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The Ruidoso News

Printed and Published in the Playground of the Southwest

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, MAY 27, 1955

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AROUND TOWN

By Nosey Waters

Bonnell Food Market this week installed a second checking station to handle the rush that's already begun for this season.

Championship in big neon signs this week goes to La Fleeta Courts who erected a super colossal one this week. . . Clarke's Insurance and neighboring buildings owned by the Clarks got a mighty nice exterior paint job this week—we like that color. . . like like like color El Rancho Ruidoso painted their improvements—their new office and living quarters, that is.

Norman and Eula Lee Fritz are back from San Angelo. They report their floral business open again, and suggest you plant chrysanthemums from now until June 15, of which they have a large stock (end of free plug). . . Pueblo Theatre installed its new screen last week-end.

Doris Huff of Central Bar reports "Boots" Anderson will be on tap at that place Friday, June 3, to entertain the customers nightly with her special brand of tunes. . . Mrs. Mack Edwards of Green Tree reports a grandson, James Devore, Jr., graduates this term end at Las Cruces High School, and that her son, the Rev. Jack DeVore, Sr., of First Baptist Church, Las Cruces, will preach the baccalaureate service, at the college at Las Cruces, Sunday. The grandson is only 18, she reports. The minister's wife and son will enter Baylor University in Texas—the wife to finish study on her Bachelor of Arts degree and the son to take a course on religious education.

Senior Scout Advisor Odell Spear tells us various members of his Ruidoso troop of Senior Scouts have been exploring far-away places in our mountains on recent week-ends, trying to pick a site for a new Scout camp. . . A number of Senior Scouts of the region to be held into this summer. "The Senior Scouts will have to pack in to some remote place," Odell said. . . Wesley Russell, local carpenter, lost the top of an accident with a saw while on an building job one day last week-end. . . Jack Newcome has a badly lacerated right hand, cut and bruised when a large nail in the ceiling of his home fell on his head Friday. He was taken to the hospital. . . Trumble's Drive-In Liquor Store when the accident occurred.

Carrizo has organized a Chamber of Commerce and will hold a charter dinner tonight (Friday). . . Peckert's is moving down on Highway 70, Hollywood, just close on Tuesday instead of Friday beginning June 7, they report.

Fire Chief Henry Jackson down at Hollywood says for us to express a word of thanks for him in this column to all the boys who which come to the Hollywood Volunteer Fire Department's assistance in the Alamo Lumber Mill fire last Wednesday. . . Mike and Polly Spivey, who ran a cafe at Carrizo, and were made famous by some of the newspapers over the county printing their tongues in-check menus (Fresh Eggs—the hens don't know we get 'em yet) are to operate the Truck Stop Cafe at Green Tree in the Wheeler building. . . What are the gardeners doing? . . . Midway Garage and Louis Smith of Frontier Motors both were out west on recent jaunts.

Eighty Seniors of Las Cruces High School and their sponsors were here for the day Tuesday, enjoying the recreation of the Southwest's playground. . . On Monday a bus load of students from Brown, Tex. High School were here on a holiday. . . Some improvements on both the boulevard on Main Road just east of Midway Garage, and also at the junction of Mechem Drive and Main Road are planned sometime in the next few months by the city's street commission, we hear.

When and if a backstop is completed on the Little League's diamond this week near the new elementary school building, practice will begin by the 8 to 12-year-old youngsters for their first year's season of play, starting June 13.

Herb Greggerson, operator of Carrizo Lodge, said he has received letters from parents of the two girls injured in the car wreck in which he was killed in the Mescalero section south of Ruidoso on May 14, reporting the injured were "doing all right." Georgia Hubbard, 18, driver of the car which skidded and overturned on a gravel road, suffered a shattered vertebrae, fractured pelvis and arm, and was hospitalized for several months. . . Thelma Winans of Kansas, daughter of Ed Winans of Ruidoso, is to be a participant in the national bowling contest in Omaha from June 13 to 17. . . The W. P. Chaney's have returned from Carlsbad for the summer, reporting they had to turn their air-conditioner on there a month ago.

Finishing work on the new First Christian Church is being completed rapidly and the church will likely be ready for use its first time the first Sunday in June, members say.

Mrs. Carl Longbaugh went to Roswell over the week-end to attend her daughter's graduation ex-

112 REGISTER FOR DENTISTS CONVENTION

Final registration total for the New Mexico State Dental Society here for its four-day convention, Sunday through Wednesday, was 112. That many were present for the big banquet and dance on Tuesday evening.

While here, the dentists heard panel discussions on new dental techniques, surgery, etc., from noted speakers from four states. The group headquartered at Navajo Lodge.

Site for next year's convention is to be selected by a committee to be appointed by the new president, Ralph R. Lopez, Santa Fe, who assumed duties in the convention here. Retiring president was W. D. McPherson, Roswell.

A golf tournament, a style show for the wives of the society members, brunches, lunches, cocktail parties and banquets provided entertainment between the business and educational sessions.

Classes End In '54-'55 Term

School bells rang for the last time this morning (Friday) for Ruidoso's school children, to end the 1954-'55 school term.

Partly a flurry of classroom parties, picnics and programs in observance of the term ending, and to be climaxed with eighth grade graduation tonight. Twenty-five seniors received their diplomas in commencement exercises last night.

For the Senior commencement week, baccalaureate services held last Sunday evening in First Baptist Church here was the lead-off event towards the final program of receiving diplomas last night.

In commencement exercises, Dean Martin L. Cole of Eastern New Mexico University was to speak on "Life's Great Quest."

Diplomas were to be awarded by Superintendent J. H. Morris, followed by special awards. Honorary graduates this year are Homer Walton and Miry Standefor. Today the Seniors were to board chartered bus for a trip to California to last about a week.

Details of the program are printed elsewhere in today's News.

WHAT'S DOING

New Mexico Press Association Convention, June 2-3-4. Highway 70 Association Meeting, June 8.

NM Water Well Contractors Ass'n meeting here June 4, Carrizo Lodge.

Annual C. of C. Banquet, Tuesday, June 14, Carrizo Lodge.

Lions supper every Tuesday night, Carrizo Lodge.

Rotary luncheon every Tuesday noon, Navajo Lodge.

May 31, Lions Ladies' Night, Carrizo Lodge.

May 27, Eighth Grade graduation, Ruidoso Gym, 7:30 p. m.

May 29, Lions Club Breakfast, Indian reservation entrance 7 to 9 a. m.

May 28, Southeastern Square Dance Association Festival, Carrizo Lodge.

June 11, Ruidoso Downs Racing Season opens.

June 12, 13, 14, New Mexico Cotton Ginners Association Convention, Navajo Lodge.

May 31, May Fellowship Day, United Church Women, Community Methodist Church.

June 10-17, Camp Farthest Out, Carrizo Lodge.

June annual Quarterback Club meeting, high school, 7:30 p. m.

June 1, Village Park (up Robin Road) Work Day, all day.

June 6-15, Ruidoso First Baptist Church Vacation Bible School, June 13-17, Girl Scout Day Camp.

June 3, 4 and 5, Louie Rattiff's Square Dance School, Carrizo Lodge.

June 26, Maconic picnic, Carrizo Lodge.

May 29, original Fifth Sunday Singing Convention, starting at 10 p. m. Assembly of God Church, Green Tree. Dinner on the grounds.

June 4, National Golf Day to be observed on Cree Meadows course, benefiting American Red Cross.

June 6, White Mountain Fruit Growers Ass'n meeting, Hondo.

June 13, opening game of Little League play.

Local golfers will have an opportunity to compete against the S. Open Champions on National Golf Day, Friday, 8:00 a. m. to 1:00 p. m. The Open Golf Course of Ruidoso will participate in the nation-wide event, sponsored annually by Life Magazine.

Women golfers will compete against Babe Zaharias, and the men against Ed Furgol. Every golfer will receive a \$1.00 entry fee, in addition to the prize money.

Purpose of the event is to give every golfer a chance to play 18 holes against the game's top competition, and to help worthwhile projects connected with golf. This year the American Red Cross will be the beneficiary. The Lincoln County Chapter will receive 53% of the Red Cross share of the proceeds from the tournament.

Results of the Champions' round will be carried over the air on June 4 to all clubs and golf courses in every part of the country. Thus at the end of the day every contestant will know how he fared against the defending champion. Winners will receive medals from Life and the PGA.



DRUM MAJOR—Darlene Jones, daughter of Mr. and Mrs. Harold Jones, has been elected drum major of Ruidoso school band, succeeding Shirley Holmes, who graduated last night in the photo of '53.



ELECTED MAJORETTE—Judy Barajas, above, daughter of Mr. and Mrs. Frank Barajas, has been elected a majorette in Ruidoso school band.

Square Dance School With 150 Participants Set June 2, 3 And 4

Louie Rattiff's annual Square Dance School has been announced for June 2, 3 and 4 here at Carrizo Lodge. Herb Greggerson of the Lodge reported this week. He said approximately 150 people would be here for the school. Rattiff is the widely known instructor from El Paso, Tex., who also edits a "Fiddle" dance magazine. Foot 'n' Fiddle.

Jack Turk's Band Plays Three Nights For Navajo Dances

Navajo Lodge this week announced a three-night engagement for Jack Turk's modern dance band for the Memorial Day season opening week-end here, Friday, Saturday and Monday nights in the ballroom.

New Terrace Lodges Are Opened Here In Carrizo Canyon

Opened early this month on Carrizo road, about a mile south of Ruidoso in Carrizo Canyon, are the new Terrace Lodges. Operated by Mr. and Mrs. George Luitich of Houston and Mr. and Mrs. Herb Reeh of Fredericksburg, Tex., the modern, new accommodations have five rental units, low led in a most picturesque setting.

BAND CONCERT EARNS \$109 FOR SUPPLIES

The end-of-school band concert at the School Band last Friday evening in Ruidoso Gym brought a large attendance, and earned about \$100 for the band for instruments and supplies. Director LeRoy Gooch reported.

ATTENDEES CONVENTION

Dr. W. D. Horton, Ruidoso, attended the New Mexico Osteopathic Chiropractic convention in Albuquerque last week-end.

(As compiled by C. A. Culver, co-operative weather observer for the U. S. Department of Commerce.)

FIRE GUTS ICE HOUSE

Fire of undetermined origin in the wee hours of Friday morning last week-end gutted the interior of Ruidoso Ice Plant, operated by Mrs. Barbara Huntress. Interior of the plant's office and main room were seriously damaged and the roof timbers also were eaten away by the blaze. Mrs. Huntress, returning from a visit to El Paso over the week-end to discover the loss, said damage would amount to several thousand dollars.

A vault in which ice is stored suffered the least damage, and Mrs. Huntress said she would continue serving the community its needs in ice by having ice shipped in here from neighboring plants. She said she has no idea how much the ice-making equipment has been hurt by the blaze. The loss was partially covered by insurance, she added.

Fall Is Fatal To Roswell Man Visiting Ruidoso

Funeral services were held in Roswell last Thursday for John D. Sorenson, aged 68, of 905 N. Flaming Park Dr., Roswell, who died at 12:28 a. m. last Tuesday in Ruidoso hospital.

Mr. and Mrs. Sorenson and family left Roswell Saturday morning for a week-end in the mountain resort. Mr. Sorenson fell and broke his hip. He had ordered an ambulance to return to Roswell last Tuesday morning, but suffered a heart attack only a short time before his death.

Born Sept. 24, 1886 at Oslo, Norway, he came to the United States in 1905 and located in New York where he was a barge captain for the Long Island Sound. He married Jennie Nelson in New York in 1914.

Survivors are the widow, a daughter, Mrs. Lillian Hogebrand, also of Roswell, and three grandchildren.

Lamesa Man Buys Idle Hour Lodge

James H. Littlefield of Lamesa, Tex., White Auto Store operator there, this week purchased the interest of Mr. and Mrs. Luther Bynum in the Idle Hour Lodge.

The Bynums have operated the Idle Hour the last seven years and number of alterations have resulted in a lower altitude for reasons of health, Walt Crosby, realtor handling the trade, said this week.

Bynum has served as a city commissioner and also worked in the Ruidoso Lions Club and the Ruidoso Chamber of Commerce here, and both he and his wife were active in the Ruidoso First Baptist Church.

EIGHTH GRADE GRADUATION EXERCISES

Friday, May 27, 1955
8:00 P. M.

- PROCESSIONAL
INVOCATION
SALUTATORY MESSAGE
PLAY: "For Tomorrow's World"
"Life's Employment Agency"
- Director Royce Lackey
Assistant Director Bill Easley
Stenographer Marie White
Valedictorian Jimmy Goodson
Presentation of Graduates Paul Vance
High School Principal J. H. Morris
Presentation of Diplomas Superintendent of Schools Fr. George Markey
Benediction Nannie Lou Dodson
Recessional
Pianist Ola C. Jones
Play Director and Class Sponsor

Class Colors—Red and White
Class Flower—Carnation
Class Motto—Prepare Today for Tomorrow

★ Eighth Grade Class Roll ★

- Julia Barajas
Anna Beaver
Wanda Black
Pat Bradcock
Lucinda Carillo
Jennene Carpenter
LaNekia Carroll
J'nevlyn Chapman
Marjorie Chapman
Gary Crawford
Ronald Dodson
Billy Easton
Jo Beth Fine
Jerry Gazaway
Laura Gluscock
Jimmy Goodson
Paul Hardy
Carol Harris
Nancy Harris
Mary E. Jackson
Darlene Jones
Maria Kayita
Richard Kelley
Royce Lackey
- Anna Lee Long
Jerry Maroney
Shirley Mathis
Clyde McClintock
June McCraw
Jennene Montes
Murray Montoye
Harley Parrish
Rafael Perry
Fredda Perry
Bertha Reece
Barney Rees
James Russell
Mary Sanchez
Ola Sanchez
Gail Sharp
Demecia Silva
Virginia Silva
Reed Stirman
Dona Suringer
David Vance
Marie White
Patricia White
Ronnie Wilton

On March 21 Ruidoso Had Completed TWO YEARS Without a Traffic Death Now Let's Make It 1,000 DAYS It's Been

797 DAYS
Since an auto death has occurred in Ruidoso Observe Safety Laws Stay Alive In '55

May Use Radar To Check Speed On Main Road

If speeding continues on Main Road in Ruidoso, City Marshal Dewey Gann this week said a radar set to check the speeds of moving vehicles may be borrowed from the State Highway Patrol to enforce limits. He is asking local residents to slow down to assist in continuing Ruidoso's remarkable "no death" record in the village limits for almost 800 days.

"If we observe all of the village's traffic laws, we will set an example for our summer visitors—and we also enjoy another 'deathless summer' on our streets," Gann said. He said he wanted to thank all those who have helped make the deathless record, and asked for the continued co-operation of home folks in observing speed laws and other safety rules.

He said that cross-street parking usually induced by local residents during the slack traffic season of spring, fall and winter months, will have to be stopped. "We cannot allow cutting across streets to park on the opposite side with the amount of traffic here," he said.

Below is Marshal Gann's statement in full for News readers: Motorist of Ruidoso

It is that time of year to again appeal to the public to observe the laws of our traffic laws. As you all know the season is here and the traffic has increased a lot already. We have had two accidents the past week due to carelessness and speed. A good number of our citizens are proud of our police department of the fast driving on the new road above the phone office and on Carrizo Hill.

It is hard to expect our tourists to drive carefully and within the law during a vacation period. We are asking you to help us in our police department's effort to keep our accident record as low as possible. As you know it has been over two years since we have had a fatality in our City limits and since Dec. 24, 1954, when there were any injuries resulting from auto accident.

And you thing you all know in our parking problem in the main part of town. The business people complain of this and then park their own cars at a wrong angle, cutting up two parking places. We will try to help if you will help us. You don't want to see the street and parking at wrong angles will result in citations to violators.

We had rather ask your cooperation and have you drive safely for your own good, but we still have a police judge and citations will be given to all violators who ignore this appeal.

A little later in the summer radar will be used to control speeding, also plain cars will be used if the speeding is not stopped. Just because there is no police car patrolling you down the street, it does not mean that it is not making it safe to speed.

Again let us say we had lots rather you citizens cooperate but if you don't want to you might try yourself visiting our Police Judge.

Let's all think when behind the wheel and let's have a good safe season again this year.

RUIDOSO POLICE DEPARTMENT

PROCLAMATION

WHEREAS, the Governor of New Mexico, in cooperation with the Chief Executive of the other United States, has signed a joint declaration announcing the "SLOW DOWN AND LIVE" program which will operate during the 101 days from Memorial Day until Labor Day, and

WHEREAS, New Mexico has an extremely large number of motor travelers on its highways, thus increasing the incidence of exposure to traffic accidents during June, July and August, and

WHEREAS, the Village of Ruidoso has a vital concern for the welfare of its residents and visitors and wishes to alert them to the danger of traffic accidents during this vacation period;

NOW, THEREFORE, I, Dan D. Swearingin, Mayor of the Village of Ruidoso, do declare the 101 day period from Memorial Day until Labor Day as "SLOW DOWN AND LIVE" time in Ruidoso, and do urge all drivers to observe the spirit of this program by promoting "SLOW DOWN AND LIVE" through every means available to them.

DAN D. SWEARINGIN Mayor of Ruidoso.

Last Of Geronimo's Warriors Tells Story Through Pen Of Eve Ball In June Issue Of New Mexico Magazine

Bummin' Around

Track Talk From Ruidoso Downs By VIRGIL BOND
(Editor's Note: Below is Virgil Bond's first column of the new racing season upcoming which he turned in last week—and it's printed in its entirety.)

WEDNESDAY IS WORK DAY IN CITY PARK

To Serve Free Coffee And Squaw Bread To Those Who Help

Wednesday of next week, Ruidoso residents are invited to assist the Village Park Commission in another step in improving the scenic site of the new Village Park here, alongside the Rio Ruidoso up Robin Road. On that day, those who can be invited to bring shovels, hoes, rakes, etc., to assist in a general clean-up of the park site. Ruidoso High School football players have already given 50 hours of work assisting Park Commission Member C. Leland, Jr., prepare one plot of the park in preparation for a children's playground. The graders saved flower limits off trees, removed brush and trash last week.

The Commission now is meeting on occasions with a landscape artist and is following his advice in the long-range plan to make the most of the rustic beauty that the park site holds. Twice in the last ten days the commission members met with the landscaper to go over future plans.

Planned for erection and installation this summer are picnic tables, toilet bridges, over the Ruidoso barbecue pits and trash cans for controlling the garbage problem. Public rest rooms, completely modern, will likely be installed in 1956.

But, for this year, the citizens are invited to take part in the clean-up day next Wednesday. Coffee will be served free all day to those who come and lend a hand.

The Java will be in charge of that coffee brew master, W. A. Hart, and from 7 a. m. until 9 a. m. squaw bread, made by Mrs. Mary Rooney, will be served to those who are working on the clean-up.

Mrs. Rooney is to speak before both the Lions and Rotary Clubs Tuesday, to enlist the aid of those service club members in the clean-up day.

In their regular meeting Monday night of this week, the Beta Sigma Phi sorority members voted to pay the cost of constructing one picnic table for the park. The tables cost \$25 each and the park commission invites service clubs and individuals to donate ten of them.

Governor Completes Naming Members To Race Commission

Santa Fe (Sp.)—Elmer Hepler of Carlsbad, named, quarterhorse breeder, and Paul Hester of Socorro County were placed by Gov. Simms on the revamped State Racing Commission along with the former three member commission.

The halfbreed members are Thomas C. Cleason Sr. Santa Fe, Oliver M. Lee Jr., Otero County, and B. M. Red Keohane, Roswell. Simms noted the new law will itself in three different sections as to how members' terms shall run. He said he is asking the attorney general's office to advise him by the time being as to the members to staggered terms.

These terms were assigned Cleason, April 8, 1956. Lee, 1957. Hepler, 1958. Keohane, 1959 and Wootter, 1960.

Second Traffic Light Is Ordered Here

Ruidoso Village Council last week-end voted to order installation of a second traffic light for Ruidoso's Main Road. Earlier this year the commission voted to install one in downtown Ruidoso at the corner of Center Street and Main Road, and last week's order is for a light at the junction of Main Road and Mechem Drive. They will be used only during the height of the summer traffic. Two years ago a signal light was installed on Main Road at the point where Ruidoso's fire trucks enter, and is turned on only to stop traffic while trucks are coming on to the main traffic route.

TO START BERRAYING FORESTS NEXT MONTH

Seventy thousand acres of Lincoln National Forest will be sprayed by plane to combat insect invasion early in June, Ralph Brown of Brown Air Service here said. Brown will act as safety man for the plane crew, which will come here from the Northwest.

Santa Fe (Sp.)—Jasper Kanseah, aged Chiricahua Apache, is the last living member of the band of warriors led by Geronimo, who terrorized the Southwest for years until their capture in 1886.

Today Jasper Kanseah lives at White Tail, a small village on the Mescalero Apache Reservation. Until a few weeks ago an old friend and companion-in-arms shared with him the distinction of being one of Geronimo's warriors, but then Asa Dakotah died, and today only Jasper is left.

In the June issue of New Mexico Magazine, the aged Apache tells his own story. Writing, with the help of Eve Ball, of Hollywood, New Mexico, under the title "The Last of Geronimo's Warriors," he relates his life's leading up to the Apache marauding and the final capture.

The Chiricahua, he relates, did not want to be confined to the San Carlos Reservation. "All Apaches knew and hated that place. It was the worst in our great country. . . The White Eyes were taking all our good places and squeezing us into the low, hot desert country where there was nothing good. . ."

Coehle had lived, he says, it might have been prevented. But Coehle's sons, Tahza and Naitche, were taking to the road. . . Who took over leadership of the tribe and headquartered in Mexico until his death, then Geronimo succeeded him.

Kanseah remembers that Tahza, son of Coehle, was taken east to participate in the Centennial Exhibition in New York. He died and was buried in Arlington Cemetery. The Chiricahua were told that he had died of pneumonia in Washington, and was buried with honors, and that "big chiefs among the white men came to his funeral."

"Did that restore his brother to Naitche?" Jasper Kanseah asks. "Did it return a future chief to his tribe?" Was it planned to get rid of the son of Coehle? . . . They fear an opening when Tahza became a man.

"To this day we Chiricahua believe that Tahza was poisoned." When in 1886, the Army began to close in on Geronimo, Kanseah relates that it was actually the Indian scouts who were responsible for Geronimo's surrender.

Two results: Kayah and Martine, who were related to members of Geronimo's band, came to the hiding place under a white flag. Geronimo wanted to issue orders to kill them when they got within range, but Kanseah, one of the sub-leaders, threatened to shoot any man who lifted a rifle, and Geronimo agreed to let the scouts come in. It was the scouts who talked them into agreeing to a conference with the military.

Jasper Kanseah, youngest of the band, was one of those later selected to attend school. He went to Carlisle and after graduation to Fort S. H. Oklahoma, until after 27 years when Geronimo died, he and his wife came to New Mexico, and per came to New Mexico to settle on the Mescalero Reservation. For many years he served as Indian Chief of Police of the Reservation until he asked to be retired.

Fruit Prospects Reported Good In Hondo Valley

By RALPH DUNLAP (Lincoln County Agricultural Agent)

To secure the Hondo Valley, the fruit prospects are good. The peach crop is estimated to be 25-30% above last year's. The apple crop is also good. The peach crop is estimated to be 25-30% above last year's. The apple crop is also good.

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HONDO TEXAS SENIORS TO BE AT NAVAJO TWO DAYS NEXT WEEK

Hondo, Texas, High School graduates will be here, 29 in all with four sponsors, for their end-of-school trip next week, May 31 and June 1. They will headquarter at Navajo Lodge while in Ruidoso.

The Ruidoso News
SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb
Jim Lamb
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**—The—
County Agent
Reports**

(By RALPH DUNLAP)
Lincoln County farmers who plan to keep flies in check this season are now at work or will soon be.

An effective fly control program must have two distinct phases—sanitation and fly killing. It's time now to be at work on the sanitation phase.

The important thing to remember is that sanitation is aimed at removing places where flies breed. Only by reducing fly breeding and reproduction can you get control of flies.

Most farm folks know the obvious trouble spots: manure piles, old stack bottoms and such places. But many miss others that are mighty attractive—the hard-to-clean corners of buildings and lots, barn gutters, spilled feeds, trash piles and around leaky water taps where water drips into feeds or manure. In fact, any decaying organic matter invites flies.

With a good sanitation program that's started in early spring and carried through the season, fly killing with effective chemicals

will help make the job pay off. Malathion rates as the best single chemical for fly control. Its place is as a residual killer applied on walls, fences and inside buildings where flies rest.

A mixture of one gallon of 50 percent malathion concentrate in 50 gallons of water, with one gallon of the mixture applied to each 1,000 square feet of area is recommended. Adding 10 pounds of sugar to the 50-gallon mixture extends the residual effectiveness for a few days. Malathion is effective against flies that have developed resistance to DDT, lindane, and methoxychlor.

DDT should not be used in dairy barns nor applied to dairy cattle or any animals that will be slaughtered within 30 days. Methoxychlor is approved for use in dairy barns and on animals. Malathion and lindane may also be used in dairy barns, but not in repeated applications on animals.

The hot-weather months, July and August, require a shift to lindane for greater effectiveness. This material, in concentrations of 0.5 to one percent, may be used for residual sprays and on animals only for one-shot treatments to control lice and mange.

Baiting flies with prepared poisoned baits—such as malathion and other similar chemicals—can be useful in killing flies that move into areas like porches or garages. However, these baits will kill only

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WELCOME SUMMER VISITORS

If you haven't been in yet to see us in our new home—we'd like to have you call and let us show you around.

The same invitation goes to our home-folks, too. To newcomers in the community—come on down and get acquainted. We'd like to serve you when you need

THE BEST
In Every Kind of Building Material

ALAMO LBR. & SUPPLY CO.
WE OWE S. & H. GREEN BRAND'S



AT PUEBLO—The Destry gun that tamed the West is examined by Deputy Audie Murphy and Marshal Thomas Mitchell in Universal-International's Print-

by-Technicolor "Destry," which also stars Mari Blanchard, Lyle Bettger and Lori Nelson. "Destry" shows Sunday and Monday at the Pueblo.

Extension Club Meets In Ruidoso In Luallin Home

The Ruidoso-Hondo Extension Club met Wednesday for an all-day session in the home of Mrs. O. A. Luallin, with Mrs. M. D. Plor and Mrs. C. D. Weems co-hostesses. Following a covered dish luncheon, members and guests enjoyed an interesting talk on hats given by Mrs. W. B. Winniford of Corona.

Members and guests attending the meeting were Mmes. Winniford, W. S. Dishman, Harry Crow and daughter, Pat, all of Corona; Myra Futam, Elyz Perry, Sr., Ike Kennedy, Roy Nelson, Scott Campbell, Frank Beat, J. G. Harris, Vic Lamb, John Hamilton and son, Grace Sutton, Herbert Smith, Steve Boston and the hostesses.

This club was organized in 1942

For the Best Enchiladas THE SPANISH NOOK

houseflies and won't kill stable flies—most farm fly populations include about half stable flies.

THE BIBLE SPEAKS
FIRST BAPTIST CHURCH
GREEN TREE, N. M.
TITUS 3:5-7

5. Not by works of righteousness which we have done, but according to His mercy He saved us, by the washing of regeneration, and renewing of the Holy Ghost;

6. Which He shed on us abundantly through Jesus Christ our Saviour;

7. That being justified by His grace, we should be made heirs according to the hope of eternal life.

Shaving Is Slicker—Blade Changing Quicker

BUY Gillette BLUE BLADES IN HANDY DISPENSER

with used-blade compartment

20 for 10¢ 10 for 5¢
98¢ 49¢

Building Remodeling Construction

FOR SALE—
3-bedroom home, modern with tub and shower, 5 miles north on Alto road, on REA and school bus route, has spring water, 5 acres of land.

Chas. R. Martin
Call 2725

Lifetime Safety ALLIED CHAIN LINK FENCE

Contains the finest materials known to the manufacturing trade. We have had years of experience erecting fine fences, and would like to pass our knowledge of beautiful fences on to your home.

All are GALVANIZED, which means years of protective beauty to your home. Also protects your children.

Can be purchased without a down payment and up to 36 months to pay. Increase the value of your property.

Call 5339, Roswell, collect, for Free Estimate, or Write

NEW MEXICO FENCE COMPANY
Leroy Stephens — Bob Murdock
1008 E. Second Phone 6339
Roswell, New Mexico

ANNOUNCING . . .

The Opening on June 1 —of—
Crowson's Antique & Gift Shop

In our new location one block east of Wagon Wheel Motor in the Rock House on Main Road

WELCOME SUMMER VISITORS

If you haven't been in yet to see us in our new home—we'd like to have you call and let us show you around.

The same invitation goes to our home-folks, too. To newcomers in the community—come on down and get acquainted. We'd like to serve you when you need

THE BEST
In Every Kind of Building Material

ALAMO LBR. & SUPPLY CO.
WE OWE S. & H. GREEN BRAND'S

PAGE TWO
Ruidoso News
Friday, May 27, 1955

Hospital News

Patients receiving treatment the last several days in Ruidoso-Hondo Valley General Hospital have been:

Wilbur Sherrell, El Paso; Joyce Means, Carrizozo; Gregory Davolis, Bent; Mrs. Henrietta Ellison, Clouderoff; Lavada James, Tularosa; Dr. W. A. Stanley, Jr., Albuquerque; Mrs. Naomi Padillo, Capitlan; Mrs. Bessie Sanchez, Hondo; Emmett Reese, Ruidoso.

and past presidents include Mmes. E. W. Nelson, J. C. Harris, Elyz Perry, M. D. Plor and B. J. Bonnell. Mrs. B. G. Robinson of Picacho is this year's president.

Projects for this year include taking special interest in 4-H club work and assisting whenever possible with Ft. Stanton hospital.

The Luallin home was beautifully decorated with flowers that came from the gardens of Mrs. Elyz Perry, Sr.

The next meeting of the club will be June 22 at Carrizozo.

Ready for delivery in Ruidoso on Display Here NOW
New 1955 Chevrolet Trucks
CLAYTON BENNETT
Hiway 70 West of Junction

Delivered Fresh DAILY

HOLSUM
Bread & Pastries
Orowheat Bread
HAROLD BEARD
Ruidoso Salesman
Dial Ruidoso 2561

for QUICK RELIEF of HEADACHE NEURALGIA

Ease Pains of Headache Neuralgia - Neuritis with Quick Acting STANBACK

Test STANBACK against any preparation you've ever used . . . See how quick relief comes.

STANBACK

STANBACK

BUILDING

John R. Emde
Commercial and Home Building

As Good as the Best
As Cheap as the Rest
For Free Estimates Call—
Phone—3555
Box—1652
Ruidoso, New Mex.

HOT WATER WHEN YOU WANT It—
With the Famed
DAY & NIGHT
We have these heaters in several sizes.
Gas Appliances — Installations
SACRA BROS CO.
Butane-Propane Distributors
RUIDOSO CAPITAN

Switch In Time—
Switch to **RHEEM**

Glass-Lined Water Heaters,
For Quality, Service and Price
1, 5 and 10 year Warranty

SID COURVELLE PLUMBING & HEATING
No Down Payment — Dial 2055 — 1 to 36 Mos. to Pay
Member of Ruidoso Chamber of Commerce

1/2 PRICE SALE!

Tussy Fragrance Sets!
Scent-matched
COLOGNE AND DUSTING POWDER

regularly \$2 each
NOW ONLY \$1 EACH plus tax

four refreshing summer fragrances: **FLAMINGO SAFARI LILAC OVATION**

in cologne, and a dusting powder to match . . . in gay pastel polka dot packages. And the powder contains a deodorant, too!

BAKER PHARMACY
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO

"One Block West of the Postoffice and Just as Reliable"

A Safety Tip—When you're of the hill—another car may be coming over the hill beyond your there's plenty of space ahead. Observe the yellow line on the pavement and don't pass near the crest

line of vision. Use good sense in overtaking another car or a truck.

READ THE WANT ADS

OPEN AGAIN EVERY DAY
5:30 p. m. to 9 p. m.

Serving that distinctly different food that has won for us such a wide following here in Ruidoso.

DINE OUT MORE OFTEN

If you'd like to have a special dinner party, we can take care of it for you—just call us ahead of time for reservations.

EL ALTO DINING ROOM
On Mechem Drive Dial 2521
—THE BRICKELS—



PAGE THREE
Ruidoso News
Friday, May 27, 1955

GOD IS OUR STRENGTH
CHURCH EVERY WEEK
PRAY EVERY DAY

KIDDIE KORRAL
DAILY LICENSED
CHILD CARE
CENTER
Begonia Road
by
El Corral Court
in Skyland
Reasonable Prices
ALEN GLASCOCK
Phone 2941

HOLLYWOOD DRIVE-IN THEATRE
DOUBLE FEATURE
EVERY NIGHT
Open 6:30 p. m. Nightly
Adults 50c—Children Under 12 Free
Thurs. - Fri. - Sat.
May 26-27-28
Maria Montez, Brod Crawford
"South Of Tahiti"
—Plus—
Wm. "Hopalong Cassidy" Boyd
"Texas Masquerade"
Sunday - Monday
May 29-30
Randolph Scott, Dinah Shore
"Belle of the Yukon"
—Plus—
Abbott & Costello in
"WHO DONE IT?"
Tuesday - Wednesday
May 31-June 1
Alan Ladd in
"THE BLACK CAT"
—Plus—
Leo Carrillo in
"Cactus Round-Up"

PUEBLO THEATRE
Boxoffice Opens 8 p. m.
FRIDAY - SATURDAY
BOB CAIN
JULIE ADAMS
RAY BANTON
"THE LOOTERS"
Plus Serial & Cartoon
SUNDAY - MONDAY
Audie Murphy
Mari Blanchard
Thomas Mitchell
"DESTROY"
—In Color—
Plus News & Cartoon
TUES. - WED.
In Making COLOR and
CINEMASCOPE
MGM'S
"SEVEN BRIDES
of SEVEN BROTHERS"
with Howard
POWELL - KEEL
with Jeff Richards
Don Tompkins - Tommy Hall
Plus Selected Short Subjects
THURSDAY
Watch Our Marquee

"GIRL OF THE YEAR"—Mrs. Marie Farrar recently was picked by her sister members in the Beta Sigma Phi as "Girl of the Year." She is shown, left, receiving a bouquet of yellow roses, the sorority's flower, from Sponsor Mrs. Gladys Knox. Along with the honor, she was named president for 1955-56 of the sorority.
CARMON PHILLIPS PHOTO

Wade Hedgecoke Gets B. A. Degree At TWC Graduation
El Paso (Spl.)—Wade Rumanus Hedgecoke, son of Mr. and Mrs. R. H. Hedgecoke, Ruidoso, is one of 155 candidates for degrees at Texas Western College. Hedgecoke, a physical education major, will receive his Bachelor of Arts degree at commencement exercises in Magoffin Auditorium June 5. Speaker for the commencement exercises will be Dr. Laurence D. Haskew, University of Texas vice president for developmental services and Dean of the College of Education.

PETROLEUM CONVENTION TO COME HERE IN SEPTEMBER
A committee of representatives of the New Mexico Petroleum Institute made arrangements here last week with Carrizo Lodge to hold a three-day convention at the Lodge Sept. 11, 12 and 13. Herb Greggerson, manager of the Lodge, said an attendance of 300 persons is expected. The gathering will be the week-end after Labor Day.

Mr. and Mrs. Norman E. Johnson of Hollywood, Calif., arrived here recently for an extended stay in Ruidoso. They are prospecting here, hoping to find something so they can make Ruidoso their permanent home. Mrs. Edith Johnson, a sister-in-law of Norman Johnson, said this week.

Mexican Dinners
THE SPANISH NOOK

INGROWN NAIL HURTING YOUR Immediate Relief!
A few drops of... being placed...
is available at all drug counters.

Mt. Vue
The Dym
DRIVE-IN THEATRE
ON ALTO ROAD
FRIDAY & SATURDAY
The Most Exciting New Feature
CINEMA
Plus Cartoons
SUNDAY - MONDAY
Plus Cartoons
SUNDAY - MONDAY
BAREFOOT CONTESSA
TECHNICOLOR
Plus Cartoons
TUES. - WED.
WARNER BROS. PRESENT
Lucky Me
CINEMASCOPE
AS A WARNER COLOR
IT STARS
DOUGLAS
DAY CUMMINGS SILVERS
Plus Cartoons
THURS. - FRI.
THE CAINE MUTINY
Plus Cartoons



PLEDGE SORORITY—Above are new members of the Ruidoso chapter of Beta Sigma Phi, who recently pledged that group here. They are, left to right, Pauline Greggerson, Elizabeth Collins, Jeanette Udink, Laura Nadolski, Elsie O. Robinson, June Schultz and Eva Perfect. They became members upon completing the Ritual of Jewels last month.
CARMON PHILLIPS PHOTO

MASONIC PICNIC HERE
A picnic for Masons and their families of this area is scheduled for Sunday, June 20, at Carrizo Lodge here. Mr. and Mrs. Herb Greggerson, operators of the Lodge, reported this week.

STYLE SHOW GIVEN
Wives of dentists here for the fourth annual convention of the New Mexico Dental Society, Tuesday saw a style show presented by three Ruidoso firms, Mannie's Western Toggery, The Adobe and Brunell's Department Store. The style show was given at Carrizo Lodge under direction of Mrs. Bertha Badillo, Mrs. Marie Rooney and Mrs. Marge Garner. Models were Mary Halladay, Georgia Griffith, Eleanor Robertson, Books Watkins, Tootsie Courville, Manie Badillo, Jr., Bonnie Coe, Linda Moore, Ada Lu Gragg and Joan Lamb. Herb Greggerson was master of ceremonies. Sportswear, western wear, formal and informal clothing were shown.

HAVE VISITORS
Visiting the new operators of Ruidoso Lodge here, Mr. and Mrs. Leo B. Ownby, were three of their daughters and their families. The daughters and their families were: Mr. and Mrs. Bob Franklin and son and daughter, Las Cruces; Mr. and Mrs. Arlen Stokes and daughter, Snyder; and Mr. and Mrs. Charles Beardsley and daughter, Hobbs. Also with the Stokes from Snyder were Mr. and Mrs. Junior Corbell. The Ownbys came here a month ago from Hobbs to operate Ruidoso Lodge, picturesque tourist accommodation on the Rio Ruidoso in upper Ruidoso.

PIANO PUPILS PRESENTED IN RECITAL
Lydia Salas, Pat and Wendy Lamb were presented in a piano recital Sunday evening at the home of their teacher, Mrs. Dorothy Carter. Mrs. Doris Huff entertained with several piano numbers to complete the evening's program.
New 1955 Chevrolets, Oldsmobiles Ready for Delivery TODAY
Some on display here in Ruidoso
CLAYTON BENNETT The Trader
Highway 79
Dial 3391

TEA DANCE
Sunday Afternoons
May 29 and June 5
3 to 6 p. m.
Modern and Western Music
by the **REX BELL TRIO**
For Both Adults and Teen-Agers
CARRIZO LODGE—Main Hall
\$1.50 Per Couple
Also Appearing Nightly at Martin's Bar

NEW...
and MIGHTY GOOD!
Prices
Marshmallow Mint Ice Cream
Buy it in the new, re-usable plastic pint, or the thrifty half-gallon.
ICE CREAM
MARSHMALLOW MINT

NO MONTHLY CRAMPS... not even on the VERY FIRST DAY!
Doctors' tests show amazing preventive relief of pain, headaches, nervous feelings
Women and girls who suffer from the functionally-caused cramps, backaches and headaches due to menstruation—also feel upset and irritable on certain "particular days" every month—may be suffering quite needlessly! Such is the conclusion from tests by doctors in which Lydia B. Pinkham's Vegetable Compound stepped or gave amazing relief of such distress in 3 out of 4 of the cases... even on the very first and worst day of the period! Yes! Medical evidence proves Lydia Pinkham's modern invention... it exerts a remarkably effective use of pain-relieving drugs. The effectiveness of Lydia Pinkham's needs no proof to the millions of women and girls whom it has benefited. But how about you? Do you know what it may do for you? Take Lydia Pinkham's free if you don't get the same relief from cramps and weakness... feel better both before and during your period! Get either Lydia Pinkham's Compound, or new, improved Tablets, with added iron! Lydia Pinkham's is wonderful for "hot flashes" and other "menopausal" distress. It can often cure or prevent "menopausal" distress!

We Won't Let You RUN OUT OF GAS!
Storage on Highway Completed and Can Now Service Your Tank by Truck.
RUIDOSO GAS COMPANY
New Truck with Latest Meter That Stamps Your Ticket.
BUTANE — PROPANE
Phone 2945
JOSEPH S. HAWKINS
WE APPRECIATE YOUR BUSINESS

READ THE WANT ADS

Have you discovered
THAT MERLE NORMAN LOOK?
See for yourself what Merle Norman can do for you. Enjoy a free demonstration of these famous Essentials of Loveliness. This includes both the Mrs. Col Home Treatment and a complete make-up analysis by a trained Merle Norman Beauty Consultant. Take home your personal make-up chart. There is no obligation. Call today for an appointment.
MERLE NORMAN STUDIO
Why Worry About Broken or Spilt Nails—Have a Manicure With A-A-Nail, Along With Your Other Beauty Services
GENA ROSE BEAUTY SALON
Dial 2945
Corner Main Road and Merchem Drive

An Invitation... Visit...
ELLIOTT'S FOR TOYS AND TOGS
For Tots and Teen-Agers
We now offer one of the greatest stocks of toys and games in Southeastern New Mexico—many of them direct from the recent New York Toy Show.
We especially invite you to come in and see how we have enlarged and improved our stocks, and introduced changes in lines of merchandise. You'll hardly recognize our store—now that we are catering to an entirely different line of needs. Come to see us.
TOYS
Baseball gloves and balls.
True Heale 1935 Model Cars
Building Sets
Tillam Toys
Games for Children as Well as Adults
Construction Kits on Trucks, Boats and Planes
Remote control Mechanical Toys that operate just like the real thing
Hundreds of other Toys for All Ages
See Them!
Giant size Swimming Pools, of Koroseal and Plastic
OUR TOYS
Are all approved by Parents' Magazine and are sturdily built for longer life.
Shop Our Store for Personalized Gifts and Gifts That Are DIFFERENT
TOGS
Authentic Line of Davey Crockett Costumes
WILL BE HERE JUNE 1
Billy the Kid
Border Bitches
Sassy Shorts
Cannon Hooley for the Ladies
Lingerie
Infants Wear
Play Togs and Sun Togs For All Ages
Infants through Size 14
ELLIOTT'S TOYS AND TOGS
Postoffice Block
Ruidoso

IRON MEN of Copper
Enlarged Replicas of Chino 20 and 30 year service pins
The "iron men" of copper who help produce the everlasting metal are 293 in number. They have served 20 or more years with Chino Mines Division, Kennecott Copper Corporation. Of these 293 men, 110 have been working members of Chino for 30 or more years and 183 men have served for 20 or more years. Their combined total service is a staggering 8,226 years. By helping to maintain an outstanding production record during peacetime and wartime, these "iron men" are a big factor in bringing to every section of our State the benefits of Chino Mines payrolls, tax benefits and supply purchases. Because of their skill and energy, because of their ability to adjust successfully to many changes over the years in the mining and processing of ores, they have aided in New Mexico's progress. Their long careers with Chino Mines have helped to make a better living for us all today, and build for a greater tomorrow.
Chino Mines Division
Kennecott Copper Corporation
A Good Neighbor Helping to Build a Better New Mexico

AN IMPROVED PHOTO SERVICE FOR RUIDOSO
A one day film developing service (two day for color transparencies) is now available at:
BAKER'S PHARMACY
CARRIZO LODGE
COOKS DRUGS & SUNDRIES
ELLIOTT'S VARIETY
PRESCRIPTION PHARMACY
THE CHOCOLATE SHOP
FOR THOSE WHO WANT:
Something a little better, a little bigger, a little faster, we shall continue to do custom finishing at our studio. There is no electronic gadget which replaces the skill of a Master Photographer.
Photographer. Every Patron of our Studio receives a Double Bonus without Coupons—Superior Quality and Service.
Louis Philippe
Of Ruidoso, N. M.
RUIDOSO'S PROFESSIONAL PHOTOGRAPHER
Member Photographers' Assn. of N. Mex. and Ruidoso C. of C.

Honeymoon Club

Mr. and Mrs. Glen Burpughs, Grand Falls, Tex., honeymooned here last week-end after their

wedding in Royalty, Tex., a few days after receiving their diplomas from Grand Falls High School. The bride is the former Joy Miles, daughter of the P. O. Miles, and the groom is the son

PHONE 144

FUNERAL HOME

MULLINS-HAMILTON

ALAMOGORDO

CLOSE SHAVE ...

But What About Next Time?

Skill and luck may contrive to keep you free from accidents some of the time; but there may be a time when the situation will be absolutely beyond your control.

To meet just that situation, you need insurance against the unforeseen!

Let us tell you about Complete Automobile Insurance Protection. Phone—Call—Write.

CLARKE INSURANCE AGENCY

REXELL MAY MILLIE
Ruidoso

WANTED!

SILVER DOLLARS

If you have any silver dollars put away—bring them in. We'll put them to work in our community—for we have need for several thousand of them.

P. S. They're safer when you deposit them in an F. D. I. C. approved bank too.

Ruidoso State Bank

In the Year's Record Playground of the Southwest

Ruidoso, New Mexico

Telephone 4075

Capital and Surplus \$100,000.00

Member Federal Deposit Insurance Corporation

Secret Pals Revealed, Talk Is Heard In Sorority Meet

Phi chapter of Beta Sigma Phi held its 31st annual meeting and Fall Monday evening in the Ruidoso Woman's Club. Mrs. Marie Farrar, president, was in the chair for the evening. Preceding the business session, exemplar degrees were conferred on four members: Misses Marge Garner, Evelyn Este, Millie Hawkins and Mary Halladay.

In the business portion, the chapter voted to support the National Beta Sigma Phi fund, set at \$5,000, for cancer research. It was also voted to donate the cost of a picnic table for the new Village Park.

Lillian Mills had charge of the program, introducing guest speaker Bob Knuffmann, whose subject was "Amateurs."

Following the talk, Secret Pals among the members were revealed of the H. H. Burroughs, all of Grand Falls. The couple's parents have been holidaying in Ruidoso at White Mountain Cabins for many years, so the newlyweds, picked this spot for their honeymoon.

Letter To The Editor

Dear Vic:

Though your readers might enjoy this clipping:

As We Appear to the "Commies" (Crescent Rasul)

A Communist in this country, trying his best to destroy the way of living we have enjoyed for so many years, needed advice. He wrote to his superiors in the Kremlin as follows:

"It is becoming increasingly hard to reach the downtrodden masses in America. In the spring they are polishing their cars, in the summer they take vacations, in the fall they go to the world's series and football games, and in the winter they go to the movies or to the city."

ed and gifts were exchanged. Nattie Lou Dodson presented the sorority with a beautiful punch bowl and cups and Ruby Buckner graciously presented a matching cut glass sandwich plate.

Hostesses for the evening were Marie Rooney and Maudetha Jones who served a delicious refreshment plate.

Huevos Rancheros
THE SPANISH NOOK

Take Home a QUART Today

DAIRY QUEEN

Tastes Better!

HIGHWAY 70 HOLLYWOOD

RUIDOSO WELCOMES BOOTS ANDERSON



Back At **CENTRAL BAR** FRIDAY, JUNE 3

Playing your favorite songs on her organ and solovox every night this season

Minister E. S. Waddell of the Ruidoso Church of Christ is visiting in Tennessee with friends and relatives.

The J. B. Higbees, who've been operating Patti-Gayle Courts here, have returned to Hobbs to operate their place there for the summer.

Mr. and Mrs. Karl Wyler of El Paso visited Mr. and Mrs. Dick Crosby last week-end. Mrs. Wyler and Mrs. Crosby are sisters.

The Dr. V. E. Wraitens of Wichita Falls arrived here last week-end for the summer. They have visited in Death Valley and other western points before coming here.

H. V. (Heck) Johnson, editing a new Ruidoso map guide for this summer, visited in Albuquerque last week-end. On returning he came by Grants and brought Mrs. Johnson here to assist in publication of the new book. She has been working in Grants.

The Joe Pierce family of Ozona, Tex., arrived early this week to spend the summer.

Mrs. Lydia Standerfer and daughter, Mirty Ann; Mrs. Ed Winans and Miss Sofora Fuels were in

Kansas last week where they visited Mrs. Standerfer's son, Dick, now stationed at Ft. Riley. He underwent minor surgery a few days before they arrived. On their return they reported he was showing improvement. Mrs. Winans visited relatives at Bennington, Kans.

Mrs. Brayton Campbell of Dallas and El Paso was a recent visitor in the Tom Rigbys home here. During her visit with the Rigbys, she attended the U. T. O. meeting and luncheon at Holy Mount Episcopal Church. She left Ruidoso en route to Palo Alto, Calif., where her grandson, Nick Clinch, will graduate from Stanford with a degree in law.

Mr. and Mrs. St Simons were in Roswell Monday.

Mrs. Barbara Huntress was in El Paso last week-end.

Mr. and Mrs. Leonard Surginer and daughter, Rose, were Roswell visitors Saturday.

Mr. and Mrs. Claud Miller and Mrs. M. D. Pior were in Roswell Saturday.

PAGE FIVE

Ruidoso News
Friday, May 27, 1955

READ THOSE WANT-ADS!

For a Better Trade See Our Ruidoso Salesman—Herb Smith

SHAFFER MOTOR CO.

Dodge-Plymouth Sales & Service—New & Used Cars, Trucks

Phone 177 P. O. Box 218 Carrizosa, N. M.

BEST FOR YOUR HEALTH

CITY Dairy

Milk, Cream, Cheese, Buttermilk, Eggs, Green Spot Orange Drink and Our Chocolate Drink.

Frozen Foods

Sold All Over Lincoln County in Your Favorite Food Stores

CITY DAIRY

entertain friends around their television sets. Please hurry suggestion on how to let these poor people know how appreciated they are."

A READER.

RUSTIC INN

Private Baths
Automatic Floor Furnaces
Phone 2985
P. O. Box 147 Ruidoso, N. Mex.

J. & A. CONSTRUCTION CO.

W. G. Jones — R. H. Anderson
"Your Way Is Our Way"

We build the way you want it built—

Homes
Business Buildings
Cabins
Remodeling
Additions

Office At
R. H. Anderson Lumber Co.
Dial 3875

VALLEY VIEW SER. STATION & CAFE

3 Miles East of Green Tree, N. M.
U. S. Highway 70
Prop.—Mrs. A. W. Anderson
Open 5 a. m. to 11 p. m.
Steaks, Chops, Short Orders, Dinners

WELCOME VISITORS

Let us serve your vacation needs in Cameras & Film
Cosmetics
Sunglasses
First Aid Supplies

SPECIAL

Seaforth Shave Lotion
Two for \$1 (\$2 Value)

COOK'S PROPRIETARY & SUNDRIES

Most Modern Trucks Your Money Can Buy!

Only new Chevrolet Task-Force trucks bring you all these truly modern features! If you don't get these up-to-the-minute advantages, you're getting an old-fashioned truck—and stand to take a licking at trade-in time!

Fresher air in all kinds of weather. New High-Level ventilation takes in air through louvers at cowl level.	New Overdrive. Optional at extra cost on 1/2-ton models; Hydramatic optional on 3/4-, 3/4- and 1-ton models.	New concealed safety step. A safety feature—steps stay clear of ice and mud. Out of sight with doors closed.	Tubefless tires standard on 1/2-ton models. Greater blowout protection—they deflate more slowly if punctured.	Power Brakes standard on 2-ton models. An extra-cost option on all others. Reduce driver effort; add to safety.	Power Steering. Driving's so much easier with turning effort reduced as much as 80%. Available as an extra-cost option.
Styling that works for you. In two design treatments—styling that catches the eye, calls attention to your business.	The latest in cab comfort and safety. More durable construction; softer seat action; many new conveniences.	New panoramic windshield. For a broader, safer view of the road. And there's more glass area all around.	New suspension, front and rear. For a smoother ride. Frames are more durable with full parallel side members.	King-size 12-volt electrical system. Count on quicker starts even in cold weather, and still have a husky reserve of power.	Year after year, America's best selling truck!

Come in and see the most modern trucks for any job...

New Chevrolet Task-Force Trucks

POWELL CHEVROLET

Tularosa, New Mexico
RUIDOSO REPRESENTATIVE, CLAYTON BENNETT, PHONE 3391

Telephone 461

WIN A Hotpoint DREAM HOME

in Hotpoint's Giant \$2,000,000.00 Contest

1st PRIZE

This Hotpoint Dream Home equipped, furnished, decorated and landscaped, on lot of your choosing

EASY TO WIN!

You compete only with people in this part of the country

Just come in and ask us for a free entry blank. No puzzles to solve, no slogans to think up, **NOTHING TO BUY ... so enter soon!**

2nd PRIZE \$3000.00 De Luxe Hotpoint Combination KITCHEN and LAUNDRY

SPECIAL PRIZE Choice of three HOTPOINT ELECTRIC APPLIANCES

to be awarded to a prize winner living in this part of the state

Including deluxe Hotpoint Electric Range ... giant Refrigerator-Freezer ... Dishwasher ... Food Waste Disposer ... Pushbutton Automatic Washer ... Clothes Dryer ... cabinets.

to one of our customers living in this area

Your choice of a Hotpoint Deluxe Electric Range ... Automatic Dishwasher ... or Pushbutton Automatic Washer. For customers of Community Public Service only.

GET YOUR CONTEST ENTRY BLANK AT OUR OFFICE TODAY

Your chance is as good as anyone's! Note: Winners will be refunded full purchase price of any single Hotpoint appliance bought during contest that duplicates prize won. Contest subject to all national, state and local regulations.

COMMUNITY PUBLIC SERVICE

Ruidoso News Friday, May 27, 1955

STATE GAME COMMISSION TO MEET JUNE 6 The State Game Commission will meet in Santa Fe on June 6...

LINCOLN COUNTY SAVINGS BONDS IN APRIL A total of \$2,790.00 in U. S. Savings Bonds...

HIGH SCHOOL RODEO SET JUNE 3, 4, 5 AT SANTA ROSA

More than 70 high school age boys and girls from over 30 New Mexico cities and towns will compete in the Eighth Annual State Championship High School Rodeo...

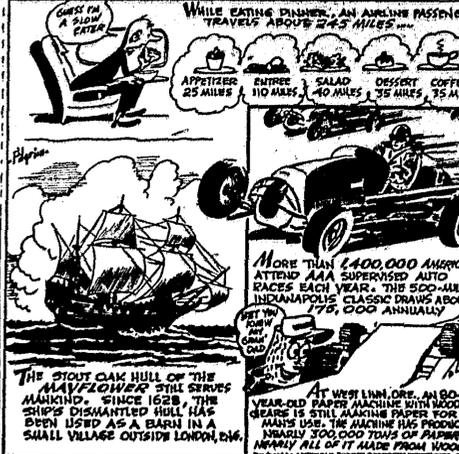
Bryant-Myers Rites Set For June 23 In Tularosa

Mr. and Mrs. E. W. (Dink) Myers of Tularosa, are announcing the approaching marriage of their daughter, Margo, to Shelby Ray Bryant...

U. N. M. Professor Addresses Graduates At Corona Exercises

Corona, N. M. (Spl.)—Dr. E. H. Fikley, professor of school administration at the University of New Mexico, Albuquerque, delivered the commencement address at 8 p. m. Friday for the Corona High School graduating class...

Our Great America by Woody



Your Savings Are Safer when put in Lincoln County Savings & Loan Association —and not "socked" away at home! YOUR SAVINGS ACCOUNT PROTECTS YOUR FUTURE Present Dividend Rate on Savings—4% LINCOLN COUNTY SAVINGS & LOAN ASSOCIATION Under the Supervision of the State Banking Department Post Office Box 513 — Telephone 22 Carrizozo, New Mexico

25 Receive Diplomas From Carrizozo High

Carrizozo, N. M. (Spl.)—Twenty-five Carrizozo High School seniors were graduated last Thursday night. Dr. Charles Spain, dean of the College of Education, University of New Mexico, Albuquerque, delivered the address...

ELLIOTT'S HAVE LARGEST TOY STOCK IN EASTERN NEW MEXICO

The largest stock of toys in Eastern New Mexico is now on display at Elliott's store in the postoffice block. The owners, Jack and Florence Elliott, report all their stock is approved by Parents' Magazine...

LAFF And You'll Live Longer!

"Don't you want to amount to something?" he asked. "Don't you know you will never get anywhere unless you get up early in the morning?" "Well, Ah don't know," replied the porter...

CLASS OF 17 GRADUATES AT CAPTAIN

Capitan, N. M. (Spl.)—Graduation services for the Capitan High School Senior class were held at 8 p. m. Friday. W. B. O'Donnell, executive secretary of the New Mexico Education Association, addressed the 17 graduating seniors...

TROUT FISHING AT ITS BEST RAINBOW LAKE NO LICENSE REQUIRED Catch Guaranteed Up Carrizo Canyon 1 1/2 Miles South from Salles Riding Stables WE CLEAN ALL TROUT

THE PERKY PINE PLAYHOUSE OPENING JUNE 18 Presents Theatre In A Barn STARS FROM THE PASADENA PLAYHOUSE "JOHN LOVES MARY" SATURDAY SUNDAY MONDAY TUESDAY "LAURA" WEDNESDAY THURSDAY FRIDAY Curtain Time . . . 8:00 P. M. Prices \$2.20, \$1.65, \$1.10

ALL DAY SINGING The Original Fifth Sunday Singing Convention Dinner on the Grounds ASSEMBLY OF GOD CHURCH In Green Tree 10 a. m. to 4 p. m. — May 29

PUBLIC INVITED LIONS CLUB BREAKFAST 7 to 9 a. m. Sunday, May 29, 1955 At Entrance To Mescalero Indian Reservation Recreation Area \$1.00 Per Person

BUD WHITE AUTO SERVICE —Downtown Ruidoso— In the Old Easter Building Complete Automotive Service Repairs - Paris - Wash & Grease Motor Tune-Up - Flats Fixed Union 76 Motor Oil & Gasoline B. F. Goodrich Tires & Tubes We Pick Up and Deliver — Dial 3912

"I see a man... he's driving a car... an OK Used Car... Wait, I'll see if he's got a friend!" This is an OK USED CAR. It's clear as a crystal why fortune smiles on the man who drives an OK Used Car. The red OK Tag tells him he can drive with confidence in a car that's inspected and scientifically reconditioned for performance, safety and value. It's warranted in writing by the dealer. Sold only by an Authorized Chevrolet Dealer

POWELL CHEVROLET Tularosa, New Mexico Telephone 461 Ruidoso Representative, Clayton Bennett, Dial 3391 LOOK AT THESE USED CAR BARGAINS 1946 Ford V-8 \$225.00 1948 Plymouth 4-Dr. \$295.00 1950 Ford Convertible \$695.00 1952 Chevrolet 4-Dr. New Paint - Two Tone \$845.00 1952 Plymouth 2-Dr. Radio & heater, 2 tone \$1095.00 1953 Chevrolet 4-Dr. Two-Tone \$995.00 1953 Ford 2-door \$1295.00 1953 Chevrolet 2-Dr. \$1345.00 1951 Ford Truck, 4-Spd. \$595.00 POWELL CHEVROLET Tularosa, New Mexico Telephone 461 Ruidoso Representative, Clayton Bennett, Dial 3391

MESCALERO SOLDIER IS IN JAPAN

Yokohama, Japan (Spl.)—Pfc. Arvyl R. Kanczech, 21, son of Mr. and Mrs. Jasper Kanczech Jr., Mesquite, N. M., is a member of the 40th Brigade in Japan. Kanczech, a member of the brigade's 102d Anti-Aircraft Artillery Battalion, entered the Army in August 1954 and completed basic training at Fort Bliss, Tex. He is assigned to the Indian Training School in Tucson, Ariz.

No surgery needed to reduce swelling of painful piles! In doctor's tests, amazing new Clinica's Pile Remedy relieved piles (internal and external) without surgery! Medically-proved ingredients reduce pain, itching, burning, and swelling. Piles heal. You can walk in comfort! Only available in ready-to-use Pile Remedy Ointment or at drugists.

CHURCH OF THE HOLY MOUNT (Episcopal) RUIDOSO Services Every 2nd and 4th Sunday The Chapel is open for meditation and prayers

SERENADE after a lady's heart! This cool little buckled braided Serenade will ease you through summer like a song! \$4.95 U.S. Keds. MANNIE'S WESTERN TOGGERY Ruidoso, New Mexico

EPISCOPAL MINISTER RETURNS FROM ALABAMA

Rev. Charles L. Conder and family, who have been attending Mrs. Conder's brother's wedding in Alabama, are expected home Saturday night, May 29. Holy Communion will be celebrated at 10:00 a. m. Sunday, May 29, at Fort Stanton, observing the Feast of Pentecost, or Whit Sunday. Whitsunday offerings were designated at the recent Diocesan Convention, for the travel fund for New Mexico delegates to General Convention in Hawaii in September. Teen-agers will meet Sunday, May 29, at 6:00 p. m. at Bart Park. Mrs. Conder's brother, when the Rev. C. L. Conder will lead a discussion on "The Relationship of the Old and New Testaments." A United Meeting of the Bishop's Committee and Woman's Auxiliary Presidents of all three churches has been set for Friday, June 3 at 7:30 p. m. at Glencoe.

THREE LINCOLN COUNTY STUDENTS TO GRADUATE FROM N. M. A. & M. A.

Three Lincoln County students will receive degrees in community mental exercises June 6 at State College. Lewis Cordova Smith, Ruidoso, receives a bachelor of science in civil engineering; Emelio Benavidez Zamora of Lincoln receives a bachelor of science in agriculture; and Bobby John Hufmeyer, Carrizozo, receives a bachelor of science in education.

A Safety Tip—When a driver, passing a line of parked cars, sees the door of one of them swing open, he's forced to slam on his brakes or swerve away to avoid striking the open door or worse, the occupant. When you park, align from your car on the curb side—never on the street side.

Want Ads Pay!

ACHING MUSCLES Relieve pain of tired, sore, aching muscles with STANBACK, tablets or powder. STANBACK acts fast to bring soothing relief... because the STANBACK formula combines several prescription type ingredients for fast relief of pain.

SPECIAL NOTICE For Your Entertainment BIG DANCE Every Night This Memorial Week End May 27-28-30 In The Buffalo Room at the NAVAJO LODGE Featuring JACK TURK with his modern Rhythm and Blues Band Dancing from 9 P. M. until ??

RUIDOSO FOOD MART

Your \$ \$ Buy More At Our Store

SPECIALS

Pig Liver, Pound 29c

Crisprite BACON	Pound 45c	CANTALOUPE	Pound 15c
BACON SQUARES	33c	BANANAS	Pound 15c
Fresh CATFISH	Pound 69c	Yellow Bermuda ONIONS	Pound 4c
Fluffo Golden SHORTENING	3 Pound Tin 89c	Yellow Bermuda ONIONS	50 Lbs. \$1.50
Concho 303 Can CORN	Each 12c		

Fresh Tomatoes, lb. 21c

Puffin Biscuits, can 10c

SPECIALS FOR FRIDAY - SATURDAY

Grapette Brand Assorted DRINK MIX	Reg. 39c Value 10c
Van Camp's TAMALES, 25c Value	300 Size Can 15c
Payne's Finest PICNIC HAMS	Pound 25c
SALT PORK	Pound 15c
Large Head LETTUCE	5c
Large AVOCADOS	Each 7c

— LONG'S — HOLLYWOOD MART

We Give S. & H. Green Stamps

of State Road 37 to either Capitán or Highway 285. This road is so badly needed to serve residents of all three communities, Ruidoso, Capitán and Carrizozo.

Your Chamber of Commerce office has continued to serve the public in many ways. Information, location of individuals, where can we get malds, where do we go, now that we are here. These and thousands of questions are asked by our Tourists. Where can they get this service? Only YOUR Chamber of Commerce can take time to supply the answers.

We have to Serve our Tourists, once they are here, because all the money spent for advertisements is worthless unless we back it up.

I could go on for hours, but in the short time that I have been associated with YOUR Chamber of Commerce, I have found out that only through the continued effort in the part of people who are willing to give of their time and money can YOUR Chamber of Commerce push forward for the promotion, progress and greater

growth of our lovely little village, which some day will be a big city. I would like to take this opportunity to thank all of the wonderful people who have helped me make this year a good year for Ruidoso and the Chamber of Commerce. This is why I belong to the Chamber of Commerce. Thank You.

DO YOU KNOW —BY JINGO—

The popular mother who did the "bear dance" at the Beta Sigma Phi Mother-Daughter party?

The two men who have done so much for the Woman's Club since they acquired their new club house, who should be presented with a pair of ear rings so they could become members?

The accomplished young matron who is a musician plays a game game of bridge, tells real estate and can make a wonderful cake? (I've had a slice.)

The young grocery clerk who is so very polite to his customers and never fails to say "Come back Mr. and Mrs. . . ."

That this column is not written by anyone on the Ruidoso News staff but by a Jingo whose husband says her name should be "Screwball"?

JULIE ADAMS, RORY CALHOUN CO-STARRED AT PUEBLO IN 'THE LOOTERS'

Lovely Julie Adams plays the feminine lead role opposite Rory Calhoun and Ray Danton in Universal-International's "The Looters," an outdoor suspense film photographed against the rugged background of the Colorado Rockies.

The picture shows Friday and Saturday at the Pueblo here. Julie and Rory find romance following the crash of a commercial airliner.

TRI-HI-Y SORORITY CAPTAIN TO HOLIDAY HERE

Members of the Capri chapter of the Odessa Tri-Hi-Y Sorority are to holiday here at Carrizo Lodge the week-end of June 17, the Herb Gregersons, operators of the Lodge, reported this week. Ko-Shari chapter of the same sorority had about 20 girls and sponsors here two weeks ago at the same lodge.

AT BANKERS' MEET

Mr. and Mrs. Tom Hood of Ruidoso State Bank attended the New Mexico State Bankers' meeting in Santa Fe last week-end.

Try Our Guacamole Salad THE SPANISH NOOK

UNCORK 25 FEET OF STOMACH TUBES

Feel hot-airs, headache, when stomach is soiled by constipation? Black-Draught brings wonderful relief when set from constipation. Helps sweeten bowels, relieves gas, soothes throat. Laxative-Stomach Sweetener Works Straight! No harsh griping. Thoroughly purges gently. Get Black-Draught today.

FOR CHILDREN When constipation causes children's distress, get Black-Draught sweet Syrup of Black-Draught.

NEW CLASSIFIED ADS APPEAR . . .

OLD ADS DISAPPEAR . . .

QUICK RESULTS!

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The Ruidoso News

Legal Advisor Fox New Book Tells Of Research Wm. Morrison, El Paso attorney who did legal research for the book "Alias Billy the Kid" told local Rotarians and visitors Tuesday noon of his painstaking hunt for old legal documents over a wide part of the Southwest for his client, Brushy Bill Roberts, former Morrison sought a pardon from New Mexico Governor Mabry in 1949. Roberts wanted the pardon, for he claimed he was Billy the Kid. Morrison said Roberts died shortly after the legal battle began to secure a full pardon, but he has continued the search of old records, and they are now included in the volume just published by the University of New Mexico Press. The subject is highly controversial, Morrison will admit, but he says one must remember prejudices and political cliques were at work at the time of Billy the Kid's "supposed" death at the hands of Lincoln County Sheriff Pat Garrett. He said such prejudices are evident in much of the documentary evidence he has brought to light. He said he has never found anyone who could positively identify the man Garrett shot at Ft. Sumner as being actually Billy the Kid.

TWO RECEIVE DEGREES AT ENMU, PORTALES Two Lincoln County graduates receive degrees in commencement exercises June 2 at Eastern New Mexico University, Portales. Mauritia M. McGrew, Lincoln, will receive her bachelor's degree summa cum laude with honors in teaching secretarial subjects. Marjorie Ellen Tisworth, Hondo, receives a bachelor of arts in education, elementary.

PAGE EIGHT Ruidoso News Friday, May 27, 1955 week she is opening the Kiddie Korral for the summer season at her home on Begonia Road. ORIGINAL FIFTH SUNDAY SINGING CONVENTION PLANNED AT GREEN TREE The public is invited to the Original Fifth Sunday Singing Convention at the Assembly of God Church in Green Tree, Sunday, May 29. It has been announced. There will be dinner on the grounds at mid-day. The singing starts at 10 a. m.

FILMS Developed

New FAST Service

Plus Enlargement Bonus Coupons At NO INCREASE IN PRICE

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Photography • Picture Framing • Watch Repairing
Tape Recorders • Gifts • Cameras • Film • Moonshades

Why I Am A Member of The C. of C.

Active Chamber Of Commerce Fills Many Needs In Ruidoso; Foremost Is In Serving Tourists

By MANNIE BADILLO
President of Ruidoso Chamber of Commerce

YOUR Chamber of Commerce is a people people of vision, justifying their existence by the many services they provide for the community. It is the only organization that can be expected to serve the community in a better place to spend family vacations. This job is much more than a budget we were given to carry through memberships, but I believe that we are working towards the right goal, and that the best and future Ruidoso will be well known from the coast.

Your Chamber of Commerce recognizes Tourists as the backbone of the economy, and strives constantly to promote and publicize in order to create a greater influx of Tourists to Ruidoso.

Your Conventions committee has extended courtesies to several conventions which have brought more than 2,000 visitors to Ruidoso during the year, and several more are scheduled for 1955. Three forty-foot signs have been repainted and the ones at the junction are now lighted at night to provide more visual aid for Ruidoso. More than 5,000 illustrated folders have been mailed out in answers to inquiries to attract more tourists and permanent residents.

Your Highway Committee has been active in working for the extension and completion of paving

in the job to be done. And that job to be done was largely a program composed of ideas, for the advertising and promoting of Ruidoso as a better place to spend family vacations. This job is much more than a budget we were given to carry through memberships, but I believe that we are working towards the right goal, and that the best and future Ruidoso will be well known from the coast.

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BACK FROM MARKET

With a wonderful stock of New Merchandise

Dresses, Skirts, Blouses, Suits that'll make your eyes sparkle

Sizes 7 through 44 with plenty of half sizes.

We invite you to come in and see Our Surprise Buys!

BUY ON LAY-AWAY

LORENE'S STYLE SHOP

Dial 2402 Downtown Ruidoso

Corbin Screen Door Closers \$2.54
Air Mattresses — Garment Bags — Lawn Furniture
Decca Radio & Record Player — Fishing Equipment
Tred Well Fatigue Sponge Rubber Floor Mats
Garden Hose, Tools, Sprinklers — Archery Sets
Sportmen's Caps, Hats — Dog Collars, Leashes
Car Ice Chests — Thermos Jugs and Bottles
Light Weight Aluminum Step Ladders — Baseball Equipment

CHINAMEL PAINTS & VARNISHES

CARPENTER & MECHANIC TOOLS — MACHINE WORK

WHITE

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RUIDOSO: Where We Take Time to Live

QUALITY GROCERY AND MARKET

Special Prices for Fri.-Sat.—We Reserve the Right to Limit Quantities

"Local" FRESH FRYERS	Pound 59c	"300 Size" KLEENEX	Box 19c
"Large Size" AVOCADOS	2 for 19c	"Schillings" COFFEE	Pound 85c
"Mortons Blue Label" Pis. SALAD DRESSING	Each 25c	10 Pounds Cane SUGAR	Each 97c
"Wilson Corn King" BACON	Pound 49c	"Choice" ROUND STEAK	Pound 79c
"Local Medium" EGGS	Dozen 55c	"Puffin Zip Open" BISCUITS	Each 10c

R. A. BENNETT VIDA BENNETT

We Will Have CEMENT

This Week-end and Every Week-end!

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Other Fine Building Materials:
ROOFING — LUMBER — STEEL
And Redwood for Trim

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GO TO THE CHURCH OF YOUR CHOICE SUNDAY

Right On The Corner Right On The Price

BONNELL FOOD MARKET

Phone Dial 3825 Ruidoso, N. M.

Frontier Stamps With Each Purchase

We wish to thank our friends and patrons who have given us such an increasing volume of business. It has been necessary to install another checking stand this week in order to continue to give you the swift and sure service you have always received in our store.

Hills Bros. COFFEE	Per Lb. 89c	Maryland Club COFFEE	Per Lb. 91c
LIPTON TEA	1/4 Lb. Box 39c	WASHING POWDERS	
LIPTON TEA	1/2 Lb. Box 77c	2 Large Boxes For VEL	56c
Peyton Pure LARD	4 Lb. Box 75c	Crisco SHORTENING	3 Lb. Tin 89c
Strawberry PRESERVES	69c	TOMATOES	
PEACHES	Lg. 2 1/2 Can 29c	Gardenside	303 Size 14c
CORN - Whole Kernel	Per Can 15c	SHORTENING	
Swift Premium, All Meat	Lb. 39c	Swift Jewell	3 1/2 Lb. Tin 75c
Wilson Corn King	Per Lb. 43c	PET MILK	
BOLOGNA	Lb. 39c	Tall Can	13c
PICNIC HAMS	Lb. 36c	PRESERVES	
Glevers Cello Wrapped	Lb. 39c	Kerna Peach & Apricot	2 Lb. Jar 55c
PORK ROAST	Lb. 39c	PIE CHERRIES - Pitted	Lg. 303 Can 28c
BEEF STEAK	Per Lb. 59c	— Fresh Fruit & Vegetables —	
FAMILY STYLE BACON \$1.19		GREEN CORN	Per Ear 6c
PUFFIN BISCUITS	19c	BULL NOSE BELLS	Per Lb. 17c
		Fresh	Per Lb. 17c
		LETTUCE	Per Lb. 13c
		Solia Green Heads	Per Lb. 13c
		GRAPEFRUIT	Per Lb. 9c
		WINESAP APPLES	Per Pound 19c

FRESH DRESSED FRYERS & HENS

Right Price