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RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, DECEMBER 24, 1954

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A GIFT SUGGESTION:

For anyone, as a last-minute gift suggestion, we offer something unique, something valuable and something which will be appreciated. It is INSURANCE! You name the cost, tell us the age and sex, and we will do the rest. You'll be happy, and so will the recipient. To all our policyholders and friends, we wish a very wonderful and safe Holiday Season.

WARREN BARRETT AGENCY

1/2 and 1/2 WIT & WISDOM By El Toro

This week's column is a Christmas present for our teachers. We hope it brings them joy at this season.

To paraphrase Churchill's famed phrase, there are so many of us who owe those few so much.

Ruidoso's little family of school teachers is one of the finest group of public servants it has ever been my privilege to know. Their extra-curricular activities for our community are so many and so varied from month to month since I've been here. They not only are about the highest type of people I've known in their personal habits and character, thus wielding a very fine influence among the youth they teach, but they also go out beyond the limits of the school grounds to assist widely in a variety of community matters.

I don't want any teacher, please, to be miffed at me now after I begin naming some of the individuals in our school system. I don't neglect to name 'em all, for I haven't been able to become acquainted with each and everyone—but I do want to list for your study some of the things that make me feel as I do about our faculty.

There's Mrs. R. K. Knox who does a good job in her English department, then takes extra hours to assist in Girl Scouting, and is continually taking a carload of girls to community concert programs in other cities, and also in New Mexico—holding a statewide office to testify to her fine citizenship.

There's Coach Cy Leland, Jr., with as fine a bunch of boys as you'd ever want to see building a fine football team and basketball team, and who has a fine sense of community spirit through his Journalism department's school paper—and taking his life in his hands in some instances, you might say, to teach our youngsters how to drive a car.

There's Mrs. Bernhardt, who has the respect and admiration of each and everyone of the kids he teaches, taking time to be a good citizen in the Lions Club, contributing many, many hours in civic programs through that organization.

There's Ray Jones, always ready to help the Lions in some community affair, such as working on the P-T-A carnival, or the Christmas tree class, or the Beta Sigma Phi charity's variety show; or some other class play. (I don't mean by just having a part in the stage appearances and entertainment, but in the background work of setting up the stage, then the thankless job of cleaning, mending and cleaning up afterwards.)

There's Mrs. Ols Jones working hard to help the Eighth Graders make some money for an idea she has suggested, that that junior high class should have an end-of-the-year party to encourage them to hang together for another four years to go on through high school.

There's Bob Kaufman with his sixth graders who love him and his work, who helps in the Lions Club, and who is a member of the Melilotos, always ready to help in a community program for a benefit for some organization. And he works with his kids in athletics, and in preparing the school news so the parents can enjoy the kids' accomplishments in the hum-drum day-to-day program by reading each class' reports. And to top that all off, he's president of the P-T-A.

There's that fine couple, Mr. and Mrs. Ralph Metzger, who have their own clock and personal life geared to one thing only, the schedule of school hours. But their interest in school, and their application of their love for youngsters, doesn't end with the end of the first school bell each day, but continues on into the afternoon and night with Boy Scout activities and P-T-A and basketball, to which McGuire gives so much. He and his fellow men teachers worked like beavers to improve the gym this fall, and give a typical example of what I'm trying to say.

There's Mrs. Samelson with her interest in her youngsters so great she is out pocket change continually buying the little things the classroom needs. She has the greatest insight into the joy of securing an education. She works with Cub Scouts, too, and in other ways in her community. The same goes for Mrs. Voleta Kluge, stalwart of the first grade, who first introduced the littlest ones to the path that leads through years of learning. The same goes for Miss Mary Ann Christian, another primary teacher, whose charges love her as a second mother, who can be found outside the classroom, too, starting at giving the kids a hand in their winter needs in Melilotos benefits shows.

There's Lelloy Gooch, with his fine school band that has a spirit that thrills you. He's active outside the classroom, too, starting at giving the kids a hand in their winter needs in Melilotos benefits shows.

There's the individual class sponsor who thinks his or her class is the best in the school, and gives time, more than the required of classroom duties, to help in getting the most for his or her particular brood.

This column is getting longer than I thought, so I'd better start summing up what I have to say in one lump for the rest of the teachers. There's Lois Chubbuck in high school, doing many a nice thing on the outside for her students; there's Mrs. Doris Thomas,



Estimated \$30,000 Purse Is Set Up For Ruidoso Downs Futurity Stakes On Labor Day Two Years From Now

Looking ahead more than two years to 1957, Ruidoso Downs announced the closing, effective Dec. 1, of entries for the Southwestern Produce Futurity Stakes billed as "the largest quarter horse futurity in the history of racing."

The futurity carries a purse of an estimated \$30,000 for foals of 1955. The race will be run Labor Day, 1957.

Track officials said ten entries have been received for mares, now in foal, including a number of past outstanding performers.

Entries are the colts-to-come of Stu Fly, Stella Moore, Hy Dale, Dolly Mae, Miss Pinky, Mayflower, Woven Webb (Miss Princess), Excantador, Lady Gray and Chiquita-Annie.

TRIO OF STUDENTS PRESENTED IN RECITAL Mrs. E. T. (Dorothy) Carter presented three of her piano pupils in a recital at the home of her mother, attended by about a dozen persons. Giving numbers were Lydia Salas, Pat and Wendy Lamb. Special piano numbers were presented by Mrs. Carter and Mrs. Hal O'Connell.

With two pantomime scenes offered as a background to songs of the season by Mrs. Carter, with Martha Trimble and Mrs. Vic Lamb singing. Following the recital, refreshments were served and gifts were presented to the youngsters participating.

STARTS WOOD YARD Harold Jones, manager of the Nob Hill Restaurant, is now cutting and distributing fire wood. Jones entered the business last week and is presently filling orders already placed with him. He plans to store the wood near his residence for fast delivery.

Her heart filled with love for the little ones, helping the first graders; Mrs. Emmett Reese, with as fine a family as anybody'd want, taking the time to teach along with raising that family; and Mrs. Ruth Moore, and Mrs. Sullivan, who is active in her church, "New" News-News aiding in many community affairs through his Chamber of Commerce membership; Mr. Traylor and Mrs. Mary Ann Randall, down at Stetson, he, working with youngsters in athletics, she, working with Girl Scouts; there's Mrs. Williams in Homemaking with her extra work with the F. H. A., and Mrs. C. V. Cunningham in the high school active in many ways outside the classroom. Of course, there are the principals and executives, Mr. Morris working with Rotary, Paul Vance in the Safety Council and interested in 4-H work, and Mr. Bruce—a man dedicated to teaching if we ever saw one.

It's our teachers who instill into the youngsters with their extra work, the meaning of the various holidays, through programs, observances, etc., and the meaning of citizenship and of America and its greatness.

Take the Bent school teacher, Mr. Schulz, who lives in Ruidoso and drives daily to and from his classes at Bent some 20 miles over the hump on Highway 70, regardless of the weather. He's practical, he's adopted a family of ill-treated and poorly clothed underprivileged kiddies in that section—and goes way beyond his means in helping them with some of the bare necessities of life. He is so in love with his kids and they with him, that he once turned down a much more lucrative job to stay on there at Bent. He feels it would break some of those little fellows' hearts should he leave them. He scrounges outside his community for things the kids need, such as used clothing, even food.

Just before Christmas envelopes us, it adds something to the most wonderful of all the Christian seasons to study these things—in the joy these teachers have in their calling—and the joy they earn in giving so much. What they do expresses not only a love of children, but a love of community and a love for New Mexico. Bless them all, God bless them all!

AROUND TOWN —By Nosey Waters—

They had GOBS of fun at the Buckaroo's Christmas party last Saturday night, and Host Dick Crosby says there's more surprises in store for New Year's Eve in the Fireside Lounge.

The new sports magazine, Sports Illustrated, recently had a place about post office Lincoln County's artist, Peter Hurd.

Navajo Lodge will feature the Melilotos in New Year's Eve dance Friday night next week.

Following meetings Friday and Saturday night at Navajo Lodge, uranium hunts Sunday, organized by Richards of Ruidoso, reported finding some traces on Baldy of the valuable mineral. The hunts have been advertised widespread publicity outside of Ruidoso.

Bird lovers Ruth and Carl Longabaugh have a covey of ten Jay birds as breakfast customers every morning. No sooner than they scatter in a crackle about their White Mountain Cabins than the feast begins. They have noted the various birds have different dispositions, and enjoy watching the joys share their feed with the snazzy birds that fill a among them.

They all have different marking distinctions, also, the Longabaughs report.

Mrs. Grace Sutton may open a tea room in her building opposite Jones's Shoe Shop. She is to remodel her home in Gateway and will likely rent it, she said.

Ruidoso Downs sent out quite a few pair of cuff links as Christmas gifts last week-end to sports editors of daily newspapers in a wide circle around the Downs. The club has asked for 32 racing days in 1955, the same as in 1954. Jim Hensley told the News recently. Raton has asked for 30—several more than in '54.

Mrs. Hopkins Smith, cook at the elementary school cafeteria, won about a 30-pound turkey given at the Pueblo Theatre by the Seventh Grade last Thursday night.

Thursday night this week, 2400 Cleaners, Alvin Courts & Station, Ben Sanchez and Jack Lee's Gro. & Mkt. join with the Pueblo in giving some more turkeys (for information of those people getting their paper in advance of the election and anything from C. C. Campbell: "Please mail our paper to Balboa Island, Calif.")

Christmas gift subscriptions from one Ruidoso booster to another is involved in the Maurice Gilmore's sending the News a year to the Mrs. E. S. Johnson, Mrs. C. C. Ray, Tex., and Mrs. J. H. Allison asks us to send the News a year as a gift to James H. Allison at Grants, N. M., and the T. C. Delaney, Jr., always send the T. C. Delaney, Sr., Lubbock, Tex., a gift subscription to the News.

Comes a clipping from the Belen News-Bulletin, with a picture, showing Mrs. Ida Bloodworth attired in her trade-mark, a becoming squaw dress; and telling of her hobbies. "Hobbies are more than a pastime," says the clipping, as saying in the article by Mrs. Earl Stafford. Among Ida's hobbies listed are tropical fish; civic work (including her tremendous job of helping raise the original funds for the building of the Episcopal Church used their penicillin); collections of Indian jewelry; making squaw dresses; collecting unusual rocks from far-away places, etc., etc. Sunday school kiddies of the Holy Mount Episcopal Church used their pennies, nickels and dimes from their weekly collection to buy the church a bird bath—had you noticed it?

On behalf of her family, Mrs. Marjorie Gilmore sends you greetings through the Ruidoso News: "We hope you have a Merry Christmas," for which Ruidosians say, "Thank you, and the same to you."

Several coin gifts have been received by Ruidoso-Hondo Valley General Hospital in memory of the late H. H. Watson of Midland, who died early last week. Manager Wade King said some of the man's friends had sent money to the hospital in lieu of flowers to the funeral, a desire expressed by the family. Watson had been the largest contributor to various funds raised for the hospital in the last few years. Manager King said perhaps a room, with a small plaque on its door, will be dedicated as a memorial to Watson.

Winners in Elliott's Variety contest were Vicki Sigler, who won a doll, and Ronnie Taylor, who was awarded an air rifle.

Dutch Collins and family of Ruidoso passed by only a few seconds after the two cars collided on U. S. Highway 54 and 70 just south of Tularosa Monday night. He said bodies of grown-up and children were scattered about. There were seven persons killed instantly. Green Tree Motors in Green Tree is adding a concrete block annex that will add about a third more room to that place.

GRANDDAUGHTER OF STOUTS IN BEAUTY FINALS

Memphis, Tenn.—Shirl Brunell, 1505 Ohio St., Alamogordo, N. M., has been selected as one of 22 finalists in the 1955 Maid of Cotton contest. The National Cotton Council announced today. She will come to Memphis for contest finals Jan. 3-4 to compete with other beauties from throughout the cotton belt for honor of serving U. S. cotton industry as fashion and goodwill ambassador of six-month international tour. The Auburn-haired, blue-eyed finalist is five feet, eight inches tall.

She is 20 years old and a student at Woodbury College in California. Shirl formerly attended the University of New Mexico, and has spent summers throughout her college and high school days. She was president of National Honor Society, vice president of Girls Athletic Association, editor of school paper, and member of Student Council. Shirl was voted most admired girl best dressed, and most likely to succeed. She is the granddaughter of the S. W. Stout, formerly of Green Tree, N. M.

The pretty finalist was selected for fashion board from her college. Winner of the 1955 Maid of Cotton contest will be announced Jan. 4 and will leave immediately on a glamorous tour that will take her to 40 cities in the United States, Europe, and Canada.

Sponsors of this annual event are National Cotton Council, Cotton Exchange of Memphis, New York and New Orleans.

Free Throws Cost Warriors Two Games In Hagerman Meet

Ruidoso's basketball Warriors just didn't click with enough of their free throws, scoring about evenly, however, on field goals, in two games in the Hagerman tournament held at the tournament Saturday morning by Jal, losing by ten points in a consolation tilt.

In first round play Eunice tripped St. Peter's of Roswell 32-22; Fort Sumner shelled the Warriors 40-37 and Hagerman topped Jal 47-22. Fort Sumner's Foxes stormed to a 61-37 third period lead and then held off a game bid by the host Hagerman Bobcats to win the Second Annual Western Invitational Tournament 75-60.

Eunice won third place, trouncing Tatum 40-33 on a 20-point second period and Jal won the consolation title on 60-39 win over Hondo.

The Warriors resume game play this end of the first week in January, taking on the Jal team Jan. 7 and Ft. Sumner on Jan. 8, both games to be played in Ruidoso.

Bowling League Leaders Skidding

Brunell's position at the top of the local Bowling League standings is being challenged by the other five teams—the leaders having dropped another game out of the 27 played up to Dec. 16. Standings now are:

Table with 2 columns: Team Name, Wins, Losses. Brunell's 23, Navajos 20, Chancey 13, Buckner's 11, Alamo Lumber 7, Paul Douglas 7.

High man, 3 games, Jim McEuen—49. High lady, 1 game, Bonnie McEuen—17. Men's high average, 27 games, Bones Wright—163. Lady's high average, 27 games, Betty Tully—153.

Hollywood Fire Hall Needs \$850 In Cash

Although some nice cash gifts and a gift of some sand and gravel for concrete work has come in to the Hollywood Volunteer Fire Department for use in building a new brick fire station, 44-year-old Chief Henry Jackson told the News early this week a sum of about \$850 is still needed to complete the building.

He said a few Ruidoso firms and individuals had given to the project, a desire expressed by the night men with those few. Almost every resident of Hollywood has contributed in money or labor, or both, he added. "We are afraid we'd miss someone if we named names, but I want to thank to all who have assisted us in any way," he stated.

DANCE PLANNED

A Christmas dance will be held in the La Paloma bar in Lincoln County on Christmas Eve. Romero will play for the dance, at which prizes will be awarded to the best Mumbo and Polka dancers.

MIDNIGHT MASS SET

Father George Markey announces a midnight mass for mid-night Christmas Eve at St. Eleanora's Catholic Church.

Heads Up, Ruidoso

Father George Markey announces a midnight mass for mid-night Christmas Eve at St. Eleanora's Catholic Church.

643 DAYS

LET'S MAKE IT Two Years in a Row!

BLAZE LEVELS GREEN TREE SAW MILL

Fire again gutted Jess Harris Saw Mill in Green Tree Saturday morning shortly before sun-up. Volunteer fire departments of Green Tree, Hollywood and Ruidoso battled the stubborn blaze which consumed all of the saw mill portion. The planing mill escaped the fire.

Cause of the blaze was not determined immediately. Harris had just entered contract with a buyer for sale of the mill and was to have turned it over to a new owner early this week.

The mill has been repeatedly hit by fire, being almost totally destroyed a little more than a year ago. It had been built back and was in operation for about a year this time. It has had several blazes in the past—some causing considerable loss, others only minor damage.

Harris told the News shortly after the fire that peace officers have been investigating the fire, searching for possible evidence of arson. Harris turned it over to a new owner early this week.

Harris asked the News to express his deep appreciation to the individual members of the three fire departments which fought the blaze. "If an individual would do your work, or your sacrifice, I want you all to know," he said.

CITY GRANTS TV FRANCHISE

Ruidoso Village Trustees last Thursday night granted a franchise to Commercial Television Service, Inc., a corporation formed by Major Harry Jennings of El Paso, who told the News recently he hoped after signing up 300 or more users to start construction of an antenna and stringing cable in Ruidoso to provide television programs to many parts of the city.

His service would offer four channels or four stations of the same time—the television set owners to decide which of the simultaneous programs he would like to view. He said he is also planning to make commercial announcements and relay bulletins of public interest over the TV system.

Rotarians Hear Ruidoso Children Sing Holiday Carols

Christmas carols sung by about 95 Ruidoso elementary school youngsters filled the dining room of the Rotarian Club in their weekly noon luncheon at Navajo Lodge Tuesday. The songs were reproduced from a tape recording made during the recent Ruidoso Women's Club meeting by Carmen Phillips, local tape recorder distributor with Comets, Phillips and Emmett Reese.

Instead of the regular noon luncheon Tuesday next week there will be a ladies night program at 7 p. m. at the Navajo for Rotarians and Rotary Annas and guests.

CHRISTMAS COMMUNION PLANNED AT ST. STANTON

On Christmas Eve, beginning at 11:30 p. m., a Christmas Communion service will be held at the chapel in Fort Stanton, Rev. Manning Patton, Episcopal minister in Lincoln County, has announced. "We shall be happy to have people from all the communities of the county join with us," he said.

CAPTAIN VFW GIVING CHRISTMAS DANCE

Zane G. Leslie, commander of the VFW in Captain, invites everyone to the big Christmas dance Saturday night, December 25 at the VFW Hall in Captain.

Prizes will be awarded the best dancers in the waltz, schottische, jitterbug, two-step and a "new shoe".

Music will be by Sambo Kendall and Orchestra from Willard and featuring 15-year-old Donald Kendall, vocalist.

CARRIZO LODGE HOLDS ELECTION

Carrizozo Lodge No. 41, A. F. & A. M. elected officers in its meeting Dec. 23 as follows: James Ramey, W. M.; Ralph McGuire, S. W.; Vernon Pettit, J. W.; F. A. English, treasurer; and Roy E. Shafter, secretary. The new officers will be installed in a joint program with Comets Chapter No. 29 of the Order of the Eastern Star on Dec. 27 at the Masonic Temple there.

THREE TRAFFIC DEATHS REPORTED IN 4 WEEKS ON U. S. HIGHWAY 380

Honeymoon Club

Mr. and Mrs. Gene King of Rt. 2, Tulla, Tex., who were wed in Edmondson, Tex., Dec. 16, honeymooned here Dec. 20 at Vaughnland. The bride was the former Carol Edwards, daughter of the Fins Edwards of Edmondson and the groom is the son of the Harley Kings of Tulla.

Mr. and Mrs. W. W. Hewlett of Mesquite, who were wed at Las Cruces Dec. 16, honeymooned here Dec. 17 at Navajo Lodge. The bride is the former Lorene Waller, daughter of the C. W. Stewarts of Mesquite and the groom is the son of the J. P. Hewletts of Wilson, Tex.

Mr. and Mrs. Elbert Goyno of 1629 S. Ave. F. Portales, who were wed Dec. 15, honeymooned here Dec. 17 at Nob Hill Lodge. The bride is the former Joan Frances Elliott, daughter of the R. H. Elliotts of Tula, and the groom is the son of Mrs. T. D. Goyno, address not given. They were wed in Portales.

Mr. and Mrs. Emmett Loper, Abernathy, Tex., who were wed Dec. 15, honeymooned here Dec. 16. The bride is the former Martha Clapp, daughter of the G. D. Clapps, and the groom is the son of the R. P. Lopers, all of Abernathy, where the pair was wed.

Mr. and Mrs. D. D. Leak of Hagerman, who were wed in Hagerman Dec. 17, honeymooned here Dec. 18. The bride is the former Kathryn Lamb, daughter of the J. S. Lamb of Hagerman and the groom is the son of the R. M. Leaks, Holbrook, Ariz.

Mr. and Mrs. M. J. M. Davis, Mealla Park, N. M., honeymooned here Dec. 20 at El Rancho Ruidoso following their wedding Dec. 18 at Las Cruces. The bride is the former Elsie Harden, daughter of the Mrs. V. W. Harden of Colmar Springs, Colo., and the groom is the son of Mr. and Mrs. E. S. Davis of Las Cruces.

New Currency Received By Bank For Christmas Gifts

Ruidoso State Bank has a supply of new currency in \$1.00 bills, \$5's, \$10's and \$20's if anyone needs some crisp money for Christmas giving. They also have colorful Christmas cards, Christmas decorations, just the right size to hold currency, to add to the festive gift giving, Paul N. Creek, cashier, told the News.

Robertson Opens Accountancy Office

Lloyd G. Robertson, owner of Lloyd's Drive-In at Hollywood will open his public accounting office there approximately Dec. 29 to serve the needs of Ruidoso, Hondo and Tula residents. Robertson has 15 years experience in the accounting profession, included all phases of corporation, partnership and proprietorship business. He is registered under Permit 586 issued by New Mexico State Board of Public Accountancy to practice in this state.

His invitation to the general public to call upon him for consultation regarding their business and tax matters will be served on or night at the convenience of his patrons, he said.

He also has an insurance agency, he announced.

Ruidoso Postoffice To Close Early Dec. 24 And Dec. 31

Ruidoso Post office will close at 3 p. m. on Christmas Eve and at 3 p. m. on New Year's Eve, Dec. 24 and Dec. 31. Postmaster Jack Hull has asked the News to advise patrons.

Open House Planned For Golfers Jan. 1 At Cree Meadows

On New Year's Day, Jan. 1, Cree Meadows Golf & Country Club will hold open house for all golfers and their families, Ed Amnett, owner, has announced.

Refreshments will be served from 9 'til 12. The golf course will be open for free play all day. Amnett said he wanted all his friends to participate in this New Year's Day party when everything's "on the house."

Gene Nelson Hurt In Car Wreck

Mr. and Mrs. Roy Nelson left early Tuesday for Canyon, Tex., where they were summoned by news of an auto accident in which their son, Gene, was injured. "He was unable to work what happened, and we don't know what was the cause, nor how badly he is injured," they told friends before leaving. Gene, a Ruidoso High School graduate, was attending West Texas State College at Canyon.

WEATHER

Table with 4 columns: Date, Hi, Lo, Precip. 16 46 30 .80, 17 46 -1 .00, 18 53 8 .80, 19 60 7 .80, 20 60 7 .80, 21 61 5 .00

(As compiled by C. A. Culver, co-operative weather observer for the U. S. Department of Commerce.)

The Ruidoso News
SERVING LINCOLN COUNTY

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PAGE TWO
Ruidoso News
Friday, December 24, 1954

George Bonal is up from El Paso for the holidays.
Henry Jackson made a business trip to Texas early last week.
Mr. and Mrs. L. S. (Heavy) Drake returned last week-end from Roswell where they had been with Mr. and Mrs. M. S. Clarke. Mrs. Clarke is recovering from a major operation she underwent recently.

Brown Air Service transported Joe Hawkins to and from Denton, Tex., last Thursday and Friday.
Mrs. Ruby Ratliff has been receiving medical attention at the local hospital this week.

Merry Christmas

Wishing you a Christmas bright with holy, joy, friendship and cheer to last you throughout the coming New Year!

CLARKE INSURANCE AGENCY

FRANK RAY BILLIE
Phone 2413 Ruidoso

MERRY CHRISTMAS

May this Christmas be the merriest you've ever had and may the bright New Year hold for you the fulfillment of all your cherished dreams.

Ruidoso State Bank
In the Year Round Playground of the Southwest
Ruidoso, New Mexico
Telephone 4075

Capital \$65,000 Surplus \$32,500
Member Federal Deposit Insurance Corporation

ANDY SAYS—

MERRY CHRISTMAS

To you, our customers, whose friendly support during the past year has contributed so greatly to our welfare we extend cordial and appreciative thanks!

DIAL 3875
Remember, That's the "Lumber Number!"

E. E. Anderson Lumber Co.
HOLLYWOOD, NEW MEXICO

Around Hi Skool
(From the War Whoop)

Cheerleaders Convention
Saturday, Dec. 4, Mrs. C. V. Cunningham and Mrs. S. J. Thersia Barajas, Linda Moore and Joan Matthews to attend the second annual Cheerleaders Convention in Roswell. There were 22 schools represented and over 100 cheerleaders attending, each coming in their own uniforms.

The meeting started at 8 o'clock with the exchanging of yells. After the girls had shown Roswell's new high school, building the welcoming speech was given by the principal of Roswell High School.

Next came the election of state officers for next year. They are as follows:
President, Carolyn Calhoun, Roswell; Vice President, Jackie Haggerty, Carlsbad; Secretary, Pat Gentry, Portales; Treasurer, Judy Lockhart, Hobbs; and Historian, Jane Granals, Tula.

The "B" squad cheerleaders furnished the entertainment which was fine. It consisted of two ballerina numbers and a short comical pantomime.

Lunch was served in the cafeteria. Next came an exciting time! Each group had their picture taken in motion. The photographer has promised to pick out several of the best and send them to "Life" magazine. He is hoping they will cover the convention.

In the afternoon there were group discussions on various topics. Also the North and South Cheerleaders were chosen. Which were the two best groups of cheerleaders, one from both sections. We haven't heard the results for we left about 4 o'clock and they were elected about 4:30 p. m.

Sophomores Have Skating Party
The Sophomores had a skating party Dec. 21 at Ruidoso Skating.

Student Council Works on Hangout
The Student Council worked on the Warrior Hangout last Tuesday night. We still need furniture such as tables, chairs, lamps, and a couch.

"R" Club Organized
The Letterman's Club had an official meeting last Tuesday night in the study hall. Officers were elected as follows: Glen Westfall, President; Ed Wimberly, Vice President; Earl Allison, Secretary; Nyles Lackey, Treasurer; Cecil Clarke, Reporter; and Lowell Neatker, Parliamentarian. The constitution was drawn up, and it was voted that the organization shall be called the "R" club.

FBLA Plans Dance
At the FBLA meeting Dec. 10 plans were made for a money making Christmas dance which will be held on Dec. 28. Semi-formal dress is in order. The Student Body and FBLA guests are invited! The fee is 50c drag and 75c tag, and it will be held in the

Senior Class News
We are glad to have Miry Stander back with us. She was in the hospital all of last week.

Eighth Grade News
The eighth grade has been making wreaths and decorations. We had a Christmas party Friday, Dec. 17.

Freshman News
The Freshmen class is sorry to say it has lost Fran Fitzhugh. She has moved to Morton, Texas.

Eta Beta Pi Has Party
The Eta Beta Pi met at Nancy Chapman's house for a Christmas party. Gifts were exchanged and everyone had a wonderful time.

Christmas Wish

May you realize all your fondest dreams... may you find peace and joy... may prosperity be yours throughout the year!

The Bill Blakelers
MIDWAY GARAGE

Friendly Greetings at CHRISTMAS

We hope this Christmas Season will bring us closer together in a spirit of real fellowship that will grow in years to come.

FRONTIER MOTOR
The Louis Smith
BROWN TREE, NEW MEXICO

Letter to Ye Editor

Dear Vic!
This old favorite is reprinted many times each year in papers throughout the country, and I thought our Ruidoso News readers might enjoy seeing it at this season.

Is There A Santa Claus?
Thirty-seven years ago a queer letter came to the editorial desk of the New York Sun. It was a simple query from a little girl of eight summers. She questioned in this fashion:
Dear Editor:
I am eight years old. Some of my little friends say there is no Santa Claus. Papa says, "If you see it in The Sun it's so." Please tell me the truth, is there a Santa Claus?

In time the letter was handed to Francis Pharcellus Church to be answered. Mr. Church turned with an air of resignation and dashed off a reply. The answer to this childish question became, not only a lasting monument to his literary ability, but the one article most frequently sought after in all the libraries of the daily papers of New York. In part this is the reply of Mr. Church to his childish inquirer:

"Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe except what they see. They think that nothing can be which is not comprehensible by their little minds. All minds, Virginia, whether they be men's or children's, are little. Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that these abound and give to your life its greatest beauty and joy. Alas, how dreary would be the world if there were no Santa Claus. It would be as dreary as if there were no Virginias.

"Nobody sees Santa Claus, but that is no sign that there is a Santa Claus. The most real things in the world are those which neither men or children can see. You tear apart the baby's rattle and see what makes the noise inside, but there is a well covering the unseen world which new RHS Hang-Out, located below the gymnasium. (This will be the first activity to be held in the Hang-Out, which was recently finished.)

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Hospital News

Patients receiving treatment in the last several days in Ruidoso-Hollywood Valley General Hospital have been:

Mrs. Grace Watkins, Travis McMinn, Ed Ammonett, Miry Stander, Jack Elliott, Mary Ann Aguilar, Mrs. Ruby Ratliff, Ruidoso; Danny Sanchez, Basil Romero, Rogelio Chavez, Mrs. Isabel Fortio, Mrs. Estelita Herrera, San Patricio; Mrs. L. M. Kimble, Mrs. Virginia Baca, Alamogordo; Mrs. Ruth Means, Carrizozo; Gene Hudman, Mountain Park; Boney Baca, Lincoln; Orville Nash, Linda Shier, Hollywood; Mrs. Connie Padilla, Ft. Stanton; Mrs. Julia Silva, Glencoe; Mrs. Frances Romero, Tinnie.

Born to Mr. and Mrs. Tom Jeffrey, Green Tree, a son, Nov. 27, not the strongest man, not even the united strength of all the strongest men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance, can push aside that curtain and view the picture and glory beyond. Is it all ready? Ah, Virginia, in all this world there is nothing else real and abiding.

"No Santa Claus? Thank God; He lives! and he lives forever. A thousand years from now, Virginia, nay, ten times ten thousand years from now, he will continue to make glad the heart of childhood."

A READER.

Season's Greetings

Into every home we send our very best wishes for A HAPPY HOLIDAY!

W. J. Easley
Texaco Station
Hollywood

Merry Christmas

May your days be bright with the joys of the season and its blessings follow you all year!

CLYDE (Mobil) McCLINTOCK
Your Magnolia Dealer

Merry Christmas

For a Better Trade See Our Ruidoso Salesman—Herb Smith

SHAFFER MOTOR CO.
Dodge-Plymouth Sales & Service—New & Used Cars, Trucks
Phone 177 P. O. Box 218 Carrizozo, N. M.

Christmas Blessings

May only the good things be yours!
May you know only peace and happiness!

Lincoln County Feed & Implement Co.
Highway 70 Hollywood

Merry Christmas

It's That Time Again
MERRY CHRISTMAS
To All Our Friends

★ ★ ★
Come Join Us In A
Cup of Cheer
All Day Christmas Eve

★ ★ ★
RUIDOSO PACKAGE STORE
George & Dot Trimble

Merry Christmas

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RUIDOSO PACKAGE STORE
George & Dot Trimble

wt., 7 lbs., 10 oz.
Born to Mr. and Mrs. Joe Hawkins, Ruidoso, a son, Nov. 29, wt., 9 lbs., 13 oz.

Born to Mr. and Mrs. Ben Sanchez, San Patricio, a daughter, Nov. 30, wt., 7 lbs., 18 oz.

Born to Mr. and Mrs. Robert Bauslaugh, Ruidoso, a son, Dec. 4, wt., 7 1/2 lbs.

Born to Mr. and Mrs. J. L. Jennings, Green Tree, a son, Dec. 17, wt., 7 lbs., 8 oz.

Born to Mr. and Mrs. Anselmo Silva, San Patricio, a daughter, Dec. 20, wt., 7 1/2 lbs.

Born to Mr. and Mrs. Manuel Herrera, San Patricio, Dec. 20, twins, a son, wt., 7 lbs., 2 oz., a daughter, 5 lbs., 11 oz.

Born to Mr. and Mrs. James Allison, Grants, a son, Dec. 20, wt., 8 lbs., 7 oz.

Louis Philippe
Of Ruidoso, N. M.
Extends:

To One and All His Very Best Wishes for the Year Seasoned with the New Year.

To our customers, thank for the pleasure of serving you and for your "tooting twidd" for service when you were working on our new stand—instead of attending to business.

We shall continue to improve our facilities so we can give you more complete service at the lowest price possible without lowering quality.

For our friends, the Anonymous Alcoholics we can wish nothing better than the serenity to accept the things they cannot change, the courage to change the things they can, and the wisdom to know the difference.

Merry Christmas

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Your Magnolia Dealer

Merry Christmas

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George & Dot Trimble

Greetings

TO ALL OUR GOOD FRIENDS... we bring you three beautiful wishes for Good Health, Happiness and Prosperity!

Christmas time and the coming of the New Year give us all cause to stop and count our blessings!

To the finest folks in the world, our friends and customers, we want to express a word of appreciation for your splendid patronage during our 15 months in Ruidoso. We've never been happier anywhere.

May you find peace and gladness
As the shepherds did of old
And may Christmas and the New Year
Bring you happiness untold
... for today in the town of David a Saviour has been born to you, who is Christ the Lord." Luke 2:11

Roy and Marjorie Baker

BAKER PHARMACY
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO

RUIDOSO GRAVEL SERVICE
Palmer Gateway

DOZE WORK
EXCAVATING
ROAD GRAVEL
TOP SOIL

ALL KINDS OF
CRUSHED GRAVEL
SCREENED SAND
BOULDERS

FREE ESTIMATE ON JOBS
P. O. Box 235, Hollywood, N. M.
Phone 4045 J. B. CLOSE

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Lincoln County Feed & Implement Co.
Highway 70 Hollywood

Merry Christmas

Ruidoso Downs

PAGE THREE
Ruidoso News
Friday, December 24, 1954

Want Ads Pay!

Burdett-Campbell-Swearingin

Dependable Insurance
Phone 4255 Ruidoso, New Mexico
MEMBER RUIDOSO CHAMBER OF COMMERCE

LET'S TRADE

Any Make or Model of 1955 Car
All Cars Carry a NEW CAR Warranty
CARROLL'S AUTO SALES

Dial 3505 Ruidoso Junction Phillips 66 Sta.



Your wonderful patronage and your many kindnesses to us compel us to say to each of you "THANKS"

And We Send These
Heartiest Greetings of the Season.
NAVAJO SERVICE STATION
—The Allen Barrilleaux Family—



Greetings of the Season
To All Our Friends

PRESCRIPTION PHARMACY
H. H. SHIER, R. PH.

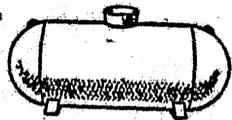
Walgreen Agency **DRUG STORE**

Merry Christmas
They just don't print enough Christmas Cards for us to send EVERYBODY ONE—and we don't want to overlook anyone, so this greeting is inserted just to make sure you know we mean it!

SHRIVER'S STORE

MERRY CHRISTMAS!
F . . . is for
Reasonable
Fuel!

Butane Gas is truly one of the most reasonable fuels in use today. In urban areas or where lines are not available this gas is as close as your telephone.



We Sell and Install
Tanks and Appliances

Call 67-04 Collect For Service
ANYWHERE IN LINCOLN COUNTY
AND VICINITY

KEETH GAS CO.

PROPANE and BUTANE
Phone 4025 Ruidoso

A Children's Christmas Story In Two Parts—

Santa Loses His Way

(Editor's Note: For the youngsters of our community who are anticipating Santa's coming with all their hearts, and who lose themselves in the wonderful spirit of Christmas—a world apart made up of tinsel and presents and fairy dreams especially for little ones—the News this year prints a story in two parts. Read this to your little ones—we think they'll enjoy it.)

(By JIM LAMB)

CONCLUSION
(Remember, in last week's installment, Santa had delivered packages to all the towns in the country, including Hollywood and Green Tree, but a severe snow storm enveloped him as he headed for Ruidoso—and he became lost in the tossing, swirling weather.)

The howling wind buffeted the sleigh and drove the snow into the face of the red-suited elf who handled the reins. Santa looked over his shoulder at the fading lights of Green Tree and turned the open cart back toward the mountains. "The Star," he thought, "I can find Ruidoso with the Star," and his whip cracked over the antlers of his chargers. "Gee, Cupid; Haw, Comet," and the deer strained at the reins and lifted the cart higher. Santa grabbed a doll with golden hair that almost blew out of his toy sack. "Mama, mama," the doll said.

He peered down toward the mountains looking for the Star, but on Sugar Loaf Hill the Star stood, dark and lifeless.

In the good doctor's home the phone was ringing just as Santa made his first pass over the mountains. He reached for the phone and set a string of lights on the table. "Hello, yes. This is the doctor's residence." He listened as the called told him of the lightless Star. He looked out the big window in his living room and stared at the storm. "Well, I don't know. It's a pretty rough night. Maybe we'll let it go tonight. Wonder how they went out. Thanks for calling. If it's wiring we'll get it fixed, but if it's the bulbs, well, I'd hate to climb the hill tonight."

He hung the phone on the hook and told his wife about the Star. His two little girls (one was waiting for the doll that almost blew out of the sleigh) cried that he had to fix the Star. "Remember, Daddy, you told us that a Star always shines on Christmas, and the clouds are too thick to see any stars tonight."

and went out into the night. At the switch he found that the wiring was o. k. "Must be the bulbs," he thought. He pulled his collar up around his ears and tugged at his hat. He lifted a carton of bulbs out of the seat of the car and started up the steep hill. Every few steps he had to stop and rest. The wind was blowing straight at him, and every few steps he slipped on the fresh snow.

On the other side of the hill Spike and Butch were descending and boasting about their trick of breaking the lights. The doctor finally reached the top of the hill and stared at the broken bulbs. "This will take some work," and he started unscreeing the broken ends of the bulbs. His flashlight threw a weak beam for his work and the wind tried to push him off the framework of the star.

Santa, just below the peak of Sugar Loaf, was having a difficult time. A toy space suit kept blowing out of his pack, and he had almost as much trouble keeping it from falling as he did guiding his deer. He wrinkled his brow and started talking to the nearest neighbor. "The storm doesn't ease up in ten minutes, we'll have to do something. No sense keeping you little fellows out in this much longer."

But he didn't want to go—he hadn't finished with his toy delivery. There'd be some mighty unhappy children in Ruidoso Christmas morning if he didn't get to think of his deer.

He'd parked the sleigh on Baldy behind a huge boulder and the deer milled around waiting for Santa to give them an order. He'd made three passes through the mountains and had failed to find the Star. He'd promised himself that he'd go, but he waited. He couldn't wait any longer. Dancer and Prancer slumped into the snow—exhausted. He helped lift them to their feet and then crawled back toward the sleigh.

He cracked the whip and called "Come, Cupid, Dancer, Blitzen, up! Dasher, Dancer, Prancer, Vixen go!" The eight little animals tugged at the reins and the sleigh started to move. It slid a little and then lifted into the air. The elf looked back over his shoulder for one last glance before he headed north, and just as he turned back to his deer a gleam caught his eye. The gleam grew brighter and brighter as the doctor turned on one bulb after another and soon the whole Star shone through the swirling snow. "Hurrah," Santa yelled aloud, and the deer bucked a bit, but he

turned them toward the mountain town and started a long dive, headed right for the Star.

He felt much better. "Makes a man feel like a hundred and fifty again," he grinned and he felt a bit reckless. He passed the Star, still diving and waited until just before he reached the creek before he pulled up.

Spike and Butch had stopped at the bottom of the hill and looked back at the Star as it grew brighter and brighter. "What's happening?" demanded Butch.

Spike looked scared. "Maybe a ghost or something," he mumbled. Then Butch pointed at a glowing light—the little red lamp on Santa's sleigh. It grew brighter and bigger, and it seemed headed for them. Santa didn't see the two frightened things start to run, and he didn't know what caused the splash in the creek just before he pulled up, but if he had waited he would have seen two very cold and very wet boys crawl out of the toy stream and run toward the woods.

Santa hummed to himself as he went from house to house filling stockings with toy airplanes, trains, dolls, boats, horns, drums, fire crackers, and at the last house—the doctor's—he left an extra big present. He didn't know why. He'd planned to leave the big red sled at Spike's and Butch's but he'd had a report a few weeks earlier that the two boys were up to mischief and didn't deserve any special presents, so he left the sled at the doctor's home for the two little girls.

He carried some of the cookies that the little girls had left for him back up the chimney, and fed them to the deer and then climbed into the now empty sleigh. And though there was no one to hear him, he called out to the

Letter To The Editor

December 20, 1954

Vic Lamb
Ruidoso News
Ruidoso, New Mexico
Dear Mr. Lamb:
Our congratulations to you on the good newspaper you are publishing and we want to extend to you our best wishes for a Merry Christmas, health and happiness in the New Year and more subscribers and more advertisers for your paper.
Yours very truly,
Claude Simpson
Manager
Roswell C. of C.

Mr. and Mrs. C. W. Miller were in Roswell Saturday.

sleeping mountain town, "Merry Christmas to all, and to all a good night."

MERRY CHRISTMAS!
TO ONE AND ALL
May We Say
THANKS

For your Patronage
and Friendship
Happy 1955 to You
and Yours

THE BOB HOLLIS FAMILY

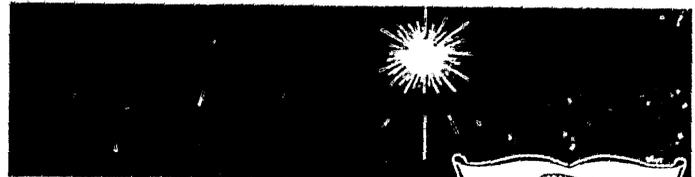


May you and your family
receive the richest blessings
of this most happy season!

THE DAIRY QUEEN

The George Westall Family

PRINCE OF PEACE



Many centuries ago, in far-away Judea, a little child was born to humble parents. Its cradle was a manger. Its surroundings were poor and unsightly. Sympathetic village women must have ministered to the needs of the mother.

But a brilliant new star shone above this humble birthplace, and those whose ears were attuned to the infinite heard an angel chorus singing "Glory to God in the highest and on earth peace, good will toward men!"

It was the birthday of the Saviour.

This story has been told often, but it loses none of its charm in the telling. It grips men today as does no other human saga. For the birth at Bethlehem turned a new page in world history and gave new hope to mankind.

Throughout the civilized world today people are singing Christmas carols and repeating the drama of the Saviour's birth. Some day, when His spirit triumphs, men will turn from war and strife to the peace that comes from God.

THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest force on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church: They are (1) For his own sake (2) For the sake of his community and nation (3) For the sake of his children (4) For the sake of the Church itself which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Luke	2	1-23
Monday	Luke	2	24-52
Tuesday	John	1	1-11
Wednesday	John	1	12-51
Thursday	Isaiah	9	2-7
Friday	Isaiah	40	1-11
Saturday	Isaiah	55	1-12



MERRY CHRISTMAS
Fox Mercantile
Green Stamps — Green Help
Green Vegetables
Green Tree

MERRY CHRISTMAS
Ruidoso Osteopathic Clinic
In Palmer's Gateway
Ruidoso
MERRY CHRISTMAS

MERRY CHRISTMAS
Sacra Bros. Co.
Of Lincoln County
Isaiah — Propaganda
Electrical Appliances
MERRY CHRISTMAS

MERRY CHRISTMAS
Alamo Lumber & Supply Co.
Home of Kormac Paints
Hollywood
MERRY CHRISTMAS

MERRY CHRISTMAS
Brunell's
Department Store
We Give 5, and H. Green Stamps
MERRY CHRISTMAS

MERRY CHRISTMAS
Ben Donathan & Sons
Building Contractors
Ruidoso

MERRY CHRISTMAS
LaFiesta Cafe
BISCUITS FOR BREAKFAST
Hickory Smoked Burgers 35c
Palmer's Gateway—Ruidoso

MERRY CHRISTMAS
Mt. Vue Sho-Dyn
Drive-In Theatre
The Eldons

MERRY CHRISTMAS
White Mountain Gro. & Mkt.
"Hi Floor—Us To Floor Ken"
We Give 5, and H. Stamps

Mr. and Mrs. Roy Flor are making their annual Christmas trip to California this week-end.

Mr. and Mrs. S. B. Boston visited Roswell Friday and Carrizozo and Tularosa Saturday.

Mrs. J. L. Surginer and daughter, Donna Rose, were in Alamogordo Saturday.

Hank Means has returned to work in Carrizozo after a siege of polio. He reports the children stricken with polio in his family are all improving.

Harry Eckert accompanied TH Thompson on his regular week-end flight to Arizona last week-end.

The T. B. Hoods are spending the Christmas holidays in Colorado visiting their daughter, son-in-law and grandchild.

In Roswell Friday were Mr. and Mrs. Claude Eckert of Hollywood.

Buy, Sell or Trade Your Car
CLAYTON BENNETT, The Trader
Chevrolet, Oldsmobile Salesman
West of Junction Dial 3381

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Church Directory

FIRST CHRISTIAN CHURCH
Ruidoso, N. M.
Morning Services and Communion
Each Sunday, 11 a. m.
River Room, Navajo Lodge

FIRST BAPTIST CHURCH
Green Tree, New Mexico
Rev. Jesse F. Allen, Pastor
Sunday School 9:45 a. m.
Eugene Gay, Supt.
Preaching Service 11:00 a. m.
Training Union 6:30 p. m.
Mrs. J. B. Gazaway, Director
Prayer Service, 7:30 p. m.
Wednesday night service, 7:00
Youth meeting every Saturday
night at 7:30 p. m.
Services for Spanish people—2 p. m. Saturday

The church where everybody is somebody and nobody a stranger
Phone 148-04

CHURCH OF CHRIST
Services
Bible Study at 9:45 a. m.
Worship Service at 10:45 a. m.
Communion at 11:40 a. m.
Evening Service at 7:00 p. m.
COMMUNITY METHODIST CHURCH

Rev. H. L. Atkins, III, Pastor
Sunday School—9:45
Morning Worship—10:55
Methodist Youth Fellowship—5:30
Evening Service—7:00

CHRISTIAN SCIENCE SERVICES
Every Sunday, 1 p. m., in Ruidoso
Woman's Club Testimony meeting for moving regular service each third Sunday. A cordial welcome is extended to all who may wish to attend!

FULL GOSPEL HOLINESS CHURCH OF GREEN TREE
Rev. Cecil Smith, Pastor
Sunday School—9:45 a. m. Sunday
Praying—11 a. m. Sunday
Evangelistic Service 7:30 p. m. Sunday

Prayer Meeting Tuesday evening
Young Peoples Service—Thursday Evening

ASSEMBLY OF GOD CHURCH
Green Tree, New Mexico
Pastor, George Perry
Sunday School—10 a. m.
Morning Worship—11 a. m.
Evening Service—7:30 p. m.
Evangelistic Service—7:30 p. m.

HOLY MOUNT EPISCOPAL CHURCH
Nob Hill
Vicar, Manning Pattillo
Services
2nd and 4th Sundays, 11 a. m.
Church School every Sunday at 10:30 a. m.

CHURCH OF JESUS CHRIST LATTER DAY SAINTS
Mesquite, N. M.
Sunday school and Sacrament, 10 a. m. Sunday.

FIRST PRESBYTERIAN CHURCH
William B. Holmes, Jr., Pastor
Temporary place of meeting
Women's Club Building,
Sunday School at 10 a. m.
Morning Worship at 11 a. m.
Evening Worship at 8:00.

ST. ANNE EPISCOPAL CHURCH
Glencoe, New Mexico
Vicar, Manning Pattillo
2nd and 4th Sundays, 8:30 a. m.

FIRST BAPTIST CHURCH
Mesquite, N. M.
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
B. T. U., 8:00 p. m.
Worship Service, 7:00 p. m.
Wednesday Night Service, 7
ST. ELEANOR'S CHURCH
Rev. George Marber
Schedule of Masses
Sundays and Holy Days—7:00 a. m. and 11 a. m.
Week Days—7:30 a. m.

Season's Greetings
and especially do we want to say a word of thanks to the loyal homefolks for their fine patronage since our opening. Your support has been heart warming

May this Christmas be a merry one . . . and may the New Year bring each and every one of you added happiness and continued prosperity!

JACK LEE GRO. & MKT.
—SKYLAND—

The Thrill of Home's
kindnesses to you
A Merry Christmas
and a Prosperous New Year

MERRY CHRISTMAS!
Kiddie Korral
 Phone 2941
 Open All Winter

MERRY CHRISTMAS!
THE BIBLE SPEAKS
 FIRST BAPTIST CHURCH
 GREEN TREE, N. M.

ROMANS 10:13-14
 That if thou shalt confess with thy mouth the Lord Jesus, and shall believe in thine heart that God raised Him from the dead, thou shalt be saved. For with the heart man believeth unto righteousness, and with the mouth confession is made unto salvation. For the scripture saith, Whosoever believeth on Him shall not be ashamed.

MERRY CHRISTMAS!
Building Remodeling Construction
 FOR SALE—
 3-bedroom home, modern with tub and shower, 5 miles north on Alto road, on REA and school bus route, has spring water, 5 acres of land.

Chas. R. Martin
 Call 2725

MERRY CHRISTMAS!
Guaranteed WATCH & CLOCK REPAIRING

Don Tripp Jeweler does our work on watches, clocks, and jewelry. You take no chances. All work guaranteed. Leave your watch or clock at the OLD MILL today for fast service.

See Our Display of **NEW WATCHES FOR CHRISTMAS**
OLD MILL TRADING POST

Merry Christmas
 To you and your loved ones from each of us at
Eckert's Pit Bar-B-Q
 Happy New Year! We'll Be Closed Saturday and Sunday.

MERRY CHRISTMAS!
 Dry as a living... is soft and youthful?
CHOOSE YOUR COMPLEXION FUTURE TODAY

Aqua-Lube is the new way to combat dry skin. It retains moisture from the skin and draws moisture from the air. Fantastic as it seems, Aqua-Lube brings a delicate satin texture to dry skin within ten hours! Watch Aqua-Lube work this exciting miracle on your own skin. Just pick up the phone—we'll be happy to arrange for a free demonstration of Aqua-Lube, which is sold exclusively by Merle Norman Studios from coast to coast.

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 2941 2946
 Corner Main Road and Mechem Drive

A Christmas Story

(Editor's Note: For the second Christmas in succession Dan Storm, Ruidoso Valley folklore writer and author of children's books, has written a special Christmas story for readers of the Ruidoso News. We think you'll like it.)

Every Christmas Eve of my life I have hung my stocking up at the head of my bed, and waked up on Christmas morning, each Christmas with increased joyfulness—to look in my stocking and then run out to the Christmas tree. (Every year except three years in the army.)

I look in the mirror and see the marks of time. Yet, around the place I work just about as I always have, take long walks in the hills, and run a mile or two every day or so. The coming of the flowers in Spring and the Blue Birds, gives me the same joy as it always did; the beautiful Indian Summer days bring me the same dreams and enchantment I have known always. No matter how heavily sorrow may crush me to the ground, my spirit flies up again into the blue and sunny sky of happiness.

Hello, Folks
 We just have to say **Merry Christmas** To All Our Good Friends and Customers
MARGARET O'HAIR
THE BURGER TROLLEY

Wishing you a Merry Christmas
 With this Christmas Greeting goes our warmest wishes for a very wonderful New Year heaped full of joy and peace!

THOMPSON'S SERVICE STA.
GARAGE and CAFE
 HOME OF CONOCO MOTOR FUELS
 HIGHWAY 70 HOLLYWOOD, N. M.

THANK YOU, RUIDOSO—
 For the nice patronage you have given us and sent our way during 1954. We appreciate it very much, and also want to take this means of extending greetings of the season.
 We Wish You a Merry Christmas and a Happy New Year
El Alto Dining Room
 Mechem Drive
 —THE BRICKELS—

Make It a Practical Christmas
 For Him—
 Carpenter Tools
 Mechanics Tools
 Car Accessories
 Guns and Ammunition
 Camp Stoves, Tables & Equipment
 Air Force Jackets
 Chains or Power Saws
 Barbecue Grill
 Gas Washers
 Sleeping Bag
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 Registering Thermometers
 Overcoats
 Snow Shovels
 Truck Flares
 For Her—
 Dish Rack & Rubber Drain Board
 Vacuum Sweeper
 Kitchen Clock
 Clothes Hamper
 Step-On Can
 Kitchen Sift
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 For Buddy—
 Electric Train (It will entertain Dad, too!)
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 Pack Sack
 Bed
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 Ladies' Zipper Snowsuits
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 Flashlight & Lanterns
 For Baby—
 Car Seats — Jumper for Baby — Bottle Warmer

CHINAMEL PAINTS & VARNISHES
WHITE
 RUIDOSO: Where We Take Time to Live.

heart. My childhood was so extremely happy, all that any child could ask in idyllic joy, that it was hard to grow up and leave all this behind.
 And yet, the only difference between me and all the rest of us is that my life has turned out so that my childhood went on into adult life in an unbroken chain. When I look back over my childhood there is nothing much in the way to block out the view. There is an old Mexican saying: "A little horse is always a colt."
 Quien sabe.

Since childhood is the truly happiest time of our lives, and since we such an eternity of happiness, those early days, living them over and over and treasuring them in our hearts—it is easy to see how the child lives on in the man, and how we are really children at heart.

In childhood my Mother gave me such an eternity of happiness, such unending treasures of life, as each day that dawned was happier than the last, that no matter what happens to bring sorrow I already have enough joyousness to keep me happy through all eternity. What Mother has given me in love of kindness, of compassion for helpless and gentle things, of joy in the little flowers of the woods, and the precious birds of the sky—these and all the rest of Mother's blessings are indestructible and eternal.

So, don't you see how our hearts are living on the happiness given us in our childhood, just as our bodies are living on the reserve of health and strength built up in our earliest years.

How clear it is then to see the blessed magic of Christmas. It is a Child's day of happiness, and in being this it is the happiest of days for grown folks. Because, what greater joy is there for any of us than to see the little ones happy. Think of the great rejoic-

ing at the birth of the Christ Child. I remember Christmas, and I think I go back into my infancy. Santa Claus brought me everything I wanted and more. I used to wear myself out thinking up things for Santa to bring. He always brought them all. But suppose he had forgotten something. It wouldn't have made any difference. The day itself was the wonderful happiness.
 I liked the Christmas tree decorations better than I did the presents. I could not tell which I liked best the bright red ones, the green the gold or the blue. The smell of the tree was wonderful too.

As a child just barely able to speak I was strongly aware of the joy of Christmas that brightened and uplifted the spirit—apart from the goodies, toys, candies, and the sound of the musical toys.
 The happiness of my heart made my eyes see in the whole Christmas ensemble a beauty not of this world, and I was taken for a little while into Heaven. The happiness of my Mother and Father I could feel like a gentle benediction.

Deep down in my heart I knew that I already had the greatest gift and blessing anyone can have. My Mother was there with me looking at me with her blue eyes lovingly and fondly beyond all power of any other human beings to look upon me, happier than I could ever be in my happiness.

My Mother died last January the 4th. Perhaps it might seem strange to me with the Christmas season, after having reached middle age, and being blessed all this time with a Christmas each year with all the joy of a Child's. But I know my Mother will be with me this Christmas as she always has.

And to all of you who are reaching this first Christmas after one of your loved ones has gone to Heaven I send you a message of hope and faith. Your Mother, Father—all your dear ones are waiting, safe and blessed with our Heavenly Father. Rejoice, then at this Christmas season when God brings us all together in our earthly presence and in our divine spirit.

In the Christmas spirit let me take you back to other folks of other years. This is an old man, an old friend of mine who has been everything from a Texas Ranger to stage driver, soldier, and wild horse catcher. This story is out of his life.

This was way back there on the Christmas Morning I remember best. Of course, I never have been that happy since then. Yes I have, too, come to think about it. Lots of times.

I didn't know which to do first, take my walnuts, oranges, and apples out of my stocking I had hung at the head of my bed, or open my presents under the Christmas tree I had a little toy horse, a little wagon to go with it, a little turn, turkey bell, cornucopia full of fudge and pecans were hanging on the tree.

Deep down inside I knew I had

so much joy in my heart I longed to share it with others. My Mother and Father showered every blessing upon me.

I looked out the window at the snow falling, and could see the smoke coming from a little cabin about a hundred yards from our house. A little Negro boy my age and his mother lived in this cabin. This little boy now came to the door of his house, and looked one side and then the other, as if he might be expecting somebody.

My mother saw me looking out the window and came to look herself.
 "There is little Carlie, Dear, go over and give him one of your toys. Look at the poor little thing standing there."
 "Which one of my things should I give him, Mama?" I asked my mother.

She said, "Give him your nicest toy, Dear—the one you like best."
 "Yes, son," my Dad said, "that is the right way to do it!"
 I said I would get together some walnuts, dates, and candy to go with the present for Carlie, and was trying to make up my mind which of my Christmas toys I liked best—my little wagon, my little dog with a bell around his neck tied with a red ribbon, my little toy set of carpenter tools, or my teddy bear.

I had finally made up my mind and set out the little ginger-bread colored teddy bear with the bright gold-colored eyes, for Carlie, when here came a knock at the door.
 When my mother opened the door she said, "Hello, Carlie, come in."

"Hello Carlie was part Cherokee Indian, and this gave him a sort of red color to his cheeks. His woolly hair was all full of big soft snow flakes.
 I said, "Carlie, you are a little white boy now." Of course a young-one four or five years old is just as likely as not to say the first thing that comes into his head.

"You ain't seen Santa Claus, this morning is you?" Carlie asked me. I remember the look on his face when he saw me was worried about Santa Claus, and that gave him a sort of red color to his cheeks.
 "I don't know what happen to him," Carlie said. He wiped some of the melting snow flakes off his forehead and looked around out the window. "I hope he all right. He ain't been to our house yet."
 "That's all right, Carlie," I said. "Santa's been here and he left enough for you and me both." I always have been lucky about having the right thing just by accident. It seems like.

I didn't do anything for me, much," Carlie said when I handed him the teddy bear and the other things I had laid by. "I wish Santa brought something for my Mama. She sick."

"Santa brought some gifts for your mother, too," my mother said, and she began gathering things up in a hurry.
 Of course this was back before

the Civil War in slave times. Carlie and his mother were poor, but exactly either. Nobody owned them. But at the same time they had a hard time getting along. They had moved into the little cabin on our place just a few months before that. Christmas, and my mother and father were the only ones they could look to for anything.

So when we went into the little cabin with hardly any fire in the fireplace, the first thought that struck me was why weren't there candles, and oranges and toys in this house? Where was the Christmas tree? I never was quite the same again from that minute on.

Carlie ran up to his mother's bed holding the teddy bear as if he might break it if he weren't careful. "Looky, Momma," he said. "Santa brought this and some things for you."

"Yes," my mother said, kind of sing-song and playful-like. "Here they are." And she began to uncover the basket, shaking a little snow off over by the fireplace.

Carlie's mother sat up in bed, and she seemed to come to life. She smiled and then looked like she was waking out of a dream or something. Then all at once she put her face down in her hands and began to shake a little and I could tell she was crying. My mother went over, patted her on the shoulder and said, "There now. There, there now." And Mother began to cry, too. Outside I could hear my father chopping wood in the snow. Whap, blap, crack. Carlie's mother said to Mother:

"I ain't, say, sick. I was just unhappy 'cause I couldn't give Carlie any Christmas. But I'm all right now. God Bless you."

Like I say now, this was a long, long time ago—almost like it hap-

pened in another world. Yet it might just as well have been yesterday—it's all that clear to me. I'll have to kind of skip along, and just sketch off the high points, otherwise it will take all night and all day tomorrow to tell you what I started out to. You have heard all your life that what really happens can be a whole lot more wonderful than something you could make up out of thin air. I could make you stay here and listen and keep me company tonight by making up a lot of wild tales. But what would be the use of that when so many of the things that have happened to me are no stranger than I can hardly believe them myself when I look back? Then too, it being Christmas Eve, and you comin' to see me after so long a time, all this sets a fellow's mind to wandering—well, anyhow—

A lot of water had gone under the bridge between the time I left my childhood home in Kentucky and finally ended up out here in New Mexico.

I took up a little ranch over between White Oaks and Lincoln, and my closest neighbors were a young couple who had a little daughter about four years old. The man was a brave fellow but was not well, and just able to cripple around. They had all come from away back in the east, somewhere. The little girl was sickly and alling for. This poor lady, it was left to her to do all the ranch work, or try to, on top of taking care of the sick husband and child. Funny thing about it, they were all so careful and happy about every thing, always chasing one another up and down.

The spunk of these folks would win anybody over, so I kind of threw in with this little family, you might say, not so as to wear

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Ruidoso News
 Friday, December 24, 1954
 out my welcome, or anything of the kind. But on my way from White Oaks to Lincoln, I would stop by and ask what they wanted. I did a little freighting along with my ranching. Then, too, I'd help out some with the work around their place.

There was something about that little girl that I have never seen in any other child. She was like a little angel. She was so tiny for her age, and so pale. Her blonde hair was so thin and fine it was like sunbeams, and her eyes were of a light, delicate shade of blue. Every day she seemed more beautiful in this way of her own—as if she grew closer to death, she looked more like a child that lives in Heaven.

And natural enough, as you might figure, her mother, day by day, looked more drawn and worried. She became thinner and her eyes a little more sunk back. One day she broke down and, between crying as if her heart would break, she told me that she could stand anything—that the hard work was nothing, and that she had become able to make the best of her husband's illness—but that this drift, day by day, of her child toward worse health, instead of better, and her helpless to do anything, was all just too much.

"Cheer up," I told her. "I'll make her well—I mean, together all of us will make her well. She'll be hearty and strong in no time at all."
 "All this had fallen out of me before I really thought, and it wasn't until I was home alone at night in my cabin that it came to me. What I had really said. Of a night when I lay awake and could

Merry Christmas



We would like to extend at this time our best wishes to you and your loved ones. May your Holiday be a merry one and filled with goodwill! May the New Year bring you luck, success, and happiness!

BRUNELL'S We Give S. & H. Stamps
 Marge, Myrt, Weldon and Ronnie

MERRY CHRISTMAS!
 We Will Be Closed Christmas Day
NOB HILL RESTAURANT
 STEAKS — CHICKEN
 SANDWICHES — FISH
 Open 11 a. m. to 9 p. m. — Closed Mondays

Merry Christmas
 To you and your family we extend our greetings for a truly wonderful Holiday Season and a most prosperous New Year!
Sid and Tootsie Courvelle

MERRY CHRISTMAS!
 We've got just the right item for that Christmas Gift.
 * Western Shirts * Hand-Tooled Bags
 * Fringed Jackets * Concha Belts.
 * Levis & Denims * Costume Jewelry
 * Boots - Moccasins * Ceramics - Gifts
 * Squaw Dresses * Joke Items
 * Also Many Other Items

FOR WESTERN LIVIN' AND CHRISTMAS GIVIN'
 It's
FRYE'S WESTERN & SPORT SHOP
 Post Office Block
 Ruidoso, New Mexico

Merry Christmas
TO ALL OF YOU FROM ALL OF US
REDDY KILOWATT
 Your Electric Servant
 Reddy Kilowatt and all employees of C. P. S. Co. join in wishing you the happiest of Holidays!
 Most of our folks will have the day off, too, but Reddy will be on the job as usual to brighten your home and lighten your home tasks.
 May you enjoy the best of everything in 1955 — including more and better electrical living!



see this child looking at me with that trusting expression in her eyes, there was a feeling came into me that had me to where I couldn't sleep. I was worried, but I'll be honest with you; I was plain afraid.

I made a pass at my ranch and freight work and went through the motions of trying to get the place in shape, but I had made it my job to get that child well, some way some how.

You know as well as I do what hope can do for folks that are bad off—what something to look forward to can do for someone who is in bad health, I tried to put into that child's mind so strong that she was going to get much, that we couldn't help but get on the road back to health.

This child, Nancy, was her name, loved flowers, and the white clouds in the blue sky; the colors of the sun, and sunrise and birds, especially blue birds. It came to me that she might like some paints to try and draw some pictures, and sure enough she asked me if I could bring her some. I got ahold of a little set of water-colors through a freighter at White Oaks, and this was the beginning of a new day for little Nancy.

She seemed to take a new hold on life. She painted simple little things like birds and flowers and trees. One day she came running up to me in the evening all excited and her eyes shining. It was a sunset a lot prettier than ordinary, and she pointed to a bright opening between the clouds and said, "That must be where God lives. I'm going to paint a picture of God's house."

I would praise her paintings of course, though they were just little things a child would draw; and she told me one day: "I am going to sell my paintings and get money for Mamma and Papa. They need money so bad. Who do you think will buy my paintings?"

"I'll buy them," I said. "You just keep painting them."

Before long I thought I could see a little change over to the good side for the child. There was ever so faint a little rose color in her cheeks when she ran to me with her paintings. My heart pounded every time I saw her. I wanted her to get well more than anything else in the world. My hopes were coming up, but at the same time I was more frightened. I never went through anything like that in my life.

Her mother used to come to me and say, "You can't afford to pay

that money for Nancy's poor little pictures."

She did not know how true she spoke. There really wasn't much money coming in, and this giving a child money for the pictures had been going on for quite a while. Not that I wouldn't have poured out every dollar in all the banks in the world if it would have helped.

Let me get over this painful time of my life. It shakes me all up all over again just to remember it.

Come Christmas time, and little Nancy had learned about Santa Claus. I came by the place a week before Christmas and Nancy had a letter all ready.

"Take this to Santa Claus," she told me. The letter was written the way a child just learning to write makes the letters, but she had made the message plain by drawing a picture of the things she wanted. She wanted some Christmas tree decorations, a little horn, a dog, a toy dog, and a toy piano. This little angel girl was wonderful to see as she handed me the letter. And the thought struck me sharp and clear inside, they way they do sometimes, that if I could just make good on this Santa Claus letter, Nancy would be over the worst and on the way to health and a long and happy life.

I got the two best horses I had and set out for El Paso, figuring on packing one of them with the things for Nancy. As if to make everything hard for me, weather started moving down from the mountains. The north wind came up. There was cold along with the snow. My horses didn't like it. Half a day along the trail into the mountains my horses kept trying to turn back. I forced them on with the wind changing and whipping around first this way and then that. It got dark finally, and I and the horses stumbled into a steep canyon to get out of the wind, and made camp.

I was miserable every way a

man can be miserable, cold, wet, hungry—and worst of all, helpless. I was at the end of my rope. I thought, I might have remembered that when I left home, Carlie had told me that if ever I was in trouble and needed help, somehow he would know about it and make his way to me. But I didn't think of this. He had turned out clever with his hands, before I last saw him, and used to make playthings of all kinds for me and the other children around the neighborhood.

That first Christmas had made a deep impression on him. Now I'm telling you all this for a reason. Like I say I didn't think of Carlie, my only thoughts were of poor little Nancy. Shivering in my blankets, I got up in the night and built up the fire. Bitterness and defeat got the best of me and tears ran down my face as I cried like a boy. I prayed to the Lord, there in that canyon by that fire in the snowstorm at night, to help me. By morning the storm was still going but no so bad; I just gave the horses their heads and let them take me any place they wanted. It turned out I had wandered off farther than I thought. After traveling a day and a night, the sky cleared and I recognized the country right away. We were not far out of Lincoln.

In Lincoln I went to some folks I knew, and got something to eat. There was a deputy sheriff there at the supper table with another Spanish deputy. The deputy was a talk fellow, a Texan, and he ate his supper like he wasn't happy. Through the silence of the meal, the strains of music drifted from a room or two away.

"What is that?" I asked the law man.

"Mexican prisoner." The Texan moved his head in the direction of the singing. "Too cold down at the jail. He's two rooms down."

"Pretty bad man?" I asked. There was something about that music.

"Wanted in half a dozen states and Mexico," said the deputy. "Seems to be a good singer." I

made one by taking his guitar apart. He kept his face pretty well hid all the time, accidental like—under his great big straw Mexican hat.

The toys were all made, and the Mexican rolled a cigarette out of corn shucks. He spoke to the guard.

"What does he want?" said the Texan.

"He says he has made up a song about you," said the Spanish interpreter. His name was Jose.

"Let him play it and sing it then," said the Texan.

The dark man began to sing in a strong, melodious voice, seeming to put everything he had into his song. The Texan walked to the window, his boot heels clomping heavily on the floor. I could see the tears running down his face. As the song was finished, the tall man turned from the window.

"Can't nobody sing like a Mexican," he said. "Say, Jose," he went on, "it's near Christmas. We ought to take a vacation from our job." He gave his assistant a long straight look.

"Wait a minute, Jose, before you go, before he—see if you can get the words of that song from the Mexican."

"Si, Senor," said Jose.

When Jose told his boss the words of the song that the swarthy troubador had made up about this Texan, it was easy to see why he had given the Mexican a couple hours head start.

"Senor, these are the 'Jrds'." This Gringo Coward Tejano Who thinks he is smart, But no. With the face of a goat And head the size of A gourd. "That's enough!" the Texan hollered loud enough to shake the dobe house. A far-away look came into his eyes. "Oh, well, it was a party tune anyhow. The words to a song don't amount to nothin' anyhow. It's the music that's good, specially in Mexican songs."

Jose shook his forefinger in front of his face.

"The Senor, Jose only jokes this and no more. Now I read you the words. They do not sound right because they come in one side in Espanol and I bring them out the other side in Ingles. And Ingles

MERRY CHRISTMAS

We'd like to tell all our good friends with whom we worked this past year... Thank you for your cooperation and patronage and Best Wishes for a very Merry Christmas!

Buckner's
 Appliances - Hardware - Gifts
 Postoffice Block Ruidoso

Greetings
 OF THE SEASON!

May we extend a truly sincere wish for a Merry Christmas and may every good thing be yours during the coming New Year!

Mon Jeu Courts & Cafe
 Lester, Effie and Billie Barrows

SEASONS Greetings

Please accept this expression of our appreciation together with our best wishes for a joyous Christmas and a prosperous New Year.

PAT & LOISE CHUBBUCK

Merry Christmas

There are many ways to say it but none are quite so clear as this Merry CHRISTMAS and a HAPPY NEW YEAR!

Thanks for the Best Year We've Ever Had in Ruidoso!

SKYLAND AUTO
 From All The Luallins

Best Christmas Wishes

Good Health... Continued Prosperity... and a year full of Happiness!

VIOLET & BILL HART
 Downtown Ruidoso

BEST WISHES

May the warmth of this Christmas Season Abound in your home Throughout the year.

RUIDOSO HARDWARE
 The Farrars

Season's Greetings

May your Holiday be rich with joy and may the coming year bring you success and real happiness.

A CHRISTMAS STORY

And there were in the same country children keeping watch over their stockings by the fireplace. And, lo, Santa Claus came upon them; and they were sore afraid. And Santa Claus said unto them, "Fear not, for behold, I bring you good tidings of great joy which shall be to all people who can afford them. For unto you will be given tomorrow, great feasts of turkey, dressing, and cake; and many presents; and this shall be a sign unto you, ye shall find the presents wrapped in bright paper, lying beneath a tree adorned with tinsel, colored balls and lights." And suddenly there will be with you, a multitude of relatives and friends, praising you and saying, "Thank you so much, it was just what I wanted." And it shall come to pass as the friends and relatives have gone away into their own homes, the parents shall say one to another, "What a mess to clean up..." "I'm dead tired, let's go to bed and pick it up tomorrow..." "Thank God Christmas only comes once a year!" And they go with haste to their cold bed and find their desired rest.

Is someone missing? No, I think you can see him back in the shadows, not that He matters. Or does He? This is Christmas, but why shouldn't we change it to Familymas or Giffday instead of Christ's day? We were too busy to attend church this morning. Are we too busy? Too busy to seek rest from this war-tired world? Can we be living too fast to live that which is life? Can we continue to exist when God is not the center of our existence? Are we just superintelligent animals or men with Eternal souls? Wherever we turn "Hell Bombs," "Germ Warfare," "Third World War." Let us put Christ in front of this Christmas. Let us hear again an angel's voice, "For unto you is born this day, A Savior, which is Christ the Lord."

—Wiley Kim Rogers.

Fox Mercantile
 We Give S & H Green Stamps

Earl and Gladys Strachan
 Wish You A Merry Christmas And A New Year Of Happiness

MERRY CHRISTMAS

While in Ruidoso Be Sure to Visit — FOX CAVE
 New Mexico's Most Unique Curio & Gift Shop
 Nine Miles East of Ruidoso

MERRY CHRISTMAS

PIOR'S TEXACO STATION
 Roy, Ruby & Bruno

Greetings

To each of our wonderful customers we extend a heartfelt wish for a very MERRY CHRISTMAS

MARGARET'S CAFE
 Ed and Margaret Winan

Merry Christmas

Santa's coming your way With loads of good wishes For a very Happy Yuletide And A Prosperous New Year!

RUIDOSO VARIETY
 Downtown Ruidoso

FURRY'S CAFE

To each and every one of you... may the Yuletide season bring goodwill and lasting joy to your hearts!

Merry Christmas

And Happy New Year
RUIDOSO NURSERY
 Mr. and Mrs. C. W. Byers

Friendly Greetings

May happiness be with you and yours at this Christmastime... and throughout the coming New Year!

COOK'S LOG CABIN

CHRISTMAS GREETINGS

As the Christmas bells ring out and another year is about to be born we realize how very important your friendship has been to our success. We appreciate the opportunity this Holiday Season brings to Thank You and say...

A MERRY CHRISTMAS AND A HAPPY NEW YEAR
ALAMO LBR. & SUPPLY CO.
 WE GIVE S. & H. GREEN STAMPS

NOTICE
State Engineer's Office
Number of Application H-85-S-2
Roswell, N. M. November 10, 1954
Notice is hereby given that on the 9th day of November, 1954, in accordance with Chapter 131 of the Session Laws of 1931, Edd Amoneit of Ruidoso, County of Lincoln, State of New Mexico, made application to the State En-

gineer of New Mexico for a permit to change location of shallow well by abandoning the use of Well H-85-S-2 located at a point in the SW 1/4 NW 1/4 SW 1/4 of Section 22, Township 11 South, Range 13 East, N.M.P.M. and drilling a shallow well No. H-85-S-2, 7 inches in diameter and approximately 200 feet in depth, located at a point in the NW 1/4 SW 1/4 of Section 22, Township 11 South, Range 13 East, N.M.P.M., for the purpose of continuing rights for the irrigation of 176 acres of land described as follows:

Subdivision Section
Part SW 1/4 of 22
Township 11 South Range Acres
13 East 176
Part SE 1/4 SE 1/4 21
11 South 13 East)
No additional rights over those set forth in Declarations No. H-85-S, H-85-S-2 and H-85 are contemplated under this application. Appropriation of water from all sources combined not to exceed a total of three acre feet per annum. Old well to be plugged.
Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing to the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the

New Year's Eve Ball

Dance the Old Year Out—Dance the New Year In
Music by "THE MELLOTONES" (Ruidoso's Own Dance Band)
HATS—FAVORS—NOISE MAKERS
Gents \$1.50—Ladies Free

FRIDAY—DEC. 31 **NAVAJO LODGE BALL ROOM** 8:30 P. M. TO 1 A. M.



The beauty of the old Christmas story has been an inspiration to many for many centuries... may this Christmas bring all of us closer to the hopeful message... Peace On Earth, Good Will Toward All

ESTES CLEANERS
Elmer & Gladys
Wayne & Evelyn & Marilyn Estes
Marie Martin

MERRY CHRISTMAS!
TRU-GAS
Leonard Surginer, Owner
Propane Butane
Home Owned and Operated
Dial 2193—Ruidoso

Merry Christmas
—TO EVERYONE IN YOUR FAMILY
THANKS FOR LETTING US SERVE YOU
HARRIS BUILDERS SUPPLY
• Groceries • Meats
• Hardware • Notions
• Paint • Dry Goods

MERRY CHRISTMAS!
We Finance — 90 Days Free Service
TV
Sales Service
Installation — Antennas — Accessories
JOE REINHARDT
THE RECORD SHOP
RADIOS and RECORD PLAYERS
Phone 3765

A Happy Christmas
May your days be bright with the joys of the Yuletide Season.
May every good thing be yours during the coming New Year!

THE CLAYTON BENNETTS
Clayton — Helen — Betty
Highway 70 — West of Junction

Christmas Wishes
May this glorious Holiday bring cheer and gladness into your hearts!
May the spirit of Christmas bring peace!

Ruidoso-Hondo Valley General Hospital
FROM THE BOARD AND THE STAFF

SEASON'S GREETINGS
from Bob & Ruby Smith
At
RUIDOSO BAR
Drop in for a cup of free egg nog all Day Christmas Day Until 5 p. m.
We want to say thanks to everyone for your fine patronage this year! Happy New Year!

Merry Christmas
Our heartiest wishes for a grand holiday season
CLAYTON BENNETT, Ruidoso Rep.
POWELL CHEVROLET CO.
Phone 3391—West of Junction on Highway 70
Phone 461 Tularosa, N. Mex.

Phones (Ruidoso Exchange) P. O. Box 376
Office 3930 Hollywood, New Mex.
Home 3983
LLOYD G. ROBERTSON
AUDITING
PUBLIC ACCOUNTING, BOOKKEEPING
INCOME TAX RETURNS
Office At
LLOYD'S DRIVE-IN
Across Street from Hollywood Postoffice

State Engineer on that date, being on or about the 3rd day of January, 1955.
John R. Erickson, State Engineer,
John R. Erickson,
State Engineer
12-10-17-24

MERRY CHRISTMAS
May the bright star of Christmas shine over you always... bringing you continued peace and joy!

Palo Verde Electric
The Jack Farnella
Green Tree, N. M.

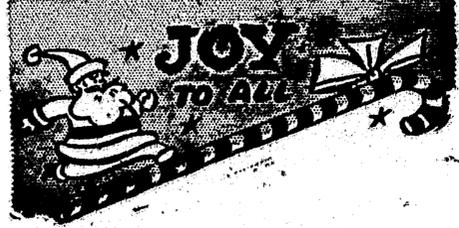
Merry Christmas EVERYBODY
RUIDOSO AUTO SUPPLY
—&—
MORRISON CHEVRON STA.

Merry Christmas
TO YOU ALL!
To you, and you, and you, our friends, neighbors and customers! We gladly join with others whose privilege it has been to serve you in sending you our heartiest greetings!

Oscar Samelson
Hollywood Inn
—Highway 70—

CHRISTMAS JOY TO YOU
We wish you the very best for the Holidays!

H. C. BROWNS' CAFE
Oliver & Terrace



THE RUIDOSO NEWS
The Vic Lambs — The C. W. Millers
Jim Lamb — Harry Eckert

Free Turkeys

These Firms Listed Below Are Giving Big Fat Turkeys in Time for Your **CHRISTMAS DINNER** At the Pueblo Theatre Thursday Night, Dec. 23 **BE THERE!**

Ben Sanchez Gro. & Station, San Patricio
Estes Cleaners, Ruidoso
Moore's Alpine Cabins & Sta., Ruidoso
Jack Lee Gro. & Mkt., Ruidoso
Pueblo Theatre, Ruidoso

Merry Christmas
GREETINGS
to each of you from all of us at

PROPANE — BUTANE
Gas Appliances — Installations
SACRA BROS CO.
Butane-Propane Distributors
RUIDOSO Phone 3205 - 2942 - 2768
CAPITAN

**These Accommodations Are OPEN YEAR 'ROUND
In The Playground of the Southwest**

SPECIAL NOTICE!

We Now Have Ready
FIVE LARGE ROOMS
Available For Your
PRIVATE PARTIES

Drive Out and Visit **CARRIZO LODGE**
"An Enchanting Spot in an Enchanting State"

RUIDOSO LODGE

On the River in Upper Ruidoso
Recently Remodeled
and Re-decorated
We have space to accommodate
up to eight persons.
MEMBER RUIDOSO C. OF C.

APACHE VILLAGE

On The Alto Road
MODERN CABINS
Open Year 'Round
L. A. Baker, M. E. Standert
MEMBER RUIDOSO C. OF C.

PINES MOTEL

Ruidoso's Newest & Most Modern
Panel Ray Heat-Tiled Baths
Carpeting—Innerspring Mattresses
Low Winter Rates
Pho. 3142—Box 1573
On Main Road
MEMBER RUIDOSO C. OF C.

Patti-Gayle Courts

Near the old water wheel
Modern Apartments
Open Year 'Round
Phone 3841—Ruidoso

ORDINANCE NO. 13

AN ORDINANCE GRANTING TO
COMMUNITY TELEVISION
SERVICE COMPANY OF RUI-
DOSO, A CORPORATION, ITS
SUCCESSORS AND ASSIGNS,
THE RIGHT, PRIVILEGE AND
FRANCHISE TO DISTRIBUTE
TELEVISION SERVICE IN THE
VILLAGE OF RUIDOSO, LIN-
COLN COUNTY, NEW MEXICO,
BY THE USE OF THE STATION AL-
LENS AND OTHER PUBLIC
PLACES FOR SUCH PURPOSE,
AND PROVIDING FOR
AMOUNTS TO BE PAID TO
THE VILLAGE OF RUIDOSO
BY THE GRANTOR BY THE
BOARD OF TRUSTEES OF THE
VILLAGE OF RUIDOSO, LIN-
COLN COUNTY, NEW MEXICO.
SECTION 1. That there is here-
by granted to COMMUNITY TEL-
EVISION SERVICE COMPANY OF
RUIDOSO, a corporation, its
successors and assigns, hereinafter
called the "GRANTEE," the right,
privilege, and franchise to con-
struct, maintain, and operate in
the present and future roads,
streets, alleys, and public places
of the VILLAGE OF RUIDOSO,
LINCOLN COUNTY, NEW MEXICO,
a television distribution sys-
tem consisting of a tower, poles
and cables, with all necessary or
desirable appurtenances, including
underground conduits, for the pur-
pose of supplying television ser-
vice in said Village. The facilities
shall be installed, available to the
inhabitants, and in use in the cor-
porate limits within one year from
the passage of this ordinance. Ex-
tensions of Grantee's lines or con-
duits shall be made upon such
basis as is comparable with like

SECTION 2.

The said GRANTEE, its agents and employees,
may enter in and upon said streets,
alleys, and public places at any
time for the purpose of making
excavations, installing, removing,
repairing, and maintaining such
poles, wires, cable and all other
structures necessary or convenient
in supplying such television ser-
vice. Any and all excavations shall
be repaired and obstructions re-
moved as quickly as is reasonably
possible, under the circumstances.
In the event the Grantee does not
promptly repair any streets or
sidewalks damaged by its tele-
vision service, the Village may
make such repairs and charge the
cost thereof to the GRANTEE, which
demand by the Village, shall be
paid within 10 days from the date
of any such notice.
SECTION 3. The poles for said
distribution system shall be placed
and erected in such manner as not
to interfere with the use of the
roads, streets, alleys, and public
places in said Village of Ruidoso,
Lincoln County, New Mexico, by
the inhabitants or property own-
ers along such streets or alleys,
and the replacing, construction,
and manner of erecting the poles
and lines of the GRANTEE, as well
as fixtures and attachments there-
to, shall be at all times subject
to the Police power of the Board
of Trustees of the Village of Rui-
doso.
SECTION 4. The GRANTEE, its
successors and assigns, shall hold
the Village of Ruidoso harmless
against any and all damages that
may be caused by reason of the

MERRY CHRISTMAS!
See Our Ruidoso Salesman, Lowell Morgan
For Ford Passenger Cars, Pick-Ups, Trucks
Used Cars, Pick-Ups and Trucks



LINCOLN COUNTY MOTORS
Pho. 145 Marvin Roberts Carrizozo, N. M.

MERRY CHRISTMAS!
IF YOU NEED—
Road Gravel - Fill Dirt - Dozer Work
Driveway Gravel - Rocks

L. A. WATLEY
At Ellison Pit
PRICES RIGHT - YOUR BUSINESS APPRECIATED
Dial 2272 - P. O. Box 861 - Ruidoso, N. M.



FUNERAL HOME
MULLINS-HAMILTON
ALAMOGORDO MERRY CHRISTMAS!

MERRY CHRISTMAS!
ALAMO MOTOR CO.
DODGE PLYMOUTH
Sales and Service
Box 688 Phone 56
Alamogordo, New Mexico
LEE CRAWFORD, Salesman, Green Tree

MERRY CHRISTMAS!

KNOX
ELECTRIC
Melvin W. Knox
—Electrical Contractor—
Pho. 23-11 P. O. Box 185
Ruidoso, N. M.

MERRY CHRISTMAS!
IF YOU NEED—
Road Gravel - Fill Dirt - Dozer Work
Driveway Gravel - Rocks

L. A. WATLEY
At Ellison Pit
PRICES RIGHT - YOUR BUSINESS APPRECIATED
Dial 2272 - P. O. Box 861 - Ruidoso, N. M.

MERRY CHRISTMAS!

CITY DAIRY
Buy City Dairy Products in Lincoln
County at Your Favorite Store . . .

CITY DAIRY
Manufacturers of
POPULAR DAIRY PRODUCTS

SECTION 7. That this franchise shall not be assigned or transferred without the written approval of the Village.
SECTION 8. This ordinance shall take effect and be in full force from and after its passage and approval and publication as provided by law and shall continue in force for a period of TWENTY-FIVE (25) years from the date of the passage hereof, and said GRANTEE shall, within ten (10) days from the date of the passage and approval of this ordinance, file with the Clerk of the Village of Ruidoso a written acceptance of this ordinance and at the same time pay to the said Clerk a sum of money sufficient to cover the cost of the publication of this ordinance.
PASSED AND APPROVED this 16th day of December, 1954.
DAN D. SWEARINGIN Mayor
(Seal)
U. F. Dryden, Clerk.

**STATE OF NEW MEXICO
COUNTY OF LINCOLN
IN THE PROBATE COURT**
In the Matter of the Estate of James Walter Shamburger, deceased; No. 1044
NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT STATE OF NEW MEXICO TO:
James E. Shamburger, Box 5313, El Paso, Texas; John W. Shamburger, 1029 Eleventh Street, Crest, Louisiana; and Mrs. David Kenneth Light, Star Route, Box 3645, Spenard, Alaska; and to all the heirs of said James Walter Shamburger, deceased; and to all unknown heirs of said decedent and all unknown persons claiming any right, title or interest in the estate of said decedent, GREETING:
You, and each of you are hereby notified that James E. Shamburger, administrator, has filed in the above entitled Probate Court and reports his final account and report as administrator of said estate, and that the Probate Court has set Monday, the 14th day of February, 1955 at 9:00 A. M. before said Court in Carrizozo, New Mexico, and the trial of the hearing objections, if any there be, to the approval and settlement of said final account and report and the discharge of said James E. Shamburger as administrator; and at said time and place the Probate Court will proceed to determine the heirship of said decedent, the distribution of his estate and the interest of each respective claimant thereto or there-in.
GEO. L. ZIMMERMAN, Box 85, Carrizozo, New Mexico is the attorney for the administrator.
Witness the Honorable John Mackey, Judge of the Probate Court of Lincoln County, New Mexico, and the seal of this Court this 15th day of December, 1954.
(s) James Earl Harcrow Clerk of the Court
(Seal)
12-24-54; 1-7-55

**STATE OF NEW MEXICO
COUNTY OF LINCOLN
IN THE PROBATE COURT**
In the Matter of the Estate of Jesus M. Montes, deceased.
No. 893
NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT STATE OF NEW MEXICO TO:
Mrs. Tomacita Montes, Hondo, New Mexico; Mrs. Luella Gonzales, Ft. Stanton, New Mexico; Fred Montes, Hondo, New Mexico; Mrs. Amanda Torres, Hondo, New Mexico; Sergio Montes, Hondo, New Mexico; Jose Dolores Montes, Glencoe, New Mexico; Clovis Montes, Hondo, New Mexico; Mrs. Ola Garcia, Santa Fe, New Mexico; Mrs. Emma Richardson, Carrizozo, New Mexico; Albert Montes, Hondo, New Mexico; Jesus M. Montes Jr., Hondo, New Mexico; and to all the heirs of said Jesus M. Montes, deceased; and to all unknown heirs of said decedent and all unknown persons claiming any right, title or interest in the estate of said decedent, GREETING:
You, and each of you are hereby notified that Fred Montes, administrator, has filed in the above entitled Probate Court and cause his final account and report as administrator of said estate, and that the Probate Court has set Monday, the 14th day of February, 1955 at 9:00 A. M. before said Court in Carrizozo, New Mexico as the time

Mr. and Mrs. Steve Dostian will observe their 33rd wedding anniversary Christmas Eve.
and place for hearing objections, if any there be, to the approval and settlement of said final account and report and the discharge of said Fred Montes as administrator; and at said time and place the Probate Court will proceed to determine the heirship of said decedent, the distribution of his estate and the interest of each respective claimant thereto or there-in.
GEO. L. ZIMMERMAN, Box 85, Carrizozo, New Mexico is the attorney for the administrator.
Witness the Honorable John Mackey, Judge of the Probate Court of Lincoln County, New Mexico, and the seal of this Court this 13th day of December, 1954.
(s) James Earl Harcrow Clerk of the Court
(Seal)
12-17-54-31; 1-7-55

MERRY CHRISTMAS!
Lots
Have several choice lots, close in and adjacent to Golf Course. All priced right. Also two lots, one hundred and forty feet on pavement in upper Ruidoso.
20-acre tract 10-acre tract
50-acre tract 30-acre tract
100-acre tract 20-acre tract
All within 5 minutes walk of Ruidoso postoffice.
10-acre tract in Country Club Heights, level, on all-weather road, no better view in Ruidoso.
Homes
One of the outstanding homes in Gateway area.
Two bedroom home overlooking Golf Club. It has everything you are looking for, location can't be beat.
Recently constructed small cabin in the pines, on good road, cells furnished. \$1600.00.
Court
Well located Court, seven rental units furnished. Has plenty room for more units. This is located on river. Also on pavement. \$16,000.00
Contact
WALT CROSBY
Realtor
Office
Thunderbird
Lodge
Phone 2525

MERRY CHRISTMAS!
Apple Cider
Christmas Apples
Cherokee Orchard
Hilway 70 E. R. Potest
MERRY CHRISTMAS!
ERNEST WOOD
PLUMBING
CONTRACTOR
Box 156 Ruidoso, N. M.
Dial 3791
MERRY CHRISTMAS!
A. C. KELLEY
Licensed Contractor
ROCK and CEMENT WORK
Ruidoso, New Mexico
Dial 4155
MERRY CHRISTMAS!
Contract Ditch Work
MACHINE DIGGING
By Foot, By Hour, By Yard
Foundations Dug
JOE HAWKINS
Dial 2935 or 4303
MERRY CHRISTMAS!
FIREPLACE WOOD
Any Kind
Any Amount
Write a Postcard to
ART BRADLEY
Green Tree, N. M.
MERRY CHRISTMAS!
HAVE BUYER
For \$2,999 to \$5,999 Cabin
ASHER'S BONDED
REAL ESTATE
Phone 1255
Office 500 E. Second
P. O. Box 1135
Roswell, New Mexico
MRS. GUY NIX
MRS. ED ASHER, Sales

PAGE SEVEN
Ruidoso News
Friday, December 24, 1954
CHRISTMAS PARTY IS HELD SUNDAY
In lieu of their usual Sunday School hour, members of the Sunday School of the Holy Mount Episcopal Church enjoyed a Christmas party at the H. H. Shier home in Ramona Court Sunday. Gifts were exchanged and refreshments were served.
**STATE OF NEW MEXICO
COUNTY OF LINCOLN
IN THE DISTRICT COURT**
LOUIS B. BURG and MARY R. BURG, Plaintiffs,
vs.
UNKNOWN HEIRS OF the following named deceased person, to-wit: AGNES ELLIS known as AGNES ELIZABETH ELLIS; ALL

HOME OF SOUND INVESTMENT
Greetings
A Merry Christmas to you all! May goodwill and happiness be in abundance on this joyous Holiday for all your friends and patron!
PAUL H. DOUGLASS
REAL ESTATE
In Post Office Block
Bus. Pho. 3005 Res. 2365

SEASON'S GREETINGS
Leland Realty Co.
Ruidoso Credit Bureau
Cyrus J. Leland Accountant.
Dial 3805
Night Phone 3793
Ruidoso, New Mexico.
START A SAVINGS ACCOUNT AT RUIDOSO STATE BANK
WANTED - Work for bulldozer with bucket attachment, two dump trucks, mine roads or assessment work. Will accept interest. Phone 4519-W. W. T. Shannon, 7 Morningdale, Roswell, N. M. 3tp
MERRY CHRISTMAS!
FOR RENT - Cabins, with one two, three or four beds by the month. Vaughanland, Ph. 4451. 1tc
MERRY CHRISTMAS!
FOR RENT - Cabins, with one two, three or four beds by the month. Vaughanland, Ph. 4451. 1tc

UNKNOWN CLAIMANTS OF INTEREST IN THE ESTATE OF THE PLAINTIFFS,
Defendants.
No. 6310
SUMMONS AND NOTICE OF PENDING OF SUIT
THE STATE OF NEW MEXICO TO:
Each of the above named defendants, against whom substituted service is hereby sought to be obtained, GREETING:
You and each of you are hereby notified that the above named Plaintiffs have filed their Complaint against you in the above numbered and entitled case and Court.
The general object of said suit is to quiet Plaintiffs' title to the real estate described in the Complaint, situate in Lincoln County, New Mexico, and being Lot 5 and the northerly 10 feet of lot 11, Block E, Ruidoso Springs Subdivision, Ruidoso, New Mexico,
against the adverse claims of you and each of you, and anyone claiming by, under or through you, and to forever bar and estop you from having or claiming any lien upon, or right by title to said real estate.
Unless you enter your appearance in said cause on or before the 13th day of January, 1955, judgment will be rendered in said cause against you and each of you by default.
Plaintiffs' attorneys are BRENTON & JOYCE, Carrizozo, New Mexico.
GIVEN under my hand and the seal of the Third Judicial District Court of the State of New Mexico, this 22 day of November, 1954.
District Court Clerk James Earl Harcrow
By Marie Walker Deputy
(Seal)
12-3-10-17-24

MERRY CHRISTMAS!
Ranches
4600 acres short distance of Ruidoso. This is purely a cattle ranch and all grass land, not heavily timbered or rough.
One of the outstanding homes in Ruidoso together with 100 acres of land.
Combination stock and fruit ranch near Ruidoso, well irrigated, located on pavement. Priced right.
Business
Located in Ruidoso, and has been a consistent money maker. This will bear inspection.
WALT CROSBY
TOYS and everything else you need for your Parakeet at Baker Pharmacy.
FOR SALE - 3-bedroom and bath home, insulated, on 3 acres land; also have 24 lots cleared and level ready for building; also new house, 2 bedrooms and bath, under construction. C. E. Staples, Box 62, Green Tree. 3tc
MERRY CHRISTMAS!
ROLLER CANARIES - Grace Sutton still has a few deep orange singers and hens. A Christmas present to enjoy the year round. Dial 3365. 2tp
FOR SALE - Plymouth trailer house, in good condition, at a bargain. Ray Serna, in back of El Charro Cafe. 2t
FOR SALE - Or Trade, 1952 Dodge 4-door Meadowbrook fluid drive, low mileage, radio and heater, one owner, Clayton Bennett, the Trader, Dial 3391, west of Junction. 1tc
FOR RENT - Business building on Highway 70, east of Green Tree. Will fix to suit tenant. Louis Smith, dial Green Tree 2375.
FOR SALE - New merchandise, 2-piece and 5-piece living room suites, large and small chrome dinettes, blonde bedroom suites, mahogany and blonde end and coffee tables, wrought iron lamps, all antiques - going at cost. Apache Furniture, Dial 2635.

MERRY CHRISTMAS!
METAL WORK
Gutters, Chimney Tops, Tanks
All Sheet Metal Work
LACEY
SHEET METAL SHOP
Contact Joe Hawkins at
Ruidoso Gas Co.
Dial 4303
MERRY CHRISTMAS!
When You Need To
Make A Hurried Trip
-CONTACT-
RALPH BROWN
Fly Chartered Plane
Air Port
Dial
4331
MERRY CHRISTMAS!
Potted Plants * Corsages
Cut Flowers
Flowers for Banquets,
Anniversaries
Holidays of Any Occasion
Phone 2285 or 2125
Hollywood, N. M.
MERRY CHRISTMAS!
BEN ROY
INSURANCE
TAX SERVICE
Box 156 Ruidoso, N. M.
Dial 4245
Pho. 2495 Ruidoso
REASONABLY PRICED
HART ELECTRIC
DEPENDABLE SERVICE
Refrigeration Sales & Service
Building Construction
State License 143
-10 Years in Ruidoso-
State License A 5984
Your problems are My Problems
Let Me do your worrying
MEMBER RUIDOSO C. OF C.
MERRY CHRISTMAS!
RUIDOSO REALTY
Company, Inc.
Lots for Lease or Sale
Cabins For Sale
Team and Essaidir Chase Jones
Local Agents
Ruidoso and Upper Cedar
Creek
MEMBER RUIDOSO C. OF C.

MERRY CHRISTMAS!
WHEN IN DOUBT
-CALL-
ROY NELSON
"The Plumber"
NO JOB TOO LARGE
OR TOO SMALL
Phone 2375
MESCALERO
INDIAN AGENCY
-AT-
Tribal Wood Yard
Has
Juniper and Oak
2 FOOT LENGTHS
\$13.00
4 FOOT LENGTHS
\$11.00
Delivery to Ruidoso and surrounding area will be made for \$5.00 per load or portion thereof on cord-wood. Load averages 2 1/2 to 3 cords.
GREEN PLUMBING CONTRACTOR
Dial 2575 RUIDOSO
MODERNIZED PLUMBING WILL SURE GIVE A LIFT TO ALL OF THE FAMILY - A SWEET CHRISTMAS GIFT
MERRY CHRISTMAS!

MARKET PLACE OF CANYON & VALLEY - BUSINESS DIRECTORY - Where to Find It in Ruidoso
ALL Classified Ads must be paid in advance with the exception of those run by regular display contracts. The rate for classified advertising in the Star, including five words per line per day, is 10¢ per line. Minimum charge, 10¢ per line. For one week's insertion, and can be made by mail. WHEN MAILING BY CHECK, SEND ADDRESSES ENCLOSED CHECKS. RUIDOSO BRING THEM BY THE OFFICE. MEMBER RUIDOSO C. OF C. ADVERTISING RATES: 10¢ PER LINE PER DAY.

MERRY CHRISTMAS!
GREEN PLUMBING CONTRACTOR
Dial 2575 RUIDOSO
MODERNIZED PLUMBING WILL SURE GIVE A LIFT TO ALL OF THE FAMILY - A SWEET CHRISTMAS GIFT
MERRY CHRISTMAS!

RUIDOSO FOOD MART SPECIALS

Your \$ Buy More At Our Store
MEMBER RUIDOSO CHAMBER OF COMMERCE

Lettuce	Large Heads Each	9c
Fryers	Fresh Dressed Pound	39c
BANANAS	Pound	13c
BELL PEPPERS	Pound	12c
Large Size ORANGES	Pound	10c
MIXED NUTS	Pound	39c
YAMS	Pound	12c
Crisprite BACON	Pound	49c
Stalk CELERY	Each	15c
Gold Medal FLOUR	10 Lbs.	98c
Cranberry Sauce		21c
Large Tide		29c

Letters To Santa

Ruidoso, N. M. December 14, 1954
Dear Santa Claus,
My name is Mike Capps. My last name is Capps. I want a 22 pistol and a b-b gun and a sled.
MIKE CAPPS

Ruidoso, N. M. December 14, 1954
Dear Santa Claus,
My name is Linda Peterson. I want a doll buggy, a horse and a sled.
LINDA PETERSON

Ruidoso, N. M. December 14, 1954
Dear Santa Claus,
My name is Barbara Ann Reinhardt. I have been a good girl. I want a doll for Christmas and I want some doll clothes too. And that is all I can think of. With love,
BARBARA ANN REINHARDT

Ruidoso, N. M. December 14, 1954
Dear Santa Claus,
My name is Joella McCraw. I am in Mrs. Moore's class third grade. I have tried to be a good girl. I want you to bring me a bicycle and a fort. With love,
JOELLA McCRAW

Ruidoso, N. M. December 14, 1954
Dear Santa Claus,
My name is Eloy Mores. I have tried to be a good boy. Please bring me a b-b gun.
ELOY MORES

Ruidoso, N. M. December 14, 1954
Dear Santa Claus,
My name is Richard Kayitah. I am in the third grade. I have tried to be a good boy. I want you to bring me a bicycle, a sled and a sled. With love,
RICHARD KAYITAH

Ruidoso, N. M. December 14, 1954
Dear Santa Claus,
My name is Jeanine Veater. I am in the third grade. I want a doll's house and a little piano and some doll clothes and a nurse and a doll house for Christmas. With love,
JEANINE VEATER

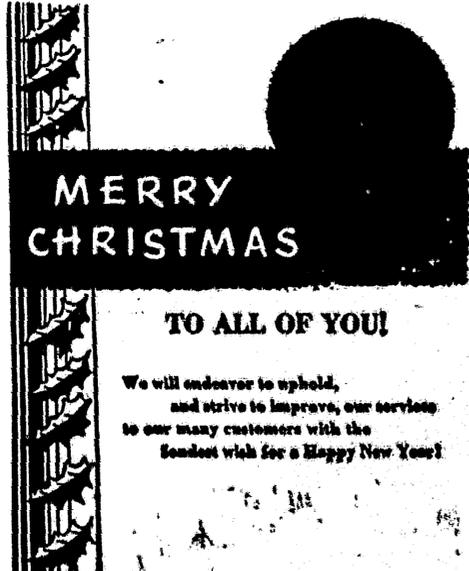
Ruidoso, N. M. December 14, 1954
Dear Santa Claus,
My name is Elnora Sanchez. I am in the third grade. I have tried to be a good girl. I want a doll and a sled and a fort. With love,
ELNORA SANCHEZ

Ruidoso, N. M. December 14, 1954
Dear Santa Claus,
I love you Santa. I want you to come to my house. And do not forget to come to my house. With love,
MARGIE REYNOLDS

Ruidoso, N. M. December 14, 1954
Dear Santa Claus,
My name is Patricia Whitacre. I am in the third grade. Last Christmas you brought me lots of toys. So I don't want many toys. Please bring me a doll and a little piano. That is all. With love,
PATRICIA WHITACRE

Drop in for a cup of egg nog all day Christmas Eve.
Let Us Serve Your Needs For Your Holiday Enjoyment We Have the Sprites—Nuf Sedl
PAT'S VARIETY LIQUOR
Dial 2245 Ruidoso

QUALITY GROCERY AND MARKET



R. A. & Vida Bennett
Lille & Mac Osborne

We will endeavor to uphold, and strive to improve, our services to our many customers with the kindest wish for a Happy New Year!

PAGE EIGHT Ruidoso News

Ruidoso, N. M. December 14, 1954
Dear Santa Claus,
My name is Larry Wilson. I am in the third grade. I have tried to be a good boy. I want you to bring me a bicycle. With love,
LARRY WILSON
Box 123, Green Tree,
Christmas, Ruidoso, N. M.
December 14, 1954

Ruidoso, N. M. December 14, 1954
Dear Santa,
My name is Duane Prins. I am in the third grade. I have tried to be a good boy. I want you to bring 30-30 gun. With love,
DUANE PRINS
Please thank you.
Ruidoso, N. M. December 14, 1954

Ruidoso, N. M. December 14, 1954
Dear Santa,
My name is Bob Bouslaugh. I am in the third grade. I want to see six shooters for Christmas. With love,
BOB BOUSLAUGH

Ruidoso, N. M. December 14, 1954
Dear Santa,
I want a b-b gun, bicycle, 22 pistol, cap gun, six shooter, and marbles.
DAVID MONTES

Ruidoso, N. M. December 14, 1954
Dear Santa Claus,
My name is Patricia Whitacre. I am in the third grade. Last Christmas you brought me lots of toys. So I don't want many toys. Please bring me a doll and a little piano. That is all. With love,
PATRICIA WHITACRE

Ruidoso, N. M. December 14, 1954
Dear Santa,
My name is Bill Stirman. I am in the third grade. I have tried to be a good boy. I want a b-b gun and a 22 pistol and please bring a bicycle to. With love,
BILL STIRMAN

Ruidoso, N. M. December 14, 1954
Dear Santa Claus,
I am a little girl 7 years old. I have a little sister, 4 years old. Name Pat. Please bring us a white table with a red top and two chairs to match. Please bring us some little china dishes so we can play tea party. Please bring us anything else you have to spare. Love,
MICKIE MORGAN

Ruidoso, N. M. December 14, 1954
Dear Santa Claus,
I want a pump action b-b gun. My sister wants a horse and we both got one. And Mother wants some pants. Daddy needs some socks. With love,
ROY REED

Ruidoso, N. M. December 14, 1954
Dear Santa,
My name is Willa Dee Long. I have tried to be a good girl. This Christmas I want you to bring me a walking doll. My mother will put a cup of coffee on the fireplace. I sure would like to see you but I promise not to peek. With love,
WILLA DEE LONG

Ruidoso, N. M. December 14, 1954
Dear Santa,
I am just a poor old beat-up adult who has been an admirer of yours for over half a century. For almost all that time I have let you use your own discretion as to what I found in my box on Christmas morning. Too many times, it's been nothing but my own feet, and after all these years I'm beginning to wonder if my admiration has been appreciated.
Last year, if you remember, my sole wish was for something to drive. Everyone else seems to have cars. But what did I get? Something to drive all right—two pounds of shingle nails.
All year long, I have reminded myself to be more specific. This Christmas so here's what I want. A new car, any kind will do. Some loose money, the folding kind. A new suit, size 38, blue or charcoal grey. A fly rod, so that if the local trout learn to fly I'll be ready for them. New sidewalk between my house and the postoffice. The later models that run on an endless belt will be fine. Five-pound box of chocolates. Candy ruined my teeth one by one over the years until they are all gone so I can eat it now in complete enjoyment without worrying about cavities. On second thought, if you want to make it ten pounds it will be all right with me.
I guess that's about all for right now but if I think of something else, I reserve the right to amend my list.
I'll be up early Christmas morning to don't disappoint me. As ever, your admirer, if you do right by me this Christmas.
Signed:
The guy that got the nails last Christmas.
xxHGFN BHG HGunn Kkkkk
FFHf; o hul oofomn, agg777--%
CATHY MASSEY.

Ruidoso, N. M. December 14, 1954
Dear Santa,
I love you. I want a doll for Christmas. My little brother wants a truck and a car. At are party Leonard got a car and it said from Santa Claus and he thought it was from mother. I had better close now Santa.
Love,
MARK NELL HICKS

Ruidoso, N. M. December 14, 1954
Dear Santa,
I want a rubber doll and a bike this Christmas. Please bring my big brother a truck for Christmas. I love you. This is all dear Santa so goodby from SHIRLEY ANN HICKS.
December 14, 1954

Ruidoso, N. M. December 14, 1954
Dear Santa,
My name is Glen Reynolds. I am in the third grade. I have tried to be a good. I want you to bring me a tool set. With love,
GLEN REYNOLDS

Ruidoso, N. M. December 14, 1954
Dear Santa,
My name is Donny Snyder. I am in the third grade. I have tried to be a good boy. I want you to bring me a 22 pistol and a cap gun and a six shooter and a b-b gun. Please bring me all these guns. With love,
DONNY SNYDER

Ruidoso, N. M. December 14, 1954
Dear Santa,
My name is Raynard. I am a good boy. I want you to bring me a b-b gun and bicycle, a 22 pistol, a big 30-30 gun and a six shooter and a sled. With love,
RAYNARD MARTINE

Ruidoso, N. M. December 14, 1954
Mr. and Mrs. Johnny Collier are here for the holidays from Albuquerque.
Ralph McGuire and Ewing Carter were in Tularosa Friday.



OLD MILL TRADING POST
Carmon, Elsie, Leona Mae and Delana Lee

DANCE NEW YEAR'S EVE
Music By a Good Western Band
Season's Greetings
Drop in on Christmas Day Between 10 a. m. and 12 noon for a cup of eggnog
MARTIN'S BAR



May you enjoy peace and happiness during the coming New Year.
Chuckwagon Cafe
—And—
Johnson's Grocery

Merry Christmas
—And a Happy, Happy New Year!

Last Minute Gift Hint—
Imported Carving Sets, Steak Sets, Kitchen Cutlery for the Home or the Newlyweds

WHEN IN NEED OF BUILDING FIGURES, LET US HELP YOU
Bonnell Hdwe. & Building Supplies
Box 1640 Phone 3835 Ruidoso, New Mexico

We Wish All a Happy & Merry Christmas and Best Season Greeting Right On The Corner Right On The Price
BONNELL FOOD MARKET
Phone Dial 3825 Ruidoso, N. M.

Frontier Stamps Given With Each Purchase
Our Store Will Be Closed Saturday, Dec. 25th, Christmas Day

Golden West FLOUR	25 Lb. Sack	\$2.10	C & H CANE SUGAR	10 Lb. Bag	98c
Peytons PURE LARD	4 Lb. Box	99c	All Flavors JELLO	Per Box	7c
SHORTENING	3 Lb. Tin	89c	Mrs. Tucker's Shortening	96c	
COHN - Cream Style	16c		TOMATOES	14c	
PRESERVES	59c		PRUNE JUICE	33c	
FRUIT COCKTAIL	39c		Fresh Roasted PEANUTS	43c	
TOMATO CATSUP	15c		Chocolates Cov. Cherries	59c	
POP CORN	18c		PECANS	49c	
MIXED CANDY	29c		SLICED BACON	49c	
PICNIC HAMS	39c		PORK ROAST	47c	
SKINNED HAMS	63c		TURKEYS	55c	
PICNIC HAMS	59c		FRESH SELECT OYSTERS		
SLAB BACON	59c				
AVOCADOS	16c				
MALAGA GRAPES	19c				
BANANAS	15c				
CRANBERRIES	29c				
LETTUCE	10c				