

Travel U. S. Highway 70, the Treasure Trail Through the Scenic Southwest, to Reach Ruidoso, World's Largest Year-Round Mountain Playground

OIL PAINTINGS OF THE WEST HARRIS SHELTON

The Ruidoso News

Printed and Published in the Playground of the Southwest

ADDRESSED TO HOME OWNERS:

A new Broad Form Owelling Policy is now available to you, thru this Agency, regardless of the size or value of your dwelling.

WARREN BARRETT AGENCY Phone 3345 All Kinds of Insurance and Bonds.

VOLUME 9, NUMBER 29

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, OCTOBER 29, 1934

SUBSCRIPTION \$2.50 Per Year

1/2 and 1/2 WIT & WISDOM By El Toro

Gerald Tully, Jr. son of the Gerald Tully of Gloucester, found a jade arrowhead recently near their ranch home on the Rio Ruidoso.

Several thousand copies of a pamphlet giving pictures and biographies of the Republican state and national candidates in New Mexico are being distributed now.

Paul Douglas, local realtor, got his feet on his recent morning hunt, but didn't get his elk. A salty horse threw him, knocked him out and left him to crawl back to camp as best he could with some injuries.

Come a postcard from Carl and Lois DeBord, taking in the State Fair of Texas at Fort Worth.

A Ruidoso boy has been nominated by Senator Dennis Chavez as a candidate for the new Adams Force Academy to be built in Colorado.

Equine Cleaners is making plans to secure new, additional equipment for a jam-up big cleaning establishment.

Lowell Morgan has been establishing farmers and ranchers in his vote-getting technique of dropping envelopes with streamers from a plane as they fly over their places.

We apologize to Mabel Snyder—her party for the football boys was a better one when we wrote it otherwise.

Negotiations were almost complete this week on the sale of Francis Goodman's interest in Self Serve Grocery in downtown Ruidoso to the E. Battista of Roswell. Mr. Battista operated the Valley View Cafe this past summer, and Battista is wholesale franchise dealer for a number of food products for the area, and is well known to Ruidoso merchants.

The fleet of Community Public Service Company was honored by the National Safety Council ceremonies in the La Salle Hotel in Chicago October 21 as winner of first place in the Public Utilities Division (Group II) of the Council's 1934 National Fleet Safety Contest.

Approximately \$72 was cleared by the Senior Class in its enchilada supper served Tuesday night at Margaret's Cafe by Mabel Snyder. The Senior and Mrs. Snyder expressed thanks to all for the fine support given the event.

It's Been More Than a Year— Heads Up, Ruidoso There has been no Traffic Death in the City Limits Here For 587 DAYS LET'S MAKE IT TWO YEARS IN A ROW!

(Photo by Blakeley, Carrizosa.) The Four Way Test Of Things WE Think Say, or Do

1. IS IT THE TRUTH? 2. IS IT FAIR TO ALL CONCERNED? 3. WILL IT DO GOOD WILL AND BETTER UNDERSTANDING? 4. WILL IT BE BENEFICIAL TO ALL CONCERNED?

Ruidoso-Hondo Valley ROTARY CLUB

Warriors Meet Tigers Again

Ruidoso Warriors play their home game here tomorrow (Saturday) afternoon, starting at 1:30 p. m., against their traditional foe, Captain's Tigers.

Post Season Tilt Pits Warriors Against Exes

Lined up for a post-season game Thursday afternoon, 3 p. m., next week for benefit of the new athletic field, are the players of the Ruidoso Quarterback Club.

New Ranger Station Being Built Here

Construction is underway on a new Forest Ranger Station in Ruidoso on the old C. C. cany side drive. Occupants of the new station here will be announced later.

COUNTY ART EXHIBIT OPENS SUNDAY IN LINCOLN

DEMOCRATS IN LINCOLN—The picture above was made Sunday, Oct. 17 when Democrats of this county met in a tree barbeque and political rally, attended by 2,500 people, in Old Lincoln.

Herb Smith Buys New Equipment For Title Office

Herb Smith, local insurance agent, this week purchased three Recordak machines, made by Kodak, to equip an abstract office for Ruidoso.

Farm Bureau Resolution Urges Bonito, Eagle-Creek Water Be Used By Lincoln County Municipalities

(Editor's Note: Below are resolutions passed in the annual meeting of the Lincoln County Farm & Livestock Bureau, held last week-end in Lincoln.)

1. BE IT RESOLVED that the Lincoln County Farm and Livestock Bureau urges the passage of legislation raising the minimum evaluation of a county from fourteen million dollars to twenty million dollars before said county becomes a first class county.

2. WHEREAS, the outstanding colleges in many of our western states are agricultural and mechanical arts colleges and those states and their populations are proud of said colleges.

3. BE IT RESOLVED that the Lincoln County Farm and Livestock Bureau strongly oppose any name change for the New Mexico A. & M. College, and we are proud to sponsor a scholarship to this school, and pick this college in Lincoln County.

HALLOWE'EN CARNIVAL WILL RAISE FUNDS HERE FOR VARIOUS PROJECTS

Funds for various projects in connection with Ruidoso's school system will be realized from profits of the annual Halloween Carnival here Saturday night, sponsored by the Ruidoso Parent-Teacher Association.

STUDENTS GET HOLIDAY WHILE FACULTY WORKS

Students of Ruidoso schools get a two-and-one-half day vacation which started Wednesday noon of this week as teachers of the city began their annual trek to the westing of the New Mexico Education Association in Albuquerque.

11. BE IT RESOLVED that the Lincoln County Farm & Livestock Bureau believes that the trend toward more government control in all fields must be checked.

12. We recommend that the New Mexico Farm and Livestock Bureau back a VE program in New Mexico which would be simplified so that the only concern is the fact that garbage is hauled for a set length of time disregarding the manner and way of cooking it.

13. Because of increased marketing of utility and commercial cows, and decrease in price, it is highly recommended that an all out beef purchase program be instituted where Forced Marketing is apparent.

City Offices Move To New Quarters

Removal of city records will take place this week-end and the Village of Ruidoso's new city hall will re-open on Monday, Nov. 1, in the former elementary school building on the hill above downtown Ruidoso.

Ranch Camp Meeting Is Buying Chairs

During the winter months the Ranchmen's Camp Meeting on Nogal Mesa in Lincoln County is trying to purchase enough folding chairs for the tabernacle.

Ruidoso Gun Club First Turkey Shoot Set Sunday Here

Members of the Ruidoso Gun Club are planning to hold their first turkey shoot Sunday at Cedar Creek.

Alamo Lumber Supply To Give Rifle For Biggest Buck

City Officials Ask State Help On Street Work

Mayor Dan D. Swearingin and Street Commissioner S. K. Kuykendall were to have met Thursday with officials of the state highway department in Santa Fe to discuss the setting up of a proposed street widening, curb, gutter and sidewalk project for downtown Ruidoso.

Water Association Studies Price Offer On Eagle Creek

Mayor Dan Swearingin of Ruidoso and the Board of Directors of the Eagle Creek Intercommunity Water Association had under consideration an offer from the Southern Pacific Railway to sell its water rights and a portion of land to the Association.

Grand Chapter OES Draws Several From This Area

Ruidosoans and valley residents attending the meeting of the Eastern Star Grand Chapter meeting in Roswell last week-end included: Mrs. and Mrs. Ed Clark, worthy matron and patron of Chapter No. 65; Mrs. and Mrs. K. Knox, Mrs. and Mrs. Bostian, Mrs. and Mrs. Bernard Rooney, Mr. and Mrs. Morrison Quiltnorth, Mrs. Helen Pior, Mrs. Frankie Smith, Mrs. Nora Luallin, Mrs. Sydney Bonnell and Mrs. J. Leland.

NEW REAL ESTATE FIRM OPENS HERE

SENATE, GOVERNOR RACE HIGHLIGHT STATE VOTING



CHAS. A. JONES

Re-Elect Jones Farm, Livestock Bureau Head

When the Lincoln County Farm & Livestock Bureau held its annual meeting last week-end in Lincoln, Chas. A. Jones was re-elected president; Bill Schreencost, re-elected secretary and treasurer; Mrs. Jones, re-elected chairwoman.

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Mrs. Mollie Lusk, Well Known Here, Dies in Roswell

Mrs. Mollie F. Lusk, a resident of Roswell for a half-century and mother of Mrs. Edd Ammonett of this city, died at 9:30 a. m. Wednesday last week in Roswell. She had lived in Roswell since 1903.

FINANCE DRIVE FOR BOY SCOUTS OPENS WITH COFFEE

Ruidoso and Lincoln county voters troop to the polls next Tuesday with all of New Mexico to select a U. S. Senator, two Congressmen, a governor, a full slate of state officers and various district and county officials.

In Ruidoso, voting will be at the new city hall, with Herbert Smith, chairman; and at the Legion hall, Joe Dryden, chairman.

Ruidoso News To Post Returns On Election

As has been done in the past, the Ruidoso News will receive election returns and post them on a blackboard Tuesday night next week. Location of the board this year will be in one of the rooms adjoining the city hall.

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ARM FRACTURED

ARM FRACTURED In a fall late Monday, Claude Peterson, city water superintendent, suffered a fractured left arm; the break occurring near the wrist. He received treatment in the local hospital for the injury.

The Ruidoso News
SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb Editors & Publishers
Jim Lamb Associate

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Carrie Tingley Hospital Treats 5,514 Crippled Children in Last 17 Years

By JO SAIGER
(In Hot Springs Herald)

Each crippled child—Anglo, Spanish-American, Indian or Negro—wealthy or poor, receives the finest care, medical attention and therapeutic treatments available, when he enters Carrie Tingley Hospital.

Since 1937, some 5,514 crippled children have been treated at the hospital. Many of these were returned to their homes, as most patients return for treatment many times over a long period.

For a Better Trade See Our Ruidoso Salesman—Mark Smith

SHAFFER MOTOR CO.
Dodge-Plymouth Sales & Service—New & Used Cars, Trucks
Phone 177 P. O. Box 318 Ruidoso, N. M.

The Biggest and Best NO. 1 BULBS

—FROM BURPEE'S—

Hyacinths
Daffodils
Tulips
Paper White Narcissus
Yellow Narcissus

Let Us Give You An Estimate On A COMPLETE FLOWER BED

RUIDOSO NURSERY
C. W. BYERN PHONE 2345

REMEMBER THE DATES --

The Junior Class of Ruidoso High Will Present Its 3-Act Comedy

"OH, PROMISE ME!"

FRIDAY-SATURDAY, NOV. 19-20
7:30 p. m. YOUTH CENTER AUDITORIUM

The Cast—

SETH MILLER, A LAWYER	MAX JONES
FURBER, A BUTLER	RONNIE CHASTAIN
BARRY HOLLIS, YOUNG MILLIONAIRE	RONNIE PERRY
MRS. SUE HOLLIS, HIS AUNT	BETTY CARPENTER
JUNE HOLLIS, HIS SISTER	LINDA MOORE
KATHLEEN, THE COOK	ZELMA ZINN
ANN FURBER, A YOUNG ACTRESS	THERESIA BARJAS
PATIE LINDEN, A DANCER	SOPORA FUCHS
MRS. LINDEN, HER MOTHER	LOVETA BALLEE
GLADYS VANCE, DREAM GIRL	ADA LU GRAGG
RALPH SANDERS, A MAN WITH A PURPOSE	NYLES LACKY
MRS. JONES, YOUNG MOTHER	JO BETTY REESE



ELECT ED MECHEM
OUR KIND OF MAN
U. S. SENATOR

long period. Since January of this year, some 446 polio patients have been treated, 37 of these were 1934 patients, and year 526 patients were treated with 52 being new.

The average length of stay per child at Carrie Tingley Hospital is about 1 1/2 months; the average stay at many other crippled children's hospitals is considerably longer.

Patients at Carrie Tingley must be treated and discharged as quickly as possible because of the heavy case load in New Mexico. This state has one of the highest birth rates in the nation, and one of the lowest per capita income rates. The result is a greater percent of crippled children.

Unique Hospital

Carrie Tingley is a unique hospital. There is no trace of depression in the bright corridors and spacious wards. After a tour of the hospital, as the staff made its rounds, the final effect was one of optimism; a feeling of having looked upon a constructive program, building to the future.

"We don't cheer our patients up; they cheer us up," said Dr. W. L. Minner. But expert care and happy surroundings are the basis for the children's optimism.

Maybe it's youth; maybe it's the fact that no member of the staff feels of believers in defeatism. Whatever the cause, the effect is tonic. It's a belief in recovery.

"We get our patients up and moving as soon as possible," explained the chief physician. "We stand watching a five-year-old New Jersey boy, with both hips in a cast, using an 'oar' to pivot himself on a hand-made cart. Parts of the ingenious that had come from discarded equipment wheels from an old hospital bed, supporting a metal frame, with platform on top, the 'oar' a rubber tipped cast, cut down to 'rowing' etc. The child is up and moving."

Just Received—The Beautiful 1954 Line of HALLMARK CHRISTMAS CARDS

Hunting Supplies
RUIDOSO HARDWARE

Burdett-Campbell-Swearingin
Dependable Insurance
Phone 4255 Ruidoso, New Mexico
MEMBER RUIDOSO CHAMBER OF COMMERCE

NOTICE...

Clothes picked up on our delivery truck will be returned to your home the following Monday—however, if you need them in between time, they'll be ready at the shop. We will not be making deliveries Friday and Saturday, Nov. 5 and 6.

Estes Cleaners
Moth Proofing and Chlorophyll Cleaning
Courteous - Reliable - Economical Service
PHONE 2725
Alterations Done

cast-clad boy gave a push with his ear and was off down the corridor. Three more of these cars are now being built.

A 16 year old, Thomas Orvel Martin, in a Stryker frame, was eager to talk about his plans after recovery. The boy, completely helpless with a fractured neck, had caught the contagion of planning for tomorrow and expecting recovery.

Two Years Required

"In polio," said the doctor, "the first thing is to save the patient's life; the second, to relieve pain by hot packs and medicines; third, to evaluate the amount of paralysis; fourth, to apply braces and give the necessary physical therapy to combat paralytic effects; and fifth, to get the patient up and going."

"We wait two years for natural healing to take place, then we do various orthopedic operations, such as bone stabilizations and tendon transplantations so the youngster can be up and moving without braces," he continued.

"When 15 or 16, rehabilitation service re-evaluates the children for some sort of useful occupation so they won't become a drain on the community, and many return to school though they are given special apparatus and books to carry."

"Year after year, normal looking children, who seem to be healthy, are admitted to the hospital as polio patients. It is a surprise how often the child of reputedly opposite parents, polio," said the doctor.

"There are now three full-time teachers at Carrie Tingley Hospital, and a half-day sex and crafts teacher. These teachers are aided by the public school system through the offices of Superintendent Ray L. Slinnette. Thus, eight grades of elementary and four of high school are taught, as part of the public school system of New Mexico.

"The hospital has one full-time recreationist on the staff.

"Mrs. Dovie Overstreet, cheerful matron with a sparkle in her eye, is principal of the hospital school system.

"I have enjoyed every minute of my ten years here," said Mrs. Overstreet, and added, "Watching children overcome illness and gain

back a chance to live is a satisfying and gratifying job."

Mrs. Overstreet recalled some of her students:

Vicki Ortiz, with dislocated hip and deformed foot, who graduated from St. Mary's Academy in Silver City.

William Bean, completely paralyzed in arms and legs from a broken back, who regained some use of his arms, learned to type and is now a student of psychology at Teachers College in Silver City.

Harvey Ivy, polio patient, now in his second year of engineering at the University of New Mexico, started with bedside teaching at the hospital, and was able to walk before he left.

Those who cannot attend school are taught at bedside. A portable bookcase delivers and picks up books for bed patients.

The hospital staff showed with pride the electrical equipment given them by the Pilot Club of this city. A high fidelity record player carries programs, via loud speaker, to each ward, so all may hear bedtime stories and music.

Harry Carlson of this city planned the wiring system.

A well equipped physical therapy department and the latest in X-ray apparatus, for the benefit of the young patients.

One day when I was here...

Building Remodeling Construction
Chas. R. Martin
Call 2725

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day party is held for the youngsters. Each one having an anniversary in that period is feted and the whole hospital joins in the social event.

Carrie Tingley Hospital is a great and democratic institution, where each child becomes an individual of dignity and purpose, and where each is given the best that human endeavor can provide to aid in recovery.

Mt. Vue Drive-In Closes in Mid-Week

Mt. Vue Show-Down Drive-In Theatre will close on midweek days, it was announced this week, and will offer movies on week-ends during November. After the showing of "Jumping Jacks" on Sunday and Monday nights, the drive-in will close down until Saturday night of next week, to re-open for a show that night and for a two-day showing on Sunday and Monday nights, Nov. 7-8. Pictures to be screened will be announced for each week-end, and the operators, the "Mtns," have reported.

Building Remodeling Construction
Chas. R. Martin
Call 2725

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Alterations Done

PROBE SHOW SET

Members of the Moon, starring Sunny Little and Marie Windson, booked for a Halloween midnight matinee at Pueblo Saturday night this week, starting at about 11 p. m. Public Owner J. C. Gage has announced.

New Mexico will be flooded with "Hot More Heat" publicity matter in the near future.

Fall in Love with Your Car Again..

Remember how proud you were of your new car when you saw it in the showroom? We'd like to do all we can to keep that car as close to new as possible.

We know that next to your home, it's your biggest investment and therefore deserves the best care in the world. To us this means more than just keeping it supplied with top-quality gasoline and oil. It means extra service—the kind of service that makes your car a pleasure to drive while you own it, makes it worth more when you trade it in.

Making friends with your car is one business. And making that friendship pay off for you is our job in America's competitive and progressive oil industry. Drive in today—find out that we mean all we say!

Check-up, Grease-up, Tune-up and Repair Your Car Now

Luallin's SKYLAND AUTO
MEMBER RUIDOSO C. OF C.
We Give Greater Service

NOTICE...

Clothes picked up on our delivery truck will be returned to your home the following Monday—however, if you need them in between time, they'll be ready at the shop. We will not be making deliveries Friday and Saturday, Nov. 5 and 6.

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PHONE 2725
Alterations Done

BAKER PHARMACY
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO

ALL GROWING CHILDREN NEED VITAMINS

Ask your doctor—then select the one that fits the need of your particular case from the large stock of famous brands we carry.

Glaxo Ferromerol	Zymadrops
Homocobin	Zymallic
Multicobin	Zymasyrup
Bemestine	Zymallic
Faladee	Vitaken
Cryobeta	Super-D Concentrate
Vi-Dexin	Unico
Vi-Maxin	Zymadrop
Vi-Dexin	Abdo Drops
Vi-Synal	A-D-O Drops
Deoxyvit	Ferro Drops
Calcein	Tri-Vit-Sol
Calcein Drops	Fer-Vit-Sol
Calcein	Fer-Vit-Sol
Calcein	Calcein

All kinds of Baby Foods
Including Heinz "57"

BAKER PHARMACY
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO

One Block West of the Postoffice
and Just as Convenient

MEMBER RUIDOSO CHAMBER OF COMMERCE

For Convenience... Bank By Mail

Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!

THE FIRST NATIONAL BANK OF ROSWELL

Established 1890 "A Home Institution"
Member Federal Deposit Insurance Corporation

ATTENTION

REPUBLICANS AND DEMOCRATS

THINK

FOR THE BEST INTEREST OF LINCOLN COUNTY

The Qualifications of the Candidates for Office Should Be Given Uppermost Consideration, and the Qualifications Considered Above Party Politics.

SPLIT YOUR TICKET

FOR THE BEST INTEREST OF LINCOLN COUNTY

X VOTE FOR X

S. M. 'Sally' ORTIZ GEO. (Fox) FUCHS

DEMOCRAT REPUBLICAN

STATE REPRESENTATIVE COUNTY COMMISSIONER

THESE CANDIDATES

Are Qualified because They are Men of Proven Business Ability. They are Honest, Sincere and Reliable. They are Capable of Conducting the Business of Lincoln County with the Integrity That It Should Be Conducted.

THIS AD PAID FOR BY THE COMMITTEE
"FOR THE BEST INTEREST OF LINCOLN COUNTY"

Buzzin' Around Lincoln County

Do you believe in "building" Ruidoso and the Ruidoso area, let's pull together towards that end. Now, in this matter of poultry and poultry products, the people around here have some nice fryers, bakers, hens and turkeys. These can very easily be made available to the folks who want them, and all dressed and ready to cook! We at Lincoln County Feed & Implement Co. know where these poultry products are located. We are anxious to see poultry producers do well and

likewise, we are anxious to see the consumers get the quality they want. We are in the process of locating a small but adequate poultry dressing plant here in Ruidoso in order to make it possible for fresh poultry to be available to those who want it. If you think this is a good thing, why not call Lincoln County Feed & Implement Co. and tell us. If you want something nice in the poultry line, call us and we will pass the word along to the right persons. This goes for grocery

IT'S TIME . .

To PREPARE for Winter Driving

No better insurance for quick, sure starts on cold mornings can be had than with a new

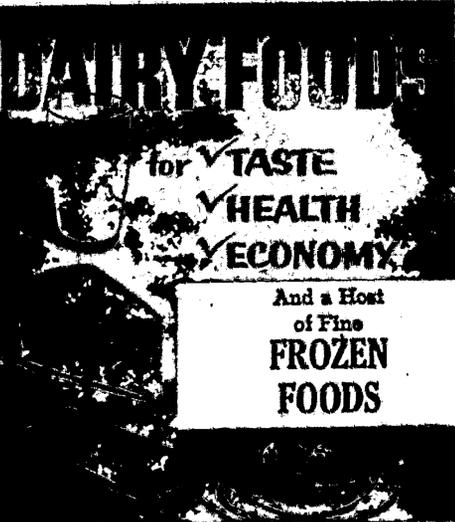
LIFE-TIME BATTERY

And, for protection in the coldest weather, put in the required amount of

PRESTONE ANTI-FREEZE

WATSON BROS. OIL CO.

Phone 3661 — Ruidoso



And a Host of Fine FROZEN FOODS

Buy City Dairy Products in Lincoln County at Your Favorite Store . . .

CITY DAIRY

Manufacturers of POPULAR DAIRY PRODUCTS



ELECT US

Cast your vote for

1. Courtesy
2. Quality
3. Economy

The three planks in our platform that have made and kept friends for us.

WE PROMISE ---

To treat everyone alike and live up to our creed of fair prices and good foods.

BE SURE TO VOTE

In Next Tuesday's Election

BE SURE TO SHOP

Our Store for Vittles for Victory!

Fox Mercantile

We Give S & H Green Stamps

stores, cafes and hotels, too. With the present price of eggs and the year somebody would get busy and put in a cage hen and farm. The few people who are engaged in a limited way in producing quality eggs can't get away from their own yard with their products. People come out all hours of the day and night wanting those top-quality eggs. The latest plea is "Can't you let me have a dozen eggs for the baby?" Call your grocer and tell him how many and how big turkeys you want Thanksgiving. He can have it ready for you and you can be assured that it is fresh and home-grown. We don't have these turkeys, but we know who does have them and

PAUSE HERE
Ruidoso News
Friday, October 3, 1941

we know where the nicest ones are, too. For instance, Mr. and Mrs. John Bell have some that are almost ready now. Did you know that one large tom turkey can feed fifty people a good turkey dinner?

A continued gain in motor vehicle registrations in New Mexico has brought the total number of automobiles to an estimated 226,806. It was announced here today by Peter Brooks, General Manager of New Mexico Triple "A" Motor Club. The figure represents a gain of 2.1 percent over 1938.

Come One — Come All!

TURKEY SHOOT

Any Rifle — Any Sight Running Deer Target at 100 Yds.

FROZEN TURKEYS

10 a. m. Sunday, Oct. 31

Ruidoso Gun Club

FREE

Sign Up NOW at No Cost for the Big Buck Prize

We will give a 30-30 rifle to the hunter bagging the biggest buck during the regular hunting season IF YOU ARE REGISTERED in advance of the opening of the season on Nov. 6. For the smallest legal size buck killed, we will give a handsome hunting knife. All entries must be weighed in at Alamo Lumber saw mill office.

NOTICE

Our store will be closed from Friday night, Nov. 5 through Thursday, Nov. 11th, re-opening Friday, Nov. 12th, to allow our crew to enjoy the hunting season.

ALAMO LBR. & SUPPLY CO.

WE GIVE S. & H. GREEN STAMPS
Phone 3645

"PARTNER WANTED"

One of the largest Chinchilla Ranches in the Southwest, long established, wants to put in a New Business in the Ruidoso or Cloudcroft Area.

U. S. Government Bureau Reports show this area to be among the best in the U. S. A. for raising the famous Royal Chinchilla.

Since most all pelting is done during the winter and early spring months, it would be very profitable for one who would like to add to their winter income.

Interested person must be a property owner, well established and reliable. Have approximately 200 chinchillas, and all necessary equipment ready to move in.

Write Ruidoso News Want-Ad Box WCR.



Pay your bills from home!

It's a lot easier to mail checks than to walk around paying bills with cash. Checks are safe to mail, and the cancelled checks, which come with your statement from the bank, serve as records of your payments — and receipts. Paying by check improves your credit standing, too.

Maintain your Checking Account in this bank. You'll like its many advantages.

Ruidoso State Bank
In the New World Playground of the Southwest
Ruidoso, New Mexico
Capital \$85,000 Surplus \$32,500
Telephone 4075
Member Federal Deposit Insurance Corporation

Speeches To Read Variety Show Photos To Magazine

(By LILLIAN BARNETT)
Phi Chapter of Beta Sigma Phi met last Tuesday at 7:30 p. m. in the home of Pat Simon with seventeen members present. Following the opening ritual, roll call, reading of the minutes and the treasurer's report, President Lou Horton called for reports from various committee chairmen. Nannie Lou Dodson reported on the Talent Variety Show for the Ways and Means Committee. It was decided to submit an article about the show and pictures to the Beta Sigma Phi magazine, The Torch.

Marie Farrar gave the Membership Committee report, and Pat Simon, chairman of the Service Committee, brought up several items of business concerning future projects under that committee's direction. It was decided to undertake the project of selling chances on a doll with wardrobe to be given away at Christmas.

Among communications read was one from International Office concerning the International Loan Fund, a fund maintained for the use of members of all chapters who may need financial help for various reasons. The members present voted to contribute \$25 to the fund.

Miss Hawkins and Shirley Haladay presented an interesting program on "Environment, Health, Work and Play, after which the hostesses for the meeting, Pat Simon and Marie Farrar, served doughnuts and hot beverages.

Women's Rights Under The Law Subject Of B&PW Forum

Women of the community are invited to attend a forum to be held at the regular Business & Professional Women's Club meeting Friday night of next week, Nov. 5, in a 7:30 dinner meeting at Village Restaurant. Laws of New Mexico as they pertain to women's rights in community property, wills, etc., will be discussed by attorneys of the county. Those present are invited to ask questions of the lawyers, it was announced. The meeting will be open to everyone interested, and a large crowd is urged to be on hand. The dinner will be \$1.25 per plate, it was announced. It is suggested those who wish to attend should call 2675 for reservations not later than Thursday of next week.

Meeting Is Called To Discuss Plans To Revive Cubbing

Joe Hawkins, Cubmaster for Ruidoso, reports a meeting of parents and all boys interested in re-activating a Cub Pack in Ruidoso has been set for Thursday evening, Nov. 4, in the High School Library for 7 p. m. Boys aged 8, 9 and 10 and their parents, are urged to be on hand. Len Mothers, Mrs. Art Bradley and Mrs. Wesley Russell, will meet with the group, Hawkins said. At least one other den mother is needed. "Last year we had 23 boys registered in Cubbing here," Hawkins said.

Hallowe'en

Ghosts

Goblins

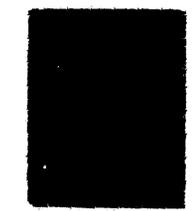
Witches

and just plain SPOOKS

If you knock on the

SPUDNUT

man's door—you'll find a Treat!
Saturday Night
6:30 to 8:30



CHURCH OF THE HOLY MOUNT

(Episcopal)
RUIDOSO

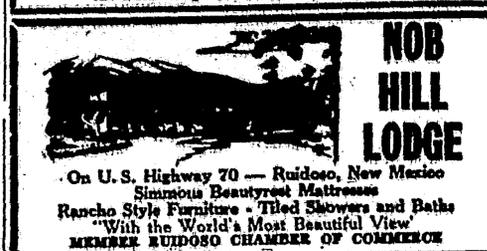
Services Every 2nd and 4th Sunday

The Chapel is open for meditation and prayers

These Accommodations Are OPEN YEAR 'ROUND In The Playground of the Southwest



Drive Out and Visit CARRIZO LODGE
"An Enchanting Spot in an Enchanting State."



On U. S. Highway 70 — Ruidoso, New Mexico
Rancho Style Furniture • Tiled Showers and Baths
"With the World's Most Beautiful View"
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- * Kitchenettes
 - * Panel Ray Heat
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 - * Playground for Children
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 - * Log Cabins on the river
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MEMBER RUIDOSO C. OF C.

APACHE VILLAGE

On The Alto Road
MODERN CABINS
Open Year 'Round
L. A. Fager—H. E. Slaughter
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On the river in Upper Ruidoso
Recently Remodeled and Re-decorated
We have units to accommodate up to eight persons
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Ruidoso's Newest & Most Modern
Panel Ray Heat—Tiled Baths
Carpeting—Inexpensive Mattresses
Low Visitor Rates
Pho. 3142—Box 1573
On Main Road
Member Ruidoso Chamber of Commerce

Hallowe'en party Saturday night, Dick Crosby, owner, announced this week.

START A SAVINGS ACCOUNT!
READ THOSE WANT-ADS!

Village Purchases New Bulldozer

The Village of Ruidoso bought and received delivery of a crawler type TD-9 International bulldozer last week. The new machine will be used in street, water and sanitary work, said Mayor Dan D. Swearingin. Costing \$4,500.00 the bulldozer will be put to work very soon in preparing Ruidoso's new sanitary fill type garbage pit a mile beyond the present dump, site for which the village is now negotiating.

SINGING CONVENTION TO MEET SUNDAY

The Ozco County Singing Convention is to meet in the Full Gospel Holiness Church in Alamogordo at 1013 Florida Avenue for its regular Fifth Sunday singing on Oct. 31. Singing starts at 10 a. m. and all interested parties are invited to attend. Lincoln County singers have a special invitation. For further information, telephone Rev. Cecil Smith, phone 80-04, Green Tree. A basket lunch is to be spread at noon. It was announced.

TAP DANCE SCHOOL PROPOSED HERE

Madeline Rachels proposes to start a tap dance school here, if enough parents are interested. Located at Nob Hill Lodge, she advised that she would like to organize classes of children aged from 4 years to pre-school; for children in the first grade through the tenth, and also a class of older children. Tap dancing, songs and how to play together will be taught the youngest group, she said. She would like to hear from anyone interested in formation of such a school.

We Give S. & H. Green Stamps
ROY PIOR'S
Texaco Station

Kiddie Korral

Phone 2941
Open All Winter

HOW OLD IS SHE?



Who cares? She has

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BEAUTY SALON

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Corner Main Road
And Washburn Drive

Eating Out Hallowe'en Night?

Try Our Cool Weather Suggestions—
ENCHILADAS
TACOS
HUEVOS RANCHEROS
MEXICAN DINNERS

Steaks — Chicken — Shrimp
FOR SNACKS—
Hamburgers — Pimento Cheese or
Chicken Salad Sandwiches
WE BAKE OUR OWN PIES

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CAFE
Downtown Ruidoso
American & Spanish Food
Food to Take Out
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Potted Plants • Corsages • Cut Flowers
Flowers for Banquets, Anniversaries
Holidays or Any Occasion
Phonos 3225 or 3112 Ruidoso, N. M.

NOTICE
We will be closed for two weeks, after Sunday night, re-opening Nov. 16. This is to say "THANKS" to everyone, visitors and home-folks alike, for your fine patronage this year.

NOB HILL RESTAURANT

STEAKS — CHICKEN
SANDWICHES — FISH



While in Ruidoso Be Sure to Visit —
FOX CAVE
New Mexico's Most Unique Curio & Gift Shop
Nine Miles East of Ruidoso

Join Us In Our Annual Hallowe'en Party Saturday Night When We Dedicate Our Remodeled FIRESIDE LOUNGE
Your Host — "Dick" Crosby
MEMBER RUIDOSO CHAMBER OF COMMERCE

Buckaroo
COCKTAIL LOUNGE
Ruidoso, New Mexico

PAGE SIX
Ruidoso News
 Friday, October 23, 1954

Elementary School News

JEANIE HARRIS, SHERIFF

First Grade—Mrs. Thomas
 Thursday, Oct. 21, Linda Wood's mother gave Linda a birthday party in our room. The children enjoyed cookies and ice cream. Each child received a colored balloon. Linda Woods will be moving back to Kansas this week. We are sorry to lose her.

Barbara Creel was in Roswell Sunday. Hollie Fuchs went hunting with his father Saturday. Terry Coe went to Tularosa Saturday.

Those children who were not absent this first six weeks are: Barbara Creel, Hollie Fuchs, Jettie Gallegos, Robert Jarvis, Carl Kelly and Romero Klein.

First Grade—Mrs. Kilgore
 We had a Halloween party Tuesday. Lots of Jack-o-lanterns, black cats, and witches.

Our room mothers, Mrs. Swearingin and Mrs. Vanderstok, assisted by other mothers, gave us the party and we thank them very much.

While our teachers go to the convention at Albuquerque, some of us are going visiting. Larry Tucker is going with his parents to Quitman, Texas, to visit relatives, and D. D. Swearingin will visit his grandmother in Roswell. Absent this week were Lily Enzady, Jeanne Smyth, Ronnie Paul Clark, and Donna Sue Nash.

Mike Hall went with his family to Roswell Sunday.

Third Grade—Miss Christian
 Our room mothers gave us a very nice Halloween party this week. We want to thank all of the mothers that contributed and extended sincere appreciation to Mrs. Rachel and Mrs. Dee for taking charge of the party.

Some of us slipped off the list of those making a hundred in spelling. Those that remain after last week's test are: Estella Gallegos, Jerry Filleman, Jackie Rachels, Elizabeth Sanchez, Carolyn Fleming, Jenna Fitzhugh, and Mike Driggers.

RENT STUDENTS THANK RUIDOSO
 Following the football game here last Wednesday between Bent and Ruidoso Elementary School, Truett Shultz, teacher at Bent, said his youngsters wanted to express a word of thanks to the Ruidoso school for playing host to them during the noon meal at the school cafeteria, and also for their fine sportsmanship during the game.

"My kids certainly did enjoy the visit here, and especially the dinner," Shultz said.

Fourth & Fifth—Mrs. Samelein
 Our room is being decorated for Halloween. We are not having a party this year as we are saving our strength and money for the Carnival next Saturday night.

Wendy Lamb's birthday is on Halloween and Sandra Jones comes a few days later. The little girls want us to understand that they are not witches, however.

We are planning to visit Wheeler's museum some time soon. Our room makes this trip every year as a social studies project.

Those in the fifth grade who made the A honor roll this last six weeks were: David Snyder, Janet Wilcox, and Marsha Dent. Those in the fourth grade were: Tommy Gatzway, Sandra Jones, Wendy Lamb, Marlene Speer and Martha Trimble.

We are certainly enjoying the fine world maps which were sent to us by Mr. and Mrs. Harold Jones. These maps are helping us to understand our geography much better.

Second Grade—Mrs. Sullivan
 Recent visitors to our room were: Mrs. A. T. Fosey, Mrs. Jimmie Hicks, and Mrs. George L. Zimmerman, and Mrs. Conley Ward. Our room wants to thank Mrs. Posey and Mrs. Zimmerman for the lovely refreshments at our Halloween party this week.

At our party we sang some songs for our visitors and stories were told by Barbara Ward, Sharon Dove and Butch Valle.

We are having a holiday this week because our teachers will attend the state teachers' convention in Albuquerque.

Carolyn Crayford celebrated a birthday this week.

Shirley Hicks had some dental work done in Roswell this week.

Sun Carnival officials in El Paso, Texas have announced 40 lovely young ladies from West Texas, New Mexico, and Arizona will make up the court this year which will reign over the 20th annual mid-winter festival.

El Paso—Football parties and a downtown parade will highlight homecoming activities of Texas Western College, November 5-6. The football game is with traditional Border Conference foe, Harvard.

LOWELL B. MORGAN

Democratic Candidate for Lincoln County Commissioner (District 3)

Your Vote & Influence Appreciated

B. T. Judia

Democratic Candidate for Justice of the Peace Precinct 10

Your Vote Will Be Appreciated

BRYAN HENDRICKS

Democratic Candidate for Probate Judge

Always Interested in the Advancement of Lincoln County

Dependable A. A. Veteran

Your Vote and Influence Will Be Appreciated

ARTHRTIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Arthritis, hands deformed and my ankles were set.

Limited space prohibits telling you more here but if you will write me, I will reply at once and tell you how I received this wonderful relief.

Mrs. Lola S. Wier
 2604 Arbor Hill Drive, P. O. Box 2493
 Jackson 7, Mississippi

LAMESA GIRL SCOUTS VISIT IN RUIDOSO

About a dozen Intermediate Girl Scouts from Lamesa, Texas, accompanied by five adult leaders, visited in Ruidoso last week-end. They included: Mrs. John Palmore, Mrs. Buster Reed, Mrs. Harry Taylor, Mrs. Kimer Cope and Betty Wickman, adult leaders; Misses Pam Palmore, Mary Lee Taylor, Sylvia Reed, Sunny Palmore, Karen Campbell, Karen Blair, Barbara Jo Harris, Barbara Jean Barron, Glenna Kilgore, Alma Ann Agee and Linda O'Neil.

Lin-Simmons University of Abilene.

The Four Way Test Of Things We Think Say, or Do—

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER UNDERSTANDING?
4. Will it be BENEFICIAL to all concerned?

Ruidoso-Hondo Valley ROTARY CLUB

For Magnolia Petroleum Products
CLYDE (Mobil) McCLINTOCK
 Phone 4323 Ruidoso, N. M.

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For Sportsmen, Farmers, Ranchers, Workmen

Let us know no later than next Tuesday if you want some of these fine shoes. Also, special orders taken on Herman and Redwing Shoes.

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- Groceries
- Hardware
- Paint
- Meats
- Notions
- Dry Goods
- Green Tree, N. M.

Phone 205

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Prepare for Winter Driving—

Let us flush your cooling system, check its dependability, put in anti-freeze, check your battery, electrical system and other things which may cause trouble when the thermometer dips.

For That Old "Sudden Service"
 Around the Clock Around the Country

Wrecker Service — Auto Repairing
 Tires — Batteries — Accessories

REBA JEAN (LUCK) BARBER

Elect Reba Jean Luck Barber, Democrat Candidate for County Clerk of Lincoln County. Lifelong resident, born and reared in Alto, graduate of Captain Union High School, attended New Mexico A. & M. A. at Las Cruces for two years, majoring in Business Administration. Employed six years in the Administrative Office at Fort Stanton.

I respectfully solicit your vote, support and influence.

Your
1954 DEMOCRATIC CANDIDATES

IT'S TIME FOR LEADERSHIP

ABLE EXPERIENCED CONSCIENTIOUS



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 For Governor



CLINTON P. ANDERSON
 For U. S. Senator



A. M. FERNANDEZ
 For Representative in Congress



JOHN J. DEMPSEY
 For Representative in Congress



JOE M. MONTOYA
 For Lieutenant-Governor



NATALIE SMITH BUCK
 For Secretary of State



J. D. HANNAH
 For State Auditor



JOSEPH E. GRANT
 For State Treasurer



RICHARD H. ROBINSON
 For Attorney General



GEORGIA L. LUSK
 For Superintendent of Public Instruction



E. S. WALKER
 For Commissioner of Public Lands



INGRAM B. PICKETT
 For Corporation Commissioner



DANIEL K. SAILER
 For Justice of Supreme Court (8 Year Term)



JAMES B. MCGHEE
 For Justice of Supreme Court (8 Year Term)



H. A. KIZER
 For Justice of Supreme Court (4 Year Term)

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BEAUTIFUL NEW SIX-WAY FLOOR LAMPS

Regular \$20.00 Values Now Only

\$14.95 BULBS INCLUDED

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- Provides both direct and indirect light
- Graceful fluted-standard and heavy ornamental base—rich bronze finish
- Chromspun color-locked taffeta shade
- Complete with one 100-200-300 watt and three 40- or 60-watt bulbs

Take your choice of the two base designs shown. Either may be purchased with white or beige shade as you prefer.

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These lamps carry the Beauty Plus Tag which means decorator styling plus approved construction for proper seeing.

TELEVISION PROGRAMS

FRIDAY, OCTOBER 25
 1:00 **Test Pattern**
 3:30 **Jack's Place**, movie
 5:55 **Acting Theatre**, Owen Moore
 6:35 **"Happy Day"**, Hal, McMillan
 6:50 **Faith, Hope & Charity**, ABC
 6:55 **Daily Newswel**
 6:45 **Tracker Time**
 6:55 **Weather Story**
 7:00 **Uncle Vitamin**, the Crewn
 7:30 **Annie Oakley**, west. advan.
 8:00 **Groucho Marx**, NBC
 8:30 **Kousser For It**, ABC Var.
 9:00 **Nine O'Clock News**
 9:10 **Sports Desk**
 9:20 **Moonlight Serenade**
 9:30 **Schlitz Playhouse of Stars**
 CBS Dramatic Presentation

10:00 **Book the Book**, ABC Quiz
 10:30 **News, Sports and Weather**
 11:00 **Roundup, Sign Off**
SATURDAY, OCTOBER 26
 6:55 **Sign On, Set, Highlight**
 7:00 **Western Playhouse**
 8:00 **Jay Messer's Western Band**
 8:15 **Kathy's Musicale**, local live
 8:30 **Inspiration** thru words, mtg.
 8:40 **Daily Newswel**
 8:55 **The Weather Story**
 9:00 **All Amer. Game of Week**
 9:30 **To be announced**
 10:00 **Soldier Parade**, ABC Variety
 10:30 **Big Ten Highlights**, Football
 10:45 **Nine O'Clock News**
 11:00 **Sports Desk**
 11:10 **Moonlight Serenade**
 11:20 **That's My Boy**, CBS Com.
 11:30 **News, Sports, Weather**
 11:45 **Roundup, Sign Off**
SUNDAY, OCTOBER 27
 1:00 **Test Pattern**
 1:30 **Sign On Program Highlights**
 2:30 **Faith Forum**
 3:00 **Chicago Wrestling**
 4:00 **Movieland**
 5:00 **Better Living**, TV Theatre
 5:30 **Hopalong Cassidy**, NBC
 5:50 **This Is the Life**, rel. drama
 6:30 **Edna's Daily**, ABC
 6:35 **Daily News**
 6:45 **Weather News**
 7:00 **The Life of Riley**, NBC
 7:30 **Dragnet's "Madge 114"**, NBC
 8:00 **All Star Playhouse**
 8:30 **Private Secretary**, CBS
 8:55 **Ernest Young**, NBC
 9:00 **Nine O'Clock News**
 9:10 **Sports Desk**
 9:20 **Moonlight Serenade**
 10:00 **Armchair Theatre**
 11:00 **News, Sports, and Weather**
 11:45 **Roundup, Sign Off**
MONDAY, NOVEMBER 1
 1:00 **Test Pattern**
 1:30 **Jack's Place**, Fee, Movie
 2:30 **Boy Scouts of Amer.**, live
 5:45 **The Christopher Series**
 6:00 **Test Pattern, Junior Quiz**
 6:30 **Daily Newswel**
 6:45 **Tracker Time**
 6:55 **Weather Story**
 7:00 **Class**, rel. Ziv Western

7:30 **Mr. District Attorney**, with David Ladd, ABC
 8:00 **Western Artists**, Lee Ball
 8:30 **Ford Theatre**, NBC dramatic presentation
 9:00 **Nine O'Clock News**
 9:10 **Sports Desk**
 9:15 **Going Places**, Sports
 9:30 **This Big Playback**, Sports
 9:45 **Texas Baseline**
 10:45 **News, Sports, Weather**
 11:00 **Roundup, Sign Off**
TUESDAY, NOVEMBER 2
 1:00 **Test Pattern**
 1:30 **Jack's Place**, Fee, Western
 2:30 **Cartoon Carnival**
 3:30 **Pinky Lee Show**, NBC
 6:00 **Veteran's Administration**
 6:15 **To be announced**
 6:30 **Daily Newswel**
 6:45 **Tracker Time**
 6:55 **Weather Story**
 7:00 **Dollar a Week**, ABC
 7:30 **Test Pattern**
 7:45 **Jack's Place**, Fee, Western
 8:00 **Cartoon Carnival**
 8:30 **Great Stories of the Century**
 10:00 **Armchair Theatre**
 11:00 **News, Sports, and Weather**
 11:45 **Roundup, Sign Off**
WEDNESDAY, NOVEMBER 3
 1:00 **Test Pattern**
 1:30 **Jack's Place**, Fee, Movie
 2:30 **Action Theatre**
 3:30 **Girl Scouts of America**, live
 5:45 **The Pastor**, new, Yell, fee.
 6:00 **Walker on Parade**
 6:30 **ING Newswel**
 6:45 **Tracker Time**
 6:55 **Weather Story**
 7:00 **Gang Busters**, NBC
 7:30 **"Liberate"**
 8:00 **City Detective**, MCA Mys.
 8:30 **Married Men**, NBC Com.
 9:00 **Nine O'Clock News**
 9:10 **Sports Desk**
 9:20 **Moonlight Serenade**
 9:30 **The Goldbergs**, starting
 Gertrude Berg, Dumont ch.
 10:00 **Armchair Theatre**
 10:30 **News, Sports, and Weather**
 11:00 **Roundup, Sign Off**
THURSDAY, NOVEMBER 4
 1:00 **Test Pattern**
 1:30 **Jack's Place**, Fee, Western
 2:30 **Cartoon Carnival**

PAGE FIVE
Ruidoso News
 Friday, October 25, 1954
 9:00 **Nine O'Clock News**
 9:10 **Sports Desk**
 9:20 **Moonlight Serenade**
 9:30 **The Golden Game of Week**
 10:00 **Walker on Parade**
 10:30 **News, Sports, and Weather**
 11:00 **Roundup, Sign Off**

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 Radios and Record Players
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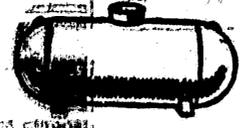
Date With A Shovel?
Or With An Axe?

Who hasn't when the temperature drops. And don't forget, winter always increases the hazard of fire. Right now it's good common sense to check up on the danger spots around your home. At the same time take a look at your insurance policy to be certain it would come close to replacing your home in case of fire.

CLARKE INSURANCE AGENCY

Ezell RAY Billie Ruidoso
 Phone 2413

F... is for Reasonable Fuel
 Butane Gas is truly one of the most reasonable fuels in use today. In urban areas, or where lines are not available this gas is as close as your telephone.



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YES... We Have the New 1955 CHEVROLET
On Hand READY TO DELIVER
 Still Making L-O-N-G Trades on 1954 Model Chevrolets

NOTICE

Our Lumber Yard Will Be Closed Nov. 5th Through Nov. 12th To allow our staff to enjoy the Hunting Season.

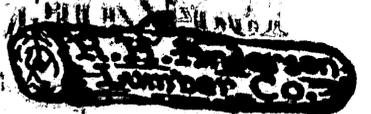
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Be sure you have all you need in the way of equipment. Let us help you get outfitted for a more enjoyable hunt.

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Chas. A. Jones.



Democratic Candidate for COUNTY COMMISSIONER
 District 2

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CHANGO!
 What a wonderful existence mankind would have if all the troubles and problems of this world could be dumped into a magician's hat—and then with a "presto, change" they would all vanish. Or, if you had such power, wouldn't it be marvelous to rid yourself of all personal worries? But by our very nature, we are imperfect. While going it alone, we are incapable of perfect deeds and decisions. Fortunately, there is a Greater Being than ourselves who stands ready and anxious to help us. To Him we must look for guidance and faith. And it is through His Church, here on earth, that we can best come to understand His will. Attend Church this Sunday and every Sunday. Here, in spite of all our weaknesses, we will become stronger men and women. Here, we will learn to face the future with a surer understanding of right and wrong.

THE CHURCH FOR ALL... ALL FOR THE CHURCH
 The Church is the greatest factor on earth for the building of character and good citizenship. It is a schoolhouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For the sake of his children and nation. (3) For the sake of his community and world. (4) While needs his moral and material support. Men to go to church regularly and read your Bible daily.

Book	Chapter	Verses
Sunday... Genesis	1	1-19
Monday... Exodus	1	1-19
Tuesday... Exodus	16	1-25
Wednesday... Matthew	8	23-28
Thursday... Acts	17	22-30
Friday... Acts	17	22-30
Saturday... Acts	28	12-19

Compliments of A Friend

Fox Mercantile
 Green Stamps — Green Help
 Green Vegetables
 Green Trees

Ruidoso Osteopathic Clinic
 In Palmer's Gateway Building
 MEMBER RUIDOSO C. OF C.

Sacra Bros. Co.
 Of Lincoln County
 Building — Proprietary
 Building — Proprietary
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The Ruidoso News
 The Paper with The Want-Ads That Pay

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 Home of Kamaul's Hardware
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Brunell's Department Store
 1215 N. and 12th Street
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 For Distinctive Gifts
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LaFiesta Cafe
 BISCUITS FOR BREAKFAST
 Mac & Lucille Maachen
 Palmer's Gateway—Ruidoso

Mt. Vue Sho-Dyn
 Drive-In Theatre
 — The Klans
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 "It Pleases Us To Please You"
 We Give It and We Give It
 MEMBER RUIDOSO C. OF C.

Ben Donathan & Sons
 Building Contractors
 12th Street

Church Directory

FIRST BAPTIST CHURCH
 Green Tree, New Mexico
 Rev. Lee Allen, Pastor
 Sunday School 9:45 a. m.
 Eugene Gay, Supt.
 Preaching Service, 11:00 a. m.
 Training Union 6:30 p. m.
 Mrs. J. E. Caraway, Deaconess
 Preaching Service, 7:30 p. m.
 Wednesday night service, 7:00.
 Youth meeting every Saturday night at 7:30 p. m.
 The church where everybody is somebody, and nobody a stranger.
 Phone 148-04.

CHURCH OF CHRIST
 M. A. Ekins, Minister
 Services
 Bible Study at 9:45 a. m.
 Worship Service at 10:45 a. m.
 Communion at 11:40 a. m.
 Evening Service at 7:00 p. m.

COMMUNITY METHODIST CHURCH
 Rev. H. L. Atkins, III, Pastor
 Sunday School—9:45
 Morning Worship—10:55
 Methodist Youth Fellowship—5:30
 Evening Service—7:00.

CHRISTIAN SCIENCE SERVICES
 Every Sunday, 1 p. m. in Ruidoso Woman's Club. Testimony meeting following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend.

FULL GOSPEL HOLINESS CHURCH OF GREEN TREE
 Rev. Cecil Smith, Pastor
 Sunday School—9:45 a. m. Sunday
 Preaching—11 a. m. Sunday.
 Evangelistic Service—7:30 p. m. Sunday.

ASSEMBLY OF GOD CHURCH
 Green Tree, New Mex.
 Pastor, George Perry
 Sunday School—10 a. m.
 Morning Worship—11 a. m.
 Booster Band—7 p. m.
 Evangelistic Service—7:30 p. m.

HOLY MOUNT EPISCOPAL CHURCH
 Neb Hill
 Vicar, Manning Pathio
 Services
 2nd and 4th Sundays, 11 a. m.
 Church School every Sunday at 10:30 a. m.

CHURCH OF JESUS CHRIST LATTER DAY SAINTS
 Mesalera, N. M.
 Sunday school and Sacrament, 10 a. m. Sunday.

FIRST PRESBYTERIAN CHURCH
 William E. Holmes, Jr., Pastor
 Temporary place of meeting, Women's Club Building.
 Sunday School at 10 a. m.
 Morning Worship at 11 a. m.
 Evening Worship at 8:00.

ST. ANNE EPISCOPAL CHURCH
 Glenwood, New Mexico
 Vicar, Robert Davis
 2nd and 4th Sundays, 9:30 a. m.

FIRST BAPTIST CHURCH
 Rev. Walter Ekins, Pastor
 Sunday School, 9:45 a. m.
 Worship Service, 11:00 a. m.
 Wednesday Night Service, 7:00 p. m.
 Youth Meeting, 7:30 p. m.
 Wednesday Night Service, 7:00 p. m.
 St. Eleanor's Church
 Rev. George Burlew
 School of Holy Days—7:00 a. m. and 11 a. m.
 Week Days—7:30 a. m.

Game	Date	Location	Time
Jan. 15	Capitan	There	Here
Jan. 21	St. Peter's	There	Here
Jan. 22	Hagerman	There	Here
Jan. 28	NMMI	There	Here
Jan. 29	Open	There	Here
Feb. 4	Carrizozo	There	Here
Feb. 5	Hondo	There	Here
Feb. 11	Hagerman	There	Here
Feb. 12	Bunite	There	Here
Feb. 18	Carrizozo	There	Here
Feb. 19	Open	There	Here
Feb. 24-26	District Tournament	There	Here

ELECT
Democratic
Candidate
Melvin
E.

TAYS

State Representative

30th District

Lincoln - Otero - Socorro Counties

Progressive

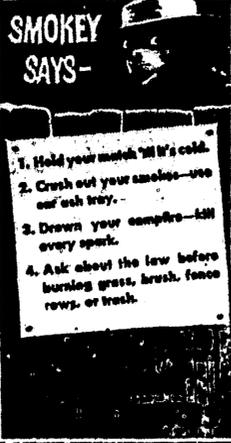
Energetic - Dependable



AT PUEBLO—Frank Sinatra plays a crazy killer in the suspense movie, "Suddenly," showing Sunday and Monday at the Pueblo here.

Question Of Whether Bar Owner Here Paid Taxes Is Involved In Resignation Of Revenue Agent

(From Albuquerque Journal)
Santa Fe—A preliminary report shows \$5,354.42 in Bureau of Revenue collections have not been accounted for by W. R. Reed, former supervisor of Dist. 3 at Roswell, according to Revenue Commissioner Manuel Lujan.
No evidence of remittance of \$3,388.85 of the total to the Santa Fe office by Reed has been found, Lujan's report asserts. It lists remainder allegedly unaccounted for as collections on "dishonored checks."
The \$3,388.85 is covered by receipts in the possession of taxpayers, according to the report.
Further investigation is being made, Lujan said Friday, pointing out that a letter to Gov. Edwin McChesem and Lujan, accompanying the report, said, "This report is not to be considered final in any respect."
Hartman-Johnson Report
It came from State Comptroller Edward Hartman and Fred H. Johnson, now acting supervisor for the district Reed headed, who have been taking part in the probe.
Asked if the \$5,354.42 sum constituted a shortage, Hartman said:



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Ruidoso News
Friday, October 29, 1954

"Collections for the Bureau of Revenue made by a field man and not remitted to the main office would constitute a shortage."
Reed resigned in mid-September after Lujan asked for his resignation, according to Lujan. Shortly after that, Lujan disclosed he had ordered an investigation and said there appeared to be "irregularities" in Reed's office.
Reed has declined comment on that statement. Reed termed the investigation "routine," the kind "made when any supervisor resigns."
The state has notified Reed's bonding company about the allegedly unaccounted for collections. The \$5,354.42 is within the \$10,000 bond involved.
A civil suit will be filed in district court, probably at Roswell, aimed at obtaining a judgment to file a lien against Reed's property, Lujan said.
Copies of the report, he and Hartman said, are being provided to district attorneys at Roswell and Ft. Sumner. The state officials explained the double move is because the collections involve both Lincoln and Chaves County taxpayers in two judicial districts.
Resigning of Reed
A Ruidoso bar operator's assertion he had paid tax he owed touched off the investigation, according to Lujan. The revenue commissioner gave this account of the opening episode:
Reed sent in a \$100 sum along with a proposal that the \$100 man be allowed to pay his \$762.93 tax on an installment plan. The Santa Fe office turned down the proposal by so notifying Reed in a letter. A copy of the letter was sent to the Ruidoso man. He declared he already had paid in full.

FIRST '55 CAR ROLLS OFF LINE



DETROIT—America's mighty industrial machine shifted into high gear this week as the huge Plymouth Motor Corp. plant here began production of the "all-new" Plymouth car for 1955. Top management officials followed assembly of the first car from the time the wheels went on until the finished car came off the line. President John P. Manafeld described the car as "all new from bumper to bumper and from the wheels up." Shown above inspecting the first engine installation are, left to right, Robert Anderson, chief engineer; Carl J. Demrick, vice-president in charge of manufacturing; Manafeld, and William J. Bird, general sales manager.

NOTICE!

The Ruidoso-Green Tree & Capitan Telephone Directory Is
GOING TO PRESS
This Will Be a Yellow Page
Classified Directory
For Advertising or Extra Listing
Contact the Business Office
RUIDOSO TELEPHONE CO.

Announcing..

I Would Like to Open a School of
TAP DANCING

In Ruidoso if there are enough parents interested.

Age groups would include:
4 Years to Pre-School
First graders through 10th graders and Older Classes

Special work will be done with the pre-school group.

Tap Dancing, Songs and How to Play Together Will Be Taught to Pre-School Group

If Interested, Contact—
MADELINE RACHELS
Phone 3235 Nob Hill Lodge

RE-ELECT WM. GLEN BRADLEY
Republican Candidate For
LINCOLN COUNTY SHERIFF



Due to the duties of my office, I have not been able to contact all of the voters personally, however, I believe my two years in office qualifies me to serve the people of Lincoln County even more efficiently if I am re-elected your Sheriff for the next two years.

I have enjoyed being Sheriff of Lincoln County and appreciate the confidence shown in me by your vote two years ago.

If I am re-elected I will endeavor to continue in my efforts to serve in fairness to all.

Pd. Political Adv.

TO OUR VISITORS—
Things to See and Do
In the Playground Area
Of Ruidoso & Lincoln County
All of these things listed are within 60 Miles of Ruidoso—

- Lincoln National Forest—**
With its campgrounds, scenic trails and drives. Three riding stables here provide horses for riding into our forest which surrounds us.
- Cedar Creek—**
Winter sports area and park-like shrubs and evergreens.
- Golf Course—**
One of the most beautiful golf courses in the world is Cree Meadows.
- Mescalero Apache Indian Reservation—**
Can be entered in the recreation area west of here, or you may visit at Mescalero, on U. S. Highway 70.
- Lake Bonito, Bear Canyon—**
Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.
- Nogal Lake, Nogal Mesa—**
The mesa is scene of the annual Summer Cowboy Camp Meetings.
- White Sands National Monument—**
Stupendous deposit of pure white gypsum.
- Lava Beds—**
The Mal Pais is a fascinating and different attraction.
- Old Lincoln Courthouse—**
In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.
- Big Game—**
Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.
- White Oaks—**
Old ghost town once thickly populated and once having newspaper, stores, saloons.
- The Three Valleys—**
Beautiful orchards, ranches along Ruidoso, Hondo and Bonito. Home of internationally famous artist, Peter Hurd; screen star Linda Darnell; author, writer Dan Storm and Louise Massey and Milt Mable, radio and screen entertainers.
- Capitan, Capitan Gap And Indian Gap—**
Scenic rangeland and mountains. Popular summer race track, with horse racing each week-end in summer.
- Ruidoso Downs—**
Numerous clubs with entertainment.
- Night Clubs—**
Numerous clubs with entertainment.
- Churches—**
In the immediate area are nine churches of various denominations.
- Climate—**
The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.
- Mon Jeu Look-Out—**
Drive to the top of this forest look-out tower, 10,000 feet high.
- Fort Stanton—**
89-year-old fort once policing Apache Indians, later used as Merchant Seaman Hospital, now a state TB sanatorium. Where Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing once stationed learned to play his poker.
- Cloudcroft—**
High mountain resort area.
- Artists, Art Schools—**
Ruidoso is home of several resident artists, including Harris Shelton, Reynolds Jones, Marjorie Graves, and others, and art schools are held each summer. Ceramics studio also operates here in summer.
- Mayhill Nurseries—**
Giant greenhouses growing many beautiful flowers shipped to wide area.
- Wheeler Museum—**
Most unique privately owned museum in New Mexico.
- Ruidoso Lookout Tower—**
Gives panoramic view of Playground of the Southwest.
- Ruidoso Sky Ride—**
Unusual cable car lift to top of Moon Mountain.
- Dowlin Mill, Blazer Mill—**
Both in immediate area, stone roller structures once housing flour mills built over 100 years old. Dowlin Mill is still now grinding flour each summer. Central Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.
- Carrizo Lodge—**
With unique history, museum and scene of square dance schools, bordering on Indian reservation.
- Fun In Downtown Ruidoso—**
With skating, bowling, shooting galleries, bingo, theatres, children's rides, billiards, and many curio stores.
- Places To Dine—**
More than 50 restaurants and dining rooms to choose—some of them with specialties.
- Green Tree Indian Aqueduct—**
Stone aqueduct built over 800 years ago to carry water from Palo Verde Springs into Ruidoso Valley.
- Indian Ruins—**
Ruins and photographs of various Mogul settlements at Glencoe, near Capitan, in Ruidoso area.
- Airport—**
Paved runways long enough to accommodate two-engined planes.

(Copies of this are for sale at Ruidoso News Office.)

Around Hi Skool

(From the War Whoop)
HONOR ROLL
10th Grade "B"
Judy Barajas, Ann Beaver, Jeaneene Carpenter, Bill Bealer, Jerry Casaway, Jimmy Goodson, Royce Lackey, Shirley Mathis, Freddie Perry, Bertha Reese, Ola Sanchez, Gail Sharp, Judy Smyth, Reed Sturman, and Patricia White, 9th Grade "B"

James Beaver, Charles Butler, Dixie Capps, Dixie Graham, Tommy Graham, Charles Padilla, Nadine Peterson, Benny Sullivan, and Tommy Ward.
10th Grade "A"
Joseph Brooks and Joanel Noeker.

12th Grade "B"
Barbara Akin, Linda Burns, John Fuchs, Arbara Goodson, Charley Hall, Ginger Hardy, Joan Marie Matthews, Billy Mills, Evaristo Morales, Kenneth Newton, and Don Sanders.

11th Grade "A"
Sofora Fuchs, Ada Lu Grass, Nyles Lackey, Linda Moore, and Jo Betty Reese.

11th Grade "B"
Theresa Barajas, Betty Carpenter, Bonnie Chastain, Wanda Coe, Arnell Evans, Dixie Evans, Marjio Hart, Max Jones, Barbara McDaniel, and Angela Posey.

12th Grade "A"
Helen Whiteley Barajas.

S. E. (BEN) GREISEN

Republican Candidate for Lincoln County Treasurer
Your Vote Appreciated

I hereby wish to thank the people for the support given me at the last election, and will continue to give you courteous and efficient service during the next two years.

Re-Elect James Earl Harcrow



Republican Candidate County Clerk
Lincoln County
"I stand as my record of Courteous, Efficient Service To All"

I Will Appreciate Your Consideration On Election Day



Re-Elect L. S. DRAKE
Republican Candidate for State Representative in Lincoln County 16th District

Since my election in 1950 I have worked hard for the Lincoln County Highway Program and for other legislation for our state and county's benefit. If elected again I will continue to do so. I have made numerous trips to Santa Fe in the last four years, all in the interest of Lincoln County, and all have been at my own expense, for some needed matter that took personal contact on my part to get done.

Experienced Capable Willing Your Vote and Support Appreciated

12th Grade "B"
Patsy Brown, Eva Mae Carter, Ann Capps, Nancy Chapman, Jerry Chapman, Cecil Clarke, Virginia Hoadley, Elizabeth Hoadley, Shirley Owens, Miry Ann Standefer, Naomi Walton, Jessie Ward, Glen Westall, and Eddie Wimberly.

The Elita Bita Pi girls gave a dance in honor of the 1954 football players. It was given at Adela's house at 7:30, October 9. It was semi-formal and everyone had fun. Cookies, canapes, and punch were served. The dance music was furnished by a record player. The party ended about 12:30 after a game of wink-um.

New Numbers Listed For Dial Phone Users
Ruidoso Telephone Co. this week issued the following list of new telephone numbers for residential and business stations installed since printing of the dial phone directory at the time the dial service went into effect July 1. You are urged to clip and save this list:

GREEN TREE	807
Paxton, Earl L.	2-02
RUIDOSO, NEW MEXICO	
Barbour, J. E.	3585
Barrilleaux, Allen	4142
Buckner, Raymond	4463
Brach, Alvin G.	3181
Blankenship, Wallace B.	3921
Capps, J. C.	2361
Carpenter, C. E.	2762
Cutbirth, O. S.	3761
Escobedo, Mrs. J. M.	2771
Ferus, Milton	3582
Gilliam, Mrs. H. A.	4481
Gardenside Court	4481
Gabrielle, G. Purcell	3778
Hollman, Max	2316
Holt, J. A.	3272
Hensley, Jim	4897
Hudson, (Bill) Wm.	4181
Jackson, G. B.	3923
Jones, Ray	2001
Kennedy, Doyle	2668
Kilgore, Mrs. Violet, res.	2762
Kent, E. L.	4141
Lackey, James	2981
Lore, Lottin	4382
McNabb, Loyd	3938
McMinn, Travis	4112
May, T. E. (Chief)	2572
Nadolaki, E. J.	3581
Proctor, Leonard	3795
Pines Motel	3142
Royce, Mrs. Robert	2362
Rhodes, E. W.	3142
Richards of Ruidoso	4101
Salas, D. R.	4351
Smith, Lynn	2581
Sharp, H. A.	4462
Steinberger, H. J.	3691
Thompson, Til	4343
Trehring, Spencer	2183
Vincent, Cleanora & Laundry Service	3131
Vanco, J. O.	3593
Watson Bros. Oil Co.	3601
Williams, B. & Sons	2941

READ THOSE WANT-ADDS!
Your Vote & Influence Appreciated

A. SOTO
Republican Candidate for County Commissioner District 1 Lincoln County

W. S. Campbell
Republican Candidate for Re-Election
Justice of the Peace Precinct 16
My Record Speaks for Itself
Your Vote Appreciated



In Interest of Lincoln County
VOTE FOR Clint Sultemeier
Republican Candidate for Lincoln County Commissioner District 2

Clint Sultemeier, candidate for commissioner from District 2, was born in Corona 38 years ago. He was graduated from Corona High School in 1935 and then was associated with his father in the ranching business. He owns his ranch now where he runs sheep and cattle and he has been a Lincoln County taxpayer for the last 13 years.

He resides on his ranch, 23 miles southeast of Corona, with his wife, the former Juanita Leary, and their three children who are attending the Corona Grade School.

Clint Sultemeier is fully qualified because of good judgment and knowledge of Lincoln County to serve all the people of this area.

Author Describes Ranch At Ruidoso As 'Veritable Writer's Heaven'; First Book On Sale This Month

(Editor's Note: Below are reproductions of a short biography of a new writer, whose first book "The Land Beyond" went on sale at book stores across the nation on Oct. 28, and of a synopsis of the story she wrote, reprinted from the book's jacket. The work is from the Vintage Press, New York 1, N. Y.)

"THE LAND BEYOND"
Frances Snipes
(Vintage Press, New York 1, N. Y.)
Polynesian—picturesque, exotic, alluring. A land of sun-kissed days and love-filled nights. A land of strange legends and sensual pleasures, all weaving their spell of enchantment.

This is the framework of a vivid tale of romance and adventure, revolving around Alana Mitchell and Wray Forrester. Sole survivors of a plane crash, they fall deeply in love during the days they are adrift on a raft. What happens when these conventionally reared Americans—both married to mates whom they no longer love—are suddenly thrust into ultra-unconventional surroundings is the theme of this highly dramatic and suspenseful narrative.

After an exciting rescue, Alana and Wray dwell in Tapano, a little-known island of the South Sea where they are adored by the natives with the supernatural powers of ancient gods. Thus, they are drawn, willy-nilly, into the islanders' personal activities, and held accountable for every fortune and misfortune that befalls them.

Huirai, chief of the island, is a semi-savage with many wives but only one love. A benevolent tyrant, he is constantly torn between his barbaric heritage and the civilized training he has received. His illegitimate son is embroiled in their clandestine love affair, making for an extremely tense situation, for Huirai is unforgiving and his rule is absolute.

A fabulous first novel, written with style and distinction, The Land Beyond is certain to delight and enthrall the reader in search of a "different" South Seas story.

Frances Snipes describes her birthplace—Roosevelt, New Mexico—as a "barren, dust-ridden town that I hated on sight, but later learned to love." Educated in New Mexico and Texas schools, the author subsequently married a civil engineer whose profession made for a nomadic existence. By accurate count, they moved twenty-three times in seventeen years!

Of this first novel of hers, she says: "Without knowing when or why, my family has always taken it for granted that I would one day write a book. Years went by, however, before I suddenly realized I had accomplished nothing along that line. Extensive reading on the subject of the South Sea Islands left me completely fascinated by their elusive beauty, their freedom and charm, and their irrepressible way of life. The knowledge I gleaned seemed to be a favorable beginning for a story. I wrote it for the sheer joy of entertainment and release. We had, at one time, planned to live on the islands.

"The writing was accomplished between household chores and caring for the children. The actual work took about four years, but during that time I was quite ill with malaria and amoebic dysentery. Some of the story was written while I was propped up in a hospital bed. The nurses kept warning me that I would certainly pass on into 'the land beyond' if I did not stop writing. Despite their pessimism, I survived."

Today, Frances Snipes, her husband, and their two children live in a large, rambling house, in Lubbock, Texas, and also own Green Valley Ranch at Ruidoso, New Mexico—a "veritable writer's heaven."

Lou Ann Gowenlock was elected Homecoming Queen for New Mexico Western College at Silver City, it was announced today. She was presented with her court and was crowned at the half-time ceremonies of the homecoming games between Western and California Polytechnic.

To The Voters of Lincoln County—

In this last week before election, I want to bring a few things to your attention I feel you would like to know in regard to my first term as County Commissioner:

1. We have begun a definite program of work on improving State Highway 37, and I would like to be re-elected to another term as your commissioner to see it continued still further, and finally completed. The state highway department has authorized a contract to be let in February for hardsurfacing the first six miles from Ruidoso Airport beyond Alto.
2. In regard to Ruidoso's need for funds to secure rights of way for widening and straightening State Highway 37 in the city limits, we were able to save the Village of Ruidoso \$8,000, a very large sum for a growing community with its many different needs and expenses.
3. We have bought in my first term a new grader for our county roads, which has been one of our greatest needs for many years, and which will be used to keep our roads in better shape all over the county. It will continue to be my policy to try to get the things our county needs, as we can afford them, and as they affect all of the county.
4. These and many other things have been done in our first term, more than we have time and space for to enumerate here. We have always tried to consider ALL of the county's needs, and the benefit to ALL the county in the various actions we have taken.

GEORGE FUCHS
Republican Candidate For Re-Election
LINCOLN COUNTY COMMISSIONER
District 3

Mechem Took Lincoln County Out Of The Mud

Governor Mechem, in 3 1/2 years spent MORE THAN TWICE as much money on roads in Lincoln County than all previous administrations since New Mexico statehood.

When campaigning for governor, Ed Mechem said simply: "You certainly need highway work in Lincoln County." The completed road program here proves his sincerity. Figures tell the story:

MONEY SPENT ON HIGHWAYS IN LINCOLN COUNTY

All Previous Administrations	\$1,107,921
Governor Mechem's Administration: (Figures from State Highway Department Records)	
For Highway 56—	
1952	\$ 279,172
1953	628,291
1954	788,282
Tianic-Arabela Rd.	184,280
Tianic Bridge	66,195
Ruidoso to Airport	34,518
TOTAL	\$2,977,423

Blacktopping and approaches by State Highway Department in this area:

Honda High School	\$ 1,612.00
Ruidoso School	3,544.82
Ruidoso Hospital	834.49

Mechem's pledge that there would be no new or increased taxes during his two terms of Governor has been faithfully carried out, and in order that the fiscal needs of New Mexico should properly be met, he instituted an efficient, business-like system of collection in the State Bureau of Revenue.

During the first three years of Mechem's administration, from January 1, 1951, to January 1, 1954, his Bureau of Revenue collected \$182 million, \$50 million more than the total of 1948, 1949 and 1950—without increasing taxes, without new taxes. BUT with a reduction of 17% in the Gasoline Tax.

Mechem's program of honesty, economy and efficiency in government is most apparent in our public school system, and here is an excellent example of how well the Mechem principles have worked out.

Teachers Paid More

Each of our deserving school teachers is receiving almost \$400 per year more—at the end of Mechem's first three years—than he or she was paid in 1950. And this salary raise is directly attributable to the fact that Mechem's Bureau of Revenue collected \$182 million in School Tax in 1953 compared with less than \$17 million collected during 1950, the last year of the previous administration.

You may say that part of this increase stems from New Mexico's growth in population. Undoubtedly part of it does, but remember that the number of school teachers has also increased, and that without more effective tax-collection techniques, and the application of proven business principles, additional money for their higher salaries would not have been available.

Aid for the Needy

New Mexico's ability to provide for its needy and aged citizens has also greatly increased during Governor Mechem's first three years in office.



ED MECHEM
Your Candidate for U. S. SENATOR

The average family on assistance rolls is now receiving 20% more in monthly payments than in 1950. More efficient investigation of those who apply for assistance has resulted in the elimination of chiselers and frauds.

Annual assistance grants for all classifications of needy citizens—the aged, blind, ill, handicapped, dependent, and the orphaned and crippled children—have risen from \$14 million in 1950 to \$17 million in 1953.

Also, 25% more children received care from our Child Welfare Service in 1953 than in 1950.

A Highway Builder

The greatest highway building program in the history of New Mexico has seen the construction of almost 3000 miles of major highways, farm-to-market and oil field roads during the past three years. In addition to these improvements, a well-planned program of maintenance has brought our older roads up to first-class standards.

This vast improvement in our highway system has been brought about through the application of the best principles of road construction, honest bidding and a full dollar's worth of road for every dollar spent of the taxpayer's money.

And remember, this was done with a REDUCTION of 17% in your gasoline tax.

Governor Mechem is one of the acknowledged authorities on water development in the Southwest, and at the present time is working with the U. S. Department of Interior on a program which will speedily determine New Mexico's underground resources.

Instead of continuing with the Federal underground water survey which was expected to require twenty years for completion, Governor Mechem and Secretary McKay are working out details of a cooperative Federal-State project which will enable us to ascertain our underground water resources in the very near future.

In the field of law enforcement, the New Mexico State Police have

brought from an ineffectual, mismanaged department of 84 men in 1950 a highly efficient, cohesive organization of 180 uniformed patrolmen today.

In 1950, they patrolled 1,700,220 miles; in 1953, they patrolled 2,540,940 miles.

In 1950, they made 3,900 arrests; in 1953, they made 14,433 arrests.

In 1950, they were responsible for the collection of \$534,650 in State income; in 1953, they were responsible for the collection of \$1,126,932 in State income, money which goes into our common-school fund.

The Mechem administration revived a long-dormant State law which provides for a Personal Classification of State employees. This action has resulted in a standardized, equitable basis for the payment of State workers instead of the hit-or-miss, irregular pay scales used in the past.

The Mechem administration established a pool for State-owned automobiles, with an annual saving of \$200 per car in operation expense, plus the added advantage of being able to operate the State's business with comparatively fewer automobiles. In this connection, the use of State-owned cars for private purposes was stopped.

A yearly saving of more than \$1 million in goods and commodities bought by the State has been brought about through a reorganization of the Purchasing Agent's office.

The number of vendors now bidding to the State has been increased

ALVIN STOCKTON



Year Candidate for GOVERNOR

dispatch and has shown greatest courtesy to all, and

"He has earned for himself the reputation of being one of the most impartial and unbiased presiding officers in the history of the New Mexico House of Representatives."

WHAT HE STANDS FOR

Alvin Stockton favors the open, direct primary; one in which the voters may cast ballots in the privacy of their choice.

Stockton favors new registration without party label.

He has stated that a law limiting campaign expenditures is needed in New Mexico.

Other topics which he is speaking in favor of are:

Earmarking—No new earmarking of taxes. Now, the legislature has control over only 15% of the state's revenues.

Lobbying—Lobbyists should be required to register their names, their clients and their expenditures.

Election Changes—Election of judges on a non-partisan basis; elimination of straight party voting; absentee ballot; election of governor and lieutenant governor every four years; official could not succeed himself.

Internal Changes—Personnel system for all state workers; fiscal control over the State Highway Dept.; elimination of overlapping agencies and functions, such as in the tax collecting and finance divisions.

Alvin Stockton has all the qualities of a leader. This statement is proved by the action by members of the 1953 New Mexico State Legislature. They adopted the following resolution as a tribute to Alvin Stockton's leadership:

"He has served the House of Representatives of the Twenty-first Legislature as Speaker of the House with great distinction, and

"He has conducted the business of the House with intelligence and

MECHEM SAVED FT. STANTON HOSPITAL



FORT STANTON HOSPITAL
Gov. Ed Mechem made several trips to Washington to save Fort Stanton Hospital for Lincoln County. He secured a U. S. Public Health Service permit to continue its operation as a State institution.

The approximate payroll at the hospital is \$300,000 a year. Gov. Mechem secured a Federal Government contract to hospitalize Indian tubercular patients, enabling the institution to operate in the black. There are at the present time 174 patients.

Construction has been approved for remodeling another wing to be added to the hospital to take care

of additional tubercular patients. To Be Awarded in February—A \$75,000 contract to hard-surface State Highway 37 from Ruidoso Airport toward Angus. Also to be awarded at the same time, and already allocated, \$53,000 for widening and straightening State Highway 37 at several places in Ruidoso.

saloon business in New Mexico, and has stringently enforced all provisions of the new Liquor Code passed during the first year of Mechem's administration.

Constitution of the day when the liquor license was worth \$3,000 to \$10,000 before it ever left the door of the Director's office.

In fact, there are now 65 fewer saloons operating in this State than when Ed Mechem took over.

An Administrator

All of us have painful memories of the half-million dollars squandered by the previous administration on the Donnell Survey. This was nothing but a book-keeping measure designed to take care of special friends and special interests.

In its stead, Mechem has instituted the Unit-Assessment tax system. Adopted by the last Legislature, this measure establishes accurate values for assessment purposes, reduces cost of county government by elimination of costs in material and labor in preparation of tax rolls, eliminates dual, overlapping assessments and modernizes antiquated assessment records.

And, instead of costing the taxpayers a half-million dollars, it did the Donnell Survey, it adds no additional cost to the assessment process.

In addition to outstanding improvements in new buildings and facilities at our institutions of higher learning, and our State Capitol, during the past three years, all of which was accomplished without increasing taxes, the following greatly needed improvements are now in progress, and here again the cost will be saved for our present tax payers:

State Penitentiary,	
Santa Fe	\$3,000,000
State Insane Hospital,	
Corona	2,000,000
Boys Industrial	
Home Springs	250,000
Los Lunas Home for Mental Defectives	150,000

Total approved by the last Legislature—\$5,400,000

Long range plan calls for eventual expenditures from Severance Tax Bonds as follows:

Penitentiary	\$ 2,500,000
Asylum	10,000,000

Ruidoso News

Letter to The Editor

Dear Vic and Joan: An All the Little Lament. Here is a much delayed letter but with it comes a desire to have you know we have been remembering you fondly all the while.

We are in Knights Ferry, an old gold mining town on the Stanislaus river where General Grant met and married a girl who used to live up the road a few houses from the bridge.

making my way back to the car. Near Wildcat canyon the other day I actually saw a bobcat while I was fishing. There are several turkey and cattle ranches near here and the ranchers get together quite often on Saturday nights and have a big supper and good old fashioned get together. We have roast turkey, barbecue, venison, duck and all sorts of good dishes. It's all so good and plentiful that I have a job to keep from eating too much.

We are trying to find a place of our own which seems to be difficult so far. I am getting impatient for a more permanent studio, but I am sure we shall get located one of these days.

Please tell all our friends hello for us as we remember and love so many there in Ruidoso. God bless all of you and help you enjoy the many good things that are so worthwhile.

Your friends, The Beagleys.

NOTICE STATE ENGINEER'S OFFICE Number of Application H-125 Filed at Ruidoso, N. M., October 18, 1954. Notice is hereby given that on the 18 day of October, 1954, in accordance with Chapter 131 of the Session Laws of 1931, F. G. Gonzales of San Patricio County of Lincoln, State of New Mexico, made application to the State Engineer for a permit to appropriate shallow ground waters of the Rio Ruidoso.

Appropriation of water from all sources combined to be limited at all times to a maximum of 3 acre feet per acre per annum. Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing to the State Engineer's granting approval of said application.

FOR SALE APPLES CHEROKEE ORCHARD E. E. FOLEY, Highway 79 Above the Junction

GREEN PLUMBING CONTRACTOR Phone 3572 RUIDOSO

GREEN'S PLUMBER LIKE AN OLD WITCH ON A BROOM, BAD PLUMBING CASTS A FRIGHTFUL GLOOM

ALAMO MOTOR CO. DODGE PLYMOUTH Sales and Service Box 138 Phone 58 Alamogordo, New Mexico LEE CRAWFORD, Salesman, Green Tree

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ALAMO MOTOR CO. DODGE PLYMOUTH Sales and Service Box 138 Phone 58 Alamogordo, New Mexico LEE CRAWFORD, Salesman, Green Tree

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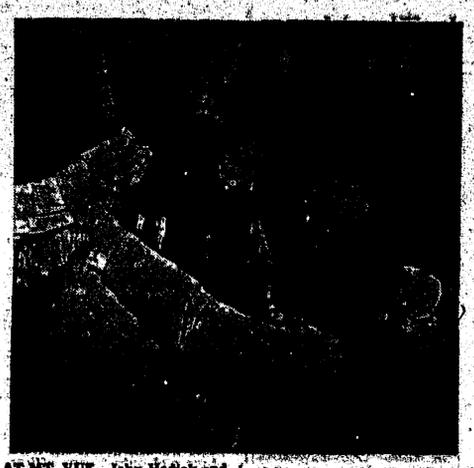
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AT MT. VUE—John Hodak and Robert Slack play leading roles in the color version, 'Carnegie at Cochise' showing Saturday night only at Mt. Vue Show-Dyn Drive-In Theatre on Mechem Drive.

LAFF And You'll Live Longer The teacher was trying to make the pupils think so asked some tricky questions. Johnny said the teacher gave me an example of nothing. Johnny did not hesitate. 'Nothing' he said 'is a balloon with its skin off.'

Hospital News Patients receiving treatment the last several days in Ruidoso—Hendrix General Hospital have Mrs. Virginia Carrillo, Ruidoso; Mrs. Viola Salas, Green Tree; Claude Peterson, Ruidoso; Johnny Jergins, Green Tree; Leo Nunez, Tularosa.

NOTICE Henry T. Wicker, Realtor, formerly of Portales, N. M., and a member of the National Association of Real Estate Boards, having lived in Roosevelt County for more than 20 years and for the last 12 years has been active in the Real Estate business in Portales, N. M., in selling, operating and leasing properties of most every kind.

FOR BEAUTY COUNSELLOR Products and service, see Mrs. Lucille Bingham at Harris Builders Supply, Green Tree. Good supply on hand at all times.

FOR RENT—Two bedroom modern furnished house, apply Coe Ranch—Glencoe, phone Ruidoso 8-12.

PENCIL SHARPENERS—Carbon paper, adding machine paper, rubber stamps, paper clips, file folders, typewriter ribbons, etc., in RUIDOSO NEWS

BOOK MATCHES—Finest line of book matches in America, with standard designs, single or double deck, some with art work, or write your own copy. Call Ruidoso News and salesman will call with samples.

PLAY CANASTA? You are invited to bring your own foursome, or come by yourself, to play canasta Monday afternoons at the Wm.'s club house.

Attention, Hunters: My Place Is Posted Will Allow No Hunting On Any Part of It. ERNEST BLOOD

Contract Ditch Work MACHINE DIGGING By Foot, By Hour, By Yard Foundations Dug JOE HAWKINS Phone 2935 or 4383

Custom Assay Office Chemists and Assayers Shippers Representatives P. O. Box 811 El Paso, Texas

FIREPLACE WOOD Any Kind Any Amount Write a Postcard to ART BRADLEY Green Tree, N. M.

The Old Mill Trading Post in Ruidoso Is A WATCH REPAIR PICK-UP STATION For DON TRIPP Watch & Jewelry Repair Service Of El Paso All Work Guaranteed

NATIONALLY KNOWN PLUMBING FIXTURES By Eljer, American Standard, Kohler and Crans Rheem Water Heaters Sid Courville Plumbing Repairs and Installations TRY HIS EASY PAYMENT PLAN 1 to 36 Months to Pay Payments to Meet Your Budget NO DOWN PAYMENT REQUIRED MEMBER RUIDOSO C. OF C. Phone 3462 or 3711

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

HOME OF SOUND INVESTMENT Modern furnished two-bedroom home. Fireplace, sleeping porch on nice deeded lot. Year-round location. Only \$6500.00.

EXCLUSIVE Modern two bedroom unfurnished rock home located on large corner lot, approximately 300-feet on pavement, zoned for business. Ideal year-round location. Price \$15,000.00.

EXCLUSIVE 6 Room Modern Home with two fireplaces, 4 room guest house on large deeded corner lot, year-round location. Price \$12,000.00.

EXCLUSIVE Modern, furnished, two bedroom home, with two acres of deeded land, own well, located in beautiful Carico Canyon. Only \$15,000.00 with terms.

EXCLUSIVE New, modern, furnished 2 bedroom home, year round location. Priced only \$10,500.00. Shown by appointment.

Own Your Own Vine & Fig Tree The only way this can be accomplished is by putting a nest egg in a SAVINGS ACCOUNT in the Ruidoso State Bank against the time that you

WALT CROSBY and get the right bargain. R. S. Your savings draw 2 per cent in the Ruidoso bank, and will help others get a home. What helps others helps you.

FOR RENT—Two nice apartments, electric refrigerator, panel ray heat; one with extra bedroom and two baths, reasonable winter rates. Mrs. Higbee, Patti-Gayle Courts, phone 3951.

FOR SALE—300-foot lot fronts Ruidoso river in Palmer Gateway, 2500.00. G. Robinson, on Vine Street, or write Box 103, Hollywood, 31p

FOR SALE—1 car radio; 1949 Chevrolet 2-door, radio and heater, 2-tone green with new paint. Clayton Bennett, the Trader, Highway 70, west of Junction, Ph. 3391.

ERNEST WOOD PLUMBING CONTRACTOR Box 158 Phone 3781 Ruidoso, N. M.

A. C. KELLEY Licensed Contractor ROCK and CEMENT WORK Ruidoso, New Mexico Phone 4153

BEN ROY INSURANCE TAX SERVICE Box 158 Ruidoso, N. M. Phone 4243

Pho. 2495 Ruidoso W. A. HART Electrical Wiring Refrigeration Sales & Service Building Construction State License 143 —18 Years in Ruidoso— State License A 6984 Your problems are My Problems Let me do your worrying MEMBER RUIDOSO C. OF C.

LOIS BARNES Starlite Cabins, MEMBER RUIDOSO C. OF C. Phone 2255

RUIDOSO REALTY Company, Inc. Lots for Lease or Sale Cabins For Sale Tom and Emadair Chase Jones Local Agents Ruidoso and Upper Cedar Creek MEMBER RUIDOSO C. OF C.

IDEAL MOUNTAIN HOME This is just what you have been wanting. Large modern cabin with all the requirements for a perfect summer or winter vacation or a permanent home. If you desire a perfect view of the Mountains with luxurious comfort surrounding you, let us show you this.

FOR SALE One of the best buildings in Ruidoso for grocery store or other business. Priced right with terms. Other business property for sale.

A REAL BUY 2 bedroom, modern furnished home, on deeded land, year round lot, for only \$2,500.00 with 1/2 cash.

IDEAL MOUNTAIN CABIN This is a bedroom, completely furnished, deeded lots, close in, only \$7500.00.

INCOME PROPERTY Five modern furnished rental units. Ideal location for rent property. Priced to sell, only \$12,500.00.

EXCLUSIVE Choice location in large deeded lots. Priced to sell. These lots recently set on the market and will sell fast. Call Yours Today!

MEMBER RUIDOSO C. OF C. PAUL H. DOUGLASS REAL ESTATE In Post Office Block Bus. Ph. 3095 Res. 3385

START A SAVINGS ACCOUNT AT RUIDOSO STATE BANK When You Need To Make A Hurred Trip —CONTACT— RALPH BROWN Fly Chartered Plane Air Port Phone 4331

FOR RENT—Two nice apartments, electric refrigerator, panel ray heat; one with extra bedroom and two baths, reasonable winter rates. Mrs. Higbee, Patti-Gayle Courts, phone 3951.

ROYAL TYPEWRITERS SALES AND SERVICE—All types typewriters and adding machines, new or used. Allied Business Machines Co., 410 N. Richardson, Roswell, Ph. 3874-W, or call Ruidoso News.

WANTED—All kinds of real estate listings and rentals. Lowell Morgan representing McCarty Real Estate.

FOR SALE—Chest of drawers \$9 up; straight chair, \$1 to \$5; new chrome dinette set \$25; 3-piece bedroom suite, \$15; chair \$15.50 to \$22.50; refrigerator \$30; Apache Furniture, Phone 2835.

FOR RENT—Small apartment, winterized, very comfortable and reasonable. Johnson's Gro. & Deli-cassens.

FOR SALE—1 girl's bike, original price \$65, like new, now \$35; 1 small cot, stand, \$3; 1 drop leaf maple table, \$7.50, and 1 small lamp stand, \$3. Clayton Bennett the Trader, Highway 70, west of Junction, Ph. 3391.

WHEN IN DOUBT —CALL— ROY NELSON "The Plumber" NO JOB TOO LARGE OR TOO SMALL Phone 2375

METAL WORK Gutters, Chimney Tops, Tanks All Sheet Metal Work LACEY SHEET METAL SHOP Contact Joe Hawkins at Ruidoso Gas Co. Phone 4382

COWBOYS SWEAR BY LEVI'S MANNIE'S Western Toggery

Save For A Purpose Save that "frittered-away" money. Put it in the Ruidoso State Bank. Where it draws 2 Pct. When Savings Grow. Buy Real Estate—one of the solidest of all bankable assets.

If you don't believe this, try to borrow money without real estate.

WALT CROSBY

FOR SALE—Metal all aluminum covered house trailer, also Westinghouse Electric mangle. White Auto.

PUBLISHER WANTED—For new copies, with new front end and new engine, before departure of all, call "The Trader" details write Box 21, c/o Ruidoso News.

WANTED—Old oak stove and heater. Good condition, will average Apache Furniture, Phone 2835.

FOR RENT—Refrigerators, baby beds, roll-away beds, hospital beds. Apache Furniture, Ph. 2835.

GOOD BUY—In used refrigerator and good used deep freeze. Buckner's.

FOR RENT—Cabin, with one, two, three or four beds, by the month. Vaughanland, Ph. 4451. 1/c

HULL'S REAL ESTATE AGENCY P. O. Box 1 Phones 3015—2255 Ruidoso, New Mexico Exclusive Listing One modern house located one block from Mechem Drive. Priced at \$4,200.00.

One Modern three bedroom house well located. Priced at \$15,000.00.

Will trade one lot for a used car, must be 4-door 1940 or 1938 model.

Three modern houses on one large lot just off Mechem Drive. You will have to see this property to appreciate it. Lot is large enough for more cabins. The price is a steal.

One 1933 Ford Pickup, \$150.00 down, total price \$1,000.00. Just like new.

We are happy to announce that Mr. Jesse Barnes is now a Real Estate Salesman for the HULL'S REAL ESTATE. If you have property to sell please leave your listing with Mr. Barnes, Bernard Rooney and Marie Rooney at the Adobe.

If your drink is a pleasure—that's your business. If your drinking is a problem—that's our business. For a confidential talk with a member call 3633 or write Box 83, Hollywood.

Alcoholics Anonymous Meeting every Sunday morning at 10:30, Grandview Pharmacy Public invited

NO JOB TOO LARGE OR TOO SMALL W. P. (Bill) Chancey BUILDING and CONSTRUCTION Phone 2552 P. O. Box 642 Ruidoso, New Mexico

MESCALERO INDIAN AGENCY —AT— Tribal Wood Yard Has Juniper and Oak 2 FOOT LENGTHS \$13.00 4 FOOT LENGTHS \$11.00

Delivery to Ruidoso and surrounding area will be made for \$3.00 per load or portion thereof on cord-wood. Load averages 2 1/2 to 3 cords.

Mescalero, New Mexico

