

RUIDOSO NEWS

County Clerk

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As I See It

By Lloyd P. Bloodworth

The finest thing in the world is to know that your friends care enough about you to be interested in every move that you make. Since announcing the sale of this paper to Louis Spain last week I have had many inquiries from friends as to our future plans. Have even been offered several good positions in newspaper and chamber of commerce work, but I have told them all that we do not plan to leave Ruidoso.

While the sale of the paper was consummated last week we have been thinking about it for some time. As our friends know Ida's health has not been good of late and I have been a little under the weather for several months myself. I don't mean that either of us are invalids by any means but there is such a thing as having too many irons in the fire and over-doing things. The truth is that I caught Ida in Arizona visiting with our new grand-daughter and sold the paper. However, it was agreeable with her.

We established the NEWS in May of 1946 with but one thing in mind and that was to give our community and county the kind of a newspaper we thought it should have. The one person who was perhaps more insistent about starting the paper was Mrs. Jack Hull. She believed it was Ruidoso's greatest need. Honey Bounds was the first subscriber and has never missed a week reading all of the paper from its first issue. Ted Johnson and Tommy Hicks took the first advertisement and have never failed to carry an ad whether they were open for business or not. All of these acts of kindness we will write in our book of memories.

Newspapers are unlike many other kinds of business. Whether you have customers or not the paper comes out every week just the same. There is no such thing as closing up shop and taking a trip or postponing business for a week or so. Cold or hot, wet or dry, the paper always comes out.

We are deeply grateful for the fine cooperation we have received from our friends in Ruidoso and all over Lincoln county and I am simply recalling these things to freshen the minds of all our readers that the newspaper is a vital part of any community.

Louis Spain will be a real asset to this county. He is energetic and enthusiastic and will strive always to give to his subscribers the very finest paper it is possible to publish. Mary Nell Taeger knows and loves this area and the people living in it. She has had a large part in the success of the paper up to date and in the future will feel more keenly her responsibility as executive head of the editorial department.

With this issue of the paper I will say adios as far as any responsibility for the editing or publishing of the Ruidoso News is concerned. I have agreed to continue to write "As I See It" for sometime to come and will try to make the column as interesting as possible, dealing altogether with personalities and places. Ida and I have six grand-children to look after and that will take much of our time. After it's all said, your children and grand-children are about all you have that makes life quite interesting as you travel down the road.

New Church Has Services

The Mescalero Mission Reformed Church of America held their first services in the new church building Sunday, March 20.

Rev. R. H. Tenhagen, missionary, and Mr. Jonah Washington, assistant, had charge of the services.

Clean-Up Goes On Here With Fine Results

The dates of the Clean-up Campaign are still officially April 1-15 but according to Mr. Estes and Joe Dryden more trash has already been hauled to the garbage pit in the past three weeks than was taken out all last summer.

The people are hauling their own or having it hauled as they "clean up" and are getting it in the pit as they were requested to do.

So much has been raked up, piled up, as cleaning progresses that individuals who have trucks and can do so are urged to donate their trucks and time for half a day to help pick-up up and down the canyon. The property owners will help with the loading. Anyone who can donate the use of their truck is urged to report to Joe Dryden at the City Hall.

Those who care to contribute to the cost of this collection can do so at the city hall or give your donation to the planning board member in charge of your district.

The town has been divided so (Continued on page 2)

Script Writer Enjoys Her Ruidoso Visit

Miss Lillian Caldwell, in the radio script department of the Dan White Advertising Agency in El Paso, Texas, spent her first weekend in Ruidoso last week and had a wonderful time!

Miss Caldwell is writing the radio copy for the advertising program being sponsored by the Year-Round Playground Club of Ruidoso. She has been anxious to visit here and see the things she wants to tell people about and is firmly convinced Ruidoso is a mountain paradise.

She arrived Saturday afternoon and was taken on a sight-seeing tour of the area by Carmon Phillips Mr. and Mrs. N. C. Calvert were her hosts for the evening and (Continued on page 2)

Billie Ruth Simpson Pow-Wow Queen

Billie Ruth Simpson, daughter of Mrs. Loise Simpson of Ruidoso, and an eighth grade student at Ruidoso High School was elected to be queen of the 1949 Pow-Wow Fiesta to be held in Ruidoso April 29 and 30 by the student body at large Friday, March 19.

Out of six candidates chosen from the school she received the majority of votes. There was no campaigning and each boy and girl voted in their home room by secret ballot.

Miss Simpson will reign as Queen of the Fiesta for the Friday night (Continued on page 2)

THE WEATHER

After twelve days of mild, pleasant weather winter sneaked in again Sunday morning with high winds, rain, snow and thunder sending the thermometer down to 35 degrees by mid-afternoon.

Saturday afternoon the temperature rose to 71 degrees, highest since October 15 of last year . . . and a sample day of summer was enjoyed.

	High	Low	Prcp.
March 15	67	16	0
March 16	65	25	0
March 17	64	38	0
March 18	66	12	0
March 19	71	19	0
March 20	59	31	.05
March 21	60	33	T

—C. A. Culver,
Co-operative Observer.

Fire Fighting School To Be At Mescalero

Mr. A. B. Shields, an employee of the forest department of the Mescalero Apache Indian Reservation, has announced he will be in charge of a "fire fighting" school to be held in Mescalero sometime in the next two weeks.

The program will include set fires and demonstrations of various methods of fighting or putting out fires on flat land, forest land, etc.

The dates will be announced as soon as they are decided on.

Hondo Fiesta To Give Show In Corona

The Hondo High School fiesta dancers, after their brilliant Hondo performance on March 1, will present their complete show at the Corona gym on the night of March 26, according to the announcement made this week by Supt. Montes.

Fifty dancers and singers will be transported by bus and the complete performance will be given, including the market scene and sham bull fight. The three groups completing the repertoire are "Dances of New Mexico," "Memories of 1948 Fiesta," and "Regional Dances of Mexico."

From many sources have come praise worthy comments. Nothing has been spared to make the costumeing authentic and beautiful, while the dance routines excel those of last year in their grace and skill. Later plans for the fiesta dancers include presentations at El Paso, Santa Fe, and Ruidoso.

MINISTERS MEET

The Ministerial Association of Ruidoso and vicinity is to hold a called meeting at the Community Methodist Church at 1:00 today. Discussion of Sunrise Easter Service, church information, and summer plans will be the main topics of discussion.

Joe Palmer was in Santa Fe Monday of this week on business.

C. of C. Sets Last Monday In Each Month General Meeting Night

At a called meeting of the Chamber of Commerce, Monday morning it was decided that the general meeting night for all members of the Chamber would be the last Monday in each month at the Navajo Lodge at 7:30 p. m. This meeting will give the regular members a chance to meet with the board of directors and present plans and ideas to further the promotion and development of Ruidoso. The meeting this month is scheduled for Monday night, March 28 at 7:30 p. m. All members are urged to be present as there are several important discussions to be determined at this meeting.

The board also passed a motion to contact each new business being established in Ruidoso, both in person and by letter, welcoming them to Ruidoso and giving them any information they might need. New Members will also be written letters thanking them for their cooperation and for their membership.

Preliminary plans were also made for the repainting of the junction sign. The chamber is now asking for bids on this sign. Work on the actual repainting should start within the next month.

The board of directors have ordered decals to be placed on the window of every business firm in and around Ruidoso that is a member of the Chamber of Commerce. The decals are to be

Indian Council Announces Plans For Nominal Charge To Improve Recreation Area

Tuesday morning, March 22, at the Ruidoso City Hall the members of the forestry committee of the Mescalero Reservation Business Council met with all of the city dads of Ruidoso, Harlan Williams, president of the Chamber of Commerce and Mrs. Ida Bloodworth, chairman of the Planning Board, to discuss future plans for the recreation area on reservation land up the main canyon from Ruidoso.

Fowler To Have Dude Ranch Here

Mr. and Mrs. J. M. Fowler of Ruidoso announced this week that they have leased the Carrizq Girls School property from Mrs. Annie Sitchworth for the purpose of establishing the "Fowler Dude Ranch," which will be the only one in the immediate area of Ruidoso and Lincoln County.

Mr. Fowler is beginning immediately to make changes inside and out on the beautiful grounds and well constructed buildings to "make the atmosphere that of a dude ranch." He plans to open in May (Continued on page 2)

Camp Meeting Plans Made

The committee to make final plans for the 1949 Nogal Mesa Ranchers Camp Meeting which starts July 20 met at the camp ground Tuesday, March 22. Mr. Ralph Hall of Albuquerque, head of the committee, presided. There were over forty present.

One of the main things decided was that construction will start soon on the tabernacle, which will be a permanent building. Mr. Hall appointed a Lincoln County Committee to go ahead with construction of the building so it can be used this summer.

They decided on a brick floor with roof and tin to be of corrugated iron to form a building which can be expanded or decreased in size according to the needs and the sizes of the crowds.

printed in blue and gold and will carry the wording, "Member, Ruidoso Chamber of Commerce, 1949"

Mr. and Mrs. A. K. McBride and Mr. and Mrs. M. M. Davis, both from Charlotte, Texas, were in Ruidoso last weekend and had their cabins open. The two couples recently returned from a winter vacation to Puerto Rico and are looking forward to the summer in Ruidoso.

During the meeting the main discussion concerned some plan to charge admission to the reservation picnic grounds and fishing area to start a fund for the maintenance and improvement of facilities.

In complete accord with the plan the Ruidoso representatives heartily approved of charging ten cents per head for all persons over six years of age who enter the reservation grounds for picnics, fishing, sight-seeing, etc. This plan will be put into operation this year with a man stationed at the gate to collect the fee. For the benefit of year-round or summer residents of Ruidoso the Indian Council will try to work out a season ticket.

This fund the first year will be used to clean up and maintain this area. Fireplaces will be kept in repair, garbage pits, etc. This is the most beautiful area in the White Mountains for outings and thousands of people use the facilities yearly.

In the years to come improvements in the present area and enlargement of the actual grounds will be done with the money collected.

In connection with their program of improvement the committee announced that the council went on record at their last meeting to leave the special permit for fishing in the reservation at \$1.50. Although the State Game Department has raised the cost of licenses the council felt their charge a fair one. They also stated the Game Department has assured them more fish in the Ruidoso this year which will make fishing in the reservation better and more interesting than ever before.

Another fund to be set up from charging horseback riders entering the reservation ten cents each will be used to extend and improve present horseback trails throughout the area. Hundreds travel to Baldy and various scenic points of interest in the Sierra Blanca Range every year in horseback. They will gladly pay the nominal charge of ten cents for improved trails.

The men meeting in Ruidoso, R. Sarlin, A. B. Shields, John Crow, Victor Dolan, Andrew Little, and Lucius Pesco, were pleased with the co-operation of Ruidoso and were not willing to go ahead with any system of charging admission until the entire project had been discussed and approved by representatives of this community.

Support Your Red Cross

"What every person should keep in mind is that contributions provide the simple, easy method of demonstrating true charity and love for His fellow-man. Each of us can measure his own heart by the extent to which he or she contributes.

Another thing: such contributions are deductible from income, so that in every instance the giver is getting a fully 100% use of his money."

The Lion's clubs—Carrizozo—Ruidoso and Capitan are sponsoring this weeks activities. Other workers are contributing their time and interests to meet each local quotas, GIVE GENEROUSLY.

Friday Sherrill, Carrizozo
Ray Dill, Ruidoso
Hugh Bancroft, Capitan

COUNTY TEACHERS MEETING AT SAN PATRICIO SCHOOL

Friday, March 18, every school in the Lincoln County system under the supervision of Mrs. Elva Wilson, county superintendent, was represented at an all day meeting with the San Patricio school and the teachers there as hosts.

During the morning Mrs. Bernice Sweeney, a San Patricio teacher and president of the Lincoln County Teachers Association, presided at a business meeting where schools and plans for activities in the schools were discussed by all members present.

At noon the meeting adjourned and members and guests were served chicken dinner in the lunch room which was decorated for the occasion in green, white and yellow carrying out the colors of the 4-H Club of the school. Special guests for this dinner were Mr. Fermin Montes, superintendent of the Hondo High School, Mrs. Sydney Bonnell, member of the county school board, and Mr. Manuel Corona, also a member of that board.

The meal was prepared by Mrs. Helen Lucas, Mrs. Howard Russell and Mrs. Johnny Thomas. Other ladies of the community assisted with the serving.

During the afternoon session Mrs. Sweeney and Miss Abie Mae Brewer, teacher at San Patricio, presented a program of folk dances with most of the girls and some of the boys in the school taking part. The children had made most of their costumes themselves in craft class with the older girls helping the younger ones. They made designs with crayola on unbleached muslin skirts to create effective costumes for the dance program.

Mrs. Marie Pacheco, principal of the school, and the other teachers, Mrs. Inez Pacheco, Mrs. Brewer, Mrs. Sweeney had also arranged exhibits of art work and arts and crafts being done in their 4-H Club

Fowler To Have Dude Ranch Here

(Continued from page 1)

and will this year take only groups such as high school groups, sororities, fraternities, Campfire Girls, Boy Scouts, Girl Scouts, and similar organizations.

The facilities of the ranch include swimming, tennis, horseback riding, square dancing and all will be open to the public.

In keeping with the Western air the Circle 8 Square Dancers of Ruidoso will make the ranch their headquarters and plan dances for two or three times a week during the summer. The dances on Saturday nights will start April 2 with music by the White Sands Playboys. Admission from the beginning will be \$1.50 per couple.

The dining room will also be open to the public after the main part of the ranch opens in May. They will serve steaks and fried chicken and cater to special parties or dinner dances, for those who might care to entertain there.

and Art Club for the visitors. On display were dresses, skirts, blouses, hot dish mats, tied and dyed lunch-eon sets, loom weaving, drawings, etc. Both the boys and girls are interested in this part of the school program and are making wonderful progress in these forms of creative art.

Following the dance program Dr. R. G. M. Enlers of the New Mexico Department of Health from Las Cruces, N. M., spoke to the group.

Mrs. Wilson, superintendent, stated that there was only one teacher in the county schools absent from the meeting.

Billie Ruth Simpson Pow-Wow Queen

(Continued from Page 1)

program at the Ruidoso Grade School Gym. She is twelve years old, five feet six inches tall, has brown hair and big brown eyes. She has been attending school in Ruidoso for two years. She is a member of the pep squad, is interested in the arts and crafts classes at high school, plays the accordion very well, and loves to ride horseback.

Tuesday Billie Ruth announced that Wade Hedgecoke, son of Mr. and Mrs. R. H. Hedgecoke, will act as her escort during the festivities.

The senior class chose Evelyn Morrison as their princess. She is the daughter of Mr. and Mrs. Jim Hale of Ruidoso. Her escort will be Dan Griffith.

Ruth Massey, daughter of Mr. and Mrs. A. L. Massey of Tularosa, will be the princess from the junior class. Her escort will be Wallace Whitely.

Sue Griffith, daughter of Mr. and Mrs. Bruce Griffith of Green Tree, will be the princess for the sophomore class. Her escort will be Jim Veater.

The freshman class chose Shirley Brown, daughter of Mr. and Mrs. Ralph Brown, for their princess. Her escort is Fred Honsley.

Mary Glasscock, daughter of Mrs. M. V. Glasscock, will represent the eighth grade. Her escort will be Buzz Page.

Mary Page, daughter of Mr. and Mrs. Louis Page, will be the seventh grade princess. Her escort will be George Perry.

These couples, with duchesses from schools over Lincoln County and Mesalero, will be in the queen's court the night she reigns as "royalty" over the Fiesta.

CATTLEMEN MEET

More than two hundred future state cattlemen will meet in Albuquerque during the Annual Convention of the Junior New Mexico Cattle Growers Association, March 28 and 29 according to George F. Ellis, Jr., Bell Ranch, Vice-President. The junior group is meeting in conjunction with the senior organization which is expected to attract more than three thousand state ranchers to the Duke City this month.

LINCOLN LOCALS

Mrs. H. J. Dockray

The Edgar Phillips family journeyed to Santa Rosa, New Mexico recently and purchased a new G. M. C. Pickup. They drove the new vehicle back and are enjoying it very much.

The party that was given by the teachers at the school-house Feb. 25 was reported to be very enjoyable. Mrs. Wilson, the Supt. was present and numerous games and refreshments were enjoyed.

Mrs. Roberta Romero has her niece and family from Carrizozo visiting her.

Mr. Dee Poindexter and Nell Harrington were united in marriage in Carrizozo recently. At present, they are living in Capitan and we all wish them a long, and successful married life. Both of these young people are quiet well known in the Lincoln Community.

The Rufus Morris family have moved to the Baca Canyon. Mr. Morris will be employed at the sawmill near there.

The Lincoln basketball team was the guest of Capitan for the Grade school tournament March 12, 1949. This group of boys came home with the second place trophy. It's needless to say that we are proud of the boys, because in every corner and nook of Lincoln that is the conversation.

Mr. Ray Taylor has finished a water well for Mr. Merchant, rancher near Capitan, and is at present, drilling a well for the Block Cattle Company, sponsored by Mr. Truman Spencer.

Mrs. Ruth Martin, Mrs. Loyd Hulbert, and Mrs. James Ramey journeyed to Alamogordo March 14. They report that it is spring there. The fruit trees are in bloom and the grass is getting green. Just give Lincoln a little more time. People will be visiting our community and saying "It's spring there, too."

Mr. and Mrs. Gordon McGrew visited Mrs. Annie Ramey recently. They had only a very short leave from Mr. McGrews Army Duties in Fort Collins Colorado. On their return trip, the McGrews purchased a new Pontiac.

The Dan Giles will be moving into their new home soon. This has been a long awaited for day to come.

Mrs. Henchie, a long time resident of Lincoln County passed away March 13 at her place near Baca Canyon. She was buried in the Tinnie Cemetery. Her many friends of this small community wish to express their most sincere sympathy to her relatives and immediate family.

Script Writer Enjoys Her Ruidoso Visit

(Continued from page 1)

started out with dinner at Nob Hill. They later went on to the Saturday night party at the Buckaroo Club and then to the Navajo Club for an evening of dancing.

Miss Caldwell left saying "I am going to buy a little place up here and fix it up myself . . . do the painting, building, and anything else. This wonderful place makes one want to create . . . and really live."

She feels like now she can really do justice to the radio broadcasting . . . for sold on Ruidoso she can now sell other people.

NOTICE

The Village of Ruidoso Water Department, under the direction of Dan Swearingin, Water Commissioner, has asked that all summer residents report to the city hall on arrival this year to have their water officially turned on.

The purpose of this is to let the city know the date of cut-on so that accurate records can be kept. After the water has been turned on by the city the user will then be at liberty to cut it on or off at their own discretion during the summer depending on the amount of time they might spend in their Ruidoso cabin.

To ask for co-operation in this project the city has sent out letters to cabin owners and water users asking them to call the city hall to have the water turned on.

Clean-Up Shows Fine Cooperation

(Continued from page 1)

that one member of the Village Planning Board is in charge of clean-up in the various districts. This districting is as follows:

District One: From the turn-off of the Alto Road out the Golf Course Road is in charge of Mrs. Dorothy Kirkman, planning board member. She will be assisted by Walt Crosby, Al Vaughn, Mrs. Opal Scott, Mrs. Ben Donathan, Rev. C. W. Thomas, Dr. C. D. Peake and Mrs. M. W. Maddox

District Two: From the second river crossing to the reservation, Ida H. Bloodworth, planning board member, will be assisted by R. H. Hedgecoke.

District Three: From the second river crossing back to the Alto Road, Mr. James Gayden, planning board member, will have as helpers, Dan Swearingin, Mrs. Dan Swearingin, and Mr. Eric Bruce.

District Four: From the Alto Road to Self Serve Grocery. Mr. Raymond Buckner, planning board member, will have Mrs. Earl Shamburger, Bob Boyce, Mr. Thomas Crume, Mrs. Ben Weatherby, Mrs. Raymond Buckner, Mrs. Bertha E. Kirk, Mr. N. C. Calvert, and Miss Emmadair Chase, as helpers.

District Five: From Center Avenue by Self Serve Grocery to the McCarty home on the main road and out Scenic Drive. Mr. Harry Fairbanks, planning board member, will work with John Christman, Pat Farrar and Bill Hart.

District Six: From the McCarty home to Tamafack Road, by Cook's

More Echoes

Mr. and Mrs. P. A. Ann of Anthony, N. M., came up again this past weekend, loaded down with things for their cabin. Won't be long until they come for the summer.

N. K. Robb has been here in his cabin every weekend for the past six weeks, planting flowers, working around his yard and cabin and will soon be back to stay.

Lloyd Bloodworth went to El Paso Friday to bring Miss Ida home Saturday. She has been in Arizona. They spent Friday night in Fabens with their daughter, Mrs. Dan Reinhardt, Jr., and family.

Log Cabin will be under the supervision of W. P. Cook, planning board member, to be assisted by Bert Weatherby, Amon Ray Clarke, Claude Peterson, Mannie Bedillo and J. W. Peterson.

District Seven is the rest of the canyon from Cook's Log Cabin to Ruidoso Junction. Lynn Butler, planning board member, will work with Charlie Weems, Carmon Phillips, Harlan Williams, Dr. W. D. Horton, Fred Montoya, Charlie Culver, Rev. Henry Graves, Father Carl Hammer, Mrs. T. J. Short and Mrs. R. K. Knox.

In these districts the planning board members may be contacted if a truck is needed for hauling, or if any questions arise as to what is to be done and the regulations which have been set up. They will assist residents in every way possible to "clean-up."

GOOD! Assortment DuPont Paints

When You Begin To PAINT-UP — CLEAN-UP — FIX-UP Inside or Outside

ANDERSON'S LUMBER COMPANY Hollywood, N. M.

"CENTRAL" BAR & GRILL

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WILL OPEN THURSDAY, MAY 19TH

TO SERVE GOOD FOODS

GOOD DRINKS

TO GIVE YOU ALL "A BEST PLACE TO GO"

Ted and Tommy



From where I sit ... by Joe Marsh

Don't Forget The Trimmings

Hammy Gilbert and his two boys were out working like beavers fixing up his roadside stand the other day. It looked awfully epic and span to begin with. "Seems like you spend more time decorating the stand than you do raising stuff to sell in it," I told him.

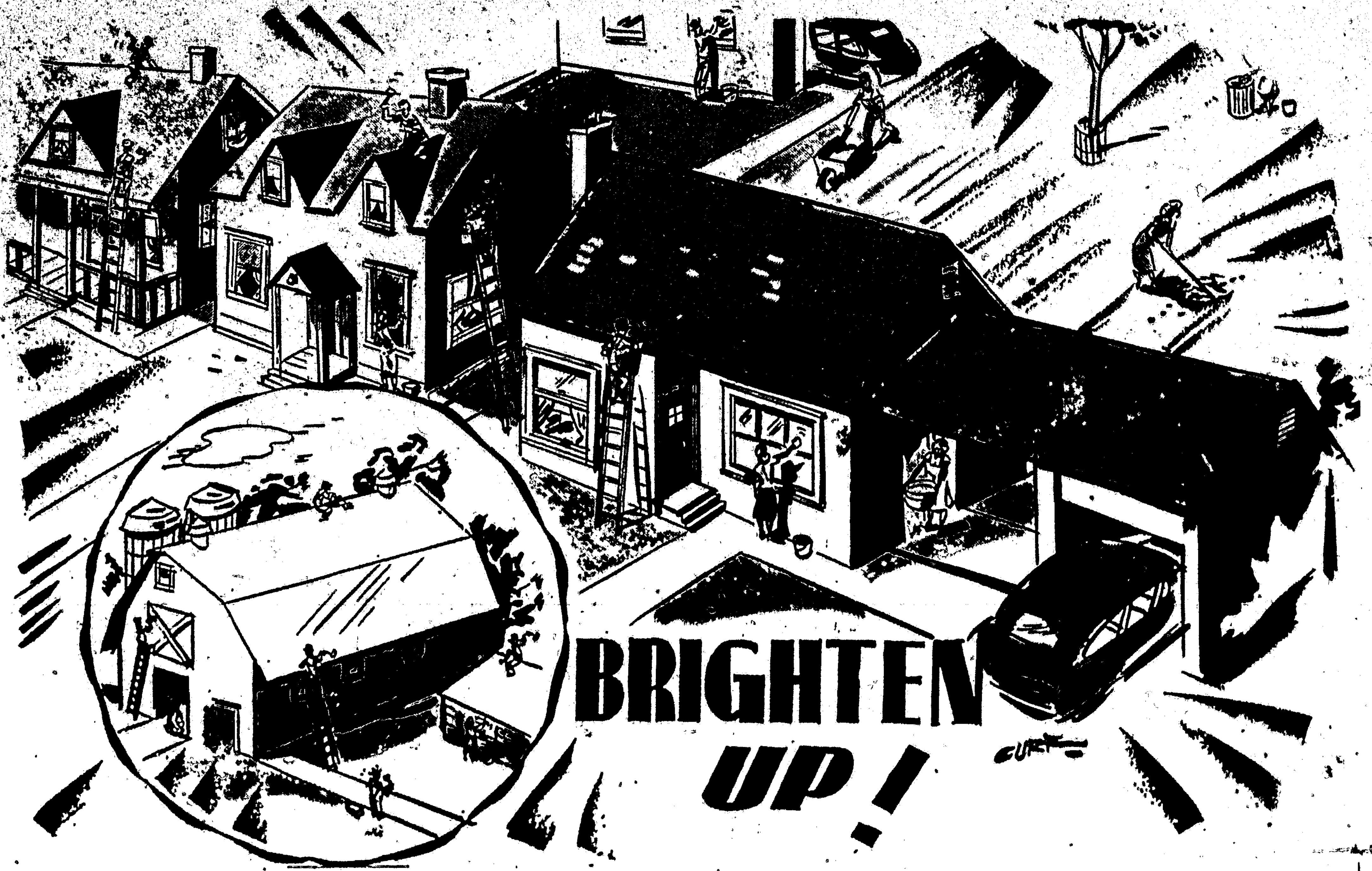
"Joe," he says, "I believe the stand is almost more important than the produce. We get five times more customers than we used to when we had the old one."

Hammy's smart. People appreciate a clean, attractive place,

whether it's for buying vegetables or stopping in to have a friendly glass of beer. That's why the brewers and the tavern owners cooperate in maintaining wholesome, attractive surroundings wherever beer or ale is sold.

From where I sit, the product should be more important than the package, but just try wrapping a birthday present for your wife in an old newspaper!

Joe Marsh



PAIN T UP, CLEAN UP AND FIX UP

Yes, Spring is here again and it's time to Brighten-up. It's time to Clean-up, Paint-up, and Fix-up homes, yards and business.

Why do it? Well, perhaps the most important reason is pride; pride in our homes and businesses . . . and pride in our community. Right here at home we have everything that makes for all around good living; and it's up to each of us individually to keep it just that way. It's up to each of us to join in the campaign to renew and bring out the beauty and appearances of our property and our town.

There are many benefits derived if everyone pitches in and does

the job. A Clean-up campaign protects the health of our citizens . . . beautifies our entire community and helps to preserve and increase property values . . . it greatly reduces fire hazards . . . and most important of all, it makes ours a better community for better living.

Let's each of us, then, get behind this year's Clean-up and Fix-up campaign! Let's each of us do our share by brightening up our own property! Let's each of us work for ourselves and our community to make it a better and more attractive place in which to live and raise our families. 100% cooperation will "do the trick."

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RUIDOSO NEWS

Serving Ruidoso And Lincoln County

LLOYD E. BLOODWORTH, SR. Editor and Publisher
Mary Nell Taeger Managing Editor
Ida H. Bloodworth Circulation Manager

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EDITORIAL

It would be a fine thing if everyone could publish a weekly newspaper sometime during their life. For more than a quarter of a century while engaged in commercial organization or public relations work we have dreamed of the day that we could publish a weekly paper as we thought one should be published. Not according to any certain rules of journalism, but according to the rules of common sense.

If we had been trained for the work we probably would never have had the nerve to tackle such a thing. But, not knowing better we rolled up our sleeves and set out to build a paper that would give every ounce of its strength to building the community. Not to try and expound any pet ideas that we might have and tear into everyone who did not see as we did, but to put out a paper that would carry news that the people wanted to read. We have had certain convictions regarding many issues and have so stated them in the paper but there was no thought on our part of trying to berate anyone who might see differently than ourselves.

We realized that people like to see their name in the paper and we have tried to have just as many names of as many people in the columns as possible, giving no more space to any one individual or group than another. Recognizing the accomplishments of men or women when those accomplishments were for the good of the whole.

In our three short years in the newspaper field not one person or group has tried in any way to put any pressure on the paper to support anyone or anything not consistent with the development of the community or county.

The only source of income a newspaper has in advertising and it will rise or fall at this point. We have noticed that those of our regular advertisers who have been consistent have succeeded in their business. Some people make a mistake in thinking that they cannot afford to advertise, when the truth is that they cannot afford not to advertise. The history of our industrial life in America teach us that those who stay in business across the years are those who carry on a well planned program of advertising in their newspapers, and when business shows a decline advertising is needed more than ever to carry to the buying public the message of what they have to offer. I'll challenge anyone to show a merchant who carries a consistent, well organized, program of advertising who does not ring the cash register regularly.

It has been fun experimenting in the weekly newspaper field and we have proven to ourselves that a paper that prints the news in an impartial manner is the paper that will build itself into the lives of the people it serves. Newspapers like individuals grow from within as they serve unselfishly and strive to build a better society in which to live.

We wish every newspaper in this land could have the sort of cooperation we have received and sincerely hope, and believe, the new publisher of the Ruidoso News will receive it.

Lloyd P. Bloodworth

Shopping Around With Mary Nell

March 21st was the first day of spring . . . that was Monday . . . the weather Sunday looked like Mother Nature was trying to get in one last fling at winter . . . rain, snow pellets, dust and wind. . . but maybe she spent her wrath for again Monday "Spring had come and winter had went".

If the business men are really interested in shopping around for a sound investment the Ruidoso Chamber of Commerce can be highly recommended. After the big meeting the 14th of March everyone felt like they had a right to get their fussin' off their chest . . . they have always had this right . . . but Harlan Williams, president, minced no words telling them the board of directors wanted them to express it. If you don't belong . . . join . . . you will get your moneys worth.

Kay-Mason Shop entering into the spirit of Pow-Wow fiesta can order fiesta dresses from outstanding Santa Fe designers at reasonable prices for those whose talents don't turn to sewing. Several styles, a rainbow of colors, assure that anyone interested can get exactly the dress they want.

Buckner Electric has a complete stock of the famous and durable Revere-Wear . . . copper bottomed cooking utensils . . . they are so pretty . . . yet so practical. There has been a shortage of this wear since before the war . . . the reason for letting everyone know about it.

Orland Bonoguide and his Buckaroo Cocktail Lounge staff keep reminding us they are again open . . . and again having those famous "Saturday night parties" where everyone had such fun all last summer.

Herb Smith down at Skyland Food Mart showed me some Jumbo shrimp last week . . . the darn things were almost four inches long . . . and he says they taste even better than they look. . . They come in here frozen from California . . . wonderful to fry . . . for shrimp creole . . . chow mein or any of the other

favorite dishes of shrimp lovers. Palo Verde Electric is tying in with national advertising on their Frigidaire products and are having a "Spring Showing" of appliances. This company is the only one that puts out an apartment size electric refrigerator . . . just right for many of the homes up here . . . they have these on the floor right now, too. Have you done your part in the

clean-up campaign? The improvements already noticeable are causing much favorable comment from visitors . . . that is what every Ruidoso citizen wants to hear . . . its well worth the effort to keep the village clean and therefore more beautiful . . . and in keeping with the glorious natural surroundings. SHOP AT HOME FIRST! TODAY, TOMORROW, AND NEXT YEAR!

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RUIDOSO NEWS

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Town

More Echoes . . .

County Commissioner Harry Straley of Ancho and Deputy Sheriff Clyde Atwood of Carrizozo were Ruidoso visitors one day last week, and came by the News office to visit.

Ethel Gill of Antonito, Colorado was in Ruidoso last week to visit her many friends. Mrs. Gill is operating her own night club in that town.

Lindsey Rice, grandson of Mr. and Mrs. N. C. Calvert is visiting them here in Ruidoso for a week. He will then go to Ft. Marmouth, New Jersey where he will enter a teletype school.

Denny Davis and his son Billie spent several days last week in Texas on business.

Mr. M. B. McCoy and young daughter, Joyce, visited in Lubbock, Texas last week, leaving Mrs. McCoy at home.

O'KELLY

MODERN CABINS

Downtown Ruidoso

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GENERAL PRACTICE—
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TEA FOR PAT'S TASTE . . . Sitting in as an unofficial connoisseur, Patricia Morison, stage and screen star, invitingly purses her lips for—believe it or not—a sip of tea as U. S. tea tasters conduct their annual quality tests in the Rainbow room of Radio City. Holding the spoon up to Pat's mouth is Grayson Luttrell.



REAL HORSEPOWER PREFERRED . . . Preferring to see Old Dobbin rather than pay a cent more per gallon of gasoline, as per Governor Dewey's plan to boost the state's gasoline tax, groups protesting the plan dreamed up this stunt to attract attention. Old Dobbin is shown here parading a buggy on Capitol Hill in Albany, N. Y., during a public hearing on the governor's \$33,290,000 budget.

NEW OIL, GAS MAP
 Socorro, March 18—Release of the revised Oil and Gas Map of New Mexico is announced by E. C. Anderson, director of the New Mexico Bureau of Mines and Mineral Resources. The map has been revised to January 1, 1949, by R. C. Northup, petroleum geologist, and D. C. Forrey, student assistant, on a scale of 10 1/2 miles to 1 inch. Emphasis is on wildcat tests, although the principal producing areas are also shown. Total depths for all important wildcats are listed in each case. Surface exposures of pre-Cambrian igneous and metamorphic rocks are shown by symbol. Copies of the map printed on paper or mounted on cloth are available at the Bureau offices.

General Johnson To Address Cattlemen

General Harry H. Johnson, Co-Director of the Mexico-American Campaign to Eradicate Foot and Mouth Disease in the Republic of Mexico will appear as a principal speaker at the 35th Annual Convention of the New Mexico Cattle Growers Association to be held in Albuquerque, March 28 and 29 according to G. W. Evans, Magdalena, President.

Johnson will speak Monday morning, March 28th in the session at the Sunshine Theater and will give a complete factual report of conditions as they exist in Mexico. He will fly to Albuquerque from Houston, Texas where he is scheduled to speak at the annual meeting of the Texas and Southwestern Cattle Raisers Association.

Johnson was selected to direct the Aftosa Eradication Program after two years of searching for the right man to take the job, Evans said. United States Sen. Clinton P. Anderson appointed Johnson to head the campaign as one of his last official acts as Secretary of the United States Department of Agriculture.

Seniors Begin "Almost Summer"

The cast of the Senior play, "Almost Summer," was chosen last week. The seniors expect to put it on Thursday, April 14.

Miss Stevens and Mrs. Simpson were chosen by the seniors to name the cast. Mrs. Knox has been asked to direct.

The play is a delightful comedy by Christopher Sergel. The cast is as follows:

- Paul Jones—Dan Griffith.
- Mrs. Jones—June Waltrip.
- Mr. Jones—Dave Bonnell.
- Mary Jones—Vera Cooper.
- Junior Jones—Norman Whitman.
- Jack, Mary's boy friend—Bill Hensley.
- Jane, his sister—Evelyn Morrison.
- Mr. the school principal—Jim Wimberly.
- The Maid—Mimi Campbell.
- Lilah Johnson—Billie Jo Dean.

Peggy Massey will act as prompter. The seniors have already started to work on the play in order that it will be a big success. More announcements will be made later about the play.

Boy Scouts In Hiking Trip

To welcome spring in the proper manner the local Boy Scout Troop went on an overnight outing two and one half miles up Brady Canyon Saturday afternoon planning to stay all night and Sunday. Sunday morning the group was forced to come home earlier than they had planned on account of the wind, rain and snow which blew into the area higher up, earlier than it reached Ruidoso.

Those making the trip were



HIS LIFE AT STAKE . . . Centuriously smiling in the face of the possibility of death within a year, six-year-old David Dempsey of Miami, Fla., is shown with his mother, Mrs. Mabel Palmer, at Johns Hopkins Hospital, Baltimore, where specialists are examining him to see if his life can be saved. Florida doctors say Dave has a stomach ailment which may prove fatal within a year.

HEALTH HINTS FOR LIVESTOCK
 PREPARED BY AMERICAN FOUNDATION FOR ANIMAL HEALTH

TAKE NO CHANCES IN TREATING STOCK

Livestock health is a serious dollars-and-cents proposition. The farmer who fails to pay proper attention to disease hazards and



Be sure he has proper credentials.

nutrition problems is making a mistake which may prove tragic and costly.

Nevertheless, needless losses are being reported every day. Animal husbandry authorities are more and more concerned over the problem of careless, indiscriminate "linkering" with the health of valuable livestock and poultry.

Here is a summary of the most reliable advice on the right and wrong ways to tackle disease problems:

(1) Beware of impostors. In some localities, unscrupulous individuals are reported preying on livestock owners and claiming to be veterinarians. Before an owner permits anyone to treat his stock, he should be sure that person has the proper credentials and is licensed to practice veterinary medicine in his state.

(2) Go easy on "home remedies." Many diseases of livestock are so similar in appearance and symptoms as to require careful clinical examination, and frequently laboratory tests as well, to tell them apart. New "wonder drugs"—like penicillin, the sulfas, or hormone compounds—are useful in certain conditions but in others they are wasted, or may do actual harm. When animals become ill, it is frequently better to do nothing than to do the wrong thing.

(3) A loaded vaccination syringe may be a deadly weapon unless used by a person with proper scientific training. Indiscriminate vaccination or improper selection of products to be used may do more harm than good—sometimes actually spreading serious plagues of livestock while attempting to control others.

Scouts Wade Hedgecoke, Earl Wright, Geno Nelson, Marion Gayden, Clayton Scott, Rex Whitely, Dub Peterson, Carl Wade, and Jan McElhaney.

Candidates for the local troop who were with the group included Bill Glascock, Jack Scott, Glen

Wostal, Cecil Clark, Dick Coe and Willard Maloy.

After dark three of the "candidates" were sent snipe hunting . . . (a traditional initiation into Scouting) returning to camp empty handed and out of breath.

Ted Bonnell was camp director and Scoutmaster Charlie Culver spent the evening with them.

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ANCHO NOTES

By Bessie Jones

Mrs. Allie Snodgrass and Butch and Mrs. Sam Kennedy were in Carrizozo on business Wednesday. Mrs. J. R. Jenkins visited Mrs. Milt Jones Thursday.

Mr. Joe Gallegos, Southern Pacific Operator is relieving Mr. Harley a few days this week.

Mr. Harry Straley was in Santa Fe on business Friday.

Mr. and Mrs. Sam Kennedy of the Wilson Ranch made a business trip to El Paso over the week-end. While there, they purchased a car.

Mr. and Mrs. George Straley enjoyed the basketball tournament in Capitan Saturday. Leo Straley, their son is one of the Carrizozo players.

We are glad to welcome Mr. and Mrs. Preston Stidham, son, Sammy and baby daughter to Ancho again. Mr. Stidham is a Luna pumper.

Mr. and Mrs. L. C. Woods and Patty have moved to Santa Rosa, also Mr. and Mrs. Woodard. Both Mr. Woods and Mr. Woodard formerly were pumpers at Luna. Ancho will miss these families, but wish them well in their new homes.

Mrs. Allie Snodgrass and children spent the week-end with Levene in Doming.

Born to Mr. and Mrs. Borito Aragon, March 12th, a son, weighing 7 lbs. Mrs. Arturo Samora of Carrizozo will stay with her sister, Mrs. Aragon, a few days.

Dr. and Mrs. C. L. Purcell of Tucson, Arizona, visited her sister, Mrs. Elva Wilson at the ranch over the week-end. They were enroute to Mexico City to spend their vacation.

Mr. and Mrs. L. Y. Jackson of El Paso visited her mother, Mrs. Jackie Silvers over the weekend.

Mr. Horace Caldwell, our school teacher spent the week-end in Las Vegas.

Grade School P-T.A. Meets

The theme of the regular P-T.A. meeting of the Ruidoso Grade School was art. Mrs. Donald Mackay had charge of the program.

A few of the children from the first, second and third grades participated in a little playlette "Rolito." Harold Evjen was master of ceremonies. He told the story of "Rolito's" life. Rolito is a little Spanish boy.

There was a chorus of five girls and five boys and they sang a song about "Rolito." The costumes were appropriate for the occasion. Five girls from the 6th grade sang the song, "The Land of Pretty Soon" composed by Mr. Bruce.

"Appreciation of Children's Art" was given by Mrs. Donald Mackay. Some wonderful illustrations were presented from all grades. Mrs. Mackay told of so many ways in which children can be taught art and ways of occupying the child's mind and time constructively.

A business meeting was conducted by Mrs. T. J. Short. The nominating committee presented the following names for new officers for next year: president, Mrs. T. J. Short; vice-president, Mrs. H. E. McCraw; second vice-president, Mrs. Emmet Reese; treasurer, Mrs. H. M. Evjen; secretary, Mrs. Collins; parliamentarian, Mr. Eric Bruce, and historian, Mrs. Joe Dryden.

A parent-teacher study group will meet with Mrs. T. J. Short this Tuesday evening. This study is to help become better parents and teachers to our children.

The meeting was adjourned and lovely refreshments were served by Mrs. Coko Hedgecock and Mrs. H. M. Evjen, hostesses for the afternoon.

—Mrs. A. L. Ball, Reporter for P-T.A.

GLENCOE GLANCES

By Mrs. Sydney Bonnell

Mrs. Susan Alice Peyton, died in the hospital at Carrizozo, March 14th, 1949. Mrs. Peyton was 81 years old and has lived in the Ruidoso Valley since 1917. Mr. Peyton preceded her in death, several years ago. They had eight children, four living. Mrs. Fred Hale of Glencoe, Mr. Elmer Peyton of Capitan, Mrs. Ethel Niles of Tucumcari, and Mrs. Myrtle Britt of Hagerman. Twenty grandchildren, twenty-four great-grandchildren and one great-great grandchild. A good woman and neighbor has gone to her reward.

Mrs. Jones of Roswell, was visiting her son Mr. Elliot Jones and daughter Mrs. Wella Allison, last week.

A shower for Eleanor McClendon was given by Mrs. Hazel Perry, Mrs. Helena Lucas and Mrs. Sydney Bonnell, at Bonnell Ranch, March 16th. Many of her friends came and brought lovely gifts and good wishes and those that couldn't come sent gifts. Refreshments of cake, ice-cream and coffee were served. Mrs. Perry, Mrs. Lucas and Mrs. Pringsten bringing cakes.

Mrs. Wilbur Coe did not come home feeling well; from the trip in Mexico and has gone to Roswell for a check-up and rest for several days. Hope she will be home before this is out.

The two little Tully's Jerry and Toni, are over their turn at the measles but Gerald was not feeling so well and went to El Paso for a check-up. Wynima accompanied him and Betty and Jimmy are taking care of the children and ranch.

Mr. and Mrs. Will Coe's youngest, Bebe Carol has been quite ill.

Mr. and Mrs. Bruce Griffith made a business trip to Albuquerque.

The San Patricio school, entertained the Company Supt., Mrs. Wilson and County teachers and other guests Friday. They held the business meeting, with Mrs.

Sweeney acting as Chairman and had lovely luncheon, of fried chicken and the trimmin's, with apple pie, at 12 o'clock. Mrs. Lucas, Mrs. Thomas, Mrs. Frank Gomez and Mrs. Russell, were in charge of the cooking and serving. Afternoon, Mrs. Sweeney and Miss Brewer, with the assistance of Mrs. Marie Pachaco and Mrs. Inez Pachaco, had a very interesting program of folk dancing put on by the 3rd, 4th, and 5th grades. They were dressed in colorful, homemade costumes and looked very cute and danced well. One group of girls sang. Hope they are invited to take part in the PowWow at Ruidoso.

Ralph Bonnell made a trip to El Paso, Saturday. Eleanor went with him and will stop off at her home in Alamogordo.

Mrs. Helena Luca and Mrs. Sydney Bonnell were invited to the Club dance at Ft. Stanton, Saturday night as guests of Mr. and Mrs. Jack Smith. Enjoyed it very much. They have a nice club house, good music and a genial crowd. Served refreshments throughout the evening and coffee and sandwiches at 12. Met

several old friends and made new one, I hope.

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FORT STANTON NEWS

By Marianne Townsend

A shower was given for Mrs. Charles Southerland (Eva Howard) Wednesday afternoon at the Bonita Club. Eva, the daughter of Mr. and Mrs. James Howard, is now living in Champaign, Illinois. The hostesses were Mrs. Tom Burleson, Mrs. Carl Ness, Mrs. E. M. Townsend, Mrs. Edward White, and Mrs. William Martin. Petite Patsy Gould, the daughter of Mr. and Mrs. William Gould, received the guests and presented the gifts to Mrs. Howard in Eva's absence. Many lovely and useful gifts were given to Eva. Pastel colors and spring flowers were used in the decorations. Mrs. William Martin and Mrs. J. Woodbridge poured tea. Bridge was played after the gifts were opened.

The Guild of the Church of Our Redeemer met at the home of Mrs. James Howard on Tuesday night. Mrs. Howard was assisted by her mother, Mrs. Eva Lund. Among those present were Mrs. Adolph Wilson, Mrs. Louis Merrell, Miss Anne Mason, Mrs. Ray Baker, Mrs. E. M. Townsend and Mrs. Oscar Rainey.

It's a daughter for Mr. and Mrs. John W. Townsend of Mobile, Alabama. Ocie Ann was born on Wednesday, March 16. The paternal grandparents are Dr. and Mrs. E. M. Townsend of Fort Stanton. The maternal grandmother is Mrs. S. W. Roche of Ironwood, Michigan.

Dr. and Mrs. Linden Johnson and Mrs. Johnson's mother and father, Mr. and Mrs. Joseph Stahl, spent a few days vacationing in Santa Fe, New Mexico.

Bill Merrell was home from Colorado A & M, Fort Collins, Colorado, for several days for his spring vacation.

Attending court in Carrizozo last week were Mr. Tom Burleson, Mr. Y. B. Minter, Mr. Warren Gaston, Mr. Percy Parker and Mr. Fred Chavez.

Among those in Roswell were Dr. and Mrs. Howard Woodbridge and Dr. and Mrs. J. Woodbridge; Dr. and Mrs. Harold Gordon;

Reba Jean Luck; and Dr. and Mrs. Raymond Mitchell.

Father Jules Mollie and Mr. Charlie Ferris are in the hospital. We wish them a speedy recovery.

Miss Lucille Guiterrez spent the weekend in Carrizozo.

Mr. and Mrs. Edward White and Jerry White were in El Paso last week. Returning to Fort Stanton, they stopped at Las Cruces to visit their daughter, Ethelyn, who is attending New Mexico A & M there.

REA electricity was turned on at Fort Stanton at 12:40 p. m. March 5.

CAPTAN CAPTIONS

By Mary F. WERNER

A grade school tournament was held in Capitan this last weekend. Sixteen teams taking part. The 5th and 6th grade of Cedarville took first place for the lower grades. They well deserved to win. They had one of the best playing teams and one that could well give a few pointers to some of our high school teams. Capitan's 7th and 8th grade took first place for the upper grades.

A group of good neighbors had a barn raising at the home of LeRoy McKnight's last Sunday. LeRoy had the misfortune of having his barn burn down last winter. I have heard a great deal about the cats they had and some about the amount of work accomplished. That is the kind of neighbors we appreciate.

A group of women from Capitan attended a Stanley party at the home of Mrs. Ross Flatley Tuesday. Each woman came home with a nice bunch of strawberry plants, which I do not believe goes with all Stanley parties.

A baby boy was born to Mr. and Mrs. Robert Hobbs of Alamoogordo March 12. He has been named Robert Harrison. Mr. and Mrs. Hobbs were formerly of Capitan.

Several ladies attended the pink and blue party given at the Bonita Club Wednesday afternoon. The shower was honoring Mrs. Southerland nee Eva Howard.

Mrs. James Howard is working at the Titsworth Co., for a few

days in the absence of Dorothy Ferris.

The Round Table met at the home of Mrs. Hunt Hobbs Thursday. The tables were decorated with St. Patrick motifs and Irish dishes were quite in evidence throughout the dinner.

Mr. and Mrs. Fletcher Hall, Mr. and Mrs. Hugh Bancroft and Mrs. Pattison spent the day with Mr. and Mrs. Bill Edgar at that ranch Thursday.

The WSCS met with Mrs. Hunt Hobbs Tuesday. They plan to have their zone meeting in Capitan on April 13th.

Mrs. R. E. Aldrich and Mrs. Rhodes were hostesses to the school faculty and husbands and wives Thursday evening. A very good time was reported by all that attended.

Mr. and Mrs. Walter McMillan have been spending a few days with Mrs. McMillan's family, Mr. and Mrs. Ben Leslie, while Walter is recuperating from an injury received while on duty on the railroad.

Mrs. Adda Sellars and Mrs. Roy Morgan visited friends and relatives in Alamoogordo Sunday.

Mr. O. H. Ferris underwent a minor operation Monday at the Fort. We understand Charlie is

doing nicely and is expected home Friday.

Our Mayor, Mr. Theophile Laramie has been on the sick list this past week. Best wishes for your recovery Phil.

Mr. William was quite surprised Monday night to receive a telephone call from Ventura, Calif., from his sons Bill and Don. It was the best medicine he has had since being ill.

Rev. Collins has been reappointed as pastor of the Nazarene church for another year.

Rev. E. H. Carter has resigned

as minister of the Baptist church here and accepted a church at Hick's Chapel, Texas.

We are very glad to have Mr. Lair back in town for a while. He has been employed in Silver City.

BEN ROY

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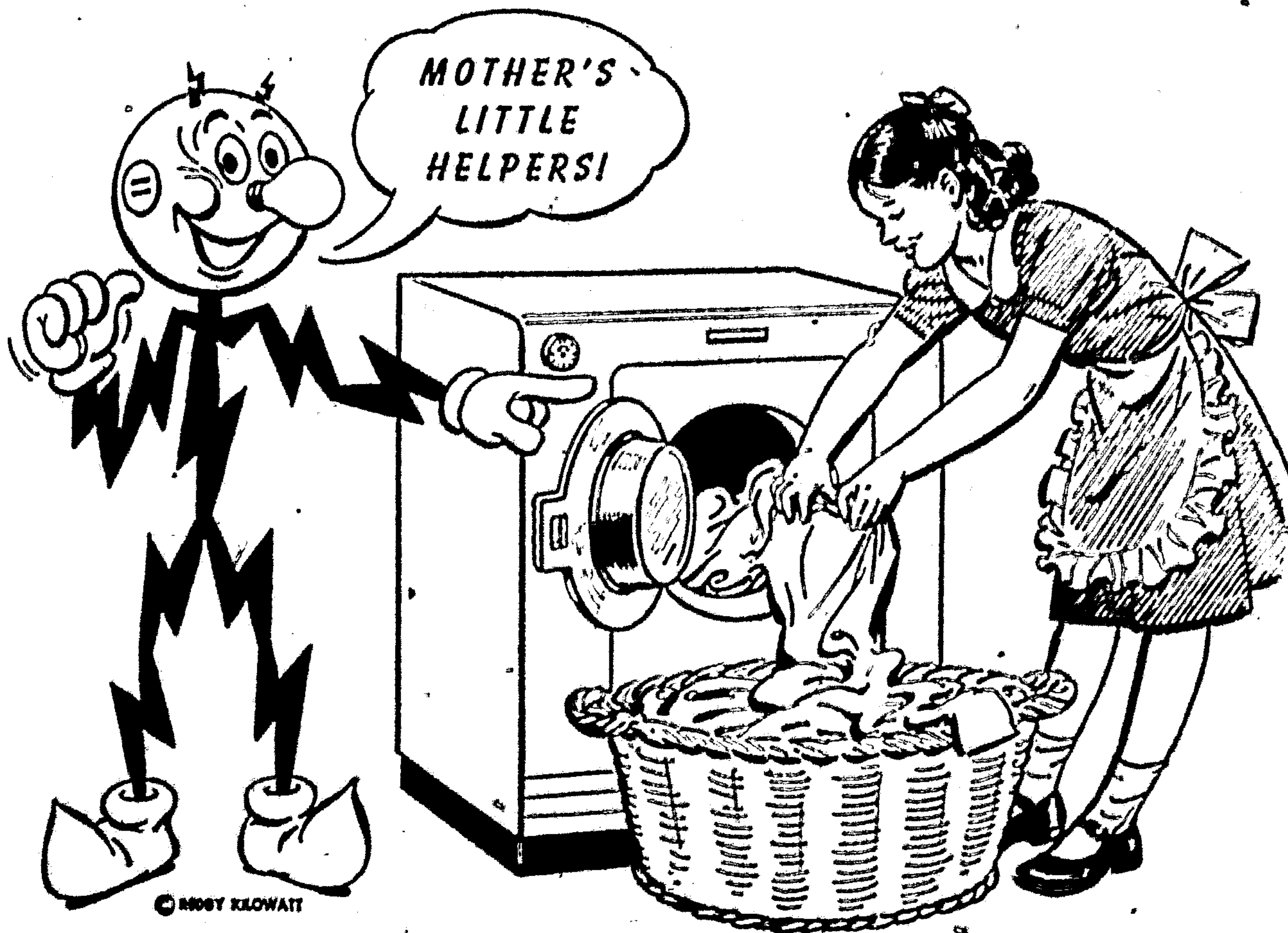
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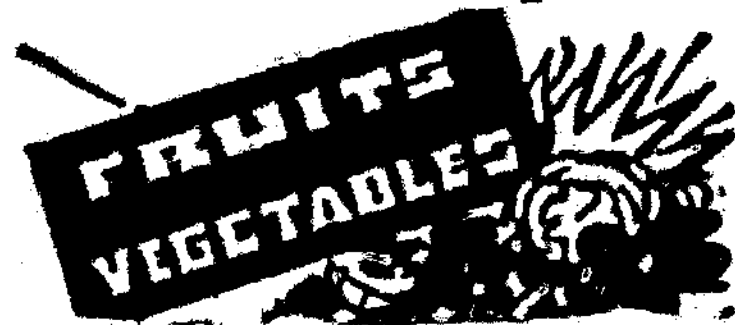
She simply puts in the soiled clothes and soap, sets the controls and the washer does the rest. All by itself, it cleans the clothes thoroughly, triple rinses them, in clean water and spins them damp dry. It even drains itself and shuts itself off when the clothes are ready for the line.

You'll be amazed at how easy it is to wash with an automatic electric washer. And it costs so little to operate that a few cents worth of electricity will do an entire week's washing. Ask for a demonstration today!

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Ruidoso Queen Crowned By "Pat"

(Special To Ruidoso News)
Mary Glenda Shook, daughter of Mr. and Mrs. O. B. Shook of Ruidoso, a graduate from the Ruidoso high school, and now a freshman secretarial training major at New Mexico A. and M. College, was crowned queen of the Engineers Ball Saturday night in Milton Hall at Las Cruces by St. Pat.

She became acquainted with A&M while she attended Las Cruces High and has many local friends as a result of her year in Las Cruces. Once Glenda and Weyman Hartley, our St. Pat., were going to school in Capitán at the same time. Since she has been at A&M, Glenda has joined the Ski Club, Pop Club, and has become a Zeta pledge. She has a soft voice that is very pleasing to listen to and pretty hazel eyes, and the engineers think they have made a very good choice as queen.

St. Pat has long been known as the patron saint of engineers therefore it is the custom to have a St. Pat for Engineers' Day. Weyman Hartley, senior civil engineer portrayed St. Pat at the Engineers Ball and for other activities of the day.

Weyman, originally from Capitán, also attended school in El Paso and Los Angeles. He left high school for the Navy and served as boswain mate on the Atlanta and Howze during the war.

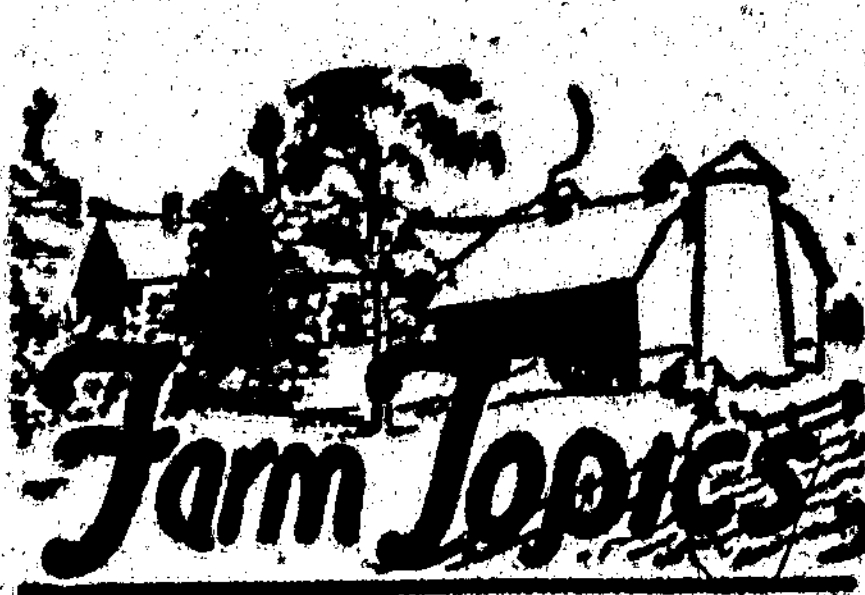
After he was discharged he entered A&M in the summer of 1946. When he first came to college electrical engineering was his



BALES IN WONDERLAND . . .
Bewildered by the strange wonderland in which they suddenly find themselves, these two young adventurers bewail their cast state upon arrival in New York harbor aboard the SS Marine Tiger which docked there with 456 DPs from abroad. The two "innocents from abroad are Bohdan Benowski (left) and his less-perturbed brother, Meroslaw.

goal, but after two years it seemed as if civil engineering had more appeal so he moved over to "Dad" Jett's department.

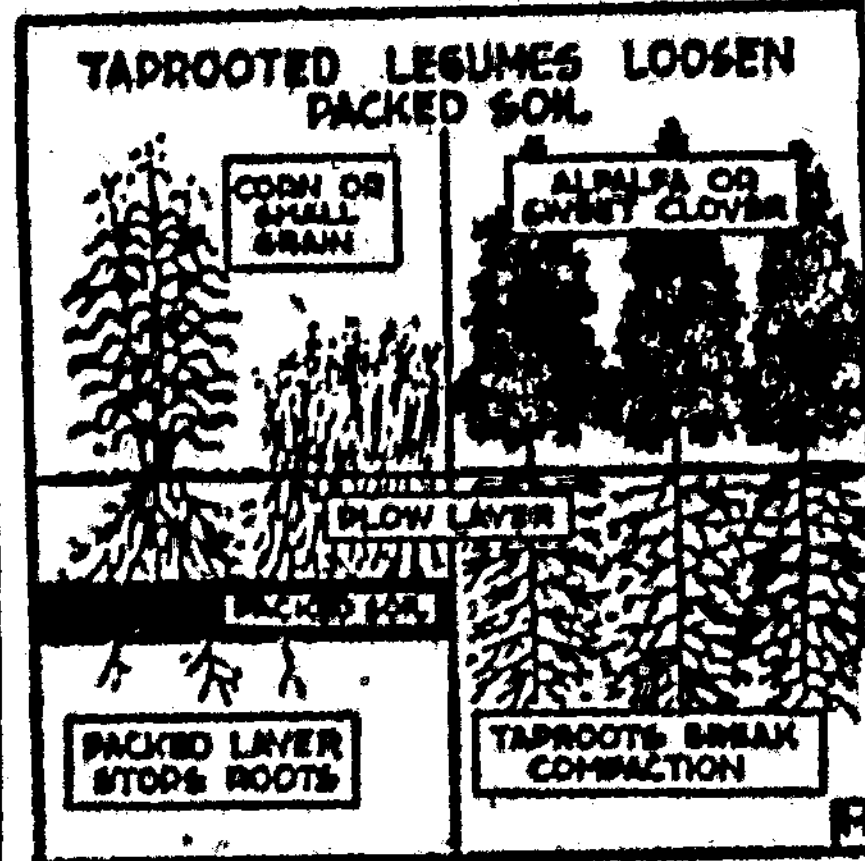
Weyman is a member of the TKE fraternity, and program chairman for the ASCE. He will represent the civil engineering department in Oklahoma City this April. His technical paper will cover the track depression project now under way in El Paso.



Legumes Open Soil To Air and Water System of Rotation Prevents Compaction

Tight "stuffy" soils are robbing many farmers of high bushel-per-acre yields of corn and small grains each year. Loams, silt loams and clay loams need large amounts of organic matter in the plow layer and deeper to keep them open and loose for high crop production.

Heavy soils that are low in organic matter and worked with heavy tractors and machinery become



Tap roots of alfalfa and sweet clover, as shown in sketch, break through packed soil to assure water and plant feed for growing crops.

packed, especially just below the plow sole. These compactions slow down the intake of water. They cut down the amount of water and air the soil will hold for crop use. They keep the fibrous roots of corn and small grain "upstairs" away from water and plant food held deeper in the soil.

Temporary relief can be had by using machines that reach below the ordinary plow layer and breakup the plow sole compactions. Real relief, however, comes only through regular use of deep-rooted legumes in the rotation.

The driving tap roots of sweet clover and alfalfa force their way through the compactions and reach deep into the soil, thus opening it to air and water. The mineralized organic matter they leave there improves soil tilth and furnishes plant food for other crops.

Channels of the tap roots are routes for water and air and fibrous roots to follow deep into the soil. Compaction-busting alfalfa and sweet clover need phosphates and potash if they are to do a good job.

Smash Sale Records

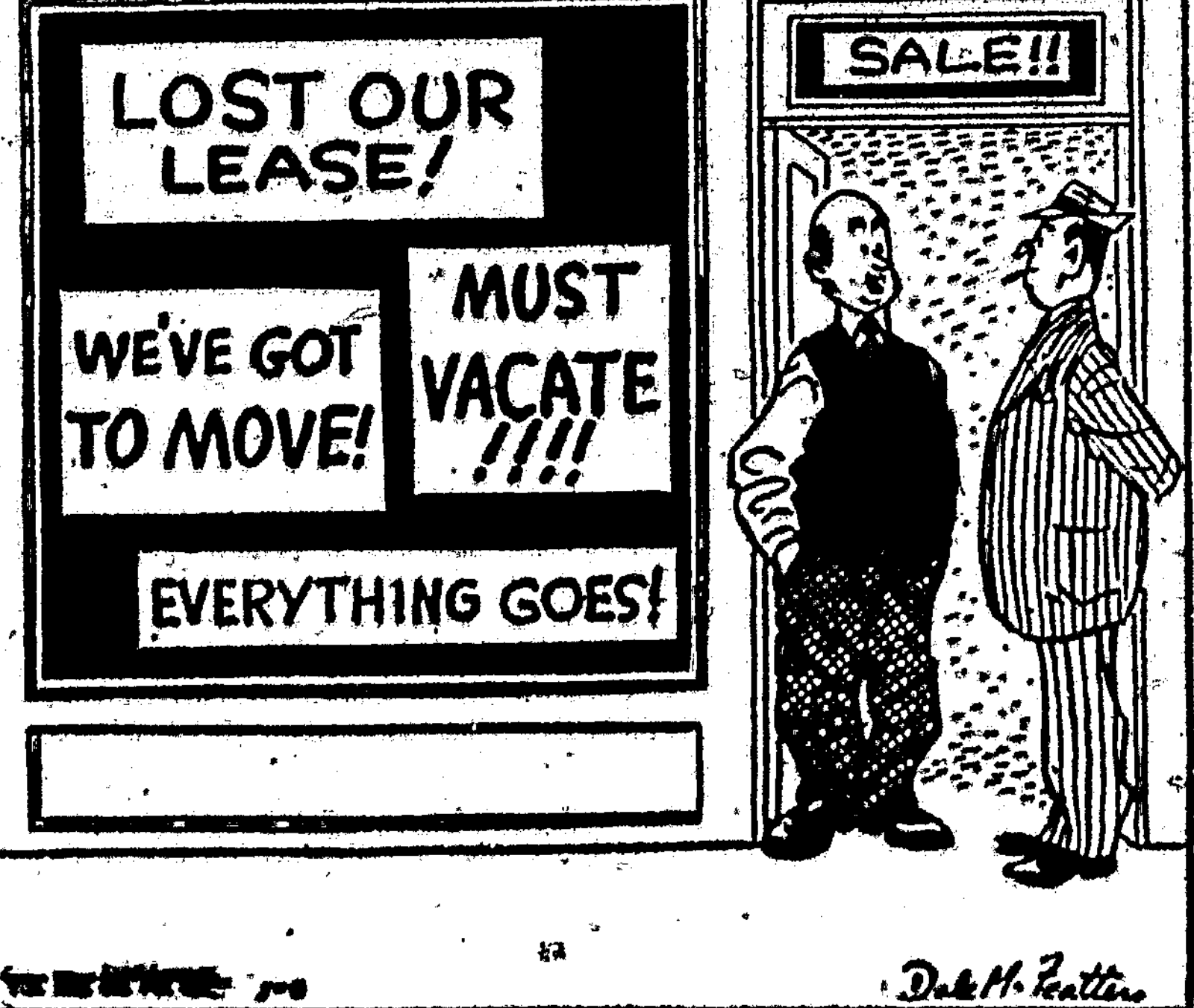


All records for Ayrshire auction sales in the U. S. were broken when an average of \$2,267.30 was paid for 22 Scottish brood Ayrshires imported and sold by Frank Y. Lile of Bellefontaine, Ohio. The sale grossed \$66,190.

A new record price for Ayrshire bull calves was set at \$4,000 by Howard Baum and Sons of Paint Valley farm, Mahoning, Ohio, in the purchase of eight-month-old Kitch Gay Spark (above).

STRICTLY BUSINESS by McFatters

SELLING OUT NOW!



"Next year I think I'll paint the storefront red!"

AT BONNELL'S HARDWARE

RUIDOSO PLUMBING SHOP

ROD JOHNSON

Contract Any Plumbing Job

FASTER SERVICE -- BETTER WORK

BETTER ASK US

PRICES ARE LOWER

WE ARE PLEASED TO OFFER COMPLETE BUILDING SERVICE!

PLANNING and BLUE PRINTS BONDED CONTRACTS Repair Jobs Of All Types

OUR STOCK IS COMPLETE IN ALL LINES

PAINT-UP -- CLEAN-UP -- FIX-UP

BONNELL'S

TED BONNELL

KIEL BONNELL

HARDWARE & BUILDING SUPPLIES

Ruidoso, N. M.

COOKS IN JUST 7 MINUTES!

MACARONI-AND-CHEESE



Another fine product of the Kraft Foods Company

Special FLUFFY MACARONI PLUS SUPERB CHEESE FLAVOR OF KRAFT GRATED.

RUIDOSO VARIETY

Halo Shampoo, gaint size.....79c
Creomulsion, large size.....\$1.19

SPECIAL - Two For One Sale!

Colgate's Lustre Creme Shampoo, reg. 49c value—Two for 49c
Veto deodorant, 1 large size jar and 1 medium size jar, both for.....39c

Tex Brand Blue Denims!

Boys sizes 1-6\$1.33
Boys sizes 8-16 10 oz. denim.....\$1.95
Girls sizes 1-14.....\$2.69

COME IN AND SEE THE NEW

"SHOP SMITH" 5 TOOLS IN ONE

Boy's 26" Bicycle \$37.50

"LUMINOUS" HOUSE OR CABIN NUMBERS

30-30 WINCHESTER
30-30 MARLIN 336-A

Ruidoso, N. M.

WHITE AUTO STORE

MESCALERO INDIAN CALL

By Virginia Klinekole

Mr. A. M. Blazer, well known pioneer, died this past week. His funeral, which was held in the new Dutch Reform church, was attended by a large crowd of friends and relatives. Part of his old mill, a well known landmark, still stands across the road from the McNatt store. Fall bearers were Messrs Stanley McNatt, Willie Magoosh, Elmer Wilson, Torrance Torres, Augustin Davalos and Bruno Hernandez.

Mr. Hardin, Indian School superintendent, is in charge of tree cutting here. It is too bad the beautiful old cottonwood trees died, so that they are now biting the dust.

There was a wedding here this week too. We heard the chariots, but didn't know just who the pair were—still don't, other than that they are a young couple from the East staying with the Ben Hakens. Bet they don't forget that noise for a while.

Everything happened at Mesalero this week. We even had a dance. It was a good dance, sponsored by the Woman's Club, and music was furnished by Ray Field and his boys from Ruidoso. There was a large crowd, several from Ruidoso, and Mr. and Mrs. Alfred Harden from Tularosa.

Friday we saw Mr. and Mrs. Earl, Mrs. Fleta Baldonado, and Mrs. Fay Blazer in Alamogordo

More Echoes . . .

Mr. and Mrs. Jack Aldrich, owners of the Capitan Variety Store, were in Ruidoso on business and visiting Saturday afternoon.

Della O'Kelley spent last weekend in El Paso and Iva Coleman took care of her place of business while she was gone.

Mr. and Mrs. A. J. Frame, who have been in charge of Mrs. Maudie Terrell's rooms in downtown Ruidoso, have left Ruidoso. He is in Alamogordo and she is in Oklahoma visiting her mother. Mary McClendon made news last week when she bowled 208 in one game to top any of the women's scores in the Ruidoso Bowling Club league.

where they attended the State District Convention. Dr. Shaw of Colorado Springs, Colo., gave two interesting talks; one, entitled The Green Thumb, was about Carver, the great Negro scientist, and the other was on recreation. Dr. Shaw is famous for his work on costumes and folk dancing I believe.

Mr. and Mrs. Herman Butz and their friends, Mr. and Mrs. Haven of Florida, went to Taos and Santa Fe on a sight seeing trip. The Butz' live in Bent.

Tannie Howell of El Paso visited the Sunshine Ranch last week. He is a friend of James Hiles, who is now in Mexico working with the foot and mouth group.

Mr. Phillip Smith of Las Cruces visited in the Marion Hust home at Bent this week.

We enjoyed a nice bridge party last week, the monthly get together, for which Mrs. Crow and Mrs. Hall were hostesses. The motive, of course, was St. Patrick's, and we were served delicious lime sherbert and white cake iced with pale green. John Hall, being host, didn't get to play, and how he suffered! Mr. Crow was in Albuquerque.

Mrs. Edna Shields drove her mother, Mrs. Susie Briggs, and a friend Mrs. Lucy Van Dusen to Bayfield, Colo., Sunday. Mrs. Van Dusen is returning to her home there after spending the winter in El Paso, and Mrs. Briggs is on business.

TINNIE TALK

By VIRGINIA GUEST

You should have seen Noble Oldham Friday night when he was dressed for the King and Queen selection for the West Texas High School in Canyon, Texas. He was the senior candidate. The boys wore black tuxedos with a white carnation boutonniere. He really was handsome. They had lots of fun teasing him. He won for the school. He will represent them Thursday night in the College Coronation. It will be broadcast over KFDD from 10 to 10:45 p.m. He was the only boy in the senior class eligible for the King. They had to have a B average and be in school more than one year.

Doran Wood of El Rancho Escondido was in Roswell over the weekend.

Mrs. R. J. Williamson from Los Angeles, Calif., was visiting in Tinnie.

Jane and Dick Traylor of Lordsburg spent the weekend with Mrs. Oney Ramond.

Mr. and Mrs. Kenneth Nosker were in Tinnie Tuesday.

Mrs. B. B. Britton is improving nicely. She is in Carlsbad with her daughter, Helen Montgomery.

Billie and Hugh Sloan were visiting in Tinnie Monday.

Tinnie and Leonard Clayton were visitors with Mrs. Oney Ramond.

Hazel Perry and Irene Nosker were visitors at the Tinnie Mercantile Co., Thursday.

Rev. O. L. Oldham will be in Albuquerque for an eight-day Bible Study Course Mission Conference.

Johnny Phillips was in Tinnie Thursday.

Buck Nosker and "Pork" Guest were in the Capitan Mountains Thursday roaming around trying to find a place to drill a well and level some land.

Margie Tiltworth attended "Chum" meeting in Roswell Wednesday night.

WE HAVE THE PARTS

AUTOMOBILE REPAIRS



SERVICE STATION

Phone 31-03

JIM'S AUTO SERVICE

Ruidoso, New Mexico

PAINT-UP CLEAN-UP FIX-UP

MINT BAR

RUIDOSO, N. M.

MIXED DRINKS

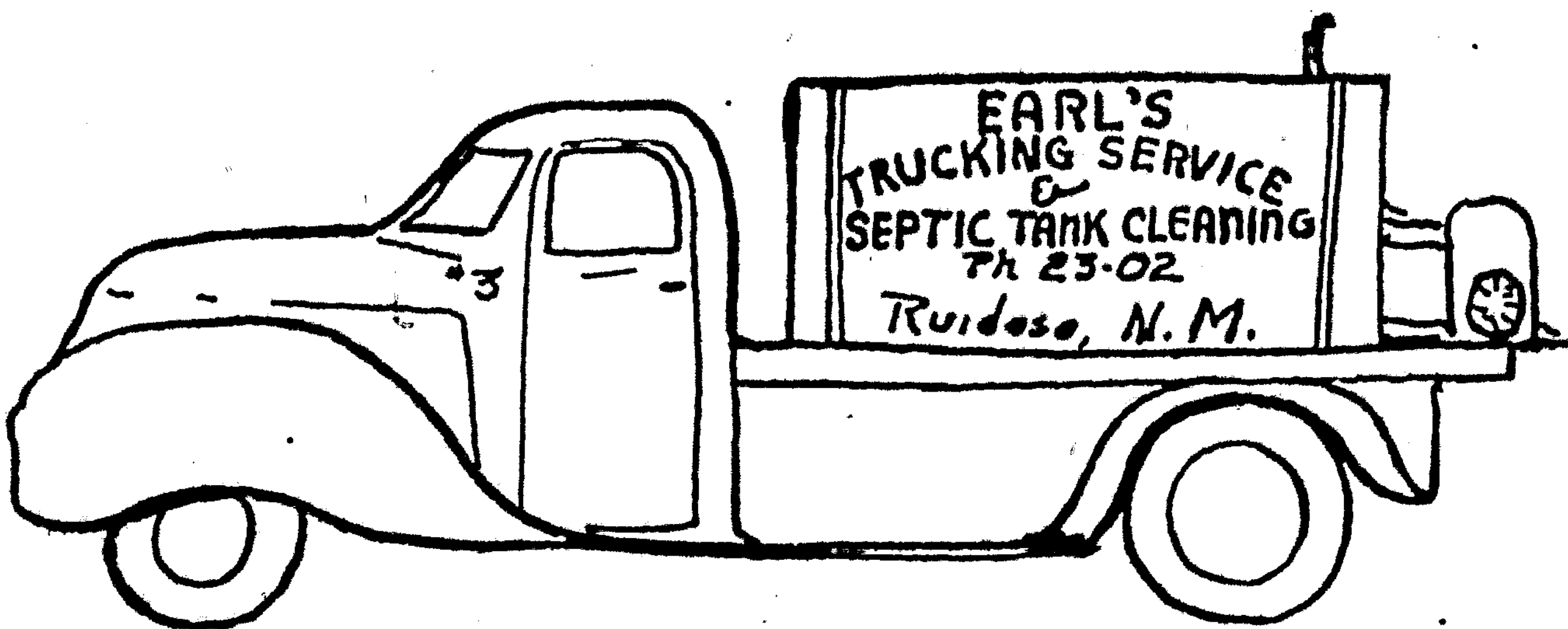
PACKAGE GOODS

DANCING!

"A FAVORITE SPOT HERE"

PAINT-UP CLEAN-UP FIX-UP

PAINT-UP CLEAN-UP FIX-UP



IN OUR MEAT MARKET

EXTRA GOOD STEAKS
BEEF — PORK — HAMS

HOME MADE SANDWICH FILLINGS THAT ARE DELICIOUS

DOWNTOWN RUIDOSO

JOHNSON'S
Grocery and Market

The
First National Bank
Of Roswell

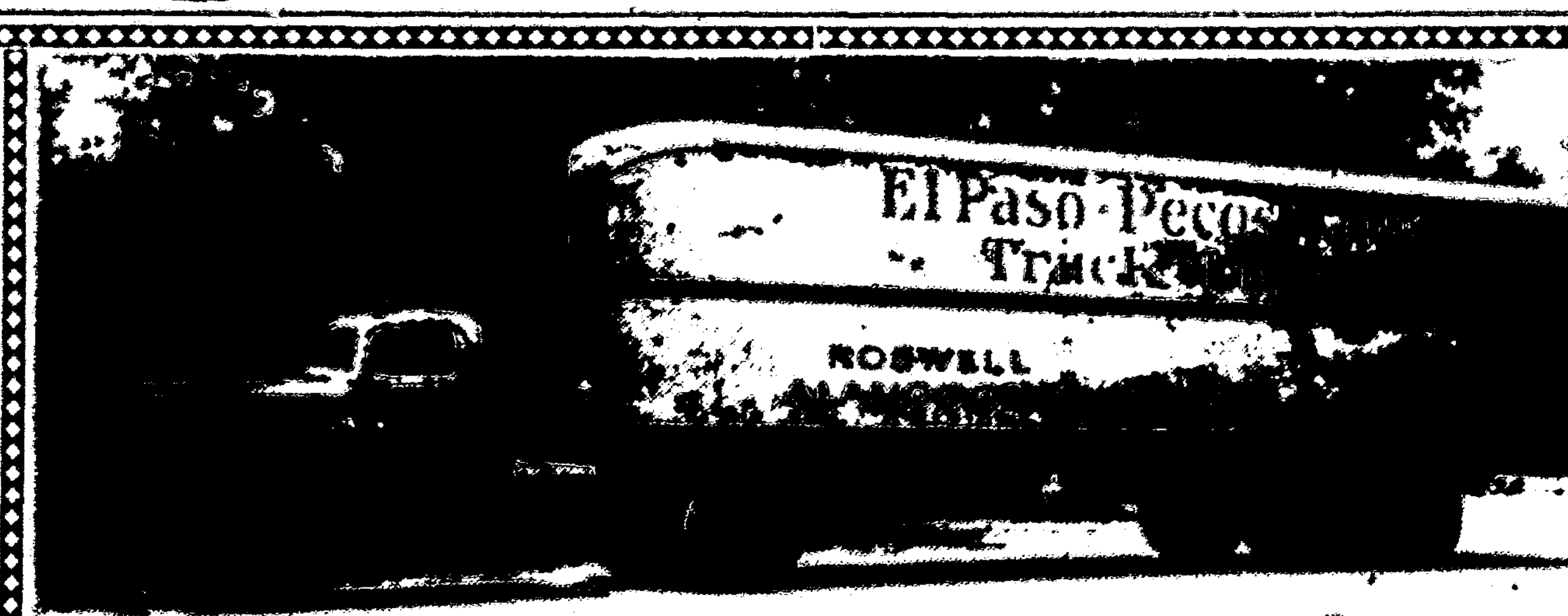
ROSWELL, NEW MEXICO

ESTABLISHED IN 1890

USE OUR BANKING BY MAIL SERVICE

"A HOME INSTITUTION"

Member Federal Deposit Insurance Corporation



Ruidoso's Motor Freight Service

Since 1923

Daily Service From and To

Roswell, El Paso, Almagordo, and Points Beyond

LEONARD R. MCKENZIE, Local Agent

Phone 2-21

Hollywood, N. M.

P. O. Box 9

GREEN TREE NEWS

By Mrs. Jess Harris

Rev. and Mrs. Standford and daughter recently moved here from Weed, N. M. Mr. Standford is the new Baptist Minister for the Green Tree Baptist Church.

Kenneth, son of Mr. and Mrs. W. A. Anderson, was taken to the hospital for an appendicitis operation, Saturday.

Mrs. Jess Harris and Mrs. Harry Neel took Mrs. Arcene Stuart to Artesia Thursday where she will spend some time with her daughter, Mrs. Bill Yeager and family.

Sundays wind did considerable damage to roofs and buildings in Green Tree.

Mr. and Mrs. C. D. Low of Roswell moved to Green Tree Saturday. Mr. Low is a carpenter.

Mr. and Mrs. Claudé Eckert and Harry Eckert opened the Pit Bar-B-Q at Hollywood and those sandwiches are sure fine.

Mr. and Mrs. Earnest Hastings came back to Green Tree last week having sold their place in Alamogordo.

Mr. and Mrs. Bill Copeland who were injured in a wreck last week are getting along nicely, although the car was badly torn up, the Copelands were lucky to get out not seriously injured.

Visited Mr. Ed Wright in Roswell hospital last week, he seems to be about the same.

See the beautiful building rock brought in from Texas. If you would like to have some inquire about them.

Quite a number from here attended the Methodist Church chicken pie supper at Ruidoso last Wednesday evening.

Mrs. Denton of Alamogordo, Mrs. Lois Beavers and Mrs. Hazel Lowing of Green Tree were in Roswell last week shopping.

The Stotson P. T. A. had a nice meeting and election of officers who will be installed at next meeting.

Stotson is working on their part for the Fiesta next month. Mr. and Mrs. Vick Struve and Tony Borker of Abernathy visit-

Coleman's To Open New Cafe

Mr. and Mrs. M. C. Coleman, Jr., a young couple from Rapid City, South Dakota, a resort town, announced last week the leasing of the building formerly occupied by the Western Boot and Shoe shop in downtown Ruidoso to put in a restaurant.

They have been in the restaurant business in South Dakota for several years and have a reputation for serving fine foods, some of their employees there will come to Ruidoso with them.

The opening date will be announced later, for although their equipment and furnishings have arrived it will be several weeks before they are ready to open.

Mr. and Mrs. Coleman were driving through Ruidoso Valley Saturday, March 12 and had car trouble two miles below Bonnell's Ranch. They had to come back to Hollywood for repairs and while the car was being fixed decided to look over Ruidoso and this area. They were so impressed with the town and surroundings they immediately decided to put in a business in Ruidoso.

ed with the Fuch families over the weekend.

Mrs. Gertrude Ray of Portland, Oregon is visiting her parents Mr. and Mrs. A. J. Fuchs.

Mr. and Mrs. George Fuchs had as their guests at Navajo Lodge Saturday night; Mrs. Gertrude Day; Mrs. Tony Barker; Mr. and Mrs. Vick Struve, Miss Annice Durhan of Abernathy; and Mr. and Mrs. Vernon Fuchs.

Ada Lou Long entertained a group of children Friday night, the occasion being her tenth birthday. The girls wore long dresses and the boys cowboy clothes and square dancing was enjoyed, followed by Mr. Long serving hamburgers and birthday cake.

Miss Patsy Long entertained a few school friends at a dancing party Saturday night—and a grand time was reported.

HONDO HAPPENINGS

By Mrs. Leo Joiner

Mrs. Bert Pfingsten visited Mrs. R. S. McClain in Fort Stanton one day last week.

Mr. and Mrs. S. G. Hester recently returned to their home in the Valley after spending about two months in Tucson, Ariz. with their daughters Jeanne and Barbara. Jeanne received her degree from the University in February and immediately took a position as teacher in the primary grades in one of the public schools in Tucson. Barbara is attending the University.

Mrs. Lewis Clark was in the Hospital in Roswell for several days last week with an infected ankle. Mr. Clark is still in the hospital in Albuquerque where he is recovering from a recent operation. We wish both Mr. and Mrs. Clark speedy and satisfactory recoveries.

Mr. Vernon Allen and mother, Mrs. Annie Allen spent the week end two weeks ago in Albuquerque on business.

Mr. Fred Savedra is back at his old job at the Trading Post Service Station after spending some time working in Mayhill.

Mr. and Mrs. Leo Joiner and children were Roswell business visitors last Saturday.

Mr. F. H. Hall, Jr., visited the Joiners one evening last week.

Mrs. Sara Sanchez went to Dexter last week where she plans to spend some time with her son Charlie, who is employed on a farm there.

Mr. James T. Booky is in the Veteran's Hospital in Albuquerque undergoing a physical check up.

More Echoes . . .

Helen Bonoguide and children were up last weekend from El Paso.

Bill Hanes, Ford dealer of Abilene, Texas; "Uncle Ben" Hanes, of Alabama; Mr. Comer Hanes of Merkel, Texas; and Mr. C. E. Hig-

genbotham of Abilene, Texas the guests of Mr. and Mrs. Dick were all in Ruidoso last weekend to visit Mr. and Mrs. Paul Douglas. Friday night this group was sponsored by the FWA Girls at Ruidoso High School.

LANE'S CLEANERS

(Formerly Clarke's Tailor Shop)

CLEANING — PRESSING ALTERATIONS — REPAIRS

K A N D M SUITS — — COATS

FOR MEN OR WOMEN — CUSTOM TAILORED TO YOUR INDIVIDUAL MEASUREMENTS

PHONE 26-03

Pickup — Deliver

PAINT-UP

CLEAN-UP

FIX-UP

GULF Gas and Oils

AUTO REPAIRS

TIRES

BATTERIES

GUARANTEED SATISFACTION

SKYLAND AUTO

O. A. LUALLIN

A. W. LUALLIN

PAINT-UP

CLEAN-UP

FIX-UP



FAMILY GROUPS — SCHOOL GROUPS — ALL VISITORS MAKE OUR CLUB HOUSE AND SNACK BAR

H E A D Q U A R T E R S

Good Coffee — Jumbo Hamburgers — Soup — Chile

BOWLING — PING PONG — POOL

SKI EQUIPMENT FOR RENT

RUIDOSO CLUB HOUSE

OPEN YEAR' ROUND

JIM & ALBERTA CONWAY

CLAUDE & MARY YOUNG

PAINT-UP

CLEAN-UP

FIX-UP

Nob Hill Restaurant

PALMER GATEWAY ADDITION Ruidoso, New Mexico

DINING ROOM SERVICE

SPECIALIZING IN

CHICKEN — STEAKS — SANDWICHES

Serving Only First Quality Grade A Food

OPEN YEAR' ROUND 11 A. M. to 9 P. M.

CLOSED ON MONDAYS

PAINT-UP

CLEAN-UP

FIX-UP

HARRY'S BAR

RUIDOSO, N. M.

VISIT WITH US

AFTERNOONS — EVENINGS

PACKAGE GOODS

BEER — WINE

MIXED DRINKS

DANCING EVERY NIGHT

HARRY JORREN, PROP.

Fish With New License April 1st

"Please don't fish after March 1 without a brand new fishing license," was the warning issued to fishermen today by Elliott S. Barker, State Game Warden. "The new license year," he said, "begins April 1 and the old license won't fool anybody."

"New licenses will be available by about March 26. When you buy your license get a copy of the Game Law Digest and carefully review the new seasons and bag limits to avoid any unpleasant misunderstandings. Another thing that will help a lot is for every resident to buy his license in his home town and avoid the difficulty of getting a witness known to the vendor in some other part of the state."

"Remember the general trout season does not open until May 15. There are several special trout waters that do open April 1 and full information is given in the Game Law Digests available for the asking at license vendors."

"While the general warm water season is April 1 to April 15 and May 30 to November 30, the waters in Chaves and Eddy Counties are closed tight from April 1 to May 29 inclusive. The season in Chaves and Eddy Counties is May 30 to March 31 except Pecos River above McMillan Dam (April 1 to March 31), Bitter Lakes Federal Refuge and Washington Ranch (June 1 to October 15) and Pecos River above Trail's End (May 15 to November 21). Use of carp, sucker, buffalo and gar for bait is prohibited in all waters which have been cleaned of these fish."

"April 1 to November 21 is the season for all species of fish on the following waters: Abbott Lakes, Storrie Lake, Charette Lakes, Horse Lake, Weatherly Lake, Miami Lake, Springer Lake, Bluewater Lake and Nogal Lake."

"Beginning April 1, trot lines and set lines may be used in fishing for catfish during either day or night with cut bait only. All lines must be tagged with name, address, license number and date line was set out. All lines must be run at least once in every 24 hours."

"Remember buy your license in your home town and ask for Game Law Digest."

More Echoes . . .

Mrs. H. M. Clark of Washington, D. C., who has been the houseguest of Mrs. Dorothy Kirkman for the past month, left from Carrizozo Sunday to return to the East. She plans to come back at Ruidoso early in the summer, however.

Mr. and Mrs. W. D. Crosby are in Temple, Texas, where Mrs. Crosby will undergo an operation at Scott and White Clinic.

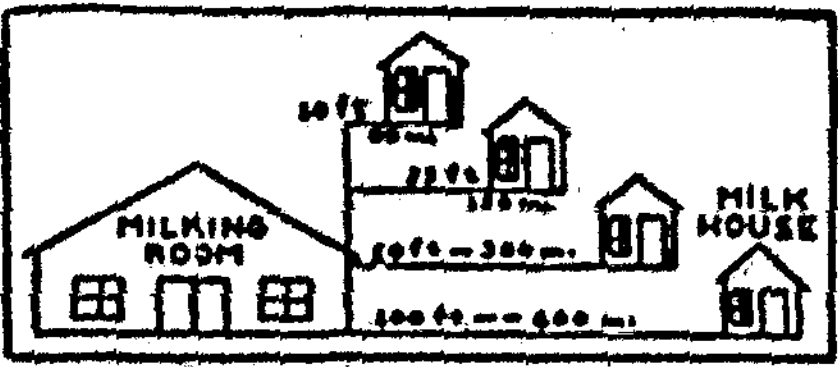


NEW ARRIVAL AT FRISCO ZOO . . . George Washington Camel, so-named because he was born on Washington's birthday, draws lots of "ohs" and "ahs" daily at the San Francisco zoo. The curly, grey-colored infant was three feet tall when photographed with his mother, Mrs. Nancy Camel.

Modern Dairy Buildings Will Boost Efficiency

Increased efficiency has entered the dairy industry with more widespread use of milking rooms and milk houses.

The ideal location for a milk house is attached to the milking room or barn. In most areas, sanitary re-



Miles of walking are saved annually when the milk house is adjacent to the milking room or barn, figures compiled by Cornell university show.

quirements permit construction under the same roof.

Adjacent construction permits the dairyman to coordinate feeding, caring for the cows, milking them and handling the milk into an efficient system.

Rabbit and Chicken Raising Is Profitable

To offset high meat prices, home production of rabbits and chickens can be carried on very economically, making the family at least partially independent of commercial sources.

Raising of rabbits and chickens at home has a big advantage in the economical use of feeds, because such animals mature more quickly and at a lower feed cost per pound of gain in weight.

Clayton Bennett's, Ice Cold Coca-Cola—On Highway 70.

More Echoes . . .

Mrs. Sugar Lumpkin is back in the Canyon after spending the winter in El Paso. When Sugar's friends saw her come in they said, "the summer season is officially opened now."

Mr. and Mrs. Jim Conway returned home Monday from Indiana where they had been with her parents for three weeks.

Mrs. Harold Jones took her daughter, Darlene, into Roswell Tuesday of this week for a tonsillectomy.

Mr. Cliff Armstrong and Mr. Frank Matchett, both of Seagraves, Texas, were in Ruidoso this week on business.

Dr. Donald MacKay has returned to Ruidoso from Houston, Texas.

CLASSIFIED ADS

Your classified ads are solicited and appreciated, by mail and over the counter. Rates are 15c per line, (count five words per line) and the minimum charge is \$20 per ad, so use at least 20 words and get best results. Your ad must be in our office by Tuesday of the week it is to be run. Position-wanted ads by veterans will be run FREE.

LIST WITH ME: List your real estate for sale or trade or rent with me. Write T. W. (Dick) Payne, Box 203 Ruidoso, N. M.

FOR SALE: 68 acre Ruidoso Valley farm—300 bearing fruit trees, mostly apple—ten acres benched terraced—30 acres is now, or can be irrigated, remainder is grazing land. Two houses—one new three room stucco—both houses have electricity and butane gas. Good out houses. Owner wants to sell because of health. If you want a beautiful valley farm, this is your chance. Can be bought on terms.

Bloodworth Realty Co., Ruidoso, New Mexico.

FOR RENT: Modern house in downtown Ruidoso. Year, round rates. See Mrs. R. Johnson, Johnson's Cafe

FOR SALE — I am buying another automobile and will sell my De Soto. Overhead drive. Good mechanical condition and good tires. New paint job. Car looks good. Make me an offer. Lloyd P. Bloodworth.

SOLD—The stove I had been advertising for a month to someone in Ozona, Texas, by mail. Ruidoso News Classified Ads pay.

FOR SALE: Package Liquor store permit with first class business property. A money maker. Bloodworth Realty Co. Ruidoso.

FOR SALE — 1941 Tudor Sedan Ford. New paint, radio, heater, good tires. Call Joe Hnyon, Hondo 1, Hondo, N. M.

FOR SALE: 640 acres good grass, land fenced, shallow well and tile house near main road, 15 miles northwest of Carrizozo, New Mexico. Write E. W. Shelton, Apt. 26, 917 Folsom St. San Francisco, California.

FOR SALE—Singer treadle, five-drawer sewing machine. Phone 37-02 or 2-11, Ruidoso.

FOR SALE—Collapsible ivory bassinet and baby swing. See Mrs. Ed Asher, Skyland.

FOR SALE—One of the nicest homes in Ruidoso. All modern conveniences. Floor furnace, fireplace; fully furnished. Can sell much cheaper than house could be built. Plenty of room. Real bargain. Bloodworth Realty Co.

CARD OF THANKS

We wish to thank everyone for all their kindness in our time of need and sorrow.
Mrs. W. E. Wright and family.

Miss Lucy Hopkins returned to her home in Nebraska after a six weeks' visit with the E. R. Potest family at Cherokee Lodge, her niece, Joan Marie Matthews and nephew, W. B. Zacharias.

Mr. and Mrs. H. W. Hoover are back in Ruidoso after being gone for several months this winter.

See the Big

Spring Showing



FRIGIDAIRE HOME APPLIANCES

AUTOMATIC WASHER — ELECTRIC IRONERS — HOT WATER HEATERS — REFRIGERATORS — KITCHEN RANGES

Jack Parnell's

PALO VERDE ELECTRIC

GREEN TREE, N. M.

'YOU CAN HAVE A BETTER GARDEN WITH

FERRY'S SEEDS

Flower and Garden Seed

COMPLETE LINE

FEEDS

FOR CHICKEN GROWERS

Starter Mash

Growing Mash

GROCERIES -- DRYGOODS

—MEATS—

PHONE 8-05

FOX MERCANTILE

Green Tree's Friendly Store

PERMA-GLASS

HOT WATER HEATERS

20 Gallon Capacity

GUARANTEED!

For Ten Years

ONLY \$79.50

SACRA BROS.

Ruidoso

OF LINCOLN COUNTY

Capitan

Outside Chores Make the Inner Man Thirsty



Coca-Cola
"Coke"

5¢

Ask for it either way... both trade-marks mean the same thing.

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
MAGNOLIA COCA-COLA BOTTLING CO.
Coca-Cola Building, Yandell Blvd. at Birch, El Paso, Texas
© 1948, The Coca-Cola Company



CARNIVAL TIME IN NICE . . . Despite the shortage of food, jobs and housing, France shows definite signs that she's on the mend, getting back on her pre-war feet by celebrating traditional festivals once again. Here's a sideline spectator's view of the parade of ingenious floats opening Nice's 1949 carnival.



PRIZE-WINNING PAL . . . Sharon McPhall, three years old, seems plenty proud of her cocker spaniel friend, Blackie, for taking second prize in the annual Madison Square Boys' club pet show in New York. Among the other entries were pigeons, goldfish, turtles, a white rat and a deodorized skunk.

Reba Jean Luck Seriously Injured

Reba Jean Luck, daughter of Mr. and Mrs. B. L. Luck was seriously injured in a car accident Monday night on her way back to Fort Stanton where she works.

She was between Capitan and Fort Stanton when the car turning over several times was completely demolished. To all appearances she lost control of the car when a tire blew out. This happened about 1:00 a.m. Monday and she was so seriously injured that she could not get out. About 5:00 a.m. cooks going to work at Fort Stanton found the wreck. Reba Jean was immediately taken to the hospital at Fort Stanton and serious back injuries were discovered.

She is now in a cast and will be for some time.

William E. Wright Services Held

William E. Wright, 66 years of age, a resident of Green Tree, N. M., for several years, passed away Monday morning, March 21, in a Roswell hospital where he had been ill for ten days. Mr. Wright had been ill for many months.

He was born in Excelsior Springs, Mo., November 3, 1882. He worked on several cattle ranches in Oklahoma and Texas as a youth and came to New Mexico in 1933. He was employed by the Diamond A Ranch for some time.

In 1941 Mr. Wright moved to Green Tree. In 1944 and 1945 he was agent for the El Paso Pecos Valley Truck Lines in Green Tree and retired from this position because of his health.

He is survived by Mrs. Texa Wright, his wife, of Green Tree, and a brother, Jim Wright of Snyder, Texas.

Funeral services were held Tuesday, March 22, from the First Baptist Church of Green Tree and burial was in the Stetson Cemetery.

Active pallbearers were George Fuchs, Jake Harris, Willie Hale, Dee Langford, Pat McMillion and Lee Lawing.

Honorary pallbearers were Sam Stout, Lem Coltharp, O. A. Balsinger, H. M. Reddy, O. C. Axley and Frank Alexander, Sr.

Collen McLaren, of Roswell, and four of her friends from the University of Colorado spent Friday and Friday night in Ruidoso last week on their way to El Paso for the rodeo.

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS

DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Most Help or it Will Cost You Nothing

Over three million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid - Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—Free—at

GRANDVIEW DRUG CO.

Lee Ritchie Passes Away

Ike Lee Ritchie, born in 1875 in Travis County, Texas, passed away Saturday, March 19, in the home of his daughter, Mrs. Alvie Sitton, in Carrizozo, N. M., after being ill for several months.

Mr. Ritchie came to New Mexico many years ago and settled in James Canyon in the Sacramento Mountain country where he farmed. For seventeen years he was a government trapper over the state of New Mexico.

He first came to Ruidoso seven-teen years ago and made this his home until his death.

Funeral services were held Sunday afternoon, March 20, at the Tularosa Cemetery and burial was there.

Mr. Ritchie was the father of six children, four of whom survive him. They are Mrs. Sitton of Carrizozo, Mrs. Ruby Coats of California, Earnest Ritchie of Washington, D. C., and Jerry Ritchie of El Paso, Texas.

PUEBLO THEATRE

Phone 27-02

"GREAT IN Fiction"

"GREAT IN Thrills"

"Great In Suspense"

AND DANNY IS GOING STRAIGHT TO THE ELECTRIC CHAIR!

Lloyd Nolan Audie Murphy

"BAD BOY"

TODAY — SATURDAY

MAKE ROOM IN YOUR HEART FOR A GIRL — A STORY — A PICTURE!

"MARGIE" is PEGGY, Now!

Jeanno Crain William Holden

"APARTMENT FOR PEGGGY"

SUN. — MON. — TUES.

LAST OUTPOST OF ADVENTURE!

WHERE MEN LOVE TO FIGHT AND FIGHT TO LOVE . . . !

MAN HUNT

"Rogue's Regiment"

Dick Powell Marta Toren

WED. — THUR.

Canyon Echoes

Bob and Dorothy Truett were back in Ruidoso this past weekend from Kermit, Texas to visit with the Lynn Butlers.

Mr. and Mrs. Joe Harvey and sons of Roswell had their cabin open up the canyon last weekend.

Mr. and Mrs. Ralph Brown flew from Ruidoso to Kingsville, Texas Thursday of last week to attend the "Flying Farmers of Texas" Convention. This is an annual affair for farmers and ranchers who "fly" almost daily transacting some phase of their business.

Harrison Beauchamp of Pecos, Texas was in Ruidoso on business for two days last week.

Mr. and Mrs. R. G. Fordham of El Paso spent part of last weekend in Ruidoso.

Mr. and Mrs. Louie Ratliff of El Paso, had open their cabin, "Dar None" last weekend for a group of their friends from the Sun City. When they built their house, the Ratliffs, who are ardent lovers of square dancing, planned a living room large enough to dance in. They come up, dance all night at the local square dances and then go home and dance some more.

Mrs. Bert Rice is in Sonora, Texas visiting their daughter, Mrs. Lloyd P. Bloodworth, Jr., and her son-in-law, Lloyd P. Bloodworth, Jr., and grandson, "Bucky."

Margaret Burch and Ruth Streeter of Alamogordo were in Ruidoso Saturday of last week to do some shopping and visit with George Brooks.

Miss Emmadair Chase spent last weekend in El Paso with friends and attending the Southwestern Rodeo while she was there.

Jimmy Hinea, district manager for the Continental Oil Company was in Ruidoso Friday of last week with Jimmy Palmer, the Lincoln County distributor for Conoco products. Both men worked all day helping Wesley Russell streamline the front of his new Navajo Service Station.

Mr. and Mrs. O. L. Cox and family have moved back to Ruidoso from Tatum, N. M. They lived here for over a year before they went to Tatum. The children are Jeaneena, "Whimpy," the twins, Nan and Jan, and the twins, Jerry and Judy.

Bill and Modine Baird were in Ruidoso last weekend from Los Alamos. They have been gone from here over a year now but everyone is still glad to see them when they come down to visit for a day or two.

Mr. and Mrs. Reynold Jones were in El Paso last weekend for the rodeo.

LEGAL NOTICE

March 31st is the deadline for permits issued to store all deer, bear, turkey, antelope and elk killed in New Mexico in 1948.

Permits for storing meat can be obtained by leaving the name and address, quantity of meat and kind of meat at the City Hall in Ruidoso, at the Carrizozo Locker Plant in Carrizozo, or by dropping a card or contacting Ray Bell, Game Warden, at Capitan, N. M.

(S): RAY BELL,
Dept. of Game and Fish
State of New Mexico.

THE "BUCKAROO"

Don't Forget Our Saturday Nite Parties
STARTING AT 9 P.M.