

LINCOLN COUNTY NEWS

Official U.S. Land Dist. Paper

VOLUME XV—(Carrizozo News, Vol. 28)

CARRIZOZO, NEW MEXICO, FRIDAY, DEC. 15, 1939

NUMBER 24

Lincoln County Educational Meeting

The Lincoln County Teachers and bus drivers were one hundred percent in attendance at the annual meeting of the Teachers' Association held in Carrizozo on Friday, December 8th.

Supt. J. M. Carpenter, President, had a most interesting and instructive program arranged on the subject "Health and Safety."

A unique gavel made from native cedar by the local manual training department was presented to Mr. Carpenter in accordance with the precedent established by the Association several years ago.

Out of town speakers and guests who attended and contributed many worthwhile ideas on the general topic and who brought new ideas concerning present day trends in education were: Grace Corrigan, State Supt. of Public Instruction; Mr. T. J. Reese, Director of Transportation; Miss Nina Lamkin, Director of Public Health; Dr. Hugh Gardner, State College; Mr. Bahr, State Department of Education; Mr. Pickens, Silver City; Mr. E. L. Martin, Silver City; Senator Louise Coe, Glencoe.

Following the adjournment of the general and sectional meetings, many of the teachers visited the new Community Building where the members of the Woman's Club held open house and served doughnuts and coffee.

At six o'clock a five course dinner was served in the banquet rooms of the Southern Pacific Hotel to approximately one hundred teachers. In her usual charming manner Mrs. Day presided at the dinner as toastmaster. The tables were appropriately decorated with evergreen boughs, pine cones, and Christmas candles.

To complete the evening's entertainment many of the teachers and guests attended the American Legion dance given at the Community hall.

Officers elected to serve for the year 1940, when the convention will meet at Capitan are:

President, Mrs. Nellie Day, Carrizozo; Vice-Pres., Mr. Vernon Baker, Lincoln; Sec.-Treas., Miss Aileen Williams, Capitan.

Primary section: Chairman, Mrs. S. H. Nickels, Carrizozo; vice-chairman, Mrs. Elva Wilson, Ancho; secretary, Miss Bobbe Church, Carrizozo.

Upper grade section: Chairman, Mrs. Ola C. Jones, Ancho; vice-chairman, Mr. Fermin Mon-

Red Cross Goes Over The Top

The people of Lincoln County responded generously to the Red Cross Roll Call, according to John E. Hall, Roll Call Chairman. Memberships and donations reached the total of \$285.62 as follows:

Carrizozo	\$103.90
Capitan	52.22
Fort Stanton	43.50
Corona	40.50
Ruidoso	22.25
Hondo	7.00
Tinnie	4.00
San Patricio	4.00
Glencoe	3.00
Ancho	3.25
Picacho	2.00

One-half of the proceeds have been forwarded to the National Red Cross Headquarters, the remainder retained by the Lincoln County Chapter under the supervision of Mr. Melvin Waters, Chairman.

Much credit for the success of the drive, according to the Roll Call Chairman, is due to the Lincoln County News and Carrizozo Outlook, for publicity, and to the loyal work of those who took active charge of the Roll Call drives in the various parts of the County who were: W. A. Hart, Ruidoso; Mrs. Dr. Belden, Corona; R. S. Fagan, Fort Stanton; Ruth Waters and E. M. Brickley, Carrizozo; Burton, Williams, Capitan; Leo Joiner, Hondo; Cap Staley, Ancho; Edna C. King, Glencoe, and Blanche D. Johnson San Patricio.

Notice

The meeting of Coronado Cuarto Centennial committee of Lincoln county that was to have been held on December 17, 1939 has been postponed until further notice.

Secretary.

tes, Hondo.

High school section: Chairman, Supt. J. F. McRoberts, Corona; vice-chairman, Mrs. Edith Sloan, Hondo; sec.-treas. Mrs. Clara T. Snyder, Carrizozo.

One room rural: Chairman, Miss Gloria Campbell, Bogle; vice-chairman, Mrs. Lorene Smoot, Carrizozo; sec.-treas. Miss Thelma Pfingsten, Picacho.

Music section: Chairman, Miss Laura Collins, Corona; vice-chairman, Miss Louis Lewis.

Bus drivers' section: Chairman, Mr. Buck Hedgecoke, Ruidoso; vice-chairman, Mr. A. N. Kimbrell, Picacho; Sec. Mr. Buck Noaker.

Mrs. Kelley's Recital

PROGRAM, DEC. 19, HIGH SCHOOL AUDITORIUM, 9 a.m.

Dollie Waltz	Baldwin
Veda Lou Branum	
Lucy Locket	Williams
Lazy Mary	Williams
Eleanor Barber	
Dadd's Birthday Waltz	Walter Rolf
C. A. Branum	
Shoogy Shoo	Hopkins
Jolly Old St. Nicholas	Richter
Joe Devine	
Wooden Shoe Dance	Armour
Sack Waltz	Metcalfe
Adelin Stokes	
My Pretty Cello	Marie Croaley
Shadow Waltz	Hopkins
Janie Riggs	
Dance of the Sunbeams	Chas. W. Cadman
Robin Red Breast	Hopkins
Ann Eaker	
Reading	The Little Kitty helps its Mother
Veda Branum	
Christmas March	Felton
Geraldine Dixon	
Pierrots	Felton
Jackie Dixon and Marion Joyce	
Blue Roses	
Margaret Elliott	
Water Nymphs	Roll
Miriam Hightower	
Song	"Over The Rainbow"
Jackie Dixon	
Solfegietta	Bach
Marion Joyce	
Song	"Birthday of a King"
Margaret Elliot	
Fur Elise	Beethoven
Simple Aeven	Frances Thome
Jane Gallacher	

White Oaks News

The Fulmer home at White Oaks was the scene of the last 1939 social meeting of the Ladies' Aid Society for White Oaks, with Mrs. J. H. Fulmer, Mrs. W. W. Smith and Mrs. W. L. Smith as hostesses.

The table was decorated in Christmas colors of red and green. Green candlesticks, with red candles were also used to carry out the color scheme. A large Christmas cactus added to the general attractiveness of the dining room.

A large oblong platter centered the table surrounded by a border of spruce and bitter sweet which Mrs. Fulmer's sister had sent her from Indiana. On the platter were perfect Stark's Delicious apples hollowed out to contain tuna fish salad which, further brought out the color scheme. This delicious salad was accompanied by all the appropriate side dishes, and was served to 18 active members of the Ladies aid.

Mrs. Nannie Ward was entertained yesterday with a handkerchief shower, on the eve of departure for her new home in Capitan. Mrs. Ward is the mother of Messrs. Rolla and Barney Ward and Mmes. Eva Leslye and John Littleton. Refreshments, were served. The party was held in the Ladies' aid room upstairs in the Hudspeth building.

FOR SALE

FOR SALE:--One F-20 International Farmall Tractor in first class condition, rubber good, also set of steel wheels, one five foot Tumble Bug scraper, two row lister planter, two row cultivator, 16 inch two way turning plows, all for \$1,200.00 or will trade for cows, sheep, or Angora goats. Write to post office box 237. Corona, N. Mex.

Mr. and Mrs. Roy Richard have returned home from a trip to Tucumcari.

School Notes

The Eighth Grade Class is having a party Friday evening in the community Hall. This is their first social event of the year.

Next Saturday night the local Basketball Team will engage the Willard Basketball Team on the local court. This is the first home game of the Basketball season.

Tuesday Dec. 19th. at 9:00 a. m. the pupils of Mrs. Kelley will appear in a musical recital in connection with High School assembly. Visitors welcome.

Mr. Susman and Mr. Carpenter motored to Ciudad de Juarez last Sunday and took in a Bull Fight. Each report it was worth the price of admission one time but they would not give a dime to see another.

The Senior Class proved to be good salesmen. They sold Christmas Cards so fast that it was impossible to keep up their store supply.

Christmas decorations are on display about each room of both the High School and Grades. The Christmas spirit runs high.

The George Peak Candy Co. furnished after dinner mints to the recent Lincoln County Teachers Banquet at the Southern Pacific Hotel.

Americanization Week will be observed in the Public Schools and community February 18th to 24th. Many organizations are cooperating in this weeks work devoted to especial emphasis of Americanism.

To The Teachers of Lincoln County: You set apart Friday December 8th., 1939 as a day devoted to pooling your professional and intellectual resources; That each may draw therefrom strength and greater fitness to meet the future problems in the educational field. I trust that each of you will to some extent look back to the day as a reservoir of culture and refinement. Some have told me that the day was a fountain of inspiration and information.

The success of the day was a result of your cooperative efforts; you came to my assistance as brothers and sisters in a common family, at every turn you were ready to cheer and help. Your efforts merit appreciation above my power to express. The feeling will abide with me through the coming years. "You are a Noble Band of My Compeers".

Respectfully,
James M. Carpenter,
Ex-President of Lincoln County Educational Association

Expected Home for 'Xmas

Three young men from Carrizozo are expected home at the beginning of the Christmas furlough at the New Mexico Military Institute, Roswell, New Mexico. The cadets who will arrive about Dec. 16 are: William O. Bamberger, son of Mr. and Mrs. O. W. Bamberger; Fred English, son of Mr. and Mrs. F. A. English; and A. N. Spencer, son of Mr. T. A. Spencer.

These young men are among the one hundred and twenty-six boys from New Mexico enrolled at New Mexico Military Institute this year.

An Exploral Patrol of older Boy Scouts is being organized in Carrizozo. Members include Allan Beck, Joe Phillips, Herbert Harshman, Bob Shafer, and W. C. Dean.

RECEPTION AT NEW CLUB HOUSE

Last Friday evening December 8th the Woman's Club of Carrizozo held a reception at the new club house, from 4 until 7 o'clock. Coffee, tea and doughnuts were served to at least 100 members and guests. Numbers of prominent people were present from over the county, among whom we noticed Senator Louise Coe of Glencoe, Mrs. Ola C. Jones of Ancho.

On Wednesday, November 16, 1938, Mr. Dan Conley was put in charge of preparations for this magnificent building. He assembled tools, paraphernalia and men and laid the foundation. Later in the game, Mr. J. E. S. Garrison and the carpenters and plasterers added their part and the result?-- A dream come true! The Carrizozo Woman's club a masterpiece of Spanish architecture, plainly designed, and ornamented only with our beautiful sunshine sign, the STATE INSIGNIA in the center of which are the figures "1939."

The main room is 54 feet long and 49 feet wide with a large fire place in the center of the room, opposite the door. The room is designed for a reading room and library, and also has ample space for dancing.

On the left as you enter is the large circular dining room which in itself attracts and holds the attention of the visitor as the large beams running from the center to all parts of the room catch the eye, to the rear of the dining room is a big conveniently arranged kitchen, which opens on a large porch, with steps to the basement.

On the right of the main room are lounges, which are well lighted and comfortable.

And now comes the tug-of-war, the up hill part of the affair, the furnishing of this building. Mrs. Dewey Stokes has already donated a large leather couch, Mrs. J. V. Taylor donated a piano, Mrs. Ziegler donated a piano stool, the music study club, donated a picture, the woman's club bought another picture, and Mr. J. E. S. Garrison made and donated the frames. Each member donated a folding chair, and a large, over stuffed chair was donated by Mrs. Blaney. Mmes. Selma Degitz and May English gave the kitchen range.

Just here we pause to sing the praises of the club leaders who envisioned the time when the building would be a reality and the community center for women's activities in the days to come. It is they who deserve the praise, and although it sounds like anticlimax, "It's a feather in their caps."

DANCE!

.... AT

White Oaks

Cleghorn, Hall
CHRISTMAS NIGHT
MONDAY, DEC. 25, 1939
AND NEW YEAR'S NIGHT
MONDAY, JAN. 1ST, 1940
Good Music at Both Dances

HOW BANKS SERVE

it's on the Record

When a payment is made by check, it's a matter of permanent, indelible record. This feature of checks is invaluable in two ways: (a) as legal protection and (b) as an aid in keeping track of payments. When use checks you know where, when and to whom your money goes.

Keep Your Records Straight--Pay By Check.

LINCOLN COUNTY AGENCY,
Citizens State Bank of Vaughn,
Carrizozo, N. M.

Member Federal Deposit Insurance Corporation

Housemaid Summed Up Situation in Few Words

One Sunday afternoon the silence was shattered by the sound of an uproar from the kitchen. Voices were raised in indignation; there were loud and violent arguments and much bumping and banging about.

INDIGESTION

Sensational Relief from Indigestion and One Dose Proves It. If the first dose of this pleasant-tasting little black tablet doesn't bring you the fastest and most complete relief you have experienced send bottle back to us and get DOUBLE MONEY BACK.

Object of Government The care of human life and happiness, and not their destruction, is the first and only legitimate object of good government.—Jefferson.

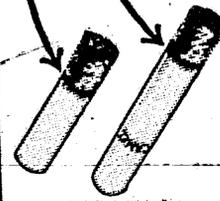


for MORE MILDNESS, COOLNESS, and FLAVOR

CAMELS SLOW-BURNING COSTLIER TOBACCOS

FAST BURNING—creates hot fat taste in smoke... ruins delicate flavor, aroma...

SLOW BURNING—protects natural qualities that produce mildness, thrilling taste, fragrance... a cooler smoke.



By burning 25% slower than the average of the 15 other of the largest-selling brands tested—slower than any of them—CAMELS give a smoking plus equal to

5 EXTRA SMOKES PER PACK!

DILEMMA? Farmers Shun Expansion in Wartime But They Hear 'Be Prepared' Warning

By GEORGE BRADFORD (Released by Western Newspaper Union.) CHICAGO. — What will the war do to American agriculture?

That question has been raised with growing insistence ever since Adolf Hitler's gray-clad legions went blitzkrieging into Poland. Repeal of the arms embargo brought it still farther into the foreground.

For the extent to which America's vast reservoir of foods and fibers is used has become a matter of close concern to everyone on or near a farm.

Three fairly definite answers have emerged, but each is conditioned by a large "if"—if the European war drags on:

- 1. The war will create a rising demand at home for American farm products, with an upward price level.
2. It will increase the demand from abroad.
3. It will likely bring a rise in land values.

War's stimulating impact on industry will soon be felt on the farm, authorities believe. Already men are returning to work, steel production is rising, dividends are increasing, stocks and commodities are going up.

Can't Hold Two Jobs.

Let's look at Europe. Despite 1939's record-breaking world's wheat crop (5,200,000,000 bushels, exclusive of Russia and China) every month the war lasts will diminish Europe's food supplies.

Consider, too, that there are 40,000,000 more mouths to feed in Europe today than during the World War, from which we recall the following production figures:

In 1917 wheat and other cereals stood at 35 per cent below normal, or 600,760,000 bushels. That year American farmers planted 230,000,000 acres to care for America's needs and those of Europe. It was 22 per cent more than the previous 10-year average of 193,000,000 acres.

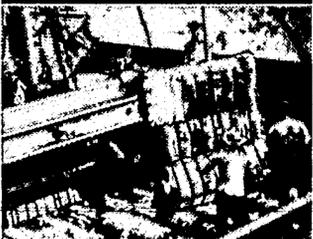
If the present war drags on, Europe must turn for replacements of bread, meat, potatoes, woolens and butter to the United States, the various British dominions and South America.

Will Prices Go Up? The third factor—especially interesting to farm owners or investors—is the prospect of higher land

If Europe's War Continues:



Domestic food demand will become greater.



Warring nations to seek more foodstuffs here.



Price of farm products will go higher.



Land values expected to increase.

values. S. M. Waters, president of the Mortgage Bankers association, has this to say: "The man who owns a farm today undoubtedly has something more valuable than it was three months ago. The European conflict may have the most far-reaching effects for owners of farm property."

Nobody wants to profit by human misery, least of all the American farmer. But war, peace or neutrality, he has a stake in the present situation and if he does some straight thinking he can be stronger at the war's end than he was at its start.

Chester Davis, agriculture's representative on the federal reserve board, urged farmers to "keep their shirts on, think intelligently and work together," thus moving out of the war into an improved position.

Stress Soil Conservation. By "keeping his shirt on," Mr. Davis meant the farmer should avoid overexpansion and the pitfall of too easy profits that later may turn to losses. The World War taught that lesson, and it is highly significant that next year's AAA program aims to place more emphasis on soil conservation than on crop control. Probably the most practical move the farmer can make, say the experts, is to take stock of his

land's fertility. For if agriculture is called on to step up production as a result of the war, this will be of major importance.

How does the fertility score stand? Of 600,000,000 tillable farm acres, 50,000,000 have been completely ruined, according to the soil conservation service. An additional 50,000,000 are seriously damaged and a lot more has suffered a marked decline in fertility.

Causes were erosion; failure to replace necessary plant food removed year after year by growing soil; leaching; drain of live stock raising; oxidation of soil organic matter, and by fire.

The total annual fertility loss to American farm land is 10,000,000 tons of nitrogen, 2,500,000 tons of phosphorus and 30,200,000 tons of potash. It is estimated.

'Be Prepared.'

"Whether war or peace prevails," says the Middle West Soil Improvement committee, "the necessity for an ever-increasing program of soil conservation is indicated by the fact that fertilizers and manures are believed to restore only 10 per cent of the annual nitrogen loss and about 6.8 per cent of the potash loss. Restoration from other sources reduces the annual net loss to 2,700,000 tons of nitrogen, approximately 1,200,000 tons of phosphorus and more than 30,000,000 tons of potash. Agriculture here has one advantage in the matter of fertilizers that it didn't enjoy at the outbreak of the World War. Then we were almost entirely dependent on Germany for potash and Chile for natural nitrates. Today, thanks to science and American industry, we are independent and will continue so.

When the American farmer hears the "be prepared" signal to get his land ready for any eventuality, he knows it can be done.

London Censors Christmas Cards To Foil Nazi Spies

LONDON.—Spies will find it difficult to use Christmas cards for sending messages out of Great Britain this year because of an ingenious control system which has been introduced by the department of military censorship.

Britons who wish to send cards to certain "censorable countries"—including most of Europe, China, Japan and the overseas possessions of neutral European nations—must place their orders with a stationer and give him the list of names and addresses of those people to whom cards are to be sent. The stationer then himself will address and mail the cards.

This control was thought necessary because during the last war, enemy agents made extensive use of greeting cards to convey information to Germany by way of neutral countries.

College Income Up in '39, U. S. Information Reveals

WASHINGTON.—Colleges and universities did better financially during the past year than the year before, according to a survey by the United States office of education.

A report from some 330 institutions showed collections from students for educational purposes went up 8 per cent over the previous year while national, state and local governments contributed 1 per cent more.

While income from endowments dropped 3 per cent, private benefactions for current purposes increased 9 per cent and revenue from sales and services of "related activities" increased 24 per cent. The report was prepared by Henry G. Badger and Frederick J. Kelly.

You Eat Ton of Food in Year, With Emphasis on Dairy Items

CHICAGO.—The food the average American eats in a year, equal to almost a ton and more than ten times the average weight of an adult, was piled up for display before a group of young vegetable growers here recently.

The merchandise was assembled in actual quantity at the annual banquet of the Junior Vegetable Grocers' association during their convention.

On the basis of figures compiled from official sources, the average American consumes nearly his own weight in meat alone—using 150 pounds as an average weight.

Heavy on Dairy Products.

Likewise, if you maintain an average consumption, you'll consume your weight three times over, at least, in dairy products, which lead the list in "tonnage." Much of this is in fluid form, the balance in butter, ice cream, malted milk and similar products.

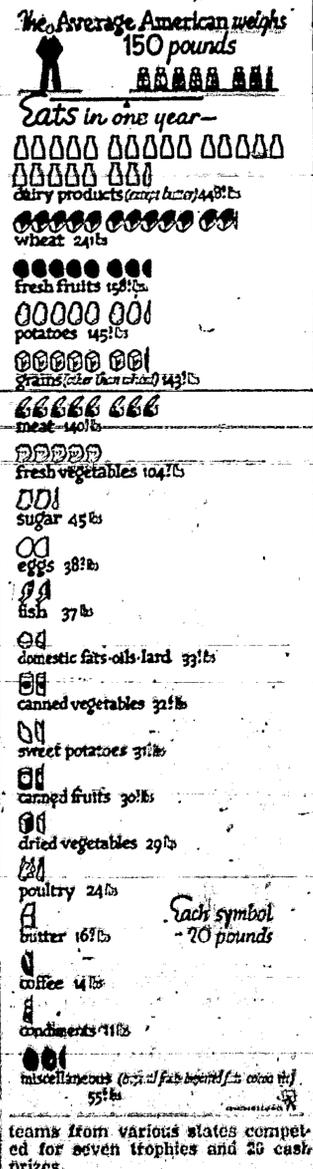
The young vegetable growers, who were guests of the Great Atlantic and Pacific Tea company at this year's banquet, were particularly interested in the assembled mass of fresh and canned vegetables which statistics indicate the average American consumes annually. Potatoes of course lead in this division, with a per capita consumption of 145 pounds. Other items in the vegetable division, such as sweet potatoes, peas, corn, beans, spinach, carrots, lettuce, tomatoes and all the others, reach to a volume close to the weight of an average adult.

All grains consumed, in the form of bread, cereals and in liquid form, triple the weight of the average adult.

We're Eating More Fish.

Figures indicate that fish consumption is gaining. The figure used includes fresh and salt water fish, canned fish, frozen fish and all the various items such as oysters, crabmeat, lobsters and so on. The quick freezing process which permits shipment to inland points of salt water fish is credited with bringing about some of the increase in demand.

The Junior Vegetable Growers held their judging contest on the day of the banquet. Thirty-five



Charming Frock For Little Ladies

THIS frock (8587) is so deviously becoming to fashionable moppets that you needn't be surprised if your own small daughter develops a slight superiority complex when she puts it on! From a high waistline, the full skirt ripples about her dim-



pled knees. The sleeves puff out like little balloons. Pattern includes panties. Pattern No. 8587 is designed for sizes 2, 3, 4, 5 and 6 years. Size 3 requires 1 1/2 yards of 35-inch fabric for the dress; 3/4-yard for panties. To trim with two rows of braid or bias fold requires 8 1/2 yards.

Send your order with 15 cents (in coins) to The Sewing Circle Pattern Dept., Room 1324, 211 W. Wacker Dr., Chicago, Ill.

CLASSIFIED DEPARTMENT

YOUR NAME IN NEWSPAPER HEADLINES. Sample 25c. School buys make big money. CALIFORNIAN, 1024 S. Broadway, Los Angeles, California.

SIGNS

Embossed Signs made to order. Name plates, manufacturers' displays. Any color. Sample with your own copy 25c. Sign-O-Grat, 119 Cole, San Francisco, Calif.

BILIOUS?

Here is Amazing Relief of Conditions Due to Stagnant Bowels. Nature's Remedy. If you think all laxatives are alike, you are wrong. This is a natural, all vegetable laxative. So mild, thorough, invigorating. Dependable relief from sick headaches, bilious spells, tired feeling when associated with constipation. Without Risk get a 25c box of NR from your druggist. Make the test—then if not delighted, return the box to us. We will refund the purchase price. That's fair. Get NR Tablets today. NR TONIGHT

Mind the Minutes I recommend you to take care of the minutes, for the hours will take care of themselves.—Chesterfield.

CLOTHESPIN NOSE

Sensational extra help for colds—with Luden's! These famous cough drops not only help soothe the throat, but release a menthol vapor which, with every breath, helps penetrate clogged nasal passages, helps relieve "clothespin nose!"

LUDEN'S 5c

Menthol Cough Drops. Cheerful Outlook The game of life looks cheerful when one carries a treasure safe in his heart.—Schiller.



Wordless Poem A picture is a poem without words.—Cornelius.

BE SURE YOU CAN GET THROUGH IF IT SNOWS



Don't Take Chances!

Don't get stuck in drifted snow, nor in mud when it thaws. Don't slide and crash when the going is slippery. These hazards cost vast amounts—cause thousands of injuries—take too many lives. Snow and ice are treacherous. You should be ready for emergencies—protected with the gripping traction of tire chains that will not fail in that split second of danger to lives and property.

Use WEED American Bar-Reinforced TIRE CHAINS

Equip your car and truck with Weed Chains. You'll feel safer. You'll be safer. And you'll get more than double mileage. Ask for the chains with red end hooks. American Chain & Cable Company, Inc., Bridgeport, Conn., manufacturers of tractor chains and chains for all farm uses.

4 GREAT FEATURES

- 1 Bar-reinforcement on tread
2 Made of 'Weedolloy'—a steel alloy more than 2 strength, tougher metal, double the mileage.
3 Reinforced lower part of tread
4 Side chains hardened to resist curb and rut wear—effective cross chain mileage.



Lincoln County News

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FRIDAY, DEC. 15, 1939.

Mrs. Eva B. Smith, Editor and Publisher

N. M. Cattle Growers Association

Con W. Jackson, Las Vegas, President of the New Mexico Cattle Growers Association today announced that the 26th annual convention of the Association will be held at Gallup the 18th and 19th of March 1940. Headquarters and Convention sessions will be held at El Rancho Hotel.

Attendance promises to establish a new record for the Association. The Convention will have for consideration a number of matters of vital importance to the industry.

As is customary with the annual meeting of the New Mexico Cattle Growers Association, convention sessions will be devoted strictly to business. An imposing list of speakers to be announced at a later date will be in attendance.

Mr. Edward F. Bond of Corona and El Paso was in Carrizozo on business last Tuesday.

IN THE PROBATE COURT OF LINCOLN COUNTY, STATE OF NEW MEXICO

In The Matter of The Estate of WALTER COUNTS, Deceased. } No. 487

Notice of Hearing

STATE OF NEW MEXICO TO Loren Counts, as administrator of the estate of Ida Counts, deceased; Loren Counts, individually and as an heir of said estate; all unknown heirs of Walter Counts deceased; and all unknown persons claiming any lien upon or right, title or interest in or to the estate of said decedent:

You are hereby advised that Loren Counts, as administrator do bonis non of the estate of Walter Counts, deceased, has filed in the above Court his final report and account and that the Honorable Probate Judge has appointed the 6th day of February, 1940, at the hour of 10:00 A. M., as the day on which said report will be considered and when the Court will proceed to determine the heirship of said decedent, Walter Counts, the ownership of his estate and the interest of each respective claimant thereof.

That the name and post office address of the attorney of said administrator is W. A. Dunn, Roswell, New Mexico, and the name and post office address of said administrator do bonis non is Loren Counts, Tinsle, New Mexico.

WITNESS the Honorable John Mackey, Probate Judge of Lincoln County, and the hand and seal of the Clerk of such Court, on this 7th day of December, 1939.

Edward Penfield, Probate Clerk, Lincoln County, N. M.
By Bryan Hendricks, Deputy.

D8-Dec-39.

Notice of Hearing of Final Report and Account

In the Probate Court of Lincoln County, State of New Mexico

In the Matter of the Last Will and Testament of Frances McDonald Spencer, Deceased. } No. 474
To Jane E. Spencer Turner, executrix, Truman A. Spencer, both of Carrizozo, New Mexico, Truman A. Spencer, Jr., of Hamilton Field, California, A. N. Spencer, a minor, of Roswell, New Mexico, and Dr. J. P. Turner, Guardian Ad Litem for A. N. Spencer, of Carrizozo, New Mexico and to all unknown heirs of the said decedent, and all unknown persons claiming any lien upon, or right, title, or interest, in or to, the estate of the said decedent, and to whom it may concern:

You, and each of you are hereby notified, and notice is hereby given, that Jane E. Spencer Turner, executrix of the Last Will and Testament of Frances McDonald Spencer deceased, has filed in the above entitled Court her final report and account as such executrix, and the Court has appointed Monday, the 8th day of January, 1940 at the hour of 11:30 o'clock a. m., as the hour and day for hearing of objections, if any there be, to the approval and settlement of said final report and account, and the discharge of the said Jane E. Spencer Turner as such executrix, and at the hour on the day named, the Probate Court will proceed to determine the heirship of said decedent, the ownership of her said estate and the interest of each respective claimant thereto and therein and the persons entitled to the distribution thereof.

The name and post office address of the attorney for the executrix is John E. Hall, Carrizozo, New Mexico.

Witness the honorable John Mackey, Judge of the said Court, and the seal thereof, this 22nd day of November, 1939.

Edward Penfield, Clerk.
By Bryan Hendricks, Deputy.

N24--Dec. 15.

Notice of Hearing of Final Report and Account

In the Probate Court of Lincoln County, State of New Mexico

In the Matter of the Estate of Estanislado Montoya, Deceased. } No. 367

To Teodoro Montoya, Glencoe, New Mexico, Ysaabel Montoya, Desiderio Montoya, Pablita Montoya, Susanita Montoya, Senaida Montoya, San Patricio, New Mexico, the heirs of Manuel Montoya, a deceased son, to-wit: Martina Montoya, Luis Montoya, Filiberto Montoya, Juanita Montoya, San Patricio, New Mexico and to all unknown heirs of the said decedent, and all unknown persons claiming any lien upon, or right, title, or interest, in or to, the estate of the said decedent, and to whom it may concern:

You, and each of you are hereby notified, and notice is hereby given, that Teodoro Montoya, administrator of the Estate of Estanislado Montoya, deceased, has filed in the above entitled Court his final report and account as such administrator, and the Court has appointed Monday, the 8th day of January, 1940 at the hour of 11:00 o'clock a. m., as the hour and day for hearing of objection, if any there be, to the approval and settlement of said final report and account, and the discharge of said Teodoro Montoya as such administrator, and at the hour on the day named, the Probate Court will proceed to determine the heirship of said decedent, the ownership of his said estate and the interest of each respective claimant thereto and therein and the persons entitled to the distribution thereof.

The name and post office address of the attorney for the administrator is John E. Hall, Carrizozo, New Mexico.

Witness the honorable John Mackey, Judge of the said Court, and the seal thereof, this 21st day of November, 1939.

Edward Penfield, Clerk.
By Bryan Hendricks, Deputy.

N24--Dec. 15.

State of New Mexico, County of Lincoln.

IN THE PROBATE COURT
In the Matter of The Estate of W. M. Kelt, Deceased. } No. 493

Notice to Claimants

Notice is hereby given that Margaret M. Kelt has been appointed administratrix of the Estate of Wm. M. Kelt, deceased by the Honorable Probate Court of Lincoln County in the above entitled cause, and has qualified as such.

All persons having claims against the estate of said decedent are notified to present the same within six months from December 8th, 1939 to the administratrix at Capitan, New Mexico.

The Attorney for the administratrix is A. H. Hudspeth, Carrizozo, N. Mex.
Margaret M. Kelt.

D8-Dec-39.

At The Local Churches

Santa Rita Church

Rev. Fr. Salvatore announces Sunday Masses at 8:00 a. m. and 10 a. m. at Carrizozo.

First Methodist Church

Henry L. Wheeler, Minister
Sunday School 10:00 a. m.
Morning Church Service at 11:00 a. m.
Evening Worship 7:00 p. m.

Church of Christ

Rev. Allen, Minister.
Sunday School 10:00 A. M.
Morning Worship at 11:00 A. M.
Everyone cordially invited to attend. Meeting held in I.O.O.F. Hall.

Order of Service of

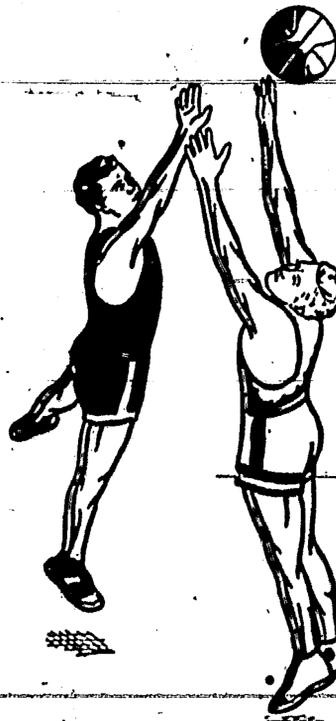
First Baptist Church

Sunday School 10 A. M.
Preaching service 11 A. M.
Evening service 7:00 P. M.
Choir practice Wednesday evening 6:30 P. M.
Prayer meeting Wednesday evening 7:00 P. M.
L. D. Cochran, Pastor.

Baptist W M U

The Woman's Missionary Union of the Baptist church will meet in the church the first and third Wednesdays of each month.

Carrizozo Hi. Basketball Schedule



Score: Them Us

Dec. 15	Tularosa,	There
" 16	Willard'	There
Jan. 5	Hondo,	Here
" 6	Open	
" 12	Socorro,	There
" 13	Hargerman,	Here
" 17	Open	
" 18	House,	Here
" 19	McAllister,	There
" 20	Forrest,	There
" 26	Capitan,	There
" 26	Willard,	There
" 27	Hondo,	There
Feb. 2	Tularosa,	Here
" 3	Clouderoft,	There
" 9	Socorro,	Here
" 10	Alamogordo,	There
" 16	Hargerman,	There
" 17	Open	
" 23	Capitan,	Here
" 24	Alamogordo,	Here

Rolland's Drug Store

Our Certified Goods will receive the stamp of your approval

High Class Cosmetics, Tooth Paste, Shaving Cream, Candy, Cigars, Cigarettes, Magazines, Fountain Service

Bring Us Your Prescription To Be Filled

When You Buy at ROLLAND'S You double your Buying Power

Phone 30 Carrizozo, New Mex.

FOR YOUR PRINTING NEEDS

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Statements Billheads
Circulars Window Cards

EXPERIENCED PRINTER IN CHARGE OF JOB DEPARTMENT

Mail Orders Given Prompt Attention
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S. B. BOSTIAN NOTARY PUBLIC

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Res. Phone..... 64

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You Can Make Money Without ADVERTISING-
But Why?

FOR SALE---

Some used Distillate Oil Heaters at low prices.
The Titsworth Co. Inc.

BE SURE

You go to the right place There is Only One
'ZOZO BOOT SHOP
Across from the Depot

For Wood and Capitan COAL

SEE JIMMIE DUNCAN

FOR SALE:--2 Boston Bull pups, age 8 months. Phone 112.

A FINE GIFT FOR SOME ONE
A SUBSCRIPTION TO THIS NEWSPAPER

DAUGHTERS OF REBEKAH

Coalora Lodge, No. 15
Meeting dates 1st and 3rd Saturdays of each month at 2 p. m.
Nellie Lee Baker, Noble Grand.
Birdie Walker, Secretary.

JOHN E. HALL

Attorney and Counselor at Law
Carrizozo Hardware Building--Upstairs
Carrizozo, New Mexico

T. E. KELLEY

Funeral Director and Licensed Embalmer
Phone 38
Carrizozo : : : N. Mex

Carrizozo Assembly No. 7

Order of Rainbow for Girls. Meetings 2nd and 4th Fridays.
Worthy Advisor-- Louise Degner
Worthy Associate-- Ruth Skinner

NEWSPAPER ADVERTISING

AT YOUR SERVICE TO HELP YOU SELL

COMET CHAPTER No. 29 ORDER EASTERN STAR

Meets on the first Thursday in each month.
Visiting Stars cordially invited
Mrs. Clara Snyder, W. M.
Jeannette Lemon, Sec.

I. O. O. F. CARRIZOZO LODGE, NO. 80

Meets Every Tuesday evening
W. J. Langston, J. M. Carpenter, Sec.-Treas. Noble Grand
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The Gateway Hotel
COFFEE SHOP
You'll enjoy a stop at the Gateway Hotel... the friendly, congenial atmosphere... the comfort of your room and of the newly colored lobby.
GARAGE FACILITIES
All Rooms With Bath
\$1.50 and \$2.00
EL PASO

Regular Dinner and Short Orders
Baker's Cafe
Turkey Dinner Christmas Day
O'dell Baker, Prop.
Phone 35
Prompt Service

FOR WOOD AND CAPITAN COAL
SEE JIMMIE DUNCAN
FOR SALE:--2 Boston Bull pups, age 8 months. Phone 112.
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Subscribe for the News today!

PELLA

Venetian Blinds

A scientifically engineered product—
not to be confused with "price blinds."

REALLY DIFFERENT FROM THE REST
THE QUALITY BLIND
THE FINAL TOUCH OF ELABORATE

All-metal concealed head member—mechanism completely enclosed. No light lines.

"The Most Artistic Blind Ever Designed"

T. E. KELLEY'S Hardware & Sport Shop
Phone 110 Carrizozo, New Mexico

Local and Personal

A subscription to the News will make an ideal Christmas gift.

Mrs. Gilbert Dow went to Roswell the past week-end.

The Boy Scouts are to be commended on their excellent First Aid Demonstration at the County Teacher's Meeting. Those participating were Herbert Harman, Herman E. Kelt, and Joe G. West. Joe G. West and Herman Kelt also acted as flag bearers at the banquet on Friday night.

G. Melvin Waters, County Rural Rehabilitation Supervisor for Lincoln county returned last Saturday from Amarillo, Texas where he spent a week in a Regional Conference for the Farm Security Administration employees.

Billy Basford of Lincoln spend Friday here visiting Eloy St. John.

Mr. and Mrs. F. A. English went to Albuquerque last Friday. They went by the H. E. Keller home, where Mr. and Mrs. Keller joined them for a trip to Madrid to view the beautiful display of Christmas lights. Mr. and Mrs. English returned home Sunday.

Mr and Mrs. E. T. Collier have gone to Pasadena, California to spend the winter.

Mrs. J. J. Hoffman has been ill at her ranch home, from influenza.

Mr. and Mrs. Walter McMillan arrived last Friday from Douglas, Arizona, where Mr. McMillan has been employed by the Southern Pacific. They are visiting relatives.

Mrs. Henry Fritz of Capitan was in the Turner hospital several days last week.

Mrs. Elizabeth Sproles has as a guest, her mother, Mrs. Ayers of El Paso.

Mrs. Taylor, formerly Miss Eliza Hobbie is spending a few days with her parents here.

Mr. Floy Skinner was in town on business Friday.

Mr. G. A. Titworth of Capitan was in town on business last Saturday.

Mr. Bert Pfingsten of Lincoln was a business visitor here last Saturday.

Notice for Publication

United States Department of the Interior General Land Office at Santa Fe, N. M., December 11, 1939.

Notice is hereby given that Fritz E. Pfingsten, of Lincoln, N. M., who, on May 14, 1935, made Original Stockraising Entry, No. 069252, for S $\frac{1}{2}$ NW $\frac{1}{4}$, SW $\frac{1}{4}$ NE $\frac{1}{4}$, W $\frac{1}{2}$ SW $\frac{1}{2}$, W $\frac{1}{2}$ SE $\frac{1}{2}$, SE $\frac{1}{2}$ SW $\frac{1}{2}$, Section 12; NE $\frac{1}{4}$, E $\frac{1}{2}$ NW $\frac{1}{2}$, NW $\frac{1}{2}$ SE $\frac{1}{2}$, Section 13; T. 5 S.; R. 16 E. and Lot 2, Section 18, Township 5 S. Range 17 E, N.

M. P. Meridian, has filed notice of intention to make final Proof to establish claim to the land above described, before The Clerk of the Probate Court, at Carrizozo, N. M., on the 29th day of January, 1940.

Claimant names as witnesses: Creighton H. Richards, Ernest B. Richards, both of Roswell, N. M.

Guy Nix, Arthur Clark, both of Capitan, N. Mex.

Leo F. Sanchez, Register.

D15-Jan. 12.

For up-to-the-minute job work try the News. Best of workmanship—lowest prices. Mail orders will receive prompt attention.

For Plain and Fancy DRESS MAKING Redesigning, turning collar & cuffs SEE

DOROTHY CURRENT At Mayer Apartments

Eleven Good Driving Rules

For motorists who would avoid the winter casualty lists, the following rules:

Reduce average speed below that used in months when there is no snow or ice.

Reduce night speed below daytime speed.

Drive steadily, avoiding sudden starts, stops and turns.

Watch out for children on sleds, especially where roads are hilly.

Keep brakes and air pressure in all tires equalized.

Remember that pedestrians will be wearing dark clothing and will be less visible, so slow down and be particularly watchful at crossings.

Since stopping on ice requires about 5 times as great a distance as stopping on dry pavement, allow a considerable stretch for stopping.

Apply brakes gradually and use second gear to help slow down the car, especially when going down hill.

Keep the windshield wiper and defroster in good condition; always check them before starting on a trip.

Use chains on packed snow or ice, but do not depend on them to save you from trouble at high speed.

Do your driving during daylight hours as much as possible, keeping in mind that there are from 3 to 4 hours less daylight during the winter than during the summer months.

"The pedestrian also needs to be reminded of special hazards during winter," Mr. Harvey added. "For instance, deaths among pedestrians are particularly concentrated during hours of darkness. This means that to be safe the walker must realize that the driver's visibility is drastically curtailed at night. The pedestrian should be specially careful not to step into the roadway before making sure that no vehicle is close. He should observe, at night even more than in the daytime, the rule of crossing only at intersections. In walking along highways in open country, he should face traffic and keep off the travelled portion of the pavement as much as possible."

Planned by N. M. State Department of Public Health

A birth registration campaign is being held in New Mexico during the months of November and December of this year by the State Department of Health in cooperation with the United States Bureau of the Census.

Its objectives are to inform parents to demand birth certificates for their children at birth, to make them aware of how birth registration takes place, and how they can make certain whether their children are properly registered.

Following are the names of persons acting as subregistrars in the communities of Lincoln County who can assist in birth and death registrations.

Mrs. Lucia G. Avila, Picacho and Sunset.

Miss Magdalena Burdett, Ruidoso and Hollywood.

Mr. G. L. Richardson, Arabela, Bluewater, Escondida and Tinnie,

State College, N. M., Dec. 15, 1939. Miss Betty Magruder, sister of Mrs. Don English of Carrizozo, was elected to represent New Mexico A. & M. as Sun Princess in the Sun Carnival on New Years Day in El Paso.

Miss Magruder is a Senior student majoring in music. She is president of the Phi Delta chapter of the Chi Omega Sorority at New Mexico A. & M.

Last Laughs

Memphis, Tenn.—Judge Sam Bates said these bequests were made in wills probated in his court:

"To my chauffeur, I leave my cars as he has almost ruined them, and I want him to have the satisfaction of finishing the job."

"I want six of my creditors for pall bearers—they have carried me for so long they might as well finish the job." Ex.

The Woman's club will give their annual bazaar and cooked food sale at the English Hardware store Saturday, Dec. 16.

DON'T SLEEP WHEN GAS PASSES HEART

If you can't eat or sleep because gas bloats you up try Aklerika. One dose usually relieves pressure on heart from stomach gas due to constipation. Aklerika cleans out BOTH bowels.

---ROLLAND'S DRUG STORE

FOR SALE: Team of mules at V-ranch, Alto, N. Mex. See Mrs. S. A. Pearce.

That well pressed, just-out-of-the-band-box look, (STEPPING OUT OF BAND-BOX).

Fashion's Foremost Requirement

Is that you always appear Spic and Span

- We Guarantee -

That you will always be—if you will entrust us with the Regular Cleaning and finishing of your garments.

EXCELSIOR CLEANERS & DYERS

Master Dry Cleaners, Hatters and Dyers

Phone No. 30, Rolland's Drug Store

THE WORLD'S GOOD NEWS

will come to your home every day through
THE CHRISTIAN SCIENCE MONITOR
An International Daily Newspaper

It records for you the world's clean, constructive doing. The Monitor does not exploit crime or sensation; neither does it ignore them, but deals objectively with them. Features for busy men and all the family, including the Weekly Magazine Section.

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Please order my subscription to The Christian Science Monitor for a period of:
1 year \$12.00 6 months \$6.00 3 months \$3.00 1 month \$1.00
Wednesday issue, including Magazine Section: 1 year \$9.00, 6 months \$5.00

Name _____
Address _____
Sample Copy on Request

REGULAR BLOOD

HOUNDS

After Customers

Our Want Ads

Birth Recording Campaign

Planned by N. M. State Department of Public Health

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GETTING UP NIGHTS CAUSED BY

Getting up nights may be caused by sluggish kidneys. Kidneys often need help come as bowels. If excess acids and other wastes are not regularly eliminated, it may lead to burning, scanty or frequent flow, backache, leg or rheumatic pains, headache or dizziness. Keep kidneys active. Get a box of BUKETS from any druggist. Your 20c back if not pleased in 4 days. Locally at ROLLAND'S DRUG STORE.

FOR SALE:—Used distillate oil stoves in good condition. Reasonably Priced. The Titworth Co., Inc. Capitan, New Mexico.

Placer, Lode and Proof of Labor blanks for sale at the News-office

Mr. John Mackey, Hondo and San Patricio.

Mr. Wade King, Glendale.

Mrs. Mary DuBois, Corona, Ramon and Lon.

Mr. R. S. Fagan, Fort Stanton.

Mrs. Margaret Rountree, Capitan.

Miss Lucy Silvers, Ancho, Jicarilla and Jack's Peak.

Mr. E. H. Miranda, Lincoln.

Mrs. F. F. Cleghorn, White Oaks and Rabenton.

Mrs. Consuelo Richardson, Carrizozo, Nogal and Oscura.

TRUTH about ADVERTISING

By CHARLES B. ROTH

KEEP YOUR SALT CELLARS CLEAN

THE other day I read of an eccentric old woman, rich and socially prominent, who went from house to house judging the occupants by the condition of the salt cellars on their tables.

If these were clean and well kept she put her stamp of approval on the household, but if they were not, regardless of the graciousness and charm of her hostess, she put them down as dowdy folks.

Not all of us, fortunately, are quite so critical, but in one sense we are. And it is good that we are. We are critical of the merchandise we buy and of the merchants from whom we buy it. It is our criticism which keeps the standards of goods and stores high.

One of the many advantages of advertising is that it invites us to be critical of the goods being advertised.

The advertiser assures us that his goods are good. He invites us to compare them with others. We do. If he relaxes for a minute and lets his standards drop, we discern it. We tell others. We cease buying his product.

He knows that even the finest of commercial reputations will suffer if a mere handful of people get wind

of the fact that the goods are sub-standard. They will tell their friends. Soon a whispering campaign is under way. He suffers.

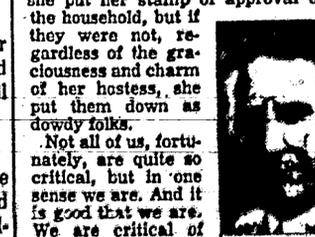
It is only by being careful at every minute of the day that his goods and service are up to high standard that the man who advertises can succeed.

You expect more of him than you do of the man who does not advertise. The non-advertising manufacturer or merchant can fall down in delivering quality and service. You may expect him to. But the man who advertises has to live up to his high obligation.

So you see that advertising is a great vigilance committee, established and maintained in your interest, to see that the man who aspires to sell you will always be worthy of your trade.

The merchant who advertises must treat you better than the merchant who does not. He must treat you as though you were the most influential person in town.

As a matter of fact you are. You hold the destiny of his business in your hands. He knows it. He shows it. And you benefit by good service, by courteous treatment, by good value—and by lower prices. Be critical of advertised goods and stores which advertise. They want you to be critical. Advertising invites you to compare before you buy. It stands or falls on value alone.



Charles Roth

Hondo Valley Cafe

Listen Folks: when trying to think of a good place to eat don't forget TINNIE is a very fine place to stop.

Good Home Cooked Meals
where you get your money's worth.

TINNIE, N. MEX. HUGH BUNCH, Prop.

GET YOUR CLOTHES
READY FOR THE

HOLIDAYS

Expert hat-cleaning and reblocking, Overcoats, Furs, Dresses, and suits cleaned

Work Guaranteed

Nu-Way Cleaners

Pick-Up and Delivery Service Phone 51

Handmade

Leather Belts, Billfolds, Boots, Bridles FOR CHRISTMAS

See GLEN DORSETT for prices Located opposite Depot

SHOP WITH US

WE have a complete line of canned goods and plain and fancy Groceries for CHRISTMAS, also candy.

Osorio's Grocery Store

ONE BLOCK SOUTH OF CATHOLIC CHURCH

If you scan News Ads carefully, you'll find that Carrizozo merchants sell as cheaply as city stores.



FOR THE NEW YEAR'S PARTY
(See Recipes Below)

Household News

By Eleanor Howe

Foreign Parties Are Fun

For your New Year's eve party, why not plan one that is foreign in flavor? Whether you like to sway to the rhythm of the rumba, or prefer a w.i.n.g., you'll find a rumba party with a menu of Cuban delicacies, full of charm for your guests.



There are all sorts of amusing, inexpensive favors to give an authentic note to your rumba party decorations—little pottery figures and tiny dolls dressed in Cuban costumes; and for noisemakers, a pair of maracas, those gourd-like rattles filled with seeds that rumba orchestras shake to emphasize the beat of the music, and tiny wooden cantanets that the dancers manipulate with their hands as an accompaniment to their steps.

Refreshments, too, can be distinctly Cuban. A dish that has gained fame among visitors to Cuba is rice with chicken—"Arroz con pollo." With rolled sandwiches and plenty of coffee, you have a delicious, satisfying supper.

The Cuban idea of coffee is small cups and plenty of them, filled with strong, black coffee. If you like, use decaffeinated coffee, so that your guests can drink many cups in the Cuban manner, without fear of sleepless hours later. Remember that decaffeinated coffee needs a little extra brewing to bring out the rich flavor.

After-Dinner Coffee or Demi-Tasse.
(Extra Strength)
Use 1½ heaping tablespoons coffee, regular grind, for each cup (½ pint) of water. Make by any method desired. If using decaffeinated coffee, drip grind, measure well-rounded tablespoon instead of heaping tablespoon.

Arroz Con Pollo.
(Chicken with rice)
Cut a chicken into small pieces and wipe dry. Melt ½ cup butter or other fat in a saucepan and fry the chicken and a cup of diced sliced ham, uncooked, until golden brown. Add a cup of canned tomatoes or tomato paste, half a dozen small olives, a teaspoon of chopped parsley and salt to taste. Then add 1½ cup of rice. Brown the rice lightly, stirring constantly. Then add 1 cup of boiling water and cook slowly, in a casserole in the oven, keeping tightly covered, until chicken is tender and rice is done.

Vegetable Salad Bowl.
1 head lettuce (cut in wedges)
Raw spinach leaves (coarsely chopped)
1 cucumber (peeled and sliced)
1 green pepper (cut in rings)
1 bunch radishes (sliced)
Onion (cut in very thin slices)
Prepare vegetables and dry thoroughly in clean towel. Chill. Place all the vegetables in a salad bowl and toss together with well-seasoned french dressing. Serve at once.

Garlic Bread.
Slice French, Italian, or white bread in thick slices, but not through the bottom crust. Crush one clove of garlic. Add to ½ cup of butter and heat over a low flame for about 5 minutes. Strain out the garlic. Brush slices and top of the bread with the garlic-butter. Heat in a moderately hot oven (375 degrees) for about 15 minutes. Serve at once.

Rolled Sandwiches.
Cut fresh bread in thin, even slices. Trim off crusts. Spread with soft butter or with any desired filling. Roll and fasten with toothpicks. Place sandwiches in a deep pan, and cover with a cloth wrung out of hot water (this must not touch the sandwiches). Let stand for 15 minutes. Just before serving, tuck a sprig of watercress into one end of each sandwich, for garnish, and remove the toothpicks.

'Merry Christmas, Mary Christmas,' Says Santa Claus

What's in a name? Plenty, if it happens to be Mary Christmas, or Santa Claus, and that's actually happened.

Both Evansville, Ind., and Racine, Wis., have their Mary Christmas, and at Marshall, Mo., there's a jolly fellow whose last name is Claus, and whose parents christened him Santa.



Evansville's Mary Christmas comes from an old family which has had a Mary in each generation. Racine's Mary Christmas got that way by marrying a fellow named Samuel Christmas, and she's now a telephone operator. Which explains that strangely personal and timely message long distance operators hear out of Racine around Christmas time: "This is long distance, operator—Mary Christmas!"

Racine's Mary Christmas, who is short, chubby and looks just like the artist's conception of Mrs. Santa Claus, gets hundreds of fan mail letters every year. Three years ago she appeared on a Yuletide radio program and has been so deluged with fan mail ever since that she's founded a "shut-in" club which has members in 40 states, Canada, Hawaii, India, China and New Zealand.

Marshall's Santa Claus is similarly Christma-minded. Each Yuletide he tries to answer the fan letters which come from all corners of the globe, many in such strange foreign languages that he can't reply. He's much in demand for church parties and other Christmas affairs. Santa is a member on weekdays, a vegetable gardener on the side and a preacher in the Church of God at Blue Lick, Mo., every Sunday. Two years ago, when plumbing business was bad, he was grateful for a \$250 check sent him by Mae West, the actress.

In Rosindale, near Boston, lives an Ambrose Claus who with his wife last year celebrated his golden wedding anniversary. Like all other folks named Claus, they seem to have a lion's share of Christmas spirit.

There is a decided move in favor of wearing separate fur pieces. Many women are buying a smart cloth suit (velvet for formal afternoons) also an equally smart topcoat, with thought in mind of glorifying these units with fur neckpieces, muffs and hats throughout the coming months.

Fashion encourages the idea of the detachable fur by offering an endless array of accessories from which to choose. At your own sweet will you can don a huge shovy fur stole or a quaint tippet (once on the old-fashion list, now very new and ultra). Perhaps you prefer one of the youthful fur collars of fur which is the newest thing out in the way of neckpieces. If your fancy runs to wide revers of fur or to neat and trim military collar effects you are equally sure to win smiles of approval from the powers that be in fashion realms.

You can have fur go up and down the front opening of your coat, or go round and round at the hemline or go criss-cross. You may have your cloth coat fantastically pocketed with fur or widely-cuffed with fur or both. Sleeves, all of fur, in the cloth coat are likewise in the style picture. If you wish to adorn your coat with a breast-plate of fur or a gilet or vestee, it's a sure sign you are correctly fashion-inspired. A short jacket all of fur or a cape long or short or a handsome full-length coat of luxury fur; each and all testify to the marked luxury trend that prevails this season.

As to the muff and the hat made of fur, they are absolutely fashion "musts." The eye-thrilling fur fashions pictured are typical trends. Note above to the left in the picture the huge collar and muff of silver fox. It is worn with a stunning coat dress of blue-gray self-striped wool styled with the now-so-voguish peg top effect.

The fur that trims the costume below to the left makes a gorgeous showing. Handsome silver fox forms a deep sailor collar at the back, the fur continuing a wide border effect down each side of the front. Of course, there is a corresponding trim of fur on the hat.

A superb muff and coat ensemble is pictured at the top, to the right. The hat with a veil is trimmed in wide brown ribbon. It is just such wocomes of fur hat and elaborate matching neckpiece, as shown below to the right, that leads in today's fur fashion parade.

(Released by Western Newspaper Union)

Furs Make a Gorgeous Showing Especially Hat and Muff Sets

By CHERIE NICHOLAS



GET out your furs! Your most sumptuous fur, if you please, for it's a veritable extravaganza of furs, and nothing less, that fashion proposes to stage this winter. No matter how much economy you may have to practice on other items of dress, when it comes to furs you cannot afford to stint—if you would move and have your being as a shining light in the pageantry that illumines the winter style horizon.

It's not alone that this season's furs are sounding the luxury note in accents loud and clear, but the fact that fur treatments are so excitingly individual, so in the no-two-alike class so to speak, is arousing an enthusiasm for furs that knows no bounds. Everything that can be made of fur is being made of fur.

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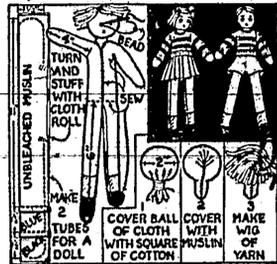
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(Released by Western Newspaper Union)

Quickly Made Dolls For Late Gift Choice

BY RUTH WYETH SPEARS

HERE is a boy and a girl doll that you can make quickly. The body is two tubes of material made of fabric stitched together to simulate socks and shoes and then stitched, turned and stuffed as indicated at the left of this sketch. The head is a two-inch ball of cloth covered first with cotton and then with tightly



stretched cloth sewed in the back as in steps 1 and 2. The wig is made as in step 3.

The diagram shows how the tubes and the head are sewn together. Sew across the top of the legs to make the doll jointed. Sew the arms down and the tips of the feet up as indicated. Sew clear through the head when adding the head eyes about half way between the top and bottom. This shapes the cheeks. A few stitches in red make the mouth. The pleated skirt is cut straight. The trousers are slightly shaped in the crotch. The sweaters are made from the striped tops of children's socks.

NOTE: The 10 cent edition of Sewing Book No. 4 is now ready for mailing, as well as the 10 cent editions of No. 1, 2 and 3. Mrs. Spears has just made quilt block patterns for three designs selected from her favorite Early American quilts. You may have these patterns FREE with your order for four books. Price of books—10 cents each postpaid. Set of three quilt block patterns without books—10 cents. Send orders to Mrs. Spears, Drawer 10, Bedford Hills, New York.

DON'TS Safety Is Watchword For a Merry Christmas

Here are a few "don'ts" for Christmas, recommended by safety authorities:

1. Don't give small children toys involving alcohol, kerosene or gasoline engines. They may tip over and set the house on fire.
2. Don't permit small children to run electrical toys without the supervision of an adult.
3. Don't permit small children to use toy movie projectors without using safety film which burns slowly. Ordinary film burns explosively and gives off smoke and fumes which may cause death if inhaled.
4. Don't use candles, or light extra fires without being extremely careful, especially in regard to candles on trees.
5. Don't wear inflammable costumes, especially Santa Claus beards, without fireproofing them.
6. Don't use inflammable ornaments and evergreen decorations.

Superstitious Willagers Fear Year of Bad Luck If Candles Die on Tree

LONDON.—Early Christmas traditions still endure among English Yule celebrants.

No Christmas tree is considered complete in rural areas unless it is bedecked with little candles of different colors. Many people count it an ill sign if once lit the candles go out or are snuffed out before they have burned to their ends. In old days the candle was made such a size that it would burn from the time it was lit until midnight. If it went out before that, evil was portended to the family for the coming year.

The Yule log, which many hold should be lit by a brandy preserved from the previous year's stock, should be blown into a blaze by the maids, but these must have clean faces and hands or the log will not light easily. In the north of England it was once customary to let the servants have free drink so long as the log burned.

Ex-Detroit Paper Boys Aid 65,000 at Christmas

DETROIT.—Twenty-five years ago the late James Brody conceived the idea of raising funds to insure needy children a merry Christmas by organizing a group of men who as boys had sold newspapers in the city. The idea was for them to return to their old corners at a stated period and sell papers to all who passed. Last year this organization of oldimers raised about \$150,000.

Frequent Cleaning Is Protection for Woodwork

Interior woodwork finish will last longer and look better if subjected to frequent and thorough cleaning.

It may be kept clean by periodic removal of surface dust and by preventing the formation of grease film. Woodwork should be washed or cleaned when dusting is inadequate. For cleaning varnished or painted surfaces, solvents that will attack the covering must be avoided as well as abrasive preparations.

A good quality of soap will usually do a satisfactory job. When the paint is flaked, marred, or discolored, it is necessary to resurface the woodwork.

Refrigerator Tips

Perishable food always should be placed in the refrigerator as soon as possible. Raw fruits and vegetables are best washed first under running water and the outside of milk bottles wiped with a damp cloth. Left-overs should be cooled, if necessary, and placed in spotless, tightly-covered containers to keep odors from escaping and unappetizing flavors from mixing. Foods with strong odors, such as cheese, if put into the refrigerator, should be kept on a top shelf.

Brocade Revival



The fact of fabric elegance impresses one more and more this season. One of the outcomes of the call for rich materials is the revival of handsome stately brocades. Ice blue brocade in a tulip motif features this lovely formal evening gown. It shows a tight bodice, elbow-length puffed sleeves and bustle back. A ruby and gold pendant pin is used at the heart-shaped neckline.

Black Velvet Bonnet
Designed like a demure little puritan bonnet with stiff wings on either side to frame the face is a hat made of severe black velvet, with a tiny bow of mink as its only trim.

Fox Trimmed Wraps Smack of Luxury

Luxurious white fox and deep jewel-toned velvet are combined to make a new group of magnificent evening wraps. These fitted and flared coats with their modified back fullness are particularly effective in black, carmelian red and purple. Some of them boast full-length tuxedo bands of fox, left open at the waist to permit the hands to be inserted muff-fashion, and others have yokes of white fox or back pastrons of fur curving from shoulder to waist.

Charming Costume For Casual Sports

A gay and casual sports costume is one which combines a beige camel's hair jacket cut in swagger style and a heavy wool plaid skirt. The coat has a removable parka hood lined with navy and cherry red plaid to match the skirt. Illustrating the corseleted influence, the skirt has an extra wide waistband measuring at least four inches across. Navy blue shoes and gloves and a cherry red brushed wool sweater are the accessories.

Young Girls Favor Evening Sweater

The evening sweater is being promoted everywhere for young girls. It finds itself with a low heart-shaped décolletage front and back, slightly off-the-shoulder puffed sleeves, a nipped-in waistband. New pellophane iridescent sequins, gold nailheads, crystal buttons, gold braid trimmings and myriads of other decorative gestures embellish these festive sweaters.

HE KNEW HER WELL ENOUGH TO TELL HER



Alkalic quick with these mint-like tablets the instant you feel acid indigestion distress.

The old days of embarrassment are gone! Now at the first sign of "acid indigestion" distress—quick, take 2 Phillips' Milk of Magnesia Tablets that you carry right in your pocket or purse. It's wonderful that each of these tiny peppermint flavored tablets contains all the good alkalinizing benefits of a full teaspoonful of liquid Phillips' Milk of Magnesia, known the world over for its fast action in relieving gas, nausea and stomach upsets from excess acids. Don't risk embarrassing yourself and others. Just be sure to get a box of genuine Phillips' Milk of Magnesia Tablets today and carry them with you always.

PHILLIPS' MILK OF MAGNESIA TABLETS

Culture's Effect
The value of culture is its effect on character.—Maugham.

666 receives misery of Colds LIQUID TABLETS GAVE ME 3 DAYS fast!

WNU—M 50—38

Miserable with backache?

WHEN kidneys function badly and you suffer a nagging backache, with dizziness, burning, scanty or too frequent urination and getting up at night when you feel tired, nervous, all upset... use Doan's Pills. Doan's are especially for poorly working kidneys. Millions of boxes are used every year. They are recommended the country over. Ask your neighbor.

DOAN'S PILLS

THE GIFT WIFE...

By RUPERT HUGHES—WNU SERVICE

By RUPERT HUGHES

SYNOPSIS

On board the Nord-Express, with Ostend as his immediate destination, Dr. David Jebb is found for America. Accompanying him is five-year-old Cynthia Thatcher, his temporary ward. On the train they meet Big Bill Gaines, former classmate and fraternity brother of David's. He tells Gaines of his mission, and of his one unconquerable vice—an overwhelming desire for liquor. Jebb feels the urge coming to him again, and wants to safeguard the child, whose father is dead and whose mother waits for her in America.

CHAPTER I—Continued

Upon the leaden silence came the tiny ripple of a childish voice:

"Hello!"

And an exquisite face peering through a cascade of curls was thrust into the fog of smoke:

"Nunkie Dave, are you dere?"

Jebb leaped to his feet and caught the child to him in alarm.

"How did you get here, sweetheart?"

"I just come long de hall, Nunkie Dave."

"She calls me Nunkie Dave," he explained. "It's shorter than Mr. Jebb. Cynthia, this is an old friend of your Nunkie Dave's. Miss Cynthia Thatcher, may I present to you Mr. William Gaines? There's a good deal of him, but it's all wool and a yard wide."

"And it washes," said Gaines. He knew better than to patronize the young. He said, without condescension but with perfect gravity, as he put out his hand:

"I'm delighted to meet you, Miss Thatcher. Won't you come and sit on my lap?"

She looked at him in dismay. His fair round capon-lined torso was like a globe. She murmured:

"I'm 'lighted to meet you, Mitha Galth, but you got no lap to thiet on." Then she took command. "If you move ober, I like to look out de vinda."

"By all means, Miss Thatcher."

And Gaines hunched his bulk aside, for enough for the little queen to establish herself at the pane.

"What did your Nunkie Dave say your name was?"

"My name Thinty Thashel."

Gaines threw up his hands in horror. "Thinty Sultaceel!"

The child shrieked with joy at the big man's stupidity. She corrected him as if he were an overgrown infant—"Thinty Thashel" was the name and no other.

"That's a beautiful name," said Gaines meekly; "the beautifullest name for the beautifullest girl I ever saw."

She threw a look of confused vanity at Jebb, then flattened her tiny snub of a nose against the pane, most unbecomingly, and watched the quickening lights as the train rattled into a village.

Behind her back the men fell to talking about her:

"Cynthia Thatcher! That's a great name for a child," said Gaines; "she'll be an old woman before she learns to pronounce it."

But Jebb was gazing at her very solemnly.

"Poor little tikel Her history begins with a rush. She's only five, and she has already crossed the ocean, bidden her mother a long good-by, lost her father forever, been left alone among strangers in a land whose language she doesn't understand. And now she is sent back across the ocean in charge of a—a man like me. We've become great chums already. She likes me, and I—I love her."

"I've never had a child of my own, Billy. I never expect to have. But I've helped dozens of children into the world, and I've had hundreds of them—brought to me maimed and twisted and defective and wounded and sick. They've been afraid of me, and I've had to hurt them. And sometimes I couldn't help them at all, and I've had to see them slip away from me like little drowning, frightened things."

"This is the first child, Billy, ever put in my keeping! That was sound and well and beautiful and not meant for my horrible knives."

"I was so happy to have her, I scorned the idea of a nurse. Of course my training has taught me more about children than all the nurses on earth. And we set out like two children on a junket. I was her Nunkie Dave and she was my little Cynthia."

"And then that sot lurched into me—damn him!—not—poor dog! perhaps he's like me—a decent fellow nine-tenths of the time, and heart-broken with an affliction he couldn't any more help than a dwarf can help his size, or a rattlesnake his poison. But he's finished me. It's a tough world, Billy. The only decent thing fate has done for me is to show me you."

He reached out and their hands met—in no secret clutch—but in the firm, frank grip of the universal brotherhood. It was some time before their clasped hands.

Meanwhile Miss Thatcher was trying to draw the racket of the wheels under a song which she shouted into

the pane with all the power of her lungs:

"I had a lckel po-nee, Hith name wath Dapple Gway; I len tim to a la-dee To wide a mille away."

She flpped him, she lathed him, She dwove him froo the mire; I would not lend my pony now-wow Faw aw dat la-deeth hi-ah!

At about the twentieth repetition of the little epic the pony stuck fast in the mire, for the train joggled up to a short stop. Outside the window was a small station. Some trifling accident, or a train dispatcher's signal had caused the delay. The crew did not descend or open the doors. The guards had no explanations to vouchsafe, though timepieces were whipped out of pockets in all the compartments and passengers were worrying lest the halt compromise their chances of making the boat to America.

Jebb was most nervous of all. He raised the window and poked his head out. There was no one to question. He went into the corridor to ask the guards. His only answer was a blunt "Wels-nichts" accompanied by a convincing look of stupidity. Jebb went back to his seat and played a devil's tattoo on the leather.

"I hope to the Lord, nothing happens to hold us here long, Billy," he wailed, almost childishly. "I'll not feel easy till I'm safe on shipboard."



Jebb threw his victim an ugly look.

Of course I've got you now, but I want to be on board. I'll take the ship's doctor into my confidence and have him lock me up somewhere."

His all too experienced excitement was interrupted by the frenzy of the little girl. She had discovered that the station had a refreshment room, and the refreshment room had a window where fruits and candies were appealingly displayed.

"Oh, see de awnjel!" she cried. "Thinty wants awnjel. Nunkie must go get awnjel for poor tikel Thinty."

Jebb answered: "Nunkie Dave would love to, sweetheart, but the train might start."

The argument carried little weight in the presence of the oranges.

"Nunkie, run fatit—buy quick—come back. Thinty want let naughty old train go!"

But Jebb shook his head and repeated his reasons. The child grew frantic. Jebb was dismal.

"I know just how you feel, honey," said Jebb, "but I'm afraid to nink it."

Gaines, whose heart was as soft and big as his bulk, smote his fat knees with his fat hands, and rose:

"I'll get you the oranges, Miss Thinty Sashel."

Jebb checked him uneasily. "Nonsense, Billy, she doesn't need them. She oughtn't to have them. She—"

"Nonsense yourself. I can't see a lady perish like Miss Tantalus with oranges just out of her reach."

"But the train may start."

"I'll bet my hat we'll be here for a week. This is just the sort of place where a train always stays a long while. Anyway, it's just a few steps."

He had squeezed through the door and was brushing both sides of the corridor before Jebb could restrain him. The car was vestibuled, but Gaines knew how to manipulate the door from within.

The anxious Jebb saw him appear on the platform outside, glance forward and aft, and satisfy himself of the train's intention to remain.

Then he skipped, as the fat skip, to the refreshment counter. The woman in charge was out of sight. She was not easily summoned. She did not understand Gaines' German. He picked out three pranges and

brandished them with one hand while the other plunged into his pocket. He had no small money. He found a bill. The woman went for the change. Her motives for leisureliness might be suspected. Gaines suspected them. He kept calling her and dancing impatiently. Eying the engine always he did not notice that a guard passing through the train and finding the vestibule door open, growled, and slammed it from within.

Suddenly the train started. Gaines left the change to the woman, dashed to the door, found it closed without handle or foothold.

Like a melon on a stream, his disgusted face was swept past the window and past the staring, horrified face of Jebb. Jebb thrust his head out and watched the smooth long side of the train glide with increasing speed past the bewildered Gaines, who searched and clutched in vain, and was left staring, the costly golden apples dropping from his hands—and bouncing—uselessly about the platform.

CHAPTER II

In the hurrying crisis of his affairs, the loss of his protector stampeded Jebb's usual self-control. His sorrow for Gaines' mishap was nothing to his sorrow for himself and the child.

He dashed into the corridor, shouting to the guard to signal the train to stop. The guard was slow to be found and slower to understand; and once understanding, was aghast at the leuc-majeste of stopping one of the Kaiser's trains simply to pick up a passenger.

Besides, had not the passenger all by the government ordained rules disobeyed and from the iron-road-wagon without permission descended?

Jebb would have stopped the train himself, at whatever risk of fine and imprisonment, but there was no bell-rope to pull, and he had failed to note the device installed. His wrath and his anxiety and the necessity of putting them into German, choked him. He was frantic with fear, not for himself, but for the child, whose destinies were once more entirely in his untrustworthy hands.

Cynthia had come out into the corridor and was staring at him in such bewilderment that she forgot to bemoan her oranges. Jebb's face was pitiful. He was in the ultra-lonely and fearsome plight of one who cannot trust his own soul.

As he stood, alternately wringing his hands and pleading with the wooden-headed guard, the train, leaping forward toward full headway to make up the lost time, took a sharp curve at high speed, and lurched round it, hurtling the child violently along the corridor. Jebb put out one arm to catch her. He put his other hand against the nearest support to steady himself, just as the whipcord snip of the cars sent a heavy door sliding shut.

Its whole impact fell on Jebb's thumb. He managed to pull the door back enough to release his hand. He was used to the sight of other people's wounds, but the vision of his own lacerated flesh, and the peculiarly exquisite anguish of a mashed thumb, sent a queasy thrill to his stomach. His knees turned to sand. He fainted and went toppling and bumping to the floor, where the careening train rolled him like a loose barrel.

Cynthia screamed.

Passengers appeared at all the doors and jammed the corridor. A woman wrapped her arms about the distracted child, who was sobbing:

"Nunkie Davie's dead! Nunkie Davie's dead!"

A man knelt and raised his head. "He's fainted, that's all. Has anybody got any brandy?"

As Cynthia was withdrawn from the scene, a Frenchman produced a flask:

"Je n'ai pas de brandee, monsieur, mais voice du cognac."

"Meme chose, monseer," said the American, as he pried Jebb's set teeth apart and poured a liberal portion into his clenched throat.

A shiver quaked through Jebb's whole length; he struggled, gulped, opened his eyes, looked about feebly.

"What's the matter?"

"You smashed your thumb, old boy, and keeled over. Monseer here had some brandy handy and I forced it on you."

"No, no!" gasped Jebb helplessly, "not brandy!"

"Yes, and good, too, by the sniff of it. You look a little green, old man. Have some more."

"No!" cried Jebb as he pushed it away.

"You better," said the Yankee, holding it under his nostrilla.

"Yes," said Jebb, with a deep breath. He seized the flask greedily and took a generous draught. He offered it back, but as the Frenchman put out his hand, Jebb reconsidered and set the bottle to his lips again.

"En servez-vous!" said the Frenchman ironically.

Jebb took him literally and helped himself liberally.

"You must have a copper-lined throat," said the Yankee, "to swig it straight!"

Jebb gave a further demonstration of his prowess. He sat up on the floor of the car and, winking conceitedly at his fellow-countryman, drank his good health.

When the flask was again in his hands, the Frenchman turned it upside down with a rueful countenance. Only a drop or two leaked from it. With angry irony he said:

"J'en vous remercie."

"Huh?" said Jebb.

The Yankee interpreted with a laugh as he got Jebb to his feet.

"Monseer says he's much obliged for the flask."

Jebb threw his victim an ugly look, drove his fist deep into his pocket, and with a snarl offered a handful of money to the Frenchman.

"I pay for what I drink. How much?"

The Gaul understood without translation. He struck Jebb's hand aside, and the money jingled on the floor. Jebb was for trouncing him then and there, but the Yankee restrained him, pacified him, and guided him along the corridor to his own compartment.

Jebb avoyed a good deal, but it may have been the dizziness of his suffering.

The Yankee brought to him the scared little girl and the coin, which he had gathered up in the corridor with the instinct that leads people to pick up other people's runaway hats for them.

Jebb thanked him for the little girl but waved the money away magnificently.

"What's a little silver to me!" he said a trifle thickly.

The American laughed and, laying the money on the seat, vanished to his own compartment.

With complete disregard of all his asepticism, Jebb wrapped his unsterilized handkerchief about his bleeding thumb. It was shrieking and throbbing, but an unleashed demon within him was shrieking and throbbing too. He was sick, sick, too grievously tormented to bind his own wound properly.

(TO BE CONTINUED)

Cleveland Twins Edit Paper for Sick Mother

CLEVELAND.—The House News, published almost weekly by young Neal Smith, has perhaps the greatest reader interest of any paper in the country—and the smallest circulation.

It has an unfailing circulation of one.

The staff of the House News consists of Editor Neal Smith and his dark-eyed star reporter Virginia—who also is his 10-year-old twin.

The News may not fare so well financially as papers go, but it is successful, nevertheless.

It is a labor of love, written exclusively for the mother of the devoted twins, who is in poor health.

The little paper is printed in pencil by Neal, who does the art work.

"The big story this week," said the little boy, working hard to get out the edition, "is about Nellie—she lives on the next street—who fell off the porch and scratched her face. We're bannerin' it!"

Most of the time the paper is four pages—one sheet of writing paper doubled in two, but sometimes, when there is a big story, it is eight.

When Mrs. Wallie Warfield and King Edward VIII were front-page news the world over the two children were just as busy as metropolitan editors.

"We were in favor of the marriage," Virginia said earnestly. "So we put down just what we thought—and you can see what happened. They did get married!"

Another good news week was the one preceding the marriage of their elder sister. They ran stories about what the bride would wear, what they thought of the bridegroom, and the prospects for good weather for the event.

When the wedding took place, they couldn't think of anything to say about it.

"Ev'ryone was there, anyhow," Editor Neal said. "No use writin' what ev'ryone knows 'bout."

In a recent issue there was a squib about a fire on the next street.

Virginia covered the fire, ran over and got an eyewitness story—and then dashed breathlessly back just in time to make the edition.

When they see an illustration in a newspaper they like, the two transfer it to their paper by rubbing it with wax, laying the print on their paper and rubbing hard.

Neal does a weekly comic-strip which he calls "Herky Boy," and which is one of his favorite features. "It makes mommy laugh," he said, "even when she's lonely."

DOLLAR MAKERS
Manufacturer
Can Sell for
His Customer

By GEORGE T. EAGER

THERE is a type of advertising used in business today which is known as "talking to the public over the shoulders of your customers." For instance, a manufacturer of tin cans does not sell to the general public. But he does sell to the packers of food products. So his advertisements tell the buying public about the advantage of canned food products and the can manufacturer thus secures the good will of every food packer. His advertising talks to the public over the shoulders of the packers who are his customers.

It is not ethical for dentists to advertise but a manufacturer of a product sold to dentists published newspaper advertisements headed, "Who Stole This Dentist's Hour?" and pleaded with readers to keep dentist's appointments. He earned the undying gratitude of all dentists.

Since the housewife gave up baking bread at home the market for yeast has been among commercial bakers. But consumption of wheat flour was 21 per cent less from 1920 to 1930 than it was from 1890 to 1900. So a large yeast company advertises the health benefits of eating more bread and creates good will among its customers, the commercial bakers.

A manufacturer of laundry machinery tells the public about the benefits of patronizing laundries, a leading bank advertises its home city, a railroad advertises the location of the country it serves, a gasoline company urges summer tourists to spend their vacations in the states in which it does business. Many businesses that do not sell the general public can advertise for the benefit of their important customers and thus benefit themselves.

ADS DIFFUSE
IDEAS QUICKLY

THE enormous progress made in this country since the turn of the century may be largely credited to the steady unification of its life by improved systems of transportation and the diffusion of new ideas made possible by newspapers, motion pictures and other vehicles of communication.

The result is not only a surprise to Europeans who visit us but to many residents of our older cities who know little about their native land. A New York woman recently left New York for a visit to relatives in the West. Before leaving she had bought a pair of very stylish galoshes in an exclusive Fifth avenue store. She knew they were in the New York manner and in her imagination she pictured they would elicit from her less fortunate relatives. She was fully prepared to say time and again, "Yes, they are something new. I'll be glad to buy a pair for you when I get back to New York."

After leaving her train in Chicago the first thing that caught her eye was a large window display of the same galoshes. In a smaller city in Indiana she saw the same galoshes. A week later she noticed the identical style in a town of 3,000 in Iowa. It was then that she realized that thanks to advertising, the citizens of every section of this country have a more diversified choice of good merchandise than any nation in the world.

(Bell Syndicate—WNU Service.)

Cod Liver Oil Lauded
As Source of Vitamins

Praised, condemned and finally lauded is the history of cod liver oil, says the American Chemical society. First thought to have curative value in wasting diseases and then pronounced as no more nutritious than vegetable oils, while much less pleasant, it is now recognized as the principal source of our two most important vitamins, A and D. George D. Beal of the Mellon institute, Pittsburgh, points out. Pharmaceutical industry has improved methods of production, preserved the oils against deterioration in potency and flavor, discovered other natural sources of its vitamins, and produced concentrates of high potency and great utility.

QUICK QUOTES

BUSINESS INDEX

"THE only real index to recovery is jobs."—United States Representative Joseph W. Martin Jr.

Our Greed
 The great error of our nature is, not to know where to stop, not to be satisfied with any reasonable acquirement; not to compound with our condition; but to lose all we have gained by an insatiable pursuit after more.—Burke.

Quick Action for SORE THROAT
FROM COLDS NOW!
 Amazing relief of painful symptoms begins in a big hurry when you use Bayer Aspirin this way

Follow these 3 steps as pictured

1. For sore throat from cold, take 2 Bayer Aspirin Tablets in 1/2 glass of water and gargle. Pain is eased very quickly.
2. To relieve headache, body discomfort and fever, take 2 Bayer Aspirin Tablets and drink a glass of water. Repeat in 2 hours.
3. Check temperature. If you have a temperature does not go down—call your doctor.

Both aches and raw throat relieved this convenient way. Saves hours of discomfort.

At the first sign of sore throat from a cold follow the directions in the pictures above—the simplest and most effective methods known to modern science to get fast relief.

The Bayer gargle will amaze you—causing throat rawness in a hurry. And the Bayer Aspirin taken internally quickly relieves the other painful cold symptoms.

Try this way. You will say it is unequalled. But when you buy be sure you get the fast-acting Bayer product you want. Ask for Bayer Aspirin by its full name.

GENUINE BAYER ASPIRIN

Weak Consciences
 It is not because men's desires are strong that they act ill; it is because their consciences are weak.—J. S. Mill.

There's a Good Reason You're Constipated!

When there's something wrong with you, the first rule is: get at the cause. If you are constipated, don't put it off first and cure it afterward. Find out what's giving you the trouble.

Chances are it's simple if you eat the super-refined foods most people do: meat, white bread, potatoes. If that's all you eat, you don't get enough "bulk." And "bulk" doesn't mean a lot of food. It's a kind of food that isn't consumed in the body, but leaves a soft "bulky" mass in the intestines and helps a bowel movement.

If this is your trouble, you should eat a natural "bulk" producing food—such as one as the crunchy, toasted, ready-to-eat cereal—Kellogg's All-Bran. All-Bran is the ounce of prevention that's worth a pound of emergency relief. Eat it every day, drink plenty of water, and "Join the Regulars." All-Bran is made by Kellogg's in Battle Creek.

Evil Habits
 Where evil habits are once settled, they are more easily broken than mended.—Quintillian.

ACHING CHEST COLDS

Need More Than "Just Salve" To Relieve DISTRESS!

To quickly relieve chest cold misery and muscular aches and pains due to colds—it takes MORE than "just a salve"—you need a warming, soothing, "counter-irritant" like **MUSTEROLE**. It's been used by millions for over 80 years.

Musterole penetrates the outer layers of the skin and helps break up local congestion and pain. It strengthens Regular Children's (mild) and Extra Strong, 40%.

MUSTEROLE

Better Than A Mustard Plaster!

NEW IDEAS

ADVERTISEMENTS are your guide to modern living. They bring you today's NEWS about the food you eat, the clothes you wear. And the place to find out about these new things is right in this newspaper.

Local and Personal

Mr. and Mrs. Vaden Elliott were here last Monday to visit their parents. They returned to Albuquerque yesterday.

W. F. Clark who has been employed at the Carrizozo Laundry has gone to Arizona to accept employment on a ranch. Buster Brown is employed at the Laundry to take his place.

Mr. A. Ziegler was in El Paso the first of the week on business.

Mr. Bellinger was here from Tularosa last Wednesday consulting Mr. Walker, B&M manager.

U. D. Walker, who is stationed at the Marine Corps base in San Diego will be at home on a 15-day furlough Christmas, to visit his mother and brothers.

Mr. Riley McPherson who has been visiting friends, left yesterday for Lincoln where he will stay until Saturday when he will go on to Roswell.

Charles Snow, Carl Freeman and Miss Rhoda Freeman will be home next week from State College to spend the holidays.

Mrs. Mary Forsyth is one of the clerks employed at Ziegler Bros. for the holiday season.

Miss Elizabeth Dow is the new clerk at B&M store, replacing Mrs. Dick Willis, who resigned.

St. Rita School Notes

Christmas is in the air! Come and get the spirit at the High School Auditorium next Monday evening at 8:00 o'clock. The pupils of St. Rita School are presenting various Christmas numbers which will fill your hearts with joy and gladness, and brighten the coming days with the old time Christmas cheer.

The primary pupils are anxiously awaiting the coming of Santa Claus. If he should come, he will surely find the classrooms in readiness for him and everyone trying to be especially good.

Bounty Paid

After Nov. 6, a bounty of \$2.50 will be paid on all wolves and coyotes; \$1.50 for wildcats and \$10.00 for lions. All must be killed within the boundaries of Lincoln County. Apply to County Commissioners at the clerk's office and present evidence in form of pelt or scalp. Tee County Commissioners reserve the right to reject any unsubstantiated claims and to terminate payments without notice.

Tinnie Items

Mrs. Beulah Bunch, daughter Miss Ida Dell Bunch and son Charles, and Mrs. Bunch's sister, Mrs. Grace Kennedy of Carrizozo attended the singing-convention at Tinnie Dec. 10. At the same time, Ida Dell and Charles visited their father, Hugh Bunch, ex-chief deputy sheriff of Lincoln County and proprietor of the Hondo Valley Cafe at Tinnie. Charles said he thought he would start to school at Tinnie after the first of the year, because the Tinnie school house looks better than the Carrizozo school house.

Tinnie Correspondent.

An Invitation

You are cordially invited to attend a program to be given by Mrs. P. E. Kelley's piano class at the High School auditorium at 9 o'clock Tuesday morning, Dec. 19, 1939.

Also the same program recital will be given at Mrs. Kelley's home on Saturday evening, Dec 16 at 8 o'clock at which time the parents of pupils and a few friends are invited.

Subscribe for the News.

The Tittsworth Company, Inc., Capitan, N.M.
We Will Hold Our
ANNUAL DRAWING
CONTEST

ON
Fri. Dec. 22.

At 2:30 O'Clock P. M.

COME, and Bring Your Tickets With You.

These are the Prizes we
ARE GIVING AWAY:

- 1st. Prize choice between bicycle and Cedar Chest.
- 2nd. Prize, Easy Chair.
- 3rd. Prize, Choice between Parker fountain pen and 22 pc. Set Dishes.
- 4th. Prize, \$5.00 in cash.

A FEW MORE DAYS

YOU still have a few more days in which to shop at our store and get tickets. We are showing a large assortment of Christmas gifts suitable for every member of the family and at prices you can afford. We invite you to come in and look over our stock.



Hondo Valley Cafe

SERVES DELICIOUS

Good Home Cooked Food

Plate Lunches, home made pies, home made chili,
GOOD COFFEE. ALSO

Chicken Dinner Every Sunday

TINNIE, N. MEX.

HUGH BUNCH, Prop.

Cottage Cafe

WE have home cooking, Home made pies and cakes.

Sunday we will serve CHICKEN dinner, with hot biscuits and corn bread.

Christmas Day we will serve TURKEY with all the trimmings.

Also plate lunches and sandwiches

Mrs. Walker and Mrs. Cleghorn

Get Your Christmas

CANDY - NUTS and FRUITS

ALSO

MEATS AND FANCY GROCERIES AT THE

T. & G.

Free Delivery Service

Special-Delivery Service

The use of a Special-Delivery stamp will assure delivery on Christmas Day, if mailed at the proper time. Special-Delivery Service means immediate delivery at office of address. It is obtained by affixing a Special-Delivery stamp of the proper denomination, or its equivalent in ordinary postage, in addition to the regular postage. When ordinary stamps are used, the words "Special Delivery" must be written or

printed on the envelope or wrapper immediately below but never on the stamps. It is urged that all mailers desiring immediate delivery of any matter mailed by them affix Special-Delivery stamps thereto. Special Delivery is for speed and not for safety.

For further information on the above subject or concerning any other postal matter, inquire at the proper window—stamps, parcel post, money order, registry, etc.—or see the postmaster or one of his assistants.

ZIEGLER BROTHERS
CHRISTMAS
GIFT JUBILEE

Our store is full of suggestive gifts for every member of the family, we invite you to come in and select your gift needs. Listed below are a few of the hundreds of items that we're offering for 'Xmas giving.

Gifts For Ladies

Pendleton Wool Blankets \$10.00 to 15.00	Cotton and Silk Robes \$2.50 to 6.50
Kayser Silk Hosiery \$1.00 to 1.25 Pair	Stetson Gloves \$1.25 to 2.25
Kayser Slips \$1.25 to 2.25	Leather Hand Bags \$1.25 to 3.95
Kayser Pajamas and Gowns \$1.50 and up	Silk Dresses \$3.85 to 8.95
Box Handkerchiefs.....	.45 to 65

Gifts For Men

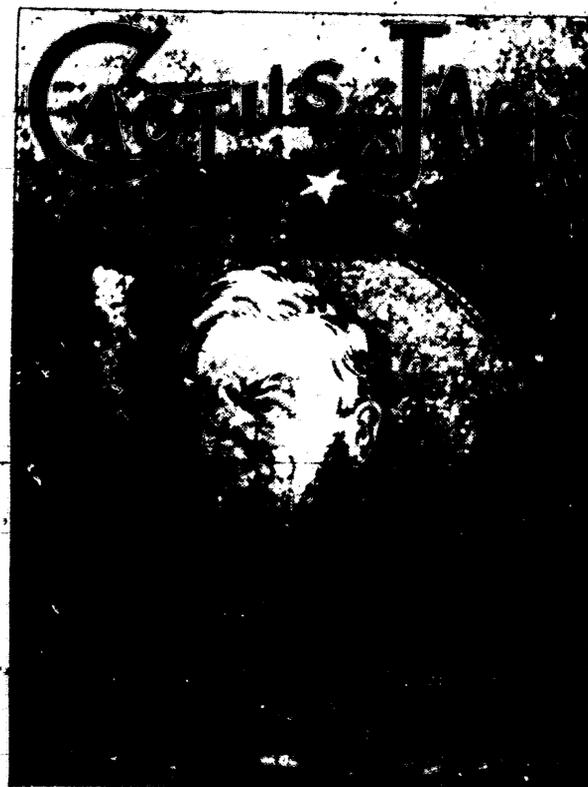
Stetson Hats \$5.00 to \$11.00	Pajamas Tailored by Glover \$1.65 to \$2.25	Flannel Robes \$3.45 to \$5.00
Phoenix Ties 65c to \$1.00	Allen A Hosiery 35c to 60c	Box Handkerchiefs 3 to box 45 to 65c
X-Act-Fit Shirts \$1.65 to \$2.25	Rayon Wool Shirts \$5.50	Leather Jackets \$9.85 to \$15.00

And Gifts of Slippers for Men, Women and Children. All Sizes, All Styles.

ZIEGLER BROTHERS

Why send abroad for articles you can get at home.

John Nance Garner of Texas
Lauded in New Campaign Song



DALLAS—A swinging melody and catchy words—in a new song about John Nance Garner, Vice President, has just been published under the title: "Cactus Jack," by the songwriting combination of Rex Lampman and Jack Foy. Amateur song-writers have selected the Dallas headquarters of the Garner-for-President campaign with new verses, of their own writing. The song has eight verses, but only four are printed herewith, as follows:

*It's Texas down by the Rio Grande,
There's plenty of work for a good cowboy,
There's little but honey and hot jammas—
The cowboy's friends are 'O for goldies—
The sky is wide and high and blue,
And you may be stranded—any day—
There's room to breathe on that a cactus,
There's the blue bonnet girl and there's
Cactus Jack!*

*Chorus:
Cactus Jack, he's a-riding straight,
He's a-riding for the White House gate,
He's a-riding, don't you look away,
You can't get away from Texas!*

*It's the river ain't dry he'll catch you a snake,
Cactus Jack, with his old nose always out,
He'll look right into that White House court!*

*We'll tell you this about Cactus Jack,
He's got no time for a crowd but a quack,
And when you see his spurs and hat,
You know there's good a Democrat!
He has under a peach, got freedom ring,
Sing the back of a British king!
Cactus Jack with his larri,
He'll hang his hat on the White House post!*

*We'll tell you this about Cactus Jack,
He's hit the trail and he won't turn back,
He's riding high and he's riding straight,
He's a-headed for the White House gate!
From Amarillo to San Antonio,
They'll tell you Jack has never been thrown,
He'll hang his hat on the White House post.*

Notice

Rev. H. L. Wheeler, pastor of the Methodist Church announces that Rev. W. G. Bailey, Presiding Elder of the Albuquerque district will be here Wednesday, Dec. 20, to hold the first quarterly conference. Everyone is invited to be present at 7 p. m. A brief sermon will be preached, and the pastor hopes to see all members present.

Our Honor Roll

The following renewals have been received since our last issue: Senator Louise Coe, Glencoe; Mrs. May Phillips, Mrs. Ben Burns, Mrs. Sprinkle, Carrizozo; Mrs. Pearl Stearns, Nogal; Mrs. Chas. Littell, White Oaks; Mr. E. H. Hall, Mayor of Capitan.

Notice

A joint installation of Stars and Masons will take place on Wednesday evening, the 27th of December. All Stars and Masons are invited to attend. Particulars will be published next week.

**WE ARE NOW
SHOWING**
A FINE LINE OF
Navajo Rugs and Blankets
At Reasonable Prices
These Make Real
Christmas Gifts
THE TITTSWORTH CO., INC.
Capitan, N. M.