

# CARRIZOZO OUTLOOK

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## PERSONALS

Günther Kroggel of Corona left about January 1 to join the Navy.

The Carrizozo Women's Club will meet Friday, Jan. 21st at Community Center.

Mr. and Mrs. Elmer Hust and small son are here from Arizona, Elmer going into the armed services.

Rev. A. B. Hanks of Alamogordo was a visitor in town yesterday and made this office a friendly visit.

Mr. and Mrs. Marion Hust desire their Outlook changed from Nogal to Tularosa, according to word left at this office by Marion Monroy.

In making mention of the guests present at the Cocktail party given by Mr. and Mrs. J. G. Cash on Dec. 28, the name of Mr. Jimmy Cooper was inadvertently omitted.

Mr. and Mrs. Frank Maxwell of the Maxwell ranch in the Cimarron country, spent several days here the first of the week, leaving for home yesterday morning. The Maxwells have a son Sgt. Warden Maxwell in the Army.

Mrs. Wallace Ferguson and a small son Cowboys Billy and Wally, Jr. and Mrs. Otto Lowe of Capitan were here here the last of the week. Mrs. Lowe spent the Christmas holidays not at home but confined at the Turner hospital with the flu.

Mrs. Arvel Runnels and infant baby son Robert Lloyd, born Dec. 14, are sharing one of the English apartments with Mrs. Bell of the Silver Moon Cafe. Mr. Runnels is in the Solomon Islands in the Seabees, US 3-c. Mrs. Runnels is the former Miss Louise Cox.



When you buy War Bonds your money goes into action at once. Where, we may never know. Maybe, as shown above, to equip a company of American Rangers marching up a railroad somewhere on the Mediterranean. Whether they come back depends upon the equipment we send. Give your dollars action: Buy More War Bonds. U. S. Treasury Department

## 1943 Extension Service Report

The program sponsored by the Extension Service in Lincoln County in 1943 has been of considerable benefit to the people in the rural areas. The success of the year's program is largely due to the cooperation of the various committees and leaders in the different communities, who have cooperated throughout the year in carrying out the program.

The Extension Service, as the educational agency of the Department of Agriculture, formulated its program for 1943 in a manner to provide the greatest amount of educational assistance to the farmers and ranchers in increasing their 1943 production. It has also been necessary for the Service to cooperate with the various committees that have been established under the Department of Agriculture, and to furnish the committee members and the people in the rural areas with educational material that would give them a background and a working knowledge of the new war-time program established. In this capacity, direct assistance was given the Lincoln County USDA War Board, the County Farm Machinery Committee, and the County War Meat Committee. Records reveal that 1,320 personal letters were written, and approximately 600 office calls were received in carrying out recommendations of these committees.

Some of the activities of major importance include:

1. The sponsoring of the Labor Program, which was specifically assigned the Extension Service by an act of Congress. Labor committees were appointed in the county, and assistance given the committees in obtaining as much available labor for the farmers and ranchers as possible. The county agent's office was used as a medium for placing all available labor, and a number of high school students and adults were directed to farmers and ranchers who were needing laborers.
2. The sponsoring of a scrap metal survey in the rural areas, as a result of which 357 tons of scrap iron was reported, and the information relative to its location compiled and given to Army officials.
3. Sponsoring of the Extension Marketing Service whereby truckers and buyers in 18 states were kept informed monthly on the kind and amount of produce available for sale in Lincoln County.
4. The compilation and submitting of material to State officials to indicate the acute need for supplemental feeds in Lincoln County.
5. The conducting of a survey of available used machinery in order to assist farmers in locating this type of equipment.
6. The plotting of farm and

## After a Century of Freedom Our Future Is Threatened

Before the war most people held one in common: That their children would enjoy greater opportunities and live fuller lives than preceding generations. For more than 150 years that hope was realized because the people were free. But now for the first time in the history of our nation the future is problematical, in spite of the fact that nearly 10,000,000 American men are under arms pledged to maintain American liberty.

We are faced with a bewildering growth of centralized government which is in no way incident to the war emergency. If present planning is carried out, the lives of coming generations will be shaped in Washington instead of through individual effort.

Even now, agencies of government are planning the expenditure of billions of dollars to provide ready-made futures for the citizens of tomorrow. These futures, if realized, would consist largely of make-work jobs on government projects. In addition, there is steady pressure for the gradual broadening of socialism of industry—what would mean more ready-made futures, more jobs on the government payroll.

Illustrative of this pressure is the trend toward government domination of the natural resource industries. If the coal and metal mines, oil, power and transportation are brought under

control of government, the means are at hand to bring the entire productive capacity of the country—and the jobs and futures of all private citizens—under government dictation. Individuals in every walk of life is voicing concern over expansion of the Federal government. Their fear is that coming generations will be deprived of the opportunities the personal achievement that have marked the history of this country. Not only individuals, but clubs, churches and civic organizations from one end of the land to the other, have organized to fight for the reestablishment of constitutional government.

Typical of these is the Kiwanis International and its "Keep America American" program. The thought behind the movement is well expressed in the words of O. S. Cummings, past president of Kiwanis: "Ten million Americans are in the armed forces of our nation. Into our hands they committed the destiny of the civil affairs of our nation... just as we committed to them the destiny of our nation's military affairs. It is our solemn duty to insure the America to which they return is the same kind of an America they left."

Our future as free citizens is threatened—for the first time in a century and a half.—Industrial News Review

## Mrs. Ola Jones Is Wed To Elliot Jones

Mrs. Ola C. Jones became the bride of Elliott Jones, December 16th, in a beautiful ceremony at the home of Dr. Crile. They were attended by Mrs. George Simpson and Mrs. Jones' son Paul of the N. M. M. I.

The bride was gowned in a powder blue suit with hat to match. Her shoulder bouquet was of pink carnations. Immediately following the ceremony the wedding party had dinner at the Nickson Hotel.

Both Mr. and Mrs. Jones are well known throughout the state. Mrs. Jones was reared in Lincoln County. At the age of seventeen she began teaching school. Ever since she has been an active member of the Educational Department in New Mexico. At the end of 1944 she will have completed her second term as Superintendent of the Lincoln County Schools. From 1937 to 1939 she was rural supervisor of schools in Lincoln County. In 1936 she served as executive member of N. M. E. A. and in Oct. 1943 she was elected vice-president of N. M. E. A. Also was vice-chairman of the democratic party in 1936, during which time she met many people in eastern and southern part of our state.

Mr. Jones was born and reared in Roswell. Since 1937 he has been engaged in farming and stockraising at Glencoe.

The many friends of this popular couple extend congratulations and good wishes.—Roswell Daily Record.

## Planning Board

At a meeting of the Lincoln County Chamber of Commerce held on December 31st, 1943, the following persons were appointed on the Lincoln County Planning Board: Dr. R. E. Blaney, chairman; J. H. Fulmer, Jr., Dr. J. P. Turner, B. H. Roberts, Corona, and J. B. Bonnell, Glencoe, members. The chamber of commerce adjourned and the planning met in executive session. The following post-war projects were adopted:

- Canning factory to be erected on the Kuidoso.
- Completion of U. S. Highway 64 and 380. Also feeder roads from agricultural districts, mines and ranches to paved roads or markets.
- Development of reservoirs, by constructing dams for the storage of surface water, where feasible.
- Completion of the sewerage system in Carrizozo.
- Construction of a Community hospital in Carrizozo.
- Black topping the main streets in Carrizozo that are not black topped now.

Dr. R. E. Blaney, Sec'y.

## \$5.00 Reward!

Lost—A bunch of keys, \$5.00 reward at the Outlook or Kloy skinner, Nogal.

## LYRIC THEATRE

R. A. Walker, Owner  
Sunday matinee, 2 p. m.,  
Night shows at 7:30 p. m.

Friday & Saturday

Toy Rogers, Smiley Burnette, Gabby Hays, Bob Nolan in

## "Heart of the Golden West"

A thrilling action-rammed western, brimming with adventure, comedy and toe-ticking tunes. "Alaskan Treaties" and "Keeping Fit"

Sunday, Monday, Tuesday  
Ronald Coleman, Graer Garson, Phillip Dorn, Susan Peters in

## "Random Harvest"

The No. 1 picture of the year, exquisitely portrayed. News and "Who Killed Who"

Wednesday, Jan. 19

Jerome Cowan, Fay Emerson, Gene Lockhart in

## "Find the Blackmailer"

Whodunit? Come and figure it out yourself.

"Wagon Wheels West"

Thursday, Jan. 20

Premier far

## "This is the Army"

It's your own Army in the Army's own show. The bunch you've been cheering for.

All proceeds go for Army Emergency Relief

Admission \$1.12 and \$2.24 or as much more as you want to give for the boys.

BARGAIN NITES, 10c and 20c

Night shows start at 7:30

## To the People of this Community

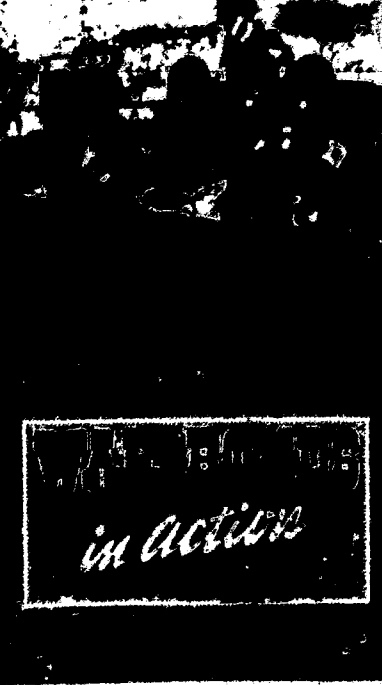
YOU CAN AFFORD IT  
You can afford to buy Extra War Bonds during this Fourth War Loan Drive.

Everyone in this community knows incomes are higher than ever before—that both workers and farmers have more cash than ever before. Everyone knows that more than one member of hundreds of families are income earners—and everyone knows that increases in wages and salaries have far outstripped rising prices and increased taxes. You can afford to buy Extra War Bonds.

As a matter of fact, you can't afford NOT to buy Extra War Bonds. If you spend your money for needless, scarce goods, you are increasing prices. If you want to help win the war you can't afford NOT to buy War Bonds. If you want to help that boy in the service, you can't afford NOT to buy Extra Bonds and if you want a gilt-edged investment for your own future security, you can't afford NOT to buy Extra War Bonds.

Don't just do the expected—buy All the Bonds you can.

THE EDITOR.



On the beaches of Italy, in the jungles of the Pacific—planes, tanks, artillery must move—and fast; no waiting to build roads or airfields. That's when our soldiers must unroll these "steel mattresses," as you see them in this photo. Your War Bonds pay for them.

## Attention Stockmen

The War Food Administration has issued an order effective December 1, 1943 restricting the sale of all vegetable oil meal, cake or pellets to any person except on presentation of a purchase certificate.

The administration of the order has been assigned to the County ACA Committee. Stockmen desiring feed covered under the order should call at the ACA office to make application and obtain their purchase certificate. Carl P. Radeoff, County Extension Agent

The finest CHRISTMAS present you can give is one of Uncle Sam's WAR BONDS. Keep on BACKING THE ATTACK.

Cortez Hall at San Pat.

**DANCE**

Saturday, Jan. 15, '44

Roswell Orchestra

## Wanted For Cash

Upright piano in good playing condition. Write to the Outlook or P. O. box 294, Fort Stanton, New Mexico. j14-28

## \$5.00 Reward!

For the return of a Brown Alligator pup to this office. 3t

KEEP ON Backing the Attack WITH WAR BONDS



**IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL Lesson**

By HAROLD L. LUNDQUIST, D. D., Of the Moody Bible Institute of Chicago, Released by Western Newspaper Union.

**Lesson for January 16**

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**JESUS ANSWERS HIS CRITICS**

**LESSON TEXT—Mark 2:23-3:6.**  
**GOLDEN TEXT—**Blessed are ye, when men shall revile you, and persecute you and shall say all manner of evil against you falsely, for my sake.—Matt. 5:11.

Criticism and opposition was the constant lot of our Lord as He gave Himself in His labor of love for mankind. It follows His disciples to this day, for men seem to have not only ingratitude, but an evil spirit which rewards kindness with hard words and unjust accusation.

The scribes and Pharisees had already found ground for their complaint, for He had eaten "with publicans and sinners" (2:16). The fact that He went there to win Matthew and to heal the sick (2:17) made no difference. Then they wanted to know why His disciples did not observe a fast (2:18) in the solemn way they should. How could they, when the Lord was in their midst? They were joyful.

In our lesson we find these hating, watching enemies of our Lord's showing their bitterness in two ways.

I. Open Accusation (2:23-28). They got at Him this time through His beloved disciples. It was the indirect approach so often used by cowardly people who want to hurt someone, but who dare not face him squarely. They spread evil reports or unkind criticism about a loved one, and thus wound the one they hate.

Their accusation was, however, in a sense a direct one. They claimed that He was the one who had permitted His disciples to violate the Sabbath law by plucking and rubbing the ears of corn to prepare them to be eaten. In other words, He had allowed them to do a secular thing on a sacred day and thus to violate the holiness of the Sabbath. What they did was not wrong, but they did it on the wrong day, said these critics.

Jesus met the charge by reaffirming the high viewpoint of God concerning man. We have lowered our conception of man's position, while at the same time exalting his undependable judgment.

Everything that concerns man is sacred in the sight of God. Hunger is natural, God made man that way. He gets hungry on the Sabbath day, so he must have food on that day. The Sabbath was made to serve him, and he must not be harmed or hindered by his servant.

Now, someone will say: "That means I can do what I like on the Sabbath—or the Lord's Day." No, it does not. What you need is right. What you desire may not be. You are more than an animal, so you must have more than physical rest and recreation on Sunday. You are more than a mental being, hence you need more than culture—reading, music or friendship on that day. You are a spiritual being and must have fellowship with God.

See how nicely it all balances up when we go God's way. Then nothing that concerns us is common or secular. It is all sacred.

II. Silent Hatred (3:1-6). Open criticism is bad, but it becomes worse when it is hidden in the heart of a watching man (V. 2), one who looks for his opportunity to strike.

The scene is a most dramatic one. Jesus came into the synagogue on the Sabbath day as was His custom. (By the way, is it your custom to go to church on Sunday?) "In that synagogue was a man with a withered hand. Here occurs one of those incidental things, which are so full of beauty in these narratives. Seeking to find accusation against Him, His enemies nevertheless all unconsciously paid Him a supreme compliment. They associated Him immediately, not with the chief seat of the synagogue, but with the most needy man in the crowd."

"They watched Him" (V. 2). The air was full of silent, malicious, cunning hatred. Jesus faced them with an alternative so high, so holy and exacting that they dared not speak. He pointed out that we either do good or harm, heal or kill, by our response to a human need. It cannot be ignored. What would they do with it? Keep their strict man-made regulations, or honor God by helping a needy one on the Sabbath? They dared not answer.

Then He healed the man. He did not touch him. He did not do any work, except a miraculous healing. But it was enough. The Herodians and the Pharisees, who hated each other, now became friends because they both hated Jesus.

What an awful picture of what may be in the human heart, even in the Lord's house on the day of worship. What was in your heart when you last went into the church? Love and a desire for the good of your neighbor, or hatred and malice?

Here again our Lord declared the dignity of man in the plan of God, and placed his need above the keeping of a day. We are too little interested in the help we can give, and too fearful of the criticism of others.

**States Change Methods Of Capital Punishment**

Since 1928, the states that impose a life sentence for murder have decreased from 8 to 6, while those that execute by hanging have decreased from 19 to 10, says Collier's. Those inflicting the penalty by electrocution have increased from 20 to 24, while those using hydrocyanic gas have increased from 1 to 8.

Incidentally, Utah still gives the condemned man a choice of being hanged or shot.

**GOOD**  
 Just 2 drops Penetro Nose Drops in each nostril help you breathe freely almost instantly, to give your head cold air. 25¢-2 1/2 times as much for 50¢. Caution: Use only as directed. Always get Penetro Nose Drops.

**So-Called Ice Plant**  
 The ice plant of California is so called because glittering beads on its surface give it the appearance of being covered with ice.

**BACKACHE MAY SCREAM FOR SPEEDY ACTION**

**When KIDNEYS need diuretic aid**  
 When overstrain or other non-organic, non-systemic cause slows down kidney function, the back may ache painfully. Naturally, urinary flow may be lessened—frequent but scanty—often smearing. "Getting up night" may ruin sleep.  
 To relieve such symptoms, you want quick stimulation of kidney action. To help vitain this, try Gold Medal Capsules. This easy-to-take diuretic has been famous for over 30 years for such prompt action. Take care to use only as directed on package. Only 35¢ at drug stores. Accept no substitute. Get the genuine Gold Medal Capsules today. They act fast!

**COLDS DEMAND IMMEDIATE ATTENTION GET PROMPT RELIEF!**

Colds may lead to serious illness. If neglected throat—avoid exposure. And if cold mingles, take Grove's Cold Tablets. They're like a doctor's prescription—that is, a multiple medicine. Contains active medicinal ingredients—five prompt, decisive relief from all these cold symptoms. Headache—body ache—fever—nasal stuffiness. Take exactly as directed. Get Grove's Cold Tablets from your druggist—for fifty years known as "Bromo Quinine" Cold Tablets.  
 Save Money—Get Large Economy Size



**Invest in Liberty Buy War Bonds**

**SNAPPY FACTS ABOUT RUBBER**

Low costs prevailing, post-war world consumption of natural and synthetic rubber may total 2,000,000 tons a year, is the prediction made recently by John L. Cullyer, president of The B. F. Goodrich Co. This would be nearly twice as much as ever consumed in a record year to date.  
 Some 32 million pounds of rubber will be needed by the Army Signal Corps this year for installing W-110-B wire used in maintaining direct communications. An additional 4 million pounds will be required for friction and splicing tape. Just two of the many rubber-using items of this Army branch.

*Jersey Flaw*  
**In war or peace**  
**B.F. Goodrich**  
**FIRST IN RUBBER**

**PATTERNS SEWING CIRCLE**



**1917**  
 Barbara Bell Pattern No. 1917 is designed for sizes 12, 14, 16, 18, 20; 40 and 42. Corresponding bust measurements 30, 32, 34, 36, 38, 40 and 42. Size 14 (32) waist requires 1 1/2 yards 39-inch material; handbag 3/4 yard.  
**8552**  
 34-48  
 The Right Jumper.  
**IF YOU'VE** been waiting for the right jumper costume for larger women to come along—you need wait no longer. It is here—in this button front style, with the waist defining set-in belt and the classic blouse.  
 Pattern No. 8552 is in sizes 34, 36, 38, 40, 42, 44, 46 and 48. Size 36 jumper takes 2 1/4 yards 39-inch material. Long sleeve blouse, 2 1/4 yards.

**Suit Pick-Up.**  
**GIVE** a bright new feeling to your suit by adding a splash of color in the shape of a neatly-fitted weskit! Complete the rejuvenating treatment with a soft, whopping sized handbag to match!

**HOUSEHOLD HINTS**

**If your laundry stove smokes** when first lighted, open the lower door of the chimney, place a roll of newspaper inside and ignite it. The heat will drive the heavy, damp air out and restore the natural draft.  
**Sometimes a hole is burned or worn** in an otherwise good white tablecloth. The damage can be repaired most effectively by stitching a crocheted motif of fine thread over the hole and cutting away the worn or damaged fabric underneath. Add one or more additional motifs so the crocheted work looks intentional.  
**A small section of rubber hose** slipped over the end of a faucet will help to prevent chipping and breaking of glassware.  
**Insulating board, cut to proper shape and size, makes a neat and serviceable table pad.** For larger tables, it can be made in sections.  
**Empty butter cartons are handy** for storing cookie dough in the refrigerator. The dough is then easily sliced into uniform pieces for molding.  
**To keep the clothes prop in place** when used on a wire line, place a clothespin on each side of the prop.  
**When sewing, a medicine dropper** filled with water and run along a seam which is to be pressed, is the simplest method of dampening the material.



**5644**  
**YOU'LL** see this set in the very best places this winter—they're second to none in good looks. Crochet the smart pill-box hat of black wool and peace—do the separate flowers in pink! The pink and black combination with the matching mittens are lovely with a beaver coat—or a fur coat of any sort. The hat and mittens are as attractive on the chic gray-haired woman as they are on the college girl!  
 To obtain complete crocheting instructions for the Pink-Flower Hat and Mitten Set (Pattern No. 5644) send 16 cents in

**JUST**  
 Reasonable Wife (heatedly)—You're lazy, worthless, shiftless, bad tempered and you're a thorough liar.  
 Husband—Well, my dear, no man is perfect.  
 A bee's sting is only one-thirty-second of an inch long. The other two feet is purely imagination.

**In That Case—**  
 "I see, 'dear," remarked the wife, reading from her newspaper, "that a woman has been awarded \$2,000 damages for the loss of a thumb. I shouldn't have thought a thumb was as valuable as that."  
 "Perhaps she kept her husband under it," grunted her husband.

**Only Thinking**  
 Private—I think I'll punch that sergeant in the nose again.  
 Second Private—You mean to say you punched him?  
 Private—Oh, no, I mean I thought the same thing every day last week.

**It seems now that the duration** will last longer than the war.

**Then He Went**  
 "I had become of the hired hand you got from the city?"  
 "He used to be a chauffeur, and he croaked under a mutt-to-see-why-it didn't go."

**What Else?**  
 Wit—What's the difference between a leopard, a tiger, and a panther?  
 Nit—What's a panther?  
 Wit—To cook with!

**Pop's Share**  
 "Did you do much fighting during the last war, Pa?"  
 "I did my share of it, son."  
 "Did you make the enemy run?"  
 "I certainly did, my boy."  
 "Did they catch you, Dad?"

**Worth More**  
 He was the club bore, and heartily detested. Rushing into the secretary's room and fuming with rage, he shouted: "I've just been offered \$100 to resign. What shall I do?"  
 The secretary, quite calm, replied: "Hold on for a bit. You'll get a better offer."

**For you to make!**

coin, your name and address and the pattern number.  
 Due to an unusually large demand and current war conditions, slightly more time is required in filling orders for a few of the most popular pattern numbers.  
**HOME NEEDLEWORK**  
 Send your order to:  
 539 South Wells St., Chicago.

**Early Recording**

A unique phonograph record is that of the bugle call which sounded the Charge of the Light Brigade at Balaklava, Russia, on October 25, 1854, during the Crimean war. Using the original bugle, the English soldier who sounded the call on the battlefield made the recording in London 53 years ago.  
 One of the few copies of it is owned by Yale university.

**St. Joseph ASPIRIN**  
 NONE FASTER  
 WORLD'S LARGEST SELLER AT 40¢

**Improvements on Farms**  
 Of the 6,100,000 farms in the United States today, 5,000,000 do not have running water, 5,400,000 do not have an inside toilet, and 5,500,000 do not have a bathtub.



**DIONNE QUINTUPLETS USE MUSTEROLE FOR CHEST COLDS**

**To Promptly Relieve Coughing and Make Breathing Easier**  
 At the first signs which may warn of a cold—the Dionne Quintuplets' chests, throats and backs are rubbed with Musterole—a product made especially to promptly relieve coughs and sore throats due to colds; to make breathing easier and break up local congestion in the upper bronchial tract.  
 Musterole brings such wonderful relief because it's MORE than just an ordinary "salve." It's what so many Doctors and Nurses call a modern counter-irritant. Since Musterole is used on the Quints—you can be sure it's just about the BEST cold-relief you can buy! IN 3 STRENGTHS: Children's Mild Musterole for children and people with tender skin; Regular for ordinary cases and Extra Strong for stubborn cases.

**WHY TAKE HARSH LAXATIVES?**

**Simple Fresh Fruit Drink Makes Purgatives Unnecessary for Most People**  
 Here's a way to overcome constipation without harsh laxatives. Drink juice of 1 Sunkist Lemon in a glass of water first thing on arising.  
 Most people find this all they need—stimulates normal bowel action day after day!  
 Lemon and water is good for you. Lemons are among the richest sources of vitamin C, which combats fatigue, helps resist colds and infections. They supply valuable amounts of vitamins B, and P. They pep up appetite. They alkalize, aid digestion. Lemon and water has a fresh tang too—clears the mouth, wakes you up, starts you going.  
 Try this grand wake-up drink 10 mornings. See if it doesn't help you! Use California Sunkist Lemons.

**NOSE MUST DRAIN**

To Relieve Head Cold Miseria!  
 When head colds strike, let's nose drain, clear the way for free breathing comfort with KENDICK'S NASAL JELLY. At druggists.

**TABASCO**

The sanpiest seasoning known, and the world's most widely distributed food product! A dash of this pungent sauce gives a rare flavor to any food. **TABASCO**—the seasoning secret of master chefs for more than 75 years!

**BAKE for Health**  
**BAKE for Nutrition**  
**BAKE for Economy**  
**CLABBER GIRL** goes with the **BEST OF EVERYTHING for BAKING**  
**CLABBER GIRL Baking Powder**

**THOUGHT WE COULD GO OVER TO THE CHURCH SOCIAL TOGETHER, MARY. WIMM, THOSE ROLLS SMELL DELICIOUS! BUT HOW DID YOU EVER FIND TIME TO BAKE THEM TODAY?**  
**IT'S A NEW, QUICK RECIPE, RUTH... SPEEDY WHEAT ROLLS THEY'RE CALLED. THEY NOT ONLY SAVE BAKING TIME BUT GIVE EXTRA VITAMINE TOO!**  
**WHERE DO YOU GET EXTRA VITAMINS?**  
**IN FLEISCHMANN'S FRESH YEAST OF COURSE! IT'S THE ONLY ONE THAT CONTAINS BOTH VITAMINS A AND D, AS WELL AS VITAMIN E COMPLEX. THAT'S WHY I ALWAYS USE IT!**  
**YOU SEE, ALL THOSE VITAMINS GO RIGHT INTO YOUR BAKING, WITH NO GREAT LOSS IN THE OVEN, AND A GOOD SUPPLY OF FLEISCHMANN'S WILL KEEP PERFECTLY IN YOUR KE-BOX!**  
**AND THAT'S NOT ALL, RUTH. JUST LOOK AT THIS WONDERFUL FLEISCHMANN'S RECIPE BOOK YOU CAN GET... FORTY PAGES IN COLOR, WITH AN ENTIRE SECTION OF WARTIME RECIPES. AND IT'S FREE!**  
**FREE! New 40-page, full-color book—over 70 baking recipes. Write Standard Brands Inc., Grand Central Annex, Box 477, New York 2, N. Y.**

**THE OUTLOOK**

Published Weekly in the Interest of Carrizozo and Lincoln County, N. M.  
A. L. BURKE, Editor and Publisher  
Largest Circulation in The County

**SUBSCRIPTION RATES**  
Six months, in advance \$1.00  
One year, in advance \$2.00

Entered as second-class matter January 6, 1911, at the post office at Carrizozo, New Mexico, under the Act of March 3, 1879.

Advertising forms close Wednesday at noon. News columns close Thursday night. If you do not receive your paper regularly, please notify the Publisher. Advertising rates on application.

MEMBER  
FIRST NATIONAL BANK  
Office Hours: 9-12-2-4

**Comments**



Lewis Burke

Mrs. Eleanor Roosevelt has a ambition in life - To tell Columnist Pegler where to get off!

We stopped at a most exclusive hotel. They even had a sign readin' -- Guests Must Dress for Dinner. (I guess they were afraid we'd dine in our undershirt) - The Duke of Paducah.

To S. H. Nickels of Jake Springs - Ancho: I received the Saturday Evening Post containing the article "Merle Evans, the Toscanini of the Big Top." It is the life story of Evans, the Band director of the Ringling Show. It kinda makes this hombre get the "fever" again, having been with Ringling as musician quite some time ago. Gracias, Amigo Mio!

Twas a cough that carried him off -  
Twas a coffin that they carried him off in.

Uncle Josh says that some folks don't know nothin' - and always will - Contributed by Don Como C Emma.

Faistaff Openshaw (presumably why I'm here) has written a poem; have you heard -  
Gather your kisses while you may

For time brings only sorrow:  
The girls who are single today,  
Are the chaperones of tomorrow.

I'll give you a thumb - note sketch of him - Charlie McCarthy.

**OBITUARY**

Death revealed - the New Deal, age 10, after long illness of malnutrition and desuetude.

Child of the 1932 election campaign, the New Deal had four healthy years, began to suffer from spots before the eyes in 1937 and never recovered from the shock of war.

Death was pronounced by it's father, Franklin D. Roosevelt.

---Reporter No. 1

S. H. Nickels is in Ancho, after quite a siege of illness at the Southwestern General Hospital in El Paso. Nick is a He-Man western story writer; his works being published in our leading magazines.

Word comes from Tucuman!

**CARRIZOZO AUTO CO.**  
ROY SHAFER, Prop.

**FORD**

Ford-Ferguson Tractor and Equipment  
Ford Parts & Accessories

**GOODYEAR TIRES**

Authorized Tire Inspectors

**Most of your friends away**

If most of your friends are away now—in the service—doing war jobs—don't you feel left behind sometimes?

Why not get in the midst of this war? Join the WAC!

You can see new places, make new friends, learn interesting things—while you are doing vital work to speed victory.

"The Army needs your help urgently. This is your chance!"

For full details apply at the nearest U. S. Army Recruiting Station (your local post office will give you the address). Or write: Adjutant General, 4415, Munitions Building, Washington, D. C.

**Reward!**

LOST—Key ring and key, lost between Carrizozo and Hondo. Please return to Outlook office. Reward.



**A FEW Golden Rules of PARTY-LINE TELEPHONE USAGE**

1. Remember that somebody else may be waiting to make a call—be brief.
2. When you've several calls to make, allow time between them so other persons can use the line.
3. When you complete a call, be sure the receiver is hung up properly, so all the telephones on the line won't be put out of service.

THE MOUNTAIN STATES TELEPHONE & TELEGRAPH CO.



"Bombs Away!" These bombs are leaving an American "fortress," somewhere over Jap installations. The bombs we make today will be dropping on German cities, Japanese islands in a very short time. The home front must fashion them and pay for them with War Bonds. U. S. Treasury Department

**KEEP ON**  
*Backing the Attack*  
**WITH WAR BONDS**

I will sell my Pontiac 8 Coupe. It has 39000 miles on it and one of the sweetest engines ever run. God bless. J. I. Grave, N. M.

**ATTENTION!**

Anyone wishing to buy property in Nogal townsite it will pay to see H. L. McDaniel at Nogal before prices get too high.

**\$5.00 Reward!**

Lost—A bunch of keys, \$5.00 reward at the Outlook or Floy Skinner, Nogal.

**Wanted:**

PINON NUTS.  
— The Titaworth Co., Inc. Captain.

**\$5.00 Reward!**

For the return of a Brown Alligator purse to this office. St

Button, button, button, whose got the button? Jewelled, Pearl and Pearl stud sets — Burke Gift Shop.

that Fred English is 2nd Lieut. in the Marine Air Corps. As was stated in this column last week wherein Babe Walker is the only Marine officer of Carrizozo, no doubt of Lincoln county. Your columnist is pleased to make this correction.

---Hasta la Vista.

A. L. BURKE  
Notary Public  
at Carrizozo Outlook Office  
Carrizozo, New Mexico  
Entries made of all Legal Transactions

**Greeting Cards**

For All Occasions  
Burke Gift Shop

Buy More War Bonds Today

NEW HOLLYWOOD  
MAN - TAILORED  
Ladies' Suits,  
Just received  
at BURKE GIFT SHOP

**KEEP ON**

*Backing the Attack*  
**WITH WAR BONDS**

**To the People of this Community**

**THINK IT OVER**

How about doing a little cold turkey thinking after you lay aside this newspaper tonight?

You've got a good job. The chances are there is someone else in your family, perhaps two or three, working. Your son or your brother—may be away at war.

This war must end sometime. Your whole family, your neighbors, are praying it ends soon and those fighting boys of yours will come home safely.

But will you be ready for what ever happens when peace comes? Will you have something laid away? We're all hoping there'll be jobs aplenty, jobs which mean making something for somebody's happiness and not for somebody's sorrow. That's where your War Bonds come into the picture. Sure, Americans own billions of dollars of War Bonds now; and before this 4th War Loan ends they will have put away billions more. But how about you? You're the one that counts. The bigger the pile of War Bonds you have when peace comes, the bigger chance you'll have to slip right into the post-war world you're dreaming about tonight.

So "Let's All Back the Attack."  
THE EDITOR.

**PROFESSIONS**

**JOHN E. HALL**  
Attorney & Counselor at Law  
New Building  
Carrizozo - New Mexico

**T. E. KELLEY**  
Funeral Director & Licensed Embalmer  
Residence Phone 88  
Carrizozo - New Mexico

**Dr. R. E. BLANEY**  
Dentist  
Lutz Building  
Carrizozo - New Mexico

**LODGES**

**CARRIZOZO LODGE NO. 41-**  
Carrizozo, New Mexico.  
A. F. & A. M.  
Regular Meetings 1948

Second Wednesday  
of Each  
Month  
**A. I. (Bert) Pfingsten, W. M.**  
**R. E. Lemon, Sec'y.**

**CARRIZOZO LODGE NO. 80, I. O. O. F.**  
Carrizozo, New Mexico.  
**A. L. Burke**  
Noble Grand  
**John Wright,**  
Sec'y.

Special meeting nights Second  
Tuesday of each month.

**Carrizozo Assembly No. 7**  
Order of Rainbow for Girls

Worthy  
Advisor—  
**Dorothy**  
**Hoffman**

Acting Sec., **Magarette Myers**  
Mother Advisor, **Miss Grace Jones**  
Meetings—2nd & 4th Thursdays

**COALORA RIBBON**  
**LODGE**  
**NUMBER 15**  
**I. O. O. F.**

Meets first and third  
Saturdays of each month.  
**Mamie Gleason, N. Grand**  
**Birdie Walker, Secretary**

**COMET CHAPTER NO. 29**  
**ORDER OF EASTERN STAR**  
Carrizozo, New Mexico.

**REGULAR MEETING**  
First Thursday of each  
month.

All Visiting Stars Cordially  
invited  
**Lorene Smoot, W. M.**  
**Jeanette Lemon, Sec'y**

**CHOICE**  
**Beers & Whiskies**  
At **Harry Miller's**

**For Sale**  
**USED BARBED WIRE.**  
**Titsworth Co., Inc.**  
CAPITAN, N. M.

**Elzy Perry & Sons**  
Water Wells Drilled  
and Repaired.  
35 Years Service in  
Lincoln County.

Glencoe - New Mexico

**J. L. GRAVES**  
Dealer in  
**GENERAL MERCHANDISE**  
Nogal, New Mexico

**NEW SHOE SHOP**  
**SHOE**  
**Repairing**

Rubber Tips for Ladies' Shoes 25c  
**C. O. D. orders given prompt**  
attention.

**B. B. Mancha, Prop.**

**CHURCHES**



**Methodist Church**  
Church School 10.  
Preaching Service 11.  
Youth Fellowship 6:30.  
We are here to serve. Will you  
do your part?  
You are welcome; come and  
worship. **John J. Loudin,**  
Minister.

**CHURCH OF CHRIST**  
Sunday services:  
Bible school, 10 a. m.  
Worship, 11 a. m. and 7:30 p. m.  
Midweek Bible study, Wednesday  
7:30 p. m.  
Preaching at Capitán each Sunday  
at 8 p. m., in school gym-  
basement.  
Preaching at Nogal 7:30 p. m.  
You are welcome to all of our  
services.

**Santa Rita Church**  
Sunday Mass 8 and 10 a. m.  
During the Summer months  
there will be only one Mass on  
Sunday, Carrizozo at 8 a. m. The  
second Mass will be in Ruidoso  
at 11 a. m.  
**Rev. Salvatore, Pastor.**

**C. H. MURRAY**  
"Guarantees Water"  
Well Drilling and Repairing.  
"We Go Anywhere"  
Capitan, New Mexico

Keep on Backing the Attack  
with your purchases of **WAR**  
**BONDS.** Give War Bonds  
for Christmas.

**SMART NEW**  
**Milinery**  
at the **Burke Gift Shop**

Our boys must keep on fight-  
ing—we must keep on buy-  
ing **WAR BONDS** until vic-  
tory is won. **KEEP ON BACK-**  
**ING THE ATTACK.**

**NEW**  
**BETTY ROSE COATS**  
at **BURKE GIFT SHOP**

Get \$4 for \$3 out of your  
**CHRISTMAS** savings—In-  
vest in **WAR BONDS**—Keep  
on **BACKING THE ATTACK.**

**NEW**  
**Fall Dresses**  
at **BURKE GIFT SHOP**

**NEW**  
**School Dresses**  
at the **Burke Gift Shop**



**Roswell Record**  
10 cents per week  
**CHARLES FARRELL, Agent**

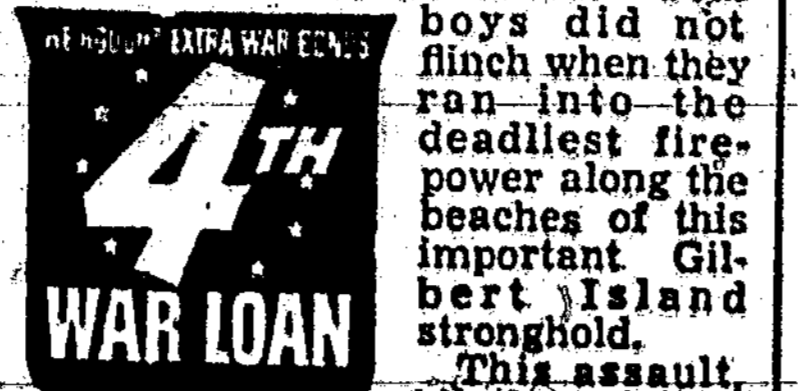
Phone 24  
**Outlook**  
**Office**

When you have a news  
item for publication.

**We Thank You.**

**To the People of this Community**

**KILL OR BE KILLED**  
United States Marines paid the  
stiffest price in human life per  
square yard for the capture of  
Tarawa, vital Pacific outpost.



It was kill or be killed. Your  
boys did not flinch when they  
ran into the deadliest fire-  
power along the beaches of this  
important Gilbert Island  
stronghold.  
This assault, bloody and cost-  
ly, is one of the many which must  
be made before Tokyo and Berlin are  
pounded into dust and ashes.  
What are you doing to back up  
the boys? Remember these are  
boys from this very community,  
perhaps from your very home. Any  
home in your neighborhood which  
today does not display the treas-  
ure's red, white and blue 4th  
War Loan Shield proclaiming "We  
bought Extra War Bonds" is not  
backing the attack. Every Extra  
War Bond you buy becomes a di-  
rect fighter against Japan and Ger-  
many. If you could but see one  
man die on the battlefield, you  
would not count the cost of your  
slight sacrifices to buy Extra War  
Bonds. Each succeeding assault  
costs 100,000 lives of our boys.  
You can't afford NOT to buy Ex-  
tra Bonds in the 4th War Loan if  
you would help these boys.  
**THE EDITOR.**

The present with a future—  
**WAR BONDS for CHRIST-**  
**MAS.** Keep on Backing the  
Attack.

The World's News Seen Through  
**THE CHRISTIAN SCIENCE MONITOR**  
An International Daily Newspaper  
Is Truthful—Constructive—Unbiased—Free from Sensational-  
ism—Editorials Are Timely and Instructive and Its Daily  
Features, Together with the Weekly Magazine Section, Make  
the Monitor an Ideal Newspaper for the Home.  
The Christian Science Publishing Society  
One, Norway Street, Boston, Massachusetts  
Price \$12.00 Yearly, or \$1.00 a Month.  
Saturday Issue, including Magazine Section, \$2.50 a Year.  
Introductory Offer, 6 Saturday Issues 25 Cents.  
Name.....  
Address.....  
SAMPLE COPY ON REQUEST

**ROSWELL-CARRIZOZO**  
**TRUCK LINE**  
Leave Roswell:  
Monday, Wednesday and Friday  
Leave Carrizozo:  
Tuesday, Thursday and Saturday  
**S. B. GOLDSTON, Manager.** Phone 16

**WOMEN "IN 40's"**  
**who hate these trying years!**  
**HERE'S GLORIOUS NEWS!**  
If you—like so many women be-  
tween the ages of 35 and 52—find  
this period in a woman's life makes  
you restless, nervous, cranky, so  
tired and blue at times—perhaps  
suffer hot flashes, dizziness and  
distress of "irregularities"—  
Start at once—try **Lydia E.**  
**Pinkham's Vegetable Compound!**  
Pinkham's Compound is the best  
known medicine you can buy today  
that is made especially for women.  
It's famous to help relieve such  
distress when due to this female  
functional disturbance.  
Pinkham's Compound has helped  
thousands upon thousands of  
women to go "smiling thru" annoy-  
ing middle age symptoms. ALSO  
very beneficial for younger women  
to help relieve distress of monthly  
functional disturbances. Follow  
label directions. **Lydia Pinkham's**  
Compound is well worth trying!

**EL PASO - PECOS VALLEY**  
**Motor Truck Lines**  
El Paso, Texas  
**Dependable Express Service to Car-**  
**rizozo from El Paso & Alamogordo**  
**3 Times Weekly**

**Attention Stockmen**

The War Food Administration  
has issued an order effective  
December 1, 1943 restricting the  
sale of all vegetable oil meal  
cake or pellets to any person ex-  
cept on presentation of a pur-  
chase certificate.

The administration of the order  
has been assigned to the County  
ACA Committee. Stockmen de-  
siring feed covered under the  
order should call at the ACA  
office to make application and  
obtain their purchase certificate.  
**Carl P. Radcliff,**  
County Extension Agent.

**TYPEWRITER PAPER**  
—at Bargain Prices  
500 Sheets BOND, \$1  
at Outlook Office

**Our Job Is to Save**  
**Dollars**  
Buy  
**War Bonds**  
Every Pay Day

**A Typical American Success Story:**  
**'Start at the Bottom**  
**and Work Up'**  
**KEEP ON**  
**Backing the Attack!**  
**WITH**  
**WAR BONDS**  
It's a long distance from the bottom of the foot in Italy  
to the evil "brain" in Germany, but our boys are on the  
way. They'll write the last chapter of this success story in  
Berlin. We can help them write it by buying more War  
Bonds.  
They can't let down in their fighting—  
We can't let down in our Bold Buying  
**Lincoln County Agency**  
**Citizens State Bank of Vaughn**  
**Carrizozo, N. M.**  
Member Federal Deposit Insurance Corporation

**Resolution**  
**KEEP ON**  
**Backing the Attack!**  
**WITH**  
**WAR BONDS**  
A good resolution for the New  
Year is to keep well dressed and  
to keep your clothes well cleaned  
and pressed—Let us help you to  
make this resolution good.  
**NU-WAY CLEANERS, Phone 81**

**TRAVEL BY BUS**  
"From The Pecos to The Rio Grande"  
Via.  
**Roswell-Carrizozo**  
**Stage Lines**  
**DAILY SERVICE: Roswell - Carrizozo - Socorro**  
**SCHEDULE:**  
EAST WEST  
Leave 5:30 A. M. Socorro 8:15 P. M. Arrive  
Arrive 8:00 A. M. Carrizozo 5:45 P. M. Leave  
Leave 8:30 P. M. Carrizozo 5:30 P. M. Arrive  
Arrive 12:30 P. M. Roswell 1:30 P. M. Leave  
**W. R. Goldston, Owner & Mgr.**  
Socorro, New Mexico

**Look**  
On your next printing order  
try the  
**Carrizozo Outlook**  
We Specialize in  
**LETTERHEADS and ENVELOPES, CALLING CARDS,**  
**STATEMENTS, RULED FORMS, BUSINESS CARDS**  
**HAND-BILLS, ALL KINDS of LEGAL BLANKS,**  
ETC.





# Men's Clothing

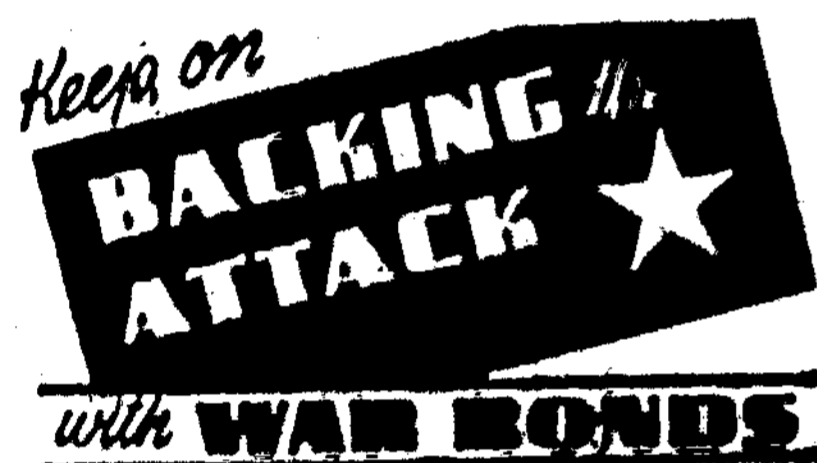
Ladies Ready to Wear

Shoes

Dry Goods

# PETTY'S

General Merchandise  
QUALITY PRICE SERVICE  
J. F. Petty, Prop. Phone 62



## TRAVEL BY BUS

"From The Pecos to The Rio Grande"

Via.

## Roswell-Carrizozo Stage Lines

DAILY SERVICE: Roswell - Carrizozo - Socorro

### SCHEDULE:

EAST		WEST	
Leave 6:30 A. M.	Socorro	8:15 P. M. Arrive	
Arrive 8:00 A. M.	Carrizozo	6:45 P. M. Leave	
Leave 8:30 P. M.	Carrizozo	5:30 P. M. Arrive	
Arrive 12:30 P. M.	Roswell	1:30 P. M. Leave	

W. R. Goldston, Owner & Mgr.  
Socorro, New Mexico.

*Look*

On your next printing order try the Carrizozo Outlook

We Specialize in  
LETTERHEADS and ENVELOPES, CALLING CARDS,  
STATEMENTS, RULED FORMS, BUSINESS CARDS  
HAND-BILLS, ALL KINDS of LEGAL BLANKS,  
ETC.



# We Have In Stock

Poultry Netting

Chicken Feed

Barb Wire

Cement

Blacksmith Coal

Lubricating Oils

Paints

Varnish

Dog Food

Screw Worm

Medicine

Medicines

Toilet Articles

Baby Foods

Blackleg

Vaccine

Syringes

Fly Spray

Cowboy Boots

Oats

Roll Roofing

Greases

Bale Ties

Sash and Doors

Pipe Fitting

# The Titsworth Co.

(INCORPORATED)  
CAPITAN, NEW MEXICO

### To the People of this Community

#### YOU ARE IMPORTANT

There is no such thing as a "little" investment in the Fourth War Loan.

Your \$25 or \$50 or \$100 Extra War Bond may not have great importance in your mind in making up a \$4 billion dollar total for individuals.

But multiply yourself by 130,000,000 and then you see in real perspective how truly great each citizen becomes in massing national strength against the Nazis and the Japs.

Capt. Maurice Witherspoon, Navy chaplain aboard the Carrier Wasp when she sank, tells of a rescued wounded sailor, who, as he regained consciousness, asked: "Did I do my best?"

That's the only question you, too, have to ask yourself when you decide the extent of your personal participation in the Fourth War Loan.

There undoubtedly will be large single purchases of War Bonds in this community, but yours—if it is "your best" will deserve equally the red, white and blue shield you are privileged to display in the window of your home.

So "Let's All Back the Attack."  
THE EDITOR.

You can eat your cake and have it, too—if you invest your CHRISTMAS savings in WAR BONDS. Keep on BACKING THE ATTACK.

KEEP ON  
*Backing the Attack!*  
WITH WAR BONDS

### Most of your friends away

know—in the service—doing war jobs—don't you feel left behind sometimes?

Why not get in the midst of this war? Join the WAC!

You can see new places, make new friends, learn interesting things—while you are doing vital work to speed victory.

"The Army needs your help urgently. This is your chance!"

For full details apply at the nearest U. S. Army Recruiting Station (your local post office will give you the address). Or write: Adjutant General, 4415, Munitions Building, Washington, D. C.

Invest your CHRISTMAS savings in Uncle Sam's WAR BONDS. Keep on Backing the Attack.

Phone 24  
Outlook Office

When you have a news item for publication.

We Thank You.

### Mining Location Blanks

Lode or Placer

Carrizozo Outlook Office

# PREHM'S Department Store

GENTS AND BOYS FURNISHINGS

LADIES READY TO WEAR

Ladies and Gent's Fall Hats  
Groceries, Fruits and Vegetables

VISIT OUR LUNCH ROOM  
FOUNTAIN  
SPECIALTY--MEXICAN DISHES