





**THE OUTLOOK**

Published Weekly in the interest of Carrizozo and Lincoln County, N.M.

A. L. BURKE, Editor and Publisher

Largest Circulation in The County

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Office Phone No. 24

**EDITORIAL COLUMN**

**Attorney General Follows the Frijoles**

The attorney general, ruling the 50,000 to 60,000 signers of referendum petitions are more or less all wet, subscribes fully, he says, to the theory that the people are supreme in governmental affairs, but in this referendum thing he finds that they have relinquished certain powers which they can only regain by amending the constitution.

It seems that the chief power they have relinquished is that of not preventing legislators from declaring that it is necessary for the public peace, health and safety, for instance, that all purchases of all supplies whatsoever for all state departments and institutions be vested in the governor of the state. In other words, it would be very unsafe, unhealthy and riotous for all the taxpayers of New Mexico if the governor were not allowed to do the buying for them.

The emergency was so great that three months after the law went into effect the governor has not yet set up the purchasing agency. Moreover, the only way to keep things safe, healthy and peaceable in New Mexico is to sell out taxpayers six weeks after they are delinquent in any amount, in the worst year in history. If these tax sales were not held, there might, in fact, be a revolution. Then another law cannot be submitted back to the people because it maintains the Public Schools.

The law carefully avoids giving money to the public schools, but spends oil tax proceeds for a few books to be loaned children of school age, including those in parochial schools, which the state cannot maintain. The attorney general calls this Maintenance of the Public Schools.

Unless we are mistaken, money from free text books sold to the public goes into the County General Fund, and not the School Fund.

Another law burns part of tax proceeds into the schools. Probably we should amend the referendum and get back some of our powers, by providing that if one-tenth of one per cent yielded by a tax goes to education, the law is not a law for the Maintenance of the Public Schools.

Anyhow, while the learned attorney general solicits for the supremacy of the people, agrees with the legislature that certain laws are needful for the public peace, health and safety, 60,000 voters declare they are quite the reverse.

Just a question of whose opinion you think the most convincing.—New Mexican.

**The Oldsmobile**

With May sales of the Oldsmobile and Straight Eight having reached the highest point since July of 1931, the factory production schedule for June has been increased by 42 per cent over the original production, according to R. M. Shaw,

**Out of the Ordinary**

The skeleton of a baby mastodon, which lost its life with thousands of other animals in the great Ice Age asphalt trap at Rancho La Brea, has been excavated and is now on exhibition by Henry Anson Wyld at the museum in Los Angeles. The little fellow stands five feet high and is six feet long. It is the only specimen of a baby mastodon in existence.

At Jefferson City, Mo., F. M. Rogers wears the belt for raising mushrooms. Around one stump he harvested 18 pounds of mushrooms, the largest weighing over 3 pounds.

In the last issue of the Mountain Independent, the millionaire editor published the picture of a magnificent structure to be paid for by the liberal merchants of Mountainair who advertise in his paper — with that enormous amount of money derived from the merchant's liberal advertising, the new building will soon be erected.—But the editor forgot to add the "razzberries" to his article.

A bunch of 'friendly' robbers has been discovered in New Orleans. They held up the Friendly beer parlor, took \$19.00, tied up the proprietor and left after promising to return the money as soon as business picks up. They also shed a few tears over the matter and wished the proprietor better luck the next time.

Ora Newton, Noblesville Ind., carved his name on the back of a turtle, 38 years ago and came across the same turtle with the names of three other farmers on his back. It is said that the turtle is so tame that every time he sees a man on the shore, he comes out to get his autograph.

For failing to obey a court order to support her husband, 67, Mary Martin, 60, of Philadelphia, was sentenced to thirty days in jail. The court ordered Mrs. Martin to pay her husband \$3.00 a week, but she said he wasn't worth half that much.

Why she chose such a place will never be known, but a cat belonging to Arvid Nordberg of East Hampton, Conn., gave birth to four buxom kittens, in a hole high up in an old apple tree, formerly used as a squirrel's nest. After about two weeks, she carried the kittens down from the tree and into the barn.

The 'new deal' has struck the town of Toledo, Oregon. To save expense, cows are being used instead of lawn mowers to keep down the grass on the lawn at the union high school.

G.C. Heckard, Beaumont, Texas, has a goose that has a watch dog beat a mile. When a chicken thief entered the poultry yard recently, the goose honked so loud and so long, that the thief fled.

In the Scott Scrapbook we see the name of Shoeless Joe Jackson, rated as the 'Greatest Hitter of All Time.'—Never heard of him, did you? In 1919, he was in his prime.

We see that 12 members of 72-piece high school band from Menasha, Wis., collapsed from the heat during a parade at the World's Fair in Chicago. We think they had better play less 'torch tunes' and 'h-o-t' numbers the next time they are called upon to parade.

sales manager.

"Oldsmobile sales last month exceeded April by slightly more than 25 per cent," said Mr. Shaw, "and exceeded May of 1932 by 23 per cent."

"Reports from the field on June sales indicate a continuous

**Get Your Spring Cleaning Done Now!**

**Special Cash & Carry One Week Only**  
Beginning Monday, May 29th

Men's Pants 40c; 2 for 75c	Spring Coats 1.00
" Suits, 2 or 3 piece 90c	Winter Coats, in
Ladies' 1 or 2 pc. Silk Dresses \$1.00	Moth-proof bags 1.75
Ladies' Wool Dresses 1 or 2 piece 75c	Tapestries, Curtains, Draperies, Counterpanes, Rugs (Navajo) 6c per square foot.
Ladies' riding breeches 2 for 75c	
" Polo Coats 75c	

All Work Guaranteed to Satisfy!

**Carrizozo Dry Cleaners**

H. F. Edwards, Prop.

**For Sale**

**Yearling Hereford Bulls, at Reasonable Prices.**

**The TITSWORTH Co., Inc.**  
Capitan, N. M.

**For Sale**

400 to 500 Head of GOATS, \$1.50 Each.

W. C. HOLCOMB,  
Tularosa, N. M. 3

**Help Wanted**

BOY 15-18 to collect our small monthly payment Magazine accounts in Carrizozo.

Write 416 TABOR BUILDING,  
DENVER, COLO.

**Enjoy Yourselfs at Fort Stanton July 4th**

**Best, Biggest, Bizaare Celebration in YEARS!**

**¶ You'll be missing a royal good time if you don't come.**

**BUSY BEE CAFE**

**Opened Under New Management**

—Best of Service at all Times—

**Special Saturday Service**

Enchiladas and Hot Tamales

Chicken Dinner on Sundays

**Tables for Ladies**

MIKE BRADY, Prop.

**TYPEWRITER PAPER**

—at Bargain Prices

500 Sheets BOND, \$1 at Outlook Office

tion of retail demand at a pace that in normal years is expected only during the early Spring peak."  
FOR SALE — 35 Cows and Calves, at a reasonable price.— Apply at this office.

**FIRST NATIONAL BANK**  
Carrizozo — New Mexico

"Try First National Service"

**WE CARRY**

**IN STOCK:**

Cement  
Lime  
Sheet Rock  
Bldg. Paper  
Composition Roofing  
Plaster  
Dynamite  
Fuse & Caps  
Dry Cells  
Auto Batteries  
Search Light Batteries

Carbide Boots, Shoes  
Men's Work Clothing  
Drugs  
Patent Medicines  
Toilet Articles  
Poultry feed  
Cotton Seed Cake  
Fresh Meats  
Lubricating Oils  
Greases, Etc.

Our Prices are Reasonable

**The Titsworth Co.**  
Inc. Capitan, N. M.

**CARRIZOZO BAKERY**

—Ask Your Grocer For—  
**GOLDEN KRUST BREAD**  
"Bigger and Better"

Fresh Every Sunrise - - - Try it!

**Paul C. Reaves, Prop.**

Phone 60

Carrizozo, N. M.

Tumblers  
Stem Glasses  
Vases  
Salad Plates  
Silver Salt & Pepper Shakers

Silverware  
Stationery  
Bridge Sets  
Scarfs  
Sweaters  
Beautiful Line of Handkerchiefs

Large Assortment of Purses  
To Select From Bargains in Hand-Laced Steer Hide Purses  
Beautiful Dolls

Three Styles of Radio Lamps  
New Line of Costume Jewelry  
Baby Goods  
Millinery  
Dresses

**Outlook Art & Gift Shop**

**Novelties  
Magazines  
Candies**

**Cigars of All Kinds**  
Prescriptions Carefully  
Compounded.  
Majestic Radios

**Rolland's Drug  
Store**  
Carrizozo, N. M.

**PROFESSIONS**

**JOHN E. HALL**  
Attorney & Counsellor at Law  
Lutz Building  
Carrizozo - New Mexico

**T. E. KELLEY**  
Funeral Director & Licensed Embalmer  
Residence Phone 88  
Carrizozo - New Mexico

**DR. R. E. BLANEY, Dentist**  
Masonic Building  
Carrizozo - New Mexico

**MILLIE M. BURKE**  
Notary Public  
at Carrizozo Outlook Office  
Carrizozo, New Mexico  
Entries made of all Legal  
Transactions.

Attention, Home-Builders  
Blue Prints and Specifications  
furnished at rock bottom  
Price.  
See or write Gus Swanberg,  
Fort Stanton, N. Mex.  
Satisfaction Guaranteed—

Lode and Placer Mining Location  
Blanks and Proofs of Labor  
on Mining Claims on sale at this  
office.

FOR SALE—Alfalfa Seed—  
Cane Seed—Kaffir Seed—Milo  
Seed.—The Titworth Co., Inc.  
Capitan, New Mexico.

Just Received — Car of Steel  
Roofing, Barbed Wire, etc. Our  
Prices are Reasonable. — The  
Titworth Co., Inc., Capitan, N. M.

**Birthday Cards**  
—FOR—  
Father, Mother, Sister,  
Brother, Son, Daughter,  
Husband, Wife and  
Sweetheart.  
Outlook Art & Gift Shop

**THE  
JERICHO  
CLUB**  
Promoters of Whole-  
some Entertainment.  
Harry Gallacher,  
Chairman.

**NOTICE**—Anyone wishing to  
lay script on land, may do so by  
seeing B. L. Stimmel.

FOR SALE—Yearlings, Two  
year and Three-year-old Here-  
ford Bulls. Will sell at reason-  
able Prices or trade for good,  
young stock cattle.  
—The Titworth Co., Inc., Capitan,  
N. M.

**LODGES**

**CARRIZOZO LODGE No. 41—**  
Carrizozo, New Mexico,  
A. F. & A. M.  
Regular Meetings 1933  
First Saturday  
of Each  
Month

T. E. Kelley, W. M.  
R. E. Lemon, Sec'y.

**COMET CHAPTER NO. 29  
ORDER OF EASTERN STAR  
Carrizozo, New Mexico.**

**REGULAR MEETING**  
First Thursday of each  
month.

All Visiting Stars Cordially In-  
vited.

Mary McCammon, W. M.,  
Maude L. Blaney, Sec'y

**COALORA REBEKAH  
LODGE  
NUMBER 15—  
I. O. O. F.**

Meets second and fourth  
Wednesdays of each month.  
Edna Carl, Noble Grand  
Clesta M. Prior, Secretary  
Carrizozo - New Mexico

**CARRIZOZO LODGE No. 80, I. O. O. F.**  
Carrizozo, New Mexico.  
D. U. Groce  
Noble Grand  
W. J. Langston  
Sec'y-Treas.  
Regular meetings every Tues-  
day night.

Write or Call—  
**HOLLOMON BROTHERS**

Building Material  
Plumbing Supplies  
Hardware Lumber  
Furniture

Alamogordo, N. M.  
Or See—  
John W. Harkey, Local Agent

**Cowboy Boot  
Maker**

Ladies' Half Soles 50 & 75c  
Men's Half Soles 75c & \$1

**GEO. R. HYDE, Prop.**  
Capitan, N. M.

**DAIRY PRODUCTS**  
Milk—Cream—  
Butter—Buttermilk  
All Cows Tubercular-Tested  
**LUCKEY'S DAIRY**  
Phone 65

**'S PAJAMAS**

Children's Silk Cat's Pajamas,  
\$1.45 at  
Ladies' Silk Cats Pajamas—  
\$1.95 at the Outlook Art & Gift  
Shop.

Justice of the Peace Complaint  
Forms at this office, 5 cents each.  
Send in your orders.

**ONE OF THESE 3  
FACE POWDERS  
WAS MADE JUST  
FOR YOU**

For oily skin, choose Plough's "Incense of Flowers"  
Face Powder, heavy texture in the oval box—75c.  
For dry skin, choose Plough's "Fragrant Bouquet"  
Face Powder, light texture in the square box—75c.  
For normal skin, choose Plough's "Exquisite" Face  
Powder, medium texture in the round box—50c.

Each powder comes in white, flesh, pink, brunette  
and sun-tan tints. The one made just for you will  
enhance the beauty of your skin and give it a loveliness  
you never dreamed of. Ask us for the Plough Face  
Powder that is made for your type of skin.

**Plough's  
3 FACE POWDERS**  
Outlook Art & Gift Shop

**"CARRIZOZO"  
Stationery**  
—With—  
Printed Letterheads  
and Envelopes

10c, 25c the package  
Cellophane Wrapped

Outlook Gift Shop

Attention, OddFellows  
and Rebekahs

June 17 - 18 has been set as  
the dates of the annual meeting  
of the White Mountain Association  
at Camp Lee Robinson on  
Cedar Creek (Ruidoso.)  
All OddFellows and Rebekahs  
who can possibly attend are ex-  
pected to do so on the above  
dates. Lay aside all cares and  
come.

Bessie Dinwiddie,  
Secretary.

Sealed Bids Proposal

The local postoffice depart-  
ment is asking for sealed bids  
on messenger route No. 267054,  
between the postoffice at Carrizozo  
and the Southern Pacific  
Company Station Route 111801.  
Anyone interested, may receive  
information and necessary  
blanks at the Carrizozo post-  
office. Herman Kelt,  
Postmaster.

**In The Probate Court**

State of New Mexico) ss.  
County of Lincoln )  
In the Matter of the Last Will and  
Testament of Elizabeth A. Gumm,  
Deceased.  
No. 832.  
NOTICE

To: Eugene Deane Gumm, Mrs. J.  
W. Laws, Mrs. C. A. Stevens, Mr. F.  
F. Austin, and to all unknown heirs,  
and To Whom It May Concern:

Notice is hereby given that an in-  
strument purporting to be the Last  
Will and Testament of Elizabeth A.  
Gumm, Deceased, has been filed for  
probate in the Probate Court of Lin-  
coln County, New Mexico, and by or-  
der, the 7th day of July, 1933, at the  
hour of 11 A. M. at the court room of  
said court in the Village of Carrizozo,  
New Mexico, is the day, time and  
place for hearing proof of said Last  
Will and Testament.

Therefore any person or persons  
wishing to enter objections to the pro-  
bating of said Last Will and Testa-  
ment are hereby notified to file their  
objections in the office of the County  
Clerk of Lincoln County, on or before  
the time set for hearing.

Dated at Carrizozo, N. M., this 29th  
day of May, A. D. 1933.  
(Seal) Ernest Key,  
June 2-25 Probate Clerk.

**Camp Malpais**

Store—Filling Station  
Cabins  
—Best of Service—  
Open Day and Night; Phone 9

**B. Prior, Prop.**

**Carrizozo Eating House**

MRS. E. H. SWEET, Mgr.

Best of Family  
Accommodations

Dinner Parties  
Our Specialty

**Come in and See**  
The New Shipment of Pajamas  
Newest Styles in POLKA DOTS  
Assorted Colors  
SLACKS in Smartest Cut  
New Arrivals of Dresses

—IN—  
Summer Silks - - Prints  
and Sheer Materials

Outlook Art & Gift Shop

Try—  
**ROY'S CAFE**

Now open under New Management

In Connection with the Cafe

WE NOW HAVE A COMPLETE STOCK OF—  
Groceries, Fresh & Salt Meats, etc.

COMPLETE LUNCH COUNTER & TABLE SERVICE  
— AT ALL HOURS —

Fresh Cakes, Pies and all kinds of Baked Goods.

Give Us a Call—

And be convinced of our ex-  
cellent service.

Choicest Baby Beef and other things in the Meat Line.

Remember the Place  
**ROY SKINNER, Prop.**

**Dance**  
With the  
"Revelers"  
At White Oaks  
Saturday Nite, June 17

**African Strong Man**  
The great African explorer, H. M.  
Stanley, used to tell of Simba, over-  
seer of an Arab caravan, who stood  
6 feet 5 inches, barefooted, and could  
toss an ordinary man 10 feet into the  
air and catch him like a cricket ball.  
He could carry a three-year-old bullock  
a hundred yards, and once carried  
twelve men at once round his master's  
house.

**Chamois Gloves**  
You are quite mistaken if you think  
your chamois gloves are the product  
of the little mountain antelope known  
as the chamois. Glovemakers have no  
intention to deceive when they follow  
the custom of using the name chamois  
skin from split sheepskin and lamb-  
skin of a washable sort.

**Summing It Up**  
The chief business of any human  
being is the search for happiness.—  
American Magazine.

**Harm in Overcaution**  
The great confidence in success is  
the likeliest to prevent it; because it  
blinders us from making the best use  
of advantages which we enjoy.—W. W.  
Atterbury.

**In Praise of Merchants**  
There are not more useful members  
in a commonwealth than merchants.  
They knit mankind together in a mu-  
tual intercourse of good offices, dis-  
tribute the gifts of nature, and work  
for the poor, add wealth to the rich,  
and magnificence to the great.—Je-  
roph Addison in the Spectator.

**Scent Away for Using Scent**  
Under King Henry VIII of England  
subjects who used scent were sent  
away—for varying terms. Henry ab-  
horred perfume and made a law  
against its use, says Aromatics Maga-  
zine.

**Spines Protect Globefish**  
The body of the globefish is studded  
with numerous spines. In times of  
danger this fish inflates itself with air  
until the skin of its abdomen is so  
distended that it turns over and floats  
back downward. With the skin thus  
tautly stretched the spines become  
a prickly armament.

**Useless Advice**  
"Save Your Feet," says an ad. Well,  
from the number of motor cars run-  
ning around it certainly looks as if  
that's exactly what folks are doing.—  
Macdonald Magazines.

"Hello, Sis"

"We can't come over to-  
day. Thought you might  
worry, so I called up."

He's 50 miles away, but for  
a few cents he telephoned and  
saved her needless worry.

Maintaining family ties by  
telephone is so worthwhile and  
costs so little.

Ask "Long Distance"  
for any rates you  
would like to know.

The Mountain States  
Telephone & Telegraph Co.

Baron Munchausen, who al-  
ways can be vouched for the  
truthfulness of his statements  
(oh'yeah?) pulled the following  
story which Deputy Assessor  
Larry Dow heard. Baron Mun-  
chausen at this time was an of-  
ficer in the Canadian Northwest  
Mounted Police. He was sent  
out to capture a notorious gang  
of criminals—and after chasing  
the crooks throughout all Can-  
ada, came upon them. He fired  
volley after volley of shots at  
them, finally running out of  
ammunition. So he then pro-  
ceeded to fill his gun with hail-  
stones, and killed the robbers  
dead, by shooting them in the  
head. Charlie, his pardner ex-  
claims "I don't believe you; I  
never heard of hailstones kill-  
ing anybody.—What did they die  
from?" The Baron replied,  
"Water on the brain, Charley;  
water on the brain."

We note that a certain "pro-  
fessor" of journalism in a city  
of the middle west invited a  
veteran newspaper man to wit-  
ness him instruct his class in  
the "manly art" of Journalism.  
The old newspaper man accept-  
ed his invitation, and the terms  
that the professor used in teach-  
ing the class were puzzling to  
the newspaper man. Later that  
evening the professor let him in  
on a little secret. "You know,"  
said the prof, "I've never been  
inside a newspaper office in my  
life. I'd like to come to your  
office and catch on to some of  
phrases."—He might hear the  
new terms of "bull" for "typo-  
graphical error; 'chicken' for  
plate matter, to be used for fill-  
up at the last moment, etc. The  
journalism prof might hear a  
lot of choice French when a  
printer gets in trouble, has some  
'pi,' or on publication day when,  
at times, everything seems to  
go wrong—and everybody is out  
of cigarettes and tobacco.

Large Assortment  
of Real Indian  
Jewelry.  
Outlook Art & Gift Shop.

THE VALUE  
of well-printed  
most-appearing  
stationery as a  
means of getting and  
holding desirable busi-  
ness has been amply  
demonstrated. Consult  
us before going  
elsewhere



**HEARD ABOUT TOWN**

Porfirio Chavez was here last week from Engle, N. M., for a short visit with his sons, Porfirio, Jr., Flavio and their families.

D. N. Bonnell and daughter Mary passed through here last week on a trip to Socorro and made this office a friendly call.

Miss Rosie Sandoval arrived last Saturday night from California for a visit with relatives and childhood friends.

Marshall Beck came home last Friday from Pittsburgh, Pa., where he has been employed by the Westinghouse Corporation for the past two years. He remained here with the home folks until Tuesday, when he left for Fabens, Texas, to join his wife and will remain at that place until his vacation comes to an end. He will return to Pittsburgh about August 1.

Leo Sanchez left Monday for El Paso to spend a few days with his grandfather, Andres Lueras, Sr.

Miss Eva Vigil gave a party at Navarro's Hall last Sunday night in honor of the birthday of her friend, Rosa Padilla. After various games were played, dainty refreshments were served to about twenty guests. The "Carrizozo Eastern Serenaders," composed of Celestino Sandoval, saxophone and clarinet; Saturnino Chavez, Jr., violin; Frank Vigil, piano, and Emiliano McKinley, banjo, furnished the music for the occasion.

Mr. and Mrs. Manuel Marquez of Alamogordo were week end visitors at the Mrs. Pulidora St. John, Marcial St. John, Loll St. John and Andy Padilla homes.

Floy Skinner, superintendent of the Bonito pipe line for the S. P., was a business visitor in town the first of the week.

M. Doering of the Doering Bargain Store will leave June 18 for Chicago where he'll "do" the World's Fair and witness the Century of Progress. Mike has attended every affair of a like nature beginning with the Fair at Chicago just 40 years ago. When Mike spreads himself on the Great White Way, the ladies will all look up and take notice.

Robert Ellison was here from the Gran Quivira country and told about taking up a relinquished claim of land northwest of Ancho, and this will bring him closer to Carrizozo.

J. H. Kimmons was here from Ocuira Tuesday to attend the Oddfellows lodge meeting that night.

T. C. Romero was here from Lincoln Tuesday and reported a big rain in the lower valley, which broke the drouth and made the farmers and stockmen rejoice.

The Carrizozo Eastern Serenaders will give a dance at Baca Hall tomorrow night, June 17. A good time guaranteed to all!

Heard over Villa Acuna radio station—Dog catcher to widow: "Lo voy a tomar su perrito" (In Spanish). Widow: "Too late; my husband took possession of that, and ever since, he, too, has been after the same article."

Mrs. Emma Vigil Banos, former proprietress of the Busy Bee Cafe and son George have returned from the Estanislao Bello ranch, where they had been visiting for the past several weeks.

**Go to the Waffle House for Home Cooking**

**Sunday Chicken Dinner a Specialty!**

**We Patronize Home Industries**

Mrs. Estanislado Garcia and daughter Rafaelita, who had been visiting at the home of Mr. and Mrs. Sabino Vidaurri for the past few days, returned to their home in Tucumcari this week.

Mrs. J. H. Skinner and grandson Robert Skinner left Wednesday for Clovis, where they will attend a Conference of the Nazarene Churches of the state. They will return about Saturday.

W. H. BROADDUS, Optical Specialist, will be in Carrizozo Friday, June 23, at the office of Dr. Shaver. Glasses fitted.

You're missing something Good if you don't try the Spring Lamb Croquettes at Roy's Cafe and Market. Get busy—They're fine. **Methodist Church**

56 in Sunday School last Sunday; 43 at Angus. We were favored at Angus by a duet by Mrs. week Askins and Miss Prior. Rev. Askins preached an interesting sermon.

Services at Capitan next Sunday morning; at Angus in the afternoon; and in Carrizozo in the evening.

While you are enjoying your mountain trip and are near Angus, take a little time off and attend Sunday School at Angus at 2 in the afternoon, or Church service at 3. Get acquainted with some fine people and worship the Lord together. — Rev. J. L. Lawson.

**The Fourth Annual Rodeo**

at Hondo was a real success. Many attended from all parts of the county and also from adjoining counties. The following cowboys participated: Joe (Tuffy) Welch, Elmer Hifler, Carlsbad; Jack Forrester, Jim Bugner, S. C. and L. R. Henson, Lloyd Treat, Guy Horton, Roswell; Tom Babers, Buster Prather, Chas. Woodford, Alamogordo. Local boys were: Cecil Massey, John Thomas, Gerald Tully, Wells (Peg) Hingsten, Shorty Blye Polk Brown and Dude Browning.

Calf Roping—Horton, Roswell, 1st; Welch, Carlsbad, 2nd; Babers, Alamo, 3rd.

Goat Roping—Babers, Alamo, 1st; Massey, San Patricio, 2nd; Welch, Carlsbad, 3rd.

Horse Race—Treat, 1st; Browning, 2nd; N. Bonnell, 3rd.

The barbecue was delicious and the dance Saturday night was well attended.

Have you tried the Spring Lamb Croquettes at Roy's Cafe and Market? They are delicious.

Montie Gardenhire of Capitan was a business visitor Thursday of this week.

D. L. Jackson of White Oaks was a visitor in town this Thursday.

Mmes. John Townsend, Earl Harkey, Percy Welch and Dean Curbello of White Oaks were shoppers in town this Thursday.

What shall we eat? Spring Lamb Croquettes at Roy's Cafe and Market.

LISTEN! — The "Revelers" invite you and all your friends to their big dance at White Oaks tomorrow night, June 17. If you miss it, they will hold you responsible. And, Oh FINE!

**Ziegler Bros. Men's Underwear**



**You got to have lots of shirts and shorts for vacation days.** Stock up from this group. Shirts are fine ribbed cotton. Shorts are of plain and patterned broadcloth and madras. Price 35c; 3 for \$1.00.

**CARRIZO AUTO CO.**

Sales  Service

**Expert Mechanical Service At Low Cost**

**Wholesale Sinclair Gas, Kerosene, Lubricating Oils and Greases**

Phone 80

Firestone Tires

**Burnett's Cash Grocery & Market**

The home of:

**Fancy Groceries  
Fresh Meats  
Vegetables**

**Your patronage will be appreciated.**

**The Best of Service at all Times!**

**Pioneer Druggist Claimed By Death**

J. Sherman Ross, 67, pioneer druggist, died Saturday at his home after a long illness.

Mr. Ross came to Oklahoma in 1889 and operated a drug store at Wellston, where he moved from Stillwater, for 25 years. He came to Oklahoma City in 1925 and managed two drug stores until two years ago when he moved to New Mexico. He returned here in February.

Funeral services were held Monday. Burial will be at Wellston with the Masonic lodge in charge of the services.—The Oklahoman.

—Mr. Ross will be remembered by his many friends here as the obliging and courteous druggist at the Paden Drug Store. He leaves to mourn his loss his wife and son, Charles, to all of whom the sympathy of this community is extended.

One of the oldest living things in Carrizozo met its fate last week, when the old cottonwood tree by the side of Ziegler Bros. Store was chopped down. The old fellow was the lone survivor of a string of trees along Fourth street, which were the first planted in the town about 25 years ago. But in all things it's the same old adage: "Give way to younger blood." Our town is beautifully adorned with new trees and shrubbery of every description.

R. W. Banks and son R. W., Jr., were here from White Oaks last Sunday to see our team murdered by Fort Stanton. Young Banks, like his father, is an ardent baseball fan; he was sorry to see us get such a drubbing.

Mr. and Mrs. Ed Sullivan of White Oaks were Carrizozo visitors this Thursday.

*Henry Ford*  
Dearborn, Mich.

June 5, 1933

**LOW PRICE CARS VS. CHEAP CARS**

We do not build a low-price car: the cost to us of building our car is pretty high.

But we do sell a high quality car at a low price.

Almost every new Ford V-8 car we have built so far this year, has cost more to manufacture than its selling price was. As you buy them at only \$490 to \$610, we have to depend on increasing volume to make up the difference.

The reason for this is simple: — a manufacturer who gives good value must expect to lose money on the first cars he sells because he cannot charge all his costs to the people who are first to buy.

But with the purchaser it is different — he cannot afford to lose anything on a car. It must give him full value from the first, and keep on giving him full value for years.

Two things make possible our combination of low prices and high cost quality:

1. Volume Production
2. Taking only one profit

First, we set our price at what would be fair to the public on the basis of economies we enjoy in volume production. Then, in order to justify and maintain our low price we must get volume sales.

Thus it comes that a car which is really high-cost to make, is also low-cost to buy.

There is a difference between a cheap car and a low-priced high quality car.

Ford prices are always fixed at a point which makes it profitable for a customer to buy.

Good and lasting business must produce profit to the buyer as well as to the seller. And of the two, the buyer's profit must be, comparatively, the larger one.

It pays us to sell the Ford V-8 because it pays you to buy it.

*Henry Ford*