

Patronize The Advertisers

# LINCOLN COUNTY NEWS

Official U.S. Land Dist. Paper

VOLUME XV—[Carrizozo News, Vol. 29]

CARRIZOZO, NEW MEXICO, FRIDAY, JULY 12, 1940

NUMBER 2

## MacKay Announces Course in Democracy

Portales, N. M. July 10, 1940. American love of complete liberty meets a terrific problem in love of country and self-preservation, said President Donald MacKay of Eastern New Mexico College in a statement here today.

Commenting on the college's plan to set up a program for students next fall in national defense attitudes and in support of democratic systems, Mr. MacKay said that it is inevitable that thoughtful people take a stand of stern opposition to communism and nazism, even at the risk of being accused of thus veering away from American ideals of pure liberty.

"For there is a limit beyond which we must not go as a nation of tolerant people," he said "How far shall we allow liberty for subversive ideas when we faced a threat of destruction of all our ideas of liberty?"

"Shall we be so foolish as to allow complete liberty to the very forces which might destroy us? I think we must seek a road through this forest of paradox which ends in a continuing belief in liberty but also in an attitude of firm opposition to propaganda for totalitarianism and against our democratic system."

The college program for the coming school year, he said, will consist of open forums with visiting authorities as speakers, programs of the students' International Relations, and college classes in propaganda analysis and democratic principles.

## For County Clerk

We have been authorized to announce Mr. Felix Ramey of Lincoln as a candidate for County Clerk. Mr. Ramey was reared and educated in Lincoln county and has a host of friends over the county, who will rally to his support. He was graduated from the Capitan High school and attended State College and the State University. Last year he taught school very successfully in the county. His promise if nominated and elected to fill the office, to the best of his ability, conscientiously and efficiently.

Mr. T. E. Kelley is now operating the undertaking business and Messrs. Steve Bostain and Jack Harkey are operating the Kelley hardware at the old stand.

Sgt Chavez Jr. is visiting his parents here this week.

## Chavez to Run

Washington, D. C., July 11, 1940. . . . Senator Chavez announced his candidacy for reelection to the United States Senate on July 1. In a statement addressed to the Democrats of New Mexico he declared that he was campaigning solely on the basis of his record namely: he is a life long resident of the state; he has an intimate knowledge of New Mexico and its people, he has been loyal and active since 1906. The Senator also called attention to his service in the House of Representatives and in the United States Senate, as well as his membership on committees important to New Mexico, including the Senate Committee on Appropriations. His assignments on this vita committee include Agriculture Department and War Establishment. New Mexico is an agriculture state and national defense is a leading issue of the day. Senator Chavez position on this committee is an important asset to the State of New Mexico. Senator Chavez thanked the Democratic Party and the people of New Mexico for conferring on him the honor of representing the State in the House and in the Senate, and added that if his record is not enough to win him the nomination he will not soil it by indulging in personal rancor or bitterness concluding: "If others can match my public record, my party loyalty and service, let them enter the race. The Democrats in New Mexico will decide who is the best candidate for the party."

## For Sheriff

Mr. Alva J. Jenkins has authorized the Lincoln County News to place his announcement for the nomination for sheriff before the public. Mr. Jenkins was born and reared in Lincoln county, has been deputy sheriff several times, and therefore has had much experience in law enforcement. He is quite well known and has many friends who hope for his success. He is reliable, trustworthy and not afraid of responsibility. He asks your support for the forthcoming primary to be held Sept. 14, 1940 and promises efficient service if he is nominated and elected.

Mr. and Mrs. Albert Robert were in El Paso last Saturday on business. They were accompanied by 2nd Lieut. Bradley Smith local reserve officer who went on to Fort Bliss for two weeks training.

## The Confused Republicans

The confusion, disunion and indecision which was such a marked feature of the Republican campaign for the presidential nomination carried over into the party's national convention at Philadelphia and was displayed there in even greater force. Like a black fog it seemed to have blinded the eyes and rasped the lungs of the delegates so that they were incapable of being aroused to enthusiasm by the efforts of any of their speakers no matter how hard they labored or how loudly they shouted. Divided on domestic policies, disagreeing as to the proper attitude to take toward foreign events, the only unanimity manifested was respecting the desirability of turning the Democrats out of office and putting the Republicans in. Every reference to this triumph of hope over probability was uproariously cheered. The long-winded speeches of Governor Stassen and Herbert Hoover were received during extended periods with somnolence and indifference, but if there was even the most indirect allusion to the urgent necessity of saving the country from utter ruin by electing a Republican President and Congress in November, the convention came alive with a whoop.

So discouraged was the staunch party organ, the New York Herald-Tribune, over the spirit and activities of the convention that when the sessions were nearing

(the end it expressed its hurt feeling in an editorial headed, "A Battle Half Lost." "It did seem," said the pained writer, "as if the Republican party might rise to the occasion." There were others disappointed. The forensic effort of Mr. Hoover, which was intended to create a stampede with frenzied demands from delirious delegates for him to be their standard bearer, so completely failed of its purpose that when the ex-President was asked if he was available as a nominee he was compelled to admit, "I don't think you see any evidences of that so far in Philadelphia." He was right for once.

Both the convention and the speech of the former President alike had the same coloration, the pale sickly phosphorescence that emanates from decaying organic matter. The speech was that of a man who had been asleep for seven years and momentarily awakened to recite his dreams of the past. The convention exhibited the inevitable consequences of a year after year of nothing in the field of ideas and of impotence in the field of action. Seething animosities among rival candidates finally found outlet in a surprising burst of energy that seemed to indicate the presence of life, but it proved to be only the last convulsive movement which precedes rigor mortis.

More work for the undertaker. Another little job for the casket maker!

## Art Director Praises New Standard Oil Pictures

"Like thirsty deer at a brook, the American people drink up fine pictures at every opportunity. The new color-reproductions of Western scenic views now being distributed by Standard Oil Company of Texas will have a definite influence in art-appreciation and home-decoration for years to come."

This is the judgment of Dr. Walter Heil, famous museum director and art critic. Dr. Heil is Director of European and American art in the Palace of Fine Arts at the 1940 Golden Gate International Exposition. In addition, he is San Francisco Art Museum Director.

"The simple American home of today is a hundred times more artistic than was the Paris drawing room of Sarah Bernhardt," says Dr. Heil. "Give people the chance to educate themselves artistically and they'll surprise you. Every exhibit of fine pictures I have ever presented adds proof of their quick appreciation of beauty."

"People should see, and own, lots of good pictures. In this way they learn to discriminate rapidly and intelligently."

The newest Standard Oil picture, the Chiricahua Monument, is now distributed to motorists by Standard Service Men, Mrs. M. M. Ward, Wholesale Dealer of the Company announced today.

"Every motorist is welcome to have one of these prints, without any obligation," said Mrs. Ward, "Just drive in and ask for me."

## For Sheriff

Mr. R. W. (Pecos) Bowlin has authorized us to publish his announcement as a candidate for the nomination for sheriff of Lincoln county on the Republican ticket, subject to the will of the people in the primary to be held Sept. 14, 1940. Mr. Bowlin has spent the greater part of his life in Lincoln and adjoining counties having come here in 1912. When just a boy he was employed at the Block ranch. Later he moved to De Baca county, where he was deputy sheriff for some time.

Mr. Bowlin returned to Lincoln county about eight years ago; he was employed by Mr. Shafer at the Ford garage for several years and has been deputy sheriff under Mr. Greisen the last two years. He asks the consideration of the people, and will appreciate your support. He promises to fulfill the duties of office to the best of his ability.

Mr. and Mrs. Harold Coe of Morenci, Arizona arrived Wednesday of last week to spend the 4th July holiday with their parents, Mr. and Mrs. R. W. (Pecos) Bowlin. They left last Sunday accompanied by the Bowlin twins, little Misses Nell Joy and Etta Loy, who will spend some time with them in Morenci.

Born to Mr. and Mrs. Ruben Chavez a girl, Wednesday.

## The Floyd Jones Singers Coming To Ft. Stanton

The Floyd Jones Singers, who will appear at the U. S. Marine Hospital, Fort Stanton, N. M., July 17, 1940 at 11 a. m. o'clock, have a rich background of experience and musical training.

The program they present is one of variety and spiritual uplift. Anthems, well known classics, familiar hymns and negro spirituals are interpreted with unique arrangements and precision. A ladies' trio, male quartet, soloists, readings and chalk illustrations are also featured in their programs.

Floyd Jones is known thru-out the nation for the outstanding ability as an Evangelistic song leader and tenor soloist, and for the past eleven years has conducted summer school sessions for young people training in Sacred music and general Church leadership. This is the eighth summer he and Mrs. Jones have taken a specially trained group of singers, chosen from regular winter students and those enrolled for summer school, on an extended tour, and the fourth summer they have traveled all the way to the West Coast.

The group travels in their own greyhound bus, and have a wholesome good time seeing the points of interest along the way. This summer the tour will cover more than 10,000 miles and include such interesting sights as Carlsbad Caverns, Santa Fe, Grand Canyon, Catalina Island, Hollywood, San Francisco Exposition, Redwood of California, Yellowstone National Park, Boulder Dam and Niagara Falls. The group will participate in the great Chicagoland Music Festival at Soldiers Field in Chicago, Saturday August 17th and another important date to which all are looking forward is Friday, July 26th when the group is invited to be guests of Mr. and Mrs. A. H. Johnson and Death Valley Scotty at famous Death Valley Castle. Those who have heard the choir in former programs will want to hear their complete new repertoire this year, for many musicians and Ministers have pronounced them the best choir they ever heard.

## For Probate Judge

Mr. Marshall St John has announced his candidacy for Probate Judge subject to the will of the people in the primary election to be held September 14. He was born and reared in Lincoln county. He has held the office before and served the people ably and efficiently. He is a World War veteran, active in the affairs of the American Legion.

Your support will be appreciated.

Mr. Ben Stimmel was able to ride up town yesterday. He has been quite ill for about two months.

**Lyric Theatre**  
R. A. Walker, Mgr.  
Friday and Saturday

Cesar Romero, Majorie Weaver, Chris-Pin Martin, and Gleria Ann White,

**"THE CISCO KID AND THE LADY"**  
Taken from O'Henry's story, you'll enjoy every minute of this program of a gay buckaroo, his trigger-tricky companion, the dance hall girl, the school teacher and the baby.

**"ALSO"**  
"The Hare and the Hounds" and "Kangaroo Country"

**Sunday, Monday, Tuesday**  
Mickey Rooney, Judy Garland, Chas. Winninger, Guy Kibbee,

**"BABES IN ARMS"**  
A musical comedy and one of the finest pieces of entertainment to ever come from Hollywood. It shows Mickey and Judy at their best.

**"ALSO"**  
March of Time and "A Door Will Open"

**Wednesday and Thursday**  
Franchot Tone, Ann Sothern, Ruth Hussey, Lee Bowman

**"FAST AND FURIOUS"**  
It's vacation time and things begin to happen at the bathing beauty pagent and "Girdias" wife-ly jealousy is aroused when "Joel" becomes involved.

**"ALSO"**  
"The Dominating Male" and "The Hidden Master"

## Fort Stanton Celebration July 4, 1940

Over 5000 persons were fed on the picnic grounds at Fort Stanton July 4th this year and an additional 300 came in later for the Rodeo, making for the greatest crowd in Fort Stanton celebration history. Over 1000 of these were children admitted free and those holding complimentary tickets. The huge crowd was fed a substantial plate lunch in something less than two hours, passing by the four corners of the stand in four separate lines.

The largest number of rodeo contestants entered in several years, and pitted their skill against ultra fast calves and cows and the toughest lot of bucking horses ever assembled at Fort Stanton. Some of the loose rope riding was the best that could have been found anywhere. Winners and prize money follows:

Steer riding: 1st \$27.50 Frank Banta; 2nd, \$17.50 W. P. Brown; 3rd, \$12.50 Bill Ferguson; and 4th Leonard Cain \$2.50.

Bronc riding: 1st, \$40.00 Ferris French; 2nd, \$30.00 Grady Eldridge; 3rd, \$15.00 Bill Ferguson; and 4th \$8.50 Dave Alexander.

Goat Roping: 1st, and 2nd, \$20.00 F. C. Stover and \$20.00 Zeno Ferris, tie 10 sec.; 3rd, \$10 Leet Forbis, 11 sec.; and 4th \$2.50 Jack Wilmuth 14.4 sec.

Calf roping: 1st \$50.00 Fletcher Hall, 19.4 sec.; 2nd \$35.00 Leet Forbis, 20.4 sec.; 3rd \$20.00 Leonard Cain, 21 sec.; 4th \$12.50 Grady Eldridge, 21.3 sec.; and 5th \$2.50 Lloyd Bowlin, 22.4 sec.

Wild cow milking: 1st \$40.00 Zeno Ferris-Monte Flack, time 26.2 sec.; 2nd \$30.00 R. Allen-F. C. Stover, 27 sec.; 3rd and 4th tie, Leet Forbis-Dyer Forbis and Frank Banta; Ernest Richard, time 29.1 sec. \$12.50 to each team 5th \$2.50 Polk Brown-Buster Brown 31 sec.

A good time seemed to be enjoyed by all and the committee desires to thank the many friends whose help made the show the success it was.

## KNOW YOUR BANK

### Loan Applicants are Welcome

We are always ready to make loans to qualified borrowers. Come in. Tell us your problems. If you can meet our requirements of soundness and safety (which are planned to protect our depositors' funds) we will advance the needed money without delay.

It is good business to borrow at this bank

LINCOLN COUNTY AGENCY,  
Citizens State Bank of Vaughn,  
Carrizozo, N. M.

Member Federal Deposit Insurance Corporation

## SPECIAL!

### One Week Only

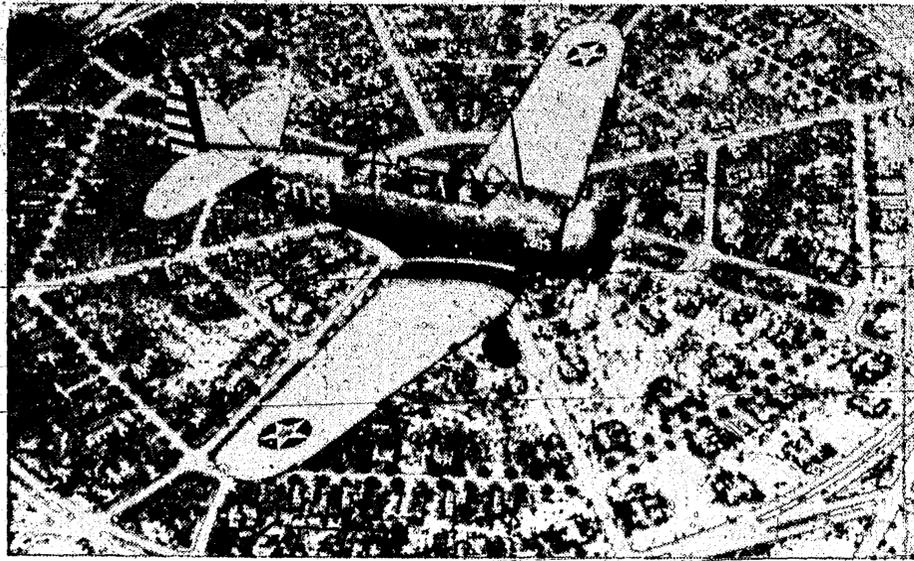
Under New Management

12 years experience \$10.00 French oil permanent wave for only \$3.00

Phone 115 Reil Beauty Shop Mrs. Indi Boone



### Training of Pilots at 'West Point of Air'



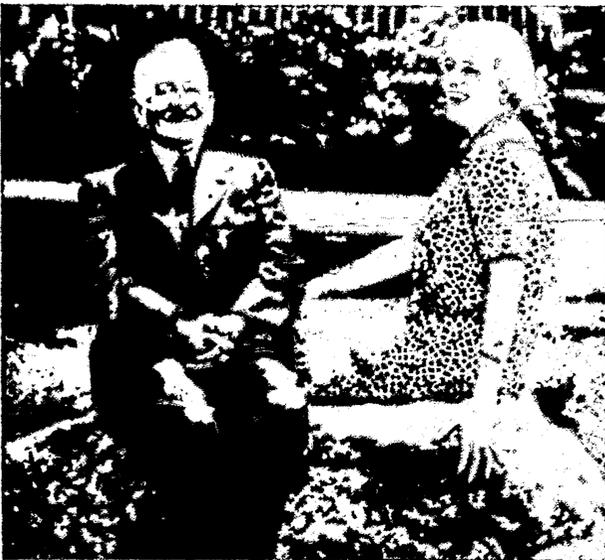
High over Uncle Sam's "West Point of the Air" at Randolph field, Texas, soars a training plane manned by a flying cadet and his instructor. Seven thousand pilots will be trained annually in the recently inaugurated air corps' expansion program. Within 36 weeks from the time a flying cadet starts his flight training, he will be graduated as a full-fledged military pilot and second lieutenant in the air corps reserve.

### British Anti-Aircraft Guns Alert for Nazis



English anti-aircraft gunners snap into position at their post somewhere along the coast on the alert for surprise attacks by hordes of Hitler's planes. Elsewhere throughout the United Kingdom similar defenses were ready. Defense of the homeland against Nazi onslaughts by air, sea and parachute troops became a problem vital to the continued existence of the British empire after the complete defeat of France.

### Sen. Glass and Bride at Honeymoon Home



Carter Glass, the senior senator from Virginia, is shown with his bride, the former Mrs. Mary Scott Meade, at their Montview Farms, Va., home near Lynchburg. The senator is 52 years old. His bride is 50. A leader in the senate for the past generation, Glass is known as an expert on currency and fiscal matters.

### Next First Lady?



As the wife of the Republican presidential nominee, Mrs. Wendell L. Willkie comes into the public eye. She was town librarian of Rushville, Ind., when she married Willkie in 1918 on the eve of his departure for France with the A. E. F.

### WPA Workers Swear Allegiance to U. S.



Taking oaths of allegiance to the United States are Daniel P. Sullivan, Ernest Verrier, Albert E. Lindley and Frank Osello, (left to right), George C. Lawler, head timekeeper of construction work on the new Boston subway, reads the oath. As WPA workers they signed affidavits declaring their citizenship.

### Just 'Two-Ton'



This weird apparatus is not a visitor from Mars, but simply Tony ("Two-Ton") Galento, heavyweight pugilist. Tony is hiding behind his new training mask which saves his face from disfigurement.

### FIRST AID TO THE SAILING HOUSE

by Roger B. Whitman

**Flood Control.**  
QUESTION: Where can I get information and booklets on flood control?

Answer: Apply to the U. S. department of agriculture, Washington, D. C. It is also probable that your own state department of agriculture can advise you.

**Restoring Paintings.**  
Question: I recently rescued a couple of paintings and prints from an attic. The paintings are grimy, and one is scalling. The prints are weatherbeaten, with brown marks. How can I restore them?

Answer: A painting that is cracked and scalling should be treated by a professional restorer; any home method is likely to do irreparable damage. To clean the other painting, pat with a damp cloth in one corner to see if the paint is fast color. If so, go all over the painting with a pad of soft cheese-cloth wet with the suds of a mild soap, which will loosen the dirt; follow with other pads of clean cloths damp with clear water. Do not rub; cleaning should be by a patting motion. After cleaning, shake off loose water and stand on edge at an angle to dry.

Stains on the margins of prints can usually be taken off with a very weak solution of Javelle water or some similar bleaching powder containing chlorine. Prints and lithographs are usually fast color, and can be washed in clear water. You should test out the fastness of the color before attempting this.

**Bulging Linoleum.**  
Question: We put linoleum on our floors from wall to wall, and nailed wood edging down at once. The linoleum bulged in the center. We took up the edging and trimmed the linoleum, but still it does not lie flat. Would oiling help?

Answer: Linoleum will always stretch when first laid down. It should not be tacked or held with edging until it has had several days for stretching. Even then there may be trouble, because of a swelling and shrinking. Whenever possible, linoleum should be cemented down. If this cannot be done, the linoleum should be left on the floor for some time before tacking or otherwise securing it. Do not use oil of any kind, for the linoleum would be damaged.

**Leaking Garage Roof.**  
Question: Our garage extends beyond the house, the top of which is a porch. After every storm rain soaks through the concrete roof. How can we waterproof it?

Answer: All edges of the concrete wherever there is a joint with a vertical wall should be cemented over with an asphalt roof cement. Any cracks in the body of the floor should also be filled with it. This cement, which can be had at hardware stores, can be poured into a crack when melted by heating.

**Replastering.**  
Question: I want to finish the walls with a sand plaster to give the walls the appearance of age. Could sand plaster be applied over the present painted plaster?

Answer: No, plaster will not adhere to smooth surfaces. Your best chance will be with plastic paint. This makes a very good finish.

**Discouraging Rats.**  
Question: There are rats on our premises due to tardiness in the collection of garbage. How can we get rid of them?

Answer: As a starter, get rid of anything around your premises in the way of food that would attract them. Use a rat poison, following the directions on the label of the box. If the rats are nesting in the ground, put several handfuls of moth balls in each hole. Clear away rubbish or any place where they might nest.

**Wood Pile in Cellar.**  
Question: Could you tell me if there is any danger in putting large wood piles (pine and oak) in the cellar of our country home? Will we have any termites? This wood is the result of a hurricane.

Answer: If the cellar walls and floor are of solid concrete with no cracks to connect with the ground, there will be no danger of termite attack. Even so, wood pile of any size stored in a shed or outside would be better than in a cellar.

**Spacing of Shingles.**  
Question: Should cedar roofing shingles be laid as tightly together as possible, or loosely to allow for expansion? Would it be worth while to saturate the shingles with hot linseed oil, after laying, by sprinkling with a garden sprinkling can?

Answer: All shingles when laid on a roof should be spaced at least one-half inch apart. Brushing the oil on the shingles will be more effective than spraying. Dipping the shingles before laying would be still better.

**'Ready Cut' Houses.**  
Question: What is the difference between a "ready cut" house and a "prefabricated" house?  
Answer: A "ready cut" house is the kind where the studs, rafters, floor joists, etc., are cut to size ready to put in place. The portable or prefabricated house is one where the walls, roof and other parts are made in large sections, to be assembled on the building site.

## PATTERN DEPARTMENT



step-by-step sew chart included in the pattern. In fact, you'll probably repeat this design many times.

Pattern No. 8729 is designed for sizes 12, 14, 16, 18 and 20. Size 14 requires 4 1/2 yards of 39-inch material without nap; 2 1/4 yards of ruffling. Send order to:

SEWING CIRCLE PATTERN DEPT.  
Room 1124  
211 W. Wacker Dr. Chicago  
Enclose 15 cents in coins for  
Pattern No. .... Size .....

### Ask Me Another

A General Quiz

- The Questions**
1. Are sound waves visible?
  2. How many official salutes with cannon are given the President of the United States?
  3. Are more than one pattern of fingerprints found on one man?
  4. In what state was the Battle of Tippecanoe fought?
  5. What animal is known as the bear's little brother?

- The Answers**
1. Intense sound waves are visible and can be photographed by spark photography.
  2. Twenty-one.
  3. As many as five of the standard nine prints have been found on one man.
  4. Indiana, near the present city of Lafayette.
  5. The raccoon, because it walks very much like a bear.

SWEET and summery as a basket of flowers, this frock (8729) is perfect for warm afternoons. In printed silk, or flower-patterned cottons like voile or batiste, it will look so cool and fresh and feminine, with its open-topped sleeves, heart-shaped neckline, and frills that put all the emphasis up at the top, an effect always becoming to slim figures. The skirt has the liting grace of circular fullness.

And notice how little detailing is required—just a few gathers at the waistline; otherwise it's all straight, easy seams. Even beginners can make it, guided by the



Full Wealth  
Poor, and content, is rich, and rich enough.—Shakespeare.

## GET VITAMINS YOU NEED...

AS YOU REFRESH YOURSELF!

Oranges can help you to feel your best  
When you want refreshment, eat an orange! Or help yourself from the big family pitcher of fresh orangeade! "Hits the spot" you'll say.  
But that's not all. Oranges add needed vitamins and minerals to your diet. And fully half of our families, says the Department of Agriculture, do not get enough of these health essentials to feel their best!  
The best way to be sure of getting all the vitamin C you normally need is to drink an 8-ounce glass of fresh orange juice with breakfast every morning. You also receive vitamins A, B<sub>1</sub> and G and the minerals calcium, phosphorus and iron.  
There's nothing else so delicious that's so good for you. So order a supply of Sunkist Oranges right away. They're the pick of California's best-ever crop of wonderfully juicy summer oranges. Copy, 1944.  
California Fruit Growers Exchange

# Sunkist

CALIFORNIA ORANGES

Best for Juice—and Every Use!

**Lincoln County News**

Published Every Friday

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Subscription, in advance, \$2.00 per Year

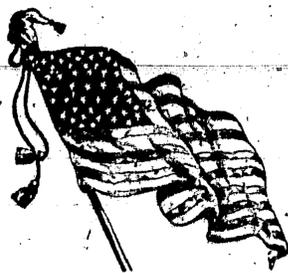
Advertising Rates Furnished on Request

FRIDAY, JULY 12, 1940.

Mrs. Era B. Smith, Editor and Publisher

- REPUBLICAN -

**Political Announcements**



The following have announced their candidacy for nomination for county offices, subject to the action of the Republican primary election on September 14, 1940.

For SHERIFF:  
R. W. (Pecos) Dowlin.

**Baptist W M U**

The Woman's Missionary Union of the Baptist church will meet in the church the first and third Wednesdays of each month.

**Help the Red Cross**



The quota for the Lincoln county Red Cross chapter is \$240.00. The Lincoln County chapter asks you to make your contribution now for the War relief fund. Remember the war sufferers. A contribution now may save a life. Help the Red Cross so they may help others.

**Carrizozo Assembly No. 7**

Order of Rainbow for Girls. Meetings 2nd and 4th Fridays. Worthy Advisor - Mary Freeman, Worthy Patron - Margaret English.

For Plain and Fancy DRESS MAKING Redesigning, turning collar & cuffs SEE DOROTHY CURRENT At Mayer Apartments

During 1939 New Mexico banks made 57,000 loans totaling \$32,000,000.

COMET CHAPTER No. 29 ORDER EASTERN STAR

Meets on the first Thursday in each month. Visiting Stars cordially invited Mrs. Marbry Burns, W. M. Jeannette Lemon, Sec.

IN THE THIRD JUDICIAL DISTRICT COURT OF THE STATE OF NEW MEXICO WITHIN AND FOR LINCOLN COUNTY.

WHITE OAKS METALS CO., A Corporation, Plaintiff vs.

Barney E. Ward, Impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: Robert W. Leslie, H. F. Allison, The Little Mack Mining Company, A Corporation, Gold Hill Mining Company, A Defunct Corporation, White Oaks Improvement Company, A Defunct Corporation, unknown heirs of Elizabeth Gorman Pritchard, Deceased; unknown heirs of George W. Pritchard, Deceased; unknown heirs of Henry Wilson, Deceased; unknown heirs of James W. Tomlinson, as trustee, Deceased; unknown heirs of Bautista Telles, Deceased; George E. Zimmerman, if living, if deceased, the unknown heirs of George E. Zimmerman, Deceased; Annie M. Fraley, if living, if deceased, the unknown heirs of Annie M. Fraley, Deceased; Adin H. Whitmore, if living, if deceased, the unknown heirs of Adin H. Whitmore, Deceased; Henry Milne, if living, if deceased, the unknown heirs of Henry Milne, Deceased; Charles S. Bush if living, if deceased, the unknown heirs of Charles S. Bush, Deceased; Henry M. Johnson, if living, if deceased, the unknown heirs of Henry M. Johnson, Deceased; Jacob Feltig, if living, if deceased, the unknown heirs of Jacob Feltig, Deceased; Charles Monjeau, if living, if deceased, the unknown heirs of Charles Monjeau, Deceased, and all unknown claimants of interests in the hereinafter described premises, adverse to the estate of the plaintiff, Defendants.

**NOTICE OF PENDENCY OF SUIT**

THE STATE OF NEW MEXICO.

To each of the above named defendants, against whom substituted service is hereby sought to be obtained, GREETING:

You and each of you are hereby notified that a certain cause wherein you and each of you are defendants, and White Oaks Metals Co., a Corporation, is plaintiff, being Civil cause No. 4774 on the Civil docket in the above named Court, is now pending against you.

The general object and purpose of said suit is to establish and quiet plaintiff's title in and to the real estate and property described in the Complaint in said cause, the same being in the County of Lincoln, State of New Mexico, and being:

Little Mack Lode Mining Claim, Survey No. 525, Bristol Lode Mining Claim which adjoins the Little Mack Mining Claim, mineral Survey No. 525 on the South, in the White Oaks Mining District, and being in Section 25, Township 6 South, Range 11 East, All of lots 2, 3, and 4, block 45, lots 5, 6, 7, and 8 of block 31, all in the original townsite of White Oaks, Lincoln County, New Mexico, and a tract containing 14 acres out of the southwest fractional quarter of Section 25, Township 6 South, Range 12 East, N. M. P. M.

against the adverse claims of you and each of you, and anyone claiming by, under or through you, or any of you, and to forever bar and estop you and each of you from having or claiming any lien upon, or right or title to, or interest in said real estate and property.

You are further notified that unless you enter your appearance in said cause on or before the 17th day of August, 1940, judgment will be rendered in said cause against you and each of you by default.

That the name of plaintiff's attorney and his postoffice address is John E. Hall, Carrizozo, New Mexico.

Given under my hand and the seal of the Third Judicial District Court of the State of New Mexico, this 3rd day of July, 1940.

(D.C. SEAL) EDWARD PENFIELD, District Court Clerk.

35-July-26.

**SMART MONEY**

KNOWS WHERE TO GO AFTER READING THE ADS IN THIS NEWSPAPER.

The Famous WILKNIT HOSIERY. The finest you can buy. For Ladies; for Men; for Children. And real GUARANTEE Sold by Lobell G. Bennett. In large brick house Three blocks west of the Post Office Telephone 112 I shall be happy to have your orders.

**Order of Service of First Baptist Church**

Sunday School 10 A. M. Preaching service 11 A. M. Evening service 7:00 P. M. Choir practice Wednesday evening 6:30 P. M. Prayer meeting Wednesday evening 7:00 P. M. L. D. Cochran, Pastor.

No. 4774 Civil.

**Reil Beauty Shop**

For FASHIONABLE Hair Dress and Attractive MANICURES

All New Equipment

Latest Model 1940 Dryer

2 Operators

PHONE 115 Mrs. Reil, Proprietor



All Set Keep a list of "emergency calls" near your telephone. Just because you may have memorized the doctor's number and others of similar importance, the rest of the family may lose valuable time in looking up these numbers in your absence.

**READ THE ADS Along With the News**

For screen door repairing, painting etc. see Gene Dow. Sr.

- DEMOCRATIC -  
**Political Announcements**



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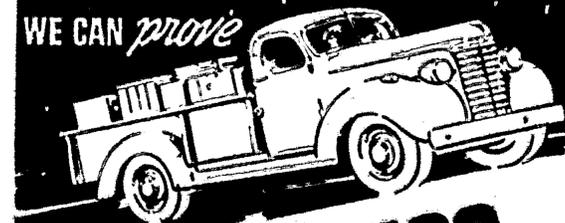
For SHERIFF: Alex J. Jenkins. For COUNTY CLERK: Felix Ramey. For PROBATE JUDGE: Marcel C. St. John.

The Erman Gray Musical Comedy company will present a new version of the "Trail of the Lonesome Pine" here tonight. Adm-10-20-35c

**The Gateway Hotel** COFFEE SHOP

You'll enjoy a stop at the Gateway Hotel... the friendly, congenial atmosphere... the comfort of your room and of the newly enlarged lobby.

GARAGE FACILITIES All Rooms With Bath \$1.50 and \$2.00



**GAS SAVINGS** OVER ALL OTHER TRUCKS

This test leaves no doubt about which light-duty truck is most economical on gasoline! We'll

match a GMC against any other truck of equal power on a measured-gas-mileage comparison over your route with your loads. It will pay you to investigate GMC before you buy another truck.

Check GMC PRICES AGAINST THE LOWEST!

Time payments through our own YMAC Plan of lowest available to rates.

**Western Motor Co.** Carrizozo, N. M. Phone 36 V. Reil, Prop.

**GMC TRUCKS** GASOLINE DIESEL



How to make your "daydreams" come true this summer!

If you're the kind of person who one minute daydreams about romping on snow-white Southern California beaches beside the sound of the Pacific surf... and the next minute imagines yourself exploring all the wonders of San Francisco's beautiful new World's Fair... then, we say—let Southern Pacific help you make BOTH daydreams come true this summer! Enjoy the speed, comfort and economy of train travel. Stop over in Southern California on your way to or from San Francisco. Relax and have fun in clean, AIR-COOLED trains while the engineer does the driving!

**LOW ROUND TRIP FARES TO LOS ANGELES OR SAN DIEGO**

in comfortable, AIR-COOLED chat cars and coaches. Low-priced... Fare to tourist sleeping cars and standard Pullmans proportionately low.

**TO THE SAN FRANCISCO WORLD'S FAIR**

Very low round trip fares are in effect every day to San Francisco... good on our... along the very edge of the Pacific Ocean for 113 breath-taking miles between Los Angeles and San Francisco, and on other trains.

**Southern Pacific B. S. BURNS, Agent**

PHONE 57 Carrizozo, New Mexico

**LIVELY "INJUN"**



QUESTION "Does a motor act more lively with one oil than another?" ANSWER Yes! Some oils make motors sluggish with harmful residues. But "RPM" is made by a special

refining process to keep your motor ship-shape inside—it keeps a "lively Injun" under your hood. It's tops! STANDARD OIL COMPANY OF TEXAS

**RPM MOTOR OIL**

AMERICA'S PREMIER MOTOR OIL

# TRUTH about ADVERTISING

By CHARLES B. ROTH

COST: 3 CENTS

SOME of the critics of advertising—and in this world there are those who criticize every good thing—level their lances at what they think is a weak spot: its cost.

They read of the million-dollar advertising appropriations; they brood on the cost of a full page of advertising in a metropolitan newspaper or a national magazine—and then they lose their sharpest barbs against the waste which they say is involved in this costly process.

Their only trouble is that they judge without having all the facts. For the truth is that advertising is the least expensive cost of doing business. Everything else costs a good deal more in proportion than the advertising.

The wise and capable business man bases the amount of money he spends for advertising upon the volume of business he either is doing or expects to do. This money set aside to advertise is called the appropriation.

It seldom runs, take the country over, more than 3 per cent, which means that for every dollar of sales made the advertising cost will

be just three pennies. That is all—three pennies.

The large advertising appropriations come when a business, through the help of intelligent advertising, becomes so great that its annual volume runs into many millions of dollars a year. But whether an advertiser spends \$10,000 a year or \$10,000,000, his percentage remains the same—an average of 3 per cent.

The amount of money spent in advertising well-known products is so small as to be ridiculous, when you really know the facts.

Take oranges. How much do you suppose the growers spend to advertise their product? A third of a cent per dozen is all.

A national cracker baker reveals that he sets aside only one-tenth of a cent to advertise a package of crackers, while the manufacturer of a soft drink spends 1576/100,000 of a cent in advertising a five-cent glass of his product.

The manufacturer of a medium-priced automobile spends less than 3 per cent for advertising—he spends only \$12 in making a \$1,000 sale.

And even this small amount, this three cents on the dollar, isn't an expense, an added premium on the business. By spending three cents out of every dollar for advertising, the manufacturer or merchant can sell for less and give you more for your money.

Charles B. Roth.



Charles Roth

## THE WORLD'S GOOD NEWS

will come to your home every day through THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper

It records for you the world's clean, constructive doings. The Monitor does not exploit crime or sensation; neither does it ignore them, but deals constructively with them. Features for busy men and all the family, including the Weekly Magazine Section.

The Christian Science Publishing Society  
One, Hurway Street, Boston, Massachusetts

Please enter my subscription to The Christian Science Monitor for a period of

1 year \$12.00 6 months \$6.00 3 months \$3.00 1 month \$1.00

Saturday issue, including Magazine Section: 1 year \$2.00, 6 issues 25c

Name \_\_\_\_\_

Address \_\_\_\_\_

Sample Copy on Request

## DOLLARS SENT AWAY FOR PRINTING

Never Come Back

Let Us Do Your Printing

### AMERICAN BOY MAGAZINE COMPANION TO THOUSANDS

Hundreds of thousands of boys and young men read THE AMERICAN BOY Magazine every month and consider it more as a living companion than as a magazine.

"It's as much a buddy to me as my neighborhood chum," writes one high school senior. "THE AMERICAN BOY seems to understand a boy's problems and considers them in such a sympathetic and helpful way. It gives advice and entertaining reading on every subject in which a young fellow is interested. It is particularly helpful in sports. I made our school basketball team because of the playing tips I read in THE AMERICAN BOY."

Many famous athletes in all sports credit much of their success to helpful suggestions received from sports articles carried in THE AMERICAN BOY Magazine. Virtually every issue offers advice from a famous coach or player. Football, basketball

track, tennis, in fact every major sport is covered in fiction and fact articles.

Teachers, librarians, parents and leaders of boys clubs also recommend THE AMERICAN BOY enthusiastically. They have found that as a general rule regular readers of THE AMERICAN BOY advance more rapidly and develop more worthwhile characteristics than do boys who do not read it.

Trained writers and artists, famous coaches and athletes, explorers, scientists and men successful in business and industry join with an experienced staff to produce in THE AMERICAN BOY, the sort of reading matter boys like best.

THE AMERICAN BOY sells on most newsstands at 20c a copy. Subscription prices are \$2.00 for one year or \$3.50 for three years. Foreign rates 50c a year extra. To subscribe simply send your name, address and remittance direct to THE AMERICAN BOY, 7430 Second Blvd., Detroit, Michigan.

## Local and Personal

Mr. Felix Ramey of Lincoln was in Carrizozo today in the interest of his candidacy for County Clerk of Lincoln county on the Democratic ticket.

Mr. Alex J. Jenkins was here today and filed his intention to run for sheriff on the Democratic ticket in the forthcoming primary.

Mr. Fred Velasco, Sr., N. Campbell St., El Paso, underwent an eye operation for cataracts June 24, 1940. He is improving but is still in the hospital. He is not allowed to receive any visitors yet.—contributed.

Mr. L. A. Jolly spent a few days here this week visiting friends. Mr. Jolly is employed as a guard at a prison farm near Los Lunas, N. M.

Mr. Florencio Vega was a Carrizozo business visitor this week from his ranch east of town.

The new building for the Church of Christ is about to be started in good earnest. The adobes are being placed in the walls.

Mr. James Garner of Ancho was a business visitor here yesterday.

For Sale - 6 - room house and furniture, bath, glassed in porch, basement. All newly finished inside and out. Inquire at News office - July 5-12

For sale or trade - Eight year old sorrel horse. See Harold Hoffman - 3t.

The constitutional guarantee of "free speech" doesn't give any Fifth Column American the unrestricted privilege of abusing the country and the government that protects him—especially in time of stress. A slap in the face, a kick in the pants and a salute of the flag would be only a gentle reminder. Suppose you try it next time one of 'em starts an argument.—The Glasgow (Ky.) Times.

A new roof is being put on the Methodist parsonage by Rev. P. N. Bennett.

### I. O. O. F. CARRIZOZO LODGE, NO. 30



Meets Every Tuesday evening  
W. J. Langston, Howard Barnes, Sec.-Treas. Noble Grand

### Notice

The Womens' Missionary Union of the Baptist church will meet Wednesday of each week. You are invited to join us.

### Church of Christ

R.L. Allen, Minister.  
Order of services: Bible study 10:00 a. m. preaching 11:00 a. m. The Lord's Supper 11:50 a. m. Each Lord's Day Evening Services 7:00 P. M.

## Village Report

Minutes of regular meeting of Board of Trustees held at City Hall July 2, 1940, at 7:30 p. m.

Members present: M. U. Finley, Mayor; G. T. McQuillen, R. E. Shafer, A. J. Scharf and Daniel Chavez, members. Roléy Ward, Marshal and Morgan Lovelace Clerk.

Members absent: None. Minutes of last meeting were read and approved.

Motion by Daniel Chavez and seconded by A. J. Scharf that the liquor license applications of W. S. Norman, Ben C. Sanchez and Mrs. Beulah H. Bunch for dispensers license be granted and also the application of A. J. Rolland for a retailers license be granted. Motion carried.

Motion by A. J. Scharf and seconded by Daniel Chavez that the Village purchase four cedar poles, at two dollars each, for use as light poles on street lights. Motion carried.

Motion by G. T. McQuillen and seconded by A. J. Scharf that the date of effectiveness in regard to the 1c excise tax on gasoline sold within the limits of the Village of Carrizozo as per Ord. No. 44, be postponed to a later date. Motion carried.

Motion by G. T. McQuillen and seconded by A. J. Scharf that the Mayor appoint a committee to represent the Village of Carrizozo in the control and management of the Community Center Building, said committee to be composed of Mayor M. U. Finley, Trustee G. T. McQuillen and Trustee R. E. Shafer. Motion carried.

The following bills were approved and ordered paid.

S. P. Co. Water for May	\$389.64
Marshal salary	100.00
Clerk salary	90.00
Park Maintenance	20.00
Fire truck maintenance	5.00
Albert Roberts, refund	4.50
Andy Gomez, labor	.50
Fay Harkey, water supt.	17.50
Fay Harkey, gas supt.	10.00
Lincoln Co. Utility, lights	48.62
" " "	2.40
Frank Sanchez, labor	.50
Frank Gallegos, 8 hrs wk.	2.80
Antonio Lueras, 8 hrs wk.	2.80
E. C. Dow, labor	3.00
Monte Vista Service Sta.	2.10
Ellis Mitchell labor	3.00
A'zo Auto Co, truck ex.	2.03
Rollands Drug Store, sup.	3.65
Mountain States, Phone	4.50
Crane-O'Fallon 2 gas m.	20.00
C'zo Hdwe. Co. Supplies	7.45
C'zo Outlook, legal matter	10.40
50 dog tags	6.09
Richard Service station	3.65
Phone	2.55
E. C. Dow, painting	13.50
Office supplies	6.05
Fay Harkey, labor on m.	22.00
Ellis Mitchell, labor	3.75
<b>Total</b>	<b>\$557.98</b>

There being no further business presented the meeting adjourned.  
M. U. Finley, Mayor,  
Attest: Morgan Lovelace, Clerk.

### Notice

The Lincoln County singing convention will hold its afternoon session at Tinnie Sunday July 14 at 2 P. M. And the regular allday singing convention will convene at Corona, July 28 and Saturday night before. Every one invited to attend and carry basket lunch for Sunday dinner on the ground.  
W. J. Ferguson, Pres.

The Santa Fe Railway System carloading for this week ending July 6, 1940, were 23,666, as compared 25,295 for the same week in 1939. Received from connections were 5,457, as compared with 4,856 for the same work in 1939. The total moved were 29,123, as compared with 30,151 for the same week in 1939. The Santa Fe handled a total of 29,965 cars during the preceding week of this year.

# ROLLAND'S

THE OLDEST AND BEST KNOWN DRUG FIRM IN THE SOUTHWEST

ROLLAND'S, The old reliable PRESCRIPTION DRUGGISTS.

WE HAVE

A full line of cosmetics and face creams. All reliable brands to beautify and embellish a Woman's natural good locks.

FINE WHISKIES

### BE SURE

You go to the right place There is Only One

## 'ZOZO BOOT SHOP

Across from the Depot

Placer, Lode and Proof of Labor blanks for sale at the LINCOLN COUNTY NEWS

### Grave Yard Working

The public is invited to attend a Grave Yard Working at Angus Saturday July 13th—All day. Please come prepared to work. Ladies bring lunches. June 28 - 3t

### HUNTING for More BUSINESS

Try Our Ads

## For Better Service and Quick Cleaning

Expert Hat Cleaning and Re-Blocking

Phone . . . . . 81

### Nu-Way Cleaners

Delivery and Pickup Service

### Santa Rita Church

Rev. Fr. Salvatore announces Sunday Masses at 8:00 a. m. and 10 a. m. at Carrizozo.

T. E. KELLEY  
Funeral Director and Licensed Embalmer  
Phone 83  
Carrizozo . . . . . N. Mex



## Coronado and the Seven Cities of Cibola

IN 1540 Don Francisco Vasquez de Coronado left Mexico, leading a band of fellow-adventurers north into the unknown wilderness to extend the Spanish empire by half a continent. Before the English Pilgrims first landed at Plymouth Rock, Coronado and his successors had built a royal palace in Santa Fe.

Crossing southern Arizona, New Mexico, visiting the Grand Canyon, Taos, and on across the Texas panhandle into Kansas, Coronado and his army failed to find the fabled "Seven Cities of Cibola," and considered their expedition a failure because they did not find gold.

But the brave exploits of Coronado and his men will be celebrated in a score of communities in New Mexico, Arizona, Colorado, and other states in 1940.

Today these and hundreds of other communities in the mountain states are united by telephone wires which speed your voice in a split second over mountains, deserts and plains . . . vast expanses which Coronado's band needed months to traverse. Although Coronado did not discover the "Seven Cities of Cibola," today your voice may be hurled over the seven seas. Telephone pioneering and research have blazed trails to bring you a service which connects with 93 per cent of all the telephones in the world.



The Mountain States Telephone & Telegraph Co.

## Chevrolet Builds 700,000th 1940 Model

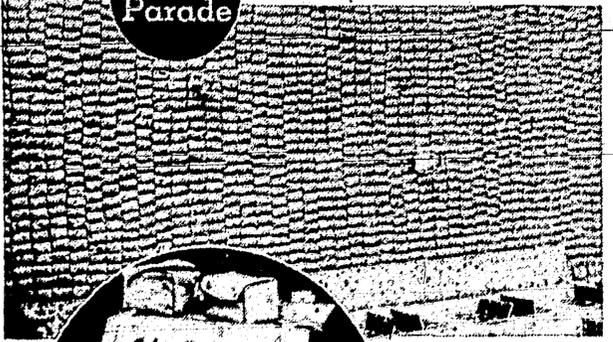


Keeping pace with a demand which, since announcement of the 1940 models, has resulted in a new all-time sales record for any corresponding period in Chevrolet history, that division of General Motors recently built the 700,000th of these models. The event took place less than a month after production of No. 600,000.

## London Is Ready for Sky Raids And Business Goes On 'as Usual'

London has taken the most careful air-raid precautions to repel the Nazi invaders from the sky, with sandbags playing an important part in the defense. However, in between air raid warnings the regular way of life goes on undisturbed. Britain takes it all as a matter of fact. Up in the sky at all times one can see hundreds of silvery balloons afloat. Store fronts are sandbagged, but business goes on as usual. Air raid precautions have become "streamlined" to meet the emergency. The cinema is popular, and the populace has learned to carry gas masks at all times.

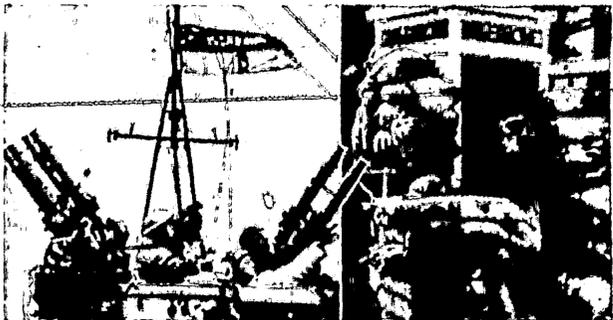
### Picture Parade



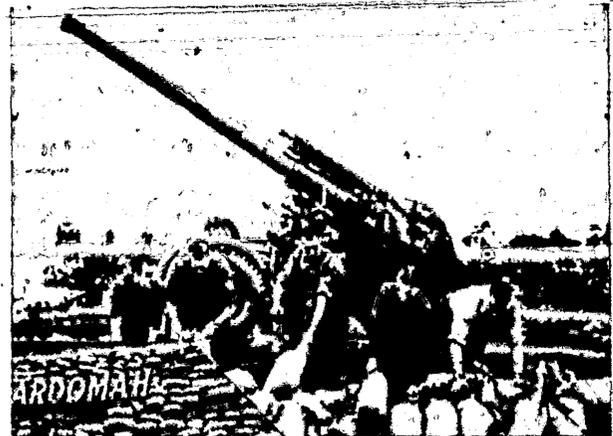
(Above) Myriads of sandbags above a London hospital make an unusual picture presentation. (Left) Gas masks are advertised like any other merchandise—these are of "smart appearance."



An English couple, gas masks over their shoulders, stop to admire the show windows of a London department store. They see nothing amiss or foreboding about the sandbags in the foreground. These things have become an accepted part of British life.



A woman air raid warden, steel-hatted, and with gas mask at her side, telephones from one of the well-protected booths that now dot London.



A brace of multiple anti-aircraft machine guns looks skyward from the bridge of one of the British navy's newest racing torpedo boats. The boats are capable of great speed.



Section of bombed village "somewhere in France."

## Select Words Helped Hitler Vanquish Foe

### His 'Wortenkrieg' Filled Enemies With Terror, Psychologist Explains.

WASHINGTON.—Typewriters are more potent than air bombers, and the armored phrase maker is mightier than the heaviest tank—at least in the long run—according to Elmer Wheeler, New York psychologist. He says this despite "events in Europe" and points out that Hitler had prepared the way for his planes and tanks and motorized divisions with sharp-pointed phrases.

"Take that word blitzkrieg," he explained in a recent address before the District of Columbia Dental Society. "It's enough to strike terror in any one's heart. And then the suggestion of a secret weapon—which may be three-fourths propaganda—hasn't reassured any one in the Nazis' path. He's also broadcast a new terror—'stukas,' dive bombers."

Word "Testing" Laboratory. Mr. Wheeler, who claims the only word laboratory in the world, addressed the dentists on "Words That Win Over Patients." He suggested various methods for them to use in inspiring confidence in their patients and in keeping them coming back instead of neglecting their teeth.

Mr. Wheeler's "word laboratory" is used by many big industrial firms to help them in overcoming sales resistance without a struggle.

"We test words as others test materials," he explained.

For instance, he said a Washington department store that wanted to sell white shoe polish was told to tell customers, "It won't wear off." After that it could hardly keep enough polish in stock.

A flat clotheopin manufactured by another client sold 30,000,000 on this phrase: "It won't roll."

Soda dispensers, he illustrated, sell three or four times as many egg malted milks by holding up two eggs in front of the customer and asking: "One egg or two?" If they had said: "Do you want an egg," the chances are the customer would have declined.

Word to the Ladies. "If the wife wants a new hat," added Mr. Wheeler, "she never should raise the question, but she should say to friend husband, 'Should I get a \$3 or a \$5 hat?'"

Slogans, however, are "dated" in the Wheeler word-laboratory. The phrases that emerge from the mental test tubes are called "sizzlers."

"The steak in the restaurant," he pointed out, "cells because it sizzles appetizingly, not because it came from a certain type of steer. You can't march the steer through the restaurant."

## It's Always Open Season For Corn Jitters, It Seems

The little lady is among the tall corn in a field at Long Beach, California, a city which has a reputation for being a transplanted part of Iowa. The tall corn is also midwestern, springing from Iowa seed.



By PAUL T. STURGIS (Released by Western Newspaper Union.)

I don't know which is the hardest, worrying about a corn crop or picking it. If I had my choice I'd take the picking every time.

If the corn crop doesn't fall at least four times every year there is something wrong out here in the Corn Belt. Four times is the least. That's par. Although I do know fellows who can figure out a crop failure any day of the year.

I haven't any figures to prove it, but I'd make a bet there's more headaches caused from worrying about the corn crop than there is about balancing the budget. And the worrying can always start early.

Starts in February. Take February for instance. There is a good month for a failure. A bunch has dropped into the harness shop to cook up a little heat. Outside the wind is moaning around in the bleak cornstalks and the over-shape is in its prime. "Seems like this cold is hanging on," somebody says with a doleful shake of his head. "Don't believe the frost will get out of the ground in time to make a crop."

Well, the word gets around that the crop has failed. The racket store man tells his wife it is going to be a hard summer and she better

start doing her own washing. The bank directors scrape the frost off the window and begin to wonder if they ought to rent the room for a beauty parlor and move down into the basement.

Of course the cold breaks up in March and a few robins show up. The boys start flying kites and the drugstore puts on a one-cent sale for a feeder. They start staking out three new filling stations. Then comes a heavy snow and all is sunk again. The corn cure won't make it now. We got to get along with the old bus another year.

Ah! Things Look Better. April shows up. Things look better. But all the time the wind keeps blowing. First it just blows tumbleweeds and garbage cans around, and then it starts moving dried roofs and the soil itself. A cloud of gloom settles down over everyone. The drugstore cuts its order for ice cream cones in half and the hardware store doubles its order for rope.

It gets drier and drier. Everybody in town is out on the street wondering where all the farmers and rain have gone to. The Wednesday evening bridge club meets and it is like a wake. Nobody brags about the oil burner or the trip to Florida. Then the Blues.

About this time it starts to rain. Raining for about a week. The first few days there isn't room in town to park a razor blade. Everybody is buying seed and wondering where they can get a vacant lot and plant a few spuds. But as the rain keeps on, worrying starts again, and now they are wondering if it is ever going to quit raining long enough to get a crop in. Maybe they better plant water lilies and start a frog farm.

Everybody has the blues. Corn's sure to rot in the ground. A bunch gathers in the street. They talk about their operations, or they go to have their teeth pulled and they've just been putting it off, or other cheerful subjects like: What is the country coming to anyway? The sun comes through at last and everybody starts digging dandelions and getting into arguments with their wives about wallpaper. The corn is up and the world is all right again.

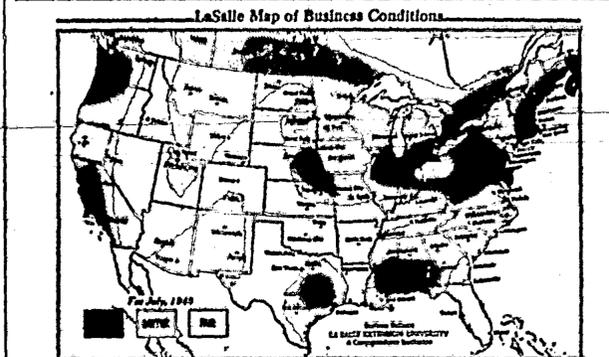
But not for so long. It starts to get cold and the thermometers get down in the thirties. That means a May frost. A catastrophe. All the corn will have to be replanted and it will never mature. Dumps are ransacked for tin cans to set over the tomato plants. Something has to be saved.

More Weather Comes. That night the sky clouds over and the frost is sidetracked. The next day turns off warm. By noon there is hardly a businessman in town. They are all out in the country looking up and down the corn rows for prospects for selling everything from washing machines to side delivery rakes. That's when the bad news leaks out.

The cutworms have sneaked up on the corn and are laying it low. Anyway that is what the farmers tell them.

After that, there is a period of cool, damp weather interspersed with warm days. Whatever kind of weather is on hand, something is suffering. If it isn't corn it is the politicians, for the June primaries are not far off. Candidates don't know whether to let their hair grow long and wear a black hat like a statesman, or wear overalls and get the vote out on their milking records. If crops look good, the statesman pose is the best. But if it looks like the church bugs might be able to get in and do their dirty work, look out.

## War News Dominates Business



The above map, accompanying the July Bulletin of U. S. business conditions issued by La Salle Extension University, illustrates the current trade picture in the various sections of the nation. Production has been moving steadily upward, similar to last year's trend at this time and volume of trade is seven per cent higher than a year ago.

By L. G. ELLIOTT  
President, La Salle Extension University.

CHICAGO.—In spite of depressing news, business has been steadily pushing ahead under the combined stimulus of three major factors. First, the orders from abroad for war materials have been greatly increased. This expansion continued even after the French breakdown. Second, the total governmental expenditures for relief and for the national defense program are rapidly becoming larger. Third, buyers are anticipating still higher expenditures in the future and are placing larger orders now.

The gains have been most striking in the heavy-goods industries, such

as steel, machinery, aviation, shipbuilding, machine tools and equipment. Significant gains have also been made in other important lines, as the textile industry where operations have been speeded up in both cotton and woolen mills.

While business volume has been expanding, prices of many commodities have declined. The drop in the prices of farm products was halted at a point several per cent above a year ago. Some recovery has taken place due to the government farm program and to the increased consumer demand that has accompanied greater industrial activity. As long as these continue they should further strengthen farm prices.

The prices for industrial products, especially those of metals and manufactured goods, have been relatively stable.

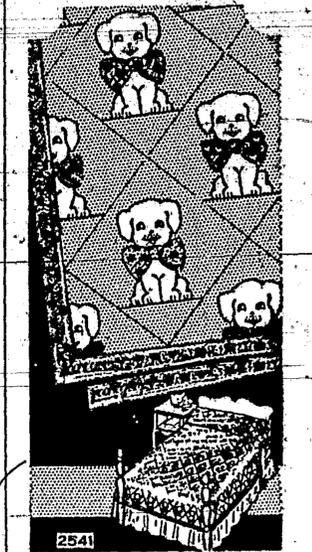
Business faces the problem of adjusting itself to new factors which are constantly changing. At the same time, it must guard against the possible adverse effects of future events that cannot now be accurately predicted. The need is more urgent than ever for alert and capable management in every business enterprise in order to adapt policies and methods to current conditions.

### FATEFUL FIGURES

	Millennial	Stella	Ritter
Born	1883	1879	1889
Came to power	1922	1924	1933
Years in power	18	16	7
Age	57	61	51
Total	3880	3880	3880
Divided by two	1940	1940	1940

NOTE—Though this seems to be a startling coincidence, it isn't. Any one's age added to the year of his birth naturally equals this year, 1940.

## Applied Bedspread In Gayest of Scraps



Pert isn't he, this easily applied pup, Frisky Fido! He's just one patch and his bow can be in the gayest of scraps. Do a block in odd moments. Pattern 2541 contains a diagram of block; accurate pattern pieces; directions for making quilt; diagram of quilt; yardages; color schemes. Send order to:

Sewing Circle Needlecraft Dept.  
82 Eighth Ave. New York  
Enclose 15 cents in coins for Pattern No. 2541  
Name .....  
Address .....

## Strange Facts

200-Mile Lights  
No Double Joints  
Ban Animal Flesh

The brightest lights ever created by man are the 800,000,000-candlepower carbon-arc searchlights that are owned by the United States army. Their beams, when directed vertically into the night sky, can be seen for a distance of two hundred miles.

There are no such things as a double joint in a human being, a revolver-silencer outside of fiction or a blood test through which it is possible to determine whether an unknown parent of a child is of the white or Negro race.

Many orthodox Brahmins of India are so fearful of pollution by animal flesh that they take a purifying bath even after receiving a letter from a meat-eating country.—Collier's.

**WEARY DESPONDENT GIRLS.** Crying spells, irritable nerves, loss of appetite, indigestion, general weakness, all due to functional derangement of the liver. Lydia E. Pinkham's Vegetable Compound. Try it!

**On Own Resources**  
To be thrown upon one's own resources is to be cast in the very lap of fortune; for our faculties then undergo a development and display an energy of which they were previously unsusceptible.—Benjamin Franklin.

**KILL ALL FLIES**  
DAISY FLY KILLER

WNU-M 28-40

**Day by Day Stronger**  
Let each day find us stronger, more gentle; firmer in what we think is right, and more tolerant of the opinions of others.—John Willis Ring.

**TRUTH**

These physicians too, approve every word of advertising you read, the objective of which is only to recommend Doan's Pills as a good diuretic treatment for "stomach of the kidney function and for relief of the pain and worry it causes. If more people were aware of how the kidneys must constantly remove waste from the blood without injury to health, they would be better understanding of why the whole body suffers when kidneys lag, and diuretic medicine would be better appreciated. Burning, scanty or too frequent urination, sometimes with disturbed kidney function. You may suffer nagging backache, swollen head, attacks of dizziness, getting up nights, swelling, weakness under the eyes—feel weak, nervous, all these are signs.

**DOAN'S PILLS**

# TRAILER GIRL

By VERA BROWN

WNU-Service

## THE STORY THUS FAR

Lynn Morrow, beautiful blonde New York girl, is stranded in Palm Beach in her bathing suit with only 50 cents when her employer, Mrs. Helen Warren, disappears with car and trailer from a camp where she, Buddy, her son, and Lynn had been living. A note from Mrs. Warren advises Lynn to call at her New York attorney's office for her clothes and wages. She is rescued by Terry McNair, whom she met at the beach.

## CHAPTER I—Continued

"Don't know?" Lynn did not answer. She began to sob, great shaking, silent sobs of desperation. Terry took hold of Lynn's shoulders and pushed her across to the road and into his car. Then he got in beside her, and, seeing the note in her hand, he took it and read it in the light of the instrument board.

"She's got a ritzy attorney," he remarked as he looked at the card. Lynn continued to sob. Terry, without speaking, drove down the road for half a mile and stopped.

"I wanted to get away from old 'Prying Eyes,'" he explained, for Alexander had come to the door of his office.

"Have you any money?"

"Fifty cents," Lynn managed to blurt out.

"That's a big help. What about clothes?"

Lynn could not answer, for she was bent double, her head on her knees as she cried.

Lynn was shaking with cold and nervousness. Terry got out and unlocked the rear deck of his car and pulled out a topcoat. He came back, threw it over Lynn's knees and settled back into the car.

"Now we'll have to talk things over," he said, lighting a cigarette, and slumped into a more comfortable position.

"Here's the problem. You're stranded and broke. We'll get you a job tomorrow. All right. That's settled. But what about your clothes? You can't go hunting jobs in a white bathing suit."

Then he turned the key of his car, started it, and they rolled way up the road. Terry drove at a fast clip now, straight back toward the bridge.

"Where are we going?"

"To my house. My closet's about your size. You should be able to wear her things. She has too many anyway."

"I couldn't."

"Can you suggest anything else? We can't buy any tonight. The shops are closed."

Lynn could not help him. She huddled there under his topcoat, sobbing intermittently.

The butler met Terry at the door. "Is Miss Helen home, Morton?"

"She's dining at the club, Mr. Terry."

"Good. How soon can we have dinner, we're starving?"

"When you're ready, Mr. Terry," the butler said.

"Then make it in half an hour. And take Miss Morrow up to Miss Helen's room and have Ruth dig up some clothes."

Half an hour later Lynn came slowly down the stairway to meet Terry.

When she walked across the flagged patio Terry set down his glass and came forward to meet her.

"You're simply gorgeous," Terry's voice was full of wonder. "I knew it, but I didn't realize—" his voice trailed off as he looked at Lynn.

"Congratulations," Terry raised his glass, then he set it down.

"You're lovely, all right," Terry came over and bent suddenly and kissed her lips lightly.

Startled, Lynn sat up straight.

"Don't get alarmed. That's just a tribute to your beauty. Yes, a McNair never makes a mistake, Lynn. Remember that. I picked a winner this time." He chuckled and poured himself another drink.

It was not until dinner was finished and they rose to have coffee on the terrace to watch the rising moon that Lynn realized Terry seemed a little unsteady on his feet. He had drunk his way determinedly through the dinner.

The next hour was difficult. Terry insisted on her dancing with him, and he held her so closely she struggled to get away.

Finally, when Terry suggested they go to the Beach Club, Lynn jumped at the idea just to get him away from that moonlit terrace.

Terry sent for a light silk wrap for Lynn, and she carried one of Helen's small white evening bags, with her lone 50 cents in it.

"Let me drive," Lynn begged as they walked to Terry's car.

"Can you?"

"That's my one accomplishment. We learn that in Vermont." She took the keys.

Lynn sent the long car down the driveway with an expert hand and she thrilled to the touch of such a splendid bit of mechanism.

rived the doorman took Terry's car.

The place was crowded, but an attendant found a place beside a big roulette table for Terry and Lynn.

"What shall I play, Lynn?" he kept asking. And he was winning.

"How old are you, Lynn?"

"Eighteen."

Terry started playing eighteen, continuously. He won. The tension grew. Lynn felt she must get away.

She slipped back of Terry as he bent over the table to watch the ball drop into No. 18 again. From the shout that rose as she left the gambling room she knew he was again a winner.

The night air was cool and soothing on her hot forehead. But she was there on the terrace only a few seconds when an attendant found her, told her Mr. McNair wanted her at the table.

Terry was wild when she came back to him.

"Haven't you any sense? We'll break the bank if you stay here. I lost that last turn!" His eyes were bloodshot. Suddenly he grabbed her, tore off the pale green satin sash on her frock. Quickly he knotted it about her wrist, ordered the attendant to tie the other end to his left arm.

"You won't get away again!" It seemed hours to Lynn that she was there, tied to Terry. Number 18 fell again. Terry was mad with his success. He was not conscious of Lynn now.

Suddenly from nowhere a swirl of red silk came dashing to the table where Terry was playing, fought

her way through the crowd to McNair's side.

"Terry McNair, you're drunk!" Then her eyes fell on Lynn, swept her from head to foot. "And you've dressed up another 'pick-up' in my clothes."

There was a resounding smack as Helen McNair slapped her brother's face. Suddenly everything was confusion. People came running, they pushed and exclaimed.

Lynn, crimson with embarrassment, grabbed the arm of an attendant.

"Cut this!" she demanded holding up her bruised wrist.

He snipped the silk band quickly, for Terry was now fully occupied with the furious Helen.

They were having a violent quarrel with the whole room as delighted spectators. The customers loved it. The McNairs were at it again.

Lynn escaped unnoticed to the terrace, paused for a moment to see which course to take in her flight.

"Well done, my dear. This way," said a masculine voice.

It was a dark young man with an annoying smile. He took her arm and hurried her down through the gardens until they came out by a path at the front doorway.

"My car's down here."

In a few seconds they were driving away in the moonlight, Lynn and another strange young man.

Lynn began crying.

"I'll drive you home."

"Oh! Oh!" Lynn sat there limp beside him, and did not answer.

"Where do you live?"

As Lynn remained silent he slowed the car down.

"Just tell me where you live, young woman."

"I don't live anywhere—" Lynn managed to blurt out.

## CHAPTER II

The man driving brought the car to a sudden halt there on the Boulevard. He turned toward the girl and his voice had a note of irony in it as he spoke:

"Come, come, my child. Don't let's get whimsical. You're not dealing with a college boy now. You've had a little experience with 'pick-ups' tonight. It should teach you something. Where shall I drop you?"

Lynn gasped. A sudden fury took possession of her. How she hated this supercilious stuffed shirt beside her. It seemed too useless even to attempt an explanation.

"There is nothing to say. You wouldn't understand. I have just 50 cents. Take me some place where I can stay tonight for that."

The man bent down, tried to see her face in the moonlight. Then he laughed lightly, put the car in gear and they roared down the road again.

Finally he swung up the drive and turned in at a house which she judged to be not far from Terry's home.

Suddenly Lynn felt a hysterical desire to laugh. It was all too absurd and fantastic. The man led the way through into a sun parlor all done in white and gold. It faced the ocean and Lynn walked over toward the windows.

Behind her the man was standing beside a glass-topped table lighting a cigarette.

"Well?" His voice broke into Lynn's turbulent thoughts.

Lynn turned toward him then. She stood there, her frock ruffled, her eyes blazing. Then as the ignominy of her position swept over her she covered her face with her hands.

"Quite a charming picture, my dear." The man laughed. "There is no need for me to introduce myself. You know who I am, of course."

Lynn did not answer him.

"As you well know, I am Raymond Carver Austin. Now I hope you're satisfied. You're here, in my house, the home of a most eligible bachelor in Palm Beach." Then he added by way of warning:

"But a most canny one. I'm not to be caught so simply, Miss—" He paused, realizing he did not know her name.

"Morrow," Lynn finally supplied.

"Lynn Morrow."

"Well, Miss Morrow, you managed things beautifully to intrigue my interest, but I've been tricked before by young women much cleverer than you."

"I don't know what you mean?"

"You still persist in playing this little game?"

Lynn was too confused to answer, but she was furious at him, at herself, at the world.

"You're welcome to remain here tonight if you wish."

Lynn lifted her face and he saw her remarkable gold-flecked eyes in her tanned face. She was a beautiful girl, certainly.

He continued without altering his tone:

"You'll be quite comfortable." He paused to be sure his next words would have their full effect.

"Your little plan has failed. My mother is here with me. She came this afternoon. We are quite properly chaperoned, Miss Morrow."

Lynn stared at him uncomprehendingly.

"Florida is full of women like yourself. What should really happen to you is that your mother ought to take you home and give you a good spanking. If girls like you would try to earn your livings honestly, there would be no shyster lawyers and not so much work for the courts."

"Now I'll call somebody and see you are sent to your quarters. I hope you'll find them comfortable—anything before you go, anything to drink? To eat?"

Lynn stepped forward, her blonde head silver in the soft light. She could not believe what she had heard. The whole thing was so incredible. Lynn's hands were clenched, but she tried to keep control of her voice.

"I think you are the most conceited, most smug, stupid person I have ever met."

"I don't know who you are, and I don't give a darn! I never saw you before in my life, and I hope honestly I never do again. I—I—" Her voice broke.

"Bravo! Miss Morrow. You're excellent. Too bad all this is wasted on me. I'm a woman-hater, you see. I'm suspicious of all of you. I have had reason to be." He laughed a little.

Lynn opened Helen McNair's expensive evening bag, and took out the 50-cent piece.

"This is all the money I have in the world. I stay here because I cannot help myself. That's all."

Austin, still smiling unbelievably, bowed.

After she left, Austin stood for a long time at the windows looking out into the beautiful Florida night. Then he shrugged, stamped out his cigarette and went to join his mother, to tell her of the amusing incident.

Lynn, in the meantime, stood in the middle of the beautiful green bedroom to which the maid had led her. Tears filled the girl's eyes. She turned to the woman appealingly.

"Will you help me?"

"Certainly, mademoiselle."

"No, I mean really help me. I'm in trouble. I can't stay here."

"Why not, mademoiselle?" The maid's voice tried to be soothing.

"There is no reason why you shouldn't. This happens often. You are perfectly safe here, though."

The maid hesitated. "You see, the women just won't let Mr. Wild alone, mademoiselle."

"Mr. Wild?"

"That's what they call Mr. Austin."

"Oh."

# Entrancing Rubber Flowers To Wear With Your Swim Suit

By CHERIE NICHOLAS



A THEME for poet and painter, and as to those whose mission it is to tell the story of fashion in columns such as this, the dictionary, quick! It's super-glamorous adjectives we must have to describe the beauty of water-sprayed flowers worn by fashion's mermaids. The happy thought about these flowers is that, being made of rubber, they come up out of watery depths looking as fresh as flowers in a summer garden.

It is indeed a pretty fashion that has been launched of wearing flowers made of rubber to wear with swim suits. There is simply no limit to the possibilities this fashion envisions in the way of picture effects. When one sees the charming bathing ensembles by Kleinert that are enhanced with flowers, one is brought to a realization of the importance of the role rubber is playing in the fashion realm.

Faithful reproduction of the color and design of real flowers has taken years of training in workmanship. It requires artistic ability plus to successfully reproduce in rubber realistic camellias, violets, water lilies, anemones, sweet peas, forget-me-nots, gardenias, roses, cornflowers, dahlias and chrysanthemums such as fashion offers this season. We are showing below in the picture just a few types available, and if you go in quest you will be shown many more where swim suit accessories are sold. The swim suits here pictured are most so interesting as the flowers that trim them, in that they are made of a new rubber fabric that has a crepe-like knitted surface that can be softly draped to give a dressmaker touch. From the outside these attractive,

practical rubber suits appear to be seamless. In reality the seams and reinforcements have been scientifically designed to prevent the possibility of ripping. Being of rubber, when you emerge from the water your suit will dry quickly, fit smoothly and feel wonderfully comfortable.

Were the accompanying illustration printed in color, as we wish it might be, one would see how amazingly realistic are the tones and tints of the flowers. The lady shown to the left is putting out to sea in a dressmaker swim suit which reflects Hawaiian influence in its wide-skirted silhouette and garland of turquoise and coral sweet peas that outline the bodice top. Dress, flowers and matching turban are all of rubber. The striking beachbag slung over her shoulder is rubber lined. The picture centered below gives a close-up view of the flower arrangement.

The costume to the right presents an interesting study in rubber flower culture. This clever maiden selected a flower bedecked suit in deep pink. Under the flower cluster a "mad-money" pocket is hidden, which also holds locker key and lipstick, which is self explanatory as to why this suit is called "pocketeer." And now for another revelation in rubber-artsistry. This time it is rubber jewelry. Note the matching halo to hold tresses in place and bracelet which the lovely lady pictured in the center at the top is wearing. Blue and yellow corn flowers form the straps of the bathing suit and the jewelry. This ensemble is called "debutante" no doubt in honor of its wearer. (Released by Western Newspaper Union.)

## Red, White and Blue



"Three cheers for the red, white and blue" and it's fashion that is joining in the chorus in accents loud and clear. This stunning hat and bag ensemble sounds a patriotic note in its red, white and blue color scheme. It is woven of cord in the three colors and emphasizes the importance of matching accessories. Accessory sets simply thrill with exciting adventures such as a bag and hat made of print cotton of the old-fashioned calico type. Polka dot bags and hats are the rage. Latest is hat, bag and shoes made of print in bizarre colorings.

**Field Flowers**  
Daisies seem to be the winning design in the flower group, with daffodils and lilies next.

**Gingham Gaiety**  
Brightly checked gingham is a gay touch to add to a tailored summer suit.

## Felt Cartwheels

### In for Popularity

If hat designers have their way, big-brimmed hats will be the outstanding successes of this summer. Felt as big as cartwheels are shown again and again and, to make them more interesting, their brims and crowns are intricately manipulated. Some are arranged in fan shape, others swoop back from the face and are trimmed with gay feathers. Almost all of them, even the largest, are trimmed with veils—some long enough to reach the waist.

## Bag and Bracelet

### In Red Style Note

The fashion for bright red hats, bags, jewelry and other accessories is going strong this summer. Try this combination to enliven your navy, white or black costume—a stunning bag in red leather of fabric, together with a striking red bracelet which may be of the carved plastic type or one of the new poppy red flower effects. It is within the bounds of good taste to add a matching necklace if your enthusiasm for red carries you that far.

## Trim It With Lace

### Is Now Sure Fire

When in doubt trim it with lace. Bolts and bolts of fine lace edging are contributing to the news in summer fashions. Hats are very smart with bows, bands, brims and crowns of lace. Accessories include matching lace bags and belts of lace—and it's chic to carry a lace parasol, too!

# A BIT OF FUN



## Looking Ahead

He was full of patriotic zeal when he joined the army. He meant to rise from the ranks as soon as possible.

So hard did he work that in three months he was made a lance-corporal. Writing to his wife to tell her the great news, he added:

"It's my first step to promotion, but don't move to a larger house yet, and speak to the neighbors as usual."

## How It's Done

"How do you afford such long holidays?"

"Easy. One month on the sands and 11 months on the rocks."

## HAD REASONS



"What a nice man that was! He was so complimentary about my complexion."

"He ought to be—he sold it to you."

Statistics reveal that hundreds of thousands in this country have telephones, but no bathtubs. What then, are they caught in when the phone rings?

## Up to the Job

"Can you do double entry?" the employer asked the candidate for the post of bookkeeper.

"Yes, sir," was the reply, "and triple entry, too."

"Yes. One entry for you showing the real profits, another entry for your sleeping partner showing small profits, and a third for the income tax people showing a definite loss."

## Parent's Love

How many hopes and fears, how many-oh-ent-wishes and anxieties apprehensions are twined together in the threads that connect the parent with the child!

**Black Leaf 40** KILLS LICE  
JUST A DASH IN FEATHERS... OR SPREAD ON ROOSTS

**Mystified People**  
Plain truth will influence half a score of men at most in a nation, or an age, while mystery will lead millions by the nose.—Henry St. John.

**Never knew rolled smokes so smooth, even!**

**YOUR ROLLED SMOKE LOOK POSITIVELY STREAM-LINED!**

**WHY NOT? THAT PRINCE ALBERT COMPACT LAYS RIGHT—AND THERE'S NO BUNCHING, NO THINKING OUT!**

**ROLLED MY FIRST PA SMOKE IN 10 SECONDS—AND IT'S SMOOTH, TANGY, PURE!**

**PRINCE ALBERT DRINKS RIGHT, TOO. THERE'S NO BITE WITH ITS RICH TASTE—AND IT STAYS LIT!**

**70**

See roll-year-smoothness in every handy pocket of the Prince Albert

**PRINCE ALBERT**  
THE NATIONAL JOY SMOKE

# The Titsworth Company, Inc.

Black Leg Serum	Prices are Reasonable	Chicken Feeds
Field Seeds	We Carry in Stock	Fruit Jars
Rough Lumber		Poultry Wire
Paints - Oils	Special prices on request	Bale Ties
Cement		Barb Wire
Lime		Hog Fence



The Titsworth Company, Inc.  
Capitan, N. M.

## Titworths Enlarge Store

The Titworth Company, Inc., have put an addition to their building which makes the store much more spacious. The Ladies' ready-to-wear department has a convenient fitting room, and spaces set apart for different sizes and kinds of dresses. This adds not only to the looks of the store but to comfort. Large glass display cases makes it much more convenient.

## Notice of Hearing of Final Report and Account

In the Probate Court of Lincoln County State of New Mexico

In the Matter of the Last Will and Testament of William J. Humphrey, Deceased. No. 490

To Mamie E. Humphrey Lewis, Margaret M. Humphrey, John D. Humphrey, Henry R. Humphrey, Leo M. Humphrey, Winifred Humphrey and Eleanor Humphrey McClish and to all unknown heirs of the said decedent, and all unknown persons claiming any lien upon, or right, title, or interest, in or to, the estate of the said decedent, and to whom it may concern:

You, and each of you are hereby notified, and notice is hereby given, that John E. Hall, Administrator C. T. A. of the Last Will and Testament of William J. Humphrey, deceased, has filed in the above entitled Court his final report and account as such Administrator C. T. A., and the Court has appointed Monday, the 2nd day of September, 1940 at the hour of 10:00 o'clock A. M., as the hour and day for hearing of objections, if any there be, to the approval and settlement of said final report and account, and the discharge of the said John E. Hall as such Administrator C. T. A. and at the hour on the day named, the Probate Court will proceed to determine the heirship of said decedent, the ownership of his said estate and the interest of each respective claimant thereto and therein and the persons entitled to the distribution thereof.

The name and post office address of the attorney and Administrator C. T. A. is John E. Hall, Carrizozo, New Mexico. Witness the honorable John Mackey, Judge of the said Court, and the seal thereof, the 9th day of July, 1940.

Edward Penfield, Clerk.  
By Bryan Hendricks, Deputy.

Messrs. Wm. Gallacher, R. M. Purcey and Dr. Turner took part in the Ruidoso golf turney the first of the week.

Mrs. John Lewis underwent an appendectomy at the Turner hospital last Saturday.

The Reil Beauty Shop is giving a \$10.00 permanent for \$3.00 this week only.

Attending court this week are Judge Numa C. Frenger, ex Gov. Curry, Attorneys H. B. Hamilton and J. C. Gilbert.

Mrs. J. B. Greer is at home for a few days after visiting at Malaga several weeks.

Mr. Sears Crockett and Herman E. Kelt Jr. went to Oscura Tuesday.

Mrs. Jane Dow, Sr. is ill in the Turner Hospital.

## "Read 'Em and Reap" OUR ADS



hence the term "figurehead", "the heads" and the term "eyes of the ship" followed from the eyes of the figures placed there.

In every case of serious illness of death of a Navy man, whether his ship is on the high seas or in a foreign port in some other country, a priority despatch (radio) which takes precedence over all other forms of traffic, is immediately sent out over the Navy's high power radio system.

## Local and Personal

Bradley Moberly, Gene Hines and Dan Conley Jr. went to Fort Bliss last Monday for a month of training at CMTG. They were accompanied by Mr. Dan Conley Sr., who returned Tuesday.

Jack Graves who was injured in an automobile accident will be unable to leave the hospital for several weeks yet.

Mrs. Ernest Key's mother passed away suddenly at her home in Oklahoma on June 26. Mrs. Key was visiting at her mother's home at the time.

Mrs. Ira Johnson was in town last Saturday and Sunday to visit relatives. Mr. and Mrs. Johnson have been living at Mayhill near Alamogordo for the last two years.

Mr. R. C. Hemphill is still in Hotel Dieu, El Paso. Mr. Hemphill is slightly improved, and hopes to be up soon.

"Strangely enough, the Republicans still think they have a chance to kick the Democrats this year. It seems they can't see the handwriting on the wall because their back are against it."—St. Louis Star-Times (Dem.)

Mr. and Mrs. Woolard of Ruidoso were in town yesterday having accompanied Mrs. Inda Boone here. Mrs. Woolard operates a beauty shop at Ruidoso. She knows Mrs. Boone quite well and recommends her highly. Mrs. Boone will be in charge of Reil Beauty shoppe.

Joe West went to the Veterans hospital in Albuquerque this week. He will be back home Sunday.

Mr. R. C. Nunez was in town from San Patricio last Wednesday on business.

Mr. and Mrs. Tennis Smoot drove to Denver yesterday to get some new cars for the City garage.

A new Baptist church was organized at Lincoln last Sunday, July 7th with twelve charter members. Deacons appointed were Messrs. Roscoe Bloodworth and Polk Brown.

Mrs. Mellie Pierce is dangerously ill at the home of her daughters in Winterr Texas.

Mrs. Shirley Phipps is entertaining a nephew and his wife from Alabama. They visited the White Sands and different mountain resorts this week.

Erman Gray and his players will be here tonight, sponsored by the Alumni Association. Come out and help the alumni.

Virginia Mc Pherson of Roswell is spending a few days with Mrs. Gilbert Dow and Elizabeth Jordan.

Mr. and Mrs. Bennie Cox moved into one of Mrs. Mae Jordan's apartments last Tuesday.

Mrs. C. C. Carl and sons, Lee and Charles Carl and daughter, Mrs. W. R. Farmer, and children and visitors Mary and Esther Arnold of Van Nuys, California went to the White Sands Monday night on a picnic.

Mr. Albert Ziegler is better and is attending to business as usual. He spends part of each day at his desk at his store.

Mrs. Ethel Boettcher will leave Saturday for her home in Aztec, where she will be met by two of her husband's sisters, one from Iowa and one from Missouri. Mrs. Boettcher will return to Carrizozo in a few days.

Little Chas. Hodgine is visiting relatives at Mountainair.

Mr. C. E. Jordan of Hobbs was here last Wednesday.

Mrs. C. H. Dalton returned today from a two weeks visit with friends at Nogal. She was accompanied home by the two Mrs. Maggie Pfingston.

## ZIEGLER BROTHERS

# July Clearance

Entire Stock of Ladies Summer Hats and Men's Straws at

# 1/2 PRICE

## ZIEGLER BROTHERS

## Live Stock Situation

Los Angeles Union Stockyards, July 10 Hog prices have advanced sharply during the first week of July, welcome news not only to hog growers who are now receiving a better price for their output but good news also for grain-growers are now accepting unusually low prices for a heavy barley crop. Hog prices are still relatively low, yet the market price 1 cent a pound above the mid-June price, which means that the hog feeder is getting about \$2 per head more for a 200-lb. hog than he was getting less than a month ago. It means \$200 more for the average carload of hogs, which is quite an item for the average hog grower.

The barley grower is particularly interested, because export markets for barley have ceased to exist during the wartime emergency. In the face of this situation California has the second largest barley crop on record. Undoubtedly greater domestic usage of barley would be an improved hog price situation. Many a barley grower could well afford to give serious thought to hog feeding as a means of marketing grain. The

cost of sacking barley alone a costly item that could be eliminated by bulk storage of barley in metal containers, and fed out to hogs on the farm where the barley is raised.

Hog production in the United States is declining and the 1940 pig crop, including spring and fall farrowings, will be materially smaller than in 1939, according to the U. S. Department of Agriculture.

Consumption of pork has been going forward on a tremendous basis in the United States so far this year. Undoubtedly, the low price of pork has had the effect of replacing some beef and lamb markets.

On the Los Angeles market, good and choice grain-fed butcher hogs are now selling at \$6.50 to \$7.25 a cwt., the latter being the extreme top of the market as this is written. The better grades of fed steers continue in active demand with good quality, fed steers quoted at \$9.50 to \$10.25 and possibly to \$10.50 a cwt. A good many plainer steers which have had a short period on grain feeding are selling at \$8.50 to \$9.25. Range cows are selling at \$5.50 to \$6.50 with good young cows quoted up to \$7. The fat lamb market has recovered from its recent weakness and good and choice wooled lambs are now quoted at \$9.25 to \$9.75 a cwt.

## SEE C. A. SNOW AT:

# Camp Mal Pais

For BUTANE GAS in bottles. Tanks and Installations, At

## ATTRACTIVE PRICES

# CARRIZOZO

COMMUNITY HALL

FRIDAY, JULY 12

8:15 P. M.

# ERMAN GRAY & CO.

## ALL NEW STAGE SHOW

7 PEOPLE 7

.. PRESENTING ..

# "THE TRAIL OF THE LONESOME PINE"

All New Vaudeville and Music

10c 20c 35c  
Auspices Alumni Association

## FREE DANCE AFTER SHOW

Each person buying Show Ticket may dance free

## Civil Service Examinations

The United States Civil Service Commission announces an open competitive examination for Hospital Attendant, \$1,080 a year, for filling a vacancy in the U. S. Marine Hospital, Public Health Service, Federal Security Agency, Fort Stanton, New Mexico.

The United States Civil Service Commission announces open competitive examinations for the positions of Power Lineman (High Tension Transmission Lines), \$150 a month, and power Lineman's Helper (High Tension Transmission Lines), \$125 a month, for employment in the Bureau of Reclamation at Elephant Butte and Silver City or Deming, New Mexico.

Applications must be on file with the manager, Thirteenth U. S. Civil Service District, 416 Post Office Building, Denver, Colorado before the close of business on July 26, 1940.

Full further information may be obtained from the Secretary, Board of U. S. Civil Service Examiners, Fort Stanton, New Mexico or the Manager, Thirteenth U. S. Civil Service District, 416 Post Office Building, Denver, Colorado.

## Nautical Notes

The first anchors we have any record of were those used by the Egyptians. They were made of crooked iron and lead anchors in 2,000 B. C. The word anchor is of Greek origin, meaning hook or crooked. Iron anchors have been fished up from the bottom of the ocean near Europe, dated 600 B. C. Cast steel is now used for anchors in a ratio of one half pound of anchor to each ton of ship. Our battleships carry three or more of these anchors.

The canal Zone has an area of 553 square miles and a population of about 39,000, one fourth being U. S. Service men of the Army and Navy. The line of the canal runs NW to SE from the Atlantic side, with the Pacific side being farther East than the Atlantic side.

The U. S. S. Charleston (cruiser), built in 1885 was the first vessel of our Navy to abandon the old fashioned masts with yards and sails for the "military mast".

Eyes of the ship: Ships of the early days had in the bows carved heads of monsters or patrons;