

Lincoln County Record



10 Cents Per Copy

VOLUME 1, NUMBER 2

WEDNESDAY, OCTOBER 5, 1966

16 PAGES

Floats, Parade Ready to Roll



ASPENCADE PREVIEW—The contrast of bright yellow aspen leaves with nearby evergreens is apparent in this scene on the road to Sierra Blanca Ski Area. It is one of many scenes awaiting Aspencade participants this weekend. (Record Photo)

Bands, Bikes, Horseback Units Part of Aspencade

RUIDOSO—At least 18 floats, eight bands and drill teams, six horseback units and a host of decorated bicycles will appear in the annual Aspencade parade this weekend.

Deadline for entries was 5 p.m. Monday but chamber of commerce officials expected even more floats and decorated cars to appear in the parade.

At the deadline, floats had been entered by the following organizations and firms:

Whispering Pines Coffee Shop, Teen Ritz, Candy-Strippers, Sierra Squares, Junior Youth Group of First Christian Church, Senior Youth Group of First Christian Church.

Sierra Blanca Ski Club, Hollywood Lumber Co., Ruidoso State Bank, Community Public Service, Beta Sigma Phi, Chaparral Motor Hotel.

Perry Fruit Farm, White Mountain Jeep Club, Brunell's Department Store, Wimberly Electric and Rainbow Girls.

Riding groups include the Cochran County and Terry County sheriff's posses from Texas, the Chaves and Eddy County sheriff's posses from New Mexico, the New Mexico Mounted Patrol and a small girls' horse unit from Alamogordo.

INDIVIDUAL RIDERS

A large number of individual riders will also participate.

Bands appearing in the parade will be the Goddard High School Band and drill team from Roswell, the Ruidoso junior and senior high school bands, Capitán High School band, New Mexico Military Institute drill team, NMMI drum and bugle corps, and the Holloman AFB drill team.

Among those riding in decorated cars will be Ruidoso High School cheerleaders and area political candidates.

Trophies will be awarded the first, second and third place entries by adult organizations, student organizations, commercial units and sheriff's posses.

Prizes also will be given the top five entries in the bicycle division. Advance entry was not necessary for decorated bicycles.

SEPARATE PRIZES

Separate prizes will include the sweepstakes award and awards for Boy Scout and Girl Scout entries, plus the top male and female riders. Winners will be chosen by out-of-town judges.

The parade will assemble at Mechem and Sudderth Drives, moving east along Sudderth to the Plaza Dee parking lot. It begins at 10 a.m. Saturday.

Parade marshal is Chester Gable.

Ski Club Plans Float

RUIDOSO DOWNS — Sierra Blanca Ski Club met Monday night at the Chaparral Motor Hotel. Wayne Estes, president of the group, presided.

Plans for the Aspencade float were announced by chairman, Lloyd Davis Jr.

A report on the plans for the coming Ski-O-Doso was given by Mrs. Jim Isham.

The club voted to hold the rathskeller early in November at the Chaparral. It was also decided that Miss Sierra Blanca would be selected at the next regular meeting instead of at the rathskeller as previously announced.

Pianist Added to Dance Festival

RUIDOSO — A widely-known pianist has been added to the list of performers for the Romero-Torea Flamenco Festival which begins its 12-city tour Friday night in Ruidoso.

Ruth Dore Ballard, described as "the first pianist to bring Spanish classical music to New

Mexico," has been contracted to appear with the dance troupe.

Miss Ballard was the only pianist invited from America to participate in the recent Curso Internacional Music en Compostela—an annual festival in Spain.

While in Spain, she was awarded a Spanish government grant to continue her work as "the outstanding female pianist-interpreter of Spanish music in America."

Miss Ballard performs extensively in New York City but has appeared at various universities and the Institute of American Indian Arts in New Mexico.

The Romero-Torea Flamenco Festival will include guitar and

flamenco singing plus classical Spanish numbers by Miss Ballard.

The festival will begin at 8:45 p.m. Friday at the Chaparral Convention Center in Ruidoso Downs.

HERE'S HOW TO SUBSCRIBE

This is the second week the Lincoln County Record has appeared as a separate weekly newspaper in its new tabloid format. We hope you like it.

Subscriptions may be obtained from the Lincoln County Record office across the street from the Post Office in Ruidoso or by writing Lincoln County Record, Box 161, Ruidoso.

The subscription rate is 50 cents per month or \$4.50 per year in Lincoln county.

Home delivery is featured in Ruidoso, Capitán and Carrizozo.

HIGHWAY MEETING HELD

RUIDOSO — Several persons from area towns attended a meeting here recently to discuss efforts to obtain a federal interstate highway along the route of U.S. 70 between Amarillo, Tex., and Las Cruces. No specific action was reported.

WEATHER STORY

RUIDOSO — Overnight lows climbed back into the 40's during most of the seven-day period ending Tuesday.

High temperatures remained mostly in the low 70's at Ruidoso, with the exception of last Friday when 47 was the peak.

No rainfall was recorded here.

	High	Low	Prec.
Sept. 28	75	36	—
Sept. 29	75	38	—
Sept. 30	47	44	—
Oct. 1	70	40	—
Oct. 2	69	42	—
Oct. 3	69	45	—

New U.S. Forest Service Building Bids Received

RUIDOSO — Bids were to be received in Albuquerque today for a new office building for the Ruidoso District of Lincoln National Forest.

With office space for six men, the new structure will be located south of the present office building on the same property.

Bud Starkey, district ranger here, said the specifications call for a 32 x 56-foot building of redwood, glass and native stone.

Also open for bids was asphalt covering of a new parking lot for the office.

Forest Service officials said the bid would be awarded "if sufficient funds are available."

At present, eight rangers are assigned to the district, working from the two-man office at the intersection of N.M. 37 and Cedar Creek road. Several rangers work from desks in a nearby garage.



NEAR CARRIZOZO — Pat Dwyer, a surveyor for the state highway department, works on a re-survey of N.M. 349, which leads from U.S. 54 to White Oaks. The survey crew began work last week end and will continue for about three weeks. (Record Photo)

Induction Call Set at 19 Men

CARRIZOZO — An October induction call for 19 men has been received by the Lincoln County selective service board. The call, leaping from "zero" in September, reflects increases in the national draft call for October and November.

A spokesman for the board said the October call will not require the drafting of college students, although some students have been re-classified 1-A (Available for military service). Students being re-classified are those who did not meet minimum requirements on the college deferment tests or whose grades are below specified levels.

It was not reported whether it will be necessary to draft area college students this fall.

CAP Survey Given Nod

CAPITAN — At a recent meeting of American Legion Post 57 here, members of the post agreed to participate in an anti-poverty survey for the local Community Action Program.

Frankie Silva, service officer of the post and Capitan school representative to the county CAP board, requested the post's assistance "to determine the needs and most feasible project in Capitan."

Fred McDonald, post commander, said the Legion group would also help carry out the project after it is selected and

funded. Guests at the meeting were Robin Byrd, district commander, and Paul West, adjutant, both of Ruidoso.

LABOR COUNT

Lincoln County's labor force consisted of 2,095 males and 806 females, according to the 1960 census.

FARMS IRRIGATED

Irrigated farms in Lincoln County numbered 124 in 1960, with the majority being under 20 acres.

ASPENCADE SCHEDULE

FRIDAY, OCT. 7

ALL DAY — Register at Chamber of Commerce building for free prizes and special events.
 ALL DAY — Lincoln County Art Assn. art show at Ruidoso Art Gallery downtown.
 7:30 to 11:30 p.m. — Teen-age Dance at the Teen Ritz.
 7:30 p.m. to 2 a.m. — Adult dances at several motels.
 7:00 p.m. — Local high school football game. Aspencade Queen will be crowned at half-time.
 8:45 p.m. — Vicente Romero Flamenco Dance Troupe, Chaparral Motor Hotel.

SATURDAY, OCT. 8

ALL DAY — Lincoln County Art Assn. art show at Ruidoso Art Gallery, downtown.
 9:00 a.m. — Trail's End square dance at Plaza Dee parking lot.
 10:00 a.m. — Parade starts (Line up at Sudderth and Mechem Drives.)
 12 Noon — Chuckwagon dinner at School House Park.
 After Barbeque—Old Timers' gathering, Carrizo Lodge.
 2:00 p.m.—Chartered bus leaves School House Park for sightseeing to Ski Area. Return to School House Park 5:30 p.m.
 Tennis tournament at high school courts.
 Horseshoe pitching contest at park.
 Square dance workshop at high school gym.
 5:00 to 9:00 p.m.—Enchilada Supper at Nob Hill cafeteria, sponsored by Rainbow Girls.
 7:30 p.m. — Square dance at high school gym.
 Drawing for TV set and two nights' lodging.
 Teen-age dance at Teen Ritz.
 Adult dances at several motels.

SUNDAY, OCT. 9

ALL DAY—Lincoln County Art Assn. art show at Ruidoso Art Gallery, downtown.
 7:30 a.m.—Horseback trip to ski area. Chuckwagon dinner at 12 noon at ski area. Leave from reservation gate. Trucks to bring horses down for riders who do not wish to ride down.
 Jeep ride trip. Leave from Bell's Shamrock Station. Route optional.
 9:00 a.m.—Tennis tournament continues.
 2:00 p.m.—Chartered bus schedule same as Saturday's.

OFFICIAL RECORDS

MARRIAGE LICENSES ISSUED SEPT. 19

Miguel Carlos Sanchez, 18, and Nancy Sanchez, 18, both of San Patricio.

Sept. 21

William J.E. Jones, 21, and Donna Viola Martin, 22, both of Roswell.

Sept. 24

Lonnie D. Moore, 28, and Mabel Patricia Pomana, 25, both of Roswell.

DIVORCES FILED

Fred Torrez vs. Elma F. Torrez.
 Joe G. Roberson vs. Mae Roberson.

District Court Term Will Open

CARRIZOZO — A new term of district court will open here next Monday.

Hearing dates will be set for pending civil and criminal cases and a new jury panel will be called during the opening session.

Judge George L. Zimmerman will preside.

Police Have New Night Dispatcher

Lincoln County Bureau RUIDOSO—Leon Gorrell, 26, has joined the Ruidoso police force as a night dispatcher.

Gorrell was formerly a patrolman for the Weslaco, Tex., police department. His wife, Sheila is a new teacher at Ruidoso High School this fall.



VICENTE ROMERO — This is Vicente Romero whose Flamenco Dance troupe will appear at the Chaparral Motor Hotel at 8:45 p.m., Friday, as part of Aspencade Weekend in the Ruidoso area. The troupe is internationally known and is expected to draw a crowd from southeastern New Mexico.

Louis Philippe of Ruidoso

Licensed Professional Photographer
PORTRAITS COMMERCIAL
PHOTO FINISHING COPYING

Black & White—In By 5:30 p.m.—Out By 9:30 a.m.
COLOR SERVICE

1127 Sudderth Drive

Phone 257-2532

Bidding Is Active for Lambs

By RALPH DUNLAP
County Agent

Lamb contracts were from \$22 to \$24.50 per hundred weight, in the area. There seemed to be some very active bidding for the lambs. The wether lambs were contracting for \$22 to \$23, and the ewe lambs from \$23.50 to \$24.50.

Columbia sheep sold last week at the best price in ten years. Yearling ewes went for \$35 per head and Solid Mouth ewes for \$26 per head.

Buy your fall and winter supply of apples now. The apples are at their flavorful best.

Lincoln County-grown Red Delicious are of excellent quality this season. The weather has provided the conditions growers need to produce bright red apples with just the right sugar content. These sparkling apples are in good supply in many markets.

Winesaps, good for eating out of hand and excellent for sauce and pies, are readying for market. Rome Beauty, the apple that holds its shape so beautifully when baked, is on the market now.

High-color for variety invites shoppers to buy generously. For good eating apples, take a peek beneath the eye-appealing color though. When growing conditions are favorable, some varieties develop bright colors — reds especially — long before the sugar content rises and the acid content falls to the desired levels. The ground color tells the stage of ripeness. Somewhere, even on a highly colored apple, there'll be a spot sheltered by a leaf where the ground color changes to a pale green, then a yellow-green, and later to a pale yellow to signify that the apple is reaching full maturity and its top flavor. A deep yellow or brownish-yellow signals that the fruit is past its top quality.

Keep apples cool to keep them crisp! Apples lose quality rapidly at room temperature in low relative humidity.

Any variety of apple can be served in any way. But differences in texture, flavor, and juice-content will give different results. The Delicious apples — Reds and Golden—are excellent for using raw, eating out of hand, salads, and with cheese.

Rome Beauties bake well, they're good for slicing and frying, thinly sliced they make scrumptious pies. Winesaps and Jonathans make excellent pies and tasty, attractive sauces. They're good raw for those preferring a more tart, firm apple.

PETE GNATKOWSKI took top awards with his Columbia Sheep at the Eastern New Mexico State Fair. He had the champion and reserve champion ram and ewe along with nine first places and six second places in the individual classes.

CURTIS BOYD had the champion Hereford heifer at the Eastern New Mexico State Fair. He also sold a steer through the junior sale. Other Lincoln County exhibitors were: Gerald Montes, Robert Chipman, and Lois Dunlap.

DEAN BOYD of Capital is one of the Hereford consignors

who has bulls on the feeding tests. The bulls will start the official test on Oct. 24 after a two-day adjustment period.

EVERY family should encourage at least one of its members to enroll in a local medical self-help training course.

No one likes to think of being sick enough or hurt badly enough to have to go to the hospital. Nobody likes to think that an enemy attack or natural disaster could force us to take emergency shelter.

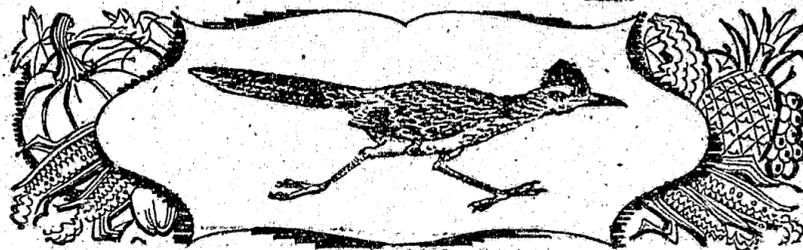
When people get sick, when accidents happen or disaster

strikes, it is comforting to know that we have trained medical personnel available as well as the necessary hospitals and supplies to administer to the needs of those affected.

In the event of a nuclear disaster, we would not necessarily have available the services

of a doctor, nor be able to obtain hospital care. Thus, every family should have a member enrolled in a self-help training program.

This program offers training for what you may have to do yourself when outside medical help cannot get to you.



Chaparral Hotel

Toast Your Own At The
Chaparral Fireside

DURING THE COCKTAIL HOUR
6:00 to 7:00 THIS SATURDAY
Hors-D'Oeuvre will be served
THEN COMPLETE THE EVENING
WITH OUR FALL FESTIVAL
BUFFET . . .

MENU

- * Your Choice of One of Three Meat Entrees
- * A Wide Variety of Lucious Salads
- * An Array of Vegetables — Potatoes — Candied Yams, etc.
- * Hot Breads — Choice of Beverages and an Assorted Dessert Table

SERVED EVERY SATURDAY EVENING

\$2.00 Per Person • \$1.25 FOR CHILDREN UNDER 12

EDITORIAL COMMENT

LINCOLN COUNTY RECORD— 4

OCTOBER 5, 1966

LINCOLN COUNTY

rigamarole

By DON RIGGENBACH

Any more Lincoln County towns?

After listing 63 past and present towns in last week's issue, we've learned of a couple more. And we've been enlightened on the locations of some others.

Like Analla, whose whereabouts was a mystery to us. Arthur Clements of Tinnie wrote us that Analla "was the name of this post office before it was changed to Tinnie about 1910."

Manchester was another stranger until Roy Harmon, postmaster at Carrizozo, explained that Manchester was at the mouth of the canyon going to White Oaks.

Also at the Carrizozo post office, we learned that Hondo was originally named La Junta—and there was a town east of Hondo known as Chosas. Any more?

BEING rather new ourselves, we've unintentionally overlooked some new businesses in the county.

Deserving a welcome, even if it's belated, are:

—The Fashion Gallery in Capitan, owned by Mr. and Mrs. James C. Germany.

—Gunter's used furniture store in Ruidoso, which also handles antiques and ceramics. It's operated by Mr. and Mrs. Ab Gunter.

—Doll House beauty shop in Capitan, recently opened by Mrs. Ray Wells.

—La Cantina in Ruidoso, formerly the Central Bar.

—Mountain Variety, formerly Ruidoso Variety, owned by Mrs. Bob Perea.

—Mountain Ski Show in Ruidoso, formerly Leck's, owned by Mr. and Mrs. Bob Gaston.

CONVENTIONS are scheduled plenty early in Ruidoso—the only way to be sure of getting accommodations.

The Chaparral Motor Hotel is already booked up for two weekends next July and one

in August.

To the area's other titles, we should add "Convention Capitol of the Southwest."

WOULD you believe... the state highway department is surveying the White Oaks road.

Last month we complained because a printer added a "65 Years Ago" item to this column, making people think there would be a new road to White Oaks.

Well, nobody's commenting on the surveying job but it looks like the White Oaks road might be due for some paving.

DON'T forget to register

for the Nov. 8 election. Registration books close Monday at the county clerk's office in Carrizozo.

ASPENCADE weekend is upon us, but not without a lot of hard work by a lot of people.

Howard Carruth, general chairman, and dozens of others have sacrificed much of their free time to assure that everybody has a good time this weekend.

So the best way to thank them is by having a good time.

SKI-O-DOSO is next, Nov. 26.

DOESN'T BOTHER US

LINCOLN County is lagging far behind the average New Mexico county in a major news-producing statistic. But it doesn't bother us a bit.

Traffic deaths have reached an average of 9 per county in the state this year, while Lincoln County has recorded only four.

And we feel the low rate of fatal accidents wasn't achieved "by accident." State policemen stationed in the county often seem to spend more hours on the road than they do at home. And being seen is important.

The presence of a patrol car keeps the natives in check, and they set the traffic pattern for tourists. Everybody is a little more safety-conscious when he's just driven past a red-domed car.

For every death-free day on Lincoln County highways, we owe a vote of thanks to Sgt. Melvin West and the seven state policemen serving our area.

The officers are Darrell Austin, Capitan; Andy Benavidez and Powder Knoblock, Carrizozo; Conn Brown and Bob Miller, Ruidoso; Albert Clouse, Corona; and Paul Gibson, Riverside.

OF THIS AND THAT

THANKS to the Ruidoso planning commission for its new emphasis on the naming of streets. We hope action will follow.

RUIDOSO will always be grateful to the late Joe C. Palmer, whose public spirit was a major factor in the village's growth. His generosity provided land for the hospital, high school and nearly all the churches of Ruidoso.

PREPARATION for a nuclear disaster is the best preparation for a natural disaster. Area leaders will be helping everybody when they support Dub Williams in his expansion of our Civil Defense program.

WAFB Camp Is Closed

RUIDOSO — House trailers were being removed this week from Mon Jeau retreat, a vacation facility of Walker Air Force Base at Roswell.

Closure of the vacation site, below Mon Jeau peak, is in conjunction with the phase-out of the base.

Most of the facilities were surplus house trailers and other non-permanent structures.

Officials of the Air Force and forest service met here recently and agreed to return the site to the forest service. A spokesman said the structures were not adequate for making the retreat available to another base, such as Holman AFB at Alamogordo.

It was noted that a new military retreat might eventually be constructed on another site.

The next meeting of the Lincoln County Art Assn. will be held Oct. 11 at 7:30 p.m. at the Ruidoso Art Gallery. All members and non-members are invited to attend this meeting. There will be a regular business meeting followed by discussion of the culture potential for Ruidoso. There will be discussion on the subject of the proposed Aris Council and the relationship of same with Alamogordo.

This writer will devote this column next week to the subject of the New Mexico Arts Commission and the proposed

forming of the 12 "Arts Councils".

The exhibit for the 3rd Annual Aspencade Art Show is going to be a very good one. We are getting a very good response from out of town members especially from Roswell. We have quite a few people in Ruidoso proper who paint and do quite well with it but have no desire to show off their talents. It seems a shame but this is true. Roswell does not have an art association and Ruidoso does. Roswell has members who are interested and Ruidoso

REMEMBER WHEN

10 YEARS AGO

The Lincoln County Chapter of the American Red Cross has received a letter from headquarters commending them on reaching their 1956 campaign goal of \$1,495.00. Mrs. Charles Jones is chairman.

The Ruidoso High School football team suffered their first loss of the season to Capitan after a record of 16 victories.

Melvin Knox, Ruidoso electrician, has formed a corporation with three Texans to provide cable TV service to the Ruidoso area. Operation is scheduled to begin before the end of the year.

Assets and liabilities of the not yet three-year-old Ruidoso State Bank reached a new high of \$2,500,000.

An estimated 5,000 persons attended the opening of the Mescalero Apache Summit Lodge last weekend.

J. P. McKnight and J. R. Skeen, both of Picacho, will be representing Lincoln County with fleec exhibits in national shows. McKnight's exhibit will be at the American Royal Livestock Show in Kansas City, Mo., while Skeen will exhibit at the Pacific International Livestock Exposition at Portland, Oregon.

New Ruidoso Junior High cheerleaders are Beverly Turnquist and Joyce Lackey, sixth grade; Maxine Alexander and Rosy Roberts, seventh; and Corina Sanchez, Kathy Haley and Anita Sallee, eighth.

15 YEARS AGO

Claude Peterson, Ruidoso fire chief, announced the arrival of a new fire truck. Volunteers currently number 17.

Two new sections of bleachers have been completed on the Ruidoso football field, Coach Cy Leland announced.

The bleachers were built by Jake Haley, Charley Martin and Houston Anderson.

Rites Held For Pioneer Joe Palmer

RUIDOSO — Funeral services were conducted here last Friday at 2 p.m. for one of the founders and major contributors to Ruidoso growth, Joseph Campbell Palmer, 63. Mr. Palmer died Wednesday at Ganado, Ariz., where he had lived for the past three years.

Mr. Palmer was born Jan. 28, 1903, in Charleston, Tenn., and moved to Ruidoso in 1928, when he was engaged in land development and real estate.

The area known as Palmer Gateway was planned by him, and in cooperation with White Mountain Development Co., he donated land for practically every church in Palmer Gateway. He also gave land for the junior and senior high schools, for the school gymnasium, for the Ruidoso-Hondo Valley Hospital and the airport. He built Cree Meadows golf course here.

In later years he was a fruit and vegetable producer and wholesaler and retailer in Arizona. He lived in Ruidoso 26 years.

He had lived in Arizona since 1954, living at Ganado since 1963. His wife is a teacher at the Presbyterian Mission School there. He was a member of the Presbyterian church.

He is survived by his wife, Mrs. Dorothy G. Palmer, two sons, John Cree Palmer, Ganado; Joe McCarty Palmer, El Paso; two daughters, Mrs. Sara Louise Harriman, Roswell, and Dorothy Ellen O'Dowd, Elizabeth, N.J., and by a brother and a sister.

Funeral services were conducted at the First Presbyterian Church of Ruidoso, with the Rev. Frank Crown officiating. Special vocal selections were by Carmon Phillips.

Burial was in Forest Lawn Cemetery under direction of Lucas-Wooten Chapel of Roses Mortuary, Ruidoso.

Active casket bearers were Carmon Phillips, Ogdan Carroll, R.E. Long, Ralph Petty Sr., L.L. Davis Sr., L.L. Davis Jr.

Honorary bearers were Dr. J.P. Turner of Carrizozo, Henry Hale, Bernard Rooney, W.A. Hart, R.H. Hedgecoke, Roy Baker, Horace Smith, Walt Crosby, Art Gilliland, Harold Jones, Robert Crosby, Bill Mullins and Ralph Brown.

VETERANS COUNTED

Lincoln County had 904 veterans counted in the 1960 census. The majority were veterans of World War II.

PALETTE SCRAPINGS

By DAVID HAIL TRAVIS

does not. You figure it out.

DEFINITIONS OF

ART TERMS AND WORDS

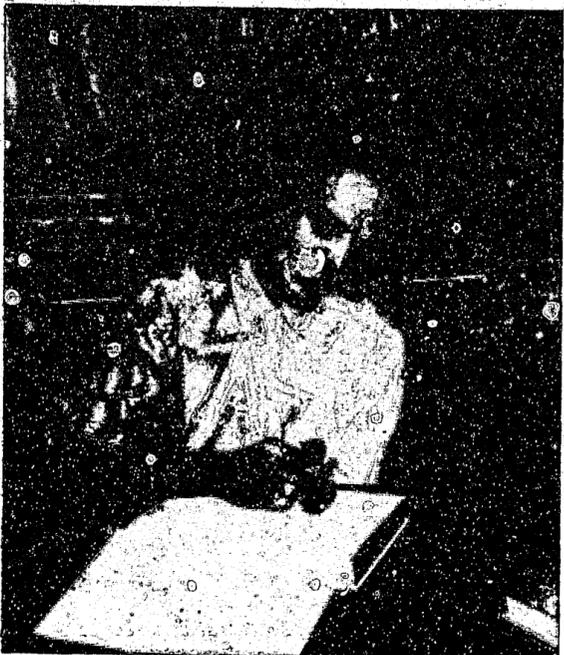
Plasticizer: This is a substance which is added to varnishes, lacquers, and panits in order to impart or maintain necessary properties or to correct undesirable characteristics. The term is most often used in connection with products which impart flexibility and overcome a natural tendency toward brittleness, but it is also applied to materials which improve brushing qualities, smooth compatibility with pigments, etc.

When used to impart permanent film qualities, plasticizers should be non-volatile.

Polymerization: Molecular re-alignment impelled by some external force or treatment. An internal chemical change by which the properties of a substance are changed and its molecular weight increased without the addition of any new ingredient.

Spackling or Sparkling: The rectifying of defect in a plaster wall or mural painting by digging out the defective spot and filling it in with a plastic gesso, plaster of Paris,

Property Reappraisal Program Fifth Complete



ON THE JOB—Mrs. Mickey McGuire stamps the due date in a library book at the Ruidoso Public Library. Mrs. McGuire recently became librarian, replacing Mrs. Bill Ward. The Wards are now curators of the Old Lincoln Museum. (Record Photo)

RUIDOSO — The current property reappraisal program in Lincoln County is "about 20 per cent completed," it was reported Tuesday.

Lon Nelson, whose firm is conducting the reappraisal, and Jim Wheelock, reappraisal supervisor for the state tax commission, spoke to about 30 persons at a breakfast meeting of the Ruidoso Board of Realtors. Nelson said the estimate does not mean 20 per cent of property has been appraised, but that amount of mapping and "enumeration" has been completed.

Nelson and Wheelock emphasized that the reappraisal "has nothing to do with an increase in property taxes," but is intended to "equalize tax assessments in the county."

al in part of Bernalillo County is resulting in tax increases for about 62 per cent of property owners and decreases for the remaining 38 per cent.

Nelson cited several "inequities" in tax assessments in New Mexico, including a \$100,000 property assessed at \$5,000 while a \$6,500 home was also taxed on a \$5,000 valuation.

Employees of the appraisal firm are currently working in Ruidoso's upper canyon area, inspecting property and collecting data for professional appraisers who will visit each location later.

Nelson said the reappraisal work is currently ahead of schedule. He anticipated delivery of the completed report to the county assessor next spring.

Property owners would also receive reappraisal notices next

spring. At that time, property owners may visit the assessor's office to discuss errors or disagreements with the new valuation.

After data is gathered for a piece of property, Nelson said it is appraised on the basis of "economic data of the community, market value and replacement cost."

The reappraisal will affect 1968 tax assessments in the county.

Lincoln County is one of 19 counties receiving state assistance for reappraisal programs under House Bill 33, passed in 1965.

For initiating the reappraisal, the county will receive an additional one mill appropriation for schools, amounting to \$21,026.



AT LAWYERS PICNIC — Mr. and Mrs. Reggie Hughes and Mr. and Mrs. Dick Parsons are shown during a barbeque at last weekend's New Mexico Bar Assn. convention in Ruidoso. Parsons and Hughes are Ruidoso law partners. (Record Photo)

No Benefits Withheld

The 1,006 men, women, boys and girls in Lincoln County who receive retirement and survivor's benefits can now earn up to \$1,500 in a calendar year without having any of their social security benefits withheld, reminds Ralph Yowell, social security representative for this area. If one of these beneficiaries earns over \$1,500, he will have \$1 in social security benefits withheld for each \$2 he earns over \$1,500, and up to \$2,700. For earnings over 2,700, \$1 is withheld for each \$1 earned. However, monthly benefits will be paid for any month in which the beneficiary neither earns wages of over \$125 nor works regularly at his own business, no matter how much the total for the year is.

Here is an example: Suppose John Public, age 65, retired in December, 1965, and social security payments started in January 1966. In March 1966, he found an opportunity to get a job that paid \$200 per month for 9 months, or \$1800. Mr. Public will get all social security payments for January through March 1966, because he did not earn over \$125 in those months. For the rest of the year he will draw all of his benefits except \$150. (He will have \$1 in social security benefits withheld for each \$2 he earned over \$1,500, or one half of \$300 which equals \$150.) Once a person reaches age 72 there is no earnings limit at all.

Local residents wishing further information should see Yowell at the County Commissioner's Room in the Courthouse in Carrizozo on Oct. 7. He will be in the office from 9 a.m. to 12.

HOUSEHOLDS SMALL

In New Mexico, only Roosevelt and Sierra Counties rank lower than Lincoln County in people per household. Lincoln averages 3.29 people per home.

THICK ICE CAP

Greenland's ice cap is believed 5,000 feet thick.

LINCOLN COUNTY HOSPITALS

RUIDOSO-HONDO VALLEY HOSPITAL

Admitted Sept. 27
Augusta Zielanski, El Paso, Tex.; Lincoln Murphy, Ruidoso.

Admitted Sept. 28
Dolly Shelton, Hollywood.

Admitted Sept. 29
Fleta Baldonato, Tularosa;

Gordon Linsay, Ruidoso Downs; Joseph Hawkins, Ruidoso; Judy McKibben, Ruidoso Downs; Mary Herrera, Carrizozo.

Admitted Sept. 30
Wilbur Coe, Glencoe.

Admitted Oct. 2
Stuart Barclay, Alto; J. D. Lock, Ruidoso; Patricia Witt, Ruidoso.

Admitted Oct. 3
Floyd Hale, Capitan.

Dismissed Sept. 27
Mary Foster, Capitan; Lilly Barraza, Ruidoso Downs; Kenneth Clark, Ruidoso.

Dismissed Sept. 28
Jeffrey Sanchez, San Patricio; Adina Pineda, Tinnie.

Dismissed Sept. 29
Stella Halstengard, Alamogordo; Montie Gardenhire, Tularosa; Eudocia Burke, Ruidoso Downs; Lincoln Murphy, Ruidoso.

Dismissed Sept. 30
Lorene Booher, Hollywood.

Dismissed Oct. 1
Dolly Shelton, Hollywood;

Gordon Linsay, Ruidoso Downs.

Dismissed Oct. 2
Teresa Vega, Carrizozo; Wilbur Coe, Glencoe.

Dismissed Oct. 3
Judy McKibben, Ruidoso Downs; Mary Herrera, Carrizozo; Patricia Witt, Ruidoso.

Births Sept. 30
To Mr. and Mrs. Alton L. McKibben, Ruidoso Downs, a son.

Auto Loans

Fast service • Low cost

New or used cars.

Up to 36 months to pay.

J. H. COOPER, Agency

Ph. 257-2410

The
Ruidoso Telephone
Co.
extends a warm
welcome to the . . .
**ASPENCADE
VISITORS**

Remember ----

let us install an extension
phone now,
it's a real step saver . . .



SHOW STEALER—Little Angela Beavers modeling at recent style show for the Bar Association was a show stealer. (Record Photo).

Cowbellees Convene in Carrizozo

CARRIZOZO — About 65 women from all parts of New Mexico were expected here today for a state Cowbelle meeting.

Lincoln County Cowbelle chapters are hosts for the all-day meeting, which includes business sessions and a luncheon.

Mrs. John A. Hightower of Ancho handled reservations for the gathering — the first such meeting in the county.

Presidents of the two chapters in the county are Mrs. Neal Bergman, Capitan, and Mrs. Bob Shafer, Carrizozo. Members of the group are cattle ranchers' wives.

WEEK'S RECIPE

RUIDOSO—From the kitchen of Mrs. Gloria Montes comes this original recipe for Caldillo de chile verde (green chile stew).

1 lb. cubed beef
1 large onion
1 cup chopped green chiles
1 cup tomatoes
4 medium potatoes

Brown cubed beef in oil and add chopped onion long enough to brown lightly. Add green chiles. Add cubed potatoes and let them brown lightly. Add tomatoes, salt and pepper and simmer for about 30 minutes.



GLITTERING FORMAL — An eye-catching white formal was shown by Mrs. Mickey McGuire who looked ready for the coming holiday season. (Record Photo).

THE Women

By JERRY SHAW

LINCOLN COUNTY RECORD— 6 OCTOBER 5, 1966

Items of Interest

RUIDOSO — Lincoln County Republican Women's Club will hold their regular meeting at Whispering Pines Restaurant at 12:30 p.m. next Tuesday. The luncheon is to be dutch treat.

TO VISIT

RUIDOSO — Dr. Joe Houston of Albuquerque, who is executive state secretary of the Christian Churches of New Mexico will be in Ruidoso Sunday. He will license Roy Roberts, son of the Rev. and Mrs. Don Roberts. Roy will serve as associate

minister of the First Christian Church here.

DINNER SATURDAY

An enchillada dinner will be served from 5 until 9 p.m. in the Nob Hill School cafeteria Saturday night.

The dinner is being sponsored by the Rainbow girls.

CAVES UNEXPLORED

The Fort Stanton Caves, a colorful San Andres limestone formation, are as yet largely unexplored.

Sorority to Entertain

RUIDOSO — Xi Alpha Rho chapter of Beta Sigma Phi will entertain rushees and their husbands next Monday night with a cocktail party and dinner.

The cocktail hour will be at the home of Mr. and Mrs. Jesse Perleet at 7 p.m. and dinner will follow at the Chaparral Motor Hotel.

Women to Attend Silver Convention

RUIDOSO—Ruidoso Woman's Club members will attend the Fourth District convention on Oct. 11 and 12 in Silver City.

Mrs. L. C. Crews, president of the club and Mrs. Dale Dodds, historian for the fourth district will attend along with the following delegates: Mrs. T. J. Frank, Mrs. Fred Alexander and Mrs. June Frost.

Mrs. Dodds will be a speaker at the convention. Her subject will be "Towers of Triumph—Youth Advanced Through Us."

The next regular Woman's Club meeting will be Oct. 19 at the clubhouse.

Rainbow Girls Schedule Meet

RUIDOSO — Rainbow girls will meet Thursday at 7 p.m. in the Eastern Star Hall. There will be a practice after school today at the hall.

The girls will be working this week on their float for the Aspencade.

MEETS THURSDAY

RUIDOSO — The Ruidoso Parent-Teachers Assn. will meet Thursday night at 7:30 at the high school cafeteria.



COCKTAIL TIME—Mrs. Reggie Hughes is shown modeling the latest in cocktail wear. Mrs. Hughes is the wife of one of our local attorneys.

Styles Shown at State Bar Convention Event

RUIDOSO DOWNS — Nearly 200 women attended a style show last week at the Chaparral Motor Hotel during the Bar Association Convention.

The style show was narrated by Mrs. Ed Hyman and a wide variety of fall and winter clothes were shown.

Ruidoso merchants participating in the showing were Brunells Department store, Lorene's Children Shop, New Mexico Miss, the Treasure Chest, Mountain Ski Shop, Sierra Blanca Ski Shops, and Chaparral Dress Shop.

Those modeling in the style show were Mrs. Bill Neal, Mrs. Jim Isham, Mrs. Stormy Edwards, Mrs. Mickey McGuire, Mrs. Tom Holbert, Mrs. Lloyd Davis, Jr., Mrs. LeRoy Gooch, Mrs. John Phillips, Miss Linda

Clark, Miss Lynn Denton, Miss Wendy Lamb, Mrs. Dean Holman, Mrs. Dick Shaw, Mrs. Reggie Hughes, Mrs. Tommy Perleet, Miss Karen Parsons, Mrs. Robert Beavers and daughter Angela.

WEEKLY LUNCHEON

RUIDOSO — The regular weekly luncheon will be held at the Woman's Club building on Monday at 12:30. It is a covered dish affair.

POPULATION ORIGIN

Of Lincoln County's 7,613 people (1960 census), 4,163 were born in New Mexico, and 3,360 in other states. The remainder were born outside the continental United States.

Merle Norman Cosmetics

—Studio—

Extends a cordial invitation to the

Aspencade

Visitors . . .

LOCATED IN
the Adobe Plaza

Hart Gave Ruidoso First Full Electrical Service

EDITOR'S NOTE — Theme of the 1966 Aspencade parade is "Ruidoso History." In that connection, here is another in the Record's series on long-time residents, written by Jerry Shaw.

By JERRY SHAW
Record Staff Writer
RUIDOSO — The kerosene lamp was finally replaced by electricity in Ruidoso in the 30's. But it was only a part-time service in the beginning.

W. A. (Bill) Hart came here in 1936, bought the electric plant and gave Ruidoso its first 24-hour service.

It was a two-man operation, Hart recalls, and "the one cylinder engine was very loud." This enabled Hart and his employe to go hunting in the winters of 1936-40 along Cedar Creek as they could hear the engine from there. If the engine faltered they knew there was trouble and would come in to check it out.

When the electric service was acquired by Hart there were 125 customers. When he sold in 1945 to Community Public Service there were 450. Now there are approximately 2,500, Hart said.

Prior to 1936 there was no running water in Ruidoso. Hart also established the first water system in 1938. There was one main well in the center of town and when Hart sold in 1946 there were two wells and less than 100 customers.

Long before skiing came to Ruidoso, Hart saw a pair of skis advertised in a magazine and decided to order them. When they arrived, he realized all he had was two long boards. He had not ordered bindings or poles.

He then ordered these two necessary pieces of equipment and believes he was the first to have a pair of skis in Ruidoso.

Hart began trying them out but there was not a ski run here, either. So Hart and a friend pulled each other by horse back — one rode while the other was pulled on the skis by holding onto a rope.

They found the present golf course a perfect place for this activity. They began to ski down the hill onto the golf course and this became a popular place for night skiing by using flares to light their trail. It also became a popular spot for sledding and tobogganing.

Not long after this, a small ski run was opened in Cedar Creek by Hart and Carmen Phillips. Soon other local people joined in the efforts. At the beginning there were no roads graded or trees cut.

The original ski run was located about four and one half miles up the Cedar Creek road. They began operation with no tow at all and later improvised one.

Eventually hot lunches were served at the area and a gate to the area was set up where the present ranger station now stands. One Sunday they counted 1,000 cars.

They also furnished a tow service for pulling out the many cars that got stuck. Finally they even included a small ski rental business.

But the season was short and the facilities became inadequate.

One year "the weather man smiled" on them and it snowed every Friday night for 10 straight weeks, making good snow conditions for their weekend operation.

All during this time and many years before, Hart and Phillips had been exploring Monjeau and White Mountain Park. They went on horseback, on foot and on skis.

Then in 1946 an organization was formed called the White Mountain Sports Association. There were about 15 members. Mon Jeau was first considered as a ski area but it was found that the season was too short and there was too much wind for good ski conditions.

White Mountain Park — site of the present ski area — was

termed a wilderness area which meant that no roads or improvements could be made there.

But it was discovered that it would make an ideal ski area so the association began a campaign to have it taken out of the wilderness classification. The group paid for a survey for roads into the park and another survey for a cog railway into the area.

Petitions were circulated through ski clubs that had been organized in Roswell, Lubbock, Odessa and other cities to show there was a need and an interest for a ski area. The petitions with thousands of names on them were sent to Sen. Clinton P. Anderson.

(See HART, Page 14)



FIRST SKIS—This 1938 photo shows W. A. Hart skiing. Hart was the first to own a pair of skis in Ruidoso and blazed many trails before there was a ski run.

LINCOLN COUNTY RECORD—7 OCTOBER 5, 1966



SKI TOGS—Mrs. Tom Holbert is ready for the opening of the Sierra Blanca Ski Area in her tri-colored ski jacket. (Record Photo).

Queen Is Selected

RUIDOSO—The Aspencade Queen and two princesses were selected Saturday night in judging at Wattie's Restuarant.

The queen and the two princesses will be announced at half-time at the football game Friday night.

Each of the girls gave a two-minute talk. The contestants were Anne Winkels, Mary Pear-

son, Sherri Morrison, Pam Hine, Karen Petty, Barbara Creel and Linda Donham.

The judges were Lloyd Davis Jr., Dr. W. D. Horton, Tom Holbert, Mrs. Dick Shaw and Wayne Estes.

CROWDED HIVES

There are about 35,000 bees in an average hive.

We extend our
welcome to . . .

the
**ASPENCADE
VISITORS**

"come by and
visit with us"

Warren Tucker's

RUIDOSO FOOD MART



WINTER NEAR — J. G. Otero (on ground) hands a juniper log to Bete Sedillo as they load a truck at the Capitan Wood Yard. Otero operates the yard with his brother, with a permit to cut trees on Lincoln National Forest. (Record Photo)

Fireplaces Require Fuel, Business Good in Hills

By **DON RIGGENBACH**
Firewood is one of October's best-selling commodities in Lincoln County.

While few residents still rely on firewood as their only source of heat, fireplaces remain popular as a source of auxiliary heat as well as pleasure.

Several varieties of wood — including pine, fir, juniper, pinon and oak — are popular and readily available from sources in Ruidoso, Capitan and Mesquite. Some customers base their choice on price while others look for long-burning or aroma-producing varieties.

Least expensive is pine or fir "slab," a by-product of the planing process of local sawmills. Prices for slab and other sawmill scraps vary from \$2 to \$6 per pickup load.

Many fireplace owners are critical of slab because of its rapid-burning characteristic. Others use slab exclusively while some use it only to ignite some harder wood.

Logs of the longer-burning varieties, such as juniper and pinon, sell for \$18 to \$20 a cord, delivered in Ruidoso or Capitan. A cord is approximately eight feet by four feet by four feet.

Firewood dealers in the area

report brisk sales, although most dealers still have "adequate" supplies.

Most dealers cut their own logs in Lincoln National Forest, operating under forest service permits. The permits restrict the quantity and location of cutting.

Also available are a restricted number of already-cut logs on forest land. They are the by-products of "sanitary cuts" made by the forest service to eliminate disease or overcrowded tree growth.

The demand for firewood enables sawmills to sell the waste material (slab) from their basic operation. The firewood business is simply a profitable sideline.

Once the woodpile has been replenished, how do you start a fireplace fire?

Several methods are commonly practiced, the most simple one requiring only a large pile of wood and a couple of splashes of kerosene... plus a match.

More common is the "newspaper" method, in which a quantity of individual newsprint sheets are crumpled beneath the wood and ignited.

Other fire-starters, used separately or combined with an-

other starter, include pine needles and pine cones.

Don Hart of Ruidoso suggests mixing kerosene with fine ashes and storing the solution in an air-tight container.

Hart said two or three tablespoons of the solution, when placed below the logs and lighted, will burn long enough to ignite any kind of firewood.

Fireplace safety requires only a few simple steps. Among them are these:

—Use a fireplace screen to keep sparks from entering the room. A screen also keeps children and pets from getting too close to the fire.

—Never add kerosene or other fuel to flaming or smouldering logs. And keep flammable liquids in metal containers.

—Use a poker or shovel to adjust logs. An object needn't be flaming to burn a bare hand.

Water Line Repairs Finished

Lincoln County Bureau
RUIDOSO—Repairs were completed Wednesday on several small breaks in village water and sewer lines.

The breaks, along Paradise Canyon Road, occurred while contractors were laying gas lines for Ruidoso Natural Gas Co.

Village officials said the contractor made the repairs under a "working agreement."

MINERALS RANKED

Ranked by production values, the various minerals and metals taken from Lincoln County are gold, coal, iron ore, lead, copper, silver, tungsten, fluorspar, bastnaestite, and zinc.

Property Taxes Down

RUIDOSO — Jim Hine, village manager, has issued a report showing that 1966 property taxes in Ruidoso are down about \$4.30 for each \$1,000 valuation. The report shows state, county, municipal and school levies for 1966 to be slightly lower than 1965.

Only the hospital levy has increased, but Hine pointed out that "the hospital lost its levy last year due to the amendment which failed to carry." The total tax rate per \$1,000

valuation was \$59.72 in 1965 and will be \$55.42 for 1966.

Annuals Sold By RHS Staff

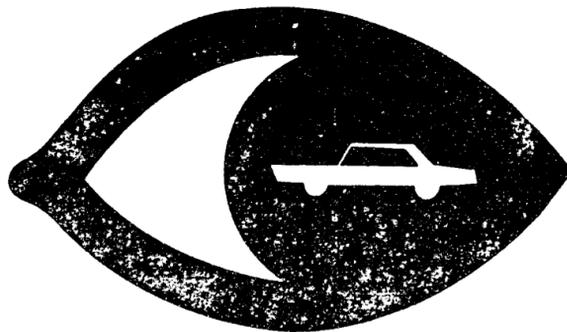
RUIDOSO—The yearbook staff members of Ruidoso High School are selling annuals now, they have announced.

Persons may reserve '67 annuals by paying half of the full price now.



HERE'S HOW — Bete Sedillo, an employee of Capitan Wood Yard, operates a portable wood-splitter at the yard. The device speeds the cutting of firewood logs as pre-winter business grows. (Record Photo)

WATCH OUT FOR THE OTHER GUY



Just being in the right isn't enough. Nearly half the drivers in fatal collisions are in the right. So keep an eye open for trouble at all times, from all sides. Drive defensively—as if your life depended on it. (It does.)



Published to save lives in cooperation with The Advertising Council and the National Safety Council

Lincoln County Record

Bleachers Offered

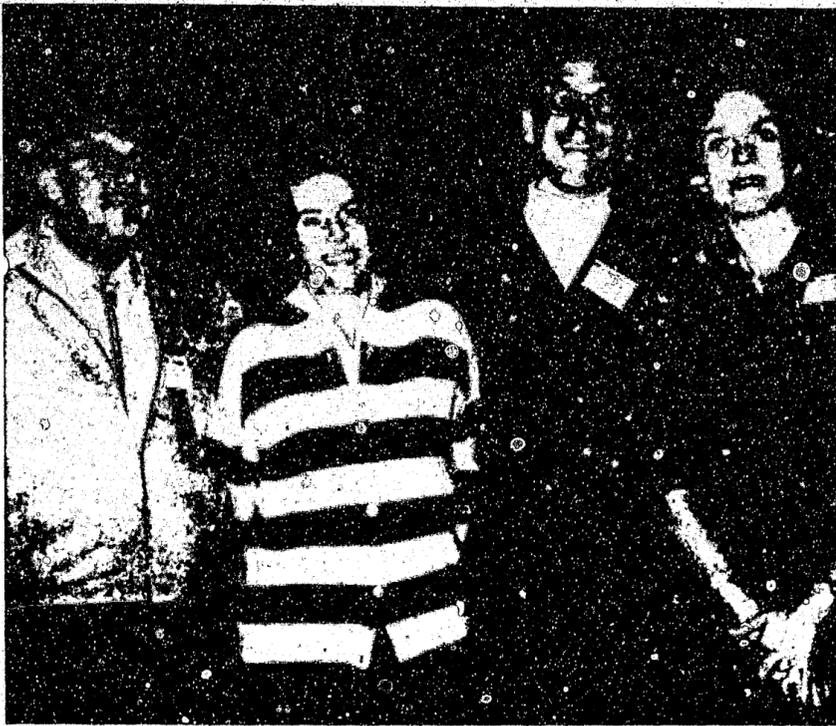
RUIDOSO — Bleachers from the Chaparral Convention Center in Ruidoso Downs have been offered on a "permanent loan" basis to the Ruidoso school system.

School officials were planning this week to move the bleachers to the new track site near White Mountain School.

The six bleachers, seating

about 80 persons each, had been in the convention center until current remodeling. The stands were not damaged by an August fire in the center.

A spokesman for the Chaparral Motor Hotel, which operates the convention center, said the hotel would retain ownership of the bleachers "for possible future use."



CONVENTION SCENE — John Thompson and Bob Sanderford, Ruidoso law partners, pose with their wives as the four waited to be served at a lawyers' barbecue last weekend. They were among the more than 400 attorneys and wives participating in the New Mexico Bar Assn. convention in Ruidoso and Ruidoso Downs. (Record Photo)

4-H'ers Do Well at State Fair

By RALPH DUNLAP
County Agent

Lincoln County 4-H'ers did well at the New Mexico State Fair. Curtis Boyd had the Champion Hereford Heifer and the second place Lightweight Steer. The steer sold for 85 cents per pound to Foodway stores.

Pete Gnatkowski had the Reserve Champion Fleece in the junior show. Dan and Barbara Knight had the Champion Rambouillet ewe and ram, as well as the Champion Lamb Carcass in the Purebred Market Lamb

Show.

John Davis had the Champion Columbia ewe and ram. He plans to show these sheep in Texas next month.

COUNTY VARIES

The topography and climate of Lincoln County are extremely varied. In the southwest corner, the semi-arid land has an elevation of 4,778 feet, while the Sierra Blanca area has moderate precipitation and reaches an altitude of 12,003 ft.

Ruidoso Police Dispatcher Named

RUIDOSO—Leon Gorrell, 26, has joined the Ruidoso police force as a night dispatcher.

Gorrell was formerly a patrolman for the Weslaco, Tex., police department. His wife, Sheila is a new teacher at Ruidoso High School this fall.

GOLD MINED

The White Oaks district produced almost \$3 million in gold from the time of its discovery in 1875 until shortly after the turn of the century.

AREA GIVEN

Lincoln County, one of the largest counties in New Mexico, contains 4,859 square miles.

EDUCATION COMPARED

Lincoln County men over 25 average 9.4 school years completed while the county's women over 25 average a completion of 11.0 school years.

POPULATION INCREASE

Lincoln County's population increased 4.5 per cent between the 1950 and the 1960 censuses.



TROPHY LINEUP—Don Stark, manager of the Ruidoso Valley Chamber of Commerce, examines some of the trophies to be awarded in the 1966 Aspencade Parade. On display at the chamber office, the trophies will be given to the top-judged floats and horseback units in Saturday's parade. (Record Photo)

Nothing Is Missing In Two Break-ins

Lincoln County Bureau
RUIDOSO—Nothing was determined missing at two Ruidoso firms where break-ins were discovered early Wednesday.

Police found doors forced open at Sierra Blanca Motor Co. and Gateway Shell Station during the early-morning hours.

Owners of the firms reported no losses.



Lee P. Oswald
REPRESENTATIVE

Welcome All ASPENCADE VISITORS

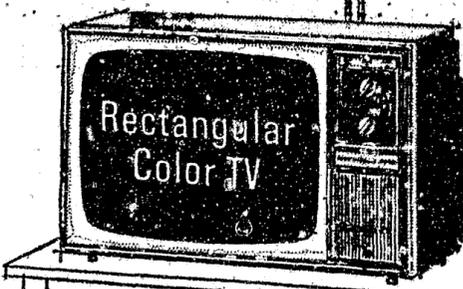
SOUTH COAST LIFE INSURANCE

P.O. Box 414
Ruidoso, N. M.

Bus. Phone 257-2415
Home Phone 257-2424

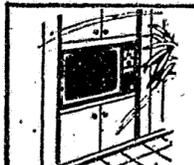
MOTOROLA

Super Compact Color TV is here!



From Motorola's new flight of Color TV

Console-Size Picture! Super Compact Cabinet!



Versatile Color TV! Build it in... put it on a table and show it off!

- Hi-Fi Color Tube with rare earth phosphors has Motorola's special space-saving internal magnetic picture tube shield
- Power transformer chassis
- Tint control
- Automatic demagnetizer
- Color indicator light

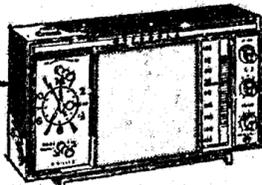
\$489⁰⁰ OR \$3.44 Per. WK.

512660 with 21" overall diag. tube meas. 22 1/2 sq. in. picture viewing area

COLOR TV — your best entertainment buy

MOTOROLA Quality Clock Radio

Match this Solid State Buy!



- Compact
- No tubes to burn out
- Plays you to sleep, shuts itself off • Night Light
- Choice of colors

\$48⁹⁵

WITH FM HOOK-UP ON CABLE

The man to see is at . . .

COLOR CABLE

Phone 257-2311

TV

TERMS Available

JUST BROWSING

by Jerry



The weather man sent a crisp fall day for Ruidoso merchants to show a beautiful array of fall and winter clothes at a style show held recently for visiting attorneys' wives.

Ann Neal opened the show wearing an oyster ski outfit from the Mountain Ski Shop (which was formerly Leck's). Her parka, with its cozy, fur-trimmed hood was by Parkas Unlimited in quilted velveteen. She wore oyster ski pants by McGregor and black T-shirt and gloves by Christian Dior. Ann looked stunning in the oyster and black combination.

Barbara Isham, wife of the head of the ski school at the Sierra Blanca Ski Area was ready to hit the slopes in her Montana white wool sweater with its blue racing stripe. She wore blue stretch pants from Sun Valley, all from Mountain Ski Shop.

Also modeling for this shop was Mary Ann Edwards wearing a Zebra water repellent parka with black fox trim. She wore the latest in ski pants by Hauser. The black pants were accented with red after ski boots.

Little Angela Beavers, modeling for Lorene's Children's Shop, was a show-stealer in a black and white striped cotton trimmed with black rickrack and velvet bows.

Karen Parsons, daughter of a local attorney, was ready to plead her case for the young teen-ager in a navy blue hip hugger skirt and white poor boy from Lorene's. To complete the ensemble, Karen wore a go-go hat.

Looking ready for the coming holiday season in a shimmering white evening ensemble from the Chaparral Dress Shop was Ruth McGuire. The long crepe skirt by Nardis was slit up the side to allow for graceful walking and was topped by a jeweled shell by Botique International. Brocaded white satin shoes from the House of Shoes completed the glamorous formal ensemble.

Judy Beavers, also modeling for the Chaparral Dress Shop, wore a sugar suede coat by Leathermode enhanced with collar and cuffs of Ocelot. The coat featured the new flared look and was full length. Judy removed the coat revealing a simple black double knit by Carlye just right for most any occasion.

From Sierra Blanca Ski Shop Murdell Holbert wore a tri-colored antron jacket and cyclamen ski pants by Bogner.

Ready for a day on the slopes was L. B. Davis wearing a yellow jacket by Bogner with concealed hood and zip pockets so important to a skier. Under the jacket, L. B. wore a white sweater with blue, yellow and green stripes by Meggi. Her ski pants were by Bogner and she wore sun glasses by Sea and Ski. All from Sierra Blanca Ski shops.

The newest look in ski wear was shown by Mary Lou Gooch and was also from Sierra Blanca Ski shops. Mary Lou wore a rose gay two-piece suit featuring a low belted jacket with knit cuffs under the sleeves to keep out the snow. To keep her ears warm she wore a white fur hat by Obermeyer.

Dressed for that special fall luncheon date was Harlene Phillips in a double knit beige suit with a suede front from Brunell's Department Store. Her shoes were by Jacqueline in beige suede and she carried a matching suede bag by Naturalizer.

Brunell's also showed an avocado green, two-piece knit trimmed in light blue and worn by Linda Clark. She wore avocado suede shoes and carried a matching bag.

Lynn Denton chose an eye-catching three-piece flat-knit suit in mustard green, also from Brunell's. The jacket was a long torso double-breasted with medium high pockets in the new Mod Look. A touch of beige stripe on the collar matched the striped shell. Her "Carpet Bag" purse was in varied fall shades and gold suede and alligator shoes by Jacqueline completed the ensemble.

From New Mexico Miss, Wendy Lamb wore a "Gay Gibson" yoked jumper in shades of holiday pink made of woolen blend fabric which is bonded for smooth fit and comfort. The blouse, featuring a round collar, was of Arnel making an ideal ensemble for Wendy's world tour wardrobe for her Scholarship Award year on the "College of the Seven Seas."

Roxene Holman wore Gold Medal ski pants by White Stag in plum brandy topped by a colorful



HIGH ALTITUDE JOB—An employe of Tesco Sign Co., Roswell, takes a precarious stance to put a new sign in place in Ruidoso. The sign was erected last week for West Winds Motel, formerly Pan-O-Rama Lodge. (Record Photo)

JUST BROWSING

Jane Irwill sweater in moss green, claret pink and plum. A turtle neck completed the ski outfit from New Mexico Miss.

Yours truly wore a three-piece wool and mohair pants set by Derisi. The long, lean pants with fringed bottoms, a sleeveless shell and fringed shealle (which is a French word for a poncho-like jacket) were in a vibrant red. This "all occasion" pants set is also from New Mexico Miss.

From the Treasure Chest Barbara Hughes wore a cocktail dress in shades of green and accented by a satin bow. The dress featured an unusual draped back.

Ready for an evening of entertaining, Judy Perreet wore an exotic hostess gown also from the Treasure Chest. The gown, with its long straight skirt was slit up the sides and was of cotton sateen. Her shoes by Fidos of Italy were gold with wooden and brass spike heels and added just the right touch of glamour.

Mrs. Sultemeier Hostess

CORONA—Members of Gamma Theta chapter of Beta Sigma Phi held their regular meeting last week in the Corona Recreation room with Mrs. Kay Sultemeier as hostess.

The Exemplar program, "The Polar Region" was presented by Mrs. Patsy Mulkey. The Ritual of Jewel program, "Self-

Analysis" was given by Mrs. Pat Perkins and Mrs. June Tyree.

Following the business meeting and program refreshments of cake, coffee and tea were served.

SLIDES SHOWN

RUIDOSO — Slides of a recent trip to Europe were shown by Mrs. Jim Isham Sunday night in Fellowship Hall at the First Christian Church following the regular monthly covered dish supper.

Teachers Tea Recent Event

CORONA—The traditional teacher's tea honoring teachers and board members' wives was held recently by Gamma Theta chapter of Beta Sigma Phi in the home of Mrs. Wanda Carnell.

Refreshments of tea, coffee, sandwiches and cookies were served.

Add parboiled pared potatoes to the pan in which you are roasting meat; baste the potatoes from time to time with the meat drippings.

Sorority Groups Schedule Meets

RUIDOSO — Chapters of Beta Sigma Phi will meet next Monday night in the following homes.

Xi Psi Mrs. J.D. Locke
Phi To be announced
Gamma Rho To be announced
Xi Alpha Rho
..... Mrs. Jesse Perreet

Ruidoso High Club Is Formed

RUIDOSO—Students of Ruidoso High School recently formed a debate club which will meet on Tuesday nights.

Chuck Barnes was elected president of the newly formed club and Tim Leftwich is vice president.

One of the most important ways to protect the quality of the meats you put in the freezer is with a good wrap. Be sure the one you select is both moisture and vapor resistant. Then be sure you seal the package tightly.

Don't panic if you find meat from your freezer has a brownish discoloration on the surface. The meat is not spoiled. Though it may not be as flavorful as it should be.

RUIDOSO TITLE & ABSTRACT CO.

Box 998

Ph. 257-2721

24 HOUR PHONE SERVICE

Safe & Dependable

WITH STEWART TITLE GUARANTY CO.

We Service Our Home Town
Home Owned and Operated



DRESSED FOR CHURCH—Ready to attend services at the First Christian Church during the Aspencade are Dean Janzen and Mrs. Wood Stevenson, standing, and Mrs. Chuck Brown and Mrs. Don Roberts, seated. (Record Photo).

Church to Dwell Sunday On History of Ruidoso

RUIDOSO — The history of Ruidoso, which is to be the theme of the Aspencade this weekend, will be carried out in the church services to be held Sunday at the First Christian Church.

The church will decorate with lanterns and a theme of 100 years ago will be observed for the services.

Dr. Joe Houston of Albuquerque will give the sermon and will be using a bible that is 118 years old. Portions of his sermon will be from a sermon that was given over 100 years ago.

Lamb Crop Goal Is Told

UNIVERSITY PARK — Producing a lamb crop every eight months instead of once a year is the goal of a project by Agricultural Research Service scientists at Beltsville, Md.

Some work has been done in the past at the New Mexico State University Agricultural Experiment Station, reports J. R. Stauder, sheep and wool specialist with the NMSU Cooperative Extension Service.

"The biggest obstacle in producing three crops of lambs every two years seems to be in obtaining sheep with year-

around fertility," Stauder says. "Merino, Dorset, and Rambouillet breeds come closest to keeping their fertility and breeding all months of the year."

Under the ARS plan, the ewes are bred in April, August, and December, with lambing times in September, January, and May. Lambs are weaned at two months of age and the ewes are conditioned for another eight months' cycle of production. The ARS strain of sheep called "Morlam," is also being developed for longer wool, multiple births, open faces, and absence of horns.

Two old-fashioned mixed quartets will furnish music. Mr. and Mrs. Mickey McGuire and Mr. and Mrs. Tom McNeil will make up one quartet and the Rev. Don Roberts, his son Roy, Mrs. Wood Stevenson and her son Mike will make up the other quartet.

A covered dish luncheon will be served on the grounds following the services.

Dress for the day will be bonnets and long skirts for the women and frontier or western wear for the men. Those able to obtain a wagon or horses will come to church by old fashioned conveyance that day.

Mike Sanchez, Miss Chavez Wed in Recent Ceremony

RUIDOSO — Miss Nancy Chavez became the bride of Mike Sanchez at a recent ceremony at St. Eleanor's Catholic Church. Father Labreche officiated at the single ring ceremony.

The bride is the daughter of Mr. and Mrs. Ismael Chaves of San Patricio and the groom's parents are Mr. and Mrs. Albert Sanchez of Tularosa.

The bride was given in marriage by Dennis Mendoza. Mrs. Ernest Mendoza was matron of honor.

Bridesmaids were Josephine Sanchez, Marjorie Sanchez, Elsie Candelaria, Joan Apadoca, Rosemary Salazar, Rosemary Chavez, Catherine Duran and Esther Nova.

Music was provided by Mrs. Fermin Montes.

Phi Chapter Has Rush Party At Chaparral

RUIDOSO DOWNS — A rush party was held Monday night at the Chaparral Motor Hotel by Phi chapter of Beta Sigma Phi.

The theme of the party was a luau and those attending wore Hawaiian costumes. Flowers and fish nets were used in the decorations.

A salad supper was served on mats on the floor. The program included a hula contest.

Rushes attending the party were Mrs. Don Marshall, Mrs. Wayne Parker, Mrs. Jack Schuster, Mrs. Charles Findley, Mrs. Don Riggensbach and Mrs. Luther Pitts.



Mr. and Mrs. Mike Sanchez



**Get Your Tickets
for Friday Night's
Flemenco Festival
at the
Artisan's Shop**

IN THE ADOBE PLAZA
PICTURE FRAMING
ART SUPPLIES

Mail Order Catalog Now Available
P.O. Box 786, Ruidoso



**...it's a fact,
We sell & Service:
RCA VICTOR-ADMIRAL
CORONADO-ZENITH...**

Color and Black and White TV — Stereos
Radios — Tape Recorders
TRAINED SERVICE TECHNICIAN IN OUR STORE
Also . . . RCA Whirlpool Appliances
Hoover Sweepers — Washers and Small Appliances



Gambles
The Friendly Store

In Ruidoso — Under the "Yellow Roof"



WEEKLY CABLE TV SCHEDULE

THURSDAY, OCT. 6 thru WEDNESDAY, OCT. 12

KROD-TV Cable Ch. 2 DAYTIME WEEKDAY SCHEDULE

OCT. 6 — OCT. 12

6:30—CBS Early Morning News with Mike Wallace
6:55—Morning Devotional
7:00—Captain Kangaroo
8:00—Candid Camera
8:30—Beverly Hillsbillies
9:00—Andy of Mayberry
9:30—Dick Van Dyke
10:00—Love of Life
10:25—CBS News
10:30—Search for Tomorrow
11:00—Four Noon
11:20—As The World Turns
12:00—Password
12:30—House Party (C)
1:00—To Tell The Truth
1:25—CBS News
1:30—Edge of Night
2:00—Secret Storm
2:30—Afternoon Movie:
Thurs., Oct. 6—"First Man Into Space"
Fri., Oct. 7—"The Tall Target"
Mon., Oct. 10—"Bannerline"
Tues., Oct. 11—"Cause for Alarm"
Wed., Oct. 12—"Conspirator"
4:00—Cartoons
4:15—Rocky and his Friends (July M-Tu)
4:30—Bowery Boys

THURSDAY, OCT. 6

5:30—Walter Cronkite
6:00—News/Weather/Sports/WW
6:30—My Three Sons
7:00—CBS Thursday Night Movie:
"Jim Thorpe, All American"
9:00—Jerico (C)
10:00—News, Weather, Sports
10:30—Starlight Theatre:
"Separate Tables"

FRIDAY, OCT. 7

5:30—Walter Cronkite
6:00—News/Weather/Sports/WW
6:30—Hogan's Heroes (C)
7:00—CBS Friday Night Movie: (C)
"Kings Go Forth"
9:00—Laramie
10:00—News-Weather-Sports
10:30—Starlight Theatre
"Pride & The Passion"

SATURDAY, OCT. 8

7:00—Mighty Mouse (C)
7:30—Underdog (C)
8:00—Frankenstein
8:30—Space Ghosts (C)
9:00—Superman (C)
9:30—Lone Ranger (C)
10:00—Roadrunner (C)
10:30—The Beeples (C)
11:00—Tom & Jerry (C)
11:30—Rocky and His Friends
12:00—Under 21
12:10—Afternoon Movie:
"Pagan Love Songs"
1:30—Stream Front The Desert
2:00—NFL Countdown
3:00—"The Big Picture"
3:30—"Championship Bowling"
4:30—Silver City Show
4:45—Fiesta Brava
5:00—CBS News
5:30—Jackie Gleason
6:30—Last In Space
7:30—Gilligan's Island
8:00—Gunsmoke
9:00—Premiere Theatre:
"Concert of Intrigue"
11:15—News
11:25—Weather
11:30—Naked City

SUNDAY, OCT. 9

10:00—New Mexico Outdoors
10:30—"This Is The Life"
11:00—"Travel Time"
11:15—Gourmet Time
11:30—NFL Football
Green Bay vs. San Francisco
3:30—Amateur Hour
4:00—Campaign '66
5:00—Lassie (C)
5:30—It's About Time (C)
6:00—Ed Sullivan (C)
7:00—Garry Moore Show (C)
8:00—Carm & Company (C)
9:00—Patrol 'N' Petticoats (C)
9:30—Jean Arthur (C)
10:00—Weekend News
10:15—Weather
10:30—CBS Sunday News
10:40—Movie 66

KOAT-TV Cable Ch. 3 DAYTIME WEEKDAY SCHEDULE

OCT. 6 — OCT. 12

7:30—Morning Cartoons With Uncle Roy
8:30—Dark Shadows
9:00—Supermarket Sweepstakes
9:30—The Dating Game
10:00—Donna Reed
10:30—Father Knows Best
11:00—Ben Casey
12:00—The Newlywed Game
12:30—A Time For Us
2:15—ABC News: The Woman's Touch
1:00—General Hospital
1:30—The Nurses
2:00—Channel 7 Matinee:
Thurs., Oct. 6—"Damsel in Distress"
Fri., Oct. 7—"Annel Baby"
Mon., Oct. 10—"Dangerous Youth"
Tues., Oct. 11—"On Moonlight Bay"
Wed., Oct. 12—"Chicken Every Sunday"
3:45—Women's Report
4:00—Where The Action Is
4:30—Superman (M-Tu-W)
5:00—Peter Jennings ABC News

THURSDAY, OCT. 6

5:15—News and Weather:
Morrison-Morgan
5:30—Have Gun — Will Travel
6:00—Twilight Zone
6:30—Batman (C)
7:00—E. Trapp
7:30—Let's Go To The Races (C)
8:00—Bewitched (C)
8:30—That Girl (C)
9:00—Hawk (C)
9:30—News, Weather, Sports
Morrison-Morgan
10:15—Big 7 Movie:
"Autumn Leaves"

FRIDAY, OCT. 7

5:15—News & Weather
5:30—Have Gun — Will Travel
6:00—Twilight Zone
6:30—The Green Hornet (C)
7:00—The Time Tunnel (C)
8:00—Milton Berle (C)
9:00—12:00 O'Clock High (C)
10:00—News and Weather:
Morrison-Morgan-D'Neill
10:15—Big 7 Movie:
"Duel in the Forest"
12:00—Weird Theatre:
"Circus in Horror"

SATURDAY, OCT. 8

7:30—Seany and Cecil
8:00—King Kong (C)
8:30—The Beatles (C)
9:00—Casper Cartoons (C)
9:30—Magilla Gorilla (C)
10:00—Bugs Bunny (C)
10:30—Milton The Monster, Fearless Fly (C)
11:00—Wide World of Sports
1:00—NCAA Football (C)
Tenn. at Georgia Tech
4:30—Peter Gunn
4:50—Weekend Report: News-Sports-Stock Market-Weather
5:30—Shane (C)
6:30—Lawrence Welk (C)
7:30—Hollywood Palace
8:30—Tammy Grimes (C)
9:00—Best of 7 Movies:
"The Fighting Kentuckian"
11:00—Big 7 Movie:
"Gunsmoke in Tucson"

SUNDAY, OCT. 9

7:45—Choir of the Meath
8:00—Herald Of Truth
8:30—Gospel Singing Caravan
9:30—Discovery
10:00—Sunday Matinee:
"Intent to Kill"
11:30—Issues and Answers
12:00—Campaign Roundup
12:30—Council of Churches
1:00—Words of Life
1:30—ABC Scope
2:00—Lone Football
3:00—Project 7
3:30—Wrestling Champions
4:30—Science Fiction Thriller:
"Creature from the Black Lagoon"
6:00—Voyage To The Bottom Of The Sea
7:00—F.B.I. (C)
8:00—Sunday Night Movie:
"The Young Lions"—Part 1
10:00—News, Weather, Sports
10:15—Big 7 Movie:
"Lucky Me"

KOB-TV Cable Ch. 4 DAYTIME WEEKDAY SCHEDULE

OCT. 6 — OCT. 12

7:00—Today Show (C)
8:00—Eye Guess (C)
8:25—Sander Vanocur w/The News (C)
9:00—Concentration
9:30—Chain Letter (C)
10:00—Showdown (C)
10:30—Swingin' Country (C)
10:55—Edwin Newman w/The News (C)
11:00—Jack LaLanne (C)
11:30—Let's Make A Deal (C)
11:55—Floyd Kalber with the News
12:00—Days of Our Lives (C)
12:30—The Doctors
1:00—Another World (C)
1:30—You Don't Say! (C)
2:00—Tech Game (C)
2:25—Nancy Dickerson w/The News (C)
2:30—Dialing For Dollars Movie:
Thurs., Oct. 6—"Curse of the Yellow Snake"
Fri., Oct. 7—"The Bridge of San Luis Rey"
Tues., Oct. 11—"Lion of Saint Mark"
REGULAR SCHEDULE
PRE-EMPTED BY
WORLD SERIES GAMES
4:30—Mickey Mouse Club
5:00—Mr. Ed

THURSDAY, OCT. 6

5:30—Huntley-Brinkley (C)
6:00—Six O'Clock News In Sight
6:30—Daniel Boone
7:30—The Herd (C)
8:00—Dean Martin Show (C)
9:00—Maverick
10:00—News In Sight-Tom Doyle
10:30—Tonight Show (C)
12:30—News, Weather Final

FRIDAY, OCT. 7

4:30—Mickey Mouse Club
5:00—Sillyray
5:30—Huntley-Brinkley
6:00—News In Sight
6:30—Tarzan
7:30—T.H.E. Cat (C)
8:00—Man From U.N.C.L.E. (C)
9:00—Naked City
9:30—Hey Landford
10:00—News In Sight-Tom Doyle
10:30—Tonight Show (C)

SATURDAY, OCT. 8

7:00—Super Six (C)
7:30—Atom Ant (C)
8:00—Secret Squirrel (C)
8:30—Space Kidettes (C)
9:00—Cool McCool
9:30—The Jetsons (C)
10:00—Top Cat (C)
10:30—Cartoons
11:00—World Series
1:30—Canadian Pro Football
3:30—AFL Football Report (C)
4:00—Val De La O
5:00—Scherer-McNeill Report (C)
5:30—Flipper
6:00—Please Don't Eat The Daisies
6:30—Get Smart (C)
7:00—Sat. Night at the Movies:
"The Joker Is Wild"
9:15—Saturday Edition
9:30—Saturday Tonight Show
10:15—Channel 8 Presents:
"Wagon West"

SUNDAY, OCT. 9

8:00—Shirtsleeve Session
8:30—N.M. Outdoors
9:00—This Is The Life
9:30—Theatre One
10:30—AFL Football (C)
Miami at Oakland
1:30—World Series (C)
4:30—To Be Announced
5:30—Walt Disney (C)
6:30—News - Weather
7:00—Bonanza (C)
8:00—Andy Williams (C)
9:00—Laramie (C)
10:00—News In Sight - Tom Doyle
10:15—Weather In Sight
10:30—Baseball Scoreboard
10:30—Tonight Show

KSWs-TV Cable Ch. 5 DAYTIME WEEKDAY SCHEDULE

OCT. 6 — OCT. 12

7:00—Today (C)
7:25—New Mexico News
7:30—Today (C)
8:00—Eye Guess (C)
8:25—Sander Vanocur with the News (C)
9:00—Concentration
9:30—Chain Letter (C)
REGULAR SCHEDULE
PRE-EMPTED DURING
WORLD SERIES
9:30—Show Down (C)
10:00—Jeopardy (C)
10:30—Swingin' Country (C)
10:55—Edward Newman with the News
11:00—One Step Beyond (Tues.-Thurs.)
11:30—The Match Game (M-F)
11:55—Let's Make A Deal (C)
12:00—NBC News Floyd Kalber (C)
12:00—Farm and Home Report/Weather
12:10—Weather
12:15—News
12:30—The Doctors
1:00—Another World (C)
1:30—You Don't Say (C)
2:00—The Match Game (C)
2:30—Floyd Kalber News
2:30—Eleventh Hour (M-F)
2:30—The Islanders (T-Th.)
2:30—Sam Benedict (W)
2:30—Word of Life (Th)
3:00—Cartoon Fun (F)
3:30—Davey and Goliath (M)
3:30—Corner Cupboard (Tu.)
3:30—Frank Alsup (W)
3:30—Cartoon Fun (M-Tu-Th)
3:45—Let's Lovely Ladies (W)
3:30—Cartoon Fun (W)
4:00—H and You (F)
4:15—Tales of Wells Fargo
4:45—Channel 5 Afternoon News Report
5:00—Huntley-Brinkley Report (C)

THURSDAY, OCT. 6

5:30—Daniel Boone
6:30—Star Trek (C)
7:30—The Herd (C)
8:00—Dean Martin Show (C)
9:00—Channel 5 News
9:10—Weather Story
9:30—Sports Desk
9:30—Let's Go To The Races
10:00—The Tonight Show
11:00—The Falcon
11:30—Sign Off News

FRIDAY, OCT. 7

5:30—Tarzan
6:30—Man From U.N.C.L.E.
7:30—T.H.E. Cat
8:00—Laramie
9:00—Channel 5 News
9:10—Weather Story
9:30—Sports Desk
9:30—Let's Go To The Races
10:00—The Tonight Show (C)
11:00—Panic
11:30—Sign Off News

SATURDAY, OCT. 8

7:00—Super 6
7:30—Atom Ant (C)
8:00—Secret Squirrel
8:30—Space Kidettes
9:00—Cool McCool (C)
9:30—The Jetsons (C)
10:00—Top Cat
10:30—Bible Story Time
10:40—Cartoons
11:00—Aeronautics & Space
11:30—Big Picture
12:00—World Series
4:00—Channel 5 Scoreboard
4:15—Sports Special
4:30—Church of Christ
4:45—Hunting & Fishing In Canada
5:00—Scherer-McNeill Report (C)
5:30—Flipper
6:00—"Please Don't Eat The Daisies"
6:30—Get Smart (C)
7:00—Sat. Night at the Movies:
"The Joker Is Wild"
9:15—Saturday Edition
9:30—Saturday Tonight Show
10:15—Channel 5 Presents:
"Wagon West"

SUNDAY, OCT. 9

8:00—Light Time
8:15—Sacred Heart
8:30—Homestead USA
9:00—The Answer
9:30—Herald Of Truth
10:00—This Is The Life
10:30—The New Testament
11:00—Meet The Press
11:30—NAMU
12:00—Viet Nam News
12:30—AFL Football—Houston at Denver
2:30—Ed Collins Bowl
4:00—Frank McGee News
4:30—NBC News Special
5:30—Walt Disney's Wonderful World of Color (C)
6:30—Hey Landford (C)
7:00—Cartoons (C)
8:00—Andy Williams
9:00—First National News
9:10—Weather
9:30—Sports Desk
9:30—Classic Theatre:
"The L. Shaped Room"
12:00—Sign Off

KBIM-TV Cable Ch. 6 DAYTIME WEEKDAY SCHEDULE

OCT. 6 — OCT. 12

6:30—CBS Morning News
6:55—Farm & Ranch Report
7:00—Captain Kangaroo
8:00—Candid Camera
8:30—Beverly Hillsbillies
9:00—Andy of Mayberry
9:30—Dick Van Dyke
10:00—Love of Life
10:25—CBS News
10:30—Search for Tomorrow
10:45—Guiding Light
11:00—Johnny Dee Show
11:30—As The World Turns
12:00—Password
12:30—Houseparty
1:00—To Tell The Truth
1:25—CBS News
1:30—The Edge of Night
2:00—Secret Storm
2:30—Mike Douglas Show
4:00—Bugs Bunny & Friends—Mon., Wed., Fri., Yogi Bear—Tues., Woody Woodpecker—Thursday
4:30—The Rifleman
5:30—CBS News with Walter Cronkite

THURSDAY, OCT. 6

5:30—Jericho
6:30—My Three Sons
7:00—CBS Movie:
"Breakfast at Tiffany's"
9:15—TV-10 News, Weather, Sports
9:45—Big-10 Movie:
"Killers of Kilimanjaro"
11:15—The Pioneers

FRIDAY, OCT. 7

5:30—Wild, Wild West
6:30—Hogan's Heroes
7:00—CBS Movie:
"Kings Go Forth"
9:00—TV-10 News, Weather Sports
9:30—Big-10 Movie:
"Good Day for a Hanging"
11:00—The Outer Limits

SATURDAY, OCT. 8

7:00—Mighty Mouse (C)
7:30—Underdog (C)
8:00—Frankenstein Jr. (C)
8:30—Space Ghosts (C)
9:00—Superman (C)
9:30—Lone Ranger (C)
10:00—The Roadrunner (C)
10:30—The Beeples (C)
11:00—Tom & Jerry (C)
11:30—Captain Kangaroo
12:30—Matinee: "The Pirates of Blood River"
2:00—NFL Countdown to Kickoff (C)
3:00—Stoney Burke
4:00—Championship Bowling (C)
5:00—CBS News (C)
5:30—The Jackie Gleason Show (C)
6:30—Pistols & Petticoats (C)
7:00—Mission Impossible (C)
8:00—Gunsmoke (C)
9:00—TV-10 News, Weather, Sports
9:30—Big-10 Movie: "Safari"
11:00—Shock Theatre: "Dracula"

SUNDAY, OCT. 9

7:55—Mt. View Baptist Church
8:00—Gloryland Quartet
8:15—Spanish Church of Christ
8:30—Herald of Truth
9:00—Oral Roberts
9:30—Face The Nation
10:00—Social Security In Action
10:30—New Mexico Outdoors
11:00—The Big Picture
11:30—Dawn of America, Family Theatre
12:30—Cartoons (C)
12:45—NFL Football: Green Bay at San Francisco (C)
3:30—Amateur Hour
4:00—CBS Special: Campaign '66
4:30—Coaches' Corner
5:00—Lassie (C)
5:30—"It's About Time (C)
6:00—Ed Sullivan
7:00—The Garry Moore Show (C)
8:00—Carol Burnett Special (C)
9:00—TV-10 News, Weather, Sports
9:30—Big-10 Movie:
"The L. Shaped Room"
11:30—The Pioneers

CABLE TV SCHEDULE CONTINUED ON NEXT PAGE

Ruidoso Street Naming To Get Special Attention

RUIDOSO — The naming of Ruidoso streets has been earmarked for special attention in a one-year study to update the village's master plan.

The study, being conducted by an Albuquerque planning firm, began last week after representatives of the firm met with the village planning commission.

Members of the commission urged that special attention be given to street naming. It was noted that duplication of street names and the absence of names for some streets have been "handicaps" to both residents and visitors.

The \$8,200 project will include eight stages. After basic maps are revised, the consultants will make population and economic forecasts for Ruidoso. Other parts of the study will

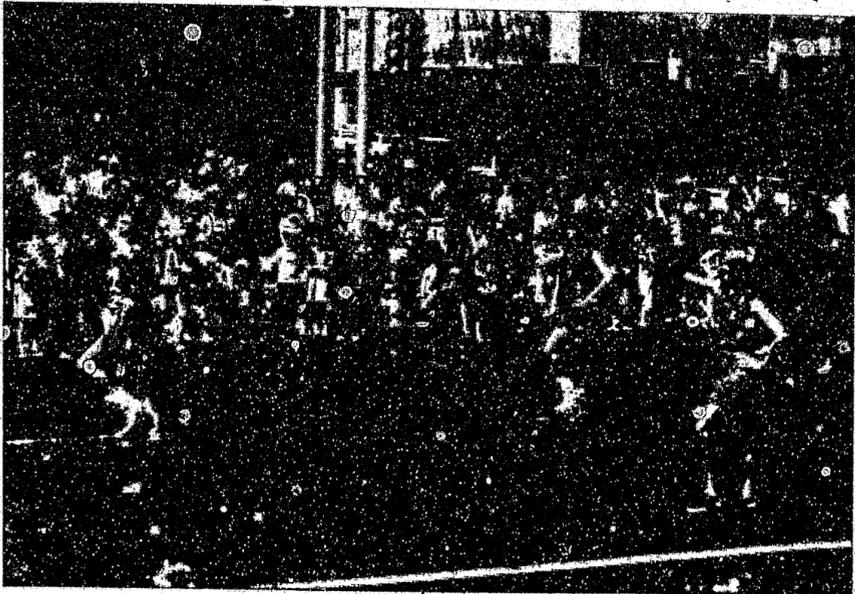
deal with existing land use; Utilities; annexation; a land use ordinance; subdivision regulations and capital improvements.

Ron Chaplin of Albuquerque will be in Ruidoso to do most of the survey work for the firm, Chambers and Campbell.

Chaplin said final approval for the study has been received from the federal government, which is providing about two-thirds of the funds. The remainder of the cost comes from the village budget.

The study will revise the village's master plan, prepared in 1961.

Summer in Mobile is a time when the fishing is easy. Fish jump out of Mobile Bay — by the thousands.



CAPITAN—Majorettes of the Capitan band are shown marching in the Eastern New Mexico State Fair parade last week, opening the five-day event. (Record Photo).



CORONA SHARP—Corona's band was very much a part of the Eastern New Mexico State Fair parade in Roswell recently.

PROPERTY-TRANSFERS

Western Constructors Inc. to Samuel S. Slack Jr. and wife, Lt. 3, Blk. 2, Glen Grove Subdiv., Ruidoso. Rev. 55 cents.
 Samuel S. Slack Jr. and wife to T. M. Shirley, Lt. 3, Blk. 2, Glen Grove Addition. No rev. stamps.
 Maggie L. Rumbaugh to Ruth G. Fleming, Lt. 14, Blk. 6, Sun Valley Subdiv. Rev. \$2.75.
 F. L. Smith and wife to James R. Tapp, Royce G. Newson, and Robert M. Newson, Lt. 62, Blk F, White Fir Subdiv. Rev. \$17.60.
 Maggie L. Rumbaugh to Jane T. Thornton, Lt. 18, Blk. 6, Sun Valley Subdiv. No rev. stamps.
 Cash T. Skarda to R. E. Scott and wife, Lt. 6, Blk. 11, Unit 1, Town and Country North Subdiv., Ruidoso. Rev. \$3.30.
 Cash T. Skarda to Perry J. Chambers and wife, Lt. 7, Blk. 24, Unit 1, Town and Country North. Rev. \$3.30.
 Cash T. Skarda to Romena Cole, Lt. 1, Blk 15, Unit 1, Town and Country North Subdiv., Ruidoso. Rev. \$2.75.
 Cash T. Skarda to Michel Nalda and wife, Lot 3, Blk 1, Unit 1, Town and Country North. Rev. \$2.75.
 R. L. Lusk Jr. and wife to Donald R. Yarbrough, a tract being part of the Cedar Canyon tract. Rev. \$3.30.
 C. G. Allison and wife to Brent C. Jackson Jr. and wife, a plot of land 80 ft. by 200 ft. located in the SE corner of the SE¼ of the SE¼ of the NW¼ of the SE¼ of Sec. 19, T11S, Range 13E. Rev. \$6.60.
 Cecil W. Proctor and wife to James S. Hughes and wife, Lot 7, Blk 3, Country Club Estates Subdivision, Ruidoso. Rev. \$4.95.
 Lloyd L. Davis and wife and Lloyd L. Davis Jr. and wife to Evelyn F. Billo, Lot 34, Blk 34, Unit 5, Ponderosa Heights Subdivision. Rev. \$1.10.

WEEKLY CABLE TV SCHEDULE

MONDAY, OCT. 10	MONDAY, OCT. 10	MONDAY, OCT. 10	MONDAY, OCT. 10	MONDAY, OCT. 10
5:30—Walter Cronkite 6:00—News Beat 6:30—The Lucy Show (C) 7:00—Andy Griffith (C) 7:30—A Family Affair (C) 8:00—Mission — Impossible 9:00—WMA, Wild West 10:00—News Beat 10:30—Starlight Theatre "Park Chop HH"	5:15—News and Weather: Morrison-Morgan 5:30—Have Gun — Will Travel 6:00—Twilight Zone 6:30—Iron Horse (C) 7:00—Rat Patrol (C) 7:30—Patsy Stone 8:00—Byron Fiske 9:00—The Big Valley 10:00—News and Weather: Morrison-Morgan-O'Neil 10:15—Big 7 Movie: "The Fast & The Furious"	5:30—Huntley-Brinkley (C) 6:00—Six O'Clock News In Sight 6:15—Today's Weather Roundup 6:25—Greatest Headlines 6:30—The Howlers (C) 7:00—A Dream Of Jeannie 7:30—Roger Miller Show 8:00—Run For Your Life (C) 8:30—The Road West 9:00—News In Sight — Tom Doyle 10:15—Weather In Sight 10:25—Baseball Scoreboard 10:35—Tonight Show (C) 11:00—News, Weather Final	4:15—Tales Of Wells Fargo 4:45—Channel 8 Afternoon News Report 5:00—Huntley-Brinkley (C) 5:30—The Howlers (C) 6:00—A Dream Of Jeannie 6:30—Roger Miller Show 7:00—The Road West 8:00—Run For Your Life (C) 9:00—Channel 8 News 9:30—Weather Story 9:35—Sports Desk 10:30—The Tonight Show (C) 11:00—The Californians 11:30—Sign Off News	5:30—Gibson's Island (C) 6:00—Run, Buddy Run (C) 6:30—The Lucy Show (C) 7:00—Andy Griffith (C) 7:30—A Family Affair (C) 8:00—The Jean Arthur Show (C) 8:30—I've Got A Secret (C) 9:00—TV-10 News, Weather, Sports 9:30—Big 10 Movie: "The Nevadan" 11:00—The Pioneers
TUESDAY, OCT. 11	TUESDAY, OCT. 11	TUESDAY, OCT. 11	TUESDAY, OCT. 11	TUESDAY, OCT. 11
5:30—Walter Cronkite 6:00—News Beat 6:30—Red Skelton Hour (C) 7:30—Petticoat Junction 8:00—Daktari 9:00—Dorothy Kays Show 10:00—News Beat 10:30—CBS Reports 11:30—Starlight Theatre: "Run Silent, Run Deep"	5:00—Peter Jennings ABC News 5:15—News-Weather Morrison-Morgan 5:30—Have Gun — Will Travel 6:00—Twilight Zone 6:30—Combat 7:30—The Rounders (C) 8:00—The Pruitts of Southampton (C) 8:30—Love On A Red Top (C) 9:00—The Positive 9:30—News and Weather: Morrison-Morgan-O'Neil 10:15—Big 7 Movie: "Tarzan's Fight For Love"	5:00—Yogi Bess (C) 5:30—Huntley-Brinkley (C) 6:00—Six O'Clock News In Sight 6:15—Today's Weather Roundup 6:25—Greatest Headlines of the Century 6:30—Girl From U.N.C.L.E. 7:30—Occasional Wife 8:00—Tues. Night at the Movies: (C) "The List Of Adrian Messenger" 10:00—News In Sight — Tom Doyle 10:15—Weather In Sight Bob McCoy 10:25—Baseball Scoreboard 10:35—Tonight Show (C) 11:00—News, Weather Final	5:00—Huntley-Brinkley Report (C) 5:30—Girl From U.N.C.L.E. (C) 6:30—Occasional Wife (C) 7:00—Tuesday Night Movies: "Heller In Pink Tights" 9:00—Channel 8 News 9:30—Weather Story 9:35—Sports Desk 10:30—The Tonight Show (C) 11:00—Danger Is My Business 11:30—Sign Off News	5:30—Daktari (C) 6:30—The Red Skelton Show (C) 7:30—Petticoat Junction (C) 8:00—CBS Reports (C) 8:30—It's What's Happening In Room 7 9:00—TV-10 News, Weather, Sports 9:30—Big 10 Movie: "The Mouse That Roared" 11:00—The Pioneers
WEDNESDAY, OCT. 12	WEDNESDAY, OCT. 12	WEDNESDAY, OCT. 12	WEDNESDAY, OCT. 12	WEDNESDAY, OCT. 12
5:30—Walter Cronkite 6:00—News Beat 6:30—Beverly Hills 90210 (C) 7:00—Green Acres (C) 7:30—Gomer Pyle USMC (C) 8:00—Wednesday Night Movies: "Day of the Outlaw" 10:00—News/Weather/Sports 10:30—Starlight Theatre	5:15—News and Weather: Morrison-Morgan 5:30—Have Gun — Will Travel 6:00—Twilight Zone 6:30—Catmas (C) 7:00—The Monkees (C) 8:00—Lay's On To The Races 9:00—Stacy 47 (C) 10:00—News and Weather: Morrison-Morgan-O'Neil 10:15—Big 7 Movie: "All The Young Men"	5:00—The Rebel 5:30—Huntley-Brinkley (C) 6:00—Six O'Clock News In Sight 6:15—Today's Weather Roundup 6:25—Greatest Headlines of the Century 6:30—The Virginian (C) 8:00—I Spy (C) 8:30—Bob Hope Comedy Special (C) 10:00—News In Sight — Tom Doyle 10:15—Weather In Sight 10:25—Baseball Scoreboard 10:35—Tonight Show (C) 11:00—News, Weather Final	5:00—Huntley-Brinkley Report (C) 5:30—The Virginian (C) 7:00—Bob Hope Chrysler Theatre (C) 8:00—I Spy (C) 9:00—Channel 8 News 9:30—Weather Story 9:35—Sports Desk 10:30—The Tonight Show 11:00—What? Ears 11:30—Sign Off News	5:30—Lost In Space (C) 6:30—Security Hobbies (C) 7:00—CBS Special: Friends & Neighbors (C) 8:00—Dorothy Kays Show (C) 9:00—TV-10 News, Weather, Sports 9:30—Big 10 Movie: "The Wild One" 11:00—The Pioneers



MAKES GOOD—Smokey Bear, formerly of Lincoln County, poses in his doorway at the National Zoological Park in Washington, D.C. Popular Smokey has about four million visitors every year, plus 1,000 letters and post cards each day. (National Zoo Photo)

Smokey Is Given Credit For Saving U. S. Forests

By JAN RIGGENBACH
A Lincoln County youngster has achieved national fame.

In his 16 years away from home, Smokey Bear has been credited with cutting the number of U.S. forest fires in half, while public use of forest land has tripled.

Smokey has been a resident of National Zoological Park, Washington, D.C., since 1950 and is "still the most famous animal there," according to John Lavin, assistant director of forest fire prevention.

Around 4,000,000 people visit Smokey each year. Fan mail numbers 1,000 pieces per day.

The bear acquired a wife, Goldie, four years ago. Goldie was given to the National Zoo by the New Mexico Department of Game and Fish.

"So far there have been no little Smokies, but everyone is still hopeful," Lavin reports.

Smokey was found in May, 1950 as a badly burned cub— orphaned by the 17,000-acre fire in Lincoln National Forest near Capitan.

The little bear was treated for burns and fed at the home of a Capitan rancher. He was then flown to Santa Fe with the Game Warden for veterinarian treatment and later was flown to the National Zoo to make his new home.

For the preceding five years, the Advertising Council had been using a bear in ranger hat and dungarees in its fire prevention poster campaign. The bear symbol was chosen to combine the appeal of an animal and the ruggedness of a fire-fighter.

The campaign received new zest with the addition of a real live Smokey in 1950. Forest of-

ficials say the bear theme continues to get good public response.

The Cooperative Forest Fire Prevention Committee decides each year on the central theme for the Smokey campaigns. Volunteer advertising agencies draw up the copy and artwork while The Advertising Council, Inc. makes arrangements with the various media. Over \$10 million worth of advertising is donated to the campaign each year by the media.

Many groups lend their support to Smokey, including forestry, civic and youth organizations, conservation societies, and sportsmen's and garden clubs.

Famous screen and radio stars have popularized Smokey's message, among them Bob Hope, Bing Crosby, Hopalong

Cassidy and Vaughn Monroe.

In 1952 an Act of Congress protected the Smokey symbol from unauthorized use.

Royalties from Smokey Bear commercial items have made possible the formation of the Smokey Bear Junior Forest Rangers. Over 4,000,000 children are members.

One hundred million television viewers saw the Smokey Bear float in the Tournament of Roses Parade at Pasadena, California in 1964.

While the Smokey Bear program has saved America an estimated \$10 billion from fires that never started, the Forest Service hope the success will not lead to complacency. Over 90 per cent of forest fires are caused by man.

"Remember—only YOU can prevent forest fires!"

C. of C. Has Election

CARRIZOZO — New directors and officers have been elected by members of the Carrizozo Chamber of Commerce.

New officers include Boyd Harper, president; George Maki, vice - president; and Marion Schlarb, secretary-treasurer.

New directors are Mrs. Elcolm Armstrong, Boyd Harper,

Elizabeth MacVeigh, George Maki, Vernon Petty, Mrs. A. N. Spencer and Johnson Stearns.

Remaining as directors were Glen Bradley, C. E. Burns, J. H. Fulmer Jr. and Marian Schlarb.

Chamber plans for 1967 include the purchase of color brochures for Valley of Fires State Park.

Theories that poisonous mushrooms will darken a silver spoon, or that they have a tell-tale odor, texture, or exudate, or a cap that peels readily — "all these had better be forgotten," according to Professor Alexander H. Smith of the University of Michigan.

DENSE POPULATION

Port au Prince — Haiti, with a population of three million, is one of the world's most densely populated areas.

TEMPERATURE MEASURE

The modern thermometer is only about 200 years old.

Carrizozo High Homecoming Set

CARRIZOZO — Highlighted by Friday night's football clash with Cloudercroft, students and graduates of Carrizozo High School will observe their annual Homecoming this weekend.

Homecoming activities get under way Thursday night with a snake dance, bonfire and pep rally.

On Friday, classes will be dismissed at 2 p.m. for the homecoming parade. The parade will feature floats and decorated cars representing various student organizations, as well as the Carrizozo High School band.

Game time Friday is 7:30 p.m. at Laabs Field.

Coronation of the 1966 Homecoming Queen will be during the

half-time of the game. Candidates are Susie Zamora, freshman; Kathy Milburn, sophomore; Polly Walker, junior; and Linda Narvaez, senior.

Queen candidates were chosen by their classes, with selection of the queen to be made by the varsity football team.

Setting the coronation scene will be the band's half-time show, "Welcome Home." Through music and marching formations, the band will probe "why graduate return for homecoming."

Paul McKennon is drum major for the band and Arnold Boyce is director.

Following the game, there will be a homecoming dance. Location and band will be announced.

High School Check Set

CARRIZOZO — A 10-man inspection team will visit Carrizozo High School this month to evaluate the school for the North-Central Assn. of Colleges and Secondary Schools.

The complete inspection is conducted each seven years at schools belonging to the regional accrediting association.

To be Oct. 17, 18 and 19, the evaluation will include all areas of secondary education.

General areas have been listed as program of studies, instructional materials, student activities, guidance services, health services, school plant, school staff and administration.

Dr. Guy Waid, professor of education at Eastern New Mexico University, will head the "visiting committee."

HART

(Continued From Page 7).

The fact that they were successful is reflected in the beautiful Sierra Blanca Ski Area which was opened about five years ago.

He is vitally interested in the continuing growth of this affair "because of the publicity and the many people it brings to our village."

This year Hart is vice-chairman of the committee that is formulating plans for the old timers' and former residents' get-together that will be held in conjunction with the Aspen-cade. He hopes the group will organize during this reunion and make it an annual affair.

PLASTIC CARDS

Plastic playing cards date back to the early 1900's.



DEBUT—Little Smokey arrives at the National Zoo in 1950 with U.S. Forest Service Chief, Lyle Watts. The late Sen. Dennis Chavez, D-N.M. (left) looks on. (National Zoo Photo)



CARRIZOZO—The Carrizozo band marches in the Eastern New Mexico State Fair parade at Roswell recently. (Record Photo).

Two Dozen Strong Men Grow Beards in Ruidoso

RUIDOSO — A few have yielded to the demands of their wives or barbers, but two dozen staunch Ruidoso men continue to grow beards for the Aspencade beard-growing contest.

Sponsored by the volunteer fire department, the contest ends Oct. 9 with judging during a chuckwagon dinner at Sierra Blanca Ski Area.

Entrants paid \$1 each to include their beards in the event while non-participants have paid \$5 for "shaving permits." Funds raised by the competition will be used for remodeling the main fire station to accommodate the village's new fire truck.

Jack Kannady Jr., chairman

of the whiskers competition, said four plaques will be awarded the best entrants this year. They will recognize the bushiest, best-groomed, most unique and best all-around beards.

PRODUCTION ESTIMATED

The total recorded mineral production for Lincoln County to date is estimated at five and a half million dollars. It would be about 10 million dollars at the present money value.

COAL PRODUCED

Between 1885 and 1906, Lincoln County was the third-ranking producer of coal in New Mexico. Extensive deposits were taken from near Capitan.

Major Zamora Is Attending Staff College

FT. LEAVENWORTH, Kan. (AHTNC) — Maj. Emilio B. Zamora, son of Mr. and Mrs. Cristobal Zamora, Lincoln, is attending the ten-month regular course at the Army Command and General Staff College, Ft. Leavenworth, Kan.

During the course, scheduled to end June 9, 1967, he is among 704 U.S. and Allied officers being prepared for duty as commanders and general staff officers in divisions or logistical commands. They receive instruction in the function of the general staff at corps and Army levels.

Major Zamora was last assigned to the U.S. Army Aviation School at Ft. Rucker, Ala. He has been awarded the Distinguished Flying Cross and the Air Medal.

Lincoln County Record CLASSIFIED WANT-ADS

OFFICES ACROSS THE STREET
FROM THE RUIDOSO POST OFFICE
PHONE 257-4431—RUIDOSO, N. M.

1. NOTICES

MONEY FOR the things you want for personal needs, auto, furniture financing and home improvements. See **MARVIN CRAIG** at Interstate Financial House. Phone 257-4036 or go by 309 Suderth Drive.

5. SERVICES

CUSTOM MADE DRAPERIES, bedspreads, and pillows. Call Mrs. Betty of Gambles to see samples. Delivery in three weeks.

6. MERCHANDISE FOR SALE

INDIAN SHOP West on Hwy 70. Authentic Indian Jewelry, Navajo rugs, Apache Hand Craft, Rocks, Arrowheads. OPEN YEAR ROUND.

7. RENTALS

IF YOU have a cabin or home, they are in demand now—list them in the Rental Columns of the Lincoln County Record Classified—Phone 257-4431 to place your Ad.

FOR RENT: Furnished apartment near school, 257-2276.

APARTMENTS FOR RENT — Close to school, weekly rates, call 257-4282, or see at the Gateway Motel, Ruidoso.

8. REAL ESTATE FOR SALE

WELL ESTABLISHED COIN operated laundry in prime Ruidoso Business location. Write P.O. Box 174, Hollywood, New Mexico. PRICED FOR QUICK SALE.

8. REAL ESTATE FOR SALE

TRADE FOR FINE HOME
IN RUIDOSO (clear),
To \$60,000 value:

Four Subdivision Properties, 175 lots, clear, all or part.

RUIDOSO: Paradise Canyon, streets, etc. —35 lots

ALBUQUERQUE: at Tijeras, Hwy. 66 and 105—39 lots

ALBUQUERQUE: Pinon Ridge Estates, Hwy. 10N—22 lots

BALMORHEA, Reeves County, W. Texas; large level irrigated (1) town lots, all city utilities—79 lots

Write owner:
ED BARTHOLOMEW,
TOYAHVALE, TEXAS 79786

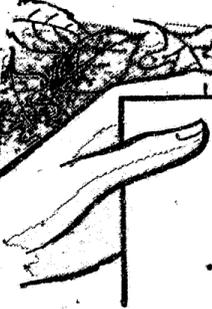
11. AUTOS/TRUCKS/ TRAILERS FOR SALE

1962 CHEVROLET 1 1/2 ton truck 1. w. box, 4 speed, 6 cylinder \$1025. 1965 Plymouth Fury 11 loaded, 7 and 1/2, power steering, all heavy duty suspension, 363 V-8 engine \$2195. Call 257-2963.

WANT ADS

SELL FAST!

PEOPLE LOOK FIRST TO THE WANT ADS
TO BUY, SELL OR TRADE!
ONLY 3c PER WORD—MINIMUM 50c



WELCOME

ASPENCADE

Vistors

D

AVIS DEVELOPMENTS

PHONE n.c. 507-257-4006 P.O. DRAWER 8 RUIDOSO, N. M.

Country Club Estates
Ponderosa Heights
Pinediff
Kachina Krest
Lincoln Hills

