

# RUIDOSO NEWS

VOL. II—NO. 27

RUIDOSO, NEW MEXICO, FRIDAY, NOV. 19, 1948

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## As I See It

**By LLOYD P. BLOODWORTH**  
The Ruidoso Chamber of Commerce is planning a fine program for the winter and spring. At our recent annual meeting we elected three new directors from among the younger business men of the community and they are already in step with the directors that held over. Carmon Phillips will have a great administration as president of the organization. He is a hustler and knows how to do things. Before you can sell anything, you have to have something to sell. Ruidoso has just about everything one could possibly desire—climate—scenery—friendly people—a progressive spirit. Let's all get behind our chamber of commerce and its officers and we will get

Melvin Knox and his Navajo Square Dance Club will pull a big festival at the Circle 8 Barn on November 20. They are expecting square dancers from all over the Southwest to attend the affair and a good time is expected. When it comes to square dancing Ruidoso and the Hondo valley takes it hat off to none. We can put more squares on the floor than any area our size. Let's all gather at the old Circle 8 Barn November 20 for a howling good time.

When pretty Evelyn Morrison represents Ruidoso as princess at the Southwestern Sun Carnival in El Paso, she will not only represent our community, but two of the oldest families in these parts. The Wingfield's and Robinson's were here in the early days and that was a long time before Ruidoso started. That's another reason why the Wingfield always gets his bear. He knows where they stay.

Never saw as many hunters in my life. Everywhere you look you see red caps and shirts, and they come from far and near. The boys are bringing in the bucks and I hope that some of them remember the old near-sighted editor when they start passing the venison around.

Ruidoso lost one of her best boosters last week with the passing of Claude Webb. Claude knew how to attend to his own business and be charitable toward his fellowmen. In all the years that I have known him I can never remember him making an unkind remark about anyone. This would be a better old world if all men assumed the same attitude as they traveled down the road of life.

Next week we celebrate another Thanksgiving Day. In spite of the tremendous problems that confront the world, we have much to be thankful for. We still have freedom of speech and religion and the opportunity to work out our own future. We have the security of our homes and family and the faith of our friends. THANK GOD, I'M AN AMERICAN.

## Capitan Turkey Shoot Nov. 21

The Capitan Rifle and Pistol Club in cooperation with the Capitan Roper's Club will hold a turkey shoot at the rodeo grounds on Sunday, November 21 from 10 a. m. to 5 p. m., small boxes, large boxes, pistols and shotguns will be used.

Mr. and Mrs. P. E. Stevens and Mr. Paul Duren and son, Jr. of Post, Texas, visited with Miss Betty Jo Stevens last week. The men folk went hunting while they were here.

Virginia and Ambrose Guest of Tinnie and George and Hazel Perry of Glencoe were all "A hunting" together . . . and from reports drifting in Hazel got as big a deer as anyone . . .

**FRIDAY, NOV. 19th.**  
7 P.M.  
**BOX SUPPER.**  
STETSON SCHOOL  
P.T.A. SPONSORS  
PROGRAM BY CHILDREN  
SCHOOL BENEFIT  
LOTS OF FUN!  
LOTS TO EAT!  
Prizes for prettiest box!

## Election To Authorize City Water Works

November 23, 1948  
City Hall in Downtown Ruidoso  
Polls Open 9:00 a.m. to 6:00 p.m.  
Only Qualified Electors of the Village of Ruidoso, N. M., will be permitted to vote.  
Non-property owners, if registered legal voters may vote.

## Junior Play November 24

The Junior Class of the Ruidoso High School will present their annual play at the Grade School Gym, Wednesday, November 24 at 8 p. m.  
This year "Girl Shy" a comedy in three acts, published by the Dramatic Publishing Co. will be presented with Mrs. Lolsie Simpson, class sponsor, acting as director.  
Proceeds from the play will be used for the Junior-Senior banquet next spring.  
This is the first time the junior class has given a play and they are hoping to set a precedent that classes coming after will have to live up to by presenting a well prepared production to a capacity crowd.

## More Echoes

Mr. D. O. Murphy of Capitan, N. M., left November 10th for Kansas City, Missouri, to visit there with aunts of his.

Mrs. Raymond had sold 57 hunting licenses in two days . . . the day the season opened.

Mr. James Gayden has returned recently from a trip to Texas where he spent several weeks working on repairs on a house on their farm.

Mrs. Gladys Adams of Tulare was in Ruidoso last week to attend the funeral services held for Claude Webb.

Morgan Cox and family of Dallas and Lubbock were in Ruidoso in their cabin on the Alto road this past week and plan to stay awhile. They have only been gone a few weeks.

Bob Earl and party of Albuquerque were in Ruidoso hunting last week.

Hugh Huff of Roswell visited with the Farrar family last week while he hunted out from Ruidoso.

Mr. and Mrs. J. T. Sayers and Mr. and Mrs. Ed Retzlaff and Mrs. Rose Howe of Hobbs and Mr. Leo Bullard of Lau Junta, Colorado visited with Mr. and Mrs. R. H. Hedgcock while in Ruidoso "hunting."

Mrs. Nell Zeigler and Mrs. Carry Waters of Abilene and Ruidoso returned recently to Abilene to spend the winter.

Mr. and Mrs. James Hicks announce the birth of a son, Wednesday, Nov. 3rd in Ruidoso.

Mr. and Mrs. Leon Curtis are the proud parents of a baby born October 2nd.

Chief McDonough and his wife Bobby of White Sands Proving Grounds spent last weekend with Yolanda Pierson in Ruidoso . . . they hunted while here.

Mrs. Covey Baker of Las Cruces and relatives from Oklahoma and Texas spent several days in the Baker Cabin in the upper Ruidoso Canyon last week.

Mrs. Gene Stewart and Mrs. Mary Slack of Ruidoso, Mrs. Stewart's sister, Ralph Selley of Dallas, spent several weeks in El Paso.

Mr. and Mrs. Doc Ferry of Ruidoso left last Saturday for their vacation in Texas. They closed the "Snack Shop".

## GEO. A. TITSWORTH IN BUSINESS AT CAPITAN 47 YEARS



George Titsworth has never been a man to talk much . . . particularly about himself. No one would have known he had been business in Capitan for 47 years . . . unless some of the old times really stopped to think about it . . . but in the Capitan Progress of Friday, November 22, 1901 the following write up was found . . . and gave the clue for another "old-timer of Lincoln County story" for the Ruidoso News. That story said "G. A. Titsworth has purchased a half interest in the hardware, grocery business of E. B. Welch of this place and in the future the business will be conducted under the name of Welch and Titsworth.

Mr. Titsworth is a man of considerable business ability having had years of experience in the store and behind the counter. Before coming here he was engaged in business in Colorado where he did a thriving business. He is courteous and liberal in his dealing and believes there is nothing too good for his customers. He has shown his faith in Capitan by investing his money in the town and hopes for a share of the patronage of the public. The new firm will collect all outstanding debts and pay all debts of the old firm."

The things said then regarding the business ethics of George A. Titsworth hold true today as over the years he has built a retail and wholesale business second to none in the county.

## McCoy Consolidates Local Stores

Mr. and Mrs. M. D. McCoy who moved to Ruidoso about two months ago from Texas and purchased the Skyland Thunderbird Variety announced Thursday, November 11th they had bought the stock, and building of Bowden's Variety Store in the post office block.

The two variety stores will be consolidated in the building purchased from Bowden to make a completely stocked store of this kind as new merchandise is added.  
(The Bowden family will remain in Ruidoso for the time being where they own a home.

## Capitan School Carnival Nov. 19

The Capitan All School Carnival will be held in the community on the night of November 19th, Friday.  
Big plans are being made according to L. W. Clark, superintendent of the Capitan Schools, and everyone is urged to attend, participate and enjoy an evening of fun . . . to benefit their Capitan schools.

## SQUARE DANCE FESTIVAL SATURDAY HIGHLIGHTS OF RUIDOSO WEEKEND

Saturday Night, November 20th It's a festival folks, and that's the date  
In Ruidoso at the circle eight, in the afternoon from two 'till four.  
The latch will be off the old barn door.  
At 6:00 p.m. we'll feed you all; With a barbecue at the circle 8 hall.  
The dance will be from 9 'till one.  
So hitch up, and come up, and let's have fun.  
EVERYONE INVITED AND WELCOME.

## Green Tree Organizes Fire Dept.

In the past six weeks the Village of Green Tree, New Mexico has made rapid strides toward giving the citizens of the community fire protection through organizing a volunteer fire department and ordering a fire truck.

The first step toward organizing their department was taken when a group of interested men accepted Captain's invitation to be the guests of their fire department at a regular meeting. The men went to Capitan, took a trial run, and listened to a lecture on the principals of organization.

Following the business of the evening the Green Tree men were entertained with coffee and cake by the Capitan Woman's Club.

The Capitan men then came to Green Tree to help organize the new volunteer department. Claude Eckert was elected chief. Secretary and treasurer is J. B. Gazaway. Members are E. O. Harris, Lloyd Harris, Ben England, Frank Hale, J. C. Harris, Harold Willingham, Ed Denton and Dick Gilbert.

Green Tree has ordered a one-ton Ford truck with hose on each side, and all necessary equipment which will be delivered soon from the Thunderbird Sales Corp. of Arizona.

Green Tree feels they have taken one more step toward becoming a stable, growing town.

## Hondo Valley High School To Fete Alumni

Superintendent F. S. Montea has mailed letters to all the alumni of the Hondo High School whose addresses are available, requesting them to be at the high school on November 24 at 5 p. m. for a buffet supper.

In this letter he states: "I have been thinking for some time that our high school lacks something that is very important to its growth and prestige—that something is an active alumni association. I feel that you graduates are very important people and that our high school stands today as a monument to your past achievements. The future can be greater with your support and interest."

For this get-together, which will be followed by a basketball game and dance, it is hoped that an alumni association will be organized. It has not been possible to get the addresses of all graduates, and anyone who does not receive a letter is requested to come to the high school building on November 24 at 5 p. m. The alumni will be guests at the basketball game and dance. The buffet supper at 5 will be \$1.00 per person. Graduates, bring your husband or wife, of course.

## Tinnie Men Hosts To Texas Hunters

Mr. Frank Titsworth of Tinnie, N. M., had as his guests for several days of hunting Mr. W.C. Roach of Dallas, Texas and Mr. L. K. Long of McKinney, Texas. H. K. Medlin of Dallas, Texas, Earl Morris of Mesalero and Austin Bryant all went with Bert Pfingsten on a hunting trip.

## Walsh-Sheehan Work In New Water Dept.

Buck Walsh, formerly with the Ruidoso Water Company for two years, has now taken over the position of general manager for the new City Water Works as of November 1st.

## Weatherbys Ill

Both Mr. and Mrs. Ben Weatherby have been ill for the past week in their Ruidoso home. Mr. Weatherby suffered a severe attack of illness last week and has been confined to his bed until the middle of this week. She had pneumonia.

## COMMUNITY Thanksgiving

### Church Services November 25th



As a prelude to the formal organization of a unified Ministerial Alliance in this part of the county there will be a Community Thanksgiving Services for churches of Mesalero, Ruidoso and Hondo Valleys at 10 a. m. Thanksgiving morning in the Community Methodist Church of Ruidoso.

Every minister in the area is urged to be present for the joint service with the entire congregation from their church.

The special Thanksgiving program being planned will be in keeping with the thought of the day. Dr. Claude D. Peake, pastor of the Ruidoso Presbyterian Church will be in charge and is being assisted with plans by Rev. H. L. Graves.

Rev. Alvin Swearingen of the Green Tree Baptist Church will give the scripture reading. Rev. H. H. Ten Hagen, pastor of the Dutch Reform Church at Mesalero will deliver the Thanksgiving message.

There will be special music by choirs from the combined churches under the direction of Mrs. Beas Bounds of Ruidoso.

Following this special service all ministers will meet for the organization of the Ministerial Alliance which will unify all churches of this area in a planned Christian program. A pre-arranged meeting held in Ruidoso with Rev. Graves showed the interest in the "alliance" to be general among the ministers of the area.

## Rev. B. N. Thomas To Preach Here

Rev. B. N. Thomas of Plainview, Texas, First Baptist Church, will preach for both the morning and evening services at the Ruidoso First Baptist Church, Sunday, November 21.

Rev. Thomas was in Phoenix, Ariz., before he went to Plainview. He has a son in Wayland College in Plainview now.

## Beta Sigma Phi Rummage Sale

The Beta Sigma Phi sorority of Ruidoso will sponsor an all day rummage sale at Palo Verde, Saturday, Nov. 20th in one of the cabins at Turner's Tavern. The proceeds from this sale will go toward their year's project, completing and decorating the girls rest rooms at the Ruidoso High School.

## Green Tree Post Office Enlarged

The Green Tree Post Office will move into the new addition in the Parnell building in the near future. This will give much more space for the rapidly growing post office, where Mrs. Pack Parnell is postmaster.

P.T.A. of Ruidoso High School

Announce Thanksgiving Dance Nov. 26th Circle 8 Barn.	
and Pre-Christmas Dance Dec. 10th NAVAJO CLUB	
Both dates on Friday night . . . will start at 8:30 p.m. and admission will be \$1.00.	
BENEFIT HIGH SCHOOL LUNCH ROOM	

## Chamber Of Commerce Backs "Water Business" Election 100 Per Cent

In a special call meeting of the Ruidoso Chamber of Commerce at the Navajo Lodge Monday night, November 15th with President Carmon Phillips presiding, the entire group went on record as pledging fullest cooperation and support of the November 23rd election asking the Board of Trustees to go into the water business for the Village of Ruidoso.

The Ruidoso Lions Club pledged their support in their meeting last week and this week.

Election day the two organizations will work together to put over the "city water business".

During the meeting Monday night John Christman gave a resume of the whole water situation and answered any questions from the floor in an effort to clear up even the slightest point on which anyone might be confused or which might be misunderstood by the voters. Mr. Christman impressed on those present that this water issue is the "life blood" of Ruidoso canyon and a new water system operated by the village the answer to many of the local problems.

He pointed out the fact that in cities the "water company" where municipally owned is the

wealthiest department of the town, citing El Paso as an example where thousands of dollars are borrowed regularly from this department.

Many community problems and affairs were discussed in the Chamber of Commerce meeting Monday night, including advertising, publicity, road repair, sidewalks and curbing for the main street of Ruidoso, the possibility of and manner in which other subdivisions can be taken into the incorporated village of Ruidoso.

## Local Woman Suffers Burns

Mrs. Maude Terrell of Ruidoso suffered first degree burns and Mr. and Mrs. Fred Carson of Ruidoso and Bovina, Texas, were burned though not as severely when a stove in the Terrell living room exploded Tuesday night around 6:30 p.m. November 15th.

Mrs. Terrell was taken to the hospital in Roswell Tuesday morning for a checkup and will be there about one week.

Mrs. Terrell was lighting the stove when it exploded.

## Committees Named For Fashion Show

The Ruidoso Woman's Club goes ahead with plans to make their December 3rd Fashion Show at the Navajo Club one of the outstanding social events of the pre-holiday season according to Mrs. Raymond Buckner, president of the organization.

This past week the following committees were announced to carry out various phases of the event: Entertainment, Mrs. Nellie Mae Patrick; ticket sale, Mrs. Joe Dryden and Mrs. Jim Conway; refreshments, Mrs. Harry Cornelius and Mrs. Dick Ratliff; stage setting and decorations, Mrs. Bert Rice, Mrs. Kell Bonnell and Mrs. Donald MacKay; and hair stylist for all models will be Mrs. Hazel Brittenbach.

Tickets are now out for the fashion show and are \$1.00 They may be purchased from the ticket committee or other members of the Woman's Club will have them for sale.

## Corona Has New Ford Fire Truck

A 1-ton Ford fire truck was delivered to the village of Corona, N. M., Monday, November 15th by the Thunderbird Sales Corporation of Phoenix, Ariz. The new truck is equipped with 200 feet of hose on each necessary equipment.

## INDIANS TAKE THEIR NEW "RIGHT TO VOTE" SERIOUSLY



Richard Bond (Chief Waterfall) of the Mesalero Apache Indian Reservation is shown handing his ballot to Eric Tortilla with Henry Treas looking on at the Bent school house where the Indians exercised their newly granted privilege to vote November 2nd, 1948.

Mescalero he turns from a modern garbed Indian man to a leader of a group of Crown Dancers dressed in ancient ceremonial costumes.

The oldest Indian to cast a ballot was Sam Chino, approximately 80 years old.

Some of the older members of the tribe were on hand from early morning until the polls closed to help explain the ballots and to urge all members of the tribe to do their duty and "vote."

# RUIDOSO NEWS

Serving Ruidoso And Lincoln County

LLOYD E. BLOODWORTH, SR., Editor and Publisher  
 Mary Nell Taeger Managing Editor  
 Ida H. Bloodworth Circulation Manager

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## Editorial

Perhaps the most important issue that has, or will, confront the citizens of the Village of Ruidoso, will be the election to be held next Tuesday, November 23 when they will decide whether we are to have a first-class water system or not.

Water has been our greatest problem in years past and will continue to be until we install the proper kind of equipment that will give us the kind of service that we must have to build here a city. No community can long continue to grow and prosper without a sufficient supply of water.

For a long time water has been taken from the Ruidoso stream and valley farmers have shown a fine spirit in letting us use this water, but the time has come when we can no longer continue to use this water, even if the farmers would let us. To use water from the stream presents a health hazard that is not good.

The election on the 23rd gives the citizens of this village an opportunity to give our officials the green light. It in no way increases our tax rate as the monies derived from the sale of the bonds will be repaid by revenue from the water department. In checking the records of other places where the municipality owns the water department we find that it is practically the only department that produces any great amount of revenue.

We are no longer a one horse town but the most thriving and fastest growing community in the Southwest. It is hoped that on next Tuesday the citizens of this community will march solidly to the polling place and cast a vote for the future of Ruidoso. Surely, no one could be in opposition to this forward step. **LET'S GO, RUIDOSO.**

## It Was a Big Year

The year 1947 was an outstanding one for New Mexico farmers and ranchers. Cash receipts for farm marketings totaled \$182 million, the highest on record. This followed the trend of agriculture throughout the rest of the nation, for which the cash receipts were \$30 billion, 20 per cent above the previous year and also a record.

While part of this increase was due to increased prices for individual products, it was also partly due to the increased quantities of agricultural products which were produced to feed not only the people at home, but also the hungry millions all over the world.

In order to maintain such high production of agricultural products, New Mexico's farmers and ranchers made increased use of the information available from the Extension Service of New Mexico A & M College. County agents and subject matter specialists took the latest research information from the state experiment station and the U. S. Department of Agriculture to the farmers and ranchers of the state.

Because of the vast difference in types of agriculture, specific problems differed in different sections of the state. Cattle and sheep ranching was the most extensive occupation in the state. Other areas were given over to irrigated crops and extensive dryland farming. Farms varied in size from three acres to several sections. On the whole, acreage per operator are becoming larger. The average size in 1945 was 1671 acres, compared with

## STRICTLY BUSINESS

by McFeatters



"Due to circumstances beyond our control, we must close the stock market report!"

1,139 acres in 1940. Farm population decreased 25 per cent over the same period.

Large groups of people engaged in small scale commercial or self-sufficient farming, with comparatively little mechanization. At the other extreme, large irrigated commercial farms employed much hand labor and large dryland grain farms were almost completely mechanized. All had the problem of finding a better way of doing the job with less labor.

Extension agents and specialists assisted farmers and stockmen in eradicating plant and animal diseases, in securing better seed and better livestock and using them to the best advantage, in planning farm buildings, and in keeping farm, ranch, and home accounts. Homemakers were assisted in solving the problems of raising, canning, and storing the home food supply, also with the various problems of clothing, nutrition, health and sanitation, house furnishing, and home management.

Social conditions in some areas of the state constituted a serious problem, with below-average nutrition and health standards. Hospitals and medical services were not available in many areas where they were badly needed. Recreation facilities were also lacking in many areas.

New Mexico farmers and ranchers got more cash in return for their crops and livestock in 1947 than in any other one year in the history of the state. Sixty-three per cent of the total amount came from livestock and livestock products. Of this, 83 per cent was from cattle, sheep, wool, and mohair, and 17 per cent from chickens, hogs, turkeys, and other miscellaneous products. Thirty-seven percent of the cash receipts came from farm crops.

Crop volume production figures, excepting wheat, were lowered by severe drought in several parts of the state. Livestock numbers were also reduced by feed and range conditions caused by drought, high prices resulting in heavy culling of herds, and labor shortages. Such culling probably leaves the state with the best breeding herds that it has ever had.

(Reprinted from "For A Better World", Annual Report 1947 New Mexico Extension Service).

## MESCALERO INDIAN CALL

Mrs. Edith Parks returned with her husband, Cliff, from Federalville, Ark., after accompanying Miss Elva Watts back over there during her illness. She is reported feeling better, however - while she is at the home of Mr. and Mrs. Homer Watts.

Supt. of Jicarilla Agency, Guy Hobgood, Mrs. and son, visited with the John Crows during the cattle sale and hunting season.

During Jasper Kanseah, Jr.'s visit to Santa Fe recently, he brought his son, Arlis Ray, back to Mescalero. Bahe Yazza and family also visited with their daughter, Dolly Jane, at Santa Fe last weekend.

Visitors from the state of Oklahoma during the hunting season were: Bill Archuleta, Tubby White, who visited with Bradley Blgmouth at Ruidoso Cabin, and Felix Kowena and son who visited with Dennis Treas, and James Kaywayka and son, "Buck" who visited with Asa Daldugies.

Saw Chuck Dent at the No. 1 Cow Camp during cattle sale. Reports he just returned from the Madison Square Garden in New York, and is now owner of a small ranch in the state of Missouri.

E. S. Stewart, examiner of inheritance from the Phoenix Regional Office, will be at the agency next Monday and Tuesday, 22 and 23, hearing the estate cases of Thurman Enjady, Austin Duffy and Mrs. Winnie Bigrope.

Gregory Yahnahki and Vicenti Mendez have just returned from Barstow, Calif., where they made a business trip to transport a cement mixer. Also making other trips from the Roads Dept. were Glenn Sundayman, Mathew Sombroero and Ignatius Palmer, who all went to Phoenix to bring back a TD tractor.

Harold Weaver, Regional Forest Supervisor, visited at the agency last week - going on field trips with the forestry department of this agency.

Following Mr. Deveau's official trip to Three Rivers, Marlon Cojo has been busy grading the reservation roads in that particular district.

Principal Lonnie Hardin returned from Santa Fe week ago last Monday where he made an official trip to transport Asa Shanta and Leroy Bigrope and Matilda Mendez to the Indian School after being AWOLs for a couple of weeks.

Mrs. L. Bloodworth and Mary Nell Taeger were at Bent taking pictures of the Indians during their first time to vote on Nov. 2. Approximately 400 Indians voted in the general election where Ernest Marden, Eric Tortilla, Anita Davalos, Virginia Klinekole and Evelyn Pellman assisted.

Field Nurse Kate Ritter transported Mrs. Azora LaPaz and Mrs. Angela Balatche to the Albuquerque Indian Hospital for medical attention this week.

Congratulations Mr. and Mrs. Aloyalus Mendez! They're the proud parents of a baby girl.

born November 13 at the Mescalero hospital.

Freddie Comanche, who had been visiting relatives in Apache, Okla. has returned for an indefinite stay.

Seen Mrs. Edna Shields visiting her husband, Mr. A. B., over the weekend. Mrs. Shields, as you know, is employed in El Paso.

Hostesses serving for the Ladies Aide in Whitetail week ago yesterday were Mrs. Addie Smith and Mrs. Gladys Chee.

Jimmy Lujan, of Roswell is visiting the Bruce Klingkoles over the weekend. Jimmy was a 'buddy' of Bruce while in a Jap prison camp in the Philippines, and

they both expect to take advantage of the good hunting on Ryan's Ranch in Three Rivers.

## GREEN TREE NEWS

By MRS. JESS HARRIS

Mrs. J. E. Harlan of Green Tree was taken to St. Mary's Hospital in Roswell Wednesday, Nov. 10th. She had a heart attack, but is home now and is much improved.

Mrs. J. G. Harris of Green Tree drove to Roswell last Saturday with two of her nieces from Texas as her guests.

PAT'S TAXI - PHONE 413 (adv.)

## C. D. Kimbrell Passes Away

C. D. Kimbrell of Ruidoso died Saturday night, November 13 in his trailer home back of the post office block. He was 87 years old and had been a resident of this town for two years. The body was taken to the Westrum Mortuary in Roswell for funeral services but burial arrangements were pending the arrival of his entire family.

Mr. Kimbrell was survived by a brother, Roy Kimbrell of Mexia, Texas; a sister, Mrs. L. J. Hicks of Ruidoso; a sister, Mrs. Sally Owens of Athens, Tenn.; and a sister, Mrs. G. E. Ford of Ralls, Texas.

BE QUIANT!  
 BE WARM!  
 BE BEAUTIFUL!

In Flannelette Gowns - Mother Hubbard Style Tailored Pajamas - for those who like the simple things!

Brushed Rayon Nightgowns and Pajamas.  
 Pastels in Luscious Colors.

For The "Little Folks" Attractive Robes of Flannelette Gowns and Pajamas Flannel - Quilted Nylon - Chenille

**KAY-MASON'S**  
 NEXT DOOR TO POST OFFICE

PAY  
 CASH,  
 SAVE!

**LONG'S**  
 We Sell Everything  
 Green Tree, N. M.

24c  
 Per Gal.

**Wilson's 'Tender-Made' Hams**  
 Cooked, Whole or Half  
 Only 59c per lb.

No. 2 Can Orange-Grapefruit Blend ..... 8c  
 Prune-Plums, Heavy Syrup, Gal. Can ..... 49c  
 No. 2 Can Tomatoes ..... 12c

Cranberries - Pumpkins - Fresh Pecans  
 PLENTY OF CANNED PINEAPPLE

SAVE MONEY BY DRIVING TO LONG'S  
 SHOP HERE FOR ALL YOUR NEEDS

WE KNOW WE NOW HAVE  
 THE STORE IN RUIDOSO



After Consolidating Our Stock From "Skyland Variety" With The Recently Purchased "Bowden's Variety" In The Post Office Block We Feel Your Needs Will Be Served!

OUR VARIETY STORE STOCK INCLUDES:

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- Ribbons
- Xmas Wrappings
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Everything From Razor Blades To Coffee Pots  
 Your News Depot - Magazines - Papers - Post Cards  
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"In the Post Office Block"

**McCOY'S 5c - 10c - 25c STORE**

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Swift's  
 "Ready-To-Cook"  
 TURKEYS  
 Whole or Half  
 89c lb.

Glover's  
 Cured HAMS  
 Whole or Half  
 79c lb.

Fresh Pork  
 69c lb.  
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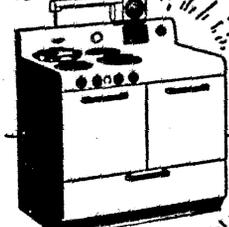
FRESH  
 NUTS - FRUITS  
 CRANBERRIES  
 FRUIT CAKE MIX  
 VEGETABLES  
 FOR YOUR  
 HOLIDAY DINNER  
 EGG NOG MIX  
 CANDY AND  
 DINNER MINTS  
 CHRISTMAS GOODS  
 Already Arriving

SHOP EARLY  
 and  
 AT HOME!

Where Prices Are Consistently Lower

**Self-Serve Grocery**  
 RUIDOSO DRUG  
 Bill and Violet Hart

Has Many  
 Deluxe  
 AUTOMATIC  
 FEATURES!



**Frigidaire**  
 Electric Range

Model Illustrated RK-40  
 Other models from \$300.00

- ★ 5-Speed Automatic Cooking Units
- ★ Large Even-Heat Oven
- ★ Cook-Master Oven Clock Control
- ★ Triple-Duty Deep-Wall Cabinet
- ★ Full-width Storage Drawer
- ★ Automatic Oven Light
- ★ Fluorescent Cooking-top Lamp
- ★ Pressure Cooker (extra)

**PALO VERDE**  
 ELECTRIC

JACK PARNELL  
 GREEN TREE, N. M.

APPLES \$1.00 Per Bushel and Up  
 All Kinds  
 TEXAS ORANGES 40 Lb. Sack \$2.75  
 GROCERIES-GAS  
**HOLLYWOOD FRUIT STAND**  
 MR. & MRS. HALL & SONS  
 HOLLYWOOD, N. M.

**W.M.S. in Tinnie Push December 4 Christmas Sale**

The Women's Missionary Society of the First Baptist Church of Tinnie, N. M. are reminding everyone of their Christmas sale to be held December 4th at the school house.

This is a benefit for their church building fund. Handwork will be sold. There will be a bake sale of pies and cakes. The ladies will serve a chicken dinner from 11:30 p. m. on through the afternoon. The sale will close at 5 p. m.

**Hunters Get Deer!**

Emmet Reese of Ruidoso, Arvel Ruinella of Nogal, Care Synhart, Toby Watson, Geyn Williams, Charles Watson, Johnnie Downs and J. D. Hollingsworth, all from Los Alamos went hunting in a group . . . and every man came home with their deer. Toby and Paula are also hoping to be in Ruidoso for Christmas with their many friends.

PAVS TAXI — PHONE 413

**Missionary Group Meets Nov. 23rd**

November 23 the Missionary group of the Community Methodist Church will meet at the home of Mr. and Mrs. R. K. Knox at 7:30 p. m. The missionary study of the group is based on "On Our Door Step". For this particular evening Mrs. Knox will discuss "Church Work in Panama", where they lived for several years.

All members are urged to attend as the lecture will be most interesting.

**CARD OF THANKS**

Words are inadequate in expressing to each individual our gratitude for your kindness, thoughtfulness, and many most unusual efforts in lightening our burden in our great loss; our loved one, Claude. God bless you always!

Bonnie Webb  
Mr. and Mrs. William Wharton  
Tot and Alma Allen  
Mr. and Mrs. A. M. Allen  
Ocie Allen  
Sally B. Gibson  
and in behalf of Ted who could not be present.

**SAN PATRICIO SENTINEL**

By NELLIE RUTH LUCAS  
Mr. and Mrs. Rafael Miranda are the proud parents of a baby boy born Wednesday, November the tenth. Mr. and Mrs. Miranda named the baby Felipe. He weighed seven pounds and eight ounces. Mrs. Miranda is the former Olivia Montoya, daughter of Mr. and Mrs. Pablo Montoya.

The polo team on which Tom Babers and Peter Hurd play, the Pecos Valley Horseman, won the Consolation Trophy for the Low Goal team. Tom was high-goal man on the team. The N.M.M.I. team lost their first game which put them out of the tournament. Billy Babers is a member of this team.

Mrs. Tom Babers joined Tom in El Paso Thursday. They returned home Sunday evening.

Mr. Ben Sanchez was a business visitor in Carrizozo Friday. Mrs. Bernice Swinney and children were visitors in Ruidoso Saturday.

Miss Abbie Mae Brewer visited in Dexter over the weekend. She returned to San Patricio Sunday evening.

Peter Hurd was hit by a polo mallet (so the story goes) in the big game Thursday afternoon. The doctors had to take five stitches in the cut. Pete reports that it was nothing serious.

Henry Latham was the dinner guest in the home of Mrs. Frank Coe Thursday evening for enchiladas.

Quite a few of the San Patricio men have gone hunting this week. There are tales floating all around about, "Why I didn't get that big one." Casey Pacheco went to the Capitans to do his hunting. Eleseo Gomez got a 12-point in Ed Bonnell's pasture.

Ed also went hunting but at the last report he had not had any luck. In fact, Eleseo is the only one that has had any luck, that we have heard of, in San Patricio.

Mrs. Sally Ringo and children were visitors in Roswell this weekend.

Mrs. Helena C. Lucas, Nellie Ruth, Henry Latham, and Bill Don Knox attended the dance at the Circle Eight Barn in Ruidoso Saturday night.

Helen Marrufo, sophomore at Hondo High school, is running for the honor of Carnival Queen at the high school. Helen is representing the sophomore class.

Each vote is one cent. The final vote shall be taken December 3, the night of the carnival. Everyone is cordially invited to come and vote for Helen Marrufo.

The seventh and eighth grades of the San Patricio school gave the eighth grade and their queen a party Friday 9. The losers of the queen race had to give the winner of the race, with her class, a party. The queen was Amy Chavez this year.

Mrs. Ann Titworth made a business trip to Roswell Monday.

Mrs. J. V. Tully, Sr., went to El Paso, Sunday for a check up as she has not been feeling well lately. Mrs. Matt Gilmore, daughter and son came for her. Hope to have her home soon.

Ray Reed has been in the Mesalero hospital for several days with pneumonia. Bert Bonnell went after him Sunday, brought him home for dinner, then took him on to his home.

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**GLENCOE GLANCES**

By SYDNEY BONNELL

Mr. and Mrs. Hudson, father and son from Carlsbad, visited Mr. and Mrs. Ellis from Armistice Day till Saturday and enjoyed a hunt while here.

Mrs. Ellis, Herman's mother, stopped to visit them on her way to California. Mrs. Ellis has been on an extended visit to New York City, visiting a daughter there and seeing Washington, D. C., then to Louisville, Ky. and Mobile, Ala. into Louisiana and home by way of San Antonio, Texas and here.

Mr. and Mrs. Ebb Galtner, of Roswell, visited at the Bonnell's Thursday.

Every home in Ruidoso valley has some extra cars around. One thing we enjoy about hunting season, is having our friends visit us.

Mr. and Mrs. Quinten Marshall and son was seen up this way Armistice Day, on their way to the Gipson ranch.

Noticed as many as seven big truck loads of cattle pass, after the Mesalero sale, the 11th.

The Extension Club will meet at Bonnell Ranch the 17th. Covered dish luncheon, with Tinnie ladies hostess.

Mr. and Mrs. Jack Smith are back at Bonnell Ranch again, while Jack is doing some work in this vicinity.

Frank Coe Boyce visited on his way to Roswell, Wednesday.

Mr. and Mrs. Brem helped Mrs. Ellis keep store Tuesday, while Herman went for a hunt. Now that is real neighbors.

There will be a silver offering tea for the benefit of St. Anne's church, Sunday the 21st, Nov. 1 to 3 p. m. Everyone welcome and members of the church are expected to come at that time for a business meeting.

Mrs. Ann Titworth made a business trip to Roswell Monday.

Mrs. J. V. Tully, Sr., went to El Paso, Sunday for a check up as she has not been feeling well lately. Mrs. Matt Gilmore, daughter and son came for her. Hope to have her home soon.

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**ALTO HIGH POINTS**

By MRS. B. L. LUCK

Mr. C. L. Peebles returned from Roswell last Monday where he has been in the hospital.

E. R. Blood and B. L. Luck made a business trip to Roswell Monday of this week.

Week-end visitors of the B. L. Luck family were Mr. and Mrs. Jack Cisco and Mary Sue of Roswell, Mr. and Mrs. Will M. Mayner of Clovis and Mr. and Mrs. Ben England of Green Tree.

Dave Shryer and George Taylor Shryer of Hobbs are visiting Mrs. W. N. Tightower during hunting season.

Mr. and Mrs. A. W. Luck of Captain were in Alto, Monday of this week visiting Mr. Luck's mother Mrs. T. W. Callcott.

Mr. and Mrs. George Dingwall and Mr. and Mrs. Allen Johnson of El Paso spent this week hunting at the Dingwall ranch.

**Beta Sigma Phi Regular Meeting**

The Beta Sigma Phi Sorority held its regular meeting Monday night, Nov. 8 at the Navajo Lodge with 18 members present.

A very interesting program was presented by the following members: Emma Adair Chase, Marie Rooney, Corrine Swearingen, Della Hale, Dena Short and Mildred Ramey with Ruby Buckner as program chairman.

The Chapter's Project for the year, "The Girls Rest Rooms at the High School" was discussed and plans were made for furnishing and decorating them.

A social hour followed with Billie Boyce and Barbara Lane as hostesses.

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**PICACHO PERSONALS**

By ELSIE KIMBRELL

Mrs. Elma Rodger of Albuquerque was here this week visiting her mother, Mrs. Theresta Presques.

Mr. and Mrs. Manuel Sandoval and family of Alamogordo spent a few days with Mrs. Juanita Sandoval.

Mr. and Mrs. Esequel Chavez and family and Juanita Silva, all of Roswell, spent Tuesday with their parents, Mr. and Mrs. Eustaquio Silva.

Mr. and Mrs. Porfido Fresquez and daughters were in Roswell Wednesday.

Mr. and Mrs. Joe Luero and family have gone to Clovis to visit friends and relatives there.

Mr. and Mrs. Bobby Mackey of Carrizozo visited Mrs. Mackey's parents, Mr. and Mrs. W. E. Kimbrell over the weekend.

Mr. and Mrs. Aristotel Romero and Leonarda Romero and Lucida Lucero of Hagerman visited Mr. and Mrs. George Kimbrell Saturday.

Mrs. Josefita Romero of Hagerman visited Mrs. George Kimbrell Friday.

Mr. Kivas Tully of Alamogordo spent Sunday with Mr. and Mrs. Fred P. Bowser.

Cresano Torrez of Gallup, N. Mex. is here visiting his mother Mrs. Anita Torrez.

Charles Ontivero of California is visiting Mr. and Mrs. W. E. Kimbrell.

Mr. Marquez of Los Angeles, Calif. visited his daughter, Mrs. A. N. Kimbrell last week.

**FOR SALE**

BLACKLEG BACTERIN  
NO. 62 SMEAR  
JUNIPER POSTS  
OAK WOOD  
The TITSWORTH CO.

**R. S. Sutton, M. D.**

1:30 p.m. to 5:30 p.m.  
8:30 a.m. to 12 Noon  
Office:  
Apt. 1, El Corral Courts

**OSTEOPATHIC PHYSICIANS**

W. D. Horton—  
—D. E. Snyder  
GENERAL PRACTICE—  
X-RAY

PHONE 308  
Across From  
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**MINT BAR & NITE CLUB Dancing**  
Downtown Ruidoso



And by mail! Take advantage of our special Christmas offer to send the Ruidoso News to any place in the world for only \$2.00. This offer good til December 25th. The News will send an attractive gift card to each person for whom you subscribe.

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WILKES FOWLER BOB MAGEE  
**YOUR GULF STATION</**

# Canyon Echoes

Mr. and Mrs. Roy Herod of Brownfield arrived in Ruidoso last Thursday to stay until Sunday in their cabin.

Mr. and Mrs. J. T. Sears of Hobbs visited in Ruidoso last weekend with her parents, Mr. and Mrs. Charlie Weems.

Lloyd Leslie Davis, son of Mr. and Mrs. Lloyd Davis of Abernathy, Texas, who is a student of N.M.M.I. in Roswell was in Ruidoso for the party Mr. and Mrs. Denny Davis had Friday night.

Bill Kendall, student at N. M. M. I. was in Ruidoso last weekend.

Mr. and Mrs. G. M. Reading of Odessa, Texas, came back to Ruidoso to spend a few days in their cabin last week.

Henry (Red) Ford was back in Ruidoso over the hunting season to hunt and visit with friends.

Mr. and Mrs. L. L. Davis of Abernathy, Texas, were here last week. He came to do a little hunting and she came to do a lot of visiting.

Hazel Davis and a party of friends from Plainview, Texas, were in Ruidoso most of last week and all the weekend.

Mr. and Mrs. Chas. M. Heath were in El Paso for several days last week.

Harry Jorren, Ernest Barges went hunting the first day of the season up in the Capitan... they had no luck that first day but planned to try every day during the season until they get their "deer".

Mr. and Mrs. James Miller of Plainview, Texas, flew into Ruidoso and landed at the local airport to attend the Davis party last Friday night. Mr. Miller is distributor for the Bellanca plane at Plainview.

Mr. and Mrs. R. N. Harris of Vernon, Texas, spent last weekend in Ruidoso and attended the party at Davis Cafe and Lounge on Friday night.

Mr. and Mrs. Carl Jorren and family moved back to Artesia to make their home after spending five months associated with his father in business here. Mr. Jorren, his father, owns Harry's Bar.

Mr. Gene Robens, C. Allen Davidson, Mgr. Veteran's Administration of Albuquerque, N. M., hunted in the Ruidoso territory last weekend.

Rev. and Mrs. Henry Graves has as their house guests her mother and sister, Mrs. O. C. Ward and daughter Janie of El Paso, Texas. Her husband, Captain Ward is on three months duty in England.

Mr. and Mrs. Jim Hale have been in Roswell at the bedside of his mother, Mrs. Pete Hale, at St. Mary's Hospital.

Mr. and Mrs. Paul Jackson of El Paso returned home after spending a week in their cabin in upper Ruidoso.

PAT'S TAXI - PHONE 413 (adv.)

# Parent-Teacher Association Conference Is Held Here

The Fourth District Conference of the New Mexico Parent Teacher Association met in Ruidoso at the Navajo Lodge on Nov. 12 for an all day meeting with Mrs. Jimmy Rogers, president of the Ruidoso Elementary group acting as presiding officer.

Following registration the program for the morning was piano solo, Barbara Gazaway; piano solo, David Bowden; reading, Sharon Short; piano solo, Patsy Coe; accordion solo, Billie Ruth Simpson; and vocal solo, Patsy Ruth Long.

Mrs. Rogers then introduced the guests, Mrs. Marguerite Scheid, Chicago, Ill., National Field Consultant from the National Congress of Parent Teachers; and Mrs. J. P. Brandenburg of Taos, N. M., state president.

During the business session Cloudercroft, Hondd, Stetson, Ruidoso Elementary and high school all made reports on the activities of their group. There were 32 district members present for the meeting.

Mrs. Byron Autry, Mrs. H. M. Evjen and Mrs. T. J. Short were appointed as a nominating committee to suggest a name for the district president, which office was left open when Mrs. Earl Romine moved to Tucumcari this fall. They were asked to report at the afternoon session.

Mrs. J. P. Brandenburg, state president, addressed the group on "Unit Activity Program." In her talk she gave interesting figures pertaining to the P. T. A. in this state. There are 1,300 members in New Mexico and 112 active units. Although this state is one of the 4th largest in area they rank 4th from the bottom on the number of members on state rolls for the P. T. A.

The delicious luncheon served by Mrs. Tom Rigsby and Mrs. Bob Boyce in the dining room of the Navajo Lodge. Mrs. Harlan Magraw and Mrs. T. J. Short were in charge of table decorations and a Thanksgiving motif was carried out with a centerpiece of a black pilgrim hat adorned with a turkey feather and surrounded by "glittered" fruit. The tables were lighted with red tapers set in "glittered" apple holders and surrounded by beautifully colored autumn leaves.

Following luncheon the afternoon session was called to order and Mr. L. W. Clarke, superintendent of the Capitan schools, was the first speaker. He discussed the State Educational Survey on the basis of reorganization of the State Department of Education and the county school administration of the state.

He emphasized the fact that now is the time for people to contact the representatives and senators of the state legislature to let them know what the organizations such as P.T.A. and other civic groups want to see done in the state in regards to public school improvements.

Following Mr. Clarke's frank discussion of the needs in the school system Mrs. Margaret Scheid was introduced.

She discussed first the teacher shortage and why this is true; and pointed out absolute necessities to remedy the situation:

1. Reasonable salary.  
2. Give teachers their rightful position in the social life of the community assuring prestige in return for their adequate training. They are dealing with the training of minds of future citizens of our country.

3. Teachers must be regarded as human beings with private lives.  
4. Living conditions in the towns where they are needed must be considered and improved by the school board seeking their services, i.e., housing shortage.

5. Without tools and equipment in the schools where they are teaching they cannot do the proper job.

Mrs. Scheid proclaimed a definite crisis in public education throughout the United States.

She also discussed Parent-Teacher Association organization work and a workable plan to be applied to any community.

Following Mrs. Scheid's talk Mrs. Martin Larsen of Cloudercroft, N. M. was elected president of the 4th District by acclamation. The Cloudercroft delegation then extended an invitation which was accepted for the district meeting to be held in their town in 1949.

The group representing the 4th District, Socorro, Alamogordo, Tularosa, Cloudercroft, the Lincoln county towns, also backed the state president Mrs. Brandenburg in the following resolution sponsored by the Parent

Teachers units all over the state of New Mexico:

Resolved, That the State Board of the New Mexico Congress of Parents and Teachers endorse as its legislative program for the coming year 1948-1949 the following items:

1. The reorganization program providing for a new state board of education with an appointive

professional state superintendent of public instruction and a new county board of education with an appointive professional county superintendent of schools as recommended by the New Mexico Educational Survey Board.

2. The state bond issue for building for state institutions.

3. An adequate school lunch program.

4. Adequate educational aid for handicapped children.

5. A state recreation department.

6. Adoption of a state plan for public library service as set up by the State Library Commission.

7. A revision of the child labor laws as set up by the Department of Public Welfare.

8. A revision of the adoption laws as set up by the Department of Public Welfare.

9. A state pure food and drugs act.

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19. A state pure food and drugs act.

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21. A state pure food and drugs act.

22. A state pure food and drugs act.

23. A state pure food and drugs act.

24. A state pure food and drugs act.

25. A state pure food and drugs act.

26. A state pure food and drugs act.

27. A state pure food and drugs act.

GET READY FOR  
**WINTER**  
BUT YOU CAN CALL US  
NITE OR DAY  
IF YOU NEED US  
**JIM'S AUTO SERVICE**  
Phone 31-03 Ruidoso

**EARL'S TRUCKING SERVICE**  
Phone 23-02, Ruidoso, N.M.  
Serving Lincoln County  
Hauling Building Material

We're Taking Orders Now  
for **HOLIDAY POULTRY**  
Also Mince Meat - Pumpkin - Nuts - Cranberries  
"Makings For Your Baking"  
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The **First National Bank Of Roswell**  
ROSWELL, NEW MEXICO  
ESTABLISHED IN-1890  
USE OUR BANKING BY MAIL SERVICE  
"A HOME INSTITUTION"  
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**SKOE** Expertly Done  
All Work Guaranteed.  
**REPAIRING**  
4-Day Service  
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Agent  
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**Lincoln County Agency**  
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Carrizozo, New Mexico

We Will Be Open This Winter  
Every Nite  
Favorite Beer  
Mixed Drinks  
Package Goods  
"The Friendliest Place In Town"  
**HARRY'S BAR**  
THE JORRENS  
IN DOWNTOWN RUIDOSO

Ruidoso's Motor Freight Service  
Since 1923  
Daily Service From and To  
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MODERN CABINS  
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**Music and Amusement Machines**  
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Call Or See  
**Joe Reinhardt, Phone 45-11, Ruidoso, N.M**

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Kitchen Cabinets - Ranges - Refrigerators - Deep Freeze  
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Greentree, N. M.

Entry Blanks Can Be Obtained NOW!  
For The 1949 Central Bar & Grill FUTURITY To Be Held At The Hollywood Race Track Ruidoso, N. M.  
May 30th  
"The Most Talked About Colt Race In The Whole Country"  
ONLY 60 DAYS LEFT  
Deadline For Entries, January 1st, 1949  
Ted Johnson Tommy Hilda

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BOOKKEEPING and TAX SERVICE  
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Malco Petroleum Products  
Clyde McClintick  
PHONE 4204  
RUIDOSO

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On Highway 54  
Orogrande, N. M.  
It's Air Conditioned

The Friendly Place To Stop For Refreshment  
Going To El Paso, Tex.  
Home Made Sandwiches  
Soft Drinks  
Ice Cold Beer

"We call it our piggy bank, it saves us so much money"  
Yes, and there are a lot of other things LP-Gas saves you besides money. For example, back-breaking labor of hauling wood or coal, carrying ice, sitting out labor, and low fire. LP-GAS SAVES YOU ALL THIS-gives you the MODERN convenience of automatic water heating, clean blue flame cooking, and modern refrigeration. Find out for yourself. Write, phone, or come in today.  
**SACRA BROS.**  
OF LINCOLN COUNTY  
Capitan, Phone 19-03 Ruidoso, Phone 53-02

# Christmas Toys

## TRAINS

- Miniature Mechanical Windup ..... \$1.25
- Large Mechanical Train ..... \$3.95
- Streamline Train Figure, 8 Track, Only \$4.85
- Collapsible Doll Buggies, 19" High ..... \$4.95

## DOLLS

- Plastic, 17" In. High ..... 60c
- Drink and Wet Dolls .. \$1.00 - \$1.65
- Skin Rubber Dolls ..... \$3.95
- Magic Skin Dolls, Including Clothes ..... \$4.95
- Large "Sleepy" Dolls ..... \$5.95



- Monopoly Sets ..... \$1.85
- Parcheesi Sets ..... \$1.35
- Ochecker Sets ..... 50c
- Dominoes 35c - 50c - 69c

## TREE DECORATIONS

- Fancy Solid Color Tree Balls ..... 5c and 10c
- Tinsel Garlands ..... 15c - 25c
- Iceicles ..... 10c - 15c - 25c Packages
- Angel Hair, Plastic, Mica, or Asbestos Snow ..... 10c Box

## Christmas Tree Light Sets

- Series Type 8 Bulbs ..... \$1.60 Noma or G. E.
- Independent Bulb Sets ..... \$2.95
- Beautiful "Glo-Lite" Sets—8 Bulbs ..... \$2.50
- "Bubble Lite" Sets, 9 in Row ..... \$3.40



Spare Bulbs For All Types

## Gifts for Everyone

# Ruidoso Variety

## DOWN MY LANE

(By The Vagabond)

### GOING AFTER SUSIE

My lane is ever a place filled with the hub-bub of the many-sided activities that transpire daily, though to an unseeing eye, it may appear dull and uninteresting. There is not any hour in the day in which some busy phase of lane life cannot be seen. Maybe a neighbor is hauling a pig away in his pickup, or another is bringing in a load of fragrant, green alfalfa on his rubber-tired hay wagon, his two dogs always with him. Soon comes a heaping stack of stoved wood, destined for a family down at the end of the lane, and now passes a truck full of fine Angora goats, bound for the market, or sale elsewhere. Yes, it is

dull to some, but to me it is a winding path of endless charm and interest, jogging, rough, and tortuous, but always sublime in the simplicity of the inviting life within its precincts.

About as familiar a sight as any to be seen around my lane is Susie, and she is a frequent caller around my place, despite all that I have done to discourage her. She has a prodigious appetite that keeps her constantly on the move from one end of the lane to another. She will eat almost anything that grows in the good earth of the valley, but her favorite delicacy seems to be some beets that I have striven all summer to protect from her. All else except a few flowers has

succumbed to her eternal search for sustenance.

She likes, especially, the things that grow over fences, and you just can't keep things away from Susie. She's as clever as Houdini and can figure her way around any fence that man (or woman) can contrive. No hillside slope or river bank is too steep for her, and she can go up and down the steepest parts with the agility of a mountain goat.

About the fences—I don't know of any that she hasn't gone through sooner or later, but I accept stoically Susie's filching of my greenery. I know the inexorable code of the West; if you have anything you want to keep, fence it in. But I haven't gotten around to fencing in my seventy by seventy (that's yards) yet. Fencing up what I already have is the extent of my efforts to keep Susie from bringing woe to my plant life.

That old rusty bit of wire doesn't fool her, however. She stands off a few feet, eyes it speculatively, reflects calmly while she chews her cud, and then walks deliberately through the weakest strands. My ramshackle fence lies prostrate on the ground, and Susie nonchalantly selects my finest beet tops. She can step over a high fence, or figure out how to circumvent it by climbing the river bank at a desperate angle.

Susie's daring ways and inveterate wandering make going after her, at milking time, a task. She may be on top of the highest hill or far off down the river out of sight, complacently choosing the tenderest morsels that nature affords. An FBI agent couldn't keep up with her, and she would baffle the keenest instincts of a bloodhound.

But Susie must be found, so of evenings, down my lane goes little Estrellita, as I call her, to round up the recalcitrant cow. I call this little maid "estrellita" because her two little brown eyes twinkle like bright stars just peeping timidly over the ridge of the hills, in the early evening. To her often belongs the task of seeing that Susie is headed for the corral, and in the powdery dust of the lane is left her small, bare footprint.

Whittier wrote of the joys of being a barefoot boy, this is of a little girl who lives down my lane. Sometimes her little brother goes with her, or perhaps their little cousin who lives next door joins them, and together they drive the unconcerned and slow-moving Susie past my house. To be sure, going after

Susie is a provoking task. Finding her is one thing, but getting to her is another. Often the bare feet must climb the rocky, rough hillsides, or scurry down over the rocks of the river bed. Little does it matter to Susie that this little posse is forever pursuing her.

Yes, to them, driving home the cow is a chore. But to see happy carefree children going down my lane brings reflections of the joys of youth about which the poet speaks in the poem already mentioned. Money cannot buy the happy abandon of childhood. Their sturdy little bodies "mock the doctor's rules." They have a wisdom that does not come from textbooks, and with them nature shares her secrets. In the few, brief years of childhood are crowded many of the joys of an entire life. All to soon these bare feet will be pushed into "the prison cells of pride," and the freedom of the rough-surfaced lane and rocky river bed will be lost forever.

Going after Susie will belong some day to the happy memories of younger days. In dreams, little Estrellita, now a woman grown, will see the Jane winding until it seems to disappear entirely. The song of the birds will come back like the poignant echoes of sweet music, and in her reverie the glorious colors of the sunset will reflect again in the flaming waters of the Ruidoso. The rock-studded hills which she climbed will be etched clearly in memory, and she will feel again the cool breeze that fanned her flushed face as she labored up the slope to find Susie, whose grazing land was the entire universe. All the wealth of the beautiful heavens will belong to the dreams of the starry-eyed maiden who used to go after the cow. The orchards will yield again their luscious fruit to a hunger that belongs only to childhood. The turning lane and the miracle of all that grows about it, added to the canopy of blue stretched over it become a stage setting against which will be lived over again the happy yesterdays. And in memory little bare feet will trudge again down the lane of happy childhood memories going after Susie.

Mr. and Mrs. O. B. Shook had their daughters and their families, Mr. and Mrs. Ruby Barker and Mrs. Henry Coors and children Roena and Henry from Albuquerque and Mary Glenda Shook from A. & M. College and son Bob Shook from Las Cruces all home visiting last weekend.

## Two Deaths Of Former Residents Shock Friends

Dorothy Rhoades, 20 year old daughter of Mr. and Mrs. Jim Rhoades, formerly of Green Tree, died in Amarillo, Texas, with a heart attack Monday morning, Nov. 8th. Burial was in Clarendon, Texas on November 11th at 2:30 p. m.

The family had lived in Green Tree off and on for many years. Mr. Charlie Yates, her maternal grandfather, who had lived with the family, died thirty minutes after his granddaughter. Both deaths were a shock to their friends.

Clinsey Rhoades, the paternal grandfather, a resident of Green Tree, left to go to the funeral services and reached Amarillo but on arrival he suffered a heart attack, and is still quite ill in the Texas town.

Bob Eubanks and Dick Dickenson of Clovis were in Ruidoso last week... their first attended the cattle sale at the Mesquero Camp No. 1 and then put in some time hunting... the last time we saw them they were still hunting... without luck.

Mike Buckner, son of Mr. and Mrs. Raymond Buckner, has been ill but is much improved at this time.

PAT'S TAXI — PHONE 413 (adv.)

## New Mexico School Survey

How efficient is New Mexico's district plan of school administration?

New Mexico has five different types of school districts. Each is administered by a separate board.

Many districts have too few pupils to justify an adequate program of instruction.

Many districts have too low tax values to supply adequate school facilities.

If the districts were reorganized into larger administration units... they could provide more adequate school services at lower cost. The schools could have more money to spend for these services.

Reorganization of school districts will help provide better schools.

Is New Mexico's program of public education unified?

The State Board of Education administers the public elementary and secondary schools for normal children.

What about children who are deaf, blind, feeble-minded, cripples, and delinquent? These children are educated in six special schools. Each school is administered by a separate board.

And what about prisoners who could be educated to become self-respecting and self-supporting citizens?

The state board of education

## More Echoes

Mr. and Mrs. Joe Palmer were in El Paso on business the first of this week.

Mr. and Mrs. Ray Wardlaw and children of Amarillo, Texas, who have been living on the Mac Pior farm in Ruidoso Valley have returned to their home with Mr. and Mrs. Leo Dwight of Amarillo who have been visiting with the Wardlaw family and the Piors.

Mr. and Mrs. Bill Erdwurm have been back in Ruidoso after a visit in Arizona.

Mr. and Mrs. Tom Wade and son of Pueblo, Colorado visited in Ruidoso last weekend.

Mr. and Mrs. Dink Gann went to Carlsbad to visit and hunt with friends.

Dewey Gann, Sr. and Judge A. J. Berkshire of Lovington, N. M. were in Ruidoso last Thursday.

should determine the educational policies of these institutions.

The state department of education should employ a specialist to help the directors of these institutions improve their educational programs.

Better organization leads to better education.

Mr. and Mrs. Toby Watson and young son, formerly of Ruidoso and now of Los Alamos, were visiting here with old friends last week.

Toby decided to try his hand at hunting again... last year it was believed he killed the largest buck in this part of the country... he hung him up... went back after the animal two different times to get it but snow fell too deep to get to where the deer was left... and he could never prove his story.

Better look this year Toby!

## INSURANCE

"SINCE 1923"

FIRE — CASUALTY — AUTO

PAUL W. MAYER  
LILLIE MAE WARD



And All The Good Things That Go With It

JACK LEE'S MARKET  
SKYLAND

WE HOPE YOU ENJOY



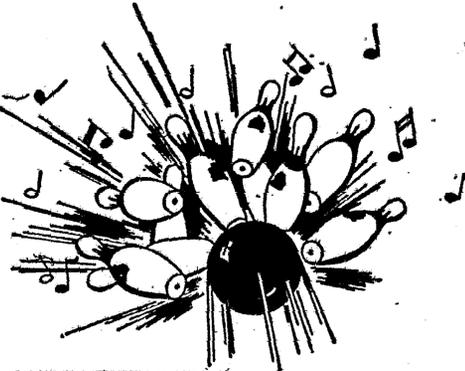
HANKSGIVING  
DINNER  
WITH US

Turkey and All The Trimmings  
Served 11:00 A.M. to 9:30 P.M.

Nob Hill Restaurant

PALMER GATEWAY ADDITION  
RUIDOSO, N. M.

WE ARE MAKING IT WELL  
WORTH YOUR WHILE  
TO KNOCK 'EM DOWN



The Contest Started November 8th and Ends At 10 P. M., December 18th.  
\$15.00 Prize Highest Ladies Single Game  
\$15.00 Prize Highest Man's Single Game  
Everyone Eligible

RUIDOSO CLUBHOUSE

Jim and Alberta Conway

Claude and Mary Young

## THANKS

To the Voters of Lincoln County for Your Support in the Recent Election.

I Will Do My Best To Make You A Good County Commissioner.

HARRY STRALEY

ANGHO, N. M.



SKYLAND  
AUTO SERVICE

A. W. Luallin

O. A. Luallin



GET FRESH!

- PUMPKIN
- CRANBERRIES
- SWEET POTATOES
- APPLES

HAMS - FRESH PORK - BEEF

GIRL'S RED RUBBER BOOTS

BOYS, MEN'S BUCKLE OVERSHOES

FOX MERCANTILE

Phone 8-05

"Green Tree's Friendly Store"



ORDER YOUR TURKEY BY TODAY!

It's almost time for that biggest feast of the whole year. We're all ready here at Quality for your Thanksgiving dinner. Everything you can think of to make this meal a huge success is being featured at prices designed to make your food dollar go much farther. Do your Thanksgiving shopping where you can get more of the best for less... Do your shopping here. We know you'll be pleased if you do.

QUALITY GROCERY  
and MARKET

Harry and Lela Cornelius

Ruidoso, N.M.

Closed On Sundays

# Coke Replaces Thirst— Refreshment Scores

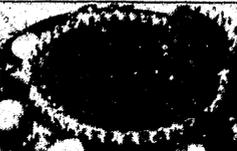


Ask for it either way... both trade-marks mean the same thing.

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## Two American Favorites



By BETTY BARCLAY  
Pumpkin and spice, and every thing nice; that's what makes this Pumpkin Pie. Smooth, velvety texture, with a pleasing spice combination, makes this pie a favorite.

**Pumpkin Pie**  
6 tablespoons brown sugar  
1/2 teaspoon salt  
1 teaspoon cinnamon  
1/4 teaspoon ginger  
1/4 teaspoon cloves  
3 eggs  
1/2 cup Karo Syrup, Blue Label  
1 1/2 cups canned pumpkin  
1 1/2 cups undiluted evaporated milk

**De Luxe Peanut Pie**  
1/2 recipe pastry  
2 eggs, beaten  
1 cup dark corn syrup  
1/4 teaspoon salt  
1 teaspoon vanilla  
1 cup sugar  
2 tablespoons melted butter or margarine  
1 cup shelled roasted peanuts

Roll pastry 1/4 inch thick. Line a 9-inch pie pan. Mix remaining ingredients together, adding peanuts last. Pour into pastry shell. Bake in hot oven (400° F.) 40 minutes or until a silver knife inserted in center of filling comes out clean.

**Peanut Tartlets**  
Follow above recipe for De Luxe Peanut Pie using 1 recipe pastry. Line 8 to 10 individual tart shells. Pour in filling. Bake in hot oven (400° F.) 20 to 25 minutes.

\*Note: Pecans may be substituted for peanuts in both above recipes.

## SHOPPING AROUND with MARY NELL

The happiest woman in town Saturday was Grace Sutton... she opened her new HOME KITCHEN... had on hand what she thought would be enough of her wonderful home made bread, pies and cakes to run through the day... shortly after noon she was sold out and had to start over again... Grace is also serving coffee with slices of cake, pie or cookies every day... but Monday, when she closes...

Mrs. Eva Ball... at the little antique shop just two doors above the Home Kitchen... has a limited number of autographed copies of Dee Harkey's new book... "MEAN AS HELL"... all the comments coming forth on the title... and the contents will make a \$3.00 (the price) worth a lot more money in a year or two... and everyone interested in the history of the old west will want to read it anyway.

Bebe Coe thinks Santa Claus has already come... they delivered and installed from PALO VERDE ELECTRIC last week... one new super Frigidaire automatic washing machine... and a new Frigidaire kitchen range... doesn't that sound wonderful to housewives? They have them in stock ready to be installed.

Ruidoso Variety has the TOYS FOR ALL THE KIDS... and many things the fathers will take to, too... little pool tables... trains... footballs... for the little girls... dolls, dishes,

miniature furniture... well, just go look for yourself... that is one way of finding out!

Nob Hill promises those who are planning to eat Thanksgiving dinner out... Turkey and all the trimmings... they will serve all day from 11 a.m. until 9 p.m.

Brown's Cafe ad has been giving me... and the printer plenty of trouble... everyone in town knows his particular brand of humor... and chuckle to themselves just thinking about it... for three weeks he has wanted "In business over 20 years and never a SATISFIED customer"... guess the lingo type man just don't believe it is true... for it has stayed dissatisfied in the ad...

Skyland Auto... the Luallins you know... give good repair service on almost any make car... and they get a car out on time... good mechanics can find out the trouble and go after it!

George Fuchs was still hunting the last we heard... Mrs. Fuchs got her deer the first day... came home... and has been sole charge of FOX MERCANTILE IN GREEN TREE ever since... she knows people are going to shop for Thanksgiving dinners... and is there ready to serve them.

ARE YOU SHOPPING EARLY FOR CHRISTMAS? AND AT HOME.

## The New Mexico Weekly Newsletter

Dr. G. Ward Fenley

The world is made up of so many different sorts of people. Some do and some don't have that political savvy and social savoir faire.

Aren't we all still reading in the papers about folks who rode the wrong horse and are still paying off political debts?

Lloyd McLaughlin of Carlsbad lost a political debt to a friend, R. V. Morgan, and found out just how a road-runner tasted. Estill Stahl of Melrose calls our attention to an ad in the Estancia Valley News which says: "Bargain! What am I offered for one Dewey-Warren button? For detailed information see J. H. Doyle, Jr. Agency—G. T. McWhorter."

Tucumcari's Rubie Shiplet is still hunting a little rabbit that he's been feeding for several weeks—that is, before election. Since November 2, said rabbit has been taken to the brush—like all other Republicans.

Speaking of Taking to the Brush Which reminds us that it is hunting season—the time when you do not want to mistake a man for a deer—you know, or should know, that deer do not wear red coats and hats.

Jack Thompson of Bayard, an old hand at hunting know-how, says he is still searching for a lie to top that one of Bud Miles. When telling of his gun, Bud claims that it is so accurate for such a long distance that he has to put salt on the bullets so the game will keep until he can get to it.

Educational Know-How Wallace Barnes, hard-boiled but very human editor and publisher of the Gallup Independent, is forsaking his swivel chair for a couple of weeks to impart a bit of his vast knowledge to University of New Mexico journalism students.

Wallace tells of talking to a school teacher once who saw a theme of a senior college student with the word "love" misspelled five times.

The genial editor further says he has never found a single person who can spell correctly every word on the list below: Battalion, naphtha, tranquillity, kimono, rarely, liquefy, picnicking, paraffin, sacrilegious, and supersede.

Try them on your wife or your next door neighbor.

For years, while tramping around as a University professor over Mississippi, North Carolina, Texas, Arizona, and New Mexico, my wife and I have gotten a great deal of fun over the word "kintipion."

Whenever we get a group of people together in some form of social party, she or I bring the word "kintipion" on them.

Invariably, you'll find a group

divided, one-half saying it means git-up-and-git and the other half saying it means common sense.

A Sly Approach The Santa Fe New Mexican is putting out a Los Alamos edition on the Hill. It has been quite a job to get all new subscribers straightened out. One complaint by a reader who failed to get his paper showed more education than the guy would admit and he got the information over too. It read: "Every time she gives it for me my paper I no get. Darn seldom where she go."

Smarter, Professor? Ed Burpee of the Otero County Times says unflinchingly that Alamogordo high school sophomores are smarter than the high school faculty.

When Coach Rolla Buck, coached by Supt. Barney Caton, failed on a Professor I. Q. quiz, the sophomores took over and came through in every instance.

Sample questions, all answered correctly, were: Who was the first governor of New Mexico? What is the area of New Mexico in square miles? What was the population of Taos Pueblo in 1905.

A quarter says you have missed two out of three... already.

Then What's Wrong With Our Education?

A disgruntled school teacher wrote recently: "In our schools today, the teachers are afraid of the principals, the principals are afraid of the superintendents, the superintendents are afraid of the school board, the board members are afraid of the parents, and the parents are afraid of the children. Incidentally, the children are afraid of nobody."

A Substitute for Education The National Parent-Teacher Journal prints reasons for success and popularity among the younger generation. Six rules for a boy to be popular: 1. Own a car. 2. Be a good conversationalist. 3. Own a car. 4. Own a car. 5. Present a good personal appearance. 6. Own a car. Note: If the car is a red convertible, rules two and five can be omitted.

Status Quo Actually, most of us sit back, like the farmer (in the Melrose News) and say: "The way I see it, all that new-fangled milking machine will do is to throw four poor little calves out of a job."

Mr. and Mrs. Jerry Easter left Ruidoso last Friday to attend the Golden Wedding anniversary of Mr. and Mrs. W. E. Watson who live in Lubbock and are the parents of Mrs. Easter.

PAT'S TAXI — PHONE 413

## American Legion In Bond Drive

The Robert J. Hagee Post, American Legion this week joined with every other Post in New Mexico and the nation in spearheading a new U. S. Savings Bond campaign. The 30-day drive to enroll at least 50 per cent of the state's legionnaires in Payroll Savings plans or Bond-Month plans, officially opened Armistice Day, November 11.

In addition to enrolling their own members, Legion Posts will publicize the program in each community.

Fred Montoya, local commander, in announcing his Post's participation in the drive, said the program is a concentrated effort by the nation's veterans to fight inflation by encouraging thrift.

"To insure our way of life," he said, "our economy must be kept stable. Consistent saving through the U. S. Savings Bond plan is one of the best ways to maintain our country's security."

He also announced that if members of the local post succeed in enrolling at least 50 per cent of the post members in one of the Bond plans, they will receive a special U. S. Treasury citation.

The American Legion volunteered to sponsor the drive at the recent national convention in Miami, Florida. More than 17,000 posts in the nation are participating.

## INDIAN CLAIMS

So far, about 40 claims against the United States government have been filed by various Indian tribes, totaling approximately \$5,000,000,000. In August, 1946, Congress decided that many old treaties with Indian tribes which gave the United States lands west of the Ohio had not always been obtained fairly and set up a commission to hear claims and hand down decisions—with both Indians and the government retaining the right to appeal to U. S. Court of Claims.

Mr. and Mrs. J. C. Dufo of Ruidoso went to Roswell last Friday to spend a week in their home there.

CLAYTON BENNETT'S CHEVRON GAS RPM OIL

## CLASSIFIED ADS

Your classified ads are solicited and appreciated, by mail and over the counter. Rates are 15¢ per line, (count five words per line) and the minimum charge is 62¢ per ad, so use at least 20 words and get best results. Your ad must be in our office by Tuesday of the week it is to be run. Position-wanted ads by veterans will be run FREE.

FRYERS FOR SALE: 2 1/2 pounds or better, 5 1/2 miles on Alto Road. Turn west at sign. Phone Alto. Will deliver. W. B. Van Felt.

FOR SALE: Black seal skin coat, full length, medium large. Perfect condition. Only 40.00. See Mrs. Armstrong near Old Mill, Ruidoso.

SEE LEM COLTHARP GREEN TREE, N. M. To have your "deer hide" tanned and good looking jackets made.

WANTED: Good homes for a 4-year old female and a 6 weeks old female fox terrier. Write Mrs. Gordon McGrew, Lincoln, New Mexico.

TAX RECEIPTS Government tax receipts for the first quarter of this fiscal year were \$322,523,000 higher than in the same period last year, in spite of the income-tax cut. A \$271,100,000 drop in individual income taxes was more than offset by increased revenue from corporation income and other taxes. Total collections for the first quarter were listed as \$3,843,971,000, according to the Internal Revenue Bureau.

PROTECT WHAT YOU HAVE INSURANCE, ALL KINDS SEE WARREN BARRET, RUIDOSO

FOR SALE: My 1938 Buick 2-door sedan, 6 good tires. Radio, for less than 2 years old. Motor overhauled last year. Priced reasonably. S. G. Hester. Address Hondo, N. M. Residence 4 mi. west of San Patricio on Highway 70.

FOR SALE: Bargain. \$3,500 cash, 4 rooms, water and gas. Wood-gas combination stove. Fireplace with grill, winterized. Deeded lot 50'x100'. Bloodworth Realty.

FOR RENT: Furnished modern winterized downtown apartment. Very comfortable and convenient. Attractive low rates for the winter season. Phone 66-01.

ANYONE interested in dealer-ship for Bellanca Cruiser planes, 150 H.P.—150 MPH, contact James Miller, 811 Lexington St., Plainview, Texas.

WILL trade El Paso lots for a good Ruidoso cabin. Well located lots, fair valuation. See Warren Barrett, Ruidoso.

HELP WANTED — Experienced presser. Must be A-1. Absher Cleaners, Captain, New Mexico.

PUEBLO THEATRE RUIDOSO, N. M. PHONE 27-02 Box Office Opens Sat., Sun., 1:30 P. M. Weekdays, 6 P. M. Fri. and Sat., Nov. 19-20 Their Blazing Guns Made Law in Texas Starring William Elliott THE GALLANT LEGION A PUBLIC PICTURE Sun., Mon., Tues. 21-22-23 BOGART ROBINSON BACALL KEY LARGO LIONEL BARRYMORE TREVOR Wed. and Thur., 24-25 Your Heart Will Be Ringing With Singing In

## S.S. Class Is Named Barcus

Mr. and Mrs. Hampton Anderson, with Mrs. Anderson as the teacher, have organized an intermediate class at the Community Methodist Church which has been named the "Barcus Memorial Class" in memory of the late Dr. Thomas Barcus, the first pastor of the local church.

The organization meeting was held in the home of Mr. and Mrs. Anderson with 16 members present. They have planned to have a business meeting and social hour once a month.

Officers elected for the class were president, Patay Long; vice-president, Alice Yeates; secretary, Billy Ruth Simpson; treasurer, Phyllis Emde; reporter, Shirley Fullagher, sergeant at arms, Herbert Carter.

Following their first meeting the entire group enjoyed a winter roast in the Meacalero Recreation.

## FHA News

By BILLIE JO DEAN

The Future Homemakers of America, Ruidoso chapter, celebrated the F.H.A. Birthday week with a number of activities.

The first was a dance held Friday night at the Homemaking Cottage sponsored by Mrs. Mildred Ramey.

Sunday the entire group attended Mass at St. Eleanor's Church. After this the entire group had breakfast at the Will T. Coe home. Following breakfast all of the girls, and Mrs. Ramey, attended services at the Community Methodist Church.

F. H. A. Week is an annual affair and was proclaimed so over the state of New Mexico by Governor Thomas J. Mabry.

Blair Halladay of Ruidoso was in Los Alamos, N. M., visiting last Friday.

Buck Rentro was in town last week for the hunting season.

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RUIDOSO JUNCTION BUS DEPOT CAFE Service Station BUS SCHEDULE TO ROSWELL: Lv: 4:00 p.m. Ar: 5:30 a.m. Lv: 11:55 a.m. Ar: 1:50 p.m. Lv: 2:45 p.m. Ar: 4:25 p.m. Lv: 9:10 p.m. Ar: 10:55 p.m. TO EL PASO: Lv: 7:15 a.m. Ar: 10:55 a.m. Lv: 2:15 p.m. Ar: 5:30 p.m. Lv: 8:05 p.m. Ar: 11:55 p.m. Lv: 1:20 a.m. Ar: 4:55 a.m.

THANKSGIVING Starts Today! Our store is overflowing with wonderful values during our big Thanksgiving Sale! Coats, 40% Off — Ladies' Sweaters, 40% Off — Ladies' and Men's Leather Jackets, 40% Off — Men's & Boys' Mackinaw Jackets, 40% Off — Men's & Boys' Insulated Jackets, 40% Off — Men's Frontier Trousers, 30% Off — Men's Loafers Jackets, Ladies and Children's, 40% Off — Men's Mittens 40% Off \$1.00 Bargain Table \$1.00 Foot Warmers 40% Off Shoes — Skirts — Blouses Silk Hose — Slips Anklets 5 for \$1.00 THE WESTENER Your Fine Brands Corral Ruidoso, N. M.