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The Ruidoso News

Printed and Published in the Playground of the Southwest

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In Northern New Mexico (1 in grass, 4 in cultivation) Complete improvements; including 4 windmills, 1 hangar, tractors, combines. Might Trade for Large Court. SEE



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VOLUME 11, NUMBER 11

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, OCTOBER 5, 1956

"INVENIEMUS VIAM AUT FACIEMUS"

SUBSCRIPTION \$2.50 Per Year

Around Town

By Nosey Waters

The appeal case set for this fall in the Third Judicial District Court in Carrizozo in which Carl DeBord of Ruidoso was appealing a fine assessed him in police court here last summer on the alleged violation of a city ordinance regarding moving of items into or through the village limits, was dismissed with the Village of Ruidoso asking for the dismissal, it was reported to the News.

Lorena Parker is serving coffee and has a big sale on in connection with her style shop's third anniversary today (Friday).

Manager Whitlock of the hospital here says 21 Exemptions of the Board of Health recently gave the hospital drapery material for seven of its patient rooms, and now he's looking for a source for curtain rods for the drapes. "We are very grateful to the community," he says. Along with a business trip next week, end to Dallas, Mr. and Mrs. T. B. Hood will get to attend the Texas-Oklahoma football game thanks to complimentary tickets sent them by a bank in that city.

From the Roswell Sunday Record, Al Stubbs' column: "Lincoln County is expected to produce 140,000 bushels of apples this year. That'll make a string of apple pies which would stretch from the Golden Gate Bridge to Yellowstone National Park. What we can't figure out is why apples grown in Lincoln County sell in Roswell stores for just about as much as apples grown in Washington state. It would appear that the hauling distance would have a tremendous effect on price."

Someone handed us this clipping from the El Paso Times 70 Years Ago column: Oct. 1, 1938 (Thursday): Mrs. C. Robert Townsend who spent the summer in her cabin in Ruidoso, has returned because of the snow storms. Saturday it snowed and the water of the river and ice broke down trees. Mrs. Townsend said: "State Senator J. G. Moore, Carrizozo, will fly from Holloman Air Force Base Saturday to Elgin Field, Fla., as a guest of the Air Force to witness the firepower demonstration staged each spring and fall for newspapermen and officials. Correct this telephone number in your directory: John R. Zende 4399."

Key personnel of Ruidoso Downs, including Gene Hendrix, Stanley Cochran, Virgil Bend, Tim Thompson, and considerable of Ruidoso Downs equipment are at Albuquerque this week attending and working with the nine-day race track there. This item is a little late but it's still news to some. H. H. Hedgecock recently bought Tim Thompson's Piper. He traded his own little Cub to a man in another part of the state. Last week Hedgecock and wife visited their son-in-law and daughter, the Billy Tuckers, over at Portales where Billy is in Eastern New Mexico. They flew over in the newly acquired ship.

If you're not registered, you can't vote in the November elections. In Ruidoso you can register and indicate your party affiliation no later than Monday, 3 p. m., at the Ruidoso city hall or you can register with Lowell Morgan or with Mrs. Marie Rooney at the Adobe. But one thing to remember—MONDAY, OCTOBER 8, is the last date you can register. Mrs. Emma Nickolich has been thrilled with letters and newspapers she's been receiving from a dear friend and aunt, Miss Olive Duban, who has just retired after 52 years of teaching at Edwardsville, Ill. Some Ruidosians may remember her since she has visited here on several occasions the last few years. She received letters from her state, county and local school officials commending her on her long tenure. Weatherman Charlie Culver, in pursuing his records the last ten years here, says we sometimes get a hard freeze in early October, and quotes these dates for reference: 19 degrees on Oct. 5, 1953; 19 degrees on Oct. 8, 1951; 19 degrees on Oct. 12, 1949; 18 degrees on Oct. 7 in 1952. Thanks to Roy and Margie Baker for their nice compliments regarding our last week's News. And to Buckner's for their kind remarks about how nice their ad was in the News last week.



Mechem is frequent visitor—Edwin L. Mecham, former governor of New Mexico and a Republican candidate for the office again, shakes hands with veteran campaigner Mrs. G. C. Chase, his ex-Mayor Dan Snyder of Ruidoso, also a Republican, stands nearby. This picture, made two years ago, when Mecham was stumping the state on his U. S. Senatorship candidacy, could have been made here Thursday noon this week for all the principals in the photo were together again at a luncheon held at noon at the Hill Restaurant. The News went to press before a list of all candidates was known but expected here were state, district, county and precinct office seekers of the G. O. P.

MERCHANTS TO OFFER TICKETS ON RIFLE

More than a dozen Ruidoso business firms are offering their customers an extra premium for cash purchases. As discussed in a special article this week to visit in several different states, the News office will be closed for several days, with no publication next week. Postal regulations allow weekly newspapers to miss one edition a year without the loss of its legal status. This is the first time in the history of the paper that the staff will get full week's vacation, the first in five years for some of them.

News To Miss Next Issue

With members of the Ruidoso News family leaving town on Thursday, on Friday and on Saturday, the News office will be closed for several days, with no publication next week. Postal regulations allow weekly newspapers to miss one edition a year without the loss of its legal status. This is the first time in the history of the paper that the staff will get full week's vacation, the first in five years for some of them.

SEMPITERNUS IS DRIEST IN 10 YEARS HERE

September of 1956 was the driest September in 10 years, Weatherman C. A. Culver, observer here for the U. S. Department of Commerce, reported this week. Comparative data on weather here for each September since 1947 is given below by Culver:

Table with 4 columns: Year, HI, LO, Precip. Rows include 1956, 1955, 1954, 1953, 1952, 1951, 1950, 1949, 1948, 1947.

Lincoln County Winners At State Fair Are Back Again

Among the first sheep owners to arrive at the New Mexico State Fair were the winners of some of the 1956 range sheep class and the owner of the top pen last year. C. F. Williams of Carlsbad was on hand with some more fine range sheep and T. J. Sutherland of Ruidoso was there with some more stock.

Other early arrivals included Los Poblanos Ranch of Albuquerque; Robert Peckler of Moguel, one of the top winners last year, and John Amos of Farmington.

Summit Lodge Plays Host To 5,000 Persons In Opening

An estimated 5,000 persons inspected the new quarter of a million dollar, Mesalero Apache Summit Lodge Saturday and Sunday when the enterprise staged a formal opening and invited everybody to come. Four beeves were barbecued by the Apache tribe to serve free to all comers, and the barbecue was exhausted on both days. Tribe members performed their dance of the mountain spirits each evening before large audiences.

Square Dances In Local Gym Will Be Held

The Ruidoso Square Dance Jamboree, set for Saturday and Sunday, Oct. 12-13, and sponsored here by Navajo Lodge, is expected to draw several hundred visitors to the canyon country next week-end.

Hondo School News

Teacher Association. President's Meet At Hondo. Sept. 28 there was a meeting of the district teacher association presided over by Superintendent Fernin S. Montes, President of the South Central District Teachers Association, to discuss the various aspects of work handled by the presidents of the local teacher associations.

Bank Assets, Liabilities At \$2 1/2 Million

Assets and liabilities of Ruidoso State Bank, ending its third business day on Dec. 1, stood at a new high of more than two and a half million dollars on Sept. 26, when the state bank examiner made the annual fall call for a financial statement. On that date, the total was \$2,503,639.41.

Junior Livestock Show From Lincoln County

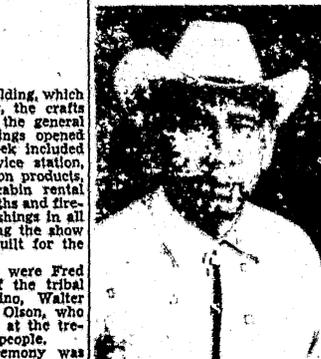
The Junior livestock show will again be a big feature of the Eastern New Mexico State Fair to be held in Roswell Oct. 9 to 13. Junior livestock classes will be held in Lincoln County, Curry, Roosevelt and Chavez counties will have entries and indications are there will be more junior livestock entries than ever before. Sale of choice animals in the Junior division will be held at 9 o'clock Saturday morning, Oct. 13, in the sales pavilion.

New Pastor Here For Catholic Church

Father Peter Barbeau, a native of France, is now pastor of St. Eleanor's Catholic Church. He arrived here last week-end to assume his new duties after having been at Socorro for only six months. He has been in the U. S. since October, coming to this country from Paris. He received his schooling in France.

Three Years Without A Traffic Death Now Let's Make It Four Years

Without a traffic death for four years. It's been 1294 days since an auto death has occurred in Ruidoso. Stay Alive In 1956! Observe Safety Laws



CANDIDATE—A. Sato, above, is Republican candidate for reelection to the office of Lincoln County Commissioner, district one, a position he has held for one term. He is soliciting the support and influence of voters on the basis of experience and capability, he said.

35 Attend Supper At Fire Hall

Thirty-five persons attended Monday night's joint gathering of volunteer fire departments of five communities here in the Ruidoso VFD recreation hall. The Ruidoso department played host in a buffet supper, Hondo-Tule, Hollywood, Green Tree, Capiton and Ruidoso fire fighters were among those present. Motion pictures on arson clues and on safe handling of inflammable liquids were shown.

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Bowery Boys Now 'Fighting Trouble'

Hunt's Hall and the Bowery Boys manage to get themselves involved with a friendly gangland hoodlums and friendly, curly girls in their latest comedy caper for Allied Artists, "Fighting Trouble," opening Friday at the Pueblo Theatre.

Scouter Outlines Finance Drive

Scouter John Bloomfield of the area council, in speaking before Ruidoso Rotary Club in its noon luncheon at the Village Restaurant Tuesday, reported a finance drive will start Tuesday morning here, and has asked workers to be prepared for a quick and thorough campaign in Ruidoso.

Free Fish Fry

Ruidoso Bar and the Steak House Cafe in downtown Ruidoso are joining to play host in a free fish fry Friday this week starting at 7 p. m. Operators of the bar, Mr. and Mrs. Buddy Gilbert, returned recently from Guaymas, Mexico, with "more fish than they could eat or give away," so they're holding the fish fry to which everybody is invited.

Hondo Classes Elect Officers

The recently elected class officers of the Hondo Valley High School are: John S. Torres, president; Freda Kimbrell, vice-president; Beatrice Gomez, secretary; Berlene Sanchez, treasurer; Junior, Gerald Mack, president; Mora Sanchez, vice-president; Rosa Torres, secretary; Lucia Trullio, treasurer; Sophomore, Richard Sanchez, president; Beatrice Sanchez, vice-president; Judy McKnight, secretary; Josephine Salcido, treasurer; Freshman, Annie Nunez, president; Ed Jones, vice-president; Effie Chavez, secretary; Evangelina Montes, treasurer.

Association Elects Officers

At the first regular faculty meeting of the year, the teachers of the Hondo Valley Public Schools elected the following officers for their association: Ernest Booky, president; Albert Gomez, vice-president; Mollie Threet, secretary; Earl Simmons, treasurer. The delegates to the NMEA convention in October are: Sup't. Fernin S. Montes, Ernest Booky, and Earl Simmons, with Richard Cole and John Torres chosen as alternates for the latter. Of interest to the next regular faculty meeting on Oct. 12, is the fact that the meeting of the principal talks that highlighted the NMEA convention held in Portland, Oregon, during the summer.

Texans Join Ruidosoan To Form Community TV Service Here

A trio of Texans who have operated a community television antenna and cable service in their home town for four years have joined with a Ruidosoan with the same idea to form a corporation to provide this service here.

Lincoln County Fleece In K. C. Royal And In Oregon Shows

Lincoln County wool growers have sent fleeces to the American Royal Livestock Show at Kansas City, Mo., and the Pacific International Livestock Exposition at Portland, Ore. Both shows are scheduled for October 20-27. Exhibitor and division in which he has entered fleeces at the Kansas City Show is J. P. McKnight, Piecho, one fleece in the 3/8's blood class of the commercial division.

Date Is Near For Aspencade

The annual Ruidoso Chamber of Commerce Aspencade is just 16 days away. Directors and officials of the C. of C. are turning their attention now to plans for staging the event, which each year draws hundreds of visitors to the Sierra Blanca mountains to view the colorful foliage and to enjoy an outdoor chuekwagon dinner, a parade, an Aspened, and other activities. Invitations were mailed early this year to members of Commerce, riding clubs and others to mark the date on their calendars. Oct. 21, they are turning their plans to be here. Publicity releases to newspapers of the region have already been sent out by the C. of C.

Injures Finger

Bob Carter, at work on his new home here last Saturday afternoon accidentally sawed a deep gash in his left forefinger on a table saw in the building shop. A physician giving first aid said he said there is a chance he can save the finger.

Band Uniform Fund Gains \$235 Thursday At Chicken Supper

A tried chicken supper at the Junior High school cafeteria last Thursday brought in \$235.54 for the fund to buy new uniforms for the Ruidoso Junior High School Band. Mrs. Max Carpenter, treasurer for the club, said this week the total collected so far has passed the \$1,000 mark. Included in receipts at the supper last week-end were donations as follows: John E. Wright, \$50; Mrs. W. C. Baker, \$25; Mrs. H. A. Bennett, \$25; Mrs. C. A. Culver, \$25; Mrs. E. Wright, \$25; Mrs. J. E. Wright, \$25; Mrs. J. E. Wright, \$25; Mrs. J. E. Wright, \$25.

Watch The Band Boosters' Uniform Fund Grow

Table with 4 columns: Goal \$3,000.00, 2900, 2800, 2700, 2600, 2500.00, 2400, 2300, 2200, 2100, 2000.00, 1900, 1800, 1700, 1600, 1500.00, 1400, 1300, 1200, 1100, 1000.00, 900, 800, 700, 600, 500, 400, 300, 200, 100.

The Weather

Table with 4 columns: Date, HI, LO, Precip. Rows include 27, 28, 29, 30, 31, 1, 2, 3.

Anyone wishing to contribute to the fund may do so by sending a check through the Ruidoso News or to Mrs. Cora Carpenter, treasurer, the Band Boosters Club, Hollywood N. M.

PRIZE IS OFFERED—Maudie Buckner, president of the Band Boosters Club, and Mrs. Maudie Buckner, secretary, are offering the \$100 prize to the winner of which Buckner's

slow down and live. CANNON PHILLIPS PHOTO

# The Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb Editors & Publishers  
Jim Lamb Associate  
Founded May 16, 1946 by Lloyd and Ida Bloodworth  
Entered as Second Class Matter at the Post Office, Ruidoso New Mexico, under Act of March 30, 1879.  
Subscription \$2.50 per year in advance  
Member: New Mexico Press Association

## THE SILVER LINING

By Daniel A. Storm

### The Story of the Grass

About a hundred years ago a plains Indian was riding his pinto pony across the vast and endless prairie. The beautiful grass was brushing his moccasined feet. After a while he noticed that his pony was something he could not comprehend. He urged his mustang forward and this keen-minded animal soon needed no urging—so closely attended was he to the moods of his rider that quickly he was caught up in his master's increasing curiosity. Many strange things had come to pass since the arrival of the white man. Dark and mysterious indeed were his ways. It would seem that at least the crazy doings of the Pale Face would become so commonplace as hardly to attract the attention of the Red Man any more. But each new wild scheme that these bearded folk could cook up was so much more outlandish than the last, that it was like a brand new surprise. And now this that was happening before this Indian rider's eyes

was beyond everything. His pony snuffed the air and snorted, threw his ears forward and began dancing, pounding the prairie turf with his hoofs in that way that horses have when they hesitate to approach. Four large and heavily built horses were pulling a heavy metal something that knifed its way through the ground turning over the turf and laying it neatly upside down. Behind was a man holding two handles and from time to time shouting at the horses. Around and around in great circles the horses and man had kept going for hours, ripping up the cherishing staff of life of the Indians and turning it over on its back.

The White Man drove his team around to where the Indian sat upon his nervous pony, and hollered, "Wheet!" Then smiling at the expressionless Indian, he said, pointing to what he thought was a neat job of ploughing land, "How do you like that?"

The Indian hesitated to answer for such a long time that the White Man thought he had not understood and was on the point of driving his team on when the child of the plains answered in the slow plain spoken tones of his kind, "Wrong side up."

The grass forms counties myriads of every person who sees out in the mountains, the hills and valleys, the cliffs and crags, and the deserts and woodlands of our land. This way the water is held as it falls from the sky and is stored away in the ground.

The grass family is large. Wheat, corn, rye, oats, milo maize are all grass that has been cared for and brought along so that they can make the most of themselves. Sugar cane is a big, tall member of the grass family. And bamboo is cutting but a big giant grass. I remember in the Philippine Islands seeing nothing but clumps of bamboo for miles and thinking that I was in a land of giants where the bamboo grass was ten times higher than my head.

We must help the grass along. I do not say we should not plough up the ground and raise things like corn and wheat, but we should be more and more about how to treat the earth right so that it can do the most for us.

A Soil Conservation man is one of the most interesting fellows to talk to in the world. These men are doing a great service and need all the help and encouragement they can get.

Why would it not be a good idea for every person who sees out in the outdoors to have a little grass seed with him and scatter it out if we all did this, then as the years go by the grass would begin to gain and thrive in the world and we would all be the better off for this.

Friends of the Land  
Getting back to the Indian again, they could have told us long ago—and in fact have told us—that some of our uses of the land were mistakes. The Indian has a deep

PAGE TWO  
Ruidoso News  
Friday, October 5, 1956

## NEW BOOTHS ARE PLANNED FOR CARNIVAL

The 1956 edition of the annual Parent-Teacher Association Halloween Carnival, to be staged Saturday night, Oct. 27, in the Ruidoso gymnasium, will feature some new booths. Mrs. Carl Wright, president of the organization, said this week. She reported that a committee is being formed now to set up a fun house this year for children. She said she had had offers from others in the community to set up some other attractions, also, which have not been held before at the carnival.

## Barbara Hantress On European Tour

Barbara Hantress, operator of Apache Furniture Store here, left this week for a tour of Europe, to be gone for part of the winter. In her absence, the furniture store will be managed by Mrs. J. V. Hobbie.

## GOES TO SPAIN

Mrs. Betty Lingar of Alamogordo, the daughter of Mr. and Mrs. Cecil Jones of this city, left early this week for Spain where she will join her husband, Eddie, who is in the Army medical corps.

## IMPORTANCE OF VOTING TO BE DISCUSSED BY WOMAN'S CLUB

"Meet You at the Polls" will be the subject to be discussed by Mrs. C. L. Land, Jr., in charge of the program for the next meeting of the Ruidoso Women's Club Wednesday next week, Oct. 10, starting at 2:30 p. m. A tea hour will follow the meeting.

## LECTURE IN SET

First Church of Christ, Scientist, is announcing a free lecture on Christian Science, in El Paso, Tex., the night of Oct. 12, at 8 o'clock. The lecture will be in the church auditorium at 2800 San Diego St. The public is invited to attend.

## BISHOP IS HONORED

Following the confirmation service at Holy Mt. Episcopal Church Sunday afternoon, Mr. and Mrs. Gerald Tully entertained Bishop Conover and the Rev. Charles L. Conder, vicar, who presented the confirmation class, and Mrs. Conder, at dinner at Nob Hill Restaurant.

The Ladies of St. Anne's were hostesses to Bishop Kinveling, and the Glencoe confirmation class, and their families and the congregation at a reception after the confirmation, at the San Patricio home of Mr. and Mrs. Elzy Perry.

Bishop Kinveling presented Church School attendance awards at Ruidoso to Pat Lamb, Wendy Lamb, Katy Shier, Linda Shier, Mary Shier and Tom Tully.

Lincoln County School women held a two day rummage sale last week under chairmanship of Mrs. Fred La May of Carrizozo, at San Patricio and raised \$70.00 for their profits.

Sunday evening, Oct. 21, has been set by St. Anne's Bishop's Committee for a steak fry at Edna Schierenberg's La Huerta home.

## RUMMAGE SALE SET

The Beta Sigma Phi Sorority is holding a rummage sale Saturday this week, Oct. 6, in the American Legion Hall in downtown Ruidoso. Persons having articles to contribute to the sale are invited to bring them by the hall Friday afternoon or early Saturday, officials said.

## Have you discovered

See for yourself what Merle Norman can do for you. Enjoy a free demonstration of these famous Brunell's of Lovellines. This includes both the Merle Norman (Tennessee) and a complete make-up analysis by a trained Merle Norman Beauty Consultant. This is your chance to discover what Merle Norman can do for you. Call today for an appointment.

Merle Norman Studio  
1000 N. 1st St. Ruidoso, N.M.  
Phone 2-1111

# News of Women

SOCIAL, CHURCH AND CLUB NOTES



IS WED MONDAY—Mary Ann Hantress, daughter of Mr. and Mrs. Wallace Hantress of Moscatillo, became the bride of Hilton Walker of Lubbock, Tex., in a ceremony performed here Monday morning at 10 a. m. in the Church of the Holy Mount by the Rev. C. L. Conder, minister. The pair will be at home in Lubbock.

## Alto Briefs

By Mrs. Aileen Lindamood

Verna L. Cooper  
Funeral services were held Thursday, Sept. 27, at the Sacred Chapel in Rowlett, for Mrs. Verna L. Cooper, 58, who passed away the previous Monday at St. Mary's hospital here.

Dr. Austin H. Dillon, First Methodist pastor, conducted the services and burial was in South Park Cemetery.

Mrs. Cooper, daughter of Mr. and Mrs. Henry D. King, was born Aug. 19, 1898 in Illinois. The family moved to East Grand Plains, N. M., in 1911.

Survivors are four daughters, two sons, twelve grandchildren, five brothers and two sisters. Daughters are: Mrs. Margaret Akers of West, Mrs. Bonnie McEuen of Alto; Mrs. Vada Wilde of Pecos; Mrs. Ruby Martin of Garden Grove, Calif.; the sons are: W. C. of Lakewood and Fins of Millington; brothers: Earl, Earl and Paul all of Rowlett; Loren, Hagerman; Lawrence, Snyder, Tex.; sisters: Mrs. Beulah Wheeler of El Paso and Mrs. Fay Hulce of Buckeye, Ariz.

Palbearers were Noel Akers, Aubrey and E. H. King, Charles D. Martin, Jim McEuen and Vern Wilde.

Mrs. Cooper made her home part of the time with her daughter and family, the Jim McEuen.

## VOTE FOR

Chas. A. Jones  
Democratic Candidate  
For Lincoln County  
STATE SENATOR

## MERLE NORMAN DEMONSTRATIONS MONDAY & TUESDAY ONLY

See for yourself what Merle Norman can do for you. Enjoy a free demonstration of these famous Brunell's of Lovellines. This includes both the Merle Norman (Tennessee) and a complete make-up analysis by a trained Merle Norman Beauty Consultant. This is your chance to discover what Merle Norman can do for you. Call today for an appointment.



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1000 N. 1st St. Ruidoso, N.M.  
Phone 2-1111

## At the Hospital

Patients receiving treatment here several days in Ruidoso-Hondo Valley General Hospital have been:

Mrs. Lorea Douglas, Ft. Worth; Emelinda Gonzales, San Patricio; Richard Smith (referred to Veterans' Administration Hospital, Albuquerque, on day of admittance Oct. 2.)

Born to Mr. and Mrs. Rafael Miranda, San Patricio, a son, Sept. 30, wt., 7 lbs.

Adams were in Carrizozo for the day last Thursday.

The C. L. and L. W. Peebles attended funeral services in Rowlett on Thursday for Mrs. Verna L. Cooper.

Friday night the following attended the football game at Captain between Ruidoso and Captain: Y. B. Tack-cover, Jim McEuen, Ernest Pittillo, the L. J. Adams and F. B. Lindamoods.

Paul Hart of Rowlett was an Alto and Ruidoso business visitor last week.

The Richard Rowleys of Clovis were at Eagle Creek the past week-end.

Mr. and Mrs. Marcus Walker, of El Paso were up on Saturday for the day at Eagle Creek Lodge.

Mrs. Dan Chapman of Rowlett spent last Sunday at her Eagle Creek cabin getting it in shape for the winter.

Mrs. Maria Stone of El Paso was a week-end guest at the L. J. Adams' home.

Pat Kegan of Tularosa was here on Saturday.

Narcely Mr. and Mrs. George Strause of Tucuman stopped by for a visit with the George Dingwells.

The John Von Rosenberg and Edson Jones of Albuquerque were here the past week-end working on the Von Rosenberg cabin in Gavilan Canyon.

## LAND LEVELING

Crushed Gravel \$1.50 per yd. up  
GRAVEL SERVICE - DRIVEWAYS  
EXCAVATIONS - LANDSCAPING  
Our Equipment Includes: TD-14 Crawler Tractor, 1/2-Yd. Shovel, Drag Line, Back Hoe, Blade, Dump Truck, Etc., to do the job right.  
Palo Verde Gravel Service  
Green Tree - Phone (8)2312  
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## WINTERIZE

The Family Jalopy Before Temperatures Begin Dropping  
We have a fresh Gould battery to insure good starts, we have heater hose and connection, radiator hose and connections, and can give that motor and electrical system a thorough check-up and tune-up for trouble-free traveling on errands around town, or on a trip during cold weather.  
-WE HAVE PLENTY OF EVEREADY PRESTONE ANTI-FREEZE-  
OUR NEW HOURS-8 a. m. to 5 p. m.  
THOMPSON'S SERVICE STA.  
GARAGE and CAFE  
HOME OF CONOCO MOTOR FUELS  
HIGHWAY 26 HOLLYWOOD, N. M.

## FREE!

With Cash Purchases of  
\$10.00 OR MORE

We will give a Ruidoso Quarterback Club  
Ticket worth \$1 on the

7 m-m Mauser Custom  
Made Hunting Rifle

With Scope

This offer is on CASH purchases only  
and will not be continued past Oct. 26.

YOUR PHYSICIAN  
CAN PHONE  
OUR PHARMACY, NO. 2205

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A MEDICINE

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With Hundreds of Pictures, to be Off the  
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Send me with this order blank. The book costs \$10 and \$15 in for wrapping and postage. Mail this coupon now, and we will send you your copy AS SOON AS IT IS OFF THE PRESS.

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All Viscose TWEED . . . . . 6.95 yd.  
All Wool WILTON . . . . . 9.95 yd.  
All Famous Brands Carpeting from 3.95—24.95 yd.  
— FREE PADDING —

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"Just the windshield, Bill . . . I'm in a HURRY."  
We'll give your car COMPLETE service that speeds you on your way!

MIDWAY GARAGE  
Phillips 66 Products  
24-Hour Wrecker Service  
Phone 2465  
Official AAA Station

## For the Men—

You'll Find Beautiful Rings with the Southwestern Motif. Handsome Leather Belts (We Can Have Them Custom-Made For You). A Wonderful Choice of Western Bolo Ties.



Largest Stock of Authentic Hand-Made Indian Jewelry in Ruidoso

## SHOES

Infants' and Children's Boys' and Girls' Ladies' Soft Sole Moccasins Ladies' Moccasins with Soles Full Line of Sizes and Colors

## CALSUMINE

All Colors Including White  
Harris Builders Supplies  
Green Tree Dry Goods - Hardware - Groceries - Meats  
WE GIVE PINE TREE STAMPS

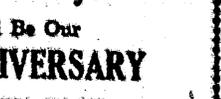
## It's Our Birthday!

Friday Will Be Our THIRD ANNIVERSARY and in observance, we are Offering a Discount of 10 PCT. OFF On Any Item in the Store. Take a Coffee Break and Come in and See Our New Merchandise We Brought Back from Mexico

Balance of Summer Dresses at 1/2 Price!  
LORENE'S STYLE SHOP  
—Downtown Ruidoso—

## JIGGERS

George Trimble



"What kind would you suggest for tonight?"

George handles all popular brands of Jiggers, 100% and 50% blends in 20 and 30 day bottles with 100% pure.

## RUIDOSO NEWS

LORENE'S STYLE SHOP  
—Downtown Ruidoso—

# AGAIN Prices Reduced To Reduce Inventory

NEVER BEFORE SUCH MONEY SAVING PRICES IN  
A STORE-WIDE SALE EVENT TO CLOSE OUT \$25,-  
000.00 SURPLUS MERCHANDISE STOCK NOW

- |  |   |   |
|--|---|---|
| <p><b>CLOTHES LINE STEEL POLES</b><br/>Reg. \$11.00 Pair—<br/>Now Sale, \$8.25</p> <p><b>GARAGE STEEL DOORS—8x7</b><br/>Reg. \$115.00 Value<br/>(Morrison Roll are Better)<br/>Sale, Now \$85.00</p> <p><b>CELOTEX CEILING TILE</b><br/>Reg. \$145.00 Per M.<br/>(16x24 Twintex—Prime Coated)<br/>Sale \$110.00</p> <p><b>CELOTEX WALL BOARDS—4x8—1/4"</b><br/>Regular \$2.50 Value<br/>Prime Coated—Per Piece \$2.40<br/>Sale, Fl. 7 1/2c</p> <p><b>8x12 CONGOLEUM ARTEX RUGS</b><br/>Regular \$5.75 Value<br/>Felt base floor—all over patterns<br/>Now \$3.79</p> <p><b>YARD FELT BASE LINOLEUM</b><br/>Regular \$1.50 Value<br/>Comes in 12 foot widths. New Patterns<br/>Per Foot, \$1.00</p> <p><b>PIONEER SATIN FLO PAINT</b><br/>Reg. \$5.75 gallon value<br/>Rubber base interior paint<br/>Sale \$3.99</p> <p><b>AQUALITE LATEX WALL PAINT</b><br/>Reg. \$3.75 Gal. Value<br/>Sale, Gal., \$2.99</p> <p><b>PIONEER MANIPOSA HOUSE PAINT</b><br/>Reg. \$4.10 Gal. Value<br/>Exterior paint for the Southwest<br/>Sale, Now \$4.99</p> <p><b>V-48 FLOOR &amp; TRIM VARNISH</b><br/>Reg. \$3.25 Value<br/>Sale Price, Gal. \$4.99</p> | <p><b>MALL CHAIN TIMBER SAWS</b><br/>Reg. \$322.50 Value<br/>Model 3MG—30" blade, 8 HP<br/>Sale—\$279.95</p> <p><b>MALL CHAIN TIMBER SAW</b><br/>Reg. \$242.50 Value<br/>Model 2MG, 24" blade, 4 HP<br/>Sale \$199.95</p> <p><b>WRIGHT BLADE SAW</b><br/>Reg. \$182.50 Value<br/>Recepting blade, G. B. 218<br/>Sale \$159.95</p> <p><b>1 1/2" TORO POWER ROTOR MOWER</b><br/>Reg. \$49.50 Value<br/>Gas powered by 3 HP motor<br/>Sale—\$77.95</p> <p><b>EL TORO CEMENT</b><br/>Time to save money on cement<br/>Sale price per sack now \$1.25</p> <p><b>BOX SPRING &amp; MATTRESS</b><br/>Reg. \$72.00 Pair Value<br/>200 Coil Mattress and Box Spring<br/>Sale \$57.50</p> <p><b>BOX SPRING &amp; MATTRESS</b><br/>Reg. \$88.00 Pair Value<br/>200 Coil Mattress and Box Spring<br/>Now \$47.50</p> <p><b>COMMODOE AND WATER TANK</b><br/>Reg. \$40.80 Value<br/>Water tank, commode and seat.<br/>Sale for set, \$27.95</p> <p><b>240-3000 RIFLE SHELLS</b><br/>Reg. \$3.45 Value<br/>Sale, box, \$2.85</p> <p><b>21 LONG RIFLE—SUPER SPEED</b><br/>Regular 75c Value<br/>Sale, box, 59c</p> | <p><b>BONE HANDLE CARVING SET</b><br/>Reg. \$18.00 Value<br/>Sale price, \$9.95</p> <p><b>German stainless steel—set 3 pieces</b><br/>6x108 A. GR. MULLIN SHEETS<br/>Regular \$4.50 Value<br/>Sale, pair, \$4.49</p> <p><b>BATES BED SPREADS</b><br/>Reg. \$7.50 Value<br/>Double bed size, Assorted patterns.<br/>Sale, Each, \$5.49</p> <p><b>K M COFFEE MAKERS</b><br/>Reg. \$42.95 Value<br/>Automatic coffee maker. Chrome finish.<br/>Sale \$27.95</p> <p><b>ELECTRIC NESCO CASSEHOLE</b><br/>Reg. \$17.50 Value<br/>Adjustable heat control. A bargain.<br/>Sale—\$11.95</p> <p><b>PRESTO PRESSURE COOKER</b><br/>Reg. \$22.95 Value<br/>16 quart size. The old reliable.<br/>Sale, now \$17.95</p> <p><b>TABLE ASSORTMENT OF BARGAINS</b><br/>Values up to \$1.95<br/>All useful home and house items.<br/>Choice, \$1.00</p> <p><b>GATES TRUCORD GARDEN HOSE</b><br/>Reg. \$8.85 Value<br/>10 year guarantee—50 ft. length<br/>Sale, now \$6.69</p> <p><b>2 USED COOKING RANGES</b><br/>4 Burners—Oven<br/>Good condition—a bargain.<br/>Sale, now \$15.00</p> <p><b>18x18 CARPET SQUARES</b><br/>Reg. \$1.69 Value<br/>Cushioned self sealed—12 colors<br/>Now—\$1.19</p> |
|--|---|---|

DONT MISS THE BARGAINS GREAT PRICE SAVINGS

WE GIVE AND REDDEM BOOTLE SAVING STAMPS WHEN IN NEED OF BUILDING FIGURES, LET US HELP YOU

## Bonnell Hdwe. & Bldg. Supplies

RUIDOSO, N. M. PHONE BOX 1648 3535

THE PUBLIC IS INVITED

To attend a free lecture on Christian Science,  
Friday evening, October 12, at 8 o'clock,  
In the Church Auditorium

FIRST CHURCH OF CHRIST, SCIENTIST

2800 San Diego Street, El Paso, Texas

—By—  
George Channing, C. S. E. of San Francisco, California

For the Hunter—  
Guns — Gun Cases & Scabbards — Ammunition

Accessories for the Bicycle—  
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### CHINAMEL PAINTS & VARNISHES

CARPENTER & MECHANIC TOOLS — MACHINE WORK  
"RUIDOSO—WHERE WE TAKE TIME TO LIVE"



While in Ruidoso Be Sure to Visit —  
**FOX CAVE**  
New Mexico's Most Unique Caves & Gift Shop  
NINE MILES EAST OF RUIDOSO

For Experience, Efficiency, Economy  
**Elect**  
**JOHN E. WRIGHT**  
Republican Candidate for  
**Treasurer of Lincoln County**

★ **EXPERIENCE**  
Four Years your County Treasurer (1948-1947)

★ **EFFICIENCY**  
Citations from Audit Report to State Comptroller, Santa Fe, N. M.: "WE FOUND THE TREASURER'S RECORDS IN EXCELLENT CONDITION, WELL AND TIMELY MAINTAINED."

★ **ECONOMY**  
Tax savings to the Tax Payers of Lincoln County of more than \$11,000.00 through interest earned by investment of surplus funds in United States Bonds.

A Resident of Lincoln County for 41 Years  
**YOUR SUPPORT APPRECIATED**

For Convenience . . .  
**BANK BY MAIL**

Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!

THE  
**FIRST NATIONAL BANK**  
OF ROSWELL

Established 1899 "A Home Institution"  
Member Federal Deposit Insurance Corporation

This Week's Luff-Coated Truth—  
It is what we learn after we think we know it all that counts. —Abe Martin

★ ★ ★  
**USE PAINT**

To Brighten Up—  
Walls  
Floors  
Stairs  
Cupboards  
Kitchen Chairs

Our Paints are made for Longer Life  
For Use on Interiors or Exteriors.

## Hollywood Lbr. Co., Inc.

Highway 70 Hollywood, N. M.  
We Give 5 & 10 Cent Stamps

PAGE THREE  
**Ruidoso News**  
Friday, October 5, 1956

The Rev. and Mrs. Walter Brian, now with the Indian Wells Baptist Mission in Alamogordo, a church started four months ago there by the Alamo First Baptists, visited their daughter and son-in-law, the Travis McMinn, here over the week-end. Rev. Brian, former Ruidoso pastor, says the Indian Wells Mission now has 310 enrolled in its Sunday School. Mr. and Mrs. Roy Baker are to visit relatives in Albuquerque Sunday. Mr. and Mrs. J. H. Morris were in Santa Fe and Albuquerque early this week. Genuine Indian arts and crafts made by our own New Mexico tribes, Clayton Bennett the Tradex, 4-mi. west of Nob Hill on Highway 70.

**Carrizo Lodge Dining Room**  
IS OPEN  
Phone In Your Reservation—Or Just Come On In!

**RUIDOSO GRAVEL SERVICE**  
Palmer Gateway  
FREE ESTIMATE ON JOBS

DOZER WORK  
EXCAVATING  
ROAD GRAVEL  
TOP SOIL

ALL KINDS OF  
CRUSHED GRAVEL  
SCREENED SAND  
BOULDERS

P. O. Box 235, Hollywood, N. M.  
Phone 4045 J. B. CLOSE

FREE! \$1 Ticket on Quarterback Club  
Rifle with Each \$10 Cash Purchase

# Buckner's

GIFTS — APPLIANCES  
Maytag — Frigidaire

**TV SALES - SERVICE**

Antennas — Installations  
Large Line of Household Appliances  
By Major Companies  
YOU CAN BUY ON TERMS  
FOR SERVICE ON TV AND RADIO CALL 3765 — SKYLAND  
JOE REINHARDT'S  
**THE RECORD SHOP**

**NOW NEW FOR FALL—**

For Children and Adults  
SKIRTS SLACKS  
PEDDLE PUSHERS  
JACKETS SWEATERS  
**DRYDEN'S VARIETY**  
Toys — Togs — Games — Novelties  
Hardware — Notions  
Postoffice Block Joe and Bert Dryden



**AWARD OF HONOR**

presented to  
**Kennecott Copper Corporation**  
CHINO MINES DIVISION  
SANTA RITA - HURLEY, NEW MEXICO

for  
AN OUTSTANDING  
SAFETY PERFORMANCE  
1955  
*Ned H. Dearborn*  
President  
National Safety Council

...For SAFETY in ACTION

THE Chino Mines Division of Kennecott Copper Corporation has received the National Safety Council's highest industrial safety award for 1955—the "Award of Honor."

Less than five percent of the nation's industrial organizations rated by the council received such an award. It reflects the safety-conscious attitude of all the Chino Mines Division family . . . the typical man-on-the-job . . . members of plant safety committees . . . foremen who conduct weekly safety meetings . . . company officials who stress safety at all times.

Based on the 1955 safety record at Kennecott's properties here in New Mexico, the average Kennecott employee could work here 40 hours a week for almost 40 years without a lost-time accident!

The safety council's award was made in recognition of the Division's improvement over its own record for the three previous years and for bettering the metal mining industry average for the same period. The Chino Mines Division was 44 per cent safer than the National Safety Council's "par" for accident frequency, and a whopping 94 per cent safer in accident severity for 1955.

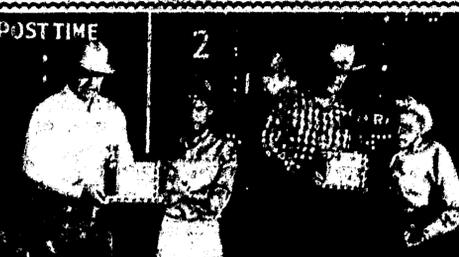
The Award of Honor is a tribute to every employee of the Chino Mines Division. It is a tribute also to Kennecott, reflecting the company's desire to provide safe working conditions for all employees, thus making their "careers in copper" more secure.

This Award of Honor is not an end in itself. It is but another milestone toward the goal of accident-free jobs in modern mining for every member of the Chino Mines Division family.



**Kennecott Copper Corporation**  
A Good Neighbor Helping to Build a Better New Mexico

# RUIDOSO NEWS' SPORTS



**RUIDOSO RACE AWARDS**—Trophies and \$500 each are being awarded to the leading jockey and trainer at Ruidoso Downs race track this season. In the picture from left to right: Gene Hensley, secretary-treasurer of the Downs; Herbert Hinojosa, leading jockey 1955 season; Jim Derrick, Carlsbad, president of the Ruidoso Racing Association; Jim Curry, leading trainer 1955 season. Both Hinojosa and Curry will be present at the New Mexico State Fair, along with many of the Downs personnel and equipment.

## TIGERS STUN WARRIORS IN CLOSE 7-6 UPSET

A courageous and fighting Captain High School Tiger football team earned an upset victory in its clash last Friday night at Carlsbad. The Tigers, led by captain Gene Hensley, defeated the Warriors 7-6 in a close contest. The Tigers scored in the first quarter on a 10-yard pass to Gene Hensley. The Warriors responded with a 10-yard pass to Gene Hensley in the second quarter. The Tigers scored again in the third quarter on a 10-yard pass to Gene Hensley. The Warriors scored in the fourth quarter on a 10-yard pass to Gene Hensley. The game was a hard-fought battle, with both teams showing great determination and skill.

## Lincoln County Gridiron War

**1955 CARRIZO SCHEDULE**  
 Sept. 7—Tularosa 20, at Carrizozo, 7.  
 Sept. 14—Jan. 10, Carrizozo 0.  
 Sept. 21—Ruidoso 0, Carrizozo 0.  
 Sept. 28—Hatch 0, Carrizozo 2.  
 Oct. 5—Vaughn in Carrizozo (Homecoming).  
 Oct. 12—Corona at Carrizozo.  
 Oct. 19—Carrizozo at Estancia conference games.

**CAPTAIN TIGERS SCHEDULE**  
 Sept. 6—Alameda 15, Captain High School 0.  
 Sept. 14—Captain 27, Estancia 0.  
 Sept. 21—Tatum 14, Corona 0.  
 Sept. 28—Ruidoso 0, Captain 7.  
 Oct. 5—Corona at Captain.  
 Oct. 12—Ruidoso at Ruidoso.  
 Oct. 19—Carrizozo at Captain.  
 Oct. 27—Jan. 10 at Jan. 10 conference games.

**RUIDOSO WARRIORS**  
 Sept. 6—Ruidoso 14, Roswell 7, at Roswell.  
 Sept. 14—Ruidoso 27, Hatch 0.  
 Sept. 21—Carrizozo 0, Ruidoso 23 (Conf.).  
 Sept. 28—Captain 7, Ruidoso 0 (Conf.).  
 Oct. 5—Ft. Sumner there, 7-30.  
 Oct. 12—Captain here, 1-30.  
 Oct. 19—Corona there, 1-30 (Conf.).  
 Oct. 27—NMMI B here, 1-30.

**CORONA CARDINALS**  
 Sept. 7—Corona 18, Mountain Air 6.  
 Sept. 14—Vaughn 13, Corona 37.  
 Sept. 21—Estancia 0, Corona 43.  
 Sept. 28—Corona 24, Madera 13.  
 Oct. 5—Corona at Captain (Conf.).  
 Oct. 12—Corona at Corona (Conf.).  
 Oct. 19—Ruidoso at Corona (Conf.).

**Ferguson Leads Aggie Scoring**  
 State College, N. M. (Sp.)—Wally Ferguson of Carlsbad is leading the New Mexico Aggies in yards rushing and total offense after three games. The 105-pound junior in three games has carried the pigskin 40 times for a net gain of 165 yards, an average of 4 1/3 yards per carry. A fullback and letterman, Ferguson has played nearly every minute of New Mexico A&M's three contests to date. He leads sophomore Joe Kelly of Carlsbad, last year's second high man in rushing for the Border Conference, by 39 yards in yards gained rushing.

**Wednesday Night Mixed Bowlers**  
 (Sept. 28)

Alpine Station	W. L.
Hollywood Lbr.	3 0
White Mt. Gro.	2 1
Brunell's	1 2
Western Mining	1 2
Hazel's Beauty Shop	0 3
High lady, one game, Betty Tully, 172; three games, Tully, 474.	
High man, one game, Bones Wright, 378; three games, Wright, 480.	

**Carrizozo Loses 7-2 To Hatch Bears**  
 Hatch eked out a narrow victory margin of 7-2 over Carrizozo at Carrizozo Friday night. The Hatch Bears went ahead with a touchdown in the second quarter. Carrizozo scored its lone points in the third when a blocked kick was downed behind the goal line for a safety. Score by quarters: Hatch 7 0 0 0—7; Carrizozo 0 0 2 0—2.

**GETS A GRIZZLY**  
 George Bonal who was hunting in Montana telephoned his wife last Thursday morning from Augusta, Mont., to say he had bagged a grizzly. He and Mrs. Bonal are leaving this week to spend the winter in El Paso.

**SEE BEAR**  
 On an overnight camping trip near Bonita Lake Saturday night, the Truett Shults family and Mr. and Mrs. Warren Tucker sighted a large brown bear near their camp. Two weeks ago A. J. Fuchs, son of Mr. and Mrs. George Fuchs, saw two cubs while returning to Ruidoso on the Alto road.

**REGISTER As A Democrat Before 5 p. m. Monday OCT. 8**  
 At Ruidoso City Hall (If you need transportation, dial 2751 or 3015.)

**IF BUILDING Why Not Use QUALITY? Just Unloaded a Car of WEST COAST FIR In 2 x 4 and 2 x 6. It costs only a very little difference for the finest! We're always glad to help with your repairing and remodeling through our finance plan with no down payment and small monthly payments.**

**BURNS & ROBERTS LBR. & SUPPLY CO.**  
 Ruidoso Hollywood  
 Dial 2975 Box 11

"THE SUPPLY HOUSE OF BETTER BUYS"  
 We Give and Redeem PINE TREE STAMPS



## Warriors Travel To Ft. Sumner For Tilt Tonight

The Ruidoso Warriors, licking their wounds from last week's encounter with a team of great killers, in which they lost an all-important 4-C conference tilt by a one-point margin to Captain, hit the road today for Ft. Sumner to take on the Class B Foxes, described as a junior college size squad in manpower, weight and tactics. The Ft. Sumner Foxes are touted as the possible state Class B champions this season—and

Coach Cy Leland Wednesday said with all the weight the enemy has, "we'll have to outsmart them, play them in the open and take to the air if we beat them. They average about 10 pounds heavier per man, and have plenty of reserves, too, so we know we're tangling with a tough team."

The game is at 7:30 and plenty of Warriors boosters are planning to accompany them to DeBaca County. Captain Plays Here The Warriors have a chance for some revenge Friday afternoon of next week at 1:30—that's Oct. 12, Columbus Day, when the Captain Tigers play their annual return tilt with Ruidoso here. Leland and others of the coaching staff are hoping they can have some surprises in store for the Tigers in through which the Tigers trickled the return match, and have been sweating out some new plays along with studying how best to check those wide open spaces!

In this photo: On the line, left to right, Joe Aldaz, Walter Jones, Joe Lee Smith, Mick Guck, Billy Lujan, Dale LaMay, Wilson Pucella; backfield, Panny McKnight, quarterback; Ralph Vance, fullback; Ernie Francis, left half, and Carl Jones, right half.

Kiddies—Save your pennies for the Halloween Carnival Oct. 27.

**NOB HILL RESTAURANT**  
 Chicken & Steaks  
 Quality Always  
 Open 11:00 a. m. 'til 9:00 p. m.

**SID COURVELLE PLUMBING & HEATING**  
 Fixtures & Installation  
 For Every Plumbing Need  
 Use Our Easy Payment Plan (FHA Plan ABC)  
 No Money Down. Low Monthly Payments  
 Up to 3 Years to Pay  
 Dial 2055 Ruidoso, N. Mex.

PAGE FOUR  
**Ruidoso News**  
 Friday, October 8, 1955

**JOHN R. EMDE**  
 General Building Contractor  
 Dial 4399  
 P. O. Box 1222  
 Ruidoso, New Mex.

**FREE!**  
 You pick 'em up with custom tailored SLACKS.  
 GET YOUR FOOTBALL GAME GUESSING CONTEST CARDS IN TO OUR SHOP BY FRIDAY, OCT. 8 ON THIS WEEK'S GAMES TO WIN YOUR PAIR OF SLACKS  
**ODORLESS CLEANERS**  
 Next Door To Dairy Queen In Hollywood

**Here Today!**

**A new kind of FORD with the mark of tomorrow**

**Lowest floor on the road**  
**Only four feet eight inches tall**  
**Everywhere you look, it has the "Mark of Tomorrow"**  
**Curves the going is great!**

The Fairlane 500, finest Ford series, features five of the 19 longer, lower, better Fords for '57.

You're in for a thrill when you see this new knock-out named Ford! But save your superlatives till you drive it! That's where the fun really starts. It's fun just knowing that others who see you with this were you. For you're commanding the biggest, lowest, heaviest, biggest car ever to sport a low price tag. There's head room to spare for a new fall bonnet... stretch-out space for a "laidly Longlegs."

You'll find that the tough and ready new "Inner Ford" is built to take the roughest road you'll care to travel. New outboard rear springs and ball-joint front suspension let Ford take the turns without the tilt. New sweep-back control arms help take you out of bumps.

Best of all, Ford's library-like quiet is built in. And the new "Inner Ford" is why. For never before in Ford's field has there been a body with so much extra bracing so firmly anchored to its foundation. And you can choose from three big Silver Anniversary V-8's with up to 245 horsepower. There's also a new Mileage Maker Six with 144 horsepower, the most modern Six in the industry.

You can pick your Ford tailored to your desires and your budget, too! Choose from nine Fairlane or Fairlane 500 models or from five Custom or Custom 300 models. Or take your pick from Ford's five longer, lower, newer station wagons. Whichever model you select, you'll get a car that's been re-invented from the wheels up!

So there's the new kind of Ford, Big! Gracious! Spacious! A luxury car sure—but one that any new-car buyer can easily afford. Come in! See what wonder-cars you can buy now at low Ford prices.

The Fairlane Fords for '57, like the Fairlane 500 models, have no equal... no equal... in the low-price field.

**Go first with FORD for '57**

**LINCOLN COUNTY MOTORS, INC.**  
 Main St. & Tularosa Ave. — Carrizozo, N. M.  
 Lowell Morgan, Authorized Salesman, Ruidoso, Dial 4325

**FREE**

The Merchants Listed Below Are Giving  
**A \$1 Ticket on the Ruidoso Quarterback Club Rifle**  
 (Mausier 7 m/m with 'Scope)  
 With Each  
**\$10 CASH PURCHASE**  
 Until Oct. 28, 1955

The gun will be awarded at the Ruidoso-NMMI Football Game here on Oct. 27, 1955.

(Other merchants not listed here are invited to participate in this premium promotion—ask any official of the Quarterback Club how you may take part.)

Sam's Watch Shop  
 Brunell's Department Store  
 Baker Pharmacy  
 Buckner's  
 Bennett's Food Liner  
 The Adobe  
 Skyland Auto & Garage  
 Jack Kealey's Tocco Station

Ruidoso Food Mart  
 Burns & Roberts Lbr. & Supply  
 Hollywood Lumber Co.  
 Keith Gas Co.  
 Ruidoso News  
 Morrison's Ruidoso Auto Parts  
 Carter's Mercantile

The George Ferrys of Arizona and Glencoe have been visiting here for several weeks. George reports that his wife, Mrs. George Ferris, Sr., after being returned to his home from Albuquerque early last week, was flown there again last week for further medical attention. He is critically ill.

### Don't Miss It!

Reserve Your Horse for the **SALLEE'S RIDING STABLE** **Aspenade Oct. 21**

### Letter to the Editor

Dear Vic,  
Below is a copy of a letter I received the other day from the Midwest Area office. We finally made our 1956 goal of \$1495. Thanks for all your help and publicity in making this possible.

Eleanor Jones  
Chairman Lincoln County  
American Red Cross

Dear Mrs. Jones:  
Congratulations on achieving your 1956 campaign goal. It is a pleasure to enclose the 75th Anniversary honor certificate for your chapter in recognition of this success.

Enclosed is a letter from the National Honor Society held its first meeting Monday, Josette Brooks was elected to serve as President for this year. Other officers are: vice-president, Nadine Peterson; sec. & treas., Joan Matthews; reporter, Joann Norker; and parliamentarian, Ray

success. I am also happy to enclose a citation for you for your services as campaign chairman. Campaign success in this critical disaster year is an especially fine accomplishment. The support attained by your chapter assures your community that the American Red Cross will continue to be on the job in times of emergency as well as to provide many other services to the public. Please extend to your associates my personal congratulations on their fine effort.

Sincerely yours,  
Eugenie S. Laise,  
Midwestern Area  
The American National Red Cross

Mr. and Mrs. J. D. Flowers of Mineral Wells, Tex., visited Mr. and Mrs. J. H. Morris part of last week. Mrs. Flowers and Mrs. Morris are sisters.

### A MESSAGE

From Your Lincoln County Democratic Central Committee:  
**Inflation Threat Is Serious**

In the first three Eisenhower years, rising prices in rents, gas and electricity, other fuels, household operation and medical care alone added \$2 billion to the bills of U. S. consumers. Now the high cost-of-living cut in take-home pay is much deeper, and still the Administration shows no disposition to use effective controls against inflation. Instead, it proceeds with policies which have produced record living costs for consumers, and the most serious inflationary threat to the whole Nation since the Great Depression.

**VOTE FOR THE CANDIDATES NAMED BY THE PEOPLE'S PARTY—**

Vote the Straight Democratic Ticket  
**ADLAI STEVENSON FOR PRESIDENT**  
**ESTES KEFAUVER FOR VICE-PRESIDENT**

**JOHN SIMMS FOR GOVERNOR**  
And On Down The Line!  
(Paid Political Advertisement)

**WE HAVE SOMETHING OF SPECIAL INTEREST FOR YOU IF YOU'RE NEEDING**

### A NEW PICK-UP

We have a good stock of 1956 Chevrolet Pick-Ups—and We Want to Move Them.

### GET OUR PRICE

We have a 1953 Studebaker with radio & heater—\$895

### Powell Chevrolet Co.

Phone 461 Tularosa, N. Mex.  
CLAYTON BENNETT, Ruidoso Rep.  
Phone 2381—West of Junction on Highway 70  
Financing — Insurance

### DON'T Risk

Driving With Poor Brakes



We are equipped to refine and adjust brakes, turn worn brake drums and overhaul hydraulic systems on all model cars.

### SKYLAND AUTO

(GULF SERVICE STATION) — AND —

### SKYLAND GARAGE

Tune-Up — Parts — Accessories  
THE LUMELINE

### For Comfortable Living

Get One of the New

### DEARBORN HEATERS

We have them in every size — from the smallest to the largest — We can install them for you.

### SACRA BROS CO.

Office—3905 Night—3942-2941-3772

Ruidoso — — — Capitan

### Around in School

The Warriors met with misfortune Saturday night when Captain Fred Williams, by one point. The final score was 7-4. Let's all stay behind the Warriors and help them to win the rest of their games.

The Student Council organized a Student Court to help cut down on the traffic problem around school. All students who drive their cars to school must obtain a Student Drivers License from the Student Council. Whenever a student is found guilty of disobeying the rules and regulations set up they must appear before the Student Court. The students elected to serve on the court are: Ben Donathan, Charles Perry, Charles Padilla and Grover Lewallen. Mr. Eugene Garcia, one of the high school teachers, was also asked to serve on the court to represent the faculty.

The FBLA week was held Tuesday a week ago. The new members are as follows: Margie Renfro, Ann Westall, Janet Sal-

Remodeling Building Construction FOR SALE—

3-bedroom home, modern with full bath and shower, 5 miles north on Alto road, on REA and school bus route, has spring water, 2 acres of land.

Call 2725  
Chas. R. Martin

If You Are NOT NOW

Attending Church Somewhere in Ruidoso, Then Let Us Re-land You a Cordial Invitation to

Worship At The FIRST CHRISTIAN CHURCH

Sunday School—9:45 a. m. Preaching and Communion—11:00 a. m. Preaching and Communion—7:30 p. m.

FRANZ ALFORD, E. D. Minister

### RE-ELECT J. G. MOORE

As Your Lincoln County State Senator

HELENA C. LEMAY Democratic Candidate For COUNTY CLERK Lincoln County, New Mex.

There was a well-stuffed group of politicians at the barbecue supper at Ancho, Saturday evening. The food was delicious. Good food and good fellowship, where can you beat it?

Some of the ranchers around the county are selling their cows and buying sheep, on account of the price support on lambs and wool. There is food for thought in that for the cattlemen's association as well as the politicians. A cowboy and no cattle! A sad sight!

Thanks to the people of San Patricio for their help with the Episcopal rummage sale. Especially, Tom and Louise Babers and Mrs. Marie Pacheco, thank you.

October 8 is the last date to attend to your registration for your eligibility to vote. Be sure to do so. I'll need all the votes I can get!

yer, Evelyn Sanchez, Dixie Gibson, Nadine Peterson, Josette Brooks, Bob Flog, Tommy Graham, Bill Mills and Charles Perry. Each new pledge was assigned certain tasks to perform, and if they didn't do it as well as the old members thought they should have, they were given the honor of eating raw eggs or oysters dipped in castor oil. The old members all agreed that the new pledges were all good sports.

Mary Lee Soto will serve as president of the "Gladys Knox" FTA club this year. Other officers are: vice-president, Jacky Jackson; sec. & treas., Bill Mills; reporter, David Vance. The FTA Club is planning to send one or two delegates to the state convention this year.

St. Beta Pi held a "rushes tea" Sunday afternoon at the Woman's Club. All girls who were interested in being considered eligible for membership attended. The present members will now vote on the new members and announce their identity at a later date.

NOTICE—Sallee's Riding Stable Will Be Open Every Day Until January

Sporting Goods Home, Kitchen and Workshop Needs

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Remodeling Building Construction FOR SALE—

3-bedroom home, modern with full bath and shower, 5 miles north on Alto road, on REA and school bus route, has spring water, 2 acres of land.

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Worship At The FIRST CHRISTIAN CHURCH

Sunday School—9:45 a. m. Preaching and Communion—11:00 a. m. Preaching and Communion—7:30 p. m.

FRANZ ALFORD, E. D. Minister

### RUIDOSO FIRST CHRISTIAN CHURCH

(Disciples of Christ) Palmar Gateway Chapel Come Hear Our Preacher Preach!

Services Every Sunday CHURCH OF THE HOLY MOUNT (Episcopal) RUIDOSO

The Chapel is open for meditation and prayers

FIRST BAPTIST CHURCH GREEN TREE, N. M.

THE BIBLE SPEAKS I JOHN 2:3-4

3. And hereby we do know that we know him, if we keep his commandments.

4. He that saith, I know him, and keepeth not his commandments, is a liar, and the truth is not in him.

5. But whose keepeth his word, in him verily is the love of God perfected; hereby know we that we are in him.

For PLUMBING Service—Appliances Dial 2222

GREEN PLUMBING CONTRACTOR

PAGE FIVE Ruidoso News Friday, October 5, 1956

These Accommodations Open Year 'Round in the Playground of the Southwest

NEW! TOMAHAWK LODGE

In the Heart of Everything in Ruidoso—Near To Recreation, Dining, Shopping Spots Tiled Baths—Panel Ray Heat Franciscan Furniture

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PINES MOTEL Panel Ray Heat—Tiled Baths Carpeting—Innerspring Mattresses

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ON THE RIVER PANEL RAY HEAT MODERN CABINS KITCHENETTES ELECTRIC REFRIGERATION

El Rancho Ruidoso Court MAIN ROAD OPEN YEAR ROUND Modern

Michans Available Phone 2185

Somebody's Neighbor



He probably doesn't look much like the man next door. He does his arithmetic with the aid of a centuries-old gadget called the abacus, and he writes the results in characters that would be quite undecipherable to you... yet you probably have far more in common with him than you'd ever dream.

Like you, he wants peace. Like you, he wants a good future for his children, and he wants them to have more than he has had. Like you, he has experienced happiness and sorrow, love and disillusionment. Like you, he prays.

On World Wide Communion Sunday, he will be going to Church and, though this may seem a bit odd to you, he will be praying for you. Yes... for you, and for everyone else in the world, friend or enemy.

Why not join him? Why not, on World Wide Communion Sunday, go to your own church and include him... him and everyone else... in your prayers.

Pray for peace, too. Remember, the power of prayer is a wonderful thing... especially when it is given many voices.

This Special Church Feature is Sponsored by the Merchants Whose Advertisements Appear Below

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KEETH GAS CO. For Night Calls—Dial 3363 or 2956 PROPANE and BUTANE Ruidoso

Phone 4025

Church Directory

FIRST CHRISTIAN CHURCH Ruidoso, N. M. 2381-2382 Sunday School—9:45 a. m. Morning Worship and Communion 11:00 a. m. Evening Services and Communion—7:30 p. m. C. Y. P.—8:30 p. m.

FIRST BAPTIST CHURCH Green Tree, New Mexico Rev. Jesse F. Allen, Pastor Sunday School 9:45 a. m. Eugene Guy Supt. Preaching Service, 11:00 a. m. Trauma Unit 6:30 p. m. Mrs. B. G. Galloway, Director Preaching Service, 7:30 p. m. Wednesday night service, 7:00 p. m. The church where everybody is somebody, and nobody a stranger. Dial 2941

GATEWAY CHURCH OF CHRIST Evan B. Waddell, Evangelist. Phone Res. 4204; Study, 4381. You are invited to attend all services of the Church. Bible classes for all ages. Let's, Day Morning Bible study—10:00-10:45. Preaching—11:00-11:30. Communion—11:30-12:00. Wednesday Evening—7:00-8:00. Ladies Bible Class—2 to 3 p. m. Thursday Sunday Evening—7:00-8:00. You are invited to see our TV program each Sunday, 2:30 to 5 p. m. over Channel 8, Roswell. COMMUNIST METHODIST CHURCH

Rev. H. L. Atkins, III, Pastor Sunday School—9:45. Morning Worship—10:55. Methodist Junior Fellowship—5:30 p. m., for 9, 10 and 11 yr. olds. Youth Fellowship—8:30 p. m. Evening Service—7:30 p. m. CHRISTIAN SCIENCE SERVICES Every Sunday, 11:00 a. m., in Ruidoso Woman's Club. Testimony meeting following regular service each third Sunday, 2:30 p. m. Evening Service—7:30 p. m.

FULL GOSPEL HOLINESS CHURCH OF GREEN TREE Sunday School 9:45 a. m. Sunday School 2:30 p. m. Evening Service—7:30 p. m. Sunday Meeting Tuesday evening Young Peoples Service—7:00 p. m. Assembly of God Church Green Tree, New Mex. Pastor, George Perry Sunday School—10 a. m. Morning Bible Study, 11 a. m. Preaching Service—7:30 p. m. CHURCH OF JESUS CHRIST LATTER DAY SAINTS Mesalera, N. M. Sunday school and Sacrament, 10 a. m. Sunday FIRST PRESBYTERIAN CHURCH Ruidoso

A Home for the Soul in the Heart of the Hills. William B. Holmes, Jr., Pastor Church School 9:45 a. m. Morning Worship 11:00 a. m. Young People of the Church 6:00 p. m. Worship and Bible Study 7:00 p. m. A Cordial Welcome to All. EPISCOPAL CHURCH Rev. Charles L. Conder, Vicar, Fort Stanton Chapel of Our Redeemer, Fort Stanton—1st, 3rd, 5th Sundays, 10:00 a. m. St. Ann's Chapel, Glencoe—2nd, 4th Sundays, 9:00 a. m. Church of the Holy Mount, Ruidoso—Every Sunday, 11:00 a. m. Church School Wednesdays, 3:30 p. m. Women's Meetings: 2nd Tuesday, Ruidoso and Glencoe combined, 10:00 a. m.; Fort Stanton, 7:30 p. m. FIRST BAPTIST CHURCH Rev. J. P. Forreberry, Pastor Sunday School, 9:45 a. m. Morning Worship, 11:00 a. m. B. T. U., 6:00 p. m. Worship Service, 7:00 p. m. Wednesday Night Service, 7:00 p. m. ST. ELANOR'S CHURCH Pastor, Raymond Foster Schedule of Meetings: Sundays and Holy Days—7:00 and 11:00 a. m. Week Days—7:30 a. m.

THE CHURCH FOR ALL... ALL FOR THE CHURCH The Church is the greatest force on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong church member democracy has no chance of survival. There are four sound reasons why every person should attend services regularly and support the Church: (1) For his children's sake (2) For his own sake (3) For the sake of his community and nation (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Luke	22	14-26
Monday	John	12	1-17
Tuesday	Corinthians	12	12-14
Wednesday	Colossians	12	12-13
Thursday	Colossians	12	1-12
Friday	1 Timothy	2	1-12
Saturday	1 John	2	12-21

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Given on Every Lot We Sell  
With Warranty Deed!

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SPACIOUS LOTS LEFT  
For Fall and Winter Sale

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TERMS TO SUIT YOU

Lloyd L. Davis  
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Mechem Drive

The J. C. Capps family was in Albuquerque early this week. It's the best there can be no misunderstanding when you order by wire. It's written. It's the best. It's WESTERN UNION at the Chamber of Commerce. Use it and you'll agree—it's the best.

**HARRIS TV & RADIO**  
Featuring Philco, Zenith & DuMont Televisions and Radio Sales & Service  
Ph. 3181 - A. E. HARRIS

## Junior High and Elementary Notes

**Name Check Leaders**  
The Junior High School elected cheerleaders Oct. 1. The assembly was held the last two periods of the day down at the football field. There were twenty-five girls to vote on. They came in order of the 8th grade first, the 7th grade second, and the 6th grade last. There were a few amusing points such

as one girl—forgot how to do her yell. Another girl so scared she could hardly move.  
These are the new cheerleaders: sixth grade, Beverly Turquist and Joyce Lackey. From the seventh grades, Maxine Alexander and Roxy Roberts, and from the eighth grades, Corina Sanchez, Kathy

**WAIKIKI Biltmore HOTEL**  
Incorporated in Hawaii  
Hawaiian hospitality at its best... swimming pool... pool terrace... The Dining Room... The Top O' the Isle for finest food and entertainment... The Luce Lounge... Moderate rates, beautiful view.  
JOSEPH MASSAGLIA JR., President  
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WASHINGTON  
Hotel BONE  
HARTFORD  
Hotel SINGTON  
CINCINNATI  
Hotel SHERBORN  
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FIRE PREVENTION WEEK - OCTOBER 1-13

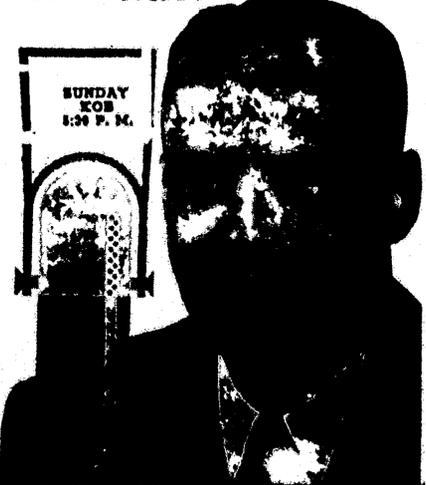
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Rough Dry That Is As  
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Finish Work That Gleams  
All At Economy Prices That  
Will Amaze You



Cleo Roe  
Manager  
DIAL 3855  
In Skyland on  
Main Road  
RUIDOSO  
NOTICE—WE WILL BE CLOSED ON SATURDAYS DURING THE WINTER

Near Governor  
**John F. Simms**  
on radio

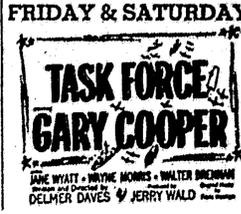


SUNDAY  
KOB  
1:30 P. M.

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Ruidoso News  
Friday, October 5, 1956

## Mt. Vue

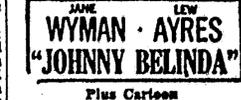
**Sho-Dyn**  
DRIVE-IN THEATRE  
ON MECHEM DRIVE  
FRIDAY & SATURDAY



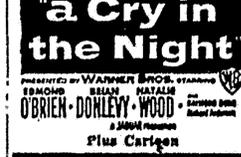
Plus Cartoon  
SUNDAY - MONDAY



Plus Cartoon  
TUES. - WED.



Plus Cartoon  
THURS. - FRI.



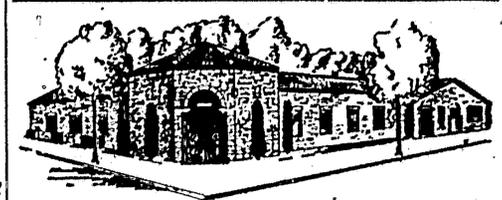
Plus Cartoon

Haley and Anita Salles, —Virginia Hunt.  
**Flagball Game Set**  
The Ruidoso Junior High School "Braves" will play a flagball game with the "Eagles" of Tuesday Oct. 2, at 1:00 p. m. at the Ruidoso field. Flagball is a very fast, interesting variation of football. The rules are quite similar with one or two exceptions. The most notable of these is that rough body contact has been reduced to the extent that regular football suits are not necessary. The other difference is that there are only six men to a team. This makes for a crowd, pleasing type of game with passes and fancy ball handling. Each player has a strip of cloth, the "flag," tucked under his belt. He is considered tackled when the opponent pulls this flag out.  
The "Braves," under the guidance of Coach Ken Newton, have completed two very successful seasons of flagball during the past two years.  
The organization of the new Sierra Blanca conference will give the players a very strong incen-

tive to make this their very best year so far. Coach Newton and assistant Dave Parks have said that the prospects for the game Tuesday and for the season look good. Mr. Newton stated that "the cooperation and the desire of the boys is very commendable."  
Probable starters for the first game are: QB, Ronald Weindorf; HB, Jerry Curry; RB, George McGulre; LE, Allen Pangel; RE, Johnny Montoya, and C, Billy Hall. There are a number of outstanding players who will not start, but who are expected to see plenty of action. The "Braves" will play four conference games this year. Dates will be announced at a later date.  
Fifth Grade—Mrs. Hicks  
We are very sorry to have lost one of our pupils, Marvyn Estill, who has moved back to Brownfield, Texas.  
In Art this week we have been learning to cut the letters of the alphabet out of colored paper squares. We have also enjoyed making cut-out designs for booklets. In Arithmetic we have been studying round numbers and working very hard on the multiplication tables.  
Those who made 100 in spelling are: Teddy Bennett, George Cooper, Cheryl Curry, Alan Dee, Jerry Fuchs, and Danny Sawyer.  
Fifth Grade—Mrs. McGuire  
We are getting off to a good start. We are trying to earn an ice cream treat by making a hundred in spelling. We almost made it this week when everyone but three made a hundred. In Social Studies we are studying Westward Expansion. We have made pictures of Daniel Boone to put in our notebooks. We have had fun with multiplication races. We are learning some singing games also.  
Those who have made a hundred every week in spelling are: Bobbie Bradley, Duane Prins, Elizabeth Sanchez and Linda Turnbough. Those who made a hundred this week are: Robert Basinger, Bobbie Bradley, Jimmy Carpenter, Robert Gomez, David Montes, Eloy Montes, Larry Simon, Raynard Martine, Duane Prins, Rush Tissnolthos, Billie Sue Book-

et, Patricia Clewis, Marjorie Davison, Nancy Green, Vickie Mason, Joella McCraw, Elizabeth Sanchez, Eloisa Sanchez, Linda Turnbough and Vito Marie Botella.  
Sixth Grade  
Reporter—Jo Ann Filleman  
Toni Tully brought a pair of shoes 80 years old to school. The shoes originally belonged to Toni's grandmother when she was a young woman.  
Wade Canell went to Texas this week. Wendy Lamb went to Roswell Tuesday afternoon. Gary Russell was out of school this week with an injured foot, which he hurt on a motor cycle.  
Wendy Lamb and Toni Tully were confirmed in the Holy Mount Episcopal Church Sunday afternoon.  
The sixth grade is writing reports and coloring pictures about ancient Greece.  
Some of the girls in the sixth grade are going out for cheerleaders. The girls going out are: Genevieve Burgess, Cheryl Carroll, Virginia Dryden, Lee Connerly, Beverly Fuchs, Robert Daniel, Elmer Murray, Raymond and Johnnie.  
Eighth Grade—Mr. Parks  
Tuesday, Oct. 2, the boys from the 7th and 8th grades will have a game with Honda. The ones from team 8A will play are: Terry Fuchs, Robert Daniel, Elmer Murray, Raymond and Johnnie.  
Mr. Shultz has ordered us some current event magazines for Social Studies class. It is felt that these magazines will help to make studies in class more interesting.  
Mrs. McGuire and Mrs. Mosley are trying to organize the 7th and 8th grade girls into a choir.  
Eighth Grade—Mr. Newton  
Mr. Newton's 8th grade class has two cheerleaders, Anita Salles and Corina Sanchez. The class is very happy to know they have two cheerleaders from the class.  
There was a class meeting Oct. 2 to discuss the refreshments for the flagball game. The Jr. High has the privilege of using the Tee Box. The president, Ronald Weindorf, discussed the problem. Mosley, the class while the secretary, Jerry Curry, took the minutes.  
The boys who will play flagball

in Mr. Newton's class are George McGuire, Jerry Curry, Billy Hall, Ronald Weindorf, Allen Pangel, Chris Samelson, Richard Mathis, Cruz Padilla, Victor Sharp and Teddy McKenney. The Jr. High School boys and girls will be rooting for them and hoping they will win. There will be another game Oct. 11, between the Jr. High School Braves and Captain, Reporter Virginia Hunt.  
Grades 6A and 7A—Mr. Shultz  
We had a candy sale last Monday morning and noon. We are happy to say we made eight dollars and forty-one cents.  
We were sorry to lose four students recently. They were Annie Marie and Mary Helen Brooks who went to El Paso, Madelin Carroll who went to Earth, Texas, and Willene Estill who moved to Brownfield, Texas. Since two of these people were class officers we had to hold elections for president and treasurer. Jimmy Capps, pres., and Frankie Jones, treasurer, were elected.  
Last week 7A began the study of New Mexico history. We have started a display featuring articles from the state. We would appreciate any loans or gifts anyone could make for our display. We would especially enjoy having a stuffed pizano (road runner) for our display, also any books or magazines on N. M. history.  
We are happy to say our room is providing three cheerleaders for the school. They are Rosie Roberts, Maxine Alexander and Joyce Lackey.



**MULLINS-HAMILTON FUNERAL HOME**  
Phone 144 Alamogordo, N. M.



SEE AND HEAR GOVERNOR JOHN F. SIMMS LIVE  
SUNDAY NIGHT  
KOV-TV—4:55 p. m.  
KOAT-TV, 9:00 p. m.

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Ruidoso, New Mexico  
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Capital and Surplus \$112,500.00  
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Includes Camera, Flash Gun, Flash Bulbs, Film and Carrying Case . . . Large Selection  
COMPLETE LINE OF FILM  
FILMS DEVELOPED OVERNIGHT  
**CARMON PHILLIPS OLD MILL TRADING POST**  
SIXTY - CAMERAS - FILM - TAPE RECORDERS - PROFESSIONAL PHOTOGRAPHER

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In a pleasant surrounding . . .  
We Are Open Year 'Round, 7 Days a Week  
From 6 a. m. to 11 p. m.  
You'll find our breakfasts pleasing and a fine choice of healthful foods on our menu for your luncheon, supper, or for a snack.  
**JACK RANKIN'S VILLA CAFE**  
Hiway 70 — Green Tree

**EVERYBODY'S INVITED To The FREE FISH FRY**  
Starting 7 p. m. at **STEAK HOUSE CAFE**  
Courtesy The Steak House and Ruidoso Bar

You never outgrow your need for **MILK!**  
Drink 3 glasses of Milk every day... 4 for children  
Sold All Over Lincoln County in Your Favorite Food Stores  
**CITY DAIRY**

**FREE!**  
On Watch Repair Work Amounting to As Much As **\$5.00**  
We Will Give One Ticket on the **QUARTERBACK CLUB RIFLE** Worth \$1.00  
This Offer Expires Oct. 28th.  
**SAM'S WATCH SHOP**

**WE PICK UP & DELIVER**  
Mondays — Thursdays — Saturdays  
AT NO EXTRA CHARGE  
S. & H. Green Stamps Given  
On All Our Services  
DIAL 2725  
See The New Samples We Have For Made-To-Measure Suits, Top Coats — Sportswear Alterations Done  
No Finer Cleaning Done—ANYWHERE  
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DOUBLE STAMP DAY ON WEDNESDAYS

<b>FRANKS</b> Wilson's or Glovers Pound . . . . .	<b>29c</b>
<b>Picnic Hams</b> Swift Premium Fully Cooked, Pound . . . . .	<b>43c</b>
<b>King Size TIDE</b> . . . . .	<b>\$1.24</b>
<b>Peytons Blue Bonnet BEEF ROAST</b> . . . . .	<b>39c</b>
<b>48 oz. TOMATO JUICE</b> . . . . .	<b>31c</b>
<b>Cello CARROTS</b> . . . . .	<b>12c</b>
<b>Coffee</b> Maryland Club Pound . . . . .	<b>1.05</b>
<b>Chili</b> With Beans, Austex 303 Can . . . . .	<b>29c</b>
<b>Corn King BACON</b> . . . . .	<b>49c</b>
<b>Fresh CATFISH</b> . . . . .	<b>69c</b>
<b>SPAM</b> . . . . .	<b>39c</b>

PAGE EIGHT  
**Ruidoso News**  
Friday, October 5, 1945

## IT HAPPENED TODAY

Complete Line Of  
Shoe Polish  
Saddle Soap  
Wax, Etc.

**MANNIE'S TOGGERY**  
Hats - Shoes - Togs

### Letter to the Editor

Geography, as Pertaining To Judgship

During the primaries last spring, a great issue was made by the Democrats about the locality the new judge lived in, not his ability to do a good job. Therefore, it might be well to give a short review of where the Republican candidate comes from, or at least where he has spent most of his life. He was born in El Paso, from that time till he was admitted to the bar he lived with his parents at Three Rivers, in Otero County, spending all school vacations in Ruidoso, Lincoln County.

Volunteering in the air force after graduating from the Tularosa High School before the "teen age draft" bill, (because his older brother, Lt. Albert Fall Chase had been trapped in Pearl Harbor) his immature heart could not stand the intensive training in a very low, humid climate. He was given a medical discharge and came home to become one of the youngest American Legionnaires in the State. Resuming his education at New Mexico State College in Las Cruces, he was persuaded to transfer to the Denver University law school. After passing his bar examination, he brought his bride to

**COMMUNITY CALENDAR**

Oct. 21—Annual Ruidoso Aspen-Cade  
Fellowship hour at the Green Tree First Baptist Church after each home football game.  
Oct. 27—P. T. A. Halloween Carnival.  
Oct. 14—Democratic barbecue in Ruidoso. Everyone invited.  
Oct. 12-13—Ruidoso Square Dance Jamboree—Navajo Lodge.

**CLUB NOTES**

Oct. 10—Ruidoso Woman's Club meets at Woman's Club building at 2:30 p. m.  
Episcopal Church auxiliary meets each third Tuesday.  
Ruidoso Chapter No. 65, Order of the Eastern Star, meets the third Wednesday of every month, 8:00 p. m., Wingfield Hall. Visiting members welcome.  
First Presbyterian Church Fellowship Group/Women meet each second Tuesday of the month at the church.  
Lions supper every Tuesday night, Carrizo Lodge.  
Rotary luncheon every Tuesday at Village Restaurant.  
Play Canasta every Monday, 1 p. m., Ruidoso Woman's Club.  
Ruidoso Civil Air Patrol Unit meets each 2nd and 4th Thursday each month, 7:30 p. m. at airport.  
Ruidoso to continue his work with the Ruidoso Realty Co. He became chairman of the Ruidoso-Hondo Valley Hospital during its most difficult first days, and served it

WE GIVE S. & H. GREEN STAMPS

**GASOLINE, Regular, Gallon . . . . . 27c**

**LONG'S HOLLYWOOD MART**  
THESE SPECIALS GOOD FRIDAY AND SATURDAY ONLY

<b>Wilson's OLEO</b> . . . . .	<b>15c</b>	<b>Fresh TOMATOES</b> . . . . .	<b>9c</b>
<b>TISSUE</b> . . . . .	<b>5c</b>	<b>CHUCK STEAK OR ROAST</b> . . . . .	<b>34c</b>
<b>PUFFIN BISCUITS</b> . . . . .	<b>9c</b>		

**LONG'S HOLLYWOOD MART**  
**GASOLINE, Regular, Gallon . . . . . 27c**

SEE US FOR AUTO INSURANCE — WE GIVE S. & H. GREEN STAMPS

for a year and a half at which time he became associated with Garland and Sanders in Las Cruces. Planning from the start to move to Alamogordo as soon as he had finished his D. A. work in Las Cruces, he is a charter member of the Alamogordo Country Club. He married Virginia Powers of Las Cruces. Has two children, William Greene, aged four, and Shelly Ann, one year old.  
Mrs. C. C. Chase, Sr.  
Wm. Hudson and family have returned to Artesia after a visit here.  
The S. K. Kuykendalls have been visiting in Texas.  
The Frank Ivys have returned to Truth or Consequences for a few months, and are looking forward to returning here real early next spring as is their custom.

TRADE — BUY — SELL  
CLAYTON BENNETT the Trader  
Authorized Chevrolet-Oldsmobile Salesman

## APPRECIATION SALE

20% Off on All Meats and Groceries  
To Say "Thank You" To Our Customers

For Their Liberal Patronage in the Past  
We Will Offer A

### 20% REDUCTION ON ALL MERCHANDISE

Bought Friday and Saturday of This Week. No Reservations.  
Entire Stock of Meats and Groceries Included in This Sale.

ALL SALES CASH

## JOHNSON'S GROCERY

Right On The Corner Right On The Price

## GATEWAY FOOD MARKET

Phone Dial 3825 Ruidoso, N. M.  
Scottie Stamps with every purchase—Wednesday Double Stamp Day

### FRIDAY & SAT. SPECIALS

October 5 — October 6

<b>LONG WHITE POTATOES</b> . . . . .	<b>5c</b>	<b>MARYLAND CLUB COFFEE</b> . . . . .	<b>.99</b>
<b>White Swan POP CORN</b> . . . . .	<b>15c</b>	<b>White Swan Cream Style CORN</b> . . . . .	<b>18c</b>
<b>Dog Food—1 Lb. Can IDEAL</b> . . . . .	<b>2 for 27c</b>	<b>Bake Rite SHORTENING</b> . . . . .	<b>89c</b>
<b>White Swan Whole GREEN BEANS</b> . . . . .	<b>29c</b>	<b>Golden OLEO</b> . . . . .	<b>19c</b>
<b>Kraft's CHEESE WHIZ</b> . . . . .	<b>32c</b>	<b>Kimbell's CHERRIES</b> . . . . .	<b>22c</b>

Meat Department

<b>HI NOTE TUNA</b> . . . . .	<b>21c</b>
<b>GROUND BEEF</b> . . . . .	<b>89c</b>
<b>Glover's PICNIC HAMS</b> . . . . .	<b>39c</b>
<b>FRESH EASTERN OYSTERS</b>	
<b>Peyton's Franks</b> . . . . .	<b>39c</b>
<b>Cello Carrots</b> . . . . .	<b>9c</b>
<b>FRYERS</b> . . . . .	<b>39c</b>
<b>Home Made CHILI</b> . . . . .	<b>49c</b>
<b>Fresh Pigs feet</b> . . . . .	<b>10c</b>
<b>Small White Onions</b> . . . . .	<b>3c</b>

**PUEBLO THEATRE**  
Boxoffice Open 6 p. m. to 8:30  
Feature Starts 8:15 p. m.  
Week Days  
Open 2 to 8 p. m. Sat.-Sun.  
Adults 50c; Children 25c

FRIDAY - SATURDAY

**HUNTZ HALL**  
The Bowery Boys  
FIGHTING TROUBLE

Plus Little Rascals  
"Silver My Timbers"  
Plus Serial and Cartoon

SUN.-MON.-TUES.

**WALT DISNEY**  
SONG OF THE SOUTH  
TECHNICOLOR

Plus News & Cartoon  
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THEY MAKE TODAY'S TEEN-AGE TERRORS LOOK TAME!

**THE YOUNG GUNS**  
RUSS TAMBLYN  
TALBOTT  
LOPEZ

Plus Selected Short Subjects  
FRI. - SAT.  
Oct. 12-13

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THE BIG SKY

Plus Serial & Cartoon  
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Oct. 14-15

**Rock Hudson**  
**Cornell Borchers**  
"NEVER SAY GOODBYE"

—In Color—  
Plus Newsreel & Cartoon  
TUES. - WED. - THURS.  
Oct. 16-17-18

Plus Selected Short Subjects

Plus Selected Short Subjects

**JANE RUSSELL**  
**RICHARD EGAN**

Plus Selected Short Subjects

R. A. and Vida Bennett — Clyde Whitt  
PLENTY OF PARKING SPACE  
On Mechem Drive — Ruidoso

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Phone 3115

5 Pct. Off on Purchases  
OF \$3.00 OR MORE EVERY WEDNESDAY

<b>(Bake-Rite) SHORTENING</b> . . . . .	<b>3 Lb. Can 79c</b>
<b>GIANT TIDE</b> . . . . .	<b>79c</b>
<b>(Kimbell's 48 oz.) GRAPEFRUIT JUICE</b> . . . . .	<b>25c</b>
<b>(Hills-Dale No. 2) SLICED PINEAPPLE</b> . . . . .	<b>25c</b>
<b>Kimbell's Decorated Glass PEANUT BUTTER</b> . . . . .	<b>39c</b>
<b>"Silk" TOILET TISSUE</b> . . . . .	<b>3 Rolls 23c</b>
<b>WILSON'S "BIF"</b> . . . . .	<b>12 oz.</b>
<b>Chopped Beef</b> . . . . .	<b>39c</b>
<b>Del Monte — Golden Cream Style or Whole Kernel CORN</b> . . . . .	<b>17c</b>
<b>Wilson's "MOR" CHOPPED PORK</b> . . . . .	<b>39c</b>
<b>Yacht Club COFFEE</b> . . . . .	<b>89c</b>

With the News Skipping An Issue  
You Will Find SPECIAL PRICES  
As Usual in Our Store Next  
Friday and Saturday

**FREE! \$1.00 TICKET**  
On Quarterback Club Rifle  
On Each \$10 Purchase

<b>Monarch Tart, Pitted RED CHERRIES</b> . . . . .	<b>No. 303 Can 25c</b>
<b>Borden's, All Flavors ICE CREAM</b> . . . . .	<b>Pint 29c</b>
<b>Monarch COFFEE</b> . . . . .	<b>95c</b>
<b>No. 1 Russet Potatoes</b> . . . . .	<b>10 Lb. Bag 55c</b>

IN OUR MEAT DEPARTMENT—

<b>Baby Beef LIVER, lb.</b> . . . . .	<b>.29</b>
<b>Corn King BACON</b> . . . . .	<b>Lb. 49c</b>
<b>Glover's "Chuck Wagon" SAUSAGE</b> . . . . .	<b>Pound 29c</b>
<b>GRADE "A" Fryers</b> . . . . .	<b>Pound .35</b>