

**Churches to Observe
14th World Wide
Communion Sunday**

Rev. C. E. Burch, pastor of Carrizozo Trinity Methodist Church, announced this week that the local church, along with thousands of others around the world will observe World Wide Communion Sunday, October 4.

"This is the 14th year for the observance of World Wide Communion Sunday," he said. "Each year an increasing number of local congregations in almost every nation participate in world fellowship about the Lord's Table. It is a day when each church seeks to have its entire resident membership present at its own communion service. During the day each congregation will be conscious of its spiritual oneness in Christ and also in the Church Universal as it assembles in worship."

"This significant day of October 4 begins with the churches in the Fiji Islands and in New Zealand. These will be the first Christians on the other side of the International Date line to gather about the Lord's Table. For example, when it is 11:00 Sunday morning, Oct. 4, in New Zealand, it will be 6 o'clock on the Saturday evening before in New York (EST), 5 o'clock in Chicago, 4 o'clock in Denver and 3 o'clock in Los Angeles."

Department store sales across the nation for the week ended August 15 were unchanged from the same week of last year.



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I will do my part to uphold and uphold the American Agency System which has developed insurance to its present fundamental place in the economic fabric of our nation, and to my fellow-members of the NATIONAL ASSOCIATION OF INSURANCE AGENTS I pledge myself always to support right principles and oppose bad practices in the business.

I believe that these three have their distinct rights in our business: first, the Public; second, the insurance companies; and third, the insurance agents; and that the rights of the Public are paramount.

Realizing that only by unselfish service can the insurance business have the public confidence it merits, I will at all times seek to elevate the standards of the insurance profession by governing all my business and community relations in accordance with the provisions of this Code and by inspiring others to do likewise.

**J. G. MOORE
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GENERAL INSURANCE
Carrizozo, New Mexico



**LINCOLN COUNTY
IN BYGONE YEARS**

20 Years Ago

(From the files of the Lincoln County News, Sept. 29, 1933.)

Lt. Gov. A. W. Hockenhill was sworn in as governor of New Mexico following the sudden death of Gov. Sellgman, Monday noon in Albuquerque.

Following are the officers of the Fair and Track Meet opening October 13 through the 14th: E. M. Brickley, manager; R. A. Duran, assistant; Ella B. Bell, secretary. Dance Committee — Hubert Reynolds, W. J. Langston, Harry Gallacher. School Exhibit Committee — Ola C. Jones, Maude L. Blaney, Bernice Nickels.

Mrs. T. J. Straley was hostess to the Ancho Woman's Club last Saturday. Mrs. Wilson, chairman of the membership committee, reported the following new members: Mmes. Ed Miller, Ted Hefren, and Miss Mary Crawford.

Chester C. Wilson of Corona filed notice of intention to make three year proof on his homestead. Witnesses were Mrs. Sallie Davis, Claude Kuykendall, G. R. Wilson and L. A. Medina, all of Corona.

Harry Miller and wife have moved to the Golf Club, while Wayne Zumwalt, wife and son, are now occupying the Kahler cottage recently vacated by Mrs. Ola C. Jones.

40 Years Ago

(From the files of the Carrizozo News, October 3, 1913.)

Dedication ceremonies were held at the courthouse Friday night in spite of rain and wind. Merry-makers held forth at a dance following until 2 o'clock in the morning. Two horse races were held Friday afternoon. W. W. Slack's entry won the first from John W. Owen's mare. Len Brannum's filly won the second race.

On Saturday Pete Johnson won the goat roping contest in the time of 20 seconds. Jan. Harper of Three Rivers was second.

Jack Cleghorn was first and Jesse May second in a 100-yard dash.

Carrizozo outpointed Corona in a girls' basketball game, 25 to 7. The following played: For Corona, Mac Clements, Bertha Owen, Dora Clements, Iva Simpson, Mabel Jones and Pearl Clements. For Carrizozo: Lena Highfill, Johnnie Spiller, Lola Highfill, Mildred Peters, Patay Johnson and Iona Stevens.

The following names were drawn on a grand jury list: Louie Frequez, Arch Parker, L. E. Hust, Joe M. Simms, Jose Maria Montoya, R. H. Taylor, John A. Haley, R. E. Lemon, Fred W. Gehring, Rufus Cheate, Ernest Burrell, E. T. Collier, Apolonio Miranda, D. D. Tiffany, Lorenzo Chavez, Enrique Silva, C. B. Hatfield, Julio Miranda, P. J. Bright and Job McPherson.

**New Insurance Plan
For Classifying Autos**

NEW YORK, Sept. 30.—A new plan of classifying private passenger automobiles for bodily injury and property damage liability insurance rates in New Mexico was announced today by William Leslie, general manager of the National Bureau of Casualty Underwriters, on behalf of the bureau's members and subscribers. The plan, which is effective immediately relates rates to the various recognized hazards of automobile operation to a greater degree than the plan formerly in use, Mr. Leslie said.

"It is estimated that at least 50 percent of owners of private passenger cars insured by National Bureau companies will save on insurance costs as a result of the new classification plan," Mr. Leslie stated. "Liability insurance rates for these cars are lower because they qualify as less hazardous risks. For cars that are exposed to much greater recognized hazards in their operation, the rates are higher. For the remainder, those cars that qualify for the medium risk classes, the rates remain unchanged."

In explaining the new plan, Mr. Leslie stated:

"Under the old plan, a private passenger automobile was classified as Class 1, 2 or 3, depending upon the use of car and age of operator. Under the new plan, use of car and age of operator continue to be classification factors, but Classes 1 and 2 are each subdivided into three classes. Cars for non-business use and with no operator under 25 years of age, all formerly classified as Class 1, are now classified as 1A, 1B or 1C depending upon the degree of hazard involved in their operation.

**OPINIONS OF NOGAL
MESA REGARDING
ACHIEVEMENT DAY**

By DOROTHY GUCK

What things our Lincoln County youngsters did achieve Saturday in Capitan!

We parents always knew we were raising exceptional children, but heavens, what little faith we had in the raising of the pigs and squash at our homes. Each boy showed his livestock with an air of complete confidence, practically with indifference to what the judge said. He knew he had a winner.

But of all the jittery, nail-biting parents! Fathers and mothers, we must learn to take these Achievement Days with a bit more complaisance, because I'm very certain they will be a yearly event.

Those of you who attended the doings in Capitan, know it will all be even bigger and better next year. Those who missed it, passed up a glance at the work of the cream of our young talent, and a most entertaining day.

An incident has been brought to my attention concerning animals and fairs, that should be stopped before it goes farther. I feel partly responsible for the drastic steps some people take to settle their problems.

A few years ago some of you watched the unusual growth of fame of LaMoyné Peters' cow. He and his wife were planning to leave on the first vacation they'd had in years, but couldn't find anyone to milk the cow. Just the night before they intended leaving, the cow very conveniently died.

This year Henry Peebles intended taking four buck lambs to the Roswell Fair. He had five buck lambs on his ranch. So what to do with the fifth buck

while he was away? This week one buck lamb died.

LaMoyné purchased a new milk cow and I asked him why he didn't enter it in the Achievement Day competition. He said, "She's suffering from an overdose of publicity that has made her too much of an introvert to relish winning blue ribbons."

Huh, that's what he said, and I'm a lady, so I didn't tell him that I knew the cow had nothing to do with it. Anyone could see that LaMoyné is aging too fast to pass for a 4-H'er.

A lot of us on Nogal Mesa were completely surprised to see Jon Wild showing a beautiful fat Hereford calf that walked off with a ribbon and should have received a cup for merely being alive. Floy Skinner found a dog on his range a few seasons ago, that was more dead than alive. The little critter had lost its mother in birth some five days previously. For two weeks Mr. Skinner cared for the calf day and night, administering coffee, the strongest spirits, horse liniment and new fangled antibiotics. When he gave the calf to Jon Wild, it couldn't stand and had less hair than Mr. Skinner's hairless variety Herefords.

No one would have bet a new dime on the calf's chances to live. Yet, that 4-H boy and Mr. Skinner proudly showed the results of their achievement Saturday.

Those International champion Black Angus being groomed on the Mellon ranch—couldn't have carried their ribbons more proudly than did their neighbors, the Angus calves of Clifton and Ray Keith. In fact, Clifton won everything that could be won, even the greased pig. (He forgot to bring a sheep.)

FATHERS PROUD, TOO

Did you notice the smug expression on the faces of so many of the fathers? Anyone could tell

which father belonged to David Vance, Penny McKnight, or Paul Randle.

Now the judging of the queen contest looked quite simple. With four lovely competitors, they must have tossed the names in a hat and pulled out the lucky one. It was difficult deciding which horse was a winner.

As the judge was carefully inspecting the chickens he remarked, "Now if one hen just lays an egg, I'll make her grand champion." An anxious parent asked, "Can't you squeeze her?" The judge replied, "Oh, I've already done that." And he had very impartially squeezed each hen. And do you know that the grand champion looked like she might lay an egg, but hasn't done so yet?

Changes I would suggest for next year: "Don't put a food-loving bachelor to selling cokes

in the booth next to the home-made pies and cakes. Don't put sisters in the ring together, pits or not, they'll always fight. (One boy carries the imprint of a pig's teeth, to prove it.) Have two greased pigs next year so those of us a little late to the race might see one. Store the turtles at Hatch Hall's where vitamins will give them more zip and go. I thought perhaps they'd have turtle soup at school Monday, but but I wasn't that lucky, so at the close of the busy day I returned to Nogal Mesa with three dirty children, feed boxes, patts, cups, a smudge of pig grease, squash, two live turtles, and a grand champion, non-laying chicken.

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Duplicating America's costliest cars, feature after feature, Ford is worth more when you buy it . . . worth more when you sell it!

A FEW MINUTES on the telephone calling the dealers who sell America's finest cars will reveal there are at least eleven models among four makes with price tags over \$4,000!

Now the interesting thing is that in feature after feature the Ford car duplicates each of these fine cars; and for less than half the fine car price!

Look under the hood of the most expensive cars and what do you find?

V-8 Engines!
Well, the Ford car has a V-8, too. In fact, it has had a V-8 since 1933, and since that time Ford has built more V-8's — by millions — than all other manufacturers combined. And there's no other builder in Ford's price range that's seen fit to offer one yet!

But the engine, as fine as it is, is only one of many things that make a fine car fine.

Automatic shifting, for example. All the fine cars offer it in one form or another because it's one of the things that make a fine car fine. But if you've never driven a Ford with Fordomatic you've missed one of the finer things of life. This amazing transmission not only does away with clutching and shifting forever — it

gives you exactly the amount of power you want, when you want it — automatically.

Fine car power steering, too. The big, heavy costly cars offer it for the same reason they offer power brakes. It's a man-sized job for a 120 pound woman to handle a car weighing two tons or more without it — especially when parking. Our "Master-Guide" has two distinct benefits.

First, it gives a hydraulic power assist right down at the wheels and just enough to take out the work. You don't relinquish one particle of control — rather your control is more complete and far easier.

Second, being hydraulic, "Master-Guide" power steering absorbs those fatiguing steering wheel tremors caused by ruts and ripples in bad repair. And you don't pay a fine car price for "Master-Guide."

But there is another fine car feature — the Ford ride. Books have been written on the subject of riding quality in an automobile, but the payoff comes on the pavement — or lack of it! Many people associate a comfortable ride with excess weight, but it's not weight alone that makes for comfort. If it were, those big heavy trucks which you see every day

would be the most comfortable vehicles on the road.

Without being technical we can tell you that what's been done with the suspension and springing system gives the Ford a softer ride, a smoother ride than many cars which tip the scales at better than an added half ton.

What about room? Here's an interesting point. If you've felt that only a costly car offered enough room, you just ought to sit down in a Ford even if you're out-size and six feet four! The so-called big car is bigger on the outside, but unless you buy a limousine with those little jump seats, it's not one passenger bigger inside.

Visibility is another fine car Ford feature. We say Ford cars offer "full-circle" visibility because they all have huge, curved one-piece windshields and a huge rear window to match . . . plus side windows that mean every passenger gets room with a view!

How beautiful is a Ford? A great English poet, John Keats, once wrote "Beauty is Truth, Truth Beauty" — well, he could have been writing about our car for its beauty comes from honest, clean lines in every dimension. In fact, we think most people agree — even our competitors

— that the appearance of a Ford Car leaves very little to be desired. It is "at home" wherever it goes and it goes everywhere.

But what about Ford quality? Does it too match the fine car? Is the sheet metal of the body panels as thick? Is the finish as good? How about the trim and things like that? Well, as far as we can determine, the sheet metal is identical in thickness in practically all instances. As to finish — we believe Ford's baked-on enamel has no equal in any car. Ford upholstery fabrics and trim are less costly, but they're less delicate, too, and if anything, more durable.

How then is it possible to give you this fine car at half the fine car price?

Part of the answer lies in Ford manufacturing skills and knowledge as evidenced by the V-8 engine. Part of it comes from the ever increasing numbers of cars Ford produces and the economies they make possible. And, part of it comes from Ford's willingness to give greater values than might be expected in cars selling in Ford's price range. And that's the Ford idea.

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LINCOLN NEWS

By ETHELYN PHILLIPS

Mrs. Maurilda McGrew, who attends school at Portales, visited her mother, Mrs. Annie Ramsey, in Lincoln over the week end.

Miss Ruth Penfield, who spent her vacation with the family in Lincoln, has returned to El Paso. Mrs. Christobel Zamora is in the hospital in Carrizozo.

The Tres Valles Garden Club is meeting at the home of Mrs. Nan Boylan today. A feature of the afternoon will be a visit to the lovely flower gardens of Mr. Pond's and Clark Pflingsten's.

Mrs. Maggie Pflingsten and Mrs. Myra Richards have gone to Tucuman to visit relatives. Phoebe Taylor is feeling much better and hopes to be able to go to school in a day or two.

Tranquillino Montoya, who recently had an appendectomy at the Veterans Hospital in Albuquerque, came home Monday. Jose Baca has been ill, but is improved.

Mrs. Jose Baca has been visiting Mr. and Mrs. Joe Baca Jr. and family in El Paso.

ANCHO BRIEFS

By MRS. ELVA WILSON

Mr. and Mrs. R. E. Rislager visited Maud's sister and family in Hereford, Texas. While there they attended the Tri-State Fair at Amarillo.

Lee Straley and Jim Miller, students at New Mexico A&M, were home over the week-end. Mr. and Mrs. F. M. Miller, Jim and Miss Tyler went to Roswell Saturday, the occasion being La Von's birthday.

Sara Richardson is improving in the Veterans Hospital in Albuquerque. He is planning to attend Vets' Day at the Fair. Cap and Esther Straley were El Paso visitors Saturday. Cope Straley and Willis Kilpatrick were Corona visitors over the week end.

Tom and Nancy Knight are visiting the Robys in Las Cruces. Mr. and Mrs. B. A. Hightower, Mrs. John A. Hightower and sons were business visitors in Roswell on Saturday. The doctor removed the cast from Gary's arm. Mrs. Dave Elliott has been on the sick list.

Mr. Lindsay is still in the hospital. Mrs. Ticer reports that her daughter, Jay J., has enrolled as a senior in New Mexico Highlands University.

There was a nice attendance at Sunday School and church on Sunday. Rev. Markham showed some very interesting films.

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AROUND TOWN

Mr. and Mrs. Clyde Atwood postcard from Macks Creek, Mo., that they are having a nice trip in their car and trailer en route to Massachusetts. The trip was being made without their cat, which Clyde writes, "somehow left us at Carrizozo. If anyone finds the cat, please call Mrs. E. A. Casey."

Guy Dabney of Nogal Mesa is away on a sheep buying tour. Mrs. Etta Bell, a resident of the Jicarilla area for 18 years, is moving soon into an apartment in Carrizozo. She is expecting a visit from her son, J. M. Jonas, of Sacramento, Calif.

Trifon Gomez, formerly a patient at Fort Stanton, is visiting old time friends in Carrizozo this week. Mr. Gomez at one time operated a shoe-repairing establishment here. He is now connected with the Gulf Refining Corporation at 17 Battery Place, New York City.

James I. Stephens was entertained at a birthday dinner given in his honor by his wife, last Tuesday evening. Guests included Mr. and Mrs. John Stephens and son, and LeRoy, Jerry and Richard Sidwell.

Mrs. Roy Richard of Carrizozo is spending a few days in El Paso this week. Miss Margaret Lane, Mrs. Friday Sherrill and Mrs. O. V. Moore spent a week end at Lake Arthur recently, visiting their nephew, Wesley Lane, USN. He had just returned from six months' duty in Korea.

Mr. and Mrs. Bill Nickels made a flying trip to Albuquerque, on business, last Friday. They left Carrizozo in their plane at 9 a.m., and arrived at the West Mesa airport in the Duke City an hour later.

Mr. and Mrs. W. W. Gallacher and Mrs. Jane Shafer were State Fair visitors Saturday. They took Ann Gallacher to the fair, where she represented Lincoln County in the Queen Contest.

Other Fair visitors were Mr. and Mrs. Truman Spencer Sr. of Three Rivers.

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CAPITAN

By MRS. CHAMP FERGUSON

Capitan PTA to Have Box Supper

The PTA will have a box supper for members and prospective members Monday, Oct. 5, at 6:30 p.m. A business meeting and program is to follow.

Round Table Club Has Benefit Breakfast

The Capitan Round Table Club held a benefit breakfast at the home of Mrs. D. O. Murphy on Tuesday, Sept. 22. Breakfast of small steaks, potato patties, hot rolls, jelly and coffee, was served to 31 guests.

Co-hostesses with Mrs. Murphy were Mrs. Bert Provine, Mrs. J. L. Black and Mrs. L. W. Clark.

Woman's Club Names Convention Delegates

The monthly meeting of the Capitan Woman's Club was held Friday evening, September 25.

In the absence of Mrs. Hugh Bancroft, Mrs. Jack Shaw, vice president, presided.

A call to the Fourth District Convention was read, Mrs. Arvel Hummel was elected delegate to the convention, with Mrs. Travis Werner as alternate. Mrs. W. H. Ferguson was elected alternate for the president.

The club is planning a rummage sale for October. Mrs. Marie Walker, Mrs. John Shaul and Mrs. A. E. Sherrill will be in charge. The date will be announced later.

Mrs. Jane Coleman is visiting her mother, Mrs. R. B. Provine. Mrs. George A. Titworth is spending a few days in El Paso having her eyes examined.

The D. O. Murphys entertained some of their friends with a wolverine roast in their back yard Sunday evening.

Mrs. Ross Flatley is home from a visit with her son, Bob, Hudnall and family of Sparta, Wis. Many of the football fans attended the Tatum vs. Capitan game and were glad to report Capitan won, 32 to 0.

Mrs. Leo Powell was a recent visitor in Carlsbad, getting acquainted with her new grandson. Mr. and Mrs. Lee Robinson were Capitan shoppers Saturday of last week.

J. R. Provine, city water superintendent, had the misfortune to break his foot Monday. It will put him on crutches for several weeks.

THREE NEW POLIO CASES IN DONA ANA COUNTY

The N. M. Dept. of Public Health in its report for the week ending Sept. 19, reported eight new cases of polio, bringing the total to date this year 80 cases. This compares with 347 to date last year. Of the new cases, 3 were in Dona Ana County, 1 in Sandoval, 1 each in Chaves and Lea and 2 in Grant County.

PARENTS ASKED TO HELP IN SCHOOL BUS SAFETY PROGRAM

(Concluded from Last Week)

SCHOOL BUS LAWS

The following are laws enacted by the State Legislature for the protection of school children traveling in school buses: SECTION 1. The driver of a vehicle upon a highway outside of a business or residential district upon meeting or overtaking from either direction any school bus which has stopped on the highway for the purpose of receiving or discharging any school children shall stop the vehicle before reaching such school bus and shall not proceed until such school bus resumes motion or until signalled by the driver to proceed.

SECTION 2. Every bus used for the transportation of school children shall bear upon the front and rear thereof a plainly visible sign containing the words "School Bus" in letters of not less than 8 inches height. In receiving and discharging pupils on the highway, the bus shall be driven to the extreme right side of the paved or traveled portion of the roadway and brought to a full STOP, with flasher or alternating stop lights or a regulation STOP arm, semaphore type, in operation the full time that the bus remains stationary.

SECTION 3. The driver of a vehicle upon a highway with separate roadways need not stop upon meeting or passing a school bus which is on a different roadway or when, upon a limited or controlled access highway and the school bus is stopped in a loading zone which is part of adjacent to such highway and where pedestrians are not permitted to cross the roadway.

SECTION 4. Whenever a school bus stops to discharge pupils who must cross the road at a point not under the control of

a traffic officer or a clearly visible electrical or mechanical traffic signal, the pupils shall cross the highway in front of the standing school bus. The bus shall not be started until the pupils are safely on their residence side of the street.

SECTION 5. Any driver of a vehicle failing to comply with the provisions of this act shall be deemed guilty of a misdemeanor, and upon conviction thereof, shall be fined in any sum not less than ten (\$10) nor more than fifty dollars (\$50.00),

or by imprisonment in the county jail for not less than ten or more than thirty days, and shall have his driver's license suspended for a period of thirty days. AUTOMOBILE SPEED LIMIT NEAR SCHOOLS

SECTION 144.6. Maximum speed of motor vehicles of any kind shall not exceed 15 miles per hour on all highways passing a school during recess or while children are going or leaving school during opening or closing hours.

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PRESERVES HUNT'S STRAWBERRY 16 Oz. 25¢

FRYERS WHOLE SUNCO BRAND LB. 49¢

CHUCK ROAST CHOICE VEAL LB. 37¢

SIRLOIN STEAK CHOICE VEAL LB. 57¢

ROUND or T- BONES 65¢ CHOICE VEAL LB. 27¢ RIBS or BRISKET CHOICE VEAL LB. 27¢ SLAB BACON FIRST GRADE LB. 75¢

VEAL CHOPS CHOICE VEAL LB. 57¢ GROUND VEAL POUND 25¢ BEEF LIVER POUND 29¢

LETTUCE HEAD 10c

CORN CALIFORNIA LARGE YELLOW 4 EARS 25c

BANANAS TWO POUNDS 27¢ POTATOES CAL. LONG WHITE LB. 6¢

CUCUMBERS LONG GREEN 2 LB. 25¢ PEARS BARTLETT LB. 17¢

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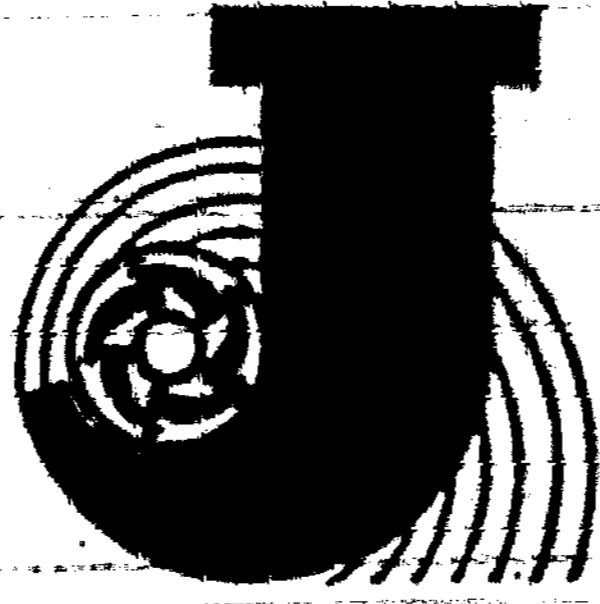
A complete fireworks show will be staged the first four evenings of the fair at 7:00 o'clock. Hill's Greater Shows, in New Mexico for the first time, will be on the midway. Each of the five evenings at 7:30 the Chaves County Sheriff's Posse rodeo will hold forth in Fair Park rodeo arena, with Lynn Beutler directing. A new and varied number of specialties is included in this year's rodeo show.

The opening parade, with a dozen high school bands from the area, floats, military units, and special features including the Santa Fe miniature train, moves at 11 o'clock on opening day.

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