COUNTY CLERK OF
LINCOLN COUNTY

Welcome Gov. Mechem, State Rifle Contestants, Servicemen Golfers, Top Insurance Salesmen

FOLLOW U. S. HIWAY 70
INTO RUIDOSO
"The Treasure Trail" Carries You Through a Fabulous Land of Scenic Beauty and History in the Southwest

The Ruidoso News
"SERVING ALL OF LINCOLN COUNTY"

See You at the
RUIDOSO BAR
Bob & Ruby Smith

VOLUME 7, NUMBER 13 — RUIDOSO, LINCOLN COUNTY, NEW MEXICO — FRIDAY, SEPTEMBER 12, 1952 — SUBSCRIPTION $2.50 Per Year

½ and ½
WIT & WISDOM
—By Vix—

Some six or seven hundred years ago the Indian population along the Rio Ruidoso surpassed the present population here. Evidence of that is found in short walks you may take several places here. Wherever there is a grassy, open place you can almost be sure of finding considerable bits of broken pottery—age of which is established at about 1,200 to 1,400 A. D. Almost all of the southern slope of Cree Meadows golf course shows evidence of a large settlement there. Most of the pottery pieces found there are all of the same kind, the orange side (which was the outside) and grey for the inside. None we have found there yet has any design on it. The large mound that is Nob Hill, in Gateway addition has long been a source of two kinds of pottery—a grey type with Indian designs, and the same type as found on Cree Meadows. Very seldom is any of the pottery found in any size larger than about a postage stamp, but once in a great while some larger pieces are unearthed by rains.

Indian arrow heads, mortars and skeletons from burial mounds are unearthed now and then when excavations are dug for buildings or other purposes in several places here.

Supporting the belief that this area was the home of thousands of Indians for centuries is the ever abundant water supply from the Ruidoso, the wide variety of game such as antelope, deer, bear, wild turkey, etc.; the temperate clime and the presence of flinty rock in a wide amount from which they could make their weapons.

* * *

B. T. Judis, butcher at Bonnell's Food Market, has a pastime that has proved profitable on many occasions. He is a painter of no mean merit and he paints mostly scenes he remembers as a cowboy for many, many years. His work on canvas is so true to life it brings him a nice price now and then by some old rancher who wants one of his pictures.

* * *

Down in Cow Town, (Fort Worth, Tex.), to the uninitiated New Mexicans, most popular columnist and most widely read part of any newspaper is the Amusement section columnist Jack Gordon who's worn out four or five typewriters telling of Ft. Worth's entertainment and sun-dodger set. He's given Ruidoso some nice plugs this year in his column, usually quoting Buddy Kopp, or Happy Ray Thomas. Happy Roy has promised to try and get Jack up here someday for a visit—if he ever does—he'll be a Ruidoso fan for life. Latest publicity given this village was this paragraph:

FORT WORTH BANDLEADER HORACE PUCKETT dodged the heat by booking his band into a Ruidoso, N. M., bistro. All summer, the boys have enjoyed the crisp mountain ozone. (Cowards).

Even so, there was one time when they almost started back home. Experimental rocket fired from the White Sands Proving Ground came down almost in Ruidoso, cutting a power line and knocking out the current for one afternoon.

Big thrill of the summer, says Horace, was the evening Ginny Simms dropped in at the club and sang with the Puckett band (for free).

Fort Worth visitors to Ruidoso included the Marvin Kolbs, the Shelby Fergusons, Mrs. Buster Heaven and Ruth Hare.

* * *

Correction—To keep the record straight, Mechem did carry Lincoln county, but Ruidoso, principally Democratic, did not go for him in the last general election. We were in error on part of our statement in this column recently about results of the governor's race in 1950.

* * *

Sunday our family took one of its famous tours—getting a good look at the northern part of Lincoln county, up beyond the Capitans. Glory be—that's some ranching country up where the Merchant and Block ranches are. And, those are some roads from Pine Lodge back to Highway 70 at Tinnie. Never have we seen so many rocks in one place as we did on that route. Part of it, only a few miles, has been improved in the recent farm-to-market project out of Tinnie towards Arabela. But, if you want to get to that quaint and quiet Pine Lodge resort area in the northeastern Capitans, you should take the road out of Capitan and around through the gap. That route is very scenic. We found the Pine Lodge owners quite happy over a fine season just closed. They are Mr. and Mrs. C. M. Frantis. He says it was his biggest year up there. Besides the public accommodations in his lodge and rental cabins, there are 22 privately owned cabins at that point—up among the cliffs of the Capitans, with a nice view to the north of the wide open ranges. We liked the place very much.

* * *

Had a chance to view the Roswell museum last Saturday, and we were particularly pleased at the wonderful permanent collection Roswell and Southwestern people have assembled in the Peter Hurd section. That is a very fine gesture, adding up the Hurd section so that a lot of his regional art can be kept in our own country, rather than let it be shipped off to far away museums. Age will increase the value of the collection many times over.

ON POTEET PLACE—Looking from U. S. Highway 70 eastward across the E. R. Poteet orchard, the camera catches a pretty pattern of apple trees in an orchard that was once hilly and gutted with gullies, eroded by rains from the hills in the background. The Upper Hondo Soil Conservation district practically rebuilt the Poteet place in three years.

* * *

SLANTING HILLSIDE NOW A PROFITABLE ORCHARD

The Upper Hondo Soil Conservation practically rebuilt a hillside into a profitable apple orchard for E. R. Poteet, who operates the Cherokee Lodge place on U. S. Highway 70 here, west of the junction. Advice, suggestions and plenty of elbow grease on the part of the soil conservation work unit men over a three-year period reclaimed a slanting, gully-washed field.

Mr. and Mrs. Poteet bought their place eight years ago, in 1944, when it was overgrown in weeds, had a gully washed across the land deep enough to drive a car down, and had only about an acre of land in cultivation in "a cabbage patch."

Soil conservation district men, in 1944, '45 and '46, leveled benched and filled the gullies. Now the Poteets have 12 acres, irrigated, supporting 1,300 fruit trees. There are 900 apple trees, 350 pear, and the rest are cherry and peach trees. He also has some acreage in corn, squash, cucumbers and other truck crops.

The place is irrigated from a well powered with a 10-horsepower motor. He figures the pump delivers 150 to 175 gallons a minute.

Mr. Poteet said he did not know how to estimate the worth of his property now, but he was sure it was more than double its original price.

The Poteet home is a 16-room two storied house, which is arranged to offer accommodations to travelers. They also have a garage and cottage, the latter for renting, also.

One of the prize possessions of the Poteets is a study porch swing he made shortly after he was married, from Nebraska walnut. He sawed, trimmed and polished lumber for the swing from an old walnut tree that had been downed by a storm. It is now used in the lodge's lobby as a couch.

Funeral Is Held In Ft. Worth For W. K. Butler

Funeral services for William K. Butler, 43, who built Casa Loma cabins in Ruidoso, were held in Ft. Worth Aug. 30. Rev. Melvin Livesay officiated in the rites held in Shannon Memorial chapel. Burial was in Greenwood.

He had many friends here in the canyon.

Butler died at 7 a. m. Friday in a Fort Worth hospital. He had been in ill health for about three years but had worked at his office, 5620 Jacksboro Highway, until Tuesday, when he entered the hospital.

Butler had lived in Fort Worth since 1936. He was born in Cleburne. He formerly was employed as a fireman by Texas & Pacific Railway. Seven years ago Butler started the butane company.

He was a Mason and Shriner and a member of Beverly Hills Baptist Church.

Surviving are his wife; a son, Billy Ray Butler of Fort Worth; parents, Mr. and Mrs. J. A. Butler of Fort Worth; a sister, Mrs. D. H. Burke of Fort Worth; a brother, Frank Butler of Jal, N. M., and two grandchildren.

Change Is Due In Ownership Of Local Firm

Negotiations were underway this week for purchase of the interest, stock and fixtures owned by Coy Maroney and the leasing of his building in the Hollywood Builders' Supply, now lumber and hardware store opened early this year, by the Dodson brothers, Robert and Gene, who operate the Alamo Lumber and Supply. Robert Dodson said at press time the deal had not been entirely consumated, but likely would before the week was out.

Committees Named To Stage 'Whingding'

Committees were named in the Ruidoso Lions club meeting Tuesday night at Navajo Lodge for the club's third annual "Local Yokel Whingding" party, at which dancing, food, bingo, games and other entertainment will be featured.

The popular party is open to others by invitation only, and admission will be $2 per person. A fine family style meal, with baked turkey, fish, ham, potato salad and other palate tickling dishes, will be served.

Reino Sarlin will be in charge of foods and serving; Weldon Garner will be head of a committee to handle decorations; W. D. Horton is to be judge of a Kay Bean court; Paul Vance heads an invitation committee, and Vic Tawl is publicity chairman. Carmon Phillips, club program chairman, is director of the event. More than 25 Lions club members will have a part in staging the big whingding.

(Note: Date of this program was changed this week by the Lions from Tuesday, Sept. 30, to Saturday, Oct. 4.)

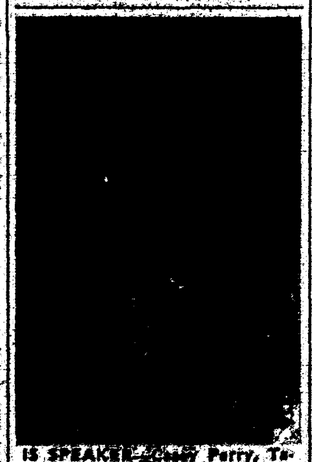
TO AWARD CAR NEXT SATURDAY

Ruidoso Chamber of Commerce will award a 1952 Oldsmobile 88 Rocket 4-door automobile to some one in a three-state area Saturday night next week. Full details of the program will be announced later. In a directors meeting, held Wednesday at breakfast this week, the board heard that the current financial drive had netted enough money to pay for the car, and that all future contributions received would be on the profit side of the ledger for the organization.

Plans are underway to exhibit the car at the Otero County fair in Alamogordo next week-end, and to take it on a tour of various towns in Lincoln county before it is given away.

HOSPITAL GIFTS TOTAL $3,292

With additional donations coming in to the Lions club drive this week from Elmo Carter and Carmon Phillips, total contributions for the fund to retire the debt on Ruidoso-Hondo Valley General hospital here is now $3,292. Of this amount about $2,200 was from summer residents of Ruidoso, the rest from local people. A list of all donations is posted in the Ruidoso News window.



IS SPEAKER—Roy Perry Tatum, young preacher, is to be the speaker in the Youth revival in Green Tree Baptist church this week-end, Friday through Sunday. Pat Jones, 12, also of Tatum, is pianist for the meet. The Lincoln county Associational Baptist Youth meeting will be held in Green Tree Saturday evening, according to the host pastor, Rev. Jesse Allen.

APPLE PLANT NEAR PEAK PRODUCTION

White Mountain Fruit Growers association's new co-operative apple cleaning, grading, packing and marketing plant at Hondo should reach its peak this week-end, those in charge of the new industry said. Up until early this week, more than 2,000 boxes of apples and fruit have already been put up and shipped out.

Using an assembly line idea, workers grade and sort the fruit, and package them in a very modern manner, packing them in boxes with a label designed by Peter Hurd, internationally known artist who lives in the area where the plant's products are grown.

At present about 30 people are employed in the plant. All marketing is done through a Pecos, Tex., wholesale concern.

A. T. (Bert) Pfingsten, plant manager, said there are 17 members in the association, but that not only members, but non-members' fruit as well is being processed there. Non-members pay a 20c per box handling charge in addition to costs of material used, Pfingsten said.

To observe the methods used, a meeting of the membership and others interested was held in the packing plant last Friday evening. Short talks were given, including an address on marketing and the marketing outlook, by C. R. Keeling, assistant Extension agricultural economist; and E. J. Dyer, who spoke on federal inspection, grading and color requirements. Refreshments were served.

Hondo Valley apples, graded for the first time this year, are bringing some of the best prices ever received for apples from that area. The first shipment of graded apples in the last week in August sold for an average price of $6 per box. The net return to growers per box delivered at the packing shed was $4.49 for U. S. No. 1's. The average size of the first shipment was 125's weighing 43 pounds per box. These apples were picked according to color, thus permitting the harvest to be earlier than usual by about ten days.

A federal inspector is on the job at the Hondo packing shed, inspecting the apples according to U. S. and New Mexico grades. The apples are shipped to Dallas and to eastern markets by truck. A truck usually arrives each day to pick up the fruit that has been graded that day. The fruit that moved out so far is primarily Delicious apples, with a few Jonathans and some pears being shipped. The workers that are doing the grading are local Hondo people. Aside from the fact that the growers will get an increased return for their apples, the packing shed provides employment for local residents. Other workers will be added to the working force as the harvest season progresses.

The fruit growers welcome all visitors, particularly apple growers from the other areas, to drop by and look over the grading operation. Complete records of the operation are available to growers in other parts of the state who are interested. At present, No. 1 cull apples are selling from $2 to $2.50, No. 2's from $1.50 to $2. The others go for pig feed.

Tom Babers, a local Hondo apple grower, provided the apples for the first shipment by the White Mountain Fruit Growers Association. He graded out 549 U. S. No. 1's and had only 36 boxes of culls. The price he received was $6 f.o.b. Hondo. Babers indicated that his net return delivered to the packing shed was $4.49 per box, weighing an average of 43 pounds per box. They were all double rate Delicious averaging 125 and heavier which is the popular size. A few 63's and 64's were in the shipment.

SENIOR CHAMP REPEATS

The defending champion of the 1951 senior men's golf tournament in Ruidoso repeated this year. Bill White, Lamesa, Tex., came out on top in the championship flight Sunday at Cree Meadows, putting away runner-up John Kuykendall of Odessa handily.

Consolation championship was won by Ruidoso's own Walt Crosby, who was eliminated from the championship flight by White. White also earned medalist honors in the qualifying rounds.

Jeff Walker, Big Spring, Tex., was winner of the first flight, ending one-up over Tom McAllister, Morton, Tex., in 19 holes. H. S. Norris, Roscoe, Tex., was consolation winner in that flight.

C. W. Lester, Cheyenne, Okla., was winner of the second flight, over runner-up L. L. Males of Cheyenne. W. R. Kraus, Cheyenne, was winner in the consolation bracket.

This week-end, Thursday through Sunday, the annual servicemen's tournament, with contenders from several nearby army bases, is to be staged at Cree Meadows. Qualifying rounds were to have been played yesterday.

The W. M. Ramseys are new operators of the cafe in Carter's Park area here, known as the A. & M. Custard shop, and lately as Margaret's cafe.

Governor Edwin L. Mechem dedicating the month of September, 1952, as Soil Conservation Month in New Mexico by signing the official Proclamation in his Executive Office at the Capitol.

EXECUTIVE OFFICE
Santa Fe, New Mexico

PROCLAMATION

WHEREAS, the preservation of New Mexico's soil and water resources is indispensable to the health and prosperity of the commonwealth and its people, and

WHEREAS, the welfare of all commercial, professional, and industrial enterprises as well as labor is directly dependent upon what can be produced from the land; and

WHEREAS, New Mexico's land and water resources annually produce a substantial portion of the State's income, and

WHEREAS, there are now 60 soil conservation districts in the State, organized for the mutual benefit of farmers and ranchers to controlling wind and water erosion and reducing damages from floods, and

WHEREAS, all available facts and information lead us to believe that each and every land owner and operator within the State should plan his agricultural operations so as to control erosion and maintain the fertility and productivity of his land,

NOW THEREFORE, I, EDWIN L. MECHEM, GOVERNOR OF THE STATE OF NEW MEXICO, by virtue of the authority invested in me, do proclaim the month of September, as

SOIL CONSERVATION MONTH IN NEW MEXICO

In accordance therewith, I urge the press and radio, public officials, agencies, schools, public institutions, farm organizations, and all other groups and individuals to bring to the attention of all New Mexico citizens the fact that their welfare and continued prosperity are dependent upon the maintenance of New Mexico's land and the wise use of its water.

DONE AT THE EXECUTIVE OFFICE
THIS 30th DAY OF JUNE, 1952.
WITNESS MY HAND AND THE GREAT
SEAL OF THE STATE OF NEW MEXICO

Edwin L. Mechem
GOVERNOR

ATTEST:

SECRETARY OF STATE

SMALL FIRM IN WHOLESALE TRADE HERE

Opening a few days ago in Ruidoso was a new wholesale firm, serving a two-state area. The Roberts brothers, formerly of Houston, Tex., opened a picture frame factory in the building adjoining Quality Grocery store here, and have already shipped out for delivery in their own truck, several hundred picture frames of various sizes.

The owners, who operate under the name of the R. & B. Products, deliver their own products to the buyers, take orders for later delivery at the same time.

They indicated their concern would be a year 'round business for Ruidoso. They sell their products to a large list of buyers all over Texas and New Mexico.

KANSAN BUYS SPEARHEAD CABINS

Carl Janzen, formerly of Moline, Kansas, recently purchased the Spearhead Cabins from their former owner, Jetta Maddox. Mr. Janzen took possession of the five unit court August 15. Mrs. Maddox has since moved to Farmington, N. M.

SCHOLARSHIP IS AWARDED HONDO GIRL

Eulalia Montantez, an honor student from the Hondo High school, was awarded the Hondo Valley Cash scholarship to be used for any of her college expenses when she enrolls for college within the next few days.

This scholarship was made possible by donations from business men and others in the Hondo valley. Ben Sanchez, of San Patricio, was the person responsible for the founding of this scholarship. The 22 people who donated cash for this worthy cause automatically became the charter members for continuing this award each year.

Eulalia plans to attend school at the Denton College for Women, Denton, Texas. One of her other valued awards was the Balfour award for loyalty, scholarship, and achievement.

POSTMASTERS MEET

Two dozen postmasters of southeastern New Mexico gathered here Sunday for a conference. They had lunch at Mon Jeau cafe as an interlude in their business sessions.

Are You Registered To Vote?

There are only 24 days remaining in which to register, change your precinct or party affiliation for the Nov. 4 general election.

UPPER HONDO DISTRICT FOR SOIL CONSERVATION FORMED 11 YEARS AGO

The original Upper Hondo Soil Conservation district was formed June 27, 1941, and at that time contained 686,800 acres. Since 1941 four additions have been made which has increased the acreage approximately 75%. The entire district now covers an area of 1,210,400 acres. Included in this acreage is 7,110 acres of irrigated land, 3,790 acres of dry land, 892,467 acres of range land, and 307,033 acres of forest land. The district extends roughly from Nogal-Indian divide on the west to within 20 miles of Roswell on the east and the Block ranch on the north to the Otero county line on the south. The district contains approximately 280 farm and ranch units.

The business of the district is administered by a board of supervisors consisting of five farmers and ranchers, three of whom are elected by the landowners in the district and two appointed by the New Mexico State Soil Conservation committee. The present board is composed of A. T. Pfingsten, chairman; Peter Hurd, vice-chairman; Daniel R. Brenton, secretary-treasurer; Wilbur L. McKnight and Charles Fuller, members. Some of the past supervisors have been O. B. Shook, George Smith, C. H. Parker, W. F. Coe, and Floy Skinner.

At the time the district was organized it requested the Soil Conservation service of the U. S. Department of Agriculture for technical assistance and a memorandum of understanding was worked out between the district and the Soil Conservation service. Since the inception of the district, the SCS has maintained an office in Capitan and various technicians have been assigned from time to time to assist farmers and ranchers on engineering and other technical problems and to work with the district supervisors in the overall soil and water conservation program. At present there are four SCS employees assigned to the district with Thomas E. Utterback in charge. Past SCS conservationists in the district have been C. A. Henderson and John R. J. Bradshaw.

At the present time there are 157 farmers and ranchers who have signed cooperative agreements with the district. The total acreage of these 157 amounts to 474,057 acres.

A few of the major soil and water conservation practices applied to date on cooperators farms and ranches are:

Contour farming—1,531 acres.
Range improvement—212,332 acres.
Seeding of range—1,165 acres.
Farm ponds—28 acres.
Terraces—48¾ miles.
Land leveling—1,422 acres.
Stock tanks—132 tanks.
Soil saving dikes—83,606 lineal feet.
Clearing and grubbing—801 acres.
Irrigation ditches—149,245 lin. ft.
Range fencing—170½ miles.
Streambank protection—1300 lin. ft.
River channel straightening—1½ miles.

Second Large Insurance Meet Set This Week

Ruidoso plays host again this week-end to a large group of insurance salesmen. Last week-end high-ranking salesmen for the Equitable Life Insurance Co., Albuquerque, and their families enjoyed various recreational activities provided in Ruidoso. There were about 50 in the group.

This week-end, salesmen for Rio Grande National Life Insurance Co. of El Paso, who have been in competition for several months for expense-paid trips to Ruidoso, will gather here, bringing their families. About 160 people are expected. Ruidoso received considerable publicity each month prior to and during the contest, building up interest among the company's salesmen to try for the free trip here.

Both groups have made Navajo Lodge their headquarters.

The Rio Grande salesmen began arriving Wednesday in several chartered buses. A hayride, horseback trip and chuckwagon supper were arranged for Wednesday night for the group. Thursday night a picnic at White Sands near Alamogordo was to have been held.

Lions club members are serving as waiters during meals at the Navajo.

RIFLE MEET OPENS TODAY

All was not quiet on the eastern front this morning. Opening volleys in the three-day New Mexico State 30 Calibre rifle matches were being fired at eight o'clock a. m. as contenders from a wide area came here to vie for honors in several matches today, Saturday and Sunday.

Expected for Sunday is Governor Edwin L. Mechem, who is sponsor of one of the trophies to be given. He may make the presentation in person. Sponsored by the New Mexico Rifle and Pistol association, and with the Ruidoso Gun club assisting in staging the affair, the meet is being held on Ruidoso's rifle range east of town in the Cedar creek area.

About 100 prominent marksmen and women are on hand for the contests in which more than a dozen trophies and titles will be won.

Among noted contenders expected for the contests are Jack Moore, El Paso, the Texas state champion; Paul Wright, one-time Texas champion, and son, P. J., Jr., from Silver City, N. M.; Harry Orme Johnson and Helen Orme Johnson, both of El Paso. Helen Johnson was the 1951 national women's champion.

From Ruidoso, of course, George Trimble will be defending his state title which he has won two years running, in 1950 and 1951.

R. H. Hedgecoke and Tom Jones, Ruidoso, won honors in the 1951 meet, and will be back in the groove again this week-end.

First Home Tilt For Warriors Is Next Friday

With one game's experience behind them the local high school football team will open their home season here next week, against a powerful Carlsbad B. Game time is 2 p. m., Friday, Sept. 19.

The Warriors were to open last night against the Roswell B. at Roswell. If the Warriors came out victorious they were to get a well deserved rest today, and then begin drills next Monday, to prepare for Carlsbad, Coach Cy Leland said Wednesday.

Meeting Called On Cemetary Association

All persons interested in formation of a cemetery association in Ruidoso are invited to attend a town meeting to be held Thursday night, Sept. 18, in the American Legion hall here. Tom Jones, Rotary club committee member, said all organizations are urged to have at least one member on hand, including civic and other groups.

The meeting will start at 7:30 p. m.

The Rotary committee, composed of Jones, Ben Roy, H. H. Shier, L. P. Haist and R. H. Hedgecoke, viewed four possible sites, and is recommending a 20-acre plot in the forest near the end of Alto road pavement.

SOME SUNFLOWER

Iva Coleman is trying to outdo Kansas. A sunflower on the lawn of her home here is nearing 10 feet.

Mrs. Keil Bonnell, Mrs. Sturt, Mrs. Sidney Bonnell and Mr. and Mrs. Vic Yamb attended a picnic in Alamogordo Monday evening in which plans for a membership drive in the Community Concert association there were set forth.

Albuquerque Man Buys Interest In Phone Company

L. J. Hitchens, formerly of Albuquerque, has purchased an interest in Ruidoso Telephone Co. He moved here last week with his family. Besides his wife, he has a baby boy, Bobby, four-months-olds, and Sheri, a daughter, aged four years.

Hitchens said considerable improvements are projected in the future for the local telephone system—one of which is to be put in use this week. He said a new toll line from Angus to Capitan was to be put in operation this week—and that a new line is to be built later from Angus into Ruidoso. "This will mean we will have two circuits in time in that direction," he said.

Replacing of wiring in the village of Ruidoso with new cables, and the installation sometime in the future of a dial system are all plans that the company may undertake within a few months, he added.

REPUBLICAN PRECINCT CHAIRMAN URGES VOTERS TO REGISTER

The Republican chairman for Precinct 10, Herb Smith, urges all eligible voters who have not done so to register so they may cast a ballot in the general election. "Don't be afraid you'll lose your vote—it's the votes the candidate does not get rather than the votes he does which affects him or her most," Smith said.

WEATHER

Frost three nights with lows of 29°. Days warm, no rain.

Date	Hi	Lo	Rain
3	83	40	.00
4	86	37	.00
5	86	43	.00
6	78	36	.00
7	81	29	.00
8	80	29	.00
9	77?	31	.00

(As reported by C.A. Culver, cooperative weather observer for the U. S. Department of Commerce

The **Ruidoso News**
SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb ..... Editors & Publishers
Jim Lamb ..... Associate
(Founded May 16, 1946 by Lloyd and Ida Bloodworth)
Entered as Second Class Matter at the Post Office, Ruidoso New Mexico, under Act of March 30, 1879.

Subscription $2.50 per year in advance
Member: New Mexico Press Association

CHOKED with stomach **GAS?**

THANK HEAVENS! Most attacks are just acid digestion. When it strikes, take Bell-ans Tablets. They contain the fastest-acting medicines known to doctors for the relief of heartburn, gas and similar distress 25¢.

Louis Philippe
COMMERCIAL PHOTOGRAPHY and Photofinishing

News Items From—
TINNIE
(By Elma F. Rogers)

Our reporter, Freddie Titsworth, has been under the weather for a few days but is able to be in school again. He said he had too much red lemonade at Lincoln during the Billy the Kid celebration.

Every one in the valley seems to be busy in the fruit these days. The peaches are about gone and the apples are just starting and everyone seems to have a good crop this year. We hope they all find a good market for them.

Mr and Mrs Oldham are in Canyon, Tex., for a reunion of Rev. Oldham's folks and every one wishes them an enjoyable trip and a speedy return.

Don't get to see much of Milt or Mrs Mable these days. Guess they are too busy in the fruit to get every one that comes in.

See Ramón Nuñez has his fruit stand going full swing down at Sunset and has lots of nice fruit to sell. See Mrs Bowser still taking care of the Post Office and store at Picacho and still has a smile for

Stopped to take a look at Hugh Sloans hegari crop and he sure has a good one on the Buster Casey place. Hugh says all it takes to raise a crop in the valley is good seed and plenty of water which he has had this summer.

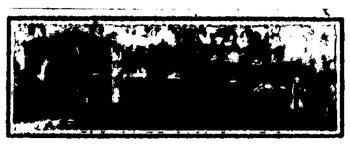
See Jack Jones and Bud Peters busy leveling land to plant alfalfa on the old Titsworth place.

At last the new apple shed is in operation but seems to be going like a balky mule starting and stopping all the time. Guess they will get all the kinks out in a day or two so they can keep going.

Mrs. Glen Bradley has made a couple of trips to El Paso getting some work done on her teeth. Don't envy her a bit.

See Jack Jones' brother and family from Oklahoma and his mother from Ft. Worth have left for home after a very pleasant week's visit.

Refresh Yourself My Friends and Rest and Feel You Are A WELCOME GUEST
Genuine Home Cooking
CHUCK WAGON CAFE
—We Cater to Families—
"Chubby" and Ann Hicks
Downtown Ruidoso



Phone 144
MULLINS-O'DELL
FUNERAL HOME
ALAMOGORDO NEW MEXICO

News From
MESCALERO
(By Mrs. Reino Sarlin)

The Mescalero Women's Club opened the club year with a supper and business meeting Wednesday evening. President Mrs. John Hall presided and hostesses for the occasion were the Year Book Committee, Mrs. Lonnie Hardin, Mrs. Leland Carl, and Mrs. Reino Sarlin.

Marcelino Prelo, Jr., left Monday to attend the University of New Mexico at Albuquerque. Also leaving soon is Michael Dorame who will attend Colorado State College at Greeley, Colorado.

Mrs. Fleta Baldonado and Miss Mabel Betts were in Truth or Consequences Sunday. They stopped in to see Lloyd Sage at Carrie Tingley Hospital and reported that he is getting along nicely. He expected to be home for a visit soon, before going to school in Albuquerque.

School began September 8. The teaching staff consists of Mrs. Fleta Baldonado, primary and first grade, Mrs. Leland Carl, second and third, Miss E. Emily Speake, fourth and fifth, and Mr. Leland Carl, sixth, seventh and eighth grades. Mrs. Baldonado's room has been moved to the building formerly occupied by the "public" school. Cooking for the school, at least temporarily, is Mrs. Pacheco, whose husband is one of the teachers at Bent.

Miss Kate Ritter is taking annual leave this week to entertain her sister, Miss Ruth Ritter of San Francisco, and her brother, Mr. Tom Ritter of Calexico, California.

Supt. Hardin was in Santa Fe for several days this week on legal matters.

Mr. and Mrs. James Isch of Seattle, Washington, stopped by Friday to visit Mr. Mills. They are enroute to Ashville, North Carolina.

Staff Sergeant Lou Gomez arrived on a twelve-day leave from South Dakota. The occasion was the birth of a son Sunday morning in the Ruidoso Hondo Valley Hospital. Called "Dick" by sister Janet, the new boy weighed in at 8 lbs. 2 oz.

Father Girard is reported recuperating in Tularosa from his recent illness. Father Sylvester, who replaces Father Girard here at St. Joseph's Mission, is on vacation at present. He comes from Banning, California.

Reino Sarlin was in El Paso last Friday with Dean Earl of the U. S. Forest Service. Reino has been appointed program chairman for the Southwestern Section of the Society of American Foresters and his trip to El Paso was to arrange details for a fall meeting there.

We will miss the young men students from the Seminary in El Paso who have spent several weeks at St. Joseph's Mission. They returned to El Paso Sunday, being chauffered by Andy Little, Marcelino Prelo and others.

At the agency Monday and Tuesday was Sturre Carlson, Regional forester in the National Park Service at Santa Fe.

A late report as this news goes in is that Mrs. Manuel Bogay is in the hospital at Alamogordo. Sorry there are no details, but we sincerely hope her condition is not serious.

Ernest Marden is employed at present at the Recreation Area doing the rock masonry work preparatory to putting up the ornamental sign at the entrance to the campground.

The Valley Lumber Company reported that unidentified vandals raided their woods operation in Whitetail and made away with small tools, gasoline and oil. Fortunately, such occurrences are rare on the reservation.

Mr. and Mrs. D. B. Lacewell of the Elk Silver School reported their first frost of the year. The Sarlins and the Breuninger family visited with them Sunday afternoon and enjoyed a barbecue supper.

Mannie's
BOOTS—SHOES
WESTERN TOGS
Box 1664
RUIDOSO, NEW MEXICO

ENJOY UTMOST SHAVING EASE AND CONVENIENCE
Gillette
Super-Speed RAZOR
WITH BLUE BLADE DISPENSER AND STYLING CAP
$1.00

If your drink is a pleasure—that's your business.
If your drinking is a problem—that's our business.
For a confidential talk with a member call 9011 or write Box 62, Hollywood.
Ruidoso - Hollywood - Greentree Group of
Alcoholics Anonymous
Meeting every Sunday morning at 10:30 in old Grandview Pharmacy Building. Public Invited tf

Better light means better grades!

Back to school means back to home study—and that means plenty of good light is needed to protect young eyes from strain.

Better check your children's study lamps now and see that they have bulbs large enough for easy, effortless seeing—150 watts for table lamps and 300 watts for floor lamps.

See also that the lamps are properly shaded to eliminate glare, and placed where they'll provide maximum light on the work area. Better light means better grades!

COMMUNITY PUBLIC SERVICE COMPANY
Your Friendly Electric Company

WARRANTS ISSUED
General County Fund
County of Lincoln
Month of August

No.	To Whom	Amt.
732	Manuel Otero	$125.20
731	Manuel S. Chavez	150.00
734	Lincoln County Agency	29.80
733	Dorothy Current	104.00
744	Grace M. Jones	15.65
747	John Mackey	36.75
746	Ruidoso News	5.00
764	Carrizozo Hardware Co.	1.60
763	The Dorsey Co.	373.65
761	J. G. Moore	15.78
766	R. E. Lemon, Agent	61.90
751	Roswell Western Freight	1.05
750	C. D. Weems	7.00
749	Village of Carrizozo	108.42
760	J. G. Moore	49.38
759	Harkey Lumber Co.	9.50
758	Allied Business Mac. Co.	22.30
757	Valliant Printing Co.	2.70
770	Dorothy Current	219.00
748	Rolland's Drug Store	3.30
753	Julia C. Sherrill	4.77
737	Lincoln County Agency	8.88
736	Julia C. Sherrill	57.45
756	Clifton B. Zumealt	79.33
754	Monte Vista Service Sta.	83.75
728	Albert Montes	135.00
727	Elfido Salas	200.00
726	Fred Montes	225.00
740	Joe Candelaria	58.50
739	Salamon Aragon	46.80
738	Nick S. Vega	125.00
743	Carrizozo Hardware Co.	27.20
777	Lincoln County Agency	8.90
742	Edwardo Samora	29.60
741	Lincoln County Agency	6.30
745	Huffman Fuel Yard	26.28
767	R. E. Lemon, Agent	123.80
752	Nickels Bldg. & Hardware	11.05
762	Harkey Lumber Co.	56.62
776	Nick S. Vega	125.00
775	Edwardo Samora	81.30
774	Salmon Aragon	86.90
773	Joe Candelario	86.90
709	R. E. Lemon, Agent	201.28
735	Inice Hust	163.10
730	Lincoln County Agency	26.90
725	Lincoln County Agency	168.10
724	Josie Baroz	142.90
723	James E. Harcrow	200.00
722	A. N. Kimbrell	225.00
721	Eddie Zamora	25.00
720	Personal Finance Co.	20.00
719	Petty's	25.00
718	Citizens State Bank	50.00
717	Bracell Fresquez	105.00
716	Helen Jean Hennrich	170.00
715	J. G. Moore	266.93
714	S. M. Ortiz	353.90
713	Petty's	35.00
712	Romon S. Luna	296.33
711	Maude F. Eshom	289.13
710	Elerdo Chavez	80.00
709	Granville Richardson	80.00
708	Wilbur L. McKnight	80.00
707	A. C. Hester	80.00
755	Elsie Lopez	103.40
768	R. E. Lemon, Agent	123.80
765	S. M. Ortiz	134.33
771	Lincoln County Agency	6.60

FOR—
CHEVRON SERVICE
Drive in the Downtown Chevron Station Operated By
E. C. WOMACK
Atlas Tires - Batteries

Tires — Batteries and Accessories
Repair Work
Bradley Garage
Glen and Melvin Bradley
Owners
P. O. Box 11 Hondo, N. M.

FRIGIDAIRE Sales Service
Refrigerator
SERVICE
•
PALO VERDE ELECTRIC SHOP
Green Tree, New Mexico

WINTER ON THE CONTOUR

Winter brings scenes like this in areas where fields are being farmed on the contour to conserve soil and water. The contour rows, winding about the slopes on the level, catch and hold the snow, which melts and seeps into the soil where it can be used for crop growth. Likewise, contour rows catch and hold the rainfall and check soil erosion.
Contour farming is one of the conservation practices which are helping farmers to increase yields by 20 per cent or more on the average.
Conservation practices should be applied on every acre of agricultural land. See the supervisors of the Upper Hondo Soil Conservation District or the Soil Conservation Service representatives about a complete program for your land.

KEETH GAS CO.
PROPANE and BUTANE
Phone 67-04 Ruidoso

Classified Ads -- Business Directory
Where To Find It In Ruidoso
MARKET PLACE OF THE VALLEY AND CANYON

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 15c per line, counting five words to the line, with a 42c minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. WHEN MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO, BRING THEM BY THE OFFICE BEFORE TUESDAY AFTERNOON EACH WEEK.

KINDERGARTEN CLASSES—Starting Sept. 15, 9 a. m. to 12 Monday through Friday. Kiddie Korral, Alsen Glascock, Pho. 92-03. 1tb

FOR SALE—225-gallon propane tank, $200. Electric Coca-Cola box. See Violet Hart. 1tb

Two bedroom, large sleeping porch, immense living room with fireplace, large lot, 2-car garage, winterized. This is an exceptionally good buy at $10,000.00. Walt Crosby, Thunderbird Lodge. 1tb

Five bedrooms, 3 baths, 5 acres land, A-1 construction, nothing nicer. $25,000. Walt Crosby, Thunderbird Lodge. 1tb

ADDING MACHINE PAPER—Typewriter ribbons, sales pads, other office supplies. Ruidoso News. tfb

CANASTA PARTY Every Monday afternoon, 2 o'clock at Woman's clubhouse. Bring your own foursome if you desire. tf

FOR SALE—Ideal winter house, floor furnace, close to high school, fire place, three bed rooms, lot 70x500. Hull's Real Estate.

FLOWERS; flower plants, fresh vegetables for sale. W. S. Campbell at Emmett Reese farm east edge Green Tree city limits. 1tp tfb

WE HAVE some wonderful homes around the golf course for sale. Tourist court and cafe on Highway 70, priced right. Hull's Real Estate.

ROYAL TYPEWRITERS
SALES & SERVICE—All types typewriters & adding machines, new or used. Allied Business Machines Co., 410 N. Richardson, Roswell. Phe. 3674-W, or call Ruidoso News. tfb

WANTED—500 families to take out polio insurance. Entire family covered for $10 a year. Herb Smith, phones 12-12 or 96-02. 1tb

FOR SALE—Three excellent lots on Alto road. Walt Crosby, Thunderbird Lodge. tfb

FOR SALE—Used wood range with nearly new water tank. Sacra Bros. tfb

FOR SALE—Three-bedroom house, excellently finished in knotty pine; winterized; large corner lot on pavement. Priced $8,500. Walt Crosby, Thunderbird Lodge. tfb

THREE Consistently money-making businesses for sale in Ruidoso. Walt Crosby, Thunderbird Lodge.

WANT TO BUY—Small cottage on small lot, water available year 'round. Must be reasonable. Lena Cornett, 3522 Jackson, El Paso. p 9-19

FOR SALE—Pads of 100 bank drafts, 35c each. Ruidoso News.

FOR RENT—Three room furnished cottage with utilities paid for by the owner. See or phone C. H. Gough. 1tb

FOR LEASE—5 acres, trailer park and rental cabins on Highway 70 near Ruidoso. P. O. Box 1164, Roswell, N. M. 1tp

FOR RENT—Modern 4-room apartment, furnished or unfurnished. P. O. Box 11, Green Tree. 1tp

FOR SALE—Two lots; bordering golf course on east. $600 each. Small payment and terms. Call Mrs. Nell Parks. 1tp

FOR SALE—Antique oak table with glass ball feet; birdseye maple mirror; old ice cream soda chairs; round oak tables; sewing rocker; rollaway bed; army cot with mattress; 9x12 wool rug; green leather screen. Phone 44-04. 1tb

WANTED—Children to care for day or night, will do baby sitting. Alsen and Mary Glascock, Kiddie Korral, Pho. 92-03. 1tb

FOR RENT—Three bedroom modern house, furnished. Ezell Clarke. 1tb

FOR SALE—Three room cabin, furnished, to be moved off lot. Call 96-02 or write P. O. Box 185. 1tb

HELP WANTED — Experienced maid, apply El Taos Court, phone 26-11. 1tb

WANTED TO BUY—River lot in upper canyon. Box 539, Portales, N. M. p 9-19

BACKACHE?

"Was a nervous wreck from agonizing pain until I found Pazo!"

BEN ROY
INSURANCE
TAX SERVICE
Box 156 Ruidoso, N. M.
Phone 68-02

When You Need To Make A Hurried Trip
—CONTACT—
RALPH BROWN
Fly Chartered Plane
Residence Phone 71-11 Air Port Phone 14-03

OSTEOPATHIC PHYSICIANS
W. D. Horton
D. E. Snyder
GENERAL PRACTICE
X-RAY
Phone 62-02
Across From Wagon Wheel Motor

WHEN IN DOUBT
—CALL—
ROY NELSON
"The Plumber"
NO JOB TOO LARGE OR TOO SMALL
Phone 36-02

CLARKE'S
Insurance Agency
Insurance
Of All Kinds
Billie and Ezel Clarke

SID COURVELLE
PLUMBING CONTRACTOR
Installation—Repair
Sales & Service
Phone 77-01

LELAND REALTY CO.
Listing of Property Priced to Sell
We Are Bonded at
HARVEY ACCOUNTING SERVICE
Phone 4-04

VAUGHNLAND
"Live The Life of Riley In A Cabin In the Pine"
24 Modern Cabins
Kitchenettes Baths
Completely Furnished
Among The Pines On The Noisy River
"Open Year 'Round"
Playground For Children
Phone 22-02

ASHER'S CAFE and Modern Courts
— Home Cooking —
"A Good Place To Eat"
RUIDOSO

IDLE HOUR LODGE
Modern Log Cabins
Open Year 'Round
Phone 57-04 Box 573
Mr. and Mrs. Luther Bynum

A. C. KELLEY
Licensed Contractor
ROCK and CEMENT WORK
Ruidoso, New Mexico
Phone 59-11

APACHE VILLAGE
On The Alto Road
MODERN CABINS
Open Year 'Round
Mr. and Mrs. Lynn Butler

ERNEST WOOD
PLUMBING
CONTRACTOR
Box 156 Ruidoso, N. M.
Phone 74-03

Custom Assay Office
CHEMISTS and ASSAYERS
Shippers Representatives
P.O. Box 811 El Paso, Texas

PAUL H. DOUGLASS
REAL ESTATE
RANCHES COMMERCIALS
HOMES RENTALS
Phone 53-03 Res. 20-21
In Post Office Block

RUIDOSO REALTY Company, Inc.
Tom and Kendall Clark Jones
Local Agents
Lots for Lease or Sale
Cabins For Sale
Ruidoso and Upper Cedar Creek

IVA COLEMAN
Qualified By 17 Years Residence On The Ruidoso
Real Estate — Rentals
Phone 24-12 — Ruidoso — Box 2

Pho. 65-02 for
FRANK'S TAXI

Radios
RecordPlayers
45 RPM Attachments
3-Speed Attachments
New & Used Phonograph Records
Radio Batteries
All Kinds of Needles
RECORD SHOP

MESCALERO INDIAN AGENCY
AT
Tribal Wood Yard
HAS
JUNIPER and OAK
$11.00
PINE and FIR
$10.00
4-FOOT CORD LENGTHS
Delivery to Ruidoso and our immediate area will be made for $5.00 per load or portion thereof on cord-wood. Load averages 2½ to 3 cords.
Mescalero, New Mexico

News Items From—

CORONA

(By Mrs. A. E. Melkey)

The first football game of the season was played Friday, Sept. 5, between Corona and Carrizozo. The score was 27 to 6 in favor of Corona. The boys will play at Carrizozo this Friday.

Several farmers, including Paul Lackey and Victor Lucras, started harvesting beans last week.

Mrs. T. M. Melton of Tularosa was in Corona recently visiting her brother, A. R. Stroope.

Corona Presbyterian Westminster fellowship entertained last Wednesday, September 3, with a party honoring members of their group who are leaving for college. Twenty-one people enjoyed an evening of Bunco with refreshments of sandwiches, punch, cake and ice cream. The Presbyterian Women's auxiliary presented each departing student with a copy of the Revised Standard Version of the New Testament, and the Fellowship gave the girls earrings and the boys tie clasps. Entering college for the fall semester will be Patsy Pagley, Sally Mae Pfeiffer, Carl Mays, and Nolan Mogford at the University of New Mexico in Albuquerque, and Loudell Mays and Jimmie Miller at State College, Las Cruces.

Other students attending college from Corona this year will include Doe McCloud at the University in Albuquerque, Everett Vickery and Josie Abeyta at State College, Las Cruces; Bob and Tarlton Bond at Colorado A & M, Ft. Collins, Colorado; Norwood Vickrey, Donald Berryman, Wanna Beth Fox, and Juanita Willingham at ENMU, Portales. Mike Gallegos, Amelia Flores, Sylvia Johnson, and Geneva Otero are attending business college in Albuquerque.

O. E. Burns is having a garage built for his truck, which is an addition to one of the government houses here in Corona. Mr. Burns works for the Civil Aeronautics Administration (CAA), and is in charge of the Corona airport located near Gedarvale.

The annual Corona School Faculty play entitled, "Rest Assured," a three act comedy, will be presented Saturday, September 13, at 8:00 p.m. There will be laughs from the beginning to the end of the play. Don't miss it!

Corona school attendance this year is 329, which is less than last year. Supt. L. Parker says the high school attendance has increased and the grade school attendance has decreased since last year.

"Honeymoon Club"

Mr. and Mrs. G. D. Warden, Jr., 602½ N. Missouri, Roswell, who were wed Sept. 9, honeymooned here at Navajo Lodge this week. The bride is the former Sally Torres, daughter of Mr. and Mrs. L. Torres, Roswell, and the groom is the son of Mr. and Mrs. G. D. Warden, Clarkston, Mo.

CONSERVATION AWARDS DUE MANY FARMERS

Scores of New Mexico farmers and ranchers will receive meritorious awards for their outstanding soil and water conservation activities as a feature of the observance of "Soil Conservation Month" in the state during September, Charles K. Johnson, chairman of the agricultural committee of the New Mexico Bankers association, reported.

"Our soil and water resources are our basic assets and they must be conserved and protected if we are to remain a strong nation," Johnson declared. "The New Mexico Bankers Association recognizes soil conservation as a major problem in our state, and is anxious to assist the program in every possible manner. That's why we plan to make conservation achievement awards in connection with the observance of Soil Conservation Month as proclaimed by Gov. Edwin L. Mechem."

Johnson has been chairman of the agricultural committee of the bankers association since May, having succeeded R. T. Spence of Carlsbad. He is a native of Roswell and became president of the First National bank of Artesia in 1951 after having been with the Lea County State bank at Lovington and Hobbs for 20 years.

The first achievement awards of the bankers association were made to seven cooperators of the Carlsbad Soil Conservation district last September. Eight cooperators of the Northeastern Soil Conservation district in Union county were similarly honored last March.

Johnson pointed out the awards will be made in cooperation with the New Mexico Association of Soil Conservation districts. Certificates of merit will be awarded to farmers and ranchers who have completed 90 per cent of their over-all planned soil and water conservation program, who are using the land to the best of its capabilities; whose farm plan provides for adequate treatment of the land; who have applied suitable practices, and who are maintaining the applied practices.

CONTOUR FARMING—Illustrated above is one of the basic practices for conserving soil and water and helps to increase crop yields. Plowing and planting around the slopes on the level instead of up and down the hill creates furrows which hold moisture on the land where it falls. This prevents water from rushing down the slope with a load of valuable topsoil and permits moisture to soak into the ground where it can be used for crop growth. Stubble from 12 to 14 inches left when sorghums are harvested provides good protection against erosion if protected from grazing, according to the Soil Conservation Service.

Farmers and ranchers eligible for the bankers award will be selected by the supervisors of the soil conservation district with which they are cooperating. The awards will be made during special ceremonies where five or more farmers or ranchers in a district or group of adjacent districts are eligible.

Johnson reported that plans already are being made to present conservation achievement awards to 14 cooperators of the Central Valley Soil Conservation District at a banquet in Artesia on Sept. 5.

Ten cooperators of the Hagerman-Dexter, Roswell and Macho districts will be similarly honored at a banquet in Roswell on Sept. 12.

A group of approximately 15 cooperators of the Socorro, Salado and Quemado districts are scheduled to receive merit awards at a banquet in Socorro, the tentative date being Sept. 22.

Around 12 to 14 cooperators of the San Juan Soil Conservation district will receive awards at a banquet on Sept. 27.

Plans for similar awards at Santa Fe, Las Vegas, Carrizozo, Capitan and several other places also are being considered, Johnson said.

TO BUILD RANGER STATION HERE

A Ranger station for headquarters for the forest fire fighting and watching service, is to be constructed at some time in the future in the area which was once the old C. C. C. camp grounds on Cedar creek, between Ruidoso and the airport. Official announcement of these plans has not been made yet, but the project will be undertaken some time in the next several months, it is said.

Whirl of Sports

By Jim Lamb

The football season began over most of New Mexico last Friday with three of Lincoln County's high schools playing. Corona defeated Carrizozo by a score of 27-6 and Capitan shut out Vaughn 14-0.

* * *

With a month of practice behind them, the Warriors were to open last night against Roswell B at Roswell under the lights. Last Sunday a scrimmage was held on the football field to prepare the Warriors for what they were to see last night. It was a full scrimmage with the first and second teams trying to tear each other limb from limb. After the session game suits were issued to the traveling squad.

* * *

The Texas Western College News Service came out with a nice little book entitled, "Football Facts for Press, Radio, and TV for 1952." We were fortunate enough to get one and read the nice article about Wade Hedgecoke. It said of him: "Wade Hedgecoke, 1 year squadman, steadily improving, a hard worker, with lots of enthusiasm and is developing into a hard running back. An honor student."

* * *

The long awaited day for Ruidoso Nimrods has arrived, with the first day of the three day State .30 Caliber matches beginning this morning at 8:00.

* * *

George Bonal, well known local hunter, is in Augusta, Montana, hunting for mountain goat, bear, elk and deer. Mr. Bonal got his limit last year of turkey, deer, bear and elk.

* * *

The Warriors received some new plastic helmets last Tuesday. The new headgear is exceptionally strong, and very good looking.

* * *

Pat Chubbock and Joe Dryden, two of our local fishermen, are on a fishing trip to Pagosa Springs, Colorado, this week-end.

HONEYMOON HERE

Lt. William Fulmer, son of Mr. and Mrs. J. H. Fulmer, of Ruidoso, was married September 1, in Toronto, Canada. The bride was the former Miss Margaret Alice Phillips. The couple arrived in Ruidoso last Sunday, Sept. 7, to spend their honeymoon here.

O. E. S. TO MEET

Visitors are welcome when Ruidoso Chapter No. 65 of the Order of the Eastern Star holds its regular meeting Wednesday, Sept. 17, officers have announced.

CARL DAVID ESTES

Mr. and Mrs. Wayne Estes are parents of a son, named Carl David, born in the local hospital Sept. 4 and weighing 7 lbs., 4 oz. Carl David is a great grandson of the Ike Wingfields of this city.

Lynne Pennington, of El Paso, Texas, brought up to Ruidoso over a dozen puzzles to be delivered to the men at Ft. Stanton.

JOHN EMDE
GENERAL CONTRACTOR
• Experienced
• Well Equipped
COMMERCIAL and HOME BUILDING
Phone 14-12 Write Box 1652
RUIDOSO, N. M.

NEED CARPENTER'S TOOLS?
We have a good stock of the better known brands of Carpenters' and Mechanics' Tools
WE HAVE REDI-BOLTS
Long, threaded bolts in various thickness, can be used in many ways and shapes.
HARRIS BUILDERS SUPPLY
• Groceries • Meats
• Hardware • Notions
• Paint • Dry Goods
Phone 206 Green Tree, N. M.

BLOOD DAIRY
GOOD RICH FRESH RAW MILK
—From U. S. Tested and Approved Cows—
Delivered to you home or favorite store daily

Have Your Refrigeration Checked Now
Refrigeration Sales and Service
W. A. HART
Phone 26-13

THANKS—For a Wonderful Summer Season
NOW OPEN—With the Same Good Service
FOR THE FALL AND WINTER SEASON
Famous Smorgasbord Dinner
Every Friday—
All You Can Eat $1.75
Kiddies $1
Happy Roy Thomas
Entertaining Every Night in the Frontier Room
Always Good Food In The Dining Room
Dance Saturday Night Buffalo Room
NAVAJO LODGE

DON'T WASTE WATER!

Priceless irrigation water runs off fields and over highways.

Water is the lifeblood of irrigation farming in the Upper Hondo Soil Conservation District, so the need for conserving the available supply is urgent.

Properly leveled land gives a uniform distribution of water over fields and prevents runoff at the edge of fields.

Installation of ditch control structures such as headgates, turnouts and drops gives better control of water at all times.

Keeping ditches clear of weeds saves irrigation water for crop use.

These and other improved practices help to conserve water for increased crop yields, and reduce time required for irrigation.

See the supervisors of the Upper Hondo Soil Conservation District or Soil Conservation Service representatives about improving your irrigation practices. You can save water, and money, too.

By saving your soil, you will have more money to spend at . . .

FOX MERCANTILE
We Give S&H Green Stamps

BUCKNER Electric
Electrical Contractor
Frigidaire & Maytag Appliances
Phone 53-11 Ruidoso, N. M.

Announcing . . .
We Are Now Dealers For
VANETTE HOSIERY
Famous for Quality—Sold Only in the Better Stores of the Nation
Watch our windows for displays of fine new Fall Merchandise we are unpacking every day . . . .
VILLAGE GIFT and APPAREL

Announcing . . .
I have purchased the interest of
M. J. (MACK) EDWARDS
in the
Buckhorn Barber Shop
in Downtown Ruidoso
and invite your patronage. We're open year 'round. Come in to see us—let us serve your barber needs.
ROBERT (BOB) HOLLIS

DRY CLEANING
Gives NEW LIFE to your clothes. It's a proven fact . . . clean clothes last longer . . . look better.
Phone 26-03
Lane's Cleaners
Free Tickets on Wm. A. Rogers Silverware

Save on these Nationally ADVERTISED BRANDS

OXYDOL	NEW DETERGENT GIANT SIZE BOX	69¢
PEAS	TRELLIS NO. 303 CAN	16¢
FLOUR	SUNBONNET SUE, Print Bag 25-LB. BAG	179
SWIFTNING	SWIFT'S SHORTENING 3-LB. CAN	79¢
DOG FOOD	BIG MIKE 1-LB. CAN	9¢
STRAWBERRIES	FRESH FROZEN CAN	31¢

FRESH MEATS

PICNIC HAMS Cudahy's Ready-to-Eat	53¢
SAUSAGE Hondo Brand Country, Lb.	45¢
BOLOGNA Glovers, Pound	41¢
WEINERS Glovers All Meat, Lb. Pkg.	59¢

FRESH VEGETABLES

TOMATOES Fresh, Pound	15¢
BELL PEPPERS Fresh Green, Pound	15¢
CABBAGE Large Firm Heads, Pound	7¢
POTATOES U. S. No. 1 Idaho, Pound	8¢

DON'S SKYLAND FOOD MART
PLENTY OF PARKING SPACE - ALWAYS!

Pains, distress of "those days" stopped or amazingly relieved
In 3 out of 4 cases in doctors' tests!

How Lydia Pinkham's works it has a "calming" and soothing effect on the uterus . . . quieting the contractions (see the chart) that so often cause menstrual pain, cramps, other distress.

• Here's wonderful news for women and girls who — *each month* — suffer the tortures of "bad days" of functionally-caused menstrual cramps and pain — headaches, backaches, and those "no-good," dragged-out feelings.

It's news about a medicine famous for *relieving* such suffering!

Here is the exciting news. Lydia E. Pinkham's Vegetable Compound — *save complete or striking* relief of such distress, in an average of 3 out of 4 of the cases in doctors' tests!

Scientifically Modern Action

Yes! Lydia Pinkham's has been proved to be *scientifically modern in action!*

This news will not surprise the thousands of women and girls who take Lydia Pinkham's regularly and know the relief it can bring.

And it should encourage you (if you're not taking Lydia Pinkham's) to see if your experience doesn't match theirs . . . to see if you, too, don't avoid the nervousness and tension, weakness, irritability — and pain — so often associated with "those days"!

Remember Lydia Pinkham's, too — if you're suffering the "hot flashes" and other functionally-caused distress of "change of life."

Get Lydia Pinkham's Compound or *new, improved* Tablets with added iron (trial size only 59¢). *Start taking Lydia Pinkham's today!*

Announcing . . .
The Change in the Name of
LONG'S STORE
TO
WEBB'S
We have been operating our store for six months after purchasing it from W. R. Long as Long's, and are now changing the name to our own.
FLOUR 50-Pound Bag $2.99
GAS Gallon . . . . . 25.9¢
WE GIVE FRONTIER STAMPS
OPEN SEVEN DAYS A WEEK
WEBB'S
We Sell Everything
Green Tree, New Mex.
FRANK AND WANDA WEBB, Props.

DRIVING CARS is your business SERVICING CARS is our business
and we can bet your boots we know our business—When you need auto servicing done—Drive in—
THOMPSON'S SERVICE GARAGE AND CAFE
CONOCO

Native of N. M. Is State Conservationist

BOB YOUNG

R. A. (Bob) Young, state conservationist for the Soil Conservation Service in New Mexico, is a native son. He was born at Roswell and spent his early years on a ranch near Dexter where he received his elementary and high school education. His parents were pioneers in the Pecos Valley. They came to New Mexico in the late 90's and were brought up with the then booming livestock industry. Because of the early background, Young is very much interested in grass management and the full development of the livestock industry in this state, as well as the preservation of every acre of tillable land that is suitable for the economic production of crops.

Young worked his way through New Mexico A & M College and was graduated in 1921. He subsequently spent 14 years teaching vocational agriculture in the high schools of Alamogordo, Elida and Portales.

He acquired an irrigated farm in the Portales Valley which he operated while retaining his teaching position. He took an active interest in civic and agricultural affairs, serving for many years on the agricultural committee of the Chamber of Commerce and the County Fair Board.

In 1934, however, the Soil Conservation Service was organized in the U. S. Department of Agriculture and agriculturally-trained men were sought. Young recalls that he simply filed an application and then forgot all about it. Early in the fall of 1935, much to his surprise, Young says, he was notified that he had been appointed to a position with SCS. After pondering over the offer for several days, he decided to accept the position on a temporary basis for a year only. This one-year-tenure now has grown into about 16 years with SCS. Young says that he became so intrigued with the soil conservation program that he never went back to his farm, although he retained it for several years.

Young joined the SCS in Albuquerque as an assistant agronomist, headed the Rio Grande district agronomy division in 1938 and 1939, and then became area conservationist at Las Cruces. He became assistant state conservationist with headquarters in Albuquerque in 1942, and was made state conservationist in April, 1951.

HONORED—Mrs. C. W. Zink of Roswell, N. M., is pictured (above) with a group of relatives and friends at a party held recently in Green Tree, N. M., to celebrate her birthday anniversary. Shown in front row are (left to right) Mrs. Pete Breese, Mrs. A. Tully of Glencoe, N. M.; Mrs. A. Fall, Mrs. Zink, Dan Griffith, Miss Alice Webb and Mrs. Bruce Griffith. Standing in rear are a group of unidentified guests who attended the celebration.
(Engraving Courtesy El Paso Times.)

ROTARIANS SET LADIES NIGHT

A smorgasbord supper will be served when Ruidoso Rotary club holds its ladies night session Friday evening, Sept. 19, at Navajo Lodge. The club, in its regular meeting this week noon Tuesday heard Danny King, Tularosa; and Vic Lamb, Ruidoso, speak on the Otero County Community Concert association membership drive. Other guests of the club were Walter Wade, Alamogordo; Art Gilliland, Roswell; M. H. Thomlinson, El Paso, Joe Miller, Alamogordo, and John Bogar, Ruidoso.

Pasture Land Is Cash Crop For McDaniels

Ernest and Robert McDaniel of the Ruidoso valley have found pasture land is equivalent to cash crops. They have a nice herd of Herefords grazing on lush grass on a farm down the valley east of this village which was reclaimed from sunflowers and erosion, through aid and advice of the Upper Hondo
(See Photo in Bonnell Ads)
Soil Conservation district work unit crews. Thirty-five acres in English rye, alta fescue and Kentucky 31 now grow on leveled, irrigated land that once was wasteland. Part of the field was gashed by a large ditch, which has been filled and is now as level as a billiard table.

The pair also grow alfalfa, and have an orchard.

They purchased the farm about seven years ago and very soon after it was put in shape for raising cattle and feed, it began to pay off.

District Federation Meeting Set Here Oct. 11

The Ruidoso Women's club held its first meeting of the new club year Wednesday at the club house. Mrs. Cy Leland, Sr., presided. She announced the club would follow the General Federation's theme of Americanism this year for its program. Reports from the executive committee were given and new business was discussed, including outlines for the District Federation meeting which will meet in Ruidoso October 11.

Main speaker for the afternoon was Mrs. Martha Graves who spoke on "Joy in Painting." Her talk was most interesting. There were visitors from Lubbock, El Paso, Green Tree and Carrizozo. The next meeting will be in October and will be a covered dish luncheon.

Mrs. Geo. Timm won the beautiful bed spread given.

Mr. and Mrs. Mack Osborn were in Roswell Tuesday.

New Numbers, Changes Listed For Phone Users

Below are listed new telephone numbers, or changes, from those listed in the Ruidoso directory, made since May of this year:
(Clip and Save)

Alamo Inn	73
Alger, K. W.	87-04
Armstrong, Mrs. C. M.	14-13
Armstrong Store	96-02
Byers, C. W.	92-11
Burdett and Campbell	89-04
Butler, Cecil M.	99-11
Carter, Horace E.	59-12
Cole, Lloyd	78-04
Collier, H. Z.	90-02
Campbell, W. C.	3-02
Casper, Oliver	12-04
Carter, E. T.	72-11
Distenza, Frank R.	91-11
Dunn, Mrs. J. W.	34-12
Easley, J. W.	96-11
Flaxman, Philip T.	90-11
Fox Mercantile Co.	86-05
Genarose Beauty Shop	91-02
Glascock, Aileen	92-03
Gaignet, D. W.	81-11
Guthrie, C. W.	71-22
Gough, C. H.	67-14
Gray, Alton	86-11
Greentree Lodge	86-11
Harrington Cabins	44-11
Hull, Jack	81-03
Hitchens, Lester J.	92-02
Helms, R. T.	55-12
Hollywood Builders Supply	98-04
Hollywood Racing Association	79
Hi-Glow Neon Sign Co.	31-03
Hunter's Cabins	89-03
Holman, Maurine	84-02
Hollywood Inn	98-12
Hollywood Chemical Co.	32-21
Hutson, Bill	99-12
Inn by The Road	48-11
Jorstad, Jack R.	48-11
Knight, Charles	87-02
Kerley, B. J.	48-12
Lamb, Vic, res.	55-03
Mannie's Western Toggery	42-11
McDonald, W. L.	91-11
Maroney, Coy L.	98-04
Mint Bar	4-21
Morgan, Lowell	34-11
Manley, Yolanda	31-12
McGuire, Ralph	23-11
Moore, Dr. R. D.	90-03
Oberholtzer, R. V.	81-02
Plor, Roy	42-21
Pegues, Emily	87-11
Roden, Robert H.	74-02
Roden, Tom	84-03
Reinhardt, Joe F.	89-11
Roy, Ben (residence)	74-03
Reed, Mrs. May	37-12
Ruidoso Nurseries	92-11
Ramona Courts	96-03
Reynolds, Dr. J. Paul	57-03
Smith, Kenneth V.	67-16
Skyland Food Market	92-12
Sheehan, Edith	92-11
Singing Pines Camp	87-03
Thorn, M. H.	68-11
Veater, J. Verl	45-03
Vanderstok, B. (M. D.) office	90-12
Home	90-04
Walker, W. Hayden	23-12
Ward, J. B.	91-03
Wood, Ernest	74-03

BUILDING NURSERY

Construction is to start this week on a nursery and greenhouse near Prescription Pharmacy, to be owned by H. H. Shier and to be operated under lease to someone experienced in that line, he stated.

Keep your American heritage. Register now. Vote in November.

Request for Aid In Conservation Grows In State

The joint efforts of the Soil Conservation service and the Agricultural Conservation program, of the Production and Marketing administration, has really paid off in increased conservation on the land in New Mexico, according to R. A. Young, State Conservationist of the Soil Conservation service, and Paul Simmons, chairman of the Production and Marketing Administration State committee.

For over a year now the Soil Conservation Service has been responsible for providing technical assistance for laying out permanent practices under the Agricultural Conservation Program.

During the past fiscal year there were more requests for assistance in establishing conservation practices than any year during the last decade, according to Young and Simmons, in a report released today.

For the fiscal year ending June 30, 10,000 farmers in the state were assisted in carrying out conservation practices. Practices established included 1,000 miles of terracing, 20,000 acres of land levelling, 18,600 acres of range seeding, 1,300 stockwater developments, and reorganization of irrigation systems on 2,700 farms.

The Extension service through their agents in each county also played an important part in this increased interest in soil conservation through an intensified educational program.

A Western Man for a Western Job.
Glen Bradley
Republican Candidate For
SHERIFF
Lincoln County, N. Mex.

Nob Hill Restaurant
PALMER GATEWAY ADDITION
RUIDOSO, NEW MEXICO
Serving Only Highest Quality
GRADE A FOOD
• CHICKEN
• STEAKS
• SANDWICHES
Open Year 'Round 12 a. m. to 10 p. m.
CLOSED ON MONDAYS

• SAVE MONEY ON USED SPINET •
• TRADE IN YOUR OLD PIANO •
• MAIL COUPON TODAY •
Without Obligation, Please Send Me Information On the following:
[ ] New Spinets [ ] Used Spinets
[ ] New Grands [ ] Used Grands
[ ] Uprights [ ] School or Church Pianos
[ ] Home Organs [ ] Church Organs
[ ] PIANO REPAIRING BY FACTORY TRAINED EXPERTS — FREE ESTIMATE
NAME .....
ADDRESS .....
GINSBERG MUSIC COMPANY
"Everything Musical"
205 North Main Phone 10
Roswell, New Mexico

The Weather Man Warns —
COLD WEATHER COMING UP!
Let Us Winterize Your Cooling System
Genuine Prestone
BRAKE STICKER NOW DUE!
MIDWAY GARAGE
BILL BLAKELEY

Valley Rest Home
Care for the Aged
REASONABLE RATES

For All Your
FLORAL
Requirements
Phone 72-03 or 26-11
Mrs. Billie Clarke
Agent For
THE BLOSSOM SHOP
of Roswell

For Letter Writing—
We Offer You The Finest
THE LARGEST STOCK OF STATIONERY
IN THE CANYON
COOK'S LOG CABIN

EL RANCHO RUIDOSO
COURTS
CLEAN — COOL — COMFORTABLE
CONVENIENT
TWIN or DOUBLE BEDS — TILE BATHS
Phone 40-03

LUNCH BOXES
With ½-Pint and Pint Size Thermos
GUNS AND AMMUNITION
SNOW TIRES
NEW—CAR CARRIERS FOR AUTO TOPS
WHITE Auto Store
CARPENTER & MECHANIC TOOLS

Always Large Enough To Do The Job and Small Enough To Be Friendly
BRUCE & SON
TRANSFER & STORAGE
Local and Long Distance Moving
Borger, Texas
Phone 192
Pampa, Texas Phone 934
Plainview, Texas Phone 1327

STAR LIQUOR
Can Serve Your Needs In
Ice Cold Package Goods
BEER — WINE — LIQUORS

SANTA CALLING
Better place your order NOW for Santa and Christmas cut-out figures to dress up your lawn for the biggest holiday lighting season Ruidoso has ever had, this year.
We can make any size, type or kind you have in mind.
ODELL SPEARS
ARTS & WOODCRAFT

YOU CAN'T DUPLICATE
at home the creative artistry of a skilled hairdresser. She understands the contours of your face and the texture of your hair best. Prove it to yourself. Call 91-02.
Gena Rose Beauty Salon
In the Rock Building On The Corner Opposite The Postoffice
Rose Brownfield
Merle Norman Studio

HURRY!

MAKE YOUR STATE FAIR ENTRIES NOW!

ENTRIES CLOSE

All Livestock	Sept. 15
Art & Photography	Sept. 15
Home Arts, Hobby Show, 4-H Home Economics & Handicrafts	Sept. 25
Home Sciences and Boy Scouts	Sept. 26
All Agriculture, Industrial Arts & F.F.A. Exhibits	Sept. 27
Indian Exhibits	Sept. 28
Floriculture (Flower Shows) 11 A.M.	Sept. 28
11 A.M.	Sept. 30
11 A.M.	Oct. 2
11 A.M.	Oct. 4

MAKE ENTRIES TO
LEON H. HARRIS, Secy.-Mgr.
NEW MEXICO STATE FAIR
P. O. Box 1600
Albuquerque, New Mexico
SEE YOU AT THE FAIR
SEPT 27 THRU OCT. 5

Here It Is Folks . . .
The EVIS Water Conditioner
Most of you folks know me as a promoter, and instead of running a factory mat this week, I am going to try to talk to you. For the last 26 years I have stated that Ruidoso has not really started to grow. Now, I believe Ruidoso has just started . . . in fact, New Mexico is just now beginning to grow. I came to New Mexico, thinking I had six months to live . . . I owe a lot to New Mexico. Years ago I dreamed about the people that would come to Ruidoso for health and comfort from the heat area.
I came from Tennessee where we had good water . . . hard water has been a curse to the western people, but the EVIS WORKS! Some day the people of the west will be drinking sea water from pipe lines . . . from the Pacific and Atlantic Oceans! Our dry-land farms will produce, and I don't think it will be too long in the future for this to become a reality.
I am making a very personal statement, and I am a promoter of things that are good. In New Mexico we have had several hundred EVIS conditioners on test for months, and I would like to see every household have one. I have never had the privilage of owning a so-called water softener, for I could not afford it, but the EVIS works for a lifetime!
Everyone can enjoy an EVIS conditioner! Any avile effects of hard water can be corrected by the EVIS water conditioner . . . this should be of special interest to you who are ranchers, farmers and commercial users of water.
It is unbelievable, BUT IT WORKS! The EVIS WORKS FOR A LIFETIME! No Chemicals added.
Joe C. Palmer and Dorothy Palmer
PALMER-EVIS
Water Conditioning Company
Sole Distributors for Southern New Mexico, El Paso, Texas, Southwest Texas to Midland
Box 675, Phone 41-04 Cree Meadows, Ruidoso, N. M.

Use The Mails To Do Your Banking . . .
Pay by Check for Safety, Speed, Accurate Records and Convenience
OTERO COUNTY STATE BANK
Alamogordo, New Mexico
Member Federal Deposit Insurance Corporation

Caution!
TETANUS, SCARLET FEVER, LEUKEMIA, ENCEPHALITIS, TULAREMIA, TYPHUS FEVER, RABIES, SMALL POX, SPINAL MENINGITIS, POLIO, DIPHTHERIA, CHOREA
$12,000 Policy
THE COST OF TREATING THE DREAD DISEASE POLIO HAS INCREASED 100% IN PAST 5 YEARS
TWELVE DREAD DISEASE COVERAGE
CENTURY LIFE
Pays up to $12,000, Aggregate for Treatment of Each Member of Your Family Stricken With Any One of the Above Costly Diseases!
Doctor Bills * Hospital Bills * Nursing Bills * Ambulance Service * Iron Lung * Braces * Transportation and Physiotherapy
$12.00 Premium
Non-Cancellable and Guaranteed Renewable
Single Individual $6.00 Family Group $12.00
BEN ROY
P. O. Box 156 Phone 68-02
Ruidoso, N. M.

ONE-DAY SERVICE
In by 9:00
Out by 6:00
WE GIVE . . .
S. & H.
Green Stamps
—Plus—
TOP SERVICE
CHASTAIN CLEANERS

LINCOLN COUNTY

(GRID) WAR

1952 SEASON

RUIDOSO WARRIORS

Sept. 11—Roswell B team, there.
Sept. 19—Carlsbad B team, here.
Sept. 26—Carrizozo, there.
Oct. 3—Capitan, there.
Oct. 10—Tularosa, there.
Oct. 17—Carrizozo, here.
Oct. 25—Roswell B team, here.
Oct. 31—Capitan, here.

—o—

CAPITAN TIGERS

Sept. 5—Vaughn 0, Capitan 14.
Sept. 12—Carrizozo at Capitan.
Sept. 19—Roswell "B" at Capitan.
Sept. 26—Mountainair at Mountainair.
Oct. 3—Ruidoso at Capitan.
Oct. 10—Corona at Capitan.
Oct. 17—Tularosa at Tularosa.
Oct. 22—Melrose at Capitan.
Oct. 31—Ruidoso at Capitan.
Nov. 7—Tatum at Capitan.

—o—

CARRIZOZO GRIZZLIES

Sept. 5—Corona 27, Carrizozo 6.
Sept. 12—Capitan at Capitan.
Sept. 19—Mountainair at Carrizozo.
Sept. 26—Ruidoso at Carrizozo.
Oct. 3—Tularosa at Carrizozo.
Oct. 10—Vaughn at Carrizozo.
Oct. 17—Ruidoso at Ruidoso.
Oct. 22—Estancia at Estancia.

—o—

CORONA

Sept. 5—Corona 27, Carrizozo 6.

ASTHMA

Don't let coughing, wheezing, recurring attacks of Bronchial Asthma ruin sleep and energy without trying MENDACO, which works thru the blood to reach bronchial tubes and lungs. Usually helps nature quickly remove thick, sticky mucus. Thus alleviates coughing and aids freer breathing and better sleep. Get MENDACO from druggist. Satisfaction or money back guaranteed.

SORE PILES

Don't let sore, fiery, painful, itching simple Piles drive you nearly crazy. In 15 minutes CHINAROID starts giving you wonderful cooling, soothing, temporary relaxing relief from pain, burning and itching or money back guaranteed. Genuine CHINAROID costs only $1.00 at druggists. Try it today for better sleep tonight and a brighter tomorrow.

(Editor's Note: Submitted for our readers is this unique poem, made up of Bible verses. It was printed recently in the Lovington Leader.)

PRECIOUS PROMISES

"There hath not failed one word of all his good promise" 1 Kings 8:56

By GWYNN McLENDON

Thy strength shall be as thy day.....(Deut. 33:25)
All Things will be added to you;.....(Matt. 6:33)
I am with you all the way;.....(Matt. 28:20)
Prove me, and blessings accrue;.....(Mal. 3:10)

* * * *

Ask, and you will receive.....(Luke 11:9)
No good thing will be withheld.....(Psalm 84:11)
It is possible if you believe.....(Mark 9:23)
He trieth his people as gold.....(Zach. 13:9)

* * * *

My Word shall not return void.....(Isa. 55:11)
Resist, and the devil will flee;.....(James 4:7)
Rewards await his employed.....(1 Cor. 3:8)
My grace is sufficient for thee.....(2 Cor. 12:9)

* * * *

Thy paths the Lord will direct.....(Prov. 3:6)
[illegible]k wisdom and it will be thine;.....(James 1:5)
[illegible]t Him and He will protect.....(Prov. 29:25)
[illegible] will finish in me His design.....(Psalm 138:8)

* * * *

[illegible]l things work together for good.....(Rom. 8:28)
[illegible]nt not, and in time you will reap;.....(Gal. 6:9)
[illegible] will keep you in peace that is not understood, (Phil. 4:7)
[illegible]e gives his beloved ones sleep.....(Psalm 127:2)

* * * *

Wait on the Lord for thy strength.....(Isa. 40:31)
Give Him thy burdens and he will sustain;.....(Psalm 55:22)
The Kingdom will triumph at length.....(Isa. 42.4)
This same Jesus so cometh again.....(Act 1:11)

* * * *

God will wipe away tears.....(Rev. 21:4)
No man can take you from me;.....(John 10:28)
We shall be like Him when He appears.....(1 John 3:2)
Where I am, there will you be!.....(John 14:3)

Soil Conservation Month Decreed

The importance of soil conservation in New Mexico is being given statewide recognition during September when "Soil Conservation Month" is observed by proclamation of Gov. Edwin L. Mechem, according to John F. Young, chairman of the State Soil Conservation committee, sponsoring the observance.

In calling upon all organizations, groups and individuals to give full support to the soil and water conservation program in New Mexico, Gov. Mechem said:

"The preservation of New Mexico's soil and water resources is indispensable to the health and prosperity of the commonwealth and its people. The welfare of all commercial, professional, and industrial enterprises as well as labor is directly dependent upon what can be produced from the land. New Mexico's land and water resources annually produce a substantial portion of the state's income."

Young pointed out that since the New Mexico Soil Conservation District Law was passed in 1937, 60 districts have been organized. These include more than 56 million acres, or 72.4 per cent of the state's area. Agricultural income in the state for 1951 was estimated at approximately 300 million dollars.

60 Organized Conservation Districts in NM

Farmers and ranchers of New Mexico are finding that the use of soil and water conservation practices is paying big dividends in increased crop yields and savings of soil, water and labor, declares E. O. Moore of Dexter, president of the New Mexico Association of Soil Conservation districts.

In making this comment, Moore pledged full support of the observance of "Soil Conservation Month in New Mexico," which has been proclaimed by Gov. Edwin L. Mechem for September.

Moore reported that there are 60 organized soil conservation districts in New Mexico which include more than 56 million acres, or better than 72 per cent of the state's total area. New Mexico, he said, ranks second only to Texas in acreage included in districts.

Moore pointed out that improved irrigation practices, such as land leveling, proper length of irrigation runs, lining of ditches to prevent seepage, crop rotations, and fertilization, are increasing crop yields by 25 per cent or more on the average, and sometimes as much as 200 per cent.

The district association president also declared that good grass management is enabling ranchers to produce more pounds of meat from fewer head of livestock, and to improve the range at the same time.

Dry land farmers, Moore said, are finding that terracing, contour farming, stubble mulching and other conservation practices are providing them with the best assurance of producing profitable crops especially when moisture is below normal.

Moore said that these agricultural improvements are resulting from the unified efforts of ranchers and farmers who are cooperating with the 60 soil conservation districts in the state.

In observance of "Soil Conservation Month," Moore reported that scores of district cooperators who have completed 90 per cent or more of the planned conservation program are scheduled to receive achievement awards from the New Mexico Bankers Association at banquets during the month.

Award banquets are scheduled at Artesia, Portales, Carrizozo, Roswell, Las Vegas, Farmington, Santa Fe and Socorro, the first to be held at Artesia on Sept. 5.

In addition, more than half of the daily newspapers and many of the weeklies are issuing special soil conservation editions. Banquets for businessmen and district cooperators are scheduled for many localities. Tours to inspect soil and water conservation work, field demonstrations, and numerous other events are being planned, Moore said.

IMPROVED IRRIGATION PRACTICES—Land leveling, proper length of runs, ditch lining and others, are resulting in better crop yields and savings in costs and labor in addition to conserving water, Soil Conservation Service technicians say. This shows a leveled field with irrigation runs of proper length to make the best use of water without waste.

Junior Deputies Name Officers

The first meeting of the Junior Deputy Sheriff's League was held last Monday night here at the city building. Attending the meeting were: Arba Jones, Dewey L. Gann, Jr., Harley A. Parnell, Wiley B. Munsey, Gene Nelson, Jerry Whitt, Jimmy Stewart, Glen R. Westall, A. B. Munsey, R. H. Hedgecoke, Mrs. Arba Jones, LaVerne Walkup, Roy T. Nelson, Tommy Graham, Eddie Wimberly, Cecil Clarke, Jerry B. Gazaway, Claudie Peterson, Tom W. Jones, Mrs. A. B. Munsey, Jack Scott, Mrs. Roy Nelson, Lee Glascock, Everette Skinner, Wayne Langford and Willard McDaniel.

Gene Nelson was appointed Chief Junior Deputy. He made the following appointments: Captain—Eddie Wimberly; lieutenant—Jimmy Stewart; lieutenant — Jack Scott; sergeant—Jerry Gazaway, and sergeant—Tommy Graham.

The Junior Deputy Sheriff's League organization was explained in detail to the group by Arba Jones, Ruidoso city marshal. Gene Nelson, newly appointed Chief of the group, read a short history of the League, and the obligations for the younger and older groups were read by Jones.

State Policeman A. B. Munsey delivered a very interesting talk, and then the obligations were given to the older group.

After the meeting, adjourned at 9:30 p.m., refreshments were served by Mrs. Arba Jones and Mrs. Roy Nelson.

The League plans to meet every Tuesday night at 8:00 p. m., and all boys interested in the organization are urged to join.

The Lloyd Moore family of Brownfield, Tex., has been vacationing here.

Register now. Vote in November.

ALAMO MOTOR CO.

DODGE PLYMOUTH
Sales and Service
Box 668 Phone 56
Alamogordo, New Mexico

Now Located ½-Mile West of Clayton
Bennett's on Highway 70
HANK MEANS MOTOR SERVICE
General Motor Overhauling and Repairs
24 Hour Wrecker Service
Welding
Hollywood, New Mexico

SPECIAL NOTICE
To Other Garages and Service Stations In Ruidoso—
We are forced to adopt a new policy regarding the borrowing and lending of auto parts. We will not loan nor will not borrow.

NOTICE TO OUR INDIVIDUAL CREDIT CUSTOMERS—
No Credit Accounts Carried Any Longer Than 30 Days!

We are going to be closed for a short vacation from Saturday night, Sept. 13, until Sunday, Sept. 28.

SKYLAND AUTO
O. A. Lusllin A. W. Lusllin
PHONE 59-03

Pick Your Favorite Flavor In Delicious
CITY DAIRY ICE CREAM!
Packaged in cups, pints (round or square), quarts (round or square), half gallons or gallons.
★ Vanilla ★ Chocolate
★ Strawberry ★ Burgundy Cherry
★ Orange Pineapple
★ Strawberry Marble
★ Chocolate Marble
★ Pineapple Marble
— and others!
On sale at your favorite grocery or drug sundry store

Kids and Grown-Ups, Too Will Love Our
EMPIRE ICE CREAM SANDWICH
A delicious refreshment on sale this season wherever you go — try one. You'll want more.

CITY DAIRY
Manufactuers of
Popular Dairy Products

POLITICAL POT

James Earl
HARCROW
Republican Candidate
—for—
COUNTY CLERK
LINCOLN COUNTY
Your Vote and Support Is Sincerely Appreciated

George (Fox)
FUCHS
of Ruidoso
Republican Candidate
—for—
Lincoln County Commissioner
(District No. 3)

Clyde Atwood
Democratic Candidate
For
SHERIFF
Lincoln County
Veteran of World War II

Remember . . .
VARIETY
Grocery & Liquor
WE DELIVER
Beer - Liquors
THE PINK SPOT
Phone 23-04

You Are Cordially Invited
To View The
Paintings of
HARRIS SHELTON
At His Studio a Mile Above Ruidoso P. O.
Desert Scenes ● Cattle Country ● Western

COLD WEATHER IS COMING!
HOLLYWOOD GARAGE
Operated by George Fisher,
Can Keep Your Motor in Tune For Frosty Weather
HOLLYWOOD GULF
Operated by L. C. Davis
Can Keep your Car Humming with Gulf Petroleum Products, Gulf or Willard Batteries, Seiberling Tires
On Highway 70
Hollywood, N. M.

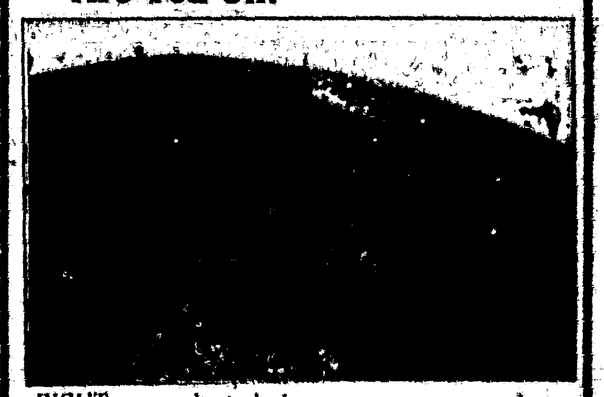
FURNITURE SALE
Friday and Saturday
10% OFF
Notice to Court and Lodge Operators—
We have mattresses and springs comparable in quality to the finest nationally advertised brands. Can give you a special saving on one or in quantity.
HART'S SELF-SERVE

IT IS NOT TOO EARLY TO CHECK UP ON YOUR NEEDS FOR
COLD WEATHER DRIVING
How's the Battery?
What About Your Anti-Freeze?
Give Your Car Over to Us for Proper Care for Winter's Rigors
LET US GET THAT SUMMER DUST OUT OF THE UPHOLSTERY WITH OUR KAR-VAK SERVICE
OUR SERVICE ADDS YEARS TO THE LIFE OF YOUR CAR!
WE APPRECIATE YOUR BUSINESS
WASHING LUBRICATING
CONOCO PRODUCTS
NAVAJO SERVICE STATION

For Convenience
BANK BY MAIL
Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!
THE FIRST NATIONAL BANK
OF ROSWELL
Established 1890
"A Home Institution"
Member Federal Deposit Insurance Corporation

BAR-B-Q
This Week-End!
Pies • Cakes • Sweet Rolls
Johnson's Grocery
MEATS – GROCERIES

Which Side of the Fence Are You On?



RIGHT—properly-stocked range — not overgrazed — grass healthy — soil protected against erosion.

LEFT—overgrazed range — grass vigor reduced — soil bared to erosion.

Proper stocking and other good range management practices pay dividends in beef and protected soil. Ranchers are finding that more pounds of beef can be produced from fewer head of stock on properly-managed range.

See the supervisors of Upper Hondo Soil Conservation District or Soil Conservation Service representatives about carrying out good range management practices.

R. H. Anderson Lumber Co.
"QUALITY MERCHANDISE AT FAIR PRICES"
Hollywood, New Mexico

A WARM WESTERN WELCOME ALWAYS AWAITS YOU AT . . .
THE Buckaroo COCKTAIL LOUNGE
Ruidoso, New Mexico
TOPS IN SERVICE AND MIXED DRINKS

Federal Agencies Work Together On Conservation

Teamwork between federal, state and local agencies is helping to speed up the soil and water conservation program in New Mexico, according to John F. Young of Cuba, chairman of the State Soil Conservation committee.

"Attention is being focused on this cooperative attitude of the various agencies during the observance of Soil Conservation Month in the state," Young declared.

Young pointed out that the Soil Conservation service is giving technical assistance to the 60 soil conservation districts in the state and also is cooperating with the agricultural conservation program of the Production and Marketing Administration.

The Farmers Home administration, he said, is loaning money to soil conservation districts at a low rate of interest for the purchase of equipment to do soil conservation work. Substantial loans already have been made to the Cuba Soil Conservation District and the Abiqui-Vallecitos district near Espanola. Negotiations now are underway for loans to several other districts, he reported.

The Department of Interior also is cooperating with soil conservation districts, Young added. The Indian Bureau has a memorandum of understanding with the San Juan district at Farmington under which the district is furnishing technical assistance in doing conservation work on Indian lands. Similar arrangements also are being worked out with the Indian Bureau in the McKinley and Otero soil conservation districts, including the Mescalero Apache reservation.

The Bureau of Land Management also is playing an important role in cooperating with districts in getting conservation work on public lands, Young pointed out. Twelve districts now have working agreements with this agency.

The Bureau of Reclamation has been cooperating with the DeBaca district at Fort Sumner for several years in doing conservation work on the watershed immediately above Alamogordo Dam, Young pointed out.

The Forest Service has entered into an agreement with several districts and is cooperating with other agencies in carrying out a coordinated land-use program.

The Fish and Wildlife Service has requested that lands under its control, and which have been set aside for wildlife purposes, be included in the soil conservation program.

"In addition to these, several state agencies are cooperating whole-heartedly with the soil conservation districts," Young said. "Included among these are the State Extension Service, the State Highway department, State Land office, and the State Game department. The state committee is highly pleased with the cooperative spirit being shown by all these agencies in supporting the soil and water conservation program in New Mexico," Young declared.

Mrs. Nell Parks, who has been in Clarendon, Texas, returned home this week.

GRASS AT FT. STANTON—Blue grama grass is shown thriving in a field near Ft. Stanton U. S. Public Health Service hospital, which has its own range land. Clarence Henderson, the first work unit soil conservationist of the Upper Hondo district, now at Raton, is shown standing in the almost knee deep pasture—one of the projects the soil conservation service has worked on in Lincoln county.

NEAR 5,000 SEE MUSEUM AT LINCOLN

A total of 4,494 visitors registered at the Old Court House at Lincoln during the month of August, about 2,000 of them being Old Lincoln Day visitors. The total attendance this year is 14,045, an increase of 4,700 over attendance for the same period last year. Thirty-three states are represented in the registration book, as well as Mexico, Canada and the Territory of Hawaii.

One young couple came in for a marriage license. Much as we wanted to oblige, Mrs. Ramey had to send them on to Carrizozo. A cowboy from Durango, Mexico, who visited the Museum, said he felt right at home in Lincoln, because the countryside reminded him so much of his home country. Another visitor was Ed Bartholomew, author of the book "The Houston Story." He is the man who catalogued the famous Ross collection of photographs of frontier personalities, and he was much interested in the Museum's collection of photographs.

Several new exhibits are being organized at the Old Court House. To complete the new displays, the staff is looking for many items used during territorial days; such as, costumes (and dress forms for displaying them); old hanging lamps and lanterns; a grandfather's clock; old fashioned illustrations; and old guns. If you have any items to give or to lend the Museum on a long-term basis, the staff would be pleased to know about them.

HOSPITAL

Patients receiving treatment the last several days in Ruidoso-Hondo Valley General hospital have been: Mrs. W. E. Francis, Jess Gully, D. E. Snyder, Jr., and Mrs. C. C. Chase, all of Ruidoso; Lawrence Platte, Mescalero; Mr. and Mrs. James P. Welch, Oklahoma City; O. M. Fowler, Happy, Tex.; Harold D. Reed, Portales; R. D. Hay, Marathon, Tex.; Mrs. Minnie Poindexter, Hondo.

Births have included:

A son, born to Mr. and Mrs. M. Roy Gulli, Sept. 6, weighing 8 lbs.

A son, born to S-Sgt. and Mrs. G. D. Gomez of Mescalero, Sept. 7, weighing 8 lbs., 1 oz.

A daughter, born to Mr. and Mrs. Albert Carrillo, Sept. 2, weighing 6 lbs., 4 oz.

The Ezell Clarkes attended a life insurance meeting in Albuquerque last week-end and part of this week.

The Claude Hearne family of Seagraves, who have a cabin here, have returned to their home city after a summer of vacationing here.

Letter To Ye Editor

Dear Vic:

Just a line to tell everyone hi. We were in Niagara Falls this last week-end and were they ever wonderful! You know we're not used to a lot of water, but we sure see it here in Canada. Took the "Maid of the Mist" boat ride under the falls and had to wear rubber coats and caps, and we still got wet. We wish all the folks at home could have seen them. We really like it here.

John and Helen Kilgore.

Rev. Jesse Allen and family of Green Tree are vacationing in Clovis and Amarillo this week. He is pastor of Green Tree Baptist church.

Narrow bridges on U. S. Highway 70 south of Tularosa are being widened by the state highway department. The seal coating of Highway 70, from Roswell to Alamogordo, is nearing completion.

Mr. and Mrs. Gerald H. Smith and boys, Greggy and David Lee, Odessa, Tex., vacationed in Ruidoso, visiting Gerald's parents, Mr. and Mrs. Herb Smith.

PASTURES ARE CASH CROP!

These Two Photos Graphically Illustrate The Value of Soil Conservation Service. At left shows a sloping field gutted by erosion. The pasture pictured below in the Robert and Ernest McDaniel, Jr., farm in the Ruidoso Valley, was like the field at left only a few short years ago. Following advice of the soil conservation service, the land was reclaimed and is now a cash crop land—supporting a fine herd of beef cattle.

Permanent irrigated pastures are helping to solve feed problems, and are bringing shallow soils, eroding slopes, and waterlogged land into profitable production.

Many farmers who have planted irrigated pastures in cooperation with Soil Conservation Districts are finding that they often pay better than so-called "cash crops." and require less labor and expense to grow and harvest.

Consult supervisors of the Upper Hondo Soil Conservation District or Soil Conservation Service representatives about planting irrigated pastures in connection with a complete soil and water conservation program.

WE GIVE FRONTIER TRADING STAMPS
Bonnell Hdwe. & Building Supplies
Box 1640 Ruidoso, New Mexico

JUST ARRIVED
New Shipment Of
Del Monte Sportswear
- WOOL JERSEY BLOUSES
- FLANNEL SKIRTS
- CORDUROYS

RUIDOSO DRY GOODS

YOUR SINCLAIR DEALER
Knows The Secret of Real
"POWER"
Fill Up Today With
SINCLAIR HC GASOLINE
High Compression Gasoline
NO EXTRA COST
J. M. COLLIER, Distributor
Box 711 RUIDOSO Phone 76-12

Winterize... Economize
GET YOUR Dearborn NOW!
Use Our LAY-AWAY PLAN
EASY WEEKLY PAYMENTS
Come by today... lay one away!
SACRA BROS. CO.
Joseph S. Hawkins

PUEBLO THEATRE
DOORS OPEN AT 6:45 P. M.
DAILY EXCEPT SAT. & SUN.
CONTINOUS SHOWS ON SATURDAY & SUNDAY
Doors Open At 2:00 P. M.

A FAST DRAW WAS THE ONLY LAW!
in Technicolor
Gun Slingers
The West's deadliest killers—in a hideout where a woman's word was law!
RANCHO NOTORIOUS
with
ARTHUR KENNEDY
MEL FERRER
MARLENE DIETRICH
Friday & Saturday
September 12-13

Fee Fie Fo Fum!
BUD and LOU on a jaunt to Giant-land and it's jammed with giant sized joy!
BUD ABBOTT and LOU COSTELLO
in their first picture in color
"JACK and the BEANSTALK"
—added Shorts—
CARTOON NEWS
SPORTS REEL
Sunday, Monday and Tuesday
September 14-15-16

EVERY INCH A LADY . . . till you look at the record!
JOAN CRAWFORD
who lived by jungle law in big city and clawed her way to where the money was in,
"THIS WOMAN IS DANGEROUS"
—with—
DENNIS MORGAN
DAVID BRIAN
Wednesday - Thursday
September 17-18

MT. VUE
DRIVE-IN THEATRE
—Ruidoso—
On Alto Road
Last Times Tonight (FRIDAY)
TO THE SHORES OF TRIPOLI
TECHNICOLOR
SAT. ONLY
DIETRICH STEWART
DESTRY RIDES AGAIN
SUN. - MON.
Linda Darnell
Cornel Wilde
—in—
"FOREVER AMEBR"
In Technicolor
TUES. - WED.
Paramount presents
Wendell COREY · Macdonald CAREY · Ward BOND
in
THE GREAT MISSOURI RAID
Technicolor
THURS. - FRI.
JAPANESE WAR BRIDE
Shirley Yamaguchi • Don Taylor

GOOD FOOD AT ATTRACTIVE PRICES

SLICED BACON Corn King Pound	49¢		
WEINERS All Meat, Lb.	59c	SALT BACON Dry No. 1, Lb.	39c
TOMATOES Pound	19¢		
CELERY Bunch	19c	CARROTS Cello	16c
PEAS Leader, No. 303	11c	Corned Beef Hash Wilsons, No. 303 Can	43c
GRAPEFRUIT JUICE Avondale, No. 2	15c	Chili With Beans Libbys 2 for	79c
GREEN BEANS Treasure State Cut, No. 303 Can	17c	FLOUR Gold Medal, 5-lb. Bag	55c
SHORTENING Swifts Jewel 3-lb. Carton	65¢		

RUIDOSO FOOD MART

Right On The Corner — Right On The Price
BONNELL FOOD MARKET
Where You Buy With Confidence—The Largest Selection of The Best Merchandise At Lowest Prices

FRESH LARD Peyton, 4-lb. Box	72c
GRAYSON OLEO Quartered and Colored, Per Lb.	21c
SUGAR POWDERED or BROWN 1-lb. Box	14c
PORK & BEANS World Over Brand. 1-lb. Can	10c
PEACHES Old Time Family Style Yellow Freestones, No. 2½ Can	29c
COFFEE All Best Brands Per Pound	89c
SHORTENING CRISCO or SPRY 3-lb. Can	82c
TIDE WASHING POWDER Giant Size Box 76c, Large Size Box	32c

Sardines Flat Can, Each	9c	Pinto Beans Mountain Pass, No. 2 Can	15c
Pie Cherries Sturegeon Bay Pitted, No. 2 can	25c	Tomato Juice Hunts, Large 46-oz. Can	29c
Toilet Soap Jergens New, Per Bar	5c	Hominy White Swan, No. 300 Can	9c
Pink Salmon Large Tall Can	56c	Tuna Fish Sea Board, drk. & light meat, Can	23c
FRESH AND CURED MEATS		Fresh FRUIT & VEGETABLES	
Sliced Bacon Corn King, Per Pound	51c	Tomatoes Vine Ripened, Per Pouund	15c
		Green Onions Per Bunch	5c
Ground Beef Fresh, Per Pound	67c	Concord Grapes Best For Jelly, Per Pound	12c
Boneles Ham Per Pound	99c	Malaga Grapes Large Red, Per Pound	18c
		Sweet Corn Fresh Green, Per Ear	6c
		Texas Yams Only, Per Pound	12c

FRESH DRESSED HENS AND FRYERS
PLENTY OF FRESH EGGS