

Travel U. S. Highway 70, the Treasure Trail Through the Scenic Southwest, to Reach Ruidoso, World's Largest Year-Round Mountain Playground

# The Ruidoso News

Printed and Published in the Playground of the Southwest

**OIL PAINTINGS**  
OF THE WEST  
**HARRIS SHELTON**  
Summer Studio  
Ruidoso, New Mexico  
Winter Studio  
4111 Richmond St. El Paso, Texas

**FOR SALE**  
**RANCH**  
40 Acres  
With a 3-bedroom house.  
Modern. Only \$14,000.  
**WARREN BARRETT**  
Realtor.



VOLUME 10, NUMBER 40

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, MARCH 16, 1956

"INVENIEMUS VIAM AUT FACIEMUS"

SUBSCRIPTION \$2.50 Per Year

**COMMUNITY CALENDAR**

- March 16-7:30 p. m., Ruidoso Lions Club presents Romano, Ruidoso gym.
- March 17-St. Patrick's Day dance, sponsored by Mescalero Legion post, Mescalero.
- April 21-Trees and Blossoms Garden Club annual Apple Blossom Festival, Ruidoso school gym.
- March 27-28-Senior Play, 7:30 p. m., Ruidoso gym.
- March 20-7:30 p. m. piano and vocal recital for pupils of Mrs. Nanette Lou Dodson, Ruidoso First Baptist Church.
- April 1-15-Revival and study course, Green Tree First Baptist Church.
- April 20-Ruidoso School Band concert, Ruidoso gym, 7:30 p. m., adults 25c, children 10c.
- March 21-Regular meeting of Ruidoso Chapter No. 66, Order of the Eastern Star, 8:00 p. m.
- March 22-Association of Evangelistic conference, W. M. U. and Brotherhood prayer meeting for simultaneous revivals, Green Tree Baptist Church.
- March 18 (tonight) - Future Homemakers of America are holding an enchilada supper in the home economics cottage.
- April 2-YBLA and Lions Club banquet.
- March 24-Work day all day on school ground beautification, material on the ground and your labor donation appreciated. Dinner on the grounds.

## CLUB NOTES

March 23-7:00 p. m., Scottish Rite Club observance of Maundy Thursday, educational annex of Methodist Church.

Johns supper every Tuesday night, Carizo Lodge.

Holby luncheon every Tuesday Play Canasta every Monday, 1 p. m., Ruidoso Women's Club.

Senior Girl Scouts meet each Tuesday after school, place to be announced.

Ruidoso Civil Air Patrol Unit meets each 2nd and 4th Thursday each month, 7:30 p. m. at airport.

P. T. A. Executive committee meets each second Thursday night, high school home or other place.

A. A. meeting for the month each third Thursday night, grade school cafeteria.

## AROUND TOWN

**By Nosey Waters**

Two additional fireplaces have been installed by the Village of Ruidoso in the neighborhood of the new Nob Hill primary school.

Barbara Huntress of Apache Furniture tells us that although she's building a furniture store in Alamogordo to be opened soon, she is NOT going to discontinue her Ruidoso store. "I'm not leaving here," she says. "Neil Craven has three or four of office for this free plug about her nice little rent house in Palmer's Gateway available for renting this summer. You can write her in Panhandle, Tex., if interested. She wrote us such an interesting and complete letter to the editor this week we're giving her this spot here...."

"Strictly rumors," said one of our townpeople this week in reporting on FOUR new tourist accommodations courts in prospect here, three of them alongside U. S. Highway 70 and one in Palmer's Gateway. Only one has been confirmed by us—Draper's installation west of Clayton Bennett's near W. R. Long's home.... Mrs. Clayton Bennett says she has had a California carload of tourists stopped at the Trading Post and walked in—in their vacation shorts—and she says she's still got goose pimples from seeing that.... Jack Aldrich, says in the hospital here, says, "I've told the folks Ruidoso has the best doctors, the best nurses, the best hospital of anybody...."

Clara Snyder of Van Horn, who has numerous friends here, recently told C. H. Adams and has moved to Alamogordo.... Ben Donathan, building contractor, and W. A. Hart, electrical contractor, tell us they're working on a new two-bedroom residence on a lot near Mt. Vesuvius Drive for Cecil Jennings, Midland, Tex., cotton man. He's to make Ruidoso his permanent home.... In only 46 minutes Saturday morning, local peace officers, checking drivers' licenses, stopped 153 cars—more than there are people in town! The Littlefield of Idle Hour Lodge agree one hundred percent with us in this column in our mentioning that somebody, somebody is going to make a good year-round living out of installing and looking after recreational attraction summer and winter.

Mrs. Shirley Church, at Spearhead Cabins, (Dial 2002) who is to leave within a few days for Germany to join her husband in the U. S. Air Force there, suggests that local people who have relatives in the military service there now to provide her with their address, and if at all possible, purchase a date could be set after she returns there for holding a "Ruidoso Re-unions" of their personnel.

## By-Laws Adopted By Booster Club

The Booster Club of Hollywood and Green Tree in its Wednesday morning breakfast at Rankin's Villa Cafe adopted by-laws submitted by the executive committee concerning meeting times, dues, membership, purposes of the club, terms of officers of executives, etc. Guests were Paul Creek of the Lions Club, Ruidoso, and Don Snyder, representing the Ruidoso Rotary Club. Each spoke briefly, complimenting the two communities on their organization of the Booster Club. Standing committee appointments were announced by President H. H. Shier as follows:

**Membership:** Oscar Samelson, Louis Smith, Henry Jackson, and J. E. Shier.

**Finance:** W. A. Long and Tom Bingham; youth activity: Harley Parnell and M. N. Roberts; inter-club: Homer Allison and J. T. Bond; Highway 70, Clayton Bennett and Lee Wimberly; entertainment: John Rankin; safety council: R. W. Dargatz and W. S. Campbell; publicity: Vic Lamb.

Oscar Samelson discussed briefly, with additions from Don Snyder of the Village of Ruidoso in supporting with pledges a monthly fee to provide a radio dispatcher for police and informant calls and the hiring of a night watchman who could serve both Ruidoso and Hollywood. Samelson urged support of the program, to be directed by Ruidoso Village Council.

Treasurer Jesse Allen reported membership fees in the club now total \$150.

Attending the Wednesday meeting were Roberts, Shriver, Lamb, J. B. Gazaway, Bingham, Allen, Bennett, Long, Smith, Jackson, Creek, Bond, Gausson, Wimberly, Parnell, Snyder and Shier.

**Executive Committee Meets**

Monday at 6:30 a. m. in a breakfast at Thompson's Cafe in Hollywood, the executive committee of the Booster Club met to draw up the proposed list of by-laws for the club's consideration in its Wednesday morning breakfast this week. At the session were President H. H. Shier, Vice-President J. E. Gazaway, Secretary-Treasurer Jesse F. Allen, Directors Jack Shriver, Tom Bingham and Henry Jackson.

## LETTER TO EDITOR

Honorable D. O. Murphy and Constituents  
Capitan, New Mexico  
Dear Sirs:

At the meeting of the Capitan Women's Club of March 8, 1956, the best water for drinking and palatable water was discussed.

Women as housewives realize the great need of water for cooking, washing and gardening purposes, and at the same time know they need a charming personal appearance.

Rough, red hands are a detriment to a woman's appearance, this caused by water so hard, that detergent and hand lotion companies are making products which will help to meet the cost of good water.

The Capitan Woman's Club wishes, not only to go on record, to give their whole hearted support to VOTE FOR the Bond Issue but to get her neighbor and friend to vote for it in order to bring good water into the Village of Capitan.

The Capitan Woman's Club congratulates the Mayor and his staff for their untiring efforts in obtaining good water for our Village.

Sincerely,  
The Capitan Woman's Club.

## NEW 2-BEDROOM HOUSE

Ground work being leveled on a lot on the hillside south of Palmer Gateway this week for construction of a two-bedroom house for Jack DiPaola, who has built and sold several residences in that particular area in recent months.

Get her the address of a relative before she leaves, and she'll see what she can do with such an idea, she says....

The Ralph McGuire's have been shopping for a house in Palmer's Gateway.... Patrons of Ruidoso schools have been asked to vote on whether they want their children to attend school on Saturday or have the term extended three days this spring, to make up for time lost in the snowstorm of February when school was not held....

Ben Donathan, local contractor, reports he's building a new residence in the upper canyon for E. L. Cannon, and is to build a store here for a stone shop to be opened by James Gayden also in upper Ruidoso. Donathan also is engaged presently in doing some remodeling for Warren Tucker's Ruidoso Food Mart....

## TWO YEARS

Without a Traffic Death  
New Let's Make It

## THREE YEARS

It's Been

## 1091 DAYS

Since a safe death has occurred in Ruidoso

## Stay Alive in 1956!

Obeying Safety Laws

## Baked Turkey Dinner Brings \$255 Profit For School Landscaping

The baked turkey supper held last Saturday night in Nob Hill primary school, netted a profit of \$255 for its sponsors, who sought funds for expenses in connection with the proposed high school and elementary school ground beautification and landscaping. Mrs. Georgia Griffith, school board member and one of a committee with Mrs. Jack Hull who spearheaded the supper idea, said plates were fixed for more than 300 people. More than 400 came to the supper and at least 100 arrived after all the food had been served.

Persons who had bought tickets in advance at \$1 for adults and 50c for children, were offered a return of their money at the supper. Mrs. Griffith said. Total ticket sales, plus a few additional donations of food and other items were paid, the net profit figured \$255—one of the most successful of such dinners ever held here, it was declared.

With this profit and some money which had already been donated for the landscaping work, Mrs. Griffith said work would start soon on the beautification. A work day has been set for Saturday, March 24, when materials will be on hand and equipment, and all the community will be invited to take part in the movement. Members of clubs which have pledged assistance are invited to have representatives on hand for the work, she added. The beautification will follow a plan designed by a landscaping architect which was approved by the school board last summer.

Mrs. Hull said this week additional gifts to the fund following the supper had raised the week's total of contributions to about \$300. She said on the work day, Mrs. Griffith would act as supervisor. "We hope to begin work this week on laying out the patio and entrance to our high school building, and on the work day, to complete that part of the work and possibly some more improvements."

## Copper Kettle Cafe Opens This Week-End

Eldridge's Copper Kettle Cafe, located beside Wheeler's Museum and adjacent to Ruidoso Downs on U. S. Highway 70, will open this week-end, and servings of free ice cream and refreshments are offered to all visitors on Saturday, St. Patrick's Day, the new owners report.

The menu will feature Spanish, French, Greek, Italian and other dishes. Slogan for the newly decorated place, which the Eldridges purchased from J. E. Barbour this year, is: "Our food is not expensive, it just tastes that way."

## LETTER TO EDITOR

Honorable D. O. Murphy and Constituents  
Capitan, New Mexico  
Dear Sirs:

At the meeting of the Capitan Women's Club of March 8, 1956, the best water for drinking and palatable water was discussed.

Women as housewives realize the great need of water for cooking, washing and gardening purposes, and at the same time know they need a charming personal appearance.

Rough, red hands are a detriment to a woman's appearance, this caused by water so hard, that detergent and hand lotion companies are making products which will help to meet the cost of good water.

The Capitan Woman's Club wishes, not only to go on record, to give their whole hearted support to VOTE FOR the Bond Issue but to get her neighbor and friend to vote for it in order to bring good water into the Village of Capitan.

The Capitan Woman's Club congratulates the Mayor and his staff for their untiring efforts in obtaining good water for our Village.

Sincerely,  
The Capitan Woman's Club.

## ROTARY CLUB MEET

Moved to Village Cafe

With closing of Mon Jeau Cafe for a few days for moving to a new location, Ruidoso Rotary will hold its regular Tuesday noon luncheon at Village Restaurant until further notice. In this week's session, Mayor Dan Swearingin, just back from a visit in the New England states, reported on his stop over in Washington and discussed possibilities of securing federal aid for a dam on Eagle Creek. He reported Major-General C. B. Moore of the Defense Department assured him there was a very good likelihood of Congress passing an appropriation of about \$300,000 for this purpose. He also conferred with congressional members from New Mexico on the need, he said. In addition, Swearingin discussed the village move to employ a dispatcher on radio calls for police and telephone calls for fire warnings here when the local operator service is discontinued in Ruidoso. He told of a plan whereby merchants could contribute to a fund, administered by the village, for this service, to include a night watchman and around the clock fire alarm service. (A letter from the village trustees in today's News discusses the project in detail.)

Visitors were M. Cauter and H. H. Stephens, Alamogordo; Warren Tucker, Alford and L. L. Butler, Ruidoso, and J. G. Moore, Carizozo.

## NEW SANDWICH SHOP

Curio Store to Open

The O. E. Priddy's of San Angelo, who moved here recently to make their home, are opening a new curio store and sandwich shop in the building formerly occupied by Ruidoso Variety, east of Bonita skating rink. Priddy said this week they haven't picked a name for the new business yet. The sandwich shop will feature a counter with 10 stools.

## GREEN TREE BAYLON TO BE DRAWN UP

On March 21, 1956, Ruidoso Has Celebrated

Green Tree Village Clerk C. A. Culver announced this week a ballot for the biennial election there on April 3 will be drawn up next Tuesday, March 20, and candidates for office must file during that day to be included on the ballot. He said the election had been called for any office such as this week. A mayor and four trustees are to be elected this year.

## Seven Unit Tourist Court Is Underway

Construction began this week with laying of the foundation for a new seven-unit tourist court for the community. The court to be named Cedar Cove, will be operated by M. A. Draper and wife, formerly of Tularosa and Alamogordo, who are now operating the Cedar Cove Cafe west of Clayton Bennett's Trading Post on U. S. Highway 70.

The new courts, to be in a cinder block building measuring 22x180 feet, are just west of the cafe. They will be completely modern, equipped with panel-ray heating, tile floors, hot showers, etc., Draper said. He reported he expected the new courts to be ready for occupancy in about four months.

## LETTER TO EDITOR

MEMO TO ALL BUSINESS ESTABLISHMENTS:  
Gentlemen:

The Village of Ruidoso after March 1, 1956 proposes to take over the night patrol and after April 1, 1956, to take over the local telephone operator position and all switchboarding will be done from Roswell instead of locally to have a 24 hour dispatcher service through the local police radio to day and night patrols.

The above proposed changes will entail the hiring of a Social Police Officer for night work who will also be a Merchant Police. A night dispatcher must also be hired. The Village is unable to bear the expense of both salaries and the rental of a Social Police Officer for night work who will also be a Merchant Police. A night dispatcher must also be hired. The Village is unable to bear the expense of both salaries and the rental of a Social Police Officer for night work who will also be a Merchant Police. A night dispatcher must also be hired.

The above program will give much more protection than formerly as it will be police and fire protection and in addition dispatcher protection, whereby anyone may get immediate service by calling the central dispatch point.

Unless this program is approved and goes into effect the Village will be without proper police and fire warning protection at night. When the local police office goes into the central dispatch point, there will be no fire or police warning system.

Courts and hotels should be vitally interested in the program as the program will not only afford fire and police protection but will also furnish emergency service of all types such as attempting to locate, death and other communications and a very good directory service could be established.

Cabin owners (summer and winter) should also be interested as day and night coverage by radio patrol will be established and a much closer watch can be made over break and entry, etc.

The Village proposes to have full control over the night patrol and dispatcher, who would be special officers of the Village, with fully equipped radio car in contact at all times.

Other communities in the State meeting with similar situations have met with success in the above manner and we believe the program will afford the best protection possible.

All fees shall be paid directly to the Village who in turn shall pay the funds out in salary and the complete supervision of the program.

When your business is solicited for a pledge for monthly payment, please give the program your utmost consideration. It is vitally important to you and every resident.

Very truly yours,  
BOARD OF TRUSTEES,  
VILLAGE OF RUIDOSO.

## First Presbyterian Church Ruidoso, New Mexico

March 11, 1956

Whereas our loving Heavenly Father in His infinite wisdom called to His eternal home, His faithful servant and friend, Ernest McDaniel, on February 28, 1956.

And whereas, Ernest McDaniel was a faithful and honored elder of the First Presbyterian Church of Ruidoso, New Mexico, having been active in its organization and founding from the very beginning of its history,

And whereas Ernest McDaniel had been a resident of Ruidoso, New Mexico for twenty-five years, bearing faithful witness as a Christian citizen, standing for those things that promote the highest moral welfare of the community,

Be it resolved that we, the members of the session of the First Presbyterian Church of Ruidoso, New Mexico, pause to pay our tribute of respect and esteem to our departed friend and fellow servant, that we miss his presence sorely from our midst and offer our sincere prayers to Almighty God for the life and service of our brother and friend in Christ.

Be it further resolved that, a copy of these resolutions be spread upon the permanent record of the minutes of the session of this church, that a copy be given to the three children who survive Ernest McDaniel, namely: Ernest McDaniel, Jr., Robert McDaniel and Victor Powell, and a copy be given to the publisher of the Ruidoso News to be printed in that paper.

Signed: William B. Holmes, Jr., Moderator of Session  
W. E. Campbell, Clerk of the Session  
C. E. Cahler  
John F. Lowder

**On the job**

**Blood Services**

**JOIN AND SERVE**

## Snyder Urges Favorable Vote For Water Bonds

Dr. D. E. Snyder, candidate on the Citizens Ticket here for mayor, is urging a full vote and support of the proposed \$350,000 water bond issue which will be balloted on here at the same time the biennial city election is held on Tuesday, April 3. The bonds will provide necessary funds for a pipe line into Ruidoso from the Eagle Creek water supply, as well as expansion of the present system. The fire plant also will be needed out of this fund.

He is asking local civic groups to work for an all-out turn-out at the polls to support the improvement program.

## NEW WRECKER ADDED TO FRONTIER MOTOR TO PAINT STATION

A new heavy duty wrecker has been acquired by Louis Smith for his Frontier Motor in Green Tree, to add to one he already operated. The fire was the third grass fire the department has been called to extinguish in about ten days, and firemen here have stressed the danger of such conflagrations in view of high winds and extremely dry weather at this season.

## CATTLE GROWERS FROM THROUGHOUT NEW MEXICO

will hear graphic reports of recent developments within the industry which are leading to more efficient production of livestock on western rangelands during the 42nd Annual Convention of the New Mexico Cattle Growers Association. The meeting will be held in Albuquerque March 25, 26 and 27.

## Mrs. C. L. Wright, Hollywood, was admitted as a patient at St. Mary's hospital in Roswell last week-end.

Mrs. R. W. Driggers was returned this week from Albuquerque where she has been receiving medical attention.

**SON OF RUIDOSAN DIES IN CALIFORNIA**

The Ruidoso News was informed in a long-distance telephone call Monday morning from Mrs. Cap Cowan of Graham, Tex., of the death of J. Howell Cowan, 38-year-old attorney of Sacramento, Calif., and son of James L. Cowan of Graham and Ruidoso. He died suddenly Sunday morning of a blood clot. Funeral services were to be held early this week at Sacramento for the young man, who once was with the F. B. I. in San Francisco.

He was born in November, 1917, in Roswell and attended school there. He graduated from Arizona law school with honors, and for the last seven years was a practicing attorney in Sacramento. He also owned an interest in a shopping center, a medical center and an office building. He was survived by his wife, Janet, and four daughters and a son. A brother, Slater and his mother had preceded him in death.

He was a member of the Methodist Church, Sigma Iota Omega Key, honorary college law fraternity; Phi Delta Phi, national honorary law fraternity, and Scabbard and Blade, national honorary military fraternity.

He was a member of the Methodist Church, Sigma Iota Omega Key, honorary college law fraternity; Phi Delta Phi, national honorary law fraternity, and Scabbard and Blade, national honorary military fraternity.

He was a member of the Methodist Church, Sigma Iota Omega Key, honorary college law fraternity; Phi Delta Phi, national honorary law fraternity, and Scabbard and Blade, national honorary military fraternity.

## Fund For Uniforms To Be Raised By Band Boosters

Ruidoso's newly organized Band Boosters Club, which got underway last fall, has voted to undertake the raising of a fund to buy new uniforms. School Music Director LeRoy Gooch reported Tuesday following a meeting of that group Monday night here. He said the group discussed holding several money raising projects in the next few months to finance the purchase of new suits for school band members.

Other matters discussed in the meeting included the Music Festival in which the Ruidoso band will appear this week-end at Artesia.

Mrs. Ray Carpenter, secretary of the club, reported the Boosters will sponsor a Band Letter project in the future, when members of the band will sign certain requirements will be recognized with a letter as are athletes.

Also announced was a district band meet in Alamogordo for next week-end, at which Ruidoso will be represented.

## EASTER HOLIDAYS CUT TO ONE DAY

Easter holidays for school students this year have been cut from two days to one, Supt. J. H. Morris announced this week. The holiday will be Good Friday, March 30, instead of the usual Thursday and Friday. Morris also announced there will be school on two Saturdays in May, which, coupled with the one day gained in the Easter holiday season will make up for days lost in the February snowstorm when school was not held. School will be held on Saturdays, May 5 and 19, and an extra hour or two will be added on the final day of school, May 26th, for the make-up, Morris said.

## BOY BREAKS LEG

Five-year-old Oliver Basinger, who makes his home in Green Tree with his grandmother, Mrs. Mary Watkins, received a broken right leg when he fell from a ladder he was climbing near his home last week-end. The leg was fractured between the knee and ankle and he'll have to wear a cast for eight weeks. He's hobbling around now, but not nearly as speedily as he is accustomed to, his grandmother reports.

## Don't Drive Yourself to Death

READ THOSE WANT-ADS!

## Development Of Eagle Creek As Water Supply For Three Lincoln County Communities Is Declared Feasible In Engineers' Study

(Editor's Note: The Ruidoso News this week is printing the fifth of seven articles to give the citizens a complete report from engineers on the feasibility of developing Eagle Creek's water resources for use for the fast growing Ruidoso community, and for Capitan and Ft. Stanton, who have banded together in an Inter-Community Water Supply Association to fight the rights the Southern Pacific Railroad has held in that watershed over a quarter of a century. Ruidoso will be offered a bond issue to vote on this spring to finance piping the water to this city, and for other related costs, and the News is publishing the entire work report in full in this series for public information.)

Section VII—Summary

The six sections of this report can be briefly summarized as follows:

1. The permanent population of the Village of Ruidoso, which is now about 2,500, is increasing at the rate of about 300 persons per year. The estimated summer population is figured now at about 12,000.

2. The stream flow of Eagle Creek was computed from the records on three different bases, with the following average results:

The stream flow has been continuous throughout the last 40 years, averaging 1,500,000 gallons per day during that time. However, the flow varies greatly from month to month.

There are seldom more than two dry months in succession; therefore, by providing a 30,000,000-gallon reservoir for Ruidoso along the pipeline, the flow can be maintained at about 500,000 gallons per day during winter months, and 800,000 gallons per day during the summer months when the usage of water in the Village is the greatest.

The construction work required to bring the proposed supply of water from Eagle Creek to Ruidoso and improvements to the distribution system will consist of approximately:

1. 8.5 miles of pipe line.
2. 30,000,000-gallon earthen reservoir.
3. Filter plant (capacity 750,000 gallons per day).
4. 100,000-gallon wash water tank, fire hydrants, valves, engineering, rights of way, etc.

The engineer's estimate of cost of the entire project is \$49,599.00.

## Get Acquainted Sale Offered By Carters

Carter Mercantile Co. Green Tree, is advertising several values in their meat market this next seven days in a Get Acquainted and Appreciation Sale. "Having been in business since 1920, we have always had a desire to have a sale of this kind to show our appreciation to our many friends," the Ewing Carters, managers, reported during that time. The sale and balloons for the kiddies Saturday this week-end. The specials they offer are in an advertisement in today's News, and are good from Friday to Friday.

## Carly DeBord went to Austin, Tex., early this week to return Mrs. DeBord and her mother, Mrs. Annie Benke, here. Mrs. Benke will be making her home with the DeBords for an extended time, Carl said.

## WEATHER

Date	Hi	Lo	Precip.
8	51	13	.00
9	51	13	.00
10	52	20	.00
11	50	18	.00
12	54	14	.00
13	50	18	.00

(As compiled by C. A. Culver, co-operative weather observer for the U. S. Department of Commerce Weather Bureau.)

**The Ruidoso News**  
SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb ..... Editors & Publishers  
Jim Lamb ..... Associate  
(Founded May 16, 1946 by Lloyd and Ida Bloodworth)  
Entered as Second Class Matter at the Post Office, Ruidoso New Mexico, under Act of March 20, 1979.

Subscription \$2.50 per year in advance  
Member: New Mexico Press Association

**Episcopal Bishop To Visit Churches In Lincoln County**  
(By CHURCH REPORTER)

Bishop Charles L. Kinsolving, 3rd, Coadjutor Bishop of New Mexico and Southwest Texas, will conduct the Spring Visitation of Lincoln County Episcopal Churches on Sunday, March 18, Rev. Charles L. Conder announces. He will preach at Fort Stanton at 10:00 a. m., at St. Anne's, Glencoe, at 3:00 p. m., and at Holy Mount, Ruidoso, at 8:00 p. m. Rev. C. L. Conder, Vicar, will present two candidates for confirmation at Ruidoso, and the public is invited to attend. A coffee honoring the Bishop will be held following the Ruidoso service at the home of Mr. and Mrs. T. B. Hood. The usual Wednesday and Friday services will be held at Ruidoso and Carlsbad on March 21 and 22 with Palm Sunday services at Glencoe and Ruidoso at 9:15 a. m. and 11:00 a. m. on March 25 when Palm Crosses made by the Holy Mount children will be blessed and distributed.

**Barbara Hunt, Fred Richardson Are Married**  
Miss Barbara Hunt, daughter of Mr. and Mrs. Paul Turnbough of Ruidoso, and Fred L. Richardson of this city were wed in a single ring ceremony performed by a Justice of the Peace in Alamogordo at 1:30 p. m. March 6, the pair told friends here last week.

After a brief honeymoon, the couple returned here to make their home. Richardson is owner of Elberta Courts and Novelty and Mrs. Richardson assisted him in operation of those businesses here last summer and fall. She is originally from Clovis and attended schools in Clovis and Carlsbad. Richardson came here two summers ago from Albuquerque.

**Spring Revival Set By Baptists April 6 Through 14**  
(By CHURCH REPORTER)

Membership of Ruidoso First Baptist Church is happy to have our pastor with us again after being away preaching in two very successful revivals.

Also, we have Mrs. Travis McMinn with us to take up her duty as music director. She and her husband attended a Sunday School clinic in South Carolina.

Date for the Spring Revival is April 6 through 14 with Rev. Jack DeVore, pastor of the First Baptist Church in Las Cruces. Every- one is invited.

The Youth of Lincoln County Baptist Association will meet with all the youth of Ruidoso at our church at 7 o'clock Saturday evening. The program will include a song and praise service with the theme "There Were Three Crosses" and a feature on "The Cross of Blameless Rejection and the Cross of the Penitent Believer." Special music, a message and benediction will be followed with refreshments.

along with work among Indians in many parts of U. S. A.

**Surprised on Birthday**  
Mrs. Nora Luallin was agreeably surprised on her 7 birthday Tuesday afternoon when she answered a knock on the door to have the following friends walk in to bring Happy Birthdays: Mrs. Agnes Cook, Mrs. Frankie Smith and mother, Mrs. Chase Weems and daughter, Mrs. Ethel Nelson, Helen Flor, Grace Sutton, Pearlie Bostian and Gladys Knox. They had coffee and cake with the honoree who received several nice presents and cards.

**Rev. Wm. B. Holmes Is Sorority Speaker**  
The regular meeting of the Beta Sigma Phi sorority was held Monday night at which the members were honored with Rev. Wm. B. Holmes, Jr. as the guest speaker.

Lou Horton was in charge of the program on "The Art of Thinking" and Rev. Holmes who is Presbyterian minister here gave a most interesting and inspiring talk on "The Mind."

Announcements were made, regular and new business discussed followed by the regular social hour.

A beautiful Lazy Susan was received by the chapter from Dorothy Dodson as a token of appreciation and a "going away" gift.

Hostesses were Mrs. Corrine Swearingin and Pauline Gregerson.

**Vocal, Piano Students To Appear In Recital**  
Mrs. Nannie Lou Dodson, teacher of piano and voice, has announced a recital of piano and vocal numbers by her students for Tuesday night of next week, starting at 7:30 p. m. in the Ruidoso First Baptist Church. Several pupils of all ages will appear in the program to feature musical numbers in a variety of categories.

**CHRISTIAN SCIENCE LECTURE PLANNED IN EL PASO**  
How the understanding of God's spiritual laws may be applied in daily living will be the topic of a Christian Science lecture to be given March 23rd, by Robert S. Van Atta of Rochester, New York. It was announced today by First Church of Christ, Scientist, in El Paso, Texas.

Mr. Van Atta, who is on tour as a member of The Christian Science Board of Lectureship, will speak in the church auditorium in El Paso, 2800 San Diego Street, Friday evening, at 8 o'clock. The lecture is open to the public without charge. Mr. Van Atta's subject will be, "Christian Science: Its Triumph Over Atheism and Idolatry."

**Alarm Clocks and Mantle Clocks**  
Elegance & Bulova Watches  
Fountain Pens  
Next Door to Brunelli's

**ADDITION IS STARTED ON CHRISTIAN CHURCH MINISTER'S HOME MOVED IN**  
Construction began last week-end on a 20x50 foot annex on the rear of the new First Christian Church in Palmer's Gateway, and a two-bedroom house was moved in from El Paso, set on a foundation near the church, and work of remodeling it is well underway.

The new home, to be occupied by the minister, the Rev. Franz A. Ford and family, will conform in finish to the church, it is reported. Both will have brown tinted stucco, similar shingles and eaves.

**Green Tree Church Baptists To Attend RECREATION CLINIC**  
A two-day Church recreation clinic, sponsored by the Lincoln Baptist Association, is to be held in Alamogordo March 19 and 20, Monday and Tuesday, at the Bethel Baptist Church in that city. Discussions by Baptist leaders from a wide area will be heard. The meeting ends with a 6 p. m. banquet at Alamogordo First Baptist Church, at \$1 per plate.

Rev. Travis McMinn of Ruidoso, missionary for the Lincoln Association, said Baptists of Ruidoso and Green Tree would be among those attending, and added that persons of any denomination are welcome.

**We Also Repair and Service**  
Cigarette Lighters  
Mantle Clocks  
Elegance & Bulova Watches  
Fountain Pens  
Next Door to Brunelli's

**Hospital News**  
Patients receiving treatment the last several days in Ruidoso-Hondo Valley General Hospital have been:

Roy E. LaMay, Nogal; Mary and Marjory Martin, Hondo, treated for cuts and bruises in auto accident occurring early Monday when their car struck Carrizo Creek bridge and overturned in the creek; J. E. Aldrich, Capitlan; Mrs. Lucille Burg, Glencoe; Mrs. Bessie Watter, Ruidoso; Mrs. Edna, to Mr. and Mrs. Earl Allison, Glencoe, a son, March 7, wt. 7 lbs., 8 1/2 oz.

Born, to Mr. and Mrs. Aristeo Chavez, San Patricio, a daughter, March 8, wt., 7 lbs.

**HONDO SCHOOL TEACHER AUTHOR OF ARTICLE IN NATIONAL MAGAZINE**  
Hondo Valley School teacher Mrs. Ruby E. Douglass' reasons for being proud she's a teacher are published in the March National Education Association Journal. The president of the NEA invited teachers to write in and say why they're proud to teach. Mrs. Douglass, language teacher and counselor in the Hondo school, said, "I am proud to be able to uphold vigorously what I believe is right, to defend resolutely those to whom I owe my deepest loyalty, to share modestly a desire for personal glory, to keep silent when vilified by others, and to spend endless hours in continuous self-betterment and in constant pursuit of my professional duties."

**Letter To The Editor**  
Dear Vic and Joan:  
At Dr.'s orders here I am for a little while, but let me guarantee you one thing, no longer than I get to feeling better or well, I should say.

Would you run a little thing for me letting everyone know how much I've appreciated all their kindness to Ezell and I both during this seige of illness. The flowers, cards, letters and prayers have helped me a lot.

I hope to come home and be well for a long time.

Haven't seen much of the City yet as we just arrived yesterday and visited with the charming mother and sweet sister of my next door neighbor last evening—Dick Crosby.

Sincerely,  
Billie Clarke  
Sea Captain's Hotel  
2322 Lombard St.  
San Francisco, Calif.

P. S. I still think you do a good job on our ads every week.

and the Rev. Landre Lee will be the evangelist.

**Letter To The Editor**  
During the week of Jan. 23 through the 27 Tinnia Baptist Church observed Bible Study Week. Lessons pertaining to the "Sermon on the Mount" were brought by Mrs. Carl Radcliff of Tinnia and Rev. James Henderson, pastor. Those who attended the study course expressed the good they derived from the course.

Training Union will be in session at Tinnia as of Feb. 19. Jay Landfair of Hondo has been named B. T. U. director.

**SAWS**  
**JEWELRY**  
Also Features—  
Watches  
Diamonds  
Jewelry  
Ear Rings  
Costume Pieces

**"SO LITTLE DONE — SO MUCH TO DO"**  
—(Author's name below)—

There is so much to do in our Pharmacy that like the busy housewife, "Our work is never done."

Thousands of different medicines, health and comfort aids must be kept orderly and watched carefully to make certain they are always fresh and potent. New shipments arrive daily so that we have in stock exactly what you want.

We are continuously learning about the new advances in medical treatment so as to be prepared to compound the prescriptions of any Physician with the exact ingredients he specifies.

**YOUR PHYSICIAN CAN PHONE 2205 WHEN YOU NEED A MEDICINE**

A great many people entrust us with the responsibility of filling their prescriptions. May we compound yours?

**BAKER PHARMACY**  
POST OFFICE BLOCK  
RUIDOSO, NEW MEXICO

"One Block West of the Postoffice and Just as Reliable"

\*Quotation by Cecil John Rhodes (1853-1902)  
Copyright 1956 (3W2)

**If You Are NOT NOW**  
Attending Church Somewhere in Ruidoso, Then Let Us Extend You a Cordial Invitation to

Worship At The **FIRST CHRISTIAN CHURCH**  
Sunday School 9:45 a. m.  
Teaching and Communion—11:00 a. m.

Preaching and Communion—7:00 p. m.

**FRANZ ALFORD, B. D.**  
Minister

**RUIDOSO FIRST CHRISTIAN CHURCH**  
(Disciples of Christ)  
Palmer Gateway Chapel  
Come Hear Our Preacher Preach!

**BUILDING**  
John R. Emde  
Commercial and Home Building

As Good as the Best  
As Cheap as the Best  
For Free Estimates Call—  
Phone—3555  
Box—1652  
Holt, Ruidoso, New Mex.

**There Is A Saving In Having Us. Do Your FAMILY LAUNDRY**

When you consider time, water, cost of materials—getting the laundry done in our expertly equipped shop is economical.

Rough Dry—12c Lb. Wet Wash—8c Lb.  
And our Finish Work is Reasonably Priced, Too.

Cleo Roe, Mgr. — Dial 3855 — Skyland



Please Book Orders Now For **FLOWERS FOR EASTER**

Easter Lilies — Potted Plants  
Cut Flower Arrangements  
Corsages, Etc.

**THEDA SHIER FLOWERS**  
On Hiway 70 — Hollywood  
Dial 3285 — or — 2135

**CLOTHES LAST LONGER**  
With Proper Care, and the Good **CLEANING & PRESSING**

Service In Our Modern Shop  
WE APPRECIATE YOUR BUSINESS

**Estes Cleaners**  
Dial 2725 for Pick-Up & Delivery  
No Finer Cleaning Done—ANYWHERE!  
Alterations Done

**PRESENTING . . . THE NEW REVOLUTIONARY BAN-O-TRAY**  
Reg. Pat. Pending  
**BANISH TOBACCO ODORS DELICATELY SCENTED**

NOW! For the first time, anywhere, an activity that automatically and instantly banishes the unpleasant odors caused by cigar and cigarette buds and pipe ashes. A NEW chemical formula and process that not only deodorizes the tray—it leaves a refreshing pleasant aroma in the room, helping to eradicate musty and damp odors. Non-Toxic, safe to use in every room.

8 Sizes — All Colors — Hand Painted  
GUARANTEED ONE YEAR

The Post Office is next door to



**YOUR INSURANCE May Be Out of Date!**

You can't count on an old insurance program to cover today's higher costs. Let us plan a low-cost adequate insurance program to suit your needs and today's prices. Call us soon!

**CLARKE INSURANCE AGENCY**  
KEEL RAY BELL  
Phone 2415 Ruidoso

**NEW RANCH STYLE HOME**

Complete with waterfall in patio—sliding glass doors—2 beautiful bath rooms, forced air heat, fireplace, septic tank, propane tank, gas incinerator, carpet, brick outlook, other costly features. On large lot, 132x144 ft. with beautiful view of Old Baldy and the Capitans. Fully restricted area, among fine homes and neighbors. Only one mile from Ruidoso Downs. Yours for \$26,995.00. Terms.

Phone Bruce Griffith 8-2341  
**AGUA-FRIA ESTATES**

Have 50 More Choice Building Sites For Sale or Will Build Plenty Pure Piped Spring Water All Weather Roads Private Lake Swimming

**DISBURSEMENTS—VILLAGE OF RUIDOSO, February, 1956**  
GENERAL FUND

Ch. No.	Name	Amount
2890	Ruidoso Gas Co., Utilities	45.82
2891	Ruidoso Water Dept., Utilities	150.27
2892	Com. Pub. Co., Street Lights and Utilities	150.27
2893	Warren Barrett, Insurance	62.54
2894	Ruidoso Tel. Co., Utilities	41.87
2895	Clifton Williams, Radio Repairs	23.84
2896	Morrison Chev. Sln., Upkeep equipment	5.62
2897	Keith Gas Co., Mun. Bldg. Expense	2.50
2898	Ray Bell Oil Co., Gas and Diesel	22.82
2899	Carland and Sanders, Legal	250.00
2900	M. R. M. Miltz, Legal	8.40
2901	Ruidoso News, Publications	94.10
2902	L. F. Dryden, Clerk	159.80
2903	C. D. Weems, Judge	122.50
2904	D. L. Gann, Marshal	249.80
2905	LaVerne Walkup, Radio	10.00
2906	Blair Halladay, St. Dept.	222.82
2907	C. L. Sargent, St. Dept.	200.80
2908	J. Donatias, Fire Dept.—Fueling	70.20
2909	C. Peterson, Fire Dept.	75.00
2910	C. Peterson, Maint.	25.00
2911	Frazier and Casack, Attorneys	50.00
2912	M. R. Mort, Sp. Police	147.00
2913	D. L. Gann, Marshal's Car	125.00
2914	M. R. Mort, Sp. Police Car	25.00
		\$2,271.88

**WATER FUND**

2922	Barbee Welding Supply, Maint. Supply	3.50
2923	Ruidoso State Bank, Dep. and Betterment	104.67
2924	Home and Auto Store, Maint. Distr.	36.20
2925	Ruidoso Tel. Co., Utilities	11.25
2926	J. L. Sargent, Maint. Supply	24.77
2927	Com. Pub. Co., Street Lights	24.12
2928	U. S. National Bank—Denver, On Bonds	1,126.00
2929	Bonnell's, Maint. Distr.	19.55
2100	Lincoln Co. Feed, Parts and Repair	29.55
2101	Midway Garage, Parts and Repair	9.25
2102	Smith Machinery Co., Equip. and Tools	127.40
2103	Ruidoso News, Office Expense	38.50
2104	Ray Bell Oil Co., Gasoline	54.77
2105	Dryden's Varieties, Maint. Supply	15.00
2106	Joe Reinhardt, Maint.—Repairs	18.50
2107	Barbee Welding Supply, Supply and Distr.	17.80
2108	Gleves Distr. Co., Equipment Operation	8.06
2109	L. F. Dryden, Clerk	169.00
2110	C. Peterson, Maint. Supp.	200.20
2111	LaVerne Walkup, Bookkeeper	124.77
2112	Arvid Nash, Maint.	128.56
2113	Eddie Sanchez, Maint.	198.90
		\$2,906.17

**FIRE FUND**

290	Halprin Supply Co., Equipment	34.14
		\$34.14

**SPECIAL STREET FUNDS**

106	Skyland Auto, Parts and Repair	24.12
107	Cash, Return to Petty Cash	11.26
108	Smith Mach. Co., Grader Parts	24.77
109	Armed Drainage, Culvert	112.80
100	L. A. Watter, Gravel	29.80
		\$207.76

**WATER TAX BOND FUND**

86	Cloves and Cowan, Ins., Capital Outlay	54.36
79	Crowe-O'Fallon, Capital Outlay	67.24
		\$121.60

**WATER BOND SINKING FUND**

16	Bank For Bldg. Bank, Friz. and Interest on Bonds	12,000.00
		\$12,000.00

**GRAND TOTAL** \$25,705.28

**For Convenience . . . BANK BY MAIL**

Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!

**THE FIRST NATIONAL BANK OF ROSWELL**  
Incorporated 1909 "A Home Institution"  
Member Federal Deposit Insurance Corporation

**While in Ruidoso Be Sure to Visit — FOX CAVE**

New Mexico's Best Stage Show

**Again We Say— You'll Get the Best Deal From Your Home Town AUTHORIZED Dealer— FOR INSTANCE:**

1947 Jeep with cab, 4-wheel drive . \$975

1944 Pontiac, 4-door, radio & heater	\$1348
1946 Pontiac, 4-door, radio, heater, hydraulic	\$1406
1946 Buick Wildcat, 4-door, heater, overdrive	\$1186
1947 Mercury, 2-door, radio, heater, overdrive	\$666
1946 Chevrolet, 2-door, radio and heater	\$625
1946 Oldsmobile Holiday, coupe, radio, heater, hydraulic	\$486
1946 Oldsmobile, 4-door, radio, heater, hydraulic	\$528
1944 Chevrolet 4-door, Bel-Air, heater	\$1396
1946 Chevrolet 4-door, radio & heater	\$666
1947 Chevrolet 4-door, radio & heater	\$1375
1946 Chevrolet 1/2-ton Pick-Up	\$666
1946 Chevrolet 1/2-ton Platform Truck	\$475
1946 Chevrolet 1/2-ton Pick-Up	\$700

**POWELL CHEVROLET**  
Phone 481 Tolson, N. Mex.

**GRAND TOTAL** \$25,705.28

# PEARL BEER COMES TO NEW MEXICO

**THIS HOT ITEM HELD OVER FOR ONE MORE WEEK**

**SPECIAL**

**Big Century Electric Automatic Cooker-Fryer**

Regularly \$39.95 Value  
**WHILE THEY LAST AT**

**\$22.65**

**BIG NEWS—This Is Home Improvement Year**

**"Operation Fix-Up in '56"**

We want to help you remodel or repair your home—Just ask our friendly personnel how easy it is to remodel by using our Easy Payment Plan.

**No Down Payment We Handle All Details—FREE PLANS—**

Also for Do It Yourself Plans—We have a Big Supply. Get Yours Now—FREE

**Quality Merchandise at FAIR PRICES**

See Us for Your Building Needs Today.

**FREE ESTIMATES**

**BURNS & ROBERTS LBR. & SUPPLY CO.**

"THE SUPPLY HOUSE OF BETTER BUYERS"  
Phone 2475 Ruidoso T. O. Box 23 Hollywood

**RESOLUTION NO. 102**

WHEREAS, the regular biennial municipal election of the Village of Ruidoso will be held on Tuesday, April 3, 1956, between the hours of eight o'clock a. m. and seven o'clock p. m. for the purpose of electing a Mayor of said Village to serve for a term of two years (2) and for the further purpose of electing at large two (2) Trustees to serve for a term of four years (4) and one (1) Trustee to serve for a term of two (2) years, and one (1) Police Judge to serve for a term of two years (2).

WHEREAS, Chapter 14, Article 1, Section 1 of the New Mexico Statutes, 1955 annotated provides as follows, to-wit:

"That in all municipal elections the same voting divisions may be used as are used in general elections. If any such voting divisions be partly within and partly without the corporate limits of any municipality, then and in that event, that portion of such division as may be within the municipal limits shall constitute a voting division for the purposes of municipal elections provided, however, that the City Council of any municipality may consolidate any two or more voting divisions within a municipality for city election purposes."

WHEREAS, the laws of the State of New Mexico provide that the village councils shall appoint judges and clerks of municipal elections and direct and designate the places for holding such elections.

NOW THEREFORE, be it resolved by the Board of Trustees of the Village of Ruidoso, New Mexico, that the following voting place be designated; the following named persons be, and they hereby are, appointed by the village board as judges and clerks of election to conduct said election in all respects as required by law.

The polling place is designated as the Municipal Building in Ruidoso, New Mexico.

The following persons are named as judges and clerks of election:

Judges of Election: Luther Bynum, Mrs. T. J. Sutherland, and Zach Collier.

Alternate Judges: James Mackey, Fred Montoya and Walter Brian.

Clerks of Election: Harold Graham and Herbert Smith.

Alternate Clerks: Mrs. Tom Jones and Nora Harding.

Passed and Approved at the Municipal Building in Ruidoso this 10th day of Feb., 1956.

D. E. SUTTON, Mayor pro-tem  
Attest: L. F. Dryden, Clerk (Seal)  
3-16-23-30

**IN THE PROBATE COURT STATE OF NEW MEXICO**

**CLERK OF ELECTION: HAROLD GRAHAM AND HERBERT SMITH.**

**LAST WILL AND TESTAMENT OF SYDNEY COE BONNELL, DECEASED.**

**NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT OF THE STATE OF NEW MEXICO**

TO: Frank A. Bonnell, 2011 Mitchell Street, Phoenix, Arizona; Ralph A. Bonnell, Glencoe, New Mexico; Mildred Bonnell-Sellman, Watrous, New Mexico; Eleanor Bonnell McClendon, 344 Lovess Lane, Alamogordo, New Mexico; Irene Bonnell Noaker, Glencoe, New Mexico; Mary Ann Sellman, a minor, Watrous, New Mexico; Louise Sellman, a minor, Watrous, New Mexico; John Charles Bonnell, a minor, 2011 Mitchell Street, Phoenix, Arizona; Harvey A. Bonnell, a minor, Glencoe, New Mexico; Bert Tom Sellman, a minor, Watrous, New Mexico; Daniel R. Brenton, guardian ad litem for minor, Mary Ann Sellman, Louise Sellman, John Charles Bonnell, Harvey A. Bonnell and Bert Tom Sellman; and to all the heirs, devisees and legatees of said deceased; and all unknown heirs of said

**WE SUGGEST—**

That you get your Easter Baskets Early in get the best selection.

Also, Easter Decorations, Cards and Gifts.

**NEW SHIPMENT of Lovely Costume Jewelry for Springtime—Just in Time for Easter.**

**RUIDOSO VARIETY**

Largest Collection of Indian Goods in the Southwest. Clayton Bennett's TRADING POST—Highway 70

**KINDNESS**

Kindness is like a ray of sunshine on a rainbow.

Of many colors; brightens your life day and night.

It calms the storms, brightens the shadows.

Lifts you up, to guide, help others' life.

Kindness is like taking a shower—Refreshes, freshens you inside and out.

Pass it on, give it to another, it will take away all fears and doubts.

Kindness is like bubbles, bursts, there's more and more—Only receive it, give it to the needy and poor.

Don't cost you a penny; free to share with good and bad.

God will bless and reward you; oh, what joy to be had.

Written by Mrs. S. B. McDaniel.

Arthur Kelly was called to California early this week to be with his father who is seriously ill. His partner in Hollywood Gull Service, Joe Bacon, was called in to run the place while Kelly is gone.

decendent and all unknown persons claiming any lien upon or right, title or interest in or to the estate of said decedent. GREETING: You, and each of you, are hereby notified that Marshall Sellman, Executor, has filed in the above entitled Probate Court and cause his final account and report as Executor of said estate and that the Probate Court has set the 1st day of May, 1956, at the hour of 10 o'clock, in the Probate Courtroom, in the Lincoln County Court House in Carrizozo, New Mexico, as the time and place for hearing objections, if any there be, to the approval and settlement of said final account and report and the discharge of said Marshall Sellman as Executor; and at said time and place the Probate Court will proceed to determine the heirship of said decedent, the distribution of her estate and the interest of each respective claimant thereto or therein.

The Attorney for the above named Marshall Sellman, Executor, is GEO. L. ZIMMERMAN, Box 85, Carrizozo, New Mexico.

Witness the Honorable Bryan Hendricks, Judge of the Probate Court of Lincoln County, New Mexico, and the seal of this Court, this 13th day of March, 1956.

BY: INICE HUST  
Clerk of Probate Court  
3-16-23-30; 4-6

Premium Quality Pearl Beer is being introduced into eastern and southern New Mexico this week, Otto A. Koehler, President of the Pearl Brewing Company, has announced.

A Texas favorite for seventy years, and Texas' top selling beer for many years, Pearl led all other breweries in the United States in sales in Texas again last year. The Pearl Brewery is the largest brewery in the Southwest.

Referring to the introduction of Pearl Beer into New Mexico, General Sales Manager H. P. O'Brien said, "Since 1886 visitors to Texas have enjoyed the consistent good taste of Premium Quality Pearl Beer; and, until this year, in spite of requests to bring Pearl to New Mexico, shortages of materials during the war years; and later, the inability to meet a rapidly increasing local demand, has prevented any increase in Pearl's sales market."

"With the completion of our most recent plant expansion program which will increase our annual production from 1,150,000 barrels to 1,500,000, we feel certain we can meet the local demand and still provide the people of New Mexico with 'The Gem of Fine Beer'."

**NEW MEXICO DISTRIBUTOR NAMED**

Datus E. Propper, Vice President and General Manager of the Pearl Brewing Company, has announced the appointment of the Charles H. Ifield Company with offices and warehouses in all of New Mexico's principal cities as the wholesale distributor for Pearl Beer for the entire state.

"Currently," Propper says, "the Charles H. Ifield Company will carry their Pearl distributorship operations from eastern and southern New Mexico through their offices and warehouse at 277 Leitch Street in Hobbs, 775 West Amador in Las Cruces and McGaffey Street at the R.R. Tracks in Roswell."

However, as a result of the enthusiasm accompanying a recent sales promotion meeting held in Albuquerque by Harvey J. Bolcer, Pearl's Assistant General Manager and Sales Promotion Manager; H. P. O'Brien, General Sales Manager; and Jack N. Huluk, President of the Pitkin Advertising Company, with representatives from New Mexico's leading newspapers, we are anticipating a further expansion of Pearl's sales market during April to cover New Mexico completely."

**PEARL SETS SALES RECORD**

Sales of Pearl Beer during 1955 were the highest in the company's sixty-nine years of business with a total of 89,000 barrels of Pearl Beer sold. H. P. O'Brien stated that this amount represented the highest annual sales in Texas for any beer.

Referring to 1956 sales, Datus Propper said, "With expenditures of over \$400,000 this past year on new equipment, we will increase our capacity by 100,000 barrels annually in anticipation of a big demand in New Mexico. This demand for Pearl beer continues to grow as more and more people realize that it is truly a quality controlled premium beer of consistent good taste."

"The public's acceptance of Pearl Beer has necessitated our expansion program," Propper continued. "Our new, modern equipment will not only increase the quantity but will assure that the uniform high quality will be maintained."

**PEARL MAINTAINS TOP QUALITY**

Since 1880 the fine art of brewing has played a major role in the

success of Pearl Beer. The skill of five expert brewers combined with scientific laboratory control and the highest quality ingredients have produced a consistently good brew.

From the very beginning of the production process, Pearl maintains the highest level of quality. The malt used is raised in the Dakotas, Wisconsin and Minnesota and is shipped in bulk in carloads to the brewery where it is stored in huge concrete silos.

From the fertile Yakima valley in Washington, Pearl obtains the finest seedless hops used in the brew. To insure against loss of bouquet, they are shipped in refrigerated cars as soon as they are harvested.

Upon arrival at the brewery, they are stored in special refrigerated rooms.

To assure quality control, a yeast washing machine was recently imported from Germany to keep the yeast pure and free from harmful bacteria.

All steps in the brewing process, as well as the ingredients used, are subject to constant checks by the master brewer, his assistants and the staff of chemists in the laboratory.

The laboratory, which represents an investment of \$50,000, is one of the most modern and complete industrial laboratories in the South. It is staffed by three experienced researchers.

Completely air conditioned, the laboratory is not only used for the analysis of beer and control of beer production, but is also equipped to analyze and evaluate any material that may be used in any department of the plant. Materials received by the brewery must meet the premium quality standards specified by Pearl in order that a premium beer may be produced.

Samples are also taken during every step of the brewing process. This procedure continues night and day, every day of the year.

**PROGRESSIVE POLICIES**

The expansion program just completed by the Pearl Brewing Company is only one phase of its progressive policies looking toward constant improvement of both its product and working conditions for its employees.

Such policies are a reflection of the attitude of top management but they are carried out and exemplified by department heads, foremen and workers throughout the organization.

Three basic committees for continuous planning have been created: (1) the production planning committee; (2) the operations planning committee; and (3) the advertising and merchandising committee. It is through frank discussion by the informed and experienced members of these committees that programs are developed, based on thinking and discussion by many men. In turn, of course, programs involving unusual expenditures are passed on by the board of directors before final adoption.

Other committees that play an important part in the successful operation of the Pearl Brewing Company are the safety and employees' entitled fund committees under the leadership of the director of personnel and safety. The Pearl Brewing Company is constantly alert to the development of new ideas, methods, and equipment which help it maintain its leadership in the great Southwest.

Postcard from Mrs. Rose Brown-field down at El Paso is that she's really "taking it easy" and doing fine.

**Frontier Stamps—No City Tax ON CHEVRON GAS AT GLAYTON BENNETT'S**

**LIST OF DISBURSEMENTS**  
County of Lincoln, N. M.,  
Month of February, 1956

No.	To Whom	Amount
4511	Town of Carrizozo	\$ 97.16
4512	The Mountain States Tel. & Tel. Co.	9.85
4513	The Mountain States Tel. & Tel. Co.	5.75
4514	The Mountain States Tel. & Tel. Co.	7.70
4515	C. D. Weems	7.50
4516	Leo A. Joiner	7.50
4517	Clarence E. Shaw	92.50
4518	William Glen Bradley	171.64
4519	William Glen Bradley	8.32
4520	William Glen Bradley	77.97
4521	Lloyd Vigil	107.14
4522	L. Z. Manire Agency	43.86
4523	Allied Bus. Machines	18.80
4524	Lincoln County News	5.76
4525	Ruidoso News	10.58
4526	Inice Hust	15.00
4527	The Dorsey Company	185.70
4528	Lincoln B. Zumwalt	336.74
4529	Hale Sanitary Sup. Co.	23.81
4530	W. S. Campbell	5.00
4531	John Mackey	124.00
4532	Manuel S. Chavez	176.40
4533	Manuel Otero	137.30
4534	Lincoln County Agency	3.40
4535	Lincoln County Agency	18.00
4536	William Glen Bradley	336.80
4537	R. E. Lemon Agency	203.25
4538	The Mountain States Tel. & Tel. Co.	56.65
4539	Lincoln County Motors	43.80
4540	George Fuchs	78.40
4541	Alfonso Soto	75.40
4542	Charles A. Jones	78.40
4543	Inice Hust	268.51
4544	Tillie Miralab	189.80
4545	William Glen Bradley	326.50
4546	Albert S. Vega	216.40
4547	Lloyd Vigil	387.82
4548	Marian Schlarb	208.20
4549	S. E. Greisen	258.01
4550	Francisco J. Osorio	218.80
4551	Bryan Hendricks	73.50
4552	Felix Lueras	100.20
4553	Lincoln County Agency	177.00
4554	Lincoln County Agency	103.82
4555	Bus. Men's Assur. Co.	74.14
4556	R. E. Lemon Agency	352.30
4557	Corona Motor Co.	5.98
4558	Gertrude A. Watson	61.12
4559	Hollywood Lbr. Co.	47.86
4560	J. H. Gallagher	16.00
4561	Shaffer Motor Co.	57.77
4562	Clifton B. Zumwalt	50.00
4563	Bradleys Garage	70.41
4564	Bradleys Garage	121.31
4565	Elmer J. Lumber Co.	218.80
4566	Hondo Trad. Post Sta.	41.05
4567	L. J. Harrison Co., Inc.	70.73
4568	Julia Samora	128.30
4569	Fred Montes	243.45
4570	Fred Montes	25.00
4571	Clarence A. Rooper	234.90
4572	Elfrido G. Salas	339.80
4573	Lincoln County Agency	42.10
4574	Lincoln County Agency	37.00
4575	Bus. Men's Assur. Co.	21.05
4576	Lela Brewster	4.18
4577	The Mountain States Tel. & Tel. Co.	15.55
4578	Allied Bus. Mach. Co.	24.80
4579	Elmer S. Eaker	51.80
4580	Julia Sherrill	85.14
4581	Lela F. W. Brewster	81.33
4582	Lincoln County Agency	68.66
4583	Lincoln County Agency	9.86
4584	Bus. Men's Assur. Co.	76.70
4585	Paul B. Wilson	100.18
4586	Paul B. Wilson	79.88

Why Worry About Broken or Split Nails—Have a Manicure With Ad-A-Nail, Along With Your Other Beauty Services

**GENA ROSE BEAUTY SALON**

Dial 2905  
Corner Main Road  
And Mochem Drive

Due to illness I will be in El Paso for two months but my Beauty Shop will be open Mondays, Thursdays and Fridays. For appointments at other times call 2572. I will be in charge.

**GOD IS OUR STRENGTH**

FOR THE BLESSED CHRISTIAN

**FREE LECTURE**

**"CHRISTIAN SCIENCE: ITS TRIUMPH OVER ATHEISM AND IDOLTRY"**

by Robert S. Van Atta of Rochester, N. Y.

IN THE

**CHURCH AUDITORIUM, First Church of Christ, Scientist, 2800 San Diego Street, EL PASO, TEXAS**

**FRIDAY EVENING, MARCH 23, 1956**

**8:00 O'CLOCK**

**PUBLIC IS INVITED**



**COURVELLE PLUMBING & HEATING**

Fixtures and Installation

For Every Plumbing Need

Use Our Easy Payment Plan (FHA Plan — ABC Plan)

No Money Down, Easy Monthly Payments

Up to 3 Years to Pay.

So Why Delay? Remember . . .

**You Pay Nothing Down.**

Dial 2966  
Ruidoso, N. Mex.



**Jetaway means GETAWAY!**

**THE SECRET OF THE SMOOTHNESS IS IN THE SECOND COUPLING!**

Jetaway features TWO field couplings to give you twice the smoothness! The second coupling fills and spills with jet-like speed to ease you into every driving range so quietly, so smoothly the change is almost imperceptible. Just try Oldsmobile's Jetaway . . . it's the greatest advance in automatic transmissions in 17 years!

And how you get away! With the "sliding" go that Hydra-Matic made so famous, plus a new liquid smoothness that's Jetaway's alone. Just try Jetaway's. Pour on the power! You'll see the dramatic difference, when Oldsmobile's revolutionary transmission pairs with the Rocket T-350 Engine . . . 9.25-to-1 compression big! Here's super action with power to spare. What's more, in this Olds you wing along in the solid assurance of its sure-footed Safety-Ride Chassis . . . in the smart luxury of its fashionably tailored interior . . . with the welcome ease of the newest in modern power features! And, when it comes to looks, Oldsmobile's Starfire styling is in a class by itself with its original side treatment and trend-setting "Intaglio Bumper." This Olds can hold yours at a price that's amazingly low. Stop in today and see!

See our data show "Holidays for Spring"

**OLDSMOBILE**

VISIT THE "ROCKET ROOM" . . . AT YOUR OLDSMOBILE DEALER'S!

**POWELL CHEVROLET**

Tulare, New Mexico  
RUIDOSO REPRESENTATIVE, CLAYTON BENNETT, PHONE 3361

Telephone 461  
Ruidoso, N. Mex.

**The Ruidoso News**  
SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb Editors & Publishers  
Jim Lamb Associates  
(Founded May 16, 1946 by Lloyd and Ida Bloodworth)  
Entered as Second Class Matter at the Post Office, Ruidoso New Mexico, under Act of March 30, 1979.

Subscription \$2.50 per year in advance  
Member: New Mexico Press Association

**Episcopal Bishop To Visit Churches In Lincoln County**  
(By CHURCH REPORTER)

Bishop Charles L. Kinsolving, 3rd, Coadjutor Bishop of New Mexico and Southwest Texas, will conduct the Spring Visitation of Lincoln County Episcopal Churches on Passion Sunday, March 18, Rev. Charles L. Conder announces. He will preach at Fort Stanton at 10:00 a. m., at St. Anne's, Glencoe, at 3:00 p. m., and at Holy Mount, Ruidoso, at 5:00 p. m. Rev. C. L. Conder, Vicar, will present two candidates for Confirmation at Ruidoso, and the public is invited to attend. A coffee honoring the Bishop will be held following the Ruidoso service at the home of Mr. and Mrs. T. B. Hood. The usual Wednesday and Friday services will be held at Ruidoso and Carizozo on March 21 and 23 with Palm Sunday services at Glencoe and Ruidoso at 8:15 a. m. and 11:00 a. m. on March 25 when Palm Crosses made by the Holy Mount children will be blessed and distributed.

**Barbara Hunt, Fred Richardson Are Married**

Miss Barbara Hunt, daughter of Mr. and Mrs. Paul Turnbough of Ruidoso, and Fred L. Richardson of this city were wed in a single ring ceremony performed by a justice of the peace in Alamogordo at 1:30 p. m. March 6, the pair told friends here last week.

After a brief honeymoon, the couple returned here to make their home. Richardson is owner of First Courts and Novelty Shop and Mrs. Richardson assisted him in operation of those businesses here last summer and fall. She is originally from Clovis and attended schools in Clovis and Carlsbad. Richardson came here two summers ago from Albuquerque.

**Spring Revival Set By Baptists April 6 Through 14**  
(By CHURCH REPORTER)

Membership of Ruidoso First Baptist Church is happy to have our pastor with us again after he spent the winter in two very successful revivals.

Also, we have Mrs. Travis McMinn with us to take up her duty as music director. She and her husband attended a Sunday School clinic in Santa Fe and will be in charge of the Spring Revival in April 6 through 14 with Rev. Jack DeVore, pastor of the First Baptist Church in Las Cruces. Everyone is invited.

The Youth of Lincoln County Baptist Association will meet with all the youth in Ruidoso at our church at 7 o'clock Saturday evening. The program will include a song and praise service with the theme "There Were Three Crosses: The Cross of Christ, The Cross of Blasphemous Rejection and the Cross of the Penitent Believer." The special music, a message and benediction will be followed with refreshments.

along with work among Indians in many parts of the S. A.

**If You Are NOT NOW**

Attending Church Somewhere in Ruidoso, Then Let Us Extend You a Cordial Invitation to

Worship At The FIRST CHRISTIAN CHURCH  
Sundays School 9:45 a. m. and Communion 11:00 a. m.  
Prayer and Communion 7:00 p. m.

FRANZ ALFORD, B. D. Minister

**RUIDOSO FIRST CHRISTIAN CHURCH**  
(Disciples of Our Lord)  
Palmer Gateway Chapel  
Come Hear Our Preacher Preach!

Just received our shipment of candy Easter novelties. Prices range from 5c to 55c. Every piece hand decorated. Order early to avoid disappointment. Johnson's Grocery and Cafeteria.

**BUILDING**  
John R. Emde  
Commercial and Home Building  
As Good as the Best  
As Cheap as the Best  
Free Price Estimates Call

Phone—3555  
Box—1652  
Ruidoso, New Mex

PRESENTING . . .  
THE NEW REVOLUTIONARY  
**BAN-O-TRAY**  
Reg Pat Pending  
**BANISH TOBACCO ODORS**  
DELICATELY SCENTED

NOW! For the first time, anywhere, an ash-tray that automatically and instantly banishes the unpleasant odors caused by cigar and cigarette butts and pipe ashes. A NEW chemical formula and process that not only deodorizes the tray—it leaves a refreshing pleasant aroma in the room, helping to eradicate musty and damp odors. Non-Toxic, safe to use in every room.

8 Sizes — All Colors — Hand Painted  
GUARANTEED ONE YEAR

The Post Office is next door to

**The Oldobe HULL'S**  
Ruidoso, New Mexico

For Convenience . . .

**BANK BY MAIL**

Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!

THE  
**FIRST NATIONAL BANK**  
OF ROSWELL  
Established 1899 "A Home Institution"  
Member Federal Deposit Insurance Corporation

PAGE TWO  
**Ruidoso News**  
Friday, March 16, 1956

**Rev. Wm. B. Holmes Is Sorority Speaker**

The regular meeting of the Beta Sigma Phi sorority was held Monday night at which the members were honored with Rev. Wm. B. Holmes, Jr., as the guest speaker. Lou Horton was in charge of the program on "The Art of Thinking" and Rev. Holmes who is Presbyterian minister here gave a most interesting and inspiring talk on "The Mind."

Announcements were made, regular and new business discussed followed by the regular social hour.

A beautiful Lazy Susan was received by the chapter from Dorothy Dodson as a token of appreciation and a "going away" gift.

Hostesses were Mrs. Corinne Swearingin and Pauline Gregerson.

**Vocal, Piano Students To Appear In Recital**

Mrs. Marie Lou Dodson, teacher of piano and voice, has announced a recital of piano and vocal numbers by her students for Tuesday night of next week, starting at 7:30 p. m., in the Ruidoso First Baptist Church. Several pupils of all ages will attend. The program to feature musical numbers in a variety of categories.

**CHRISTIAN SCIENCE LECTURE PLANNED IN EL PASO**

How the understanding of God's spiritual laws may be applied in daily living will be the topic of a Christian Science lecture to be given March 23rd, by Robert S. Van Atta of Rochester, New York. It was announced today by First Church of Christ, Scientist, in El Paso, Texas.

**SORORITY GIRLS HERE FROM EL PASO**

Twenty-four members of the Kappa Iota sorority of an El Paso school, with five sponsors, spent the week-end here at Vaughanland. Next week-end, about 40 sorority women from Texas Technological College, Lubbock, are expected at Vaughanland for a week-end of recreation, S. K. Kuykendall, court manager, reported.

**Green Tree Church Sets Revival Dates**

Pastor Jesse Allen of the Green Tree First Baptist Church this week announced that dates for the revival at that church and for a study course have been set for April 1 through 15. The Rev. Elmer McGuffin is to be the singer

**Alarm Clocks and Mantle Clocks**  
Egin & Bulova Watches  
Fountain Pens  
Next Door to Brunell's

**ADDITION IS STARTED ON CHRISTIAN CHURCH; MINISTERS HOME MOVED IN**

Construction began last week-end on a 20x60 foot annex on the rear of the new First Christian Church in Palmer's Gateway, and a two-bedroom house was moved in from El Paso, set on a foundation near the church, and work of remodeling it is well underway. The new home, to be occupied by the minister, the Rev. Franz Alford and family, will conform in finish to the church, it is reported. Both will have brown tinted stucco, similar shingles and eaves.

**RUIDOSO, GREEN TREE BAPTISTS TO ATTEND RECREATION CLINIC**

A two-day church recreation clinic, sponsored by the Lincoln Baptist Association, is to be held in Alamogordo March 19 and 20, Monday and Tuesday, at the Bethel Baptist Church. Leaders from a wide area will be heard. The meeting ends with a 6 p. m. banquet at Alamogordo First Baptist Church, at \$1 per plate.

Mr. Travis McMinn of Ruidoso, missionary for the Lincoln Association, said Baptists of Ruidoso and Green Tree would be among those attending, and added that persons of any denomination are welcome.

**SURPRISED ON BIRTHDAY**

Mrs. Nora Lusilin was agreeably surprised on her birthday yesterday afternoon when she answered a knock on the door to have the following friends walk in to sing Happy Birthday: Mrs. Agnes Cook, Mrs. Frankie Smith and mother, Mrs. Chas Weems and daughter, Mrs. Ethel Nelson, Helen Pear, Grace Sutton, Pearl Boston and Gladys Knox. They had coffee and cake with the honoree who received several nice presents and cards.

**Green Tree Church Sets Revival Dates**

Pastor Jesse Allen of the Green Tree First Baptist Church this week announced that dates for the revival at that church and for a study course have been set for April 1 through 15. The Rev. Elmer McGuffin is to be the singer

**We Also Repair and Service**  
Cigarette Lighters  
Alarm Clocks and Mantle Clocks  
Egin & Bulova Watches  
Fountain Pens  
Next Door to Brunell's

**Hospital News**

Patients receiving treatment the last several days in Ruidoso-Hondo Valley General Hospital have been:

Roy E. LaMay, Nogal; Mary and Marlyn Martin, Hondo, treated for cuts and bruises in auto accident occurring early Monday when their car struck Carizozo Creek bridge and overturned in the creek; J. E. Aldrich, Captain; Mrs. Lucille E. Tonger; Mrs. Bessie Watley, Ruidoso.

Born, to Mr. and Mrs. Earl Allison, Glencoe, a son, March 7, wt., 7 lbs., 8 1/2 oz.

Born, to Mr. and Mrs. Aristeo Chavez, San Patricio, a daughter, March 9, wt., 7 lbs.

**HONDO SCHOOL TEACHER AUTHOR OF ARTICLE IN NATIONAL MAGAZINE**

Hondo Valley School teacher Mrs. Ruby R. Douglass' reasons for being proud she's a teacher are published in the March National Education Association Journal. The president of the NEA invited teachers to write in and say why they're proud to teach. Mrs. Douglass, language teacher and counselor in the Hondo school, said, "I am proud to be able to uphold vigorously what I believe is right, to defend resolutely those whom I owe my deepest loyalty, to shun modestly a desire for personal glory, to keep silent when vilified by others, and to spend endless hours in continuous self-betterment and in constant pursuit of my professional duties."

**Letter To The Editor**

Dear Vic and Joan:

At Dr.'s orders here I am for a little while, but let me guarantee you one thing, no longer than I get to feeling better or well, I should say.

Would you run a little thing for me letting everyone know how much I've appreciated all their kindness to Ezel and I both during this siege of illness. The doctors, cards, letters and prayers have helped me a lot.

I hope to come home and be well for a long time.

Haven't seen much of the City yet as we just arrived yesterday and visited with the charming mother and sweet sister of my next door neighbor last evening—Dick Crosby.

Sincerely,  
Billie Clarke  
Sea Captain's Hotel  
232 Lombard St.  
San Francisco, Calif.

P. S. I still think you do a good job on our ads every week.

and the Rev. Landro Lee will be the evangelist.

**TINNIE CHURCH ACTIVE UNDER NEW PASTOR**

During the week of Jan. 23 through the 27 Tinnie Baptist Church observed Bible Study Week. Lessons pertaining to the Sermon on the Mount were brought by Mrs. Carl Hadcliff of Tinnie and Rev. James Henderson, pastor. Those who attended the study course expressed the good they derived from the course.

Training Union will be in session at Tinnie as of Feb. 19. Jay Landfair of Hondo has been named B. T. U. director.

**NEW RESIDENTS**

Mrs. R. E. Carter tells us her daughter and husband, Mr. and Mrs. John G. Taylor and children from Altus, Okla., have moved here to make their home in Ruidoso. Their children are already in school here. They are living at Fowler's Ruidoso Trailer Court. The grandparents are the E. T. Carters.

Authentic Indian Jewelry  
Beaded Bells — Moccasins  
CLAYTON BENNETT'S  
Trading Post — Hwy 70

Please Book Orders Now For

**FLOWERS FOR EASTER**

Easter Lilies — Potted Plants  
Cut Flower Arrangements  
Corsages, Etc.

**THEDA SHIER FLOWERS**

On Hwy 70 — Hollywood  
Dial 3285 — or — 2135

**NEW RANCH STYLE HOME**

Complete with waterfall in patio—sliding glass doors—2 beautiful bath rooms, forced air heat, fireplace, septic tank, propane tank, gas incinerator, carpet, birch cabinets, other costly features. On large lot, 125x148 ft. with beautiful view of Old Baldy and the Capitan. Fully restricted area, among fine homes and neighbors. Only one mile from Ruidoso Downs. Yours for \$20,000.00. Terms.

Phone Bruce Griffith 8-2341

**AGUA-FRIA ESTATES**

Have 50 More Choice Building Sites  
For Sale or Will Build  
Plenty Pure Piped Spring Water  
All Weather Roads  
Private Lake Swimming

Again We Say—  
You'll Get the Best Deal From  
Your Home Town AUTHORIZED Dealer—  
**FOR INSTANCE:**

1947 Jeep with cab, 4-wheel drive . . . \$375  
1954 Pontiac, 4-door, radio & heater . . . \$1245  
1953 Pontiac, 4-door, radio, heater, hydraulic . . . \$1485  
1953 Studebaker, 4-door, heater, overdrive . . . \$1150  
1951 Mercury, 2-door, radio, heater, overdrive . . . \$685  
1950 Chevrolet, 2-door, radio and heater . . . \$325  
1949 Oldsmobile Holiday, coupe, radio, heater, hydraulic . . . \$485  
1948 Oldsmobile, 4-door, radio, heater, hydraulic . . . \$325  
1954 Chevrolet 4-door, Bel-Air, heater . . . \$1385  
1950 Chevrolet 4-door, radio & heater . . . \$485  
1947 Chevrolet 4-door, radio & heater . . . \$175  
1955 Chevrolet 1/2-ton Pick-Up . . . \$900  
1955 Chevrolet 1-ton Platform Truck . . . \$475  
1955 Chevrolet 1/2-ton Pick-Up . . . \$745

**POWELL CHEVROLET**

Phone 461 Tularosa, N. Mex.  
CLAYTON BENNETT, Ruidoso Rep.  
Phone 204—West of Junction on Highway 70  
Financing — Insurance

There Is A Saving In Having Us Do Your FAMILY LAUNDRY

When you consider time, water, cost of materials—getting the laundry done in our expertly equipped shop is economical. Rough Dry—12c Lb. Wet Wash—9c Lb. And our Finish Work is Reasonably Priced, Too.

Cleo Ros, Mgr. — Dial 3655 — Skyland

**Lighthouse Laundry**

**YOUR INSURANCE May Be Out of Date!**

You can't count on an old insurance program to cover today's higher costs. Let us plan a low-cost adequate insurance program to suit your needs and today's prices. Call us soon:

**CLARKE INSURANCE AGENCY**

EZELL RAY BILLIE  
Phone 3413 Ruidoso

While in Ruidoso Be Sure to Visit —  
**FOX CAVE**

New Mexico's Most Valuable Curio & Gift Store  
WINE, SPIRITS, BAKERY, MEATS, ETC.

**SAM'S JEWELRY**

Also Features—  
Watches  
Diamonds  
Jewelry  
Ear Rings  
Costume Pieces

See Our 17 Jewel Waterproof Watches For \$18.88

**WATCH REPAIR A Specialty**

**"SO LITTLE DONE — SO MUCH TO DO"**

(Author's name below)

There is so much to do in our Pharmacy that like the busy housewife, "Our work is never done."

Thousands of different medicines, health and comfort aids must be kept orderly, and watched carefully to make certain they are always fresh and potent. New shipments arrive daily so that we have in stock exactly what you want.

We are continuously learning about the new advances in medical treatment to be prepared to compound the prescriptions of any Physician with the exact ingredients he specifies.

**YOUR PHYSICIAN CAN PHONE 2205 WHEN YOU NEED A MEDICINE**

A great many people entrust us with the responsibility of filling their prescriptions. May we compound yours?

**BAKER PHARMACY**  
POST OFFICE BLOCK  
RUIDOSO, NEW MEXICO  
"One Block West of the Postoffice and Just as Reliable"  
\*Quotation by Cecil John Rhodes (1853-1902)  
Copyright 1956 (3W2)

**CLOTHES LAST LONGER**

With Proper Care, and the Good  
**CLEANING & PRESSING**

Service In Our Modern Shop  
WE APPRECIATE YOUR BUSINESS

**Estes Cleaners**

Dial 2725 for Pick-Up & Delivery  
No Finer Cleaning Done—ANYWHERE  
Alterations Done

DISBURSEMENTS—VILLAGE OF RUIDOSO, February, 1956

GENERAL FUND

Ch. No.	Name	Amount
3630	Ruidoso Gas Co. Utilities	45.02
3631	Ruidoso Water Dept. Utilities	3.00
3632	Com. Pub. Ser. Co. Street Lgts and Utilities	150.27
3633	Warren Barrett, Insurance	62.54
3634	Ruidoso Tel. Co. Utilities	41.07
3635	Clifton Williams, Radio Repairs	23.84
3636	Morrison Chev. Stn. Upkeep equipment	5.92
3637	Kettler Gas Co. Atm. Bldg. Expense	249.50
3638	Ray Bell Oil Co. Gas and Diesel	85.92
3639	Garland and Sanders, Legal	250.00
3640	M. R. Mori, Mileage	8.40
3641	Ruidoso News, Publications	94.10
3642	L. F. Dryden, Clerk	159.60
3643	C. D. Weems, Judge	122.50
3644	D. L. Gann, Marshall	20.00
3645	LaVerne Walker, Radio	10.00
3646	Blair Halladay, St. Dept.	228.00
3647	C. Ferguson, St. Dept.	200.00
3648	J. Donathan, Fire Dept.	70.20
3649	C. Peterson, Fire Dept.	75.00
3650	C. Peterson, Maint.	25.00
3651	Frazier and Susack, Attorneys	50.00
3652	M. R. Mori, Sp. Police Car	147.00
3653	D. L. Gann, Marshall's Car	125.00
3654	M. R. Mori, Sp. Police Car	25.00
	<b>TOTAL</b>	<b>\$2,271.88</b>

WATER FUND

2092	Barbee Welding Supply, Maint. Supply	3.50
2093	Ruidoso State Bank, Dep. and Retirement	104.67
2094	Home and Auto Store, Maint. Distr.	35.30
2095	Ruidoso Tel. Co. Utilities	11.35
2096	J. L. Surginer, Maint. Supply	30.45
2097	Com. Pub. Ser. Co. Power—Pumping	26.12
2098	U. S. National Bank—Denver, On Bonds	1,135.00
2099	Bonnell's, Maint. Distr.	19.55
2100	Lincoln Co. Feed, Paris and Repair	20.25
2101	Midway Garage, Parts and Repair	8.25
2102	Smith Machinery Co. Equip. and Tools	127.40
2103	Ruidoso News, Office Expense	38.50
2104	Ray Bell Oil Co., Gasoline	54.71
2105	Dryden's Variety, Maint. Supply	15.00
2106	Joe Reinhardt, Misc.—Repairs	10.50
2107	Barbee Welding Supply, Supply and Distr.	17.80
2108	Glove Distr. Co., Equipment Operation	8.05
2109	L. F. Dryden, Clerk	100.00
2110	C. Peterson, Maint. Supt.	300.20
2111	LaVerne Walker, Bookkeeper	150.74
2112	Arvell Nash, Maint.	220.50
2113	Eddie Sanchez, Maint.	198.00
	<b>TOTAL</b>	<b>\$3,635.17</b>

FIRE FUND

209	Halprin Supply Co., Equipment	34.14
	<b>TOTAL</b>	<b>\$34.14</b>

SPECIAL STREET FUNDS

105	Skyland Auto, Parts and Repair	29.12
106	Cash, Return to Petty Cash	11.82
107	Smith Mach. Co., Grader Paris	56.54
108	Armed Drainage, Culvert	112.80
109	L. A. Watley, Gravel	58.00
	<b>TOTAL</b>	<b>\$367.49</b>

WATER TAX BOND FUND

66	Clowe and Cowan, Inc., Capital Outlay	62.50
72	Crane-O'Fallon, Capital Outlay	607.94
	<b>TOTAL</b>	<b>\$700.14</b>

WATER BOND SINKING FUND

10	Santa Fe Nat'l Bank, Prin. and Interest on Bonds	12,062.50
	<b>TOTAL</b>	<b>\$12,062.50</b>

CEMETERY FUND

22	Bonnell's, On Gate and Fence	150.00
	<b>TOTAL</b>	<b>\$150.00</b>

**GRAND TOTAL** \$28,121.33

Attest: L. F. Dryden, Clerk

PEARL BEER COMES TO NEW MEXICO

THIS HOT ITEM HELD OVER FOR ONE MORE WEEK SPECIAL

Big Century Electric Automatic Cooker-Fryer

Regularly \$39.95 Value WHILE THEY LAST AT

\$22.65

BIG NEWS—This Is Home Improvement Year "Operation Fix-Up in '56"

We want to help you remodel or repair your home—Just ask our friendly personnel how easy it is to remodel by using our Easy Payment Plan.

No Down Payment We Handle All Details—FREE PLANS—

Also for Do It Yourself Plans—We have a Big Supply. Get Yours Now—FREE

Quality Merchandise at FAIR PRICES

See Us for Your Building Needs Today.

FREE ESTIMATES BURNS & ROBERTS LBR. & SUPPLY CO.

Phone 3475 Ruidoso P. O. Box 24 Hollywood

RESOLUTION NO. 102 WHEREAS, the regular biennial municipal election of the Village of Ruidoso will be held on Tuesday, April 3, 1956...

WHEREAS, Chapter 14, Article 14, Section 1 of the New Mexico Statutes 1953 Annotated provides as follows, to-wit: That in all municipal elections the same voting divisions may be used as are used in general elections...

WHEREAS, the laws of the State of New Mexico provide that the village councils shall appoint judges and clerks of municipal elections and direct and designate the places for holding such elections...

NOW THEREFORE, be it resolved by the Board of Trustees of the Village of Ruidoso, New Mexico, that the following voting place be designated: the following named persons be, and they hereby are, appointed by the village board as judges and clerks of election to conduct said election in all respects as required by law...

The following persons are named as judges and clerks of election: Judges of Election: Luther Bynum, M. E. J. Sutherland, and Zach Collier. Alternate Judges: James Mackey, Fred Montoya and Walter Brian.

IN THE PROBATE COURT STATE OF NEW MEXICO COUNTY OF LINCOLN IN THE MATTER OF THE LAST WILL AND TESTAMENT OF SYDNEY COE BONNELL, DECEASED.

NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT THE STATE OF NEW MEXICO Frank A. Bonnell, 2011 Mitchell Street, Phoenix, Arizona; Ralph A. Bonnell, Glencoe, New Mexico; Mildred Bonnell Sellman, Watrous, New Mexico; Eleanor Bonnell McClendon, 309 Lovers Lane, Alamogordo, New Mexico; Irene Bonnell Nooker, Glencoe, New Mexico; Mary Ann Sellman, a minor; Watrous, New Mexico; Louise Sellman, a minor; Watrous, New Mexico; John Charles Bonnell, a minor, 2011 Mitchell Street, Phoenix, Arizona; Harvey A. Bonnell, a minor, Glencoe, New Mexico; Bert Tom Sellman, a minor; Watrous, New Mexico; Daniel R. Brenton, guardian ad litem for board as judges and clerks of election to conduct said election in all respects as required by law.

WE SUGGEST— That you get your Easter Baskets Early to get the best selection. Also, Easter Decorations, Cards and Gifts. NEW SHIPMENT of Lovely Costume Jewelry for Springtime—Just in Time for Easter. RUIDOSO VARIETY

KINDNESS Kindness is like a ray of sunshine or a rainbow. Of many colors; brightens your life day and night. It calms the storms, brightens the shadows. Lifts you up, to guide, help other's life.

Arthur Kelly was called to California early this week to be with his father who is seriously ill. His partner in Hollywood Gulf Service, Joe Bacon, was called in to run the place while Kelly is gone.

decendent and all unknown persons claiming any lien upon or right, title or interest in or to the estate of said decedent. GREETING: You, and each of you, are hereby notified that Marshall Sellman, Executor, has filed in the above entitled Probate Court and cause his final account and report as Executor of said estate and that the Probate Court has set the 1st day of May, 1956, at the hour of 10 o'clock, in the Probate courtroom, in the Lincoln County Court House in Carrizozo, New Mexico, as the time and place for hearing objections, if any there be, to the approval and settlement of said final account and report and the discharge of said Marshall Sellman as Executor; and at said time will proceed to determine the heirship of said decedent, the distribution of her estate and the interest of each respective claimant thereto or therein.

The Attorney for the above named Marshall Sellman, Executor, is GEO. L. ZIMMERMAN, Box 85, Carrizozo, New Mexico. Witness: the Honorable Bryan Hendricks, Judge of the Probate Court of Lincoln County, New Mexico, and the seal of this Court, this 13th day of March, 1956.

CLERK OF PROBATE COURT 3-10-23-30; 4-0 Largest Collection of Indian Goods in the Southwest. Clayton Bennett's TRADING POST—Highway 70

Premium Quality Pearl Beer is being introduced into eastern and southern New Mexico this week, Otto A. Koehler, President of the Pearl Brewing Company, has announced.

A Texas favorite for seventy years, and Texas' top selling beer for many years, Pearl led all other breweries in the United States in sales in Texas again last year. The Pearl Brewery is the largest brewery in the Southwest.

Referring to the introduction of Pearl Beer into New Mexico, General Sales Manager H. B. O'Brien said, "Since 1886 visitors to Texas have enjoyed the consistent good taste of Premium Quality Pearl Beer and, until this year, in spite of requests to bring Pearl to New Mexico, shortages of materials during the war years; and later, the inability to meet a rapidly increasing local demand, has prevented any increase in Pearl's sales market."

With the completion of our most recent plant expansion program which will increase our annual production from 1,150,000 barrels to 1,800,000, we feel certain we can meet the local demand and still provide the people of New Mexico with "The Gem of Fine Beer."

NEW MEXICO DISTRIBUTOR Datus E. Proper, Vice President and General Manager of the Pearl Brewing Company, has announced the appointment of the Charles Ifield Company with offices and warehouses in all of New Mexico's principle cities as the wholesale distributor for Pearl Beer for the entire state.

Currently, Proper says, "the Charles Ifield Company will carry their Pearl distributorship operations from eastern and southern New Mexico through their offices and warehouses at 307 Leach Street in Hobbs, 775 West American in Las Cruces and McGaffey Street at the R.R. Tracks in Roswell."

However, as a result of the enthusiasm accompanying a recent sales promotion meeting held in Albuquerque by Harvey J. Bolcer, Pearl's Assistant General Manager and Sales Promotion Manager, H. B. O'Brien, General Sales Manager, and Jack N. Dulak, President of the Public Advertising Company, with representatives from New Mexico's leading newspapers, we are anticipating a further expansion of Pearl's sales market during April to cover New Mexico completely.

PEARL SETS SALES RECORD Sales of Pearl Beer during 1955 were the highest in the company's sixty one year history with a total of 88,000 barrels of Pearl Beer sold. H. B. O'Brien stated that this record represented the highest annual sales in Texas for any beer.

Referring to 1956 sales, Datus E. Proper said, "With expenditures of over \$900,000 this past year on new equipment, we will increase our capacity by 150,000 barrels annually in anticipation of a big demand in New Mexico. This demand for Pearl beer continues to grow as more and more people realize that it is truly a quality controlled premium beer of consistent good taste."

The public's acceptance of Pearl Beer has necessitated our expansion program. Proper said that "Our new, modern equipment will not only increase the quantity but will assure that the uniform high quality will be maintained."

PEARL MAINTAINS TOP QUALITY Since 1893 the fine art of brewing has played a major role in the

Postcard from Mrs. Rose Brownfield down at El Paso is that she's really "taking it easy" and doing fine.

Frontier Stamps—No City Tax ON CHEVRON GAS AT CLAYTON BENNETT'S

LIST OF DISBURSEMENTS County of Lincoln, N. M. Month of February, 1956

Table with columns: No., To Whom, Amount. Lists various disbursements for the month of February 1956 in Lincoln County, NM.



THE SECRET OF THE SMOOTHNESS IS IN THE SECOND COUPLING! Jetaway features TWO fluid couplings to give you twice the smoothness! The second coupling fills and spills with jet-like speed to ease you into every driving range so quietly, so smoothly the change is almost imperceptible. Just try Oldsmobile's Jetaway... it's the greatest advance in automatic transmissions in 17 years!

OLDSMOBILE VISIT THE "ROCKET ROOM" ... AT YOUR OLDSMOBILE DEALER'S! POWELL CHEVROLET

Tularosa, New Mexico Telephone 461 RUIDOSO REPRESENTATIVE, CLAYTON BENNETT, PHONE 3391

FREE LECTURE "CHRISTIAN SCIENCE: ITS TRIUMPH OVER ATHEISM AND IDOLTRY" by Robert S. Van Atta of Rochester, N. Y. IN THE CHURCH AUDITORIUM, First Church of Christ, Scientist, 2800 San Diego Street, EL PASO, TEXAS FRIDAY EVENING, MARCH 23, 1956 8:00 O'CLOCK PUBLIC IS INVITED



COURVELLE PLUMBING & HEATING Fixtures and Installation For Every Plumbing Need Use Our Easy Payment Plan (FHA Plan—ABC Plan) No Money Down, Easy Monthly Payments Up to 3 Years to Pay. So Why Delay? Remember... You Pay Nothing Down. Dial 2055 Ruidoso, N. Mex.



# TONIGHT -- Friday -- Dr. Romano, Gym., 7:30 o'Clock

Demonstrations of Hypnotism, Clairvoyance, Telepathy—Adm. \$1.50—Sponsored by Lions Club

PAGE FOUR

Ruidoso News  
Friday, March 16, 1956

We're a candidate for your car business—and we don't give out political promises full of hot air

that cannot be backed up like those unauthorized salesmen do. We represent an authorized Chevrolet and Oldsmobile dealership that will treat you right in price, in service, in trade-in. CLAYTON BENNETT, The Trader.

## TV SALES - SERVICE

Antennas — Installations

Large Line of Household Appliances

By Major Companies

YOU CAN BUY ON TERMS

FOR SERVICE ON TV AND RADIO CALL 3745 — SKYLAND

JOE REINHARDT'S  
THE RECORD SHOP

## STEADY THERE . . . !

Is your family buggy buckin' like a bronco?  
Is it wheezin' and coughin' and gobblin' the gas?  
Has it got a weak heart (battery) or a limp in its locomotion?  
Drive it in to our well equipped garage for repairs and the right prescription. We are M. D.'s—Motor Doctors!  
We hope you don't—but if you do—need a wrecker, dial our number.

## THOMPSON'S SERVICE STA.

GARAGE and CAFE

HOME OF CONOCO MOTOR TOOLS

HIGHWAY 70 HOLLYWOOD, N. M.

## WE'RE PROUD

That our building supply firm in the last few years has provided materials for most of the new buildings and new homes in the Playground of the Southwest. Our service, our prices, the quality of our materials has gained the confidence of both construction contractors and do-it-yourself builders. If you are planning a new structure, remodeling or improvements—IT WILL PAY YOU—to trade where most of the builders buy.

Ask About Our Liberal Terms.

SUPPORT THE G. E. LEISURE LODGE

We Give S. & H. Green Stamps

HOLLYWOOD LUMBER CO., Inc.

Hiway 70

Hollywood, N. M.

## CARTER'S

Green Tree Merc. Co. Ph. 2165

SPECIALS FRIDAY TO FRIDAY

Slab, By the Piece  
BACON . . . . . Pound 19¢

PICNIC HAMS . . . . . Pound 29¢

PORK SAUSAGE . . . . . Pound 19¢

We Handle Glover's & Payne's Meats

## A SATISFIED CUSTOMER

IS OUR FIRST CONSIDERATION

Gas Appliances — Installations

We can install for you the finest, forced air heaters in extra large size down to the smallest of bathroom heaters

SACRA BROS CO.

FOR SERVICE—Dial 3205 Day Time, or 2941 or 3772-Night

Butane-Propane Distributors

RUIDOSO

CAPTAN



1956 WARRIOR CAGE TEAM—Posed with their coach, Ralph McGuire, at left, are members of the 1956 basketball team of Ruidoso High School. Back row, left to right, are: Blige Morissette; Ronnie Perry, captain; Charlie Hall, co-captain; Bob Pize, Bobby Watkins; Pat Rooney; front row, Max Jones, Royce Leachy, Ronnie Chastain, Larry McDonald, Nyles Luckey and Allen Barilloux. CARMAN PHILLIPS PHOTO.

### Wednesday Night Mixed Bowlers

Team	W.	L.	Pins
East-T Ranch	34	14	40343
Hollywood Lbr.	25	23	40252
The Adobe	24	24	37687
Harris Elec.	22	26	37096
Chinchilla Ranch	20	28	37441
Brunell's	19	29	38118

High lady, one game, Jolyne Wright, 178; three games, Wright, 473; high man, one game, Bob Hollis, 211; high man, three games, Jodie Fillerman, 548.

Mr. and Mrs. Pat Farrar are visiting from Roswell.

### Want To Buy A FORD ?

See Lowell Morgan  
Right Here in Ruidoso!

### Garden Flower Seed

—and—  
Gladia Bulbs  
RUIDOSO HARDWARE

We Give S. & H. Green Stamps

### Remodeling Building Construction

FOR SALE—

3-bedroom home, modern with tub and shower, 3 miles north on Alto road, on REA and school bus route, has spring water, 3 acres of land.

Call 2725  
Chas. R. Martin

### Valliant Heads '56 Little League

Pat Valliant, principal of Ruidoso Elementary School, last Friday night was elected president of the Little League baseball club here for the 1956 season, succeeding Dr. W. D. Horton who originated the movement last year. It. A. Bennett was elected vice-president and Mrs. Pat Simon, secretary-treasurer, when about 75 persons met in the elementary school cafeteria. There were almost 50 youngsters present, 8 years old and older, who hope to perform on one of the teams in the '56 schedule. A charter was to have been ordered this week for the new year and first practice sessions are expected to be held within a few weeks. Actual play in an organized league will get underway at about the time school is dismissed for this year. Dr. Horton said that most of the initial expenses for starting Little League play in Ruidoso was met with donations received last year, but that some operating costs this season would bring the need for more money. "Anyone wishing to help in this project can donate a \$5 bill—and if we get about 30 or 40 such contributions we will have sufficient cash to handle all the needs," he said. Persons who have the time to assist in erecting this year's Little League program are urged to contact the new president and advise him they are available, he has asked. Donations to the league's expenses may be sent through the Ruidoso News.



For PLUMBING Service — Appliances Dial 2222

GREEN PLUMBING CONTRACTOR  
Dial 2222 RUIDOSO

### Baseball Equipment Is Donated High School

Formation of a baseball team for Ruidoso High School athletes this spring got a big boost with the gift this week of considerable equipment for the game, contributed by Green Tree residents through Jess Harris. Coaches Ralph McGuire and Cy Leland, Jr., expressed deep appreciation for the gesture. They added they still need a few baseball gloves and bats, and if anyone has such laying around the house, not in use, they would be appreciated. For this first year, Coaches McGuire and Leland report there will be only practice games—no scheduled matches to be attempted until later seasons.

### FOR EASTER

CARDS & GIFTS  
COSMETICS  
MISS SAYLOR'S CANDIES  
STATIONERY  
FILM — FLASHBULBS  
HOME PERMANENTS  
COMETTE HOSE  
For Women and Men

### COOK'S PROPRIETARY & SUNDRIES



J. G. MOORE

Candidate for Re-election STATE SENATOR FROM Lincoln County Subject to the Republican Primary Election

You'll Find At Our Store All the Famous Name Brands of Wine—Beer—Liquors

Star LIQUOR

Downtown Ruidoso — South Wallace, Prop.

### CORONA WINS GRADE SCHOOL CAGE TOURNEY

The fifth and sixth grade basketball team of Hondo, coached by Carl P. Radcliff, finished the regular basketball season undefeated, and came through as champions in their division. The tournament was held at Hondo March 2-3. In the championship game, the Hondo Eaglettes defeated the Corona team. Members of the team were: Orlando Benavidez, Henry Avila, Frankie Trujillo, Zeke Pineda, Julian Salcido, Loren Sanders, Bobby Monies, Eugene Benavidez, Refugio Gallegos and Richard Rue. Of these boys, Orlando, Henry and Frankie made the All-County team.

The Hondo seventh and eighth grade team, coached by McKinley McTeigue, won third place in the tournament. Victor Pineda and Bobby Gutierrez were placed on the All-County seventh and eighth grade team. The championship trophy in the seventh and eighth

grade division was won by Corona, and Ruidoso took second place. In the fifth and sixth grade division, Corona won second, and San Patricio won third. Felix Herrera of San Patricio was placed on the All-County seventh and eighth grade All-Tournament team.

The San Patricio teams were coached by Epi Gurule. From Ruidoso, Easton Fulson, Vernon Simmons and Jim Wilson were placed on the seventh and eighth grade All-Tournament team. Mr. and Mrs. E. L. Cannon visited in Levelland, Tex., last week-end.

### Tuesday Night Mixed Bowlers

Team	W.	L.	Pins
White Mt. Gro.	23	14	12952
Bonnell Hdwe.	19 1/2	17 1/2	11453
Sacra Bros.	19	18	13153
Burns & Robts.	10 1/2	20 1/2	12194

High lady, one game, Bonnie McEuen, 164; three games, McEuen, 483; high man, one game, Leck Cowden, 223; three games, Cowden, 569.

### HARRIS TV & RADIO

Featuring Philco, Zenith & Domett Television and Radio Sales & Service  
Pho. 2191 — A. B. HARRIS

### OPENING

St. Patrick's Day

March 17

UNDER NEW MANAGEMENT

### ELDRIDGE'S COPPER KETTLE

"Our Food Is Not Expensive — If Just Tastes That Way"

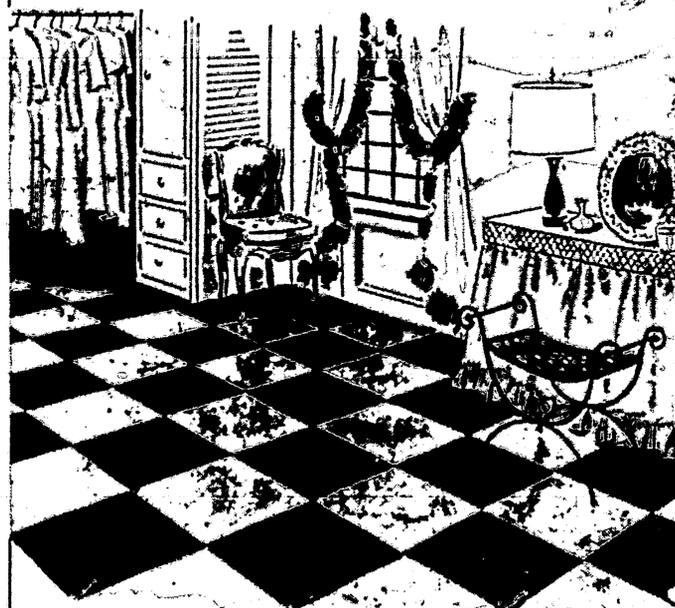
Adjacent to Ruidoso Downs — Hiway 70

Now You Can DO-IT-YOURSELF. . . You Can Carpet Your "FORGOTTEN ROOMS"

with the sensational, new

Karpet-Squares by Allen

Just Peel it . . . Place it . . . Pat it . . .



With Cotton KARPET-SQUARES . . .

It's quick, it's easy, it's wonderful . . . turn your utility room into a playroom, your attic into a bedroom . . . get rid of bare floors in the children's room, in closets . . . quickly . . . easily . . . yourself.

Select from twelve new fashion-right colors . . . use a solid color or mix them to suit yourself.

KARPET-SQUARES are easy to maintain.

SAVE on cost of installation—KARPET-SQUARES adhere to the floor with merely a pat.

SAVE on cost of carpet cushions—KARPET-SQUARES are self-cushioned.

SAVE on burns and accidents—you just replace one square instead of the whole carpet.

SELF-CUSHIONED SELF-ADHERING

Each KARPET-SQUARE is 18 inches square . . . only \$1.69

WE GIVE AND REDUCE SCOTCHIE SAVING STAMPS WHEN IN NEED OF BUILDING FIGURES, LET US HELP YOU

BONNELL HDWE. & BUILDING SUPPLIES

BOX 1400

PHONE 3266

RUIDOSO, N. M.

Helena Bennett Would Like to Show You the wonderful line of unique gifts items at Clayton Bennett's Trading Post on Highway 70. Come on down and visit.

Justin Bradbury and Herbert N. Beasley, Artesia band directors, are serving as local co-chairmen of the Festival.

Mr. and Mrs. Reynolds Jones and Mr. and Mrs. Geo. L. Zimmerman were among Ruidosoans attending the tennis matches in El Paso the middle of last week.

**Butane or Propane**

**GAS IS THE IDEAL FUEL!**

For Heating... For Cooking  
Flexible—Economical

Butane or Propane

GAS heats plenty of water

3 Times Faster

Be Sure Your Water Heater Is the Right Size

Call 67-04 Collect For Service  
ANYWHERE IN LINCOLN COUNTY  
AND VICINITY

**KEETH GAS CO.**

For Night Calls—Dial 3363 or 2958

PROPANE and BUTANE

Phone 4025

Ruidoso

**Church Directory**

**FIRST CHRISTIAN CHURCH**  
Ruidoso, N. M.  
Francis Alford, S. D., Minister  
Sunday School—9:45 a. m.  
Morning Worship  
and Communion—11:00 a. m.  
Evening Services  
and Communion—7:00 p. m.  
C. Y. F.—7:00 p. m.

**FIRST BAPTIST CHURCH**  
Green Tree, New Mexico  
Rev. Jesse F. Allen, Pastor  
Sunday School 9:45 a. m.  
Eugene Gray, Supp.  
Preaching Service, 11:00 a. m.  
Training Union 6:30 p. m.  
Mrs. J. B. Gazaway, Director  
Preaching Service, 7:30 p. m.  
Wednesday night service, 7:00 p. m.  
The church where everybody is somebody and nobody a stranger.  
Phone 2241.

**GATEWAY CHURCH OF CHRIST**  
Evan S. Waddell, Evangelist  
Phonex, Rca. 2716, Study, 4331  
You are invited to attend all services of the Church. Bible classes for all ages, Lord's Day Morning.  
Bible study—10:00-10:45.  
Preaching—11:00-11:30.  
Communion—11:30-12:00.  
Sunday Evening—7:00-8:00.  
Wednesday Evening—7:00-8:00.  
You are invited to see our TV program each Sunday 10 to 11 p. m. over Channel 8, Roswell.

**COMMUNITY METHODIST CHURCH**  
Rev. H. L. Atkins, III, Pastor  
Sunday School—9:45.  
Morning Worship—10:55.  
Methodist Youth Fellowship—5:30  
Evening Service—7:00.

**CHRISTIAN SCIENCE SERVICES**  
Every Sunday, 11:00 a. m., in Ruidoso Women's Club. Testimony meetings following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend.

**FULL GOSPEL HOLINESS CHURCH OF GREEN TREE**  
Sunday School—9:45 a. m., Sunday Preaching—11 a. m., Sunday Evangelistic Service—7:30 p. m. Sunday.

**Prayer Meeting—Tuesday evening, Young Peoples Service—Thursday Evening**

**ASSEMBLY OF GOD CHURCH**  
Green Tree, New Mex.  
Pastor, George Perry  
Sunday School—10 a. m.  
Morning Worship—11 a. m.  
Bible Band—7 p. m.  
Evangelistic Service—7:30 p. m.

**CHURCH OF JESUS CHRIST, LATTER DAY SAINTS**  
Mescalero, N. M.  
Sunday school and Sacrament, 10 a. m. Sunday.

**FIRST PRESBYTERIAN CHURCH**  
Ruidoso  
A Home for the Soul in the Heart of the Hills.  
William B. Holmes, Jr., Pastor  
Church School 9:45 a. m.  
Morning Worship 11:00 a. m.  
Young People of the Church 6:00 p. m.  
Worship and Bible Study 7:30 p. m.  
A Cordial Welcome To All.

**EPISCOPAL CHURCH**  
Rev. Charles L. Conder, Vicar, Fort Stanton  
Church of the Holy Mount, Ruidoso, Every Sunday, 11:00 a. m., St. Anne's Church, Glencoe, 2nd and 4th Sundays, 9:15 a. m., Chapel of Our Redeemer, Fort Stanton, 1st, 3rd, 5th Sundays, 10:00 a. m.  
Church School every Wednesday, 3:15 p. m., Geo. Zimmerman home, Ruidoso.  
Women's Meetings: 2nd, Tuesdays; Ruidoso and Glencoe combined, 10:00 a. m.; Fort Stanton, 7:30 p. m.

**FIRST BAPTIST CHURCH**  
Rev. Walter Brian, Pastor  
Sunday School, 9:45 a. m.  
Worship Service, 11:00 a. m.  
B. T. U., 6:00 p. m.  
Worship Service, 7:00 p. m.  
Wednesday Night Service, 7  
ST. ELEANOR'S CHURCH  
Schedule of Masses—  
Sundays and Holy Days—11 a. m.  
Week Days—7:30 a. m.

**Around Hi Skool**

The Ruidoso FFA is having an enchilada supper tonight at the Home-Economics cottage. This supper is being held to raise money for the traveling fund that sends representatives to State and Regional meetings.

This was the annual supper given by the graduating class of '54-'55 but was given to the FFA as their project. You know how good they are so everyone come out and have enchiladas with the Future Homemakers of America TO-NIGHT! Price: adults \$1.00, children 75c.

The sixth annual FBLA Banquet will be held on April 3rd in the grade school cafeteria. This banquet is given for the FBLA members, their honorary sponsors, the Ruidoso Lions Club, the faculty and their husbands and wives. Committees are now busy working

**JUNIOR HIGH AND Elementary School News**

The Senior class is now selling tickets for its play, "Strictly Confidential" to be given on Monday and 29, at the Ruidoso Gym. Admission will be 75c for adults and 50c for children. This is a hilarious comedy in three acts and should provide you with an evening of entertainment and relaxation. Buy your ticket today!

The Seniors have chosen Southern California as the spot for their 10 day trip the latter part of May and first of June. The class will leave Ruidoso the day after their graduation and will see such sights as the Grand Canyon, Painted Desert; Las Vegas; Nevada; Long Beach, Catalina Island and Knotts Berry Farm.

The RHS Pep Club is making preparations for the election of cheerleaders to be held in April. Another election in April will be that of the majorettes for next year's band. Jess Lara, Ruidoso band director, will judge and select our majorettes and Mr. Gooch will choose those for the Hono Band.

The annual staff is now selling ads for this year's Tomahawk, the school year book. The advertising campaign began this week and the students are showing the merchants their ads in last year's book. The money from the ads goes to pay for the publishing of the annual.

Election of "Favorites" was held this week but the winners will remain unknown until the Tomahawk comes out next fall.

Class favorites have been chosen by the members of each class and are as follows: Seniors: Zelma Zinn and Larry McDaniel; Juniors: Carolyn Ross and Bingo Morales; Sophomores: Janet Salyer and Barry Swanson; Freshmen: Gail Sharp and Bill Esley. Congratulations!!!

Last week the Warrior "Hideaway" Club held a game night at the gym. Several games were played and enjoyed by the students who attended. Mr. and Mrs. Pete Lackey sponsored the event.

Plans are now in progress to paint the shuffle board on the gym floor for the further pleasure of the Hideaway members.

The State Student Council meeting is being held in Las Vegas this week-end. Those attending from

The RHS Student Council are President Nyles Lackey, Joan Matthews, Joann Nosker, Bingo Morales, Charley Hall and sponsor Ralph McGuire.

The Student Council is now busy making arrangements for the election of student body president, which will be carried out like any community or state election.

The boys participating in baseball and Coach Ralph McGuire would like to say their deepest thanks and appreciation to Mr. Jake Harris of Green Tree who donated a catcher's mask and mitt, chest protector, 8 baseballs, 4 bats and 2 fielders mitts to the team.

The newly organized team is in need of equipment and thanks Mr. Harris for his gesture.

The Honor Roll for the six weeks is as follows:  
Freshman "A"—Royce Lackey.  
Freshman "B"—Bill Esley, Gerald Rouse, Shirley Mathis, Ronnie Wilson, Betty Webber, David Vance.  
Sophomore "A"—Barry Swanson.  
Sophomore "B"—Nadine Peterson, Tommy Ward, Dixie Cappe, Charles Padilla, Tommy Graham.  
Junior "B"—Ray Dean, Carpenter, Virginia Hardy, Carolyn Ross, Kenneth Newsum, Joette Brooks, Joann Nosker.  
Senior "A"—Dixie Evans, Nyles Lackey, Jo Betty Reese.  
Senior "B"—Barbara McDaniel, Marjio Hart, Arny Deary, Zelma Zinn, Jovan Donaham, Max Jones, Linda Moore, Betty Carpenter, Marvella Strain, Lydia Sanchez, Ronnie Chastain and Theresa Barajas.

On the bulletin board.  
We are sorry to have lost Victor Salas, who has moved to Dallas.

In English class we are learning to outline reports and stories. It is quite interesting.

In Math we are learning to use percent. It is hard for us but it is interesting.

In Art we are working with clay. It is messy but it is also a lot of fun molding different animals.

In P. E. the girls, who are interested in soft ball, have organized a ball and track team.

Fifth Grade—Mrs. Reese  
The ones that made a hundred in spelling are: Martha Trimble, Randy Holly, Sandy Jones, Joe Moore, Marion Spear, Linda Wilson, Cheryl Carroll, Virginia Dryden, Jonny Brooks, Yvonne Sanchez, Loretta Jones, Margie Nell Siger, Tommy Gazaway, Helen Hall, Clyde Stephens, Mary Nell Hicks, Joyce Cameron, Sharon Thompson, Richard Jones, Wendy Lamb, Jimmy McClintock, Wesley Clark, Gary Russell, Bonnie Dell

**Ruidoso Band Plans Trip To Artesia For Music Festival**

Over 1,200 musicians will converge on Artesia Saturday, March 17, for the 1956 Southeastern District Music Festival. Twenty-one bands from seven counties—Eddy, Lincoln, Lea, Chavez, Roosevelt, De Baca, and Quay will perform at this mammoth musical event.

Over three hundred solos and ensembles, including all band instruments, strings, piano, percussion, and twirling events will also be a feature of the meet.

Adjudicators from various parts of the country are to judge musicians and write comments on the performances.

Schools which are sending groups include: Ruidoso High.

Enjady, George Niccum, Ronnie Stierwalt, Jim Ward, Jo Ann Filleman, Joyce Lackey, and Susan Reese.

Tom Tulles went to Arkansas last Tuesday for a two week vacation.

**Add Beauty and Distinction to Your Home with**

**WHITEHALL WEATHER VANES and HOUSE SIGNS**

Precision built of never rust aluminum. Hundreds of unusual designs in a variety of sizes. Add that extra touch to your own home which shows smartness and good taste—an unusual gift to a friend. Designed and guaranteed by Whitehall, the best name in distinctive weather vanes and house signs. Come in today and see our complete Whitehall display.

"MORSE" 112-20  
"TOWN CHIEF" 37-25

**Buckner's**

GIFTS — APPLIANCES

Maytag — Frigidaire

**READING LESSON**

Dr. Standish has had years of experience reading X-Rays like this one. To his trained eyes, each light and shadow means something, and this understanding has given new health and new life to countless persons.

But to most of us, this X-Ray is undecipherable. To understand its message, we would have to take a new kind of reading lesson; we would have to spend long hours at study.

Like the X-Ray, many of life's questions seem at first glance unanswerable. Indeed, some are beyond man's understanding. But in Church, we can be taught a new way of reading that makes mysteries far greater than that of this X-Ray seem suddenly, miraculously clear.

If you are interested in the meaning of life for yourself and your children, then profit by the teachings of the Church that have stood the test of centuries for millions of people.

**THE CHURCH FOR ALL... ALL FOR THE CHURCH**

The Church is the greatest factor on earth for the building of character and good citizenship. It is a source of spiritual values in a selfish, materialistic age. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake (2) For his children's sake (3) For the sake of his community and nation (4) For the sake of the Church itself which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Psalm	97	1-12
Monday	John	4	31-42
Tuesday	John	4	22-31
Wednesday	11 Thessalon	2	1-10
Thursday	James	2	8-26
Friday	James	2	8-26
Saturday	11 Peter	3	8-18

This Special Church Feature Is Sponsored by the Merchants  
Whose Advertisements Appear Below

**RUIDOSO NEWS**

**CARTER'S MERCANTILE**  
Dial (8)2165 — Green Tree

**Sid Courville**  
Plumbing & Heating  
Famous Name Brands  
Dial 2055 — Terms to Suit

**Brunell's**  
Department Store  
We Give S. & H. Green Stamps

**Ben Donathan & Sons**  
Building Contractors  
Ph. 2706 Ruidoso

**Ruidoso Osteopathic Clinic**  
In Palmer's Gateway Ruidoso

**Sacra Bros. Co.**  
Of Lincoln County  
Rulant — Propane Tanks — Appliances

**Ruidoso Auto Supply**  
Automotive & Service Station Supplies

**Morrison Chevron Sta.**  
Alta Vista — Accommodates All Motor Drives — Ruidoso WE GIVE SCOTTY STAMPS

**The Dairy Queen**  
The George Westall Family  
Highway 70 — Hollywood

**Mt. Vue Sho-Dyn**  
Drive-In Theatre  
The Islands

**White Mountain Gro. & Mkt.**  
"It Pleases Us To Please You"  
We Give S. & H. Green Stamps

Compliments of  
**A Friend**

**GET ORDERS IN EARLY**

For  
**Fruit Trees, Shrubbery, Shade Trees, Rose Bushes, Etc.**

**W. S. CAMPBELL**  
Dial (8)2315 — Green Tree

**Operation Home Improvement '56—YOUR YEAR TO FIX!**

You'll be seeing this seal a lot in coming months. It is the symbol of a year-long program, set up by the Nation's construction industry, to encourage Americans to improve their homes... by making it easier for them to buy materials and employ useful services.

Our bank heartily endorses this program, for it can help protect local property values as it helps our neighbors enjoy added comfort and conveniences.

Moreover, we want to cooperate... by extending low-cost credit wherever needed. If the projects you plan will require financing, ask about our Home Improvement Loans.

**Ruidoso State Bank**  
In the Year Round Playground of the Southwest  
Ruidoso, New Mexico  
Telephone 4075  
Capital and Surplus \$112,500.00  
Member Federal Deposit Insurance Corporation

**YOU NEVER OUTGROW YOUR NEED FOR FOODS MADE FROM MILK!**



Sold All Over Lincoln County in Your Favorite Food Stores

**CITY DAIRY**

**Chevrolet and Oldsmobile**  
Sales — New & Used  
**CLAYTON BENNETT**  
The Trader  
Hwy 70 — Dial 3381

For a Better Trade See Our Ruidoso Salesman—Herb Smith  
**SHAFFER MOTOR CO.**  
Dodge-Plymouth Sales & Service—New & Used Cars, Trucks  
Phone 177 P. O. Box 218 Carrizosa, N. M.

**Dan D. Swearingin Ins. Agency**  
Dependable Insurance  
Ruidoso, New Mexico  
MEMBER RUIDOSO CHAMBER OF COMMERCE

**"We Serve To Serve Again"**  
Drive Out More Often!  
STEAKS — CHICKEN  
SANDWICHES — JUMBO SHRIMP  
Open 11 a. m. to 9 p. m.  
Closed Mondays  
**NOB HILL RESTAURANT**

**MULLINS-HAMILTON FUNERAL HOME**  
Phone 144 Alamogordo, N. M.

**RUIDOSO GRAVEL SERVICE**  
Palmer Gateway  
DOZER WORK  
EXCAVATING  
ROAD GRAVEL  
TOP SOIL  
ALL KINDS OF CRUSHED GRAVEL  
SCREENED SAND  
BOULDERS  
FREE ESTIMATE ON JOBS  
P. O. Box 235, Hollywood, N. M.  
Phone 4045 J. B. CLOSE

**ALL WE ASK IS—**  
Give us a chance to make friends with your car. We know exactly how to do it—we give your car the care it deserves. Keep it supplied with the finest gasolines and lubricants and see that it gets top-flight service and repairs. Taking good care of your car is our job, as part of America's competitive and progressive oil industry. Drive in today—you'll find it pays off when we take care of your car.

Garage — Wrecker Service — Gift Products  
WE GIVE FRONTIER STAMPS

**SKYLAND AUTO**  
The Luallins, Ovid and Allen — Raymond Clark  
Home of Gulf Motor Fuels — Dial 3535

# IT'S HERE



## PEARL BEER COMES TO NEW MEXICO

Here's the beer you've been looking for... Premium Quality PEARL Beer... and, NOW, it's here in New Mexico. Buy a bottle, buy a can, or buy a carton and enjoy the treat that pleases every taste. One frosty glass will tell you why PEARL has been one of the Southwest's most popular beers for more than

70 years. The reason is in the brewing: X-tra Light, it's never filling; X-tra Mild, it's always satisfying; X-tra Mellow, it tastes just right. For real refreshment anytime, for sheer enjoyment everytime, always ask for PEARL, and know you've picked the best. It's Taste-Tested and Quality-Controlled.

**PICK PEARL 6-PAK . . . BOTTLES OR CANS**

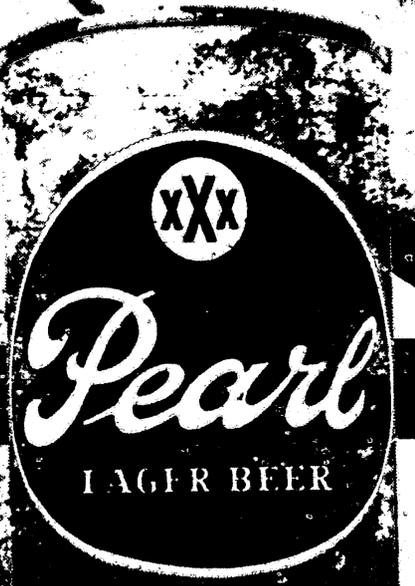
**CHARLES ILFELD CO.**

New Mexico PEARL Beer Distributor

HOLDS PATENTS IN CALIFORNIA

REGISTERED TRADE MARK

PEARL BEER BOTTLED AT THE BREWERY



**BREWED WITH WORLD-FAMOUS ARTESIAN WATER FROM PEARL'S OWN WELLS**

Ruidoso News Friday, March 16, 1956

ADVERTISING FOR BIDS FOR MESCALERO APACHE SUMMIT ENTERPRISE MESCALERO, NEW MEXICO NOTICE TO BIDDERS

These Accommodations Open Year 'Round in the Playground of the Southwest

VAUGHNLAND 24 Modern Cabins Among The Pines

Open Year 'Round "Live The Life of Riley In A Cabin in the Pines"

PINES MOTEL Ruidoso's Newest & Most Modern Fascinating - Tiled Baths

APACHE VILLAGE On The Alto Road MODERN CABINS

Idle Hour Lodge Open Year 'Round

ON THE RIVER PANEL RAY HEAT KITCHENETTES ELECTRIC REFRIGERATION

El Rancho Ruidoso Court MAIN ROAD OPEN YEAR ROUND

panied by a cashier's or certified check upon some solvent bank or a bid bond in a sum not less than 5% of the total amount of the bid.

The successful bidder will be required to complete the project within 120 calendar days unless for good cause shown such time is extended by the Mescalero Apache Tribe.

Attention is invited to the provisions of the contract, the plans and specifications, including the general conditions and the supplementary conditions, and special conditions, and the proposal relating to the obligations of the Contractor in relation to the construction of the Summit Enterprise.

List Your Property With SPEARS REAL ESTATE

For a Quick Sale Offices In—

HOBBES RUIDOSO 508 N. Turner 400 Blk. E. Main Box 1200 Box 1095

ALICE SPEARS Licensed Broker

MESCALERO APACHE TRIBE OF THE MESCALERO RESERVATION s/ FRED PELLMAN President

CALL FOR BIDS Sealed bids will be accepted by the Board of Trustees of the Village of Ruidoso, New Mexico, at the Municipal Building in Ruidoso at 7:15 p. m. Thursday the 23rd day of March, 1956.

Gasoline—to be not less than 78 octane and good quality. Diesel Fuel—No. 1 and good quality.

Card Of Thanks We wish to take this means of expressing our heartfelt appreciation to the many friends for their courtesies and kindnesses.

OFFICIAL NOTICE AND CALL For the Biennial election for the Village of Green Tree, Lincoln County, New Mexico, and further notice is hereby given that said election, to be held Tuesday, April 3, 1956, is for the purpose of electing a mayor for a term of two years, two trustees each for terms of two years, and two trustees each for terms of four years.

WORK WANTED—Cabin cleaned 50c per hour by reliable woman. references. Also, boy wants yard work. Phone Green Tree 812345

SIX SECOND BIRTHDAY Walk in love, as Christ also hath loved us. Ephesians 5:2.

PROCLAMATION AND NOTICE OF BOND ELECTION FOR THE ENLARGING, IMPROVING AND EXTENDING OF THE EXISTING RUIDOSO WATER SYSTEM

WHEREAS, on the 2nd day of February, 1956, the Board of Trustees of the Village of Ruidoso in regular session assembled, adopted Resolution No. 101 of said Village, whereby it was declared to be necessary to enlarge, improve and extend the water system of the Village of Ruidoso, and that said improvements are a public necessity and for public use, and

WHEREAS, it was provided by said resolution that at the regular general municipal election to be held in the Village of Ruidoso on the 3rd day of April, 1956, there should be submitted to a vote of the qualified electors of the Village of Ruidoso, who, in the next preceding year, voted in the regular property tax therein the question of issuing the negotiable coupon bonds of said Village in the sum of \$350,000.00 for the purpose of constructing, enlarging, improving and extending the water system of the Village of Ruidoso, New Mexico.

FOR RENT—Lovely 2-bedroom modern home, Cedar Creek, until middle of September.

FOR SALE—320-Acre farm, cash or terms, \$158,000 an acre. 6-room modern home, well and tools, barns, etc. on Capital road; 140 acres level, farmed; balance pasture, good buy.

FOR SALE—Variety of colors in iris bulbs in cans, poplars, green ash, fruit trees, dwarf fruit trees and roses, flowering cherries. Ruidoso Nursery, dial 2945. 81c



HOME OF SOUND INVESTMENT

I have a cabin I want an offer on. Anything reasonable will be considered. This cabin is not modern.

FOR RENT—

Lovely 2-bedroom modern home, Cedar Creek, until middle of September.

FOR SALE—

320-Acre farm, cash or terms, \$158,000 an acre. 6-room modern home, well and tools, barns, etc. on Capital road; 140 acres level, farmed; balance pasture, good buy.

FOR RENT—

Qualified by 19 Years Residence on the Ruidoso Iva Coleman Realtor Sales - Rentals P. O. Box 2 Phone 2903

FOR SALE—

FOR SALE—Modern 2-bedroom house, low down payment, easy terms on balance. Carmon Phillips at Old Mill.

FOR SALE—

FOR SALE—Used Servel refrigerator, \$50. Ruidoso Gas Co. 11c

PAUL H. DOUGLASS REAL ESTATE

In Postoffice Block, Box 294 Bus. Pho. 3005 Res. 2365

LELA EASTER REAL ESTATE

CABINS—HOMES—BUSINESSES RENTALS—NOTARY PUBLIC

INCOME TAX SERVICE

Cyrus J. Leland Accountant Leland Realty Co. Office Dial 3805 Box 43 Ruidoso, New Mexico

Tom W. Jones Realtor

3-Bedroom cabin in upper canyon on Main Road, fireplace, furnished, \$3,000.00.

WANT A HOME ON THE RIVER?

Have one on pavement and river in upper Ruidoso. Living room with fireplace, 3-bedrooms, kitchen, bath, carpet, fully furnished, large decked in. I consider this a good buy at \$9,950.00. If you are looking for a similar home, come owner, very large living room, fireplace, bathroom, kitchen, one medium bedroom, one extra large bedroom, very well furnished, carpet. This one priced at \$9,950.00 will make substantial reduction on price if sold together. Terms.

ON BANKS OF RIO RUIDOSO

For restfulness and deep sleep you cannot find a substitute for the chuckling of the water running by your window. I have for sale just such a home on banks of the Upper Ruidoso. For comfort and ease of living, this is it. Five bedroom home, two baths, beautiful living room with fireplace, spacious kitchen, lounging porches in the price. Fully furnished in best of taste. \$27,500. I would consider myself fortunate in adding some family in being able to enjoy the future in this beautiful setting.

TRADE!

Five room home in Wichita Falls, Tex. for Ruidoso property. Prefer residence here.

Interested in going business or good court. See me.

WALT CROSBY Dial 2525 Thunderbird Lodge

ROYAL TYPEWRITERS SALES AND SERVICE—All types typewriters and adding machines, new or used. Allied Business Machines Co., 111 E. Third, Roswell. Phone 3674 or call Ruidoso News.

THEDA SHIER FLOWERS

POTTED PLANTS - CORSAGE CUT FLOWERS Flowers for Banquets, Anniversaries Holidays or Any Occasion Phones 3285 or 2185 HOLLYWOOD, NEW MEXICO

ERNEST WOOD PLUMBING CONTRACTOR

Ruidoso, N. M. Dial 3791

BEN ROY INSURANCE TAX SERVICE

Ruidoso, N. M. Dial 4245

You Don't Have to Buy It To Try It!

For Better Living ENJOY CONDITIONED WATER CULLIGAN Water Conditioning P. O. Box 788 - Ph. 291 TULAROSA, N. M.

CONTRACT DITCH WORK

MACHINE DIGGING By Foot, By Hour or By Yard FOUNDATIONS DUG JOE HAWKINS Dial 288

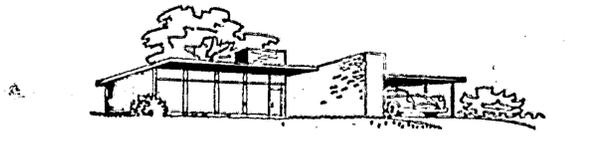
A. C. KELLEY LICENSED CONTRACTOR

ROCK & CEMENT WORK Ruidoso, New Mexico Dial 4155

ALAMO MOTOR CO.

DODGE PLYMOUTH Sales and Service Box 668 Phone 56 Alamogordo, New Mexico LEE CRAWFORD, Salesman, Green Tree

Her home is MODERN...



and so is her KITCHEN



IT'S Electric OF COURSE

It's so smart to have an Electric Kitchen! The sleek new electric ranges and electric built-in units glamorize any kitchen with their sparkling beauty and up-to-the-minute styling. Electric cooking is modern, too. Clean electric heat keeps your kitchen cool and daisy-fresh. And fully-automatic operation saves you hours of oven-tending and pot-watching. Plan now to have an Electric Kitchen in your home... see your electric range dealer or come by our office soon.



J. P. (Jake) HALEY BUILDING CONTRACTOR Box 124 Phone (8) 2155 Green Tree, N. M.

DIAL Ruidoso 2510 Pick Up & Delivery Service ON CLEANING AND LAUNDRY ALVIN BEACH VINSON'S CLEANERS

FIREPLACE WOOD Any Kind Any Amount Write a Postcard to ART BRADLEY Green Tree, New Mexico Dial (8)2212

METAL WORK Gutters, Chimney Tops, Tanks Payne Central Heat & Cooling All Sheet Metal Work

LACEY SHEET METAL SHOP 413 E. 2nd St., Roswell Ph. 282-2950 for Free Estimates

URANIUM GOLD WESTERN MINING CO. Box 1182, Ruidoso, N. M. Leasing, Custom Drilling Evaluation—Air or Ground F. L. RICHARDSON Dealer—Du-Jac-Mint-Drill SILVER LEAD

When You Need To Make A Hurried Trip -Contact- RALPH BROWN FLY CHARTERED PLANE AIRPORT DIAL 4331

When in Doubt -Call- ROY NELSON "THE PLUMBER" NO JOB TOO LARGE OR TOO SMALL Dial 2375

ALAMO MOTOR CO. DODGE PLYMOUTH Sales and Service Box 668 Phone 56 Alamogordo, New Mexico LEE CRAWFORD, Salesman, Green Tree

# RUIDOSO FOOD MART SPECIALS

Your \$\$ Buy More At Our Store  
SAVE WITH FRONTIER SAVING STAMPS  
DOUBLE STAMP DAY ON WEDNESDAYS

Coffee	White Swan Pound	89c
Fresh Green Heads	Pound	5c
CABBAGE		5c
Red POTATOES	Pound	5c
Puffin BISCUIITS	Can	10c
Concho Cut GREEN BEANS	2 Cans	25c
BACON	Peyton's Thick Sliced 2 Pounds	79c
OLEO	Kimbell's Pound	19c
Choice Chuck	Pound	
BEEF ROAST		39c
Lean	Pound	
ROAST PORK		39c
Pork	2 Pounds	
NECK BONES		25c

## IT HAPPENED

### TODAY

Support Your Red Cross Drive  
See Us For Easter Shoes For the Entire Family  
**MANNIE'S TOGGERY**  
Hats - Shoes - Togs

### Nob Hill School News

Fourth Grade - Mrs. Snyder  
Our class had the next tickets to the circus for the Landmark Project. Mrs. Griffith is treating us to ice cream and cookies.  
Oliver Rose Venon Bruce Comanche and Fella Gallegos were ill last week. We are glad they are back at school.  
Floyd Gonzalez moved to Colorado. He promised to write to us.  
Georgia Basilla, Cheryl Curry, Willie De Long, Linda Peterson, Teddie Bennett, Jerry Pittman, Jackie Nathels and Danny Snyder made 100 in spelling last week.  
The parents of our 4th Grade voted 17 to 5 in favor of going to school on Saturdays to make up the lost time.  
First Grade - Mrs. Waddell  
Lane Hestonovit had a birthday March 7 when he was seven years old.  
Those who made 100% in spelling on Friday were Ann Green,

Rosalindo Gonzalez, Larry Graham, Colleen Alvia, Michael Trotter, Rita Blake, Norbut Vin, Dennis Bouslough, Reynaldo Randolph.

We have a new boy from Altus, Oklahoma. His name is Michael Allen Trotter.  
Romeo Klein was eight years old on Monday, March 12. We sang "Happy Birthday" to him.  
Melora Yuzry had a birthday March 9. He is now 7 years old.  
Fourth Grade - Mrs. Samelson  
We have been very busy collecting things for our room museum. The following children have contributed: Bobbie Basinger, three peacock feathers and some copper; Richard and David Stanton, sea shells; Joella McCraw, samples of lead, yucca branch, some interesting dried pods, old china teapot; Mike Driggers, a peacock feather; Beatrice Silva, a compass; Jimmy Carpenter, rock samples; Cherise Smith, brittle reader; sea shells from Florida; star fish, samples of iron ore, and a very interesting cotton; Patsy Siler, a sea horse and some shells; Linda Turnbough, a sea shell.

When our collection has grown a little more we are planning to visit each room with it so that each child can share the history of the item he has contributed with the rest of the children.  
We projected a large map of the United States on our blackboard the other day. Mike Driggers, Jimmie Carpenter and Richard Montec outlined it in red and now we have an extra large map that we can always erase if the next day.

We are writing some letters to a group of fourth grade children in Arkansas. They have sent us some very interesting letters and we hope that we can do as well.  
Cherylene Shick on her return from a visit to Nebraska.

First Grade - Mrs. Kilgore  
Lester Hopkins accompanied his parents on a trip to Littlefield and Lubbock, Texas, for a visit to relatives last week-end.

Bobby Dodson was absent this week because of illness.  
We are learning some choral readings from our new phonics book.

Gary Watson lost a tooth Tuesday. The teacher pulled it. Other pupils for whom our teacher has pulled a tooth this year are, Barry Dodson, Ricky Smith, Coe McGuire, Joanna Hawkins and Paula Williams.  
Dorothy Ann Hobbs has a new

puppy at her house.  
Cynthia Hickam went to Hot Springs Saturday to buy a pony.  
Second Grade - Mrs. Reese  
We are proud to have two new students in our room - Karen Trotter from Oklahoma and Michael Gordiner from El Paso.  
We have some very nice new library books from the extension library in Santa Fe. Kenneth Clark also brought us some more good books to read. All the children are enjoying them very much.  
Bennie Salas went to Roswell last Saturday. Gene Jarvis has been absent with tonsillitis.  
Ronnie Garner spent a few days in El Paso last week. He enjoyed seeing the crocodiles in the Plaza Park.  
Second Grade - Mrs. Sullivan  
In our language class we are learning to write original sentences.  
Since March 21st is "Spring Day" we are reading stories and poems about spring. We have memorized one poem as a choral reading which we all enjoyed very much.  
In science we are studying about animals and how they get their food.  
Only five mothers in our room voted against having school on Saturday.  
The pupils making 100% on our spelling test were: Paula Bobo, Et-

WE GIVE S. & H. GREEN STAMPS  
GASOLINE, Regular, Gallon . . . . 26<sup>9</sup>/<sub>100</sub>  
**LONG'S HOLLYWOOD MART**  
SEE US FOR AUTO INSURANCE - WE GIVE S. & H. GREEN STAMPS  
These Specials Good 'til Friday Next Week

Holsum or Mead BREAD	Lge. Loaf	Price's	Half Gal.
	25c	MILK	45c
Smoked BACON Slab LEAN POUND	Schilling COFFEE 89c ROUND	Wilson's FRIERS 37c POUND	

WE GIVE S. & H. GREEN STAMPS  
GASOLINE, Regular, Gallon . . . . 26<sup>9</sup>/<sub>100</sub>

Second Grade - Mrs. Reese  
We are proud to have two new students in our room - Karen Trotter from Oklahoma and Michael Gordiner from El Paso.  
We have some very nice new library books from the extension library in Santa Fe. Kenneth Clark also brought us some more good books to read. All the children are enjoying them very much.  
Bennie Salas went to Roswell last Saturday. Gene Jarvis has been absent with tonsillitis.  
Ronnie Garner spent a few days in El Paso last week. He enjoyed seeing the crocodiles in the Plaza Park.  
Second Grade - Mrs. Sullivan  
In our language class we are learning to write original sentences.  
Since March 21st is "Spring Day" we are reading stories and poems about spring. We have memorized one poem as a choral reading which we all enjoyed very much.  
In science we are studying about animals and how they get their food.  
Only five mothers in our room voted against having school on Saturday.  
The pupils making 100% on our spelling test were: Paula Bobo, Et-



len Dell Spears, L. D. Swearingin, Robert Vanderstok, Ronnie Creek, Sheri Hiltches, Fred Trimble, Suzanne Newsome, Kim Clewis, Rickie Hollis, Yanna White, Brian Church, Will Dan Ward, Mike Burns, David Bouslough.  
Third Grade - Mrs. Cunningham  
On the last half of our 6 weeks arithmetic test, the following made 100: David Scott, Viola Sanchez and Carol Lynn Wright. We have started multiplying by 2s through 5s in arithmetic and doing real well.  
The following made 100 in spelling the last couple of times: Doug Driggers, David Scott, Molly Kay Harris, Colleen Maccoy, Judy Pring, Tom Gardner, Viola Sanchez, Alice Via, Carol Lynn Wright.  
We have a new pupil, Nancy Kaye Trotter from Altus, Oklahoma. We are glad to have her.  
We have some library books from the State Extension Loan Library that we are enjoying.  
Some of our boys are joining The Little League Ball Club. It's fun!  
Patty Lawing and Johannna Heavers have been out this week. We are missing them.  
Our reading groups are progressing nicely. Some are nearly ready for a new book.  
First Grade - Mrs. Jones  
Mary Lou Devara and Rose Devara went to Alamogordo over the week-end.  
Frankie Alexander visited in Roswell Saturday.  
Wanda Ferguson's grandmother from New York is visiting her.  
Cathy Maccoy's aunt and uncle and little cousins from Clovis visited her last week.

beginning of a romance - Robert Taylor, valiant Scottish knight assigned to guard a French noblewoman (Kay Kendall) against treachery in the palace of King Louis XI, finds his charge romantically irresistible. The scene is from M-G-M's CinemaScope film of Sir Walter Scott's famous novel, "Oswaldin Durdard." Robert McVey co-stars in the spectacular adventure-drama, filmed on location in England and France. It shows at the Pueblo Sunday and Monday.  
Minnie Zinn's aunt and uncle from Texas visited her over the week-end.  
We are sorry to lose Jeanne Smythe who has moved to Alamogordo. Dennis Nosker brought a water-dog to school for our terrarium but for some reason it did not like captivity and died.  
Those having perfect attendance the last six weeks were: Dennis Nosker and Barry Wilson.  
Our crocus bulb is blooming now.  
Many thanks to Mrs. McCarty who did such a nice job for two days when our teacher was sick. We hope to have ALL of our

HEY, KIDS - They're here! Baseball Glove and Bat, Slingshots and Slingshot Ammunition, Vigors in 23 and 30 pound sacks, Garden Hose, Carls, Rakes, Hoes, Rhoysis, Chrome Plated Auto License Plate Frames, Motor Oil in Quarts.

## HOME & AUTO STORE

CHINAMEL PAINTS & VARNISHES  
CARPENTER & MECHANIC TOOLS - MACHINE WORK  
"RUIDOSO - WHERE WE TAKE TIME TO LIVE"

### LETTER TO EDITOR

Dear Vic:  
I am enclosing a check for \$5.00. Please continue to send the paper to me, and to Dave Joe at Silver City. Dave writes that he and Jane are just as busy as they possibly can be, and will be so glad when school is over for them July 28th. Jane will get her BA degree and Dave his Masters. The president of New Mexico Western, Dr. J. Cloyd Miller, was one of the main speakers at the Northwest Texas Conference for Education at Amarillo last Friday. Enjoyed several very interesting visits with him and hearing directly from Dave and Jane. He is really tops as an educator and lecturer.  
I had a most interesting letter from Mrs. Hestonovit, just don't know when she'll be in Silver City for Dave's and Jane's graduation. I have recently gotten a car with air-conditioning and that will make such a trip more enjoyable. Please, if any of you old timers ever come near Panhandle drop by to see us. I wish I had known Coke and Mary Hedgecock were coming to Borger around Christmas. I would have insisted they come by. We live at 1000 Franklin, it's on the corner of 10th and Franklin. I'm looking for Nora B. Pistole in the near future. When I see a program on TV coming from some club in Las Vegas, Nevada, I search the crowd for Mother B. I hope she will come to see me too.  
I just love teaching the first grade and stay so very busy. The time fairly flies, and I don't have time for letters. So this is "Best Wishes" to all the old friends, and the Lambs, too. Nell Crain Parks.  
Slow Down and Live.

### PAGE EIGHT

Ruidoso News  
Friday, March 16, 1956  
the south. He likes his branch of the army very much.  
The said Louis was well, and so was she, although she still has quite a bit of arthritis. They would love to come back to Ruidoso for a visit. They are now living in Windsor, Ontario, at 423 Sunset Avenue. Both Louis and Margaret Page worked at Brunell's for quite some time and lived down in the Gateway by Dave and me. In the rock house where Mrs. Timm now lives.  
I'm looking forward to my next visit to Ruidoso - just don't know when that will be, but I hope to be in Silver City for Dave's and Jane's graduation. I have recently gotten a car with air-conditioning and that will make such a trip more enjoyable. Please, if any of you old timers ever come near Panhandle drop by to see us. I wish I had known Coke and Mary Hedgecock were coming to Borger around Christmas. I would have insisted they come by. We live at 1000 Franklin, it's on the corner of 10th and Franklin. I'm looking for Nora B. Pistole in the near future. When I see a program on TV coming from some club in Las Vegas, Nevada, I search the crowd for Mother B. I hope she will come to see me too.  
I just love teaching the first grade and stay so very busy. The time fairly flies, and I don't have time for letters. So this is "Best Wishes" to all the old friends, and the Lambs, too. Nell Crain Parks.  
Slow Down and Live.

## WHY Does a Photographer Sell Tape Recorders?

A tape recording is to the ear what a photograph is to the eye - that's why so many people make albums of Precious Memories with their tape recorders. From recording baby's first words to wedding vows, there is an opportunity to make a tape recording almost every time you take a photograph. In fact, if an event is important enough to photograph, it is usually important enough to record, too.

Come In Soon for a Demonstration  
**CARMON OLD MILL TRADING**  
PHILLIPS OLD MILL POST  
SILTS - CAMERAS - FILM - TAPE RECORDERS - PROFESSIONAL PHOTOGRAPHER

## 24-HOUR SERVICE In Garage & Service Station at FRONTIER MOTOR

WE HAVE ADDED A HEAVY DUTY WRECKER TO SUPPLEMENT OUR OTHER WRECKER  
Chevron Products - Wrecker Service  
Complete Auto Repair Shop  
Jim Shoup, Expert Diesel Mechanic  
LOUIS SMITH - HWAY 70 - GREEN TREE Dial (8)2475

# QUALITY GROCERY AND MARKET

SPECIAL PRICES FOR FRI. & SAT.

"Monarch" COFFEE	Pound	95c	"By Piece" SLAB BACON	Pound	29c
"Breakfast Cup" COFFEE	Pound	79c	"Choice" ROUND STEAK	Pound	59c
"Swifts Pard" DOG FOOD	2 Cans	25c	"Choice Chuck" ROAST	Pound	39c
"Frozen Filets" CODFISH	Pound	39c	"Choice Rump" ROAST	Pound	55c
"Choice" BEEF RIBS	Pound	19c	"Choice Beef" GROUND MEAT	Pound	35c
PINEAPPLE JUICE, 46 oz. Cans	Es.	35c	PINTO BEANS, 2 Lb. Bag, Cleaned	Es.	27c
ORANGE JUICE, 46 oz. Tin	Es.	39c	MINUTE RICE, Large Size	Box	47c
OLEO, Golden Brand	Lb.	19c	GIANT TIDE	Es.	69c
CANNED MILK, White Swan Tall, 3 cans	41c		SHORTENING, 3 Lb. Bakerite	Es.	79c
KLEENEX, 400 Size	Es.	25c	FRESH PEARS, Comice	Lb.	29c

R. A. BENNETT VIDA BENNETT

## PUEBLO THEATRE

Adults 50c; Children 25c  
Box Office Opens 2 p.m.  
Sat. & Sun., 4 p.m. Week Days  
Closes Every Night at 9 p.m.

FRI. - SAT.  
Jeff Chandler  
Anne Baxter

"The Spoilers"  
Plus Serial & Cartoon

SUNDAY - MONDAY  
Robert Taylor

"QUENTIN DURWARD"  
-In CinemaScope-

Plus News & Cartoon  
TUES. - WED. - THURS.



Right On The Corner Right On The Price

## BONNELL FOOD MARKET

Phone Dial 3825 Ruidoso, N. M.  
Scottie Stamps with every purchase - Wednesday Double Stamp Day

Peyton PURE LARD	4 Lb. Box	69c	Colorado Bean PINTO BEANS	4 Lb. Bag	39c
Ranch Style BEANS	303 Can	13c	Crystal Brand SUGAR	10 Lb. Bag	98c
Little Crow PEAS	303 Can	17c	Farm Fresh EGGS, Large Local	Per Doz.	63c
Avondale APRICOTS	2 1/2 Can	37c	SILK TISSUE	3 For	25c
Nabisco COOKIES	1 Lb. Bag	51c	Swift's Pard 1 Lb. Can DOG FOOD	2 for	25c
Cream Filled Sandwich Squares					

All Prices Above Effective March 16 to 22  
- Fresh & Cured Meats -

RANCH STYLE BACON	Peyton's Del Monte 2 Lb. Pkg.	79c	POTATOES Idaho Russets	10 Lb. Bag	63c
PORK ROASTS Lean Boston Butts	1 Lb.	39c	APPLES Rome Beauty	Lb.	10c
SAUSAGE Country Style	2 Lbs.	69c	BANANAS Per Pound		16c
BRICK CHILI Grovers	Lb.	45c	SWEET POTATOES Per Pound		09c
PORK FEET Clean and Nice	1 Lb.	15c	Strictly All Beef 3 Lbs. For GROUND BEEF		\$1.00
BOLOGNA Swift Premium	1 Lb.	39c	Choice Beef Per Lb. CHUCK STEAK		49c
BEEF ROAST Choice Best	Pg. Lb.	39c			
LONGHORN CHEESE	1 Pound	43c			