

OIL PAINTINGS OF THE WEST HARRIS SHELTON Summer Studio 1 Mile Above Resettlement on Main Canyon Road - Ruidoso

The Ruidoso News

TRAVEL INSURANCE Something new at Ruidoso, we're happy to offer this facility: For your vacation trip, anywhere in the world, full coverage for 3 days to 6 months as needed...

VOLUME 8, NUMBER 51

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, JUNE 4, 1954

SUBSCRIPTION \$2.50 Per Year

1/2 and 1/2 WIT & WISDOM By El Toro

Business briefs—The new drive-in theatre on Highway 70 between Green Tree and Hollywood, and to be opened by the Daniels family of Tatum, will be named the "Hollywood." Fences were constructed this week and grading is almost completed.

Ruidoso Downs Puts Finish Touch On Big Improvement Program For Largest Racing Season

A new \$90,000 club house, a substantial increase in purses as well as the arrival of many new horses will highlight the opening of Ruidoso Downs 1954 Racing Season on June 12, that's Saturday, next week.

Ruidoso Youth One Of 3 NMMI Cadets Drowning

Funeral services were conducted in a Roswell funeral home chapel Wednesday morning for Woody Moore, 17, son of Mrs. Ruth Moore of Ruidoso, one of three New Mexico Military cadets drowning in a tragedy Monday afternoon.



Former Mayor Given A Hat

Former Mayor Raymond Buckner was "honorably" received last Thursday by the Village Council meeting here in Ruidoso—with no idea as to what was in store for him.

Mannie Badillo New President Of C. Of C.

Manuel Badillo, known affectionately up and down the canyon as "Mannie," receiving the largest vote of any of a dozen candidates for five places on the board of directors of the Ruidoso Chamber of Commerce, was picked by his fellow citizens as president of the C. of C. in an executive session meeting last week-end.

Campfire Program And Box Supper Will End Girl Scout Day Camp Tonite

This afternoon (Friday) at 5:30, a box supper, and tonight at 7:30 a campfire program will conclude the five-day Girl Scout Day camp conducted this week at Cedar Creek winter sports area for 42 youngsters.

Several Ruidosians are writing the State Tourist Bureau thanking that organization for its splendid portrayal of Ruidoso in the illustrations as a tourist center in the new state map just produced in full color for mailing to thousands of would-be vacationers who reply to national advertising about the Land of Enchantment.

Of particular interest to the public is the running of the Quarter Horse Futurity, which will be held on opening day. Nearly fifty heads have been nominated for the annual event which carries a purse of \$5,000 and features some of the top two year olds from throughout the country.

OLD LINCOLN COURTROOM IS RESTORED

Dedication of the Lincoln County Courtroom restoration will take place in June. John Boylan, custodian of the old Lincoln County Courthouse located in the town of Ruidoso, reports that the restoration work is well advanced.

Alamogordo Man Buys Reinhardt Amusement Machines

M. M. Rutherford of Alamogordo, and originally of Amarillo, Texas, has purchased 500 and 400 amusement machines operated in this area by Joe Reinhardt, owner of The Record Shop.

Campfire Program And Box Supper Will End Girl Scout Day Camp Tonite

This afternoon (Friday) at 5:30, a box supper, and tonight at 7:30 a campfire program will conclude the five-day Girl Scout Day camp conducted this week at Cedar Creek winter sports area for 42 youngsters.

Camping Fee Now Charged In Forest Park

Greeting campers and picnickers at the School House Camp Grounds located in Ruidoso on Main Road between Palmer Gateway and Skyland is a sign erected last week which reads: "50c Entrance Fee Per Car a Day for Camping and Picnicking."

Soil Conservation Service Asks Bids On Capitan Project

The Upper Hondo Soil Conservation District Board of Supervisors announce the invitation to bid on the first contract of the Upper Hondo Watershed Protection Project.

1c A Gallon Gas Tax Starts Here June 15

Ruidoso Village Council last Thursday evening passed an ordinance taxing gasoline at a gallon in the village limits. The tax is to be collected and remitted to the village by wholesale distributors, and is to go into effect June 15.

Confirmation Service To Be Included In Bishop's Visit

Sunday evening at 7:30 o'clock at the Church of the Holy Mount, the Rt. Rev. C. J. Kinsolving III, Bishop Coadjutor of the Episcopal Diocese of New Mexico and South West Texas will preach and administer the Sacrament of Confirmation.

Executive Board Of State Sheriffs, Police Group Here

Attending an executive meeting of the New Mexico Sheriffs and Police Association here Saturday at Navajo Lodge were some three dozen peace officers from all parts of the state.

Baptist Missionary Locales In Ruidoso

Rev. Travis McMinn, recently ordained Baptist minister, has been named associational missionary for the Lincoln County Baptist Association, in which there are 12 Baptist churches, some of them in Otero County.

Elision Grandchild Is Buried Here

Allen Killson, 16-month-old son of Mr. and Mrs. Arthur Killson of San Diego, Calif., and a grandson of Mr. and Mrs. John Killson of this city, was buried in Forest Lawn Cemetery in Ruidoso Saturday following services in the local Church of Christ led by M. A. Atkins, minister.

GRADUATES FROM TWO OPEN DANCE SCHOOLS

Hilma Mae Gregerson, daughter of Mr. and Mrs. Herb Gregerson of Cedar Lake, received her BA degree in commencement exercises at Texas Western College, El Paso, last week-end.

Several Ruidosians are writing the State Tourist Bureau thanking that organization for its splendid portrayal of Ruidoso in the illustrations as a tourist center in the new state map just produced in full color for mailing to thousands of would-be vacationers who reply to national advertising about the Land of Enchantment.

Some 100 Lincoln county business firms bought advertising in a portable Sheriff's Court Manual, in which all of the village traffic ordinances of the county are printed, and which carries pictures and messages from various county peace officers. They picture them away.

Dear Editor Lamb: In last week's Halt and Half column you said you and yours had driven up Royal Canyon and discovered the beautiful spring that tumbles down a cliff over the entrance of a cave. Also that you had not found anyone that knew the name of the spring.

Asphalt Paving Company Moves Machinery Here Pecos Valley Construction Co. of Catfish, N.M., is advertising this week that it is moving its asphalt paving equipment into Ruidoso for the summer to handle considerable work for business firms and residences here.

VILLAGE BEAUTY SALON OPENED FOR SUMMER The new Village Beauty Salon of Mesquite, licensed beauty shop operator who once worked in Minnesota, has opened Bob Berkshire's Village Beauty Salon here in downtown Ruidoso. The place was to have been opened last week but was held over until this week.

As the county was broken up into what now constitutes the eight counties of Southeast New Mexico, Lincoln County was a town unincorporated in 1913, the county seat was moved to Carrizozo. After that the old courthouse was abandoned, its furnishings pillaged, and its room left open to the elements.

Green Tree Man. Companion Escape Cliff Plunge By Car An automobile careened down the steep Cloudcroft road and plunged over a 200-foot cliff several meters after its driver and a passenger leaped to safety.

TO SOUTHERN BAPTIST MEET Rev. Walter L. Brian, pastor of Ruidoso First Baptist Church; Rev. Travis McMinn, new associational missionary here for the county; Rev. H. T. Ray, pastor of Carrizozo First Baptist Church; Rev. H. T. Ray, pastor of Carrizozo First Baptist Church, and the Baptist minister of Tularosa are to attend the Southern Baptist convention in St. Louis which lasts a week and which opens Sunday.

Joe Reinhardt has been ill at his home several days.

It's Been More Than A Year— Heads Up, Ruidoso There has been no Traffic Death in the City Limits Here For 440 DAYS LET'S MAKE IT TWO YEARS IN A ROW!

WEATHER table with columns: May, HI, LO, Precip. Values: 27, 77, 32, .00; 28, 77, 33, .00; 29, 77, 31, .00; 30, 78, 36, .00; 31, 81, 43, .00; June 1, 81, 38, .00; 2, 80, 45, .00.

GRADUATES FROM TWO OPEN DANCE SCHOOLS Hilma Mae Gregerson, daughter of Mr. and Mrs. Herb Gregerson of Cedar Lake, received her BA degree in commencement exercises at Texas Western College, El Paso, last week-end.

The Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb Editors & Publishers
 Jim Lamb Associate
 (Founded May 16, 1946 by Lloyd and Ida Bloodworth)
 Entered as Second Class Matter at the Post Office, Ruidoso New Mexico, under Act of March 30, 1979.

Subscription \$2.50 per year in advance
 Member: New Mexico Press Association

PAGE TWO
Ruidoso News
 Friday, June 4, 1934

ORDINANCE NO. 81
UPON THE SALE OF GASOLINE WITHIN THE VILLAGE OF RUIDOSO PROVIDING FOR THE COLLECTION AND DISTRIBUTION THEREOF AND PROVIDING PENALTIES FOR THE VIOLATION OF THIS ORDINANCE.

BE IT ORDAINED BY THE BOARD OF TRUSTEES OF THE VILLAGE OF RUIDOSO:

Section 1. Definitions. As used in this Ordinance, the term "Gasoline," "Dyed Gasoline," "Motor Fuel," "Distributor of Gasoline," and "Retail Dealer in Gasoline," shall be construed as follows:

The term "gasoline," means (2) The volatile substance produced from petroleum, natural gas, oil shale or coal, benzene, sold under the name of gasoline; (3) any volatile substance of not less than forty-six degrees Fahrenheit (Fahrenheit) Baumé Test, specific gravity or ascertained by other means, which is used as a fuel for internal combustion engines; (4) any volatile substance of not less than forty-six degrees Fahrenheit (Fahrenheit) Baumé Test, specific gravity or ascertained by other means, which is used for generating power in internal combustion engines; provided, however, that the term "gasoline," as defined herein, shall not be construed to include any petroleum, natural gas or oil shale or coal derivative which may be further refined or processed before it can be used in internal combustion engines.

The term "dyed gasoline" means gasoline or motor fuel, chemically treated with dye for the purpose of identification, used in stationary internal combustion engines. The term "motor fuel" means any volatile substance, derived or compounded wholly or in part from gasoline, petroleum, natural gas, oil shale, coal, alcohol, or other elements or substances, which is practically or commercially usable in internal combustion engines for generating power. It does not include kerosene oil or distillates, except if and when so refined or mixed with other volatile liquid or substances that the refined product or resultant mixture or compound is practically and commercially usable for generating power for propelling motor vehicles. The term "Distributor of Gasoline" means a person engaged in the business of selling gasoline or motor fuel in the Village of Ruidoso from retailing, tank farms, tank cars, receiving tanks or stations, or in or from tanks, barrels, drums, or other containers, in quantities exceeding fifty gallons in any one sale or delivery, except persons engaged in selling exclusively in interstate commerce. The term "Retail Dealer in Gasoline," means a person who has a distributor of gasoline within the Village of Ruidoso in quantities less than fifty-six gallons.

Section 2. There is hereby levied and imposed and there shall be collected from and paid by every distributor of gasoline and every retail dealer in gasoline a license tax of one (1) cent per gallon on

each gallon of gasoline and motor fuel sold within the Village of Ruidoso.

Section 3. Where gasoline or motor fuel is sold within the Village of Ruidoso by a distributor of gasoline to a retail dealer in gasoline and subsequently sold within the Village of Ruidoso, the retail dealer in gasoline to the consumer, the sale by the distributor of gasoline shall be construed as the taxable sale for the purposes of this ordinance, and the subsequent sale by the retail dealer in gasoline shall not be taxed. PROVIDED, that where the sale from the distributor of gasoline to the retail dealer in gasoline takes place outside the limits of the Village of Ruidoso and the sale from the retail dealer in gasoline to the consumer takes place within the limits of the said Village shall be construed as the taxable sale for the purposes of this ordinance. PROVIDED, however, that where the sale from the distributor of gasoline takes place within the limits of the Village of Ruidoso and the sale from the retail dealer in gasoline to the consumer takes place outside the limits of said Village shall be construed as a taxable sale for the purposes of this ordinance and such sale by the distributor of gasoline shall not be taxed by the Village of Ruidoso.

PROVIDED FURTHER, That where the sale or consumption of gasoline, dyed gasoline, or motor fuel, is for use in a stationary internal combustion engine, not operated on the street, roads or highways, of the Village of Ruidoso, such sale or consumption shall be entitled to an exemption as a taxable sale. PROVIDED, however, that where gasoline or motor fuel is sold within the Village of Ruidoso, the distributor of gasoline to a distributor of gasoline to the ultimate consumer thereof, then and in that event, such sale shall be construed as a taxable sale for the purposes of this ordinance.

Section 4. It shall be required that each distributor of petroleum products that fall under the scope of this Ordinance, shall, upon any sale within the Village of Ruidoso, be required to make an additional copy of the invoice on each and every sale to a retail dealer or the ultimate consumer thereof. The additional copy of the invoice shall be left with the purchaser and shall be retained by the purchaser for a period of six months from the date of the first publication of this notice, the time allowed by law for the presentation of such claims, and if not so presented and filed, the claim will be barred by virtue of the statute.

All persons indebted to the said estate are requested to settle with the undersigned.

Dated this 28th day of May, 1934.

JAMES E. SHAMBURGER
 Administrator
GEO. L. ZIMMERMANN
 Attorney for Administrator
 Box 85, Carrizozo, New Mexico
 6-4-11-18-25

for the performance and enforcement of the terms of this ordinance, subject to the approval of the Board of Trustees of the Village of Ruidoso.

Section 9. Tax to be in lieu of other taxes. The tax imposed by the provisions of this article shall be in lieu of any other license or occupation tax against the distributor of gasoline and retail dealer in gasoline, insofar as other or additional licenses may apply exclusively to such gasoline business.

Section 10. Any person, firm or corporation failing to make reports and remittances as provided in this ordinance, or knowingly selling or distributing gasoline without paying the tax thereon as specified in this ordinance shall upon conviction be fined in any sum not less than ten nor more than two hundred dollars, or by imprisonment in the Village Jail for not less than five nor more than sixty days, or both, such fine and imprisonment in the discretion of the Court trying the case; and each sale or failure to make such report shall constitute a separate offense punishable as herein provided.

Section 11. This ordinance shall be effective on the 15th day of June A. D. 1934, and the exemption herein provided shall be effective as of that date.

Section 12. If any part, or parts, of this ordinance shall be held to be illegal or unconstitutional, the remaining parts of this ordinance, and the said Board of Trustees of the Village of Ruidoso hereby declares to be passed by the remaining parts of this ordinance, and that the same shall be declared illegal or unconstitutional.

IN PROCEEDINGS ADOPTED AND APPROVED AND PASSED BY THE BOARD OF TRUSTEES OF THE VILLAGE OF RUIDOSO, NEW MEXICO, ON THE 27th DAY OF MAY, 1934.

DAN D. SWEARINGIN
 Mayor
C. A. OLIVER, Village Clerk
 (Seal)

IN THE PROBATE COURT STATE OF NEW MEXICO COUNTY OF LINCOLN

In the Matter of the Estate of James M. Shamburger, Deceased.

No. 844
NOTICE OF APPOINTMENT OF ADMINISTRATOR

Notice is hereby given that the undersigned was, on the 28th day of May, 1934, duly appointed Administrator of the estate of **JAMES WALTER SHAMBURGER**, Deceased, by the Probate Court of Lincoln County.

All persons having claims against said estate are required to present the same duly verified, within six months from the date of the first publication of this notice, the time allowed by law for the presentation of such claims, and if not so presented and filed, the claim will be barred by virtue of the statute.

All persons indebted to the said estate are requested to settle with the undersigned.

Dated this 28th day of May, 1934.

JAMES E. SHAMBURGER
 Administrator
GEO. L. ZIMMERMANN
 Attorney for Administrator
 Box 85, Carrizozo, New Mexico
 6-4-11-18-25

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertisements is 10¢ per line, counting five words to the line, with a 5¢ minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to run. WHEN MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO BRING THEM BY THE OFFICE BEFORE TUESDAY AFTERNOON EACH WEEK.

SPECIAL

Six Bedroom
 Two Baths
 Living Room
 Fireplace
 Kitchen
 Laundry Room
 Deeded Lot
 On River
 Partially Furnished
 Recent Construction
\$15,000.00

Walt Crosby
 Real Estate
 Phone 53-06

HOME OF SOUND INVESTMENT

EXCLUSIVE
 Many, many clients have wanted to buy this home, now it is available. One of the better built houses in Ruidoso, 2 bedrooms, lovely living room with fireplace, attached garage, basement, nice guest house, located in upper Ruidoso, with a perfect view of the river, also on pavement, and deeded land. Ideal location both winter and summer, with 2 water systems. Can be seen anytime.

EXCLUSIVE
 LOTS IN UPPER RUIDOSO, deeded and year-round location, from \$500.00 to \$1,250.00. Two are located on Main Road.

ONLY \$150.00 DOWN
FOUR ROOM MODERN CABIN, 3 deeded lots, unfurnished, year-round location, total price only \$3,000.00.

TOURIST COTTAGE
 Available now, one of the best 6-8 room cottages in Ruidoso. Shown by appointment only. Year-round business, pays 20% on investment.

MOUNTAIN CABIN
 2 bedroom modern furnished cabin in upper Ruidoso, deeded lot, close to the fall line. Priced \$7,500.00.

PAUL H. DOUGLASS
 REAL ESTATE
 In Post Office Block
 Box 53-06 Phone 53-06

COURT

After observing the volume of business this property has enjoyed (under the present management) over several years' period of time, I have come to the conclusion that for dollar invested it is as good or better buy than any court in Ruidoso.

\$18,000.00 will handle, and it is a property that you do not have to start a spending program on.

WALT CROSBY
 REAL ESTATE
 Phone 53-06

FRONTIER CAFE
 Hollywood, New Mexico
Steaks — Sandwiches
 Home of the Jumbo Burger

When in Roswell or Just Passing Through

STOP

And Visit Mae Rector at the

TREASURE CHEST
 223 W. Second
 Antiques, Fine Paintings, Objects of Art

KNOX ELECTRIC

Melvin W. Knox
 —Electrical Contractor—
 Pho. 23-11 P. O. Box 185
 Ruidoso, N. M.

There's nothing quite like money in the bank

How's that?

"Well, for two reasons: It's a convenient place to have some spare dollars when you need them; and only banks can be members of the Federal Deposit Insurance Corporation, which insures the safety of your funds up to \$10,000 for each depositor. Furthermore, this extra protection doesn't cost you a cent—the bank pays the bill!"

ENJOY ALL THE BENEFITS OF A BANK ACCOUNT — DEPOSIT REGULARLY WITH US.

Ruidoso State Bank
 In the Year Round Playground of the Southwest
 Ruidoso, New Mexico
 Capital \$85,000 Surplus \$32,500
 Member Federal Deposit Insurance Corporation

NOTICE OF APPOINTMENT OF ADMINISTRATOR

Notice is hereby given that the undersigned was, on the 28th day of May, 1934, duly appointed Administrator of the estate of **JESUS M. MONTES**, Deceased, by the Probate Court of Lincoln County.

All persons having claims against said estate are required to present the same duly verified, within six months from the date of the first publication of this notice, the time allowed by law for the presentation of such claims, and if not so presented and filed, the claim will be barred by virtue of the statute.

All persons indebted to the said estate are requested to settle with the undersigned.

Dated this 14th day of May, 1934.

FRED MONTES
 Administrator
GEO. L. ZIMMERMANN
 Attorney for Administrator
 Box 85, Carrizozo, New Mexico
 6-4-11-18-25

PHONE 144

FUNERAL HOME

MULLINS-HAMILTON
 ALAMOGORDO NEW MEXICO

NEED . . .

Plumbing

Then See

Sid Courville

TRY HIS EASY PAYMENT PLAN
 1 to 36 Months to Pay
 Payments to Meet Your Budget
NO DOWN PAYMENT REQUIRED

Phone 71-41

WALT CROSBY
 Real Estate
 Phone 53-06

WALT CROSBY
 Real Estate
 Phone 53-06

BOOK MATCHES—Finest line of book matches in America, with standard designs, single or double size, some with art work, or write your own copy. Call Ruidoso News and salesman will call with samples.

ANNOUNCING—Mr. and Mrs. A. W. Anderson of Green Tree are now operating Tularosa Washers at Tularosa, N. M. Day, 10:00 a.m. to 5:00 p.m. except Wednesdays. All business appreciated. Mr. and Mrs. A. W. Anderson.

FOR SALE—Beautiful beamed rug, approximately 12x12 feet in size, with lovely floral pattern. This rug made in Ruidoso. Ideal for living room or bedroom. Write Walt Crosby, Box 2 for further information.

PENCIL SHARPENERS—Carbon paper, adding machine paper, rubber stamp, clip, file folders, typewriter ribbons, etc. in RUIDOSO NEWS

FOR SALE
 (Exclusive)
 New 7 room home. Double garage. Fireplace & floor furnace. Furnished. Year round location, Cedar Creek. \$12,000.00—Terms.

3 bedroom furnished cabin. Fireplace. Year round location, Cedar Creek. Modern. \$6,000.00 Cash.

1 Room Summer Cabin. Nice for Couple. Furnished. Can be added to easily. Cedar Creek. \$550.

2 Bedroom Ruidoso Cabin. Large sleeping porch. Can be modernized easily. \$4,500.00.

WARREN BARRETT, REALTOR

FOR SALE—Luxe used Estate range, excellent condition. \$199. Ruidoso Gas Co.

FOR SALE—One-bedroom house, retaining water in basement, 6x12-foot lot with family orchard and garden space, chicken proof fenced. Ideal location in Green Tree, N. M. See Mr. or Mrs. A. W. Anderson, Tularosa Laundry, Tularosa, N. M. 410

FOUND—Set of car keys in hand-made leather holder. Owner may have same by identifying and paying \$10 for this ad. at News office.

FOR SALE—Small gift shop, can rent also with nice apartment only \$44 a month. Mrs. Barbour at Pho. 148-91 or 117-92. 210

FOR SALE—Type 2-foot Coca-Cola boxes, ice cooled, worth the money. Hollywood, N. M. 410

FOR SALE—12 Studebaker Chalmers. Actual miles 9,000. Reasonable. Call 52-13 or see Heavy Cunningham. 410

FOR SALE—Black and white Eaton. Best territory. A.K.G. registered. See E. L. Yagges, Kennel, Box 54, La Lun, N. M. Pho. 474-32. 210

FOR SALE—17-acre fruit farm, 500 ft. Sinaloa station, cafe and cabins on Highway 78. Helen Phillips, Bent, N. M. 410

WANTED—Old job, carpenter, yard work, etc.; consider anything. Inquire John Rains, on Meander road, north side of river, ask for Kenra. 110

FOR SALE—Copper Kettle Cafe, new building, finest cafe fixtures in this area. Pho. 148-91, Mrs. J. E. Barbour or Carl Walsh Road in Palmer's Gateway or see your Realtor.

WANTED—All kinds of real estate listings and rentals. Lowell Morgan representing McCarty Real Estate.

ROYAL TYPEWRITERS
 Sales and Service—All types typewriters and adding machines, new or used. Allied Business Machines Co., 418 N. Main, Roswell, Pho. 1674-W, or call Ruidoso News. 410

190 RESTRICTED BUILDING SITES—Beautiful views. Area 1200—1200 ft. Green Tree. Phone Green 1-2-11.

FOR SALE—Several nice dresses, suits, skirts, formal, diet cheap, size 7 and 8. Kay Royal, News Bldg. Pho. 184-91. 410

FOR RENT—2-room furnished cabin, utilities provided. Inquire at Jewelry Counter at Hart Drug. 110

WATCH—For the opening of the COPPER KETTLE CAFE, Hollywood, N. M. 410

FOR RENT—Office space, utilities furnished. See Hawkins at new Ruidoso Gas Co. office adjoining Baker Pharmacy. 110

FOR SALE—Yucca trees, phlox, peonies, phacelia, etc. Jimmie Ruidoso Nursery, Pho. 52-32. 210

FOR SALE—4 room house with 3 bedrooms, 1 bathroom, deeded lot. Write P. O. Box 441 or see J. D. Fife, Mechem Drive, Ruidoso, N. M. 210

When You Need To Make A Hurried Trip
 —CONTACT—
RALPH BROWN
 Fly Chartered Plane

Residence Phone 71-11
 Air Port Phone 144-3

NO JOB TOO LARGE OR TOO SMALL

W. P. (Bill) Chancey

BUILDING and CONSTRUCTION

Phone 711 P. O. Box 423
 Ruidoso, New Mexico

METAL WORK

Gutters, Chimney Tops, Tanks
 All Sheet Metal Work

LACEY SHEET METAL SHOP

Contact Joe Hawkins at Ruidoso Gas Co.
 Phone 52-12

Church of Christ
 Ruidoso, New Mexico
SUNDAY SERVICES
 Bible Classes 9:45 a. m.
 Sermon 10:45 a. m.
 Communion 11:40 a. m.
 Evening Services 7:00 p. m.
 Midweek Bible Study 7:30 p. m.
 Wednesdays are the pure in heart for they shall see God.
 Tune in "The Herald of Truth" Radio Program 3 p. m. Sunday over KXPO, 21 Paso.
 M. A. SLAVIN, Minister
 A Hearty Welcome To All

RUIDOSO REALTY Company, Inc.

Lots for Lease or Sale
 Cabins For Sale
 Tom and Esmael Chase Jones
 Local Agents
 Ruidoso and Upper Cedar Creek

ALAMO MOTOR CO.
 DODGE PLYMOUTH
 Sales and Service
 Box 888 Phone 56
 Alamogordo, New Mexico
 -LEE CRAWFORD, Salesman, Green Tree

WANT TO RENT OR BUY Nice 2 or 3 bedroom house. Box 642 or phone 74-11.

FURNISHED MODEL HOME—Open for inspection Sun. 2-5 p. m. Aras Prio—Just east of Green Tree.

HELP WANTED—Waitress, bar-tenders for new ultra-modern Ruidoso Jockey Club. Apply Joe Kelly after 9 a. m. Saturday. 110

FOR SALE—Used electric refrigerator, deep freeze, built-in oven, 550-gal. propane tank. W. A. Hart. 410

PLAY CANASTA? You are invited to bring your own foursome, or come by yourself, to play canasta Monday afternoons at the Women's club house. 110

WANTED—The book "Birds of New Mexico." Call 157-61, Mrs. Joe McLaughlin. 110

Custom Assay Office
 Chemists and Assayers
 Shippers Representatives
 P. O. Box 811
 El Paso, Texas

A. C. KELLEY
 Licensed Contractor
 ROCK and CEMENT WORK
 Ruidoso, New Mexico
 Phone 52-11

ERNEST WOOD PLUMBING CONTRACTOR
 Box 156 Ruidoso, N. M.
 Phone 74-02

HEN ROY INSURANCE TAX SERVICE
 Box 156 Ruidoso, N. M.
 Phone 62-02

If your drink is a pleasure—that's your business. If your drinking is a problem—that's our business. For a confidential talk with a member call 1-1501 or write Box 85, Hollywood. Ruidoso-Hollywood-Green Tree Group of Alcoholics Anonymous

Meeting every Sunday morning at 10:30, Grandview Pharmacy. Public invited. 110

Pho. 125-02 Ruidoso

W. A. HART

Electrical Wiring
 Refrigeration Sales & Service
 Building Construction
 State License 143
 15 Years in Ruidoso—
 State License A 6004
 Your problems are My Problems
 Let me do your worrying

WHEN IN DUBBY
 —CALL—
ROY NELSON
 "The Plumber"
 NO JOB TOO LARGE OR TOO SMALL
 Phone 36-02

**Capitan VFW
And Auxiliary
Hold Memorial Rites**
Appropriate memorial services were held for the dead in cemeteries at White Oaks, Angus and Capitan on Sunday, sponsored by the Norton Pepper post of the Veterans of Foreign Wars and its Auxiliary. Services were at 11 a. m. at White Oaks with "dinner on the ground" at noon.

Among those having parts in all of the three programs were L. S. Drake of Ruidoso, judge advocate of the Capitan Post, Vernon Peity, speaker; Don Murphy, Capitan mayor; Zane Lesley, commander of the post; Charles Lesley, vice-commander; Johnnie Dobbs, quartermaster; Joe Escovedo, chaplain; Wesley Young, post adjutant. Women of the Auxiliary assisting included Mrs. Zane Lesley, president; Mrs. Charles Lesley, Mrs. Dobbs and others. R. G. Sturart was bugler, playing taps. A firing squad from Red Canyon Army Installation near Carrizozo fired a salute.



Misdirected Energy

This is to Announce
That We Are Now
Exclusive Dealers for
The Waterhouse Collection
of
Matching
Wallpaper
Drapes
Carpeting
Manufactured By
C. W. Stockwell
Los Angeles
* We also have Wall-Tex Plastic Wallpaper
and Unique Wallpaper Imported from
the Philippines

Buckner's
APPLIANCES
MAYTAG — FRIGIDAIRE
Postoffice Block — Ruidoso

WHILE IN RUIDOSO
Visit The
CREE MEADOWS GOLF CLUB
Relax in the Club House
Cocktail Lounge
And
Dining Room
Complete Menu Including Mexican Food
Dining Room Open Until 10 P. M.
Seven Days A Week

TESTIMONIALS—
For Successful Want-Ad Advertising
in the RUIDOSO NEWS—
MRS. EDITH JOHNSON: "I believe more people read the want-ads in the Ruidoso News than any other part of the paper. I find that lots of people respond to my ads in the want-ads."
BY SIMONS: "We have had lots of inquiries from our want-ads in the Ruidoso News."
R. A. BENNETT: "We made a quick sale of the car we advertised with our want-ad in the Ruidoso News."
G. A. RICHARDS, Pischke: "We got good results from our want-ad in the Ruidoso News."
WILBUR COE: "We sold our fireplace appliance with want-ads in the Ruidoso News."
ART BRADLEY: "I set letters from Texas even in response to my want-ads in the Ruidoso News."
THE RUIDOSO NEWS
The Paper With The Want-Ads That Pay

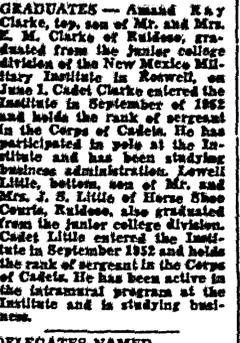
THINGS TO TALK ABOUT
BY FRANKLIN J. HENNING
Editor, American People's Encyclopedia
HOW MUCH IN A BILLION DOLLARS? Think of it this way: If a man shared with a billion dollars in the year 1 A. D. and spent a thousand dollars each up until the present, he would still have more than 200 times as much as he had now.
punjab bedding CO.
genuine IRON spikes
for your discount!
HEY, SHIRT STUFF!
THE ITALIAN CHEVROLET IS A PERFECT Mixture OF THE BEST AND MOST MODERN AND AMERICAN DESIGN. THE IRON IS FINEST AND DURABLE.
WASH YOUR MACHINERY IN SOAP AS EARLY AS YOU CAN.



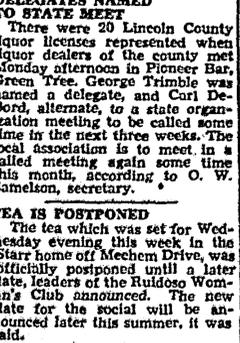
**Work Starts Monday
On Replacing Main**
Mayor Dan Swearingin said this week representatives of Western Construction Co. are due to arrive Monday to begin removal of the old, small water main from the city water pump to the main part of Ruidoso, replacing it with a much larger pipe to handle transportation of water into the business section. "Some of our people may be inconvenienced for a little while during the change, but they promise to do the job as speedily as possible," Swearingin said. Putting in the larger main will alleviate somewhat the village's water shortages during peak periods this summer, he added. The company will return after the summer rush here to complete its overall water improvement project.



ATTEND FUNERAL
Homer Albert McDaniel and family, his sister, Maurine Jones, all left last week to attend the funeral of their father, D. H. McDaniel, who was buried at Santa Anna, Tex. Others attending included H. Wayne McDaniel, Mrs. Adele Carney and Mrs. M. Harlow of Albuquerque and Denver. Two daughters were unable to attend the last rites.



GRADUATES— Amadeo Kay Clark, son of Mr. and Mrs. E. M. Clark of Ruidoso, graduated from the junior college division of the New Mexico Military Institute in Roswell, on June 1. Cadet Clark entered the Institute in September of 1932 and held the rank of sergeant in the Corps of Cadets. He has been active in the intramural program at the Institute and is studying business administration. Lowell Little, brother of Mr. and Mrs. J. E. Little of Hartsel Street, Ruidoso, also graduated from the junior college division. Cadet Little entered the Institute in September 1932 and holds the rank of sergeant in the Corps of Cadets. He has been active in the intramural program at the Institute and is studying business.



**DELEGATES NAMED
TO STATE MEET**
There were 20 Lincoln County liquor licenses represented when liquor dealers of the county met Monday afternoon in Pioneer Bar, Green Tree. George Trimbur was named a delegate, and Carl DeBord, alternate, to a state organization meeting to be called some time in the next three weeks. The local association is to meet in a called meeting again some time this month, according to O. W. Samelson, secretary.

TEA IS POSTPONED
The tea which was set for Wednesday evening this week in the Starr home off Mechem Drive, was officially postponed until a later date, leaders of the Ruidoso Woman's Club announced. The new date for the social will be announced later this summer, it was said.

**CHURCH OF THE
HOLY MOUNT**
(Episcopal)
RUIDOSO
Services Every 2nd and
4th Sunday
The Chapel is open for
meditation and
prayers



Hospital News

Patients receiving treatment the last several days in Ruidoso-Hondo Valley General Hospital have been:



Ethar Benevides, Green Tree; Mrs. Rosalee Edmondson, Alamogordo; Jerry Maloy, Ruidoso; Reuben L. Sanchez, Hondo; Mrs. Della Falls, Hollywood; Mrs. Jerry Matelka, Albuquerque; Tony Serna, Alamogordo; Mrs. Maynard Smith, Capitan; Mrs. Kell Eonnel, Ruidoso; Terry Coe, Ruidoso.
Born, to Mr. and Mrs. Leo Salcido, Hondo, a daughter, May 28, wt. 6 lbs., 9 oz.
Born, to Mr. and Mrs. W. M. (Woody) Moore, a daughter, May 27, wt. 9 lbs., 12 oz.
Born, to Mr. and Mrs. Don Alexander, Green Tree, a daughter, May 28, wt. 6 lbs., 1 oz.



Mrs. Violet Kilgore is attending Sul Ross college at Alpine, Tex., this summer.
Here's a social item from a recent issue of the Alamogordo News we thought you'd enjoy reading. Mrs. John A. Dalton of 1533 Vermont Ave., Alamogordo, entertained at a back yard coffee as the guests tuned in the "Queen for a Day" radio show. Miss Shirli Brunell of 1505 Ohio Ave. appeared on the program as one of the finalists in the "College Queen of America" contest sponsored by the program.
Each of the five queen candidates told of their wish if they should win and Miss Brunell said she would like to have a vacation for her grandmother. The studio audience selected a girl who wished for electrical appliances to lighten her mother's work. Miss Brunell and the other four candidates then served as ladies-in-waiting to the queen.
Mrs. S. W. Stout of Green Tree, Shirli's grandmother, was deeply touched when she heard of her granddaughter's wish. Although Shirli was not selected as the queen



Prices: Ringside \$2.20-\$1.65
General Admission \$1.10—Children 75c

Wrestling RUIDOSO COLISEUM
SAT., JUNE 5
8:30 P. M.
Sensational Return Match—\$500 Side Bet
Vincent LOPEZ vs. Gene KINISKI
2 Out of 3 Falls to Finish
Semi-Final—2 of 3 Falls, 45 Min. Limit
Bobby Coleman vs. Tony Falletti
Opener—1 Fall, 20 Min. Limit
Bill Cox vs. Paloma
Killinski

LAFF
And You'll Live Longer

Trucker's Son (at school): "You should come over to our house and see the new baby."
Teacher: "Thanka, but I'd better wait until your mother has recovered."
Trucker's Son: "Aw, you don't have to worry. It ain't catching."
Checking his information, the reporter hurried to the recent flood area. He inquired of the farmer's wife: "Madam, is it true that you lost two thousand twenty-five pigs in the flood?"
Farmer's Wife: "You run along, young man. We lost two sows and twenty-five pigs; my husband slips."

IT NEVER FAILS
WE NEED A BEAUTIFUL GIRL WITH THE MOST PERFECT TEETH IN THE COUNTRY TO POSE FOR OUR \$500,000 TOOTH PASTE CAMPAIGN. FIND THAT GIRL!
YES-SIR, BOSS.
FINALLY, AFTER A SIX MONTHS SEARCH HERE SHE IS, J.P. TH' GAL WITH TH' MILLION DOLLAR MOLARS.
GOOD, NOW CALL THE ARTIST.
THEN, MANY LONG HOURS OF POSING...
FOR WHAT? LOOKIT WHAT HAPPENED ON THE PICTURE'S FIRST RIDE IN THE STREET-CAR!
BOSSFACE HANK
BOY! THAT WAS A SWELL DINNER!
BOSSFACE: SEE THEY FELLED WHO SAT DOWN OVER THERE?
HE'S BE BISS... HE OWNS SIX RANCHES AND HALF THE BUSINESS PROPERTIES IN TOWN... HE'S GOT MORE MONEY THAN HE KNOWS WHAT TO DO WITH!
GOSH!
JUST BRING ME GRAHAM CRACKERS AND WARM MILK... THAT IS ALL MY DOCTER WILL ALLOW ME TO EAT!
I GOT A QUARTER LEFT. LET'S ORDER ANOTHER SLAB OF PIE AND DIVIDE IT!
GOOD IDEA!

MOLLY AN' ME
MOLLY, I HAD AN IDEAL ONCE.
WHAT HAPPENED TO IT?
OH—I MARRIED HIM!
THE GIRL FRIENDS
FREDDY GOT ROCKS IS GOING TO MARRY A MOVIE STAR!
G-GOSH! HE'S ONLY EIGHTEEN!
ISN'T HE TOO YOUNG TO GET MARRIED?
OH! YES—
HE WON'T COME INTO HIS FORTUNE FOR TWO YEARS YET!

New Administration Summarizes First Month's Activities By City

(Editor's Note: Below is a summary of the first month's activities of the new administration under Mayor Dan Swearingin and Commissioners Snyder, Kuykendall, Jones and Bynum, as prepared by the mayor. Before election, he pledged to give regular reports of the council's work for publication in the News.)

By DAN SWEARINGIN

The new council was sworn in May 3, 1954 and appointments were made. It was decided to change the regular meeting day of the council to Thursday of each week at 7:15 p. m.

Ordinance introduced were the gasoline tax and cigarette tax. A new jeep has been purchased for the use of the water department.

Council agreed to pay half the cost for police uniforms for the police department and individual

officers will bear the additional cost. Awarded the contract for the construction of water system within the village for \$155,735.00 to the Western Const. Co. of Hobbs, New Mexico.

Council authorized the Sanitary Commissioner to clean up the main road from Skyland hill to Sacra Bros. and the river from Sierra Blanca Cabins to the reservation line.

Representatives were appointed to work with Captain to form the Inter-Community Water Supply Association.

Council met with filling station operators and the gasoline tax was discussed thoroughly. Filling station men very kindly withdrew the objections with the following reservation: tax be collected from the gasoline distributor, and that the filling station men have a man on the proposed street planning commission.

Village annexed the Young Heights and Cree Meadows subdivisions.

Village made arrangements to purchase new and more potent fly spray.

Considerable discussion as to the sanitary conditions surrounding the various riding academies was held.

Council met with Dean Cutler and Stevens of the Lincoln National Forest relative to a new site for the Village of Ruidoso garbage pit.

Park commission and street planning commission discussed. Possibility of selling some of the dried up farm land down the valley considered.

Bill Hart and Lynn Butler met with the council relative to the desire on the part of the Youth Center Association to see the Village acquire the old grade school building as a proposed location for the city hall.

Sara Williams and family of Littlefield, Tex., with the two newspapers there, visited here early this week.

Mayor Dan Swearingin spoke briefly on his personal history at invitation of Ruidoso Rotary Club in its noon luncheon Tuesday. Joe Evans, Southwestern wit, spun a few of his tales for the group, also.

Visitors were Jack Anderson, guest of Roy Baker; Herbert Allen, Edison Islet and Dean Cutler, all of Alamogordo.

ETA VOTES TO SEND GIRL SCOUTS TO CAMP

Ruidoso Parent-Teacher Association, in its final meeting of the 1953-54 school year, voted to contribute \$18 for one week of a four-week encampment and training for Senior Girl Scout Sofora Fuchs. She was selected from among her own troop by fellow members for the training at Camp Mary White, starting June 13. The Sunday School classes of Community Methodist Church, the Beta Sigma Phi sorority chapter here and the Ruidoso Rotary Club have each contributed part of one week to cover the full 4-week course.

Sara Williams and family of Littlefield, Tex., with the two newspapers there, visited here early this week.

ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set. Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier

2805 Arbor Hills Drive
P. O. Box 2896
Jackson 7, Mississippi

GREEN'S PLUMBING

WE ARE THE ONES TO SERVICE YOU, FOR PLUMBING IN THE HOUSE THAT'S NEW



GREEN PLUMBING CONTRACTOR

Phone 48-03 RUIDOSO

PUT PEP

Back in Those PISTONS

Let our mechanical service knock out the winter kinks in your motor for

Safe

Trouble-Free

Summer Driving

ACCESSORIES

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SKYLAND AUTO

We Give Frontier Stamps

Does your mirror reflect

Merle Norman Essentials of Loveliness were designed especially to create the clear, vital complexion of Today's American Beauty.

You are cordially invited to a free demonstration of these famous preparations, including the 3-step Mira-Cul Home Treatment, a complete make-up and your personal make-up analysis. There is no obligation. Call today for appointment.

WERLE NORMAN STUDIO

GENA ROSE

BEAUTY SALON

Phone 81-88

Corner Main Street

And Main Street

METEOR IS CAPTURED BY SPACE EXPLORERS IN TERRIBLE MOVIE

In "Riders to the Stars" color film which opens next Thursday at the Pueblo Theatre, three men are sent out in rocket ships to capture a meteor and bring it back to earth for inspection. The reason for this dangerous undertaking is to learn why meteors are not destroyed in a meteor as it speeds

through space. One of the rockets explodes in flight. The other wanders off its course to remain forever a part of the universe for there is no gravitational pull to return it to earth. The other space ship, piloted by William Lundigan, returns to earth with a meteor and its secret is discovered.

Mr. and Mrs. C. W. Miller visited in Oklahoma last week-end.

HONORED ON BIRTHDAY

Ronnie Garner, son of Mr. and Mrs. Weldon Garner, was honored with a birthday party attended by about 15 of his little friends Wednesday afternoon in School House Camp Grounds park in Gateway. Games, favors and refreshments entertained the youngsters. Ronnie was six years of age on that day.

SPECIAL SERVICE Thursday evening this week a special service was scheduled at Ruidoso's St. Eleanor Catholic Church, starting at 7:30 p. m., announced Father George Markey, the priest.

ANDY SAYS—

For something different for the home, we've got some

Chamois Shredded Mops

in pastel colors

They're sponge type and fit all standard mop handles and we want you to come in and buy 'em and use 'em.

They're called the Wonder Mop—now we're wondering if anybody will want the silly looking things. They look more like a wig than they do a mop—but the advertising with them says they're something super.

Joe McLaurin is having a hard time these days—trying to sell stuff as fast as I buy it. We're having two salesmen come in to one customer, and I'm trying to buy everything they got—so we'll have what you want on our full-loaded shelves when you come in. Say, I believe now this advertising must pay—you sure are taking the DuPont paint away from us. We had about decided nobody was reading the stuff we write until we found how much DuPont we'd sold since we started mentioning it each week in this last paragraph every Friday. Now we know.



HOLLYWOOD, NEW MEXICO

Church Directory

FIRST BAPTIST CHURCH
Green Tree, New Mexico
Rev. Jesse F. Allen, Pastor
Sunday School 9:45 a. m.
Eugene Gay, Supt.
Preaching Service, 11:00 a. m.
Training Union 8:30 p. m.
Mrs. J. B. Gazaway, Director.
Preaching Service, 7:30 p. m.
Wednesday night service, 7:00.
Youth meeting every Saturday night at 7:30 p. m.
The church welcome everybody is somebody, and nobody a stranger.
Phone 148-04.

CHURCH OF CHRIST
M. A. Erling, Minister
Services
Bible Study at 9:45 a. m.
Worship Service at 10:45 a. m.
Communion at 11:45 a. m.
Evening Service at 7:00 p. m.

COMMUNITY METHODIST CHURCH
Rev. H. L. Adams, III, Pastor
Sunday School—9:45.
Morning Worship—10:35.
Methodist Youth Fellowship—8:00.
Evening Service—7:30.

CHRISTIAN SCIENCE SERVICES
Every Sunday, 1 p. m. in Ruidoso Woman's Club. Testimony meeting following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend.

FULL GOSPEL HOLINESS CHURCH OF GREEN TREE
Rev. Cecil Smith, Pastor
Sunday School—9:45 a. m. Sunday.
Preaching—11 a. m. Sunday.
Evangelistic Service—7:30 p. m. Sunday.
Prayer Meeting—Tuesday evening. Young Peoples Service—Thursday Evening.

ASSEMBLY OF GOD CHURCH
Green Tree, New Mexico.
Pastor, George Perry
Sunday School—10 a. m.
Morning Worship—11 a. m.
Booster Band—7 p. m.
Evangelistic Service—7:30 p. m.

HOLY MOUNT EPISCOPAL CHURCH
Rev. Ed.
The Rev. Robert Y. Davis
M. A. Vlach
Services
2nd and 4th Sundays, 11 a. m.
Church School every Sunday at 10 a. m.

FIRST PRESBYTERIAN CHURCH
William E. McManis, Jr., Pastor
Temporary place of meeting.
Sunday School Building.
Sunday School—10 a. m.
Morning Worship at 11 a. m.
Evening Worship at 8:00.

ST. ANNE EPISCOPAL CHURCH
Glasco, New Mexico
Pastor, Robert Davis
2nd and 4th Sundays, 11 a. m.
FIRST BAPTIST CHURCH
Rev. Walter Erling, Pastor
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
E. T. L., 8:00 p. m.
Worship Service, 7:00 p. m.
Wednesday Night Service, 7.

ST. ELEANOR'S CHURCH
Rev. George Markey
Schedule of Masses—
Sundays and Holy Days—7:00 a. m.
Week Days—7:30 a. m.

LEFT ALONE?

Two little girls left alone! It sounds like the beginning of a sad story.

But look again. There are certainly no tears. There is a comfortable home; and pretty clothes.

But these children have been given a great deal more than the ordinary comforts of life. There is the older child's hand in a book, "The Story of Jesus."

How reassuring to see that they have been given the advantages of a Christian training. Somehow all doubt has been removed from our minds. We feel that these little girls will be safe—not only during this one evening, but through their entire lives.

All of us want our children to be shielded from life's hardships and temptations, but we can guarantee no such protection. Our surest course is that we rear them in a Christian atmosphere, sending them to Daily Vacation Church School and taking them to the services of the Church regularly. Then, and then only, will we know that we have done everything in our power for their future success, happiness and salvation.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a microcosm of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Sunday	Book	Chapter	Verses
Monday	Deuteronomy	4	1-16
Tuesday	Isaiah	41	8-16
Wednesday	Matthew	6	16-34
Thursday	II Corinthians	4	16-18
Friday	Peter	2	1-11
Saturday	Peter	2	12-14

Ruidoso Osteopathic Clinic
In Palmer's Gateway
Ruidoso

Fox Mercantile
Green Stamps — Green Help
Green Variables
Green Tree

Shriver's Store
"We Sell Everything"
Highway 78 — Green Tree
We Give Frontier Stamps

Mt. Vue Sho-Dyn
Drive-In Theatre
The Mount

Alamo Lumber & Supply Co.
Home of Kansas Plank
Hollywood

The Ruidoso NEWS
With Want-Ads That Pay

Compliments Of A Friend
Anonymous

Brunell's
Department Store
We Give K. and M. Green Stamps

White Mountain Gro. & Mkt.
"A Pleasure To Please You"
We Give K. and M. Stamps

Sacra Bros. Co.
Of Lincoln County
Business — Progress
Furniture — Appliances

Buckner's
For Distinctive Gifts
Furniture and Shaving Goods

Ben Donathan & Son
Building Contractors
Phone 128-82
Ruidoso

F . . . is for Reasonable Fuel!

Butane Gas is truly one of the most reasonable fuels in use today. In urban areas or where lines are not available this gas is as close as your telephone.

FOR SALE—
Hamilton Automatic Clothes Drier

We Sell and Install
Tanks and Appliances

Call 67-04 Collect For Service.
ANYWHERE IN LINCOLN COUNTY AND VICINITY

KEETH GAS CO.

PROPANE and BUTANE
Phone 67-04 Ruidoso

WELCOME TO OUR OPEN HOUSE
SUNDAY, JUNE 6, 2 TO 5 P. M.

Completely Furnished and Landscaped.
Fireplace, Central Heat, Patio, Outdoor Living Room
Beautiful View of Old Baldy & the Valley
100 Year 'Round Lots to Choose From
All Weather Roads

PLENTY PURE PIPED SPRING WATER

ALL BUILDING SITES RESTRICTED
PRIVATE LAKE FOR FISHING & SWIMMING
See Prehistoric Ditch—Thousands of Years Old
National Forest at Your Back Door
COOL — CLEAN — QUIET

AGUA FRIA DEVELOPMENT CO.

East of Green Tree, off U. S. 70 — Phone 8-21

Buzzin' Around Lincoln County

News Notes from Farms, Ranches, Orchards
By TRAVIS R. HICKS

More people in Lincoln and Otero counties are thinking about some kind of poultry project as a steady source of income or as a supplement to whatever their main source of income may be. Lincoln County Feed Store is now supplying cage laying rations to more than 1,000 hens at Tularosa and Moun-

tain Park. L. R. Case has about 350 hens in cages and is planning more. L. F. Hughes at Mountain Park has more than 700 cages. Emmett Reese is making plans to build a 1,000-hen cage house some time soon. Beavers in upper Ruidoso is beginning on a small scale with plans to grow and so is Mrs. M. V. Thomas.

In the turkey division Mr. and Mrs. John Bell received 200 poult last week, while Rom and Celia Sanchez each received 50 poult. These were all broad-breasted bronze and came from the Tidwell Turkey Ranch at Desdemonia, Texas.

Earlier 200 of the same variety were started, most of them with 4-H Club Boys and Girls. These are doing fine.

John A. Rountree, District Fur-inger, made a short talk at the Hondo Farm and Ranch Bureau meeting, Wednesday night on poultry management and especially the need for an expanded poultry industry in New Mexico and particularly in the Hondo Valley. One month from this date he will present a program on poultry man-

Tree Valley Club Meets Last Week In Green Tree

The Tree Valley Garden Club met at the home of Mrs. J. G. Harris at Green Tree one day last week. The program consisted of a discussion of flowers for the summer flower show and was conducted by Mrs. Harris and Mrs. Elzy Perry.

A picnic will be held at the home of Mrs. Sidney Bonnell at 6:30 p. m. June 18. Husbands of members will be guests. It will be a covered-dish picnic supper.

Refreshments of cake and coffee were served to Mrs. J. G. Harris, Mrs. B. V. Bonnell, Mrs. J. R. Skeen, Mrs. James R. Goodrum, Mrs. Wilbur F. Coe, Mrs. Elzy Perry, Mrs. Frank Tisworth, Mrs. Ora J. Tully, Mrs. Charles Fuller, Mrs. A. T. Hingsten, Mrs. W. G. Shreeve, Mrs. W. H. McKinley, Mrs. John Thomas, Mrs. John Boylan, Mrs. George S. Sineson, Mrs. Paul Wild, Mrs. Tom Babers, Mrs. L. F. Hodges, Mrs. O. A. Hunt and Mrs. Does-Fulliam, both of Oklahoma City, who were guests.

A group of Whiteface, Tex. high school seniors, on their end-of-school trip, visited briefly Monday.

agement which will include pictures of various installations and programs that are operating in New Mexico at the present time.



RUIDOSOAN IS GRID CAPTAIN—Co-captains for the 1954 Eastern New Mexico University football team are Bill Engman, Ruidoso, backfield man, and Benny Taylor, Roswell lineman. The pair—both seniors next season—were elected by the squad

after its last session of spring training recently. They are the first captains elected for a full season. Coach Carl Richardson reports. Heretofore captains were appointed preceding each game. Engman, an All-New Mexico Conference selection for two years, is a 175-pound half-back who has turned into a fine ground-gainer and defensive man. He is the son of Mr. and Mrs. E. J. Engman, Ruidoso. He graduated from Rosford, Tex., high school in 1951.

Card Of Thanks

We wish to take this means of expressing our deepest appreciation to the many kind friends who sent flowers and expressed words of comfort and condolence upon the passing of our little son and grandson, Allen Ellison. We pray God will bless each of you for your love and affection.

Mr. and Mrs. Arthur Ellison, Mr. and Mrs. John Ellison

Mrs. O. W. Samelson and son are to leave in a day or two for Cedar Rapids, Iowa, to visit relatives.

Uranium Prospector's Map

Revealing many Radioactive spots observed on Public Domain by Atomic Energy Commission from Air and Ground Reconnaissance. Also many bedded Uranium Deposits, formations in which they occur, mining districts, townships and ranges. All information authentic from AEC and USGS. Separate maps of Arizona, Utah, Colorado, New Mexico, Montana, Wyoming, South Dakota, Nevada and California. 8 miles to the inch—\$7.50 per state, 12 miles to the inch—\$5.00 per state, postpaid.

SELL MAP COMPANY
314 California Bldg.,
Denver 2, Colorado.

WITH RUIDOSO NEWS
Mrs. Kay Royall, daughter of Mr. and Mrs. Vic Lamb, is now associated with her parents in the Ruidoso News office. She is handling bookkeeping and other chores for the firm.

HONORED IN FACT
Margie Davison was honored with a party on her eighth birthday at the home of her parents, Mr. and Mrs. Perle Davison Sunday. Games were enjoyed and delicious refreshments served.

Standing at Stud JACKSTRAW

The Great Champion
Owned & Managed by
CURTIS GRIFFIN
Stetson Park
On U. S. Highway 70
East of Green Tree

Serve it on Shortcake

AND SEE WHY DAIRY QUEEN

On Hwy 70—Hollywood
NEW HOURS—10 a. m. to 10 p. m.

Inn By The Road

Private Baths
Automatic Floor Furnaces
In the Year 'Round
Playground of the Southwest
Phone 4811
P. O. Box 147
Ruidoso, New Mexico

HERE'S THE PLACE TO GET—
Thermos Jugs * Sun Glasses * Film
Sun Tan Lotion * Cosmetics
Comette Hosiery

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Proprietary and Scientist

Crushed Rock * Sand & Gravel
Bulldozer & Blade Work
Levelling for House or Business Sites
Cess Pools, Septic Tanks, Ditches,
Any Kind of Digging
Anything from a Foot Hole to a Stock Tank Dug

JOHN ELLISON

Box 75 Ruidoso, N. M.

TRY OUR
Home-Made
Ice Cream

Cones 10¢ Pints 30¢ Quarts 55¢
½ Gallon \$1.00

PACK'S DRUG

OPEN YEAR 'ROUND

NOB HILL RESTAURANT

Palmer Gateway, Ruidoso, N. M.

Sandwiches . . .
. . . Chicken . . .
. . . Steaks

"Chew With a View"
SERVING HIGHEST QUALITY FOODS
— Hours: 11 a. m. to 9 p. m. —

ONE DOZEN

1954 CHEVROLETS

For You To Select From

Various Models, Body Styles & Colors
AND PLenty OF NEW TRUCKS, TOO

POWELL CHEVROLET CO.

Clayton Bennett, Ruidoso Rep.
Phone 5-11—West of Junction on Hwy 70

GET UP TO
EXTRA CALF
OUT OF EVERY 10
BY CREEP FEEDING
PURINA

MORE MILK
PURINA
CREEP
FEEDING
RATIONS

Your Store with the Checkered Sign
Lincoln County Feed
& Implement Co.
Hwy 70 — Hollywood

Frontier Motor

Green Tree, N. M. — On Highway 70
Is Your Motor Acting Up? Drive In Here for
Complete Mechanical Service
Wrecker Service

Alias Tires & Tubes and Batteries
Buy 'em on the installment plan!

Announcing . . .

We Are Now Dealers For
Those Famous

GE APPLIANCES

- GE Electric Ranges
- GE Washers
- GE Irons and Ironers
- GE Driers
- GE Coffee Makers
- GE Vacuum Sweepers

—and—
Motorola Television & Radio Sets
Magic Chef Gas Ranges
Serval Refrigerators
These appliances are

NOW ON DISPLAY

—at—
RUIDOSO GAS CO.
Joseph S. Hawkins — Ruidoso

"Build a BETTER
MOUSETRAP

and the World will
BEAT A PATH to Your Door!"

may be an old expression but it is never-the-less true. QUALITY CLEANING, EXPERT FINISHING, care and attention throughout, plus the fact that we give FREE U-SAN-O MOTHPROOFING has caused our customers to "beat a path to our door". It is for those good friends that we "want to build a better mousetrap". We would like to prove our point to you!

U-SAN-O CHLOROPHYLL
CLEANING and MOTHPROOFING
AT NO EXTRA COST

ESTES CLEANERS

Phone 28-28 We Care & We Clean

YOU SAVE WHEN YOU SHOP FOR

Gifts * Groceries * Novelties
Toys * Games
Broom Name (Gummiel)
Notions * Mr. Goods * Hardware
Stationery * Office & School Supplies
Knitwear * Yarns

RUIDOSO VARIETY

NOW OPEN . . .
Under New Management
May We Serve Your Beauty Needs?

SOPHIA FAIRBANKS

Operator
VILLAGE BEAUTY SALON
Phone 195-03 — Downtown Ruidoso

For Convenience . . .

Bank By Mail

Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!

THE
FIRST NATIONAL BANK
OF ROSWELL

Established 1890 "A Home Institution"
Member Federal Deposit Insurance Corporation

Join "Happy Hotpoint" In The Big

Hotpoint TRADE PARADE

FREE Just for parading in!

Toss 'n' serve tongs
Yours, without obligation, when you visit us

TRADE PARADE SPECIAL

5 piece Hotpoint, Basketware OVEN SET

Glass bake-and-serve set with imported serving baskets—\$10.90 value
DURING OUR TRADE PARADE \$4.95

LIBERAL TRADE-IN ALLOWANCE
Terms as low as \$870
25 payments of 0 each

COMMUNITY PUBLIC SERVICE COMPANY

**Hundreds Tour
Lincoln Forest
On Memorial Day**
(By DOROTHY GUCK)

The Memorial Day week-end was a very busy one on the Ruidoso District of the Lincoln Forest, but the careful consideration of the many tourists and picnickers using the recreational area prevented any forest fires. Although the recent rains had greened the country, the heat and high wind velocity had sent the danger of fire to a high peak.

There were 367 visitors at Monday Lookout where Preston Lindgren of Nogal is manning the tower. Many came from Ruidoso, stopping at the vista on Alto hill, looking at the old school on the right hand side of the road before crossing Eagle Creek, where Gene Rhodes used to teach with a six shooter on his desk, stopping at the Alto store to ask information of Mr. and Mrs. Lindemood.

Jeff Dockray, who has been fireguard at Bonito Dam with Virgil Jones, left to make his home in Canada. Bud Darling of Capitlan is taking his place for the rest of the season. Over the week-end, the guards at the Dam checked in 1045 people. Up above the Dam, campers were almost sitting on each other's tents. There were 134 separate camps.

**Demo Precinct
Convention Tonight**

Democrats of this precinct are urged to attend a precinct convention here tonight (Friday) starting at 7:30 p. m. in the American Legion hall. Main purpose of the meeting is to name 20 delegates to the county convention to be held the next day (Saturday, June 5) in Lincoln.

ADDS APPLIANCE LINE

Joe Hawkins of Ruidoso Gas Co. this week announced the installation of a full line of electric and gas appliances, including all of the famous GE products, such as ranges, washers, refrigerators, irons and ironers, coffee makers, vacuum sweepers, etc., as well as Motorola television and radio, Magic Chef ranges and Servel refrigerators. Most of the appliances are on display at his store west of Baker Pharmacy.

In literacy of its residents, New Mexico ranks 40th among the states.

The forests, which are everyman's land, were meant for the enjoyment and use of all. As long as no one gets careless with fire, they will serve the recreational needs of Lincoln County and her ever increasing tourist traffic for years to come.



AT PUEBLO—The soldier from Cheyenne and the sailor-girl from Laramie make an exciting romantic combination in the persons of John Payne and Mari Blanchard, who are co-starred with Dan Duryea in Universal-International's Technicolor adventure "Rails Into Laramie," showing Sunday and Monday at the Pueblo.

EXCITEMENT ON SAHARA

PICTURED IN "GOLDEN MASK" "The Golden Mask," which shows Tuesday and Wednesday at the Pueblo Theatre through United Artists release, is an exciting, fast-moving adventure story with every ingredient that makes for a good movie. Heading the cast is rugged, handsome Van Heflin, who gives a great performance as an easy-going adventurer who joins an expedition crossing the Sahara desert in search of a golden mask.

Erie Portman, as a studious archaeologist, once again creates a living character with the effortless skill which has made him a top favorite with picturegoers everywhere. The fresh young beauty of Wanda Hendrix, who plays the archaeologist's daughter, brings romance to the desert where most of the action takes place, and where much of the picture was filmed on location. While on location, it was evident that Director Jack Lee was careful not to over-

TO OPERATE CHUCKWAGON CAFE IN DOWNTOWN RUIDOSO

Mr. and Mrs. Afton Clifford Thursday began operation of Chuckwagon Cafe in downtown Ruidoso. The couple has worked at several places here in Ruidoso in the last few years, but will have their own business. "We bought the Chuckwagon," Clifford told the News Wednesday. The place will be operated seven days a week, serving breakfasts, lunches and supper, remaining open until 10 p. m. nightly. Former operators were Mr. and Mrs. Boris Litovits.

TWO-DAY SQUARE DANCE SCHOOL SLATED HERE

Mr. and Mrs. Louie Hallitt, Mr. and Mrs. John Ballentine and Mr. and Mrs. Dave Trowell are to conduct a two-day square dance school at Carrizo Lodge here June 12-13, announces Herb Gregerson, owner of the Lodge. The sex-act of teachers conduct a square dance school in El Paso and are widely known in the southwest.

look any feature of the North African scene which might add interest to the picture.

NEW CITY CLERK TAKES OVER DUTIES

Joe E. Dryden, one time village clerk in Ruidoso, is back at his desk doing those old familiar chores down at the city building. He resumed the work Monday this week, succeeding Cahrlie Culver, who served two years.

POPPY SALES NET \$57,82 HERE

Billy Drake served as Chairman of Poppy Sales for the annual American Legion Memorial Day solicitation here. Those who helped sell the poppies were Judy Barajas, Kay Black, Rosemarie Houck, Marjorie Hart, Laura Glascock and Bill Ballard at Hart's Self Service. Sales totaled \$57,82 and the money will be used for child welfare and rehabilitation, Mrs. Drake said.

Mrs. R. D. Parker of Dallas is visiting her cousin, Mrs. W. F. Coe, Glencoe.

Mr. and Mrs. T. E. Rachels of Hobbs are parents of a daughter Marcela, born May 18. She is a granddaughter of Mr. and Mrs. M. H. Thorn who returned last week from visiting with the Rachels.

New Mexico's 15 district judges, serving in 10 judicial districts, are elected for six-year terms of office.

**The Famous
CHUCKWAGON CAFE**
Is Open Again—Under New Management
Betty and Afton Clifton
Invite You To Drop In For—
**Breakfast
Lunches
Supper**
Short Orders — Sandwiches
Open 7 Days a Week 'Til 10 p. m.
Featuring Good Foods and Friendly Service
Downtown Ruidoso

**EVERYBODY READS
NEWSPAPERS**
No other advertising medium reaches so many people so often! And remember, your newspaper, The Ruidoso News, reaches the people who are most likely to be your customers.
They Show Your Wares
Newspaper advertising puts your sales message in print for all to see—a permanent record that can be checked. And it's possible to SHOW the Public what you're selling.
They're Read Every Day
You can't beat newspaper for timeliness. Newspapers are "THE MEDIUM OF THE MOMENT"—flexible, effective and powerful in their ability to create SALES and inspire ACTION!
They Have "The Local Touch"
No other medium is bound up with the everyday life of your community more than your newspaper—and that's why people turn to The Ruidoso News for news of what's doing this week.
"There Is No Substitute for Newspaper Advertising!"
THE RUIDOSO NEWS
Is The Number One Advertising Medium

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RADIOs and RECORD PLAYERS
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SAVE -
Infants Hand Embroidered Dresses . . \$1.25
All Other Infant Wear Drastically Reduced
Soft Sole Moccasins, broken sizes, only \$2.00
Perma Lift Bras at Unusual Savings
Entire Stock of Dresses and Accessories
ALL GREATLY REDUCED
Your Chance to buy High Quality Merchandise
At Unheard of Savings
During Our Final Close Out Sale
VILLAGE GIFT & APPAREL
—DISTINCTIVE GIFTS—
Mildred Helms In P. O. Block

Ready for the Races . . . ?
The 1954 Season Starts 10 days from Now!
For Ruidoso Downs' Gala Opening, Select Lanz or White Stag Sport Togs
Custom-Made Squaw Dresses
Jewelry & Gifts
Just In—Beautiful Bells of Sarna
The Post Office is next door to
The Oldobe HULL'S
in RUIDOSO, New Mexico
The Hulls The Rooneys

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CENTRAL at 6th • ALBUQUERQUE, N. M.
Enjoy the advantages of Franciscan's refrigerated air-cooled rooms . . . the finest food is served in the El Navejo Dining Room . . . your favorite beverage in the Hogan-La Lounge.
In downtown Albuquerque where you can park your car in the convenient garage off the main lobby . . . accessible day and night. Come as you are.

**Pecos Valley
Construction
Company**
—OF CARLSBAD, N. M.—
Will Have a Representative, Mr. Bill Ross, at
Nob Hill Lodge All Next Week to Discuss
With You and Give Estimates On Any
Asphalt Paving Job
**DRIVEWAYS
PARKING LOTS
DRIVE-IN SPOTS**
—NO JOB TOO BIG OR TOO SMALL—
Our equipment is being moved to Ruidoso Now
to Do Other Paving, So—Take Advantage of
This Opportunity to Get That Paving Job
Done Now.

POST-TIME 1 P. M. — ALL ELECTRIC ODDS BOARD
RUIDOSO DOWNS
Horse Racing in the Pines!
Weekends and Holidays
OPENING JUNE 12 ALL SUMMER LONG
RUIDOSO, NEW MEXICO

A Story Of Old Lincoln County

(Editor's Note: The piece of fiction reprinted below from a magazine of national circulation was abridged and portions rewritten to add to the interest of our readers by the author, Dan Storm, Glencoe rancher and folklore author. He gave us permission to print the yarn, which tells of many familiar spots in Lincoln County.)

By DANIEL A. STORM

Why is New Mexico driving up? You ask a question very easy to answer, little friend. When I was a boy here in Lincoln county, you could go in any direction and not run into any fences. You could ride from here to El Paso and not have to open one gate. Think of that for just one moment. There was no drought in those days.

At night, all you had to do was stake your horse out; and if there were not enough grass within reach of the rope you could take your pocket knife and in five minutes cut enough feed for three horses. Beautiful springs were everywhere. Where are they now?

Where is all the grass that used to make an approaching rider look as if his horse did not have any legs? The grass is gone. The grass is gone because people nowadays are selfish. They do not want to help each other out. They do not care about friends.

Oh, thank you for the four bits. This will pay tobacco. You are not like the rest of your people, little Senor. Even though you have the eyes blue and the hair of color light, I think you are a Gringo with a Mexican's heart. Because

you can feel sorry, you can feel pity, you can let your tears fall for the people. Only one other Gringo have I seen like this.

Just because I have been a pastor and followed after the sheep all my life, maybe you think I do not understand much more than wildcats, pinon birds, pack rats and other companions of a man living outdoors day and night. I know I am not as smart as a Coyote. But who could be as intelligent as that little animal?

But what I can tell you is this: Many things that people used to know how to do, they no longer understand. Finding gold, for example. There used to be a good gold mine over here at White Oaks. Is that not true? The Americanos and the Mexicanos came in here and looked everywhere with their methods so scientific. They said there was no more gold to be found in Lincoln county. But no. The gift for finding gold has been taken away from people because they are too crazy over money.

This was when Lincoln county was the biggest county in the world. And this was when Billy the Kid, very much a friend of mine—my amigo rubio—was fighting with his pistol for the poor people. Poor little Billy, Pobrecito, Pobrecito. I have to cry. He was so little and always smiling with his eyes blue, and such a kind of a fellow. Tell you about Billy the Kid? But perhaps in some other time.

Yes, I was there in Lincoln when he escaped from jail and rode out of town with his chains and irons

and all laughing. Let me tell you about the most beautiful gold I ever saw, and about two friends of mine. They lived over on the Blocks ranch. This used to be the largest in the world. Nobody could tell you where it began over here or where it ended over there.

One of these men was called Pedro Romero. It was his custom to come into the Blocks ranch store four or five times in a year to buy coffee, salt, sugar, flour and tobacco to take back out to the sheep camp where he was herding sheep with his companion, Antonio Herrera.

Is it possible to buy things without money? You think not. Then pay close attention to this: Pedro bought all these coffees, sugars, and salts, and tobacco and other things—all they needed—without did not pay with money. He always came to the Blocks ranch store with his pockets full of very white rocks in which the gold could be seen, shining, sparkling. After he had all the things his pack horse could carry piled on the counter of the store, he would reach into his pocket and put a handful or two of these gold rocks on the counter and say:

"Is that enough?"

The storekeeper would put his hand over his eyes and say, "Well, maybe a little more. A little more maybe."

And back would go Pedro's hand into his pocket again, and even again, to the wrist or to the elbow, until he had brought up all the gold the storekeeper asked for. Little did it matter to Pedro what value this or that in the store, or how expensive was this or that other. There was plenty more where this came from.

For I don't know how long Pedro kept coming to the Blocks ranch store and buying his things, and always paying for them the same way. And what a thing to see the rocks there piled on the counter, pieces large and small, with just enough of the white rock to make the gold little lovable, more enchanting to the eyes.

Days, weeks, and months passed, I know not how many. Then one day in the summer I came into the Blocks ranch store and saw Pedro, looking at the shelves, buying.

The rocks of gold he had piled on the counter this time I could hardly look away from them. I was already tired of looking at ordinary gold. But this!

It seemed this shined more brilliantly than any other I have ever seen. It was all the little colors that gold can be—some more golden than the other, and some more delicate light. There were some pieces of this metal shaped into figures like dolls and birds. On the rocks so white, you could see where the gold had traced itself into the slats, little trees, little mountains, and little flowers.

While I was looking at this, the door of the store opened and there entered a man who was very rich and owned many sheep. Don Santiago Otero. Instantly, in his face so broad and full of eyes, turned, as if they had been on his alert quickly to see things by themselves without any help from Don Santiago. These eyes grew yet more large and round, and you could see reflected in both of them the little heap of gold shining so brightly on this dark counter.

From where he stood by the door, Don Santiago made three or two steps running. But quickly he stopped himself and began walking slowly over to the counter, looking at the shelves, the floor and the ceiling.

"Is that enough?" said Pedro to the storekeeper.

"Maybe a little more. A little more maybe."

Pedro reached his hand into his pocket and pulled out a handful of the white and gold rocks, and one of two of them fell on the floor, and neither Pedro nor the storekeeper paid them any attention.

The little balls of sweat appeared shining on the forehead of Don Santiago Otero. He uttered the syllable at his white collar, with his little handkerchief he touched his face, now more red than ever.

"Where did you get those rocks?" asked Don Santiago, seeming to talk as if he were merely curious and nothing more.

"My companion, mi companero, out at the sheep camp gives them to me to buy things," answered Pedro. "I do not know where he gets them."

"Will you take me to this man?"

asked Don Santiago. "SI, Senor," said Pedro, "but I must tell you it is a little far out there, and this companion of mine is very different, muy diferente."

"It makes no difference that he is different," said Don Santiago. "Show me the way to this man."

When Pedro Romero said that Antonio Herrera was different, what he meant to say was this: Antonio was a man purely of the outdoors. He could sit for hours under a pinon, thinking, it seemed, of nothing; and listening to things it was never able to hear, and watching closely things I could never see. For the towns, the great riches, and the fine houses he cared not, this man. As little cared he also for the strong drinks, the gay things, the dances, and the dances of the plazas.

In truth then, what was it that this man did care about? Only to drink his coffee; eat his tortillas of corn or white flour, his chiles and his beans—and to sit smoking by the hour his cigars of tobacco.

When Pedro Romero said that Antonio Herrera was different, what he meant to say was this: Antonio was a man purely of the outdoors. He could sit for hours under a pinon, thinking, it seemed, of nothing; and listening to things it was never able to hear, and watching closely things I could never see. For the towns, the great riches, and the fine houses he cared not, this man. As little cared he also for the strong drinks, the gay things, the dances, and the dances of the plazas.

As Pedro and Don Santiago came in sight of the sheep camp, here was the man of the gold rocks under a large wild cotton tree that grew at the edge of a spring, neither lying down nor sitting up, more asleep than awake, with his straw hat half on his head and half off.

As Don Santiago approached him, he changed his position under the tree but little and said, "Buenos dias."

He did not say, "Buenos dias, Senor." Because Senor this and Senor that and with your permission, they are not important things to him. He said no important things.

"My man," said Don Santiago, "if you will take me to this place where you find these rocks with a little bit of gold in them, I will give you all the money that you want for buildings. I will develop this mine and give you half of all the money that is made out of it."

Don Santiago paused in his speaking and then said, "More than this, I will give you five hundred sheep."

While Don Santiago was saying this about the machinery, and this about the miners, and this other things, he kept looking at the man who would have thought Antonio did not so much as even hear these words. But when this other was said about five hundred sheep, that was another thing. Antonio opened his eyes and shut his mouth under the shade of the tree, and then was standing on his feet.

Before Don Santiago knew what was happening, Antonio, with a motion of his arm for the rich man to follow, led him to a narrow draw the little arroyo where we had our sheep camp. Don Santiago followed, riding his Spanish horse, so beautiful, so heavy to carry large men, and so light to run over rough country.

Down out of the pinon and cedar and juniper trees they passed, and trailed among the Algorta brush and ocellillo of the low land next to the flat country. Alongside of the main trail they passed, that lay bed so black and terrible to see, wherein live wild men with long hair and beards, according to what is said.

In the direction of the White Sands, they passed. Antonio and Don Santiago. In those days there were nothing but meadow larks, rabbits, and kangaroo mice living in the tall grass where the town of Carrizozo now is. So this rich man and this man that cared not for the main trail, were in this county seat of Lincoln county now lies.

Away from the direction toward the White Sands now turned Antonio, sharply to his right. Over on the hill he directed the man toward a tall standing alone, called El Palo. Straight toward this walked Antonio with Don Santiago on his horse following. Coming to the approaches of this hill, Antonio started to turn back and walk toward the top, passing Spanish dagger, cactus, catclaw and poor sad little trees that could hardly grow for lack of water.

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Ruidoso News

Friday, June 4, 1954

Inside of his breast, the heart of Don Santiago began to pound against his ribs violently so that the mountain sky, clouds and surrounding plains before his eyes flashed dark and light, dark and light, so powerfully did the blood rush back and forth to his brain.

And now these brains began to work fast, fast inside the head of Don Santiago. To himself the rich man was thinking something like this:

Here is a man who is leading me to a rich mine. This man is little more than a brute. The mine is certain to be here on this small round hill. Where else can it be? There are no other hills or mountains for miles in any direction. Yes, the mine is here and I can find it easily. Now, the man does not care for money. He does not care to live in fine houses, to ride valuable horses, to wear elegant clothes, to eat delicate food. What good is gold to a person who is insane? Surely a crazy man is likely to get into trouble and do great harm if he has much money at his disposal.

"One moment, Wait, Stop!" The stillness of the wild country was broken by the loud voice of Don Santiago. On the slope of the hill El Palo, Antonio Herrera stopped with one foot held in the air. Then he slowly turned around.

There before him was Don Santiago with one hand raised high in the air, sitting on his palomino horse, so magnificent. The face of this large man was very serious of expression. The corners of his jaw were hard.

"Antonio," said Don Santiago, "there is something I must tell you."

The other made hardly a move except to throw his head back ever so little, and said nothing. "I did not want to tell you until I was sure," continued Don Santiago. He breathed loudly at the desert air. "The truth is that I have a mine of my own on this same hill. I wanted to find out if you were taking this gold from my mine. Now if this mine you are taking me to is the same one I have, then of course I cannot give you one-half of the money that is made from it. I cannot give you sheep, or any other things."

For just a moment and no more, the eyes of Antonio Herrera looked into the eyes of Don Santiago. He said nothing.

"If you have a mine around here," said Antonio, "then you do not need me to find it for you." He made a swinging motion with his arm above his head.

"Do and find it yourself," said Antonio Herrera.

And with that he walked down past Don Santiago and his great horse, and on down the hill. In his saddle, proud of himself, Don Santiago walked among the mesquite, catclaw and wait-a-bit brush of the desert back the way he had come.

Now Don Santiago had the mine all to himself. He thought men to search with shovels and picks with long bars of iron. He brought dynamite and blew great blasts of

These Accommodations Are OPEN YEAR ROUND In The Playground of the Southwest

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See Us For Your Parties
RUIDOSO, N. M.
YOU CAN BRING YOUR FAMILY—
WE HAVE NO BAR

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Simmons Beautyrest Mattresses
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In A Cabin in the Pines"
24 Modern Cabins
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New Mexico's Finest Ranch Hotel
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MODERN CABINS
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By Day, Week, Month
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More than 100 guest ranches and resorts are situated in New Mexico.

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ROCKHOUNDS ARE WELCOME!
The picture above has nothing to do with rockhounds—but we had to print a picture of some kind to get you to read this.
NEW CHEVROLET CARS
NEW CHEVROLET TRUCKS
NEW OLDSMOBILES
Used Cars & Trucks, Too
CLAYTON BENNETT THE TRADER
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BLOOD DAIRY
GOOD RICH FRESH RAW MILK
From U. S. Tested and Approved Cows
Delivered to Your Home or Favorite Store Daily

Burdett-Campbell-SweARINGIN
Dependable Insurance
Ruidoso, New Mexico

Don't Forget Don't Neglect Don't Put Off
THAT NEEDED OIL CHANGE BECAUSE YOU ARE IN A HURRY — WE WILL CHANGE IT IN A JIFFY! . . . A WASH AND GREASE JOB TO US MEANS A COMPLETE CLEANUP INSIDE AND OUT. CHECK WITH US FOR YOUR NEXT CLEANUP JOB.
—EARL'S—
HOLLYWOOD GULF
On Hiway 70 — Phone 133-01
We Have Diesel Fuel

TRY SOMETHING NEW . . . A BARBECUED HOT DOG!
BAR-B-Q TO GO
Barbecue Sandwiches
Pappy's Root Beer
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Confections
JUNCTION BAR-B-Q STAND
AT RUIDOSO JUNCTION
On Highway 70 — Phone 162-02

NOW Adele Burian Piano & Songs
Your Host — "Dick" Crosby

THEY GO TOGETHER—
Lovely New Bags in Leather and Moccasins, in matching colors.
Bags \$2.29 Moccasins \$2.69
Get Your Fishing Gear Here
HARRIS BUILDERS SUPPLY
• Groceries • Meats
• Hardware • Notions
• Paint • Dry Goods
Green Tree, N. M.
Phone 205

The square below shows you how clean your plate is after you've eaten a meal cooked with groceries bought at our store. Yum, yum! (Or, if you want, you can use all that blank space to write your shopping list for this week-end, and the name at the bottom tells you the store to take it to!)

Fox Mercantile
We Give S & H Green Stamps

TAPE RECORDERS
FOR HOME — SCHOOL — INDUSTRY
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We Can Secure Any Make or Model.
Also Recorded Made on Tape
ASK FOR FREE DEMONSTRATION OLD MILL TRADING POST

"One Block West of the Postoffice — and Just as Reliable."
BAKER PHARMACY
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO

WATCH FOR OUR BIG AD NEXT WEEK
For An Important Announcement About
POLAROID LAND CAMERAS

In the meantime, see the large stock of Polaroid Supplies that we carry. We have—
• Film
• Flash Bulbs
• Flash Guns
• Cases
• Lens Attachments
and everything else in the Polaroid Line
Bring Us Your Prescriptions

BAKER PHARMACY
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO

dairy foods
FOR EVERY TASTE, EVERY USE...
SERVE MORE DAIRY FOODS
Wholesome dairy foods added to your recipes will make menus more nourishing more truly delicious. Dairy foods taste good, and are good for you, too!
Buy City Dairy Products in Lincoln County at Your Favorite Store
CITY DAIRY
Manufacturers of POPULAR DAIRY PRODUCTS

For Refueling
MAN OR MOTOR
Stop at the Friendly
Thompson Service Station & Cafe
While You're Refueling at our Fine Cafe We Can Be Refueling Your Car.
Save Time — Get the Best
We Now Have a Full-Time Mechanic On Duty in Our Garage Department. Featuring Conoco Petroleum Products Highway 70 — Hollywood.

Planning a Special Party?
Then telephone us. We can help you plan for it. We cater to private or club luncheons or dinners.

El Alto Dining Room
On Mechem Drive
Open 7 to 9:30 a. m. for breakfast 5:30 to 9 p. m. for dinner
THE BRICKELS

THE Buckaroo
COCKTAIL LOUNGE
Ruidoso, New Mexico

RUIDOSO FOOD MART

—WARREN TUCKER—

SPECIALS

COFFEE MARYLAND CLUB Pound . . . \$1.15

Pacific Gold 1 Lb. Can in Syrup PEACHES . . . Each 19c

Kimbell's 16 oz. Can SLICED BEETS . . . 10c

GIANT TIDE . . . Each 75c

JELLO . . . 3 For 25c

CRISCO 3 Pounds . . . 93c

Frozen Old South ORANGE JUICE . . . 15c

Fresh CORN . . . 3 For 25c

Fresh RADISHES . . . Bunch 5c

GREEN ONIONS . . . Bunch 5c

Bright and Early COFFEE . . . Pound 89c

TRY OUR HOT BARBEQUE BEEF.

Dr. Horton Heads Quarterback Club

Dr. W. D. Horton was elected president of the newly organized Ruidoso Quarterback Club last Thursday evening in Ruidoso Grade School. A crowd of 25 attended the meeting. The club's first business was to elect officers. Dr. Horton, local postmaster, and Cy Leland, athletic director in the school, were elected as temporary chairman while the organization was set up. A constitution and by laws were read and adopted. Meetings of the group will be called by the president as the need arises. Most of the business of the club will be handled by its board of directors, consisting of two directors and elected officers. Past presidents will, in the future, enlarge the board to seven after this year. Other officers, automatically on the board, named Thursday night were George Westall, vice-president, Ralph McGuire, secretary, T.

B. Hood, treasurer; Jack Hull and Oy Leland, Jr., directors. Main object for the club at present is to work towards retiring an indebtedness of about \$2,500 on improvements of the gridiron. The original cost of \$3,400 has been whittled down through efforts of the Parent-Teacher Association staging a benefit dinner, and gifts from the school board and one of the school classes. Hull proposed the organization sponsor a raffle, or employ some other means to raise the balance and retire the outstanding debt on the improvement. Membership in the club costs \$10 and annual dues are to be \$3. Charter members' dues are included in the original membership fee. The group voted to allow graduating lettermen free membership in the club upon payment of \$5 dues. Membership Thursday night totaled 25 people, and a concerted drive is now underway to enlarge the club to as many as 200 or more members. On a membership committee, named Thursday, were: Mrs. Ma-

NEW ANTIQUE SHOP OPENED IN SKYLAND

The C. E. Crowsons of El Paso have opened an antique shop here in Barbara Huntress' building in Skyland. The couple own The Big Brown House in El Paso, widely known antique dealers in the Sun City. Their Ruidoso stock includes old glass, Sheffield silver and other early American items. bet Wimberly, Jack Hull, George Westall, John Hales, George Zimmerman, Ezel Clark, Pete Lackey, Bernard Rooney, Bob Kaufmann, Mrs. Harold Jones and Mrs. Nacker. In prefacing his remarks on the need for such a club, Coach Leland told the audience he felt the Ruidoso Warriors might attain a state football championship this fall—prospects look so good. "We have a lot of reserves this season, something new for our football hopes," he told the crowd. Motion picture of a 1933 Texas Western College football game were shown after the business meeting.

More Than A Dozen Seniors Receive Honor Awards

In commencement exercises Wednesday night last week in which Seniors of Ruidoso High School received their diplomas, one portion of the program saw Principal Paul Vance present more than a dozen students awards for scholarship and other attainments. For scholarship, these students were recognized: Reed Stirman, 7th grade; Nadine Peterson, 8th grade; Charles Hall, 9th grade; Ettore Fuchs, 10th grade; Naomi Walton, 11th grade; Barbara Harris, 12th grade. Selected from the senior class on the basis of scholarship, achievement, loyalty and other attributes by the faculty, and whose name will appear on the permanent plaque in the high school: Patsy Alice Coe. Outstanding student awards went to: Niles Lackey, for athletics; Joe Betty Reese, for band work; Marquita Salice, for business. A scholarship to the Southwestern Business College of Roswell went with the award to Marquita. She plans to enroll in that school Sept. 6. In the New Mexico Educational Association Mathematics section tests, medal for the highest grade in the local high school went to Cecil Clarke. Certificates for placing in the upper 30% of their group went to Glen Westall and Ed Wimberly, Juniors; and Betty Carpenter and Ada L. Gragg, sophomores.

Grudge Match On Wrestling Card

Big time wrestling, featuring the outstanding grapplers in the nation, makes its second showing at the Ruidoso Coliseum Saturday night, June 5, at 8:30 p. m. Promoter Spencer Treharne has in his main event, a return grudge battle between Mexico's greatest star, Vicente Lopez and the former University of Arizona football star, Keno Kinski. Last week both these men had a hectic bout which continued outside the ring, in the dressing room and in the street. After long negotiations, Promoter Treharne finally signed the two wrestlers, who agreed to meet, provided it would be a finish bout with a \$500 side bet. This match, therefore will be two out of three falls to a finish—with no time limit—there must be an absolute winner. In the semi-final event, Bobby Coleman, who scored such a big hit with the crowd last week, returns to take on the rugged veteran of the mat, Tony Falsetti. Both these wrestlers are well known to fans in this area. The center, which is slated for a 20 minute time limit, pits together Wild Bill Cox and Paloma. Cox is managed by Count Rossi who will be at ringside with his protege. State cigarette taxes now are levied by 41 states, including New Mexico.

Skyride To Open Saturday, June 12

It was announced this week by Ruidoso Enterprises Inc. that the Ruidoso Skyride would begin operating on June 12 and would continue through Labor Day. Original plans were to open the giant ride over Memorial Day week-end but one of the operators could not get to Ruidoso in time for this opening. Operational check-outs of the mammoth cable tramway will begin one week prior to the opening so that everything will be in tip-top shape for the season. Ray Jones will again manage the ride.

OBSERVES 92nd BIRTHDAY

Mr. and Mrs. George Luitich of Houston, Tex., who are staying at the Healy cottage in Skyland, had as their guest, Alfred Malone of El Paso, who observed his 92nd birthday while here. Other guests were Mr. and Mrs. H. S. Reeh of Fredericksburg, Tex., and Mr. and Mrs. John Feneberg of El Paso. The oldtimer especially enjoyed his visit here and wants to return. He is the uncle of Mr. Luitich and Mr. Healy.

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HONEY CREAM Sleaz Bee . . . 1 Lb. Jar 41c
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VELVEETA CHEESE Kraft . . . 2 Lb. Box 96c
CRISCO SHORTENING 2 Pound Tin . . . 95c
TEA White Swan . . . 1/4 Lb. Box 33c
TEA White Swan . . . 1/4 Lb. Box 60c
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PICNIC HAMS Glorvins . . . Per Lb. 45c
CHUCK ROAST Choice Best . . . Per Lb. 45c
SLICED BACON Favorite English, Cello Wrapped, Lb. 69c
PORK SAUSAGE Country Style . . . Per Lb. 49c
FRESH OATMEAL
FRESH DRESSED FRIES AND MORE
TABLE SALT Kimbells Round Pkg. . . 1 Lb. 10c
HONEY Fowells . . . 4 Lb. Pail \$1.15
Salad Bowl DRESSING Quasi Size . . . 56c
PINTO BEANS Colorado . . . 16 Lb. \$1.15
PRESERVES Kerns Peach & Apricot . . . 59c
Pineapple PRESERVES Kerns . . . 2 Lb. Jar 62c
PRUNE JUICE Hearty Delight . . . Per Qt. 33c
PIE CHERRIES Arvadale Pitted Sour, Lg. No. 2 Can 28c
PEACHES Hearty Delight . . . Lg. Can No. 2 1/2 29c
Cream Style CORN Valley Vale . . . 3 1/2 Can 15c
SLICED BEETS Kimbells . . . 3 1/2 Can 13c
SUGAR - Pure Granulated Crystal . . . 16 Lb. Bag 97c
- Fresh Fruit & Vegetables -
FRESH STRAWBERRIES - MKT.
WATERMELON Kipling's . . . Per Lb. 7 1/2c
FRESH PINEAPPLE Per Pound . . . 11c
GREEN CABBAGE Fresh . . . Per Lb. 6c
CELLO CARROTS Per Package . . . 15c
ONIONS Large Yellow . . . Per Lb. 7c
FRESH CELERY Per Pound . . . 17c

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