COUNTY CLERK OF
LINCOLN COUNTY

The Ruidoso News Prints
MORE WANT-ADS
Than Any Weekly Newspaper
In New Mexico
Everybody Reads The Want-Ads

The Ruidoso News

"SERVING ALL OF LINCOLN COUNTY"

See You at the
RUIDOSO BAR
Bob & Ruby Sands

VOLUME 7, NUMBER 38 · RUIDOSO, LINCOLN COUNTY, NEW MEXICO · FRIDAY, MARCH 6, 1953 · SUBSCRIPTION $2.50 Per Year

½ and ½
WIT & WISDOM
—By Vix—

The gadget above was made by Bill Metkiff, the new woodwork man at Bonnell Hardware and Building Supply here, and after all the hired help, and the boss, too, tried it out, they claim hardly anybody can ride it. It's a three-legged booby trap that Keil Bonnell would like to see used in a contest between the Rotarians and Lions in lieu of the basketball game that was supposed to have followed the Lions victory over the P-TA cagesters. We're neutral. Haw! (We tried it out.)

• • •

One of our merchants here suggests that perhaps every woman in the canyon ought to wear fiesta (or squaw) dresses throughout the summer, just to add to the atmosphere of Ruidoso. They have to wear clothing, anyway, and if they all would cooperate—waitresses in our cafes, women clerks in our stores, and housewives, too, it would certainly be noticed by all of our visitors. We think that's a good idea and would like to know how the men could get in the act. Should all the guys wear Indian beaded belts, or what?

• • •

Although the deal is not ready to announce officially, for it's still in process of being completed—Leo Pagle is about to become the new owner of Lynn Butler's Apache Village here. We hear Lynn will go into construction. He's been building a fine new home on some acreage lying between the golf course and the airport now for several months.

• • •

Dots and Dashes—Bailey Bros. circus may show in Ruidoso soon. . . . Keil Bonnell is working on a veterans' housing project which may be announced soon. As many as ten new homes for veterans may be built. . . . Nothing was missing when burglars broke in the front door of Fox Mercantile Tuesday night. . . . Lions club members are going juvenile. Last week they had as their guests, City Marshal Arba Jones and members of his junior sheriff's deputies—this week they had Mrs. L. R. Spires and about nine of her Cub Scouts. . . . Ruidosans holding memberships in the Alamogordo Community Concert association are to hear Gladys Swarthout in a program in Alamogordo Saturday night. . . .

• • •

Here's copy for an ad which will be printed in next week's News and we thought you'd like to read it ahead of time: "In appreciation—To those friends who sent customers to our restaurant during the winter months, we extend this invitation to be our guest at a steak fry the night of Monday, March 16, from 6 to 9 o'clock. This is an open invitation to those to whom we are gratefully indebted for your kindness in recommending our place. Mrs. Bob Crosby and Harold and Modetha Jones at Nob Hill Restaurant." Thought you'd like me to scoop the ad department on that.

HOSPITAL

Patients receiving medical attention the last several days in the Ruidoso-Hondo Valley General hospital have been Miss Flora Salcido, Hondo; John Anna Beavers, Green Tree; Tom Richards, Ruidoso; Ed Nelson, Tinney; Newton Platta, Mescalero; Mrs. Diego Sadillo, Tularosa.

Born to Mr. and Mrs. Chas. H. Wood, Socorro, a son, Feb. 27, wt., 9 lbs.

Born to Mr. and Mrs. Merle Scott, Mescalero, daughter, March 1, wt., 7 lbs., 12 oz.

Mrs. S. B. McDaniel was to leave Thursday for a visit with her daughter, Mrs. Bob Carnes, in Denver, Colo.

WEATHER

Good rain Saturday night and four-inch snow Tuesday, precipitation measuring 1.40 inches. A low of two below zero Wednesday morning.

Date	Hi	Lo	Sno	Precip.
26	54	4	Tr.	Tr.
27	61	23	.00	.00
28	50	29	.00	.28
1	45	30	.00	.82
2	46	30	Tr.	Tr.
3	40	28	4.00	.30
4	45	—2	.00	.00

(As reported by C. A. Culver, cooperative weather observer for the U. S. Department of Commerce

County Farm, Livestock Bureau To Stage Membership Drive

The week of March 8 through 14 has been proclaimed as National Farm Bureau week through the U. S., and in New Mexico, as well. During this week, state, county and local farm and livestock bureaus will conduct a thorough membership campaign.

In Lincoln county, the bureau is one year old, and had as charter members some 55 farmers, ranchers and merchants during 1952. Goal for 1953 is 100 members, according to Kenneth Nosker, county president.

In Ruidoso Saturday, Nosker said a membership team, composed of himself and his wife, Mr. and Mrs. Bill Schrecengost, Ernest, Jr., and Robert McDaniel, Fred Pfingsten, Chas. A. Jones, Bill McTiegue, Mrs. Wilbur McKnight, Mrs. Joe Skeen, Mrs. Sidney Bonnell and Vic Lamb at the Ruidoso News, will be at work all next week soliciting memberships.

He said that not only farmers and ranchers, but merchants who deal with farmers and ranchers, are welcome to have membership in the bureau.

Membership fee is $10 for a year. Money is used in various national, county and state projects.

Nosker said it was the intention of the farm bureau officers and directors to make the organization much more active in the future, holding regularly scheduled meetings with programs of interest and education for all members. He indicated a program of work would be outlined soon by the board of directors for a successful new year.

The farm bureau is a strong national organization, and has a widespread membership in many states. It is young in New Mexico, but promises to be one of the most effective in the U. S. when enough membership can be secured, Nosker said. He wants Lincoln county to become one of the most active organizations in the state set-up, and urges a strong membership to accomplish this objective.

Military Rites Held For Alfred Hale

The Ruidoso American Legion post conducted full military rites for World War One Veteran Alfred Hale, 65 year old bachelor here, whose frozen body was found beside the Rio Ruidoso last Wednesday night by searchers who became alarmed at his missing from home two days.

A coroner's verdict of death from natural causes was returned following investigation. It is believed he died of a heart attack Monday shortly after a heavy snowstorm, and due to the extreme cold weather early last week, his body was not noticed until a search was made.

In the rites, held Sunday afternoon in the Legion home here, Mannie Badillo was commander in charge. Rev. "Happy" Graves, former Ruidoso Methodist minister, and now a pastor at Odessa, Tex., was chaplain. Bugler was John Matthews; color bearers were Paul West and Jim Bolton; color guard was Bill Harris and James Gayden.

Pallbearers were Ike Kennedy, Willis Allen, Fred Montoya, Sr., Teodora Montoya, Ike Kill and Gordon Ulyatt. In the firing squad were J. D. Stevens, Elmore Randolph, Paul Jones, Arvel Runnels, Perk Long, Fred Montoya, Jr., and Kenny Smith.

AROUND HIGH SCHOOL
By Marsha Elberson

The Ruidoso Warriors bowed to the Capitan Tigers in the first round of the District 14 Basketball Tournament last Thursday evening. The final score was 54 to 37. Here is the box score:

Ruidoso	fg	ft	pf	tp
Skellett	1	5	5	7
Allison	2	1	5	5
Rusler	1	1	1	3
Westall	0	1	1	1
Holman	1	0	4	2
Northrip	2	1	2	5
Hall	3	0	1	6
Perry	0	1	0	1
Maes	2	3	4	7
TOTALS	12	13	20	37
Capitan				
Archulets	1	1	0	3
Cox	1	1	1	3
Ferguson	2	5	0	9
Gameroz	2	0	3	4
Hyde	0	0	5	0
Morris	6	4	2	16
Otero	2	1	1	5
Romero	2	0	2	4
Werner	0	4	2	4
Womack	2	4	2	6
TOTALS	18	20	18	54

In the battle for consolation, Hondo defeated Ruidoso, 36 to 33, and went ahead to win the trophy for that division. Alamogordo defeated Tularosa 48 to 45 to become District 14 champions. Here is the Ruidoso-Hondo box score:

Ruidoso	fg	ft	pf	tp
Skellett	4	2	5	10
Allison	0	0	5	0
Rusler	0	3	0	3
Holman	2	2	5	6
Northrip	2	2	1	6
Hall	0	0	2	0
Maes	0	3	0	3
Westall	1	3	4	5
TOTALS	9	15	22	33
Hondo				
Polaco	0	1	0	1
Nunez	2	2	5	6
Salcido	1	0	5	2
Martinez	0	1	0	1
Torrez	0	3	4	3
Poindexter	2	0	2	4
Montes	1	0	4	2
Benevedez	0	5	3	5
Hernandez	3	5	0	11
Salas	0	1	1	1
TOTALS	9	18	29	36

Though this wasn't the best basketball season for the Warriors they did their best and they really tried. The team members played hard, and were good sports. The Junior class made the games more enjoyable by having their concession stand up for the home games, and the Cheerleaders and Pep Club yelled and cheered for the team.

Ralph McGuire has worked hard for the boys, and has done a wonderful job of coaching them. We all wish him the best of luck with his next year's basketball team. Hope they're New Mexico State Champs!

• • •

Intramural basketball games were played this week at high school. We'll have the scores of those games next week.

• • •

The RHS Lettermen's club, a recently organized group, has 18 members on its roll. Ralph McGuire is the club sponsor, with Wood Moore as president, Ramey Chastain as secretary and Ramon Rockwell as parliamentarian. The club has been discussing plans for a dance, to be held sometime in the near future.

• • •

The pep club will hold a dance at the Home Ec building tonight, in honor of the football and basketball boys. Mrs. Gladys Knox is the pep club sponsor, and will chaperone the event.

• • •

Three students will represent RHS at the state Student Council convention at Las Cruces, on March 19 to 21. They are Gene Nelson, Ramon Rockwell and Jody Vester. Jody will be voting delegate at the convention.

Betty Bennett was elected vice-president of the RHS Student Council upon the resignation of Betty Jones.

The Student Council will be in charge of selling school pictures again this year.

As soon as weather permits the Student Council project of putting in a cement walk from the North entrance to the road between the grade school and high school will begin.

• • •

School favorites were elected this week at high school. The titles that students competed for were Most Beautiful Girl, Most Handsome Boy, Best All Around Girl, Best All Around Boy, and All Around Athlete. The winners' names will not be revealed until the annual comes out.

The four high school classes picked their class favorites, also.

Saturday's Rain Totals 1.10 Inches

The heaviest winter rain in many years here last Saturday dumped 1.10 inches of moisture in C. A. Culver's rain guage. It fell gently and soaked the hillsides pretty thoroughly over a period of about six hours. The rain was general over a large portion of Southern New Mexico and Arizona.

High winds during Saturday night broke up the overcast and Sunday dawned clear and bright.

Snow Tuesday measured four inches, bringing another .39 of an inch of moisture. Old Baldy had a heavy covering of snow following several days when the peak was swathed in clouds. Winter returned Tuesday night when the temperature dropped to two degrees below zero.

Pick Committees To Aid Leaders In Girl Scouts

Troop committee members to work with leaders of Ruidoso Girl Scouts and Brownies were picked in an organizational meeting last Friday afternoon at the educational building of the Community Methodist church. About 30 girls were present, many of them accompanied by their parents.

Mrs. W. R. Long outlined duties of committee members and told something of the work to be done by the Brownies and the Intermediate Girl Scouts. Mrs. Bob Pearson is to be Girl Scout leader, assisted by Mrs. Harlan McGraw. The troop committs selected included Mmes. Long, Ogden, Carroll and McGraw.

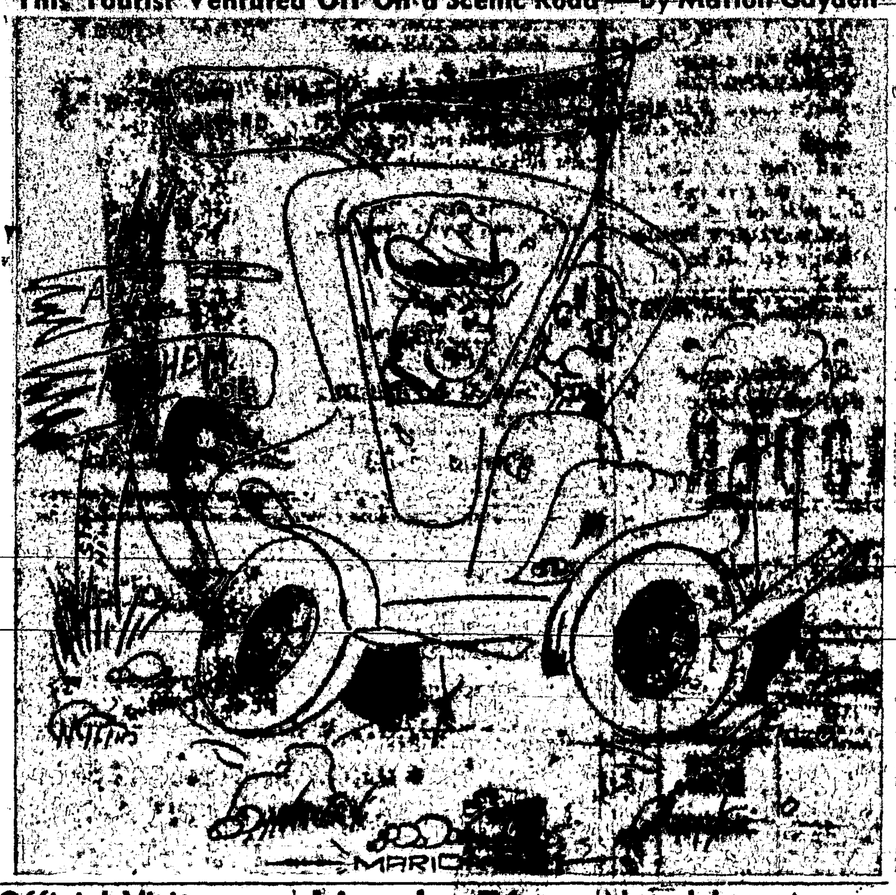
Mrs. H. M. Skinner is leader of the Brownies, with Patsy Long, a Senior Girl Scout, her assistant. Troop committee members are Mmes. Ray Dill, Carroll and Vic Lamb.

The Scouts and the Brownies will meet this afternoon at 3 o'clock at the educational building. Mothers interested in having their girls join either of the two organizations are invited to be present with their daughters.

In last Friday's meeting, refreshments of sandwiches, cookies and punch were served.

Carl Longabaugh has been visiting in Odessa.

This Tourist Ventured Off On a Scenic Road—By Marion Gayden



Official Visit Is Made Here By OES WGM

Worthy Grand Matron, Mrs. Mary Jane Masters, Farmington, made her official visit to Ruidoso Chapter No. 65 Order of Eastern Star at a special meeting Tuesday evening, February 24th at Wingfield Hall.

The following members of Grand Chapter were also visitors: Mr. Gordon Allison of Anthony, past grand patron; Mrs. Nina Crawford of Hurley, grand conductress; Mrs. Jean Andrews, Hurley, and Mrs. Mary Allison, Anthony, grand representatives; Mrs. Gladys Knox, grand committee member.

A six o'clock dinner was served by the Mon Jeau cafe preceding the meeting.

Fox Cave Opens On Highway Today

Mr. and Mrs. George Fuchs announce the opening today of their new enterprise, Fox Cave, housing a huge stock of curios and novelties, in the famed Chimney Rock cave on U. S. Highway 70, about eight miles east of Ruidoso. Owned by Bill Brem, the cave, famed as a camping spot of Billy the Kid, was sealed in last year and has been leased by the Fuchs.

The new firm will hold open house on Thursday of next week, the operators announce.

Wade Lane Buys Interest In Firm

Wade Lane recently purchased an interest in Inter-Mountain Supply, an electrical contracting and appliance firm opened here last fall by John G. Buckner. Lane formerly operated a tailor shop here, which he sold early this year to E. C. Estes and son, Wayne.

In addition to electrical wiring and refrigeration service, the Inter-Mountain Supply company is dealer for grocery and market refrigeration fixtures, as well as home appliances.

Construction Starts On New Grocery

Inclement weather has delayed some of the work, but grading, leveling and laying of a foundation has been done on the new Ruidoso Food Mart building, to be 40x70 feet in size and to be built of concrete tile. The structure replaces one lost in a fire last fall. Warren Tucker is owner of the firm.

W. P. (Bill) Chancey is contractor for the new structure.

A feature of the new store will be plenty of parking space to be made available on each side of the building, it was announced. All new fixtures will be installed and an improved ventilation system is to be employed, it was said. It is hoped the new firm will be ready for opening late this spring.

Mary Ann Gayden, Claude Alexander Marry February 27

Mr. and Mrs. James Gayden, Ruidoso, announce the marriage of their daughter, Mary Ann, to Claude Alexander of Green Tree on Friday, Feb. 27, at Las Cruces.

The couple was accompanied by the sister of the groom and her husband, Mr. and Mrs. Derra of Alamogordo, New Mexico. They will be at home in Green Tree.

Lincoln 54 Contract Let

The contract for a 17 mile blacktopping project in Lincoln County, on U. S. Highway 54, between Corona and Carrizozo, was awarded to the Brown Contracting Company of Albuquerque by the New Mexico State Highway Commission on February 27.

Awarded by the Highway Commission and approved by the Bureau of Public Roads this will complete grading and drainage on the unimproved gaps of highway 54. Brown Contracting Company submitted low bid on the project of $563,091.66.

Tom Mann, 2nd District Commissioner, told the News that a gravel surfacing will follow the bold surfacing until oiling is completed in a future contract.

Total Snowfall To March 1st Is 29.75 Inches

This year's snowfall, 10.50 inches, is the third heaviest in past eight years, it is reported. The month ended with below-zero temperatures four nights. Total snowfall this winter measures 29.75 inches; normal 60 inches.

Year	High	Low	Snow	Rain
1953	68	—5	10.50	.97
1952	63	0	10.75	1.01
1951	72	—26	3.70	1.12
1950	66	9	3.50	.37
1949	63	2	4.70	2.18
1948	64	—15	10.60	2.01
1947	65	8	6.70	.54
1946	64	0	3.20	.24

BOWLING

Mixed League (Feb. 26)

Team	Won	Lost
Navajos	37	23
Brunells	33	27
Hob Nobbers	33	27
Apaches	22	38
Sacra Bros.	22	38
Mescal Arrows	19	41

High lady, 1 game, Bonnie McEuen, 174; 3 games, Bonnie McEuen, 520.

High man, 1 game, Mel Fairbanks, 179; 3 games, Bones Wright, 464.

High team, 3 games, Hob Nobbers, 2104.

Ladies League (March 3)

Team	Won	Lost
Frigid Airians	13	5
Newsettes	13	5
Toppers	10	8
Brunells	7	11
Hi Flyers	5	13
Merle Norman	5	13

High lady, 1 game, Bonnie McFaden, 171; 2 games, Elsie Evjen, 322.

High team, 1 game, Newsettes, 815; 2 games, Newsettes, 1017.

METHODIST WOMEN CLEAR $100 OPERATING CHUCKWAGON CAFE

When women of the Community Methodist church took over Chuckwagon cafe last Thursday, serving breakfast, lunch and supper, they cleared more than $100, according to Mrs. Edith Johnson, one of those doing in the work. Money from the cafe sales is being used on making repairs at the Methodist parsonage. Mrs. Johnson said especial thanks should go to Mr. and Mrs. Chubby Hicks who loaned the women the use of their popular cafe here, and to non-members of the church who contributed items of food for the day.

Office of Keil Bonnell in Bonnell Hardware & Building supply has been redecorated.

Noted Layman, District Supt., To Speak Sunday

Hubert Johnson, one-time mayor of Waco, Tex., and an outstanding Methodist layman, will speak at Sunday evening's service here at 7 p. m. in Community Methodist church, the pastor, Rev. Frank Matthews, has announced. Johnson is now superintendent of the widely known Methodist orphanage at Waco.

Also invited to speak here Sunday in the morning services at 11 a. m. is Rev. F. L. Wilshire of Albuquerque, district superintendent. He will hold quarterly conference on Sunday afternoon at 2 p. m., the pastor said.

Officers Elected By Garden Club

Los Tres Valles (The Three Valleys) Garden club met at the Picacho School lunch room at 2 p. m. Feb. 24. This club is composed of about 15 active members, who live in the three mountain valleys of Ruidoso, Bonito and Hondo.

Those present at the meeting were Mmes. Wilbur Coe, Tom Babers, Wilbur McKnight, Joe Skeen, Chas. Fuller, Frank Titsworth, Victoria Limacher, Wm. Schrecengost, Tom Slaughter, Jack Boylin and Milton Mabie.

This club has a long list of accomplishments to its credit, and at this meeting it was voted to contribute $100 to the March of Dimes Fund of this county. This is a big donation for such a small club, and deserves commendation.

New officers were elected for the coming year. They are Mrs. Chas. Fuller of Picacho, president; Mrs. Wm. Schrecengost of Hondo, vice-president; Mrs. Joe Skeen of Picacho, secretary; Mrs. Tom Babers of San Patricio, treasurer; Mrs. V. Limacher of Hondo, parliamentarian; Mrs. Sydney Bonnell of Glencoe, historian. These officers will be installed at the next meeting by Mrs. Luther Dudley of Roswell.

The Garden Clubs of Southeastern New Mexico will hold their District Convention at Dexter on March 20, 1953. Mrs. Joe Skeen was elected as the delegate, and Mrs. Wilbur Coe, the president, and several other members of Tres Valles plan to attend this meeting.

The next meeting of Tres Valles Garden club will be held at the home of Mrs. Wm. Schrecengost at Hondo. This will be a covered dish luncheon at 1 p.m. on March 31.

Extension Club Meets At Tinnie

The Woman's Extension club of the Ruidoso-Hondo Valleys met Feb. 24 at the home of Mrs. Frank Titsworth, Tinney, N. M. A large number of the members were present and several visitors.

After a delicious covered dish luncheon had been served with the ladies of Tinney acting as hostesses, the meeting opened with the Pledge to our Flag, singing of "America" and repeating the club collect.

The first thing on the program was a reading by young Master George Gallegos on "Our Country, The U. S. A."

Mrs. E. McDaniel, Jr., gave a very interesting talk on the refinishing of old wood, which everyone enjoyed very much. After this talk, the meeting adjourned.

Mrs. W. L. Johnson is to visit her son, O. B. Pierce, in Fabens, this week.

Thirteen Teams Are Entered In Fifth Annual Gold Medal Basketball Tourney Next Week

Thirteen red-hot independent teams are entered in the fifth annual Ruidoso Gold Medal basketball tournament which opens firing a day ahead of the advertised dates—on Tuesday, March 11. The larger entry list caused the sponsors to re-arrange their brackets to fit in games starting Tuesday, and with finals on Saturday.

Spectators at the tournament will enjoy the new Naden electric scoreboard which arrived Wednesday. The board was installed by Coaches Cy Leland and Ralph McGuire.

Naden boards, according to Leland, are among the best made. He stated that although this is the smallest and least expensive of their line, it is hoped that it can also be used as a timer and scorer at football games next fall.

Net proceeds from the tournament, which begins next Tuesday night, will be used toward payment of the new board. Two games will be played each night next week beginning at 7 o'clock, except Friday when three games will be played beginning at 6:30 p.m. Semi-finals will be Saturday afternoon at one o'clock.

Game times for the 13 entrants are:

Farmer's Drug, Roswell, vs. Glover's Gulf of Alamogordo, Tularosa and Ruidoso, Tuesday, 7 p. m.; Farmer's Market, Roswell, vs. Hondo, Wednesday 7 p. m.; National Guard, Roswell, vs. Bell-Air of Holloman Air Force Base, Alamogordo, 7 p. m. Thursday; Headquarters Squadron of Walker Air Force Base, Roswell, vs. Carrizozo, 8:30 p. m. Tuesday; 812th A. P. Sqdn., Walker AFB, vs. Townsend Toppers, Holloman AFB, Wednesday, 8:30 p. m.

Ruidoso Town team and Reeves Mixers of Roswell, each drawing a bye, will meet Thursday at 8:30 p. m., and Land-Air of Holloman AFB, also having drawn a bye, plays its first match against the winner of the Farmer's Drug and Glover's Gulf tilt on Friday at 6:30 p. m.

Leland and McGuire are tournament directors; referees will include Dan Wooden and Ross Lockhart.

The tournament is open to independent teams which do not include any college or high school players of the current season on their roster. Awards include four trophies and 66 individual medals for team members.

Admission prices are $1.50 for adult and $1.00 for student season tickets, and 50c and 25c for individual sessions, with a price of 75c and 50c for the finals.

The games will be in the Ruidoso gym.

Change Priorities On Road Projects, Delegation Advised

The Lincoln county delegation in Santa Fe last week-end returned empty-handed in its quest for funds or designation of an all-weather road from Ruidoso to Capitan.

Chamber of Commerce officials from both towns, accompanied by the three Lincoln county commissioners and by three of their legislators, appeared before the highway commission, to be told no funds were available for building the project.

The group was told, however, that it might ask that priorities on the Land Use Planning committee's secondary routes be switched in such a way that work might begin sooner on the route to Capitan.

The county commissioners, in their meeting yesterday, were to have discussed what action might be taken in that regards.

George Fuchs, commissioner from District 3, said Wednesday the county panel might set up another Land Use Planning committee since the first has been dissolved—placing members on it on a basis of population, and that the new committee might act favorably toward recommending the reshuffle of priorities.

As the priorities stand now—The Arabela-Tinnie route must be completed before work will be done on the road from Ruidoso airport to Angus, then from there to U. S. highway 380 via Nogal, then from Angus to Capitan. That would place action on the latter project some four years from now, a time estimated by Rep. L. S. Drake. The Arabela-Tinnie project is now in its second stage of improvement, and still has further projects to be acted upon before it is completed, probably this year or early next year.

Going from Ruidoso were Ralph Brown, Raymond Buckner, George Fuchs, Mrs. Rosalind Barnes, Carl DeBord, W. A. Hart and R. K. Knox.

News From GREEN TREE
By Mrs. W. R. Long

Mr. and Mrs. Jack Parnell are to leave Friday on a paid vacation to California which Jack earned in an insurance sales contest.

Dude Scott is home now with his parents, Mr. and Mrs. Zeke Scott. Dude was employed several months by a lumber company.

Pop Renshaw and his family of musicians are getting a lot of practice playing for teen-age parties. Pop says "Just as long as the kids need us, we're ready and willing."

James Young is a newcomer in Green Tree from Amarillo, Tex.

Jack Shriver made a business trip to Roswell Monday.

Mr. and Mrs. Bill Butler, Snyder, Tex., visited her parents, Mr. and Mrs. Louis Smith, this week.

Quincy Northrip and Joe Whitted were in Elk on business this week.

Mrs. Suzanne Oliver and Mrs. Perle McDaniel, El Paso, visited Mr. and Mrs. Mack Edwards. The Edwards are spending these cold days playing dominoes, with the games nip and tuck.

Mr. and Mrs. Perle Davison, owners of Fox Mercantile, had unexpected visitors Tuesday night when would-be burglars broke in the front door. Nothing was reported missing, and Perle says "Please ask for the key next time, I'd rather open up than do all that repair work."

B. T. Judia, butcher at Fox Mercantile, has been ill.

The Davisons have moved into their new home and invite visitors any time you can find them at home.

Mrs. Ray Sublett has been very ill, but is reported as improving.

W. R. Long bought a home on wheels this week, with no place to go and no chips to go on.

Patsy, Ada Lu and Ann Lee Long will visit in Portales this week-end.

When a little Girl Scout or Brownie calls on you soon selling cookies please treat her kindly. She represents the largest international organization and the money she receives from selling cookies will be used for a good cause. Her uniform stands for Truth, Loyalty, Courtesy and Cheerfulness. A Girl Scout is clean in thought, word and deed.

WOMAN'S CLUB MEETING SET FOR NEXT WEEK

Mrs. Oscar Simelson will be the main speaker in the Ruidoso Woman's club meeting next Wednesday, March 11, at 2:30 in the Woman's club house. Her talk will be on "Character Education." Hostesses will be Mmes. Weems, Dill, Swearingen, Kennedy and Jeffers.

REMODEL GROCERY

Remodeling is underway at Mrs. Edith Johnson's grocery here, in preparation for addition of a new line of delicatessen and picnic foods she will feature this summer, she has announced. Shelving is being rearranged and other improvements made.

INSURANCE MAN ADDRESSES B. & P. W.

Field Robinson, general agent for General American Life Insurance company, was speaker for the regular meeting of the Business and Professional Women's club at its regular meeting Thursday night. The dinner meeting was held at the Chuck Wagon cafe. Present were Edith Johnson, Frances Douglass, Hazel Brittenback, Gladys Nosker, Edith Sheehan, Catherine Loughridge, Hazel Perry, Aleen Glascock, Billie Clark and Mr. Robinson.

The president, Frances Douglass, appointed a nominating committee with Edith Sheehan as chairman. The state convention in Roswell April 24, 25 and 26 was discussed.

MEETING SET

The Fellowship Group of the Women of the Church of the local Presbyterian church will meet March 10 at 2 o'clock in the home of Mrs. Zack Collier. Mrs. Warren Barrett will be co-hostess.

Mr. and Mrs. W. D. Ratliff were to leave this week to visit their daughter, Mrs. R. T. Fox, Jr., in California.

Mrs. Clayton Bennett wielded a paint brush at Bennett's Curio Store recently to give it a fresh new interior.

Raymond Rice, head butcher at Safeway store, at Alamogordo several years, is now butcher for Bonnell Food Market here. His family was to move to Ruidoso this week to be with him.

Thomas A. Sweeney of Santa Fe, a former Ruidosoan, returned here with his son, Frederick, this week. While here he bought the old Jack Hull house, according to Walt Crosby, real estate agent.

"Sugar" Lumpkin is visiting in El Paso.

Mr. and Mrs. John Buckner have completed remodeling their new home and have moved. It is located in Skyland across the street from Uncle Charley Weems.

Mr. and Mrs. Herb Mariner and son, Carl, spent the week-end in Littlefield visiting his parents, Mr. and Mrs. J. H. Mariner, who celebrated their golden wedding anniversary. There were eight children, 19 grandchildren and three great-grandchildren present. Herb Mariner is the Holsum bread salesman in Ruidoso and Mescalero.

Mrs. Harlan McCraw and Mrs. B. J. Watkins left Tuesday to visit relatives in Texas. Mrs. McCraw will visit her mother, Mrs. O. W. Warren of Levelland who fell last Saturday and fractured her hip and is in the Levelland hospital. Mrs. Watkins will go on to Lubbock to visit her mother, Mrs. J. E. McCluag.

The Ruidoso News
SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb ..... Editors & Publishers
Jim Lamb ..... Associate
(Founded May 16, 1946 by Lloyd and Ida Bloodworth)
Entered as Second Class Matter at the Post Office, Ruidoso New Mexico, under Act of March 30, 1879.

Subscription $2.50 per year in advance
Member: New Mexico Press Association

Mr and Mrs. R. B. Sampson of Lubbock were visitors here last week-end.

John Smith and family of Plainview, Texas vacationed here last weekend.

EXECUTRIX' NOTICE
No. 804

In the Probate Court of Lincoln County, New Mexico. In the Matter of the Estate of Thos. J. Coffee, Deceased.

Notice is hereby given that the undersigned was, on the 9th day of February, 1953, duly appointed Executrix of the estate of Thos. J. Coffee, deceased, by the Probate Court of Lincoln County, and having qualified as such Executrix, all persons having claims against the estate of said decedent are hereby notified and required to present the same to the undersigned in the manner and within the time prescribed by law.

DATED February 23, 1953.
/s/ PAULINE M. COFFEE
Executrix.

The W. E. Mortons were here from Levelland last week-end.

No Trip On U. S. Highway 70 Is Complete Without Visiting
CLAYTON BENNETT
INDIAN TRADER

Church of Christ
Ruidoso, New Mexico
SUNDAY SERVICES

Bible Classes	9:45 a. m.
Sermon	10:45 a. m.
Communion	11:40 a. m.
Evening Services	7:00 p. m.

Blessed are the pure in heart: for they shall see God.
M. A. ELKINS, Minister
A Hearty Welcome To All

VALLEY VIEW
SERVICE STATION and CAFE
MARGARET and ED
WINANS

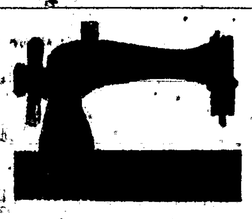
ROPER
COMBINATION WOOD and GAS RANGE
$239.50
COMBINATION HEATER and RANGE
$224.50
COMBINATION RANGE and REFRIGERATOR
$208.00
HEATER SALE
STILL ON
20% DISCOUNT
ON MOST MODELS
SACRA BROS CO.

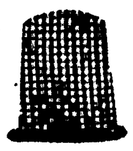
Special values now in distinctive new
ROPER
GAS RANGES

Model 1372-XOPJ
Enjoy a new ROPER for just
$169.50

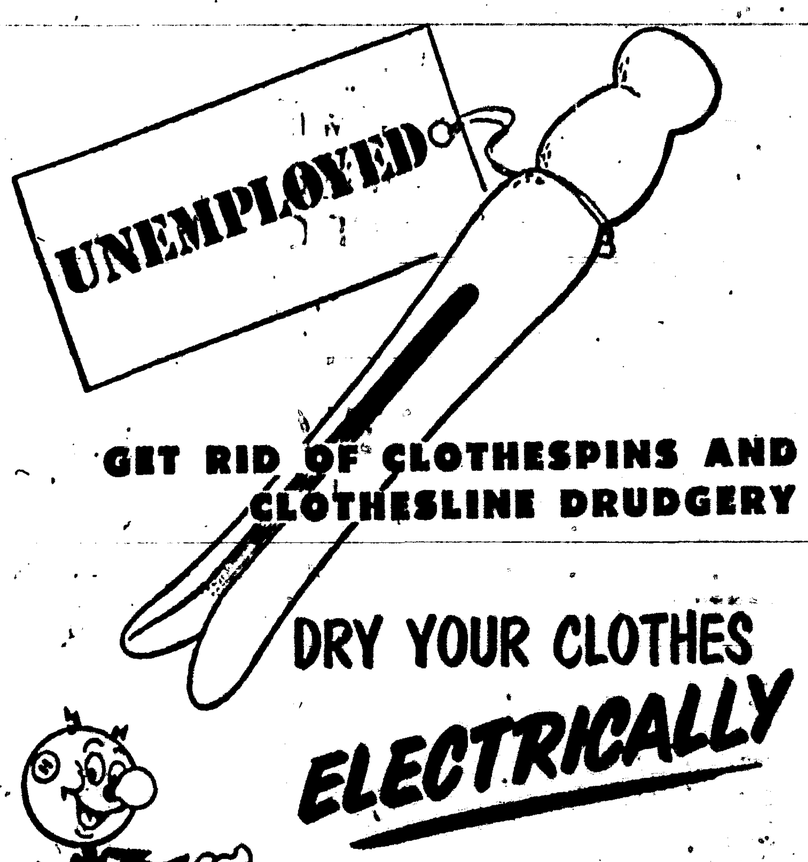
Announcing . . .
We are now dealers for two lines of Made-to-Measure Suits for Men and Women.
We have the new styles and samples by both the
NATIONAL COMPANY
and the
K. & M. COMPANY
Drop in and see these fine fabrics—let us measure you for your next suit for the finest fitting you ever had.
We feature new patterns for slack suits, sports wear, etc.
ESTES CLEANERS
CLEANING • PRESSING
LAUNDRY SERVICE
Phone 26-03

For Your
SPRING SEWING . . .
• DENIM in stripes and plain
• PASTEL DENIM
• Plastic Tone Prints
• COTTON PRINTS
• CALICO PRINTS
Other Novelty Piece Goods and Trimmings
RUIDOSO DRY GOODS

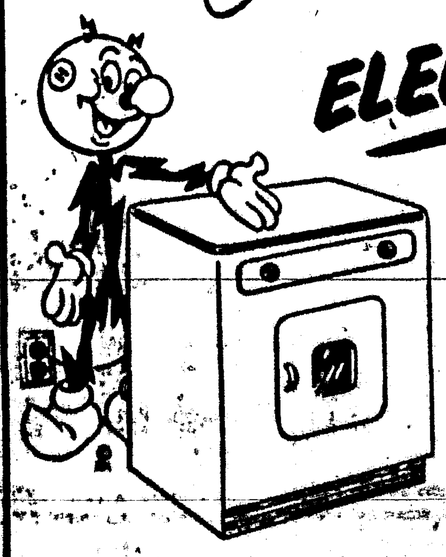




Ruidoso Junction • Ruidoso Junction
SEE OGDEN CARROLL FOR
USED CARS
BUY NOW!
Among Our Used Cars You'll Find—
BUICKS – FORDS – MURCURYS
PONTIACS – DODGES – PLYMOUTHS
JEEPS – OLDSMOBILES and Others
WHAT WOULD YOU LIKE?
Pontiacs – GMC Trucks and Pickups
Representing BAXLEY MOTOR CO.
Alamogordo, New Mexico
OGDEN CARROLL
Ruidoso Junction • Ruidoso Junction



GET RID OF CLOTHESPINS AND CLOTHESLINE DRUDGERY
DRY YOUR CLOTHES
ELECTRICALLY



You'll save yourself hours of lifting, stooping and stretching every wash day when Reddy Kilowatt dries your clothes in an Electric Dryer. You can wash any time you choose—night or day, rain or shine—and your clothes will be dried right on schedule. They'll come out cleaner and fluffier, too—either bone dry for folding or damp dry for ironing, as you choose. So why go on being slave to a clothesline? Investigate the advantages of an Electric Clothes Dryer . . . today!
See Your Electric Appliance Dealer or
COMMUNITY PUBLIC SERVICE COMPANY
Your Friendly Electric Company

The Number of Folks Who Specify "SINCLAIR"
Speaks louder than all other claims put together!

SINCLAIR PENNSYLVANIA MOTOR OIL
J. M. COLLIER, Distributor
Box 711 RUIDOSO Phone 68-12

Classified Ads -- Business Directory

Where To Find It In Ruidoso

MARKET PLACE OF THE VALLEY AND CANYON

WANT RUIDOSO PROPERTY—Have clients in the following towns wanting to trade for Ruidoso property: Portales, Roswell, Lubbock, Brownfield, Jacksboro and Fort Worth. See me for trading. Paul H. Douglass.

LOOKING FOR BUSINESS IN RUIDOSO? I believe I can show you one that will yield a satisfactory income on your investment. Walt Crosby, Thunderbird Lodge. tfb

BAKING TO ORDER—Cakes for anniversaries, refreshments for parties, special orders for receptions. Johnson's Grocery. tfb

Seeing is Believing!
Motorists Wake Up!
Have your tires vulcanized
Save $'s—Any Size, All Work Guaranteed. Bargains in New & Used Tires.
ROY PIOR TEXACO STATION

ROYAL TYPEWRITERS
ALES & SERVICE—All types typewriters & adding machines, new or used. Allied Business Machines Co., 410 N. Richardson, Roswell. Pho. 3674-W, or call Ruidoso News. tfb

FOR SALE—BUSINESS — Featuring gifts and ready-to-wear, choice location, exceptional three-year lease, $11,000.00. Exclusive listing. Paul Douglass.

FOR SALE—2-bedroom, modern and new home with every convenience, fireplace and panel ray heat, year 'round location, can be bought furnished or unfurnished. Priced unfurnished, $12,250.00. Paul Douglass.

FOR SALE—Three-bedroom house, excellently finished in knotty pine; winterized; large corner lot on pavement. Priced $8,500. Walt Crosby, Thunderbird lodge. tfb

ANTIQUES—Empire all mahogany card table, over 100 years old, $100; cherry table, $12.50. Violet Hart, Hart's Self Serve. 1tc

A DELUXE BUILDING SITE—In the vicinity of Green Tree near highway, 8 acres, $2,400. Walt Crosby at Thunderbird Lodge.

FOR SALE—Three bedroom modern, furnished house, three large lots on river. Price only—$10,000.00. Paul Douglass. 2tb

FOR SALE—2 room cabin, beautiful location, furnished, priced $850.00, Paul H. Douglass.

FOR SALE—Friers, 4 mi. east of Green Tree on highway 70. Cliff Longbotham. 1tp

DAY OR NIGHT—Around the clock. We threw the key away to give you 24 hour service in our cafe and service station. Henry and Clo Jackson at Thompson's Service Sta. on Hiway 70, Hollywood. tfc

NOTICE—To the Hulls, the Rooneys and the Burrows, and all others who were so kind to us during the passing of my husband, we want to express this word of thanks. Mrs. W. H. Searing. 1tc

READ THE WANT-ADS

WHEN IN DOUBT
—CALL—
ROY NELSON
"The Plumber"
NO JOB TOO LARGE OR TOO SMALL
Phone 36-02

OSTEOPATHIC PHYSICIANS
W. D. Horton
D. E. Snyder
GENERAL PRACTICE
X-RAY
Phone 62-02
Across From Wagon Wheel Motor

Louis Philippe
COMMERCIAL PHOTOGRAPHY
FILMS DEVELOPED

LOTS FOR SALE—I have lots in the Gateway for as low as $750.00. Around the Golf Course for $500.00 and in the upper canyon for $450.00. Paul Douglass.

FOR FRUIT TREES, Shrubbery, roses, shade trees, other nursery stock, BUY THE BEST, Get Stark Bros. products from W. S. Campbell, Green Tree. tfb

WANTED!
Have buyers for house $2,500 to $3,000; also buyer for house $3,000 to $4,000 as well as buyer for house between $4,000 and $5,000. W. D. Crosby, Thunderbird Lodge. tfb

FOR SALE—2-bedroom modern furnished house, on the river, deeded lot. Priced only $1700.00, $300.00 cash, $40.00 per month, with no interest. Paul Douglass.

FOR SALE—International Harvester 11 cu. ft. deep freeze, like new, 2 years to go on guarantee. Elsie Evjen, Home phone 16-04. 1tp

5-ROOM Modern winterized home, excellent buy at $4,750. Walt Crosby, Thunderbird Lodge. tfb

WOMEN WANTED—Address and mail postals. Make over $50 week. Send $1 for instructions. LENDO, Watertown, Mass. 3tp

FOR SALE—Or trade, Ford tractor. Joe McLaurin. tfc

FOR SALE—Good valley ranch, R. E. A., modern home, water right, approximately 40 head of cattle. For sale at a bargain. PAUL DOUGLASS.

FOR SALE OR TRADE—Lots in Midway subdivision in Ruidoso. Also desirable acreage for summer homes on highway near Green Tree. H. G. Heavenhill, P. O. Box 1087, Artesia, N. Mex.

FOR SALE—Nice three bedroom furnished house, deeded lot, fireplace, has own water system and on river, priced $5,500.00. Paul H. Douglass.

Contract Ditch Work
MACHINE DIGGING
By Foot, By Hour, By Yard
Foundations Dug
JOE HAWKINS
at SACRA BROS. CO.

FOR SALE—Tourist courts and lodges. I have courts and lodges in desirable locations, priced reasonable, see me if you want a court. Paul Douglass, Real Estate. tfc

Five bedrooms, 3 baths, 5 acres land, A-1 construction, nothing nicer, $25,000. Walt Crosby, Thunderbird Lodge. 1tb

FOR SALE—Nice bedroom home, modern, fireplace, large deeded lot, hardwood flooring, knotty pine finish, bargain, $9,500, terms. PAUL DOUGLASS.

FOR SALE—1949 Ford tractor with equipment; 1952 Massey-Harris Pony tractor with cultivator, 2-way plow; 1950 Ford V-8 pick-up, completely overhauled, guar.; terracing blade for Ford tractor. Lincoln County Feed & Implement Co., Hiway 70. 1tc

CLARKE'S
Insurance Agency
Insurance Of All Kinds
Billie and Ezel Clarke

SID COURVELLE
PLUMBING CONTRACTOR
Installation—Repair
Sales & Service
Phone 77-01

We Have Buyers . . .
—for—
• Business Property
• Cabins
• Residence
If you have something to sell worth the money let us have your listing.
LELAND REALTY CO.
at Harvey Accounting Office
P.O. Box 43—Phone 4-04
Ruidoso, New Mexico

FOR SALE—Allis-Chalmers tractor, mower, plows, cultivator, planter, pulley, $600.00, or will trade for cattle. Johnson Stearns, Nogal, New Mex. 2tc

We Specialize In:
BREAKFAST
MERCHANT LUNCHES
Home of Home Cooking
The Chuck Wagon Cafe
Chubby & Ann Hicks

Custom Assay Office
CHEMISTS and ASSAYERS
Shippers Representatives
P.O. Box 811 El Paso, Texas

A. C. KELLEY
Licensed Contractor
ROCK and CEMENT WORK
Ruidoso, New Mexico
Phone 59-11

APACHE VILLAGE
On The Alto Road
MODERN CABINS
Open Year 'Round
Mr. and Mrs. Lynn Butler

ERNEST WOOD
PLUMBING
CONTRACTOR
Box 156 Ruidoso, N. M.
Phone 74-03

Mannie's
BOOTS — SHOES
WESTERN TOGS
Box 1664
Ruidoso, New Mexico

NO JOB TOO LARGE OR TOO SMALL
W. P. (Bill) Chancey
BUILDING and CONSTRUCTION
Phone 721 P. O. Box 642
Ruidoso, New Mexico

PAUL H. DOUGLASS
REAL ESTATE
RANCHES • COMMERCIALS
HOMES • RENTALS
Phone 53-03 Res. 20-21
In Post Office Block

RUIDOSO REALTY Company, Inc.
Tom and Emadair Chase Jones
Local Agents
Lots for Lease or Sale
Cabins For Sale
Ruidoso and Upper Cedar Creek

If your drink is a pleasure—that's your business.
If your drinking is a problem—that's our business.
For a confidential talk with a member call 8011 or write Box 62, Hollywood.
Ruidoso-Hollywood-Green Tree Group of
Alcoholics Anonymous
Meeting every Sunday morning at 10:30 in old Grandview Pharmacy Building.
Public Invited tf

MESCALERO INDIAN AGENCY
AT
Tribal Wood Yard
HAS
JUNIPER and OAK
$11.00
—o—
PINE and FIR
$10.00
—o—
4-FOOT CORD LENGTHS
—o—
Delivery to Ruidoso and surrounding area will be made for $5.00 per load or portion thereof on cord-wood. Load averages 2½ to 3 cords.
Mescalero, New Mexico

Mrs. Joe Crump, Midland, was a visitor here early this week.

Mrs. Louise Irish and children of Roswell visited the Joe Reinhardt family over the week-end.

BRING SPRINGTIME
INTO YOUR HOME!

No matter how cold and snowy it is outside—a bouquet of our Spring Flowers will bring cheer and warmth into your home.

Get a bouquet of Mixed Flowers, $2.00, and from it make two or three smaller bouquets for several rooms.

Casa de Flores

House of Flowers — Phone 96-13 — Hollywood, N. M.
HOURS: 10 a.m. to 6 p.m.—Closed Mondays

REMEMBER TODAY IS SOMEBODY'S BIRTHDAY

Mr. and Mrs. Paul Littell and daughter, Sharon, of Roswell, visited the Farrars last week-end.

Mable Snyder of La Fiesta cafe spent Thursday in El Paso on business.

Dependable Merchandise
Dependable Hours — Dependable Prices
HARTS SELF-SERVE
DOWNTOWN RUIDOSO

ALAMO MOTOR CO.
DODGE PLYMOUTH
Sales and Service
Box 668 Phone 56
Alamogordo, New Mexico

WHEN IT'S TIME TO EAT . . .
Don't Forget . . . . ECKERT'S
Hollywood - Highway 70 - Next door to Hollywood Gulf
Real Pit Bar-B-Que — Home-made Chili
Plate Lunches — We Serve Breakfast
Always Good Coffee—5c per cup
Open 6 a. m.—Close 8 p. m.—Closed Thursdays

NOB HILL LODGE
On U. S. Highway 70 — Ruidoso, New Mexico
Simmons Beautyrest Mattresses
Rancho Style Furniture - Tiled Showers and Baths
"With the World's Most Beautiful View"

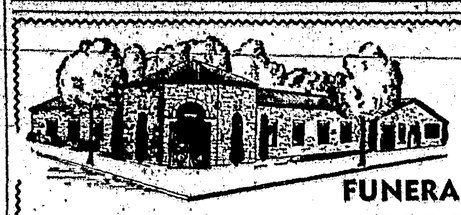
THE FINEST MEAT BUYS IN THE CANYON
—at—
SKYLAND FOOD MART

CHUCK ROAST Pound 52c
RIB ROAST Pound 49c
BEEF RIBS Pound 48c
STEW MEAT Pound 46c
RUMP ROAST Pound 55c

• STEAKS •

T-BONE Pound 79c
SIRLOIN Pound 79c
ROUND Pound 79c
RIB STEAK Pound 59c
CHICKEN FRY Pound 79c
GROUND MEAT Pound 49c
PICNIC HAMS Pound 37c
SWIFTNING 3 Pounds 69c
POTATOES Pound 7c
FLOUR, Sunbonnet Sue 25 Pounds $1.79
COFFEE, White Swan Pound 79c
Plenty of Fresh Hens and Fryers
DON'S SKYLAND FOOD MART

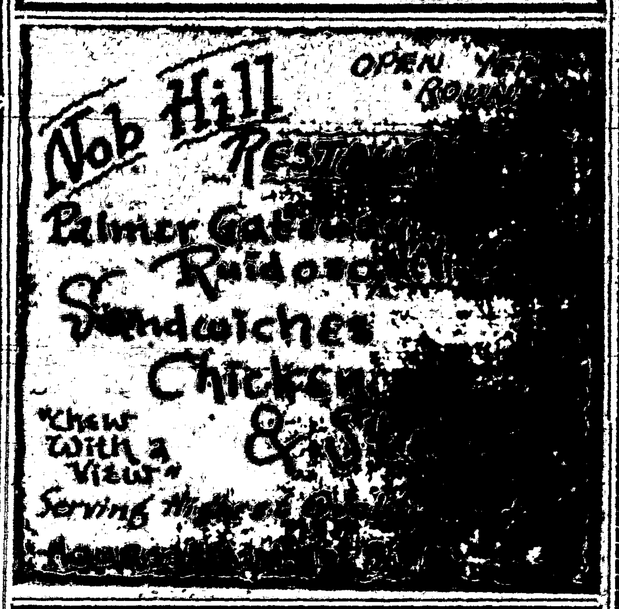
INTER-MOUNTAIN SUPPLY
COMMERCIAL REFRIGERATION
WESTINGHOUSE APPLIANCES
WADE H. LANE JOHN G. BUCKNER



PHONE 144
FUNERAL HOME
MULLINS-HAMILTON
ALAMOGORDO NEW MEXICO

Buckner's
ELECTRICAL CONTRACTOR
Frigidaire & Maytag Appliances
Phone 53-11 Ruidoso, N. M.

Use The Mails To Do Your Banking - - -
Pay by Check for Safety, Speed, Accurate Records and Convenience
OTERO COUNTY STATE BANK
Alamogordo, New Mexico
Member Federal Deposit Insurance Corporation



KEETH GAS CO.
RICH IN B.T.U.'s
RELIABLE SUPPLY
DEPENDABLE SERVICE
We Sell and Install
Tanks and Appliances
Call 67-04 Collect For Service
ANYWHERE IN LINCOLN COUNTY AND VICINITY
KEETH GAS CO.
PROPANE and BUTANE
Phone 67-04 Ruidoso

Featuring—UNION "76" GASOLINE
HANK MEANS MOTOR SERVICE
General Motor Overhauling and Repairs
24 Hour Wrecker Service
Welding
West of Bennett's Hollywood, N. Mex. Highway 70

LINCOLN COUNTY
FEED & IMPLEMENT COMPANY
PURINA CHOWS
MASSEY-HARRIS IMPLEMENTS
Phone 86-12 — Ruidoso — On Highway 70

Here's One Way to Get You Better Acquainted with the New Owners' Prices and Products—
These Prices Good Friday & Saturday
COFFEE Folgers 1 Lb. 85c
SUGAR 5 Pounds 50c
TIDE or VEL Washing Powder Box 29c
FRANKS, All Meat 1 Pound Cello Package 49c
SAUSAGE 2 Pound Cloth Bag 75c
BACON 1 Pound Cello Package 49c
SHORTENING Mrs. Tucker's 3 Pound Carton 79c
OLEO Colored and Quartered Lb. 21c
POTATOES Idaho Russets 1 Lb. 7c
TOILET TISSUE Diamond 2 Rolls 15c
PORK CHOPS 1 Pound 59c
Fresh Fruits & Vegetables of All Kinds
WHITE MOUNTAIN GROCERY AND MARKET
Barney, Wallace and Carl Gardner
Be Sure to Ask for Wm. A. Rogers Silverware Coupons

For Convenience
BANK BY MAIL
Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!
THE FIRST NATIONAL BANK
OF ROSWELL
Established 1890
"A Home Institution"
Member Federal Deposit Insurance Corporation

CLEARANCE
On One Special Lot of
MIDWINTER and LATE WINTER MERCHANDISE
We want to move it out to make way for New Spring Items. Save in this Sale.
VILLAGE GIFT & APPAREL
(In The Post Office Block)
MILDERD HELMS RUIDOSO, N. M.

UNTIL . . .
THE SPANISH NOOK RE-OPENS,
We Have Added
SPANISH FOOD
To Our Regular Menu:
Dinner or Enchiladas, Chili, Tamales
We invite you in to try this food.
THE VILLAGE RESTAURANT
P.S. WE WILL BE OPEN UNTIL AFTER SHOWTIME

Pick Your Favorite Flavor In Delicious
CITY DAIRY ICE CREAM!
Packaged in cups, pints (round or square), quarts (round or square), half gallons or gallons.
★ Vanilla ★ Chocolate
★ Strawberry ★ Burgundy Cherry
★ Orange Pineapple
★ Strawberry Marble
★ Chocolate Marble
★ Pineapple Marble
— and others!
On sale at your favorite grocery or drug sundry store

Kids and Grown-Ups, Too
Will Love Our
EMPIRE ICE CREAM SANDWICH
A delicious refreshment on sale this season wherever you go — try one. You'll want more.
CITY DAIRY
Manufacturers of
Popular Dairy Products

HAS Something New Been Added? . . .
HOME-MADE POETRY
If you think the fellow
Who made this ad
Mde a mistake and left it
Because he was lazy—
I'd better confess, I
Did it, I guess
Because I'm a little (?)
Bit crazy!
Come and see us anyway,
for when you eat, we eat,
too, and you get the green
stamps.
Fox Mercantile
We Give S&H Green Stamps

A WARM WESTERN WELCOME ALWAYS AWAITS YOU AT . . .
THE Buckaroo
COCKTAIL LOUNGE
Ruidoso, New Mexico
TOPS IN SERVICE AND MIXED DRINKS

BEN ROY
INSURANCE
TAX SERVICE
Box 156 Ruidoso, N. M.
Phone 68-02

Refrigeration
Service
Domestic and Commercial
Refrigeration Sales and
New and Used Boxes
For Sale
W. A. HART
Phone 26-13

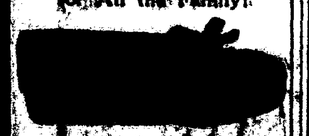
JOHN EMDE
GENERAL CONTRACTOR
• Experienced
• Well Equipped
COMMERCIAL
and
HOME BUILDING
Phone 14-12 Write Box 1652
RUIDOSO, N. M.

When You Need To
Make A Hurried Trip
—CONTACT—
RALPH BROWN
Fly Chartered Plane
Residence Phone 71-11
Air Port Phone 14-03

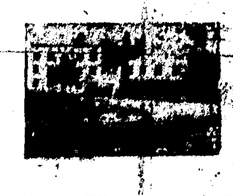
ROSWELL PLASTER SAND
Sand and Gravel
Black Dirt
Road Gravel
Dirt Hauling
JAMES PETTY
Sixth House Out On
Carrizo Road

Time For—
• Asparagus Roots
• Garden Seed
• Grass Seed
• Flower Seed
HARDWARE
RUIDOSO
Pat & Leon Farrar

FOR YOUR
MEDICINE CHEST
IN WINTER . . .
Anahist
Lozee Lozenges
Tyrozet Lozenges
Thantes Lozenges
Secrets
Thermometers
Antiseptics
Hot Water Bottles
COOK'S LOG CABIN

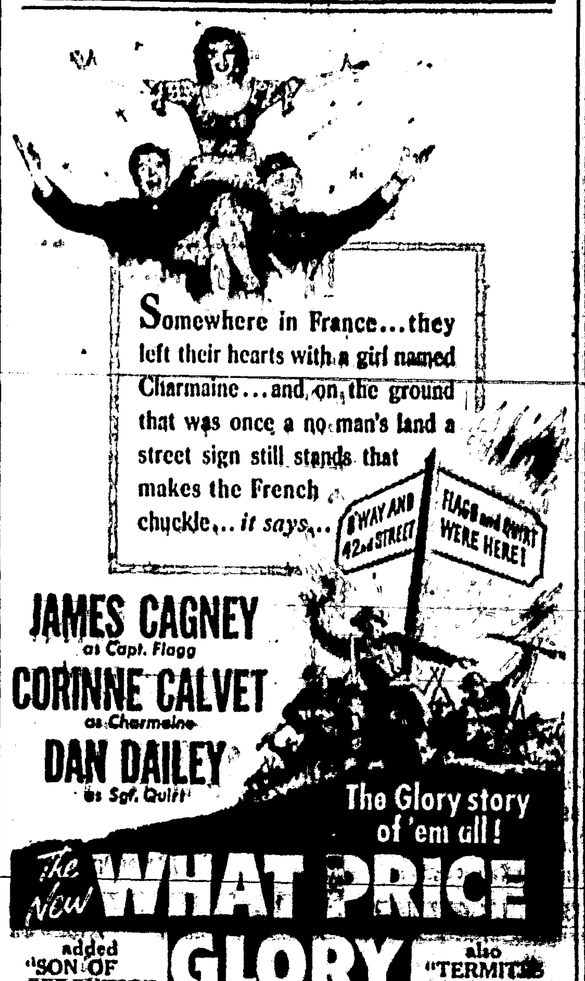
MOCCASINS
for All the Family!

Largest Stock in the
SOUTHWEST
—o—
Wedge, Crepe, Rubber and Soft Soles. Narrow and Medium Widths. Whole and Half Sizes . . . Full Range of Colors. Foam Insoles.
HIGH QUALITY—LOW PRICE
OLD MILL
TRADING POST
CURIOS • MOCCASINS
JEWELRY • CAMERAS • FILMS
—o—
Films Developed

BLOOD DAIRY
GOOD RICH FRESH RAW MILK
—From U. S. Tested and Approved Cows—
Delivered to your home on favorite store daily

NAVAJO LODGE
DINING ROOM

COCKTAIL LOUNGE
NEW MEXICO'S FINEST RESORT HOTEL
THE CENTER OF EVERYTHING

JUST ARRIVED . . .
New Patterns In
HOMESTEAD LINOLEUM
FLOOR COVERING
9 x 12 $6.95
HARRIS BUILDERS SUPPLY
• Groceries • Meats
• Hardware • Notions
• Paint • Dry Goods
Phone 205 Green Tree, N. M.

Box Office Opens 6 p.m. Monday Through Friday
PUEBLO THEATRE
Continuous Shows Saturday and Sunday From 2 p.m.



FRIDAY & SATURDAY MARCH 6-7

Plus . . . News & Cartoon
Sunday • Monday & Tuesday
MARCH 8-9-10

They're Fightin' Funnin' and Fussin'!
The screen's top funnymen in the year's wildest howl hit!
LEO GORCEY and the BOWERY BOYS
in—
"FEUDIN' FOOLS"
—featuring—
HUNTZ HALL with DOROTHY FORD
Plus . . . Cartoon and Technicolor Musical
Wednesday and Thursday
MARCH 11-12

Everything In Our Store Is For Sale—Nothing Over $50,000
Our Prices Start at 1c
CLAYTON BENNETT'S
West of Junction Hiway 70

CARD OF THANKS

To the American Legion, and to the host of many friends, we express our deepest appreciation for your kindnesses shown at the passing of our uncle, Alfred Hale.

THE HALE FAMILY.

Mr. and Mrs. Harlan McCraw attended a dinner meeting of all Meade's salesmen in Roswell last Thursday night.

Mrs. Eva Farris has returned here from San Francisco to make her home while her husband is overseas.

Yes, We'll Trade For a Car
We Might Even Trade For Your Team of Mules
CLAYTON BENNETT
Pho. 3-11 New & Used Cars

FOR ACCESSORIES & AUTO SUPPLIES
Check Through This List
Wagner's Master Cylinder Hydraulic Brake Repair Kits
Warner Liquid Solder • Sealed Beam Lights
Champion Spark Plugs • Gas Tank Caps
Filter Cartridges by Fram, Pyrolator, AC or Cyclone
PAY NO MORE THAN REGULAR PRICE FOR
TIRE CHAINS . . . $11.17
HOLLYWOOD GULF
Operated By Bill Harris
On Highway 70 Hollywood, N. M.

Trade At Home and Save Money!
CLAYTON BENNETT
Phone 3-11 U. S. Highway 70
RUIDOSO SALES REPRESENTATIVE FOR
POWELL CHEVROLET COMPANY
THIS WEEK'S
BIGGEST BARGAINS
1952 GMC ½-TON PICKUP $1345.00
4-SPEED—Was $1,395
1950 CHEVROLET 4-Door $1345.00
RADIO and HEATER—Was $1,395
POWELL CHEVROLET CO.
Chevrolet and Oldsmobile
Phone 461 Tularosa, N. Mex.

PLASTIC RAIN COATS
For School Children and Grown-Ups
LADIES' and MEN'S OVERSHOES
TIRES CHAINS BATTERIES
Luggage Plastic Cannister Sets
FLEXON
FASHION FLAT PAINT
(IT'S RUBBERIZED)
• Modern Colors • Latest Discovery
• Fashion Flat Finish • Washable
• Durable • Easy To Apply
• Quick Drying. • No Brush Marks
WHITE Auto Store
CARPENTER & MECHANIC TOOLS

The Adobe Announces A . . .
SALE
of Winter Merchandise
1/3 off
On All White Stag, Winter Junior House, Winter Lanz and All Other Winter Apparel . . .
Winter Wear such as
Socks - Ski Caps - Sweaters - Gowns
Gloves - Ski Pants - Coats - Jackets
Sale Starts . . .
Friday Morning, March 6
The Post Office is next door to
The Adobe
HULL'S
in RUIDOSO, New Mexico

FARMERS, RANCHERS:

[and Merchants, too]
YOUR LINCOLN COUNTY
FARM AND LIVESTOCK BUREAU
DURING THE WEEK OF MARCH 8 TO 14
WILL CONDUCT ITS ANNUAL
MEMBERSHIP CAMPAIGN
FARM BUREAU DOESN'T COST, IT PAYS
Remember: Only the voice of the organized is heard nowadays. Add your voice to the "Voice of Agriculture" in New Mexico by joining your Lincoln County Farm Bureau during Farm Bureau Week.
Lincoln County Farm and Livestock Bureau
To Join the Lincoln County Farm & Livestock Bureau, Get Membership Application Blanks from Any of These: Mr. and Mrs. Bill Schrecengost, Mr. and Mrs. Kenneth Nosker, Ernest and Robert McDaniel, Fred Pfingsten, Chas. A. Jones, Bill McTieque, Mrs. Wilbur McKnight, Mrs. Joe Skein, Mrs. Sidney Bonnell, Ruidoso News.

9 x 12 . . .
Congoleum Rugs
$4.95
Bonnell Hdwe. & Building Supplies
Box 1640 Ruidoso, New Mexico

Right On The Corner Right On The Price
BONNELL FOOD MARKET
Ruidoso, New Mexico
FRONTIER STAMPS WITH EACH PURCHASE

CHEESE Swift Brookfield 2 Lb. Box	99¢
TREASURE TUNA White Meat Per can	25¢
TOMATO CATSUP Del Monte Per Bottle	19¢
PURE LARD Peyton 4 Lb. Carton	59¢
SHORTENING Crisco or Spry 3 Lb. Tin	89¢
HONEY SPREAD Sioux Bee 1 Lb. Box	36¢
VEL Washing Powder Large Box	32¢
SUGAR Powdered & Brown 1 Lb. Box	14¢
PEACH PRESERVES World Over 2 Lb. Jar	59¢
TOMATOES Diamond No. 2 Can	18¢
OCEAN CATFISH Frozen Fillets Lb.	70¢
STRAWBERRIES Frozen 12 oz. Box	39¢

MARKET FRESH and CURED MEATS
Come in and meet Mr. Rice our new market man. Prior to coming here he was head butcher at Safeway in Alamogordo. Mr. Price will give you any cut of meat you may choose. Please remember we buy the best meat.

SLICED BACON Corn King Lb.	52¢
PICNIC HAMS Glover Lb.	38¢
PURE GROUND BEEF Lean Meat Lb.	55¢
FRYERS Fresh Dressed Lb.	63¢
HENS Fresh Dressed Lb.	59¢

CHEESE Wisconsin Cheddar Per Lb.	69¢
TUNA FISH Biltmore	29¢
CATSUP Libbys 14 oz. Bottle	19¢
SHORTENING Jewells 3 Lb. Tin	79¢
FLOUR Gold Medal 10 Lb. Bag	99¢
HONEY Powells Sweet Clover 2 Lb. Jar	61¢
VEL Washing Powder Giant Box	74¢
BLACKBERRIES Concho Brand No. 2 Can	29¢
Strawberry Preserves 2 Pound Jar	69¢
W. S. HOMINY 300 Size Can	9¢
HADDOCK FILLETS Frozen Per Lb.	67¢
OLEO Grayson Pound	22¢

FRESH FRUITS and VEGETABLES

FRESH TOMATOES Pound	25¢
CABBAGE Medium Size Lb.	5¢
CARROTS Large Cello Pkg. Pkg.	15¢
RED POTATOES Large Giant Size Lb.	6½¢
IDAHO RUSSET NO. 1 POTATOES 10 Lb. Mesh Bag	79¢