Printed and Published in the Playground of the Southwest RUIDOSO, LINCOLN COUNTY, NEW MEXICO FRIDAY, MAY 21, 1954

### YOU ARE RICH!

New 'phone number is 238-01. Please use it!

That is, "You are richer than you think." If you don't believe it, you might check replacement costs for personal belongings, etc., then 'phone us for that additional insurance you need.

WARREN BARRETT, The Insurance Man

**Baccalaureate Services** 

SUNDAY, MAY 23, 8 P. M.

FIRST BAPTIST CHURCH

SUBSCRIPTION \$2.50 Per Year

OLUME 8, NUMBER 49

2 and 1/2 WIT & WISDOM By El Toro

This and that . . . We saw Rufino Sanchez' picture in the El Paso Times the other morning as one of a group of track stars from New Mexico Western College. A graduate of Ruldoso High, Rufino is doing quite well in athletics at NMWC. . . . Carmon Phillips recently delivered 25,000 full color tri-fold folders all about Navajo Lodge, to that resort hotel Lots Lodge, to that resort hotel. Lots of views of Ruidoso are included; all in bright color,
Georgia Griffiths invites you to

visit her beautiful garden while ervation, is in charge, announces it's in full bloom this week. She Lion Boss Weldon Garner.

Postmaster Jack Hull says 250 Safety Council Head additional mail boxes will be In Tuesday night's additional mail boxes will be available for rental at Ruidoso P. O. Monday. That'll bring total boxes here to 700, a growth of quite a percentage from the original 18 with which he started on the sime and purposes as the committee's approved the sime and purposes as the committee's approved. Girl Scout Sofora Fuchs. . . . Thanks Yall!

May 8 broadcast recordings of original compositions of Carmon
Phillips and Leroy Gooch, and
songs by the Mellotones, which
have Mrs. Namie Lou Dodson, Mary Anna Christian and Bob Kaufmann as members along with Gooch and Phillips. Ruidoso received some nice plugs along with the special radio program. . . Here's a tip of the hat to Phil

On our return from our Sunday | STORE BURNS tour we went up Nogal canyon out of Bent for several miles, saw some White Mountain Grocery in Ruiwonderful little ranches and or doso with his sons, and who archards up that way, and discovered rived here only a week ago to visit the beautiful springs whose waters for part of the summer, was called tumble down a cliff and fall like back to his home in Jayton, Tex., a bridal vell for several feet over | Wednesday upon learning fire had the entrance of a moss-lined cave. damaged a grocery he operates in

cleaning and moun-proofing ser- I tic equipment made today, it will vice. . . Two very interesting de- keep an automatic check on Rui- Extrast COMEDX velopments in the paint line are doso's growth by recording, BOOKED AT MT. VUE

J. Neel, 55, Comanche, Okla. The
advertised this week—what won's through counting, those times the Alec Guiness and Yvonne de third person was Tom J. Neel, who science think of next? Alamo Lum- system might become overloaded. Carlo star in the uproarious com- died in a Roswell hospital a day ber & Supply is offering Super Hitcheas says. Ruidoso's usage is edy, "The Captain's Paradise," later. Kem-Tone in a new Applikay pro- figured at a higher rate than most British-made motion picture which cess, in which you can paint var- communities, however, and it is has won numerous awards in re- wholesale Magnolia Peterson and salutatorian is ious designs on your wall, taking highly unlikely the automatic sys- cent months, and which will show dealer, aided in removal of the the place of wallpaper. Then Bon- tem will ever be overloaded. (By Sunday and Monday at the Mt. bodies from the crashed cars, arnell Hawe. & Supply is advertis- overloaded we mean more calls Vue Sho-Dyn here on Mechem Tiving at the scene only seconds it will be done. The changeover ing a new plastic paint by Pioneer being made at a single time than Drive. which BREATHES and which is the automatic system could hanapplied on any concrete or mas- dle.) The switchover from the onry surface. . . Then, to see manually operated "board" to the something different in the way of dial system will be made at midadvertising, read the two messages | hight. To assist in the changeover,

Ruidoso's new dial telephone produce within a Yew hours a new service will be put in operation on telephone directory to be deliveror about July 1 to July 15, it looks ed to all users here the day before like now. Already, the home-own- the several hundred new numbers ed company has had to expand its will go into effect. Your present automatic cross-bar system, in phone book will be out of date the stalled in a fine new building. The minute the changeover is made, demand for more and more phones; and you will have to consult your here has caused the company to directory to make diffi calls. All install extra banks of the equip- local phones will have four num-ment which will automatically bers—until such time when we serve telephoners. The building is may go into the inter-toll system, concrete tile, painted in pleasing when a fifth number will be added colors in the interior, with asphalt to indicate the town, for incoming tile flooring and with plenty of long distance dial calls. Applicaroom in the main room to allow tion has been made by the local for installing additional banks of telephone company for an increase equipment for added telephone in rates, to go into effect the day service here. L. J. Hitchens, chief the dial system is put in use. "Our engineer for Ruidoso Telephone rates here will be in line with Co., in taking us through the build- other communities, and will not be ing, said the installation now is of any higher than elsewhere," the type which will be easily Hitchens indicated. He said the adapted to inter-toll long distance cost of building the new phone ofservice. As you know, there's a fice, and installation of the new great national program on foot to equipment throughout the canyon have telephone service to the point has run above the first estimate. in the not too distant future where He added that additional toll lines western artist, has reopened his new theatre will be located about you can dial your own long-dis- out of here will likely be put in Ruidoso studie with a varied as- half way between those two complance calls on your own phone. use about the same time the dial sortment of paintings. This is Shel- munities, just west of Wilson Auto This service may be in effect here system is switched over. Green ton's 25th season here and he is Service. The Daniels operate the in two to three years, he estimate Tree will have its own automatic presumed to be Ruidoso's first art- Coyote Drive-In Theatre in Taed. In other words, if you want to equipment, which is to be operated list. call an aunt in Fort Worth, you in a building just east of Alton | Shelton arranged the recent art just dial her mamber on your Gray's Green Tree Lodge & Cafe. exhibit at the formal opening of OLD FASHIONED phone here in Ruidoso, and, un Green Tree may not be switched the Ruidoso State Bank, following CAMP MEETING less it is a collect call, you prob- over as soon as Ruideso, for there which he returned to El Paso to OPENS MAY 21 ably will not ever talk to an op- has been a delay in shipment of hang a one-mon show of his work | Pastor Cecil Smith of Green erator, but can talk to your aunt their machinery, said Hitchens.

74

### Lions Annual Breakfast Set For Saturday

Tickets are selling for \$1.00 for adults and 50c for students and children to the annual Lions Club breakfast, to be held Saturday morning at 7:30 a. m. in the first camp grounds of the Indian Reservation. Recreational area in upper Ruidoso. On the menu are scrambled eggs, Indian fry bread, coffee and bacon. It's one of the annual treats everyone in the canyon looks forward to year after year. Walter Olson, superintendent of the Mescalero Indian Reservation, is in charge, announces.

Ruidoso Giri Scouts placed second ty-wide set-up proposed to assist acres of land at Fort Stanton, in the district in a cookie sale contest, we hear. . . All of the Meth- death toll. He said the next meetodist Sunday School is to contrib- ing of the council will be the night

Mayor Dan Swearingin briefed Sixty-six Mutual Broadcasting the Lions on the budget under Stations throughout the U.S. on which the Village of Ruldoso op-

#### Earl Shamburger's Father Dies Monday; Burial At Kilgore

Barney Gardner, who operates tor said.

this week from Fox Mercantile. . . . the Ruidoso News has been called on to stand by and be ready to

It's Been More Than a Year-...... Heads Up, Ruidoso

There has been no Traffic Death in the City Limits Here For 426 DAYS

LETS MAKE IT

#### Meeting Called To Organize Quarterback Club

Jack Hull, veteran Warrior booster, has called a meeting of everyone interested, for Wednes-

### Ft. Stanton Land Sale Approved

inal 18 with which he started. . . . the aims and purposes of the country to dispose of approximately 25,000 The bill, the governor was told

was amended as he suggested to provide that 12,760 seres of the ule \$18 towards one of the four of June 3, probably in Ruidoso— land go to the Fort Stanton Hos-weeks' training course for Senior later.

Of June 3, probably in Ruidoso— land go to the Fort Stanton Hos-pital, now operated by the state. The measure now will be reported to the House Public Lands committee. The balance of the land would revert to the public domain.

#### \$30,000 In Bonds Are Printed For Baptist Fund

To finance the building of the new auditorium at the First Baptist Church of Ruidoso, thirty Funeral services were held here thousand dollars in bonds was Flaxman, Jack Elliott, the Herb Wednesday morning at 9:30 a. m. printed and are for sale. The bonds Greggersons, the Ott Goodwins for J. W. Shamburger, 73, who mature from one year to 1314 and all others who had a part in died in Ruidoso hospital Monday years. The bonds pay 5% interest doing such a bang-up lob enter- afternoon following an illness of twice a year. The Church has estaining the more than 600 visitors many years. He had moved to Ruitablished a sinking fund to retire doso with a son, Earl, six months the bands at maturity date. "The Ananymous conference last week- ago, from El Paso. He had been Church feels that if you buy a living with the Earl Shamburgers bond, you will have good interest in El Paso while Earl operated a for your money, and also will be We attended Holloman Air Force service station there. Rev. Walter investing in a good cause," a Base Open House program Sunday, L. Brian, Ruidozo Baptist pastor, church leader suid. Par values of saw lots of stuff that made our eyes pop. Theme of the Armed in the family plot in Kilgore, Tex., for Peace." Jets, troop carriers, land after the services here. He londs mentioned above call the family plot in Kilgore and \$100.00. If anyone would be interested in buying any of the Anti-alreraft Artillery Association for the student who has completed held on Saturday evening Cy Le-Amonett every R. Johnson 1-up; flying boxears, helicopters, rockets, aircraft interceptors and other his wife who preceded him in such winged defense items were on display.

Tularosa is a veritable park now, daughter, Mrs. D. K. Light, Anchowith its beautiful flowers in bloom with its beautiful flowers in bloom with its beautiful flowers in bloom orage, Alaska, survive, as do four with its beautiful flowers in semerwith its beautiful Nowers in bloom orage, Alaska, survive, as ao tour ponus are told will be reported. In a special ceremony recently by and many lawns as green as emergrandchildren and two great start construction, it was reported. In a special ceremony recently by and the first Baptist Church in Maj. Joseph P. Gunn of Military

#### Ruidoso Visitors' Sister Dies

Funeral services were held in AUTO COLLIBION San Angelo May 14 for Mrs. Fay. Two persons died instantly, as We haven't found anyone yet who that city. Extent of the loss was knows that name of those picturnot known here.

Since the process in the collision of two passenger cars a sister of hirs. Lillie Gresham and the collision of two passenger cars a sister of hirs. Carrie Laughlin, both regulatory at the collision of two passenger cars and the collision of two passenger cars and the collision of two passenger cars and the collision of two passenger cars are the carrie Laughlin, both regulatory at the collision of two passenger cars are the carrie Laughlin, both regulatory at the collision of two passenger cars are the carrie Laughlin, both regulatory at the collision of two passenger cars are the carrie Laughlin, both regulatory at the collision of two passenger cars are the carrie Laughlin, both regulatory at the collision of two passenger cars are the carried that city are the carried that city are the collision of two passenger cars are the carried that city are the collision of two passenger cars are the carried that city are the city are the carried that city are the carried that city are the carried that city are the just as quickly as if you were mak- lar summer visitors in Ruidoso. 70 at noon Tuesday of last week, With our advertisers: Estes ing a local calli Another feature Their homes are in San Angelo, and a third person died as a re-

Harris Shelton Starts 25th Year In Ruidoso Studio



HARRIS SHELTON

and Letters, the Texas Fine Arts Association and the El Paso Artists APRIL BOND SALES Association

### **Canyon Gets** 1.78 Inches Rain; Roswell Flooded

#### Kiddle Land Rides Reduce Prices: New Manager Named

Kiddle Land, which features several types of rides for young-sters from 6 months of age to 10 years, is now under new manage. At least 100 New Mexico real-second flight consolation, W. Had-ment. C. R. Jeffers, who operates tors are expected here Friday and ley, a Texan, put away Joe Hawk-Gift Shop, was named manager state real estate men. Headquar- Results of matches in various the place, J. W. Wright, was here registration begins this evening at ed above, were: says the place will be operated will meet tonight, and Saturday seven days a week, with hours of will be given over to panel disfrom 10 a. m. to 7 p. m.

ed with plans to hold a special sales ethics. Kiddles' Day every Wednesday Max Litte of some 100 yards.

#### Wade Hedgecoke Wins ROTC Award

vites you to come and worship Science of TWC. Wade is the con with us this Lord's Day," the pas-1 of Mr. and Mrs. R. H. Hedgecoke of Ruidoso and a graduate of the local high school.

> THIRD VIOTOM DIES AFTER BORDER HILL

Fence Lake, N. M., and Mrs. Tom J. Neel, 55, Comanche, Okla. The

Clyde McClintock, Ruidoso after the wreck occurred

#### Rev. Maithews Moves To Taium: Elida Minister Here

Rev. Frank Matthews and family moved Wednesday to Tatum where he is to be pastor of the is moving the 21,000 gallon stor-Methodist church there. He was age tank from the Midway locatransferred from the local pulpit tion and taking it to the pump in last week's New Mexico Meth- station in the upper canyon. This odist Conference held in Carlsbad. Moved here was the Rev. Hard-Elida. He had served as pastor

there only a year. Rev. Adking is youngsters. He will preach for the this Sunday.

#### New Drive-In Show May Be Built On Highway 70

Daniels & Son of Tatum may start construction next week on a new drive-in theatre for this area, to be located on land leased from F. A. Miller on U. S. Highway 70, according to reports circulating in Harris Shelton, eminent South- Hollywood and Green Tree. The

at the Woman's Club of El Paso, Tree Full Gospel Holiness Church and to act as a judge at the an- is urging residents of the area to National Society of Arts and Let- camp meeting to open May 31 in ters.

The artist, whose colorful paintings of the desert, the forests, mountains, ranch and Indian countitle Rev. F. Tivis the main speaktry have been exhibited in many cities from coast to coast, maintains a winter studio in El Paso.

He is a member of the Rotary Club, the National Society of Arts grams.

HIT \$12,827.50 IN COUNTY Shelton's Ruldoso studio is lo- April sales of U. S. Series E and

#### Mrs. Marie Rooney Elected President Of Woman's Club The Ruidoso Woman's Club held the last meeting of its club year

During a business session, Mrs. The finest and best rain in the Bernard Rooney was elected pres-last six or seven monhts fell here ident; Mrs. George Zimmerman,

There were 22 members and

age toll was reported in Roswell when floodwaters swept through the northern part of the city.

The rain in the canyon greatly alleviated the fire danger in the forests hereabouts, and by mid-week was causing grass and spring flowers to answer springtime's den Club.

Hostertes for the afternoon continued the fire danger in the forests hereabouts, and by mid-week was causing grass and spring flowers to answer springtime's den Club.

Hostesses for the afternoon social hour served refreshments from a beautifully decorated table.

### 100 A In Realtors Meet

the neighboring Gateway Knit & Saturday for a convention of the ins of Ruidoso, 4-3. last week-end when the owner of ters will be at Navajo Lodge where flights, not including those reportfrom Plainview. The new manager 6:30. Directors of the state board Championship cussions and talks in the Lodge over Babe Van, Brownfield, 7-6; A price reduction was announce ballroom on real estate values and J. F. O'Neal, Roswell, over Dr.

Max Littell, Roswell, is presiwhen rides will be 15c each, with dent of the state board. Vice-pres-Un all other days the rides are 25c Yancy Clark, Las Cruces. Directors, or six tickets can be bought for a dellar, Jeffers said.

The rides include a small ferris M. Davis, Silver City; Leon Well, airplane spin, small cars mack. Clovis: Huste Kidds. A:

Second Research And Davis Silver City; Leon Well Crosby, Ruides and Research wheel, airplane spin, small cars mack, Clovis; Hugh Kiddy, Arand to the delight, even of adults, tesia; H. T. Wicker, Portales; G. a train which covers a track length R. Quesenberry, Las Cruces: Geo. Second Flight Savage, Albuquerque; T. S. Nutt,

have parts on the program lead- over Ace Parker, 3-2.

of the Ruidoso playground area tuting for Moody) default. arrangements for the convention.

#### Work Starts Soon On Improving Water System

(Editor's Note: Mayor Dan Swearingin prepared the following Ruideso High School. The money The meeting opened last Friday will include a visit to Catalian statement regarding work which is is to be applied on the coat of im- with registration and the first ses- Island in the tour which will last

By MAYOR SWEARINGIN six-inch main line will be installed and Mrs. Harold Jones. The Jones, fet brunch for non AA's at Car- Youth Center symnasium, with from the old Singing Pines camp owners of the restaurant, furnish- rizo Lodge at 10:30 a. m., with a Paul Vance, high school principal, location on Main Road to Montie's ed the rolls, butter, coffee and Roswell resident and a Denverite as the main speaker. Valedictorian Riding Academy. The installation various other items, along with the in charge of the program. A Kan- for the commencement is Nadine will probably be necessary to restrict watering during the week will be done with the minimum amount of inconvenience to water alleviate the water shortage of the type the village had last summer. in plenty of time when the in- her gifts for her P-TA activities.

stallation will get underway. The water department at present tank will be used as a coagulation during the summer sonths.

to finish up all of the city's water bring an estimated 45 contestants system improvement.

#### Tularosa Woman Opens La Fiesta Cafe Grace Gomez and daughters of

Tularosa, who operated the Spanish Cafe in that neighboring city this week opened the La Fierta Café in Palmer's Gateway, which was leased for many years by Ma-bel Snyder, R. H. Hedgecoke owns the property. The new operators will feature lunches, sandwiches short forders and Spanish food, they announced.

OPERATE LAUNDRY IN TULAROGA

VMr. and Mrs. A. W. Anderson nual scholarship exhibition of the plan to attend an old fashioned of Green Tree have leased the National Society of Arts and Let- camp meeting to open May 21 to Tularosa Washateria in Tularosa, WEATHER

### 'Zozo Golfer Is Champion In Local Tourney

in a match that saw the lead swap on several occasions. Petty had defeated Dr. Sam Johnson of Ros-well 2-1 and A. H. Gray of Ruidoso 3-2 to reach the finals.

Medalist with 74 on opening day

Thursday was Gray. Winner of the first flight was B.

well, 1-up. First flight consolation vaward went to P. Parker of Hereford, who won over L. McAlister of Lubbock by default, and in the

First Round-Gray over Amonett, both of Ruidoso, 3-2; Venable Kinman, 3-2. Second Round-Venable over O'Neal, 3-2.

Gooch, 4-3.

First Round—J. Renner over Tucumcari, and Jim Marki, Ros- Bob Kaulmann, Ruidoso, 0-5; Dr. Fry over Hawkins, 5-4; Streeh Various of the directors will over Hadley, 2-1; O. C. Elliott, Jr.,

> Parker over Posey 4-3 and Me-Alistor over Dr. Barbour (substi-

Second Flight Consolation Hawking over Kaufmann, 2-up Hadley over Ace Parker, 2-up.

#### \$300 Is Raised For Football Field In P-TA Dinner

letic Director Cy Leland, Jr., of the arrangements. charge of a large committee head- of Chicago, Ill., spoke. said Leland.

During the supper, Bob Kauf- a speaker from Alamogordo. mann, upcoming president of the In the afternoon on Saturday, details of the program are yet to P-TA for the 1954-55 school term, a Roswell man served as chair-, be anonunced, she added. There presented Mrs. Jones, retiring man, and a minister from Indian- are 38 students in the eighth grade users. When it is completed, it will president, with a gift of a belt and apolls was heard. In the evening, this year, bracelet set for her efforts on be- an El Paso man was chairman of half of the organization. Earlier a program which included an ad-Residents affected will be notified in the day, other friends had given dress by a Chicago man. This was

#### Las Cruces Rifle Matches Transferred

To Ruidoso Range tion is the first 15 days of June. al .30 calibre rifle meet set for this in 1955, it was hinted. The contractor, after completing Sunday, May 23. The local memthat emergency work, is to leave bern agreed, offering to assist in Ruidoso, to return after Labor Day staging the affair, expected to to vie for 5 trophies and 20 medals. Several Ruidosoans are expected to enter the contest. Entrance fee is \$5. The meet opens at 8 a. m., and Cruces' club second annual meet.

#### West Coast Radio Star Now Appearing At Buckaroo

over stations KTAB, KYA and Fuller, San Patricio, directors. KFRC in San Francisco, and KNX, Los Angeles. This versaille musician sings LADIES TONIGHT and plays her own accompani-

Precip. and with the Lofner and Harris and Anson Weeks orchestras on the Pacific Coast.

Adele plans to make her home

Adele plans to make her home n Ruidoso.

cated a mile above the Postoffice on the main canyon road and will be open until the maples turn to chairman S. E. Greisen as \$18. Co-operative weather observes for claim, visited here early this north last year totaled \$9,818.75. The elder Cannon is prospecting for a summer home here.

Mrs. H. K. Carpenter ganizing a Quarterback Club here, as six or seven monnts ten nere a booster organization to work with the Ruidoso High School Athletic Department.

Ruidoso Coach Cy Leland, Jr., Ruidoso men's invitational amateur tourna- SOLO-"THE LORD'S PRAYER" ..... Miss Mary Anna Christian ment in finals held Sunday at Cree
Meadows Golf & Country Club
here, He defeated O, H, Venable

SOLO—THE LORD'S PRAYER

Miss Mary Anna Christian

"REVERIE" by Dickenson

Mrs. E. C. Dodson

BENEDICTION

Rev. W. B. Holmes Mrs. H. K. Carpenter

#### Graduation Exercises WEDNESDAY, MAY 24, 8 P. M. YOUTH CENTER GYMNASIUM

Lindsey of Hereford, who put down F. Cogdell, a fellow home-towner, 2-up. Second flight winner was Dr. L. F. Fry of Roswell who defeated L. T. Streeh, a Tex-VOCAL SOLO-"I BELIEVE"

PROCESSIONAL

INVOCATION

Father George Markey

SALUTATORY

ADDRESS

J. Cloyd Miller

VOCAL SOLO-"I BELIEVE"

Bob Kaufmann 

### COMMENCEMENT WEEK OPENS SUNDAY FOR RUIDOSO GRADS

Baccalaureate and graduation H. K. Carpenter, Leroy Gooch, exercises are scheduled for 21 Miss Mary Anna Christian and Seniors of Ruidoso High School Rev. W. B. Holmes, Jr. next week. The Rev. Walter L. Graduation exercises will be Brian is to preach the baccalaur- Wednesday evening next week at cate in services at 8 p. m. in the 8 p. m. in the Youth Center gymchurch of which he is pastor, Rui- nasium, with J. Cloyd Miller, pres-deso First Baptist Church. Others ident of New Mexico Western Col-

# Of Tri-State AA

ever held in Ruidoso closed here awards, and Rev J. F. Allen on Sunday when the Tri-State Members of the Sentor Class of Conference of Alcoholica Anony- 1934 are mous ended a three-day meeting John Paul Barajas, Betty Jo at Carrizo Lodge. Business of the Bennett. Cleve Arnold Bradley, conference included the election of Patsy Anne Butler. Patsy Alice a Colorado Springs newspaperman Coe. Connte fine Easley. Anno as bend of the Tri-State group, Muus Evjen, Ber Leslie Hall, Borsucceeding a Ruldoso advertising bara Garaway Harris, Mary Lynn executive. The eighth annual con- Hart; ference site was picked as Colorado Springs.

which chapters in Texas, Colorado Marquita Mozell Salice, Ronald and New Mexico are associated, Everett Shriver, Lydia Crusita Silhave been held in Albuquerque, El va. James Lelloy Stewart, and Joel Pago, Lubbock, Denver and Amar- Gaston Veater. illo. Ruidoso is the smallest community in which the gathering has tion exercises, the Seniors, with More than \$300 was raised in headquartered, and the visitors their sponsor and wife. Mr. and the dinner served Monday night at here were lavish in their praise Mrs. Ray Barnett, and in R. H. Nob Hill Lodge, according to Ath- of the cetting, the program and Hedgecoke's bus, will leave on a

to get underway, and some of proving the uthletic field. The Par- sion began at 3 p. m. with a Big more than a week. which is now underway, on the ent-Teacher Association sponsored Spring member as chairman and Eighth Grade Program Cleaners has recently added the of the new system installed here, Mrs. Laughlin attended the last sult of injuries received in the water system improvement project by various members, and the prep-Santa Fe. In an evening session, cleaning and moth-proofing ser- tic equipment made today, it will were Mrs. Oscar F. Miller, 65, where Mrs. Oscar F. Miller, 65, which is now underway, on the water system improvement project the affair, with food being donated with speakers from Lubbock and Set Next Thursday water system improvement project by various members, and the prep-Santa Fe. In an evening session, or cleaning and moth-proofing ser- tic equipment made today, it will by various members, and the prep- Santa Fo. In an evening session, Graduation exercises for eightharation and serving being in two Colorado men and a resident graders of Ruldoso elementary Sometime during early June, a ed by Mrs. Marie Rooney and Mr. On Saturday, there was a buf- ing at 8 o'clock next week in the

AA meeting at the same hour, with | Charles Padilla, Mrs. R. K. Knoz,

followed by a dance with Herb Greggerson, manager of the Lodge, directing the recreation. The session closed on Sunday

with the retiring president of Ruidozo in charge. Dr. D. E. Snyder, Ruidoso Village Councilman, ex-When an earth moving machine pressed a welcome to the visitors. basin and will elir nate a high fell into a pit, ruining their targets A resident of Chippewa Falls, Wis. ing Adkins, young minister from percentage of the muddy water and a dump, members of the Las closed the conference with an in-Cruces Rifle & Pistol Club sent a spirational message. Another bus-When we have mere exact in- yelp for help to officials of the liness matter discussed in the conmarried and the couple has three formation as to actual starting time Ruidoso Gun Club, asking if the ference here was the admission of on replacement of t' pipe in the local organization's rifle range up chapters in Kansas in the Trifirst time in his new assignment upper canyon it will e publicized. Cedar Creek might be used for State Conference. This may be Tentative time to surt construct their widely advertised invitation- noted on at the Colorado meeting,

#### Membership Drive Is Launched By Safety Council

Main topic of discussion in Thursday night's Lincoln County the public is invited. It is the Las Safety Council session in Hondo was the launching of a membership drive for the organization. "The more people we have as members, the more people we will have safety conscious," said President W. S. Campbell. Memberships may be secured Adele Burian, now appearing at through the council's officers, inthe Buckaroo Cocktail Lounge, has cluding Campbell, Mrs. George spent almost her entire life in the Sisneros, vice-president; Tom Ba-

bers, San Patricio, treasurer; Tutored from infancy in classi- Frank Boyce, Carrizozo, secretary; cal music in Vienna, Austria, Miss or W. G. Bradley, Carrizozo, R. H. Burlan later became a radio star Hedgecoke, Ruldoso, and Charles

ROTARIANS ENTERTAIN

Rotary Club members will honments in five different languages. | or their ladies in a program to-The former San Francisco radio night, starting at 7 p. m. at Navajo blues singer also appeared with Lodge.
Rube Wolf's Orchestra at Loew's In this week's meeting, Travis

tor in Ruidoso, told some of his famous speedotes. Other visitors Mr. and Mrs. E. L. Cannon and were Jimmy Wayne of Alamogor-

Colorado Springs main address. Honor gradum-this year are Patsy Coc. saluta-torian, and Barbara Harris, vale-dictorian. Others having parts on Man Named Head dictorian. Others naving pures on the commencement program are Mrs. Dodson, Father George Morkey, Bob Kaufmann, J. Howard Morris, Warren Tucker, who will hand out the diplomas, and Paul One of the largest conventions Vance, who will give special

Jeffery Dean Holman, Wanda Lee Janzen, Betty Joe Jones, Helen In the past, the conferences, in Virginia Neel, Robert Lee Raines,

On Thursday after the graduatrip to Long Beach, Calif. They

tchool are set for Thursday evenclass sponsor, announced. Other





IN REVIVAL-ROY, Walter L. Brian, above, paster of Ruidone First Baptist church, will preach during a revival opening Sunday at his church and to run to May 30, with Joe Trussell, bettom, of Housien, Tex., directing the singing. Services will be held at 10:20 m. m. and 8 p. m. dally. with prayer services at 7:30 each

Subscription \$2.50 per year in advance Member: New Mexico Press Association

Ruidoso News Friday, May 21, 1954

#### Elementary **School News** cause of illness.

Mrs. Kilgere-First Grade

their new reading books.

Kayitah, Robert Basinger, David Montes and Caesar Garcia.

Linda Turnbough and Nancy Dell Easter have been absent be
The class is planning an end-ofthe-year party for next Wednesday. We cordially invite all our
parents to attend.

The class is planning an end-ofthe-year party for next Wednesflower planter boxes and other
small items for the home, has been incorporated and issued a domestic charter, with 1,000 shares no

We are learning two new songs, ON FRUIT TREES. The Hobo Bird, and Peck-a-Boo. The plant louise

Hellywood, New Mexico

Steaks — Sandwiches

Home of the Jumbo Burger

#### For Refueling MAN OR MOTOR

Stop at the Friendly

# Thompson Service Station & Cafe

While You're Refueling at our Fine Cafe We Can Be Refueling Your Car.

Save Time - Get the Best

We Now Have a Full-Time Mechanic On Duty in Our Garage Department. Featuring Conoco Petroleum Products Hiway 70 — Hollywood

### FLEMING'S

# Mill Work — Cabinet Making Sash and Doors

Show Case and Store Fixtures

In Rear of Ruidoso Ice House Box 681 - Ruidoso Phone 232-02



"Well, you see, depositors in banks are oreditorsand your deposits are direct obligations of the bank; Your money is not an investment in the bank itself-it is simply deposited for future withdrawal."

ENIOY ALL THE DENEFITS OF A BANK ACCOUNT -PEPETIT RESPLANTA MLIN S.



Science kit. We have been too busy | EUNICE SENIORS lately to have any science, so we VACATION HERE think we can get a lot done in About 30 Eunice, N. M., High

the two full days,

Those pupils on the honor roll this week in Spelling were: Elizabeth Sanchez, Duane Pring, Roy Reed, Linda Turnbough, Carolyn Fleming, Bruce Comanche, Bobby Bradley, Judith K. Yuzos, Richard Kayitah, Robert Basinger Devils Averages in order were made by Gerald Tully, Reynaldo Sanchez, Michael Schults, Brian Nosker, Douglas Dove, Orville Perry, Dixie Dryden, Jerry Reynolds, Paxton Dent and Jeralynne Massey.

RICHARDS, INC., NEW CORPORATION FOR RUIDOSO

The State Corporation Commission, in its weekly bulletin this week, reported Richards, Inc., of Ruidoso, manufacturers of wood

#### APHIDS APPEARING

and how to make money go Mr. Jenes place the strong through a table, Ronnin wrote in Last week our class took the rect stated for a still. Malathon is to dance or use the tennis co because of liness last week.

We are all hoping that we did real died animals and may be used PROCLAMATION. We are going to spend two full safely on the trees, in the garden days this week, working with our or around the home. Malathon

> TEST PLOT SET AT GLENCOR A wooly aphid control test plot was established in the Gladys Nozaker orchard at Glencoe. The wooly aphid causes a large loss to the orchard owner by entering the roots of apple and pear trees and thereby shortening the life of the trees as well as decreasing production. As this is a young orchard showing a light wooly aphid infestation, the control can be made more readily established. A spray containing Benzone Hexachioride and Malathion was applied on the tree. The treatment will be applied at regular intervals during the year.
>
> and contiguous to the Village, mad same been presented in all respects in accordance with the requirements of the Statutes for such cases provided, petition and map having been examined by the Board of Trustees of the Village, and same found to be in order.
>
> NOW THEREFORE, I, Dan D. Swearingin, Mayor of the Village of Ruidoso, New Mexico do hereby proclaim that the said territory of Cree Meadows Sub-Division, as noted by petition and map approved, from this date forward is a part of the Village of Ruidoso, New Mexico, for all purposes.
>
> Proclaimed this 10th day of May, 1054.

Mr. and Mrs. T. B. Hood attended the New Mexico Bankers (Seal) convention in Albuquerque last week-end. Mrs. Hood flew on to Boulder, Colo., to see her new grandson, born to the Shorts at Boulder early this month.

PROCLAMATION WHEREAS, a Petition of annexation with map attached has been

found to be in order,

NOW THEREFORE, I. Dan D.
Swearingin, Mayor of the Village of Ruidoso, New Mexico do hereby proclaim that the said territory of Young Heights Sub-Division, as noted by potition and map approved.

All persons indebted to the said to trade small here highly graded to undersigned.

All persons indebted to the said trade small here highly graded NCBA Chinehillas for small house or residential let in or the undersigned.

Dated this 14th day of May, Write Bex B, Ruidese News. 3to 1954.

FRED MONTES

TRADE—Because of health will trade small here highly graded NCBA Chinehillas for small house or residential let in or near Ruidese or Religious News. 3to 1954. part of the Village of Ruidoso, New Mexico, for all purposes.

Proclaimed this 10th day of May, GEO. L. ZIMMERMAN

(Seal)

Attorney for Administrator
ARINGIN
Box 85, Carrizozo, New Mexico
Mayor
5-21-28; 6-4-11

Sure, We Offer a Nice Variety In Items You Need This Time of Year-Oil Painting Sets . Several Lines of Stationery Cameras . Film . Flashbulhe Thermos Bottles • Commettes

COOK'S LOG CABIN

Proprietary and Sundries



NEED

# Then See

TRY HIS EASY PAYMENT PLAN 1 to 36 Months to Pay Payments to Meet Your Budget NO DOWN PAYMENT REQUIRED 

he two full days.

School Seniors, with six sponsors, arrived here Sunday for a fourtwo reading workbooks and our specifing.

Charles Murray spent Sunday in Roswell, Mr. Jones spent the week-end in El Paso. Many of the students this week-end had good students this week-end had good limproving the local football field.

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It The graduates enjoyed bicycling, with the exception of those run by the local football field.

ALL Classified add most be paid in additional to the paid in additional field. The graduates enjoyed bicycling, with the exception of those run by the local football field.

CO two reading workbooks and our day end-of-school vacation trip. We have all had a good school year, and we are looking forward to a long, and happy summer vacation.

Mr. Kaufmann—Sixth Grade

We have completed our achievement tests and the results were very gratifying. The ten highest averages in order were made by Gerald Tully, Reynaldo Sanchez,

Mr. Keynaldo Sanchez,

Mr. Kaufmann—Sixth Grade

We have completed our achievement tests and the results were dinal, mascot, the youngsters reduced the results were very gratifying. The ten highest averages in order were made by Gerald Tully, Reynaldo Sanchez,

Mr. Kaufmann—Sixth Grade

We have completed our achievement tests and the results were dinal, mascot, the youngsters reduced the results were display advertising in their own school bus, decorated with a shield portraying the Eunice Cardinal reduced to the line, with a shield portraying the Eunice Cardinal reduced advertising advertising in their own school bus, decorated with a shield portraying the Eunice Cardinal reduced advertising in their own school bus, decorated with a shield portraying the Eunice Cardinal reduced advertising in their own school bus, decorated with a shield portraying the Eunice Cardinal reduced advertising in their own school bus, decorated with a shield portraying the Eunice Cardinal reduced advertising in their own school bus, decorated with a shield portraying the Eunice Cardinal reduced advertising in their own school bus, decorated with a shield portraying the Eunice Cardinal reduced advertising in their own school bus, decorated with a shield portraying the Eunice Cardinal reduced advertising in their own school bus, decorated with a shield portraying the Eunice Cardinal reduced advertising in their own school bus, decorated with a shield portraying the Eunice Cardinal reduced advertising in their cause displayed by the number of weeks the shield portraying the Eunice Cardinal red

The class is planning an end-of- products such as picture frames, incorporated and issued a domes-tic charter, with 1,000 shares, no par value. Included in the corporation are Dan D. Swearingin,

We took achievement tests last week. Our teacher thinks we did very well.

Butch Voits returned to school Monday. We were glad to see him. Pat Lamb went to Holloman Air Base Sunday to see the Air Force show. He wrote a story about his rip. We all wrote story about his rip. We all wrote stories Monday. Sandra Simpson went to Elworth Texas, last week-cad to grandmother. Helen Parafficiation for the results of the same of the

WHEREAS, a Petition of annexwhich may be applied as a dust ation with map attached has been or apray is also effective against properly presented to the Board spider mites and is effective for 7 of Trustees of the Village of Ruldays after use. It has a very produced odor.

The section of a section of the Village of Ruldays after use. It has a very produced odor.

We will man attached has been properly of Trustees of the Village of Ruldays after use. It has a very produced odor.

Mosdows Sub-Division adjacent

and contiguous to the Village,
WHEREAS, such petition has
been presented in all respects in

DAN D. SWEARINGIN

STATE OF NEW MEXICO IN THE PROBATE COURT COUNTY OF LINCOLN

In the Matter of the Estate of Jesus M. Montes, Deceased. No. NOTICE OF APPOINTMENT

OF ADMINISTRATOR properly presented to the Board of Notice is hereby given that the Trustees of the Village of Ruidoso, undersigned was, on the 14th day New Mexico, by residents and of May, 1954, duly appointed Adowners of real property of Young ministrator of the estate of JESUS lieights Sub-Division adjacent and M. MONTES. Deceased, by the configuous to the Village, Probate Court of Lincoln County. WHEREAS, such petition has been presented in all respects in against said estate are required to present the same duly verified, of the Statutes for such cases prowithin six months from the date of the same duly verified.

FOR SALE—Cabin on the river,

vided, petition and map having of the first publication of this nobeen examined by the Board of tice, the time allowed by law for Trustees of the Village, and same the presentation of such claims, and if not to precented and filed,

FRED MONTES Administrator

PHONE

144

W. Anderson of Green Tree are new operating Tularon Washa-teria at Tularon, Open for bus-incus week-days except Wed-nesday, All business appreciated, Mr. and Mrs. A. W. Anderson, FOR SALE—Boautiful kooked rug,

approximately Exf-feet in sinc, with levely floral pattern. This run made in Ruideon. Ideal for

HELP WANTED—To operate Pap-pr's Root Beer Stands, Junction Bar-E-Q and Navajo Bicycle Rental, Apply in person.

FOUND-Pair of bi-focal classes, owner can have same by paying all for this ad. Homer Allison, Sielson Park.

MACHINE DIGGING Foundations Dug JOE HAWKINS

> A. P. RUSTON Licensed Contractor Building and

Masonry and Concrete Work Phone 117-12

Western Holghis Cafe

Incurence and End Chain



CABINS-CABINS-CABINS HAVE SUMMER CABINS PRICED FROM \$1750.00 up. ready for your summer vacation. Let me show you these cabins today, and move in tomorrow. Terms can be arranged to suit you.

COURTS and LODGES I have a choice selection of courts and lodges for sale, all priced right.
EXCLUSIVE LOTS in UPPER RUIDOSO.

deeded and year round location, from \$500.00 to \$1,-250.00. Two are located on Main Road. ONLY \$590.99 DOWN FOUR ROOM MODERN CABIN, 3 deeded lots, unfurnished, year round location, total price only \$3,-

EXCLUSIVE BUSINESS lot in ideal location, 100 feet on pavement, only \$7,500.00. HOME WILL INCOME

room modern home; with dry room, on deeded land, year round location. Priced only \$8,500.00. Terms. MOUNTAIN CABIN

2 bedroom, medern, firmished cabin in upper Ruidoso, fireplace, carport and in the tall pines. Priced \$7,509.00.

Two bedrooms, 2 baths, living room, kitchen, double car garage, winterized, well furnished, in central Ruidoso, but away from traffic.

Business Property in North Central Texas, value \$36,000.00, will trade for Ruidoso. This is choice property, is not junk!

SPECIAL

Six Bedroom

Two Baths

Living Room

Fireplace

Kitchen

Laundry Room

Deeded Lot

On River

Partially Furnished

Recent Construction

\$15,000.00

View Deluxe

The most outsteading home,

as to location, view, construction, in the Gateway for sale

or will trade for El Paso prop-

Five Bedroom Home, with ex-tra rental, located on river, 4 lots with this property, \$4,250.00,



Thunderbird Lodgo Phone 41-29

BOOK MATCHES—Finest line of book matches in America, with siandard designs, single or dea-ble size, some with art work, or write your own copy. Call Ruidoes News and salesman will call with samples. to

WANTED-All kinds of real estate listings and rentals. Lewell Morgan representing McCarty Real Estate. FOR RENT-My home in Palmer

large screened in perch and fireplace, off main highway.

FOR SALE-Oupper Kettle Cafe, new bullding, flacet care fixtures in this area. The, 148-91, Mrs. J. E. Barbour on East Main Road in Palmer's Gateway or see your

ALL TEPES Of appliance repairs. Work guarantees. Buckners, in Pestettice block.

ANNOUNCING-Mr. and Mrs. A.

living room or bedroom. Write Want-Ad Box Z for further in-

Contract Ditch Work By Foot, By Hour, By Yard

Phone \$3-12 or 135-02

Remodeling

Insurance Agency

Of All Kinds

MODERN TWO BEDROOM FURNISHED HOUSE, completely winterized, carport,

EXCLUSIVE

year round location, only \$5,500,00. IDEAL COURT SITE
Just what you have been looking for; plenty of room to build and good location. See it today...

> Extra large living room; fireplace, modern, on the river, furnished for only \$8,500.00.
>
> GOLF COURSE AREA
> CHOICE HOME located in the Golf Course Area, year round location, all modern conveniences. Priced to sell.

RIVER CABIN

EXCLUSIVE
VALLEY TARM, consisting
of 31 acres, 20 acres of WATER RIGHT, nice modern 3 bedroom home with central heating, priced \$25,000.00. EXCLUSIVE EXTRA LARGE RIVER HOME, furnished but not

modern, recent construction only \$5,500.00 TRADING POST, MOTEL SERVICE STATION: BAR and PACKAGE STORE LIQUOR LICENSE BUS DEPOT, located on Highway

70, party \$55,000,00. terms. PAUL H. DOUGLASS REAL ESTATE

In Post Office Block Bus. Pho. 53-03

FOR BALE-Large used Estate rango, execulent condition, \$100. Ruldose Gas Co.

Protect Your Credit PAY YOUR BILLS PROMPTLY CREDIT BUREAU OF LINCOLN COUNTY



See us for Choice BUILDING SITES, as well as for Residences For Sale, and Business Properties

We believe our long experience will help you in your choice.

WARREN BARRETT REALTOR.

A BISTMOUNDED PROOF! I for information call be write.

LOIS BARNES Starlite Cabins Phone 56-02

**RUIDOSO REALTY** Company, Inc.

Lots for Lease or Sale Cabins For Sale om and Emadair Chase Jones Local Agents Ruidoso and Upper Cedar



CHURCH OF THE HOLY MOUNT (Episcopal) RUIDOSO

Services Every 2nd and 4th Sunday

The Chapel is open for meditation and proyers

DODGE

Box 668

ALAMO MOTOR CO.

Sales and Service

Alexactords, New Mexico

ROYAL TYPEWRITERS SALES AND SERVICE—All types typewriters and adding machines co., Alled Basines Machines Co., 410 N. Richardson, Reswell, Pho. 2674-W, or call Ruidoso News.

FOR SALE—Bedroom suite \$45; washing machine \$27.50; 9x12 rug \$12.50; used deers, \$5; cet-ten mattrosses \$5; iron beds \$2; edd chairs \$1 each; chrome FOR SALE-Have about 65 hens, kitchen set \$39.50; leather Simraons chair bed, \$29.50; treadle sewing machine \$17.50. Apache Furniture, Pho. 53.

ranning water in house, one 54x125-foot let with family erchard and sarden space, chicken proof fenced, ideal location in Green Tree, N. M. See Mr. or Mrs. A. W. Anderson, Tularesa Laundry, Tularese, N. M. 410

FOR SALE-One-bedroom home

FOR SALE-9-ft, Creeley refrig crater; good innerspring mat-tress, both in good condition. FOR RENT-Office space, utilities furnished. Joe Hawkins at new

Baker, Pharmacy. FOR SALE-Police roses, phlex prenies, phyracanthias, fits junipers. Ruidoso Nursery, Pho. 92-92.

Ruidose Gas Co. office adjoining

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-CONTACT-

RALPH BROWN

Air Port

Fly Chartered Plane Residence

NO JOB TOO LARGE OR TOO SMALL

\*\*\*\*\*\*\*\*\*\*

W. P. (Bill) Chancey

BUILDING

CONSTRUCTION Phone 721 P. O. Bex 642 Ruidese, New Mexico

#### METAL WORK Guilers, Chimney Tops, Tanks

All Sheet Metal Work LACEY SHEET METAL SHOP Contact Jee Hawkins at Ruidoso Gas Co.

Phone 53-12

Church of Christ Ruidoso, New Mexico SUNDAY SERVICES Bible Classes Sermon 10:45 a. m. Communion Evening Services 7:00 p. m. Midweek Bible Study, Wednesday 7:30 p. m. Blossed are the pure in heart: for they shall see Ged. Tune in "The Herald of Truth" Radio Program 3 p. m. Sunday ever REPO, El Paso. M. A. ELKINS, Minister A Hearty Welcome To All

PLYMOUTH

Phone 58 LEE CRAWFORD, Seleeman, Green Tree

The Plumber

Phone 56-02

COU

After observing the volume of business this property has enjoyed (under the present management) over several years' period of time, I have come to the conclusion that for dollar invested it is as good or better buy, than any

court in Ruidoso. \$18,000.00 will handle, and it is a property that you do not have to start a spending program on.

NOR MINIST WOOD-Dree Green Tree. William St. WANTED-Expersenced watered

FOR SALE-1948 4-400 Plymouth, good fires of meter, gen-Crally in vory good maps. Wade Lane, Phone \$2-12.

El Aite Dining Room, Mochen

INSECTICIDES Sprays for poul-try, fivesteck, cityes, homes. Con-sult us. Lincoln County Food & Implement Co., Pho. 32-91, Hiway 70, Hollywood. OR SALE - \$428.00 Mahogany bedreom saite, including Mr. and Mrs. dresser and large mirror. Cash \$250.00. Also ohest of drawers and other please of farniture, Joan Edwards, on Carrico Road,

Phone 216-03. fat and laying good, to sell at \$1.50 each. Can be seen on the place. A. H. Fowler, Green Tree,

WANT TO RENT OR BUY Nice 1 or 3-bedroom house. Box 543 or phone 74-11. FOR SALE - One horsepower heavy duty electric meter, mill type, 1759 RPM, single phase, \$50. Call 70-05.

FOR SALE-Used electric refrigeraters, deep freeze, bettle cooler, 559-gal. propane tank. W. A. PLAY CANASTA? You are invited to bring your own foursome, or

Monday afternoons at the Weman's club house. FOR SALE—Jeep station wagen, 4-wheel drive, radio, heater, \$495 cash and take up paymoute.

ceme by yourself, to play conacta

Call 20-92. Custom Assay Office Chemists and Assayers Shippers Representatives P. O. Box 811

A. C. KELLEY Licensed Contractor ROCK and CEMENT WORK Ruldose, New Mexico

Phone 57-11

El Paso, Texas

ERNEST WOOD PLUMBING CONTRACTOR Bex 156

Phone 74-03 BEN ROY INSURANCE

Box 156

Ruidoso, H. M. Phone 68-02 If your drink is a pleasurethat's your business.
If your drinking is a problem—that's our business. For a confidential talk with a member call 1-1801 or write Box 85, Hollywood. Ruldese-Hellywood-Green Tree Group of

Alcoholics

Anonymous

Meeting every Sunday merning at 18:38, Grandview Pharmacy Public Invited Pho. 125-02 Ruidoss

Electrical Wiring Refrigeration Baine & Service **Building Construction** Tour problems on Marie Problems Let me de your werring



NO JOS TOO LANGE OR TOO MALL

Mr. and Mrs. L. J. Hicks are vis-iting in Jacksboro, Tex., while L. J. assists a brother, J. L., in con-structing a building:

Crushed Rock \* Sand & Gravel Bulldozer & Blade Work Levelling for House or Business Sites Cess Pools, Septic Tanks, Ditches, Any Kind of Digging
Anything from a Post Hole to a Stock Tank Dug

### JOHN ELLISON

Box 75

Ruidoso, N. M.

Now Offering Fish On Our Menu OPEN YEAR 'ROUND

### NOB HILL RESTAURANT

Palmer Gateway, Ruidoso, N. M. Sandwiches.

... Chicken.

Steaks |

"Chew With a View" SERVING HIGHEST QUALITY FOODS — Hours: 11 a. m. to 9 p. m. —

#### GET A BIG THRILL - - -See the Beautiful New 1954 CHEVROLET Right here in Ruidoso, on display at

CLAYTON BENNETTS. We now have for you to see, a 4-Door Bel-Air, grey over blue, with white sidewall tires and Powerglide Also a 159 2-door in light blue and a 150 4-door with white sidewall tires, directional signals and standard shift.

GOOD VALUES IN OK USED CARS 1956 Chevrolet 2-deer, radio & heater, pewerglide \_\_\_ \$795.00 1951 Chevrolet, 2-door, radio & heater, powerglide \_\_\_\_ \$395.60 1952 Chevrolet Bel-Air, radio & heater, powerglide \_\_\_\_\$1495.00 1948 Oldsmobile, 4-door, radio & heater, hydramatic ... \$595,00 1959 Chevrolet 2-door, radio & heater \_\_\_\_\_ \$895.99 1941 Chevrolet Coupe \_\_\_\_\_ \$225,00 THESE AND MANY MORE TRUCKS & PICK-UPS

TO SELECT FROM-1947 Chevrolet, 2-ton, cab and chassis \_\_\_\_\_ \$495.00 1950 Chevrolet, 27ton, cab and chassis \_\_\_\_\_ \$995.00 1948 Ford 1/4-ton Pick-up 5495.60 1941 Chevrolet 34-ton Pick-up \_\_\_\_\_ \$250.00

## POWELL CHEVROLET CO.

Tularosa, N. Mex. CLAYTON BENNETT, Ruidoso Rep. Phone 3-11—West of Junction on Hiway 70

### NOTICE TO SUBSCRIBERS OF THE RUIDOSO TELEPHONE COMPANY

After several years of effort and the expenditure of large amounts of capital, we are near the goal of providing you the best and most modern telephone service. This we believe you will appreciate.

Like any other business we must charge enough to pay the cost of furnishing it, including a fair return to those whose savings are invested to provide you this service.

The present rates you have been paying were established back in 1926. Today our labor, supplies and new equipment costs are two to three times what they were at that time. We are now preparing new schedules of rates to be submitted to the State Corporation Commission for their approval, which are as follows:--

#### SCHEDULE OF RATES to be charged for exchange service in the Ruidoso and Green

ree excusinges—	
1 Party Business	\$7.50
2 Party Business	5.50
Business Extension	1.75
1 Party Residence	5.50
2 Party Residence	4.50
4 Party Residence	3.75
Residence Extension	1.50
Rural Multi-party Business	5.50
Rural Multi-party Residence	4.50
New Installations	
Reinstallation and/or Reconnect	3.00
Extra Listing	.35
a transfer of the first transfer of the firs	

SCHEDULE OF RATES to be charged for exchange service in the Capitan Exchange Interim Rate I Party Business \_\_\_\_ \$5.00 \_\_\_\_ \$6.00 2 Party Business 5.00 1. Party Residence 4.25 2 Party Residence \_\_\_\_ 3.00 \_\_\_ 4.00 4 Party Residence 2.50 2.50 Rural Multi-party Residence .. 3.75 ..... 4.50

Rural switching where subscriber

owns line and instrument - 1.50 ---- 2.00 New Installations ...... 6.00 Reinstallation and/or Reconnect 3.00 Extra Listing The interim rates for the Capitan Exchange to become effective on the first billing date following approval by the Com-

mission. The dial rates to become effective on the first billing date following the conversion of service from manual to dial To our Ruidoso and Green Tree Subscribers we request that who desire to change from their present class of service

notify us immediately. We must issue supplementary directories before cut over date and new numbers must be assigned to all subscribers. We will appreciate your cooperation in securing the approval of these rates, whereby we all do our part towards the

growth and prosperity of our several communities. THE RUIDOSO TELEPHONE COMPANY. By JOHN E. WRIGHT.

Secy & Trees.



MISS MINNA ANN HILL, Monshans, Tex.

Monahans, Tex., Girl Is To Wed:

Parents Known Here Mr. and Mrs. C. L. Campbell of Monahans, Tex., who have been frequent visitors in Ruidoso in the summer for many years, have announced the engagement and forthcoming marriage of their daughter, Miss Mina Ann Hill, to Lieutenant Randelph Joyner, son of Mr. and Mrs. E. S. Joyner of Rocky Mount, North Carolina.

The First Methodist Church will be the scene of the marriage rites ticipated in athletics in school.

member of the Choral Club, Tennis Team, Future Business Leaders of America, is a Lieutenant in the Lobo Band and was runner up for Band Sweetheart.

Lt. Joyner is a jet pilot in the Air Force and is stationed in Del Rio. After attending school in his home town, he received a degree from Atlantic Christian University in Wilson, North Carolina. He was a major in mathematics, and pattern of the Choral Club, Tennis Team, Future Business Leaders of America, is a Lieutenant in the Lobo Band and was runner up for Band Sweetheart.

Lt. Joyner is a jet pilot in the Air Force and is stationed in Del Rio. After attending school in his home town, he received a degree from Atlantic Christian University in Wilson, North Carolina.

The First Methodist Church will be the scene of the marriage rites ticipated in athletics in school.

which will be read in August.

The bride-elect will graduate later this month from Monshans High School. She has participated actively in school affairs and is a member of the Choral Club. Ten-

# Congratulations, Graduates!

Your friends can salute you with such gifts as:

Nylon Lingeric Novelty Belts Barefoot Sandals Scaris Moccasins Novelty Neckwear

Sport Shirts Socks Belts Dress Shirts

# Ruidoso Dry Goods

Noion and Gladys Hari

Announcing . .

This Week We Are Beginning

A New Service At

### NAVAJO CONOCO STATION

We Have An Expert Mechanic ROY GORDON SKINNER, Jr.

Of Capitan, Well Known Mechanic in Lincoln County To Take Charge of Our Garage.

Anything in the motor repair line will be offered here now.

Finest of Motor Parts and Accessories Dependable Mechanical Service

NAVAJO SERVICE STATION

Allen Barrileaux — Pho. 102-03 



AT NO EXTRA COST

A CONTROL OF THE PARTY OF THE P



It Is Good For

SAVE THIS COUPON

At the Kiddie Land

ANY WEDNESDAY

Bring the Kiddies to the Kiddie Land

Next to the Knit & Gift Shop

Plenty of Parking Space

Hours: 10 a. m. until 7 p. m.

GOOD LUCK TO YOU

. It is with regret that we learn that our

Methodist minister, the Rev. Frank Matthews,

and his fine family, are moving to Tatum this

week. We want you to know we think a lot of

you and your family, and that we wish for you

the very best of everything. We deeply appre-

warm welcome to the Rev. Harding Adkins and

FOX MERCANTILE

his family, moving here from Elida to succeed

At the same time, we want to extend a

ciate your work while you were in Ruidoso.

the Matthews.

REV. MATTHEWS-

have their picnic at Head Springs. | Christie LaPaz, Sergeant at Arms; May 21 will also be the last day and Mr. David King, Chaplain. MESCALERO

By Mrs. K. P. Brenninger

The Mescalero all-Indian Baseball Club will have a box supper and dance on Saturday night, May 21 will also be the last day of school for the children on the reservation.

Teddy. Begay celebrated his fourth birthday on Saturday afternoon from 4 to 5 p. m. at his home. Ice cream and cake were served to all of the tiny guests are well also be eather of the mescalero Community Hall.

Several ladies of the agency, Mrs. Olson, Mrs. Carl, and Mrs. Baldonado gave a stork shower for Mrs. Clara Lynn Black. Mrs. Black is at present teaching at the Mescalero Children attending the held its regular meeting on May 5 at which time election of new officers was held. The newly election of mew officers was held. The newly election of new officers to be installed at a later date are: Mr. David E. Curry, home in Nogal Canyon.

All of the Day Schools on the reservation are having their annual school picnic at their respective schools on Friday, May 21. The Mescalero Day School will Dorothy Wall, Historian; Mr. The teachers and pupils of the Mescalero Day School will Dorothy Wall, Historian; Mr. Mescalero Post 48 will also sponsor at dance on June 4th, Friday night, beginning at 8:00 p. m. at his home. Ice cream and cake were served to all of the tiny guests served, coffee, sandwiches, cakes, pies, and pop. The public is invited. 75c per adult and 25c per children, 12 to 18.

Mescalero Community Hall.

Mescalero Post 48 will also sponsor at dance on June 4th, Friday night, beginning at 8:00 p. m. at his home. Ice cream and cake were served to all of the tiny guests served, coffee, sandwiches, cakes, pies, and pop. The public is invited. 75c per adult and 25c per children, 12 to 18.

Mescalero Post 48 will also sponsor at dance on June 4th, Friday night, beginning at 8:00 p. m. at his home. Ice cream and cake were served to all of the tiny guests served, coffee, sandwiches, cakes, pies, and pop. The public de Hands. There will also be dets served to all of the tiny guests served, coffee, sandwich

The teachers and pupils of the Mescalero Day School wish to thank the management of the Pueblo Theatre in Ruidoso for the free show it extended them last Friday afternoon, May 14th.

National forests in New Mexico otal eight and a half million acres.

" Qualified by 19 Years Residence on the Ruidess IVA COLEMAN SALES - REALTOR - RENTALS Phone 24-02 P. O. Bex No. 2

REAL PROPERTY APPRAISALS DAN D. SWEARINGIN Ruidoso, N. M.

# Standing at Stud

The Great Champion Owned & Managed by **CURTIS GRIFFIN** Stetson Park On U. S. Highway 70 East of Green Tree



# For Convenience . . . Bank By Mail

Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit-we return the duplicate deposit slip. Convenient-time saving!

### THE FIRST NATIONAL BANK

OF ROSWELL

Established 1890 "A Home Institution" Member Federal Deposit Insurance Corporation





TO THE RESERVE OF THE PROPERTY OF THE PROPERTY

#### Around Hi Skool

By ANNE EVJEN

At the State Track Meet in Alwon third place in the high hurdles event in Class B.

It was the first place that Ruidoso has ever won at a State meet Jody Veater and Billy Rusler also participated in the meet but did not place in the events

The Future Business Leaders of America had a meeting recently to elect officers for next year. Edd Wimberley was re-elected for activities during the week endPresident with Rowland Hensley, ing May 21.
first Vice-Pres.; Henry Silva, second Vice-Pres.; Secretary, Helen
Whiteley, Treasurer, Patsy Brown
winner of the snapshot contest Reporter, Nancy Chapman, and Historian, Shirley Holmes.

both the high school and the grade | Carmon Phillips.
school have been re-elected for the | His prize will be a free TOMA-

Phone 49-11

Mrs. Maurine Jones has turned in her resignation and will be replaced before school starts again.
There will be a definite addition of one more teacher and pos-sibly two, to the high school fac-

More subjects may be added to the present schedule according to buquerque recently Earl Allison the demand. Dramatics, Speech and government have been men-

> The honor students from the senior class of '54 have been selected. They are: Valedictorian, Barbara Harris and Salutatorian, Patsy Coc.

Principal Paul Vance has announced that there will be no Sen-

winner of the snapshot contest sponsored by the Annual. His photo, a mix up of arms and a face that displays happiness and pain HAWK, and the picture will apartle of the present teachers of at the same time, was judged by pear in the 1954 year book.

### For Magnolia Petroleum Products CLYDE (Mobil) McCLINTOCK



Ford Passenger Cars, Pick-Ups, Trucks

# LINCOLN COUNTY MOTORS

Used Cars. Pick-Ups and Trucks

Pho. 145

Marvin Roberto

Carrisone, N. M.

### RUIDOSO GRAVEL SERVICE

Palmer Gateway

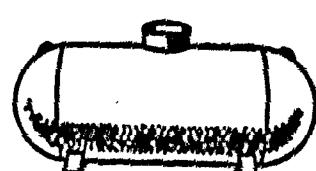
DOZER WORK EXCAVATING ROAD GRAVEL TOP BOIL

ALL KINDS OF CRUSHED GRAVEL BURENED SAND BOULDERS

FREE ESTIMATE ON JOBS P. O. Box 235, Hollywood, N. M. J. B. CLOSE Phone 126-01

### ... is for Reasonable Fuel!

Butane Gas is truly one of the most reasonable fuels in use today. In urban areas or where lines are not available this gas is as close as your telephone.



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We Sell and Install Tanks and Appliances

Call 67-04 Collect For Service ANYWHERE IN LINCOLN COUNTY AND VICINITY

# KEETH GAS CO.

PROPANE and BUTANE

Phone 67-04

Ruidoso



NEW COMEDY—Bob Hope and Joan Fontaine star in the new technicolor comedy, "Casanova's

Big Night," a scene from which is pertrayed above. The picture will be screened Sunday and Monday at the Pueblo here.

Cy Leland attended a meeting at Ciovis High School Saturday morning of the ten coaches selected to serve on a committee to draw up a constitution for the new organization. The New Mexico Coaches Association.

This new organization will replace the New Mexico Coaches and Officials Association.

The Junior-Senior Prom and Banquet last Friday night proved successful. Dinner was served in the Grade

School Cafeteria where fried chicken and all the trimmings were Cocil Clarke was toastmaster and Paul Matthews gave the invo-

cational. Glen Westall, President of the Junior class, made a welcome speech and the Response was given by Ben Hall, Senior President. Shirley Holmes and Jim White-sides sang the Senior class song, "Blue Moon."

KIDDIE KORRAL

Duly Licensed CHILD CARE CENTER Begonia Road

El Corral Court in Skyland

aleen glascock Phone #2-#3

### RUIDOSO HARDWARE

We Have-

Onlon Seis Fishing Licenses for '54

Sporting Goods Hardware Items

### Handy With a Screwdriver?

Design and Build Your Own MODERN FURNITURE with handsome decorator styled wrought iron metal legs.

Can be adapted to coffee tables, benches, couches, chairs, etc. In a Wide Variety of Sizes, Lengths and Sirles

APPLIANCES - REPAIRS In Pastoffice Block

Ruidoso Skateland, where Prom Queen, Marquita Sallee was crowned with King, Robert Raines, at her side. A princess was also chosen from each class.

The Prom was staged in the

#### General information on

FISHING ON THE MESCALERO RESERVATION 1. Fishing laws of the State of New Mexico are in full force and effect on the Mescalero Reservation concerning all but members

of the tribe. State game wardens act fully on the Mescalero Reservation upon all but members of the tribe. . Reservation fishing permits for

GREENS; M. PLUMBER,



GREEN PLUMBING Thome 48.03 RUDIOSÓ

# PUT PEP

Back in Those

**PISTONS** 

Let our mechanical service knock out the winter kinks in your motor

Safer

Trouble-Free

Summer Driving

**ACCESSORIES** 

Luallin's SKYLAND AUTO

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HOW OLD IS SHE?.



#### 16次 · 整整空影 人口發動機 的原理

ant, naturally lovely Marie Norman look. Phone soday for a free domountation of the famous Metie Norman Essentials of Beauty Care. Enjoy a demonstration of the Mica-Col Home Treatment, at our exyears, and take home with you your personal make up analysis. There is no abligation. Call today

MERLE RORMAN STUDIO

GENA ROSE

Orac Sale Seel

non-members of the tribe pernon-members of the tribe permit fishing only in the Ruidoso River and its tributaries on the reservation. These permits may be obtained from the Ruidoso Ranger Station on the reservation and at Bonnell Hardware, White Auto Store, Hart's Self-Serve Market and the Ruidoso Dry Goods Store in Ruidoso at

a cost of \$1,50 each. Fishing on Tularosa Creek of 1954. the reservation is reserved for members of the tribe and em-ployees of the Agency from on fishing and no permit is re- canyon.

- PAGE FOUR Ruidoso News Friday, May 21, 1954

No fishing is permitted on In-dian Creek except by members of the tribe due to the extreme fire hazard and lack of possible supervision in that area. Signed this 11th day of May,

WENDELL CHINO, President, Mescalero Business Committee

John Hall's up. From John Mrs. Minnie Radar, summer vis-Hall's place down the creek, no itor to Ruidoso, arrived last week-reservation restriction is made end for her annual stay in the

#### That Delicious Old-Time PIT BAR-B-Q

(Cooked with Oak Wood) ECKERT'S BAR-B-Q CAFE

Highway 70

Hollywood Beginning June 1 We Will Be Open 7 Days a Week from 6 a. m. until 8 p. m.

### GLEN FLEMING

\*

**General Contractor** RESIDENTIAL - COMMERCIAL

REMODELING In Rear of Ruidoso Ice House Box 681 — Ruldoso Phone 232-02

### CONGRATULATIONS-

To the Graduates of Ruidoso High School Class of '54

We extend our very best wishes to each and every one of you in your life's undertaking . . .

• Groceries · Hardware • Paint Phone 205

• Meats \* Notions • Dry Goods

#### YOU SAVE WHEN YOU SHOP FOR

\* Souvenirs \* Novelties \* Games Brand Name Cosmelics Dry Goods \* Hardware

\* Office & School Supplies Examels \* Varnishes ---AT---

RUIDOSO VARIETY

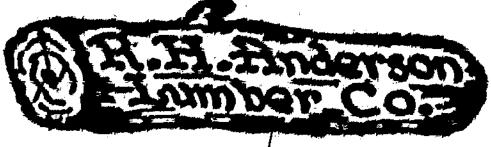
#### ANDY SAYS-

With all this fine rain we got, the kids and the old man, too, are likely to track mud in the house—so—that gives us a good chance to talk about our big stock of

LINOLEUM We've got the kind that won't show dirt and we've got the kind that looks dirty all the time-with built in holes and etc.

You don't believe it? Come and see!

And, also after this rain is a good time to get some of that wonderful DuPont paint for redecorating—cause the dust is "laid."



HOLLYWOOD, NEW MICKIGG



Life is much like this race. It is a handicap, a struggle against edds, a contest to be won.

This race begins in the cradle when the "little man" bangs his first rattle against the crib. It contidues when he takes his first step, rides his first bike, carries his first books to school, and comes home with his first girl friend.

Preparation for living it all-important. Our children have so much to gain, so very much to lose. They will need robust health, a well-rounded education, but most important of all, they will need moral and spiritual strength. They must learn to Interpret God's will concerning their lives.

Take your children to Church, so that their fature destiny may be guided by God's word. And by example, show them how the most important race of all can be won—the race of life.

Mt. Vue Sho-Dyn Drive-In Thestre

Hollywood

Brunell's

We Gire & and M. Groom Stamp

Bucknetis

The Ruidoso NEWS

THE CHURCH FOR ALL ...

The Church is the precise the tor we seath for the bulling of character and good eliteration is a storehouse of spiritual values. Without a strong Church, neither democracy has civilization can survive. There are four sound reasons why avery course.

receives. There are for some receives why every person about artend services regularly and support the Church. They are: (1) for his enlicites a sake. (2) for his enlicites a sake. (3) for the sake of his community and nation. (4) for the sake of his community and nation. (4) for the sake of his moral and sacretal support. Plant to go to church regularly and read your hishes saily.

Poline 12 Recientation 9 Cocinchilan 9 Thestalland 5 Hobrows 15 Tober 5

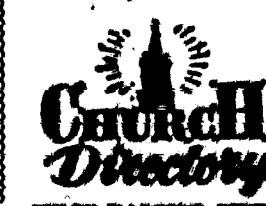
Book Chapter Verses

ALL FOR THE CHURCH

With Want-Ade That Pay

White Mountain Gro. & Mkt. "R Pleases Us To Please Kee" We Give S. sad H. Blattage

Ben Donathan



Green Tree, New Maxies

Rev. Jesse F. Allen, Paster

Sunday School 9:45 a. m.

Eugene Gay, Supt.

Preaching Service, 11:00 a. m.

Training Union 5:30 pi. m.

Mrs. J. B. Gazaway, Director.

Preaching Service, 7:30 p. m.

Wednesday night service, 7:90.

Youth meeting every Saturday

night at 7:30 p. m.

The church where everyhody is

The church where everybody is somebody, and nobody a stranger. Phone 148-04. CHURCH OF CHRIST M. A. Elkins, Minister Bervices Bible Study at 9:45 a. m.

COMMUNITY METHODIST CHURCH Frank Matthews, Paster Sunday School-10:00. Morning Worship—11:00. Methodist Youth Fellowship—5:20. Evening Service—7:00.

Worship Service at 10:45 a. m.

Communion at 11:40 a. m.

Evening Service at 7:00 p. m.

CHRISTIAN SCIENCE SERVICES Every Sunday, i p. m., in Rui-doso Woman's Club. Testimony meeting following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend.

FULL GOSPEL HOLINESS CHURCH OF GREEN TREE Rev. Cecil Smith, Pasier Sunday School-9:45 a. m. Sunday. Preaching—11 a. m. Sunday. Evangelistic Service—7:30 p. m. Prayer Meeting-Tuesday even-ing. Young Peoples Berviso-Thursday Evening.

ASSEMBLY OF GOD CHUICH Green Tree, New Mex.

Paster, George Perry

Sunday School—10 a. m.

Morning Worship—11 a. m.

Booster Band—7 p. m. Evangelistic Service—7:30 p. m. HOLY MOUNT

EPISCOPAL CHURCH Nob HIII The Ven. Robert X. Davis M. A. Viost Services

2nd and 4th Sundays, 11 s. m. Church School every Sunday at

PIRST PRESENTERIAN CHURCH William B. Relmon, Jr., Protor Temporary place of meeting, Women's Club Building. Sunday School at 10 a. m. Morning Worship at 11 a. m. Evening Worship at 8:00.

ST. ANNE EPISCOPAL CHURCH Glancos, New Mexico Vicat, Report Devis 2nd and 4th Sundays, 9 s. M. FIRST BAYINT CHURCH Rev. Walter Brists, Factor Sunday School, \$:45 a. m.

Worship Service, 11:00 m. ms. B. T. U., 5:00 p. m. Worship Service, 7:00 p. m. Wednesday Hight Service, 7 ET. ELEANOR'S CHURCH

Schools of Masses Sendays and Holy Days—7:86 a. M. and II a. M. Week Days—7:36 a. M.

# THANKS

TO THE HUNDREDS OF PEOPLE WHO VISITED OUR FIRST OPEN HOUSE SUNDAY.

YOUR REMARKS—"What a charming patio," "What beautiful furniture," "What a gorgeous view," "The best planned house I have ever seen," etc., have given us renewed confidence in our goal to build—for discriminating persons—a New Way of Living in the Beautiful Ruidoso Valley.

Here you will find any type of building site you may desire—Hilltop, Hillside, Lakeside or Hiway. All Lots Restricted -- All Roads Graveled

PLENTIFUL PURE SPRING WATER PRIVATE LAKE FOR SWIMMING AND FISHING COOL - CLEAN - QUIET

Our Model Furnished Home will be open Saturday and Sunday May 22 and 23 from 2 p. m. to 5 p. m. for Your Inspection. Odell Spear - Builder GRIFFITH'S

· AGUA FRIA DEVELOPMENT CO. (Just East of Green Tree on Hiway 70) For Information Phone 1-21



You, see, can have the most, radi-

REAUTY SALON

Sacra Bros. Co. Of Lincoln County Dublin -- Proper

Compliments Of

A Friend

Aneny men

Alamo Lumber & Supply Co. House of Komas Palmir

Department Store

Per bushelys City

& Son

Bellding Contractors

### Progress Of The Hondo Valley Public Schools

(The third of a series of articles) going to college, and sponsoring a boy to Boys' State. Members of the association have worked contributed many sistently and hard to promote the community, and have assisted financially with many of the school activities. The school administrators and faculty appreciate this cooperators. This year the club has purchased four majorette uniforms, a bass clarinet, and a set of tymps. It is not to be forgotten that this courageous group of workers has provided uniforms and instruments during the previous years also.

The Hondo Valley Public Schools Association

The most recent club to be or-

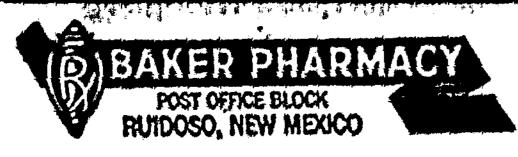
ASK FOR FREE DEMONSTRATION OLD MILL TRADING POST

For Vacation-Time Fun...

We Are Receiving Many New LANZ ORIGINALS and have all sizes in narrow widths in Special Glove Elk Moccasins The Post Office is next door to



The Rooneys



HATS OFF...

To the Graduates of 1954

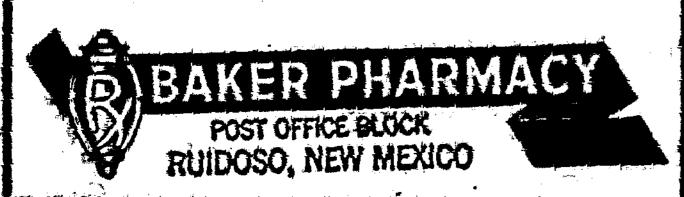
### RUIDOSO HIGH SCHOOL

We extend best wishes upon completion of your high school education, and trust you have the very best of luck in your chosen field . . .

For that "Just Right" Gift for the youngster receiving his diploma, check the many beautiful and useful articles in our wide variety of fine merchan-

That Polaroid Camera Is Here!

Our New Phone No. 224-01





Wholesome dairy foods added to your recipes will make menus more nourishing more truly delicious. Datty foods taste good, and are good for you, too!

Boy City Doory Products In Lincoln County at Your Payorite State

Menufacturers of 

on trips. During the current year \$455.43 was earned by sponsoring a foods booth "Lincoln Day," an enchilada supper, and the play, "The Campbells Are Coming." The club has many supporters in the valley. Eighty people attended the annual St. Patrick's banquet that General Supervision of the principal.

and Crafts materials and supplies Qver 1,200 tourist coufor all departments are under the unted in New Mexico.

ership, and have assisted financials community and have achieved by with many of the school administrators and faculty appreciate this coupling and characteristics. Expectation of the school administrators and faculty appreciate this coupling and educational programs and programs and faculty appreciate this coupling the previous years also. The many programs and faculty appreciate this coupling to the provision of the following the previous versus and second administrative affices. Expect the administrative affices. Expect this coupling the previous years also. Attiette Club and women's Auxiliary. The most recent club to be organized in the administrative affices. Expect the administrative affices. Expect the administrative affices. Expect this coupling the previous years also. Attiette Club and women's Auxiliary. The most recent club to be organized is the Athletic Club and women's Auxiliary. The most recent club to be organized is the Athletic Club and women's Auxiliary. The most recent club to be organized is the Athletic Club and women's Auxiliary and financing all interpolated the efforts of the administration of the flag shut the transportation of the flag shut approach is not compared to make money to but approach and app

Right along with this WONDERFUL Rain-

Everybody's coming back to town for the summer! Come in and Say Helle to Your Favorite,



SPANISH NOOK

American & Spanish Food Post to Take Out Phone 212-91

#### You Can Pick a Beautiful GRADUATION GIFT

From the many lovely, nationally known brands of ready-to-wear at the GREATEST SAVING IN YOUR LIFE During Our CLOSE-OUT SALE

Now Underway We're CLOSING OUT to the bare walls, and yea'll have to harry to find your size in some of the barrains we're featuring right new.

-DISTINCTIVE GIFTS-Mildred Helms In P. O. Block

Don't Forget Don't Neglect Don't Put Off

THAT NEEDED OIL CHANGE BECAUSE YOU ARE IN A HURRY — WE WILL CHANGE IT IN A JIFFY! . . . A wash and grease job to us means a complete CLEANUP INSIDE AND OUT. CRECK WITH US FOR YOUR NEXT CLEANUP JOB.

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We Have Diesel Fuel

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TELEVISION

Sales and Service

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of Reception You Are Going to Get BEFORE YOU BUY

BENDIX

MOTOROLA EMERSON

TELEVISION THE RECORD SHOP

RADIOS and RECORD PLAYERS

PAGE FIVE ----Ruidoso News Friday, May 21, 1954

#### Letter to Ye Editor

The Ruidoso News

Ruidoso's response to the drive was wonderful. It helped put Lincoln County over its goal in both membership and funds. My congratulations to yourself and your community.

Nan Boylan (Mrs. John Boylan)

purch.

Present were: Mr. and Mrs. J. T.
Bond, Mr. and Mrs. J. T. Barnard,
Mr. and Mrs. Ry Carpenter, H.
M. Porter, Jesse F. Allen, Mr. and
Mrs. Ry Saye Evans, Mr. and
Mrs. T. E. Matthews, Mr. and
Mrs. C. T. Carpenter, Debra and
Jimmie, Mrs. Cora Lawing, Mrs.
Susan Morrison, Mrs. Dees Simpson, Mrs. Cora Lawing, Mrs.
Susan Morrison, Mrs. Cora Lawing, Mrs.
Susan Morrison, Mrs. Dee Simpson, Mrs. Honor Allison and Debra,
Mr. and Mrs. J. B. Gazaway, Tomry and Jerry and Jay Bradley, Mr.
hind Mrs. Fred Hensley, Mrs. Nola
G. Kirby, Mr. and Mrs. H. K. Carpenter, Jr., and Candizs, Mr. and
Mrs. Kenneth Harris and Terry
Kimm.

The W. M. Scotts of San Angelo, perennial summer visitors
when events begin at Portales' fair
golo, perennial summer visitors
here, arrived recently to enjoy the
home in the upper canyon. Mr.
Scott, were illserved work
Capitan to Mrs. And Mrs. I. L. Butler and
Mrs. Capitan ligh School. The
cool mountain atmosphere in their
home in the upper canyon. Mr.
Scott, were illserved work
Capitan to Mrs. Capitan ligh School. The
cool mountain atmosphere in their
home in the upper canyon. Mr.
Scott, were illserved work
Capitan ligh School. The
collegiate rodeo last week, and thus
will be the most experienced ENMu. student in NIRA competion
when events begin at Portales' fair
grounds arena.

Sho takes the rodeo-ability
Shows the rown ranch at Anchon, in Kinch, and Mrs. It. Butler and
collegiate rode and the collegiate rodeo
on in the upper canyon. Mr.
Scott, were illserved work
Richards, Ruidoso, a daughter, Ruids
Richards, Ruidsoo, a daughter, Bonn, to Mr.
Richards, Ruidsoo, a daughter, Bonn, to Mrs. Bonn, and Mrs. It. I.
Richards, Ruidsoo, a daughter, Lapte,
Sho Bonn, and Mrs. Particle, Mr.
Richards, Ruidsoo, a daughter, Lapte,
Richards, Ruidsoo, a daughter, Lapte,
Sho Bonn, and Mrs. It. I.
Richards, Ruidsoo, a daughter, May
17, wt. 5 lbs., it of Mrs. Rate Ruidson, Rich, and Mrs. Counted the Short and Ruidson of Mrs. And Mrs. Candens Ruidson of Mrs.
Capitan Ruidson and Rickle, Mr.
Mr. and Mrs. J.

Gene Salter and Leon Lacy, months ago, but no one will know the winner until Thursday, May crators, have been working in Ruidoso several days. They plan to

Selling Foot-Long Hot Dogs Jumbo Hamburgers Sandwiches

Sno-Cones, Coffee & Pop JIM & FAY'S PLACE Downtown Ruidoso



Inn By The Road

Private Balles Ariematic Floor Furnaces In the Year Round Playground of the Southwest Phone 4811 P. O. Bex 147

Ruidesc, New Mexico

Heap Big Chief He's got his trading moccasins on ready to away with you on a good used car or new car. 1846 Chevrolet Tudor 1881 Chevrolet with Powerglide

work here for several weeks this summer, Salter said. They can be

reached at Alpine Courts.

NEW CHEVROLET CARS NEW CHEVROLET TRUCKS NEW OLDSMOBILES (Order the color you want!)

**CLAYTON BENNETT** THE TRADER

Pho. 3-11 West of Junction

GOOD RICH FRESH RAW MILK From U. S. Tested and Approved Cows Delivered to Your Home or Favorite Store Dally <del>~~~~~~~~~~~~~~~~~~~~~~~~~~</del>

Burdett-Campbell-Swearingin

Dependable Insurance Ruidoso, New Mexico

When in Roswell or Just Passing Through

And Visit Mae Rector at the TREASURE CHEST

Antiques, Fine Paintings, Objects of Art

### These Accommodatinos Are OPEN YEAR 'ROUND In The Playground of the Southwest

### CARRIZO LODGE

See Us For Your Parties

RUIDOSO, N. M.

YOU CAN BRING YOUR FAMILY-WE HAVE NO BAR



ENMU Co-Ed

True Cow Hand;

NOB

Patients receiving treatment the last several days in Ruidoso-Hon-do Valley General Hespital have

On U. S. Highway 70 - Ruidoso, New Mexico Simmons Beautyrest Mattresses Rancho Style Furniture - Tiled Showers and Batha With the World's Most Beautiful View

### **VAUGHNLAND** "Live The Life of Riley

In A Cabin in the Pines"

24 Modern Cabins

Hitchenettes Bath Completely Farnished

Among The Pines On The Noisy River

Open Year Round PLAYGROUND FOR OWILDERN



Now Howing Fing Roof Hos Ruscheso, How Mexico

El Rancho Ruidoso

here, arrived recently to enjoy the cool mountain atmosphere in their cool mountain atmosphere in their strong arens.

Show takes the rodeo-ability sweepstakes hands-down. Whether or not she takes the crown as weepstakes hands-down. Whether or not she takes the crown as "Queen of the Rodeo" next weekend in their week included Mr. and Mrs. Raymond Plits, Las Cruces, and Mr. and Mrs. Raymond Plits, Las Cruces, and Mrs. Raymond Plits of El Paso, guests of Fred and Suzanne (Olivor) Pitts at Oliver's Capins.

Capins. Salter and Leon Lory months ago, but no one will know the cool of the Rodeo-ability son visited in Midland last weekend in Mrs. L. L. Butler and Mrs. L. L. Butler and Mrs. and Mrs. Francis Wagner of El Paso spent the week-end in their cabin here.

Garden & Lawn Tools

Carpenters' Oversalls & Coversalls

Carpenters' Oversalls & Coversalls Fishing Tackle

CHINAMEL PAINTS & VARNISHES



RUIDOSO: Where We Take Time to Live



# A Tribute To The Finest: Our Teachers

Dear Teacher:

I speak for many when I say this:

Thank you for the patience, love and understanding you have given my child. Thank you for the endless, tireless hours you have spent making "learning" attractive to him. Please forget the exasperation and anxiety he has caused you while you have been his "second" mother.

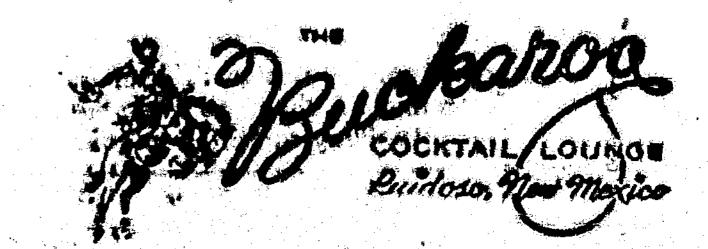
Thank you for the good example and the high ideals you have set before him. But most of all thank you for the little bit of yourself you have given him that will become a part of his personality.

Fox Mercantile

We Give S & H Green Stamps



Your Host - "Dick" Crosby



#### Walker-Jones Rites Set For Saturday

The marriage of Miss Wanda Walker and Ray Jones, teachers in Ruidoso schools the last two terms, will be solemnized in a double ring ceremony to be performed Friday in the River Room at Navajo Lodge, with the Rev. Wm. B Holmes, Jr., Presbyterian minister here, officiating. The bride-to-be is the daughter of Mr. and Mrs. Marvin Walker, Dallas, and the groom is the son of Mr. and Mrs. S. O. Jones, Vernon, Tex. The couple will make Ruidoso home. Best man will be Bill Weaks and Miss Mary Anna Christian will be maid-of-honor.

The pair was honored with a wedding shower at Ruy's home Monday evening, tendered by Mr. and Mrs. Afton Clifford, and Billie Burrows and Mary Anna Chris-

HONORED ON BIRTHDAY Fred Trimble, son of Mr. and Mrs. George Trimble, was honored with a weiner roast Monday afternoon at the Schoolhouse park, the occasion being his 6th birthday. His grandmother, Mrs. Edith Johnson, provided the little guests with weiners and marshmallows which they roasted. Present were. Linda Kay Gann, Sandy Jones, Pat Lamb, Pat and Micky Morgan, Freddie Riley, Mike Burns, Ronnie Taylor, Ronnie Garner, Martha Trimble, Nancy Easter and Britt Jr., of Big Spring, who were wed

More than a million dollars is bride is the former Rebecca Anni disbursed in New Mexico annually Rogers, daughter of the J. C. Rogby the Federal Department of Ag- ers, Big Spring, Texas; and the riculture, plus an additional half- groom is the son of Mr. and Mrs. million on the school hot lunch C. T. Hudson of Lancaster, Tex.



keep your car clean."

The proud owner grinned sheep- make his home. ishly, and rejoined: "Heck, it's mutual-it keeps me clean, too."

nothing but look at you forever." "That is what I'm beginning to

car rolling down the street. Think- grees or higher. ing quickly, he ran to the car, jumped in, and pulled the emergency brake with a jerk. As he not out, feeling proud a man walk-

"Well," said the hero, "I stopped "Yeah, I know. I was pushing

"Your wife used to be so nerv ous. Now she's as calm and cool as a cucumber. What cured her?"
"The doctor. He just told her that her kind of nervousness was the natural result of advancing

May 0, honeymooned here May 15 at Mockin' Bird Hill Courts. The The world's largest deposit of surface gypsum is located in White Sands National Monument, near Alamogordo.

Welfare cases receiving aid to dependent children average almost four youngsters to the family, in The tax value of utilities, rail- New Mexico.

Rockets that travel 5,000 miles roads, mines, oil facilities and other have been developed at er corporate property in New MexWhite Sands Proving Ground, N. ico is assessed by the State Tax censes for big game in New MexCommission.

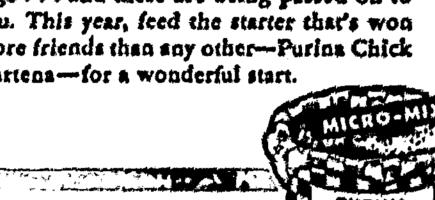
Baby Chicks for Sale:

Big Shipment of Hundreds Just Received. Every Chick is Vaccinated Before it Leaves the Store!



Purina Chick Startena price is down because its tremendous sales have made many savings . . . and these are being passed on to you. This year, feed the starter that's won more friends than any other-Purina Chick Startena-for a wonderful start.

LINCOLN COUNTY FEED & IMPLEMENT CO.





CONVENTION SPEAKER-When Beta Sigma Phi sorority

members held their annual con-

vention in Socorro issi week-

end, John J. Itoss, above, son of

the founder of the international

group of women, was principal speaker. Attending as a delegate

from the Ruidoso chapter was

Liout, and Mrs. C. T. Hudson, age.

Mrs. Rence Zimmerman.

beautifui rooms...

YOU'LL LOVE

It Enables You To Roll Lovely Designs on Your Super<sup>6</sup> Kem-Tone walls

Like magic . . . you yourself can add the beauty of shimmering designs to freshly painted Super Kem-Tone walls. Just roll them on, with a special new roller and new sensational Applikay. It's easy, fast . . . no mess, no spatter . . . it's every bit as washable as Super Kem-Tone. And . . . less than a quart of Applikay is enough to do the average room.

\*212 m

SUTER AT

KEN TONE

Amer 19

Fascinating Designs

With them you can achieve many different effects. Roll the one you choose on one or more times. Roll one over another to create a design of your own. You have unlimited possibilities to express yourself in combines tions of designs.

Iridoscent Colors

All with a silken lustre that shimmers and changes with the direction of light and angle of view. Use one or more Applikay colors with any pattern or combination of patterns you may choose . . they all barrisonles with Super Kem-Tone colors.

See our Applikay Deelen Selector for 67 new Ideas In decorating . . . then you'll see the new loveliness Applikay can bring to your walls.

ALAMO LUMBER & SUPPLY CO.

Pho. 113-01

Hollywood

#### HOBBS MAN TO OPERATE SERVICE STATION AT PRONTIER MOTOR

And You'll Live Longer petroleum products man from Hobbs and Artesia, is to operate Young Jones seemed inordinate-ly proud of his new car. One day his next door neighbor paused to compliment him upon its immacu-week. The station features Chevate appearance. "Jones," the ron products and Atlas tires and neighbor remarked, "you certainly accessories, McDaniel has moved here from Hobbs with his wife to

Old age assistance costs in New Mexico are rising at the rate of "Darling, I could sit here and do over 20 percent a year-100 percent every five years.

New Mexico has seven statesupported institutions of higher Suddenly he saw a driverless learning, all offering four-year de-



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New Mexico became the 47th, MARINE SGT. PARKER state on January 6, 1912, followed IN LANDING EXERCISE by Arizons a month later.

Primary candidates in New Mex- Cherry Point, N. C. (Spl.)—Ma- miles in area, but has fewer than ico pay filing fees of 3 percent of line M-Sgt. Robert M. Parker, son 10,000 inhabitants. The state's one year's pay of the offices to of Mr. and Mrs. J. P. Parker of smallest county, Los Alamos, 108 New Mexico's state tax on gas-which they seek nomination—ext Ruidoso, N. Mex., participated square miles, has 12,000 population oline is six cents per gallon and cept candidates for the Legislature with the 2nd Marine Aircraft tion. and for Lieutenant Governor. which offices carry no fixed an-Group Landing Exercise. nual salaries. \*\*\*\*\*\*\*

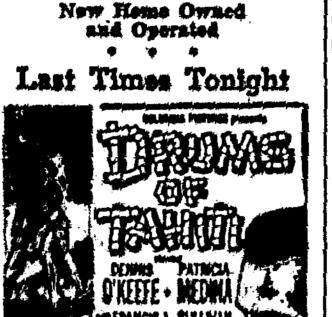
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The Balcolet Short Bullots

Wing's Transport Squadrons 153 and 252 in the recent Atlantic Task

The maneuver, dubbed LAN-FAGLEX-54, was concluded at the end of April with a full-scale amphibious assault involving 80 Navy warships and 60,000 Marine and Navy personnel against defending forces on Onelow Beach, N. C.

The exercise served the dual purpose of training in new techniques and testing our state of combat readiness. The transport squadrons' pilots and crewmen flew R4Q "Flying Boxcars," transporting reinforcements and sup-

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Ruidoso Nevi Friday, May 21, 195

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