

## OUT-OF-THE-ORDINARY

Last Wednesday morning the Tucumcari Daily News put in an ad in the Wand-Ad Colm. asking for rain. About 5:30 that same day, Tucumcari and neighboring towns were almost flooded with a heavy downpour. Paul Dodge, the editor, must have squared things up with the preacher. — Fellow citizens, these are the results of advertising.

We note that in Estes Park, Colo., the winter is starting muy pronto, for summered weekend eastern tourists were snow bound on the high mountain passes of the Rockies.

A youth recently pulled a bunch of carrots in his garden and found all four of them growing close together, were bound together by a large iron staple about a fourth inch above the ground.

Tim Elkins of Peru, Ind., after a hearty evening meal of hard-boiled eggs, retired early. Shortly after falling asleep, there was a knock at the door, answered by Tim, who said, "come in." The door opened and in walked a man without a head. The tall dark figure motioned for Tim to dress and follow him which he did. Down the stairs and into the back yard he followed the headless leader, who pointed to a spade. Tim picked it up, followed the silent pilot through town and into a lonely spot in the outskirts where after pointing to a certain place, the strange leader vanished. Tim began to dig and at last his spade struck a hard substance which proved to be an iron box full of bills. He filled his pockets, shirt bosom and not wanting to leave any behind, he ravenously crammed his mouth full of the precious circulating medium, but before he could get away with it he recovered from his nightmare to find that he had torn the bed clothing into shreds and chewed a big hole in the headboard of the bed.

In Boston, a bill to shoot men, like horses, after they reach 45 was advanced as a suggestion by one witness at a hearing before a special board on the problem presented by the discharge of workers. The proposed scheme for getting rid of the old birds is to make them swear they are over 45 and then select a place for the execution. Then take the 'Olerite' out, stripped-naked down to the waist, run a big black circle around his heart, take aim and fire. A new man must be on hand to take his job as soon as he is pronounced 'vamoore.' The widow (if any) may have a seat at the execution. A commission may be established with authority to designate those who will be shot and in this manner, rapid steps will be taken towards the ending of the depression.

The Lovelace Re-Sale Store opened the first of the week and the result of the new venture was flattering. Mrs. Lovelace will buy in any household goods people may have for sale or will accept such goods in exchange for other things in that line. She has an ad on page 6 in which she extends you an invitation to call and look over her re-sale stock. Don't forget!

George Stahl of Stahl & Company, is spending a few days in El Paso this week.

## PERSONALS

"We are Doing Our Part," referring to Supt. D. U. Groce of the Carrizozo Schools and Rev. J. L. Lawson, pastor of the Methodist Church. These gentlemen are making the rounds with NRA cards, and we think they should be given a hand!

First meeting of P. T. A. Rally Night, Friday, Sept. 8, at 7:30 p. m. Special talk by J. E. Hall on Amendment No. 4. Refreshments served. Everybody come and help start the new school year right.

The railroad companies, in their systems of economy, have so diminished the working forces, that tracks are being neglected and precaution in what they once strongly advocated as "safety first" measures, have been abandoned. The price that must be paid for such oversight is the loss of life of passengers and trainmen. Where is the NRA, that it doesn't act?

Mr. and Mrs. F. L. Elliott left for Tucumcari Tuesday afternoon upon receipt of the sad news that Mrs. Elliott's brother-in-law, Engineer Croft, had been killed in the Golden State Limited crash which occurred that morning near Tucumcari.

Father Beaton, who had been here for several months conducting services in the Santa Rita Church during Fr. Brady's absence, was a passenger on the ill-fated No. 4, which crashed near Tucumcari. Father Beaton was one of those slightly injured.

In the midst of the economy program, might we be allowed the floor long enough to ask as to what has become of the House of Morgan and the Kahn income tax evasion investigations? We understand that Mr. Morgan is basking his shins in Scottish waters and playing golf — while Al Capone, no more of a tax evader than Morgan, sits in prison and sadly sings, "It's not what you used to be, it's what you are today."

Roy and Wayne Richard made a flying trip to the railroad wreck near Tucumcari Tuesday, and brought back some snap-shots of the disaster that are gruesome.

BORN—To Mr. and Mrs. Murray Zumwalt of the Nogal-Mesa, Saturday, August 26, a 7½ pound boy. Mother and son are doing nicely.

"Dad" Jolly of Corona is here spending the week with his son, L. A. Jolly.

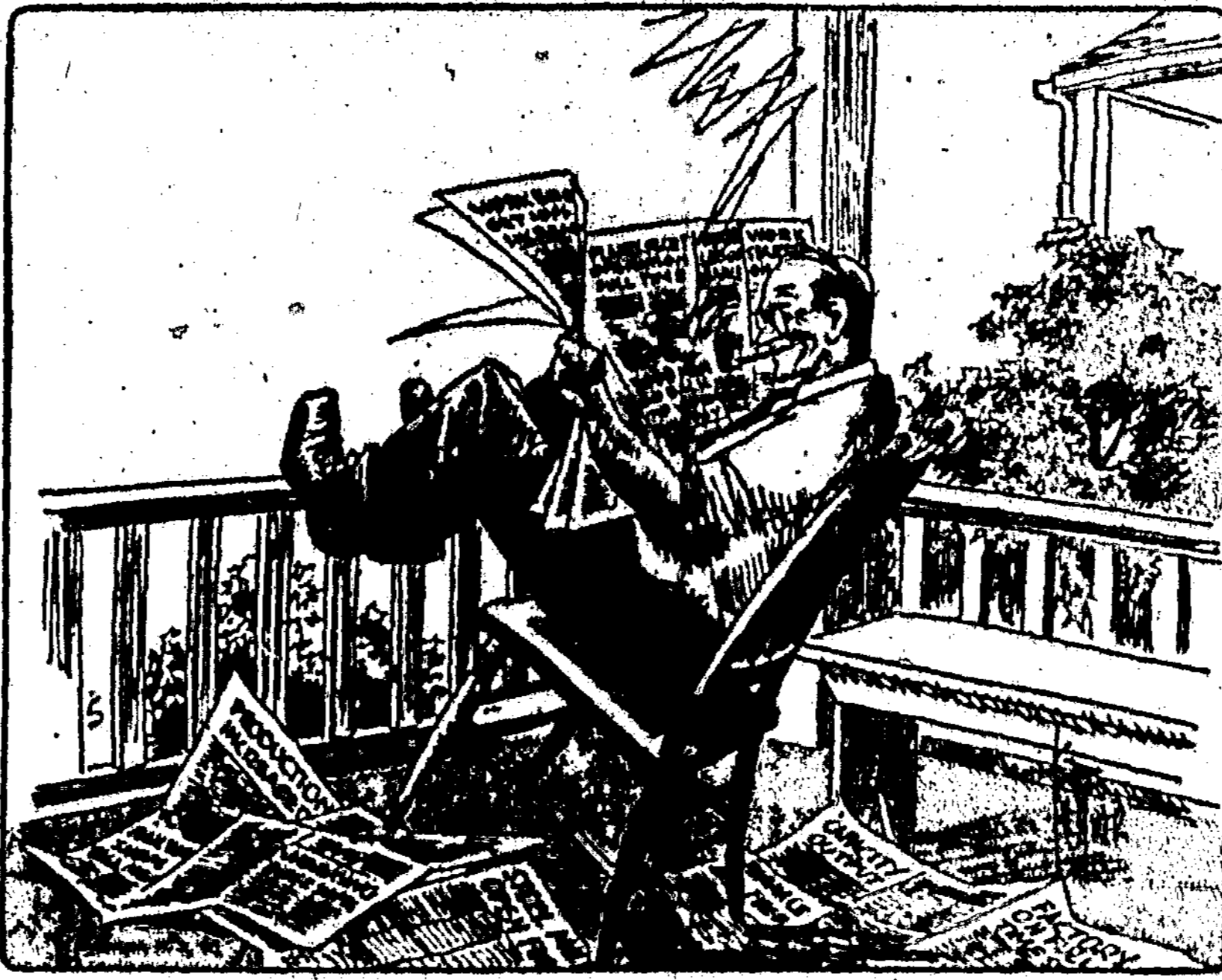
Mr. and Mrs. D. L. Groce and Mr. and Mrs. J. Veri Groce are El Paso visitors for the weekend.

Mesdames A. L. Burke, R. T. Lucas and Miss Rosalind Burke were El Paso visitors the first of the week.

Mr. and Mrs. R. R. Gillette and children arrived here Wednesday from Kansas, where they spent the vacation period at Mr. Gillette's old home. He will teach in our schools again and this will be his third year.

Mr. and Mrs. Hubert Detloff are here from Arizona, and Mr. Detloff will resume his duties as football coach and teacher in the Carrizozo Schools.

## Labor Day News



### Carrizozo Wins Both Ends of Double-Header

In the first game of a twin bill last Sunday afternoon, Carrizozo triumphed over Marion Jolly's Corona-ites by a close score of 5 to 1. This was a game full of pep and although the Corona lads came out on the short end, they took their defeat in true sportsmanship style. "Red" Huffmeyer pitched this game and his teammates fielded well behind him.

The Woodpeckers were on keen edge for their chance to start pecking on Carrizozo, but when the ninth inning came around there was nothing left of them but a bunch of Wood-peckers. They tried their dandiest to take laurels away from Carrizozo, but our boys kept on the defensive as well as the offensive and hammered every pitcher they sent to the mound with decisive blows. Young Shaw made the "birds" feed out of his hand and struck out quite a number of them. Our Tony "Pes-Wee" made a sensational double play unassisted, when he nabbed a hard hit grounder on top of second base and threw to first base to retire the side.

The score was 6 to 4 in favor of Carrizozo.

"Rosin Baby Red" of Fort Stanton fame, made his appearance on third base for the Woodpeckers; and let us tell you, he was the best player on the team. Hubert Reynolds was one of the umpires of the games. We failed to get the names of the other arbiters.

Taylor Edwards' team went to White Oaks Tuesday afternoon and beat the miners in a practice game of baseball.

### Petty's 'Economy' Grocery & Meat Market

The new Economy Grocery and Meat Market on Alamogordo avenue, J. F. Petty, proprietor, will open for business tomorrow (Saturday) morning, ready to serve the public with groceries, fresh meats, etc. Their ad appears on page 6. Give them a break.

Mr. and Mrs. Don Ferguson will be here from Pastura to spend Saturday and Sunday with relatives. Don is operating the big ditcher for the S. P. at that point.

Mr. and Mrs. P. M. Johnson are visiting their daughter, Mrs. Lloyd Treat at Picacho this week.

Mrs. Ola C. Jones has purchased the home formerly occupied by Ben Holguin.

### A Splendid Time at Loma Grande

On Aug. 27, quite early in the morning, there was a stir of people and autos and on inquiry it was found that they were on their way to Keller's Loma Grande Ranch on the Mesa, where the Masons and Eastern Stars joined in celebration of the birthday of Robert Morris, the founder of the O. E. S.

Tables were constructed by Mr. Keller which were burdened with the good food prepared by the Stars. The Masons assisted Mrs. Vena Elliott in making and pouring the coffee and stirring the lemonade. Messrs. Brickley and Groce proved most efficient, C. P. Huppertz running a close second. After refreshments the W. M., Mrs. McCammon, gave a gracious address of welcome which was responded to by Messrs. Bostjan and Huppertz. An excellent program, arranged by a committee consisting of Mmes. Lemon and Huppertz and Dr. Blaney, was given.

Community singing, led by Mmes. Lemon and Groce, was enjoyed by all. Mrs. Blaney gave a short talk on the life of Robert Morris. Rev. Lawson addressed the assembly, choosing as his subject, "The value of women in business, industry and society." We wish that all might have heard this excellent talk, as a little encouragement in your work brings satisfactory returns. The remainder of the afternoon was spent in games and conversation. It was a day of great pleasure and late afternoon found the picnickers traveling homeward with light hearts.

The Carrizozo Woman's Club cordially invites the Carrizozo teachers and their families, club members and friends to a reception Tuesday evening, Sept. 12, at 8 o'clock, at the High School Auditorium. Come and get acquainted with the teachers. The Woman's Club will hold its first regular meeting of the year at the home of Mrs. Roy Shafer Friday afternoon, September 15. —Ella E. Brickley, Pres.

Mrs. C. P. Huppertz entertained the Carrizozo Bridge Club yesterday afternoon.

The White Oaks Friday Bridge Club met at the home of Mrs. Florence Ward, with Mmes. Ward and Lawrence Queen as hostesses. There were three tables for members and one for the following visitors: Mmes. Lemon, McDonald, Cleghorn and Miss Mary Ellen McMillan. Mrs. McDonald won the prize. Refreshments were served.

## FAIR NOTES

1 — Heretofore the town of Carrizozo has not had her business houses and other places decorated to any great extent. We are going to try to correct this and all will be asked to make the town as gay looking as possible.

The Epworth League will have charge of this and will be responsible for seeing to it that all business houses and other public buildings are decorated. They will call on you and make suggestions but each individual will be expected to provide his own decorations.

2 — D. U. Groce will have charge of the school track events. He will in due time call the other superintendents together for a conference.

3 — Mrs. Ola C. Jones will have charge of the school exhibits and will be assisted by a committee.

4 — Clint Brapum will have general charge of the basketball tournaments and will have charge of the Carrizozo boys' team. He will be assisted by D. U. Groce.

5 — Messrs. Taylor and Kelley are arranging for some interesting horse races. They will appreciate suggestions.

6 — Miss Ella Bell will be secretary of the Fair and Track Meet.

7 — Final committee announcements will be made later.

### Capitan P. T. A.

You are cordially invited and urgently requested to be present at our first meeting at 7:30 Monday evening, Sept. 4. We are expecting 100 parents to be present to discuss purposes and plans of the school and P. T. A. for the coming school year. There will be four new teachers for you to get acquainted with and welcome to our community, as well as welcoming back other teachers. We, as parents, can do more to help our children by being acquainted with and cooperating with their teachers than any other one thing connected with our school.

We are sure that you will enjoy the following program:

1. Call to order and reading of the minutes of the last meeting.
2. New business.
3. Announcement of various committees.
4. Guest speaker, subject: "The effect of the proposed Constitutional Amendment No. 4, to be voted on Sept. 19."
5. Address, "How the P. T. A. can cooperate with the faculty and school board," Supt. Cunningham.
6. Musical program.
7. Social hour — refreshments.

R. S. Fagan, Pres.  
Mrs. L. Cummins, Vice-Pres.  
Mrs. J. A. Brubaker, Treas.  
Miss Charlotte Kell, Sec'y.

### The 20 - Mill Amendment

On Sept. 19, the voters of New Mexico will be asked to vote on the 20-Mill Amendment, limiting the tax rate to 20 mills or 2%, Kenneth Balcomb of Albuquerque and W. A. Sutherland of Las Cruces will speak for the amendment at Community Hall Wednesday evening, Sept. 6, at 8 o'clock. Vernon Otelle will talk against the bill on a date to appear later. Come and hear them as it is necessary to hear both sides.

Mrs. Erva Claunch has returned from a visit with her mother at Tulsa, Oklahoma.

## LOCAL MENTION

Bert Pfingsten was here from Hondo Wednesday on a business mission. Mr. and Mrs. Fred Pfingsten of Lincoln and Bert returned recently from a trip to Colorado. Bert reports having caught many fish up in Colorado, but he failed to prove that statement by failing to present us with a nice mess. Messrs. Rutherford and Crabtree accompanied Bert to Carrizozo.

S. E. Greisen of Capitan was a Carrizozo business visitor yesterday afternoon.

Mr. and Mrs. Wm. Gallacher, the children, Mrs. L. T. Bacot, daughters Louise and Jean left yesterday morning for Silver City, where the Gallachers will visit with the Bacots for a few days, after which they will go to Deming, where Billy will participate in the golf tournament.

Miss Marian Joyce Elrod of Rutherford, Tenn., is a guest of Mrs. Henry McFadin of White Oaks for a short period.

Mrs. Jess Snyder arrived home Saturday from St. Louis, where she had been visiting her sister. She also visited the World's Fair in Chicago.

### Old Man Depression—Dying

Funeral services for Old Man Depression will be held just as soon as he quits kickin'. And he hasn't many kicks left! And what a funeral that will be! No flowers, no tears, no eulogies — we'll just bury the old cuss.

Just now he is dying in the throes of acute NRA-itis. It'll soon be all over except the shoutin'. Just when? Just as soon as the nation is 100% N R A. And it is coming like a whirlwind.

Carrizozo business men are now practically 100 per centum NRA. In a few days all will be. And that is the condition all over the country.

The Woman's Club of Carrizozo has been asked to make a house-to-house canvass to get every consumer to sign the consumers' cards. And the ladies will do the job. That will be a dagger thrust right into the gizzard of the old coot. Grab those N R A agreements and N R A Consumers' cards and sign them.

Here is the simple arithmetic of the NRA. The problem: It is better for all workers to have jobs and be self-supporting, or is it better for a few to work and support the rest? That is a simple problem. Any school child can solve it.

The NRA seeks to shorten working hours so that 6,000,000 additional can be put to work by Labor Day. Watch the blue eagle peck the stuffin' out of old man Depression.

—J. L. L.

### Attention, Masons!

Carrizozo Lodge No. 41, A. F. & A. M., will hold a Regular Communication Saturday night, Sept. 2, for the purpose of business regarding building. All Master Masons are cordially invited.

T. E. Kelley, W. M.  
R. E. Lemon, Sec'y.  
Attorney and Mrs. E. M. Barber presented this office with some beautiful specimens of sea shells taken from the Biloxi, Mississippi regions.



# The Everlasting Whisper

By Jackson Gregory

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## FROM THE BEGINNING

Mark King, prospector, and his partner, Ben Gynor, share with a Geoporo, Sven Brodie, knowledge of a vast store of hidden gold. King is impressed by Gloria, Gynor's daughter. He takes a house visitor named Gratton. In a spirit of adventure Gloria accompanies Gratton from San Francisco on a "business" trip. Gloria realizes she has compromised herself by her journey with Gratton. He proposes marriage and Gloria appears to accept. Gratton, however, has been secretly married to a woman named Mrs. Gynor. King, who has been secretly married to a woman named Mrs. Gynor, is angry. He tells Gloria that he has been secretly married to a woman named Mrs. Gynor. King, who has been secretly married to a woman named Mrs. Gynor, is angry. He tells Gloria that he has been secretly married to a woman named Mrs. Gynor.

## CHAPTER VIII—Continued

He went a second time far back into the darkness of the further cave, carrying a smoking torch as before, vanishing from Gloria's eyes. She had but to watch up the few things she meant to take with her, to go out, to find her way down the cliffs. She hesitated and time passed.

At length King returned. He noted that his coat was off, that in it, as in a bag, he carried something heavy.

"This goes with us wherever we go," he announced triumphantly. "It's a log-brothering spell for Ben Gynor." He dumped it out; there were other things like the two he had brought back the first time.

"If you can wring up enough endurance for the work ahead of us," he announced imperiously, "we stand a good chance of getting out of this. Otherwise, we stand a whole lot better show of being caught here and freezing and starving to death. A storm like this," he told her, "may blow here! out soon and it may keep on for a long time. As it is, we'll have our work cut out for us. If this keeps up all afternoon and all night . . ."

"You mean that then we couldn't get out at all?" she asked sharply.

King nodded and began his preparations. With jealous eye he jizzed the weight, look, and worth of every article. Bacon, to the last small scrap and fat-lined rind, coffee, to the one-baked dregs in the coffee-pot, he packed carefully. Then he took up the discarded articles and hid them under some loose dirt in a remote, black corner of the cave. Ten minutes later he had gotten first his pack, then Gloria, safely down the cliffs, and they started.

Gloria was upborne at every step by the expectation of coming presently to their horse, and of having nothing to do from then on but hold to the pommel and have King lead her on to an ultimate safety. So when they came to the spot where King had tethered his horse, and there was no horse there, Gloria simply collapsed. King stared about him with an almost equal consternation.

Leaving Gloria, he put down rifle and pack and hurried down into the hollow where he had tethered his horse. Five minutes of reading the signs in the snow told him the story. A bear had come up over the ridge! had frightened the horse into breaking its tether and running.

King came back slowly and sat down on his pack. His lips tightened. The afternoon was passing and the dark would come early.

"Are you up to crowding ahead on foot?" he called to Gloria.

She moaned miserably. "I am sick, I am dying, I think. I can't go on."

King granted disgustedly. "We'll go back to the cave for the night, after all," he told her quietly. "Stand up!"

But Gloria's head moved the slightest bit in sidewise negation; her pale lips stirred soundlessly.

"What?" asked King.

"I can't," came her whisper.

"You've got to," he informed her crisply. Do you want to lie here and die tonight?"

"I don't care," said Gloria listlessly. He turned away, took up his pack and gun, set his back square upon her, and nudged out toward the only shelter that was theirs. He did not turn to look behind him until he had gone fully half of the way to the cave. Then he dropped his burden and went back to her.

He had meant to storm at her, to stir her into activity by the lashings of his rage. But instead he stooped and gathered her up into his arms and carried her through the storm, shielding her body all that he could. The climb was hard and slow, and more than

ever before filled with danger. But in the end it was done; again they were in Gus Ingle's cave. King built a fire, left Gloria lying by it, and went back for his pack. When he returned she had not moved. He made a bed for her, placed her on it, and covered her with his own blanket. Then he boiled some coffee and made her drink it. She obeyed again, and dropped back upon her hard bed and shut her eyes. With a quickening alarm in his eyes he stood by the smoky fire, staring at her. Uninjured to hardship, her delicate body was already beaten; with still further hardship, to come might she not die? And what would Mark King say to Ben Gynor, even if he brought back much raw red gold, if it had cost the life of Ben Gynor's daughter?

He drew off her boots and stockings and found that her feet were terribly cold. He wrapped them in a hot blanket and hastened to set a pot of water on the coals. While the water warmed he knelt and chafed her feet between his palms. Finally the dead white began to give place to a faint pinkness, like a blush, and again he put the blanket about them.

She had not moved. He hesitated a moment; then, the urgent need being more than evident, he began swiftly to undo her outer garments. The boyish shirt he unbuttoned and managed to shove off. He noted her undergarments, silken and foolish little things, with amusement; she had known no better than to wear such nonsensical affairs on a trip like this! Good God, what did she know? But he did not pause in his labor until he had slipped off the wet clothing. Then he wrapped her in another warm blanket and placed her on her bed, her feet to the blaze. All of the time she probably was hardly conscious. Now only she opened her eyes, stirred slightly, eased herself into a new position, cuddled her face against a bare arm, sighed, and went to sleep.

## CHAPTER IX

All night King kept his fire blazing. His nerves were frayed. Within his soul he prayed mutely that when morning came Gloria would be alive. With the first sickly streaks of dawn he came to stoop over the girl and listen to her breathing. Then he descended the cliffs for more wood.

In the noise of his rope he dragged up the cliff much dead wood. Throughout the noise of his comings and goings the girl slept heavily. While he waited for the coffee to boil he took careful stock of provisions. For two people there was enough for some twenty meals, food for about a week. He even counted his rounds of ammunition; here alone he was affluent. He had in the neighborhood of a hundred cartridges for the rifle. While he was setting the gun aside he felt Gloria's eyes upon him. He addressed her with prompt frankness.

"Inside fifteen minutes we've got to be on our way out. As we go we'll look for the horse. But, find it or not, we're going."

"The storm is over, then?"

"No. But we are not going to wait. We have food for only six or seven days, at the most."

She let her eyes droop to the fire so that the lids hid them from him. It was not yet full day; it was still snowing. Gratton and the men with him would, of course, have ample supplies. She yearned feverishly to be rid of King and his intolerable domineering.

"I am tired out," she said faintly, still not looking up. "I can't go on."

He stared at her. There was a flush on her cheeks. His old fear surged back on him: Gloria was going to die! So he did what Gloria had counted on having him do; he hastened to serve her a piping-hot breakfast of crisp bacon, hot cakes and jam. Here was the victory. Mark King was again waiting on her, hand and foot, sacrificing for her.

"I am going to look for the horse," he told her. "But don't count too much on my success. Another thing: if I don't get back today he'd be no use to us; that is if the snow keeps on. But I'll do what I can."

When he had gone, she scrambled up and went to peer out. No sound out there. She sought eagerly for some sign of Gratton. There was none. But he would come soon; he must. She would wait, hoping for Gratton's coming before King's return.

Making his way back to the point where Buck had broken his tether, King came to the place where the horse had died. He knew that beyond two ridges was the valley of the giant sequoias. There a horse would find water, shelter, and grass. If he failed to find the animal there—well, then, Buck was well on the trail or lost to King in any one of a hundred places.

When at last he came to the grove of big trees as he had more than half expected, he found nothing.

Gloria told herself, when King had gone, that she was glad to be alone. Five minutes later she began to stir restlessly; another five minutes and already she was listening for his return. She drew on her boots and walked up and down. When she peered out across the desolate world she drew back from its bleak menace, shuddering, returning to crouch miserably by her fire.

Repeatedly she was tempted to go forth and seek Gratton; to hunt up and down until at last she came to him. She sought to tell herself that she was not afraid of the snow, of being lost, of being unable to find Gratton. But she could not climb down the cliff; she knew that she would

fall. Dizzy and sick, shivering with dread and cold, she turned back always.

She let her fire die down, not noticing it. Then the cold reminded her, and she worked long building another. She knew where a block of matches was; she had seen King set it carefully away. In her excitement she struck dozens of matches, dropping the burnt ends about her.

At last her fire blazed up and she warmed herself. Then she was conscious of a strange faintness and realized that she was hungry. She opened a tin of sardines and came back to the fire with it in her hands. She had no clear conception of the deed when, half of the fish consumed, the smelly stuff revolted her and she hurled the remaining part into the bed of coals.

King stamped the loose snow from his boots and came in. Gloria stood confronting him, tense, rigid, white-faced, her hands stiff at her sides. The surge of her relief, like a suddenly released current, impacting with that other current of her unleashed anger, made of her consciousness a sort of wild, fuming whirlpool.

King was tired throughout every muscle of his body. Coming in from the storm-cleansed open he sniffed at the closeness of the cave. Then he noted the sardine can. With a stick he raked it out of the coals.

"In God's name," he demanded, "what do you mean by a thing like that? Are you stark, raving mad?"

For a moment she was at a loss to understand what had enraged him. The act of tossing the distasteful food into the fire had been purely involuntary. She was not without reason; in their present predicament she was a fool to have done a thing like that; she could hardly believe that she had done it. And so, with an elaborate shrug of disdainful shoulders, she turned her back to him.

But King flung to his feet and set his hands on her two shoulders and swung her about.

"Listen to me," he said angrily. "I am going to talk plain to you. You are a fool, a downright, empty-headed silly fool. What you have destroyed in wanton carelessness would have kept the life in a man a whole day. Be still," he commanded, as she sought to wriggle out of his grasp, to avoid the direct blaze of his eyes. "I am going to do what I can for you; to see you safe through this, if I can. Not because you are anything to me, but just because you are Ben Gynor's, and he is my friend. Understand? But I am not going to have you throw all of our chances away by dumping grub into the fire. If you do one other brainless thing like that, and I catch you at it, I am going to tie you up, hand and foot, and keep you out of mischief."

"You wouldn't dare. . . ."

But she knew better; he would dare anything. She went slowly to her bed to hide her trembling, and lay down.

Then for the first time he saw the waste of scattered matches on the floor. From them he looked to her—in amazement so sheer that it left him no word of expostulation. The suspicion actually came to him that the girl was mad. It was scarcely conceivable that a perfectly sane individual could do the things which she had done.

She saw him get up and begin gathering up all of the foodstuff. He carried it to the back of the cave, where he passed out of her sight in the dark. He made a second trip, after which there was left on a shelf of rock only half a dozen matches and enough food for one scanty meal.

## CHAPTER X

King awoke filled with resolve and definite purpose. It was still snowing heavily, steadily, implacably. "The biggest storm in twenty years," he told himself.

He must seek immediately to locate his horse; one could eat horseflesh if driven to it. He must try to get some of some sort. He went to Gloria's bed. "You'd better get up," he said briefly. "Time to start the day. While we eat I want to talk with you. I never saw a storm worse than this. We have enough food for a few days. After that, if we stuck on here and did not find more somehow, we'd die like dogs. Therefore we are going to get ready to beat it out the first chance we get. Gloria, I am going to do all that I can for both of us. You are going to do all that you can. That is final."

She bit her lips and gave him her scornful silence.

She ignored him when he called crisply that breakfast was ready. There were limits to her obedience, she thought rebelliously. To be told to this, to that, was intolerable. King looked at her and had the understanding to grasp something of her thought. So he explained:

"I want you to come outside with me. You'll find it hard work. It would be a first-rate idea if you'd fortify your strength by the little bit of nourishment which we can afford to take. No? Well, I'm sorry—Here." He offered her the pieces of a sack he had cut in two for her. "Use those about your feet to keep them from freezing."

"When I want your advice, I'll ask for it," she retorted lolly.

"Very well," he answered. "And I can't make you eat if you don't want to. After all, perhaps you are not hungry." He set aside her portion.

Her heart seemed scarcely to stir in her breast; then slowly it began to beat, swifter and swifter, hammering wildly. Her reason fled before the flood of the passionate wilfulness of the old Gloria, and she cried shrilly:

"I won't! I won't! I am not your slave and I am not going to jump at your bidding! You can't make me; you shan't make me. I won't!"

## IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL LESSON

(By REV. P. B. FITZWATER, D. D., Member of Faculty, Moody Bible Institute of Chicago, Ill.)

### Lesson for September 3

DAVID

LESSON TEXT—1 Samuel 16:1-13; Psalm 78:70-72.

GOLDEN TEXT—But the Lord said unto Samuel, Look not on his countenance, or on the height of his stature; because I have refused him: for the Lord seeth not as man seeth; for man looketh on the outward appearance, but the Lord looketh on the heart. 1 Sam. 16:7.

PRIMARY TOPIC—A Shepherd Boy. JUNIOR TOPIC—A Shepherd Boy Who Became King. INTERMEDIATE AND SENIOR TOPIC—Why David Was Chosen King. YOUNG PEOPLE AND ADULT TOPIC—The Secret of True Greatness.

1. David, the Shepherd Boy (1 Sam. 16:1-13; 17:34-37).

As a young man he was engaged in keeping his father's sheep. Such a life might have tended to indolence, but it proved otherwise with David. He became athletic. As he himself tells us, in the defense of his father's sheep he slew a lion and a bear. His musicianship had brought him such fame as to be called to play at the royal court. Then, too, he had become such an expert marksman as to throw his stone to fell the Philistine giant.

11. David Anointed King (10:1-13). 1 Samuel sent to anoint David (vv. 1-3). The situation was delicate. Saul had become a desperate character. For the divine commission to become known to Saul, therefore, would imperil Samuel's life.

2. The method of selection (vv. 6-12). The Lord had made known to Samuel that one of Jesse's sons was to be the king, but not the particular one. All but one of Jesse's sons had been looked upon, and still the Lord's choice had not appeared. When the shepherd lad appeared before Samuel, the Lord indicated his choice. When the oil was applied the Spirit of the Lord came upon him.

111. David, a King Without a Kingdom.

While Saul was rejected, the time had not yet come for David to be head of the nation. He needed much training before assuming such responsibility. Then, too, the evil influences inaugurated by Saul needed time for development so as to be properly discerned and controlled.

1. David's life at the royal court (1 Sam. 17:20).

a. He was called as a musician to minister before the king (chaps. 16-23).

b. Victory over Goliath (chap. 17). The armies of Saul and the Philistines were arrayed against each other. According to an ancient custom, the issue was to be determined by a combat between two selected champions. The nation whose champion was victorious was to rule. The Philistine champion was Goliath, the giant. The sight of Israel's cowardice prompted David to offer his service. When Goliath beheld David coming against him, he cursed him by his gods, showing that it was not merely a battle between David and Goliath, but between false gods and the true God.

c. Friendship with Jonathan (chap. 19). This friendship has become immortalized in the world's thought. It was unique in that it occurred between two men of rival worldly interests. Jonathan was the crown prince, and therefore heir to the throne. David was heir according to the divine plan. Jonathan knew this and waived his rights to the one whom God had chosen. In the establishment of the covenant between them, Jonathan stripped himself of his coat, robe, and equipment, giving them to David. This meant a virtual abdication of the throne to David. As a friend, Jonathan—

(1) Defended David from Saul's frenzy (10:1-7).

(2) Revealed to David Saul's murderous intent (20:30-40).

2. David's life as an outcast. Chapters 21 to 31 describe David's life between his being driven out from the presence of Saul and his being established king. The praise accorded him following the victory over Goliath provoked such violent jealousy in the heart of Saul that he sought to slay David. To escape Saul's wrath he fled the country and feigned madness.

IV. David Made King (II Sam. 2:1-14; 5:1-5).

1. Over Judah (II Sam. 2:1-14). Upon the death of Saul, God directed David to proceed to Hebron and he was there anointed king over Judah.

2. Over Israel (II Sam. 5:1-5). After the death of Ishbosheth, the children of Israel came and formed a league with David, anointing him as their king. They assigned as their reasons:

- a. He was their brother.
- b. He was their leader in war.
- c. He was the Lord's choice.

### The Everlasting Arms

"The everlasting arms." I think of them whenever rest is sweet—how the whole earth and the strength of it, that is, almightiness, is beneath every tired creature, to give it rest, holding us always. No thought of God is closer than that.—Adeline D. T. Whitney.

### Heavy to Bear

Losses and crosses are heavy to bear; but when our hearts are right with God, it is wonderful how easy the yoke becomes.—C. H. Spurgeon.



## CAP AND BELLS

### COMMON EXPERIENCE

"As I understand it," said the singer, "a church calls a minister to preach the gospel."

"That's the idea," sighed the parson, "but he's sometimes apt to get the feeling that he's only been called to have somebody around that everybody in the church will be free to pick to pieces."—Cincinnati Enquirer.

### Cynic

Husband (feeling a sudden twinge)—By Jove! I believe I've got sciatica!  
Wife—I don't know why you bother with those foreign stations. You can never understand them.—Stuttgarter Illustrierte.

### Les's Will Do

Kind Lady—Why are you crying, little boy?  
Boy—I've lost a dime.  
Kind Lady—When did you lose it?  
Boy—This afternoon and mother has sent me out again to look for it. She says if I can't find it, a nickel would do.—Gazette (Montreal).

### Still Hope

Smith—Do you know, I haven't spoken to my wife for five years?  
Brown—Be patient—her tongue won't hold out forever.

### The Mean Thing!

Wife—You ought to know by now, Thomas, that I speak as I think.  
Husband—Yes, dear—only oftener.

## HALF AND HALF

They had bought a second-hand car and were taking their first trip in it. After covering several miles the driver became aware that something was amiss. He stopped the car. "I say, my dear," he said to his wife, "have a look at the tires on your side and tell me if there's anything wrong with them."  
"Oh, it's quite all right," she said, after a careful scrutiny. "The rear one's flat at the bottom, but it's round enough at the top."

### Setting Her Right

Mrs. Cornwallis—You're looking better than I had expected. I heard that your health was very poor.  
Mrs. Nurich—My health has been impaired, but there is nothing poor about us.

### METHOD IN HIS ACT



"What did the bride's father give her for a wedding present?"  
"A check for \$500."  
"Why that old bankrupt hasn't a dollar."  
"That's why he gave her a check."

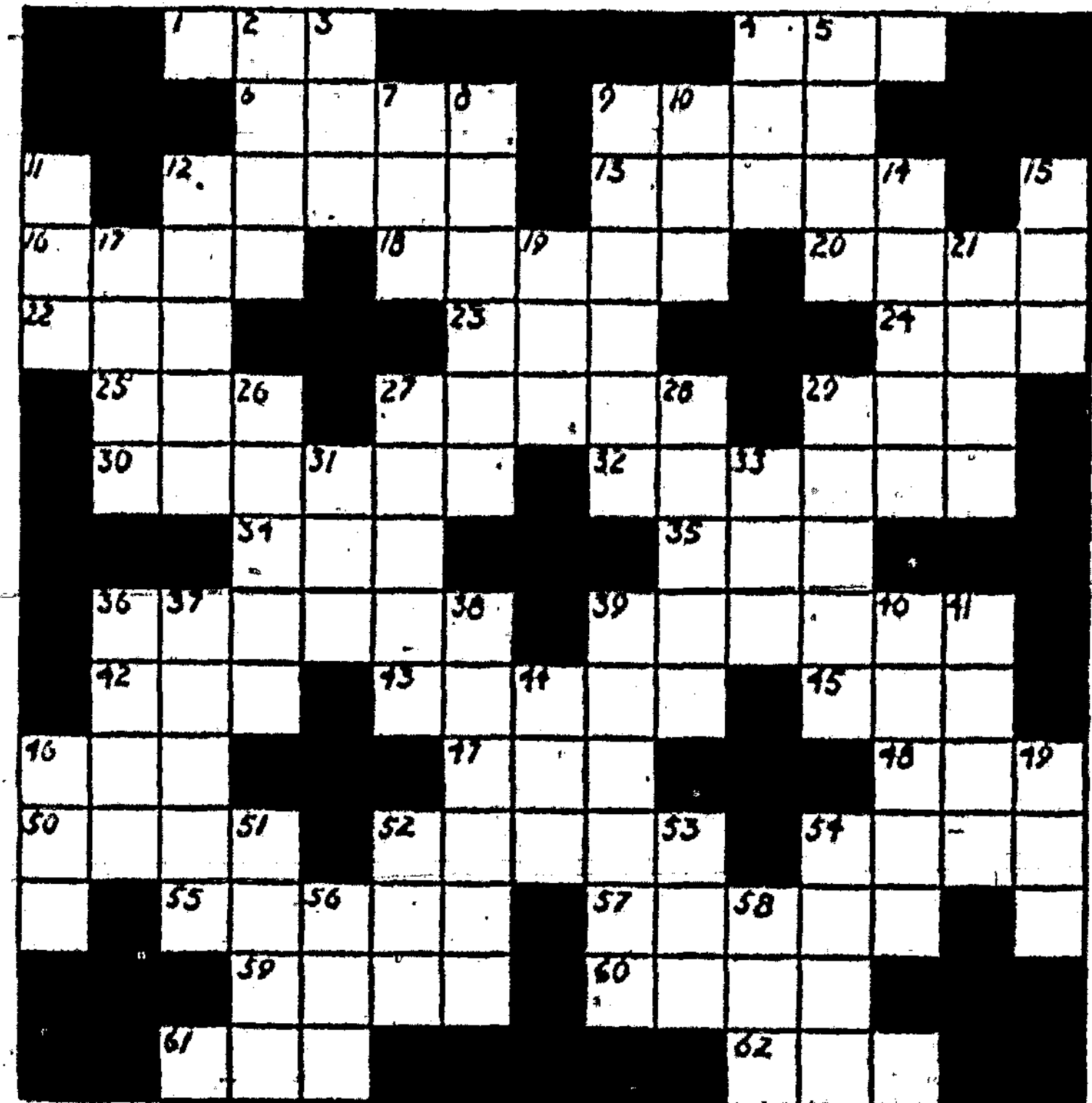
### Had to Get Him First

Contractor (just arrived)—Does the foreman know the trench has fallen in?  
Workman—No, sir! We're just digging 'im out to tell 'im."

### Wife's Objection

Bones—Have you noticed that William Jackson has stopped wearing glasses?  
Banks—Yes. His wife won't let him. They show up her wrinkles and gray hair too plainly.

## CROSSWORD "TEASER"



(© by Western Newspaper Union.)

### Horizontal.

- 1—Marsh
- 4—Young goat
- 6—Deeply expressed
- 8—Organ of head
- 12—Dull, spiritless person
- 13—Exclamatory
- 14—Exclamation of regret
- 15—Pastimes
- 20—A quick pull
- 22—Having been victorious
- 23—Small room
- 24—Fish eggs
- 25—Turf
- 27—Girl's nickname
- 28—Long period of time
- 29—One who follows up
- 31—Boy's first name
- 34—Old horse
- 35—To pull with force
- 36—Mit
- 37—University official
- 38—Practical
- 39—Becomes fatigued
- 40—Boy's name
- 41—Distress signal
- 47—Mixture of earth and water
- 48—Enclosed (poetic)
- 49—Shoemaker's tool (pl.)
- 52—Yellow
- 54—Belonging to a person
- 55—To run off
- 57—Acquired by labor
- 58—Impressed
- 59—Flesh
- 61—Nickname of martyred President
- 62—A weight

### Vertical.

- 2—God of love
- 3—Short sleep
- 4—To know (Scottish)
- 5—Englishman's salutation (two words)
- 7—Projecting piece of wood
- 8—Dealer
- 9—Happening
- 10—Alternative
- 11—Face bone
- 12—Waxen
- 14—Big
- 15—To earn

- 17—Parted with
- 18—Came face to face with
- 21—Christmas Carol
- 22—Pivotal meaning by means of
- 26—Author of "The Inferno"
- 27—Acquire
- 28—Belonging to an eastern nationality
- 29—A drill
- 31—Domestic animal
- 32—Cup
- 33—Forceful stroke
- 37—Passageway
- 38—Darkened
- 39—To make amends
- 40—Holidays
- 41—Metal stamp
- 44—Chafe with friction
- 45—Carpenter's tool
- 46—Latin or French for "up"
- 51—Thin slice of anything
- 52—To initiate
- 53—Girl's name
- 54—Upon
- 55—To be in debt
- 56—Rudent

The solution will appear in next issue.

### Solution of Last Week's Puzzle.

AZAN F LARD  
VAN VIA BOA  
OX HARRY TR  
W HAS EEL E  
METE AWAY  
SEA SET  
WRAP CESS  
F SLY LOO Z  
IT TRIOS LA  
JAG ERG MEN  
IRON E QUAY





**THE OUTLOOK**

Published Weekly in the interest of Carrizozo and Lincoln County, N.M.

A. L. BURKE, Editor and Publisher  
Largest Circulation in The County

**SUBSCRIPTION RATES**

Six months, in advance \$1.00  
One year, in advance \$2.00

Entered as second-class matter January 6, 1911, at the post office at Carrizozo, New Mexico, under the Act of March 3, 1879.

Advertising forms close Wednesday at noon. News columns close Thursday night. If you do not receive your paper regularly, please notify the Publisher. Advertising rates on application.

Office Phone No. 24

**EDITORIAL COLUMN**

**Dutch Elm Blight Attacks Trees in Northeast**

Scottish Rite News Bureau;

The Dutch elm disease appears to have reached an epidemic stage in the northeastern part of the United States. According to a statement made by R. Kent Beattie of the Bureau of Plant Industry of the Department of Agriculture, 141 authenticated cases have been found since the first case was reported several weeks ago. The infected trees were found in an area of about 160 square miles in three counties in New Jersey. Two other cases were discovered outside this area, one in the above named state, the other in Long Island, N. Y.

Mr. Beattie ventures that our beautiful elm trees will go the way of our splendid chestnut trees, if there is not active and concerted action on the part of the public and the Plant Bureau. Fortunately, said he, the elm tree has a chance against the blight where the chestnut had none. The chestnut blight started in 1904 with no federal appropriation to fight it. The Public Works Administration working under the national industry recovery act will allow the agricultural department as much as \$80,000 with which to combat the elm tree disease. Citizens who own elm trees can be of great benefit in stamping out the blight if they will examine their trees and report any apparently diseased trees to the Bureau.

"Watch for wilting or yellow or brown leaves accompanied by brown streaks in the young wood. When such cases are found, cut pieces of infected twigs as big as a lead pencil and send them to the Dutch elm disease laboratory, care of Experiment Station, Wooster, Ohio. There are other tree diseases with the same symptoms, and we cannot be sure of the cause of the trouble until the specimens have been cultured."

The spread of the disease is eradicated by cutting out the affected parts and burning them. The tools used in the work should be dipped frequently in alcohol or some other disinfectant.

The life of an elm tree affected by the Dutch blight is from one to two years.

Editor's Note—While the Dutch blight is at present confined to the northeast, there is no assurance that it is not like the incoming of the English sparrow, flood the country and become a destructive nuisance.

**\$10.00 Reward!**

The above reward will be paid for the return of the white gold Elgin men's wrist watch with heavy link chain band and heavy rock crystal, taken from rack in wash room of Carrizozo Eating House, August 18. Return to Frances Aguayo at the County Clerk's office for reward.

**FOR SALE or TRADE**—Coal Heater in good condition. Inquire at this office.

**LODGES**

CARRIZOZO LODGE NO. 41—

Carrizozo, New Mexico.  
A. F. & A. M.  
Regular Meetings 1933  
First Saturday of Each Month



T. E. Kelley, W. M.  
R. E. Lemon, Secy.

COMET CHAPTER NO. 29  
ORDER OF EASTERN STAR  
Carrizozo, New Mexico.



REGULAR MEETING  
First Thursday of each month.

All Visiting Stars Cordially Invited.

Mary McCammon, W. M.,  
Maude L. Blaney, Sec'y



COALORA REBEKAH  
LODGE  
NUMBER 15  
I. O. O. F.

Meets second and fourth  
Wednesdays of each month.  
Edna Carl, Noble Grand  
Clesta M. Prior, Secretary

Carrizozo New Mexico

CARRIZOZO LODGE NO. 80, I. O. O. F.

Carrizozo, New Mexico.  
J. Fay Harkey  
Noble Grand  
W. J. Langston  
Sec'y-Treas.

Regular meetings every Tuesday night.

**"CARRIZOZO"**

Stationery  
—With—  
Printed Letterheads  
and Envelopes  
10c, 25c the package  
Cellophane Wrapped

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**DAIRY PRODUCTS**

Milk—Cream—  
Butter—Buttermilk  
All Cows Tubercular-Tested  
LUCKEY'S DAIRY  
Phone 65

**1¢ S.P. A MILE**  
**DOLLAR DAY TRIPS FOR LABOR DAY**

● Labor Day means a three-day week-end. And here's your chance to take a week-end or vacation trip to California at cent-a-mile "Dollar Day" rates!

Start your trip

**AUG. 31**  
**SEPT. 1, 2, 3, 4**

Be back by midnight, Sept. 12th

Because trains travel night and day, you'll save precious hours for your vacation. And you'll save money on our "Meals Select"—complete luncheons and dinners for 80¢ to \$1.25, breakfasts for 50¢ to 90¢.

**ROUNDTrip EXAMPLES**

San Francisco	\$30.95
San Diego	20.75
Phoenix	12.75
Deming	5.10
Los Angeles	20.75
Douglas	7.80
El Paso	8.15
Alamogordo	1.25
Tucumcari	4.10

**Southern Pacific**  
C. P. Huppertz, Agent

2 or 3 piece suits	\$1.00
Ladies' riding pants	.50
" silk dresses	1.00 up
" woolen "	.75 up
" polo coats	.75
Men's white flannels	.50

Curtains, tapestries and Draperies cleaned and pressed. Guaranteed against shrinkage.  
6c per square foot.

**Carrizozo Dry Cleaners**

H. F. Edwards, Prop.

**For Sale**

Yearling Hereford Bulls, at Reasonable Prices.

The TITSWORTH Co., Inc.  
Capitan, N. M.

Ask This Newspaper for Certificate  
Good for Room Rent at the

**GATEWAY HOTEL**

EL PASO, TEXAS

They Will Save You Money at These



EXCELLENT COFFEE  
SHOP and GARAGE  
in CONNECTION

**SUMMER RATES**

SINGLE \$1.50  
with SHOWER

SINGLE \$2.00  
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with TUB or SHOWER

FAMILY \$3.50 to \$4.00  
RATE

GEO. R. HYDE  
—Announces—

O. T. Keathley  
Cowboy Boot Maker  
Will make your Boots to measure.  
Satisfaction Guaranteed!

Does any kind of leather work, belts, gun holsters, hat bands, anything.

Bring your Saddles and Harness.  
Special attention given to mail orders.  
Postage one way.  
Box 225  
Capitan, N. M.

**'S PAJAMAS**

Children's Silk Cat's Pajamas, \$1.45 at  
Ladies' Silk Cats Pajamas — \$1.95 at the Outlook Art & Gift Shop.

Justice of the Peace Complaint Forms at this office, 5 cents each. Send in your orders.

**FOR SALE** — 35 Cows and Calves at a reasonable price. Apply at this office.

You're missing something Good if you don't try the Spring Lamb Croquettes at Roy's Cafe and Market. Get busy—They're fine.

**GABBY GERTIE**



"Speculators are buying air mail stamps because they're bound to go up."

Those Good Old Days  
Once upon a time people used to fall in love. Those were the days when love was a mystery and a miracle, and not a biological urge, as it is called nowadays.—Woman's Home Companion.

**Dainty and Lovely PAJAMAS**

Combinations of Pink and Blue, and White and Blue

"Scanties" and Brassieres  
For Warm Weather

**SALE on all Lingerie**

Now is your golden opportunity to get your Lingerie at Lowest Prices

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**IN STOCK:**

Cement  
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Cotton Seed Cake  
Fresh Meats  
Lubricating Oils  
Greases, Etc.

Our Prices are Reasonable

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Inc. Capitan, N. M.

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**GOLDEN KRUST BREAD**  
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Paul C. Reaves, Prop.

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Tumblers  
Stem Glasses  
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Bridge Sets  
Scarfs  
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Beautiful Line of Handkerchiefs

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To Select From  
Bargains in Hand-Laced Steer Hide Purses  
Beautiful Dolls  
Three Styles of Radio Lamps  
New Line of Costume Jewelry  
Baby Goods  
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Novelties  
Magazines  
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Cigars of All Kinds  
Prescriptions Carefully  
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Attention, Home-Builders  
Blue Prints and Specifications  
furnished at rock-bottom  
Price.

See or write Gus Swanberg,  
Fort Stanton, N. Mex.  
— Satisfaction Guaranteed —

Lode and Placer Mining Location  
Blanks and Proofs of Labor  
on Mining Claims on sale at this  
office.

FOR SALE — Alfalfa Seed —  
Cane Seed — Kaffir Seed — Milo  
Seed. — The Titworth Co., Inc.  
Capitan, New Mexico.

**Birthday Cards**

—FOR—

Father, Mother, Sister,  
Brother, Son, Daughter,  
Husband, Wife and  
Sweetheart.

Outlook Art & Gift Shop

**THE  
JERICHO  
CLUB**

Promoters of Whole-  
some Entertainment.

Harry Gallacher,  
Chairman.

NOTICE—Anyone wishing to  
lay script on land, may do so by  
seeing H. L. Stimmel.

**TRESSPASS NOTICE**

All persons are hereby warn-  
ed not to trespass on my prem-  
ises, known as the S. M. John-  
son Ranch.

Florence Ida Johnson,  
A11-81 Owner.

What shall we eat? Spring  
Lamb Croquettes at Roy's Cafe  
and Market.

**Mrs. B. S. Burns**

Teacher of Beginners  
and Advanced  
Piano Pupils.

Fully Qualified!

Graduate of  
Chicago Musical College

Have you tried the Spring  
Lamb Croquettes at Roy's Cafe  
and Market? They are delicious.

**Notice of Hearing of Final  
Report and Account**  
In the Probate Court of Lincoln  
County, State of New Mexico  
In the Matter of the Last  
Will and Testament of  
Amelia C. Hewitt, Deceased)  
No. 325

To Mrs. F. A. Whitmore, Ar-  
thur J. Bond, Harry Smith, Mrs.  
Ethel Seymour, Cora Durland,  
and John Y. Hewitt (now de-  
ceased) and to all unknown heir-  
of the said decedent, and all  
unknown persons claiming any  
lien upon, or right, title, or in-  
terest, in or to, the estate of the  
said decedent, and to whom it  
may concern:

You, and each of you, are  
hereby notified, and notice is  
hereby given, that Paul Mayer,  
Executor of the Last Will and  
Testament of Amelia C. Hewitt,  
deceased, has filed in the above-  
entitled Court his final report  
and account as such Executor,  
and the Court has appointed  
Monday, the 6th day of Novem-  
ber, 1933, at the hour of 10  
o'clock a. m., as the hour and  
day for hearing objections, if  
any there be, to the approval  
and settlement of said final re-  
port and account, and the dis-  
charge of the said Paul Mayer as  
such Executor, and at the hour  
on the day named, the Probate  
Court will proceed to determine  
the heirship of said decedent,  
the ownership of her said es-  
tate and the interest of each re-  
spective claimant thereto and  
therein and the persons entitled  
to the distribution thereof.

The name and post office ad-  
dress of the attorney for the  
Executor is John E. Hall, Carriz-  
ozo, New Mexico.

Witness, the Honorable Man-  
uel Corona, Judge of said Court,  
and the seal thereof, this 15th  
day of August, 1933.  
(Seal)

Ernest Key,  
Clerk.

By: Frances R. Aguayo,  
Sept. 15 Deputy.

**NOTICE**

From 2 to 4 P. M., Aug. 31,  
the P. T. A. Book Store in the  
High School Library will be open  
to receive books for re-sale. Be  
sure the name of present owner  
and the price asked for book are  
in same, as we do not fix the  
price on second hand books. 5c  
will be charged for the sale of  
each book. Dr. Paden has very  
generously granted the P. T. A.  
the sale of all new high school  
and special books. All money  
made in the Book Store will be  
used for the needy school chil-  
dren of this city. The sale of  
high school and grade books will  
commence Sept. 4. We will ap-  
preciate the donation of any  
books which can be used in the  
schools.—Chairman.

**Large Assortment  
of Real Indian  
Jewelry.**

Outlook Art & Gift Shop.

FOR SALE—Yearlings, Two  
year and Three-year-old Here-  
ford Bulls. Will sell at reason-  
able prices or trade for good,  
young stock cattle.  
—The Titworth Co., Inc., Cap-  
itan, N. M.

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“Try First National Service”

—See Our NEW—  
REASONABLY PRICED

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LACE BLOUSES**

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Scarfs of the Latest  
Style and Design

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MRS. E. H. SWEET, Mgr.

Best of Family  
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Dinner Parties  
Our Specialty

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—We Print—  
LETTERHEADS, ENVELOPES, STATEMENTS,  
PROGRAMS, HAND-BILLS, LEGAL BLANKS

Orders taken for Christmas  
Cards

THE CARRIZOZO OUTLOOK

**S. P.'s 1c-a-mile Offer**

Plans for the operation of another series of its popular Dollar Day roundtrip excursions over the Labor Day period were announced here today by the S. P. Company. Covering the railroad's lines in 6 western states, the lowfare program will feature cent-a-mile trips from Aug. 31 to Sept. 4, inclusive, it was made known by C. P. Huppertz, local agent. The return limit, he said, will be September 12.

**Camp Malpais**

Store—Filling Station  
Cabin

—Best of Service—  
Open Day and Night; Phone 7

E. Prior, Prop.

**TANGLED  
WIVES**

By Peggy Shane

WIND  
SERVICE

Copyright by Peggy Shane

A swift and very unusual story of marital mix-ups that are exceedingly interesting and all quite probable. It is not a scandal story, but is a tale that will keep every reader interested down to the last paragraph of the last installment.

It will appear serially in these columns, and we want you to read it

**Lovely Line  
Silk Lingerie at  
Reduced Prices!**

Removal Sale  
on all  
Millinery

Larkwood  
Hosiery  
Finest Grade

—Summer Accessories—  
Purses, Compacts  
& Jewelry

Outlook Art & Gift Shop

**Busy Bee Cafe**

Mexican Dishes  
a  
Specialty!

Enchiladas 35c  
Tacos 10c

MIKE BRADY, Prop.

MICKIE SAYS

WELL-TH' PAPER'S OUT 'N WE GOT  
OUT ON TIME CAUSE ALL TH' COPY  
WAS IN EARLY 'N NOBODY'S BEEN  
IN 'T MAKE A HOLLER, BUT SEVERAL  
PEOPLE CAME AFTER PAPER'S 'N PAID  
FOR 'EM 'N A FELLER SAID HE HAD  
BEEN READIN' HIS NEIGHBOR'S  
PAPER 'N IT WAS SO GOOD HE WISHED  
HE'D HAD 'A SUBSCRIBE 'N THEN  
A LADY CAME IN 'N SAID HER HUSBAND  
HAD GOT MAD 'N STOPPED  
THE PAPER BUT THEY COULDN'T  
GIT ALONG WITHOUT IT SO SEND IT  
AGIN, 'N THEN THE PHONE RANG  
'N A VOICE SAID, "TAKE OUT MY AD-  
THE HOG IS SOLD 'N I COULD HAVE  
SOLD A DOZEN MORE." 'N A LETTER  
SAID, "THE PAPER IS LIKE A LETTER  
FROM HOME." 'N WE GOT A BIG  
HOOK FULLA JOBS 'N I SAINT  
MAP AS NO-BODY!

THE VALUE  
of well-printed  
neat-appearing  
stationery as a  
means of getting and  
holding desirable busi-  
ness has been amply  
demonstrated. Consult  
us before going  
elsewhere.

TYPEWRITER PAPER  
—at Bargain Prices  
500 Sheets BOND, #1  
at Outlook Office

**DIRT TANKS  
EARTH FILL DAMS**

—Built With—  
Modern Equipment  
At Lowest Prices

For Information See or  
Write—  
H. Chase — Box 72  
Carrizozo



# Washington Digest

National Topics Interpreted  
by William Bruckart

Washington.—Some twenty-five or thirty newspaper correspondents were privileged the other day to witness the start of a new stage in the national drive for economic recovery. It is unfortunate there were only those few persons able to witness that which I am convinced is going down in history as an event worthy of recollection. It is unfortunate that more persons were unable to see the spectacle of Gen. Hugh S. Johnson, the recovery administrator, in that moment of determination, his eyes glaring, his jaws set. It was decisive.

The incident to which I refer was when General Johnson, at one of his regular conferences with newspaper correspondents, announced that the time was near, if, indeed, it had not already arrived "when somebody is going to take one of those blue eagles off the window of some business house" because that business house failed to live up to its pledges in the code.

"And," General Johnson added with all of the grim determination of the army officer that he was, "when that happens, it is going to be an economic death sentence. That outfit will be nearly through."

He leveled a finger at the correspondents that, under the atmosphere created by his earlier remarks, seemed for all the world to me like it might go off. There was no braggadocio. It was a positive declaration, this assertion that some of those who promised to do their part would try to cheat. And the added remark that such a business house was economically sentenced to death when their pet blue eagle insignia was taken down was as sternly said as though it had been an actual sentence of death from the lips of a jurist. I repeat, it was impressive.

I do not know how effective this threat will be. No one does, because it never has been done in peace time in this country. But make no mistake about it: the individual who attempts to balk General Johnson is going to have both hands full. To employ a favorite expression of a colored boy whom I know: "He ain't goin' to fool wid 'em."

General Johnson's remarks on that occasion illustrate better than other words available to me the developments thus far in the great campaign to lift this country out of the economic depression. Heretofore, and it still continues, the effort was to get businesses into line, into agreement to stand united and work for the common good. Those agreements among the individual businesses were, and are, agreements with and promises to the President of the United States that each will make the necessary sacrifices, the required concessions, that a given result may be attained. Everyone hopes for better times. That is the end sought, and the signing of codes, including the promises of individuals who buy things to deal only where the blue eagle is displayed, was just the preliminary work.

Now, however, the national recovery administration has reached the point where the enterprise must either succeed or fail. There are to be no more soft words. The decisive moment has come. General Johnson's determination that "he ain't goin' to fool wid 'em," has placed the entire power of a sovereign nation behind that which has been done.

This blue eagle insignia is a powerful weapon. It may later fall into disrepute, but, however that may be, the display of that poster now is having an enormous effect. For instance, General Johnson's attention was called to the status of public utilities operating wholly within a state, a unit unto itself and not subject to the jurisdiction of the federal government. He replied that the blue eagle knows no state lines.

"This blue eagle doesn't know anything about interstate or intrastate commerce," he said, "if the recovery act falls to reach such corporations, the blue eagle will reach them."

And so the stage is set for the drive to encourage people to buy now and to buy only from those displaying the blue eagle.

Let us look into this program. The call to buy now represents a move to get people to let loose of money they have been holding back on account of uncertainty (if they have had such money) and thus to provide the distribution agencies such as retail stores with business and, of course, profit. If the retailer sells, he must buy from his source, which is the wholesaler or the jobber, and when they have disposed of their stock they must seek replacements from the manufacturer. He, in turn, if he is going to remain in business, must manufacture replacements, and thus the cycle has been set in motion.

But there is more to it than just the proposition of moving goods along from producer to consumer. Each time that the consumer sets the cycle in motion by making a purchase, he adds theoretically at least to the probability of more jobs for workers. He also adds to the possibility of a profit

for all of those handling the commodity.

There has not been a time in recent years that stocks of manufactured goods in warehouses of the country were as low as they are now. It is a condition known as hand-to-mouth buying. One result of that condition is that when a retailer, for example, sells a couple more suits of clothes or shoes or dresses, he is out of those sizes or styles. Unless he goes back to the wholesaler immediately and buys replacements, he cannot make further sales of those particular things. So it is with the wholesaler, and the manufacturer has no great stocks piled up either. If he refills empty shelves, he has to put people to work to do it. When he hires workers, the money they are paid immediately is spent because tens of thousands of them have been out of jobs and with no money to spend even for barest necessities.

General Johnson's purpose, therefore, is twofold. He is driving hard to get people to buy now if they have money with which to do it that the cycle of business may be set in motion full swing again and thus, if successful, the plan will provide jobs for workers, profit for the dealers and manufacturers and markets for the producers of the raw materials. In pleading for consumers to buy only from establishments where the blue eagle of N. R. A. is displayed, General Johnson seeks to cement the united effort for recovery and at the same time repay those who have made the concessions necessary for such a movement by turning the business to them.

With the destruction of cotton crop surplus under way in every cotton-growing state, the agricultural adjustment administration has concentrated its attention on getting the wheat acreage program started, which, indeed, it has been in more than a preliminary way. Previously, I reported that Secretary Wallace figured a wheat crop of not more than 460,000,000 bushels next year was all that would be necessary. Accordingly, withdrawing of thousands of acres from planting will be necessary.

Now, the adjustment administration has sent out orders to farm extension agents wherever counties have them and has appointed temporary workers where no county agents exist, and these people are laying the ground work for wheat farmers to sign contracts with their government. The contracts will provide for withholding of acreage and the farmers will be paid for giving up that acreage through the funds obtained by the processing tax on wheat as it is milled into flour.

Something like 1,100 agents, either permanent county agents or temporary appointees by the Department of Agriculture, are at work in twenty-three states. They are taking the initiative in organizing the farmers, explaining to them what the purposes of the acreage reduction program are and how they will be compensated by joining in the plan.

Chester C. Davis, director of the wheat production division in the agriculture adjustment administration, entertains no doubt at all about the ultimate success of the program. Nor does Dr. M. L. Wilson, of the same group, who has been in close touch with actual wheat farmers. They are agreed that it will go over just as rapidly as the farmers can have the thing explained to them.

In the meantime, however, the millers of wheat are suffering, and the Department of Agriculture is playing tag with the grain exchanges and boards of trade. The millers obviously are kicking about the burdensome processing tax which they say is difficult to pass on to the consumers fully. The boards of trade and the Department of Agriculture are snarling and biting at each other over a different matter, but settlement of their differences will affect the results of the acreage reduction campaign. So the whole thing constitutes one picture.

The grain exchanges have been criticized without end by Secretary Wallace and the others in positions of responsibility on the farm problem. Secretary Wallace has told the grain dealers they have to come under a code, like other businesses, and they have submitted a code for his consideration which he does not like at all. The secretary wants to keep the "little fellows" out of the grain speculation. He feels they have no business there and that their marginal trading has been the cause of some of the violent fluctuations in prices because they cannot always put up more money if the price falls out from under them. The code submitted by the exchanges leaves more power in the hands of the exchange governing boards than Mr. Wallace wants to leave there, and falls also to reduce the speculative factors the secretary thinks necessary.

So the situation is tense. It is proper to say, I believe, that restrictions already thrown around grain trading have virtually abolished contract markets.

26122 Western Newspaper Union.

## Changes in Diet of High Import

### National Economy Affected by Pronounced Shifts, Expert Alleges.

What a single individual eats from day to day may seem to be of no national consequence, but a recent address by the senior agricultural economist of the United States Department of Agriculture, Dr. O. E. Baker, suggests the vast import of the changes in the diet of the people as a whole. If, for example, consumption of wheat per capita were now as great as before the war there would be almost no export surplus. It dropped from 107 pounds in 1916 to 164 pounds in 1932. The wheat-saving campaign probably accounted for the diminished use during the war; and after the war higher wages permitted people to eat more expensive foods. Taking cereals as a whole, including especially rye and corn as human food, there was in the same period a decrease of more than 25 per cent per capita.

Another great change in diet was the increased consumption of milk and milk products. The first rise "coincided" with enactment of the prohibition amendment, but undoubtedly the higher wages and other income of city people were an impor-

tant factor. It is surprising, however, that milk consumption should have continued to increase during the economic depression. This is to be accounted for, no doubt, in some measure by popular education in food values. But even now, as Doctor Baker states, various "adequate" diets recommended by the United States bureau of home economics contain without exception about twice as much milk as the average consumption per person in the United States. It is stated by the children's bureau of the United States Department of Labor that one-fifth of the children of the United States have "suffered definite injury" to their health during the depression years.

Other changes in the national diet, as noted by Doctor Baker, are: An increase in the consumption of sugar, a shift from apples to citrus fruits and grapes and from beef to pork; an increase in the use of vegetables, particularly the leafy and fibrous vegetables. The remarkable increase in their consumption is attributable to widening knowledge of vitamins and other food values.

Diet in the mass is thus a large factor in the national economy; as it is in that of the individual family. It is to some extent determined by a

more general acquaintance with nutritional values. As for the future, Doctor Baker reaches this conclusion: "Since the exports of foodstuffs from the United States are decreasing, while agricultural technique continues to advance, it is clear that either agricultural production must be restricted or the diet of the American people must trend in the direction of those foods that require rela-

tively large areas of land for their production." It is a happy chance that these are the very foods "that many people greatly need."—New York Times.

When Not Overdone  
There ought to be more of the grand manner; and it becomes a small man as well as the one who weighs 250 pounds.

**PARKER'S HAIR BALM**  
Removes Dandruff—Stops Hair Falling—Imparts Color and Beauty to Gray and Faded Hair—Keeps It Soft and Shiny—50 cents per bottle at drug stores. Hilsco Chemical Works, Patchogue, N. Y.

**FLORESTON SHAMPOO**—Ideal for use in connection with Parker's Hair Balm. Makes the hair soft and fluffy, 50 cents per bottle at drug stores. Hilsco Chemical Works, Patchogue, N. Y.

## Cuticura Soap

Best for Baby's Daily Bath

Made of the purest ingredients and containing soothing and healing properties, it protects baby's tender skin and keeps it clear and healthy, free from rashes and irritations.

Price 25c

Proprietors: Potter Drug & Chemical Corporation, Malden, Mass.

**THE HIDDEN QUART**  
STAYS UP IN YOUR MOTOR AND NEVER DRAINS AWAY

Only Conoco Germ Processed Motor Oil penetrates metal surfaces. Protect your investment... save on repair bills by using Conoco Germ Processed Oil which costs a total of only one-fifth of a cent per mile.

At Red Triangle Stations

**CONOCO**  
GERM PROCESSED  
PARAFFIN BASE  
MOTOR OIL

**CONOCO**

# FREE! \$10,000 IN CASH PRIZES JUST FOR ANSWERING ONE SIMPLE QUESTION

## ONE THOUSAND DOLLARS CASH

Is Only The First of 488 CASH PRIZES

To Be Awarded Next 3 Weeks To Winners of The Simplest Contest Ever Presented To The Women of America. Duplicate Prizes To Grocers... CONTEST CLOSES SEPT. 9th, 1933—NOTE FULL DETAILS OF CONTEST BELOW

### A HOUSEWIFE HAS A BETTER CHANCE TO WIN THAN A COLLEGE PROFESSOR

Cash Prizes Offered Solely To Induce You To Try New-Type DIRT-DISSOLVING Soap Discovery Of America's Foremost Soap Makers. The Procter & Gamble Co. Want You To Try This Laundry Miracle Next Time You Wash. They Are Offering \$10,000 In Cash Simply To Acquaint More Women With A Way To Get Snowy-White Wash Without Boiling or Scrubbing—To Stop Wash-Tub Fade—To Cut Washing Time In Half—To Get Bland, Mild Suds That Are Gentle To Hands

Contest Closes Sept. 9th, 1933. 488 Cash Prizes To Be Awarded For Answering One Simple Question—Read Details Below

**WOULD** you like to get a check for enough money to put your child through school; to cut down the loan on your home; to pay for a vacation in Europe, or—just to spend for something you've always wanted but felt you couldn't afford?

Then—just write a phrase of a few words giving your opinion of Oxydol soap. You may win a thousand dollars cash, or, if not that, one of 487 other cash prizes.

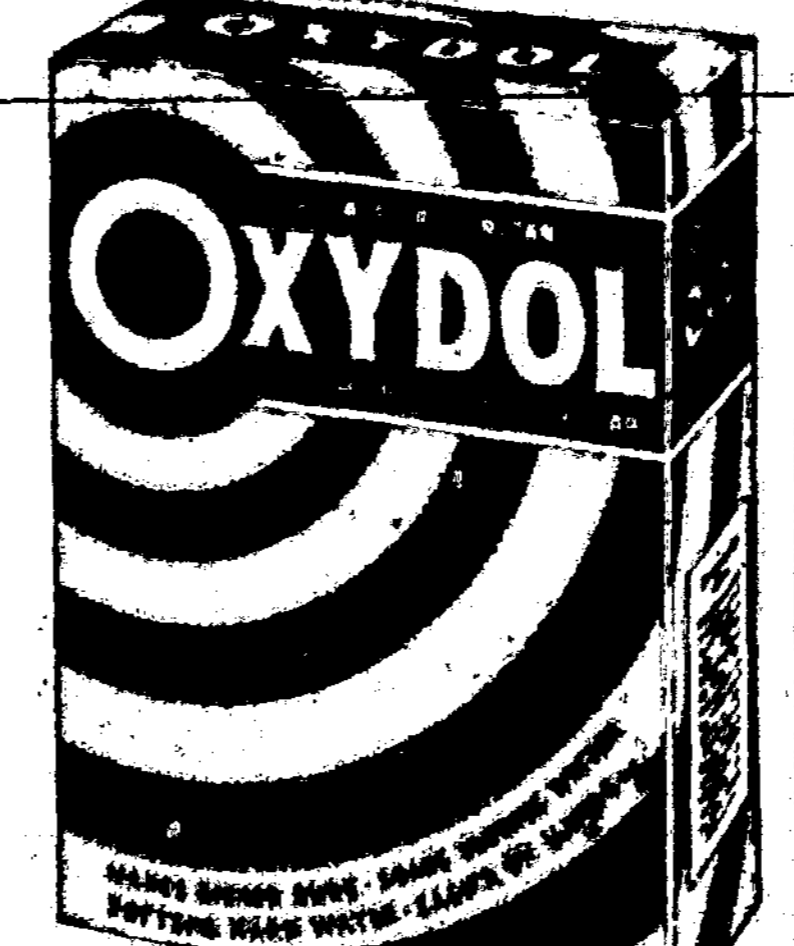
Here is a description of Oxydol which may help you a lot in working out a phrase. Study it. Then write us a phrase telling in your own words why Oxydol is better for washing clothes than any other soap.

**What Oxydol Is**

Oxydol is a new-type granulated soap. The latest scientific discovery of Procter & Gamble experts. A discovery that gives sparkling white wash every time—that stops wash-tub fading—cuts washing time in half—and gives bland, mild suds that are gentle to your hands. This is how it acts.

It takes the harshness out of so-called "hard" water; the hardness that makes boiling, extra rubbing and strong soap necessary to get things white and clean.

Then, due to bland, cleansing qualities available in no other soap, flake or powder made, Oxydol dissolves all dirt and grime; breaks it up, loosens it, and "suds" it away with



**DON'T THINK YOU CAN'T WIN!**

Nearly all the people who ever won the big prizes in a contest of this sort usually started out by believing they didn't have a chance. Then all of a sudden were amazed and surprised when they did.

For instance, a big magazine contest for a name was won by a housewife in a small town outside of Chicago.

The Coca-Cola \$10,000 prize was won by a stenographer of Anderson,

Indiana. The Liberty Magazine \$20,000 contest for a name was won by a commercial artist in Youngstown, Ohio.

You have as big a chance as anyone else to win one of these prizes. Read the description of Oxydol on this page, then get a box top or facsimile—then write anything that comes to your mind about how it's better for washing clothes, and mail your suggestion in. You may win!

Just tear the top off a box of Oxydol. Write your name and address, and your grocer's name and address on

### HERE ARE EXAMPLES OF WHAT'S WANTED

- Use These Phrases As Your Guide. We Want Them Just As Simple As These—Phrases Like Any School Child Can Write. Yet A Few Words Just As Simple Will Win The Grand Prize In This Contest.
- "I never scrub or boil clothes any more. Oxydol dissolves all the dirt out for me."
  - "Neighbors envy the way my wash always comes out sweet and clean. This would, too, if they used Oxydol."
  - "My clothes need lots of rich, lasting suds in this hard water and Oxydol makes them quicker than any other soap."
  - "I always wondered how my neighbor got her clothes sparkling white—until Oxydol made mine the whitest line in town."
  - "Oxydol goes so far in this hard water. Less than half a box does for my 100 piece washing and I don't need a softener."
  - "I'm so glad I changed to Oxydol. My washing's through hours earlier and my hands stay soft and smooth—they've lost that red, swollen wash-day look."

this box top. (If you can't easily obtain Oxydol, a reasonably exact facsimile of the box top will do. You don't have to buy to enter this contest.)

Then write, in your own words, your answer to the question: "Why is Oxydol better than any other soap for washing clothes?"

Send your letter, and the box top or facsimile with your own and your grocer's name and address written on it, to Oxydol, Post Office Box No. 1801, Cincinnati, Ohio. Send it as soon as you can—this contest closes at midnight, September 9th.

### Enter Contest Now—Wash With Oxydol

Enter this \$10,000 contest now. Remember, a housewife who knows wash day work and good washing results is the one who will win. Society women and college professors won't know how. A phrase written in lead pencil on tablet paper is just as good as one that's typewritten or on dollar stationery. So write without delay. You may win \$1,000 in cash. Or—one of 487 other cash prizes.

And—you'll find in Oxydol a far easier, far safer and far surer way of getting perfect laundry results. Its sudsing action in any kind of water, hard or soft, will amaze you. And when your wash is on the line and you see how fresh and white it looks, that alone will make you feel it's worth while asking for Oxydol every time. 33-22

THE PROCTER & GAMBLE COMPANY  
Cincinnati, Ohio

**\$10,000 IN CASH**  
For The Best Answers to This Question

Why is Oxydol better than any other soap for washing clothes?

**488 CASH PRIZES**  
Duplicate Prizes to Grocers

1st Prize, \$1,000 2nd Prize, \$500 3rd Prize, \$250  
5 Prizes of \$100 Each 20 Prizes of \$25 Each 100 Prizes of \$2.50 Each  
10 Prizes of \$50 Each 50 Prizes of \$10 Each 300 Prizes of \$2.50 Each

All You Do To Compete For One of The 488 Prizes

- Tear the top off a package of Oxydol and write your name and address and your grocer's name and address on it.
- Write us, in your own words, your answer to the question: "Why is Oxydol better than any other soap for washing clothes?"
- Send your answer, with box top enclosed, giving your own and your grocer's name and address, to Oxydol, Post Office Box No. 1801, Cincinnati, Ohio.
- In event of a tie for any prize of

fered, identical prizes will be awarded to tying contestants. Entries judged on truthfulness and advertising value of statements. Judges will be Katherine Fisher, Director, Good Housekeeping Inst., Sarah Field Spilak, Director, McCall's, Home-making Dept., and Nell B. Nichols, Household Editor, Woman's Home Companion. The opinion of the judges must be accepted as final in all matters pertaining to the contest.

5. All entries must be postmarked before midnight, Sept. 9th, 1933. Prize winners will be notified by mail as soon as possible after contest closes.

6. If unable to obtain Oxydol from your grocer, a reasonably exact facsimile of the box top will be accepted in lieu thereof.

No Procter & Gamble employees or their relatives are eligible



**HEARD ABOUT TOWN**

Elzy Perry of Glencoe was a business visitor in town Monday.

Nonie Littell of White Oaks played with Corona last Sunday; the Corona team being short a member.

Billy Ferguson of the Mesa country was on hand to see the Corona - Woodpecker vs. Carrizozo double - header ball game pulled off here last Sunday. Billy certainly loves baseball; he says he gets a quarter's worth of enjoyment out of every inning. We think he wanted the Woodpeckers to win, but we might be mistaken.

Rev. L. D. Jordan returned last Friday evening, after a two-weeks' absence. While away, he spent one week in a revival meeting at Mesa Church, near Mountainair. He also spent two days in Belen, where he assisted in the ordination of Rev. Joe Gillenwater to the full work of the ministry. He will occupy the pulpit at the Baptist Church here next Sunday, at both morning and evening services.

Little Mary Vidaurri was honored with a birthday party at the home of her parents, Mr. and Mrs. Sabino Vidaurri. Games were played and dainty refreshments were served.

Sturnino Chavez, Sr., suffered a very painful cut on the elbow last Sunday morning when he was struck accidentally with a golf club on the local golf links.

Don English of the Carrizozo Hardware Company was a Vaughn business visitor for several days the first of the week, on matters pertaining to the Frigidaire.

T. M. DuBols of Corona was a Carrizozo visitor Tuesday of this week. Tom was smiling, as usual.

Miss Aurora Anaya of Capitan visited friends and relatives here for a few days this week.

"A baseball game and no A.P. Jones?" a certain bird remarked last Sunday. Things looked pretty gloomy, for A. P. failed to show up and root for Carrizozo. Finally he arrived and to say that he got his money's worth of excitement would be putting it mildly.

Isaac Marquez of Tucumcari visited with relatives here during the last week-end.

Roy Shafer, manager of the Carrizozo Auto Company, made a business trip to Las Cruces this Monday.

Lowell Burton is the new meat cutter at the Petty "Economy" Grocery & Market.

Natalia Sanchez, little daughter of Mr. and Mrs. Ben C. Sanchez, entertained a number of her little friends Monday afternoon in honor of her 57th and a half birthday. They all had a good time.

FOR RENT - 3-Room House. Close in. - M. Doering.

**John McCarley**

John McCarley, aged 72, died at the home of his son, J.W. McCarley, in Corona, Thursday, August 24, after an illness of about seven months. Mr. McCarley had been a resident of Corona for about four months, having come to this county from San Antonio, Texas. Funeral services were conducted from the Baptist church Friday afternoon by Rev. L. D. Jordan of Carrizozo.

Go to the Waffle House for Home Cooking  
Sunday Chicken Dinner a Specialty!

We Patronize Home Industries

**School Supply Quarters**

Stationery  
Looseleaf and Tablet Form  
Pencils - Ink  
Bargains in small lots  
500 Second Sheets, 40c  
150 " " " 15c  
Outlook Art & Gift Shop

**Methodist Church**

"School days, school days, good old golden rule days." Vacation days are over. That applies to the church as well as to the school. The first preaching service following vacation will be held in Carrizozo Sunday evening at 8 o'clock. The Epworth League meeting time is 7. Sunday School at 10. Services at Capitan next Sunday morning and at Angus in the afternoon.

**NOTICE!**

In order to prevent the spread of whooping cough, any students of the Carrizozo public schools known to have the malady or to have been exposed to same, will be excluded from the Carrizozo public schools until all danger has passed. Parents are requested to cooperate in this effort to prevent the spread of this ailment.

-Carrizozo School Board.

Mrs. Rebecca Silva and son Fred were Carrizozo visitors last Saturday from their ranch in the Tucson mountains.

Jose Otero was here from his ranch near Capitan Monday on some business.

Albert Jauregui of Herington, Kansas, is here visiting the Sabino Vidaurri, Amado Jauregui and Juan Osorio families.

Mrs. Jake Cochran and daughter LeNora of Nogal are spending two weeks on the Ruidoso.

The Misses Louise Pino and Julia Gallegos were here from the ranch visiting friends the first part of the week.

FOR RENT - 4 - Room House. Reasonable and close to school. See or write Gregorio Pino.

The Misses Virginia Plor of Trent, Texas, and Estelle Terry of Norman, Oklahoma, were visitors at the J. F. Petty home the latter part of last week. Miss Plor is a cousin to Mrs. Petty.

One Woodpecker to another at ball game last Sunday - "Varmint, don't let these 'Carry-zophus' birds get your goat." Which makes us wonder how the latter insect ever got into the Lincoln National Forest!

Miss Edith Dudley is expected home from Albuquerque tomorrow, at which place she has been attending Business College.

Mr. and Mrs. R. E. Kent of Ocura are enjoying the World's Fair at Chicago.

J. F. Petty of Petty's Grocery & Meat Market, was in Alamo-gordo on business this week.

School Opens Sept. 4

The Carrizozo Schools will open Monday, Sept. 4.

**LYRIC THEATRE**

R. A. Walker, Owner

Friday-Saturday-Sunday  
-Big Special-  
"ONCE IN A LIFETIME"  
All-Star Cast  
Jack Oakie, Sidney Fox  
Zasu Pitts  
2 Comedies 2  
Prices - 15 - 35c

Mr. and Mrs. F. L. Boughner, son Leslie and Mrs. Ben S. Burns are spending the week-end in El Paso and Miss Rhea Boughner will join them today. They will return Sunday evening. We presume Fred will take in the Al G. Barnes circus (on account of Leslie.) O, Yeah!

**Celebrates Her Eighty-Eighth Birthday**

Last Sunday at her home in Lincoln, Mrs. J. M. Rice celebrated her 88th birthday. At that time a host of friends, old and young, both in Lincoln and surrounding towns, took occasion to pay their respects to this dear lady. The many beautiful gifts, the gorgeous bouquets of flowers bespoke the love and esteem of neighbors and friends.

Misses Charlotte and Helen kept open house and shared the numerous birthday cakes with the callers, while their mother welcomed each with sparkling eyes and the same sweet smile she has given her friends for many years.

Try

**ROY'S CAFE**

ROY SKINNER, Prop.

Complete Lunch Counter and Table Service at all Hours.

Fresh Cakes, Pies and all kinds of Baked Goods

In Connection With Cafe

We Have:

Groceries, Fresh & Salt Meats

Choicest Baby Beef

**Re-Sale STORE**

Is Now Open!

Following the announcement of last week, we wish to announce that we are now opened for business.

WE HANDLE - Household furniture of all kinds. This does not mean that they are old and worn out, but are in good condition and at prices that will surprise you. We extend you the invitation to stop in and examine what we have for sale.

Parties having articles for re-sale will favor us by letting us know. We will pay good prices for goods in this line. Stop in.

Mrs. Morgan Lovelace  
(2nd door east of Petty's Grocery)

**The ECONOMY**

Grocery & Meat Market

Will Open Saturday, Sept. 2

-With a Full and Complete Line of-

Staple and Fancy Groceries  
Choice Baby Beef, Fresh Salt  
and Lunch Meats of all kinds.

We invite your inspection and will appreciate a portion of your trade.

J. F. PETTY, Prop.

**Ziegler Bros.**

School Days

**SHOES!**

School Days Shoes must be more than Smart---

They Must WEAR LONG and WALK EASILY!!

BROWN - BILT SHOES Combine these Qualities Remarkably.

Their trim styles are built of choice leather that stay new longer, and in-built health features keep the feet happy thru the day.

Get acquainted with Ziegler's largest assortments and best values in children's school needs.

-CONSULT-

**G. A. SUNDQUIST**

Contracting Carpenter

- FOR -

Building, Altering & Repairs

Plans Made. Estimates Cheerfully Given.

Carrizozo, N. M. Or This Office

**Branum's Cash Grocery @ Market**

THE HOME OF



Fancy Groceries  
Fresh Meats  
& Vegetables

YOUR PATRONAGE WILL BE APPRECIATED

Best of Service at all Times!

Ford V-8

**FREE:** Roundtrip to World's Fair at Chicago!

Transportation Both Ways and a New Ford V-8 40 BOTH for the price of the FORD!

Here's Our Amazing Proposition - You order a new Ford V-8 40 - any model you choose - at the regular local delivered price, NOT ONE PENNY MORE! We will buy you a ticket to Chicago - and will deliver your car to you there. After seeing the "Century of Progress" you drive your new car back home - and we will pay for all gasoline and oil you use on this return trip.

YOU NEED NO CASH - trade in your old car. We will finance the entire deal and give you our check to buy your ticket to Chicago and to pay for your gas and oil on the trip home. Remember - your total cost is just the regular local price of the Ford V-8 40 - any model you select - NOT ONE PENNY MORE.

If you want to see the "Century of Progress," here's your chance. See the CARRIZOZO AUTO CO.