

OIL PAINTINGS OF THE WEST HARRIS SHELTON Studio - Gallery 1 Mile Above Post Office

The Ruidoso News "SERVING ALL OF LINCOLN COUNTY"

Co. Clerk, Lincoln County RUIDOSO BAR

VOLUME 8, NUMBER 15 RUIDOSO, LINCOLN COUNTY, NEW MEXICO FRIDAY, SEPTEMBER 25, 1953 SUBSCRIPTION \$2.50 Per Year



YOUTHS EXHIBIT PROJECTS AT CAPITAN ACHIEVEMENT DAY. An estimated 600 persons attended the first annual Lincoln County Achievement Day in Capitán last Saturday...

1,550-Pound Cow On Peters' Ranch. Probably one of the largest range cows in these parts is one on the Peters' Ranch near Nogal Lake...

Trail Riders Make Plans For Aspencade. In the first winter meeting of the Ruidoso Trail Riders held last week at Navajo Lodge...

WINDSOME VALLEY 4-H WINS 35 RIBBONS. Ruidoso Valley 4-H club members, exhibiting in the Adelphi men's day contests in Capitán last Saturday...

CONSIDERABLE PROGRESS SEEN IN 12 YEARS' OPERATION OF SOIL CONSERVATION DISTRICT. The Upper Hondo Soil Conservation District was organized June 27, 1941...

Governor Mechem Proclaims September As New Mexico Soil Conservation Month

"Our future is in the soil." This is the theme for the observance of the second annual Soil Conservation Month which has been proclaimed by Gov. Edwin L. Mechem for September.

Large national enterprise needs partners prepared to invest their time and thought. This enterprise operates in every part of the nation, has 7,933,800 volunteer employees...

GOVERNOR ISSUES PROCLAMATION—Youthful soil and water conservationists look on as Governor Edwin L. Mechem signs his proclamation...

Help Wanted! Large national enterprise needs partners prepared to invest their time and thought. This enterprise operates in every part of the nation...

Railway Favorable To Allowing City To Have Creek Water

Another meeting of Ruidoso, Alamogordo, Carrizozo, and Ft. Stanton residents interested in securing water from Bonito Lake and from Eagle Creek...

Open Fishing Camp In Mexico

Three Ruidosians, R. T. McDaniel, Bill Harter and Leo Crump, this week set up a three-week fishing camp on angostura Lake in Mexico...

WARRIORS EXHIBIT STYLE IN SMASHING CARIBBEAN PLAY CARRIZOZO TODAY

Czech Cy Leland last Friday held a football practice at Carrizozo. The Warriors exhibited a well-knit team...

SPANISH BAPTIST ASSEMBLY MEETS HERE

The Brotherhood of the Spanish Baptist Convention of New Mexico met at Green Tree Baptist Church last week-end...

WELL KNOWN LINCOLN RANCH UNDERGOES FACE LIFTING WITH AID OF SCS WORKERS

A well known old landmark, the Sunset Farm and Ranch near Pecos, New Mexico, is undergoing an extensive face lifting...

WINDSOME VALLEY 4-H WINS 35 RIBBONS

Ruidoso Valley 4-H club members, exhibiting in the Adelphi men's day contests in Capitán last Saturday, brought home 35 ribbons in livestock, baking, vegetables, sewing, textile painting and other divisions.

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The Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb Editors & Publishers
Jim Lamb Associate

(Founded May 16, 1946 by Lloyd and Ida Bloodworth)
Entered as Second Class Matter at the Post Office, Ruidoso New Mexico, under Act of March 30, 1879.

Subscription \$2.50 per year in advance
Member: New Mexico Press Association

Letter To The Editor

September 17, 1953
Dear Mr. Lamb:—
We bought a little farm last June from Mr. Etheridge on Highway 70. We understand at one time the Poter farm and Mr. Cooper's place were all one place. We have also been told there was an old stage coach stop about where our corral is located. The old road was in the valley through the orchard and by the spring. Could you help us in getting information and pictures concerning the stage stop? If the building was interesting we would like to replace it in improving the farm. We are not there long enough each time to find anyone with pictures or description of it. May we please hear from you?
Sincerely,
Delma Campbell
Mrs. W. Campbell
213 E. Broadway, Hobbs, N. M.

LEGAL NOTICE

STATE OF NEW MEXICO VILLAGE OF RUIDOSO RESOLUTION

Resolved, that the Village of Ruidoso do hereby enter a written bid for the purchase of the White Mountain Inn property, located on Highway 70, in the County of Lincoln, New Mexico, at 10:30 a. m. on September 17, 1953, at the place and on the terms set forth in the attached copy of the bid. The Village of Ruidoso reserves the right to reject any or all bids submitted. A certified check for the bid must accompany same.

The above resolution was adopted on Sept. 7, 1953.
Signed: Harold Buckner, Mayor
C. A. Culver, City Secretary.

NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT OF PAULINE M. COFFEY

PAULINE M. COFFEY, Executrix of the Estate of Pauline M. Coffey, deceased, of the County of Lincoln, New Mexico, do hereby give notice that she has filed in the Probate Court of the County of Lincoln, New Mexico, her Final Account and Report as Executrix of said estate, and that the Probate Court will hold a hearing on the 7th day of November, 1953, at the hour of 10:00 a. m. in the Probate Court room in the Lincoln County Court House in Carrizozo, New Mexico, at the time and place for hearing objections, if any there be to the approval and settlement of said Final Account and Report and the discharge of said PAULINE M. COFFEY, as Executrix, and at said time and place the Probate Court will proceed to determine the distribution of said estate and the interest of each respective claimant thereto or thereof.

The attorney named Executrix is GEO. L. ZIMMERMAN, Box 55, Carrizozo, New Mexico.

Witness the HONORABLE JOHN MACKAY, Probate Judge of the Probate Court of the County of Lincoln, New Mexico, and the seal of this Court, this 11th day of September, 1953.
(s) JAMES EARL HARCROW
Clerk of the Probate Court (Seal)

GOVERNOR—

(Continued from Page 1)
more of their planned conservation programs.

More than half of the state's newspapers issued soil conservation editions during September. Businessmen joined with farmers and ranchers at several banquets over the state, conservation demonstrations and field tours were held, movies were shown in schools, grass judging and conservation essay contests were conducted, ministers preached on conservation, and conservation was featured in county fair exhibits.

Practically every soil conservation district in the state already is making plans for the observance of Soil Conservation Month this year, the governor has been informed.

IN THE PROBATE COURT STATE OF NEW MEXICO

COUNTY OF LINCOLN
IN THE MATTER OF THE ESTATE OF EVA BRANS SMITH, Deceased

No. 828
NOTICE OF APPOINTMENT OF ADMINISTRATOR
Notice is hereby given that on the 11th day of September, 1953, the undersigned was appointed Administrator of the Estate of Eva Brans Smith, deceased, in the above named Court, and having qualified as such, anyone having a claim against Estate is hereby notified to file the same with the Clerk of the Court within six months from September 18, 1953, and make proof as required by law.

LAWRENCE HENRY SMITH
Administrator
BRENTON AND BOYCE
ATTORNEYS FOR ADMINISTRATOR
CARRIZOZO, NEW MEXICO
9-18-25, 10-29

El Rancho Ruidoso COURTS

Clean
Comfortable - Convenient

Twin or DOUBLE BEDS
TILE BATHS

Phone 40-03

MYERS WATER PUMPS

Sales & Service
INTERMOUNTAIN SUPPLY
Phone 33-03

ALCOHOLICS ANONYMOUS

Meeting every Sunday morning at 10:30, Greenview Pharmacy, Public invited

Around Hi Skool

By ANN EVJEN
With the enrollment of high school at an all time high classes are under way once again.

Freshmen initiation took place on Thursday, Sept. 17, and approximately 27 freshmen were initiated by the Sophomores. After the ceremonies, the Freshmen and Sophomores and all others interested hiked up the mountain to whitewash the "R", where the Freshmen did all the work. Afternoon classes were held as usual.

WARRIORS—

(Continued from Page 1)
the ball to Carlsbad, held the visitors until they were forced to punt and then Redskins Jimmy Barnes and Clyde Bradley blocked that punt in about five yards of the goal, setting the stage for Lackey's long pass from the quarter ended. Ruidoso demonstrated considerable style in its defense, with Glascock and Lackey demonstrating how a tackle should be done on various occasions. To end the half with a thrill for the fans, Lackey took a long pass from Skellett, total yardage a pass and run of 80 yards, to score again.

The third quarter saw Carlsbad trot out on the field with fight and in this quarter the Warriors Lackey took a long pass from Skellett, total yardage a pass and run of 80 yards, to score again.

There are 15 new students enrolled in high school and 7 new ones in the eighth grade.

The Senior class welcomed Augustino Luevano from Alamogordo. Seven new students have joined the Junior class: Darwin Elices from Elida, N. M.; Nancy and Jerry Don Chapman from Ysleta, Tex.; R. V. Goodson from Aloka, Okla.; Louis Padilla from Capitlan; Arnie Anne Standefer from Excelsior, Calif.; and Charlie Stearns from Canton.

Shirley New from San Antonio, Tex. is the new Sophomore. Joining the Freshman class are: Barbara Akin from Roswell; Arthur Goodson from Lane, Okla.; Walter Greenwood from Hobbs; Frank Luevano from Alamogordo and Betty Lou Plymell.

Three new classes have been added to this year's schedule: Bookkeeping, Bookkeeping and Shorthand II, Chemistry, which has not been offered for several years, is taught by Mr. Vance. A total of 24 pupils are enrolled. At the present they are studying the Fundamentals of Chemistry while waiting for more books.

Mr. Barrett, the new commercial instructor, is teaching Bookkeeping. Eighteen students are enrolled in the larger class than expected.

Health Hint!

One of the best ways to avoid that "run-down feeling" is to look both ways before crossing the street.

Just to be helpful, we suggest further that you will be happy to own one of our Hospital Policemen.

Warren Barrett Agency

No Matter How or Where You Buy— You Always Save Money at The RUIDOSO VARIETY

On U. S. Highway 70 — Ruidoso, New Mexico
Simmons Beautyrest Mattresses
Rancho Style Furniture - Tiled Showers and Baths
"With the World's Most Beautiful View"

NEED...

Plumbing

REPAIRS and INSTALLATION

Then See Sid Courville

TRY HIS EASY PAYMENT PLAN
1 to 36 Months to Pay
Payments to Meet Your Budget
NO DOWN PAYMENT REQUIRED

CHECKS FIELD—

For best irrigation efficiency and conservation of soil and water, fields need to be leveled or graded precisely. Here, E. J. Myers, Engineering Aid, of the Soil Conservation Service is checking a leveled field on Charlie Fuller's Sunset Ranch near Picacho.

Barbara Harris, Associate Editor, Mary Lynn Hart, Business Manager, Betty Bennett, Assistant Business Manager, Connie Easley, Editor, will be appointed later by the Editor.

It has been announced that there will be the annual contest for the most outstanding snapshot turned in. The prize will be a F-R-E-E annual. Students are urged to turn in as many pictures as possible.

The Eta-Beta Pi Sorority held its first meeting Thursday night, Sept. 17. The new officers who were elected last year are: President, Lynn Hart; Vice-President, Helen Whiteley; Secretary, Theresa Barajas; Parliamentarian, Marquita Salles. New members were voted in and will be notified at a later date.

The Eta-Beta Pi members will help with the Chuckwagon Supper on the Appendix.

If you heard a lot of noise in town a week ago and wondered about it, there is no need to worry. It was not an invasion from Mars, but just the Pep Club giving the cheerleaders a little encouragement for the Carlsbad game. The cheerleaders, Betty Jones, Pat Butler, Shirley Holmes, Theresa Barajas, and Joan Marie Mathews, led several yells beside the bon-fire, then led the whole crowd in a snake dance up main street.

Pep Club officers this year are: Mary Lynn Hart, President; Connie Easley, Vice-President; Anne Evjen, Secretary; Theresa Barajas, Treasurer; Jane Emde, Reporter; Betty Bennett, Parliamentarian.

Leroy Gooch is the new Sponsor this year.

We have Listed . . . some very desirable Furnished Homes and Cabins worth the money

LELAND REALTY CO.

at Harvey Accounting Office
P. O. Box 43—Phone 4-04
Res. Night Phone 1705
Ruidoso, New Mexico

NOB HILL LODGE

On U. S. Highway 70 — Ruidoso, New Mexico
Simmons Beautyrest Mattresses
Rancho Style Furniture - Tiled Showers and Baths
"With the World's Most Beautiful View"

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Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 25¢ per line, counting five words to the line, with a 25¢ minimum charge. This rate holds true for one week insertion and can be multiplied by the number of weeks the ad is to be run. WHEN MADE IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO BRING THEM BY THE OFFICE BEFORE TUESDAY AFTERNOON EACH WEEK.

PLAY CANASTA? You are invited to bring your own foursome, or come by yourself, to play canasta Monday afternoons at the Women's club house.

FOR SALE—Bedstead and springs. \$15; walnut extension library table, \$20; 3 kitchen chairs, \$1 ea.; child's hobby horse, \$4; kerosene 3-burner stove and oven, \$5; day bed, \$15; large laundry basket, \$1.50; Phone 55. — 16

SPECIAL PRICES—We offer special prices on contract feed for winter, get our top price. Lincoln County Feed and Implement Co., on Highway 70, Hollywood.

ALL TYPES OF appliance repairs. Work guaranteed. Buckner's.

ROBERT TAYLOR—He's the star in "Ride Vaquero" showing when you'll get a free pass at the box office of the Pueblo Monday night, Andy Udink. All it costs is asking for that night only.

FOR RENT—Cottages by day, week or month, all utilities and linen furnished, very reasonable. Fiesta Courts.

FOR SALE—1 1/2 h. p. Jacuzzi jet pump, \$125, and 129 gallon pressure tank. Dan D. Swearingin.

FINISH HIGH SCHOOL—At Lincoln County Feed and Implement Co. Box 20, Ruidoso News. 3tp

Paul H. Douglass Real Estate

RANCHES • COMMERCIALS • HOMES

Exclusive
-Furnished Mountain Cabin—2 bedroom, full bath, 1 1/2 baths, located in the tall pines with beautiful view. Priced reasonable.

Exclusive
40 acre valley farm, modern adobe house, beautiful location, swimming pool, priced to sell.

Exclusive
Built by owner for gracious living, 4 BR, 4 bath, extra large living room and ramp garage. Serv. qtrs. 2 fireplaces, 5 floor furnaces; deeded land with wonderful view of OLD BALDY.

Exclusive
2 beautiful modern furnished homes; 1 acre deeded land, near the river, in the pines and close in. Both houses completely winterized.

COURTS and LODGES
I have a choice selection of Courts and Lodges for sale. All priced right.

Paul H. Douglass Real Estate

In Post Office Block
Res. Phone 20-21 Bus. Phone 53-03

FOR RENT—The Doll House, winterized, three rooms, kitchen, living room, bathroom, utilities furnished. Phone 37-94.

BARGAINS—In good used tires, in any size. Any size tire vulcanized. Roy Flor's Texaco Station, Downtown Ruidoso.

FULLY FURNISHED Cabin on river, upper Ruidoso, level lot, location excellent, \$7,250.00. W. D. Crosby at Thunderbird Lodge.

FIVE ROOM Winterized home, with extra guest house, located on one of choicest river lots in Gateway district of Ruidoso. W. D. Crosby at Thunderbird Lodge.

WANTED!

Have buyers for house \$2,500 to \$3,000; also buyer for house \$3,000 to \$4,000 as well as buyer for house between \$4,000 and \$5,000. W. D. Crosby, Thunderbird Lodge.

FOR RENT—Large furnished winterized cabin in Travis Canyon. J. C. Thornton, Box 51, El Paso, Texas.

FOR SALE—Used Coldspot electric refrigerator, \$99.99. Sacra Bros.

FOR RENT—In Palmer Gateway, completely furnished guest house, one bedroom, living room, kitchenette, shower, bath and two closets. All utilities furnished at \$69.00 per month. Contact C. H. Gough, day phone, 74-11, night phone, 168-01. 2tc

Contract Ditch Work MACHINE DIGGING

By Foot, By Hand, By Yard
Foundations dug
JOE HAWKINS
at SACRA BROS. CO.

FOR SALE—Baby bed complete, \$15; baby wardrobe, \$15; high chair, \$8.50; double innerspring mattress, like new, \$20; love seat, \$45.00; gas oven, \$35; green chrome kitchen set, like new, \$49.50; 4-piece bed room suite, \$69.50; combination radio and record player, \$49.50. Phone 68, building next to Apache Theatre or Ruidoso Ice Plant.

YOU'LL ENJOY—The show at the Pueblo Monday night, Henry Means, for there'll be a free pass for you at the box office to see "Ride Vaquero".

PULLETS 6 MONTHS OLD

laying 75% per cent of capacity here in Lincoln County after having been fed Purina feeds. Ask us about it. Feed Booster. Felicia. You can't cheat a pullet! Lincoln County Feed and Implement Co., Highway 70. 3tc

FOR WINTER WOOD OR Grass, drop a postcard to Art Bradley, Box 94, Green Tree, N. M. 1tc

APARTMENT FOR RENT

for winter, modern, winterized, panel ray heat, electric refrigerator, on highway, near school, church and stores. Mrs. Hilda Felt-Gayle Court, Ph. 17-23.

T. E. Kelley Funeral Home

Ambulance Service
Funeral Director
Carrizozo, New Mexico

HULL'S REAL ESTATE

Ruidoso, New Mexico
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PLAYGROUND FOR CHILDREN

**SCS District Aids
Tull Stansell
On 156-Acre Place**

The Upper Mescalero Soil Conservation District has lent a big helping hand to Tull Stansell, a new farmer in the Ruidoso Valley, whose 156-acre place is located one mile east of Green Tree. He came here from Carlsbad a year ago from the potash mines. He has 37 acres now in cultivation, but plans still more. He's engaged in the continuing war on weeds now, he says.

At present he is harvesting alfalfa from six acres. The SCS lent assistance in leveling 13 acres for him and in constructing water storage tanks and in ditching for irrigation. He has a supplemental irrigation well in addition to his water from the Rio Ruidoso. The well is drilled to a 200-foot depth, but the water level is at 50 feet. He gets about 1,000 gallons a minute from it. In addition to the alfalfa, Tull has white oats and a little corn. He hopes to increase his orchard considerably—putting out some 200 or more trees in time. He has a small orchard now.

Tull is married and has a daughter, June Stansell.

MESCALERO

(By Mrs. E. P. Brummer)

Mr. and Mrs. Glenn Capps and two children of Long Beach, Calif., visited at Mescalero Thursday and Friday of last week. Mr. Capps was employed by the Mescalero Tribe as tribal clerk during 1942 and '43. Mrs. Capps is the former Mabel Ruth Prude, daughter of Andrew Prude who owned the Mescalero Store before it was purchased by the Mescalero Tribe. While the family was here they visited the Arvel Walls and John Halls.

Wendell Chino, chairman of the Business Committee, and Jasper Kanseah, Jr., tribal policeman, spent all last week in Albuquerque where they attended meetings of Sheriffs and Police of the State. Christian Naiche acted as policeman during Kanseah's absence.

Mrs. Jesse Mendez accompanied her son Wilbur Harvey, to Las Cruces last Thursday where Wilbur will continue college at the University of New Mexico.

lery Day School this year. Mrs. Black will temporarily teach Mr. Carl's class while he is on sick leave. Mrs. Black will then later take over the class.

Miss and Mrs. William Faso are the proud parents of a new daughter. The little girl came to life with them last week. Her name is Rose Mary Faso.

Mr. and Mrs. A. A. Lusher and family spent last week-end in El Paso visiting friends.

Mr. and Mrs. George Klinekole and son are visiting Mrs. Klinekole's family. Mr. and Mrs. Sam Chino. The Klinekoles have been making their home in Staten Island, N. Y., for the past two years. The Mescalero Indian Cattle Growers Assn. placed first in the young heifers stock at the Otero County Fair last week-end. Mrs. Elizabeth Coonie and Mrs.

**Humage Sale Set
Saturday, Oct. 3**

The American Legion Auxiliary, in its first luncheon session of the new club year this week, set Saturday, Oct. 3, as the date for a rummage sale, and is inviting contributions from the home folks in good useable items for sale at that time. "If you don't have some clothing to contribute, then bring in some baked goods, like a pie or cake," it was suggested. You are asked to contact either Mrs. Mae Reed, Mrs. Martha Graves or Mrs. Billie Drake by telephone if you have articles for sale. The sale will start at 9:30 Oct. 3, and will be held in the Legion Hall.

BROWNS MEET

The Browns met Tuesday, Sept. 22, at the Methodist Church Annex with their leaders, Mrs. Skinner, Mrs. Crum and Mrs. Long. Girl Scout leader. There were 24 Browns present. During the meeting they played games and refreshments were served at the close of the meeting. Announcement of the next meeting will be given at a later date.

**Page Theme
Ruidoso News**
Friday, September 25, 1948

Visitors in the regular Tuesday noon luncheon of Ruidoso Rotary club this week at Navajo Lodge included: Howard Halberstadt of Schuyler, N. C.; Edson Hill, Alamogordo; Bruce Pember, Slator; Geo. T. Kesler, Odessa, Tex.; Eyo Murrizo, Alamogordo, Calif.; DeBord and Herb Greggerton, representing the Tourist Development Committee of Ruidoso. Chamber of Commerce outlined plans for the Ruidoso Goodwill tour of the Texas Panhandle, planned for Oct. 5-7.

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THE FIRST NATIONAL BANK OF ROSWELL

Established 1890 "A Home Institution"
Member Federal Deposit Insurance Corporation

RESERVOIRS — "Overnight" storage reservoirs on the Casey place near Pecos. These store up small flows of water and permit farmers to irrigate with an adequate head at his convenience and with increased efficiency. Soil Conservation Service technicians also designed similar reservoirs this spring for Manuel Corona of San Patricio, and Ralph Peity, near Nogal.

Mrs. Julia Chesley of Minnesota is at present visiting the Fairbanks family.

Miss Bea Hunt of the Education Division of Albuquerque Area Office was at Mescalero last week. Mrs. Vance Black of Bent is one of the new teachers at the Mescalero.

NOTICE

OUR NEW STORE HOURS WILL BE:

Week Days, Open 10 a. m.—Close 6 p. m.
Saturday, Open 10 a. m.—Close 9 p. m.

Take Home a Quart for a Quick Dessert

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For Less Money Than a Radio and Phonograph Combination?

We Handle Yagi Antennas Complete Line of Installation and Parts

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CHEVROLET

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Tularosa, New Mexico
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Irrigated Pasture 'Pays Off' On Mellen Ranch Near Here

Irrigated pasture on George Mellen's place (the old Carroll Anderson place between Ruidoso and Capitan on Highway 37) is paying off. This land was leveled about seven years ago with technical aid from the Soil Conservation Service.

Clifford Keith, manager, has been running 62 head of cows and calves on these 10 acres since the first of June. The amazing thing is that under this grazing pressure the stock couldn't keep the grass down, so Keith mowed one of the two pastures. In August two years ago, adapted grasses, including perennial rye, orchard grass, and alfalfa fescue were seeded on this land. This is the second full season this land has been grazed. Mellen installed some 2,100 feet of concrete pipeline this spring and has one of the nearest irrigation systems in this area. He has been using a nitrogenous fertilizer—anhydrous ammonia in the irrigation water and is able to get uniform application on this leveled land.

Other Acreage Leveled
Several more acres were leveled this spring and preliminary preparations are being made for further extensive developments. Keith seeded about 10 more acres to ir-

Elementary School News

Second Grade

Mrs. Reese
Eloisa Sanchez and Jimmy Carpenter have new baby sisters and Donny Snyder has a new baby brother.

Larry Simon fell out of the attic last week-end, but was lucky not to get hurt.

Susan Elkins has six little kittens at home.

Fifth Grade

Mrs. Samelson
The library books from the Extension Library in Santa Fe have arrived for the two fifth grades, and Mrs. McGuire and Mrs. Samelson are busy cataloging them.

Mrs. Samelson's room looks like a scene from "Jungle Babies" because of the specimens of wild life her pupils have been donating.

Second Grade

Mrs. Sullivan
John Jones has been absent from school. Everyone is enjoying the new songs we are learning to sing, especially the motion songs. We are very sorry to learn of the death of Elizabeth Sanchez' father last week.

Fifth Grade

Mrs. McGuire
Our library books have arrived from Santa Fe and we are busy cataloging them.

We have done some nice pictures on transportation and we are planning to hang them in the hall.

Sixth Grade

Mr. Kauffman
Mr. Kauffman had to go to Dallas because his brother is ill. He will not be back for about a week. The substitute is Mrs. Elizabeth McMurry.

Sixth Grade

Mr. Jones
Our class is very interested in working with clay. We plan to make some nice pieces of pottery from some of the clay we find and hope to have some of our work on display soon.

Mr. Eric
Eric Lutes and Mr. Ewald Fuchs moved the play ground equipment from Stetson and Ruidoso's old grade schools to the new elementary school.

Third Grade

Mrs. Moore
The third grade has been studying Indian life and different types of houses. They have made Indian puppets.

Candy Dent brought a small adobe house which she made for the exhibit table.

Johnny Brooks brought an Alaskan wolf skin to school for the children to see.

Ed Barbour has returned from a visit in Oklahoma.

R. A. Bennett plans a trip this week-end to Arkansas.

The W. D. Horton family is vacationing in Kansas.

Irrigated pasture last month. Crested wheatgrass and madrid clover were added to his former mixture.

Mellen is also improving his rangeland, this is the second season he has kept livestock off the range. By allowing natural receding of the range and restoration of plant vigor, he figures he can bring back some of the higher forage yielding grasses and eventually get maximum forage production off his range. His irrigated pastures work out fine with this scheme of management in allowing the rangeland to rest during the vital time—the growing season.

KIDDIE KORRAL

CHILDREN OF ALL AGES CARED FOR

Begonia Road by El Corral Court in Skyland

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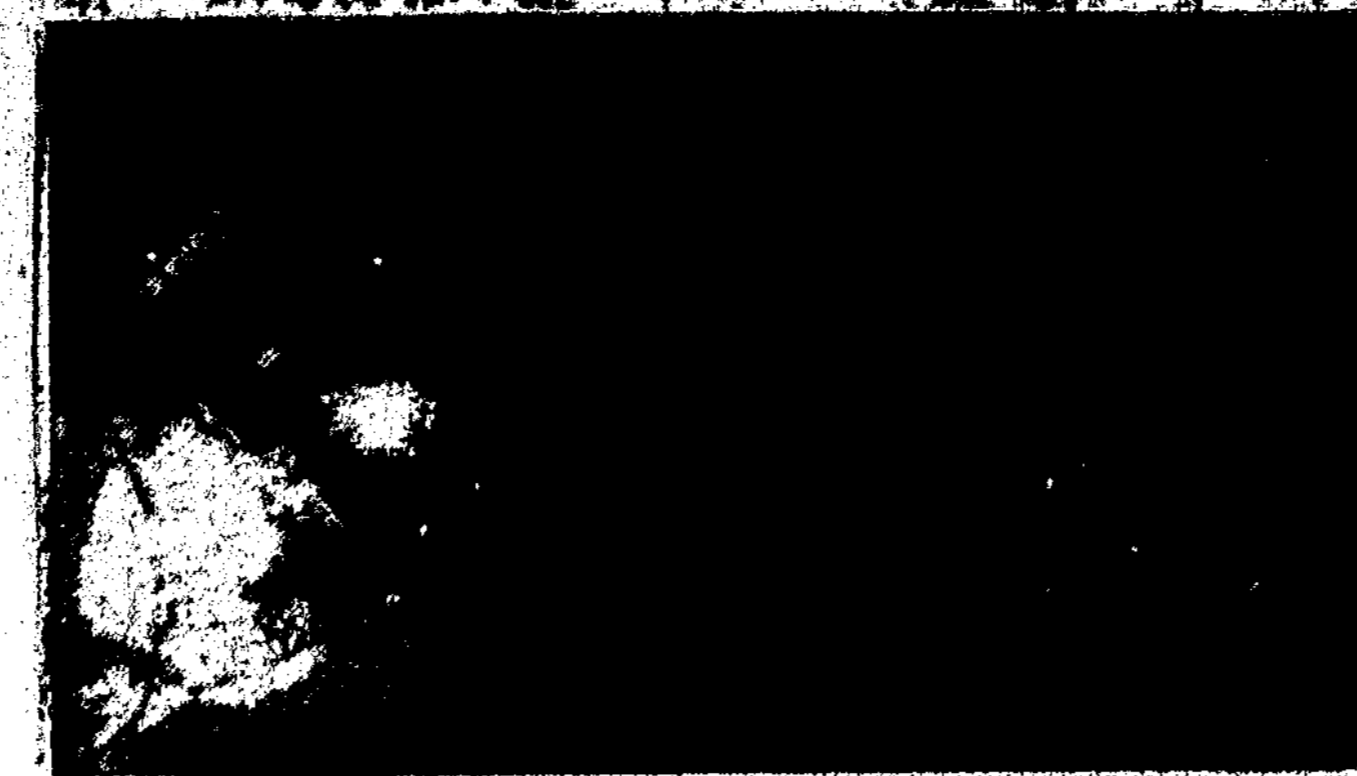
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EVERYTHING for the SPORTSMAN

FISHING TACKLE BAIT

RUIDOSO HARDWARE

Pat & Lora Farrar



FILM MADE IN UTAH—Taking the initiative away from Robert Taylor, Ava Gardner gets the drop on bandit Anthony Quinn in one of the exciting scenes from "Ride, Vaquero!" Sunday and Monday attraction at the Pueblo Theatre. Howard Keel also stars in the M-G-M drama, which was filmed on location in Utah in the new Ansco Color.

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Guns and Ammunition • Directional Signal Lights
Car Heaters • Floor Mats
Stove Pipe and Stove Pipe Connections

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Until We Do, The Old Number

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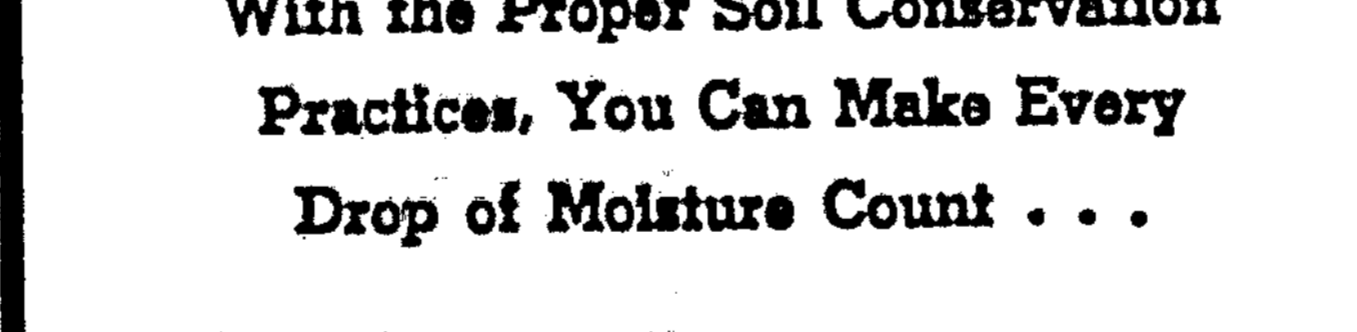
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PHONE 26-03 — for Pickup and Delivery In Downtown Ruidoso
Cleaning — Pressing — Laundry Service

With the Proper Soil Conservation Practices, You Can Make Every Drop of Moisture Count . . .



Seek the advice of the men in our Upper Hondo Valley Soil Conservation District on how you may reclaim land, and how you may gain every benefit from the land you now farm.

We pay tribute to both the men of the SCS and the co-operating farmers and ranchers of Lincoln County.

Fox Mercantile

We Give S & H Green Stamps

More Irrigation With Less Work At Henry Hale Place

More irrigation with less work is the result of assistance given by the Upper Hondo Soil Conservation District to Mr. and Mrs. Henry Hale on their 300-acre farm and ranch just east of Green Tree. Hale grows alfalfa, corn and has an irrigated perennial pasture in which there is perennial rye, orchard and broom grasses.

Assistance from the soil conservation district was obtained in leveling of land for easier irrigating.



Louis Philippe
Of Ruidoso, N. M.

FINE PHOTOGRAPHY
BETTER FILM DEVELOPING

Upper Hondo SCS Owns Equipment For Many Uses

Along with private contractors, the equipment owned by the Upper Hondo Soil Conservation District helps put a lot of conservation on the land. The main reason the District owns equipment are to have it readily available and removing a large growth of willows. The Hales have quite a few head of cattle on their place which they have operated since 1944.

Ruidoso News Friday, September 25, 1953

for conservation work and to save the cooperators dollars. The District operates on a bare maintenance rate of \$7.00 per hour for conservation work.

The District normally works on a first-come, first-served basis with an endeavor to route the equipment in an orderly manner. The District will deviate from this system in cases of emergency.

Mrs. Edith Johnson is in Arkansas on business.

MULLINS-HAMILTON
ALAMOGORDO NEW MEXICO
PHONE 144
FUNERAL HOME

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CANNING SUPPLIES
—and, ladies, don't forget we have Tidy Trim, the gold threaded rick-rack for adding sparkle to those squaw skirts and fiesta dresses.

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Under New Management
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Complete Body and Fender Service
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Kimbell's FLOUR . . . 25 Lbs. \$1.89	Kim DOG FOOD . . . 1 Lb. Can 2 for 17c
Grayson's OLEO . . . Pound 19c	Salt Pork, Good Lean BACON . . . Lb. 49c
Mrs. Tucker's SHORTENING . . . 3 Lb. Ctn. 79c	New Crop PINTO BEANS . . . 2 Pounds 29c
Karo SYRUP . . . Half Gal. 69c	Grated, Light Meat TUNA FISH . . . Flat Can 29c

We Give S. & H. Green Stamps
WHITE MOUNTAIN GROCERY AND MARKET
IT PLEASES US TO PLEASE YOU—BARNEY, WALLACE and CARL GARDNER

Light as a . . .
Warm as . . .

ENJOY COMFORT DURING THE WINTER WITH **ELECTRIC BEDCOVERING**

This winter sleep in sunny warmth without weight . . . electrically! A few minutes before you retire just set the bedside control of your electric blanket or sheet and then slip into a bed that's pre-warmed. Choose the warmth that suits you best and your entire bed will stay evenly warm all night long . . . automatically. For tops in blissful sleeping comfort during the cold wintry nights ahead, get your automatic electric blanket or sheet . . . now!

See the new electric blankets and sheets at your appliance dealer's or our office.

COMMUNITY PUBLIC SERVICE

FOR THE Rest OF YOUR LIFE • SLEEP Electrically

Tribute Is Paid Late Hondo Resident By His Neighbors

Editor's Note: The article below was sent the News by neighbors of the late W. P. Rogers, who pay tribute to him in this eulogy.

Facing reality is sometimes the hardest task for an individual to face, and for the moment, as we pass from this life into the next, for those dear ones left behind the moment has no equal in sorrow and heartbreak.

In the passing of the late W. P. Rogers, sorrow was felt not only by those dear to him but also by those with whom he was closely associated with him in every day life. He was a man deeply respected and looked to for his honesty, his sincerity and his willingness to help those less fortunate than himself. His philosophy of life was simple but endowed with clear understanding of the functions of society and man's place and responsibility to that society.

Our community will miss his ready efforts to help the schools and to uphold the responsibilities connected with his work. As Justice of the Peace, his aim was to deal in a straight forward manner with those not respecting the laws that govern our lives. He made constant effort to add prestige to the position bestowed upon him and to demonstrate to the people that with constant vigilance communities could be made safe for those living around them.

Not many individuals can acquire as many sincere friends as he did in the short time of three years that he was here. It seems that everyone knew him and those that didn't had heard of him. We'll miss Bill, talking to him was always a pleasure because his wholesome attitude couldn't help but rub off on us. Our memories of him will always be pleasant ones and his life we hope will be a pattern that some of us may adopt.

What else can we say; but that he may be enjoying the fruits of eternal life and that his soul may rest in peace.

Dedicated in memory of the late William P. Rogers, by the Hondo Valley people.

Capitan Defeats Estancia 27-12

Capitan's Tigers continued their two-year winning streak at Capitan Friday afternoon with a 27-12 non-conference victory over Estancia.

Capitan, co-champion in Conference B play last year, is now in Class C play, competing in District 3-C. Estancia is in District 2-C.

Wally Ferguson accounted for all of Capitan's scoring, passing for two six-pointers, scoring two others himself, and kicking three extra points. Dee Newman scored both Estancia markers.

Ferguson opened the scoring battle between the two players with a 10-yard pass to Teddy Womack in the first period. Ferguson then converted. Later in the same period, the Tiger back passed to Kenny Morris for five yards and a second TD. Again Ferguson converted to give Capitan a 14-0 lead at the end of the first period.

He made it 20-0 in the second period, going through left tackle, but failing to make the PAT. In the same period, Newman raced 40 yards to outdistance the Capitan backfield for the first Estancia TD.

After a scoreless third period, Ferguson went through left tackle for five yards and the final Tiger TD. Ferguson again converted.

Standout players for Capitan were Ferguson, Womack, Dick Cox and Garth Hyde in the backfield, and Ray Smith, sophomore guard, in the line.

HEROINE TERRORIZED
Dealing with a day of terror for a young woman trapped in her own home by a mentally disturbed handyman, "My Lovely" which comes from The Filmakers via RKO, presents Ida Lupino and Robert Ryan as its stars. The picture, which has been fashioned to accent suspense throughout its action, shows Tuesday only at the Pueblo.

Happy Roy and Mrs. Thomas are to return this week-end to Dallas and Fort Worth after a summer here at Navajo Lodge. "Tell everybody thanks for their many kindnesses," said Happy Roy.

Get Your Car Set For Trouble Free WINTER DRIVING at LUALLIN'S SKYLAND AUTO

Get a Check-up Now! Get winter lubrication, battery tested, and all the other much needed attended to—and—**DON'T FORGET ANTI-FREEZE GOOD GULF PRODUCTS**

Lincoln County GRID-WAR

CAPTAN TIGERS
Sept. 11—Capitan 47, Carrizozo 0, at Carrizozo.
Sept. 18—Capitan 27, Estancia 12, at Capitan.
Sept. 25—Capitan at Tatum.
Oct. 2—Capitan at Ruidoso (Conf.).
Oct. 9—Capitan at Corona.
Oct. 16—Tularosa at Capitan (Conf.).
Oct. 23—Melrose at Capitan.
Oct. 28—Capitan at Vaughn.
Oct. 31—Ruidoso at Capitan.

RUIDOSO WARRIORS
Sept. 9—Ruidoso 13, Roswell "B" 14, at Roswell.
Sept. 18—Ruidoso 31, Carlsbad "B" 0, at Ruidoso.
Sept. 25—Carrizozo at Ruidoso (Conf.).
Oct. 2—Capitan at Ruidoso (Conf.).
Oct. 9—Tularosa at Ruidoso (Conf.).
Oct. 16—(Night) Ruidoso at Carrizozo (Conf.).
Oct. 23—Roswell "B" at Ruidoso.
Oct. 31—Ruidoso at Capitan.

CARRIZOZO GRIZZLIES
Sept. 4—Carrizozo 20, Corona 19 in Carrizozo.
Sept. 11—Carrizozo 0, Capitan 47, in Carrizozo.
Sept. 18—Carrizozo 13, Mountainair 19, at Mountainair.
Sept. 25—Carrizozo at Ruidoso (Conf.).
Oct. 2—Carrizozo at Tularosa (Conf.).
Oct. 9—Tularosa at Ruidoso (Conf.).
Oct. 16—Ruidoso at Carrizozo (Conf., night).
Oct. 23 and Oct. 31—Opponents not known here.

**Pearson-Torres
Wedding Is Held
Sunday In Roswell**

Lorain Pearson, son of Mrs. Esther H. Pearson of Ruidoso, and Miss Azucena Torres, daughter of Mr. and Mrs. C. M. Torres of Roswell, were wed Sunday evening in a ceremony performed in the Spanish Baptist Church in Roswell. The Pearsons operate El Rancho Ruidoso here.

Following a wedding trip to Chihuahua, the pair will be at home at the courts they operate.

Before her wedding, Mrs. Pearson was private secretary to an army officer at Walker Air Force Base in Roswell. She serves as secretary to the Convention for Spanish Baptist Churches and Missions of New Mexico.

**Third Oil Test
Is Underway
In Lincoln County**

Drilling was scheduled to have begun last Thursday on Lincoln county's only wildcat oil test, the M and M Oil Co., No. 1 Franks, SE SW Sec. 23-25-15E, 18 miles southeast of Corona.

Leonard George of Hagerman, N. M., drilling contractor, has a rotary contract, calling for 3500 feet, granite or production. Cellar and pits have already been dug.

M and M Oil Co. is a partnership formed by W. W. Malcolm and John Morrow, both of Roswell.

This is the third oil test in northwest Lincoln county in the last 18 months, the other two having been abandoned after various depths.

**Mountainair Beats
Carrizozo, 19-13**

Mountainair surged from behind in the last period Friday night to defeat Carrizozo, 19-13, in a non-league, C-Conference football game.

Carrizozo led 7-0 at the end of the first period, 13-7 at halftime and through the third period.

But Mountainair caught fire in the last session to take the victory.

Mr. and Mrs. G. C. Willis, Garland, Tex., vacationed here early this week in the Joe S. Truett cabin. It was the Willis' first visit to Ruidoso and they said they really enjoyed it.

Bob Kauffman, local teacher, is in Dallas this week to be with his brother who is ill. He plans to be gone about a week.



TROPICAL ADVENTURE—Arlene Dahl and Ray Milland visit the native quarter of a British West Indies island where they witness a strange and exotic voodoo dance, in this scene from "Jamaica Run," Paramount's brand new Technicolor adventure drama next Wednesday and Thursday at the Pueblo Theatre. Co-starred with Miss Dahl and Milland in this turbulent story of violence and intrigue is Wendell Corey.

Honeymoon Club

The Bill Ramseys have returned from their vacation in upper New Mexico, Colorado and parts of Arizona. Expected up this week-end for a vacation is Jack Woodward, news editor of the Plainview, Tex., Daily Herald.

Mr. and Mrs. Blake Kirkpatrick of Plainview who were married recently spent their honeymoon in Ruidoso this week. They stayed at Idle Hour Lodge.

Mr. and Mrs. Dee Simpson attended the funeral of a relative in Plainview, Tex., early last week.

Mr. and Mrs. W. A. Jones of Roswell were visitors here Tuesday.

Guests of Mrs. Suzanne Oliver here last week-end were Mr. and Mrs. Alton Stenseth and Mr. and Mrs. Tom Theis and daughter, Gerry, all of Albuquerque.

Arriving Daily . . . New Fall Dresses and Blouses From Charm of Hollywood Sweaters in Every Style From Bermuda and Regina

Ruidoso Dry Goods

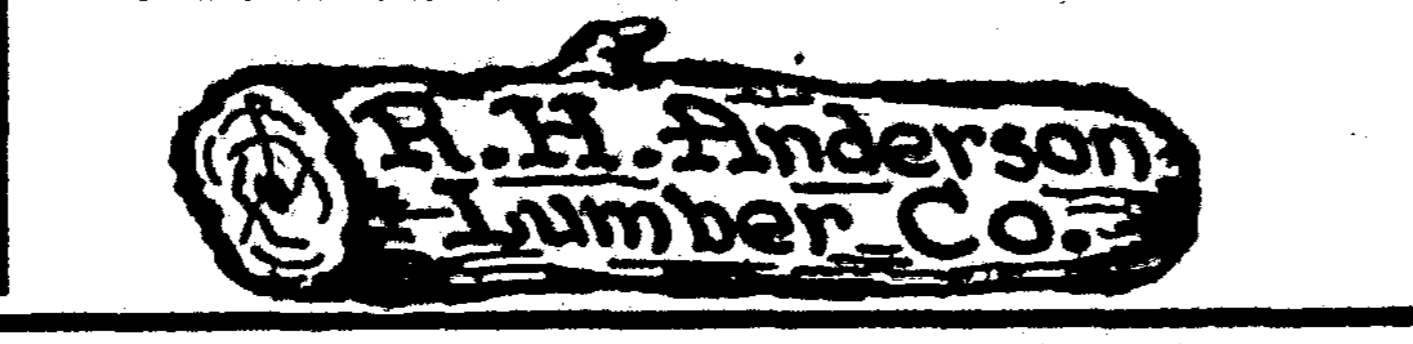
Nolan and Gladys Hart



The Beavers Have the Right Idea in Flood Control

And Man, through the Upper Hondo Soil Conservation Service, Can Protect Our Soil with Proper Practices As Recommended by This Federal Bureau

Attention—Farmers and Ranchers—
You Won't Go Wrong Seeking the Advice of the Soil Conservation Service in Soil Saving Methods—And You Won't Go Wrong Seeking Our Advice on Building Problems and Materials.



Give them time to answer



... ABOUT A MINUTE is usually long enough. By waiting, you can often save making another call.

RUIDOSO TELEPHONE CO.

PICTURES OF RANCHERS IN STOCK MAGAZINE

In the current issue of the New Mexico Stockman are snapshots made in the recent Herford Tour staged in eastern New Mexico and which covered part of Lincoln county. Lincoln county ranchers and ranches shown in the photos include Ralph Pfingsten, Mr. and Mrs. Fred Pfingsten, the Watson ranch, the Sterrett ranch, scenes of the barbecue at Capitan rodeo grounds, the Grantham ranch, the Pfingsten ranch and Ray Reed of Ruidoso, who sang some of his own compositions for the crowd during the barbecue.

ON EMERGENCY PANEL

On the Drouth Emergency Loan committee for Lincoln county are: Archie Perkins, chairman; Ralph Dunlap, county agent; Robert O. Marshall, A. H. Hutsinger and Truman A. Spencer, Jr.

AUGUST BOND SALES GOOD

Residents of Lincoln County invested \$4,425.00 in Series E and H. U. S. Savings Bonds during August. S. E. Greisner, chairman of the Lincoln County Savings Bonds Committee, has announced. The total so placed in August, 1952 was \$1,987.50.

ANNIVERSARY SET

Homecoming activities on Saturday, Oct. 17, at New Mexico Western college will mark the 60th anniversary of the college, which was founded in 1893.

Mr. and Mrs. Dee Simpson attended the funeral of a relative in Plainview, Tex., early last week.

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Guests of Mrs. Suzanne Oliver here last week-end were Mr. and Mrs. Alton Stenseth and Mr. and Mrs. Tom Theis and daughter, Gerry, all of Albuquerque.

FRONTIER CAFE

On Highway 70
Hollywood

JUICY JUMBO
HAMBURGERS

SANDWICHES

OUR SPECIALTY

Open 11 a. m. to 11 p. m.
Closed Wednesdays
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FAIR ART SHOW JUDGES

Peter Hurd, internationally-known San Patricio artist, Arnold Leonard of the art department of University of New Mexico, and Mae Rejor, Roswell, will be judges of paintings and arts exhibits submitted for the Eastern New Mexico State Fair, Oct. 6-10, it was announced today.

ON GRID SQUAD

Grady Harlan, Capitan, N. M., is a member of the New Mexico Western Mustang squad. He's a freshman this year. Dave Parks, junior from Ruidoso, is seeing more action this year as a member of the regular team. Weighing only 150 pounds, Parks is a talented tackler.

Norman and Eula Lee Fritz returned last week from a visit in Texas.

Mr. and Mrs. Pink Parrish were Lubbock visitors the first of the week.

Mrs. Ben F. Allen of Hobbs, N. M., and several visitors are here this week.

Mr. and Mrs. J. E. Brownfield spent the week-end fishing at Conchas Dam. They returned here late Monday.

The Clayton Bennetts are vacationing through the midwest. They are due to return home next week.

Mr. and Mrs. Estes Beaton and former Ruidoso residents, were son and daughter of Fyona, Tex., here last week-end.

TO THE BUSINESS PEOPLE

—OF—

RUIDOSO AND HOLLYWOOD

Many Thanks for the Feature Races and Purse; You So Kindly Contributed to the Horsemen of Ruidoso Downs This Summer.

Sincerely,

RUIDOSO RACING ASSOCIATION

A NEW SERVICE NOW AVAILABLE

For Ruidoso and the Area

We Pick Up and Deliver

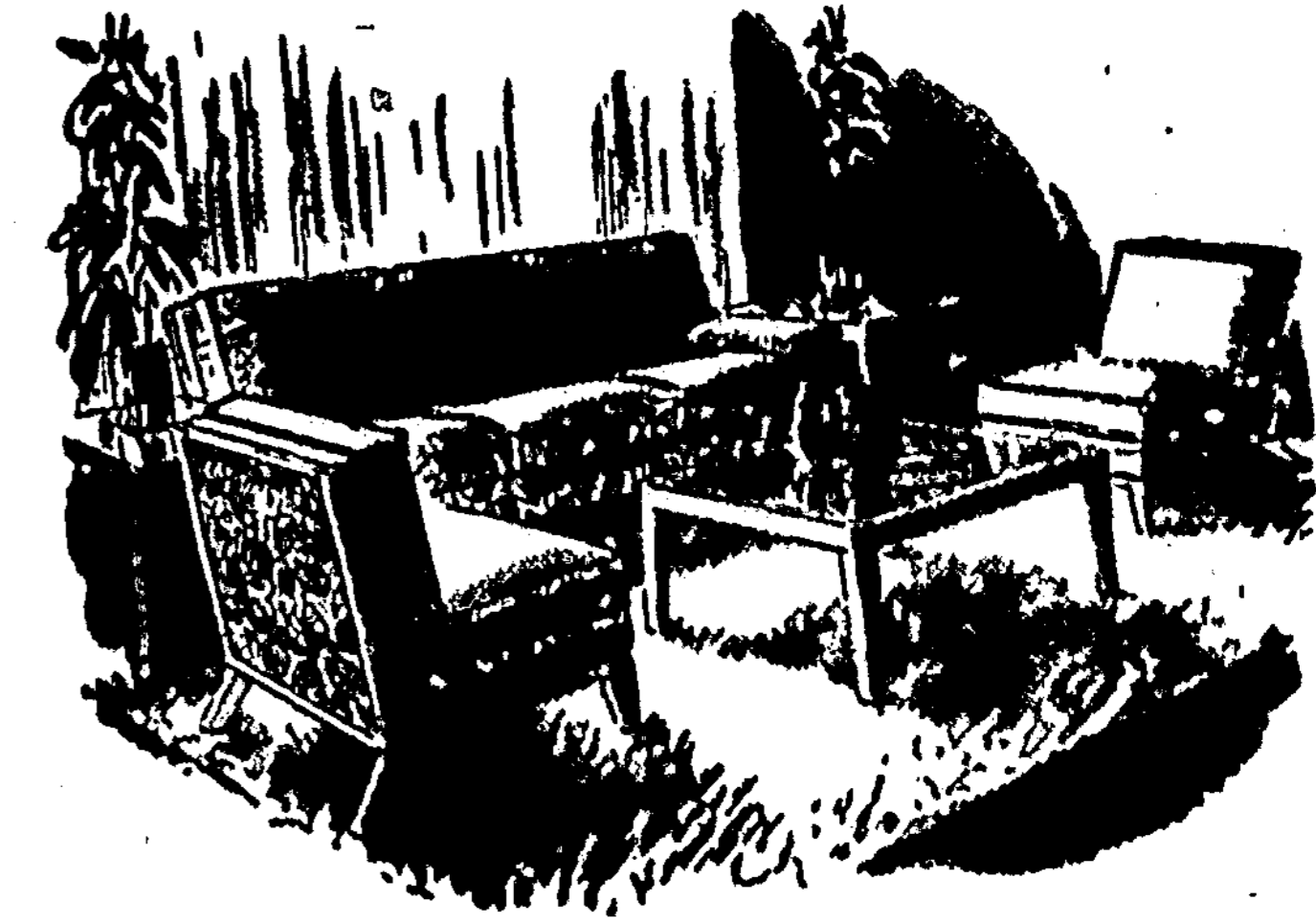
Complete Furniture
Re-Upholstering

We Trade In Mattresses
Mattresses Renovated

Custom Built
Furniture

New Home Furnishings
Of All Types For
Every Room

Let Us Sell You New
Booths and Stools—or
Re-Upholster Booths and
Stools for Your Bar
or Restaurant



New Mexico Furniture Manufacturing Co.

Wholesale and Retail

Owned and Operated by Baldinell Brothers

812 So. Main

Phone 2177

Roswell, N. M.

A
WARM
WESTERN
WELCOME
ALWAYS
AWAITS
YOU AT . . .



TOPS
IN
SERVICE
AND
MIXED
DRINKS

GOSH, WE'RE BUSY!

Too busy in fact when the printer yelled for his copy to have any specials written out for our ad—

- BUT -

Don't Fail To Shop Our Store
FRIDAY & SATURDAY

Because We'll Have Bargains Galore
All Over the Store. You WILL NOT
Be Disappointed in the Good Prices
We'll Have Posted for You—
Shop and See and Save!

THE WHOLE FAMILY LIKES TO SHOP
HERE! Shopping is a family habit in Ruidoso!
First, of course, everybody likes ALWAYS
LOWER PRICES. Then, the family likes the
FAMOUS BRANDS . . . THE EASY-TO-SHOP
AISLES . . . THE FRIENDLY SERVICE.

RUIDOSO FOOD MART

SHOP WITH US AND SAVE

SEE US FOR FRUIT JARS AND OTHER CANNING SUPPLIES

Warren and Lois Tucker

Ranchers Open Determined Fight Against Brush in Lincoln County

Several Lincoln county ranchers have begun to do something about the brush problem. They are putting up a strong battle because they know land is scarce and getting scarcer, and that unproductive acres are a liability, not an asset.

Stories of old timers are filled with tales of once grass covered hills which they point out are now covered with brush. Soil Conservation Service aerial photography made in 1930 bear out an astonishing increase in brush over large areas within these last 17 years.

The principal types of brush in this country include pinon juniper, oak, and algerita Mesquite is a problem in a few places in the eastern part of Lincoln county.

Innumerable theories which attempt to explain brush invasion have been proposed, but our main

concern is the fact that brush is here now and can this brushy land become more productive if the brush is controlled or eradicated? How can we eradicate it? What will the cost be? Will it pay off? Each case is different and should be considered with this in mind.

A number of the local ranchers are convinced that in some cases their efforts are justifiable. They feel this is an investment rather than an expense because acres which were once relatively unproductive from the standpoint of stock feed are again covered with grass (receding of disturbed areas has hastened recovery in some cases).

Ranchers are combating brush with axes, power and hand saws, bulldozers, cables strung between

Various Agencies' Functions Outlined

The functions of various agencies of the Department of Agriculture assisting Soil Conservation Districts is sometimes not clearly understood. Briefly the general assignments by agencies are:

Extension Service: the information and educational job on soil and water conservation.

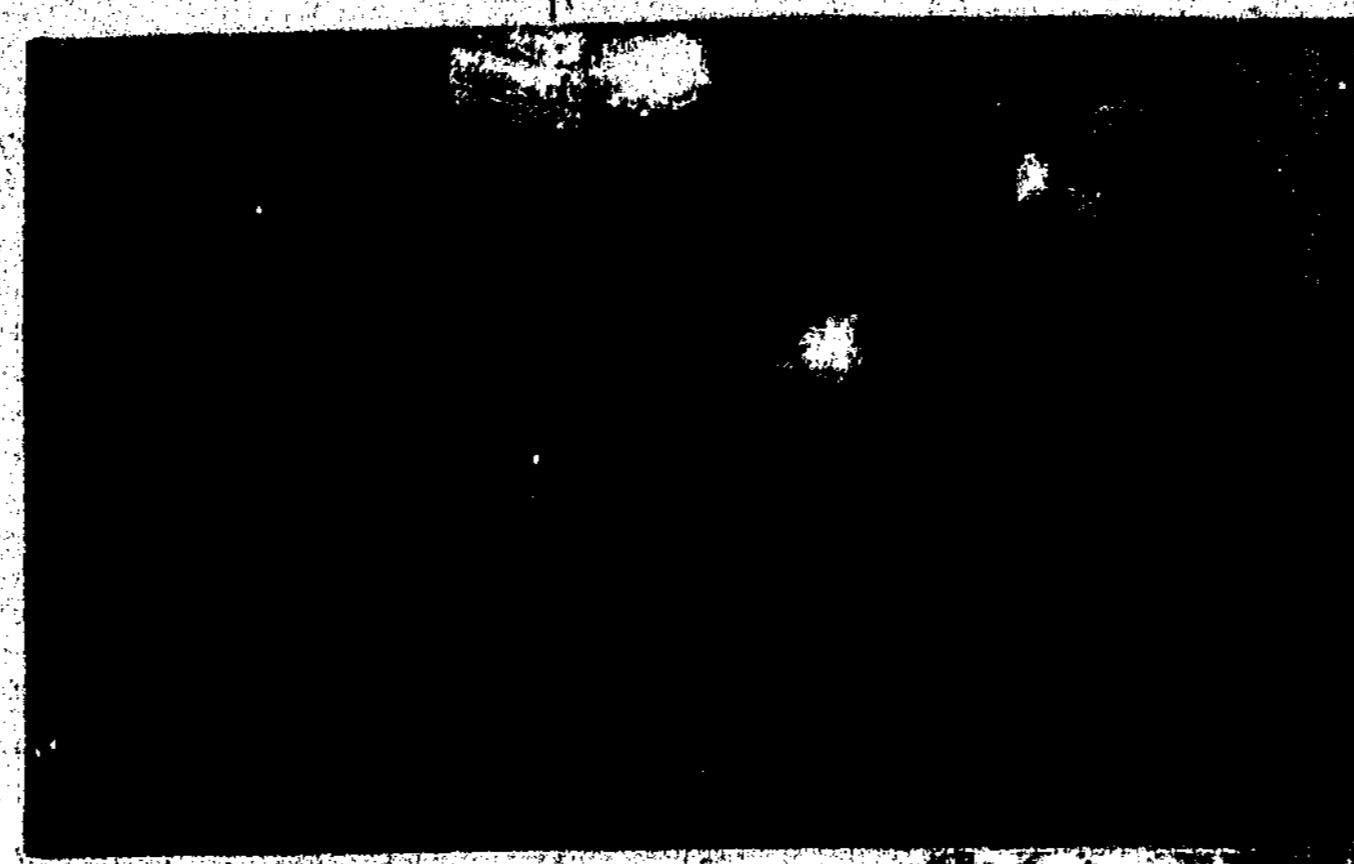
Experiment Stations: the research on soil and water conservation.

Soil Conservation Service: the action agency; determination of needs; planning; design; layout and guidance in practice establishment.

Agricultural Conservation Program (ACP): financial assistance when needed practices are installed.

two crawler tractors, and more recently with chemicals (spray). More research is needed along these lines, however, it is gratifying to see that some steps are being taken. The cost of brush control is quite variable either chemically or mechanically, running from a low of a dollar or so an acre to more than \$15.00 per acre in some cases. The Indian Service has used a 2-inch cable and two crawler tractors on several thousand acres. The results seem to be quite satisfactory.

The question remains, will brush control pay and if so, how long will it take to start paying off.



FILMED IN GHOST TOWN—Some of the scenes of the new color western, "Ambush at Tomahawk Gap," were filmed in a ghost town. The picture, starring John Hestak and John Wash, shows today and tomorrow at the Faeby.

Blue Grama Grass Important On Lincoln County Ranges

Blue grama is the most important range grass in this area. It is of great value to the livestock industry.

This warm season grass will vary greatly in height from ranch to ranch and from year to year depending on past management and prevailing climatic conditions. Seed stalks are usually 10 to 25 inches in height, however, we have samples over three feet tall. Blue grama may form almost pure stands or it may grow alongside other grasses such as black grama, hairy grama, western wheatgrass, galleta, sand dropseed, or others. It is widely adapted but seems to thrive best on rich medium textured soils; however, it does well on light and heavy soils up to 10,000 feet in elevation. It has a deep stem and cures well on the ground. Incidentally, frost cured grass is not normally as nutritious as dry weather cured grass. This grass greens up fairly early in the Spring if the vigor, moisture, and temperature conditions are right. It also has been known to lay dormant for several seasons during periods of extreme drought, also dormancy may be brought on by excessive grazing.

Properly grazed, blue grama is an erect bunch-grass; however, overgrazing may cause an undesirable, less productive sod or dense turf, inefficient use is made of the soil moisture, nutrients and sunlight.

Many ranchers realize that commercial feeds cost them from two to five times as much as that raised on the range. These ranchers do not depend on alien feeds except to correct mineral and nutritive deficiencies, which commonly occur in the late winter months.

ghost town. The picture, starring John Hestak and John Wash, shows today and tomorrow at the Faeby.

summer or winter on it and gains of from three to four pounds a day during the growing season are not uncommon.

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Junior Class Expresses Thanks

The Junior Class of Ruidoso High School wishes to express its appreciation and thanks to the Ruidoso Lions Club for making possible the erection of the new concession stand at the football field.

They also want to express thanks to Joe Coe and the Community Public Service Co. for erection of power lines and installation of an electric stove for use for coffee and hot dogs; W. A. (Bill) Hart for the use of a large pop box and to all those who helped with the building, including George Westall, Weldon Garner, E. J. Conkock, Odell Spears, Ralph Moore and his shop boys and E. J. Watkins for the paint job.

Local Teachers Plan Picnic

The teachers of the elementary grades and high school held their first meeting Tuesday. They elected Miss Marianna Christian as new secretary-treasurer to fill the place vacated by Mrs. Dwight Watkins. Other officers are Ralph McGuire, president, and Bob Kauffman, vice-president. A picnic was planned for Sunday, Oct. 4. After much discussion it was decided that teachers would attend the State Teachers Convention to be held in Albuquerque Oct. 28, 29 and 30. No date has been set yet for the next meeting.

Cal Burns, who was a recent visitor in Green Tree with Lola Harris, has entered the University of Florida in Gainesville. He will major in animal husbandry.

Water's Value Vividly Shown

One inch of rain is equal to about 100 tons of water per acre; one inch of rain is equal to about one-half gallon per square foot. One inch of rain is equal to about 14 million gallons per square mile. One inch of rain in a year falling on a square mile would yield (if stored) about 39,000 gallons a day. Every cutting of alfalfa requires some 325,800 gallons of water to grow it. Each U. S. citizen uses an estimated 1,300 gallons of water each day, (personal and household cleanliness plus industrial utilization of water for manufacture of personal belongings).

The James Capp family of Denver City, Tex., was here last week-end.

Ruidoso News Friday, September 25, 1948

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Can You Dial Your Radio? Why Sure!

So Can You "Dial-A-Stitch" on the world famous Pfaff "DIAL-A-STITCH" SEWING MACHINE

Lifetime Guarantee

See This Wonderful Machine at

SKYLAND FURNITURE EXCHANGE

Also Used Machines

E-Z Terms on All Machines

Evergreen At Main Ruidoso

CARRIZO LODGE

See Us For Your Parties

Announcing...

The Opening of The New

MODERN BEAUTY SHOP

On Monday, Sept. 28

This is your invitation to come in and inspect Ruidoso's newest and finest beauty shop.

Lyda Standefer

LOCATED ON MAIN ROAD IN SKYLAND—RUIDOSO

Pueblo Theater

NOW HOME OWNED AND OPERATED

Admission 50c and 10c

Friday - Saturday, Sept. 25-26

SPEED ON THE BRON WAS THE ONLY LAW!

AMBUSH AT TOMAHAWK GAP

Plus Serial and Cartoon

Sunday - Monday, Sept. 27-28

Robert TAYLOR Ava GARDNER Howard KEEL

RIDE, VAQUERO!

News and Cartoon

Tuesday Only, Sept. 29

A Day of Terror In One Woman's Life

Ida Lupino —in— Robt. Ryan

"BEWARE, MY LOVELY"

Plus Selected Shorts

Wednesday - Thursday

Sept. 30—Oct. 1

THE GREAT ESCAPE

Plus Selected Shorts

Enjoy THOSE FAMOUS **Spudnuts** PRODUCTS Upper Ruidoso

BLOOD DRIVE

GOOD RICH FRESH RAW MILK

From U. S. Tested Approved Cows

Delivered to you home favorite store daily

CO'D NIGHTS AHEAD!

How About a Universal Electric Blanket Or a Westinghouse Electric Sheet

Buckner's

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GREEN TREE AUTO PARTS

(Back of Shriver's Store)

New Motors * Rebuilt Motors Used Motors

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Install a New Motor—Pay For It In Monthly Payments

Shriver's Store

"WE SELL EVERYTHING"

Green Tree, N. M.

You Get Frontier Stamps Here

Announcing the Addition of A New Line of Tires

FAMOUS KELLY

As An Introductory Offer, We'll Sell You A 60x16 for Only \$12.95

And Your Old Tire, if it is Recappable!

See Our Large Stock of

Endicott Johnson Shoes

THU Week Only—Special

MEN'S WORK SHOES, Pair . . \$3.98

MILK, Tall Cans, Each . . 12c

OLEO, Pound 19c

FLOUR, 50 Lbs. \$2.99

PORK & BEANS, 15 1/2 oz. . . 10c

Colorado Green 303 Can

LIMA BEANS 29c

VINEGAR, Gallon 49c

TREND, Giant 59c

COFFEE, Lb. 89c

BUYS LOT HERE

Mrs. Earl Martin of Levelland, Tex., last week-end purchased a 50x59-foot lot in Carter's Park addition from the H. E. Carters for building a summer home. Accompanying her here for a visit last week-end was Mrs. Langill also of Levelland. They and their children were guests of the C. W. Millers while here.

Mrs. Mahnie Badillo underwent surgery in the local hospital last week-end.

Mt. Vue

Sho-Dyn

DRIVE-IN THEATRE ON ALTO ROAD

Last Times Tonight

YELLOW SKY

SEQUOIA

SUN. - MON. Sept. 27-28

WITH A SON'S IN MY HEART

SATURDAY ONLY Sept. 26

"SEQUOIA"

TUES. - WED. Sept. 29-30

LUCILLE BALL

George BRENT - Vera ZORINA

Love

THURS. - FRI. Sept. 30-Oct. 1

Dan Dailey June Haver Dennis Day

—in—

"THE GIRL NEXT DOOR"

In Technicolor

We Salute

The Farmers and Ranchers of Lincoln County for Recognizing the Importance of Soil Conservation and for Co-operating with the Upper Ruidoso Soil Conservation District

The photo above is made on the Mellen Ranch, halfway between Ruidoso and Capitan on State Highway 37. By following advice of the Soil Conservation Service—the ranch now features fine perennial pasture land where grass holds the top soil, holds the moisture and can support more beef per acre than before.

It's Later Than You Think—Soil Conservation Is Needed Each Day More Than It Was the Day Before . . .

It Will Be Needed More Tomorrow Than Yesterday!

WHEN IN NEED OF BUILDING FIGURES, LET US HELP YOU

Bonnell Hdwe. & Building Supplies

Box 1640 Phone 722-07 Ruidoso, New Mexico

Right On The Corner Right On The Price

BONNELL FOOD MARKET

Ruidoso, New Mexico Phone 723-01

Frontier Stamps Given With Each Purchase

BLACKBERRIES Kimbels or Apples No. 2 Can	29c	PIE CHERRIES Avalado Super Pack No. 2 Can	20c
SPRY SHORTENING 3 Pound Tin	89c	SHORTENING Swift Jewel 3 Lb. Tin	77c
Honey Cream Spread Stout Bee 1 Lb. Box	39c	MILK White Swan Tall Can	10c
CORN Avalado Cream Style, 243 Size Can	18c	WHOLE KERNEL CORN Highway Vacuum Pack	17c
PINTO BEANS Colorado Green, New Crop, 16 lb. bag	\$1.28	DRESSING Saled Bowl Qt. Jar	52c
COFFEE White Swan Per Lb.	89c	COFFEE - HILL Measuring Cup in Each Can, Per Lb.	91c
CHEWING GUM Wrigleys Per Carton	69c	GOLD MEDAL FLOUR Generals Bowl Free 25 Lb. Sack	\$2.39
HONEY Fowells New Crop 2 Lb. Jar	64c	CATSUP Libbys 16 oz. Bottle	19c
TUNA Treasure Brand	25c	TAMALES Derbys 1 Lb. Can	25c

—: Fresh Meats —: —: Fresh Fruit and Vegetables —:

PORK SAUSAGE Faylene Country Style 1 Lb. Roll	45c	TEXAS YAMS Fresh Per Lb.	10c
BRICK CHILI Glevers 1 Lb. Brick	49c	FRESH TOMATOES California, also for slicing, Per Lb.	20c
ARM ROAST Choice Beef Lb.	49c	FRESH CELERY New Era Sack Per Lb.	17c
CHUCK ROAST Choice Beef Lb.	49c	CABBAGE Fresh Mountain Per Lb.	6c
Fresh Dressed Fryers and Hens		CARROTS Fresh Cells 1 1/2 Lb. Pkg.	15c