

LINCOLN County News

THURSDAY, DECEMBER 19, 1974 VOLUME 68, NUMBER 51 P.O. DRAWER 459 CARRIZOZO, N.M. 88301

Christmas party for Sierra Blanca boys

The Christmas party given by the Womens Club for the Sierra Blanca Boys was well attended. The tables were attractive with the red covers and candles. Mrs. A. N. Spencer had a pair of gloves attractively wrapped and placed at each boys plate as their gift. The boys presented Dr. and Mrs. Spencer with a lamp and

an ash tray which they had made. After the meal the group of youngsters sponsored by Helen Lock presented a Christmas Folk Musical, "Its The Lords Thing", by Lani Smith. The group was composed of the following members:

The Sierra Blanca Boys entertained the group with a number of Christmas songs and was accompanied by Marilla Ramey with the accordion. The program chairman for the evening was Mr. A. N. Spencer. Hostesses were Mr. Jack Hecker, Mrs. R. M. Bradley, Mrs. Robert Stearns and Mrs. Harold McDonald.

The shining lights presented It's The Lord's Thing, a Christmas Folk Musical by Lani Smith narrated by Ricky Hollis, Rene Hicks, Mark Miller, Welda McKinley, and David Wright.

Other chorus members: Mich Colwell, Carrie Sue Dobbs, Mauretta Lovelace, Jonette Hicks, Jaylen Vega, Gina Wright, Delores McBride, Audrey Vega, Jackie Dross, Debra Vega, Laurie Voss, Lois McBride, Connie Hoffman, Stanley Steinepreis, Less Miller, Lea Vega, Mark McKinley, and Robbie Hollis.

Solos: Little Babe in Manger Hay sung by David Wright, So A Child Was Born, sung by Mark Miller, A Child of Hope, sung by Laurie Voss and Part-Time Christian, sung by Lois McBride.



Quite a little Christmas spirit around the new town hall during openhouse last week. Assistant Policeman Eddie Davis and wife Kathy are looking through one of the beautiful decorations at the hall.

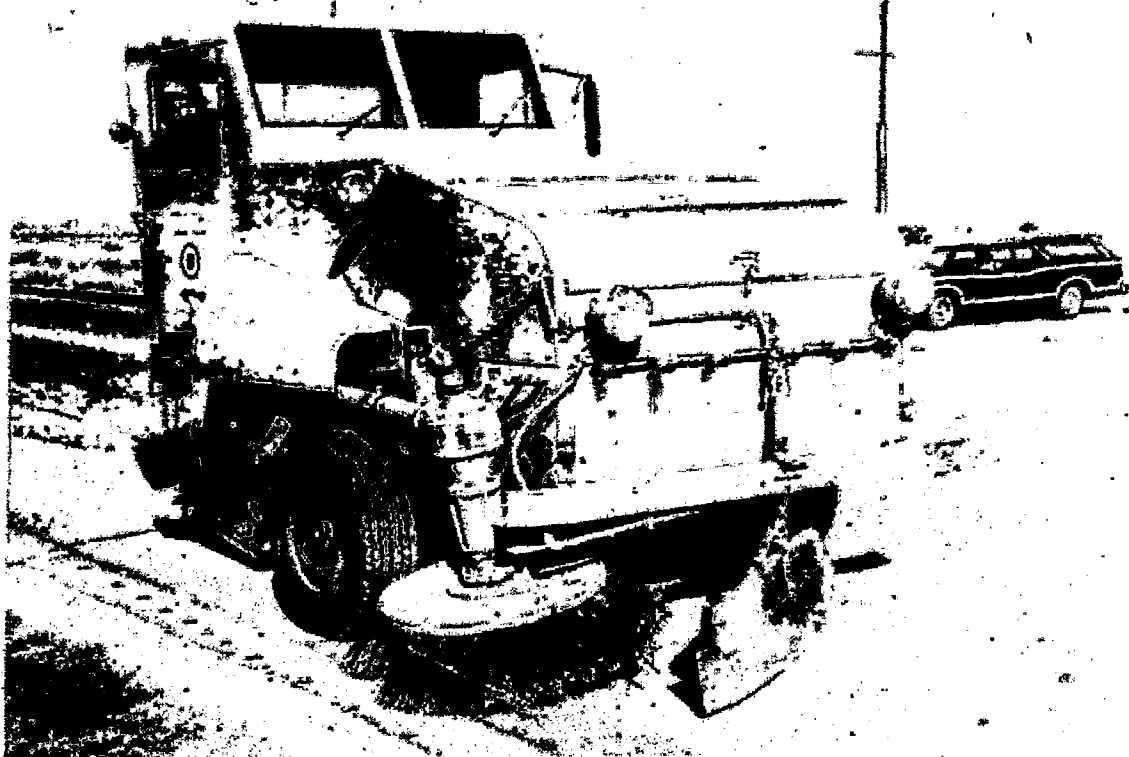


Town Clerk Viola Fenter guides the business details of Town of Carrizozo, shown at her desk in new town hall.



This is where the work is done around Carrizozo town hall all new and nice.

You see Yolanda Roper, Jane Ortiz and Willie Gallegos in the new office.



Carrizozo streets are getting a sweep job using this new street sweeper operated by Cosme Gallegos and Christy Monreal. It's not new but

is a dandy big machine formerly used by state highway department.



Letters to Santa, North Pole, are getting to the Lincoln County News office which pleases us. Most of them we can read and do print. You can keep the letters coming for a few more days — the News will publish a Christmas edition on December 24, that's Tuesday, one day earlier than our normal schedule.

We never figured it possible to keep children completely out of harms way — but a try is worth while. Read where 15-month-old girl drank four ounces of wine, bad for her. A two-year old at Silver City ate seeds from Bird of Paradise bush, highly toxic, and in the Sandia foothills a 23-year-old found a rattlesnake, it bit him.

Happy to say that ZoZo had some real high type medical care over the long weekend past while Amy was recovering from illness. Payton had had E-key finger and took it to Dr. Raymond Garret, now we don't have to leave the "E" out of Maple Leaf Rag.

Alva Sifton went through rigorous surgery at St. Mary's Hospital in Roswell. Josie called Tuesday, said he had not slept well Monday night but was resting good now. They have been receiving many messages of goodwill and get-well, along with flowers and are real thankful to people of Lincoln County who are so concerned. Alva is in Room 345 at St. Mary's at least until after the first of the year.

Mary Jeler sure plays fine piano, did a beautiful job of accompanying the singers at party for Sierra Blanca boys.

Another wonderful feature of that party where the happy words of welcome from Jackie and A. N. Spencer. Jackie always makes people feel welcome — after all that wonderful food by candle light amid beautiful Christmas decorations — it was the nicest party of the year.

Got to say that seeing strong 20-20 vision reading in eye doctor office Friday was sure a wonderful sight. Get glasses later this week.

Talked with Mrs. Doc Noss recently. She said that either she or F. Lee Bailey were going to get the gold on the range. The legal battle is really shapping up.

We don't really know who Fern Sawyer worked for in the recent election — except to say that Jerry was real well received in Capitan and Carrizozo by Fern's people. If by chance Jerry should decide not to reappoint Fern — he is, in effect, marking off half the people of the state and that is one helluva lot of people.

Our prayers during this Christmas time will include some words of hope that something will be done to stop the rumors of dope among our young people. Words come to us from too many sources — must be some fire among all that smoke and the firemen scared of the blaze. Sure not fooling about those prayers.

With plans in the making for trip to foreign territory up north, we felt the need for some immunization against the Bohemian wine, Irish whiskey and German food one's exposed to up there. For this purpose went to see Riggles for shots. First thing you do is drop your britches, then bend over. Happened to peek around and there was Rialee with that sharp instrument in hand and are drawn back about a yard and a half. Right then we had the wild thought — what if she misses, sure would be one more steer roaming the range of Lincoln County.

Swiped from Duffy — Our teen-age neighbor defines the phrase "mixed emotions." "It's like hearing the morning broadcast that your school is closed because of a blizzard — and YOU are in bed with the flu."

DAFFYNITIONS from here and there: Witch: Creepy Time Gal - Menu: Vitale Statistics - Skin Specialist: Itch Doctor - Gullt Complex: Err Ache - Chinese Girl-Watcher: Peking Tom - Prison Yard: Con Tract - Dog Show: Mutt Strut - Horror Movies: Department of Negro Culture.

Snickerscoop-Of-The-Month: The psychiatrist turned to the child's mother and said, "I'll see you next month, but you need help yourself. You are upset and worried about the child, so I suggest you take one of these tranquilizers each day until I see you again." In a month the mother brought the child back. "How is he getting along?" asked the doctor. "WHO CARES?" replied the mother.

Temptations are STIRE to ring your doorbell — but it's your OWN fault IF you invite them in for dinner.



E. L. "Sparky" Harkey received the Banker's Award for conservation work at banquet in

school cafeteria on Nov. 8. Scott Shafer, left, represented the bank; Bill Gallacher, right, represented the Soil Conservation District.

Former homesteader wins banker's award

Sparkey Harkey has been chosen as this year's recipient of the Banker's Award because of the conservation work done on his ranch near Ancho and because of his past service on the Carrizozo Soil Conservation District Board of Supervisors.

Sparkey is a native of Carrizozo. His father came from San Saba County, Texas about 1900 and settled on the High Mesa south of Nogal near Loma Grande. He raised goats and cattle. He later moved to Carrizozo when it was just a tent town on the railroad. He died in 1914. Sparkey was born here. Sparkey married Rose Bingham in 1926. They recently celebrated their 48th wedding anniversary. Rose's stepfather was C. L. Robinson who had a ranch near Angus, and later on the east side of Patos Mountain.

Sparkey and Rose homesteaded in 1931 on their present ranch which has been added to from time to time. They are the parents of four children, Richard of Duluth, Minnesota; Howard of Carrizozo; Warren and Marilyn Geoannini of Las Cruces, and they have nine grandchildren.

Sparkey served on the Board of Supervisors from 1951 to 1961. He has the oldest cooperative agreement signed November 2, 1946 which was also the first cooperative agreement in the district.

The work done on his ranch included 6 stock tanks, two miles of pipeline, 11 erosion control dams, 200 acres of brush control, 2 wells, and 2 miles of fences.

We feel the award is well deserved.

History of Carrizozo Natural resource conservation district

The Carrizozo NRCD was officially organized as a unit of state government on October 11, 1946. The original board of supervisors were: R. C. Withers, Harry Straley, Marshall Atkinson, Walt Wilson and Claude Branum.

The district was organized primarily to help ranchers with their livestock overgrazing and distribution problems. Watering facilities were very scattered and sparse, and livestock concentrated around these facilities were causing severe overgrazing and erosion.

The original district covered approximately 412,000 acres, primarily around Carrizozo. Since this time, the district has grown through seven additions to 1,026,000 acres. Over 90 percent of the ranches within the boundaries of the district have become cooperators and developed conservation plans with district help. Ranchers have been very active in carrying out brush control, erosion control, and livestock water development programs.

Approximately 70 percent of the land in the district has been covered by conservation contracts with the Great Plains Conservation Program.

The district operated equipment for earth moving, brush control, etc. for over 20 years. This provided a real needed service to the cooperators and caused some real headaches for the Board. They operated the equipment at cost with no profit realized. Many times the operation was so far in the red that it looked hopeless. It was bailed out several times by people who believed in the program, and were willing to help. Since paying the bills was up to the Secretary-Treasurer his job became pretty unpopular. Truman Spencer put up \$1800 of his own money at one time to make a tractor payment. Another time the trading of bulls around with the district somehow coming out with the money got them over a crisis.

The equipment was leased and later sold to a private contractor, Dutch Cox, to put the business into private enterprise.

The work has continued at an active pace as indicated in the annual report for fiscal year 1974.



Reception for Chris Fenter

The Carrizozo Woman's Club will honor Carrizozo Sun Duchess Christina Annette Fenter, at a reception on December 22, from 2:00 p.m. to 4:00 p.m., at the home of Mr. and Mrs. S. M. Ortiz, and daughter Miss Gloria Ortiz, former 1973-74 Carrizozo Sun Princess. Everyone is invited to attend the reception.

Miss Christina Fenter is the daughter of Sfc. (Ret.) & Mrs. Earl L. Fenter, one sister Miss Cindy Fenter and granddaughter of Mrs. Natalia Vega of Carrizozo.

She was born at Holloman Air Force Base, New Mexico. Miss Fenter traveled throughout the United States and several countries including, Holland, Germany, France, Belgium, and Ireland with her parents during her father's Army career.

She is a sophomore at Eastern New Mexico University majoring in elementary education, minor in social studies and psychology and is a member of the Little Sisters of Sigma Chi. Before her graduation from Carrizozo High School in 1973, she attended Andrews High School at El Paso, Texas, and was a member of the El Paso Tennis Club. Duchess Christina was awarded the Academic Scholarship of the Carrizozo Woman's Club. She was honored as Senior Class secretary, member of Student Council, yearbook staff, and winner of the Journalism and Business Education awards. Her hobbies are horseback riding and tennis.

Duchess Christina will participate in a number of Sun Carnival festivities during the last week of December in which will include the Coronation and Ball on December 28th and the New Year's Day parade on January 1st. Her Sun Carnival escort will be Sgt. Anthony Gallegos, Fort Bliss, Texas.

Greenhands give demonstration

Fourteen 1974 Greenhands were installed into the Carrizozo chapter of Future Farmers of America at a special meeting held December 11th at the School Cafeteria. Receiving the Greenhand degree were Charles Wetzel, Lee Vega, Rex Wilson, Gary Lovelace, Edward Vega, Laurie Voss, Ray Hernandez, Dennis Pester, Brenda Lindsay, Billy Shafer, Mark Johnson, Roy Swift, Tommy Bragg, and Roy Dose.

The Greenhands gave a demonstration on parliamentary procedure and participated in the creed contest, which was won by Laurie Voss. Refreshments of cake and punch were served by the F.F.A. to the parents and friends of the Greenhands. Mrs. Ware, Mr. Arednt, Mrs. Wetzel, and the Food Specialties Class assisted the chapter with preparation and judging.

Bank folks dine out

Citizens State Bank staff members were guests of the bank at dinner at the Silver Dollar in Tinnie on December 14. Those attending were Scott Shafer, Rose Mary Casabonne, Johnson Stearns, Margaret Stearns, Jack Turner, Barbara Turner, Lillian Swift, Margie Zamora, Mike Barela, Margaret Barela, Glorietta Miller, Norman Ham, Donna Wood, Randy Nelson, Richard Baldwin, Abby Baldwin, Mary Lou Beddoe and Morris Beddoe.

Weather by Manire

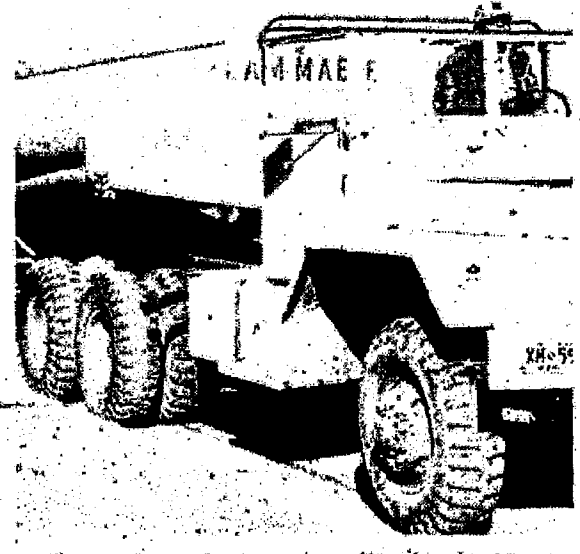
Date	H.	L.	W.
Dec. 11	40	14	08
Dec. 12	47	21	10
Dec. 13	54	20	12
Dec. 14	54	20	10
Dec. 15	45	14	15
Dec. 16	48	19	08
Dec. 17	49	20	00

ONLY 4



No need to leave the COUNTY... We've got it all right here!

WATCH OUR ADS



Town of Carrizozo waters its streets on occasion as well as moving water for other reasons. This big tank truck, operated by Carlos Gallegos was state surplus recently acquired by the Town.

A bowl of activities from Nogal

by Roby Burke

Cups and cups full of thoughts and gifts for Xmas.

As I sit here wrapping Xmas presents in bright paper and ribbons, I think of my husband and I put a box of strength in his package straight from the Lord, he needs it to cope with mortgages, payments, the children's future, taxes and all the physical and mental courage he can muster, and I picked from God, Patience, Fortitude and Understanding in my own package to give to him in time of need.

For my children's presents I picked from the spiritual store a stocking full of wisdom, counseling and truth. Above all, children would like to have Truth in their stocking. So when you open your gifts on Xmas morning think of all these beautiful thoughts and use them for happiness. A cheerful word from an outstanding citizen in Nogal.

Mr. Sitten has had his leg operation, and is resting well. He should be home from the hospital Jan. 1. Please send him a pocket full of

prayers. He and Mrs. Sitten want to thank everyone for all the flowers and notes and thoughtfulness. He has just been through a very serious ordeal and he is a very brave man, Nogal Salutes Him!

Fern is in the Methodist Hospital in Lubbock. Her operation involved a pin in her ankle, and she hopes to be home very soon, if there are no more complications. We wish for her complete recovery as well.

Roby's Box

Do, you know?

The people who missed The Aereo Singers, from Goddard High School Choral Dept. It was excellent!

Who was missing at the Country Club dinner last Saturday evening?

That Ma has been kinda ailing but is better now.

That we missed Sharron Bandy at U.P.W., Faye Stokes, Sue Stearns, Ma and others?

That there are some marvelous programs for children on the tube this season?

A Pinch of Fact!

With a new plastic adhesive sealant fractured front teeth can now be repaired easily, quickly, without anesthesia or need for retention pins to hold the filling material in place. The adhesive sealant is applied as a thin film over a broken tooth; a new filling material is placed over the adhesive and shaped to resemble the original tooth, and the material is hardened under ultra violet light. And the border between filling and tooth is not visible, aesthetic results are good, reports Dr. Jorge Davila.

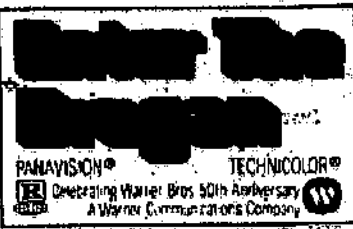
A Pinch of Humor

Smile: A curved line that sets many things straight.

Just skiddin in Nogal. On Nogal peak as far up as a truck can go I passed a farmer sitting in his truck, which was covered with snow. "Are you stuck?" I called. He shook his head. Would be if I was trying to get out.

SIERRA

WED-TUE-DEC 18-24



SAT-DEC 21 AT 9:30 ONLY



STARLITE

FRI-SUN-DEC 20-22

HOW TO SUCCEED

WITH SEX

AND

PUSCHO

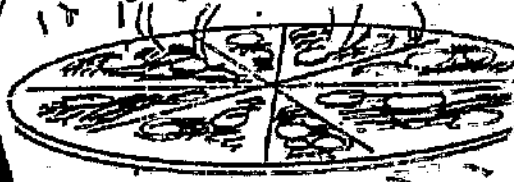
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- + Mushroom
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- + Pepperoni
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IN CARRIZOZO STORES

SATURDAY, DEC. 21

He will be glad to see and talk with all his young friends!

Sponsored by—

Retail Trade Committee

Of Carrizozo Chamber of Commerce

Lincoln County News, Dec. 19, 1974

UNIQUE CLEANERS -- Will be closed Christmas Week.

The Lincoln County News

Published Thursday at Carrizozo, N.M.

Subscription price \$6 in county, \$8 elsewhere.

Second class postage paid at Carrizozo, N.M.

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COMING SPECIAL MARKET EVENTS

Monday being our regular Market Day we have selected four of these days as our special fall sales to meet the marketing need in our great Southwestern area

Monday Oct. 21st 10 a.m. Monday Nov. 25th 10 a.m.
Monday Nov. 11th 10 a.m. Monday Dec. 16th 10 a.m.

Cattle will be coming from eastern Arizona and southwestern New Mexico. They will be predominantly high altitude mountain ranch cattle of high quality, durability and gain ability. They will be sorted to meet buyers needs.

Market time 10 a.m. for Packer cows, bulls and singles. Load lots 1 p.m.

We will still sell on our regular Market Day, where experience, honesty and integrity will work for you.

Sharing

That's What Christmas Is All About

There are those among us who cannot share our special Christmas joys, for they are without. This year capture the real spirit of Christmas and share your good fortune with those less fortunate in a meaningful way. Help one of the organizations helping these people...write a check...buy a toy...volunteer your services...and know the real joys of sharing.

People...who care...about people



Chino Mines Division

Kennecott Copper Corporation

Dulby, New Mexico

When the quality of your grass goes down,

UP YOUR PROTEIN

with our special

T-E Liquid Feed Supplement 32

The nutritional value of grass varies from time to time and from place to place. That's why T-E has developed a complete line of liquid feed supplements to meet all the conditions faced by cattlemen.

T-E Liquid Feed Supplement 32 is the one to use when the grass is dry or poor. It delivers protein, phosphorus, vitamins, trace minerals. And it delivers the energy to make them get out and rustle for what grass there is.



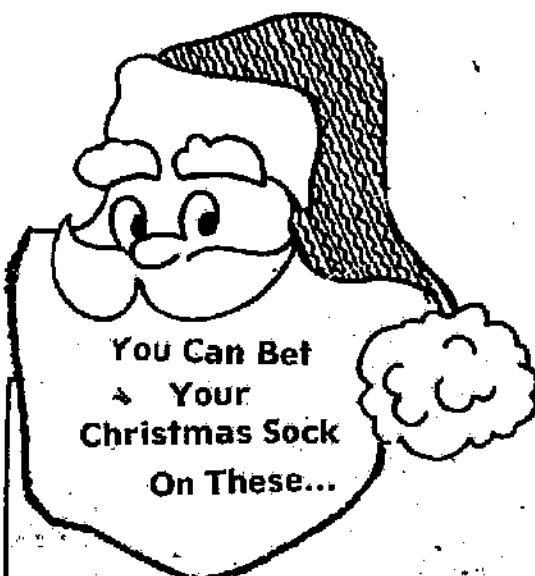
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Carrizozo, N. M.



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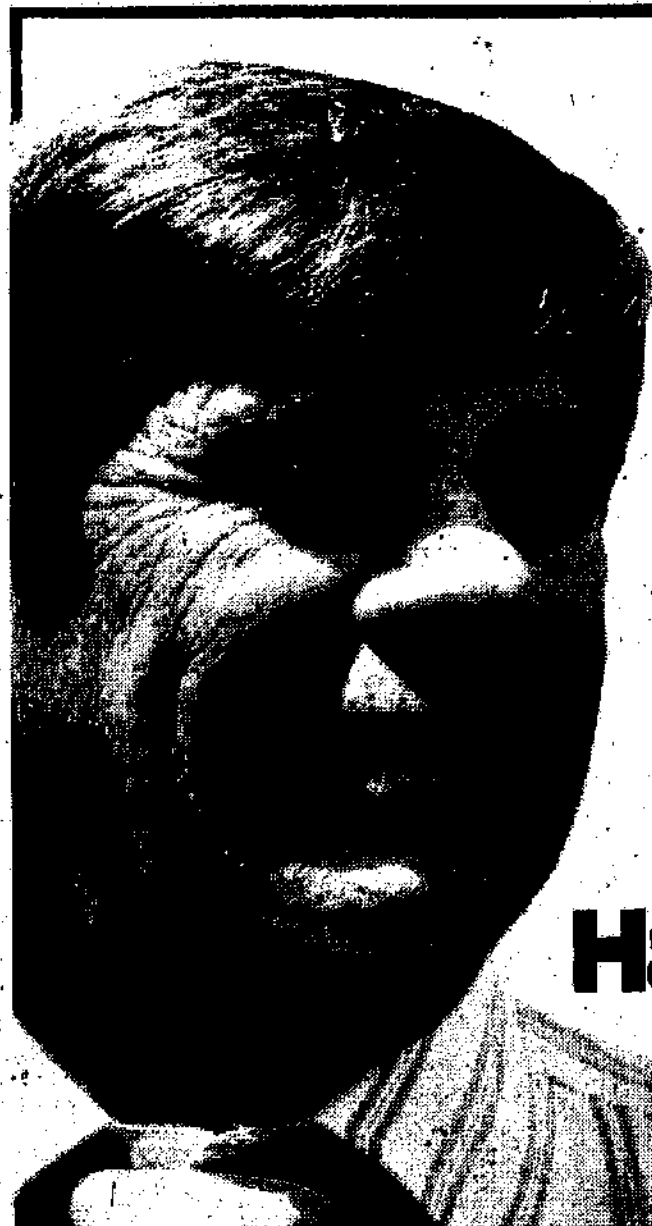
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- + 1962 Chevy Pickup & Camper \$750.00
- + 1971 Maverick \$1450.00
- + 1968 Falcon 4-Door \$750.00
- + 1970 Maverick \$1250.00

PLUS SEVERAL OTHER CHOICE VEHICLES.

Means Motor Supply

Phone 2501 - Carrizozo, N. M.



To the voters of New Mexico's Second Congressional District --

I want to express my personal gratitude to the people of this district for your continued support in the campaign we have just completed.

The election results have now been certified... but the problems remain.

I pledge my continued best efforts in Congress on behalf of our district and our country. But, more importantly, I would like to hear from you. I would like to have your ideas for solving our nations problems and how you think I can best represent you and the people of New Mexico in the U.S. Congress.

Together we can get the job done!

Harold Runnels
U.S. Congress

Around Town

by Minnie Thornton

Les Miller, son of Mr. and Mrs. Bill Miller who took the state math test in Albuquerque in October was recently notified that he was among those making a high score and would be eligible to take another test in February. This test is sponsored by the University of New Mexico.

Mr. and Mrs. Harold Doe of Reading, Minn., Mr. and Mrs. Ernest Wittrock and son Arlen of Laverne, Minn., visited Wednesday and Thursday with Mr. and Mrs. C. E. Degner and Frances. Mrs. Doe is a niece of Mr. Degner's and Mr. Wittrock is a nephew of Mr. Degner's. They went from here to Phoenix, Arizona to visit and then on to California to spend the Christmas holidays.

Eugene and Sharon Degner of Alamogordo were visitors in the C. E. Degner home Saturday. Mr. and Mrs. Walter Lenard were in Roswell, Monday.

Julia Ann Straley of Roswell spent the weekend with her grandmother, June Straley. About 25 youngsters from the school made first trip of this season to the ski area Saturday. Joe Orsak drove the bus and they all reported skiing as excellent.

Mr. and Mrs. Forrest Howland of Riverdale, Michigan are visiting their daughter and family Mr. and Mrs. Bob Curtis and their three sons, Mr. and Mrs. Howland arrived Dec. 6 and will visit through the holidays.

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TIMEX Gift Watches Sport & Dress Styles \$16.95	Mr. Coffee — Coffee Maker \$39.95
	Gillette Hot Shave System \$17.88
Rocking Love Seat \$179.88	Microwave Oven \$279.00
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Around Corona

Mr. and Mrs. Joe Felts, Roswell, are the parents of a son, Casey Dan, born Dec. 14. Congratulations. This is the first grandchild for Mr. and Mrs. Conie Felts.

Mrs. E. H. McCloud, Jr. was in Santa Fe for a checkup with her doctor. She returned home Saturday.

Corona young people are sponsoring a candlelight service at 7 p.m. Christmas Eve at the Presbyterian Church. All are cordially invited to attend this traditional annual service.

The Kiefers enjoyed a three day Thanksgiving visit from Mr. and Mrs. John Behunin and three children, Las Cruces. Mr. Behunin and Mrs. Kiefer are brother and sister.

Mr. and Mrs. Elmo Tracey spent Thanksgiving with two of their daughters, Courtney Tracey and Mrs. Tony Sedillo, and Mr. Sedillo in Prairie Village, Kansas. Dennis and Shane accompanied them on the trip.

Bill Winchester is hospitalized in Albuquerque with a spiral break in his leg suffered when a cow kicked him on the afternoon of Friday the 13th. This is the second time he has broken his leg while horseback.

Michel Naida, Jr. is reported in satisfactory condition in a Roswell hospital following surgery Thursday.

Cedar Temple No. 26, Pythian Sisters, held their regular meeting Tuesday night at the home of Mrs. Archie Perkins. Names of secret sisters were revealed and gifts were exchanged. Husbands were invited for cards and 42, A birthday cake honored W. T. Keelins husband of Most Excellent Chief, Gladys Keelin. Other refreshments included fruit salad, chips, dips, stuffed celery, cauliflower, candies, coffee and tea.

Mr. and Mrs. John D. Holleyman and Lon were in Oklahoma City for the National Rodeo Finals last week. They were accompanied by John D.'s sister from Lovington.

Santa Claus will be at the Fire Station on Christmas Eve. His arrival to be signaled by blowing the whistle.

Jesse Wade is at the home of a son in El Paso.

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30 acres with beautiful view 1/2 miles from Carrizozo near paved road. Well, corral, telephone, electricity, small building, \$20,000. Owner will finance at \$3000 down, \$150 per month on balance.

We have several lots suitable for mobile homes priced \$300 up.

Building sites in White Oaks area. 10 acres and larger. Excellent terms.

Small two-bedroom home in town, large corner lot and a garden, \$4,500.

3,900 Acre ranch near Nogal, with beautiful home, corral, good grass and good financing.

20 Acre mining claim with nice three-room house, three-car garage, generator, propane system, some equipment. \$15,000.

Large adobe house with approximately 23 acres, located in White Oaks, fire place, two wells, outbuildings, fenced. \$27,000.

Two-story adobe home, located in the mountains, with 27 acres, orchard, spring and a beautiful view.

96 acres in Raventon area with water and cultivation possibilities. Can assume mortgage. \$35,000.

253 acres with well and corral, and large highway frontage, \$45,000. Owner will finance.

180 Acres South of Carrizozo on highway, will sell part or all, \$400.00 per acre. Owner will finance.

8,000 deed acres plus approximately 1400 lease. Excellent water and grass. East Central New Mexico. Reasonable with excellent terms.

Ranches available for qualified buyers.

Representatives for Basin Land Co.
Field office at Corral Motel Carrizozo, N.M. 648-2863

after a stay of three weeks in a hospital there. Mrs. Wade was to go down Tuesday to see her doctor and hoped to bring him home with her.

Juan Luera is reported to be improving in an Alamogordo hospital where he is being treated for severe grease burns on his hands. It was thought at first that he was suffering from frostbite.

Shelly Stevens has been chosen Oregon's Easter Seal Poster Child for 1975. Her mother, Kay is Operation's Assistant for a Bandon, Oregon bank. Shelly is the granddaughter of Neuman Merritt.

Lincoln News by Hattie Phillips
Mrs. Vera Beall and Mrs. McGinnis went to Roswell last Thursday and did some of their Christmas shopping.
Mr. and Mrs. Fritz Pfingsten visited with Mr. and Mrs. Clark Pfingsten Sunday evening and they had such a pleasant evening visiting together.


I hear that the Historical Society "Show and Tell" meeting last Wednesday evening was very interesting. I had looked forward to being there but was unable to go. I enjoy all of the meetings but the December meeting is always a lot of fun.

The Capitan High School Booster Club entertained honoring the foot-ball boys and volleyball girls and their parents at the Richard Phillips home Sunday afternoon. They served a big turkey dinner with all of the trimmings, which was thoroughly enjoyed by both honorees and all who were there.

Last Saturday morning, Mrs. Bessie Cummins, Mrs. Elthea Merrell and Mrs. Hilda Young joined Mrs. Mary Ward, Vera Beall, Harriet McGinnis and me for coffee at the Wortly. The topic for conversation was Christmas and all that goes with it.

The recent snow was a big bonus. Ap-

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Sec. A, Page 3
proximately a foot of wet snow certainly did a good job of irrigating. It was beautiful too, laying on the trees, bushes etc.



Our Phone Number is Now:
847-2521
or
847-2522
Main Office
(AFTER HOURS CALL)

MOUNTAINAIR 847-2356 or 847-2561
VAUGHN 845-2367 or 845-2608
CORONA 4211 or 4511
ESTANCA 842-2358 or 847-2561
MORIARTY 832-4265 or 832-4338

Central New Mexico Electric Co-op Inc.
MOUNTAINAIR, NEW MEXICO

Santa will ride the firetruck to town
With Christmas Candy for all the youngsters (12 and Under)
Saturday, December 21 1:00 P.M.
SPENCER PARK
— Courtesy Of —
Carrizozo Volunteer Fire Dept.



NOTICE TO LINCOLN COUNTY PROPERTY OWNERS

FROM THE OFFICE OF THE LINCOLN COUNTY ASSESSOR

- Property valued in the 1974 tax year by the County Assessor need not be reported for any subsequent tax year unless required to be reported under paragraph (3)
- Property not valued in the 1974 tax year by the County Assessor but which becomes subject to valuation by the County Assessor in any subsequent tax year shall be reported to the County Assessor not later than the last day of February of the tax year in which it becomes subject to valuation, but such property need not be reported for any year subsequent to the year in which initially reported unless required to be reported under paragraph (3)
- Property once valued by a County Assessor in a tax year, but which is not valued for a year subsequent to the year of initial valuation because it is not subject to valuation for that subsequent year by the County Assessor, shall be reported to the County Assessor not later than the last day in February in a tax year in which it again becomes subject to valuation by the County Assessor.

VETERAN'S AND FAMILY EXEMPTIONS - NOTE CAREFULLY

Veteran and Head of Family Exemptions claimed and allowed in the 1974 tax year need not be claimed for subsequent tax year if there is no change in eligibility for the exemption, nor any change in ownership of the property against which the exemption was claimed. Exemptions allowable shall be applied automatically by the County Assessor in the subsequent tax years.

Veteran and head of family exemptions not claimed and allowed in the 1974 tax year must be claimed in a subsequent tax year in order to be allowed, but once an exemption is claimed and allowed in a subsequent tax year, it shall apply to all subsequent tax years without further claiming as long as there is no change in eligibility for the exemption and no change in the ownership of the property. However, a claimant for a Verteran's Exemption may apply in a subsequent tax year for a change in the amount of the exemption to be applied to specific property.

ATTENTION MOBILE HOME OWNERS

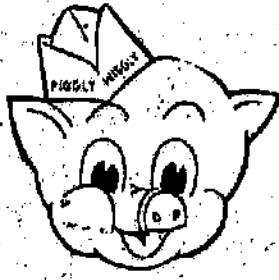
In the months of January and February all mobile home owners who have not been put on the Lincoln County Tax rolls for 1975, and have not received red mobile home stickers must do so. Penalty may be imposed for failure to comply as per Section 72-99-15 of the New Mexico Property Tax Code Regulations. If mobile home owners have not received Red Stickers, please contact Assessor's Office.

Julia Samora,
Lincoln County Assessor
Published in the Lincoln County News December 19, 1974, last published January 2, 1975.

PIGGY WIGGLY

The people pleasin' store

We Welcome
Federal Food
Stamp
Customers



We Give
S&H
Green
Stamps



Fresh, Boston Butt
Pork
Steak Lb.
98¢

Lean
Ground
Beef Lb.
\$1⁰⁹

USDA Choice, Heavy Aged Beef,
Cut From Shoulder
Swiss
Steak Lb.
\$1⁰⁹

USDA Good, Light Baby Beef, Round or
Sirloin
Steak Lb.
\$1⁴⁹

USDA Inspected
Hen
Turkeys
Butterball
Lb.
89¢

USDA Grade A
12-14 Lb. Avg.
Turkeys
Honeysuckles
Lb.
69¢

USDA
Grade A
4 to 7 Lb. Average
Baking
Hens
Lb.
55¢

Hormel
Canned Ham
\$ **10¹⁸**
5 Lb.

Fresh Chicken
Livers Lb.
63¢

Owen's
Sausage 2 Lb. \$2.72 Lb.
\$1.37

Boston Butt, Fresh
Pork Roast Lb.
\$1.09

Lean Beef
Short Ribs Lb.
59¢

Honeysuckle,
White
Turkey Roast **\$2.98**

Ground Beef Lb.
79¢

USDA Choice Heavy Aged Beef,
4lb thru 7lb Rib
Rib Roast Lb.
\$1.29

Kraft, Sliced American
Cheese 12-oz. Pkg.
\$1.19

Kraft, Philadelphia Cream
Cheese 8-oz. Pkg.
55¢

Birds Eye, Frozen, Topping
Cool Whip 9 Oz. Ctn.
79¢

Piggy Wiggly
Waffles 5 Pkg.
23¢

Morton, Frozen, Jelly Filled
Donuts 14-oz. Pkg.
95¢

Pepperidge Farm, Frozen, Chocolate
Fudge Cake 17-oz. Pkg.
\$1.39

Swanson's Varieties
TV Dinners 10 Oz.
69¢

100 Free 100 Bonus
S&H Green Stamps
with this coupon and purchase of one (1) 2-Lb. Pkg. Roll Owen's Sausage
Coupon expires Dec. 21, 1974.

100 Free 100 Bonus
S&H Green Stamps
with this coupon and purchase of any 3-Lb. Canned Ham
Coupon expires Dec. 21, 1974.

50 Free 50 Bonus
S&H Green Stamps
with this coupon and purchase of one (1) 12-oz. Pkg. Piggy Wiggly Sliced Cheese
Coupon expires Dec. 21, 1974.

100 Free 100 Bonus
S&H Green Stamps
with this coupon and purchase of 3-Lbs. or More Farmer Jones Sliced Bacon
Coupon expires Dec. 21, 1974.

IT'S THE SEASON
TO BE SAVIN'...

HOLIDAY

Prices good thru Dec. 23, 1974.
We reserve the right to limit quantities.
None sold to dealers.

USDA Choice Heavy Aged Beef

Roast
74¢
Lb.

Piggy Wiggly, 100%
Pure Florida, Frozen
Orange Juice
5¹
6-oz. Cans

Piggy Wiggly
Canned
Ham
\$ **5⁷⁵**
3 Lb.

Apple, Peach or Cherry
Old South
Cobblers
32-oz. Pkg.
99¢

Frozen
Old South
Pie
Shells
9 inch
2-Pack
29¢

USDA Grade A,
18-Lbs. and Up Swift
Butterball
Tom Turkeys
Lb.
79¢

Piggy Wiggly, Frozen
Corn-on-
the-Cob
4-Ear
Pkg.
69¢

Mix or
Match

Local Brand
"MIX or MATCH"
Half & Half
Sour Cream
Whipping Cream
Party Dips
8-oz. Ctns.
3¹

Libby's
Pumpkin
Cakes
Mandarin Oranges
Fischl's
Cranberry Sauce

3 For \$1

Honeysuckle
USDA Inspected
Tom
Turkeys
Lb.
59¢

Jean of Arc Whole Kernel
or Cream
Golden
Corn 17-oz. Can
4¹

Cut, Green
Del Monte
Beans 16-oz. Cans
3^{89¢}

Standard, Aluminum
Reynold's
Foil 25-Ft. Roll
29¢

Marshmallow
Creme 7 Oz.
51¢

General Electric,
Soft White, 60-75-100 Watt
Light
Bulbs
Etc Etc
99¢

Bayer
Aspirin 100-ct. Pkg.
97¢

Soothing
Pepo
Bismol 12-oz. Pkg.
\$1.39

18 Foil Packs
Alka
Seltzer
36-Ct. Pkg.
89¢

Pork Chops
Family Pack
\$1⁰⁹
Lb.

Farmer Jones
Bacon 2 Lb. \$2.56 Lb.
\$1.35

Farmer Jones
Sliced Bologna 12 Oz.
85¢

Peeled & Deveined
Shrimp 12 Oz.
\$2.53

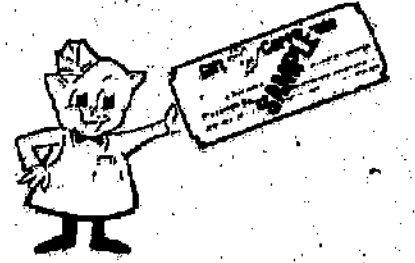
BUYS AT

PIGGY WIGGLY!



Looking for a convenient holiday gift idea?

Give Piggy Wiggly Gift Certificates to friends, employees, and business acquaintances.



Laundry Detergent
Tide

\$ **2.19**
84-oz. Box

Simplify your holiday shopping with a personal gift certificate from Piggy Wiggly. It is an easy way to give welcome food. Turkeys, hams, candy, fruit baskets, fruit cakes or gourmet foods are ideal gifts with a personalized gift certificate from Piggy Wiggly.

See your local Piggy Wiggly Store Manager.

New Pricing Policy

We will not increase the price of food once placed on our shelves for sale. When we are forced to increase a price, items on our shelves marked at the lower price will be sold at that lower price.



Piggy Wiggly, Twin Pak

Potato Chips
8-oz. Pkg. **59c**

Solid Heads Of Green **Cabbage**

Lb. **15**

Tart And Flavorful **Tangy Lemons**

Lb. **45**

Red Grapes

Lb. **49c**



Piggy Wiggly, Kitchen **Garbage Bags** 5-ct. Pkg.

85c

Zee, Paper **Napkins** 160-ct. Pkg.

49c

All Flavors **Jello Gelatin** 6-oz. Box

46c

Dixie, 9 Inch, Paper **Plates** 100-ct. Pkg.

98c

Carnation, Evaporated **Milk** 2 13 1/2-oz. Cans

53c

Blackburn's **White Syrup** Qt. BU.

\$1.05

Serve with Cheese Sauce, **Cauliflower** Lb.

49c

Mild, Long Shank, **Green Onions** 2 bu.

39c

Crisp - Fresh for Salads, **Green Lettuce** Lb.

29c

Piggy Wiggly
Ice Cream
1/2-Gal. Ctn. **99c**

Piggy Wiggly 12-Ct. Pkgs.
Brown & Serve Rolls **49c**

California Sun-kist
Medium Size

Navel Oranges
Lb. **19c**

Pieces or Halves Azar

Pecans
Pkg. **69c**

With Purchase of \$7.50 or More Enriched

Gold Medal Flour
5-Lb. Bag **69c**

Piggy Wiggly Assorted Colors

Paper Towels
1 Ply 175-Ct. Roll **39c**

Fresh **Large Eggs**

Doz. Ctn. **69c**

Pepsi Cola
or 7-Up
32 Oz. Bottle

33c
Plus Deposit

Betty Crocker, Layer Varieties

Cake Mixes
18 1/2-oz. Box **59c**

All Grinds **Folger's Coffee**

With \$7.50 Purchase or More
Lb. Can **89c**



Instant Folger's **Coffee** 10-oz. Jar **\$1.99**

Piggy Wiggly, Frozen **Blackeye Peas** 20-oz. Pkg. **81c**

Angel Flake **Coconut** 14-oz. Pkg. **99c**

Baker's Chocolate **Baking Chips** 12-oz. Pkg. **59c**

Mrs. Cubbison's **Stuffing Mix** 13 Oz. **99c**

Holsum, Parkerhouse **Frozen Rolls** 24-Ct. Pkg. **53c**

Three Minute **Popcorn** 15-oz. **39c**

Fancy, Fruit Bowl Jumbo, Red **Delicious Apples** Lb. **39c**

Texas-Sweet **Juice Oranges** 5-Lb. Bag **79c**

Fruit Salad Favorites, Juicy **Tangerines** Lb. **29c**

Sun-kist, Jumbo Size **Navel Oranges** Lb. **29c**

CRISCO

\$3.39

3 Lb. Can

100 Free 100 Bonus S&H Green Stamps with this coupon and purchase of 3-Lbs. or More
Bulk Nuts
Coupon expires Dec. 21, 1974.

100 Free 100 Bonus S&H Green Stamps with this coupon and purchase of 5-Lbs. or More
Golden Bananas
Coupon expires Dec. 21, 1974.

100 Free 100 Bonus S&H Green Stamps with this coupon
Ruby Red Grapefruit
Coupon expires Dec. 21, 1974.

100 Free 100 Bonus S&H Green Stamps with this coupon and purchase of one (1)
Fresh Head Cauliflower
Coupon expires Dec. 21, 1974.

SEASON'S GREETINGS

from all of us
to all of you



The happiest time of the year for any youngster is about here—Christmas. This is the Capitan second grade class. Sitting from left are: Melinda Sidwell, Salomon Trujillo, Thomas

Mirelez, Tommie Nielsen, Peter Haussler, Jr. Mancha, Rebecca Phillips, Tiffany Huey, Robin Mook. Back row: Bernadette Mandha, Marcos

Romero, Shawna McDaniel, Audrey Johner, Lacie Garrett, Tammy Dean, Sheila House, Glenda Booker and Mrs. Fred Pfingsten.



O, Holy Night
As we celebrate the birth of our Lord let's give thanks for the blessings shown us. Special thanks, patrons.

Located at the Traffic Light **CROSS TIMBERS + INN +** Phone 257-7677 Ruidoso



Joyous Greetings

As you celebrate Christmas, we extend best wishes for your holiday. "Thank you." Timberline Motel Ruidoso Downs Phone 378-4708



These Capitan first graders are ready for the arrival of Santa Claus, a real big day for them. In the picture you see (sitting) Wendy Tate,

Michelle Nevarez, Dale Booher, Leo Ann Burch, Missy Jones, Andy Trujillo, Jimmy Homan, Troy Padilla, Julian Romero. Standing (L to R): Eric Exlor, Sammy

Brubaker, Yvonne Montes, Becky Huey, Leslie Guck, Angie Trujillo, Patty Garcia, Trent Tolbert, Jed Ponder, Chris Peralta and teacher Candice Heltsley.

May well be we're crazy - -

With another increase in the price of newsprint, going up \$35 a ton, announced this week, the offer you will read here does not make good sense—and it doesn't because we don't need more circulation—but the spirit of Christmas is on us and here is a genuine Christmas gift.

One Year
52 Issues
of the
Lincoln
County
News



This offer good only for new Subscriptions to Residents of Lincoln County

You may subscribe for yourself, or send a gift to a friend, or send several subscriptions -- you won't find a better year-round gift!

OFFER EXPIRES DECEMBER 28, 1974

LINCOLN COUNTY NEWS

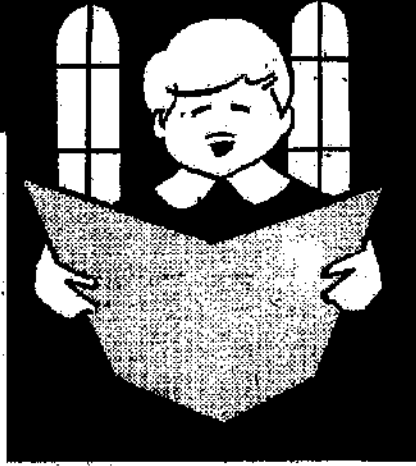
P. O. Drawer 459--Carrizozo, New Mexico 88301



MERRY Christmas

We sincerely hope that your stockings are filled with the blessings of good health, love and happiness.

Thanks for your good will.
NEW MEXICO MISS White Stag Skiwear Jr. House - Lady Bayard Adobe Plaza



It's the time for holly and candlelight...for gifts under the tree...and to recall both old and new friends with affection. We sincerely hope that you enjoy the holidays!

The only Savings & Loan you'll ever need.

Chaves County SAVINGS & LOAN ASSOCIATION

MEMBER FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION— MEMBER FEDERAL HOME LOAN BANK SYSTEM



Roswell - Ruidoso

Season's GREETINGS




A Child is Born
 May the joys of the season grow ever greater in your heart.

NEW OWNER:
 Elmer Pirelli

Box 3308
 Phone 257-4821
 Ruidoso, N. M.

U-Namit Lock Shop
 In Post Office Block

GREETINGS
 May your Christmas sparkle with joy and laughter. Please accept our thanks.



Auto Parts Warehouse
 Ruidoso 257-7347


A Christmas Wish



May you follow your own Christmas star to find the answer to your own dreams. And may the peace of the season be yours... today and evermore. Best of holiday wishes!

Gateway Texaco
 Ruidoso 257-4578


Merry Christmas



With most sincere hopes that peace and happiness be with us all. Many thanks.

Midtown Chevron
 Located Midtown - Ruidoso 257-5360


CHRISTMAS



Enjoy peace at heart and hearth for Christmas. Warm thanks.

Canyon Cabins
 Bob & Sue Dolgener
 Upper Canyon Ruidoso 257-2076

Greetings



May you and your family enjoy a happy holiday. We thank you warmly.

Redmann TV & Radio
 Ruidoso 257-2505


Cheerful Christmas Wishes



Wrap it up with a smile and our good wishes. Thanks to all.

Bill Elliot Upholstering
 Sudderth Dr. - Ruidoso - 257-4653

Peace Joy



It's Christmas... time to renew our faith in the great principles of peace and brotherhood.

Ruidoso Downs Liquors
 Ruidoso Downs 378-4780

BEST WISHES for Christmas



Wishes, we come in with Santa to send greetings and thanks to our loyal friends

Guaranty Abstract & Title Co.
 Ruidoso - 257-2091


GREETINGS



The Christmas spirit reigns all over the land. Hope it fills and warms your heart with happiness. For your treasured patronage, sincere thanks.

Ruidoso Skateland
 "In Center Of Town"


Christmas



Fill this season with laughter, good will and song. Warm thanks from us, to all.

Ruidoso Food Mart
 In Post Office Block

Spirit of Christmas



In tune with the spirit of Christmas, we extend our note of thanks.

Story Book Cabins
 Sudd Ruidoso 257-2115

GOOD WISHES



Holiday greetings are heading your way from Santa... and us. Thanks to all.

Art & Flower Nook
 Next To Hospital
 Ruidoso 257-4094

Sing out the carols!



Delight in merry Christmas tunes... lots of lighthearted fun. For valued patronage, thanks to everyone.

Chris Lounge
 Phone 257-9150 Downtown Ruidoso


Merry Christmas



Everybody's preparing for the big Day. Hope it's merry in every way. Our thanks.

Allen's Auto Parts Inc.
 on Sudderth Drive in the Gateway

Christmas Wishes



May your hearts be light... your holiday bright with happiness. Thank you for your patronage.

American Oxygen Co.
 Shaster F. Smith - Owner
 Ruidoso Downs 378-4752

Merry Christmas



We're building a Yule that's filled with joyous wishes. To you, many thanks.

Hall's Construction
 Builder's Of Quality Homes
 Ruidoso - Phone 257-2544

CHRISTMASTIME



May its arrival fill hearts, homes with joy. Thanks for your confidence.

Holiday Steak House
 Ruidoso - 257-4064

Joy



Let Christmas fill your heart with gladness. Thanks.

The Top One Stop Ski Shop
 Phone Collect For Ski Rental Reservations
 257-7357



Christmas



Let's cherish every joy-filled moment of the Christmas Season. Thanks for all you've done.

FRY CONSTRUCTION CO.
 Cabins & Residential
 Dale G. Fry
 Licensed Phone 257-4562

SEASON'S GREETINGS

*from all of us
to all of you*



MERRY CHRISTMAS

May the holidays fill us, young and old, with the wonder of childhood. Best wishes and thanks to our good neighbors.

RUIDOSO CLEANERS
Jerry & Inell Stokes - Owners
Ruidoso 257-2062



WARM GREETINGS

We hope your holiday is filled with cozy family gatherings and beautiful memories! Our gratitude to all our patrons.

LANE Heating — Sheetmetal
Air Conditioning
Ruidoso — 257-4050

PLUMBING CO., INC.



MERRY CHRISTMAS

We're serving up our holiday greetings by the platter. The best to all and thanks.



Pancake House
Ruidoso — 257-4785



GREETINGS

Here's hoping your holidays are everything you want them to be. Best wishes and thanks to you all.

C&L Lumber & Supply

Everything for Building & Remodeling Your Home
Ruidoso Downs - Phone 378-4488



CHRISTMAS GREETINGS

Best Wishes and Sincere Thanks to our friends.

Stewart Motel
Ruidoso — Phone 257-2301



Peace on Earth

On the eve of our Savior's birthday we wish you inner peace... true joy. To our many patrons, "thanks."

Cablevision
Of Lincoln County, Inc.
Sudderth Dr. - Ph. 257-7124



Christmas

May the age-old Christmas story bring its spirit of love and joy to you and your dear ones... thanks for your support.

Black Forest

Ruidoso's Only Complete Division (All Lots Include)
Asphalt Roads - City Water Systems - City Sewer Systems
Natural Gas - Electricity - Cable T. V.
Terms Available
Phone 257-1611 & 257-7210



Merry Christmas

We're banking on you to have the happiest holidays ever, and we want you to know it's been a real pleasure to serve you. Thanks

Security Bank

Of Ruidoso

"Our Prime Interest Is You"



SILENT NIGHT

To all our patrons. Have the very Merriest Christmas. Merry thank!

Van's Auto Repair
Ruidoso Downs
Phone 378-4565



Peace

Serene good wishes and sincere thanks.

BOYLE ENGINEERING Corporation
Consulting Engineers
Architects
Box 3116 - Hollywood Sta.
Ruidoso, N.M. Ph. 257-7661



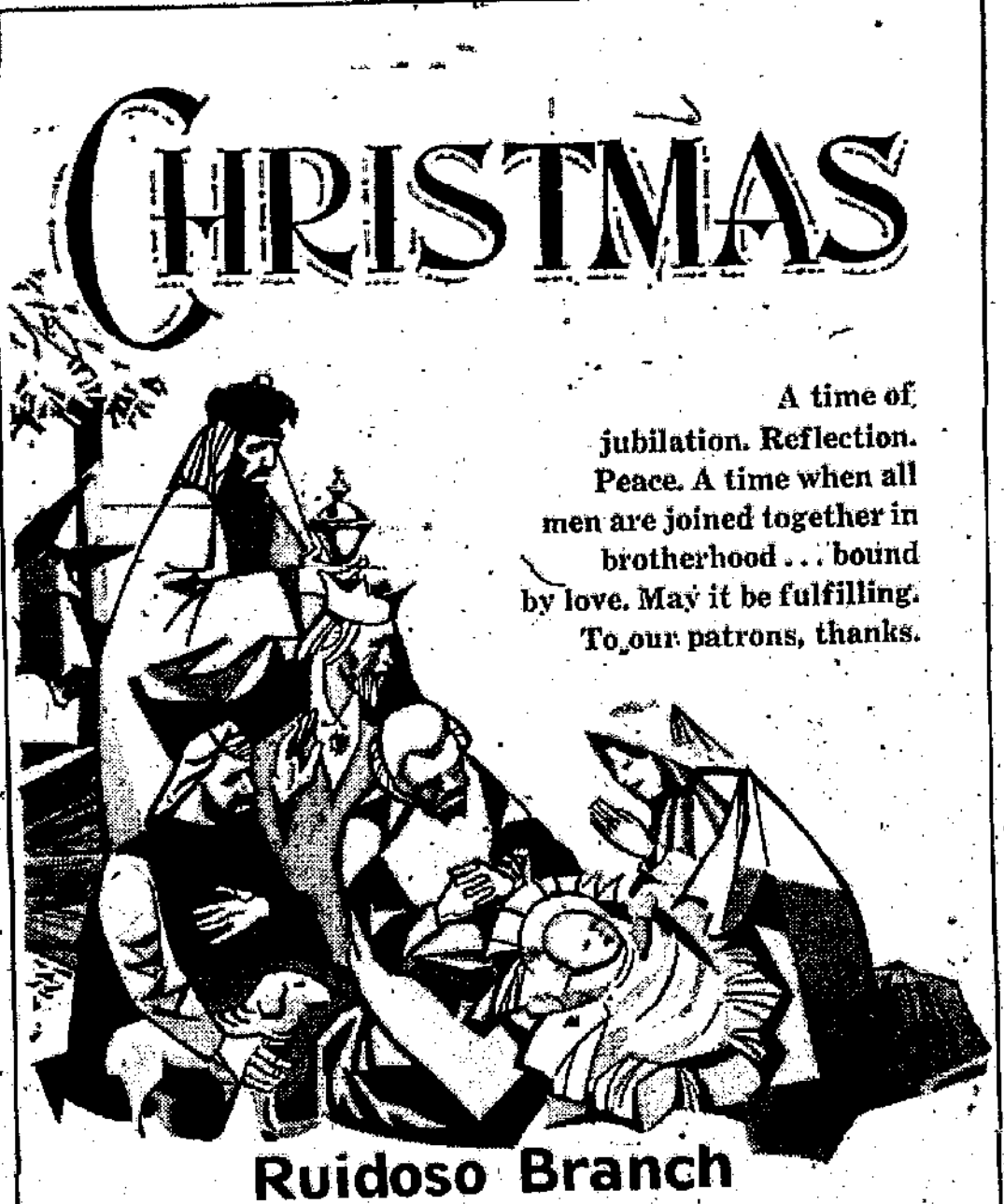
Christmas Joy!

Everyone! Join in the spirit of a very Happy Holiday with friends, family. For the pleasure of serving you, our heartfelt gratitude.

Friar Tuck's

Located in Mid-Town Ruidoso For Reservations Ph. 257-4191

One of Ruidoso's Finest



CHRISTMAS

A time of jubilation. Reflection. Peace. A time when all men are joined together in brotherhood... bound by love. May it be fulfilling. To our patrons, thanks.

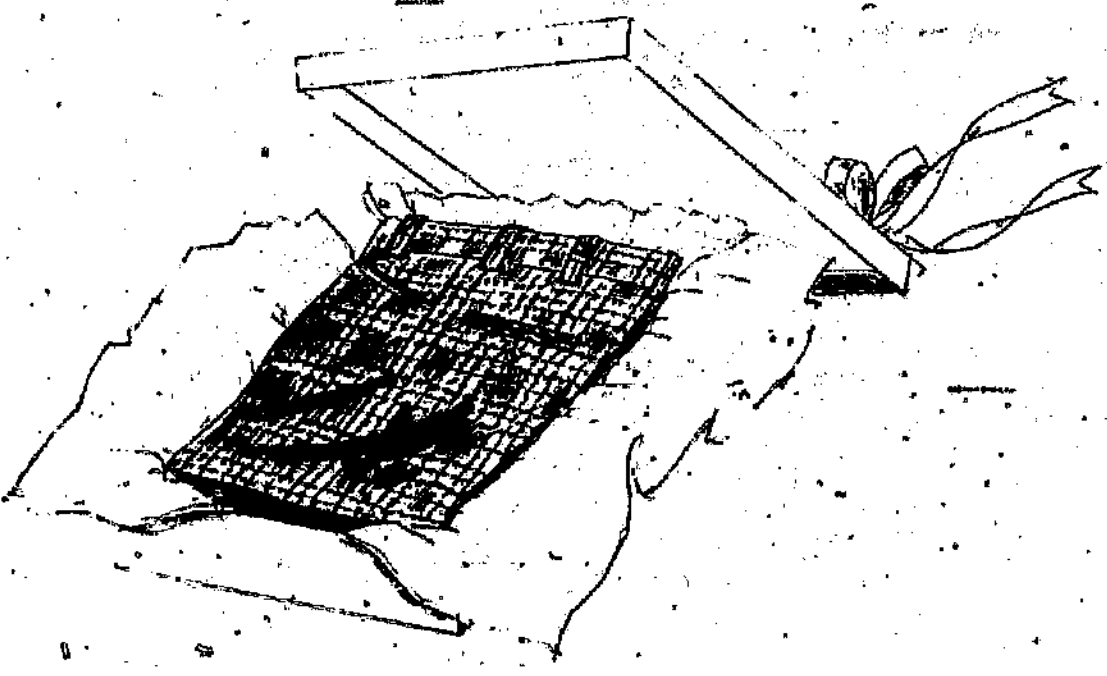
Ruidoso Branch

Roswell Savings & Loan Assn.

Ruidoso 257-1617

GREETINGS

You can give Dickies for the same price as cheap gifts.



Wide Leg Jeans

\$11.00 Value
Yours for Only

Boot Jeans

Shape Set
Never Needs Ironing
Our Reg. \$7.97 NOW ONLY

\$6⁷⁷

\$6³⁷

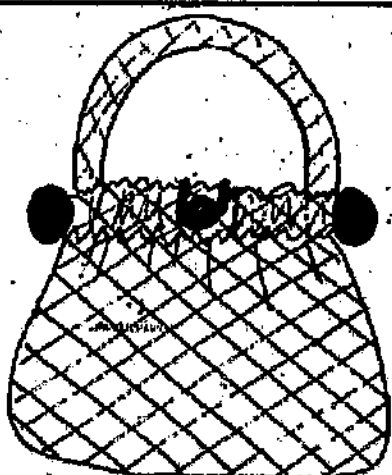
A GREAT CHRISTMAS GIFT!



Little Girls' Turtle Neck Tops

Assorted Colors
100 Percent Nylon
Sizes 8-14 Yrs.
Our Reg. \$2.97

\$1⁵⁰



Ladies' Bags

One Group of Assorted Quilted Prints, Large Enough to Carry Your Knitting or Use as Handbag
Our Reg. \$4.97

\$3⁹⁷



STUFFED ANIMAL ASST.

Your Choice

20% OFF

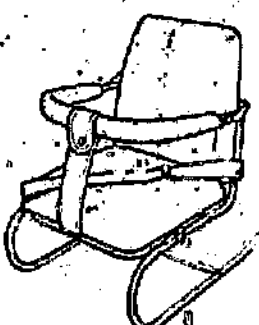
Choose from an assortment of stuffed animals including tiger, pup, bulldog and donkey. These animals range in height from 11" to 22" and are lovable little creatures.

Big Deals

From Our Baby Department Stroller & Walker

With Adjustable
Our Reg. \$27.97

\$22⁴⁷



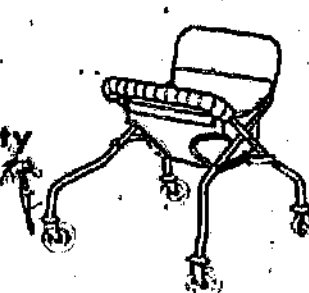
BABY CAR SEAT BUILT FOR SAFETY
Our Reg. \$18.97

\$15²⁷

Easy-Fold Walker

Padded For Safety
Our Reg. \$8.99

\$6⁹⁷



We have every doll you've ever
Choose **SUSIE SLICKER**

Perfect for a stocking stuffer for any little girl. Susie Slicker has big, sad eyes, long hair, rain apparel.

or soul sister or or kitty coed
Your Choice **97**



LARGE BROILER

Extra large interior 8" x 11" Broils 10 steaks Defrosts 3 course TV dinners Toasts 4 slices bread Frozen loaf defroster

Our Reg. \$4.77
Garment STEAM OUT
Un-wrinkles the wrinkles in seconds. Safe for every fabric. Perfect for travel. Made in USA.
\$2⁹⁷

Insulated Underwear
Tops or Bottoms
Our Reg. \$2.77
YOUR CHOICE
\$1⁹⁷

Terrarium
by David Douglas Co.
Our Reg. \$8.77
\$6⁹⁷

FAMILY SIZE
6 Cup HOT POT - Ideal for Making Instant Coffee, Heating Soups - Boiling Water. Handy for Home, trips, or Office.
WESTBEND No. 3253
Our Reg. \$10.77
\$8⁴⁷
Electric Hot Pot

HANKSCRAFT COOL-VAPOR Humidifier
1 Gal Capacity
Runs 10-12 Hours
Similar To Picture
Our Reg. \$9.97
\$7⁹⁷

100% Acrylic
Knitting Yarn
4 Ply 4 Oz. Machine Washable
TEMPO Brand Only
Our Reg. \$1.17
67^c

Pop-Ons Our Reg. \$2.87
Easy to knit or crochet - choice of 5 fashion colors
Colorfast - Mothproof - Machine Wash & dry
\$2¹⁹

Cornwall Electric Slow Cooker
The newest idea in cooking. Cooks all day while you are at work or play. Low wattage. Cooks for a few pennies. Exciting new recipes included for tasty, nutritious meals from low cost meats. Pot is immersible for easy cleaning. 4 1/2-Quart capacity. Model 2804.
Our Reg. \$20.27
\$15⁹⁷

ALL CHRISTMAS DECORATIONS, WRAPPINGS, B
20

Spray Mist
2 Oz. Or
4 Oz. Your Choice
\$1¹³
Skinny Dip
Shoulder Tote Bag
\$3²⁷

Skinny Dip
LEMON
Spray Mist 2 Oz.
Dusting Powder 4 Oz.
\$1⁹⁷
A set.

Mennen Skin-Bracer
Your Choice
\$1³³
Skinny Dip Terrarium and Spray Mist Cologne
ONLY A Great Gift
\$2⁵¹

FOR THAT TOUCH OF Elegance
AQUA VELVA TOBACCO HUMIDOR
Two gifts in one. Richly designed re-usable humidior with 6 oz. after shave.
\$7.00 Value
\$3⁵⁷

Maryland Club Coffee NO LIMIT
1 Lb. Can **88^c**
Hai-Karate Aftershave
4 Oz. **8⁸**

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"
TIBSON'S
DUNSTON CENTER

RUIDOSO

Sun 10-7
 Mon-Sat 9-9

Prices Effective
 Through Dec. 24th

Dumptruck
 No. 3303
 Our Reg. \$3.77
\$2.97

Or **Hill-Lift Bulldozer**
 No. 3301
 Our Reg. \$3.47
\$2.67

10% OFF
 On ALL TOYS
 not on Special

kind of
 seen

Toy Rifle
 No. 7110 - Durant
 Our Reg. \$1.67
\$1.27

Scream 'n Demons
 From Hasbro
 No. 6511
\$3.99
 Our Reg. \$5.37

Phonograph Record Players
 VANITY FAIR INDUSTRIES

No. 7700 4 Piece Stereo Component System Our Reg. \$35.99 **\$28.77**

No. 4107 Children's Phono Our Reg. \$14.77 **\$9.97**

No. 101 Young America's Favorite Our Reg. \$19.97 **\$14.97**

FIRESETS

Tools & Screens

All black firesets
 5 Pc. black firesets
 Polished brass firesets
 Black and antique brass firesets.

8-Track Tapes
 PRERECORDED WITH YOUR FAVORITE SINGERS & SONGS
 WHAT A SELECTION!
 WHAT A SOUND!
 WHAT A SAVINGS!
 Our Reg. \$2.99 **\$1.77**

ALL FIRE EQUIPMENT 20% OFF
 Our Reg. Price

Mirrow Pressure Cooker
 Model No. 10
 Our Reg. \$7.57
\$5.77

Mirrow Pressure Cooker
 Gold-Flame-Avocado
 4 Qt. Our Reg. \$16.43
\$12.47

Make a Guy Happy With Coleman

7-PIECE ALUMINUM COOKWARE SET
 New!
 CLASSIC WHITE Teflon II

Buckeye color-crafted cookware set interiors lined with new Classic White Teflon II in choice of Parsley, Hot Pepper and Sun Gold colors **Brown**

Our Reg. \$16.97
\$12.77

Flavo-Drip™ COFFEEMAKER
 brews 2 to 8 cups in 60 seconds per cup

Exclusive double-filter system!

Flavo-drip makes 8 cups of your favorite brew in just 8 minutes. Warming plate keeps clear, fresh coffee hot cup after cup. Heats water for tea, soups and other instant- too! Double-filter system with both easy-to-use paper and permanent fine mesh filters.

WEST BEND
 Our Reg. \$32.89 **\$25.97**

Coleman Sleeping Bag
 Take along sleeping comfort when and where you need it. Soft, strong, pack, button, including the washable. More people crawl into the comfort of Coleman Sleeping Bags than any other brand. Reg. \$33.77
\$23.97

No. 8167E725

Coleman Propane Lantern
 Model 502-700
 Single Burner Stove
 Reg. \$13.97 Only
\$9.97

Coleman Coolers
 Now Only **\$9.77**

No. 5293B-700
 \$12.97 Reg.

Coleman Gasoline 413C499 Stove
 The stove you'll find in most every campsite. Gives up to a total of 25,000 BTUs of cooking power. The fire you turn off, and carry with you.
 Only **\$18.88**

Coleman Gasoline Catalytic Heater
 Portable outdoor heat for as many uses as you have outdoor activities. For cabin, tent, duckblind for football games, skiing trips. Adjusts up to 8000 BTUs of warmth. Works up to 30 hours on a filling.
 Only **\$19.97**

No. 512A700
 Reg. \$27.47

Coleman Propane Heater
 You're assured of constant fuel pressure, whatever the temperature or altitude. Safety shut-off valves. Operates from disposable or bulk propane bottles. There's no safer outdoor heater made.
 Only **\$28.97**

No. 5445-708
 Reg. \$35.77

Coleman Propane Stove
 Works from bulk or disposable propane. Supplies you up to 10,000 BTUs of steady heat from each burner. At a moment's notice.
 Only **\$24.97**

No. 5410708
 Reg. \$31.77

AS TREES, LIGHTS, BLOWS
% OFF

Beef Stew Marton House 24 Oz. 71c	Nestle's Quik Chocolate Flavor 2 Lb. Can 98c
Lipton Cup-a-Soup Chicken Noodle or Cream of Chicken 47c	Green Beans White Swan Cut 16 Oz. 3/84c
Roman Brio Gift Set \$5.50 Value \$2.97	Tomato Sauce Hunt's 8 Oz. 7/\$1.00
Toothpaste Close-Up 6.4 Oz. 79c	Black Pepper Shilling 4 Oz. 49c
Colognes for Women Saxony Like 1 1/2 Oz. 49c	Potato Chips Pingle Twin Pack 9 Oz. 71c
Saxony's Russian Leather, British Royal After Shave or Oriental Jade Cologne, Bravado Aftershave 49c	

MEAT CHRISTMAS AD

Turkeys Gold Medallion Limited Supply Lb. 69c
Savory Hams Boneless Waste Free Lb. \$1.59
Chuck Roast Boneless Waste Free Lb. 89c
Apples 3 Lb. Bag 99c
Oranges 5 Lb. Bag 89c
Bananas Catch Weight Lb. 12c
Celery 1 1/2 Lb. Pkg. Each 69c

Season's GREETINGS



To our cherished customers ... thanks.

merry Christmas

Olma's Style Shop
Exclusive But Not Expensive
Plaza Dee Center

Merry Christmas

In the spirit of the season — we hope everybody has the happiest of holidays wherever you spend it! Your kind patronage is appreciated.

Gateway Deep Rock
Located in Gateway Ruidoso
Phone 257-9981

Greetings to All!

Enjoy each happy moment of this family holiday. The best and our thanks, too.

McCarty Const. Co. Inc.
Box 637 Ruidoso Phone 257-1200

Christmas

... and we wish you the best of gifts: peace on earth, good will toward men! Thanks for your kindness and loyalty.

Buckaroo Lounge

Christmas Greetings

Hollywood Sheet Metal
Build Service Contractors
Just East of Gibson's Phone 257-6377

GREETINGS

Sing out the carols and ring in a holiday filled with cheer. To all our friends... have the very merriest Christmas. Thanks for your support.

Ruidoso Hondo Valley General Hospital

GREETINGS

Deck the halls... trim the tree... don holiday finery. May the season's activities fill your hearts with happiness and love. Our thanks to all.

Dale Robertson's
INNSBROOK VILLAGE

Hooten-Stahl, Inc. Realtors.
257-4646 — Ruidoso

MERRY CHRISTMAS

From our home to yours — an old-fashioned wish for a holiday filled with things happy memories are made of: We appreciate your loyalty.

THE MARK MOTEL APARTMENTS
Don Riley - Owner
Alto Rd. - Ph. 257-2751

GREETINGS

We couldn't ask for a better audience. Thanks for your support.

FULL SALES AND SERVICE

EZ TV
378-4441
Ruidoso

A Joyous Christmas

May the spiritual peace of this Christmas enter into your lives. It's a time of joy... a time to wish everyone the happiness and contentment of that Holy night long ago. Thanks.

RUIDOSO NATURAL GAS CO., INC.

"your full service gas company"

257-2120 — 378-4491

Merry Christmas

May the happy spirit of Christmas continue through our year-round relationship. Thanks!

Lookout Estates Ltd.

Luxury Resort Condominium Living At Its Best
Phone 257-4512
Or 257-4076

JOY

May hearts be filled with Christmas blessings. To all, our gratitude.

G.F. Lore Construction Company
New Home Construction
Your Plans or Ours
Phone 386-4646-Alto

best wishes this Christmas.

Wishing you the joy of a real old-fashioned family holiday. With grateful thanks for your good will. And a prosperous New Year.

Perteet, Parks & Assoc. Inc.
Complete Real Estate
Ruidoso & Insurance Ph. 257-4075

SEASON'S GREETINGS

from all of us
to all of you

PRESCRIPTIONS

Rx A HEALTHY CHRISTMAS

May we prescribe lots of happiness to keep you in holiday spirits. Best wishes and warm thanks for all you've done for us.

Ruidoso Drug
Sudderth at Mechum
Phone 257-7391

Merry Christmas

To the young and young-at-heart. Our holiday wishes...heartfelt appreciation.

Casa de Regalos
Lincoln County's Exclusive Toy Shop
Midtown - with The Pink Door Open Year Round

Merry Christmas and Thank You

Sierra Blanca & Mountain Ski Shop
Ruidoso 257-4895

Christmas Wishes

May your hearts be light... your holiday bright with happiness. Thank you for your patronage.

H & J Food Basket
Ben Franklin Variety Store
Ruidoso 257-4340

GREETINGS for a Christmas filled with happy moments shared with loved ones. Thanks to all.

New Mexico Glass Co.
Ruidoso 257-4243

Merry Christmas

We extend old-fashioned good wishes and earnest thanks to you, our valued customers.

BENNETT'S BIG 8 SUPER MARKET

Located at Mechum & Terrace Phone 257-2115

greetings

We're ready to roll up and wish you a very Merry Christmas. Thanks for your confidence.

From the Folks at
Sierra Blanca Motor Co.

Chevrolet	Jeep	Buick	Oldsmobile
Pontiac			

Ruidoso 257-4081

Greetings

Our blueprint for a Merry Christmas specifies lots of happiness to all. For your patronage, gratitude.

John Emde
Building Contractor
Ruidoso Phone 257-2241

Christmas Greetings

Eat, drink, be merry and accept our sincere thanks for your loyalty, confidence and goodwill.

MARGARET'S CAFE
HOMECOOKED FOODS
Ruidoso 257-2563

Merry Christmas

The spirit of the season is all around. May you, and those close to you, enjoy all the warmth and good feelings that go with this holiday. We're grateful for your loyalty.

WHITE MOUNTAIN DEVELOPMENT CO. INC.
Field Office On Hwy. 37 Across From Airstrip
Phone 257 P. O. Box 58 Ruidoso

MERRY CHRISTMAS

Add to your holiday greetings our wishes for a happy Christmas. Thanks for your patronage. We appreciate it.

BARNEY RUE
BANDS AND GRAVEL
DIRT CONTRACTOR
BACKHOE WORK
Box 1134 RUIDOSO, N. MEX. 88345 LIC. NO. 8180 PHONE: 257-4244

Merry Christmas

May the gaiety and glee of this holiday season brighten the hearts and homes of our friends. Thanks for your loyalty.

GIBSON'S DISCOUNT CENTER
Weekdays & Saturdays 9:00 AM to 9:00 PM
Sundays 10 AM to 7 PM
Dial 257-3344 - Ruidoso

Season's GREETINGS



Greetings

Season's best to you, this Christmas Day. We appreciate the patronage shown to us.

Ruidoso Pets
Ruidoso — 257-7102

Merrie Christmastide

Hear ye! Hear ye! 'Tis our wish that this holiday be a bell ringer in the spirit of Christmases past. Glad tidings, and thanks!

Hoot's Fina
Hoot Johnson, Owner
Mechem Drive
Ph. 257-9334
Ruidoso

Merry Christmas

Santa's delivering our cheery wish to all, plus many thanks for your kindness.

PEPPERMINT SNACK BAR
Ruidoso — Phone 257-2648

GREENINGS

We're delivering our season's greetings right to your door. The merriest Christmas from our house to yours. For your loyal, friendly patronage, our gratitude.

Keefh Gas Co.
24 HOUR SERVICE
Complete Line of Liquefied Gas Appliances
Ruidoso Phone 257-4025



A MERRY CHRISTMAS

Hope it's filled with gifts galore. Our bountiful thanks to each of you.

wimberly electric inc.
Owned & Operated by
Max McCoy & Wes Clark

CHRISTMAS GREETINGS

Happiness is patrons like you. Thanks!

From
Hollywood Inn
Hwy 70 East of Y

Randy Stewart
Appearing Nightly
Thru Saturday Only

at Christmas, we wish you and your family all the blessings of the season... love, hope, peace, joy, good will and good cheer! We take this opportunity to thank our many good friends for all your kindness and loyalty.

Sierra Blanca Ski Resort
Southern New Mexico's Only Ski Area.

Merry Christmas

We're zooming right to you... happy and carefree... to bring you the best of good wishes and our sincere thanks—for your loyalty!

Hughes Body Shop
Phone 378-4764 Ruidoso Downs

MERRY CHRISTMAS

From our family to yours... wishes for a joyous holiday. Hope it's filled with friendly good cheer. We appreciate patronage shown us.

Go Gambles of Ruidoso
Floor Covering, Hardware, TV and Sound Housewares, Automotive, Appliances Sports, Paint, Furniture
In Gateway Under the Big Yellow Roof Phone 257-2835

May the peace and serenity of this holiday season fill you with hearthside warmth. For your kind patronage, our thanks.

CHRISTMAS GREETINGS
Woodul Services, Inc.
Carpet & Hard Surface Floor Covering-Sales & Installation P.O. Box 628 • Ruidoso Phone 257-7686 Complete Custom Drapery Dept.