

The Ruidoso News

SERVING LINCOLN COUNTY.

Mr. and Mrs. Vic Lamb Editors & Publishers
 Jim Lamb Associate
 (Founded May 16, 1946 by Lloyd and Ida Bloodworth)
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LEGAL NOTICE

NOTICE TO CREDITORS OF CREE MEADOWS GOLF AND COUNTRY CLUB, INC.

NOTICE is given that the undersigned has taken over the management of the affairs of Cree Meadows Golf and Country Club, Inc. and all non-judgment creditors of Cree Meadows Golf and Country Club, Inc. are hereby notified that they must file verified and itemized statements of their claims with the undersigned by March 15, 1954. Forms for verification may be obtained from the undersigned or his attorneys and are subject to approval of the undersigned and the District Court. Funds in the hands of the undersigned will be used to pay the expenses of the receivership and to satisfy all judgments and liens. The balance remaining will be paid pro-rata to all claimants filing claims by March 15, 1954. All claims not filed by March 15, 1954 will be disallowed and barred from participation in the funds held by the undersigned.

G. MOORE
 Receiver
 Carrizozo, New Mexico
 BRENTON and BOYCE
 Carrizozo, New Mexico
 Attorneys for Receiver
 2-12-19-20-3-5

NOTICE OF DISSOLUTION OF PARTNERSHIP TO WHOM IT MAY CONCERN

You are hereby notified that on the 14th day of November, 1953, the partnership existing within Lincoln County by and between Dick Crosby and W. C. Mills, doing business as Buckaroo Bar, was dissolved by purchase of the interest of W. C. Mills by the said Dick Crosby, and that from and after the date of said purchase the said Dick Crosby assumes and agrees to discharge any and all obligations incurred or to be incurred in the conduct of the business known as the Buckaroo Bar, DICK CROSBY
 W. C. MILLS

NOTICE OF PUBLICATION (DOMESTIC)

Pursuant to Section 32-23B of New Mexico Statutes Annotated (Codification of 1920, notice is hereby given of the filing in the office of the State Corporation Commission of New Mexico of a Certificate of Amendment of Ruidoso State Bank.

Amending the original Certificate of Incorporation by increasing capital stock from \$50,000 to \$100,000.

The principal place of business of the corporation is located at New Mexico and the name of the statutory agent therein and in charge thereof upon whom process against the corporation may be served is T. B. Wood at Ruidoso, New Mexico.

Filed in the office of the State Corporation Commission on February 11, 1954. No. 30,039. Cor. Rev. Vol. 7 Page 144 at 10:00 A. M.

STATE CORPORATION COMMISSION OF NEW MEXICO

Ingram B. Pickett
 Chairman

Certified copy of Certificate of Incorporation has been recorded in the office of the Clerk of Lincoln County January 15, 1954 at 9:00 A. M. Book C Page 237-238 of Articles of Incorporation

NOTICE

In accordance with Sec. 11 Chapter 107 of Tax Laws of 1953 Assessor will visit Ruidoso School District No. 3 on Feb. 15th through 19th for the purpose of making the 1954 property assessment. The law provides that it shall be the duty

No Matter How or Where You Buy— You Always Save Money at The RUIDOSO VARIETY



On U. S. Highway 70 — Ruidoso, New Mexico
 Simmons Beautyrest Mattresses
 Rancho Style Furniture - Tiled Showers and Baths
 "With the World's Most Beautiful View"

NEED ...



Then See
Sid Courvelle
 TRY HIS EASY PAYMENT PLAN
 1 to 36 Months to Pay
 Payments to Meet Your Budget
NO DOWN PAYMENT REQUIRED
 Phone 77-81 or 127-81

Letter To Ye Editor

(Editor's Note: Bob Kaufmann, local elementary school teacher, contributed the article below to this part of our paper—in the hopes it might stir interest in a project to improve the appearance of our streets and walks in Ruidoso. It came from George Sokolsky's column, "These Days," in the El Paso Times.)

The decay of a civilization is always marked by a deterioration of the means of communications. In older countries, these means were limited to two, land roads and waterways. The Roman Empire, for instance, was knit together by a system of roads, remnants of which still stand; the great British Empire was held together by control of the seas, a control now lost and perhaps no longer necessary.

The United States from earliest times was road conscious and as the population moved westward the roads and trails were expanded. River traffic played an enormous role in this expansion and at one time, numerous canals were built. The dramatic development of the American railroad filled earlier generations with pride of accomplishment. The "good roads" movement followed the popularization of the automobile, which required surfaced roads for greater efficiency. In this movement, counties, states and the federal government played the important role. It was not until the 1920's that the United States possessed the best road system in the world.

Today that road system is disintegrating. Many factors enter into this condition, wars, the large number of cars, the enormous size and weight of trailer trucks, bottlenecks that were not foreseen, bad planning, wasteful covering of ancient roads without adequate engineering, corruption, etc., etc. Since these offices carry no salary and are an expense in money, business and time, they are unlike the county and state offices where there are salaries attached, and they should be considered in that light. In other words, the people should seek the man, not force the man to seek the office.

If a man consents to contribute his time and money to serving his community in one of these jobs, he should not have to go from voter to voter, asking his support. In one of the recent village campaigns, I heard a business man say "I am not going to vote for that so-and-so because he has never been around to ask me for my vote."

Well, if you can tell me why the candidate should spend his time asking for votes any more than the voter should spend his time looking up the candidate and asking him, in order to be able to make up his mind how to vote, then I will say no more. The candidate will be plenty busy after the election if he is, may I say, unfortunate enough to get elected.

I like to see several candidates for each of the village offices, and I like to see the friends of these candidates working for their choice. It is the democratic way of life, but it is not democratic to expect any man, just because he wants to do his civic duty, to get down on his knees, figuratively, and ask you, "May I serve you for nothing?"

Let us raise their positions up on the plane to which they belong, along with the many other civic jobs that go with a strong healthy community, and quit considering them as highly paid offices to be sought after.

Since I am not a candidate for one of these offices, I feel that I can say the above and perhaps in some small way help the poor guys that are going to stick their necks out by allowing their names to go to the ballot.

Sincerely,
 W. A. HART

LIST OF DISBURSEMENTS
 Month of January
 County of Lincoln

No.	To Whom	Amount
2220	Charles A. Jones	\$1.00
2220	George Fuchs	20.00
2230	Granville Richardson	21.41
2230	White Mountain Ins.	25.00
2240	Clarke Insurance	25.00
2241	Mountain States Tel. and Tel. Co.	52.60
2242	J. G. Moore, Agency	4.00
2243	W. S. Lerman, Agency	179.20
2244	George Fuchs	80.00
2205	Granville Richardson	60.00
2200	Charles A. Jones	60.00
2207	James Earl Harcrow	313.53
2209	Inice T. Harrow	374.30
2210	William Glen Bradley	320.00
2210	Albert M. Richardson	244.60
2201	Lloyd Vigil	303.53
2202	Marjan Schlarb	214.30
2203	S. E. Greisen	303.53
2204	Francisco J. Osorio	204.30
2209	William Glen Bradley	75.20
2220	Lincoln County Agency	177.20
2231	New Mexico College of A and M	475.00
2232	Mountain States Tel. and Tel. Co.	11.64
2233	Lincoln County News	9.50
2300	Julia C. Sherrill	74.75
2301	Leola Brewster	92.93
2302	Lincoln County Agency	55.85
2234	Clifton B. Zumwalt	22.00
2235	Monte Vista Service Station	19.49
2236	Big Jo Lumber Co.	88.54
2237	Armed Drainage and Metal Pro. Inc.	548.49
2238	Dr. J. P. Turner	50.00
2245	Mountain States Tel. Co.	22.75
2240	S. E. Greisen	17.10
2240	Frank Bradley	25.00
2240	Mountain States Tel. and Tel. Co.	6.25
2230	W. S. Campbell	18.50
2231	Village of Carrizozo	62.04
2252	Lincoln County News	5.76
2253	Big Jo Lumber Co.	.99
2254	Lincoln County News	57.60
2255	Lincoln County News	22.25
2256	H. T. Yarbrough	54.50
2257	Hale Sanitary Supply	13.06
2258	Ruidoso News	14.32
2259	The Dorsey Company	120.62
2260	Lloyd Vigil	25.50
2261	Lincoln County News	19.05
2262	Myles W. Gnaton	62.00
2263	John Cloutier	2.50
2264	James Earl Harcrow	18.50
2265	W. S. Campbell	36.00
2266	W. S. Campbell	49.50
2267	Clifton B. Zumwalt	354.75
2268	C. E. Weems	7.00
2269	William Glen Bradley	149.00
2270	Mountain States Tel. and Tel. Co.	7.75
2283	James Earl Harcrow	19.30
2287	Severo M. Gallagos	225.00
2288	Manuel S. Chavez	155.10
2289	Lincoln County Agency	9.90
2270	Superior Weatherstrip Service	68.00
2271	Paul R. Wilson	141.80
2272	Paul R. Wilson	83.80
2273	Superior Weatherstrip Service	800.00
2274	Superior Weatherstrip Service	300.00
2275	Superior Weatherstrip Service	200.00
2276	Carrizozo Hardware Company	1.50
2277	Dee Hickman	62.04
2278	Bradley's Garage	148.18
2280	Siplo Salazar	28.00
2281	Clovie Montee	112.00
2282	Alfred M. Richardson	282.00
2283	Tullie Mirabal	124.48
2284	Frank G. Torres	194.58
2285	Frank G. Torres	234.90
2286	Lincoln County Agency	100.00

done in municipalities, counties, states, Lincoln County.

"And there, I believe, is an important missing key to a program of immediate action—aggressive organization at the local level so that the public demand for action can be aimed at specific rather than general targets. We should switch from the scatter gun to the rifle."

The lesson Litchfield teaches can be applied to many of our current problems. President Eisenhower is reported to have said that FEPC, for instance, is a local problem. If that report is correct, it represents a sound position as regards the constitutional relations between the federal government and the states. Many of the functions adopted by the federal government in recent years have been and still can be more efficiently and more expeditiously handled on a local level where citizens' groups can bring direct pressure on their representatives in state legislatures and local councils. The Tugwellian concept of the abolition of the separate states and the totalitarian centralization of a national government have not been accepted by the American people.

The Federal Government, for example, can do nothing about the streets of our cities. As a result of automobile parking, the streets in many cities are becoming filthy because they cannot be cleaned. Fire hazards are increased, ambulances cannot approach the curb, pedestrians are imperilled. The federal government can do nothing about that. It is a matter of municipal management, often a response to local public opinion. In many cities, the local shopkeepers oppose any real improvement because it would keep the out-of-town trade away from the city shopping centers. But questions of this sort are always subject to local public opinion.

In many cities parked cars are hauled away and put in a pound to be reclaimed at considerable cost. This is one way to handle the problem; another is the building of municipally-maintained garages.

Dear Vic:
 The enclosed winning essay, published either in part or entirely, might be of interest to some of your readers.

Warren Barrett

My Responsibilities Under The Bill of Rights

Before hundreds of Realtors and Congressmen attending the annual dinner of NAREB in Washington, D. C., last week, Miss Helena M. Carter, 18-year-old high school senior from Atlanta, Ga., read her essay which was judged the best contest sponsored by NAREB. She received the congratulations of President Eisenhower in a visit to the White House and promised to send him a copy of her winning entry. It is a copy judged to be one of an estimated 20,000 entered in 80 local competitions conducted by real estate boards, follows:

"The powers not delegated to the United States by the Constitution, nor to the States, are reserved to the people."

These lines of the 10th Amendment to our Constitution epitomize the spirit of American life. Into these lines has been transcribed all of our American heritage, our participation, services, and energies of the people whom it benefits.

If I begin to take our government for granted, if I begin to regard its privileges as something I owe to me, then I shall one day awaken to the fact that, because of me and others like me, my nation has been consumed by the lethargy of its own people.

I must realize that our government, under the Bill of Rights, offers a sterner challenge than any other government in the world. It scoffs at the ideas of totalitarianism and only asks the generosity, the loyalty, and the cooperation of its people.

It is not possible for men to be impressed or disciplined into devotion to the rights and privileges which self-government offers them. Instead, they must be alerted from youth, the youth of which I am a part, to respect and cherish the ideals which democracy upholds. They must be made aware of the great privileges which our government, under the Bill of Rights, grants them, and must be taught to safeguard these privileges.

Today we are faced with the problem of rectitude of the individual versus rectitude of the state. It is a contest which may, unfortunately, last until the end of our lives. Basically, the odds are with me, as a responsible member of American society. A democracy such as the one which our government offers, cannot be maintained unless each citizen loses by default. It can only lose, if, through indifference, I neglect my personal responsibilities for its safety and growth.

Mr. and Mrs. C. H. Mitchell of Lamesa, Tex., spent the week-end here as guests of Mr. and Mrs. J. F. Landers of Delano, Tex., in their cabin on the Ruidoso.

Mrs. G. L. Kinnaman accompanied some friends to the annual woodworkers' convention in Albuquerque early this year.



CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 15¢ per line counting five words to the line, with a 50¢ minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. WHEN MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO, BRING CASH BY THE CASHIER BEFORE TUESDAY AFTERNOON EACH WEEK.

WANTED—Let us acreage on river. Would consider small cabin. Write, Boone Blair, 921 N. Dallas, Midland, Texas. 21p

FOR SALE—By owner, the Star Liqueur Store. Inquire at store.

FOR SALE—Apartment refrigerator; maple dinette, like new; butane cook stove; coffee and end table; stude couch, 3-piece sectional; odd chairs; pillows, lamps, etc. In old Apache Theatre building, Fla. 62. 11c

ALL TYPES of appliance repairs. Work guaranteed. Buckner's, in Postoffice block.

FOR SALE—Large site lots south of drive-in theatre in Ruidoso. Will also sell trees. Frank Barlow, Box 755, Artesia, N. M.

REAL PROPERTY APPRAISALS
 DAN D. SWEARINGIN
 Box 57 Ruidoso, N. M.

CLARKE'S
 Insurance Agency
 Insurance
 Of All Kinds
 Billie and Ezel Clarke

If your drink is a pleasure—that's your business. If your drinking is a problem—that's our business. For a confidential talk with a member call 1-1801 or write Box 85, Hollywood, Ruidoso-Hollywood-Green Tree Group of Alcoholics Anonymous

Meeting every Sunday morning at 10:30, Grandview Pharmacy Public invited

When You Need To Make A Hurried Trip—CONTACT—RALPH BROWN
 Fly Chartered Plane

Residence Phone 71-71 Air Port Phone 1403

Navajo Lodge
 New Mexico's Finest Resort Hotel
 Ruidoso, New Mexico

OSTEOPATHIC PHYSICIANS
 W. D. Horton
 D. E. Snyder
 GENERAL PRACTICE K-RAY
 Phone 155-01
 Across Front
 Wagon Wheel Motor

RUIDOSO REALTY Company, Inc.
 Lots for Lease or Sale
 Cabins For Sale
 Tom and Emma's Chase Jones Local Agents
 Ruidoso and Upper Cedar Creek

ALAMO MOTOR CO.
 DODGE PLYMOUTH
 Sales and Service
 Box 688 Phone 58
 Alamogordo, New Mexico
 LEE CRAWFORD, Salesman, Green Tree

Paul H. Douglass Real Estate
 RANCHES * COMMERCIALS * HOMES

FOR SALE
 100 feet on pavement, \$7,500, was \$10,000. This is worth looking into.

BARGAIN IN HOME
 2 bedroom, modern, winterized home, close in, floor furnace, large deeded lot, only \$6,500.00 with terms.

IDEAL COUNTRY SITE
 6 deeded lots, 3 room modern, winterized home, year round location in the tall pines for only \$7,500.00. Will take late model car in trade.

EXCLUSIVE—Valley Farms 31 acres, with 20 acres water rights, nice 3 bedroom modern home, tile bath, central heating, for only \$25,000.00

Small furnished cabin, in the Pines, only \$1450.00, \$500.00 down, balance \$40.00 per month.

COURTS and LODGES
 I have a choice selection of Courts and Lodges for sale. All priced right.

EXCLUSIVE
 Small tourist court, home and six units. Priced \$10,500.00, with one third cash, balance in 5 yrs.

Paul H. Douglass Real Estate
 In Post Office Block
 Res. Phone 20-21 Bus. Phone 53-03

PENCIL SHARPENERS—Carbon paper, adding machine paper, rubber stamps, paper clips, file folders, typewriter ribbons, etc. in RUIDOSO NEWS

PLAY CANASTA? You are invited to bring your own foursome, or come by yourself; to play canasta Monday afternoons at the Women's club house.

FOR SALE—Benzol automatic washing machine, good condition. Fla. 51-52

FOR WINTER WOOD—Drop a postcard to Art Bradley, Box 84, Green Tree.

BEST LOCATION IN Ruidoso, near schools and hospital and shopping center—large rock masonry barn, 218-foot of floor space and four lots. Most beautifully constructed house in all of Ruidoso, you'll agree when you see it. \$10,000. A. C. Kelley, Fla. 188-82.

BARGAINS—In good need there, in any size. Any size tire vulcanized. Roy Pyle's Texaco Station, Downtown Ruidoso. 4c

T. E. Kelley Funeral Home
 Ambulance Service
 Funeral Director
 Carrizozo, New Mexico

El Rancho Ruidoso COURTS
 Reasonable Winter Rates
 Twin or DOUBLE BEDS
 TILE BATHS
 Phone 133-81

Church of Christ
 Ruidoso, New Mexico
 SUNDAY SERVICES
 Bible Classes 9:45 a. m.
 Sermon 10:45 a. m.
 Communion 11:40 a. m.
 Evening Services 7:00 p. m.
 Midweek Bible Study, Wednesday 7:30 p. m.
 Please are the pure in heart: for they shall see God.
 Tune in "The Herald of Truth" Radio Program 3 p. m. Sunday over KEPO, El Paso.
 M. A. ELKINS, Minister
 A Hearty Welcome To All

NO COUPONS
 Just FINE Photography
 Louis Philippe
 Of Ruidoso, N. M.

CHURCH OF THE HOLY MOUNT
 (Episcopal)
 RUIDOSO
 Services Every 2nd and 4th Sunday
 The Chapel is open for meditation and prayers

IDLE HOUR LODGE
 Modern Log Cabins
 Open Year 'Round
 Phone 57-04 Box 573
 Mr. and Mrs. Luther Byram

A. C. KELLEY
 Licensed Contractor
 ROCK AND CEMENT WORK
 Ruidoso, New Mexico
 Phone 59-11

APACHE VILLAGE
 On The Alto Road
 MODERN CABINS
 Open Year 'Round
 L. A. Pagan—M. E. Staudeter

ERNEST WOOD
 PLUMBING
 CONTRACTOR
 Ruidoso, N. M.
 Box 156 Phone 74-03

BEN ROY
 INSURANCE
 TAX SERVICE
 Box 156 Ruidoso, N. M.
 Phone 68-02

Custom Assay Office
 Chemists and Assayers
 Shippers Representatives
 P. O. Box 811
 El Paso, Texas

KIDDIE KORRAL
 Licensed
 CHILD CARE CENTER
 Begonia Road
 El Corral Court in Skyland
 ALEEN GLASCOCK
 Phone 92-82

Why Not Now?
 Call
 W. A. HART
 ELECTRICAL WIRING
 REFRIGERATION SALES
 AND SERVICE
 Phs. 125-02 Ruidoso
 18 Years in Ruidoso
 Don't worry about the price—let us have a conference.
 Once a Customer, Always a Customer

NO JOB TOO LARGE OR TOO SMALL
 W. P. (Bill) Chancey

BUILDING
 CONSTRUCTION
 Phone 751 P. O. Box 626
 Ruidoso, New Mexico

WHEN IN MOVED
 —CALL—
 ROY NELSON
 "The Fixer"

NO JOB TOO LARGE OR TOO SMALL
 Phone 38-02

Ruidoso's Attractions Are Outlined To Huge Texas Radio Audience By Well Known Writer, Lecturer

(Editor's Note: Below is a transcription of the 15-minute radio broadcast which was heard by thousands of Texans on a recent Sunday afternoon over Fort Worth and Dallas stations, WFAA and WBAP, and which was given by Evelyn Oppenheimer, widely known Southwestern writer and lecturer. She gave the broadcast after a brief visit here earlier this year.)

I think we all like to know about short vacation trips we can take that are not too far away in time and distance—and not too expensive, especially if we take more than one a year—and that give us not only a change and rest or fun

but something of real value in interest—something to see and remember.

So many Texans who love to travel think nothing of going thousands of miles and yet know little of places so very near us. Last year I told you about such a trip to Palo Duro Canyon in our own west Texas Panhandle—and another to the historic Evangeline country in southwest Louisiana.

Today I want to tell you about a trip that again is possible within a day's drive from here and yet transports you in 575 magic miles west of Dallas into a real winter wonderland of snow-covered mountains that might be either Scandinavia or Switzerland—but

is New Mexico, the Sierra Blanca—White Mountains of New Mexico, due west from Lubbock and Roswell, due north 135 miles from El Paso.

There as you rise 7000 ft. above the great cañon of West Texas, the Llano Estacado—Great Staked Plains of New Mexico that Coronado and his Conquistadores crossed and later the pioneer rancher Goodnight driving his cattle to a promised land of cool mountain streams and grass-covered slopes under whispering pines, you come to Ruidoso—Noisy River—and the little mountain village of Ruidoso itself on that river as it runs down the mountain sides under the shadow of Old Baldy—the great white peak that stands in silent majesty 12,000 ft. into the clouds above the Apache Indian Reservation.

Most people only know Ruidoso as a summer resort when its population swells from 2500 to 20,000 for 3 months a year. But the discriminating tourist, such as you and I are of course, prefer its picturesque beauty after the snows are gone and the place settles down to enjoy the greatest show on earth that Nature itself produces there beginning in October, the first or second week, when the annual Aspendo is observed as the aspen trees turn from shimmering green to pure gold. Then the sheriff poses of New Mexico and Texas gather there—always some 400 men mounted on the finest horses—and they ride up into the mountains to hold a festival as unique as their own part of the glory of the Old West.

Then as the snow begins to fall and keeps on falling, Ruidoso comes into its own greatest glory by Christmas and as it will be all winter and into the early spring, as the mountain sides become huge snow-covered slides for skiing and tobogganing, and all the winter sports.

But there's no trouble at all to



IS CANDIDATE—Mrs. Natalie Buck, Carlsbad, has announced she is a candidate for Democratic nomination for Secretary of State in New Mexico. She is a pioneer of New Mexico, born in Carlsbad, and has two years of law school behind her.

get there, for Highway 70 is kept open all the time straight through to Ruidoso, and trail and bus connections are easy from Lubbock, Roswell, El Paso. There is also a landing field at Ruidoso for private planes.

This is the Lincoln National Forest—country historic for the Lincoln County Wars between the old cattle ranchers that Billy the Kid figured in so prominently back around 1880.

Originally all Ruidoso Canyon and its valley of apple and cherry orchards was a great ranch owned by Lord Cree of Scotland who came here to settle. In fact, there is still an old grist mill in the village dating back to that time when the Indian war cry echoed through

these mountains. Not far away are such fascinating phenomena to see as the White Sands that once were the bed of a sea—and the black lava deposits of ancient volcanic eruption—and one of the most beautiful sights just off Highway 70, the Bottomless Lakes as they are called, a figure-eight of emerald green water of terrific depth in the earth. Not far from these lakes we saw several herds of antelope grazing as quietly as cattle. And of course there are many deer, bears, wild turkeys and some mountain lions. And the mountain streams are full of trout.

Ruidoso has the charm of a mountain village that has grown along a trail winding up a mountainside along the twists and turns of the little river, and the most attractive of the many cabins and hotel and motel lodges are higher up the trail, such as Navajo Lodge, Thunderbird and Noisy Waters.

We stayed at Navajo Lodge and enjoyed the most perfect comfort of good food, good rooms and constantly crackling, glowing log fires before and after riding and walking and walking in the snow outside.

Beside those fires we would sit with our coffee in the evenings and listen to the "old-timers" of just 10 years ago tell us how all this has grown out of little cowboy community of just 350 folks who settled here along the canyon. There was no church—just a lady who taught Sunday School to the children.

Those children had to ride 110 miles and from school every day, leaving home before dawn and coming home after dark. All the town business was on the dice and card tables of honky-tonk bars and gambling houses.

There was no doctor. People got their water from the river or wells. But that marvelous climate of tonic mountain pine-fragrant air and the picture-post-card beauty of the place all the year around stimulated a few leaders to dream of a real town to attract and accommodate people of the Southwest who want and need a perfect vacation spot right in our own region—a town built on Nature's own foundation of beauty and climate.

They got busy and put their dreams together in practical form. They organized a Chamber of Commerce in 1944. Then a Lions Club to work with the Chamber of Commerce; later a Rotary Club. In 1945 Ruidoso was officially incorporated and a mayor and board of trustees elected. First of all they paved the natural trail into a main street. They built better homes and tourist cabins and lodges. They built schools and churches and a mile-high golf course complete with club-house. Then came a modern electric plant system, and an independent telephone company is now finishing a building with equipment installed for the new dial system for over 750 subscribers.

One of the great needs always in forest country is fire protection, and now there is a modern trained volunteer fire department with over \$70,000 worth of equipment. So too now there's a modern water supply system owned and operated as a local civic utility.

Three doctors are on hand and four years ago a hospital was built. In 1951 the C. A. approved an airport with a mile-long air strip, bonded charter service and full-time manager. Land for the 8 churches of Ruidoso today was largely donated by the White Mountain Development Co. which sub-divided the huge ranch property after Lord Cree's death.

In December the Ruidoso State Bank was opened. All this in 10 short years outlines the story of how the pioneer spirit of the old American dream still goes on in our time and generation in the building of this unique resort town of Ruidoso, New Mexico, where thousands of tourists go every summer—but where hundreds more who take winter vacations and want to find an Alpine resort for winter sports and scenery right here at home need to know about beauty and health, recreation and relaxation are all there in that lovely little neighbor—next door to Texas. As Idaho has its Sun Valley, so New Mexico has this Valley of the Moon and Stars, snow-white now, ready and waiting for us.

PAGE FOUR
Ruidoso News
Friday, February 12, 1954

NOTICE!
Now that water service has been restored at **Radio**, we are open for business again, and will be so from now on.

MERLE NORMAN STUDIO
GENA ROSE BEAUTY SALON
Corner Main Road
And Moohan Drive

When in Roswell or Just Passing Through

STOP

And Visit Mae Rector at the

TREASURE CHEST

223 W. Second
Antiques, Fine Paintings, Objects of Art

Notice . . .

The Ruidoso Washateria
Will Re-Open For
Business Monday, Feb. 15

Have You Heard . . . ?
PRICES ARE DOWN!
\$100.00 Off Last Week's Prices!

	Was	Now
1950 PONTIAC 2-Door	\$995	\$895
1949 FORD Convertible Coupe	\$995	\$895
1948 WILLYS Station Wagon	\$595	\$495
1951 CHEVROLET Powerglide	\$1100	\$1095
1950 CHEVROLET Bel-Air	\$1095	\$995
1952 CHEVROLET Bel-Air	\$1595	\$1495

—And Many Others—All Reduced in This
USED CAR CLEARANCE AT

POWELL CHEVROLET CO.

Phone 461 Tularosa, N. Mex.
CLAYTON BENNETT, Ruidoso Rep.
Phone 3-11—West of Junction on Hiway 70

Phone 128-01
We're Open Again—Ready To Serve You

RUIDOSO GRAVEL SERVICE

Palmer Gateway — Ruidoso
J. B. Close
OUR MAIL ADDRESS:
P. O. Box 235 — Hollywood, N. M.

Offering You the Finest in

TELEVISION

Sales and Service

Call 107-02 for a Test—Know What Kind
of Reception You Are Going to Get
BEFORE YOU BUY

BENDIX MOTOROLA EMERSON

TELEVISION

JOE REINHARDT
THE RECORD SHOP
RADIOS and RECORD PLAYERS

For Magnolia Petroleum Products
CLYDE (Mobil) McCLINTOCK
Phone 49-11 Ruidoso, N. M.

BLOOD DAIRY

GOOD RICH FRESH RAW MILK
From U. S. Tested and Approved Cows
Delivered to Your Home or Favorite Store Daily

LIST OF DISBURSEMENTS, Month of Jan, 1954, Village of Ruidoso GENERAL FUND

Date	Ch. No.	Name	Item	Amount
January 6, 1954	2521	Culver, Reimb. Clerk—Office Exp.		10.76
	2522	Trubee Auto Parts, Upkeep of Equip.		15.61
January 9, 1954	2553	Com. Pub. Ser. Co., Utilities and Street Lights		67.16
	2554	Sacra Bros., Heaters—Office and Jail		236.25
	2555	Village Water Dept., Utilities		3.00
	2556	Ruidoso News, Publications		34.70
	2557	Alpine Ser. Sta., Upkeep of Equip.		11.50
January 11, 1954	2558	Morrison Quilttrough, Police Duty		10.00
January 14, 1954	2559	Ruidoso State Bank, Transfer of Account		
January 16, 1954	2560	Ruidoso Telephone Co., Utilities		7.50
	2561	Smith Mech. Co., Street Dept. Expense		7.82
	2562	Fred's Cafe, Feeding Prisoners		33.50
	2563	Buckner's, Street Bldg. Expense		20.43
	2564	Wagon Wheel Motor, Upkeep of Equip.		10.14
	2565	Skyland Auto Ser., Transportation		0.18
	2566	Roy Pier's Ser. Sta., Upkeep of Equip.		30.73
	2567	Midway Garage, Upkeep of Equip.		10.79
	2568	George L. Zimmerman, Legal Service		100.00
January 23, 1954	2569	J. M. Collier, Kerosene		16.20
	2570	J. and D. Cafe, Feeding Prisoners		4.50
January 25, 1954	2571	Col. of Int. Revenue, Withholding Tax		130.00
January 31, 1954	2572	C. A. Culver, Clerk Salary		194.30
	2573	Dewey L. Gann, Jr., Maint. Salary		214.50
	2574	C. D. Weema, Police Judge Salary		125.00
	2575	Geo. L. Zimmerman, Attorney Salary		50.00
	2576	Coleman Joyce, Spl. Officer Salary		100.00
	2577	Faustino Agullar, Mech. Opr. Salary		75.00
	2578	Frank Pena, Fire Dept. Salary		200.00
	2579	Claude Peterson, Fire Dept. Salary		75.00
	2580	Claude Peterson, Upkeep of Equip. Salary		25.00
	2581	Dewey L. Gann, Jr., Car Allowance		81.00
	2582	John Ellison, Street Dept. Expense		22.00
	2583	Com. Pub. Ser. Co., Utilities and Street Lights		77.51
				\$2,119.98

WATER DEPARTMENT

January 6, 1954	1362	C. A. Culver, Reimb. Office Expense	11.30
	1363	Trubee Auto Parts, Truck Equip.	15.62
	1364	Com. Pub. Ser. Co., Power Pumping	132.00
January 9, 1954	1365	Ruidoso News, Publications	2.16
	1366	Navajo Ser. Sta., Transportation	7.32
January 11, 1954	1367	Pete B. Salas, Extra Labor	27.50
	1368	Lincoln Co. Fed. and Imp. Co., Tractor and Ditcher	3,049.50
	1369	Eloy Candelario, Extra Labor	26.25
	1370	Charles Gent, Extra Labor	60.00
	1371	A. T. Corona, Extra Labor	60.00
	1372	Frank Barajas, Extra Labor	65.00
January 14, 1954	1373	Ruidoso State Bank, Transfer of Acct.	
January 15, 1954	1374	Frank Pena, Extra Labor	125.46
	1375	Faustino Agullar, Extra Labor	25.00
January 16, 1954	1376	Alfonso Soto, Extra Labor	110.00
	1377	Claude Peterson, Overtime Labor	238.03
	1378	George Westall, Extra Labor	82.00
	1379	Spanish Nook, Meals—Labor Crew	24.05
	1380	Mon Jean Coffee Shop, Meals—Labor Crew	13.08
	1381	Ruidoso Gravel Service, Rental on Compressor	228.50
	1382	Bonnel Hwy. Co., Misc.	42.20
	1383	Crane and Pump, Fire Dept.	3.69
	1384	Ruidoso Telephone Co., Misc.	3.00
	1385	Smith Mech. Co., Maint. of Supply	8.19
	1386	Momsen-Dunegon-Ryan, Meters	238.73
	1387	Buckner's, Ext. Cord	5.00
	1388	Anderson Lbr. Co., Maint. of Sup.	2.70
	1389	Dan D. Swisher, Extra Labor	170.00
	1390	Barbee Welding Sup., Maint. of Distr. and Sup.	71.20
	1391	Midway Garage, Transportation	49.67
	1392	Skyland Auto Ser., Transportation	7.48
	1393	White's Auto Store, Misc.	18.07
	1394	Brown Air Service, Flight to Santa Fe	27.00
	1395	Ray Ablett, Thawing Lines	25.00
January 23, 1954	1396	J. S. Hawkins, Ditcher Rental	112.44
January 25, 1954	1397	Col. of Int. Revenue, Withholding Tax	90.00
	1398	Lea King, Prep. of Tax List	10.00
January 31, 1954	1399	Claude Peterson, Maint. Supt. Salary	300.00
	1400	La Verne Walkup, Bkpr. Salary	147.40
	1401	Frank Pena, Maint. Salary	183.90
	1402	State Engineer, Maps	3.00
	1403	Com. Pub. Ser. Co., Power Pumping	200.40
	1404	Clowe and Cowan, Maint. Distr.	135.73
	1405	John Ellison, Gravel	32.00
		TOTAL	\$6,169.93

WAARE BOND SINKING FUND

January 16, 1954	8	Santa Fe Nat'l Bank, Retirement of Water Bonds	6,512.50
January 9, 1954	146	Halprin Supply Co., Equipment	17.96
		GRAND TOTAL	\$14,692.71

POLICE DEPARTMENT REPORT

No. of Arrests	14
Violations:	
Reckless Driving	2
No. Driver's License	2
Drunk Driving	1
Drunk and Disorderly	2
Running Stop Sign	2
Leaving Scene of Accident	1
	14

Made to Measure Suits and Sport Tops

Estes Cleaners

Phone 28-82 for Pick-Up and Delivery
WE GIVE S. and H. GREEN STAMPS
For the Finest in Laundry and Cleaning Service

DANCE — Saturday, Feb. 20
Music by the Mellotones & Floor Show
Admission—\$2.00 per Couple
YOU CAN BRING YOUR FAMILY—
WE HAVE NO BAR

CARRIZO LODGE

See Us For Your Parties

PHONE 144

FUNERAL HOME

MULLINS-HAMILTON

ALAMOGORDO NEW MEXICO

Ford Passenger Cars, Pick-Ups, Trucks

LINCOLN COUNTY MOTORS

Used Cars, Pick-Ups and Trucks
Pho. 145 Marvin Roberts Carrizosa, N. M.

For Convenience . . .

Bank By Mail

Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!

THE
FIRST NATIONAL BANK
OF ROSWELL

Established 1890 "A Home Institution"
Member Federal Deposit Insurance Corporation

BAKER PHARMACY
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO

EXTRA SPECIAL!

SEAFORTH SPICED SHAVING LOTION,
Regular \$1.00 Size—
2 for \$1.00

TUSSY PINK CLEANSING CREAM AND
EMULSIFIED CLEANSING CREAM
\$2.00 size for \$1.25

TUSSY DRY SKIN FRESHNER AND
TUSSY SKIN TONIC—
\$1.75 size for \$1.00

(All prices plus F. E. tax)

REMEMBER YOUR VALENTINE WITH
RUSSELL STOVER'S FINE CANDY.

BAKER PHARMACY
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO

Only the '54 Chevrolet

gives you all these features
at lowest prices!

It's Brooming with Beauty!

The new 1954 Chevrolet Bel Air 2-door sedan. With three great series, Chevrolet offers the most beautiful choice of models in its field.

Striking New Luxury-Line Styling. Here are the best looking Chevrolets of all time. Available in 161 model-color combinations!

Luxurious New Modern-Media Interiors. Richer fabrics—vinyl trim—interior colors keyed to exterior colors in "Two-Ten" and Bel Air models!

POWERED FOR PERFORMANCE! New Power in "Blue-Flame 123" Engine. More power—more smoothness—more economy—with this brilliant Powerglide engine.

ENGINEERED FOR ECONOMY! New Power in "Blue-Flame 115" Engine. The "Blue-Flame 115" Engine also gives you new high-compression power, finer performance and important gas savings.

Highly Perfected Powerglide. Now you can have the finer, thrillier Powerglide automatic transmission on all Chevrolet models.

Exceptionally Fuel-Efficient Economy. (1) Lowest-priced line (2) extremely low operating costs (3) exceptionally low maintenance costs (4) traditionally higher resale value.

New Low Price on Power Steering. Gives fingertip control. Available on all models.

New Power Brakes for Your Safety-Protection. The first and the outstanding Power Brakes in Chevrolet's field. Do much of the work of braking for you. (Available on Powerglide models.)

New Automatic Window and Seat Controls. Touch a button to raise or lower front windows. Move the front seat up and forward or down and back with the same ease. Available on "Two-Ten" and Bel Air models.

Come in, see and drive the new 1954 Chevrolet at your earliest convenience, and we believe you'll decide it's the car for you! *Optional at extra cost.

SYMBOL OF SAVINGS

EMBLEM OF EXCELLENCE

POWELL CHEVROLET

Tularosa, New Mexico
RUIDOSO REPRESENTATIVE: CLAYTON BENNETT, PHONE 3-11 Telephone 461

Elementary School News

DIXIE DRYDEN, Editor

First Grade—Mrs. Kilgore
 We have a new pupil, her name is Jackie Smith. She is from Weir, Oregon. She is a very nice girl and is doing well in school. We have had a very successful year and we are looking forward to next year.

Third Grade—Mrs. Moore
 We have had a very successful year and we are looking forward to next year. We have had a very successful year and we are looking forward to next year.

Second Grade—Mrs. Sullivan
 We are looking forward to our Valentine party on Friday of this week. We have been making Valentine's cards and are looking forward to our party. We are looking forward to our Valentine party on Friday of this week.

by Bradley, and Caesar Garcia. The first six named made 100%. The following pupils were present every day during the last school month:

Sixth Grade—Mrs. Jones
 This week our class received our Science Kit. It is a very nice and complete kit and will be helpful to us in many ways. We have been having candy sales here at school for the past four weeks. Trying to raise the money for our kit which was \$12.00 however, a great deal of the money was donated by local business and we would like to thank them for their help. We are looking forward to our special thank to Mr. A. B. Tafuya for his special help in our interest.

Sixth Grade—Mr. Kaufmann
 Members of the class who participated in the game Thursday night of the game, Lee Glavin, Arthur Hale, Brian Nosker, Jerry Jones, Jerry Reynolds and George Tall.

STATE POLICE TO CITE MOTORISTS INTO COURT FOR STICKER VIOLATIONS
 Capt. A. B. Tafuya of the New Mexico State Police in Alamogordo has instructed patrolmen of his district to begin writing tickets for all violators of the brake and light inspection sticker law, and has asked the press of the state to issue this warning. Deadline for getting the stickers on windshields of vehicles was Feb. 1. Also to be cited into court are those persons driving vehicles with last year's out-of-state license plates, who are now making their home in this state.

People, Spots In The News



RAGING Willamette and Salt Creek rivers caused havoc in Oregon. Here's washed-out road and bridge on U.S. 56 between Oakridge and Eugene.



SULTRY, brunette version of Marilyn Mohr in Mara Lane, British film star.



NEW SOURCE—Air view of new \$14,000,000 mining plant of Freeport Sulphur Company at Garden Island Bay, La., near mouth of Mississippi river and 45 miles from nearest industrial plant. Largest sulphur development in last 20 years, it will turn out 500,000 tons a year at peak output.

NOTICE

To the Residents of Green Tree
 Effective Saturday, Feb. 13, a Curfew Law will go into operation in the Village.
 The hours of the curfew will be from 9 p. m. until 5 a. m. daily. Age of persons affected, 18 and under.

By Order of the Board of Trustees,
ALTON GRAY, Mayor

Nellie Dena Ziegler
 Further information on the life of Nellie Dena Ziegler, whose last rites were read in graveside services conducted by Rev. Jesse Allen, Green Tree Baptist Church pastor, at Ruidoso's Forest Lawn cemetery last Thursday, were given in the News this week. She was born June 1, 1880, in Smithfield, Ill. Her parents were Jacob and Sarah Ann Hinderliter Ziegler. Nine brothers and sisters preceded her in death. She was a graduate of the school of nursing of the Charity Hospital of New Orleans. She made her home from 1919 to 1942 at Elida, moving to Ruidoso that year. She died Feb. 2, 1954.

Our Great America by Woody

AMERICA'S MOST FAMOUS TEA PARTY WAS HELD IN BOZEMAN 100 YEARS AGO ON DECEMBER 16, 1953. TEAS HAS MORE MILES OF RURAL ROADS (2,100,000) THAN ANY OTHER STATE. KWALE IS SECOND IN NORTH DAKOTA THIRD IN PROTECT AGAINST TAXES LEASED BY THE UNITED COGNAC.

RECORDED BY THE AMERICAN BOWLING CONGRESS. HANK ARNOLD, MINNEAPOLIS, HAS RECORDED 11 "THE HUNDRED" GAMES.

TEAS HAS MORE MILES OF RURAL ROADS (2,100,000) THAN ANY OTHER STATE. KWALE IS SECOND IN NORTH DAKOTA THIRD IN PROTECT AGAINST TAXES LEASED BY THE UNITED COGNAC.

IT REQUIRES 50 FREIGHT CARS TO HAUL JUST ONE CUP OF THE NEW YORK CITY CLASSIFIED TELEPHONE DIRECTORY.

NOTICE

The Avon Representative will be at Hazel's Beauty Shop, across from Buckner's, Saturday, Feb. 13, from 8:30 'til 4.

OPEN AGAIN—

And Featuring Some Very Lovely Lines in
Spring Merchandise
 Pay Us a Visit—See the Newest in the Better Brands at
VILLAGE GIFT & APPAREL
 —DISTINCTIVE GIFTS—
 Mildred Helms In P. O. Block

We Have Them - - -

PRESTO COOKERS
 In Two, Four and Six Quart Sizes
Tennis Shoes for Children
 For Basketball and Play!
 20% OFF ON ALL TOYS
HARRIS BUILDERS SUPPLY
 • Groceries • Meats
 • Hardware • Notions
 • Paint • Dry Goods
 Phone 205 Green Tree, N. M.

HEADQUARTERS FOR FRIENDLY SERVICE

FRANCISCAN Hotel
 DRIVE RIGHT IN
 ... Park your car where it's easily accessible day and night just off the main lobby.

FRANCISCAN

CENTRAL at 6th • ALBUQUERQUE, N. M.

Announcing...
DON'S SHOE SHOP
 Is Now Open and Ready for Business
 IN THE BUILDING OPPOSITE
 WHITE MOUNTAIN GROCERY
 FEATURING—
 Shoe & Boot Repair and Leather Work
DON BARRON

FILMS DEVELOPED
 "King-Size" Prints Mounted in Attractive Album at No Extra Charge
FILMS - CAMERAS - FLASH BULBS
 Gifts - Moccasins - Jewelry
OLD MILL TRADING POST

We Can Handle Any Problem
IN WOODWORK
 Cabinet Work - Furniture Repairs
 - Building and Remodeling
ARTS & WOODCRAFT
 Our New Phone Number Is 190-01

PROTECT YOUR VALUABLE PAPERS...
 in a
Ruidoso State Bank
SAFE DEPOSIT BOX
 For as Little as \$3.50 per Year
 Our New Hours: Open 1 a. m., Close 3 p. m.
 Saturday, Open 10 a. m., Close 12 Noon.

Ruidoso State Bank
 is the Year Round Playground of the Southwest
 Ruidoso, New Mexico
 Capital—\$50,000 Surplus—\$25,000
 Telephone 98

Now Offering Fish On Our Menu
 OPEN YEAR 'ROUND
NOB HILL RESTAURANT
 Palmer Gateway, Ruidoso, N. M.
Sandwiches...
 ... Chicken ...
 ... Steaks
 "Chew With a View"
 SERVING HIGHEST QUALITY FOODS
 — Hours: 11 a. m. to 9 p. m. —

dairy foods
 FOR EVERY TASTE, EVERY USE...
 SERVE MORE DAIRY FOODS
 Wholesome dairy foods added to your recipes will make menus more nourishing more truly delicious. Dairy foods taste good, and are good for you, too!
 Buy City Dairy Products in Lincoln County at Your Favorite Store...
CITY DAIRY
 Manufacturers of POPULAR DAIRY PRODUCTS

NATIONAL ASSOCIATION OF REALTORS
Leland Realty Co.
 Now Located 1 Block East of Bank
 Our New Phone No. 214-01
 Ruidoso, New Mexico.

Give...
King's Candy for St. Valentine's Day
 "Kings for American Queens"
 We Have Other Gift Items for Your Sweetheart, Too.
Hart's Confectionery
 Downtown Ruidoso

Burdett-Campbell-Swearingin
 Dependable Insurance
 Phone 911 Ruidoso, New Mexico

THANKS, FOLKS!
 FOR YOUR FINE RESPONSE TO OUR NEW SERVICE OF SENDING OUT OUR FOODS.
 Many of our friends have taken advantage of this New Service, ordering our Specialties to be taken home and served. Phone us in advance, No. 212-01, and we'll have your order packaged and ready to pick up right away.
 Featuring — Chicken — Steaks — Shrimp and Our Popular Spanish Dishes
THE SPANISH NOOK
 Open 11 a. m. to 11 p. m. Seven Days a Week

Sssst! Ssurprise! Ssurprise!
 Our Sscribe Found Our "S's!"
 Ssso, sssee for yourself what we were advertising lasst week under sstress and sstrain—
Cigarettes, Ssocks, Ssyrup, Ssugar, Sspinach, Ssoup, Ssteaks, Sshortening, Ssoap, Mustard, Sstraw Hats and Sscotch Tissuue, —and, again—Assprin.
Fox Mercantile
 We Give S & H Green Stamps

The Weather Doesn't Matter - - -
WE NOW HAVE WARM WATER FOR CAR WASHING
 We Pick Up and Deliver—Pho. 133-01
 Gulf Lubrication
 We Vacuum Clean Every Car That We Wash
HOLLYWOOD GULF
 On Hiway 70 — Phone 133-01

WHAT ARE YOUR PROSPECTS FOR 1954
 Good, sound ADVERTISING promotions have increased the business prospects of others by leaps and bounds!
 That's right, numbers of successful businessmen have used the columns of the Ruidoso News as a stepping-stone to bigger profits... quicker sales! Your newspaper is the best means of reaching a greater number of people at the lowest possible cost!
RUIDOSO NEWS

STOCK and PRINTED-TO-ORDER
GUEST CHECKS and SALES BOOKS
 Immediate delivery—finest quality at no more cost than ordinary guest checks and sales books! Duplicates, triplicates and manifold styles; a wide selection of sizes and styles.
 Illustrated Duplicate sales book
 Numbered guest checks
 Be sure to check with us before you buy!
THE NEWS

GUEST OF BANK
Kenneth Watt, president of Ruidoso Chamber of Commerce, was a guest of the Continental National Bank in Ft. Worth Thursday of last week at the Fat Stock Show there. Watt was in Fort Worth and Dallas in the interest of selling \$37,500 of Ruidoso's municipal revenue water bonds.

MAYOR BUCKNER FLIES TO DENVER
Mayor Raymond Buckner flew to Denver, Colo., this week to confer with officials on the issuance of the \$186,000.00 in revenue bonds just put on sale by the Village of Ruidoso for improvement of the village's physical water, proper- ties.

CLAYTON BENNETT

Salesman for Powell Chevrolet. Says—
"THANKS"

To the 13 Business Firms Who Selected
A 1954 Chevrolet Pick-Up

As Their Gift in the Trade Expansion
Program at the Pueblo Theatre.

We're glad to see you choose the leader
in its field!

We extend this word of thanks, also, to all the other merchants and residents in Ruidoso who have been loyal to us in picking Chevrolet and Oldsmobile—and we add a word of appreciation for the part you will be playing in making the trade expansion program a huge success. We thank all of you for your trade—as well as your co-operation.

CLAYTON BENNETT

Selling Oldsmobile and Chevrolet
Passenger Cars and Trucks.

Buzzin' Around Lincoln County

News Notes from Farms, Ranches, Orchards

—By Travis B. Hicks—

Right now most everyone is thinking of some way to make a few more of those fifty-cent dollars. Things haven't gone so good lately. The things we hoped would pay off haven't turned out as expected. Perhaps high priced beef,

and most all farm products including fruit, have spoiled us just a little. Now we are faced with the problem of making a living instead of "making a killing."

Let's look at a few possibilities. Right now is the time to think about getting started with some poultry, not to make a sack full of money, but to make a little added income or save having to spend all of those fifty-cent dollars for food. It is best to get whatever the place can accommodate, but most everyone can raise enough chickens for fryers and keep enough hens for home eggs, with perhaps some to sell. Free chick day is coming soon.

At this time the cage laying flock idea is being tested out. There are a few experimental projects around. Rev. Jesse Allen, in Green Tree, is coming right along with a home-made set of cages and some home grown hens. The project has good looking possibilities.

The key to success will be good management, and that is where Lincoln County Feed and Implement comes in. We are here to help those who are trying to do something about this idea of supplemental income. Come by and let's talk this thing over. We order chicks regularly, any kind you want.

A few people are thinking about growing some turkeys if good management is practiced. There will be a meeting of prospective turkey growers Feb. 15th, 10:30 a. m. at the Nickson Hotel in Roswell. All interested people are invited. Perhaps we can get our poult delivered right to our door by the hatcheryman. That would certainly cut out the possibility of the poult being chilled in transit. If growers want us to help them get good poult, we should know about it sometime soon.

Research by the Ralston Purina Company has developed a new turkey feeding program for farmers who have their own grain supplies available. Details of the program will be given to turkey growers at special meetings to be held by the Purina Company beginning in this region early in February.

The new turkey feeding plan by enabling the feeder to make maximum use of locally grown grains, will make possible a savings of about 13 pounds of purchased feed for each 20-pound turkey grown on the program. This will allow the farmer who has grain supplies to raise a 20-pound turkey on a low cash outlay of about \$1.50.

At the meetings, results of on-the-farm feeding tests and full details of the new program will be given. The local Purina dealer has information regarding the time and place meetings will be held in this area. The public is invited.

HOLD QUILTING
Women of the Church of Christ had a quilting at the Church Wednesday. A covered dish luncheon was served. The group meets each week and members and visitors are invited. Bring a covered dish, you are advised.

PAGE SEVEN

Ruidoso News

Friday, February 12, 1954

Card Of Thanks

On behalf of our long-time friend and acquaintance, Miss Nell Ziegler, who died last week, we want to express a word of thanks and appreciation for the many kindnesses shown her during her illness, and for the nice floral offerings given at her funeral. We know she would want us to make this expression of appreciation for her.

THE J. T. SAYERS FAMILY.

ROTARIANS TO SPONSOR ONE BOY TO BOYS' STATE

Rotarians, in their Tuesday noon luncheon session at Navajo Lodge this week voted to bear the cost of sponsoring one of two boys from Ruidoso to go from the high school junior class to the New Mexico American Legion Boys' State this spring. Last week the Lions voted a similar sponsorship. Motion pictures of the 1953 World Series baseball games were shown.

Guests were Travis B. Hicks, who has moved here from San Angelo, Tex., and Carl DeBord, who told of the forthcoming Sports Car Round-Up in Ruidoso on Feb. 20-21.

Esquire Cleaners

Under the Personal Supervision of Herbert G. Daniels

Guarantees QUALITY Workmanship.

* OZONE-O-RAY PROCESS *

Gives You

✓ Complete and Thorough Cleaning

✓ Pressed to Perfection

✓ Absolutely Odor-Free

All We Ask Is Try Us Once

Then YOU Be The Judge

Free Pickup
and Delivery

Esquire

Across from Jack Lee Market

Phone 218-81
Ruidoso

AUTO RACES

2 BIG DAYS FEB. 20 21

Sports Car Round-up

OVER 50 FOREIGN MADE CARS

Ruidoso, N.M.

SUNDAY — FEB. 21 — 1 P. M.

TWO 25-MILE RACES

OVER 2½ MILE DIRT ROAD COURSE

— PROGRAM —

Concourse de Elegance—Sat., Feb. 20—4 P. M.

2 Big Dances Saturday Night

Men and Women's Automobile Field Events

9 A. M. to Noon—Sunday—Feb. 21st

RACES—1 P. M.—Sunday—Feb. 21st

SPONSORED BY

Albuquerque Sports Car Club

with other sports car clubs participating

and

RUIDOSO CHAMBER OF COMMERCE

THESE FRIENDLY FIRMS INVITE YOU TO RECEIVE

FREE TICKETS

—on the—

NEW 1954 CHEVROLET PICK-UP

To Be Given Away at the Pueblo Theatre

THURSDAY, APRIL 15

Free

Free

Ask them for details of this big trade expansion contest.

This shiny new '54 Chevrolet Pick-Up was purchased through the Powell Chevrolet Co., of Tularosa, and their Salesman in Ruidoso, Clayton Bennett.

R. H. Anderson Lumber Co.

We Recommend Du Pont Paints for All
Purposes—See Us For Your Building Supplies
—Hollywood—

Estes Cleaners

Laundry Service—Quality Cleaning and
Pressing—We Pick Up and Deliver
—Ruidoso—

Alamo Lumber & Supply Co.

Komac Paints—Complete Building Supplies
—Hollywood—

Jack Lee's Grocery & Market

12 Years of Service and Quality
—Ruidoso—

Hart's Confectionery

Your Family Meeting Place
Fresh Home Made Candy
—Downtown Ruidoso—

Ruidoso Auto Supply

Complete Line of Automotive Parts and
Supplies
Located at Morrison's Chevron Service
—Ruidoso—

Ruidoso Food Mart

Located in Upper Ruidoso
Your Dollar Is Worth More at Our Store
—Ruidoso—

Ruidoso Dry Goods

General Merchandise for the Entire Family
Fiesta and Squaw Dresses for the Ladies
—Ruidoso—

Sacra Bros. Gas Company

Gas Appliances — Service and Installation
—Ruidoso—

Self Serve Grocery & Market

The Best in Service and Quality
—Downtown Ruidoso—

Skyland Auto Service

Complete Motor Repairing—Parts and Service
24 Hour Wrecker Service
—Ruidoso—

Wagon Wheel Motor

Bear Wheel Alignment—Brake and Motor
Service — Parts and Accessories
—Ruidoso—

Clayton Bennett

Chevron Station Curio Store
—Hollywood—

Pueblo Theatre

Movies Are Your Best Entertainment Buy
—Ruidoso—

MESCALERO

By Mrs. E. P. Breuninger

Our sincere regrets to the family of Willis Smith whose wife, Marcia, died early Sunday morning, February 7th, at the Albuquerque Indian Hospital. Mrs. Smith died after a long illness both at the Mescalero Indian Hospital and the Albuquerque Indian Hospital. The death was a great loss to her husband, Willis, and her son, Elmer. Her death was also a great loss to the community. Her funeral services were held at the Mescalero Indian Hospital on Monday, February 8th, at 10 o'clock. Burial was in the Mescalero Indian Cemetery. Mrs. Smith was born in the Mescalero Indian Reservation. She was a devoted wife and mother. She is survived by her husband, Willis, and her son, Elmer. Her funeral services were held at the Mescalero Indian Hospital on Monday, February 8th, at 10 o'clock. Burial was in the Mescalero Indian Cemetery. Mrs. Smith was born in the Mescalero Indian Reservation. She was a devoted wife and mother. She is survived by her husband, Willis, and her son, Elmer.

Mr. Franklin has been employed as Agricultural Engineer (Conservation), and Mrs. Franklin as Principal Teacher at the Elk-Silver Day School.

Word has been received recently of the marriage of Rudolph Treas and Marthalene Randall on January 18, 1954. Rudolph is a son of Mrs. Grace Astor and Marthalene is a daughter of Mr. and Mrs. Victor Randall. The couple is making their home in Carrizo district.

The Mescalero Indian Cattle Growers' Association held its annual meeting on February 5th at the Mescalero Community Hall. Election of new members to the Board of Directors was held. The newly elected members were Richard Masech, Bernard Little and Eugene Chastain. The members electing are: Eddie Suga, Gabriel Pina, Ed, Chino and Anthony Treas. The outgoing members were William Magooah, Jr., Isaac Kase and John Walton Treas. A dinner made possible by the Association was served to all its members. The newly elected Board of Directors held a meeting on February 8th to elect new officers.

Word was received from Apache, Oklahoma, on January 26th of the

Around Hi Skool

By ANNE EYJEN

The Warriors scalped the Tularosa Wildcats Tuesday night for the first time in history with a

death of Mrs. Mildred C. Davis on January 24th. Mrs. Davis was the wife of Mr. Custer Davis of this reservation. Mr. Davis is serving in the U. S. Army. Mrs. Amelia Hubbard, mother of Custer, left on the 26th to be with her son.

Mason Guydelkon, son of Mr. and Mrs. Paul Guydelkon, who was discharged from the U. S. Navy on January 8th is visiting his wife, Mrs. Isabel D. Guydelkon, in Fenaco, New Mexico.

Mr. Wilbur Red Elk, cook at the Mescalero Day School, is sponsoring a newly organized teen-age club at Mescalero. Members include boys and girls from the ages 12 to 20 years. A social gathering and dance was held on the night of February 8th to raise necessary funds for other activities the club will have in the future. Mr. Red Elk reported a very successful party.



IS WED—Kenneth Anderson, son of Mr. and Mrs. A. W. Anderson of Green Tree, was married Jan. 31 at Yuma, Ariz., to Miss Pat Gibson of Riverside, Calif. The pair came here to visit Kenneth's parents on their honeymoon. Kenneth recently was discharged from the U. S. Army after having served overseas in Austria and Italy.

High point man for Ruidoso was Earl Allison with 21 points. High point man for Tule was Johnny Marrillo whose average this season is 21 points, but who was held to 17 points by the tight Warrior defense.

The Wildcats topped the Warriors in the B game with a score of 49-31. High point man was Billy Rusler with 10 points. Others scoring high were: Cecil Clarke with 6 points and Billy Glascock with 6 points.

The Captain Tigers overran the Warriors Friday night with a score of 33-43 in the B game and 42-57 in the A game.

High point man in the B game were: Cecil Clarke with 15, and Charlie Hall with 10. Other points were scored by Ronnie Chastain, 3, and Jim Wilson, 2.

High point man in the A game was Earl Allison with a total of 16 points. Other scorers were made by: Dean Holman, 6, Nyles Lackey, 7, Alan Skellett, 4.

The team fought a losing battle Saturday with Honda as the score ended up 25-30 in the B game and 34-50 in the A game.

High point man in the B game was Charlie Hall with 8 points. Remaining scores were made by: Henry Silva, 6, Billy Glascock, 4.

High point man in the A game was Alan Skellett with 14 points. Other points were made by: Nyles Lackey, 8, Glen Westall, 5, Dean Holman 3, Earl Allison 2, and Ben Hall 2.

The Dramatics Club of RUIS elected officers at their first meeting on January 27. They are as follows: President, Jody Veater; vice-president, Nancy Chapman; secretary, Betty Carpenter; Treasurer, Betty Bennett; reporter, Ronnie Shriver; Parliamentarian, Bob Skellett; Stage Director, Ronnie Chastain; Stage Manager, Glen Westall; Sponsor, Bob Kaufmann; Faculty Director, Ray Jones.

The Ruidoso football field will undergo repairs and will be rebuilt before next year's gridiron season. Plans have been made to cow seed this spring for which they will need more water. There is a possibility that a well could be drilled near the football field or the water piped from a well near the high school.

Work began this week on leveling the field.

A total of eleven students were on the A honor roll for this last six weeks' period. Seniors: Pat

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Butler and Pat Coe; Sophomores: Georgia Fuchs, Arnel Evans, Angela Posey, Jo Betty Reese, Nyles Lackey, Ada Lu Gragg, and Sofora Fuchs; Freshmen: Joanel Nosker and Arbara Goodson.

Those on the B honor roll were: Seniors: Connie Easley, Marquita Saltee, Ronnie Shriver, Lynn Hart, Johnnie Barajas, Cleve Bradley, Anne Eyjen, Dean Holman; Juniors: Cecil Clarke, R. V. Goodson, Lowell Nosker, Shirley Holmes, Miry Ann Standefer, Helen Whiteley, Patsy Brown, Virginia Halladay, Naomi Walton, Henry Rue, Paul Matthews, and Nancy Chapman; Sophomores: Ronald Chastain, Max Jones, Yone Holman, Barbara McDaniels, Dedie Dent, Peggy Strman, Linda Moore, Betty Carpenter, Theresa Barajas, Marjio Hart, Ronald Perry, and Zelma Zinn; Freshmen: Joan Marie Matthews, Barbara Akin, Virginia Hardy, Billy Mills, Charlie Hall, Don Sanders, Ray Dean Carpenter, Linda Burns, John Fuchs; Eighth Grade: Tommy Graham, Lee Crawford, Charles Butler, Harvey Bonnell, Ann Westall, Nadine Peterson, Dorothy Holloway, Dixie Gibson, Alvin Gay, Charles Padilla.

man there tonight and stay in Roswell after the game. Tomorrow night the team plays St. Peter's at Walker Air Force Base. Both double-headers will begin at 6:30.

Barney Gardner and son, Carl, are here from Jayton, Tex., to run White Mountain Grocery and Market while another son, Wallace, takes a brief vacation.

Mrs. Lyda Standefer leaves this evening for Dallas to attend a beauty operators convention and clinic and expects to be there a week.

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TOILET SOAP - Reg. Size	Per Bar	6¢
SUGAR - Crystal Brand	10 Lbs.	98¢
HOMINY - 2 1/2 Size Can		9¢
CUT BEANS - Gardenside	303 Can	14¢
PINEAPPLE - Highway Sliced	Lg. No. 2 Can	29¢
SPINACH - Avondale	Lg. No. 2 Can	15¢
Strawberry PRESERVES	2 Lb. Jar	69¢
DOG FOOD - Red Heart	Per Can	16¢

YARD EGGS - Grade A Large Size		69¢
PEACHES - Hunts	Lg. 2 1/2 Can	29¢
CRISCO SHORTENING	2 Pound Tin	87¢
CORN - Cream Style - Diamond	Lg. Can	15¢
TOILET SOAP - Sweetheart	4 Bars Reg.	31¢
MILK - White Swan	Tall Can	13¢
TOMATOES - Yellow Bow California		15¢
PINTO BEANS - Colorado	10 Lbs.	\$1.15
COKE'S - Plus Deposit	6 Per	25¢
DOG FOOD - Kim	Per Can	9¢

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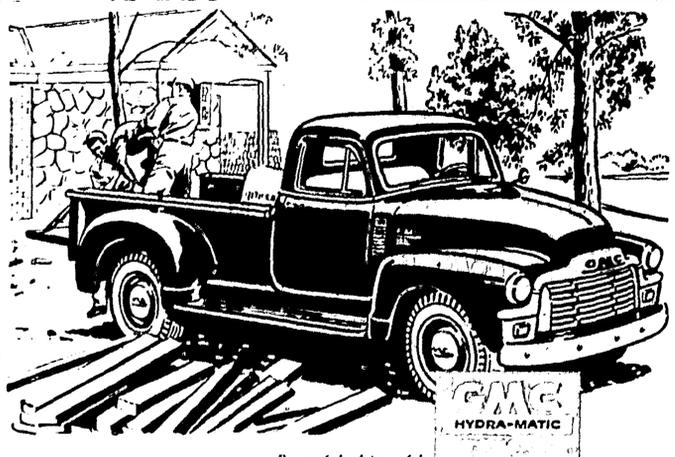
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Alert DOG & CAT FOOD	Can	Yellow or White Gardenside Brand 303 Cans CREAM CORN	
	10¢		2 for 29¢
Choice ROUND STEAK	Pound	Purina DOG CHOW	5 Lb. Bag
	69¢		69¢

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