

# RUIDOSO NEWS

FRIDAY NOVEMBER 3, 1950.

RUIDOSO, NEW MEXICO, VOLUME V NUMBER 20

TWO SECTIONS — 16 PAGES

## As I See It

On next Tuesday the voters of New Mexico will march to the polls to cast their ballots for public officials who will serve us for the next two years. We will have the privilege that is denied millions of people in certain countries in the world. The ballot box stands between a free people and enslavement. The right to vote is the strongest defense we have against oppression. Few people will deny this, yet large numbers of our citizens, who regard themselves as patriotic will fail to take advantage of their right of franchise.

In local elections it is common for less than half of the, eligible voters to go to the polling booths. Eye in national elections, in which men are running for the highest offices, and in which issues and principles of the utmost importance are at stake, millions of our people do not take the time and trouble to vote. The result, of course, is government by the minority—there is no way to measure the views and opinions of the man who does not vote.

In New Mexico we will elect two representatives to serve in the National Congress. We should be very careful in casting our ballots in this race. These men will sit at the seat of our government and their decisions during the next two years will have a great deal to do with our future as a nation. In my opinion it is wise for us to elect men who through their years of experience will be able to serve to the best advantage. I shall cast my ballot for Mr. Fernandez who has so ably represented us, and Jack Dempsey, who in my opinion is one of the best representatives ever to serve in congress. Both of these men are well established in Washington and I shall feel secure with our well being in their hands. In my opinion these men will be elected by a substantial majority.

As to the Governor's race, I shall vote for John E. Miles. In addition to a personal friendship that has existed for many years I believe that he is the best man for that high office. I think Ed Mechem is a fine young man of sterling qualities but at that, I think that Miles is the man for the job. He is wise in the political world and knows what New Mexico needs. Political opponents have tried to find things about him that might be shady but they have failed. Johnnie Miles is honest, sincere, and has the know how to get the job done. He will be elected by a big majority on next Tuesday.

Unless I change my mind in the next few days I shall vote for the rest of the Democratic ticket in the State, and in doing so will think that I have voted for the best interests of New Mexico.

I shall not try to influence anyone in voting for the candidates in Lincoln County. It goes without saying that there are some mighty fine men and women on both tickets and it would almost be a toss up as to whom would be the better. It is a dead cinch that I will not vote for anyone that I think is not capable of holding the office to which they aspire. To do such a thing would not be in the best interest of my county and community.

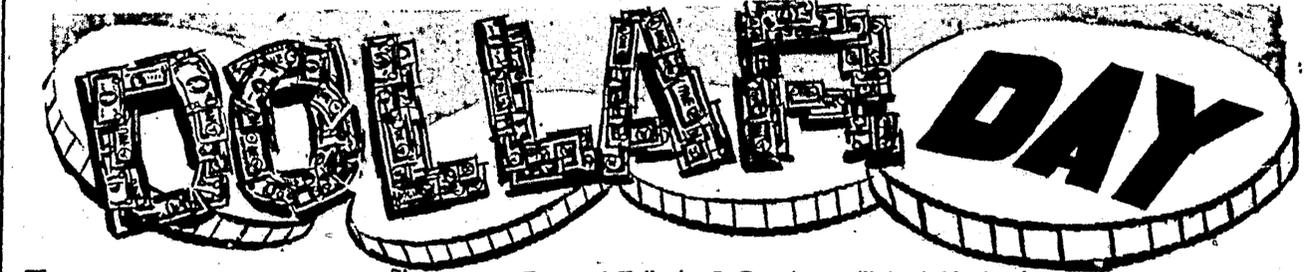
Let me urge every voter in Lincoln County and the entire State of New Mexico to study all of the candidates. Make up your mind as to which of them, in your opinion, can do the most to keep the country strong, solvent and free. AND THEN VOTE.

## THE WEATHER

Continued clear and mild with the highest and lowest temperatures for month on the 29th.

	Hi	Low	Precip
October 24	74	24	0
October 25	72	26	0
October 26	71	26	0
October 27	75	23	0
October 28	78	24	0
October 29	81	18	0
October 30	78	24	0

C. A. Culver.



## Commander Visits V. F. W. Department

Mauel A. Armijo of Santa Fe, Department Commander of the Veteran's of Foreign War in New Mexico, paid his official visit to the Hoover-Halladay-Chase Post of Ruidoso Saturday night of last week. While in Lincoln County he also visited the Norton Pepper Post in Capitan.

In speaking to the local group he said that the program for all posts in the state for this year is "Community Service". Every Post and its auxiliary group can compete to win the \$10,000.00 National prize offered for outstanding community service.

Mr. Armijo made movies of the Ruidoso meeting to be shown at the State Convention in Hobbs in May. He also showed a movie on the National VFW Home of Orphans in Michigan.

During the evening Armijo announced that Mannie Bedillo and Jim Hale, members of and leaders in the local post, have been named as aide de camps to the commander in the State Department. He also appointed Roger Schenck of Ruidoso as New Mexico Department Chairman of Merchant Marine Affairs.

In conjunction with the meeting it was announced that the Ruidoso Post will start a membership drive in competition with all other New Mexico posts and post getting the highest percentage will lead the parade at Hobbs. If the Ruidoso Post gets in 100 per cent of the 1950 members by November 11 the National Commander in Chief, Charles C. Ralls of Seattle, Washington, will be here personally or send his personal representative.

Commander Armijo was a prisoner of war on Bataan in World War II. Now he is working for the State Department in Santa Fe. In appreciation of his leadership the local group presented him with a western hat.

## John Davis For Representative Of District 16

John Davis of Lincoln, New Mexico and "Johnny come lately" to the Democratic Ticket of Lincoln County as a Candidate for the office of State Representative from District 16 does not pretend to be a politician... or understand all some people seem to think they know about state and county politics. He is merely a sincere young man who is in the business of farming, is happily



married and the father of two children, and believes that as Representative from District 16 he could help the people to help themselves by being their voice in the State Legislature.

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Ruidoso, Green Tree and Hollywood Merchants participating in the First Dollar Day are enthusiastic over the response from their customers who have asked about details and for their tickets for the drawing Saturday night.

In a meeting last Friday night the following rules and regulations were set up.

1. Each merchant contributes a monthly merchandise prize and \$1.00 to the monthly cash prize and grand prize to be given next spring.

2. The first drawing will be held at 7:30 pm November 4th, Saturday (tomorrow night) at the Ruidoso Elementary School Auditorium. At this meeting the crowd will be asked if the time and place is suitable as a permanent arrangement.

3. Merchants participating will not be eligible for prizes.

4. Employees will be eligible for prizes with the exception of tickets from the place he or she works.

5. Tickets to be put into the drawing cage can be turned in up until the time the first ticket is to be drawn giving everyone a chance to shop all over town Saturday.

6. Merchants will deliver the prizes to the auditorium between 5 and 6:30 pm the day of the drawing.

## Large Crowd Greet Miles; Other Candidates

A large and enthusiastic crowd greeted John E. Miles and his political companions at the Nava Jo club Monday night. Many said that the crowd exceeded any other political gathering held in Ruidoso in many years.

Mr. Miles was accompanied by A. N. Fernandez, Representative from New Mexico in Congress. Tibo Chavez, candidate for Lieutenant Governor and Robert D. Castner, candidate of State Auditor.



The meeting was opened by Frank Barajas, precinct chairman who introduced Carl Ness County chairman. Mr. Ness introduced all of the county candidates and each of them spoke a few words of thanks to the voters of Ruidoso for their support two years ago and requested them to vote for them this year.

Mr. Chavez spoke at length about the condition of the country and urged the voters to compare them with conditions that existed during the last Republican administration. He praised all of the candidates on the State ticket and urged everyone to give them careful consideration.

Representative Fernandez stated that he had often heard that Ruidoso was the finest place in the world to relax and that he was doing just that. He spoke in

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7. Drawings will be held November 4, December 2, January 6, February 3 and March 3.

8. Each merchant if practical will have a sale of \$1.00 items the day of each drawing or specials of similar kind.

9. Mrs. Elmo Barnes of Ruidoso will act as secretary for the sponsoring body, the Retail Merchants Association.

10. The grand prize to be given at the last drawing in the spring will necessitate everyone holding all tickets from now until then. This will be a cash prize of several hundred dollars.

11. Each month a \$25.00 cash prize will be given in addition to merchandise prizes.

Everyone come to town to shop and participate in the first Dollar Day Saturday night, November 4th.

Saturday night immediately following the Dollar Day Drawing some lucky person will be given the Peter Hurd painting, "Road to Arabela" which has been on display at various gatherings throughout the Ruidoso-Hondo Valley for several weeks now.

Preceding the event persons present will be given one more chance to buy an Anderson apple to increase their chances of being given the picture.

Announcement will be made next week of the winner.

## Ruidoso Votes At School

J. G. Moore, County Clerk, announced while in Ruidoso last week, that voting in the Ruidoso Precinct will take place at the Elementary School and that both boxes will be set up there.

## Mechem States Ideas Of Office Of Governor

Edwin L. Mechem seeks the office of governor of the State of New Mexico in the November 7th election on the Republican Ticket. Born and educated in New Mexico, the 38 year old attorney practices law in Las Cruces where he lives with his wife and four children.



Mr. Mechem says: "The office of governor should be handled as a trusteeship for the use and benefit of the citizens of the state. The governor should direct his energies to meeting the basic needs of the people of the state—education, transportation, industrial development, health and welfare, land and water development, etc."

"To meet these needs, the governor must eliminate political considerations from his actions. He must consider the state as a whole and act in the best interests of the entire state rather than be subservient to regional demands."

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## B & P W Club To Sponsor The Sun Princess

The Business and Professional Women's Club of Ruidoso met at their permanent home in the Ruidoso News office Wednesday night of this week for a business meeting. Mrs. Royston Johnson, president presided.

The club accepted the sponsorship of the Ruidoso Sun Carnival Princess for 1950 to the Sun Carnival in El Paso, Texas, New Years. They also named Mary McClendon as princess. The club committee appointed to plan the social activities in Ruidoso honoring Mary included Dorothy Kirkman, Edith Sheehan, Lois Chubbuck and Dorothy Patterson.

Other important business was the discussion with members of the hospital board and local doctors pertaining to the need of an auxiliary generator at the Ruidoso Hondo Valley General Hospital. The board and doctors stated that the need is great as at any time they could be in the middle of an emergency and the power could go off which could be disastrous. The club decided to make every effort to get this equipment and Rosalind Barnes and Ida Bloodworth were named the committee to work out plans for this project.

## ANNOUNCEMENT

Meeting of the White Mountains Game Protective Association, Friday night, November 3 at 7:30 p. m. in the VFW Hall at Capitan. Resolutions adopted at the State Meeting are on hand and may be discussed. Other business that may be brought up will be dealt with.

## Drake Solicits Support From Voters

L. S. (Heavy) Drake, candidate for the Legislature for the 16th District, has been a resident of Lincoln county for more than 20 years. He is a veteran of World War I and has been a member of the American Legion for 30 years. He is also a vice in the Veteran's of Foreign Wars and the Disabled American Veterans.

Mr. Drake has been outspoken in his opposition to the increase in gasoline taxes imposed by the last legislature and promises to work for its reduction. He is also an enthusiastic supporter of Highway 54 and hopes to give a lift to its completion. Drake also



promises to do what he can to get State Highway 37 paved so that the residents of Ruidoso can have a good road as an outlet to the north.

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**Seek Charter Members For New Cemetery Assn.**

Last week's paper carried complete detailed information regarding the form of incorporation and the by laws that have been adopted for the regulation and operation of the cemetery association. The plans have been completed for the laying out of the lots in the cemetery and the actual surveying of the park will be carried out before long.

However, before the cemetery can be put into operation there will have to be formed the Cemetery Association from which will be elected the board of directors and other officials to handle the business of the association. For a limited time membership in the association will be sold at half price. The amount of annual dues specified in the by-laws is \$2.00, but charter membership will be sold for \$1.00.

Membership in the association entitles the holder to purchase lots at the specified price given in the by laws. This cemetery is for the people of Lincoln County and the adjoining areas and it will be under the supervision of the citizens of this area. Just as soon as arrangements can be perfected the names of those authorized to accept dues for membership will be given for every subscription and when the directors have been elected certificates will be issued by them to all holders of receipts for charter membership.

**San Patricio Sentinel**  
(By Bety Lou Taylor)

A dinner party was given in honor of Mrs. Peter Hurd last Sunday at the home of Mrs. Wilbur Coe. The traditional birthday cake was a delicious angel food baked by Mrs. Bruce Griffith.

Guests present were Mrs. Virge Luckett, Mr. and Mrs. Peter Breeze, Mr. and Mrs. Bruce Griffith, Mr. Paul Horgan, Mr. Kenol V. Knapp and Mr. and Mrs. Ralf McGuire.

Carmen Lara is home from her trip to Clint, Texas, where she visited relatives.

Dan Lucas went to Hatch Wednesday to help brand cattle on the W. O. Hall ranch.

Barbara and Bob Anderson, of Roswell, were lunch guests at the Peter Hurds this week.

Tom Babers and Carl McNies made a successful trip to Santa Fe to see about the San Patricio school. They hope to have the school completed soon.

A family dinner was given at the Bonnell Ranch Sunday in honor of Mr. Helene Johnson, of Cleveland, Ohio.

Mrs. Inez Pacheco is attending the teachers convention in Albuquerque this week. Mr. F. N. Montes is also attending the convention.

Mr. Peter Hurd left Tuesday to take part in a round up on the Huling Means Ranch near Silver City.

Fredda Helena Perry spent the week with Helena and Nellie Lucas.

Michel Hurd attended the

**Canyon Echoes**

Dr. C. C. Hill of El Paso and his sister, Mrs. M. Downey and son, Morgan Downey also of El Paso spent several days in Ruidoso recently. Dr. Hill owns a cabin on Cedar Creek near the site of the Odd Fellows camp several years ago. He was among the 19 Odd Fellows and several carpenters that built the camp in 1923.

Mr. and Mrs. Jarrell Cox of Edinburg and Tahoka, Texas are spending a few days in Ruidoso.

Mr. and Mrs. Alfred Nash who sold the farm last year and moved to Ft. Worth were back in the canyon last week.

Mr. and Mrs. Lloyd Gipsom of Glencoe were in Ruidoso shopping last Friday.

Dr. and Mrs. R. S. Sutton of Serrita Blanca, Texas were in Ruidoso Friday visiting many old friends. They lived here a long time and are among those we miss.

Word was received that H. W. (Buddy) Starr was wounded in the fighting in Korea. Buddy is well known by the people of Ruidoso as he was formerly a resident of Skyland. He is now in the Naval Hospital, San Francisco, California.

Mr. and Mrs. Roy M. Gaut of El Paso are spending a few days in Ruidoso.

Emmett Reese received word of the death of his brother, William Reese, in Houston, Texas last week.

Mr. and Mrs. J. T. Lambertson have rented the Palmer Gateway home for the winter and have gone to Prior, Oklahoma.

Dan Griffith of Green Tree was home from New Mexico A & M college at Las Cruces last week end.

Mr. and Mrs. John F. Covey of Wilson, Texas and Mr. and Mrs. Tommy Sides of Lubbock, Texas spent last week end with Mr. and Mrs. Nolan Hart. Mrs. Covey and Mr. Sides are brother and sister of Mrs. Nolan Hart. Mrs. T. J. Sides, their mother, left last week for a visit in Austin, Texas.

birthday party of four year old Bruce Anderson, son of Mr. and Mrs. Robert O. Anderson, of Roswell.

Mrs. Helene Johnson, Mr. and Mrs. Bert Bonnell and Mrs. Anne T. Sworth were dinner guests of Helena and Nellie Lucas Thursday evening.

Fred LaMay, Helena and Nellie Lucas and Fredda Perry were in Roswell Saturday.

Mrs. Dow Robinson and sons, Leslie and Tommy were visitors of the Shelton Taylors over the week end.

Mrs. Helene Johnson left for her home in Cleveland Friday.

Mr. Dan Storm and his father, of Denver were by the Trading Post Sunday. Dan's father is to be here for a few days, hope to see him again before he leaves.

Betty Lou Taylor attended a Masquerade party in Roswell Friday.

Mr. and Mrs. Charles Chewing and son, of Roswell were visitors of the Taylors Sunday.

**News Of Boys In Service**

Pvt. John Sanfer, 19, son of Mr. and Mrs. W. J. Sanfer, Tinnie, New Mexico has completed his AF basic airmen indoctrination course at Lackland Air Force Base, the "Gateway to the Air Force".

Lackland, situated near San Antonio, is the world's largest air force base, center of Air Force basic training, for airmen and women, indoctrination station for prior service reenlistees, and home of AF's Officer Candidate School.

His basic training has prepared him for entrance into Air Force technical training and for assignment in specialized work. The course included a scientific evaluation of his aptitude and inclination for following a particular vocation and career.

**Fort Stanton News**

(By Grace Burleson)

The Ed Whites had a pleasant surprise last week end. Mrs. White's sister and husband, Mr. and Mrs. G. A. Thompson from Holywood, Calif., and Mr. White's sister and husband, Mr. and Mrs. J. F. McCarthy from Alice, Texas dropped in. Ethlyn and the new daughter, Ester Sarah were here with "Grandma and Grandpa White" too. So it was quite a family reunion.

Miss Elinor G. Loomis, assistant chief, Physical Medicine Rehabilitation Branch U. S. P. H. S. visited the Station on an inspection of the Occupational Therapy Department.

The Bi Monthly bridge club met at the nurses' home with Mrs. Stemmer as hostess assisted by Mrs. Baker. Delicious pumpkin pie with panned cream was served and then it was on with the game. High score went to Mrs. L. Payman second, Mrs. Zaporyn, third to Mrs. Howell. Others present were Mesdames Reed, Shaw, Parker, Ferguson, Merrell and Tillotson.

Mr. and Mrs. W. Gould are on a trip and expect to be gone for three weeks. Patsy, Ruth and Skpper spent the week end at the Pebbles Ranch at Alto.

Diane Shaw entertained a few guests the 21st of October. The occasion was her sixth birthday.

The money made by the Boy Scouts at the Lincoln Day celebration was sixty dollars. At that time the Lincoln Scouts were disbanded and now they have reorganized. To help out their brother troop the Station Scouts voted unanimously to give them twenty dollars as their share.

**Aldaz Republican For Probate Judge**

Paulino Aldaz of Carrizozo is the Republican candidate for Probate Judge of Lincoln County. He is a lifetime resident of the County having been born in Lincoln. He formerly was engaged in the ranching business.

Mr. Aldaz, who has a wife and four children, has previously served two terms as judge. He seeks election to serve and bring real justice to the probate court.

**Corbin Hester Again Seeks Post Of County Commissioner**

**County Commissioner**

Corbin Hester of Corona, New Mexico, who has an extensive sheep and cattle ranch in that part of Lincoln County, seeks the job of County Commissioner in the November election on the Republican ticket.

Mr. Hester, who has lived in Lincoln County for thirty years, has heretofore served six years as a county commissioner and feels like he knows the needs. Successful in his own business of ranching he says "I am running because I feel like I can do a good job for the people of the county. I am in favor of an economical county government, a progressive, but believe it can best be accomplished by long range plan-

ning in a conservative manner." Mr. Hester and his wife are well known throughout the area. He is a member of the Lincoln County Mounted Patrol.

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**NOTICE OF OWNERSHIP**

Notice is hereby given that J. H. Hackfield, 1705 Twenty Ninth Street, Lubbock, Texas, is now in possession as owner of Casa Loma Cabins, Ruidoso, New Mexico, and all persons having any matters to transact with the aforementioned business are notified to negotiate with J. H. Hackfield. The former owners of this property were Louis M. Smith and Mary B. Smith, Ruidoso New Mexico.

(s) J. H. Hackfield

CLAYTON BENNETT'S  
U. S. 70 FOR CURIOS

Tell us & we'll Tell All

# I Hee'd That

# Picacho Personals

(By Polly P. Bowser)

**For NATURAL Beauty**  
USE ONLY OUR  
**MERLE NORMAN COSMETICS**

Complimentary  
Demonstrations — Contours

Parker—Herbex  
Scalp Treatments



Mrs. Rose Brownfield Owner—Operator  
**Genarose Beauty Salon**

The Reporter is so short of "I Hee'd That" this week that we are looking in advance for news to wit . . . Nellie Mae Patrick will arrive in Birmingham, Alabama three weeks from now, November 19th at 7:55 a. m. Didn't say how she was traveling but anyone could go if they will share expense . . . Rev. O. W. Riley of Green Tree was in the News office last Saturday checking his subscription, says he doesn't want to miss naira a copy . . . Harry Joren and wife at Bronco, Texas, (former owners of Ruidoso Bar) sent word by Roy Payne and Ray Curry to send the Ruidoso News at once . . . as they want some good reading about Ruidoso . . . Heavy Drake has just left our office . . . he make daily trips in to try and convert this Democratic newspaper . . . John Poor returned to Ruidoso last week after a visit to Missouri where he was with his mother, brother and sisters for three weeks . . . Mr. and Mrs. Loyd Davis returned home from Lubbock last Friday . . . Mary McClendon, Corky Halladay and Squirrel Wimberly were making the round in high speed last Saturday night.

We received a card from Ocie Hagee in Missouri saying they are all fine and enjoying the Ruidoso News . . . Mrs. Maude Terrell came by the office and subscribed for the paper to be sent to her in Drumright, Oklahoma . . . Mrs. Grace Sutton had a well drilled on her lots in Palmer Gateway addition and cinder blocks are on the ground for the foundation for the duplex she will move. This will make her a permanent home. Mr. and Mrs. G. B. Waltrip and daughter, Gloria were in El Paso last Saturday . . . Mr. and Mrs. H. A. Anderson spent two days the first of the week in El Paso . . . I still say funny things happen in Ruidoso. One day last week Marie Rooney and Walt Crosby met on the street and visited for awhile. Then they parted . . . each going their way . . . not saying what they had planned for the day. Marie and Pat took the bus for "Truth of Consequences" . . . Walt and Mamie drove to the same town. Upon arrival, the Crosbys met the Mulls and learned of Marie's coming . . . so they all went down to the bus to meet her . . . The printer did it again last week when he got "I Hee'd It" on the Editorial Page. The staff would never honor in ein that way . . . as you know that is the high point of the newspaper. After this my aim is to make the "front page" by April Fool's Day . . . the reporter made two errors last week . . . tried to send Mr. N. K. Robb out of town a week early . . . (and I know is to

report what I am told) . . . then I sent Bernard with Marie, and he changed his mind about going. (the news can't handle conditions like that) So Saturday night Bettye Delaney was hunting Ralph Brown to fly him out . . . She told him to go because the paper said so.

If you don't want this newspaper to have blank white sheets you better talk . . . for a better newspaper. By the way the news has never taken R. K. Knox and Mr. and Mrs. S. M. Boston to the Grand Chapter of Eastern Star meeting in Roswell . . . and Warren Barrett has never been taken to the Oddfellows Grand Lodge in Albuquerque . . . I am sorry . . . Oonoo rain and Jack have been in Truth or Consequences for several weeks . . . Oonoo wrote Mary Nel saying "I have taken 15 baths and am the cleanest person in New Mexico . . . Bettye and Dee Delaney have been on another short trip to see a ball game in Carisoad . . . Sonny Luck former resident of Alto now living in Tucumcari visited in Ruidoso last week end . . . Louise and Warren McClendon and daughters, Alice Ann and Nancy Yates drove to Ruidoso last Sunday to visit their families . . . She didn't stay . . . but keeps coming for those weekly check-ups.

Will Bernard ever make Marie understand why he was seen driving around town last Saturday night all slicked up with her out of town? Mary said this piece of "meat" that will keep all the wives home . . . Bob Langford, Gene Bradley of Green Tree were in Ruidoso eating hamburgers at the clubhouse last Sunday.

Mr. and Mrs. John McCora were in Ruidoso last Sunday. They are building a home on the ranch near Clouderott and living there since selling their home in Ruidoso . . . Mrs. Lee Boswell has gone to El Paso to visit her daughter and family for a month . . . Then he plans are to leave first of December to visit her son in Venezuela for several months. She is planning to fly south . . . Harold McCraw from High Mesa Ranch was in town the other night and said "as far as accomplishing anything today I just might as well have stayed in bed" . . . Maybe he is looking for a justifiable excuse to do that . . . So long 'til next week.

Miss Elsie Kimbrell and Mr. Curtis Tabor, teachers of the Picacho school attended the State Teachers' meeting at Albuquerque. Mrs. Tabor and small son, Dangle, spent the week end in Clovis with Mrs. Tabor's parents while Mr. Tabor was at the convention.

Sgt. Wallace Dotson, son-in-law of Mr. and Mrs. George Kimbrell will report for active duty in the Air Corps on November 17. Mrs. Dotson, the former Elizabeth Kimbrell, and baby son will remain in Picacho until Sgt. Dotson is located.

R. C. Nunez, Jr., son of Mr. and Mrs. R. C. Nunez, reports for active duty in Roswell on November 2.

Mrs. Bracell Fresquez and daughters, Corinna, Ellen and Mary, sailed from New York on Friday, October 27 for Londno, England where they will visit for three months with Mrs. Fresquez' parents, Mr. and Mrs. John E. Webb. Little John Fresquez remained in Picacho with his father, Mr. Bracell Fresquez and his grandmother, Mrs. Chon Fresquez. Mr. and Mrs. Bring Randle, Jr., and Artha Ann are leaving Picacho on the first of November to make their home in Artesia, N. M.

FAT'S TAXI PHONE 65-02

# Canyon Echoes

Mrs. W. L. Richardson of Wichita Falls, Texas was in Ruidoso last week end with Mrs. Maude Terrell who was "just passing through". They were here for two days.

Mr. and Mrs. J. H. Jordan and sons from O'Donnell, Texas visited the Laleon Jordan family and the Ezelle Clarks family here last week.

Mr. and Mrs. P. J. Glover of Denver, Colorado were the guests of Ezelle and Billy Clarke last week.

Mrs. ell Parks had a letter recently from Mrs. Louis Pargo (Pages are former Ruidoso residents) who is now living in Ontario, Canada. They said "hello" to all their friends and neighbors. Nell asked if they took the News (they do) and if not several of them wanted to pitch in and send it to them.

# International Pistol

## Tournament

A big International Pistol Tournament will be held in Juarez, Mexico the 17th, 18th and 19th of November. Local officials believe this will be the largest pistol tournament ever held in Mexico and look for a large turnout of top shooters from both countries.

Friday, November 17, four courses will be fired with the .22 Caliber Pistol. Saturday, November 18 four courses will be fired with the .38 Revolver. Sunday, November 19 four courses will be fired with the .45 Pistol. An aggregate of these twelve matches will determine the International championship. There will also be a 4-man team match each day. Medals will be awarded in Marksmen, Sharpshooter, Expert and Master classes. NRA rules will be observed. Firing will begin at 8:00 a. m., MST each day.

The Tiradores del Norte Pistol club is sponsoring this tournament to be held on their fine and modern range. Entertainment is being planned for the last night of the match in the form of a free banquet and dance to be given at the clubhouse on the range in Juarez. Medals and trophies will be awarded at this time.

Those requesting a program or further information, call or write Tom Montes, 301 Conception ave., El Paso, phone 2-3695 or Buck Fisher, 4006 Mountain ave., El Paso,, phone 5-4531.

# THE CENTRAL BAR AND GRILL

Will Open Next Spring

BIGGER AND BETTER Than Ever

On the Main Street of Ruidoso, New Mexico

# The '50 Ford



50 Ways New—50 Ways Finer

**Lincoln County Motors, Inc.**

Marvin Roberts, President  
Carrizozo, New Mexico

# The Mescalero Tribal Woodyard Has For

## IMMEDIATE DELIVERY

4-Ft. Cord Lengths

Juniper & Oak—\$11.00 Pine & Fir—\$10.00

Delivery to Ruidoso and surrounding area will be made for \$5.00 per load or portion thereof on cord-wood. Load average 2 1/2-3 cords.

Call or Write

# MESCALERO INDIAN AGENCY

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# Buckaroo

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Going To And Coming From

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# TOM'S SPACE

Howard Eppers

Beers—Wines—Liquors

On Highway 54

Service Station Too

# OSTEOPATHIC PHYSICIANS

W. D. Horton—  
—D. E. Snyder

GENERAL PRACTICE  
X-RAY

PHONE 62-62

Across From  
Wagon Wheel Motor

# The Ruidoso News

Serving Lincoln County

Lloyd P. Bloodworth.....Editor  
 Ida H. Bloodworth.....Circulation  
 Mary Nell Taeger.....Advertising

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### EDITORIAL

Special Dollar Days has already taken hold in Ruidoso. One of our prominent merchants said, "My business last Saturday was better than it has been a year the summer season." It is no wonder that this statement was made since we happen to know that this merchant really has the spirit. Of course if the merchant gets his tickets and does not give them out to his customers he cannot expect the Dollar Days to succeed as far as he is concerned.

Successful merchandising does not simply mean getting the customers dollar and ringing it up in the cash register. It means much more than that. It means giving the customer full value for the dollar and in doing that the customer feels that he has been rendered a good service and he will be inclined to return to the store to make additional purchases. A customer feels where he is made to feel welcome, and returns where he is well treated.

We believe that the Dollar Day will be highly successful and that they will give to the merchants of Ruidoso, Hollywood and Green Tree a stimulus that has not been known before during the fall and winter months. In addition it will give the buying public of this area an opportunity to secure good values and buy the things that they need from their home merchants.

Dollar Days offer a splendid opportunity for all of us to buy our Christmas gifts while the merchants have full stocks on their shelves. Or, we are enabled to buy the things that the family will need for winter. Why not just take stock now, see what you need, and visit with one of the merchants. Don't forget to ask for tickets on every dollar spent and bring those tickets to the Gymnasium at the Ruidoso Elementary school Saturday night at 7:30. More than fifty prizes will be given away at that time. Then too you will have an opportunity to mix and mingle with your neighbors and friends. The fellowship alone will be worth more than anything else. Put the numbers on your tickets on a sheet of paper so that it will be easy to find them. The best of luck to everyone. Remember the time is 7:30—the place is the gymnasium at the Elementary School.

### Charlie Weems

#### Justice of Peace

"Uncle" Charlie Weems is asking to be elected to the job of Justice of the Peace. He served in this office for two terms several years ago. He says "I am running for office for the good I can do for the area I will serve."

Mr. Weems came to Ruidoso twenty-seven years ago from O'Donnell, Texas. He has made

his home here since that time. He is still a licensed contractor and at one time owned his own lumber business. He is a Deacon in the Church of Christ of Ruidoso.

It costs less than 1/4 the price of a soda pop—per year to keep up a watch (clean and oil). Ray Lacy, Watchmaker, Ruidoso. Adv.

Mr. and Mrs. Hugh Driver of Lubbock, Texas visited with the Pop Cols here last week.

### 'Sally' Ortiz Is Sheriff With Efficient Office

The headline shown above tops the story in the September issue of New Mexico Law written by Billy Fogarty (Special Staff Writer of New Mexico Law) and pertains to Sally Ortiz, Sheriff of Lincoln County, N. M. seeking re-election in November. Also on the cover of the magazine Sally is shown shaking hands with his friend and neighbor of Otero County, Sheriff Wayne McOmnia.

We herewith reprint in part the Fogarty article on Sally: "Carrizozo is a typical western town, a throwback to the color



of Billy the Kid, and the modern conveniences of the 20th Century. It is the town which reporter Queen Reynolds termed the most unique in the United States. Sheriff S. M. "Sally" Ortiz contributes to the uniqueness of Carrizozo, for his attitude is that law enforcement is of the utmost importance, forget the red.

"The Ortiz attitude has been instrumental in bringing about a high degree of orderly conduct in the east side counties of the state. With the Ortiz's unselfishness the jobs of Eddy County's Dwight Lee, Otero County's Wayne McOmnia and other sheriffs have been easier.

Cooperation Stressed  
 "But my job is easier, too," says Ortiz. "My fellow sheriffs and neighboring counties do as much for me as I do for them. This results in a high degree of efficiency and saves the taxpayer money. After all, this is our purpose, for we are all taxpayers."



## Be Sure And Vote Nov. 7

### REPUBLICAN TICKET

- Representatives in Congress:  
 Steiner Mason  
 Jose E. Armijo  
 Governor:  
 Edwin L. Mechem  
 Lieutenant Governor:  
 Paul F. Larrazo  
 Secretary of State:  
 Mrs. F. A. "Tony" Vigil  
 State Auditor:  
 W. S. "Billy" Apodaca  
 State Treasurer:  
 Alfred W. Kaune  
 Attorney General:  
 Dan Caldwell  
 Superintendent of Public Instr.  
 Mrs. Edna R. Rousseau  
 Commissioner of Public Lands:  
 Charles H. Corlett  
 Corporation Commissioner:  
 Chester Arthur Hunker  
 Justice of the Supreme Court:  
 Charles H. Fowler  
 State Representative, 16th Dist.:  
 L. S. "Heavy" Drake  
 County Commissioner, Dist. 1:  
 Granville Richardson  
 County Commissioner, Dist. 2:  
 A. C. Hester  
 County Commissioner, Dist. 3:  
 Wilbur L. McKnight  
 Probate Judge:  
 Paulino Aldaz  
 County Clerk:  
 J. G. Moore  
 County Sheriff:  
 S. E. Greisen  
 County Assessor:  
 Manuel V. Chavez  
 County Treasurer:  
 John E. Wright  
 County Supt. of Schools:  
 Mrs. Lorene Samelson

### DEMOCRATIC TICKET

- Representatives in Congress:  
 John J. Dempsey  
 A. M. Fernandez  
 Governor:  
 John E. Miles  
 Lieutenant Governor:  
 Tibo J. Chavez  
 Secretary of State:  
 Beatrice Bassett Roach  
 State Auditor:  
 Robert Donald Castner  
 State Treasurer:  
 R. H. Grissom  
 Attorney General:  
 Joe L. Martinez  
 Superintendent of Public Instr.:  
 Tom Wiley  
 Commissioner of Public Lands:  
 Guy Shepard  
 Corporation Commissioner:  
 Eugene "Gene" Allison  
 Justice of the Supreme Court:  
 Henry G. Goors  
 State Representative, 30th Dist.:  
 Ray D. Sowell  
 State Representative, 16th Dist.:  
 John C. Davis  
 County Commissioner, Dist. 1:  
 Hilario Gomez  
 County Commissioner, Dist. 2:  
 Harry Straley  
 County Commissioner, Dist. 3:  
 Ben Leslie, Sr.  
 Probate Judge:  
 Elerdo Chavez  
 County Clerk:  
 Bracell Fresquez  
 County Sheriff:  
 S. M. (Sally) Ortiz  
 County Assessor:  
 Ramon S. Luna  
 County Treasurer:  
 Mrs. Maude F. Eshom  
 County Supt. of Schools:  
 Elva S. Wilson

### Warriors Play

#### Monument November 18

Announcement was made here this week that the Ruidoso Monument game has been re-set to be played in Hobbs at eight o'clock on the night of Saturday, November 18. The game originally was to have been played in Monument on the night of November 17th. Coach Cy Leland said that the game was moved to Hobbs at the request of Monument officials in order to take care of the large crowd expected. Hobbs is 13 miles Northeast of Monument.

### New Room At School

A room for children who take sick at school will soon be completed by Ruidoso Grade School P. T. A. Mrs. Oscar Samelson gave a cot and mattress. Billy Westall gave an electric heater. Mrs. Billberry of Alto a quilt and Mrs. Bruce Griffith gave a beautiful leather table and chair. Elsie Evjen gave a large mirror and sheets and pillow cases were given by Mrs. Harlan McGraw of Alto. Several ladies have donated cash and a linoleum will be bought and put down soon.

## PRESCRIPTION PHARMACY, Inc.

Ruidoso, Hollywood, New Mexico

Phone 3203

Highway 70

HAVE YOUR PRESCRIPTION FILLED  
 BY A REGISTERED PHARMACIST  
 WHERE PHARMACY IS A PROFESSION  
 H. H. Shier

## DOLLAR DAY SPECIALS

EXTRA SPECIAL \$\$\$ SPECIAL

- 50c POTTED IVYS . . . 3 for 98c
- 50c Phillips Milk Magnesia 39c
- 1-lb. Epsom Salts . . . . . 13c
- 75c Listerine . . . . . 69c
- 70c Sal Hepatica . . . . . 61c
- 25c Black Draught . . . . . 15c
- 25c Wave Set . . . . . 7c
- 49c Tooth Brush . . . . . 29c

REMEMBER KAY MASON HOLLYWOOD

Shop Opens with Punch, Pills & Flowers

The First \$\$\$ Day November 4th

Nationally Advertised Prices

"Rendering a Community Service"

# DOLLAR DAY SPECIALS

Values Galore...

### DRY GOODS ITEMS

- Plastic Aprons..... 2 for \$1.00
- Boy's Khaki Pants, reg. \$2.45..... \$1.00
- Boy's Red Hunting Shirts, reg. \$2.50..... \$1.00

### GROCERY and MARKET

- "Remarkable Peaches" No. 2 1-2 Cans..... 5 for \$1.00
- Enamel Dish Pans Reg. 98c each..... 2 for \$1.00
- Sugar..... 10 lbs for \$1.00
- Northern Tissue..... dozen rolls for \$1.00
- Bacon Squares..... 1 lb. for 28c
- COFFEE—HILLS, FOLGERS, MAXWELL HOUSE LB 89c
- No. 2 Beans, No. 2 Lima Beans, No. 300 Pinto Beans, No. 300 Green Peas

10 CANS FOR ONLY ONE DOLLAR

Ask  
 For  
 \$ Day  
 Tickets

Dry Goods — Groceries — Meats  
**FOX MERCANTILE**  
 "Green Tree's Friendly Store"

Ask  
 For  
 \$ Day  
 Tickets

## SPECIALS! Dollar Day Nov. 4th

- Zipper School Bags Reg. \$2.50 1.89
- Peruna Reg \$1.50 1.19
- S S S Reg \$2.00 1.69
- Zonite Reg \$1.00 .78

All Box Stationery 20% off  
See Us For Other Dollar Day Bargains

### COOK'S LOG CABIN

## KEETH GAS CO., INC.

RUIDOSO, N. M.

PHONE 67-04

HANDLING

### PROPANE-BUTANE-APPLIANCES

We Are Participating In Dollar Day

### Canyon Echoes

Rev. and Mrs. D. W. Brashear of Dimmitt, Texas visited their daughter, Mrs. Maxine Teeter and family.

Mr. and Mrs. H. C. Watson of El Paso came up to see Ruidoso Sunday a week ago and liked it so well they came back the following Sunday and purchased the Stell cabin close to the Ski Run and are already improving their cabin and are planning on spending Holidays and Sundays up there this winter to get in on the skiing at every opportunity.

The Hugh Averys entertained a visitor from Akron, Ohio last Sunday. The Goodyear Aircraft Co. of that city sent five of their employees to Biggs Field for special work, among them Gus Meanos, son-in-law of the Averys, which came as a pleasant surprise indeed. They brought him to Ruidoso and he was so impressed that they feel one more trip and he would be willing to turn New Mexican. The Averys are opening a small cafe and frozen custard stand in the new Phillips 66 Building on Highway 70 at the blinker light in Tularosa. They will specialize in home cooked meals and home made pie a la mode, frozen custard. They are hoping to see their many Ruidoso friends when they are passing that way.

PAT'S TAXI PHONE 65-02

### 'Tres Valles' Garden Club Meeting

The "Tres Valles Garden Club" with members from the three valleys of Bonita, Hondo and Ruidoso, had a meeting at the Fuller Ranch at Picacho October 31st with Mrs. Charlie Fuller as hostess. There were fifteen members present.

Much of the meeting was devoted to a report of the first state convention of New Mexico Garden Clubs held in Roswell October 18-19. At the convention, Mrs. Fruman Sanders of Roswell and Ruidoso, presided.

Delegates from the Tres Valles Club were Mrs. Charlie Fuller, Mrs. Wilbur McKnight, and Mrs. Tom Babers. Each gave a report on the different phases of the convention including social affairs, the garden tour and flower arrangements.

The entire program for the local club was planned for the year and Mrs. Ed Nelson, in charge of year books, will give them out at the next meeting at the Lincoln Museum November 28th. At the Lincoln Meeting Mrs. W. Byers of the Ruidoso Nursery will be asked to give pointers on planting of native shrubs. A representative from the National Park Service will also be present to assist in planning landscaping for the museum.

A scrapbook for the club has been started by Mrs. Frank T's worth of Tinnie, Club Historian, which will include many items of interest.

### Wilbur McKnight Runs For County Commission Post

Wilbur McKnight, came to Lincoln County in 1916 when he was six years old to help at a lambing camp. He was never satisfied until he acquired his own sheep ranch here, over near the Hondo, on which he raises some of the finest wool in New Mexico.

This is the first time he has sought public office as Republican candidate for County Commissioner. The McKnights make their home in Capitan where they are taxpayers and voters. Their two daughters go to school there. He serves the civic interests of the entire area and is on the school board at Hondo, a member of the Board of Trustees of the R. E. A., and on the Board of Directors of the Upper Hondo Soil Conservation Service and a member of the New Mexico Mounted Patrol Troop No. 6.

Dr. and Mrs. Frank Parsons, Mr. and Mrs. Joe Swenney, Mr. and Mrs. Charles Kilgore of El Paso spent the week end in the Dick Saunders cabin.

### Straley Seeks Re-Election To Commissioner's Board

Harry Straley of Ancho, N. M. is the Democratic candidate for the office of County Commissioner from District 2. He has served for the past two years, and is serving at the present time, as chairman of the Board of County Commissioners of Lincoln County.



Straley was born in Coleman County, Texas but has been a resident of Lincoln County since 1912. Along with three brothers and two sisters with whom he is in partnership, he runs the Straley ranch.

Mr. Straley says "I will appreciate your support on November 7th and I have done the best job I could to serve all of Lincoln county the past two years."

### Manuel Chavez For Tax Assessor

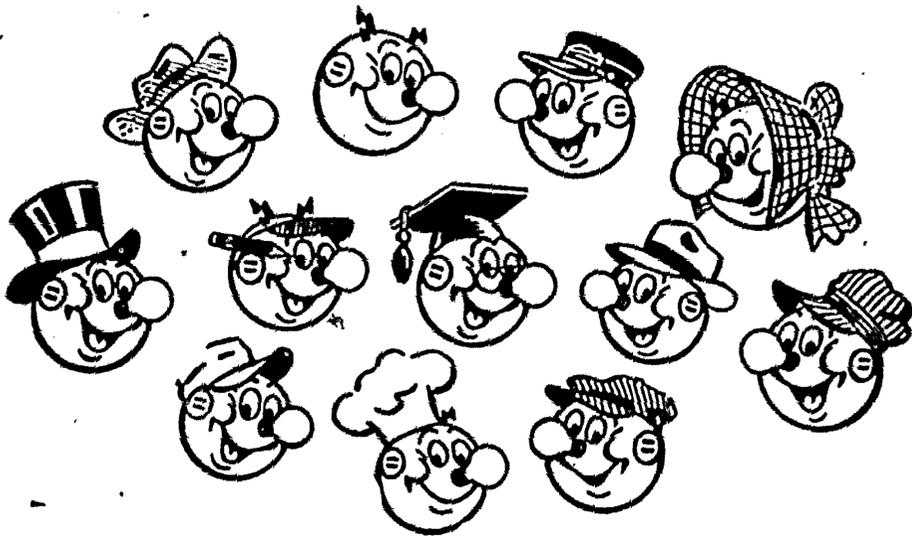
Manuel Chavez, running for the office of County Tax Assessor on the Republican Ticket says "Your vote will be appreciated."

Mr. Chavez was born and reared in Carrizozo, went to school there and graduated from Carrizozo high school. He has a wife and four children. Mr. Chavez is at present time Justice of the Peace in Carrizozo.

Mrs. Dolph S. M'Por and children spent a few weeks in Ruidoso as the guests of Mr. and Mrs. R. Theis. They are from Odessa, Texas.

Mr. R. Theis and Mr. Ed Hodge were in El Paso last week for the Schott'sche Rite reunion.

## WORKER with 1,000 JOBS



## That's REDDY KILOWATT

Your Servant of the Century

Yes, Reddy has a hand in almost everything you do today, folks! He's **The Mighty Atom in Person**. He does your housework, runs the factories, works hard on farms, and helps the storekeeper in hundreds of ways.



He loves it, too! Working 24 hours a day is his idea of a good time, so use him all you want to. Flip a switch and watch him take the work out of housework.



Remember, too, that Reddy's wages are the **lowest item in the family budget**.

That's Reddy Kilowatt Power for you!



LET REDDY DO IT!

## COMMUNITY PUBLIC SERVICE COMPANY

Your Friendly Electric Company

## GATEWAY KNITTING SHOP

In the Palmer Gateway to Ruidoso

Had A Successful Opening

"Knitting and Crochet Instructions"

Tuesday—Thursday—Saturday All Day and Evenings

ALL NEEDED SUPPLIES—YARNS

Phone 68-43

Mrs. Mildred Jeffers

## SAN PATRICIO TRADING POST

"In The Heart of the Valley"

FRESH

MEATS—VEGETABLES—FRUITS

The Shelton Taylors

Winterize Your Car Now

Let Us Check Your Car Now To Be Sure

It Is Ready for Cold Weather

## Navajo Service Station

"ASK US FOR YOUR DOLLAR DAY TICKETS"

Conoco Products

# POLITICAL POT....

## Republican

## Democratic

### EDWIN L. MECHEM -- THE MAN AND HIS RECORD

Born Alamogordo July 2, 1912. Son of Former Mayor and District Judge at Las Cruces, Ed. Mechem.

Graduated University of Arkansas Law School. Admitted to New Mexico Bar one month later, and starting his law practice in New Mexico at once.

An Uncle, the late M. C. Mechem, was once Governor of New Mexico and an attorney in Albuquerque for many years.

EDWIN MECHEM BECAME A SPECIAL AGENT FOR THE F.B.I. IN 1942 AND SERVED UNTIL 1945. WAS SPECIALLY ASSIGNED TO INVESTIGATE COMMUNIST ESPIONAGE. SERVED F. B. I. IN MANY CITIES.

Married in 1932 to former Dorothy Heller, Pueblo, Colo. Four children -- Martha 10; John 8; twins, Jesse and Walter, 5.

Member State Legislature in 1947. Member Lions Club and Mesilla Valley Chamber of Commerce.



Edwin L. Mechem

A Good Man For New Mexico -- A Good Man For You

## Vote Mechem & Larrazolo

REPUBLICANS for GOVERNOR and LT. GOV.

### JOHN DAVIS

Should Be Elected  
STATE REPRESENTATIVE

(Democratic Ticket)

16th District

A Young Business and Family Man, Veteran,  
Farmer—Qualified and Capable

RE-ELECT

Frank Barajas

CONSTABLE

Precinct No. 19

or

DEMOCRATIC BALLOT

Votes Appreciated

Ben Leslie, Sr.

CANDIDATE

Commissioner, District 3

DEMOCRATIC TICKET

Would Appreciate Your Vote

RE-ELECT

Elva S. Wilson

County Superintendent of Schools

Running On

DEMOCRATIC TICKET

Your Vote Solicited

CANDIDATE FOR

County Commissioner

District 2

or

DEMOCRATIC TICKET

in Lincoln County

Re-Elect

Harry Straley

Appreciate Your Vote

ELECT

Elerdo Chavez

Probate Judge

of

Lincoln County

DEMOCRATIC BALLOT

Seek Your Support

RE-ELECT

COUNTY TREASURER

Maude Fritz Eshom

DEMOCRATIC PARTY

Courteous

Conscientious  
Efficient

Your Vote and Support  
Will Be Appreciated

ELECT

BRACELL FRESQUEZ

World War II Veteran

DEMOCRATIC CANDIDATE

for

COUNTY CLERK

Of Lincoln County

Your Vote and Support Appreciated

Courteous --Capable-- Impartial

Vote For

Uncle Charley Weems

Justice of Peace

Precinct No. 10

or

DEMOCRATIC TICKET

Solicit Your Vote

RE-ELECT

S. M. (Sally) Ortiz

Sheriff

of Lincoln County

or

DEMOCRATIC TICKET

Your Help and Vote  
Will Be Appreciated

Hilario Gomez

Candidate For

County Commissioner

District I

Lincoln County

or

DEMOCRATIC TICKET

Appreciate Your Vote

Earl McDonald of Santa Fe, former secretary and treasurer of the New Mexico State Federation of Labor spent last Tuesday in Ruidoso visiting.

Vote For

### L. S. (Heavy) Drake

Resident of Lincoln County Twenty Years  
Candidate for State Representative  
16th District

For:

Reduction State Gas Tax  
Monthly Publication State Expenditures  
Completion of Highways 54 and 37  
Your Support Will Be Appreciated

Mrs. Lorine Samelson

REPUBLICAN CANDIDATE

for

County Superintendent

Of Public Schools

Experienced in Field

Of Education and

Business Administration

ELECT

Paulino Aldez

PROBATE JUDGE  
Of Lincoln County

Running On

REPUBLICAN TICKET

I WILL Appreciate Your Vote

Would Appreciate Your Vote

for

COUNTY CLERK

on

Republican Ticket

J. G. Moore

Granville Richardson

REPUBLICAN CANDIDATE

for

Commissioner 1st District

Your Vote and Cooperation

Will Be Appreciated

jobs this past week. Sydney Bonnell will be hostess to the Hondo Valley Extension club November 22nd.

Elzy Perry, Jr., and Reynolds Jones will be hosts for the mounted Patrol meeting Sunday at Bonnell's Ranch.

Most of the Glencoe community turned out Tuesday night for the Halloween Festival at Ruidoso, many of the mothers and some of the fathers "helped" with the booths and other phase of the party.

ELECT

Herbert Smith

Justice of Peace

of

Precinct No. 19

REPUBLICAN TICKET

Will Appreciate Your Vote

VOTE FOR

Wilbur L. McKnight

REPUBLICAN CANDIDATE

for

County Commissioner

District 3

Support Appreciated

Manuel Chavez

REPUBLICAN CANDIDATE

for

COUNTY TAX ASSESSOR

Your Vote Will

Be Appreciated

Corbin Hester

CANDIDATE

for

COMMISSIONER

District 2

REPUBLICAN CANDIDATE

Appreciate Your Vote

S. E. Griesen

REPUBLICAN CANDIDATE

Sheriff

Appreciate Your Support

Very Much

ELECT

John E. Wright

TREASURER of

Lincoln County

On

REPUBLICAN TICKET

Your Support Solicited

### Glencoe News

Mr. L. W. Storm is visiting his family at Glencoe. He works in Denver, Colorado. Dan Storm was in El Paso several days last week on business.

All of the Perry well drillers brought in good wells on their

Mr. and Mrs. G. L. Strauss and Dick Plumley of El Paso spent last week end in the Strauss cabin.

Mr. and Mrs. Ben Leslie, Jr., and friends of Captain were in Ruidoso last week end.

**LEGAL NOTICES**

**NOTICE OF FORECLOSURE SALE**

Notice is hereby given that pursuant to a Decree of Foreclosure and Sale wherein A. F. Drury, dba Roswell Sand and Gravel Company was plaintiff and Budd Sheff, Tess Hood Maley, and Lester Davis were defendants, the same being Cause No. 5718 on the Civil Docket in the District Court of Lincoln County, State of New Mexico; and pursuant to a Decree of Foreclosure and Sale wherein Carl T. Sheff was plaintiff and Budd Sheff, Tess Hood Maley, and Lester Davis were defendants, the same being Cause No. 5714 on the Civil Docket in the District County of Lincoln County, State of New Mexico; and pursuant to a Decree of Foreclosure and Sale where in Jesse Harris was plaintiff and Budd Sheff, Tess Hood Maley, and Lester Davis were defendants, the same being Cause No. 5719 on the Civil Docket in the District Court of Lincoln County, State of New Mexico; and pursuant to a Decree of Foreclosure and Sale wherein John R. Lucas, dba Lucas Floor Covering Service was plaintiff and Budd Sheff, Tess Hood Maley, and Lester Davis were defendants, the same being Cause No. 5713 on the Civil Docket in the District Court of Lincoln County, State of New Mexico; and pursuant to a Decree of Foreclosure and Sale wherein George Glass, dba Glass Electric and Appliance Company was the plaintiff and W. B. Sheff and Tess Hood Maley (also known as Tess Hood), and A. J. Rhoads were defendants, the same being Cause No. 5735 on the Civil Docket in the District Court of Lincoln County, State of New Mexico; and pursuant to a Decree of Foreclosure and Sale wherein F. M. Reeves & Sons, a corporation was plaintiff and W. B. Sheff and Tess Hood Maley (also known as Tess Hood), and A. J. Rhoads were defendants, the same being Cause No. 5743 on the Civil Docket in the District Court of Lincoln County, State of New Mexico; and pursuant to a Decree of Foreclosure and Sale wherein the Pecos Valley Lumber Company, a corporation, was plaintiff and W. B. Sheff and Tess Hood Maley (also known as Tess Hood), and A. J. Rhoads were defendants, the same being Cause No. 5742 on the Civil Docket in the District Court of Lincoln County, State of New Mexico, the undersigned Special Master provided for by the Court in each of the said decrees will offer for sale and sell to the highest and best bidder for cash at the front door of the Court House in Carrizozo, Lincoln County, New Mexico at the hour of 11:00 o'clock A. M. on the 23rd day of December, 1950, all of the following described real property, or so much thereof as may be necessary to satisfy the sum or sums of money due to the above named plaintiffs, and each of them by the decree of said Court, said property to be sold being situated wholly in Lincoln County, New Mexico and described as follows, to-wit:

A part of the Northeast Quarter of the Southeast Quarter (NE 1/4 SE 1/4) of Section Seventeen (17), Township Eleven (11) South, Range Twenty (20) East, N. M. P. M., being situated wholly in Lincoln County, New Mexico, and more particularly described as follows:

Beginning at the intersection of the East line of said Section 17 and the South right-of-way line of the State Highway (U. S. Highway 70); thence in a South-westerly direction along said right-of-way 820 feet; thence South at right angles with said right-of-way 325 feet; thence in a Northeasterly direction parallel with said right-of-way to the East line of said Section 17; thence North along said section line to the point of beginning, containing 5 1/4 acres, more or less, all of which is more fully described in Book 30, at Page 373, of the Deed Records on file in the office of the County Clerk of Lincoln County, New Mexico.

Together with all improvements thereon or any place thereon during the lifetime of the various mechanics' and material-men's liens of one or more of the plaintiffs above named.

The amount which the Court found due and owing from the respective defendants to the respective plaintiffs in the above entitled causes of action to satisfy which this sale has been ordered is:

Cause No. 5718: \$666.80 principal; the further sum of \$26.50 cost, and the further sum of \$75.00 attorney's fees, with interest thereon upon each said amount at the rate of 6% per annum from the date of entry of said Judgment until paid.

Cause No. 5714: \$547.00 principal, and the further sum of \$26.50 as cost, and the further sum of \$75.00 attorney's fees with interest thereon upon all said amounts at the rate of 6% per annum from the date of entry of said Judgment until paid.

Cause No. 5713: \$3,206.86 principal, and the further sum of \$26.50 cost, and the further sum of \$500.00 attorney's fees, with interest thereon at the rate of 6% per annum from date of entry of said Judgment until paid.

Cause No. 5719: \$2,740.49 principal, and the further sum of \$26.50 cost, and the further sum of \$500.00 attorney's fees, with interest thereon upon all said amounts at the rate of 6% per annum from date of entry of the Judgment in said cause until paid.

Cause No. 5735: \$768.24 principal with interest thereon from 3 May, 1950 until the date of Judgment in said cause, and the further sum of \$100.00 attorney's fees with interest thereon at the rate of 6% per annum from the date of entry of said Judgment until paid, together with all Court costs secured and accruing in said cause, and with interest upon all said amounts from date of entry of said Judgment until paid at the rate of 6% per annum.

Cause No. 5743: \$1,103.65 principal, together with interest thereon from the 25th day of April, 1950, at the rate of 6% per annum until paid, and the further sum of \$250.00 attorney's fees with interest thereon at the rate of 6% per annum from the date of entry of Judgment in said cause, together with all Court costs secured and accruing in said cause, and with interest upon all said amounts from the date of entry of Judgment in said Cause until paid at the rate of 6% per annum.

Cause No. 5742: \$1,033.52 principal, together with interest thereon from the 10th day of May, 1950, at the rate of 6% per annum until paid, and the further sum of \$200.00 attorney's fees with interest thereon at the rate of 6% per annum from the date of entry of Judgment in said cause, together with all Court costs secured and accruing in said cause, and with interest upon all said amounts from the date of entry of Judgment in said Cause until paid at the rate of 6% per annum.

Together with all costs of this sale, including but not limited to, Special Master's fees in the amount of \$100.00 and all advertising costs.

The terms of the sale are that the purchaser, unless he be one or more of the Plaintiffs above named, shall pay cash at the time the property is struck off to him.

Given under my hand and seal as Special Master this 28th day of October, 1950.

Geo. L. Zimmerman, Special Master.  
Run Nov. 3-10-17 and 24.

**MRS. TULLY HOME**  
Mrs. J. V. Tully, Sr. who has been in El Paso for some time returned to her home at Hat T Ranch Sunday of this week. She is glad to be back on the Ruidoso to visit with her friends and neighbors, but plans to return to El Paso to spend the winter.

**TINNIE TALK**

(By Marjorie Titsworth)  
Mr. and Mrs. Hugh Bradley and daughters are here visiting Mr. Bradley's brothers, Glen and Melvin. We are all glad to see the Hugh Bradleys, but hated to hear that they are leaving New Mexico to live in California. However, our loss is California's gain and we hope the Bradleys will be happy in their new home.

The Tinnie Grade School held its annual Halloween carnival on October 19, and from all reports it was quite a success. The evening started off with a play entitled "Ghost and Goblins" which was put on by the grade school children. This was followed by a social hour which included several booths, a cake walk, coffee, cocoa and cakes were served.

Mr. Joe McKnight, Frand and Freddie Titsworth went to El Paso and brought back a load of supplies for the garage. Joe has become quite a trucker as he is now on his way to Ventura, California to bring back a load of wild mountain goats for the New Mexico Game Department.

The Hondo Valley Extension Club met at the home of Mrs. Oney Ramond. The Halloween decoration theme was carried out. Before sitting down at the table the guests sang "Auld Lang Syne" and a lovely China pitcher which had been in the Ramond family for over fifty years was presented to Mrs. Frank Titsworth. After the business meeting, a musical program was rendered by the members of the club.

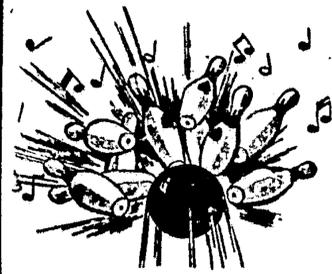
It was nice to see Mrs. Helene Johnson who now lives in Cleveland, Ohio. We were so sorry to see her leave so soon.

Mrs. Mack King's sister and family from Tomasa, Texas spent the week end with the Kings.

The Howard Lathams dropped by and reported that they had been to Hagerman to see the granddaughter and Margie and Bob.

Do you know who went down to show her husband just how to milk a cow? The darn cow back-fired and kicked her down. Guess who laughed last.

**Bowling League RESULTS**



**Mixed League:**

	won	lost
Wiskalongs	7	2
Apaches	7	2
Flames	4	5
Free Wheelers	3	6
Push Overs	4	5
White Streaks	2	7

Hi Lady 1 game, Betty Tully, 167.  
Hi man 1 game, Bert Weatherby, 180.  
Hi aldy series, Winifred Rice 408.  
Hi man series, Bert Weatherby, 495.  
Hi Team Series:  
1st Apaches, 2881.  
2nd, Wiskalongs, 2815.  
3rd Flames, 2810.  
The ladies league did not bowl until Wednesday night because of the school carnival.

**Granville Richardson Commissioner Candidate**

Granville Richardson of Hondo, N. M. is Republican candidate for County Commissioner from District 1. Richardson was born at the Block Headquarters near Arabella and the post office of Richardson was named for his father.

He is very civic minded and helps with all affairs in his community. For twelve years he served on the Arabella School Board.

Mr. and Mrs. Richardson have eleven children. They lost one son in World War II. He says "Your vote and cooperation will be appreciated."

**Capitan Items**

(By Mary Werner)  
Last Tuesday evening the Capitan Volunteer Fire Department entertained the members of the departments of Southeastern New Mexico. They served dinner to about 70 firemen.

Mr. and Mrs. Charles Ferris and son took a quick trip down through parts of Oklahoma over the week end. Enroute they visited at the home of Mr. and Mrs. Jack Mayfield. The Mayfields sent their best wishes to their many friends in Capitan.

Capitan has been a very busy spot the past few weeks with all the cattle trucks making stops either before loading or after. It seems nearly everyone around has sold a few cattle.

Mr. and Mrs. F. H. Hall, Sr., are here for a few days running the drug store while young Fletcher is away on an Elk hunt.

Fletcher Hall, Orland Wilson, "Shorty" McCrory and Mr. Poin-dexter and Ray Taylor left Tuesday for a big Elk hunt. I expect upon their return the whole town will be eating elk. Good luck, boys.

We have had two fires this week. First the old Key place, now owned by Mr. Peerson burned. Mr. Red Hobbs was living in it at the time. We are very sorry to know that every thing in it was burned. Today the home of Mr. C. H. Philpotts caught fire but since it was discovered soon enough very little damage was done.

The Lions club will hold a dinner tonight at the Buena Vista hotel. This is to be ladies' night. The Capitan Woman's Club will hold a Canasta party at the City Hall Tuesday evening. All club members and families are invited.

The DAV held a meeting Monday night. Their Commander was present and they report a very good meeting.

Miss Shirley Morgan and young brother, Roy spent the week end in Alamogordo visiting their sister, Vada.

The sewing club met at the home of Mrs. LeRoy McKnight. A very delicious ham dinner was enjoyed by about 12 members. The evening was spent in sewing. The ladies are preparing for the Woman's Club Bazaar to be held the first part of December.

Mr. and Mrs. Wallace Ferguson spent the past four days at the Fritz ranch rounding up and shipping Mrs. Fritz' cattle.

A regular meet of the FHA was held Tuesday, October 17. At this time Mary Fish's committee reported on plans for National FHA Week. The week will begin with each girl attending church with her family. The girls are planning an assembly program for sometime next week, and a "Daddy Date" night. The FHA girls will entertain their dates and the high school faculty with a Halloween Frolic on Monday night.

**John E. Wright Seeks Treasurer's Job**

John E. Wright of Carrizozo, who has been in the telephone business in Lincoln County for the past eighteen years, is the Republican candidate for the job of County Treasurer in the November election.

Mr. Wright, in the county for thirty five years, previously served as treasurer for four years and as assistant to the treasurer for two years. He feels that as a business man he is qualified to act a county treasurer again.

**STOP!**

AT YOUR SINCLAIR DEALER FOR



**J. M. COLLIER, Distributor**

Box 711 Ruidoso Phone 76-12

**Rummage Sale**

LEGION HALL SATURDAY NOV. 4th  
SPONSORED BY AUXILIARY

OPEN 24 HOURS A DAY

**FRONTIER MOTOR SERVICE**

LOUIS and PETE

Participating in Dollar Days — Ask for Your Tickets

**Scouts Camp Out**

Taking advantage of the school holiday last week sixteen Boy Scouts of the local troop went on a five day hike to Blue Water Lake above Bonita Lake. They took several hikes up various canyons in the area and turkeys and ducks were the only wild fowl seen. Mr. and Mrs. J.M. Pickering, Charles Culver, Lee Wambury and E. T. Kinser spent some nights in camp as sponsors. The boys taking part were Earl Wright, Jr., Bill Glascock, Jimmie Barnes, Eddie Wambury, Ted Montoya, Evaristo Morales, Frankie Mort, Virgo Comanche, Charlie Starnea, James Pickering, Lloyd Thompson, Bobby Lloyd, Glen Westall, Wilard McDaniel, Denny and Dale Kinser.

**Tea Honors**

The Ruidoso Chapter of the Eastern Star gave a tea last Sunday afternoon at the Oddfellow Hall from 4 pm to 6 pm honoring Mrs. Gladys Knox, a member. Mrs. Knox was recently appointed District Instructor for the ensuing year at the Grand Chapter Meeting in Roswell.

During the afternoon music played by Mrs. Anne Barrett was enjoyed. The hostesses, all members of the chapter, served cookies, cupcakes and coffee to the ladies and gentlemen there for the occasion.



SAT & SUN 2 P.M.  
WEEK DAYS 8 P.M.

Grab Your Partner!

Swing on Down To the  
THE

NATION'S NEWEST CRAZE!

**"Square Dance Katy"**

FRI — SAT

THE STORY OF A MAN WHO  
LIVED BY HIS GUNS  
TO LONG!

GREGORY PECK AS—

**"Gunfighter"**

SUN — MON — TUES

ONE WOMAN'S PERSONAL  
EXPERIENCE TOLD  
THE WAY IT HAPPENED!

CLAUDETTE COLBERT

**"Three Came Home"**

WED — THUR

CASH NITE

**Last Cattle Sale For 1950 Held In Reservation**

Thursday of this week approximately five hundred persons gathered at Cattle Camp No. 1 in the Mescalero Indian Reservation for the last big cattle sale of the year and to enjoy the chuck wagon dinner served immediately following the sale by members of the tribe and volunteer helpers.

By ten o'clock the corral rails were lined with spectators and buyers waiting for the big show. And over thru the gate the cook crew were getting ready for dinner. Eric Tortilla was in charge of cooking the wonderful beef and was assisted by Bill Hart, Ruidoso businessman, who was helping "just for fun". Eric said they butchered two beefs, made two hundred pounds of flour into the wonderful "fried Indian bread", cooked one hundred pounds of beans, a case of coffee, used one hundred pounds of potatoes and a case of eggs in the salad (besides the cabbage slaw and other ingredients used in both salads), used two cases of lard for frying and had bought thirty-six dozen doughnuts. We will venture to say that the crowd gathered did justice to all.

Mrs. Treas was in charge of the bread frying and had six helpers. Mrs. Dude Browning was supervising the making of the salads, cooking the beans, etc., with several Indian women to help.

The day was perfect; warm and partly cloudy and prices on cattle being sold high, with buyers from several states bidding for the

fine white faced stock. The Mescalero Apache Indian Reservation again had a successful cattle sale and "dinner party" at Camp No. 1.

Results of the sale are as follows:

Sale No. 1. 2-year old steers, 44 head sold to Creed Gore of Brownfield, Texas at \$29.00 per 100 lbs.

Sale No. 2. Steer yearlings, big 54 head to Luther Adams of Woodward, Okla. at \$30.10 per 100 lbs.

Sale No. 3. Big Steers, 19 head to Luther Adams at \$26.10.

Sale No. 4. Pairs, cows & calves 33 pair at \$267.00 per pair to Buck Thompson at Ft. Sumner.

Sale No. 5. Cows, dry medium, 65 head at \$25.85 per 100 to W. E. Gore, Lovington, Texas.

Sale No. 6. Cows, dry light 53 head to Buck Thompson at \$23.10 per 100.

Sale No. 7. Cows, dry, fat, 72 head to Mark Smith, Monumnt, N. M. for \$20.80 per 100.

Sale No. 8. Steer yearlings, small, 51 head to T. E. Baldrige, Clovis, N. M. for \$34.60 per 100.

Sale No. 9. Steer yearlings, medium, 66 head to Luther Adams for \$33.50 per 100.

Sale No. 10. Cows, wet medium 57 head to Buck Thompson for \$23.40 per 100.

Sale No. 11. Cows, wet, fat, 51 head to Neil Willmoth of Ft. Sumner for \$22.95 per 100.

Sale No. 12. Cows, wet, thin 46 head to Creed Gore at \$22.95 per 100.

Sale No. 13. Steer calves, big, 117 head to T. E. Baldrige at \$38.10 per 100.

Sale No. 14. Steer calves, small

**Martinez Urges Defeat Of Pre-primary Law**

Attorney General Joe L. Martinez, who has been urging voters of New Mexico to vote against the pre-primary convention law, said today that Article IV, Section 1 of the Constitution of the State of New Mexico provides that when a referendum is called not only must there be a majority against the pre-primary but there must be a total of 40 percent of the entire votes cast at a general election against the pre-primary as well.

For example: If the total votes cast for any candidate or any issue equals 100,000, then there must be at least 10,000 votes against the pre-primary convention and at the same time that 40,000 votes must represent a majority of votes cast in the pre-primary convention law issue. Previously the Attorney General issued an opinion to the Secretary of State on the referendum regarding the pre-primary law.

Martinez said that this is especially important since many of the voters concern themselves with the candidates for office and in many instances ignore other propositions such as the pre-pri-

mary convention law when it comes to voting. Martinez, therefore, urged the voters to be certain to cast their ballots against the pre-primary law as well as voting for their favorite candidates. Martinez further said that the public officials are servants of the people and voters of the state and therefore the voters must not have their inherent rights taken from them through this partial disfranchisement scheme of political powers who intend to deny the right of the people to select their candidates in a free and open primary election.

**Ruidoso To Play Today at 1:30**

The final home game of the season for the Ruidoso Warriors will be played here this afternoon (Friday) at 1:30. Fans are reminded of that change in time for the kickoff—1:30 instead of 2:30. Both Ruidoso and Capitan go into this game with excellent records. The Warriors have won every game played this year so far, while the Tigers, although tied early in the season by Vaughn have lost only one game, and that to Ruidoso by a score of seven to nothing.

Both teams are in good physical shape—the Warriors did not play last week, while Capitan defeated Corona Tuesday of last week by a one-sided score.

This is the final game on Warrior Field for such boys as Wade Hedgecock, Dave Parks, Milton Sanchez, Wayne Lewis and Herb Carter—all seniors. Joe Gallegos also will be playing his last game here if the new age rule remains in effect. Ruidoso Valley fans are expected to turn out in the season's largest crowd for this final home game.

Mackie Ratcliff was home last week end with her parents, Mr. and Mrs. Dick Ratcliff. She is going to school at Las Cruces.

**DOLLAR DAY SPECIALS**

Dollar Box Christmas Cards	75c
12" Wooden Hand Painted Trays	89c
All Navajo Rugs	40% off
All Indian Moccasins	10% off

Visit Our Dollar Table — Downtown Store

**Carmon Phillips** Photographer  
Curios-Gifts  
Cameras-Film

**SPECIALS Fri. & Sat.**

ASK FOR DOLLAR DAY TICKETS  
We have the dinnerware in for our customers who have tickets. We give tickets for this dinnerware in the exact amount of your purchase.

**FRYERS & HENS**

FINE MEATS  
FRESH VEGETABLES and FRUIT

**Ruidoso Food Mart**

"The Sign of Quality"

**REAL \$ DAY VALUES**

CANNED GOODS SALE  
TEN CANS FOR ONLY \$1.00 SAT.

Diced Beets No. 2	10 cans \$1.00
Pork and Beans size 300	10 cans \$1.00
Green Peas No. 2	10 cans \$1.00
Green Beans & Potatoes	10 cans \$1.00
Tomatoe Soup, Campbell's	10 cans \$1.00
OXYDOL AND DUZ 4 boxes	\$1.00

**JOHNSON'S GRO.**

Downtown Ruidoso  
Homemade Pies Fresh Meats

ASK FOR \$ DAY TICKETS HERE

**These Prices Good One Day—Sat. Nov. 4th**

Regular \$1.25 Frying Pans	Only 98c
Regular \$1.20 Coffee Pots	Only 98c
Regular \$1.15 Thermos Bottles	Only 98c
Regular \$1.20 Flashlights	Only 98c
Regular \$6.95 Automatic Irons	Only \$4.59
Regular \$14.70 .22 Rifles	Only \$11.00
Regular \$2.20 6 Piece Plastic Salad Set	Only \$1.75

REGISTER NOW FOR OUR ANNUAL "BIG BUCK" CONTEST! PRIZES

1st Prize Savage 250-3000 — A Wonderful Gun!

SEVERAL DEER RIFLES IN STOCK — PLENTY OF ALL SIZES AMMUNITION — BUY NOW!

**Bonnell Hardware and Building Supply**

**Drake Solicits Support**

Continued from Page 1 Section 1  
Mr. Drake is extremely interested in starting a movement to get the Governor of New Mexico to appoint a Lincoln county man to a place on the Highway Commission. He said, "We have been pushed around long enough by the powers that be in Santa Fe. I feel that because we entertain as many, or more, tourists than any other county in the State we certainly should have more recognition than we have gotten in the past. We have a wonderful county with as fine people as you will find anywhere and when elected next Tuesday I propose to represent all of the people regardless of their political affiliation."

**Mechem Says**

Continued from Page 1 Section 1  
Consistent with these beliefs, Mr. Mechem has made no commitments to any groups, politicians, or regions. He describes himself as an "unfettered and unsung country lawyer committed to make New Mexico the best place on earth to live and in which to make a living."  
"My program to rid New Mexico of a corrupt state political machine will be brought to every community in the state. This positive program is directed at all New Mexicans, regardless of their political affiliations, how they earn a living, and where they live."

**Large Crowd Greets Miles**

Continued from Page 1 Section 1  
A lighter vein and told several good stories. In closing he praised John E. Miles and Jack Dempsey and solicited the support of the citizens of New Mexico in the coming election.  
Mr. Miles was given a loud ovation when he was introduced to the crowd as the man who had more friends than any other man in New Mexico. He spoke a few words of appreciation of the support that Ruidoso had always given him and promised that he would try to make a better governor because of the confidence that has been imposed upon him. He predicted that the Democratic party would be elected next Tuesday by a big majority.

**John Davis For Representative**

Continued from Page 1 Section 1

Spoken of as "Johnny come lately" for the reason that he went into the campaign as candidate only about four weeks ago when it was announced that Frank C. Boyce had resigned, his opponent, L. S. "Heavy" Drake, a seasoned campaigner defeated by a very few votes two years ago in the "Shoestring District" and the leader of both tickets in Lincoln County had quite a head start.

Davis, however stepped right up and out to look the situation over, decided which side of the fence to crawl on in several issues concerning Lincoln County and the State and took to his feet Monday night in Ruidoso at the Democratic Rally to again go on record as being against legalized gambling unless it could be voted on by all of the people of the state; for better roads, specifically highways 37 and 54; improved educational institutions, and whatever else that was good and fair that the people might want him to push in the legislature.

Although he was born in Oklahoma Davis came to New Mexico at an early age and was raised on the ranch of his grandfather, the old time rancher of Southeastern New Mexico, Richard Crosby.

He is the nephew of Bob Crosby and the determined look from cool blue eyes characteristic of the family show in Johnny and reflect a level headed, clear thinking, intelligent personality.

His war record proves many points of character and personality. He was awarded the Distinguished Flying Cross for action over Japan in B-29s. He also has the Air Medal, several Oak Leaf Clusters, and citations. Before going into the Air Corps he attended Oklahoma A & M College.

After being in the army Davis returned to Roswell where he went into business and was successful. But an urge to live in Lincoln County and the Ruidoso-Hondo Valley brought them to Hondo about two years ago where they bought a home. Both John, and his wife Caroline, who is curate of the Lincoln Town Mu-

**Carnival Huge Success Tuesday**

The easiest way to number the crowd attending the Halloween Carnival and Festival at the Grade school gym Tuesday night of this week, sponsored by the Joint P. T. A.s of the three schools, the teachers and the Ruidoso Lions club, would be to count those few who were not there.

An enthusiastic gang of youngsters dressed to kill (or at least scare a body to death) and some adults who could have vied with them for honors had the competition been open to them enjoyed an entire evening of fun and planned entertainment.

The Carnival is Ruidoso's way of doing away with Halloween vandalism and destruction and to see that their youngsters took part, the parents went too.

Approximately \$300.00 will be cleared on the event which was taken in at food stands, bingo table, side shows and the dance. The three P. T. A. groups will divide the money.

While many teachers, Lions and mothers and fathers were in evidence really doing hard work Tuesday night, they are the ones who have urged the News to be sure that all who took part by donating time, prizes, or money, sandwiches or cakes be thanked for their generosity and interest in making the event something to remember for the youngsters of the area.

FAT'S TAXI PHONE 65-02

seum, soon made friends and "settled into" valley life to stay. They now live in Lincoln.

Many people will remember John Davis for his fine portrayal of William H. Bonney, or "Billy the Kid" in the Lincoln Pageant "The Last Escape of Billy the Kid" presented for the past two years in the late summer. His understanding and sympathetic attitude toward his own role, the entire presentation shows knowledge of Lincoln County and the people of today, who are descendants of people of Lincoln County of yesterday.

**BUCKNER ELECTRIC**



FOR SERVING POPCORN - PRETZELS, CANDY, NUTS SALAS, ETC. \$1.95 VALUE

**SNACK SET Only \$1.00**

DOLLAR DAY NOVEMBER 4th

**RUIDOSO DRY GOODS**

Head Toward Our Store Nov. 4th **REAL VALUES**



No Refunds No Exchanges

**DOLLAR TABLE**

Values from \$1.50 to \$7.50

- Table Ladies and childrens Shoes.....\$1.00
- 3 1-2 Yards 69c print.....\$1.00
- \$1.29 Gaberdine only.....\$1.00 yd
- 6 pr. childrens anklets.....\$1.00

ASK FOR \$ DAY TICKETS  
Mr. and Mrs. Nolan Hart

**SELF-SERVE Grocery - Mkt. RUIDOSO (Drug Sundries)**

OFFERS FOR \$ DAY  
CASH PRIZES FOR FRIDAY and SATURDAY

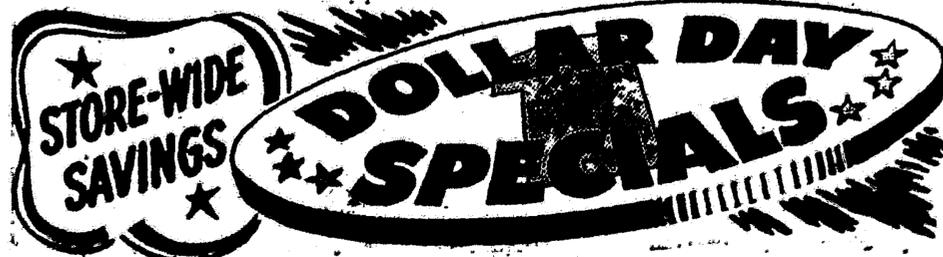
- Flour (XXX) Bleached, 25 lbs ..... \$1.49
- Trend (Soap Powder) 5 for ..... \$1.00
- Pinto Beans..... 17 lbs. for \$1.00
- Sardines..... 10 cans for \$1.00
- Paper Towels..... 10 for \$1.00
- Hypro Bleach..... 6 qts for \$1.00
- Toilet Tissue, 12 for..... \$1.00
- Scallops (fresh frozen) pkg..... \$1.00

**POTATOES 04c per lb**

**ONIONS 06c per lb**

BE SURE TO CHECK OUR MARKET SPECIALS TOO!

- Ornamental Scented Candies, Reg. 1.25.....49c
- Neckerchiefs or Head Scarfs, reg. 1.50.....49c
- Glass Ash Trays, reg. .15.....9c
- Paper Doilie Sets, reg. 1.10.....39c
- Childrens Golden Record Series, reg. 29c.....19c
- Childrens Golden Books (A Rare Buy).....25% off
- General Electric Coffee Maker, reg. 19.95.....11.95
- General Electric Combination Grill, reg. 14.95.....9.95
- Electric Bean Pot, reg. 9.50.....5.95
- School Lunch Kits, reg. 2.00.....1.19
- Casco Heating Par, reg. 6.95.....4.95
- Ice Bags, reg. 1.00.....69c
- Electric Steam Vaporizers, reg. 4.00.....2.49
- Cotton Pickers, reg. .60.....49
- Epsom Salts, 5 lbs, reg. 59.....39c
- Powder Puffs, reg. 10.....6c
- Ben-Gay, reg. .75.....59c
- Halo Shampoo, reg. 79.....59c
- Lustre Cream Shampoo, reg. 1.00.....79c
- Hughes Bath Brushes, reg. 7.50.....4.98
- Hughes Brush & Comb Sets, reg. 3.50.....2.49
- Pro-phy-lactic hair brushes, reg. 1.00.....49c
- Pepsodent Antiseptic, reg. .25.....19c
- Baby Bottle Sterilizer, reg. 6.95.....4.95
- Bathroom Scales, reg. 6.50.....4.49
- Ukelelies, reg. 3.98.....2.95
- Red Ryder Air Guns (scope) reg. 7.95.....5.95
- Red Ryder Air Guns, reg. 4.75.....3.89
- Potatoes .....4c lb.



**JUNCTION BUS SCHEDULES**

**TO ROSWELL**

5:10 AM—11:55 AM—3:15 PM—9:20 PM

**TO EL PASO**

1:50 AM—7:15 AM—2:15 PM—7:40 PM

**TO LAS CRUCES**

2:15 PM

**ARMSTRONG'S**

"Your Country Store"  
At Hollywood, N. M.

**GIVES YOU THESE SPECIALS**

**FRIDAY and SATURDAY**

- Pure Cane Sugar, 10 lbs. .... \$1.00
- Fireside Boiled Beans with pork can ..... 10c
- Kleenex (large box) ..... 25c
- HILLS BROS. or FOLGERS COFFEE
- Drip or regular ..... 88c per lb
- Or 2 pounds for ..... \$1.75



- Wilson's Sliced Bacon lb ..... 49c
- Wilson's Slab Bacon
- 1-2 or whole, lb ..... 45c
- Pure Pork Sausage, lb ..... 45c
- Lean Center Cut Pork Chops, lb ..... 59c
- 8 lb Bucket Pure Lard ..... \$1.69

**ASK FOR \$ DAY TICKETS**

We Are Participating

**Legion Ladies Regular Meeting**

The American Legion Auxiliary met November 1st at the Legion Hall for their regular meeting with Mrs. Jim Hale, president in charge. There were seven members and one guest present.

The group voted to give a \$25. electric drill for the boy's workshop at the High School as a token of appreciation for the attractive ashtrays of pine they made as favors for the State Convention here last summer.

The ladies have collected five boxes of beautiful valley apples, (three boxes from Mrs. Elzy Perry and two from Mrs. Bebe Coe) and the surplus ash trays from the convention to be sent along with an evergreen wreath to Mrs. Blanche Hubbard at Hurley who will present the gift to a ward at

Ft. Bayard Veterans Hospital. They will also give \$5.00 cash for Christmas gifts to some Veterans hospital.

Mrs. May Reed is chairman of a committee to collect good clean used children's clothing here in Ruidoso and the valley for child welfare work here. Anyone having clothing can take it to Mrs. Reed.

The group is also asking for any used, clean, cotton men's clothes for Ft. Stanton.

With "membership" as the project of the year the Ruidoso Auxiliary will make every effort to meet their quota by December 31st. They are asking old members to renew their memberships and will welcome new members who are eligible to belong.

**LONG'S**

"We Sell Everything"

Green Tree, N. M.

**WEEKEND SPECIALS**

- Grapfruit Juice (Heart's Delight) 46 oz. .... 25c
- Tamales (Gebhart's) Regular 26c ..... 15c
- Hi C Orange Ade 46 oz can ..... 27c
- Colored Oleo (all-sweet) 1 lb ..... 30c
- Flour (cream loaf) 50 lb ..... 2.59

**CALL FOR YOUR \$ DAY TICKETS HERE**

Lay-Away Christmas Gifts and Toys  
While We Have A Large Selection  
For You To See

GAS 26c A Gallon      PRESTONE \$3.50 GAL.

Mrs. Volita Kilgore and son, John have leased the A. J. Fuchs Farm down Ruidoso Valley below Green Tree and will live there this winter.

Mr. and Mrs. A. J. Fuchs have moved into their new home in the Palmer Gateway.

Mrs. Jack Parnell and daughter, Mrs. Lloyd Perry, attended the New Mexico Baptist Convention in Albuquerque recently.

**CLASSIFIED ADS**

**FOR SALE:** Four wheel drive Dodge room with 4 door glass enclosed body, radio and heater. White Auto Store.

**FOR SALE:** 1946 Chevrolet Truck. Good mud grip tires. Excellent condition. Sacra Bros.

**AUCTION:** New and used furniture and appliances: BUY AT YOUR OWN PRICES: THE AUCTION HOUSE 324 N. 1st St. ALBUQUERQUE: EVERY WEDNESDAY NIGHT AT 7:30 pm.

**FOR SALE:** Good piano. First class condition. Fine tone. Fox Mercantile Green Tree, N. M. 2tb

**FOR SALE:** Webster wire recorder \$85. Bargain at this price. Long's Green Tree, N. M. 1tb

**FOR SALE:** Toy Pekinese puppies. Registered. Long's Green Tree, N. M. 1tb

**LET'S TRADE:** 1950 Studebaker for door sedan. Small house in Yleta, Texas This is close in and has excellent commercial possibilities.

22 Business lots in the fastest growing suburban district of El Paso.

A lot of well seasoned 6% real estate notes on El Paso Valley property.

Will trade all or any part of the above for property of any kind in Ruidoso or vicinity. Beeman Realty Co. 7690 North Loop Road, El Paso, Texas. 3 t b

**FOR SALE:** Silent Sioux Circulating Oil Heater with 110 gal. storage tank. 2 years old. Price \$40.00. First house back of Lano Cleaners see Heavy Drake.

**WANTED REAL ESTATE LISTINGS OF ALL KINDS FOR RUIDOSO OR SURROUNDING AREA PROPERTY.** Dick Payne. Box 202, Ruidoso, N. M.

**TRUCKERS ATTENTION:** 100 bushel Golden Delicious Apples, 100 lb Twigs also ready. See John Davis. Inquire at Hondo Trading Post for directions. 1tb

**WANTED:** A little boy or girl to take care of by the day, week or month. Write Mrs. Ray Reed, Green Tree, N. M. or see at White Mountain Fruit Farm below Green Tree. 2tb

**WANTED TO BUY:** Nice wood cook stove for my home. Mrs. Roberto Holguin. Upper Canyon cutoff road.

**FOR SALE:** Lot in Riverside addition 100' by 110'. Sides on Forest Preserve. Good view of Baldy. Write A. L. Ferguson, P. O. Box 6655 Speedway Dr., Tucson, Arizona. 2 t pd

**NEEDED:** Nurse with hospital experience, god salary. Write or call Ruidoso Rondo Valley General Hoar Ruidoso, N. M.

**FOR RENT:** 3 room modern unfurnished house. West of Sallee Riding Stables. Phone 221 Mrs. Leonard McKinsey, Hollywood, N. M. 2tpd

**FOR RENT NOV. 1st:** Modern two bedroom cabin. Winterized. Utilities furnished. Innerspring mattresses, electric refrigerator. Close to grade school and shopping district. The Doll House, Ruidoso, N. M. 1tb

**CLASSIFIEDS—**  
**REWARD:** For information leading to recovery of male Toy Cocker Spaniel, coal black answering to the name of "Black Boy." Mrs. George Perry, phone 8-14, Glencoe, N. M. 3tb

**FOR SALE:** Webster wire recorder, \$85.00. Bargain at this price. E. Flat saxophone \$85.00. Good condition. Toy Pekinese puppies. Registered. See Long's Green Tree, N. M.

**FOR SALE:** 1 new lineoum rug 9' x 12'; 1 metal bed and mattress 1 lounge chair and ottoman. See Barbara Huntress Ruidoso Ice Plant.

**FOR SALE:** 7,000 feet 21 inch wood pipe suitable for culverts. See F. W. Skinner, Nogal, New Mexico 3t

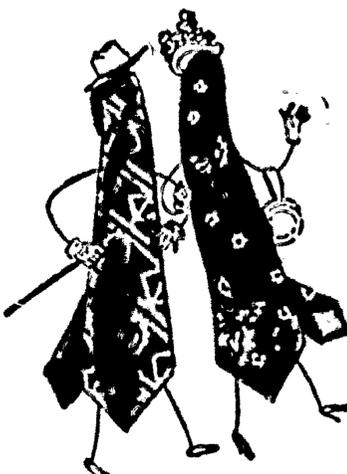
**TIE PARADE**

FOR DOLLAR DAY  
(Ask For \$1 Day Tickets)

Hand slipped ties in rayons and silks. Beautiful patterns in assorted colors, ideal for Christmas Gifts. Regular \$1.50 value. Special for \$1.00 day only.

**MANNIE'S**

WESTERN TOGGERY  
Ruidoso, N. M.



**County Teachers To School Meet**

The Lincoln County Rural Teachers made a very favorable showing in attendance at the New Mexico Educational Association, both general and sectional meetings, according to Mrs. Elva Wilson, who was President of the School Lunch Section. Mr. R. H. Hedgecock, Vice President of the School Bus Driver's section, reported a number of Lincoln County school bus drivers present. Mrs. Rebecca Wedell, teacher at Ancho, delivered a very interesting address, accompanied by a display on conservation, and, incidentally her display received first award. Mrs. Aljje Bumgardner, Lincoln County Health Nurse, attended the New Mexico Educational Association's School nurse section. This, the 63rd annual convention of the NMEA was one of the best.

**Canyon Echoes**

Mr. and Mrs. O. W. Carrol of Brady, Texas have been visiting their son and his family, the Ogden Carrols.

Dr. and Mrs. Michael Prinsky of El Paso spent last week end in their Ruidoso cabin. They were celebrating their 8th wedding anniversary.

**On November 4th**

ONE HUNDRED CENTS TO THE DOLLAR

VALUES

- Nylon Hose ..... \$1.00
- Trimmed Panties ..... \$1.00
- Leather Albums ..... \$1.00
- New Fall Ties ..... \$1.00
- Work Sox 5 pair ..... \$1.00
- Boot Sox, 2 pr ..... \$1.00

**CHILDREN'S**

- Stocking Caps ..... 50
- Gauntlet Gloves ..... 35
- Long Sleeve "T" Shirts ..... \$1.00

**WESTERNER**

**O'KELLY**

MODERN

CABINS

Downtown

Ruidoso

**Maude Fritz Eshom For Treasurer**

Maude Fritz Eshom, a resident of Lincoln County all of her life, and now serving as treasurer of Lincoln County, seeks re-election November 7th.

She says "I have tried to be courteous, conscientious and efficient and your vote and support will be appreciated."

**Ramon S. Luna Seeks Re-Election**

Ramon S. Luna is running for re-election as tax assessor of Lincoln County. He is a native of the county. Mr. Luna says "I feel like I will be re-elected if I have served satisfactorily the past two years. The office in which I work is open at all times and residents and tax payers of the county can check our work at any time they please."

**Barajo Unopposed For Constable**

Frank Barajas, a family man with three daughter and one boy, seeks re-election on the Democratic Ticket for Constable of Precinct 19 and if there are no



"write ins" on the ballot will be unopposed.

Barajas has lived in Ruidoso for the past eight years and has been an officer of the law for the past five years. He takes unusual interest in his work and attends all regional meetings and schools, including the one conducted by the F. B. I., for law enforcement officers.

Barajas says "Your votes will be appreciated."

**Elerdo Chavez Asks Re-Election Probate Judge**

Judge Elerdo Chavez, who served a total of twenty years as Probate Judge of Lincoln County, again seeks reelection to the post as Democratic candidate in the November 7th election.

Well read as far as New Mexico law is concerned, Judge Chavez also has been just ce of of peace in Carrizozo a total of sixteen years. He was born in Lincoln and besides his wife has two married sons.

Judge Chavez says "I will appreciate the support of my friends. I promise to give, as I always have, the best work possible, with dispatch and justice."

Teddy and Glenda Bonnell have been in Ruidoso visiting his parents. They went with Kie and Mrs. Bonnell to El Paso where Mr. Bonnell had his broken ankle recast.

Dr. and Mrs. R. L. Haney of Ralls, Texas and Ruidoso came by the News office and had their address changed, so guess they have left for the winter.

**School Superintendent Seeks Re-Election Of Lincoln County**

Elva S. Wilson, who has served as Superintendent of Schools of Lincoln County for the past two years, seeks reelection to the office on the Democratic Ticket in November 7th election.

Mrs. Wilson, formerly a teacher at Ancho, N. M., where she and her husband have been in the ranching business for many years



says her life work is "public schools and their improvement and progress".

In seeking reelection Mrs. Wilson asks the voters of Lincoln County to consider the record she has made in the past two years in trying to supervise the schools to the best of her ability in the manner most satisfactory to patrons of all county schools.

Saturday night of last week Eugene Limacher of El Rancho Trinidad and Joy Mable of Roswell were Ruidoso visitors. They were enjoying the dancing at the Navajo, and visitors there in turn enjoyed Joy's singing when Ray Reed asked her to please "give out". She sang "Adobe Hacienda" and then her own song "Leave San Antone Alone".

**Leslie Runs For County Commissioner**

Ben Leslie, Sr., of Capitan, Democratic candidate for County Commissioner District 3 is not going to make a big issue but will try to handle it fair and impartially in the best of Lincoln County. He has wonderful support from the county in the primary election and will appreciate the support of folks in the November election.

Leslie has been in business in Lincoln County for twenty-five years. Three years ago he moved into Capitan and put in a grocery store there. This is his first time to seek election to public office. He was born at White Oaks, has a wife and three children, and all three children live in the county.

**Gomez Asks To Be Commissioner**

Hilario Gomez, Democrat, is running for election to the office of County Commissioner of District 1 of Lincoln County. He previously held this office in the 1930's for four years.

Gomez is always interested in the affairs of his county and community and has served as a school board director in San Patricio. He is an ex-service man from World War I.

At the present time he is farming in Ruidoso Valley, which occupation he has followed since he was grown. He is married and has two children, Mrs. Miguela Menzies of Roswell and Elseo Gomez who assists his father on the farm.

**Smith Tells Qualifications**

Herbert Smith, a resident of Ruidoso for 18 years, is seeking the office of Justice of Peace, Precinct 19, on the Democratic ticket and says "It is possible for me to contact each voter individually so I take the years of the columns of the Ruidoso News to ask you to support me in the November 7th election if you find me qualified."

Smith, a veteran of World War I, and past commander of the local American Legion Post, has served two different terms as J.



He also served as Deputy Sheriff for eight years and has a diploma from the F. B. I. School. He has served on the school board in Ruidoso for the past 16 years, most of that time as chairman, also for six years he has been a member of the Lincoln County Budget Committee for Public Schools. He is a charter member of the Coe Curry Post of DAV and a 32nd Degree Mason.

Mr. Smith says "I believe I am qualified to hold the job. Taking all things into consideration this is an important job and the rights of the people can be abused if the laws are not known. It is always important to understand the interpretation of the laws to give just decisions. If the people support me and I am elected I will make every effort to conduct my office in such a way when my term is up those people who voted for me will not be ashamed or sorry they gave me their support."

**DEALS BEYOND BELIEF! ON DOLLAR DAY Nov. 4th**

- Richard Hudnut Creme Rinse & Komatic Comb Value \$1.50 for.....\$1.00
- Alka Seltzer, 60c size for.....49c
- Similac 1 pound size.....\$1.00
- Lysol \$1 size for.....89c
- Yes Tissues 300's — 3 boxes for.....79c
- Men's Handkerchiefs 9c limit one to customer
- Sinclair Lighter Fluid.....10c

Phone 68-12

**GRANDVIEW**

Prescription Pharmacy  
Closest Pharmacy Service For Ruidoso

These prices Good Saturday Nov. 4th

**DOLLAR DAY**

- Trellis Early Peas No. 2.....7cans for \$1.00
- Sardines in Oil.....11 cans for \$1.00
- Toilet Tissue.....11 rolls for \$1.00
- Super-Suds, large.....3 boxes for \$1.00
- Canned Milk, tall.....7 cans for \$1.00
- Spuds, white and red.....25 lbs for \$1.00
- Pork & Beans, 15 1-2 oz.....10 cans for \$1.00
- Hominy, No. 2.....10 cans for \$1.00
- Tomatoes, 10 oz can.....10 cans for \$1.00

**FINE'S CASH GROCERY**

In Skyland at Floto Courts

**12 ITEMS THIS AD AT LOWER PRICES**

CLOSING OUT THE FOLLOWING ITEMS

- 35c Anklets, odd sizes.....25c
- 79c Boy's Jockey Shorts.....35c
- \$1.49 Cotton Flannel & T Shirts.....89c
- 10c Hair Ribbons.....5c
- \$2.98 Gowns, ladies jersey.....\$2.69
- \$1.00 Men's Suspenders.....89c
- Sale on all piece goods
- 98c Chambray.....75c yd
- 79c Chambray.....59c yd
- \$1.00 Dress Silk.....79c yd

\$1.00 ITEMS

- \$1.49 Ladies Bras.....\$1.00
- 69c Men's Sox.....3 pr for \$1.00
- 49c Men's Sox.....3 pr for \$1.00
- \$1.49 Mixing Bowl Set.....\$1.00
- \$1.79 Picture Frames Leather.....\$1.00

THESE PRICES GOOD DOLLAR DAY

**McCOYS**

5c—10c—25c Store

**Bracell Fresques For County Clerk**

Bracell Fresquez, Democratic candidate for county clerk in the coming election, is a native of Lincoln County. He was born at Picacho, the son of Mr. and Mrs. Chon Fresquez. He lived in the valley and graduated from Hondo high school. He then attended the City Commercial College in Santa Fe for three years and then started to work for the New Mexico Fish and Game Department.

During World War II he served in the Air Force in the European Theatre for thirty-two months. It was in England that he met and married his charming wife, and the mother of their four children.

After the war was over Fresquez came back to New Mexico and went back to work with the Fish and Game Department. He stayed there until March of this year when his father died and he came home to Picacho to take care of his mother and to manage their farm and ranch interests.

When you buy at home, you help yourself. Buy away and you pay.

**YOUR BANKER**



**CAN BE YOUR BEST FRIEND and ADVISOR**

**LINCOLN COUNTY AGENCY**

Citizens State Bank of Vaughn

**Carrizozo, New Mexico**

Member of Federal Deposit Insurance Corp.

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**RUIDOSO NEWS**

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# **\$ DAY**

**Take It Yourself . . .**

**Send It Away To Relatives And Friends . . .**

**But Be SURE To Subscribe Today . . .**

**ONLY \$ 2.50 per year**

**Beverly Williamson Chosen Sun Princess**

Beverly Williamson has been chosen Sun Princess to represent Alamogordo at the 16th Annual Southwestern Sun Carnival.

She is the daughter of Mr. and Mrs. Harold Williamson of 1412 Michigan. They came to Alamogordo in 1945. They were transferred here from Baltimore, Md.

Beverly is a senior in the Alamogordo high school. Her hobbies are art and leather work. She will probably attend the University of New Mexico next year.

She is now secretary of the Thesbian and Spanish clubs. She is a member of the National Honor Society and the Little Theater group.

**Sorority Holds a Party**

The Beta Sigma Phi Sorority had a "Friendship Tacky Party" at the home of Mrs. Raymond Buckner Monday night, October 30. There were eighteen members and fourteen guests present.

A Halloween motif combined with fall flowers decorated the house and the serving table. Costumes added to the seasonal mood and Dorothea Trimble won first prize for the cleverest costume dressed as "1920 Flapper Girl."

Following several games, the group enjoyed a "get acquainted hour" at which time Mrs. Buckner served cokes and snack bowls to her guests.

Alamogordo, N. M.—Alamogordo, P.T.A.s will be hosts to the

**If You're Going To Sue For Libel . . .**

**Newspapers Must Show No Malice In News Reports**

(This is the first of a series of five articles on the libel laws of New Mexico, prepared by the Journalism Department of the University of New Mexico, based on a report to the New Mexico Press Ass'n. by Joseph C. Ryan of the W. A. Keleher law firm at Albuquerque. Just what constitutes libel is discussed in the report and the articles. If you have any idea of suing a newspaper you will size up your chances of recovery of damages by reading these articles. Then, too, it might be well to look the dump over before you start to sue to see if you will get anything of value that would interest your lawyer or yourself.)

Albuquerque, N. M.—A newspaper might make a true report of a damaging untrue statement and still not be subject to legal action.

Newspapers have the legal privilege to report truly on an untrue statement made officially before an official body like a city council, so long as they do not do so maliciously.

Thus an official might officially make an untrue accusation against a citizen, before the city council, and the newspaper might truly report the statement and be protected by the law in doing so even if the councilman's untrue statement damaged the reputation of the man he accused.

The law recognizes the newspaper's public responsibility to report official news, and the right of the newspaper, a part of which is called qualified privilege, is discussed in a 6000-word report just made for the New Mexico Press Association by Joseph C. Ryan of the W. A. Keleher law firm, Albuquerque.

The report seeks to clarify law of the press both in New Mexico and elsewhere in the U. S.

But even the truth, or a true report of an official meeting, is not privileged in the newspaper if the newspaper prints it maliciously, the Ryan report points out.

Malice might be indicated if a newspaper repeatedly published the same true statement, deliberately going out of its way to damage a person.

The Ryan report is careful to point out that "the constitutional guarantee of freedom of the press is not a license for newspapers to say at all times what they please with complete impunity."

No one can tell a newspaper ahead of time what it can publish, but there are laws which can punish a newspaper if it takes license with its freedoms.

The report cites a New Mexico law which makes it mandatory that all meetings of city council shall be open to the public, and that records of the meetings shall be open to the public. This law was stated this year by Attorney General Joe L. Martinez in an opinion for the mayor of Portales, Floyd Kennedy. Martinez told the

Portales mayor that meetings of the Portales council must at all times be open to the public. Ryan says that existence of the New Mexico law makes this more definite in New Mexico than it is in some states.

"The law of libel in New Mexico is lacking in many decisions that set it forth with any great clarity," the Ryan report says. "There is no decision in New Mexico that sets forth, under the rule of qualified privileges, what is a judicial or legislative proceeding . . . There are, however, decisions as to what constitutes qualified privilege."

Quoting from one decision from another state, the report says that "although a person may publish a correct account of the proceedings in a court of justice, if he discolors or garbles the proceedings, or adds comments or insinuations of his own in order to asperse the character of the parties concerned, it is libelous."

The report quotes one Oklahoma decision concerning the reporting of an official proceeding, in which it was held that "in regard to matters of public interest, all that is necessary to render the words . . . published privileged is that they should be communicated in good faith, without malice to those who have an interest in the subject matter . . . and in an honest belief that the communication is true, such belief being founded on reasonable and probable ground."

Mr. and Mrs. Dick Ratliff visited in Las Cruces last week end with their daughter, Mackey, and then went on to El Paso on business.

Mr. N. K. Robb left the mountains this week for El Paso to spend the winter. Mrs. Robb is still in Houston, Texas with sister who is ill.

The J. B. Lynns left last week for Anthony, New Mexico to spend the winter.

Mr. and Mrs. Doc Furry are on

**"LA HUERTA"**  
On Highway 70 Glencoe, N. M.  
Edna C. Shierenberg

**NEW!**

El Rancho Pottery  
Oaxaca Pottery of Mexico

DOLLS—Chinese, Indian Mexico, Guatemala, and "Cowboys" and "Cowbells"

**BASKETS OF ALL KINDS FOR MANY PURPOSES**

Woven Straw Place Mats 15c Each  
Colored Bamboo Place Mats 25c Each  
"Jewels of the Sea" by Albert R. Pearl

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New Mexico

**DOLLAR DAY SPECIALS**

A-1 Pilsener and Canadian Ace **BEER**

5 Cans For \$1.00  
This price Good For \$1.00 Only

**STAR Liquor Store**  
Yolanda Manley

**Brunnel's Dry Goods**

**DOLLAR DAY**

**SPECIALS!**

- 3 yds. 49 Heavy Outing Flannel . . . . . \$1.00
- 3 yds. 59 Oilcloth 46" . . . . . \$1.00
- Dur Finest Gingham, yd . . . . . \$1.00
- 3 pr. Men's Work Gloves . . . . . \$1.00

**COSTUME JEWELRY**

Values to \$4.95 . . . . . **\$1.00**

One Rack Ladies and Childrens Dresses and Coats

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ASK FOR YOUR Tickets Every Day

**SACRA BROS.**

**JOE HAWKINS**

Ruidoso, New Mexico

**Propane Gas**

For Farm and Ranch Homes

**THINGS YOU NEED TO ROUGH IT IN COMFORT DURING THE COMING HUNTING SEASON**

Start with "Air Mattress and Tarpaulins & Forest Leader Sleeping Bags Then add cooking utensils such as coffee makers & large Dutch oven, canteens

**HUNTING JACKETS — SHIRTS — CAPS — AS WELL AS**

**Guns And Ammunition Of All Kinds Right Now**

- 257 Roberts Win. Model 70
- 270 Rem. Model 721
- 20 Gauge Stevens Shot Gun
- 30-30 Win. Model 94

**FRESTONE — MUD CHAINS — TIRES — REPAIR CROSS CHAINS**  
ASK FOR \$ DA YTICKETS — WE ARE PARTICIPATING

YOUR HOME OWNED

**WHITE AUTO STORE**

RUIDOSO, NEW MEXICO

**Asher Has New Circulation Job**

Ed Asher announced this week that he has taken over the job of circulation manager for the El Paso Times and the Herald Post for the winter in the territory east of the Pecos River in New Mexico.

Elmo Carter will take over the circulation routes of these two papers in Ruidoso.

**J. G. Moore Seeks Re-Election**

J. G. Moore, present County Clerk of Lincoln County, is seeking re-election in the Republican Ticket in the November polls. His present term is the first he has served as a county official.

Mr. Moore has lived in Lincoln County for ten years and has had an insurance business most of that time. He is married and has four children. He feels that his record for the past two years as Clerk speaks for itself, and therefore for him.

**Mrs. Samelson Candidate For School Superintendent**

Lorrie Samelson, wife of Oscar Samelson of Ruidoso, and mother of a son, Christopher, in the second grade at Ruidoso Grade School, seeks election to the office of Superintendent of Schools of Lincoln County in the November 7th election.

Mrs. Samelson has the qualifications and the background to fill the office. She has a degree from the University of Kansas, has completed her thesis toward a master's degree, attended Lindenwood College at St. Charles, Missouri, and the business college at Lawrence, Kansas.



This is her fourth year as a teacher in the Ruidoso Elementary School but she has taught for fifteen years, including music and piano. She is a member of the American Legion Auxiliary and also the Veterans of Foreign Wars Auxiliary.

Mr. and Mrs. Samelson have operated a business in Ruidoso for several years.

**'Sally' Ortiz Seeks Re-election**

Sally Ortiz, resident of Lincoln County for thirty years, seeks re-election to the office of Sheriff of Lincoln County on the Democratic Ticket in the November 7th election.

A family man, the son of J. Ortiz of Carrizozo, Ortiz has done a fine job while in office.

During his two year term he has collected as many sheriff's fees as any previous four year period in the history of the county. A mobile radio unit has been purchased and installed in the sheriff's car to keep statewide and countywide contact. This unit was purchased for \$600 and was all paid for by donations. The Village of Ruidoso, gave \$150.00. The Village of Carrizozo gave \$150.00. Judge Bill Scoggins gave \$150.00 and the balance was put in by Ortiz. This was in the interest of the general public and their safety at all times.

Fellow officers consider Sally one of the three hardest working sheriffs in the state of New Mexico. In his pursuit of justice Ortiz has never asked for a conviction he did not get in court. These convictions are made possible through thorough investigation. To do this he found it absolutely necessary to put the job of being sheriff on a seven day week, 24 hour a day basis. He is always available to come when called.

**Independent Order of ODD FELLOWS**

Ruidoso Lodge No. 15  
Meets Thursday 7:30 P.M.  
Roy Nelson, N. G.  
Warren Barrett, Sec'y

**Greisen Seeks Sheriff's Office**

S. E. Ben Greisen, a real old timer in Lincoln county, moved here in 1912 and has lived in either Capitan or Carrizozo for that 38 years, except for part years in Ruidoso during the years 1922-1927 when he worked during season at the W. R. White Sawmill. This year Mr. Greisen, who has held various elective positions in Lincoln County during those years is the Republican candidate for Sheriff and says "I will serve all of the people the best I know how and serve them in every possible way. I shall devote my entire time to filling this office."

Mr. Greisen is a veteran of World War I and a member of the American Legion and the Veterans of Foreign Wars.

**REA Hold Meeting At Tularosa**

A big crowd attended the Special Membership meeting of REA at Tularosa Gym last Saturday afternoon.

The business for which the meeting was called was: To change the name of the Coop from Otero County Electric Coop to the L-C-O Electric Coop. This would include Lincoln and Chavez Counties in the name as well as Otero.

To change the address of the principal office of the Coop to Tularosa from Cloudcroft.

To amend the By-laws so that a meeting of the members could be held in either of the three counties, at the present time the by-laws read that the meetings must be held in Otero County.

None of the above business was taken up, due to the fact that the Call had been issued illegally.

There was a motion made to ask the Trustees to make the above changes, and it was voted down by a large majority.

The Village of Tularosa headed by Mayor Dan King put on a free luncheon. It was delicious and served by the Tularosa women. The REA members and families that enjoyed this excellent meal say thank you. The Tularosa high school band provided good music for the luncheon.

The meeting was a good thing. REA members need to meet more often and learn about their business. REA is the most important single improvement that has come to these counties in the last decade. The rural people have at last learned that by cooperation only can they have the benefits and comforts of living at a price that they can afford to pay. We must work harder to strengthen our community spirit and neighborhood relationship for unity in our Counties and State. Let's all join together in an effort to extend our lines and improve the service of OUR great Cooperative. Wilbur Coe, Trustee, Otero Co. Electric Cooperative, Inc.

**Canyon Echoes**

Joan Marie Matthews and Mrs. E. R. Potteet attended the American Royal Stock Show in Kansas City, Missouri last week. They were gone eleven days altogether. One of the high lights of their trip was when Lula Long Combs, who has been participating for 52 years and is 80 years old, won first prize at the matinee hockey tournament when they were there. Mrs. Combs lives close to the Arbarn, Nebraska family home of Mrs. Potteet.

**Speak Loud With Your**

**VOTE!**

**Free People Still Vote!**

**Keep America Free Vote!**

**GAME BIRDS SCARCE**

J. Stockley Leggion of the State Game Department has been making an extensive survey of game birds over the entire mountain region. He says the conditions west of the Rio Grande are critical due to shortage of feed for the birds. He regrets the open season coming up in the mountain area as hunting will kill off brood stock. The game birds include quail, turkey, grouse and pheasant.

**HOLLYWOOD STOCK YARDS**

"Just Below Hollywood, N. M. — Highway 70"



Under New Permanent Ownership Of

W. L. Patton

WHOLESALE MEATS

SLAUGHTERING

**NOISY WATER LODGE**

and Dining Room

"Open All Winter"

Can Handle School Groups—Skiing Parties  
Will Cater To Special Parties—Banquets  
Phone Mable Snyder 17-04 For Reservations

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**DON'T CUSS - CALL US**

**JIM'S**

SERVICE STATION and GARAGE  
Downtown Ruidoso

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**KAY-MASONS**

IN RUIDOSO AND HOLLYWOOD  
WILL BOTH HAVE



\$ DAY ON NOVEMBER 4th

Tickets for Each Dollar in Cash Everyday

**Ruidoso Club House**

Jim and Alberta Conway

"Where All Ruidoso Gathers"

**OUR \$ DAY SPECIAL**

2 Lines Bowling  
Pr. Bowling Shoes

1 Hamburger

1 Coke

**ALL FOR \$1.00**

SATURDAY NOVEMBER 4th

"ASK FOR \$ DAY DRAWING TICKETS"

29c Hand Towels.....4 for \$1.00  
39c Hand Towels.....3 for \$1.00  
\$1.15 Large Bread Box.....\$1.00  
59c Waste Baskets.....2 for \$1.00

39c Anklets.....3 for \$1.00  
39c Lamp Shades.....3 for \$1.00  
59c Plastic Aprons.....2 for \$1.00  
Decorated 802 Pitcher and

**SPECIALS!**

**November 4th**

6 Glasses, 7 oz reg \$1.39 \$1.00

**RUIDOSO VARIETY**

SHOP TODAY

REAL VALUES



MISS AMERICA 17 JEWELS  
EXPANSION BAND \$33.75  
VILLAGE GIFT SHOP

PAT'S TAXI PHONE 65-92

# FREE! Genuine

UNIVERSAL

Dinner Ware and Kitchenware

"Ballerina-Rose" Pattern

Yours Without Cost

Nothing Extra To Buy

SAVE YOUR FREE COUPONS

and get a complete set—or as many single pieces as you desire

Coupons With Every Cash Purchase

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Quality Groceries—Meat—Fruit—Produce  
"Year Round Service"

# THE FIRST NATIONAL BANK OF ROSWELL

ROSWELL, NEW MEXICO

ESTABLISHED IN 1890

USE OUR BANKING BY MAIL SERVICE

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# is good gas

Good Gulf Products

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EQUALS COMPLETE SERVICE

ASK FOR DOLLAR DAY TICKETS.

O. A. Luallin

A. W. Luallin

## SKYLAND AUTO

Phone 59-03

## OVER LINCOLN COUNTY

Wednesday morning of this week we started out (knowing we couldn't get too far on the couple of hours we were stealing) on a few errands down Ruidoso Valley and ended up being gone over three hours, but coming back full of things we noticed and news of people we saw.

Our first stop was at Hollywood to visit the new Kay-Mason branch store at Prescription Pharmacy. We saw Lina Beth Stewart, Nellie Mae Patrick, Mrs. Elzy Perry, Jr. and Shi. They had the "Opening" you know. Next thing we noticed was Manuel Sanchez driving the mail truck instead of Perfecto. Georgia and Bruce Griffith have been down at their below Stetson home this past week. Just below their place the Canyon closes in. You are closer to the hills and the changing scrub oak and other shrubs and leaves are putting splashes of gay color against the evergreen background, and one gets the desire to be fenced into the valley for a lifetime.

The Hensleys are wanting to send the paper to their son in Korea. Joe Morris goes to the army at Ft. Hood the middle of this month. Edna Shierenberg has need of a man to come and plant rye with a drill on her newly terraced land. Mrs. L. W. Storm was standing on the hill overlooking the 6S ranch, so we stopped and chatted with her awhile. She said Dan had been in El Paso several days on business.

Wynema Tully and Mrs. Ralph McGuire were standing and talking and soaking in the sun in front of Coe Ranch. The red vines against the gray stucco of the Johnny Thomas home gave the entire place a look of "What a beautiful picture that makes". Helena Lucas was riding up to the San Pat Post Office for mail as we drove up. She was on a nice little paint horse and sits in a saddle as a lady should. We talked to the Taylors again and the joke was on Betty this morning. Her column from San Pat was all run together last week with lots and dashes to conserve space and be sure it got in. She didn't know this and her mother told us this morning that she heard her

a typin' away and asked her what she was doing "Putting lines between these news items" she said. (It's all our fault Betty Lou but we thought you would rather have it in with dots than out with lines) Limachers colonial style apple stand is closed for the winter. Sacra Bros. trucks were loading, unloading, shifting many butane tanks at the Hondo-Ruidoso-Lincoln Junction that morning. Bert Pfingsten was at his apple stand doing a terrific uptown looking business with trucks and cars around from as far away as California. It is always fun to visit at the Hondo high school. They had their big Halloween Carnival Tuesday night. Mary Kamees was elected queen and Margie Pittsworth was second, and all the youngsters were still walking on air over the wonderful party they had had.

Henry Latham came out of Bradley Bros Garage to say when asked for news "don't know anything good, so guess I'll just not do any talking". At Tinnie Merchantile Mrs. Ramond was busy with the mail and Virginia was visiting with Mrs. J. E. McCleod and peeling potatoes for dinner. Mrs. Ramond took time "but to show us the gorgeous silk quilt she took three months to make that will be given away by the Hondo Valley Extension club. Going out the door Miss Ida noticed Bill's invention, a spring that shuts the door when the screen opens and vise versa, hooked to both.

Loren Counts, Glen Bradley and Dad Oliver greeted us at Tinnie Merchantile. When I came back to Ruidoso from Roswell got on the bus one night after visiting with Louise, Milt and Joy at Tinnie, had so much to carry that I left a pot plant Mrs. Gail Allen in Roswell had given me. Picked that up Wednesday and Mr. Bradley had been taking care of it since then. That's being a good neighbor.

Walk into Jess Gallaghers next time you're by that way and get the shock of your life. Jess says Hello, Mrs. G. says Hello and then another raspy voice yells Hello. This is "Billy the Parrot" recently acquired. Yes, she even sings "Sweet By and By" R. C. Nunez was in there eating

lunch. He leaves for the army this week.

Hermon Gallagher left a few weeks ago and is stationed at Ft. Sill, Oklahoma where he is in cooking school. Sent his folks a pic and looks fine in uniform.

The Turkenkops of Ruidoso were delivering their bottled drinks to customers down that way and still had Tinnie, Picacho, Lincoln and Capitan to make before they came back. Marie Pacheco, principal of the San Pat school and some of her boys were fixing the White Cat Bar for the Demo rally. They had the concession stand. Mr. and Mrs. Adelaido Chavez are new friends we made. We had heard lots about the wonderful food they served this summer at the little cafe just below Wilbur Coes and wanted to meet them. They are closing soon but will reopen next spring. She is one of the gayest, most charming people we have had the pleasure of knowing in a long time. (He subscribed to the paper and said reading it would help him to learn to read English).

Jean Cacy and her helper, Gloria Chavez, at the Buckhorn were putting out wonderful steaks for several customers and were really to busy to talk. But O. S. Montes was there and wanted his name back on the subscription list and Bert Nosker drove up just as we left.

We were almost home and started to take time to stop at Mrs. Piors cafe, but she serves such wonderful homemade pies, etc, we were afraid to (might eat some—no will power) We learned at Green Tree that A. J. Fuchs is about to start a turkey farm as a result of winning three turkeys (two gobblers and one hen) at the shoot last Sunday at Cedar Creek. Guess he showed some those youngsters who thought they were so smart how to shoot. To Fred P. Bowser at Picacho: Don't tell us advertising in the Ruidoso News doesn't pay, we know you sold some "Spraint" by mail after running the ad and coupon in the paper.

At Mesalero this weekend is a man named Jack Ratliff originally from Pritchett, Colorado, now of the United States. Wednesday we ran into him down the way and stopped for an interview. He left Colorado because of his health ten years ago. Went to Phoenix, built his wagon, traveled in the Southwest and Pacific Northwest but had never been east. Three years ago he started out, arriving in New Orleans for Mardi Gras and going on from there (Too much rain, likes the west). He travels in his covered wagon pulled by three pack burros, Jude, May and Kate. His dog Clovis rides on one burro, Iowa Kid (1 goat) rides on another burro and Little Ben the rooster rides on the other. Idaho Kid, (the other goat) rides in the wagon with one dozen chickens. Jack's on his way to Arizona for the winter. Loves life and likes people and they in turn like him. Guess a man traveling with his own livestock and victuals at the rate of 15 miles a day is definitely on his way and doing alright.

### Extension Club

#### Meeting in Tinnie

The Hondo Valley Extension club met at the home of Mrs. Oney Ramond at Tinnie, N. M. on Wednesday, October 25 at 10 am for their program and covered dish luncheon.

A musical program was enjoyed with Leota Pfingsten and Mrs. S. W. Stout and daughter singing and playing for the group.

During the day extensive plans were made for the next meeting to be held at Bonnell Ranch Wednesday, November 22nd. On that day the ladies will bring articles of children's clothing to be auctioned which they have made from poultry linen given by Mrs. Jess Harris of Green Tree. The proceeds go into a special fund.

They also will give away a beautiful silk quilt made by Mrs. Oney Ramond of Tinnie from her own silk scrap bag. She worked on the quilt for three months.

In conjunction with the Corona Extension club the Hondo club is sponsoring the "Giving away" of a fat prize lamb in Carrizozo on November 15. This lamb was raised by Sally Strickland of Corona. She took it to Roswell Eastern New Mexico State Fair where it sold to the Valley Oil Co. for the price of \$2.23 per pound and the lamb weighed 100 lbs. The oil company then gave the lamb to the two Lincoln County extension clubs "to be given away" to some fortunate person. For complete details see a member of either the Hondo or Corona club.

# RAY REED

And His  
WESTERN MUSIC  
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Every Saturday Nite  
To Play For Dancing!

Enjoy a Real Winter  
Vacation in Nature's Wonderland  
Ride Horseback — Climb Rugged Mountains  
Just Relax and Enjoy Yourself  
FRONTIER ROOM OPEN ALL WINTER  
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# RUIDOSO BAR

Nobie & Johnnie Higerson  
Present—An Outstanding Western Band  
SATURDAY NIGHTS FOR YOUR  
DANCING PLEASURE

Good Beer, Wines Liquors

Ask For \$ Day Tickets

# Barker Sees Godd Hunting

With the Big Game Season opening on November 10, State Game Warden Elliott S. Barker today urged all hunters to "Be Sure It's Legal Game Before You Shoot."

"What we expect to have a fairly good hunting season this year," Barker said. "It can be spoiled by careless hunters."

Prospects are the best in years for a good turkey season as these birds have shown an increase in almost all areas of the state. The deer situation in the north and central parts of the state is reported to be good. In the western part of the state the dry weather has been less favorable for the deer, but the hunting should be fair as there has been no loss of game in these areas and all game wintered well during the year.

The bag limit is one buck deer with at least one forked horn and each fork a minimum of one inch long. The season opens at noon, November 10 and a new regulation prohibits hunters from being out in the hunting areas with guns at any time during the forenoon of November 10. Guns must be kept in camp or in cars enroute to camp on the forenoon of opening day.

"At this time," Barker said, "all our forests are in a very dry condition and unless we get rain or snow by November 10 the fire danger will be great. Sportsmen must see to it personally that fires are prevented. With the disastrous fires of last spring fresh in mind we should all see that the utmost care is taken when in hunting areas."

The Department of Game and Fish expects more hunters in the state this year than ever, according to Barker, and while it wants everyone to enjoy the hunting, it also wants everyone to return safely. It believes this can be done if everyone will take the proper precautions with firearms.

Barker gives us a few of the basic rules:

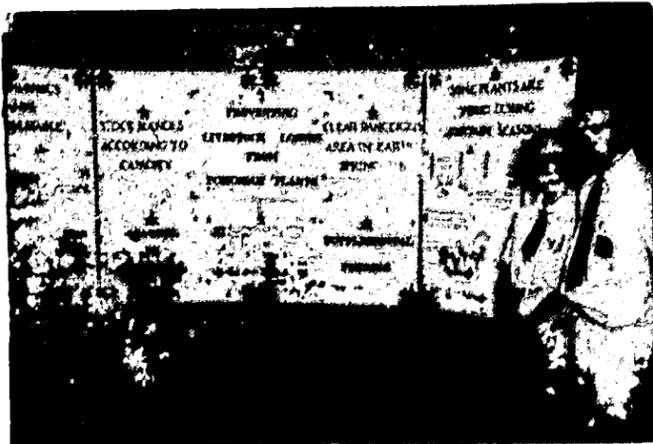
1. Never carry a loaded gun in the car or have a loaded gun in camp.

2. Treat every gun with the same respect as a loaded gun.

3. Never point a gun at any thing you don't intend to shoot.

4. The most important of all is to be sure it's legal game before you shoot.

## PRIZE-WINNING 4-H DEMONSTRATION TEAM



How to prevent livestock losses caused by poisonous plants was the subject of the prize-winning senior team demonstration in the livestock loss prevention demonstration contest at the recent state 4-H club encampment at New Mexico A&M College. The winning team members were Nancy Knight and Bobby Peebles of Lincoln County, both shown beside the exhibit which they used in their demonstration.

### North America Leads

The INSURANCE FIELD magazine reports "Oscar of Industry" trophy once more goes to the Insurance Co. of North America for best Annual Report. Warren Barrett is their Ruidoso Agent. Ask him about DOLLAR DAY insurance. adv.

### Francis Rogers Memorial Service

Memorial services for the late Francis Rogers will be held Sunday afternoon, November 5th, at 3 p. m. at the Community Methodist church.

The service is open to the public and all friends of the family are especially invited at this time and the memorial gift from the community will be presented to the church.



### PTA District Meeting Held In Alamogordo

Alamogordo Parent Teacher Associations will be hosts to the Ruidoso district convention, here November 9, at the community center.

Mrs. C. A. Glover, Alamogordo district president, will be in charge and the high school, grade school and Holloman associations will be hosts.

Special guests for the occasion will include Mrs. Gertrude E. Flyte, Mitchell, South Dakota, Field consultant for National Parent Teacher Association; and Mrs. Arthur Nicolas, Albuquerque, state PTA president. General theme for the convention will be parent education and home and family life.

### Ruidoso Realty Company

In Ruidoso 25 Years  
EMADAIR CHASE  
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Lots for sale or lease in the Village of Ruidoso or up Cedar Creek

tion will be parent education and home and family life.

Ruidoso district includes Lincoln, Otero and Socorro counties.

Latest chapter to join the district is that at Socorro, installed there on October 17, by Mrs. Glover as district president.

Sessions for the convention will run from 10 a. m. to 4 p. m.

### B & P W CLUB

New members voted into the club Wednesday night included Mrs. Lee Wimberly, Mrs. W. L. Paton, Mrs. Leo Pagle and Dorothy Paterson of El Paso.

The District convention will be held at Portales November 11-12. Ida Bloodworth, Mrs. Johnson and Barbara Huntress have all ready signed up to go but a large delegation is urged to attend. At the business session a resolution will be presented thanking the Roswell club for their help in setting the Ruidoso club estab-

lished and the gavel presented to them in Roswell recently.

The Christmas party will be held at Noisy Water Lodge December 20 at 7 pm and, at this time members will give cash gifts to be turned over to the hospital to purchase books and toys for the "children's" ward.

The next meeting will be held at the News Office November 15 with Mrs. Eileen Glascock as chairman. The topic for discussion will be Health and Safety.

### School Board Here Cited As Tops In Country

The Alamogordo school board was named as one of America's outstanding school boards according to a letter received by W. Barnie Caton, superintendent of the Alamogordo schools.

FAT'S TAXI PHONE 65-62



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"66"  
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## VILLAGE GIFT SHOP

In The Post Office Block

**Dollar Day Specials**  
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SPECIAL TABLE

YOUR CHOICE OF  
3 Pieces  
For

**1.00**

Mens and Boys \$5.00 Identification Bracelets  
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China and Brass Ash Trays, 2 for \$1.00

We have all the time  
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Community Plate and Rogers "1847"  
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# DOLLAR DAYS



### KERR MASON FRUIT JARS

1-2 pt. Case 70c  
1 pt (wide mouth) case 90c  
1/2 pt. case 72c  
1 qt. (wide mouth) case \$1.00  
1 qt. case 85c

ABC Electric Apartment Range was \$125.50 Now Only \$87.50

One Butane Apartment Range was \$95.50 Now Only \$70.00

### LAWN SPRINKLERS

Plain ..... 95c  
Revolving ..... \$1.35  
Revolving ..... \$5.35

### DEEFPREEZE SEALIGHT

(containers for frozen food)  
1 carton qts. (12) 65c  
1 carton 3 pints (8) 65c  
1 carton pints (24) 99c

Babo & Old Dutch Cleanser ..... 10c  
Roll Wax Paper ..... 5c  
Large Wastepaper basket was \$1.15, now ..... 70c  
Fruit juicer was \$3.40, now ..... \$1.00

10% DISCOUNT ON ALL MERCHANDISE ON DISPLAY IN STORE  
DOLLAR DAY NOVEMBER 4th. ALL SALES MUST BE CASH TO TAKE ADVANTAGE OF SALE PRICES AND GET \$ DAY TICKETS.

(All merchandise charged will be regular prices)

No Exchanges and No Refunds Sales Merchandise

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