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The Ruidoso News "SERVING ALL OF LINCOLN COUNTY"

See You at the RUIDOSO BAR

VOLUME 6, NUMBER 4

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, JULY 10, 1953

SUBSCRIPTION \$2.50 Per Year

1/2 and 1/2 WIT & WISDOM -By Vix-

A Fort Worth, Tex., reader of our column sends us these clippings below to add a chuckle or two to the daily grind: John Doody, a New York reader, sends me a yarn that would have delighted Mark Hellinger...

WE SALUTE—

(Editor's Note: The 1953-54 Ruidoso Chamber of Commerce membership drive rolls merrily along...

BUSINESS MEMBERSHIPS—54 ASSOCIATE MEMBERSHIPS—24

- Brown's Air Service Buckner's Home Modern Cabins Horseshoe Courts Carter's Lodge O'Kelley Cabins Mrs. Frank Dispenza Mr. Frank Dispenza Oliver's Cabins Ruidoso Dry Goods W. M. Holt Ruidoso News Knox Electric Spearhead Cabins W. D. Crosby Real Estate Thunderbird Lodge Sid Courville Plumbing & Heating Brunell's Department Store Weatherly's Cabins Bonnell Food Market J. G. Bogar Nob Hill Restaurant Nob Hill Lodge Quality Grocery Mon Jean Motel & Coffee Shop Furry's Cafe R. V. Oberholzer Apache Village Community Public Service Company Callo M. Baze Fiesta Courts Burdette-Campbell-Swearling Insurance H. D. Schenck Central Grill Ruidoso Ford Mart Ruidoso Cabins Lincoln County Feed & Implement Company Bonnell Hardware & Building Supplies Moon's Gardenhire Bram Vanderhook, M. D. Elina K. McCaw Flank's Pottery Corral Plaza, Ruidoso Mrs. C. C. Turner Paul Mayer Insurance L. L. Simpson H. E. Carter Mrs. H. E. Carter Skyland Auto Service Coleman Real Estate Spanish Book Cafe By The Road Mrs. Lezler R. Dunn Douglas Real Estate White Mountain Development Company L. B. Drake Blood Dairy Vaughtnand Cabins M. A. Yule Drive In Theatre A. A. Bradford Edw. D. Hodge Robert R. Moore Margaret's Cafe Joe L. Crump G. M. Reading Mrs. G. M. Reading Rudolph's Wood Plumbing Contractor Mrs. Zach Collier Ruidoso Package Store (To Be Continued)



MECHEM VISITS TRACK—Governor Edwin L. Mechem, left, made a "pop call" recently at Ruidoso Downs. Here he is pictured with the two principal stockholders in the Ruidoso Racing Association, Jim and Gene Hensley.

OLD RECORDS TOPPLED IN HOLIDAY WEEK-END AT RUIDOSO RACE TRACK

Ho, hum—same old story, week after week, year after year, all records, in attendance and pari-mutuel wagering, were broken again last week-end at Ruidoso Downs as the popular resort race track entertained thousands of people in a three-day Independence Day holiday celebration...

Airline Company Makes Movies Of Playground

Trans-World Airlines, globe-girdling air transportation company, had a photographer in the Ruidoso Playground area last week-end to film various vacation activities of the thousands of people who jammed this canyon and Lincoln county points.

Indian Old Timer Dies At 68

An old time resident of the Apache Indian reservation at Mesacero, Clara S. Lampley, 68, died at the Mesacero hospital Wednesday morning.

14th Annual Camp Meeting On Calendar Next Week For Ranchers At Nogal

Independence Day weekend finished its events to leave the way clear for one of the outstanding occasions of the year in Lincoln County, the fourteenth annual ranchmen's Camp Meeting on Nogal Mesa.

HOLIDAY TRAFFIC COUNT SHOWS 37,210 VEHICLES IN RUIDOSO IN 3 DAYS

Citizens Thanked In Water Crisis

Mayor Raymond Buckner, who also serves as Ruidoso water commissioner, said this week that cooperation of village residents had been wonderful following the issuance of a proclamation last week prohibiting the use of water for any need other than drinking or sanitary purposes.

Fund Is Started To Build Home For Nurses Here

Directors of Ruidoso-Hondo Valley General Hospital here in its last meeting voted to start a fund for construction of a \$12,000 nurses home, to accommodate six, or perhaps more, nurses on the staff of the local institution.

W. S. CAMPBELL GIVEN NEW FORD AS PRIZE IN CONTEST

W. S. Campbell of Green Tree was to have received the gift of a 1953 Ford Thursday afternoon here, a first prize which he won in a recent national contest sponsored by Stark Bros. Nursery.

Talent Hunt Is Underway Among 4-H'ers

The 4-H Talent Hunt is on, according to County Agent, Ralph Dunlap. Any 4-H boy or girl, or groups of 4-H'ers in Lincoln county can sing, dance, play a musical instrument, or give a skit urged to contact the County Extension Office.

RELATIVE DIES

Funeral services were held last week-end in Abernathy, Tex., for Miss Bettie Fuchs, 61, who died at her home there last Saturday. She was a relative of the A. J. Fuchs family of Ruidoso.

FOUNDATION STARTED FOR NEW BUILDING

Foundation is to be poured this week and next on a 25x34 building to house Star Liquor, owned by George and Frieda Burns. Construction of a five building on the foundation will not get underway until in September, it was said. The new store replaces one lost in the big fire in Ruidoso late in May.

County, Village Budget Hearings Set In August

County and municipal budget hearings for 1953 will be held for Coronado and Carrizozo August 25 in the Court House in Carrizozo. Hearings for Ruidoso will be held Friday, August 28 at 2 p. m. in the Ruidoso city building.

Erlon Hart, 77, Is Buried Monday

Mullins-Hamilton Funeral home was in charge of arrangements for the funeral of Erlon Fredrick Hart, 77, Monday afternoon at 2:00 o'clock. Hart died at his home in Glenock, New Mexico Saturday July 4.

PIONEER VISITS HERE

Mrs. J. A. Halley, widow of the late J. A. Halley, 84, time editor and publisher of the Lincoln County News and the paper at White Oaks, is in Ruidoso for a short stay. Mrs. Halley lives in Albuquerque.

WEATHER

Table with 4 columns: Date, High, Low, Rain. Shows weather forecast for the next few days.

The Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb Editors & Publishers
 Jim Lamb Associate

(Founded May 16, 1946 by Lloyd and Ida Bloodworth)
 Entered as Second Class Matter at the Post Office, Ruidoso New Mexico, under Act of March 30, 1879.

Subscription \$2.50 per year in advance
 Member: New Mexico Press Association

LEGAL NOTICE

IN THE PROBATE COURT
 No. 819
 COUNTY OF LINCOLN,
 IN THE MATTER OF THE
 ESTATE OF BEN F. EAKLE,
 Deceased.

NOTICE OF APPOINTMENT OF JOINT ADMINISTRATORS

Notice is hereby given that on the 22nd day of June, 1953, the undersigned were appointed Joint Administrators of the Estate of Edwin L. Bonnell, deceased, in the above named Court, and having qualified as such, anyone having a claim against said Estate is hereby notified to file the same with the Clerk of this Court within six months from July 3, 1953, and make proof as required by law.

RALPH A. BONNELL and HELENA L. LAMAY
 Joint Administrators

BRENTON & BOYCE
 ATTORNEYS FOR JOINT ADMINISTRATORS
 CARRIZOZO, NEW MEXICO

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 RUIDOSO NEWS
 Friday, July 10, 1953

NOTICE OF SALE OF REAL ESTATE UNDER FORECLOSURE DECREE.

NOTICE IS HEREBY GIVEN that under and by virtue of the Final Judgment and Decree of Foreclosure, entered by the District Court of Lincoln County, New Mexico, on the 10th day of August, 1953, in the case of Violet G. Hart, Plaintiff, vs. Boyd R. Driver, Exa Juanita Driver, also known as Juanita Driver, George W. McCarty, Lucille McCarty, M. S. Hamilton, Virginia Hamilton, Joe C. Palmer, Dorothy G. Palmer Delece Mae Palmer, and United States of America, Defendants, being cause No. 622 on the civil docket of said Court, the undersigned will offer for sale and sell to the highest bidder for cash at 10 o'clock A. M., on the 10th day of August, 1953, at the west front door of the Court House at Carrizozo, New Mexico, the following described property, situated in Lincoln County, New Mexico, to-wit:

A tract of land in the NE 1/4 of Section 21 Twp 11 S., Rge 13 E., known as the Driver Tract, as surveyed by Thomas E. Utterback on January 28, 1950 and filed of record with the Clerk of Lincoln County, State of New Mexico, April 3, 1950, said Tract being more particularly described as follows: Starting at a point common to Sections 15, 10, 21 and 22, Twp 11 S., Rge 13 E., thence South 63° 34' West, 70.4 feet to the point of place of beginning, thence South 63° 34' West, 522.0 feet to the point of place of beginning, thence South 0° 12' West, 209.4 feet, thence North 0° 12' East, 325.5 feet, thence North 48° 02' East, 301.7 feet to the point of place of beginning.

together with all and singular the lands, tenements, hereditaments, and appurtenances thereunto in anywise appertaining, and the reversion and reversions, remainder and remainders, rents, issues and profits.

NOTICE IS FURTHER GIVEN that the amounts awarded by the Court in said Decree and to be realized at said sale, from said proceeds, or in anywise appertaining to date of sale, is as follows:

Principal debt of \$2,407.04 due Violet G. Hart.
 Secondary debt of \$496.24 due United States of America, together with accrued Court costs. Special Master's fee and costs of said sale.

The terms of sale are that the purchaser must pay cash at the time the property is struck off to him.

DATED this 10th day of June, 1953

GEORGE L. ZIMMERMAN
 Special Master

NOTICE OF PRESENTATION OF PETITION

STATE OF NEW MEXICO TO: CARMEN PHILLIPS AND WIFE, FRED E. SWEENEY, JAMES A. SWEENEY, WARRIEN H. BARRITT AND ANNIE BARRITT, HUBRAND AND WIFE, VOLANDO PELUSON, FIED MONTVOYA AND MATHIA MONTVOYA, HUSBAND AND WIFE, VILLAGE OF RUIDOSO, A MUNICIPAL CORPORATION, T. O. HARVEY GATEWOOD, MADELAINE A. HURDETT, STELLA M. CAMPBELL, CHARLIE CULVER AND SISTER, GEORGE RUE AND NOIRA RUE, HUSBAND AND WIFE, AND BARBARA HURTRICE, ALL OF RUIDOSO, NEW MEXICO; B. D. BROWN AND WIFE, CAMITILLO, NEW MEXICO; A. J. GATEWOOD, 3007 EGGLESTON AVENUE, PLINT, MICHIGAN; STELLA GATEWOOD EDWARDS, ROUTE 1, HAIRISBURG, ARKANSAS; ARLIE GATEWOOD, NEW HOPE, PENNSYLVANIA; THE HEIRS OF THE (P. R. W. N. A. M. E. UNKNOWN); VAUGHAN ESTATE, J. H. VAUGHAN, BOX 4164, TUCSON, ARIZONA; MRS. BLANCHE VAUGHAN HITT AND HUSBAND IF MARRIED, 2346 EAST 7TH STREET, TUCSON, ARIZONA; THE UNKNOWN HEIRS OF THE (first name unknown) VAUGHAN ESTATE.

THE HEIRS OF THE H. J. PRICE ESTATE; H. A. HARRISON AND MAUD HARRISON, HUSBAND AND WIFE, 1023 27TH STREET, LUBBOCK, TEXAS; MRS. H. J. PRICE, AN ADULT WIDOW, ADDRESS UNKNOWN; EDWARD PRICE AND WIFE, PRICE, HUSBAND AND WIFE, ADDRESS UNKNOWN; CYNTHIA NEAVES, ADDRESS UNKNOWN; MRS. A. B. ALSEBROOK, ADDRESS UNKNOWN; THE UNKNOWN HEIRS OF THE H. J. PRICE ESTATE; F. V. EUGET BIGGS AND WIFE, IF MARRIED, 1905, TEXAS; THE HEIRS OF THE W. H. MITCHELL ESTATE; MRS. W. H. MITCHELL AND HUSBAND IF MARRIED, 3731 TULALOSA STREET, EL PASO, TEXAS; THE UNKNOWN HEIRS OF THE W. H. MITCHELL ESTATE; FRANK GARDNER, 3701 SACRAMENTO STREET, EL PASO, TEXAS; AND ANY AND ALL UNKNOWING OWNERS OF THE LANDS HEREINAFTER DESCRIBED.

1. You, and each of you, are hereby notified that a Petition has been filed in the above entitled Court, and said cause has been designated as Cause No. 6081 on the civil docket of said Court, in the Village of Ruidoso, County of Lincoln, is the petitioner in said cause, and that you and each of you are the defendants; that the purpose and nature of said petition is to condemn certain property described therein, of which you and each of you are severally the owners; and that each of you are further notified that said Petition will be presented to the above entitled Court on the 3rd day of August, A. D. 1953, at Carrizozo, New Mexico, and that unless you appear and answer said Petition upon that date, the plaintiff will apply to the Court for the relief demanded in the complaint.

Plaintiff's attorney is GEO. L. ZIMMERMAN, Box 85, Carrizozo, New Mexico.

Witness The Honorable W. T. Scoggin, Judge of the Third Judicial District Court of the State of New Mexico, and the Clerk of the District Court of Lincoln County, this 30th day of June, A. D. 1953.

(to JAMES EARL HARGROW, Clerk of Court)

(Seal)
 7-10-17

RUIDOSO REALTY Company, Inc.

Lots for Lease or Sale
 Cabins For Sale

Tom and Emeline Chase Jones
 Local Agents
 Ruidoso and Upper Cedar Creek

IN THE PROBATE COURT

STATE OF NEW MEXICO,
 No. 5
 COUNTY OF LINCOLN,
 IN THE MATTER OF THE
 ESTATE OF EDWIN L. BONNELL,
 Deceased.

NOTICE OF APPOINTMENT OF JOINT ADMINISTRATORS

Notice is hereby given that on the 22nd day of June, 1953, the undersigned were appointed Joint Administrators of the Estate of Edwin L. Bonnell, deceased, in the above named Court, and having qualified as such, anyone having a claim against said Estate is hereby notified to file the same with the Clerk of this Court within six months from July 3, 1953, and make proof as required by law.

RALPH A. BONNELL and HELENA L. LAMAY
 Joint Administrators

BRENTON & BOYCE
 ATTORNEYS FOR JOINT ADMINISTRATORS
 CARRIZOZO, NEW MEXICO

IN THE PROBATE COURT

STATE OF NEW MEXICO,
 No. 819
 COUNTY OF LINCOLN,
 IN THE MATTER OF THE
 ESTATE OF PEARL S. BONNELL,
 Deceased.

NOTICE OF APPOINTMENT OF JOINT ADMINISTRATORS

Notice is hereby given that on the 22nd day of June, 1953, the undersigned were appointed Joint Administrators of the Estate of Pearl S. Bonnell, deceased, in the above named Court, and having qualified as such, anyone having a claim against said Estate is hereby notified to file the same with the Clerk of this Court within six months from July 3, 1953, and make proof as required by law.

RALPH A. BONNELL and HELENA L. LAMAY
 Joint Administrators

BRENTON & BOYCE
 ATTORNEYS FOR JOINT ADMINISTRATORS
 CARRIZOZO, NEW MEXICO

IN THE PROBATE COURT

STATE OF NEW MEXICO,
 No. 817
 COUNTY OF LINCOLN,
 IN THE MATTER OF THE
 LAST WILL AND TESTAMENT OF MATTIE E. STEELE,
 Deceased.

NOTICE OF APPOINTMENT OF EXECUTOR

Notice is hereby given that on the 20th day of June, 1953, the undersigned was appointed Executor of the Estate of Mattie E. Steele, deceased, in the above named Court, and having qualified as such, anyone having a claim against said Estate is hereby notified to file the same with the Clerk of this Court within six months from July 10, 1953, and make proof as required by law.

HERMAN L. STEELE
 Executor

BRENTON & BOYCE
 ATTORNEYS FOR EXECUTOR
 CARRIZOZO, NEW MEXICO

T. E. Kelley-Funeral Home

Ambulance Service
 Undertaking Director
 Carrizozo, New Mexico

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 Cabins
 worth the money

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On U. S. Highway 70 — Ruidoso, New Mexico

Summery Beautifully Furnished
 Raacho Style Furniture - Tiled Showers and Baths
 "With the World's Most Beautiful View"

NEED . . . Plumbing

Then See
Sid Courvelle
 TRY HIS EASY PAYMENT PLAN
 1 to 36 Months to Pay
 Payments to Meet Your Budget
 NO DOWN PAYMENT REQUIRED

CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 15c per line, counting five words to the line, with a 50c minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. WHEN MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER IF YOU LIVE IN RUIDOSO. BRING THEM BY THE OFFICE BEFORE 5:00 P.M. TUESDAY AFTERNOON. 5-17-53

FOR SALE—Ideal home, modern, nicely furnished, wall to wall carpet, fireplace and floor furnace, beautiful view of Greenwood, responsible. PAUL DOUGLASS.

FOR SALE—Chest of drawers, \$10; occasional chair, \$2.95; straight chair, \$1 up; baby crib, \$12.50; rollaway bed, \$10; innerspring mattress, \$15; piano stool, \$5. Ruidoso Ice Plant, Ph. 44-94. Jic

FOR SALE—or trade for Ruidoso home, a two bedroom home completely modern. Furnished or unfurnished in West Texas. Contact George Bonal at El Taos Courts. 7/10-17p

FRESH FRESH CATFISH—and corn none in our delicatessen. Johnson's Grocery and Delicatessen.

WANTED—Two experienced mechanics. Do not apply unless you can qualify. Service for all cars, authorized Pontiac-Cadillac dealer. Joe Pitecco Auto Service, Inc., 7th and Travis Sts., Ph. 3-8173, Wilcitra Falls, Tex. 4tp

FOR SALE—One of the nicest homes in Palmer Gateway, 3 bedrooms, nicely furnished, 200 feet on pavement. Priced to sell. Exclusive, Paul H. Douglass.

CHICKEN & DUMPLINGS—Filling jobs, ready to serve, every day. Johnson's Delicatessen, downtown Ruidoso.

FOR SALE—Get in business for \$1,750.00 and make big money on a small investment. Immediate possession. Paul H. Douglass if

FOR SALE—Seven-unit modern court and cafe, seats 35, see Mrs. Asher at Asher's Courts, Ruidoso.

NOTICE
 Public stenographer now available every day at LELAND REALTY CO. at Harvey Accounting Office. Phone 4-04

FOR SALE—Fifty-acre White Mountain Inn property east of Green Tree, 1/2 mile from Ruidoso. For details inquire at City Hall.

WONDERFUL BUSINESS OPPORTUNITY
 If you have \$20,000.00 to invest in a good money making LIQUOR BUSINESS, with other business in Ruidoso, located on Highway 70, between Roswell and Alamogordo, this is your chance. Since a liquor license is hard to get, this is an unusually good buy. Paul H. Douglass, Ruidoso.

LOOKING FOR BUSINESS-INDOSO? I believe I can show you one that will yield a satisfactory income on your investment. Walt Crosby, Thunderbird Lodge.

ALL PURPOSE Steel Frame Buildings—Rigid, tough, durable, economical—made by Big Chief Mfg. Co. Ask about various sizes available. Lincoln County Feed & Implement Co., Highway 70. Jic

WHEN IN DOUBT—CALL—ROY NELSON
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 Phone 36-02

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 Insurance Of All Kinds
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When You Need To Make A Hurried Trip
 CONTACT—RALPH BROWN
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 Residence Phone 71-11 Air Port Phone 14-93

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 "Live The Life of Riley In A Cabin in the Pines"
 24 Modern Cabins
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 Completely Furnished
 Among The Pines
 On The Noisy River
 "Open Year 'Round"
 Playground For Children

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 Clean
 Comfortable & Convenient
 Twin or DOUBLE BEDS
 TILE BATHS
 Phone 40-03

FOR SALE—Two furnished cabins in the pines, one \$850.00, one at \$1,200.00. PAUL H. DOUGLASS.

FENCIL SHARPENERS—Carbon pencil sharpening machine plus rubber stamps, paper clips, file folders, typewriter ribbons, etc. in RUIDOSO NEWS

FOR SALE—Home with income property, two nice modern furnished homes, fireplace, good location, immediate possession. See this today. Priced reasonable. Paul H. Douglass. Jic

SOLD!
 FOR SALE—One of the most beautiful large locations on the Ruidoso, large double lot, 7-room, furnished house, fireplace, double garage, immediate possession and priced only \$8,500.00. Paul H. Douglass.

FRESH BAKED—Every morning, these melt-in-your-mouth homemade pies. Johnson's Delicatessen, downtown Ruidoso.

SOLD!
 FOR SALE—Large ultra modern completely furnished and beautifully furnished three bedroom home, fire large living room with fireplace, two ranch type style couches, panel ray heat, large double lot, year round location. Priced to sell at \$12,800. Paul H. Douglass. Jic

REDUCED
 \$15,800 to \$10,500
 Another \$3,500 to \$3,200
 Another \$2,500 to \$2,250
 Another \$4,000 to \$3,750
 Sorry, the 4-bedroom bargain has been sold.
WARREN BARRETT, REALTOR
 P. S. TO CABIN OWNERS: We Need Your Listings.

APACHE VILLAGE
 On The Alto Road
 MODERN CABINS
 Open Year 'Round
 L. A. Pagel—M. E. Standerfer

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 Phone 53-03 Res. 20-21
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NO JOB TOO LARGE OR TOO SMALL
W. P. (Bill) Chancey BUILDING and CONSTRUCTION
 Phone 721 P. O. Box 642
 Ruidoso, New Mexico

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Licensed Contractor
 ROCK AND CEMENT WORK
 (Ruidoso, New Mexico)
 Phone 59-11

Custom Assay Office

CHEMISTS AND ASSAYERS
 Shippers Representatives
 P.O. Box 811 El Paso, Texas

Church of Christ

Ruidoso, New Mexico
 SUNDAY SERVICES
 Bible Classes 9:45 a. m.
 Sermon 10:45 a. m.
 Communion 11:40 a. m.
 Evening Services 7:00 p. m.
 Midweek Bible Study, Wednesday, 7:30 p. m.
 Devoted are the pure in heart; for they shall see God.
 Tune in "The Herald of Truth" Radio Program 3 p. m. Sunday over KERP, El Paso.
 M. A. ELKINS, Minister
 A Heartly Welcome To All

KIDDIE KORRAL

CHILDREN OF ALL AGES CARED FOR
 Begonia Road
 El Corral Court
 La Skyland

ALEEN GLASCOCK

Phone 92-03

If your drink is a pleasure—that's your business.
 If your drinking is a problem—that's our business.
 For a confidential talk with a member call 0011 or write Box 62, Hollywood, Ruidoso-Hollywood, Green Tree Group of

Alcoholics Anonymous

Meeting every Sunday morning at 10:00 in the Grandview Pharmacy Building. Public invited. Jf

LEVI'S

In A Wide Range of Sizes
MANNIE'S
 Western Toggery
 BOOTS & SHOES

HULL'S REAL ESTATE

Ruidoso, New Mexico
 Located In The Adobe
 Next To The Post Office
 If you want a real home, all conveniences, strictly modern, beautiful surroundings. Must be seen to be appreciated.
 One for \$5000.00
 6500.00
 14000.00
 25000.00
 65000.00
 85000.00

THE ADOBE

Qualified By 18 Years Residence On The Ruidoso
IVA COLEMAN
 SALES - REALTOR - RENTALS
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APACHE VILLAGE
 On The Alto Road
 MODERN CABINS
 Open Year 'Round
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W. P. (Bill) Chancey BUILDING and CONSTRUCTION
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 Ruidoso, New Mexico

ALAMO MOTOR CO.

DODGE PLYMOUTH
 Sales and Service
 Box 668 Phone 84
 Alamogordo, New Mexico

The Wayne Browns, in company with several friends from their home town of Sudan, Tex., were holiday visitors here.

Mrs. Edena Brown, Carrizozo, is reported in good condition following surgery in Southwestern General hospital in El Paso.

ROUSING ADVENTURE
'BLACKBEARD, THE PIRATE'
Adventure, action and romance are brilliantly blended in the elaborate saga of seagoing swashbucklers, "Blackbeard, the Pirate," in color by Technicolor to show Saturday midnight only at the Pueblo here.

Elaborately mounted and superbly enacted by a star cast and hundreds of supporting players, the show is a current challenge to all of filmdom's epics of the sea.

Blackbeard, in his sinister and sadistic genius, is picturesquely portrayed by Robert Newton, with William Bendis as his villainous right arm. Linda Darnell, at her most luscious and loveliest, is the leading lady, with Keith Andes, the screen's newest male heart-throb, at her side.

Mr. and Mrs. J. P. Bobo and children, Paula and Billy, are here visiting Rev. and Mrs. Wm. B. Holmes, Jr. They brought Shirley Holmes back to Ruidoso after a visit with them in Fort Worth. Mrs. Bobo is a daughter of Rev. and Mrs. Holmes.

OPERATE CLUB
Slim Skellett is now operating the Pioneer Club in Green Tree. His Rocky Mountaineers provide continuous entertainment at the night spot.

Mary Clifford of Sierra Blanca is the guest of Mrs. Irma Pell for a few days here.

HOPE, CROSSY, LAMOUR
BACK ON ROAD AGAIN
Three familiar faces, Bob Hope, Crossy and Dorothy Lamour, are back together again in Paramount's brand new Technicolor laugh riot, "Road to Bali," opening Sunday at the Pueblo Theatre.

"Road to Bali" is the sixth in the fabulously funny "Road" series and tops them all in joy-filled, mirth-provoking entertainment.

NEW PHONE NUMBER
Patrons of Ruidoso Telephone Co. are asked to write this new phone number in their book for R. H. Anderson Lumber Yard, No. 114-01.

Mr. and Mrs. C. Wohlford of San Angelo are here for a short stay in their cabin.

Mrs. Nellie C. Martin of Wichita Falls has been at her cabin here for a week. She has returned to her home to prepare for a trip to Europe, sailing from New York City July 16.

"When I go to bed at night I always keep seeing red and green lights in front of my eyes."
"Have you seen an optometrist?"
"No, only red and green lights."

Voter: "Why, I wouldn't vote for you if you were St. Peter himself."
Candidate: "If I were St. Peter you couldn't vote for me—you wouldn't be in my district."

G. A. Jay, El Paso, is here for the summer.

Vic Vet says

KNOW WHERE YOU'RE GOING BEFORE YOU START EDUCATION OR TRAINING UNDER THE KOREA GI BILL BECAUSE YOU'RE LIMITED TO ONLY ONE CHANGE OF COURSE. IF YOU NEED HELP TO SET UP YOUR COURSE, SEE VA!



"We were surrounded by natives," related the explorer. "They uttered savage cries, danced madly and beat the earth with their clubs."
"Sounds like golf," said the bored listener.

The M. F. Landers, Berino, N. M., spent the week-end here with his parents, the J. F. Landers, Tex. The latter couple is from Denison, Tex., and will be here for most of the summer in their cabin.

LODGE TO MEET
Ruidoso Rebecca Lodge No. 31 will have a special meeting Friday night, July 10, at 8:00 for the purpose of hearing a report on the auditing of the books.

BEING REMODELED
The Chamber of Commerce office in downtown Ruidoso had a new porch added this week.

Mr. and Mrs. Fred Johnson of El Paso were guests of Mr. and Mrs. E. E. Lavender in the Lavender's cabin in Skyland. All four were here over the holiday week-end.



Be Sure To Read Our USED CAR

SALE

Advertisement elsewhere in today's News.

Powell Chevrolet Is Offering You Some REAL BARGAINS

CLAYTON BENNETT
Pho. 3-11 Hiway 70

ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set.

Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier
2805 Arbor Hills Drive
P. O. Box 3122
Jackson 7, Mississippi

Hal Mayfield and family vacationed last week-end with his parents, the J. O. Mayfields, operators of Casa Loma cabins. Hal is with Radio Station KFYO, Lubbock, Tex. Mrs. C. D. Weems is visiting in La Mesa, Calif.

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RUIDOSO NEWS
Friday, July 10, 1968

See the Indian Dance Sunday Afternoon at CLAYTON BENNETT'S Hiway 70 West of Junction

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FUNERAL HOME
MULLINS-HAMILTON
ALAMOGORDO NEW MEXICO

STILL OFFERING THE BIGGEST TRADE-INS OF ANYBODY

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NOTICE

The Ruidoso-Hondo Valley General Hospital Is No Longer a Member of the Blue Cross Plan

DAY OR NIGHT

We're Open 24 Hours Around the Clock, Ready to Assist in Any Auto Troubles You Might Have.

Get Your Car Serviced Here While You Are Attending the Races, or While You're Sleeping.

HOLLYWOOD GULF
On Hiway 70 — Phone 32-12



IF YOU'RE A SNACK-SNATCHER, TRY **Spudnuts**

PERFECT WITH MILK or COFFEE

UPPER RUIDOSO

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Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!

THE FIRST NATIONAL BANK OF ROSWELL

Established 1890 "A Home Institution"
Member Federal Deposit Insurance Corporation

NOB HILL RESTAURANT

YOU'D BETTER NOT GO ON UP THAT HILL—THEY'LL TURN YOU INTO SOME OF THOSE FAMOUS NOB HILL STEAKS!

NOB HILL RESTAURANT
RUIDOSO

Whirl of Sports

By Jim Lamb

Bob Bartell, director of "The Brinkard" show showing at the Navajo Lodge, and two more members of the cast have been making their way to Ft. Stanton to explore the area. They've been working on a map, which they hope to complete before the summer is over.

A favorite saying of Al's about the University of New Mexico— "Out of ten women are beautiful, the tenth one goes to the university."

Comments: You know, it's great to have a department like the one Ruidoso is proud to call its own. We know of a volunteer fire department in a small town that let a building right across the street from the fire station burn completely down.

fire chief drove the truck across the street and parked behind the burning building, right in the path of the flames. He neglected to drop any hose when he passed the hydrant; so the crew had to carry the hose a half block to tie onto the hydrant. When they got there they discovered they had brought the wrong end of the hose along; so they had to run back to the truck. In the process they tangled the hose around a tree. After they got the hose connected, someone decided to move the truck away from the building. Naturally, he drove the truck right onto the hose and left it there—no one noticed his mistake. When the water was turned on, nothing happened. All the firemen stood around scratching their heads wondering what was wrong. When somebody noticed the truck and moved it, the unattended hose began to spray water on everything except the burning structure. By the time the hose was captured and turned toward the building, it was too late to save it, so they just played the water on the surrounding buildings.

A bully offered a drink to a stranger in a cafe. When the latter refused the bully demanded why. The stranger replied, "I've



TOURIST BUREAU HEAD GREETED—On hand to greet C. B. Mayshark, state tourist bureau head, when he arrived here by plane July 4 were: left to right, L. S. (Heavy) Drake, Lincoln county state representative; Mrs. Rosalind Barnes, manager of the Ruidoso Chamber of Commerce; Mayshark, shaking hands with Mayor Raymond Buckner; and Kenneth Watt, president of the Ruidoso C. of C. Mrs. Barnes, Watt and Drake accompanied Mayshark on various tours of the area, including a trip to Carrizozo and White Oaks; through the mountains on State Highway 37. Mayshark said he was amazed at the tremendous potentialities of Ruidoso as a resort land, especially in the light of the 50,000 visitors this place drew on the Independence Day holiday week-end. (Carmon Phillips Photo.)

ON DEAN'S HONOR LIST—State College (Spl.)—Two students from Ruidoso and Green Tree were among the 71 students named to the Dean's Honor List for the school of arts and sciences at New Mexico A&M College. They are: Pat Parker, daughter of Mr. and Mrs. J. F. Parker of Ruidoso, who is a senior physical education major. She was president of Stray Greeks; president of the Women's Dormitory Council; member of Phi Mu Tau, honorary arts and sciences fraternity; member of the Physical Education Club; member of the college newspaper staff; and one of the cheerleaders.

Sue Griffith, daughter of Mr. and Mrs. Bruce Griffith of Green Tree who is a sophomore.

tr., 2 lbs sgr. It wasn't until we turned it over that we discovered we'd been trying to make news out of one of Mother's recipes. How that ever got into our pocket, we'll never know.

Congratulations are in order to George Trimble for setting the national record in the 200-yard rapid fire highpower rifle. We mentioned it a few weeks ago, but at the time, we didn't know that he set a record both in the open class and the civilian class.

PUBLIC SERVICE DEPT. Has anyone lost a pup? A cocker spaniel pup has been found up at the Karmel Korn shop in Ruidoso. The owners can have it, by identifying it.

BIRTHDAY PARTY
 Margie Nell Sigler, daughter of Mr. and Mrs. John Sigler, celebrated her birthday which is July 4 with a party at her home Thursday afternoon from 2:30 until 4:30. Games were enjoyed, presents opened and a birthday cake in the form of a big firecracker, along with soda pop and ice cream was served to the following: Vickie Sigler, Maribet Nail of Roswell, Pat and Wendy Lamb, Candace Farrar,

Ronnie Taylor, Sandy Jones, Montie Coe, Terry Coe, Teddy Bennett, Bonnie Murray, Susan Reese and Berkley Stearns of Morenci, Ariz., and Mrs. Margaret O'Hair, and Mrs. Melvin Knox. Party favors of hats and noisemakers were given to each guest.

MOCCASINS
 for All the Family!

Wedge, Crepe, Rubber and Soft Soles. Narrow and Medium Widths. Whole and Half Sizes. Full Range of Colors. Foam Insoles. HIGH QUALITY—LOW PRICE. CURIOS — MOCCASINS — JEWELRY — CAMERAS — FILM

OLD MILL TRADING POST
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Largest Stock in the SOUTHWEST
 JEWELRY - CAMERAS - FILMS

Antiques and Handcrafts
 Handwoven Fabrics — Stoles
 Imports from Spain, England, Portugal, Morocco and Mexico

Brass — Copper — Pottery — Glass — Prints
 Dresses — Chimayo Blankets

EVA BALL
 Near Nob Hill Lodge

INTER-MOUNTAIN SUPPLY
 COMMERCIAL REFRIGERATION

WESTINGHOUSE APPLIANCES
 WADE H. LANE JOHN G. BUCKNER

Karmel Korn Shop
 Popcorn and Popcorn
 Confections - Snow Cones
 Home Made Candy

Plenty Of Parking Space

Ruidoso New Mexico

got two reasons. One is that I promised my mother on her dying bed that I'd never touch a drop in any form. "Yeah," the bully replied, "What's the other?" "The other reason," came the answer, "is that I've just had a drink."

Hearing the folks talk about the fireworks display over at the White Sands reminds up of the time when a group of visiting football fans brought some roman candles and shot them every time their team scored. (This happened in the

small Texas town where we went to school.) It made a nice show until the visitors scored their seventh touchdown. After that all the fireworks were fired, and the rest of the touchdowns had to go uncelebrated. Needless to say, we were smothered.

YOU'D BE SURPRISED
 No fooling, you ought to see what some of our notes about news are taken on. We've cleaned out our pockets a time or two and found news items scrawled on everything from our handkerchiefs to

CLOSE OUT
 —ON—
MOCCASINS

SEE OUR **LITTLE SQUAWS**
 For Children
 Styled by
 Flestacraft

VILLAGE GIFT & APPAREL
 Mildred Helms, Lorene Larson in P. O. Box

RUIDOSO—Where We Take Time To Live
 (SCOTCHLIGHT)
REFLECTO TAPE
 Plastic Clothes Traveling Bags
 Kiddie Strollers, Kiddie Car Seats
 Folding Cots — Radios
 Smitty Mufflers — Sportsman's Caps

CHINAMEL PAINTS & VARNISHES
WHITE
Auto Sure
 CARPENTER & MECHANIC TOOLS

THERE ARE DAZE WHEN

With a store full of things to advertise And such a brain as this to do the thinking We should be able to write a rhyme Without its fairly stinking . . .

But how do you rhyme potatoes with chili Or ice-cream, now that's a dilly! Oh, show! With all the things on the shelf, Guess you'll have to see for yourself.

FOX MERCANTILE
 We Give S & H Green Stamps

Large Selection of Stationary and Note Paper

COOK'S LOG CABIN

DAIRY QUEEN
 Taste that fresh, frozen dairy goodness

Malts — Shakes — Sundaes
 Cones — Quarts — Pints

HIGHWAY 70 HOLLYWOOD, N. M.

THE Buckaroo
 COCKTAIL LOUNGE
 Ruidoso, New Mexico

Boots Anderson
 Playing the Piano, the Solovox and the Organ Nightly

TOPS IN SERVICE and MIXED DRINKS

You'll live happily with a dependable new **ROPER**
 "America's Finest Gas Range"

Here's superb quality for the years ahead
 This talented ROPER will serve you faithfully day in and day out. With it you'll enjoy the advantages of Allprol "Center-Simmer" top burners; "Insta-Flame" lighters; big "Bake-Master" oven with interior lighting and "X-Ray" oven door; "Easy-Glide" broiler; and handy dials. Come in and see it! Floor space 26-3/4 x 36 in.

Bottled-Tank Butane-Propane
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 JOSEPH HAWKINS

SHRIVER'S STORE
 GREEN TREE

These Prices Good 1 Week

GRAPEFRUIT JUICE 46 oz. 29¢
TOMATO JUICE No. 303 Can 08¢
GRAPEFRUIT JUICE No. 2 Can 10¢
ORANGE JUICE Del Monte 46 oz. Can 31¢

BUZ Large Box 29¢
SUPER SUDS Large Box 29¢
SURF Large Box 29¢
CATSUP Kumer's 14¢
CLEO Pound 20¢
BACON 1/2 Slab 49¢
FLOUR 50 Pounds 2.99¢
GREEN LINAS Colored No. 2 19¢

See Us For Case Lots of . . .
CORN, TOMATOES, MILK
LADIES DRESSES 1/2 PRICE
BASOLINE 26¢

Post Time 1 p. m. All Electric Odds Board

RUIDOSO DOWNS

Horse Racing in the Pines!

Pari-Mutuel
 Handle to date:
 1952 \$722,273
 1953 \$900,942

Weekends and Holidays
ALL SUMMER LONG

RUIDOSO, NEW MEXICO

No Matter What Month
or Season . . .
There's Always An Occasion When
FLOWERS
Are Just Right

Cut Fresh Daily—Big Bunches of Sweet-Peas

Casa de Flores

House of Flowers
Telephone 98-13 Hollywood, New Mexico
HOURS: 10 a. m. to 6 p. m.—Closed Mondays
REMEMBER TODAY IS SOMEBODY'S BIRTHDAY

**4-H ALUMNI
TO BE HONORED
WITH AWARDS**

A new 4-H club award program, the recognition of 4-H alumni, will make it possible to honor former club members who exemplify effective community leadership, service to 4-H club work, and success in their chosen careers. Tiny Faye Jones, associate state 4-H club leader at the New Mexico A&M, explains that the program has been established by the National Committee on Boys and Girls Club work with the approval of the federal and state extension service.

Candidates for the alumni recognition awards may be nominated by extension agents local 4-H club leaders, and members of other interested individuals in the county in which the nominees reside or in the county where their club work was done.

The names of nominees must be submitted to the State Extension Service on or before August 20, 1953, Miss Jones said.

Awards in the Alumni Recognition Program are on the county, state and national levels. A county judging committee may name two individuals to receive an alumni certificate. Four former club members in each state will receive an alumni recognition plaque as state winners. National recognition will be given to eight individuals. They will receive a gold key and an all-expense trip to the 32nd National 4-H Club Congress in Chicago, November 29 to December 3. Donors of the alumni recognition awards is the Mathieson Chemical Corporation, Baltimore, Maryland.

**BIG CAST STARS
IN 'LAST POSSE'**

Wanda Hendrix, whose last previous appearance for Columbia Pictures was in "Montana Territory," returned to the studio in another Western, "The Last Posse," which also stars Brodick Crawford, John Derek and Charles Bickford at the Pueblo today and tomorrow, Miss Hendrix plays the romantic interest opposite Derek.

Mr. and Mrs. Floyd Lynn of Anna, Ill., and Mr. and Mrs. Owen Wick of Olive Branch, Ill., visited the Bostians July 6 and 7. Mrs. Lynn is Steve's great niece.

O. J. Sizles of Pilot Point, Texas, was in Ruidoso this last week.

**LIZ TAYLOR STARS
IN NEW DRAMA**

Beautiful Elizabeth Taylor comes from her widely-applauded roles in "Ivanhoe" and "A Place in the Sun" to the title role of MGM's vibrant new drama, "The Girl Who Had Everything," in which she co-stars with Fernando Lamas and William Powell on the Pueblo screen. The story of a pampered beauty who falls in love with love is made to order for this "girl who has everything." The picture shows next Wednesday and Thursday.

Mr. and Mrs. Melvin Young of Hereford, Texas were in Ruidoso last week. Mr. Young is connected with the Hereford Brand.

BLOOD DAIRY

GOOD RICH FRESH RAW MILK

From U. S. Tested and Approved Cows—
Delivered to you home or favorite store daily

See Our Complete Stock Of

WESTERN SHIRTS

for the entire family

Ruidoso Dry Goods

Nolon and Gladys Hart

YOUR PHONE

Is As Near As

YOUR CLEANER

Call 26-03 for Pick-up
and Delivery

You'll Get Your Clothing Back
in a Jiffy, Sparkling Clean
And Tailored Like New!

Made-to-Measure Suits
Sports Wear—Top Coats
For Men and Women

See the Samples in Our Store

Estes Cleaners

In Downtown Ruidoso

Cleaning—Pressing—Laundry Service



**COVERED
WAGON
CURIO**

Has a Good Selection of

**JEWELRY
GIFTS
CURIOS**

Downtown Ruidoso

WE CATER TO FAMILIES

—featuring—
★ BREAKFASTS
★ LUNCHES
★ SHORT ORDERS

Home of
**Home Cooking
CHUCK WAGON
CAFE**

**Merle Norman
PRODUCTS**

**Gena Rose
Beauty Salon**

YOU

Are Cordially Invited To Be Our
Guest . . . Learn How To Per-
fect Your Make-up Technique
In Just Minutes!

Your Individual Color
Chart Carefully
Prepared.

Merle Norman Studio
Rose Brownfield
Corner of Main Road
and Mechem Drive

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Excellent Reception Now
Possible In Most Areas

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We Stand Behind and Service the Television We Sell

**CHURCH
Directory**

FIRST BAPTIST CHURCH
Green Tree, New Mexico.
Rev. Jesse F. Allen, Pastor
Sunday School 10:00 a. m.
Mack J. Edwards, Supp.
Preaching Service 11:00 a. m.
Training Union 6:30 p. m.
Dee Simpson, Director.
Preaching Service, 7:30 p. m.
Wednesday night service, 7:00.
The church where everybody is
somebody, and nobody a stranger.

CHURCH OF CHRIST
M. A. Elkins, Minister
Bible Study at 9:45 a. m.
Worship Service at 10:45 a. m.
Communion at 11:40 a. m.
Evening Service at 7:00 p. m.

**COMMUNITY METHODIST
CHURCH**
Frank Matthews, Pastor
Sunday School—10:00.
Morning Worship—11:00
Methodist Youth Fellowship—5:30.
Evening Service—7:00.

FIRST BAPTIST CHURCH
Rev. Landre P. Lee, Pastor
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
B. T. U., 6:30 p. m.
Worship Service, 7:30 p. m.
Wednesday Night Service, 7:30.

**ST. ANNE EPISCOPAL
CHURCH**
Glencoe, New Mexico
Vicar, Robert Davis
2nd and 4th Sundays, 9 a. m.

**FULL GOSPEL HOLINESS
CHURCH OF GREEN TREE**
Rev. Cecil Smith, Pastor
Sunday School—8:45 a. m. Sunday.
Preaching—11 a. m. Sunday.
Evangelistic Service—7:30 p. m.
Sunday.
Prayer Meeting—Thursday even-
ing.
Young People's Service—Friday
Evening.

**HOLY MOUNT
EPISCOPAL CHURCH**
Neb Hill
Vicar, Robert Davis
Services
2nd and 4th Sundays, 11 a. m.

ASSEMBLY OF GOD CHURCH
Green Tree, New Mex.
Pastor, D. D. Moore
Sunday School—10 a. m.
Morning Worship—11 a. m.
Booster Band—7 p. m.
Evangelistic Service—7:30 p. m.

**FIRST PRESBYTERIAN
CHURCH**
William B. Holmes, Jr., Pastor
A Home for the Soul in the
Heart of the Canyon.
Temporary place of meeting,
Women's Club Building.
Sunday School at 10 a. m.
Morning Worship at 11 a. m.
Evening Worship at 8:00.
You are cordially invited to all
the services of this church.

**BUCKHORN
BARBER SHOP**
Open 8 to 6:30 Weekdays
8 to 8 Saturdays
Two Chairs
To Serve You
Downtown Ruidoso

HOSPITAL

Patients receiving treatment the last several days at Ruidoso-Hondo Valley General Hospital have been: Earl Strachan, Mrs. Estelle Wolfenden, Una Horsely, Mrs. Hoyt Story, Mrs. Archie Bean and Mrs. John Embry, all of Ruidoso; Mrs. H. H. Butler, Mrs. Lois Easter, R. W. Goodson, all of Hollywood; Kenneth Davis, Estelle Mayers and Vern Chavez, all of Tularosa; Doyle Cook, Spearman, Tex.; M. L. Hill, Las Cruces; Wilden Ford, Levell and Mrs. Bessie Montoya, Glencoe; Mrs. Margaret Moorehouse, Ft. Bliss; Emma Gallegos, Las Cruces; Delmer Parrish, Halls; Mrs. Daisy Ingram, Green Trees; Mrs. Earl Forchard, Carlsbad; Barbara Armstrong, Phillips, Tex.; Adolph Shateau, Glencoe; Mrs. Earl Drake, Fabens, Tex.; W. L. Martin, Noonsocket, R. I.; Joe Swan, Carrizozo; Jimmy Gipson, Glencoe; Mrs. Helen Flor, Green Tree.

W. Born, to Mr. and Mrs. R. T. McDaniel, a daughter, weighing 7 lbs., 12 oz., July 8.

C. W. Miller, Jim Lamb, both of Ruidoso, and Sam Hunt, Roswell, went to Silver City last Thursday, trucking a linotype machine here for use in the Ruidoso News Plant.

ST. ELEANOR'S CHURCH
Rev. George Markey
Schedule of Masses—
Sundays and Holy Days—7:00 a. m. and 11 a. m.
Week Days—7:30 a. m.

**JUNE NO HOTTER
THAN USUAL**

The temperature in June this year was no hotter than usual, although some folks might have thought so. Comparative records for the last eight years for June prepared this week by C. A. Culver, cooperative weather observer here for the U. S. Department of Commerce, shows these figures:

Year	Hi	Lo	Precip.
1933	94	28	1.83
1932	92	33	1.92
1931	97	25	1.0
1930	92	29	2.24
1929	91	26	1.48
1928	90	33	3.69
1947	92	30	.69
1946	92	28	2.17
1945	92	27	.18

**MRS. C. C. CHASE VISITS
IN HOME OF DAUGHTER**
Mrs. C. C. Chase of Ruidoso, N. M., has been released from Providence Memorial Hospital after a checkup. She has been confined to a wheel chair for the past seven months and has been convalescing in the home of her daughter, Mrs. Jack C. Roberts, on Country Club Road in El Paso.

Mrs. Chase will be the guest of her daughter for another week and then she will go to Las Cruces, N. M., to visit her son, C. C. Chase Jr. Later she will return to her home in Ruidoso.

W. H. Johnson, Big Spring, Tex., is up for a summer vacation in Ruidoso.

**HOW CIRCUS ESCAPED
FROM REDS IS SHOWN**

The transformation of the Brumbach Circus into the Circus Central is achieved in the new Twentieth Century-Fox drama, "Man on a Tightrope," showing Tuesday only at the Pueblo Theatre. The Robert E. Sherwood screen-play, based on a story by Neil Paterson, relates the international incident of 1950 in which the European troupe of circus man Gustav Brumbach slowly but surely made its way out from behind the iron curtain into the safety and freedom of West Berlin. The escape of individuals is often recorded, but the flight of an entire circus—wagons and all—is a rarity. In the cast are Frederic March and Adolphe Menjou.

**RUIDOSO NEWS
Friday, July 10, 1953**

Mrs. Wanda Hendrix of Riverside, Calif., is visiting the A. N. Rumball at Bonita, and the Joe Coes here in Ruidoso.

Visiting Mrs. Geta Williams this week are Mr. and Mrs. B. L. Trevathan of Wichita Falls, Texas; Mrs. Bertha Ennis of Lemoore, Calif.; Mrs. and Mrs. C. C. Strickling of Trent; H. W. Beckham of Lamesa, Tex.; Miss Helen McLeod of San Antonio, Tex.; and H. H. McLeod of Trent, Tex.

Shirley and Wade Hedgecock were in Ruidoso for the holiday weekend.

Featuring—UNION '76' GASOLINE
HANK MEANS MOTOR SERVICE
General Motor Overhauling and Repairs
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Welding
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FEED & IMPLEMENT COMPANY
PURINA CHOWS
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Our NEW...
Phone Number
114-01
We Would Appreciate Your Writing
This In Your Phone Book
For BUILDING MATERIALS
and A Free Cup of Folgers Coffee
Visit
**R. H. Anderson
Lumber Co.**

YOUR MAGNOLIA DEALERS
Want To Deal With You . . .

Sunshine Ranch Grocery & Station Bent	Ventura's Grocery & Station Lincola
Midway Garage & Station Ruidoso	Valley View Service Station AND CAFE 2 Miles East of Green Tree
Alpine Court & Station Ruidoso	Sanchez Bros. Grocery & Station 2 Miles East of Tularosa
	CLYDE (Mobil) McCLINTOCK —Distributor—

Food Specials That Will Save You Money
WE GIVE S & H GREEN STAMPS

CATSUP Kuner's 2 Bottles	37c	COFFEE Bright & Early	79c Lb.
TOMATO JUICE Kuner's Can	10c	PINK SALMON Concho	62c No. 2 Can
TOILET TISSUE Silk	9c Roll	WASHING POWDER Trend, Large Package	39c 2 For
FLOUR Kimball's	\$1.75 25 Lb. Print Bag	OIL Grayson's	22c Lb.

Visit Our Market—All Kinds of Meats, Steaks, Fryers, Pork, Lunch Meats, Cheese, Salsami, Bacon, Wafers and Baked Biscuits
Complete Line of Vegetables
WHITE MOUNTAIN GROCERY AND MARKET
It Pleases Us to Please You—Barney, Wallace & Darwin Gardner
Call for Wm. A. Rogers Silverware Coupons

dairy foods
FOR EVERY TASTE, EVERY USE...
SERVE MORE DAIRY FOODS
Wholesome dairy foods added to your recipes will make meals more nourishing, more delicious. Dairy foods taste good, and are good for you, too!
Buy City Dairy Products in Lincoln County at Your Favorite Store . . .
CITY DAIRY
Manufacturers of
POPULAR DAIRY PRODUCTS

Progressive Business and Civic-Minded People of Roswell and Vicinity

This department has been worked up largely as a reflection of public opinion. No person has written of themselves or their business. All articles have been compiled by a representative of The Roswell News as he saw conditions. These people are all leaders in their various lines of endeavor and the co-operation of those citizens in Roswell who helped make this department possible is sincerely appreciated.

AUSTIN H. CRAVENS

Recognized as an authority on all sign contracting problems, Austin H. Cravens of The Hi-Glow Sign Company, has turned his knowledge to the advantage of the people of Roswell and vicinity. He has always been vitally interested in the civic betterment and progress of the city and has backed up his interest by lending assistance in one form or another. The successful promotion of many things which have benefited the community as a whole (Roswell was much to such men for their part in making the city the business center of the area) have been the result of his interest and assistance. He has always been alert to the many opportunities for service, and sure than ready to recognize and accept his share of civic responsibility. Because of these things Austin Cravens has become accepted as a progressive business man who is an asset to the growth and progress of the city, and we trust he will continue to serve the people of Roswell and the surrounding area in his present capacity for many years.

WILLIAM A. AND EARL L. HOFFMAN

Roswell owes much to those progressive citizens who have taken an active part in the growth and progress of the city and who have helped to make it the business center for this section of the state. In mentioning some of these men, it is only fair to include William A. and Earl L. Hoffman of The Hoffman Plumbing & Heating Company. Their outstanding knowledge of the plumbing trade, their expert installation of boiler equipment, backed up by their many years of experience, has brought them to the forefront of their particular field. The Hoffmans also do their share in furthering community affairs, and their success in both business and civic activities. They are wholly deserving of our sincere praise and these few words of commendation are but a just recognition for the many activities they have conducted on behalf of the general welfare of the community.

JOHN M. KELLY

We take pleasure in this Roswell review to call the attention of our people to one of the more progressive geologists of this district. That personality is John M. Kelly, well known and reliable geologist who is rendering a valuable service to the people of Roswell and vicinity. The production of petroleum in this section has been one of the greatest single factors in the growth and progress of Roswell and its district, and Mr. Kelly is a man who has taken an important part in many phases of oil field activities. He is a resident of Roswell and has a large circle of personal friends and associates throughout his entire district. He is also a man who has considered his civic responsibilities in a serious manner and is always ready and willing to help in the promotion of any project which promises to benefit his city and this district. We congratulate John Kelly for his part he is playing in the development of the petroleum resources in this section of the state and wish him many more years of successful operations.

Charlie and Ronald JANECEK

To serve the public honestly, efficiently and cheerfully is the basic foundation many progressive business men and women of Roswell have found to be the shortest route to success. In making this statement the personalities we have in mind are Charlie and Ronald Janecek of Jan's A & W Root Beer Drive-In. The popularity and patronage enjoyed by their tummy service has been the result of their honest and cheerful service, which they have consistently applied in the management of their business and in the servicing of their patrons. The conduct of such business and the people who operate them have done much to make Roswell a business center for many miles around. And it is fitting that we give credit where credit is due to such men as Charlie and Ronald Janecek who have done so much to advance the progress of the city. Charlie and Ronald Janecek have earned their success by the method in which they have served the public and accepted both business and civic responsibilities and we trust they will continue to prosper.

ROBERT ULLRICH

A city grows and prospers by reason of the public spirited men and women who take an active interest in its development. Roswell has its share of these progressive and civic-minded people and one who is deserving of recognition is Robert Ullrich, proprietor of The Ullrich Automobile Repairing and Service Station. His business acumen and civic-mindedness have made him a valuable asset to the community. He has always been ready and willing to contribute his time and energy to the promotion of any project which promises to benefit the community as a whole. He has often sacrificed personal interests to the benefit of the city, and his efforts are deserving of commendation and support. We congratulate Robert Ullrich on his many successes and wish him continued success.

JIM AND BILL GODBY

Two of the more progressive business men of Roswell and men who deserve the respect and good will of a great many residents of the city are capable, friendly James H. and W. H. Godby of The Godby Plumbing & Heating Company, whose wide knowledge and long experience in the plumbing, heating and air conditioning business has raised them to positions of prominence in their line. It is because of this that The Godby Plumbing & Heating Company has earned a reputation for reliability—second to none. Jim and Bill Godby are also civic-minded and have always been ready to contribute their time and energy to the betterment of the city and to the benefit of the community. And the people of Roswell may regard with particular satisfaction the many services which they have performed for the community. We urge our readers to look to Bill and Jim Godby as progressive business men of whom we may well be proud their devotion to their city has been constant and their achievements well merited. We wish for them further success.

J. C. NORMAN

J. C. Norman of The Valley Oil Company, distributors of Cities Service Products in this area, is one of those men who have helped Roswell grow and who, at all times, assist in every manner possible to promote that growth. His principle objects in life have been to see his city take its proper place as a leader and one of the more progressive cities in the state. And he has helped, whenever help was needed to obtain that objective. The community has gone forward with the impetus of the activities of such men and it continues to progress through their efforts. This is but a small expression of gratitude to a citizen who has toiled for an ideal and has gradually seen that ideal take shape. The many services performed for Roswell by Mr. Norman are too well known to require repetition here. It is sufficient to say that we recognize in him a leader in both business and civic enterprises; and we respect his opinions and depend a great deal on him and men like him for future guidance.

ROY P. BURDETT

Roy P. Burdett of Burdett Motors is one of those progressive citizens who has consistently worked for the betterment of Roswell and vicinity. He has also put his shoulder to the wheels of civic progress whenever concerted help was needed in furthering enterprises promoted for the general welfare of the community. Mr. Burdett was never a man given to wishful thinking. His methods are those of direct action and whether the problem at hand is one concerning his own business or that of a civic nature, he attacks it with optimism and vigorous enthusiasm. Add to this his acknowledged business ability and his sense of values and it is easily understood why he is so invariably successful in business or other matters. We feel that it is our duty to call the attention of our readers to those worth-while characteristics of Roy Burdett and to pay him a well-deserved tribute to his honest and forward business methods and for the unselfish interests he has shown in public welfare.

JACK HUDSON

Jack Hudson, the manager of The Rio Pecos Company, has a well earned reputation for progressiveness because he has consistently worked ahead in his business, endeavoring to serve the company and the public more valuable. This variable policy has made The Rio Pecos Company outstanding in its field, a fact that is well known to the people in the Roswell area. But Mr. Hudson has accomplished much more than just making a success of his business. He has taken an active part in the promotion of the general welfare not only to his own city but this entire district as well. It is such men as he, who are both successful in business and appreciative of their civic obligations that are deserving of recognition. We take pleasure in publicly recognizing Jack Hudson for his accomplishments which his friends and associates have so long accorded him. His wide knowledge and long experience in the automotive repair and maintenance business have been major factors in maintaining The Rio Pecos Company in the forefront of the city. He has been a leader in his business activities, but also in his attention to civic duty, assuming an active part in community affairs. Mr. Ullrich has always been ready and willing to contribute his time and energy to the promotion of any project which promises to benefit the community as a whole. He has often sacrificed personal interests to the benefit of the city, and his efforts are deserving of commendation and support. We congratulate Robert Ullrich on his many successes and wish him continued success.

ROBERT ULLRICH

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CHARLES WEBSTER

The quiet reserve and air of confidence which distinguishes the professional activities of Dr. Charles Webster of The City Animal Hospital, a veterinarian who is well known throughout this entire district, mark him as a man of sound judgment, and has won for him the sincere appreciation of those citizens who have had occasion to consult him professionally or have been associated with him in social or civic activities. Dr. Webster is one of those solid citizens who, more often than not, has placed the welfare of the community before that of his own. Thus, it is only fair that he be included in that group of men who, by their attention to civic and public projects, have aided in the growth and progress of Roswell and who can be counted upon in the future to continue to devote a part of their time and energy to those projects contributing to the onward progress of the city. It is public spirited citizens such as Charles Webster that we take pleasure in bringing before our readers in making this review of progressive business and professional men of Roswell.

MELVIN AND VIRGIL SIMMONS

Due to the efforts of a group of well aware business men the city of Roswell has attained a dominant position in the commercial life of this section of New Mexico. And two of the men who have justly earned credit for being progressive members of that group are Melvin and Virgil Simmons of The Simmons Brothers Hardware Company. Their long and successful business career in the area of Emerson, Westinghouse and Majestic Television sets is a credit to their industry and energy. It is because of the successful operations of such a business as theirs that the city of Roswell has earned the reputation of being one of the more progressive communities in this area. The Simmons Brothers are men who have been conspicuously successful in spite of the fact that they have often neglected their own private affairs to devote a part of their time and efforts to the successful promotion of civic projects. We are pleased to have the privilege to include Melvin and Virgil Simmons in this Roswell review and to publicly give them credit for their many contributions to the general welfare of their city.

W. J. RODDEN

It is no coincidence that more frequently than not the people who take a progressive part in the civic and business life of their city are the same ones who are pre-eminently successful in conducting their own private affairs. In connection with the foregoing statement we wish to mention one man who has taken a progressive part in the civic and business life of his city and who has also put his shoulder to the wheels of civic progress whenever concerted help was needed in furthering enterprises promoted for the general welfare of the community. Mr. Rodden was never a man given to wishful thinking. His methods are those of direct action and whether the problem at hand is one concerning his own business or that of a civic nature, he attacks it with optimism and vigorous enthusiasm. Add to this his acknowledged business ability and his sense of values and it is easily understood why he is so invariably successful in business or other matters. We feel that it is our duty to call the attention of our readers to those worth-while characteristics of Roy Burdett and to pay him a well-deserved tribute to his honest and forward business methods and for the unselfish interests he has shown in public welfare.

HELEN AND HOWARD GLOVER

It is gratifying to include Helen and Howard Glover of Glover's Flowers, in this review of progressive and civic-minded people of Roswell. Aside from their success in business they have always evinced a willingness to take part in the promotion of civic projects which will promote the growth and progress of their city and the surrounding metropolitan trade area. Mr. and Mrs. Glover are florists who, literally and figuratively, know their business from the ground up. This knowledge plus their artistic ability and ideals of service have made them two of the more popular florists in Roswell. All of which combined with their sound and upright business principles are sure to keep them in the public's favor. Howard and Helen Glover's industry, responsibility and thorough knowledge of their business gained through long experience, will always keep them in the forefront of their line. And it is a pleasure to compliment them both for their many successes.

CLAUDE JOHNSON

A restaurant operator of Roswell who has based his success upon the belief that the public will appreciate good food, well prepared and appetizingly served in a cool atmosphere due to the recent installation of a live ton Frigidaire Coolers, is Claude Johnson of Johnson's Cafe, whose many friends and customers, by their daily patronage of

W. B. AND GIB SHANNON

When a city like Roswell has gained recognition for being the trading center for many square miles of the surrounding country, it is because of the foresight of those men of earlier days who had the vision to realize the possibilities of their city and who also had the ability and courage to work for the fulfillment of that vision, and W. B. Shannon is a man who belongs in that category. Roswell owes much to those pioneers of early days, but each succeeding generation must produce its share of business and civic leaders to assure the continued growth and prosperity of the city. It is also the purpose of this review to call the attention of our readers to some of these present-day leaders, and in this instance we particularly wish to point out and pay tribute to Gib Shannon who, as associated with his father in the management of The Smelter Supply Company. Mr. Shannon and his son Gib are not alone in their efforts to increase the prestige of the city, but they are fine examples of the type of people whose combined efforts are responsible for Roswell's past and future prosperity.

BOB AND ELIZABETH COGGIN

Mr. and Mrs. Robert M. Coggin of The Ideal Steam Laundry are two of those progressive type of business people upon whom the community depends a great deal for leadership in business or other matters. They are also civic-minded and have, in the past, and no doubt will continue in the future, to devote more of their time and energy for the welfare of others than themselves. They are the kind of people who make friends, and friendships once formed by them are never broken by an unfriendly act on their part, and they operate in this order that their services to the surrounding area shall be more dependable. The Coggins have never been known to inject themselves into a situation for the mere purpose of gaining publicity. However, they proceed in a calm and unostentatious manner and in this order that their services to the surrounding area shall be more dependable. We are pleased to have the privilege to include Bob and Elizabeth Coggin in this Roswell review and to publicly give them credit for their many contributions to the general welfare of their city.

KENNETH J. WISE

To those progressive business men who have taken a part in civic affairs we owe a debt of gratitude that we often find difficult to repay. However, we can do so in part by publicly acknowledging their many services and we take this opportunity to pay a brief tribute to Kenneth J. Wise of the City Court and The Kenneth J. Wise Service Station, in doing so we express the sentiment and feelings, not only of the community, but also those people who have been actively associated with him in business or civic affairs. Mr. Wise's time is almost wholly occupied by his own affairs. Yet, there has been an occasion when he has been called upon by the people of Roswell and vicinity to assist some civic project, that he has not responded and helped to the fullest extent of his ability to further that project. Thus he has frequently sacrificed his personal interests to promote some worthy cause. Because of this, Kenneth Wise has proven himself to be a good and loyal citizen of whom his city and this district have every reason to feel justly proud.

TED HOLT

To be a consistent and persistent booster of the home community is a commendable quality of citizenship. It is because of this unflinching faith in the future of Roswell and the surrounding country and his unflinching efforts to promote its development, that Ted Holt is selected now for this brief tribute. During the comparatively short time he has been operating The Nickson Coffee Shop and Dining Rooms, he has proved very ably that he is a restaurant operator of unusual ability, for it is largely with his ideals of service coupled with a determination to serve only the best of food that he has gained his popularity eating place, affixed to the soundness of his policy. It is not only because of the successful management of his business that Mr. Johnson has come to be recognized as an asset to the community, but it is also because of his policy of "looking ahead" and endeavoring to sponsor or take part in those community activities which will, in some manner, benefit the city of Roswell and the people as a whole. He is another of those men who has shown his appreciation for his success by a willingness to contribute of his time and efforts to the promotion of city projects. It is men like Claude Johnson whom we are privileged to include in this review and to publicly give them due credit for their success in business and civic affairs.

HELEN OLSON

Progressiveness coupled with ability, always a praiseworthy feature in the passing scene of any community's daily life, is to be duly appreciated. In the realization of this and in recognition of the splendid personality which gives impetus to the personal success in her case, many residents of Roswell and our own community regard Helen Olson of Helen's Cafe, as a true asset to her city and this district. She is keeping her cafe at the forefront at all times, both in business and civic activities, and has maintained a position of leadership in her field of endeavor. Capable and energetic in the management of the business she has come to be recognized as one of the city's more progressive business women. Her splendid food and courteous service supplied to the public by Helen Olson and her cafe in the past is the best indication of what may be expected of her in the future. She has our admiration and best wishes for continued success.

G. W. KINDSFATHER

Good motels and tourist courts are indispensable to the progress and development of a growing city such as Roswell. And The Rock Inn Court, combining the best features of both, has accommodated a great many tourists and business men in a manner that assures them of the continued patronage and good will of the motoring public. The management of The Rock Inn Court has maintained an ideal of service which is thoroughly exemplified by the manner in which every need of the traveling motorist has been anticipated and prepared for. Nothing is taken for granted; nothing is forgotten, and hospitality and service is always their first and last consideration. Much of the credit for the splendid reputation of this modern drive-in court is due to the executive ability of G. W. Kindsfather, whose untiring efforts, foresightfulness and careful attention to detail have maintained a standard of hospitality and service which would be difficult to surpass. It is a pleasure to say these few words of praise about The Rock Inn Court and its friendly manager Mr. Kindsfather.

GLEN WAGGONER

We desire in this Roswell review to call the attention of our readers to the well-earned position which Glen Waggoner has reached in the business life of this section. During the comparatively short time he has been operating The Poor Boy's Service Station in Roswell, he has made many personal friends and patrons for his Shamrock service station. Mr. Waggoner has worked hard to deserve the confidence which the people of the community have placed in him and he continues to work hard to maintain, in every way, that high standard which he has set, not only for himself, but for the operation of his service station as well. He has also shown a willingness to assist in every manner at his disposal in the growth and development of the city and is always ready and willing to lend his support to community projects. Glen Waggoner deserves our heartfelt congratulations on the splendid record he has already established and we sincerely hope for his continued success.

ALVIN GOINS

In all business and professional pursuits there are men who have met with success because they have honestly deserved it, and such a man in his field is Alvin H. Goins of The Calvin Goins Garage, who well deserves the reputation he has earned for being one of Roswell's more progressive business men. His outstanding knowledge of everything pertaining to the automobile, from repair, body and fender repair and used car business is exemplified by the manner in which he fulfills each and every demand made upon him in line with his business. Furthermore, such experience as Mr. Goins has gained in the successful management of his business has been turned to the advantage of his fellow citizens by applying the same principles to the promotion of those civic projects to which he has been called upon to lend his able assistance. Thus his success in business further enhances his value to the city. We appreciate the opportunity of including Alvin Goins in this group of progressive and civic-minded people who are actively taking part in the evolution of the business and civic life of Roswell. The very best of food that The Nickson Coffee Shop & Dining Rooms, holds its high position in the public's favor. And his personality and energy in directing the operations of the business are important factors in his outstanding success to the city. We are glad to pay tribute to our readers that he is the guiding influence responsible for the splendid service and delicious food to be had at The Nickson Coffee Shop & Dining Rooms in Roswell.

E. E. HARDCASTLE

Having a well earned reputation for honesty, dependable judgment and complete knowledge of the customer's needs, E. E. Hardcastle of The Hardcastle Upholstering Shop, merits a brief tribute in this Roswell review. Without assumption or seeking public acclaim he has, for years, filled his place in the community with his honest and efficient service. As a leader and progressive business man Mr. Hardcastle holds a high position in the esteem of the public generally. It is not only as a practical executive whose sound judgment and thoughtful planning have brought such fine things to himself, but it is because of his inspiring optimism and loyal friendship that E. E. Hardcastle is held in such high regard by the people of this district. We gladly praise the record of this progressive Roswell business man.

DUNCAN S. DUNCAN

It is fitting in this review of progressive Roswell business men that we acquaint our readers with the man to be credited with having maintained The Kirkpatrick Finance Company Inc. in the enviable position it holds in the business and civic life of this area. That personality is Duncan S. Duncan, the manager, whose genius for organization and for converting new ideas into actual deeds has played a vital part in the distinctive reputation which the company now enjoys throughout this entire district. Mr. Duncan has found time, in addition to his business interests, to give thought and energy to community projects. He is a citizen whose talents have been steadfastly devoted to the best interests of the city. Mr. Duncan is a man of wide acquaintance, whose many friends admire and respect in them those virtues which inspire confidence and promote good feeling. And their upright business methods are a credit to their inherent sense of fair play. We congratulate James Tabor and Roy Tyner on their splendid record of service and trust they shall continue to assist us for many years to come.

NEIL B. GREGORY

In compiling this review of progressive Roswell business men, we have endeavored to select those citizens who, by the manner in which they have conducted their business and themselves have earned for them positions of leadership in their various fields of activities. Such a man is Neil B. Gregory of The Johnston Pump Company Of New Mexico, distributors in this area for Johnston Turbine Pumps, who is well known to many of our readers because the many friends and associates in this area. Mr. Gregory's main interests have not been solely confined to his own business and private affairs but have also included his contributions, in one form or another, to those projects of a civic nature which come within the scope of his activities. Neil Gregory is a man of wide experience whose exploits in the business and civic life of Roswell and vicinity merits more than a passing attention and the writer is privileged to pay this brief tribute to a man who well deserves more credit than is accorded him here.

A. H. AND O. B. LEWIS

When a man gains recognition for the progressive and straight forward manner in which he has managed his business affairs and also for his generous contributions to civic projects, he is to be complimented for his achievements. A man belonging in this category is A. H. Lewis and O. B. Lewis, who now shoulder the full share of the management and operation of the water well drilling contracting business established by his father. It is because of the efforts of such men that, year after year, Roswell continues to grow and prosper and to become an even better place in which to live. It is men like Mr. Lewis and his son who have a distinct value to their city and we take pleasure in paying them this brief but sincere tribute.

SIDNEY F. AND PATE S. HERROD

The men in a community who work for the best interests of the community usually are leaders in whatever they attempt. This is especially true of real estate men because they are generally among the first to be called on to help with all worthy civic projects. Two such men are Sidney F. and Pate S. Herrod of The Independent Real Estate & Rental Management, who came from Tennessee eleven years ago and each spent thirty months in the armed forces. They are two of the city's better known and more progressive realtors. It is men like the Herrods who have the vision to realize the possibilities of Roswell and the surrounding territory and have given of their time and energy to make that vision come true, who have won the respect and good will of their fellow citizens. We take pleasure in paying this brief tribute to the community heroes for being far-sighted business men who are firmly established in the forefront of the business and civic life of their city.

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ROY V. TYNER AND JAMES J. TABOR

In paying tribute to some of the more progressive business and professional men of Roswell, we would be remiss in our duty should we fail to include Roy Tyner and James J. Tabor of The Roy V. Tyner Company, whose business ability is no greater than the "know-how" and professional skill which has contributed to their well known success in the welding business. They have also contributed generously to the welfare of their city and the community for many miles around. And their civic spirit is evidenced by the many services which they have performed and will continue to perform in the interest of the people as a whole. Mr. Tyner and Mr. Tabor are men of wide acquaintance, whose many friends admire and respect in them those virtues which inspire confidence and promote good feeling. And their upright business methods are a credit to their inherent sense of fair play. We congratulate James Tabor and Roy Tyner on their splendid record of service and trust they shall continue to assist us for many years to come.

POP R. HENRY CULLOM

It is not always the kind of a business which determines its importance to the community. But, more or less, the methods used in its management. The services rendered to the public and the way in which it meets both business and civic obligations. The cheerfulness of the entire personnel of Pop's Drive-In, in their contacts with the public. And the ready acceptance of all business and civic obligations by Pop R. Henry Cullom, proves conclusively that he is a man who is well-versed in the principles of successful business management. The amazing success of the fabulous Korn Dog, is entirely due to Mr. Cullom's being able to secure the city and state franchise for this new and most unusual food innovation, the sales at his place of business on the Korn Dog have steadily increased, and the demand by the public is beyond his expectations. It is a pleasure to compliment Pop Cullom of Pop's Drive-In for the successful management of his business and for his many contributions to those civic projects aiding in the growth and progress of Roswell and the adjacent territory.

JOHN R. CUMMINS

Roswell has attained a prominent position in the business and civic life of this section of New Mexico because of the foresight of those men who had the ability to envision the possibilities of the community and the trade area it served. And a wide-spread progressive ditch digging contractor who justly should be included in this category is John R. Cummins of The Tractor Rental Service, now located at 318 East McGaffey. Such men have, many times over, proven their worth to the community, both as business men and as active workers in the civic betterment and progress of the city. Mr. Cummins has earned the right to will and respect of his fellow citizens for contributing his bit to the general welfare of the city and to be regarded as a whole. It is our duty to include John Cummins in this review of progressive and civic minded men who have done so much for Roswell and to express the wish that he will continue for many years to forge ahead with the success which he has enjoyed in the past.

GUY W. WRIGHT

The established policy of The Palace Drug Store in Roswell in the careful comparison of prescriptions establishes the fact that there can be no substitute for experience. A pharmacist must be skillful and accurate. Honesty must govern his every operation, thus placing him in a position to render the type of professional service that you, our medical advisor have a right to expect. Guy W. Wright takes particular pride in the manner in which the personnel of The Palace Drug Store display by their pleasant and courteous contact with the public, plus their eagerness in cooperating in any manner which may be helpful with community projects. While there are many ways in which appreciation may be expressed to civic minded individuals, we choose this method to express our gratitude for the many services extended to the people of Roswell and vicinity by Guy W. Wright, proprietor of The Palace Drug Store. The success of such operations cannot be easily overlooked, and we wish for them all, continued success.

WALTER RENFRO

Walter Renfro of Walt's Gulf Service, who just a short time ago assumed the management and operation of Walt's Super Service, quite readily demonstrated his business ability by his quickness to appreciate the obligations and responsibilities of his new endeavor and to conduct his affairs accordingly. Although he has been operating in this district a very short time, he has already made many new friends and customers for his Gulf station. Mr. Renfro is an active, energetic man whose sincere and friendly personality and desire to be of service is rapidly earning a place for him in this district. He has already taken an interest in community activities, and in the course of time will assume his full share of civic responsibilities. Walt Renfro deserves a word of praise for having so quickly established himself in his new position, and we are glad to give him this brief, but sincere mention.

HERMAN U. GRAVES

The true value of a citizen is not judged by his personal success, but rather by the manner in which it is shared that success by his contribution to the community in which he lives. A city grows and flourishes according to the number of public spirited men and women who compose its population. Herman U. Graves of the H. U. Graves Refrigeration Service, 1300 South Lea Ave., Phone 4468, is one of those men who has given much toward the betterment of Roswell and vicinity. He has turned his personal success in the business field to the advantage of the people as a whole and has accomplished much toward making his city a better place in which to live. Mr. Graves' thorough knowledge of every phase of the refrigeration service business has raised him to a position of leadership in his field of activities and gained for him recognition as one of the city's more progressive business men. We compliment Herman Graves in this Roswell review and wish to offer him this small evidence of public esteem.

MAE RECTOR

It is a well known fact that a person's true character must come through in his or her work, whether in business or professional activities or in public life. So when a person conducts herself in such a manner as to cause the public to recognize in her certain qualities, over and above the average, she is deserving of a few words of praise. Such a personality is Mrs. Mae Rector of The Treasure Chest, a recognized leader in the business and civic life of Roswell. In addition to being one of the city's more progressive business women, Mrs. Rector was never one to shirk her civic duties. More than that she enters cheerfully and with enthusiasm and optimism into those civic affairs in which she has time to take a part. And seldom does she fail to find time to do her just share. Mae Rector deserves her share of credit for being one of those progressive citizens of Roswell who has contributed so substantially to the onward progress of her city. It is a pleasure to include her in this group.

PAUL W. COURSON

Recognized as one of the more progressive business men of Roswell, Paul W. Courson of The Laundromat Half-Hour Laundry, performs a real service to the people of his city and his contributions to civic betterment are too well known to require repetition in these columns. His personal success has been achieved, in a large measure, because he never misses an opportunity to further the service he renders to the public. A policy which meets the demand to build up good will for The Laundromat Half-Hour Laundry throughout this entire district. Mr. Courson is deserving of praise and this small tribute is but a just recognition for the many services which he has performed in the way of both business and civic activities. Also his reputation for the successful conduct of his business affairs is no greater than his reputation for the honest practices which characterize his every transaction. We congratulate Paul Courson on his splendid record and trust he will continue to assist the people of Roswell and vicinity.

A. L. MAYES

It is because of the unflinching optimism and faith which he so consistently displays toward the future of Roswell and vicinity that we are prompted to call the attention of our readers to the fine service which A. L. Mayes of The Valley Transfer Company, agents for North American Van Lines, performs in the successful conduct of his business. Mr. Mayes is an aggressive and resourceful personality whose progressive policies have earned for him a widespread reputation as a business man of more than average ability; and his apparent willingness to devote some of that ability to the promotion of civic activities further enhances his value to the city. The safety and efficiency of the operations of The Valley Transfer Company, reflecting as it does the executive ability of this man, has earned for the company a well-deserved popularity and respect among the people who serve. We are glad to give A. L. Mayes the credit he so well deserves for his achievements and wish for him a continued successful career as one of Roswell's more progressive business men.

SCOTT D. MILLER

It isn't the size or volume of a man's business which determines its value to the community in which he makes his home, but rather by the manner in which he conducts it, which, to a greater or lesser degree, reflects the personality and character of the individual. The value of Scott D. Miller's business to his city is a reflection of his progressiveness and a determination to render the utmost in service, a policy which has caused The Star Radiator Sales and Service, distributors for Harrison-McCord-G&O Radiators & Cores, to be so well thought of and so widely patronized by the people of Roswell and the surrounding country. That same progressiveness and ability which has made him so successful in his own business has also fitted Mr. Miller to be of assistance on community projects and public drives. Furthermore, he does so cheerfully and with a friendly spirit of cooperation that it is always more than welcome. We are pleased to include Scott D. Miller in this Roswell review and to wish him further success in the automotive radiator sales and service business.

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RECEIVES AWARDS
George T. Trimble received two awards Tuesday from the National Rifle Association for two national records that he set recently. The awards were for 200 yard rapid fire matches in open and civilian class. To get the record he shot a possible 50 with TV.

SERVICEMEN HERE
Rex Whitley is home on 14-days leave from the Navy school in Oklahoma. Ezelle Clarke, Jr., HM 1/B, is home from San Antonio for a few days. He is first aid instructor and gives physical examinations there.

Historical Society To Meet Sunday
A meeting of the Lincoln County Historical Society will be held in the Lincoln school auditorium next Sunday, July 12, at 2 p.m. This is the annual meeting for election of officers.
Plans will be laid, also, for arrangements for the annual Pageant sponsored by the society in Lincoln each year in which a Day in the Life of Old Lincoln is portrayed, with Billy the Kid as the central character.
Date of the pageant this year is set as August 9.

GOOD RAINS
Good rains were reported this week in the Glencoe area when a heavy shower fell Tuesday afternoon. Mesalero received a heavy rain last Saturday and Green Tree also got a good shower that day. Low, heavy clouds failed to let loose moisture of any appreciable amount in Ruidoso during the week. Only .28 of an inch has been measured on four days of intermittent showers.

MANAGES ALTO STORE
F. B. Lindamood is now operating the Alto store, formerly run by B. L. Luck. The Lucks moved recently to El Paso, and this week planned to go to Arizona and California on a visit. Mrs. Lindamood is acting postmaster at Alto. The building is owned by the Southern Pacific railway. "We've had a tremendous traffic up our way the last several days," Lindamood said in a visit in the News office Wednesday.

Martha McClure of Sierra Blanca spent the Fourth in her cabin here.

SON OF GREEN TREE WOMAN CALLED AS LAS CRUCES PASTOR
Rev. Jack R. DeVore, of Johnson City, Ill., son of Mrs. Mack Edwards of Green Tree, has been called as pastor of a Baptist church in Las Cruces. He had been here visiting his mother and after leaving went by Las Cruces to preach at the invitation of the church board there. He made the stop there while enroute to visit a daughter in Los Angeles. After preaching at Las Cruces the board called him as pastor and he is now making plans to accept the pulpit about Aug. 1.

TO ATTEND INSTITUTE
Local Chamber of Commerce Manager Mrs. Rosalind Barnes will leave Saturday, July 18 for Dallas, Texas where she will attend the Southwestern Division Institute of the United States Chamber of Commerce. Mrs. Barnes will return July 26.

Reception Set For NM Bishop At Glencoe Sunday
Instead of the usual 9:00 o'clock morning services at Saint Anne Chapel in Glencoe this Sunday, an evening service will be held at 7:30. The Right Reverend James M. Stoney, Episcopal Bishop of New Mexico and Southwest Texas, will be in charge of the services, assisted by the Reverend R. Y. Davis, Chaplain at the Fort Stanton Hospital.

After the services a reception for Bishop and Mrs. Stoney will be held at Bonnell Ranch with Mrs. Sidney Bonnell as hostess. All members, patrons, and friends of Saint Anne Chapel are most cordially welcomed to attend the church service and the reception.

TRUCK ZONES SET UP
Unloading zones for trucks on Main Road in Ruidoso have been designed to speed up traffic on week-ends here. With no alleys in Ruidoso, a special place has had to be appointed for such service. R. H. Hedgecock, police commissioner, said. He said truckers have been co-operating fine with the new idea and that less traffic jams have occurred since the move was put into effect.

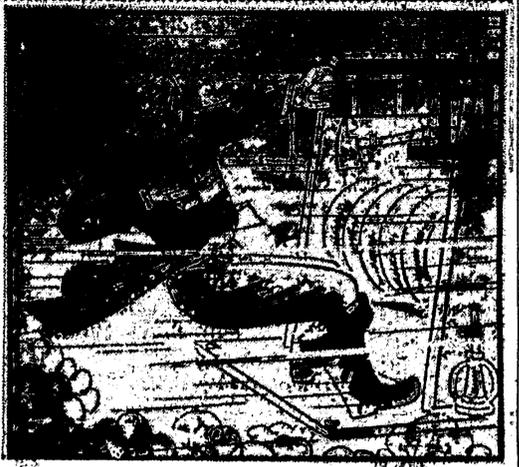
TO REBUILD
The San Patricio Trading Post which was destroyed by fire June 19 will be rebuilt, it has been reported to The News. Construction is to begin immediately.

O. E. S. TO MEET
Ruidoso Chapter No. 65 of the Order of the Eastern Star will meet July 15 in regular session, and visitors are welcome.

C. OF C. BOARD MEETS THIS MORNING
The first meeting of the directors of the Chamber of Commerce for the present fiscal year will be this morning, Friday at 7:30 at the Copper Kettle Cafe. Newly elected president Kenneth Watt will be presiding.

TO VISIT HERE
Mr. John M. Petrilli of Guatemala City, Guatemala, Central America, is expected in Ruidoso sometime this month. Petrilli will be here on business. He is the father of Mrs. Elmer Barnes.
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RUIDOSO NEWS
Friday July 10, 1953

FOR YOUR UNEXPECTED GUESTS
To Rent—Rollaway Bed and Baby Crib
RUIDOSO ICE HOUSE
PHONE 44-04



In Southwestern more people drink **Price's Milk** than any other brand!
There are good reasons for the outstanding popularity of Price's milk. Better taste is one! The extra nourishment that comes from extra richness is another. Add to these Price's exclusive 27-way protection and you can see for yourself why Price's is the milk you should choose for the good health of your family. Regular or Homogenized... in carton or bottle... you choose the consistently better milk when it's Price's.
Price's products, in the widest selection of dairy products in the Southwest, are sold at your favorite food store.

On all these points of comparison... Chevrolet's farther ahead than ever!
... IN NEW AND ADVANCED STYLING—The new long, low, sleek lines of the 1953 Chevrolet set new standards of beauty in the low-price field. Here you will see careful detailing and a richness of appointments always before found only in much costlier cars.
... IN HIGH-POWERED PERFORMANCE—The most powerful engine in the low-price field! The entirely new 115-h.p. "Blue-Flame" engine in combination with new Powerglide* brings you new high-compression power and a wonderful gain in economy, too. In gearshift models you will find the advanced high-compression 105-h.p. "Thrifty-King" engine.
... IN SMOOTH, SIMPLE AUTOMATIC DRIVING—Expect faster getaway with Powerglide's new automatic starting and passing range... and new economy, too. Chevrolet's new Power Steering* takes over 80 per cent of the work of steering, makes parking unbelievably easy.
... IN ECONOMY AND VALUE—Now, you'll get many more miles out of every gallon of gasoline. You'll save on over-all operation and upkeep, too. Yet Chevrolet remains the lowest-priced line in the low-price field.
... IN AMERICA'S FAVOR—Again this year—as in every single postwar year—more people are buying Chevrolets than any other car. In fact, latest official registration figures show that Chevrolet is over 25% ahead of the second-place car. Nearly 2 million more people now drive Chevrolets than any other make.
*Optional at extra cost. Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine available on "Two-Ten" and Bel Air models only. Power Steering available on all models.

STILL TESTING!
We still don't know all we need to know about what areas can get
TELEVISION
In Ruidoso
But we are going to find out! If you are at all interested—Please Contact Us.
We Service the Sets We Sell
We Offer a Congenial Financing Plan
JOE REINHARDT
THE RECORD SHOP

IMPORTANT NOTICE To Our Subscribers
Sometime in July or August we will change to a new type of mailing machine to stamp names of our subscribers on your paper or newspaper wrapper. In changing from one system to another it is possible we may omit by accident your name and address, and should you fail to receive your copy one of these days—be sure to get word to us so we may rectify the oversight.
Ruidoso News

Louis Philippe Of Ruidoso, N. M. COMMERCIAL PHOTOGRAPHY
BETTER FILM DEVELOPING

The Buy of the Year!



Extra-Big Trade-In Allowance!
Now you can easily afford the great convenience of modern electric cooking. Your kitchen will be cooler and cleaner — no more wasted heat, no spot-blackened pots and pans... Enjoy fast accurate top-of-range cooking... plus recipe-perfect baking in the largest oven made for a full family-size range. Best quality value in town!
EASY TERMS
25 Equal Monthly Payments

NEW 1953 FULL-SIZE Hotpoint SUPER OVEN Electric Range
Includes Deep-Well, Thrift, Cooker
BRAND NEW!
INSTALLED IN YOUR KITCHEN FOR ONLY **\$219⁹⁵**
Range outlet and all necessary wiring included at NO EXTRA-COST!
Get These Hotpoint Quality Features
• Giant Super Oven — largest in any full-size range • Three roomy storage drawers • Appliance outlet • Six-quart deep-well Thrift Cooker • Famous Calrod Hi-Speed Heat • Automatic oven temperature control • World's fastest broiler — no pre-heating • Scratch-resistant porcelain finish with acid-resistant top • 1-to-60 minute Time Measure with signal bell.

OVERSTOCKED SALE
USED CARS
1952 CHEVROLET, 4 door, radio and heater 1795 \$1695
1951 CHEVROLET, 4 door, power glide, radio & heater 1495 \$1395
1951 CHEVROLET, 2 door, power glide, radio and heater 1495 \$1395
1950 CHEVROLET, 2 door, radio and heater 1245 \$1095
1949 CHRYSLER convertible, radio, heater, new cream paint job 1395 \$1295
1949 FORD four door 995 \$895
1948 CHEVROLET Station Wagon 995 \$895
1948 STUDEBAKER four door, radio, heater 795 \$595
1947 FORD, two door, radio and heater 745 \$645
1949 LINCOLN Cosmopolitan, overdrive, four door, radio & heater 1495 \$1345
1949 DODG, 3/4 Ton pickup 795 \$695
1949 CHEVROLET, 3/4 Ton Pickup 795 \$695
1948 CHEVROLET, 1/2 Ton Pickup 795 \$695
1947 FORD, 1-Ton Pickup 695 \$595
1946 CHEVROLET, 2 Ton Stake 695 \$545
We Finance Through GMC
New Chevrolets Now Ready for Delivery
Powell Chevrolet
Ruidoso Representative, Clayton Bennett Ph. 3-11 Ph. 461—Tulaza

CHEVROLET
MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!
POWELL CHEVROLET
Tulaza, New Mexico Telephone 461
RUIDOSO REPRESENTATIVE, CLAYTON BENNETT, PHONE 3-11

COMMUNITY PUBLIC SERVICE COMPANY
Your Friendly Electric Company

Crowds Growing At Tent Revival

The first week of the Crusade for Christ Campaign led by Paul Ray and his evangelistic team witnessed steadily increasing crowds under the big tent in Palmer Gateway. In spite of two rainy nights the crowds have increased each night. The big tent has suffered some damage from high winds but a crew Wednesday was at work to patch all the torn places and put everything in order.

Johnny Jackson thrilled the congregations with his solo work, and his brother Homer at the piano has amazed all with his uncanny skill at the piano. The group singing has been lively and all have

enjoyed taking part. The evening services have been preceded by a group prayer meeting led by Johnny Jackson.

The song service begins each evening at seven thirty. The gospel messages by Evangelist Ray have been challenging to the Christian people of the canyon to unite and cooperate in prayer and personal witness to bring a real spiritual revival to our community. The message Tuesday evening on the ministry of the Holy Spirit today, was the high light so far in the revival. A large number hit the trail to re-dedicate their lives in Christian service and witness. The messages have been marked by an absence of narrow sectarian appeal and have emphasized the real fundamental doctrines of the gospel of Jesus Christ.

At the opening service Wednesday evening, Kenneth Watt, president of the Ruidoso Chamber of Commerce, welcomed the evangelistic team to Ruidoso and introduced evangelist Paul Ray, who in turn presented the other members of the team personally. He also introduced John Perkel, local chairman of the general committee.

The last service is Sunday evening, July 19. All the Christian people of the community are urged to unite in prayer and personal work to make the remaining days of opportunity a time of great blessing and victory for an old-fashioned revival make Christ known as Savior and Lord, Rev. Ray said.

Lowell Little and Ray Clarke were in El Paso Tuesday, June 30.

Mt. Vue

She-Dyn

DRIVE-IN THEATRE
ON ALTO ROAD
Last times to-night

RICHARD WIDMARK
JOHNNIE DRU
AUDREY TOTTER
MY PAL GUS

SAT. ONLY

Bold as Robin Hood!
Daring as Don Juan!
THE HIGHKAWANAN
COLOR BY CINECOLOR

SUN. * MON.

TEN AGAINST TEN THOUSAND!

LAST OF THE COMANCHES
CRAWFORD
FALE

TECHNICOLOR

TUES. * WED.

GEORGE BRENT
Tangler Incident

THURS. * FRI.

JOHN PERRY SHERA'S
STARS and STRIPES FOREVER

PROCLAMATION

WHEREAS, At the present time there exists an extreme shortage of water in the Village of Ruidoso, along with an extreme fire hazard.

NOW THEREFORE, by PROCLAMATION of the Mayor of the Village of Ruidoso and Claudie Peterson, Water Superintendent, ORDINANCE NO. 46, SECTION 19, entitled "Water Shortage," must be enforced.

THEREFORE, it shall be unlawful for any person to use city water for sprinkling or watering parks, lawns, trees, shrubs, flowers, vegetables, grains, walks, drives, streets or washing cars, beginning on Wednesday, July 1st, and continuing until further notice.

Passed this first day of July, 1953
Raymond C. Buckner, Mayor

Attest:
C. A. Culver, Clerk Claudie Peterson, Water Supt.

Church Dedication May Be Set

When the Rev. James Stoney, Episcopal Bishop of New Mexico visits in Ruidoso this week-end, plans may be laid for a dedication of the new Church of the Holy Mount Episcopal Church.

The Rev. Stoney will be in charge of services at 11 a.m. Sunday to be followed by brief confirmation services for several new Episcopal church members.

Builders of the church said the structure was a memorial to the late Rev. William Henry Martin, first vicar for Ruidoso's small con-

gregation. Among persons singled out for particular thanks in construction of the new church were B. C. Gulon, the carpenter; A. C. Kelley, rock mason and Coy Maroney, former operator of a lumber yard firm here. All three mentioned contributed considerable materials and labor to the building. Other firms also assisted in the project, it was pointed out.

BANK BOARD MEETS

The bank board was to have met yesterday, Thursday, in the Chamber of Commerce office at 10 a.m. The meeting was to complete all plans for work for securing the bank charter.

Letters to Ye Editor

Dear Sir:
Thought you might want to run this item from the Little Argus column of the Carlsbad Current-Argus. A Reader.

Mrs. E. L. Long writes from Big Spring, Tex.:

"I am from Texas or I wouldn't be writing into this fuss. I have a sister, mother and sister-in-law who live in Carlsbad. We go to see them as little as we can. We would like to come to Carlsbad more and there are a lot of other places we would like to see in New Mexico; but the roads are so bad you're lucky to get your car home in one haul. If you do get home the car needs an overhaul job and bad. And 'road signs' there just aren't any.

"The people in New Mexico are OK, the ones I've met. But they really should do something about the roads.

"Take some of that state tax and put it into road money and less in pockets and have more out-of-state people staying longer than overnight.

"As far as Texas bragging, it's got Texas where it is today. Look at the roads and population. Not bad. We don't have any caverns either. We just carry out our bags.

"New Mexico should try some of the things Texans do for a change instead of running them down.

"New Mexico is standing still while the other states are getting ahead and why blame it on Texas?"

REALTORS BOARD NAMES APPRAISERS FOR CONDEMNATION

Ruidoso Board of Realtors has named three of its members, Warren Barrett, Paul Douglas and Tom Jones, as a committee to assist in the matter of appraisals to be made when and if the Village of Ruidoso finds it necessary to enter into condemnation proceedings regarding rights-of-way which might be needed. The board reported the appointment to the village attorney, Geo. L. Zimmerman of Carrizozo early last week, according to Barrett, secretary of the local group.

Take a few tips from Texas and you'll have something to brag about too.

FEATURING
CHICKEN-in-a-BASKET \$1.00
ENCHILADAS \$1.00
Lunches & Short Orders
ASHER
Cafe & Court
in Skyland Ruidoso

EVERYTHING for the SPORTSMAN

FISHING TACKLE BAIT
RUIDOSO HARDWARE
Pat & Leon Farrar.

Our Curio Store Is In
TECHNICOLOR
CLAYTON BENNETT'S
Hiway 76 West of Junction

Page 8
RUIDOSO NEWS
Friday, July 10, 1953

NOW IN OUR NEW BUILDING
NORTH ACROSS THE RIVER FROM OLD APACHE THEATRE
Anything...
Yes, Anything in the Woodwork Line
• Construction Work
• CABINET WORK
• FURNITURE
• REPAIRS
Our New Phone Number Is 11-12
ARTS & WOODCRAFT



CARRIZO LODGE
RUIDOSO, NEW MEXICO
Square Dancing • Tile Baths
Swimming Pool • Tennis Court
Dining • Horseback Riding
Beginners' Classes Friday Night
Square Dances Saturday Night

New Shipment—
Beautiful Cotton Braided Rugs
18 x 24 Inches up to 6 x 9 Feet
PAINT & HARDWARE
Buckner's
FRIGIDAIRE MAYTAG
APPLIANCES
Phone 53-11 Ruidoso, N. M.

BE READY TO AFFORD THE COSTS FOR ANY AND ALL YOUR FAMILY FROM EIGHT DREAD DISEASES WITH AN AMERICAN CASUALTY CO.

POLIO POLICY
Pays all medical expenses up to \$5,000 per Person on Polio, Diphtheria, Scarlet Fever, Leukemia, Smallpox, Encephalitis, Spinal Meningitis and Tetanus. This policy takes care of medical care, hospital care, nursing care, iron lung, orthopedic appliances, ambulance and transportation by train or plane if needed.

HERB SMITH AGENCY
Phones 12-12 or 92-13

IF YOU WANT
A NEW CAR
and don't have the cash, let us finance if for you!
CLARKE INSURANCE AGENCY

NOTICE!
The following Licensed Brokers are members of the Ruidoso Board of Realtors; have subscribed to the Board's Code of Ethics, and are entitled to the use of the name
"REALTOR"
Ed Asher
Warren Barrett
Stella M. Campbell
Iva Coleman
Walt Crosby
Pat DeWitt
Paul H. Douglas
Lewis Farris
Cy Leland, Sr.
Lucy McCamant
Lucille McCarty
Harry Rebrick

E.O.R. SALE
ROCK RIDGE RANCHO
Will Consider Some Trade
(Best Deal in the Canyon)
Has Room for More Units
See Dick Retliff at
NAVAJO SERVICE STATION

Pueblo Theater
NOW HOME OWNED AND OPERATED
CONTINUOUS SHOWS FROM 2:00 P.M. EVERY DAY FROM SATURDAY ON
FRIDAY - SATURDAY, July 10, 11
CHARLES BICKFORD - BRODERICK CRAWFORD
"The Last Posse"
Plus Serial and Cartoon
Saturday MIDNIGHT Matinee 11:30 p. m.
LINDA DARNELL, ROBERT NEWTON, WILLIAM BENDIX
"Blackbeard the Pirate"
—In Color—
Plus Selected Shorts
SUNDAY - MONDAY, July 12-13
BING CROSBY, BOB HOPE, DOROTHY LAMOUR
"Road to Bali"
Plus News and Cartoon
TUESDAY ONLY, July 14
FREDERIC MARCH - TERRY MOORE
"Man on a Tight Rope"
Plus Selected Shorts
WEDNESDAY - THURSDAY, July 15, 16
ELIZABETH TAYLOR and WILLIAM POWELL
"The Girl Who Had Everything"
Plus Selected Shorts
COMING JULY 19, 20, 21
IN 3-D
"Fort Ti"
Super Western in Color
Starring George Montgomery

For Summer Pleasure....
HAMMOCKS
STEEL HAMMOCK STANDS
CANE BOTTOM ROCKERS
CANE BOTTOM DINING CHAIRS
STEEL GLIDER SETS
BULK LAWN SEED
LAWN FERTILIZER
WHEN IN NEED OF BUILDING FIGURES, LET US HELP YOU
Bonnell Hdwe. & Building Supplies
Box 1640 Ruidoso, New Mexico.

DAVIS GRILL
Announces...
A Special
ALL NIGHT SERVICE
Here Are Our Hours:
MONDAY THROUGH FRIDAY
Open 6 p. m. and remain open until 10 a. m. the next morning.
SATURDAY
Open 6 p. m. and remain open throughout Saturday night and Sunday until 11 p. m. Sunday Night.
We Feature...
Steaks, Sea Food, Chops, Spanish Foods
SPECIAL: Spaghetti Dinner and Creole Sauce
Hot Biscuits or Rolls and Honey with All Orders
DAVIS GRILL

Right On The Corner
BONNELL FOOD MARKET
Ruidoso, New Mexico
Right On The Price
Frontier Saving Stamps Given With Each Purchase
SILK Bathroom Tissue 2 Rolls 15c
SHORTENING Swift Jewell 3 Lb. Tin 79c
COFFEE All Best Brands Lb. 89c
TOMATO CATSUP Kuner's Lg. 14 oz. Bottle 17c
FLOUR Gold Medal 5 Lb. Bag 49c
OLEO Grayson, Quartered & colored, lb. 24c
TIDE Washing Powder Large Box 32c Giant Size 76c
PEACH PRESERVES World Over and Kuner's, 2 Lb. Jar 59c
Fresh and Cured Meats
SIRLOIN STEAK Per Lb. 79c
Beef CHUCK ROAST Per Pound 55c
Beef ARM ROAST Per Pound 59c
HAM HOCKS Per Pound 45c
Fresh GROUND BEEF Per Pound 55c
FRANKS Swift, Cello Wrapped Lb. 55c
FRYERS Fresh Dressed Lb. 63c
HENS Fresh Dressed Lb. 59c
ZEE Paper Napkins 80 in Pack 13c
SHORTENING Crisco 3 Lb. Can 89c
BLACKBERRIES Avondale Brand No. 2 Can 29c
TOMATO CATSUP Libbys Lg. 14 oz. Bottle 19c
MILK - Canned All Best Brands Tall Can 15c
TOMATOES - Canned Concho Brand 303 Size, Per Can 15c
OLEO - Swift Premium All Sweet, Colored & quar. Lb. 28c
LUX TOILET SOAP Large Bath Size 2 Bars 23c
APPLE BUTTER White Swan 2 Lb. Jar 32c
Strawberry PRESERVES Kuner's Brand 2 Lb. Jar 69c
Fresh Fruits and Vegetables
CUCUMBERS Fresh California Lb. 19c
RADISHES & Gr. ONIONS Fresh Bunch 5c
STRAWBERRIES Cedar Green Frozen, 12 oz. Box 39c
POTATOES Extra Large Long Whites Lb. 5c
White and Red Medium Size 10 Pound Mesh Bag 45c