



# The Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb ..... Editors & Publishers  
Jim Lamb ..... Associate  
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## THE SILVER LINING

By Daniel A. Storm

Springtime of the Indian Summer

It is September now. And after the evening sun goes down and you walk about in the night, the gathering dusk is ever so pleasant out amongst the apple trees with their aroma of ripening fruit mingled with the perfume of the pinon trees carried on the breeze drifting down from the hillsides. Somehow most wonderful of all in the small of the grama grass with its little heads of grain all ripened out, after a few drops of rain have fallen early in the evening. As the sun goes on down beyond the mountain on its journey of giving life to the night does not shades of darkness gently fall, there comes trilling up the night in this fragrant grass the cricket's dreamy, cheery call.

And you can tell by the tones of his fairy music that the first touches of fall are in the air. The little minstrel of the night does not sound out his chords as lively as on the warm and mellow nights of summer, not so many nights ago. It seems almost too soon that already there should be slower rhythms to his strumming. So blend the seasons before we are aware, one into the other.

Did you ever notice that, within each season there seems to somehow be a little miniature spring, summer, fall and winter? But it always seems more pronounced to me in autumn.

First comes the ripening of the grass and the coloring of the fruit on the trees. Next comes the first frost; and the next morning acorns have fallen from the oaks and the squirrels are piling them up from the ground, carrying them in to the back of their little houses for the winter. And the walnuts begin to fall, the Box Elders begin to turn a pale yellow, and the color deepens on the apples.

Comes then what you might call the autumn time of the fall of the year. A hard frost falls in the night and the next morning the world is covered for just a while with the light and glistening

whiteness that is the forerunner of the winter snows to come. Maybe the same day a cold mist will fall and maybe cold rain and sleet. But this will all clear off in a day or so and then you wake up in a new world all painted up by the Jack Frost. The trees along the river will be a parade of red and gold, yellow, bronze and brown. The wild grapes along the river are clusters of royal purple among the leaves of gold, and here and there throughout the different leafy hues upon the trees among the rocks and upon the river banks, the Woodbine's crimson glory is lovingly entwined.

This season of the year with its mellow days neither cold nor hot, the crisp life-giving air, the hill-sides all colors and the sky of freezing winds, are the motifs which are touched in purple haze, is known to us by the beautiful name of Indian Summer.

We are lucky in this mountain land of ours that Indian Summer lasts sometimes way up into Christmas.

The final touch of Fall comes with the whistling of the North Wind, the leaves falling everywhere. The walnuts blowing to the ground, and the pinon nuts dropping from the cones. The first snow flakes are flying in the air.

The winter "Time of Life" begins with the members participating in an open discussion.

Refreshments were served by Eva Perrett and Elizabeth Collins during the social hour.

It was decided the next meeting would be held in Mrs. Rene Zimmerman's home.

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Ruidoso News  
Friday, September 14, 1956



OFF FOR THE OPEN ROAD... In a gay field west of Ruidoso, a car and a few other vehicles designed by Stephens, Kern, the car has a bulky wheel but coloration with simulated leather strips. In the background is the famous old ship, Ft. Sulter, moored in San Francisco.

## Phi Chapter Meets First Time This Winter

There were 13 members of the Beta Sigma Phi, Phi Chapter attending the first meeting of the winter season Monday night at the Women's Club building. The regular business meeting was held, followed by an informative program entitled "The Body Beautiful." Marcia Thompson and Joyce Quattrone sponsored the program with the members participating in an open discussion.

Refreshments were served by Eva Perrett and Elizabeth Collins during the social hour.

It was decided the next meeting would be held in Mrs. Rene Zimmerman's home.

## Exemplar Chapter Of Sorority Meets

The XI Chapter of Beta Sigma Phi (Exemplar) held its first meeting of the fall and winter club year in the home of Lillian Mills Monday, Sept. 10. Plans were outlined and discussed for the new year.

Phyllis McGuire, in charge of the program, gave an interesting discussion of Principles of Art in the Home. A social hour followed with Lillian Mills and Jocelyn Leonard as hostesses.

Members attending were Evelyn Baker, Marie Farver, Shirley Hill, Millie Hawkins, Lou Horton, Jo Leland, Phyllis McGuire, Lillian Mills, Corinne Swearingin and Dorothea Trimble.

## Mrs. Temple Wallace Flies To Venezuela

Mrs. Temple Wallace left Ruidoso last week-end for New York City where she was to board a plane for Venezuela. She is expected to land in the South American country this week-end to join her husband, an engineer with an Arco petroleum company, there. The Wallaces owned and operated the Star Liquor Store here. They are expected here on a visit early next year.

## Tinnie Girl Attends Hockaday School

Mrs. Laurence Peters, daughter of Mr. and Mrs. Frank Peters of Tinnie, will attend the Hockaday School in Dallas, Texas, this year. A new student, Miss Peters will be a member of the Third Form (eleventh grade).

New students and their parents were welcomed on the campus Sunday.

Miss Peters will be a member of the school's boarding department along with girls from ten states and five foreign countries. Of the 425 girls in the first through the 12th grades at Hockaday, 110 are members of the boarding department.

Miss Peters took part in orientation on Monday and Tuesday. On Wednesday, Sept. 12, classes began, opening the 44th year of preparatory education at Hockaday.

Mr. and Mrs. W. J. Reitherman, Chicago, Ill., were here visiting Mrs. Reitherman's parents, the Bill Eldridges, early this week.

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# News of Women

SOCIAL, CHURCH AND CLUB NOTES

## B. & P. W. Club To Meet Monday

Suzanne Pitts, president, announces the first regular meeting of the Buidoso Business & Professional Women's Club will be held for the 1956-57 season on Monday, Sept. 17, 8 p. m., at Johnson's Cafeteria. There is not to be a dinner, it was reported.

Inez Bonal, chairman in charge of membership, will report on that subject and Edith Johnson, first Ruidoso B. & P. W. Club president, will give the aims and purpose of the organization. Hazel Brittenback will report on the history and accomplishments of the Ruidoso unit.

It was announced that Sept. 23-29 inclusive is "National Business Women's Week."

Business women of Ruidoso and vicinity are cordially invited to attend the Monday gathering.

## Christian Church Heads Confer With Local Group

Ralph B. Fouts, Staff Secretary and Religious Education Director for the Christian Churches of New Mexico, along with William Smith of the Pension Fund, were to be in Ruidoso Thursday afternoon and evening. Fouts and Smith were to hold a series of meetings with the various congregations that make up the working organization of the local church.

The evening meeting was to consist of a covered dish dinner at the church with the entire congregation participating. Following the dinner Mr. Smith was to bring his message to the congregation.

The two visitors were to spend Thursday night in Ruidoso and visit with the Christian Church of Alamogordo the following day.

## METHODIST CHURCH SETS NEW HOURS

Community Methodist Church this week changed from its summer to its winter schedule, Rev. H. L. Atkins III, minister, announced.

Services now are: church school at 9:45 a. m.; church fellowship at 10:55 a. m.; youth fellowship at 5:30 p. m. and evening worship service at 7:30 p. m.

## NADOLSKI TO ALAMOGORDO

Mr. and Mrs. E. J. Nadolski and daughter were here this week from Ft. Worth vacationing. They returned from here to the Texas town last year, and are now being returned to New Mexico, to be at Alamogordo where Nadolski will be with Holloman Air Development Center.

## Honeymoon Club

Mr. and Mrs. Tom Brown Webb, Jr., Box 231, Luling, Tex., who were on their honeymoon here here after that hot Texas weather.

## PARENTS OF SON

Corky and Lynn Little announce the arrival of a son, Rickie Allen, born Aug. 31 at Durango, Colo., weighing a lb., oz. Mary, who is formerly Mary Lynn Hart, the daughter of Mr. and Mrs. Nolan Hart, now of Alamogordo, and who formerly operated Ruidoso Dry Goods.

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## Suzanne, Fred Pitts Entertain Sunday With Lawn Party

The family of Suzanne Pitts enjoyed a covered dish dinner on the lawn at Liver's Cabins last Sunday, when she and her husband, Fred, were hosts. Those attending were: J. W. L. Adams, a brother, and Mrs. Adams, Palestine, Tex.; Hugh M. Adams, a brother, and Mrs. Adams, their son, Jerry, El Paso; J. Leon Adams, a brother, and Mrs. Adams, their daughter and husband, Mr. and Mrs. Richard Holmes, El Paso; C. L. Adams, a brother, and Mrs. Adams, El Paso; Mr. and Mrs. Cecil Jones, Ruidoso, the latter a sister; also nieces and nephews: Mr. and Mrs. C. R. Howell and sons, Pecos, Tex.; Mr. and Mrs. E. C. Rhue, Mr. and Mrs. Dorsey Bonnell and children, Mrs. Betty Lingar, all of Alamogordo.

## AUXILIARY TO MEET

The combined auxiliary of the Ruidoso and Glencoe Episcopal churches will meet Tuesday next week in the Church of the Holy Mount here, beginning at 10 a. m. Communion will be held beginning at 9:15 a. m. to precede the meeting.

New officers will be installed. Everyone has a cordial invitation to attend.

## BISHOP IS HERE

Bishop James M. Stoney, Albuquerque, retired bishop of the West Texas and New Mexico Episcopal Diocese, preached at the Church of the Holy Mount here Sunday.

## Hospital News

Patients receiving treatment in the several days in Ruidoso-Hood Valley General Hospital have been:

Abel Alamogordo; Mrs. Marjorie Hightower, Ruidoso; O. L. Silce, Brownfield, Tex.; Miss Rita Gomez, San Antonio.

Born, to Mr. and Mrs. Kenneth Bonnell, Alamogordo, a daughter, Sept. 7, wt., 7 lbs., 14 oz.

Clara Burke, Clovis, a son, Sept. 11, wt., 6 lbs., 12 oz.

## TO MIAMI

C. C. Chase, Jr., district attorney of the Third Judicial District, and Mrs. C. C. Chase, Sr., Ruidoso, was enroute home this week, via New Orleans and Dallas, from attending a meeting of district attorneys in Miami, Fla.

## MRS. RILLA EASON HONORED ON BIRTHDAY

Jimmy Eason was host at the Central Grill Wednesday evening in a birthday dinner honoring his wife, Rilla. The menu included filet mignon, fried chicken, a birthday cake and all the trimmings.

Guests included Mr. and Mrs. C. B. Ratliff, Emma Miller, Billie Drake, Susie and Claud Miller, W. J. (Bill) Powell, Ivo Coleman, Mr. and Mrs. Buddy Gilbert, Carl and Lois DeBord, Della Kelley, Tom Lubbers, Grace Sutton, M. V. Garrett, Mary Russell, Mr. and Mrs. G. B. Waltrip, James Bobo, Violet Hart, Billie Clarke, Joe and Pat Bacon, Carmon Phillips, Mark Owen, Gerald Thompson, W. D. Hart, Lois Clarke, and host and honoree, Jimmy and Rilla Eason.

The Earl Vandervoorts have returned to their home in Sweetwater, Tex.

# Nob Hill School News

Second Grade—Sally Reese

We have gotten off to a flying start in our school work. We think we have a wonderful class.

Some of the children had some nice trips this summer. Cathy Macey spent a week in Santa Fe visiting her cousins. Gale Cooper visited her grandmother in Roswell. Cynthia Hickam went to Albuquerque and to Farmington to visit her grandmothers and then on up to Colorado.

We are glad to have Cindy Gerber from Anthony and Sandra Stroup from Washington state.

Barry Dodson spent most of the summer in Oklahoma. Reynalda Randolph has some interesting pets—a mama pig and 4 baby pigs. Sharon Wilson's cat had kittens, too.

Several children brought pretty flowers for our room last week—Paula Williams, Sidnia Cunningham, Diane Martin.

This week's "room helpers" were Mary Aguilar, Frankie Alexander and Elmer Barcus.

First Grade—Elsie Matthews

The second week of school opened with 22 pupils in our room. All seem very happy and look forward to a very successful and pleasant year.

This week we are beginning to read pictures and our first book is "Practice for Getting Ready"; we also have another book, "Can Count." We are learning to follow directions by coloring—writing our names and many other ways.

Diplomas were given to those successfully completing the first days of school. Those recopying their names: Jerry Reynolds, Kathy Imley, Georgia Kitchel, Michael Matthews, Andy Garber, Alfred Pena, Walter Gordiner, Leonard Hicks, Freddy Herrera, Frank Candelario, Oliver Bayinger, Karen Farrus, Linda Ferguson, Leroy Trullie, Jack Hobbs, and David Barcus, Anna Ruth Kilgore, David Bar-

## LETTER TO EDITOR

Green Tree, N. M.  
8 Sept. 56

Dear Vic,  
I'd like to toss out a couple of ideas regarding the current project to tap the White Mountain Park area with a road for skiing and sightseeing use.

By setting up the so-called "Wilderness Areas" in National Forests where motorized transportation of any sort is banned, the Forest Service has left-handedly recognized that areas open to cars soon lose much of their natural charm.

While the road into the Park might be a source of indirect income, I think it would more than offset this by destroying the beauty of one more section of forest, which is, after all, what attracts many of the tourists to Ruidoso annually. Tourist towns throughout Arden in Colorado have proven notably successful by avoiding overt commercialism and by playing up and guarding the natural beauty of their surroundings.

Ruidoso itself, unfortunately, has passed the time when this is possible. A lot of the surrounding areas, however, have remained relatively untouched. Maybe a wilderness area designation here is impossible, but I believe a local effort to preserve the integrity of the forests, instead of exploiting them, could succeed.

I have no selfish motive in this. It would be foolish to preserve the lands for a few local citizens. But uses such as skiing, riding and camping, relatively undeveloped here for a mountain resort, could draw many more tourists in here without polluting the forests. With less forest land in its primitive condition left each year, such a course should benefit the area much more over a longer period.

And it would unquestionably preserve something very beautiful, an end worth shooting for in itself.

s/ Dan Griffith.

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# THE BIG RUSH

Seems to be about over—and we are proud to report we had one of the biggest seasons' business in our history—thanks to BOTH the summer visitors and the homefolks. With the big summer rush behind us, we look forward to the opportunity now of giving our homefolks our undivided attention. Through the fall and winter, we can get better acquainted, too, and want you to accept this as

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First Grade—Mrs. Jones

We have eight boys and ten girls in our room so far. The girls are: Mary Ann Barcus, Julie Reynolds, Pamela Williams, Rosemary Wilson, Nancy Rose Ward, Amy Salas, Mary Elizabeth Zinn and Carol Ybarra. The boys are: Melford Ybarra, Donnie Kline, Albert Rasmussen, Ervin Chavez, Eddie Sanchez, Ramon Sanchez and Monte Reynolds. Gene Enjady, and Louis Serna.

Those of us having September birthdays are: Tommy Reynolds, Louis Serna and Pamela Williams.

Some of us are already using our reading glasses and numbers workbooks. We are happy to be using them.

All of us look so pretty and fresh with our new clothes and shoes for the opening of school, and are so happy to be in school. We received diplomas upon completing our first day of school on Wednesday, the 5th.

We hope to see all of our parents at P-TA Thursday night the 13th.

First Grade—Mrs. Cunningham

The following are in our room this year: Johnny Chee, Kenneth Clark, Monte Coe, Terry Coe, Hollis Fuchs, Mike Gordiner, Ronnie Garner, Fernin Herrera, Jimmie Hicks, Rickie Hollis, Carl Kelley, Jimmie Montoya, Rickie Simpson, Carl Smith, Fred Trimble, Manuel Ybarra, Paula Bobo, Martha Ann Booker, Barbara Ann Creel, Becky Davidson, Sharon Driggers, Lana Hudson, Josephine Montoya, Montel Navar, Suzanne Newson, Barbara Sue Rankin, Martha Shier and Mildred Stoneman.

We are working on addition facts in arithmetic and are reviewing in reading. Our spelling is a little harder this year so we have to study a little more.

They are enjoying learning about 'school, playing, and making about size picture of themselves.

Second Grade—Mrs. Sullivan

Everyone in our room seems very happy to be back in school again. Our work has started off nicely and we are looking forward to a very pleasant year.

We have been learning some new songs. Our teacher has found out that she has some good singers in our room.

We have been making September calendars and doing other art work.

We have been enjoying the lovely flowers which several have brought for bouquets.

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## GAS-TOONS

—By—  
Bill Blakoly

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## MESCALERO

(By Mrs. Evelyn Brauninger)

Word has been received of the recent death of Mrs. Telstone Betchalt at the Kiowa Indian Hospital in Lawton, Okla., on Aug. 31. Funeral arrangements were handled by the Crews Funeral Home in Apache, Okla. Survivors include three nephews, Mrs. Watson Mithlo, Mr. Davis Mithlo, and Mr. Thurman Mithlo, all of Apache, Okla., and two nieces, Mrs. Violet M. Peto of Mescalero, and Miss Garnet Mithlo of Apache, Okla.

## REGISTER As A Democrat Before 12 Noon

**OCT. 6**  
At Ruidoso City Hall  
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## Sporting Goods

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scout during Geronimo's time in Arizona. Mrs. Betchalt for many years made her home at Mescalero and had many friends and relatives here. Many of her relatives who attended the funeral in Oklahoma included Mrs. Alvina E. Parks of El Paso, Mrs. Thelma Treas of Mescalero, Mr. and Mrs. Alton Peto and family, and others from surrounding towns of Oklahoma.

Mrs. Elsie Chino boarded a plane last Sunday evening for New Bedford, Mass., where she will be with her sister, Phoebe Klinekole, who has been reported as being in ill health.

Ireta and Charity Shanta, daughters of Mr. and Mrs. Lee Yulay, left last week for Hugo, Okla., where they will continue school.

Theodore Rodriguez, son of Mrs. Harriet Chino, plans to leave by plane for Stillwater, Okla., where he will enter the Oklahoma A&M College. Teddy plans to major in agriculture in college.

Darrell Kazhe, son of Mr. and Mrs. David Kazhe, left Saturday for Albuquerque where he will enter the University of New Mexico. Darrell plans to major in Business Administration. Darrell graduated from high school in Tularosa in May of this year.

Miss Norma Shosh left for El Paso, Texas, on Sept. 11, where she will enter the Durham College. Norma will take a stenographic course there.

Miss Elizabeth and Miss Donna Mae Tismolthos, daughters of Mrs. Lois Tismolthos of Carrizo District, left for Albuquerque Sept. 11 where the two girls will take a business course at the Western School for Secretaries.

Miss Suzanne Evans, Miss Ellen Ann Bligrope, and Merton Shosh left for Haskell Institute, Lawrence, Kansas, on Friday afternoon, Sept. 7. Miss Adella Tortilla also returned to Haskell to continue her schooling. Miss Anita Jane Valdez was also accepted by Haskell to enter high school there this year.

Mrs. Ouida Miller made a fast trip to Santa Fe on Sept. 5, returning her brother, Larry Geronimo, and John Richard, Jr., to the Santa Fe Indian School.

We buy Apache arts and crafts. Clayton Bennett, the Trader, 14-mi. west of Nob Hill on Hwy 70.

## Alto Briefs

By MRS. AILEEN LINDAMOOD

Word was received the past week of the death of Frank Troutman of Bluff Dale, Texas. He and Mrs. Troutman lived on the V Ranch the spring and summer of 1955. His many friends were grieved to hear of his passing and extend sincere sympathy to his family.

Mr. and Mrs. M. Jack Stewart of El Paso were here Thursday and Friday on their way to Artesia and Roswell on a business trip. They enjoyed the short stay at their Eagle Creek home and attended to its closing for the winter months.

Saturday the community had a general soaking rain that lasted for several hours.

Dr. and Mrs. Paul Rigney of El Paso entertained their son and wife, the James Rigney of Milwaukee, at their Eagle Creek home the past week-end.

The Alan Johnsons returned to their home in Carrizo Sunday after a pleasant summer at their Eagle Creek home. Mrs. Edith Crawford went with them after spending the summer with the George Dingwells.

The Bob Hazeltons of El Paso were in Ruidoso and Alto recently for a few days.

Mr. and Mrs. Chris Starr of Portales were business visitors in Alto last Wednesday.

The D. A. Kincaids had the following guests from Albuquerque the past week-end: the John Von Rosenbergs and son Jeffrey, the Eldon Jones and son Tommy, the Mildred Brooks and children, Bryan and Pam and Ted Case.

Mrs. R. N. Neal of El Paso spent a couple of days at Eagle Creek the past week.

A load of ore from the K & S Mining Company went through here on Saturday.

Mrs. Bill Handle of Capitan was

## Around Hi Skool

By KENNETH NEWSOM

The school term 1956-57 got off to a big start with the Freshman initiation as the first thing. Gail Sharp acted as master of ceremonies for this occasion.

This year a chain gang was formed at the "R" in order to enlarge it. It was painted white instead of being white-washed as in the past.

The Ruidoso Warriors beat the Roswell "B" team Saturday night with a score of 14-7. Highlights of the game came in the first and third quarters when Charlie Hall lateraled to Bob Fior. Fior in turn threw a pass from the 50 yard line to Bobby Watkins on the 14. A few minutes later Hall went through the center for the first touchdown of the season for the Warriors. Bob Fior made the extra point. The same play was run again in the third quarter. This time Bobby Watkins caught another beautiful pass from Fior and ran across the goal line for the second touchdown of the evening. Hall made the extra point. The Roswell score came in the third quarter also. Bobby Fior made the touchdown and Harrison Hoskins made the extra point.

Bingo Morales, who was elected last year to serve as Student Body Officer, was in Alto Wednesday to visit the Arthur Flemings.

Mr. and Mrs. Luther Nutt of Portales, parents of Mrs. Lincoln White, were with her Saturday. They all spent the day at the White Sands.

The R. O. Phillios of Carrizo were visitors on Sunday in the community.

Mr. and Mrs. "Buz" Rutherford of Tularosa stopped by Sunday.

Virgie Lou Smith, postmaster at Tornillo, Texas, stopped by on Sunday and looked over the Alto post office.

Mr. and Mrs. H. M. Raddy of Green Tree and Mrs. Laura King of Roswell returned from Louisville, Ky., where they went to attend the convention of the Spanish American War Veterans. Mr. Raddy was a delegate and Mrs. King represented the Woman's Auxiliary from the state chapter.

The Jack Parnells of Green Tree enjoyed a trip to White Oaks on Labor Day.

President this year, has moved away, so the Student Council is busy making amendments to the constitution as what to do when this case comes up again. Other officers and representatives who were elected last year are as follows: Vice-President, Barry Swanson; Secretary, Kenneth Newsom; Treasurer, Joan Matthews; Reporter, Jeanene Carpenter; Senior Representatives are Carolyn Ross, Joann Nosker, and Bobby Watkins; Junior representatives are Janet Salyer, Harvey Bonnell and Tommy Graham. Sophomore representatives are Gail Sharp, Carol Ann Harris, Marie White, Jeanne Salyer, and Royce Lackey. Freshman representatives are Beverly Watkins, Ella Ruth Jackson, Shirley Halladay and Gerald Tully. We hope to have one of the best student councils in the state this year. Ralph McGuire will sponsor this organization again this year.

FBLA held its first meeting Wednesday with only the officers attending. Officers for this year are as follows: President, Kenneth Newsom; 1st Vice-President, Jim Wilson; 2nd Vice-President, Grover Lawallen; Secretary, Ray Dean Carpenter; Treasurer, Mary Lee Soto; Program Chairman, Joann Nosker. The Ruidoso FBLA chapter is going to work hard this year and try to beat Taos, New Mexico, out of winning the "Most Active Chapter" award again at the state convention. At last year's state convention Kenneth Newsom was elected state president for the New Mexico FBLA organization. Ray Dean Carpenter was elected state secretary also. Mrs. Jewell White will serve as our local sponsor and as state sponsor.

The Pep Club held its first meeting for the week Wednesday of this week. Officers who were elected last year are as follows: President, Joan Matthews; Vice-President, Janet Salyer; Secretary-Treasurer, Gail Sharp.

The cheerleaders elected last year to serve this year are as follows: Gail Sharp, Head Cheerleader; Kay Black, Beverly Watkins, Donna Rose Surginer, Carol Ann Harris and Janet Salyer.

The majorettes are as follows: Dixie Capps, Drum Major; Jeanne Salyer, Judy Barajas and Darlene Jones.

Lettermen's Club officers are as follows: President, Charley Hall; Vice-President, (was Bingo Morales); Secretary-Treasurer, Royce Lackey; Reporter, Barry Swanson.

Other club officers are not known at this time, but will be reported in this column next week. I hope you have enjoyed the first edition of Around Hi Skool, and that you will keep reading this column the rest of the year. I will try to give to you the important things that happen around this "crazy mixed-up place," so be sure and look for this column next week. Good-bye for now.

**The Four Way Test Of Things WE Think, Say, or Do—**

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER UNDERSTANDING?
4. Will it be BENEFICIAL to all concerned?

Ruidoso-Hondo Valley ROTARY CLUB

## Today's MEDITATION



## The Upper Room

THE UPPER ROOM, NASHVILLE, TENNESSEE

It is not yet that speak, but the Spirit of your Father which speaketh in you. (Matthew 10:20)

When I was still a young boy, I heard a preacher speak about heaven and how God had spoken to him. I went home so much impressed with the sermon that I resolved to hear God speak to me.

That night I knelt beside my bed and asked Him to speak to me, I longed to hear His voice and advice. I stayed in that position for a long time but heard nothing. Finally, I decided to go to sleep. I had not lost hope; I said to myself, "Maybe God will speak to me at another time, in another manner."

Many years have passed since that night. Now I can look back and say that God has spoken to me. I have heard His voice many times in many different ways. He has guided my life.

True, God does not speak to us when we decide we want Him to, but He will come to our aid when we seek Him diligently and in sincerity and truth.

**PRAYER**  
Our Father, we thank Thee for Thy guidance. Thou hast always been with us and ready to speak to us. Sometimes we have not listened to Thee or sensed that Thou wert speaking to us. Help us to hear and heed Thy voice that we may live in the spirit of the Master. In His name we pray. Amen.

**THOUGHT FOR THE DAY**  
By faith we hear God speaking to us; by His love in us we try to do His will.  
Claudio Moraes (Brazil).

## LETTER TO EDITOR

Dear Vic:  
I felt you gave me too much credit for the Cathedral of the Pines idea in last week's write-up. I am just a channel for an idea

**Aged Steaks, Roast Beef, Hot Biscuits Honey**  
**ELDRIDGE'S Copper Kettle**  
Hours 5 p. m. to 1 Sunday from Noon  
Dial 4270 for Reservations

**a lump or thickening**

...in the breast or elsewhere — is the second of the seven commonest danger signals that may mean cancer...but should always mean a visit to your doctor.

The other six danger signals are—  
 Any lump (above)  Unusual bleeding or discharge  Any change in a wart or mole  Persistent indigestion or difficulty in swallowing  Persistent hoarseness or cough  Any change in normal bowel habits.

For other facts about cancer that may save your life, phone the American Cancer Society office nearest you, or write to "Cancer"—in care of your local Post Office.

American Cancer Society

## BOOKS

For Fall and Winter Reading

Health  
Inspirational  
Self-Help  
Metaphysical  
Religious  
Complete Selection

**CARMON PHILLIPS OLD MILL TRADING POST**

BOOKS • CAMERAS • FILM • TAPE RECORDERS • PROFESSIONAL PHOTOGRAPHER

that is in the air over Ruidoso. Last February as we drove up the canyon the name Cathedral of the Pines kept ringing in my mind and I wondered why. Next day I received a letter from a friend in Virginia saying: "The loveliest thing we saw on our New England trip was The Cathedral of the Pines in New Hampshire."

Then Parade published an article and picture and other material sought me out. As I talked of this I found that Bill Hart and Mrs. Jack Hull had had similar inspiration but had been too busy to do anything about it.

Everyone likes the idea but nothing happened 'til I talked to you after church one Sunday and you began getting ideas. Then Mrs. "Heck" Johnson typed up six letters which were sent out. Three replies have come in—two indicate interest and one sent a \$1 contribution which I hereby send to you to start the fund.

Sunday we walked over the Alto

**Cold Season Is At Hand**

Stock Your Medicine Cabinet With—  
 Anakinetines  
 Cough Syrup  
 Nose Drops  
 Throat Lozenges  
 And Other Cold Aids

Do You Need a Vaporizer?

Shop **COOK'S** PROPRIETARY & SUNDRIES

**Italian Food?**  
**ELDRIDGE'S Copper Kettle**  
Hours 5 p. m. to 1 Sunday from Noon  
Dial 4270 for Reservations

**MULLINS-HAMILTON FUNERAL HOME**  
Phone 164 — Alamo, N. M.

**NOTICE**

We Now Have A **DITCHING MACHINE**

Let Us Dig Your Footings, Foundations and Ditches

**LAWSON & CLOSE**  
Phone 4045—Ruidoso

**The Treasure Chest**

The Shop That Is Different With Gifts From Around the World

Imported Tweed — Raw Silk — Brocade

**FOR YOUR FALL SUITS & DRESSES**

**SALE ON SUMMER DRESSES & BLOUSES, JEWELRY & GIFT ITEMS**

Use Our Lay-Away

## WE PICK UP & DELIVER

Mondays — Thursdays — Saturdays  
AT NO EXTRA CHARGE  
S. & H. Green Stamps Given  
On All Our Services  
**DIAL 2725**

See The New Samples We Have For Made-To-Measure Suits, Top Coats — Sportswear Alterations Done  
No Finer Cleaning Done—ANYWHERE  
Dial 2725 for Pick-Up & Delivery  
**Estes Cleaners**

You never outgrow your need for **MIK!**

Drink 3 glasses of Milk every day...4 for children

Sold All Over Lincoln County in Your Favorite Food Stores

**CITY DAIRY**

For **PLUMBING Service — Appliances**  
**Dial 2222**

**GREEN PLUMBING CONTRACTOR**  
Dial 2222 RUIDOSO

Want To Buy **A FORD** ?  
See Lowell Morgan  
Right Here in Ruidoso!

**XXX Pearl LAGER BEER**

**Pick PEARL**

**Tops with Meals**

Copyright 1956, BREWING CO.

Brewed with World-famous Artesian Water from PEARL'S Own Wells

**PONDEROSA HEIGHTS**

Guaranteed Insured Warranty Title Given on Every Lot We Sell With Warranty Deed!

**OVER 300 LOTS SOLD!**  
In the Past 35 Days

**APPROXIMATELY 100 SPACIOUS LOTS LEFT**

For Fall and Winter Sale

CITY WATER GRAVELLED ROADS  
TERMS TO SUIT YOU

Sincerely  
Lloyd L. Davis Developer  
Phone: 2455 Mechem Drive



**PAGE FIVE**  
**Ruidoso News**  
 Friday, September 14, 1956

**LETTER TO EDITOR**  
 Bethania Hospital  
 Wichita Falls, Texas  
 Tuesday

To the Editor:  
 Ruidoso News,  
 New Mexico  
 Attention: Editor, Mr. Vic Lamb  
 Dear Sir:

We had such a thrilling time in Ruidoso and were so enchanted with everything that this seemed one way of saying "Thank You" not merely to our hosts but to the entire delightful city—or should

we say town for the present? I hope you will find space for it if you consider the item of any interest at all. Actually though it may seem a little fantastic, all of it is true. If you use it, would you send me a few clippings? One will go to the New England Council at Boston; one will go to the Governor's office where I have a friend on the staff—(Governor of Massachusetts)—and there is Senator Kennedy who almost became Vice President, whose mother (was, as you know, once first lady of America at the Court of St. James when her husband was Ambassador) who lived, as a girl in the same district of Boston as I—within five minutes of each other's houses. We can have a mention of it in the Bethania Outlook which goes to some of the most important people in Wichita Falls (which city is supposed to have more millionaires than any other city per capita in Texas)—and I am sure in the Wichita Falls Chamber of Commerce Magazine, as well as

the Bethania Outlook. Sincerely yours,  
 Mary Catherine McDonough  
 From Clare Francis  
 Bethania Hospital  
 Wichita Falls, Texas

When Mr. and Mrs. Pat Chubbuck returned from a Colorado fishing trip over the Labor Day holidays to entertain at a house party in honor of Mrs. Chubbuck's sister, Mrs. Ruth Hicks of Wichita Falls and Burk Burnett, who has recently returned from a six weeks' Caribbean cruise, they had no idea that a social event was going to turn into a sort of Chamber of Commerce, civic-pride, national advertising affair. But that is exactly what happened. Mrs. Hicks, like her sister, Mrs. Chubbuck of the Ruidoso High School faculty, is a teacher. But whereas Mrs. Chubbuck speaks with pride of the Ruidoso High School system, and of her delight in teaching her favorite subjects of mathematics and physics, Mrs. Hicks has the unique distinction of being one of the few civilian women technical instructors in the Air Force, with the unusual job for a woman of teaching airmen. She has taught young men in uniform (and those not so young) from every state in the Union and from foreign countries, including the Philippines. She became an authority on the fundamentals of airplane engines during the war and taught that subject. She is presently teaching the intricate IBM machine at Sheppard Air Force Base. Another Air Force technical instructor in the house party was Mrs. Evelyn West, also of Sheppard Air Force Base, and like Mrs. Hicks, rated as a "topflight instructor. Both have a magnificent record of achievement in their work and in a man's world—and in spite of teaching men and keeping control of their classes, both have kept their feminine graciousness and charm. (People are amazed when they learn that these fascinating, feminine ladies have taught engines, aerodynamics and the airplane electrical systems.)

Miss Mary-Catherine McDonough of Boston, Mass., one-time fashion and society editor of The Paris Times (France) and later a foreign correspondent and still best known for her column of the dynamic and important New York Advertising Women's Club and Mrs. Hicks' lovely daughter, Ruth, are the duet who started the advertising idea for Ruidoso—a "million-dollar advertising campaign" that isn't costing the area a penny! Ruth is with the Wichita Falls Chamber of Commerce and is secretary to the Director of the Agriculture Department and is up to her ears over the annual Bridgwell soil conservation event, soon to take place. Scarcely out of her teens, she looks like a long-stemmed, slender, honey-blond John Powers model but she would rather have her Chamber of Commerce job than anything else in the world. "Why, yes," she said, "of course the Wichita Falls Chamber of Commerce is interested in a mutual advertising plan; I'm sure of it. And of course I'll get started on it."

Charming Nan Rivers, who is private secretary to the principal instructor of one of the important branches at Sheppard Air Force Base, and who like Mrs. West and Mrs. Hicks has kept her graciousness in a competitive man's world, said she would do her part of the advertising plan of Ruidoso in her native Mississippi and among all the officers and others with whom she came in contact at the Air Base.

Actually the advertising program started immediately. Clare Francis, close friend of Mrs. Hicks and her family, and Public Relations Director for Bethania Hospital, Wichita Falls, and who is assisting on the campaign for the new million and a half dollar addition to the hospital, said: "Bethania Hospital has a very warm spot for New Mexico—and looks upon New Mexico almost as the spot of the very elixir of health. They have a lovely quiet hospital at Taos, New Mexico, to which the distressed persons, high in their professions, often slip away for a complete rest and retreat. Bethania has," she added, "patients from some of the most distinguished families, who, for convalescence, would find Ruidoso a most desirable place to be. I'll be glad to meet a good many of the patients," she said, "including the very prominent ones who come to Bethania Hospital, where there are some of the finest specialists in Texas—and who in some cases need a tonic for convalescence and revitalization. The climate! The breath-taking scenery! The friendliness and simplicity of the people! The cool, sleep-under-blankets evenings when much of Texas sweaters or has to be artificially refrigerated. It is like a veritable fountain of health! And it is so truly Western—like something out of the movies or television, only so real!" And the first person to whom she told the story of Ruidoso was a doctor.

Like something very much out of the movies to the victor is the Ruidoso race track. And one horse at the Ruidoso track is going to make the track a conversation piece for quite a while. One of the instructors who teaches at the Sheppard Air Force Base is Mr. Earl Bickford, whose popular wife had been ill. Just as a remembrance, a couple of their friends

from the Base decided to bet on the horse to win, since it was called "Bible Girl." It paid off \$27.50 for a two dollar bet to win!

But there was some good advice for the boys and girls of Ruidoso that has nothing to do with advertising their beautiful area. Both Mrs. Hicks and Mrs. West almost plead that students realize the tremendous importance of mathematics and science in this technical age. "This is getting to be an age of guided missiles, of jet planes and engineering in many forms," says Mrs. West, seconded by Mrs. Hicks. "If boys and girls, too, will take a day longer! It's too wonderful to leave—I wanted to go horse-back riding!"

There ought to be a song, someone said, "Hurry Back to Ruidoso!"

It's fast—it's economical—it's efficient—and it leaves no doubt as to its written message. What is it? WESTERN UNION. Send your orders, congratulations, personal messages by wire. It's the best. Now at the Chamber of Commerce.

**NOTICE**  
 Buckhorn Barber Shop  
 Will Be Closed From  
 Sept. 21 to Oct. 8  
 Bob Hollis

**NOTICE**  
 Salles's Riding Stable  
 Will Be Open Every  
 Day Until January

**CALL**  
 CARMON PHILLIPS  
**NOW**  
 Phone 3475  
 To Place Your Advertisement in  
**PICTORIAL RUIDOSO  
 MAGAZINE**  
 (On the News Stands in Jan. '57)  
 "The Magazine That Is ALL About Ruidoso"

**FOR SALE**  
**OIL PAINTINGS,  
 HALF PRICE**  
 Tuesday Only  
 September 18  
 M. C. Hullender

**FOR SALE**  
**OIL PAINTINGS,  
 HALF PRICE**  
 Tuesday Only  
 September 18  
 M. C. Hullender

**FOR SALE**  
**OIL PAINTINGS,  
 HALF PRICE**  
 Tuesday Only  
 September 18  
 M. C. Hullender

**READ THOSE WANT-ADS!**  
**Dan D. Swearingin Ins. Agency**  
 Dependable Insurance  
 Phone 4215  
 MEMBER RUIDOSO CHAMBER OF COMMERCE

**NOTICE**  
 Buckhorn Barber Shop  
 Will Be Closed From  
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 M. C. Hullender

**Butane or Propane  
 GAS  
 IS THE IDEAL FUEL!**  
 For Heating... For Cooking  
 Flexible—Economic  
 Butane or Propane  
**GAS heats plenty of water—  
 3 Times Faster**  
 Be Sure Your Water Heater Is the Right Size  
 Our Night Phone Is 3265  
**ANYWHERE IN LINCOLN COUNTY  
 AND VICINITY**  
**KEETH GAS CO.**  
 For Night Calls—Dial 3363 or 2958  
 PROPANE and BUTANE  
 Phone 4025 Ruidoso

**NOW**  
 Two Big Beautiful New  
**1956 OLDSMOBILES**  
 Both Super 88 4-Doors, Two-Tone  
 Four Big Beautiful New  
**1956 CHEVROLETS**  
 Three "210" 4-Doors, Two-Tone and  
 One "150" Two-Door, Two-Tone  
 Four Sturdy, Powerful New  
**1956 CHEVROLET**  
 1/2-TON PICK-UPS  
 Any one of them ready to go to work for you.  
**POWELL CHEVROLET**  
 Phone 461 Tulare, N. Mex.  
 CLAYTON BENNETT, Ruidoso Rep.  
 Phone 3391—West of Junction on Highway 70  
 Financing — Insurance

**FIRST BAPTIST CHURCH**  
 GREEN TREE, N. M.  
**THE BIBLE SPEAKS**  
 ROMANS 8:7  
 5. For they that are after the flesh do mind the things of the flesh; but they that are after the Spirit the things of the Spirit.  
 6. For to be carnally minded is death; but to be spiritually minded is life and peace.  
 7. Because the carnal mind is enmity against God; for it is not subject to the law of God, neither indeed can be.

**Frog Legs? Lobster?**  
**ELDRIDGE'S**  
**Copper Kettle**  
 Hours 5 p. m. to 1  
 Sunday from Noon  
 Dial 4270 for Reservations

**These Accommodations**  
**Open Year 'Round**  
**in the Playground**  
**of the Southwest**

**BLUE**  
**STRUCE**  
**MOTEL**

**24 Modern Cabins**  
 Among The Pines  
 On The Nolsy River  
**Open Year 'Round**  
 "Live The Life of Riley  
 In A Cabin in the Pines"  
 Kitchensettes Baths  
 Completely Furnished  
**PLAYGROUND FOR CHILDREN**

**PINES MOTEL**  
 Ruidoso's Newest & Most Modern  
 Panel Ray Heat-Tiled Baths  
 Carveling—Innerspring Mattresses  
 Phone 3143—Box 1573  
 On Main Road  
**MEMBER RUIDOSO C. O. C. F.**

**APACHE VILLAGE**  
 On The Alto Road  
**MODERN CABINS**  
 Open Year 'Round  
 L. A. Fager—M. E. Blanchefer  
**MEMBER RUIDOSO C. O. C. F.**

**Church Directory**

**FIRST CHRISTIAN CHURCH**  
 Ruidoso, N. M.  
 Frans Alford, S. D. Minister  
 Sunday School—9:45 a. m.  
 Morning Worship and Communion  
 11:00 a. m.  
 Evening Services  
 and Communion—7:30 p. m.  
 C. Y. F.—8:30 p. m.  
**FIRST BAPTIST CHURCH**  
 Green Tree, New Mexico  
 Rev. Jesse F. Allen, Pastor  
 Sunday School 9:45 a. m.  
 Eugene Gay, Sup't.  
 Preaching Service, 11:00 a. m.  
 Training Union 6:30 p. m.  
 Mrs. J. B. Getaway, Director  
 Preaching Service, 7:30 p. m.  
 Wednesday night service, 7:00.  
 The church where everybody is cordially and not only a stranger.  
 Phone 2241

**GATEWAY CHURCH OF CHRIST**  
 Evan S. Waddell, Evangelist  
 Phone: Res. 4204; Study, 4381.  
 You are invited to attend all services of the Church, Bible classes for all ages, Lord's Day Morning.

**Bible Study—10:00-10:45.**  
**Preaching—11:00-11:30.**  
**Communion—11:30-12:00.**  
**Wednesday Evening—7:00-8:00.**  
**Ladies Bible Class—2 to 3 p. m.**  
 Thursday  
**Sunday Evening 7:00-8:00**  
 You are invited to see our TV program each Sunday, 2:30 to 5 p. m. over Channel 5, Roswell.

**COMMUNITY METHODIST**  
 CHURCH III, Pastor  
 Sunday School—9:45.  
 Morning Worship—10:55.  
 Methodist Junior Fellowship—3 p. m.

**Youth Fellowship—5:30 p. m.**  
**Evening Services—7:30 p. m.**  
**CHRISTIAN SCIENCE SERVICES**  
 Every Sunday, 11:00 a. m., in Ruidoso Woman's Club. Testimony meeting following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend.

**CHURCH OF GREEN TREE**  
 Sunday School—9:45 a. m. Sunday Preaching, 11 a. m. Sunday Evangelistic Service—7:30 p. m. Sunday.

**Prayer Meeting—Tuesday evening.**  
**Young Peoples Service—Thursday Evening.**

**ASSEMBLY OF GOD CHURCH**  
 Green Tree, New Mex.  
 Pastor, George Perry  
 Sunday School—10 a. m.  
 Morning Worship—11 a. m.  
 Pastor's Band—7 p. m.  
 Evangelistic Service—7:30 p. m.

**CHURCH OF JESUS CHRIST**  
 LATTER DAY SAINTS  
 Mesacero, N. M.  
 Sunday school and Sacrament, 10 a. m. Sunday.

**FIRST PRESBYTERIAN CHURCH**  
 Ruidoso  
 A Home for the Soul in the Heart of the Hills.  
 William B. Holmes, Jr., Pastor  
 Church School 9:45 a. m.  
 Morning Worship 11:00 a. m.  
 Young People of the Church 6:00 p. m.  
 Worship and Bible Study 7:30 p. m.  
 A Cordial Welcome to All.

**METHODIST CHURCH**  
 Rev. Charles L. Cramer,  
 Vicar, Fort Stanton  
 Chapel of Our Redeemer, Fort Stanton—1st, 3rd, 5th Sundays, 10:00 a. m.  
 St. Anne's Chapel, Glencoe—2nd, 4th Sundays, 9:00 a. m.  
 Church of the Holy Mount, Ruidoso—Every Sunday, 11:00 a. m. Church School Wednesdays, 3:30 p. m.  
 Women's Meetings: 2nd Tuesdays; Ruidoso and Glencoe combined, 10:00 a. m.; Fort Stanton, 7:30 p. m.

**FIRST BAPTIST CHURCH**  
 Rev. J. P. Fortenberry, Pastor  
 Sunday School, 9:45 a. m.  
 Worship Service, 11:00 a. m.  
 B. T. U., 8:00 p. m.  
 Wednesday Service, 7:00 p. m.  
 Wednesday Night Service, 7 p. m.  
**ST. ELEANOR'S CHURCH**  
 Lulu Anstett, Pastor  
 Schedule of Masses—  
 Sundays and Holy Days—7:00 and 11:00 a. m.  
 Week Days—7:30 a. m.

**DON'T Risk**  
 Driving With  
 Poor Brakes

**LINE UP**  
 with  
**BEAR**

We are equipped to repair and adjust brakes, turn worn brake drums and overhaul hydraulic systems on all model cars.

**SKYLAND AUTO**  
 (GULF SERVICE STATION)  
 —AND—  
**SKYLAND GARAGE**  
 Tune-Up — Parts — Accessories  
 THE LUMELINE

**Services Every Sunday**  
**CHURCH OF THE HOLY MOUNT**  
 (Episcopal)  
**RUIDOSO**  
 The Chapel is open for meditation and prayers

**If You Are NOT NOW**  
 Attending Church Somewhere in Ruidoso, Then Let Us Extend You a Cordial Invitation to

Worship At The  
**FIRST CHRISTIAN CHURCH**  
 Sunday School—9:45 a. m.  
 Preaching and Communion—11:00 a. m.  
 Preaching and Communion—7:30 p. m.

**FRANZ ALFORD, B. D.**  
 Minister

**RUIDOSO FIRST CHRISTIAN CHURCH**  
 (Disciples of Christ)  
 Palmer Gateway Chapel  
 Come Hear Our Preacher Preach!

**Frog Legs? Lobster?**  
**ELDRIDGE'S**  
**Copper Kettle**  
 Hours 5 p. m. to 1  
 Sunday from Noon  
 Dial 4270 for Reservations

**These Accommodations**  
**Open Year 'Round**  
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**BLUE**  
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**MODERN CABINS**  
 Open Year 'Round  
 L. A. Fager—M. E. Blanchefer  
**MEMBER RUIDOSO C. O. C. F.**

**WHAT'S COOKING?**

It's fun to mix a lot of things and wonder how they'll "turn out." It's fun until you try to eat your own "exter-special" muffins. Then you wish you had used Mommy's old-fashioned recipe.

Thousands of parents are sharing today the disillusionment that is in store for our little cook—but on a more bitter scale. As juvenile offenders are herded into our police stations, courts and reformatories, heart-broken parents watch and wonder. What did they do wrong? Why didn't Johnny turn out to be a boy they could be proud of?

When you try to answer those questions you can't help but recall the old-fashioned recipe for raising children. It calls for generous portions of prayer, family worship, church attendance. But more than eight million children are growing up today without ANY religious training.

When the church bells ring on Sunday morning, remember; the future of our nation, the character of our children, is at stake.

**THE CHURCH FOR ALL... ALL FOR THE CHURCH**  
 The Church is the greatest factor on earth for the building of character and good citizenship. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

| Day       | Book     | Chapter | Verse |
|-----------|----------|---------|-------|
| Sunday    | Isaiah   | 40      | 1-17  |
| Monday    | Isaiah   | 40      | 18-31 |
| Tuesday   | Isaiah   | 40      | 32-55 |
| Wednesday | Matthew  | 13      | 24-35 |
| Thursday  | Matthew  | 13      | 36-52 |
| Friday    | Matthew  | 13      | 53-58 |
| Saturday  | Habakkuk | 3       | 1-19  |

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**BUTANE PROPANE**  
 Tanks ••• Appliances  
 Roper . . . Philco . . . Dearborn  
 A Satisfied Customer Is Our First Consideration  
**SACRA BROS CO.**  
 Office—3205 Night—3942—2941—3772  
 Ruidoso — — — Capitan

**Idle Hour Lodge**  
 Open Year 'Round  
 ON THE RIVER  
 PANEL RAY HEAT  
 KITCHENETTES  
 ELECTRIC REFRIGERATION  
 Mr. and Mrs. James H. Littlefield  
 Phone 3255 Ruidoso

**El Rancho Ruidoso Court**  
 MAIN ROAD  
**OPEN YEAR ROUND**  
 Modern  
 Kitchens Available  
 Phone 2265

**Burns & Roberts**  
 Lbr. & Supply  
 The House of Better Values  
 Box 88  
 Hollywood Ruidoso

**CARTER'S MERCANTILE**  
 Dial (8)2165 — Green Tree

**Sid Courvelle**  
 Plumbing & Heating  
 Famous Name Brands  
 Dial 2955 — Terms to Suit

**Brunell's**  
 Department Store.  
 We Give 5. and 11. Green Stamps

**Ruidoso Osteopathic Clinic**  
 In Palmer's Gateway  
 Ruidoso

**Ben Donathan & Sons**  
 Building Contractors  
 Phone 2705 Ruidoso

**Sacra Bros. Co.**  
 Of Lincoln County  
 Butane — Propane  
 Tanks — Appliances

**Ruidoso Auto Supply**  
 Automotive & Service  
 Station Supplies

**Morrison Chevron Sta.**  
 Atlas Tires—Accessories  
 Dial 2655—Downtown Ruidoso  
**WE GIVE SCOUTIE STAMPS**

**The Dairy Queen**  
 The George Westall Family  
 Highway 70 — Hollywood

**Mt. Vue Sho-Dyn**  
 Drive-In Theatre  
 The Eldands

**White Mountain Gro. & Mkt.**  
 "It Pleases Us To Please You"  
 We Give 5. & 11. Green Stamps

**Compliments of A Friend**

**BUTANE PROPANE**  
 Tanks ••• Appliances  
 Roper . . . Philco . . . Dearborn  
 A Satisfied Customer Is Our First Consideration  
**SACRA BROS CO.**  
 Office—3205 Night—3942—2941—3772  
 Ruidoso — — — Capitan

## TV Programs

Over KSWB-TV, Roswell

**FRIDAY—**  
 10:00 Test Pattern  
 11:00 Sign On  
 11:10 Trouble With Father  
 11:40 Channel Eight News  
 11:50 Weather Capsule  
 12:10 NBC Matinee Theatre  
 1:00 NBC Queen for a Day  
 1:45 Modern Romances  
 2:00 Comedy Time  
 2:30 Petticoat Profiles  
 3:00 Movie Time  
 4:00 Happy Days  
 4:30 To be announced  
 4:45 NBC News Caravan  
 5:00 Popcorn Theatre  
 5:55 Weather Europe  
 6:00 Dateline Europe  
 6:30 Liberate  
 7:00 Cavalcade of Sports  
 8:00 Celebrity Playhouse  
 8:30 Overseas Adventure  
 9:00 Channel 8 News  
 9:10 Sports Desk  
 9:25 Trader's Time  
 9:30 Playhouse of Stars  
 10:00 Overseas Adventure  
 10:30 This Is Your Life

11:00 News, Sports and Weather  
 11:05 Sign Off  
**SATURDAY—**  
 10:00 Test Pattern  
 10:55 Sign On  
 10:55 Dodgers vs. Cubs  
 2:30 Mr. Wizard  
 3:00 The Big Picture  
 3:30 Western Playhouse  
 4:30 Your Hit Parade  
 5:00 This Is The Life  
 5:30 Weather Story  
 5:45 Wrestling Interviews  
 6:00 Caesar's Hour  
 7:00 Encore Theatre  
 7:30 Your Hit Parade  
 8:00 Honeymoons  
 8:30 Calvary Baptist Church  
 8:35 Channel 8 News, Sports  
 8:45 South Hill Baptist Church  
 9:00 The Lawrence Welk Show  
 10:00 Armchair Theatre  
 11:30 News, Sports, Weather  
 11:35 Sign Off  
**SUNDAY—**  
 11:00 Test Pattern  
 11:55 Sign On  
 12:00 Out of the Past  
 12:30 Zoo Parade  
 1:00 Wide Wide World  
 1:45 Frontiers of Faith  
 1:50 American Forum  
 2:00 Zoo Parade  
 2:30 Bible Forum

3:00 Telephone Time  
 3:30 Roy Rogers Show  
 4:00 Topper  
 4:30 First Church of Christ, Sci.  
 4:45 Weather Story  
 5:00 Disneyland  
 6:00 The Joe Palooka Story  
 6:30 Dateline Europe  
 7:00 Badge 714  
 7:30 Frankie Laine Show  
 8:00 Loretta Young Show  
 8:30 Soldiers of Fortune  
 9:00 Life of Riley, NBC  
 9:30 Channel Eight News  
 9:40 Trader's Time  
 9:45 Sports Desk  
 10:00 The Ed Sullivan Show  
 11:00 News, Sports, Weather  
 11:05 Sign Off

3:00 Back to School Show  
 4:00 Cartoon Carnival  
 4:30 Frankie Carter, Golden To'ch  
 4:45 NBC News Caravan  
 5:00 To be announced  
 5:50 To be announced  
 5:45 Weather Story  
 6:00 Fireside Theatre  
 6:30 Musical Variety  
 6:45 Cruises and Deas  
 7:30 Dr. Hudson's Secret Journal  
 8:00 Variety Quiz  
 8:30 You Are There  
 9:00 Channel Eight News  
 9:10 Sports Desk  
 9:30 Treasure Hunt, Jan Murray  
 10:00 Crossroads, Hunt  
 10:30 News, Sports, Weather  
 10:30 Back to School Show  
 10:35 Sign Off



AT MT. VUE—Burt Lancaster and Gina Lollobrigida star with Tony Curtis in the exciting and thrilling circus drama, "Tra-

peze," showing four days next week at the Mt. Vue Sho-Dyn Drive-In Theatre, starting Sunday.

**'ALEXANDER THE GREAT' SHOWS 3 DAYS AT PUEBLO**  
 Richard Burton plays the title role in "Alexander The Great," spectacular film about the life and times of the Macedonian conqueror. The picture was filmed in CinemaScope and Technicolor and will show three days next week at the Pueblo starting Thursday.

the contemporary American stage and screen, stars with Keenan Wynn, Marcia Henderson and James Barton in "The Naked Hills," a drama of California's gold rush days, with an entirely new concept, opening today at the Pueblo theatre.

**DAVID WAYNE STARS IN GOLD RUSH FILM**  
 David Wayne, who is conceded to be one of the great actors of

**LAFF**  
 And You'll Live Longer  
 Two dowagers met in Paris by accident and impressing each other with their knowledge of French, liberally sprinkled French words throughout their sentences. In the course of the conversation one remarked to the other:  
 "You know, my dear, I've been here a week and I haven't been to the Louvre yet."  
 "I wouldn't worry, Maiba," replied the other, "it may be just the

8:00 Ray Reed Show  
 8:30 Ford Theatre  
 7:00 Lux Video Theatre  
 8:00 Science Fiction Theatre  
 8:30 I Led 3 Lives  
 9:00 Channel 8 News  
 9:10 Football Forecasts  
 9:25 Trader's Time  
 9:30 You Bet Your Life  
 10:00 Dramat  
 10:30 News, Sports, Weather  
 10:35 Sign Off

10:00 Test Pattern  
 10:55 Sign On  
 11:00 Trouble With Father  
 11:40 Channel News  
 11:50 Weather Capsule  
 12:00 NBC Matinee Theatre  
 1:00 Queen for a Day  
 1:45 Modern Romances  
 2:00 Comedy Time  
 2:30 Armed Forces Forum  
 3:00 Crime and Detectives  
 3:00 Movie Matinee  
 4:15 To be announced  
 4:45 NBC News Caravan  
 5:00 Reporters Roundup  
 5:30 To be announced  
 5:45 Weather Story  
 6:00 Dateline Europe  
 6:30 To be announced  
 6:45 To be announced  
 7:00 You Asked For It  
 7:30 Frankie Laine Time  
 8:00 To be announced  
 8:30 The Fall Silvers Show  
 9:00 Channel Eight News  
 9:10 Sports Desk  
 9:25 Trader's Time  
 9:30 Overseas Adventure  
 10:30 Inner Sanctum, Mystery  
 11:00 News, Sports, Weather  
 11:05 Sign Off

9:50 Test Pattern  
 10:55 Sign On  
 11:40 Channel Eight News  
 11:58 Weather Capsule  
 12:00 NBC Matinee Theatre  
 1:00 Queen for a Day  
 1:45 Modern Romances  
 2:00 Comedy Time, Janis Paige  
 2:30 To be announced  
 3:00 Movie Matinee  
 4:15 Building America  
 4:45 NBC News Caravan  
 5:00 To be announced  
 5:30 To be announced  
 5:45 Weather Story  
 6:00 Jimmy Blakey and Band  
 6:30 Florian Zabach  
 7:00 Charlie Farrell Show  
 7:30 Vic Damone Show  
 8:00 To be announced  
 8:00 Channel Eight News  
 9:10 Sports Desk  
 9:25 Trader's Time  
 9:30 Do You Trust Your Wife  
 10:00 Texas Rasin'!  
 11:00 News, Sports, Weather  
 11:05 Sign Off

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10:00 Test Pattern  
 10:55 Sign On  
 11:40 Channel Eight News  
 11:58 Weather Capsule  
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 1:45 Modern Romances  
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 2:00 Comedy Time  
 2:30 Powder Puff Scrapbook  
 3:00 Movie Matinee  
 4:15 Action Theatre  
 4:45 NBC News Caravan  
 5:00 To be announced  
 5:30 To be announced  
 5:45 Weather Story

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 Children's and Misses Sizes in Gaylees—Protect your shoes and your feet this winter with these Plastic Overshoes.  
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**TO OUR VISITORS—**  
 Things to See and Do  
 In the Playground Area  
 Of Ruidoso & Lincoln County

You have probably never visited any place in America with such a wide variety of scenic, historic and entertaining attributes. Make the most of your visit here—explore any and all of the places recommended below to give you your most delightful vacation.

- All of these things listed are within 60 Miles of Ruidoso—
- Lincoln National Forest—**  
 With its campgrounds, scenic trails and drives Three riding stables here provide horses for riding into our forest which surrounds us.
  - Cedar Creek—**  
 Winter sports area and park-like shrubs and overgreens
  - Golf Course—**  
 One of the most beautiful golf courses in the world is Cree Meadows.
  - Mescalero Apache Indian Reservation—**  
 Can be entered in the recreation area west of here, or you may visit at Mescalero, on U. S. Highway 70
  - Lake Bonito, Bear Canyon—**  
 Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.
  - Nogal Lake, Nogal Mesa—**  
 The mesa is scene of the annual Summer Cowboy Camp Meetings.
  - White Sands National Monument—**  
 Stupendous deposit of pure white gypsum.
  - Lava Beds—**  
 The Mal Patis is a fascinating and different attraction.
  - Ruidoso Summer Theatre—**  
 Presenting stage plays each Friday, Saturday, Sunday, June 28-Aug. 5, auspices E. N. M. U. Fortales, in Ruidoso auditorium.
  - Old Lincoln Courthouse—**  
 In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.
  - Big Game—**  
 Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.
  - White Oaks—**  
 Old ghost town once thickly populated and once having newspaper, stores, saloons
  - The Three Valleys—**  
 Scenic ranchland and mountains
  - Capitan, Capitan Gap and Indian Gap—**  
 Beautiful orchards, ranches along Ruidoso, Hondo and Bonito Home of internationally famous artist, Peter Hurd; screen star Linda Darnell; author, writer Dan Stern and Louise Massey and Millie Mable, radio and screen entertainers.
  - Ruidoso Downs—**  
 Popular summer race track, with horse racing each week-end in summer.
  - Night Clubs—**  
 Numerous clubs with entertainment.
  - Churches—**  
 In the immediate area are nine churches of various denominations.
  - Climate—**  
 The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.
  - Mon Jeu Look-Out—**  
 Drive to the top of this forest look-out tower, 10,000 feet high.
  - Fort Stanton—**  
 89-year-old fort once policing Apache Indians, later used as Merchant Seaman Hospital, now a state TB sanatorium. Where Territorial Gov. Lew Wallace visited and where Gen "Black Jack" Pershing once stationed learned to play his poker.
  - Cloudcroft—**  
 High mountain resort area.
  - Artists, Art Schools—**  
 Ruidoso is home of several resident artists, including Harris Shelton, Reynolds Jones, Martha Graves, and others, and art schools are held each summer. Ceramic studio also operates here in summer.
  - Mayhill Nurseries—**  
 Giant greenhouses growing many beautiful flowers shipped to wide area.
  - Wheeler Museum—**  
 Most unique privately owned museum in New Mexico.
  - Ruidoso Lookout Tower—**  
 Gives panoramic view of Playground of the Southwest.
  - Ruidoso Sky Ride—**  
 Unusual cable car lift to top of Wildcat Mountain on U. S. Highway 70.
  - Dowlin Mill, Blazer Mill—**  
 Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Perabing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.
  - Carrizo Lodge—**  
 With unique history, museum and scene of square dance schools, bordering on Indian reservation.
  - Fun In Downtown Ruidoso—**  
 With skating, bowling, shooting galleries, bingo, theatres, children's rides, billiards, and many curio stores.
  - Places To Dine—**  
 More than 50 restaurants and dining rooms to choose—some of them with specialties.
  - Green Tree Indian Aqueduct—**  
 Stone aqueduct built over 600 years ago to carry water from Palo Verde Springs into Ruidoso Valley.
  - Indian Ruins—**  
 Ruins and photographs of various Mogolian settlements at Glencoe, near Capitan, in Ruidoso area.
  - Airport—**  
 Paved runways long enough to accommodate two-engine planes.

—and at further distances, but still within 4 to 5 hours' drive are: El Paso and Juarez; Holloman Air Force Base (Guided Missiles) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb site; Bottomless Lakes; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.



AT PUEBLO—Jeffrey Hunter shields Natalie Wood in a dramatic scene from the C. V. Whitney production for Warner Bros., "The Searchers," in which John Wayne stars and Hunter, Vera Miles, Ward Bond and Miss Wood co-star. It shows four days starting Sunday.

**RUIDOSO NEWS**  
 Friday, September 14, 1964  
 Don't Drive Yourself to Death.  
 Slow Down and Live

**CHINESE FOOD?**  
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 The Family Jalopy Before  
 "Temperatures Begin Dropping  
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**WARRIORS**  
 Beat the Hatch Bears  
 We'll be on the sidelines to cheer you on to win Friday.  
 We predict that again this year **YOU CAN'T BEAT**  
 The Warriors—just like you can't beat some of the merchandise and prices to be found at our store. We've just completed our inventory, and found some odds and ends of all kinds—some we didn't know we had even—so, you'd better come on down and see if maybe you can't pick up a real bargain—we'd like to move them, and they are priced at some fantastically low prices.  
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 For Fireplaces, Rock Gardens, Flower Beds, Walk and Driveway Borders, Barbecue Pits and what not. And of course for a beautiful Rock Wall.  
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## TV Programs

Over KWS-TV, Roswell

**FRIDAY—**  
 10:00 Test Pattern  
 11:00 Sign On  
 11:10 Trouble With Father  
 11:40 Channel Eight News  
 11:57 Weather Capsule  
 12:3 NBC Matinee Theatre  
 1:00 NBC Queen for a Day  
 1:45 Modern Romances  
 2:00 Comedy Time  
 2:30 Petticoat Profiles  
 3:00 Movie Time  
 4:00 Happy Days  
 4:30 To be announced  
 4:45 NBC News Caravan  
 5:00 Popcorn Theatre  
 5:55 Weather Story  
 6:00 Dateline Europe  
 6:30 Liberate  
 7:00 Cavalcade of Sports  
 8:00 Celebrity Playhouse  
 8:30 Overseas Adventure  
 9:00 Channel 8 News  
 9:10 Sports Desk  
 9:25 Trader's Time  
 9:30 Playhouse of Stars  
 10:00 Overseas Adventure  
 10:30 This Is Your Life

11:00 News, Sports and Weather  
 11:05 Sign Off  
**SATURDAY—**  
 10:00 Test Pattern  
 10:30 Sign On  
 10:55 Dodgers vs. Cubs  
 2:30 Mr. Wizard  
 3:00 The Big Picture  
 3:30 Western Playhouse  
 4:30 Fury  
 5:00 This Is The Life  
 5:30 Weather Story  
 5:45 Wrestling Interviews  
 6:00 Caesar's Hour  
 7:00 Encore Theatre  
 7:30 Your Hit Parade  
 8:00 Honeymooners  
 8:30 Calvary Baptist Church  
 8:35 Channel 8 News, Sports  
 8:45 South Hill Baptist Church  
 9:00 The Lawrence Welk Show  
 10:00 Armchair Theatre  
 11:30 News, Sports, Weather  
 11:35 Sign Off  
**SUNDAY—**  
 11:00 Test Pattern  
 11:50 Sign On  
 12:00 Out of the Past  
 12:30 Zoo Parade  
 1:00 Wide World  
 1:00 Frontiers of Faith  
 1:30 American Forum  
 2:00 Zoo Parade  
 2:30 Bible Forum

3:00 Telephone Time  
 3:30 Roy Rogers Show  
 4:00 Topper  
 4:30 First Church of Christ, Sci.  
 4:45 Weather Story  
 5:00 Disneyland  
 6:00 The Joe Palooka Story  
 6:30 Dateline Europe  
 7:00 Badge 714  
 7:30 Frankie Laine Show  
 7:30 Loreta Young Show  
 8:30 Soldiers of Fortune  
 9:00 Life of Riley, NBC  
 9:30 Channel Eight News  
 9:40 Trader's Time  
 9:45 Sports Desk  
 10:00 The Ed Sullivan Show  
 11:00 News, Sports, Weather  
 11:05 Sign Off  
**MONDAY—**  
 9:50 Test Pattern  
 10:55 Sign On  
 11:00 Trouble With Father  
 11:40 Channel Eight News  
 11:57 Weather Capsule  
 12:00 NBC Matinee Theatre  
 1:00 Queen for a Day  
 1:45 Modern Romances  
 2:00 Comedy Time, Janis Paige  
 2:30 To be announced  
 3:00 Movie Matinee  
 4:15 Building America  
 4:45 NBC News Caravan  
 5:00 To be announced  
 5:30 To be announced  
 5:45 Weather Story  
 6:00 Jimmy Blakey and Band  
 6:30 Florian Zabach  
 7:00 Charlie Farrell Show  
 7:30 Vic Damone Show  
 8:00 To be announced  
 9:00 Channel Eight News  
 9:10 Sports Desk  
 9:25 Trader's Time  
 9:30 Do You Trust Your Wife  
 10:00 Texas Razzle  
 11:00 News, Sports, Weather  
 11:05 Sign Off  
**TUESDAY—**  
 10:00 Test Pattern  
 10:55 Sign On  
 11:00 Trouble With Father  
 11:40 Channel Eight News  
 11:57 Weather Capsule  
 12:00 NBC Matinee Theatre  
 1:00 Queen for a Day  
 1:45 Modern Romances  
 2:00 Comedy Time  
 2:30 Powder Puff Scrapbook  
 3:00 Movie Matinee

3:00 Back to School Show  
 4:00 Cartoon Carnival  
 4:30 Frankie Carle, Golden To'ch  
 4:45 NBC News Caravan  
 5:00 To be announced  
 5:50 To be announced  
 5:45 Weather Story  
 6:00 Fireside Theatre  
 6:30 Musical Variety  
 7:00 Crunch and Des  
 7:30 Dr. Hudson's Secret Journal  
 8:00 Variety Quiz  
 8:30 You Are There  
 9:00 Channel Eight News  
 9:10 Sports Desk  
 9:30 Treasure Hunt, Jan Murray  
 10:00 Crossroads, Drama  
 10:30 News, Sports, Weather  
 10:35 Back to School Show  
 11:35 Sign Off  
**WEDNESDAY—**  
 10:00 Test Pattern  
 10:55 Sign On  
 11:00 Trouble With Father  
 11:40 Channel 8 News  
 11:57 Weather Capsule  
 12:00 NBC Matinee Theatre  
 1:00 Queen for a Day  
 1:45 Modern Romances  
 2:00 Comedy Time  
 2:30 Armed Forces Forum  
 2:45 Matinee Melodies  
 3:00 Movie Matinee  
 4:15 To be announced  
 4:45 NBC News Caravan  
 5:00 Reporters Roundup  
 5:30 To be announced  
 5:45 Weather Story  
 6:00 Dateline Europe  
 6:30 To be announced  
 6:45 You Asked For It  
 7:30 Frankie Laine Time  
 8:00 To be announced  
 8:30 The Phil Silvers Show  
 9:00 Channel Eight News  
 9:10 Sports Desk  
 9:25 Trader's Time  
 9:30 Overseas Adventure  
 10:30 Inner Sanctum, Mystery  
 11:00 News, Sports, Weather  
 11:05 Sign Off  
**THURSDAY—**  
 10:00 Test Pattern  
 11:10 Sign On  
 11:12 Trouble With Father  
 11:40 Channel Eight News  
 11:57 Weather Capsule  
 12:00 NBC Matinee Theatre  
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 "I wouldn't worry, Melba," replied the other, "it may be just the

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**READ THOSE WANT-ADS!**  
 Scratch pads, 2 for 15c. News. Slow down after sundown. Rubber Stamps. Ruidoso News.  
**READ THE WANT ADS**  
 change in the water."  
 "Since I have my new automobile I don't have to walk to the bank with my deposits."  
 "Drive over now, eh?"  
 "No, I just don't make any."

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  - The Three Valleys—**  
 Scenic ranchland and mountains.
  - Capitan, Capitan Gap And Indian Gap—**  
 Beautiful orchards, ranches along Ruidoso, Honda and Bonito Home of internationally famous artist, Peter Hurd; screen star Linda Darnell; author, writer Dan Storm and Louise Massey and Mill Mable, radio and screen entertainers.
  - Ruidoso Downs—**  
 Popular summer race track, with horse racing each week-end in summer.
  - Night Clubs—**  
 Numerous clubs with entertainment.
  - Churches—**  
 In the immediate area are nine churches of various denominations.
  - Climate—**  
 The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.
  - Mon Jean Look-Out—**  
 Drive to the top of this forest look-out tower, 10,000 feet high.
  - Fort Stanton—**  
 89-year-old fort once policing Apache Indians, later used as Merchan's Soldiers Hospital, now a state TB sanatorium. Where Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing once stationed learned to play his poker.
  - Cloudcroft—**  
 High mountain resort area.
  - Artists, Art Schools—**  
 Ruidoso is home of several resident artists, including Harris Shelton, Reynolds Jones, Martha Graves, and others, and art schools are held each summer. Ceramic studio also operates here in summer.
  - Mayhill Nurseries—**  
 Giant greenhouses growing many beautiful flowers shipped to wide area.
  - Wheeler Museum—**  
 Most unique privately owned museum in New Mexico.
  - Ruidoso Lookout Tower—**  
 Gives panoramic view of Playground of the Southwest.
  - Ruidoso Sky Ride—**  
 Unusual cable car lift to top of Wildcat Mountain on U. S. Highway 70.
  - Dowlin Mill, Blazer Mill—**  
 Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.
  - Carizzo Lodge—**  
 With unique history, museum and scene of square dance schools, bordering on Indian reservation.
  - Fun In Downtown Ruidoso—**  
 With skating, bowling, shooting galleries, bingo, theatre, children's rides, billiards, and many curio stores.
  - Places To Dine—**  
 More than 50 restaurants and dining rooms to choose—some of them with specialties.
  - Green Tree Indian Aqueduct—**  
 Stone aqueduct built over 800 years ago to carry water from Palo Verde Springs into Ruidoso Valley.
  - Indian Ruins—**  
 Ruins and photographs of various Mogolon settlements at Glencoe, near Capitan, in Ruidoso area.
  - Airport—**  
 Paved runways long enough to accommodate two-engine planes.

For Convenience . . .

## BANK BY MAIL

Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!

THE  
**FIRST NATIONAL BANK**  
 OF ROSWELL  
 Established 1890 "A Home Institution"  
 Member Federal Deposit Insurance Corporation

## WARRIORS

Beat the Hatch Bears  
 We'll be on the sidelines to cheer you on to win Friday.  
 We predict that again this year YOU CAN'T BEAT

The Warriors—just like you can't beat some of the merchandise and prices to be found at our store. We've just completed our inventory, and found some odds and ends of all kinds—some we didn't know we had even—so, you'd better come on down and see if maybe you can't pick up a real bargain—we'd like to move them, and they are priced at some fantastically low prices.

## BURNS & ROBERTS LBR. & SUPPLY CO.

Box 200, Roswell, N.M.  
 Phone 2-1619

While in Ruidoso Be Sure to Visit —

## FOX CAVE

New Mexico's Most Unique Curio & Gift Shop  
 NINE MILES EAST OF RUIDOSO

## FLAGSTONE

Grey, Pink or White. For Patios, Walkways, Lawn Benches, etc.  
**Decorative Colored Rocks**  
 For Fireplaces, Rock Gardens, Flower Beds, Walk and Driveway Borders, Barbecue Pits and what not. And of course for a beautiful Rock Wall.  
 "GLITTER-WHITE" Roofing Gravel. Also Other Colors.  
 NOW, something else new in El Paso: a granite-looking building stone with two flat surfaces, smooth and even, easy for the stone mason to work. Can be used for outside or indoor finish. We need to stress. Save that coal. For a beautiful, dignified stone building this is it.

## A. COURCHESNE

Box 200, Phone 2-1619  
 El Paso, Texas

—and at further distances, but still within 4 to 5 hours' drive are El Paso and Juarez; Holloman Air Force Base (Guided Missiles) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb site; Bottomless Lakes; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.

CAPITAN NEWS

Mr. and Mrs. Virgil Jones and their daughter, Mrs. Donald Lee Hargrove, left last week for San Francisco...

VILLAGE OF RUIDOSO, NEW MEXICO WATER STORAGE RESERVOIRS NOTICE TO BIDDERS

Sealed bids will be opened by the Village Board of Trustees, Ruidoso, New Mexico, at the Village Hall on the 30th day of September, 1956...

Each proposal must be accompanied by a cashier's check or a properly certified check upon any solvent banking or trust company...

All bids must be made on the attached proposal forms, and must be in accordance with the "Requirements for Bidding and Instructions to Bidders"...

Attention of the bidders is called to the specifications and the requirements for Bidding and Instructions to Bidders...

The Village Board will request any bidder, before his bid is considered for award, that he file a statement of facts as to his previous experience in performing work of the same character and magnitude...

Dated this 30th day of August, 1956.

VILLAGE OF RUIDOSO, NEW MEXICO Mayor Pro Tem L. F. Dryden, Clerk

PAGE SEVEN Ruidoso News Friday, September 14, 1956

Mr. and Mrs. A. Hunter of Long Beach, Calif., formerly of Capitán, spent the week-end with her mother, Mrs. A. Sellers...

Mr. and Mrs. Joe Wigley and children spent Sunday visiting Mr. and Mrs. Gil Peters and other friends here...

Mrs. Dorothy Guck substituted for Mrs. Wallace at the school in Ft. Stanton last week.

Dr. and Mrs. R. C. Gunstream spent Monday evening with Rev. and Mrs. Carl J. Moore and family...

Rev. Carl J. Moore will preach Sunday, Sept. 16, at 3:00 p. m. at the Reading Room in Fort Stanton.

A pie supper will be held at the school gym on Saturday night, Sept. 29, to start raising money for additional uniforms for the band...

Notice is hereby given that on the 4th day of September, 1956, in accordance with Chapter 181 of the Statutes of the United States...

Water to be supplemental to surface rights at all times. Any person, firm, association, corporation, the State of New Mexico, or the United States of America...

Water to be supplemental to surface rights at all times. Any person, firm, association, corporation, the State of New Mexico, or the United States of America...

S. E. REYNOLDS State Engineer

BURDETT & CAMPBELL REAL ESTATE SINCE 1931 SPECIAL THIS WEEK—Business building with modern living quarters on Main Street, \$5,000.00 cash, \$75.00 monthly.

Lee Smith, Vice-president is Leroy McKnight and the secretary and treasurer is Mrs. Leroy McKnight. Governor John Slimms and other Democratic candidates were visitors in Capitán Monday afternoon...

Sealed bids will be accepted by the Board of Trustees of the Village of Ruidoso, New Mexico, Sept. 20, 1956 at the Municipal Building in Ruidoso, New Mexico at 8 P. M.

Notice of Publication DOMESTIC Pursuant to Section 54-1003, New Mexico Statutes, Annotated, Codification of 1941, notice is hereby given of the filing in the State Corporation Commission...

Letter To The Editor Dear Vic: My prediction is that the Chamber of Commerce Manager will make changes in our town, some of which can be termed improvements...

Directors of Ruidoso State Bank met Tuesday afternoon at the bank. List your Property With SPEARS REAL ESTATE For a Quick Sale Offices In—

WANT SOMETHING DIFFERENT? See Agua-Fria Estates 1 Mile East of Ruidoso Downs Completed 2 Bedroom—2 Bath Ranch Style Home...

Just Completed 3 Bedrooms—2 Tiled Baths Mexican Tile Floors Central Heat—Fireplace Sliding Glass Doors Waterfall in Patio

Plenty Piped Spring Water All Weather Roads Private Lake Swimming Restricted Homesites Terms Ph. Griffith 8-2341

HENRY T. WICKER REALTOR Offers FOR SALE OR TRADE Six clean, comfortable modern cabin rentals and three room modern living quarters well located for year around rentals in Ruidoso...

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 10c per line, counting five words to the line, with a 25c minimum charge.

BUSINESS AND RESIDENTIAL PROPERTIES FOR SALE OR RENT Qualified by 19 Years Residence on the Ruidoso Iva Coleman Realtor Sales - Rentals P. O. Box 2 Phone 2903

APPLE WOOD—For fireplace, stove or outdoor barbecue pit, apple wood is great. No pitch, smoke, very little ash. Burns long time, gives cheerful warm fire. See our pleasant apartment sale, excellent condition, \$100 cash. See at Burns & Roberts.

FOR SALE—New General Electric apartment size stove, free installation, terms. Hart Electric, phone 2495.

FOR SALE—30-gallon electric Hotpoint water heater, table top model, free installation, terms. Hart Electric, dial 2495.

FOR TRADE For Ruidoso Property—Two bedrooms, 2 bathroom, in Roswell, N. M. Phone MAIN 2-2089. Ulo Methwin, 2400 E. College, Roswell, N. M. 11-4p

FOR RENT—Two and four-room apartments, reasonable, utilities paid. Dial 2967.

FOR SALE—1955 GMC 1/2-ton pick-up; also one-wheel trailer, \$60. Clayton Bennett the Trader, 3-ml. west of Nob Hill, Highway 70.

FOR SALE—Savage combination rifle and shotgun. Interchangeable barrels for 30-30 or for 12 gauge, \$25. Clayton Bennett the Trader, 3-ml. west of Nob Hill on Highway 70.

FOR SALE—Brand new Zenith hearing aid, never worn. Write P. O. Box 121, Ruidoso. 11p

SALES AND SERVICE—All type typewriters and adding machines or used Allied Business Machines Co., 111 E. Third, Roswell Phone MA-2-4851 or call Ruidoso News.

WESTERN MINING CO. Phone 2721 Box 1182, Ruidoso, N. M. Leasing, Custom Drilling Evaluation—Air or Ground F. L. RICHARDSON Dealer—Du-Jac-Mini-Drill SILVER LEAD

HOME OF SOUND INVESTMENT I am a Member of the National Real Estate Board "Recommends to no man evil for evil—Provide things honest in the sight of all men." Rom. 12:17. The above quote has been the basis of my business in the past and will continue to be my policy in the future.

Large river cabin which is modern and furnished, has a fireplace and will sleep 15 people, 2 large deeded lots for \$7,500. I also have other river cabins which are cheaper.

PAUL H. DOUGLASS REAL ESTATE In Postoffice Block Box 294 Business Phone 3005 Residence Phone 2365

LELA EASTER REAL ESTATE "YOUR FRIENDLY BROKER" 1. A REAL BUY; 4 bedroom, modern furnished cabin, deeded lot, only \$6,750.00.

OFFICE PHONE 3308 Res. No. 2742 POST OFFICE BLOCK

30 acres on the River Orchard, Alfalfa Grazing land. Water-right and well 3 bedroom home on pavement.

Leland Realty Co. Dial 3805 Box 43 Ruidoso, New Mexico

J. P. (Jake) HALEY BUILDING CONTRACTOR Box 124 Phone (8) 2153 Green Tree, N. M.

When You Need To Make A Hurried Trip -Contact- RALPH BROWN FLY CHARTERED PLANE AIRPORT DIAL 4331

METAL WORK Gutters, Chimney Tops, Tanks Payne Central Heat & Cooling All Sheet Metal Work

LACEY SHEET METAL SHOP 418 E. 2nd St., Roswell Ph. MA-2-3950 for Free Estimates

Hart Electric Refrigeration, Sales & Service State License 143 DEPENDABLE SERVICE—18 Years in Ruidoso—REASONABLY PRICED Direct Representative Reda Submersible Pumps

RUIDOSO REALTY COMPANY, Inc. Lots for Lease or Sale Cabins for Sale 10M & EMIDAIR CHASE JONES LOCAL AGENTS Ruidoso and Upper Cedar Creek

HAVE FOUR BEDROOM HOME With three baths, also four room guest house, approximately eight acres of land. This is completely furnished, best obtainable, wall to wall carpet throughout of best grade, location tops.

THREE BEDROOMS, Two baths, 3 acres land, furnishings of best quality, will sell with or without furniture. I do not think there is a more lovely home in Ruidoso.

WANT A HOME ON THE RIVER? Have one on pavement and river in upper Ruidoso, living room with fireplace, 3 bedrooms, kitchen, bath, carpet, fully furnished, large deeded lot. I consider this a good buy at \$7,500.00.

OPPORTUNITY! If you want a cafe and are serious, I have one that you cannot afford to pass up.

Interested in going business or good court, See me. WALT CROSBY Dial 2525 Thunderbird Lodge

NOTICE—There will be no issue of the Ruidoso News Friday, Oct. 12, while the entire staff takes a week off for a vacation.

USED MAYTAG Washing machine, guaranteed. Buckner's, 11c FOR SALE—1951 Chevrolet 2-ton stake truck, Dial 2103, Sierra Blanca Cabins. 11c

FOR SALE—Used doors \$3.50; child's roll-top desk \$10; china cabinet \$25; book cases \$10; wrought iron magazine racks \$11; blonde corner table \$17.50; maple room divider \$17.50; platform rocker \$15; single cotton mattresses \$3 up; apartment size stoves \$10.50; round oak table \$20. Apache Furniture, dial 2835.

FOR SALE—1940 2-ton Chevrolet pick-up Leckard's Steam Laundry, dial 2761. 11p

THEDA SHIER FLOWERS POTTED PLANTS - CONSAGE CUT FLOWERS Flowers for Banquets, Anniversaries, Holidays or Any Occasion Phone 3283 or 2135 HOLLYWOOD, NEW MEXICO

ERNEST WOOD PLUMBING CONTRACTOR Box 150 Ruidoso, N. M. Dial 3781

BEN ROY INSURANCE FAX SERVICE Box 56 Ruidoso, N. M. Dial 4245

You Don't Have to Buy It To Try It! For Better Living ENJOY CONDITIONED WATER Culligan WATER CONDITIONING P. O. Box 728 - Ph: 291 TULAROSA, N. M. 1120 10th St. - Ph: 1337-W Alamogordo, N. M.

Seeing Is Believing

WATCH THE BIRDIE—Assuming an air of poise, Julius, a chimpanzee from the Detroit zoo, gets mugged by Tarzan, a brother chimp. With the help of a Detroit News photographer, Thel Burgett, the chimps have become quite adept with the camera act.



SCOOTER BEARS TRICKS MANY Tourists driving near Chiswell, Wash., take a quick second look when they see this ape. It looks like the real thing, but actually it's the skin of a long-dead bear, slipping at a straw-filled trouser and shirt. —(Wide World Photos)



MIDGET MALES DOUBLE-UP FOR BIG SALE—Since the "Big-Top" of Ringling Bros. and Eldon and Bailey circus recently closed, these two midgets are probably looking for work. Could be that Prince Paul and Lauro Marales are making sure their employment applications get in the mail box.

SEALED BIDS—An advertisement for sealed bids for water storage reservoirs in Ruidoso, New Mexico, including details about the bidding process and contact information for the Village Board.

# RUIDOSO FOOD MART SPECIALS

Your \$\$ Buy More At Our Store  
SAVE WITH FRONTIER SAVING STAMPS  
DOUBLE STAMP DAY ON WEDNESDAYS

**Ballard Biscuits, 3 Cans 29c**

**FRYERS** Grade A Pound . . . . . **37c**

Fresh **GROUND BEEF** 3 Pounds **89c**

Half or Whole **HAMS** Pound . . . . . **55c**

FRESH CAT FISH

King Size **TIDE** Per Box . . . . . **\$1.24**

**Coffee** Maryland Club Pound . . . . . **\$1.03**

Concho Cut **GREEN BEANS** 2 Cans . . . . . **25c**

Campbell's **TOMATO SOUP** 2 Cans . . . . . **25c**

Red **POTATOES** Pound . . . . . **5c**

Chunk Style **TUNA** Per Can . . . . . **29c**

## IT HAPPENED TODAY

You'll Find SHOES FOR FALL AT—

**MANNIE'S TOGGERY**  
Hats - Shoes - Tops

## CLUB NOTES

Episcopal Church auxiliary meets each third Tuesday.

Ruidoso Chapter No. 63, Order of the Eastern Star, meets the third Wednesday of every month, 8:00 p. m., Wingfield Hall. Visiting members welcome.

First Presbyterian Church Fellowship Group Women meet each second Tuesday of the month at the church.

Lions supper every Tuesday night, Carrizo Lodge.

Rotary luncheon every Tuesday at Village Restaurant.

Play Canasta every Monday, 1 p. m., Ruidoso Woman's Club.

Ruidoso Civil Air Patrol Unit meets each 2nd and 4th Thursday each month, 7:30 p. m. at airport.

The Jack DiPaolos have gone to East Alton, Ill.

Mrs. Minnie Radar returned last week to her home in El Paso.

The Paul Meyers have gone to Mesa, Ariz., for the winter.

The R. M. Buchanans of Dallas, Tex., were here last week.

**COMMUNITY CALENDAR**

Oct. 21—Annual Ruidoso Aspenade.

Sept. 17—B. & P. W. Club meets, Johnson's Cafeteria, 8 p. m.

Sept. 23-25—National Business Women's Week to be observed here by B. & P. W. Club.

Sept. 14—Ruidoso Warriors meet Hatch Bears here, 1:30 p. m.

Sept. 27—Band Booster fried chicken supper.

**GOD IS OUR STRENGTH**

**Mt. Vue**  
*Sho-Dyn*  
DRIVE-IN THEATRE  
ON MECHEM DRIVE  
Last Times Tonight

**VICTOR JANET MATURE LEIGH SAFARI**  
Plus Cartoon

**THE WALKING HILLS**  
Plus Cartoon

**4 BIG DAYS!**  
SUNDAY - MONDAY  
TUES. - WED.

**WEZE**  
Plus Cartoon

**RICHARD WIDMARK TREVOR HOWARD JANE GREER**

**RUN FOR THE SUN**  
Plus Cartoon

**PUEBLO THEATRE**  
Adults 50c; Children 25c

**THE NAKED HILLS**  
Plus Serial & Cartoons

**4 BIG DAYS!**  
SUNDAY - MONDAY  
TUES. - WED.

**THE SEARCHERS**  
Plus Serial & Cartoons

**THE SEARCHERS**  
Plus Serial and Cartoons

WE GIVE S. & H. GREEN STAMPS  
**GASOLINE, Regular, Gallon . . . . . 27c**

**LONG'S HOLLYWOOD MART**  
THESE SPECIALS GOOD FRIDAY AND SATURDAY ONLY

|   |  |
|---|--|
| Wilson's <b>HAM (Halves)</b> . . . . . <b>49c</b> | Wilson's <b>OLEO</b> . . . . . <b>18c</b>                  |
| <b>Kim DOG FOOD</b> . . . . . <b>5c</b>           | <b>PORK &amp; BEANS</b> Concho 300 Can . . . . . <b>5c</b> |
|   | <b>Silk TISSUE</b> Roll . . . . . <b>5c</b>                |

**LONG'S HOLLYWOOD MART**  
**GASOLINE, Regular, Gallon . . . . . 27c**  
SEE US FOR AUTO INSURANCE — WE GIVE S. & H. GREEN STAMPS

Everyone in his lifetime is entitled to one good dog and one good woman. Clayton Bennett's Trading Post, 1/2-mi. west, Nob Hill.

The Holy Mount Sunday to discuss fall plans.

The Cecil Davis family has moved from Hollywood to El Paso. G. M. Redding has asked that his Ruidoso News mailing address be changed from Ruidoso to Odessa.

The election is getting hot—and we're in the race. We are candidates for your support. Vote for the best in gift ideas. Our platform is: "We feature authentic Indian hand-made jewelry made by our own New Mexico Indians." Clayton Bennett the Trader, 1/2-mi. west of Nob Hill on Highway 70.

**WHILE THE WEATHER IS FINE—**

Get out in the open with one of our fine power saws and clean up the brush around your place, and at the same time, get a good supply of firewood for the cold months ahead.

**WE HAVE TWO EXCELLENT SAWS—**

|   |   |
|---|---|
| <b>WRIGHT POWER SAW</b><br>At Less Than \$200 | <b>MALL CHAIN SAW</b><br>30-Inch Blade \$242.50 |
|---|---|

WE GIVE AND REDEEM SCOTTIE SAVING STAMPS  
WHEN IN NEED OF BUILDING FIGURES, LET US HELP YOU  
**BONNELL HDWE. & BUILDING SUPPLIES**  
BOX 1448 PHONE 3215 RUIDOSO, N. M.

Right On The Corner Right On The Price  
**Gateway FOOD MARKET**  
Phone Dial 3825 Ruidoso, N. M.  
Scottie Stamps with every purchase—Wednesday Double Stamp Day

**FRIDAY & SAT. SPECIALS**  
September 14 — September 15

**Chuck Steak or Roast** Calf Pound **35c**

**Picnic Ham** Gloves Per Pound **.35**

|   |   |   |  |  |  |  |  |  |
|---|---|---|--|--|--|--|--|--|
| Longhorn <b>CHEESE</b> . . . . . <b>43c</b> | County Kist <b>CORN</b> . . . . . <b>14c</b>      | Kimbell's <b>PORK &amp; BEANS</b> . . . . . <b>9c</b> | Texas Magic <b>TOMATOES</b> . . . . . <b>15c</b> | White Swan Sliced No. 2 <b>PINEAPPLE</b> . . . . . <b>\$1.00</b> | Crushed <b>PINEAPPLE</b> . . . . . <b>29c</b>    | Renown <b>GREEN BEANS</b> . . . . . <b>21c</b> | Kim <b>DOG FOOD</b> . . . . . <b>7c</b>    | BELLS or <b>GREEN CHILI</b> . . . . . <b>12c</b> |
| City Dairy <b>EGGS</b> . . . . . <b>59c</b> | Supreme <b>PECAN SANDIES</b> . . . . . <b>47c</b> | Sunshine <b>BROWNIES</b> . . . . . <b>31c</b>         | Nabisco <b>CRACKERS</b> . . . . . <b>17c</b>     | Kimbell's <b>PIE CHERRIES</b> . . . . . <b>21c</b>               | Zee 80 Count <b>NAPKINS</b> . . . . . <b>12c</b> | Silk <b>TISSUE</b> . . . . . <b>5c</b>         | Russet <b>POTATOES</b> . . . . . <b>6c</b> | White <b>GRAPEFRUIT</b> . . . . . <b>12c</b>     |

R. A. and Vida Bennett — Clyde Whitl  
PLENTY OF PARKING SPACE  
On Mechem Drive — Ruidoso

**FRIDAY — SATURDAY SPECIALS**

**FOODLINER**

**BENNETT'S FOODLINER**  
Phone 3115

**5 PCT. OFF** ON AMOUNTS OF \$3.00 OR MORE  
Purchased Wednesday

|  |   |
|--|---|
| Kimbell (No. 300 Can) <b>PORK &amp; BEANS</b> . . . . . <b>2 for 17c</b>     | (Nice Firm Heads) <b>LETTUCE</b> . . . . . <b>10c</b>   |
| Diamond <b>TOMATOES</b> . . . . . <b>14c</b>                                 | Wilson's "BIF" <b>CHOPPED BEEF</b> . . . . . <b>39c</b> |
| Kimbell <b>GRAPEFRUIT JUICE</b> . . . . . <b>29c</b>                         | Wilson's "MOR" <b>CHOPPED PORK</b> . . . . . <b>39c</b> |
| (All Brands) <b>CANNED BISCUITS</b> . . . . . <b>2 for 25c</b>               | Kraft's <b>ORANGE ADE</b> . . . . . <b>29c</b>          |
| Wilson's <b>VIENNA SAUSAGE</b> <b>19c</b>                                    | <b>KRAFT DINNER</b> . . . . . <b>2 for 25c</b>          |
| (Assorted Colors) <b>Fort Howard TISSUE</b> . . . . . <b>10c</b>             | <b>CATSUP</b> . . . . . <b>.15</b>                      |
| Kimbell (11 oz. Decorated Tumbler) <b>PEANUT BUTTER</b> . . . . . <b>39c</b> |   |

**COFFEE, Monarch, Lb. 95c**

IN OUR MEAT DEPARTMENT—  
**SWIFT'S FRANKS** . . . . . **Lb. 39c**  
**'Choice' ROUND STEAK, lb. 79c**

(Swift's, Thick Sliced) **BACON, 2 LB. PKG. .89**

**Swift's Fryers, Lb. 39c**