

# RUIDOSO NEWS

"SERVING LINCOLN COUNTY"

Vol. III—No. 7

RUIDOSO, NEW MEXICO, FRIDAY, July 8, 1949

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## Record Breaking Crowds Thronged Ruidoso

### As I See It

By LLOYD P. BLOODWORTH

They came—they saw—they conquered. More than thirty thousand pleasure loving Americans found their way to cool Ruidoso last week-end. It was the biggest crowd this resort community ever tried to entertain. Every bed was taken and hundreds slept in their cars. I made an early-drive down the canyon last Sunday morning and found cars parked at every available spot. It simply goes to show that Ruidoso is vacationland for a great number of people. I spent all day Saturday trying to get reservations for some friends who had neglected doing so earlier and finally had to wire them that everything was taken. It was a great crowd and everybody had fun.

It is good to travel over the roads one has known before. Last week Ida and I decided to go to West Texas. We drove from El Paso over Highway 90 to Del Rio, stopped at Alpine and enjoyed seeing many old friends. It was my first trip to this delightful little city since I served there several months in 1945-46 as manager of the chamber of commerce. We especially enjoyed luncheon with Judge and Mrs. J. C. Epperson. Judge Epperson was responsible for my going to Alpine several years back. He served on my board of directors in the lower Rio Grande Valley more than twenty years ago. Wish that we could have stayed longer in Alpine but we had to be in Del Rio by night. After spending the night in Del Rio we drove to the ranch and saw our new grandson Bert Rice Bloodworth. He is a fine looking boy but up to the present time has not learned the difference in day and night. Anyway, it was good to see Marilyn and Lloyd Jr. again. Bucky was up here visiting with Winifred and Bert Rice.

We had a little reunion at our house last weekend. Willie and Della Whitehead, their younger boy W. E., and his pal Jack Brown were here for the races. Willie's brother L. D. and his wife and children also of Del Rio were with us. Dan and Betty came up from Fabens. They brought Dale with them and Danny was already here. It was quite a crowd and we really enjoyed having them. Willie and Della have owned a cabin in Ruidoso for many years but have been unable to get up very much. After spending a few days in such delightful weather they have promised that from now on they will come more often. They live sixty miles north of Del Rio in one of the most beautiful ranch houses I have ever seen. All of the Whitehead boys and girls have extensive ranch holdings.

Happy Graves, our Methodist preacher was elected chaplain of the American Legion for the Department of New Mexico at Las Vegas last week. Happy is really doing fine work in these parts. He is untiring in his efforts to make Ruidoso a better place in which to live and is taking an active part in things that are for the betterment of our youth. We have a fine lot of preachers in our community and I will place our churches against any when it comes to attendance and loyalty. We are really not as bad as some would have you think. The legion voted to hold their next convention at Ruidoso.

The political pot is beginning to boil in New Mexico although  
(Continued on Page 2)

### Delegation Gets 1950 Legion Convention For Ruidoso

Jim Hale, Roger Schenck, Dr. Don Snyder, Rev. H. L. Graves and Fred Montoya, all voted delegates from the Ruidoso Robert G. Hagee American Legion Post, were in Las Vegas, N. M. June 30th, July 1st and 2nd to attend the State Legion Convention and were successful in securing the 1950 convention for Ruidoso.

The date of next year's meeting has not been set but it will be sometime early in June. Approximately one thousand veterans attend this meeting from all over New Mexico. Albuquerque, Santa Fe and Carlsbad delegates were also bidding for the convention for their respective cities.

Special honors to Ruidoso delegates were announced during the business session of the convention. Rev. H. L. Graves, of the Community Methodist Church of Ruidoso, was named Department Chaplain for the State of New Mexico. Roger Schenck was named a delegate from this state to the National Convention in Philadelphia in September and was also initiated into the 40 and 88. An organization of veterans who have been recognized for outstanding work in child welfare programs in their local post, district or state work.

### Capitan Rodeo Top Show; Featured Exciting Events

The wild and woolly stock furnished by Shorty McCrory of Capitan from the famous bucking stock of Jack and Earl Sellers of Del Rio, Texas caused some "beat up" cowboys but provided a real rodeo full of thrills, spills and excitement both days of the Lincoln County Roper's Club 10th annual Rodeo July 3-4.

The roughest sport in which the cowboys participated was the Brahma Bull Riding for almost 100% of the total number of contestants couldn't stick with the "hornery rascals" until the whistle blew denoting they had made time.

Another contest which raised the excitement of the entire crowd to high pitch was the steer wrestling for some of the boys entered almost got wrestled by the big animals who just wouldn't give up to being "put down" without having their necks "twisted plumb off."

Full results and names of contestants winning and placing in  
(Continued on Page 2)

### Ceremonial Story And Pictures To Be Run Next Week

Record breaking crowds of spectators were on hand for the Mescalero Apache Indian Ceremonials which started July 1st and ended July 4th at the town of Mescalero, N. M. when Carol Chihuahua and Clarice Comanche, cousins, were honored on their debut.

This ceremonial, upholding ancient traditions of the Mescalero Apache Indians, began with the sunrise ceremonies on July 1st and ended at dawn on the morning of July 5th.

During this time the entire tribe entered into the festivities of the occasion honoring the two girls.

Next weeks Ruidoso News will carry an exclusive feature story on the Ceremonials with pictures taken of the occasion during the four days and nights of "feast giving."

### Over \$150,000 On Pari-Mutuel When 7,000 Attend Races Two Days

Over 7,000 people sent over \$150,000 through the pari-mutuel windows at the Hollywood Park Race Track Sunday and Monday, July 3rd and 4th as the largest crowds in the history of the town gathered here over the long holiday in Ruidoso, "Year 'Round Playground of the Southwest."



J. H. Morris

### Morris To Replace Crume As Supt. Ruidoso-Stetson

This week the school board of the Ruidoso Stetson Municipal District announced the resignation of Mr. Thomas Crume of superintendent and the appointment of Mr. J. H. Morris, formerly of Ranger, Texas as his successor for the coming school year.

Mr. Morris comes to Ruidoso from the faculty of Ranger Junior College where he taught classes in psychology and business law. He has had twenty years in public school work. He taught in the rural schools of Palo Pinto County in Texas for eleven years; served as superintendent of the county for eight years.

Morris took his college work and received his Master's Degree at Texas Christian University in Ft. Worth, Texas.

During World War II he spent approximately four years, 1942-46 as a Major in the United States Marine Corp.

Mr. Morris is very interested in Ruidoso and is fulfilling an ambition of many years moving here.

His wife is here with him. Their son, Joe Morris graduated from Texas A&M this year and is  
(Continued on Page 2)

### THE WEATHER

By C. A. Culver

The weather for the month of June was normal. The highest temperature was 91 degrees, the lowest 26 degrees and the mean 62.1 degrees. There was a total of 1.43 inches of rain.

June for previous years—	High	Low	Mean	Rain
June '45	92	27	59.4	0.18
June '46	92	28	64.0	2.17
June '47	92	30	61.6	0.69
June '48	90	33	62.4	3.66

This past week week—  
Moderate temperatures during the period with a mean of 63.5 degrees and rainfall of 0.56 inches.

	High	Low	Rain
June 28	86	38	0.21
June 29	86	45	0.35
June 30	84	52	0
July 1	82	43	0
July 2	83	40	0
July 3	84	44	0
July 4	83	42	0

With another racing weekend coming up the Hollywood Racing Association are happy to announce that the State Racing Commission has added another day to this weekend making Friday, Saturday and Sunday the dates to remember. Also another "Ladies Free" day has been announced for today, Friday, July 15th. Races will start promptly at 1:30 p. m. and there will be ten run each of the three days.

One of the outstanding races of last weekend was the Consolation Race run Monday with eligible entries in the Central Bar and Grill Futurity eliminated from the finals competing for honors and purses in the 440-yard dash.

"MISS CENTRAL BAR," long considered one of the outstanding two-year-old colts, finally proved she deserved the confidence many have had in her all spring and summer, when she ran the 440 in 23.5 seconds, the time of "Red Skin" winner of the Futurity Finals run June 25th. \$7,388 was handled by the pari-mutuel on this one feature race.

"Miss Easter," owned by Al Place was second; "Lon S," owned by Mrs. J. Cox, was third, and "Steele Dust Red Cloud," owned by the Bateman Ranch, was fourth.

The races this year at Hollywood Park are "better than ever" according to enthusiasts, and the largest crowds in the history of the track proves their point.

Many of the finest thoroughbred and quarterhorses in the country are stabled at the Hollywood Park barns and are taking part in the daily races during racing week-ends.

### Youth Group Plans Dance July 15th

The group of young people of Ruidoso taking an active part in plans for organizing a "Youth Center" held an executive council meeting Thursday night, June 30th at the American Legion Hall to make plans for a "Get Acquainted Dance" at the Ruidoso Gym on the night of July 15th. The dance will start at 8:30 p.m. there will be good music and admission will be 50c per person.

Helen Barrajas, president of the group, presided at the business meeting and Mrs. Aileen Stewart, advisor, was also present.

Through this dance, and others during the summer, the young people hope to raise additional funds for the "Youth Center". To date they have in their treasury approximately \$300.00. Part of this was earned selling popples for the Ruidoso V.F.W. Post. \$48.00 remained in the treasury of a previous group making and effort to do what the young people are hoping to do. The remainder was given them by Mr. and Mrs. R. K. McBride of Ruidoso and the Carpenter's Local Union of Ruidoso for their project.

All local young people and visitors are cordially invited to attend the dance and also interested adults are urged to attend.

### Over 30,000 Guests Of Business Men

A conservative estimate of 30,000 as to the number of people who were in the Ruidoso area for the 4th of July holiday will be agreed on by all residents of the Village who have seen the 4th of July come and go many times, but never a crowd like this year's come and go with it.

The long holiday brought people into the canyon by Friday night who remained until Tuesday morning, or are still here, having started a two weeks or months vacation with the weekend.

The varied attractions with something doing to suit every taste had been planned for their entertainment. The horse races, Capitan rodeo, Indian Ceremonials and rodeo, fishing, picnicking, hiking, horseback riding, all drew a certain number of people with "that particular interest."

The weather behaved nicely over the weekend with daytime temperature never going above 84 and dropping down at night into the almost freezing to really cool off visitors from the hot country down below.

To be commended wholeheartedly are the local law and deputies, as well as the visitors. Throughout the four days no situation arose, even with such crowds, which could cause offense to any resident or visitor.

### Call Meeting C of C Monday Nite July 11

Harlan Williams, president of the Ruidoso Chamber of Commerce has announced a call meeting of the Board of Directors and all members of the organization at the Navajo Lodge Monday night, July 11th at 7:30 p.m.

"The purpose of this meeting will be to discuss further plans for "Frontier Days", August 5-6-7 and find out who those are really interested in helping put this show over. We will also discuss some conventions coming up here early next year for which plans can be made now."

"I cannot stress too strongly the importance of this meeting and am anxious to see as many members of the Chamber of Commerce as possible out to enter into the program we are planning for the August show."

### Bishop Smith To Have Services Here Sunday

Bishop W. Angle Smith, in the Cabinet of Bishops of the Methodist Church, Bishop of the New Mexico and Oklahoma Conferences of Oklahoma City, Oklahoma, will be in Ruidoso from now until Monday of next week and will be present for morning and evening services of the Community Methodist Church of Ruidoso on July 10th.

Coming to Ruidoso with Bishop Angle Smith are his wife, and two of his sons, Shelby and Bryant. The Bishop was here for the dedication services of the local Methodist Church.

He has served in the Mt. Vernon Place Methodist Church, Washington, D. C.; the First Methodist Church of Birmingham, Alabama; the First Methodist Church of Dallas, Texas and other great Methodist Churches across the land.

A Church reception in honor of Bishop and Mrs. Smith will be given in the Ruidoso home of Mr. (Continued on Page 2)

### As I See It

(Continued from Page 1)

It is almost a year until primaries. I am of the opinion that there will be a great many surprises next year. I am not a prophet and will not try to make any predictions at this early date. But again, I say there will be many surprises next year. It will be fun watching the battle.

**SEE**  
the private life  
of **HITLER**  
and Eva Braun  
WILL IT HAPPEN  
again?  
**TV**

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CAPTURED FILMS OF  
*The Life of Hitler*  
WILL IT  
HAPPEN  
again  
COMING  
SOON!  
**TV**

**PUEBLO**  
THEATER

## Canyon Echoes

Mr. and Mrs. K. W. Alger of Crystal City, Texas have opened their Ruidoso cabin for the summer.

Mr. and Mrs. Walter McDonald of Dayton, Ohio are the house-

### Capitan Rodeo

(Continued from Page 1)

each of the events, of which there were seven including the Cowgirl Barrel Race, were not ready by press time this week but a full account of times and contestants will be carried in the July 15th issue of the Ruidoso News.

Over three thousand people saw the show in two days and all agreed to the superiority of the "rodeo". Cowboys came from all over the Southwest to compete which made competition keen. The only luck they asked for was to draw an animal for each event not quite as "mean as the last 'un" but almost every contestant had an equal chance, they were all mean — horses, steers, Brahma bulls, and calves. One of the next shows which will have stock furnished by Jack and Earl Sellers will be the Ruidoso Frontier Days on August 5-6-7 and after seeing the Capitan Rodeo many will plan to be here for a repeat performance of the animals.

### Morris To Replace

(Continued from Page 1)

now on the faculty of the Strawn, Texas High School.

After a meeting with the school board announcement will be made concerning the teaching staff here for next year. At the present time there are five vacancies which have not been filled.

Mr. and Mrs. Crume will go back to Quemada, N. M., where he was formerly principal, at the request of their school board. They will both teach in the school system there this coming year.

Mr. and Mrs. Crume had been in Ruidoso for two years, coming here when the Ruidoso High School was still under construction. They have taken an active part in school and civic affairs and will be missed in the community.

### Bishop Smith

(Continued from Page 1)

and Mrs. Tom Welborn, tonight, Friday July 9th, from 5:30 to 7:30.

Following his Ruidoso visit Bishop Smith leaves for Santa Fe, N. M. where he will spend the month of August. While there he will preach in the Methodist Church of Santa Fe.

guests of Mr. and Mrs. Carl Erickson in their Ruidoso cabin.

Mr. and Mrs. Charles Achauer, guests of Mr. and Mrs. Louis Spain over last weekend, are from El Paso. He is with the Harry L. Hussmann Co., there.

Mr. J. H. Herfort of Carlsbad, N. M. and Miss Erma Frances Netherlin of El Paso, Texas were houseguests over the 4th of July of the Kiel Bonnell family.

Mrs. Nina Wheeler of Abilene, Texas has opened her cabin "Turnpike" for the summer and has as her houseguests Mrs. Johnny West and two sons and Mrs. T. E. Beckett.

Mrs. Myrtle M. Knott, owner of "Knott Inn", is here for the summer. Holiday visitors of Mrs. Knott were Mrs. Jack Warden and daughter, Judy of McKinney, Texas and Jo Ann Carter of Brownfield, Texas.

Mr. and Mrs. J. E. Alexander of Orange, Texas are in Ruidoso for July and August in the Shirley cabin. They have as their guests Mrs. Frances Martin.

Mr. and Mrs. Ike Price of New Orleans, Louisiana are spending fifteen days in Ruidoso at the Noisy Water Lodge.

Mr. and Mrs. Willie B. Whitehead and son W. E. and his friend Jack Brown, Mr. and Mrs. L. D. Whitehead and son and daughter, all of Del Rio, Texas are in Ruidoso for two weeks in the Whitehead cabin.

Mr. and Mrs. Dan Reinhardt, Jr., of Fabens, Texas and sons were in Ruidoso over last weekend with her parents, Mr. and Mrs. L. P. Bloodworth, Sr.

Mr. and Mrs. George Smoot of Wichita Falls, Texas are back in Ruidoso now for the summer.

Mr. and Mrs. Lavern Carlton of Oklahoma City have opened their cabin in Cree Meadows Subdivision for the rest of the summer.

Mr. and Mrs. Don Payte of Odessa, Texas are in Ruidoso for their vacation.

Faye Morrison, a sister of Mrs. Ralph Brown, Eloise Kelley, Helen Carr and Charlie Harmonson, all of Lubbock, Texas spent the 4th of July as the houseguests of Mr. and Mrs. Ralph Brown and family in their Ruidoso home.

Mr. and Mrs. O. T. Arnold and family of Big Spring, Texas, and Mr. Theo McCoy of Rayville, La., are visiting in Ruidoso.

### Joe Evans Leaves For Camp Meeting Tour

Joe Evans left Ruidoso this week for El Paso to start the annual tour of Ranchmen's Camp Meetings. July 8th they go to Pagossa Springs, Colorado, July 14th to Wyoming; July 20th come back to Lincoln County for the Rancher's Camp Meeting at Nogal Mesa; July 27th go to Magdalene, N. M.; to Prescott, Arizona August 4th; Sonolto, Arizona August 11th and wind up the tour with the famous old Texas camp meeting at Bloyse on August 16th.

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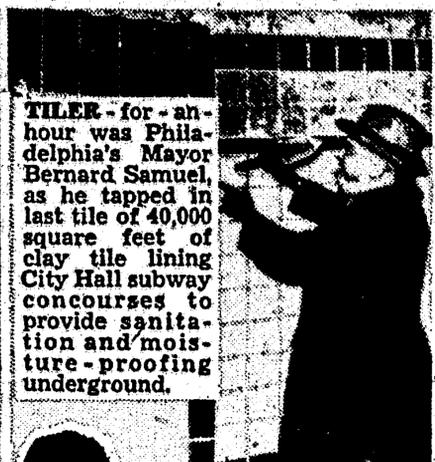
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**PEOPLE, SPOTS IN THE NEWS**



**CHAMP**—Kim Calvin, 13, of Canton, O., wins \$500 first prize in 22nd annual national spelling bee at Washington, after 50 rounds!



**TILER**—for - an-hour was Philadelphia's Mayor Bernard Samuel, as he tapped in last tile of 40,000 square feet of clay tile lining City Hall subway concourses to provide sanitation and moisture-proofing underground.



**PASTOR** Robert Salau, whose father was a head hunter, arrives in New York from Solomon Islands to visit some of 500 Allied servicemen he helped rescue during war. His "weapon" is Bible; spear is just atmosphere.



**SPRAWLING** action at home plate as Yankee catcher Yogi Berra tags Athletics' Buddy Rosar on throw-in from center field. Umpire Ed Rommel was there.

**TINNIE TALK**

By Marjorie Titsworth

Mrs. Thomas S. Klugh and son Tommie from Danville, Virginia, and Mrs. Elsie Bradley from Roswell are visiting Mr. and Mrs. Joe McKnight at their ranch.

Mr. and Mrs. J. N. Conley and children from Abilene, Texas, spent the weekend with Mr and Mrs. Frank Titsworth. They are here to attend the golden wedding anniversary of Mrs. Conley's parents, Mr. and Mrs. William Ferguson.

Johnnie Oldham has enrolled in school at Canyon, Texas. He expects to spend summer and winter there and go to school, with his uncle, Mr. Bob Oldham. We are sorry to lose Johnnie from Hondo High.

Mr. and Mrs. Joe McKnight and Mrs. Walter Ryan and son John stopped by the Titsworth's on their way to McKnight's ranch, where Mrs. Ryan is spending the week.

We were happy to have Mr. and Mrs. Crip Cummins and son Jack from Eunice, New Mexico, at church Sunday morning. They are former members of the First Baptist Church at Tinnie several years ago. They were accompanied

by Mr. Cummins' mother, sister and two nieces, from San Angelo.

Miss Anna Mae Sutherland and Chris Tujillo were married Sunday week at Roswell. The wedding reception was held at Mr. and Mrs. Fermin Trujillo's at Tinnie. A host of friends dropped in to wish them a life of happiness. They will make their home at Hagerman.

son are visiting their mother, Mrs. Oney Ramond. They came up to spend the holidays.

Marjorie Titsworth is home for the holidays, also to attend the golden wedding anniversary of her grandparents.

Mr. and Mrs. L. L. Oldham and Mrs. Oney Ramond and daughter, Virginia Guest, attended the golden wedding anniversary of Mr. and Mrs. William Ferguson.



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# RUIDOSO NEWS

Serving Ruidoso and Lincoln County

LOUIS R. SPAIN, Publisher  
MARY NELA BARBER, Editor

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## It's Your Show . . . Help. Make It The Best!

The Ruidoso Chamber of Commerce has accepted a tremendous responsibility. They, all members included, which decision was made at an open monthly meeting, have agreed to sponsor this year the First Annual Ruidoso Frontier Days on the dates of August 5-6-7.

Advance publicity has already made people aware of those dates. They are listed in the calendar of events for Ruidoso, in the New Mexico Magazine, and the New Mexico Stockman. There have been stories in several papers already and more will go out every week to keep the event before the public.

The show will include western dress for all in Ruidoso; a big parade the opening day; and a fast three-day rodeo at the Hollywood Park Arena. Posters, bumper cards, one sheets are being put out over the area to let people know to come to Ruidoso for those dates.

Those things are important. However, the most important thing can be accomplished only by the people here through complete harmony and cooperation. The members of the Chamber of Commerce are going to be asked to do certain things to bring this situation of cooperation about. For this reason THE SUCCESS OF THIS FIRST ANNUAL SHOW WHICH CAN BECOME KNOWN THROUGHOUT THE SOUTHWEST LIES WITH "YOU". Every individual in Ruidoso can take part in the "Frontier Days" success, and afterwards say, "I helped put this thing over. I knew it was the kind of show we needed to offer visitors to this area." OR there can be some individuals (it would not take too many) who after it is over can say, "I knew all the time this thing would fail. It was too big a proposition for Ruidoso to handle."

IS ANY PROPOSITION TOO BIG FOR A COMMUNITY TO HANDLE IF THE SUCCESS OF THE VENTURE MEANS ANOTHER STEP UPWARD TOWARD A STABLE, ECONOMICAL, SOUND VILLAGE OR COMMUNITY?

Most of you will not be asked to do the impossible. Talk it up. Sell tickets. Dress the part when the time comes. Enter into the spirit of "Frontier Days". Plan a float for your business house so you will be represented in the parade. Attend the rodeo and all events planned for the occasion. Your enthusiasm—or lack of it—will reflect on everyone with whom you come in contact.

BACK YOUR CHAMBER OF COMMERCE, THEREBY BACKING YOUR TOWN. It is not an intangible thing. The membership of the organization is made up of men and women interested in seeing "THEIR TOWN, THE PLACE THEY CHOOSE TO LIVE" progress. What is more tangible than humanity and their desires for progress?

FINDING OUT THIS KIND OF COOPERATION CAN ACCOMPLISH ANYTHING MIGHT BE A SHOCK TO RUIDOSO. THE KIND OF SHOCK THEY HAVE NEEDED FOR A LONG TIME. THE KIND THAT WILL MAKE PEOPLE SAY, SOME IN AMAZEMENT. "WHY, IF WE PULL TOGETHER, NOTHING IS IMPOSSIBLE." M.N.B.

## Who Should Pay For Roads?

Of late, there has been a marked increase in concern over the damage done to the nation's highways by heavy commercial trucks. It has been the subject of forthright comment by the U. S. Commissioner of Roads. Reports made by state highway engineers in Illinois and elsewhere, following factual surveys, indicate that modern roads would last almost indefinitely, with a minimum of maintenance, under normal passenger car and light truck traffic. But they simply can't stand the beating given them by the behemoths of the highway.

The Chicago Tribune has this to say: "We have no grudge against the trucking industry . . . All we expect is that it pay taxes sufficient to build the heavier highways that its trucks and trailers require. It isn't doing that now. Roads in this and every other state are being wrecked as fast as they are built, and faster than they can be repaired, and it is the oversize trucks that are doing it."

The trucking industry often calls attention to the large sums it pays in license fees, gasoline taxes, and other levies. But this money makes up a very small percentage of the ever-growing total we are spending on road building, heavier bridge construction and repairs. All the taxpayers are contributing huge sums to subsidize commercial trucking through the construction and maintenance of enormously costly highways of a type normal traffic does not require.

Is it too much to ask the trucking industry to stand on its own economic feet, and pay a fair price for the use of the highways that make its existence possible?

## Competition Brought Progress

Less than 20 years ago, there was a feeling in some quarters that the growth of chain store systems might spell the doom of independent merchandising. Agitation for punitive tax legislation against the chains was a state and national issue for some time.

The chains grew and did more and more business. But the independents didn't give up the ghost. Instead, they kept growing and doing more and more business as well. The percentage of total retail trade done by the chains has held to a fairly constant level over the years of around 21 per cent. That certainly doesn't look as if they have anything like a monopoly, or that the independents are in a bad condition. What happened was that the emergence of chain competition was a stimulant to independents. It put them on their toes and they did a better job than ever. The public benefited by a wider choice in shopping centers and products.

We have come to realize that both chain and independent stores are valuable fixtures in the community. Both take a healthy interest in worthwhile civic movements. Both are important purchasers of goods and employers of labor. And both seek the patronage of the people through such inducements as lower prices, more personalized service, better advertising, wider stocks, and so on.

This is a big country, with varied tastes, and there is plenty of room in it for every kind of store. So long as we have a system which permits free competition, we'll continue to have the best distribution industry on earth.

A gymnasium is a place where the bars, not the customers, are horizontal.—Wall Street Journal.

## Della Hale Resigns From School Board

Herbert Smith, president of the Ruidoso Stetson School Board announced this week that in a recent meeting the resignation of Mrs. Della Hale, formerly on the board, was accepted when she gave reasons for resigning as her health.

To fill this vacancy Dr. Don Snyder was appointed by the members of the board.

Members of the board now include Mr. Smith, Dr. Snyder, and Mr. Emmett Reese, all of Ruidoso, Mr. Will T. Coe of Glencoe, and Mr. Harley Parnell of Green Tree.

## More Help At Cree Meadows

Wood Butler, Jr., of San Angelo, Texas is in Ruidoso for all summer on the staff at Cree Meadows Country Club.

He is a senior at U. C. D. A. in Los Angeles, California, a good friend of Jay McClures and was assistant manager of the San Angelo Country Club for almost a year.

He will help in the golf shop, snack bar, or anyplace else he is needed. Loves Ruidoso and loves to play golf.

CHEVRON GAS—COCA COLA 5c  
CLAYTON BENNETT'S

## Boots Anderson Is Back At Buckaroo

"Boots" Anderson, outstanding entertainer of the Southwest, is back in Ruidoso at the Buckaroo Cocktail Lounge where she sang and played the piano and solovox all last summer for the large crowds of fans who came to know and love Boots.

"Just tell my friends I'm back and that I still know there isn't another place like Ruidoso, or people any nicer than those who live here—and visit here in the summer time, I'm the best representative out in the field your Chamber of Commerce has, I love this place" she said on arrival in Ruidoso last Tuesday.

This past winter "Boots" and her outstanding entertainment were featured at the Peacock Club in Albuquerque. She also appeared on several outstanding radio shows while in the city. "Boots" will be playing every night at the Buckaroo.

Mr. and Mrs. Bob Roden of Ft. Worth, Texas are in Ruidoso checking on their new house being built over looking the Golf Course.

Mr. and Mrs. Gene Smith of Ruidoso in the summertime, went home to El Paso over the 4th of July, but will return this week for the rest of the season.

## Morgan's CHEVRON Station

24-Hr. Wrecker Service—Overnight Storage

Phone 31-02

Downtown Ruidoso

## Use Our LAY-AWAY PLAN

For Your  
DEER RIFLE

This Fall

\$10.00 Down, \$10.00 A Month

Holds Any Rifle In Stock.

RUIDOSO, N. M.

## WHITE AUTO STORE

## Nob Hill Restaurant

PALMER GATEWAY ADDITION

Ruidoso, New Mexico

DINING ROOM SERVICE

SPECIALIZING IN

CHICKEN — STEAKS — SANDWICHES

Serving Only First Quality Grade A Food

OPEN YEAR' ROUND

11 A. M. to 9 P. M.

CLOSED ON MONDAYS

## 2,500 Visitors To Reservation Area

Over this past weekend 2,500 visitors passed by the checking station at the entrance to the Mesquero Indian Reservation Recreational Area as visitors from many places thronged into the Ruidoso area for the 4th of July holiday.

The record breaking crowd in the Reservation area brought their total number of visitors, since the checking station was established May 15th of this year, to over 10,000.

The majority of those entering the area remain there for a good part of a day either picnicking, fishing, or just enjoying tramping up and down the river trails through the beautiful forest area.

**PAUL H. DOUGLASS**  
Real Estate  
Phone 53-08 Res. 24-31  
In Post Office Block  
Ruidoso, New Mexico

**COUPON BOOKS FOR SALE**  
Bill McCarty Ice Company  
Phone 27-11

THE  
*Buckaroo*  
COCKTAIL LOUNGE  
Ruidoso, New Mexico



### Jane A. Gallacher Service At White Oaks On July 2nd

Mrs. Jane A. Malcolm Gallacher, a resident of Lincoln County since 1887, and a beloved old timer of the area, passed away in Carrizozo on June 30th, 1949.

Mrs. Gallacher was born July 26th, 1853, Ayershire, Scotland. She came to America in 1871 and lived in Illinois until 1879. She married William W. Gallacher, in Joliet, Ill., in 1878.

She then moved to Carthage, N. M., with her husband and resided there until 1887 when they moved to White Oaks, N. M., during the mining days and gold rush of that town. From then until 1914 Mrs. Gallacher lived in White Oaks. In that year she moved to the Gallacher Ranch, out from Carrizozo, residing with her son, Bill Gallacher, and his family, except for three years during which time she lived with them in Carrizozo.

Mrs. Gallacher was the mother of four children, Harry A. Gallacher, passed away December 24th, 1938; John Malcolm Gallacher, passed away in 1928; Mrs. Margaret Kelt of Tucumcari, N. M., and William W. Gallacher, prominent rancher and business man of Lincoln County, with whom she made her home on the ranch.

There are nine grandchildren. Mrs. Gallacher united, with the Presbyterian Church before she came to this country. She always retained a faith in God and in those about her and was known to many as a cheerful and comforting friend during pioneer days.

The funeral was held Saturday, July 2nd at the Trinity Methodist Church in Carrizozo at 2 p. m. Her body was laid to rest in the White Oaks Cemetery near where she lived for so many years with her family.

### Younger Boys Can Now Be "Scouts"

In May of this year the National Council of Boy Scouts of America discussed and approved during their meeting the change of age requirements for the scouting program.

Beginning September 1st, 1949, boys may be taken into Troops at the age of eleven. When he reaches the age of fourteen he will start work on the Senior program of the Boy Scouts. In this program he assists the leaders with the younger boys.

Charlie Culver, local Scoutmaster, made this announcement concerning age this week, and is in hopes that all boys interested who have been waiting to "be old enough" will now plan to join the Boy Scouts of America.

Mr. and Mrs. Kenny Hoyt and Mr. and Mrs. Johnny Burks of Carlsbad spent the 4th with the Raymond Buckner family.

### The First COLONY MUSICAL

1949 SEASON  
Sunday, July 10, 1949  
4:30 P. M. at

THE COMMUNITY METHODIST CHURCH  
Ruidoso, New Mexico

GROUP I  
Sonata No. 4 in F Major ..... *Mozart*  
Valse in C Minor ..... *Chopin*  
Polonaise (Militaire) ..... *Chopin*  
Hugh E. Thomas, pianist

GROUP II  
Largo from New World Symphony ..... *Dvorak*  
Rhapsody in Blue ..... *Gershwin*  
Begin the Beguine ..... *Porter*  
Erman Gray, marimbist

GROUP III  
Romance ..... *Sebilus*  
Clare de Lune ..... *De Bussy*  
Andalusia ..... *Lecuona*  
Hugh E. Thomas, pianist

GROUP IV  
Abe Lincoln in Illinois ..... *Robert Sherwood*  
Selections from Modern Comedies .....  
Soliloquy—Richard II. .... *Shakespeare*  
Phil Hollis, dramatic interpreter

Musical accompaniments by Erman Gray and Hugh E. Thomas

GROUP V  
Hills of Home ..... *Fox*  
Some Enchanted Evening (South Pacific) ..... *Rodgers*  
If I Loved You (Carousel) ..... *Rodgers*  
The Lord's Prayer ..... *Mallote*  
Hugh E. Thomas, tenor soloist  
Goldie Svatopolsky at the piano

Mr. and Mrs. Ralph Brown and their wheat, and say they are family are back from Texas now home to stay, outside of flying where they have been a'harvestin' ing trips down each week.

## RUIDOSO BAR

### Phillips Photo On Magazine Cover

The 1949 Summer Edition of "Picturesque New Mexico", New Mexico in pictures and story, published semi-annually by E. C. Carter and Associates of Albuquerque, N. M. features on the front cover a reproduction of a striking color transparency made by Carmon Phillips, Ruidoso photographer. The model is Yvonne Kline of Albuquerque, N. M., wife of Doyle Kline on the staff of the Albuquerque Tribune. The setting is the little Rio Ruidoso, at Ruidoso, a southern New Mexico year round resort town. The one-hundred and twenty

page magazine is full of outstanding pictures taken by fine photographers all over New Mexico. The publication was printed by Mr. Louis Spain, publisher of the Ruidoso News, and partner in the El Paso Printing Co., besides the outstanding "color" front many pages in the magazine were printed in two or three colors adding to the beauty of the photos and attractiveness of the ads.

The magazine goes on sale at newsstands all over the State of New Mexico this week.

Ruidoso is given more than casual mention in the magazine for there are four full page photos of Carmon Phillips featured and a ten page Ruidoso section.

## Fox Mercantile

GREEN TREE'S

"Friendly Store"

GREEN TREE, N. M.



Recleaned Colorado

RACE HORSE "OATS"

"As Good as You Can Get Anywhere"

\$3.85 per 100 lbs.

"OMOLENE"

WHEAT BRAN

\$3.25 per 100 lbs.



GROCERIES... MEATS

DRYGOODS

## "Ruidoso Grill"

ROD and PEGGY JOHNSON

Next Door to Pat's Taxi — Formerly Bonnie's Coffee Bar

We Are Still Alive After The Fourth Of July And

OPEN FOR BUSINESS

Fresh Orange Juice

Waffles

"COWBOY COFFEE"

Steaks

Fine Sandwiches

**C. L. "Bud" CAMPBELL**  
GENERAL CONTRACTOR  
—  
Building of All Kinds  
—  
Cement Work  
—  
Floor Sanding  
and Finishing  
FREE ESTIMATES  
Phone 23-11  
RUIDOSO

### FRONTIER ROOM

Cocktail Lounge

### NAVAJO CLUB

AT THE NAVAJO LODGE

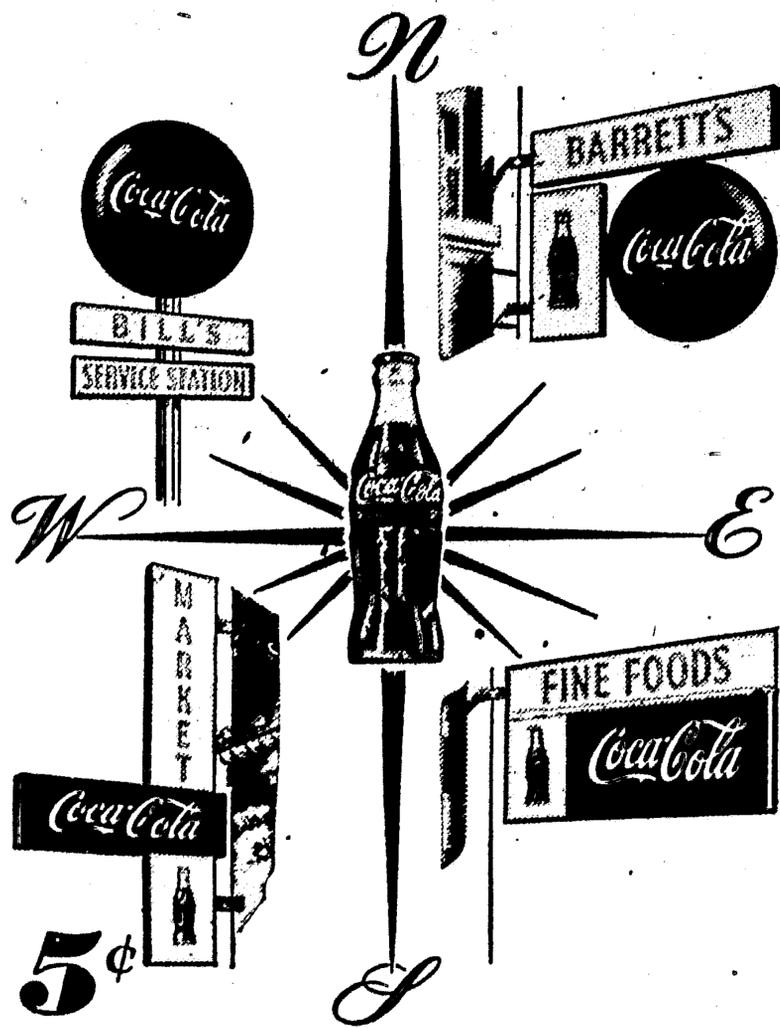
Western Dances Wednesday, Saturday Nights

Music by Ray Reed and His Band

DINING ROOM

Breakfast-Lunch-Dinner

# Around the Corner from Anywhere



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY  
MAGNOLIA COCA-COLA BOTTLING CO.  
Coca-Cola Building, Yandell Blvd. at Birch, El Paso, Texas  
© 1948, The Coca-Cola Company

## Art Exhibit By Frederick Attracts Art Lovers Here

A George Frederick exhibit of paintings, sponsored by the Bonnell Hardware Co., of Ruidoso, for which over two-hundred and fifty invitations were issued, was held at the Methodist Youth Building Saturday, July 2nd, from 2 p.m. to 5 p.m.

George Frederick, an artist of the desert, has his studio on forty acres 28 miles east of Phoenix, Arizona close to one of the most famous Western landmarks Superstition Mountain.

"If there's something in reincarnation, I must have been a Southwestern Indian once upon a time", says the man born in 1889 on an Iowa farm; who studied painting under the strict tutelage of Louis Corinth Boecklin, Franz von Stuck, and was a student of creative psychology under the most talked about man of his time, Sigmund Freud in the Munich Royal Academy.

From Iowa to the continent of Europe to art school in New York and Chicago was the indirect route Frederick took to the "West" where he found the feel of "home" in the desert, which in turn brought to ripeness his creative abilities as an artist, a master of color, as his local exhibition of paintings shows.

Deeply spiritual in his philo-

sophy of life, Fredericks keeps his paintings simple, as he does his life. He and his wife have found complete happiness in their desert home, sharing the belief of "simplicity" as the essential thing in all creative work, and a shared life of a man and wife is when perfect, a "creation."

His wife, born in Texas and known for her Western stories—yes, she is a writer, (Allan Yantis), were married in 1934 and in 1935 they moved to their desert home.

To Frederick everything and every person throughout the Southwest is "paintable". The subtlety of the desert landscape, the contrast of the mountains and streams, the wonderful characteristics of "the people of the desert", whether it be the white, brown or red man.

He says "As an artist I have naturally been attracted to the descendants of an old civilization—The Indians in Arizona and the Southwest. Their nobility and poise and gesture is apparent but their subtle sense of humor and natural wisdom of things is strangely hidden."

"I found them a deeply religious race, not in the sense of creeds, but practical spirituality. As a whole, they are psychic people. Their art is truly original, inspired by their inner life. They do not copy; they create. The medicine men are their real leaders. They have an unconquer-

able faith and some have the ability to express it in words."

"I asked one one time what he thought was the main difference between the white and red race. He said 'Spirit tension and spirit relaxation. The white folks are always in a hurry—they always fear something or are anxious about something. Their spirit is always tense. Our people relax in spirit, because we inherited and practice faith from beginning of time—we pass it on—not by talk but by example."

Frederick particularly likes to paint character studies, human beings, a part of the vast "humanity", but individual personalities with individual ideas and souls—and ways of expressing them through their facial features and appearance. This type of painting, included in the local exhibit, as well as his landscapes, still life, and charcoal sketches have been reprinted many times in outstanding magazines throughout the Southwest.

During the time that the young George Frederick studied under Sigmund Freud at Munich (he had lived in Europe since the age of four when his father, an international lawyer in Bern Switzerland, had taken his family there) he had contact with young Adolph Hitler. Yes, the same Adolph Hitler on whom World War II and the utter chaos it created, brought about. The boy, Hitler, was also a student at the Royal Academy, but a bad one. He was rejected in a very few months for lack of talent and artistic inclination by Freud and other instructors. Then only 17 years old, the man who was to become the extraverted German fuhrer, Hitler was "timid" said Frederick. "He was not really interested in art, but admitted frankly that he came to the academy only because it would give him more prestige as an interior decorator, and might help increase his earnings from 10 to 25 marks a day."

"He was always more interested in books on political economy than in art. Freud told him that he had too great an inferiority complex to be an artist, and that it would express itself in extraversion.

In Ruidoso Mr. and Mrs. Frederick have been houseguests of Mr. and Mrs. Kiel Bonnell, with whom they have been friends for many years. Since their arrival many people have had the profitable pleasure of being invited to "just talk" (for hours and hours) in wonderful idea ex-

change sessions with Mr. and Mrs. Frederick.

Frederick's words, which bring this story to a close, set the theme for the conversations, and for his life.

"Nature and life are full of superficial and surface detail, which clamor for attention. Hence we have a magnificent idea of little things, but only a modest one of big things."

"Art is teaching man the idea of life; to create order out of the confusion of myriad of things by selecting only the essential ones; to create; Simplicity. And it is harder to be simple than it is to be complex. This Southwest country is a true object—lesson of visual simplicity."

## Carrizo Rodeo To Be July 29th-30th

This week the Mescalero Apache Tribe announced the Carrizo Rodeo, an annual open show, will be held this year on July 29th and 30th at the rodeo arena up Carrizo Creek from Ruidoso.

Further plans regarding the rodeo will be announced soon by the committee in charge.

PAT'S TAXI — PHONE 413

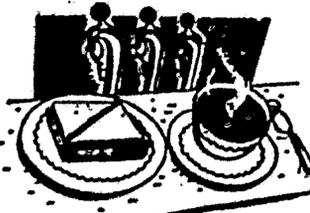
## Polio Precautions



Children should guard against sudden chilling during the summer polio epidemic season. Wet shoes and clothing should be removed at once and extra blankets and heavier clothing kept handy for sudden weather changes.

THE NATIONAL FOUNDATION  
FOR INFANTILE PARALYSIS

ON YOUR WAY  
On Hiway 54  
To or From El Paso  
**STOP**  
For Refreshments



HO-MADE SANDWICHES  
REAL CHILI  
GOOD COFFEE  
COLD SOFT DRINKS

BEER — LIQUORS — WINES

**TOM'S PLACE**

OROGRANDE, N. M.

HOWARD EPPERS

OSTEOPATHIC  
PHYSICIANS

W. D. Horton—  
—D. E. Snyder

GENERAL PRACTICE—  
X-RAY

PHONE 62-02

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Wagon Wheel Motel

**ECKERT'S  
PIT  
BAR-B-Q**

Plates . Sandwiches  
Good Coffee

Breakfast  
HOLLYWOOD, N M

SHOP WITH US FOR

Time Saving  
**READY COOKED  
Foods**

FRESH FRUITS - VEGETABLES

**JACK LEE'S GROCERY & MKT.**  
IN SKYLAND

**OIL PAINTINGS  
OF THE  
SOUTHWEST**

HARRIS SHELTON, Artist

One Mile Above The Post Office  
On Main Canyon Road

**ROY NELSON  
PLUMBING COMPANY**

**GAS INSTALLATION**

Office in Home "Up Travis Canyon"

Phone 36-02

P. O. Box 54

Ruidoso, New Mexico

**O'KELLY**

MODERN  
CABINS

Downtown  
Ruidoso

**TITSWORTH CO.**

CAPITAN, NEW MEXICO

- Dry Goods
- Hardware
- Groceries
- Meat Market

# RUIDOSO ROUND-UP

By Mary Nell

A man everyone will welcome to Ruidoso and the Valley after they have the pleasure of meeting him, Mr. J. H. Morris who will be superintendent of the Ruidoso-Stetson School District. He and his wife are fulfilling an ambition of many years by moving here, this has been their choice of a vacation land for that long and they want to make it Home.

Going ahead on their own and getting desired results the slow hard way, the group of young people who are interested in a "Youth Center" for Ruidoso.

Wood Butler, Jr. of San Angelo, Texas has joined the staff at Cree Meadows Country Club for the summer, Jay McClure says "we are both bachelors", and may we add "both eligible."

Women often state "I'm a fishing widow." There's a way to avoid this if your interests hit instead of miss. If you don't mind baiting hooks, After digging worms in shady nooks, Climbing over rocks and nettles, While inhaling fragrance from wild rose petals, Plowing through the noisy river, Should settle ailments of any liver, Or jumping from rock to bank, And hitting water cause you aren't six foot two and lank, But compensations come up paired, For all moments two have shared While out together fishing, Are moments if you'd stayed at home would be missing.

No one could have any more fun at the horse races than Nellie Mae Patrick, just one piece of advice, if her horse comes in duck, dodge, and get out of her way quick, She's a pounder on the backer, header, or armer when excited, That is if she wins!

He could be voted the most enthusiastic man of the week, Rod Johnson who with his wife Peggy has opened the Ruidoso Grill, Rod, never in this business before, is like a kid with a new toy. He's having fun telling about getting swamped and Mr. and Mrs. Frank Dispenza, owners of the Red Mill Court in El Paso, calmly putting down their coffee cups, stepping behind the counter and diving into dish washing, just to help out a friend, with more business than he anticipated.

Deserted villages, all those places the thousands of people came from to Ruidoso and Lincoln County for over the 4th of July, and there were many represented.

Mr. and Mrs. Joe N. Weatherby of Brownwood, Texas and children Jody and Sarah were through Ruidoso last week for a few days on their way to Yellowstone Park. They will return to Ruidoso to have their summer home open for the rest of the season.

Mr. V. Y. Sherrod of New Orleans, representative for the Mergenthaler Linotype Co., came to Ruidoso for the Press Convention and stayed over for the races the 4th of July.

## LINCOLN LOCALS

Mrs. H. J. Dockray

The people of Lincoln are about to get over the Old Timers Day. We all worked quiet hard beforehand and also afterwards.

I understand that Mr. Hulbert has peas in his garden. Also in a few weeks I believe he will have a nice variety of vegetables for anyone that wishes to purchase any.

The Ray Taylor family visited Mrs. Taylor's folks at Glencoe last Sunday. Ray attended the races, but I hear he didn't even make it to the grandstand, because of the crowd. At present, he is drilling a well for Nick Brill near Arabella.

Mrs. Bill Wilson returned from Topeka, Kansas. There's the first grandbaby, named Carol Ann, proud parents, Mr. and Mrs. Vernon-Zorn, the former Sylvia, Wilson. Everything is doing nicely. Mrs. Wilson reports that she sure tired of looking of wheat and more wheat, and also reports that she is glad to get back home.

Mr. and Mrs. Chester Womack and sons were in Lincoln Sunday. Mrs. Womack's mother, Mrs. L. Hulbert had gone to El Paso and the family brought her home.

Mrs. Annie Ramey is in Ruidoso for a few days. Visiting the Maddox family and assisting with the cabins.

Mrs. Garner has a new stove, and I understand that it has so many nice things about it that the whole neighborhood has been in to see it. Mrs. Phillips also has a new stove for her home.

The Ventura and Escobedo families attended the races Sunday.

Yes, we have street lights in Lincoln. I have heard that the lights that we now have are only temporary and that we will get lights, reflectors and shades a little later on. Sometimes one wonders if people really live in Lincoln. The way the gas trucks, lumber trucks and a few more vehicles of this kind whizz through Lincoln one would think

that there is no civilization what so ever here. In addition, to the proposed streets lights that we are to get, a caution light at each end of town would be a safety measure that would probably pay it's full reward. Most of our homes are all very close to the highway, in this case, where a truck or car have a sudden blowout or the driver loose control crashing into a home or front yard would be unavoidable, perhaps a caution light or two would be a warning that people and civilized ones still live in Lincoln. We of Lincoln, do not contend that people should poke through Lincoln, but we would like a little consideration. Furthermore, we do not feel that our children should have the street to play in; just remember we are still here in these adobe homes and that our homes and lives are just as precious to us as that of the person that flies through our community making nothing less than 60 or 80 miles per hour.

PAT'S TAXI — PHONE 413

## Fish-Game Dept. Has New Guide

The Department of Game and Fish of the State of New Mexico recently published and issued a new bulletin entitled "Guide to Hunting and Fishing Resources in New Mexico."

One purpose of this publication is to give the people who serve the many thousands of tourists who enter New Mexico each year, such as tourist court operators, filling station attendants, hotel operators, etc. the correct information on the subject.

The distribution of the booklets is being made to the Chamber of Commerce offices throughout the State who in turn are asked to give them to those people serving the tourists.

Content covers "Game Animals and Hunting Resources," "Trout Fishing," "Trout Hatcheries," "About Highways", etc. The White Mountain Area of Ruidoso is included in the bulletin.

Advertisement



From where I sit... by Joe Marsh

## What Makes Democracy Tick

Every Spring we have "Clean-up Week" in our town and it sure spruces the place up. Things like trash piles in vacant lots, or a dead tree limb hanging down over the sidewalk are reported to the property owners by a committee.

Everyone co-operates. We seldom ever have to send Tom, the policeman, around for a little talk. And naturally, everyone benefits, too. It makes our town more pleasant to live in—and it's good for business... attracts people.

Our tavern keepers here have

much the same system, only every week is "clean-up week." Through the Brewers' Self-Regulation Program, the Brewers and the tavern keepers co-operate in seeing to it that places selling beer and ale are kept clean and law-abiding (with no trash around).

From where I sit, that's real democracy at work—voluntarily co-operating and governing ourselves for the common good of everyone.

Joe Marsh

Copyright, 1949, United States Brewers Foundation

## SACRA BROTHERS CO. OF LINCOLN COUNTY

Butane and Propane Appliances Heating Installation

Ruidoso

Capitan



West on Highway 70 Above Ruidoso Junction

# Ruidoso Clubhouse and Cafe

The gathering place for the youngsters and families, winter and summer . . .

- Bowling
- Pool
- Ski Equipment
- Ping-Pong
- Dominoes

**SNACK BAR**  
Best Hamburgers!

Serving again the Fine Foods which have given us a reputation for consistent quality over the Southwest.

- Breakfast
- Steaks
- Seafoods
- Salads
- Fried Chicken
- Fine Pastries

**MOUNTAIN TROUT**  
COMPLETE DINNERS  
Fountain Service



The Ski Room of the Cafe can accommodate Special Parties, School Groups, for Careful, Individual Service

## The First National Bank Of Roswell

ROSWELL, NEW MEXICO

ESTABLISHED IN 1890

USE OUR BANKING BY MAIL SERVICE

"A HOME INSTITUTION"

Member Federal Deposit Insurance Corporation

# Ruidoso Business Review

## FOWLER'S DUDE RANCH

Up Carrizo Creek  
 "Western Dances"  
 Wed., Fri., Sat. Nights  
 To Music of "DUB ADAMS"  
 and His "K Bar Ranch Hands"  
 Dining Room Open  
 Swimming—Horseback  
 Chuck Wagon Suppers

## Fowler's Dude Ranch Offers Varied Entertainment

This spring word went out that J. M. Fowler and his wife had taken over the beautiful site of Carrizo Camp for a Dude Ranch. It wasn't long until people started talking about "Fowler's Dude Ranch" and as every week passes more and more know about the many features they have to offer. The Ranch can accommodate large groups for any length of time both with sleeping accommodations and in their attractive dining room run by Jerry Nelson and Retha Harvey.

and the "cowboy camp food" and "real western music" for entertainment are fun for those who go.

On Wednesday, Friday and Saturday nights "Jimmy James and His Sooner Sons" make music for dancing. The guitar, violin, drums and steel guitar, plus the singing of Jimmy and Cotton Holly make their western dances authentic. The other two boys in the band are Chet Mansel and Bob Roberts.

The tennis courts are in shape horses are on the grounds for trips to the mountains . . . or just riding at all times. Special Chuck Wagon Suppers are planned with Roy Stewart's Riding Stables for certain evenings . . .

The big dance hall, out from the main building and right on the bank above Carrizo Creek, is also the home of the "Circle 8 Square Dancers", one of the outstanding dance groups of this area. They are on hand for all dances . . . and are willing for

dudes or old hands alike to join in the fun. Expert instruction is available for those who seriously want to learn.

The dining room caters to large groups and can serve special luncheons, dinners, or any other meal adequately. The room itself carries out the theme of the West with hand painted murals in gay colors pointing up the room.

Mr. and Mrs. Fowler say "Everyone is welcome . . . the latchstring is out." So while in Ruidoso visit "Fowler's Dude Ranch", the only accommodations of the kind in this area.

counties in the Opportunity Bond Drive, Mr. Greisen said.

"I urge every Lincoln countian to invest as much as he can afford in E-Bonds before July 15," said Mr. Greisen. "Not only will such purchases be good for the owners, but they will reflect credit on all of our citizens," he concluded.

Dee-Dee Holloway has gone to Texas for a two weeks visit. Her father and his wife, Mr. and Mrs. George Holloway were in Ruidoso last weekend to get her and will bring her back after her vacation.

## Lincoln County Achieved 23 Per Cent Of Bond Quota

Residents of Lincoln County had achieved 23 per cent of their Series E Bond quota in the Opportunity Bond Drive by June 25. S. E. Greisen Chairman of this County's Savings Bonds Committee announced. Against a quota of \$36,000, citizens of this county had invested \$8,437.50 in Series E's by that date.

Reports of sales of E-Bonds which are received by Federal Reserve Banks by July 15, will be credited to quotas set for

## RUIDOSO DRUG

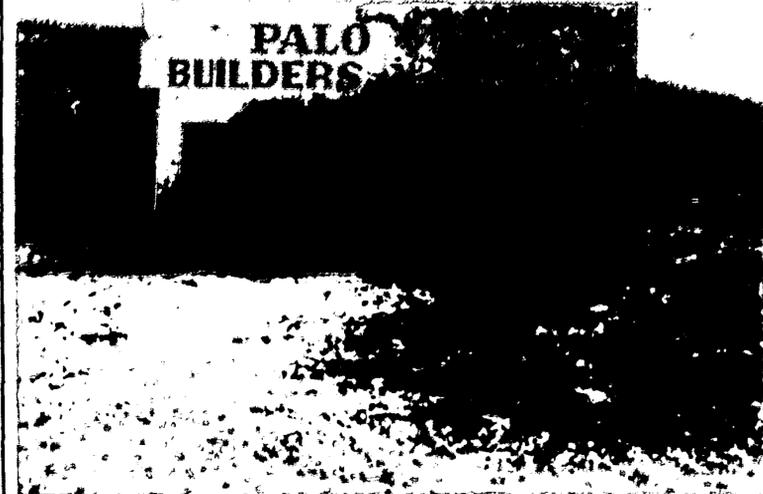
Complete Shopping Service  
 in Downtown Ruidoso

## Self Serve Grocery



## PALO VERDE ELECTRIC

Frigidare Equipment  
 Sales and Service  
 Green Tree, N. M. Phone 8-11



Palo Verde Builders Supply, Green Tree, New Mexico—the general store on Highway 70.

## WESTERN CAFE

In Downtown Ruidoso  
 Featuring . . .  
 "Fried Chicken in the Basket"  
 SEAFOODS — DINNERS  
 CHOPS — STEAKS  
 Home-Made Pastries  
 and Hot Bread  
 Mr. and Mrs. W. O. Coleman, Jr.

## THE BUCKAROO COCKTAIL LOUNGE

RUIDOSO, NEW MEXICO

## WEST CONSTRUCTION COMPANY

R. V. WEST  
 Builders of the Ruidoso-Hondo Valley General Hospital

## Ruidoso Bakery

MR. and MRS. OLAN SCOTT  
 • Fine Pastries  
 • Variety of Breads  
 • Special Orders Filled  
 • Cakes . . . Doughnuts  
 RUIDOSO, NEW MEXICO

BOX 1665

PHONE 42-42

## Casa Loma Cabins

LOUIS and MARY SMITH, Owners

19 Modern Cabins—With Private Bath and Kitchenettes  
 In The Heart of Ruidoso

OPEN YEAR 'ROUND

Ruidoso

New Mexico

## Buckner Electric

Your Maytag and Frigidare

Appliance Dealer  
 Electric Contractors

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## W. R. LONG MERCANTILE CO.

We Have About Everything  
 That a Human Needs

Racing Supplies

Green Tree, N. M. Phone 202

## Ruidoso Realty Company

In Ruidoso 25 Years  
 EMADAIR CHASE  
 Local Agent  
 Lots For Sale or Lease in the Village of Ruidoso or up Cedar Creek

## WESTERN Stockyards — Packing Plant

FRESH AND CURED MEATS  
 HOME OWNED AND OPERATED

WE WILL OPEN IN THE NEAR FUTURE

## A LOCKER PLANT

TO SERVE THE RUIDOSO-HONDO VALLEY

Hollywood, New Mexico

Phone 32-44

## CREE MEADOWS COUNTRY CLUB

New facilities this year include locker rooms, a new golf shop, food bar and cocktail lounge. Fairways relocated, tees and greens improved. Golf will be taught by a P.G.A. Professional. Any Golfer Will Spend a Happy Vacation in Ruidoso

WARREN CANTRELL,  
 Manager-Professional

Qualified By 15 Years  
 On The Ruidoso

## IVA COLEMAN REALTOR

Sales & Rentals

Phone 2412 Box 2  
 Ruidoso, New Mexico

## Apache Village

MR. and MRS. LYNN BUTLER  
 24 Modern Units  
 • Mechanical Refrigeration  
 • Children's Playgrounds  
 • Deep Well Drinking Water  
 Any Nice Party Accommodated  
 Out the Alto Road  
 RUIDOSO, NEW MEXICO

## BONNELL'S

• ELECTRICAL SUPPLIES • BUILDING MATERIALS  
 • GAS APPLIANCES • WESTINGHOUSE APPLIANCES  
 • FARM AND RANCH SUPPLIES

## STUDEBAKER DEALER For Ruidoso

RUIDOSO, NEW MEXICO

## Palo Verde's Builders Supply

"DEE" LANGFORD

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Ruidoso, New Mexico

### Ray Robbins And His Orchestra To Play For Dealers

Ray Robbins and his orchestra, now closing an engagement at the Baker Hotel in Dallas, Texas and on their way to the Aragon Room in Los Angeles, California, will be in Ruidoso Wednesday night, July 20th to play for the dinner-dance being given at the Ruidoso Gymnasium for all of the people attending the Liquor Dealer's Convention in Ruidoso.



July 18-19-20, according to announcement made here by Orland Bonaguide, who is handling part of the details for the convention.

Ray Robbins and his orchestra are hailed as the finest band to click with the music lovers of America.

Already famous for his singing with such bands as Chuck Foster, Gus Arnheim and Al Donahue, Ray decided to take up the baton of a fine musically arranged outfit of his own. Lou Quadling, composer of hit tunes "One Dozen Roses," "Careless," "Elmer's Tune," and former arranger for Dick Jurgens, is largely responsible for the raves that Ray and the orchestra are getting as they move up the popularity ladder.

More than just a dance band, Robbins and his boys provide a never ending flow of laugh entertainment.

Ray Robbins has recently worked in "The Bells of St. Mary's" with Bing Crosby, as vocalist, and has recorded with Al Donahue and band.

This musical dynamo also found time to devote part of his excess energy to a football squad boasting of players of no less caliber than the great U.S.C. All-American, Ernie Smith.

Mr. and Mrs. H. A. Sharp, parents of Mrs. Ruby Buckner, of Carlsbad, N. M., and Miss Billy Jo Brummett and Mrs. Joe Gale of Richmond, California were recent guests of Mr. and Mrs. Raymond Buckner.



The powerful, lightweight Mall Model 7 Chain Saw is the faster, easier way to cut cordwood, clear land and fell, buck and limb large and small timber. Automatic clutch prevents stalling engine. Engine starts easily in all kinds of weather—uses very little fuel. All controls are located on the handle bars for ease of operation. Chain may be indexed for angle cuts. The Model 7 Chain Saw is a completely self contained unit that may be carried wherever man can walk.

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RUIDOSO, N. M.

### SAN PATRICIO SENTINEL

Nellie Ruth Lucas  
The 4th of July week-end has passed and only one accident reported in San Patricio. A Ford driven by two Texas boys overturned Tuesday morning about 4 o'clock when the driver went to sleep. The only injury, as far as I can find out, was a cut on the wrist of one of the boys. The car was wrecked by the El Centro Store.

Mr. and Mrs. Shelton Taylor and daughters, Betty Lou, Kay, and

Shelda Ann, have returned to the valley after a ten-month stay in Buckley, Washington. Betty Lou has been visiting Nellie Ruth Lucas while Mr. and Mrs. Taylor and Kay and the baby are in Roswell.

Mrs. Tom Babers has returned from her visit to Tucumcari. She reports having had a wonderful time.

Mrs. Victoria W. Limacher and son, George, left Tuesday morning for Albuquerque.

Ann Carol Hurd took fourth money Sunday in the Cowgirls' Barrel Race at the annual Capl-

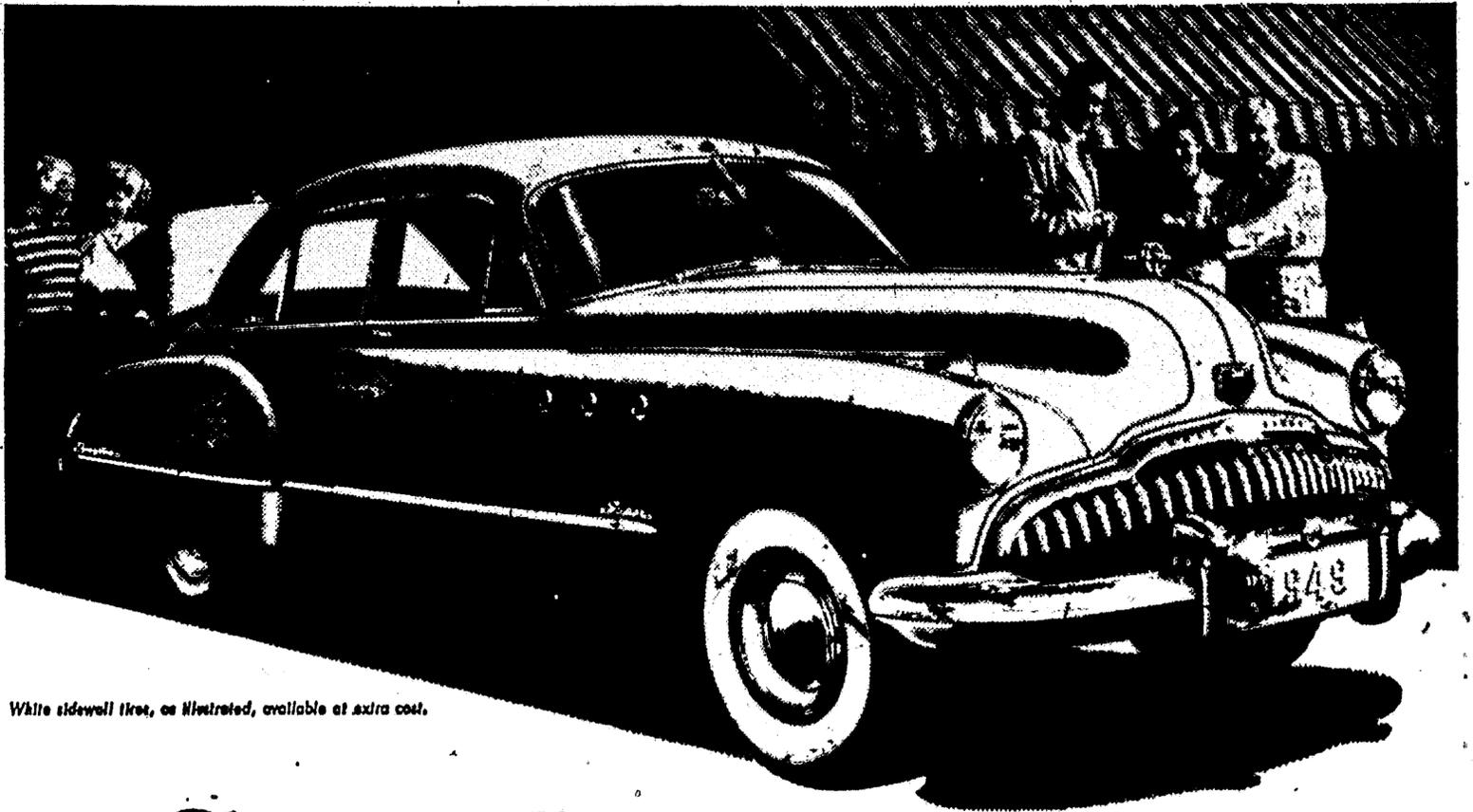
tan rodeo but made "no time" Sunday when her horse took the wrong turn on a barrel. Will Latham hurt his leg Sunday while bull-dogging, so his 4th of July rodeoing came to a halt. Billy Stover placed third in the finals of the calf-roping. Billy Babers was San Pat's star rodeo hand this week-end. He took money in both bronc-riding and bull-riding. Sunday, he took the first money in cow-milking but didn't do any good Monday.

Mr. Simon Sanchez has been visiting his friends and relatives on the valley this past week.

Ben Sanchez and daughters, Berlin and Nellie, attended the Mescalero rodeo and dances Sunday.

Mr. and Mrs. Junior Perry and Fredda Helena have moved to Cloudercroft for the summer while Junior is drilling up there.

Colonel Will Lee, retired army officer of Chevy Chase, Md., and his daughter, Jean, have been visiting Mrs. Eve Ball, his cousin, here in Ruidoso. Colonel Lee and his daughter stopped over here on their way to Mexico City for a visit.



White sidewall tires, as illustrated, available at extra cost.

# Good Buy - all around

**F**RRIENDS gather, look over that long bonnet and wish they had as much Fireball life as you have here.

They size up the broad windshield and narrow corner posts—and don't have to be told how these things step up "see-power."

They appraise the smart styling, the roomy interiors, the usability of luggage space—and agree you've made a buy.

But don't stop, please, with letting them look. Invite them in and introduce them to some of the special pleasures you'll know as a Buick owner.

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†Standard on ROADMASTER, optional at extra cost on SUPER models.

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For the truth is, this Buick's a bargain on much, much more than you can see.

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RUIDOSO, N. M. — REESE & ROGERS

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### FORT STANTON NEWS

By Frank E. Smith

Two little charmers, Suzanne Mitchell and Annie Minter, attended the Youth Camp at the Navajo Methodist Mission School, Farmington. Capitan Methodist Church sent them as representatives. Thirty-one boys and girls from Ruidoso, Hondo Valley, Capitan and Carrizozo made the trip in a bus and helped to make up the registration of 70 who enjoyed the camp meeting.

Dr. and Mrs. E. A. Rogers are additions to the station, coming from Savannah, Georgia. Both are enjoying the climatic change from the heat and humidity of the Southern City.

Ruth Jones of Decatur, Texas, is enjoying her visit with Mr. and Mrs. Sam Cox and family.

Mrs. Rocco Muscato, Roswell, was here on a visit with her sister, Mrs. Adolph Wilson.

Mr. and Mrs. Angelo Cabano with Miss Ruth Maldonado of San Carlos, California, enjoyed their short stay at the Community House. They were charmed with our delightful weather. The Cabanos are old friends of Frederick Vincent whom they visited. Miss Maldonado came to see her brother, Richard, who is making excellent progress under the absolute rest treatment. The trio will go

back home by way of Carlsbad and El Paso.

Mr. and Mrs. Leo Payman had a few friends in for dinner on Friday night. Mrs. Robert Holguin, Mrs. Garcia and Mrs. Dick were the guests and all are from Ruidoso and Juarez. This was some what of a return engagement as Mrs. Holguin recently gave a dinner party to the Paymans on the occasion of Leo's birthday.

Trifon Gomez, former shoe repairman, here, is now operating the New Shoe Shop in Carrizozo. Good luck, Trifon.

Ed Porter is visiting his sister in Idaho and will do some fishing while there.

Dr. and Mrs. Woodbridge are soon to go to the U. S. Marine Hospital at Boston, Mass. Leaving their well cultivated garden will be a ranch for them.

The U. S. Marine Hospital, Naponset, Long Island, will shortly have a new clinical director in the person of Dr. Linden E. Johnson. Dr. and Mrs. Johnson will no doubt leave here toward the end of the month to take up their residence at that point.

Mr. and Mrs. Percy Parker took Barbara Howse to the races the other day and all reported having a good time, and what is more they finished in the "black" as the result of several trips to the mutual windows.

Dr. and Mrs. E. M. Townsend

took in the Capitan rodeo during the long holiday weekend.

Mr. and Mrs. Percy Blakely of Carrizozo came over to take some pictures to be used on post cards.

Nancy Payman will take over the organ playing at the Sacred Heart Chapel when Jean Sanchez leaves for the Hotel Dieu Nursing School at El Paso.

Miss Erma Valdez of Cimarron took advantage of the long weekend to pay a visit to the Henry Sanchez family.

"Frenchy" Papp, the man with the '49 whiskers, is all decked out in a new leather vest. The vest is a work of art and a product of the leatherman, Tom Donald.

A sweet running and beautiful looking filly is Book Me, currently running at Hollywood Park. She is a full granddaughter to Flying Ebony, a Kentucky Derby winner on her mother's side and I believe a product of the Idle Hour Farm. Blood will sometimes tell. The filly sure can run.

### More Echoes

Mrs. R. D. Champion of Tulsa, and a group of friends, were in Ruidoso last Saturday afternoon to attend the George Frederick art exhibit.

The C. A. McClintock cabin had many guests over the 4th of July holiday. Mr. McClintock reported part as follows: Mr. and Mrs. Murray Faskin and two children, Mr. and Mrs. George Byrne and daughter, Mr. and Mrs. Fred S. Wright, Mr. and Mrs. Russell Wright and family, all of Midland, Texas; Mrs.

Morrison, mother of the Faskins, from San Antonio, Texas; Mr. and Mrs. Ralph Geisler and family of Midland and Mrs. Bryce Rea, Jr., of Macon, Ga., a daughter of the McClintocks.

Mr. and Mrs. J. S. Reynolds of Monahans, Texas, and Mr. and Mrs. O W Henderson of Fort Worth, have been recent house-guests of Mr and Mrs. C. L. Campbell. Mr. and Mrs. Leonard Sandlin and her mother, Mrs. Thomason of Fort Worth, were visiting the Campbells over the 4th of July.

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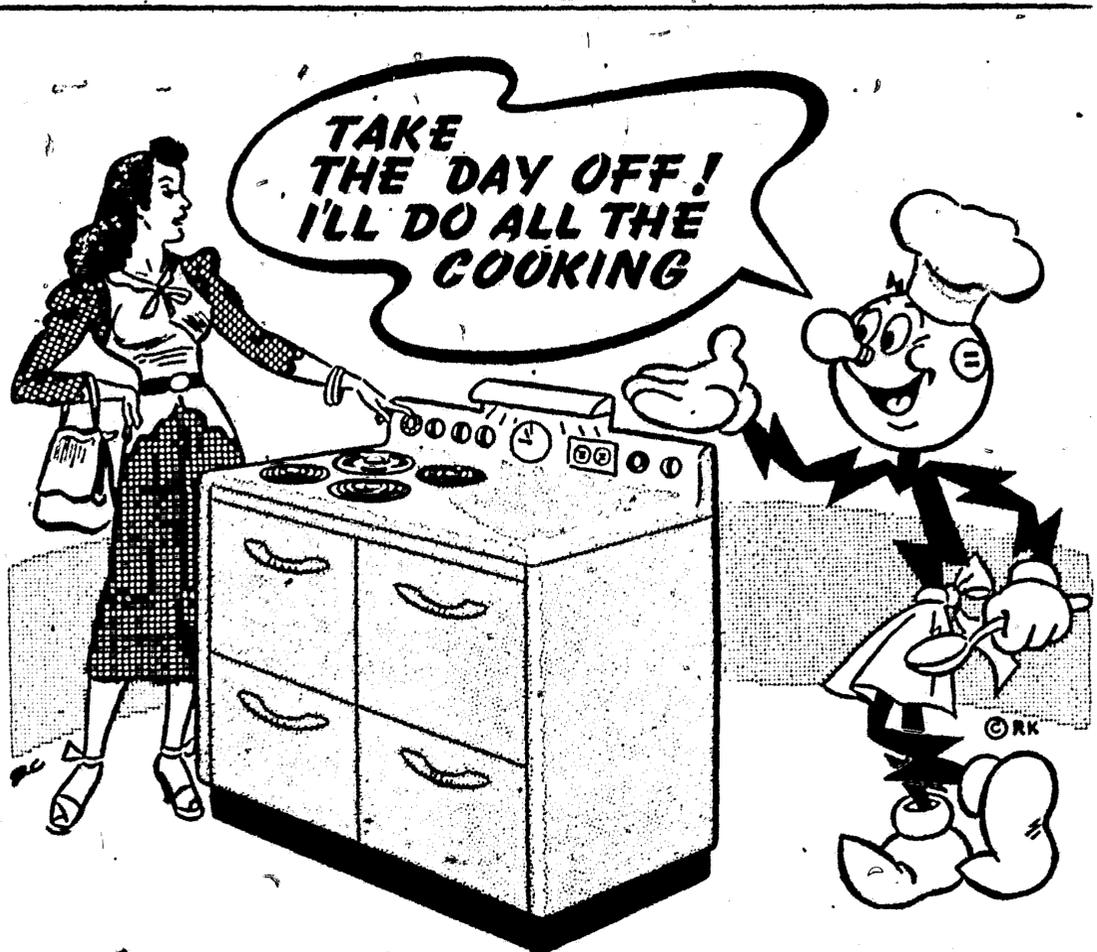
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With an automatic electric range and Reddy as your cook, you'll spend less time in the kitchen, have more time for fun.

You can pop a whole meal into the oven, set the clock control and leave for the day. The oven will turn itself on at the time you select, cook the food to perfection, then turn itself off. Your dinner will be hot and ready to put on the table when you return.

Join the millions of homemakers who are now cooking this easier, automatic electric way. Make your next range an electric!

For Cooking that's—

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- COOL
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## MESCALERO INDIAN CALL

By Edna Shields

Mr. Jimmie Reyos, formerly employed in the office here, visited friends and the feast the 4th. Also home for a few days were Jackie Deveau and Hop Smith Jr. Know of two native Apaches who doubtless yearned to hear the tom toms, but were-too far away to make: "Sonny" Shields and Jack Quast.

A nice moon and lovely weather made the Feast even more enjoyable than usual this year. Star singers this year were Eugene Chihuahua, Alfred Yozzo, Robert Godday, Ernest Begay, Ralph Shanta, Joe Carrillo, and some times joining in, Tom Duffy. Tom was also a deputy policeman. Stars (Devils that is) in the Devil dance were Harry Cojo, Lemuel and Sutherland Comanche, and Watson Mitholo. Others joined later, but couldn't learn who they were, one had a form similar to John Tahnto's or Bert Shields'. Young clowns were Loyd Sago and Sutherland Comanche's boy. Adult clowns had everyone fooled. Mr. Charles Smith added zest to the singing later in the evening.

Mrs. Delia Sago was somewhat amused because so many tourists have the idea that the young debs are thought to be married after the "Party." She told them that she had her party when she was fifteen and was married when she was 27.

The venerable Mr. Elmer Wilson presided over the big tent as usual, and made "medicine" for the debs. Mr. John Allard kept busy with various details, and Mr. Antonio Apache and Mr. Edwin Yahnozah stood in the shadows, thinking, no doubt, of days gone by, when these rituals had great meaning (and really brought the rains) etc.

Mrs. Ray Roser and Mrs. Lillian McComas of Hot Springs and Socorro respectively, visited Bert Shields' over the holiday.

Miss Elena Baldonado and Mr. "Peppy" Baldonado were weekend visitors of their brother, Mr. Juan Baldonado Jr., and family.

Monday night, Mr. Deveau entertained some of the deal and shuffle boys in his home, also a visiting official, from the SCS Department, at Phoenix.

The Deveau and Quasts were guests at dinner in the Lonnie Hardin home Sunday.

Lots of people from here visited El Paso last week. Mrs. LaCourse shopped down there with the Bruengers. Also, the Ten Hakens and Miss Bernice Tegler. Miss Ritter and Mrs. Quast took

Elba Niache down for medical attention. Mr. Sarlin was down on official business.

I didn't see the rodeos, but it was reported to that Sunday afternoon Billy Landrie of Whittail and Billy Babers of San Pat did some good riding.

Our baseball team lost the last two games, so we came out 3rd place; but begin all over again soon, Thursday, 14th.

Mr. and Mrs. R. O. Lewis visited the Baldonado's Monday.

All went to the fireworks at White Sands.

## GLENCO GLANCES

By Sidney Bonnell

Attended an art exhibit of paintings at the Community Center in Ruidoso Saturday. Mrs. Kiel Bonnell sponsoring the artists, Mr. and Mrs. George Fredericks of Mesa, Arizona, who are her house guests for the summer.

Guests were received by Mr. and Mrs. Fredericks and graciously shown the pictures admired by all. Several artists there, among them Peter Hurd of San Patricio, Mrs. Katina Elleboudt, who has a cottage in Ruidoso, and Mr. Harris Shelton, of Ruidoso, and others.

Assisting Mrs. Bonnell to serve punch and cookies were two lovely girls, Susie Bonnell and Mary Glenda Shook.

Mrs. Barney Hopkins and two little girls, who are at their cabin in Ruidoso, visited Mrs. Anne Titworth and stayed for the dance at Bonnell Ranch Friday night.

A dance was held at Bonnell Ranch Friday night by their friends honoring Mr. and Mrs. Ray Bell, of Capitan, who are being transferred to Santa Fe. They were pleasantly surprised with the gift of an electric roaster and stand. We are sorry to lose them but feel sure they will make friends in their new home and return to see us occasionally. We welcome Mr. and Mrs. Will Humphries who are filling the vacancy as game warden and hope they like it here.

Mr. and Mrs. Elzy Perry have their children home over the holidays, Mr. and Mrs. LeRoy Perry and son, Mr. and Mrs. Euel Ross and children and Mr. and Mrs. Lloyd Perry, from a distance and the others are near.

Mr. Storm came from Denver to visit Mrs. Storm and Dan for a few days and to see friends here.

A very lovely dinner-party and dance was given Saturday night

at their home by Mr. and Mrs. Wilbur F. Coe. Many guests from far-away places—Dallas, El Paso, Roswell, Carrizozo, Stanton, Alamogordo, Tularosa and those near home. As usual, everyone was having a good time.

Senator and Mrs. Murry Morgan and Mr. and Mrs. Kivas Tully from Alamogordo were among the guests at the Coes'.

Mrs. Rysh of Dallas and her sister, Mrs. Nowe of Middleton, Texas, have been at the Vaughn Cabins for a short time.

Mrs. Jane Gallacher, mother of Will Gallacher and a real "old-timer", died in Carrizozo Saturday and was buried in the White Oaks cemetery beside her husband and son.

Mrs. Gallacher and family came to White Oaks in 1889 and started a hotel and bakery, at that time a booming mining town, and she was very much loved by the youngsters of the town by her generosity and kindness to them, always had a cookie for them, among them Bert Bonnell, who was a small boy at the time, and he has kept a warm spot in his heart for her and went to pay his last respects to her Saturday. A grand lady has gone to her reward.

## FEDERAL AID ROAD PROJECTS

Bids are called for, to be opened July 12, for highway improvements on three Federal aid projects in Luna and Curry Counties and six state projects in Valencia,

## HONDO HAPPENINGS

By Mrs. Leo Joiner

Mr. McKinley McTeigue spent the weekend with his parents and family. Mr. and Mrs. Fred McTeigue. McKinley is attending summer school at Silver City.

Mr. and Mrs. Barnes Rose and daughter from Albuquerque spent Sunday and part of Monday with the Joiners. Mr. and Mrs. Rose lived in the Valley for many years and this was their first visit since leaving in 1935. They said that things had changed a lot since they lived here and they could hardly believe that Ruidoso was the same place.

McKinley, Santa Fe, Sandoval and Bernalillo Counties. Approximately 102 miles of highway are included in these projects, according to notice sent to contractors by the State Highway Engineers' Office.

## Polio Precautions



A good health rule for parents to impress upon children in infantile paralysis epidemic areas is to avoid crowds and places where close contact with other persons is likely.

**THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS**

## LANE'S CLEANERS

Downtown Ruidoso

**Expert Cleaning, Pressing, Repair Work - Modern Methods**  
**For Pick-up - Delivery Phone 26-03**

Just Received—

**"Fresh" Shipment ONION SETS**  
**Get Yours Before They Are All Gone**

**GROCERIES**  
**FRESH MEATS**

**Large Stock Dry Goods**  
**ARMSTRONG'S STORE**  
**"THE COUNTRY STORE"**  
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### Lowry-Chase Rites Read In Las Cruces

Special to Ruidoso News  
Las Cruces, N. M.—Miss Virginia Lee Lowry, daughter of Mrs. D. A. Lowry of Old Mesilla, became the bride of Clarence C. Chase, Jr., son of Mr. and Mrs. Chase, Sr., Ruidoso, N. M., in a double-ring ceremony solemnized at 7:30 p.m. Saturday in St. Paul's Methodist Church of Las Cruces.

The wedding, of wide interest, unites two prominent pioneer families of the Southwest.

The Rev. George Douglas officiated at the rites before an altar decorated with large baskets of white gladioli and fern. Tall white tapers provided illumination. The candles were lighted by Miss Dorothy Lowry, sister of the bride, and Miss Mable Nunn, the bride's cousin. They wore matching dresses of yellow dotted swiss and white dutch caps.

As the guests assembled Baylus Cade, Jr., sang "Because" and "Untail," accompanied by Mrs. Fred Daniel, organist. Mrs. Daniel also played the traditional wedding marches.

The bride was given in marriage by her brother, Dan Lowry. She wore a street-length frock of embroidered swiss organdy fashioned with fitted bodice and flared, tiered skirt. She wore long white mitts. A coronet of orange blossoms held her fingertip length veil of white illusion. She carried a white orchid with stephanotis shower as decor for her white Rainbow Bible, a gift from her mother.

For "something old and borrowed" and for luck, the bride wore in her slipper an English three-pence, over 200 years old, which belongs to her brother-in-law, Richard McCowen. "Something new" was a pair of gold earrings, gift of the bridegroom and the bride completed the tradition with a blue garter, gift of Miss Virginia Jones of Elks, Nevada.

Mrs. D. W. Brantley of Abilene, Texas, the former Verna Lowry was her sister's only attendant. She wore a frock of apple green organdy fashioned like the bride's dress. Her picture hat was of matching shade and she

carried a colonial bouquet of pastel Summer flowers.

Mahlon T. Everhart, Jr. of Hachita, N. M., was his cousin's best man. Ushers were Robert Fribley of Las Cruces, Robert Weber and Julian Pierce of Tularosa, N. M., and Edgar Dodds of El Paso.

Mrs. Lowry chose an afternoon frock of navy blue sheer with accessories of navy and white. Her corsage was of salmon gladioli. For her son's wedding, Mrs. Chase chose a dress of aqua with white accessories and a corsage of red-rosebuds.

Immediately after the ceremony a reception was held in the home of the bride's mother. Bouquets of white gladioli, fern and tall white tapers decorated the reception room. The couple cut a five-tiered wedding cake, topped with a miniature bride and bridegroom. Punch was served from a silver punch bowl, loaned by the Chi Omega Sorority.

Mrs. R. H. McCowen, sister of the bride, cut the cake and Miss Marylna Chase, of El Paso, sister of the bridegroom, presided at the punch bowl. Also assisting with the courtesies were Mrs. Ira Pettigrew, Mrs. Henry Schlothauer, who decorated the house for the reception, and Misses Sandra Schlothauer, Dorothy Lowry, Betty Boykin, Helen Sloan and Mrs. Barbara Templeton. Presiding at the guest book was Miss Emadair Chase, of Ruidoso, sister of the bridegroom.

Mr. and Mrs. Chase left for a wedding trip to an unrevealed destination. For traveling the bride wore a tailored dress of navy blue linen. Her small ribbon hat was white and kelly green, with other accessories to match.

The couple will be at home in Ruidoso this Summer and will move to Denver, Colo., for the Winter.

A large number of out-of-town guests from Dallas, El Paso and many nearby New Mexico and Texas cities attended the ceremony.

Mrs. Lowry was hostess Friday evening for a dinner in La Posta preceding the wedding rehearsal. The 25 guests included the

couple's families and members of the wedding party.

The bride, a native of Las Cruces, was voted most popular girl at Las Cruces Union High School, where she was graduated. She attended New Mexico A and M and Southern Methodist University in Dallas, and graduated from Dallas Methodist Hospital School of Nursing. She was employed in the VA hospital in Temple, Texas, and later in Colo-

rado General Hospital in Denver. She is a granddaughter of the late Mr. and Mrs. Greely Nunn of Lake Valley, N. M., pioneers in the area. While at New Mexico A and M she pledged Chi Omega Sorority.

Mr. Chase, a native El Pasoan, was reared on the Three Rivers Ranch, home of his grandparents, the late Sen. and Mrs. A. B. Fall. He attended schools in Tularosa and New Mexico A and M. He served with the Air Corps during

World War II and is now studying law at Denver University.

Student of Christian Science in Ruidoso and surrounding area are holding church services every Sunday at 3 p. m. in the American Legion Hall. All are welcome.

Mr. and Mrs. Lester Morrow of El Paso spent last weekend with Mr. and Mrs. John Bogar of Ruidoso.

## The Best "Dancing" or "Listening"

# MUSIC

## You Ever Heard!



**Phil Sutter and His Trio**

Phil Sutter	.....	Guitar
Eddie Simpkins	.....	Sax
Martin Kern	.....	Piano

And Songs By Phil

**TO PLAY NIGHTLY**

**This Summer**

At The

# MINT BAR

Downtown Ruidoso

### New Prices On Good Real Estate

Many people desiring a quick turn over on their real estate, are lowering their prices.

Did you know there is a court here that took in \$8,000 can be bought for \$3,200 now?

Here's a modern house with 3 good lots. Was \$7,000, now can be brought for \$5,500.

Have a dandy little cottage which has been priced at \$4,500. Now offered for only \$3,000.

If you want a real cheap car that will give you lots of service, I have a Chevrolet that will fill the bill. Five new tires, Only \$250.

**STANLEY SIGLER**  
Bennett Apartment, across from the Old Mill.—(adv.)

# "PIONEER CLUB"

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New, Attractive Night Club On Highway 70

## DANCE to Music by Ray Wheeler's Band

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PARADES — WESTERN DANCES — RODEO

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"A Real Old West Shin-Dig — In A Real Western Town"

THREE-DAY RODEO IS R.C.A. SHOW

Make Reservations NOW!

Write C. Of C. for further information




### Family Friends Join Fergusons For 50th Anniversary Party

Thirty-three children and grandchildren, innumerable friends from Lincoln County, several other places in New Mexico, California and Arizona, gathered at the Nogal Mesa ranch home of Mr. and Mrs. William Ferguson for their Golden Wedding Anniversary celebration on June 28th.

In 1899, the year after they were married, Mr. and Mrs. Ferguson came to New Mexico, settled on the Mesa and have made that time they have ranched, and in addition through the years had other various business interests.

Very proud of their family all of the time, Mr. and Mrs. Ferguson were particularly pleased that the children and grandchildren could all be home for their anniversary party. The sons are Champ, Clark, Don E. Wallace, and Wm. McDonald Ferguson. Their daughters are Mora S. Mary and Bessie, all of whom are mar-

ried and have families of their own.

The day of their anniversary friends were invited to call from 2 to 6 p.m. The living room of the old home place was decorated for the occasion with lovely garden flowers. Refreshments of sandwiches, nuts, cakes and mints were served from a table covered with a lace cloth and centered with a three tier wedding cake backed for the occasion by a friend, Mrs. Dorothy Ferris of Capitan.

Many beautiful gifts were presented to Mr. and Mrs. Ferguson by those who called and others who were unable to be there.

The next day, Jun 29th, the entire family gathered again at the home place for a fried chicken dinner. Most of the children who do not live in Lincoln County were able to stay over the 4th of July weekend to visit with family and friends.

### CARRIZOZO ITEMS

**LIONS PARTY IS BIG SUCCESS**  
The Carrizozo Lion's Club Chuck Wagon Supper and Carnival and Dance, all held Saturday evening, June 25th, was a complete success.

All who attended went away in a jovial mood. Lion F. O. Brown was the "highlight" attraction. He sat on that plank and was ducked into the tub of water for three hours, giving ever so many people that satisfied feeling of having "Ducked the banker".

The Lions Club wishes to extend its deepest gratitude to everyone who attended and helped to make this first annual party night the great success it was, both financially and socially.

### BIBLE SCHOOL STARTS

The Methodist Church will sponsor a Vacation Bible School from July 11th to July 22nd with classes for children from three to fourteen years of age.

The program will consist of daily lessons, worship, songs, games handwork and an occasional snack. Please register your children through Miss Frances Degner, 135-W as soon as possible.

### SOFT BALL IS FUN

The "soft ball" fever has taken its toll in Carrizozo these weeks as well as unaccountable "Charlie Horses" and swollen fingers. Every evening spectators may have more than their share of laughs watching either the men socking the balls out to the fielders or viewing the manager Fred Napp's girls team striking out and making more than their share of infield errors. He's not

# CLASSIFIED ADS

Your classified ads are solicited and appreciated, by mail and over the counter. Rates are 15c per line, (count five words per line) and the minimum charge is 62c per ad, so use at least 20 words and get best results.

### FOR SALE

- 1 Table top gas range (like new) ..... \$ 70.00
  - 1 7ft. Stewart Warner Refrigerator (electric) 125.00
  - 1 4ft. Gas Refrigerator (Serval) ..... 130.00
  - 1 Soft water softner (slightly used) ..... 60.00
  - 1 Used water heater (gas automatic) ..... 45.00
  - 1 Delco Battery Radio ..... 15.00
  - 1 6 Volt windcharger with tower ..... 25.00
  - 1 Air conditioner (almost new with pump and tubing) 45.00
  - 2 Butane Lamps
- SEE BILL BREM  
8 miles east of Ruidoso Junction

**FOR SALE — 53 acre - Dude Ranch Site.** 6 miles from Ruidoso. 1000 people per week during season visit scenic area near site. Spring, with water rights appropriated, well-fenced, virgin timber for building. Priced to sell. Write Box 217 or phone 140-R Carrizozo.

### \$100 REWARD!

Small platinum diamond wrist watch, black cord band, lost Sunday at Races, Knob Hill or Vicinity. Notify Office, Ruidoso News.

discouraged because the gals have the spirit that it takes.

The Corona baseball team gave the Carrizozo team one of its first defeats at Carrizozo last Sunday. Guess the Corona boys weren't up as late as the local team Saturday night.

### PEEPING TOMS CAUGHT HERE

Just to show that the local authorities are on the alert, two peeping "Toms" have been caught and properly dealt with this past week.

Items of this sort don't often appear in the newspaper, but I feel that for two reasons they should. First to let the public know that the protective authorities are on the job and the second to warn any other people with wrong ideas that crime of any sort doesn't pay even in Carrizozo. Keep up the good work fellows.



**CLASSY ADOLIE**  
APRIL SHOWERS BRING MAY FLOWERS BUT I WANT ALWAYS BRING RESULTS

**FOR SALE AT THOMAS QUALITY STORE**—New and used clothing, merchandis, WE BUY SELL OR TRADE—DOWNTOWN RUIDOSO.

**FOR SALE**—Refuse from rock crusher \$1.00 a load. Edna C. Shierenberg, "La Huerta", Glencoe, New Mexico.

**LIST WITH ME:** List your real estate for sale or trade or rent with me. Write T. W. (Dick) Payne, Box 203 Ruidoso, N. M.

**FOR SALE** — 4 room house on Carrizo Road. Cheap. See M. P. Mercer, Phone 63-11.

**ELECTROLUX** — Sales, Service, Supplies, 1223 New York Ave. Alamogordo, New Mexico.

**TRADE** — quarter block in Alpine adjoining Sul Ross State College for Ruidoso or Cloudcroft. Have what many termed the most substantial and attractive residence in Brewster County plus four apartment building, all masonry and nearly new with all apartments furnished. No cash needed as income will pay out investment. Prefer acreage or small ranch up to \$10,000, G. P. Smith, Box 659, Alpine, Texas.

MY business forces me to sell my lovely Ruidoso cabin in Singing Pines Addition. 3 bedrooms inside bath, gas, electric lights, hot running water, priced at \$3,500 to sell quick. Contact Bloodworth Realty Co., Ruidoso.

**FOR SALE** — Carter's Lodge and Indian Trading Post. Established 20 years. 1st time offered for sale. ALL OR PART. Possession now. Restricted lots, business or residents. Owner, H. E. Carter, Ruidoso, N. M.

**WILL SPRAY FOR BLACK HILL BEETLES. THEY ARE KILLING YOUR TREES. ALSO TREE SURGERY TO REMOVE THEM FROM INTERIOR OF TREES. SEE C. W. BYERS, or write Box 222, Ruidoso, N. M. RUIDOSO NURSERY**

**FOR SALE:** Confectionery and residence combined in downtown Ruidoso. All new fixtures. Would consider residence in Ruidoso on trade. See Hal Brasell or write Box 221, Ruidoso, N. M.

**FOR SALE:** Purebred Cocker Spaniel puppies. See Hal Brasell or phone 59-04, Ruidoso, N. M.

**USED ICE BOXES FOR SALE:** 2 unpainted book cases, one dresser base. Call Ruidoso Ice Plant, 44-04.

**FOR SALE:** Two cabins, new, modern. Fireplaces. Fine water. Electric pump. Deeded lots on pavement. Upper canyon. Look them over while open. J. M. Prothro, Midland, Texas, Box 176.

## RUIDOSO GRAVEL SERVICE

Located at White Mountain Development Company Pit East of Ruidoso-Hollywood Cut-off Or PHONE 68.02

- Gravel Material For Concrete and Roads
- Tularosa Building Rock For Sale
- River Sand and Gravel

PRICES REASONABLE  
FREE Estimate on Roads or Drives  
Road Grading By Contract or Hour

**J. B. CLOSE, Contractor**

## Lincoln County Agency Citizens State Bank of Vaughn

Member Federal Deposit  
Insurance Corporation

Carrizozo, New Mexico

## LUTHERAN CHURCH SERVICES

Sunday, 8 P. M.

AMERICAN LEGION HALL

Ruidoso, N. M.

Alvin J. Starke, Pastor

"Everyone Welcome"

## WOOD FOR SALE

The Mesclero Tribal Woodyard Has For Immediate Delivery Cord Wood Delivered At The Agency At The Following Prices:

	Juniper & Oak	Pine & Fir
Cord lengths, not split .....	\$11.00	\$10.00
Cord lengths, split .....	11.00	10.00
2-foot lengths, split and not split .....	12.00	11.00
Stove lengths, not split .....	13.00	12.00
Stove lengths, split .....	16.00	15.00

Delivery to Ruidoso and surrounding area can be made for \$5.00 per load or portion thereof. Load average 2 1/2-3 cords.

Orders may be telephoned to the Agency through the Ruidoso Ranger Station (via Bradley Bigmouth.)

- Gallagher's Hondo, N. M.
- Jim's Auto Ruidoso, N.M.
- Allison's Stetson Park
- Hile's Bent, N. M.

Steak House - Sunset, N. M.

Gomez Glencoe, N.M.



Sublett's Green Tree,

Virgil Hall Capitan, N. M.

**Clyde (Malco) McClintock**

Phone 42-04 Ruidoso, New Mexico Box 532

# ANNOUNCING

*The Summer Schedule of the*

## COMMUNITY METHODIST CHURCH

**"The Little Log Church By The Side Of The Road"**

**Ruidoso New Mexico**

**Rev. H. L. Graves, Pastor**

No 9 A. M. Service Sunday, July 10th  
Church School 10 A. M. To 11 A. M.

**Bishop W. Angie Smith to be present  
for morning and evening services**

Choir Practice 7 P. M. Thursday Evenings

Church Reception for Bishop and Mrs. Smith, 5:30 to 7:30 P. M. Friday, at the home of Mr. and Mrs. Tom Wellborn.

- Rev. Chad Murray, "Youth Leader" of the Methodist Church, July 17th Through 23rd
- Rev. John Cook, Dallas, Texas, first week in August
- Methodist "YOUTH CRUSADE" Caravan, August 7th Through 13th
- Dean Eugene B. Hawk, Perkins School of Theology, Southern Methodist University

### DATES TO BE ANNOUNCED FOR

Dr. Leland Clegg — Trinity Methodist Church, El Paso, Texas

District Supt. Trone — Supt. Pecos Valley District Methodist Conference

Dr. Wesley C. Davis — Head of New Testament Department, Southern Methodist University

### SERVICES TO BE HELD WEDNESDAY-FRIDAY-SUNDAY NIGHTS

Each Friday, Saturday, Sunday, one of the artists of our community will have a showing of his or her work at the Community Methodist Church Educational Building.

The First  
Colony Musical of  
1949 Season  
4:30 P. M.  
July 10th, 1949

Music during the summer months will be furnished by the Senior Choir, Junior Choir, Cooperating Artists of the Arts Colony of the Southwest.

**"In those things which we are alike, UNITY; in those things which we are different, FREEDOM; but in all LOVE."**