

Travel U. S. Highway 70, the Treasure Trail Through the Scenic Southwest, to Reach Ruidoso. World's Largest Year-Round Mountain Playground

OIL PAINTINGS OF THE WEST HARRIS SHELTON Summer Studio Ruidoso, New Mexico Winter Studio 3411 Richmond St. El Paso, Texas

The Ruidoso News

COZY HOME FOR SALE Friends of the owners have described it as "Cozy" and "Comfy." It contains a small, well-located modern cottage with easy housekeeping, see this. WARREN BARRETT Realtor - Insurer.

VOLUME 10, NUMBER 18

RUIDOSO LINCOLN COUNTY, NEW MEXICO

FRIDAY, OCTOBER 7, 1955

SUBSCRIPTION \$2.50 Per Year

AROUND TOWN

One of the most interesting programs presented before the local Lions Club in some time was given last week by Mr. and Mrs. Tom Holbrook, who showed "colored slides of their hobby, finding rocks to be polished for jewelry settings. The couple, now building a motel opposite Navajo Lodge here, hope to organize a local "rock hounds" club next spring. They will have a shop in connection with their motel in which they will offer stones for sale which they have finished. Rudolph and Mrs. Kiel Bonnell each have forecast 20 feet of snow for Ruidoso this winter.

Lincoln Exhibits Win Honors At State Fair

(By RALPH DUNLAP) Lincoln County Agricultural Agent In the medium wool division, the Fuller Ranch had the first place pen of ewes as well as first place yearling ram, yearling ewe and pair of yearlings at the New Mexico State Fair in Albuquerque. Clyde Marley had the second place pen of ewes along with the fourth place yearling ewe and fifth place ram and pair of yearlings. All the Lincoln County fine wool sheep were in the heavy division. J. S. Ballou's ewes had the first place pen of ewes, yearling ram, yearling ewe, and pair of yearlings, as well as the third place pen of rams. J. R. Skeen had the second place pen of ewes and the 976 Ranch had the fifth place pen of ewes, along with the fourth place yearling ewe. Even though the county was not allowed to exhibit as a county group because there were not two pens of three rams, the growers collected \$166.00 in premium money. Three Lincoln County growers exhibited in the Fruit and Vegetable Department at the State Fair, and took six ribbons. Elzy Perry, Sr., had the first place in Double Red Apples, second in Jonared apples, third in Jonared apples, and second in Jonared apples. A. T. Pflingster had the second place in Jonared apples. George Perry had the third place in Double Red Apples. Robert H. Peobles took eight of the possible 12 top place ribbons in the Rambouillet division of the sheep show at the State Fair. He also had the champion ram and ewe, as well as reserve champion ram, along with many other placings. Mary Ann McKnight and Penny McKnight received first and second in the 1/4 blood wool class in the Junior Wool exhibit. Douglas McKnight received fifth in the 3/8 blood class.

COMMUNITY CALENDAR

Oct. 7—Ruidoso Warriors play NMMI "B" team, Roswell, 2:30 p. m. Ruidoso High School Homecoming week-end of Oct. 29, with Warriors playing Corona conference game 1:30 p. m. Saturday, Oct. 8 and Nov. 3—Messero Indian Cattle Growers sales, Camp No. 1. Oct. 9—Ruidoso C. of C. annual Aspendade tour and chuckwagon dinner. Oct. 15—Lincoln County Farm and Ranch Bureau annual meeting, Carrizozo. Oct. 19-20—Quarterly meeting of Third Judicial District Conference on Youth, day sessions in Pueblo Theatre, night meetings in school cafeteria. Oct. 20—Dedication of First Christian Church.

CLUB NOTES

Oct. 13—WCSA meets with Mrs. Jess Harris, Green Tree. Band Boosters meet each third Thursday of the month, 6:30 p. m. Lions supper every Tuesday night, Carrizo Lodge. Rotary luncheon every Tuesday noon, Navajo Lodge. Ruidoso Civil Aid Patrol Unit meets each 2nd and 4th Thursday each month, 7:30 p. m. at airport. Ploy Canasta every Monday, 1 p. m., Ruidoso Woman's Club. P. T. A. Executive committee meets each second Thursday night, high school home ed. cottage and P. T. A. membership meeting each third Thursday night, grade school cafeteria. Community choir meets each first and third Monday, school band hall. P. & P. W. Club meets each first and third Monday night in high school band hall. Senior Girl Scouts meet each Tuesday after school, place to be announced.

Mrs. Ruth Long Is President Of New Band Boosters Group

Organization of a Ruidoso Band Boosters Club to give support to the school's musical, education department, and particularly to the school bands, directed by LeRoy Gooch, was completed here last Thursday night. Elected to head the organization in its first year was Mrs. Ruth Long. Mrs. Long was named secretary-treasurer. Dues were set up at \$1.00 per year per person, and solicitation for memberships in the organization was to get underway this week. Gooch spoke of the many needs in the school bands, including general instruments which cost considerably more than parents can afford, and which should be supplied by the band department, to round out a well balanced musical organization. A present goal is in directing a beginners band, with members in the fifth grade and higher, to provide future talent for the intermediate and the senior band groups. Among long-range plans talked in the meeting Thursday was the setting of a monthly meeting date, which is to be at 6:30 on the evenings the Parent-Teacher Association meets each third Thursday night of the month. The band meeting will be about an hour in advance of the P-TA session, it was explained. Meetings are planned for the school term on Oct. 20, Nov. 17, Dec. 15, Jan. 19, Feb. 16, March 15, April 19, May 17, it was decided. Chicken Dinner Set To raise funds for some immediate needs for the band, it was voted to serve a chicken dinner with plates costing \$1 each, the first night of the two-day Youth Conference here Oct. 19-20, on Wednesday night, the 19th, starting at 5 p. m. The early dinner hour was set so that meals may be eaten and the cafeteria at the grade school cleared of dishes in time to hold a night session of the Youth Conference. On the committee arranging for the dinner are: Mrs. Katherine Massey, Mrs. Jesse Evans, Mrs. B. Salas, Mrs. Cree, Mrs. Elizabeth Gay and Mrs. Carpenter, and any others who would like to assist. An enchilada supper will be held sometime later in the fall as another money-raising project. A concert of the school band also will be held sometime during the school year, and admission to it will be used for band needs.

Hundreds Are Expected For Annual Aspendade Tour



IN QUEEN CONTEST—Nominated by their high school classes in the contest to pick a Queen to reign during this year's Aspendade Tour are the four girls pictured above. They are: top, left to right, Janet Salyers, representing the sophomore class; Arba Goodson, representing the juniors; bottom, l. to r., Gail Sharp, freshman, and Marvella Struve, senior. The Aspendade, which is growing in favor each year among residents of Eastern New Mexico and West Texas.

New Phase In Valley Fruit Marketing Opens With Cold Storage Vault Erected On Wilbur Coe Ranch

A new step forward in marketing of fruits grown by orchardists in the Three Valleys of Lincoln County is being taken by Wilbur Coe, Glencoe rancher. Just completed on his farm is a cold storage vault, converted from a 30x30-foot adobe structure. The vault will be used to keep fresh fruits from perishing and will allow the grower to take advantage of better market prices which usually move upward some time after the harvest peak. Apples, plums, pears, peaches and other such fruits, raised in the Three Valleys, can be held until the Christmas season. Coe said that the vault will be the first of several which may be built on the advantages are realized. W. A. Hart, local refrigeration engineer, who assisted Coe in building the first such structure, predicted that soon other vaults would be erected in the fruit belt of Lincoln County. Seven From Here Fly To Canada Seven Ruidosans flew to Canada over the week-end, along with an International Flying Farmers aerial tour. In the party are Mr. and Mrs. F. Chubbuck, flying with Fred Richardson, and Mr. and Mrs. Walt Wiggins and Mrs. and Mrs. Ralph Brown, in Brown's plane. Besides visiting in Canada the group will also tour several northwestern states. SAN PATRICO MAN HURT IN TWO CAR WRECK Emiliano Villacas, 28, of San Patricio, suffered severe scalp and facial cuts when the 1949 Ford he was driving was in collision with a 1955 Ford pick-up and trailer driven by Louis McAllister of Chandler, Ariz., on the hill west of Green Tree late Thursday. State Patrolman Bill Driggers said charges of reckless driving were filed against the San Patricio man. His car was totally demolished as it spun into an embankment on the roadside. S-D Day is Dec. 1.

Methodists Begin Annual Fall Family Night Programs

The Community Methodist Church of Ruidoso will be having Sunday School and morning worship services as usual on Sunday, Oct. 9, the minister, the Rev. H. L. Atkins III, said this week. "This announcement is made to prevent some misunderstanding and confusion which existed last year during the Aspendade. Some stayed away from the church services in the mistaken belief they were not held because of the devotional services at the Aspendade," the minister said. The first family night program for the Community Methodist Church during the fall of this year will be held at 6 p. m. this Sunday, Oct. 9. This program will follow the pattern of last year's family nights with a covered dish supper and a hour of worship. All members and friends of the church are invited to be present, the minister said.

Local Men Attend C. A. P. Training Operation At Otto

Four members of the local Civil Air Patrol Squadron attended a two-day training operation at Otto, New Mexico, Saturday and Sunday, sponsored by the New Mexico Wing of the Civil Air Patrol. The operation was under the direction of Lt. Col. Louis Whitlock, commander of the Southeast Group of the CAP in which the Ruidoso Squadron is located. Ruidoso members attending were R. H. Hedgecock, Ralph McGuire, Joe Hawkins and Lowell Morgan. The four flew to Otto Saturday morning in two planes and returned late Sunday afternoon. They took part in all phases of the operation including operations, flight search and rescue, communications, administration and safety. A simulated airplane crash was executed by ranking officers of the March Air Force Air Rescue Service, March Air Force Base, California, with the crash location being unknown to the participants. The CAP was graded highly for its efficiency in all phases of the operation. The four Ruidoso CAP members reported they learned a lot about emergency operations and they certainly enjoyed themselves.

Free Kleenex Offered For Wants-Ads By Ruidoso News

For a limited time, the Ruidoso News is offering a new idea to stimulate interest in its Want-Ad page. To the first 30 women who place a paid-in-advance want-ad, at 60¢ or more, the News will give a package of the new economy size 400 tinted Kleenex. Want-ads cost a minimum of 60¢ for 20 words or less, and 20¢ an additional word above 20 words, plus tax. In the meantime, the sheriff's office has notified and call went out to police to pick up the "woman" wanted for questioning on the accident by Don Shultz, New Mexico Police. On arrival at the sheriff's office, the "woman" appeared strange to the officers. Then examination of a suit case revealed men's clothing mixed with women's and of the right size for Fox. Then they had Fox take off gloves. This revealed a man's hands. Next development was a disrobing and Fox was put into man's clothing. The cat Fox wrecked had been stolen from Long Beach, Calif., driven across country to New York and Fox was on his way back to California when the wreck took place. S-D Day is Dec. 1.

IT'S A BAD HABIT—To creep through a STOP SIGN

Even when you can see no car approaching from either direction at an intersection. HERE'S WHY—If you get in such a habit, one of these days you'll drive out into traffic with a blind corner. You are violating the law when you fail to STOP at intersections where you drive onto a main traffic artery from a side road, even though there may not be a stop sign posted there!

WHERE'S YOUR COONSKIN CAP?

George Fuchs, who should have worn his coonskin cap so you could have told him from the bar above, got his on a hunt in the Mesquero Apache Indian Reservation last week. The bear weighed about 150 pounds. Two other Ruidosans

Seven From Here Fly To Canada

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Woman Was Man, Officers Investigating Wreck Discover

An 18-year-old California youth dressed as a woman was the oddity in an interstate transportation of stolen vehicle case hearing at 11:30 a. m. Thursday before Judge Perry Bean, U. S. Commissioner, in Roswell. The man was held over for action of the U. S. District Court at Albuquerque. Bond set was \$1,500. As reconstructed from information by the Roswell office, here were the developments. On Wednesday night there was a one-car wreck near Hondo. The feminine-attired man, Frederick Irving Fox, was given a ride into Roswell by a seismograph crew. When the group arrived in town their superior, Fox report the accident to officers. Fox didn't like the idea. Instead he got out at a liquor store. His disguise was so good that it even fooled the woman clerk. In the meantime, the sheriff's office has notified and call went out to police to pick up the "woman" wanted for questioning on the accident by Don Shultz, New Mexico Police. On arrival at the sheriff's office, the "woman" appeared strange to the officers. Then examination of a suit case revealed men's clothing mixed with women's and of the right size for Fox. Then they had Fox take off gloves. This revealed a man's hands. Next development was a disrobing and Fox was put into man's clothing. The cat Fox wrecked had been stolen from Long Beach, Calif., driven across country to New York and Fox was on his way back to California when the wreck took place. S-D Day is Dec. 1.

Warriors Battle NMMI 'B' Today In Roswell

Ruidoso's undefeated and undefeated on high school Warrior football team, which has piled up 135 points to their opponents' none, play an important game, New Mexico Military Institute "B" team in Roswell this afternoon at 2:30. In a series of games the last several seasons, Ruidoso generally has won. The Warriors play out of town again the next two week-ends before returning for the final home game the last Saturday this month, battling Corona's Eagles here in a conference tilt as a highlight of Ruidoso High School's annual Homecoming. Next week the team plays at Captain in a night hassle, starting at 7:30 p. m. and the following week-end Coach Cy Leonard's charges take on Melrose in a night tilt at Melrose, starting at 7 p. m. Last year Ruidoso beat Melrose here, and last week Ruidoso beat Captain here. Both squads are probably primed for revenge.

New Contingent Of Red Hats Flown To California Fire

One battle-weary band of Red Hats returned to the Mesquero reservation from fighting a California forest fire last week shortly before the start of the week-end. Holloman Air Force Base sent a plane for California to fight another fire. The returning group numbering 38 was led by John Simms, liaison officer of the Forest Service, and had been fighting a big fire in the Los Padres National Forest near Santa Barbara. Flying out for Burbank and an unassigned fire were 25 other Red Hats, led by Jimmy McEuen, of Ruidoso ranger station, as liaison officer.

Ruidoso Man Shows Champion Fleeces At State Fair

T. J. Sutherland, Ruidoso, who has won many ribbons and other awards in the last several years for sheep and wool shows throughout the Southwest, last week exhibited the champion fleeces in the wool show at the New Mexico State Fair in Albuquerque. It was announced in the press of the state.

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Contest Committee Works On Plans

A committee of Ruidosans, composed of Lions, Rotary and Chamber of Commerce members, are planning to discuss initial plans for constructing a summer mountain cabin here, which is to be given away next June 1 in a contest to be conducted by General Electric Supply Co. The nationally known manufacturing concern's building will spend up to \$25,000 on the project. The leisure lodge in eight West Texas and New Mexico cities next spring, and all the advertising will feature Ruidoso's attractions as its central theme. The committee Monday instructed the chairman, Kiel Bonnell, to work with Bill Filmon, local contractor, in drawing up a design and plans and specifications for the home, to be built by Ruidoso labor and building tradesmen. Materials will be provided by many nationally known manufacturers, and the kitchen will be all GE equipped. Bonnell said he had assurance already from many sources that labor and materials would be given on the project. The committee moved to adopt a name and selected the Ruidoso GE Building as the name for the title. It was also planned to have a financial drive sometime after the total cash needed for the structure is determined. The lodge will cost approximately \$12,000, with almost half of that cost already assured through gifts, including heavy contributions from each and merchandise from General Electric Supply Co. However, something like \$2,000 will have to be raised here to complete the project, which will include cost of a lot. Lot selected with approval of GE officials, is located on the west side of the state in the Green Meadows subdivision area, near the Jerome Blakey residence only about a block from paved Mechem Drive. At Monday's meeting were Chairman Bonnell, the committee members, Bill Filmon, T. J. Hart, Dan Stearing, Carmon Phillips, Dr. W. D. Horton, Filmon, L. P. Halst, C. A. Eiland, Mr. and Mrs. Terry Easter and Vic Lamb. The committee meets again noon Friday for lunch at Navajo Lodge for further discussion on floor plans.

AMERICAN NATIONAL INSURANCE MAN MAKES HOME IN RUIDOSO

T. W. (Woody) Porter, a representative of the American Life Insurance Co. of Galveston, Tex., for many years in Eastern New Mexico, recently moved with his family to Ruidoso and is now servicing that company's life insurance policies in Hollywood, Green Tree and Ruidoso. His firm offers economical family group life insurance, hospitalization and many other types of life insurance. New Mexico drivers are involved in almost one traffic accident per day in Colorado.

TO MANAGERS MEETING

Mrs. Madeline Rachels, manager of Ruidoso Chamber of Commerce, is to attend a meeting of the New Mexico Chamber of Commerce Managers in Alamogordo Oct. 13-14-15. S-D Day is Dec. 1.

WEATHER table with columns: Date, Hi, Lo, Precip. Data for Oct 7-12, 1955.

Sixth New Home Is Being Built In Agua Fria

Construction is underway on the sixth new home in Agua Fria, the subdivision just east of Green Tree on U. S. Highway 70, being developed by the Bruce Griffiths, Odell Spear, contractor, said work is underway on a 1,200-square-foot residence for the R. R. Bishop family of Waco, Tex. The new home will have two bedrooms, a double garage and is to be of masonry. He said additional improvements have been made recently on the Truman Spencer, Sr., ranch, located in the area. Other new homes built there have been for the Jack Shaw, Glen Cope, Lloyd Harris and Griffith families.

September Rainfall Measures 1.60 Inches

C. A. Culver, co-operative weather observer for the U. S. Dept. of Commerce, this week reviewed his weather records for the last ten years here, and came up with these comparative figures for each September since 1946, showing that rainfall, which measured 1.60 in September of this year, was slightly below the average for that period.

TO AIR BASE MEETING

Mayor Dan Swearingin of Ruidoso attended a conference of community representatives in conjunction with Holloman Air Development Center officers at HADC, Alamogordo, Tuesday afternoon this week. He said part of the discussion was on the construction of a dam on Eagle Creek, with the Eagle Creek Inter-Community Water Users Association is hoping to develop.

T. A. JENKINS DIES

Ruidoso friends here last week learned that T. A. Jenkins, longtime summer visitor to Ruidoso, had died at his home town of Waco, Tex. He passed away Sept. 29 at 8:55 p. m. It was reported here. His home address in Waco was 206 Castle St., and in Ruidoso he lived in the upper canyon section.

Observe Safety Laws On March 21 Ruidoso Had Completed

Without a Traffic Death Now Let's Make It 1,000 DAYS It's Been 930 DAYS Since an auto death has occurred in Ruidoso. Stay Alive In '55

Bennell Hardware & Building Supply To Be Redemption Center Here For Scottie Thrift Stamps

Announcement was made here this week by representatives of the Scottie Stamp, Inc., a thrift stamp concern with headquarters in Lubbock, Tex., of the appointment of Bennell Hardware & Building Supply as redemption center for this territory. Scottie Stamps can be redeemed for cash for anything in the store of Bennell's, or for part payment on installment buying of items there, or can be redeemed by mail through any other Scottie Stamp redemption center in several states. B. M. Taylor and W. D. Cain, contacting local merchants this week to explain the establishment of the new plan, said that a Ruidosoan with Scottie Stamps could mail booklets of the stamps to any redemption center, such as W. C. Stripling's, largest store in Fort Worth, for any item that firm has. The stamps' redemption is based on the value of \$2.50 per book of 1,200 stamps. Kiel Bonnell of the local firm this week announced that in addition to the more than 5,000 items he now has in stock in his building and supply store, he plans to add many other articles, such as some dry goods merchandise, along the line of sheets, pillow cases, bath mat sets, etc., to give Scottie Stamp holders a wider choice of premiums. Ruidoso firms this week contracting to give Scottie Stamps on sales include: Bennell Hardware & Building Supply, Bennell Grocery & Market, Bevington Auto, Morrison Chevrolet Station, Mannie's Western Toggery.



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The Ruidoso News
SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb Editors & Publishers
Jim Lamb Associate

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Hospital News

Patients receiving treatment the last several days in Ruidoso-Hondo Valley General Hospital have been:

Gene Ward, Clyde Reynolds, Ruidoso; Ernest Sanchez, Tulare; Emiliano Villacana, San Francisco; Mrs. B. J. Kerley, Ysleta, Tex.

Born to Mr. and Mrs. R. E. Bradford, Alamogordo, a son, Sept. 28, wt. 6 lbs., 10 oz.

Born to Mr. and Mrs. Harold Knapp, Alamogordo, a son, Sept. 28, wt. 7 lbs., 12 oz.

After attending the game in Roswell today, the E. L. Wilsons of Hollywood plan to go on to visit a son, Rex, in an eastern New Mexico town.

For Convenience . . .

BANK BY MAIL

Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!

THE FIRST NATIONAL BANK OF ROSWELL

Established 1898 "A Home Institution"

Member Federal Deposit Insurance Corporation

DEARBORN HEATERS

All Sizes — Any Model

WITH OR WITHOUT AUTOMATIC CONTROLS

Gas Appliances — Installations

SACRA BROS CO.

FOR SERVICE—Dial 3205 Day Time, or 2768 or 3772, Night

Butane-Propane Distributors

RUIDOSO CAPITAN

MEMORIAL TEA IS ATTENDED BY MORE THAN 35

More than 35 persons registered for the Memorial Tea held Sunday afternoon in Ruidoso Women's Club and sponsored by that organization, as a tribute to pioneer clubwomen of Ruidoso Valley, Mrs. Ruby Morgan and Mrs. Sydney Bonnell. Contributions for a fund to install memorials in the clubhouse were more than adequate to insure a beautiful and fitting gift, one of the officials reported. While guests called, music was provided by Mrs. Wilbur Coe, Mrs. Phyllis McGuire, Mrs. Paul Vance and daughter, Lana, Carrizozo, Glencoe and Mesquero were represented among those calling during the afternoon.

ALL AT HOME

All the sons of the Ezell Clarkes are expected home for this weekend, including Ray, who is to come in on leave from Ft. Ord, Calif.; Ezell, Jr., here with his family from White Sands Proving Grounds, N. M.; and Cecil, a student at Eastern New Mexico University, Portales.

SUNDAY, OCTOBER 23rd Is Charter Day At The First Christian Church Palmer Gateway Ruidoso

The organizational charter will be closed on this day in order that we may be able to list all charter members on our dedicatory program which must be printed in advance of the Oct. 30 dedication.

John E. Sparks of Artesia is filling the pulpit each Sunday pending the arrival of a permanent minister.

You are cordially invited to worship and commune with us each Sunday at 11:00 A. M.

THANK YOU!

Orchids in the many who helped make the FIAA Convention a success:

Ruidoso Chamber of Commerce
Navajo Lodge and staff
Other lodges, courts and motels, who provided lodging.
Ruidoso News
Pastime Skating Rink
The School

The many who sent beautiful flowers and provided baskets and also those who donated much of their time and efforts: Thanking you,

Kathryn Williams
Ruidoso FIAA.

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Ruidoso No. 75
Friday, October 7, 1955

Steak Supper Served Volunteer Firemen By Lumber Firm

Members of three volunteer fire departments of this area were honored with a steak supper Monday night at Carrizo Lodge. The firm served supper as an expression of thanks to all three fire fighting groups for having helped in dousing the fire which destroyed timber on the Alamo saw mill, last early this spring.

Attending the supper were J. C. Harris, J. E. Galloway, B. O. Harris, Messrs. Erwin, Dink-Gann, Dan D. Swearingin, Tom Jones, J. W. Peterson, Bill Tucker, W. M. Zinn, E. M. Clarke, R. H. Hedgecock, C. T. Trimble, C. L. Wright, J. H. Jackson, Herman Reynolds, Alvin Beach, C. W. Beach, Claude Peterson, Mrs. B. M. Loe, Mrs. Loe, Mrs. Jackson, Ernest L. Wilson and Vic Lamb.

25 Attend Supper Honoring Bishop On Visit Here

Twenty-five persons attended a covered dish supper served at the home of Mr. and Mrs. Vic Lamb here Sunday evening, honoring the Bishop of the West Texas and New Mexico Episcopal Diocese, C. J. Kinsolving of Santa Fe. The supper followed a special five o'clock service in the Church of the Holy Mount when two persons were confirmed by the bishop, Mrs. June Brooks and her son, Johnnie.

Attending the supper were the Rev. and Mrs. Charles Conder and sons, James and John, Ft. Stanton, Mr. and Mrs. Jim Tully, Mr. and Mrs. T. B. Hood, Mr. and Mrs. E. E. Rigby, Mrs. June Brooks, children, Josette and Johnnie, Mr. and Mrs. Tom Holbert, Virginia Lee Clench, C. A. Culver, Martha C. Mauldin, Mr. and Mrs. Geo. L. Zimmerman, Mrs. Brayton Campbell, Mrs. Mildred Helms, Mr. and Mrs. Vic Lamb and children, Wendy and Pat, and Bishop Kinsolving.

Bishop Kinsolving gave his first report on attendance at the Episcopal convention, recently held in Honolulu since returning to New Mexico. Besides the Ruidoso visit, Bishop Kinsolving also held special services early this week at St. Anne Chapel, Glencoe, and the Chapel of Our Redeemer, Ft. Stanton.

THANK YOU!

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Ruidoso Chamber of Commerce
Navajo Lodge and staff
Other lodges, courts and motels, who provided lodging.
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It's Time For Wood Burning Heaters—We've Got 'em STOVE PIPE

Just Received—New Shipment of Felt and Tar Paper Roofing

They're Here—The New Mid-Jia Ironing Boards
All Steel—Automatic Adjustable
Also Ironing Board Covers — Clothes Hampers

HARRIS BUILDERS SUPPLY

Green Tree Dial (5) 2355
DRY GOODS — HARDWARE — GROCERIES — MEATS



Crowson's Grandson Honored In Party

On Sunday, Oct. 2, the H. E. Crowsons of Fabens, Tex., climaxed a week-end visit with a family birthday party in the home of H. E.'s parents, Mr. and Mrs. C. E. Crowson, who operate an antique shop here. Roy Dec, known as "Rowdy," observed his sixth birthday while visiting his grandparents. A cake baked for the occasion was made by Mrs. Don Martin. In addition to the parents and grandparents, young Rowdy's party was attended by his brother, Hicnie, Jr., and three sisters, Mary Cleaton, Francie and Martha.

The family returned to their home in Fabens Sunday evening where another party for Rowdy was to be held on Monday, with about 30 guests expected.

25 ATTEND STEAK FRY

There were 25 persons present for the St. Anne Episcopal chapel's steak-ry at the Edna Schierenberg home on U. S. Highway 70 last Friday evening. Members and friends of the church brought their own steaks, which were charcoal broiled, and Miss Schierenberg provided the salad. The group enjoyed singing before adjourning.

Annette Zimmerman Honored In Party On 8th Birthday

Little Miss Annette Zimmerman was honored on her eighth birthday Monday with a party at the home of her parents, Mr. and Mrs. Geo. L. Zimmerman, in Palmer's Gateway. Games of Bingo were enjoyed by the guests, and delicious refreshments, including birthday cake, were served.

Attending were Rickey Kneust, Darrell Sturwell, Pat and Wendy Lamb, Candace Farrar, LaDell Lackey, Mickey Morgan, Ingrid Vanderstok, Gerald Posey, Danny Nash, Spike Malloy, Shirley Ann Hicks, Barbara Ward, Linda Nadolski, Charlotte Zimmerman, and the honoree, Annette.

TO TAKE VACATION

Mr. and Mrs. Roy Baker this week announced they would take a vacation from Oct. 15 until Oct. 22, closing Baker Pharmacy for seven days while they visit their new grandson, Wm. Roy, Jr., at Haskell, and other relatives at Knox City and Munday in Texas.

Card Of Thanks

It is impossible to say in words what your kindness has meant to us during our recent sad bereavement. For the food, the floral offerings, letters and other remembrances we are deeply grateful. We shall remember such kindness always. Without such friends our sorrow would be harder still to bear.

Sincerely—
Mrs. Nannie Lou Dodson and boys
Mr. and Mrs. R. J. Dodson and family
And nephews

GREEN'S PLUMBING

WE CAN FINANCE YOUR PLUMBING

Ask About Our Reasonable Terms

GREEN PLUMBING CONTRACTOR

Dial 3572 RUIDOSO

VACATION NOTICE—

Our Pharmacy Will Be Closed 6 Days!

Beginning Sunday, October 16th, and through Friday, October 21st, our store will close in order that we may take a short vacation—our first since opening the store two years ago. We hope our friends and customers will keep this date in mind and anticipate their needs, particularly prescriptions and refills.

We Will Be Open and On The Job Saturday, October 22nd.

We will appreciate your cooperation.

ROY AND MARJORIE BAKER

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"One Block West of the Postoffice and Just as Reliable"

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For Gifts With a Different Flavor
For Gifts from the Far Corners of the World —Shop—

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(Opposite Ruidoso Trailer Park on Main Road)

Things Are Not Quite as Rushing As They Were and Now, When You Go To The Postoffice for Your Mail HOW ABOUT DROPPING IN FOR A CUP OF COFFEE

And a nice long visit. Maybe you'll take the time, too, to see our wide range in sizes and styles in Moccasins, and in calfkin boots for casual wear.

Are You Going With Us to the Game In Roswell Tonight?

The Post Office is next door to

The Oldobe HULL'S

1st Floor in RUIDOSO, New Mexico

Top Trade-ins Today!

Top Resale Tomorrow!

Super '88' Holiday Coupé

OCTOBER DEALING DAYS ARE HERE . . . AND WE'LL MEET YOU MORE THAN HALFWAY!

Over to Olds in October . . . that's the smartest move you could make!

And it's smart in three big ways! First, you get the "Rocket" Engine Oldsmobile that has set an all-time popularity record. Secondly, you'll find that our "October Offer" on your present car is terrific!

And finally, the Oldsmobile you buy today will hold its value.

Any way you look at it, this is a time for action. So come in! There's a "Rocket" for every pocket . . . a deal that's right for you!

A "ROCKET" FOR EVERY POCKET!

And you'll find one priced just right for your Cheats from thirteen gorgeous models in Oldsmobile's three series . . . Luxurious Ninety-Eight, brilliant Super "88", budget-priced "88" Oldsmobile, "88" 2-Door Sedan Illustrated.

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VISIT THE "ROCKET ROOM" . . . AT YOUR OLDSMOBILE DEALER!

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3-bedroom home, modern with tub and shower, 5 miles north on Alto road, on REA and school bus route, has spring water, 5 acres of land.

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As Good as the Best
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For Free Estimates—Call—
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Lifetime Safety ALLIED CHAIN LINK FENCE

Contains the finest materials known to the manufacturing trade. We have had years of experience erecting fine fences, and would like to pass our knowledge of beautiful fences on to your home.

AN IRON GALVANIZED, which means years of protective beauty to your home. Also protects your children.

Can be purchased without a down payment and up to 24 months to pay.

Increases the value of your property.

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NEW MEXICO FENCE COMPANY

Long Street — J. E. Smith
1500 E. Street — Frank Wood
Roswell, New Mexico

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for warmth for charm & beauty for strength

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offers customized kitchens at mass production prices . . .

Most exciting kitchen idea ever! Natural birch and copper lend stunning individuality to the time durability of custom-quality steel cabinets. Only American Kitchens offer all premium, work-saving features

at same price as ordinary kitchen! See the charmingly styled "Pioneer" today! One look, and no other kitchen will satisfy you! You can own the "Pioneer" with no money down, easy terms!

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Roswell, N. M.

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Fresh Ground Beef, 3 lbs. \$1

Swift Premium Fully Cooked Lb. HAMS	59¢	SILK TISSUE	3 Rolls 23¢
Assortment LUNCH MEATS	Pound 45¢	BANANAS	Pound 12¢
Ideal DOG FOOD	2 Cans 29¢	CABBAGE	Pound 5¢
Concho White CORN, cream style	3 Cans 39¢	FRESH CORN	Ear 5¢

Bacon Crisprite Pound **49¢**

Flour Sunbonnet Sue 25 Pounds **\$1.79**

Padre's Efforts Prove Successful In Constructing Monumental War Memorial At Mescalero

(By MRS. TOM CHARLES)
Old timers here recall the courage and efforts of the Rev. Albert W. Braun whose vision and efforts were responsible for the building of the huge St. Joseph's mission in Mescalero, N. M.



An officer in World War I, Father Albert served as chaplain of the 6th Infantry of the American Expeditionary forces in Europe. It was legendary with the doughboys in France that their padre always was to be found in the front lines, counseling, strengthening and ministering to the wounded and helping to bury the dead.

SOLID FOUNDATION — Impressed with the cathedral of the Middle Ages in Europe, the Rev. Albert W. Braun decided to build such a church in Mescalero, N. M. This is the result.

But in Europe, Father Albert saw more than blood and the horrors of war. He was fascinated by the great medieval cathedrals there and on being sent as a missionary to the Mescalero Indian reservation at the close of the war, the great quantities of stone and timber there presented a challenge. He was obsessed with the idea of building a great church such as those of the Middle Ages had built. And he, like them, must build without machinery or money.

regidor in the Philippines. After his release at the close of World War II Father Albert returned to Mescalero and completed the church of his dreams, then returned to the army for two years more of duty. He was retired as a lieutenant colonel, again donned his Franciscan robe to carry on the call of his faith.

His dream began to take form and the great mission stands today as a monument to these dreams, and to the sacrifices of Father Albert and others who assisted him in the work. It took seven years to lay the foundation. Then slowly the walls began to go up, all from native materials from the reservation hills. Finally at the end of 20 years, the great church was nearly completed when Pearl Harbor and World War II came, and Father Albert laid off his Franciscan robe to report to the army for the second time. He was a chaplain and was one of the 1,600 men from New Mexico with the 200th Coast Artillery who were taken prisoner at the fall of Cor-

Friends had word last week that he is now in charge of seven missions among the Spanish American people in Phoenix, Ariz., but that his main project is the building of another big church, which he is constructing of similar design to the big mission at Mescalero which stands as a tribute to him.

Father Hubert now in charge of the Mescalero St. Joseph church, visited with Father Albert in Phoenix last week and brought

Student Activities' Bus Has Many Uses

Ruidoso school organizations will have the use of the new activity bus on school sponsored trips in the future. This bus was purchased specifically for school sponsored trips. It has an individual seating capacity of thirty-four, but may be used to seat approximately fifty students on short trips. It is equipped with recliner seats, with overhead storage racks and outside underneath storage compartments. The bus is heated by two heaters and is equipped with dual shock absorbers. The braking system is hydraulic over vacuum for the best braking protection.

None but licensed school bus chauffeurs will be permitted to drive the bus. It is anticipated that some four or five of the male personnel of the school system will be licensed to operate the bus. Student organizations will pay ten cents per mile for the use of this activity bus. Money derived from student organization use will go for the repayment of money obtained to purchase this equipment over the years of its use.

The funds for the acquisition of this bus were obtained from a state level and are to be repaid as funds derived from its use become available through student organization use. Money obtained from regular budgeted funds for school operation. It is the feeling of state and local school officials that school sponsored trips should provide the maximum in safety and not be a burden on local taxpayers. The Board of Education of Ruidoso Schools is to be congratulated for their interest in the various student organizations and for their foresight in making this equipment available in a way that does not in any manner affect the amount of money available for school operation. The money obtained for the purchase of the bus was obtained from the Father Albert's greetings to his old friends here.

See Us For Automobile Insurance
NOW OPEN
Our Service Station Department
Featuring Malco Products and all Major Brands of Oil. Yes, We Give S. & H. Green Stamps in our Station, too!

PRESTONE ANTI-FREEZE GAS, Gallon 26¢

SPECIALS FOR FRIDAY-SATURDAY

PORK SAUSAGE Pound **25¢**
Center Cut **PORK CHOPS** Pound **54¢**
Concho **PORK & BEANS** 303 Can **5¢**
Wilson's (Regular Price) **OLEO** Pound **15¢**

We Have U. S. Royal Overshoes and Peter's Shoes for All the Family

LONG'S HOLLYWOOD MART
We Give S. & H. Green Stamps

DO YOU KNOW

—BY JINGO—
The lady racing fan who has been in Albuquerque attending the races?
The couple down the valley living in a beautiful ranch style house who have four of the most unusual and interesting children?
The beautiful show during the half-time at last Friday's game?
The T. C. U. fans who got a little damp at the Tech-TCU game, but came home pleased with the score?

The couple—old-timers—who are always on hand to help those who are in trouble?
FOUR ORGANIZATIONS HEAR OF PLANS OF SCHOOL BEAUTIFICATION
The proposed long range school beautification here, being pushed by a voluntary committee headed by Mrs. Georgia Griffith and Mrs. Jack Hull, is to be outlined, or in some cases has already been discussed, before four Ruidoso organizations. Theda McCraw is in charge of the project before the Parent-Teacher Association. Pat Simon will talk to the Beta Sigma Phi sorority members. Dr. W. D. Horton has held the Lions Club, and Raymond Buckner has spoken before the Rotary Club.

Henry T. Wicker recently returned from a visit in Colorado.
Mrs. Emma Helzsooke is visiting relatives in Siltwater, Tex.
of this bus would not be available for the use of this school system for any other purpose.
The use of the activity bus is not limited to any particular school organization but is for the use of all school organizations so recognized and endorsed by the principals of the various schools.

First Baptist Church Starts New Year With Promotion Day

(By CHURCH REPORTER)
The First Baptist Church of Ruidoso is just starting out on a new year. Sunday was promotion day in Sunday School. Several new classes are being organized. We have several new and promising teachers.
The Brotherhood of the Church is organizing this week with the new president, M. N. Roberts. The study course book, "The Church Using Sunday School," is being taught by Missions Travis McMillan, during the evenings this week.

Workers Conference is Tuesday evening of the week with First Baptist Church, Captain. This is Layman's week and Sunday will climax the observance. The Brotherhood President and Layman are helping conduct the work of the church. The church is experiencing a steady growth with new additions each Sunday. We are happy to announce that Rev. and Mrs. O. L. Oldham, retired minister of the gospel who has preached for 31 years, came into our church Sunday, from the Timmie Baptist Church.

We are still enjoying quite a few visitors each Sunday. These visitors have been a great blessing to our church in every way the past vacation time. We are most grateful to these visitors who attend our services from Sunday to Sunday. You are a hearty welcome to attend and worship with us at all the services of the church.
Bro. Joe Evans who is a great inspiration to the membership of the church is returning to El Paso this week for the winter.

NEW MEMBER INTRODUCED AT ROTARY MEETING
This week's regular Tuesday noon luncheon session of Ruidoso-Hondo Valley Rotary Club saw the introduction of a new member, Temple Wallace. A discussion was held on the General Electric Leisure Lodge, in which the Rotary club is participating in building for the area-wide contest next spring, with Kiel Bonnett, chairman of the Ruidoso guiding committee, outlining early plans for this community's participation.

The club voted to wait until next spring to erect signs along the Rio Ruidoso cautioning visitors to keep the river banks and bed clean of trash.
TEEN-AGE SQUARE DANCE TO BE CONTINUED
About 20 persons attended the first of what is hoped will be a long series of weekly Teen-Age Square Dances Monday night in Hollywood Volunteer Fire Department's new fire hall, with O. S. Cutbirth giving instructions in squares and folk dancing. Fire Chief Henry Jackson says the dances will continue each Monday night as long as the youngsters show an interest in them. Parents are especially invited to attend the function.

RATLIFF'S CASHWAY GRO. & MKT.

Member Ruidoso Chamber of Commerce

SUR-JEL	Package 13¢	White Swan COFFEE	Pound 87¢
GROUND MEAT	Pound 31¢	White Swan Whole Cranberry Sauce	No. 300 18¢
Payne's PORK SAUSAGE	Pound 31¢	White Swan Cranberry Sauce	No. 300 18¢
Haases Dinner Ripe OLIVES	6 1/4 Oz. 29¢	White Swan Shredded Coconut	20¢
BRIGHT & EARLY TEA, 1/4 Pound			34¢
INSTANT Chase & Sanborn COFFEE, 2 Oz.			49¢

With King Size Tea Glass

Letter To The Editor
(Editor's Note: One of our readers sends this in to this department for the folks to enjoy.)
1955 BALANCE SHEET
Population of U. S. 160,000,000
People 65 years, and older 49,000,000
Balance left to do the work 111,000,000
People 21 years and younger 56,000,000
Balance left to do the work 55,000,000
People working for Federal Government 29,000,000
Balance left to do the work 26,000,000
People in Armed Service 11,000,000
Balance left to do the work 15,000,000
People working for State and City 12,000,000
Balance left to do the work 2,200,000
Bum and others who won't work 2,000,000
Balance left to do the work 200,000
People in Hospitals and Asylums 120,000
Balance left to do the work 74,000
People in jails 73,993
Balance left to do the work 2

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NEW AND USED CARS
Ruidoso, New Mexico

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You'll Need **COLOR FILM** and a **CAMERA** for the **ASPEN CADE**
We Have It!
CARMON PHILLIPS OLD MILL
Films Developed Overnight

IT'S JUST 36 DAYS!
Let Us Help You Get Your **HUNTING WAGON READY NOW**
While We Both Have Time (I won't be here during hunting season)
Anything That Rolls Can Be Fixed by our New Mechanics Who Is On The Job All The Time to Serve You
"THE PAUSE THAT REFRESHES"
THOMPSON'S SERVICE STA.
GARAGE and CAFE
HOME OF CONOCO MOTOR FUELS
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GET OUR PRICE!
We've Got a Real Bargain **FOR CASH**
For You in this New 1955 Chevrolet **150 Station Wagon**
(With Service Policy)
You'll Be Surprised at the Saving **TIME FOR ANTI-FREEZE—We've Got It!**
FRONTIER MOTOR
Highway 70 — Green Tree
E. F. BUTLER JOE A. BOURGOYNE

THE RUIDOSO NEWS
Has the Greatest Want-Ad Page of ANY Weekly Newspaper in the Entire State of New Mexico!

No Other Weekly Newspaper Has MORE ADS, MORE READERS, MORE RESULTS!

★ ★ ★
"If You Don't Advertise Your Business—the Sheriff Will."

Our Great America by Woody

OUR OLSEN AND JOHN TRAYNOR CROSS THE FINISH IN A 14-FOOT ROWBOAT—ROWING FROM DENVER, CO. TO LAKE TAHOE, IN 1951.

WOMEN IN TOWNSHIP EXCAVATED 10 CYPRESS TREES WHICH TESTED AT LEAST 38,000 LBS.

A ROTATING TELEVISION CAMERA IN TOP OF FIRE CONTROL TOWER HELPS DETECT WILDFIRES.

SHOPPING STARTS IN THE PAGES OF THIS NEWSPAPER

HOW TO REACH
your biggest market with the **Greatest Selling Impact**

Your advertisement in this newspaper will reach the most people at the best time to do YOU the most good! When a woman (or man) sits down with her newspaper, she is practically asking to be sold . . . she wants to know what's NEW in the stores . . . wants to study comparative values . . . wants to pre-plan her next shopping expedition. If you really want to SELL her, that's the time to TELL her!

Lee Riders
Sanforized **COWBOY PANTS**
MANNIE'S WESTERN
Ruidoso

We're Very Proud of the Efforts of Our Community to Do Something About Beautifying the School Grounds for our Children—and For Our Own Enjoyment, too. We Heartily Endorse This Project, and Urge Everyone in the School District To Lend Their Support to this Most Worthwhile Task.
FOX MERCANTILE — GREEN TREE, N. M.

Corona Loses To Melrose 19-0

Long runs and a long pass turned the tables on Corona in the third quarter Friday as Melrose tallied 19 points for a 19-0 non-district high school victory over hapless Corona at Corona. It was Corona's first loss.

After a scoreless first half, Melrose turned on the steam in the third quarter as Ken Billings passed 56 yards to H. Hunt for the first tally. Perry Wilson later took the ball on a 55-yard end sweep for paydirt and Hunt scored again on a 40-yard run, Widner converting successfully.

S-D Day is Dec. 1.

Come in and See Our Full Line of Jackets

Sleeping Bags — Gun Cases — Work Gloves
Red Shirts, Caps and Sweat Shirts
Carpenter's Overalls and Coveralls
Coleman Lanterns and Camp Stoves
Rubber Ties for Table Legs — Tarps
Treadwell Foam Rubber Mats for Kitchens and Bath
Johnson's Waxer, Polisher and Scrubber for Rent
Don't forget to check your WINDSHIELD WASHERS before freezing weather. If it needs anti-freeze, we have the solvent.

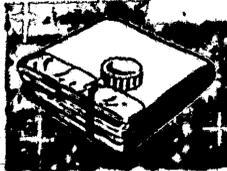
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CHINAMEL PAINTS & VARNISHES

CARPENTER & MECHANIC TOOLS — MACHINE WORK
"RUIDOSO—WHERE WE TAKE TIME TO LIVE"

It's That Time of Year When You Need To Be Selecting Another **ELECTRIC BLANKET**



We have a wide variety of styles and types at a range of prices to fit your budget.

They can be bought on terms—reasonable monthly payments.

Buckner's

GIFTS — APPLIANCES

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RUIDOSO HOLDS FOURTH OPPONENT SCORELESS FOR CONFERENCE WIN

Warriors Defeat Captain Tigers 27-0 To Keep Record Clean

Scoring in every quarter, the Ruidoso Warriors Friday defeated the Captain Tigers here, 27-0. The Warriors completely outclassed their opponents in all offensive departments, picking up 10 first downs to the Tigers' four, gaining 133 yards from rushing to 51 for Captain and picking up 133 yards on 13 pass completions to their opponents' 27 yards on six completions. The Warriors attempted 24 passes and the Tigers attempted 11.

It was the Warrior passing attack that played a big part in their victory. Nyles Lackey tossed a 10-yard pass to Bob Pior in the end zone for the first touchdown in the initial quarter. Ronnie Perry passed to Charlie Hall for the extra point.

A pass from Lackey to Pior that was good for 45 yards set up the next touchdown in the second period on the eight-yard line. Perry carried the last three on a quarterback sneak. Perry again passed to Hall for the extra point.

The Warriors' third tally came in the third quarter after Perry quick kicked and the Tigers fumbled on the first play from scrimmage. Jim Wilson recovering on the Tiger 15, Perry carried the last 10 around right end. Perry scored the extra point on a quarterback sneak.

The final Ruidoso score came in the fourth period after Perry's 20-yard pass to Bingo Morales carried to the 15. Perry then passed to Pior for the touchdown. The try for point failed.

Score by periods:
Ruidoso 7 7 7 6-27
Captain 0 0 0 0-0

Touchdowns: Pior 2, Perry 2.
Points after touchdowns: Hall 2, Perry 1.

To open hostilities last Friday, Ruidoso Boy Scouts provided a color guard for raising Old Glory on the field's new flagpole, and the school band played a number. Prior to the kick-off, the crowd stood in attention for several seconds as a tribute to the memory of Gene Dodson, Ruidoso and Hollywood merchant who was an active supporter of the Warriors and who passed away last week. Leroy Gooch, school music director, led his school band in several exhibition numbers at halftime for the crowd's enjoyment.

Completed last week were two new bleachers to add additional

Tularosa Edges By Carrizozo 6-0

The Tularosa Wildcats scored in the third period after being held scoreless for the first two quarters, to defeat Carrizozo, 6-0, at Tularosa Friday night.

Max Salcedo broke through on a quarterback sneak and scampered 61 yards for the touchdown. The two teams battled it out on fairly even terms throughout most of the game, with the Wildcats having the edge in first downs, 7-8, and gaining 173 yards rushing to 109 for the visitors. Tularosa completed three of 14 passes for 122 yards, while the visitors completed two of 12 for 21. Each team had one pass intercepted.

Salcedo was the offensive standout for the winners, with Doc Gray and Hamond Vigil starring on defense. For the losers, Pat Foyes, Burnet and Richard Vega were outstanding offensive players, while the latter two and Jesse Nowell stood out on defense.

Score by periods:
Carrizozo 0 0 0 0-0
Tularosa 0 0 6 0-6
Tularosa scoring: Touchdown—Salcedo.

Ruidoso Horse Sets New Track Record At State Fair

In Sunday's race program at the New Mexico State Fair, Albuquerque, a race horse owned by L. L. Smith, who was listed in the program as living in Ruidoso, established a new track record. The horse, Cotton's Donna, ran two miles in three minutes, twenty-eight seconds and four tenths, and paid \$9.70, \$5.10 and \$4.30.

CARRIZOZO WOMAN NAMED ON QUARTERHORSE ASSOCIATION BOARD

Herbert Stewart of Clovis has been re-elected president of the New Mexico Quarter Horse Assn. Mrs. Joan Shoemaker Driggers of Santa Rosa was again named vice-president and John Dickinson of Albuquerque was re-elected secretary.

Increasing its board of directors to 10, the association elected Stewart, Mrs. Driggers, R. C. Jones of Tatum, Bill Wingfield of Roswell, Elmer Hepler of Carlsbad, Ray Lewis of Albuquerque, L. P. Bloodworth Jr. of Peralta, Deming

seating capacity at Warrior Field for spectators.

PAGE FOUR Ruidoso News Friday, October 7, 1955

TO O. U. TEXAS GAME

Doc and Betty DeLaney were to leave this week-end for Dallas where they have tickets to see the Oklahoma University-Texas University football game.

MESCALERO

By Mrs. E. P. Breuninger

A group of 37 "Red Hats" returned from the Refugio, Wheeler Gorge fires, Las Padres, Calif., Sept. 27. This group left Mescalero Sept. 9. Another group of 34 "Red Hats" left Sept. 12 for the Taylor fire in Klamath, Calif., and returned Sept. 15. A third group of "Red Hat" fire fighters of 22 men also left on Sept. 27 for the Deer Mountain fire, in San Bernardino, Calif., and returned Oct. 3. Including the foregoing fires that the Mescalero "Red Hats" have fought since 1950 to 41 as of this date. Out of the 41 fires, six were in 1955, two fires in Arizona and four in California. Up to the Taylor fire which the "Red Hats" helped fight on Sept. 12, a total income of \$9,099.00 has been earned since 1950. Since 1950, the famous "Red Hats" have fought fire in New Mexico, California, Idaho, Washington, and Arizona. According to Forester Lusher there are approximately 150 "Red Hat" fire fighters in attendance. Out of the 150 men, 10 men took in about 35 of the 41 fires since 1950.

Word has been received of the death of Alexander Robinson on Aug. 1. Mr. Robinson died at the Bernalillo County Indian Hospital, Albuquerque. Mr. Robinson, whose only survivor is a daughter living at Isleta, N. M., was 88 years of age. The deceased lived at Mescalero up until three years ago when he left to make his home with his daughter in Isleta. Mr. Robinson, for many years, made his home on the reservation at Maruche.

The Mescalero Indian Cattle Growers' Association expects to sell at auction approximately 950 cattle on Oct. 6, 1955. The sale will begin at 10:00 a. m. at Cow Camp No. 1. Auctioneer for the sale will be Gunter Frude of Peralta. A chuckwagon dinner will be served after the completion of the sale.

Mr. and Mrs. M. G. Prelo, Beatrice and Bobby attended the State Fair in Albuquerque during the week of Sept. 24. They also visited their son, Marcello Jr., who is a student at the University of Oklahoma.

Doak of Gladstone, Mrs. Pat Dunning of Carrizozo, and J. P. Davidson of Albuquerque.

Post Christmas Mail For Overseas In Next Few Days

Have you done your Christmas shopping for friends and relatives who are overseas with the Armed Forces? Postmaster Jack Hull announced today that to insure arrival before Christmas all parcels sent for service personnel in Korea, Japan and the Pacific Islands should be mailed by Nov. 1. You have until Nov. 15 to send gifts addressed to U. S. bases in Europe or the American Territories and you can send your Christmas cards as late as Dec. 1 providing you use air mail. Letters and Christmas cards sent by regular mail should go before Nov. 15. To insure prompt delivery of all of your overseas mail be sure you print the full name, rank, serial number, branch of service, organization, and the Army or Navy post office to which your overseas mail is to be routed. Time flies, so why not take care of your overseas Christmas shopping and mailing now, Hull advised.

New Mexico's speed limits are established after thorough study by the Traffic and Safety Division of the State Highway Department.

DO YOU LIKE HOT BISCUITS FOR BREAKFAST . . . ?

That's one of the features of our fine breakfast menus, including Jack waffles, pancakes, bacon, ham, sausage, eggs, etc.

SUTTON'S BREAKFAST SHOP

Open 5 a. m. until 12 noon Week Days and 5 a. m. until 10 a. m. Sundays

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Palmer Gateway ALL KINDS OF CRUSHED GRAVEL SCREENED SAND BOULDERS
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MULLINS-HAMILTON FUNERAL HOME

Phone 144 Alamogordo, N. M.



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New Mexico's Most Unique Curio & Gift Shop
Nine Miles East of Ruidoso

BEER BELONGS . . . with tempting hard-to-get Southwestern recipes!

CHILE VERDE
Green chile, properly prepared, is indeed a delectable dish, which may be eaten alone, in calabasitas, green corn, in soups, or with meat as a relish. In a moderately hot sauce, or with meat as a relish, it "kisses" clear around, over glass the pods of green chile. "Kiss" clear around, carefully, turning them until they "kiss" clear around, and seem ready to burst. Take out of the oven, wrap in a damp cloth; let steam for about 3 minutes. Peel carefully, remove stem and heat; and as in red chile, chop fully, remove stem and heat; and as in red chile, chop with the hand. However, if your hand is too tender, chop into a soft mass; add to the chile, season with salt. To prevent a "tummy" ache add a little lime water, as used for babies, till you are used to eating it.

New Mexico Division
UNITED STATES BREWERS FOUNDATION
Suite 711, Simms Building Albuquerque, New Mexico

20 FEET OF SNOW?

Some folks say there'll be 20 feet of snow here this winter. If that is so, you'd better be sure the family buggy will run when you need it—and you'll need it often with that much snow the next several months.

We'll help you keep your car or truck rolling trouble-free if you'll bring it in for periodical check-ups and minor adjustments and repairs.

BUD WHITE AUTO SERVICE
In the Old Easter Garage Building

LOOK

In How Many Ways Insurance Can Protect You—

- Theft
- Fire
- Sickness
- Accident
- Liability
- Property Damage
- Flood
- Wind Storm
- Death
- Injury

—and Endowments of Many Kinds
A well planned program can be set up to help you build an estate through systematic savings.

CLARKE INSURANCE AGENCY

KZELL RAY BILLIE
Phone 2413 Ruidoso

FREE

To the First 36 Women Who Bring To The RUIDOSO NEWS A Paid-in-Advance Want-Ad (at 60c or more) ONE OF THE NEW 400-SIZE PACKAGE OF **TINTED KLEENEX**

Home Builders of This Area Have Discovered **YOU ALWAYS SAVE AT ALAMO— WE WILL NOT BE UNDERSOLD**
ALAMO L.B.R. & SUPPLY CO.
L.B.R.

Have plenty of **LIGHT** for longer nights!

Stock up now on **LIGHT BULBS**

Empty sockets create dark and cheerless places in your home. Fill 'em up now with right-sized bulbs... and get an extra carton or two for spares. At your light bulb dealer's or our office.

Buy 'em by the carton!

- 60 watt 25¢ ea.
- 100 watt 27¢ ea.
- 150 watt 31¢ ea.

Above prices include Federal Tax (State Tax Extra)

20% DISCOUNT ON PURCHASES OF \$5.00 OR MORE

COMMUNITY PUBLIC SERVICE

**1/2 and 1/2
WIT & WISDOM**

By El Toro
Found time last week-end to write a bit of this and that:
In Roswell Friday afternoon we witnessed a heart-touching scene. Don Wright, editor of the Roswell Daily Record for many years, was cleaning out his desk to retire. "They're forcing me to, because of my health," he told me. He says he's going to find it mighty hard to not do nuthin' after such an active life. He had to take off for a spell a couple of years ago when his ticker started acting up. This time he's off the job for good. We hope he doesn't get too lonesome for the smell of ink and paste pot.
On a recent Saturday night visiting in the home of our State Policeman Bill Driggers, we noted he had gotten in too late to eat supper with his family, and his wife was busy fixing him some vittles. Just as the eggs and steak were

ready for him, the phone rang and somebody reported a wreck down the canyon somewhere. His misadventure had to get Bill to take at least a bite or two before taking off, but he insisted he must go with it. "There may be someone hurt in this wreck," he said. It happens, not too often, but it happens—just like you see it in the movies or hear it on the radio or TV.

On Oct. 19 and 20 (that's in the middle of the week here) there will be a conference of people from all over the Third Judicial District in Ruidoso, and we've been asked to do them a favor. The work they are doing with the Youth Council is entirely voluntary, and they get no compensation whatsoever for the job. They are giving their time and the cost of transportation and lodging while here overnight, and we've been asked to find out if some of the local courts, during midweek would allow those good people a discount. Those interested in this idea said there was no need to donate the rooms, just give a reasonable discount in exchange for the folks' free services on the Youth Council. If you care to help in this worthy idea, contact the Ruidoso Chamber of Commerce, who will act as a clearing house for the visitors.

Recently we flew to East Texas with Ralph Brown, and after crossing miles and miles of the Lone Star State, we finally came to an area that looked a little like ours, with a few pines, some hills and several streams. From the air we noted that old eroded fields are being reclaimed in East Texas, and

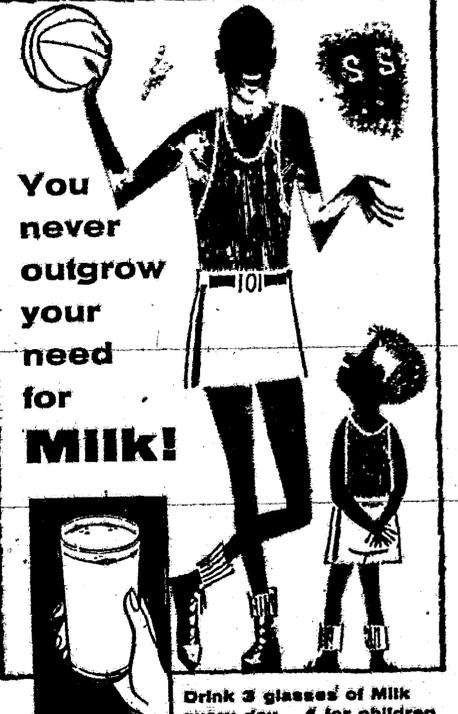
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Leave your watch or clock at
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All Work Guaranteed

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for Home or Shop**
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Ammunition
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HARDWARE**

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SHAFFER MOTOR CO.
Dodge-Plymouth Sales & Service—New & Used Cars, Trucks
Phone 177 F. O. Box 236 Carrizosa, N. M.

At This Time
Of Year You'll
Find We Are
Making Some
Mighty
**L
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How about getting our price on the trade-in value of your present car on a new
OLSMOBILE
OR
CHEVROLET
We Have Some Excellent Buys in Late Model Used Cars and Trucks—Get Our Prices
POWELL CHEVROLET
Phone 461 Tularosa, N. Mex.
CLAYTON BENNETT, Ruidoso Rep.
Phone 3391—West of Junction on Highway 78
Financing — Insurance

You never outgrow your need for MILK!



Drink 3 glasses of Milk every day... 4 for children

Sold All Over Lincoln County in Your Favorite Food Stores

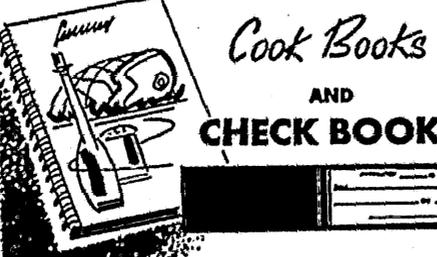
CITY DAIRY

where once cotton was a big crop, erosion washed lots of their top soil away as gullies ate into the fields. Soil conservation practices, the construction of check dams, contour farming and the planting of legumes and grasses in restoring the land, and the East Texas have found cattle farming is profitable as the land is being restored.
On the subject of East Texas, you should have heard Warren Tucker, C. A. Eiland and me gabbing the other day about going to cane grindings and syrup cookings a long time ago. Some of the joys of youth in those early days are lost to the present generation. We remembered getting to taste the

GET READY—
For winter motoring now before we both get in a rush.
How's Your Anti-Freeze? Battery? Ignition System? Car Heater?
We'll be glad to check them for you and see they're in good shape
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THE LUALLINS
Home of Gulf Motor Fuels — Dial 3535

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PLUMBING & HEATING
Dial 2055 — Ruidoso
GO MODERN
Use Genuine Name-Brand
PLUMBING FIXTURES
Terms To Fit Any Budget

Cook Books AND CHECK BOOKS



A cook book helps the thrifty housewife to transform odds and ends of food into tasty dishes. A check book, through the record it provides, helps in the financial management of the family's funds.
Yes, in most homes, the check book is just as important as the cook book—or more so. You are invited to carry your Checking Account at this bank.

Ruidoso State Bank
In the New World Playground of the Southwest
Ruidoso, New Mexico
Telephone 4075
Capital and Surplus \$100,000.00
—Member Federal Deposit Insurance Corporation—

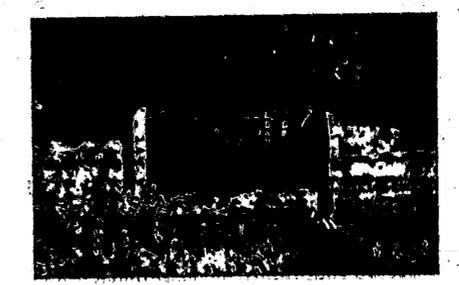
**We Are Now Representing
BEATY'S STEAM LAUNDRY**
Of Roswell and can safely guarantee that
**YOUR WORK WILL BE DONE TO
YOUR ENTIRE SATISFACTION!**

NOTICE
Beginning Saturday, Oct. 8
Our shop will be closed at 1 p. m. every Saturday—Re-opening at 7 a. m. on Monday. Your co-operation will be appreciated.

Estes Cleaners
No Finer Cleaning Done—ANYWHERE
PHONE 2725
Alterations Done

The Paul Douglasses have been visiting in Colorado with a brother of Paul's, Grover, who came up with his wife from Llano, Tex.
Mr. and Mrs. J. E. Brownfield were in El Paso last week-end.
Expected here this week to visit the Hobby Thomases are Mr. and Mrs. J. W. Cox and Mr. and Mrs. to Houston.

"We Serve To Serve Again"
Drive Out More Often!
NOB HILL RESTAURANT
STEAKS — CHICKEN
SANDWICHES — JUMBO SHRIMP
Open 11 a. m. to 9 p. m.
Closed Mondays



"Choice Lots and Homes For Sale"
Mountain Spring Water — Lake Swimming
Cool Secluded Agua-Fria
Phone (8)2341

GOD IS OUR STRENGTH

Mr. and Mrs. Joe Morris and son, Scott, have been visiting the J. H. Morrises here from Rocky Ford, Colo.
Mrs. Thomas J. Coffee has left for Sweetwater, Tex., to visit the G. A. Beeman's for a spell.

**Butane or Propane
GAS
IS THE IDEAL FUEL!**
For Heating... For Cooking
Flexible—Economical

Butane or Propane
**GAS heats plenty of water
3 Times Faster**

Be Sure Your Water Heater Is the Right Size
Call 67-04 Collect For Service
ANYWHERE IN LINCOLN COUNTY
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KEETH GAS CO.
For Night Calls—Dial 3363 or 2958
PROPANE and BUTANE
Phone 4025 Ruidoso

CHURCH SERVICES

FIRST CHRISTIAN CHURCH
Ruidoso, N. M.
Morning Services and Communion
Each Sunday—11 a. m.
FIRST BAPTIST CHURCH
Crescent Street—New Mexico
Rev. Jesse F. Allen, Pastor
Sunday School 9:45 a. m.
Eugene Gay, Supr.
Preaching Service, 11:00 a. m.
Trainings Union 6:30 p. m.
Mrs. J. B. Glass, Director
Preaching Service, 7:30 p. m.
Wednesday night service, 7:00 p. m.
The church where everybody is somebody, and nobody is anybody.
Phone 2241.

CHURCH OF CHRIST
E. S. Waddell, Minister
Phone 2718
Bible Study at 9:45 a. m.
Worship Service at 10:45 a. m.
Communion at 11:40 a. m.
Evening Service at 7:30 p. m.
Wednesday Evening Services 7:30 p. m.
Time in Roswell Channel 8 to see Church of Christ TV program each Sunday at 2:30 p. m.

COMMUNITY METHODIST CHURCH
Rev. H. L. Atkins, III, Pastor
Sunday School—9:45
Morning Worship—10:55
Methodist Youth Fellowship—6:00
Evening Service—7:30

CHRISTIAN SCIENCE SERVICES
Every Sunday, 11:00 a. m., in Ruidoso Woman's Club. Testimony meeting following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend.

FULL GOSPEL HOLINESS CHURCH OF GREEN TREE
Rev. Cecil Smith, Pastor
Sunday School—9:45 a. m. Sunday
Preaching—11 a. m. Sunday
Evangelistic Service—7:30 p. m. Sunday
Prayer Meeting Tuesday evening
Young Peoples Service—Thursday Evening

ASSEMBLY OF GOD CHURCH
Green Tree, New Mex.
Pastor, George Perry
Sunday School—10:45 a. m.
Morning Worship—11 a. m.
Evening Service—7:30 p. m.
Evangelistic Service—7:30 p. m.

HOLY MOUNT EPISCOPAL CHURCH
1303 Hill
Pastor, Charles Conder
Services
Morning prayer, 1st, 3rd and 5th Sundays, 9:30 a. m.
Holy Communion, 2nd and 4th Sundays, 9:30 a. m.

CHURCH OF JESUS CHRIST LATTER DAY SAINTS
New Mexico
Sunday school and Sacrament, 10 a. m. Sunday
FIRST PRESBYTERIAN CHURCH
Ruidoso
A Home for the Soul in the Heart of the Hills.
William B. Holmes, Jr., Pastor
Church School 9:45 a. m.
Morning Worship 11:00 a. m.
Young People of the Church 6:00 p. m.
Worship and Bible Study 7:30 p. m.
A Cordial Welcome To All.
ST. ANNE EPISCOPAL CHURCH
Glendale, New Mexico
Vicar, Charles Conder
Holy communion, 2nd Sunday, 7:30 a. m.
Morning prayer, 4th Sunday, 7:30 a. m.

FIRST BAPTIST CHURCH
Rev. Walter Brian, Pastor
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
E. T. U. 8:00 p. m.
Worship Service, 7:00 p. m.
Wednesday Night Service, 7 p. m.
ST. ELEANOR'S CHURCH
Rev. George Mathew
Schedule of Masses—
Sundays and Holy Days—7:00 a. m. and 10 a. m.
Week Days—7:30 a. m.

"IN REMEMBRANCE OF ME"

For almost two thousand years the Sacrament of the Lord's Supper has been celebrated by Christians everywhere. Though variously interpreted by the churches, though administered with different ritual, it has always remained our unifying bond... the Communion of the Church with her Lord.
On World Wide Communion Sunday Christian congregations all over the globe will assemble to celebrate this Communion. Each will follow its own accustomed usage, exercising the right of religious freedom that the free peoples of the world treasure so highly. And as millions receive the Sacrament they will be conscious of the joyous faith that unites them with one another and with Christ.
This is a century of crisis in which those who treasure their spiritual heritage must stand together... must face with courage the alarming growth and ruthless power of an atheism dedicated to the overthrow of both freedom and religion.
Join your fellow Christians at The Lord's Table!

THE CHURCH FOR ALL... ALL FOR THE CHURCH
The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church neither democracy nor civilization can survive. These are four sacred reasons why every person should attend services regularly and support the Church. They are (1) For his own sake (2) For the sake of his children and nation (3) For the sake of the Church itself which needs his moral and material support (4) To go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Luke	22	1-13
Monday	Luke	22	14-27
Tuesday	John	13	1-17
Wednesday	Acts	4	1-12
Thursday	Colossians	11	1-12
Friday	Timothy	4	1-8
Saturday	Timothy	4	1-8

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Alamo Lumber & Supply Co.
Home of Komac Paints Hollywood

Fox Mercantile
Green Stamps — Green Help
Green Vegetables
Green Tea

Herbert Smith AGENCY
Quality Insurance Doesn't Cost—It Pays
Telephone 2743

Brunell's Department Store
We Give 5. and H. Green Stamps

Ruidoso Osteopathic Clinic
In Palmer's Gateway Ruidoso

Mt. Vue Sho-Dyn Drive-In Theatre
The Hillside

Ben Donathan & Sons Building Contractors
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Of Lincoln County
Butane — Propane
Tanks — Appliances

White Mountain Gro. & Mkt.
"It Pleases Us To Please You"
We Give 5. & H. Green Stamps

The Dairy Queen
The George Wash. Family Highway 76 — Hollywood

Ruidoso Auto Supply
Automotive & Service Station Supplies
Morrison Chevrolet Sls.
Auto Parts — Accessories
Dial 3333 — Carrizosa Building

Compliments of A Friend

LAFF

And You'll Live Longer

A very tight man had to wire a friend about an automobile accident. The message went at so much a word, so he wrote, "Brutes hurt erased afford erected analysis hurt too infectious dead." His equally tight friend interpreted it readily as follows. "Brute is hurt. He raced a Ford. He wrecked it and Alice is hurt too. In fact she's dead."

poured a fifth of bourbon into each of a number of watermelons. Then the inevitable happened. The watermelon was served to the wrong group. A frantic manager sent the head waiter to grab the melon fast. The waiter rushed in to report that the melon had been eaten very rapidly. "And," he concluded out of breath, "Some of the people are putting seeds into their pockets."

The hog had been sent to the packer and made into ham. That ham was later served to a pretty woman at a restaurant. The friends back on the farm sadly mourned his passing. "Anyway," the old bear said, "He gave his seat to a lady."

Mr. and Mrs. Norman Allen and Mr. and Mrs. Cecil Jones and boys attended the State Fair in Albuquerque last week.

Mr. and Mrs. H. V. (Heck) Johnson are in Portales where Heck is compiling a city directory for that community.

Down south there were two convicts going on at the same time. One was for an insurance firm and the other for a group known for its stand against drinking. The desert one evening was a special deal cooked up for the insurance men by the chef. He



AT PUEBLO—A fiery clash of temperaments punctuates the romance between Tyrone Power and Susan Hayward who portray a determined emery-builder and a hot-tempered Irish girl who pursues him into the Zululand wilds of South Africa in Twentieth Century-Fox's "Untamed," a CinemaScope production in De Luxe color coming Sunday only to the Pueblo Theatre.

Burdett-Campbell-Swearingin

Dependable Insurance
Phone 4255 Ruidoso, New Mexico
MEMBER RUIDOSO CHAMBER OF COMMERCE

BUSINESS OPPORTUNITY FOR YOU IN: CHINCHILLAS

Secure your future by operating a branch department for our breeding and pelting plant. We supply your original fine breeding stock and supervise the entire operation. We set you up in the Chinchilla industry; and furnish all feed, cages, etc., plus insurance, guarantees, etc. You don't have to sell Chinchillas you will be in the pelting plant and expand under our direction, raising "Royal Bond Chinchilla" pelts. Relatively small cash outlay — We will assist financing. If you are tired working for someone, and would like to secure your entire future. Act now. Our representative will be in your area in a short time; To interview prospective branch operators. For personal interview send your name, address and phone No. to our home office.

Royal Bond Chinchillas Inc.

THE SYMBOL OF INTEGRITY IN FURS
P. O. BOX 387, HOLLYWOOD 28, CALIF.

BLOODWORTH TO SPEAK ON ANNIVERSARY EVENT

Plans for Albuquerque's 250th anniversary celebration during 1954 were outlined by Lloyd F. Bloodworth, general chairman of the event, and a former Ruidosoan, to the Rio Grande Lions Club at La Placita on the Old Town Plaza at Albuquerque at noon Friday. Bloodworth will celebrate his 250th birthday with a year-long observance, highlighted by a pageant dramatizing historical events.

ATTENDS A. & M.

Orlando Pacheco of San Patricia has returned to New Mexico A. & M. College at Las Cruces for his junior year. Orlando was employed as a trainee student during the summer by the Soil Conservation Service office at Captain. His major is civil engineering.

SOAKING RAINS FALL HERE

Heavy showers last week-end and early this week soaked the canyon and forests thoroughly. Rainfall here measured more than an inch. Weatherman C. A. Culver reported.

JUDY CANOVA IS TROLLEY SKIPPER IN NEW COMEDY

Judy Canova, co-pilot of her grandpa's steam-driven desert trolley, costar in the new comedy in a series of side-splitting encounters with atomic spies in her latest Republic comedy, "Carolina Cannonball," which opens at the Pueblo Theatre Thursday of next week for three days.

SPORTS CAR RACERS PORTRAYED IN FILM

Kirk Douglas and Bella Darvi are the romantic couple in "The Racers," the new Twentieth Century-Fox CinemaScope production in De Luxe color, at the Pueblo Theatre Thursday of next week. Saturday this week. Their tender love story furnishes a vivid contrast to the speed and action of Hans Ruesch's novel about sports car racing from which "The Racers" was adapted. Douglas plays a champion race driver and Bella Darvi is a French ballerina, who forsakes her art to travel the race circuit with her man.

CHIEF CRAZY HORSE FILMED IN SOUTH DAKOTA

Major International's Technicolor "Chief Crazy Horse," showing Monday, Tuesday and Wednesday at the Pueblo Theatre, was filmed in spectacular CinemaScope against the authentic backgrounds of South Dakota. The picture stars Susan Ball and John Lund are starred in the new action-film with Mature cast in the title role. The film company spent five weeks on location near Rapid City, South Dakota, and scores of Indians from the numerous surrounding reservations were cast in important supporting roles in the film.

LIST OF DISBURSEMENTS

Month of September, 1953
County of Lincoln, N. M.

No.	To Whom	Amount
4003	William Glen Bradley	\$159.38
4007	H. E. Lemon, Agent	61.56
4001	Lincoln County Motors, Inc.	105.23
4010	The Mountain States Tel. & Tel.	128.27
4020	George Fuchs	78.40
4009	Alfonso Solo	78.40
4021	Inteco (J. Jones)	263.51
4023	Tilla Mirabal	182.80

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THE TOWN'S BIGGEST MARKET—OUR CLASSIFIED ADS!

BUYING? SELLING? SERVICES OFFERED? SERVICES WANTED? No matter what the problem, let the Want Ads go to work to solve it for you! More people read and use the classified ads than any other advertising medium! It's the community's largest and most complete show-case of day-by-day needs and services. Look it over carefully. You'll find values galore!

THE RUIDOSO NEWS

NOTICE

Due to the efficient telephone service and that more calls are by phone I will be operating out of my home for the winter months.

DIAL 2655 FRANKS TAXI

24 HOUR SERVICE

TV Programs

Over KSWB-TV, Roswell

FRIDAY—
2:00 Test Pattern
2:59 Sign On
3:00 Jack's Place
4:30 Roy Rogers Show
5:00 Crusader Rabbit
5:45 Weather Story
6:00 Happy Days, live
6:30 INS Daily Newsreel
6:45 Weather Story
6:00 Draw With Me
6:15 Coke Time, Eddie Fisher
6:30 To be announced
6:30 Daily Newsreel
6:45 Weather Story
7:30 Corliss Archer
8:00 The Best of Groucho, NBC
8:30 You Asked for It, ABC
9:00 Channel Eight News
9:10 Sports Desk
9:25 Fraternity Time
9:30 Schlitz Playhouse, CBS
10:00 Crusaders, CBS Drama
10:30 News, Sports and Weather Roundup, sign off

SATURDAY—
11:00 Test Pattern
11:55 Sign On
12:00 "Touchdown" Film Cover.
12:30 Press Box Review
1:00 Texas and Oklahoma, live
4:30 Wild Bill Heckel
5:00 Superman
5:30 Dinner Date
5:45 Baptist Relig. Presentation
6:00 People are Funny, NBC
6:30 Inspiration thru Words, M.C.
6:35 INS Daily Newsreel
6:45 Galvary Baptist Church
6:50 Weather Story
7:00 George Gobel Show, NBC
7:30 Break the Bank, ABC
8:00 Soldier Parade, ABC
8:30 News, Sports and Weather
9:00 The Big Picture
9:30 Channel Eight News
9:45 Sports Desk
10:00 Armchair Theatre
11:55 News, Sports and Weather Sign Off

SUNDAY—
1:40 Sign on, Program Highlights
1:45 First Church of Christ
2:00 Focus Forum
2:30 Church of Christ Forum
3:00 Dineyland, ABC
4:00 It's a Great Life, NBC
4:30 This is the Life
5:00 Lone Star News Show
6:00 INS Daily Newsreel
6:15 Weather Story
6:30 Jack Benny, CBS Comedy
7:00 Loreta Young Show
7:30 Badge '74, Dragnet
8:00 Platt Playhouse
8:30 Private Secretary, CBS
9:00 Life of Riley, NBC
9:30 Channel Eight News
9:40 Sports Desk
9:50 Moonlight Serenade
10:00 The Whistler
10:30 News, Sports and Weather
10:35 Sign off

MONDAY—
2:00 Test Pattern
2:59 Sign On
3:00 Jack's Place
4:30 Cartoon Carnival
4:55 Crusader Rabbit
5:00 Boy Scouts of Amer., Live
5:15 Art Linkletter and the kids
5:30 INS Daily Newsreel
5:45 Weather Story

WEDNESDAY—

2:00 Test Pattern
2:59 Sign On
3:00 Jack's Place
4:30 Action Theatre
4:55 Crusader Rabbit
5:00 Wonder On Replay
5:30 INS Daily Newsreel
5:45 Weather Story
6:00 National Guard Wrestling
6:15 Coke Time, Eddie Fisher
6:30 Files of Jeffrey Jones
7:00 The Fantasy Man in Action
7:30 Arthur Godfrey Show
8:00 I Am the Law, George Raft
8:30 You'll Never Get Rich
9:00 Channel Eight News
9:10 Sports Desk
9:30 Damon Runyon Playhouse
10:00 Inspiration Men in Action
10:30 News, Sports and Weather
10:35 Sign off

THURSDAY—
2:00 Test Pattern
2:59 Sign On
3:00 Jack's Place
4:30 Powder Puff Scrapbook
4:55 Crusader Rabbit
5:00 Petticoat Profiles
5:30 INS Daily Newsreel
5:45 Weather Story
6:00 Gene Autry Show
6:30 General Sports Time
6:40 Sports Desk
6:50 Moonlight Serenade
7:00 Dr. Hudson's Secret Journal
7:30 Waterfront
8:00 Jane Wymann's Fireside The.
8:30 I Led Three Lives
9:00 Channel Eight News
9:10 Sports Desk
9:20 Moonlight Serenade
9:30 Heart of the City
10:00 San Francisco Beat
10:30 News, Sports and Weather
10:35 Sign off

HARRIS TV & RADIO

Featuring Philco, Zenith & Domett Televisions and Radio Sales & Service
Phe. 3191 — A. B. HARRIS

NOW—High-Priced Picture Quality in low-cost table TV!

New RCA VICTOR TV with "4-Plus" Picture Quality

At this low price—only RCA Victor gives you all 4 "plus" factors: (1) 100% automatic gain control for constant signal regulation; (2) "Sync" stabilizer that eliminates interference factors; (3) 7% extra brightness; (4) 33% extra contrast.

It's a bargain in beauty and performance!

Set Illustrated—21-inch Screen—Fringe Area Chassis—\$299.95

JOE REINHARDT'S THE RECORD SHOP

Your Headquarters for Musical Supplies
Call for Test and Demonstration

THE NEWS

The World's Greatest Vacation Area--

TO OUR VISITORS—
Things to See and Do
In the Playground Area
Of Ruidoso & Lincoln County

All of these things listed are within 60 Miles of Ruidoso—

- Lincoln National Forest—**
With its comprehensive picnic trails and scenic views, these rolling hills provide hours of fun for the family in our forest surroundings.
- Cedar Creek—**
Winter sports area and park like shrubs on a evergreen.
- Golf Course—**
One of the most beautiful golf courses in the world is Cree Meadows.
- Mescalero Apache Indian Reservation—**
Can be entered in the recreation area west of Ruidoso, or you may visit at Mescalero, on U.S. Highway 70.
- Lake Bonito, Bear Canyon—**
Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.
- Nogal Lake, Nogal Mesa—**
The mesa is scene of the annual Summer Cowboy Camp Meetings.
- White Sands National Monument—**
Stupendous deposit of pure white gypsum.
- Lava Beds—**
The Mal Pais is a fascinating and different attraction.
- Old Lincoln Courthouse—**
In Old Lincoln town, with three museum and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.
- Big Game—**
Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.

- White Oaks—**
Old plant town once thrifty populated and once having newspaper, stores, saloons.
- The Three Valleys—**
Scenic ranchland and mountains.
- Capitan, Capitan Gap And Indian Gap—**
Beautiful orchards, ranches along Ruidoso, Bonito and Bonito Horse of Internationally famous artist, Peter Hurd, screen star Linda Darnell author, writer Dan Storm and Louise Blazey and Milt Mable, radio and screen entertainers.
- Ruidoso Downs—**
Popular summer race track, with horse racing each week end in summer.
- Night Clubs—**
Numerous clubs with entertainment.
- Churches—**
In the immediate area are nine churches of various denominations.
- Climate—**
The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.
- Mon Jesu Look-Out—**
83-year-old fort once policing Apache Indians later used as Merchant Seaman Hospital, now a state TB center, where Territorial Gov. Lew Wallace visited and drive to the top of this forest look-out tower, 10,000 feet high.
- Fort Stanton—**
where Gen. "Black Jack" Pershing once stationed learned to play his poker.
- Cloudcroft—**
High mountain resort area.
- Artists, Art Schools—**
Ruidoso is home of several resident artists, including Harris Shelton, Reynolds Jones, Martha Graves, and others, and art schools are held each summer. Ceramic studio also operates here in summer.

- Mayhill Nurseries—**
Great greenhouses growing many beautiful flowers shipped to white area.
- Wheeler Museum—**
Most unique privately owned museum in New Mexico.
- Ruidoso Lookout Tower—**
Gives panoramic view of Playground of the Southwest.
- Ruidoso Sky Ride—**
Unusual cable car lift to top of Moon Mountain.
- Dowlin Mill, Blazer Mill—**
Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill is Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors of Dowlin's Mill in Ruidoso.
- Carrizo Lodge—**
With unique history, museum and scene of square dance schools, bordering on Indian reservation.
- Fun In Downtown Ruidoso—**
With skating, bowling, shooting galleries, bingo, theatres, children's rides, billiards, and many curio stores.
- Places To Dine—**
More than 50 restaurants and dining rooms to choose—some of them with specialties.
- Green Tree Indian Aqueduct—**
Stone aqueduct built over 500 years ago to carry water from Palo Verde Springs into Ruidoso Valley.
- Indian Ruins—**
Ruins and photographs of various Mogoloni settlements at Glencoe, near Capitan, in Ruidoso area.
- Airport—**
Paved runways long enough to accommodate two-engined planes!

—and at further distances, but still within 4 to 5 hours' drive are: El Paso and Juarez; Holloman Air Force Base (Guided Missiles) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb site; Bottomless Lakes; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.

PUEBLO THEATRE

Adults 50c; Children 25c
Box Office Opens 2 p. m.
Sat. & Sun., 8 p. m. Week Days
(Closes Every Night at 9 p. m.)

THURS. - FRI. - SAT.

THE RACERS

20th Century-Fox presents
with Kirk Douglas & Bella Darvi
in
THE RACERS
A CinemaScope production in De Luxe color
Plus Serial & Cartoon

SUNDAY ONLY
Tyrone Power
Susan Hayward
—in—
"UNTAMED"
—In Color—
Plus News & Cartoon

MON. - TUES. - WED.

CHIEF CRAZY HORSE

20th Century-Fox presents
with Tyrone Power & Susan Hayward
in
CHIEF CRAZY HORSE
A CinemaScope production in De Luxe color
Plus Selected Short Subjects

THURS. - FRI. - SAT.

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DRIVE-IN THEATRE ON ALTO ROAD

Last Times Tonight

"TOP OF THE WORLD"
—In Color—
Plus News & Cartoon

SATURDAY ONLY
CLASSIFIED presents
MADISON OF KANSAS
with GENE MONTAGNEY
and BOB WOODWARD
Plus Cartoons

SUNDAY - MONDAY
Barbara Stanwyck
Robert Ryan
—in—
"ESCAPE TO BURMA"
—In Color—
In Superscope
Plus Cartoon

TUES. - WED.
Joan Davis
—in—
"The Traveling Saleswoman"
Plus Cartoon

THURS. - FRI.
Frank Sinatra
Kathryn Grayson
Gene Kelly
—in—
"ANCHORS AWEIGH"
—In Color—

These Accommodations Are OPEN YEAR 'ROUND In The Playground of the Southwest

PINES MOTEL
Ruidoso's Newest & Most Modern
Panel Ray Heat—Tiled Bath
Carpets—Inexpensive Mattresses
Pho. 3142—Box 1573
On Main Road
MEMBER RUIDOSO C. OF C.

APACHE VILLAGE
On The Alto Road
MODERN CABINS
Open Year 'Round
L. A. Fazel—M. E. Stander
MEMBER RUIDOSO C. OF C.

Around Hi Skool
(By TERRY BARAJAS)
Thirteen people turned out for the first Future Teachers of America meeting of the year Tuesday, Sept. 27. Mrs. Louise Chubbuck, who is sponsoring the organization, gave a general summary of the F.T.A. Officers were elected as follows: President, Kenneth Newton; Vice-president, Ronnie Perry; Secretary and Treasurer, Arnell Evans, and Reporter, Linda Moore.

Principal Paul Vance states we have an extra good start in school this year. Most students are working hard and have serious plans for their futures. He also would like to say "well done" to the Student Council for its regulations of traffic around the school. Our student body will attend the Youth Conference to be held in Ruidoso Oct. 19-20. A few of our boys and girls will serve on each of the three student panels. Mr. Vance also said, "Our football team is putting our school on the State Conference football map this year. We are working to scalp Corona Oct. 29 to win the South central League Championship. Congratulations to our coaches and team and best wishes for success during the remainder of the season."

At a meeting last Thursday night, Sept. 29, the Eta Beta Pi Sorority selected new members. They are: Wanda Coe, Marvella Struve, Carolyn Ross, Dixie Capps, Call Sharp, Judy Adams, Betty Black, Donna Rose Surdiner, Anna Lee Gragg, Carol Ann Harris and Jeanene Carpenter. A formal installation of officers was held Tuesday night, Oct. 4, at the home of Ada Lu Gragg. The officers for this year are: President, Betty Carpenter; Vice-president, Terry Barajas; Secretary, Josette Brooks; Treasurer, Ada Lu Gragg; Reporter, Linda Moore, and Parliamentarian, Arlene Goodson.

Last Friday night, Sept. 30, there was a Victory Dance at the home of Linda Moore to celebrate the Captain game. There were records to dance to and delicious refreshments were enjoyed. The dance started at 7:30 and ended about 12:00.

There have also been two other Victory Dances. The first was at Joan Matthews' after we won our game with Roswell. The second was given by Bob Pier after the Warriors defeated Carrizozo. These dances are truly enjoyed and appreciated by both the team and students.

The Student Council made a trip to Hondo Sept. 28 to complete plans for its district meeting to be held in Carrizozo tomorrow. The student body and Ralph McGuire, sponsor, were the second organization to use the new activity bus. Hondo gave a big welcome to the council and entertained them with songs and a skit after the business meeting. Everyone enjoyed getting acquainted.

The first FBLA meeting of the year was held Monday, Oct. 3. There are approximately 22 new people interested in FBLA and 18 members from last year. The officers for '55-'56 are: President, Terry Barajas; First Vice-President, Lydia Sanchez; Second Vice-President, Arnell Evans.

IN THE PROBATE COURT OF LINCOLN COUNTY STATE OF NEW MEXICO
In the Matter of the Last Will and Testament of BONIFACE SALAS, Deceased.

No. 852
STATE OF NEW MEXICO TO ENRIQUETA A. SALAS, JOHN SALAS, GLORY SALAS ROBINS, PETER ANTHONY SALAS, BONNIE ANN SALAS, VICTOR HENRY SALAS, MARIE KATHLEEN SALAS, and to all unknown heirs of Bonifacio Salas, deceased, as well as all unknown persons claiming any lien upon, right, title or interest in or to the estate of said decedent,
GREETINGS:

Notice is hereby given that Enriqueta A. Salas, Executrix of the estate of Bonifacio Salas, deceased, has filed her Final Report and Accounting as Executrix of said estate, together with her petition for discharge and for a determination of the heirship of said decedent, and the Probate Court of Lincoln County, New Mexico, has fixed the 28th day of November, 1955, at 10:00 o'clock in the forenoon, at the Court Room of said Court in the City of Carrizozo, New Mexico, as the time and place the Court will proceed to determine the heirship of those claiming the estate, the ownership of the estate and the interest of each respective claimant therein or hereto, and the persons entitled to the distribution thereof.

Witness my hand and official seal this 11th day of September, 1955.

INCE HURT
County Clerk
By Thelma Mirabal
Deputy

Kiddie Korral
For Child Care
In Skyland Phone 2941
Mrs. Aleen Glascock

Idle Hour Lodge
Open Year 'Round
ON THE RIVER
PANEL RAY HEAT
KITCHENETTES
ELECTRIC REFRIGERATION
Mr. and Mrs. James H. Littlefield
Phone 3255 Ruidoso

ADD APPLIANCES
A full line of Gibson appliances, including home freezers, refrigerators, and other such items, as well as hot water heaters, etc., is being added here by Burns & Roberts Lumber & Supply Co., M. N. Roberts, manager, announced this week.

YEA WARRIORS! For winning their second Conference game over the Capitlan Tigers 27-0 here last Friday, Sept. 30. It was a tough game and both teams played hard to win. For a while many Warrior fans were worried but finally the Warriors broke to click and won the game. Our next home game will be with Corona Oct. 28, which will be our Homecoming game.

This Friday the Warriors play their second Conference game over the NMMI Ponies on their home field in Roswell. It will be an afternoon game beginning at 2:30. The Warriors now have 135 points to their opponents' 0. Let all come to the game and help keep that score climbing.

The Student Council of Ruidoso High School would like to request the students and also the townspeople not to use the roads around the school at the times stated below:

During the recesses of the Grade School and when the buses are loading. The times when the buses are loading are as follows: 8:00-9:00 and 3:00-3:50.

If you come after your child, please pick them up at the end of the Grade School or by the Home Ec. Building.

The Student Council is taking the Activity bus to Carrizozo, Saturday, Oct. 1, for the South Central Student Council meeting. The program is as follows: 9:00-10:00, Business Meeting; 10:00-12:00, Discussion Groups.

1. Projects of Student Council—Hondo.
2. Financial Administration of Student Councils—Tularosa.
3. Student Government—Ruidoso.
4. Creating Interest in Student Council—Carrizozo.
5. Public Relations—Alamogordo.
6. Ways to Improve Meetings—Corona.
12:00-1:30—Lunch.
1:30-2:30—General Assembly and Speaker—Election of members to run for state officers.
2:30—Entertainment and refreshments—Max Jones, Ruidoso, N. M., Master of Ceremonies. The public is cordially invited to attend.

ERNEST WOOD PLUMBING CONTRACTOR
Box 150 Ruidoso, N. M.
Dial 3791
MEMBER RUIDOSO C. OF C.

G. & W. DRILLING CONTRACTORS
"We Put the Water On Top"
Complete Line of Service Pumps At Magnolia Service Sta. & Cafe Star Rt., San Patricio

BEN ROY INSURANCE TAX SERVICE
Box 156 Ruidoso, N. M.
Dial 4246

METAL WORK
Gutters, Chimney Tops, Tanks
Payne Central Heat & Cooling
All Sheet Metal Work

LACEY SHEET METAL SHOP
Contact Joe Hawkins at Ruidoso Gas Co.
DIAL 2535
Or 413 E. 2nd St., Roswell
Phone 2555-W for Free Estimates

Letter to Ye Editor
(Editor's Note: One of our readers contributes the following newspaper clipping to this department).

INDIAN ESSAY WINS: 'WHITE MAN IS LOCO'
Quemado, N. M., Sept. 12—State Sen. I. N. Curtis came up with an essay which he said won a contest on soil conservation for an Indian, "White man crazy. Cut down trees. Make big tepee. Blow hill. Water wash. Wind blow soil. Grass gone. Door gone. Windows gone. Whole place gone. Buck gone. Poosee gone. Squaw too. No pigs. No corn. No plow. No hay. No pony."
"Indian no plow corn. Keep grass. Buffalo eat grass. Indian eat buffalo. Buffalo no make terrace. No build dam. All time eat. No hunt job. No hitch hike. No ask relief. No shoot pig. Great Spirit make grass. Indian no waste anything. Indian no work. White man loco."

Mrs. C. J. Leland, Sr., spent two days in Roswell last week. She attended the tea given by the Roswell Woman's Club and was accompanied on her return home by her cousins, Mrs. L. Wagner and Mrs. Clara Bennett, for a two-day visit.

VERY REASONABLE.
Central Bar, License, Piano, all Equipment. Seats 72 people, room to dance. Death in family is reason for selling. Can also buy building, terms and very easy.

4-ROOM MODERN HOME
Close in on pavement, \$2,000 down, balance easy. Large lot, 75x100-feet, deeded land. Very Choice Location.

3-ROOM CABIN
Good condition, deeded lot, 50x100, close in, gravel road, \$2,250, \$500 down, balance easy.

FOR RENT
4-Room modern house \$40 per month, 2-bedroom, close in, year around.

Qualified by 10 Years Residence on the Ruidoso
Iva Coleman
Realtor
Sales Rentals
P. O. Box 2
Phone 2903

List Your Property With SPEARS REAL ESTATE
For a Quick Sale
Offices In—
HOBBS RUIDOSO
508 N. Turner Box 1209 400 Bldg. E. Main Box 1095
ALICE SPEARS
Licensed Broker

Dr. William M. Lee, D. D. S.
General Dentistry & X-Ray
In Ruidoso Each Friday
Call 3845 for Appointment

Motels — Hotels Homes
REAL ESTATE
HENRY T. WICKER
EXCHANGES A SPECIALTY
Help of 28 Member Brokers of Roswell, who co-operate to find buyers and exchanges for your real estate—only one commission to pay. Phone 3632—if no answer Phone Navajo Lodge.
Ranches — Farms Business Investments

Announcing
The Appointment in Ruidoso of
T. W. (WOODY) PORTER
As Representative in Ruidoso, Hollywood and Green Tree, and who is now a permanent resident in this community for servicing Our Life Insurance Policies
Phone Ruidoso 4305 P. O. Box 1072 Ruidoso
Family Group Life Insurance — Hospitalization and Many Other Types of Protection
AMERICAN NATIONAL INSURANCE CO.

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

HOME OF SOUND INVESTMENT
New, modern, partly furnished home in Palmer Gateway. Fireplace, own water well. Zoned for business. Ideal for Tourist Court site or other business.
New, modern, furnished home, 2 deeded lots, year round location, fireplace and carpet, only \$9,750.00.
Modern, unfurnished home, close in, deeded lot, only \$5,000.00. Will trade for other Ruidoso home in Skyland Addition.
I have a choice selection of business opportunities for sale. See me today.
600 feet of river frontage, modern house, only \$8,000.
Small, furnished, modern cabin, close in on deeded lot, only \$3,000.00, 1/2 cash, balance in two years.

COURT
24 units plus large living quarters, over 500 feet on paved highway, room for expansion, largest court in Ruidoso. Liberal terms.
10-acre tract in Country Club Heights, level, on all-weather road, no better view in Ruidoso.

HOMES
Two bedroom home overlooking Golf Club. It has everything you are looking for, location can't be beat.
COURT
Well located Court, seven rental units furnished. Has plenty room for more units. This is located on river. Also on pavement. \$18,000.00

Contact WALT CROSBY
REALTOR OFFICE
Thunderbird Lodge
Dial 2925

FOR SALE
Coleman Floor Furnace (Oil)
Also One Medium Sized Gas Heater
Both in Good Order
See Them at
SACRA BROS.
LELAND REALTY CO.
Dial 3805
Box 43
Ruidoso, New Mexico

FOR SALE OR TRADE—For property in Ruidoso, 1,050 acres land, 100 acres of water, 100 acres used for stock farm; has wheat allotment of 140 acres, cotton allowed 100 acres; 50 acres sowed in winter oats for pasture; 100 acres sowed in rye for pasture; 600 acres fenced hog proof. Place well stocked with hogs and cattle, possession at once if traded or sold. No minerals go with land. If interested call, wire or write John Adams, Box 303, Phone 144, Spur, Tex.

WANTED—Experienced stenographer, preferably with some college work, for position in Carrizozo. Starting salary \$3,000 annually—permanent position. For further information contact District Judge W. T. Sogard or Chief Probation Officer K. S. Barnhill, Courthouse, Los Cruces, N. M. 21c

WOULD LIKE TO ANTIQUE
Your furniture, Phone 3161. 4c

STARTING SATURDAY we will add several Spanish dishes to our menu, to include enchiladas, chilis, burritos, tamales, etc. We can fix them for you to take out, or you may eat them here. Johnson's Cafeteria.

RUSTIC INN—\$23,500 (total) 11 complete units with bath, living quarters, completely furnished, deeded land overlooks river, 55 acre, 400 foot frontage on Main Road, 7 rooms with automatic floor furnaces, winterized, terms, no trade. Write or call owner, J. Gerald, Box 5355, El Paso, phone UT. 9-0898. 11c

WANTED—To do housework, or will do cleaning in your house or office. Call 2945 for pick-up and delivery. 11p

FOR SALE—3-room modern cabin in Main Road, one block from town, two doors west of telephone office. C. Klein, owner. 11p

FOR RENT—Lease, sale or trade. One bedroom home in Green Tree, nice \$2,125 lot. Roy Nelson done the plumbing. Melvin Koen done the wiring, new linoleum all over from Andersons, new 30-gallon electric hot water heater from CPS, still owe the bills. Besides, I don't like the damn place, maybe you will. Call 3583. 11c

FOR SALE—Coleman floor furnace in good order. C. J. Leland, Sr., dial 3805. 11c

FOR RENT—Modern trailer home. Phone 2521. 11c

J. P. (JAKE) HALEY
BUILDING CONTRACTOR
Box 124 Phone (8) 2155
Green Tree, N. M.

RUIDOSO REALTY COMPANY, Inc.
Lots for Lease or Sale
Cabins for Sale
TOM & EMIDAH CHASE JONES
LOCAL AGENTS
Ruidoso and Upper Cedar Creek

FIREPLACE WOOD
Any Kind
Any Amount
Write a Postcard to
ART BRADLEY
Green Tree, New Mexico

ALAMO MOTOR CO.
DODGE PLYMOUTH
Sales and Service
Box 668 Phone 56
Alamogordo, New Mexico
LEE CRAWFORD, Salesman, Green Tree



FINISH HIGH SCHOOL or Grade School at home spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 1433, Albuquerque, N. M. 2-11-36

RUIDOSO MAP GUIDE & Directory, 50c, at Ruidoso News. 11c

FOR SALE—Norrin complete bookkeeping system, compact, speedy, nothing overlooked. Fits many kinds of businesses. The News. 11c

FOR RENT—5-room cottage, 2 or 3-room apartment or rooms. Phone 3905. 11c

FOR SALE—1953 Ford tractor and blade, front end loader, with trailer to haul same. Leroy Packard, Green Tree 41c

WANTED—Your Fiesta and Square Stern. We pay 'em for \$1 and up. Phone 2563, on week-ends. 11c

EFFECTIVE OCT 16 That's the Sunday after this, we will discontinue serving evening meals on Sundays. Johnson's Cafeteria

FREE—To the first 30 women who bring to the Ruidoso News a paid-in-advance want-ad, the News will give a 400-acre box of tinted Kleenex. 11c

LAST CHANCE—If you don't buy your Ford Station Wagon by Oct. 15, it will be withdrawn from sale here and we're turning it over to a dealer in Texas. It's a bargain at \$750 that would like to see anyone in Ruidoso get Baker Pharmacy. 11c

FOR SALE—Circulating wood heater and wood range, cheap. Also a Frigidaire. Will trade for a Maytag washing machine. Bar-L Cafe & Courts. 11c

VACATION NOTICE—Our pharmacy will be closed 6 days beginning Sunday, October 16th, and through Friday, October 21st. Our store will close in order that we may take a short vacation our first since opening the store 12 years ago. We hope our friends and customers will keep this date in mind and anticipate their needs, particularly prescriptions and refills. We will be open again on the job Saturday, October 22nd. We will appreciate your cooperation. Roy and Marjorie Baker, Baker Pharmacy. 21c

NEW MACHINE
For Digging
DITCHES, FOUNDATIONS
Coca Pool Digging—Trucking
LEO GREENWOOD
General Contracting
Phone 3762 Ruidoso

A. C. KELLEY
LICENSED CONTRACTOR
ROCK & CEMENT WORK
Ruidoso, New Mexico
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Contract Ditch Work
MACHINE DIGGING
By Foot By Hour or By Yard
FOUNDATIONS DUG
JOE HAWKINS
DIAL 2935

Painting & Decorating
Floor Sanding
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FOR SALE
By
Tom W. Jones
Realtor

BARGAIN—Reduced from \$8500 to \$6000 cash. One of the most attractive 2-bedroom cabins in Cedar Creek. Knotty pine inside and out. Large fireplace with built in oven and grill. Something just a little nicer for a discriminating buyer. Many other nice cabins to choose from.
Tom Jones
At Ruidoso Realty Co.
Phone 2085

MESCALERO INDIAN AGENCY
—AT—
TRIBAL WOOD YARD
Has
Juniper and Oak
2-FOOT LENGTHS
\$13.00
4-FOOT LENGTHS
\$11.00
Delivery to Ruidoso and surrounding area will be made for \$5.00 per load or portion thereof of on cord-wood. Load averages 2 1/2 to 3 cords.
MESCALERO, NEW MEXICO

ROYAL TYPEWRITERS
SALES AND SERVICE—All types typewriters and adding machines, new or used. Allied Business Machines Co., 111 E. Third, Roswell. Phone 3674 or call Ruidoso News.

PENCIL SHARPENERS—Carbon paper, adding machine paper, rubber stamps, paper clips, file folders, typewriter ribbons, etc. at RUIDOSO NEWS. 11c

SALLEE'S Riding Stables will be open in Ruidoso on week-ends 'til Christmas. Anyone wishing to contact Sallee's on business through the week call Roswell 093-R-1. 11c

PUBLISHER WANTED—For new songs, with new slant, tried and proven popular before audiences of all kinds. For further details write Box M, c/o Ruidoso News. 11c

WANTED—To purchase for cash, home in Ruidoso. Give full particulars when you write to WANTED Ad Box 99, Ruidoso News. 11c

BOOK MATCHES—Finest line of book matches in America, with planned designs, single or double size, same with art work or your own copy. Call Ruidoso News and a catalog will call with samples. 11c

FOR RENT—One, two and three bed home keeping cabins by the month. All utilities furnished. Reasonable rates. Vaughnland Courts. 11c

FOR SALE—Refrigerators, Electric and electric, repositioned, reconditioned and guaranteed, also gas ranges. Hart Electric of Ruidoso. 11c

FOR SALE OR TRADE—2 1/2-year old Duroc Boar for like quality boar not km to our herd. Robinson Bros., Box 43, Picacho, N. M. 21c

FOR SALE—Complete crib \$17.50, studio couch \$12.50, chests of drawers \$10 up, straight chairs \$1.00 up, wood burning cook stove \$10.50; large round oak table \$25; new innerspring mattresses \$29.50; gas cook stove, like new, \$39.50; bath tub, good condition, \$35. Apache Furniture, dial 2935. 11c

APPLES, Prunes, Beets and Carrots. Cherokee Orchard, E. H. Poole, U. S. Highway 70. 11c

Casa de Flores
POTTED PLANTS - CORSAGE CUT FLOWERS
Flowers for Birthdays, Anniversaries
Holidays or Any Occasion
Phone 3234 or 2145
HOLLYWOOD, NEW MEXICO

Dial 2495 Ruidoso

Hart Electric
Refrigeration Sales & Service
State License 143
DEPENDABLE SERVICE
—18 Years in Ruidoso—
REASONABLY PRICES
Direct Representative
Reda Submersible Pumps

When in Doubt . . .
*Call—
ROY NELSON
"THE PLUMBER"
NO JOB TOO LARGE
OR TOO SMALL
Dial 2375

When You Need To
Make A Hurried Trip
—Contact—
RALPH BROWN
FLY CHARTERED PLANE
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MESCALERO
INDIAN AGENCY
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TRIBAL WOOD YARD
Has
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2-FOOT LENGTHS
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Delivery to Ruidoso and surrounding area will be made for \$5.00 per load or portion thereof of on cord-wood. Load averages 2 1/2 to 3 cords.
MESCALERO, NEW MEXICO

ALAMO MOTOR CO.
DODGE PLYMOUTH
Sales and Service
Box 668 Phone 56
Alamogordo, New Mexico
LEE CRAWFORD, Salesman, Green Tree

FOR SALE
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Tom W. Jones
Realtor

BARGAIN—Reduced from \$8500 to \$6000 cash. One of the most attractive 2-bedroom cabins in Cedar Creek. Knotty pine inside and out. Large fireplace with built in oven and grill. Something just a little nicer for a discriminating buyer. Many other nice cabins to choose from.
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At Ruidoso Realty Co.
Phone 2085

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Flowers for Birthdays, Anniversaries
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HOLLYWOOD, NEW MEXICO

Dial 2495 Ruidoso

Hart Electric
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State License 143
DEPENDABLE SERVICE
—18 Years in Ruidoso—
REASONABLY PRICES
Direct Representative
Reda Submersible Pumps

When in Doubt . . .
*Call—
ROY NELSON
"THE PLUMBER"
NO JOB TOO LARGE
OR TOO SMALL
Dial 2375

When You Need To
Make A Hurried Trip
—Contact—
RALPH BROWN
FLY CHARTERED PLANE
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MESCALERO
INDIAN AGENCY
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MESCALERO, NEW MEXICO

FOR HOSPITALITY - WESTERN STYLE
The NEW FRANCISCAN Hotel
CENTRAL at 6th ALBUQUERQUE

Under New Management

DRIVE-IN LOBBY - Free Parking - TV IN YOUR ROOM

The Scotties Are Here!

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Introducing **SCOTTIE SAVING STAMPS**

World's Biggest News!
IN THRIFT STAMPS



THOUSANDS OF ITEMS TO SELECT FROM
BONNELL HDWE. & BUILDING SUPPLIES
We are happy to announce that we are the official Redemption Center for Scottie Saving Stamps in Ruidoso.

Yes Ladies It's True . . . Your filled books of Scottie Stamps are worth \$2.50 as cash payment, down payment, time payment and even on Lay-away on any item in any department in our entire store, yes anything from a Toaster to a Ready Built Cabin. Why wait—Use it while you Save.

Remember . . . Scottie Stamps not only offer you a few but thousands of luxury items plus thousands of essential items for you to redeem right here in Ruidoso.

START TODAY . . . SAVE
SCOTTIE STAMPS
"WORLD'S MOST VALUABLE"
SHOP AND SAVE!

Shop these friendly merchants in Ruidoso, and receive the extra bonus in Valuable Scottie Stamps:

- Bonnell Food Market
- Bonnell Hardware & Building Supply
- Morrison Chevron Service
- Skyland Service Station
- Mannie's Western Toggery
- Watch This List Grow
- As We Add More and More Scottie Stamp Stores



Remember . . .
It Takes No More to
Fill a Scottie Book
"Yet They're Worth More"

**IT'S 36 DAYS UNTIL
HUNTING SEASON**

Here's The Place to Get Information on Hunting
Also, Information on How You May Buy A
NEW REMINGTON OR WINCHESTER
ON LAY-AWAY

You'll Get the Best Shots with the Best Gun!
P. S. Please read announcement elsewhere in today's paper
about our being the new Scottie Thrift Stamp Redemption
Center for this territory.



WHEN IN NEED OF BUILDING FIGURES, LET US HELP YOU
BONNELL HDWE. & BUILDING SUPPLIES
BOX 1648 PHONE 3835 RUIDOSO, N. M.

HOOT MON...
IT'S HERE!

and TO INTRODUCE
Scottie Stamps to you, we will give
FREE to Each Adult Customer
Entering Our

Store All Day Fri. & Sat. One Scottie Redemption Book containing \$3.00 Purchase Value (One Free Page) worth of Scottie Stamps. Be Sure, Get Your Free Starter Book!

Scottie Stamps with Each Purchase—These Prices Good For A Week

Right On The Corner Right On The Price

BONNELL FOOD MARKET

Phone Dial 3825 Ruidoso, N. M.

Chase & Sanborns COFFEE	Per Lb. 89¢	Cheer, giant size, with 2 personal Bars Fancy Soap All For Washing Powder	80¢
Crisco SHORTENING	3 Lb. Tin 85¢	Gold Medal 10 Lb. Bag FLOUR	79¢
With a 10c Coupon Free on the Next Can You Buy		Jewell 3 Lb. Tin SHORTENING	69¢
Wilson PURE LARD	3 Lb. Box 57¢	SUGAR Crystal Brand 10 Lb. Bag	98¢
SOUR PICKLES Kimball Diamond	Fall Qt. 29¢	PINTO BEANS Colorado 10 Lb. Bag	89¢
HONEY Fowler's	2 Lb. Jar 75¢	TOILET SOAP Woodbury Regular Size 4 Bars	31¢
CORN - Cream Style Garden of Eatin' 203 Can	13¢	TEA BAGS Lipton 45 Bag Box	63¢
TOMATOES Kimball Diamond	202 14¢	CUT BEANS Kimball Diamond Green	12¢
Strawberry PRESERVES Kerns 2 Lb. Jar	69¢	MILK White Swan Tall Can	12¢
PEACH PRESERVES Kerns 2 Lb. Jar	55¢	DOG FOOD Ideal	15¢
TOMATOES Kuners Fancy	203 Can 17¢	- - - - - Fresh Fruit & Vegetables - - - - -	
Fresh Peyton Beef and All Kinds Cured Meats		BANANAS Central American Lb.	15¢
PICNIC HAMS Per Pound	39¢	GRAPES Red Tokay Lb.	15¢
PORK SAUSAGE Peyton Fare	1 Lb. Kells 35¢	POTATOES California Russett Lb.	5¢
SWISS STEAK Arm Cut Peyton Choice Beef Lb.	59¢	ORANGES Sun King California Lb.	15¢
CHUCK ROAST Peyton Choice Beef	Per Lb. 49¢	RADISHES & Gr. ONIONS Per Bush	6¢
STEW MEAT Peyton Choice Beef, Bonclous Lb.	49¢	CAULIFLOWER Per Pound	19¢
SLICED BACON Wilson Family Style 2 Lb. Box	\$1.25	YELLOW ONIONS Per Pound	6¢
SLICED BACON Corn King Lb.	45¢		