

The Ruidoso News
SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb Editors & Publishers
Jim Lamb Associate
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LEGAL NOTICE

ATTENTION
To be sold at Sheriff's sale, 10 a. m. August 7, 1954 to satisfy labor lien, one 1949 Hudson 4-door sedan to highest bidder. Midway Garage, Ruidoso.

Mr. and Mrs. D. L. Johnson and children, Ted and Carol Ann, and Mrs. Johnson's mother, all of New Orleans, are guests of Warren and Annie Barrett for a few days this week.

WORKING IN CARLSBAD
Danna Kustanovich of Ft. Stanton is now employed by the Carlsbad Current-Argus, Carlsbad daily newspaper. Danna has attended the University of New Mexico for the past three years.

Mr. and Mrs. Noel McDaniel and two sons of Carrizozo were in Ruidoso last Tuesday.

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CLAYTON BENNETT, The Trader
HIWAY 70 West of Junction

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Gifts • Souvenirs • Novelties
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Shampoos — Home Permanents
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Anything from a Post Hole to a Stock Tank Dam

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NOB HILL RESTAURANT
Palmer Gateway, Ruidoso, N. M.

Sandwiches . . .
. . . Chicken . . .
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"Chew With a View"
SERVING HIGHEST QUALITY FOODS
Hours: 11 a. m. to 10 p. m.

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New Car Dealer in the Canyon!
New Chevrolets - New Oldsmobiles
Passenger Cars and Trucks

OK USED CARS—
1949 Mercury, Columbia Overdrive,
good transportation . . . \$395
1949 Chevrolet 2-door, radio and heater . . . \$395
1947 Chevrolet Two-Door . . . \$395
1953 GMC Pick-Up . . . \$795
1953 Studebaker Pick-Up . . . ???

1954 CHEVROLETS NOW ON DISPLAY HERE IN RUIDOSO—
Bel-Air 4-Door, green over beige, white sidewall trim; E-Z Eye Glass; 110 4-Door, ivory over dark blue, white sidewall trim, powerglide, E-Z Eye glass.

POWELL CHEVROLET CO.
Phone 261 Tolson, N. Mex.
CLAYTON BENNETT, Ruidoso Rep.
Phone 2301—West of Junction on Highway 70



Letter to Ye Editor
204 West Sabine - Victoria, Texas

Vic Lamb, Publisher, Ruidoso News, Ruidoso, New Mexico

Dear Mr. Lamb:

I became acquainted with Paul Horgan down at Pete Hurd's shortly after I went to work for Mr. H on the Ruidoso News back in 1947. As I had become an ardent admirer of both Fete and Horgan's work as artist I became the same kind of admirer of Paul Horgan's work.

We search the magazines all the time to be sure we don't miss any of his short stories or short novels and have been waiting to know the publication date of his work on the Rio Grande for about four years now. There are probably many in Lincoln County and

among your other readers who might be interested in the content of the enclosed clipping. Any time a Texano says such nice things about someone from another state it is bound to be true . . . and then some besides.

Yours truly,
Mary Nell Brown

(Editor's Note: Our thanks to Mary Nell, remembered with affection throughout Lincoln County as a crackler, jack news reporter and feature writer for the Ruidoso News in the past. We reprint the clipping she sent along below.)

GIFTS
Hand Woven Scarfs, Blankets, Table Cloths
and Fabrics for Curtains, Etc.
Reservation Made Jewelry
Hurd Prints
Old Glass & China — Hand Made Pottery
Squaw Dresses
Paintings by Rudolph Treas, Local Apache Boy
Huaraches

MRS. EVE BALL
Palmer's Gateway Ruidoso

Try a Big, Bright
CHERRY Sundae

QUEEN
Tastes Better!

On Highway 70—Hollywood NEW HOURS: 10 a. m. to 10 p. m.

**HAVE YOU BOUGHT
A TICKET
ON THE 1954
CHEVROLET CLUB COUPE**

Being Given by the
Ruidoso High School
Quarterback Club?

It costs \$1.00 to participate in this contest in which someone will win this new car. Funds raised will be used to pay for extensive improvements of the high school athletic field.

Tickets Can Be Bought Several Places in Ruidoso from Stores Displaying Large Placards. Get Yours Today!

NOW

Tape Recorders
—And—
Recordings Made
Cameras — Film
Flash Bulbs
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Photography
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Curios — Gifts
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Medical Instruments
—These and many other things available through

**CARMON PHILLIPS
OLD MILL
Trading Post**

"Ask us . . . if we don't have it we know where to get it."

Did You Know?

We made the biggest contribution by anybody in the canyon towards the NEW 1954 CHEVROLET CLUB COUPE which the Ruidoso Quarterback Club is giving away? Our gift was for the benefit of our new football field!

**CLAYTON BENNETT
THE TRADER**
Phone 2301 On Highway 70
NEW & USED CARS
NEW CHEVROLETS
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PLAYTEX DRYPER

Full Line of All Playtex Items—
Including Baby Pants • Baby Bibs • Crib Sheets
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RUIDOSO, NEW MEXICO

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—and Just as Reliable."

to take any of the profit earned by the artist. But we pointed out that he owed it to Rinehart and Mr. Horgan to see that the sketches get their proper portion of publicity.

They'll be included in the deluxe edition of Horgan's magnum opus, "Great River: The Rio Grande in the History of North America." The plain vanilla edition of this great work (due in October) is in two volumes, boxed, for \$10. We didn't have the courage to ask what the limited edition will sell for, but it'll be ready in time for your Christmas shopping.

For several years now the book has been discussed in literary circles. Horgan has been working on it since 1940. The Dallas Symphony group has commissioned Ernest Bacon to compose a "Rio Grande Suite" based on themes in the book and apparently they are planning big things concerning the book and the music. According to Lon Tinkle, book editor of The Dallas News, Charles Laughlin may speak the text when Conductor Walter Hendl gives the work its Dallas premiere. Mr. Tinkle calls Mr. Horgan "probably the most celebrated writer of the Southwest" and mentions him in the same breath with Willa Cather. Historian Allan Nevins says of the book, "It is, in the best sense of the word—literature. It has

OPENS WASH STATE
In V. Lockard has opened a steam washateria at his place of Cedar Drive, which is across the Rio Ruidoso north from the Forest Camp Grounds here. His help-sely laundry has ten machines for rental.

Mrs. J. J. Hawker and Mrs. McLaughlin of El Paso were visitors the first of the week at Mockin Bird Hill Cabins.

KIDDIE KORRAL
DAY LICENSED
CHILD CARE
CENTER
Begonia Road
by
El Corral Court
in Skyland
AILEEN GLASCOCK
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Private Bath
Automatic Floor Furnaces
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Playground of the Southwest
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Ruidoso, New Mexico

RUIDOSO GAS CO.
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Regular \$127.50 — SALE \$107.50

Regular \$78.50 — SALE \$58.50

Ruidoso — Joseph S. Hawkins Phone 2935 or 4303

JULY RAINFALL HERE IS LIGHTEST SINCE '47
Rainfall total for July of 1954 is the lightest since 1947, according to the July comparative rainfall totals brought up to date by C. C. Culver, local co-operative weather observer for the U. S. Department of Commerce. Other data for July each year for the last ten years in his report shows a high temperature this July of 93, not quite as high as recorded in 1951, when it reached a scorching 95, or in 1947 when it touched 94.

Year	Hi	Lo	Precep.
1954	93	37	2.90
1953	92	40	6.11
1952	88	41	3.74
1951	95	43	3.41
1950	86	44	10.86
1949	87	40	4.80
1948	91	38	5.58
1947	90	38	1.30
1946	90	38	6.97
1945	88	39	1.94

63 Are Enrolled At Vacation School.
Sixty-three boys and girls attended the first day of the Green Tree Baptist Church Vacation Bible School, Monday, August 2. An average of 84 children per day have been attending the school this past week.

The Junior and Intermediate groups are making cactus lamps, book ends, pot holders, napkin rings and waste paper baskets in their hand work periods.

Visiting the school this week were Rev. and Mrs. John P. Hamilton of Ft. Worth, Texas.

Any person desiring transportation to the school is urged to contact Mrs. Ray Carpenter or Rev. Jesse Allen.

The school will run through next Friday when commencement exercises will be held at 7:30 in the evening.

RECREATION AREAS TO UNDERGO CLEANUP
The White Mountain Game Protective Association is to place trash barrels at the most used camping areas in Lincoln County and post signs to request campers to keep a clean camp, according to the latest release from the New Mexico Department of Game and Fish. District Warden Marion F. Embry also reported that the Walker Air Force Base Survival Group is expected to help in the co-operative cleanup.

Visiting their aunt Mozelle Hopkins, who is as young as they are, Sharon and Michele Hopkins have returned to their home after ten days in Ruidoso at the Barney Hopkins cabin. Mrs. Hopkins said this week she hoped the airline strike was ended in time for her to make a proposed air trip to Canada this week-end.

Studio Visitors Include Composers, Poet, Designer
Distinguished visitors at the Harris Shelton Art Studio last week included Captain and Mrs. Pierre de Caillaux, of Hollywood and New York. Captain Caillaux, Music Director of the United Service Organizations, Inc., of the Los Angeles area, is internationally recognized for his contributions to the music world. Although American born and musically trained in the United States, he studied and maintained an active association with the Royal Academy of London for seventeen years where, it is interesting to note, he was the first student in conducting under the eminent Sir Henry J. Wood. Pierre de Caillaux organized the famed Griller String Quartette and was Musical Director for Paramount in Great Britain for three years. He opened the Paramount Theatres in Liverpool, Dublin, Glasgow and London. In Paris, at the Rex Theatre, he formed and conducted the world's largest permanent theatre orchestra. In Germany he was chief music director for the German government for eight months prior to World War II. He was guest conductor four times in the USSR, and in Russia, in and in Scandinavia he is known as the "Father of our Revue Music." In the United States he became Chief of Music for the Entertainment National Services Association and musical therapist at New York's Bellevue Hospital where he created Music Psycho Therapy.

Also visiting Shelton's studio were Dr. and Mrs. H. C. Caylor of Ruidoso; Mr. and Mrs. Carl Hertzog of El Paso. Hertzog is nationally known as a brilliant creative designer and publisher of fine books, special and private editions, collectors' items, etc.

Visitors also included the beloved "Father Dan," clergyman and composer of religious music, of Mission, Texas, and Mrs. Ethel English of Lubbock, Texas, one-time Poet Laureate of the State of Texas.

Letter To Ye Editor
2 August 1954
Mr. Vic Lamb, Editor
Ruidoso News
Ruidoso, New Mexico
Dear Mr. Lamb:

As you are undoubtedly aware your National Guard will attend summer maneuvers at Fort Bliss, Texas, 15-29 August inclusive. It may surprise you to learn that more than 3,000 New Mexicans will engage in this training, several from Lincoln County.

Men from your community will be among the National Guardsmen who are giving their time and energy for the protection of their homes, their state and their nation. These men are proud of their assignment in the defense of their country and we know that you as a leader in the community from whence they come are equally proud of them.

Your National Guard wants you to know more about it. Your National Guardsmen want you to see them in actual training, to live with them, in fact to become one of them.

To make this possible your National Guard cordially invites you to visit it while it is at Fort Bliss. The dates set for your visit are 25, 26, 27 and 28 August. You or your representative will be a guest of the National Guard while there. You may, if you so desire drive your own car, or join the Airlift Unit which will be provided for you by your Air National Guard. While in Fort Bliss you will see the actual firing of the guns on the ranges and will witness the largest display of strength ever offered by the New Mexico National Guard. More than three thousand men and one thousand vehicles including prime movers, guns and personnel carriers will pass in review at the Governor's Day ceremonies which are an annual affair. You will also witness the change of command of the 11th AAA Brigade when Major General Charles G. Sage, who has commanded the Brigade since its inception, will pass the command to Brigadier General John P. McFarland.

Please advise Major Alex E. Barnes, PIO officer, P. O. Box 91, Santa Fe, New Mexico whether or not you or your representative will be able to attend, so that arrangements may be made for your accommodation and plans completed for the Airlift.

Sincerely,
CHARLES G. SAGE
Major General
The Adjutant General

Charity Day At Race Track Outlined At Rotary
Charity Day at Ruidoso Downs, Friday, Aug. 20, when all gate admissions will be given the Ruidoso-Hondo Valley General Hospital, was outlined before the Rotary Club members in their Tuesday noon luncheon session here at Navajo Lodge by Marnie Badillo, president of Ruidoso Chamber of Commerce. The C. of C. is sponsoring the general advance ticket sale for the special event.

Members were given placards for displaying to advertise the Charity Day and many took tickets to sell in their places of business.

Visitors included: Addison Wadley, Midland, Tex.; J. E. Alexander, O. J. Sholars, both of Orange, Tex.; R. Theis, Ruidoso; Claude Henne, Seagraves, Tex.; Al Boyd, San Antonio, Tex.; George E. Frazier, Carlsbad; Walter Collins, Lamesa, Tex.; Tom Seeger, Hamburg, Pa.; Herman Heck, Tahoka, Tex.; F. G. Sears, Snyder, Tex.

Emergency Drive For March Of Dimes Slated August 16-31
The \$5 million dollar March of Dimes in January was the largest in history, however, it fell 20 million short of meeting the tightly budgeted 1954 polio need for 75 million dollars, according to Jane F. Turner of Carlsbad, Lincoln County chairman. This 20 million is urgently needed for care and treatment of a record polio case load and the completion of the polio prevention program. There are a record number, approximately 67,000, polio victims from previous epidemics who need March of Dimes help now for hospital care and rehabilitation. The funds are exhausted in many counties and states. Lincoln County's funds are low. We have six cases from previous epidemics now receiving help and one 1954 case receiving help, the chairman said. We hope we have no more. The entire patient care program of the National Foundation for Infantile Paralysis may grind to a halt because 1954 March of Dimes contributions were not enough to meet the increasing demands of the fight against polio, she said. National Foundation chapters are working desperately to meet all needs.

"Thousands of stricken youngsters look to the March of Dimes for life-saving equipment, for help in their struggle to walk again. They depend upon you! Give again—NOW—that they may fight with reason, with hope, with the help that only you can give," she said.

"Give now to the Emergency March of Dimes. Send a donation to the Lincoln County Treasurer of the Emergency March of Dimes—Mrs. Elizabeth MacVeigh, Carlsbad."

"One-third of all donations will stay in Lincoln County. One-third will go for Polio prevention re-

Hollywood Couple Hospitalized After Carrizozo Crash
Mr. and Mrs. J. T. Bond, operators of Armstrong's Country Store, pioneer mercantile firm at Hollywood, are hospitalized in Carrizozo hospital where they were carried about noon Sunday following an automobile wreck on U. S. Highway 380 east of Carrizozo.

Injuries of both include broken ribs, fractured hips and bruises and cuts. Bond has a severe break in his hip which will necessitate an operation in a few days. Mrs. Bond's injuries, although painful, are not as serious as her husband's, friends of the couple visiting them from Hollywood reported on their return. The two may be hospitalized for several weeks, however, they said.

The crash occurred when Bond's 1948 Mercury struck a parked pick-up on the road. He was unable to miss the parked vehicle because of an approaching car, it was said. Their auto was damaged considerably. The pick-up was wrecked somewhat and its occupant was treated for shock and bruises and later dismissed from the hospital there.

The Bonds were believed to be enroute to the dedication program for U. S. Highway 54 planned for Sunday afternoon at a point north of Carrizozo, the friends said.

Have you read the want-adst search and one-third for reserve emergency fund held by National Office for advance to chapters whose load is too heavy for their funds. All these funds are now nearing exhaustion. Give generously now," she urged.

PRESCRIPTION PHARMACY
H. H. SHIER, R. PH.

ON SALE THURSDAY, FRIDAY & SATURDAY
Walgreen Agency DRUG STORE

The laws of drugs were enacted to protect you. It is your duty to help enforce them. Please co-operate with us. We are pledged to serve and guard your health and safety.

Please never ask us to violate state or federal laws which make it unlawful for us to sell you certain restricted drugs that can be dispensed only through a prescription from your doctor.

We will be happy to fill any doctor's prescription that is properly written and signed to conform with the above.

7 DAY SUPER SPECIAL!

Chlorophyll Tooth Past
NEW! 1/2 PRICE. REGULARLY 43¢. ONLY 21¢ (Lime 2)

Pack 10 TAMPAX
Modern Idea in Sanitary Protection 39¢

20 SCHICK BLADES
Eversharp Injector 73¢

4-oz. LUSTRE CREME
Cream Shampoo \$1

6 1/2-oz. Palmolive Rapid Shave
Aerosol Foam 79¢

50 BOOK MATCHES
Carton 50 (Lime 2) 2:37¢

5-oz. KOLYNOS TOOTH PASTE
"Super White" 2:69¢

Soft PRO 59 TOOTH BRUSH
Flexible bristles 59¢

Penny S-t-r-e-t-c-h-e-r-s!

Gay Ruffled-PLASTIC TEA APRON
Choice of color 23¢

Package Tie Parcel Post TWINE
100 ft. 2:15¢

15 to 30 Amp. Regular 10" Fuse Plugs
5 for 33¢

Heavy Knitted Regular 10" WASH CLOTHS
-3 for 25¢

Soft Velour 10" Powder Puff Sale
2 for 15¢

Vacation Must Tooth Brush Container
Sturdy plastic . . . 9¢

Pin-Money Scoop Buy!
Reg. 25¢
Clothes PINS
Box of 36 19¢ (Lime 2)

7 States Represented In Simms Re-Union Here This Year
Seven states—Maryland, Virginia, Ohio, California, Arizona, Texas, New Mexico—were represented as the Simms clan gathered in Albuquerque last week for the annual Ruidoso family reunion held the first week in August each year.

The banner "Simms Re-Union '54" was hoisted at all seven brothers and the one sister made their appearance for the 22nd gathering of the group on 73 on August first on Mesquite Drive.

Miss Simms, the family historian, left his intensive campaign for Corporation Commissioner of Arizona to retrace and visit during the four-day meeting. Another campaigner in the group, M. L. Seitz, running for a state senate seat in Arizona, was unable to be present.

Welcomed back after 16 years of absence was Lieutenant-Colonel J. S. (Connie) Sparks, Jr., with his family who was enroute to assignment in Tucson.

The eating concession, ably directed by "Chef" Gary Simms and assistants, Goose Ramey and Andy Anderson, resembled a short order house with coffee here, chili there and what-have-you at regular eating hours.

The formal cutting of the cake on Wednesday evening signalled the closing of another happy occasion.

DINNER PARTY HONORS VISITOR
A dinner party honoring Capt. and Mrs. Pierre de Caillaux of Hollywood and New York was given Saturday evening at the Cree Meadows Country Club.

Those present were Captain and Mrs. de Caillaux, Dr. and Mrs. H. C. Caylor, Mr. and Mrs. Bill Hart and the host, Harris Shelton.

Two Vacations Given In Ruidoso Playland For Contest Winners
Two families of the Southwest have earned a week's vacation in Ruidoso through contests sponsored by the Settles Safety Supply Co. of Dallas. The company is owned by J. Doyle Settles, who has an interest in the Settles family's cabin here, and who is a yearly summer vacationist in this city.

Settle offered the contest during two safety meetings held in Texas earlier this year, and the winner was Fred Morton from Cushing, Okla. He is an employee of Gillette & Son of Oklahoma. The Oklahoma family enjoyed a week's stay here in the Settles cabin in July.

Next week, Leonard Meyers and family of Leonard, Meyers, Tex., an employee of Jefferson Lake Sulphur Co., will be here as the second winner in the contest—staying at the Settles' cabin.

Settle and wife and three children were here early this week on their yearly vacation to Ruidoso, and had as their guests, Mr. and Mrs. J. S. Bell of Midland.

Wedding Planned For Jones-Greene Couple Aug. 19
Mr. and Mrs. Charles Jones of Capitan have announced the engagement and forthcoming marriage of their daughter, Fatsy, to Charles H. Greene, son of Mr. and Mrs. Oscar Greene of Dexter. The wedding will be performed Aug. 19, the parents said. Further plans, including place and attendants, are to be announced, they added.

Jones is Lincoln County Commissioner of District 2.

VISIT IN ALBUQUERQUE
Ella Ruth Jackson and Evelyn Jackson of Hollywood visited with Jeanette Hatch and Wilma Cooper in Albuquerque last week. The young ladies enjoyed their brief visit with swimming, bowling, visiting the zoo and other Albuquerque attractions.

"THE OUTLAW STALLION" AT PUEBLO SATURDAY
Columbia Pictures' "The Outlaw Stallion," the story of the animal king of the wilderness against the outlaw king of the West, shows Saturday only at the Pueblo Theatre. Photographed in color by Technicolor and featuring Bill Carey, Dorothy Strick and Billy Gray, "The Outlaw Stallion" was written for the screen by David Lang.

LA FIESTA CAFE

Club Steak or 1/2 Fried Chicken
With French Fries, Salad, Hot Biscuits \$1.50

Chicken Fried Steak
or Choice of 4 Meats
Potatoes, Vegetables, Salad, Hot Biscuits \$1.25

Open 7 a. m. to 2 p. m. and 5 p. m. to 11 p. m.
EXCEPT SUNDAY MORNING

MAC & LUCILLE MACHEN

BEST DEAL IN ROSWELL

That's What We Mean—Take A Look at These:

1952 KAISER Manhattan, one owner, 4-door, Hydramatic, Heater, White side wall tires, very low mileage. Going at only \$1295.00	1951 STUDEBAKER Land Cruiser, one owner, over-drive, 4-door, radio, heater. Clean & in tip top shape \$1095.00
1949 FORD Fordor, radio, heater, overdrive, white side walls, good at only \$495.00	1940 FORD Club Coupe, runs good \$105.00
1947 STUDEBAKER Commander 4-door, radio, heater, overdrive, good tires. \$295.00	1940 FORD Station Wagon, runs good \$105.00
1947 NASH "600" 4-door, radio, heater, Clean \$250.00	1940 STUDEBAKER Champion Club Coupe, top shape. A real buy! Clean \$595.00
1940 CHEVROLET 2-door, good \$95.00	1941 FORD Good tires and motor \$125.00

WE HAVE A LOT OF OTHER GOOD BUYS
OPEN UNTIL 8 P. M. STARTING MONDAY AUGUST 2ND
ELTON ELLIS MOTOR CO.
823 N. Main Roswell
YOUR STUDEBAKER DEALER

SOME FACTS AND FIGURES ABOUT Ruidoso Downs
—AND HORSE RACING IN NEW MEXICO—

(TOTAL PARI-MUTUEL HANDLE EQUALS100%)
TOTAL AMOUNT RETURNED TO PUBLIC85.00%
TOTAL AMOUNT PURSES PAID TO HORSEMEN .. 8.36%
TOTAL AMOUNT PAID NEW MEXICO
RACING COMMISSION Approximately 0.60%
93.96%
TOTAL RETAINED BY RUIDOSO DOWNS BEFORE
SUBTRACTING ANY OPERATING EXPENSES . 6.04%
100.00%

ABOVE FIGURES ARE BASED ON FIGURES FROM
RUIDOSO DOWNS JUNE 12-AUG. 2, 1954

Ruidoso Downs
Ruidoso, New Mexico

NEVER BEFORE .. so many deluxe features in an economy-priced range!

Hotpoint
RB-62 SPECIAL
SUPER OVEN
Electric Range

Every wanted convenience for easier cooking!

Look what you get: ● Pushbutton oven controls ● Bigger-than-ever All-Catrol Super Oven ● Six-quart Deep-well Thrift Cooker ● Calrod Golden Broil Unit ● Reversible Roto-Switches ● Automatic Oven Signal Light ● Electric Appliance Outlet ● Three roomy storage drawers ● Lamp and Timer (optional at nominal extra cost)

FREE INSTALLATION
TERMS AS LOW AS
\$870
DOWN
\$8.70 per month for 24 months

COMMUNITY PUBLIC SERVICE

TELEVISION PROGRAMS

For A Week Over KSWB-TV, Channel 5

FRIDAY, AUGUST 6
 1:00 Test pattern
 3:30 Jack's Place, movie
 5:00 Action Theatre, Owen Moore
 5:30 Guests on Review
 6:00 To be announced
 6:30 Traders Time
 6:35 Daily Newscast
 6:55 Weather Story
 7:00 Uncle Vitamin—The Clown
 7:30 Annie Oakley, West. Adv.
 8:00 You Bet Your Life, Groucho Marx, NBC
 8:30 You Asked For It, ABC Var.
 9:00 Nine O'Clock News
 9:10 Sports Desk
 9:20 Moonlight Serenade
 9:30 Schlitz Dramatic Presentation
 10:00 Break the Bank, ABC Quiz
 10:30 News, Sports and Weather Roundup, Sign Off

SATURDAY, AUGUST 7
 1:00 Test Pattern
 3:55 Sign On, Sat. Highlights
 4:00 Western Playhouse
 6:00 To be announced
 6:25 Dinner Date, Musical
 6:30 Inspiration thru words, ml.
 6:35 Daily Newscast

MONDAY, AUGUST 8
 6:55 The Weather Story
 7:00 Kathy's Musicale, local live
 7:30 To be announced
 8:00 Soldier Parade, ABC Variety
 8:00 Original Amateur Hr., NBC
 9:00 Nine O'Clock News
 9:10 Sports Desk
 9:20 Moonlight Serenade
 9:30 That's My Boy, CBS Com.
 10:00 Armchair Theatre
 11:30 News, Sports, Weather Roundup, Sign Off

TUESDAY, AUGUST 9
 1:00 Test Pattern
 2:25 Sign on, Program Highlights
 2:30 Facts Forum
 3:00 Chicago Wrestling
 4:00 To be announced
 4:50 Better Living TV Theatre
 5:30 Hopalong Cassidy, NBC
 6:00 This is the Life, rd. drama
 6:30 Dinner Date, Musical
 6:35 INS Daily News
 6:50 Weather News
 7:00 The Life of Riley, NBC
 7:30 Dragnet's "Badge 714", NBC
 8:00 All Star Playhouse
 8:30 Your Playtime, CBS
 9:00 Nine O'Clock News
 9:10 Sports Desk

WEDNESDAY, AUGUST 11
 1:00 Test Pattern
 3:30 Jack's Place, Fea. Movie
 5:00 Action Theatre
 5:30 Traders Time
 5:35 Daily Newscast
 6:00 Weather Story
 7:00 To be announced
 7:30 Ron Green Show, live
 8:00 City Detective, MCA Mys.
 8:30 I Married Joan, NBC Com.

9:15 Moonlight Serenade
 9:30 Armchair Thea., She's In the Army
 10:30 News, Sports, Weather Roundup, Sign Off

MONDAY, AUGUST 8
 1:00 Test Pattern
 3:30 Jack's Place, Fea. Movie
 5:00 Action Theatre
 5:30 Boy Scouts of Amer., live
 5:45 The Christopher Series
 6:00 Teen Teasers, Junior Quiz, Live
 6:20 Traders Time
 6:25 Daily Newscast
 6:50 Weather Story
 7:00 Cisco Kid, Ziv Western Presentation, Price's Cream
 7:30 Mr. District Attorney with David Brian, Ziv
 8:00 Anthony Avenue, Les Bell Western Artists
 8:30 Ford Theatre, NBC dramatic presentation
 9:00 Nine O'Clock News
 9:10 Sports Desk
 9:20 Moonlight Serenade
 9:30 The Big Playback, Sports
 9:45 Texas Rostlin
 10:45 News, Sports, Weather Roundup, Sign Off

TUESDAY, AUGUST 9
 1:00 Test Pattern
 3:30 Jack's Place, Fea. Western
 5:00 Cartoon Carnival
 5:30 To be announced
 6:45 Ray Reed Show, live West.
 8:00 Veteran's Administration
 8:15 Hospitality House, with Dorothy Porter
 8:30 Traders Time
 8:35 Daily Newscast
 9:00 Weather Story
 7:00 To be announced
 7:30 Mr. & Mrs. North, Mystery
 8:00 Duffy's Tavern, starring Archie Gardner
 8:30 The Big Picture
 9:00 Nine O'Clock News
 9:10 Sports Desk
 9:20 Moonlight Serenade
 9:30 Armchair Thea., The Guilty
 10:45 News, Sports, Weather Roundup, Sign Off

WEDNESDAY, AUGUST 11
 1:00 Test Pattern
 3:30 Jack's Place, Fea. Movie
 5:00 Action Theatre
 5:30 Matinee Melodies
 5:45 What's Your Trouble
 5:55 Walker Air Base Show, live
 6:00 Traders Time
 6:35 INS Daily Newscast
 6:50 Weather Story
 7:00 To be announced
 7:30 Ron Green Show, live
 8:00 City Detective, MCA Mys.
 8:30 I Married Joan, NBC Com.

Hospital News

Patients receiving treatment the last several days in Ruidoso-Hondito Valley General Hospital have been:
 Mrs. Ruth Means, Carrizozo; C. H. Ramsey, Ruidoso; Mrs. L. R. Williams, Capitlan; Mrs. Wanda Peters, Alamogordo; Mrs. Gaynell Fleming, Odessa.
 Born to Mr. and Mrs. Paul Jones of San Patricio a daughter, July 28, wt., 6 lbs., 14 oz.

JOINT MEETING HELD

A joint meeting of the Captain and Hondo locals of the Lincoln County Farm & Livestock Bureau was to have been held Wednesday evening this week in Capitlan, with a covered dish supper as a high-

9:00 Nine O'Clock News
 9:10 Sports Desk
 9:20 Moonlight Serenade
 9:30 The Golberg, starring Gertrude Berg, Dumont cm.
 10:00 Armchair Theatre
 10:30 News, Sports, Weather Roundup, Sign Off

THURSDAY, AUGUST 12
 1:00 Test Pattern
 3:55 Jack's Place, Fea. Western
 5:00 Cartoon Carnival
 5:30 Petticoat Profiles
 6:00 Faith for Today, ABC Relig.
 6:30 Dinner Date
 6:35 INS Daily Newscast
 6:50 Weather Story
 7:00 To be announced
 7:30 My Hero, Robt. Cum. Com.
 8:00 Amos & Andy, comedy
 8:30 I Led Three Lives, Ziv with Richard Carlson
 9:00 Nine O'Clock News
 9:10 Sports Desk
 9:20 Moonlight Serenade
 9:30 Armchair Theatre
 10:45 News, Sports, and Weather Roundup, Sign Off

light. The season opened at 7 p. m. Capt. Bill Harris of New Mexico Military Institute, Roswell, was guest speaker, talking on range grasses and range management.

We Finance — 90 Days Free Service

TV Service

Installation - Antennas - Accessories
JOE REINHARDT
THE RECORD SHOP
 RADIOS and RECORD PLAYERS
 Phone 3765

Next Month, Ruidoso Folks Will Be VACATIONING

Check Your Clothes ARE YOURS READY TO GO?
 Freshly cleaned and pressed garments should be high on your list of things to do when getting ready for that long awaited vacation.
BRING THEM TO US SOON
 We'll give you our usual prompt, efficient service, and your clothes will look their best.

ESQUIRE CLEANERS

For O-Zone-O-Ray Cleaning
 That keeps your clothes fresh, new, bright
 Phone 3615

MASS BATTLE FEATURED ON SATURDAY'S CARD
 A battle royal will be the top attraction Saturday night at the wrestling in Ruidoso's Coliseum. In the wild affair will be Plummer, Lozano, Cox, Fallett, Resto, and Hernandez.
 Three other all-star bouts are also slated for Ruidoso's wrestling fans. Phil Romano will referee the match Saturday.

PAGE FOUR
Ruidoso News
 Friday, August 6, 1954

KID RODEO SET
 The annual Billy the Kid Rodeo, for youngsters of the area, sponsored yearly by Tulareo Lions Club, is to be held in 1954 on Aug. 22 at Three Rivers, Dan King of Tulareo has announced.

ANDY SAYS—

Some folks complimented us on last week's ad, and only one fellow said to us "You were kinda stepping on our feet." If we stepped on some feet, maybe they needed stepping on. Now, next week, if you don't want to get mad at me, don't read my ad, I got some things to get off my chest for the GOOD of RUIDOSO.

In the meantime, the ladies have started canning some of this fine fruit we raise in this part of the world, and to help them we've got fruit jars, jar lids and other such stuff, and we got containers, etc., for those with deep freeze units.

And, in the lumber line, we got some junk lumber and we know some plug carpenters we can get to work (maybe they'll work) on any repairs you got in mind.

In the meantime, come by for a FREE CUP OF COFFEE at our store.

PHONE 3875
 Remember, That's the "Lumber Number!"



For Magnolia Petroleum Products
CLYDE (Mobil) McCLINTOCK
 Phone 4552 Ruidoso, N. M.

Ford
 Ford Passenger Cars, Pick-Ups, Trucks
LINCOLN COUNTY MOTORS
 Used Cars, Pick-Ups and Trucks
 P.O. 148 Marvin Roberts Carrizozo, N. M.

RUIDOSO GRAVEL SERVICE
 Palmer Gateway
 DOZER WORK
 EXCAVATING
 ROAD GRAVEL
 TOP SOIL
 ALL KINDS OF
 CRUSHED GRAVEL
 SCREENED SAND
 BOULDERS
 FREE ESTIMATE ON JOBS
 P. O. Box 235, Hollywood, N. M.
 Phone 4045 J. B. CLOSE

F . . . is for Reasonable Fuel!
 Butane Gas is truly one of the most reasonable fuels in use today. In urban areas or where lines are not available this gas is as close as your telephone.



FOR SALE—
 Hamilton Automatic Clothes Drier

We Sell and Install
Tanks and Appliances

Call 87-04 Collect For Service
 ANYWHERE IN LINCOLN COUNTY
 AND VICINITY
KEETH GAS CO.
 PROPANE and BUTANE
 Phone 4025 Ruidoso

Your Vote & Influence Appreciated
A. SOTO
 Republican Candidate for
 County Commissioner
 District 1
 Lincoln County

Building Remodeling Construction
Chas. R. Martin
 Call 2725

RUIDOSO HARDWARE
 We Have—
 Full Line of HALLMARK Greeting Cards
 Fishing Licenses for '54
 Sporting Goods
 Hardware Items

GREEN PLUMBING CONTRACTOR
 WE ARE YOUR PLUMBERS BY COMMAND. WE'LL DO THE WORK THAT YOU DEMAND.

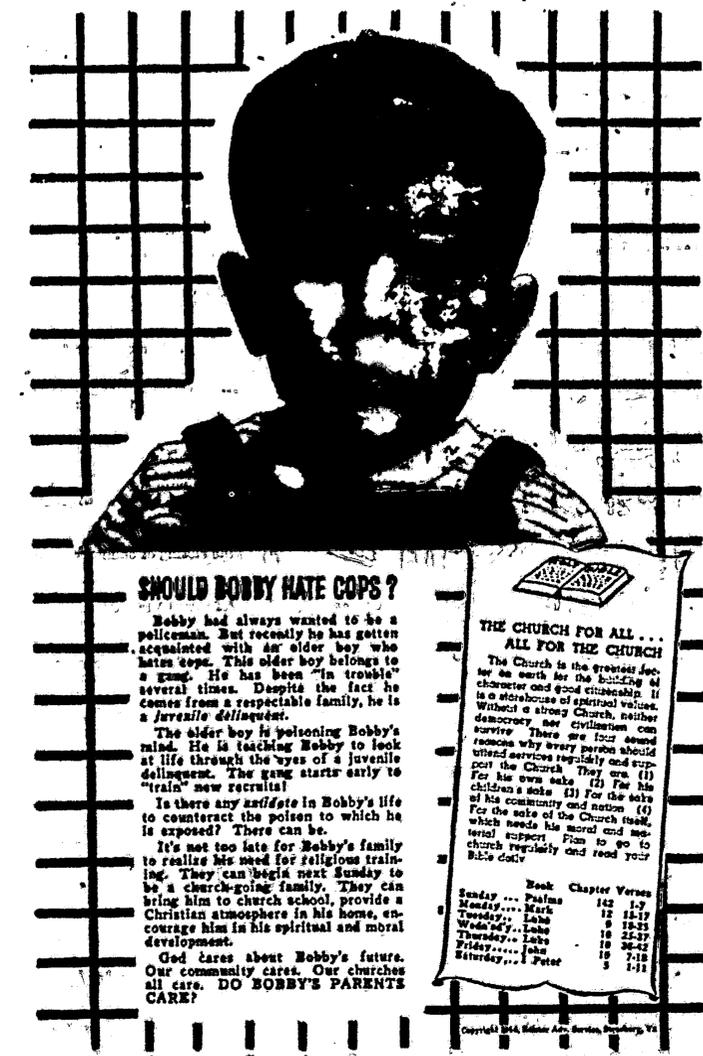
GREEN PLUMBING CONTRACTOR
 Phone 3372 RUIDOSO

TIRES Batteries Accessories Of All Kinds Motor Repairs With the Finest of Parts Good Gulf Motor Fuels

Service That's Fast and Friendly
Luallin's SKYLAND AUTO
 We Give Frontier Stamps



Have you discovered THAT MERLE NORMAN LOOK?
 See for yourself what Merle Norman can do for you. Enjoy a free demonstration of these famous Essentials of Loveliness. This includes both the Merle Norman Treatment and a complete make-up analysis by a trained Merle Norman Beauty Consultant. Take home your personal make-up chart. There is no obligation. Call today for an appointment.
MERLE NORMAN STUDIO
GENA ROSE BEAUTY SALON
 Phone 3886 Corner Main Road and Western Drive



SHOULD BOBBY HATE COPS?
 Bobby had always wanted to be a policeman. But recently he has gotten acquainted with an older boy who hates cops. This older boy belongs to a gang he has been "in trouble" several times. Despite the fact he comes from a respectable family, he is a juvenile delinquent.
 The older boy is poisoning Bobby's mind. He is teaching Bobby to look at life through the eyes of a juvenile delinquent. The gang starts early to "train" new recruits.
 Is there any antidote in Bobby's life to counteract the poison to which he is exposed? There can be.
 It's not too late for Bobby's family to realize his need for religious training. They can begin next Sunday to be a church-going family. They can bring him to church school, provide a Christian atmosphere in his home, encourage him in his spiritual and moral development.
 God cares about Bobby's future. Our community cares. Our churches all care. DO BOBBY'S PARENTS CARE?

THE CHURCH FOR ALL . . . ALL FOR THE CHURCH
 The Church is the greatest factor in our society for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four reasons why every person should attend church regularly and support the Church: (1) For his own sake (2) For the sake of his community (3) For the sake of his country (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Sunday	Psalm	Chapter	Verses
Sunday	Mark	162	1-7
Monday	John	19	1-17
Tuesday	John	19	18-23
Wednesday	John	19	24-27
Thursday	John	19	28-31
Friday	John	19	32-33
Saturday	Peter	19	7-11

NOW! SEE THE GREATEST ECONOMY RANGE EVER BUILT!

THE ALL-NEW RCA Estate Space King GAS RANGE

All these wonderful features in only 30 INCHES of wall space!
 • "Super Heat" Oven, full 24 inches wide.
 • One-piece top... easy-to-clean.
 • Steamless Broiler with Finger-Tight Control.
 • Beautiful styling with sculptured contours.
 • Insulator Walls keep heat inside the oven.
 • Flush-to-wall fit and recessed top space.
only \$136.50
 Easy terms.

SACRA BROS CO.
 Distributors of PROPANE and BUTANE
 Phone 3205—Ruidoso Phone 11-11—Capitan

Church Directory

FIRST BAPTIST CHURCH
 Green Trees, New Mexico
 Rev. Jesse F. Allen, Pastor
 Sunday School 9:45 a. m.
 Eugene Gay, Supt.
 Preaching Service, 11:00 a. m.
 Training Union 6:30 p. m.
 Mrs. J. D. Casaway, Director
 Preaching Service, 7:30 p. m.
 Wednesday night service, 7:00.
 Youth meeting every Saturday night at 7:30 p. m.
 The church where everybody is somebody and nobody a stranger.
 Phone 144-04.

CHURCH OF CHRIST
 M. A. Vitar, Minister
 Services
 Bible Study at 9:45 a. m.
 Worship Service at 10:45 a. m.
 Communion at 11:45 a. m.
 Evening Service at 7:00 p. m.

COMMUNITY METHODIST CHURCH
 Rev. H. L. Adams, III, Pastor
 Sunday School—8:45
 Morning Worship—10:35.
 Methodist Youth Fellowship—8:30.
 Evening Service—8:00.

CHRISTIAN SCIENCE SERVICES
 Every Sunday, 2 p. m., in Ruidoso Woman's Club. Testimony meeting following regular service each Sunday. A cordial welcome is extended to all who may wish to attend.

FULL GOSPEL GREEN TREE CHURCH OF HOLY TREES
 Rev. Cecil Smith, Pastor
 Sunday School—8:45 a. m. Sunday.
 Preaching—11 a. m. Sunday.
 Evangelistic Service—7:30 p. m. Sunday.
 Prayer Meeting—Tuesday evening. Young Peoples Service—Thursday Evening.

ASSEMBLY OF GOD CHURCH
 Green Trees, New Mex.
 Pastor, George Perry
 Sunday School—10 a. m.
 Morning Worship—11 a. m.
 Booster Band—7 p. m.
 Evangelistic Service—7:30 p. m.

HOLY MOUNT EPISCOPAL CHURCH
 Neb Hill
 The Ven. Robert Y. Davis
 M. A. Vitar
 Services
 2nd and 4th Sundays, 11 a. m.
 Church School every Sunday at 10:30 a. m.

FIRST PRESBYTERIAN CHURCH
 William D. Holmes, Jr., Pastor
 Temporary place of meeting, Women's Club Building
 Sunday School at 10 a. m.
 Morning Worship at 11 a. m.
 Evening Worship at 8:00.

ST. ANNE EPISCOPAL CHURCH
 Green Trees, New Mexico
 Vicar, Robert Davis
 2nd and 4th Sundays, 8:30 a. m.
FIRST BAPTIST CHURCH
 Rev. Walter Brian, Pastor
 Sunday School, 9:45 a. m.
 Worship Service, 11:00 a. m.
 B. T. U., 8:00 p. m.
 Worship Service, 7:00 p. m.
 Wednesday Night Service, 7

ST. MLEANOR'S CHURCH
 Rev. George Marby
 Schedule at Main Building
 Sundays and Holy Days—7:00 a. m. and 11 a. m.
 Week Days—7:30 a. m.

Ruidoso Osteopathic Clinic
 In Palmer's Gateway Ruidoso

Mt. Vue Sho-Dyn
 Drive-In Theatre
 The Klans

Compliments Of A Friend
 Anonymous

Sacra Bros. Co.
 Of Lincoln County
 Radios — Frigidos
 Tanks — Appliances
 Frigidos and Heating Dealers
 Phone 3765 Ruidoso

Fox Mercantile
 Green Stamps — Green Help
 Green Vegetables
 Green Trees

Alamo Lumber & Supply Co.
 Mount of Kinship Bldg.
 Hollywood

Brunell's
 Department Store
 We Give S. and R. Green Stamps

Buckner's
 For Distinctive Style
 Frigidos and Heating Dealers
 Phone 3765 Ruidoso

Shriver's Store
 "We Sell Everything"
 Highway 78 — Green Trees
 We Give Frontier Stamps

The Ruidoso NEWS
 With Want-Ads That Pay

White Mountain Gro. & Mkt.
 "It Pleases Us To Please You"
 We Give S. and R. Stamps

Ben Donathan & Son
 Building Contractors
 Phone 3765 Ruidoso

Ruidoso News
Friday, August 6, 1954

ORDINANCE NO. 87
SECTION NO. 2 AND SECTION NO. 3 OF THAT CERTAIN ORDINANCE NO. 86 OF THE VILLAGE OF RUIDOSO, LINCOLN COUNTY, NEW MEXICO, BEING AN ORDINANCE ENTITLED "AN ORDINANCE CONFIRMING PRIOR PROCEEDINGS RELATIVE TO THE ISSUANCE OF WATER BONDS OF THE VILLAGE OF RUIDOSO IN THE AMOUNT OF ONE HUNDRED AND FIFTY THOUSAND DOLLARS, PROVIDING FOR THE DATE, MATURITY DATES, FORM AND AMOUNT OF SAID BONDS AND THE INTEREST PAYABLE THEREON, PROVIDING FOR THE SALE AND DELIVERY OF SAID BONDS TO THE STATE OF NEW MEXICO, FIXING ANNUAL TAX LEVIED FOR THE PURPOSE OF PAYING THE PRINCIPAL AND INTEREST OF SAID BONDS AS THEY MATURE, MAKING APPROPRIATION THEREFOR, AND PROVIDING FOR ALL PROCEEDINGS IN CONNECTION THEREWITH"

BE IT ORDAINED BY THE BOARD OF TRUSTEES OF THE VILLAGE OF RUIDOSO

Section 1. That Section No. 2 of Ordinance No. 86 of the Village of Ruidoso, New Mexico, be amended to read as follows:

That for the purpose of enlarging and improving the now existing Water Works System of the Village of Ruidoso, there shall be executed, issued and delivered the Water Bonds of the Village of Ruidoso, New Mexico, on the fifth, credit and behalf of said Village, said bonds to be in the aggregate principal sum of One Hundred Fifty Thousand Dollars, comprised of one hundred and fifty bonds numbered from 1 to 150 inclusive, in the denomination of One Thousand Dollars each, said bonds shall be dated the 1st day of August, 1954, and shall be absolutely due and payable serially in numerical order as follows:

Bond Numbers	Maturity	Amount
(All Inclusive) <td>Dates <td>\$</td> </td>	Dates <td>\$</td>	\$
1 to 10	January 2, 1957	5,000.00
11 to 20	January 2, 1958	5,000.00
21 to 30	January 2, 1959	5,000.00
31 to 40	January 2, 1960	5,000.00
41 to 50	January 2, 1961	5,000.00
51 to 60	January 2, 1962	5,000.00
61 to 70	January 2, 1963	5,000.00
71 to 80	January 2, 1964	5,000.00
81 to 90	January 2, 1965	5,000.00
91 to 100	January 2, 1966	5,000.00

88 to 95	January 2, 1967	5,000.00
96 to 103	January 2, 1968	5,000.00
104 to 111	January 2, 1969	5,000.00
112 to 119	January 2, 1970	5,000.00
120 to 127	January 2, 1971	5,000.00
128 to 135	January 2, 1972	5,000.00
136 to 143	January 2, 1973	10,000.00
144 to 150	January 2, 1974	10,000.00
151 to 157	January 2, 1975	11,000.00

The principal of said bonds and the interest thereon shall be payable at the office of the Village Treasurer of the Village of Ruidoso, New Mexico, in any coin or currency which, on the respective dates of payment of the principal on said bonds, is legal tender for the payment of public and private debts.

That said bonds and coupons attached thereto shall be in substantially the following form:

UNITED STATES OF AMERICA
STATE OF NEW MEXICO
COUNTY OF LINCOLN
VILLAGE OF RUIDOSO
WATER WORKS BOND

No. \$1,000.00

The Village of Ruidoso, Lincoln County, New Mexico, hereby acknowledges said Village indebtedness and promises to pay to the bearer hereof the sum of One Thousand Dollars on the 2nd day of January, A. D. 1954, with interest thereon at the rate of 2.75 per cent per annum, payable semi-annually on the 2nd day of January and the first day of July in each year upon presentation and surrender of this bond and the attached coupons as they severally become due, both principal and interest being payable at the office of the Village Treasurer of the Village of Ruidoso, New Mexico, in any coin or currency which, on the respective dates of payment of the principal and interest of this bond is legal tender for the payment of public and private debts.

This bond is one of an issue duly authorized by the legally qualified voters of the Village of Ruidoso, Lincoln County, New Mexico, at an election held on the 6th day of April, 1954, and is issued under the provisions of Section 14-3015 to 14-3020 inclusive, New Mexico Statutes, 1941 Annotated, and acts amendatory thereof, and all acts, matters and things required to occur, be done and performed to legally issue said bonds have duly



BEAUTY SHOP REMODELED
—Two views of the recently remodeled Gena Koso Beauty Salon, operated by Mrs. Koso Brownfield, are pictured above. Mrs. Brownfield is shown in the top picture standing beside Mrs. Buddy Hall, while Buddy Hall of Bowie, Tex., is shown at work doing some of his famous hair styling for Mrs. Pearl Carter in the chair. Buddy, a former student of Mrs. Brownfield when she conducted a beauty school several years ago, is now recognized as one of the Southwest's outstanding coiffure artists. These pictures were made while he visited Mrs. Brownfield here. He plans to open a shop in Ruidoso next year, having already bought a home here. Lower view is of the

occurred, happened, been done and performed.

It is hereby certified, recited and warranted that the total bonded indebtedness of said municipality, including that of this bond, does not exceed the limit prescribed by the Constitution of the laws of the State of New Mexico.

The faith and credit of the Village of Ruidoso are hereby pledged to the punctual payment of the principal and interest of this bond.

IN WITNESS WHEREOF, the said Village Trustees of the Village of Ruidoso, New Mexico, have caused this bond to be signed by the Mayor of said Village, attested by the Village Clerk under the seal of the said Village, and countersigned by the Village Treasurer, and have caused the interest coupons hereto attached to be signed with a facsimile signature of the said Village Treasurer, all as of the 1st day of August, 1954.

DAN D. SWEARINGIN
Mayor

(Seal)
ATTEST:
L. F. Dryden, Village Clerk
COUNTERSIGNED
L. F. Dryden, Village Treasurer
FORM OF COUPON
NO. _____ \$_____

Precious Stones
Now On Display Here
At Antique Gallery

Several very unusual pieces of antique jewelry went on display this week at the Clarke Antique Art Gallery in Ruidoso. Foremost in this display is a Florentine Cross of gold set with 23 diamonds, a ruby and an emerald. This cross

is considered a rarity in jewelry in that it is made up of the three most precious stones. Contrary to the most precious and rarest of gems—the ruby and emerald both being more rare and precious. Another item of interest is a pair of diamond pendant earrings, each consisting of four rose diamonds. The largest stone in each is cut in the shape of a tear drop—this cut is extremely rare in diamonds.

The I. Buchanan Read painting of Longfellow's daughter is still the leading attraction at the gallery. The Ruidoso showing of this famous portrait will be concluded next week when Dr. Clarke will send it to his home in San Angelo, Texas. Taking its place in the gallery as an outstanding example of art is one of the Passion Series of etchings done by Albrecht Duer in 1511.

Two porcelains from the Wil-

MIAMI STORY OPENS AT PUEBLO NEXT WEEK

Columbia Pictures' "The Miami Story," the smashing thriller of how America's winter playground put the big heat on a billion dollar crime syndicate, opens next Thursday and Friday at the Pueblo. Barry Sullivan stars as a reformed gangster who takes on the tough job of smashing the mob ruled by Luther Adler, John Baer and Adele Jergens head the supporting cast. Robert E. Kent's blistering story and screen play were directed by Fred F. Sears for producer Sam Katzman.

Liam Randolph Hearst collection still remain on display for the lovers of rare and exquisite in the gallery as an outstanding example of art is one of the Passion Series of etchings done by Albrecht Duer in 1511.

Two porcelains from the Wil-

GOOD USED TIRES
650 - 670 - 690x16
Frontier Service Station
IN GREEN TREE
Chevron Gas & Oil - Atlas Tires, Batteries
OPEN 24 HOURS DAILY
Big Stock of Auto Accessories
L. A. McDaniel

THE CHUCKWAGON CAFE
—In Downtown Ruidoso—
Offers Spanish Food
Breakfasts * Lunches Suppers
A La Carte Orders * Sandwiches
FRESH CATFISH ON WEEK-ENDS
BETTY AND APTON CLIFFORD

Now Open Under
New Management
GREEN TREE WASHATERIA
6 Maytag Machines — Plenty of Steam
Helpy-Selfy Service or Let Us Do Your
Laundry and Finish Work for You
PICK-UP & DELIVERY — PHONE 148-03
Open Until 7 P. M. on Tuesdays and Thursdays
Clara Mae Johnson, Operator

GULF TIRES
They'll Save Lives — They'll Save Trouble
They'll Save You Money
For a better deal in tires—check our prices.
One of the Biggest Stocks in the Area
—EARL'S—
HOLLYWOOD GULF
On Highway 70—Phone 4035
We Have Diesel Fuel

Why Not Try Some Of That Delicious Old-Time
PIT BAR-B-Q TO GO
(Cooked with Oak Wood)
ECKERT'S BAR-B-Q CAFE
Highway 70 Hollywood
Open 8 a. m. until 8 p. m.

Come in and say
"Fill 'er Up!"
With Chevron Gasoline and Motor Fuels
To L. A. McDaniel at
FRONTIER MOTOR
On Highway 70 Green Tree

We're NEW In Business
In Ruidoso—
But We're Old in Experience.
We know how to keep customers happy and how to keep them coming back.
That's with **GOOD PRODUCTS**
GOOD SERVICE
FAIR PRICES
GOOD TREATMENT

You'll find we DO give "Bumper to Bumper" Service when you stop in our spacious driveways.

Watson Bros.
Oil Co.
Ruidoso

DREAD DISEASES STRIKE LIKE LIGHTNING!
Any Time! Any Place! Any Person!
Protect Your Family With The

UNITED BANKERS "15" EMERGENCY POLICY
Pays Up to \$15,000 To Each Insured

Hospital Expense Physician's Service Therapy
Treatments Special Nurses Medicines and Drugs
Ambulance Service Transportation Services
Crutches and Wheelchairs Plus \$1,000.00 to each insured for loss of limb or sight by accidental means

\$5 for 1 Person — \$12 for a Family Group
HERB SMITH — PHONE 2743
For Every Insurance Need

TO OUR VISITORS—
Things to See and Do
In the Playground Area
Of Ruidoso & Lincoln County

All of these things listed are within 60 Miles of Ruidoso—

- Lincoln National Forest—**
With its campgrounds, scenic trails and drives. Three riding stables here provide horses for riding into our forest which surrounds us.
- Cedar Creek—**
Winter sports area and park-like shrubs and evergreens.
- Golf Course—**
One of the most beautiful golf courses in the world is Cree Meadows.
- Mescalero Apache Indian Reservation—**
Can be entered in the recreation area west of town or you may visit at Mescalero on U. S. Highway 70.
- Lake Bonito, Bear Canyon—**
Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.
- Nogal Lake, Nogal Mesa—**
The mesa is scene of the annual Summer Cowboy Camp Meetings.
- White Sands National Monument—**
Stupendous deposit of pure white gypsum.
- Lava Beds—**
The Mal Pais is a fascinating and different attraction.
- Old Lincoln Courthouse—**
In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.
- Big Game—**
Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.
- White Oaks—**
Old ghost town once thickly populated and once having newspaper, stores, saloons.
- The Three Valleys—**
Beautiful orchards, ranches along Ruidoso, Hondo and Bonito. Home of internationally famous artist, Peter Hurd; screen star Linda Darnell, author, writer Dan Storm and Louisa Mayez and Milt Mable, radio and screen entertainers.
- Capitan, Capitan Gap and Indian Gap—**
Scenic rangeland and mountains.
- Ruidoso Downs—**
Popular summer race track, with horse racing each week-end in summer.
- Night Clubs—**
Numerous clubs with entertainment.
- Churches—**
In the immediate area are nine churches of various denominations.
- Climate—**
The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.
- Mon Jean Look-Out—**
Drive to the top of this forest look-out tower, 10,000 feet high.
- Fort Stanton—**
99-year-old fort once policing Apache Indians, later used as Merchant Seaman Hospital, now a state TB sanatorium. Where Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing once stationed learned to play his poker.
- Cloudcroft—**
High mountain resort area.
- Artists' Art Schools—**
Ruidoso is home of several resident artists, including Harris Shelton, Reynolds Jones, Martha Graves, and others, and art schools are held each summer. Ceramics studio also operates here in summer.
- Mayhill Nurseries—**
Giant greenhouses growing many beautiful flowers shipped to wide area.
- Wheeler Museum—**
Most unique privately owned museum in New Mexico.
- Ruidoso Lookout Tower—**
Gives panoramic view of Playground of the Southwest.
- Ruidoso Sky Ride—**
Unusual cable car lift to top of Moon Mountain.
- Dowlin Mill, Blazer Mill—**
Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.
- Carrizo Lodge—**
With unique history, museum and scene of square dance schools, bordering on Indian reservation.
- Fun in Downtown Ruidoso—**
With skating, bowling, shooting galleries, bingo, theatres, children's rides, billiards, and many curio stores.
- Places To Dine—**
More than 50 restaurants and dining rooms to choose—some of them with specialties.
- Green Tree Indian Aqueduct—**
Stone aqueduct built over 500 years ago to carry water from Palo Verde Springs into Ruidoso Valley.
- Indian Ruins—**
Ruins and photographs of various Mogollon settlements at Glencoe, Bear Capitan, in Ruidoso area.
- Airport—**
Fared runways long enough to accommodate two-engine planes.

You have probably never visited any place in America with such a wide variety of scenic, historic and entertaining attributes. Make the most of your visit here—explore any and all of the places recommended below to give you your most delightful vacation.

—and at further distances, but still within 4 to 5 hours' drive are: El Paso and Juarez; Holloman Air Force Base (Guided Missiles) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb site; Bottomless Lakes; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.

SPECIAL!
Mexican Hand Made Mahogany
SUN PORCH CHAIRS
Were \$30—NOW \$25.00
APACHE FURNITURE
Phone 2835 — In Skyland

Why Not Try Some Of That Delicious Old-Time
PIT BAR-B-Q TO GO
(Cooked with Oak Wood)
ECKERT'S BAR-B-Q CAFE
Highway 70 Hollywood
Open 8 a. m. until 8 p. m.

Come in and say
"Fill 'er Up!"
With Chevron Gasoline and Motor Fuels
To L. A. McDaniel at
FRONTIER MOTOR
On Highway 70 Green Tree

A NEW SERVICE HAS BEEN ADDED
Bud White, Experienced Mechanic,
Is Now Working With Us and We Are Offering
RADIATOR SERVICE
WELDING SERVICE
DIESEL MOTOR REPAIRS
ALL TYPES OF MOTOR WORK
We Work Around the Clock!

Frontier Motor
Green Tree, N. M. — On Highway 70
Wrecker Service
Atlas Tires & Tubes and Batteries
Buy 'em on the installment plan
Phone 2-31 or 2-12 Look M. Smith

Buzzin' Around Lincoln County

News Notes from Farms, Ranches, Orchards
By TRAVIS B. HICKS

Chickens Should Be Kept Cool

The coming of hot summer days can mean poultry death losses and a drop in egg production unless some effort is made to help the flock "beat the heat." By observing a few simple management rules you can do much to help keep chickens cool.

One of the most important practices is to give the chickens plenty of water. Since chickens cannot sweat, most of the moisture they give off is in their breath. The more water they can drink, the cooler they will be.

Birds not only need more water but should have more places to drink. Some producers set out extra tubs and buckets of water since birds will pile up around regular

PAGE SEVEN

Ruidoso News
Friday, August 6, 1954

fountains, making it difficult for others to drink.

Everything possible should be done to help ventilate the poultry house. Doors and windows should be kept open. It may be wise to remove the windows. Air should be let in from all sides of the building to provide cross ventilation.

Some poultry houses have openings along the sides which are covered with wire netting and can be covered with feed sacks on cold nights. A panel hinged to the wall

can be used to close openings.

Insulation keeps out winter cold and will also keep out summer heat. For hot weather, insulation underneath the roof is more valuable than in the walls.

Light colors reflect light and heat whereas dark colors absorb them. So it is a good idea to paint your hen house or range shelter a light color. Aluminum paint, white paint or whitewash makes a good covering for poultry houses.

Water Sprinkler
Some poultrymen sprinkle the roof of the building with water on hot days. An old garden hose or plastic pipe in which holes are punched can be placed along the top of the roof to provide a handy sprinkler.

The type of floor and litter makes a difference in keeping a building cool. Concrete floors are good if insulated so as not to conduct heat. Dirt floors should be 6 inches higher than outside ground level. Old, built-up litter has a tendency to generate heat. Many poultrymen favor new litter in summer.

Birds on the range should have plenty of shade. Take advantage of available shade by placing shelters near trees. Overhanging roofs on range shelters give extra shade. It may be necessary to stick some posts in the ground and stretch wire netting across the top. Branches, straw or grass on top of the netting will give good protection from the sun.

Honeymoon Club

Lieut. and Mrs. C. F. Dunn, Jr., El Paso, Tex., who were wed July 23 at Midland, Tex., were honeymooning here last week at Mocking Bird Hill Cabins. The bride was the former Wanda Burnside, daughter of Mr. and Mrs. L. R. Burnside and the groom is the son of Mrs. Frank Smith, all of Midland.

IN THE THIRD JUDICIAL DISTRICT COURT OF THE STATE OF NEW MEXICO

WILSON AND FOR LINCOLN COUNTY

A. H. GRAY and EDD AMONETT, Plaintiffs,

vs.

CAROBEL S. ARMSTRONG;

JERRY A. SNEED;

ANDREW A. BRADFORD,

also known as A. A. BRADFORD;

RUIDOSO TELEPHONE CO., INC.;

UNITED STATES OF AMERICA

UNKNOWN HEIRS OF C. M. ARMSTRONG, deceased;

ALL UNKNOWN CLAIMANTS OF INTEREST IN THE PREMISES ADVERSE TO THE ESTATE OF THE PLAINTIFFS,

Defendants.

No. 6252

SUMMONS AND NOTICE OF PENDENCY OF SUIT

TO THE ESTATE OF NEW MEXICO

TO:

Each of the above named defendants; against whom substituted service is hereby sought to be obtained, GREETING:

You and each of you are hereby notified that the above named Plaintiffs have filed their Complaint against you in the above numbered and entitled case and Court.

The general object of said suit is to quiet Plaintiffs' title to the real estate described in the Complaint, situate in Lincoln County, New Mexico, and being

THE COUNTRY CLUB TRACT and the CREE MEADOWS COURSE OF THE CREE MEADOWS COUNTRY CLUB SUBDIVISION, Ruidoso, New Mexico, as shown by plat thereof filed in the office of the County Clerk and Ex-officio Recorder of Lincoln County, New Mexico, on February 8, 1947, and as further described by metes and bounds in the Complaint filed therein;

against the adverse claims of you and each of you, and anyone claiming by, under or through you, and to forever bar and estop you from having or claiming any lien upon, or right or title to said real estate.

Unless you enter your appearance in said cause on or before the 16th day of September, 1954, judgment will be rendered in said cause against you and each of you by default.

Plaintiffs' attorneys are BRENNON & BOYCE, Carrizozo, New Mexico.

GIVEN under my hand and the seal of the Third Judicial District Court of the State of New Mexico, this 27 day of July, 1954.

James Earl Harwood, District Court Clerk

By Geneva Deputy

(Seal) 6-6-15-20-27

NOTICE TO BUS DRIVERS

Notice is hereby given that bids will be accepted for school bus insurance on all Lincoln County buses on Monday, August 16, at 10:00 a. m. at the office of the Superintendent of the Carrizozo School District, Carrizozo, New Mexico. Please submit your bid in person. Ben Sanchez, President, Lincoln County Bus Drivers Association

8-4-15

CHURCH OF CHRIST

Ruidoso, New Mexico

SUNDAY SERVICES

Bible Classes 9:45 a. m.

Sermon 10:45 a. m.

Communion 11:40 a. m.

Prayer Services 1:30 p. m.

Midweek Bible Study, Wednesday 7:30 p. m.

Blessed are the pure in heart; for they shall see God.

Tune in "The Herald of Truth" Radio Program, p. m. Sunday over KEPO, El Paso.

M. A. ELKINS, Minister

A Hearty Welcome To All

PHONE 144

FUNERAL HOME

MULLINS-HAMILTON

ALAMOGORDO NEW MEXICO

Letter To The Editor

Carrizozo, New Mexico
August 3, 1954

Mr. Vic Lamb, Ruidoso, New Mexico

Dear Sir:

The National Foundation for Infantile Paralysis has designated August 16-31 as dates for an Emergency March of Dimes.

I have been told that all newspapers will receive mail for publicity. Anything you can do for Lincoln County in this effort will be greatly appreciated. Our funds are low due to the old patient load we are helping and one severe new case of ten days duration. I will be out of the state from August 16 to Sept. 1st so donations should be sent to Mrs. Elizabeth MacViegh, Lincoln County Treasurer, Emergency March of Dimes, Carrizozo, N. M., Lincoln County is poor I know and we did a superior job last year but the need is great and I trust the people will give all they can. I am asking the Beta Sigma Phi Sorority to help again. I hope they will. I am not well acquainted in your community so any help or suggestion you have will be much appreciated.

I am suggesting to the Sorority that one concentrated collection at one of the race meets might bring in considerable revenue and would certainly take care of the Dime part in this March of Dimes. Thanks for what space you can spare in your paper and help given.

Very truly yours,

Jane S. Turner, Chairman

Lincoln County Chapter, N. E. I. P.

Mrs. B. M. Duff of Lubbock, Texas, is visiting Mrs. Vandagriff and Mr. and Mrs. J. C. Douglass.

NOTICE

Please note a new policy instituted by the Board of Trustees regarding gravel and grading service.

1. The City will no longer haul gravel for individuals - such hauling will be limited to hauling for the City itself.

2. The City will spread gravel free of charge if hauled by individuals but only if same is used on dedicated streets.

3. A charge for spreading will be made if gravel is spread on individual streets or drives.

4. Rental fees for grader for individual street or drive work either grading or spreading will be \$7.50 per hour.

5. All grading and spreading will be limited to streets and drives and no work will be done for an individual on private lots etc.

The City suggests that anyone wishing this type of work contact the several local services doing this type of service.

The above policy is necessary because of too heavy demand for individual work causing neglect of dedications. Grading at \$4.00 per hour have proved not sufficient for a man's wages plus grader maintenance. Fees as published are in line with costs for such service in other communities.

Street Department

Village of Ruidoso, N. M.

FRONTIER CAFE

Hollywood, New Mexico

Steaks - Sandwiches

Home of the Jumbo Burger

KNOX

ELECTRIC

Melvin W. Knox
—Electrical Contractor—
Pho. 23-11 P. O. Box 185
Ruidoso, N. M.

STOCK and PRINTED-TO-ORDER

GUEST CHECKS and SALES BOOKS

Immediate delivery—Best quality at no more cost than ordinary guest checks and sales books! Duplicate, triplicate and manifold styles; a wide selection of sizes and styles.

Illustrated Duplicate sales book

Numbered guest checks

Remember to check them in before you buy!

THE NEWS

There's nothing quite like money in the bank

Now's that?

Well, for two reasons: It's a convenient place to have some spare dollars when you need them; and only banks can be members of the Federal Deposit Insurance Corporation, which insures the safety of your funds up to \$10,000 for each depositor. Furthermore, this extra protection doesn't cost you a cent—the bank pays the bill!

ENJOY ALL THE BENEFITS OF A BANK ACCOUNT—DEPOSIT REGULARLY WITH US.

Ruidoso State Bank

In the Yearly Award Placement of the Southwest

Ruidoso, New Mexico

Capital \$85,000 Surplus \$32,500

Member Federal Deposit Insurance Corporation

Telephone 4075

PHONE 144

FUNERAL HOME

MULLINS-HAMILTON

ALAMOGORDO NEW MEXICO

NEED...

Plumbing

REPAIRS

Then See

Sid Courville

TRY HIS EASY PAYMENT PLAN

1 to 36 Months to Pay

Payments to Meet Your Budget

NO DOWN PAYMENT REQUIRED

Phone 2425 or 2521

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

ALL classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 10c per line, counting five words to the line, with a 25c minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. WHEN MAILING IN CLASIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO BRING THEM BY THE OFFICE BEFORE TUESDAY AFTERNOON EACH WEEK.

SPECIAL

6-Room Furnished House, Fireplace

Wonderful year 'round Home. Located walking distance Shopping Center, etc. Good Value At \$8,500.00

Looking for something extra special in a home? I have one I would like to show you in Gateway Addition.

Five room modern home, priced to sell at \$4,700.00. Some Terms.

Two well furnished houses, on well located property in the pines. These houses are of very late construction and above the ordinary.

Two houses on one large lot on river in the pines. I consider this property to be an outstanding bargain at \$11,500—Some Terms.

LOTS

140 Foot on pavement, upper Ruidoso, level, covered.

WALT CROSBY

Real Estate
Thunderbird Lodge
Phone 2325

Leland Realty Co.

Now Located 1 Block East of Bank
Our New Phone No. 3805
Ruidoso, New Mexico.

FOR SALE—"Finish It Yourself" CABINS

\$1,599 Up—Decided Lot

Pick-Up Truck

Choice of Two Chevrolets or One Dodge

\$500 to \$1,000

Used Electric Refrigerators, Deep Freezers, Electric Copiers

W. A. HART

Pho. 2495 Ruidoso

Qualified by 15 Years Residence on the Ruidoso

IVA COLEMAN

SALES - REALTOR - RENTALS
Phone 2425 P. O. Box No. 2

MAID WANTED—Fiesta Courts.

FOR RENT—Baby beds and roll-away beds. Apache Furniture, Phone 2825. 1c

ALL TYPES OF appliance repairs. Work guaranteed. Beckner's, in Postoffice block. 1c

FOR SALE—Seat covers to fit all cars. Crawford's Upholstering Shop, next door to Hollywood postoffice, ph. 127-02. 1c

WEEK-END SPECIALS—Daisies \$1.50, \$2.00, \$2.49, home grown cut flowers. Phone 3141. Fritz Florist, across river from forest camp ground on Meander Drive. 1c

Contract Ditch Work MACHINE DIGGING

By Foot, By Hour, By Yard
Foundations Dug
JOE HAWKINS
Phone 2925 or 4282

Custom Assay Office

Chemists and Assayers
Shippers Representatives
P. O. Box 811
El Paso, Texas

REAL ESTATE APPRAISAL

DAN D. SWEARINGIN
Box 57 Ruidoso, N. M.

CLARKE'S

Insurance Agency
Insurance
Of All Kinds
Savings and Bank Checks

HOME OF SOUND INVESTMENT

EXCLUSIVE—Beautiful "River Cabin." Modern and furnished. Recently remodeled, new carpet. Located high in upper canyon, on deeded land. \$5,000.00 Down.

GOLF COURSE AREA CHOICE HOME located in the Golf Course Area, year round location, all modern conveniences. Priced to sell.

IDEAL BUSINESS Now is the time to buy this business and reap a good harvest in a short time. Best location in Ruidoso, doing good business now. Just what you have been looking for. Call me today.

VALLEY RANCH 700 acre deeded land, about 20 acres irrigated from Ruidoso River; new modern five room house. Good terms can be arranged. Priced only \$25,000.00. This place will sell, so see it today.

TOURIST COURT Available now, one of the best courts in Ruidoso. Shown by appointment only. Year round business, pays 20% on investment.

EXCLUSIVE New modern, furnished 2 bedroom house, year round location, priced only \$10,500.00. Shown by appointment.

PAUL H. DOUGLASS

REAL ESTATE
In Post Office Block
Bus. Pho. 3005 Res. 2365

FOR SALE—Self Serve Grocery. Phone 3353. 1c

OVERSTOCKED!!—For sale, four pair top quality chinchillas, \$200.00 per pair. See or call Lulu Wingfield or Della Hale. 1c

ROYAL TYPEWRITERS SALES AND SERVICE—All types typewriters and adding machines, new or used. Allied Business Machines Co., 418 N. Richardson, Roswell, Ph. 3874-W, or call Ruidoso News. 1c

FOR RENT—Office space, utilities furnished. Joe Hawkins at new Ruidoso Gas Co. office adjoining Baker Pharmacy. 1c

IT'S TIME To fertilize your garden. We've got the right fertilizer for the job. Also, house spray and insecticides for your stock. We handle the finest dog food, made by Purina, Lincoln County Feed & Implement Co., Highway 70, Hollywood. 1c

FOR SALE—Large used Estate range, excellent condition. 1c Ruidoso Gas Co. 1c

REFRIGERATION Service. Phone 4402. 1c

FOR SALE—1,000 acres of state oil and gas lease, 30 miles north and west of Roswell near Vaughn highway. Will call part or all. Herb Smith, Ph. 2743. 1c

FOR SALE—Marble top dresser and wash stand, four poster bed, Turner's Cabins. 1c

WANTED—Man or woman able to type, some assembly work, year around employment. See Joe Malloy, Richards of Ruidoso, Inc., across from old grammar school. 1c

FOR SALE—Beautiful hooked rug, approximately 2 1/2 feet in size, with lovely floral pattern. This rug made in Ruidoso. Ideal for living room or bedroom. Write Walt-Ad Box Z for further information. 1c

When You Need To Make A Hurried Trip—CONTACT—RALPH BROWN Fly Chartered Plane Air Port Phone 4331

NO JOB TOO LARGE OR TOO SMALL

W. P. (Bill) Chancéy BUILDING and CONSTRUCTION Phone 2552 P. O. Box 642 Ruidoso, New Mexico

BOOK MATCHES—Finest line of book matches in America, with standard designs, single or double size, some with art work, or write your own copy. Call Ruidoso News and salesman will call with samples. 1c

WANTED—All kinds of real estate listings and rentals. Lowell Morgan representing McCarty Real Estate. 1c

FOR SALE—1940 Plymouth, 5 good tires, good running order, \$125.00 cash. J. B. Higbee, Patton-Gayle Courts. 1c

BOOK MATCHES—Finest line of book matches in America, with standard designs, single or double size, some with art work, or write your own copy. Call Ruidoso News and salesman will call with samples. 1c

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W. P. (Bill) Chancéy BUILDING and CONSTRUCTION Phone 2552 P. O. Box 642 Ruidoso, New Mexico

IDEAL MOUNTAIN HOME

This is just what you have been wanting. Large modern cabin with all the requirements for a perfect summer or winter vacation or a permanent home. If you desire a perfect view of the Mountains with luxurious comfort surrounding you, let us show you this.

HOME ON MECHEM DRIYE Nice modern, furnished home, will sleep 8 people, 1 1/2 deeded lots, can be bought for only \$5,000.00.

EXCLUSIVE 2 bedroom, modern house, located on large deeded lot, close in, on river for only \$7,000.00.

VALLEY HOME Beautifully built, ideally located on the Ruidoso River, 8 acres of deeded land. This lovely home was designed for gracious living. Shown by appointment. Priced \$60,000.00 with terms.

EXCLUSIVE 200 feet frontage, zoned for business, ideal location, priced only \$7,000.00. Located in Palmer Gateway.

Select your future home site now. I have good lots in all parts of Ruidoso priced from \$500.00 up.

FOR SALE—Crib, high chair, child's wardrobe, youth bed like new, strollers, oak and platform rocker, Simmons chair bed, 4-piece bedroom suite, canvas folding cot, combination radio and record player, car Motorola radio, Apache Furniture. 1c

PLAY CANASTA! You are invited to bring your own team, or come by yourself, to play canasta Monday afternoons at the Women's club house. 1c

PUBLISHER WANTED—For new songs, with new slant, tried and proven popular before audiences of all kinds. For further details write Box M, c/o Ruidoso News. 1c

RETIRED ARMY officer will serve as caretaker of your property during winter in return for living quarters. Contact News Office. 1c

TO TRADE—Well located, good duplex in Artesia for residence in Green Tree or Ruidoso area. A. A. McDaniel, Frontier Service Station, Green Tree. 1c

COTTAGE—For family, with or without cooking facilities. Bethany-Hall Cottage, east of Pines Motel on Main Road. 1c

RUIDOSO FOOD MART

Your \$ Buy More At Our Store

—WARREN TUCKER—

SPECIALS

Cantaloupes, Lb.	7c
Fresh TOMATOES . . . Pound	19c
Yellow SQUASH . . . Pound	10c
Gold Medal FLOUR . . . 10 Lbs.	98c
CLOROX . . . Quart	19c
Canned Biscuits Plain or Buttermilk Each	10c
Sausage 1 Pound Roll	39c
Concho pound can TOMATOES . . .	2 For 25c
Avondale Golden CORN, cream style	2 For 35c
Grapenut Flakes . . . 8 Ounces	16c

Bummin' Around

Track Talk From Ruidoso Downs By VIRGIL BOND

Had another swell evening with some mighty fine people. Lions Club invited me out to their meeting Tuesday night. Those good folks out at Carrizo Lodge know how to put together a dinner fit for a Lion too, believe me. (Made another speech too, but we won't talk about that.) The boys are really going to get behind this Charity Day for the Ruidoso-Hondo Valley General Hospital and push for all they are worth. They have issued a challenge to the Rotary Club to see which club can sell the most tickets. (Benefit day for the hospital has been set for Friday, Aug. 20.) That is the day that every person in Ruidoso should either be at the track or at least buy a ticket. All of the gate receipts will be turned over to the hospital and the people of Ruidoso should be proud of the fine modern hospital they now have here and should be willing to help it grow.

Been some people asking about some of the foreign words we use at the race track. Chalk Player's Tote Board—Walking Hots—and a good many more. Well, your announcer never calls our odds board the Tote Board here at Ruidoso Downs because we don't have, in the true sense of the word, a tote or totalisator board. At many of the larger tracks they have a large board in the infield which not only shows the approximate odds to a dollar on the win pool but also shows the total amount of money wagered on each horse to place and to show. This gives the public a look at what a place and a show ticket on a horse might pay. Chalk Player: That's the fellow who bets the horses the general public or the morning line has made the favorite. In other words, the shortest priced horse on the board. Hot Walker is usually a young boy or an older man who walks and cools out the horses which have worked out or which have run in a race during the afternoon.

New horse arrived at the track yesterday, one you may have read about. Horse called Rock. Famous for the fact that he was one half of the largest daily double payoff in the history of modern racing. Double was paid at Agua Caliente, Mexico—over \$12,000 for only a two dollar duet. That is making money in bunches. That is about all we are going to have time for this week except to urge you to get behind the Charity Day and help your hospital. Do good, all of you and we will see you next week. Adios.

ON SALE—Cactus Lamps CLAYTON BENNETT, The Trader HIGHWAY 70 West of Junction

Mt. Vue
She-Dyn
DRIVE-IN THEATRE ON ALTO ROAD Phone 3355

Last Times Tonight
DANGEROUS MISSION!
VICTOR MATURE - PIPER LAFINE
WILLIAM DENNIS - VINCENT PRICE
Plus Selected Short Subjects

SATURDAY ONLY
Judy Canham
Plus Selected Short Subjects

SUNDAY - MONDAY
ROBERT MITCHELL - KEAN SIMMONS
ARTHUR HORNICHT
Plus Selected Short Subjects

TUES. - WED.
JOAN CAULFIELD - DAVID NIVEN
Plus Selected Short Subjects

THURS. - FRI.
SCOTT CARIBBOO
Plus Selected Short Subjects

THURS. - FRI.
THE MIAAMI STORY
Plus Selected Short Subjects

FRIDAY THE 13th!
H.O. GORCEY
Plus Selected Short Subjects

BOBBY JORDAN
GHOSTS ON THE LOOSE
WLA LUGOSI

Plus Selected Short Subjects

Plus Selected Short Subjects

Plus Selected Short Subjects



Odds & Ends

—from—
GREEN TREE

SUNDAY-MONDAY SHOW—Carlos Thompson calls a halt to Lana Turner's wine imbibing in a scene from "Flame and the Flesh," M-G-M's absorbing love story showing at the Pueblo Theatre. Thompson, hailed as the screen's outstanding new star "find," makes his first M-G-M appearance in the new offering, filmed in Italy in Technicolor. Pier Angeli also plays a starring role.

Leases Washateria
Clara Mae Johnson has leased Green Tree Washateria, formerly operated by Mrs. Lee Stander. She plans to remodel and improve the business, she said this week. The plant has six Maytag washers, reported to State Policeman R. W. Driggers.

fers both helpy-selvy service or does laundry and finish work for her customers.

Build a Staff
Three young engineers, Charles Lee Meyers, 5, J. T. Posey, 10, and Jake Meyers, 10, were shopping for hardware items at Harris Builders Supply store Tuesday for improving their raft which they had floated on the Rio Ruidoso.

Bradley-Post Rites Performed
Eugene Bradley, son of Mr. and Mrs. Art Bradley of Green Tree, and Miss Alice Post, daughter of Mr. and Mrs. J. C. Post of Lindrith, N. M., were wed in a ceremony performed at Green Tree Monday by the Rev. George Perry, Assembly of God Church minister. Members of the couple's families attended the wedding. The pair will be at home in Green Tree. Gene is employed at R. H. Anderson Lumber Co. in Hollywood.

Personal Mention
Mr. and Mrs. Lois Smith were visiting friends and relatives in Texas this week, in and near Snyder.

The George Goodsons of Alamogordo, on vacation which included a trip to Oklahoma, visited with the Good Browns in Green Tree last week.

Two sneaks of feed were stolen from the grain house at Fox Mercantile one night last week, they reported to State Policeman R. W. Driggers.

Mrs. Myra Putnam is back at Green Tree with her daughter, Mrs. Pat Davidson, after a visit in California and Nebraska.

VISITS IN RUIDOSO
Rosaland Barnes and son Jimmy visited in Ruidoso briefly this week. Jimmy has returned to Ruidoso for the fall and winter so he can finish his schooling here.

PAGE EIGHT
Ruidoso News
Friday, August 6, 1954

READ THOSE WANT-ADS!



SEE AMERICA'S FINEST BARBECUE EQUIPMENT

Makes Any Host A Perfect Chef

The COOK 'N' KETTLE is the modern version of the World's oldest cooking method. With this equipment, it's easy to broil meats, fowl, game, fish, lobster—even hamburgers and Wieners prepared in a COOK 'N' KETTLE. The novice can soon become an expert at barbecuing with a COOK 'N' KETTLE.

Buckner's

FRIGIDAIRE • MAYTAG APPLIANCES In Ruidoso, N. M. Our New Phone No. 3102

STRICTLY CASH

Paying a Call On Ruidoso's Stores

—By Switvick—

You've heard the saying "That man sends me well if you don't believe it get Nannie Lou Dodson to play 'Apple Blossom Time' for you at the Hammond organ. Nannie Lou with all her talent and gracefulness has added so much to our enjoyment of music that I don't see how Ruidoso ever got along without her before she came here from Oklahoma. She is the wife of F. L. Dodson, has two young sons a lovely home plays with the Melodions, and is just full of talent. She tells this story on her oldest son, Ronnie. It seems that, naturally, she wants him to be a musician, but she gets so put out when all Ronnie wants to do is "hiss" everything from trees to telephone poles. Nannie Lou has a B. A. degree from Southeastern State College in Durant, Oklahoma, a Master of Music from Oklahoma University, Norman, Oklahoma, and has done post graduate work at Washington University in St. Louis.

Did you know that Mrs. Arthur Gilliland is quite an artist? We have seen several of her paintings and we think they're very good.

Mildred Helms, who lives out on the golf course, says she would have gorgeous flowers but for a certain gopher who lives nearby and who manages to nip off all the flowers when they're at their flowering best. What's good about it (if you can call it that) is that she does it only when Mildred's looking and of course by the time she gets to where he is, and gopher has disappeared. If we could talk gopher talk we could cure give him an earful. Seems it had to do with running a hose from the exhaust of her car to his hole.

But a dollar that Pop Brownfield has the best fishing average of anyone in the canyon. He's an expert!

Wish everyone knew Jo Leland, wife of our coach, Cy Leland, Jr. Jo is a Chicago girl, witty and very charming. Here's how Jo got her first job at Marshall Field's, B. C. (before Cy). She went one day to apply for the job looking very young and dressed accordingly. No job. Not daunted Jo went back next day dressed to the hilt as a very sophisticated person. No one recognized her from the day before and she got the job, but to the day Jo wonders if Marshall Field's ever got all her files straightened out. Jo and Cy are parents of a little boy who is their pride and joy. They live on Meander Road.

A certain young man of acquaintance, aged about six, woke up one morning in a very woolly mood and announced to his family that what he needed that day was a day off. He didn't say what he wanted off from but we imagine it was from all parental discipline.

Marge Garner, who works at Brunell's, is one of the cleverest people we know. She is cute, real cute, and very talented. She and her aunt Myr, who also works at Brunell's make lovely aquaria dresses. Last summer the money

Marge made took her and her family (including Weldon, her husband; and Ronnie, her 8-year-old son) on a vacation.

She was born in Denver, but loves the sea and California, having lived there several years. In addition to sewing, Marge paints, has studied dancing and has many other artistic hobbies.

The lovely new home of Mr. and Mrs. Buchanan is really a dream come true for Mrs. Sildham. She was born in New Mexico and had dreamed all her life of returning to this beautiful state. She lived in Texas many years, but this year she and her husband built their lovely home on Mechem Drive. They raise the most beautiful flowers you ever saw. In fact Mrs. Sildham used to own a florist shop in Elcestra, Texas. She is also an artist and does lovely ceramics, china painting, etc.

Buckner's, in the post office block, just last week received some plain Haviland plates especially ordered as pieces of ceramic ware, all glazed and fired, ready for china painting. Also included in this assortment besides the plates is a very lovely pitcher and one of the loveliest footed bowls you'll ever see.

—The New—
HOLLYWOOD DRIVE-IN
OPENING

FRIDAY, AUG. 6

FRIDAY & SATURDAY
"THE PRINCE OF PIRATES"

Plus 2 Cartoons

SUN.-MON.-TUES.
Audie Murphy

—In—
"TUMBLEWEED"

Action Horse Racing
Plus 2 Cartoons

WED. - THURS.
"The Black Castle"

Plus Selected Short Subjects
Adults 50c
Children Under 12 Free

Open at 6:45 P. M.
Want Ads Pay!

SAVE ON GAS at Betty's



Drive Down and Get Chevron Gasoline
Regular 31c Ethyl 33½c
BETTY BENNETT
At Clayton Bennett's—Highway 70

OVERSTOCKED! FOR SALE

Four Pair Top Quality Chinchillas
\$200.00 Per Pair
See or Call
Lula Wingfield or Della Hale

We Have a Bigger and Better HUNTING SEASON

Coming Up This Year Than Ever Before.
How About Laying Away That Deer Rifle For You Now!

CHINAMEL PAINTS & VARNISHES
WHITE
Auto Store
CARPENTER & MECHANIC TOOLS
RUIDOSO: Where We Take Time to Live