

THE OUTLOOK

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A. L. BURKE, Editor and Publisher

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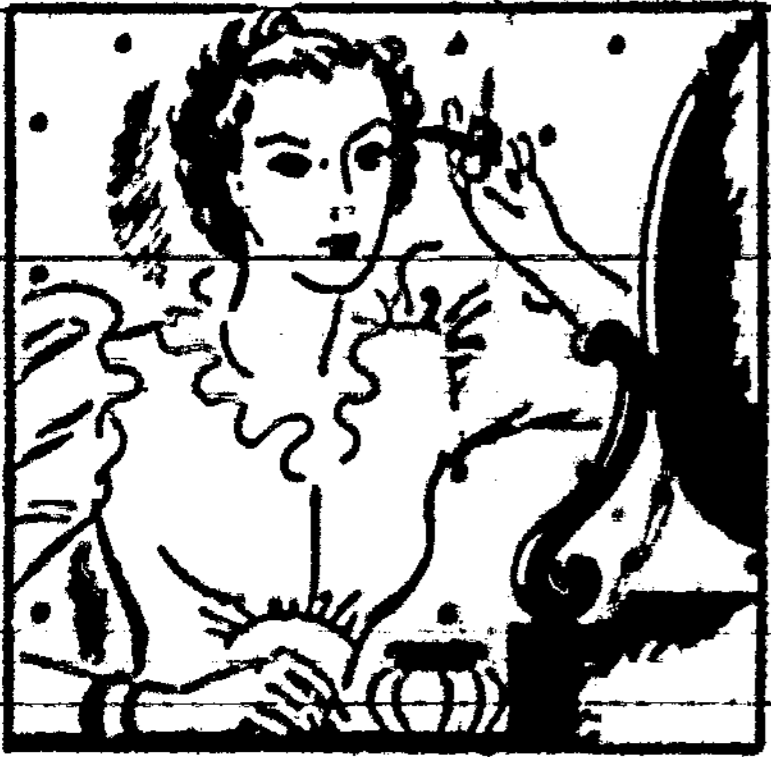
Christian Science Services
Jan. 7, 1940

"God" is the subject for next Sunday. Golden Text is: "Ye shall know that I am in the midst of Israel, and that I am the Lord your God, and none else." Citation from Bible: "The Lord executeth righteousness and judgment for all that are oppressed." Passage from Christian Science textbook, "Science and Health with Key to Scriptures," by Mary Baker Eddy: "Having one God, one Mind, unfolds the power that heals the sick and fulfills these sayings of Scripture, 'I am the Lord that healeth the,' and 'I have found a ransom'"

Lansing, Mich.—Gov. Luren Dickinson, of Michigan, R. E. Olds, founder of the Olds Motor Works and W. S. Knudsen, president of General Motors Corp., were honored guests Friday night, Dec. 29, at the largest and most unusual birthday banquet ever held in Michigan's capitol, at Lansing. The affair was planned to pay signal honor to Charlie Blades, oldest Oldsmobile employe, in fact the oldest employe in the automobile industry in years of service, on his 80th birthday.

Beauty Hints

By Jane Heath



HOT days—work days—play days are here. What's the news on summer make-up?
"As little as possible," answer the beauty experts. "The idea is to look healthy and natural. Let your skin warm to the sun. Let your hair blow free. Discard rouge and powder if you like. But, even if you're rusticking back on the farm, you'll still accent two features—eyes and lips."

Eyebrows should be kept groomed and free of stray hairs at all times. This is quickly done with the convenient tweezers with colorless handles, stretched above. Keep to the natural hairline and avoid any artificial look which is now definitely "dated."

Luxuriant lashes are another beauty aim which may be achieved, as you tend your garden, with care and cultivation. Kuriols, a gas eyelash dressing made of rich, natural oils, will do the trick. Applied with the tip of the finger or an eye beauty brush, it leaves the lashes silky and pliable.

And now comes the final touch, a wide starry-eyed effect, produced with a clever eyelash curler that trains lashes upward with no heat or cosmetics. In selecting a lipstick, choose one with clear, warm blood tones, lighter than you've been using.

Accent your eyes and lips this summer, to look healthy and natural. But the wise girl will use just a bit of art to aid Nature.

Air Used by Normal Adult
The quantity of air used by a normal adult varies considerably with his activity. For every 100 cubic feet consumed while lying down, says Collier's Weekly, a man will inhale 118 cubic feet while sitting, 148 cubic feet while standing and 214 cubic feet while walking.

Methodist Church
H. L. Wheeler, Minister
Church School at 10 a. m.
Sunday Evening Service at 7
Sunday Morning at 11 a. m.

CHURCH OF CHRIST
We beseech you to worship with us at the feet of Jesus Christ, Whose Church and worship is taught and authorized by the the New Testament. Bible study and preaching each Lord's Day, 10 to 12 M. and 7:30 P. M., in Oddfellows' Hall.
—R. L. Allen, Minister.

Santa Rita Church
Rev. Fr. Salvatore, Pastor.
Sunday Masses Carrizozo at 8 and 10

Baptist Church
Sunday School 10 a. m., Preaching at 11. Evening worship 7:00. Prayer meeting Wednesday at 7:00. You will receive a hearty welcome at the Baptist Church. Come and worship with us. Choir practice Wednesday 6:30
L. D. Cochran, Pastor.

PAIN IN BACK
MADE HER MISERABLE
Read How She Found Blessed Relief
Muscles were so sore she could hardly touch them. Used Hamlin's Wizard Oil Liniment and found wonderful relief. Try it today if your muscles are stiff, sore, achy. Rub it on thoroughly. Feel its prompt warming action ease pain; bring soothing relief. Pleasant odor. Will not stain. Money-back guarantee at all drug stores.

HAMLIN'S WIZARD OIL LINIMENT
FOR MUSCULAR ACHES, SORE PAINS, RHEUMATISM, BRUISES, BURNS, SCALDS

MICKIE SAYS

TAKE IT FROM ME, REPORTING FOR A NEWSPAPER AINT NO CINCH. OUR REPORTER SAYS THE WAY HE HASTA PUMP INFORMATION OUT OF SOME PEOPLE, THEY MUST THINK HE'S ASKIN' QUESTIONS OUTA CURIOSITY, INSTEAD OF TRYING 'T OOT SOME NEWS PER TH' PAPER!

THERE MAY BE BIGGER PAPERS BUT THERE AINT ANY BETTER ONE!

CROP AND FEED LOANS
Emergency crop and feed loans for 1940 are now available to farmers in Lincoln County and applications for these loans are now being received at County Assessor's office by B. O. Berry, Field Supervisor.

These loans will be made only to farmers whose cash requirements are small and who cannot obtain a loan from any other source. Borrowers who obtain loans for the production of cash crops are required to give as security a first lien on the crop financed, or in the cases of loans for the purchase or production of feed for livestock, a first lien on the livestock to be fed.

Fear Commonwealths
Commonwealth is the official designation of the states of Massachusetts, Pennsylvania, Virginia and Kentucky.

Bats Have Keen Sense of Touch
Bats are considered to have the most delicate sense of touch of all animals.

Temperature of Meteor
A meteor that is white hot on the outside may be 400 degrees below zero inside.

Great Dams at Birth
The extreme variety in sizes of dogs is illustrated in the fact that a Great Dane, at birth, weighs more than an adult Chihuahua.

HOW BANKS SERVE
Keeping An Eye On The Financial Weather

In this hectic period of international unrest, many business enterprises are destined to end up on the rocks because their leaders did not keep in touch with the times. Don't make this mistake. Keep financially informed by maintaining a close contact with this bank. We'll gladly work with you.

Let us explain our banking services.

Lincoln County Agency
Citizens State Bank of Vaughn
Carrizozo, N. M.

Member Federal Deposit Insurance Corporation.

Mining Location Blanks
Lode or Placer
Carrizozo Outlook Office

A HELPING HAND FOR ALL

Join

American Red Cross Roll Call Poster for 1940

WOMEN!
read how thousands have been able to **GET NEW ENERGY**

IMPORTANT Medical Tests Reveal WHY Famous Lydia E. Pinkham's Vegetable Compound Has Been Helping Weak, Nervous, Nervous Women For Over Half A Century!

If you feel tired out, limp, listless, moody, depressed—if your nerves are constantly on edge and you're losing your boy friends to more attractive, peppy women—**KNAP OUT OF IT!** No man likes a dull, tired, cranky woman.

All you may need is a good reliable tonic. If so try famous Lydia E. Pinkham's Vegetable Compound. Let it stimulate gastric juices to help digest and assimilate more wholesome food which your body uses directly for energy—to help build up more physical resistance and thus help calm jittery nerves, lessen female functional distress and give you joyful bubbling energy that is reflected throughout your whole being.

Over 1,000,000 women have reported marvelous benefits from Pinkham's Compound. Results should delight you! Telephone your druggist right now for a bottle.

Use of Flemish Language
The inhabitants of Flanders are called Flemings, and their language Flemish. Flemish is also spoken by about half the inhabitants of Belgium. It belongs to the low German branch of the Teutonic tongue and is closely allied to Dutch.

Murals Trace Law
In the Department of Justice building impressive murals depict "Great Figures in the History of Law." The murals include the signing of the Magna Charta and also of the Constitution.

New Line Of
Coats, Suits, Dresses & Millinery
That You'll Buy for Now and for Later
All Types and Styles

NEW LINE OF
Children's Dresses - All Sizes - Styles

THE BURKE GIFT SHOP

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Highway 880—West of City Limits
Standard Oil Products—RPM Oil

Native Wines
PINT 25c QUART 50c
At Harry Miller's

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Motor Truck Lines

Dependable Express Service to Carrizozo from El Paso & Alamogordo
-3 Times Weekly-

--J. A. O'KELLY, Agt.

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Novelties—Magazines—Scenic Postcards
CIGARS and CIGARETTES OF ALL KINDS
SILK HOSIERY for LADIES & MEN
PRESCRIPTIONS Carefully Compounded

Rolland's Drug Store
Carrizozo, N. M.

STRUTWEAR
Winter Hosiery

Newest Colors
"For the Better Dressed Woman"
Lowest prices

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The Gateway Hotel
COFFEE SHOP

You'll enjoy a stop at the Gateway Hotel... the friendly, congenial atmosphere... the comfort of your room and of the newly enlarged lobby.

GARAGE FACILITIES
All Rooms with Bath
\$1.50 and \$2.00

EL PASO

ZOZO BOOT SHOP

Cowboy Boots & Shoe Repairing
G. H. DORSETT Prop.

See the new Ford Cars for 1940 on display at the Carrizozo Auto Company Showrooms.

"RIDE THE BUSES"

- DAILY SCHEDULES AT CARRIZOZO -

EAST Ar. 8:15 A. M. WEST Ar. 5:00 P. M.
BOUND Lv. 8:30 A. M. BOUND Lv. 5:10 P. M.

**Roswell-Carrizozo
Stage Lines**

General
Office
Ph. 16

Ticket
Office
Ph. 20

Geo. Harkness, Mgr.

"SHIP BY TRUCK"

**ROSWELL-CARRIZOZO
TRUCK LINES**

Carrizozo
Ph. 16

Roswell
Ph. 23

Lv. Carrizozo—Tues.-Thurs.-Sat. 8 A. M.
Ar. Carrizozo—Mon.-Wed.-Fri. 5 P. M.

Under Same Management

**If You Want
Coca-Cola**

Or Any of a Dozen Other
Delicious Flavors

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Geo. Harkness, Agent.

Doll Up NOW!

We are in a Hurry-Hurry
TO SERVE YOU!

We are Very Busy, Right Now, so
get your orders in as soon as possi-
ble so as to have yourselves dress-
ed up and ready for

ANY EVENT!

Bring Everything You'll Need Now and We'll
Have You Fixed Out. ACT NOW!

"All Work Guaranteed!"

NU-WAY CLEANERS

Carrizozo Home Laundry

Satisfaction Guaranteed

* Work Called For and Delivered

Phone 50

Carrizozo, N. M.

**Carrizozo Auto
Company**

SALES



SERVICE

See The New

FORD

For 1940

Friday, Jan. 5

22 Important Improvements

LODGES

CARRIZOZO, LODGE NO. 41—
Carrizozo, New Mexico.
A. F. & A. M.
Regular Meetings 1939
Second Wednesday
of Each
Month



Don English, W. M.
R. E. Lemon, Secy.

COMET CHAPTER NO. 29

ORDER OF EASTERN STAR
Carrizozo, New Mexico.



REGULAR MEETING
First Thursday of each
month.

All Visiting Stars Cordially In-
vited.

Marbry Burns, W. M.
Jeanette Lemon, Sec'y



COALORA REBEKAH
LODGE
NUMBER 15
I. O. O. F.

Meets first and third
Saturdays of each month.
Nellie Lee Baker, N. Grand
Birdie Walker, Secretary

Carrizozo - New Mexico

Carrizozo Assembly No. 7
Order of Rainbow for Girls



Worthy
Advisor—
Mary Lou
Phillips

Recorder—Agnes Degner
Mother Advisor—Mrs. Vena
Elliott.

Meetings—2nd & 4th Fridays

CARRIZOZO, LODGE NO. 30, I. O. O. F.

Carrizozo, New Mexico.
J. M. Carpenter
Noble Grand
W. J. Langston
Sec'y-Treas.

Regular meetings every Tues-
day night.



RCA Victor Radios
And Easy Washers
Delco Light Plants
Philco Radios
Frigidaire
Kelvinators
Electrolux (Gas)
USED RADIOS

Radio Repairing
Easy Terms

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San Patricio, N. M.
White Cat Bar

Your clothes look like new, Jim.
"How cum?" Nu-way Cleaners.

New Shoe Shop

B. B. MANCHA, Prop.

Now Located in Old Stand Across
Street From Economy Grocery.

—Half Soles & Heels—
Men's Shoes—\$1.15
Cowboy Boots—\$1.60
Ladies' Half Soles & Taps—75c

Prompt Attention on Mail Orders
All Work Guaranteed!



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item for publication.

We Thank You.

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INSURANCE**
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See the new line of Ladies'
& Misses' SLACKS at the Burke
Gift Shop.

TYPEWRITER PAPER

—at Bargain Prices
500 Sheets BOND, #1
at Outlook Office

SEE the beautiful line of
Ladies' Coats, Suits, Dresses and
Accessories at the Burke Gift
Shop.

A new line of Sparkling Milli-
nery just received at the Burke
Gift Shop.

**"Strutwear"
Hosiery**

For Ladies and Misses. "As
Colorful as an Autumn Day."
Popular prices. All Sizes. — At
the Burke Gift Shop.

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JOHN E. HALL
Attorney & Counsellor at Law
Lutz Building
Carrizozo - New Mexico

T. E. KELLEY
Funeral Director & Licensed Embalmer
Residence Phone 28
Carrizozo - New Mexico

DR. R. E. BLANEY, Dentist
— Lutz Building —
Carrizozo - New Mexico

A. L. BURKE
Notary Public
at Carrizozo Outlook Office
Carrizozo, New Mexico
Entries made of all Legal
Transactions

For Sale

Used Distillate Heaters
In Good Condition
At Greatly Reduced Prices

Titsworth Co., Inc.
Capitan, N. M.

FOR SALE—Baldwin piano in
good order Apply at this office

The **FIRESIDE
PHILOSOPHER**
BY ALFRED HIGGS

Big minds are always open.
Life is too short for revenge.
Nobody is all bad—none is all good.
Don't limit your politeness to your hat
Work is substance; money is shadow.
Make your religion work seven days a
week.
Christianity hasn't yet been given a
fair trial.
The vices of today are the virtues of
tomorrow

We are now showing a
fine line of Navajo Rugs &
Blankets.
The Titsworth Co., Inc.
(Of Capitan)

For Sale

Half-acre Tracts on the beauti-
ful Rio Bonito, suitable for
summer homes, for a short time
only
\$75

SKINNER'S BONITO FARM

**Kidneys Must
Clean Out Acids**

Acids and poisons which in your
blood are removed slowly thru 3 million tiny
delicate kidney tubes or filters. And non-
organic and poisonous acids which are
excreted thru the kidneys may cause Gouty
Rheumatism, Nervousness, Leg Pains, Gravel, Ur-
inary Tract Infections, Backache, Swollen
Ankles, or Burning Passages. To really clean
out the uric acid from the blood a pre-
scription of Cyston helps the kidneys clean out
these acids. This and the positive work of
Cyston may easily make you feel like a new
person in just a few days. Try Cyston under
the guarantee of your health—your com-
plicity satisfied. Cyston costs only 25¢ a dose
at drugstores and the guarantee protects you.

JUST IN

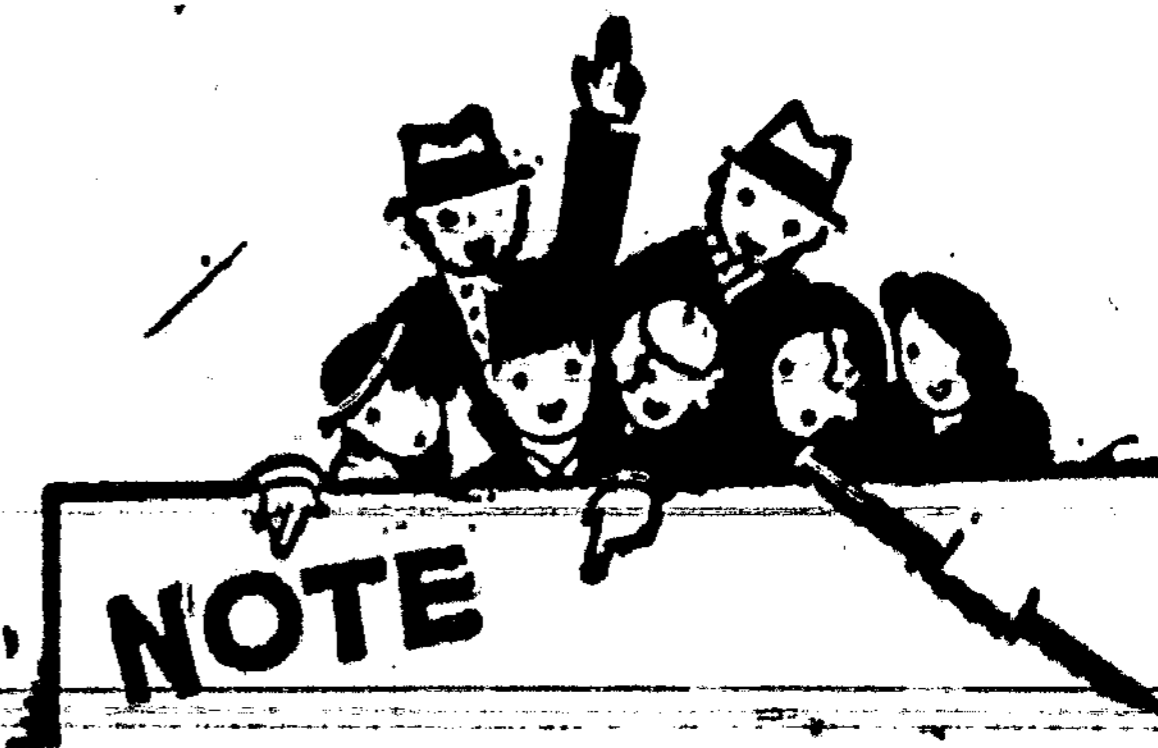
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SCENES**

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By

Willard Page

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ETC.

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by

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EXPERIENCE**

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LEADER AT
4 for 10¢**

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BLADES

**CAMPBELL ACADEMY
OF BEAUTY CULTURE**

The Finest Equipped and Most Modern
Beauty School in New Mexico.

Reasonable Tuition—Easy Payment Plan

J. P. WHITE BLDG. — ROSWELL, N. M.

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Finds Us Better Prepared than
ever with a Large and well
Assorted Stock of Merchandise
To Serve

Our Customers!



Our Prices Are Reasonable

The
Titworth Co., Inc.
Capitan, N. M.

Choice Foods For Your TABLE

Fruits, Vegetables, Candies
Meats--All Kinds
"Always The Best For Less"

**ECONOMY Cash Grocery
& Meat Market**

PHONE 62 - J. F. PETTY, Prop.



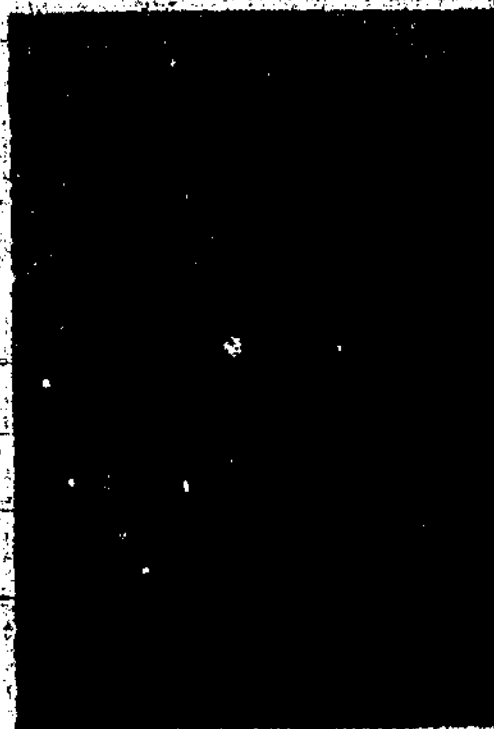
HERE IS
The
PLACE!

TO ADVERTISE WHEN YOU—
**Want to Rent
Want to Buy
Lost Something**

THE
Carrizozo Outlook

"We never Lincoln County Like the Sun"

COMMENTS



Lewis Burke

Little old town, good afternoon!

THE MEANEST MAN

One who bought a Bible on the installment plan—and beat it.

The Christmas trees and yuletide lights have been taken down over town. This was the first white Christmas the most of the kiddies had ever seen.

WHAT WOULD "U" DO?

As expected, Republican leaders began to send polite notes of regret to the Democratic invitation to attend the \$100 - a - plate Jackson-Day dinner next Monday.

WON BUMB-LUNG SAYS

No man is strong who is unable to conquer himself.

When one can secure an income without working, what inducement is there to look for work? The system used in some parts of the country has kept many workers from steady jobs. *Bernard Macfadden.*

The Massey family, radio artists heard on Tuesday nights and also recording performers, are from the Lincoln-Roswell locality.

"South of the Border," the currently popular song, is recorded by Louise Massey.

This song was written in London.

VICTORIOUS FINNS

Are defeating the Red army at every major and minor encounter.

But the Russians are like the Chinese—kill off two-thirds of them and you still have two-thirds left, according to a reader.

COYOTE CHASING

Is the comparatively new sport of the business and professional men. Chasing Senior Coyote is done with hounds and horses. It is somewhat like hunting the elusive fox.

There's Rejuvenation in Walking, declares Robert Wake.

Try walking instead of riding in the car next time. It will take out the kinks—and liberate one up. And walking is excellent for the jaded appetite, too.

SONJA HEINIE

Brilliantly colored Sweaters, Turbans and Neckties. Lowest prices. Fine for the Ski Party. —Burke Gift Shop.

10 YEARS AGO

From our files of June 7, 1929: Mrs. Elizabeth Gunn, a domestic mistress, left Sunday for California, where she will spend about three weeks with relatives and friends.

Mr. and Mrs. A. J. Rolland left Monday for the east, where they will visit relatives for about one month. During their stay, they will visit Niagara Falls and also the Canadian side.

So, we come to you from the Land of Dreams, From the Land of the Lizard and Frijole Beans.

—Monte la Vista (with us next week)

IT'S HERE! WHAT



George
The Painter's
Wall Paper!

Special Prices On
**Groceries
Flour & Grain**

Prehm's Department Store
CARRIZOZO, NEW MEXICO

Carrizozo's Best
Shopping Place

FOR SALE—Two-wheel Trailer in good condition. Apply at this office.

Mr. and Mrs. J. E. Hicks and son Herbert left Sunday for Niland, Calif., where they will make their home, Mr. Hicks being the new signal service chief for that district in the S. P. service. They regretted to leave here, but it was a promotion for Mr. Hicks and we must do what is just best for us in this world, hence the change for the better.

Juan Osorio of the Osorio Store left this week on an extended trip to Old Mexico, where he will visit relatives and old friends.

Mrs. Andy Padilla is here from Albuquerque, visiting her mother, Mrs. P. C. St. John, sister Juanita, brother Marshall and their families.

Mr. and Mrs. Lloyd Hulbert of White Oaks have returned from a pleasant yuletide visit with their daughter Virginia at Phoenix. Lloyd brought back some nice Arizona grape fruit and oranges.

Miss Dorothy Degitz, brother Harold of Gunnison, Colo., spent the yuletide period here with their mother, Mrs. Selma Degitz. They were accompanied by Miss Edith Lynch of the same city.

Cros-Mares, insurance man of Corona transacted some business in Carrizozo on Tuesday.

Colonel Jones and family spent the holiday week with relatives and friends in Texas.

M. U. Finley, Ed Kelley, Walter Riggs, Claude Brantum and Dr. R. T. Lucas went on a coyote hunt Wednesday on the Riggs ranch.

Mr. and Mrs. G. D. Coley and daughter Doris of Minnesota are here for a visit with Mr. and Mrs. Jack O'Malley of Capitan. The Coleys are Mrs. O'Malley's parents. While here, they will be taken to our mountain resorts, chief among which is Ruidoso, where various means of entertainment are to be had, more especially skiing, which is luring many people there.

Mrs. J. Tom White, daughter Miss Thelma and Pat Murphy of their ranch near White Oaks, returned from El Paso Tuesday, where they spent the major portion of the holiday week.

Günther Kroggel was recently discharged from the Turner Hospital and is feeling better.

Jack O'Malley, the live-wire of Capitan, was a business visitor in town this Wednesday.

The Misses Betty Shafer and Zane Harker will return to their studies at the Colorado Woman's College in Denver Jan. 2.

Ziegler Bros.



Sale of Winter Coats

Plenty of Winter to Come, but
Coats must go before Inventory.

Now is the opportune time for every
Woman to select a smart
Coat at 25% off.

Entire Stock of Misses' and
Children's Coats, 25% off.

An Astounding Saving in Men's
Overcoats at 25% off.

Ziegler Bros.

The Leading Dry Goods, Clothing
and Grocery Store.

New Mexico Banks

New York—That banks in New Mexico are actively serving the credit needs of their communities is evidenced by the results of a survey of bank lending activity announced by the American Bankers' Ass'n indicating that the commercial banks of the state made more than 85,000 new loans totaling \$15,000,000 to business firms and individuals during the first six months of 1939, and renewed 22,000 outstanding loans totaling \$12,000 during the same period.

The estimated figures are based on reports received from 20 banks holding membership in the A. B. A., or 43% of the 41 commercial banks, and allowance is made for the concentration of lending activity in Albuquerque.

The 20 banks reported that they made 18,262 new loans totaling \$9,227,428 between Jan. 1 and June 30, 1939, and renewed 12,184 outstanding loans totaling \$6,977,762. In addition, they reported 204 new mortgage loans to home owners and other real estate owners totaling \$400,098.

The average number of new loans per bank was 918 and the average new loan was for \$506. The average number of renewals per bank was 608 and the average renewal was for \$574. The average number of new mortgages per bank was 10 and the average mortgage was for \$1,961.00.

Adela Trujillo and Joe Swan were married on New Year's Day.

Mrs. A. J. McBrayer left Wednesday morning for Santa Cruz, Calif., where she will visit her mother, Mrs. Maude Jacobson and other relatives for two weeks.

Ed Fitzpatrick of White Oaks was in town this Tuesday.

Mr. and Mrs. Solomon Sanchez of the Lovelace ranch near Corona were visitors here on New Year's Day.

Lou Fink Trio at Oddfellows' Hall

Tuesday night at Oddfellows' Hall, the regular business session was held, after which the meeting was thrown open to admit Prof. Fink and his two pupils, Miss Thelma Shaver, accordionist and Isidoro Munis, guitar virtuoso, who gave the Oddfellows a musical treat. Miss Shaffer proved herself to be an outstanding artist. Mr. Fink is state project musical teacher for Carrizozo and is developing much musical talent in and out of the Carrizozo schools.—Contributed.

RED CROSS MEETING

The annual meeting of the Executive Board of the Lincoln Co. Chapter of the American Red Cross will be held Monday, Jan. 15, at the County Library Building in Carrizozo. The budget for 1940 will be prepared at this meeting and also the election of officers. All members of the Lincoln County Red Cross Chapter are invited to attend.

Mr. and Mrs. W. A. Nicholas and daughter Martha Miller are here from Roswell, Mr. Nicholas being the new agent for the famous Phillips 66 gasolines and other products. Mrs. Nicholas was formerly Mildred Shadrer, who taught school here about 12 years ago. They are now located in the Jane Gallacher residence and we extend to them the glad hand of welcome.

Roy Aubry took over the management of the Norman Pool Hall this week.

Will Unload a Car of
Dawson Coal Next
Week. Buy Direct
From Car and Save
\$1.00 Per Ton.

Burton Fuel Yard

Left St. John was here from Albuquerque Wednesday and returned Thursday, accompanied by Mrs. Andy Padilla.

Mr. and Mrs. John W. Harker were El Paso visitors Wednesday.

NOTICE
The regular session of the Lincoln County Executive Convention will convene in Carrizozo at the M. E. Church, Jan. 14, beginning at 2 p. m. Everyone is cordially invited.—W. J. Ferguson, President

So, we come to you from the Land of Dreams, From the Land of the Lizard and Frijole Beans.

—Monte la Vista (with us next week)