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The Ruidoso News

"SERVING ALL OF LINCOLN COUNTY"

See You at the
RUIDOSO BAR
Rob & Ruth Barton

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½ and ½
WIT & WISDOM
—By Vix—

Dots and dashes . . . And, now we have 3-D comic books, what do you know! . . . Henry and Clo Jackson down at Thompson's Service Sta. and Cafe and the Spudnut Shop here both have electronic fly killers—they emit an odor that is supposed to keep out the flies, or kill 'em . . . R. A. Bennett has bought a big bunch of Ivory soap in the little individual bars used by hotels, cabins, lodges, etc., on which is printed "Ruidoso—Playground of the Southwest" . . . Buckner's beautiful home furnishing and gift store now has frosted beverage glasses with the famous Ruidoso News Funland Map of the Ruidoso Playground area imprinted on them . . . They figger they'll sell the artist on the News at least four or five dozen of 'em, haw! . . . The map has been reproduced so far about half a million times. In the last twenty days it has been printed in two magazines, including Picturesque New Mexico's summer issue and the Sunland magazine in El Paso. . . . Local photographer Carmon Phillips has two color photos in the later Picturesque New Mexico and has a color cover photo on a recent Vacation issue of Sunland Magazine. . . .

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A recent editorial in the Roswell Daily Record:

Ruidoso Progresses

Ruidoso continues to press toward a more substantial place among the communities of Southeastern New Mexico, with the establishment of a banking institution that appears to be adequately financed as to capital and reserves.

The resort center has been wanting a bank for a long time, and now it is just a matter of days until money changing can be done on a local level instead of at distant points. Naturally the distant points will not want to lose that business, but they probably will be pleased that the resort is going forward in its efforts to make itself a solid part of the whole community.

Much of the honkytonk atmosphere has been abandoned since gamblers were run out of the settlement, and the town has taken on more mature and settled ways, which are pleasing to the people who are those who like to think of the community as a place in which they also have a stake.

Schools, churches, a hospital, and a newspaper have been some of the stabilizing influences and institutions of the past few years, and a bank will do considerable toward general improvement of both business and moral conditions in the town.

The leadership of the community is to be congratulated for its past performances and developments, as well as this new turn in its life.

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Our thanks to Agnes Castner Head, editor and publisher of the Lovington Leader, for writing most of our column for us this week. We enjoyed reading her "Grapevine" column in which she reported on her recent visit to Ruidoso, and thought there were parts of it you might get a laugh from:

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Bet on a Bob Tail Nag.

I spent the week-end in Ruidoso. Three days in Ruidoso, two days at the races.

I bet my money on a bob tail nag and somebody bet on the bay.

$64 Question

One thing I want to know, and that's why anyone person can so consistently bet on the horse that comes in fourth. Out of 24 races, the horses all came in fourth, that is, all except those that came in last.

Peddled Apples

All week before, I peddled apples to get enough money to go to the races. Now I'm trying to peddle about 30 more bushels so I can go back.

Nasty Man

The first time I went up to place a bet, I handed the man a nice shiny new thin dime, and he sez, sez he, "Can't you read, you can't place a bet under $2.00," and after much arguing, he finally convinced me that they only cater to "big money," so I told all the men around to turn their heads while I got my extra money and I laid two dollars on the line.

How Should I Know?

Then when I said I'd put $2.00 to show, the guy exploded good. He said I was in the wrong stall, that I was in the "Win" stall, and I flared back, "What did he think I was betting for if I didn't want to win," and he said "Can't you read," and the last I heard was, "I give up." How should I know that they had separate windows for all kinds of bets?

$60 Line

Several big shots from Hobbs were there and were always in the $50 line. My I never would sell enough aspirin to get one of those tickets.

Grandma and the Girls

After I spent my wad, I just sat and watched the others bet. There was a big grandma there. She must of weighed a good 250 and she had four of her granddaughters with her. They were all in the 90 to 100 pound class and a bunch of beauties. Grandma had the money. She staked them all to the first race, and it came in like they bet. They bet on a horse to show and it did. The gals collected enough to make the next two races on their own, but they didn't do so well. The grandma studied the racing form, she studied the program, and she studied past programs, she studied the tip sheets. She waited until just before the windows for betting closed, and watched the "odds" on the hosses, then she turned her pretty granddaughters loose, and they placed their bets.

On one race they each won $20.60 and then grandma told them they were on their own. No more putting up money when they went broke. They placed two more bets of $2.00 each and still went home money ahead, but grandma never bothered to count how much she was out.

We played a few games of bingo. I'll bet they would have a stroke if someone told them about the bingo games in Hobbs where the prizes ran up to $300 in cash and a card is sold for $1.00 for 10 games.

Then The Lights Went Out

We left Bingo and went to the show. After about 15 minutes, the lights went out. They came back on and we saw a few more scenes of some "Shoot 'Em up Bill" picture, and right where the Indians were about to scalp the army, the lights went out. Then the rains came. It poured, the theatre had a tin roof, and finally after an hour and 15 minutes, it slacked up and we went home. Never did find out if the army got scalped.

Where Not To Stay

One thing if you are going to Ruidoso, we can tell you where not to stay. We had a cabin with a bathroom all of three feet by five. You had to stand in the shower to wash in the basin. The roof was sheet iron and it rained most of two nights. Out of all the fine tourist courts, we had to pick that. Made reservations by phone, got there at night, and stuck it out.

No Gambling

Outside of the Bingo which the lady said was against the law, we saw no gambling and never heard of any. But we did see a lot of gamblers, from far remote places, but they were only supposed to be betting on the nags.

Only Millionaires

One man who lost a lot told a group of kids, "If you aren't millionaires you shouldn't be here." Then I just had to tell the kids that a lot of people were there that had no business of being there.

Won't Have To Lie To Mama

The same man took a long shot on a horse, then prayed it would come in so "he wouldn't have to lie to mama." It didn't.

Let Me Tell You

You really can have a lot of fun in Ruidoso and the races.

Innerspring Pillows

The barker selling tip sheets and pillows was going to town. He was standing beside a stack of real thin pillows, about 200 of them, and yelling, "Innerspring pillows, only two left," and people were buying them as if they really did have innersprings in them, and he only had two left.

He also sold a tip sheet for 50c which was a mimeograph form. He yelled, "The more information you have the more money you win," and people were buying them like they were good to eat.

LINCOLN PAGEANT SET TWO NIGHTS THIS YEAR

Detaled program for the annual "A Day in Old Lincoln" program set for Saturday and Sunday, August 8 and 9, was announced this week by the Lincoln County Historical Society, sponsors of the yearly fete.

The peagent, telling of incidents in the Lincoln County War, will be presented two nights, at 8 p. m. on Saturday Aug. 8 and on Sunday, August 9.

The program for Sunday opens at 9 a. m. with registration of the old timers of Lincoln county to be followed by Spanish folk dances at 10 a. m. by the school children of San Patricio. Angelita Gonzales of Glencoe is to present Spanish songs.

A parade of the old timers will be staged at 11 a. m. and at noon a basket picnic will be held with coffee furnished free by the Society. Hot dogs, sandwiches and other edibles will be sold on the grounds of the Lincoln school.

After the noon lunch, an introduction of the old timers will be held at 1 p. m., with Bill Schrecengost, Hondo, leading a male quartet in songs.

Governor Edwin L. Mechen has been invited to address the crowd at 2 p. m., after which distinguished guests of the day are to be introduced.

An old time fiddlers' jamboree is slated for 3 p. m., featuring W. C. Massey, well known violinst from Roswell, and many others.

Exhibition dances, to include the Spanish quadrille by Roman Nunez of Picacho and Fred McTelgue, Hondo, and others, will be given at 4 p. m. Indian dances featuring the McNatt brothers of Mescalero, and square dances, led by Herb Greggerson of Ruidoso, are also included in this part of the program.

At five p. m. cowboy singing will be enjoyed and from five until seven p. m. a dinner will be served by the Hondo Band Boosters club at $1.00 per plate.

Music will fill in the gap from five p. m. until the pageant is unreeled, with vocal numbers by Mrs. Bill Schrecengost, Mrs. Fred Pfingsten, Jr., Banito Herrera, Josephine Chavez, Mary Kamiz Chavez and others.

At 8 p. m. famed pageant, "The Escape of Billy the Kid," will be presented.

Tickets at $1.00 for adults are on sale now in various drug stores, curio shops and other places in the principal communities in Lincoln county. Children will be admitted free this year, the Society has announced. Spectators are urged to bring their own cushions for sitting around the open air bowl where the pageant is given.

Members of the pageant cast and the historical society have constructed a large outdoor setting with facsimiles of buildings which stood in the days of the Lincoln County War to give the play authenticity.

Cast of this year's pageant has been announced as follows:

John Thomas, San Patricio, as Billy the Kid; Anita, Lincoln, Anise Yarbrough; Kenneth Nesker, Glencoe, as Gov. Lew Wallace; Fred Pfingsten, Capitan, as Pat Garrett; Leroy McKnight, Capitan, as Old Man Goss.

E. C. Bruce, Ruidoso, plays the part of Dr. Blazer; Mr. and Mrs. McSween are to be portrayed by Mr. and Mrs. Wilbur McKnight, Hondo; Ollinger is played by Billy Babers, San Patricio; Buck Shot Roberts, by Dan Storm, Glencoe; Sheldon Taylor, Glencoe, as Frank Coe; Cy Salaz, Lincoln, by Dana Kusianovitch, Ft. Stanton.

The Horrell brothers, who shoot up the town in one scene, are portrayed by Barney Aldaz and Edgar Phillips, both of Lincoln. Lolita will be played by Teodora Maes, Lincoln. In all, some 200 people will be in the play.

Construction Starts On New Building For Pharmacy

Construction began this week in upper Ruidoso of a building that will house a new drug store. Warren Tucker, owner of Ruidoso Food Mart, is building the structure.

Roy Baker of Knox City, Texas, will occupy the building during the month of October. Baker, a registered pharmacist in New Mexico since 1939, owns and operated Frizzel's Drug in Knox City.

Baker is married and has one son, who is teaching school. Both Mr. and Mrs. Baker are active in civic affairs. Baker is a charter member of the Lions club in Knox City and served as mayor in 1945 and '46. Mrs. Baker is a member of the B. and P. W. and the Knox City Garden Club.

In their new drug store the Bakers will carry a complete line of drugs, drug sundries, pharmaceuticals, cosmetics, jewelry and gifts, they announce.

The Bakers plan to sell their home in Knox City and buy one here. They were here recently touring Ruidoso and visiting with old friends.

Mr. and Mrs. Nelson Patton of Odessa, Tex., visited here early this week. Both are linotype operators on the Odessa American.

Rites Are Held For S. B. Joyce

Stephen Billington Joyce, 85-year-old carpenter, died Tuesday at his home in Green Tree. Funeral services were at 2 p.m. Wednesday in the Green Tree Baptist church.

Joyce had lived at Green Tree for 12 years, at the time of his death.

The deceased was born April 23, 1868, in Harrison County, Tex. Survivors are his wife, Callie; three sons, Hardin, Brownfield, Texas; Colman, Ruidoso; and Robert, Tularosa; one brother, R. E. Joyce, Snyder, Texas; 10 grandchildren, and five great grandchildren.

The Rev. Jesse Allen officiated and burial was in the Stetson cemetery, Green Tree. Mullins-Hamilton funeral home, Alamogordo, was in charge.

TRANSPORTATION TO BE PROVIDED FOR BIBLE SCHOOL

Green Tree Baptist Church announces transportation for youngsters attending that church's Vacation Bible School, opening 8 a. m. next Monday, will be provided youngsters of the area. Rev. Jesse Allen or Mrs. Ray Carpenter may be contacted for information about where cars will stop to pick up children at Hollywood and Glencoe, they said.

Mr. and Mrs. Johnny Turner and son, Mike, El Paso, Tex., were guests of Mr. and Mrs. C. W. Miller here Thursday of last week and Wednesday of this week.

PROPOSED NEW CHURCH—Above is an architect's conception of how the proposed Ruidoso First Presbyterian Church will appear on completion on Nob Hill near the east "Y" of U. S. Highway 70 and Ruidoso's Main Road. Officers of the church this week announced plans are going forward now to complete the building on a foundation laid more than a year ago on the picturesque site.

$10,000 Is Contributed By Midland Man To Resume Building Presbyterian Church

(By Ernest McDaniel)

Above is the architect's design for the church building the members want to complete. The design was the result of a week's study by the architect of the scenic surroundings, the view of White Mountain, and the lesser peaks surrounding on all sides. A building of lesser size or dignity would mar rather than enhance the beauty. Nob Hill commands the most magnificent view of the Ruidoso Canyon than at any point on Highway 70 or Main street of Ruidoso to the Reservation line. When one tops the hill at this church site he is greeted by one of the most magnificent mountain views in the world. Members of the church could have and can now build a smaller meeting place sufficient for their immediate needs, but such would not do credit to either the unsurpassed location or to the present and future of Ruidoso.

Having received a number of generous contributions, one of which was a check for ten thousand dollars ($10,000) from C. A. McClintic, of Midland, Texas, the members of the church in Congregational Meeting last Sunday voted unanimously to proceed at an early date to complete the first story on the foundation and using the cement forms now in place which have been standing idle for more than a year.

The building site for the church is unique, in that it is the endpoint of Nob Hill, and the lower terrace is level with the church foundation on the east and north, while the upper terrace is on a level with the hill top. This makes it possible to build a lower story for Sunday school rooms, winter time church services, kitchenette and other accommodations, with ample parking space on a level with the entrance. The sanctuary or church building proper on the second terrace above the lower is level with the top of Nob Hill proper. Such an ideal setting could scarcely be found anywhere except here. The membership of the church are practically unanimous in the desire to erect a building that will be an ornament and a credit to the location and to Ruidoso.

It is the habit of many churches to send out canvassing committees to solicit contributions from the residents and business men of the town, but the membership of this church has never done so, and does not plan such a begging campaign. Schools, churches and hospitals are the true measure of any town, city or community—and are universally rated as the highest value in advertising. Without these three no community would be fit to live in. If any one who lives, has a business, profession or trade in any community he should foster and support all three of these regardless of politics or religion. "If you WANT to help this group complete this (above designed church) you will make a contribution without being begged." So said one of the Presbyterian church members.

TEXAN IS STRICKEN AT HOME OF NIECE IN LINCOLN COUNTY

John N. Whitlock of Dallas died at 11 a. m. Monday last week in the home of his niece, Mrs. J. C. Harris, in Green Tree.

The 70-year-old Texan had been in ill health for several years. He was not feeling well when he arrived in Green Tree on Sunday night. Mr. Whitlock suffered a heart attack on Monday morning and died a few minutes later.

Only survivors are the widow, of 611 Superior Street, Dallas, and the niece who resides in Green Tree.

Mr. Whitlock was a building contractor. He had lived in Dallas for 37 years.

The body was sent by train to Dallas where funeral services were held.

TWO STORES ROBBED

Two business houses were entered Friday night this week when a burglar or burglars forced entry through the back door of Prescription Pharmacy, Inc., and R. H. Anderson Lumber Co., both businesses located in Hollywood.

Narcotics valued in the neighborhood of $15 were stolen from a locked compartment in the pharmacy building, the burglars using the same tool to pry off two locked doors of the narcotics cabinet they had used in opening the rear door, the owner, H. H. Shler, surmised. He said he could not find any other merchandise missing.

At the lumber yard, the burglars entered through a rear door and used an electric drill they had brought with them to destroy the lock on a small floor safe. They made away with almost $100 in money from the safe. The safe was wrecked beyond repair.

State and county officers investigated the two break-ins. T. C. Delaney at the lumber yard said he believed the two robberies were done by different people, as the methods of operation varied considerably.

You Can Help Save Committee Time By Joining CC

Local business firms and individuals who have not yet joined the Ruidoso Chamber of Commerce in its current drive for the 1953-54 year can save some busy folks some time by contacting any of the eight committee workers, or the manager, Mrs. Rosalind Barnes, and give them their membership check.

All of the committee workers, including Mrs. Sug Furry, Mrs. Iva Coleman, Mrs. Lela Easter, Mrs. Billie Clarke, Mrs. Marie Rooney, Mrs. Ruby Buckner, Miss Frances Douglas and Jim Hale, are very busy this summer, but each have taken considerable time to secure most of the memberships that have come in.

To date, 110 members are signed up—80 business firms and 39 associate members, representing $2,913.00. This is not quite one third of the proposed budget for the new year, Mrs. Barnes said.

The current drive will be concluded Aug. 15, so there are many more yet to be included in the roster.

Below are listed members joining since we last ran a listing and is the fourth report from the Chamber of Commerce office.

George T. Kesler
A. A. Gilliland
Tepee Cabins
Ruidoso Hardware
Buckaroo Lounge
Covered Wagon Curios
Diamond Bar
The Adobe
Hull's Real Estate Agency
Log Cabin Drug
Rupert D. Long
Midway Courts
L. L. Butler
Clarke's Insurance Agency
Casa Loma Cabins
Ruidoso Variety Store
M. D. Self
El Patio Court
Douglass Cabins
Whispering Pine Cabins

(To Be Continued)

The Bob Briggs family was called to Oklahoma this week where a relative is seriously ill. The Capps family of Denver City, Tex., has been operating the Pueblo while the Briggs family was out of town. Entrance to the Pueblo has been remodeled considerably.

Visiting in Ruidoso last week-end from Hale Center, Texas, were Mr. and Mrs. J. D. Hooper.

Must Raise 90% Of Bank Stock In 20 Days

Midweek this week only three of the approximately 70 persons who had pledged buying stock in the Ruidoso State Bank, recently given the go-ahead signal by the State Bank Examiner, Alfred W. Kaune, had paid the full amount due on their stock, according to Mrs. Rosalind Barnes, manager of Ruidoso Chamber of Commerce, sponsors of the bank here.

Bank stock was put on sale about four months ago at $175 per share, and each pledgee paid 10 percent of the cost of his shares at that time. Word from the State Corporation Commission, which is to issue the bank charter, is that from July 20, date of issuance of certificate of approval to organize the bank, the balance of 90 percent owing on all stock must be paid in 30 days. That leaves 20 days from today in which to raise all of the money pledged for stock in the bank here, Kenneth B. Watt, chairman of the organizing board, stressed this week.

Total amount of stock pledged is $87,500 and of this amount only a small fraction, $9,582.50, has been paid at the office of the chamber of commerce, serving as headquarters for the organization.

Mrs. Barnes said she will devote full time the next few days in getting word to all pledgees that their final payment is due now.

Watt said he understood there would be no extension of time—that the bank officials in the state figured if we wanted a bank we'd put up or shut up.

Below is a copy of the certificate of approval to organize—the date of which sets the deadline on completing collection of the balance due on all stock at 30 days from the issuance of this order:

Certificate of Approval to Organize
Ruidoso State Bank
Ruidoso, New Mexico

I, Alfred W. Kaune, State Bank Examiner of the State of New Mexico, being satisfied that the Ruidoso State Bank of Ruidoso, Lincoln County, New Mexico, has been legally organized in full conformity with the Banking Laws of the State of New Mexico, and that 10 percent of the capital stock and surplus has been fully paid in cash and the monies deposited in the Albuquerque National Bank, Albuquerque, New Mexico. You are hereby requested to issue Certificate of Incorporation creating the said RUIDOSO STATE BANK of Ruidoso, New Mexico.

Done at Santa Fe, New Mexico, this 20th day of July, 1953.

(signed) Alfred W. Kaune
State Bank Examiner
State of New Mexico

EWING CARTER NARROWLY MISSES SERIOUS INJURY

Ewing Carter, Ruidoso Valley Farmer, narrowly missed serious injury and possible death, when the Ford Ferguson tractor he was driving turned over backward. He was attempting to pull a car from a mudhole when the tractor reared up. He was able to scramble from the seat but suffered a fractured right wrist when part of the machine struck him.

Mr. and Mrs. Bill Bonney of Clayton, N. M., visited the R. T. Helms here Monday.

FIVE NEW TRACK RECORDS SET AT RUIDOSO DOWNS

(By Virgil Bond)

A lightning fast track during both Saturday and Sunday resulted in the breaking or equaling of five track records in the seventh week-end of racing at Ruidoso Downs. In the seventh race on Saturday, No Savvy, owned by S. Nicholson of El Paso equaled the 400 yard track record, sprinting the distance in 20.9, while Our Blitz raced 660 yards in the fast time of 34.5 to set a track record which lasted only one day. In the feature race at six furlongs, The Mede, owned by O. M. Lee, Jr. of Alamogordo, raced to a one length victory in the record breaking time of 1:13.4. Not to be out done, Sunday's sprinters took over where Saturday's left off, when Tidy Step, owned by Ray Seeley of Blythe, Calif., led a field of eight to the wire in the near world record time of 34.1 seconds. In the featured Governor's Purse at one mile and 70 yards, the tough old thoroughbred, Eagle Rock, returning from a victory on Saturday, staged one of the biggest upsets of the meeting to defeat the favored Visticcon and Competitive along with a host of others by the convincing margin of two lengths, and, in so doing, set a new track record for distance in the time of 1:46.2. Mutuel handle for Saturday's card was $91,249 while Sunday's large crowd pushed a total of $119,810 through the mutuel windows.

This week's card at Ruidoso will offer the fifth annual running of the Lincoln County Stakes at 300 yards with a purse which is expected to near fifteen hundred dollars by post time. Eight have been named to start in this first in a series of quarter horse stakes to be run this year at Ruidoso Downs. Stardeck F, victor over Brigand in an earlier appearance, is sure to draw the favorite's roll. Brazos Bob, surprise victor in last week's Double AA sprint is sure to draw strong consideration. A well balanced card of both quarter horse and thoroughbred races will be offered for Saturday's racing fans.

Sunday will mark the offering of the finest racing card ever presented at the local track. Two top thoroughbred allowances, plus several top thoroughbred claiming races will draw equal billing with one of the finest 870 yards races seen any where this year. Tidy Step, new holder of the track record at 660 yards will be called upon to match strides with Florida Ariel, K C Katy, Miss Winna, Maroon, Slash Six, Lauta and Palla D. To pick a winner from this field will be almost as difficult as selecting a favorite from the top thoroughbred race of the day. In that race at five and one quarter furlongs, The Mede, new holder of the track record for six furlongs, will be asked to shorten his distance and attempt to turn back the top sprinters, Cinnamon Toast, winner of two starts at the meeting; John Vaught, also winner of two; Crew, one of the few to hold a victory over Florida Ariel, Glad Nub, owned by R. G. Michelena of Nogales, Arizona, and rated with the best. Air Rock, Biff Jr. and Wewak complete the field. Post time has again been set at 1:15 p. m. with the daily double on the first two races of the day.

Saturday's Results

The Mede took over at the five-eighths pole from KC Katy, who set the early pace, and established a new track record for six furlongs at Ruidoso Downs Saturday with a time of one minute 13.4 seconds. KC Katy placed and War Tuck showed. Two other new records were set as Our Blitz sped 660 yards in 34.6 seconds and No Savvy romped 400 yards in 20.9 seconds. Attendance was estimated at 2,800 and pari-mutuel handle was $91,249.

The results:

First race—Ring (Clayton Tolliver, Sonora, Texas) 6.90, 2.70, 2.50; Miss Winna 2.70, 2.50; Norel's Lucky Day 4.60. Four hundred forty yards. T—22.2.

Second race—Hahndora (R. G. Michelena, McAllen, Ariz.) 24.10, 9.30, 5.00; Pass Girl 6.10, 3.40; Just Arizona 2.60. Five and one-fourth furlongs. T—1:07.4.

Third race—Hy Balmy (Cliff Butler, Eagle Pass, Texas) 4.80, 2.60, 2.20; Mona Lisa Slone 2.00, 2.30; Hi Fly By 2.60. Three hundred thirty yards. T—18.

Fourth race—Spur Baty (E. A. Morgan, Richmond, Texas) 5.00, 3.50, 3.00; Air Eternal 3.70; Wisconsin Sec 5.20. Five and one-fourth furlongs. T—1.06.

Fifth race—Randu (J. B. Ferguson, Wharton, Texas) 34.40, 10.20, 6.30; Little Hoss 3.60, 3.00; Laura Beta 5.00. Eight hundred seventy yards. T—47.9.

Sixth race—Just Here (Otho Cox, Duncan, Ariz.) 10.30, 5.70, 3.70; Brown Dream 7.00, 4.60; Caesar's Glory 3.20. Six furlongs. T—1:16.2.

Seventh race—No Savvy (S. N. Nicholson, El Paso) 6.30, 4.10, 2.70; Eagle Dee 6.40, 3.00; Big Sargent Bogle 2.60. Four hundred yards. T—20.9.

Eighth race—Eagle Rock (Bob Arnett, Tucson, Ariz.) 5.30, 3.00, 2.50; Sir Bonny 3.10, 2.70;; Dr. Royal 4.50. One mile. T—1:43.0.

Ninth race—Our Blitz (Dick Gray, Gorman, Texas) 4.10, 3.10, 2.80; Fiddle String 4.70, 3.60; Dick Mancho 3.50. Six hundred sixty yards. T—34.6.

Tenth race—Stun In (J. J. Handley, Lamesa, Texas) 7.30, 4.20, 3.70; Extra Dream 8.50, 3.50; Figure Five 2.40. Five and one-fourth furlongs. T—1:05.

Eleventh race—The Mede (O. M. Lee Jr., Alamogordo, N. M.) 4.40, 3.30, 2.40; KC Katy 4.10, 2.70; War Tuck 2.60. Six furlongs. T—1:13.4.

Twelfth race—Graham County (A. G. Robinson, Alamogordo, N. M.) 4.70, 3.00, 2.70; Talofa 3.70, 3.70; Ory 4.20. One and one-fourth mile. T—2:12.8.

Sunday's Results

Three track records fell at Ruidoso Downs Sunday on a fast track. Eagle Rock, owned by Bob Arnett of Tucson, Ariz., won the featured 11th race, the Governor's Purse, running the mile and 70 yards in one minute, 46.2 seconds for one of the records. In the eighth race, Parkmount, owned by O. C. Lippert of Stroud, Okla., ran seven furlongs in one minute, 27.8 seconds to set another track record in the 10th race, Tidy Step owned by Ray Seeley, Blythe, Calif., set a new track record for 660 yards of 34.1 seconds. The pari-mutuel handle was $119,710.

Results:

First Race—Central Bar (Tommy Hicks, Ruidoso) 5.70, 3.40, 2.80. Sugar King's Memory 7.00, 4.80. Black Mike 3.70. 330 yards. T—17.8.

Second race—Little Makie (F. A. Usery, Lubbock, Texas) 15.00, 11:20, 6.00. Pollystride 18.10, 9.70. Sure I Will 4.80. Four furlongs. T—.49.

Third race—Deep Water (Doris McLoy, Tucson, Ariz.) 9.40, 3.20, 3.20. Black Charge 3.00, 2.80. Good Whiskey 7.00. 400 yards. T—.21.3.

Fourth race—Wind Bug (A. G. Robinson, Alamogordo) 5.40, 2.00, 2.90. Doney Jay 3.00, 3.60. Hals Sword 8.70. Five and one-half furlongs. T—1.09.

Fifth race—John P. (Bob Arnett, Tucson, Ariz.) 17.40, 4.30, 3.40. Honor System 2.60, 2.60. Air Touch 5.90. Six furlongs. T—1.15.

Sixth race—Whangsum (Mrs. E. S. Widener, Phoenix) 15.00, 6.80, 3.50. J's Sky Boy 3.30, 2.50. Sergeant Cal 2.70. Seven furlongs. T—1.29.

Seventh race—Parkmount (O. C. Lippert, Stroud, Okla.) 5.00, 3.40, 2.70. Orphans Lator 4.10, 3.30. Hi Stalking 3.90. Seven furlongs. T—1.27.8.

Eighth race—Razos Bob (E. A. Morgan, Richmond, Texas) 17.40, 9.30, 7.70. Kanzo 4.90, 3.70. Grey Face 7.50. 440 yards. T—.21.

Ninth race—Iaton Tom (Buster Phipps, Tahoka, Texas) 6.90, 4.20, 2.90. Dr. Beckstrand 3.80, 2.90. Little Cabin 5.00. 870 yards. T—.47.7.

Tenth race—Tidy Step (Ray Seeley, Blythe, Calif.) 13.70, 5.30, 2.80. Moondeck 6.50, 2.90. Florida Ariel 2.30. 660 yards. T—.34.1.

Eleventh race—Eagle Rock (Bob Arnett, Tucson, Ariz.) 22.50, 7.50, 3.30. Visticon 3.40, 2.80. Competitive 2.90. One mile, seventy yards. T—1.46.2.

Twelfth race—Edna Ann (R. A. Michelena, Nogales, Ariz.) no prices. Don's Bay, Grogolette.

Final Plans Laid For Flower Show

(By Mrs. Victoria Watson Limacher)

The Tres Valles Garden Club held a delightful meeting in the home of Mrs. Wilbur Coe of Glencoe, purpose of which was to lay plans for the "Fiesta de las Flores," a garden show to be held in the beautiful new school building in Ruidoso Aug. 14.

Paul Gardner, experienced in many years of collecting and managing the arts for Kansas City Museum, gave an encouraging talk to the group planning the garden show, and consented to aiding and directing the show. All feel appreciative of his ability and help.

Mrs. Coe has a talent for displaying her own arrangements of native leaves and shrubs, and her home was very effective with these designs. She also had made a colorful arrangement with garden flowers consisting of flax, shasta daisies, gladioli, pink wild roses, purple budelia and peruvian peas. This large piece was most beautiful.

Mrs. Charles Fuller assisted Mrs. Coe in serving refreshments. Members attending were: Mrs. Sidney Bonnell, Mrs. Gerald Tully, Sr., Mrs. Victoria Watson Limacher, Mrs. Frank Titsworth, Mrs. Tom Skeen, Mrs. John Thomas, Mrs. George Sisneros, Mrs. Jessie Harris, Mrs. Tom Babers, Mrs. Elzy Perry, Mrs. Ed Nelson and Mrs. Wilbur McKnight.

COL. WIMBERLY COMMANDS KANSAS BASE

Col. Charles L. Wimberley, who recently visited here after his return from England, left last week-end for Salinas, Kans., where he will be commander of the Smoky Hills AFB.

WEATHER

(As compiled by C. A. Culver, cooperative weather observer for the U. S. Department of Commerce.)

Mostly fair weather with mean temperature of 65 1-2 degrees.

Date	Hi	Lo	Rain
23	79	50	.01
24	81	58	.00
25	86	48	.06
26	86	48	.00
27	81	49	.00
28	85	48	.60
29	80	48	.22

The Ruidoso News
SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb ..... Editors & Publishers
Jim Lamb ..... Associate
(Founded May 16, 1946 by Lloyd and Ida Bloodworth)
Entered as Second Class Matter at the Post Office, Ruidoso New Mexico, under Act of March 30, 1879.

Subscription $2.50 per year in advance
Member: New Mexico Press Association

Letters to Ye Editor

New York City, N. Y.
July 21, 1953

Dear Vic Lamb,

Didn't know that we were going to N. Y. until 8:00 a. m. last Wednesday, and were on our way out by 9:00 a. m.; so we are in this big-big city of New York.

The girls and I drove through. Made it fine in four days. We are attending the World Convention of Jehovah's Witnesses, they are here from all parts of the world. We really appreciate being able to worship how we please here in America and all are happy people looking forward to the "New World of Righteousness."

The man here with whom we are staying drove us all over New York City, showing us the points of interest, especially little country girls. Watched the big freight boats dock, over Washington bridge—down Wall Street, down on "The Bowery" and many, many other places.

It is all fascinating but—give me the wide open spaces, green fields, and above all that "Western Hospitality."

Hope all is going well in Ruidoso and we will hurry back just like we hurried here.

Yours truly,
Mrs. Salles and all the girls.

Lincoln, N M
July 24, 1953

Ruidoso News
Ruidoso, N. M.
Dear Editor:

Didn't you misplace Carrol Johnson's story on Highway Seven by it should have been front page

I wish to add to his memories of Dr. S. M. Johnson that he was more than a dreamer; he was a doer. Under his lobbying and encouragement the trail became a road called the Ozark Trail, then highway 70. When it was surfaced he admitted it was a road to be

LEGAL NOTICE

IN THE PROBATE COURT
COUNTY OF LINCOLN.) ss.
STATE OF NEW MEXICO,)
IN THE MATTER OF THE)
LAST WILL AND TESTA-)
MENT OF E. F. HART)
Deceased)

No 822
NOTICE
TO WHOM IT MAY CONCERN

Notice is hereby given that an instrument purporting to be the Last Will and Testament of E. F. Hart, deceased, has been filed for probate in the Probate Court of Lincoln County, New Mexico, and by Order, the 28th day of August, 1953, at the hour of 10:00 o'clock A. M., at the Court Room of said Court in the Village of Carrizozo, New Mexico, is the day, time and place for hearing proof of said Last Will and Testament.

Therefore, any person or persons wishing to enter objections to the probating of said Last Will and Testament are hereby notified to file objections in the office of the County Clerk of Lincoln County, on or before the time set for hearing.

DATED at Carrizozo, New Mexico, this 20th day of July, 1953

JAMES EARL HARCROW
Probate Clerk
By INICE HUST
Deputy

(SEAL)
7-24-31; 8-7-14.

Continental Cuisine
Fine Mexican American Food
PREHM'S RESTAURANT
Carrizozo, N. M.

CAR WANTED

Will take new car as down payment on one of these listings:

$2,350

Good location, leased lot. A 2-story, partly finished cottage. Some furnishings. Has water, gas and lights.

$4,250

A small, furnished cottage on new lease at low rental rate. Can be purchased on easy terms.

$12,500

This will take a substantial cash payment, whether car is taken in trade or not. In a year 'round location. Two houses on leased lot; one for permanent residence on pavement; one for summer residence on the river.

SEE WARREN BARRETT REALTOR

Whirl of Sports

By Jim Lamb

The Far Southwest Pistol matches will be held August 1 and 2 in El Paso. Word has it that M-Sgt. Huelet Benner, internationally known pistol shot will be there for the match. Benner has participated in the Olmpics.

o o o

The New Mexico State 30 caliber matches will be held in Clovis this fall. They were held here last year at the Ruidoso Gun Club's range out Cedar Creek.

o o o

Had a note from our friend, Jerry Gross, the other day. He was remarking on the National Scout Jamboree that has just wound up in Los Angeles. He said you had to watch your step, because good deeds were lurking around every corner in that west coast city.

o o o

A certain rich individual decided to take up golf for a pastime. His first time on the course, he got ready to tee off and asked his caddy for a putter. "But," his caddy started but was cut off with "Son, all my life I've done things the way I wanted to—nobody ever told me what to, and I've gotten along all right." He took a terrific swing and to his caddys amazement got off a wonderful drive that landed on the green. On the green he asked for his driver. His caddy once again started to protest, but again he was cut off with the story of the golfer's success. Again to the caddy's amazement he sank his putt. The golfer walked around for a while looking at his ball in the hole and then finally he turned to the caddy with "Son, I'll apologize, for turning down all your advice, if you'll only tell me which club do I use to get the ball out of the hole."

o o o

Al was quizzing us the other day on how we ever got into the newspaper business. You know, it's a funny thing, we were wandering through our dad's printing office back in Texas, and oddly enough, he took a liking to us.

• • •

Lubbock, Texas, has a new ordinance, No. 1423, stating that the proper authorities may protect the people of that West-Texas city from elephants, bears, tigers, leopards, monkeys, wildcats and skunks.

Boy, that place must have changed since we were there last!

• • •

The Capitan Gun Club held a jackpot and ham shoot last Saturday at the Capitan Rodeo grounds. Somebody must've slipped and not informed us of it, until it was too late to run in last week's News.

• • •

Remember the old saying "Cleanliness is next to Godliness?" We've got a new one for around the printing office—"Cleanliness is next to impossible."

• • •

Wow! Ole' U. N. M. is going to be flooded with students from Ruidoso next semester if all go, who say they will. Right now we know of seven people who are planning to attend the Albuquerque school from here.

• • •

Went out to the club house at Cree Meadows the other day. Sure is swell having the golf course going again after so long a shut down. The greens have been kept in perfect shape, though.

• • •

Didja ever hear of Pitching Woo—the Chinese ball player?

• • •

As Al says, "When you come to Ruidoso you are knee deep in Cadillac country."

• • •

And we guess you know the difference between a rich Texan and a poor one. A poor Texan washes his own Cadillac.

• • •

Daffynitions
Cadillac—Texas Ford.

• • •

Went out and tried a round of golf with Vic last Sunday. No records broken—we got a real good score for, say about 18 holes. Only trouble, we played only 9.

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HONEYMOON CLUB

Honeymooning here July 25 from Amarillo, Tex., were Mr. and Mrs. D. P. McAlpine, Jr. They were married July 23 in Abilene, Tex. The bride is the former Joyce Graves, daughter of George R. Graves of Abilene, and the groom is the son of D. P. McAlpine, Sr., of Dallas. While the couple was here they stayed at Spearhead

IN THE PROBATE COURT
No. 817
STATE OF NEW MEXICO,)
) ss.
COUNTY OF LINCOLN.)
IN THE MATTER OF THE)
LAST WILL AND TESTA-)
MENT OF MATIE E.)
STEELE, Deceased)

NOTICE OF APPOINTMENT OF EXECUTOR

Notice is hereby given that on the 20th day of June, 1953, the undersigned was appointed Executor of the Estate of Matie E. Steele, deceased, in the above named Court, and having qualified as such, anyone having a claim against said Estate is hereby notified to file the same with the Clerk of this Court within six months from July 10, 1953, and make proof as required by law.

HERMAN L. STEELE
Executor

BRENTON & BOYCE
ATTORNEYS FOR EXECUTOR
CARRIZOZO, NEW MEXICO

T. E. Kelley Funeral Home
Ambulance Service
Funeral Director
Carrizozo, New Mexico

We have Listed . . .
some very desireable
Furnished Homes
and
Cabins
worth the money
LELAND REALTY CO.
at Harvey Accounting Office
P.O. Box 43—Phone 4-04
Res. Night Phone 1705
Ruidoso, New Mexico

Avon Representative
Mrs. Mabel Fisher
In Rock House Between Bonnell Gro. & Wagon Wheel Motor on Hiway 37 — Look for Sign
Full Line of Avon Products

IDLE HOUR LODGE
MODERN LOG CABINS
Open Year 'Round
Phone 57-04 Box 573
Mr. and Mrs. Luther Bynum

Louis Philippe
Of Ruidoso, N. M.
FINE PHOTOGRAPHY
BETTER FILM DEVELOPING

LAFF And You'll Live Longer

A four-year-old had gotten a terrible sunburn and it was beginning to peal. One day his mother heard him muttering to himself as he washed his face: "Only four years old and wearing out already."

—o—

Manager's wife: "I sent my husband to the hospital because of his knee."

Friend: "Did he have water on it?"

Manager's wife: "No, his private secretary."

—o—

Mrs. Brown: "Marie, when you wait on the table tonight for any guests, please don't spill anything."

Maid: "Don't you worry, ma'am, I never talk much."

—o—

"Boy, am I scared. I just got a letter from a man telling me to stay away from his wife."

"Well, why don't you?"

"He didn't sign his name."

Here from Hale Center, Texas, last week were Mrs. Venus King, and Mrs. Gladys Whitaker. Miss Mono Hortan of Wichita Falls, Tex., was also here.

Mr. and Mrs. Melvin Stephens and daughter of Hale Center, Texas, were here last week.

Cabins.

Here for their honeymoon July 19 were Mr. and Mrs. Bill Morrison of Midland, Tex. They were married July 18 in Crane, Tex. The bride is the former Donna Raybon, daughter of Mr. and Mrs. B. A. Raybon of Crane, and the groom is the son of Mr. and Mrs. J. M. Morrison of Floydada, Tex. While they were here they stayed at Spearhead Cabins.

A. C. KELLEY
Licensed Contractor
ROCK and CEMENT WORK
Ruidoso, New Mexico
Phone 59-11

Custom Assay Office
CHEMISTS and ASSAYERS
Shippers Representatives
P.O. Box 811 El Paso, Texas

Church of Christ
Ruidoso, New Mexico
SUNDAY SERVICES
Bible Classes ..... 9:45 a.m.
Sermon ..... 10:45 a.m.
Communion ..... 11:40 a.m.
Evening Services ..... 7:00 p.m.
Midweek Bible Study, Wednesday ..... 7:30 p.m.
Blessed are the pure in heart: for they shall see God.
Tune in "The Herald of Truth" Radio Program 3 p.m. Sunday over KELP, El Paso
M. A. ELKINS, Minister
A Hearty Welcome To All

KIDDIE KORRAL
CHILDREN OF ALL AGES CARED FOR
Begonia Road by El Corral Court In Skyland
ALEEN GLASCOCK
Phone 92-03

If your drink is a pleasure—that's your business.
If your drinking is a problem—that's our business.
For a confidential talk with a member call 9011 or write Box 62, Hollywood.
Ruidoso-Hollywood-Green Tree Group of
Alcoholics Anonymous
Meeting every Sunday morning at 10:30 in old Grandview Pharmacy Building.
Public Invited

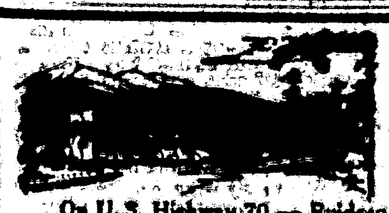
WHEN IN DOUBT
—CALL—
ROY NELSON
"The Plumber"
NO JOB TOO LARGE OR TOO SMALL
Phone 36-02

OSTEOPATHIC PHYSICIANS
W. D. Horton
D. E. Snyder
GENERAL PRACTICE
X-RAY
Phone 82-02
Across From Wagon Wheel Motor

CLARKE'S
Insurance Agency
Insurance Of All Kinds
Billie and Ezel Clarke

When You Need To Make A Hurried Trip
—CONTACT—
RALPH BROWN
Fly Chartered Plane
Residence Phone 71-11 Air Port Phone 1446

VAUGHNLAND
"Live The Life of Riley In A Cabin in the Pine"
24 Modern Cabins
Kitchenettes Baths
Completly Furnished
Among The Pines
On The Noisy River
"Open Year 'Round"
Playground For Children



NOB HILL LODGE
On U. S. Highway 70 — Ruidoso, New Mexico
Simmons Beautyrest Mattresses
Ranch Style Furniture - Tiled Showers and Baths
"With the World's Most Beautiful View"

NEED . . .
Plumbing
Then See
Sid Courvelle
TRY HIS EASY PAYMENT PLAN
1 to 36 Months to Pay
Payments to Meet Your Budget
NO DOWN PAYMENT REQUIRED

CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

CALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 15c per line, counting five words to the line, with a 25c minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. WHEN MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO BRING THEM IN THE OFFICE BEFORE TUESDAY AFTERNOON EACH WEEK.

WILL TRADE—Midland residential property for Ruidoso property. A. J. Crowley, Cone, Tex. Pho. 25-72. 4tp

PLAY CANASTA? You are invited to bring your own foursome, or come by yourself, to play canasta Monday afternoons at the Woman's club house. tf

Seeing Is Believing!
Materials Wake Up!
Have your tires vulcanized
Save 1/3—Any Size, All Work Guaranteed. Bargains in New & Used Tires.
ROY PIOR TEXACO STATION

FOR SALE—Old style Singer sewing machine. Mrs. W. D. Crosby, Thunderbird Lodge. tfc

FOR RENT—Comfortable home, suitable for family of three or four. Walt Crosby.

FOR SALE—Well located home, 2,250. Walt Crosby.

NO ONE ELSE Has curios of the type we have—finest you could find anywhere. All the stock is for sale, most of it at cost. Opportunity to purchase at a price that will really save you money. La Huerta Curio Shop, Highway 70, Glencoe. 3tc.

FOR SALE—Close in, seven acre tract on pavement on Alto road, $3,100.00. Walt Crosby.

CAKES—For that wedding or birthday. Fresh and good, made to order for you. Johnson's Grocery and Delicatessen.

ROLLS—Doughnuts, fresh every day, Johnson's Grocery and Delicatessen. Downtown Ruidoso.

DON'T CHEAT THAT PULLET—Feed booster pellets. Get Checker Aids and Checkerene for worming and for sick chicks. Lincoln County Feed & Implement Co., Purina dealers, Highway 70.

INVEST YOUR MONEY IN RUIDOSO PROPERTY—I have some of the best BUSINESS OPPORTUNITIES in the history of Ruidoso. See me today for a good investment. Paul H. Douglas.

FOR SALE—Used Coldspot electric refrigerator, $90.00. Sacra Bros. 1tc

FOR SALE — One of the nicer homes in Palmer Gateway, 3 bedrooms, nicely furnished, 200 feet on pavement. Priced to sell. Exclusive. Paul H. Douglass. tf

FOR SALE—Used Coolerator, a bargain. Buckner's. 1tc

FOR SALE—Used 1-2 inch and 3-4 inch pipe fittings. White Auto Store. 1tc

WANTED—Experienced waitress. Apply in person. Copper Kettle Cafe. 1tc

FOR SALE—Used bathtub, $30; three used lavatories complete, $17.50; two sinks, $3 each; used commode, $22.50; see at Dan Dee Cabins. 1tp

EXPERT — Leather craft, belts, wallets made to order. Reasonable rates. R. E. Lamascus, contact me at Asher's Courts. 1tp

FOR SALE — Fifty-acre White Mountain Inn property, east of Green Tree, by the Village of of Ruidoso. For details inquire at City Hall. tfc

WONDERFUL BUSINESS OPPORTUNITY
If you have $20,000.00 to invest in a good money making LIQUOR BUSINESS, with other business in connection, located on Hiway 70, between Roswell and Alamogordo, this is your chance. Since a liquor license is hard to get, this is an unusually good buy. Paul H. Douglass. tfc

ALL PURPOSE Steel frame buildings—Rigid, tough, durable, economical—made by Big Chief Mfg. Co. Ask about various sizes available. Lincoln County Feed & Implement Co., Hiway 70. tfc

PENCIL SHARPENERS — Carbon paper, adding machine paper, rubber stamps, paper clips, file folders, typewriter ribbons, etc., in RUIDOSO NEWS.

FOR SALE—Home, with income property, two nice modern furnished homes, fireplaces, good locations, immediate possession. See these today. Priced reasonable. Paul H. Douglass. tfc

FOR SALE—Full size electric range, has 3-burners, deep well and oven, good condition, directly across street from Old Mill. Joe Malley. 1tp

FOR SALE—Lodge and modern cabins, 20 units, $25,000.00 down, will take real estate or carry notes for balance. Phone 9-03, Box 1624, Ruidoso, N. Mex. 2tp

FOR SALE—340 Acre Valley Stock Farm, 105 acres under ditch irrigation 4 days each week, year 'round. Two nice modern houses; large new barn and sheep shed. This year's crop will show what income can be made on this farm. Will take Ruidoso property in on this farm. Exclusive. Paul H. Douglas. 1tc

FOR SALE—One of the most beautiful homes in the west, four bedrooms, two baths, beautiful location, deeded land, shown by appointment only. Paul H. Douglas Real Estate. tfc

FOR SALE—Furnished winterized cabin, $2,750. Close in to business district. Walt Crosby, Thunderbird Lodge.

ASK OUR ADVICE—If you have feeding problems about cattle, horses, chickens, hogs, rabbits, dogs, ask us. We sell feed and minerals for them, made by Purina. Lincoln County Feed & Implement on Hiway 70.

FOR SALE—1936 Ford Pick-up, good motor. Walter Gray, P. O. Box 5, Glencoe, N. M. 1tp.

FOR SALE—50 acres in Ruidoso valley, 20-acre water right; also good well, terraced and planted in alfalfa. Just a few miles from Ruidoso. W. D. Crosby, Thunderbird Lodge. tfc

PROPERTY—Large
TREES—Large, Plentiful
VIEW—Unexcelled in Ruidoso—Picture windows, huge.
HOUSE—Approximately 3,000 Sqr. Feet.
CONSTRUCTION—Excellent.
GARAGE—Two-Car
FIREPLACE—Yes.
FURNITURE—Quality and taste to suit the most discriminating individual. Anyone who has ever owned a property of this type can figure this value, and if you are looking for the best contact me. Walt Crosby, Thunderbird Lodge.

YOU WILL LIKE—The location, also the cabin, has four excellently furnished rooms done in knotty pine, two large lots. Locations of this type are hard to find, $5,750.00 Walt Crosby, Thunderbird Lodge.

PIES—All flavors. Cooked fresh every day at Johnson's Grocery and Delicatessen. Prices you can afford.

SEED OATS—From Colorado, a really choice oat now in stock. Lincoln County Feed & Implement Co, U. S. Highway 70.

FOR SALE—Used ice cans, can be used for watering troughs or irrigation ditches. Ruidoso Ice Plant, Pho. 44-04 1tc

FOR SALE OR TRADE—Tourist Court, 8 unit court, year round location, can be bought for $15,000.00 (with terms). Will trade for residence in Green Tree, Hollywood or Ruidoso. Paul H. Douglass.

WANTED—Two experienced mechanics. Do not apply unless you can qualify. Service for all cars, authorized Pontiac-Cadillac dealer. Joe Pistocco Auto Service, Inc., 7th and Travis Sts., Pho. 3-8173, Wichita Falls, Tex. 4tp

WANTED!
Have buyers for home $2,500 to $3,000; also buyer for house $3,000 to $4,000 as well as buyer for house between $4,000 and $5,000. W. D. Crosby, Thunderbird Lodge. tfc

FOR SALE—20-acre valley farm, a nice home and water rights, and priced $12,500. Exclusive. Paul Douglass. tfc

FOR SALE—Very livable furnished cabin in the pines away from the hustle and bustle, $3,200.00—$1,000.00 down payment. Walt Crosby, Thunderbird Lodge.

FOR SALE—Exceptionally well built home, suitable for small family, plenty of real estate goes with property. $7,500—can be sold on terms that you can handle. W. D. Crosby, Thunderbird Lodge. tfc

FOR SALE—Bunker bed complete with mattress and Cretone cover, $25; sewing machine, $20; radio, $11.50; chest of drawers, $5; new kitchen sink, $6. Barbara Mattress, Ruidoso Ice Plant, phone 44-04. 1tb

$25,000
If interested in this, don't delay. It is very seldom you will find all these features in one property:
(1) 150 feet of river frontage
(2) Among tall timber
(3) Suitable space for a second nice residence
(4) Generous bedroom capacity
(5) Servant's quarters
(6) Garage (rock veneer)
(7) 18-ft. ceiling in living-room, resulting in air-conditioning on hottest day
(8) Immense fireplace lends cheer in cold weather
(9) Possession on short notice.
By appointment, I shall be happy to show this to you.
SEE WARREN BARRETT REALTOR

FOR SALE OR TRADE—1947 model 2-ton Ford truck; 16 ft. body, with cattle boards and grain boards, 2 speed axle, Fish plated frame, 4 practically new 8¼ tires, new motor, will trade for lots or Ruidoso property and pay difference or take difference. Paul H. Douglas.

FOR SALE—One Jersey-Guernsey cow for sale, 2 years old, will freshen in March—$150. One Jersey cow, will freshen in November. Will sell or trade for young gentle pinto horse for children to ride. One hundred fryers, 2 months old at 50c apiece. One hundred young fryers, weight 2 pounds, $1.00 each, overstocked. Inquire Red Chicken sign on highway 70 east of Tularosa. Barnes. 1tp

Contract Ditch Work
MACHINE DIGGING
By Foot, By Hour, By Yard
Foundations Dug
JOE HAWKINS
at SACRA BROS., CO.

5-ROOM Modern winterized home, excellent buy at $4,750. Walt Crosby, Thunderbird Lodge. tfb

BEAUTIFULLY located river property, none better in Ruidoso, 3 lots, 3 cabins, W. D. Crosby, Thunderbird Lodge. tfc

FOR SALE—Mattresses, (double bed) $15; springs, very good, $15; single bed and double bed steads, blankets, $2 to $2.50; quilts 75c to $1.50; pillows 75c to $1.25—Dan Dee Cabins. tfb

ROYAL TYPEWRITERS
SALES & SERVICE—All types typewriters & adding machines, new or used. Allied Business Machines Co., 410 N. Richardson, Roswell. Pho. 2674-W, or call Ruidoso News. tfb

FOR SALE—Business location, 100 feet frontage on pavement, priced to sell. Paul Douglass. tfc

REAL PIT—Bar be cue at Johnson's Delicatessen, at prices you can afford. Downtown Ruidoso.

FOR SALE—Three-bedroom house, excellently finished in knotty pine; winterized; large corner lot on pavement. Priced $8,500. Walt Crosby, Thunderbird Lodge. tfb

LEVI'S
In A Wide Range of Sizes
MANNIE'S
Western Toggery
BOOTS • SHOES

HULL'S REAL ESTATE
Ruidoso, New Mexico
Located In The Adobe
Next To The Post Office
If you want a real home, all conveniences, strictly modern, beautiful surroundings. Must be seen to be appreciated.
One for $5000.00
..... 6500.00
..... 14000.00
..... 25000.00
..... 65000.00
..... 85000.00
THE ADOBE

Qualified By 18 Years Residence On The Ruidoso
IVA COLEMAN
SALES - REALTOR - RENTALS
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THE VERSATILE ASTER
IS IN BLOOM . . .
Get a Dozen for $2.35
. . . and a corsage for the races'
Casa de Flores
House of Flowers
Telephone 126-01 Hollywood, New Mexico
HOURS: 10 a. m. to 6 p. m.—Closed Mondays
REMEMBER TODAY IS SOMEBODY'S BIRTHDAY

HOSPITAL

Patients receiving treatment the last several days at Ruidoso-Hondo Valley General Hospital have been: J. R. Luman, Hollywood; N. C. Calvert, Mrs. Mary Buchanan, Una Mae Horsely and Charlene LeClair, all of Ruidoso; Mrs. Bertha S. Allen, Joe, Ben and Gilbert Montoya, Agapita Ramos, Albert Lopez, all of Tularosa; Mrs. Stella Hale, San Angelo; Martin Groman, Mansfield, Ohio; Mrs. Onesia Corona, San Patricia; Manuel Chavez, Carrizozo; Marlayne and Francis Milner, Roswell; E. C. Hudson, Earth, Tex; Alma York, El Paso; Ester Hendricks, Roswell.

Born, to Mr. and Mrs. Hoyt Story, a daughter, weighing 5 lbs., 8 oz., July 28.

Born, to Mr. and Mrs. R. E. Lane, Tularosa, a daughter, weighing 3 lbs., 12 oz., July 24.

Hand Tooled Leather Bags
CLAYTON BENNETT'S
Highway 70 West of Junction

New Mexico 4-H Encampment Set

Plans are underway for the Twenty Ninth Annual State 4-H Club encampment at New Mexico A&M College, Las Cruces, August 10-14, L. S. Kurtz, state 4-H leader, reports. The theme follows recent camping sessions at Scott Able in the Sacramentos — "Working together for World understanding."

About 350 4-H boys and girls as well as local leaders and county agents from 30 counties will attend the camp, Kurtz said. Most will be senior county winners in various agricultural and home economics contests. At the state meet they will compete against each other for state honors in demonstrations, judging, and special events.

Winners in the contests will receive awards which include trips to the National 4-H Club congress in Chicago, the 4-H Roundup at the National Western Livestock show in Denver, the American Dairy Cattle Congress, Waterloo, Iowa; and the National Junior Vegetable Growers Association annual convention at Tulsa, Okla.

Savings bonds and other prizes will be awarded to other winners.

Eight Local Stores Now Giving S. & H. Stamps

Eight stores in the Ruidoso, Hollywood and Green Tree area are now giving the famed Sperry & Hutchinson Green Stamps.

Stores that have given the stamps for several years, or months, here, have included Fox Mercantile at Green Tree, Alamo Lumber & Supply in Hollywood, Brunell's Department Store in Ruidoso and Ruidoso Junction Service Station at Ruidoso Junction.

Added to those four are these new dispensers: Estes Cleaners, White Mountain Grocery, Ruidoso Chevron Station and Navajo Service Station, all here in Ruidoso.

A display truck was here this week showing items that are redeemed with S. & H. stamps, given with each 10c in trade at any of the eight stores.

BAKE SALE SET FRIDAY, AUG. 7

Members of the Woman's Society of Christian Service of Community Methodist church here announce a bake sale for Friday of next week, Aug. 7, when cakes and pies and other pastry will be offered for sale, at the Farrars' Ruidoso Hardware building. Persons having pies or cakes they want to contribute to the sale may call the Farrars and the articles will be called for. Money derived from the sale will be applied on improvements of the church annex, according to the pastor, the Rev. Frank Matthews.

Roman Maes, visitor here from Old Lincoln early this week, said that community is abustle preparing for the annual Old Lincoln pageant Aug. 8 and 9.

N. C. Calvert was gravely ill in the hospital this week.

IN MUSICAL—Ann Sheridan and Sterling Hayden are costarred in Universal-International's Technicolor "Take Me To Town," a sparkling combination of lusty humor, action, music and romance, to be seen next Wednesday and Thursday at the Pueblo.

ROTARIANS COLLECT $61 FOR NURSES HOME

In the last two luncheon meetings of Ruidoso Rotary club, a total of $61 has been collected for the fund being raised to build a nurses home at Ruidoso-Hondo Valley General Hospital.

Visitors at this week's Rotary meeting were Wauden Boswell, Sweetwater, Tex.; John Knorr, Roswell; J. E. Meador, Dennison, Tex.; Art Gilliland, Roswell; E. R. Canfield, Fontana, Calif.; Earl Vandervort, Sweetwater, Tex.; J. R. Roundtree, Las Cruces; Kenneth Watt, Ruidoso; Claude Hearne and Gene Day, Seagraves, Tex.; Geo. Kesler, Odessa, Tex.; Cliff Klein, Fritz Hellbro and Herbert Allen, all of Alamogordo.

The club also discussed the growing need for keeping picnic areas and roadsides in the Ruidoso area clear of trash.

Real Estate Sales Listed By Douglass

Recent real estate transactions handled here by the Paul H. Douglass office have included the following:

Mr. and Mrs. Roy C. Lare of Dexter, N. M., have bought a summer home in Cedar Creek Canyon.

Arnett Dorbandt of Sweetwater has bought a tract of land near the Big Rock, and plans to build a home.

Mr. and Mrs. Jasper J. DiPaolo of Woodriver, Ill., have bought the E. Ethridge home and will make their home here.

Mr. and Mrs. John R. Alexander of Lorenzo, Texas, have bought the home of Mrs. Lillian Pickrell, and are doing some remodling.

Mr. and Mrs. J. R. Self have bought the home of Mr. and Mrs. Frank I. Gary, in the Cree Meadow Subdivision.

Mr. and Mrs. A. H. Kelley, of Shreveport, La., have bought the River home of Mr. and Mrs. Herman Goodrum.

Mrs. Faye Mathes has purchased the property formerly owned by Mr. and Mrs. Verl Veater.

Mrs. Faye Mathes bought the Herrington Courts in Palmer Gateway.

Mr. and Mrs. C. A. Miller of Roswell, N. M., have purchased the home of Miss Blanche Cullins.

Mr. and Mrs. R. E. Meade, Jr., of Odessa, Texas, have bought [illegible] to build a home soon.

FRIENDS VISIT AT KNOTT INN

Mr. and Mrs. F. M. Milburn of Bristow, Okla., and Mr. and Mrs. Wayne Milburn and son, Mike, and Robert Lee Milburn of Oklahoma City returned to Oklahoma Thursday July 23. They had been visiting with Mrs. Myrtle M. Knott in her cottage, Knott Inn.

Miss Kathleen Harris of McKinney, Tex., who has been visiting Mrs. Knott since the first of July returned with the Milburns to Oklahoma City for a visit.

Mrs. D. F Houston of McKinney, arrived last Tuesday for a visit with Mrs. Knott. Mrs. Houston has been coming to Ruidoso for the past three summers.

LOCAL MAN TO KNOXVILLE FOR REAL ESTATE INSTITUTE

Dan Swearingin is in Knoxville, Tennessee, where he is attending the American Institute for Real Estate Appraisers. Swearingin is expected back in Ruidoso Aug. 2.

Carter's Lodge Is Purchased By Chicagoans

Two Chicago men last week-end purchased the property of the H. E. Carters here, known as Carter's Lodge, in what was probably one of the largest real estate transactions occurring in the Ruidoso area in many years. The new owners, Edward Dec and Earl Hoganson, bought about nine acres in the midway section of Ruidoso, 20 tourist accomodation units and the Carter's Lodge Curio shop. The miniature golf course operated by the Carters also was in the transaction. Dec is a former taxicab company operator in Chicago and Hoganson was a plumber and steamfitter in the Windy City. Dec is married and has one son, Alan, aged 7.

The latter said they would continue to operate the property, established in 1929, under the name Carter's Lodge, but would change the title next year. They also plan extensive improvements before next summer, he said.

H. E. Carter came to Ruidoso 24 years ago, buying more than 300 acres of land along the Rio Ruidoso and Carrizozo creek. He and Mrs. Carter now retain only a small portion of the original acreage. Mrs. Carter said they plan to build a new ranch-style home near the site of their present home dence, and will, in time call the beautiful lawn and garden which lies in front of their place "Carter's Park."

The Carters gave property recently to the Ruidoso State Bank, a sign now proclaiming the site near Carter's Lodge, Construction on the bank biulding is to start within a few days, it was announced unofficially this week.

summer home in the upper canyon.

Mr. and Mrs. L. J. Hicks have bought a home in upper Ruidoso.

Mrs. L. E. Johnson of Odessa, Texas has bought a summer home in Ruidoso.

Mr. and Mrs. F. F. Clift of Lubbock, Texas, have bought a lot in the upper canyon, and plan to build a home.

A. S. Allen of El Paso has bought a lot in upper Ruidoso and plan to build a home soon.

A SURE WINNER

Ride With The
FLYING RED HORSE
CLYDE (MOBIL) McCLINTOCK

MIDWAY GARAGE
COMPLETE MECHANICAL AND COLLISION SERVICE
AUTHORIZED A.A.A. GARAGE
MAGNOLIA PRODUCTS
24-HOUR WRECKER SERVICE
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RELIABLE SUPPLY
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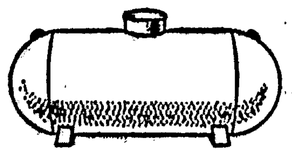
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Tanks and Appliances
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ANYWHERE IN LINCOLN COUNTY AND VICINITY
KEETH GAS CO.
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Use The Mails To Do Your Banking - - -
Pay by Check for Safety, Speed, Accurate Records and Convenience
OTERO COUNTY STATE BANK
Alamogordo, New Mexico
Member Federal Deposit Insurance Corporation

Enjoy THOSE FAMOUS Spudnut Products
Upper Ruidoso

FRIDAY AND SATURDAY SPECIALS

SPUDS Long White No 1, Pound 4½¢ — Red Cobbler, Pound 5½¢

Fresh Fruits & Vegetables
TOMATOES No. 1 Vine Ripe Pound 19¢
CORN Golden Bantam Ear 6¢
PEACHES Elberta Freestone Pound 19¢
GREEN ONIONS Bunch 4¢
RADISHES Bunch 4¢
BANANAS Pound 15¢

Canned Foods
BLACKEYE PEAS with Bacon, Kimbell's 303 can 10¢
PEACHES DelMonte No. 2½ 33¢
CHERRIES Kimbell's No. 2 25¢
APPLE JUICE Church's 24 ounce 29¢

Fresh Meats
CATFISH Fresh water Pound 69¢
BEEF RIBS Pound 39¢
BEEF Fresh Ground Pound 39¢
STEAK Short Round Pound 69¢

Miscellaneous
SUGAR (Limit 1) 10 lb. cane 98¢
FLOUR Kimbell's best 25 lbs. $1.75
DOG FOOD Ideal 2 for 29¢
SHORTENING Jewel 3 lb. carton 65¢
PUFFIN BISCUITS Two for 25¢
COFFEE Maryland Club Pound 89¢

O-SO-White Toilet Bowl Cleaner Quart size $1.09

Ruidoso Food Mart
WARREN & LOIS TUCKER

Entirely new!
6- and 8-passenger models!
4 doors!
3 great new Chevrolet station wagons

THE TOWNSMAN
Beautiful, simulated wood-grain trim. Plenty of room for 8 passengers. Center and rear seats can be removed for extra carrying space.
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De luxe appointments throughout. 6-passenger capacity—and rear seat folds out of the way to provide more room for hauling.
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Outstanding beauty and utility at a budget price! Seats six . . . rear seat folds flat for big loads.
You'll find everything you want in these new Chevrolet Station Wagons, including flashing performance, a substantial gain in gasoline economy, and even Power Steering* if you like.
Station Wagons, Convertibles, Coupes or Sedans—Chevrolet offers you more models than ever in the lowest-priced line in the low-price field. Come in, pick your favorite and pocket your savings!
*Optional at extra cost. Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine available on "Two-Ten" Handyman and the Townsman only. Power Steering available on all models.
CHEVROLET
MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!
POWELL CHEVROLET
Tularosa, New Mexico Telephone 461
RUIDOSO REPRESENTATIVE, CLAYTON BENNETT, PHONE 3-11

Mayhill Man Dies After 11 Hours In Car

Charles Henry Anglin, Mayhill, spent 11 hours pinned unconscious in his wrecked car Wednesday and died at 8:45 p.m. after being taken to Gerald Champion Memorial hospital in Alamogordo.

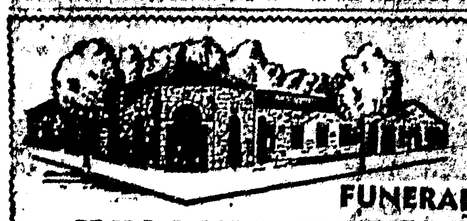
The accident occurred at about 5 a.m. Wednesday, seven and one-half miles east of Cloudcroft on State Highway 24. Anglin was driving east alone in a 1947 Ford. The car swerved to the south side of the road and rolled four and one-half times down into an arroyo.

Anglin was pinned under the steering wheel. It is believed that he never gained consciousness.

A passing motorist discovered the car at about 5 p.m. and carried Anglin to Alamogordo.

Relatives were notified at Mayhill by the State Patrol. Patrolman Harvey Stanbrough reported that the car was completely demolished.

For Results—Try a classified ad in the RUIDOSO NEWS!



PHONE 144

FUNERAL HOME

MULLINS-HAMILTON

ALAMOGORDO NEW MEXICO

MT. VUE BOOKS FAMED ENGLISH FILM

"Breaking the Sound Barrier," noted British produced motion picture starring Ralph Richardson and Ann Todd, is booked at Mt. Vue Theatre Tuesday and Wednesday of next week, Aug. 4 and 5. The film received praise when first released and also was accorded high honors this year when the Academy of Motion Picture Arts and Sciences held its annual "Oscar" program.

HONDO SCS DISTRICT TO PRESENT PROGRAM ON NEW TV STATION

The Upper Hondo Soil Conservation District is scheduled to present a TV program Tuesday, Aug. 4, at 6:00 p. m. over KSWS TV in Roswell. Peter Hurd, vice chairman of the district, and S. H. Fuchs, SCS, are to appear on the program "Reminiscences on Soil Conservation." This is one of the "Our Home and Land" series.

Recent visitors of Mrs. Robert D. Moore and children were: Mr. and Mrs. J. W. Moore of Newtown, Mo., Wood Moore of Hammond, Indiana, and Mrs. Carolyn Lathrop and Miss Carol Ann King.

ANGUS CEMETERY WORK DAY SET

The annual work day at the Angus cemetery and school has been set for Saturday, Aug. 8. It is customary that all persons interested in maintaining the grounds don their working duds, bring shovels and a picnic lunch and spend the day helping preserve the beauty of one of Lincoln County's well known places.

This year plans will be completed for painting the old school house. Anyone not able to attend, may send a donation for the cemetery upkeep to Mrs. Henry Peebles, Nogal.

BACK FROM TRIP

Mrs. C. D. Weems last week returned from a months' tour of the west in company with her daughter and her family, Mr. and Mrs. J. T. Sayres of Hobbs. The party visited in California, Washington and Oregon, and toured parts of Colorado on their return trip. "Colorado was really beautiful this year, having received lots of rain," she said.

CONTINUE INCREASE

Residents of Lincoln County invested $656.25 in Series E and H, U. S. Savings Bonds, during the month of June, S. E. Greisen, Chairman of the County Bonds Committee has announced. The total of these Bonds for June, 1952, was $281.25, and for May of this year, $543.75.

Charles Grimm, manager of the Milwaukee Braves, has a son serving with the Marine Corps and a daughter who is married to a Naval flight surgeon.

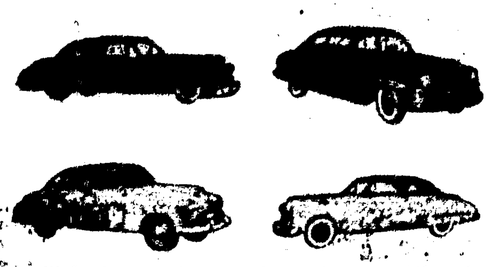
In a card game a good deal depends on good playing—and good playing depends on a good deal.

Congratulations To

Mr. and Mrs. H. H. Thorn of Nob Hill Lodge for buying a 1954 Motorola 21 inch screen Television set from Joe Rienhardt of the Record Shop.

Mr. and Mrs. Pat Chubbuck of the Variety Liquor (the "Pink Spot") and also operators of the cocktail lounge and lunch room at Cree Meadows Golf & Country Club for buying a Motorola Television set from Joe Reinhardt of the Record Shop.

DRIVE A REAL BARGAIN



USED CARS

You'll find some dreams of cars here — all makes . . . all models . . . all prices. You'll see that they're in tip top shape, too — ready to go — ready to give you years of driving pleasure. No problem to financing either — down payments are low — convenient terms to suit your budget. Come in today for the best bargains in used cars anywhere.

NORTON MOTOR COMPANY

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FREE INSTALLATION!

NEW 1953 FULL-SIZE Hotpoint SUPER OVEN Electric Range

...with deep-well Thrift Cooker

BRAND NEW!

Installed in your kitchen for only

$219.95

Extra-big Trade-in Allowance

Imagine getting this full-size, feature-packed Hotpoint Super-Oven Electric Range for only $219.95 less liberal trade-in allowance for your old range... with range outlet and all necessary wiring *included at no extra cost*. It's the range buy of the year. Trade-in your old range now and enjoy cool, clean, carefree cooking the Hotpoint electric way!

HOTPOINT QUALITY THROUGHOUT

• Giant Super Oven — largest in any full-size range • Three roomy storage drawers • Appliance outlet • Six-quart deep-well Thrift Cooker • Famous Calrod Hi-Speed Heat • Oven temperature control • World's fastest broiler • Scratch-resistant porcelain finish with acid-resistant top • 1-to-60 minute Time Measure with signal bell.

Easy Terms — 25 Equal Monthly Payments

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FEATURING CHICKEN-in-a-BASKET WITH HONEY $1.00

ENCHILADAS $1.00

Lunches & Short Orders

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YES

We Have One of the Finest Stocks Of AUTO ACCESSORIES To Be Found Anywhere

Check Your Needs and Drive in for Us to Fix Up That Car For Safer, More Pleasurable Driving

GOOD GULF PRODUCTS

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Many Items Below Cost!

Old Mill Trading Post & Arrowhead Curio

LOOK! . . . SPECIAL!

4-YARD PIECES OF Printed Material

Assorted Patterns

$2.49

Water Bags —:— Sport Shirts

HARRIS BUILDERS SUPPLY

• Groceries • Hardware • Paint • Meats • Notions • Dry Goods

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FOR EVERY TASTE, EVERY USE...

SERVE MORE DAIRY FOODS

Wholesome dairy foods added to your recipes will make menus more nourishing more truly delicious. Dairy foods taste good, and are good for you, too!

Buy City Dairy Products In Lincoln County at Your Favorite Store . . .

CITY DAIRY

Manufacturers of POPULAR DAIRY PRODUCTS

GOOD COFFEE 5c

STEAKS, SEA FOODS, AND SPANISH DISHES — SANDWICHES

HOME COOKED DINNERS

J AND D CAFE

DOWNTOWN RUIDOSO

NOW OFFERING - -

General Upholstering

Slip Covers — Auto Seat Covers

Chair Covers

Anything in the Woodwork Line

Our New Phone Number Is 11-12

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1948	Chevrolet station wagon	895
1947	Ford tudor, radio & heater	645
1949	Ford station wagon, heater	1045
1948	Chevrolet Fleetline, radio & heater	845
1948	Chevrolet tudor	745
1946	Ford fordor	595
1940	Ford tudor 6	295
1942	Ford V8	250
1940	Mercury 8 coupe	250
1941	Chevrolet coupe	275
1941	Chevrolet fordor	295
1937	Chevrolet tudor	150
1942	Hudson fordor	200
1947	Hudson pickup	350
1940	I H C ½ ton pickup, good hunting car	150
1950	Ford ½ ton pickup	845
1947	Ford 1 ton pickup	595

G M A C FINANCING

POWELL CHEVROLET CO.

Phone 461 Tularosa, N. Mex.

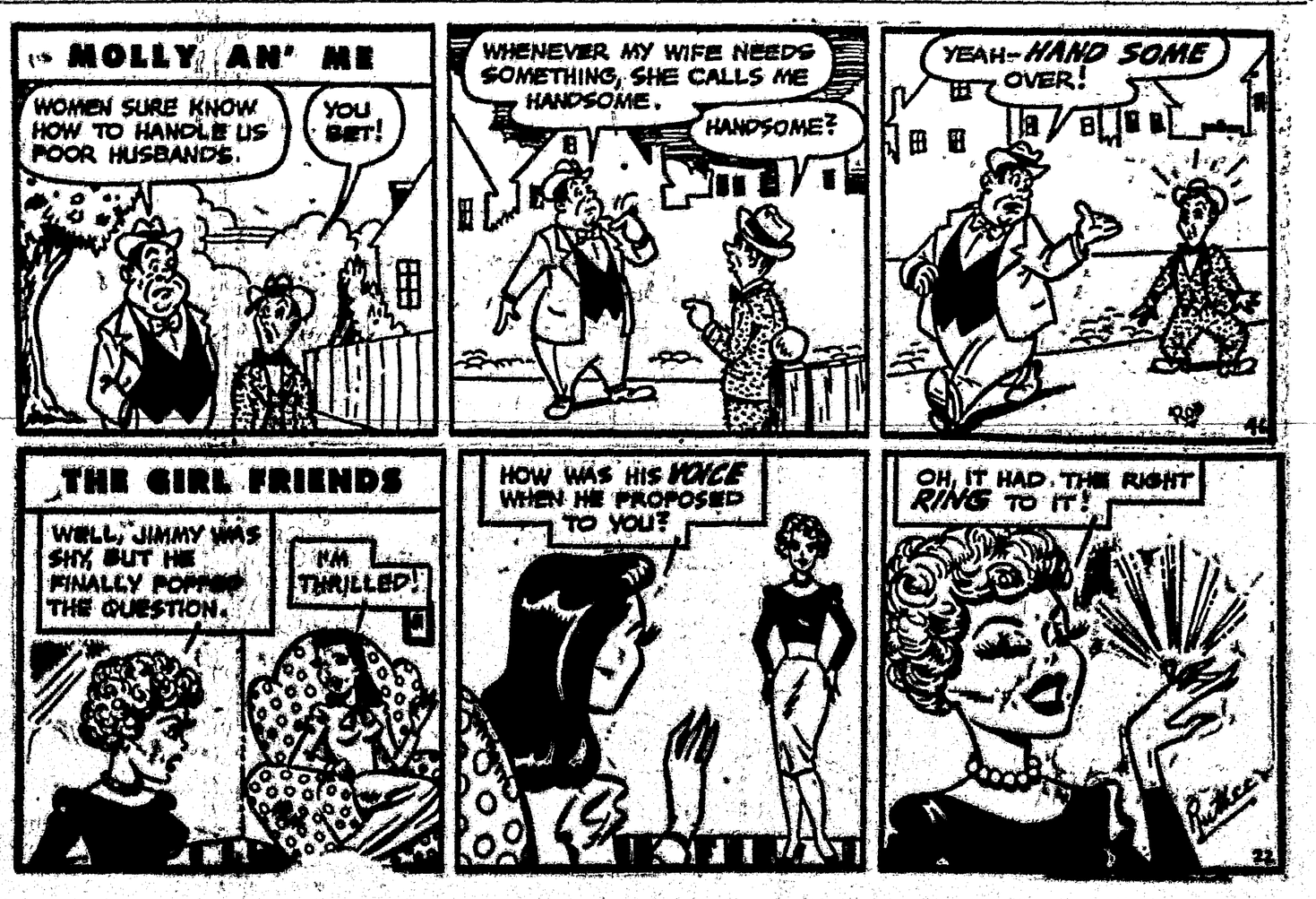
CLAYTON BENNETT, Ruidoso Rep.

Phone 3-11—West of Junction on Hiway 70

IMPORTANT NOTICE To Our Subscribers

Sometime in July or August we will change to a new type of mailing machine to stamp names of our subscribers on your paper or newspaper wrapper. In changing from one system to another is is possible we may omit by accident your name and address, and should you fail to receive your copy one of these days—be sure to get word to us so we may rectify the oversight.

Ruidoso News



PROCLAMATION

WHEREAS, At the present time there exists an extreme shortage of water in the Village of Ruidoso, along with an extreme fire hazard.

NOW THEREFORE, by PROCLAMATION of the Mayor of the Village of Ruidoso and Claudie Peterson, Water Superintendent, ORDINANCE NO. 46, SECTION 19, entitled "Water Shortage" must be enforced.

THEREFORE, it shall be unlawful for any person to use city water for sprinkling or wetting parks, lawns, trees, shrubs, flowers, vegetables, grains, walks, drives, streets or washing cars, beginning on Wednesday, July 1st, and continuing until further notice.

Passed this first day of July, 1953

Raymond C. Buckner, Mayor

Attest:
C. A. Culver, Clerk Claudie Peterson, Water Supt.

4-H Club Girls At Dress Review

Five girls of the Ruidoso Valley 4-H club attended a dress review at Capitan, held for all the 4-H clubs in Lincoln county, last Wednesday. All five received recognition, being in the blue ribbon group. Arnell Evans, with a first place, was picked to go to the judging contest to be held in Portales Aug. 1. Since she was unable to go, Janie Parnell, with a second place, will be the alternate. Other girls at Capitan from here included Dixie Evans, Jeanene Carpenter and Lana Vance. Mrs. Ray Carpenter is leader of the local group, and Mrs. Jessie Evans is assistant.

Plans are to stage an achievement day here in this community before the county-wide youth achievement day to be held in Capitan early this fall, Mrs. Carpenter said. "We want more of our people to come out and see what these youngsters are doing in 4-H club work, and maybe we can enlist additional help from adult leaders," she added.

RELATIVES VISIT WITH OBERHOLTZERS

Misses Carrol and Sharon Oberholtzer have returned home to Midland after visiting with their grandparents, Mr. and Mrs. R. V. Oberholtzer. They came to Ruidoso with their parents, Mr. and Mrs. Carl Oberholtzer and their brother, Ollie, who spent the week-end of July 4 here.

Mrs. Paul Douglass is ill at her home here. She suffered a heart attack Sunday and has been confined to her bed since. Her condition is reported as improving.

Operations Start At Gold Mine

Actual operation was to have been begun this week in the Capitan Mining Corporations mine up bear canyon beyond Bonito Lake, it was reported here in Ruidoso. The mine is assaying about $6 per ton of earth handled, according to those connected with the corporation. Considerable equipment and building were necessary to reopen the mine which had been abandoned for several years.

Plans are for opening an office for the corporation in Ruidoso within a few months, it was said.

Carl L. McFarling, who makes his home in Ruidoso, is engineer in charge of the operation.

Mrs. C. C. Smith and three sons, Clinton, Billy Fred and Donald Gene, of Pawhuskee, Okla., visited the E. H. Carters here this week. Mrs. Smith, a daughter of Mrs. Carter, is an instructor in the schools there. Mrs. Tony Williams, a sister-in-law of Mrs. Carter's, and her two daughters, Catherine Ann and Janice, visited the Carters last week. They are from Norman, Okla., where Mrs. Williams is also an instructor in the schools.

Mrs. James McLaughlin and in El Paso Friday morning and is reported as doing fine.

Mr. and Mrs. C. W. Miller moved here from Alamogordo last baby, Betina Kay, and Mrs. Herbert Lucke and baby, Terry Lynn, have been visiting their parents, the M. A. Elkins, here.

J. C. Frame underwent surgery in Southwestern General Hospital week into the home they purchased from D. B. Morgan. Miller, a veteran newspaper printer and linotype machine operator, will start soon printing the Ruidoso News in Ruidoso for the publishers.

Visitors in the J. E. Brownfield home here recently have been the E. W. Willingtons from El Paso, Anita Fields and little daughter and Mrs. O'Conner of Roswell and Lt. Shay and wife of El Paso. Mrs. Willington is a daughter of Mrs. Brownfield.

Momentous days have come and gone. The dove of peace (they say) reigns in Korea; Governor Mechem runs the state Republican party; Eisenhower is playing a good game of golf; and many drought states are fighting floods.

But things rock along as they ever have—very rocky. And New Mexico newsmen record the happenings. Wrecks, fights, lost dogs, political squabbles, Korean dead . . . all a part of the day's news.

We must not, however, forget that everyday things like education, insurance payments, cowpunchers, go rocking along too—and pehaps have a greater effect.

The Human Equation: A German war bride in California grew tired of her husband, drilled him—boom! boom!—with a pistol, then planted a kiss on his forehead because she "still loved him."

In another California case, the prosecutor has turned loose a husband who obliginly loaded a rifle for his gun-shy wife so she could kill herself. She did.

California has a nice climate if only husbands and wives could survive to enjoy it.—Hobbs News Sun.

Food For thought: Plenty of American and British goods are reported on sale in the markets of Canton, China. A Hong Kong daily newspaper says there are large quantities of U. S. cigarettes, nylon hosiery and cotton fabrics available to the Red Chinese.

Does this country have to fight 'em and coddle 'em, too?—Eunice New Era.

A honolulu radio commentator testifies that the people of Hawaii would vote against statehood if they were given a choice between that and "a commonwealth status without federal taxes."

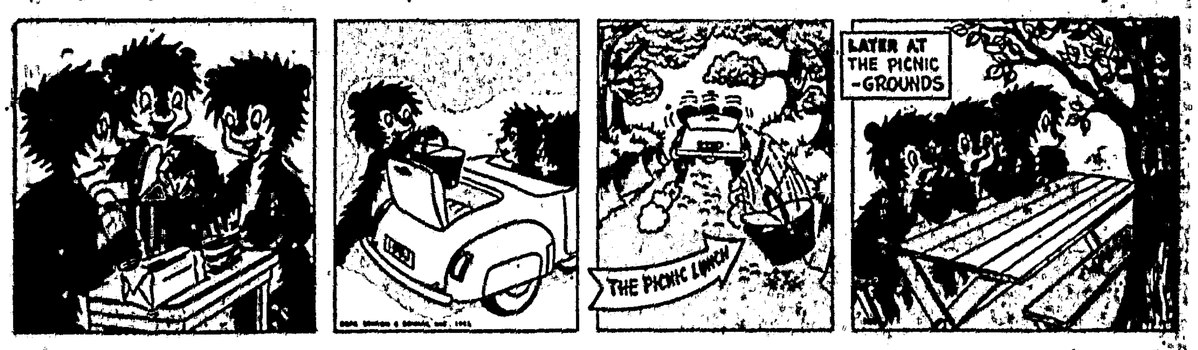
That kind of a proposition would get a lot of votes in this state, too. Any chance of making it retroactive for us? — Albuquerque Tribune.

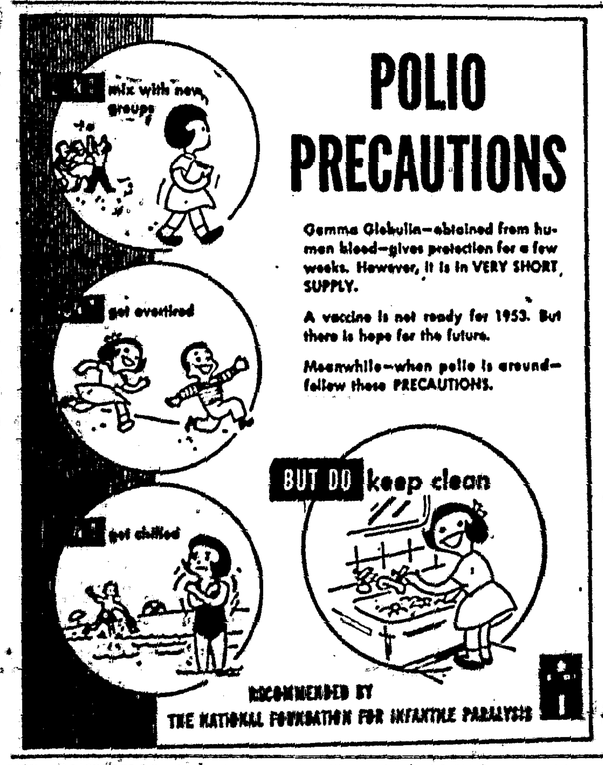
New Mexico families received $970,000 in life insurance death benefit payments under 440 policies during the first three months of this year, the Institute of Life Insurance reports.

TRY A WANT AD IN THE NEWS

IT NEVER FAILS

DANDY, HANDY 'N CANDY By Winsor





POLIO PRECAUTIONS

Gamma Globulin—obtained from human blood—gives protection for a few weeks. However, it is in VERY SHORT SUPPLY.

A vaccine is not ready for 1953. But there is hope for the future.

Meanwhile—when polio is around—follow these PRECAUTIONS.

RECOMMENDED BY THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

When in Roswell or Just Passing Through
STOP
And Visit Mae Rector at the
TREASURE CHEST
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Antiques, Fine Paintings, Objects of Art

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Has a Good Selection of
JEWELRY
GIFTS
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Travelers' Plastic Clothes Bags
Luggage for College Students
Lunch Kits for School Days
Smitty Mufflers
Coleman Folding Camp Tables and Stools
(They fold up to fit in a handy valise)
CHINAMEL PAINTS & VARNISHES
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NOB HILL RESTAURANT
Palmer Gateway, Ruidoso, N. M.
Sandwiches . . .
. . . Chicken . . .
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"Chew With a View"
SERVING HIGHEST QUALITY FOODS
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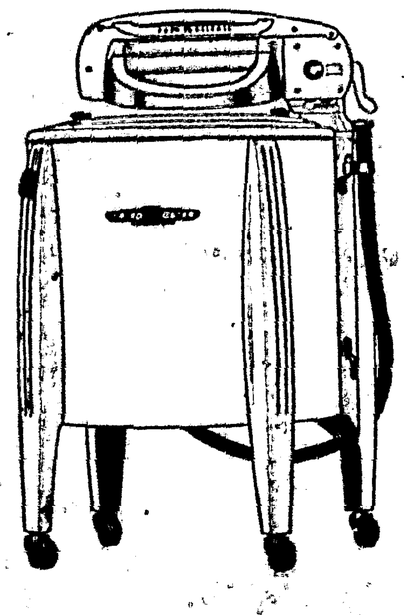
For Convenience . . .
Bank By Mail
Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!
THE FIRST NATIONAL BANK OF ROSWELL
Established 1890 "A Home Institution"
Member Federal Deposit Insurance Corporation

DGHXW STKKP
OWED TO THE LIGHT COMPANY
I was sitting there minding
my own business,
And writing up my ad whe n
a&?□ !*½%#■/
The lights went out!
Hunted up the flashlight—
The battery was dead!
Looked around for a candle
Used a match instead!
Cracked my shins on the table
Knocked my head on the door
Ending up writing this ad
In the dark on the floor!
eStH sChM raoX iZ
Fox Mercantile
We Give S & H Green Stamps

WHERE ELSE CAN YOU GET ALL THESE SERVICES AT ONE STOP FOR 24-HOURS ?
Eat With Us While We Service Your Car or Make Repairs on It . . .
OPEN DAY AND NIGHT
Serving Fine Foods and Selling Fine Motor Fuels and Motor Repair Service
THOMPSON'S SERVICE STA.
GARAGE and CAFE
On Highway 70 West of Race Track
HOLLYWOOD

SPEED QUEEN



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July 24 Thru August 27
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- This Famous Speed Queen Washer
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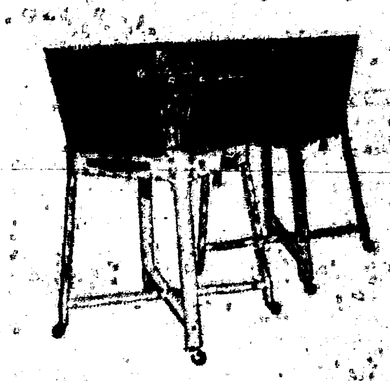
All For $138.00



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Ruidoso, N. M.

Progressive Business and Civic-Minded People of Roswell and Vicinity

This department has been worked up largely as a reflection of public opinion. No person has written of themselves or their business. All articles have been compiled by a representative of The Ruidoso News as he saw conditions. These people are all leaders in their various lines of endeavor and the co-operation of those citizens in Roswell who helped make this department possible is sincerely appreciated.

HOMER H. WILLIAMS

Homer H. Williams of the New Mexico Selling Company, has won the universal respect and good will of the people of Roswell and the surrounding country for the progressive manner in which he has kept the company in the forefront of the business and civic life of this entire district. Also for the efficient and friendly willingness he has displayed in accepting his share of responsibility in aiding civic projects.

Mr. Williams is not the kind of man who makes himself conspicuous by the manner in which he conducts himself, either in business or other matters. Yet his quiet reserve and air of confidence mark him as a man of sound judgment whose opinions and advice are sought after and listened to with respect.

We compliment Homer Williams for the successful management of The New Mexico Selling Company, also for his constructive advice and help on those civic affairs in which he has found time to interest himself. He is a man whom many are proud to call friend

LLOYD TAYLOR

Roswell has attained a prominent position in the business and civic life of this section of the state because of the foresight of those men who had the ability to envision the possibilities of the community and the trade area it serves. And a wide awake progressive man who justly should be included in this category is Lloyd Taylor of The Continental Oil Company.

Such men have, many times over, proven their worth to the community, both as business men and as active workers in the civic betterment and progress of the city. Mr Taylor has earned the good will and respect of his fellow citizens for contributing his bit to the general welfare of the city and the people as a whole.

It is our duty to include Lloyd Taylor in that group of progressive and civic minded people who have done so much for Roswell and to express the wish that he will continue for many years to forge ahead with the success which he has enjoyed in the past

HOWARD HAMILTON

In compiling this review of progressive Roswell business people, we have endeavored to select those citizens who, by the manner in which they have conducted themselves and their businesses, have earned for them positions of leadership in their various fields of activities. Such a man is Howard Hamilton of The Food's 'O Choice, who is well known and has many friends and customers throughout the Pecos Valley

Mr Hamilton's main interests have not been solely confined to his own business and private affairs, but have also included his contributions, of one form or another, to those projects of a civic nature which come within the scope of his activities.

Howard Hamilton is a man of wide experience whose exploits in the business and civic life of Roswell and vicinity merits more than a passing attention and the writer is privileged to pay this brief tribute to a man who well deserves more credit than is accorded him here.

JOE A. HORN

In bestowing credit upon some of those progressive business men of Roswell who in one way or another, have contributed their bit to improve both business and civic conditions, we wish to say a few words about Joe A. Horn of The Horn Service Station.

Mr. Horn has set a standard for himself and the operation of his business that, under existing conditions, has been very difficult to maintain. However, that he has done so is proved by the large volume of business which his Magnolia station continues to handle, much of which is due to his unceasing attention to detail and his ability to cope with new and unexpected problems.

Joe Horn is also civic-minded, and has, when asked, cheerfully cooperated on those civic activities to which he has been able to lend assistance. He more than deserves the respect and good will which he has earned, and we and his friends are confident that he will continue to maintain his usual integrity and high standards.

FOSTER MORRELL

We take pleasure in this Roswell review to call the attention of our people to one of the more progressive petroleum engineers of this district. That personality is Foster Morrell, who is rendering a valuable service to the oil producers of the state.

The production of petroleum in this section has been one of the greatest single factors in the growth and progress of Roswell and this district, and Mr. Morrell is a man who has taken an important part in many phases of oil field activities.

He is a resident of Roswell and has a large circle of personal friends throughout this entire district. He is also a man who has considered his civic responsibilities in a serious manner and is always ready and willing to help in the promotion of any project which promises to benefit his city and this district.

We congratulate Foster Morrell for the part he is playing in the development of petroleum resources in this part of the state and wish him many more years of successful operations.

LILLIAN R. RUSSELL, R. B. BACON, T. B. HOOD, AND BERT M. SHEPHARD

Four of the better informed real estate and insurance executives of the city are Lillian R. Russell, Robert B. Bacon, T. B. Hood and Bert M. Shepard of Russell, Bacon & Hood.

They have been operating a complete service for their large clientele over a period of time and during that time they have made a great many friends both for themselves and for the companies their agency represents.

They have also contributed considerable of their time and energy to the growth and progress of Roswell and this district, and have been content to take their rewards in the quiet knowledge of a work well done and the respect and admiration of their many friends. The value of such people to their city and the surrounding territory cannot be overestimated when considering the many personal sacrifices they have made in order to contribute to the general welfare of the community as a whole.

We congratulate these four citizens on their splendid reputations and wish for them continued successful careers as leaders in the insurance and real estate field in the Roswell area.

ZELMA RUSS McEVOY

Progressiveness, coupled with ability, always a praise-worthy feature in the passing scene of any community's daily life, is to be duly appreciated. In full realization of this and in recognition of the splendid success in her case, many residents and business people of Roswell and our own community, regard Zelma Russ McEvoy of The McEvoy School Of Allied Arts, as a true asset to her city and this district.

Mrs. McEvoy is keeping her school at the forefront at all times, both in business and civic activities and has maintained a position of leadership in her field of endeavor. Capable and energetic in the management of her school she has come to be recognized as one of the city's more progressive business women.

What Zelma Russ McEvoy has accomplished in the past, both in business and civic activities, is the best indication of what may be expected of her in the future. She has won our admiration and best wishes for continued success.

HUGH D. MASSINGALE

Successful business and professional men, as a rule, show their appreciation for their success by their often repeated demonstration of civic pride. This is a fortunate fact. Otherwise a city would be lacking in that progressive element which advocates and develops various projects of a civic nature that are indicative of a progressive community.

Hugh D. Massingale, well known and reliable excavating, sand and gravel contractor of the Pecos Valley, is a man who has never failed to lend a hand when it comes his turn to help on some worthy project promoted for the general betterment of Roswell and the adjacent territory.

Mr. Massingale takes genuine pleasure in this method of showing his appreciation for his success, and in so doing, recognizes his civic responsibilities.

It is such men as Hugh Massingale who become acknowledged leaders in both business and community activities, and we compliment him on having attained that position in his city.

A. H. NORTON

Inasmuch as this a period of growth and expansion for Roswell, those progressive business men who had the foresight and ability to lay their plans so as to be able to take advantage of those conditions are entitled to more than ordinary acclaim. We are, therefore glad to pay tribute to A. H. Norton of The Norton Motor Company, Cadillac and Oldsmobile, Sales & Service, and The Norton Body Shop, for he has become a well known figure in the business and civic life of the city.

Mr. Norton's persistent optimism and steadfast belief in the continued future prosperity of the people of Roswell and vicinity are characteristics which are deserving of our highest praise.

He has always shown a willingness to do his part in civic advancement and has contributed his bit, in one form or another, to projects promoted for the welfare of his city. We believe that men like A. H. Norton are entitled to our sincere praise, both because he has achieved success in his private affairs and because he is willing to contribute to the public good.

"OTIS" AND "SUE" SHAW

Mr. and Mrs. Otis O. Shaw, who just a few months ago assumed the operations and management of The Mountain View Court and G & O Grocery, in Roswell, quite readily demonstrated their business ability by their quickness to appreciate the obligations and responsibilities of their new endeavor and to conduct their affairs accordingly.

Although they have been operating the court and grocery for a comparitively short time, they have already made many new friends and customers for their grocery and court.

The Shaw's are active, energetic people whose sincere and friendly personalities and desire to be of service is rapidly earning a place for them in this district.

They have already taken an interest in community activities and in due course of time will assume their full share of civic responsibilities.

Otis and Sue Shaw deserve a word of praise for having so quickly established themselves in their new endeavor, and we are glad to give them this brief tribute.

W. OLAN WOOLDRIDGE AND JEANETTE THOM

To serve the public honestly, efficiently and cheerfully, is the basic foundation many progressive business men and women of Roswell have found to be the shortest route to success. In making this statement the personalities we have in mind are W. Olan Wooldridge and Jeanette Thom of The Wooldridge Travel Service. The popularity and patronage enjoyed by their services accentuates the ideals of courtesy which they have consistently applied in the management of their travel service.

The conduct of such businesses and the people who operate them have done much to make Roswell the business center for many miles around, and it is fitting that we give credit where credit is due to such citizens as Mr. Wooldridge and Miss Thom for their part in the onward progress of the city. In doing so, we are merely putting into words the opinions of those who know them.

Jeanette Thom and Olan Wooldridge have earned their success by the method in which they have accepted both civic and business responsibilities, and we sincerely trust that they both will continue to prosper.

"HANK" AND "JEAN" BARTON

Mr. and Mrs. J. H. Barton of The Jet Food Service and The Barton Auto Sales, are two of those progressive type of citizens upon whom the community depends a great deal for leadership in business and other matters. They are also civic minded and have, in the past, and no doubt will continue in the future to give more of their time and energy for the welfare of others than themselves.

They are the kind of people who make friends, and friendships once formed by them are never broken by an unfriendly act on their part, and they spare no efforts in order that their services to the surrounding area shall be more dependable.

The Barton's have never been known to inject themselves into a situation for the mere purpose of gaining publicity. However, they proceed in a calm and unostentatious manner, and accomplish their objectives with a quiet dignity. We do not hesitate to recommend "Hank" and "Jean" Barton to our friends as fine examples of the more progressive type of business people who have aided in the growth and development of Roswell and the surrounding country.

MR. AND MRS. PETER BROWN

To be a consistent and persistent booster of the home community often takes courage and plenty of optimism. It is because of their unfailing faith in the future of Roswell and the surrounding country and their unflagging efforts to promote its development, that Mr. and Mrs. Peter Brown are selected now for this brief tribute.

Mr. and Mrs. Brown have proven very ably that they are restaurant operators of unusual ability, for it is largely to their ideals of service coupled with a determination to serve only the best of food that The Deluxe Cafe holds its high position in the public's favor. And their personality and energy in directing the operations of the business are important factors in their outstanding success.

We are glad to pay tribute to Mr. and Mrs. Peter Brown and to point out to our readers that theirs is the guiding influence responsible for the splendid service and delicious foods to be had at The De-Luxe Cafe in Roswell.

JIMMY GRIBBAS

A restaurant operator in Roswell who has based his success upon the belief that the public will appreciate good food, well prepared and appetizingly served is Jimmy Gribbas of Ruidoso Cafe, [illegible]

CLIFFORD G. SMITH, CECIL SCRIMSHER AND CRESSIE L. EMMICK

Due to the efforts of a group of wide-awake business and professional men the city of Roswell has attained a dominant position in the commercial life of the Pecos Valley. And three of the men who have justly earned credit for being progressive members of that group are Clifford G. Smith, W. Cecil Scrimsher and Cressie L. Emmick of The Smith Machinery Company, Inc.

It is because of the successful operations as such businesses as theirs that the city of Roswell has earned the reputation of being one of the more progressive communities in this district.

And Smith, Scrimsher and Emmick are men who have been conspicuously successful in spite of the fact that they have often neglected their own private affairs to devote a part of their time and efforts to the successful promotion of civic projects.

It is considered a privilege to include these three men in this Roswell review and to publicly give them credit for their success in business and for their many contributions to the general welfare of their city.

ROBERT W. AND BOB MITCHELL

When a man gains recognition for the progressive and straight forward manner in which he has managed his business affairs and also for his generous contributions to civic projects, he is to be complimented for his achievements.

A man belonging in this category is Robert W. Mitchell of Mitchell's Pharmacy, a business man of Roswell, who is regarded with respect and admiration by a great many residents of the city and the surrounding country.

We also think it appropriate in this review to give credit to some of the younger generation who are carrying on so ably in the footsteps of their fathers. And one who certainly deserves such credit is Bob Mitchell, who now shoulders his full share of responsibility in the management of the pharmacy established by his father. It is because of the efforts of such men that, year after year, Roswell continues to grow and prosper and to become an even better place in which to live.

It is men like Mr. Mitchell and his son Bob, who have a distinct value to their city and we take pleasure in paying them this brief but sincere tribute.

ROBERT O. AND DONALD B. ANDERSON AND JOE W. LACKEY

In every community there are a number of citizens who can be pointed out as having taken a three-fold part in the onward progress of their city. Three well known business men of Roswell who belong in this category are Robert O. and Donald B. Anderson and Joe W. Lackey of The Malco Refineries Inc.

Their leadership in their line of business is recognized throughout this entire district. And their furtherance of civic activities and support of those organizations, whose main objectives are directed along lines of civic betterment is well known to their immediate associates.

The Anderson's and Mr. Lackey are men who are equally liked and respected by their intimate friends, their associates and their employees. They are loyal to the community, thankful for their success in business and have shown their appreciation by their contributions to various civic movements.

We congratulate R. O. and D. B. Anderson of J. W. Lackey for being good citizens, progressive business men and boosters of their home community.

E. S. ARNOTR

Recognized as an authority on all construction contracting problems, E. S. Arnold of The Foster Construction Company, has turned his knowledge to the advantage of the people of Roswell and the Pecos Valley. More than that, Mr. Arnold is a man who has always been vitally interested in the civic betterment and progress of the city and has backed up his interest by lending assistance in one form or another, to the successful promotion of many things which have benefited the community as a whole. Roswell owes much to such men for their part in making the city the business center of this area.

He has always been alert to the many opportunities for service, and more than ready to recognize and accept his share of civic responsibility.

Because of these things E. S. Arnold has become accepted as a progressive business man who is an asset to both the business and civic life of the city, and we trust he will continue to serve the people of Roswell and the surrounding area in his present capacity for many years.

C. M. WELSH AND GIB DOW

It isn't the size of a man's business which determines its value to the community in which he makes his living. But rather by the manner in which it is conducted. Which, to a greater or lesser degree, reflects the personality and character of the individual. The value of C. M. Welch and Gib Dow's business to their city is a reflection of their progressiveness and determination to render the utmost in service, a policy which has caused The Welch-Irwin Corporation, to be so well thought of and so widely patronized by the people of Roswell and the Pecos Valley.

That same progressiveness and ability which has made them so successful in their own business has also fitted Mr. Welch and Mr. Dow to be of assistance on community projects and public drives. Furthermore, they do so cheerfully and with a friendly spirit of cooperation what is always more than welcome.

It is a pleasure to include Gib Dow and C. M. Welch in this Roswell review and to wish them both every success in the future.

MR. AND MRS. B. A. OWENS

Good motels and tourist courts are indispensable to the progress and development of a growing city such as Roswell. And The Yucca Courts, combining the best features of both, has accommodated a great many tourists and business men in a manner that assures them of the continued patronage and good will of the motoring public.

The management of The Yucca Courts has maintained an ideal of service which is thoroughly exemplified by the manner in which every need of the traveling motorist has been anticipated and prepared for. Nothing is taken for granted; nothing is forgotten, and hospitality and service is always their first and last consideration.

Much of the credit for the splendid reputation of this modern drive-in-court is due to the executive ability of Mr. and Mrs. B. A. Owens, whose untiring efforts, foresightedness and careful attention to detail, have maintained a standard of hospitality and service which would be difficult to surpass. It is a pleasure to say these few words of praise about The Yucca Courts and its friendly owners and operators, Mr. and Mrs. Owens.

ELLIS NICHOLAS

In compiling this review of progressive Roswell business men, it is fitting that we include some of those men who have, by their aggressiveness, definitely established themselves in the business and civic life of the city.

Such a man is Ellis Nicholas the manager in Roswell of The Jenkins Music Company, who also deserves an additional word of praise for being more than just successful. He is an enthusiastic and consistent booster of the home community and in his own way has done much to advertise the city.

Mr. Nicholas has pursued the progressive policy of stepping up his business ahead of the times, thus setting a pace for which he has earned the reputation for being a go-getter—who does not sit back and wait for the business to come to him.

We are glad to pay tribute to Ellis Nicholas and to point out to our readers that his sincere desire to be of service, coupled with his aggressive methods are largely responsible for the standing of The Jenkins Music Company in the Roswell area.

BILLIE B. AND G. B. "RUSTY" ARMSTRONG

Billie B. and G. B. "Rusty" Armstrong of Armstrong & Armstrong, are two of those progressive men who have always done their bit to maintain the prestige of the city of Roswell as the leading metropolis of this section of the state. They have always worked for the development of the city and their many services are worthy of sincere appreciation.

Their well earned success as business men is easily understood, knowing as the people do, their widespread reputations for the honesty which characterizes all of their business dealings. And it is a combination of technical knowledge, professional skill, and business ability which have elevated the Armstrong's to the position of leadership in the general construction business.

They are completely aware of their civic responsibilities and are wide awake to the many opportunities for service, and always ready and willing to lend their support to any project which promises to benefit the community as a whole.

We compliment "Rusty" and Billie Armstrong on their accomplishments and wish for them continued success.

W. P. "BILL" BOLING

In singling out some of the more progressive business and professional men of Roswell we would be censured should we fail to include W. P. "Bill" Boling of The Pueblo Courts and The Village Cafe. He is a man who has never spared himself in his participation in both the business and civic activities of the city.

Mr. Boling has always been conscious of his civic responsibilities and ever ready and willing to meet in every detail those opportunities which come to his attention to further civic enterprise. He may well be proud of his achievements along these lines.

"Bill" Boling deserves a great deal of credit for the honest and successful manner in which he has conducted his business affairs. He is a friendly and likeable personality, whose sincere desire to be of service has gained for him a host of friends and acquaintances in and around Roswell who would, if given the opportunity, join us in wishing him many more years of continued success.

K. CRANFORD

It is appropriate that we include in this review of progressive Roswell business men, K. Cranford of The Cranford Real Estate & Insurance Company, a well known real estate man of the city who is recognized as an authority on both city and suburban real estate values. Furthermore, he not only has the reputation of being progressive, but also the added one of being a willing supporter of many community affairs.

Aside from his business activities, Mr. Cranford has always shown an interest in the civic betterment and progress of his city and has backed up his interest by his contributions to many projects which have benefited the city and the surrounding area.

His help along these lines has made of K. Cranford a fine example of the kind of man we all appreciate. We congratulate and extend to him on behalf of all citizens interested in better business and civic progress, sincere appreciation for his contributions to the general welfare of Roswell and the Pecos Valley.

SAM A. BROWN

Performing an outstanding service for the people of Roswell and the Pecos Valley, Sam A. Brown of The John Hancock Mutual Life Insurance Company, has achieved an enviable reputation for his progressive policies of business administration. His constant study of insurance problems in relation to the protection of the people both need and can afford, have been important factors in his well-earned success.

His sound business judgment and unwavering honesty are characteristics which place him in the front rank of the business leaders of his city. Yet he is unassuming and modest in his personal contact with the people; always ready to listen to their ideas and desires.

We are glad to pay tribute to progressive citizens of this type, for it is such men as Sam Brown who have caused Roswell to become recognized as the metropolitan center for this section of the state, and we wish for him a continued successful career as representative for The John Hancock Mutual Life Insurance Company in this area.

LOA M. SMITH

Recognized as one of the more progressive business women of Roswell, Loa M. Smith of The Hahn Street Laundry, performs a real service for the people of her city and her contributions to civic betterment are too well known to require repetition in these columns. Her personal success has been achieved, in a large measure, because she never misses an opportunity to further the service her laundry renders to the public. A policy which has and continues to build up good will for The Hahn Street Laundry, throughout this entire district.

Mrs. Smith is deserving of praise and this small tribute is but a just recognition for the many services which she has performed in the way of both business and civic activities. Also her reputation for the successful conduct of her business affairs is no greater than her reputation for the honest practices which characterise her every transaction.

We congratulate Loa Smith on her splendid record and trust she shall continue to serve the people of Roswell and vicinity.

JAMES C. ROGERS

At the head of one of the district's more prominent radio and television supply houses, and as a leader of recognized ability in community life, James C. Rogers stands out today as one of the best liked men on the panorama of Roswell activity. His friends are numbered by the hundreds and all of them are of the lasting fibre which comes of business and in the realms of neighborhood life.

The Supreme Radio Supply has been a strong factor in the growth and progress of Roswell; and Mr. Rogers' own efforts, in many instances, have been the stimuli behind the accomplishments of the supply house. The case is a fine example of a man weaving his own personal prominence into an executive's life, with lasting benefits to both organization and individual.

We take pleasure in expressing these few words of commendation to a man who has done so much to promote the growth and progress of this entire district, and to also call the attention of our readers of the retail outlets of The Supreme Radio Supply in our community, namely, Joe Reinhardt and The Intermountain Supply.

CHARLIE THIMOS AND STEVE METARELIS

In mentioning some of those men and women who are taking a progressive part in the evolution of the business and civic life of Roswell and vicinity, we would be censured if we failed to include Charlie J. Thimos and Steve G. Metarelis of The American Cafe.

Mr. Thimos and Mr. Metarelis are those solid types of citizens whose fairness and friendliness and a sincere desire to serve only the finest foods, properly prepared and served in a manner that leaves nothing to be asked for, which are accountable for a large measure of their success.

And as time goes on their personal interests have become more closely interwoven with the business and civic activities of the city and they have become accepted as two men who can always be called upon to further community activities.

Steve Metarelis and Charlie Thimos have, by the conduct of their business and by their attention to civic affairs earned the friendship and good will of their fellow citizens. They are to be complimented upon their activities and we know we express the desire of many of their friends and associates in wishing them both continued success.

HOMER GLOVER AND RAYMOND HARRIS

To those progressive business men who have also taken a part in civic affairs we owe a debt of gratitude that we often find difficult to repay. However, we can do so in part by publicly acknowledging their many services and we take this opportunity to pay a brief tribute to Homer Glover and Raymond Harris of The Glover Packing Company. In doing so we express the sentiment and feelings, not only of the community, but also those people who have been actively associated with them in business or civic affairs.

Mr. Glover and Mr. Harris' time is almost wholly occupied by their own affairs. Yet there has never been an occasion when they have been called upon by the people of Roswell and vicinity to assist some civic project, that they have not responded and helped to the fullest extent of their ability to further that project. Thus they have frequently sacrificed their personal interests to promote some worthy cause.

Because of this, Raymond Harris and Homer Glover have proven themselves to be good and loyal citizens of whom their city and district have every reason to feel justly proud.

S. G. HORNE, SR. AND JR.

When a man gains recognition for the progressive and straight forward manner in which he has managed his business affairs and also for his generous contributions to civic projects, he is to be complimented for his acvhievements.

A man belonging in this category is S. G. Horne, Sr., of The Horne Food Stores, who is regarded with respect and admiration by a great many residents of the city and the surrounding country.

We also think it appropriate in this review to give credit to some of the younger generation who are carrying on so ably in the footsteps of their fathers. And one who certainly deserves such credit is S. G. Horne Jr., who now shoulders his full share of responsibility in the management of The Horne Food Stores, a business established by his father. It is because of the efforts of such men that, year after year, Roswell continues to grow and prosper and to become an even better place in which to live.

It is men like Mr. Horne and his son Sam, who have distinct value to their city and we take pleasure in paying them this brief but sincere tribute.

TED STILWELL

Ted Stilwell has proved his progressiveness by constantly adding to and increasing the service which Stilwell's Magnolia Service, formerly Mason's, has extended to the people. The large volume of business handled by his Magnolia station proves that "service," to him, is not "just a word," but something to be rendered to the motoring public to the fullest extent of his ability.

In addition to his close attention to his business affairs, Mr. Stilwell was never a man to dodge his civic responsibilities, and help in those matters has always been cheerfully given.

He fully appreciates the value of good will, and has more than his share of that intangible commodity because of the manner in which he meets both business and civic obligations. He is a credit to the community, and is thoroughly established in the forefront of the business life of the city.

Ted Stilwell has many friends in and around the city and it is a pleasure to bring him before our readers in this review of progressive Roswell business men.

N. C. GAROUTTE

Logically a man who has earned the reputation of being one of Roswell's more progressive used car dealers, would, in doing so, have earned the friendship and good will of a great many people throughout this entire district. And a man who justly deserves that distinction is—modest, efficient, friendly N. C. Garoutte of The N. C. Garoutte Used Cars, located at 1112 South Main.

Mr. Garoutte is the type of man who would be an asset to any community, not only because the successful conduct of his business plays a definite part in the general civic scheme; but because the ultimate measure of his value to his city and this district lies in the fact that he is untiringly zealous and remarkably successful in the promotion of civic progress.

It would be hard to estimate the actual dollars-and-cents value of men like this to their community. We congratulate the city of Roswell for numbering among its more progressive citizens such a man as N. C. Garoutte and we also express the wish that he will enjoy many more years of success.

FAYETTE DAVIDSON

There are a number of business and professional men in Roswell who have gained recognition for their progressiveness and a well-known insurance man who belongs in this category is Fayette Davidson of The Davidson Insurance Agency, who operates a general insurance business.

Mr. Davidson is well established in the forefront of the business and civic life of his city. He is an aggressive person, yet one whose genial personality has earned for him and the companies his insurance agency represents, a host of friends and policy holders in this territory. And the ethical manner in which he has conducted his business affairs is but one of the reasons for his outstanding success. Also, aside from his business activities, he has always accepted his share of responsibility in aiding civic projects.

We congratulate Mr. Davidson for his success in business and public affairs and trust he will continue for many years to enjoy that success which he has so justly earned.

R. L. McMILLEN

In paying tribute to some of the more progressive business men of Roswell, we would be remiss in our duty should we fail to include R. L. McMillen of The McMillen Auto Service, whose business ability is no greater than the "know-how" and mechanical skill which has contributed to his well known success in the automotive repair and maintenance business.

He has also contributed generously to the welfare of his city and the community for many miles around. And his civic spirit is evidenced by the many services which he has performed and will continue to perform in the interest of the people as a whole.

Mr. McMillen is a man of wide acquaintance, whose many friends admire and respect in him those virtues which inspire confidence and promote good feeling. And his upright business methods are a credit to his inherent sense of fair play.

We congratulate R. L. McMillen on his splendid record of service and trust he shall continue to assist us for many years to come.

BUCK HENDRICKS

In critical times such as these, it takes business men of more than average ability to carry on their operations successfully. In making this statement the man we have in mind is one of Roswell's more dependable farm implement dealers, Buck Hendricks of Buck's Farm Store, exclusive dealer for Towner Farm Machinery in this area, who has a wide circle of friends and associates scattered throughout this entire district—many of whom reside in our own community.

His contagious optimism and freely expressed belief in the assured future prosperity of the people of Roswell and its metropolitan trading area are characteristics which are to be appreciated in a progress business man. He has always taken an interest in community affairs and has shown a willingness to shoulder his share of the civic load.

It is men like Buck Hendricks who, because of the successful conduct of their business and private affairs and their willingness to contribute to the public good, are wholly deserving of a few words of commendation. It is a pleasure to pay him this brief tribute.

BUCKHORN BARBER SHOP
Open 8 to 6:30 Weekdays
8 to 6 Saturdays
Two Chairs
To Serve You
Downtown Ruidoso

EVERYTHING for the SPORTSMAN
FISHING TACKLE BAIT
RUIDOSO HARDWARE
Pat & Leon Parrs

Steps Outlined For Obtaining Drouth Loans

New Mexico farmers and ranchers may be interested in knowing the procedure for applying for emergency livestock loans, authorized by Congress recently in new disaster credit legislation, approved by President Eisenhower. This credit will be extended only to established producers and feeders of cattle, sheep and goats, who have a reasonable chance of working out their difficulties, but cannot obtain the funds they need from private or cooperative credit sources. Loans will not be made to enable a man to go into the livestock business or to carry on commercial feed lot operations.

Loans will be made in the amounts of $2,500 and more, at 5 per cent interest for periods up to three years for the purchase of feed, seed and other operating expenses. They can be renewed if renewal is found to be in the best interest of the farmer and government. The loan funds cannot be used to refinance debts farmers and cattlemen already owe.

Application blanks will be available at the Farmers Home Administration office within a few days. In areas of heaviest demand, banks, production credit associations, national farm loan associations, as well as the local offices of the FHA will have the blanks. All applications will be passed on by special livestock loan committees to be appointed by the Secretary of Agriculture.

The farmer can get in touch with the loan committee serving his area by contacting his banker, the county agricultural agent, the Farmers Home Administration supervisor or any other local agricultural official.

When a farmer applies for a livestock loan, his creditors will not be asked to subordinate their claims to the Government. However, they will be expected to give standby agreements for a long enough period to enable the farmer to have a reasonable chance of recovery.

Most Loan approvals will be handled by the local committee which will consist of at least three local persons having recognized knowledge of the livestock industry. However, whenever an applicant's total indebtedness would exceed $50,000, final approval will be by the Secretary of Agriculture.

The disaster credit legislation passed by Congress also provides a supplementary source of emergency credit for established farmers—not limited to livestock operators—in areas designated by the President as major disaster areas, (parts of New Mexico, Colorado, Kansas, Arkansas, Texas and Oklahoma.) When the Secretary of Agriculture finds that farmers in these areas have felt the force of an economic disaster—such as a substantial price decline to the extent they cannot get needed credit from local sources to carry on farming operations he can authorize loans to meet that need. Such loans will be similar to the disaster loans now being made to the Farmers Home Administration to farmers who have suffered production losses from natural disasters as drought, flood, and windstorm. New loans will be made only during the period of the emergency. Lending will be handled by the FHA offices. Credit will be approved as rates and terms to be established by the secretary.

The emergency livestock loan, the emergency disaster loans and whatever expenses the Government bears in supplying feed and seed in disaster areas will be borne by a disaster loan revolving fund under the jurisdiction of the Secretary of Agriculture. About $15 million is available at the present time and more funds are being requested.

Church Directory

FIRST BAPTIST CHURCH
Green Tree, New Mexico
Rev. Jesse F. Allen, Pastor
Sunday School 10:00 a. m.
Mack J. Edwards, Supt.
Preaching Service, 11:00 a. m.
Training Union 6:30 p. m.
Dee Simpson, Director.
Preaching Service, 7:30 p.m.
Wednesday night service, 7:00.
The church where everybody is somebody, and nobody a stranger.

CHURCH OF CHRIST
M. A. Elkins, Minister
Services
Bible Study at 9:45 a. m.
Worship Service at 10:45 a. m.
Communion at 11:40 a. m.
Evening Service at 7:00 p. m.

COMMUNITY METHODIST CHURCH
Frank Matthews, Pastor
Sunday School—10:00.
Morning Worship—11:00
Methodist Youth Fellowship—5:30.
Evening Service—7:00.

FULL GOSPEL HOLINESS CHURCH OF GREEN TREE
Rev. Cecil Smith, Pastor
Sunday School—9:45 a. m. Sunday.
Preaching—11 a. m. Sunday.
Evangelistic Service—7:30 p. m. Sunday.
Prayer Meeting—Thursday evening.
Young People's Service—Friday Evening.

ASSEMBLY OF GOD CHURCH
Green Tree, New Mex.
Pastor, D. D. Moore
Sunday School—10 a. m.
Morning Worship—11 a. m.
Booster Band—7 p. m.
Evangelistic Service—7:30 p. m.

ST. ANNE EPISCOPAL CHURCH
Glencoe, New Mexico
Vicar, Robert Davis
2nd and 4th Sundays, 9 a. m.

ST. ELEANOR'S CHURCH
Rev. George Markey
Schedule of Masses—
Sundays and Holy Days—7:00 a. m. and 11 a. m.
Week Days—7:30 a. m.

FIRST PRESBYTERIAN CHURCH
William B. Holmes, Jr., Pastor
A Home for the Soul in the Heart of the Canyon.
Temporary place of meeting, Women's Club Building.
Sunday School at 10 a. m.
Morning Worship at 11 a. m.
Evening Worship at 8:00.
You are cordially invited to all the services of this church.

FIRST BAPTIST CHURCH
Rev. Landre P. Lee, Pastor
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
B. T. U., 6:30 p. m.
Worship Service, 7:30 p. m.
Wednesday Night Service, 7:30.

HOLY MOUNT EPISCOPAL CHURCH
Nob Hill
Vicar, Robert Davis
Services
2nd and 4th Sundays, 11 a. m.

NEW FILM FEATURES AFRICAN ADVENTURES

"White Witch Doctor," Twentieth Century-Fox's adventure drama in color by Technicolor with Susan Hayward and Robert Mitchum in the starring roles, will be the attraction at the Pueblo Theatre Suday, Monday and Tuesday.

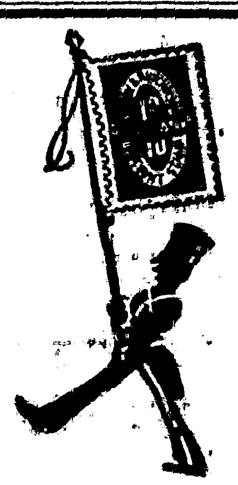
The locale of the story abut an American nurse who goes to Africa to volunteer her services in giving medical aid to the natives, is the Bakuba country in the Belgian Congo. Producer Otto Lang and a production crew spent three months in that little-known section of darkest Africa filming background scenes. The supporting cast, headed by Walter Slezak, includes thousands of natives appearing as chiefs, warriors and natives.

RUIDOSO INVITED TO SHOW FLOWERS IN EXHIBIT

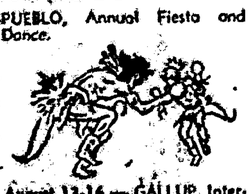
Mrs. Wilbur Coe this week asked the News to urge Ruidoso residents to have arrangements of flowers in the open division of the show, welcoming the interest and attendance of all of this city. Entries in the show are from home owners in the three valleys, the Bonito, the Ruidoso and the Hondo. Admission this year will be 50 cents per person. There will be music and refreshments. The 1953 show is the second annual event sponsored by the Tres Valles Club.

FOR YOUR UNEXPECTED GUESTS
To Rent—Holloway Bed and Baby Crib
RUIDOSO ICE HOUSE
PHONE 44-04
— also Sewing Machines for Rent —

RESTYLE NOW FOR SUMMER BEAUTY
Newest styling, cut and permanent
There's more Vacation Fun for you with a Permanent that is "ready to go" no matter what the occasion.
MERLE NORMAN STUDIO
ROSE BROWNFIELD
Corner of Main Road and Mechem Drive

NOW
YOU CAN OBTAIN
VALUABLE
"S. & H."
GREEN STAMPS

—from—
Estes Cleaners
PHONE 26-03 — for Pickup and Delivery
In Downtown Ruidoso
Cleaning — Pressing — Laundry Service

Major Events ...for your enjoyment in NEW MEXICO
... during AUGUST
August 1-2, 8-9, 15-16, 22-23, 29-30 — RATON, Horse Racing, La Mesa Park.
August 1-2, 8-9, 15-16, 22-23, 29-30 — RUIDOSO, Horse Racing, Hollywood Park.

August 2 — JEMEZ PUEBLO, Old Pecos Dance.
August 4 — SANTO DOMINGO PUEBLO, Annual Fiesta and Summer Corn Dance.
August 7-9—LAS VEGAS, Teddy Roosevelt Rough Riders and Cowboys Reunion.
August 9-12 — CARLSBAD, Elks Golf Tournament.
August 10 — TAOS, Feast Day of San Lorenzo, Picuris pueblo.
August 10 — SAN LORENZO PUEBLO, Summer Corn Dance.
August 12 — SANTA CLARA PUEBLO, Annual Fiesta and Dance.

August 13-16 — GALLUP, Inter-Tribal Indian Ceremonial.
August 15 — ZIA PUEBLO, Fiesta and Dances.
August 17-22 — RUIDOSO, Square Dance School, Cortizo Lodge.
August 22 — ISLETA PUEBLO, Fiesta and Dance.
August 23-29 — SANTA FE, Annual Tesuque Valley Horse Show.
August 29-Sept. 1 — SANTA FE, Annual Fiesta.

New Mexico Division
UNITED STATES BREWERS FOUNDATION
316-17-18 Wright Building Albuquerque, New Mexico

NOW SHOWING...
Early Fall
SKIRTS and BLOUSES
in NYLONS and WOOLENS
VILLAGE GIFT & APPAREL
Mildred Helms, In P. O. Block

WE SERVICE & SELL
The New 1954 Model
PHILCOS
And the New 1954 Model
MOTOROLA
TELEVISION SETS
We Handle Yagi Antennas
Complete Line of
Installation and Parts
Our Motto Is SERVICE!
We Offer a Congenial Financing Plan
Radios Repaired
JOE REINHARDT
THE RECORD SHOP
RADIOS and RECORD PLAYERS

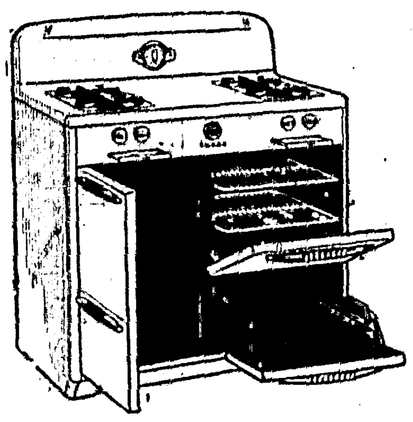
For General... Building Supplies and Repairs
Get Our Estimates
RUIDOSO IS STILL GROWING
and our main job is to help with that new construction in the canyon.
Remember our New Phone No. is 114-01
For a friendly, free cup of Folger's Coffee you'll always find the coffee pot hot
AT
R. H. Anderson Lumber Co.

TRY OUR SPECIAL SUNDAY DINNER
Aug. 2nd 11 a. m. to 6 p. m.
Smothered Chicken
Pineapple Fritters
Tossed Garden Salad
Potatoes Au Gratin
Broccoli with Cheese Sauce
Assorted Hot Breads - Tea or Coffee
$1.75
CORPER KETTLE CAFE
On Hiway 70 Overlooking Ruidoso Downs near Wheeler's Museum

LINCOLN COUNTY
FEED & IMPLEMENT COMPANY
PURINA CHOWS
MASSEY-HARRIS IMPLEMENTS
Phone 86-12 — Ruidoso — On Highway 70

DAIRY QUEEN
Taste that fresh, frozen dairy goodness
Malts —o— Shakes —o— Sundaes
Cones —o— Quarts —o— Pints
OUR HOURS:
10 A. M. to 10 P. M. — Weekdays
12:30 Noon to 10 P. M. Sundays
HIGHWAY 70 HOLLYWOOD, N. M.

BAR-B-Q
TO GO
ECKERT'S PIT BAR-B-Q
Hiway 70—Hollywood
REAL PIT BAR-B-QUE
PLATE LUNCHES
HOME-MADE CHILI
WE SERVE BREAFAST
ALWAYS GOOD COFFEE—5c per Cup
Open 6 a. m.—Close 8 p. m.—

You'll get mouth-watering results with a miracle-producing new
ROPER Gas Range

Delight your family with this fine new ROPER
It will deliver wholesome, full-flavor foods year after year. You'll love its big "Bake-Master" oven with interior lighting and "X-Ray" oven door. You'll marvel at the performance of its Alltrol "Center-Simmer" top burners... "Insta-Flame" lighters... "Easy-Glide" broiler and convenient timer. Come in today sure! Floor space 26-3/4 x 36 in.
Sacra Bros. Co.
JOSEPH HAWKINS
Bottled-Tank Butane-Propane

THE Buckaroo COCKTAIL LOUNGE
Ruidoso, New Mexico
Boots Anderson
Playing the Piano, the Solovox and the Organ Nightly
TOPS IN SERVICE and MIXED DRINKS

Post Time 1 p. m. All Electric Odds Board
RUIDOSO DOWNS
Horse Racing in the Pines!
Pari-Mutuel Handle to date:
1952 $1,162,743
1953 $1,534,749
Weekends and Holidays
ALL SUMMER LONG

RUIDOSO, NEW MEXICO

DANCE SET AT SAN PATRICIO

White Cat Dance Hall will be the site of a dance Saturday, August 1, in San Patricio. Music will be by Torreon.

PUEBLO
—THEATRE—
NOW HOME OWNED AND OPERATED

FRI. - SAT.
It's in Technicolor
JEAN CRAIN
DALE ROBERTSON
—in—
"The City of Bad Men"
Plus Serial & Cartoon

SAT. MIDNIGHT
MATINEE—11:30 P. M.
?
Plus Selected Short

SUN. - MON. - TUE.
AFRICA flaming with adventure and passion—
SUSAN HAYWARD
ROBERT MITCHUM
—in—
"White Witch Doctor"
in Technicolor
Plus News & Cartoon

WED. - THURS.

Plus Selected Short

Apaches Strengthen Ft. Stanton Claim

(By Keith Green and Vic Lamb)

The Mescalero Apache Indians' bid for the 27,000-acre Ft. Stanton "pasture" took a step ahead last week when it was revealed that documentary evidence had been uncovered in Washington proving that the land should revert to the Apache people when the federal government ceased to use it.

The old military hospital was turned over to the State of New Mexico for use as a tubercular hospital several weeks ago.

The Reverend Wendell Chino, representing the Apache tribal council, found old maps and a treaty in Washington which seems to validate the tribe's claim.

Found was the oldest existing treaty, dated 1852, which provides for an Apache reservation. The treaty stated that all land in the present Mescalero reservation, plus the Ft. Stanton land, was to be set aside as a reservation. However, the boundaries of the reservation were not definite.

The present reservation boundaries were defined by a treaty in 1876, but included some disputed land. It, however, included all the land except that owned by the Blazer family. Chino found one map which shows the reservation with a narrow slice in one corner which represented the Ft. Stanton reserve. It was much less than the 27,000 acres now on the ranch.

Reverend Chino said that additional land was taken from the Apaches in the area when a gold strike was made.

His references to documents for the preceding arguments were vague, but he stated that he believed the Apache claims are valid in every sense.

James Curry, counsel for the National Congress of American Indians, with two assistants, is building the case for the Apache people.

Reverend Chino added that the 1100 Indians living on the reservation desparately need the pasture for the expansion of agriculture. The Apaches subsist almost entirely on the raising of livestock and vegetable products. The present land area, he said, is not sufficient to support the population.

Visits Mechem

Chino flew to Washington early in July to contact the attorneys representing the Indians to speed up the search for old records which would uphold the Apaches' claim.

This week he conferred with Governor Edwin L. Mechem in Santa Fe, soliciting the state's support in the Mescalero Apaches' claim. On his return Thursday although he did not say so, re indicated that he felt Mechem was not so friendly toward the idea of giving the land "back to the Indians."

White Sands July Visitors Total 39,341

The July travel month at White Sands National Monument was the heaviest this year, although it showed a drop over July of 1952, Johnwill Farris, superintendent reports.

A total of 8,840 cars carried 39,341 people through the gate of the monument in July. This figure was 608 cars and 3,330 people less than a year ago, but, since 4,415 people were lost in attendance at the annual White Sands Fireworks show, July 4, there is an actual increase in normal travel.

Total visitors for the year (to July 25) was 135,999 in 32,534 automobiles.

Burned Youth Gets Skin Graft

It will probably be at least a week before Jerry M. Lobb, 13-year-old son of Mr. and Mrs. E. M. Lobb of Green Tree, gets to go home from St. Mary's Hospital, Roswell, following the tedious skin-grafting he has undergone on his upper right arm.

Jerry is reported to be doing nicely and in high spirits, under the circumstances.

He lost his arm just below the elbow. It was amputated to save the rest of his arm and most probably his life. This was the result of severe burns to his hand when he came in contact with an electric wire carrying 7,200 volts, about May 22 at Green Tree.

Jerry was climbing a tree in the yard of his home when the near electrocution took place. The shock came through his hand which was severely burned and his feet were grounded and pinned to the limb of the tree he was climbing.

He was stunned by the shock and became unconscious. He then fell to lower branch of the tree from which three playmates and a State Highway Patrol trooper rescued him.

At the Ruidoso-Hondo Valley hospital, Jerry was given emergency treatment, which included the amputation.

Jerry wishes to thank the many thoughtful persons who have shown kindness and written to him. He is always given a lift when he receives letters or notes from well-wishers. He will appreciate continued letters.

The Lobbs formerly lived at Durant and Bennington.

INTOXICATING BEVERAGES ARE PROHIBITED ON RESERVATION

Wendell Chino, president of the Mescalero Apache Tribal Council, this week said the reservation land is being abused more and more in recent weeks by picnickers who are bringing intoxicants with them. It is a federal violation to be found in posession of intoxicating beverages on the Indian lands, he warns, and is asking the co-operation of Ruidosoans in advising the summer visitors in the area of this fact.

TO COLORADO SPRINGS

This short note came to the News this week: Mrs. J. C. Hunter went to Colorado Springs last week to be with her daughter when a new grandchild came. Monday J. C. got a telegram that he had a seven-pound grandson. It wasn't long until an ambulance from Roswell pulled in at J. C.'s house so he had to tell them they were at the wrong place—it happened in Colorado Springs to his daughter, not him.

Hand Beaded Indian Moccasins
Highway 70 West of Junction
CLAYTON BENNETT'S

Antiques and Handcrafts
Handwoven Fabrics — Stoles
Imports from Spain, England, Portugal, Morocco and Mexico
Brass — Copper — Pottery — Glass — Prints
Dresses — Chimayo Blankets
EVA BALL
Near Nob Hill Lodge

For Delicious —
PIT
BAR-B-QUE
Stop at . . .
CHURCH'S
BAR-B-QUE BARN
Third Place West of Old Mill
Bar-B-Que, Home Made Potato Salad, and Cowboy Beans, served Cafeteria Style
Picnic Supplies
Sandwiches
Beans & Potato Salad to go ..... 35c pt.
Bar-B-Que Ribs to go ..... $1.50 lb.
All Meat ..... $2.25 lb.
Chicken Each $2.00
Calvin & Elsie Churchwell
Owners and Operators

CARRIZO LODGE
RUIDOSO, NEW MEXICO
Square Dancing • Swimming Pool • Dining • Tile Baths • Tennis Court • Horseback Riding
Beginners' Classes Friday Night
Square Dances Saturday Night

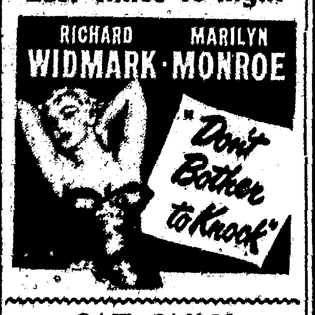
BLOOD DAIRY
GOOD RICH FRESH RAW MILK
—From U. S. Tested and Approved Cows—
Delivered to you home or favorite store daily

Featuring—UNION "76" GASOLINE
HANK MEANS MOTOR SERVICE
General Motor Overhauling and Repairs
24 Hour Wrecker Service
Welding
West of Bennett's Hollywood, N. Mex. Highway 70

WESTINGHOUSE APPLIANCES
Inter-Mountain Supply
ELECTRICAL CONTRACTING
WADE H. LANE JOHN G. BUCKNER

We Pick Up and Deliver — Phone 133-01
BETTER BE SAFE THAN SORRY - -
Regular servicing of your car is the greatest safety insurance you can have.
Greasing, proper tire inflation, good products, all add up to safer motoring. Let us serve you your auto needs—
Get Your Car Serviced Here While You Are Attending the Races.
HOLLYWOOD GULF
On Hiway 70 — Phone 133-01

CUSTOM BARBECUEING
—At—
JUNCTION BAR-B-Q STAND
Bar-B-Q Sandwiches
Hot Dogs
Cold Drinks
Coffee
Cherry Cider
PHO. 3-21
R. S. METCALF

Mt. Vue Sho-Dyn
DRIVE-IN THEATRE
ON ALTO ROAD
Last times to-night


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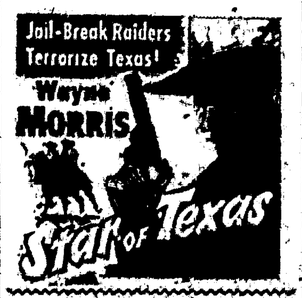
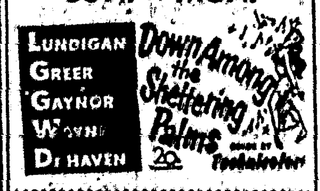


SUN. ★ MON.


TUES. ★ WED.
"Breaking The Sound Barrier"
—with—
RALPH RICHARDSON
ANN TODD
THURS. ★ FRI.

All Types of . . .
ROOFING
Roofing Supplies — Roofing Cement
Let us give you a figure in reroofing your building or home.
When in Need of Good Bath Fixtures, Remember, We Sell A Complete Bath Suite, With Steel Tub, For
$149.50
With Steel Shower, $129.50
WHEN IN NEED OF BUILDING FIGURES, LET US HELP YOU
Bonnell Hdwe. & Building Supplies
Box 1640 Phone 122-01 Ruidoso, New Mexico

SHOP AND SAVE AT . . .
SHRIVER'S STORE
GREEN TREE

FLOUR 50 pounds	$2.99
OLEO Pound	19c
BACON Pound	59c
HAMBURGER Pound	45c
SURF Large box	29c
COFFEE White Swan Pound	89c
TOMATOES No. 303 can	2 for 24c

Big Variety of Moccasins

LADIES DRESSES	½ Price
GASOLINE Gallon	29.9c

Get Tomatoes and Corn in Case Lots At a Special Price
— We Give Frontier Stamps —

The War Is Over
Prices Must Come Down
WE START NOW.
ALL DRINKS REDUCED
25% to 33⅓%
(Package Goods to be REDUCED in the Near Future)
WE LEAD—OTHERS CAN FOLLOW!
We have no 20% Cover Charge, No High-Priced Floor Show and Bands.
We do have Good Singing and Music.
We are passing these savings on to you—our customers to show our appreciation for your business.
CENTRAL BAR & GRILL
DOWNTOWN RUIDOSO

Right On The Corner . . . Right On The Price
BONNELL FOOD MARKET
Ruidoso, New Mexico Phone 123-01
Frontier Stamps Given With Each Purchase

SHORTENING Crisco, 3 lb. tin	89c
Fruit Cocktail Avondale, 303 size	28c
HOMINY White Swan, 300 size can	9c
Tuna Fish Treasure, per can	25c
FLOUR Gold Medal, 10 lb. bag	98c
HONEY Bestyet, lge. 2½ lb. jar	75c
COFFEE Chase & Sanborn, 1 lb. tin	89c
PEACHES Sliced Cling, lg. 2½ can	29c
Toilet Soap 3 bars Cashmere Bouquet, lg. bathsize	33c
SHORTENING Swift Jewel, 3 lb. tin	77c
Fruit Cocktail Avondale, lg. 2½ can	39c
Pork & Beans White Swan, 1 lb. net can	11c
MILK White Swan, tall can	13c
TOMATOES Avondale, 303 can	15c
Grape JELLY Welch Concord, 10 oz. glass	25c
COFFEE White Swan, 1 lb. tin	89c
Strawberry Preserves Kerns, 2 lb. jar	69c
Toilet Soap 2 bars Lux, lg. bath size	23c

FRESH AND CURED MEATS

FRYERS Fresh Dressed, lb.	65c
HENS Fresh Dressed, lb.	59c
Ground Beef Fresh, lb.	55c
Arm Roast per lb.	63c
Chuck Roast per lb.	59c
Frankfurters Swift Cold, per lb.	55c

We handle nothing but Choice Beef

FRESH VEGETABLES AND FRUIT

TOMATOES California grown, lg. slicers lb.	24c
ONIONS Dry, white or yellow, lb.	6c
POTATOES Long white, lb.	5c
Green ONIONS Bunch	5c
Fresh RADISHES Bunch	5c
STRAWBERRIES Frozen, 12 oz. box	39c