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The Ruidoso News

Printed and Published in the Playground of the Southwest

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

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NOVEMBER 24

1/2 and 1/2 WIT & WISDOM

By El Toro

Guests of Naisy Water Lodge here for the hunting season was the Southwestern family and his band, Hank Thompson and wife and the Brazos Valley Boys, who have a wide audience over Oklahoma City radio stations. The six in the party all returned with deer, and the Southwestern family of his family were stricken with polio, we hear. Hank once operated the garage on U. S. Highway 70, west of Clayton Bennett's. They are now living in Carrizozo, and when the polio epidemic hit the family, one of the first to be stricken was Hank's wife. She died in the hospital at Truth or Consequences. The other two children, Joey and Joyce, are doing fair at the home in Carrizozo, and Hank is returning to Albuquerque soon. Further check-up, according to Mrs. T. F. Falls of Ruidoso, grandmother of the children.

From the Lincoln County News: Clyde Sherman of Green Tree was Carrizozo visitor on Tuesday. He came to report his mineral claims in compliance with the new "Multiple Mineral Development Law." Mr. Sherman says his uranium claims in the Capitan look very promising. He discovered radio-activity in the Capitan outcrops, and he is now working on a sitting on the lid of a story about some pretty fair uranium development in the Ruidoso area, which will be reported as soon as a corporation completes its organization, one of its members tells us.

To those readers who get their paper early this week, this bit of news might prove interesting: Pueblo Theatre will give away six free turkeys Wednesday night at the show, with Ben Sanchez of San Antonio and Eddie Gonzalez of Ruidoso assisting in the good-will stunt. We just learned that Bob Hollis, our genial barber and neighbor, was once an appointee to the naval academy at Annapolis.

Pee Wee Taylor last week-end was finishing up 20 tables he has been making for Girls Town near Loveland, Tex. The tables are for the institution's dining hall and each measures six feet square. The tables are decorated with Ruidoso Christmas decorations and lighting campaign, Odell Spear tells me. He is again making these large, gaily-painted cut-out figures for permanent outside displays, such as Santa Claus, the Three Kings, the shepherds, etc. They are made of masonite and are painted with enamel, and will last several years.

Comes a postcard from Rella and Jimmie Eason, touring in Colombia. "Baby" son of John and Mrs. Harris and McDonalds in Durango. "They have a nice business there and they said to tell everybody in Ruidoso 'hello'." The news has received word that young "Baby" son of John and Mrs. John C. Colwell of New Tampa, Fla., was injured when an ice cream vendor's truck ran over the boy, twice, the second time when the driver became excited. He is to be hospitalized several days. His shoulder and arm were seriously hurt. Mrs. Chicolella lived in Ruidoso while her husband served a term in the Pacific theatre with the A. F., leaving here when her husband returned from overseas in 1933.

Today's Ruidoso News is dated for Friday this week, but we went to press on Tuesday and mailed it Wednesday, so we'd get a half-week holiday the rest of this week. Most of you will receive this issue before Thanksgiving, we are hoping after this early mailing. We'd like to use this paragraph to tell you how much we deeply appreciate your patronage, your support, your subscriptions at this Thanksgiving season. You have been mighty good to us since we came here, and mere words can't say it the way we mean it. We only hope you have been as blessed as we have been.

Paul Baker, the editor of Lincoln County's only Republican paper, the Lincoln County News of Carrizozo, and the chairman of the Republican party in Lincoln County, Marvin Roberts, who also is mayor of Carrizozo, are at a cold Carrizozo's share of Bonito water allowed them in the deal with Alamogordo after that city acquired Bonito Lake. (Alamo has acquired the rights on paper, that is.) Baker contends Carrizozo isn't getting enough, Roberts says it is.

Jerry Reynolds, young son of the Herman Reynolds of Hollywood, has put in more hours than any of the other workers there in the construction of the new fire-fighting trucks. Members of the VED there and neighbors have been contributing money, material and labor in building the shelter. The Dutch Collins family brought home from El Paso a new 1934 Oldsmobile the day they were introduced. Horseshoe Courts are adding additional units, construction having begun last week. An addition is being planned at Margaret's Cafe, operated by Margaret and Ed Wiman.

The C. of C. here is out hustling some honeycomb business for Ruidoso. The manager, Mrs. Blanche Sturt, mails a neatly printed (plus for Ruidoso News) paneled invitation card to couples who have a wish to attend their engagement through newspapers in El Paso, Lubbock, Roswell and elsewhere. The card mentions that 23 firms here have gifts offered the honeycombers if they'll call at the C. of C. office for a listing to guide them on a treasure hunt.

FULMER, WRIGHT SELL RUIDOSO TELEPHONE CO.

L. J. Hitchens of Ruidoso, a resident here almost three years, and serving as vice-president of Ruidoso Telephone Co., heads a new corporation which has purchased the locally operated telephone system from the long-time owners J. H. Fulmer and John Wright. Fulmer and Wright, both of Carrizozo, with Fulmer alternating his residence here and at Carrizozo, had owned the system since 1932 when it reportedly had only 16 subscribers.

Hitchens told the News others interested in the purchase of the system were insurance company officials. He bought a small interest in the concern about three years ago and has been instrumental in introducing several improvements in the local exchange, including a complete new dial system, put in operation July 1, and additional long-distance toll circuits out of here.

Besides the Ruidoso exchange, which has more than 500 subscribers, the company owns the telephone system at Capitan and in Green Tree. Installation of a new dial system in Green Tree is underway now, which will be integrated with the Ruidoso system upon its switch-over shortly, and all-aluminum to be installed early in 1935 in Capitan.

A new building was constructed here and put in use at the same time the dial system was cut over. Recently the old frame building, a landmark on Main road, was demolished. Leaving the telephone company building revealed as one of Ruidoso's most modern business structures. Grounds around the new building have been landscaped and a large parking area has been provided by the building being set back a considerable distance from the street.

The original owners, Fulmer and Wright, were president and secretary-treasurer of the Ruidoso Telephone Co., respectively. Hitchens, a resident here, has been functioning as the company's chief engineer. He said you could call him "general manager" in the new corporation.

Jal Couple Is First To Be Honored Here
A Jal couple was the first to come to Ruidoso as a direct result of the Chamber of Commerce's recently formed Homecoming Club. The newlyweds were Mr. and Mrs. Calvin W. Workman of Jal, who were married here on November 19 in the Jal Church of Christ. They were here Saturday and Sunday following the ceremony. They were awarded many of the gifts that 23 local firms are offering to honeymooning couples.

CHRISTMAS PARTY, PLANNED FOR SCHOOL
In last Thursday night's Ruidoso Parent-Teacher Association meeting, plans were discussed for arranging for a visit by Santa Claus at the elementary school before the holidays. Candy and fruit will be given to the children of the lower grades at the time Santa visits, it was talked. President Bob Kaufmann named a committee to arrange for purchase of the items needed and for packaging and helping in the distribution.

MARINE SGT. PARKER IS ON MANEUVERS
Cherry Point, N. C. (Sp.)—Marine Sgt. Robert Parker, son of Mr. and Mrs. J. P. Parker of Ruidoso, and husband of the former Miss Jean M. Norman of Hawley, Minn., Marine Transport Squadron 139, is participating in the Atlantic Fleet war games at sea, more than 200 ships, plus Marine ground and air units involving 50,000 Navy and 24,000 Marine Corps personnel.

Prefarential Tea Is Held Sunday In Swearingin Home
On Sunday afternoon, Nov. 22 from 3 to 5 p. m., Mrs. Corinne Swearingin and Mrs. Dorothea Trimble entertained with a preferential tea honoring the new pledges of Beta Sigma Phi sorority, the first of the new year. New pledges are: Jeanette Udink, Letitia Nadolski, Pauline Gregerson, Eva Perlett, Elizabeth Collins, Eleanor Robertson, Jeanne Shultz and Rosella Carroll.

Committee Appointed For Organization Of New Church Here

Twenty-six persons Sunday morning attended the worship services and communion of Ruidoso's proposed First Christian Church in the River Room of Navajo Lodge here. Rev. R. B. Fouts of El Paso conducted the services. In a business meeting following the worship hour it was voted to hold regular services each Sunday morning in the Navajo Lodge's River Room.

Also, in the business session, a committee of six was named to work out details of a permanent organization with regular services, which will be conducted for the time being by visiting ministers and laymen from neighboring Christian Churches. The six, and the officers they were named to, included: Roy Baker, chairman; Carmon Phillips, vice-chairman; Robert D. Culler, secretary; L. J. Hitchens, treasurer; and Mrs. C. H. Gough and Mrs. Jack Lee, members.

Whirl of Sports
By Jim Lamb
Thanksgiving—a good time to sit back and be thankful for the world of sports in America. Nowhere is this more true than in the United States, of football games, world series, and prize fights, to such black headlines, so much time on the radio, and such a large part of our daily conversation. And when it's all over, what does it mean?

Funeral Is Held For Mescalero Veteran
Funeral services were held at 10 a. m. Thursday at the Mescalero Baptist Church by Father Silver for Emerson J. Blake, 30, Indian veteran of World War II, who died at the Veteran's hospital in Albuquerque Tuesday. He had entered the hospital 16 days before his death.

ALLEN-WALTERS WEDDING RITES SAID ON NOV. 7
In a candle-light ceremony held Sunday, Nov. 7, in the Presbyterian manse here, Mrs. Julia C. Allen became the bride of G. W. Walters of Canada.

Meters To Detect Forest Fire Danger Proposed In Area
Alamogordo, N. M. (Sp.)—Field men of the Lincoln National Forest were called to Lincoln headquarters here last week on a conference regarding fire danger meters. It was decided to establish a network of fire danger meters in the forest in the near future. The meters, placed here on an experimental basis to try out their possibilities for the whole District 3 region are something new in a gauge for detecting fire danger.

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FT. STANTON POSTMASTER DIES IN CRASH

Carl Allie Terrell, 54, postmaster at Fort Stanton, lost his life Saturday, Nov. 19, in a one-car accident on Highway 380, 7 1/2 miles east of Capitan. According to officers who made the investigation, Mr. Terrell's car ran off the highway and plunged down an embankment overturning several times. The postmaster apparently was killed instantly.

Green Tree Student Is In "Who's Who"

Sue Griffith, senior English major at New Mexico State College is one of 28 students from that school to be selected for "Who's Who in American Colleges and Universities." Miss Griffith, Green Tree, has served as president and vice-president of the Phi Kappa Phi chapter, chairman of the Women's Self-Governing Board, vice-president of Mu Beta, a member of Phi Mu Tau, Sigma Delta Phi, and the Executive Council.

Highway 70 Group Is Organized In Alamogordo

Formation of an Alamogordo Highway Association was announced last week by the Chamber of Commerce endorsement of the program, and an intensive membership campaign will be undertaken next week to enlist support for the organization designed to publicize and promote the highway program.

Henry Jackson reports that his party of four brought home four deer from the San Andres. Jackson and party returned from the rugged country just in time to start work on the new fire hall in Hollywood.

Did you know that Jack Barron, co-manager of the Naisy Water Lodge, is backfield coach at Artesia High School? And Artesia seems headed toward a state championship.

Ruidoso's Warriors conferred that runner up trophy in deserving Central district as such as Central did. Tularosa, who had a pretty difficult time with Ruidoso, rolled with ease over the invaders from Kirtland.

From the El Paso Times: Holloman Air Development Center, N. M.—Major Maurice Biddle, Holloman's staff judge advocate, is a red-faced but proud man this week. He now knows, beyond doubt, that his son Tim, 13, is truly a chip off the old block.

While working industriously the unexpected happened. There was a crashing noise in the woods and a herd of deer galloped into the camp. It was hard to say who was more surprised—the deer or Maj. Biddle and son.

Open House Set Here Monday In New Municipal Building

The Village of Ruidoso is quite proud of its acquisition, the old elementary school building, which has been renovated and improved and is now in use as the Municipal Building. The mayor, village board and village employees are inviting the people of Ruidoso and neighboring communities to drop in and inspect the new home on Monday, Nov. 29, at any time after 2 p. m. in an official open house.

Letter To The Editor

Santa Fe, New Mexico November 18, 1934
Dear Safety Council Delegate: You have demonstrated your interest in traffic safety efforts through your attendance at the emergency Traffic Safety Meeting held in Albuquerque on March 20, 1934. Because of this interest you are being called upon to cooperate with S-D Day, which has been set for December 15.

Heads Up, Ruidoso

It's Been More Than A Year—There has been No Traffic Death in the City Limits Here For 615 DAYS
LET'S MAKE IT TWO YEARS IN A ROW!
This is the first time all of the forty-eight states have united in an attack on a social problem such as that of traffic accidents. A minor success in this campaign will help to reduce the toll of traffic deaths and injuries. It is in our mind that you are asked to contribute your time and energy.

**Very truly yours,
EDWIN L. MECHEM
Governor.**

Letter to Ye Editor

Mr. Ye Lamb, Editor, Ruidoso News, Ruidoso, New Mexico.
Replying to a letter published in your paper on Nov. 5 by Mr. C. O. Erwin, State Highway Commissioner, and Mr. J. A. Kennedy who is Traffic and Safety Director of the State Highway Department.

The student body at the University of New Mexico presented Ed Ray (Punchy) Guerrette a golden football shoe after his 42 yard field goal beat the Colorado Aggies 10 to 7 two weeks ago.

The major grabbed his rifle, aimed carefully and fired at the nearest buck while Tim stood dazed and conked. The shot missed. The deer ran.

Today the highway fatalities here in the State of New Mexico stand at 49. The grim reaper is taking his toll. The raising of speed limits as was done by the highway department here in Capitan only helps this Grim Reaper to take his toll. Lack of enforcing of traffic laws by our State Police and other officers also helps to increase the number of deaths on our highways here in New Mexico.

TREMENDOUS GROWTH SHOWN BY LOCAL BANK IN ONE YEAR'S TIME

Ruidoso State Bank has shown a phenomenal growth in one year's time, a check of records reveals. The bank, which will observe its first anniversary with open house (Wednesday, Dec. 1 from 10 a. m. until 3 p. m.) on Wednesday and doughnuts to all who visit, started a year ago on its opening day with 130 accounts and \$132,000 for its first day's deposits.

Woman's Club Seeks To Improve Club Building

Mrs. Ernestine Shell was hostess Friday afternoon in her lovely home, assisted by Mrs. A. J. Leland and Mrs. Carl Longbaugh of the Ruidoso Woman's Club for a beautifully appointed afternoon tea. Mrs. Bernard Rooney, Club President, presided at tea services during the tea hour. The tea was well attended. Mrs. Rooney planned for the turkey dinner to be sponsored by the Woman's Club. This dinner is to be served from 11 a. m. through the noon hour and again at dinner hours at the Spanish Nook Cafe Wednesday, Dec. 1. Plates will be \$1 for adults and 50c for children under 12 years.

Four years ago, during the office of Mrs. Leland, through the efforts of Mrs. Madeleine Burdett and Mrs. Stella Campbell, who are well acquainted with the Skyland addition of Ruidoso, the village gave the Ruidoso Woman's Club a long term lease on the building known as the Skyland Club. The building had been given to the village to be used for community and civic purposes, but was in such a dilapidated condition that it could not be used and had become an eyesore to the community.

It is the purpose of all concerned to use the proceeds from this project to completely finish the club building that the community may at long last have a comfortable place to hold its meetings. A nominal fee is charged for the use of the building.

Smorgasbord Benefit Slated To Help Buy Tape Recorder

Ruidoso school band and the speech club of Ruidoso High School will benefit from a smorgasbord supper to be served the night of Friday, Dec. 3, at Navajo Lodge. Out of each adult plate at \$1.50 and each child's plate at \$1.00 the Lodge owner, Carl DeBord, said he would contribute to the fund for buying a tape recorder, which is being sold at a saving to the two school departments by Carmon Phillips. Advance ticket sales was underway this week to the dinner.

State President United Church Women To Appear Here

Mrs. John Knorr, state president of United Church Women, will be the guest speaker at the church women of this area meet Tuesday, Nov. 30 at 2 o'clock in the educational building of the Community Methodist Church. All interested women are not only invited, but urged to attend. It is hoped that the women's projects can be undertaken, such as cancer dressings or work with American Leprosy missions, both of which are interdenominational in scope.

Mr. and Mrs. T. C. Delaney were in Lubbock last Saturday to view the Texas Tech, Houston University football game.

Mr. and Mrs. Geo. L. Zimmerman and children Annette and Charlotte are spending the winter with Mr. and Mrs. R. A. Darrough. Mrs. Darrough and Mrs. Zimmerman are former classmates of St. Xavier College in Chicago. While there they plan to see the Baylor and Rice football game.

Mrs. Charles Croder of Burke, Idaho, arrived today to visit her brother, Perle Davidson, and family.

TRAILER HOMES
There are two general classifications for insurance on trailer homes. One of them provides for insurance when the trailer is stationary at one location; the other coverage provides for trailer homes on wheels, moving from one place to another.
If the trailer is on a trip for 30 days or less, collision insurance may be obtained for as low as \$15 premium.
Contents of a trailer home may be insured, whether stationary or not, at moderate cost—to include loss by fire, windstorm, theft, and collision. See, W. W. WARREN BARRETT, THE INSURANCE MAN

WEATHER

Date	Hi	Lo	Precip.
18	55	14	.00
19	54	14	.00
20	54	13	.00
21	54	14	.00
22	51	13	.00

(As compiled by C. A. Culver, co-operative weather observer for the U. S. Department of Commerce.)

The Ruidoso News
SERVING LINCOLN COUNTY

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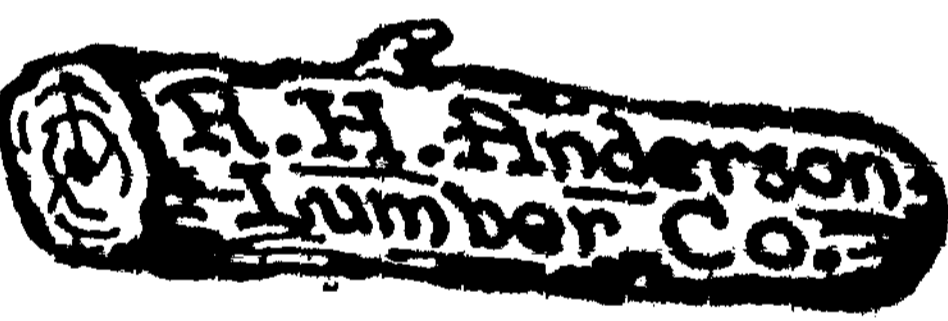
THANKSGIVING--

Is here again and we all have so much to be thankful for. We hope you all have a joyous Thanksgiving Day.

Christmas is almost here. Have you begun thinking about Christmas shopping yet? Come on down and pick out your gifts and make a small down payment and we will hold them for you until Christmas.

DIAL 3875

Remember, That's the "Lumber Number!"



HOLLYWOOD, NEW MEXICO
MEMBER RUIDOSO CHAMBER OF COMMERCE

Hoop Season Starts In Ruidoso Saturday

Ruidoso's High School basketball team will open play Saturday night, Nov. 27 in the Youth Center Gym.

A practice session has been scheduled for coach Ralph McGuire with players of the East Grand Plains District near Roswell.

A preliminary game between teams of eighth graders and freshmen will start the double header at 6:30.

No admission will be charged.

Mixed Bowling Loop Now In 5th Week Brunell Team Leads

Six teams, with a total membership of some 30 bowlers, are in the current Mixed Bowling League here, and at present the team sponsored by Brunell's Department Store is leading. Other teams and their sponsors are: Navajos, by Navajo Lodge; Buckner's, by Buckner's; Chancey, by Bill Chancey, contractor; Alamo, by Alamo Lumber & Supply; Paul Douglas, by Paul Douglas Real Estate.

The six teams have completed 15 games in the competition at the Ruidoso Club House where alleys were refinished recently and other improvements made. Dick Smith is manager of the club house.

The teams are fighting for cash prizes totaling \$100 this season.

Standings at present are:

Team	W.	L.
Brunell's	14	1
Navajos	12	3
Buckner's	7	8
Alamo	4	11
Chancey	4	11
Paul Douglas	4	11

Bones Wright is high man having an average of 187 per game and Bonnie McEuen is high lady with an average of 155 per game. Mr. McEuen is president of the league this season and his wife is secretary and treasurer.

Hedgecote Finishes Grid Career Thursday

El Paso—Senior halfback Wade Hedgecote is one of eight seniors who will finish their football career with the Texas Western Miners Thursday at El Paso when they host the West Texas State Buffaloes.

Hedgecote, who has played three backfield positions this year, is a three year letterman.

The Miners will be attempting to nail down third place in the Border Conference race, and a win will give them a 7-3 record for the year.

After a shaky start, the Miners rallied to win the last four games in a row, three of them considered upsets. Last week in El Paso, the team shelled the Arizona Wildcats 41-21.

Tigers To Hear Patton Speak Friday Night

Coach Jim Patton of New Mexico A and M. College will be the guest speaker Friday night when the Captain football team will be honored at a banquet at the Captain high school.

The public is invited to the Parent-Teachers' Association sponsored affair, at \$1.50 per plate.

THANKSGIVING SERVICE FOR EPISCOPALIANS TO FT. STANTON

The Rev. Manlio Patillo, minister for the Episcopal churches in Lincoln County, has announced that Thanksgiving Services will be held in the Chapel at Fort Stanton, where he is chaplain for the State Welfare Hospital, on Thursday morning at 11 a. m. All are welcome to attend, he added.

COSTUME JEWELRY
\$14.95 Values \$3.95
\$19.95 Values \$4.95
Other Sets at \$3.64
Beautiful polished petrified wood sets
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Dependable Insurance
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We'll Be Closed
Thanksgiving Day, November 25,
but we'll open up again Friday

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NOTICE!
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This Week-end. We'll be back again Saturday, however, serving these fine foods you expect from

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ROAD GRAVEL SCREENED SAND
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At This Thanksgiving Time

We feel it would be amiss not to take the time to express our appreciation to you for your very fine welcome to us in our new business in Green Tree.

We will strive to continue to merit your trade and friendship with the best of buys in merchandise for all the family.

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• Paint • Dry Goods
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For The Best Deal — See

LOWELL MORGAN
—Ruidoso Salesman—

For Lincoln County Motors
NOW SHOWING
THE 1955 FORD!

Carrizozo Woman Named District Auxiliary Head

Mrs. Lea Brewster of Carrizozo was installed as president of district No. 9 of the American Legion Auxiliary at its annual fall meeting in Ruidoso.

Mrs. Marcella Davidson of Clovis was installing officer.

Mrs. Davidson, department president, was also one of the guest speakers. She spoke on the complete Auxiliary program, stressing Veterans hospital work and retarded child training in New Mexico. The speaker also said that the American Legion is asking comic book publishers to censor their publications, eliminating the horror and other undesirable type of contents. She requested each unit to set aside one day for horror comic operation book swap, giving desirable comic books for the unapproved ones.

Mrs. Davidson also said that there were 13,375 Girl Staters in the United States this year.

The need of a large membership program to carry out all phases of the Auxiliary work was stressed by the department president.

Mrs. Lorene Gilmore of Artesia, department second vice president and state Americanism chairman, also addressed the foregathering. She told of an Americanism year round program.

A third speaker was Mrs. Nan Genta, Alamogordo, department first vice president and state membership chairman. Mrs. Genta said the Auxiliary has 17,000 members in New Mexico and is participating a quota of 3,012 for 1955.

Alamogordo was chosen as the site for the spring district meeting which will take place sometime in April.

Special guests at the Ruidoso meet were Mrs. Davidson and her husband, Milton Davidson, Clovis and Mrs. Gilmore.

Delegates were Mrs. Bea Weaver, Mrs. Nan Genta, Mrs. June Bos and Miss Mildred Morgan of Alamogordo; Mrs. Gena Barker and Mrs. Billie Levitt of Captain; Mrs. Lea Brewster and daughter, Betty Brewster and Mrs. Birdie

BAKER PHARMACY
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO

WE WANT YOU TO KNOW WE WERE THRILLED

By your excellent turn-out at our First Anniversary Party Saturday of last week.

TO YOU and the 750 Other People who called, we say, "Thanks" and "Keep Coming Back!"

ROY AND MARJORIE

BAKER PHARMACY
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO

PAGE TWO
Ruidoso News
Friday, November 26, 1954

These Accommodations Are OPEN YEAR 'ROUND In The Playground of the Southwest

SPECIAL NOTICE!

We Now Have Ready

FIVE LARGE ROOMS
Available For Your PRIVATE PARTIES

Drive Out and Visit **CARRIZO LODGE**
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NOB HILL LODGE

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Simmons Beautyrest Mattresses
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"With the World's Most Beautiful View"
MEMBER RUIDOSO CHAMBER OF COMMERCE

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MODERN CASINO
Open Year 'Round
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MEMBER RUIDOSO C. OF C.

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and Redecorated
We have units to accommodate up to eight persons
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READ THOSE WANT-ADS!

How to wool-gather in comfort

You can count sheep in luxurious comfort in your spacious Pullman accommodation aboard an SP streamliner.

We've been wool gathering, too... to give you extra-fine wool blankets to add to your sleeping comfort. You also get clean white sheets every night and a soft, full-length Pullman bed.

But there's more: You have lots of space to relax in. You have all the privacy you want. You have individually-controlled air conditioning. In rooms, you have your own private toilet facilities. You have all the attentive personal service of a top-flight hotel.

And you have the many recreational facilities of the Lounge Car, including games, refreshments and the stimulating conversation of congenial people.

Next time you travel on Southern Pacific, relax in a roomy Pullman accommodation—roomette, bedroom, compartment, drawing room or suite. Also available: Pullman section space (upper and lower berths). You can reserve space in advance.

Freight, too, travels comfortably—freight gets careful handling on SP, and at low cost. On an average, we move a ton of goods for about 1 1/2 cents a mile. We have more miles of line serving more Western cities and towns than any other railroad. So, for fast, efficient and dependable freight service—whether carloads or L.C.L.—call our nearest agent.

AMERICA'S MOST MODERN TRAINS

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SPECIAL--

Beautyrange Regular \$249.50

- Chrome Oven
- High and Low Broilers
- Glass Oven Door
- Electric Clock
- Outlets for Electric Appliances
- Storage Compartment

\$199.60

SACRA BROS. CO.
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RUIDOSO Phone 3205 CAPITAN

Around Hi Skool

(From the War Whoop)
The Lettermen's Club and Pop Club will sponsor a dance Friday

night, Nov. 26, at Carrizo Lodge. Proceeds from ticket sales at 50c per person will go to the Athletic department.
Herb Gregerson, owner of the Lodge, is donating the use of the building to the athletic program.
Twenty-one students got their deer during the recent hunting season. The hunters who bagged

To Our Friends and Customers:

We'll Be Closed Thanksgiving—
As we pause, we want to say a word of thanks to you for your fine trade in our cafe here. We are deeply grateful for your support. These Chilly Autumn and Winter Days Delicious Spanish Food is Just the Thing—
Check our menu for a meal that fits this frosty temperature.

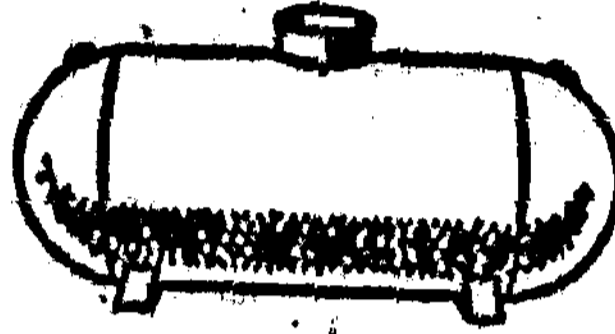
SPANISH NOOK CAFE

Downtown Ruidoso
American & Spanish Food
Food to Take Out
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F . . . is for Reasonable Fuel!

Butane Gas is truly one of the most reasonable fuels in use today. In urban areas or where lines are not available this gas is as close as your telephone.



MEMBER RUIDOSO CHAMBER OF COMMERCE

We Sell and Install Tanks and Appliances

Call 67-04 Collect For Service ANYWHERE IN LINCOLN COUNTY AND VICINITY

KEETH GAS CO.

PROPANE and BUTANE
Phone 4025 Ruidoso

their game were:

R. V. Goodson, Glen Westall, Henry Silva, Ed Wimberly, Earl Allison, Scotty Haley, Joyce Lewis, Lowell Noaker, Dennis Cloze, Bobby Barnes, Jo Betty Reese, Nyles Lackey, Alvin Gay,
Herman Reyan, Tommy Ward, Jerry Gazaway, Ronnie Wilson, Jeaneene Carpenter, Floyd Allen, Paul Hardy, and Demasio Silva.

The Student Council met Tuesday night of last week in the study hall. Amendments to the present Student Council Constitution were made.

Seniors attended the Career Conference in El Paso, Tuesday, November 9, on the campus of Texas Western College.

The Juniors presented their annual play last Friday and Saturday nights in the Youth Center Gym. This year's play was "On Promise Me."

The Sophomores are laying plans for a Christmas party.

Eta Beta Pi met last week in Helen Barajas' home. Projects for the year were discussed, and plans formulated for a "sock hop" in the near future.

Students enrolled in the Drivers Education course will speak at the next meeting of the Lincoln County Safety Council.

The Council will meet December 8 in the high school.

RUIDOSO HIGH SCHOOL STUDENTS TO APPEAR ON SAFETY PROGRAM

Two students of Ruidoso High School will appear on the next regular monthly program of the Lincoln County Safety Council, to be presented in Ruidoso elementary school cafeteria on Wednesday night, Dec. 8, Paul Vance, local high school principal, said last week-end.

Speakers will be Nancy Chapman, who will speak on what taking the school's driver training course as a driver just learning to

Guaranteed

WATCH & CLOCK REPAIRING

Don Tripp, jeweler, does our work on watches, clocks, and jewelry—you take no chance—all work is guaranteed. Leave your watch or clock at the OLD MILL today for fast service.

See Our Display of NEW WATCHES FOR CHRISTMAS

OLD MILL TRADING POST

PAGE THREE Ruidoso News

Friday, November 26, 1954

HONORABLE GRADUATE HONORED AT ENMU

Margie Titworth, a senior at Eastern New Mexico University, has been approved for membership in Who's Who Among Students in American Universities and Colleges, announced Dr. Jack W. Mears, dean of personnel. Margie is the daughter of Mr. and Mrs. Frank Titworth of Tinnie, New Mexico. Fifteen other ENMU students were also approved for membership. The selections are made by an anonymous faculty committee and approved by a national committee. They are chosen on the basis of scholarship, leadership, participation in extra-curricular activities, citizenship, and promise of future usefulness to society. Margie is majoring in elementary education.

Good Crowd Enjoys Junior Play

Although final count on sale of tickets was unavailable, sponsors of the Junior Class play "Oh, Promise Me," presented Friday and Saturday nights here, said it was well received. The performance was well received. In the cast were Max Jones, Ronnie Chastain, Ronnie Perry, Betty Carpenter, Linda Moore, Zelma Zinn, Theresa Barajas, Sofora Fuchs, Laveta Gallego, Ada Lu Gragg, Nyles Lackey and Jo Betty Reese. Ray Jones and Mrs. Cunningham were directors.

SCHOOL HOLIDAY

Classes were dismissed here Wednesday afternoon this week until Monday to allow students and faculty a long Thanksgiving holiday.

operate a car means to her; and Linda Moore, who already has a license, who will tell what the course has meant to her.

Also on the program will be Jesse Holmes, of the state education department's driver education staff, from Santa Fe, and State Police Captain Winston, Vance said.

Buy, Sell or Trade Your Car CLAYTON BENNETT, The Trader Chevrolet, Oldsmobile Salesman West of Junction Phone 3391

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Potted Plants • Cereals
Cut Flowers
Floral Arrangements
Anniversaries
Holidays or Any Occasion
Phone 3285 or 2135
Hollywood, N. M.

Just Received—The Beautiful 1954 Line of HALLMARK CHRISTMAS CARDS

Hunting Supplies RUIDOSO HARDWARE

Building Remodeling Construction

Chas. R. Martin

Call 2725

Save me or sell me!

Quit foolin' around, Bos. Give me Wormal treatment or take me to the produce house. I'm ready to go because of these bothersome worms. I should have had Wormal before this. I'm in bad shape to start laying. Regular Wormal treatment will fix me up. Wormal removes all 3 main types: oval worms, large round worms and tapeworms. Buy Wormal where you see...

Lincoln Co. Feed & Implement Co.

Highway 70 Hollywood, N. M.

Hospital News

Patients receiving treatment the last several days in Ruidoso-Hondo Valley General Hospital have been:

Gary Bowera, El Paso; Mrs. Ben Sanchez, San Antonio; Emilio and Eva Valdespino, Alamogordo; Mrs. Maria Telles, East; Veronica Telles, Tularosa; Mrs. Ramona Monge, Tularosa.

Born, to Mr. and Mrs. Elsie Gallegos, Green Tree, a daughter,

SIX SECOND SEMSON

Bless the Lord, O my soul, and forget not all His benefits.—Psalms 103:2.

Barbara Huntress was in El Paso earlier this week.

Good to see E. L. Cann around town.
Don Tripp, El Paso, was here early this week on business.
Mr. and Mrs. T. C. Delaney were Lubbock visitors last week-end.
Nov. 17, wt. 6 lbs., 6 oz.

OUR HOURS

On Thanksgiving Day Will Be 7 a. m. until 2 p. m.

Let Us Serve You Early on Thanksgiving Day With Those Good Gulf Motor Fuels WATCH OUR ADVERTISEMENT SOON FOR AN ANNOUNCEMENT ABOUT OUR ADDITION OF A FULL LINE OF GATES TIRES, TUBES & ACCESSORIES

HOLLYWOOD GULF

On Highway 70—Phone 4035

We Have Diesel Fuel

THIRTEEN

Is Your Lucky Number!

From the 13 Cars and Trucks Listed Below You'll Find a Lucky Buy!

1950 Plymouth 4-door	\$795.00
1950 Chevrolet Coupe	\$795.00
1949 Ford 6 1/2-door, new paint	\$545.00
1948 Buick 4-door, new paint, a good buy	\$395.00
1951 Ford Convertible Coupe	?
1948 Pontiac	\$295.00
1947 Chevrolet 2-door	\$295.00
1953 Studebaker Pick-up	\$795.00
1952 Ford 1/2-ton Pick-up	\$695.00
GMC 1/2-ton Pick-up, new paint	?
Dodge 1/2-ton Pick-up	\$345.00
1947 Chevrolet 2-ton	\$395.00
1951 Chevrolet 1-ton Panel	\$695.00

BRING YOUR CAR TO POWELL'S FOR A NEW PAINT JOB ON YOUR CAR AND FOR THE FINEST IN BODY REPAIRS

POWELL CHEVROLET CO.

Phone 461 Tularosa, N. Mex.
CLAYTON BENNETT, Ruidoso Rep.
Phone 3391—West of Junction on Highway 70



The corn is drying in the fields . . . the sky overhead seems shades bluer than it has ever been before and the autumn air is a tonic, bracing and cool. And on this, the most American of all holidays, thoughts go back to the first Thanksgiving and what it really meant.

It was a bare bounty for which the Pilgrims knelt to thank God. Their harvest was not a rich one, they faced the prospect of a lean, bleak winter to be followed by an uncertain Spring. But still, those who had survived the rigorous year just past were deeply thankful for all that they had . . . and did not dwell upon that which they had not.

It was their faith and the faith of others like them which has enabled our country to survive and flourish. Today, more than ever, we and our children need faith like that. We need to kneel in thanks for a bounty far richer than that known or dreamed of by the Pilgrims. In the church of our choice let each of us praise and thank Him for our blessings.

THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend the Church. They are: (1) For the sake of his own soul. (2) For the sake of his community and nation. (3) For the sake of the Church itself, which needs his moral and material support. (4) For the sake of his church regularly and read your Bible daily.

Sunday	Psalm	Chapter	Verses
Monday	Psalm	107	1-9
Tuesday	Psalm	7	12-16
Wednesday	Psalm	4	1-11
Thursday	Psalm	4	1-11
Friday	Psalm	17	1-13
Saturday	Psalm	100	1-5

Church Directory

FIRST CHRISTIAN CHURCH
Ruidoso, N. M.
Morning Services and Communion
Each Sunday 11 a. m.
River Room, Navajo Lodge

FIRST BAPTIST CHURCH
Green Tree, N. M.
Rev. Jesse F. Allen, Pastor
Sunday School 9:45 a. m.
Eugene Gay, Supt.
Preaching Service, 11:00 a. m.
Training Union 6:30 p. m.
Mrs. J. B. Gazaway, Directress
Preaching Service, 7:30 p. m.
Wednesday night service, 7:00.
Youth meeting every Saturday night at 7:30 p. m.
Services for Spanish people—2 p. m. Saturday.
The church where everybody is somebody and nobody a stranger
Phone 148-04

CHURCH OF CHRIST
Services
Bible Study at 9:45 a. m.
Worship Service at 10:45 a. m.
Communion at 11:40 a. m.
Evening Service at 7:00 p. m.
COMMUNITY METHODIST CHURCH

Rev. H. L. Allen, III, Pastor
Sunday School—9:45
Morning Worship—10:55
Methodist Youth Fellowship—5:30
Evening Service—7:00.

CHRISTIAN SCIENCE SERVICES
Every Sunday, 1 p. m., in Ruidoso Woman's Club. Testimony meeting following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend.

FULL GOSPEL HOLINESS CHURCH OF GREEN TREE
Rev. Cecil Smith, Pastor
Sunday School—9:45 a. m. Sunday Preaching—11 a. m. Sunday. Evangelistic Service—7:30 p. m. Sunday.

Prayer Meeting—Tuesday evening. Young Peoples Service—Thursday Evening.

ASSEMBLY OF GOD CHURCH
Green Tree, New Mex.
Pastor, George Perry
Sunday School—9:45 a. m.
Morning Worship—11 a. m.
Booster Band—7 p. m.
Evangelistic Service—7:30 p. m.

HOLY MOUNT EPISCOPAL CHURCH
Web Hill
Vicar, Manning Fatille
Services
2nd and 4th Sundays, 11 a. m.
Church School every Sunday at 10:30 a. m.

CHURCH OF JESUS CHRIST LATTER DAY SAINTS
Mesquite, N. M.
Sunday School and Sacrament, 10 a. m. Sunday.

FIRST PRESBYTERIAN CHURCH
William B. Holmes, Jr., Pastor
Temporary place of meeting, Women's Club Building.
Sunday School at 10 a. m.
Morning Worship at 11 a. m.
Evening Worship at 8:00.

ST. ANNE EPISCOPAL CHURCH
Glencoe, New Mexico
Vicar, Robert Davis
2nd and 4th Sundays, 9:30 a. m.
FIRST BAPTIST CHURCH
Rev. Walter Brian, Pastor
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
B. T. U., 6:00 p. m.
Worship Service, 7:00 p. m.
Wednesday Night Service, 7
ST. ELIZABETH'S CHURCH
Rev. George Muehler

Schedule of Masses—
Sundays and Holy Days—7:00 a. m. and 11 a. m.
Week Days—7:30 a. m.

TODAY . . . electric bed covering maintains night-long even warmth . . . automatically!

Gone forever are those frigid forays after more cover when you sleep the modern electric way! With the automatically-controlled warmth of an electric bed cover you enjoy undisturbed sleeping comfort all night long, regardless of weather changes. And because electric bed covering gives you warmth without weight, you sleep blissfully relaxed . . . awake with more pep. See the new electric bed covering at your appliance dealer's or our office. Double bed electric blankets as low as \$39.95; electric sheets, \$24.95.



COMMUNITY PUBLIC SERVICE

School Superintendent J. H. Morris Gives Report To Ruidoso P.-T. A. On Variety of Administrative Topics

(Editor's Note: J. H. Morris, superintendent of Ruidoso Municipal Schools, in an address last Thursday night before Ruidoso Parent-Teacher Association, discussed four administrative topics of interest to the audience of 60 people. Below are excerpts from the address, taken from his typewritten speech, which we publish in the public interest.)

School Budget

A school budget is unlike a family budget or a personal budget or a reducing diet if you please. The family or personal budget is very much like a reducing diet in that they are made and prepared with every good intention, and then forgotten or put aside. The law of the State of New Mexico safeguards the rights of its tax paying public in the requiring of and the adherence to a budget. The school budget is made in April of each year and is divided into two parts. One is called the maintenance budget and the other is the direct charge budget. It is the maintenance budget that provides the major expenditures of the school system. It is from the maintenance fund that the following items are paid:

- Salaries of all personnel except cafeteria employees, such as teachers, bus drivers, custodians, etc.
- Office supplies.
- Group insurance.
- Driver training costs.
- Janitors' wages and supplies.
- Utilities.
- Library supplies and other minor expenditures.

Now you can see that the maintenance budget is the one that bears the heavy financial load. The money which comes into the maintenance fund comes down to the school from the state on the basis of average daily attendance. Average daily attendance is a most important matter in that it affects the amount of money that we receive each year and it also determines the number of teachers that we are able to employ, both from a standpoint of available money and also by state statute. The total of this school's maintenance budget for the fiscal year of 1954-55 is \$143,923. The big item in the future of course is teachers' salaries which amounts to \$80,020.

Each budgeted item in the maintenance budget is approved by a budget commission at a budget hearing each year in April. Its work is guided by the state educational budget auditor. The work of all is scrutinized by the state comptroller's office. Budgets are generally approved at the state level for the amounts approved at a county level. It is illegal to spend money for any purpose other than an approved budget item. It is also illegal to exceed the amount approved for a budgeted item. It is also illegal to exceed or obligate the expenditure of funds in excess of the amount approved by the budget. Inter-budget transfers may be made if properly authorized. For example we may have spent all of the funds budgeted for janitors' supplies and we have an unexpended balance in office supplies. We may ask permission from the state comptroller's office to transfer a specified amount to janitors' supplies. In the request we have to give good and sufficient reason for the transfer. If and when written permission is authorized we may make the transfer. So you see a school budget cannot be ignored like we can a family budget or a reducing diet. It is well that we have these checks and balances. The money that comes down from the state level for distribution to the districts is derived from the sales tax.

May I digress for a moment? There are those few interests in this state that constantly try to get some of the earmarked funds for educational purposes such as the sales tax diverted to other uses. Diversion of any portion of the sources of revenue for educational purposes to other uses would be disastrous to the schools of this state. This could only be accomplished through an act of the Legislature with the sanction of the Governor with a sympathetic ear for such diversion. Our present governor-elect has unequivocally committed himself to the protection and preservation of currently earmarked funds for educational purposes.

Now we will discuss briefly the other school fund with which we are concerned. It is the direct charge fund and comes from payment of taxes by the taxpayers of the school district. Items paid from this fund are:

- Insurance on buildings.
- Improvements to and repair of buildings.
- New equipment.
- Playground equipment.
- Purchase of grounds.
- And other miscellaneous items.

This fund is extremely limited in its income. The total production is some \$7,410 for an entire year. We have in the past accumulated some surpluses in this fund that have been used for vital purposes. The direct charge fund is a budgeted fund the same as the maintenance fund and operates with the same restrictions. Now while we are on the subject of money, let's do a little recapitulation. The operation of your schools this year will cost approximately \$150,000. You will recall the statement I made a few moments ago, that a little over \$1,000 of this amount is paid by the district in taxes on property within the district.

Personnel in the schools of New Mexico are well paid in comparison with other states. In the matter of teachers' salaries New Mexico ranks 14th in the nation. Lincoln County does not rank as high in the matter of teachers' salaries as some of the wealthier counties of the state.

The district's bonded indebtedness is being retired at the rate of \$14.15 per year. In finishing my remarks about budgets, money, etc., I would like to remind all of you that the school's records of financial transactions are open to the public at any and all times. School records are a matter of public record. By statute the records of the school

are audited each year by bonded auditors. The results of that audit are also open to the public for inspection.

To Move Here

Now for a few moments I would like to discuss some plans for the immediate and the foreseeable future. All of most of you are aware that we have a rather untenable situation with the Home Ec department and the Music Department using one building jointly. Mrs. Williams and Mr. Gooch have both been more patient than the average person would have been under similar circumstances. Neither department can function as it should. We have, we think, a partial answer to this problem, at least on a temporary basis. We have reason to believe we will acquire two, two bedroom homes at White Rock, New Mexico, which we propose to move here. One will be converted into a room for music and relieve the Home Ec of use of this building for music. The other building will replace the old school building, former lunch room shack, immediately back of the shop building that is such an eyesore. These buildings come equipped with hot water heaters, electric ice boxes, bath tubs and complete bathroom fixtures, apartment size gas ranges, and large space heaters. This surplus equipment will be sold from the building converted into a music room. These buildings are nice little homes that are in size and will cost the school \$110,000 each and the cost of moving them here will be \$400 for the two. If the unforeseen does not happen this will materialize within the very near future.

Seek Affiliation in N.C.A.A.S.A.C. Now another matter that should become a reality in the foreseeable future is the matter of this high school's affiliation with the North Central Association of Accredited Secondary Schools and Colleges. It is currently state accredited, and credits from this school are good in any college or university in this state. We feel that with the use of the present high school building for high school students exclusively another year, that we can meet the requirements of the North Central Association. In order to attain affiliation in the North Central Association, the type of work offered, the type of teachers employed, the quality of the work performed by the students will have to meet certain standards. Briefly stated, I think the greatest asset from affiliation with the North Central Association is the fact that it will force us to maintain certain high standards or lose our affiliation. High standards will not hurt any organization, also Ruidoso is no longer the infant school of Lincoln County, it is the largest. Two other schools in Lincoln County are members of the North Central Association. They are Carrizozo and Captain. We feel we should get our house in order and raise our standards to the required level.

We hope by the end of this year to be in position to ask recognition in the North Central Association for another year. More time should be devoted to this subject at a later meeting to more fully explain the requirements and benefits of such an endeavor.

New Building Planned

Now turning to another subject that will be uppermost in our minds for quite some time is the construction of the new school building. On Tuesday evening (Nov. 23) the Board of Education will open the bids it has received for the construction of this new building. It is proposed to construct the building entirely from federal funds in the amount of \$180,000. I am sure that all of you know that it is the plan to house the first four grades in this new building; the second four, in the present grade school building and the last four in the present high school building. The plans for the new building call for ten class rooms, a kitchen and an all purpose room that is somewhat larger than the cafeteria in the present elementary school. This all purpose room will serve a multi-purpose, in that it will serve as a dining area and for assembly. I do not mean to infer it will meet the full need by any means for a place for school assemblies. In addition the building will have a room called a guidance room, called this for the want of a better name, a storage room, nurses room and offices, of course boys' and girls toilets and a separate toilet for women teachers.

The rooms designed for the first two grades, four rooms, will have separate boys' and girls toilets in these rooms.

There are some additive alterations such as asphalt floor covering, sidewalks, lawns, that we hope will be included. That is, we hope the bids are low enough that these can be included. We hope also that \$5,000 that has been set aside for equipment can be used for this purpose. That is, we

hope that the bids are sufficiently low that the money set aside for equipment can be used for this purpose. The next several days will be ones of suspense for the school board and myself and it may well be for you, since the bids to be opened Tuesday evening will have a decided bearing on this program in many ways. The period of time allowed for completion of this construction is 251 calendar days with completion date by August 1, 1955.

Best in the Way of Services Rendered

It is not enough for us to give the community these things, we must give them with this statement, the first part of the following comparisons should represent to the point of view and the goal of the community and those of us responsible for the operation of our schools. They are:

- Friendliness vs. Aloofness.
- Energy vs. Dissipation.
- Cooperation vs. Conflict.
- Understanding vs. Directives.
- Confidence vs. Fear.

I believe that room for our enrollment will have been solved when this building is complete, at least for a few years. It looks now as if in 1955 we will have a few more rooms than teachers to fill them. With the growth this community is experiencing it is believed that this condition will last one to two years; possibly until 1957.

Had not my remarks of necessity been spread so thin over so much territory, I could say a lot about the federal aid to education. Had it not been for federal aid to education in this area, school facilities would have been retarded by several years in this area. I am not speaking for or condemning the WPA days. However, the school, some of the old grade school and the gymnasium were built from federal funds. Had those people responsible for the financing of this municipal district been faced with a heavy bonded debt on the building referred to, they could not have had sufficient bonding capacity to make the very worthwhile move that they did in the building of the present high school 8 years ago. There are those who doubt federal aid to education. (They are absolutely wrong in that thinking, however, I wholeheartedly disagree with them in general.)

The community has been wonderful in its support of its schools. Each employee of the Ruidoso schools owes a debt of gratitude for this support. Less than our

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PAGE FOUR
Ruidoso News
Friday, November 26, 1954
READ THESE WANT ADS!

For a Better Trade See Our Ruidoso Salesman—Herb Smith
SHAHER MOTOR CO.
Dodge-Plymouth Sales & Service—New & Used Cars, Trucks
Phone 177 P. O. Box 218 Carrizozo, N. M.

FOR CHRISTMAS—
Shop now for gifts for everyone on your list at our store, and have no part of some of them up for you on our
LAY-AWAY PLAN
COOK'S LOG CABIN
Proprietary and Sundries

THANKSGIVING
Today a deep feeling of thanksgiving must surely fill the hearts of every American! Let us express our thanks by attending the church of our choice on Thanksgiving Day. There, in quiet meditation, we will realize fully the wealth of blessings we enjoy because we are Americans!
ALAMO LBR. & SUPPLY CO.
WE GIVE S. & H. GREEN STAMPS
Phone 3645

Join Us In Our
FIRESIDE LOUNGE
Your Host — "Dick" Crosby
MEMBER RUIDOSO CHAMBER OF COMMERCE

THE Buckaroo
COCKTAIL LOUNGE
Ruidoso, New Mexico

AS GENERAL ELECTRIC SEES IT...
Every year Americans live better because electricity costs so little

These 30 everyday General Electric appliances lined up on the front lawn dramatize the impact of low-cost electricity on American life. Per capita use of electricity in U.S. is 2 times Britain's, 5 times Russia's, 167 times India's.

An average U. S. family uses enough power each day to equal the energy output of 35 hard-working men

Nowhere on earth has electricity been put to work more widely than in the United States, and its price been kept so low.

We've come a long way since Thomas Edison invented the first home use of electricity — an electric light — just 75 years ago. There are three reasons for this progress.

First, America's electric utilities have invested in facilities (\$18 billion in the last ten years!). And the electrical industry has steadily increased the efficiency of power equipment. Turbine-generators made by General Electric, for example, produce 10 times more electricity per pound of coal than Edison's original generators.

Second, appliances have been constantly improved and are mass-produced to bring their prices within reach of everyone. The first 60-watt lamps cost about \$1.00 and gave a light equal to 7 candles; a G-E 60-watt lamp today gives a light equal to 67 candles, and costs only 19 cents.

The third reason for progress is our free economy, which has allowed industry to grow, create jobs and produce effectively for everyone's benefit. As we see it, it adds up to a good example of progress in the American way.

Meanwhile, we're hard at work to make the future even better.

They go to work at the touch of a finger: 1. Swivel-top vacuum cleaner and accessories 2. Food freezer 3. Twin-lax ventilator 4. Floor circulator fan 5. Portable mixer 6. Refrigerator-food freezer 7. Triple-whip mixer with accessories 8. Electric shak (including dishwasher) 9. Kitchen wall clock 10. Disposal (food-waste disposer) 11. Sandwich grill-waffle-iron 12. Automatic coffee maker 13. Range 14. Steam and dry iron 15. Automatic toaster 16. Heating pad 17. Table television set 18. Alarm clock 19. Portable radio 20-20A. Lamp; inside-front, three-lite, white-bulb, sunlamp, heat lamp, spotlight, floodlight, circline fluorescent, and fluorescent 21. Console television set 22. Clock radio 23. Occasional clock 24. Table radio 25. Automatic washer 26. Clothes dryer 27. Workshop motor 28. Water heater 29. Year-round air conditioner 30. Automatic blanket.

Progress Is Our Most Important Product
GENERAL ELECTRIC

For more information, send for 32-page illustrated booklet, "Power Makes for America" — the story of the electricity that makes White General Electric Dept. Of The Sales Office, N. Y.

CAPITAN NEWS
By DOROTHY GUCK

A Christmas bazaar and tea will be held in the Capitán City Hall on Saturday, December 4. It is sponsored by the Woman's Club to raise funds for the Christmas bags given to all the school children. Donations may be made of baked goods or money in lieu of material. Mrs. W. Clark is general chairman for the event and promises a afternoon of entertainment under the direction of Mrs. Leota Pflingsten.

The regular meeting of the Capitán Woman's Club was held November 16 in the high school library. Husbands and school teachers were special guests to hear Mr. Charles H. Wood, Field Service Secretary of the New Mexico Education Association. Mr. Wood gave an interesting and enlightening talk on the advantages of giving our youth the advantages of an adequate education. First, he pointed out the essence

of the national situation in regards to number of students, teachers, finance. Then he showed New Mexico's place in the national picture, pointing out that 400 additional teachers were needed in the state this year, and 988 new certificates were issued. Teachers' pay, which ranks far below the low that 75,000 quit the profession over the nation in 1953 to enter higher paying fields. New Mexico ranks seventh in rate of teacher pay.

It is essential to maintain the ear-marked funds for education, and not let the legislature appropriate those funds to other departments. With the tremendous increase in population in some communities of this state, the total allocation of funds has to be spread thinner and thinner, with communities like Capitán feeling the pinch. Every effort should be made to give each pupil the opportunity of reaching the highest degree of his ability.

Refreshments were served from a beautifully decorated table under the direction of Mrs. Leota Pflingsten and Mrs. Amelia McKnight.

The Capitán P-TA was mighty proud of its football team this year. The team did not have a

very successful year, but the boys worked just as hard and remained just as fine sportsmen as if they had won all the laurels of last year. In order to reward the efforts of the team and show appreciation for fine citizenship, a banquet is being given Tuesday, November 30 in the high school gymnasium. Tickets will be sold to all who are interested in attending, at most places of business in Capitán. The price will be \$1.50. The chairman say the banquet will be one of the most unusual ever given, with an abundance of food and guaranteed satisfaction. The deadline for purchasing tickets is November 27.

November 18 was devoted to the

Boy Scouts in Capitán. Activities started with a breakfast for all committee men in the morning and ended with a general get-together at the City Hall at night. Mr. John Blomfield of Roswell, district scoutmaster for the Rio Hondo district, explained the goals of scouting, showed slides, and lead the boys in a bit of recreation. More than sixty Girl and Boy Scouts, leaders, and parents were present at the evening meeting.

Mr. Miles W. Gaston is general coordinator of scouting activities in Capitán. Mr. Carl Treat is Boy Scout leader, Mrs. Treat, Girl Scout leader, Mrs. Leroy McKnight, Brownie leader, Mr. McKnight, cubmaster, and Mrs. Margaret McDonald and Mrs. Margaret

Carbal are Cub den mothers. It's a good thing that few hunters act as one did during the recent season. The forest ranger was called out to the north side of the Capitán on the operator's reported phone trouble there. The

trouble was caused by some thoughtless hunters who had shot the line down, then cut it into pieces to fashion hooks to hang their pots over the campfire. At the special business meeting held November 18 at the Noga Mesa Ranchers Camp Meeting

plans were made for an inter-regional meeting of members of all the Camp Meetings in the Southwest, to be held on Noga Mesa in August after the regular encampment of 1955. Monitors will be co-hosts at that time. Rev. Ralph Hall announced that what-

ever chairs were not purchased by special donations would be bought with the general funds. He also announced that Rev. Roger Sherman had been honored recently for 25 years of service with the Board of Missions of the Presbyterian Church.



Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

HENRY T. WICKER—REALTOR
Day and night Phone 3652. If no answer, Leave Word at Desk of Navajo Lodge.
OFFERS

14,000 acre cattle ranch with fair improvements, located in Chaves county. All in grass, level land, well watered and well fenced, part deeded and part leased. Price \$120,000.

4200 acre wheat farm, 2600 acres cultivated; near Lamar, Colorado. Price \$27.50 per acre.

Well improved 160 acre irrigated farm near Portales, N. M., to exchange for motel property in or near Ruidoso.

For exchange or sale—Homes, Ranches, Farms both irrigated and dry land, business investments such as Motels, Hotels, and merchandise business from coast to coast.

Wishing everyone the best of everything for an enjoyable Thanksgiving.

COMPLETE INSURANCE COVERAGE
For Protection When You Need It Most . . .
Against Loss or Law-Suit

Our representative will be glad to explain a protection plan tailor-made to your budget and your needs. Call today about our low-cost insurance coverage; there's no obligation.

CLARKE INSURANCE AGENCY
EZELL RAY BILLIE
Phone 2415 Ruidoso

Own Your Own Vine & Fig Tree
The only way this can be accomplished is by putting a nest egg in a SAVINGS ACCOUNT in the Ruidoso State Bank against the time that you

WALT CROSBY
and get the right bargain.
P. S. Your savings draw 2 per cent in the Ruidoso bank, and will help others get a home. What helps others helps you.

NEW MODERN 2 Bedroom Home
New Furniture Television Panel Ray Heat For Lease 'Til May 15 \$75.00 per month
Leland Realty Co.
Dial 3805 Ruidoso, New Mexico.

HOME OF SOUND INVESTMENT
RIVER HOME 3 bedroom, modern, furnished. Good fireplace. Priced to sell.
Modern furnished two-bedroom home. Fireplace, sleeping porch on nice deeded lot. Year round location. Only \$6500.00.
Modern two bedroom unfurnished rock home located on large corner lot, approximately 300 feet on pavement, zoned for business. Ideal year round location. Price \$15,000.00.
TOURIST COURT Available now, one of the best courts in Ruidoso. Shown by appointment only. Year round business, pays 20% on investment.
FOR TRADE: Duplex in Carlsbad, New Mexico, for Ruidoso property.

PAUL H. DOUGLASS
REAL ESTATE
In Post Office Block
Bus. Ph. 3005 Res. 2365

Save For A Purpose
Save that "frittered-away" money. Put it in the Ruidoso State Bank. Where it draws 2 Pct. When Savings Grow. Buy Real Estate—one of the solidest of all bankable assets. If you don't believe this, try to borrow money without real estate.
WALT CROSBY

STATE OF NEW MEXICO COUNTY OF LINCOLN IN THE DISTRICT COURT NELDA ANN HESS, Plaintiff, vs. CHARLES DELORME HESS, Defendant.

NOTICE OF SUIT To the Above Named Defendant: You are hereby notified that a suit has been filed against you in the said Court and County by the above named Plaintiff, in which the said Plaintiff prays for divorce on the grounds of desertion. And you are further notified that unless you enter or cause to be entered your appearance in said cause on or before the 9th day of January, 1955, judgment will be rendered in said cause against you by default and the relief prayed for will be granted.

Plaintiff's attorney is GEO. L. ZIMMERMAN, whose post office address is Box 65, Carrizozo, New Mexico.

Witness my hand and seal of the District Court of Lincoln County, State of New Mexico, this 15th day of November, 1954.

James Earl Harcrow District Court Clerk of Lincoln County By Marie Walker, Deputy

(Seal) 11-10-20, 12-3-10

INVITATION TO BID
The Municipal School Board of Carrizozo, District No. 7, Lincoln County, New Mexico, invites duly licensed plumbers and contractors to submit bids on hooking up five White Rock houses, including connections to gas and water mains; also converting kitchen ranges, water heaters and space heaters from natural gas to liquid petroleum. Bids should also include some 1000 ft. of sewer line to connect with the city sewer line. All bids should be sealed and delivered to the office of Superintendent of Schools, Robert G. Firman, not later than 4:00 P. M. on Thursday, December 2, 1954. Interested parties may examine five houses previously set up adjoining this location.

FOR RENT—Cabin, with one, two, three or four beds, by the month. Vaughtland, Box 4451, etc.

If your drink is a pleasure—that's your business. If your drinking is a problem—that's our business. For a confidential talk with a member call 2537 or write Box 65 Hollywood Ruidoso-Hollywood Great Tree Group of **Alcoholics Anonymous** Meetings every Sunday morning at 10:30. Grandview Pharmacy Public Invited

See Our Ruidoso Salesman, Lowell Morgan For Ford Passenger Cars, Pick-Ups, Trucks Used Cars, Pick-Ups and Trucks
Ford
LINCOLN COUNTY MOTORS
Phone 144

MULLINS-HAMILTON
ALAMOGORDO MEMBER RUIDOSO C. OF C.
PHONE 144
FUNERAL HOME

ALAMO MOTOR CO.
DODGE PLYMOUTH
Sales and Service
Box 668 Phone 58
Alamogordo, New Mexico
LEE CRAWFORD, Salesman, Green Tree

KNOX ELECTRIC
Melvin W. Knox
—Electrical Contractor—
Pho. 23-11 P. O. Box 185
Ruidoso, N. M.

NATIONALLY KNOWN PLUMBING FIXTURES
By Eljer, American Standard, Kohler and Crane
Rheem Water Heaters
Sid Courvelle
Plumbing Repairs and Installations
TRY HIS EASY PAYMENT PLAN
1 to 36 Months to Pay
Payments to Meet Your Budget
NO DOWN PAYMENT REQUIRED
MEMBER RUIDOSO C. OF C. PHONE 2655

FOR SALE—Applewood, best heat, no sparks, big truck load delivered \$30; Coc Ranch, Phone 612.

REMEMBER our Thanksgiving dinner, Thursday, Nov. 25. We are open 7 until 3 every day. Chuckwagon Cafe. 1tc

WOMEN WANTED—Make extra money. Address, mail postcards spare time every week. BICO, 143 Belmont, Belmont, Mass. 4tp

Apple Cider
Christmas Apples
Cherokee Orchard
Hwy 70 E. R. Poteet
Ruidoso, N. M.

Kiddie Korral
Phone 2941
Open All Winter

Contract Ditch Work
MACHINE DIGGING
By Foot, By Hour, By Yard
Foundations Dug
JOE HAWKINS
Phone 2935 or 4303

We Give S. & H. Green Stamps
ROY PIOR'S
Texaco Station

FIREPLACE WOOD
Any Kind
Any Amount
Write a Postcard to
ART BRADLEY
Green Tree, N. M.

LISTINGS WANTED
GIVE US A TRIAL
ASHER'S BONDED REAL ESTATE
Phone 1259
Office 500 E. Second
P. O. Box 1125
Roswell, New Mexico
MRS. GUY NIX
MRS. ED ASHER, Sales

METAL WORK
Gutters, Chimney Tops, Tanks
All Sheet Metal Work
LACEY SHEET METAL SHOP
Contact Joe Hawkins at Ruidoso Gas Co.
Phone 4995

RUIDOSO REALTY Company, Inc.
Lots for Lease or Sale
Cabins For Sale
Tom and Emadair Chase Jones
Local Agents
Ruidoso and Upper Cedar Creek
MEMBER RUIDOSO C. OF C.

LEGAL NOTICE
Please submit all outstanding accounts against Francis Goodman, Self Serve Grocery to Iva Coleman, immediately. 12-10c

PENCIL SHARPENERS—Carbon paper, adding machine paper, rubber stamps, paper clips, file folders, typewriter ribbons, etc. in RUIDOSO NEWS

ERNEST WOOD PLUMBING CONTRACTOR
Box 156 Ruidoso, N. M.
Phone 3791

A. C. KELLEY
Licensed Contractor
ROCK and CEMENT WORK
Ruidoso, New Mexico
Phone 4155

BEN ROY INSURANCE TAX SERVICE
Box 150 Ruidoso, N. M.
Phone 4245

Pho. 2495 Ruidoso
HART ELECTRIC
DEPENDABLE SERVICE
Refrigeration Sales & Service
Building Construction
State License 145
—15 Years in Ruidoso—
State License A 694
Your problems are My Problems.
Let me do your worrying.
MEMBER RUIDOSO C. OF C.

NO JOB TOO LARGE OR TOO SMALL
W. P. (Bill) Chancy
BUILDING and CONSTRUCTION
Phone 2552 P. O. Box 642
Ruidoso, New Mexico

GREEN'S PLUMBER
GOOD PLUMBING ADDS TO GRACIOUS LIVING ON THIS GLAD DAY OF Thanksgiving

LOIS BARNES
Starlite Cabins
MEMBER RUIDOSO C. OF C.
Phone 2255

GREEN PLUMBING CONTRACTOR
Phone 2574 RUIDOSO

GREEN PLUMBING CONTRACTOR
Phone 2574 RUIDOSO

THANKSGIVING SPECIAL
Fresh Maryland select oysters, \$1.19 pint. Johnson's Gro. & Delicatessen.

ROYAL TYPEWRITERS SALES AND SERVICE—All types, typewriters and adding machines, new or used. Allied Business Machines Co., 416 N. Richardson, Roswell, Ph. 3874-W, or call Ruidoso News. 1tb

WANTED—Boy, 10 years or over with scooter to deliver the Alamogordo Daily News in Ruidoso. Contact or write: Alamogordo News, c/o Leo Schorn, Circulation Manager, Alamogordo, New Mex.

WANTED—To buy very small number of good used brick. Vic Lamb.

PUBLISHER WANTED—For new songs, with new slant, tried and proven popular before audience of all kinds. For further details write Box M, c-o Ruidoso News.

FOR SALE—Stamece kittens. Star Liquor Store.

PLAY CANASTA? You are invited to bring your own tourists, or come by yourself, to play canasta Monday afternoons at the Woman's club house. 1f

FOR RENT—Corner business building, downtown Ruidoso. Clarke's Insurance Agency. 1tc

FOR SALE—New chrome dinette set \$40.00; crib and mattress \$17.00; chest of drawers \$10 up; sectional chair \$7.50 up; gas heaters \$5 up; oak office desk, child's sleds, wagons, rockers, chairs. Apache Furniture, Dial 2035.

FOR SALE—Good used Maytag washers, one of them just like new, easy terms. Buckner's.

THREE bedroom modern house to rent for five months. See Iva Coleman. 1tc

When You Need To Make A Hurried Trip
—CONTACT—
RALPH BROWN
Fly Chartered Plane
Air Port
Phone 4331

WHEN IN DOUBT
—CALL—
ROY NELSON
"The Plumber"
NO JOB TOO LARGE OR TOO SMALL
Phone 2375

MESCALERO INDIAN AGENCY
—AT—
Tribal Wood Yard
Has Juniper and Oak
2 FOOT LENGTHS \$13.00
4 FOOT LENGTHS \$11.00

Delivery to Ruidoso and surrounding area will be made for \$5.00 per load or portion thereon on cord-wood. Load averages 2 1/2 to 3 cords.

Mescalero, New Mexico

TO GIVE THANKS...
... Is An American Heritage
From Our Puritan Forefathers
Since the first settlers paused in their courageous endeavor to build a new country in a wilderness — to give thanks for their blessings — it has been an American tradition. On this Thanksgiving Day, we give heartfelt thanks for the rich blessings we know as Americans . . . and for our heritage of freedom and democracy.
Fox Mercantile
We Give S & H Green Stamps

DAIRY FOODS
TASTE HEALTH ECONOMY
And a Host of Fine FROZEN FOODS
Buy City Dairy Products in Lincoln County at Your Favorite Store . . .
CITY DAIRY
Manufacturers of POPULAR DAIRY PRODUCTS

GREEN'S PLUMBER
GOOD PLUMBING ADDS TO GRACIOUS LIVING ON THIS GLAD DAY OF Thanksgiving
LOIS BARNES
Starlite Cabins
MEMBER RUIDOSO C. OF C.
Phone 2255
RUIDOSO REALTY Company, Inc.
Lots for Lease or Sale
Cabins For Sale
Tom and Emadair Chase Jones
Local Agents
Ruidoso and Upper Cedar Creek
MEMBER RUIDOSO C. OF C.

GREEN PLUMBING CONTRACTOR
Phone 2574 RUIDOSO

Happy Thanksgiving!

We Have For Your Dinner ---

**TURKEYS
PHEASANTS
HENS**

And All The Trimmings

RUIDOSO FOOD MART

Your \$ \$ Buy More At Our Store

MEMBER RUIDOSO CHAMBER OF COMMERCE

READ THE WANT ADS START A SAVINGS ACCOUNT

PAGE SIX

Ruidoso News
Friday, November 26, 1954

QUALITY ALWAYS NOB HILL RESTAURANT

STEAKS — CHICKEN
SANDWICHES — FISH

Open 11 a. m. to 9 p. m. — Closed Mondays



While in Ruidoso Be Sure to Visit — FOX CAVE

New Mexico's Most Unique Curio & Gift Shop
Nine Miles East of Ruidoso

QUALITY GROCERY AND MARKET

Special Prices for Tue. & Wed. We Reserve Right to Limit Quantities

Fresh Dressed TURKEYS	Pound	49¢	No. 2 1/2 Libby PUMPKIN	Each	17¢
Ocean Spray CRANBERRY SAUCE	Each	19¢	New Crop PECANS	Pound	49¢
14 oz. Helms PLUM or FIG PUDDING	Each	49¢	All Brands COFFEE	Pound	98¢
EGG NOG MIX	Quart	59¢	Gold Medal FLOUR	10 Pounds	89¢
Colorado Gold BUTTER	Pound	69¢	Long Island Ducks — White Guineas — Hens		

R. A. BENNETT

VIDA BENNETT

Buzzin' Around Lincoln County

News Notes from Farms, Ranches, Orchards
By TRAVIS B. HICKS

Night Lighting Needs Laying

When autumn days become so short that less than 12 of the 24 hours are actual daylight, it's time to use artificial light in the laying house.

The laying hen doesn't work after dark so, as the days continue to get shorter, the time each hen devotes to laying is also reduced. And less hours on the job means fewer eggs laid.

Actually, lights do more than just lengthen the working day. Added light influences the pituitary gland which leads to stimulation of the hen's reproductive process. Some increase in feed consumption follows in order to provide the necessary nutrients for egg formation.

Good Response

Response of layers to light is both prompt—usually from 7 to 10 days—and of considerable magnitude. Experimental tests have shown that birds can be made to lay "round-the-clock" depositing about half their eggs at night or will completely reverse their schedule and lay all eggs at night—all by the manipulation of lights.

To perform these last two tests, all natural light was eliminated. Several different lighting plans may be used. Lights can be turned on in the early morning and off at daylight or you can turn lights on at dusk and off a few hours later. Some poultrymen prefer to use a combination of morning and evening lighting. Automatic switches are a great convenience but are not necessary.

With any of the plans, hens should be given a 13-14 hour day, all natural light was eliminated. Regularity in the use of lights is important. Once started, lights should be used all winter, without interruption.

Feeding Schedule

The time of feeding should be arranged to fit the lighting schedule. If the lights are to be turned on early in the morning, feed should be put out in the hoppers after the hens have gone to roost the night before. Fresh water

should be provided at the same time.

The usual recommendation for lighting equipment is to use a 40-watt lamp in a fixture with a cone-shaped reflector, 16 inches in diameter at the base and 4 inches high. At a height of 5 feet above the floor, such a light will give a sufficient intensity over an area of about 200 square feet.

All-night lights are gaining favor with some poultrymen. With this plan, intensity of illumination is reduced (a 15-20 watt bulb is used) with the object being to provide just enough light to enable hens to find food or water at any time of night.

LETTER TO THE EDITOR

(Editor's Note: E. H. Fuchs handed us this clipping for this department.)

"High Speed" Living

In one short paragraph Paul M. Barrett, of the Michigan Department of Conservation, tells why millions of Americans are going outdoors for enjoyment.

"Aside from life itself which comes from the soil, there is peace of mind which comes from forests and fields, lakes and streams; sunshine and fresh air from living things associated with the land. Wholesome outdoor recreation is a lubricant for high speed living without which the human machine may well grind itself out of existence. The time of the young of people that land be so used that it will feed, clothe, house, produce raw materials for industry and provide recreation."

FORMER RANCH HAND

DANA ANDREWS STARS IN RARE RANGE ROLE

Dana Andrews, who stars with Donna Reed and Dianne Foster in Columbia Pictures' stirring Western drama, "Three Hours to Kill," at the Pueblo Theatre Friday and Saturday this week in color by Technicolor, once broke wild horses on a ranch in Uvalde, Tex., but he has never been considered a Western "type."

STATE OF NEW MEXICO

COUNTY OF LINCOLN,
THE PROBATE COURT
IN THE MATTER OF
THE LAST WILL AND
TESTAMENT OF POS-
TELLE CONNALLY)
VAUGHN, Deceased)
No. 841

NOTICE OF APPOINTMENT OF ADMINISTRATOR WITH THE WILL ANNEXED

Notice is hereby given that on the 17th day of November, 1954, the undersigned was appointed Administrator of the Will Annexed of the Estate of Postello Connally Vaughn, Deceased, in the above named Court, and having qualified as such, anyone having a claim against said Estate is hereby notified to file the same with the Clerk of the Court within six months from November 25, 1954, and make proof as required by law.

FRANK C. BOYCE,
Administrator with the Will Annexed.

BRENTON & BOYCE
ATTORNEYS FOR ADMINISTRATOR WITH THE WILL ANNEXED.
CARRIZOZO, NEW MEXICO.
(11-26; 12-3-10-17.)

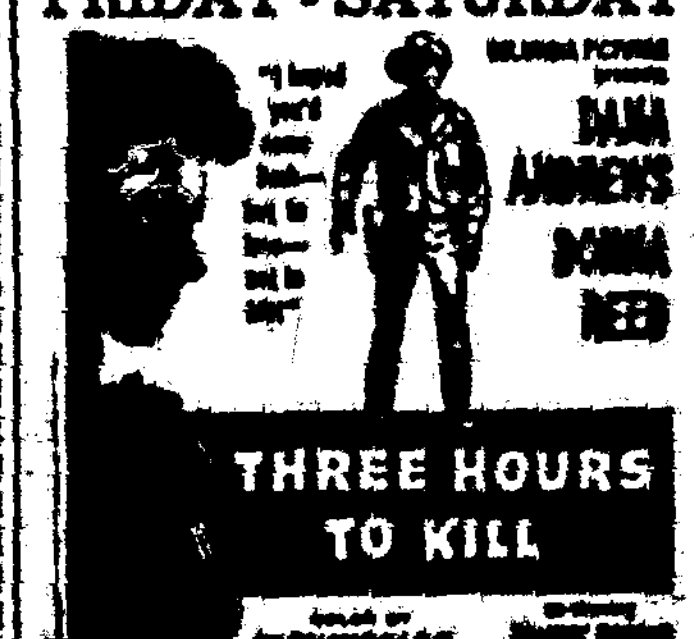
For a Better Trade
Buy From Your Authorized Dealer
For Chevrolet & Oldsmobiles
Through Your Home Town

CLAYTON BENNETT, The Trader
P.O. 3391 West of Junction

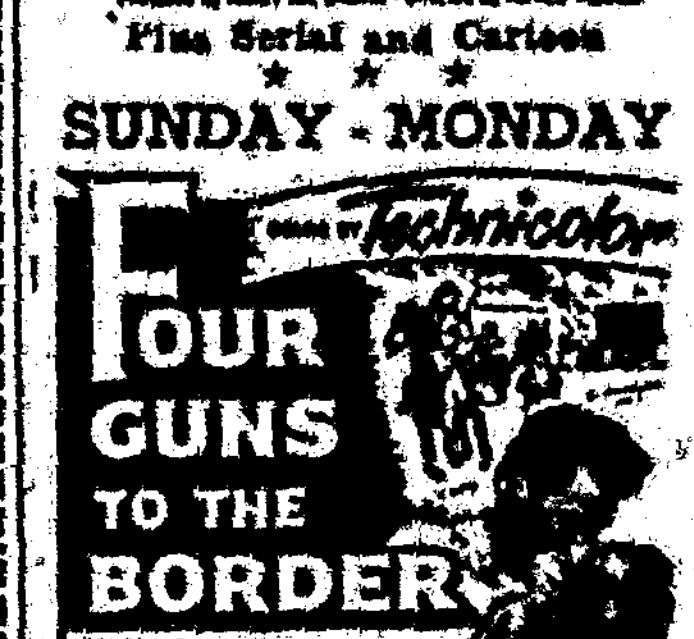
PUEBLO THEATRE

Box Office Opens 5:45 p. m.

FRIDAY - SATURDAY



SUNDAY - MONDAY



TUES. - WED. - THURS.



SPINE-CHILLING



Plus Selected Short Subjects

"MAD MAGICIAN" HAS NEW TRICKS

The two largest magic props ever made for either the stage or screen were developed for, and are used in "Columbia Pictures' "The Mad Magician," starring Vincent Price, in the title role, and Mary Murphy and Eva Gabor at the Pueblo Theatre Tuesday, Wednesday and Thursday of next week.

Bob Helms and George Trimble were Roswell visitors Thursday. Mr. and Mrs. Jack DiPaolo were to have left this week for an extended visit in Wood River, Ill.

DETECT URANIUM DEPOSITS 100 TIMES EASIER!



Here is the ideal field instrument for Uranium prospecting. It's sensitive, low in cost, light weight and small in size. The model 117 "Scintillation" is made by Fracture Detection Instruments, Inc., manufacturers of the famous Model 111 "Scintimeter".

Come in today. See demonstration with actual samples of Uranium, or with free catalog. \$299.50

Bonnell Hdwe. & Building Supply

Mr. and Mrs. C. W. Miller plan to visit friends and relatives in Oklahoma during the Thanksgiving holidays.

The Carmon Phillips family is to leave this week-end for a visit in California.

BOOK MATCHES—Fleet line of book matches in America, with standard designs, single or double size, some with art work, or write your own copy. Call Ruidoso News and salesman will call with samples.

Today's "Best Buy" in a Modern Camera!

THE NEW ANSCOFLEX

only \$15.95

From its smart grey, blue and red color styling to its streamlined lock-on flash attachment, here's a camera that's completely modern! You can see all your pictures easily and clearly before you take it in the reflex-type view finder. Accidental double exposures are eliminated by a special built-in device. The easy-grip film dial has a ratchet action that makes moving the film as easy as winding your watch. When camera is closed, view finder and lenses are protected by satin-finish aluminum cover. Flash Attachment—74.95
Leather Carrying Case—\$3.50
Come in to see this exciting new camera!

CARMON PHILLIPS OLD MILL TRADING POST

Typo Recorders • Gifts • Cameras • Film • Measuring
Photography • Picture Framing • Watch Repairing

THERE'S PLENTY OF BIG DOIN'S

At Our Tremendous BUSINESS APPRECIATION SALE

NOW UNDERWAY
Thousands of Bargains!
Hundreds of Dollars in Merchandise Prizes!

The Sale Runs Through Dec. 4—Still Plenty of Time to get in the big race for the biggest set of prizes ever given in Ruidoso.

WHEN IN NEED OF BUILDING FIGURES, LET US HELP YOU Bonnell Hdwe. & Building Supplies

Box 1640 Phone 3835 Ruidoso, New Mexico

GO TO CHURCH ON SUNDAY

Right On The Corner Right On The Price BONNELL FOOD MARKET

Phone Dial 3825 Ruidoso, N. M.
Let Us Each Pause and Give God Thanks for Our Many Blessings

Schilling COFFEE	Per Lb.	97¢	Gold Medal FLOUR	25 Lb. Sack	\$2.14
3 Lb. Tin and 1 Lb. Tin SHORTENING	All For	96¢	With 45c Coupon in each Sack		
Mrs. Tuckers SHORTENING	3 Lb. Tin	89¢	Swift PURE LARD	3 Lb. Pkg.	79¢
MAYONNAISE	Lg. Qt. Size	72¢	WHOLE BEANS		29¢
PEACHES	Heads	29¢	FRUIT COCKTAIL		39¢
TALL MILK	White Swan	13¢	SUGAR		97¢
CORN - Cream Style	White Swan White or Golden	17¢	BLACKBERRIES		29¢
PECANS - New Crop	Yields, Large Paper Shell	48¢	Strawberry PRESERVES		69¢
CLING PEACHES	California Grows	25¢	***** - Fresh Fruit & Vegetables - *****		
PRESERVES	Korona Peach & Apricot	59¢	CRANBERRIES		29¢
SWEET RELISH	Korona	49¢	SWEET POTATOES		11¢
***** - Fresh and Cured Meats - *****			CUCUMBERS		15¢
SLICED BACON	Furten Ace, Cello Wrapped	45¢	CHESTNUTS		59¢
PICNIC HAMS	Glover Cured 1/2 or Whole	38¢	For Your Turkey Dressing		15¢
PORK ROAST	Fresh Center Cut	47¢			
CALF LIVER	Fresh Sliced	39¢			