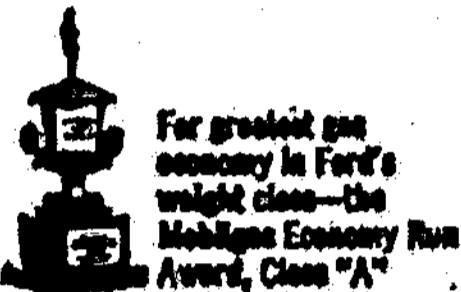


# FORD goes FIRST

in PERFORMANCE!

If Ford's big "win" at Dayton for best all-around stock car performance . . . and Ford's feat of smashing 30 world records in one day at Kingman, Arizona . . . aren't enough to convince you, just try a Ford V-8 and you'll know it's true: nobody outperforms Ford! Available with up to 225 h.p.\* See your Ford Dealer!

And in Economy and Safety, too . . .



FORD goes first



**LINCOLN COUNTY MOTORS, INC.**  
Main Street & Tularosa Ave. Carrizozo, New Mexico  
Lowell Morgan, Authorized Salesman in Ruidoso—Dial 4225

**MEMBERSHIP IN C. OF C. REACHES 44 THIS WEEK**  
Manager, Ivan Mahoney reports of this week nine new memberships in the Ruidoso Chamber of Commerce for 1956-57, to bring the total to date to 44. He said discussions would work with him the

next few days to complete the community solicitation soon. The newest members are: Apache Village, Clark's Insurance Agency, Leck's Lanes, Paul Douglas Real Estate, Ruidoso Trailer Park, Starlite Cabins, O'Kelly Cabins, Warren Barrett Realtor and Courville Plumbing & Heating.

## BEFORE YOU LEAVE

Be Sure and Ride The  
**WILDCAT MOUNTAIN SKYWAY**  
Get A Thrilling View of  
All of The Playground of The  
Southwest—  
Highway 70 — Overlooking Ruidoso Downs

Calm Down—  
Relax...  
with  
**Milk**



Drink 3 glasses of milk every day

You'll Find These  
**CITY DAIRY**  
Items On Sale At Your  
Favorite Stores  
All Over  
Lincoln County—  
Frozen Foods  
Frozen Desserts  
Eggs  
Dairy Products  
Of Every Kind

Sold All Over Lincoln County in Your  
Favorite Food Stores

**CITY DAIRY**

## "Air-Minded" Man Rescued From Bridge Cable



NEW YORK—A young man chose an alarming way to get what he described as "some air." As Sunday traffic ground across the George Washington bridge, John Arvanites, 25, was standing on a cable over 200 feet above the bridge roadway. These three photos show the eventual rescue, which took over an hour. From left: teetering on the cable Arvanites is seemingly boxed in by electricians Ed Krause and Paul Trilano. John jumps, temporarily eluding his rescuers and landing on light pole, which he straddles. One of his rescuers fails to grab him. Finally he is pulled to safety as emergency truck backs up. Arvanites struggles against grip of men on truck platform. Air-minded John was then put into a strait-jacket and sent to Bellevue for observation.

## Townsend Returns To London



BIRMINGHAM, ENGLAND—Capt. Peter Townsend steps from his car near Birmingham shortly after his return to London. Nine months ago Townsend flew to London for almost two weeks of meetings with Britain's Princess Margaret. The outcome was the termination of their romance. This time Townsend faced the British press to tell them of plans to drive around the world alone. "I am quite happy being alone," he remarked. He is resigning from the RAF after almost 20 years of service.

## FILM ON NEW MEXICO MILITARY INSTITUTE SHOWN FOR ROTARIANS

In their Tuesday noon luncheon session at Village Restaurant Rotarians saw a motion picture on New Mexico Military Institute of Roswell, with Ted Hunt, Sr., alumni director of the school, commentator for the show. Ted Senior has a son, Ted Junior, on the staff of KRQD-TV, El Paso.

Visitors at the luncheon were Hunt, Gordon Downing, Floydada, Tex.; J. C. Cayce, Tatum; Red Carson, Roy Prescott, Midland; Forrest Weimhold, Levelland, Tex.; Harold Brown, Snyder, Tex.; B. Jones, Van Van Kirk, El Paso; Ooy Witt, Hamlin, Tex.; Dr. R. J. McLaughlin, Loving; David and J. H. Wallace, Pecos, Tex.; J. C. Williams, Las Cruces; L. Hellegrodt, Bay City, Tex.; Roger Abell, Ralls, Tex.; Vern Robertson, Earl Malone, Roswell; Eugene Wood, McAllen.

## Two Guest Ministers To Speak Sunday At Methodist Church

Guest ministers in the services of the Community Methodist Church on Aug. 26 will be the Rev. Ben O. Hill and the Rev. Charles L. Conder. Bro. Hill, speaker for the 10:55 a. m. service, is the father of Mrs. Emmett Reese of Green Tree. His career has included service as a Methodist Missionary to Cuba, work with the Lydia Patterson Institute in El Paso, and a professorship in the Perkins School of Theology, Southern Methodist University. The Rev. Mr. Conder is already well known in this area as Pastor of the Episcopal Church of The Holy Mount and Chaplain of the hospital at Ft. Stanton. He will preach during the 8:00 p. m. service.

## IT HAPPENED TODAY

**Clearance Sale**  
Of Summer Sandals, Most Sizes—\$3.00  
**MANNIE'S TOGGERY**  
Hats - Shoes - Togs  
Get Chevron gas with no city tax at Clayton Bennett's—where Easy is ready, willing and able to wait on you, visit with you, gab with you. One fourth mile west of Nob Hill on Hiway 70.

**Chinese Food?**  
**ELDRIDGE'S**  
Copper Kettle  
Hours 5 p. m. to 1  
Sunday from Noon  
Dial 4270 for Reservations



## Where REAL INDIANS Trade

Genuine Navajo Rugs, Indian Jewelry  
**CLAYTON BENNETT'S TRADING POST ON U. S. Highway 70**  
Biggest Stock of Indian Goods in the Southwest  
Minerals & Rocks — Chevron Gas — Curios — Novelties

**The Art Of Living**  
To touch the cup with eager lips  
And taste, not drain it;  
To woo and tempt and court a bliss  
And not attain it;  
To fondle and caress a joy,  
Yet hold it lightly;  
Let it become necessity  
And cling too tightly;  
To see the sun sink in the West  
Without regretting;  
To hail the advent in the East,  
The night forgetting;  
To have enough to spare,  
To know the joy of giving;  
To thrill response to every  
Sweet of life — — —  
Is Living.

The school band free concert is to be held at Navajo Lodge next Thursday instead of Monday, it is announced.  
The concert starts at 8 p. m.

**Italian Food?**  
**ELDRIDGE'S**  
Copper Kettle  
Hours 5 p. m. to 1  
Sunday from Noon  
Dial 4270 for Reservations

**CLEARANCE SALE**  
Canvas Shoes—\$2.39 and \$2.99 Values  
**\$1.50 Pair**  
Shorts — Sports Caps — Paddle Pushers  
Summer Blouses — Summer Sport Shirts  
**1/3 OFF**  
• 10% Off on Hand-Made Squaw Dresses  
We still have a good stock of Rubber Boots.  
**HARRIS BUILDERS SUPPLY**  
Green Tree — HARDWARE — GROCERIES — MEATS  
Dial (5) 2252

**JUST RECEIVED**  
**BIG FACTORY SHIPMENT OF SHOES**  
In All Sizes, From Baby's On Up  
**OUR PRICES ARE RIGHT**  
COMPARE WITH ANYONE'S ANYWHERE AND YOU'LL  
**SAVE AT Shriver's Store**  
Green Tree, N. M. — On Highway 70  
"We Sell Everything"

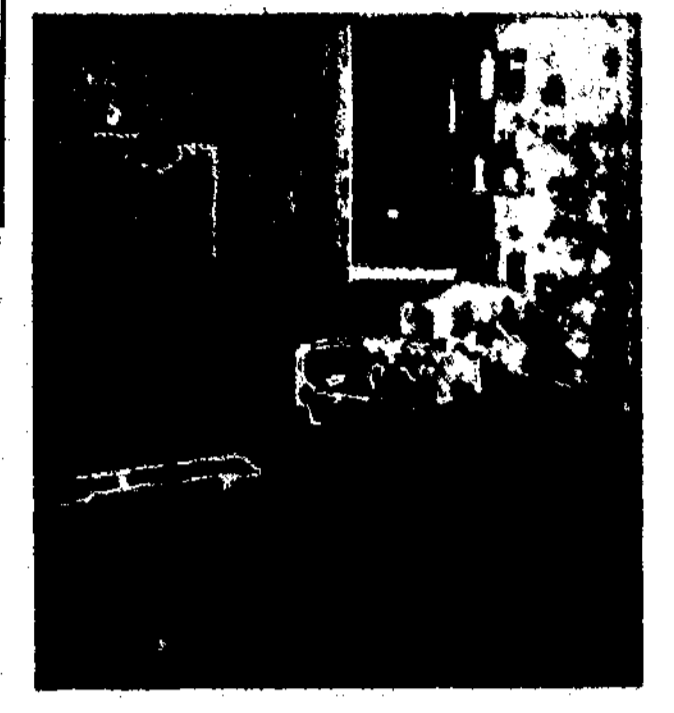
For Convenience . . .  
**BANK BY MAIL**  
Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!  
**THE FIRST NATIONAL BANK OF ROSWELL**  
Established 1890 "A Home Institution"  
Member Federal Deposit Insurance Corporation

**WE PICK UP & DELIVER**  
Mondays — Thursdays — Saturdays  
**AT NO EXTRA CHARGE**  
S. & H. Green Stamps Given  
On All Our Services  
**DIAL 2725**  
See The New Samples We Have  
For Made-To-Measure Suits,  
Top Coats — Sportswear  
**Estes Cleaners**  
Dial 2725 for Pick-Up & Delivery  
No Finer Cleaning Done—ANYWHERE  
Alterations Done

## Film Developed Overnight

We Carry A COMPLETE LINE OF FILM  
**CARMON PHILLIPS OLD MILL TRADING POST**  
GIFTS - CAMERAS - FILM - TAPE RECORDERS - PROFESSIONAL PHOTOGRAPHERS

TRADE — BUY — SELL  
**CLAYTON BENNETT** the Trader  
Authorized Chevrolet-Oldsmobile Salesman



For **PLUMBING** Service — Appliances  
**Dial 2222**

**GREEN PLUMBING CONTRACTOR**  
Dial 2222 RUIDOSO

PAGE THREE  
**Ruidoso News**  
Friday, August 24, 1956  
It's **Back-2-Skool Time!**  
—and we have those fine zipper notebooks, inks, ball-point pens, paper, Crayolas and all other supplies you will be needing.  
Shop **COOK'S PROPRIETARY & SUNDRIES**

**NOTICE**  
We Now Have A **DITCHING MACHINE**  
Let Us Dig Your Footings, Foundations and Ditches  
**LAWSON & CLOSE**  
Phone 4045—Ruidoso

**24-HOUR SERVICE**  
In Garage & Service Station at  
**FRONTER MOTOR**  
WE HAVE ADDED A HEAVY DUTY WRECKER TO SUPPLEMENT OUR OTHER WRECKER  
Chevron Products — Wrecker Service  
Complete Auto Repair Shop  
LOUIS SMITH — HIWAY 70 — GREEN TREE  
Dial (5) 2375

We Offer A Comprehensive **PERSONAL LIABILITY POLICY**  
Protects you, your wife, children and relatives residing with you against  
• Bodily Injury Claims  
• Property Damage Claims  
• Domestic Servant Claims  
COVERS your residence and all sports and personal activities except business. Covers bodily injury and property damage caused by your children, dogs or other pets.  
PAYS medical bills up to \$250 caused by accidents occurring at your residence to guests, servants and the public. Also pays for accidents caused by you, your wife, children or animals away from your premises, regardless of your liability.  
**CLARKE INSURANCE AGENCY**  
EZELL RAY BILLIE  
Phone 2418 Ruidoso

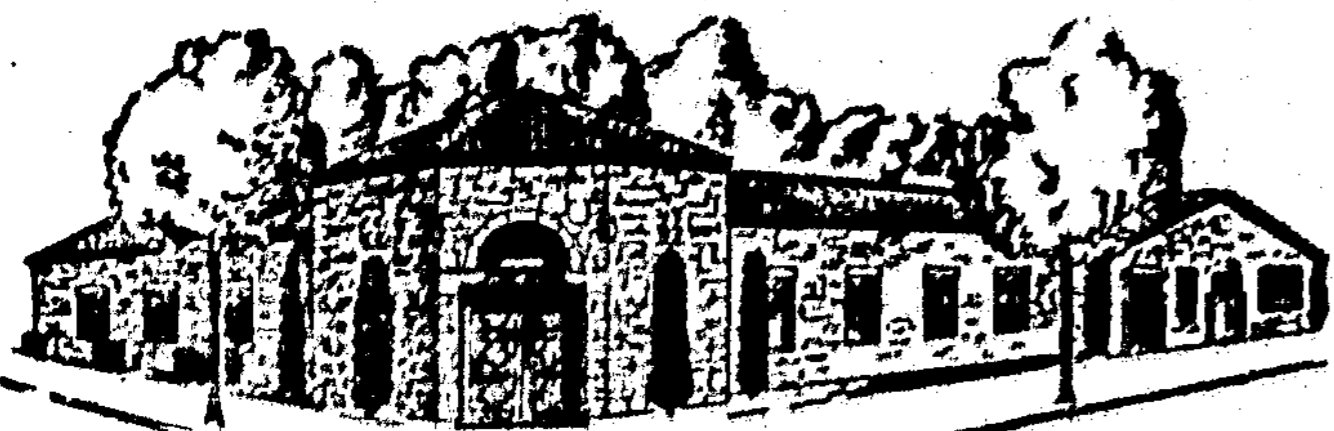
While in Ruidoso Be Sure to Visit —  
**FOX CAVE**  
New Mexico's Most Unique Curio & Gift Shop  
NINE MILES EAST OF RUIDOSO











**MULLINS-HAMILTON FUNERAL HOME**  
Phone 144 — Alamogordo, N. M.

Visiting Mr. and Mrs. Claud Miller this week have been Mr. and Mrs. J. W. Campbell of Philadelphia, Mrs. Addie Matthews of Hennessey, Okla., and Mrs. Ethel Gundlach and daughters, Carol Jean and Alice Sue, of Enid, Okla. Mrs. Gundlach is a sister of Mr. Miller, and Mrs. Matthews is a half-sister. Mr. Campbell is a half-brother of Mr. Miller's.

Among the volunteers participating during the past year in Red Cross Blood Program activities were 4000 physicians, 8000 nurses, 1000 technicians, and 86,000 other volunteers.

**On The Job**



WASHINGTON, D. C.—President Eisenhower resumes work at his White House desk. He plunged into a busy work schedule holding conferences with AEC Chairman Lewis Strauss and Secretary of State Dulles.

**The Four Way Test Of Things WE Think, Say, or Do—**

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER UNDERSTANDING?
4. Will it be BENEFICIAL to all concerned?

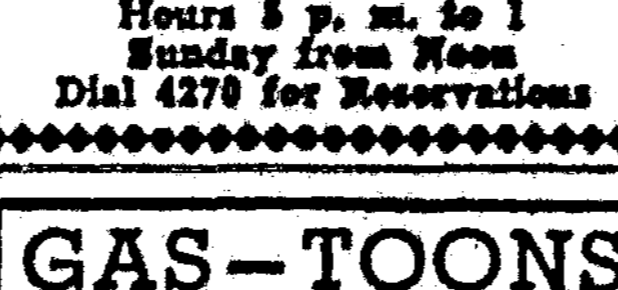
**Ruidoso-Hondo Valley ROTARY CLUB**

**Pan Fried Chicken? ELDRIDGE'S Copper Kettle**

Hours 5 p. m. to 1 Sunday from Noon Dial 4270 for Reservations

**GAS-TOONS**

—By— Bill Blakely

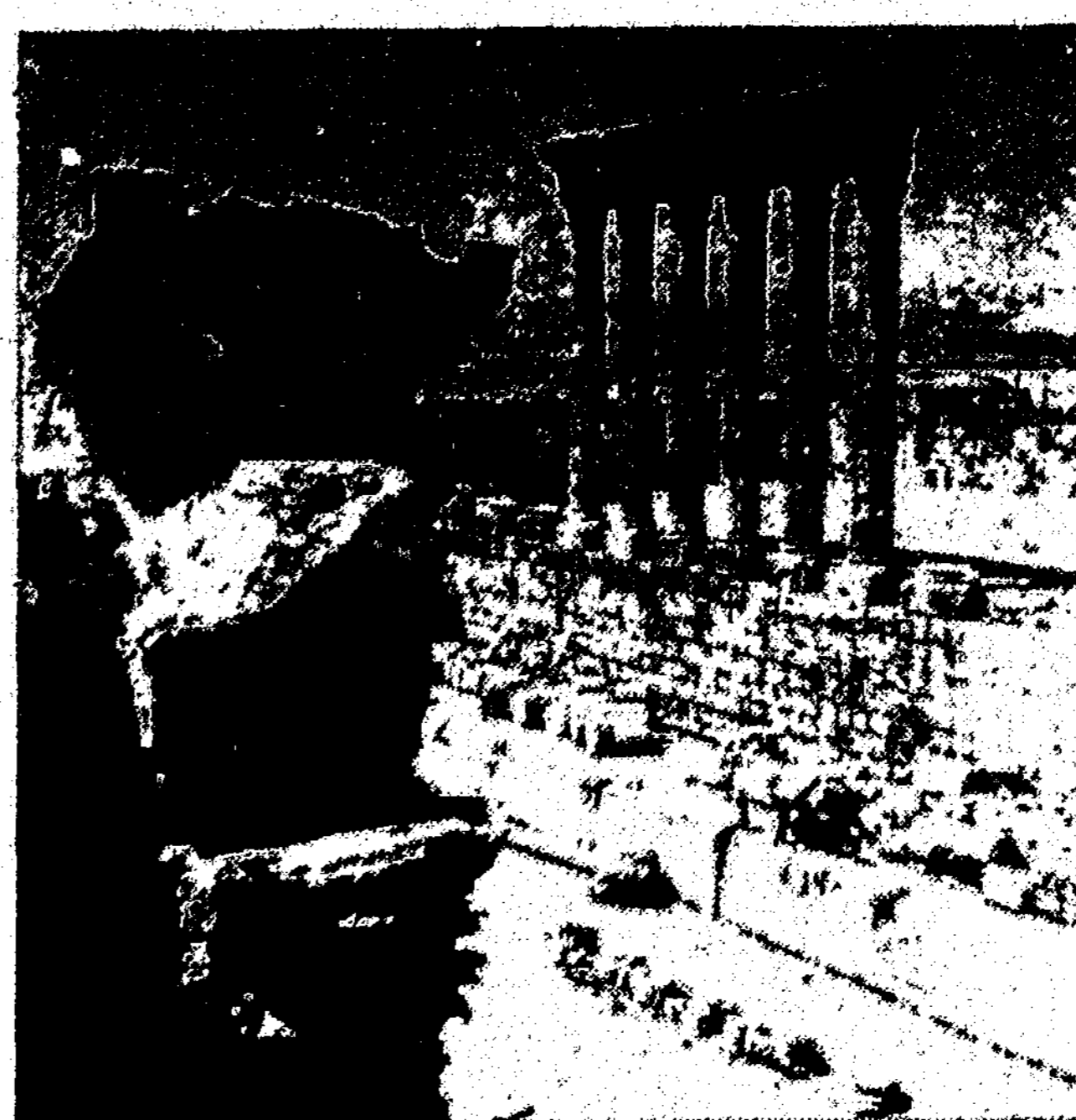


"I used to get them fixed UP THE STREET THERE." All of our customers are particular, that's why they're OURS!

**MIDWAY GARAGE**

Phillips 66 Products 24-Hour Wrecker Service Phone 3485 Official AAA Station

**Festival At Baalbeck**



Against a magnificent natural background of towering Roman ruins, some of the world's leading musicians are presenting a series of concerts which mark the opening of the month-long International Festival of Baalbeck, held in Lebanon's historic "City of the Sun."

American artists are sharing the concert platform with the Hamburg Symphony Orchestra, which is featuring the best known works of Mozart in commemoration of the 200th anniversary of the great musician. Guest conductor for two of the orchestra's performances is Leon Barin, from the United States. Another American, pianist Aldo Mancinelli, is performing a special composition entitled "Concerto No. 2" by Anis Fuleihan, former instructor of music at the University of Indiana and present director of the National Conservatory of Music in Beirut.

In addition to the musical concerts, which will continue through August 8, the Baalbeck Festival will include four plays presented by the Comedie Francaise during the week of August 11: Racine's "Mithridates" and "Phedre," Shakespeare's "Julius Caesar" and Jean Cocteau's "Infernal Machine." Starting on August 25, the festival will play host to England's Regent Park Players, who will present Shakespeare's "Hamlet" and "Twelfth Night."

During all these performances Baalbeck's historic ruins, including the 2,000-year-old temples of Jupiter and Bacchus, are floodlit by a huge new electric plant which was installed after the tremendous popular success of last year's initial festival in the ancient town. This year's festival, sponsored by Lebanese President Camille Chamoun and Madame Chamoun, is part of a national program to develop greater appreciation of the Arts in Lebanon and to provide cultural events of universal appeal for the thousands of tourists who flock each year to the ancient land of the Phoenicians.

Remember, the school band concert date has been changed to Aug. 30 instead of Aug. 27, at the Navajo Lodge. The concert starts at 8 p. m.

Last year, 20,000 veterans and dependents of veterans gave the American Red Cross power of attorney to represent them before the Veterans Administration.

PAGE EIGHT  
**Ruidoso News**  
Friday, August 24, 1956

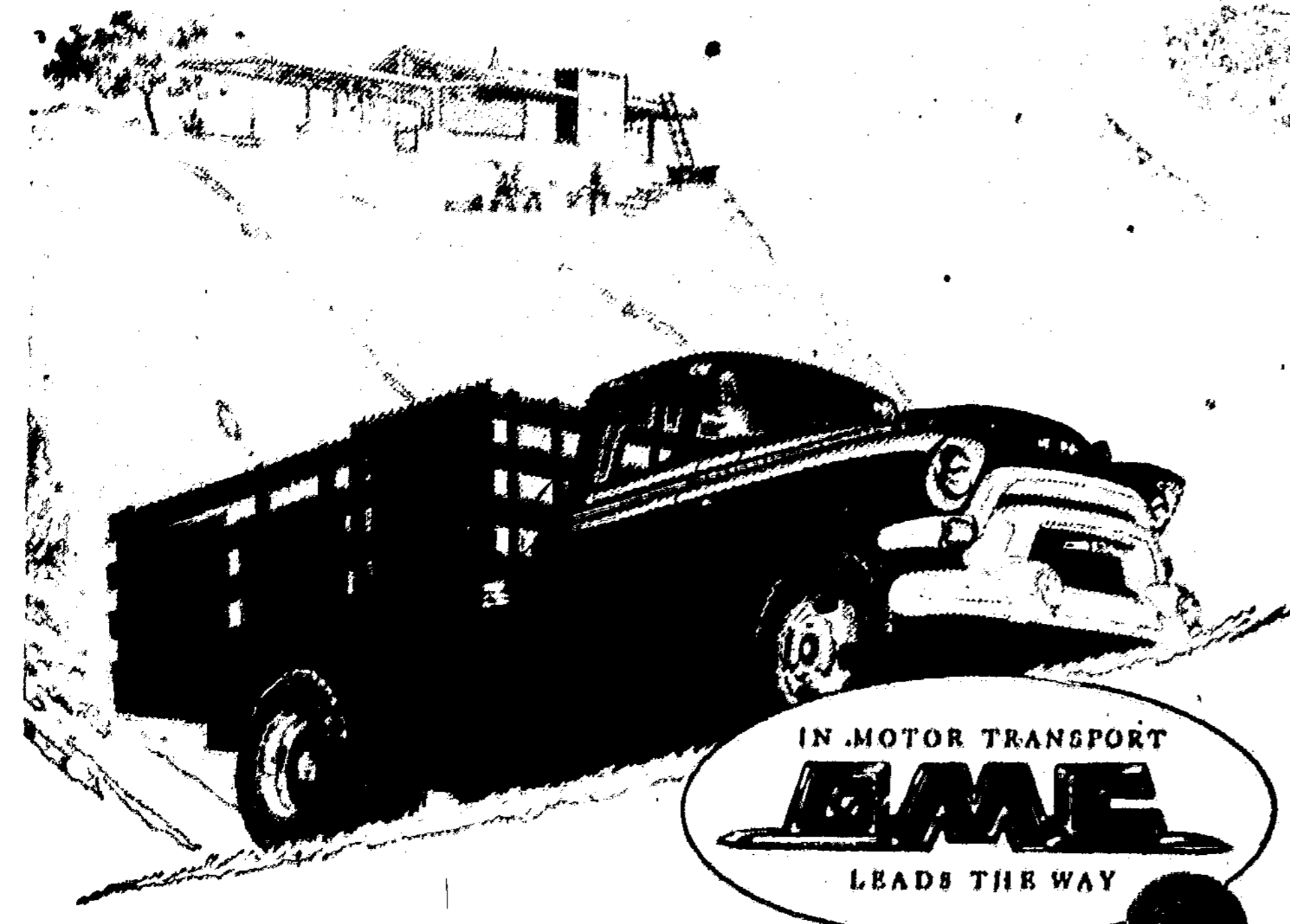
Cross for disaster services since 1881, if spread evenly throughout the 75 years, would approximate an average expenditure of more than \$365 per hour.

We have authentic Indian jewelry made by our own New Mexican Indian silversmiths—plus genuine Navajo rugs. Clayton Bennett's Trading Post, 34-mi. west of Nob Hill on Hiway 70.

Since September 1955, more than \$3 million in assistance has been given by 60 national Red Cross societies in response to 12 international relief appeals from disaster-stricken countries all over the world.

Since 1950, Red Cross volunteers have spent 41,000,000 hours while directly serving servicemen, veterans, and their families, an average of more than 8,000,000 volunteer hours per year.

The total amount spent by Red



**This GMC has "muscles" unsurpassed in its class!**

The facts speak for themselves. This new GMC 250-8 has 180 V8 horsepower standard. No other truck in its class comes even close. The extra power delivers 276 foot-pounds of truck-propelling torque. Over-the-road truckers call it "guts"—and this GMC's got up to 33% more than the others. It's at the top of the heap in frame-strength, too. There's as much as 10" more "muscle" in its chassis than in comparable trucks. And there's more. For this rugged

GMC has 3500 lb. front axles and 7200 lb. rear—unsurpassed in its weight-bracket. It has extra-size brakes and springs. Add it all up and you can see what GMC Blue Chip stamina really means. Especially when you team it with a GMC's dependable performance and Hydra-Matic® savings. For here's a truck that not only delivers the goods at lowest cost—but keeps delivering long after an ordinary truck would have faded out. Come in and talk it over!

See us, too, for Triple-Checked used trucks  
**CITY GARAGE**  
Carrizozo New Mexico

**LAND LEVELING**  
Crushed Gravel \$1.50 per yd. up  
**GRAVEL SERVICE - DRIVEWAYS EXCAVATIONS - LANDSCAPING**  
Our Equipment Includes: TD-14 Crawler Tractor, 1/2-Yd. Shovel, Drag Line, Back Hoe, Blade, Dump Truck, Etc., to do the job right.  
**Palo Verde Gravel Service**  
Green Tree - Phone (8)2312  
J. C. Harris - Lee Lawing

**FOR YOUR PLEASURE THE MELLOTONES**  
Are Playing in Our Frontier Room  
**BOTH FRIDAY AND SATURDAY NIGHTS**  
**NAVAJO LODGE**

**ONE DAY REGULAR SERVICE**  
In Dirty 9:30  
Out Clean 5:15  
Please Phone 2131 Before 9 For Pick-Up and Delivery Same Day  
**10% DISCOUNT ON CASH & CARRY**  
**ODORLESS CLEANERS**  
Representative for International  
Made to Order Clothes  
Next Door to Dairy Queen - Hiway 70 - Hollywood

**OLD MAN WINTER**  
Is Just Around the Corner  
For Comfort When Cold Weather Comes See About Your  
**ROOFING INSULATION PLUMBING REMODELING REPAIRING**  
All of which can be financed through our Easy-Payment Plan.  
We give and redeem Pine Tree Savings Stamps  
**BURNS AND ROBERTS LBR. & SUPPLY CO.**  
"THE SUPPLY HOUSE OF BETTER VALUES"  
Phone 5975 P. O. Box 98 RUIDOSO HOLLYWOOD

**FLAGSTONE**  
Grey, Pink or White. For Patios, Walkways, Lawn Benches, etc.  
**Decorative Colored Rocks**  
For Fireplaces, Rock Gardens, Flower Beds, Walk and Driveway Borders, Barbecue Pits and what not. And of course for a beautiful Rock Wall.  
"GLITTER-WHITE" Roofing Gravel. Also Other Colors.  
NOW, something else new in El Paso: a granite-looking building-stone with two flat surfaces, smooth and even, easy for the stone mason to work. Can be used for outside or indoor finish. No need to stone. Save that cost. For a beautiful, dignified stone building this is it.  
**A. COURCHESNE**  
Box 200, Phone 2-1619  
El Paso, Texas

**SALE!**  
Bolo Ties . . . . . \$1.25 Up  
Salt & Pepper Shakes . . . 88c Up  
What-Nots . . . . . 88c Up  
Wooden Pictures . . . . . \$2.50  
Conchos . . . . . 75c  
Ruidoso Souvenirs . . . . 75c Up  
**WATCH REPAIRS**  
Right Here in Ruidoso  
**SAM'S WATCH SHOP**  
Next Door to Brunell's - Ruidoso

**NOTICE**  
Septic Tank Pumping  
**NIGHT OR DAY**  
By TANK WATER SERVICE  
Reasonable Rates  
For Service—Dial 4553  
**GIVE US A TRY**

American Hostess Ice Cream  
So good you'll never get enough!

A PRODUCT OF PRICE'S CREAMERIES, INC.

**TO OUR VISITORS— Things to See and Do In the Playground Area Of Ruidoso & Lincoln County**  
All of these things listed are within 60 Miles of Ruidoso—

- Lincoln National Forest—** With its campgrounds, scenic trails and drives. Three riding stables here provide horses for riding into our forest which surrounds us.
- Cedar Creek—** Winter sports area and park-like shrubs and overgreens.
- Golf Course—** One of the most beautiful golf courses in the world in Cree Meadows.
- Mescalero Apache Indian Reservation—** Can be entered in the recreation area west of here, or you may visit at Mescalero, on U. S. Highway 70.
- Lake Bonito, Bear Canyon—** Scenic mountain lake offering a wonderful drive-through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.
- Nogal Lake, Nogal Mesa—** The mesa is scene of the annual Summer Cowboy Camp Meetings.
- White Sands National Monument—** Stupendous deposit of pure white gypsum.
- Lava Beds—** The Mal Pais is a fascinating and different attraction.
- Ruidoso Summer Theatre—** Presenting stage plays each Friday, Saturday, Sunday, June 29-Aug. 5, auspices E. N. M. U., Fortales, in Ruidoso auditorium.
- Old Lincoln Courthouse—** In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.
- Big Game—** Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.
- White Oaks—** Old ghost town once thickly populated and once having newspaper, stores, saloons.
- The Three Valleys—** Scenic ranchland and mountains
- Capitan, Capitan Gap And Indian Gap—** Beautiful orchards, ranches along Ruidoso, Hondo and Bonito, Home of internationally famous artist, Peter Hurd; screen star Linda Darnell; author, writer Dan Storm and Louise Masey and Milt Mable, radio and screen entertainers.
- Ruidoso Downs—** Popular summer race track, with horse racing each week-end in summer.
- Night Clubs—** Numerous clubs with entertainment.
- Churches—** In the immediate area are nine churches, of various denominations.
- Climate—** The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.
- Mon Jean Look-Out—** Drive in the top of this forest look-out tower, 19,000 feet high.
- Fort Stanton—** 90-year-old fort once polluting Apache Indians, later used as Merchant Seaman Hospital, now a state TB sanatorium. Where Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing once stationed learned to play his poker.
- Cloudcroft—** High mountain resort area.
- Artists, Art Schools—** Ruidoso is home of several resident artists, including Harris Shelton, Reynolds Jones, Martha Graves, and others, and art schools are held each summer. Ceramic studio also operates here in summer.
- Mayhill Nurseries—** Giant greenhouses growing many beautiful flowers shipped to wide area.
- Wheeler Museum—** Most unique privately owned museum in New Mexico.
- Ruidoso Lookout Tower—** Gives panoramic view of Playground of the Southwest.
- Ruidoso Sky Ride—** Unusual cable car lift to top of Wildcat Mountain on U. S. Highway 70.
- Dowlin Mill, Blazer Mill—** Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.
- Carriso Lodge—** With unique history, museum and scene of square dance schools, bordering on Indian reservation.
- Fun In Downtown Ruidoso—** With skating, bowling, shooting galleries, bingo, theatres, children's rides, billiards, and many curio stores.
- Places To Dine—** More than 80 restaurants and dining rooms to choose—some of them with specialties.
- Green Tree Indian Aqueduct—** Stone aqueduct built over 900 years ago to carry water from Palo Verde Springs into Ruidoso Valley.
- Indian Ruins—** Ruins and pictographs of various Mogolon settlements at Glencoe, Bear Capitan, in Ruidoso area.
- Airport—** Paved runways long enough to accommodate two-engine planes.

—and at further distances, but still within 4 to 5 hours' drive are: El Paso and Juarez; Holloman Air Force Base (Guided Missiles) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb site; Bottomless Lakes; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.





# RUIDOSO FOOD MART SPECIALS

Your \$ Buy More At Our Store

SAVE WITH FRONTIER SAVING STAMPS  
DOUBLE STAMP DAY ON WEDNESDAYS

**Ground Beef** Fresh 3 Pounds . . . . . **95c**

**Bacon** Swift Premium 1 Pound . . . . . **49c**

Kimbell's 3 Cans **LUNCH MEATS \$1.00** Little Crow Brand 2 Cans **DINNER PEAS . . 25c**

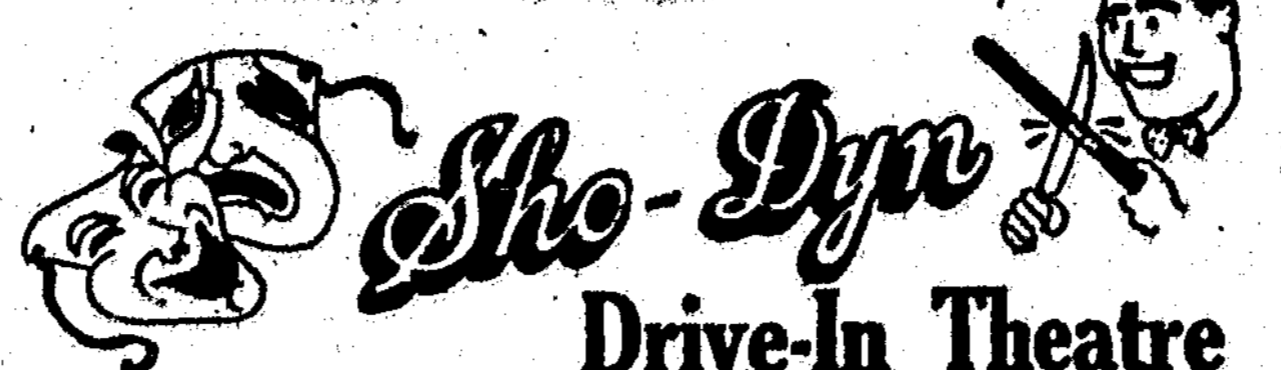
Gold Medal 10 Pounds **FLOUR . . . . . 89c** Swifts Premium Fully Cooked **PICNICS . . . . . 42c**

Church's 24 Oz. **GRAPE JUICE . . 33c** **FRESH CATFISH**

**Swift's Fryers, lb. 37c**

**Coffee** Folgers Pound . . . . . **98c**

## MT. VUE



Last Times Tonight **ON MECHEM DRIVE**

**THE LONE RANGER**

ALL NEW IN WARNERCOLOR  
CLYDE RICHARDSON - THE SILVERBELLY THE OTHER  
Plus Cartoon

**SATURDAY ONLY**

MIRK OGDEN  
JEANNE GRAN  
LAURETTE  
Plus Cartoon

**SUNDAY - MONDAY**

WARNER BROS.  
Helen of Troy  
Plus Cartoon

ROSSANA PODESTA - JACK SEMAS  
Plus Cartoon

Billy Moore and wife and young son were here this week from San Diego visiting his uncle, Sam Avritt, and family. He recently was discharged from the Army.

J. H. Hackfield, former operator

**Drive-In Theatre**

TUES. - WED.

M-G-M  
GREGORY PECK - JANE WYMAN  
**THE YEARLING**  
Plus Cartoon

THURS. - FRI.

THEY KILLED MORE  
WHITE MEN THAN  
ANY OTHER TRIBE  
IN HISTORY!

**Comanche!**  
Plus Cartoon

DANA ANDREWS  
KENT SMITH - LINDA CRUZAL  
Plus Cartoon

Plus Cartoon

of Casa Loma Cabins here, and whose home is Lubbock, Tex. came here with his brother and family, the Ed Hackfields, Knox City, Tex., early this week.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

## PUEBLO THEATRE

Adults 50c; Children 25c  
Boxoffice open from 2 to 9:30 p.m.

? THE JALOPY ?  
Will Be Given  
Away Sept. 30th  
FRIDAY & SATURDAY

THE PIRATE AND THE PRINCESS

**Pirates of Tripoli**  
Plus Serial and Cartoon

THE HOUSTON STORY  
COTE BARBARA BARRY - HALE EDWARD ARNOLD  
Plus Serial and Cartoon

TEARER OVER TEXAS!

**THE HOUSTON STORY**  
COTE BARBARA BARRY - HALE EDWARD ARNOLD  
Plus Serial and Cartoon

**Miracle in the Rain**  
Plus Serial and Cartoon

JANE WYMAN  
VAN JOHNSON

**Miracle in the Rain**  
Plus Serial and Cartoon

Plus Serial and Cartoon

TUES. - WED.

Plus Serial and Cartoon

Plus Serial and Cartoon

Plus Serial and Cartoon

Plus Serial and Cartoon

Plus Serial and Cartoon

Plus Serial and Cartoon

Plus Serial and Cartoon

WE GIVE S. & H. GREEN STAMPS

**GASOLINE, Regular, Gallon . . . . . 27c**

## LONG'S HOLLYWOOD MART

THESE SPECIALS GOOD FRIDAY AND SATURDAY ONLY

**POTATOES . . . . . 7c** **SPINACH . . . . . 10c**  
No. 1 White Pound Hunt's 300 Can

**DOG FOOD 5c** **TISSUE 5c** **Wilson's Economy POTTED MEAT 5c**

**LONG'S HOLLYWOOD MART**

**GASOLINE, Regular, Gallon . . . . . 27c**

SEE US FOR AUTO INSURANCE - WE GIVE S. & H. GREEN STAMPS

After bringing Mrs. Crump here last week-end, he returned to his home Monday.

Dan Swearingin is to attend a conference on better government sponsored by Stanford U. and the University of New Mexico in Albuquerque Thursday, Friday and Saturday next week.

Mr. Pedro Sanchez, San Patricio, was admitted as a patient at St. Mary's hospital in Roswell last week.

Mr. and Mrs. Harold Bromm and children of New Jersey are here visiting Mrs. Bromm's brother and family, Mr. and Mrs. Bernard Rooney, this week.

Hon. M. C. Ledbetter and family of Morton, Tex., have been in the Dr. V. E. Wratten guest cabin for a week. The family returned to their home Sunday.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

Mr. and Mrs. Joe Crump of Mission and Midland were here for the first time this summer last week. Mrs. Crump made a tour of Europe earlier this summer while Joe remained in Texas.

# FOODLINER

R. A. and Vida Bennett - Clyde Whitl  
PLENTY OF PARKING SPACE  
On Mechem Drive - Ruidoso

## FRIDAY - SATURDAY SPECIALS

### BENNETT'S FOODLINER

Thompson SEEDLESS  
**GRAPES, POUND .15c**  
Miracle Whip Pint  
**SALAD DRESSING .35c**

The Wesson Oil Shortening  
**Snowdrift 3 lbs. 85c**  
Grade "AA" Small Dozen  
**EGGS 39c**

### IN OUR MEAT DEPARTMENT-

U.S.D.A. "Choice" (Peyton's) Pound  
**BEEF CHUCK ROAST . . 35c**  
"Choice" Pound  
**BEEF SHORT RIBS . . . . 15c**  
Home Made Country Style Pound  
**PORK SAUSAGE . . . . . 49c**  
Full Cream (Longhorn) Pound  
**CHEDDAR CHEESE . . . . 49c**  
Wilson's "Thrill" Pound  
**Sliced Bacon, 35c**  
(FRESH DAILY)  
**GROUND BEEF, 3 LBS. \$1**

**-AND-**  
HOME MADE BARBECUE  
HOME COOKED PINTO BEANS  
HAM SALAD  
BARBECUED CHICKEN  
POTATO SALAD - CHEESE SPREAD  
HOME MADE CHILI - BANANA PUDDING  
HOME MADE PEACH COBLER  
HOME MADE MEAT LOAF  
PICNIC SUPPLIES  
CRUSHED ICE - CHARCOAL  
PAPER PLATES, FORKS, SPOONS, ETC.  
Why Worry Over What to  
Fix For Your Picnic?

# COFFEE MONARCH POUND .95

(Wilson's Golden Brand) Pound  
**OLEO . . . . . 19c**  
"BIF" 12 oz. Can  
**CHOPPED BEEF . . . . . 39c**  
(Chocolate or Natural) 1 Pound  
**CARNATION MALT . . . . 49c**  
FRISKIES  
**DOG FOOD . . . . . 3 cans 47c**  
CANNING SUPPLIES - DIETETIC FOODS

48 oz. Can  
**ORANGE ADE . . . . . 29c**  
**Sliced PINEAPPLE, No. 2 can 29c**  
"MOR" 12 oz. Can  
**CHOPPED PORK . . . . . 39c**  
Fort Howard (White OR Color) Roll  
**TISSUE . . . . . 10c**  
(400 Size) (White or Color) Box  
**KLEENEX . . . . . 25c**

## Gateway FOOD MARKET

Right On The Corner Right On The Price  
Phone Dial 3825 Ruidoso, N.M.  
Scottie Stamps with every purchase - Wednesday Double Stamp Day

### FRIDAY & SAT. SPECIALS

August 24th - August 25th

Bake Rite 3 Lb. Tin <b>SHORTENING . . 89c</b>	Gerber's Strained <b>BABY FOOD 3 for 27c</b>
Renown Whole No. 2 Can <b>GREEN BEANS . 21c</b>	Kimbell's 303 Can <b>PORK &amp; BEANS . 9c</b>
Sturgeon Bay No. 303 Can <b>PIE CHERRIES . 21c</b>	Zee White or Colored Per Pkg. <b>NAPKINS . . . . 12c</b>
Calf Steak Per Lb. <b>LOIN or T-BONE . 49c</b>	Diamond 303 Can <b>TOMATOES . . . 14c</b>
Wilson's Certified Per Lb. <b>FRYERS . . . . . 42c</b>	Veal Hump Per Lb. <b>ROASTS . . . . . 39c</b>
3 Pounds For <b>GROUND BEEF \$1.00</b>	Wilson's <b>Vienna Sausage . 19c</b>
Per Pkg. <b>PECAN SANDIES 49c</b>	Sunshine Cinnamon <b>WAFERS . . . . . 31c</b>
White Swan <b>MILK . . . . . 2 for 29c</b>	Silk <b>TISSUE . . . . . 2 for 15c</b>
Dog Food <b>IDEAL . . . . . 2 for 29c</b>	Stokley's Frozen 10 oz. Pkg. <b>STRAWBERRIES 29c</b>