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The Ruidoso News "SERVING ALL OF LINCOLN COUNTY"

1952 RACING DATES IN RUIDOSO

July 4, 5, 6 and 12, 13 and 19, 20 and 26, 27. August 2, 3 and 9, 10 and 16, 17 and 22, 23, 24 and 30, 31. September 1.

VOLUME 7, NUMBER 4

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, JULY 11, 1952

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1/2 and 1/2 WIT & WISDOM

By Vix - Early this week Rep. Henry Drake said: "If the GOP convention doesn't nominate Eisenhower, 20 years ago now the only Republicans you'll see will be in a side-show at a carnival."

Some Texas Tech students from Lubbock, Tex., reported to the News last week-end that Peter Hurd, our internationally known regional artist, is now engaged in painting a beautiful mural in the halls of the recently completed new South Plains museum building on the Tech campus.

Last Sunday we took a look into Lincoln county's greatest cave, near Ft. Stanton. Standing under the overhanging lip of dirt and rock and gazing down into its depths, it seemed as some of the how deep and far back under the ground that thing went. A cold breeze moved slightly from the cave, so cold you could see your breath fogging. We hear Warren Barrett of this city, on the last of several explorations he has made, there, became lost for awhile. We also heard there was a "huge lake in the cave" and that possibly it was linked to the Carlsbad cavern. It is on government property, and any visiting there you want to do needs to have official sanction.

Ruidoso Vignette: State Patrolman Bob Journey of Roswell tells this story—He was in one of the night clubs here, and observed a young lady flitting about. She had her partner and a friend with her. Whether a waltz, polka, fox trot or tango, he overheard a companion of the young lady at her table say: "To look at her you wouldn't think her husband had died just 12 days ago."

Murder on Mon Jeau—that's a title for a good novel—and it also caused one of our readers to pick Saturday evening. Four state policemen, including Capt. Ernest Tafaya of Alamogordo, Bob Journey of Roswell, A. B. Mumley of Ruidoso and C. G. Salas of Carrizozo; Lincoln County Sheriff Sally Ortiz and Peace Officer Corlie J. Ortiz and Deputy Gann, all were called to the scene of a murder which was reported as having happened halfway between Alto and Mon Jeau. It all started when two girls, Mamie Keller and Nancy Talmadge of Roswell, reported to Joyce there had been a murder up there. Coleman told the News that the girls had seen a man had been shot in the back, his assailant with the help of a 12-year-old boy, had loaded the body in a gray car and sped away from the scene. A woman camper nearby reported she heard the shot. After that report, Coleman got in touch with Munsey, who radioed requests for road blocks in the area to halt the gray car. State police here were all summoned and some of them went to the site of the supposed murder where they found nothing. Others stayed on guard in downtown Ruidoso. Check of hospitals all over Southeastern New Mexico found no trace of a man wounded by gunshot. After turning their report in to Joyce, the girls went to Mesquite to see the Indian dances. The whole thing had faded out by midnight. Score: Several false runs, no hits, one error. (Patrolman Bob Journey's steak was too cold to eat when he returned to his supper.)

Four youths were questioned about staging a "hoax" murder which was the officers' search on Saturday night. They are Phill Harvey and Lynn Brown of Roswell; Roy Walker and J. H. Kendrick of Amarillo. The latter youth owned the car believed used in the "April fool" stunt. What some officers said about the "stunt" can't be printed here.

A party of men from the Anthropology department of the University of New Mexico broke camp last week on a cliff about six miles west of Lincoln Town, where they had been excavating some of the most interesting archaeological finds ever reported in New Mexico. Paul Rietter of the university faculty, one of the men at work in the diggings, says some of the artifacts uncovered dated back to 10,000 years before Christ. Human skeletons, evidence of the growing of corn, some utensils and other items were found, he reported.

Dad Gough's ducks proved the recent rains have proved "it" weather for ducks. They have been strolling up and down Highway 37 in the utter joy as the rain patters down.

L. R. McKenzie owns a chicken-feeding horse. Get him to tell you about how he discovered what went with his baby chickens out of two hatches.

Mrs. H. M. Graham says she'd like to see more homes here sport beautiful flowers in their lawns and gardens. "We have more show-places now than we used to, but we still need more along our canyon," she says.

It's fine that no more serious damage was done to The Westerner in the fire early Saturday. The fire department says some of the articles uncovered dated back to 10,000 years before Christ. Human skeletons, evidence of the growing of corn, some utensils and other items were found, he reported.

ANNUAL JULY CAMP MEET PLANNED BY RANCHERS

Fire Damages The Westerner

Plans are completed for the thirteenth annual Ranchmen's Camp Meeting to be held on Noyal mesa in Lincoln County from July 16 to 20. Are you visiting the Southwest in hopes of meeting and mingling with real cowboys and true westerners? Truer heart-warming hospitality has gained no greater reputation for the people of the Southwest than at the Camp Meeting. This is a unique experience for all. In 1940, a group of far-sighted and understanding westerners met in El Paso to discuss the possibility of supplying more cowmen with opportunities for religious devotion in remote sections of the Southwest where churches were few and far between. Plans under the simple inter-denominational devotion of the pioneers who traveled to this country in covered wagon trains, bowing their heads together at the end of each day to give thanks to the Almighty for another safe journey, the ranchmen in Lincoln county invited friends, neighbors and visitors to join them on Noyal mesa.

Polio Precautions Given by State Health Department

With the polio season now at hand, the State Department of Public Health gives the following simple precautions to be observed during the season, particularly by parents, as possible preventatives for their children becoming victims of poliomyelitis. Children should be instructed to wash their hands thoroughly before eating food because it is possible that poliomyelitis virus can enter the body through the mouth. To use anyone else's towels, wash cloths or soiled drinking glasses, dishes and table silverware, unless they are thoroughly cleaned, because the virus could be carried from one person to another through these means. Mothers are urged to take particular precaution in not permitting their children to become barefooted. Frequenting a swimming pool for a long period becomes more susceptible to the ravages of poliomyelitis. Parents should continue to permit their children to play with their usual companions as it is thought that if the children have already been exposed to the virus (which may be in the group) they possibly have built up an immunity against the virus. Long trips away from home, except in an emergency, should be shunned because of the possibility of exposing them to one of the three types of virus for which they are susceptible. Durable polio outbreak children should preferably be kept at home avoiding community celebrations and the like. In matters of tonsillectomy, inoculation against various diseases or dental extractions, the health department advises that the parents follow the doctor or dentist's advice. Early in the morning, if the child has a fever, a stiff neck and back, such symptoms occur, a physician should be consulted immediately. It is to be remembered that the local chapter of the National Foundation for Infantile Paralysis is always ready and willing to extend any possible assistance.

Dr. Scott states: "There is a small increase in the number of cases of poliomyelitis at this time when compared with the number reported on a comparable date in 1951. However, it must be remembered that the population of New Mexico is increasing month by month, and with an increased number of children in the state in the years of age which are usually attacked by poliomyelitis it is inevitable that we may have an increased number of cases reported."

Campbell Names Assistant D. A. District Attorney Tom K. Campbell of Las Cruces has announced the appointment of Daniel Sosa, Jr., as his assistant in the Third Judicial District, including Otero, Lincoln and Dona Ana counties. The announcement came after the resignations, several months ago, of two former assistants, E. E. Chavez, of Las Cruces, and Robert J. Sellar, of Alamogordo. Chavez made an unsuccessful campaign for the Democratic nomination for the office of District Attorney in the May Primary.

W. H. Randow, camp director of Boy Scout Camp Old Baldy, was replaced early this week, so that he could go to his father's home. His father passed away last week-end. and women's clothing. Our city is fortunate in this respect. For its size, it has some very good clothing stores, including Mannie's Western Toggery, Brunell's, Ruidoso Dry Goods, and the newest addition—The Adobe. Lock your doors—keep the kids out of sight—BFD, editor of the Abernathy, Tex. Review, is reported enroute here this week-end with a large party of "relaxers" from that South Plains city.

Child Plunges Off 25-Foot Cliff into River

Betsy Cole, 11-year-old daughter of Mr. and Mrs. Luke Cole of Morton, Tex., suffered a broken neck in a 25-foot fall from a cliff into the Rio Ruidoso late Thursday afternoon last week. The child slipped from rocks on the cliff above the cave on the river just below Sierra Blanca cabins near downtown Ruidoso. She was given emergency treatment in the local hospital—then rushed to a doctor's care by ambulance to El Paso where she was in a critical condition last week-end and early this week. Cole is manager of the hospital at Morton. He and Mrs. Cole are parents of three daughters; the other two five and 11 years of age. Witnesses to the accident said the children had been wading in the river, then decided to do some "mountain climbing." It is believed the child's meopacans, wet from wading in the river, caused her to slide from the rocky shaft.

SKYRIDE MAY OPEN SATURDAY

Ruidoso Enterprises, Inc. owned by several individuals here, announced a tentative date of Saturday this week for opening of the giant skyride, the aerial tramway moved here from Magdalena. Designed to haul passengers by cable car suspended several feet in the air, the new transportation system will be another in the long line of attractions set up here to entertain visitors. Passengers on a ride a mile to the summit of Moon mountain from where they will get a breath-taking view of the Ruidoso playland area. Converted from an ore transportation system into a human passenger route, the tramway should interest young and old alike in providing a new kind of ride. The skyride is being opened about ten days later than anticipated, but rains of several days' duration have slowed progress in stripping cable and other last minute details in the construction and operation. Fare will be 75c for children, \$1.50 for adults. The round-trip of two miles will take an hour, passengers will alight at the upper terminal and remain as long as they wish, for picnicking or sightseeing.

MORE THAN 1,000 VIEW MUSEUM HERE The Wheeler Museum reported a record of 1,011 visitors over the holidays. Thirty-five states and six foreign countries were represented. The daily attendance was as follows: July 4th, 409; 5th, 336; 6th, 287. Wheeler reported that more valuable pieces are being received almost daily to his collection of articles in the museum.

MRS. GENE DODSON OPENS PIANO, VOICE STUDIO Mrs. Gene Dodson this week announced the opening of a piano and voice studio. Mrs. Dodson is an experienced teacher, having assisted many pupils in winning high state honors when she taught at Atoka, Okla. Her students rated superior in many contests. She holds both the bachelor's degree and master of music degree and studied special music courses at Washington University in St. Louis.

L. B. Autry left Saturday for Lubbock where he is to receive treatment in a hospital there for several weeks.

Clean-up day at the camp grounds has been set for Friday, July 11. Those giving a helping hand in policing the grounds will meet afternoon and bring a picnic supper.

C C Manager To Attend Institute

Mrs. Rosalind Barnes will leave for Dallas, Tex., this week-end to attend a week's course of study at the Southwestern Chamber of Commerce Institute. The institute is sponsored by the Chamber of Commerce Managers' Association of eight states and the Chamber of Commerce of the United States. The short courses of intensive study are given for the purpose of assisting chamber of commerce executives in improving and elevating standards of efficiency, as applied to community management and development.

In the past, New Mexico managers have been well represented at the institute. Many are graduates, and will return again this year to take refresher courses. Mrs. Barnes and Lillian Bagwell, manager of the Alamogordo Chamber of Commerce, will drive to Dallas with Mr. and Mrs. Clyde Bettis of Silver City. M. Bettis is manager of the Chamber of Commerce in Silver City. The Ben F. Jenkins of Odessa have opened their cabin and are here for the summer. Among their many guests are Mr. and Mrs. Alvin Jenkins and Mr. and Mrs. Bill Jones of Dallas. Mrs. Bessie Ward of Odessa, who is leaving shortly on a tour of South America and Dr. and Mrs. McCracken of Odessa.

Mr. and Mrs. Herbert Gough Sell Nob Hill Restaurant

Mrs. Bob Crosby, Harold and Maudetha Jones of Roswell have purchased the entire Nob Hill plant, including the home and equipment from Herbert and Lucille Gough. Transfer will be effective July 21. The new owners will all be active in the business, and will continue the same high quality of food and service that has built Nob Hill Restaurant to a nationally known institution. Mrs. Jones was formerly a member of the staff of Nob Hill Restaurant, and during the illness of the Goughs, Mr. and Mrs. Jones operated the business for them. Mrs. Crosby is the widow of the late Bob Crosby, and is the sister of Mr. Jones. Crosby was an internationally known radio star. Ruidoso welcomes the new owners and wishes for them continued success. "Dad" Gough, as he is affectionately known in the Southwest, said he and the missus will continue to make Ruidoso their home and will try to give some of the much needed rest time they will now have to civic and community affairs in the city they love.

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CANYON PLAYS HOST TO THOUSANDS JULY 4

It was a humdinger—this July 4th was. The canyon and area was deluged with visitors, taxing the city's eating and lodging facilities, and keeping traffic officers on the alert around the clock. Picnic grounds were jammed, scenic drives all had heavy traffic, and U. S. Highway 70 carried the heaviest traffic load in its history—50 said state police who expressed amazement at the light accident report for the week-end. No serious injuries were reported in only a few minor auto mishaps. Picnickers in the Mescalero Indian reservation recreation area totaled 6,204—a new high for any week-end in any year, said Reine Sarlin, forest supervisor. He said the admissions from 950 cars were 64% above last year. Attendance at the races here over the week-end totaled about 14,000 people, and the mutuel handle reached an all-time record of nearly a third of a million dollars. The Indian four-day celebration at Mescalero had another record-breaking figure to report on ticket sales for the rodeo, ball games and dances—estimating some 6,000 people were on hand. Business was good in all lines, with new firms, and those who have been here for longer periods, a most all reporting capacity crowds served. Some people worked around the clock taking care of the visitors' needs. There is no accurate way to gauge the crowds for the week-end, but estimates have ranged from 40,000 to 70,000 people here. Safest guess is that there were 50,000 refugees from heat-baked portions of the Southwest.

Lieut. Groth Back in Korea

With the 25th Infantry Div. in Korea—First Lt. Howard G. Groth, whose wife, Ruth, lives in Hollywood, N. Mex., recently returned to the 25th Division in Korea after a five-day rest and recuperation leave in Japan. The men, along with hundreds of soldiers from other divisions in Korea, stayed in the finest hotels in Japan and enjoyed many luxuries unavailable in Korea. The leaves are part of the Army's policy to give the fighting soldier a rest from the rigors of combat. Groth is serving as a pilot in the 50th Field Artillery battalion's air section.

BISHOP AND WIFE EXPECTED HERE

Expected for a visit here this week-end was the Rt. Rev. James Stoney and Mrs. Stoney. He is the Episcopal bishop of New Mexico. He was to confer with church members here regarding the possible construction of a new church building for the Church of the Holy Mount.

UNDER NEW MANAGEMENT

Dean Simmons of Amarillo announced this week that she has leased the Davis cafe. A welcome feature under the new management is the fact that the cafe will be open from 1 a. m. until 4 a. m. and specializes in sea foods and steaks.

ENROUTE TO WEST COAST

Pvt. Bert Weatherby, son of Mr. and Mrs. Ben Weatherby, was here on a visit this week, enroute from his camp in Kentucky to a west coast port where he will likely ship out for duty somewhere in the northwest Pacific.



"DAD" GOUGH



LUCILLE GOUGH

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SCOUT CAMP 'OLD BALDY' IS TO CLOSE

The Yucca council of the Boy Scouts of El Paso will close out its three weeks of camping at Camp Old Baldy tomorrow. Camp director for this week was Al Dietman; sanitation engineer was Charles White, and program director was C. R. Thrasher. In charge of the first aid station was Sergeant Elveven. Some special events have been added to the camp's schedule for the week. A horned toad race, a "Paul Bunyan" judging contest, a contest to determine the height of a tree, and an Adams spy game are on the calendar. The boys have organized several clubs. These clubs include: Fishermen, members have to catch five 1/2 inch size fish, members wear blue ribbons; Old Baldy club, members have to hike to the top of Baldy and they are entitled to a white ribbon; Rough Riders club, horse back trips and red ribbons are awarded to members; Nature club, identify ten different trees, members are given green ribbons. Several tournaments are underway at the camp including baseball and horse shoe pitching. Troops up this week were: 1, 18, 22, 3, 15, 25, 12, of El Paso, and 63 of Las Cruces, 65 of Mesilla Park. The next camp the Yucca council will hold will be an aquatic and life saving camp at Zach White camp in El Paso. A camp will be held next year in the reservation in June to avoid the almost daily showers. Tuesday, the Scouts accompanied Ernest McDaniel of Ruidoso on a nature tour around the camp.

MAKES WILDEST RIDE

Jim Brannon, Mescalero, was credited with the wildest ride in the Pecos, Tex., rodeo last week-end, but failed to place. 330 Yds.—Frosty Dough, 6.40, 2.50; 270; Barro, 2.80, 2.60; Speckled Doves, 2.90. 400 Yds.—Pinkie King, 3.10, 13.10; Cactus Jack, 7.40, 4.90; Sitting Pat, 5. 550 Yds.—Meskin, 10, 6, 4.00; Little Hoss, 6, 4.20; Lone D, 7.30. Six and a half furlongs—One Sent, 11.70, 6.30, 3.50; Rajah, 3.20, 2.90; Bodacious, 3.10. Four furlongs—Pre War Time, 11.50, 6.20, 2.90; Travling Chip, 3.90, 2.10; Black Tail, 3.90. Five and one half furlongs—Hy Shock, 5.90, 3.90, 1.90; Fleet Time, 5.50, 3.50; Beau Lynn, 2.80. Six and one half furlongs—Martin's Mack, 10.10, 4.70, 3.80; Terremoto, 3.40, 3.20; Derring-Do, 3.80. One mile and 70 yds.—Apple Juice, 16.90, 5.40, 3.90; Rabbit Ears, 4, 4.20; Sergeant Cal, 3.90. 400 Yds.—Dark Racer, 34.80, 11.80, 4.70; Safety Belt, 5.40, 2.80; Sea Galley, 2.80. July 6 Five and one-quarter furlongs—Tar Nation, 7.30, 4.40, 3.50; Dr. Beckstrand, 3.80, 2.90; Iron Watt, 3.20. Five and one-half furlongs—Sebastian, 3.90, 3, 2.90; Shebasta, 6.70, 3.40. 400 Yds.—Silver Bell H, 35.30, 10.80, 5; Joe Dee H, 3.60, 2.70; Little Much, 3.60. 350 Yds.—Ipana Bar, 10.50, 3.90, 3; Cherry Jet, 3.40, 2.80; Tucson Gangway, 3. 330 Yds.—Frosty Dough, 6.40, 2.50, 2.70; Barro, 2.80, 2.60; Speckled Doves, 2.90. 400 Yds.—Pinkie King, 3.10, 13.10; Cactus Jack, 7.40, 4.90, 3.10; Sitting Pat, 5. 550 Yds.—Meskin, 10, 6, 4.00; Little Hoss, 6, 4.20; Lone D, 7.30. Six and a half furlongs—One Sent, 11.70, 6.30, 3.50; Rajah, 3.20, 2.90; Bodacious, 3.10. Four furlongs—Pre War Time, 11.50, 6.20, 2.90; Travling Chip, 3.90, 2.10; Black Tail, 3.90. Five and one half furlongs—Hy Shock, 5.90, 3.90, 1.90; Fleet Time, 5.50, 3.50; Beau Lynn, 2.80. Six and one half furlongs—Martin's Mack, 10.10, 4.70, 3.80; Terremoto, 3.40, 3.20; Derring-Do, 3.80. 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The Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb Editors & Publishers
 Jim Lamb Associate
 (Founded May 16, 1946 by Lloyd and Ida Bloodworth)
 Entered as Second Class Matter at the Post Office, Ruidoso New Mexico, under Act of March 30, 1919.
 Subscription \$2.50 per year in advance
 Member: New Mexico Press Association

Church Directory

FIRST BAPTIST CHURCH
 Pastor, Rev. T. L. Merritt
 Sunday School, 9:45 a. m.
 Worship Service, 11:00 a. m.
 B. T. U., 6:30 p. m.
 Worship Service, 7:30 p. m.
 Wednesday Night Service, 7:30.

ST. ELEANOR'S CHURCH
 Pastor, Fr. Geo. Markay
 Sunday Masses at 11 a. m.
 Weekly Mass at 7 a. m.

CHURCH OF CHRIST
 Pastor, Rev. Gadberry
 Services
 Bible Study, at 10 a. m.
 Worship Service at 11 a. m.
 Evening Service at 7 p. m.

FULL GOSPEL HOLINESS CHURCH
 Green Tree, N. M.
 Pastor, Rev. Cecil Smith
 Sunday School, 10 a. m.
 Preaching, 11 a. m.
 Evening Service, 8 p. m.
 Wed. night Prayer Meeting.

HOLY MOUNT EPISCOPAL CHURCH
 Pastor, J. Oscar Rainey
 Services
 1st and 3rd Sundays, 9 p. m.
 Held in Church of the Open Bible building.

FIRST PRESBYTERIAN CHURCH
 William B. Holmes, Jr., Pastor
 A Home for the Soul in the Heart of the Canyon.
 Temporary place of meeting, Women's Club Building.
 Sunday School, at 10 a. m.
 Morning Worship, at 11 a. m.
 Evening Worship at 8:00.
 You are cordially invited to all the services of this church.

COMMUNITY METHODIST CHURCH
 Frank Kenneth, Pastor
 Sunday School—10:00
 Morning Worship—10:00
 Methodist Youth Fellowship—5:30.
 Evening Service—7:00.

FIRST BAPTIST CHURCH
 Green Tree, New Mexico
 Rev. Jesse F. Allen, Pastor
 Sunday School 10:00 a. m.
 Mack J. Edwards, Supt.
 Preaching Service, 11:00 a. m.
 Training Union 6:30 p. m.
 Des Simpson, Director.
 Preaching Service, 7:30 p. m.
 Wednesday night service, 7:00.
 The church where everybody is somebody, and nobody a stranger.

L A F F

And You'll Live Longer

Tiny: "Oh! If I could only live my life again."
 Eddie: "Would you make some changes?"
 Tiny: "Well, not exactly. But I'd sure start making the same mistakes at an earlier age."

A woman teacher in trying to explain the meaning of the word "slowly" illustrated it by walking across the floor.
 When she asked the class to tell her how she walked, she nearly fainted when a boy at the foot of the class shouted: "Bowlegged."

A motorist stopped his car on a country road and asked a native how far it was to Millertown. The reply was:
 "It's 24,999 miles the way you're headed, but if you turn around it ain't but four."

A young couple asked the parson to marry them immediately following the Sunday morning service. When the time came, the minister arose to say:
 "Will those who wish to be united in holy bonds of matrimony please come forward?"
 There was a great stir as thirteen women and one man approached the altar.

Lil: "I don't like the kind of man ST. ANNE EPISCOPAL CHURCH"

Glencoe, New Mexico
 Pastor, J. Oscar Rainey
 Services, 2nd and 4th Sundays, 10 a. m.

PACK'S
 Home of Home-Made ICE CREAM
 Pint 30c
 Quart 55c

Sales Service
 Refrigerator SERVICE
PALO VERDE ELECTRIC SHOP
 Green Tree, New Mexico

RUIDOSO NEWS

Friday, July 11, 1952

COVERED DISH SUPPER PLANNED FOR WEDNESDAY
 The Past Matrons club will sponsor a covered dish supper at the regular meeting of the Order of Eastern Star, Wednesday, July 16, 7 p. m., at Wingfield hall. Members bring one dish and sweets of their choice. All visitors welcome.

COMMITTEE HEADS NAMED BY LIONS
 President Joe Hawkins announcing committee heads for the club in the regular Tuesday supper session this week. Some of the committee panels are not completed, but will be announced in full later, he said. The committee appointments will be listed in the News.

Who leaves you in the dark?
 Til: "Neither do I. When they call on me I want 'em to stay until daylight."

Trucker (who had eaten entire meal with knife): "Miss, where is my fork?"
 Waitress: "Why, you seemed to be through eating, so I took it away."
 Trucker: "Yeah? Well, what do I stir my coffee with?"

ASHER'S CAFE
 and Modern Courts
 Home Cooking
 "A Good Place To Eat"
 RUIDOSO

MUSEUM
 Of Old Things
 ANTIQUES
WHEELER'S
 On Highway 70

Mannie's
 BOOTS—SHOES
 WESTERN TOGS
 Box 1664
 RUIDOSO, NEW MEXICO

HOUSE MOVING
 CURRY & MAXWELL
 Roswell, N. M.
 Phone collect 248-W or 1976-NW
 Call on us for all types of moving. Free Estimates.

CREE MEADOWS COUNTRY CLUB
 OPEN YEAR AROUND
 Joe and Dorothy Palmer

Bowl
 FOR FUN AND EXERCISE
RUIDOSO CLUB HOUSE
 BOWLING and SNACKS
 Cliff and Dedie Robinson

SEE IT!—BUY IT!
 This Beautiful Gas Cook Stove—On Sale At
KEETH GAS COMPANY.
\$169⁹⁵
 Terms If Desired
 We Also Feature the Economical and Practical **SKELGAS 15-FT. DEEP FREEZE**
\$249.50
 Call 67-04 for Full Details
KEETH GAS CO.
 PROPANE and BUTANE
 Phone 67-04 Ruidoso

Classified Ads - Business Directory

Where To Find It In Ruidoso

MARKET PLACE OF THE VALLEY

FOR SALE—Eureka upright vacuum cleaner with attachments. Phone 60-12, Mrs. Geo. Timm. 11b

LOST—Pair of ladies prescription glasses in some store in Ruidoso—not in a case. Return to News office, please. 11b

Two bedroom, large sleeping porch, immense living room with fireplace, large lot, 2-car garage, winterized. This is an exceptionally good buy at \$10,000.00. Walt Crosby, Thunderbird Lodge. 11b

Four bedrooms, 3 baths, 5 acres land, A-1 construction, nesting nicer, \$25,000. Walt Crosby, Thunderbird Lodge. 11b

For-Hail Insurance On Your Orchards See—ALDRICH INSURANCE AGENCY—Capitan

IDLE HOUR LODGE
 Modern Log Cabins
 Open Year 'Round
 Phone 67-04 Box 573
 Mr. and Mrs. Luther Bynum

Tires - Batteries and Accessories
 Repair Work
Bradley Garage
 Glen and Melvin Bradley
 Owners
 P. O. Box 11 Honda, N. M.

JOHN EMDE
 GENERAL CONTRACTOR
 Experienced
 Well Equipped
 COMMERCIAL and HOME BUILDING
 Phone 14-12 Write Box 1652
 RUIDOSO, N. M.

LAUNDRY
 Ruidoso Washateria & Laundry
 Complete Service
 Family & Cabins
 Phone 45-12

FOR—CHEVRON SERVICE
 Drive in the Downtown Chevron Station Operated By **E. C. WOMACK**
 Atlas Tires - Batteries

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 10c per line, counting five words to the line, with a 50c minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. **WEEKLY MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO, PAY CASH. CLOSING TIME OF EACH REPORT TUESDAY AFTERNOON EACH WEEK.**

FOR SALE—Highly desirable, centrally located business and residential corner site fronting 100 feet on main thoroughfare. For price and terms, address Box 101, Ruidoso News.

FOR SALE—Roll-away bed, mirror, vanity table, baby bed, apartment size stove—like new, 7x12 rug, chair with ottoman, round oak dining table, double size cotton mattress—\$50.00. Ruidoso Ice Plant, Phone 44-04. 11b

PRETTY, modern, small court in up and coming Ruidoso, New Mexico—Six bedrooms, all private baths, separate living quarters. Covers half block, room for large expansion. One hundred foot frontage on the main paved street, \$25,000. Owner, Box 1672, Ruidoso, New Mexico. 11b

USED CARS
 1949 Dodge Power Wagon
 4-Wheel Drive—Bargain

1947 Plymouth 4-Door

1949 Chevrolet Pickup

1947 Chevrolet Truck
 2-Ton—New Motor

LONG'S
 Easy Payments
 Green Tree

HORSES Bought and sold, also hauling anywhere, semi- or hot-tail lead. Bill Hutson, Carrizo Canyon. Phs. Ruidoso 99-03.

CANASTA PARTY Every Monday afternoon, 2 o'clock at Woman's clubhouse. Bring your own four—some if you desire. 11b

FOR RENT—Apartment, Ruidoso Ice House, Phs. 44-04. 11b

LOST—Pair of prescription sun glasses with name, Dr. Hildreath, in case. Finder please return to News office. 11c

WANTED—A home for small male puppy. Phone 92-03. 11nc

BOOK MATCHES—The Ruidoso News is sales dealer for Super Book Match Co., makers of the finest book matches in the world, jumbo size, double size, regular size, with pin-up girls, sports scenes, special cuts advertising your business. Phone the News for a view of our samples. 11b

FOR SALE—Aster and marigold plants. Mrs. Rey Anderson. 11b

FOR SALE OR TRADE—Desirable lots for lodge or car. Twenty acres on highway below Green Tree. H. G. Heavenhill, Box 1047, Artesia, N. M. 7-25-b

IF YOU HAVE any magazines you'd like to give the patients at Ft. Stanton hospital, leave them at News office. They appreciate them very much. 11b

ALES & SERVICE—All types typewriters & adding machines, new or used. Allied Business Machines, 15 N. Richardson, Roswell. Phs. 3674-W, or call Ruidoso News. 11b

4-Bedroom, 2-Baths About 300 Feet on Stream Partly Furnished Price \$12,000.00—Terms

5-Rooms and Bath Furnished 100 Feet on River, \$3,800.00 Will Take \$1,000 Down \$50 per Month on Balance

One of the Best Locations on River, Big House, Sleeps 16. Priced to Sell, \$10,000.00. Furnished and Deeded Land

200 Feet on River Choice Location

2-Bedroom Modern House, Very Nice and Furnished \$7,500.00 In Upper Ruidoso

PAUL DOUGLASS REAL ESTATE Ruidoso—Phone 53-63

FOR SALE—Clean, livable 4-room house, white shingles, linoleum on floors, electric, tank rain-water, deeded lots 15x200, not modern. Interested party please see Nora E. Pistole, Hollywood, N. M., across river from Wagon Wheel. p 7-11

1950 Chevrolet 1/2-ton, 4-speed pickup, good rubber, first class shape, will sell or trade for car. Owner Gene. Phs. 66-53. p 7-11

FOR SALE—One, four-wheel John Deere trailer, two bale cotton body. Verne Wheeler, Hollywood. 11b

FOR SALE—3-room winterized house, fully furnished, price \$2,499. Walt Crosby, Thunderbird Lodge. 11b

FOR SALE—Four-horse trailer, tandem wheels. Wheeler's Nurseries. p 7-11

TO THE YOUNG—Buy lots now. See McCarty & Strachan, Roswell. 11b

FOR SALE—Three excellent lots on the road. Walt Crosby, Thunderbird Lodge. 11b

FOR SALE—Lot and building in center of business district, \$2,900. Also cabin and six lots, 30x140. Three hundred feet in rear of business district. Choice site for court, hotel, trailer court or the new bank. See Hoover at Nevada Mine for full details. 11b

BEN ROY INSURANCE TAX SERVICE
 Box 156 Ruidoso, N. M.
 Phone 68-02

When You Need To Make A Hurried Trip
 —CONTACT—
RALPH BROWN
 Fly Chartered Plans
 Residence Phone 71-11
 Air Port Phone 14-03

OSTEOPATHIC PHYSICIANS
W. D. Horton
D. E. Snyder
 GENERAL PRACTICE
 X-RAY
 Phone 62-92
 Across From Wagon Wheel Motor

WHEN IN DOUBT
 —CALL—
ROY NELSON
 "The Plumber"
 NO JOB TOO LARGE OR TOO SMALL
 Phone 36-02

CLARKE'S
 Insurance Agency
 Insurance Of All Kinds
 Billie and Ezel Clarke

SID COURVELLE
 PLUMBING CONTRACTOR
 Installation—Repair.
 Sales & Service
 Phone 77-01

LELAND REALTY CO.
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HARVEY ACCOUNTING SERVICE
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VAUGHNLAND
 "Live The Life of Riley In A Cabin in the Pine"
24 Modern Cabins
 Kitchenette Baths
 Completely Furnished
 Among The Pines On The Noisy River
 "Open Year 'Round"
 Playground For Children
 Phone 22-02

WEBB CABINS
 MODERN CABINS
 day, week or month
 PHONE 23-12
 Mr. and Mrs. W. H. Walker

KIDDIE KORRAL
 Children of All Ages Cared For
 By Hour, Day or Week
 Begonia Road by El Corral Court
 In Skyland
 Aileen Glascock
 Phone 92-03

A. C. KELLEY
 Licensed Contractor
ROCK and CEMENT WORK
 Ruidoso, New Mexico
 Phone 59-11

APACHE VILLAGE
 On The Alto Road
MODERN CABINS
 Open Year 'Round
 Mr. and Mrs. Lynn Butler

EARNEST WOOD
 PLUMBING CONTRACTOR
 Box 158 Ruidoso, N. M.

Custom Assay Office
CHEMISTS and ASSAYERS
 Shippers Representatives
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PAUL H. DOUGLASS
 REAL ESTATE
 RANCHES - COMMERCIALS
 HOMES - RENTALS
 Phone 68-03 Res. 20-21
 In Post Office Block

RUIDOSO REALTY Company, Inc.
 Tom and Emadair Chase Jones
 Local Agents
 Lots for Lease or Sale
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 Ruidoso and Upper Cedar Creek

Qualified By 17 Years Residence On The Ruidoso
IVA COLEMAN
 Real Estate - Rentals
 Phone 24-12 - Ruidoso - Box 2

Pho. 65-02 for
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RECORD SHOP
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 Popular Hit Parade Records
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 or what would you like
 We Have It
 All Kinds of Needles
 Also
 A Stock Of Used Records for Sale, 10c to 25c Each
JOE REINHARDT
 R.C.A.-Victor Combination
 Assorted Phonograph
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 Phone 48-11
 Across From Christian Cleaners

MESCALERO INDIAN AGENCY
 AT
Tribal Wood Yard
 HAS JUNIPER and OAK \$11.00
 PINE and FIR \$10.00
 4-FOOT CORD LENGTHS
 Delivery to Ruidoso and surrounding area will be made for \$5.00 per load or portion thereof on cord weight. Load averages 2 1/2 to 3 cords.
 Mesalero, New Mexico

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WITH FLAMELESS ELECTRIC COOKING

You can take a holiday from the kitchen any time you please with an automatic electric range to do the cooking for you. Just pop food for a meal in the oven, set the automatic controls and you're on your way. While you're gone, the clock-controlled oven will turn itself on at the time you select, cook the food to perfection, then turn itself off. It's the modern, take-it-easy way to cook... with more leisure time automatically yours!

★ See the new Automatic Electric Ranges now on display at your appliance dealer's or our office. Cook the cool, clean, carefree, electric way!

COMMUNITY PUBLIC SERVICE COMPANY
 Your Friendly Electric Company

Libby's BEST BUY DAYS



Libby's
TOMATO JUICE NO. 300 TIN
3 for 33¢

NO. 303 TIN **21¢**

THANKS: Yes, thanks again to all of you nice people of Ruidoso for making our recent opening such a grand success. This is one more in a series of special events to show our appreciation for your continued patronage. You can be sure that the management and courteous personnel of Don's Skyland Food Mart will continue to bring to the highest quality merchandise at the lowest possible price.

FRUIT COCKTAIL Libby's No. 2 1/2 Tin **39¢**

PINEAPPLE Libby's Crushed No. 2 Can. **29¢**

PEARS Libby's No. 303 Can **25¢**

COFFEE Maryland Club 2-Pound Limit Pound **79¢**

LIBBYS **Orange Juice** 46-oz. **29¢**

Libby's—No. 303 Tin **CUT GREEN BEANS** **23¢**

Libby's No. 2 Tin **SLICED BEETS** **17¢**

Libby's—No. 303 Tin **CUT BEETS** **14¢**

Libby's—No. 303 Tin **KRAUT** **15¢**

CORN Libby's Cream Style Golden No. 303 Tin **19¢**

TOYS
 CAMERAS
 FILM
 CURIOS
 JEWELRY
 SOUVENIRS

MAKE IT EASY TAKE IT EASY SUMMER SALE MAKE IT WITH A MIX
Pillsbury CAKE MIXES 35¢
 WHITE, GOLDEN YELLOW AND CHOCOLATE FUDGE

LIBBYS STUFFED **OLIVES** No. 3 **25¢**

LIBBYS **OLIVES** No. 7 **35¢**

SWIFTS SWIFTNING **SHORTENING** 3-lb. Can **79¢**

TOMATOES Val-Tex No. 2 Can **17¢**

Farm Fresh Produce

Fresh Arizona Jumbo's **CANTALOUPE** Pound **7¢**

Fresh Green **ONIONS** Bunch **3¢**

Fresh **RADISHES** Bunch **3¢**

Cello Package **CARROTS** Package **12¢**

Fresh California **PEACHES** Pound **17¢**

LIBBY'S **PICKLES** Dill 22-Oz. **33¢**

Sweet 8-Oz. **25¢**

Sour 22-Oz. **33¢**

LIBBYS—4-oz. Can **VIENNA SAUSAGE**

LIBBYS—3-oz. Can **POTTED MEAT**

PURETEX—3-Oz. Can **LEMON JUICE**

LIBBYS—16-oz. Can **CORNERD BEEF HASH**

CORNERD BEEF Libby's 12-Oz. Can **49¢**

MIXED VEGETABLES Libby's **21¢**

TURNIP GREENS Allen's No. 303 Can **10¢**

PANCHO PINTOS No. 2 Can **15¢**

CATSUP Libby's 14-Oz. **19¢**

GIANT SIZE SOAP **TIDE** Box **75¢**

LIBBYS **SPAGHETTI MEAT BALLS** 16-oz Can **29¢**

LIBBYS **VEAL LOAF** 7-oz. Can **39¢**

--- Fresh Meats ---

Pride of The Valley **SAUSAGE** Hondo Brand Country Pound **39¢**

Cudahy's Wicklow **BACON** Pound **45¢**

Fresh Ground **BEEF** Pound **59¢**

Glover's T-lb. Brick **CHILI** Pound **59¢**

Longhorn **CHEESE** Pound **55¢**

DON'S SKYLAND FOOD MART

Plenty of Free Parking Space



Always Large Enough To
Do The Job and Small
Enough To Be Friendly

BRUCE & SON TRANSFER & STORAGE

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STRING BEANS TURNIP GREENS
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FRESH MEATS — CHOICE STEAKS
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deposit—we return the duplicate deposit slip. Con-
venient—time saving!

THE FIRST NATIONAL BANK

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Established 1890

"A Home Institution"

Member Federal Deposit Insurance Corporation

TO OUR VISITORS . . .

WELCOME TO RUIDOSO AND LINCOLN COUNTY

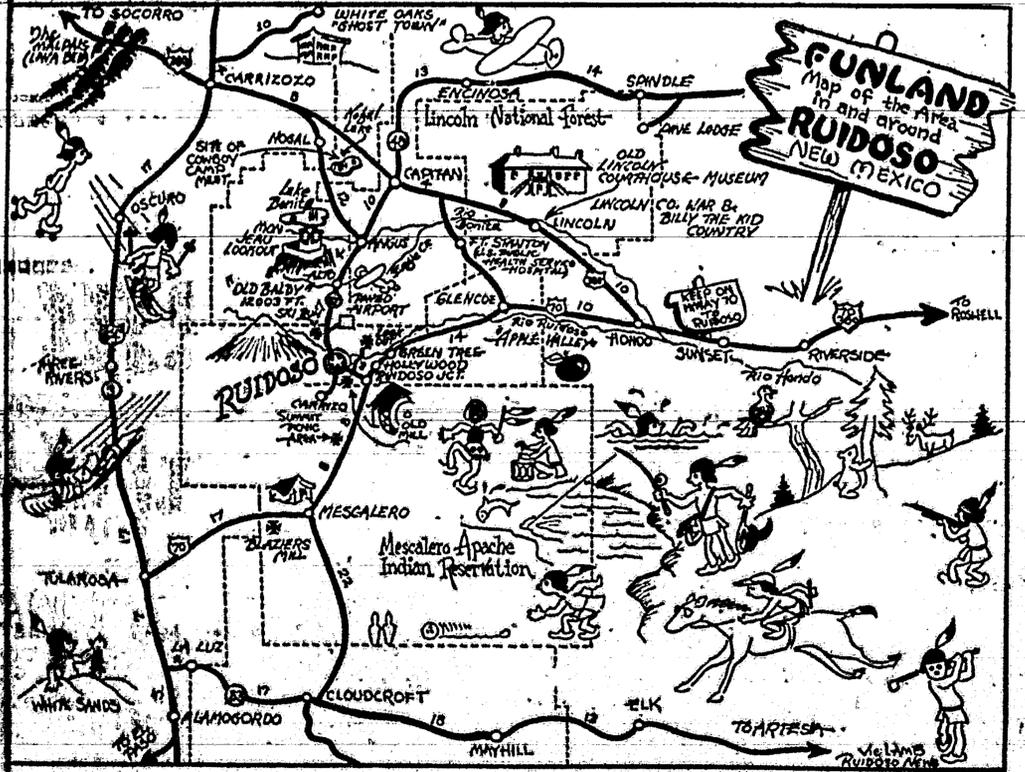
Before you leave the area, here are some of the in-
teresting things you may see or do to enhance your va-
cation:

Visit our museums, art stores, antique and curio
shops and dry goods . . .

Skate bowl, play golf, swim, ride horseback, take a
plane ride or hike . . . Visit Lincoln Town and the Old
Lincoln Museum and other interesting points there . . .
See the lava beds, drive to Mon Jeu look-out tower,
make a trip to the White Sands or Cloudcroft . . .

Fish in the nearby trout streams, study our wildlife
or attend the races.

For folders and information about Ruidoso and
Lincoln County visit the Chamber of Commerce office
in the Ruidoso News Building.



FISHING LICENSES FOR SALE HERE

Also, the best advice in town on—
"How To Catch 'em"
Home Needs Sporting Goods
RUIDOSO HARDWARE
Pat & Leon Farrar

Welcome Visitors . . .

—Phone for an appointment for the finest beauty services.

Gena Rose

Beauty Salon

In the Rock Building On The Corner Opposite The Postoffice
Rose Brownfield
Merle Norman Studio

Give Us A Trial

Best Coffee in Town . . .
Only 5c A Cup
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—We Cater to Families—
Home Atmosphere
"Chubby" and Ann Hicks
Downtown Ruidoso

Burger Trolley

Cold Drinks — Thick Malts
—Hot Dogs.
TROLLEY BURGERS
Phone Your Order—We'll Fix it for you to pick up!
—Phone 38-02—
Near the Old Mill
Margaret O'Hair



Don't Wait Too Long To Have Those—

REPAIRS
Done on your cabin, business property or home. The longer you wait, the more costly repairs are sometimes. We can help you plan alterations and repairs on any kind of construction.

ARTS & WOODCRAFT

WE GIVE . . .



Green Stamps

—Plus—

TOP SERVICE

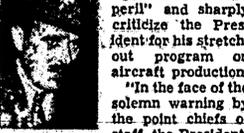
CHASTAIN CLEANERS

Double Stamp Day Every Wednesday



Defenses in Jeopardy

The senate preparedness committee has sent to the printers a sensational report on the nation's lagging defenses, charging flatly that President Truman ignored the warnings of the joint chiefs of staff and put "fiscal considerations" ahead of the nation's safety. This is the committee's conclusion after six months of meetings behind locked doors and studying top-secret reports.



The senators considered the report so urgent that they felt it should not be withheld any longer. They cite 1954 as the year of our "greatest national peril" and sharply criticize the President for his stretch-out program on aircraft production.

"In the face of the solemn warning by the joint chiefs of staff, the President, largely on the basis of advice given by civilian officials, made a decision based on fiscal considerations, the end result of which was to postpone beyond the date of our gravest danger the attainment of our necessary modern air power," the report declares bluntly.

Quoting from a secret JCS memo, the committee warns: "The joint chiefs of staff desire to reaffirm that they consider the general period of 1954 to be the most dangerous for the security of the United States in the foreseeable future."

Compelling Reasons

"An additional drag-out of our aircraft production program," the committee warns, "would drastically affect our state of readiness by postponing the consummation of our preparedness effort until 1957 or even later . . . The planes we are cutting back now are those that we may need in the not too distant future."

Saving Miners' Lives

Efficient Congressman Graham Barden, chairman of the house education and labor committee, has a temper like a North Carolina mountain bear when riled, and he was plenty riled when his committee vetoed his efforts to delay action on a new mine-safety bill to prevent tragic coal-mine disasters.

Ike-Taft Showdown

With the big Chicago showdown between Taft and Eisenhower coming up next week the political pundits have a hard time making up their minds who will win out in the neck-and-neck race.

Modern Printing

OUR JOB PRINTING IS RIGHT IN THE GROOVE



News Items From— CAPITAN (By Mary Werner)

Frank Chavez, Sr., is home on an 18-day leave visiting his parents, Mr. and Mrs. Fred Chavez. Frank is stationed in Norfolk, Va. He is attached to the USS Pittsburgh, a CA. 72.

Mr. and Mrs. Bill Ferguson and children of Ventura, Calif., are visiting the Fergusons here. Bill is the son of Mr. and Mrs. Wm. Ferguson.

Seaman John Garcia is spending an eight-day leave with his parents, Mr. and Mrs. Calloway. John will sail on the USS Tortuga from his base in San Diego on his return.

Mr. and Mrs. Joe Evans and children of Roswell spent Sunday with Mr. and Mrs. Ferguson.

Mr. and Mrs. Lloyd Miller went to Carrie Tingley Tuesday to place their boy in the hospital. He is recovering from a case of polio. Two other cases are reported in town.

Mr. and Mrs. Wm. H. Hobbs have had as guests this past week, Mrs. Hobbs' sister and family, Mr. and Mrs. Vernon Baker of Los Alamos; her brother and wife, Bill McFarland of Kenner, Ky., and an aunt, and husband, Mr. and Mrs. Ernest Keir of Houston, Tex.

The Harcrow family had a family reunion at their home on the Fourth of July. Guests present were Mr. and Mrs. D. O. Murphy, and Miss Nettie McInnes.

Several from here attended the fireworks at the White Sands Friday evening. All report a wonderful display and worth anyone's time to go witness it.

From all reports Fletcher Hall, Grady Eldridge and Tom Babers did all right at the rodeo in Mesacalero.



UTTER SILENCE . . . Because of her ability "to project sex appeal from the TV screen without uttering a word," Rita Gam has been signed to appear in her first motion picture, in which she doesn't utter a word. She manages to befuddle the hero without coming within five paces of him.

Canyon Echoes . . .

Dave Stoddard and Mr. Kessie of Carrizozo, were business visitors in Ruidoso the Fourth.

Mrs. Orlin Bonaguidi is here from Houston visiting friends.

Mrs. Longabaugh is hobbling about after receiving painful injuries when she fell this week.

L. T. Kincer and family of Slaton, Tex., were visiting in Ruidoso Tuesday and Wednesday. They are one-time residents of Ruidoso.

Mr. and Mrs. L. P. Bloodworth of Albuquerque were in Ruidoso over the week-end.

The Carl McMennamy family of Hale Center, Tex., were in Ruidoso early this week, vacationing.

FRONTIER CAFE

—HOLLYWOOD—
SPECIAL EVERY SUNDAY
ROAST TURKEY \$2.00
On Highway 70 Opposite Hollywood Postoffice
On The "Y" To Ruidoso

GATEWAY KNIT & GIFT SHOP

Near the Old Mill
Nationally Advertised Yarns & Accessories
Pottery — Gifts of All Kinds
Hand Made Gifts Reasonably Priced

The WESTERNER

Plaid Denim WESTERN SHIRTS \$4.50
At . . .
WE HAVE WHAT YOU NEED —in—

Builders' Hardware

Quick Set Locks
Black, Bronze, Chrome Hardware
Linoleum Rugs Floor Covering
Step Ladders Several sizes
Wall Board Plaster
Rock Lathe Metal Lathe
Insulation Wool and Insulation Wool Batts
Varnish and Paints for Every Purpose

WE GIVE S&H GREEN STAMPS

—Headquarters for Builders Needs—
Hollywood Builders Supply BEST PAINT SOLD

NEWS FROM— SAN PATRICIO

The Ysidro Chavez family is having a family reunion. All of the family have gathered and are now home. Humphrey is also home on leave.

Ann Carol Hurd won second place in the barrel racing at the Clouderoff rodeo. Tom Babers took third place in the roping at the Mesacalero rodeo Saturday and split first and second with Fletch Hall in the calf roping Sunday. Mike Hernandez took third in the bull-riding Sunday at Mesacalero. Fernando Gutierrez took second in the double-mugging at Mesacalero Sunday.

Mr. and Mrs. Hute Marr and Miss Louise Walker, all of Tularosa, spent the week-end with the Babers.

Mr. and Mrs. W. J. Tullos and grandsons, Roy and Troy Belyeu, of Deming spent the holidays with the Perrys and Lucas. Mr. and Mrs. Velpe Douthitt of Roswell also were there for the holidays.

Alfred McTeigue and Larry Nunez were home from summer school at State College for the holidays.

Lee Bonnell of Santa Rita spent the holidays with relatives over here. His brother, Ed, returned to Silver City with him to visit his wife who is attending summer school at New Mexico Western.

Robert Gonzales is now home on leave.

Ben Sanchez recently purchased a new school bus. It is much larger than his old one. Ben certainly needed a new one as his passengers were just a little bit crowded to say the least the last couple of years.

Mr. and Mrs. Tom Babers, Dan and Nellie Lucas, Leo Bonnell, and Denny attended the Clouderoff rodeo the Fourth. Mr. and Mrs. Elzy Perry, Jr., and Ronald and Freda Helena attended the races the Fourth, as did Mr. and Mrs. Wilbur McKnight.

Mr. and Mrs. Elzy Perry, Jr., and Ronald and Freda Helena went to Deming Tuesday to visit their uncle, Stumpy Lucas.

Mike Hernandez is home from Mississippi for a visit.

There was a dance at Bonnell's ranch Saturday night in honor of Mr. and Mrs. Floyd Hale. As always, a good time was had by all.

Miss Kay Taylor has been visiting in Lubbock for some time with her sister and family, the Bob Underwood's.

Johnny Thomas branched out on us and made the Ft. Sumner rodeo this Fourth.

We were pleasantly surprised over the week-end to find that Mr. and Mrs. Fred LaMay had left the "Flats" and came over to the old slumping grounds for a day or two.

There was a dance at Lincoln the nights of the 4th and 5th and so to imagine that many of our San Patricioites were there.

Paul Gardner recently returned from Kansas City. He drove a new blue GMC pickup. We all hope that Paul is here to stay now.

Mr. and Mrs. Tom Rigsby and Mrs. B. J. Bonnell also attended the races on the Fourth.

FRIGIDAIRE Electric Ranges

—fastest cooking in Frigidaire history!

EACH ONE FEATURES:

- Big, porcelain Even-Heat Oven
- Radiant tube, 5-Speed Cooking Units
- High-Speed Broiler, waist high
- All-porcelain inside and out
- Acid-Resisting Porcelain Top

Prices start at \$168.50

BUCKNER ELECTRIC

Come In! See why You Can't Match a Frigidaire

ARE YOU Shiftless?

If your car has an automatic transmission, you'll find Sinclair Automatic Transmission Fluid, Type A, just what you need for dependable, trouble-free performance. It has full approval of automobile manufacturers.

For expert, approved automatic transmission service, drop in and see us today.

P.S. If you "shift" for yourself, come in for our regular transmission service.

SINCLAIR AUTOMATIC TRANSMISSION FLUID TYPE A

WILSON AUTO SERVICE

FOR SIGNS OF ALL KINDS PAINTED & NEON
PHONE 31-03

Hi-Glow NEON SIGN CO.

ROSWELL - RUIDOSO

RUIDOSO SHOP LOCATED
Basement of Johnson Grocery Bldg
Across from Pat's Pink Store

Boots Anderson

Playing the Piano, the Solovox and the organ nightly

TOPS IN SERVICE and MIXED DRINKS

There was a dance at Lincoln the nights of the 4th and 5th and so to imagine that many of our San Patricioites were there.

At THOMPSON'S Its HANK MEANS MOTOR SERVICE

General Motor Overhauling and Repairs
24 Hour Wrecker Service
Welding

Phone 2-14 Hollywood, New Mex.

SHOP COOK'S LOG CABIN

For—

- FOUNTAIN SERVICE
- CITRO-CARBONATE
- AMPHOJEL
- HOME PERMANENTS
- FILM
- AND ALL OTHER SUNDRIES

We're So Happy We Could Sing!

At the very nice business you folks have been giving us.

It's Not Thanksgiving for about four months yet, but we feel like we ought to take time out right now before Thanksgiving to say

THANKS A MILLION

for your fine patronage, everybody!

RACING SUPPLIES - FEEDS

Fox Mercantile

We Give *J.N.* Green Stamps

COME SEE Our One New Counter Full of Brand New Junk Such As

- Ivalen Sponges in 3 Sizes
- Salt and Pepper Shakers
- Spice Racks
- Giant Size Dust and Polishing Cloth
- Plastic Egg Cartons
- Cutlery Trays
- All Kinds of Glasses, fancy, plain unbreakable
- Plastic Butter Dishes
- Plastic Refrigerator Dishes and a

Complete Stock of BUILDING SUPPLIES, LUMBER and HARDWARE

We Have A Special Scale On This Junk. DRINK A FREE CUP OF COFFEE WITH US WHILE YOU SHOP and LOOK AT OUR JUNK

R.H. Anderson Lumber Co.

"QUALITY MERCHANDISE AT FAIR PRICES"
Hollywood, New Mexico

Boots Anderson

Playing the Piano, the Solovox and the organ nightly

TOPS IN SERVICE and MIXED DRINKS

Mr. and Mrs. T. Leslie Bailey of Oklahoma City are spending a two weeks' vacation with the Gerald Browns, and L. H. Kellers of Green Tree, and the George Goodsons, Alamo, Mrs. Brown, Mrs. Goodson, and Mrs. Bailey are sisters. Mrs. Keller is Mrs. Brown's daughter.

Tell 'Em, Sell 'Em
With WANT ADS

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FOR HIGHER ANTI-KNOCK
 more and more folks around here
 are buying
SINCLAIR ETHYL
 TRY A TANKFUL
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**Eat Here and Diet
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**CLEAN — COOL — COMFORTABLE
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TWIN or DOUBLE BEDS — TILE BATHS
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HARRIS SHELTON STUDIO
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Ruidoso's Most Conveniently Located Gift and
 Apparel Shop—Right Down Town
**Featuring
 GIFTS**
 For All Occasions
VILLAGE GIFT and APPAREL

PLAY SAFE

**GET YOUR
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Get your Dearborn in time... buy them on time! Select now while our stock is complete, while models and sizes you want are readily available. Buy now—have them paid out when the first northern hits!

**STAY SAFE
 WITH Dearborn**

World's Finest, Safest Gas Space Heater

Famous **COOL SAFETY CABINET** never gets hot on top, sides, back or bottom—can't scorch walls or drapes—permits against-the-wall installation. Gas-saving High-Crown Burner and famous Glo-Wite Radiants give you more for your money—more heat and comfort at less cost!

**USE OUR
 LAY-AY-WAY PLAN**

Easy Weekly Payments

Come in - Select your Dearborn NOW!
SACRA BROS.

Joseph S. Hawkins

NEWS FROM— MESCALERO

(By Mrs. Reino Sarlin)

Whew, what a week! Wonderful for entertaining company. With our guests from Seattle, the Allan Rein family, we took in everything from the feast, ball games and rodeo here, to the fireworks at White Sands and the horse races. Even the weatherman cooperated, with just enough rain to squelch fire season but not enough to spoil the fun.

Everything is quiet at the agency this week. Several projects are planned, subject to advice of appropriations, says Bernard Little, roads mechanic in charge.

Road Engineer Melvin E. Fairbanks and family have been transferred to Mescalero from Dulce, New Mexico, and were expected to arrive Thursday.

Approximately \$2,000 was cleared above cost during the feast, one of the most successful ever held. These funds will go towards further improvement of the grounds.

The Reformed Church Mission has set up a new "hot spot" on the rodeo grounds. A movie was shown Tuesday night, and camp meetings were scheduled for every evening Wednesday through Sunday. Everyone invited.

The new area medical director, Dr. Potthoff, was here this week with Dr. Knudsen who is being transferred to Tahalini, Oklahoma.

Dr. Setzler, area dentist, will be on the reservation for ten days for dental work.

Mr. and Mrs. B. R. Forrester and two children from Tulare, California, visited at the Hardin home last week en route to Oklahoma. Mrs. Forrester is a sister of Mrs. Hardin. Edward Hardin, who had been visiting them in California, returned home with them.

Mr. and Mrs. Grants and two daughters were also guests of the Hardin family. Their friendship goes back to college days. They stopped by to see Bill Breeding, in whom they used to play as kids in Tahlequah, Oklahoma. The Grants are teachers in the Indian Service at Chiloco, Oklahoma.

Kenneth Zirkor has been notified that he is to be at Camp Joseph H. Pendleton, Oceanside, California, for two weeks on military furlough. He is a First Lieutenant in the Marine Corps, Amphibian Unit FMF Pacific.

Pita Cajete's brother, Mike Guller, of Santa Clara Pueblo, spent the Fourth holidays visiting here.

Fire season is over and let's hope it stays that way. The lookouts are down and most of them are on leave. Ranger Bert Shields has been at his home in El Paso the past two weeks.

Incidentally, the 4-H club didn't

"Honeymoon Club"

Honeymooning here at Vaughnland last week-end were Mr. and Mrs. Albert Irwin of Boaring Springs, Tex., who were wed at Carlsbad June 30. The bride is the former Jo Partridge, daughter of the R. P. Partridges, Alton, Tex., and the groom is the son of the R. C. Irwins of Boaring Springs, Tex.

Mr. and Mrs. Dick Brooks of here, to the fireworks at White Sands and the horse races. Even the weatherman cooperated, with just enough rain to squelch fire season but not enough to spoil the fun.

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WARRANTS ISSUED County of Lincoln Month of June

No.	To Whom	Amount
370	Manuel S. Chavez	\$140.00
371	Manuel Otero	137.80
372	Dorothy Current	114.80
373	Lincoln County Agency	31.40
383	W. S. Campbell	36.50
384	Mt. States Tel. & Tel. Co.	29.30
385	National Disinfectant Co.	61.75
386	Village of Carrizozo	123.38
387	James E. Harcrow	43.00
389	J. G. Moore	48.00
390	The Dorsey Company	204.88
391	Clifton B. Zumwalt	23.10
392	Hale Sanitary Supply Co.	43.35
393	Dorothy Current	105.02
394	Harkey Lumber Co.	9.50
395	Carrizozo Hardware Co.	6.80
396	Valliant Printing Co.	30.41
397	John Mackey	47.25
398	Ruidoso News	11.40
399	The Dorsey Company	22.54
400	Nickels Bldg. & Hdwe.	1.96
401	A. C. Hester	80.00
402	Wilbur L. McKnight	80.00
403	Granville Richardson	80.00
404	Elderdo Chavez	80.00
405	Maude F. Eshom	289.13
406	Ramon S. Luna	263.33
407	James E. Harcrow	70.00
408	Lincoln County Agency	153.10
409	S. M. Ortiz	111.87
410	Ray Prather	12.24
411	Mt. States Tel. & Tel. Co.	32.40
412	Tom Babers	37.50
413	S. M. Ortiz	33.82
414	Valliant Printing Co.	14.47
415	Albert N. Kimbrell	37.50
416	James E. Harcrow	112.50
417	Ruidoso News	200.00
418	Elidio Salas	200.00
419	Lupe Castillo	94.50
420	Leroy Montes	40.50
421	Inice Hust	151.30
422	Lincoln County Agency	23.70

Milam Clarke is in San Angelo this week-end on business.

Louise and Betty Cleaver were visiting in Roswell last Wednesday.

Mr. and Mrs. Ace Hooper of Hale Center, Tex., were in Ruidoso over the week-end.

J. C. Sneed of Hale Center, Tex., was in Ruidoso with a party of friends during the holidays.

Ralph Brown of Brown Air service flew to several Texas points one day last week and one day this week.

Mrs. Rosalind Barnes was a business visitor in Roswell Monday.

Wilmer Cooper returned Thursday morning from Amarillo and Plainview, Tex., where she has been visiting.

599	Clifton B. Zumwalt	61.63
600	Monte Vista Service Station	191.77
601	Bryan Hightower	559.63
602	Huffman Fuel Yard	8.50
603	A. E. Huntsinger	15.36
604	A. E. Huntsinger	11.00
605	Bob O. Bond	622.47
606	C. S. Straley	68.04
607	Mrs. Lulu Lewis	147.46
608	Rex Lewis	38.47
609	Elvin I. Harkey	232.85
610	Bradley's Garage	77.68
611	Lela Brewster	79.80
612	Julia C. Sherrill	52.77
613	Lincoln County Agency	52.76
614	State Dept. of Public Health	78.75
615	Meade & Wheeler Co.	4.71
616	Rolland's Drug Store	4.25
617	Lela Brewster	6.81
618	Mt. States Tel. & Tel. Co.	10.85
619	The Dorsey Company	9.15
620	J. G. Moore	39.03
621	Valliant Printing Co.	38.00
622	Ruidoso News	287.60
623	J. P. Turner, M. D.	28.50
624	Ramon Ayala	35.00
625	Mt. States Tel. & Tel. Co.	4.75
626	New Mexico College of A & MA	475.00

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 Sales and Service
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— BY THE POUND OR BY THE SANDWICH —
 CALL YOUR ORDER IN FRIDAY FOR BARBECUED FRYERS—PHONE 3-21

• Barbecued Ham • Barbecued Turkey
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Free Tickets on Wm. A. Rogers SILVERWARE



Our Delivery Service
 is something extra to save you time and trouble. We are as near as your phone.
Lane's Cleaners
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DANCE Friday and Saturday Nights in the Buffalo Room. Music by Erman Gray and His Metropolitan Trio.

"Happy" Roy Thomas is back in the Frontier Room—Playing Piano and Singing Those Songs You Love!

NAVAJO LODGE



New Mexico's Finest Resort Hotel

- DINING ROOM—food you will enjoy
- FRONTIER ROOM—for cocktails
- GOVERNORS ROOM—dancing every night

Famous Smorgasbord Dinner Every Friday

NOW AVAILABLE In Ruidoso A COMPLETE STOCK OF OFFICE SUPPLIES

- | | | |
|-----------------------------|---|-------------------------------|
| Adding Machine Paper | Clip Boards | Rubber Stamps (made to order) |
| Adding Machine Ribbons | Steel File Boxes | Rubber Stamp Ink Pads |
| Typewriter Paper | Cardboard File Boxes | Rubber Stamp Pad Ink |
| Typewriter Ribbons | Rubber Bands | Guest Checks |
| Columnar Pads (all kinds) | Address Labels | Blank Cards |
| Ink | Kraft and Manila Envelopes (in various sizes) | Stenographer's Notebooks |
| Sales Pads | Kraft Gummed Tape | Mimeograph Ink |
| Pencils | Scotch Tape (all sizes) | Mimeograph Stencils |
| File Folders | Scotch Tape Dispensers | Mimeograph Paper |
| Ledger Binders (post, etc.) | Indexes (all sizes) | Scripto Pencils |
| Ledger Sheets | Carbon Paper | Scripto Pencils (wholesale) |
| Expanding Files | Filing Cabinets | Show Card Prints |
| Menu Covers | Staplers (several makes) | Shipping Tags |
| Poster Cards | Staples (for all makes) | Paper Clips |
- FOR THE LADIES:**
- | | | |
|---------------------|----------------------|--------------|
| Gift Wrapping Paper | Correspondence Cards | Note Paper |
| Calling Cards | All Occasion Cards | Scratch Pads |

COMMERCIAL PRINTING

- STATEMENTS
- BUSINESS CARDS
- STATIONERY
- CIRCULARS
- CHARGE TICKETS
- ENVELOPES
- PLACARDS
- RULED FORMS
- MENUS
- DESCRIPTIVE FOLDERS

Advertising Novelties
 We offer hundreds of items in this line such as book matches, calendars, etc.

SIGNS
 If you need a show-card painted for window display—we'll do it in a jiffy.

RUIDOSO NEWS

Don't be too sure
 YOUR RECORDS ARE SAFE AGAINST FIRE
 unless... you have a Mosler "A" Label record safe, tested and approved by Underwriters' Laboratories, Inc. Better check, right now!

BARRETT STORE
 Sole Agents for THE MOSLER SAFE COMPANY
 Hamilton, Ohio
 World's largest builders of safe and vaults

STAR LIQUOR
 Can Serve Your Needs In Ice Cold Package Goods
 BEER - WINE - LIQUORS

MIDWAY GARAGE
 Complete Auto Repairs and Accessories
 SPECIALIZED WORK BY BILL BLAKELEY
 24-Hour Wrecker Service
 WILLARD and DELCO BATTERIES
 We can sell you FIRESTONE and B. F. GOODRICH TIRES on a budget basis—a small down payment entitles you to a monthly payment plan—why go to the city when you can buy at home?
 Electric and Acetylene Welding
 OFFICIAL BRAKE and LIGHT TESTING STATION

Letters to Ye Editor

Editor's Note: An editorial by Editor Kinard of the Carrizozo News, the Lincoln County News, was assigned derogatory to Ruidoso Chamber of Commerce and to Representative L. S. "Heavy" Drake, by local residents. Mrs. Rosalind Barnes, manager of the Ruidoso C. of C., wrote a letter to Editor Kinard replying to the editorial, and has asked the Ruidoso News to print it, also.

July 5, 1952
Editor
Lincoln County News
Carrizozo, New Mexico
Dear Sir:

Upon reading your editorial in the July 4 issue of the Lincoln County News, we feel you have made serious charges, and certainly your assertions must be based upon personal misinformation or total ignorance of the purposes of a Chamber of Commerce.

This organization allocates a part of the fiscal budget for the Highway Committee, to be expended for that purpose only, and if we can assist our representative or any other group in this COUNTY in securing additional funds for roads, we shall not hesitate to do so. It would seem your attitude is very narrow, in that you apparently believe we only think of Ruidoso. For your information, we have been replying to correspondence that

RUIDOSO NEWS
Friday, July 11, 1952

Dear Vic:
I am enclosing a check for \$2.50. We sure don't want to miss an issue of the News. We are enjoying our visit home, but you know we miss the mountains and all our friends and neighbors in Ruidoso. We are on a rural route out of Clarendon, so on Tuesday morning, we dash out to the mail box after the postman comes, and there is the News. This is the quietest Fourth of July that I have experienced in 20 years, for it is the first summer in that time that I have been out of the canyon. I must say it doesn't take many weeks of this hotter weather to make you appreciate more than ever the privilege of living in our lovely mountains.

Dave and I will be back in Ruidoso a few days before he has to return to New Mexico Western, the latter part of August. I hope to attend the Monterama reunion which is in Albuquerque Aug. 21. I especially miss Sundays over at the First Baptist church and seeing all those lovely summer people who are so faithful to attend our services.

Best wishes to all,
Nell and Dave Parks,
Clarendon, Texas.

Incidentally, Mr. Drake is a member of our Chamber of Commerce Highway Committee, and was acting in that capacity only. We believe State Highway 37 is of vital importance to both Carrizozo and Ruidoso and also to those residents of the Ruidoso-Hondo Valley, and we feel your criticism is not only quite ill-conceived, but also encourages the COUNTY in which you live. Your animosity has become embarrassing to the other citizens of our County, and we do care to believe that your opinions are representative of those of our citizens of Carrizozo.

Very truly,
ROSALIND BARNES
Manager.

DAVIS CAFE
Now Under New Management
Invites Your Patronage and Wants You To Try Our Specialties
STEAKS and CHICKEN
Open from 7 a. m. Until 4 a. m.
Dean Simmons, Manager

Mrs. Mattie James of Austin, Tex., will arrive Friday morning to spend the summer with the Ernest McDaniels of upper Ruidoso. Mrs. James spends all her summers in Ruidoso with the McDaniels.

Henry Means had his left arm in a cast this week when he suffered a chipped bone while at work in his garage last Friday.

Almost Every Day
We add something new to our stock
Come in often and see the latest additions in paintings and antiques
MAE RECTOR'S ART TREASURE CHEST
In Postoffice Block Ruidoso
—Southwest Center of International Art—

HOLLYWOOD GULF
On U. S. Highway 70 — Hollywood
24-HOUR SERVICE
—Featuring—
WASH and GREASE SERVICE
BATTERY SERVICE
Willard Batteries
Gulf Petroleum Products
Gulf and Sieberling Tires
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of Roswell

HARRIS SHELTON
Summer Studio
A group of recent Western paintings that are beautiful, distinctive, technically competent and "easy to live with."
Deserts, Mountains, Cattle Country, National Parks, etc. The public is cordially invited.
One Mile Above The Postoffice on Main Canyon Road in Ruidoso

WHITE Auto Store
CARPENTER & MECHANIC TOOLS
RUIDOSO; Where We Take Time To Live
Now Is The Time
To Have That Deer Rifle Laid Away.
A \$10 Down Payment Will Hold Any Rifle
In Stock Until October 1, 1952.

ALL UNDER ONE ROOF . . .
You'll find many of your needs for the family dinner table, for the family wardrobe, and for the home, all under one roof here.
—Shop—
HARRIS BUILDERS SUPPLY
Where You Can Find All These Under One Roof
• Groceries • Meats
• Hardware • Notions
• Paint • Dry Goods
Phone 205 Green Tree, N. M.
—We'll Be Closed All Day July 4th—

Enjoy The Races Properly In . . .
MILLER SHIRTS and RIDERS
PIONEER and CAROL CHRIS
DENIM ENSEMBLES
COMFORTABLE SUMMERETTE SHOES
SPONGE RUBBER
INNERSOLE LOZAR MOCCASINS
RUIDOSO DRY GOODS

SAVE MONEY ON USED SPINET
TRADE IN YOUR OLD PIANO
MAIL COUPON TODAY

Without Obligation, Please Send Me Information On the following:
 New Spinets Used Spinets
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 PIANO REPAIRING BY FACTORY TRAINED EXPERTS — FREE ESTIMATE

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GINSBERG MUSIC COMPANY
"Everything Musical"
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Want A Meal In A Hurry?
We Have Prepared Foods
READY TO TAKE OUT
—at—
HART'S SELF-SERVE
• BARBECUED TURKEY
• PIES
• SALADS
• BEANS
• BARBECUED BEEF
• HOME MADE CANDY
• SAUSAGE
• FROZEN FOODS
—for your week-end eating pleasure—

YOU CAN'T HELP BUT BE AN OLD GROUCH
If Your Car Is Not Running Right . . .
If your car's motor is misbehaving and you are late getting there on time . . . If the old buggy won't start and go with that old pep . . . you need to bring it in for a checkup and repairs. Our service changes MILES into SMILES.

GOOD GULF GASOLINE
GOODYEAR TIRES **DELCO BATTERIES**
EXPERT AUTO REPAIR WORK
WASHING **GREASING**
—EQUALS COMPLETE SERVICE—
SKYLAND AUTO
O. A. Luallin A. W. Luallin
PHONE 59-03

You're Invited . . .
To SHOP and SAVE the
FRONTIER STAMP way

With Ruidoso's and Green Tree's Progressive Merchants!
ONE FRONTIER STAMP WITH EVERY 10c PURCHASE!
Books of Stamps Redeemable for Quality Merchandise by the Dependable Frontier Stamp Company

This is your opportunity to buy the things you need . . . at a saving. Make it a habit to always shop with the merchants giving FRONTIER STAMPS . . . it pays!

Remember—The Frontier Stamps you save are redeemable for nationally known merchandise . . . such as toasters, roasters, card tables, coffee tables, lamps, scales, etc. You'll meet your friends at stores giving Frontier Stamps.

It will pay you to shop the FRONTIER STAMP way at the following progressive merchants!

You may redeem your Stamps in person or mail your books to 1004 Piedras, El Paso, Texas.

Bonnell Food Market
Chas. Bonnell

Bonnell Hdwe. & Bldg. Supplies
Kiel Bonnell

Skyland Auto Service
O. A. Luallin

Long's Store — Green Tree
Frank and Wanda Webb

Watch for Other Progressive Firms giving Frontier Stamps

FRONTIER . . .
The Stamp of Approval

FRONTIER
TRADE MARK
SAVING STAMP



Open 2:00
 Come As Late As 9:30 and See a Complete Show

FRI. - SAT.
 Robert Young
 Jack Buetel
 -in-

"THE HALF BREED"

SUN. - MON. - TUES.
 Frank Lovejoy
 Richard Carlson
 -in-

"RETREAT HELL"

WED. - THURS.
 Ann Blythe
 Edmund Gwenn
 -in-

"SALLY AND SAINT ANNE"

Third of Budget for New Year Pledged to CC

One-third of the proposed budget for the 1952-53 fiscal year has been pledged to the Ruidoso Chamber of Commerce, it was reported this week. Joe Hawkins, chairman of the membership committee, will call another meeting of this committee soon to reactivate the membership drive for the month of July. New memberships received this week included:

Brown's Air service, Dan Dee cabins, Spanish Nook cafe, Nob Hill restaurant, and Spearhead cabins.

Previously, these firms and individuals have joined the Chamber of Commerce here:

Nob Hill Lodge, Magnolia Coca-Cola Bottling company, El Paso; Smith Machinery company, Roswell; Guldman Linen Supply, Denver, Colorado; First National Bank, Roswell; Price's Creameries, Inc., Roswell; Starlite Cabins, El Paso; Pecon Truck Lines, Popular Dry Goods company, El Paso; W. B. Collins, D. W. Gagnat, George H. Marsh; Linna K. McCaw, Mon Jean Motel, Forest Home Cabins, Brunell's Department Store, Vaughnland Cabins, Ruidoso News, Idle Hour Lodge, Old Mill Trading Post, Community Public Service company, Teepee Cabins, El Rancho-Ruidoso courts, Donald E. Osborn, Wagon Wheel Motor company, Navajo Service station;

Ogden Carroll, John Emde, building contractor, Harris Lumber company, Paul Douglas, real estate, Hollywood Builders supply, A. C. Kelley, rock mason, A. V. West, building contractor, Bonnell Hardware and Supply company; Lorene Larson, Sid Courvello Plumbing shop, Ruidoso Hardware company, Ruidoso Osteopathic clinic, White Mountain Development company, Reinhardt Music company, Navajo Lodge, Navajo Dining Room, Navajo Cocktail Lounge;

Remember **VARIETY** Grocery & Liquor **WE DELIVER** Beer - Liquors **THE PINK SPOT** Phone 23-04

BLEDSOE COUPLE HONORS GUESTS WITH PARTY AT NOB HILL

It was a gala party at Nob Hill Restaurant-Saturday evening when Mr. and Mrs. Jo W. Jack of Bledsoe and Dallas, Texas, entertained at dinner. Guests were: Mr. and Mrs. Lem Chesner, Mr. and Mrs. Roy Weeks, Mr. and Mrs. Charles H. Silvers, all from Morton, Texas; Mr. and Mrs. Paul Sams and daughter of Petersburg; Mr. and Mrs. M. B. King, Mr. and Mrs. Albie Harris from Bledsoe, Texas; Mr. and Mrs. O. M. Lee, Mr. and Mrs. J. P. Faris and Miss Margaret Faris from Alamogordo; Mr. and Mrs. S. V. Chilwood, Mrs. Bert Chitwood, Mr. and Mrs. Roy Slagle and Mrs. Fred Carlson from Friona, Texas; Mr. and Mrs. Nolan Bretts from San Angelo, Texas; Mr. Partlow from Lingo, N. M.; and Mr. and Mrs. Charles Thompson from Loveland, Texas.

Plans Announced For 4-H Camp

Scott Able 4-H Camp which is about 44 miles from Alamogordo in the Sacramento mountains, and in Scott Able Canyon will be open to 4-H'ers from Lincoln, Grant, DeBaca and Otero counties July 24-27. Expenses for board and insurance while at camp and transportation to the camp will all amount to about \$7 for each member. Each member will need to take two sheets, towels and wash cloths, a pillow (if one is used) comfortable hiking shoes, and toilet articles. Members may wish to take along personal articles such as a Kodak or book on wild flowers. The leaders will accompany the 4-H'ers to camp—there will be at least one leader for each 15 4-H members.

Ben Roy, Clarke's Insurance agency, The Adobe, Arrowhead Curios, Carmon Phillips, photographer; Mrs. Yuo Drive-in theatre, Iva Coleman, real estate, Buckner Electric, John G. Bugar, Apache Village, Douglas cabins, Whispering Pine cabins, Casa Loma cabins, Asher cafe, Inn By The Road; C. C. Turner, Chuck Wagon cafe; Elton Ellis, Oliver's cabins, Ruidoso Dry Goods, Ruidoso Realty company, Inc., O'Kelley cabins, Paul W. Mayer, Insurance agency, Weatherby cabins, R. H. Anderson Lumber company.

MAGAZINES

- LIFE
- SATURDAY EVENING POST
- COLLIERS
- TIME
- HOLIDAY
- AMERICAN
- READERS DIGEST
- LADIES' HOME JOURNAL
- McCALLS
- NEWSWEEK
- WOMAN'S HOME COMPANION
- NEW YORKER
- ESQUIRE
- JACK and JILL

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THE RUIDOSO NEWS

MT. VUE DRIVE-IN THEATRE

—Ruidoso—
 On Alta Road

FRI. - SAT. THE SEA HORNET
 A REPUBLIC PRODUCTION

SUN. - MON.

FIRST TIME AT POPULAR PRICES THE RIVER
 The United Artists

TUES. - WED. - THURS. BARRY MAILMAN

LINCOLN NATIONAL FOREST

<p>Cooler in Summer</p> <p>Warmer in Winter</p> <p>---than Lower Altitude</p>	<p>Silver Mountain Terrace</p> <p>NE 1/4 of SW 1/4-19-11-3</p> <p>40 ACRES</p>	<p>McDaniel Heights</p> <p>NW 1/4 of SE 1/4-19-11-13</p> <p>40 ACRES</p>
MT. VIEW DRIVE		
CITY LIMITS	FOR SALE	FOR SALE
FOR SALE	3 Lots	5 Lots-100x150
In This Area		In This Area
	RIVERSIDE DRIVE	CITY LIMITS

NATIONAL FOREST

Where the Pine, Fir and Spruce in Sisterhood Love to Grow
 Scenic Beauty Breath Taking

Choice of 4 Out of Eight
 You can have your choice, in order of purchase, of any of these eight Riverside (not river front) but are just above possible flood tide. Only four of the eight will be sold at this time. Located opposite Noisy Water Lodge.

See, Phone or Write—
Ernest McDaniel, Owner Phone 17-02, Ruidoso

CARD OF THANKS
 I would like to express my appreciation to all the folks in Ruidoso who helped my brother, Red Floyd, to open the Davis Cafe during the time that I was away.
 Dean Simmons.

Gunners Mate 2-C Virgil D. Burns and his family visited his mother, Mrs. George Burns, here during the July Fourth holidays, being in the U. S. on furlough after a tour of duty in the Pacific. He reports back to San Francisco July 19, and is due to receive his discharge sometime this fall.

Mr. and Mrs. Dan Royall of Lubbock and Miss Lu Ann McBeth of Hale Center, Tex., visited friends and relatives here over the holidays.

Reverend and Mrs. Louis Waterstreet of St. Andrews Presbyterian Church in Midland, Texas, visited in the Ernest McDaniel home here three days last week.

Mr. and Mrs. L. H. Keller and son and Mr. and Mrs. Jesse C. Harris and family, all of Green Tree, spent the Fourth of July at Elephant Butte lake, fishing.

CURIOS CHEVRON PRODUCTS

Navajo Rugs Indian Craft

ECLAYTON BENNETT
 INDIAN TRADER

West of Junction HIGHWAY 70 Hollywood, New Mexico

Mr. Spudnut says:

"THANKS"

... to each and every one of his hundreds of fine friends who made the opening of our new SPUDNUT Shop such a great success!

TAKE A DOZEN HOME TODAY!
 Those light-as-a-feather, golden-crustied SPUDNUTS — glazed, sugared, and chocolate iced — truly, a new eating delight for every member of your family!

Spudnuts

THE SPUDNUT SHOP
 OLD POST OFFICE BUILDING
 Next to Club Cafe—Upper Ruidoso

Coast-to-Coast... Alaska to Mexico

SPUDNUTS... a tasty Potato Pastry Product, sold only by authorized, franchised dealers. Home Office: Paxon Spudnuts, Inc., 1408 South State St., Salt Lake City, Utah

It's Fruit Canning Time...

You'll find all your needs for this season at our well-stocked store

LINDLEY LOCKER PACKS
 From 2-3 Qt. 1 Qt., 1 1-3 Qt., 2 Qts. Sizes
 LINDLENE PLASTIC BAGS
 For Locker Packs

ALUMINUM FOIL PRESSURE COOKERS
 ---OTHER CANNING NEEDS

Bonnell Hdwe. & Building Supplies

Box 1640, Ruidoso, New Mexico

Nob Hill Restaurant

PALMER GATEWAY ADDITION
 RUIDOSO, NEW MEXICO

Serving Only Highest Quality
 GRADE A FOOD

- CHICKEN
- STEAKS
- SANDWICHES

Open Year 'Round 11 a.m. to 9 p.m.
 CLOSED ON MONDAYS

Pick Your Favorite Flavor In Delicious
CITY DAIRY ICE CREAM!

Packaged in cups, pints (round or square), quarts (round or square), half gallons or gallons.

- ★ Vanilla
- ★ Strawberry
- ★ Orange Pineapple
- ★ Strawberry Marble
- ★ Chocolate Marble
- ★ Pineapple Marble
- and others!

On sale at your favorite grocery or drug sundry store

Kids and Grown-Ups, Too Will Love Our

EMPIRE ICE CREAM SANDWICH

A delicious refreshment on sale this season wherever you go — try one, You'll want more.

CITY DAIRY

Manufacturers of Popular Dairy Products

Right On The Corner Right On The Price

BONNELL FOOD MARKET

Ruidoso, New Mexico
 We Are Starting Today, Friday, 11th, Giving Frontier Stamps With Each Purchase

<p>FLOUR Gold Medal 25-Pound Bag \$2.35</p> <p>SARDINES American, Flat Cans, Per Can..... 9c</p> <p>PINEAPPLE Sliced—Large No. 2 Can..... 29c</p> <p>SHORTENING Crisco 3-Pound Can 82c</p> <p>SHORTENING Mrs. Tucker's 3-Pound Box..... 73c</p> <p>GRAYSONS OLEO Colored and Quartered Per Pound..... 24c</p> <p>TUNA FISH Treasure Yellowtail Per Can..... 25c</p> <p>GIANT TIDE Washing Powder Giant Size 76c</p>	<p>TOMATOES Concho—No. 2 Can..... 16c</p> <p>ALUMINUM FOIL Per Carton..... 32c</p> <p>WORK GLOVES Men's Heavy Duty Leather Lined Pair 97c</p> <p>FRESH and CURED MEATS</p> <p>SLICED BACON Corn King—Per Pound..... 49c</p> <p>FRYERS Fresh, Dressed—Pound..... 63c</p> <p>ENGLISH BACON Peyton's — Pound..... 59c</p> <p>HENS Fresh, Dressed—Pound..... 59c</p>
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FRUITS and VEGETABLES
 CARROTS, 1/2-lb. Cello Pkg..... 15c
 Central America, Large Yellow
BANANAS Sweet—Per Pound..... 15c
POTATOES Long California White—Pound..... 8c
 All Kinds of FRESH FRUIT