COUNTY CL[illegible] OF
LINCOLN COUNTY

Let's Turn Out to Greet Queen McCorkill 3 p. m. Today at Airport

OIL PAINTINGS
OF THE WEST
HARRIS SHELTON
Studio – Gallery
1 Mile Above Post Office

The Ruidoso News

"SERVING ALL OF LINCOLN COUNTY"

Attend The . . .
QUEEN FOR A DAY DANCE
at Ruidoso Bar
FRIDAY NIGHT

VOLUME 7, NUMBER 52 — RUIDOSO, LINCOLN COUNTY, NEW MEXICO — FRIDAY, JUNE 12, 1953 — SUBSCRIPTION $2.50 Per Year

RADIO QUEEN FOR A DAY ARRIVES THIS AFTERNOON FOR RUIDOSO VACATION

Ruidoso is expected to turn out enmasse this afternoon (Friday) at 3 o'clock at the local airport to greet the 1953 "Queen for a Day" picked on Jack Bailey's famed radio and television programs last week-end for a holiday visit to the Playground of the Southwest.

She is Mrs. Shirley McCorkill, who is small of stature, is 22 years old and is bringing as her escort her husband, Donald.

She is to be met early today in El Paso where she is flying from California, by Ralph Brown of Brown Air Service, and will be flown directly here, to land sometime around 3 o'clock.

At the airport they will meet Mr. and Mrs. S. K. Kuykendall of Vaughnland Courts, the queen's hosts for this year. They served last year as host for a similar queen.

Several business firms here have joined with the Kuykendalls to provide a holiday in Ruidoso the queen will long remember. Upon her arrival, she goes right into a full schedule of fun and activity—as the following list of planned events shows:

She is first to receive a key to the Village from Mayor Raymond Buckner—then be transported in a Cadillac by the Kuykendalls on a quick tour of scenic points about the town.

Friday evening (tonight) her majesty dines at Navajo Lodge, where, with her escort, she will get a smorgasbord dinner. After that, she is to be guest of honor at the Style Show in the Grade school. To end the night, Bob and Ruby Smith will be her hosts in a dance in her honor at Ruidoso Bar.

Flowers for every occasion are to be provided her by Casa de Flores—including orchids from Hawaii, roses by the dozen and corsages to fit the occasion.

Saturday morning the Queen and her husband will breakfast at Fury's Snack Shop—then embark on a tour of Ruidoso's many gift and curio shops—including the Adobe, Fox Cave, Pink's Pottery Corral, and others. For noon Saturday she gets a steak dinner at Nob Hill Restaurant.

She'll be on hand for the opening day of Ruidoso Downs Saturday afternoon which kicks off a 28-day program of horse racing. One of the races will be dedicated to her and she is to present trophies and awards to winners of several of the feature events at the track. She will be showered with gifts in her box at the track.

Saturday evening the Herb Greggersons's of Carrizo Lodge have planned great things for her entertainment, including a supper and a special Square Dance.

Sunday morning breakfast will find her at Village Restaurant where the Bill Ramsey's will be hosts—after that she goes on another tour of local curio shops. Sunday noon she will be the guest of the H. C. Browns at their cafe and for the afternoon a long tour of the area is mapped for her.

For Sunday supper she'll have a chuckwagon meal prepared by Roy's Riding Stables—and enjoy a horseback moonlight ride if she so desires.

Monday she'll get to do as she pleases for awhile, but that night she is expected at the Buffalo Room of Navajo Lodge to view the Melodrama theatre presentation of "The Drunkard." She is to return to El Paso Tuesday to board a plane for her return to Hollywood, her home.

When she was picked from among five contestants last Friday on television—the program was recorded and rebroadcast over Mutual Broadcasting system stations Monday, heard by some 8 million people. On the television show, pho-

tos of the Ruidoso country were screened for hundreds of thousands of people to see.

Cotton Ginners Set Session Here

Members of the New Mexico Cotton Ginners Association will hold their annual convention here in Navajo Lodge June 15 and 16. Highlight of the meeting will be a dinner at 7:30 p. m. June 15 in which the gin machinery manufacturers and gin supply houses will be host.

Officers of the association are: Carl Meriwether, president; W. J. Jones, vice-president; Bill Briffin, Winston Lovelace, Luther Thomas, Leon Rice and J. P. White, Jr., directors.

The convention opens 9 a. m. Monday with reports from officers, panel discussions and other business, to adjourn at noon. Another morning session will be held Tuesday.

Speakers on the program include: V. L. Stedronsky, Mesilla Park, of the gin laboratory there; W. H. Fortenberry, cotton technologist from Mesilla Park; Clarence Leonard, physicist, Mesilla Park, and Harvin Smith, agricultural economist, also of Mesilla Park laboratory; K. R. Welsh, insurance man from Dallas, Tex.; Lester M. Blank, pathologist from N. M. A. & M. college; George B. Ray, from the El Paso office of the Bureau of Entomology and Plant Quarantine; Dr. G. N. S. Roman, N. M. A. & M.; Dr. Harold Loden from Paymaster farms of Plainview, Tex.; J. T. Stovall, N. M. A. & M., and Clifton Kirkpatrick, National Cotton Council representative from Memphis, Tenn.

Outline C. of C. Membership Drive

First steps were taken this week in formation of plans for a community-wide "chain-reaction" membership drive for Ruidoso Chamber of Commerce for the 1953-54 club year.

In a brief session Tuesday afternoon, data for use in the drive was outlined to some of the members of an advance solicitation committee. This will be outlined more fully when the advance committee, composed of Mmes. Pearl Carter, Marie Rooney, Lorene Larson, E. M. Clarke, Iva Coleman, Ruby Buckner, Suzanna Oliver, Paul Mayer, Maudetha Jones, Sug Furry, Gladys Hart and Lois Tucker and Miss Frances Douglass, meet Monday night in the Chamber of Commerce office.

Plans are for the women to each contact about 10 former members of the C. of C., secure their membership then, and ask each old member to solicit at least one new member. Whether or not a contest in regards to the drive will be held will be discussed Monday night.

A fully-packed workers' kit for each of the committee workers has been made by Mrs. Rosalind Barnes, manager, outlining the work done by the organization in the year just concluding, and prospective projects for the next year.

KIDDIE KARTOON SHOW

About two hours of Walt Disney cartoons will be screened, along with the regular chapter of the new serial "Black Hawk," Saturday morning at 10 a. m. at Pueblo theatre, Bob Briggs, manager, announces. Admission will be 25c for children, 60c for adults, with a free bag of popcorn thrown in to make it a real morning of fun, he said.

Mine May Start Operating Soon

Indications are that operations may start next week on Capitan Mining Corporation's gold mine west of Nogal, above Bonito lake. Mine equipment installation is likely to be completed this week, as well as a large building, constructed to replace one destroyed by fire recently when it and some residence cabins were burned.

The mine will employ several men in its work.

The Capitan Corporation will hold its regular monthly meeting next Sunday in the Carl L. McFarling home.

Expected to be present for the meeting are:

Mr. and Mrs. Robert O. Moore of La Mesa, New Mexico; Mr. and Mrs. Frank Posey and family; Henry Matthews and R. T. Squires of El Paso. Moore is the president of the corporation, Matthews is vice president, Posey is treasurer and Squires is the secretary.

Alamogordo CAP Flies Here Sunday For Picnic Meet

Civil Air Patrol members of Alamogordo enjoyed a picnic here Sunday afternoon. The operation was based from Ruidoso Airport and the picnic was held at Cedar Creek picnic grounds. More than 30 persons attended, many having come to Ruidoso by plane. A majority of the Civil Air Patrol cadets were also present.

Persons and families attending the meeting were Alvon Smith and family, John L. Oliver and family, William K. Daunt and family, Mr. and Mrs. George Pierce and family, Jerry Cummings and family, Mr. and Mrs. Carl Hickey and son, Mr. and Mrs. Kenneth Nelson; Maj. and Mrs. L. H. Dyvad, Mr. and Mrs. A. P. Genta, Connie and Henry Katzenstein of Storrs, Conn., Mr. and Mrs. Gordon Wilkinson of Las Cruces, Art Durse, Jack Katzenstein and Warren White. Several cadets were present but a list of them was not complete.

The party enjoyed a delicious menu in their picnic, they reported.

Five Week Camp Underway for Scouts In Reservation

The Yucca Council of the Boy Scouts of America of El Paso is again holding camp in the Mescalero Indian Reservation west of Ruidoso in the recreation area. The camp, set up three weeks ago by the staff members, has already been host to two hundred boys from the El Paso council. This week will be the conclusion of two weeks of campers.

W. H. Randow, field executive from the council, is again in charge of Camp Old Baldy. C. S. Thrasher was program director for the first week; B. J. Lewis was in charge of the program this past week; C. F. White will take over program director next week, and Walter Boltz will act in that capacity the final week. The camp winds up its five week stand June 27.

This week all troops attending the camp were from El Paso.

On the activity program for the boys is horse riding Tuesdays and Wednesdays, hiking on Thursdays, archery, and .22 caliber trap shooting with the popular mosquito rigs. An activity yard has been set up, and a nature trail has been established. Fishing has been reported as "not so good."

The scouts have again set up their portable field kitchen in a large truck, and their own water purification plants.

Approximately 100 boys a week are attending the week long camps.

Ruidoso Downs Kicks Off 28 Days Of Racing Here With Full Slate Saturday

Ruidoso Downs, the resort's greatest vacation attraction, kicks off on a 28-day racing schedule Saturday this week. Everything is in readiness for the start of what is estimated will be the greatest year in the local track's history.

Completion of installation of two electric odds boards was done this week, with Joe Wells and Howard Brooks, representing the American Totalisator factory, from which the intricate and automatic system is leased, in charge of last minute checking.

Ruidosoans and visitors in the canyon are invited to an open house in the pari-mutuel plant Friday of next week to see the machinery. Automatic calculators keep track of every dollar spent for tickets in all the windows, for win, place and show, and from these instantaneous totals, odds are posted on the board in electric letters, enabling split second posting.

Drawing was held Tuesday this week for the first day's program, and horses listed for the races, with their jockeys. Drawing for Sunday's program was held Wednesday.

Feature races Saturday include the quarterhorse futurity 440-yard trials in two divisions. Horses drawn, and their jockeys, for the first division (8th race) are: Lightning Bar, J. Vinson; That's My Boy, R. D. Hay; Javon, L. Castillo; Magnolia Skipper, E. Garza; Wiley's Rocket, C. Goodwin; Mona Lisa Slone, W. Joe; Pokey Vandy, B. Bretches. In the second division (9th race): Lila Reed, J. Curry; Mackay Boy, L. Castillo; Tee Beau, J. Allen; Bambi, Jr., T. Seeley; Miss Wonder Bar, L. Layton; Bob's Dude, H. Radford; Super Charge, R. Kennedy.

In the A-1 Inaugural Handicap, 11th race, another feature race, 6 furlongs, are drawn: Jolly Kay, D. Roberts; The Mede, W. Sherlock; Air Rock, J. Vinson; Sabugnat, W. Sherlock; Won O' War, J. Zamora; Bronze Bull, E. Torres; Spade Flush, D. Lujan.

Another feature race Saturday will be the J. Taylor Handicap, 12th race, one mile running, with these drawn: Sir Moose, R. D. Hay; Lewpan, J. Vinson; Glenpenny, R. Kennedy; Dr. Royal, D. Roberts; Don's Bay, D. Lujan; Talofa, T. Seeley, and Rosfavor, E. Torres.

There will be 12 races a day each of 28 days with programs each week-end through Labor Day in September this year.

STORES MAY CLOSE FOR OPENING DAY

Several Ruidoso business firms indicated this week they would close for the first afternoon's racing program at Ruidoso Downs—a custom they have followed here for many years to observe Ruidoso Day at the track. At least seven business houses reported to the News that they would not be open during racing time Saturday afternoon. See you at the races!

FIRE DANGER IS AT PEAK IN FORESTS

Arthur Lusher, forest supervisor in the Mescalero Apache Indian Reservation, this week said "Unless we have some showers during this week or this week-end, our possibility of fire in the forests of the reservation is at the most critical point. The continued dry weather, plus the tinder-like state of the woods and underbrush, makes all our forests a veritable powder box."

He urged all vacationists in the area to be extremely cautious with all manner of fire.

HARRIS MILL HIT BY FIRE

Fire before dawn Saturday leveled the main structure of the J. G. Harris saw mill in Green Tree. A loss of from $50,000 to $75,000 was estimated in the blaze which is believed to have started in the boiler area of the mill.

Green Tree and Ruidoso Volunteer Fire departments answered the alarm shortly after 4:30 a. m. Lumber stacked on the yards and nearby structures, such as the office, planing plant, etc., escaped damage, saved by valiant work of the firemen.

Harris is reported planning to rebuild the mill as soon as possible. Work was underway clearing the wreckage of the mill as soon as possible this week. The mill employs about 25 men.

Residence Burns

A four-room residence, owned by Mrs. Gonzales and located on the hill just above Harris' mill, in Green Tree, burned to the ground early Tuesday this week. It was rented by some of the race track employees. Fire departments of both villages again battled shoulder to shoulder in the latest fire. It had gained too great a headway for the firemen to do much about saving the structure, a frame and stucco residence.

Pianists, Singers Heard in Recital

A large crowd of persons sat enraptured by the talent and fine selection of numbers presented by Mrs. Geno Dodson in a recital here Monday night in the Ruidoso Woman's Club building. Mrs. Dodson presented her piano pupils, Misses Barbara Gazaway and Patsy Gragg in solo and duet piano selections—then had as guests to perform, former pupils of hers from Oklahoma, Miss Frankie Ham and Charles Casteel.

Miss Ham, a soprano, and Casteel, tenor, gave solo and duet numbers.

Selections were from Mozart, Brahms, Chopin, Grainger, Liebling, Debussy and others.

Miss Gazaway's rendition of two Chopin numbers among her six solos were well received, and Miss Gragg's Ballatore number, Miniature Concerto in C Major, brought heavy applause. Her Clair de Lune left the audience hypnotized with its soothing melody, but she soon awoke her hearers with the thunderous Polonaise in A Flat Major by Chopin. Their duet, from the Spanish Suite by Lecuona, was one of the most popular.

In the vocal presentation, the duet, "Indian Love Call," drew praise for Miss Ham and Casteel.

HUMORIST TALKS AT ROTARY MEET

Joe Evans of El Paso and Ruidoso, well known Southwestern humorist and author, spoke before the Rotarians in their regular Tuesday noon luncheon this week. Mrs. T. L. Miller, Odessa, was a guest of R. Thies, and visiting Rotarians included Joe Miller, Alamogordo; Dr. Robert Brown, Atcheson, Kans.; A. A. Gililland, Roswell; Earl Vandervort, Sweetwater, Tex.

LOUISE MASSEY OPENS SHOP

Louise Massey, nationally known western singing star of radio and records, is opening a curio and gift store on her ranch beside U. S. Highway 70 at Picacho. The place will be known as El Rancho del Padre and is near her home, made famous in her song "Adobe Hacienda" which her husband composed.

COMMUTE BY AIR TO AND FROM EL PASO

Spencer Trehearne of El Paso has bought a home in Ruidoso. He and his two sons fly to El Paso in the mornings and back to Ruidoso in the afternoons in his Cessna 195, Brown Air Service reports.

Marshal Urges Ruidoso Motorists To Slow Down

"We have had three traffic accidents in Ruidoso in a week's time, all due to excessive speed," City Marshal Dewey Gann said this week. "It's time we issued our annual summertime warning about too-fast driving up and down the canyon. Our home folks must observe the speed zone signs, and must observe other safety traffic laws, to set an example for the hundreds of motorists who will be coming into our town this summer. The visitors usually will co-operate if the home folks will."

He said cutting across streets to park on the opposite side, and making U-turns anywhere except at intersections must be discontinued—as such driving creates a greater traffic hazard now that the canyon's population has increased so.

He said there were no serious injuries in any of the three wrecks in Ruidoso over the week-end.

Eva Ball Opens Antique Shop

Mrs. Eva Ball has returned to Ruidoso for the summer and is opening her Antique shop on Nob Hill this week. During the winter she bought many new items for her store including dresses, Chimayo blankets, etc. She is to receive merchandise from Portugal and other places.

In her store she has on display two of the dresses that the Indian maidens wear for their debut in the ceremonials. The dress that Meredith Magoosh wore last year is made of buckskin and is beaded and trimmed beautifully with beads and jingles.

The other dress is made of canvas and it was worn last year by Eustace Fatty. Also lent to Mrs. Ball by the Magoosh family of Mescalero is the Tsalt or cradle that has been in their family for 14 years. Meredith Magoosh, born in 1937, was the first baby to use it, Gloria used it six years later and Janice, 6 years old, has used it. This cradle is of white buckskin. The bow and pegs are oak. The reeds are grown on the reservation.

750 PEOPLE ENJOY FREE BARBECUE

About 750 people enjoyed a free barbecue with all the trimmings, served in School House Camp grounds in east Ruidoso, when Bob and Ruby Smith played host. Men, women and children swarmed in for several hours noon Sunday to feast on barbecue, ranch beans, coffee and pickles and onion. The Smiths gave the barbecue as a gesture of appreciation to all those who helped fight the fire of Sunday, May 31, which caused $250,000 damage here. Their Ruidoso Bar escaped the fire with only very minor damage, due to efforts of hundreds of people combatting the blaze.

PORTALES YOUTH SERIOUSLY INJURED WHEN CAR LEAVES ROAD

Tommy Radney, young Portales resident, suffered a fractured back and severe cuts and bruises when his 1953 Mercury hardtop convertible left U. S. Highway 70 about a mile east of Green Tree last Saturday about noon, striking a bank. The car was almost a total loss. State Highway Patrolman A. B. Munsey investigated the wreck. There were no other cars involved and Radney was in the car by himself.

GETS MEDICAL DEGREE

A. N. Spencer, Carrizozo, is to receive his doctor of medicine degree in commencement exercises June 15 at Northwestern University, Evanston, Ill.

OPEN DAIRY KEEN STORE

G. W. Nibling and son, George, are opening the Dairy Keen store east of Pueblo theatre. It will probably be in operation this week-end, they said.

PLANS MEETING

Ruidoso Board of Realtors will hold its next regular meeting in the form of a luncheon at 1:00 o'clock in Navajo Lodge Wednesday, June 17. The board met in a breakfast session its last meeting.

Directors Pick Site For Bank

Announcement was made Wednesday noon this week by members of the Ruidoso State Bank's organizing board of directors that it had accepted the gift of a 125-foot square plot of ground located just east of Carter's Lodge on Main Road, as a site for the bank.

The board said the ground had been contributed cost free by Mr. and Mrs. H. E. Carter, pioneer Ruidoso boosters. Size of the plot is large enough to allow for a good sized building, and also to leave a large parking area, the board announced.

The board had met frequently the last several days studying the problem of a site, and had conducted surveys of the area to determine a most suitable location.

Offers of sites at no cost were made to the board in both the post office area and in Palmer Gateway, but because of its central location, the board unanimously voted on the Carter donation.

Deed to the property will be presented by Mr. and Mrs. Carter to the organizing board in the annual banquet program of the Ruidoso Chamber of Commerce next Tuesday night in Carrizo lodge. The bank project was instigated here by the C. of C. The Carters will be honor guests of the C. of C. in the banquet.

STYLE SHOW IS TONIGHT

Ruidoso merchants, tonight are staging their fourth annual Style Show, sponsored each year by Ruidoso Woman's Club.

Summer fashions, western and sports togs and formal and informal wear will be modeled by about two dozen Ruidoso women and young misses.

For entertainment, the Shropshire School of Dancing of Texas will present several numbers. Cy Leland, Jr., well known radio sportscaster, will be commentator for the show.

Guest of honor will be Shirley McCorkill, Hollywood, Calif., picked as a radio network program's Queen for a Day, who will be here on a Ruidoso vacation.

The show will be held in the grade school here, starting at 8 o'clock. Admission is $1.00.

NEWS FROM— MESCALERO

(By Mrs. E. P. Breuninger)

Funeral services were held at 10:00 a.m. at the Dutch Reformed Church at Mescalero on June 4, for William A. Cansler who died at the Providence Hospital in El Paso on June 2. Rev. Wendell Chino conducted the funeral services. Survivors are: his mother, Mrs. L. J. Summeroar of Amarillo, Texas; his wife, Magdalena Cansler of Mescalero; and eight children: Mrs. Sam Gililland, William W., Robert, all of Tularosa; Glen D. of Yuma, Arizona; Delmar O. of Green Valley, California; Helen, Pansy, and Claudine, all of Mescalero. Mr. Cansler was injured in a car accident near the "Big Chief" Trading Post during the month of December and has been at the Providence Hospital since that time. Burial was at Tularosa. Many Indian friends and relatives attended the funeral.

Miss Nellie Wanya, an Acoma Pueblo Indian, arrived at Mescalero on Wednesday afternoon to take over the switchboard at the Agency. Miss Wanya, formerly employed at the Albuquerque Area Office, will replace Miss Lou Jean Bluford who is being transferred to the Area Office.

Ambrose Smith and Phyllis Shosh, both of Mescalero, were married in Alamogordo on May 14, 1953. Ambrose is a son of Charles Smith of Whitetail District, and Phyllis is a daughter of Mr. and Mrs. Kenneth Shosh of Mescalero.

Mrs. Mary Eastlake, Nursing Consultant for the Albuquerque Area, was at the Agency on Monday.

Dave Mills is at present at the VA Hospital in Albuquerque.

The Mescalero Legion Post No. 48 held its regular meeting on June 3. Plans were made for a dance during the latter part of June. The purpose of this dance is to raise funds for the purchase of a new Post flag and other necessary items.

(Delayed)

Funeral services were held for Mr. Raymond Chico on Tuesday at 10:00 a.m. at the St. Joseph Mission. Mr. Chico died at the Mescalero Hospital after a long illness. Survivors are his wife, Harriet, and four children, Marjorie Yahnahki, Walter and Murphy Chico.

A baby girl, Gerlinda Eunice, was born to Mrs. Olivia Benavidez at the Mescalero Hospital on May 21. A baby boy, Charles Vincent, was born to Mr. and Mrs. Newton Platta at the Mescalero Hospital on May 22.

Sam Hernandez of Phoenix, Arizona, was at the Mescalero Agency on Monday and Tuesday in regard to Estate Hearings.

Clifford Chee, son of Mrs. Evelyn Martine of Carrizo District, was recently discharged from the U. S. Army.

The Mescalero American Legion Post 48 held its regular meeting on Wednesday night. Plans were made for a dance in the near future. This Post took part in Memorial Day services on Saturday at Tularosa and also at the Mescalero Cemetery.

Darrol P. Young recently resigned from his position as manager for the Mescalero Indian Cattle Growers' Association. His resignation is to be effective on June 30. Mr. Young's plans are not known at this writing.

Mr. and Mrs. F. G. Hamilton and three children were week-end guests of the Lushers over the Memorial Day week-end. Dr. Hamilton is Inspector in Charge of the Bureau of Animal Industry in El Paso. The Lusher family recently moved into their newly remodeled house on the upper terrace.

Dan Griffith, son of Mr. and Mrs. Harry G. Griffith, Green Tree, received a commission as a second lieutenant in the Air Force Reserve, June 8th, at the New Mexico College of A. & M. where he has been a student. He qualified for the commission by completing the Air Force ROTC program at the college and by completing all requirements for his college degree.

RED HATS ASSIST IN GILA BLAZE

Forty-three of the famed Mescalero Apache Red Hats, forest fire fighting wonders, have been helping in battling the woods fire in the Gila Wilderness area. They are under direction of Aloysius Mendez.

PATROLS GILA FIRE

Ralph Brown of Brown Air Service assisted in the Gila Wilderness forest fire last week and early this week, flying his plane on patrol and "spotting" missions.

MON JEAU OPEN TODAY

Mon Jeau Cafe was to re-open today after being shut down for remodeling and redecoration the last several days.

TO REMAIN OPEN LATER

Nob Hill Restaurant will now remain open until 10 o'clock in the evening for the remainder of the summer. The popular eating establishment closes on Monday of each week.

MEET IN ALLEN HOME

The Fellowship Women of the Presbyterian Church met in the home of Julia C. Allen at Trail's End for their June 9 meeting.

IN HOSPITAL

Carl DeBord, owner of Navajo Lodge, is in the local hospital receiving medical attention.

LIONS POSTPONE MEET

Ruidoso Lions Club is postponing its regular Tuesday night supper session of next Tuesday so that its members may attend the annual Chamber of Commerce banquet at Carrizo Lodge.

CAFES TO OPEN

Denny Davis is re-opening his Davis cafe here tonight, and will feature steaks, short orders and sandwiches. The J. & D. Cafe is to be opened soon in the old Star Liquor store building owned by Yolanda Manley on Main Road. It is to be operated by the Mitchells.

IN BEAUTY SHOP

Lyda Standefer, who is to open her own beauty shop here in September, is now working with Jerry Oravets in Jerry's Village Beauty Salon. Lyda has just arrived from California where she has been doing special hair-styling.

BRUSH FIRE FRIDAY

The Ruidoso volunteer fire department quickly brought a brush fire in the upper canyon under control last Friday afternoon.

ELECTED AT CRUCES

Miss Joy Miller, daughter of Mr. and Mrs. H. Lee Miller of Capitan has been recently elected student commission secretary at New Mexico A & M College at Las Cruces. Recently Miss Miller attended a meeting of the Pacific Student Presidents' Association held at the University of Arizona in Tucson.

MIDNIGHT SHOW SET

Pueblo Theatre this week announces a Saturday midnight prevue to be screened following the regular program tomorrow evening. Bela Lugosi and Boris Karloff star in the feature "Black Friday."

Clovis C. of C. Manager To Give Main Address In Annual Banquet Tuesday

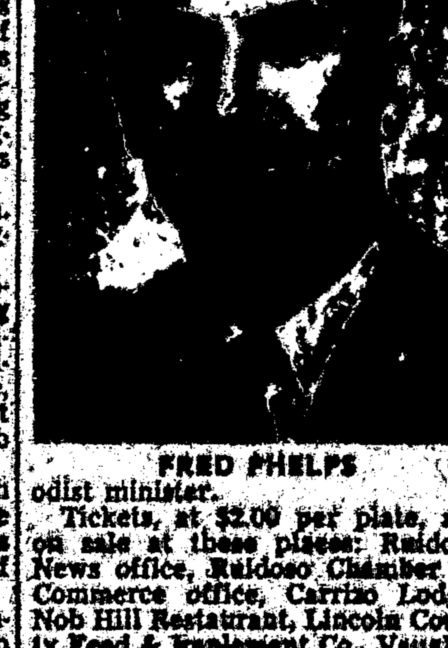
Fred Phelps, manager of the Clovis, New Mexico, Chamber of Commerce, representing an area of the state with problems similar in many ways to those of Ruidoso, will be the main speaker in the annual banquet of the membership of the local Chamber of Commerce Tuesday night next week. Phelps is highly qualified to give members of such a civic group forthright ideas on how to tackle and wage successful community projects, according to the program committee arranging the entertainment for this year's affair.

The banquet will be at 7:30 p. m. in the Copper Room of Herb Greggerson's Carrizo Lodge.

Another highlight of the program will be the premiere showing of a color motion picture of Ruidoso scenes, made by Carmon Phillips for the Chamber of Commerce, for use in advertising the resort via television, theatres and club groups.

Bob Kaufman and Leroy Gooch are to present a modern musicale during the program. Introductions will be by Carl DeBord, master of ceremonies.

S. K. Kuykendall, retiring Chamber of Commerce president, is to give the welcome. Invocation will be by Rev. Frank Matthews, Methodist minister.


FRED PHELPS

Tickets, at $2.00 per plate, are on sale at these places: Ruidoso News office, Ruidoso Chamber of Commerce office, Carrizo Lodge, Nob Hill Restaurant, Lincoln County Feed & Implement Co., Vaughnland, the Adobe, Fox Cave and Mt. Vue Drive-In Theatre.

Iris Hill Studio Open For Season

Mrs. J. C. Douglass and Mrs. H. F. Fairbank have opened their Iris Hill Ceramic Studio in the J. C. Douglass residence. Since last season, Mrs. Douglass has received special instructions in ceramic work which has enabled her to give lessons in advance work in decorations of their new and lovely greenware stock.

The Studio owners say they are anxious to have visitors in their new location. The place was formerly in the Fairbank home.

BRADY, TEX., BAND GIVES CONCERT

A crowd of about 150 persons Sunday afternoon enjoyed a concert by the Brady, Tex., High School band, on vacation tour of the Southwest. The 85-piece organization presented about a half hour program of short and snappy band numbers, interspersed with novelty numbers. The band's appearance here, on the lawn of Navajo Lodge, was sponsored by Ruidoso Trail Riders. The Trail Riders "passed the hat" and secured donations totaling $54.17 to give the youngsters. They spent two nights here, riding horseback, skating, bowling and enjoying other recreational facilities. Before coming here, the group had toured Carlsbad Caverns. Douglas Fry was director of the band. Brady's band boosters club sponsored the tour, which was made in two buses.

Spoon Painting New Technique By Art Teacher

Director Callie M. Baze of the Ruidoso Art colony, which started its 1953 classes here this week, said this week the instructor for the school has a startling new technique. Ruth White, Oklahoma artist, directing the school, has employed a new idea of spoon painting in the interim since being here last year with the colony.

Brush, pallette knife and even paint being poured on canvas has come into focus in present day art. Her spoon technique is proving successful and gives a very strong impressionistic type of work. She is demonstrating it in the classes at the colony.

An exhibit of about three dozen of her paintings in oil, water color and pastel, are on view in Ruidoso Woman's Club building here until the end of the school late in June. An open house was held last Sunday to begin the 1953 colony's work in Ruidoso.

LUBBOCK PREACHER TO SPEAK HERE

Rev. John Johns of Lubbock, Tex., is to fill the pulpit of the Ruidoso First Baptist church Sunday, Rev. Landre P. Lee, former pastor, moved last week from here to a place near Hagerman. He resigned as pastor of the local church in May.

PROCLAMATION

WHEREAS, at the present time there exists an extreme shortage of water in the Village of Ruidoso, along with an extreme fire hazard,

NOW THEREFORE, by PROCLAMATION of the Mayor of the Village of Ruidoso and Claudie Peterson, Water Superintendant, ORDINANCE No. 46, SECTION 19, entitled "Water Shortage" must be enforced.

THEREFORE, it shall be unlawful for any person to use city water for sprinkling or wetting parks, lawns, trees, shrubs, flowers, vegetables, grains, walks, drives, streets, on FRIDAYS, SATURDAYS OR SUNDAYS of each week, beginning on Friday, June 12th and continuing until further notice.

Passed this 8th day of June, 1953.

(SEAL)

Raymond C. Buckner, Mayor
Claudie Peterson, Water Supt.

Attest:
C. A. Culver, Village Clerk

WEATHER

Low of 28 degrees Saturday morning with high of 83 on June 9. Light sprinkles Wednesday afternoon.

Date	Hi	Lo	Precip.
4	80	31	.00
5	80	29	.00
6	84	28	.00
7	80	30	.00
8	82	56	.00
9	83	34	.00
10	85	50	Tr.

(As compiled by C. A. Culver, cooperative weather observer for the U. S. Department of Commerce.)

[Ruid]oso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb .... Editors & Publishers
Jim Lamb .... Associate
(Founded May 16, 1946 by Lloyd and Ida Bloodworth)
Entered as Second Class Matter at the Post Office, Ruidoso New Mexico, under Act of March 30, 1879.

Subscription $2.50 per year in advance
Member: New Mexico Press Association

Letter To The Editor

Dear Mr Lamb:

Would you kindly print the enclosed letter addressed to Mrs. Wilbur Coe in this week's edition of the Ruidoso News.

We would like the people of Lincoln County and of all of New Mexico to know that we, the patients at Fort Stanton, sincerely appreciate all she has done and has tried to do for us.

We thank you for your kind cooperation.

M. R. Lee, Chairman,
General Welfare Committee,
Ft. Stanton Hospital.

June 9, 1953

Mrs. Wilbur Coe
Coe Ranch
Glencoe, New Mexico
Dear Mrs. Coe:

For all the patients at Fort Stanton we extend to you heartfelt gratitude for the tireless efforts you have exerted to keep this hospital open.

We asked you to perform a task for us that was practically impossible, and we know that you worked very hard and very well and almost succeeded in accomplishing the impossible. If you had had just a few days head start, you very likely would have done the impossible and this hospital would have continued to serve the people for whom it was established and has served so faithfully and well.

Most probably you have that old "let down" feeling that one experiences when he has just missed the mark. Nevertheless, we know that you have accomplished something quite worthwhile: We know that you have let people in Washington, D. C. and throughout the country where newspapers have carried the story of Fort Stanton, know the truth about an important issue. You have effectively pointed out that proper consideration for human life and welfare is of far greater importance than governmental economizing and budget balancing. We hope that in time to come people in high places will take to their hearts the truth you have set forth and will make it an underlying principle of executive and legislative policies.

Very sincerely yours,
Bernt F Bastiansen, Pres.
Morris R. Lee, Chairman
Walter H. Kruhmin,
Recording Sec'y
Gen. Welfare Committee
Ft. Stanton Hospital.

June 8, 1953

Mr and Mrs Vic Lamb,
Editors and Publishers
Ruidoso News
Ruidoso, New Mexico
Dear Mr and Mrs Lamb:

We would appreciate very much your printing the following in your newspaper:

"At a special meeting of the General Welfare Committee of the Patient Body at the U. S. Marine Hospital, Fort Stanton, New Mexico, on June 2, 1953 it was moved, seconded, and carried unanimously that the Underwood typewriter and adding machine, 1953 models, owned by the General Welfare Committee be donated to the Capitan High School, Capitan, New Mexico, to be used by the high school students. It was specifically desired by all the patients that these machines be of direct benefit to the students themselves, e.g., they could be used by the students in familiarizing themselves with modern business machines, in preparing their school paper, in preparing tickets for games, plays, etc."

"Our desire of having you print the above in your paper is that we would like to have assurance that these machines be used and owned (by the school for use of all interested and qualified students) as we intended.

Yours very truly,
Bernt F. Bastiansen, Pres.
Morris R. Lee, Chairman
Walter H. Kruhmin,
Recording Secretary
Gen. Welfare Committee.

Harold Jones recently made a tour of Arizona.

Marsha Elberson is to leave Monday for an extended stay with relatives in Los Angeles, Calif.

Mrs. Gene Dodson is to leave next week for an extended visit with friends and relatives in Oklahoma.

Mrs. Dan Royall is here this week-end from Lubbock, Tex., visiting her parents, the Vic Lambs.

Mr. and Mrs. Rogers Curry and children and Harry Longbrake, all of Plains, Tex., are spending the week-end at Hunter's Cabins.

Mr. and Mrs. Proffitt of Oklahoma City visited in the Bob Helms home this week. Mr. Proffitt is a brother of Mrs. Helms.

LEGAL NOTICE

STATE OF NEW MEXICO
COUNTY OF LINCOLN
IN THE DISTRICT COURT

ANTONIO M. GARCIA, Plaintiff, vs PETRA AGUILAR, EMMA AGUILAR, a minor, MARY AGUILAR, a minor, AMELIA AGUILAR, a minor, PRUDENCIO AGUILAR, FAUSTINO AGUILAR JR., MRS. LORENA AGUILAR, MRS. JOSEFITA AGUILAR PENAS, FRANK PENAS, YSIDRO AGUILAR, Unknown heirs of the following named deceased persons: MELCOR AGUILAR, FAUSTINO AGUILAR, and all unknown claimants of interest in the premises described in the Complaint adverse to the Plaintiff, Defendants No. 6060.

NOTICE OF PENDENCY OF SUIT
THE STATE OF NEW MEXICO TO:

Each of the above named defendants against whom substituted service is hereby sought to be obtained, GREETING:

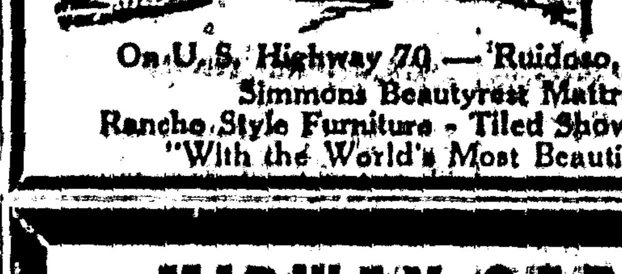
You and each of you are hereby notified that the above named plaintiff has filed his Complaint against you in the above numbered and entitled case and court, the general object of said suit being to quiet Plaintiff's title to the real estate described in the Complaint, situate in Lincoln County, New Mexico and being a parcel or tract of land lying in and being a part of Section 19, Twp. 8 South, Range 18 East, NMPM, and described as follows: Beginning at a point ... 39.00 chains South of the ... corner of Section 18, ... South, Range 18 East, NMPM, thence 20 chains West to the point of beginning and being corner No. 1 and the Southeast corner of this tract. Thence North 0 degrees 10 minutes West 10.30 chains to corner No. 2 and the Northeast corner of this tract. Thence West 37.05 chains to corner No. 3 and the Northwest corner of this tract. Thence South 0 degrees 10 minutes East 10.30 chains to corner No. 4 and the Southwest corner of this tract. Thence 37.05 chains East to the point of beginning and corner No. 1, containing in all 40 acres more or less, against the adverse claims of you and each of you, and anyone claiming by, under or through you, and to forever bar and estop you from having or claiming any lien upon, or right or title to said real estate.

Unless you enter your appearance in said cause on or before the 6th day of July, 1953, judgment will be rendered in said cause against you and each of you by default.

Plaintiff's attorney is GEO. L. ZIMMERMAN, Carrizozo, New Mexico.

GIVEN under my hand and the seal of the Third Judicial District Court of the State of New Mexico, this 22nd day of May, 1953.
(s) JAMES EARL HARCROW
District Court Clerk
By (s) INICE HUST, Deputy.
(Seal)

Estes Cleaners
IN DOWNTOWN RUIDOSO
WE PICK UP AND DELIVER
Phone 24-03
Cleaning — Pressing — Laundry Service



NOB HILL LODGE
On U. S. Highway 70 — Ruidoso, New Mexico
Simmons Beautyrest Mattresses
Rancho Style Furniture - Tiled Showers and Baths
"With the World's Most Beautiful View"

MIDWAY GARAGE
COMPLETE MECHANICAL AND COLLISION SERVICE
MAGNOLIA PRODUCTS
24-HOUR WRECKER SERVICE
PHONE 28-04 BILL BLAKELY

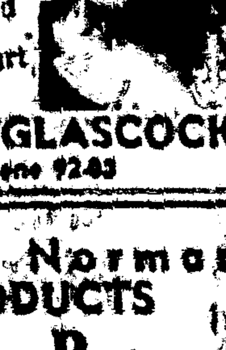
IDLE HOUR LODGE
MODERN LOG CABINS
Open Year 'Round
Phone 57-04 Box 573
Mr. and Mrs. Luther Bynum

WE CATER TO FAMILIES
—featuring—
★ BREAKFASTS
★ LUNCHES
★ SHORT ORDERS
Home of
Home Cooking
CHUCK WAGON CAFE

NEED . . .
Plumbing
REPAIRS and INSTALLATION
Then See
Sid Courvelle
TRY HIS EASY PAYMENT PLAN
1 to 36 Months to Pay
Payments to Meet Your Budget
NO DOWN PAYMENT REQUIRED

Tell Your Troubles To
CECIL JONES
SEPTIC TANK SERVICE
Phone 80 Ruidoso

KIDDIE KORRAL
CHILDREN OF ALL AGES CARED FOR
Begonia Road by El Corral Court In Skyland
ALEEN GLASCOCK
Phone 92-43

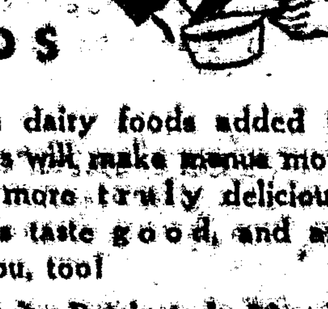


We have Listed . . .
some very desireable
Furnished Homes
and
Cabins
worth the money
LELAND REALTY CO.
at Harvey Accounting Office
P.O. Box 43—Phone 4-04
Res. Night Phone 1705
Ruidoso, New Mexico

Merle Norman PRODUCTS
Gena Rose Beauty Salon
YOU
Are Cordially Invited To Be Our Guest . . . Learn How to Perfect Your Makeup Technique In Just Minutes!
Your Individual Color Chart Carefully Prepared
Merle Norman Studio
Rose Brownfield
Corner of Main Road and Mechem Drive

dairy foods

FOR EVERY TASTE, EVERY USE . . .
SERVE MORE DAIRY FOODS



Wholesome dairy foods added to your recipes will make menus more nourishing more truly delicious. Dairy foods taste good, and are good for you, too!
Buy City Dairy Products in Lincoln County at Your Favorite Store . . .
CITY DAIRY
Manufacturers of
POPULAR DAIRY PRODUCTS

PHONE 144
FUNERAL HOME
MULLINS-HAMILTON
ALAMOGORDO NEW MEXICO

CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

All classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 10c per line, counting five words to the line, with a 50c minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. WHEN MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO BRING THEM BY THE OFFICE BEFORE TUESDAY AFTERNOON EACH WEEK.

A DELUXE BUILDING SITE—In the vicinity of Green Tree near highway, 8 acres. Was $2,400—marked down to $1,800. Walt Crosby at Thunderbird Lodge.

PLAY CANASTA? You are invited to bring your own foursome, or come by yourself, to play canasta Monday afternoons at the Woman's club house. tf

EXCELLENTLY Furnished 3-bedroom winterized home, garage, etc. Price $9,500.00 with terms. W. D. Crosby, Thunderbird Lodge. tfc

FOR SALE—Two small furnished cabins in the pines, one $800, one $1,200. Small down payment on each. Paul H. Douglass.

PAUL H. DOUGLASS
REAL ESTATE
RANCHES — COMMERCIALS
HOMES - RENTALS
Phone 68-08 Res. 20-21
In Post Office Block

Qualified By 18 Years Residence On The Ruidoso
IVA COLEMAN
SALES - REALTOR - RENTALS
Phone 34-12 — Ruidoso — Box 2

WHEN IN DOUBT
—CALL—
ROY NELSON
"The Plumber"
NO JOB TOO LARGE OR TOO SMALL
Phone 36-02

OSTEOPATHIC PHYSICIANS
W. D. Horton
D. E. Snyder
GENERAL PRACTICE
X-RAY
Phone 62-02
Across From Wagon Wheel Motor

Church of Christ
Ruidoso, New Mexico
SUNDAY SERVICES
Bible Classes .... 9:45 a.m.
Sermon .... 10:45 a.m.
Communion .... 11:40 a.m.
Evening Services .... 7:00 p.m.
Blessed are the pure in heart: for they shall see God
M. A. ELKINS, Minister
A Hearty Welcome To All

CLARKE'S
Insurance Agency
Insurance
Of All Kinds
Billie and Ezel Clarke

When You Need To Make A Hurried Trip
—CONTACT—
RALPH BROWN
Fly Chartered Plane
Residence Phone 79-11 Air Port Phone 14-03

VAUGHNLAND
"Live The Life of Riley In A Cabin in the Pines"
24 Modern Cabins
Kitchenettes Baths
Completely Furnished
Among The Pines On The Noisy River
"Open Year 'Round"
Playground For Children

FOR SALE—Ideal home, modern, nicely furnished, wall to wall carpet, fireplace and floor furnace, beautiful view of Cree Meadows, reasonable. PAUL DOUGLASS.

Seeing is Believing!
Motorists Wake Up!
Have your tires vulcanized
Save $'s—Any Size, All Work Guaranteed. Bargains in New & Used Tires.
ROY PIOR TEXACO STATION

A NICE BUILDING SITE—In upper Ruidoso, $1,250 cash. Close in lot with two small cabins, $1,000 cash. Inquire at La Loma Cabins. 1tp

FOR SALE—Coffee table $5, wardrobe $7.50, 3 burner gas stove with oven, $15, drop leaf kitchen table, $6.50, platform rocker $7.50, 9 x 12 wool rug $6.50, round oak table $10, two small book cases $2 each, kitchen table and two chairs $12.50, floor lamp $3.50, ice cream parlor chairs $6.50 each. Ruidoso Ice Plant, or at building west of Apache theatre. Phone 44-04. 1tc

WONDERFUL BUSINESS OPPORTUNITY
If you have $20,000.00 to invest in a good money making LIQUOR BUSINESS, with other business in connection, located on Hiway 70, between Roswell and Alamogordo, this is your chance. Since a liquor license is hard to get, this is an unusually good buy. Paul H. Douglass. tfc

FOR SALE—Butane heating stoves. Ice boxes—25 lb. and 50 lb. size. In good condition. El Corral Courts, phone 9213. tfc

PENCIL SHARPENERS — Carbon paper, adding machine paper, rubber stamps, paper clips, file folders, typewriter ribbons, etc., in RUIDOSO NEWS.

BUSINESS OPPORTUNITIES:
If you have cash, $2,500 to $100,000.00 to invest in a business, we have something for you.
WARREN BARRETT
Realtor—Insuror

FOR SALE—Home with income property, two nice modern furnished homes, fireplaces, good locations, immediate possession. See these today. Priced reasonable. Paul H. Douglass. tfc

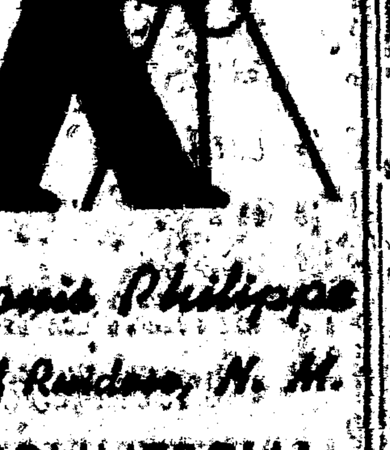
LOOKING FOR BUSINESS IN RUIDOSO? I believe I can show you one that will yield a satisfactory income on your investment. Walt Crosby, Thunderbird Lodge. tfb

ALL PURPOSE Steel frame buildings—Rigid, tough, durable, economical—made by Big Chief Mfg. Co. Ask about various sizes available. Lincoln County Feed & Implement Co., Hiway 70. tfc

FOR SALE—Large ultra modern completely and beautifully furnished three bedroom home. Extra large living room with fireplace, two ranch type studio couches, panel ray heat, large deeded lot, year 'round location. Priced to sell at $13,000. Paul H. Douglass. tfc

Custom Assay Office
CHEMISTS and ASSAYERS
Shippers Representatives
P.O. Box 811 El Paso, Texas

MYERS
WATER PUMPS
Sales & Service
INTERMOUNTAIN SUPPLY
Phone 23-03



Louis Philippe
Of Ruidoso, N. M.
COMMERCIAL PHOTOGRAPHY
BETTER FILM DEVELOPING

FOR SALE—Three-bedroom house, excellently finished in knotty pine; winterized; large corner lot on pavement. Priced $8,500. Walt Crosby, Thunderbird lodge. tfb

WANTED!
Have buyers for house $2,500 to $3,000; also buyer for house $3,000 to $4,000 as well as buyer for house between $4,000 and $5,000. W. D. Crosby, Thunderbird Lodge. tfb

BUSINESS OPPORTUNITY — For woman or couple, very fine year 'round business, ideal location, unusually low lease, bargain. PAUL DOUGLASS.

FOR SALE—Exceptionally well-built home, suitable for small family, plenty of real estate goes with property. $7,500—can be sold on terms that you can handle. W. D. Crosby, Thunderbird Lodge. tfc

FOR SALE—50 acres in Ruidoso valley, 20-acre water right; also good well, terraced and planted in alfalfa. Just a few miles from Ruidoso. W. D. Crosby, Thunderbird Lodge. tfc

FOUND—Near race track, man's watch. Owner can have by identifying and paying for this ad.

FOR SALE—Kiln mold and casting machine for making silver jewelry, card filing cases. Ruth Moore, phone 90-03. 1tc

FOR SALE—Farm set in permanent pasture grass with permanent water rights. Between river and highway, fair improvements, $20,000 cash. About six miles down Hiway 70, Cliff Longbotham, Star Route, Box 11, Green Tree. 2tc

FOR SALE—Used washing machines. Buckner's. 1tc

FOR SALE—One of the most beautiful homes in the west, four bedrooms, two baths, beautiful location, deeded land, shown by appointment only. Paul H. Douglass Real Estate. tfc

ASK OUR ADVICE—If you have feeding problems about cattle, horses, chickens, hogs, rabbits, dogs, ask us. We sell feed and minerals for them, made by Purina. Lincoln County Feed & Implement on Hiway 70.

WANTED—Carpenter work. Going to remodel? If so, I want to do your carpenter work. U. L. Thompson, Green Tree, N. M. 3tp

FOR SALE—Magic Chef gas range; combination rinse tubs. White Auto Store. 1tc

FOR SALE—Ranch, cattle farm with tools, $37,000.00, terms. Cliff Longbotham, about 6 mi. down Hiway 70. 4tp

LAWN MOWERS, scissors and knives sharpened or repaired. R. S. Metcalf, Green Tree. 1tp

RUIDOSO REALTY
Company, Inc.
Lots for Lease or Sale
Cabins For Sale
Tom and Emadair Chase Jones
Local Agents
Ruidoso and Upper Cedar Creek

El Rancho Ruidoso
COURTS
Clean
Comfortable - Convenient
Twin or DOUBLE BEDS
TILE BATHS
Phone 40-03

LEVI'S
REG. U. S. PAT. OFF.
In A Wide Range of Sizes
MANNIE'S
Western Toggery
BOOTS • SHOES

If your drink is a pleasure—that's your business.
If your drinking is a problem—that's our business.
For a confidential talk with a member call 9011 or write Box 66, Hollywood.
Ruidoso-Hollywood-Green Tree Group of
Alcoholics Anonymous
Meeting every Sunday morning at 10:30 in old Grandview Pharmacy Building.
Public Invited tf

ALAMO MOTOR CO.
DODGE PLYMOUTH
Sales and Service
Box 868 Phone 86
Alamogordo, New Mexico

FOR SALE—130 ft. frontage on highway 70, good business site. W. D. Crosby, Thunderbird Lodge. tfc

ASK THE PEOPLE Who are feeding Purina Chick Startena. Lincoln Co. Feed & Implement Co., on Hiway 70.

FOR SALE—Large, new 3-bedroom house, furnished, priced $10,000, terms. Paul Douglass. tfc

FOR SALE—Business location, 100 foot frontage on pavement, priced to sell. Paul Douglass. tfc

FOR SALE—I have some good buys in tourist courts, priced from $19,000.00 to $81,000.00. Larger courts priced up to $130,000.00. Now is the time to buy your court. Paul H. Douglass. tfc

COLORADO OATS—The finest we could get. Lincoln County Feed & Implement Co., Highway 70.

FOR RENT—Nice, modern cabin, quiet place above post office, adults only. Mrs. B. J. Kerley, Pho. 48-12. 1tc

Contract Ditch Work
MACHINE DIGGING
By Foot, By Hour, By Yard
Foundations Dug
JOE HAWKINS
at SACRA BROS. CO.

5-ROOM Modern winterized home, excellent buy at $4,750. Walt Crosby, Thunderbird Lodge. tfb

BEAUTIFULLY located river property, none better in Ruidoso, 3 lots, 3 cabins, W. D. Crosby, Thunderbird Lodge. tfc

Business Opportunity
Ruidoso Bottling Plant
BARGAIN!
WARREN BARRETT
Sole Agent

FOR SALE—Extra large furnished house, two water systems, double garage, fireplace, deeded land, large gas tank, year 'round location, $10,000. Paul Douglass. tfc

FOR SALE—21-foot Mobil Sportsman 1948 Model Trailer. Margaret's Cafe, Skyland. 1tp

ROYAL TYPEWRITERS
SALES & SERVICE—All types typewriters & adding machines, new or used. Allied Business Machines Co., 410 N. Richardson, Roswell. Phe. 3474-W, or call Ruidoso News. tfb

FOR SALE—Or rent, 30-ft. Spartanette house trailer, ¾ bath, perfect condition, sale price $2,995.00. Can be financed, one third down. R. Watts, General Delivery, Alamogordo. 2tp

SIX ROOM Furnished home with large sleeping porch, extra spacious, beautifully located lot in upper Ruidoso, big living room with fireplace, garage. Priced $8,900. W. D. Crosby, Thunderbird Lodge. tfc

HULL'S REAL ESTATE
Ruidoso, New Mexico
Located In The Adobe
Next To The Post Office
If interested see us for cabins, homes, lodges, business locations, tourist courts, cafes, grocery stores, garages, ranches, farms and beautiful building sites.
If you are interested in selling your property contact us at—
THE ADOBE

A. C. KELLEY
Licensed Contractor
ROCK and CEMENT WORK
Ruidoso, New Mexico
Phone 57-11

APACHE VILLAGE
On The Alto Road
MODERN CABINS
Open Year 'Round
L. A. Pagel—M. E. Standefer

ERNEST WOOD
PLUMBING
CONTRACTOR
Box 156 Ruidoso, N. M.
Phone 74-03

BEN ROY
INSURANCE
TAX SERVICE
Box 156 Ruidoso, N. M.
Phone 68-02

NO JOB TOO LARGE OR TOO SMALL
W. P. (Bill) Chancey
BUILDING and CONSTRUCTION
Phone 221 P. O. Box 642
Ruidoso, New Mexico

HONEYMOON CLUB

Staying at the Starlite Cabins on their honeymoon trip to Ruidoso, May 26, were Mr. and Mrs. Albin J. Covington of Clovis, New Mexico. The couple was wed May 25 in Clovis. The bride is the former Patsy Pierce, daughter of Mr. and Mrs. Fred Pierce of Clovis. The groom is the son of Mr. and Mrs. Jack Covington of Grandview, Alaska. The newlyweds reported that they enjoyed their stay in Ruidoso.

Mr. and Mrs. C. D. Norman of Dallas, Tex., stayed at the Starlite Cabins while on their honeymoon trip here. They were married May 22 in Dallas. The couple was here May 27. The bride is the former Lenore Rogal, daughter of Joseph Rogal of Chicago, Ill. The groom is the son of Mr. and Mrs. B. H. Norman of Olney, Tex.

Eating at Furry's Cafe June 5, were honeymooners, Mr. and Mrs. Jack Purdy of Littlefield, Tex. The newlyweds were married in Littlefield June 4. The bride is the former Polly Alexander, daughter of Mable Alexander of Littlefield, and the groom is the son of Mr. and Mrs. S. A. Purdy of Littlefield.

In Ruidoso May 23 on their honeymoon trip, were Mr. and Mrs. Robert Barbe of Roswell, New Mexico. They were wed in Carlsbad May 23. They stayed in Weatherby's Cabins while here.

Also staying at Weatherby's Cabins on their honeymoon trip to Ruidoso May 16 were Mr. and Mrs. Robert Stomper who were wed May 16 in Clovis. They plan to make their home in Clovis. The bride is the former Marjorie Baston, daughter of Mr. and Mrs. L. E. Baston of Clovis, and the groom is the son of Mr. and Mrs. T. L. Stomper of Albemarle, N. C.

Mr. and Mrs. Tom Hughes of Roswell were in Ruidoso May 9 on their honeymoon. They were wed May 9 in the base chapel of Walker Air Force Base. The couple stayed in Weatherby's Cabins while here. The bride, the former Mary Needham, is the daughter of Capt. and Mrs. G. W. Needham of Chesterfield, England. The groom is the son of Mr. and Mrs. A. J. Hughes of Alwe, Georgia.

In Ruidoso for their honeymoon were Mr. and Mrs. J. W. Parton, who were wed in that city May 24. The couple was in Ruidoso May 25 and stayed at Weatherby's Cabins.

While in Ruidoso newlyweds Captain and Mrs. David C. Mills of Roswell ate at Furry's Cafe. They were in town May 24. They were married May 22, in Carlsbad. Mrs. Mills is the former Bobbie Ruth Farmer, daughter of J. A. Farmer of Highlands, Tex., and the groom is the son of R. C. Mills of Baytown, Tex.

Mr. and Mrs. Doyce Barnett were in Ruidoso on their honeymoon trip May 23. The couple was wed May 22 in Friona, Tex. While they were here they ate in Furry's Cafe. The bride, Mary Joyce Renner, daughter of Rudolph Renner, and the groom, son of Thurman Barnett, will make their home in Friona, Tex.

Mr. and Mrs. H. L. Joiner of Kermit, Tex., came to Ruidoso on their honeymoon trip, May 23. They were married in Kermit May 22, and while here stayed in Weatherby's Cabins. The bride is the former Bonnie Williams, daughter of Jack Williams of Kermit, and the groom is the son of H. S. Joiner of Mertzon, Tex.

Mr. and Mrs. Kenneth Mays of Abilene, Texas, visited Ruidoso on their honeymoon trip Monday through Wednesday. While they were here they stayed at the Spearhead Cabins.

MADE IN CANADA BY HITCHCOCK—Lates Alfred Hitchcock mystery thriller is "I Confess," starring Montgomery Clift and Anne Baxter. It's the story of a man unjustly accused of murder, who, although he knows the identity of the real killer, is bound in secrecy. It shows next Wednesday and Thursday at the Pueblo.

C. OF C. DIRECTORS HOLD MEETING

Nine directors and officers of Ruidoso Chamber of Commerce held a breakfast meeting Wednesday at Navajo Lodge. Routine business matters, including last minute plans for the membership drive opening June 17, and the annual banquet, set for June 16, were talked.

O. E. S. TO MEET

Ruidoso Chapter No. 65 of the Order of the Eastern Star will hold its regular meeting Wednesday, June 17, at Wingfield Hall. Visitors are welcome.

Nieces of Mr. and Mrs. Dee Perry, Misses Tommy Sue and Yvonne Horton, have returned to their home in Dalhart, Tex., after visiting here.

Mr. and Mrs. George Brooks and family have recently moved to the apartment over the Osteopathic Clinic.

Miss Jane Emde is employed at the hospital as an aide.

Dave Parks, son of Mrs. Nell Parks, is in Ruidoso for the summer, after completing a year of school at New Mexico Western.

Mr. and Mrs. Ben Vaughn of Plainview, Tex., were recent visitors here. Ben was formerly associated with the Ruidoso News. They reported that their son, Benny, who graduated from Ruidoso High School, was still in Mississippi, and was liking army life fine.

Mr. and Mrs. L. F. Crouse, of Jacksonville, Ill., are visiting the J. G. Harrises in Green Tree.

Mrs. Peg Lina Hunt of El Paso is back in Ruidoso for the summer.

Mr. and Mrs. John Lenkou of Roswell spent the week-end in their Skyland cabin.

Whirl of Sports

By Jim Lamb

Met Arthur Lusher, Forest Superintendent of the Mescalero Apache Indian Reservation, the other day. Certainly enjoyed the talk with him. While we were talking, he mentioned the critical condition of the forest now, due to dryness. Right now there's a terrific danger of fire, and if a fire ever got started it would really leave these woods in a mess. Like the old motto goes "Only you can prevent forest fires."

* * *

The Ruidoso Skyride opened last Saturday and will be in operation for the rest of the summer. The aerial tramway, which carries passengers to the top of Moon Mountain, was moved in and assembled last summer. The Skyride will operate from 9 in the morning until 6 in the evening. We took a couple of rides up it last year—wow! what a view.

* * *

Yup, tomorrow's the day—the races down at the newly christened Ruidoso Downs opens tomorrow at 1:00 p.m. This season promises to be one of the biggest in the history of the track, with more horses, and more days of racing than ever before and fewer passes!

Guest of honor will be Queen for a Day, who was selected last week on Jack Bailey's television show and is being brought here for a week of fun and enjoyment.

* * *

While we weren't in Albuquerque long, we got to see a number of sports contests. We saw the New Mexico Lobos lose the Skyline Conference in baseball to the University of Utah in a special play-off series. Alamogordo's Bob-by Lee was the leading track man for the Lobos this last season. Didn't get to see any hockey games, because the season ended the week that we moved up, but we did get to watch a few games of basketball by the University squad. One evening we ate supper with all-American honorable mention Toby Roybal from Santa Fe. Toby made the dream team in basketball, even if he was ineligible for part of the season.

* * *

New Mexico Western College at Silver City has been elected to an active membership in the National Collegiate Athletic association. The membership for Western will become effective next September.

Mr. and Mrs. Tom McIntyre were in Lubbock, Tex., early this week.

Dave Parks is employed at Skyland Food Mart.

IN THE ARGENTINE — Gene Tierney and Rory Calhoon are the central figures in the Technicolor drama of the Argentine, "Way of a Gaucho," showing today and tomorrow at the Pueblo theatre here.

Quality Grocery recently installed a new Mercury deep-freeze cooler box.

House guests of Julia C. Allen of Trail's End this last week-end were D. H. Walters of Mercury, Tex., Mrs. Frances Coen and Marie Rodgers of Roswell.

Morley Drake, editor of the Lamb County Leader, was in Ruidoso this week from Littlefield, Tex.

Miss Fannie Mae Jackson and Mrs. Marie Garrett of Dallas are visiting in the Carl L. McFarling home for several weeks.

Mrs. Barney Farmer and family and her mother, Mrs. Posey of Austin, Texas, were expected to arrive Wednesday night to visit with the Carl L. McFarlings.

Mr. and Mrs. T. E. Buckner of Lubbock were visiting here this week.

Mr. and Mrs. Granville Lassiter and Mr. and Mrs. Taylor Pharr of Hobbs, N. M., flew in Sunday afternoon in a twin-motored Cessna. They spent Sunday night in one of Olivers' Cabins, Brown Air Service reports.

Mr. and Mrs. Deutsch of Dallas, Tex., flew in in a Stinson Voyager last Thursday for a few days' vacation in Ruidoso, Brown Air Service reports.

Visiting Mr. and Mrs. Hobby Thomas this week were Mrs. B. M. Armstrong and children, Earth, Tex., and Master Sergeant and Mrs. George Ray and child from Denver.

Mr. and Mrs. Paul Douglass were Roswell visitors Wednesday.

We wish to take this opportunity to express our sincere appreciation to each and everyone who so willingly volunteered their assistance during the fire at our sawmill in Green Tree.
J. G. Harris & Family

IRIS HILL CERAMIC STUDIO
(Located in J. C. Douglass residence)
New and Interesting Greenware
Custom Firing, Teaching, Either Molding or Hand Modeling and Decorating
Contact Mrs. J. C. Douglass or Mrs. H. F. Fairbank

We are Happy to Be . . .
SHOWING TONIGHT
Adobe Made Dresses
MADE IN RUIDOSO
Lanz of California
White Stag
Thunderbird Fashions
Junior House
You Are Cordially Invited
The Post Office is next door to
The Adobe HULL'S in RUIDOSO, New Mexico

See You At The . . .
Style Show?
Dress the Man on . . .
FATHER'S DAY
Shirts – Ties – Sox – Hankies – Etc.
Ruidoso Dry Goods
Mr. and Mrs. N. E. Hart

YOU'LL MISS IT —
— if you miss it !
THE ANNUAL STYLE SHOW
Tonight at the Grade school
We'll Be Showing . . .
Famous Brands in Ready-To-Wear
Millinery • Accessories
and Costume Jewelry
VILLAGE GIFT & APPAREL
Mildred Helms In P. O. Block

See . . .
THE LATEST IN
Ready-to-Wear
In the Style Show Tonight
at the Grade School
We deem it a privilege to have a part in this annual event sponsored by the Ruidoso Woman's Club and feel sure you will enjoy the entertainment and the show itself.
BRUNELL'S
DEPARTMENT STORE
RUIDOSO

THANKS!
TO EACH AND EVERYONE FOR YOUR FINE TURN-OUT FOR OUR OPENING DAY LAST FRIDAY—We were certainly proud to see so many of our former customers, and new ones, too, on hand. Keep Coming back!

Take a tip from me! YOU JUST CAN'T GO WRONG ON THESE SPECIALS!

Pork Chops — Lean, pound — 69¢
Cube Steak — pound — 89¢
Stew Meat — Rib, pound — 29¢
Pork Sausage — Home-Made, pound — 45¢
Potato Salad — pound — 35¢
SLICED PEACHES — Red Dart No. 2½ — 25¢
PINTO BEANS — Diamond Brand 15½ oz. — 10¢
DOG FOOD — Ideal Can — 15¢
GREEN BEANS — White Swan, Whole, No. 2 can — 33¢

CRISCO — 3 lbs. 89c
ICE CREAM — Half Gallon 89c
COFFEE — Bright & Early, lb. 69c — Hills Bros. lb. 87c

—FRESH VEGETABLES—
CABBAGE — pound — 3¢
LETTUCE — pound — 9¢
CARROTS — Cello package — 10¢
BANANAS — Large, pound — 15¢
POTATOES — Red or White, pound — 5¢
FLOUR — Kimbell's Best 50 pounds — $3.50
EGGS — Grade A Large, dozen — 65¢

Save Money HERE!

RUIDOSO FOOD MART
WE APPRECIATE YOUR BUSINESS
WARREN & LOIS TUCKER

Lost Forever
No matter how much time you find to look for it, lost time is never found again.

BY POPULAR REQUEST WE REPEAT

Saturday, June 13 through Tuesday June, 16, 25% allowance for your old mattress on any new mattress in stock.

Yes, folks, your old mattress, regardless of condition will pay ¼ on any mattress you choose. Offer limited to present stock. Come Early while color choice is complete

SKYLAND FURNITURE EXCHANGE
Evergreen at Main Road

OPEN YEAR 'ROUND
NOB HILL RESTAURANT
Palmer Gateway, Ruidoso, N. M.

Sandwiches . . .
. . . Chicken . . .
. . . Steaks

"Chew With a View"
SERVING HIGHEST QUALITY FOODS
—Hours: 11 a.m to 10 p. m.—

Welcome to "Queen for a Day"

We offer one of the largest stocks of
COWBOY BOOTS
In Lincoln County
We've got your sizes at prices
YOU CAN AFFORD . . .

CERAMICS — DISTINCTIVE GIFTS
PINK'S POTTERY CORRAL
On Main Road — Skyland — Ruidoso

MOCCASINS for All the Family!

Largest Stock in the SOUTHWEST
JEWELRY - CAMERAS - FILMS

Wedge, Crepe, Rubber and Soft Soles. Narrow and Medium Widths. Whole and Half Sizes . . . Full Range of Colors. Foam Insoles.
HIGH QUALITY—LOW PRICE
CURIOS — MOCCASINS
JEWELRY - CAMERAS - FILM

OLD MILL TRADING POST
—o—
Films Developed

Mr. and Mrs. Frank Baron and son, Michael, of El Paso are visiting Mr. and Mrs. J. E. Brownfield this week.

Lorene Larsen is attending the Amarillo market this week to buy merchandise for her millinery store in the Village Gift Shop. She and Mrs. Bob Helms of the Village Gift Shop were in Dallas recently where they purchased merchandise for the store.

Who's To Blame?
It's the middle generation who raises the younger generation for the older generation to worry over.

Many a good reputation has been given the tar-and-feather treatment by idle gossip.

Clever Woman
A good wife laughs at hubby's jokes—not because they are clever—but because she is.

Floor Waxing — Window Washing — Polishers For Rent
Kirby Sanitation Systems — Venetian Blinds
Rug Cleaning
— Complete Line of Janitor's Supplies —
SERVICE comes FIRST here
Reliable House & Window Cleaning Company
Janitorial Service — Roswell, N. M.
John Miller, Manager — Phone: 4560, 217 West Second
Geo. J. Scannell, Sales & Estimates

Here's a Welcome to the Racing Crowd!

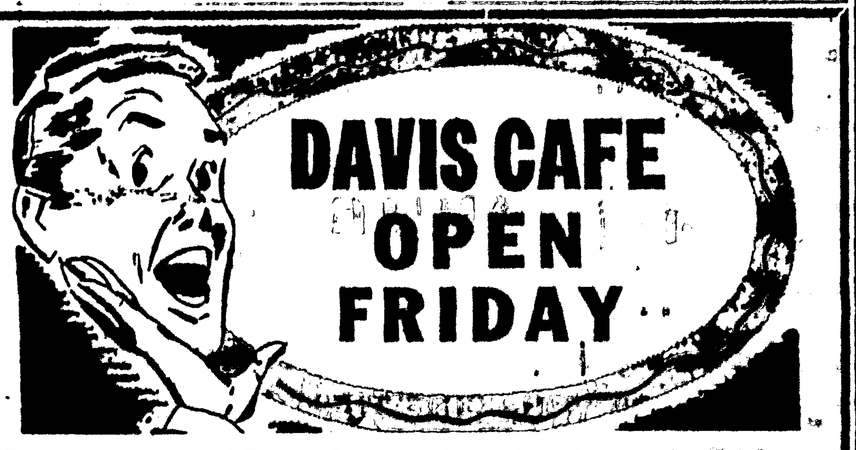
We hope you luck and success in your season here this year—and want you to call on us if we may be of service.

Quality Grocery & Market

Featuring—UNION "76" GASOLINE
HANK MEANS MOTOR SERVICE
General Motor Overhauling and Repairs
24 Hour Wrecker Service
Welding
West of Bennett's — Hollywood, N. Mex. — Highway 70

SINCLAIR PRODUCTS
AUTO REPAIRS
PARTS - ACESSORIES
EASTER'S GARAGE
Downtown Ruidoso
(Formerly Jim's Garage)

INTER-MOUNTAIN SUPPLY
COMMERCIAL REFRIGERATION
WESTINGHOUSE APPLIANCES
WADE H. LANE — JOHN G. BUCKNER



DAVIS CAFE OPEN FRIDAY

Denny Davis (of Davis Bar) is Opening His Cafe Friday

Featuring Chicken Fried Steaks with Cream Gravy, Honey, Hot Biscuits and a Salad, and all the coffee you want.

He's an old-time restaurant man who knows how to serve you what you want in a hurry and at a price you like to pay.

COFFEE 5c — SEA FOOD — SHORT ORDERS — STEAKS CHOPS

FOR A MORE ENJOYABLE HOLIDAY
Buy Your Food Ready cooked From Our DELICATESSEN
We suggest:

CHICKEN and DUMPLINGS (plenty of chicken) per pt.	75c
HAM and BEANS ranch style per pt.	75c
BARBECUED BEEF boned, (sauce free) per lb.	$1.50
Chipped BARBECUE for sandwiches, per pt.	$1.00
BARBECUED SPARERIBS per lb.	$1.50
Barbecued or Broiled FRYERS whole, half, quarter — each	$1.50
POTATO SALAD per pt.	35c
Tossed VEGETABLE SALAD per pt.	20c
Special FRENCH DRESSING (our own make) 6 oz.	25c

Home made pies and cakes — Wholesale or Retail
JOHNSON'S GROCERY and DELICATESSEN
Barbecue can be purchased at the store or at the Ruidoso Junction Pit
You are invited to inspect our kitchen

BUCKHORN BARBER SHOP
Open 8 to 6:30 Weekdays
8 to 6 Saturdays
Two Chairs
To Serve You
Downtown Ruidoso

NOW OPEN SEVEN DAYS A WEEK!
WHEN IT'S TIME TO EAT . . .
Don't Forget . . . **ECKERT'S**
Hollywood - Highway 70 - Next door to Hollywood Gulf
REAL PIT BAR-B-QUE — HOME-MADE CHILI
PLATE LUNCHES — WE SERVE BREAFAST
ALWAYS GOOD COFFEE—5c per Cup
Open 6 a. m.—Close 8 p. m.—

ANNUAL MESCALERO INDIAN
CELEBRATION
Mescalero, New Mexico

AUTHENTIC
INDIAN DANCES
JULY 2, 3, 4 and 5

Eagle Dance — Hoop Dance — Ceremony of Apache Maidens — Horn Dance — Buffalo Dance
DAY and NIGHT

RODEO

Bare Back Bronc Riding — Double Mugging
Calf Roping — Steer Riding
Saddle Bronc Riding — Break Away
Wild Cow Milking (On Foot)

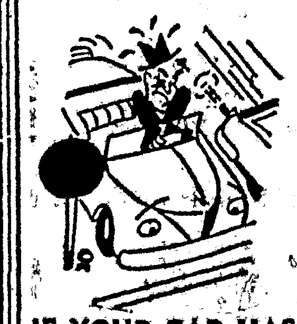
JULY 4 annd 5
GRAND STANDS
Wayne Johnston, KROD, El Paso Announcing

ADMISSIONS
Indian Dances, Adults $1.00, Children 50c
Rodeo, Adults $1.00, Children 50c
Concession Stands at the Grounds
EVERYONE WELCOME

It's best for you now
and for many years to follow
LP-GAS
and a high-quality new
ROPER
LP-GAS RANGE

The dependability of LP-GAS service, coupled with the proven, long-term performance of the Roper LP-GAS Range, makes this combination worthy of your serious consideration. Let us give you complete information. Come in and talk it over.

Bottled-Tank — Butane-Propane
Sacra Bros. Co.
JOSEPH HAWKINS



IF YOUR CAR HAS LOST ITS GETAWAY PEP

Does your car want to rest at every stop sign? Our expert automotive service will bring back its pep and power! Let us give your car a new lease on life!

GOOD GULF PRODUCTS
SKYLAND AUTO

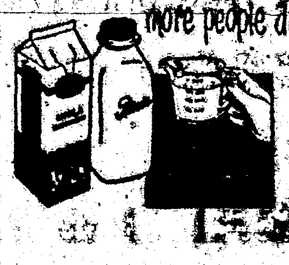
Our Slogan Is—
"A ☐ DEAL ALL YEAR O"

Not only do we have those fine Chevrolets and Oldsmobile cars—we can get for you cars and trucks and pick-ups of other makes, too. Let us know what you want—we can get it!

CLAYTON BENNETT
Phone 3-11 — Hiway 70

WELCOME RACING FANS!
Before you leave — drive in for a check-up and for gas and oil.
We're right nearby the track — handy to drive in our spacious driveway — at the sign of the orange disc.
24-Hour Service
HOLLYWOOD GULF
On Hiway 70 — Phone 32-12

In Southwestland more people drink PRICE'S MILK than any other brand!



The difference in Price's milk is its delicious flavor and creamier goodness. That's why it's preferred throughout the Southwest. It's better to drink - better for cooking - and more nourishing in every way. Regular or homogenized . . . in carton or bottle . . . you choose top quality when it's Price's milk.

Price's products, in the widest selection of dairy products in the Southwest, are sold at your favorite food store.

Price's

CONGRATULATIONS, Queen For A Day
You're as Welcome as the Flowers in May
Husbands — Make Your Wife
QUEEN FOR A DAY
Rember Her With a Corcage—
—On Those Special Occasions

Casa de Flores
House of Flowers
Telephone 96-13 Hollywood, New Mexico
HOURS: 10 a. m. to 6 p. m.—Closed Mondays
REMEMBER TODAY IS SOMEBODY'S BIRTHDAY

FOREST SERVICE MAKES PLEA TO AVOID FIRES

With the spring forest fire season already started, the Forest Service of the U. S. Department of Agriculture asks that people remember to break matches in two before discarding; to crush out cigarettes; to make sure that campfires are dead; and to burn trash only in the morning, in the evening, or when the ground is wet. During 1952, Forest Service crews suppressed a total of 11,965 fires. Man-caused fires burned 211,090 acres last year with an estimated damage of $2,854,692.

New comers in the area are Mr. and Mrs. L. A. McMurtry and daughter, Sharon, from Louisville, Kentucky. Mr. McMurtry is here to take a position with Carl L. McFarling in the mine. They arrived here last Monday and will live in the Turkenkoff Cabin.

NOTICE
TRUCKERS
We Can Install . . .
DIRECTION SIGNALS
(Lights or Arms)
as required by the new state law.
Get Yours Before the Rush!
HENRY JACKSON
THOMPSON'S SERVICE STA.
GARAGE and CAFE
Hiway 70 Hollywood

Mt. Vue Drive-In
Sho-Dyn
ON ALTO ROAD
SAT. ONLY
Last Times Tonight
WOMAN THEY ALMOST LYNCHED
A REPUBLIC PICTURE
William Elliott in The MAVERICK
SUN. ★ MON.
MIGHTIEST SEA AND SKY ADVENTURE EVER FILMED!
FLAT TOP
HAYDEN • CARLSON
A MONOGRAM PICTURE
TUES. ★ WED.
A CHASE-THE-BLUES MUSICAL!
ALL ASHORE
THURS. ★ FRI.
HERBERT J. YATES presents
THUNDERBIRDS
A REPUBLIC PICTURE

Our Hat's Off . . .
We want to take time off from commercializing to use this space this week to pay genuine tribute to the fine boys and men who comprise our volunteer fire departments, both in Green Tree and in Ruidoso. They answer the call to duty without fear and no matter the hour—and they do a mighty fine job. And, from what we hear, everybody up and down the road joins us in these same sentiments.
FOX MERCANTILE
We Give S & H Green Stamps

SEE How Lovely You Can LOOK
With a new summer coiffure created by Lyda Standefer for you. Lyda has just returned from California where she has been doing special hair-styling
She says the Peter Pan and its modification is very good for summer.
SHE WILL BE EMPLOYED IN THE
VILLAGE BEAUTY SALON
Downtown Ruidoso
Until She Opens Her Own Shop Sept. 1
Come in and let Lyda or Jerry Style You. a most becoming Hair Do

FATHER'S DAY Gift SPECIAL!
ELECTRIC RAZORS
Norelco and Sunbeam
Fishing Rods & Reels
Picnic Supplies
Bar-B-Q Equipment —o— Aprons and Caps
Hunting Supplies
Shoe Shine Buckets
Barrel Tray with 8 Large Mugs
"The Old Man's" - Pint Size Cup & Saucer
Extra Large Ash Trays —o— Smoke Stands
Distinctive Gifts Buckner's
Knucklehead Figurines and other Novelty and Gag Items
Buckner's
FRIGIDAIRE APPLIANCES MAYTAG
Phone 53-11 Ruidoso, N. M.

For Convenience . . .
Bank By Mail
Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!
THE FIRST NATIONAL BANK OF ROSWELL
Established 1890 "A Home Institution"
Member Federal Deposit Insurance Corporation

Here's Some BARGAINS

1940 Chevrolet Two Door	$295
1939 Oldsmobile Coupe	$95
1936 Pontiac Coupe	$95
1937 Chevrolet Two-Door	$175
1947 Ford Tudor, radio and heater	$695
1940 GMC ½-Ton Pick-Up	$295
1947 Ford 1-Ton Pick-Up	$695
1946 Chevrolet 2-Ton stake truck	$695

Also available — 1949, 1950, 1951, 1952 Chevrolets, Oldsmobiles, Fords, etc., priced to sell
GMAC FINANCING
POWELL CHEVROLET CO.
Phone 461 Tularosa, N. Mex.
CLAYTON BENNETT, Ruidoso Rep.
Phone 3-11—West of Junction on Hiway 70

RUIDOSO—Where We Take Time To Live
Garden Hose and Tools
Fishing Equipment
Timken and Fafnir Bearings
Household and Kitchen Needs
CHINAMEL PAINTS & VARNISHES
WHITE Auto Store
CARPENTER & MECHANIC TOOLS

IF YOU WANT A NEW CAR
and don't have the cash, let us finance it for you!
CLARKE INSURANCE AGENCY

HERE'S THE WAY TO Father's MART HEART
Shop for a gift for him from . . .
COOK'S LOG CABIN

Use The Mails To Do Your Banking . . .
Pay by Check fo rSafety Speed, Accurate Records and Convenience
OTERO COUNTY STATE BANK
Alamogordo, New Mexico
Member Federal Deposit Insurance Corporation

LINCOLN COUNTY FEED & IMPLEMENT COMPANY
PURINA CHOWS
MASSEY-HARRIS IMPLEMENTS
Phone 86-12 — Ruidoso — On Highway 70

WORK CLOTHING BY LEE AND WRANGLER
Work Shoes — Dress Shoes — For All the Family
Sporty numbers in Straw Hats — Several Colors
HARRIS BUILDERS SUPPLY
• Groceries • Meats
• Hardware • Notions
• Paint • Dry Goods
Phone 205 Green Tree, N. M.

KEETH GAS CO.
RICH IN B.T.U.'s
RELIABLE SUPPLY
DEPENDABLE SERVICE
We Sell and Install
Tanks and Appliances
Call 67-04 Collect For Service
ANYWHERE IN LINCOLN COUNTY AND VICINITY
KEETH GAS CO.
PROPANE and BUTANE
Phone 67-04 Ruidoso

In all these things you want... Chevrolet's
farther ahead than ever!

. . . In Finer Body Quality! It's the *only* Body by Fisher in the low-price field. And now it's even more outstanding in styling, in comfort and conveniences, in quality.

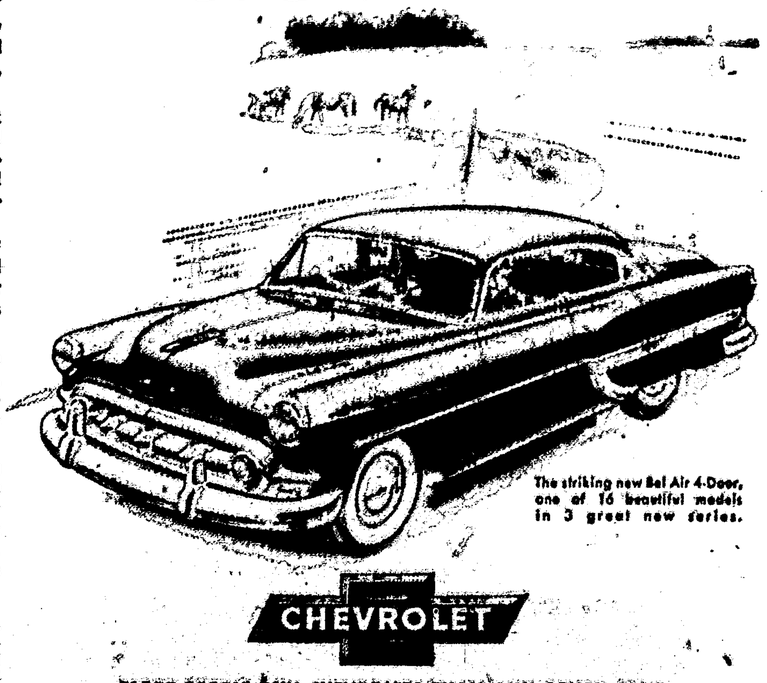
. . . In High-Compression Power! Most powerful engine in its field with 7.5 to 1 compression ratio—the new 115-h.p. "Blue-Flame" engine with Powerglide.* Advanced 108-h.p. high-compression "Thrift-King" engine in gearshift models.

. . . In Powerglide and Power Steering!* Powerglide is the newest, most advanced automatic transmission in its field. Power Steering—another Chevrolet exclusive in its field—lets you steer with finger-tip ease.

. . . In Economy and Value! You go much farther on every gallon of gas (regular gas, at that). You save on over-all costs of operation and upkeep. Chevrolet is again *the lowest-priced line in its field!*

. . . In Popularity Leadership! Again this year—as in every single postwar year—more people are buying Chevrolets than any other car. For the first 3 months alone, Chevrolet is over 20% ahead of the second-choice car. Nearly 2 million more people now drive Chevrolets than any other make.

*Optional at extra cost. Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine available on "Two-Ten" and Bel Air models only. Power Steering available on all models.



The striking new Bel Air 4-Door, one of 16 beautiful models in 3 great new series.

CHEVROLET
MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

POWELL CHEVROLET
Tularosa, New Mexico Telephone 461
RUIDOSO REPRESENTATIVE, CLAYTON BENNETT, PHONE 3-11

'HANGMAN'S KNOT' STARS RANDOLPH SCOTT

Taking the law into his own hands, star Randloph Scott helps smash lynch terror in Columbia Pictures' "Hangman's Knot," in color by Technicolor at the Pueblo theatre Sunday, Monday and Tuesday. Lee Marvin is one of the victims. Donna Reed plays the feminine lead opposite Scott.

NOGAL COUPLE TO BE HONORED ON ANNIVERSARY

In honor of their fiftieth wedding anniversary, Mr. and Mrs. A. H. Aguayo, their sons and daughters are extending to their friends and neighbors a cordial invitation to an open house at their home in Nogal on Sunday, June 14, from two until five o'clock.

GREEN TREE CHURCH IS MOVED

Green Tree Baptist church has been moved to a new location across U. S. Highway 70, north of the highway, Pastor Jesse F. Allen said services will be held as scheduled. Construction started this week on a new auditorium for the church, being added to the old structure.

WE GIVE S&H GREEN STAMPS

Values For Friday – Saturday

COFFEE Bright & Early, lb.	82c	STRAWBERRIES Frozen, 10½ oz. can	33c
FLOUR Pillsbury's 25 lb. print bag	$1.89	PRESERVES Peach; 2 lb. jar	49c
Borden's STARLAC Non-Fat Dry Milk, lb. box	44c	TISSUE Silk, two rolls	15c
OLEO Grayson's, Colored & Quart'd, lb.	24c	POST TOASTIES One large & one small box	33c
PINTOS Colorado, 10 lbs.	$1.59	SPRY 3 lb. can	89c

Plenty of Fresh Fruits and Vegetables

WHITE MOUNTAIN GROCERY AND MARKET

It Pleases Us to Please You—Barney, Wallace & Darwin Gardner

Call for Wm. A. Rogers Silverware Coupons

NOTICE

WE HAVE ANOTHER MECHANIC and can now offer you faster motor repair service, wrecker service and service station products all around the clock With the added help, we can work on your car while you sleep.

Welcome Racing Fans!

Frontier Motor

Louis Smith — Highway 70 — Green Tree

Exciting—Sensational NEW SQUAW DRESSES You'll Be Surprised at the Price CLAYTON BENNETT'S Hiway 70 West of Junction

BLOOD DAIRY

GOOD RICH FRESH RAW MILK

—From U. S. Tested and Approved Cows—

Delivered to you home or favorite store daily

EVERYTHING for the SPORTSMAN

FISHING TACKLE BAIT

RUIDOSO HARDWARE

Pat & Leon Farrar

NOW IN OUR NEW BUILDING

NORTH ACROSS THE RIVER FROM OLD APACHE THEATRE

Anything . . . Yes, Anything in the Woodwork Line

- Construction Work
- CABINET WORK
- FURNITURE
- REPAIRS

Our New Phone Number Is 11-12

ARTS & WOODCRAFT

Once Again . . .

THURSDAY, JUNE 11

Your Favorite Will Be With Us

Boots Anderson

Playing the Piano, the Solovox and the organ nightly

THE Buckaroo COCKTAIL LOUNGE Ruidoso, New Mexico

TOPS IN SERVICE and MIXED DRINKS

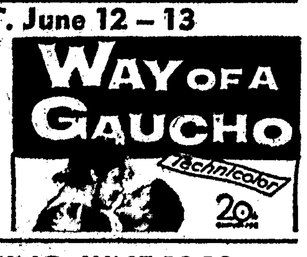
Pueblo Theater

NOW HOME OWNED AND OPERATED

CONTINOUS SHOWS FROM 2:00 P. M. EVERY DAY FROM SATURDAY ON

FRI. — SAT. June 12 – 13

Rory Calhoun
Gene Tierney
in
Plus SERIAL and Cartoon



SATURDAY MORNING, JUNE 13 10 a.m.

SPECIAL LAUGH ATTRACTION!

A FEATURE-LENGTH Package of the BEST in Cartoon Fun!

Plus Bag of Popcorn FREE

All For 25c for Kiddies 60c for Adults

SATURDAY MIDNIGHT SHOW

June 13 — 11:30 P. M. — Regular Admission

Boris KARLOFF — Bela Lugosi

— In —

"BLACK FURY"

— Plus Cartoon —

SUN. — MON. — TUES. June 14-15-16

When lynch law held Nevada in a noose . . .

Randolph Scott —in—

"HANGMAN'S KNOT"

— In Technicolor —

Plus News —o— Cartoon

WED. — THURS. June 17-18

WARNER BROS. presents ALFRED HITCHCOCK'S

I Confess!

Montgomery Clift • Anne Baxter

— Plus Cartoon —

YOUR MAGNOLIA DEALERS

Want To Deal With You . . .

Midway Garage & Station Ruidoso

Alpine Court & Station Ruidoso

Sunshine Ranch Grocery & Station Bent

Valley View Service Station AND CAFE 2 Miles East of Green Tree

CLYDE (Mobil) McCLINTOCK —Distributor—

Ventura's Grocery & Station Lincoln

Sanchez Bros. Grocery & Station 2 Miles East of Tularosa

LINOLEUM RUGS

From $4.95 Up

LINOLEUM YARD GOODS

6-Foot, 9-Foot, 12-Foot Widths

We'll Cut It To Fit Any Room

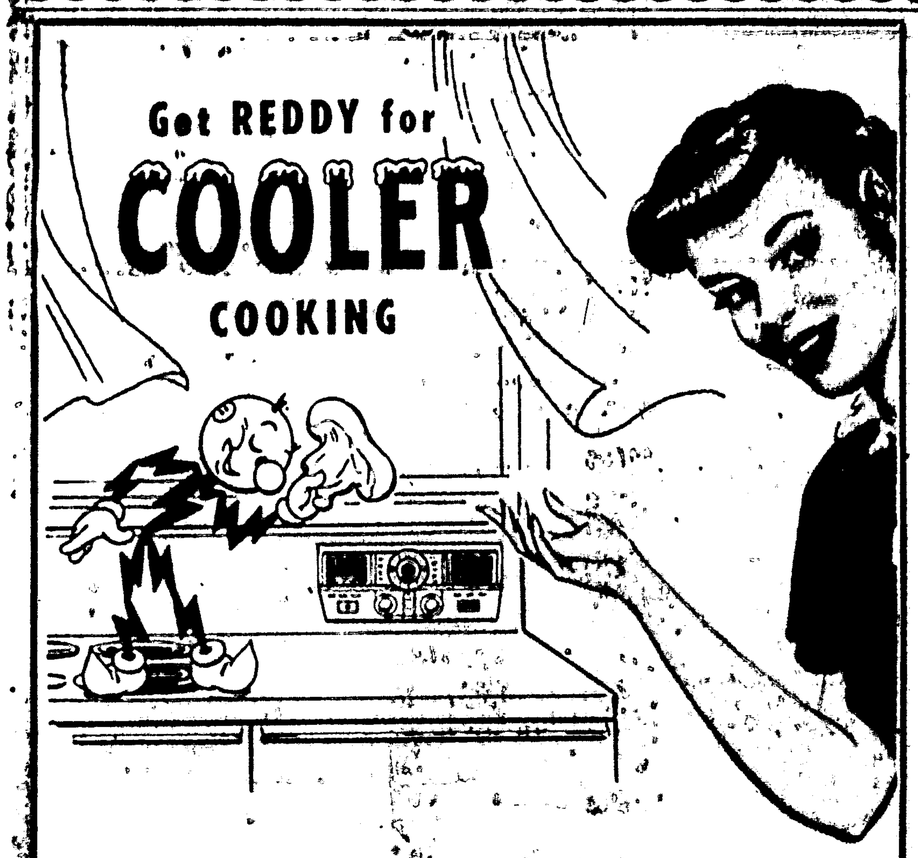
Also, we have the new jackstraw patterns in GOLD SEAL INLAID

WHEN IN NEED OF BUILDING FIGURES, LET US HELP YOU

Bonnell Hdwe. & Building Supplies

Box 1640 Ruidoso, New Mexico

Get REDDY for COOLER COOKING



THE FLAMELESS ELECTRIC WAY

Your kitchen can be as cool as any other room in your home when you cook with a flameless electric range. There's no wasted heat from the surface units . . the oven is heavily insulated . . . your kitchen is always fresh, clean and COOL! Visit your neighbor who owns an electric range and see for yourself that electric cooking is COOLER cooking. Then stop by your electric range dealer's or our office and choose an electric range for *your* kitchen!

LIGHT COMMUNITY PUBLIC SERVICE POWER

You'll cook electrically some day —why not now?

Right On The Corner — Right On The Price

BONNELL FOOD MARKET

Ruidoso, New Mexico

Frontier Saving Stamps Given With Each Purchase

SHORTENING Crisco, 3 lb. tin	89c	SHORTENING Jewell, 3 lb. tin	79c
Pinto Beans Colorado Grown, 10 lbs.	$1.59	Blackberries Avondale, lge. No. 2 can	29c
JELLO All flavors, per box	9c	PICKLES Best Food Bread & Butter, jar	28c
Toilet Soap 3 bars Lge. bath size, Cashmere Bouquet	33c	Peanut Butter Large 20 oz. jar	59c
CHEESE Swift, Brookfield, 2 lb. box	89c	Tomatoes CATSUP Libbys, 14 oz. bottle	19c
COFFEE Chase & Sanborne, per lb.	85c	Chewing GUM Wrigleys, per carton	69c
Toilet Soap 2 for Lux, bath size bar	23c	Instant COFFEE Chase & Sanborne, lge. jar	54c
Pineapple Preserves World Over, 2lb. jar	66c	Strawberry Preserves Kerns, 2 lb. jar	69c

Fresh and Cured Meats

Ground Beef Pure, per lb.	55c
All Cuts of Swift and Peyton Choice Baby Beef	
T. Bone STEAK Pound	79c
Sirloin STEAK Pound	79c
Fresh FRYERS Dressed, pound	63c
Fresh HENS Dressed, pound	59c

Fresh Fruits and Vegetables

STRAWBERRIES Fresh, lge California, per box	39c
CAULIFLOWER Fresh, per lb.	22c
POTATOES Long White, California, lb.	5½c
Green ONIONS Bunch	5c
RADISHES Bunch	5c
CARROTS Large Celo pkg.	13c
Fresh K. Y. Beans Squash, Cabbage, Broccoli, California Grown Tomatoes, Lettuce and Turnips.	
AVOCADOS Large, each	19c