

Travel U. S. Highway 70, the Treasure Trail Through the Scenic Southwest, to Reach Ruidoso, World's Largest Year-Round Mountain Playground

# The Ruidoso News

Printed and Published in the Playground of the Southwest

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, APRIL 9, 1954

SUBSCRIPTION \$2.50 Per Year

**OIL PAINTINGS**  
OF THE WEST  
**HARRIS SHELTON**  
Summer Studio  
Ruidoso, New Mexico  
Winter Studio  
3411 Richmond St. El Paso, Texas

VOLUME 8, NUMBER 43

## 1/2 and 1/2 WIT & WISDOM

—By Vix—

Fretty wonderful vote—don't you think? The people certainly expressed themselves in both the bond issue and the election of officials. Our re-elected trustees should feel that generally they have the support of the homefolks. It was a nice tribute to the fellows who spend so much of their free time to do our work for us in the growing town.

News notes from everywhere, about everything, from the editor's scratch pad: Carrizozo, Tularosa, Lordsburg and Wood County schools of this area having representatives on hand for New Mexico A. & M. College "Aggie High School Day" last Friday. Special exhibits were viewed in many departments and White Sands Playground Grounds had a special rocket display. . . . Newsletter from the Department of Game & Fish reports 5,000 legal size trout were planted in Nogal Lake in February. . . . We'd like to have such an ad, about month from now, believe it would help some. . . . Color advertisements, from a third to a whole page in size, are being run by the State Tourist Bureau this spring in eight national city magazines. . . . Glady L. Zimmerman, of Pennsylvania yet, after some research comes up with the information there are at least one dozen people in Ruidoso from that state. . . . Joseph E. Harker, and Ed Sliebert, summerman, H. W. Hoover, Charles Wm. Byers and his wife, Mrs. Clara Blakely, Norman C. Fritz, Mrs. H. F. Fairbanks, Louis C. Brown, George Brooks and Lawrence Becker. . . . Here's a note from C. Leland. . . . Sr. first came to Ruidoso in 1922 by pack and team, stayed all night at the Cree ranch chuck wagon where the new grade school now stands. The herd was being hid down on what is now the football field. Have spent my vacations in Ruidoso since that time and when it became possible I moved to Ruidoso in 1949, bought a home and entered the accounting business with I have followed most of the football life. I remember that night I stayed with the Cree Chuck Wagon we had goats milk cheese and tortillas for supper. . . . Carl DeBord was held last week to see a letter he had written featuring a football player in a national resort owners magazine, which gave Ruidoso some nice publicity all over the U. S. . . . Mr. and Mrs. Claude Hutchinson of Greenville, Tenn., who had a summer cabin here, are flying in here frequently to visit their friends and former townspeople, the Ralph Browns, sponsor a girls' independent basketball team known as the Flying B's and Woyland College coach, recently won the National AAU championship.

A very beautiful picture showing the Rio Ruidoso and "Old East" made by Louis Philippe local photographer, reproduced in black and white on the inside back cover of the latest Sun Trails magazine, which has a southwest circulation. Also in the magazine is a picture and story of Ruidoso's new bank, and a story of the article with pictures of the Blazer family and their mill in Mesacal. Remains of the mill can be seen as one travels on U. S. Highway 70. Speaking of it, the April New Mexico magazine had a story about Scene 70 and includes a photo of Ruidoso's old Dowlin Mill, and a mention of some of Ruidoso and the Lincoln National Forest's attractions.

Charles W. Byers deserves a plug for donating nine Red Cedars to the school. Byers went far into the Indian Reservation to secure these trees. They have been transplanted on the elementary school grounds by E. H. Euba, C. E. Hicks and Mr. Byers. Mr. Byers has previously given and transplanted trees on the high school grounds. All of this has been at his own expense and labor. E. H. Euba, artist, and Dorothy Patterson, associate artist at Shelton's studio.

**CARD OF THANKS**  
This is to express our thanks for the many kindnesses shown us during the illness and death of our baby. Your flowers, messages of sympathy and helping hands made our grief easier to bear. May God bless each of you in our prayer.  
THE ROMEKLEIN FAMILY

Mrs. Alex Capps of Anson and Mrs. James Capps of Denver City are here visiting this week. They had written an article featuring a national resort owners magazine, which gave Ruidoso some nice publicity all over the U. S. . . . Mr. and Mrs. Claude Hutchinson of Greenville, Tenn., who had a summer cabin here, are flying in here frequently to visit their friends and former townspeople, the Ralph Browns, sponsor a girls' independent basketball team known as the Flying B's and Woyland College coach, recently won the National AAU championship.

**Next Thursday Night  
IS THE BIG NIGHT  
at the PUEBLO**

That's the Night Someone Will Be Awarded the  
**1954 CHEVROLET PICK-UP**

Purchased by the Merchants named below from  
Fawell Chevrolet Co., Tularosa, Through  
Their Ruidoso Salesman, Clayton Bennett

**WE THANK EVERYONE . . .**

Who has had a part in this big contest, and urge you  
**TO BE PRESENT THAT NIGHT**

**J. C. CAPPS**  
Of the Pueblo Theatre  
And the Co-Operating Merchants

Alma Lumber & Supply  
Kleen Cleaners  
E. M. Anderson, Ltd. Co.  
Ruidoso State Bank  
Ruidoso State Bank  
Ruidoso State Bank

## Society Of American Foresters Opens Spring Meeting Here Today

The Southwestern Section of the Society of American Foresters opened their two-day Spring meeting in Ruidoso today. The theme of the meeting is "Forest and Disease Control Problems, principally concerning dwarf mistletoe on ponderosa pine.

The program consists of registration and a short business meeting this morning (Friday). There will also be a few short papers to introduce the subject Friday afternoon and Saturday afternoon will be spent in the field seeing control projects on the Mesacalero Apache Reservation. There is to be a banquet Friday night. A program is also being arranged for the visiting ladies.

There are some 230 members of the Society in the Southwest and a good turnout is expected. Guests are cordially invited to all the sessions. Anyone wishing to attend should contact the office of the Mesa Ranger Station, out of Captain to make reservations. Reservations can also be placed at the office of the Lincoln National Forester in Alamogordo.

D. D. Culler of Alamogordo, general chairman of the meeting, and Jack Bonberg and Stewart Andrews of Albuquerque are arranging the program. M. E. Guick is in charge of reservations and Paul Wild of Captain are planning the program for the ladies.

## Alfonso Soto Is In Race For Commissioner

Alfonso Soto of Arabela, candidate for County Commissioner of District 1, is being backed by the N. M. in the year 1954. His family moved to Lincoln County four years later and made their home at San Patricio until 1920, when they moved to Arabela. Mr. Soto made his home there since that time.

He is married and the couple have one daughter, Mary Lee, 14. She attends high school. Mr. Soto is owner and operator of a small store near Arabela. He takes an active part in church and civic affairs, has served on the school board and has been Republican chairman of the Arabela precinct since 1942.

Mr. Soto has never before been a candidate for public office. He solicits the support of his friends in the forthcoming primary election.

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## Nurses' Home Contract Let To John Emde

Construction is due to begin within ten days on a nurses home for Ruidoso. The contract was let Thursday night to John R. Emde of Ruidoso. His bid of \$12,665 was low among three submitted. The other bids were for \$13,945.00 and \$18,987.00, according to W. A. Hart, president of the hospital board.

Hart said the hospital has \$10,500 to build the home, and will cut back some of the non-essential construction work now on to make the total cost conform with the funds available. "For instance, we plan to leave off a flower bed, the porch, and install a cheaper heating system instead of a more costly central system to shave on the cost."

He added that the money included \$8,005 in donations and \$2,500 was available from the hospital's own finances. "We don't have any funds left to finance the furnishing of the home, however, and may have to stage a drive to secure items needed, such as linens, furniture, utensils and appliances, this summer. Anyone having surplus furniture, or items which we might use to furnish the home, are invited to give them to this project," he added.

## Improvements Are Underway At Golf Course

Another irrigation well, giving the course twice its watering capacity, was recently completed on Cree Meadows Country Club property here, according to Ed Ammon, a partner with A. H. Gray in the popular recreation attraction here. He reported grass has been replanted on all tees, all the links have been worked over and they have been aerifying the top dressing to help up the course's recovery from the rigors of winter.

## To Study Feasibility Of Ski Run Here

New Mexico State Tourist Bureau Director C. B. Mayshark, in company with a Denver, Colo., man, operator of ski runs in New Mexico and Colorado, are expected to arrive here Friday morning by plane to accompany a group of Ruidosians on a tour of the area in and around White Mountain Park on the slopes of Old Baldy. The pair will study the feasibility of creating a ski-run from Old Baldy to White Mountain Park. Ruidoso Chamber of Commerce Vice-President Harold Jones is arranging a party of Ruidosians to meet the state official. W. A. Hart is preparing the necessary papers for the party to make the tour.

## 1,000 Invitations Are Mailed

About 1,000 invitations have been mailed out to bankers, state officials and others to attend the annual Ruidoso State Bank Saturday, April 24. The bank, which opened Dec. 1 last year, and now has \$600,000 on deposit, waited until it secured approval from the Federal Reserve Insurance Corporation and until building improvements were completed to invite everybody in for the formal opening.

## Veterans To Install New Officers In Joint Program

Members of two servicemen's organizations will hold joint installation of officers in a program Wednesday night next week. April 14, in the American Legion home here, announces Romeo Klein, retiring commander of the Robert J. Hope Post No. 70 Refreshments will be served in a social hour following the business. The new officers for the Legion and for the Veterans of Foreign Wars.

## Apple Blossom Festival Planned

Timed with the springtime glory of apple trees in bloom in the three valleys is a proposed "Apple Blossom Festival" at Ruidoso. The festival, which will be held at the school gymnasium there, it is being sponsored by the Tres Valles Garden Club.

## Drouth Feed Program Continued

In Lincoln County the emergency federal drouth feed program has been extended for 30 days. The drouth feed program is the feed being approved in Lincoln County. On the extension the state drouth committee was instructed to discontinue drouth feed in any county if part of county in range conditions warrant, the county agent reported.

## PROCLAMATION

WHEREAS, there at the present time exists an extreme fire hazard in the Village of Ruidoso and vicinity.

WHEREAS, request has been made by the Forest Service and other organizations that the Village recognize such extreme hazard.

NOW THEREFORE, by proclamation, T. Raymond Buckner, Mayor of the Village of Ruidoso, New Mexico, do proclaim the Village Fire Season Opened, and declare that all laws, ordinances, etc., regarding burning within the Corporate Limits, and all other fire laws and ordinances to be in full effect from this date forward until the official ending of the fire season. There shall be no burning of any kind in the limits of the Village of Ruidoso, New Mexico. Burning shall be interpreted as meaning any trash fire, burning in barrels, or any other type of outdoor fire which shall be set. I ask full cooperation of all citizens of this Village, and all visitors in regard to enforcement.

Passed and approved this 17th day of March, 1954.

RAYMOND BUCKNER  
Mayor, Village of Ruidoso, N.M.  
Attest:  
C. A. Culver, Clerk.

## Found Innocent Of Murder Charge

A District Court jury of six women and six men last week found Vicente Aragon, about 60, of Carrizozo, innocent of a charge of second degree murder.

Aragon was charged after the death July 9, of Joe Swan, 42, Carrizozo. Swan suffered stab wounds in a fight June 19. The defense contended death was not from the wounds but from other causes. Swan had received treatment in the Ruidoso hospital, and in an El Paso hospital, prior to his death, testimony revealed.

## Tres Valley Club Lays Plans For Festival Of Apple Blossoms

The Tres Valles Garden Club met March 30 at the home of Mrs. George Sisco, Tinnie, N. M., for its first meeting. It was a covered dish luncheon, with the following members present: Mesdames Bill Shreengost, Jack Boylan, Joe Skeen, Tom Slaughter, John Thomas, Fernin Montes, Ed Goodrum, Sydney Bonnell, W. F. Coe, Will Mabel, Jess, Lou, Bert, Charles, Ed Nelson, Tom Babers, Charles Fuller and Mrs. Ora Tully. Mrs. Campbell and Mrs. Paul Pacheco and Mrs. B. J. Robinson were guests.

## Carrizozo Re-Elects Roberts As Mayor

Mayor Marvin Roberts was re-elected mayor of Carrizozo in municipal voting there Tuesday, defeating L. Z. Manire, 220 to 174.

## Don't Get Ambitious With Garden Plans, Warns Weatherman

C. A. Culver, co-operative weather observer for the U. S. Department of Commerce, said this week don't get ambitious with that flower garden and vegetable garden. During the last eight years April low temperatures have been between 4 degrees and 16 degrees. Then he added, you might leave that anti-freeze in the lot.

## Hollywood Resident Is Called To New York

Miss Fay Webb, who has been associated with Agnes Bandell in operating Frontier Cafe in Hollywood, on U. S. Highway 70 at the junction of State Highway 37, left Monday for New York City where she is to be director of information service with the United Community Chests and Councils of America. She is well qualified for the work, having served three years as executive of the Council of Social Agencies in Baltimore, and also with the Y. W. C. A. in Oklahoma City. She came here a few years ago from Oklahoma to work with Bandell, a lifelong friend.

## Funeral Is Held For Mother Of Ruidosoan

Mrs. Mary Mullinax, 72 years old, widow of Charles I. Mullinax, died March 28 at her home. She suffered a heart attack the night before. Funeral services were held March 31 and were conducted by the Rev. Noel T. Adams. Burial was in the Princeton Cemetery.

# Ruidosians Set Four Records In Electing New Mayor

In the municipal election at Green Tree Tuesday, Alton Gray was re-elected mayor and his Citizens Ticket was favored by a good vote. Total ballots cast there was 141, with results as follows: Citizens Ticket—Alton Gray for mayor, 71; for trustee, 2-years, Mary R. Basinger, 69; D. Massey, 70; for trustee, 4-years, J. P. Hiley, 70; D. Wilson, 67.

Progressive Party—C. Harris, for mayor, 57; for trustee, 2-years, Jack Shriver, 55; Jesse Evans, 58; for trustee, 4-years, Mack J. Edwards, 53; Dee Langford, 37.

## GREEN TREE RE-ELECTS ALTON GRAY

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## Murphy Wins Mayor's Race In Capitan

D. O. Murphy was elected mayor of Capitan in Tuesday's municipal election in that city, defeating Ross E. Aldrich 103 to 35. Unopposed for councilmen for 4-year terms were Johnny Annarotta, who polled 92, and J. E. Harrow, who received 110.

## Observance Planned For Maundy Thursday

Invitations were sent out this week to all Master Masons and their wives in Lincoln County to attend a Maundy Thursday service and banquet to be held in the educational building of Community Methodist Church here April 15 at 7 p. m. The program is sponsored by the Ruidoso Scottish Rite Club. Leslie Gillette, secretary of the uniform bodies of the Orient of Santa Fe, will be principal speaker. The dinner will be prepared and served by the local Past Masters of the Order of the Eastern Star.

## TREATED FOR SNAKE BITE

James William Dove, aged 8, Ruidoso Elementary School student, was treated for snake bite by a local physician Monday afternoon. The reptile was adjudged a harmless water snake by those who killed it after it bit young Dove's finger as he tried to pick it up.

## TWO NEW MEMBERS IN ROTARY CLUB

Two new members joined Ruidoso Rotary Club this week. Travis B. Hicks, field man for Lincoln County Feed & Implement Co., and T. B. Hood, executive vice-president of Ruidoso State Bank. Visitors in the regular noon Tuesday meeting included Jerry Moore, who spoke on a proposed television film for the Ruidoso area.

## Condensed Statement of Condition As of March 31, 1954

Resources	
Loans & Discounts (including overdrafts, \$24.33)	\$182,198.22
Commodity Credit Corporation Participation Certificates	60,000.00
Cash and Due from Banks	138,705.70
U. S. Bonds and Securities	249,563.13
Bank Premises, Furniture & Fixtures	28,056.67
Other Assets	274.10
<b>TOTAL RESOURCES</b>	<b>\$638,792.82</b>

Liabilities	
Capital	\$65,000.00
Surplus	32,500.00
Reserves & Undivided Profits	10,127.36
<b>Total Capital Funds</b>	<b>107,627.36</b>
DEPOSITS	531,165.46
<b>TOTAL LIABILITIES</b>	<b>\$638,792.82</b>

**Ruidoso, New Mexico**  
Member Federal Deposit Insurance Corporation

**Ruidoso State Bank**  
In the Year-Round Playground of the Southwest  
Ruidoso, New Mexico  
Member Federal Deposit Insurance Corporation  
Capital \$65,000 Surplus \$32,500  
Telephone 98

**"MISS, CELLANEOUS!"**  
Question:  
"Do you have miscellaneous insurance, when a guy doesn't own, but rents?"  
Answer:  
This Agency has just what you have in mind: insurance covers both household and personal property; against loss by fire, theft, windstorm—and including water damage, burglary, etc. Average cost only about \$2 a month. (Ask for Miss Cellaneous!)  
WARREN BARRETT, THE INSURANCE MAN.

# Water Bonds Are Passed By Wide Margin

Dan Swearingin and his Citizens Ticket helped set four new records in a municipal election in Ruidoso here Tuesday.

The 31-year-old native New Mexican polled the largest vote any individual has ever received in a city race to be elected mayor over Carl C. DeBord. His entire slate of running mates, four trustee candidates, all won votes in the first time full state has ever been elected for any "ticket" and the first time four trustees have ever been re-elected here. Coupled with those new records was the all-time high of 484 ballots cast in a city election—almost 100 more than at any other city race here. (In 1952 there were 395 votes cast, with R. H. Hedgecock, trustee candidate, polling 235, the largest single vote any individual had received up to that time.)

Outcome of the election put Luther Bynum and S. K. Kuykendall back in as trustee for four years, and Dr. D. E. Snyder and Harold Jones back in for two years.

**Favor Bonds 258 to 115**  
In the bond vote, in which property holders voted on a proposed \$150,000 General Obligation Bond issue for purposes of providing storage facilities for the municipal water system, the citizens voted 258 for and only 115 against the issuance.

In the police judge race, the first ever held here, C. D. Weems was re-elected, receiving 180 votes to 112 for H. M. Graham and 104 for Earl Strachan.

The voting on the two tickets was:  
Citizens Ticket—Swearingin, for mayor, 297; trustee, 4-years, Bynum, 204; Kuykendall, 276; 2-Jones, Snyder, 205; Jones, 253.  
Water System Ticket—DeBord, for mayor, 108; trustee, 4-years, E. J. Winnans, 159 W. A. Hart, 100; trustee, 2-years, Gene Dodson, 108; C. J. Leland, 155.  
New terms for the men elected begin May 1.

Swearingin's ticket supporters were well organized and long-time friends of his and his running mates worked from dawn to dusk on election day to get out the vote. "They had been at work for several days prior to Tuesday working up interest in the contest."

Mayor-Elect Swearingin this week gave the following statement to the Ruidoso News immediately after his election:  
"In the Ruidoso News some weeks ago I made a statement relative to the coming Mayor's race. I stand on that statement. I will do my best to fulfill the trust placed in me by the voters of the Village of Ruidoso. We will definitely prepare each month newspaper articles explaining what the Village government is doing and hoping to do as well as the citizens vote on the regulations under which the Village operates. Especially I plan to explain the income of the Village."

Let's all work together to build a better community in which to live and let live."  
DAN D. SWEARINGIN

In regard to the race just concluded, DeBord issued this statement:  
"I am 100% congratulatory and called Dan and congratulated him and wished him the best of luck. Earl in the evening we had agreed that the large vote cast would be a true expression from the citizens as to what they wanted."

I wish to thank those who voted for me for their confidence. I most sincerely congratulate my true friends for the clean manner in which they conducted my campaign."  
CARL DEBORD.

## WEATHER

Date	H	L	Sno	Precip
1	63	10	00	
2	70	15	00	
3	74	16	00	
4	70	20	00	
5	74	22	00	
6	75	19	00	
7	69	20	00	

(As compiled by C. A. Culver, co-operative weather observer for the U. S. Department of Commerce.)

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# Buzzin' Around Lincoln County

News Notes from Farms, Ranches, Orchards  
By TRAVIS B. HICKS

As the writer of this column travels about over the area, talking with people, particularly farm people and people with small holdings, the problem of making a living becomes more evident. A few years ago these same people perhaps were not worried so much about making a living as they were concerned with making a lot of money.

We cannot suggest a single enterprise that would be a sure way to make a lot of money, but we can suggest ways and means that, with good management, will provide a wholesome living.

First, we must be content to have our profits come in kind, but regular amounts. The poultry industry with its many phases lends itself to this type of income. More emphasis is usually placed on

poultry in the spring, but poultry is fast becoming an all-year-round business. Broilers are being raised every month in the year. Caged hens are made to lay an even production throughout the year. Turkeys are no longer just a holiday dish at Thanksgiving and Christmas, but are to be found on the menus of the leading establishments feeding the public every week of the year. This is a healthy situation for the person who wants to engage in some type of poultry production.

Sure, marketing arrangements must be made in order to get an even distribution of poultry products. Let's get our products made to sell. Production and selling make progress together. Let's get going!

## LINCOLN FOREST FIRE-FIGHTERS ALERTED

Lookout posts were manned and emergency guards alerted last week in the tinder-dry Lincoln National Forest as danger meters registered "extreme danger" for the first time this year.

The meters register humidity in the forests and flash their warnings when fire conditions hit a danger point.

No fires were reported in the area. But the U. S. Forest Service was keeping a 24-hour vigil and Hat Fire-Fighters were told to be ready at a moment's notice.

## Card of Thanks

To the Friends who cooked and served the food, for the lovely floral offerings and generous memorial fund, and especial thanks to the men who prepared the final resting place for our loved one. All the cards and letters which have been such a comfort in the time of our loss.  
THE IKE WINGFIELD FAMILY

## CAFE OPENS

**The Ruidoso News**  
SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb Editors & Publishers  
Jim Lamb Associate

(Founded May 16, 1946 by Lloyd and Ida Bloodworth)  
Entered as Second Class Matter at the Post Office, Ruidoso New Mexico, under Act of March 30, 1879.

Subscription \$2.50 per year in advance  
Member: New Mexico Press Association

**MYERS WATER SYSTEMS**  
WESTINGHOUSE APPLIANCES  
Inter-Mountain Supply  
John Buckner  
PHONE 11 SKYLAND

**OUR THANKS**  
To the voters for their nice turn-out and to the people who supported us in the City Election in Green Tree.  
The Candidates of the Citizens' Party

**FRONTIER CAFE**  
Hollywood, New Mexico  
Steaks — Sandwiches  
Home of the Jumbo Burger

For Refueling  
**MAN OR MOTOR**  
Stop at the Friendly  
**Thompson Service Station & Cafe**  
While You're Refueling at our Fine Cafe  
We Can Be Refueling Your Car.  
Save Time — Got the Best  
We Now Have a Full-Time Mechanic  
On Duty in Our Garage Department.  
Featuring Conoco Petroleum Products  
Hiway 70 — Hollywood

PAGE TWO  
**Ruidoso News**  
Friday, April 9, 1954

**LEGAL NOTICE**

STATE OF NEW MEXICO, COUNTY OF LINCOLN, IN THE DISTRICT COURT, PETITION OF ROBERT H. SMITH AND RUBY A. SMITH TO ADOPT GRETCHEN RAYNELL FRY AND THRESA GAYNELL FRY, No. 6188

NOTICE OF HEARING TO OBTAIN WAIVER OF FATHER'S CONSENT  
The State of New Mexico To: RAY FRY

You are further notified that ROBERT H. SMITH and RUBY A. SMITH have commenced action in the District Court of Lincoln County, New Mexico, on the 8th day of March, 1954, to adopt GRETCHEN RAYNELL FRY and THRESA GAYNELL FRY, as more fully appears from the Petition on file in the office of the Clerk of the District Court.

You are further notified that the Court on or before the hour, time and place specified, your consent as the father to the adoption of your children will be dispensed with and waived.

You are further notified that GEO. L. ZIMMERMAN, Attorney at Law, Box 35, Carrizozo, New Mexico, is the attorney for the petitioners in said action.

Witness my hand and seal of the District Court on this 16th day of March, 1954.  
JAMES EARL HARCROW  
Clerk of the District Court (Seal)

**The Authentic Life of "BILLY THE KID"**  
by PAT F. GARRETT  
This is a facsimile of the rare 1882 edition. We have a few (Only 1000 printed). We've been searching for this book for years. Here it is for only \$3.00.

We Also Have 3 Copies of "FRONTIER FIGHTER" by Geo. W. Coe  
**OLD MILL TRADING POST**

**NOB HILL LODGE**  
On U. S. Highway 70 — Ruidoso, New Mexico  
Simmons Beautyrest Mattresses  
Rancho Style Furniture - Tiled Showers and Baths  
"With the World's Most Beautiful View"

**NEED ...**  
**Plumbing** REPAIRS and INSTALLATION  
Then See  
**Sid Courvelle**  
TRY HIS EASY PAYMENT PLAN  
1 to 36 Months to Pay  
Payments to Meet Your Budget  
NO DOWN PAYMENT REQUIRED  
Phone 77-01 or 167-03

**Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It in Ruidoso**

**SPECIAL**  
Six Bedroom  
Two Baths  
Living Room  
Fireplace  
Kitchen  
Laundry Room  
Deeded Lot  
On River  
Partially Furnished  
Recent Construction  
**\$15,000.00**  
View Deluxe  
The most outstanding home, as to location, view, construction, in the Gateway—for sale or will trade for El Paso property.  
Five Bedroom Home, with extra rental, located on river, 4 lots with this property, \$4,250.00, furnished.  
Two bedrooms, 2 baths, living room, kitchen, double car garage, winterized, well furnished, in central Ruidoso, but away from traffic.  
Business Property in North Central Texas, value \$36,000.00, will trade for Ruidoso. This is choice property, is not junk!

**WALT CROSBY**  
Real Estate Office  
Thunderbird Lodge  
Phone 41-29

**NEED ...**  
**Plumbing** REPAIRS and INSTALLATION  
Then See  
**Sid Courvelle**  
TRY HIS EASY PAYMENT PLAN  
1 to 36 Months to Pay  
Payments to Meet Your Budget  
NO DOWN PAYMENT REQUIRED  
Phone 77-01 or 167-03

**CLARKE'S**  
Insurance Agency  
Insurance Of All Kinds  
Billie and Ezel Clarke

**Navajo Lodge**  
New Mexico's Finest Road Hotel  
Ruidoso, New Mexico

When You Need To Make A Hurried Trip  
—CONTACT—  
**RALPH BROWN**  
Fly Chartered Plane  
Residence Phone 71-11  
Air Port Phone 14-93

**VAUGHNLAND**  
"Live The Life of Riley  
in A Cabin in the Pines"  
24 Modern Cabins  
Kitchens Bath  
Completely Furnished  
Among The Pines  
On The Noisy River  
Open Year 'Round  
PLAYGROUND FOR CHILDREN

**HOME OF SOUND INVESTMENT**  
SOLD!  
Ideal River Cabin, 2 bedroom, bath, knotty pine finish, furnished, only \$7,500.00. Immediate possession.  
SCENIC HOMESITE  
2 large deeded lots only \$1,800.00.  
CEDAR CREEK CABIN  
Ideal modern furnished cabin, a real buy for only \$2,250.00.  
COURTS AND LODGES  
I have a choice selection of Courts and Lodges for sale. All priced right.  
EXCLUSIVE  
100 feet on pavement, \$7,500, was \$10,000. This is worth looking into.  
IDEAL MOUNTAIN HOME  
One of the better built homes in the Golf Course area. Located in good view round neighborhood. If you want to see this lovely home, it would be a pleasure to show you.  
EXCLUSIVE  
Beautiful home site, 5 acre tract, deeded with wonderful view of OLD BALDY. Only \$4,500.00 with terms.  
BUSINESS PROPERTY  
Large building on pavement, deeded lot, only \$1,575.00.

**PAUL H. DOUGLASS**  
REAL ESTATE  
In Post Office Block  
Bus. Ph. 53-03 Res. 20-21

**FOR SALE—Baby cribs, strollers and high chairs; stude coaches, refrigerator and stoves, chrome dinette sets, old and new mattresses, metal lawn chairs. Will trade. Apache Furniture. Phone 68.**  
**FOR SALE—Cherokee Lodge and Orchard, 30 acres, 23 acres in light-year old apple and pear trees, all terraced and irrigated. Located 1/2-mile above Ruidoso Junction on Highway 70. E. R. Foteck, Hollywood, N. M. 41p**  
**WANTED—Good home for small Australian Shepherd, affectionate, house-broke and very intelligent. By Simons, Main Manor.**  
**FOR SALE—Beautiful hooked rug, approximately 3x5-foot in size, with lovely floral pattern. This rug made in Ruidoso. Ideal for living room or bedroom. Write Walt-Crosby for further information.**  
**ALL TYPES OF appliance repairs. Work guaranteed. Buckner's, in Postoffice block.**  
**FOR SALE—Four bedroom house, to be moved off lot. Mrs. A. C. Kelley, Ph. 125-02.**  
**FOR SALE—One 1 1/2-h. p. 1 1/2-inch discharge Johnston jet pump with 120 gal. pressure tank; 88-foot new galvanized pipe. I guarantee A-1 condition; girl's bicycle, practically new; wood stove, good condition. E. R. Foteck, Hollywood, N. M. 41p**  
**FOR SALE—3-room furnished house in Skyland and 7 lots in suitable location for curing. Write P. O. Box 325, Hollywood, N. M.**  
**FOR RENT—Corner business building in downtown Ruidoso. Clarke Insurance Agency.**  
**FOR SALE—50 acres irrigated farm in Tulare, well 32-inch diameter hole, gravel pack; 8-room house, price \$15,000; \$15,000 down, balance terms or trade. McCarty Real Estate, 410**  
**FOR RENT—Office space, utilities furnished. Joe Hawkins at new Ruidoso Gas Co. office adjoining Baker Pharmacy. 110**  
**ROYAL TYPEWRITERS SALES AND SERVICE—All types typewriters and adding machines, new or used. Allied Business Machines Co., 418 N. Richardson, Roswell, Ph. 3674-W, or call Ruidoso News. 41b**  
**REAL PROPERTY APPRAISALS DAN D. SWEARINGIN Box 57 Ruidoso, N. M.**

**FOR SALE—Deep freeze, Cold-spot, in perfect condition, 12 cu. ft., for quick sale \$100. Ph. 63-11 or 59-03.**  
**FOR SALE—Electric motors, new and used, 1/2 cu. ft. electric refrigerator, 4 cu. ft. electric refrigerator, 5 cu. ft. electric refrigerator. Call for list. Jerry Morgan, Ajax Ice Machine, 7x3-ft. overhead garage door. 550-gal. propane tank. W. A. Hart.**  
**FOR SALE—Or trade for Ruidoso property, two-story 4-b-d-room, 2-bath home in Denver City, 2 acres land, J. C. Capps, Fucile Theatre. Also, want to rent 2-b-d-room house in Ruidoso. Phone 55.**  
**BARGAINS—In good used tires, in any size also tire vulcanizer. Ray Poir's Tires Station, Downtown Ruidoso. 410**  
**TURKEY POULTS—Order turkey poult from Lincoln County Feed & Implement Co., Highway 70, Hollywood, Ph. 32-81.**  
**INSECTICIDES—Sprays for poultry, livestock, crickets. Consult us. Lincoln County Feed & Implement Co., Ph. 32-81, Highway 70, Hollywood.**  
**FOR SALE—In Green Tree, two miles below Ruidoso Junction on Highway 70, large stone building with modern 2-bedroom apartment all under one roof. Well insulated, south front. Double garage, workshop, acreage, fruit trees, immediate possession. S. W. Stout, Green Tree, N. M. 410**  
**WANTED—All kinds of real estate listings and rentals. Lowell Morgan representing McCarty Real Estate. 410**

**El Rancho Ruidoso COURTS**  
Reasonable Winter Rates  
Twin or DOUBLE BEDS  
TILE BATHS  
Phone 125-02

**Contract Ditch Work MACHINE DIGGING**  
By Foot, By Hour, By Yard  
Foundations Dug  
**JOE HAWKINS**  
Phone 53-12 or 125-02

**Custom Assay Offices**  
Chemists and Assayers  
Shippers Representatives  
P. O. Box 811  
El Paso, Texas

**METAL WORK**  
Gutters, Chimney Tops, Tanks  
All Sheet Metal Work  
**LACEY**  
**SHEET METAL SHOP**  
Contact Joe Hawkins at Ruidoso Gas Co.  
Phone 53-12

**Church of Christ**  
Ruidoso, New Mexico  
SUNDAY SERVICES  
Bible Classes 9:45 a. m.  
Sermon 10:45 a. m.  
Communion 11:40 a. m.  
Evening Services 7:30 p. m.  
Midweek Bible Study, Wednesday 7:30 p. m.  
Blessed are the pure in heart: for they shall see God.  
Tune in "The Herald of Truth" Radio Program 3 p. m. Sunday over KXPO, El Paso.  
M. A. ELKINS, Minister  
A Hearty Welcome To All

**COURT**  
After observing the volume of business this property has enjoyed (under the present management) over several years' period of time, I have come to the conclusion that for dollar invested it is as good or better buy than any court in Ruidoso.  
\$18,000.00 will handle, and it is a property that you do not have to start a spending program on.  
**WALT CROSBY**

**FOR WINTER WOOD—Drop a word to Art Bradley, Box 24 Green Tree.**  
**PIANO FOR SALE—Elate Chicago upright with steel, modern, also light oak. Ed Crawford Upholstering Shop, Ph. 127-01, 26**  
**FOR SALE—Whilly Station Wagon, 4-wheel drive, radio & heater, motor good. Remaining Barnes.**  
**FOR RENT—Rooms**  
Base, Brownfield, Meade  
Norman Studio, Ph. 81-02.  
**FOR SALE—One 2-bedroom home in Palmer Gateway, furnished, including television very nice, \$12,800.00. McCarty Real Estate, Lowell Morgan, salesman. 410**  
**HELP WANTED—Girl for housework. Main Manor. 41p**  
**WARD'S DELUXE HOMER For Sale. See Alvin Fesey, Green Tree, N. M. 41p**

**IDLE HOUR LODGE**  
Modern Log Cabins  
Open Year 'Round  
Phone 57-04 Box 573  
Mr. and Mrs. Luther Bynum

**A. C. KELLEY**  
Licensed Contractor  
ROCK and CEMENT WORK  
Ruidoso, New Mexico  
Phone 59-11

**APACHE VILLAGE**  
On The Alto Road  
MODERN CABINS  
Open Year 'Round  
L. A. Papal—M. E. Standerfer

**ERNEST WOOD PLUMBING**  
CONTRACTOR  
Ruidoso, N. M.  
Box 154  
Phone 74-03

**BEN ROY**  
INSURANCE  
TAX SERVICE  
Box 156 Ruidoso, N. M.  
Phone 68-02

If your drink is a pleasure—that's your business.  
If your drinking is a problem—that's our business.  
For a confidential talk with a member call 2-1801 or write Box 65, Hollywood.  
Ruidoso-Hollywood-Green Tree Group of  
**Alcoholics Anonymous**  
Meeting every Sunday morning at 10:30, Grandview Pharmacy  
Public Invited 41

**Eventually ...**  
Why Not Now?  
Call  
**W. A. HART**  
ELECTRICAL WIRING  
REFRIGERATION SALES  
AND SERVICE  
Pho. 125-02 Ruidoso  
18 Years in Ruidoso  
Don't worry about the price—for we have a conscience.  
Once a Customer, Always a Customer

We wish to express a word of heartfelt thanks for the very splendid vote you gave our ticket.

The candidates on this ticket are deeply grateful for the fine turn-out at the polls, and will strive in all earnestness to merit your confidence.

**DAN SWEARINGIN**  
**S. K. Kuykendall** **D. E. Snyder**  
**Luther Bynum** **Harold Jones**

**ALAMO MOTOR CO.**  
DODGE PLYMOUTH  
Sales and Service  
Box 888 Phone 58  
Alamogordo, New Mexico  
**LEE CRAWFORD, Salesman, Green Tree**



New Mexico Federation of Women's Clubs' meeting in Carlsbad this week. She is a member of the Texas Federation.  
 Elmo Barnes, Roswell, was here early this week.

**Ford**

Ford Passenger Cars, Pick-Ups, Trucks

**LINCOLN COUNTY MOTORS**

Used Cars, Pick-Ups and Trucks

Pho. 145 Marvin Roberts Carrizozo, N. M.

**RUIDOSO GRAVEL SERVICE**

Palmer Gateway

DOZER WORK  
 EXCAVATING  
 ROAD GRAVEL  
 TOP SOIL

ALL KINDS OF  
 CRUSHED GRAVEL  
 SCREENED SAND  
 BOULDERS

FREE ESTIMATE ON JOBS  
 P. O. Box 235, Hollywood, N. M.  
 Phone 126-01 J. B. CLOSE

**F . . . is for Reasonable Fuel!**

Butane Gas is truly one of the most reasonable fuels in use today. In urban areas or where lines are not available this gas is as close as your telephone.



FOR SALE—  
 Hamilton Automatic Clothes Drier

We Sell and Install  
**Tanks and Appliances**

Call 67-04 Collect For Service  
 ANYWHERE IN LINCOLN COUNTY  
 AND VICINITY

**KEETH GAS CO.**

PROPANE and BUTANE  
 Phone 67-04 Ruidoso

**Around Hi Skool**

By ANNE EVJEN

Jody Veater, a Senior at RHS, will appear on "Teen Teenagers" teen-age panel program on KSWB-TV at 5:45 p. m. Monday.

His appearance was arranged by Cy Leland through the moderator, Helen McMillan.

"Teen Teenagers" consists of Roswell High School students with one guest from out of town each week.

Four new pupils have joined the RHS student body. They are: Tom Hunt from Morton, Texas, who is a Freshman; Robert Kerwin, a Freshman from Burlingame, California; Leland Cheney, also a

**RUIDOSO HARDWARE**

We Have—

Onion Sets  
 Fishing Licenses for '54  
 Sporting Goods  
 Hardware Items

**RELIABLE ELECTRICAL SERVICE**

BE SAFE . . .  
 CHECK UP

We fix everything electrical on your car from starter switch to tail light. Our modern testing equipment enables us to do a better job for you. We carry a complete line of electrical supplies including high grade batteries!

Notice—  
 We give Frontier Stamps and Tickets on the Free Pick-Up ONLY where cash is paid or when charge accounts are paid WITHIN 30 DAYS—Do not ask for stamps or tickets on accounts owed us beyond 30 days.

ACCESSORIES  
**Luallin's SKYLAND AUTO**  
 We Give Frontier Stamps

**Thank You**

Voters of Green Tree  
 For your nice vote.  
 I Appreciate Your Support Very Much

**DEE LANGFORD**

I wish to express my thanks and appreciation for the support given me in the Municipal Election for Police Judge.

**C. D. Weems**

**J. & D. CAFE**

Welcomes You  
 Home of Good Food  
 Sandwiches  
 Steaks  
 Short Orders  
 Best Coffee in Town

For Easter—pot plants, gardenias in bud, calladiums, sansevierias, philodendrons, ferns and geraniums or planter material.  
 Home grown and climated bedding plants, ready May 15, to June 1st: Hybrid tomatoes, peppers, all color snapdragons, bluze zinnias, marigolds, calendulas, violas, pansies, delphiniums, columbines, foxgloves, Shasta daisies, phytolium hollyhock, carnations, daisies and campanulas. Also early blooming chrysanthemums all colors, fine iris tubers, all colors.

**FRITZ FLORIST**  
 1540 E. Main on Meander Road  
 Between Ruidoso & Hollywood  
 across the River north of Forest Camp Ground.

Freshman, from Atherton, California; and Pat Williamson, a Junior, from Amherst, Texas.

The Junior Class will sponsor an enchilada supper on Wednesday, April 14, from 5:00 to 8:00 p. m. at the Village Cafe across from Carter's Lodge.

Tickets are on sale from any day to attend the annual convention at Highlands University at Las Vegas, New Mexico. The meet will last about two days and the students will room on the campus.

**For Magnolia Petroleum Products**

**CLYDE (Mobil) McCLINTOCK**

Phone 48-11 Ruidoso, N. M.

**LOOK YOUR BEST FOR EASTER**

From • Lili • Kaye • Tom  
 Pinwave • Bobbi • Shadow Wave  
 Nutrilite • Richard Hudnut  
 Home Permanents & Refills  
 Cosmetics • Shampoos • Cornette Hose

**COOK'S LOG CABIN**  
 Proprietary and Sundries

Leather Purses in a Variety of Colors  
**\$2.29**

Men's and Ladies' Billfolds—All Prices  
 Spring and Fall Garden and Flower Seeds  
 Garden Tools and Supplies

Complete Stock of Moccasins \$2.69  
 Beautiful, Large Head Scarves \$1.29

**HARRIS BUILDERS SUPPLY**

• Groceries • Meats • Dry Goods  
 • Hardware • Paint • Soap  
 Phone 205 Green Tree, N. M.

**CHINAMEL PAINTS & VARNISHES**

**WHITE**  
 Auto Store  
 CARPENTER & MECHANIC TOOLS

**GREEN'S PLUMBER**

A KITCHEN THAT'S BEEN MODERNIZED, BY EVERY WIFE IS HIGHLY PRIZED



**GREEN PLUMBING**

No Coupons Just  
 FINE Photography  
**Louis Philippe**  
 Of Ruidoso, N. M.

**NATIONAL ASSOCIATION OF REALTORS**

**Leland Realty Co.**

Now Located 1 Block East of Bank  
 Our New Phone No. 214-01  
 Ruidoso, New Mexico.

**GREEN'S PLUMBER**

A KITCHEN THAT'S BEEN MODERNIZED, BY EVERY WIFE IS HIGHLY PRIZED



**GREEN PLUMBING**

**For Magnolia Petroleum Products**

**CLYDE (Mobil) McCLINTOCK**

Phone 48-11 Ruidoso, N. M.

**LOOK YOUR BEST FOR EASTER**

From • Lili • Kaye • Tom  
 Pinwave • Bobbi • Shadow Wave  
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 Home Permanents & Refills  
 Cosmetics • Shampoos • Cornette Hose

**COOK'S LOG CABIN**  
 Proprietary and Sundries

Leather Purses in a Variety of Colors  
**\$2.29**

Men's and Ladies' Billfolds—All Prices  
 Spring and Fall Garden and Flower Seeds  
 Garden Tools and Supplies

Complete Stock of Moccasins \$2.69  
 Beautiful, Large Head Scarves \$1.29

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• Groceries • Meats • Dry Goods  
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 Phone 205 Green Tree, N. M.

**CHINAMEL PAINTS & VARNISHES**

**WHITE**  
 Auto Store  
 CARPENTER & MECHANIC TOOLS

**GREEN'S PLUMBER**

A KITCHEN THAT'S BEEN MODERNIZED, BY EVERY WIFE IS HIGHLY PRIZED



**GREEN PLUMBING**

**WE RENT**

• Refrigerators  
 • Baby Beds  
 • Rollaway Beds

**APACHE FURNITURE**

Phone 68

**Andy Says—**

Whew! Well, I guess most folks are glad the election's over. The people have spoken—let's take the verdict, in other words, let's **BURY THE HATCHET** then **PICK UP THE SPADE** and get to work on the things needing to be done in Ruidoso.

There's no doubt about it, all of us love Ruidoso—let's demonstrate that by working FOR Ruidoso.

If we can help you any way with your building problems or needs—that's our business



**Ruidoso Lumber Co.**  
 HOLLYWOOD, NEW MEXICO

Be Sure to Ask for Your Tickets  
 On the Free Pick-Up.

**SURE CURE for bulbsnatching**

**DR. REDDY KILOWATT**  
 Lighting Specialist

**Rx**

Keep spare light bulbs on hand  
**R.K.**

BUY 'EM BY THE SACK

There's no need for bulbsnatching when you keep spare bulbs on the pantry shelf. You're always ready to replace a burn-out . . . with a bright new bulb of the right size. Stop in and stock up now. Get enough bulbs to fill all your empty sockets . . . plus a generous supply of spares!

60-watt . . . 17c  
 75 or 100-watt . . . 19c  
 150-watt . . . 23c  
 100-200-300-watt . . . 71c  
 (Federal tax included)

**COMMUNITY PUBLIC SERVICE**



**Thy KING Cometh**

Amid joyous hosannas and waving of palm branches, He rode into the city of Jerusalem, past these same walls which are standing today.

Long ago in ancient Palestine, the prophet had heralded the coming of a king. But now few thought it more than the usual procession of some new earthly ruler. Yet no king ever came as He came. No king ever built such a kingdom.

This was the King of Heaven who rode into the hearts of men and built there a Kingdom of Love!

They crucified Him, but death could not stop His coming. He comes in every age to all who will believe. He comes to you.

Go to church this Palm Sunday, for "thy king cometh." Let the King of Heaven ride into your heart.

**Church Directory**

**FIRST BAPTIST CHURCH**  
 Green Tree, New Mexico  
 Rev. Jesse F. Allen, Pastor  
 Sunday School 9:45 a. m.  
 Eugene Gay, Supt.  
 Preaching Service, 11:00 a. m.  
 Training Union 6:30 p. m.  
 Mrs. J. B. Gazaway, Director.  
 Preaching Service, 7:30 p. m.  
 Wednesday night service, 7:30.  
 Youth meeting every Saturday night at 7:30 p. m.  
 The church where everybody is somebody, and nobody a stranger.  
 Phone 148-04.

**CHURCH OF CHRIST**  
 M. A. Ekins, Minister  
 Services  
 Bible Study at 9:45 a. m.  
 Worship Service at 10:45 a. m.  
 Communion at 11:40 a. m.  
 Evening Service at 7:00 p. m.

**COMMUNITY METHODIST CHURCH**  
 Frank Matthews, Pastor  
 Sunday School—10:00.  
 Morning Worship—11:00.  
 Methodist Youth Fellowship—5:30.  
 Evening Service—7:00.

**CHRISTIAN SCIENCE SERVICES**  
 Every Sunday, 1 p. m., in Ruidoso Woman's Club. Testimony meeting following regular service each third Sunday. A cordial welcome is extended to all who wish to attend.

**FULL GOSPEL HOLINESS CHURCH OF GREEN TREE**  
 Rev. Cecil Smith, Pastor  
 Sunday School—9:45 a. m. Sunday.  
 Preaching—11 a. m. Sunday.  
 Evangelistic Service—7:30 p. m. Sunday.  
 Prayer Meeting—Tuesday evening. Young Peoples Service—Thursday Evening.

**ASSEMBLY OF GOD CHURCH**  
 Green Tree, New Mex.  
 Pastor, George Perry  
 Sunday School—10 a. m.  
 Morning Worship—11 a. m.  
 Booster Band—7 p. m.  
 Evangelistic Service—7:30 p. m.

**HOLY MOUNT EPISCOPAL CHURCH**  
 Neb Hill  
 The Ven. Robert V. Davis  
 M. A. Vicar  
 Services  
 2nd and 4th Sundays, 11 a. m.  
 Church School every Sunday at 10 a. m.

**FIRST PRESBYTERIAN CHURCH**  
 William B. Holmes, Jr., Pastor  
 Temporary place of meeting, Women's Club Building.  
 Sunday School at 10 a. m.  
 Morning Worship at 11 a. m.  
 Evening Worship at 8:00.

**ST. ANNE EPISCOPAL CHURCH**  
 Glendon, New Mexico  
 Vicar, Robert Davis  
 2nd and 4th Sundays, 9 a. m.  
**FIRST BAPTIST CHURCH**  
 Rev. Walter Ekins, Pastor  
 Sunday School, 9:45 a. m.  
 Worship Service, 11:00 a. m.  
 B. T. U., 6:30 p. m.  
 Worship Service, 7:00 p. m.  
 Wednesday Night Service, 7

**ST. MARGARET'S CHURCH**  
 Rev. George Markey  
 Schedule of Masses—  
 Sundays and Holy Days—7:00 a. m. and 11 a. m.  
 Week Days—7:30 a. m.

**Mt. Vue Sho-Dyn**  
 Drive-In Theatre  
 The Elks

**Alamo Lumber & Supply Co.**  
 Home of Kansas Palms  
 Hollywood

**Brunell's**  
 Department Store  
 We Give S. and H. Green Stamps

**Sacra Bros. Co.**  
 Of Lincoln County  
 Soap — Propane  
 Fuel — Appliances

**Buckner's**  
 For Distinctive Gifts  
 Furniture and House Furnishings

**The Ruidoso NEWS**  
 With Want-Ads That Pay

**White Mountain Gro. & Mkt.**  
 "It Pleases Us To Please You"  
 We Give S. and H. Stamps

**Ben Donathan & Son**  
 Building Contractors  
 Phone 148-04

Day	Bank	Chapter Verse
Sunday	Mark	11:1-10
Monday	Mark	12:28-34
Tuesday	Mark	13:22-27
Wednesday	Mark	14:27-28
Thursday	Philippians	2:7-14
Friday	Colossians	2:1-7
Saturday	1 John	3:1-24

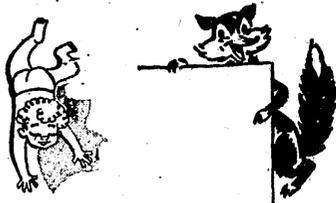
## Burdett-Campbell-Swearingin

Dependable Insurance

Phone 911 Ruidoso, New Mexico

### We Can Give Full COVERAGE

For His (or Her) Majesty, The Baby



Look—Just Installed a Stock of  
Diapers, Shirts, Blankets,  
Shoes, Baby Foods

Johnson & Johnson Baby Products

Insure Baby's Comfort & Happiness  
With Our Products

## Fox Mercantile

We Give S & H Green Stamps



BAKER PHARMACY  
POST OFFICE BLOCK  
RUIDOSO, NEW MEXICO

### You're Invited . . .

We will be out of the store from Sunday, April 11th, until Sunday, April 18th, at which time we are taking a vacation.

During our absence, our prescription department will be managed by Mr. Paul Hoge, a graduate registered pharmacist. We have worked with Mr. Hoge for many years and know him to be thoroughly capable.

We cordially invite everyone to drop by and meet Mr. Hoge, his wife and their family. You will enjoy knowing them.

Mrs. B. will be around the store as usual and will be glad to help you with your needs.

Roy A. Baker,  
Registered Pharmacist



BAKER PHARMACY  
POST OFFICE BLOCK  
RUIDOSO, NEW MEXICO

## dairy foods

FOR  
EVERY TASTE,  
EVERY USE...

SERVE  
MORE  
DAIRY  
FOODS



Wholesome dairy foods added to your recipes will make menus more nourishing more truly delicious. Dairy foods taste good, and are good for you, too!

Buy City Dairy Products in Lincoln County at Your Favorite Store . . .

## CITY DAIRY

Manufacturers of  
POPULAR DAIRY PRODUCTS

Buy, Sell, Swap with News Want-Ads

## BLOOD DAIRY

GOOD RICH FRESH RAW MILK  
From U. S. Tested and Approved Cows  
Delivered to Your Home or Favorite Store Daily

When in Roswell or Just Passing Through

## STOP

And Visit Mae Rector at the  
TREASURE CHEST

223 W. Second

Antiques, Fine Paintings, Objects of Art

Bulldozer & Blade Work  
Levelling for House or Business Sites  
Cess Pools, Septic Tanks, Ditches,  
Any Kind of Digging  
Anything from a Foot Hole to a Stock Tank Dig

## JOHN ELLISON

Box 75 Ruidoso, N. M.  
Crushed Rock • Sand & Gravel

### ARE YOU A FANATIC . . .

about keeping accurate account of when your car was last serviced for oil change, lubrication, tires checked, battery checked, oil filter changed, etc.? If you are, then you are one of the particular people we like to have drive in for service, because we're fanatics, too, when it comes to giving particular service for particular people. DRIVE INTO . . .

We Have Diesel Fuel

—EARL'S—

## HOLLYWOOD GULF

On Hwy 70 — Phone 133-01

We Vacuum Clean Every Car That We Wash

# KNOX ELECTRIC

Melvin W. Knox

—Electrical Contractor—

Pho. 23-11 P. O. Box 185  
Ruidoso, N. M.

Offering You the Finest in  
TELEVISION  
Sales and Service

Call 107-02 for a Test—Know What Kind  
of Reception You Are Going to Get  
BEFORE YOU BUY

BENDIX  
MOTOROLA  
EMERSON  
TELEVISION  
JOE REINHARDT  
THE RECORD SHOP  
RADIO and RECORD PLAYERS

### THIS IS IT—

THE CAR OR TRUCK YOU'VE BEEN NEEDING  
IS IN THIS LIST—CHECK IT!

1950 Pontiac 2-door, hydraulic drive, new paint, radio and heater, new seat covers	\$845
1947 Studebaker 4-door, radio and heater	\$395
1952 Oldsmobile 4-door, radio and heater	\$1695
1951 Oldsmobile, 2-door	\$1495
1951 Chevrolet 4-door, radio & heater, powerglide	\$995
1949 Kaiser, with heater	\$395
1948 Mercury Station Wagon, radio & heater, overdrive	\$895
1947 Chevrolet 1/2-Ton Panel with heater (Ask Our Friend)	
1950 Ford 2-Ton, 2 Speed	\$795
1948 1/2-Ton Pick-Up, with heater	\$895

## POWELL CHEVROLET CO.

Phone 461 Tularosa, N. Mex.  
CLAYTON BENNETT, Ruidoso Rep.  
Phone 3-11—West of Junction on Hwy 70

PAGE FIVE  
Ruidoso News  
Friday, April 9, 1954

STATE OF NEW MEXICO,  
COUNTY OF LINCOLN  
IN THE PROBATE COURT

No. 822  
IN THE MATTER OF THE  
LAST WILL AND TESTA-  
MENT OF E. F. HART, De-  
ceased.

NOTICE OF HEARING UPON  
FINAL REPORT AND ACCOUNT  
OF ADMINISTRATRIX  
STATE OF NEW MEXICO, TO:  
Rebecca Perrella Hart, and to all  
unknown heirs of E. F. Hart, de-  
ceased, and to all unknown per-  
sons claiming any lien upon or  
right, title or interest in or to the  
estate of said decedent, GREAT-  
INGS.

NOTICE IS HEREBY GIVEN  
that Rebecca Perrella Hart has  
filed her Final Report and Ac-  
count as Administratrix of the Es-  
tate of E. F. Hart, deceased, to-  
gether with her petition praying  
for her discharge; that the Hon-  
orable John Mackey, Probate  
Judge of Lincoln County, New  
Mexico, has set Monday, the 24th  
day of May, 1954, at the hour of  
10:00 o'clock A. M., at the Court  
Room of the Probate Court at Car-  
rizozo, Lincoln County, New Mex-  
ico, as the day, time and place for  
hearing objections, if any there be,  
to the final report and account;  
that at the said time and place the  
Probate Court will consider said  
Final Report and Account and will  
proceed to determine the heirship  
of said E. F. Hart, deceased, the  
ownership of his Estate, and the

A RESOLUTION PROVIDING  
FOR THE CALLING OF AN  
ELECTION TO VOTE ON THE  
ISSUANCE OF BONDS IN THE  
AMOUNT OF FORTY-NINE  
THOUSAND DOLLARS (\$49,-  
000.00) FOR SCHOOL PUR-  
POSES IN RUIDOSO MUNICI-  
PAL SCHOOL DISTRICT, LIN-  
COLN COUNTY, NEW MEX-  
ICO.

WHEREAS, Petition for the  
calling of an election to vote on  
issuance of bonds in the amount  
of Forty-Nine Thousand Dollars  
(\$49,000.00) for the purpose of  
erecting school buildings and pur-  
chase of grounds in Ruidoso Mu-  
nicipal School District, Lincoln  
County, New Mexico, has been  
duly presented, and found to be in  
accordance with law;

NOW, THEREFORE, it is resolved  
that an election for said purpose  
shall be held in said district on  
the 24th day of April, A. D. 1954.

AYES: Warren Tucker, Ralph  
Bonnell, W. D. Horton, J. B. Gaz-  
away and Ralph Brown

NAYS: None

Done this 19th day of March, A.  
D. 1954.

Warren Tucker, President  
Ruidoso Municipal School  
District Board of  
Education.

ATTEST:  
W. D. Horton, Secretary

3-20; 4-2-9-16-23

NOTICE OF SPECIAL  
SCHOOL BOND ELECTION  
NOTICE IS HEREBY GIVEN  
that on the 24th day of April, 1954,  
there will be held in Ruidoso Mu-  
nicipal School District, Lincoln  
County, New Mexico, an election  
for the purpose of determining  
whether said district shall become  
indebted in the total sum of For-  
ty-Nine Thousand Dollars (\$49,-  
000.00) and issue its general ob-  
ligation bonds therefor, for the  
purpose of erecting school build-  
ings and purchase of grounds for  
said district.

The voting place for said elec-  
tion shall be at the Home Eco-  
nomics Building of Ruidoso High  
School, and the Judges and Clerks  
for said election are as follows:

JUDGES: H. F. Ellis, Maudetha  
Jones, Carmon Phillips

ALTERNATES: Helena L. Per-  
ry, Mrs. J. G. Harris, Lynn Butler

CLERKS: Ethel Carroll, Marie  
Rooney

ALTERNATES: Nolan Hart,  
Mrs. George Fuchs

The polls for said election will  
open at 8:00 o'clock a. m., and will  
close at 8:00 o'clock p. m.

WITNESS our hands and the  
seal of the Ruidoso Municipal  
School District Board of Educa-  
tion, this the 19th day of March,  
A. D. 1954.

Warren Tucker, President  
Ruidoso Municipal School  
District Board of  
Education

ATTEST:  
W. D. Horton, Secretary

(Seal)  
3-28; 4-2-9-16-23

INTEREST OF EACH RESPECTIVE CLAIM-  
ANT THEREOF, AND THE PER-  
SONS ENTITLED TO DISTRIBUTION THERE-  
OF.

The name and address of the  
Attorneys for the Administratrix  
is BRENTON & BOYCE, Carri-  
zozo, New Mexico.

IN WITNESS WHEREOF, I  
have hereunto set my hand and  
seal of the Probate Court on this  
3rd day of April, 1954.

James Earl Harcrow  
Probate Clerk  
By Inice Hust  
Deputy.

(Seal)  
4-9-16-23-30

PHONE  
144

FUNERAL HOME

## MULLINS-HAMILTON

ALAMOGORDO NEW MEXICO

### This year, start right and SAVE!



#### QUALITY CHICKS

Get chicks from healthy production  
flocks. Get chicks bred to lay at least 20  
more eggs than U. S. average. We sell  
only this quality. Several breeds to  
choose from. Come in. Get yours now.

#### PURINA CHICK STARTENA

Feed America's favorite starter for life  
and growth. This year it's

better because it's  
Micro-Mixed, and

cheaper in price be-  
cause we're selling so  
much of it.



LINCOLN COUNTY FEED & IMPLEMENT CO.  
Highway 70 — Hollywood

### This Is Your Invitation . . .

To see the beautiful new Dearborn Beautyrange  
on display in our store. Four burners, electric  
clock, double broilers and many other features

## Sacra Bros. Co.

Of Lincoln County  
BUTANE — PROPANE

Tanks and Appliances

We Install

Ruidoso  
Phone 53-02

Capitan  
Phone 11-11

We are open week  
days as follows:  
10 a. m. to 6 p. m.  
Closed for Lunch  
CLOSED ON  
SUNDAY

27 Inches  
5" SHOE  
LACES  
2 for 7c

13-Foot  
Friction  
TAPE  
Reg. 13c  
19c

33c Suppositories 23c  
12c ABSORBINE Jr. 84c  
30c WAX PAPER 23c  
10c LUX SOAP 3c 25c

## PRESCRIPTION PHARMACY

H. H. HART, R. PH.

ON SALE THURSDAY, FRIDAY & SATURDAY  
Walgreen Agency DRUG STORE

### COLD FIGHTERS!

KELLER  
Antibiotic  
LOZENGES  
Tube of 59c  
12 for 59c

Now Fortified  
GROVE'S  
ANTIMINE  
Pack 16 49c  
tablets 49c

VICKS VAPORUB 38c  
Chest rub 1 1/2 oz jar . . .

REM For Coughs 57c  
Due to colds 3-ounces . . .

4-WAY TABLETS 23c  
Cold-relief Pack 12 . . .

Bonzedrex Inhaler 65c  
Handy pocket size . . .

For Vitamins &  
Blood Builders  
Ola-Boron-12  
B-COMPLEX PLUS  
11 vitamins  
—including  
B-12, 50 for 3.49 5.98

Pure—Rich in Vitamins A & D  
OLAFSEN COD  
LIVER OIL  
Lecton is Imported.  
PINT 1.39  
Bottle

16-oz.  
Kaffee  
FLOOR  
POLISH  
33c

Kaffee  
Analgesic  
BALM  
1 1/2-oz. tube  
69c

Bottle 100  
Soda Mint  
Tablets  
Digestive Aids  
23c

6-oz. Size  
LYSOL  
Disinfectant  
Antiseptic  
55c

Inexpensive Bibles  
For  
Easter Gifts.

### FLOWERS FOR EASTER

POTTED EASTER LILLIES  
HYDRANGEAS  
AZALEAS  
FRIMROSES

### CUT FLOWERS for your Special Order

ROSES  
CARNATIONS  
DAISIES  
BABY BREATH  
GLADIOLUS  
CALLAS • WHITE  
ASTERS

### CORSAGES:

GARDENIAS  
VANDAS  
CYMBIDIUMS

Orders Booked Thru April 14th

ORDER NOW  
Phone 12901



JUST IN!  
New, light weight,  
low cost  
HOOVER  
Lark

Full-size!  
No bag  
to empty!  
Easy to use!  
Easy to buy!

KING SIZE TRADE-IN  
for your cleaner

Buckner's  
—APPLIANCES—  
Major Franchise

FREE  
15c  
SHINOLA  
Shoe Polish  
Wax 1954- Liquid  
13c

A 4 1/2oz. Roll  
FREE With  
B-B PEN  
ROL-RITE  
\$1.79  
12 for 12c

12c  
Econ.  
GLEEM  
Tooth Paste  
Contains G.L.-701  
63c

12c  
Gleem  
Listerine  
ANTISEPTIC  
Tooth Paste  
59c

98c  
Perfection  
Hand Cream  
98c

# CLAYTON BENNETT

Salesman for  
Powell Chevrolet Co. in Ruidoso

## SAYS...

"Thanks to everyone for the part you've had in the big contest at Pueblo Theatre. The 1954 Chevrolet Pick-Up Will Be Given Away Next Thursday!  
—Be Sure To Be On Hand!—"

Now Offering Fish On Our Menu

OPEN YEAR 'ROUND

## NOB HILL RESTAURANT

Palmer Gateway, Ruidoso, N. M.

Sandwiches . . .

. . . Chicken . . .

. . . Steaks

"Chew With a View"

SERVING HIGHEST QUALITY FOODS

Hours: 11 a. m. to 9 p. m. —

### IT'S TIME FOR . . .

Fruit Trees	Nandinas
Rose Bushes	Holly
Shrubs	Large Daisies
Phlox	Phyracanthias
Peonies	Plants

### RUIDOSO NURSERY

C. W. Byers Ph. 92-02

All Plants Guaranteed

### EASTER BASKETS & DECORATIONS

### RUIDOSO VARIETY

#### DON'T GUESS . . . ENJOY THE BEST!

It's a real joy to slip into spotless, freshly-cleaned garments . . . and the greatest of this enjoyment comes from "renewed" clothes that are really spotless. There's no need to guess . . . really get the best in fine clothing at . . .

#### ESTES CLEANERS

Phone 28-02 WE GIVE S. & H. GREEN STAMPS

PAGE SIX

#### Ruidoso News

Friday, April 9, 1954

We have decorated our room for spring. Everyone has spring fever—ho hum!

### Elementary School News

Mrs. Kilgore—First Grade  
Gary Carpenter was in the hospital last week, but returned to school Monday.

We were surprised to learn from Mrs. Vanderstok that our class was highest in Red Cross donations in grade school. We got the only Red Cross 100% sticker.

We still have two pupils who have not missed a day of school this year. They are Joe Dan Lane and Helen Padillo.

Pupils making 100 in spelling and number tests this week were: Shirley Hicks, Annette Zimmerman, James Leo Metcalf, Juan Penna, Raymond Enjady, and Steve Ambler.

Mrs. Reese—Second Grade  
We had a play last Friday out of our Social Studies unit. We had Mrs. Sullivan's second grade as our guests. Our play was called "Workers Who Help Us Travel."

Those taking part were: Tom—Larry Simon; Susan—Helen Sue Latimer; Mr. White—David Butler; Mrs. White—Dorothy Vetter; Peter—Jean Buckner; Aunt Mary—Estella Gallegos; Mr. Cook, the conductor—Teddy Bennett; Ticket agent—Phillip McKinney; Baggage man—Bill Shirmann; Engineer—Jimmy Carpenter; Fireman—Donny Snyder; Train announcer—Glen Reynolds; Porter—Joella McCraw; Nurse—Willie Dee Long; Mother—Beatrice Silva; Small daughter—Linda Peterson; Waiters—Georgina Badillo, Fatsy Shier, and Cheryl Dollan.

Cooks—Hazel Ruth Capps, Odesa Alexander; Pascengera on the train: Roy Allen, Jay Bradley, Carolyn Crawford, Marjorie Davidson, Robert Gomez, Timmy Hawkins, Eloy Montea, Eloy Sanchez, Rush Tismolthota, and Jerry Fillemann.

Mrs. Sullivan—Second Grade  
Mrs. Wall and Mrs. Lawing were welcome visitors in our room recently.

David Winger has moved to Las Cruces.

The Blue Bird reading group received new books this week. This is their sixth book to read this year.

Those pupils making 100% in the weekly spelling test were: Nancy Dell Easter, Johannna Beavers, Patty Lawing, Carolyn Fleming, Linda Turnbough, Janice Wall, Richard Kaylith, Bruce Comanche, Raynard Martine, Roy Reed, Caesar Garcia and Eloy Candalarlo.

Mrs. Moore—Third Grade  
The children who made the first team in arithmetic are: Geneva Burgess, Virginia Dryden, Raymond Metcalf, Clyde Stephen, Jim Ward, Gary Russell, Lloyd Harris.

Mrs. Morris was substitute teacher last week during Mrs. Moore's absence.

Mrs. Samelson—Fifth Grade  
Lydia Mae Salas treated our room to lollipops, ice cream, cookies, and cakes, on her birthday last Friday. We all had a wonderful time.

### EXCEPTIONAL VALUES

All Late Fall and Winter Dresses

SKIRTS  
BLOUSES  
SWEATERS  
SLACKS  
Spring Cottons Arriving  
SPECIAL ON ALL  
LEATHER BELTS

### VILLAGE GIFT & APPAREL

—DISTINCTIVE GIFTS—

Mildred Helms In P. O. Block

### Springtime Is

### TIME FOR . . .

### SUPER KEM-TONE

Rubberized Paint

### KEM-GLO ENAMEL

Good Stock of Brushes

Don't Forget Your Tickets on the

FREE 1954 CHEVROLET PICK-UP

### ALAMO LUMBER & SUPPLY

Hollywood, N. M.

Howdy Do!  
The Buckaroo  
Invites You To

Leave Your Cares At Our Front Door

—Our Place Is Headquarters for Fun



# QUALITY GROCERY AND MARKET

Special Prices for Fri.-Sat.—We Reserve the Right to Limit Quantities

Maxwell House	Pound	Gardenside	No. 303
COFFEE . . . . .	95¢	PEAS . . . . .	2 for 29¢

10 oz. Frozen	Each	Desert Gold	Pound
JJ STRAWBERRIES . .	19¢	BUTTER . . . . .	59¢

Avondale	Pound	Yellow or White Gardenside Brand 303 Cans	
CHUCK ROAST . . . . .	39¢	CREAM CORN . .	2 for 29¢

Avondale	No. 303	Gardenside	No. 303
TOMATOES . . . . .	2 for 29¢	CUT GREEN BEANS .	2 for 29¢

LUNCH LOAVES	Bologna	39¢ POUND
	Pimento Loaf	
	Cheese & Macaroni	

R. A. BENNETT

VIDA BENNETT

## PUEBLO THEATRE

Now Home Owned and Operated

Last Times Tonight  
Rod Cameron  
Tab Hunter

### "Steel Lady"

Plus Selected Short Subjects

### SATURDAY ONLY

### "DARLING CLEMENTINE"

Jungle Serial & Cartoon

### SUNDAY - MONDAY

### "SABRE JET"

Prime News and Cartoon

### TUES. - WED.

Robert Taylor

### "QUO VADIS"

—In Color—  
Plus Selected Short Subjects

### THURS. ONLY

### "Terror On A Train"

Plus Selected Short Subjects

Be Present For  
Awarding of the 1954  
Chevrolet Pick-Up

8:15 p. m.

Right On The Corner Right On The Price

## BONNELL FOOD MARKET

Ruidoso, New Mexico Phone 123-01

We Give You With Each Purchase Frontier Stamps

MILK White Swan . . . . . Tall Can	13¢	MILK Carnation & Fat . . . . . Tall Can	14¢
SHORTENING Swift Jewell . . . . . 3 Lb. Tin	79¢	CRISCO SHORTENING	89¢
ORANGE JUICE Donald Duck . . . . . 48 oz. Can	34¢	3 Pound Tin	11¢
PINEAPPLE Hills Dale Sliced . . . . . Lg. No. 2 Can	29¢	PORK & BEANS White Swan . . . . . 1 Lb. Can	15¢
PEACHES Hunt . . . . . Large 2 1/2 Can	29¢	SPINACH Avondale . . . . . No. 2 Can	39¢
PICKLES, dill or sour Diamond Brand . . . . . Full Qt., Each	31¢	FRUIT COCKTAIL Hunt . . . . .	28¢
PEAS Avondale early garden, Lg. No. 2 Can	16¢	CHERRIES Staroon Bay . . . . . 303 Size Can	29¢
TOMATOES Yellow Boy California, 303 Size Can	15¢	BLACKBERRIES Avondale . . . . . Lg. No. 2 Can	12¢
SUGAR Crystal, Pure Granulated, 10 Lb. Bag	98¢	BEETS Kimball Cut or Sliced . . . . .	6¢
PRESERVES Kerns Peach & Apricot . . . . . 2 Lb. Jar	54¢	BATHROOM TISSUE A-1 Brand . . . . . Per Roll	16¢
HONEY SPREAD Sloss Etc . . . . . 1 Lb. Box	41¢	Whole Kernel CORN Avondale 12 oz. Vacuum . . . . . Per Can	23¢
* Fresh and Cured Meats *		TUNA FISH Hi-Note . . . . . Per Can	39¢
PICNIC HAMS Glevers . . . . . Per Lb.	45¢	* Fresh Fruit & Vegetables *	
SIRLOIN STEAK Choice Beef . . . . . Lb.	69¢	Red McClure POTATOES	39¢
RIB & BRISKET STEW Choice Beef . . . . . Lb.	29¢	CARROTS 1 1/2 Lb. Pkg.	15¢
BACON SQUARES Perkins, Sliced Free . . . . . Per Lb.	49¢	BANANAS - Can. Amer. Pound	15¢
FRESH DRESSED FRYERS AND HENS		CAULIFLOWER Per Pound	19¢
		CABBAGE Slate Green Heads . . . . . Lb.	6¢

## Announcing . . . To Merchants of Lincoln County OPENING CREDIT BUREAU OF LINCOLN COUNTY

Telephone 54-21 Ruidoso, New Mexico P. O. Box 3  
Factual Credit Reporting  
We Hope to Be of Service  
To You as Well as to Your Customers.

Nothing else like it!

We'll Be Very Glad To Figure With You On Your Water Well Requirements

Announcing . . . the greatest advance in pump engineering since Jacuzzi originated the jet-type pump.

Here it is—Jacuzzi's revolutionary new Deep Prime Jet. Now for the first time, a completely self-priming water system for deep wells to 300 feet and even greater . . . all without any moving mechanism whatever below ground. It's exclusive with Jacuzzi. Don't settle for less.

- No control valve to require adjustment.
- No foot valve required.
- No foot proofing needed.
- No need lubricating.

Get the Facts! Don't buy until you see me.

WHEN IN NEED OF BUILDING FIGURES, LET US HELP YOU  
**Bonnell Hdwe. & Building Supplies**  
Box 1640 Phone 122-01 Ruidoso, New Mexico