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# The Ruidoso News

Printed and Published in the Playground of the Southwest

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, AUGUST 31, 1956

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## AROUND TOWN

—By Nosev Waters—

A nationwide campaign to awaken public awareness of the importance of making personal plans for shelter and/or evacuation as a means of self preservation in the event of an enemy attack is scheduled during National Civil Defense Week, Sept. 9-15. This nationwide observance will give new emphasis to the fact that civil defense is no longer a matter of concern only to the industrialized cities which are assumed to be the most likely target for attack. Because radioactive fallout from nuclear weapons would be carried by prevailing winds over areas extending more than 200 miles from the point of detonation—and because enemy planes might be diverted from intended targets or be shot down—it is now recognized that there are no so-called "safe areas."

Yolanda Manley says there's a definite need here in our winding streets to urge motorists to dim their lights at night upon the approach of another car. "We've got some mighty handy trees and posts that we could nudge. If we're blinded, and we might even hit the approaching car." You're so right, Yo. . . Ed and Lee Wimberly are to take over the local agency for the El Paso papers on Sept. 1, succeeding "Newsboy" Cunningham.

Evan Mahaney, C. of C. manager, says a couple of people at Ruidoso have suggested to him that perhaps there are six or seven individuals and business firms in Ruidoso who would have sustaining memberships of from \$200 to \$500 per year to underwrite and support the organization with such a big lift.

The George Westalls tell us their son, Glen, now with his grandparents on their farm near Grand Junction, Colo., may go to South America on an engineering project for about three years. He's still trying to make up his mind, they report.

The August issue of the American Press Magazine has a cover picture of Ruidoso and Old Baldy. The magazine goes to all newspaper offices in the U. S. and lots of foreign countries. The photo, made by Carmen Phillips, was provided by the magazine by the Ruidoso News. Description on the cover of the recipe tells of Ruidoso's resort attractions.

A letter to us from Jeannette Udink up north tells us the Michigan Automobile Club magazine had a nice write-up about Ruidoso this month.

Through the generosity and courtesy of Fred Richardson, operator of Fiesta Courts in Ruidoso and at present the county Democratic treasurer, this writer was down to Santa Fe Monday to be on hand for one of the big news stories of the year—the opening of a "grass-roots" campaign planning drive by the Democratic presidential and vice-presidential nominees, Adlai Stevenson and Estes Kefauver. We were at the airport when several large planes landed, the first bringing in popular old Sam Rayburn, speaker of the national house, and who presided at the recent Demo national convention; then a plane load of Texas Demos headed by Senator Lyndon B. Johnson. Stevenson's plane, a huge DC-7, which has a capacity of 66-7, which has a capacity of 66-7, which has a capacity of 600 people, electrified at seeing their standard bearer, cheered him as he descended from the plane. On the ship were some 30 news-



**MODERN STYLE FIREPLACE**—Wallace Hiatt, general manager of the Apache Tribal Enterprise, looks over a modern style fireplace, found in each of the six tourist accommodations.

## Sept. 29-30 To Be Opening Dates For New Apache Summit Lodge

High in the Sierra Blanca mountains of southern New Mexico where US-70 crosses the "summit," highest point reached by the transcontinental highway, the Mesquero Apache Indians are completing a quarter million dollar lodge for travelers.

Construction of the lodge and tourist cabins started last spring, and general manager of the Apache Tribal Enterprise, Wallace E. Hiatt, said the lodge will be ready for use in September. Opening dates are Sept. 29 and 30. Hiatt, former chamber of commerce manager at Jackson Hole, Wyo., guides various other tribal enterprises, which include cattle raising, timber production and development of native arts and crafts.

The new lodge, and service station are built of stone, and peeled logs, and the six housing units of logs. Some 14 more units are to be built in the next few years, Hiatt reports.

The lodge is to be used as an outlet for the arts and crafts made by the Apache women and girls. Axe making, bead work and design and manufacture of "squaw" dresses were a fast disappearing art among the residents of the Mesquero reservation. But Hiatt,

**SUMMIT LODGE**—The Mesquero Apache Tribal Enterprise, the Summit Lodge, to include a restaurant, an arts and crafts store, service station featuring Chevron products, and several rental units for tourist accommodation, is fast nearing completion ten miles southwest of Ruidoso on U. S. Highway 70. At an elevation of approximately 8,000 feet, the new business should receive heavy patronage. All Apache Indian personnel will be used in operating the various departments. Work is underway now in clearing almost a square mile of the nearby woods for constructing barbecue grills, picnic tables and campfires, with several miles of roads winding through the picturesque fir and pine. The Summit Lodge Enterprise is costing approximately a quarter of a million dollars.

## 250 Homesites Sold In 4 Weeks In New Addition

One of the outstanding achievements for the 1956 Ruidoso season has been the phenomenal record made by Ponderosa Heights Subdivision since the opening of that tract on July 25.

Situated along Mechem Drive, directly across from the beautiful Cree Meadows Golf Course, the Heights has been a nature for those persons seeking a beautiful site in which to build an all-year-round or summer home.

Lloyd L. and Mary D. Davis and Lloyd, Jr., who is presently with the armed services in Germany, owners and developers, have accomplished wonders in transforming this beautiful rolling, wooded acreage into a carefully and meticulously planned subdivision for those who demand something more than the ordinary in their living requirements. The unusually large lots, of some 200 to 10,000 square feet, that have been offered for sale gives ample opportunity to not only have a beautiful homesite but additional space for complete relaxation and living enjoyment.

The attractive terms and conditions of sale of these lots have made it possible for people, from all over the Southwest, to afford the type of scenic, outdoor living for which Ruidoso and the White Mountains have become famous. At this time of writing more than 250 homesites have been sold and



**LUBBOCK MAN WINS**—A Lubbock resident, Fred D. Mc Murray, 1809-B 15th St., was announced as winner of the \$12,500 General Electric Leisure Lodge built in Ruidoso this spring and summer for a prize in an area-wide GE sales contest. The name of the winner was revealed in a letter received this week by Ruidoso State Bank, escrow agent for the project. The lodge, all electrically

**Father Luis Anlitz Is Transferred**  
Announcement was made here last week of the transfer of the Rev. Luis Anlitz, pastor of St. Eleanor's Catholic Church here, to a church at James Springs, southwest of Albuquerque. A successor had not been named for Anlitz here this week, church leaders said. He had been here only about four months when the transfer was made.

**O. E. S. TO HAVE FOOD SALE**  
The Order of the Eastern Star will have a food sale Saturday, Sept. 1, starting at 7 a. m. with a breakfast, featuring buttermilk hot cakes cooked by that famous chef, A. B. Harris. Dinner will be served at noon, featuring barbecued chicken.

**WEATHER**

Date	H	L	Precip.
23	82	40	Tr.
24	81	40	34
25	78	41	03
26	81	44	00
27	79	40	00
28	77	40	00
29	76	37	00

Precipitation since Jan 1—12.81.  
Precipitation this month—3.25.  
Five above freezing Wed.-day morning, Aug. 29.  
(As compiled by C. A. Culver, cooperative weather observer for the U. S. Department of Commerce Weather Bureau.)

For your own safety, dim your lights when a car approaches you at night.

## Ruidoso School System Opens 1956-57 Term Tuesday Next Week

Ruidoso Municipal Schools will open for the 1956-57 term Tuesday, Sept. 4, according to a statement by J. H. Morris, local school superintendent. A general meeting of all employees of the system will be held Monday, Sept. 3, at 9 a. m. in the study hall of the high school. Immediately following this general meeting, each principal of the three schools will meet with his individual faculties.

## Downs Expects Biggest Crowd This Week-End

The largest crowd ever to attend Ruidoso Downs is expected over the Labor Day week-end which will include racing on Saturday, Sunday and Monday, Sept. 1 through 3. Possibly the best field of horses to ever race at the Downs will line up against each other this week-end, after the fine racing conditions the Racing Secretary, Sport Barrett, has put out.

Saturday's probable feature will be the Blowed Toad Memorial Handicap for quarter horses at the four hundred forty yard mark. Blowed Toad, a victim of the disastrous fire last year, was bred by Jim Derrick and owned at the time of his death by J. Witt and D. Ross. The purse on the Blowed Toad Memorial Handicap is \$2,000.00 and is expected to arouse the finer quarter horses stabled on the grounds.

Sunday will see the annual running of the Endurance Handicap for thoroughbreds, three year olds and upward, at one mile and three furlongs. The probable purse on this race will be \$3,000.00. The faster route horses at the Downs will attempt to challenge each other in this marathon.

Labor Day, Sept. 3, will probably feature the Ruidoso Derby, a Thoroughbred Stake for three year olds and upward. This race has a \$3,000.00 purse and is run at the one mile mark.

A probable feature over the long week-end will be the Hy Diamond Stakes races for quarter horses. Racing at the Downs will conclude the following week-end with racing on Saturday and Sunday, Sept. 8 and 9. Post time is at 1:30 p. m. with the daily double on the first and second races.

## Goat Roping, Turtle Races Planned For Fair

Goat roping, turtle races, and a fair queen contest are to be features of the afternoon events at the county fair in Capitan on Saturday, Sept. 15. Three turtle races are planned, also such other events as kids races and presentation of awards.

Junior will compete in the goat roping, barrel race and stake race, with adults competing separately. The cutting horse contest and reining contest will be open to anyone. If anyone is interested in a matched calf roping contest, let Tom Knight of Ancho or Fletcher Hall of Capitan know so that it can be arranged. Fair officers say.

**BABY SON DIES**  
Gravestone services were held here Wednesday afternoon for the infant son of Mr. and Mrs. Bill Tucker of Ruidoso, who died six hours after birth early Wednesday morning. Survivors include the parents, a baby brother, the grandparents, Mr. and Mrs. Warren Tucker and Mr. and Mrs. H. Hedgeroke. The baby was born in the Ruidoso hospital.

## Texan Dies Here In Summer Home Monday Night

Funeral services for Howard L. Bell Sr., 58, of Valentine, Tex., and Ruidoso, were to have been held in Valentine Thursday. Bell died in his Ruidoso summer home here Monday night. Bell, who operated a garage in Valentine, is survived by his wife, Mrs. Laura Bell, a son, Howard Jr. of Valentine, two daughters, Mrs. Hal Elder, and Mrs. Don Williams, both of El Paso, and three grand children.



**FISHING, GOLFING AND FLYING** were among many of the activities youngsters attending the annual camp, held in Ruidoso, it ended last week. At left, posing with their prizes at Rainbow Trout Lake, are Jimmy Juarez, 12, of Carlsbad and Regis Tom Chavez, 8, (right) of Bernalillo, who attended the first week of camp for the youngsters. In the second photo, Barbara Willis, 13, of San Jon, shows a group of onlookers just how miniature golf should be played, at Navajo Lodge. Left to right, they are: Betty Fulmer, activities at fishing and games. At right, three youngsters pause on the verge of a private airplane flight, piloted by Ralph Brown of Ruidoso. Left is Peter Ruzess, 11, of Corona, center is Victor Gonzalez, 12, of Albuquerque, and right is Mario Garza, 14, of Bernalillo. The youngsters were guests of many Ruidoso business people at various activities during their stay. 18, of Gallup; Becky Needham, 15, of Albuquerque, and Mrs. Mildred Meulien, acting executive director of the New Mexico Society for Crippled Children and Adults. Playing croquet from his wheelchair at Carlsbad is Paul Galindez, 14, of Deming, a cerebral palsy victim. Wheelchair patients attending the camp joined in such Albuquerque Journal Engravings.



**IT HAPPENED TODAY**  
**WE HAVE BACK TO SCHOOL SHOES**  
 For Boys and Girls  
**MANNIE'S TOGGERY**  
 Hats - Shoes - Togs

**HONDO STAFF COMPLETE**

At the opening of the new school year on August 27, the Hondo Valley Schools began with a complete teaching staff. At the high school the following new faculty members began their duties: Mrs. Jocelyn Schram of Roswell, who teaches English, World History, and Physical Education for girls; is a native of Kansas. After attending college in Virginia and Texas, she received her A. B. degree from the University of New Mexico. Her husband is employed as an oil geologist in Roswell.

Earl C. Simmons, formerly of Charleston, West Virginia, has been employed for shop work which has been put into the school for the first time. Mr. Simmons has been employed as Occupational Therapist at Fort Stanton during the past year. Mr. Simmons is a native of Kansas. After attending college in Virginia and Texas, she received her A. B. degree from the University of New Mexico. Her husband is employed as an oil geologist in Roswell.

**Western Union Headquarters Moved To C. O. C. Office**  
 Ruidoso's Western Union offices will be moved from their present location to the Chamber of Commerce offices about Sept. 15, according to Western Union official R. S. Redstrom of Albuquerque. Redstrom said he had been in Ruidoso three days trying to find a suitable place for the needed communication service. The Chamber office is on the corner of Commercial and Western Union. According to Manager Evan Mahoney, the company will install the apparatus and operating facilities at no cost to the Chamber. He said the company will also instruct Mrs. Frances Gomer on handling the apparatus, along with himself.

"We will work on a 45% commission basis with the company," he explained. "Our only expense will be electricity to run the machine, which will be equivalent to another light bulb." Mahoney said he planned to try boosting the gross amount of business handled by the Western Union in an attempt to meet the expenses of having full time help at the Chamber.

He said the Chamber would "not make a thing this year," although in future years it might make a "nominal amount." He said the financial standing of the company in relation to the Chamber would be announced each month in the Chamber's Newsletter.

Redstrom said there was a possibility that if the Chamber had not taken the agency, it would have been discontinued in Ruidoso, as most people he approached with the agency were reluctant to handle it. Mahoney said that was one of the guiding and important factors in the Chamber's decision to take the agency on, since it was a "much needed community benefit."

**Salvation Army Fund Nears \$700**  
 H. Z. Collier, Ruidoso chairman for the Salvation Army Rural Service Committee, last week-end said contributions from the Ruidoso area for a local fund was nearing \$700. About \$600 of this was secured through personal solicitation by a pair of Salvation Army workers, and the rest has come through solicitation by members of the local committee, and in response to solicitation by mail. "We would like to conclude the drive soon, and suggest that anyone who has received a letter from us asking for assistance for this worthy work might mail their gift to us soon," he said.

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**CITY DAIRY**

**Apache Arts, Crafts Being Revived**  
 The Mescalero Apache Tribal Council's encouragement of the offer of good prices for their work, Apache Indian women and girls are reviving the art of bead-craft, the making of Indian dolls and other such items, for sale in the Tribal Store at Mescalero, and to offer for sale in a special room at the huge new Summit Lodge enterprise nine miles southwest of Ruidoso when it is opened to the public in October. Wallace Hiett, general manager for the Apache Tribal Enterprises, says more and more of the Indians are turning to handicraft work, and are earning money for their individual use. "Our sales of these items has shown an increase of 40% and better in our store at Mescalero in recent weeks," he declared.

**Italian Food? ELDRIDGE'S Copper Kettle**

Hours 5 p. m. to 1 Sunday from Noon Dial 4278 for Reservations

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**COMMUNITY CALENDAR**

Sept. 1, 7 a. m. until 10 a. m. — Lions Club outdoor breakfast, \$1 plate, new city park north of Carrizozo bridge.

Aug. 29—Hondo schools start registration.

Aug. 30—8 p. m.—Summer band concert on grounds of Navajo Lodge by Ruidoso school band. No admission charge.

Oct. 21—Annual Ruidoso Spenceade.

Aug. 26-Sept. 2—Youth led revival with Bob Lacy preaching. Green Tree Baptist Church.

Sept. 1—Ruidoso Municipal schools open 1956-57 term.

Ruidoso Downs — Racing each week-end through Sept. 9.

**CLUB NOTES**

Sept. 8—Warriors open grid season against Roswell B. Field, Roswell, in a night game.

Ruidoso Chapter No. 65, Order of the Eastern Star, meets the third Wednesday of every month, 8:00 p. m., Wingfield Hall. Visiting members welcome.

First Presbyterian Church Fellowship Group Women meet each second Tuesday of the month at the church.

Lions supper every Tuesday night, Carrizozo Lodge.

Play Canasta every Monday, 1 p. m., Ruidoso Woman's Club.

Ruidoso Civil Air Patrol Unit meets each 2nd and 4th Thursday each month, 7:30 p. m. at airport.

**Ruidosoans Attend Santa Fe Demo Meet**

Among Ruidosoans present for the Democratic Party campaign planning, with the party's standard bearer, Adlai Stevenson and Eales Kefauver present, at Santa Fe Monday were Fred L. Richardson, Lincoln County Democratic party treasurer, who was a recent delegate to the national Democratic convention in Chicago; Mr. and Mrs. Bernard Rooney and Vic Lamb, local editor.

Richardson and Lamb flew to Santa Fe in Richardson's plane, returning late Monday. The plane was on Monday, returning Tuesday. Richardson, owner of Fletcia Courts and Novelty Shop here, and who also has mining interests in the Sierra Blanca mountains, and Lamb were on hand to see the presidential and vice-presidential nominees land with their party of about 30 press and party personnel at Santa Fe airport Monday morning.

The Jack Shivers of Green Tree are touring Oklahoma and Mississippi this week.

**Labor Day Marks Summer Season End**

(Editor's Note: Below is a reprint of a news story mailed this week by Ruidoso Chamber of Commerce to 70 newspapers in the Southwest, reporting on plans for pushing tourist business here during the fall and winter as the summer season officially ends on Labor Day.)

Ruidoso, N. M. (Sp.)—A record-breaking crowd of visitors were poured into Ruidoso this week-end as the end of summer vacation time.

For many people the Labor Day visit to the mountain playground will be the last of the summer, with school starting immediately after Labor Day. Lodging statistics for this summer show that over 250,000 people visited Ruidoso during the summer.

Local people here are now getting set for the fall vacation season. Most visitors to Ruidoso in the fall are those with no children who come here to take in the last of the summer weather and the first of the colorful fall scenery.

Throughout November and December the town will be the center of the "Hunting Season" with good hunting everywhere throughout the Sierra Blanca mountains.

A check of accommodations in Ruidoso disclosed that about 20% more of the courts will be open year around this year over last year. This brings the year-round total to about 20 courts which are open. All other businesses stay open throughout the year.

Civic organizations in the recent town are planning and working on better winter sports and activities for the winter and next. Plans are already under way for the development of a large ski area near the famed Mt. Baldy where good skiing snow is available four months out of the year.

Members of the Gaborne family of Plainview, Tex., have been here in their summer cabin for several days.

Bruce Kilpatrick, Aruba, Dutch West Indies, who has been employed at Carrizo Lodge this summer, is to enroll in Southern Methodist University at Dallas.

Mrs. J. C. Fox, Greensboro, North Carolina, was to have arrived in Ruidoso Tuesday to spend several weeks with her sister, Mrs. Grace Sutherland.

**Chinese Food? ELDRIDGE'S Copper Kettle**

Hours 5 p. m. to 1 Sunday from Noon Dial 4278 for Reservations

**GREEN PLUMBING CONTRACTOR**  
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**Lions Offer Last Summer Breakfast**

The last of the popular Lions Club breakfasts for the summer season will be held Saturday morning this week, starting at 7 a. m., announces President Pat Valliant. The menu will consist of a big helping of bacon and eggs, Indian fry bread, ranch style potatoes and campfire coffee. This week's breakfast, to be prepared and served from the club's own chuck-wagon, will be in a new location, in the new city park north of Carrizo Bridge on Main Road near the junction of the Rio Ruidoso and Carrizo Creek. The price is \$1 per plate.

**Plumbers' Union Representatives Here**

About 40 representatives of the Plumbers Union of El Paso are in Ruidoso this week-end for their second annual conclave at Carrizo Lodge. Herb Gregerson, owner and manager of the lodge, said the group, meeting here for the first time in 1955, voted to return to Ruidoso for their 1956 session. They are here for three days to adjourn Sunday. The representatives are staying at Carrizo Lodge and have several business sessions planned during the sojourn here.

**MOTHER B SELLS HOME TO TEXANS**

Luther Bynum, real estate man here, this week announced that Mother B Buchanan, widely known Ruidoso cabin owner, who has made her home here some 20 years, has sold her residence to Mr. and Mrs. Carl Gray, Farmington, Tex. couple. Mrs. Buchanan, who once operated several rental units in the upper canyon among the tall pines, is to make her home in Nevada with a daughter. Old-timers here expressed regret she had disposed of her property here, but were happy to learn she reported she would come back for visits frequently.

**FBI School Set Sept. 4-5-6-7 Here**

Village Police Judge Herbert Smith this week announced that a school in law enforcement, to cover several related matters, will be held free of charge in Ruidoso Tuesday, Wednesday, Thursday and Friday next week, Sept. 4-5-6-7. It will be under the sponsorship and direction of the Federal Bureau of Investigation, and is open to anyone interested. The school will be held in the police judge courtroom in the Ruidoso Municipal building.

**Mr. and Mrs. Harry Delaney and daughter, Carol Jean of Lubbock, were guests of the T. C. Delaneys Tuesday and Wednesday.**

**Mr. and Mrs. Houston Hicks, Shreveport, La., and Mrs. Beulah Mattoon, Midland, are here visiting the Travis Hicks family. Houston is a brother and Mrs. Mattoon is a sister of Travis.**

**For your own safety, dim your lights when a car approaches you at night.**

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**Fence Posts Carried To Old Baldy By Air**

Operation "Fence Post" probably is still continuing at Ruidoso. The Mescalero-Apache Indians of Mescalero are building a cattle fence high up on Old Baldy, the White Mountains peak which greets the eye as you drive into Ruidoso. Transporting the steel fence posts from Ruidoso to the peak was a problem, but one which was solved through the use of "air power." Ralph Brown, who operates the Brown Air Service on Mechem Drive at Ruidoso, has been taking loads of fence posts to the peak in a Super Cub every morning possible during the past several weeks. He drops them "on location" and returns for another load. Only on mornings when the wind and weather are right can he operate, and some mornings he makes only one trip to the peak because treacherous winds make it impossible to continue the operation past one flight.

Mr. and Mrs. Wayne Brown, Sudan, Tex., frequent visitors to Ruidoso, were here last week-end prospecting for a site to build a summer home.

State Police of this area held a barbecue here last Friday.

**THE TREASURE CHEST**  
 Across from Ruidoso Trailer Park on Main Road

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**OUR GIANT CLEARANCE SALE ENDS AFTER LABOR DAY**

Save on Your "Back to School" Purchases

**By Buying NOW!**

**BRUNELL'S**

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**BRUNELL'S BRUNELL'S**

**For "Back To School" You Will Need—**

**SCHOOL GIRL DRESSES \$3.95 to \$5.95**

**BOYS' JEANS \$2.49 - \$3.29**

**LUGGAGE \$5.95 to 12.95**

**—and on SALE Boys' Jackets \$1.99 Up**

# RUIDOSO NEWS

## Sports

### Jockey Bruce Brinkley Brings In String Of Winners Last Week-End

Bruce Brinkley, who has been hotter than the proverbial \$2 pistol, continued his torrid pace at Ruidoso Downs Friday, riding four winners, including the daily double.

Brinkley, a giddy young man from Elk City, Okla., also brought two horses home second and was on another which finished third.

Fans, mindful of Brinkley's hot riding streak, backed him heavily in the daily double, forcing the payoff down to \$10.30.

The crowd, estimated at 2100, watched the first program of a three-day racing week-end under cloudy skies. The pari-mutuel handle was \$83,540.

Roan Man, running under the Witt and Ross Stable colors of Carlbad, N. M., won the featured Barbara L. Purse in the tenth race. Roan Man paid \$10.40, \$3.10 and \$2.50.

Jess Ross of Cubero, N. M., had two winners from his stable. His Gallophe took the second race while Amy's Trail came home first in the twelfth race.

The complete race results:

1st race, 5 1/2 furlongs—Advantage Jr., P. H. Herndon, Clovis, N. M., 7.70, 3.00; 1st Blitzer, 15.20, 7.30; Air Mission, 6.20, T—1.10.4.

2nd race, 5 1/2 furlongs—Gallophe, Jess Ross, Cubero, 4.30, 3.30, 2.90; Kid Maceaw, 5.50, 5.40; Sammie K, 3.60, 3.11.

3rd race, 350 yards—Tag's Warren, F. I. Bass, Houston, 6.70, 4.30, 3.4; Thy Question, 5.50, 4.50; No Nother, 6.70, T—10.6.

4th race, 400 yards—Miss Hasty, Jess Inman, Lamar, Colo., 6.70, 4.20, 3.20; Dos Pecos, 5.90, 4.40; Kodlak, 3.60, T—21.8.

5th race, 4 furlongs—El Muchacho, E. Anderson Jr., El Paso, 5.40, 2.40, 2.00; Hickory Red, 2.90, 2.3; Miss Muri, 3.70, T—42.60.0.0.

6th race, 870 yards—Spotted Gypsy, F. B. Cox, Chandler, Ariz., 5.20, 2.90, 2.30; Red Bob Herndon, 2.70, 2.20; Zipper Bob, 2.50, T—48.7.

7th race, 6 1/4 furlongs—Air Diamond, Karl Klingler, Hollywood, N. M., 10.50, 5.70, 3.90; Shanty Lady, 5.50, 3.70; Van Togo, 3.5, T—1.24.

8th race, 6 1/4 furlongs—Caesar's Glory, W. H. Hodges, Hollywood, N. M., 5.10, 2.20, 2.30; War Tuffy, 2.30, 2.40; Holy Cross, 4.20, T—1.25.

9th race, one mile—Hard Count, Roy Elam, Albuquerque, N. M., 7.80, 3.40, 2.50; Oraclette, 3.20, 2.40; English Lark, 2.50, T—1.45.

10th race, 400 yards—Roan Man, J. S. Witt and D. F. Ross, Carlbad, N. M., 10.40, 3.10, 2.50; King Lad, 2.40, 2.50; Breeding Johnny, 2.60, T—21.

11th race, 5 1/2 furlongs—Reported, C. C. Cooke Sr., Ruidoso, N. M., 8.10, 3.90, 2.80; Noble Bink, 3.10, 4.00; Sweet Cookie, 3.50, T—1.09.2.

12th race, one mile and 1/2—Amy's Trail, Jess Ross, Cubero, N. M., 6.70, 4.20, 3.20; Encourage, 6.30, 4.20; Air Cruiser, 4.30, T—1.59.4.

Track good. Weather cloudy.

**Saturday Results**

The six-year-old gelding from Elk City, Okla., Brinkley, again rode four winners Saturday and finished in the money six out of nine times to steal the thunder from the other riders on the 12-race program.

Upwards of 4,000 fans, who are beginning to back every mount Brinkley astride heavily, watched him boot home winners in the fourth, sixth, eleventh and twelfth races. In between he placed second on Braven Boots in the seventh race and took third place money with Dandy Andy in the fifth.

And to make his feat even more amazing, Brinkley didn't have a mount until the fourth race Saturday.

The pari-mutuel handle for the day was a good \$134,899.

Jess Ross of Cubero, N. M., again saddled two winners. Will Mearns, 2.90, 2.30, Red Bob Herndon,

### FISHERMEN!

If you don't make your catch, don't go home without fish.

COME TO . . .

### RAINBO LAKE

Trout Fishing

At Its Best

Free Bar-B-Q Pit

NO LICENSE REQUIRED

Catch Guaranteed

Fish from 9 to 18 Inches!

UP CARRIZO CANYON

1 1/2 Miles South from Salles's Riding Stables

### SID COURVELLE

### PLUMBING & HEATING

Fixtures & Installation

For Every Plumbing Need

Use Our Easy Payment Plan

(FHA Plan ABC)

No Money Down, Low Monthly Payments

Up to 3 Years to Pay

Dial 2055

Ruidoso, N. Mex.

This Week's Laff-Coated Truth—  
Failure is one thing that can be achieved  
without effort. —The Broadcaster

### GET COMFORTABLE

BEFORE FALL AND WINTER

Give your home and place of business a thorough check-up  
—find out where you need insulation, repairs, and improvements  
before the temperature starts dropping every night.

A little investment in fixing up now can  
actually save you money in fuel, and guar-  
antee your comfort, too.

# J. & M.

HOLLYWOOD LUMBER CO., Inc.

Hwy 70

Hollywood, N. M.

We Give S. & M. Green Stamps

### Warriors Open '56 Schedule At Roswell Saturday Next Week

Ruidoso's gridiron warriors open their 1956 scheduled season with a night game at Roswell with the Roswell B team and reserves of the Roswell A squad Saturday night next week at DeBremmond Field.

First home game will be with a Class B squad, Hatch, here Friday, Sept. 14, in the afternoon. The locals have undergone intensive pre-season training for more than two weeks and are in good shape.

A scrimmage with a team of a nearby town today will give a preview of the prospects. Coach Cy Leland hopes. It has not been published at the coaching staff's request.

An all-electric scoreboard, newly painted bleachers and other improvements are awaiting the home fans for the new season. A picture of the board, with credits due those assisting in the improvements, will be printed next week.

### CARL ERICKSON NAMED UNM EQUIPMENT BOSS

Carl (Gloomy) Erickson, equipment manager and trainer at Northwestern University for 27 years, has been named equipment manager for the University of New Mexico. He is well known in Ruidoso, visiting here frequently in the summer season.

Erickson will assume his duties immediately, according to athletic director Pete McDavid.

He will be the first equipment manager in the athletic history of the UNM. He will be in charge of distribution and care of all equipment for both the varsity and freshmen squads.

During his 27 years at Northwestern, Erickson handled equipment for the Wildcats under four coaches, including Fanny Waldorf, now at the University of California.

Erickson, known for years as Gloomy, was in charge of equipment and training for the College All-Stars from the time the All-Star game was founded.

### Scoreboard Described To Ruidoso Rotary

Ruidoso high school football coach Cy Leland was the guest speaker at the noon Rotary meeting Tuesday at the Village Cafe.

Leland introduced new assistant coach Dave Parks, Parks is a graduate of Ruidoso high school and New Mexico Western College.

In his talk, Leland described the new electric scoreboard for the local high school football field, sponsored by the Ruidoso Quarterback Club and financed by several organizations.

At the meeting were John Fortenberry, Ruidoso; Forest Sears, Snyder, Tex.; Ralph Baker, El Paso, Tex.; Jack Montgomery, Three Rivers, Tex.; Jim Clark, Waco, Tex.; Dean Cutler, Alamogordo; Fred Swelham, Ruidoso; Dr. R. J. McLaughlin, Loving, N. M.; and Franz Alford, Ruidoso.

7:30; Tee Beau, 0.30, T—10.3.

8th race, 6 furlongs—Wellup, R. H. Hiral, Roswell, N. M., 6.60, 3.60, 2.70; Mr. Drive, 4.30, 3.10; Sissy, 2.70, T—1.12.6.

12th race, one mile and 70 yards—Indian Brown, Jess Ross, Cubero, N. M., 5.50, 3.60, 2.3; England Star, 2.40, 0.40; Charlie Baad, 3.5, T—1.46.2.

Weather cloudy, track good.

**Sunday Results**

Friday, a six-year-old brown gelding owned by R. E. Hirst of Roswell, N. M., covered six furlongs in 1:12.8 in the co-featured 11th race at Ruidoso Downs Sunday afternoon to tie the track record.

The Roswell horse, with Jockey White up, paid 5.00, 3.50 and 2.70. Mr. Drive was second and Sissy third.

A mishap of the race involved Jockey Alton McWhorter, aboard Atomic Speed, who suffered a broken arm in a starting gate accident. The horse was not hurt.

A favorite, Bob's Folly, owned by R. T. Lenever of Hugoton, Kan., won the fat purse of the Quality Oil Co. Handicap. King Lad was second and Tee Beau third.

Another track record was tied in the sixth race when Bardo, piloted by the track's current sensation, Bruce Brinkley, broke the printed four furlongs in 40 seconds. Brinkley who has been winning an average of three races a card for the last four racing dates tapered off slightly with two hits and two thirds for his day's effort.

Green Sign, a 24-1 longshot, staged an upset in the ninth race to pay \$40.91, \$11.30 and \$5.40.

Weather was clear and a crowd of 2200 watched \$163,030 at the pari-mutuel windows.

1st race, 6 1/2 furlongs—Aristo, Tex. I. M. Blvd, Phoenix, Ariz., owner, 3.40, 2.70, 2.20; Halley's Comet, 3.30, 2.40; Air Jet, 2.20, T—1.21.

2nd race, 5 1/2 furlongs—Wiggle's Fan, J. T. Rice, Orlando, Fla., owner, 11.00, 5.70, 3.5; My Millie, 5.10, 3.10; Marching Boy, 2.70, T—1.07.6.

Daily double—\$20.30

3rd race, 400 yards—Double Bid, C. C. Ziegler Estate, Orlando, Fla., 3.20, 2.60, 2.40; Amber Suit, 3.20, 2.60; Dynamo Leo, 3.50, T—20.7.

4th race, 400 yards—Snooky's Pride, W. C. Ricketts, Houston, 8.40, 4.80, 3.70; Jet Girl, 9.50, 4.90; Cobra Dandy, 3.70, T—21.4.

5th race, 400 yards—Sunne W Deck, W. A. Napper, Alamo, Tex., 39.60, 10.10, 5.90; Gray Fleet, 3.90, 3.3; This Is It, 3.50, T—21.3.

6th race, 4 furlongs—Bardo, J. I. Taylor, Lake Arthur, N. M., 4.00, 3.00, 2.10; Advantage Jr., 10.90, 4.90; Just Step, 3.60, T—40 (Ties track record).

7th race, 6 furlongs—Bold Polly, Doris Hay, Carlbad, N. M., 5.40, 3.4, 3.3; War Tuffy, 10.20, 5.10; Ann B. K., 3.40, T—1.15.

8th race, 400 yards—Easter Race, Walter Merrick Crawford, Okla., 8.40, 2.90, 2.3; Doll Up, 2.80, 2.90; Call Me, 3.60, T—21.

9th race, 8 1/2 furlongs—Green Sign, C. B. Manshur and Carolyn Cool, Tucson, Ariz., 48.90, 11.30, 6.0; Sorbet, 3.50, 2.90; Jolly Kay, 3.80, T—1.20.8.

10th race, 350 yards—Bob's Folly, R. T. Lenever, Hugoton, Kan., 5.70, 3.20, 2.90; King Lad, 13.30,

### JIGGERS

—By—

George Trimble



"You mustn't worry—wine is really only a high octane grape juice!"

George handles all popular brands of whiskey, wine, and beer. Come in to see us. We have what best suits your taste.

### RUIDOSO DRIVE-IN LIQUORS

Phone 2312

Downtown Ruidoso

POST TIME 1:30 P. M. — ALL ELECTRIC ODDS BOARD

## Horse Racing in the Pines!

3 BIG DAYS!  
Saturday,  
Sunday and  
Monday  
This Week-End!

Weekends and Holidays

### ALL SUMMER LONG



# RUIDOSO DOWNS

## RUIDOSO, NEW MEXICO

### 1956 CARRIZO SCHEDULE

September 7—Tularem in Carrizozo.  
Sept. 14—Jal in Carrizozo.  
Sept. 21—Ruidoso at Ruidoso.  
Sept. 28—Hatch in Carrizozo.  
Oct. 5—Vaughn in Carrizozo (Homecoming)  
Oct. 13—Corona at Corona.  
Oct. 18—Capitan at Capitan.  
Oct. 23—Estancia at Estancia.  
\*Conference games.

### GAS-TOONS

—By—  
Bill Blakely



"The other station gladly extended me credit . . . right up to the day they WENT BROKE!"  
We enjoy our work . . . prompt payment keeps us here!

**MIDWAY GARAGE**  
Phillips 66 Products  
24-Hour Wrecker Service  
Phone 3485  
Official AAA Station

### HORSES CLAIMED

That's it in the second race was claimed Sunday by Don Angle for \$1,000 at Ruidoso Downs, and on the same day in the 9th race, Jess Ross claimed Mondes War for \$2,000.

Mr. and Mrs. Welcome Regland, Lubbock, Tex., visited in Ruidoso last week-end.

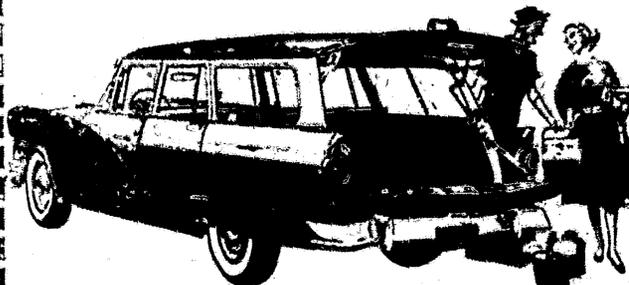
Jim Lamb, Albuquerque Journal staffman, is vacationing in Ruidoso, Santa Fe and Texas.

### ANTIQUES

CHINA  
Meissen — Dresden — Minton — Ironstone  
GLASS  
Cut and Pressed  
JEWELRY  
Antique and Indian  
EVE BALL

On Nob Hill — Near Nob Hill Restaurant

## FORD goes first in Station Wagons!



What better proof of the wonderful value you get in a Ford Station Wagon than 1955 sales? Ford wagons outsold all other makes . . . outbid the other two low-priced cars combined! And Ford continues to lead the pack . . . with six beautiful models, a choice of three engines with horsepower up to 225", wide selection of handsome body colors and harmonizing upholstery . . . all at low Ford prices! See your Ford Dealer.

and Ford goes first in . . .



**PERFORMANCE**  
Winner of the Motorist's Award for best all-around stock car performance during NASCAR's Daytona race

**SAFETY**  
Winner of Motor Trend magazine Award for your greatest car advance—Liguard safety features

**ECONOMY**  
Winner of Multiple Economy Run, Class "A" for greatest fuel economy per pound in Ford's field

### LINCOLN COUNTY MOTORS, INC.

Main St. & Tularem Ave. — Carrizozo, N. M.

Lowell Morgan, Authorized Salesman, Ruidoso, Dial 4225

PAGE FOUR

Ruidoso News

Friday, August 31, 1955

### YOU

and all your family are always welcome at

### Our Recreation Center

Good, Clean Entertainment for Teen-Agers and Adults.  
Bowling — Billiards — Ping Pong — Dominoes, and A  
Snack Bar with Sandwiches, Soft Drinks, Candy, Cigars, etc.

### LECK'S LANES

### NOB HILL RESTAURANT

Chicken & Steaks

Quality Always

Open 11:00 a. m. 'til 10:00 p. m.

### ONE DAY REGULAR SERVICE

In Dirty 9:30

Out Clean 5:15

Please Phone 2131 Before 9 For

Pick-Up and Delivery Same Day

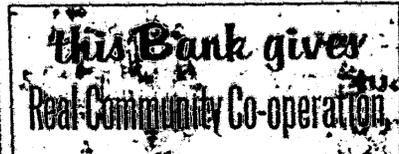
10% DISCOUNT ON CASH & CARRY

### ODORLESS CLEANERS

Representative for International

Made to Order Clothes

Next Door to Dairy Queen — Hwy 78 — Hollywood



This Bank gives  
Real Community Co-operation

— We have never felt that the success of a bank should be measured strictly by its growth in deposits, or even by the number of its friends.

— We have never lost sight of this important fact. We are trying to play our full part in community affairs.

— How much is it contributing to general community welfare and progress? That is the true test of banking leadership.

### Ruidoso State Bank

In the Year Round Playground of the Southwest

Ruidoso, New Mexico

Telephone 4075

Capital and Surplus \$1,125,000.00

Member Federal Deposit Insurance Corporation

# PROGRESSIVE BUSINESS AND CIVIC-MINDED PEOPLE OF ALAMOGORDO AND VICINITY

This department has been worked up largely as a reflection of public opinion. No person has written of himself or his business. All articles have been compiled by a representative of the *Ruidoso News* as he saw conditions. These people are leaders in their various lines of endeavor and the co-operation of these citizens in Alamogordo who helped make this department possible is sincerely appreciated.

## Lee Rockman

We desire in this Alamogordo review to call the attention of our readers to the well-earned position which Lee Rockman has reached in the business life of this section. During the comparatively short time he has spent operating the People's Electric and Radio Dealers for Philco and Admiral Television and electrical appliances, a business originally established by his brother, Milton J. Boehler, at 136 Delaware, he has made many personal friends as well as having earned the respect and the confidence of the straight-forward manner in which he has conducted his business affairs.

## Stanford A. and Donald E. Welch

In critical times such as these, it takes business men of more than average ability to carry on their operations successfully. In making this statement the men we have in mind are two of Alamogordo's most successful business men, Stanford A. and Donald E. Welch of the Southwestern Furniture & Appliances, who have a wide circle of personal friends and customers scattered throughout this entire district among whom reside in their own community.

## Mrs. John C. Willborn and Mrs. M. M. Ward

Mrs. John C. Willborn and Mrs. M. M. Ward of the Willard Hotel, have won the universal respect and good will of the people of Alamogordo and the surrounding country for the progressive manner in which they have kept their hotel in the forefront of the business and civic life of this entire district. Also for the efficient and friendly willingness they have displayed in accepting their civic responsibility in aiding civic projects.

## W. A. "Red" & Margaret Odil

Mr. and Mrs. W. A. Odil of the Seal Cover Center, are two of those progressive type of citizens who are doing a great deal for the community. They are also civic minded and have, in the past, and no doubt will continue in the future to give more of their time and energy for the welfare of the community.

## F. M. "Monk" and Louise Monk

In mentioning some of these men and women who are taking a progressive part in the working of the business and civic life of Alamogordo and vicinity, we would be remiss if we failed to include Mr. and Mrs. F. M. Monk of Monk's Quick Lunch.

## Ed Conley and Jack Moran

Due to the efforts of a group of wide awake business and professional men, the city of Alamogordo has attained a dominant position in the commercial life of this section of the state. And two of the men who have justly earned credit for being progressive members of that group are Ed Conley and Jack Moran of the Apache Music Company. The representative of this area for Wurlitzer coin operated phonographs.

## Frank T. West and Ben Bolch

Frank T. West and Ben K. Bolch of the Sacramento Motor Company, are two of those progressive Chevrolet and Oldsmobile sales and service dealers who have contributed to the growth and development of this section of the state. They have also put their shoulders to the wheels of civic progress whenever concerted help was needed in furthering enterprises promoted for the general welfare of the community.

## Jim Iorio

Alamogordo has attained a prominent position in the business and industrial life of this section of New Mexico because of the foresight of those men who had the ability to envision the possibilities of the community and the trade area it serves. One of these men who justly should be included in this category is Jim Iorio of Jim's College Market, and Jim's Tastee-Freez.

## Emma Nicholson & Arley Robinson

To be a consistent and persistent booster of the home community often takes courage and plenty of optimism. It is because of their unflinching faith in the future of Alamogordo and the surrounding country, and their unflinching efforts to promote its development, that Emma Nicholson and Arley Robinson are selected now for this brief tribute.

## F. M. "Monk" and Louise Monk

In mentioning some of these men and women who are taking a progressive part in the working of the business and civic life of Alamogordo and vicinity, we would be remiss if we failed to include Mr. and Mrs. F. M. Monk of Monk's Quick Lunch.

## Dale Dodds

Every progressive and successful business man in Alamogordo contributes in some manner to the growth and progress of the city. And a man who is always willing to do his part in both civic and business activities is Dale Dodds of the Culligan Soft Water Service, who is well known and provides service throughout the Tularose Basin, as well as Carrizozo, Ruidoso and Cloudfort.

## Preston Brantley

It is a well-known fact that a man's true character must come through in his work; whether in business or professional activities or in public life. So when a man conducts his business in such a manner as to cause the public to recognize in him certain qualities, he is above the average, he is deserving of a few words of praise. Such a personality is Preston Brantley of the Brantley Plumbing & Heating Company, a leader in the business and industrial life of Alamogordo.

## Llewellyn Bass

Llewellyn Bass has proved his progressiveness by constantly adding to and increasing the service which the Bass Super Sixty-Six Service has extended to the people of Alamogordo. He is a credit to the community and his splendid record of achievement in the business life of Alamogordo is a credit to the community.

## Charles C. Warnock

Charles C. Warnock, who just a short time ago assumed the operation and management of the Hendrix-McKinley Motor Company, now known as the Warnock Company, Mercury & Ford Sales and Service, quite readily demonstrated his executive ability by his quickness to appreciate the obligations and responsibilities of his new endeavor.

## F. M. "Monk" and Louise Monk

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## R. T. Schrein

It is because of the unflinching optimism and faith which he so consistently displays toward the future of Alamogordo and vicinity that we are prompted to call the attention of our readers to the fine service which R. T. Schrein of the Apache Van & Storage Inc., agents for North American Van Lines, performs in the successful conduct of his business.

## Clifton H. Williams

In all business and professional pursuits there are men who have met with success because they have honestly deserved it, and one of these men is Clifton H. Williams of the Williams Communications Service, who well deserves the reputation he has earned for being one of Alamogordo's more progressive business men.

## Henry Beebe

In bestowing credit upon some of those progressive business men of Alamogordo, who in one way or another, have contributed their bit to improve both business and civic conditions, we wish to say a few words about Henry Beebe of the Alamo Gulf Service Station.

## S. M. Storrs

We wish in this edition to pay tribute to S. M. Storrs of the Self Service Laundry, for his many services to the people of Alamogordo and his splendid record of achievement in the business life of the city.

## Kenneth Penning

In compiling this review of progressive business and civic minded people of Alamogordo and vicinity, it is fitting that we should include some of those men who, by their aggressiveness, have definitely established themselves in the business and civic life of the city.

## Lowell Stough

Lowell Stough, the owner of the Stough Products, is one of those progressive business men who have always done his bit to maintain the prestige of the city of Alamogordo as a progressive business center. He has always worked for the development of the city and his many services are worthy of sincere appreciation.

## W. G. Smith

Recognized as an authority on all weatherstripping and waterproofing contracting problems, W. G. Smith of the Interlock Weatherstrip Company, has turned his knowledge to the advantage of the people of Alamogordo and vicinity.

## Harry Cornwell

One of the more progressive business men of Alamogordo and a man who deserves the respect and good will of a great many residents of this city is Harry Cornwell of the Harry Cornwell Company.

## Nancy and Jerry L. Fambrough

Good hotels and tourist courts are indicators of the progress and development of a growing city such as Alamogordo. And the Sun Motel, combining the best features of both, has accommodated a great many tourists and business men in a manner that assures them of the continued patronage and good will of the traveling public.

## James E. Nichols

James E. Nichols of the Quick Service Cleaners has a well earned reputation for progressiveness because he has consistently forged ahead in his business, never letting up in his efforts to make the service he renders to the people more valuable.

## John L. and Frank W. Wilson

In every community there are a number of business men who are a three-fold part in the onward progress of their city. Two well known business men of Alamogordo who belong in this category are John L. and Frank W. Wilson of Wilson Brothers.

## Bill Howard

It is fitting in this review of progressive Alamogordo business men that we acquaint our readers with the name of the man who is the owner of the Edward H. Snow Construction Company, in the business and industrial life of this area.

## Orville Luttrell

Generally speaking, civic pride is one of those things that goes hand-in-hand with success. Because a man must have been successful to fully appreciate the advantages that were afforded him by the community in which he lives.

## Harold W. Zeisler

In compiling this review of progressive Alamogordo business people, we have endeavored to select those citizens who, by the manner in which they have conducted themselves and their businesses, have earned for them positions of leadership in their various fields of activities.

## Quinton E. Daniel

There are many men in their chosen fields who have gained recognition for the progressive manner in which they have conducted their business and accepted their civic responsibilities but who will not permit much to be said of their achievements.

## J. T. Scott

It isn't the size or volume of a man's business which counts in the eyes of the community in which he makes his living. But rather by the manner in which it is conducted.

## John L. and Frank W. Wilson

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## Ruidoso News Friday, August 21, 1942

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## Henry E. Melton

In paying tribute to some of the more progressive business and professional men of Alamogordo we would be remiss if we did not mention the name of Henry E. Melton of the Melton Service Station, whose business acumen and greater than the "know-how" and professional skill which has contributed to his well-earned success in the general business.

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Call 2725 Chas. R. Martin



### Remodeling Building Construction

FOR SALE—1-2 bedroom home, modern with tile floors, 5 rooms with tile roof, on R.R. and school bus route, has spring water, 5 acres of land. Call 2725 Chas. R. Martin



(Continued from Page 1)

The total is expected to reach well over 300 at the end of the Labor Day week-end.

H. F. "Jack" Kennedy, consulting engineers and surveyors of Carlsbad, have been engaged to keep the entire development ahead of the sales, and in many cases, have only been able to designate front footage of the lots available in the tract.

The annexation of Ponderosa Heights into the Village of Ruidoso proper some three weeks ago has probably added another 100 families to the already swelling population, and the presence of these families will be felt by every businessman, merchant and enterpriser in the area.

Not only have the sales been confined to out-of-town people as far away as Tyler and Harlingen, Texas, and California, but a great many of the local towns people have availed themselves of the opportunity to acquire choice building sites in the area. Among the personalities who have acquired lots in this new subdivision are Mayor Donald E. Snyder, Roy and Marjorie Baker of Baker Pharmacy, Elsie Halladay, Pat Wallcut, Mrs. Alice Lea of the Navajo Lodge, Mrs. Jo Ramey, Jodie Lillemann, J. P. Bobo and Lawrence McKnight.

Out-of-town personalities who are planning to have both year-round and summer living in the Heights are: Mrs. and Dr. Fenner of Hobbs, Mrs. and Dr. McLaughlin of Loving, Topsy and Noble Taylor of Del Rio, Texas; Dorothy and Cliff Butler of Eagle Pass, Texas; Alex Janke, Jr., of El Paso; Joe Roddy, Jr., and Ed Winton, owner and manager respectively of Radio Station KJLP in El Paso, and a host of other prominent people from Amarillo, Lubbock, Odessa, Midland and Fort Worth in Texas, and Roswell, Alamogordo and Albuquerque in New Mexico.

Public Relations Man Karl Johnson said this week construction has started on a new home for him and his family in the new addition, and other construction is expected to be underway on other sites in the next few days.

The Village of Ruidoso has secured the tract of city water in the near future, and developer, Lloyd

Dear Vic: It seems you have chosen to ignore me, Frank! I don't like it but it's the smart thing to do. You can't lead with your chin that way. Readers tell me they eagerly look for your contribution each week and peruse your paper until they find it, so it's best not to give me the front page.

Reports on American education make me sad and gloomy. European children are said to be physically superior to ours because they get more exercise and nutritious food. It seems that they are also at least a year ahead of our youngsters scholastically, despite woefully inadequate buildings and athletic stadia. I'm sure they do not excite our kids in native ability.

Already eager preparation for the coming football season is in progress. Promising material is being selected for training and the discards will sit on the sidelines and cheer. This system produces winning teams and the coach is not required to give his attention to those most in need of physical training. It is like a rancher feeding his thrifty stock and allowing the culls to shift for themselves.

The same plan applied to our children's mental training would relieve the teacher shortage, and the saving to taxpayers would be enormous. At the beginning of each school year a teacher could determine the I. Q. of each student in a class, and concentrate all effort on the brighter ones. The odds are against there being any star pupils at this group, so the teacher's duties would seldom interfere with those of a coach. The result would be some outstanding scholars and the others could sit on the sidelines and cheer.

Incentive pay for teachers might spur some to greater effort, though it would not influence the many devoted ones who always do their best. A few new cadillacs and expensive tours judiciously distributed among teachers of star pupils might pay off.

The per capita tax for what passes for education is about \$70.00 annually and will probably go higher. Changes are being made. Many teachers and some parents have dared to insist upon them. May their tribe increase.

If Russia produces more and better bombs than we, that may be serious. If they produce more and better scientists and engineers than we, that may be a calamity. It may be later than we think. The high percentage of military draftees rejected because of physical and/or educational deficiencies is of prime importance to all of us. It is not good.

Phil. Halst. (Printer's note: The period after Halst is mine.)

**Hospital News**

Patients receiving treatment the last several days in Ruidoso-Rondo Valley General Hospital have been:

Lester Hopkins, Miss Bobby Slaughter, Mrs. C. V. Cunningham, Mrs. Bill Tucker, Ruidoso; Sherwood Smith, Tucson, Ariz.; Boney Baca, Manuel Corona, Alamogordo; Mrs. Joanne Gardinger, Albuquerque; Mrs. Mabel Ray, Tularosa; Baby Sara Sanchez, San Patricio; Mrs. George Hardestad, Roswell; Mrs. Laura Bell, Valentine, Tex.; Mrs. Florence, Luckey, Hollywood, N. M.; Mrs. Nancy Monroe, Mesalero; Alton McWhorter, Ruidoso; Downs; John Bell, Ruidoso; Charles Stuck, Douglas, Ariz.; Mrs. Emma Zamora, Lincoln.

Born, to Mr. and Mrs. Fred Garner, Alamogordo, a daughter, Aug. 28, wt. 7 lbs., 6 oz.

on the sidelines and cheer.

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**Letter To The Editor**

(Editor's Note: The following letter was received by a Ruidoso News employee, and should regard it as the property of friends of the couple who once lived there, moving in 1954 to Canada.)

Hello, Harry:

You asked one time how the fishing was up here. Well, we've found the place that we really like. Have been up there twice this summer and are going again in Sept. All we need is for someone to want to go any time and we'll be ready.

Our first trip up Ken caught 53 fish, second time 63. All rainbow trout from 10 to 17 1/2 inches and char from 22 to 28 1/2 inches. We still have our deep freeze almost half full of fresh and smoked fish. After giving away I can't say how many.

Last year we got a 10 HP Johnson motor and this year a 14 ft. alumina craft boat so Ken is having the time of his life. I don't go fishing but do like to go for a boat ride every so often.

Pinchi Lake is really beautiful, it's 16 miles long and two miles wide, surrounded by mountains and tall timber. Has nice bathing beaches. It's only 140 miles north west of Prince George so you can see why we can go often.

There are also quite a few moose around Pinchi, some deer. That's the reason we are going back in September. Hunting season will be on and too, Ken can also try for more char. We like the char better than the rainbow trout.

Give our regards to all those who might be interested and tell them if Ken gets a moose will send him some pictures.

As Ever,

Ken, Loretta and Poacher Smith  
1640 Spruce St.  
Prince George, B. C., Canada

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**THE BIBLE SPEAKS**

ROMANS 5:7-9

7. For scarcely for a righteous man will one die yet peradventure for a good man some would even dare to die.

8. But God commendeth his love toward us, in that while we were yet sinners, Christ died for us.

9. Much more then, being now justified by his blood, we shall be saved from wrath through Him.

Services Every Sunday

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Attending Church Somewhere in Ruidoso, Then Let Us Extend You a Cordial Invitation to

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Preaching and Communion—8:00 and 11:00 a. m.  
Preaching and Communion—8:00 p. m.

FRANZ ALFORD, B. D. Minister

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What do you think of... when you see a Church?

Have you looked at a church lately?

To almost everyone, the sight of a slender steeple raised to the sky evokes certain emotions—awe, perhaps, nostalgia, maybe—the sense that by not going to church lately, you've been missing something!

Next time you see a church, take a good look... and let yourself really feel what you see. If that makes you decide not only to look at the outside but also to go inside, that will be all to the good. For no matter how lovely a home you may live in, it can't compare with God's House. If you open the door, you'll find that, no matter how long you've been away, the welcome is warmer and more wonderful than you'll find anywhere else.

**THE CHURCH FOR ALL... ALL FOR THE CHURCH**

The Church is the greatest factor in growth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong church neither democracy nor civilization can survive. There are four good reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake (2) For his children's sake (3) For the sake of his community and nation (4) For the sake of the Church itself which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	1 Kings	19	1-14
Monday	Isaiah	11	1-10
Tuesday	Matthew	6	1-16
Wednesday	Mark	7	1-22
Thursday	John	10	1-17
Friday	John	5	1-17
Saturday	1 John	5	1-12

This Special Church Feature Is Sponsored by the Merchants Whose Advertisements Appear Below

**Church Directory**

**FIRST CHRISTIAN CHURCH**  
Ruidoso, N. M.  
Franz Alford, B. D., Minister  
Sunday School—9:45 a. m.  
Morning Worship and Communion—8 and 11:00 a. m.  
Evening Services and Communion—8:00 p. m.  
C. Y. F.—7:00 p. m.

**FIRST BAPTIST CHURCH**  
Green Tree, New Mexico  
Rev. George Allen, Pastor  
Sunday School 9:45 a. m.  
Eugene Gay, Supl.  
Preaching Service, 11:00 a. m.  
Training Union 8:30 p. m.  
Mrs. J. B. Grayson, Director  
Preaching Service, 7:30 p. m.  
Wednesday night service, 7:00  
The church where everybody is wanted and nobody is strange.

**GATEWAY CHURCH OF CHRIST**  
Evan S. Waddell, Evangelist  
Phone: Res. 4294; Study, 4381.  
You are invited to attend all services of the Church. Bible classes for all ages, Lord's Day Morning.

Bible study—10:00-10:45.  
Preaching—11:00-11:30.  
Communion—11:30-12:00.  
Wednesday Evening—7:30-8:30.  
Ladies Bible Class—3 to 4 p. m. Thursday.  
Sunday Evening—7:30-8:30.  
You are invited to see our TV program each Sunday, 2:30 to 5 p. m. over Channel 8, Roswell.

**COMMUNITY METHODIST CHURCH**  
Rev. H. L. Atkins, III, Pastor  
Sunday School—9:45  
Morning Worship—10:55  
Methodist Junior Fellowship—3 p. m.

Youth Fellowship—6 p. m.  
Evening Service—8 p. m.

**CHRISTIAN SCIENCE SERVICES**  
Every Sunday, 11:00 a. m., in Ruidoso Woman's Club. Regular services on the following regular service each Sunday. A cordial welcome is extended to all who may wish to attend.

**FULL GOSPEL HOLINESS CHURCH OF GREEN TREE**  
Sunday School 9:45 a. m. Sunday 11:00 a. m. Sunday 7:30 p. m.  
Evangelist Service—7:30 p. m. Sunday

Prayer Meeting—Tuesday evening. Young Peoples Service—Thursday Evening.

**ASSEMBLY OF GOD CHURCH**  
Green Tree, New Mex.  
Pastor, George Perry  
Sunday School—10 a. m.  
11:00 a. m. Worship—11 a. m.  
Buster Banter—p. m.  
Evangelist Service—7:30 p. m.

**CHURCH OF JESUS CHRIST LATTER DAY SAINTS**  
Mesalero, N. M.  
Sunday School and Sacrament, 10 a. m. Sunday

**FIRST PRESBYTERIAN CHURCH**  
Ruidoso

A Home for the Soul in the Heart of the Hills  
William J. Helmer, Jr., Pastor  
Church School 9:45 a. m.  
Morning Worship 11:00 a. m.  
Young People of the Church 8:00 p. m.  
Worship and Bible Study 7:30 p. m.

A Cordial Welcome To All

**EPISCOPAL CHURCH**  
Rev. Charles L. Conder, Vicar, Fort Stanton  
Chapel of Our Redeemer, Fort Stanton—1st, 3rd, 5th Sundays, 10:00 a. m.  
St. Anne's Chapel, Glencoe—2nd, 4th Sundays, 9:00 a. m.  
Church of the Holy Spirit, Ruidoso—Every Sunday, 11:00 a. m. Church School Wednesdays, 5:30 p. m.  
Women's Meetings: 2nd Tuesdays; Ruidoso and Glencoe combined, 10:00 a. m.; Fort Stanton, 7:30 p. m.

**FIRST BAPTIST CHURCH**  
Rev. J. P. Forreberry, Pastor  
Sunday School, 9:45 a. m.  
Worship Service, 11:00 a. m.  
B. U. U., 8:00 p. m.  
Wednesday Night Service, 7  
ST. KLEANOR'S CHURCH  
Lula Annals, Pastor

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Week Days—7:30 a. m.

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### FRIDAY—

11:00 Sign On  
11:10 My Little Margie  
11:40 Channel Eight News  
11:57 Weather Capsule  
12:15 NBC Matinee Theatre  
1:00 NBC Queen for a Day  
1:45 Modern Romances  
2:30 Petticoat Profiles  
3:00 Movie Time  
4:00 Happy Days  
4:30 To be announced  
4:45 NBC News Caravan  
5:00 Popcorn Theatre  
5:30 To be announced  
5:55 Weather Story  
6:00 Dateline Europe  
6:30 Liberate  
7:00 Cavalcade of Sports  
8:00 Celebrity Playhouse  
8:30 This Is Your Music  
9:00 Sports Desk  
9:10 Sports Desk  
9:25 Trader's Time  
9:30 Playhouse of Stars  
10:00 Overseas Adventure  
10:30 This Is Your Life  
11:00 News, Sports and Weather  
11:05 Sign Off

### SATURDAY—

10:00 Test Pattern  
10:50 Sign On  
10:55 Brooklyn vs. Giants  
2:30 Mr. Wizard  
3:00 The Big Picture  
3:30 Western Playhouse  
4:30 Fury  
5:00 This Is The Life  
5:30 Weather Story  
5:55 To be announced

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SEE THEM ON DISPLAY AT  
THE LITTLE PINK DOLL HOUSE  
Make Your Selections Now for  
Christmas Giving.  
On Meander Lane - Mrs. Ike Kennedy  
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6:00 People Are Funny  
6:30 Wrestling Interviews  
6:45 To be announced  
7:00 Encore Theatre  
7:30 Adventure Theatre  
8:00 Honeydoers  
8:30 Calvary Baptist Church  
8:35 Channel 8 News, Sports  
8:45 South Hill Baptist Church  
9:00 The Lawrence Welk Show  
10:00 Grand Ole Opry  
11:00 News, Sports, Weather  
12:05 Sign Off  
SUNDAY—  
11:59 Sign On  
12:00 Out of the Past  
12:30 Youth Wants to Know  
1:00 Frontiers of Faith  
1:30 American Forum  
2:00 Zoo Parade  
2:30 Bible Forum  
3:00 Telephone Time  
3:30 Roy Rogers Show  
4:00 Topper  
4:30 First Church of Christ, Sci.  
4:45 Weather Story  
5:00 Movie Time  
6:00 The Joe Palooka Story  
6:30 Men of Tomorrow  
7:00 Dateline Europe  
7:30 Frankie Laine Show  
8:00 Man Against Crime  
8:30 Badge 714  
9:00 Life of Riley, NBC  
9:45 Sports Desk  
10:00 The Ed Sullivan Show  
11:00 News, Sports, Weather  
11:05 Sign Off  
MONDAY—  
6:50 Test Pattern  
6:55 Test Pattern  
7:00 Test Pattern  
11:00 Trouble With Father  
11:40 Channel Eight News  
11:58 Weather Capsule  
12:00 Queen for a Day  
1:00 Queen for a Day  
1:45 Modern Romances  
2:30 To be announced  
3:00 Back to School Show  
4:15 Building America  
4:45 NBC News Caravan  
5:30 To be announced  
5:55 To be announced  
6:45 Weather Story



AT MT. VUE—Showing Sunday and Monday at Mt. Vue Show Drive-in Theatre on Meander Lane

chem Drive in "Fastest Gun Alive" with Glenn Ford, Jeanne Crain and Broderick Crawford.

6:00 Jimmy Blakely and Band  
6:30 Dateline Europe  
7:00 Charlie Farrell Show  
7:30 To be announced  
8:00 The Ernie Kovacs Show  
9:00 Channel 8 News  
9:10 Sports Desk  
9:25 Trader's Time  
9:30 Do You Trust Your Wife  
10:00 Back to School Show  
10:30 Texas Tassels  
11:00 News, Sports, Weather  
11:05 Sign Off  
TUESDAY—  
10:00 Test Pattern  
10:55 Sign On  
11:00 Trouble with Father  
11:40 Channel Eight News  
11:58 Weather Capsule  
12:00 Democratic convention  
12:30 NBC Matinee Theatre  
1:00 Queen for a Day  
1:45 Modern Romances  
2:00 Comedy Time  
2:30 Powder Puff Scrapbook  
3:00 Movie Matinee  
3:30 Back to School Show  
4:05 Cartoon Carnival  
4:30 Frankie Carle, Golden Toes  
4:45 NBC News Caravan  
5:30 To be announced  
5:55 To be announced  
6:45 Weather Story  
6:00 Fireside Theatre  
6:30 Overseas Adventure  
7:00 You Are There  
7:30 Crunch & Ber  
8:00 Chevy Show  
9:00 Channel 8 News  
9:10 Sports Desk  
9:30 Dollar A Second, Jan. Mur.  
10:00 Crossroads  
10:30 News, Sports, Weather

**Pan Fried Chicken?**  
**ELDRIDGE'S**  
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Hours 8 p. m. to 1  
Sunday from Noon  
Dial 4270 for Reservations

10:30 Back to School Show  
10:35 Sign Off  
WEDNESDAY—  
10:00 Test Pattern  
10:55 Sign On  
11:00 Trouble with Father  
11:40 Channel 8 News  
11:58 Weather Capsule  
12:00 NBC Matinee Theatre  
1:45 Modern Romances  
2:00 Comedy Time  
2:30 Armed Forces Forum  
2:45 Matinee Melodies  
3:00 Movie Matinee  
4:15 To be announced  
4:45 NBC News Caravan  
5:00 Reporters Roundup  
5:30 To be announced  
5:45 Weather Story  
6:00 Dateline Europe  
6:30 To be announced  
7:00 You Asked For It  
7:30 Frankie Laine Show  
8:00 The Star and the Story  
8:30 The Phil Silvers Show  
9:00 Channel 8 News  
9:10 Sports Desk  
9:25 Trader's Time  
9:30 Trader's Time  
10:00 Undercurrent, Adventure  
10:30 News, Sports, Weather  
10:35 Sign Off  
THURSDAY—  
10:00 Test Pattern  
11:00 Sign On  
11:12 Trouble with Father  
11:40 Channel Eight News  
11:58 Weather Capsule  
12:00 NBC Matinee Theatre  
1:00 Queen for a Day  
1:45 Modern Romances  
2:00 Joan Davis, Comedy Time  
2:30 Powder Puff Scrapbook  
3:00 Movie Matinee  
4:15 Action Theatre  
4:45 NBC News Caravan  
5:30 To be announced  
5:55 To be announced  
6:45 Weather Story  
6:00 Ray Reed Show  
6:30 Ford Theatre  
7:00 Lux Video Theatre  
8:00 Science Fiction Theatre  
8:30 Led 3 Lives  
9:00 Channel 8 News  
9:10 Sports Desk  
9:25 Trader's Time  
9:30 You Bet Your Life  
10:00 Dragnet  
10:30 News, Sports, Weather  
10:35 Sign Off

**AVA GARDNER TEAMED WITH STEWART GRANGER IN 'SHOWDOWN JUNCTION'**  
"Showdown Junction," M-G-M filmation of John M. Ford's widely-read novel of a curious romantic triangle laid against the strife-torn and exotic background of Pakistan, opens Tuesday at the Pueblo Theatre.

Ava Gardner and Stewart Granger are co-starring for the first time, with Miss Gardner playing what has been heralded as the most dramatic role of her career as an Anglo-Indian girl torn between her loyalty for her native land and her love for a British Army officer, enacted by Granger. The latter's rival for Miss Gardner is portrayed by Bill Travers, one of England's handsomest and most popular young actors, who is expected to loom importantly on the Hollywood horizon on the strength of his first role in an American-produced picture.

### NEWSPAPER STORY - BOOKED AT PUEBLO

Current outstanding newspaper novel, "While The City Sleeps," provides story basis for RKO's motion picture of the same title playing Sunday and Monday at the Pueblo Theatre.

Authored by journalist Charles Einstein the drama has been realistically produced by Bert Fried- job with Fritz Lang directing. A multi-celebrity cast boasts such top star performers as Dana Andrews, Rhonda Fleming, George Sanders, Howard Duff, Thomas Mitchell, Vincent Price, Sally Forrest, John Barrymore, Jr., James Craig and Ida Lupino.

### ERROL FLYNN STARS IN HIS FIRST MUSICAL

Errol Flynn plays a song-and-dance man for the first time in his action-jammed screen career opposite Anna Neagle in the color musical, "Let's Make Up," which shows next Thursday only at the Pueblo Theatre.

### HOPE HEADS STAR CAST IN 'THAT CERTAIN FEELING'

"That Certain Feeling," technical comedy starring Bob Hope, Eva Marie Saint and George Sanders shows today and tomorrow at the Pueblo Theatre. Pearl Bailey is featured in the Vista-Vision film, with cartoonist Al Capp, creator of "L'il Abner," making a guest appearance. Following his tremendous success in "The Seven Little Foys," Hope is once again cast in a straight comedy role, that of a comic-strip artist with a psychological quirk.

### Ze Elliott Writes Opera On Life Of Billy The Kid

Ze Elliott, Albuquerque, composer of "The Long, Long Trail," probably the most famous song to come out of the First World War, is now working on an opera dealing with the life of Billy the Kid. The opera will bear the title of "El Chivato" with a sub-title of "Billy the Kid." A former student at the Univer-



**a MILLION layers produce eggs ... saving about 5¢ per dozen**

Are you using our cost-cutting service? Many local folks are with very satisfactory results! Here's why we believe we can help you cut the cost of producing eggs and increase profits.

Last fall a check on production of Purina-fed flocks brought out this fact. Records on more than one million layers showed they averaged only 4½ lbs. of feed per dozen eggs.

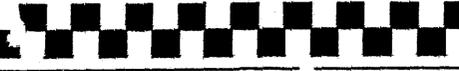
U. S. Government figures show that most flocks take 6 lbs. to do the job. So... Purina customers saved 1½ lbs. of feed or about 5 cents per dozen.

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## LINCOLN COUNTY FEED

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Elliott was present for the performance.

Elliott has already written a suite from the opera which has been played by the Yale University, Texas Tech, and U. S. Marine bands. Since it is not long enough for concert performance, he plans to write additional music so that it will fit into a regular concert presentation.

His British Eight March, honoring England's Gen. Monty Montgomery, was played by the U. S. Marine Band on the White House steps in Washington last July 25.



Easy, low-cost way

### WORM PULLETS BEFORE HOUSING!

A year of Purina Research work and a year of experience on poultry farms prove that Purina Liquid Poultry Wormer in drinking water is an easy, effective way to rid pullets of roundworms. Birds worm themselves without any trouble.

### GRAND OLD OPBY ON TV

★ starring **EDDY ARNOLD** and many other top entertainers! A big full-hour show in a familiar Country School setting.

10 p. m. Saturday Aug. 9, Roswell



PAGE EIGHT  
Ruidoso News  
Friday, August 31, 1956

## FOR YOUR PLEASURE THE MELLOTONES

Are Playing in Our Frontier Room BOTH FRIDAY AND SATURDAY NIGHTS

## NAVAJO LODGE

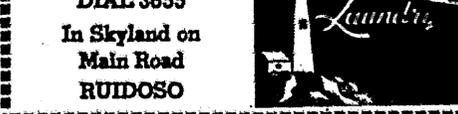
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## FLAGSTONE

Gray, Pink or White. For Patios, Walkways, Lawn Benches, etc.

Decorative Colored Rocks For Fireplaces, Rock Gardens, Flower Beds, Walk and Driveway Borders, Barbecue Pits and what not. And of course for a beautiful Rock Wall.

"GLITTER-WHITE" Roofing Gravel. Also Other Colors.

NOW, something else new in El Paso: a granite-looking building stone with two flat surfaces, smooth and even, easy for the stone mason to work. Can be used for outside or indoor finish. No need to stain. Save that cost. For a beautiful, dignified stone building this is it.

**A. COURCHESNE**  
Box 200, Phone 2-1619 El Paso, Texas

## TO OUR VISITORS— Things to See and Do In the Playground Area Of Ruidoso & Lincoln County

All of these things listed are within 60 Miles of Ruidoso—

- Lincoln National Forest—** With its campgrounds, scenic trails and drives. Three riding stables here provide horses for riding into our forest which surrounds us.
- Cedar Creek—** Winter sports area and park-like shrubs and evergreens.
- Golf Course—** One of the most beautiful golf courses in the world is Cree Meadows.
- Mescalero Apache Indian Reservation—** Can be entered in the recreation area west of here, or you may visit at Mescalero, on U. S. Highway 70.
- Lake Bonito, Bear Canyon—** Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.
- Nogal Lake, Nogal Mesa—** The mesa is scene of the annual Summer Cowboy Camp Meetings.
- White Sands National Monument—** Stupendous deposit of pure white gypsum.
- Lava Beds—** The Mal Pais is a fascinating and different attraction.
- Ruidoso Summer Theatre—** Presenting stage plays each Friday, Saturday, Sunday, June 29-Aug. 5, auspices E. M. U., Portales, in Ruidoso auditorium.
- Old Lincoln Courthouse—** In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.
- Big Game—** Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.

## You have probably never visited any place in America with such a wide variety of scenic, historic and entertaining attributes. Make the most of your visit here—explore any and all of the places recommended below to give you your most delightful vacation.

- White Oaks—** Old ghost town once thickly populated and once having newspaper, stores, saloons.
- The Three Valleys—** Scenic rangeland and mountains.
- Captain, Captain Gap And Indian Gap—** Beautiful orchards, ranches along Ruidoso, Hondo and Bonito. Home of internationally famous artist, Peter Hurd; screen star Linda Darnell; author, writer Dan Storm and Louise Massey and Mill Mable, radio and screen entertainers.
- Ruidoso Downs—** Popular summer race track, with horse racing each week-end in summer.
- Night Clubs—** Numerous clubs with entertainment.
- Churches—** In the immediate area are nine churches of various denominations.
- Climate—** The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.
- Mon Jeu Look-Out—** Drive to the top of this forest look-out tower, 10,000 feet high.
- Fort Stanton—** 99-year-old fort once policing Apache Indians, later used as Merchant Seaman Hospital, now a state TB sanatorium. Where Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing once stationed learned to play his poker.
- Cloudcroft—** High mountain resort area.
- Artists, Art Schools—** Ruidoso is home of several resident artists, including Harris Shelton, Reynolds Jones, Martha Graves, and others, and art schools are held each summer. Ceramic studio also operates here in summer.
- Mayhill Nurseries—** Giant greenhouses growing many beautiful flowers shipped to wide area.
- Wheeler Museum—** Most unique privately owned museum in New Mexico.
- Ruidoso Lookout Tower—** Gives panoramic view of Playground of the Southwest.
- Ruidoso Sky Ride—** Unusual cable lift to top of Wildcat Mountain on U. S. Highway 70.
- Dowlin Mill, Blazer Mill—** Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.
- Carrizo Lodge—** With unique history, museum and scene of square dance schools, bordering on Indian reservation.
- Fun In Downtown Ruidoso—** With skating, bowling, shooting galleries, bingo, theatre, children's rides, billiards, and many curio stores.
- Places To Dine—** More than 30 restaurants and dining rooms to choose—some of them with specialties.
- Green Tree Indian Aqueduct—** Stone aqueduct built over 800 years ago to carry water from Palo Verde Springs into Ruidoso Valley.
- Indian Ruins—** Ruins and pictographs of various Mogolon settlements at Glencoe, near Captain, in Ruidoso area.
- Airport—** Paved runways long enough to accommodate two-engine planes.

—and at further distances, but still within 4 to 5 hours' drive are: El Paso and Juarez; Holloman Air Force Base (Guided Missiles) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb site; Bottomless Lakes; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.

## NOTICE We Now Have A DITCHING MACHINE

Let Us Dig Your Footings, Foundations and Ditches  
**LAWSON & CLOSE**  
Phone 4045—Ruidoso

## For Convenience... BANK BY MAIL

Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!

THE **FIRST NATIONAL BANK OF ROSWELL**  
Established 1890 "A Home Institution"  
Member Federal Deposit Insurance Corporation

**American Hostess Ice Cream**

So good you'll never get enough!

A PRODUCT OF PRICE'S CREAMERIES, INC.

AROUND TOWN—Continued from Page 1) paper and radio men and members of his political advisory panel. Estes Kefauver was as popular with the crowd as Stevenson. It appeared to us, Stevenson appeared to us as honey as a country doctor, as he shook hands with as many people possible both at the airport and later at the Santa Fe plaza where he and Estes spoke briefly to some 2,000 persons. There were almost as many photographers on hand as there were New Mexico politicians at both the airport and the plaza. Governors and former governors, U. S. Senators, Congressmen and many state officials were at both scenes. Lieut. Gov. Montoya got a big round of applause on two or three occasions when he had difficulty in translating Simms' introductory remarks into Spanish at the Plaza. He was particularly puzzled on translating Simms' reference to Stevenson's "grass-roots campaign to see how America ticks." We wish we knew what he said in Spanish in the introductory remarks for he scratched his head, knowing something that made up the crowd roar. Surprise for the people at the airport was the opening of the door of the giant DC-7. As the door opened, photographers were taking pictures of the crowd, and most of the crowd was taking pictures of the door opening. Photographers missed one good news shot: Senator Clinton Anderson of New Mexico and Sen. Johnson of Texas hugging each other like long lost sisters.

Alto Briefs

By MRS. AILEEN LINDAMOOD Angus Pie Supper Huge Success The people of the community wish to thank everyone who helped make the pie supper the great success it was. Financially it was more successful than was ever hoped for but as a social gathering of fun and cooperation it would warm the cockles of one's heart.

R. G. Stewart of Captain auctioned the pies and many of them went for very high prices due to his masterful talent at getting the highest bids possible for each pie. Many who could not attend donated to the cause and soon the building will be enjoyed for electricity for all to enjoy.

Imogene Campbell of La Luz is here for a visit with her mother, Mrs. J. B. Hightower and Mr. Hightower. The Albert Gessiers of El Paso have been at their Eagle Creek home this week with the R. A. Gibsons of Highland Park, Ill., as house guests.

The Albert Gessiers of El Paso have been at their Eagle Creek home this week with the R. A. Gibsons of Highland Park, Ill., as house guests.

The Charlie Martins are home after a business trip to Colorado Springs, Colorado. Mr. and Mrs. Louis Peebles and children Mitchell, Joanna and Glenn of Ava, Mo., are visiting his parents, the Henry Peebles of the Mesa. They have been over visiting at Ruidoso, Alto and the Charlie Peebles' ranch on Little Creek.

Bob Widner was in Lordsburg the past week-end. Mrs. John Casey of Roswell spent several days last week with her daughter and family, the George Cresels of the High Mesa ranch. The J. C. Casady and Richard Casays also of Roswell, came up at the same time.

The Carl Woods and daughter Carlitta and niece Earline Crisp of Albuquerque stopped by the store on Sunday for a visit. The Frank Herrings and children Connie and Boyd Dale of Roswell were here for the day on Monday with the Hank Britts.

Tommy Hare of Fortalea week-ended with the Arthur Flemings. The L. J. Adams of El Paso were here the past week-end. Upon their return to El Paso they will go to Los Angeles to visit her sisters, Mrs. Ernest Chaney and Mrs. Alice Corch. While there she will help the Chaney celebrate their golden wedding anniversary, Sept. 10, 11 and 12 they will go to Chicago where Mrs. Adams will attend the Railway Mechanics Supervisors Convention at the Sherman Hotel.

The Carl Cooks of El Dorado, Kansas and the Wayne Hamiltons of El Paso were week-end visitors at the Lindamoods. The James Bomers of Denver City, Texas, have been visiting the L. W. Peebles, Mrs. Bomer and Mrs. Peebles are sisters.

The Bob Bohingers and Perry Wilsons of El Paso were vacationing in Ruidoso and Alto last week. Sunday the Albert Andersons of Roswell were at the Charlie Peebles' ranch for the day.

Mrs. Evelyn Dingwall and Tommy of El Paso have been at their summer home in Ruidoso and while there came over to see the George Dingwalls on Sunday.

Mrs. Lucille Campbell came over Sunday from Ruidoso to see the George Cresels. The A. D. Crarys of Mason, Tex.,

BURDETT & CAMPBELL REAL ESTATE SINCE 1931. THIS WEEK'S SPECIAL—Modern 3-bedroom house on three lots, upper Ruidoso, \$5,500.00. LOTS—CABINS—RANCHES—BUSINESSES. Five Salespeople to Serve You "It Costs Nothing to Look" Office: So. Main Street — Phone Ruidoso 4125

were visiting her uncle and family, the D. O. Jones of Captain last week. Mr. and Mrs. R. W. McAnally of House, N. M., visited his sister and family the Charlie Peebles last week. Three bedroom home, well located on all-weather road. One third down, balance like rent. Furnished or unfurnished.

Good two-bedroom home, with additional lots available. Located close in. Three-bedroom home, two baths, fireplace, on the river. One fourth down. Close to school. Three cabins, plenty of space to build court. Price \$17,500.00. Ten rental units completely furnished, one third down. Immediate possession. Five acres of land, with two-bedroom home, located on paved pavement. Well located for most any kind of business.

The Walter Dryes of Flagstaff, Ariz., were here last week to see the H. L. Traylor. Recently the Noel Akers of Weed, N. M., were here to see the Jim McEuen. Mrs. Lucy Cook returned to Vinson, Okla., after a stay with her son and family the L. H. Cooks.

The Vic Rohlas of Albuquerque enjoyed a vacation at Eagle Creek last week. Mrs. A. N. Rannels of Bonita has her sister, Mrs. W. A. Poole of Ferris, Calif., with her for a visit and brought her by the store last week. The Alan Johnsons and Edith Crawford were in Carrizozo Wednesday of last week.

The M. D. Duggans of Albuquerque are here for a few days. Rev. and Mrs. D. E. Kuykendall of Ft. Worth are enjoying a vacation in the Tom Lawson summer home at Eagle Creek. The George Dingwalls were Alamogordo business visitors last Wednesday. Mrs. Robert Williams of Amarillo is at her Eagle Creek Canyon home and has with her Dr. and Mrs. Guy Donnell of Sullwater, Okla.

Mrs. Joe Bacon is visiting in Phoenix this week. FIREPLACE WOOD Any Kind Any Amount Write a Postcard to ART BRADLEY Green Tree, New Mexico Dial (8)2212

Custom Bull Dozing Work With Allis-Chalmers HD-10 URANIUM GOLD WESTERN MINING CO. Phone 3731 Box 1182, Ruidoso, N. M. Leasing, Custom Drilling Evaluation—Air or Ground F. L. RICHARDSON Dealer—Du-Jac-Mini-Drill SILVER LEAD

WANT SOMETHING DIFFERENT? See Agua-Fria Estates 1 Mile East of Ruidoso Dewas Completed 2 Bedroom—2 Bath Ranch Style Home Central Heat—Fireplace SMOG Glass Doors Waterfall in Patio

Just Completed 3 Bedrooms—2 Tiled Baths Mexican Tile Floors Central Heat—Fireplace 2 Level Patio with Barbecue Pit and Fireplace Built-in Kitchen (Electric) Mahogany Paneling Beautiful Views

Plenty Piped Spring Water All Weather Roads Private Lake Swimming Restricted Homesites Terms Ph. Griffith 8-2341

HENRY T. WICKER REALTOR Offers FOR SALE OR TRADE Six clean, comfortable modern cabin rentals and three room modern living quarters well located for near around nearby in Ruidoso. Price \$24,000 with terms and would consider a modern cabin in Ruidoso as part payment on good income property in Ruidoso. Real Estate Exchange of All Kinds a Specialty Member of National Multiple Listing Service Office at Ruidoso Trade Park Phone 4125 — No answer please leave message.

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is the line, with a counting the words in the line, with a 25¢ minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. WHEN MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO BRING THEM BY THIS OFFICE. CLOSING TIME TUESDAY AFTERNOON EACH WEEK.

BUSINESS AND RESIDENTIAL PROPERTIES FOR SALE OR RENT Qualified by 19 Years Residence on the Ruidoso Iva Coleman Realtor Sales - Rentals P. O. Box 2

LUTHER BYNUM Realtor - Starlite Cabins Office Ph. 2355 Res. Ph. 2351

APPLE WOOD - For fireplace, stove or outdoor barbecue pit, apple wood is great. Not much smoke, very little ash. Burns long time, gives cheerful warm fire. Sends out pleasant aroma. Sold by cord at reasonable prices. Stock up now for fall and winter and cool summer evenings. Kenneth Noaker, Glencoe. 4-10

SAVE ON new and used office desks, typewriters, chairs, safes, filing cabinets and check writers. ALAMO OFFICE MACHINES and EQUIPMENT, 308 Ninth, Phone: 422-M, Alamogordo. 4-10

WILL CARE for your children in my home, 1/2-mile up Gavelin canyon behind high school; references, nice fence. Mary Hicks, phone 3182. 4-3p

FOR SALE—Apartment size refrigerator for sale, excellent condition, \$100 cash. See at Burns & Roberts. 8-10

FOR SALE—New General Electric apartment size stove, free installation, terms. Hart Electric, phone 2495. 4-10

FOR SALE OR TRADE—Two lots, beautiful cabin site, at Angus. Also have power saw for sale. Clayton Bennett the Trader. 8-10

WANTED—Ruidoso State Bank stock. Write Box EB, Ruidoso News. 8-10

FOR SALE—30-gallon electric Hotpoint hot water heater, table top model, free installation, terms. Hart Electric, dial 2495. 4-10

SALES AND SERVICE—All types typewriters and adding machines, new or used. Allied Business Machines Co., 111 E. Third, Roswell Phone MA-2-4851 or call Ruidoso News. 2-10

WANTED—Would like courts to manage for the winter. Call Rosa Lee Gerber, 3515 or contact me Kiddle Korral, Joyce P. Gerber. FOR RENT—Spacious furnished apartment with picture window, close to school. Ruth Moore, dial 2073. 4-10

HOME OF SOUND INVESTMENT I am a Member of the National Real Estate Board "Recompense to no man evil for evil"—Provide things honest in the sight of all men." Rom. 12:17. The above quote has been the basis of my business in the past and will continue to be my policy in the future. If you have property in Arizona and are interested in trading for a grocery store, I have one to trade. I have a court to trade for property in Carlsbad, Artesia, Roswell or Alamogordo. I have 240 acres of land near Ruidoso for \$18,000.00 and 29% down. I have some of the best homes in Ruidoso for sale. I also have some very cheap cabins or most any kind of a business you want. I have a real good buy in a ranch with 100 acres in cultivation with water rights for the 100 acres, well improvements.

PAUL H. DOUGLASS REAL ESTATE In Postoffice Block Box 294 Business Phone 3005 Residence Phone 2365

LELA EASTER REAL ESTATE "YOUR FRIENDLY BROKER" FOUR BEDROOM, MODERN, FURNISHED HOME, deeded lot, close in, for only \$6,750.00, 2 large tracts of land, approx. 1 acre, close in, wonderful view, only \$2,000.00 each. Tourist Court—5 semi-modern, furnished cabins, 6 deeded lots, on the river—\$12,500.00. Tourist Court building site: 175 ft. on pavement, in the pines, priced to sell. OFFICE PHONE 3306 Res. No. 2742 POST OFFICE BLOCK

30 acres on the River Orchard, Alfalfa Grazing land. Water-right and well 3 bedroom home on pavement. Leland Realty Co. Dial 3805 Box 43 Ruidoso, New Mexico

Tom W. Jones Realtor 3 bedroom cabin in Cedar Creek; furnished; year round water; fireplace, \$6,000.00, \$2,000.00 down, balance monthly, 5% interest. 2 bedroom furnished modern cabin near 2nd bridge, \$5,000.00. Large unfinished cabin on Main Road—upper canyon, \$3,000.00. Others to Choose From. Tom Jones At Ruidoso Realty Co. Phone 2085

ROSES AND Daisies in bloom; roses for \$1; rose food and spray for roses, flowering shrubs, fruit trees, all plants potted. Ruidoso Nursery, dial 2945. 2-10

FOR SALE—Choice cabin sites in Carrizo Canyon, new roads, shallow spring water, small down payment, see owner, Rainbo Lake. 10-10

FOR SALE—1955 GMC 1/2-ton pick-up; also one-wheel trailer, \$60. Clayton Bennett the Trader, 22-1/2 mi. west of Nob Hill, Highway 70. 4-10

USED Pick-up sideboards, factory made, steel and oak, for 1/2-ton GMC or Chevrolet or long wheel base GMC or Chevrolet, \$109.00. See, 445. Bonnell Hdw. & Building Supplies. 4-10

NEED A BABY SITTER?—Kiddle Korral, child care day or night, third house north of Hwy. 70, between Apache Curio and El Corral Courts. Joyce P. Gerber. 10-10

WELL DRILLING SERVICE ELZY PERRY, JR. Box 123 - San Patricio Call Roswell OL-34321 Hondo Valley Exchange Dial 2495 Ruidoso

Hart Electric Refrigeration Sales & Service State License 143 DEPENDABLE SERVICE -18 Years in Ruidoso-REASONABLY PRICED Direct Representatives Reda Submersible Pumps

RUIDOSO REALTY COMPANY, Inc. Lots for Lease or Sale Cabins for Sale RUIDOSO REALTY COMPANY, Inc. Lots for Lease or Sale Cabins for Sale Ruidoso and Upper Cedar Creek

HAVE FOUR BEDROOM HOME With three baths, also four room guest house, approximately eight acres of land. This is completely furnished, best obtainable, wall to wall carpet throughout of best grade, location tops. THREE BEDROOMS, Two baths, 3 acres land, furnishings of best quality, will sell with or without furniture. I do not think there is a more lovely home in Ruidoso.

500 foot on Highway 70, close to Ruidoso. 350 foot on pavement. This is one of the few available locations that is suitable for any type of business. Reasonable terms. Home and income. Small court on river and pavement. This is extra good and worth your time to investigate.

WANT A HOME ON THE RIVER? Have one on pavement and river in upper Ruidoso, living room with fireplace, 3 bedrooms, kitchen, bath, carpet, fully furnished, large deeded lot. Consider this a good buy at \$7,500.00.

OPPORTUNITY! If you want a cafe and are serious, I have one that you cannot afford to pass up. Interested in going business or good court. See me. WALT CROSBY Dial 2525 Thunderbird Lodge

FOR SALE—27-ft. Liberty Trailer or House, 1946 model, \$750.00. Phone 4358. 6-10

ON SALE—Two-piece living room suite \$39.50; bassinets \$5; crib complete \$12.50; platform rocker \$15; army bunk beds \$15; bookcase \$10; Innerspring mattress \$12.50; chrome dinette \$39.50; desk \$15; double tub with stand \$25.00; apartment size gas cook stove \$19.50; striking clock \$7.50; punch bowl and glasses. Apache Furniture, dial 2835. 4-10

LOST—Black French poodle, 4 years old. Call F. R. Roden, 2151. DIRT WORK, ALL KINDS—Bulldozers, carryalls, shield bantam shovel, tractor with front loader. Anywhere, anytime. Phone MA 2-5156, Roswell, N. M., 903 Country Club Road, J. L. Volner.

THEDA SHIER FLOWERS POTTED PLANTS - CORSAGE CUT FLOWERS Flowers for Banquets, Anniversaries, Holidays or Any Occasion Phone: 2235 or 2135 HOLLYWOOD, NEW MEXICO

ERNEST WOOD PLUMBING CONTRACTOR RUIDOSO, N. M. Box 156 Dial 3791

BEN ROY INSURANCE TAX SERVICE Box 156 Ruidoso, N. M. Dial 4243

You Don't Have to Buy It To Try It! For Better Living ENJOY CONDITIONED WATER Culligan WATER CONDITIONING P. O. Box 788 - Ph. 291 TULAROSA, N. M. 1120 10th St. - Ph. 1337-W Alamogordo, N. M.

Ditch Digging - Septic Tanks Land Leveling Gravel Service & Hauling LOFTIS CONSTRUCTION CORPORATION Tom Loftis, Contractor Phone 4058 P. O. Box 1284 Paradise Canyon Ruidoso, New Mexico

QUICK SERVICE All Types Office Machines Authorized Agent Royal Typewriters Victor Adding Machines And Printing Calculators National Bookkeeping Machines Guaranteed Factory Trained Service Pick-up and Delivery Call 426-M, Alamogordo Collect

FOR SALE—Registered Quarter Yearling Race Type Filly Sire: Pay Me; Dam, Rosy Lunsford, \$400. 3422 Rio Grand Blvd., N. W. ALBUQUERQUE, N. M. Phone 4-1896

Misguided Missiles by Chon Day The Travelers Safety Service

# RUIDOSO FOOD MART SPECIALS

Your \$\$ Buy More At Our Store

SAVE WITH FRONTIER SAVING STAMPS  
DOUBLE STAMP DAY ON WEDNESDAYS

Red Potatoes, Pound 5c

Bacon Peyton's Del Norte Thick Sliced TWO POUNDS 89c

CRISCO 3 Pounds 93c Wilson's 3 Lb. Bag FRANKS 93c

LARGE TIDE 29c Fort Howard 3 Rolls

Miracle Whip Quart SALAD DRESSING 59c TOILET TISSUE 25c

Chuck Roast Peyton's Blue Bonnet Pound 39c

## Band Uniform Fund Jumps To \$1,100

The fund for buying all new uniforms for the Ruidoso School Band jumped to the \$1,100 mark this week with two generous gifts. C. A. Elland of Mt. Vue Sho-Dyn Drive-In Theatre contributed a \$50 check Monday and a gift of \$15 was made by Harry Walker, Mrs. Ray Carpenter, Band Booster Club treasurer, in charge of handling the funds for the uniform drive, reported.

## WATCH THE Band Boosters UNIFORM FUND GROW

Goal \$3,000.00

—2000  
—2800  
—2700  
—2600  
—2500.00  
—2400  
—2300  
—2200  
—2100  
—2,000.00  
—1900  
—1800  
—1700  
—1600  
—1,500.00  
—1400  
—1300  
—1200  
—1,100  
—1,000.00  
—900  
—800  
—700  
—600  
—500.00  
—400  
—300  
—200  
—100

Slow down after sundown.

R. A. and Vida Bennett — Clyde Whitt  
PLENTY OF PARKING SPACE  
On Mechem Drive — Ruidoso

FRIDAY — SATURDAY

SPECIALS

# FOODLINER

## BENNETT'S FOODLINER

### WE SALUTE—

Ruidoso Downs for the wonderful season they have had and which is now drawing to a most successful ending. We want to compliment the Downs officials for the excellent improvements this season and for the fine program of racing staged for our visitors.

(4 Roll Pack) PRIM TOILET TISSUE . . . 35c

(11 oz. Decorated Tumbler) PEANUT BUTTER . . . 39c

COFFEE (Yacht Club) 89c

SUGAR (Cane) 10 Pounds, 98c

EGGS ("AA" Small) Dozen 39c

Shortening (Snowdrift) 3 Pound Can, 85c

COFFEE (Monarch) Lb. 95c

(Wilson's "Ranch Style") BACON . . . 2 Lbs. 89c

ALL CUTS—U.S.D.A.  
"CHOICE" BEEF  
CUT TO YOUR ORDER

WE HAVE A COMPLETE LINE OF  
SCHOOL SUPPLIES

BACON (Wilson's "Thrifty") Pound 35c

FRYERS (Swift's) Pound 37c

(Wilson's "BIF" 12 Oz. CHOPPED BEEF . . . 39c

(Wilson's "MOR" 12 Oz. CHOPPED PORK . . . 39c

KRAFT'S VELVEETA, 1 Lb. 49c

(No. 303 Monarch) APPLE SAUCE . . . 19c

(Wilson's Certified) VIENNA SAUSAGE . . . 19c

### FOR YOUR PICNIC

Crushed Ice — Charcoal — Paper Plates  
Spoons — Forks — Napkins, Etc.

—AND—

To Save you the worry of what to prepare  
we have—HAM SALAD  
POTATO SALAD — BARBECUE  
MADE FRESH DAILY

PAGE TEN  
Ruidoso News  
Friday, August 31, 1956

## Mt. Vue

Sho-Dyn

DRIVE-IN THEATRE  
ON MECHEM DRIVE  
Last Times Tonight

THEY KILLED MORE  
WHITE MEN THAN  
ANY OTHER TRIBE  
IN HISTORY!

Comanche  
CINEMASCOPE  
COLOR — DE LUXE

DANA ANDREWS  
KENT SMITH — LINDA CRISTAL  
Released thru United Artists  
Plus Cartoon

SATURDAY ONLY

DESTINY  
A UNIVERSAL INTERNATIONAL PICTURE  
Plus Cartoon

SUNDAY — MONDAY

The Fastest  
Gun Alive  
Plus Cartoon

Plus Cartoon

TUES. — WED.  
PATTERNS OF PASSION...  
Plus Cartoon

PATTERNS OF PASSION...  
Plus Cartoon

THURS. — FRI.  
SOMEBODY UP THERE LIKES ME  
Plus Cartoon

Plus Cartoon

Plus Cartoon

Plus Cartoon

Plus Cartoon

PUEBLO THEATRE  
Adults 50c; Children 25c  
Boxoffice open from 2 to 9:30 p.m.

FRIDAY & SATURDAY

HOPE SAINT  
SANDERS  
THAT Certain FEELING

PEARL BAILEY  
Technicolor — VistaVision

Plus Serial and Cartoon

SUNDAY — MONDAY

COMING! While the City Sleeps

DANA ANDREWS — JUDITH FLEMING  
GENE SANDERS — JUDITH FLEMING — THOMAS MITCHELL  
FRANCIS AND JANE BRANTOME, JR.  
SALLY FOREST — JIMMY CLAWSON — THE LIVING  
ENDS BY FRITZ LANG

Plus News & Cartoon

TUES. — WED.  
HALF-GATE BEAUTY AND HER 3 LOVERS!

BHOWANI JUNCTION  
CINEMASCOPE

Plus Selected Short Subjects

THURS. ONLY

ERROL FLYNN — ANNA NEAGLE — DAVID FARRAR  
"Let's Make Up"

Plus Selected Short Subjects

Plus Selected Short Subjects

WE GIVE S. & H. GREEN STAMPS

GASOLINE, Regular, Gallon . . . . . 27 9/10

LONG'S HOLLYWOOD MART

THESE SPECIALS GOOD FRIDAY AND SATURDAY ONLY

Wilson's OLEO . . . . . 18c Pound Case of 12 ALCOHOL . . . \$1.50

Grade A Pullet EGGS 39c PORK & BEANS 8c PAYNE'S Pork SAUSAGE 79c

300 Can

Dozen

LONG'S HOLLYWOOD MART

GASOLINE, Regular, Gallon . . . . . 27 9/10

SEE US FOR AUTO INSURANCE — WE GIVE S. & H. GREEN STAMPS

Visitors in the H. J. Engman home last week-end included the following: Mr. and Mrs. J. B. Gould and children, Linda and Bobby of Odessa; Miss Annice Venable of Abilene; Nell Witherspoon of Hereford; Dale and Ann Marie Doak of Clovis and Chief and Mrs. Joe Sneddick and son, Illinois. Expected this week-end are Mr. and Mrs. M. P. Todd and son, Brad, of Lubbock. Joe Wigley and family, formerly of Capitan and now of Alamogordo, were in Ruidoso last week-end. They said they visited relatives in Texas the week before. The Glen Westalls of Grand Junction, Colo., visited their son and his family, the George Westalls, here last week. We have jewelry and Navajo rugs made right here in New Mexico by our own Indians. Clayton Bennett's Trading Post, 34-mi. west of Nob Hill on U. S. Highway 70.

IT IS ECONOMICAL—

To Insulate for Winter in the Mountains! We have insulation materials for a variety of uses that can bring comfort and lower fuel bills for you. We have insulating siding you can apply yourself, or have it put on. We have rock wool batts which you can install yourself in attic and walls, and we offer

ROCK WOOL INSULATION That Can Be Blown into the attic and walls. If you desire this latter protection, consult with us. We will have a machine on hand soon to do this work for those needing it.

WE HAVE CLEAR REDWOOD SIDING 1-INCH And Have 1x4's and up to 1 x 12's for Deluxe Finishing. We Have a New Shipment of Kiln Dried Knotty Pine

WE GIVE AND REDEEM SCOTTIE SAVING STAMPS WHEN IN NEED OF BUILDING FIGURES, LET US HELP YOU

BONNELL HDWE. & BUILDING SUPPLIES

BOX 1648 PHONE 3825 RUIDOSO, N. M.

Right On The Corner Right On The Price

Gateway FOOD MARKET

Phone Dial 3825 Ruidoso, N. M. Scottie Stamps with every purchase—Wednesday Double Stamp Day

FRIDAY & SAT. SPECIALS

August 31 — September 1

PULLET EGGS, Grade A, Dozen . . . . . 39c

Meat Department

Glover's Tender Smoked POUND PICNIC HAMS . . . 35c

STEAKETTS . . . 49c

Mrs. Chessers Frozen FRYERS, 1 Lb. 10 oz. . . 89c

Little Crow No. 2 Can PEAS . . . . . 15c

Diamond No. 2 Can TOMATOES . . . 14c

Diamond 303 Can GREEN BEANS . . 14c

Ocean Spray Cranberry Sauce . . 23c

Dog Food IDEAL . . . 2 for 27c

Two White or Colored Per Pkg. KAKIS . . . 12c

Wilson's OLEO . . . . . 19c

Per Roll SILK TISSUE . . . 5c

Fresh Vegetables

Russets 10 Lb. Bag POTATOES . . . 69c

White Per Lb. ONIONS . . . . . 5c

Per Lb. CUCUMBERS . . . 9c

Long Green CHILI . . . . . 15c

Per Ear FRESH CORN . . . . . 5c