

As I See It

By Lloyd P. Bloodworth
Congratulations to Truth or Consequences, N. M. At final last the citizens of Hot Springs have officially changed their name and the name change is so recognized by the Post Office Department.

Heavy Drake, our Representative to the Legislature was in town the other day and came by the News Office for a little visit. Heavy says he is getting on to things at Santa Fe and has some plans in mind that should be helpful to all of Lincoln County.

Politics are funny. Only a few weeks ago Agnes Head, editor of the Lovington Leader, was singing praises of Ed McMahon as he was campaigning for Governor in January 12 issue of her paper she said that new governor is most disappointing. The trouble seems to be that the new governor is making too many appointments among the Democrats. It just goes to show that you can't please everyone, even in your own party.

The MARCH OF DIMES campaign is now on and I hope that everyone in Lincoln County will have a part. "Lend me a hand" is the slogan of the 1951 campaign. The four words are expressed by the poster portrait of a bright faced American boy whose body has been racked by the ravages of polio. He is Larry McKennis, a twelve year old boy of some 54 pounds, who has been in the hospital since a crippling hand was attacked by the March of Dimes last year. In three successive years, polio has struck more than 100,000 people in the United States. At this time it has cost the National Foundation for Infantile Paralysis \$8,000,000 to help. Do your part by making a contribution to this worthy cause.

The New Mexico Press Association will hold its winter meeting next week end at Truth or Consequences. This group is made up largely of newspaper men and women and their programs are of an educational nature. Being out of the newspaper field most of last year, I missed the meetings. I expect to drive over to the Butte city next Friday and enjoy seeing many old friends. Senator Burton Roach and his chamber of commerce will see that everyone has a great time.

I understand that John Crow is being transferred from the Mescalero Reservation to another reservation in Arizona. We are sorry to hear of this because our association with Mr. Crow has been quite pleasant. He has done a fine job at Mescalero and has many friends in Ruidoso. He has been active in the Lions Club and has given assistance to every worthy cause. We wish for John the very best and believe that he deserves it to the fullest. All of this goes to Mrs. Crow, too.

Woman's Club Canasta Party "Dimes" Benefit

The Ruidoso Woman's Club regular Canasta Party Monday afternoon, January 29th at 2 pm at the Woman's Club Building will be for the benefit of the 1951 "March of Dimes". The players will all give 50c for the afternoon of Canasta. Local women belonging to the Woman's Club have been urged by the state organization to do everything they can to support the "March of Dimes" program this year as more money than ever before will be kept at home for funds needed in case of emergency.

Mr. and Mrs. Roy Anderson returned home Wednesday from a trip to Mexico and made a big surprise and Roy says "if anybody knows about Ruidoso's prices at our courts, cafes or hotel or in the local cafes just send 'em to me. Ruidoso is most reasonable compared to prices other places" which have gone up."

WEATHER

Table with weather forecast for January 16 to 22, including temperature and precipitation.

LOCAL DEFENSE PROGRAM PLANS BEGUN BY REPRESENTATIVE GROUP OF CITIZENS

Ruidoso's Civilian Defense plans are progressing and at the Wednesday night meeting last week Col. H. M. Graham, local Director, presided with twenty men and women present. Definite plans made included the appointment of four emergency police officers at strategic points in the canyon to work under the local Constable, Frank Barajas. These men will be named following the next meeting of the City Council according to Mayor Ike Wingfield.

First aid classes will be sponsored by the Ruidoso Fire Department each Monday at 8:00 pm which will be open to the public. These classes will be held in the new reception room at the Fire house and Mrs. Horton and Mrs. Snyder have volunteered their services to help in any way they can. A definite starting date for classes will be announced in the very near future.

After close study of defense material sent out by the Government to Col. Graham the group made the decision to have Jim Hales representing the American Legion Post here, order 2,500 copies of the handbook "What to Do in Case of Atomic Attack" for distribution in Ruidoso, Hollywood, Green Tree and the Ruidoso-Hondo Valley. These handbooks should be kept and studied and discussed by every family group in the area.

Although the Ruidoso Volunteer Fire Department is one of the most efficient in the state in time of emergency other help would be needed from men and women in this canyon and a committee of citizens was organized for the purpose of the fund was suggested. Definite plans on this will be worked out soon.

The group discussing the defense program considered a two-way radio for the local police car a "must" to insure short wave communication out of Ruidoso if all else fails. It was agreed by the persons present, representing over twenty local organizations that this could be obtained by donations from the various groups with help from the Village of Ruidoso. The cost is approximately \$500.00. Walt Crosby, appointed secretary of the Defense Group, was authorized to make the necessary arrangements with the Federal Government throughout the United States. These would carry name, blood type, etc. as army dog tags.

Organizations represented at the meeting, and those there for the meeting included: Odd Fellows, Elmo Vaughn; Chamber of Commerce, Walt Crosby; Women's Club, Elsie Erickson; Beta Sigma Phi, Marjorie Carley; Business and Professional Women, Dorothy Kirkman; Grade School P.T.A. of Ruidoso, Jim Pickering; High School P.T.A., Mrs. Ruth Moore; City Council, Ike Wingfield; Volunteer Fire Department, Coke Hedgecock; American Legion, Jim Hales; American Legion Auxiliary, Mary Nell Tager; Police Department, Frank Barajas; Veterans of Foreign Wars, Tom Jones; V. F. W. Auxiliary, Della Hale; Ruidoso Rifle Club, Coke Hedgecock; and Rebekahs, Della Hale.

Other organizations to be included in plans but not represented at the first meeting are the Eastern Star, Boy Scouts of America, Disabled American Veterans and the Lions Club. It is also hoped that the Green Tree area and the Ruidoso-Hondo Valley will have representation at the next meeting.

Future Business Leaders Will Have Banquet March 27

March 27th is the date set for the Future Business Leaders of America Club of the Ruidoso High School to have their semi-annual banquet. The annual affair will be at the Home Economics Cottage. Committees have been named from the membership to take care of the details. More definite plans will be announced after our next monthly meeting, February 5th.

Future Business Leaders Will Have Banquet March 27

Plans are also being made for the concession stand at the Gold Medal Basketball Tournament the latter part of March.

FIRST AID CLASSES
First Aid Classes will begin on Monday, January 29th, at 8 p.m. at the Fire Hall in Ruidoso, N. M. All interested persons are welcome.

Carmon Phillips Moves Business To "Old Mill"

Carmon Phillips, successful Ruidoso business man and artist and photographer of renown throughout the Southwest, recently moved his gift and curio shop in the lower canyon from the small building which he started to the building known throughout the Southwest as the "Historical Old Mill" of the Ruidoso.

Mr. Phillips purchased the property some months ago and has spent considerable time and effort in restoring the old landmark to keep every detail as historically accurate as possible while making it into a suitable place for his business.

Intensely interested in the entire old Lincoln County area Phillips feels that the "Old Mill" should not only a location for his business but also must be maintained as a museum and point of interest for residents and tourists of Lincoln County. His plans include this sort of a program.

During the past year a complete data than ever before known has been gathered regarding the history of the old adobe building and within the next few weeks a feature story, involving not only the history of the building but giving a picture of progress on the Ruidoso, will be run.

P-TA To Sponsor March Of Dimes Coffee Day Wed.

The Ruidoso Elementary Parent Teachers Association held their regular meeting Wednesday night at the Home Economics Cottage with Mrs. Marie Rooney, president, presiding.

In keeping with the state program to support the 1951 March of Dimes the group made the decision to sponsor a "Coffee Day" Wednesday, January 31. All purchases of coffee made in local cafes and snack bars participating in this program will benefit the March of Dimes. DRINK COFFEE WEDNESDAY.

The fourth and fifth grade mothers served a delicious chicken and dressing dinner to over 50 parents, teachers and guests at the Wednesday night meeting. The serving table was beautifully decorated with a center piece representing a ski scene.

The decision was made to purchase a record player for the school, and to subscribe to two monthly record clubs as a beginning of a record library for the children here. This is being done by the P.T.A. to fulfill the need for music education for which funds are not available through the schools at the present time.

Plans were discussed for February Day program to be held some time in February. The P.T.A. Stetson grade school, Ruidoso high school and Ruidoso Elementary school will join together in this annual event.

L. S. Drake Supports Senate Bill To Sell Indians Liquor

L. S. (Heavy) Drake Representative to the New Mexico State Legislature, was in Ruidoso last week and listing his friends and reporting the work being done during the present session at Santa Fe.

Drake said, "I am supporting the Senate Bill No. 9 introduced by Senator Murray Morgan, Senator J. A. DesGorges and Senator Guido J. C. to amend the New Mexico Statutes to remove the prohibition against the sale of liquor to the Indians of the State. They have the right to vote, are fighting in the Armed Forces of the United States and should be given this right to purchase liquor as they see fit."

True or not, that black panther story in the newspapers lately, has helped a lot of people get their minds off the flying saucers.

Basketball Games Here Tonight At 7

The Ruidoso Warriors play two games with Lake Arthur here tonight (Friday) with the first game scheduled for 7 o'clock. Tomorrow night the Warriors go to Carrizozo for games with the A and B Grizzlies.

The afternoon game last Friday with Hondo was a big success from a standpoint of student attendance, but because of a shortage of teachers at Lake Arthur they are unable to make the trip today until after school.

Next Friday afternoon at 2 o'clock the Warriors will play the Ruidoso teachers team in an exhibition game, followed by a game between the Ruidoso Junior High and Mesalero. The faculty team includes Paul Vance, Bert Dutton, Gene Sizoo, John Kilgore and Dwight Watkins.

In games last week the Ruidoso team won one and lost one, while the Carrizozo team won two games of them a 25-24 thriller to Hondo. Rex Whiteley of Ruidoso and L. Torres of the Eagles tied for scoring honors in this game with 10 points. The Warriors defeated the Hondo A team by a score of 39 to 25. Murie Riley of Ruidoso led the scoring with 13 points.

The Warriors dropped two games to Captain Carrizozo last week. The Carrizozo team beat the 48 to 23 and the A game 61 to 34. Wilson of Captain led the scoring in the first game with 13 points, while Morris and Sandoval of Carrizozo scored the same amount in the A game. Captain will play in Ruidoso the afternoon of Tuesday, February 6th.

In a Junior High game here last Friday Mesalero defeated Ruidoso by a score of 16 to 12. B. Shenda of the Indian team scored 15 of his team's 16 points.

District Scout Workers Meet

The monthly District Scouters Meeting was held at Ft. Stanton, January 17th under the leadership of L. W. Clark of Captain. Ray Baker, Scoutmaster of Ft. Stanton assisted by Dick Dingham who is in charge of the program. The program consisted of Scout ceremonies, games and plans were made for the coming Scout activities in the spring. A movie was made available to those in Lincoln County, the Indian Reservation and Otero County. He said he also was going to attend the national REA meeting to find out how local people may benefit from the telephone program. Mr. Cooper urged those of Lincoln County, especially to be present.

Bloodworth-Hall Speak To Veterans

The Ruidoso American Legion Post here plans to a barbecue supper and party for members, their families and also members of the Veterans of Foreign Wars and the D. A. V. at the Legion Hall Friday night of last week. Jim Hall, Post Commander, acted as Master of Ceremonies for the party and meeting, the main part of which was to start a convalescent membership drive here. William Hall, Contact Man for the Veterans Administration from the Roswell office, was on hand to answer any and all questions pertaining to the rights of veterans, their dependents, etc. In connection with this he showed two movies "Future Assets", pertaining to government insurance, and "Veteran's Report No. 1", telling of things being done to benefit veterans of World War II through schooling, loans, etc. Carmon Phillips was kind enough to show the movies with the projector owned by the local Lions Club, White Mountain Sports Area and Chamber of Commerce.

Following the movie P. Bloodworth, publisher of the Ruidoso News, gave a short talk on the history of the American Legion and the many reasons why all veterans should belong to this organization.

After the business meeting adjourned the supper and informal visiting were enjoyed for the rest of the evening. Over fifty members and guests were present.

Beta Sigma Phi Gives Francis Rogers Tea Service To WSCS

In an impressive ceremony in the Educational Building of the Methodist Church on Sunday evening, January 21 Phi Chapter of Beta Sigma Phi placed the Francis Rogers Memorial Tea Service in the custody of the Women's Society of Christian Service.

The tea service was purchased by the sorority as a fitting memorial to Francis Rogers who was a member of Beta Sigma Phi and actively interested in all projects concerning the welfare of the community. It was decided to place it in the custody of the WSCS of which she was a past president, so that anyone or any group in the community who might wish to use the service can do so by contacting them.

Penasco Valley Telephone Co-op Meeting Feb. 21st

The annual meeting of the Penasco Valley Telephone Cooperative, an organization covering five counties in Southeastern New Mexico, is scheduled for February 21, 1951 at Hope, N. M. at one o'clock P. M.

At this meeting plans will be discussed to bring telephone service under the Rural Telephone Administration to residents in Lea, Chavez, Otero, Eddy and Lincoln counties. Also at the meeting three board members will be elected. A total of seven members in all will serve on the board. A nominating committee will meet February 3 at the home of James Mahill at Mayhill, N. M., to nominate candidates.

Members of the nominating committee are as follows: George Teel, Hope; Bernard Cleve, Penasco; Eldo Lewis, Weed; Daniel Storm, Glencoe; Mrs. Forrest Lee, Lakewood; Jack Pink, Cottonwood; and William Watta, Duncan.

Members elected when the cooperative took in the five counties (including the Mesalero Indian Reservation) were: George Teel, Bryan Runyan, George M. Casabonne, J. H. Clements, M. D. Brantley, C. R. Barley and R. J. Paul.

Paul L. Frost, manager of the Central Valley Electric Cooperative with headquarters in Artesia, and a leader in the telephone project has stated that the telephone service will be dial system and of the latest and best type available. Mr. Frost also said the national government is anxious that communications by telephone be made available to all rural homes as a part of the strengthening of our country for the emergency. He said he will attend the national REA meeting in Cleveland, January 23 to February 1, and last all details of the Rural Telephone project will be carried out. He said every citizen interested in Rural Telephone service to attend the February 21 meeting at Hope. He urged those of Lincoln County, especially to be present.

Mr. W. C. Cooper, manager of the Otero-Lincoln electric cooperative and he was greatly interested in seeing that telephone service was made available to those in Lincoln County, the Indian Reservation and Otero County. He said he also was going to attend the national REA meeting to find out how local people may benefit from the telephone program. Mr. Cooper urged all who are able to attend the February 21 meeting and said he would be glad to help all those who wish to receive telephone service under the Rural Telephone Authority.

School Board Election To Be Held Feb. 6th

Three school board members for Ruidoso Municipal Schools are to be selected in the election to be held on February 6, 1951. Members whose terms are expiring are Dr. E. Snyder and Mr. Harry A. Parnell. The ones elected for these two places will be elected for a full six year term.

The other member to be elected will serve the unexpired term of Mr. Will T. Coe, deceased. Mrs. Bebe Coe was appointed by the Board of Education to fill the vacancy until the next regular school board election. The person elected to this place will serve for two years.

Dr. D. E. Snyder, Mr. Harley A. Parnell and Mrs. Bebe Coe will be candidates to succeed themselves for their current places on the Board of Education.

The Board of Education has requested that any one desiring to have his name printed on the official ballot as a candidate for school board member file written request at the office of the Superintendent not later than 12:00 o'clock noon, January 30. Any person so filing should specifically state whether he is a candidate for full six year term or for the unexpired term of two years.

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Truth is one trademark that does not require registration.



John Crow To Leave Mescalero For Interesting Assignment On Colorado River In Arizona

John Crow, Superintendent of the Mescalero Apache Indian Reservation, since August 1st of 1946, announced this week that the new job he has accepted in Arizona was too big a challenge and too interesting as work to say no to and that he will be leaving Mescalero February 1st.

Crow, who has gone from a clerical job to executive positions, has been with the Indian Service for seventeen years starting out at Fort Totten, North Dakota. He will serve as Assistant Superintendent with a friend of his, James Stewart, as Superintendent at the Colorado River Reservation near Parker, Arizona.

A new program of colonization in progress there which is quite in the largest and one of the most important projects of the Indian Service at the present time. This colonization was talked and planned for many years but is now in progress on the Indian Reservation. The plan calls for the construction of the Navajo and Hopi Reservations of Arizona on irrigated assignments to raise truck garden or irrigated crops in a climate similar to the Imperial Valley of California. There are certain crops which if rotated, can mean production the year around.

Another part of the plan is to build a home on the forty acres of good land and an additional amount is loaned to buy equipment and machinery needed to farm. The first time the colonization and loan plan was tried in 1947 out of thirty Hopi families eleven of them put back their original loan before the agency started them to be able to do so. There is approximately 200,000 acres of land which can be cultivated by all the irrigated farmland plans will include taking families from other tribes in the Colorado River water shed of Arizona, Nevada and Utah to live on the colonization plan.

Some of the things that have been accomplished at Mescalero since 1946 include: The change in the method of handling the tribal funds from the Treasury of the United States to the Agency Office where the Business Committee could use these monies for improvement and development of the reservation.

This in turn has developed the ability of the Business Committee and individual members of the tribe to accept their share of responsibility in regard to the affairs of the tribe.

With the cooperation of the State Education Office in Santa Fe two small schools on the Reservation have been consolidated to make one better school at Mescalero operated jointly by the Agency and School Board of the State of New Mexico.

The Agency has adopted the New Mexico State course of study as basis for curriculum in all Reservation schools. The Ruidoso Recreation Area up the Ruidoso Canyon has undergone a program of improvement which has helped to bring people to the area and serve them as a better recreational area while here.

The Business Committee has done a lot of development work on the reservation and have developed domestic water for members of the tribe and this in turn has encouraged improvement of living conditions.

The livestock industry is vastly improved mainly through the method of marketing cattle. New corrals have been built and the auction system of selling adopted.

Logging contracts have been successfully completed, many Christmas trees have been sold from the Reservation, a woodyard has been set up, etc.

Explorer Scouts Have Ruidoso Mescalero Trip

The Explorers of the Eastern New Mexico Area Council had their first Ski Adventure near Ruidoso over the past week end. The Explorers arrived in Ruidoso Friday evening. Games at the Ruidoso Clubhouse were enjoyed that night. Saturday morning was spent in the ski run tobogganing. Advisor Bill Hart of Explorer Post 64 prepared the noon day luncheon at the Ski Run.

Saturday evening the Scouts arrived at Mescalero for an Indian supper prepared by the ladies of Mescalero. Reuben Ten Haken, minister of the Mescalero Mission was in charge of the Saturday evening activities. He was assisted by John Washington, Scoutmaster and Kenneth Peterson, Explorer Advisor at Mescalero. A campfire and stories by Percy Dignmouth highlighted the Saturday evening. The Explorers of the Eastern New Mexico Area Boy Scout Council.

John Clardy, Field Executive of the Mescalero Mission was in charge of the Saturday evening activities. He was assisted by John Washington, Scoutmaster and Kenneth Peterson, Explorer Advisor at Mescalero. A campfire and stories by Percy Dignmouth highlighted the Saturday evening. The Explorers of the Eastern New Mexico Area Boy Scout Council.

Edmie Leah, Leo Hillin, Harry Davidson of Clovis, Floyd Spruce, Bill Bingham, Fred Haines, Dick Evans, Billy Scott, Jimmy Scott, Bobby Patterson, Dan Ingram, Billy Vance, Phil Touber and Harry Davidson all of Portales.

Wayne Miller, Jim Bob Affinson, Charles Bowen, Jim Tom Dickinson of Tucuman, G. W. Oken, Curtis Salinas, Frankie Bryan, Jim McMillen, David Williams of Hobbs.

Also the following leaders, J. R. Dickerson of Clovis, Mr. Bingham of Portales, Grover Dickerson and Mr. and Mrs. Fred Shafner of Tucuman and Yorel Harris of Hobbs.

Several parties have been planned for the Crows as individuals and as a family before they leave in February.

The name of the man who will take the job as Superintendent at Mescalero has not been received at the Agency office but will be announced soon.

The height of inconsistency--man bragging about his ability to keep his mouth shut.

The Ruidoso News

SERVING LINCOLN COUNTY

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He was the town sucker and he knew it. He was the only man who was called upon during the various drives, who was asked to donate not only his time but his merchandise. Others went so far occasionally as to give merchandise at cost, plus a small handling charge, and there were occasional rare individuals who gave outright.

But the town sucker was always in there pitching. Not only did he give his time and merchandise, but his men also helped and the town sucker paid their wages during such periods without a protest.

He was entirely to blame when things did not go right, and his brand of merchandise, even though given freely, was not the proper thing or the project would have gone through.

The town sucker was an optimist. He was always looking on the bright side. The next time would be OK, seemed to be his motto if a twin promotion slunked or fizzled.

When a project went through with brilliant success, the town sucker never claimed or got any credit—the credit went elsewhere—somebody else got the engraved watch.

The town sucker belonged to the chamber of commerce, the Kiwanis Club, the various lodges, served on committees, etc.

Lawyers who charged so much per hour for their time would call him in and spend many hours of his time without thought of paying him. Doctors who charged him for calling at his home would call him to advise them and think nothing of it from a monetary angle.

Did he ever complain? Not that anyone heard of. Maybe sometimes in the evenings when he was working alone he might think it just wasn't fair—but so what—the town had to progress.

Who is he? If you don't know by now that he is the small town newspaperman, you've never served on a town committee. The fellow who attends all the meetings to report them—who gives yards of free publicity that it costs money to set into type and takes paper that must be paid for—yep, that's him.

But don't feel sorry for him—he's the happiest and most contented man in town. —The Kiwanis Bulletin

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 Ruidoso News
 Friday, January 26, 1951

News Items From **GLENCOE** (By Sydney Bonnell)

Bob and Billie Boyce were visiting around last week. Bob made a business trip to Alamogordo.

Eleanor McClendon has resigned from the work at the Hospital and is going back to Alamogordo. We will miss them here, especially little Linda and hope they visit us often.

Ralph Bonnell and Dr. Allen were at Peg Pflington's Wednesday the 17th judging and testing cattle. Visited other ranches there, also.

Mrs. Anne Pittsworth was in Roswell several days last week on business.

Mrs. L. W. Storm has been appointed chairman for the Red Cross Drive in Ruidoso-Hondo Valley. Any one wishing to donate to this worthy cause may send her the check and you will get your sticker and card.

Ronnie Smith Perry celebrated his thirteenth birthday at his grandmother's Sunday and had a beautiful cake of pink and white made to order. Many more happy birthdays, Ronnie.

Another birthday was celebrated Sunday, for a very nice person, Edna Schierenberg, after church at the club house. The unusual part was that the beautiful cake and sandwiches were made by the honoree and we all enjoyed them with her. Wishing you many more happy birthdays, Edna. Dan and Mrs. Storm were very active in putting this over.

Mr. and Mrs. George Wilcox of Roswell visited their daughter and family, Mr. and Mrs. Ralph McGuire over the week end.

Mr. and Mrs. Wilbur Coe are planning a trip to Mexico, having come friends join them and will leave early next week.

Peg Pflington and Ralph Bonnell are leaving early this week for Roswell, taking the bulls that are to be entered in the sale that will be held at the new base and fair grounds, Friday the 26th, at 1 p. m.

Many folks have the answers to any and every question in the hollow of their heads.

"A Story Of Long Ago"

By Dan Storm

My friend the old Spanish gentleman was telling me that the White Oaks mines were very good, but that there is yet plenty of gold not to many miles distant. He said the people of that day were absorbed with the White Oaks mine that they concentrated their search for new veins in the immediate vicinity of the proven territory. They were held as by a spell to this one mine, he said; and made the mistake of not searching out the country at a good distance around. He reminded that the White Oaks deposit was found by sheer accident as stated there were times when people lived in Lincoln County who really knew the ways of finding gold, and did not follow the stumbling hap-hazard methods of today. "Another and greater reason he gave for people not being able to find gold like they used to; and from that point he drifted into this little story.

I don't remember for certain the year, but it was when I was a boy. There were two men watching the sheep on one part of the Block ranch. One of the men would come into the Block ranch store from time to time to buy coffee, flour, salt, sugar, and tobacco for the camp. He always paid for these things with white rocks in which the gold could be seen shining, shimmer. Very rich rocks were these and the storekeeper always took them. Sometimes he would ask for a few more and this man would reach into his pocket and get out another handful and put them on the counter.

There was another man back at the sheep camp who never came to the Block Ranch Store. He was a man of the country. He never left the ranch and seemed frightened of the plaza. (cited.) He cared not for the dances, the theatre, the rodeos, or the strong drinks of the cities. As little cared he also for the carriages, the elegant houses and the clothes so fine of the rich people.

What did he care for then? Nothing but to eat his beans, chile Colorado, and toasted meat, and his tortillas. And to smoke his cigars one after the other, and wander day in and day out through the foothills and the mountains, when it was not his turn to watch the sheep. He would sit under a pino, or cedar, or an acocotillo curving thinking, it seemed of nothing. Sometimes he would play on his harp he made from a yucca stalk and a gut string, holding this instrument next to his mouth and picking the string.

You might know that this was

the man of the rocks so rich in gold.

How long it was that this man's companions (company) kept going to the Block Ranch store and buying their Chiles, and Frijoles, and tobacco, who knows? However it may be, one day it happened that when the man was in the store buying there was a rich rancher there named Don Santiago Otero, watching.

"Where did you get those?" he asked the sheepherder.

"My friend out at the camp gives them to me to buy things with," said the hergero (sheepherder).

"Where does he get them?" the went was coming from the forehead of the rich rancher now.

"I don't know where he gets them," said the other. "He never tells me anything."

"Take me to this man," the rich man said.

Bueno. They arrived at the camp, and here was the man of the gold, Antonio Herrera was his name. He was under a tree not lying down, not sitting up; more asleep than awake, without doubt, so that when a stranger appeared accompanying his friend, he half thought himself to be dreaming.

"Friend," said the rich man, "show me this mine of yours and I will bring all the machines necessary to take all the gold, and I will give you half of all that comes out of it. More than that this I will give you five hundred sheep."

While the rich one was saying this about the machinery, and this other about giving half of what comes out of the mine, Antonio Herrera did not pay much attention, but when this other was said about the five hundred sheep, he first leaned back against the tree opening his eyes wide, and then jumped to his feet.

What did it import to him how much shining rocks were taken out of the ground. But five hundred sheep, this was another hill.

They went around the Mal Pais, Antonio and Don Santiago, and passed across where now is the court house of Carrizozo, and went walking toward some hills.

Antonio spoke not one word, and Don Santiago as little.

Bueno. At last they came to this hill I am telling you about standing by itself with no other hills around it. Up this hill Antonio led the way.

Don Santiago had been thinking much all along the journey. But now his brains were going fast, fast. To himself he thought:

"This man is muy druto (very rich). He must even be crazy. He knows not the value of gold. The plaza, the drinks, the gay dances and renoritas of the towns

News Items From **FT. STANTON** (By Frank E. Smith)

Leonard Brousseau, Fort librarian told me on Monday that he'd be glad to get some more books for the library. It would surprise many people to know how many books are read each month by both patients and personnel.

Polly Brown resigned and is living in Roswell, awaiting a call to the U. S. Marine Corps.

Wesley Young took a trip up to Albuquerque during the week end to see Rayford "Red" Burnett who is undergoing treatment for a back ailment at the Veterans' Hospital.

George White is back with his folks and is expecting to receive one of those letters from the Navy Department, ordering him to duty.

Lawrence Rhinehart arrived from the Marine Hospital at San Francisco in company with Dr. W. Clark Cooper last Wednesday. Rhinehart was very glad to be back at the Fort.

Dick Cardes visited around the station on Monday and looked to be in pretty good shape.

Plans are going forward to form a canasta and bridge club to

are nothing to him. The fiestas, rooster fights, and all things like that do not please him. What good is gold to an insane person?"

Then he said in a loud voice, "Stop! Wait! I must tell you something. I did not tell you earlier because I wanted to be sure."

He was thinking to himself that surely the mine was on this hill and that on so small a hill it would be easy to find.

The rich man continued, "I myself have a mine on this hill. Now if the mine you are going to show me is this same one of my own, I curse I can't give you anything. Surely if this mine is the one I have here myself you must not touch it but leave it to me. And I can not give you sheep or anything else."

Anything stopped and looked at the rich man. He lifted his arms, like this, with his shoulders.

"Bueno," he said, "if you have a mine on this hill, go ahead and find it yourself." So pointing with one arm up the hill, he started down the way he had come, passed by Don Santiago, and went back toward the sheep camp.

Don Santiago hunted and looked, and he searched and he walked, and no mined id he find. He brought men there and they found nothing. Antonio kept sending his friend in to buy their sarapes, and flours and tobacco at the Block Ranch store so he paid for with these rocks. Did Antonio ever tell anyone about his mine?

Quien Sabe.

FOOT-MOUTH DUTBREAK OCCURS IN MEXICO

The routing of a new center of foot-and-mouth disease in Mexico has been announced by Secretary of Agriculture Charles F. Brannan, marking the first evidence of active infection of this disease in the country since December, 1949. The infection was reported near the town of Colimato, Municipio of Espinal, in the state of Veracruz, about 100 miles south of the northern quarantine line. The owner first noticed three sick animals in a herd of 50 cattle. Two days later additional animals were affected and he immediately reported the suspicious symptoms to the Joint Commission. At least 37 animals were found to show evidence of the disease, and laboratory tests were made to diagnose the infection. By December 31, 1950, the infection had been identified as type A foot-and-mouth disease and all infected and exposed animals were eradicated.

The affected cattle had previously received foot-and-mouth disease vaccinations, but the last mass vaccinations were completed in that area about April, 1950. At the present time, no further vaccinations are planned.

All because of a river, there are 395 days in a year. According to the Book House For Children, "when the ancient Egyptians made the first calendar about 4241 B. C., as a means of measuring time from the moon and sun, they decided to reckon a year by the 365 days between the highest points of the Nile flood."

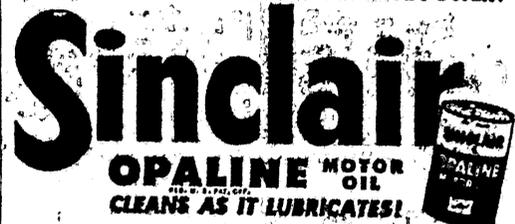
Statistics show that very few, educated people are in the nations' prisons. The educated ones are probably too smart to get caught.

NAVAJO SERVICE STATION

Featuring CONOCO PRODUCTS
 Laleon Jordan
 By The Navajo Lodge

Motorists Look!

SAVE GASOLINE / SAVE OIL / IMPROVE POWER!



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Orogrande, N. Mex. On Highway 70

Is THE Place

Between Lincoln County and El Paso TO GET

- HOMEMADE CHILI
- SANDWICHES
- COFFEE
- COLD DRINKS

BEER -- LIQUOR -- WINES

RUIDOSO JUNCTION

CAFE and SERVICE STATION

BUS DEPOT

STEAKS

and

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"The Best Home Made Pies In All The West"

Mr. and Mrs. Ogden Carrol

OPEN 7:00 A. M. til 10:00 P. M.

Maxine Teter

Appearing Every Saturday Night At The

BUCKAROO

Playing For Your Entertainment

Bottled GAS

- PROPANE
- BUTANE

and All Appliances
 ASK FOR \$ DAY TICKETS

KEETH GAS COMPANY, Inc.
 Phone 67-04 Ruidoso, N. M.

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PALMER GATEWAY ADDITION
 Ruidoso, New Mexico

HERBERT and LUCILE GOUGH
 Highest Quality

- Steaks • Chicken • Sandwiches

Good Coffee--Attractive Dining Room

Open Year Round 11 A. M. to 9 P. M.
 Closed on Mondays

Now Is The
TIME!
 TO SEND IN ENTRIES
 FOR THE 6th ANNUAL
Quarter Horse FUTURITY
 TRIALS IN MAY

CENTRAL BAR & GRILL
 Ruidoso, New Mexico

The
PRESCRIPTION PHARMACY
 HOLLYWOOD -- RUIDOSO

Will Operate As Follows Until
FURTHER NOTICE

OPEN WEEKDAYS:
 8:00 A. M. TO 7:00 P. M.

Druggist will be on duty except between
 8 a. m. to 9 a. m. and 1 p. m. to 3 p. m.

This Week We Feature:

- CUT FLOWERS
- POTTED PLANTS
- DISTILLED WATER
- HEALTH FOODS

We Are Rendering
 A COMMUNITY SERVICE
 H. H. SHIER
 Prescription Pharmacy, Inc.

"Honeymoon Club"

Honeymoon couples in Ruidoso recently included Mr. and Mrs. E. H. Feback of 1101 Montana, El Paso, Texas, who were married January 19th in Las Cruces, N. M. She was formerly Evelyn Mobbs of Clint, Texas, daughter of Mr. and Mrs. D. A. Mobbs. His parents are Mr. and Mrs. H. F. Feback of 2831 Pershing Drive, El Paso, Texas. They stayed at the Navajo Lodge in Ruidoso.

Mr. and Mrs. L. L. Alderson of Lubbock, Texas, were spending their honeymoon in Ruidoso and were guests at Mon Jean Motel. They were married December 29th in the home of the sister of the bride in Lubbock. She was formerly Doris Brown, daughter of Mrs. A. V. Cranfill of Lubbock. His parents are the J. J. Aldersons of Lubbock, Texas.

Mr. and Mrs. Don Adamson spent their honeymoon in Ruidoso recently. They were married in Tahoka, Texas on January 19th and that town will be their permanent home.

According to the Book House For Children, it wasn't until six hundred years after the death of Christ that the modern method of reckoning time as so many years B. C. (Before Christ) or A. D. Anno Domini, in the year of the Lord, or after Christ, was worked out by a monk named Dionysius.

Several years ago Australia experienced a severe drought in which that country lost more sheep (30 million head) than we now have in the entire United States.

CLASSIFIED ADS

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 15c per line, counting five words to the line, with a 5c minimum charge. This rate holds true for week's insertion and can be multiplied by the number of weeks the ad is to be run. WHEN MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OF IF YOU LIVE IN RUIDOSO BRING THEM BY THE OFFICE BEFORE TUESDAY AFTERNOON EACH WEEK.

FOR SALE: Two wheel luggage trailer. Good rubber and good condition. \$40.00. Box 542, Ruidoso, New Mexico. 1-20-pd.

WANTED: Old Colt, Smith-Wesson, Remington pistols, rifles also other kinds. Wheeler, Hollywood, N. M. 1-20 & 2-3-pd.

FOR SALE: Used Servol Refrigerator 4 ft. size. Sacra Bros. Ruidoso, New Mexico. 1-20-pd.

Learn Accounting at Home. Study in your spare time. Come to Roswell for personal help, if needed. For information write Southwestern Business College, P. O. Box 55, Roswell, N. M. 1-20-2-3, 10-pd.

WANTED: Young ladies who would like to study nursing apply to the Ruidoso-Hondo Valley Hospital, Ruidoso, N. M.

FOR SALE: 3 steel show cases, glass front, steel sides and back, 36"x24"x44" high. Counter tops. Reasonable. MANNIE'S, Box 1004 Ruidoso, N. M.

FOR SALE: 1948 Model B Tractor. Two way plow. Phone 93-02 or see Jim Hale, Ruidoso, N. M.

COMPLETE Service Station



USING—
GOOD GAS
Goodyear Tires
Delco Batteries
EXPERT—
Auto Repair Work
ASK FOR
\$ DAY TICKETS

SKYLAND AUTO
PHONE 58-03
O. A. Lualaba
A. W. Lualaba

CORONA

Mr. Raymond Alexander who is with the 8th Army in Korea has been wounded in action and is hospitalized in Kobe, Japan.

Mr. E. J. Austin who has been ill in the Carrizozo Hospital for the two weeks had another stroke and is in serious condition.

Lee Mulkey, 9, youngest son of Mr. and Mrs. A. E. Mulkey, was in the Carrizozo Hospital first of the week for medical treatment.

Mrs. Willie E. Tracey was home last week after visiting for several weeks with her sisters, Mrs. Ella Cogswell of Breckenridge, Texas.

NOTICE OF SCHOOL ELECTION
In accordance with the laws of the State of New Mexico, Notice is hereby given that on the first Tuesday in February, 1951 the same being the Sixth day of the month:

An election will be held at the Home Economics Cottage of Ruidoso High School for the purpose of electing in and for Ruidoso Municipal School District No. 3 School Board Members as follows:

Two members for a full six year term to take the place of H. A. Parnell and Dr. D. E. Snyder whose terms of office will expire the first Monday in March, 1951.

One member to fill the unexpired term of Will T. Coe deceased. Said member being elected will serve until the first Monday in March, 1953.

Persons desiring to have their names placed on the official ballot should file written request with the School Board at the Office of the Superintendent not later than noon January 30, 1951. Any person so filing should explicitly state whether they are a candidate for a full six year term or for the unexpired term of two years.

The Election will be held by the following: Judges, Nolan Hart, Mrs. Jess Harris, and Don Martin. Alternates: Ola C. Jones, Lucille McCarty, Charles Mrs. Nell Parks, Mrs. Wynona Tully, Alternates: Mrs. Ruth Moore and Mrs. Ralph McGuire.

Polls shall open at 8 o'clock a. m. and close at 6:00 p. m.
Herbert Smith,
President Ruidoso Municipal School Board.
J. Emmett Reese, Secretary.
(Jan. 26-Feb. 2)

and Mrs. Eva Mason of Graham, Texas also several nieces and nephews at Fort Worth and Odessa, Texas. She also went to Itasca, Texas to see an old family negro slave, only to learn the negro had died three weeks previous. Mrs. Tracey had not been to Itasca, her family's old home place, for 55 years.

Mrs. John Owen, mother of Mrs. G. C. Brown of the Brown Hotel in Corona has been seriously ill the past week.

Mr. Mateo Lucero went to Mountair last Friday to attend the funeral of his uncle, Mr. Cleofas Luna of Mountair.

Mr. E. L. Jarnagin and son, Alberto and Alberto's wife, Fannie, made a business trip to Phoenix, Arizona the first of this week.

Mr. and Mrs. Roy Yancey are the proud parents of a baby girl born Saturday, January 20, at Wichita Falls, Texas. She weighed five pounds and they named her Janice Karene. The Yanceys have three small sons who are here with their grandmother Yancey and their father.

The Corona Senior Girl Scouts held a canasta party at the Roberts home Saturday evening. Leon Smith won first prize and Johnnie Fay King received the booby prize.

The four month old son of Mr. and Mrs. Mateo Luna died one day last week at their home near Willard. Mrs. Luna was the former Miss Rose Montoya of Corona.

Mr. and Mrs. Jerry Crowe have moved to Arizona. Mr. Crowe was lineman for the Southern Pacific for the past two or three years.

HOSPITAL INS and OUTS

Admissions:
January 19, 1951—
Mrs. Ted Holifield, Clovis, New Mexico,
January 17, 1951—

Mrs. Martha Benavides, Lincoln, New Mexico,
January 18, 1951—
Mrs. Margaret Paz, Bent, New Mexico,
January 18, 1951—

Mrs. Frances Graham, Amarillo, Texas,
January 18, 1951—
Baby Boy Paz,
January 19, 1951—
Baby Girl Graham,
January 19, 1951—

Discharges:
January 15, 1951—
Mr. Homer Rogers, Maryneal, Texas,
January 15, 1951—
Mrs. Homer Rogers, Maryneal, Texas,
January 16, 1951—
Mrs. Helen Graff, Silver City, New Mexico,
January 16, 1951—
Baby Boy Portio, Ft. Stanton, New Mexico,
January 19, 1951—
Mrs. Margaret Paz, Bent, N. M.,
January 20, 1951—
Mrs. Martha Benavides, Lincoln, New Mexico,
January 21, 1951—
Mrs. Ted Holifield Clovis, New Mexico.

Good judgement comes from experience and experience comes from poor judgement.

here, Mrs. Crowe was employed by the Corona Trading Company as clerk.

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I Heer'd That

The American Legion and Veterans of Foreign Wars and D. A. V. blow out last Friday night was wonderful... and a success. The highlight of the affair as far as fun is concerned was when several of the ladies were fooled when they ate Bar-B-Q Chevron and thought it was beef... I begged four of my friends, Ochoo Hull, Edna Schierenberg, Doc Furry and W. Brownfield last week not to be guilty of what they were about to do... I knew if they did and it got out what talk it would cause in Ruidoso and Ruidoso Valley, they went ahead... so I am going to tell the community what they did... They all HAD BIRTHDAYS.

Lucille and George McCarty received a letter from Bill and he was in boot camp and from the tone of the letter you could tell he will make a wonderful sailor... Zelma Fisher is all upset because Luna McCarty wasn't home (missing the grandchild) and called Jean Ann telling her she better bring her and come on back to Tucumcari... and it was awful being able to walk around the kitchen with all the pots and pans up off the floor... News has gotten to me that Buford Fisher is very ill... he thinks, Write him. Bill Smith's friends will be happy to know he is back on the road to recovery in Roswell. We had a note from Gladys last week saying he had had a heart attack last November but was doing fine. She remarked that they both wished it wasn't so high up in Ruidoso for Bill... or they would come up here. She remembers all of the

good times they had while living up here... they were former owners of Quality Grocery.

Had a renewal and a note from Mrs. C. J. Wohlford in San Angelo... she spends most of her time in Ruidoso and when gone likes to get her paper because she could keep up with her friends and neighbors that way... Had a little note from J. P. Hall in Trotters, North Dakota saying he was in the ranching business in that part of the country. He was O. K. I am sure from the tone of his note.

Annetta Richner writes they are located at 3111 Pershing Drive (really Highway 54) in El Paso and for the Ruidosians to drop by to see them when going to the big city. She said "change the address of our Ruidoso News and tell everyone hello". J. R. Shafer subscribed to the paper last week. I didn't know he wasn't taking the Ruidoso News... just think, of all the good reading he and Mrs. Shafer have missed.

Warren Barrett
The Insurance Man
RUIDOSO
Ask us for 1951 Calendars

ROTACO FEEDS
for
CHICKENS and HORSES
SAN PATRICIO TRADING POST
"In The Heart of The Valley"
THE SHELTON TAYLORS

- DAVIS -
BAR & CLUB
DANCING EVERY NIGHT
BUT
SLIM SKILLET and HIS
ROCKY MOUNTAINEERS
PLAY FOR DANCING ON
FRIDAY and SATURDAY NIGHT
Presenting
A FLOOR SHOW NIGHTLY

A REMINDER!
This bank has many services to offer... Checking Accounts... Savings Accounts... Money Transfer... Traveler's Checks... Money to Loan... Information pertaining to investments, etc.
You are cordially invited to use one or all of these Services.

Otero County State Bank
Alamogordo, New Mexico
Member Federal Deposit Insurance Corporation

WANTED BUYERS and SELLERS
ARTESIA AUCTION SALES
Auto Dealers Sale Every Tuesday
Livestock and Miscellaneous Sale
Every Monday
YOU BRING IT! I'LL SELL IT!
Artesia, New Mexico
SHORTY WATKINS
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Phone 15

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COMPLETE
Service Station and Garage
We can do everything necessary to keep your car in perfect running condition.
JIM'S AUTO
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Income Tax Time Is Here
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RUIDOSO, NEW MEXICO
Clarke Building Phone 4-04

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Wayne Eses

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GENERAL CONTRACTOR
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COMMERCIAL
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MAIN CANYON ROAD
Automatic Floor Furnaces

O'KELLEY
MODERN
CABINS
Downtown
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MODERN ADOBE HOUSES
For Rent by Week,
Month or Year
MARIE ROONEY
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"Thunderbird Lodge"
Ruidoso's Most Unique
MODERN ROOMS AND
FAMILY UNITS
PHONE 40-21

"VAUGHNLAND"
MODERN CABINS
Live the life of Riley in a
cabin in the pines.
ON THE ALTO ROAD
Mr. and Mrs. S. K. Kuykendall

NOISY
WATER
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and
Dining Room
PHONE 17-04
Mable Snyder
• Can Handle Schools
• Skiing Parties
• Bagquets
• Special Dinners
"OPEN ALL WINTER"

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We Are Taking Part In
Dollar Day
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Of All Kinds
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Open Mon., Tues, Wed.
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Tell Your Troubles To
CECIL JONES
Dependable 24 Hour
SEPTIC TANK
SERVICE
For Free Inspection
PHONE 80
Ruidoso, New Mexico

★ WATCH REPAIR
THE
WATCH SHOP
Ruidoso, N. Mex.

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Remember
ELZY PERRY Jr.
WATER WELLS DRILLED
ANY DEPTH - ANYWHERE
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INSURANCE
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Meets Thursday, 7:30 p. m.
Roy Nelson, N. G.
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ALL KINDS INSURANCE
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For
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"For A Square Deal—
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BARBER SHOP
HOLLYWOOD
BARBER SHOP
Now Open
Open Every Day Except
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H. H. MOORE
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Floor Polishing
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Paints and Floor Varnishes
JOHNSON'S
PAINT STORE
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BOWLING

The winter bowling leagues at the Ruidoso Clubhouse wound up this week and "Spring Leagues" will start play next week. All interested in bowling who have not been members of teams can leave their names at the Ruidoso Clubhouse and when teams are drawn they will be included.

Monday night the Mixed League finished their 30 game series and awards were made following refreshments of cake and coffee. Results were as follows for Monday night:

Mixed League	W	L
Apaches	28	8
Free Wheelers	19	17
Paintovers	17	20
White Streaks	16	22
Flames	11	22
Whiskalongs	11	22

High Lady, 1 game, Marie Rooney, 193.
High Lady, 3 games, Marie Rooney, 448.
High man, 1 game, Bert Weatherly, 200.

High man, 3 games, Bert Weatherly, 551.
High team, 3 games, Apaches, 2512.
2nd high team, 3 games, Paintovers, 2246.
3rd high team, 3 games, Free Wheelers, 2000.

League winners for the 30 game series were Apaches, first place; Free Wheelers, second place; Paintovers, third place; White Streaks, fourth place; and Whiskalongs, fifth place.

Marie Rooney, high lady, average, high one game and high three game series. Bert Weatherly, high three game series. John Hill, high one game series. John Hill, high man, average.

INDIAN CURIOS

Clayton Bennett's
West on Highway 70

BEN EMMETT IN MEXICO

Ben Emmett, son of Mr. and Mrs. C. A. Emmett of Ruidoso, is in Mexico City where he is attending Mexico City College, a school which provides an opportunity for students to observe and study Latin American culture first hand, while following an American college course.

Founded ten years ago, the college has always taken an active and enthusiastic interest in plans designed to further and strengthen under standing throughout the western hemisphere and is a vital force in extending and furthering the U. S. good neighbor policy.

Most of the students become proficient in Spanish and learn much of the customs of the country by living in Mexican homes suggested by the college housing service.

Emmett is studying Art at the college. Before going to Mexico to study Emmett studied at the California College of Arts and Crafts in Oakland. He also served two and one-half years with the Army in Europe during World War II.

LADIES LEAGUE

Two-day nights results for the ladies League were:

Fashionettes	19	7
Regulators	17	9
Toppers	13	13
Newswettes	12	14
Flashes	8	18
Kitchen Queens	9	17

High lady, 1 game, Hettie Brown, 154.
High lady, 2 games, Ann Ewjen, 291.
High team, 1 game, Toppers, 676.
High team, 2 games, Toppers, 1208.

Final results of the league, Fashionettes first place; Regulators, second place; and Toppers, third place.

Tracie Gurevillo took the prize for high average with 127; Ruby Tucker, second prize with 125; Ann Ewjen, third prize with 120 and Lisa Ewjen, fourth with 119, and Hazel Battenback, fifth with 116.

HONDO

Semester Honor Roll

The close of the first semester found nine students in the "A" Honor Roll. Led by Patricia Salcido and Nellie Ruth Lucas, both with straight "A" cards, the following students were also listed as top ranking students: Della Joiner, Shirley Pondexter, Carl Mosteller, Marjorie Titworth, Dorothy Jean Chavez, Fritzie Bowers and Sammy Cole.

Record Crowd Present For Basketball Games

A packed house saw the Hondo Eagles hold the range Glendrift basketball team to 23 points though losing the game 23-19, it was a very close game throughout. Norman Lane, Clouderoft sharpshooter was held to nine points by the clever efforts of Roy Chavez and Johnny Montes, Hondo guards. Moises Chavez and Bennie Jiroz assisted in the assignment of watching Lane, who has scored upwards of twenty points in practically all games with other schools. High point man for the Eagles was Humphrey Chavez with 6 points.

The Hondo B team completely outclassed the visitors with an impressive score of 30-19, led by Larry Nunez who scored 19 for the honors. P. Lane was high point man for the losers, netting eight points. The Hondo High School Band, under the direction of Robert E. Lane played several marches during the evening, following the coronation of the 1951 Basketball Queen.

Marjorie Titworth Elected Queen

By unanimous vote of the players, Marjorie Titworth, a senior, was elected Basketball Queen for 1951. An honor student, Marjorie is the daughter of Mr. and Mrs. Frank Titworth of Tinsley, New Mexico. As the band played, Humphrey Chavez captain marched to the center of the gymnasium followed by the other members of the team. Humphrey placed the HHS crown on the queen and handed her the basketball which Marjorie gave to the referee, Lockhart, just as the game was to begin. Jimmie McVeigh, on behalf of the team, presented Marjorie with a bouquet of roses and a box of chocolates. Each member of the team gave the queen a hearty handshake as she was crowned. Congratulations, Margie, from the entire student body and faculty of the Hondo High School!

Eloy Gonzalez Hospitalized

Eloy Gonzalez, sophomore, is hospitalized in the Geriatric Hospital at Truth of Conejo, New Mexico. He was operated on about two weeks ago and will not be back in school for another four to six weeks. We all wish him a speedy recovery and a hurried return to school. We miss you, Eloy.

Books Donated to School Library

Reverend and Mrs. Oldham of Tinsley, Mr. and Mrs. S. G. Hester, formerly of San Patricio, Mrs. Frank Titworth and Miss Ruth Lucas have donated some very fine books to the Hondo High School Library. The students and the teachers appreciate this gesture very much. As was stated in a news item early in the fall, our school has one of the finest libraries in the valley. The reading program in the English and reading classes is with extensive and blue stars in the Junior high classes are being added daily next to names of those students who are taking advantage of the excellent reading teacher, deserves a great deal of praise for the great interest shown by her students in her drive for more recreational reading. The work of our librarians, Mrs. Wilson and her assistants adds greatly to the ease with which a reading program can function.

Former Graduates Visit Our School

Lavin Chavez, now with the Marines, visited our school last week while home for a few days. Priscilla Frazier, who is attending college in Albuquerque, also visited school, accompanied by her brother, Alvin Frazier, stationed in Camp Polk, La., and Chris Frazier, who has joined the Marines.

New Students

Ramon Perez has enrolled in the Hondo High School. He is in grade 9. We are happy to have you, Ramon.

The ten tiny Eaglets of the Hondo Grade School were the guests of the High School A team when it played the Carver team at Hondo Tuesday night, January 23. The miniature basketballers enjoyed watching the colored boys play the High School Eagles. Members of the grade school team are Benny Montes, Gerald Moss, Danny George, Rayno Montes, Dick Garcia, Fernan Salcido, Andy Rue, Amos Rue, Fernando Salcido and Efran Montes.

Corporal Alfred Richardson is home on leave from Bigge Field, Texas. He is the son of Mr. and Mrs. Granville Richardson.

Albert Montes is the proud owner of a new 1951 GMC pick up. Teofilo Salas and Robert Gonzalez have just returned from their production physics in El Paso. Both were graduates of the Hondo High School and former basketball players.

STORY OF COMMUNITY OF HOLLYWOOD AND PROGRESS IN PAST YEAR TOLD

By Mrs. R. G. Cook
Sometimes there comes from large cities in other states mail addressed to Hollywood, New Mexico, but in this large city where there are immenses Postoffice buildings and Uncle Sam employs many people in these buildings the employees forget there is any Hollywood other than Hollywood, California, therefore, our mail is sometimes misdirected to that West Coast city, but the postal authorities there send it back to us very promptly.

We who live here and own businesses in Hollywood and the tourists who have an occasion to stop know that there is a Hollywood, New Mexico, Hollywood, runs for about one and a half miles along Highway 70. When you come out of the Apache Indian Reservation the first place you see is Mr. Cooper's truck farm. He and Mrs. Cooper supply much of the garden produce, chickens, eggs and milk that are used in the Canyon in the summer months, besides selling truck loads of vegetables to the produce men in El Paso, Texas. Then there is Mr. and Mrs. Ehridge who are new comers to the community in the past year. They have opened up a vegetable and grocery stand on the Highway. Mrs. Ehridge grows flowers of all kinds and sells the plants and flowers and Mr. Ehridge farms and deals in real estate.

Mr. and Mrs. Poteet own the Cherokee Lodge and make their home there. They have done much improving of their acres and orchards in the past year. Within the past year Mr. and Mrs. Williams of Buckley, Arizona started building a lovely home a short distance down the road. Across the road from their place you come to a most attractive tourist court, service station and curio store owned and operated by Mr. and Mrs. Clayton Connolly, who have long been residents of the canyon and are known by many tourists who stop by their place of business. They had a successful 1950.

Not far down the road there to the Ruidoso Junction, known to all as the Bus Depot and operated by Mr. and Mrs. Ogdon Carroll. They also run a cafe, small tourist court and filling station in connection with their bus depot. Settling on top of the hill a short distance off the highway is Nob Hill Restaurant, claimed by Ruidoso and Hollywood, owned and operated by Mr. and Mrs. Herbert Gough, known by many tourists, visitors and homefolks alike as a most attractive place to stop and enjoy a delicious chicken or steak dinner. Many were served there during 1950.

Mr. and Mrs. Roy Anderson came to the canyon about five years ago and constructed a Libby Torra, now employed in El Paso, Texas, visited us briefly week before last. Joe Macs, who is attending A & M College at Las Cruces visited us for short while. Tommy Nunez, who until recently was attending college at Highlands University, has visited us a few times. We appreciate seeing him and his family and are glad to know of their doings and ambitions.

Mr. R. J. Dodson, formerly of Tahoka, Oklahoma, and now of Alamogordo and Hollywood, N. M. owns and operates the Hollywood Lumber Co. Mr. Dodson brought several Oklahoma families here with him and they live in Hollywood and work at the mill. Mr. Gazaway erected a planing mill in connection with the saw mill and it is very interesting to see the large lumber trucks being loaded every day with finished lumber that is being hauled to Texas, Oklahoma and Louisiana. The Thompson Service Station and Garage and Cafe has been located by Mr. and Mrs. Wilson and Mr. and Mrs. Ward. They are getting their share of business and the filling station is now handling Sinclair gas products.

The old Armstrong General Merchandise Store is owned and operated by Mr. R. G. Cook, who

HONDO HIGH SCHOOL P. T. A. MEETING

The regular meeting of the P. T. A. of the Hondo High School P. T. A. was held on January 8 with the president, Roman Nunez, presiding. The minutes of the last meeting were read by the secretary, and Mr. Shotts, the treasurer, gave a report of the finances.

The reading of the P. T. A. Prayer by Mrs. George was followed by the other business of the meeting. It was decided that the P. T. A. would sponsor a drive for subscriptions to the Lincoln County Outlook, a proposition which was offered by Ann Kinnard, co-publisher, at the December meeting. Mr. Hamilton was put in charge of the drive which will be carried on with the help of the classes. Other matters for discussion were subscribing to the P. T. A. Magazine, strongly urged by the president and Mrs. Thomas, and the sending of a delegate to the P. T. A. National Convention. Mrs. John Thomas of the program committee explained that the speaker of the evening was unable to be present.

Mr. Shier owns The Prescription Pharmacy which is a very well equipped and well stocked drug store. He is a prescription druggist of long standing and is qualified to fill any prescription. He is enjoying a very good business. Mrs. Dorothy Kirkman of Kay Mason Shops has opened a branch store in the same building with Prescription Pharmacy and that brings twice as many people into their businesses.

Within the past year Mr. and Mrs. Royer and Mr. and Mrs. Wimbler have built and remodeled so that their homes are modern and comfortable. Mr. and Mrs. Keeny came here about a year ago from Pecos, Texas and purchased the Ramona Courts. He has remodeled the courts and has a very nice business.

When you want to enjoy an old fashioned barbecue plate or barbecue sandwich stop in at Eckerts Bar-B-Q Stand. They have built a fine reputation in the past year. Hollywood Inn, owned and operated by Genny and Loretta Smith is right next door carrying a complete line of wines, whiskey and beer and they enjoyed a profitable business in 1950.

Jack Easley owns and operates the Texaco Station and this past year added a washing and greasing rack which has made his business better than ever.

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and in lieu of this, a discussion was held regarding the types of programs preferred by parents and teachers. The room count was won by the seniors, and after this was taken, the meeting adjourned for a delightful hour or more of coffee, cake and visiting. Mesdames Frank Titworth, Ed Nelson and Joe Salcido were the hostesses of the evening's refreshments which were extremely enjoyed by all.

BARAJAS CHILD DIES
Patrick Lane Barajas, seven weeks old son of Sgt. and Mrs. Ralph Barajas apparently died of suffocation in his basket Monday morning, January 22nd in the home of Sgt. Barajas' brother, Frank of Ruidoso. Funeral services and burial were held at the Angus Cemetery Tuesday with Rev. M. B. Stewart of the Community Methodist Church in charge. The parents have one other child, Sandra, age two.

Warren Barrett
Phone 902
RUIDOSO
Some Good Buys
IN REAL ESTATE

PIONEER CLUB

On Highway 70 Green Tree, N. M.
BAR - LOUNGE - DINING ROOM
DANCE TO WESTERN MUSIC
SATURDAY NIGHTS
Under Management of Pat Chubbuck
★ ALSO ★
PIONEER CAFE
Simply
FEATURING
Staying Open To Serve You
7:00 A. M. TO 3:00 A. M. DAILY

SKIRTS JACKETS BLOUSES TO WEAR NOW and ON THRU SPRING

See At The o
WESTERNER

HOLLYWOOD STOCK YARDS

PHONE 32-04 W. L. PATTON
WE
• Buy "valley raised" beef
• Sell wholesale fresh and cured meats throughout the area.
• Have locker space for rent.
• Prepare meat for storage and
CALL ON GROCERY STORES AND CAFES REGULARLY
We Are Here To Serve The Entire Area!

FOX Mercantile

"Greentree's Friendly Store"
Mr. and Mrs. George Fuchs
GROCERIES -- MEAT MARKET
DRY GOODS
We Participate In The Dollar Days

FOR SALE -- WOOD TO

Warm
• FOUR FOOT WOOD
• STOVE WOOD
• FIREPLACE WOOD
• KINDLING WOOD
CONTACT SLIM SKELLETT AT
DAVIS BAR -- WE'LL DELIVER

JOHNSON'S GROCERY and MARKET

Fresh Vegetables
Canned Goods -- Meats -- Frozen Foods
Home Baked Pies
Gift Shop and Curios
NEXT WEEK SEE
OUR AD FOR \$ DAY SPECIALS!

LANE'S CLEANERS

Downtown Ruidoso
PHONE 26-03 WE DELIVER
We Guarantee Our Work
★ FINE CLEANING ★ PRESSING
Piece Goods Just Received At
Ruidoso Drygoods
★ PASTEL CHAMBRAYS
★ DAN RIVER PLAID GINGHAMS
★ FINE PRINTED BROADCOTH
★ GAY NOVELTY PRINTS
★ Mallenon (Rayon-Nylon) Suiting
"STARDUST"
Kash and Whipcord
SEE THEM TODAY and SEW

ANDERSON'S LUMBER COMPANY

"QUALITY MERCHANDISE AT FAIR PRICES"
Hollywood, New Mexico
HARDWARE & BUILDING SUPPLIES
IF You Anticipate Buying A
★ Kelvinator Home Freezer
★ Kelvinator Refrigerator
★ Kelvinator Electric Range
You Had Better Do So NOW!
As we have been advised by the manufacturers that we won't get any during 1951 after April 1st.

NAVAJO LODGE

and
Frontier Room Cocktail Lounge
"OPEN YEAR 'ROUND"
The Place To
Come Saturday Night
GOOD WESTERN BAND



SAVINGS

The Year 'Round
In Our Store
★ Canned Goods
★ Meat Market
★ Frozen Foods
FRESH FRUITS -- VEGETABLES
QUALITY
GROCERY and MARKET
R. A. Bennett Vida Bennett

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RUIDOSO PRESBYTERIAN CHURCH TO RESUME BUILDING ACTIVITIES

The congregation and officers of the First Presbyterian Church of Ruidoso announce that active construction operations on the church building will be resumed as soon as it is safe to pour cement without danger of freezing.

Announcement is also made, that with the help of El Paso Presbytery's Home Mission Committee, the Ruidoso church is assured the services of a full time pastor. Negotiations are now in progress seeking an able and energetic minister best suited to the needs of the church and of Ruidoso as a growing community.

In the meantime services will continue regularly at 11:00 o'clock every Sunday morning with temporary supply minister, or when none is available by one of the elders of the church at the American Legion Hall.

CAPTAIN F. H. A.
The Future Homemakers of America Chapter will attend a District Meeting at Carri-zo January 27th. As their part on the program the girls will be human puppets.

Nancy Payment, Reporter.

WARREN BARRETT'S ENTERTAIN

Mr. and Mrs. Warren Barrett whose home is in the upper canyon entertained a group of friends in their home last Sunday including H. Guyon, head of the Old Fellow lodge of New Mexico from Deming, N. M., R. F. Blair and wife and children of Alamogordo, Katherine Lough-ridge and Frances Douglas of Ruidoso and R. F. King of Denver, Colorado.

EASTERN STARS TO DEMING

Saturday night, January 20th, Mrs. Ben Weatherby, Mrs. Mary Bassinger, and Mr. and Mrs. R. K. Knox were in Deming, N. M., for the official visit there of the Worthy Grand Matron, Mrs. Roxie Mae Davidson, Order of the Eastern Star.

BOYS GO TO NAVY

Billy McCarty, Don Hart and Wesley Lane left Ruidoso recently for the United States Navy after enlisting in Lubbock, Texas and are in San Diego, California. Upon arrival in the coast city Bill McCarty called his mother, Lucille, and while he talked about ten minutes had Don and Wesley right by his side. Lucille told Bill when he left that if he ran out of something to do just call her "collect". It didn't take him long to accept the kind offer.

PICACHO

(By Polly P. Bowser)

The Brink Randles are the happy parents of their second daughter who was born January 16th at St. Mary's Hospital in Roswell. The baby weighed eight pounds and has been named Caroline Sue. Pat says the baby has black hair. She will be quite a contrast with little red-headed Martha Ann.

I think all of the Old Timers will be interested to know that Mr. and Mrs. Roger S. Ridgick of Los Angeles, Calif., are the parents of a daughter, Lynn Elizabeth born December 22nd. Roger will be remembered as the son of Mrs. Elizabeth Prut Ridgick and the cousin of Mrs. Fred Bowser.

Little Jimmy Waugh, son of Mr. and Mrs. Earl Waugh and the grandson of Mr. and Mrs. Herman Godrum, had a tonsillectomy this week. Mrs. Godrum informed me that Jimmy was getting along nicely.

Lloyd Perry and crew have moved his rig out to the Clements Ranch to clean out a well for George. I miss the pounding of the rig and the friendly visits of Dora and Lloyd.

Mrs. Bill Treat who has been a patient at St. Mary's Hospital for some time is feeling much better. However, Bill tells me she will be there for awhile longer pending an operation.

Mr. and Mrs. Albert N. Kimbrell were in Carrizozo last week end to attend the wedding of Mrs. Kimbrell's sister, Miss Margaret.

CHRISTIAN SCIENCE LECTURE TO BE GIVEN IN EL PASO

A free lecture on Christian Science will be given in Scottish Rite Auditorium on Tuesday evening, January 30 at 8 o'clock in El Paso.

Home on Furlough
Two local boys were home on twelve day furloughs from the U. S. Navy having recently completed their basic training. They were Wallace Whitley, son of Mr. and Mrs. H. M. Whitley and Jimmy Vetter, son of Mr. and Mrs. Veri Vetter.

One of the greatest blows to a father's prestige is having his youngster stumble onto one of his grade school report cards.

Many college boys' letters to dad sound like an heir raid.

Holguin, to Mr. Ed Brent of Alamogordo. The couple were married at 7:00 p. m. in the Santa Rita Catholic church on Saturday, January 20th. A reception followed the wedding in the home of the bride's mother, Mrs. Margaret Holguin. The couple will make their home in Alamogordo.

A bird told me that Albert Kimbrell's luck is changing—could it be the wind—the lengthening of the days—or what?

Lee Beall Retires As Assistant Supervisor Lincoln National Forest

Lee Beall, assistant supervisor of the Lincoln National Forest, retired January first. He had been with the Forest Service for thirty-one years and for the past fifteen years had been in charge of fire and grazing on the Lincoln.

Mr. Beall was born in Oggsville, Texas September 13, 1886. He served two years overseas in France and Germany during World War I, he joined the Forest Service in 1919 as assistant ranger in the wilderness area of the Gila Forest. In 1920, transferring to the Guadalupe District of the Lincoln, he rode cross country to his station with all his worldly goods carried on his saddle and two pack horses.

Verd Vest of Carlsbad became his bride in 1921 and they remained in the Guadalupe five more years before moving to the White Mountain District in October, 1926. After four years service during the years when Ruidoso was a small mountain village, Mr. Beall moved to Captain and remained until 1935. He spent a few months on the Mayhill District and was promoted to the Alamogordo office where he remained until his retirement.

No man has ever lived among the cowboys of this county and understood their problems more thoroughly than Lee Beall. He was a rough cowboy riding the range and stock for the Lincoln Forests with a very stockman living on the Forest.

The able handling of all our most disastrous forest fires won the admiration of all who knew and worked for Mr. Beall. His fellow supervisors, Fred Winn, Fred Arthur, Carol Dwiro and Earl Moore saw the Forest well managed and adequately protected during his long years of service.

Mr. Beall plans to remain in Alamogordo where he lives with his wife and his two daughters, Jennie Lou and Raynell. His son, Jack is married and lives in El Paso. He has one child, Janet.

The personnel of the Lincoln Forest honored Mr. Beall with a dinner at the home of Sam Servis and presented him with luggage. Lee Beall can never be replaced, but we do wish him the greatest happiness in the retirement he has so justly earned.

CAPTAN

Be sure to contact your "March of Dimes" chairman, Mrs. Roy Morgan and give your contribution and while you are at it make it a large one.

Mrs. J. L. Black left today for a few days visit in El Paso.

Fletcher and Emma Gene Hall spent the week end in Clovis with the Thomas family, Mr. and Mrs. F. H. Hall and daughter, Mary Elizabeth and her daughter were there. Mr. and Mrs. F. H. Hall and daughter accompanied Fletcher and Emma Gene on their return and left this morning for Albuquerque.

Billie and Elizabeth Petree are moving to Carrizozo where Bill is employed and Elizabeth plans to go to work. We are sorry to lose the Petrees and wish them success in their new place.

Mrs. H. R. Jackson returned from the hospital Friday to make arrangements at home so she can return on Wednesday for an operation.

Both our A and B basket ball teams came out victorious in Roswell Saturday night against the NMMI. However the score was close enough at any time it could have been any body's game. The boys certainly enjoyed their trip. They were given the privilege of using the swimming pool and also got passes for the boxing tournament.

The bi monthly sewing club met at the home of Mrs. Lowe Tuesday. They enjoyed a lovely luncheon of Tamale Pie and then spent the evening sewing.

Little Penny McKnight had the misfortune to have his nose right where his coat put his foot and the results were a broken nose and a couple of black eyes. At this time Penny is getting along nicely.

The Captain Woman's Club held its first meeting of the New Year Friday the 19th. Several items of importance were taken up. They reported a total of \$150.00 made at the Gift Basket Bazaar. They voted to give \$20.00 to the March of Dimes and also spend \$25.00 to help the Robert Olguin family replace their household furnishings which were burned New Years night. Mrs. Hilt Hobbs was in charge of the program entitled City Beautification, and the program was given in the form of a forum and discussion. Herein all the remarks we certainly have a great deal to do to improve our Fair City. Let's all get behind this and try to improve our town.

W. S. C. S. TO TULAROSA
The Women's Society of Christian Service of the Ruidoso Community Methodist Church, are to be the guests of the Tularosa Society Friday afternoon, February 2nd, 12:30 at the church there. All ladies are not only invited to attend but are urged to try to make this meeting.

LINCOLN COUNTY BUYER BONDS
Residents of Lincoln County during December, 1950, purchased \$5,600 in Series "A" bonds. Corresponding figures in November were \$675.00 "A's"; \$2,800.00 in "G's" for a total of \$10,175.00.

BESS BOUNDS COMES HOME

Bess Bounds arrived home at Old Pine Tavern Sunday afternoon, January 21st in a new Cadillac ambulance and no one was ever happier to be back in the hills with their friends than Miss Bess. She will still have to be in bed for six more weeks allowing ample time for broken bones to properly heal but feels that being home will speed up the process considerably.

Mr. and Mrs. Gene Smith of El Paso came up last week end bringing with them Mrs. S. M. Bounds, Bess's sister-in-law. Mrs. Bounds will remain here at Old Pine Tavern indefinitely.

ROWELL TO PREACH HERE

Sunday, January 28th, Rev. A. E. Rowell of Big Spring, Texas will be in Ruidoso to preach both morning and evening services for the First Baptist Church of Ruidoso.

Mrs. Shirley Halladay went to Los Alamos to visit her parents, Mr. and Mrs. Lum Richardson for a week. When she returned last Sunday her mother brought her home.

Bess can have, and will welcome, visits from her friends and neighbors.



CALENDAR for FEBRUARY

- February 2—SAN FELIPE PUEBLO, COCHITI PUEBLO, SANTO DOMINGO PUEBLO, Condemnos Day Ceremonial Dances.
- February 4—TAOS PUEBLO, Comanche Dance.
- February 6—ALBUQUERQUE New Mexico WOOL GROWERS CONVENTION
- February 9-10—RATON Northern New Mexico TEACHERS CONVENTION
- February 12-13—CLAYTON, Tri-State Hereford Breeders Show & Sale.
- February 15-17—ALBUQUERQUE New Mexico Miners & Prospectors Convention

You'll enjoy attending New Mexico's Pageant of Events... just as you enjoy the fine flavor of good beer... for beer is the beverage of good fellowship and sensible moderation.

New Mexico Division UNITED STATES BREWERS FOUNDATION 19-20 Wright Building Albuquerque, New Mexico

Adv. 1-51

The Early Bird Gets The Worm!



And although he could still get frost bite... we already have a lot of spring merchandise that we bought some time ago to give you our customers, the benefit of prices "before the raises come"... we have on hand now.

Garden Hose... Sprinklers... Shovels
Hoes... Rakes... Flood Lights... Galvanized and Aluminum Wear

You will still need overshoes which we have plenty of... and its bound to snow enough for the kids to play with sleds... which we also have.

Your Home Owned
WHITE AUTO STORE
Ruidoso, New Mexico

We Solicit Your Banking Business Throughout This Area. Bank By Mail

THE FIRST NATIONAL BANK

OF ROSWELL

Established 1900

"A Home Institution"

Member Federal Deposit Insurance Corporation

FIGHT POLIO

Join MARCH OF DIMES JANUARY 15-31

All of Ruidoso and Ruidoso-Hondo Valley

SHOULD PLAN TO ATTEND

The March of Dimes

DANCE

Wed. Nite Jan. 31st

BONAL SKATING RINK

Music By The

"SLIM SKILLET MOUNTAINEERS"

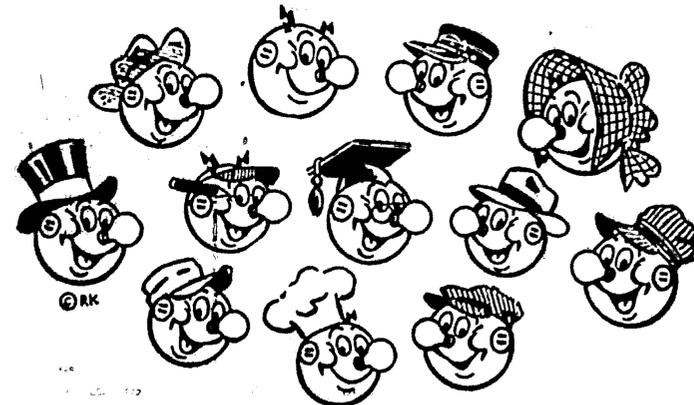
SPECIAL ENTERTAINMENT

AUCTIONS

CAKE WALKS

SNACK BAR

WORKER with 1,000 JOBS



That's REDDY KILOWATT

Your Servant of the Century

Yes, Reddy has a hand in almost everything you do today, folks! He's The Mighty Atom in Person. He does your housework, runs the factories, works hard on farms, and helps the storekeeper in hundreds of ways.

He loves it, too! Working 24 hours a day is his idea of a good time, so use him all you want to. Flip a switch and watch him take the work out of housework.

Remember, too, that Reddy's wages are the lowest item in the family budget.

That's Reddy Kilowatt Power for you!



COMMUNITY PUBLIC SERVICE COMPANY

Your Friendly Electric Company

RUIDOSO NEWS
Friday, January 28, 1951

Forrest and Gloria Halladay and children all of Colorado were in Ruidoso last week visiting friends and relatives.

Mr. and Mrs. Warren McClellan of Alamogordo spent last Sunday with her parents, Mr. and Mrs. W. P. Cook and her sister, Mrs. Corky Halladay.

Mr. D. R. Salas is in the Ruidoso-Hondo Valley General hospital but is doing fine following his operation. His mother and her grandson, Orlando, spent a week here with him. His wife, Mrs. Frances Salas, has been staying at the hospital to attend him and is so happy that he is doing fine.

Mrs. Dorothy Patterson of El Paso spent the last week at Doug-Jess Cabins with Frances Lougness and Katherine Lougness.

CHAMBER OF COMMERCE SUMMARY OF ACTIVITIES AND WORK DURING 1950

The Ruidoso Chamber of Commerce actively participated in the American Legion State Convention, Delta Kappa Gamma Sorority State Convention, the Good Will Tour from Roswell, New Mexico, the New Mexico Petroleum Industries Committee Fall Conference, meetings of VA Officials from El Paso in an attempt to have GI loans approved for this area, and the plans for a Protestant Prayer Retreat in 1951. This Retreat is to be conducted by Dr. Glen Clark, nationally famed metaphysician. Conclusive arrangements have not been made, pending further instructions from Dr. Clark.

Twenty-two Senior Class trips were tentatively arranged through this office in 1950, and the Chamber of Commerce was directly responsible for the decision of the TWC Students Association to have

Hereford Cattle Sale in Roswell On January 29

For their 20th annual sale, which has been designated their 20th Birthday Sale, the Southeastern New Mexico Hereford Association will offer 125 head of registered Herefords in Roswell, January 29. This is not only the largest consignment ever offered by this pioneer association, but according to the sale committee, which inspected the consignments, the best in the association's history. Of the total 100 head will be bulls, nearly all of serviceable age, and the rest will be replacement females.

The Southeastern New Mexico Hereford Association is the oldest such organization in the state that has held consecutive sales every year since their founding. Membership of the association includes the top breeders of registered Herefords in Chaves, Eddy, Lea, Roosevelt, Lincoln and Otero counties. Curtis Hill, Roswell, is president with Austin Reeves, Roswell, vice president, and Al W. Woodburn, Roswell, secretary. Sales managers for the birthday sale are Frank Crockett and Austin Reeves.

Organized in 1931, in the depression years the Association sponsored their first sale that year and were pleased to get an average that would be considered extremely poor today. Early day records of the sale are not available and it is only for the past 11 years that sale records are complete. First president of the association was the late A. D. Jones, Tatum, N. M. Austin Reeves, the current vice president, also was the association's first vice president. Current president, Curtis Hill, was the secretary in 1931. Other charter members include Venable Hedgecock and Bert Bonnell, Glencoe. Of these few known charter members, there are others but there are no records to give the names—three are again consignors to this year's sale—Reeves, Hill, and Bonnell Ranch.

The continual improvement of the herds in the Southeastern New Mexico region has been apparent in the consignments at the annual sale from year to year. Each year the animals were of better quality and the sale averages reflected this great improvement. For many years the association considered

their sales highly satisfactory when averages were between \$300 and \$400. But the climax came in 1950 when all records were broken. The all-time high price for a bull in the Roswell sale came when Steve Lanning, Lake Arthur, and Elzie Swift, Artesia, paid \$3,000 for Modern Type 5th, consigned by L. M. Pitt, Rogers. This was \$1,000 higher than the previous record price paid at the sale. Twelve before, bulls had sold for \$2,000, once in 1942 on an L. O. Hudson, Malrose bull and again in 1940 on one consigned by A. L. French, Elida. It also was in 1945 that the female record was set—\$1,000 for a heifer consigned by Schumpert, Hereford Farms, Portales.

The 1950 averages were records that consignors to this year's sale expect to be broken again. Bulls averaged \$545 in 1950, females \$504, and the overall average was \$541.

The sale will start at noon Friday, January 28. Walter Britten will be auctioneer. The cattle will be on display in the livestock barn at 9:00 a. m. sale morning. The sale will be in the Southeastern New Mexico Hereford Association's new and modern sale barn, located at the Southeastern New Mexico State Fair Grounds, about two miles south of Roswell on the Carlsbad highway.

Consignors to this year's sale are:

The James, Tatum, W. Alpheus Rusb, Elida; Austin Reeves, Roswell; Melvin Glenn, Roswell; Woodburn Bros., Portales and Roswell; Frank Crockett, Roswell; Bert C. Roy, Rogers; S. A. Lanning, Lake Arthur; Fred W. Pfingsten, Captain; W. A. Anderson, Lovington; Fred Graves, Elida; Elmer Langford, Texas; E. M. Landwehr, Elida; E. D. Holt, Tatum; B. U. Boyd & Son, Carlsbad; E. F. Rosson, Loving; L. M. Pitt, Rogers; Curtis Hill, Roswell; Bonnell Ranch, Glencoe; Lowrey Ranch & Livestock Co., Roswell;

Canyon Echoes

Dr. D. E. Snyder went to Lubbock, Texas last week to attend the Texas Osteopathic meeting.

Mr. C. C. Chase, Jr. was in Ruidoso last week on business.

Mr. and Mrs. Bill McFarland of Odessa, Texas have been in Ruidoso for a week enjoying a wonderful vacation.

Mr. and Mrs. Dan Reinhardt and children spent last week end with her parents, Mr. and Mrs. Lloyd P. Bloodworth. Hal Bloodworth of Tucson also visited his parents here last Thursday for a few hours on his way to Roswell.

Mr. and Mrs. H. L. Hensley and party of Midland, Texas spent the New Year week end in Ruidoso. Harold and Margaret Hensley had as their guests Misses Nancy Warren and Mimi Speed.

Mr. and Mrs. Ogden and Stella Kleine, Collinsville, Ill., have been visiting in Ruidoso.

John O'Byrne has been to East Texas recently on business.

Mrs. Alice Ellison from San Antonio, has arrived in Ruidoso to look after Vaughn and Curtis while Mr. and Mrs. S. Kaykendall are away part of this winter.

Pete Brown of Roswell was a week end visitor in Ruidoso again. Vernon Petty of Carrizozo was in Ruidoso last Friday.

Leon Schumpert, Portales; Sam A. Hughes, Carlsbad. (Reprints from New Mexico Stockman, issue Jan. 1951.)

Lillian Russell and Mrs. Carl, this week and dropped by the Chandler of Roswell were in Ruidoso on business Wednesday of L. P. Bloodworth.

Alta Smith Fabric Shop
308 E. 9th St. Alamogordo, N. M.

Were You Can Find The Largest Selection of
PIECE GOODS
DRAPERY MATERIAL
SLIPCOVER FABRICS

In This Area
NATIONALLY ADVERTISED BRANDS

Come In To See — NEW
Salyna Cloth, Printed Piques,
Printed Broadcloth, Plaid Gingham
Chambrays, Nylon Materials,
Iridescent Denim.

RUIDOSO CLUBHOUSE
Jim and Albert Conway

"THE PLACE TO PLAY"

- Ping-Pong • Snooker • Pool
- Shuffle-Board • Dominoes

BOWLING

SNACK BAR IS OPEN
Best Coffee in Ruidoso

WHEN IT DOES SNOW
We Have All Equipment Skiers Need "FOR RENT"

RUIDOSO FOOD MART
ABOVE THE POSTOFFICE

IS THE FIRST STORE IN THE RUIDOSO AREA

To Announce
PACIFIC TRADING STAMPS

Collect interest on the money you spend by trading with us. Save stamps issued on any purchase from 10c up to get Premiums. We have not increased the price of our merchandise to give you the many beautiful premiums without any cost to you. Hundreds of useful articles to save stamps for—

Kitchen Items . . . Glass Ware . . . Dry Goods . . . Electrical Appliances . . . Personal Items . . . Miscellaneous Items

ASK TODAY FOR OUR PREMIUM LIST WHEN YOU SHOP WITH US FOR GROCERIES.

We Also Give
CHINAWARE and \$ DAY TICKETS
Make Your Dollar Do Triple Duty

CARMON PHILLIPS PHOTOGRAPHER

ANNOUNCES
The Opening of His
GIFT and CURIO SHOP
In A New Location
In The Historical Landmark of Ruidoso

To Be Known As The "OLD MILL TRADING POST"

Next Door To Our Old Location Down Canyon

Expenditures on advertising, included in 1950, \$1,073.37. This includes the printing of new stationery, pictorial folders, maintenance and contracts for maintenance of highway signs advertising Ruidoso, stickers, circulars and ads in special vacation editions of out-of-town newspapers. Dues in the amount of \$25.00 were paid to the U. S. Highway 70 Association, to further advertise Ruidoso.

A literature mailing list is maintained by this office to Automobile Clubs, Travel Associations, Airlines, Railroad Companies, Hotels, Tourist Bureaus and other Chamber of Commerce offices. Indian Coronals and Rodcos of the Hollywood Race Track, golf tournaments and other special activities are advertised through daily correspondence. Inquiries, received through the New Mexico State Tourist Bureau, are answered in this office.

The Ruidoso Chamber of Commerce sponsored a carnival for the 4th of July holidays, and the Asencado during the month of October.

This office initiated correspondence and action taken with the Department of Game and Fish, regarding the construction of a series of small dams on the Rio Ruidoso, and with the U. S. Forest Service for more frequent and efficient maintenance of parks and roads in this section of Lincoln County.

Permanent files were maintained for job applications and business prospects and rentals. Twelve applications for summer jobs were received and eight prospects for new businesses in Ruidoso were mailed to this office.

All inquiries, and there are many, regarding the purchase of real estate in Ruidoso, were referred to all of the real estate agents for action.

Representative L. S. (Heavy) Drake was back in Ruidoso last week end . . . home from State Legislature in Santa Fe.

Mrs. Jean Ann McCarty and daughter from Tucuman are in Ruidoso visiting Mr. and Mrs. George McCarty.

Mr. and Mrs. Lowell Morgan were in Lubbock, Texas last week end.

Mr. L. T. (Red) Kincor came home from Lubbock last week to visit his family who are living here.

Oscar Samuelson was over in Carrizozo last week visiting Lorino and Chris. He was kind enough to bring back the March of Dimes containers, etc. to the Ruidoso News office.

Mr. and Mrs. A. C. Kelly are the proud parents of a daughter born last week. She weighed nine pounds and the mother and daughter are both doing fine.

PUEBLO Theatre OPENS

Weekdays 6 p. m.
Sat. & Sun. 2 p. m.

* Fri. - Sat. *

"COUNTY FAIR"

Color by Cinecolor
It's A Great-Big Wonderful
Roxy Calhoun
Jane Nigh

Sun. - Mon. - Tues.

It's the BIG-BIG College Show Aglow with Fun, Frantic and Eye-filling Spectacle. SEE THE
Rose Bowl Parade

"PEGGY"
Diana Lynn
Charles Coburn

* Wed. - Thur. *

CASH NITES
June Allyson
Dick Powell
Ricardo Montalban

CARD OF THANKS
We wish to thank the many kind and thoughtful friends and neighbors of Ruidoso for the help given to us during the loss of our young son this week. This spirit will make us forever grateful to the residents of Ruidoso.

Sgt. and Mrs. Ralph Barajas and daughter,
The Frank Barajas Family.

Chevron Gasoline
Clayton Bennett's
West on Highway 70

FRONTIER MOTOR COMPANY
On Highway 70 Green Tree, N. M.

24 HOUR SERVICE

JUST RECEIVED! A Stock of Good Line of

Guaranteed RECONDITIONED TIRES Guaranteed
IF YOU NEED 'EM -- BUY NOW

JUST A FEW OF OUR MANY SPECIALS FOR THIS WEEK

BEET SUGAR 10-lb Bag	97c	Portales Best Flour 25-lb. Bag	\$1.95
TAMALES Gebhardt's—Can	19c	Portales Best Flour 50-lb. Bag	\$3.90
PORK & BEANS Campfire—300 Size Can	9c	TOMATO SOUP Heinz—Can	14c
TOMATOES Fancy Packed—No. 2 Can	18c	MEAT SOUP Heinz—Can	19c
WHITE SWAN MILK Tall Can 3 For	\$1.00	APPLE BUTTER Zestee Pure—Glass	16c

CRISCO SHORTENING 3-lb. Tin \$1.09

Mrs Tucker SHORTENING 3-lb. Ctn. 99c

Large Fresh EGGS Per Dozen 59c

Top Quality Meats	Fruits -- Vegetables
GROUND BEEF Pound	LARGE BANANAS Yellow Fruit—Pound
59c	13c
SAUSAGE Wilson or Glover—1-lb. Roll	LARGE and MEDIUM SIZE TEXAS ORANGES Valencias "Ball of Juice"—Pound
39c	9c
SLICED BACON Corn King—Pound	LARGE WHITE POTATOES 10-lb. Mesh Bag
49c	49c
LONGHORN CHEESE Pound	
59c	

Bonnell Food Market
Palmer Gateway Ruidoso N. Mex.

CARMON PHILLIPS PHOTOGRAPHER

ANNOUNCES
The Opening of His
GIFT and CURIO SHOP
In A New Location
In The Historical Landmark of Ruidoso

To Be Known As The "OLD MILL TRADING POST"

Next Door To Our Old Location Down Canyon

"MALL" There Is No Better Brand

CHAIN SAWS, Gasoline Powered for cutting Timber, Pruning, many other purposes. Sizes 12" to 18" blades
Also Mall Electric Carpenter Saws, Drills and Sanding Machines.

BONNELL HARDWARE & BUILDING SUPPLIES RUIDOSO NEW MEXICO