

RUIDOSO NEWS

"SERVING LINCOLN COUNTY"

Vol. III—No. 6

RUIDOSO, NEW MEXICO, FRIDAY, JULY 1, 1949

PRICE: FIVE CENTS

JULY 4th
1776

INDEPENDENCE DAY And A True Democracy Was Born

JULY 4th
1949

Special Events Planned For Holiday Crowds

As I See It

By LLOYD P. BLOODWORTH

We have been hearing a great deal about freedom and democracy the past few years. A friend sends us the following which certainly is food for thought: It is so good that I am passing it on to you.

"Freedom and democracy are such alluring words that even the dictators have called their wars of conquest, wars of freedom and democracy."

The trouble with freedom, democracy, and liberty is that it is easier to shout about them at public meetings and it may be even easier to go over the top for them than it is to define them.

We do know this—there cannot be freedom unless there are also individuals; which brings us down to the realization that freedom is a face that one shaves every morning, or else it is not real. It implies also a difference as wide as the human race. The point is that freedom is a kind of adventure, it is not a system. A man should not say "I live in a democracy", but "I experienced democracy last Tuesday afternoon. Freedom, democracy, equality are in short, ways of doing things, means of growth, experience, satisfactions.

Our job today in making this sort of democracy work is to let democratic principles into the chambers of our own house and in our own brains. How often we see democracy being butchered in committee meetings we attend; how many little fascist states really exist in our important boards, in our clubs, and the like; how often we use parliamentary procedure, not as it was designed—as a tool to aid us in our democratic deliberations, but rather as an instrument to stifle debate and prohibit progress.

We have grown afraid of discussion. We prefer conformity to criticism and kindness to intelligence.

In "Mr. Smith Goes to Washington", there is an undertone of this type of democracy in some of the phrases used by the hero when he says, "Liberty is too precious to be buried in books"—my ancestors couldn't speak—I want my children to speak—there must be kindness behind the rules, there must be looking out for the other fellow.

This vision of American life should be kept before us at all times. We have seen the desperate peoples of Europe try a way of life for the past twenty or thirty years which is the very opposite of the American way of life; a way of life which suppresses the individual, kills free talk, free action, free friendship, free fancy, and fun.

Let us not follow in Europe's tragic foot steps. Help keep America free, clean, just, tolerant, and united. In that mood we all want peace, peace bringing the true democracy into our homes and into our hearts."

This fine article needs no comment.

Mr. and Mrs. Ben Gingsberg of Roswell were in Ruidoso last weekend for the races.

Mr. Louis Spain, publisher of the Ruidoso News, is in Ruidoso for a two weeks vacation. He has been coming up every weekend but is now looking forward to doing a lot of things during this time he has off.

Capitan Rodeo Shows On July 3-4

The Lincoln County Roper's Club Capitan Rodeo, July 3 and 4 at 2 p.m. daily, will draw the usual crowds it has for the past ten years, to the arena six miles this side of Capitan to see a real western show with cowboys and cowgirls competing for top honors and prize money in seven events.

Several thousand people plan annually on making the Capitan Rodeo on July 3-4 and come from all over the Southwest to be spectators or to compete in the events.

This year Shorty McCrory, an old timer in the rodeo business, will act as arena director and will be assisted by Grady Eldridge a member of the Roper's Club. McCrory is furnishing the stock from the famous string of bucking stock of Jack and Earl Sellers from Del Rio, Texas. Rodeo Cowboy Association rules will apply for the show.

Members of the Roper's Club who have taken part in planning this annual event include O. L. Wilson, Grady Eldridge, Jack W. Earlig, A. T. Pflingsten, John Thomas, Ralph Bonnell, Tom Babers, Wm. Gallagher, Pete

(Continued on Page 2)

Ray Bell Promoted To Chief Field Warden

The promotion of District Game Warden Ray Bell of Capitan to Chief Field Warden effective July 1 was announced by State Game Warden Elliott S. Barker, today. Mr. Bell will headquarter at Santa Fe and continue, in connection with his other duties, to do the flying for the Game Department in connection with game counts, law enforcement, and other activities. He will be available to render assistance to field men on short notice and to help coordinate their activities.

Patrolman Bill Humphries of Hot Springs, who has made a fine record, will replace Ray Bell as District Warden at Capitan. Marvin Jones, who has operated the fish distribution truck for several years, will replace Bill Humphries at Hot Springs. Charles J. Davison, now employed at the Red River Hatchery, will take over the fish distribution job.

The Magdalena District is being divided, and District Warden L. A. Turner will keep the Eastern portion consisting mainly of Catron County. Bill Huey, Patrolman at Albuquerque Assistant to District Warden J. W. Peckum, will be given the Western portion consisting of most of Catron County with headquarters at Reserve.

Laddie Gordon, University of New Mexico graduate with a degree in Biology will be given a Patrolman's position as Assistant to District Warden J. W. Peckum at Albuquerque.

Last, but not least, H. L. Gilmore, now Public Relations Officer at the Walker Air Base at Roswell, will take over the job of Director of Publicity and Education for the Game Department on June 21. This important position has been vacant since the resignation of A. J. Garner a year ago. Mr. Gilmore is a man of wide experience in this line of work and comes to the Department highly recommended. Education and Publicity work of the Game Department is to be given more emphasis from now on.

Two Indian Maidens Are Sponsored For Mescalero Ceremonials; Start Today Through July 4 At Reservation

Carol Sundayman Chihuahua, granddaughter of Eugene Chihuahua, who will act as her sponsor, and Clarice Naiche Comanche, daughter of Lemuel and Edna Comanche, all of Mescalero Apache Indian Reservation, will be the girls making their debut during the four-day Ceremonials beginning this morning and continuing through Monday, July 4th.

As the ceremony begins early today Elmo Wilson, medicine man for the tribe, will take charge of ancient rituals and rites involved in the "debut" of the Indian maidens. He will have charge of the erection and direction of the "big tepee", around which all events will center during the four days.

The families of the girls have erected cook tents and with friends are preparing food for the

Indian guests from many tribes throughout the Southwest attending the Ceremonials.

About noon today the girls will appear with their chaperons and attendants and be received into the big tepee after which the true celebration of the Apache tribe begins. There will be dancing night and day, rodeos, baseball games, field events are scheduled for part of the "fiesta" or time for fun making of the whole tribe.

The public is cordially invited to attend these ceremonials and tickets will be on sale at the gate. The night dancing around the huge bonfires with music from the tom-toms penetrating the whole area with the sound of these ancient musical instruments is a picturesque, and almost weird sight not to be missed by those interested in true Indian culture and traditions. The dancers, with their painted bodies, masked faces, repeat the various movements of tribal dances around the fire and in keeping with ancient traditions of their people. Other dancers from other tribes in beautifully colored and feathered costumes add to the beauty and drama of the scene.

Anyone visiting in the Ruidoso area over the 4th of July holiday should take one evening off to attend the Mescalero Apache Indian Ceremonials.

County Booths Invited For Fair

Albuquerque, June, 1949 — An easy way for every county in the state to pick up at least \$25 or as much as \$100 was announced today by Leon H. Harms, Secretary-Manager of the New Mexico State Fair.

To get in on this easy money, a county has only to enter the State Fair county Booth competition. It is the only division of the Fair that guarantees each exhibit at least \$25 for merely entering. Top prize for the contest is \$100; with five other places each receiving more than the \$25 guarantee.

"While the prize money makes the contest worth entering," Harms said, "the advertising and promotion value to be received through the county exhibits being seen by hundreds of thousands of persons offers an added incentive."

Harms pointed out that each year most counties spend hundreds or even thousands of dollars in advertising their county as a desirable place to live or do business.

"Yet many of them pass up the opportunity to place their message before the largest audience in the state—the thousands of visitors to the State Fair," he said. "The guarantee of \$25 usually covers the expense involved in erecting an exhibit, therefore, the counties are being offered

(Continued on Page 2)

Four Days Races Start Today At Hollywood Park

Races scheduled for Hollywood Park Race Track for this week-end begin promptly at 1:30 p. m. today with ten races on the program for the fourth day of the Summer Racing Meet. The same post time will apply for Saturday, Sunday and Monday's races, through July 4th.

One of the outstanding feature races of the week-end will be the Central Bar and Grill Consolation Race with eligible horses which did not make the finals of the Central Bar and Grill Futurity going to the post. Running in this race will be "Central Bar," owned by the Central Bar and Grill in Ruidoso; "Miss Easter," owned by Mrs. Al Place of Carlsbad, N. M.; "Steele's Dust Red Cloud," owned by E. H. Bateman of Knox City, Texas; "Hi Falutin'" owned by Anne Richardson of Carlsbad, N. M., and other outstanding two-year-old quarter horses of the Southwest.

The Central Bar and Grill Futurity run the opening day, June 24th, saw "Redskin," owned by J. R. Jerks of Tucson, Ariz., walk away from the rest of the two-year old quarterhorses to win over four other horses, any of which were considered, even five minutes before the race, more likely to win than he was.

"Danger Boy," owned by Theobert Comler of Welch, La., sur-

(Continued on Page 2)

Two Conventions Here Last Week

Over four hundred men and women from all over the State of New Mexico were in Ruidoso part of last week to attend either one, or both, of the conventions held here.

Wednesday and Thursday the Executive Committee of the Cattle Grower's Association of New Mexico met for two business sessions, a big barbecue and dance, and a real old time get-together of the men and women in this business from various parts of the state.

Many old time ranchers and their wives came to Ruidoso for the convention and everyone reported it the best in a long time. Some stayed over for the races last weekend at Hollywood Park, and others interested in the Press Convention were still here for that.

The members of the New Mexico Press Association registered in Saturday morning, attended the races Saturday afternoon as guests of the Hollywood Racing Association, enjoyed the buffet supper Saturday evening and took over the town for their

THE WEATHER

By O. A. Culver

The weather has continued being warm with light westerly breezes and a few small showers with cool nights.

	High	Low	Pres.
June 21	81	48	.84
June 22	80	44	.82
June 23	82	46	0
June 24	80	48	0
June 25	82	48	0
June 26	82	48	0
June 27	82	41	0

Four Days Races

(Continued from Page 1)
 priced spectators by coming in second in the race.
 "Battlecreek" and "Virgie Lee," the two favorites, were last.
 All officials of the Hollywood Racing Association were thrilled last week-end over the attendance for the first three days of Summer Racing Meet at Hollywood Track and said, "We were particularly pleased over the backing the residents of Ruidoso gave us on opening day, "Ruidoso Day."
 Figures show that there was 20 per cent better attendance than either of the past two years and the \$150,000 handled on pari-mutuel was one-third over last year for the first three days of races.

Capitan Rodeo

(Continued from Page 1)
 Beauvais, Raymond Davis, Hute Marr, Wallace Ferguson, Hunt Hobbs, Wm. Holmes, Thomas Karr, Fred La May, Roy La May, Ellis Marr, Fred Pfingsten, Allie Stover, George Perry, Buck Nosker, Dyer Forbus, Bill Ferguson, Flether Hall, Jr., F. C. Stover, Bob Boyce, and W. F. Coe.
 There will be trophy awards for each event, prizes of the champion in each event, besides the purses.

Two Conventions

(Continued from Page 1)
 summertime "Play" convention that night.
 The business session Sunday morning included discussion of weekly newspapers, a talk on journalism by professor H. H. Horbert of Oklahoma University followed by a barbecue on the lawn of the Navajo Lodge.
 Many again attended the races

that afternoon, others enjoyed golf at Cree Meadows Country Club, or sightseeing up and down the Ruidoso.
 The Press Convention closed with an Associated Press dinner meeting at 6:00 p.m., Sunday with Mr. Frank J. Starzel, of New York, General Manager of AP, Keen Raftery, secretary-treasurer of the Press Association, and G. K. Greaves, president, announced the convention another "successful one in Ruidoso."

Advice to 4-H'ers with livestock projects: Produce winners if you can and by all means, produce choice animals, but conduct the enterprise on a sound basis so that the animals will show a profit even if sold at commercial prices.

The annual consumption of milk and cream in the U. S. declined to 181 quarts per person in 1948, a net decrease of 10 per cent since 1945.

The next time you're tempted to do a job in a careless way, just remember that last year at least one person from every six farms in the United States had an accident causing him to lose at least one day.

Modern sealing wax contains no wax.

CLAYTON BENNETT'S
 NAVAJO RUGS, INDIAN
 MOCCASINS

County Booths

(Continued from Page 1)
 forced extremely valuable free publicity."
 Last year only 17 counties entered exhibits, although there is

sufficient room in the agricultural building to house booths from every one of the state's 32 counties. Eddy county's booth was judged best in the 1948 agricultural show.
 Any county extension agent, chamber of commerce, farm bureau, organization or individual can enter an exhibit in the name of the county. Only one exhibit for each county will be accepted. Closing date for entries in the county division is September 5.

PLAN MEALS NOW!

GET READY FOR AN Enjoyable Fourth

STOCK UP WITH—

- Quick Frozen Foods
- Picnic Supplies
- Cold-Cuts—Cheese
- Packaged Mixes
- Canned Goods
- Fresh Meats

RUIDOSO FOOD MART

ABOVE THE POST OFFICE
 Dick and Maxine Ratliff

HORSE RACES

JULY 1st, 2nd, 3rd, 4th
 JULY 9th, 10th
 JULY 16th, 17th

- Thoroughbreds
- Quarterhorses



- 5/8 Mile Track
- 3/8 Straightaway

- Pari-Mutuel Betting
- Photo-Finish
- 8 to 10 Races Daily
- Post-Time 1:30 P. M.

Purses Include 5% Pari-Mutuel

On Highway 70 Below Ruidoso Junction

Hollywood Park Track

PUEBLO - 11:30 - SAT. NITE

ARE YOU A **Sissy**?

IF NOT THEN GET READY FOR OUR

BIG DOUBLE-HORROR MID-NITE SHOW

THE ORIGINAL THRILL-CHILL HORROR SHOW

CHILL #1 **FRANKENSTEIN** and CHILL #2 **Dracula**

Charlene Hall Returns For Arts Colony Dance School

Charlene Hall Macomb of San Angelo, Texas is back in Ruidoso for the second year in charge of the school of dance at the Arts Colony of the Southwest.

The twenty-one year old girl has been dancing for fourteen years and for the past four years has taught steadily. Even when she was in high school she helped teach on the staff of the Elda Daugherty School of Dance in San Angelo, Texas.

Charlene has studied under Perry Mansfield at the Theatre Work shop in Steamboat Springs, Colorado; under Harriet Anne Gray; and also with Nina Yueskaovick from the Ballet Russe and who was prima ballerina with the Metropolitan Opera Company for two years.

Last summer Charlene spent three weeks in Washington, D. C. where she studied ballet technique. She teaches ballet, tap, acrobatic and ballroom dancing and is also very interested in character dancing, which includes Spanish, Hindu, Mexican and East Indian.

She has started classes at the Arts Colony for children and adults and sometime during the summer a recital will be presented for the pleasure of Ruidoso residents and visitors.

NOTICE

First Presbyterian Church of Ruidoso will observe the regular quarterly Communion on next Sunday, June 3rd. All members and resident friends are urged to be present.

Visiting members are cordially invited. The service is open to all Christians of any profession desiring to share in the observance of the Lord's Supper. Services are held in the American Legion Hall at 11:00 o'clock.



CHARLENE HALL

Dance Capitan July 2nd

Saturday night, July 2nd, the Lincoln County Roper's Club and Capitan Volunteer Fire Department will sponsor a dance at the Capitan Gym as a prelude to their big July 3-4 Rodeo at the Roper's Club Arena between Lincoln and Capitan.

There will be good Western music for the dance and everyone is invited to be there for this annual affair.

Dancing will start at 9 p.m.

Seven and one-half million non-farm households in the U. S. raised vegetables in 1948.

U. S. farm operators realized

about two per cent less net income in 1948 than in 1947, according to BAE figures. The drop was mainly due to rising production costs.

PAT'S TAXI — PHONE 413

Ruidoso Lions Club Has New Officers

Tuesday night, June 20th, the Ruidoso Lions Club held a "Ladies Night" and installation of officers at a dinner meeting at the Navajo Lodge.

Red O'Dell, zone chairman, of Alamogordo, N. M., acted as installing officer. New officers are as follows: Orland Bonaguide,

president; Al Vaughn, 1st vice-president; Bill Hart, 2nd vice-president; Mylius McCoy, 3rd vice-president; Eric Bruce, treasurer; Paul Vance, secretary re-elected; Teddy Bonnel, Lion tamer; Harlan Williams, tall-twister; and H. C. Shier and Dick Ratliff, directors.

New members recently taken into the group include Roy Nelson, Nolan Hart, Frank Barajas and Melvin Knox.



The moment something seems wrong. It's safer, cheaper, more convenient to nip car trouble in the bud.

Have Your Auto CHECKED

JIM'S AUTO SERVICE

Downtown Ruidoso
PHONE 31-03

WESTERN Stock Yards--Packing Plant

Now Have Ready

100 Frozen Food Lockers

Yearly Rental—

\$20.40 8 Cu. Ft. Box

\$17.50 6 Cu. Ft. Box

includes key deposit

To Serve Ruidoso-Hondo Valley

Phone 32-04

Hollywood, N. M.

"The Place With An Atmosphere"



Spanish Nook

Genuine Spanish Foods
Chicken . . Steaks . . Sea Foods

Ruidoso, New Mexico

NOW MANAGED BY DUB TOWNSEND

JOHN'S RIDING ACADEMY

Open All Year

GENTLE HORSES

\$1.00 Per Hour

75c Hour on Ticket

Guide Service

Trips to Baldy

Below Carrizo Hill

KAY-MASON SHOP

Next to Post-Office

SALE!

GIRLS' COTTON DRESSES, Sizes 1-12

LADIES' JERSEY SLIPS to Size 44

CENTRAL

Sponsoring, Sunday, July 3rd,

CENTRAL BAR & GRILL

"Consolation Race"

For eligible two-year-olds that did not go to the finals of the 1949 Futurity June 24th

Outstanding Music

of the

"DON PALMER TRIO"

Playing For Dining—Dancing

All Through Summer

"Headquarters For Horsemen"

BAR and GRILL

TED and TOMMY

RUIDOSO, NEW MEXICO

RUIDOSO NEWS

Serving Ruidoso and Lincoln County

LOUIS R. SPAIN Publisher
MARY NELL BARBER Editor

Entered as Second Class Matter at the Post Office, Ruidoso, New Mexico, under Act of March 30, 1879

Subscription \$2.50 per year in advance

Socialism Brings Disillusionment

An article in The Atlantic Monthly observes that socialism has brought a good deal of disillusionment to Britain. The coal mines are an especially apt example. Absenteeism is as frequent and disputes as great as under private management. The slight increase in output per man-shift is attributed to progress that has been made in copying American production methods, rather than any increase in worker morale. The article goes on to say, "Nationalization, to the ordinary miner down in the pit, has always meant that the industry would become his own. Now the miners claim it is not nearly the same thing to discover it is the nation's industry. In fact, they claim that the old private owner was always present to be conferred with—he was not the helpless agent of a remote and soulless board in London."

Can anyone believe that American coal miners would have made such remarkable progress in bettering their lot if we had had a socialized industry? Under private enterprise, the mine union has grown enormously powerful. Management is always present to confer with union heads over wages, working conditions, and any other controversial point. The result is that the average American coal miner earns some \$75 a week, and many earn \$100 and upwards. Living standards in our typical mining towns would seem unbelievable to the British miners.

The Atlantic's article also said, "In Britain to-

day such old-fashioned ideas as enterprise, efficiency, and thrift are at a dangerous discount. The British community has come to put other economic and social ideals a long way ahead of productivity." That always happens when socialist and communist ideologies take over. All the people become poorer—and the workers become the poorest of all.

The Retailer's Counter

The head of a national retailing association recently described the width of the retailer's counter as "the most important area in the country." He then said that "it's up to the retailer to bridge this last three feet by intensive selling today. The country simply can't afford another depression or major recession with the amount of public debt we're carrying." Finally, he said that retailers have done a poor public relations job by letting the public think retail profits are excessive when, actually, they amount to an average of only 3.6 cents out of each dollar's worth of goods sold.

Most of our spendable income goes across store counters. A high percentage of all employed people work in stores of one kind or another. It is often said that mass production is an American miracle, which has given our people an amazing flood of goods at a very reasonable cost. But mass production couldn't work unless there was mass distribution to move the output of our factories into the hands and homes of users. The retailer is the key man who brings producer and consumer together.

When it comes to retailing's profits, the facts should be given the widest possible circulation. For a few cents out of each dollar you spend with him, your storekeeper provides you with a vital service. With few exceptions, he always has what you want when you want it. Your whims and desires and needs are the biggest factor in the operation of his business. He is the representative of our magnificent American economy on every business street in every community in the land.

Patricio. Perfecto tells me that it was quite an affair with feasting for three days. Perfecto is the mail-carrier on the valley, driving from Tularosa to Hondo and back six days a week.

Charlene Hall, instructor in the School of Dance will offer classes in ballet, tap, character and social dancing in Capitan.

At the same time Hugh Thomas, music instructor, will be in Capitan on Thursday for instruction in piano, harmony and voice. Classes will begin in the nearby city on Thursday, July 7 if advance inquiries and registrations by mail to the Colony in Ruidoso warrant the weekly trip.

CHEVRON GAS—COCA COLA 5c
CLAYTON BENNETT'S

NOTICE!

To Capitan People

The Arts Colony of the Southwest, Ruidoso, N. M., will extend its program for the 1949 session by offering classes in Capitan on Thursday of each week.

Morgan's CHEVRON Station

24-Hr. Wrecker Service—Overnight Storage

Phone 31-02

Downtown Ruidoso

LARGE SELECTION LINOLEUM

- INLAY PATTERNS
- 6-FT. YARD GOODS

If you are in the market for an Electric Refrigerator, you can't beat KELVINATOR.

SEE US BEFORE YOU BUY!

COMPLETE STOCK OF
BUILDING SUPPLIES

BEST LAWN MOWERS IN TOWN

Quality Merchandise

AT FAIR PRICES

R. H. ANDERSON LUMBER CO.
HOLLYWOOD, N. M.

SAN PATRICIO SENTINEL

Nellie Ruth Lucas

Peter Hurd sustained a broken arm last Sunday while playing polo at El Sentinel Ranch. Tom Babers hit Peto's arm with the polo mallet while making a drive. The small bone in Peto's right arm was broken.

Mr. and Mrs. O. A. Hunt are visiting Mrs. Hunt's mother, Mrs. Frank Coe. They plan to stay a few days before leaving for their home in Chicago. They are returning from Pueblo, Colorado, where they visited Bill Hunt, Mr. Hunt's brother.

Mrs. Tom Babers is spending a week's vacation in Tucumcari where she is visiting relatives and friends.

Ben Sanchez was a business visitor in Roswell Friday.

Mrs. W. O. Hall of Hatch, New Mexico, visited Mrs. Helena C. Lucas and Nellie Ruth Lucas Wednesday. While she was here, we spent a very enjoyable afternoon at the home of Mr. and Mrs. Peter Hurd.

Mr. and Mrs. Tom Babers, Mr. and Mrs. Junior Perry, Mrs. Helena C. Lucas, Miss Nellie Ruth Lucas, and Ronald and Fredda Smith attended the Cattlemen's Convention Wednesday.

Mrs. Helena C. Lucas was hostess at a picnic Thursday evening held at the Mescalero Apache Reservation. The guests

were: Mr. and Mrs. W. O. Hall of Hatch, New Mexico, Mr. and Mrs. Deo Brownfield and Mr. and Mrs. Jess Thorn of Deming, New Mexico, Miss Betty Lou Boyce, Mr. and Mrs. Junior Perry, and Ronald and Fredda Smith of Ruidoso, Mrs. Marshall Sellman and Louise and Mary Ann Sellman of Watrous, New Mexico, Mrs. B. J. Bonnell, Mrs. Annie Titworth and Harvey Bonnell of Glencoe, and Miss Nellie Ruth Lucas, Billy Babers and Tom Babers of San Patricio.

Mr. Max C. Sanchez was ser-

iously hurt Saturday night when the pick-up he was driving overturned this side of Sunset. He is in Roswell at the present. The last report that I received, he was out of any danger.

Peter Hurd, Jr., has returned home for the summer from Syracuse, New York, where he has been attending school.

I'm little late with this item but I guess it is better late than never. Mr. and Mrs. Perfecto Sanchez celebrated their wedding anniversary June 17th. They were married twenty years ago in San

THE



Buckaroo

COCKTAIL LOUNGE
Ruidoso, New Mexico

RÖD and PEGGY JOHNSON

Announce The Personal Operation Of

"Ruidoso Grill"

Next Door to Pat's Taxi — Formerly Bonnie's Coffee Bar

A La Carte Service

STEAKS

Ice Cream
Fine Sandwiches

Malted Milk
"Cowboy Coffee"

\$100 REWARD!

Small platinum diamond wrist watch, black cord band, lost Sunday at Races, Knob Hill or Vicinity. Notify Office, Ruidoso News.

PAUL H. DOUGLASS
Real Estate

Phone 53-44 Res. 29-21
In Post Office Bldg.
Ruidoso, New Mexico

COUPON BOOKS
FOR SALE

Bill McCarty Ice Company
Phone 27-11

Fifty Rooms With Corridors In New Ruidoso-Hondo Valley Hospital

By Mary Nell

According to R. V. West, contractor for the Ruidoso-Hondo Valley General Hospital, there will be fifty rooms counting corridors in the new building now under construction . . . and which will be completed in another two and one-half or three months—(even though the schedule gave them 300 days to finish the project).

Up until the past few days it would take a man who dreams of building to be able to "look and describe" the construction the way it will be . . . but now anyone can see and understand the layout of the building . . . and while looking at this, "feel" what such an institution is going to mean to the people of this area.

The exterior, designed on lines of pure Spanish architecture, will be stucco with red brick copings and window sills, flat roof, steel casement windows looking out on every side to beautiful views, and wooden canales.

The interior is divided into three wings . . . each with its own particular functions to perform in the operation of a modern hospital. Bedrooms and baths, storage closets, utility rooms, etc., are all in one wing. Another is devoted to a kitchen, pantry, fire-proof boiler room, dining room, laundry room, and this wing is completely and compactly designed for utmost efficiency.

The other wing contains the operating room, delivery room, sterilizing rooms, with all divided from the rest of the hospital by double doors.

The nursery, of interest to everyone who ever was in a hospital in their life, is "one hundred years from now" sort of thing. There are two rooms to the nursery unit, one called the sterilization room where the babies are bathed, cared for, etc. The other is "a display room," where in individual glass cubicles they will lie in to be viewed asleep or awake, yelling or gooling, through huge plate glass windows, and the cubicles in which their cribs will be placed will not shut off any "view" of the new papa's pride and joy. But under these conditions, no germ could possibly thrive.

The only trouble is—There is just not enough money to equip this fine hospital as it should be equipped. Approximately \$5,000 more are needed before the roof starts going on the building so that everything can be had to really complete this fine institution as everyone who has contributed would like to have it done.

Those who have given — check your pocketbook or billfold or checkbook again. See if you can rake up just a few more dollars.

Those who have not yet given—Check your heart. See if it wouldn't leave a nice glow of warmth and good feeling inside you to give "what you can" to complete this equipping of the Ruidoso-Hondo Valley General Hospital.

Donations can be made to the Board of Trustees of the hospital, the Planning Board of the Village of Ruidoso, any member of the City Council of Ruidoso, The Ruidoso News Office, the Chamber of Commerce Office, and they will all be more than happy to see your checks or cash deposited in the hands of the right persons where it will be counted as "money given for completion of a wonderful and needed project."

Even now, if the amount could be raised, the government will still match it with their funds, giving one-third on every amount turned in.

Your county extension agent, a staff member of New Mexico A & M. Coleige, has the latest information on all phases of agriculture. This information is yours for the asking.

Ice hockey is at least 200 years old.

Peapods were once used to stuff pillows.

Sponsored by The PTA County Health Department

The Summer Roundup for all the Preschool children beginning July 12, at 10 a.m. at the Ruidoso Grammar School Building.

A Doctor will hold the Clinics.

Parents should accompany the children as this is an opportunity to discuss any problems and especially their diet. See your family Physician or attend these clinics. Start your child to school in good physical condition. A small-pox vaccination and diphtheria booster is very necessary.

Clinic dates for the month of July are as follows.

Hondo High School, July 5th 10 a.m.

San Patricio School, July 6th, 10 a.m.

Capitan, July 7th, 10 a.m.

Stetson, July 19th, 10 a.m.

Artificial Insemination Making Rapid Strides

Artificial insemination of dairy cattle, recognized as one of the greatest production-improvement aids ever developed for owners of both small and large herds, is now operating in every state. Nearly two and one-half million cows are enrolled in artificial-breeding associations this year, the U. S. Department of Agriculture announced.

New Mexico has one artificial-

breeding association at the present time with 700 cows enrolled for service.

A report issued by the Bureau of Dairy Industry shows that almost 2000 bulls are now giving service to 316,177 herds in 1263 artificial-breeding associations throughout the nation. The rapid growth of the program is shown by the increase over 1948 of 91,684, or 40.8 per cent, in number of herds, and 668,833, or 38.4 per cent, in number of cows.

Wisconsin, with 420,966 cows enrolled for service, is high state this year, and has led all states for nine consecutive years. New York is second with 253,785. The next six in rank are: Pennsylvania, 195,090; Iowa, 176,646; Minnesota, 175,509; Ohio, 139,314; Illinois, 129,502; and Michigan, 120,550. Twelve other states have an enrollment of more than

Fox Mercantile

GREEN TREE'S

"Friendly Store"

GREEN TREE N. M.

Recleaned Colorado

RACE HORSE "OATS"

"As Good as You Can Get Anywhere"

\$3.85 per 100 lbs.

"OMOLENE"

WHEAT BRAN

\$3.25 per 100 lbs.

GROCERIES . . . MEATS

DRYGOODS

RUIDOSO BAR

Plan to Attend

The Annual

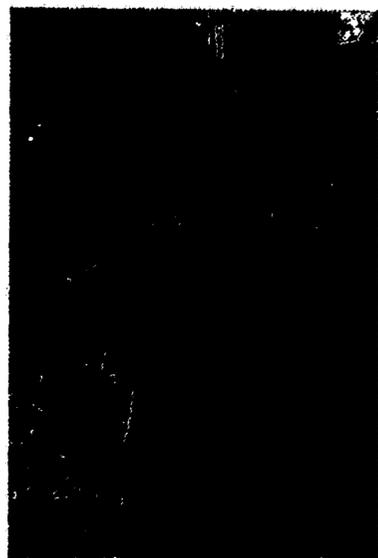
MESCALERO APACHE
INDIAN CEREMONIALS

Mescalero, New Mexico

JULY 1-2-3-4

Featuring

The Debut of the Indian Maids
Ceremonial Dances — Feast Giving
Rodeo — Baseball Games — Singing



A Devil Dancer

C. L. "Bud" CAMPBELL

GENERAL CONTRACTOR

Building of All Kinds

Cement Work

Floor Sanding

and Finishing

FREE ESTIMATES

Phone 23-11

RUIDOSO

FRONTIER ROOM

Cocktail Lounge

NAVAJO CLUB
AT THE NAVAJO LODGE

Western Dances Wednesday, Saturday Nights

Music by Ray Reed and His Band

DINING ROOM

Breakfast-Lunch-Dinner

Something Refreshing, Something Wholesome



5¢

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
MAGNOLIA COCA-COLA BOTTLING CO.
Coca-Cola Building, Vandell Blvd. at Birch, El Paso, Texas
© 1948, The Coca-Cola Company

CORONA ROUNDUP

By Mrs. A. E. Mulkey
The El Rancho Hotel and Cafe, which is owned by Mr. and Mrs. J. M. Shelton, has been leased for a period of two years to Mrs. Christeene Sullivan from Socorro. The term of the lease begins July 19, and Mrs. Sullivan will be the new manager and sole proprietress.

The Corona Presbyterian Auxiliary held their regular meeting recently at the home of Mrs. Wilbur Dishman. Mrs. W. B. Winniford led the devotional and Mrs. Otis Davis gave an interesting talk on "China." Refreshments were served by the hostess to 10 members.

Mr. and Mrs. Freddie Burgess have a baby girl born June 15 at Las Cruces. Mr. Burgess will be one of our new teachers here this year. His father, Mr. I. H. Burgess, has been teaching in the Corona High School for several years.

Mr. and Mrs. M. M. Penix entertained with a picnic supper Tuesday evening. Honor guests included Mr. and Mrs. S. W. Lyon former residents of Corona, Mr. and Mrs. Willard Harmon, Mrs. Vera Cato and daughter, Sue Bailey, Mrs. Chet Shelton, and Junior and Cora Lee Browning, all of Al-

hambra, California. The Brownings will remain at the Penix Ranch for a month, but the others left Wednesday to continue their vacation with relatives in New Kirk, Oklahoma.

Misses Dot Rogers and Sue Grey went with the R. L. Sharp family the past week-end to visit relatives and friends in Tucumcari.

Mr. and Mrs. Earnest Yandel and children are back from a two weeks vacation trip, and driving a new Ford car.

The body of Elliott Jones, son of Mrs. H. Carpenter, has arrived in the States. Final services will be held soon in Corona.

Mr. R. Parker and family of Tucumcari were week-end guests last week of Mr and Mrs. J. M. Shelton.

Mr. and Mrs. William A. Bagley are the proud parents of a ten-pound boy born June 16. They named him Kenneth Gordon.

Twenty-two Senior Girl Scouts of Cheesaka, Oklahoma, with their leaders, Mrs. Becker and Mrs. Goetzel were guests of the Corona Girl Scout Troop last Tuesday evening.

A Vacation Bible School has been going on the past two weeks at the Corona Baptist Church.

Twenty-six were enrolled in the school the first of the week, with several others coming in before the first week ended. Rev. H. D. Peoples, Associational Missionary, and his wife are helping with the school, aided by local workers. In the afternoons Rev. Peoples and his wife are helping in a similar school at Cedarvale. Thirty-three were enrolled in the Bible School at Cedarvale the first week. A revival, or evening service, has been Mr. and Mrs. L. Parker and son Jack, are vacationing in Texas. From there Jack will go to Kansas City to enter Television School.

Work is progressing on the new Presbyterian Church. Mr. Hunt of Vaughn is in charge of the building.

Mr. Volney Minor of San Diego, California, was spending his vacation with his parents, Mr. and Mrs. John Minor, the past week, going on at the Corona Baptist Church also this week.

The Presbyterian Auxiliary will hold a rummage sale July 8 and 9 at the Home Cafe Building.

Miss Martha Kerr writes of many interesting experiences in her summer tour of the Western States. Her last messages were from Yellowstone National Park.

Mr. and Mrs. John R. Gager and daughter, Anna Belle, of Joplin, Missouri, are newcomers to Corona. Mr. Gager, who is a brother of Mrs. Bill King, is going to help Mr. King in his garage.

Mr. Jim Rogers was a business visitor in Albuquerque last Friday.

There will be an American Legion and Auxiliary meeting July 6 at the Legion Hut at 7:30 p. m. Tommy Tafoya, Douglas Berry and Minnie Alice Welch will give their reports on Boy and Girl State. There will be a bingo party at 8:30. Everybody welcome.

CAPTAN CAPTIONS

By Mary Werner
Mrs. D. O. Murphy had the Laramies and their guests Mr. and Mrs. Byron Ausbrook and Mr. Landau in for dinner Sunday evening. Mrs. Ausbrook is Mrs. Laramie's sister and Mr. Landau their father. They are here visiting from Davenport, Iowa.

Mr. Burley Morgan of Roswell was up Sunday and spent the day with his brother Roy and family.

We are glad to welcome Mr. and Mrs. Bill Humpheries and Little Billy to Captain. Mr. Humpheries is to replace Ray Bell as Game Warden of this area. Ray Bell is being transferred to Santa Fe. We will be sorry to lose the Bells as they have certainly been an addition to our town. They are both very active in all civic activities and are in general a grand couple to know.

Hugh Bancroft entertained a group of friends Sunday evening

ECKERT'S PIT BAR-B-Q

Plates • Sandwiches
Good Coffee

Breakfast
HOLLYWOOD, N M

O'KELLY MODERN CABINS Downtown Ruidoso

with a surprise birthday party for his wife, Jackie. Jackie was presented with several miscellaneous gifts. A buffet supper of baked ham, potato salad, chuck wagon beans and beautifully decorated birthday cake was enjoyed by all. Those present were Mr. and Mrs. Theophile Laramie, Mrs. Laramie's sister and father, Mr. and Mrs. J. W. Earling, Mr. and Mrs. D. O. Murphy, Mr. and Mrs. Carl Ness and Carl Ann, Mr. and Mrs. D. J. Glatfelder, Jerry and Caroline Kay, Mr. and Mrs. Travis Werner and the host and wife.

Henry Romero, Jr. who has been quite ill for some time passed away Thursday night at the Fort Stanton hospital. We are very sorry to hear of his passing. The community extends its greatest sympathy to the Romero family.

We are very glad to have Mr. and Mrs. Walter Hacklemon back in our midst again. They plan to spend most of the summer in Capitan.

Capitan Women's Club Notes
The regular meeting of the Capitan Woman's Club was held June 18, 1949 at the community hall at 2:30 p.m. Our new President Mrs. T. Laramie presided

over the business session. Program leader Mrs. J. W. Earling gave a very interesting program on "Constitution and Parliamentary Study." Group singing was enjoyed preceding and at the close of the meeting. Mrs. Jimmie accompanied at the piano.

Hostesses were, Mesdames: G. A. Tittsworth, Hunt Hobbs, L. D. Merchant, Y. B. Minter, Fred A. Pierce and Manuel Miller.

The Capitan Woman's Club's bid for the ice-cream concession for the two day rodeo the 3rd. and 4th. of July has been accepted by the Lincoln County Roper's Club. All members are welcome to help with the serving at any time during the two days.

Public health authorities report that 79 million Americans are drinking and using water from supplies that are dangerous to health.

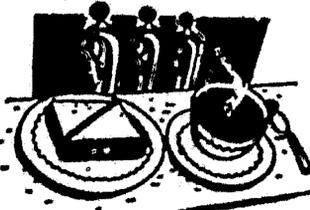
U. S. farmers received about 9.8 billion dollars from marketings during the first five months of 1949. This is five per cent less than receipts during the same period last year. Largest declines came from marketings of meat animals and dairy products, chiefly because of lower prices.

ON YOUR WAY

On Hiway 54
To or From El Paso

STOP

For Refreshments



HO-MADE SANDWICHES

REAL CHILI

GOOD COFFEE

COLD SOFT DRINKS

BEER - LIQUORS - WINES

TOM'S PLACE

OROGRADE, N. M.

HOWARD EPPERS

SHOP WITH US FOR



FRESH FRUITS - VEGETABLES

JACK LEE'S GROCERY & MKT.

IN SKYLAND

OIL PAINTINGS OF THE SOUTHWEST

HARRIS SHELTON, Artist

One Mile Above The Post Office
On Main Canyon Road

ROY NELSON PLUMBING COMPANY

GAS INSTALLATION

Office in Home "Up Travis Canyon"

Phone 36-02

P. O. Box 54

Ruidoso, New Mexico

TITSWORTH CO.

CAPITAN, NEW MEXICO

• Dry Goods

• Hardware

• Groceries

• Meat Market

FORT STANTON NEWS

All roads lead to Lincoln on Sunday, June 19th and a contingent of folks from the Fort went to Old Timer's Day, held in the grounds of the Courthouse. Murray Morgan came over from Alamogordo with his family and they all had an enjoyable time, renewing old acquaintances.

George FitzPatrick, editor of New Mexico Magazine, autographed one of his books, "This Is New Mexico," and gave it to the library here.

Members of the Fort Stanton Stamp Club wonder if there are any stamp collectors in the Ruidoso area. A meeting could be easily arranged if anyone is interested by contacting E. E. Hubbell or The Ruidoso News.

Henry Romero, Jr., passed away recently after a lingering illness. His burial took place at the Capitan Cemetery on Sunday, June 28. The heartfelt sympathy goes out to his bereaved parents from those with whom the boy had come in contact.

Herbert F. Seversmith, Washington, D. C., was a recent visitor to the Station. He made side trips to Lincoln and Ruidoso and remarked on the wonderful climate.

Clarence Boyd is in Washington, D. C., on official business. He will visit the U. S. Department of Agriculture's experimental farm at Beltsville, Maryland, while in the neighborhood. On his way back, he'll go to Lexington, Kentucky. He may have a mint julep or two there, but the purpose of the Kentucky trip is to look over some brood farms.

Dr. and Mrs. Woodbridge were recent El Paso visitors.

Mr. and Mrs. Dan Kusianovich with Dana and Johnnie, spent the day in Roswell on Friday.

Mr. and Mrs. W. P. Brown and Mr. and Mrs. Emmett Womack did some shopping in Roswell on Saturday.

Mary Ann Wilcox, delegate to Girls' State from Capitan High, reported having a real nice time at this novel convention.

Fred Ferguson was seen on the screen in the recently shown "Walk A Crooked Mile". Fred had a bit part in the movie and his appearance was a signal for a good round of applause. Some of the boys had cooked up a few boos but this seems to have miscarried.

Guy Howard is building up his muscles during school vacation by digging ditches for the water mains in Capitan.

Some excellent hand work is for

sale at the Craft Shop. One of the boys has been fashioning beautiful ear rings, brooches and pins from sea shells. These make very nice gifts, especially if one is looking for something different.

"Red" Terrell and Percy Wiggs were at Hollywood Park for the races. "Red" wound up winner and Percy enjoyed the scenery.

Sunday afternoon found a whole bunch of people from the Fort at the races; in company with Joe Gentry and Carl Terrell I made the trip myself and it looked as if there were almost as many people from the Fort as there were from Alamogordo. Those seen by your correspondent were the Leo Paymans, Percy Parkers, Dr. Golden, Sam Amich, Arva Mahla, Carl Ness, Joe Donnelly, "Ole" Olofson, and of course our local movie star, Fred Ferguson, to name a few.

S. E. "Ben" Grelsen is the newly elected chairman of the Lincoln County Republican Central Committee.

Met officer Eddie Trujillo of the State Police the other day he is from Chama, Rio Arriba County and is to be stationed at Carrizozo. Chama misses him and we welcome him.

Flora Leslie lost in her appeal before the State Supreme Court in her contest for the Lincoln County Clerk's position.

Don't forget the annual dance of the Roper's Club and the Volunteer Fire Department at Capitan Grade School Gym on July 2nd and also the big time rodeo on July 3rd and 4th. The latter is to be a real good affair.

More Echoes . . .

Mrs. Nell Parks returned last week from a visit to Goodnight, Texas, where she was visiting her parents—and sons Dave and Buzz Page. The two boys are down there working at harvesting, 15 hours a day, Nell reported. They should be wonderful material for the Ruidoso football this fall.

Mr. and Mrs. A. J. Bates of Roswell were in Ruidoso last week and had their cabin open. They also attended the activities of the Cattlemen's Convention.

Mr. and Mrs. Lloyd P. Blochworth left Ruidoso Sunday afternoon for Sonora, Texas, where they will visit the L. P. Blochworths, Jr., and other members of the family.

DRIVE IN FOR

A REAL TUNE-UP



We'll go over your car from stem to stern — brakes, motor, wheels, radiator, transmission, oil change and grease job.

TEXACO GAS

BILL BLAKELY'S

MIDWAY GARAGE

Wrecker Service

Phone 28-04

Get A Copy of

"THE COWBOY'S HITCHIN' POST"

Only a limited number left. Price has been reduced to \$1.00 This little book is beautifully illustrated. The history of the cowboy camp meetings in West Texas-New Mexico-Arizona and Wyoming.. Mail orders to Ruidoso, N. M., or call at my cabin. **JOE M. EVANS**



West on Highway 70 Above Ruidoso Junction

P. O. Box 675

Telephone 68-02

PALMER REALTY CO.

Dorothy G. Palmer

We Have Some Choice Listings
Homes — Income Property — Cabins
Farms and Ranches
FOR SALE

The First National Bank Of Roswell

ROSWELL, NEW MEXICO

ESTABLISHED IN 1890

USE OUR BANKING BY MAIL SERVICE

"A HOME INSTITUTION"

Member Federal Deposit Insurance Corporation

Ruidoso Clubhouse and Cafe

The gathering place for the youngsters and families, winter and summer . . .

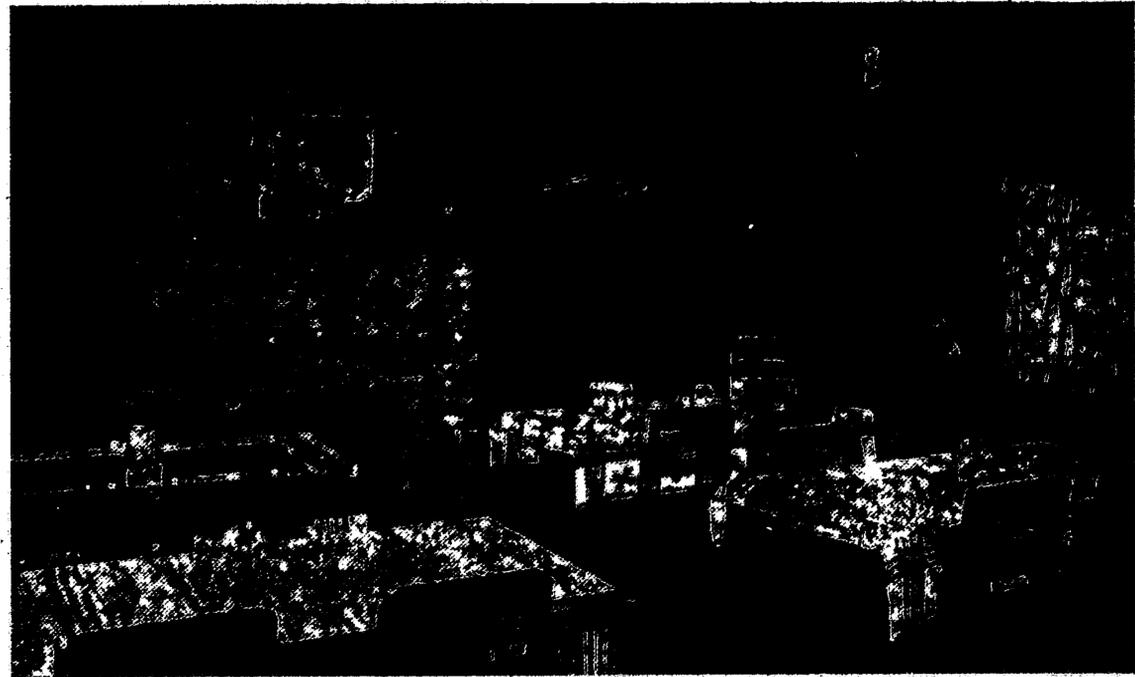
- Bowling
- Pool
- Ping-Pong
- Dominoes
- Ski Equipment

SNACK BAR
Best Hamburgers!

Serving again the Fine Foods which have given us a reputation for consistent quality over the Southwest.

- Breakfast
- Steaks
- Seafoods
- Salads
- Fried Chicken
- Fine Pastries

MOUNTAIN TROUT
COMPLETE DINNERS
Fountain Service



The Ski Room of the Cafe can accommodate Special Parties, School Groups, for Careful, Individual Service

Ruidoso Business Review

FOWLER'S DUDE RANCH

Up Carrizo Creek
 "Western Dances"
 Wed., Fri., Sat. Nights
 To Music of "DUB ADAMS"
 and His "K Bar Ranch Hands"
 Dining Room Open
 Swimming—Horseback
 Chuck Wagon Suppers



PALO VERDE ELECTRIC

Frigidaire Equipment
 Sales and Service
 Green Tree, N. M. Phone 2-11

WESTERN CAFE

In Downtown Ruidoso
 Featuring...
 "Fried Chicken in the Basket"
 SEAFOODS — DINNERS
 CHOPS — STEAKS
 Home-Made Pastries
 and Hot Bread
 Mr. and Mrs. W. C. Coleman, Jr.

Ruidoso Bakery

MR. and MRS. OLAN SCOTT
 • Fine Pastries
 • Variety of Breads
 • Special Orders Filled
 • Cakes... Doughnuts
 RUIDOSO, NEW MEXICO

Ruidoso Realty Company

In Ruidoso 25 Years
 EMADAIR CHASE
 Local Agent
 Lots For Sale or Lease in the
 Village of Ruidoso or up
 Cedar Creek

Apache Village

MR. and MRS. LYNN BUTLER
 20 Modern Units
 • Mechanical Refrigeration
 • Children's Playgrounds
 • Deep Well Drinking Water
 Any Size Party Accommodated
 Out the Alts Road
 RUIDOSO, NEW MEXICO

Palo Verde Builders' Supply Started Business In June Of 1946

On June 15th, 1946, Dee Langford and J. G. Harris of Palo Verde, N. M. (now Green Tree) established a new business in the rapidly growing community which has since then become an incorporated Village known as Green Tree, N. M.

The two men had been in the sawmill business together before this and were well known over Lincoln County. Langford moved to the Ruidoso in April of 1936 and Harris had been there a long time, at one time owning what is now the Eggink High Mesa Ranch.

The big stucco building housing Palo Verde's Builders' Supply sits just a little back from the road on Highway 70 which runs through the little village... rapidly growing and progressing. It is the only business there handling much of the merchandise they have in stock at all times—hardware items, lumber, building

materials of all kinds... and besides these "exclusive items" they also carry electrical appliances, groceries, dishes, toys, gas appliances... and a few thousand other items.

They bring the lumber to the yard from their own sawmill back up on the hill from the store... fine lumber cut out of the pine trees hauled in from the mountain forests of the surrounding area.

Visitors to the Palo Verde Builder's Supply usually can find Langford in the store... and Harris (known around the area as Jess) about the sawmill or lumber yard—out in the open.

Both men are active in the civic affairs of their community and co-operate in every way to help it grow. In the past two years many improvements have been brought about by having a City Council and interested citizens working to advance and progress.

S. P. Announces Big Orders For Diesel Engines

Southern Pacific announced today that orders have been placed for 67 diesel locomotives of various types, at a cost of more than \$23,000,000, in furtherance of its extensive improvement program.

In making the announcement, A. T. Mercier, president of the railroad, said the new orders will raise to approximately \$241,000,000 the company's postwar expenditures for new rolling stock, nearly \$90,000,000 being for 263 diesel locomotives.

Deliveries of the newly ordered diesel locomotives are scheduled to start in October of this year, and when the current order is completed in June, 1950, Southern Pacific will have a total of 402 diesel locomotives of various types in operation on its lines, Mercier said.

Of 196 diesel locomotives previously ordered since V-J Day, the railroad had received 153 by mid-June, of which number 54 are of 6000 horsepower for main line freight and passenger service. Remaining to be delivered on previous orders are 26 freight diesels and eight passenger diesels, mostly of 6000 horsepower. The company's present fleet of 238 diesel switches is one of the largest of its kind in the country, the railroad president pointed out.

Included among the 67 diesels just ordered will be 28 of 6000 horsepower, each, for main line freight service; 17 road switch locomotives, each 1500 horsepower; and 22 switches, each of 1000 horsepower. The company also is acquiring an additional passenger diesel unit.

Ferguson Takes Insurance Agency

Wallace H. Ferguson, a lifetime resident of Lincoln County, and in business in Capitan for many years, has been announced as resident agent of the Paul Revere Life Insurance Co. by Mr. James D. Stanley, general agent in New Mexico for the company.

The Paul Revere Co., is one of seven in the United States that does business in all states and is the oldest and largest which are underwriters of non-cancellable and guaranteed renewable accident, health and life insurance.

Mr. Ferguson will make his Capitan home headquarters but in the near future will announce a schedule which will cover all of Lincoln County.

Mr. and Mrs. John Emde made a short trip to Arkansas last week to bring home their girls, Phyllis and Jane. While there they visited the parents of both, Mr. and Mrs. H. W. Emde of Judsonia, and Mr. and Mrs. J. O. Brown of Little Rock. The girls had a wonderful time but are glad to be back in Ruidoso.

CLAYTON BENNETT'S
 NEW MEXICO SOUVENIRS

THE BUCKAROO COCKTAIL LOUNGE

RUIDOSO, NEW MEXICO

RUIDOSO DRUG

Complete Shopping Service
 In Downtown Ruidoso

Self Serve Grocery

WEST CONSTRUCTION COMPANY

R. V. WEST

Builders of the Ruidoso-Hondo Valley General Hospital

W. R. LONG MERCANTILE CO.

We Have About Everything
 That a Human Needs

Racing Supplies

Green Tree, N. M. Phone 202

BOX 1008

PHONE 43-02

Casa Loma Cabins

LOUIS and MARY SMITH, Owners

10 Modern Cabins—With Private Bath and Kitchensettes
 In The Heart of Ruidoso

OPEN YEAR 'ROUND

Ruidoso

New Mexico

Buckner Electric

Your Maytag and Frigidaire

Appliance Dealer

Electric Contractors

Phone 53-11

Qualified By 15 Years
 On The Ruidoso

IVA COLEMAN

REALTOR

Sales & Rentals

Phone 2412

Box 2

Ruidoso, New Mexico

WESTERN Stockyards — Packing Plant

FRESH AND CURED MEATS
 HOME OWNED AND OPERATED

WE WILL OPEN IN THE NEAR FUTURE

A LOCKER PLANT

TO SERVE THE RUIDOSO-HONDO VALLEY

Hollywood, New Mexico

Phone 33-04

CREE MEADOWS COUNTRY CLUB

New facilities this year include locker rooms, a new golf shop, food bar and cocktail lounge. Fairways relocated, tees and greens improved. Golf will be taught by a P.G.A. Professional. Any Golfer Will Spend a Happy Vacation in Ruidoso

WARREN CANTRELL,
 Manager-Professional

Pioneer Tavern

Beers... Wines... Liquors
 Your Favorite Mixed Drinks

Green Tree

Phone 202

Half Mile East of Race Track

BONNELL'S

- ELECTRICAL SUPPLIES • BUILDING MATERIALS
- GAS APPLIANCES • WESTINGHOUSE APPLIANCES
- FARM AND RANCH SUPPLIES

STUDEBAKER DEALER For Ruidoso

RUIDOSO, NEW MEXICO

Palo Verde's Builders Supply

"DEE" LANGFORD

Groceries... Hardware...
 Building Supplies... Washing
 Machines... Kohler Plumbing
 Fixtures... Hoover Vacuum
 Cleaners

Green Tree, N. M. Phone 202

BILL McCARTY ICE COMPANY

Leave Orders Now for Bottles of
 PURE DISTILLED
 DRINKING WATER

Phone 27-11

Ruidoso, New Mexico

Business Houses Get Uniforms For Local Baseball Players

This past week orders were sent in for white shirts carrying the lettering "Ruidoso" on the front and the name of the business house sponsoring the player on the back in red for the players in the Ruidoso Town Softball team.

Business houses taking part in sponsoring this team include Acra Bros. Co., Glover Distributing Co., Wagon Wheel Motor, Dees Fine Bread, Apache Village, Dees Skyland Food Mart, Anderson Lumber Co., Pat's Taxi, Ruidoso Food Mart, Chuck A. Luck Signs, Community Public Service Co., Shiers Prescription Pharmacy, Brown's Cafe and The Frontier Room.

Birthday Party For Jane Emde June 22

Jane Emde, daughter of Mr. and Mrs. John Emde, celebrated her 13th birthday June 22 with a party for friends at the home of her parents.

The group of girls enjoyed an afternoon of games, the winners of the events were given "prizes." Refreshments of ice cream, birthday cake, taffy and soft drinks, were served to the following guests: Maxy Bennett, Sharon Short, Denise Short, Myra Lynn Short, Maisie Magaw, Mary Lynn Hart, Coleta Sallee, Marquita Sallee, Mary Page, Jessie Watson, Mrs. Ray Bennett and Mrs. Paula Watson.

G.P.A. Assn. To Meet In Carrizozo July 7

Announcement has been made of a meeting of the White Mountain Game Protective Association July 7th at the Southern Pacific Hotel in Carrizozo, N. M.

The meeting has been called for 7 p.m. in the dining room and dinner will be served for \$1.00 per plate.

All members and interested persons in the area are cordially invited to attend.

Arts Colony News

All actors and actresses real, actual, or even potential interested in the Colony Players Summer Theatre are asked to meet Thursday July 7 at 7:30 at Harmony House to start the coming production set for July 29-30 according to invitation issued by play director Phil Hollis.

Classes in music, harmony, voice and piano will meet at the Education Building of the Community Methodist Church according to the announcement of Hugh Thomas, instructor this summer in the music department of the Arts Colony of the Southwest.

The Student Recital for all voice and piano students is already being planned, and the date has been set for August 14th. There is still time for those interested in these courses to register at Harmony House.

Mr. Thomas voice concert will be held Sunday afternoon July 10th at 4:00 p.m. at the Community Methodist Church. The full program will be announced in next weeks paper.

That will really be a "musical" afternoon featuring Mr. Thomas as tenor soloist and pianist, Erman Gray as marimbist, Phil Hollis as dramatic reader and Goldie Stratopolsky as accompanist for the vocal and marimba numbers.

The program will include selections from Bach, Beethoven, Mozart, for the piano . . . light opera for the tenor soloist . . . and will be climaxed with Mollette's "The Lords' Prayer" sung by Thomas. Another feature of this Arts Colony presentation will be the Religious poems given by Phil Hollis with organ music for background.

This musical will be open to the public and all lovers of fine music will be cordially invited to attend. There will be no charge for admission.

Watermelons are more than 92 per cent water.

NOTICE

Sale, display and use of fireworks are now illegal in New Mexico under laws of the last state legislature. This notice is placed to inform all that fireworks use of any kind is illegal in the state. Governmental bodies are exempt in the above matter provided that fireworks displays by such bodies are under proper protective supervision.

Fire control laws of the Lincoln National Forest and local City Ordinances also ban sale, and use in this area.

About 60 per cent of American farmers have motor cars, while less than 50 per cent have tele-phones.

OSTEOPATHIC PHYSICIANS

W. D. Horton—
—D. E. Snyder

GENERAL PRACTICE—
X-RAY

PHONE 62-02

Across From
Wagon Wheel Meter

When You Need Printing—Call The News

Oh! how your family will marvel!
They'll be so delighted they'll warble!
For a summertime treat
That just can't be beat
Give 'em
Velvet
Black raspberry marble!

*Flavor-of-the-Month for July

Products of
Prices
Creameries, Inc.

NOISY WATER LODGE

In Upper Ruidoso
Under New Management

European and American Plan

Excellent

Hotel-Restaurant-Bar

Service

OPEN TO THE PUBLIC

Write, Phone, Wire for Information-Reservations

Lighter...
more
POWERFUL

Mall
POWER SAWS

Now Available at NEW LOW PRICES

Mall Model 7 Chain Saw—Designed for speed in felling greenwood and timber. Available in 14" and 24" varieties.

Mall Model 7 Chain Saw—7 1/2", back and hub all kinds of timber. Chain may be indexed for single cuts. Available in 14" to 24" varieties.

The Mall Model 7 Power Saws will clear land, cut cordwood or fell, buck and limb small or large timber. The centrifugal type automatic clutch prevents stalling of engine or injuring of other parts when chain or blade is jammed or pinched. The Model 7 Gasoline Engine starts easily in all weather and may be run all day on very little fuel. All controls are located on handle bars.

One Model 7 engine may be interchanged and used with all three types of saws.

Come In and See These Saws Today

BONNELL'S

Ted Bonnell - Dorsey Bonnell - Kiel Bonnell

Hardware & Building Supplies

Ruidoso, New Mexico

The Best "Dancing" or "Listening"

MUSIC You Ever Heard!



Phil Sutter and His Trio

Phil Sutter	Guitar
Eddie Simpkins	Sax
Martin Kern	Piano

And Songs By Phil

TO PLAY NIGHTLY

This Summer

At The

MINT BAR

Downtown Ruidoso

Mrs. Rigsby, Mrs. Slator Hostesses For Coffee

Thursday morning, June 23rd, Mrs. Tom Rigsby and Mrs. Paul Slator of Ruidoso were co-hostesses in the "Roaring River Lodge," summer home of Mrs. Slator in the upper canyon, for a morning coffee honoring the visiting ladies here for the Cattlemen's Convention.

Mrs. Slator greeted the guests on the sun porch and they were in turn received at the door by Mrs. Lloyd P. Bloodworth and Mrs. Ralph Barber, both of Ruidoso.

The coffee table for the occasion was centered with ceramic "cowboy boots" filled with flowers. Mrs. E. J. Bates of Roswell and Mrs. Cliff Stevenson of Elida, N. M., served the guests from the beautiful silver coffee service centered at one end of the long table. From the other end of the table, miniature cinnamon rolls, doughnuts, and chunks of fresh fruits were served buffet style.

Mrs. Rigsby and Mrs. Slator were assisted by Mrs. Mike Estell, a sister of Mrs. Slator, and Jess Ann, her daughter.

Guests calling during the morning included Mrs. Sam F. Means, Silver City; Mrs. Lloyd Treat, Roswell; Mrs. Lloyd Wright, Yesso; Mrs. W. O. Culbertson, Jr., Buysaras; Mrs. J. L. Doak, Clayton; Mrs. Tug Treat, Roswell; Mrs. Ouida Platt, Shreveport, La.; Mrs. Huling Means, Silver City; Mrs. B. J. Bonnell, Glencoe; Mrs. Charles Ray, Lordsburg; Mrs. Elmer N. Salars, Silver City; Mrs. Marshall Bellman, Watrous; Mrs. G. B. Armstrong, Jr., Roswell; Mrs. J. P. White, Jr., Roswell; Mrs. J. B. Culbertson, Lordsburg; Mrs. Gayle Armstrong, Roswell; Mrs. Ed Pierson, Albuquerque; Mrs. G. W. Evans, Magdalena; Mrs. E. G. Hayward, Cimarron; Mrs. George

Godfrey, Animas; Mrs. George P. Baxter, Clovis;

Mrs. Jerome Eddy, Albuquerque; Mrs. Jess B. Thorn, Deming; Mrs. W. O. Hall, Deming; Mrs. Horace H. Hening, Albuquerque; Mrs. R. K. Stovall, Hot Springs; Mrs. Austin Reeves, Roswell; Mrs. John Yearwood, Winston; Mrs. Roy Forehand, Carlsbad; Mrs. Jim Ogden, Loving; Mrs. A. L. French, Elida; Mrs. W. D. Askew, Elida; Mrs. Embry Wall, Elida; Miss Rebecca Morrow, Raton; Miss Sue Roach, Hot Springs; Miss Margaret Smith, Raton; Miss Virginia Smith, Raton; Mrs. Harry Watson, Midland, Texas; Mrs. Nell Rankin, Silver City; Mrs. C. E. Jones, Estancia; Mrs. Ed Jordan, Carlsbad; Mrs. Truman Spencer, Three Rivers;

Mrs. Emmitt Isaacks, Las Cruces; Mrs. Ollie Isaacks, Organ; Mrs. H. B. Cox, El Paso, Texas; Mrs. K. Presley, Gallup; Mrs. O. D. Shurley, Las Cruces; Mrs. Ben H. Davidson, Clovis; Mrs. Bud Williams, Clovis; Mrs. Lee Hammond, Clovis; Mrs. Dee Brownfield, Deming; Mrs. E. L. Cox, Las Cruces; Mrs. "Bill" Anderson, Lovington; Mrs. Wayne Cowden, Carlsbad; Mrs. Will N. Terry, Hobbs; Mrs. Ben F. Allen, Hobbs; Kay Booker, Hobbs; Mrs. Earl T. Smith, Raton; Mrs. B. W. Wilson, Ancho; Mrs. Ben Jenkins, Odessa, Texas;

Skeeter Welborn, Ruidoso; Emerald Chase, Ruidoso; Mrs. Reynolds Jones, Ruidoso; Mrs. Hugh Pankey, Socorro; Mrs. Frank C. Teal, Socorro; Mrs. Holm Bursam, Jr., Socorro; Mrs. Jay Kerr, El Paso, Texas; Mrs. Millard Eldson, Lovington; Mrs. John Marrow, Raton; Mrs. Sidney S. Gottlieb, Cubero; Mrs. Wilbur F. Coe, Glencoe; and Louise Massey of El Rancho del Padre, Picacho, N. M.

Earnest Tuxhorn and his wife of Kermit, Texas are visiting his parents, Mr. and Mrs. W. H. Tuxhorn for two weeks.

Coffee Fetes Press Ladies Visiting

Mrs. Louis Spain and a group of Ruidoso ladies were hostesses Saturday morning, June 25th for a coffee and breakfast for the ladies visiting here for the Summer Press Convention at the Noisy Water Lodge in the upper canyon.

The lovely dining room was the setting for the party and Mrs. Spain greeted the guests as they arrived. They were then seated at tables for groups of four, six, and eight and served a two course breakfast by the management of the Noisy Water.

The group enjoyed visiting, getting acquainted, and the courtesy of the party was appreciated by the ladies visiting here for the convention.

Extra Dances At Navajo Over 4th

Bob Boyce announced this week that in addition to the regular Saturday night dance at the Navajo Club that Ray Reed and his band will play for one night, July 1st, and also one Monday night, July 4th.

They also are having dances every Wednesday night during the summer.

Visitors at Bonito Dam Week of June 12-18

Tularosa, N. M. 3; Alamogordo, N. M. 17; Alton Texas 4; El Paso Texas 45; Las Cruces N. M. 10; Terrell Texas 4; Ruidoso, N. M. 12; Roswell, N. M. 45; Greentree, N. M. 11; Dallas, Texas 6; Carrizozo, N. M. 11; Seattle, Washington 4; Hot Springs, N. M. 4; Ft. Stanton, N. M. 8; Artesia, N. M. 10; Lubbock, Texas 9; Hobbs, N. M. 17; Captain, N. M. 15; Nogal N. M. 6; Carlsbad, N. M. 17; Abilene, Texas 2; Idalou, Texas 10; Bangor, Texas 4; Hale Center Texas 7; Brownfield, Texas 5; Chickasaw, Oklahoma 4; Kansas City,

Missouri 4; Santa Barbara, Calif. 4; Odessa, Texas 6; Monahans, Texas 7; Oklahofa City, Oklahoma 4; Clovis, N. M. 2; Colorado City, Texas 3; Albuquerque, N. M. 3; Wichita Falls, Texas 5; Borger, Texas 6; Hagerman, N. M. 23; Midland, Texas 4.

Sheriff Guy Wright, his wife and two children, and Isabel Wright, all of Clarendon, Texas, Mrs. Bill Hodel of Lockney, and Dan Thornberry of Goodnight, Texas have been the houseguests of Mr. and Mrs. C. C. Turner this week. They stopped in Ruidoso on their way home from attending the wedding of their sister, in Prescott, Arizona.

**The PAUL REVERE
LIFE INSURANCE CO.**

Announces the Appointment of
WALLACE H. FERGUSON
As Lincoln County Resident Agent

Phone, Capitan 11-04
Non-Cancellable — Guaranteed Renewable
ACCIDENT — HEALTH and LIFE INSURANCE

SKYLAND AUTO

Complete Auto Service
Expert Mechanics

Phone 59-03

O. A. LUALLIN

A. W. LUALLIN

JULY 4th

Picnic Menus CALL FOR THESE

- Cold Cuts—Fried Chicken
- Cheese—Sandwich Spreads
- Fresh Fruits—Vegetables
- Potato Salad—Potato Chips
- Relishes—Olives—Pickles
- Bread—Crackers
- Soft Drinks—Paper Plates
- Cups—Forks—Spoons

QUALITY GROCERY - MARKET

R. A. Bennett

Vida Bennett



Electric Cooking is CLEAN!

You can say goodbye and good riddance to kitchen soot, smoke and smudge when you cook electrically.

- For Cooking that's—
- CLEAN
 - COOL
 - FAST
 - AUTOMATIC
 - ECONOMICAL
- It's Electric of course!



Flameless electric heat is as clean as summer sunshine. Utensils stay bright and shiny after months of use. Kitchen walls, curtains and the range itself stay clean and new-looking much longer than with old-fashioned flame-type cooking.

And spotless cleanliness is only one of many advantages of electric cooking. Get the facts and you'll go electric. It's the modern way!

See the New Electric Ranges At Your Appliance Dealer's or

COMMUNITY PUBLIC SERVICE COMPANY



50-YEAR CLUB RANCHERS—Many old-time cowmen were among members of the New Mexico Cattle Growers' Association attending this week's quarterly meeting in Ruidoso, N. M. Included was the group above, all having ranched in New Mexico for 50 years or more. They are, left to right, Will Ed Harris, Claunch, N. M.; John Lusk, Carlbad; B. J. Bonnell, Glencoe; Joe Lane, Roswell, and Austin Reeves, Roswell. Dean of the early cattlemen is Bonnell, chief slicer at Wednesday's barbecue, who began wrangling in 1884. In 1889 he worked on the same ranch with Reeves, who began riding the range in the Hondo River Valley in 1887. Lant, at 69, has been working on the same ranch, east of Roswell, for 51 years.—(Photo by Carmon Phillips, Ruidoso.)—Courtesy El Paso Times.

TINNIE TALK

By Marjorie Titsworth
It is cherry time in the valley. Every one is out with their buckets going to the near by orchards to pick cherries.

The girls four H-Club met at the home of Mrs. Fermin Trujillo. Mrs. stated they were starting on their second year sewing. We are proud of the girls. They are making some lovely garments.

There are several old timers visiting in the valley this week. Mrs. Mae Gulh is visiting Mrs. Oney Ramond. She lived here several years ago and it is nice to have her back among us for a few days.

Mrs. Minnie Purcella and daughter-in-law Mrs. Geo. Purcella and family are up from Roswell visiting Mr. and Mrs. Frank Purcella.

Mrs. Velota Kilgore and son John are visiting Mrs. Geo. Smith and friends Mrs. Kilgore is a former school teacher here in Tinnie. We are always glad to

see her. She has been teaching in Lordsburg the last two years.

Mr. Randal Kraasky was visiting in the valley. He is a former high school teacher at Hondo he is now teaching in Oregon. He was up looking at the new high school building. He was one of the boosters and was proud to see such a nice building.

Miss Marjorie Titsworth is visiting her aunt in Abilene, Texas. She writes that Texas is all right but will be glad to see New Mexico again.

Mrs. Lizzie Britton is spending a week in Roswell with friends.

We are glad to see Mrs. Geo. Smith's daughter, Mrs. Clifton Hammett up again she is spending the summer with her mother here in Tinnie.

Vacation Bible school started Thursday. There were thirty-two children enrolled the first day. We are always proud of our vacation bible school.

Frank Titsworth was surprised and pleased to receive a letter from his friend Captain Good. He and Mrs. Good are in California.

They are having nice time. They state things are rather slow in California but people continue to pour in. He would like to be remembered by all his friends.

Mr. Ambrose Guest was home from the Black Ranch where he is doing some work. He also is looking over the work going on

- Irrigation and
- Ranch Wells

Any size — Any depth

GEORGE PERRY

Drilling -:- Repairing

NEW EQUIPMENT

Pump Jack and Windmill Service

PHONE 8-14

Glencoe, New Mexico or write Box 111

in Tinnie as Freddie Titsworth is giving him a little competition. Freddie is moving buildings and leveling land. Better be on your toes Brose.

Miss Loree Copeland is here from Aztec; New Mexico visiting her aunt Mrs. Ed Nelson.

Mr. and Mrs. L. Clayton spent the week end with Mrs. Onely Ramond. They attended the old timer day at Lincoln.

Mr. and Mrs. M. D. Menoud from Hagerman were visiting the Ed Nelson's. They also attended the old timers day.

We are glad to see Mrs. Jack Simpson back. She has been in Arkansas, visiting relatives. She reports a nice trip

Mrs. Hiram Garrard was up from Roswell visiting Mr. and Mrs. Frank Titsworth. She came to attend the old timers day and to greet old friends.

LANE'S CLEANERS

Downtown Ruidoso.

Expert Cleaning, Pressing, Repair Work — Modern Methods

For Pick-up — Delivery Phone 26-03



UNTIL AUGUST 1ST

LEONARD "Cold From Top to Bottom" 8 1/2 Ft. Refrigerator **\$299.95**

PLUS \$20.00 Worth of Merchandise FREE With Purchase

—OTHER BARGAINS—

THERMOS JUGS & BOTTLES

Pennsylvania Oil, 2-gal. can **\$2.39**

WHITE AUTO STORE

BILL McCARTY ICE COMPANY

Leave Orders NOW For Bottles of PURE DISTILLED DRINKING WATER

Phone 27-11

WRITE, PHONE OR SEE—MRS. C. C. TURNER To Rent or List for Rental Individually-Owned Cabins MODERN SEMI-MODERN

For a Real Summer Home For Rent by Night, Week, Month or Season. RUIDOSO, N. M. Phone 47-44

Ogden Carroll's

RUIDOSO JUNCTION SERVICE STATION

Taxi Service!

From Junction To Any Place In Lincoln County

Phillips "66" Gas

All Your Favorite Brands

MOTOR OIL

Ruidoso's Motor Freight Service

Since 1923

Daily Service From and To Roswell, El Paso, Almagordo, and Points Beyond

LEONARD R. McKENZIE, Local Agent

Phone 2-21

Hollywood, N. M.

P. O. Box 9

Canyon Echoes

Ruth Massey came back from Girls' State at Santa Fe last week-end and the highlights of her trip were a visit to Los Alamos, a tour through the State Capitol, and meeting all of the other girls from over the State of New Mexico.

Mr. and Mrs. Joe Harvey of Roswell spent last week-end in their Ruidoso cabin.

Mrs. Ada McClendon of Ruidoso is in the Clovis Memorial Hospital where she underwent an operation Thursday of last week. Her daughter, Mary, was with her at the time and when she returned home reported her mother is doing nicely.

Mr. and Mrs. Morris McClendon and small daughter of Alamogordo were visiting "family" in Ruidoso and Glencoe last week-end.

Uncle Ed Davis of Amarillo, Texas, who has interests in the Hollywood Racing Assn., was in Ruidoso for the opening of the racing season last week-end.

Mrs. J. T. Middleton of O'Donnell, Texas, has opened the family cabin for the summer and has with her a granddaughter, Sherry Lynn, whom many here know. She also is having houseguests this week-end for the 4th of July holiday, to be here are Mr. Middleton, a daughter, Mrs. Maurice Day of Houston, Texas; and another

daughter and son-in-law, Mr. and Mrs. Dutch Tafuya, of Hot Springs, N. M.

Mr. and Mrs. T. D. Frye and Mrs. Vernie D. Price of Midland, Texas spent last weekend with Mr. and Mrs. John Shipley in their Ruidoso summer home.

Mr. and Mrs. Woodrow Newson of Lubbock, Texas have recently purchased 4 acres of land on highway 70 from Roy Anderson and have started construction of tourist cabins.

District Judge Bill Scoggins and his wife were in Ruidoso visiting one day last week.

Mrs. Hourl Murphy Clark from Washington, D. C. has returned to Ruidoso for an indefinite stay as the guest of Mrs. Dorothy W. Kirkman of the Kay Mason Shop.

Mr. and Mrs. Allan Clark of Jacona Ranch, Santa Fe, and their guests Mr. and Mrs. Campbell-Goods of New York, expect to be here for the Mescalero Indian Ceremonials next week.

C. C. Chase, Jr., and his bride, arrived in Ruidoso at the home of Mrs. C. C. Chase and her daughter Emadaire last week. The newlyweds plan to spend most of the summer here.

Mr. and Mrs. Bob Boyce moved last week into a recently purchased home just off of the main canyon road above the downtown area of Ruidoso.

score of 18 to 10. Our team is now among the top three competing for the trophy cup. Outstanding plays Thursday were made by Albert LaRose, who cleared the bases twice, and by DaVerne Torres, left outfielder. Ignatius Palmer (our well known artist) pitched. The team has four wins and one loss so far, with two telling games coming up soon.

Neglected to inquire which Mission summer Bible school got the results, but Rufus Lester's little boy isn't fooling around. His little sister was being quite persistent to get him to play, and after a fair display of patience, his eyes covered meditatively, he admonished her: "Go away and don't bother me. I'm talking to Jesus."

Edmund Simmons is back in the store after a vacation in the towns.

Edwin Smith looks kind of thin.

Wonder if it's his own cooking or love?

"Hop" Smith, Jr., called from Long Beach and says he will be home on furlough the end of the week, in time for the Feast.

The Legion sponsored dance Friday night was successful financially and socially. Everyone had a good time, and Juan Baldonado reports \$95.39 was cleared. We had a number of out of town visitors, and enjoyed the calling for various dances by Mr. Knox, Mr. Parsons, Mr. Anderson and Mr. Chauncey of Ruidoso and Hollywood. Anita Davalos held her usual post behind the coffee urn, assisted by Evalyn Pellman. No wonder Jesse Campbell, Albert Burch and others drank so much coffee.

Mr. and Mrs. Clement Deveau and Mr. and Mrs. Ray Quast were dinner guests of Miss Kate Ritter Sunday.

Mr. and Mrs. John Crow, Mr. and Mrs. Albert LaRose, their respective children, and Mr. Bert Shields attended the races Saturday afternoon. Everyone went broke but the youngsters.

Have seen Mr. Bruenger's father at most of our social functions. Mrs. Mary Walters of Bent was at our dance, and invited us to a dance the following night at Bent.

Most of Mescalero enjoyed a most wonderful evening at the Fowler Dude Ranch Saturday. An excellent chuck wagon supper, prepared by Jerry and Retha Nelson, served by a big campfire, to the tunes of a good "Western" orchestra, followed by dancing in the "old barn" which has a good floor and plenty of room. Mr. and Mrs. Fowler made everyone feel at home and eager for fun.

Elders Surry and Ellsworth moved from Big Chief to Old People's Village as a third is to join them soon and they need a bigger house.

Mr. and Mrs. Henry Shields and Mrs. Harry Ernst of El Paso visited the Bert Shields over the week-end. The El Paso Shields were proudly driving a brand new Chevrolet two-door sedan.

Chief Thunderbird says to the materialistic moderns, "There are other things in life besides money, but they cost money too. (Or was it Confucius?)"

Good thing I left this in the typewriter just in case. About three o'clock this morning we had a fire at the barn. The way the sky lit up and the smoke rolled, I feared Deveau's house might be in danger, but about five Bert returned, the forestry pump had come in pretty handy. Lots of men were on the scene. Very little damage was done.

NOGAL NUGGETS

By Darralene Zumwalt
Mrs. Carrie Dell Smith and children are visiting from Mesilla Park, N. M.

Floyd Allen Zumwalt is visiting his grandmother and grand-

father, Mr. and Mrs. A. B. Zumwalt, Sr., and friends here. He is from Carlsbad, N. M.

Mrs. Ethyl Robins left Thursday to go back to Louisiana where she has a sister and other relatives and friends.

Mrs. John LaMay has been with her mother in Silver City, N. M. The mother has been very ill.

Mrs. Ethel Skinner, Mrs. Donaldson and Brooksie Donaldson are visiting from Carlsbad, N. M.

Tommy Gail Zumwalt is home from the Navy and will be here until about July 1.

BE OIL WISE



USE PENNZOIL
AMERICA'S FIRST CHOICE
HIGH QUALITY MOTOR OIL

R. JACK STEWART CO.

EL PASO, TEXAS

DISTRIBUTOR FOR THE SOUTHWEST

MESCALERO

By Mrs. Edna Shields

Mr. and Mrs. Riley (Marjorie) Chino received, June 10, via Stork Express, a baby girl whom they named Miriam (after its late aunt) and Effie. Grandmother Lydia beamed proudly as she related the news.

Mr. and Mrs. Ralph (Lydia) Shanta were in from their Three Rivers Ranch, Tuesday doing some shopping.

Also seen in the village that day were Mr. and Mrs. Eugene (Horwani) Chihuahua. Horwani had just returned from Oklahoma where, she reports, it was very hot.

Mr. Robert Decherle of the Elk-Silver District, has moved in till after the Feast.

It seems much gayer about, with all the good-looking boys and the pretty girls home from various schools: Sammu Cooper, Albert Robinson, Timmy Smith, and the one behind the whiskers, Herman Carrillo. Easy to look at are Lucille Harvey and Dolly Jane Yazza. I haven't seen all of them yet.

The ambulance was sent to Whitetail Tuesday night to fetch Mrs. Asa (Ramona) Daklugie to the hospital. She was very ill, but is recovering.

Thursday night little Sharon Cordery was rushed to Alamogordo for an emergency appendectomy.

Mrs. Juan Baldonado, Jr., made a business trip to Lubbock Tuesday. She took her two little youngsters, also Mary and Lea LaRose.

Thursday night the Mescalero store softball team defeated the Lions Club of Alamogordo by a

FOR SALE

BLACKLEG BACTERIN
NO. 62 SMEAR
JUNIPER POSTS
OAK WOOD

The TITSWORTH CO.

BEN ROY

BOOKKEEPING and
TAX SERVICE
Box 186 Ruidoso

Nob Hill Restaurant

PALMER GATEWAY ADDITION

Ruidoso, New Mexico

DINING ROOM SERVICE

SPECIALIZING IN

CHICKEN — STEAKS — SANDWICHES

Serving Only First Quality Grade A Food

OPEN YEAR' ROUND

11 A. M. to 9 P. M.

CLOSED ON MONDAYS

Attention! Cabin Owners!

Do You Have Sufficient
FIRE INSURANCE?

If Not — See Us!

Sandy Knoll

Lee Brittenback

"Your Protection Is Our First Consideration"

Ruidoso Insurance Agency
Across Street From Post Office

"PIONEER CLUB"

GREENTREE, NEW MEXICO

New, Attractive Night Club On Highway 70

DANCE to the Music by Ray Wheeler

FRIDAY and Saturday Nights

Bar Service

Table Service

Held Convention At University of N. M. Home Extension Clubs

Albuquerque, N. M., — The New Mexico Association of Home Extension Clubs held its annual meeting on the campus of the University of New Mexico on June 22, 23 and 24, Mrs. Leonard Matthews president of the association, has announced. Over 300 delegates, representing the 239 clubs in the state are expected to attend, Mrs. Matthews says.

Registration began at 10 a.m. June 22, in the Student Union Building, after which the opening session was held at 3 p.m. in Rodey Hall. Tom Popejoy, president of the University, and Ralph Jones, president of the Albuquerque Chamber of Commerce, will welcome the delegates, and the Rev. Mitchell Epperson of Albuquerque will deliver the invocation. At 5 p.m., the representatives from Bernalillo county will entertain with a tea.

The three-day meeting was to combine election of officers, district meetings, and a general business session with a treatment of the following subjects by discussion groups; landscaping (Cecil Fragnell, Bernalillo county extension agent, leader); developing talents (Mrs. Cleveland, leader); child guidance (Mrs. Dosca Copeland, San Juan county home demonstration agent, leader); 4-H club work (Travis Hughes, associate state 4-H club leader); and cancer control (Mrs. Jean Mitchell, state commander of the American Cancer Society, leader).

Principal speakers during the meeting include Mrs. Agnes Morley Cleveland, author of "No Life for a Lady," who spoke at the banquet June 23; Beth Peterson, home economist with the Du Pont Co., who will give an illustrated talk on "Calce to Nylon;" Mrs. T. W. Coleman, past

president of the New Mexico Association of Home Extension Clubs, who reported on her trip to the National Demonstration Council Meeting; Mrs. E. D. Bell, winner of the NMAHEC's 4-H leader's award in 1948, who spoke on her trip to the National Club Congress in Chicago last fall; and Dr. Evelyn Blanchard, extension nutritionist, spoke on the subject of mental health.

Mrs. Irene Peck, state librarian, will lead a panel discussion on "A Reading Program For Rural Families," and Mrs. Chet Gibson, vice-president of the NMAHEC, headed a panel on "Progress in Home Demonstration Work."

A special feature of the meeting was the educational exhibits, including one on books for children (state library commission); educational toys (Antelope Valley extension club), and cancer control (American Cancer Society.)

District chairmen who attended were Mrs. Chester Miller, Albuquerque, and Mrs. Alex Hare, Bloomfield, district one; Mrs. A. E. Roberts, San Jon, and Mrs. M. M. Snell, Clovis, district two.

Mrs. J. T. Ferguson, Las Cruces, and Mrs. Horace Bounds, Santa Rita, district three; Mrs. Orval Gary, Artesia, and Mrs. Oscar Green, Dexter, district four.

"More of the land must be used in growing soil-conserving crops, like pasture and other forages. Such crops are not usable for human food directly." Livestock, mainly cattle and sheep, must be used to convert them into milk and meat," says R. E. Hodgson, Assistant Chief of Bureau of Dairy Industry of the U. S. Department of Agriculture.

CLASSIFIED ADS

Your classified ads are solicited and appreciated, by mail and over the counter. Rates are 15c per line, (count five words per line) and the minimum charge is 62c per ad, so use at least 20 words and get best results.

LOST — In downtown Ruidoso, modern conveniences. \$1500. "The Tamarack". Turn toward river at Cook's Log Cabin 3rd, 4th of July.

- FOR SALE**
- 1 Table top gas range (like new) \$ 70.00
 - 1 7ft. Stewart Warner Refrigerator (electric) 125.00
 - 1 4ft. Gas Refrigerator (Serval) 130.00
 - 1 Soft water softener (slightly used) 60.00
 - 1 Used water heater (gas automatic) 45.00
 - 1 Delco Battery Radio 15.00
 - 1 6 Volt windcharger with tower 25.00
 - 1 Air conditioner (almost new with pump and tubing) 45.00
 - 2 Butane Lamps
- SEE BILL BREM
8 miles east of Ruidoso Junction

FOR SALE — 53 acre Dude Ranch Site, 6 miles from Ruidoso. 1000 people per week during season visit scenic area near site. Spring, with water rights appropriated, well-fenced, virgin timber for building. Priced to sell. Write Box 217 or phone 140-R Carrizozo.

Use methoxychlor (marlate) instead of DDT to control flies in dairy barns, on dairy cattle, milk-handling buildings, and on beef cattle ready for slaughter.

Rainbows can be formed by moonlight.



FOR SALE AT THOMAS QUALITY STORE—New and used clothing, merchandis, WE BUY SELL OR TRADE—DOWNTOWN RUIDOSO.

FOR SALE—Refuse from rock crusher \$1.00 a load. Edna C. Shierenberg, "La Huerta", Glencoe, New Mexico.

LIST WITH ME: List your real estate for sale or trade or rent with me. Write T. W. (Dick) Payne, Box 203 Ruidoso, N. M.

FOR SALE — 4 room house on Carrizo Road. Cheap. See M. P. Mercer, Phone 68-11.

WANTED TO RENT—Electric sewing machine for one month. See Mrs. L. P. Bloodworth.

ELECTROLUX — Sales, Service, Supplies, 1223 New York Ave. Alamogordo, New Mexico.

FOR SALE—Late 47 model Oldsmobile 98. Four door sedan. New white side wall tires. Radio, heater, defroster sun shade and windshield washer. This car like new \$1800. Call White House Apts. Mr. Shira, Ruidoso, New Mexico.

MY business forces me to sell my lovely Ruidoso cabin in Singing Pines Addition. 3 bedrooms inside bath, gas, electric lights, hot running water, priced at \$3,500 to sell quick. Contact Bloodworth Realty Co., Ruidoso.

FOR SALE — Carter's Lodge and Indian Trading Post. Established 20 years. 1st time offered for sale. ALL OR PART. Possession now. Restricted lots, business or residents. Owner, H. E. Carter, Ruidoso, N. M.

WILL SPRAY FOR BLACK HILL BEETLES. THEY ARE KILLING YOUR TREES. ALSO TREE SURGERY TO REMOVE THEM FROM INTERIOR OF TREES. SEE C. W. BYERS, or write Box 222, Ruidoso, N. M. RUIDOSO NURSERY

FOR SALE — Cabin, two lots, black and white marked young Chihuahua dog. See Iva Coleman if you have information. Reward for return.

FOR RENT — 2 bedroom house. Modern. \$55.00 per month. See Fowler's Dude Ranch.

TRADE — quarter block in Alpine adjoining Sul Ross State College for Ruidoso or Cloudcroft. Have what many termed the most substantial and attractive residence in Brewster County plus four apartment building, all masonry and nearly new with all apartments furnished. No cash needed as income will pay out investment. Prefer acreage or small ranch up to \$10,000. G. P. Smith, Box 659, Alpine, Texas.

ORDINANCE No. 50

An Ordinance to provide for the use of the streets and alleys of the Village of Ruidoso for moving buildings and other structures.

BE IT HEREBY ORDAINED BY THE VILLAGE COUNCIL OF THE VILLAGE OF RUIDOSO AS FOLLOWS:

SECTION 1: No building or other structure shall be moved on the streets or alleys of the Village of Ruidoso unless the person or persons desiring to move such building or structure shall first by written petition to the Village Trustees secure a permit to move said building or structure.

SECTION 2: The written petition shall contain:

- (a) The present location of said building or structure.
- (b) The proposed location of said building or structure.
- (c) The proposed time for the moving.
- (d) The proposed route for moving; designating the streets or alleys to be used.

SECTION 3: The removal of any telephone, telegraph or electric wires or cables will be conducted under the supervision of an official of the respective company owning said wires or cables, and the cost of such removal and replacement will be paid in advance by the owner of the house or the structure to be moved.

SECTION 4: A fee in the amount of \$10.00 minimum for up to 10 feet in width, \$1.00 per foot charge for over and above 10 foot width, shall be paid to the Clerk of the Village of Ruidoso prior to the issuing of said permit.

SECTION 5: Any person violating the foregoing provisions of this Ordinance shall be punished by a fine of not less than Ten Dollars (\$10.00), nor more than Fifty Dollars (\$50.00).

PASSED AND APPROVED THIS 24th DAY OF JUNE, 1949.

John J. Christmann, Mayor.
ATTEST: L. F. Dryden, Village Clerk.

VISIT THE ONE AND ONLY COUNTRY GENERAL STORE

In Ruidoso-Valley
While Attending The Races and
Enjoying the Cool Air
of Ruidoso, New Mexico

IF YOU CAN'T FIND IT ANYWHERE ELSE, TRY—

ARMSTRONG'S STORE
HOLLYWOOD, N. M.

And The Prices Are RIGHT!

WOOD FOR SALE

The Mescalero Tribal Woodyard Has For Immediate Delivery Cord Wood Delivered At The Agency At The Following Prices:

	Juniper & Oak	Pine & Fir
Cord lengths, not split	\$11.00	\$10.00
Cord lengths, split	11.00	10.00
2-foot lengths, split and not split	12.00	11.00
Stove lengths, not split	13.00	12.00
Stove lengths, split	16.00	15.00

Delivery to Ruidoso and surrounding area can be made for \$5.00 per load or portion thereof. Load average 2½-3 cords.

Orders may be telephoned to the Agency through the Ruidoso Ranger Station (via Bradley Bightmouth.)

RUIDOSO GRAVEL SERVICE

Located at White Mountain Development Company Pit
East of Ruidoso-Hollywood Cut-off
Or PHONE 68.02

- Gravel Material For Concrete and Roads
- Tularosa Building Rock For Sale
- River Sand and Gravel

PRICES REASONABLE
FREE Estimate on Roads or Drives
Road Grading By Contract or Hour

J. B. CLOSE, Contractor

Lincoln County Agency Citizens State Bank of Vaughn

Member Federal Deposit
Insurance Corporation

Carrizozo, New Mexico

- Gallagher's Hondo, N. M.
- Jim's Auto Ruidoso, N.M.
- Allison's Stetson Park
- Hile's Bent, N. M.

Steak House
Sunset, N. M.

Gomez
Glencoe, N.M.



Sublett's
Green Tree,

Virgil Hall
Capitan, N. M.

Clyde (Malco) McClintock

Phone 42-04

Ruidoso, New Mexico

Box 532

GLENCOE GLANCES

By Sidney Bonnell
Mr. and Mrs. Marshall Sellman and Maryann of Watrous, visited Mr. and Mrs. B. J. Bonnell and family and enjoyed the Cattle-men's Convention for the two days. Marshall is president of the Hereford Breeders' Association, Albuquerque, and is very much interested, having a big ranch north of Las Vegas, that keeps all the Sellman Brothers and Sisters busy. Mildred enjoyed the barbeque, the dance and coffee at Mrs. Slater's home that was given for the cow-girls, then the picnic-supper given by Mrs. Helena Lucas for her friends. Mr. and Mrs. Hall from Hatch, Mr. and Mrs. Dee Brownfield of Deming and Mr. and Mrs. Roy Stovall of Hot Springs. All her family and mine, at the Indian Reservation.

While here, Louiso Sellman and Fredda Smith visited Mr. and Mrs. Wilbur Coe and reported a very good time. Came home with a silver bracelet and ring that Wilbur brought them from Mexico. They also visited with Mrs. Lucas and Ann-Carol Hurd and enjoyed watching a polo game by the Snake-killers.

Mark and Lynn Storm of Houston, Texas, have been here several days visiting their mother, Mrs. L. W. Storm, and brother, Dan. Both have lived here and like it and hope to come back in August and bring their families.

Lt. Owen Nosker is home on furlough from Okinawa, for a visit with his sister, Mrs. George Perry and brothers, Buck and Kenneth Nosker. Another fine boy that grew up here.

Col. and Mrs. Arthur King were up from El Paso for a short visit. They owned a cabin on the Mack Pior Ranch, up near the mountain and had to sell because he got sick and the doctor said it was too high for him. They always enjoy coming back.

Mrs. Angela Gonzales made a trip to El Paso to see the doctor, but is home and feeling better again.

It was a very nice courtesy on the part of the Racing Commission to have a "Lady's Day" Saturday and judging by the number present, many took advantage of it and enjoyed the races.

Mrs. Jim Perry, known as Grandma Perry, has been visiting Mr. and Mrs. Elzy Perry.

Junior Perry has drilled a good well for Mrs. Frank Coe and Elzy Perry and Earnes McDaniel were helping him Sunday.

HONDO HAPPENINGS

Mrs. Ada Gallagher, mother of Mrs. J. H. Gallagher, and Mrs. Audrey Trigg, a sister, from Grapevine, Texas, have been here for the last two weeks visiting and enjoying the sights and scenery of our Valley.

Cherry picking was in full swing last week. There was a good crop around Hondo and a number of out-of-town people were here gathering some of the delicious fruit to can for the coming winter. Among those from other places were: Mrs. Nunn and son J. P. from Ancho, Mr. and Mrs. Dave Elliot and boys, and Leonard, Donald and Martha Lou Hall, also from Ancho. Donna, Sally, and Jean Cloud from Capitan were seen picking one day.

Mr. Manuel Hernandez from Mexico City, a relative of the Esteban Hernandez family, has been here for several days visiting his numerous relatives in the valley.

Mr. and Mrs. Ramon Perez and family spent last week end here seeing about their place. The Perez family is living in Dexter for the present where Mr. Perez is working.

Mr. and Mrs. Bill White and daughters from Arch, N. M., came up Sunday and visited briefly with the Joiners. Edith and Bill returned home Sunday night but the girls stayed for a week's visit with the Joiner children.

Stockmen Urged To Attend Their County Budget Hearings

New Mexico Livestock Growers are being urged to attend their respective County Budget hearings which are now being held throughout New Mexico and will continue through July and August according to G. W. Evans, President of the New Mexico Cattle Growers Association.

The hearings are being conducted by the New Mexico State Tax Commission under the direction of Chief Commissioner, H. B. Sellers of Santa Fe. "Only by carefully reviewing all proposed county expenditure with a view to economy can we hope to maintain efficient government", Evans said. "Cattle-men are welcome at these hearings", he added.

County hearings still to be held are as follows:

Chaves, July 5, Roswell; Eddy, July 6, Carlsbad; Lea, July 7, Lovington; Roosevelt, July 8, Portales; Lincoln, July 11, Car-

rizzo; Otero, July 12, Alamogordo; Torrance, July 15, El Llanco; De Baca, July 18, Ft. Sumner; Curry, July 19, Clovis; Quay, July 20, Tucumcari; Guadalupe, July 21, Santa Rosa; Harding, July 25, Mosquero, Union, July 26, Clayton; Colfax, July 27, Raton, San Miguel, July 28, Las Vegas Mora July 29 Mora; Taos, August 1, Taos; Sandoval, August 2, Bernalillo; McKinley, August 3, Gallup; San Juan, August 4, Aztec; Rio Arriba, Aug. 5, Tierra Amarilla; Santa Fe, Aug. 8, Santa Fe and Bernalillo, August 9, Albuquerque.

Last season, for every dozen oranges that moved to market in their own skins, about seven other oranges came to consumers in tin cans or bottles. Up to 20 years ago, the U. S. Department of Agriculture points out, the orange crop in the U. S. had never exceeded one and a half million tons. The Bureau of Agricultural Economics estimates that in 1948 processed orange products alone called for one and three-quarter

million tons—more than any crop the crop divided, with slightly less up to 1927-28. Until 1929-30, the than three million tons sold fresh, processed part of the crop had and a little more than one and never been as much as two per three-quarter million tons processed. Last season the marketing of

Music and Amusement Machines Cigarette Machines

Call Or See
Joe Reinhardt, Phone 45-11, Ruidoso, N.M.

Community Methodist Church

"The Log Cabin Church By The Side Of The Road"

H. L. GRAVES, Pastor

SUNDAY SERVICES

Two Services Sunday Morning

9:00-10:00 Rev. H. L. Graves
11:00-Noon Topic, "God of the Impossible"
10:11:00 Church School

Evening: Rev. H. L. Graves

7:00- 8:00 Song Service.

8:00- 9:00 Topic, "Coordination Through Christ".

Every Thursday, 7:00 p. m., Choir Practice

SACRA BROTHERS CO. OF LINCOLN COUNTY

Butane and Propane Appliances

Heating Installation

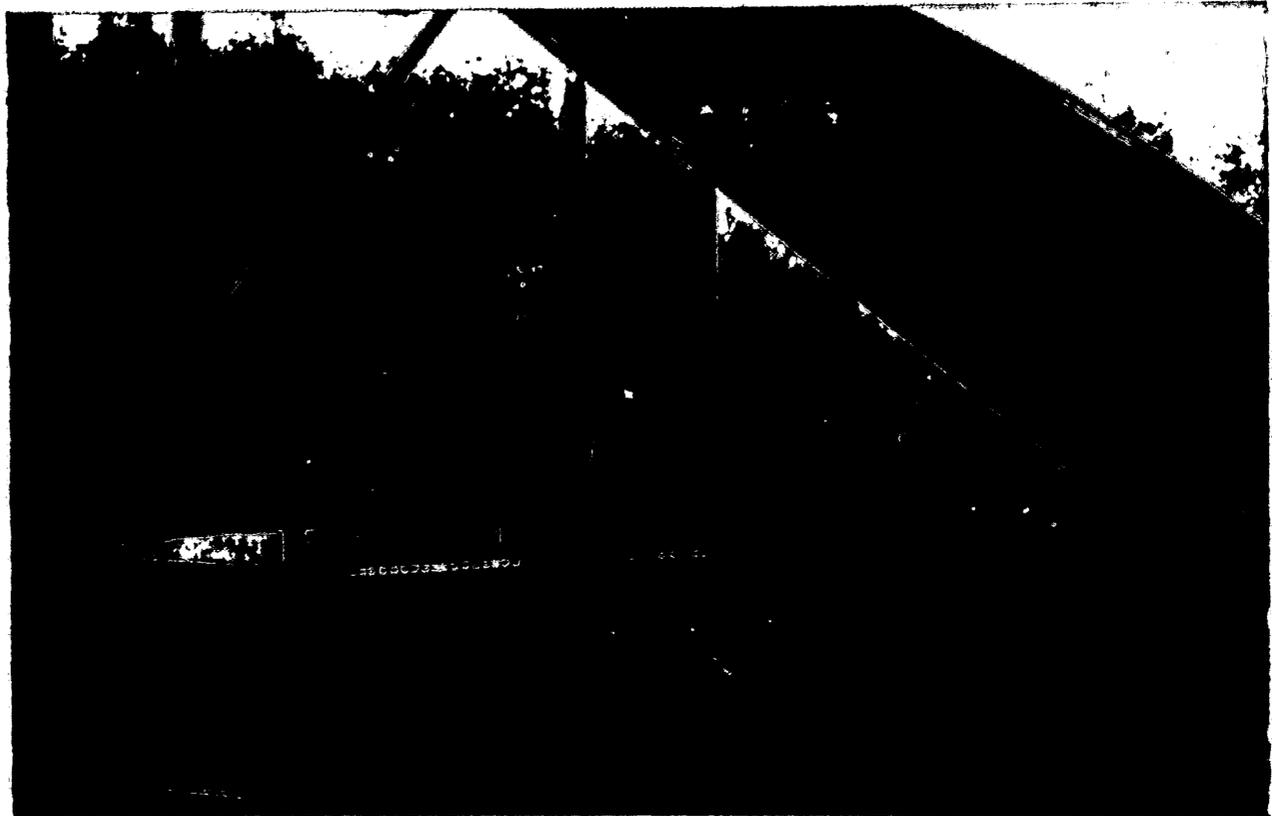
Ruidoso

Capitan

DAVIS BAR

Ruidoso, New Mexico

Presents



BILL PHILLIPS
And His Orchestra

Featuring

"Music With A Heart Beat"
For Your Dancing-Listening Pleasure

Owners: Davis - Fitzgerald