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The Ruidoso News

Printed and Published in the Playground of the Southwest

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"4-in-One" Home Owners' Insurance is now available to you in this Agency, if you own a home worth \$8,000 or more. The coverage is better, the cost is less. Ask for details, without obligation.

WARREN BARRETT AGENCY, Ph. 3345
P. S. You can keep your present insurance, yet have our new H. O. Policy.

VOLUME 19, NUMBER 19

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, OCTOBER 22, 1954

SUBSCRIPTION \$2.50 Per Year

1/2 and 1/2 WIT & WISDOM

By El Toro

Off the cuff, Homer McDaniel has named Ruidoso Shelton, Jack Newstome is operating a domino parlor in the building formerly housing Geronimo Trading Post beside Ruidoso Bar here. . . R. H. Hedgecock and George Trimble attended the Captain Turkey, Ham and Bacon show last Sunday at Captain Rifle Range, and brought home the bacon. . . You missed it if you missed the party principals in the Beta Sigma Phi sorority Variety Show last Saturday night following their program in a jam session. Mrs. Manny Lou Dodson melted down her audience with "Old Rocking Chair," and with Lucy Vanderstok, LeRoy Gooch, Carmon Phillips and Bob Kaufmann taking turns, the whole house was howling over their "Boal Street," "St. Louis Woman," etc. Wow! . . .

Verne Wheeler brought us a copy of the Colorado Springs Evening Telegraph of June 7, 1902, fifty-two years old, in which appears stories of J. Pierpont Morgan being hanged in effigy, a street car collision in St. Louis, the Boers singing "God Save the King" when they heard of peace, and dozens of other historical items. Maybe we can give you more about it when we get time to scan it more closely. . . I said he found it in back of an old mirror. . . Ruth Longbaugh says a table and mixing bowl, ice box dishes, plastic bowl covers, towels, washrags and a shag rug or two could be used at the new nurses' home here. She's been roasting up lots of items like that to help make a place more home-like after Mrs. C. C. Chase reported in a news article about one of the "biggest social events of the season" occurring at that place with the usual entertainment, prizes, carving knives and some other "make-do" things in a beautiful bit of tongue-in-cheek writing in the News recently. . .

Fritz Christian is working at Orogrande this week, letting a bar owner there have himself a vacation. . .

Move over, all you sportsmen, I'm joining the mourners' bench. Two afternoons in a row I hooked a trout T-H-A-T long, and both times the trout broke my leader and got away. I'm going back and use steel clothing for a leader. One of the two was big enough for a meal for a family, I figure. (Now I can tell about the ones that got away.) . . .

Martha Jane Lobb, who was on the Variety Show program here last Saturday night, sings this Saturday night with the Western Ladies' gang at North Junior High School auditorium in Roswell. . . Hollywood Volunteer Fire Department members were called out of bed about 2:30 a. m. Sunday to douse a blaze caused by an electric short in the living room of Ramona Courts. . .

Glad to have Dan Storm back in the country, popping in again and again to say howdy. He's been up east, we think he said. He's had some nice articles with pictures on the Hondo apple production and White Mountain Fruit Growers Ass'n. packing plant in newspapers of the area lately. . . Mrs. Jo Leland is still trying to figure out the implication from finding a dozen pencils floating down the Rio Ruidoso in rear of her home to lodge on the bank, bearing the inscription "God is near." . . Jo said she agreed with this writer about us needing a "Mother-in-Law" day. "I love mine as you do yours." . .

WEATHER			
Date	Hi	Lo	Precip.
14	65	32	.00
15	65	24	.00
16	70	22	.00
17	72	23	.00
18	72	23	.00
19	73	24	.00
20	74	28	.00

(As compiled by C. A. Culver, co-operating weather observer for the U. S. Department of Commerce.)



IN CHORUS LINE—In the finale at Beta Sigma Phi's Variety Show last Saturday night, this chorus line got its share of whistles. Left to right, in the picture this side of the page, are: Mrs. Weidner Garner, Mrs. W. D. Horton, president of the sorority; Mrs. Ogden Carroll, Mrs. Jack Newstome; and on the other side of the page, Mrs. Dewey Glass, Mrs. Gene Dodson, Mrs. Phyllis McGuire and Mrs. Lowell Morgan. **CARMON PHILLIPS PHOTO**

Melrose Next Warrior Foe

Ruidoso Warriors this afternoon (Friday) meet Melrose for their first time. Both are conference C teams, but are not battling for a conference laurel. Melrose has shown fair strength this year in its fight in Conference 4-C, having beaten Tatum and Roy. In a non-conference match, they were edged out by a hit lead by Corona. In 3-C, Ruidoso has beaten Captain Carrizo, and lost a close match to Tularosa.

Near 2,500 Hear State Candidates At Demo Rally

An estimated 2,500 persons attended the Democratic rally at Old Lincoln Sunday, at which several state and national candidates, and all of the Lincoln county state, were on hand to meet and greet the voters. The barbecue dinner served free was prepared by Chas. A. Jones, commissioner for District 2, and lasted right up past the 2,000th guest. After that, all comers were fed, but a few missed out on the barbecue.

GIRL SCOUT PLAY DAY IS SUNDAY

Immediately following church services Sunday, Oct. 24, parents of Ruidoso's 80 Senior, Intermediate and Brownie Girl Scouts are invited to take a box lunch to the Forest Camp Ground picnic area in Palmer's Gateway where they may spread their noon meal, then enjoy an hour or two of fun after that.

Concessions Planned By P-TA For Carnival

Ruidoso Parent-Teacher Association met last Thursday in the Home Economic Cottage of the high school, with an attendance of approximately 80. Plans for the Halloween Carnival, Saturday night, Oct. 30, were discussed. Parents and teachers volunteered to decorate and man the booths, and voted to be in costume this year for the affair.

Red Hats Called To California Again

Apache Red Hat fire fighters were called out again last week to battle a California forest fire. A detachment of 43 of the famed Indian smoke-eaters left Friday morning via California Central Airlines plane for a fire in the Los Pinos Forest east of Santa Barbara.

More Than 500 See Sorority's Variety Show

Beta Sigma Phi Sorority presented a sparkling array of home talent in its second annual Variety Show last Saturday night here before a packed house. Attendance was estimated at more than 500 persons.

In the cast of the two and a half hour program, in which Carmon Phillips masterfully served as the master of ceremonies, were some 90 people—including about 50 school students.

FARM BUREAU TO HOLD ELECTION

Annual meeting of the Lincoln County Farm & Livestock Bureau is to be held Saturday at 11 a. m. in Captain Grade School, with a covered dish luncheon at the noon hour. . .



School Board Asks Bids On New School

Ruidoso Municipal School Board this week began a series of advertisements asking for bids on a new elementary school building, to be built on Nob Hill, property the board purchased earlier this year from Ben Roy.

Street Planning Commission Names Officers

Ruidoso's new Street Planning Commission, in its second meeting last week, had a full agenda on which to work: S. K. Kuykendall, as city councilman and street commissioner, serves as the commission's chairman.

WATER ASSOCIATION GETS EAGLE CREEK PRICE

Just after the page forms closed for the Ruidoso News this week, members of the Eagle Creek Intercommunity Water Association met here in Ruidoso Wednesday night to discuss the offer of the Southern Pacific Railway to sell its water rights and a portion of land to the association for a price of about \$10,000.

New City Hall To Be Put To Use

Ruidoso's business office, the city hall, will be closed Friday and Saturday of next week while official records and equipment are moved to the new site, the former elementary school building, adjacent to the Youth Center symposium.

Alamo Lumber, Supply Building New Office

Construction started this week on a 30x60 building to house the office and shelf items of Alamo Lumber & Supply Co. in Hollywood, across U. S. Highway 70 from the firm's present location.

Want Ads Pay!

Mr. and Mrs. Tullie E. Moreland of Anna, Ill., visited the Bostians Wednesday.



IMPOSING BUILDING—Photograph above of the progress of Ruidoso's new City Hall building. Work on the addition above the basement started this summer. Funds are being raised through sale of Chuck Ross. **CARMON PHILLIPS PHOTO.**

It's Been More Than a Year— Heads Up, Ruidoso

There has been no Traffic Death
in the City Limits Here For.

580 DAYS

LET'S MAKE IT
TWO YEARS IN A ROW!

ASK FT. STANTON LAND FOR A M. COLLEGE

New Mexico A. & M. College directors voted recently to recommend that lands surrounding the Ft. Stanton Hospital, Lincoln County, be transferred to the New Mexico College of Agriculture and Mechanical Arts to be used as an experimental range for both sheep and cattle by the Animal Husbandry Department of the college. . .

The Ruidoso News
SERVING LINCOLN COUNTY

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PAGE TWO
Ruidoso News
Friday, October 22, 1944

Beta Sigma Phi Has Hobo Party
(By LILLIAN BARNETT)

Some residents of Ruidoso had reason to wonder if their neighborhood was being turned into a hobo rendezvous last Monday evening as Beta Sigma Phi members chose an informal Progressive Hobo Handout Party for the opening of Rush Season.



MRS. CHASTAIN

Meeting at The Greasy Spoon (Bob Hill Restaurant), the properly attired members and rudies were given tin plates, tin cans, sticks and bandana handkerchiefs before tramping forth to nearby homes of members to gather the makings of a meal. The hobo theme was cleverly carried out in the names and decorations at each place.

The first stop was Lucie Vandervorst's home, which was The Red Lantern, for a salad handout of celery stalks and carrots. Name Lou Dodson's Bloody Bucket served the hobo tomato juice in tin cans. At Sippy Joe's Pool Hall, managed by Renee Zimmerman, they helped themselves to jaw-breaker billiard balls and licorice one stick. Miltie Hawkins' Nut House provided handfuls of roasted peanuts. Lou Horton's Moonshine Parlor quenched the thirst of the party with bottles of apple cider.

LUCERACHE—Her plans selections in last Saturday night's Beta Sigma Phi Variety Show provided the music for a parade of fashions from the 1890's. Her portion of the program was a distinct hit. She is Mrs. Bram Vandervorst.

SCHOOL HOLIDAYS SET
To allow faculty members to attend a teachers' meeting in Albuquerque next week-end, Ruidoso and Stetson schools will dismiss at noon Wednesday next week for the balance of the week as a holiday. Lunches will be served at noon Wednesday and buses will make their run as soon after as luncheon is completed.

MOTHER..

The most neglected member of the household when it comes to insurance.

Accident
Health

It might be a good idea to check over your policies with our help. Stop in!

CLARKE INSURANCE AGENCY

EZELL RAY BILLIE
Ruidoso
Phone 1415

Chastain-Sallee Wedding Performed Last Friday In Roswell Church



MRS. CHASTAIN

Ramey Chastain, Jr. and Coleta Sallee were married last Friday at 6:30 p. m. by the Congregational Minister of Jehovah's Witnesses, Joe Sills, in the Kingdom Hall in Roswell, in a most impressive ceremony. The pianist played appropriate selections for the wedding, and the minister gave a short sermon on the vows of marriage, a departure from the usual ceremony which was noteworthy.

Coleta cut the beautiful cake, Ramey getting the first bite; then it was served with coffee to a large group of friends and relatives.

The pair departed after the reception for a visit in Columbus, Tex., and Oklahoma City for their honeymoon. They will be at home on their return at 101 So. Lincoln Avenue in Roswell.

Ruidoso Chapter Of FFA Is Host To District Meet

District IV of the Future Homemakers of America met in Ruidoso Oct. 15 with Ruidoso chapter as host. In the afternoon's business session, Betty Carpenter was elected president for the coming year, and other officers picked included: Stella Chavez, Carrizozo, vice-president; Bertha Garcia, Alamogordo, secretary-treasurer; Ethel Hande, Tularosa, parliamentary; Joie Sanchez, Alamogordo, song leader; Rita Romera, Capitlan, historian and reporter; Sofoia Fuchs, Ruidoso, pianist; Theresa Barajas, Ruidoso, recreational leader.

Coleta graduated from grade school and high school in Ruidoso, and also from Southwestern Business College in Roswell. She is now secretary and bookkeeper for Roswell Sash & Door Co. Ramey also is a graduate of Ruidoso High School in the same class with Coleta. He attended one semester at Sul Ross College, Alpine, Tex. He is employed at Roswell Steam Laundry & Cleaning Service.

ENCHILADA SUPPER

Seniors are sponsoring an enchilada supper Tuesday night at Sargeant's Cafe in Roswell. The pick-up station for this neighborhood, Mrs. Zimmerman said.

Ruidoso chapter and teacher, Kathryn Williams, expressed thanks to all who assisted in making the meeting here the success it was.

The detailed program for the meeting was as follows:
Theme: Are You A Leader For Better Homes?
8:00-9:00, Registration and refreshments; 9:00-9:15, Opening Ceremony; 9:15-9:20, Invocation; 9:20-11:00, Business Meeting; 11:30-11:45, Group Discussions; 11:45-12:15, Practice for Installations; 12:15-1:30, Luncheon; 1:30-2:30, Group Discussions; 2:30-3:00, Logan Slides and Report on Pacific Regional Meeting; 3:00-3:30, Installation of Officers; and Closing Ceremony.

Mrs. Charles Hurst returned to her home in Fort Worth this week after a visit with her daughter and family, the Vic Lambas. She was accompanied there by another daughter, Mary, enroute to Fort Worth from a vacation on the West Coast.



In Interest of Lincoln County
VOTE FOR
Clint Sultemeier
—for—
Lincoln County Commissioner
District 2

TWO CLASSES JOIN TO STAGE BAKE AND RUMMAGE SALE

Juniors and Seniors of Ruidoso High School will join endeavors to raise funds for their respective class treasuries Saturday this week by staging a combined sale. The Juniors will sponsor a bake sale while the Seniors will offer articles in a rummage sale. They will hold their sales in the building adjoining Clarke Insurance agency office in downtown Ruidoso, where the Ruidoso School of Dancing has been holding classes. The sales open at 9 a. m.

EPISCOPAL AUXILIARIES OF LINCOLN COUNTY PLAN BAZAAR DEC. 11

Announcement was made this week of a bazaar to be held in Carrizozo Dec. 11 in the Fireman's Hall by the Auxiliaries of the Episcopal Churches in Lincoln County. Hand-made aprons, items of clothing, etc., will be sold. Anyone wishing to donate articles to the sale in this part of the county may leave them at the George Zimmerman home in Ruidoso.



Wilma June Cooper Is Bride Of Robert David Van Meter

Wilma June Cooper, daughter of Mr. and Mrs. James E. Cooper of Ruidoso, and Robert David Van Meter, son of Mr. and Mrs. D. L. Van Meter of Gallup, N. M., were married Saturday, Oct. 9, at 8 p. m. at the Central Methodist Chapel in Albuquerque. The bride wore a ballerina length dress of white tulle covered with Chantilly lace with matching shoulder length veil. She carried a bridal bouquet of white orchids and carnations.

Mrs. Emmett Hatch, formerly of Ruidoso, Matron of Honor, wore blue organdy dress covered with lace made exactly like the bride's dress, and carried red roses. Mr. and Mrs. Cooper, parents of the bride, were unable to attend the ceremony. The groom's mother wore a navy blue sheer woolen suit with a corsage of pink sweet-heart roses. Mr. Matt Welch of Albuquerque was best man. Ted Klein, also of Albuquerque, was usher.

Out of town guests included Mr. and Mrs. Glen Cooper of Lockney, Texas, brother and sister-in-law of the bride, and Anne Mills of Amarillo, sister of the bride. Mrs. Cooper gave the bride away.

Mrs. Van Meter is a graduate of Ruidoso High School and has been working as a secretary for the Lyle Adjustment Company in Albuquerque. The groom is a graduate of Spokane High School and is employed by R. L. Harrison Company in Albuquerque. The couple plan to make their home at 1020 Park Avenue, SW in Albuquerque after their return from a wedding trip to Grand Canyon.

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CLAYTON BENNETT, Ruidoso Rep.
Phone 3331—West of Junction on Highway 78

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Some of our Many Good Used Cars, with the OK That Counts—

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1948 Ford Coupe	\$245
1945 Oldsmobile 4-Door	?

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Great Team...
Your Druggist

Your pharmacist belongs to a great calling dedicated to keeping you healthy... for the pharmacist profession—like the medical, dental and nursing professions—requires years of schooling and constant research afterwards to fit its members for their work. The education of your druggist never stops.

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"One Block West of the Postoffice—
—and Just as Reliable."
MEMBER RUIDOSO CHAPTER OF COMMERCE

Hospital News

Patients receiving treatment the last several days in Ruidoso-Honorable Valley General Hospital have been:

Mrs. Manuel Corona, Jr., Alamogordo; Linda Peterson, Mrs. Jess Hunter, Ruidoso.
Born to Mr. and Mrs. Emil Marlinell, Tularosa, a son, Oct. 15, wt., 8 lbs., 14 oz.

BENEFIT SHOW SET
"The Hunchback of Notre Dame" shows Saturday midnight only this week at Pueblo Theatre here for benefit of Ruidoso High School Freshman Class, J. C. Copps, manager, said this week.

The Carl DeBords are vacationing in Arkansas and other southern points.

For a Better Trade See Our Ruidoso Salesman—Herb Smith
SHAFFER MOTOR CO.
DeSoto-Plymouth Sales & Service—New & Used Cars, Trucks
Phone 177 P. O. Box 218 Carrizosa, N. M.

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—FROM BURPEE'S—

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Tulips
Paper White Narcissus
Yellow Narcissus

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COMPLETE FLOWER BED

RUIDOSO NURSERY
C. W. BYERS PHONE 3945

NOTICE!

The Ruidoso-Green Tree & Capitan Telephone Directory Is
GOING TO PRESS

This Will Be a Yellow Page
Classified Directory

For Advertising or Extra Listing
Contact the Business Office
RUIDOSO TELEPHONE CO.

"PARTNER WANTED"

One of the largest Chinchilla Ranches in the Southwest, long established, wants to put in a New Business in the Ruidoso or Cloudcroft Area.

U. S. Government Bureau Reports show this area to be among the best in the U. S. A. for raising the famous Royal Chinchilla.

Since most all pelting is done during the winter and early spring months, it would be very profitable for one who would like to add to their winter income.

Interested person must be a property owner, well established and reliable. Have approximately 200 chinchillas, and all necessary equipment ready to move in.

Write Ruidoso News Want-Ad Box WCR.

This is Living in NEW MEXICO

ENJOY IT

Yesterday this was the land of primitive man, of raiding Apache, of lonely prospector and hardy pioneer. Today it's a land of romance and color, of cattle and mines and ghost towns, of wilderness areas and great solitude and vast distances... It's a land of strange and different things, where each day part be more memorable than the day before. Your Chamber of Commerce will assist you in arranging to see and do the things you enjoy doing most!

...while you are enjoying New Mexico's limitless attractions...

ENJOY BEER TOO

Remember... these symbols go hand in hand

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UNITED STATES BREWERS FOUNDATION
16-17-18 Wright Building Albuquerque, New Mexico

Estes Cleaners

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Always Interested in the Advancement of Lincoln County. Dependable... A Veteran.
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Are you saying "goodbye" to your valuables, too?

When you leave on your vacation, you can feel safe about your valuables if they are beyond the reach of fire or theft.

So before you go, rent a safe deposit box in our strong vault. The rental is small, and it will free your mind from worry.

New Mexico's Penitentes Follow Strange Customs Centuries Old

(Editor's Note: The article below is reprinted for our readers outside New Mexico, but may also prove of interest to many who live in this state. It tells of the fabled tribe of Penitentes of Northern New Mexico.)

PAGE THREE
Ruidoso News
Friday, October 22, 1954

Santa Fe—High in the mountains of northern New Mexico, the Hermanos Penitentes, or Penitent Brothers, commemorate Holy Week each year with age-old rituals. They lash themselves with whips made of braided yucca and "crucify" some of their members in realistic portrayals of the Lord's suffering.

The Penitentes are all of Spanish ancestry, and are all Roman Catholics. Since 1947 they have been "recognized" by the local archdiocese, for in that year Archbishop Edwin V. Byrne extended the church's "protection" to them in exchange for a promise that they would give up their excesses. The promise has been only partially kept. Whippings were witnessed at Cordova in 1949 and at Truchas in 1950, and even the "crucifixions" are believed to have occurred secretly since the agreement was reached.

The weird brotherhood is active the year round; they care for the sick, bury the dead, and distribute alms to the needy in isolated communities where there are few resident padres. Some of them are "santeros"—"saint makers" who have done much to establish New Mexico as a center of religious art. Every church and holy place where they worship has fine examples of santos and bultos decorating the walls and altars.

The center of Penitente life in the community is the morada. Usually this is a small adobe building in which a chapel is erected. It is here that the brotherhood initiates new members and reveals to them the secrets of the order. Also, it is the place of origin for most of the sect's rituals.

The Spanish-speaking communities in which the Penitentes are most active are agricultural villages where life flourishes today much as it did when they were founded, some over 300 years ago. State schools, post offices, and electric power has come to most of these towns, but the milieu is still that of 16th century Spain. Both the age and the land of St. Ignatius Loyola, St. Teresa of Avila, and St. John of the Cross seem by some freak of history, transplanted in the heart of modern America. The morada and these cultists reflect this golden age of Spanish mysticism.

From early childhood, the Penitentes are impressed with the story of the Saviour. They know that He died gloriously on the Cross to save sinners. The "crucifixion" of a local Cristo, in the rare instances in which it still occurs, is the logical extreme of their faith.

The penitential process follows a prescribed pattern. On Shrove Tuesday, the Cristo is selected from a group of volunteers, and from then on the rezador, or leader of the town's brotherhood, takes charge.

The same day, those desiring to flagellate themselves have three horizontal and three vertical incisions made in their backs by the sangrador (bleeder), who rubs coarse salt into the wounds; this process prepares them for the whip—no wells appear from the lashes, and bleeding or blistering is reduced to a minimum.

Flagellation takes place all during Lent, with Maundy Thursday spent in fervent prayer. That evening the members conduct a public ceremony in the village church. It is their own version of Tenebras (Tenebrae), and even since the pact was negotiated with the archbishop, no member of the clergy has been known to be present.

As one by one the candles are extinguished in this traditional Tenebras, the brotherhood begins to wall its indigenous Spanish chants. At Truchas church, in total darkness when even the cracks in the windows have been sealed against the possible penetration of moonlight, a pitero breaks the eerie stillness with a mournful rendition on his home-made flute; matracas are spun around with the noise of a thousand firecrackers, and chains are rattled on the floor before the altar. After a few dread moments of this, the doors are flung open, and the Penitentes march back in procession to the morada, where the walls continue throughout the night.

The chant books are in Spanish and are hand-written. A typical set has been photostated and may be examined, by special permission, in the reference room of the University of New Mexico library in Albuquerque. One group has been recorded by the Museum of New Mexico in Santa Fe, and each

When a "crucifixion" occurs, the selected Cristo carries his cross to the morada, followed by several flagellant mourners. About noon, the cross is stretched out on the ground, and the Cristo is tied on it with heavy ropes. The cross is then raised and sunk into the earth. The rezador allows the Cristo to hang there until he faints from exhaustion from the constricting ropes; this is usually a matter of about 20 minutes. The penitent is then cut loose and carried into the morada, where he is revived and nursed back to health by the brotherhood.

Spikes were used to fasten the Cristo to the cross as late as 1887, and in those days, death upon the cross was not unusual. According to legend, if a penitent thus succumbed to his religious zeal, his



body was buried in an unmarked grave and his shoes sent home to his family—the only tidings of his death which they received.

WOMANLESS WEDDING — Twenty-two Ruidoso men took part in the Womanless Wedding portion of Saturday night's Beta Sigma Phi Variety show. 21 of them portrayed above. Left to right, they are: Kell Clarke, Eric Bruce, mother of the bride; Heavy Cunningham, Herbert Leo Traylor, hidden behind Dick Crosby, best man; Ray Barnett, Paul Vance, hidden behind Crosby; Kisy Perry, Jr., the groom; Carl Wright, Bernard Rooney, Dan Swearingin, the bride; W. R. Long, Gene Dodson, Vic Lamb, father of the bride; Ed Nadeau, Herb Gregerson, the minister; Sharty Mart, Dr. Bram Vanderstok, matron of honor; Dr. W. D. Herten, Wayne Koles and Henry Jackson. Not pictured was Joe Hawkins, usher.

convert England to the whip. Flagellation was never approved by the Roman Catholic Church, and indeed Pope Clement VI issued a bill against it in 1349. Under Pope Gregory XI (1370-1378), flagellants were subjected to the Inquisition, and several were even burned at the stake. The order that survives today in New Mexico is of 16th-century Spanish origin, and was brought to the Western Hemisphere by the first Franciscans, Juan de Onate, the founder of New Mexico's first Spanish colony, whipped himself in public penance upon his arrival O-ke, which he renamed San Juan Pueblo.

ARTHROSITIS? I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were so.

Limited space prohibits telling you more here but if you will write me, I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier
2805 Arber Hills Drive, P. O. Box 2695
Jackson 7, Mississippi

These extreme rituals have a long and turbulent history, especially those of self-flagellation. Egyptians flogged themselves before the goddess Isis, and Spartan boys were whipped before the altar of their deities.

In 1210, St. Anthony of Padua founded the first flagellant order among Christians. This cult spread over much of southern Europe, and there was even one attempt to



See the Burns and Allen Show Monday 8:00 P.M. on the CBS TV Network

Beware of impostors, jokers and teases.
The new Motoramic Chevrolets will be seen by everybody at the same time—bright and early, Thursday, October 28.
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RE-ELECT
Chas. A. Jones
Democratic Candidate
for
Lincoln County Commissioner
District 2

By a quirk of circumstances, most of the Penitentes survive in those rugged foothills of the Rocky Mountains which run east of the Rio Grande from Santa Fe to Taos.

The Four Way Test Of Things WE Think. Say, or Do—

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER UNDERSTANDING?
4. Will it be BENEFICIAL to all concerned?

Ruidoso-Hondo Valley ROTARY CLUB

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For Republican Representative in Congress

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Let us flush your cooling system, check its dependability, put in anti-freeze, check your battery, electrical system and other things which may cause trouble when the thermometer dips.

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LIGHT'S DIAMOND JUBILEE

1879 1954

Celebrating the 75th Anniversary of Thomas A. Edison's Invention of the Incandescent Lamp

Down through the ages, Man has ever turned to Light—for vision, for protection, for communication.

But not until Thomas A. Edison perfected the incandescent lamp in October, 1879, did Man have a truly efficient and economical source of light.

Edison's historic invention ushered in the Golden Age of Light and Electrical Living. For Edison did more than invent the incandescent lamp. He built the first central station electric system and contributed many other electrical inventions that made possible the great power systems that serve Mankind today.

So, on Light's Diamond Jubilee, we are proud to join the nation in a salute to Thomas A. Edison. His genius has powered America's progress and brought better living to us all.

COMMUNITY PUBLIC SERVICE

Gas light was known to America as early as 1818. By 1875, its efficiency had been increased by the gas mantle.

Thomas A. Edison's incandescent lamp—perfected on October 21, 1879—revolutionized lighting.

In 1911, the Mazda lamp was invented. Other improvements followed, such as inside frosted and fluorescent lamps.

Today light is only one of the many ways in which Electricity serves Mankind—in homes, farms, offices and industry.

TELEVISION PROGRAMS

For A Week Over KSWB-TV, Roswell, Channel 8

FRIDAY, OCTOBER 22
 1:00 Test Pattern
 3:30 Jack's Place, movie
 5:00 Action Theatre, Owen Moore
 5:30 "Happy Day," Hel. McMillan
 6:30 Faith For Today, ABC
 6:30 Daily Newsreel
 6:45 Traders Time
 6:55 Weather Story
 7:00 Uncle Vitamin, the Clown
 7:30 Startime
 8:00 Groucho Marx, NBC
 8:30 You Asked For It, ABC Var.
 9:00 Nine O'Clock News
 9:10 Sports Desk
 9:30 Moonlight Serenade
 9:30 Schlitz Playhouse of Stars
 CBS Dramatic Presentation
 10:00 Freek the Bunk, ABC Quiz
 10:30 News, Sports and Weather Roundup, Sign Off

SATURDAY, OCTOBER 23
 1:00 Test Pattern
 3:55 Sign On, Sat. Highlights
 4:00 Western Playhouse
 6:00 Jay Messer's Western Band
 6:15 Kathy's Musicale, local live
 6:35 Inspiration thru words, mu.
 6:40 Daily Newsreel
 6:50 The Weather Story
 7:00 All Amer. Game of Week
 7:30 To be announced

8:00 Soldier Parade, ABC Variety
 8:30 Big Ten Highlights, Football
 9:00 Nine O'Clock News
 9:10 Sports Desk
 9:30 Moonlight Serenade
 9:30 That's My Boy, CBS Com.
 10:00 Armchair Theatre
 11:30 News, Sports, Weather Roundup, Sign Off

SUNDAY, OCTOBER 24
 1:00 Test Pattern
 2:25 Sign on, Program Highlights
 2:30 Facts Forum
 3:00 Chinese Wrestling
 4:00 MovieTime
 5:00 Better Living TV Theatre
 5:30 Hopalong Cassidy, NBC
 6:00 This Is the Life, rel. drama
 6:30 Dinner Date, Musical
 6:35 INS Daily News
 6:50 Weather News
 7:00 The Life of Riley, NBC
 7:30 Dragnet's "Badge 714", NBC
 8:00 All Star Playhouse
 8:30 Private Secretary, CBS
 9:00 Loretta Young, NBC
 9:30 Nine O'Clock News
 9:40 Sports Desk
 9:50 Moonlight Serenade
 10:00 Armchair Theatre
 11:00 News, Sports, and Weather Roundup, Sign Off

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Auto Store
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Elementary School News

JEANIE HARRIS, EDITOR
First Grade—Mrs. Thomas
 Maria Shier is now six years old. She had a birthday Sunday, Oct. 17.
 Pamela and Danny Lobb went to Bonito Dam Sunday.
 We have a new boy in our room named Fred Allen Riley.
 Sheri Hitchens went to Albuquerque Sunday.
 Barbara Creel visited in Roswell Sunday.
 Terry Coe spent the week-end with his grandmother at Bonito.
 Martha Biliberry's grandmother has been visiting her. The grandmother lives in Brownfield, Texas.
 Monte Coe was fishing at Bonito Sunday.
 Linda Woods has a birthday Thursday, Oct. 21. Linda will be six years old.
 Children who attended the Variety Show were: Denny and Pamela Lobb, Robert Hollis, and Ellen Spear.
First Grade—Mrs. Kilgore
 Suzanne Newsum returned to school Monday after several days absence while on a trip to Lubbock and Brownfield.
 We're busy making Jack-O-Lanterns and black cats for Halloween.
 We won a P-TA prize for having the most parents present at the meeting Thursday night. Thank you for coming. Mothers and Dads! We need the money.
 Pupils in our room who attended

MONDAY, OCTOBER 25
 1:00 Test Pattern
 3:30 Jack's Place, Fea. Movie
 5:00 Action Theatre
 5:30 Boy Scouts of Amer., live
 5:45 The Christopher Series
 6:00 Teen Toppers, Junior Quiz, live
 6:30 Daily Newsreel
 6:45 Traders Time
 6:50 Weather Story
 7:00 Cisco Kid, ZIV Western
 7:30 Mr. District Attorney with David Brian, ZIV
 8:00 Anthony Avenue, Lee Bell Western Artists
 8:30 Ford Theatre, NBC dramatic presentation
 9:00 Nine O'Clock News
 9:15 Sports Desk
 9:30 Going Places, Sports
 9:30 The Big Backback, Sports
 9:45 Texas Hasslin
 10:45 News, Sports, Weather Roundup, Sign Off

TUESDAY, OCTOBER 26
 1:00 Test Pattern
 3:30 Jack's Place, Fea. Western
 5:00 Cartoon Carnival
 5:30 Pinky Lee Show, NBC
 6:00 Veteran's Administration
 6:15 To be announced
 6:30 Daily Newsreel
 6:45 Traders Time
 6:50 Weather Story
 7:00 Diner a Second, ABC
 7:30 Duffy's Tavern
 8:00 MovieTime
 9:00 Nine O'Clock News
 9:10 Sports Desk
 9:20 Moonlight Serenade
 9:30 Great Stories of the Century
 10:00 Armchair Theatre
 11:00 News, Sports, and Weather Roundup, Sign Off

WEDNESDAY, OCTOBER 27
 1:00 Test Pattern
 3:30 Jack's Place, Fea. Movie
 5:00 Action Theatre
 5:30 Girl Scouts of Amer. on TV
 6:45 The Pastor, new relig. fea.
 6:00 Walker on Revue
 6:30 INS Newsreel
 6:45 Traders Time
 6:50 Weather Story
 7:00 Gang Busters, NBC
 7:30 "Liberation"
 8:00 City Detective, MCA Mys.
 8:30 I Married Joan, NBC Com.
 9:00 Nine O'Clock News
 9:10 Sports Desk
 9:20 Moonlight Serenade
 9:30 The Golden Age of Gertrude Berg, Dumont cm.
 10:00 Armchair Theatre
 10:30 News, Sports, Weather Roundup, Sign Off

THURSDAY, OCTOBER 28
 1:00 Test Pattern
 3:30 Jack's Place, Fea. Western
 5:00 Cartoon Carnival
 5:30 Petticoat Profiles
 6:00 To be announced
 6:30 Dinner Date
 6:35 INS Daily Newsreel
 6:50 Weather Story
 7:00 Startime—Musical
 7:15 Little Joe Show, live west.
 7:30 My Hero, Robt. Cum. Com.
 8:00 Amos & Andy, comedy
 8:30 I Led Three Lives, ZIV with Richard Carlson
 9:00 Nine O'Clock News
 9:10 Sports Desk
 9:20 Moonlight Serenade
 9:30 Big Seven Games of Week
 10:00 Armchair Theatre
 11:15 News, Sports, and Weather Roundup, Sign Off



AT PUEBLO—Jeffrey Hunter and Debra Fret are co-starring with Michael Rennie in an excitingly exotic adventure romance, "Princess of the Nile," which is scheduled to open Sunday at the Pueblo Theatre. Hunter, as a Egyptian prince, comes to the lovely Debra's aid to rescue her and her Egyptian throne from the hands of a menacing Arabian prince in the lavish Technicolor spectacle produced by Panaramic Productions and released by Twentieth Century-Fox.

The political rally in Lincoln with their parents Sunday were Mildred Stoneman, D. D. Swearingin and Lida Nadolki.
Third Grade—Mrs. Moore
 Room mother, Mrs. Barney Hopkins, gave the children a surprise party to commemorate Columbus Day Oct. 12.
 Individual cakes, cookies, and candies were served and a favor was given to each child.
 Those who made 100 in spelling were Eulio Gallegos, Joella McCraw, David Monte, Elosa Sanchez, Fatsy Shier, Larry Simon, Don Snyder, Bill Strman, Linda Turnbough, Jeanine Veater, Patricia Whitacre, Judy Renfro, Larry Wilson, Richard Kazylah, Raymond Marine, Bush Tienolito.
Fifth Grade—Mrs. McGuire
 We have enjoyed looking at colored maps and booklets of the United States and Canada brought by Joe Mosley.
 Our room is decorated for Halloween. Bill Woods, James Capps, and Joe Mosley made the honor roll this six weeks. Those who made 100 in spelling this week are Joe Mosley, Cecelia Gallegos, Laura Sue Fuchs, Geraldino Padillo.

Fall in Love with Your Car Again . . .
 Remember how proud you were of your car when you saw it in the showroom? We'd like to do all we can to keep that car as close to new as possible.
 We know that next to your home, it's your biggest investment and therefore deserves the best care in the world. To us this means more than just keeping it supplied with top-quality gasoline and oil. It means extra service—the kind of service that makes your car a pleasure to drive while you own it, makes it worth more when you trade it in.
 Making friends with your car is our business. And making that friendship pay off for you is our job in America's competitive and progressive oil industry. Drive in today—find out that we mean all we say!

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HOW OLD IS SHE?
 You, too, can have the smart, radiant, naturally lovely Merle Norman look. Phone today for a free demonstration of the famous Merle Norman Essentials of Beauty Care. Enjoy a demonstration of the Miracol Home Treatment, at our expense, and take home with you your personal make-up analysis. There is no obligation. Call today for an appointment.

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GENA ROSE BEAUTY SALON
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Just Received—The Beautiful 1954 Line of HALLMARK CHRISTMAS CARDS

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 Green Vegetables
 Green Tea

Ruidoso Osteopathic Clinic
 In Palmer's Gateway
 MEMBER RUIDOSO C. OF C.

Sacra Bros. Co.
 Of Lincoln County
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 MEMBER RUIDOSO C. OF C.

Pauline Markey, Ray Serra, Bebe Carol Coe, Maxine Alexander, Judy Lou Evans, Mary Sanchez, Second Grade—Mrs. Sullivan

We are sorry to lose Joan Smith who has moved to Alamogordo. In our art class we have been painting Halloween scenes.
 Everyone in our room is encouraged to read as many supplementary books as possible at home and at school. Our teacher is keeping an individual reading record of each child.
 Those pupils making an average of A for the last six weeks are: Helen Padilla, Shirley Hicks, Gerald Posey and Annette Zimmerman.
 Those pupils making an average of B are Sandra Simpson, Viola Sanchez, Johanna Beavers, Judy Trujillo, Darrel Siterwall, and Tito Montoya.
Sixth Grade—Mrs. Reese
 Those who made 100 in spelling were: Carol Linda Klein, David Bouslaugh, Pat Lamb, Mike Burns, Bobby Montoya, Alberto Gallegos, Linda Shier, Gilberto Gallegos, Ronnie Taylor, James Hale, Carol Lynn Wright and Molly Kay Harris.
 The A spellers for the six week period were: Candace Farrar, Colleen Massey, Carol Lynn Wright, Mickie Morgan, David Bouslaugh.

The Ruidoso News
 The Paper with The Want-Ads That Pay

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 Phone 3785 Ruidoso

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 Church School every Sunday at 10:30 a. m.

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 Wednesday Night Service, 7
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 Rev. George Markey
 Schedule of Masses—
 Sundays and Holy Days—7:00 a. m. and 11 a. m.
 Week Days—7:30 a. m.

Fourth Grade—Jones
 The new geography and reading workbooks have arrived. We have begun work in the reading workbooks, and hope to begin soon in geography.
 Everyone in the class has made their own clocks from paper plates to help them learn to tell time.
 We have been reading some new books from the collection of three hundred books sent to the school by the State Library Extension Service.
 Six weeks tests were given last Friday and report cards were passed out Tuesday. Those who made the honor roll are Virginia Dryden, Jo Ann Fillman, Linda Gann, Randy Holley, Gary Russell, Toni Tully, and Linda Wilson.
Sixth Grade—Newton
 Mrs. Jerry Dollar, Murray Williams, Bobby Sparks, Jimmy Evans, Romie Leslie, George McGuire, Teddy McKinney, Allen Pagel, Chris Samelson.
 The above listed boys are now participating on the Ruidoso Knights Grade School Team and they will all probably see action in the game against Bent, N. M. Wednesday afternoon, 1:30 p. m. All parents and townspeople are urged to attend as the boys have been working very hard.
 The candy sale was a huge success, and although the mothers all sent candy by their children, there was still a great shortage. The class has not decided as to what it will use the money for.
 Class officers were elected last week. Corinna Sanchez, Presy; Gaynell Smith, Vice Pres; Jerry Dollar, Secretary; Nancy Duran, Treasurer; and Bobby Sparks, Sergeant-at-arms.
Sixth Grade—Mr. Kaufman
 Those on the Honor Roll the past six weeks with an A or B average were: Jenene Evans, Jeanie Harris, Richard Mathis, Eleanor Spear and Lana Vance.
 Jeanie Harris and Richard Mathis were elected "Best Citizens."
 The following boys played with the football team against Bent Wednesday afternoon, Vernon Simmons, Johnnie Montoya, Richard Mathis, Juan Sanchez, Victor Sharp, Terry Collins, Elmer Enjady and Elmer Reinhardt.
 The Current Event this week

Andy Says—
 The people listed below would like to hear your ideas about the formation of a RUIDOSO GARDEN CLUB
 O. M. Stidham, Mechem Drive.
 Mrs. Pearl Carter, Skyland.
 J. P. Haley, Green Tree.
 R. H. Anderson, Hollywood.
 C. W. Byers, Ruidoso Nursery
 We've been talking about it—maybe all we need to do is hear some more discussion from some of you folks on your ideas about forming such a club. It can't do anything but be of benefit to all—there's everything to gain and nothing to lose.

LET'S BEAUTIFY OUR TOWN!
PHONE 3875
 Remember, That's the "Lumber Number!"

R. H. Anderson Lumber Co.
 HOLLYWOOD, NEW MEXICO
 MEMBER RUIDOSO CHAMBER OF COMMERCE

Church Directory
FIRST BAPTIST CHURCH
 Green Tree, New Mexico
 Rev. Jesse E. Allen, Pastor
 Sunday School 9:45 a. m.
 Eugene Gay, Supt.
 Preaching Service, 11:00 a. m.
 Training Union 6:30 p. m.
 Mrs. J. B. Galloway, Director
 Preaching Service, 7:30 p. m.
 Wednesday night service, 7:00.
 Youth meeting every Saturday night at 7:30 p. m.
 The church where everybody is somebody, and nobody a stranger.
 Phone 148-04.

CHURCH OF CHRIST
 M. A. Atkins, Minister
 Services
 Bible Study at 9:45 a. m.
 Worship Service at 10:45 a. m.
 Communion at 11:45 a. m.
 Evening Service at 7:30 p. m.

COMMUNITY METHODIST CHURCH
 Rev. H. L. Atkins, III, Pastor
 Sunday School—9:45.
 Morning Worship—10:55.
 Methodist Youth Fellowship—5:30.
 Evening Service—7:00.

CHRISTIAN SCIENCE SERVICES
 Every Sunday, 11 a. m., in Ruidoso Women's Club. Testimony meeting following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend.

FULL GOSPEL HOLINESS CHURCH OF GREEN TREE
 Rev. Cecil Smith, Pastor
 Sunday School—9:45 a. m.
 Preaching—11 a. m. Sunday.
 Evangelistic Service—7:30 p. m. Sunday.
 Prayer Meeting—Tuesday evening. Young Peoples Service—Thursday Evening.

ASSEMBLY OF GOD CHURCH
 Green Tree, New Mex.
 Pastor, George Perry
 Sunday School—10 a. m.
 Morning Worship—11 a. m.
 Booster Band—7 p. m.
 Evangelistic Service—7:30 p. m.

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PAGE FOUR
Ruidoso News
 Friday, October 22, 1954

HONORED IN PARTY
 Mabel Snyder, hostess in a chicken dinner and party honoring Ruidoso Warriors football squad and their friends last Friday evening at Navajo Lodge.

Mr. and Mrs. Mack Osborne are visiting relatives at Clinton and other Kansas points.

Pauline Markey, Ray Serra, Bebe Carol Coe, Maxine Alexander, Judy Lou Evans, Mary Sanchez, Second Grade—Mrs. Sullivan

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Buzzin' Around Lincoln County

News Notes from Farms, Ranches, Orchards
By TRAVIS B. HICKS

The name of this column certainly fits the writer this time. Last Wednesday, Oct. 19, we drove to College Station, Tex., to attend the Texas Nutritional Conference. This annual affair is a meeting of feed manufacturers and allied industries for the purpose of discussing problems of the livestock and poultry feed industry and reporting on the latest research experiments. Many things are reported at these conferences which may not be printed for public use for some time.

A more efficient feeding program is the key problem in every feed manufacturer's purpose at this time. They realize very forcibly that the only way to whip the price squeeze between production and sales is to lower production costs. This can only be accomplished by a more efficient feeding program.

Since we have been plugging

Announcing . .

A New Service for Ruidoso and Lincoln County
Irrigation, Municipal and Domestic

Well Installations

We have a portable rig that can go anywhere to handle any kind of work in this line, such as pulling old irrigation wells, installing new ones or making complete repairs.

We Also Can Service Pressure Systems

ALL WORK GUARANTEED

Pump Sales & Service

WATSON BROS. OIL CO.

Phone 3661 — Ruidoso



AT MT. VUE—Lucille Ball and Desai Arora, husband and wife in real life, play husband and wife in the color comedy, "The

Long, Long Trailer," showing next Tuesday and Wednesday at Mt. Vue She-Dyn Drive-In Theatre.

poultry lately, we would like to call attention to a few simple management practices which will pay any poultryman to follow:

1. See that laying hens are free of internal and external parasites. No amount of feed can overcome these parasites and still show a profit.
2. See that laying hens have all the good, fresh feed they can consume. Poultrymen cannot starve a profit out of a flock.
3. Right here is a good place to say "feed the best feed money will buy." A cheap sack of feed may not be so cheap after all. The feed business is no different from any other in this respect. We get what we pay for.
4. When days grow short, hens should have enough artificial light to make at least a 14-hour day. This aids in feed consumption and in other ways, too.
5. To bring hens back into pro-

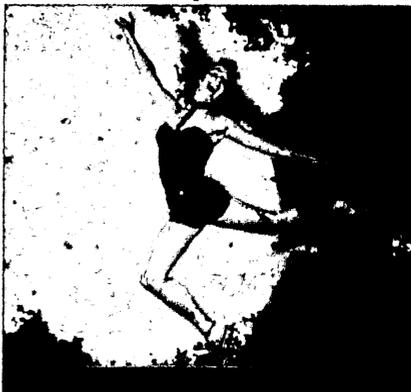
CAPITAN NEWS

To Scout Meeting
Warren Howard and LeRoy McKnight planned to attend a Boy Scout Finance meeting in Capitán Monday. Capitán's Troop No. 69 has a good membership. Scoutmasters include McKnight and Archie Fuchs.

To Repair, Remodel
Cummins Store is to repair and duction when they have dropped in egg laying, anything we can do to get more feed into them is right. Auremycin in the water for a day or two will stimulate the appetite of the hens. Auremycin in the feed for two or three weeks will bring them back into full production, provided the hens are healthy.

Courses In Dancing

Ballet - Toe - Tap - Acrobatic - Folk



Teaching New Every Saturday, 2 p. m.
in the W. K. Long Home on U. S. Highway 70
MRS. JACK W. LANCE
Of the Lance Studio of Yelco, Piano and Ballet
Phone Roswell 2935-21

OPEN

For the Winter Season

We Cater to Private Parties

NOTICE—

We Are Closing

Our Dining Room

For the Winter

Season

After 10 O'Clock

This Sunday Night.

Cocktail Lounge—Open Nightly

Jack Barron —Managers— Kenn Newton

Noisy Water Lodge



THE SHANGRI-LA
OF RUIDOSO, N. M.
Complete Facilities
Lodging • Recreation
Dining Room • Fishing
Cocktail Lounge • Dancing

Thinking Of BUILDING?

We can supply everything for a TURN-KEY job including the finest and the newest in building ideas.

Let us recommend and help you plan features for that remodeling job, or that new home or business building that will give beauty, economy, utility and perfection.

We Have Builders' Tools, Also
Complete Stock of Carpenters' Tools made
By America's Most Famous Firms.

ALAMO LBR. & SUPPLY CO.

WE GIVE S & H GREEN STAMPS

Phone 3645

PAGE FIVE

Ruidoso News

Friday, October 22, 1954

remodel some in the next few days, it has been announced.

Funeral Is Held For Pioneer Resident

Funeral services were held in Capitán Methodist Church Wednesday for Mrs. Maggie Lou Mc-Nati Bradford, pioneer resident of

NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN COUNTY SALE NO. 2958

Office of the Commissioner of Public Lands
Santa Fe, New Mexico
Notice is hereby given that pursuant to the provisions of the Act of Congress entitled "Enabling Act for New Mexico" (54 Stat. 67), approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction, the highest and best bidder at 9:00 o'clock, A. M., on October 23rd, 1954, at the front door of the County Court House, in the City of Carrizozo, New Mexico, subject to existing lease or leases, if any, the following described state lands, to-wit: ALL OF SECTION 2, Township 13' South, Range 18 East, N.M. P.M., containing 638.72 acres, more or less, according to the government survey thereof.

The above described land is approximately located 1/2 mile southwest of Roswell, New Mexico, and approximately 15 miles south of Pecos, New Mexico.

Said above described lands have been appraised at \$5.00 per acre and no bids for a less amount will be considered.

Any person desiring to qualify as a bidder, other than the applicant who has requested said lands to be offered for sale and who has complied with the rules for so doing, is required to deposit with the Commissioner of Public Lands, or his agent conducting the sale, the sum of \$155.00 to cover the cost of appraisal, advertising, filing fee and other expenses connected with such sale. Deposits shall be in cash or in the form of a certified check drawn to the order of the Commissioner of Public Lands.

All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.

The right to reject any and all bids is expressly reserved and no sale shall be affected unless and until approved by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 6th day of August, A. D. 1954.

E. S. WALKER,
COMMISSIONER OF PUBLIC LANDS,
STATE OF NEW MEXICO

(SEAL)
Thru Oct. 22

We Give S. & H. Green Stamps
ROY PIOR'S
Texaco Station

Kiddie Korral
Phone 2941
Open All Winter

CHURCH OF THE HOLY MOUNT
(Episcopal)
RUIDOSO
Services Every 2nd and 4th Sunday

The Chapel is open for meditation and prayers

Re-Elect
L. S. DRAKE ☒
Republican Candidate
—for—
State Representative
in Lincoln County
16th District

Since my election in 1950 I have worked hard for Lincoln County Highway Program and for other legislation for our state and county's benefit. If elected again I will continue to do so.

Experienced
Capable
Willing
Your Vote ☒
and Support
Appreciated

Entertainment Nightly
Fine Mixed Drinks
Where Everybody Meets
Your Host — "Dick" Croaby
MEMBER RUIDOSO CHAMBER OF COMMERCE

These Accommodations Are OPEN YEAR 'ROUND In The Playground of the Southwest



Drive Out and Visit CARRIZO LODGE
"An Enchanting Spot in an Enchanting State."



NOB HILL LODGE
On U. S. Highway 70 — Ruidoso, New Mexico
Simmous Beautifulst Mattresses
Rancho Style Furniture - Tiled Showers and Baths
"With The World's Most Beautiful View"
MEMBER RUIDOSO CHAMBER OF COMMERCE

the Otero county area, who passed away at Carrizozo on Monday. Rites were conducted by Bro. Engle, and burial was in the Capitán cemetery.

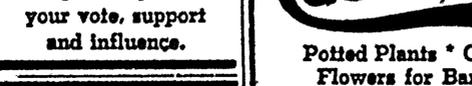
Mrs. Bradford was born Aug. 18, 1881, in Montague county, Texas, and moved to New Mexico with her family, settling near Mayhill in



REBA JEAN (LUCK) BARBER

Elect Reba Jean Luck Barber, Democrat Candidate for County Clerk of Lincoln County. Lifelong resident, born and reared in Alto, graduate of Capitán Union High School, attended New Mexico A. & M. A. at Las Cruces for two years, majoring in Business Administration. Employed six years in the Administrative Office at Fort Stanton.

I respectfully solicit your vote, support and influence.



Re-Elect
L. S. DRAKE ☒
Republican Candidate
—for—
State Representative
in Lincoln County
16th District

Since my election in 1950 I have worked hard for Lincoln County Highway Program and for other legislation for our state and county's benefit. If elected again I will continue to do so.

Experienced
Capable
Willing
Your Vote ☒
and Support
Appreciated

Entertainment Nightly
Fine Mixed Drinks
Where Everybody Meets
Your Host — "Dick" Croaby
MEMBER RUIDOSO CHAMBER OF COMMERCE

IDLE HOUR CABINS

- * Kitchenettes
 - * Panel Ray Heat
 - * Strictly Modern
 - * Playground for Children
 - * Electric Refrigeration
 - * Log Cabins on the river
 - * Vacation Headquarters
- Phone 3255 Ruidoso, N. M.
MEMBER RUIDOSO C. OF C.

APACHE VILLAGE

On The Alto Road
MODERN CABINS
Open Year 'Round
L. A. Parel—M. E. Standefer
MEMBER RUIDOSO C. OF C.

RUIDOSO LODGE

On the river in Upper Ruidoso
Recently Remodeled
and Redecorated
We have units to accommodate up to eight persons
MEMBER RUIDOSO C. OF C.

PINES MOTEL

Ruidoso's Newest & Most Modern
Panel Ray Heat—Tiled Baths
Carpets—Innerspring Mattresses
Low Winter Rates
Pho. 3142—Box 1573
On Main Road
Member Ruidoso Chamber of Commerce

The family has been long prominent in the livestock business and in civic and community affairs.

Rosella Carroll, experienced beauty shop operator, is now operating Village Beauty Shop in downtown Ruidoso.

Mr. and Mrs. Bernard Rooney are visiting in Albuquerque, Santa Fe and Roswell. In the latter city they will attend the O. E. S. Grand Lodge meeting.

Burdett-Campbell-Swearingin

Dependable Insurance

Phone 4255 Ruidoso, New Mexico
MEMBER RUIDOSO CHAMBER OF COMMERCE

See Our Ruidoso Salesman, Lowell Morgan
For Ford Passenger Cars, Pick-Ups, Trucks
Used Cars, Pick-Ups and Trucks



LINCOLN COUNTY MOTORS

Pho. 145 Marvin Roberts Carrizozo, N. M.

Casa de Flores

Potted Plants • Corsages • Cut Flowers
Flowers for Banquets, Anniversaries
Holidays or Any Occasion

Phones 3255 or 2135 Hollywood, N. M.

QUALITY ALWAYS NOB HILL RESTAURANT

STEAKS — CHICKEN
SANDWICHES — FISH

Open 11 a. m. to 9 p. m. — Closed Mondays

While in Ruidoso Be Sure to Visit —

FOX CAVE

New Mexico's Most Unique Curio & Gift Shop
Nine Miles East of Ruidoso



Entertainment Nightly
Fine Mixed Drinks
Where Everybody Meets
Your Host — "Dick" Croaby
MEMBER RUIDOSO CHAMBER OF COMMERCE

DAIRY FOODS

for TASTE
HEALTH
ECONOMY

And a Host of Fine FROZEN FOODS

Buy City Dairy Products in Lincoln County at Your Favorite Store . . .

CITY DAIRY

Manufacturers of POPULAR DAIRY PRODUCTS



Indispensable?

Sometime, when you're feeling important,
Sometime, when your ego's in bloom,
Sometime, when you take it for granted,
You're the best qualified in the room.
Sometime when you feel that your going,
Would leave an unfillable hole,
Just follow this simple instruction,
And see how it humbles your soul.
Take a bucket and fill it with water,
Put your hand in it, up to the wrist;
Pull it out; and the hole that's remaining,
Is a measure of how you'll be missed.
You may splash all you please when you enter,
You can stir up the water galore,
But stop; and you'll find in a minute,
That it looks quite the same as before.
The moral in this quaint example,
Is do just the best you can,
Be proud of yourself, but remember,
There's no indispensable man. —Anonymous.

Might as well use the rest of this space to sell some of the stuff we have. We sell everything from A to Z, such as apples, beans, cheese, doughnuts, eggs, flour—oh, that'll take too long to list, so we'll end this with Z—which includes ZESTFUL FOODS!

Fox Mercantile

We Give S & H Green Stamps

Warriors Rout NMMI 'B' Colts In 45-0 Scrap

Both the "A" and "B" string Ruidoso High School Warriors romped through the New Mexico Military Institute "B" Colts line as simply as water running down hill to smash the visitors 45 to 0 here last Friday afternoon.

The Institute high school second string found it impossible to gain or score against either the main or second string fabled by Coaches C. Leland and Ralph McGuire. They only penetrated Ruidoso's 20-yard line once. Very definitely they made MORE yardage going backwards than they did forward during the game—their hunch being hazarded by considerable penalties for almost every infraction there is listed in the rule book. The Warriors' defensive players also made almost as much yardage in throwing Colt ball tofers for losses as did the Warrior offensive gang in making first downs.

Fans said they enjoyed the match considerably more with Leland's use of the second string line for three quarters of the game, and the second string backfield for half the time. The "B" boys baffled the Colts harder, probably, than would have the "A" stringers—so sure of themselves were the latter griders.

Scoring by Ruidoso came in three of the four quarters, with the first stringers reeking up three touchdowns in the first quarter. Allison catching a Clarke pass for a score. Glascock going through left side of the line to make six points standing up, and Glascock hustling 41 yards to score another time. Extra point attempts by pass and run failed after the first two markers, but Clarke ran the extra point over to make the score 19-0 at the third quarter ended.

There was plenty of action in the second quarter, but no scoring. Charley Hall catching a pass he batted away from an NMMI receiver and Alvin Gay catching a pass to give Ruidoso some good yardage. Hines Morales also did some ball totting to earn a first down for the Warriors.

In the third quarter four plays after Ruidoso received the kickoff, Niles Luckey raced 45 yards, going through the center of the line, to a 10-yard touchdown. Jimmy Owens tossed a neat pass to Earl Allison to give Ruidoso a bigger lead of 26-0. After Ruidoso covered a blocked punt on NMMI's 10-yard line, Hines Morales caught a pass later in the quarter to oust the center of the line to 30 yards and set the ball over for the point. Score 31-0 at the end of the quarter.

Charles Hall intercepted a Puy pass to put the ball in NMMI's hands. Later then Max Jones intercepted a punt and left end to cross the pass stripe. A plunge for the



Re-Elect . . .
Wm. Glen BRADLEY
Republican Candidate
for
SHERIFF
Of Lincoln County
Your Vote & Support
Will Be Appreciated

INTRODUCTORY OFFER
For \$50.00 Feed Tickets Will Accept Dollar for Dollar Down Payment on Any Deep Freezer

Most popular freezer in LINCOLN COUNTY
It's an International Harvester
Model L-32, \$299.95
Once you've actually seen an International Harvester Freezer you'll understand why it's the World's Leading Freezer. Just look at some of the outstanding features it gives you . . .

- Outside walk that won't "wobble"
- Fast freezing on all 4 inside surfaces
- Quiet fan-less operation, without vibration
- Smart, new table-top design
- Beautiful spring-fresh green interiors

Let us show you how much better you can live—how much you can save—with an International Harvester Freezer in your home. Let us show you how easy it is to own this finest of all freezers.

Lincoln County Feed & Implement Co.
Highway 70



Tularosa Wins 3-C Championship With 35-12 Win Over Capitan

Tularosa, N. M.—The Tularosa Wildcats scored a 35-12 victory over the Capitan High School eleven here Friday night to win the District 3-C schoolboy crown.

The Wildcats scored almost at will and used their second and third string players throughout most of the second half.

Early in the first quarter the Wildcats scored their first touchdown, with Johnny Marrujo snagging a pass that was good for 45 yards. Marrujo then circled end for the extra point.

Mike Velarde, Gerald Marr and Mack Sakido scored in the second quarter. Velarde scored on a 41 and 45 yards respectively.

Marr again scored in the third through the line from five yards out. Sakido passed to Shelby Bryant for the final tally in the fourth quarter that was good for 35 points.

Capitan's first touchdown came on a pass to Joe Gallegos that was good for 31 yards and the final score. Both came in the fourth quarter.

The winners gained 272 yards on the ground and 70 on passes, while Capitan picked up 101 on the ground and 103 in the air. Tularosa had 15 first downs to Capitan's eight.

HAVING BOND SALES
TOTAL \$78,559 IN COUNTY IN SEPTEMBER

S. E. Greisen, Chairman of this County's Savings Bonds Committee has announced that Series E and H Bonds continue to attract large investments of the American people. Nation-wide sales of \$350,000,000 during September of this year exceeded those of the same month of any year since 1945.

Residents of Lincoln County placed \$78,559.00 in Bonds of Series E and H during September of this year. Chairman Greisen said in 1953 in the corresponding month the total was \$2,710.75.

Chairman Greisen urges that every one complete his Savings Bonds purchases before December 15 to have certain that they will be credited toward the County quota for 1954.

Mr. John (Chauncie) Kennedy is visiting in Chula Vista, Calif.

point failed.

Later in the same quarter, Ruidoso covered a Roswell fumble on NMMI's 8-yard line, and a pass to Alvin Gay made six more points for Ruidoso. A right end run for conversion didn't click. Johnny Adams of NMMI did a bit of ground gaining for his team late in the game, running better than 30 yards one time to get in Ruidoso's end of the field and threaten a little. The Warriors held them, and were in possession of the ball once more as the game collapsed, Ruidoso with 43 points to the Colts' zero.

During halftime, demonstrations by both the Ruidoso school band, under direction of LeRoy Gooch, and by Hondo school band, directed by Jess Lara, drew a big round of applause. Drum Major Dora Delia joined the visitors in a salute to both sides of the field, assisted by Majorities Cathy Thomas, Florida Frazier, and Vida Trujillo. It was the third time in less than a month the well-drilled, snappily uniformed Hondo aggregation has made an appearance. Herley Drum Major Shibley Holmes led the Ruidoso band in formations of an "I" for the visiting football team, and an "R" in salute to the Warriors, while playing two intricate marches.

100 Deer Killed First Week-End Of Special Hunting

An estimated 100 deer were killed during the first of eleven special week-end hunting seasons last Saturday and Sunday in the Ruidoso and Bonito valleys.

The check station at Hondo, where all hunters must clear in and out each day, reported at 2:30 p. m. Sunday that 71 deer had been slain and checked in there, 16 of them being doe. They estimated another 20 or 30 would be reported by nightfall. Deer of either sex may be killed in the special hunts which last through Dec. 26.

The Hondo checking station allowed about 400 hunters in the area Saturday and 500 on Sunday.

MESCALERO

The annual Mescalero Indian Cattle Growers' Association cattle sale held on October 15 at Cow Camp, N. M., brought \$179,771.28. Total number of cattle sold was 2,283 head. The next sale to be held this year will be on Nov. 15.

Mr. Rawhauser and Mr. Hernandez of Phoenix, Arizona, were in Mesalero on the 15th, Tuesday and Wednesday on estate hearings.

Marvin Evans and Carol Chihuahua were married in Alamogordo on October 8, 1954.

A baby girl, Clarinda Jane, was born to Mr. and Mrs. Kenneth Kaylath at the Mescalero Hospital on Oct. 11. A baby girl, Lara, was born to Mr. and Mrs. Leon Botella at the Mescalero Hospital on Oct. 14.

Miss Stella Tosco, Reservation Principal, went to Las Cruces on business on Monday.

Mrs. Pat Chino's father and mother have been visiting her, Mr. and Mrs. Gutierrez live in Santa Clara, New Mexico.

Forty-three "Red Hats" went to the Devils Peak Fire on the Las Padres Forest in Northern California on Oct. 15. The original nineteen "Red Hats" who were stationed on the Cleveland Forest have joined the forty-three. These men will probably be home before the end of this week.

Monday, Oct. 11, Mrs. Cleghorn, Mr. Wilson, Mr. Miller and Mr. Woodward attended Ranch Day held in Las Cruces at the Jornada Experimental Range sponsored by the Agricultural Research Service.

Carl Wilson and Samson Miller attended the annual farm day at State College, New Mexico, on Oct. 12.

Juniper Eradication work at No. 3 on the reservation is now completed. This work was a part of the Mescalero Tribal Soil Conservation Enterprise. Approximately 2400 acres of trees were removed. The project was headed by Arvel Wall with Richard Magooch and Alton Peco as operators.

Marion Cole worked all last week grading the road to Cow Camp No. 1 making it possible for heavy traffic on Cattle Sale day.

H. R. Fleckard has been very ill at Paducah, Tex., friends here have learned.

Ruidoso Golfers Ready For Invasion From Roswell Club

Ruidoso golfers primed to meet the invasion of linksters from the Roswell Country Club here Sunday, Oct. 24, over the beautiful Cree Meadows Golf nine, include Walt Crosby, Ed Nadolski, Jack Baldrige, LeRoy Gooch, George Zimmerman, Ace Parker, Bob Kaufmann, Ray Barnett, "New" Newton, Felipe Martinez, Wallace Blankenship, Edd Amoneit, Ralph Petty, Pete Parker, Dr. Turner, Joe Hawkins, Billie Tucker and Wilbur McKnight.

Building Committee—At the site of the ground breaking for the new Order of the Eastern Star home here in Palms, Mrs. Galloway last Thursday morning were: left to right Mrs. E. K. Kneez, chairman of the building

committee; Cecil Clarke, Weathy Patree; Mrs. E. Sell Clarke, Weathy Matron; Mrs. Nora Leal; Mrs. Marie Rooney and Louis Smith. Not present when the photo was made was Mrs. Morrison Caultrough.

Ralph McGuire, Leon Farrar and S. B. Boston attended the East Masonic meeting at Carrizozo Masonic Lodge Wednesday last week.

The Grand Chapter meeting of the Order of the Eastern Star is being held in Roswell this weekend.

Stetson School News
Editor, ELLA RUTH JACKSON
"Miss Randal's Room"

Miss Randal's home room will act as hosts for Mr. Traylor's home room for our Halloween party. We will play games and Mrs. Smith will fix party refreshments. For decorations we will have witches, bats, and Halloween pictures hanging around the room. We will cut out pumpkins and make Jack-O-lanterns.

Miss Randal's home room elected class officers. They are, President, Ben Donathan; Vice-President, Dana Carter; Secretary, Ella Ruth Jackson; Sergeant-at-arms, Carroll Wilson.

"Mr. Traylor's Home Room" Rendell Holliday had surgery Wednesday, Oct. 13. Both rooms sent him notes wishing him a speedy recovery.

Mrs. A. L. Miles of Glenrose, Tex., south of Ft. Worth, is here for a visit with Mr. and Mrs. Tom Bingham, Green Tree. She is the mother of Mrs. Bingham.

Mr. and Mrs. Barney Hopkins and daughter, Mozelle, have returned from Dallas where they attended the Texas State Fair.

HEADS MARCH OF DIMES—R. F. Conway, Albuquerque, recently was appointed a trustee chairman of the March of Dimes fund raising project, which finances the National Foundation for Infantile Paralysis.

READ THOSE WANT-ADS!

TO OUR VISITORS—Things to See and Do In the Playground Area Of Ruidoso & Lincoln County

All of these things listed are within 60 Miles of Ruidoso—

Lincoln National Forest—With its campgrounds, scenic trails and drives. Three riding stables here provide horses for riding into our forest which surrounds us.

Carrizozo Ends Corona Win Record

Corona, N. M.—Carrizozo's Tingo Gallegos intercepted a pass and rambled 11 yards for a touchdown Friday to set up Carrizozo's 7-6 victory over previously unbeaten Corona in a non-conference high school football game.

The Carrizozo score came in the final period and Barnett converted to give Carrizozo a 7-0 lead.

Corona made a valiant comeback attempt when, with a minute to play, Champ Turner passed to George James for 70-yard TD play but Corona failed to make good the conversion on a run.

LAFF
And You'll Live Longer
A truck passed and a buck private froze at attention and gave out with a snappy salute: "Why salute that thing?" he was asked. "Whadda you mean," the soldier retorted, "that's a military car with an important officer aboard; didn't you notice the sign 'General Hauling'?"

Question: How many magazines does it take to fill a baby carriage?
Answer: A Country Gentleman, a Mademoiselle, a Look, a few Liberty's, and Time.

Mary: "It takes a lot of nerve to wear one of those strapless evening gowns."
Gary: "Yes, and a couple of other things, too."

Sergeant: "Hey! you can't go in there—that's the colonel's tent!"
Rookie: "Then what have they got 'private' over the entrance for?"

OFFICER IN SCOUT COUNCIL—Dr. Floyd Golden, president of Eastern New Mexico University, Fortale, is vice-president of the Council of the Scouts of America. He heads the public campaign for the \$25,000 fund raising job now underway.

CONFERENCE
3-C Grid Race
(Editor's Note: Below are the schedules of the four teams, with results of games they have played to date, in the Conference 3-C title race.)

RUIDOSO WARRIORS
Sept. 9—Ruidoso 53, Roswell 0, there.
Sept. 17—Carrizozo 7, Ruidoso 18, here.
Sept. 24—Carrizozo 0, Ruidoso 19, here, conf.
Oct. 1—Capitan 0, Ruidoso 13, at Capitan, conf.
Oct. 8—Tularosa 15, Ruidoso 13, conf., there.
Oct. 15—NMMI 6, Ruidoso 45, Oct. 22—Melrose here, 2 p. m.
Oct. 30—Capitan here, 1:30 p. m.

CAPITAN TIGERS
Sept. 10—Carrizozo 12, Capitan 6, conf., at Capitan.
Sept. 17—Estancia 0, Capitan 12 at Estancia.
Sept. 24—Capitan 0, Capitan 26, Oct. 1—Ruidoso 13, Capitan 0, at Capitan, conf.
Oct. 8—Corona 12, in Capitan 6, Oct. 15—Capitan 12, at Tularosa, 35, conf.
Oct. 22—Open.
Oct. 30—Ruidoso, there.

CARRIZOZO GRIZZLIES
Sept. 10—Carrizozo 12, Capitan 6, conf., at Capitan.
Sept. 17—Mountainair 6, Carrizozo 22, at Carrizozo.
Sept. 24—Ruidoso 18, Carrizozo 0, at Ruidoso, conf.
Oct. 1—Tularosa 27, at Carrizozo 12, conf.
Oct. 8—Vaughn 7, at Carrizozo, 25.
Oct. 15—Carrizozo 7, at Corona, 6.
Oct. 22—Estancia at Ft. Garcia.
Oct. 27—Ft. Sumner, at Carrizozo.

TULAROSA WILDCATS
Sept. 10—Tularosa 9, Hatch 0, at Tularosa.
Sept. 17—Truth or Consequences 23, at Tularosa, 20, at T. or C.
Sept. 24—Santa Rosa 6, at Tularosa, 13.
Oct. 1—Carrizozo 12, Tularosa 27, at Carrizozo, conf.
Oct. 8—Ruidoso 13, at Tularosa, 15, conf.
Oct. 15—Capitan 12, at Tularosa, 35, conf.
Oct. 22—Corona at Corona.

CORONA CARDINALS
The Corona team, whose schedule appears below, is not in Conference 3-C.
Sept. 10—Corona 38, Mountainair 0, at Mountainair.
Sept. 17—Corona 20, Vaughn 0, at Corona.
Sept. 22—Estancia 0, at Corona, 20.
Oct. 1—Corona 13, at Melrose 0.
Oct. 8—Corona 12, at Capitan 0.
Oct. 15—Carrizozo 7, at Corona, 6.
Oct. 22—Tularosa at Corona.

Boots, beards and burndisks are once again the mode on the campus of the New Mexico Institute of Mining and Technology, in Socorro, where preparations are underway for the annual Forty-Niners Celebration to be held October 23. A yearly academic holiday at the Institute, the celebration is jointly sponsored by the City of Socorro and the Senior Class at NMIMT.

You have probably never visited any place in America with such a wide variety of scenic, historic and entertaining attributes. Make the most of your visit here—explore any and all of the places recommended below to give you your most delightful vacation.

(Copies of this are for sale at Ruidoso News Office.)

Letter To The Editor

October 10, 1954
Dear Vic,
The Variety Show was a big success and we feel that a lot of credit is due you for the splendid advertising you gave the show as well as for your ingenious performance.

PLEASE, PLEASE, PLEASE
DON'T pass that school bus while it is picking up or discharging children, regardless of whether it is on the highway or is parked in front of the school house.

STATE OF NEW MEXICO
BY THE DISTRICT COURT
COUNTY OF LINCOLN
OLA WALTON, Plaintiff,

THE following named defendants, by name, if living; if deceased, their unknown heirs, to-wit: GOV. J. P. MASIC, J. I. KENDRICK, JR., ALL UNKNOWN CLAIMANTS OF INTEREST IN THE PREMISES ADVERSE TO THE STATE OF THE PLAINTIFF.

NOTICE OF PENDENCY OF SUIT
THE STATE OF NEW MEXICO
TO:
Each of the above named defendants, against whom substituted service is hereby sought so be obtained, GREETING:

AND each of you are hereby notified that the above named Plaintiff has filed her Complaint against you in the above numbered and entitled case and Court. The general object of said suit is to quiet Plaintiff's title to the real estate described in the Complaint, situate in Lincoln County, New Mexico, and being:

Unless you enter your appearance in said cause on or before the 26th day of November, 1954, judgment will be rendered in said cause against you and each of you by default.

W. S. Campbell
Republican Candidate
For Re-Election
Justice of the Peace
Precinct 10
My Record Speaks for Itself
Your Vote Appreciated.

on, if he thinks he can do so safely, but if he doesn't, don't you pass, for you may run over a child. If you do pass, you are nearly sure to have to pay a heavy fine. For this offense is punishable by a fine of not less than \$25.00 nor more than \$300.00, and a possible jail sentence.

Some people seem to be of the opinion that they can pass if the bus is loading or unloading at the schools, even though the buses have stop arms out and blinkers going. This is not so. You are not allowed to pass that bus at any time the stop arm is out or the blinkers are blinking, unless the bus driver waves you on.

Dear Vic,
I thought you might be interested in this, however, it isn't original.

THE Watchmaker
The Watchmaker sits with a loupe in his eye
And peers at each moving part
In the intricate works of a modern watch.

FOR SALE
APPLES
CHEROKEE ORCHARD
E. E. Foteck, Hwy 70
Above the Junction
New Mexico, and being:

Attention, Hunters:
My Place Is Posted
Will Allow No Hunting
On Any Part of It.
ERNEST BLOOD

GREEN PLUMBING CONTRACTOR
WE KNOW OUR TRADE, SO HAVE NO FEARS. WE'VE WORKED AT PLUMBING MANY YEARS.

PAGE SEVEN
Ruidoso News
Friday, October 22, 1954
The zero hour of an atomic blast, A show on the T. V. screen, The measure full of a laborer's day.

STATE OF NEW MEXICO
IN THE DISTRICT COURT
COUNTY OF LINCOLN
CHRISTINE WEATHERS, Plaintiff,

GABRIELLE CLAVEL, also known as GABRIELLE CLAVELL, also known as MRS. HENRY B. CLAVEL; THE following named defendants, by name, if living; if deceased, their unknown heirs, to-wit: E. L. ASHCRAFT, E. C. BAUM, JOSIE BAUM; UNKNOWN HEIRS OF THE following named deceased persons, to-wit: L. E. WEATHERS; CHARLES W. WINGFIELD; HENRY B. CLAVEL; ALL UNKNOWN CLAIMANTS OF INTEREST IN THE PREMISES ADVERSE TO THE ESTATE OF THE PLAINTIFF.

NOTICE OF PENDENCY OF SUIT
THE STATE OF NEW MEXICO
TO:
Each of the above named defendants, against whom substituted service is hereby sought to be obtained, GREETING:

AND each of you are hereby notified that the above named Plaintiff has filed her Complaint against you in the above numbered and entitled case and Court. The general object of said suit is to quiet Plaintiff's title to the real estate described in the Complaint, situate in Lincoln County, New Mexico, and being:

Plaintiff's attorneys are BRENTON & BOYCE, Carrizozo, New Mexico.
GIVEN under my hand and the seal of the Third Judicial District Court of the State of New Mexico, this 28 day of September, 1954.

For Continued County Progress Re-Elect
George Fuchs (Fox)
Republican Candidate
Lincoln County
Commissioner
District 2

There are few more important than he
As he plies his trade in a time-conscious world
With honor and integrity.

MAN FROM COLORADO AT PUEBLO TODAY, SATURDAY
Columbia Pictures' "The Man From Colorado," reprint action epic of the sprawling Colorado frontier in color by Technicolor, opens today at the Pueblo Theatre, Glenn Ford and William Holden are starred, with Ellen Drew in a featured role.

BOOK MATCHES—Finest line of book matches in America, with standard designs, single or double size, some with art work, or write your own copy. Call Ruidoso News and salesman will call with samples.

B. T. Judia
Democratic Candidate
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Precinct 10
Your Vote WILL Be Appreciated.

Your Vote & Influence Appreciated
A. SOTO
Republican Candidate for
County Commissioner
District 1
Lincoln County

LOWELL B. MORGAN
Democratic Candidate
for
Lincoln County
Commissioner
(District 3)
Your Vote & Influence Appreciated.

Re-Elect James Earl Harcrow
Republican Candidate
County Clerk
Lincoln County
"Stand on my record of Courteous, Efficient Service To All"

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Modern furnished two-bedroom home. Fireplace, sleeping porch on nice deeded lot. Year round location. Only \$6500.00.

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Modern two bedroom unfurnished rock home located on large corner lot, approximately 300 feet on pavement, zoned for business. Ideal year round location. Price \$15,000.00.

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6 Room Modern Home with two fireplaces, 4 room guest house on large deeded corner lot, year-round location. Price \$12,000.00.

EXCLUSIVE
Modern, furnished, two bedroom home, with two acres of deeded land, own well, located in beautiful Carrizo Canyon. Only \$15,000.00 with terms.

TOURIST COURT
Available now, one of the best courts in Ruidoso. Shown by appointment only. Year round business, pays 2% on investment.

EXCLUSIVE
New, modern, furnished 2 bedroom house, year round location, priced only \$10,000.00. Shown by appointment.

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Fly Chartered Plane
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Leland Realty Co.
Now Located 1 Block East of Bank
Our New Phone No. 3805
Ruidoso, New Mexico.
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FOR BEAUTY COUNSELLOR
Products and service, see Mrs. Lucille Bingham at Harris Builders Supply, Green Tree. Good supply on hand at all times. 1tc

FOR SALE—1 girl's bike, original price \$65, like new, now \$35; 1 car radio; 1 small maple stand, \$3; 1 drop leaf maple stand, \$5; 1 4-way floor lamp and shade, \$12.50; 1 iron bed frame, \$5; 1 white dresser, small, with mirror, \$10; 1 rocker, \$5; and these items which all match—1 lounge chair, \$15; 1 arm chair, \$10; 1 round coffee table, \$7.50; and 1 small lamp stand, \$3.

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1951 Chevrolet 1/2-Ton
4-Speed Transmission,
4 New 60x16 6-ply Tires
\$800.00
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Any Kind
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Write a Postcard to ART BRADLEY
Green Tree, N. M.

The Old Mill Trading Post in Ruidoso is a WATCH REPAIR PICK-UP STATION
—By—
DON TRIPP
Watch & Jewelry Repair Service
Of El Paso
All Work Guaranteed

IDEAL MOUNTAIN HOME
This is just what you have been wanting. Large modern cabin with all the requirements for a perfect summer or winter vacation or a permanent home. If you desire a perfect view of the Mountains with luxurious comfort surrounding you, let us show you this.

FOR SALE
One of the best buildings in Ruidoso for grocery store or other business. Priced right with terms. Other business property for sale.

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2 bedroom, modern, furnished home, on deeded land, year round location for only \$5,200.00 with 1/2 cash.

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Five modern furnished rental units. Ideal location for rent property. Priced to sell, only \$12,500.00.

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Choice locations in large deeded lots. Priced to sell. These lots recently put on the market and will sell fast. Get Yours Today!

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In Post Office Block
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FOR RENT—Two bedroom cottage, private bath, lights, gas & water, garage, furnished, \$40 month. Mrs. Barney Hopkins, Phone 2921.

FOR RENT—Two nice apartments, electric refrigerator, panel ray heat; one with extra bedroom and two baths, reasonable winter rates. Mrs. Higbee, Patti-Gayle Courts, phone 3951.

FOR RENT—Apartment, close to school. Ruth Moore, call 2003. 1tc

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ROYAL TYPEWRITERS
SALES AND SERVICE—All types typewriters and adding machines, new or used. Allied Business Machines Co., 410 N. Richardson, Roswell, Ph. 3674-W, or call Ruidoso News. 1tc

FOR RENT—Cabins, with one, two, three or four beds, by the month. Vaughnland, Ph. 4451. 1tc

REFRIGERATION SERVICE. Phone 4462.

WANTED—All kinds of real estate listings and rentals. Lowell Morgan representing McCarty Real Estate. 1tc

WANTED—To do painting, interior or exterior, on week-ends, by experienced painter. Low rates. Write Robert J. Potter, Test Group, Box 181, Holloman AFB, N. M. 3tp

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NO JOB TOO LARGE OR TOO SMALL
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Gutters, Chimney Tops, Tanks
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Save that "frittered-away" money. Put it in the Ruidoso State Bank. Where it draws 2 Pct. When Savings Grow. Buy Real Estate—one of the solidest of all bankable assets.

If you don't believe this, try to borrow money without real estate. WALT CROSBY

FOR SALE—Metal all aluminum covered house trailer. White Auto.

FOR RENT—Nice living room and bedroom suite, private bath, reasonable. Rose Brownfield, Ph. 3905.

PUBLISHER WANTED—For new slogan, with new slant, tried and proven popular before audiences of all kinds. For further details write Box M, c/o Ruidoso News.

COME IN AND SEE Our Fashion line Jeans, jackets, many other fall and gift items; red caps and red shirts for hunters. Fry's Western & Sports Shop, postoffice block, Ruidoso. 1tc

FOR RENT—Refrigerators, baby beds, roll-away beds, hospital beds. Apache Furniture, Ph. 2835.

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Exclusive Listing
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Unusually clean and in perfect condition. Drapes, carpet, and beautiful furniture. All this and two furnished rent houses. Each house has living room, kitchen, two bedrooms and bath. A pleasure to show you this wonderful buy.

Exclusive Listing
Tourist Court For Sale
This court has good year-around business. Large frontage on the highway. Plenty of room for more units. Large hotel. Big loan. We can sell you this really worth the money.

Exclusive Listing
We have for sale a nice small home in good condition. Furnished on large deeded lot, only \$4,500.00. Winterized. Better hurry on this.

If your drink is a pleasure—that's your business. If your drinking is a problem—that's our business. For a confidential talk with a member call 3635 or write Box 85, Hollywood. Ruidoso-Hollywood-Green Tree Group of Alcoholic Anonymous
Meeting every Sunday morning at 10:30, Grandview Pharmacy Public Invited 1f

NO JOB TOO LARGE OR TOO SMALL
W. P. (Bill) Chancey
BUILDING and CONSTRUCTION
Phone 2552 P. O. Box 643
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MESCALERO
INDIAN AGENCY
—AT—
Tribal Wood Yard
Has Juniper and Oak
2 FOOT LENGTHS \$13.00
4 FOOT LENGTHS \$11.00
Delivery to Ruidoso and surrounding area will be made for \$5.00 per load or portion thereof on cord-wood, load average 2 1/2 to 3 cords.
Mescalero, New Mexico

COWBOYS SWIAR BY LEVI'S MANNIE'S Western Toggery

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Steaks — Sandwiches
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Mescalero, New Mexico

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Your \$ \$ Buy More At Our Store

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SPECIALS

Grade A Medium Dozen

Eggs 45c

3 Pound Tin
SWIFTNING 79c

MEATS

Wilson's Crispbite Pound
BACON 59c

Grade A Pound
FRYERS 49c

Pure 3 Pounds
Ground Beef \$1.00

Large

Tide 29c

Northern 3 Rolls
TISSUE 29c

Gardenside Cut 303 Can 2 For
GREEN BEANS 29c

Highway whole kernel 12 oz. Can

Corn 15c

Cane 10 Pounds
SUGAR 98c

lolly mountains and sloping pine woods, lies the little city of Ruidoso, N. M.

Ruidoso hasn't had much to boast about. It is a typically Main Street town with 4,000 permanent inhabitants who make a living from a summer-time population of 25,000, mostly Texans.

But Ruidoso has a new enterprise, Ruidoso Downs, a five-eighths of a mile race track.

A meadow on the outskirts of the town, over which the New Mexicans used to match quarter horses, has been turned into an up-to-date race track by James and Gene Hensley, amateur race track promoters.

The nearest town of any consequence is Roswell, N. M., 70 miles away. But the Hensleys aimed to attract persons from the booming oil fields of west Texas. Success of the little track in the foothills of the Sierras was instantaneous. The Hensleys took

PUEBLO THEATRE

Box Office Remains Open Now Until 9 P. M.

FRIDAY - SATURDAY

THEY TORE THE WEST APART

OVER A WOMAN!

Plus Serial and Cartoon

Man from Colorado

Plus Serial and Cartoon

SUNDAY - MONDAY

Debra Paget

Jeffrey Hunter

"Princess of The Nile"

Plus Serial and Cartoon

TUES. - WED. - THURS.

THE SNOWS OF KILIMANJARO

Plus Serial and Cartoon

SPECIAL MIDNITE MATINEE SATURDAY

"Hunchback of Notre Dame"

BENEFIT RUIDOSO FRESHMAN CLASS



over in 1952. Last year they showed an increase of 54.7 per cent in mutual handle. This year the gain was another 22.5 per cent.

Race track operators all over the country are marvelling. Between Ruidoso and El Paso there is little but sagebrush and yucca. Yet the crowds get to Ruidoso. Most of them come from the Texas oil towns of Midland, Odessa, Big Spring and San Angelo.

What makes the track so popular? The Hensleys give a double reason. The town is pleasant, because of its high altitude, when the sun is scorching the west Texas plains.

A fancy clubhouse adorns the track. It cost \$100,000 for seating capacity of 500. It is for paying

PENCIL SHARPENERS—Carbon adding machine, rubber stamps, paper clips, file folders, typewriter ribbons, etc. in RUIDOSO NEWS

RECEIVE GIFTS—Retiring from the Indian Service after 32 and 33 years respectively, Mr. and Mrs. Ray Quast and Mr. and Mrs. Gordon Griffiths were honored in a supper and with presents from friends at the Navajo Lodge here recently. In the photo, left to right: Walter Olson, superintendent of the Mesquero club members only.

A new grandstand will be built for 1955, say the Hensleys. Mutual handle at the track has soared from \$348,676 in 12 days of racing in 1948 to \$3,605,450 for 35 days in 1954.

The Hensleys have their sights on a \$5,000,000 yearly gross.

Reservation, Mrs. Quast, Ray Curry, Quast, Mr. and Mrs. Griffiths.

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will be here in a few days to blow rock wool insulation in ceilings of buildings here. The charge will be 12½ cents per square foot for a 4-inch layer of high quality rock wool. This process gives thorough insulation. For details and estimates, call our office.

P. S. Another cold weather need—We have a Nice Stock of Electric Blankets.

WHEN IN NEED OF BUILDING FIGURES, LET US HELP YOU

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Box 1640 Phone 3835 Ruidoso, New Mexico

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Ruidoso News
Friday, October 22, 1954

Radio Hook-Up

Gives Forest Service All-Weather Talk

Installation recently of a two-way radio system connecting the local office of the Forest Service

with most of the lookout points throughout the Lincoln National Forest has been hailed by officials of the Service as a long step forward in protecting the area from devastating fires.

It was pointed out that the radio net provides a means of immediate and uninterrupted communication between the lookout points and the local office, thus providing for continuous contact and co-ordinated effort in the case of any emergency.

NOW ON DISPLAY

The Beautiful New 1955

Maytag Automatic Washer

(Liberal Trade-In On Your Present Washer)

Buckner's
MAYTAG — FRIGIDAIRE
APPLIANCES

Postoffice Block Ruidoso

Chicago News Gives Publicity To Local Track

(Editor's Note: Publicity given Ruidoso Downs in the Chicago Daily News, one of the Midwest's greatest daily newspapers, was noticed by one of our readers, Mrs. Jim Conway, of Albuquerque, one time Ruidoso resident. She forwarded it through another Ruidosoan, L. P. Bloodworth, for publication in the Ruidoso paper.)

Racing Gains in Mountains by GEORGE KREINHIL

In the winding valley of the Ruidoso River, with a background of

of any emergency. Officials recalled that during the last serious fire in this area, high winds blew down telephone lines and cut communications with the outlying points. The radio network will eliminate this threat.

New Numbers Listed For Dial Phone Users

You are urged to clip and save this list:
Kilgore, Mrs. Voleta, res. ... 2762
Richards of Ruidoso ... 4101



Get Ready for HALLOWE'EN FUN
We Have the Decorations, Masks and Party Favors

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MR. AND MRS. GORDON ULYATT

QUALITY GROCERY AND MARKET

Special Prices for Fri.-Sat.—We Reserve the Right to Limit Quantities

Schilling COFFEE Pound 89c

Libbys No. 2½ PUMPKIN Each 17c

Austex No. 300 CHILI - Plain Each 36c

Austex No. 300 CHILI with Beans Each 29c

Red GRAPES Pound 12½c

ORANGES & GRAPEFRUIT 7c

Corn King BACON Pound 49c

1 Pound Premium CRACKERS Each 19c

Grade "A" Medium EGGS Dozen 39c

Grade A Fresh FRYERS Pound 49c

R. A. BENNETT

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Mt. Vue

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DRIVE-IN THEATRE ON ALTO ROAD
Phone 3355

Last Times Tonight

"THEY CALL ME 'DIRTY MEX' but still they chase my women!"



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ROCKY MARCIANO

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M-G-M THE LONG LONG TRAILER

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Golden West 25 Lb. Bag FLOUR . . . \$1.98

Print Bag

COFFEE \$1.08
Folgers, Hills & Maxwell House . . . Lb.

TALL MILK 13c
White Swan Per Can

Mrs. Tackors SHORTENING 96c
3 Lb. Tin and 1 Lb. Tin Free. All For

PEACHES 29c
Harris Lg. 2½ Can

CORN - Cream Style 14c
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VELVEETA CHEESE 89c
Kraft 2 Lb. Box

PINTO BEANS 98c
Colorado, New Crop 16 Lb. Bag
4 POUND BAG 45c

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White Swan 10 oz. Can

— Fresh and Cured Meats —

ENGLISH BACON 55c
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Glover ½ of Whole PICNIC HAMS 45c
Bistro Smoked Lb.

BULK SAUSAGE 39c
Country Style Pork Lb.

CHILI - Shop Made 59c
Made from Choice Beef Lb.

HAM SALAD 69c
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COUNTRY BACK BONE 59c
Fresh, Lean and Meaty Lb.

FRESH DRESSED FRYERS & MEATS

Gold Medal 25 Lb. Sack FLOUR . . . \$2.14

With 45c Coupon in each Sack

TEA 60c
White Swan ½ Lb. Box

HONEY - Large 1.14
White Clover - Delicious

SHORTENING 89c
Crisco 2 Lb. Tin

PEACHES 25c
California Giant Lg. 2½ Can

TOMATOES 14c
Gardenside 202 Can

HOMINY 9c
Marshall White 200 Size Can

Schilling, No Limit All You Want COFFEE 98c

SUGAR 97c
Crisal Brand 16 Lb. Bag

— Fresh Fruit & Vegetables —

CABBAGE 5c
Fresh Mountain Grown Lb.

CARROTS 15c
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CELERY 17c
Colorado Green, Crisp Per Lb.

TEXAS YAMS 13c
Per Pound

RED POTATOES 5c
Extra Large Yukon Per Lb.

RED GRAPES 19c
Per Pound

GRAPEFRUIT 12c
Fresh Taste Per Lb.