

LARGEST COUNTY CIRCULATION

Carrizozo Outlook

"THE HOME PAPER"
Oldest Paper in Lincoln County

Published Weekly in the Interest of Carrizozo and Lincoln County

8 PAGES

VOL. XXI — NO. 38

CARRIZOZO, LINCOLN COUNTY, NEW MEXICO, FRIDAY, JANUARY 7, 1938

PRICE \$2.00 THE YEAR

Lyric Theatre

Friday and Saturday — Laurel and Hardy in — "WAY OUT WEST" Also, "Torture Money."
Sunday - Monday - Tuesday — Clark Gable and Myrna Loy in "PARNELL"
You'll be thrilled to your finger tips when this mighty drama comes thundering on the screen. The story of a patriot, who lost a country when he found a woman. Also "Glove Taps" and "The Little Maestra."

Wednesday and Thursday — Leslie Howard & Joan Blondell in — "STAND IN"
Taken from the Saturday Evening Post Serial, and of a Banker who attempts to straighten out the picture of business. Also a Skippy Cartoon.
Sunday matinee at 2:30 p. m.

In Complimentary Mention

The following from the Wilmette, Ill. Life, a weekly magazine devoted to education, art and music, speaks in its issue of Dec. 23, of Mr. and Mrs. Wm. H. Nickels, which will be of interest to the many friends of the family. We quote: "Mrs. W. H. Nickels of Lincoln, N. M., formerly Miss Betty Blaszewicz of Wilmette, is taking an active part in educational affairs. At a recent County Teachers' convention, Mrs. Nickels led the general singing, played violin solos and presented a choir of children carolers in costume. Mr. Nickels acted as toastmaster at the teachers' banquet, with two college presidents as speakers."

Carrillo-Sanchez

Last Friday evening at the Santa Rita Church, with Father Salvatore officiating, Miss Dilla Carrillo and Leonard Sanchez were united in marriage. Immediately after the ceremony, the young couple left for El Paso on a short honeymoon trip, returning home after the New Year.

The bride is a charming young lady from Arabela and for the past two terms, has been attending the Carrizozo High School, during which time, she has made her home with Mr. and Mrs. Dan Chavez and has acquired for herself a large circle of friends.

The groom is the oldest son of Mr. and Mrs. Ben C. Sanchez — is an upright young man of good qualities and is well thought of by his employer and associates at the Carrizozo Auto Co. Leo is a graduate from our high school.

Their sponsors were Mr. and Mrs. Andy Lueras. Friends of the young couple wish them happiness and success in their new life.

School Notes

Miss Chaney, our Science and Spanish teacher, has been ill and Mrs. Evans has been teaching during her absence.

Mrs. Blaney is substitute teacher for the 8th grade during Mr. Bright's illness.

W. C. Dean of Roswell enrolled as a Soph. here Monday.

Basketball Jan. 7, Carrizozo boys vs. Duran.

Semester tests will be given Wednesday, Thursday and Friday of next week.

Personals

Lloyd Hulbert of Lincoln was a Carrizozo business visitor this Monday.

Mr. and Mrs. Wm. S. Norman motored to Albuquerque Sunday to take their daughters, Edith and Jane, to resume their studies at the State University.

Councilman Andy Padilla spent the week-end in Tularosa, visiting relatives and friends.

Mrs. Basilia Montoya, son Anastacio and Mrs. Leonor Hologuin were here from Tularosa the latter part of last week, visiting the Nick Vega and Ben Hologuin families.

BORN — To Mr. and Mrs. Teodoro Duran, Dec 31, a boy. Mother and son are doing nicely.

WANTED — Used Grain Bags. Tittsworth Co., Inc., Capitan.

Charles George, father of Mrs. Frank Todd, who visited here during the holiday season, left last Sunday for his home in Independence, Alabama. He was accompanied as far as El Paso by Mr. and Mrs. Todd

Judge H. M. Maes was a business visitor from Capitan on Monday of this week.

Mr. and Mrs. John P. Wahl attended the Sun Bowl Carnival in El Paso last Saturday.

Mr. and Mrs. J. R. Jenkins of their ranch near Corona were Carrizozo visitors the latter part of last week.

County Treasurer Oscar W. Bamberger purchased a new Oldsmobile from the City Garage last week and Bill Norman purchased a 1938 Chevrolet.

Mr. and Mrs. George Boicourt have returned from a holiday visit with George's mother, Mrs. A. Boicourt, at Bucklin, Kansas.

The Capitan P. T. A. will hold a meeting Jan. 10, at 7:30 p. m., in the H. S. gymnasium. All parents are urged to attend. If you stay away we'll miss you!

Mr. and Mrs. F. J. Sager returned last Saturday from Santa Fe, where they spent the holidays with their daughters, Mrs. Esther Spence and Miss Lorena Sager.

Lee Bragg

After a lingering illness of several months, Lee Bragg, son of Thomas Bragg, died at a local hospital last Sunday. The remains were conveyed to the Angus cemetery and interred, with the many friends of the deceased attending. Lee had been in the employ of Lester Greer at the San Andres ranch for several years. He was an energetic, hard-working young man, in whom his employer placed implicit trust. To his surviving relatives the community extends its sympathy.

The following students have returned to school after spending the holidays with the home folks:

Rhoda and Carl Freeman, Jr., Walter Fulmer, Wilma Snow, to the State College.

Phillip Bright, who underwent an appendectomy during the holiday season, is home from the hospital greatly improved.



NOW!
A GLAMOROUS SERIAL
OF OLD MEXICO . . .
FOR YOUR ENJOYMENT
UNDER PRESSURE
GEORGE AGNEW CHAMBERLAIN

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To Appear Soon in This Paper

J. M. Jolly

After an illness of several months' duration, J. M. Jolly (Marion) as he was known to his many friends both here and at Corona, died on Jan. 8 at a local hospital. The remains were taken to his home in Corona, where funeral services were held Wednesday at the church in Corona, conducted by Rev. Rowe. The funeral was attended by a large concourse of friends of the family in his home town and as many from here as could possibly go, many being detained by the bad condition of the road to that place.

J. M. Jolly was born Oct. 11, 1881, in Lampasas, Texas. He came to this section of the state in 1916, settling in Corona. He followed farming and cattle raising for a long period, but of late years he had been a car salesman for the City Garage in Carrizozo. He leaves to mourn his loss, his wife, five sons, Bythol, Delbert, Clive, Bernard, Lloyd; one daughter, Bernice; his father, J. P. Jolly; one brother, L. A. Jolly of Carrizozo; two sisters, Mmes. J. C. Terry and A. C. Mosley, to all of whom the sympathy of our community is hereby tendered.

Editor's Note — Marion Jolly was a man whose word was as good as his bond. A devoted husband and father; a courteous gentleman; a man who was charitable, square-dealing with his fellow man and a stalwart defender of what he thought was right. He paid frequent visits to this office and the Outlook force was always glad to class him among our list of foremost friends. May his soul rest in peace.

Joint Installation

Tuesday evening at the Odd-Fellow Hall, officers of both branches of the order were installed jointly by District Deputy Grand Master Herman Kelt, as follows:

Odd Fellows — Noble Grand, P. R. Wilson; Vice Grand, Colonel Jones; Sec'y, Wm. J. Langston; Treasurer, L. H. Dow; R. S. to N. G., O. T. Newton; L. S. N. G., H. E. Kelt; R. S. S., E. C. Dow, Jr.; L. S. S., James M. Carpenter; I. G. Hugh Bunch; O. G., E. L. Kidwell; Warden, H. W. Barnes; Conductor, Calvin Carl; Chaplain, Thos. Cook; R. S. V. G., Bradley Smith; L. S. V. G., Theo. Hobbie.

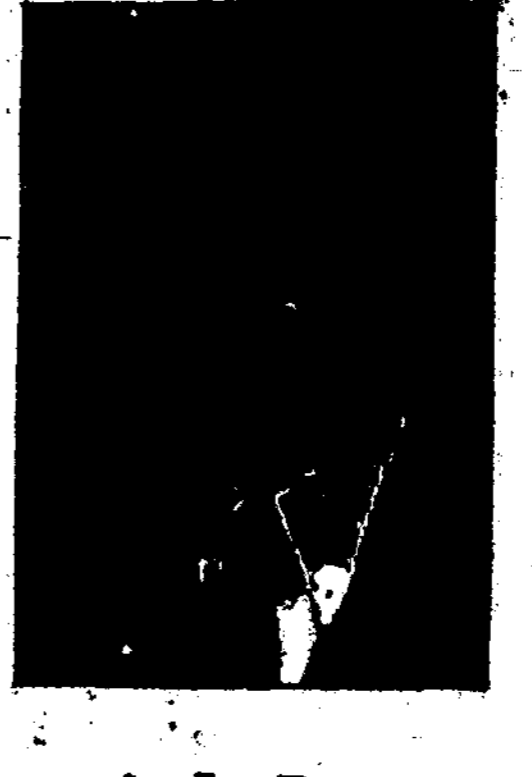
— REBEKAHS —

Noble Grand, Era Smith; Vice Grand, Nellie Lee Smith; Sec'y, Birdie Walker; Treas., Georgia Harkey; Warden, Alice Degner; Conductor, Vesta Cook; Chaplain, Mamie Greisen; Musician, Mrs. R. W. Walker; R. S. N. G., Rachel West; L. S. N. G., Edna Carl; R. S. V. G., Pansey Kelt; L. S. V. G., Margie Clouse; I. G., Anna Roberts; O. G., Mrs. R. E. Kent.

After the installation, refreshments were served and a social hour followed. After the installation, refreshments were served and a social hour followed. Mrs. Ola Jones sent in a box of choice apples for the occasion.

Deputy Treasurer Sat Chavez spent New Year's Day visiting friends at Vaughn.

Mrs. J. R. McCracken of the ranch near Coyote was a visitor in town Thursday of this week. Her husband is ill with the flu but is improving.



A. L. B.
Memory's Lane

The younger generation of today, enjoying the cozy and convenient theatres, where talking pictures seem as realistic as life itself, will perhaps be glad to know just what happened in the amusement line from 60 to 65 years ago. At that time there were small vaudeville circuits, but only in towns of 5000 inhabitants, leaving out the smaller villages. The actors would go from one town to another, making weekly stands. The admission was never less than 75c. The theatres were provided with only rough seats or benches. In the winter time, heat was only had from stoves and light came from coal oil lamps. The towns such as Kansas City, St. Joseph Mo., and Omaha, Nebr., were in the circuit. At that time, such as even a silent picture show, was never dreamed of. If anyone spoke of anything beyond what we had at that time, he or she, would be considered insane.

Kansas City had two vaudeville theatres, the Criterion and the Main Street. Frequent disturbances were had at those theatres because they would run as late as 2 o'clock in the morning. The 'rough stuff' was generally at the last show, which was attended by the late revellers in search of trouble, and they could always find it.

The first moving picture the writer ever saw was in Burlington, Iowa, at Crapo Park, 40 years ago. The scene was the last fight between Battling Nelson and Joe Gans.

A screen was erected in the center of the park, and the pictures were thrown on the same with a crude projection device. They flickered, fluttered, and shimmered so that they were hardly discernable. After that time, the silent motion picture industry developed rapidly, but the thought of talking movies were only spoken of in jest.

But there were road shows, show boats, etc., which carried an array of vaudeville actors, the road shows giving performances at every small town and the show boats at every steamboat landing. Then there were traveling medicine companies giving open air shows and the actors were good, too; fully as good as you will now see on the screen or stage. We are not advertising the Wizard Oil Medicine Co., but they had one of the best bands and had the best vaudeville talent of those days. Only small, yellow gas jets served to light the business centers of the towns, the outskirts being in constant darkness.

No furnaces, few telephones, plank sidewalks that cracked, groaned and thumped in the cold weather.

This is only written to show the younger generation and amusement-lovers the difference between the olden times and those of the present day. But my Column is full, and being thankful that memory has served me so kindly, I'll say "toot-a-loot," if you don't mind.

Town Report

Minutes of the regular meeting of the Board of Trustees held at the City Hall Jan. 4, 1938, at 7:30 p. m.

Members present: F. E. Richard, Mayor; John W. Harkey, A. J. Rolland, Tennis Bigelow and Andy Padilla, Members; Roley Ward, Marshal and Morgan Lovelace, Clerk; Members absent, None.

Motion by John W. Harkey and seconded by A. J. Rolland, that the Lincoln County Utilities Co. application for erecting of a fuel oil storage tank on Lots 10, 11 and 12, Block 16, O. P., Carrizozo, be approved. Motion Carried.

Motion by A. J. Rolland and seconded by John W. Harkey that the Clerk write the Lincoln County Utilities Company a letter, making inquiry as to what progress has been made toward the fulfillment of their promise in regard to the new Light Plant in accordance with our correspondence of last summer and fall. Motion Carried.

The following Bills were approved and ordered paid:
WL Hobbs, kindling wood, \$1 00
JD Herron, met dep ref, 2 50
Thos Truax, turn on st lites 4 nights, 2 00
Roley Ward Dep Mar Sal, 100 00
Morgan Lovelace, do, 75 00
Fay Harkey, Dec wat dept, 17 50
JM Beck, fire truck maint, 5 00
Erva Claunch, met dep ref, 2 50
Fay Harkey, Lab wat dept, 28 71
LinCo Util., street lites, 42 15
do do office lites, 2 40
do do, repair lites, 50
Mt Sts Tel Co, phone, 4 50

Total 289.77

There being no further business presented, the meeting adjourned.

F. E. Richard, Mayor.

Attest—Morgan Lovelace, Clerk.

Miss Donnie Franks, teacher in the Corona schools, was a visitor here Tuesday.

Mr. and Mrs. S. H. Nickels left Wednesday night on No. 4 for Kansas City to be absent for a week or ten days.

Mrs. Maude L. Blaney is substituting for Phillip Bright in the Carrizozo schools during his illness.

Dr. and Mrs. R. T. Lucas left Sunday night after spending the holiday week with the A. E. Burke and Phillip Bright families. They arrived home Monday evening at about 7 o'clock, and phoned us from their residence in Kansas City shortly after their arrival home. Small world, isn't it?

Mrs. Erva Claunch, daughter Evelyn and son Jack left Monday for Tulsa, Okla., to make that city their home for the future. While we regret their loss, we wish them oceans of happiness and prosperity in their new home.

Mrs. Gunther Kroggel returned Wednesday from Rowge, Texas, where she had been visiting her mother, Mrs. Anna Risinger and son Pat for about six weeks.

An attendance of 25 greeted the new officers of the Carrizozo Business Men's Club Wednesday evening at the regular meeting at the S. P. Hotel. Messrs. Smith of the Lincoln Co. News and Auditor Brown of Ziecker Bros. Store were in attendance.

THE OUTLOOK

Published Weekly in the interest of Carrizozo and Lincoln County, N.M.

A. L. BURKE, Editor and Publisher

Largest Circulation in The County

SUBSCRIPTION RATES

Six months, in advance \$1.00
One year, in advance \$2.00

Entered as second-class matter January 6, 1911, at the post office at Carrizozo, New Mexico, under the Act of March 3, 1879.

Advertising forms close Wednesday at noon. News columns close Thursday night. If you do not receive your paper regularly, please notify the Publisher. Advertising rates on application.

NATIONAL EDITORIAL ASSOCIATION

Office Phone No. 24

In The Probate Court

State of New Mexico

County of Lincoln

In the Matter of the Estate of James T. Davidson, deceased, No. 430

Notice of Hearing on Final Account and Report

The State of New Mexico

To: Hattie Davidson, Corona, New Mexico, and C. Allen Davidson, Albuquerque, New Mexico.

And to all the Heirs, Legatees and Devisees of said James T. Davidson, deceased;

And to all Unknown Heirs of said decedent and all Unknown persons claiming any lien upon or right, title or interest in, or to the Estate of said Decedent.

GREETING:

You, and each of you, are hereby notified that Hattie Davidson, as executrix of the Estate of the above-named decedent, has filed in the above entitled Probate Court and cause her Final Account and Report and that the Probate Court has appointed Monday, the 24th day of January, A. D. 1938, at the hour of ten o'clock in the forenoon, in the Probate Court Chambers in the Lincoln County Courthouse in Carrizozo, New Mexico, as the time and place for hearing objections, if any there be, to the approval and settlement of said Final Account and Report and the discharge of said Hattie Davidson as such executrix; and at said time, and place the Probate Court will proceed to determine the heirship of said decedent, the ownership of his estate and the interest of each respective claimant thereto or therein and the persons entitled to the distribution thereof.

The attorney or attorneys for the above-named executrix are: Rodley & Dickson, whose postoffice address is First National Bank Building, Albuquerque, New Mexico.

Witness the Honorable M. G. St. John, Judge of the Probate Court of Lincoln County, New Mexico, and the seal of this Court, this 3rd day of December, A. D. 1937.

(Seal) Edward Penfold, Probate Clerk.
D10-31

FREE
4 cups of GARFIELD TEA
to show you the easy way to KEEP CLEAN INSIDE!

You'll like the way it keeps you back overnight in the feeling of "right in the seat" and inside cleanliness. Garfield Tea cleanses the system, relieves constipation, and gives you a feeling of freshness and vigor. It is not a miracle medicine, but a common sense remedy. It is certain "do yourself" and 24 of druggists carry it. Write for FREE SAMPLES of Garfield Tea. Dept. C, Brooklyn, N. Y.

Ziegler Bros. pay you the highest market price for Furs, also Hides and Pelts.

"Jane Withers" Turbans for Girls and Kiddies.—Burke Art & Gift Shop.

Beware Kidney Germs If Tired, Nervous, Aching

Are you Run Down, Nervous, suffer Aching or Stiff Joints? Do you Get Up Nights, or suffer from Headaches, Fatigue, Frequent Urination, Loss of Appetite and Energy? If so, the cause of all these may be germs in the body which have taken hold of your kidneys and are poisoning your system. Ordinary medicine can't help much because they don't reach the kidneys. The secret formula of **LYDIA E. PINKHAM'S VEGETABLE COMPOUND** starts fighting the germs in 1 week and will usually be completely broken up at every later in your system. Write for FREE SAMPLES. Dept. C, Dept. C, Brooklyn, N. Y.

PROFESSIONS

JOHN E. HALL
Attorney & Counsellor at Law
Lutz Building
Carrizozo — New Mexico

T. E. KELLEY
Funeral Director & Licensed Embalmer
Residence Phone 22
Carrizozo — New Mexico

DR. R. E. BLANEY, Dentist
— Lutz Building —
Carrizozo — New Mexico

A. L. BURKE
Notary Public
at Carrizozo Outlook Office
Carrizozo, New Mexico
Entries made of all Legal Transactions.

JIM MAULDIN
Albuquerque Journal, 18c
per week, delivered to your door
by carrier.

Asthma Cause Fought in 3 Minutes

By dissolving and removing mucus of phlegm that causes straining, sneezing, Asthma attacks, the secretory Mucosol Mandate removes the cause of your agony. No smoke, no dopes, no injections. Absolutely tasteless. Starts work in 3 minutes. Sleep soundly tonight. Soon feel well, years younger, more active and more energetic. Completely satisfactory. Money back. If your druggist is out ask him to order Mucosol for you. Don't try another day. The guarantee protects you.

LODGES

CARRIZOZO LODGE NO. 41
Carrizozo, New Mexico,
A. F. & A. M.
Regular Meetings 1:30
First Saturday
of Each
Month



Vance P. Smith, W. M.
R. E. Lemon, Sec'y.

COMET CHAPTER NO. 29
ORDER OF EASTERN STAR
Carrizozo, New Mexico.

REGULAR MEETING
First Thursday of each
month.

All Visiting Stars Cordially In-
vited.

Nora Phipps, W. M.
Jeanette Lemon, Sec'y

COALORA RIBBKAH
LODGE
NUMBER 15
I. O. O. F.

Meets second and fourth
Wednesdays of each month.
Nellie Branum, N. Grand
Birdie Walker, Secretary

Carrizozo — New Mexico

Carrizozo Assembly No. 7
Order of Rainbow for Girls

Worthy Advisor—
Agnes Degner

Recorder—Evelyn Claunch.
Mother Advisor—Mrs. Dan Elliott.

Meetings—2nd & 4th Fridays

CARRIZOZO LODGE NO. 80, I. O. O. F.
Carrizozo, New Mexico.

O. T. Newton,
Noble Grand
W. J. Langston
Sec'y-Treas.

Regular meetings every Tues-
day night.

HOW OFTEN CAN YOU KISS AND MAKE UP?

NEW husbands can understand why a wife should turn from a pleasant companion into a shrew for the whole week in every month. You can say "I'm sorry" and kiss and make up each before marriage than after. Be wise. If you want to hold your husband, you won't be a three-quarter wife. For three generations our women have told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three months of life. 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age." Don't be a three-quarter wife. Use **LYDIA E. PINKHAM'S VEGETABLE COMPOUND** and go "Smiling Through."

A Cool Clean Comfortable Hotel Room for \$1



Located in the Heart of Downtown El Paso Corner, Stanton & Mills

NEWLY DECORATED \$1 SINGLE ROOMS

Hotel LOCKIE

EL PASO, TEXAS

For Sale
One Used Hand-Operated Book-Keeping Machine in Good Order.—The Titworth Co., Inc., Capitan, N.M.

Mining Location Blanks

Lode or Placer
Carrizozo Outlook Office

Carrizozo Cleaners

Made-to-Measure Suits

The Best in Dry Cleaning
Prompt Delivery Service
Be Wise---Trade at Home!

This Weeks Thought
VOICE OF EXPERIENCE
Patronize Our Advertisers

BEST VALUES

—The Cutest—
Things for the Baby
Come in and see them while the assortment is complete.
Burke Art & Gift Shop

Get a Cash Producing Education

Attend A Nationally Known School. Motto: "A Position for Every Graduate." A school with a business atmosphere, teaching the Famous Byrne Systems, in half the time and cost required elsewhere—evidence: Fifty thousand Byrne-trained students. Spare time work for board. Sign and mail for literature describing our 16 business training courses. Prepare at Byrne for a good position in from three to four months.

Name _____ Address _____

BYRNE COMMERCIAL COLLEGE
DALLAS, TEXAS

MOVIE

Be considerate! Don't cough in the movies. Take along a box of Smith Brothers Cough Drops for quick relief. Black or Menthol—5¢. **Smith Bros. Cough Drops are the only drops containing VITAMIN A.** This is the vitamin that raises the resistance of the mucous membranes of the nose and throat to cold and cough infections.

AMERICA'S LEADER AT 4 for 10¢

PROBAC BLADES

EL PASO - ARIZONA Motor Truck Line

We carry Refrigerator Trucks
We guarantee all perishable goods to reach destinations in perfect order.
General Trucking Service

A Choice Selection of Ladies' Chic Coats

At Popular Prices
See them while the assortment is complete
Burke's Art & Gift Shop

Hark Avenue Machineless Permanent Waves \$7.50

Bee's Beauty Shoppe
Bee Johnson
Thelma Peters

New Year Hopes

By **RAYMOND PITCAIRN**
National Chairman
Sentinels of the Republic

Now, as a tired old year ebbs outward and a fresh new year sweeps in, America, as is the custom at this season, takes inventory of her hopes. It is an excellent time to do this—for the New Year's celebration expresses the hopeful Spirit of Youth; and America, above all nations, is a Land of Youth. In America, the vigor, the strength, the imagination, the faith and the courage of Youth still persist as our dominating characteristics.

What America hopes is that in 1938 those qualities will be given room for action. What she hopes is that the fears and hobbies and leading-strings, borrowed along with many other odd devices from the tired old nations of Europe, may be cast aside, and that our people again may be permitted to face the future with their traditional initiative and faith.

What she asks is assurance that our distinctive American qualities and virtues may find expression, without discouragement from government or other sources.

For the American people have all the resources to make the year 1938, and those that follow, successful.

They have resources in lands, in minerals and in equipment, unequalled elsewhere on earth. They have unlimited reserves in skill and strength and intelligence. And, greatest of all, they have boundless faith in their personal competence and national destiny. Without such confidence they could not have created our great nation.

If these resources, material and spiritual, are permitted to be realized; if this faith receives opportunity for expression, nothing can stop America. If her people are only given reason to believe that her natural progress will not be interrupted by borrowed theories and inhibitions, America will plunge resolutely ahead.

Today America sees some promise of these things. If that promise develops into definite assurance, America can face 1938 not simply with hope, but with a renewed and inspiring faith in her future.

Carrizo Coal

1 1/2 miles above Power Plant
Best Coal west of the Mississippi
We guarantee this coal
Sold at current prices
Any amount—delivered
Leave orders at Richard's Feed Store
MATHEWS & STEWART

ARE YOU ONLY A THREE-QUARTER WIFE?

MEN, because they are men, can't have a three-quarter wife—a wife who is all love and kindness three weeks in a month and a hell cat the rest of the time. No matter how your back aches—how your nerves scream—don't take it out on your husband. For three generations our women have told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three months of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age." Don't be a three-quarter wife. Use **LYDIA E. PINKHAM'S VEGETABLE COMPOUND** and go "Smiling Through."

FOR RENT—Rooms; 50 cents per night for transients' Rates for regular roomers furnished on application.—Mrs. R. E. P. Warden.

FOR SALE—One extra well-made 2-wheel Trailer.—Apply at Outlook office.

For Sale:

Good, Young MILK COWS
See
GEORGE SMITH,
Tinnie New Mexico

BANK SERVICE

Is an intangible commodity. It cannot be treated like groceries, or gasoline for your car, but it is as important a part of your community as any other commodity. It cannot be given away and advertised like—

FREE AIR

In filling stations, as it is the stock your bank carries to sell. Your service charge is that portion of the price you pay for this service, while the remainder of its cost is offset by other bank income.

Our checking accounts pay their way—
Help make your bank a safe bank.



Lincoln County Agency
Citizens State Bank of Vaughn
— Carrizozo, N. M.

Member Federal Deposit Insurance Corporation.

DAILY BUS SERVICE

Roswell - Carrizozo - Socorro

Making Direct Connections at Carrizozo with Busses East and West.

— SCHEDULE —

Lv. Carrizozo 8:30 A. M. Ar. Roswell 12:00 Noon
Lv. Carrizozo 5:10 P. M. Ar. Socorro 7:45 P. M.

— SAMPLE FARES: —

Carrizozo to Roswell—One way \$2.80, Round Trip \$4.20
Carrizozo to Socorro—One way 2.20, Round Trip 3.30

Ride The Short Route To The Rio Grande Valley

VIA.

Roswell-Carrizozo Stage Lines

CARRIZOZO TICKET OFFICE
Rolland's Drug Store, Phone 30

Socorro Ph. Roswell Ph. 222
Geo. Harkness, Mgr. Ph. 16 Carrizozo, N. M.

OK'D BY MILLIONS

for thrift and comfort

4 for 10¢

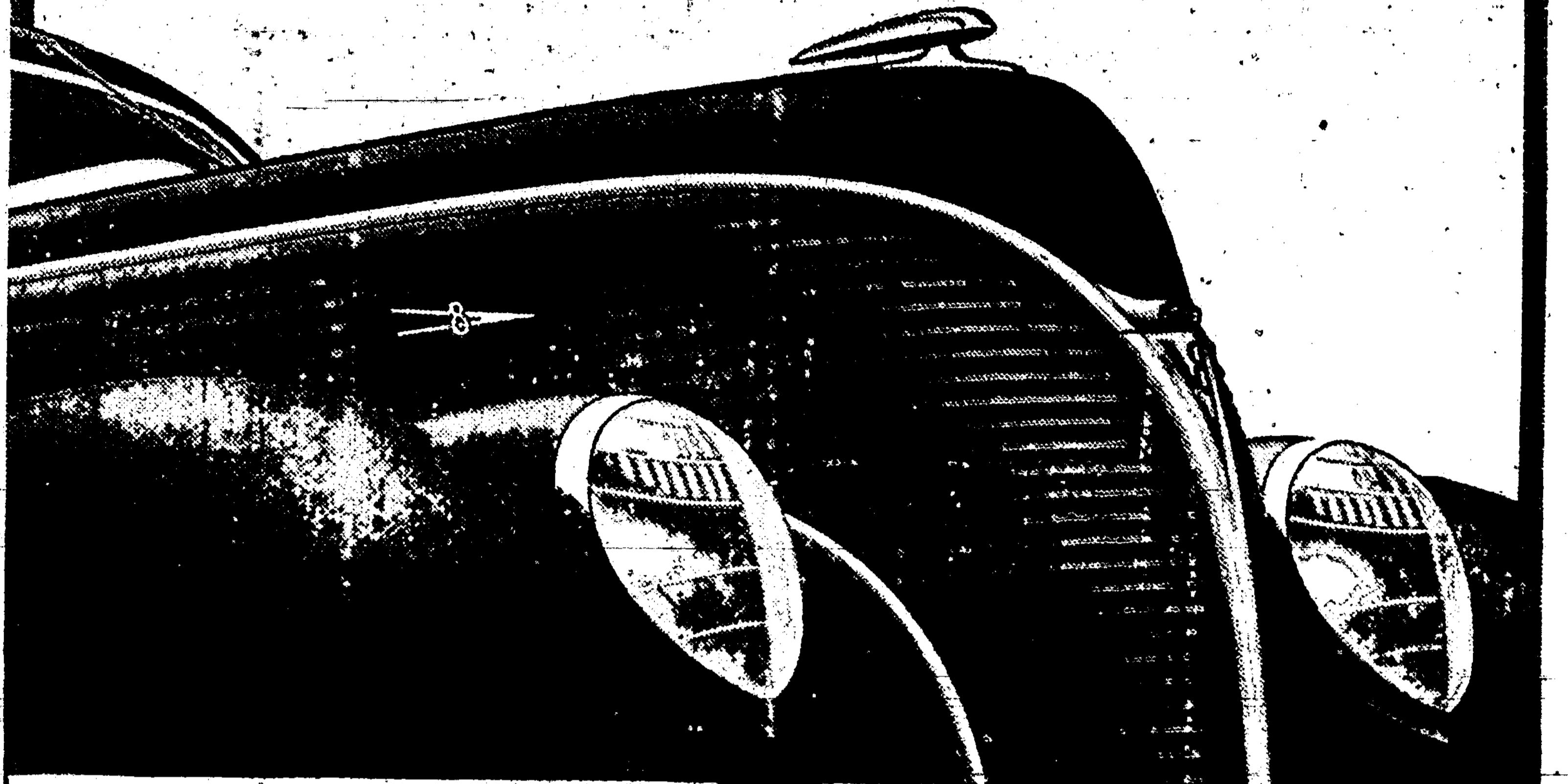
PROBAK
BLADES

World's Busiest Street?



JUST LOOK at that traffic roaring by! Yes, sir, that's New York's famous Fifth Avenue, looking toward 42nd Street. And the lady in the stylish white shirtwaist and the snappy little straw skimmer had better be careful when she gets to the corner because you know how those horseless carriage drivers swing around the turns. With the national automobile show approaching, Consumers Information dug out this picture, taken in 1907, to show what a difference 30 years can make. The picture below shows Fifth Avenue as it is today. Advertising which created the demand, and research which perfected the product, are credited with changing the picture from that of 1907, when only a few thousand cars were on the country's roads, to that of today, with almost 30,000,000. The few small manufacturers of 30 years ago advertised to sell their primitive cars, which cost around \$3,000 for a "medium-priced" model. They created a bigger demand than they could fill, and so bigger factories, increased employment, and constantly better automobiles resulted. And today we can buy an infinitely superior car for about one-fifth of the price, while half a million men are directly employed in the industry, compared to a few thousand at the time this picture was taken.

Announcing TWO NEW FORD V-8 CARS FOR 1938

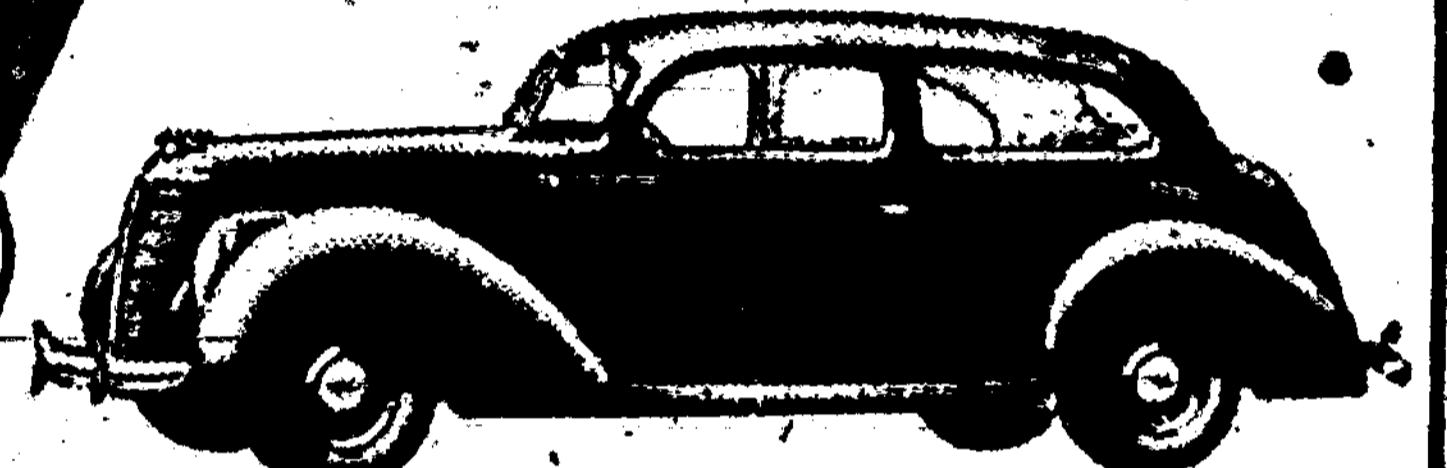


THE DE LUXE 85 HORSEPOWER



DE LUXE FORD V-8... 112" wheelbase; 85-horsepower engine; Improved Easy-Action Safety Brakes; Center-Poise Ride; All-steel body; Mohair or Broadcloth upholstery; Walnut-finished trim; Twin horns, tail lights, sun visors; Clock; 600" black tires, white side-walls are extra; 8 body types; 6 colors.

THE STANDARD 60 OR 85 HORSEPOWER



STANDARD FORD V-8... 112" wheelbase; 85 or 60 horsepower engine; Improved Easy-Action Safety Brakes; Center-Poise Ride; All-steel body; Broadcloth or Mohair upholstery, Mohair extra in "60"; Mahogany-finished trim; One tail light, sun visor; Twin horns; 3 body types; 3 colors.

Ford offers two new cars for 1938—the Standard Ford V-8 and the De Luxe Ford V-8. They are different in appearance—but built to the same high standard of mechanical excellence—on the same chassis.

Because people liked our 1937 car so well, they bought more than of any other make. They liked its looks, its smooth performance, and the way it handled. We have improved on that car in the newly-styled Standard Ford V-8.

But some folks wanted still more size and style, with the same Ford advantages. For them, we designed a new De Luxe line. The De Luxe Ford V-8 Sedans are longer with more room, larger luggage space, and finer appointments all around.

De Luxe cars are equipped with the 85-horsepower engine only.

The Standard is even lower priced than the De Luxe. It has graceful new lines and well-tailored interiors—with a choice of engine sizes—85 or 60 horsepower.

Before Ford made V-type 8-cylinder engines available to every one, they were used only in expensive cars. Since then, four million Ford owners have learned the genuine enjoyment of driving an eight-cylinder car with all-around economy. The thrifty "60" engine, especially, makes possible in Standard models a very low first cost and equally low operating cost. With two distinct designs, two engine sizes and two price ranges, you'll find a 1938 Ford car to fit your needs exactly.

PRICES FOR CARS DELIVERED IN DETROIT—TAXES EXTRA

Standard Ford V-8 (60 hp.)—Coupe, \$599; Tudor, \$644; Fordor, \$689. Standard Ford V-8 (85 hp.)—Coupe, \$629; Tudor, \$669; Fordor, \$714. De Luxe Ford V-8 (85 hp. only)—Coupe, \$689; Tudor, \$729; Fordor, \$774; Convertible Coupe, \$774; Club Coupe, \$749; Convertible Club Coupe, \$801; Phaeton, \$824; Convertible Sedan, \$904.

Standard and De Luxe cars equipped with bumpers, bumper guards, spare wheel, tire, tube, tire lock and hand, cigar lighter, twin horns, and headlight beam indicator on instrument panel, at no extra charge.

In addition, De Luxe cars are equipped with extra tail light, windshield wiper, sun visor; also de luxe steering wheel, glove compartment lock, clock, and chrome wheel bands, at no extra charge.

FOR AS LITTLE AS

\$995

Delivered in Carrizozo

YOU CAN BUY AN

OLDSMOBILE

NOWHERE ELSE CAN MONEY BUY SO MUCH!



Join for your own sake...
Join for the sake of others...
\$1 makes you a member...
Any contribution is welcome.
JOIN TODAY

Mail your membership dollar or contribution now, to John E. Hall, Red Cross Chairman, Carrizozo, New Mexico.

TYPEWRITER PAPER

—at Bargain Prices

500 Sheets BOND, \$1 at Outlook Office

Wanted—Pinon Nuts. We Pay Cash. — Titworth Co., Inc., Capitan, N. M.

WANTED—Used trailer for hauling two horses.—Box 68, Capitan, N. M.

RAINBOW TRUCK LINE

Denver
Amarillo
El Paso
Roswell
Hobbs

And all intermediate points reached by our Lines. Contract hauling solicited.

BUSTER BOONE
Local Phone 51

Santa Rita Church
Rev. Fr. Salvatore Pastor
Sunday Mass at 8 and 10 a. m.

Baptist Church
Rev. Vandiver, Pastor

Sunday School promptly at 10 o'clock. Mrs. Sproles, Supt. Church services each 1st and 3rd Sunday morning at 11 o'clock—and in the evening at 7:30 o'clock. Everybody welcome. Members are urged to attend and visitors invited to all services. The Baptist W. M. U. meets each 1st and 3rd Wednesday at the Baptist Parsonage from 2:30 until 4 p. m.

Trade with your home merchant. Sell your pinons at Ziegler Bros. Store, where the biggest market price will be paid.



Novelties
Magazines
Candies

Cigars of All Kinds

Silk Hosiery For Men and Women

Prescriptions Carefully Compounded.

Rolland's Drug Store
Carrizozo, N. M.

Methodist Church
Rev. R. A. Crawford, Pastor

Church School at 10 a. m.
Sunday Evening Service at 7
Sunday Morning at 11 a. m.
2nd, 4th and 5th Sunday
Capitan—1st and 3rd Sunday
at 11 a. m. Church School at
10 a. m., Mrs. Rockwell, Supt.

COMMENTS



Lewis Burke

—Your Correspondent wishes you all "A Hap-py Creee-mas," as the native children say.

And R U Listenin'? If so, what are you gonna do about it?

'Twas the night before Christ-mas
And all over the house,
Not a creature was stirring—
Not even a mouse.

Thus sang the poet many years ago. Do you remember this verse?

You say that Christmas is just —another day, do you? If you'll give freely to those who are less fortunate than yourself, you'll find you'll get a great enthusiasm, or in English as she spoke "kick" out of the yule-tide.

To J. L. M. of Capitan and A. H. H. of Carrizozo — A true Christian spirit in giving your 2½ pound box of Chocolate Creams, a premium for one year's subscription to The Outlook, to someone who is less fortunate.

THE TRUTH

From "Wasted Ink" in the Roy-Record:

This job of country newspaperin' is a peculiar one. The paper comes off the press and in rushes an irate subscriber with the assertion that "this is a helluva paper — it don't know news when it runs smack dab into it."

A month passes, and the complaining subscriber gets into a jam himself — a traffic violation or something else. Once again he visits the country editor's sanctum—this time with a request that no publicity be given to the happening — "everybody knows about it anyhow."

Yap this business of running a newspaper in a one-hoss town is a peculiar business.

Note: When discussing a big city daily or country weekly, they say, "The papers NEVER get anything right."

EASILY SATISFIED

Dear Sandy Claws—Please bring me some sox for Christmas. —A Man.

We note Ludendorff, noted German general, is dead. He remained a confirmed atheist until the last, ridiculing the Catholic Nuns who ministered to him. Perchance Ludendorff knows by this time all about the hereafter, being "gone to that silent land from where no traveler returneth."

Looking down Alamogordo ave, at this time of the year, it resembles Broadway, only on a smaller scale. The different colors of lights smile so cheerfully. I think the energetic merchants of Carrizozo should be highly commended on this display.

—A Stranger.

Note — The stranger didn't say a word about the Santa Claus distributing gifts to the kiddies. Same was sponsored by the Carrizozo Business Men's Club.

Correspondent, you were right in saying that we'd have a brilliant warm day this Christmas. And so it is.

—Reader.

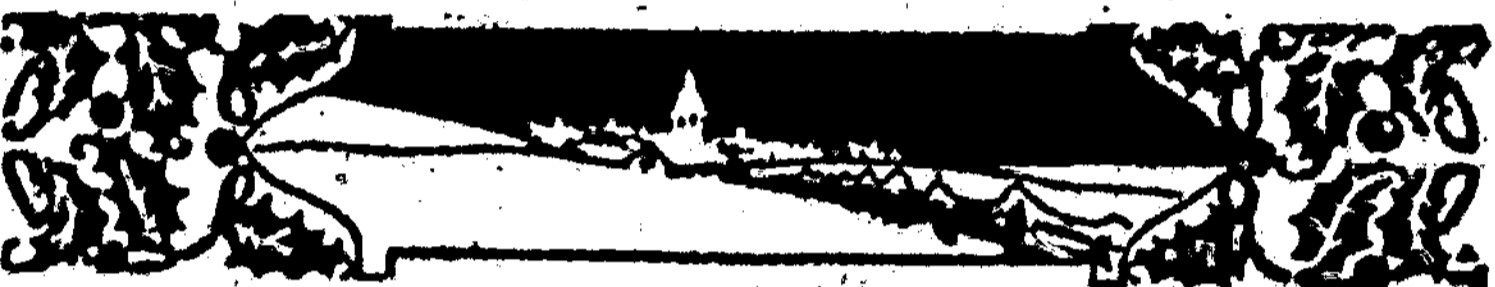
Merry Christmas

AND

A

Happy New Year!

The
Titsworth Co., Inc.
Capitan, N. M.



Good Juicy Meats
Fresh Vegetables
Staple & Fancy Groceries
Fresh Bread & Cakes
Await You!

"Always The Best For Less"

ECONOMY Cash Grocery
& Meat Market

PHONE 62 J. F. PETTY, Prop.

WE WILL SOON PRESENT THE
Two New Ford V-8
Cars For 1938

Here's what we believe is the biggest automobile news of the year—TWO new Ford V-8 cars for 1938. Two distinctive lines, differing entirely in appearance, body size, and other important features. New 1938 De Luxe models are of a completely new design, larger, roomier, and the most luxurious Ford cars ever built. You'll want to get all details.

Be Sure To Visit Us

For Complete Information

Carrizozo Auto
Company

Pendleton—Carl

On Sunday morning at 9:30 o'clock, a number of friends and relatives gathered at the home of Mr. and Mrs. Carl to witness the marriage of Mr. Alvin Carl and Miss Elsie Pendleton. A ring ceremony was performed by R. A. Crawford, pastor of the Methodist Church, who joins the many friends in wishing them a long, useful and happy life.

Wanted—Pinon Nuts. We Pay Cash. — Titsworth Co., Inc., Capitan, N. M.

The Santa Rita Church will have appropriate services and a midnight mass on Christmas Eve. You are cordially invited

Everyone is invited to be at the morning service to hear Rev. George Shearer, Presiding Elder of the Clovis district. The pastor will preach at the evening service. Subject—"Power of a Name." Quarterly Conference Tuesday, Dec. 28 at 7:30 p. m. —R. A. Crawford, Pastor.

Resolutions

Lincoln County Educational Association in Convention assembled at Lincoln, N. M., Dec. 10, 1937.

We, the members of the Lincoln County Educational Association, do hereby wish to express the following:

1. Resolved: That we shall express our appreciation to the Eastern New Mexico Normal, Portales and New Mexico State Teachers' College, Silver City for their cooperation and kindness in furnishing the convention with such able and interesting speakers.

2. Resolved: That appreciation be extended to Dr. H. W. James, President Donald McKay, Mr. George Barber, Miss Snipes, Miss Herr and Miss Holtman for their splendid addresses and general helpfulness.

3. Resolved: That appreciation be given the Board of Education, Faculty and patrons of Lincoln for use of the building, and their cooperation and hospitality during the day.

4. Resolved: That we hereby express our appreciation to the P. T. A. of Lincoln for the complimentary luncheon at 12 o'clock and the splendid banquet at 6 p. m.

5. Resolved: That appreciation be extended to Mrs. Nickels and other teachers of music in the county for the splendid music during the day.

6. Resolved: That thanks be offered to each participant on the program. May each have the satisfaction of knowing their task was well done and a real service rendered.

7. Resolved: That appreciation be extended to our President, Mrs. Irene Hart, Vice-President R. V. Traylor and Secretary and Treasurer Gertrude Pearce, for their sincere efforts in formulating and carrying out a constructive program of the day.

8. Resolved: That we appreciate and commend to all thinking educators and the State Department of Education for their interest and work in the field of curricular revision; to the end that the public schools will better fit the students for complete living.

9. Resolved: That a copy of these resolutions be sent to the following publications and one copy be retained for the files of the Association:

New Mexico School Review
Carrizozo Outlook
Lincoln County News

The following committee offer these resolutions for your consideration:

James M. Carpenter
B. T. Williams
Mrs. Jennie H. Baldwin
Unanimously approved.

SAY
Merry Christmas
With Useful Gifts

The Spirit of
Christmas calls us
to a better appreciation of Old
Associates
And the Value of old friendships. May the New Year bring you a full quota of Prosperity.

Ziegler Bros.

The Leading Dry Goods, Clothing and Grocery Store.

Carrizozo Home Laundry

Satisfaction Guaranteed

Work Called For And Delivered

Phone 50 Carrizozo, N. M.



STAR
CAFE

Meals at all hours

Short Orders—Special Table Service

(Enchiladas Every Friday)

Chicken Dinner Sat. and Sunday
Mmes. C. O. Davis & Evelyn Dixon, Props.

Gladys Hicks
Beauty Shop

Look Your Loveliest for the Holidays With a SHALEE

Machineless Permanent (Prescribed for Individual Waves) GABRIELEN

Machine Permanent (A Reconditioning Oil Process) Phone 67 - Suite 12 Carrizozo Hdq. Bldg.

Open Evenings by Appointment

Toys! Toys!

Large, new line at lowest prices. DOERING'S Store. 2t.

Mrs. John Wilson and two daughters are here from Oklahoma, to visit the Underwood and Barnovsky families for the holidays.

Ramon and Eloy St John are spending the holiday season with their mother, Mrs. Agnes St. John, on the Sacramento.

RCA Victor Radios
And Easy Washers
Delco Light Plants
Philco Radios
Frigidaire
Electrical Supplies
Easy Terms

ARTHUR CORTEZ
Fort Stanton, N. M.

Go to Ziegler Bros. for your Xmas Candy. Big—New—Fresh Stock—Just Arrived!

DANCES—Claghorn Hall. —WHITE OAKS—

Next Dance Christmas Eve, December 24

Dance New Year's Eve, 31st SAT CHAVEZ Orchestra will furnish music for all of these dances.

Mr. and Mrs. Lupe Luera are here from San Elizario, Texas, to spend the winter.