

Travel U. S. Highway 70, the Treasure Trail Through the Scenic Southwest, to Reach Ruidoso, World's Largest Year-Round Mountain Playground

# The Ruidoso News

Printed and Published in the Playground of the Southwest

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, DECEMBER 14, 1935

"INVENIEMUS VIAM AUT FACIEMUS"

SUBSCRIPTION \$2.50 Per Year

**OIL PAINTINGS**  
OF THE WEST  
**HARRIS SHELTON**  
Summer Studio  
Ruidoso, New Mexico  
Winter Studio  
Mill Richmond St. El Paso, Texas

**WARREN BARRETT SEZ:**  
These signs along the roads are reminders of someone KILLED BY AUTO; the signs being through courtesy of State Automobile Insurance Association, who insure at very low cost and on easy installments, and who excel in taking care of CLAIMS.

**THINK!**

## Around Town

By Nosey Waters

When he visited his folks down in Texas recently, J. E. (Jack) Haley, stalwart Warrior football booster, found an abandoned set of lights at Camp Hood at a football field there, and is now interested in finding out if maybe they can be bought for nearly nothing for installing on our own football gridiron. Jake says he's been invited out to California by his sister for Christmas and to see the Rose Bowl game. "She says she can get tickets, and I think I'm going to go."

A beautiful view of Aspenade horseback riders taken here in October by Karl Johnson, and which appeared in the Ruidoso News that month, is on the cover of the latest issue of the "Community" Public Service Co's employee magazine, The Communicator, along with a good story on the inside about the annual affair. Joe Cox, local manager, is pictured in a group of employees attending a recent company meeting.

As a door prize, Gordon Ulyatt's Ruidoso Variety is giving a large beautiful doll for the girls and a Robbie the Robot toy for the boys. It costs nothing to register.

Wade Hedgecock, one time Ruidoso Warrior grid star and also while at Texas Western at El Paso, now overseas in Germany has been playing with a service team this fall, and his next assignment is to be a coach in his sector. He first accepted as coach, and couldn't stand not being in uniform, so then he went into actual play for the final games.

Mrs. Gene Dodson tells us of a surprise she got when she went to Arizona recently. She bought a publication which was about the sports and resort attractions in the White Mountains there, and in the large number of pictures included in the book were two photos of some Ruidoso youngsters. One was a girl and the other a boy, both holding nice catch of trout that came from a local trout lake—the other was of Mrs. Ruth Moore's son, Joe, also holding a string of trout. Geography played a part in all that—the trout came from a Colorado fish hatchery to the local trout lake, and the pictures, made in New Mexico of New Mexico youngsters, are being used to advertise the fishing in Arizona.

J. H. Ender, contractor, is engaged in present building of an addition to the dining room for Robert Perce's place on Medford Drive. A new heating system also is being installed. The Perce's are from Las Cruces.

Postmaster Jack Hull commends us for the publicity given the "mail early" campaign this Christmas season, saying it has definitely helped, and reminds folks that this year is the last about the last week-end on which you can MAIL EARLY to assist the postoffice in their holiday rush.

The Carl Greys, Hornleigh, Tex., subscribers to our paper, are enclosing a Christmas card with a note "We have a cabin there and will be seeing you next summer." The R. D. Wheelers down at Monahan sends this busy editor an always welcome gift with their recent "Ball Point" pen in GREEN ink, the color we most prefer—thanks! ... Beatlah Reed Roddy has gone back to Post, Tex., from Truth or Consequences. Mr. and Mrs. Carl Jensen and Mr. and Mrs. Tom Curtis are in Arizona this week to take a peek at some ranch property.

As soon as the new log pond was put in use at Valley Lumber Co. mill at Hollywood, word got around that the new mill was better than Bones Wright. ... June Field at Modern Beauty Shop says the News report last week that her place was giving savings stamps was not so. We're sorry we misled the public on that, June.

Ruidoso Nursery this year again is getting calls for live trees, with their roots balled in soil, which will be used by homeowners for their Christmas tree outdoors, then to be planted outdoors around the home or at some public building. It is a fine idea to have our own home, and enjoy knowing the tree we decorate will live a long time after we take it outdoors and plant it again. ... Ranger Fred Swinham says lots of local people just do not understand that they can get free tags at the Ruidoso Ranger station for pinon trees they wish to cut for their own home use. "Some people continue to cut other types, in violation of the statute—but they can get pinons—if they GET A TAG to put on them. These tags, we remind you, are free," he said. ... There will be an accounting course offered at the local high school, with registration date set for Jan. 22. Sponsored by the New Mexico Western, persons interested in taking the course may contact Mrs. C. M. Whitlock after 5 p. m. At least ten must be enrolled before the extension course can be taught here, she said.

Following their meeting Wednesday afternoon, Ruidoso Women's Club members announced the doll, on which 25c in donations are being sold, will be given away Saturday afternoon. The work is already well advanced, and is to be present to us, they declare. Village officials, including the mayor, the village clerk and council members.



## Bank Offers Increase In Interest on Savings

Ruidoso's aggressive young bank, one of the youngest in the state, this week led the way for this area, and possibly in the state, in an unprecedented increase in interest on savings deposits.

Meeting here Tuesday afternoon at the bank, the board of directors of Ruidoso State Bank voted unanimously to increase the rate of interest on savings from two percent to two and a half percent. T. D. Hood, executive vice-president, reported.

The move was based on several reasons. Hood said—first and foremost as a gesture of appreciation to the bank's customers for their fine response to the savings deposit plan in the last two years. Savings in the local institution have steadily increased from the month to a high of almost a quarter of a million dollars. Reports this week were that savings now stand at \$25,000,000.

Another reason for the increase in interest rates is to encourage deposits. Hood said that the bank has added savings by those who are already savings depositors.

Savings accounts now held by persons in other institutions may be transferred to the Ruidoso State Bank any time after Jan. 10 without loss of interest, Hood added.

As the savings deposits grow, the time draws nearer, he stressed, when mortgage lending can be of great benefit to the community.

Men and their wives, were guests of Ruidoso Volunteer Fire Department in a steak supper at Margaret's Cafe here Monday evening. Wives of the V. F. D. group also were special guests.

Mrs. Verna Hayes and Jean Kuehnert at the Treasure Chest invite everyone to drop in for an open house Saturday this week, with refreshments to be served and door prizes for those who register. They are giving a couple of prizes for high school students as well as for others, they report. ... Joe and Lloyd Coe and John Sigler are to receive a gift and award soon for their part in Community Public Service Company's winter special safety award, since all three helped to pile up part of a tremendous number of miles by all employees driving company vehicles without an accident.

The drapes donated by the sorority are now hung at the hospital and they look super, says Manager C. M. Whitlock. The folks are invited in to view them. He also says the new pink and blue nurse uniforms are something mighty unique. The storm doors, for both the hospital and the nurses' home, handled by Ben Donathan & Son, contractors, have been completed. ... The firm Smiths, Uvalde, well known truck fans who visit here in the summer, called by to see the Jack Lee's this week enroute home from attending a racing meet in California.

## Interest Grows In C. Of C. Community Tree

Several people from out of town have shown great interest in the newly established "Back to custom" movement for Ruidoso's Christmas program.

Chamber Manager Evan Mahaney announced the final plans for the event Tuesday. On the afternoon of Christmas Eve a special committee will cut and deliver the tree to a point near the Chamber of Commerce office.

At 6:30 that evening people will start congregating to decorate the tree with donated decorations. Santa Claus will be on hand to greet the youngsters. As soon as the tree is decorated a chorus will begin singing Christmas carols.

After a few carols there will be a short program of musical church service, followed with community singing.

The final number will be the "One Little Candle." All lights will be turned off and members of the choir will light individual candles to ring the number. Candles will be distributed through the audience also.

Donations will be asked in exchange for a candle, with all proceeds going to the Hungarian Relief Fund.

Mahaney said there are two main reasons for the new custom. "First and foremost," he said, "we want to get away from the commercializing and commercialization of Christmas which other towns have adopted, and have in its place a simple and reverent program."

"Secondly," he continued, "we want to establish a custom which will eventually become well known throughout this section and will also be able to tie-in eventually with the planned Candle Christmas program."

He also pointed out that it will be possible to get good publicity from the new program, without becoming commercial. The chamber has received several fine comments from local and out of town people commending them on the new custom. Several people who will be unable to be here have left decorations at the office, asking that they be put on the Community Tree.

Mahaney has asked that townspeople plan to attend the event, saying they will find it well worth their time. He has also asked business people to talk about the program to visitors and try to get them to come to the event on Christmas Eve also.

## Club Notes

Episcopal Church auxiliary meets each third Tuesday.

Ruidoso Chapter No. 65, Order of the Eastern Star, meets the second Tuesday of every month, 8:30 p. m., Eastern Star building, Gateway. Visiting members welcome.

First Presbyterian Church Fellowship group meet each second Tuesday of the month at the church.

Lions supper every Tuesday night, Carriazo Lodge.

Rotary luncheon every Tuesday at Nob Hill Restaurant.

Play Canasta every Monday, 1 p. m., Ruidoso Women's Club.

Women's Society for Christian Service meets each third Wednesday of the month, place to be announced.

## Community Calendar

Dec. 21 until Jan. 2—Christmas, New Year holidays at Ruidoso schools.

Jan. 7—Ruidoso State Bank stockholders meet.

Friday, Dec. 14—Seniors to benefit from sale of eggs from Jones and Haley poultry farms.

Dec. 15—O. E. S. to serve turkey dinner at American Legion Hall, Ruidoso.

Dec. 16—Capitan grade school to present operetta, "The Kidnaping of Santa Claus" with high school chorals groups and band participating, starting at 7:30 in high school gym.

Friday, Saturday—Ruidoso, Hon-do, Capitan, Carriazo basketball teams in round-robin tournament.

Dec. 20-1:30 p. m., Christmas program for four rooms of the First Grade at Nob Hill School.

Dec. 18—E. & P. W. Club Christmas party Nob Hill Restaurant, 6:30 p. m.

Dec. 20—7:30 p. m., P-T-A, A. meetings, elementary school cafeteria.

Dec. 22—Open installation of O. E. S. officers, O. E. S. hall in Palmer's Gateway.

## Local Man Fined For Dumping Trash On Forest Land

A local man, residing in Hollywood, was recently fined in Green Tree Justice of the Peace Court for dumping trash on forest land in Gavilan Canyon. As the party was cooperative, he was given the minimum fine, plus court costs. He was also instructed by the judge to return to the dumping site and remove the rubbish.

A forest officer discovered the dumping incident after he noticed one rag on the pile of trash was on fire. A diligent investigation led to a confession of the part of the offender. Sufficient evidence was not available to charge the defendant with the fire also. The defendant denied any knowledge of how the fire started.

The whole incident plays up the fact that the local range is not only unhealthily and uncleanly but also creates additional fire hazards hard to contain during this extremely dry cycle, the forest officer said.

The Village of Ruidoso now has an efficient system of garbage disposal and a special dumping area has been made available to the villages of Hollywood and Green Tree on land east of Green Tree, N. M. Various articles of instruction on proper garbage disposal have appeared in the past few weeks in the local papers and the officials of the three communities have pressed the matter also.

Yet, a certain amount of dumping on the National Forest and other private woodland tracts has continued. This view from an airplane is a good one to have in mind. Some dumping has taken place directly around U. S. Forest "No Dumping" signs and the "No Dumping" signs of private land owners, the officer said.

This dumping matter will be pursued with greater diligence during the coming winter months by local authorities, they declare. It is a threat to health and recreation values as well as fire threat to government and private lands. As the dumping has continued after the tourist season, it is apparently largely a fault of certain permanent residents.

## Ruidoso Elects Officers

The Ruidoso Board of Realtors elected its 1937 officers at a recent meeting. They include Warren Barrett, president; Walt Greedy, secretary; and Fred Greenwell, secretary-treasurer.

Barrett succeeds Tom Jones who held that office for two years. Greenwell succeeds Mrs. Lola Easter.

## O. E. S. Plans Turkey Dinner Saturday

Members of the Order of the Eastern Star here are another of their popular turkey dinners Saturday of this week in the American Legion Hall. It has been announced.

## Open Installation Planned By O. E. S. For New Officers

Ruidoso's Chapter No. 65 of the Order of the Eastern Star planned to elect new officers for the 1937 club year in its regular meeting Thursday night of this week.

An open installation of the officers will be held in the O. E. S. new home in Palmer's Gateway Saturday night, Dec. 22, it is announced.

## Last Rites Held In Picacho Saturday For Mrs. Sanchez

Funeral services for Mrs. Tonita Sanchez, 39, were held at 11:45 a. m. Saturday at the Catholic Church in Picacho, N. M. Rosary services were held Thursday at Valley Mortuary Memorial Chapel.

Mrs. Sanchez had been ill for nine years, and died Thursday morning in Socorro. She was the daughter of Julian Sandoval. She had lived in New Mexico all her life.

Survivors include the husband, Raymond, Albuquerque; three children including a son, Lawrence of Roswell; her father, two sisters, Mrs. Rosie Griego of Thorax and Rita Sandoval of Picacho.

## Santa To Fly Over School With Gifts

Word was received here today that Santa Claus will drop some special candy sacks to children here Dec. 21.

According to Nob Hill School Principal Herbert Lee Traylor, Santa Claus will fly over Nob Hill School Friday morning, Dec. 21, at 9 a. m., dropping candy and talking to the children via a loud-speaker.

Traylor said that candy will be distributed to all children from two years of age to the fifth grade. There will be about 750 children receiving candy altogether.

Ralph Brown will drop the candy in parachutes. High school students will help distribute the candy to the pre-school children who will be outside the Nob Hill School. Traylor asked that all pre-school children be accompanied by an older person. There will be no formal party this year for the pre-school children. They will line up after Santa Claus to them and the candy is dropped to receive their package of candy.

The candy to be distributed by the teachers to the pre-first graders through fifth grades inside the building. Following this the school children will have their separate room parties. School will be dismissed that afternoon for the holidays.

The candy is being paid for by the P-T-A, Ligea Club, Beta Sigma Phi and the Chamber of Commerce. Women from the various societies and Women's Clubs here will help in distribution and chaperoning that afternoon.

## Lubbock Couple Buying Pines Motel

Mr. and Mrs. Roy Beeman, operators of the Ace Motel in Lubbock, Tex., are completing negotiations this week to buy the new Pines Motel, built a little over a year ago in the Palmer Gateway area, from Mr. and Mrs. E. W. Piro. The Pines Motel, the regular court, with six units and living quarters, is of concrete tile and has modern interior furnishings. Mrs. Lola Easter, local realtor, is handling the sale.

## Four Rooms Of First Graders To Be In Program

As a part of the holiday observance, the four rooms of First Grade students of Nob Hill Primary School will have parts in a Christmas program at the school building next week, Dec. 20, starting at 1:30 p. m. H. L. Traylor, principal, has announced.

The program will be presented in the cafeteria and the community is invited. Directing the program will be first grade teachers, Mrs. E. W. Piro, Mrs. E. W. Jones, Mrs. Nellie Ruth Jones and Frank Matthews.

## Schick Tests Set Jan. 7-8 In Diploith

With an upsurge in diploithera cases in the state of New Mexico, as a precautionary measure, Schick tests have been recommended for school children of the state, and under the direction of Mrs. Lela Brewster, Lincoln County health nurse, this program is underway in various parts of the county this month.

In Ruidoso, Superintendent J. H. Morris said dates for Schick tests for children here are Jan. 7 and 8.

## Ladies Night Set Dec. 21 By Rotarians

Rotarians in their Tuesday noon luncheon meeting at Nob Hill Restaurant, set Dec. 21 as their ladies' night, with a dinner at Carriazo Lodge at 7:30 p. m. In this week's meeting, the club heard the Rev. J. P. Fortenberry, local Baptist minister, speak on world peace, with a recommendation that it could be achieved with a strong United Police force and with Christ's holding a major place in the life of the individual, the home, community and nation. Guests of Mrs. Bonnell were Rev. Wm. B. Holmes, Jr. and Mack Edwards, and from Alamogordo, a visitor was Andy Hendrix.

## Federal Grant 'Conditionally' OK'd For Modern Sewage Facilities In Carrizozo And Ruidoso

Santa Fe (Sp.)—The federal grant of \$150,134 for new sewage facilities in Ruidoso and Carrizozo, conditionally approved last week by the federal advisory council, will be reviewed at a meeting of the State Board of Health to be held here Dec. 15.

Dr. Stanley J. Leland, State Health Director, said that the allocation for Ruidoso and Carrizozo will be studied along with the federal grants approved for nine other New Mexico communities. Approximately \$800,000 was allocated throughout the state for construction of sewage treatment works and related facilities.

After action is taken by the State Board of Health, recommendations will be forwarded to the regional office of the U. S. Public Health Service in Dallas for final approval.

Charles G. Caldwell, director of environmental sanitation services for the State Health Department, said that Ruidoso requested \$130,500 for construction of a sewage system expected to cost \$155,500. Carrizozo requested \$19,634 for a new sewage treatment plant estimated to cost \$20,000.

Application of a federal grant for Ruidoso was made by Bud Axline, consulting engineer. The council noted that if the plans of Ruidoso develop as expected, that town will be recommended as a model for the time being for an allocation after the federal funds are made available by the next Congress. It was explained that a sewage collection system and treatment plant are badly needed in that community, since at the present time residents are using septic tanks and cesspools which do not function too well because of rock outcropping. Mayor D. E. Snyder of Ruidoso attended the meeting.

## Youth Injured In Gun Accident

Pete Lopez, 13-years of age, is in critical condition in the Ruidoso-Hondo Valley General Hospital where he was rushed late Sunday afternoon for treatment following a shooting accident in the Arabela community, about 35 miles northeast of Ruidoso.

A. W. Driggers, state policeman stationed at Green Tree, who investigated the accident with Lincoln County Sheriff Glen Bradley, said the boy was shot when he and a brother, Fred, aged 14, were handling a .380 automatic belonging to a relative. They had the weapon with them in a vacant house near the home of their grandfather, Antonio Garcia, Driggers said.

The boy was shot with one bullet in the stomach. His intestines were punctured six times. The accident occurred about 2 p. m. Driggers added. No charges were filed. Both Pete and Fred make their home alternately at Dexter and at Arabela.

## Notice Is Sent To All Patrons Of New Garbage Service

(Editor's Note: Below is a copy of a notice sent last week to all patrons of the new garbage service to be instituted here Jan. 1 by the Village of Ruidoso. At that time, a "No Dumping" sign was placed in use to carry all garbage when the village goes into the business itself, succeeding a private contractor system here.)

Beginning January 1, 1937, the Village of Ruidoso will take over the garbage collection. All residents will be billed a month in advance on such collections and the fees will be as follows:

For residences, \$1.75 per month for a minimum of 30 days per month minimum and the rate in each case to be based upon the amount paid up.

There will be no billing by the village for the Village of Ruidoso to make twice weekly pickups for residences and for business and industry to the amount of accumulation. All residences (and over 20 gallons in size) shall be placed in the most convenient location on your property in order to save time and expense of collection.

Your cooperation will be appreciated and will help to clean up the Village and keep it clean.

Seasonal residents and businesses will be billed for the months they are in town.

THE VILLAGE DEPARTMENT VILLAGE OF RUIDOSO

## Perfect Attendance Honor Roll Students Listed At Carlin

The Honor Roll Students of the Carlin High School and Grade School and the Perfect Attendance from the First Grade through the Sixth Grade for the second six weeks are as follows:

The Honor Roll Students from the second grade for the second six weeks are Sandra Payne, Eddie Ramirez, and Virginia Ramirez. Students with perfect attendance in the first grade are Sunny Gray, Lalal Arthur Chavez, Michael Garcia, El Paso. The regular court, with six units and living quarters, is of concrete tile and has modern interior furnishings. Mrs. Lola Easter, local realtor, is handling the sale.

## Grandmother Dies

Mrs. and Mrs. Wm. Russell and family attended last rites in Monday, Dec. 9, at the home of Mrs. T. C. Lewis, 81, who died in a hospital at Abilene, Tex. Mrs. Lewis was Mrs. Russell's grandmother.

Other students are Edward Aragon, Pete Aragon, James Griego, Elmer Hall, Charles Marsden, Jeanette Lott, Tom Meyers, Grace Perilla, Rebecca Silva, Tom Taylor, Alfred Trullio, Johnny Walker, Emma Jean Zamora and Johnny Zamora.

## The Honor Roll Students

The Honor Roll students for the seventh grade is Steve Bonnell.

The Honor Roll students for the eighth grade are Lee Galloway, and Mary Guck.

The Honor Roll students for the ninth grade are Carol Bonnell, Barbara McGrew, John White and John White.

The Honor Roll student for the tenth grade is Sally Cloud.

The Honor Roll students for the eleventh grade are Penny McKnight and Phoebe Taylor.

The Honor Roll student for the twelfth grade is Mick Guck.

## The Weather

(As compiled by C. A. Culver, co-operative weather observer for the U. S. Department of Commerce Weather Bureau.)

Date	Hi	Lo	Precip.
5	54	25	.00
6	51	25	.00
7	48	25	.00
8	45	25	.00
9	40	10	.10
10	46	30	.00
11	42	22	.00
12	52	38	.00

Precipitation since Jan. 1—14.96.  
Precipitation this month—13.  
Snowfall this winter—1.26 in.  
Snowfall last winter—34.96.

**The Ruidoso News**  
SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb ..... Editors & Publishers  
Jim Lamb ..... Associate  
(Founded May 16, 1946 by Lloyd and Ida Bloodworth)  
Entered as Second Class Matter at the Post Office, Ruidoso New Mexico, under Act of March 30, 1879.

Subscription \$2.50 per year in advance  
Member: New Mexico Press Association

**FACULTY MEMBERS HAVE TURKEY DINNER**  
Faculty members of Ruidoso's schools brought covered dishes and enjoyed turkey and all the trimmings Monday night at Bonnell Hanch at Glencoe when Mr. and Mrs. Ralph Bonnell played host. About 50 persons attended. Dancing followed the dinner, with music by Wilbur Coe and his Mountain Boys, and Bruce Griffith gave some special numbers for the group's enjoyment.

**To Serve Turkey At Hondo Schools**  
Christmas turkey and all the trimmings will be served to all of the Hondo Valley school children on Monday, Dec. 17. The regular hot lunch staff assisted by a group of mothers will prepare enough food for all the children of the Picacho, San Patricio and Hondo schools to enjoy.

Jo Betty Reese and Betty Carter, students at Eastern New Mexico U. Portales, were here last week-end.

**FOR GIFTS**—Leather bags, hand made pouch bags, and bill-folds, \$1.48 up; also bolo ties, hand woven Indian made ties, Clayton Bennett's, 1/4-MI. west of Nob Hill on Hwy 70.

**Carrizo Lodge Dining Room**  
IS OPEN  
Phone In Your Reservation—Or Just Come On In!

**Christmas Suggestions**

**CAMERA KITS**  
Include Camera, Flash-gun, Film, Flash Bulbs and Carrying Bag . . . \$9.95 and up

**Indian Jewelry — Moccasins**  
Bibles and New Testaments . . . \$2.00 to \$10.00  
COMPLETE SELECTION OF INSPIRATIONAL BOOKS

**HOLIDAY PACK FLASH BULBS**  
24 Press 2's in Christmas Package . . . \$3.12

**Richo Webcor**  
35mm Camera with Case and Flash Gun in Presentation Box . . . \$59.95  
Royal Hi-Fi Tape Recorder List \$129.95, Our Special . . . \$175.00

BEADED BELTS, New Narrow Width . . . 88c  
CONCHA BELTS, Indian Design—from . . . 99c  
BOY or GIRL INDIAN SUITS . . . \$4.45  
BOY or GIRL JAPANESE JACKETS . . . \$4.95  
UNUSUAL SALT & PEPPERS . . . 85c  
CAMERA AND FLASH GUN—As Low As . . . \$5.95

FILMS DEVELOPED OVERNIGHT  
CARMON PHILLIPS OLD MILL POST TRADING

GIFTS - CAMERAS - FILM - TAPES RECORDERS - PROFESSIONAL PHOTOGRAPHER

**When You Give SUNBEAM APPLIANCES**

You Give the Very Finest Electrical Gift Made—  
**WE HAVE SUNBEAM'S**

Mixmaster — Coffee Makers  
Mixmaster, Jr. — Percolators  
Steam Irons — Waffle Bakers  
Frying Pans — Egg Cookers  
Toasters — Deep Fryers  
Blankets — Sheets  
—and Even Baby Bottle Warmers

**Buckner's**  
GIFTS — APPLIANCES  
Maytag — Frigidaire

**NOTICE—**  
We Will Close Dec. 24 and 25  
And Dec. 31 and Jan. 1

**WE PICK UP & DELIVER**  
Mondays — Thursdays — Saturdays  
AT NO EXTRA CHARGE  
S. & H. Green Stamps Given  
On All Our Services  
**DIAL 2725**  
See The New Samples We Have  
For Made-To-Measure Suits,  
Top Coats — Sportswear  
Alterations Done  
No Finer Cleaning Done—ANYWHERE  
Dial 2725 for Pick-Up & Delivery

**Estes Cleaners**

**Grade School Pupils At Capitan To Kidnap Santa**  
(By CIRINA ALDAZ)  
The Capitan Grade School will present "The Kidnapping of Santa Claus" an operetta, Dec. 19 at 7:30 in the High School Gym.

The operetta is really shaping up with the help of J. S. Morrison. Mrs. Pfingston is teaching the songs and the dances to those taking part. Those participating in the operetta are from the first through the sixth grade.

The action of the operetta takes place in the cave of the Grouchy Goblins and the Entrance Hall of Radola's Palace. The operetta is complete with Santa's helpers.

Before the arrival of the Senior Band will play a musical concert. Two selections will be Christmas March arranged by C. Paul Herfurth and Greensleeves arranged by Robert M. Dillon. Following the operetta the Junior and Senior choruses will sing Christmas Carols in antiphonal style.

**Christian Church Plans Program For Christmas**  
The First Christian Church of Ruidoso will hold its Christmas party to be held at the church on Dec. 19 for the members and their children. The minister, Rev. Franz Alford, announced there will be a decorated tree in the chapel and one in the recreation room for the youngsters, and he said "Santa will pay us a visit." Each child will receive a gift as well as each adult. Members were advised to bring a toy to the party which will be sent to the Colorado Christian Orphanage.

Coffee, cold drinks and cookies will be supplied by the Christian Women's Fellowship.

Sunday, Dec. 23, which is observed as White Sunday, will be devoted for anyone who wishes to bring a gift, wrapped in white paper, of clothing or money to the Sunday Service for the Orphanage in Colorado.

**St. Anne Chapel To Purchase Organ**  
(By CHURCH REPORTER)  
Meeting Tuesday night, Dec. 11, the St. Anne Chapel of Our Redeemer Woman's Auxiliary were guests of Dr. and Mrs. J. Paul Turner at their Carrizo home. Mrs. Spencer Truman, Junior, presided, and the group continued work of St. Anne's Chapel of the Holy Mount and St. Anne's will meet Tuesday, Dec. 18 in Ruidoso.

St. Anne's, Glencoe, congregation met Sunday, Dec. 9 and approved purchase of an organ and set the date for annual meeting on Jan. 6, 1957 at Bonnell Ranch. The Bishop's Committee met afterwards to prepare the 1957 budget. At Holy Mount, Ruidoso, the Bishop's Committee met Dec. 9 to prepare 1957 budget and arranged the annual dinner and meeting for Sunday, Jan. 13, at Ruidoso Woman's Club Ft. Stanton Chapel of Our Redeemer annual dinner meeting is set for Tuesday, Jan. 8, at Ft. Stanton Community House.

Every member canvass chairman reported completion of the canvasses in all three chapels, with results insuring the progress towards self-support asked by the Diocese.

**HONDO VALLEY SCHOOLS HAVE CHRISTMAS PROGRAMS**  
The various schools of the Hondo Valley are all presenting Christmas programs and parties with dates scheduled as follows: Picacho, Thursday night, Dec. 13; San Patricio, Monday afternoon, Dec. 17; Hondo Grade School, Tuesday afternoon, Dec. 18; Hondo High School, Tuesday night, Dec. 18.

The Christmas holidays begin at the close of school on Tuesday, Dec. 18, and resume on Wednesday, Jan. 2, 1957.

Grace Sullivan has your Christmas fruit cake.

Mr. and Mrs. Paul Douglas visited in Truth or Consequences last week-end.

Mr. and Mrs. Claude Eckert returned to work in their Pit Bar-B-Q Cafe in Hollywood Wednesday this week after an absence of several days due to illness.

**WE SERVE BREAKFAST**  
JOHNSON'S CATERIA  
Downtown Ruidoso

Mr. and Mrs. M. E. Standefor report Ruidoso looks mighty good to them after a visit in Texas.

**For the Men**  
In the Family—  
Coty, Handmade Fur-Lined House Slippers.

**WE ARE OPEN**

On Sundays for your convenience. Come by and visit, and at the same time, you'll find something for someone on your shopping list, maybe.

**For the Men**  
In the Family—  
Coty, Handmade Fur-Lined House Slippers.

**WE ARE OPEN**

On Sundays for your convenience. Come by and visit, and at the same time, you'll find something for someone on your shopping list, maybe.

**HART'S**  
DOWNTOWN RUIDOSO

**News of Women**  
SOCIAL, CHURCH AND CLUB NOTES

**Christmas Program Highlights P-TA Meeting At Capitan**  
(By IRENE ZAMORA)

Capitan Parent-Teacher Association met at the Capitan High School on Dec. 2, for a Christmas program. Rev. C. L. Conder gave a talk on how to make Christmas more meaningful and also talked the origin of Christmas tradition.

Interesting traditions of other people and countries were also discussed. Small groups were formed to discuss their own family traditions.

After they had given their report, each reporter sang Christmas Carols. P-TA refreshments were served by Freshmen mothers, Mrs. Bill Randle, Mrs. Lee Smith, Mrs. Jim Bonnell and Mrs. Dan Kuslanovich.

**PERFECT ATTENDANCE CLUB ORGANIZED**  
Under the sponsorship of Supt. F. S. Montes the students having perfect attendance have organized a Perfect Attendance Club, the requirements for membership being continuously present with no absences or tardies. The officers elected are as follows: President, Gerald Maez; vice-president, Olivia Herrera; secretary-treasurer, Roman Pacheco. Membership is as follows: Nora Sanchez, Mariela Torres, Danny Salcido, Lorenita Garcia, Oralia Montoya, Lupita Salas, Roger Herrera, Beatrice Pacheco, Beatrice Sanchez, Ernestina Lopez, Geneva Chavez, Josephine Salcido, Victor Pineda, Evangelina Montes, Olympia Herrera, Juanita Torres, Della Jean Herrera, Rita Sandoval, Bertha Herrera, Ray Pena, Frutoso Herrera, Ray Sanchez and Ray Torres.

**HONDO TROOP 82 IS ORGANIZED**  
Troop No. 82 Boy Scouts of America was organized at Hondo sponsored by the Hondo P-TA last week.

Original seven members include Billy Box, Albert Fraszczek, Refugio Gallegos, Orlando Gutierrez, Jerry Balad, Frankie Trujillo and Orlando Benavidez.

**MANY NICE CHRISTMAS GIFTS Can Be Found at LA HUERTA In Glencoe**

Cusen's Cherry Cider, made from cherries, makes a nice spiced drink for the holiday season. Stop by and see Edna Schierenberg for the recipe.

**You Are Cordially Invited To Attend Our OPEN HOUSE**  
Saturday, Dec. 15 All Day

—and be sure to register for the many door prizes to be given. There will be special prizes for the high school students and for others, too.

—Also it will be a good time to see what we have in the way of gift ideas that are different, exotic, unusual AND INEXPENSIVE.

Refreshments Will Be Served.  
VERNA AND JEAN

**The Treasure Chest**  
The Shop That Is Different With Gifts From Around the World

**FOR A THRILLING GIFT—**  
Give Perfume or Cologne from Our Perfume Bar

Christmas Night . . . \$25.00  
Chanel No. 5 . . . \$20.00  
Shalimar . . . \$16.50

Also Cologne by Christmas Night  
Colognes for Men and Women  
White Shoulders

**GIFT CIGARS**

A very large and choice selection of fine tobaccos and cigars for the season.

**Delicious King's Candies**  
For American Queens

SHARFEN PERS AMITY HILLFOLDS  
PARKER 21 AND PARKER 21 PENS  
CHRISTMAS CARDS TREE ORNAMENTS & DECORATIONS

**HART'S**  
DOWNTOWN RUIDOSO

**Style Show Set For P-TA Meeting**

**Ruidoso News**  
Friday, December 14, 1956

**CANDLELIGHT SERVICE PLANNED BY PRESBYTERIANS**  
Ruidoso First Presbyterian Church members are inviting the public to attend and participate in their candle light Christmas program set for 7 p. m. Sunday evening, Dec. 16, when there will be special music and congregational singing of Christmas hymns. Miss Shirley Hines will present a vocal solo, "O, Holy Night," and will appear in a duet with Silvia Bobo in singing "O One with God the Father."

**OUR DREAM HOME IS PROGRAM TOPIC FOR SCOUTS**  
The Chapter of the Beta Sigma Phi met Monday night at Mrs. Alice Halladay's residence. Mrs. Jean Kuehnast was co-hostess.

Regular business session was held in which the March of Dimes sponsorship was discussed. Mrs. Maudea Jones was in charge of the program "Our Own Home," the members participating by drawing a sketch of each one's dream home.

The Phi Chapter is looking forward to the Christmas party to be held at Mrs. Myrtle Thomas' house Dec. 17, with Mrs. Myrtle Garner as co-hostess.

**CHRISTMAS PARTY SET FOR EXEMPLARS**  
The Xi chapter of Beta Sigma Phi (Exemplars) will hold its Christmas program the evening of Dec. 17 in the home of Ruby Buckner.

In a meeting held Monday evening this week in the home of Corine Swearingin, Mrs. Swearingin gave an interesting talk on Early American furniture.

Hostesses for the evening were Marie Farrar and Mrs. Swearingin.

**OPEN HOUSE PLANNED**  
Mr. and Mrs. J. E. Brownfield are inviting friends to call between the hours of 2:30 and 6:30 Sunday evening for their open house in their new home on Reese Drive in Palmer's Gateway.

**SON IS BORN**  
A son, Stephen Charles, was born Nov. 27 at Franklin, Ohio, to Mr. and Mrs. Chuck DePew, and the youngster weighed in at 8 lbs., 2 oz. He is a grandson of Mr. and Mrs. Jack Little of Ruidoso. Mrs. DePew is the former Betty Little.

Wayne Phelps, Alamogordo, is commuting back and forth from their new home down there. Ruidoso with his family living up. Don't delay—mail for Christmas here while carpenters finish up today.

**B. & P. W. Clubbers To Be Hosts To Husbands**  
Husbands of members will be guests of the Ruidoso Business & Professional Women's Club in its annual Christmas party and dinner Tuesday evening, Dec. 18, starting at 6:30 p. m. at Nob Hill Restaurant. Mrs. Suzanne Oliver, president, has announced. Members are to bring toys which can be sterilized, which will be given to the local hospital for children patients, she added. The club has made this an annual affair, and has provided many hours of entertainment for youngsters confined to hospital beds with this gesture.

The party was changed from Monday to Tuesday night, Mrs. Oliver said, to avoid conflict with a similar program being held by another women's group that night. Christmas carols will be presented in a program to be led by Mrs. Oscar Samelson.

**Ruidosoans Attend Wedding In Lubbock Of Nephew**  
Word has been received here of the marriage last week-end of Miss Lucretia Brazzale and Martin R. Smith, III, both of Lubbock. The bridegroom is the nephew of Mr. and Mrs. Cy Leland, Sr., of Ruidoso and has been a frequent visitor here with his parents, Mr. and Mrs. Martin R. Smith, Jr.

Attending the wedding in Lubbock from here, in addition to Mr. and Mrs. Leland, were Mr. and Mrs. Cy Leland, Jr. and Cyrus Leland III. The latter was one of the ring bearers in the beautiful ceremony which was read by Rev. Dr. Ralph Grant in Ford Memorial Chapel.

The bride is the daughter of Dr. and Mrs. Foster F. Brazzale, also of Lubbock.

The young couple had a short honeymoon in Ruidoso before returning to Lubbock where he is employed by Provident Mutual Life Insurance Co. The bride has been a student at Texas State College for Women in Denton. Smith attended Texas Christian University and Texas Tech with a three-year interim in the U. S. Air Force.

**Amnity Leather Goods**  
Timex Watches  
Eastman, Ansco and Polaroid Cameras

All gifts purchased here will be artistically wrapped and decorated at no extra cost.

Make Your Selections Early

**BAKER PHARMACY**  
POST OFFICE BLOCK  
RUIDOSO, NEW MEXICO

"One Block West of the Postoffice and Just as Reliable"

**RUIDOSO GRAVEL SERVICE**  
Palmer Gateway  
FREE ESTIMATE ON JOBS

DOZER WORK  
EXCAVATING  
ROAD GRAVEL  
TOP SOIL

ALL KINDS OF  
CRUSHED GRAVEL  
SCREENED SAND  
BOULDERS

P. O. Box 235, Hollywood, N. M.  
Phone 4045 J. B. CLOSE

**Price's EGG NOG MIX**  
THE BEST YOU CAN BUY FOR THE HOLIDAYS

It brings the festive spirit that speaks hospitality. Made from the finest ingredients, with a spicy, tempting flavor, Price's Egg Nog Mix is ready to serve from convenient quart cartons.

AT YOUR STORE OR DOOR

**SANTA SUGGESTS—**  
What is Better Than a Gift of Ready-to-Wear or Something from The Home from BRUNELL'S?

**FOR HIM—**  
Dress, Western and Sport Shirts  
Sports Jackets  
Flannel, Broadcloth and Knit Pajamas  
Wool Lined and Un-Lined Slippers  
Gloves  
—and other items, too!

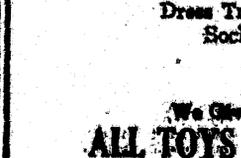
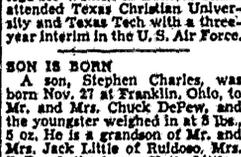
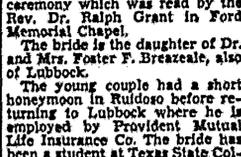
**For Her—**  
Nylon Slips and Gowns  
Hostery  
All Colors in Can Can Slips  
Sweaters and Blouses

**For Both Him & Her—**  
Towel Sets  
Table Cloths  
Bed Spreads  
Blankets

**For Boys—**  
Jackets  
Shirts  
Dress Trousers  
Socks

**For Girls—**  
Dresses  
Blouses and Sweaters  
Knit Gloves & Caps

**BRUNELL'S**  
We Give S. & H. Green Stamps — Ruidoso  
ALL TOYS MARKED TO CLOSE OUT



**ONE PATCH OF ICE CAUSES TWO WRECKERS**  
State Policeman R. W. Driggers was called to investigate a wreck on U. S. Highway 70 west of here late Tuesday in which one car skidded off the road because of a patch of ice, and as he was on the scene, a second vehicle had the same misfortune with the same ice.

Hospitalized here in the second wreck were members of the Ralph Woods family of Phillips, Tex., which includes their two baby daughters. All were dismissed Wednesday afternoon. In the first car wreck, a Mesquero missionary, Mr. DeCara, escaped serious injury as his vehicle went out of control on the ice.

Bob Williams, Artesia, driving a Chevrolet passenger car owned by Valley Lumber Co., with which firm he is employed, was hospitalized last Friday when his car went

**THRIFT SHOP OFFERS ITEMS FOR CHRISTMAS**  
The Catholic Women's Thrift Shop in downtown Ruidoso starting Friday this week will offer numerous items for Christmas shoppers. They will include hand-made articles for gifts, home-baked items, such as cookies, cakes, etc., for festive holiday meals, and other things. The special holiday offerings will be on sale from Friday until Christmas Eve, it is announced.

Red Lackey has been working at Bronco, coming home every other week-end.

Mrs. Til Thompson is driving a new 1957 Dodge, a surprise Christmas gift from her husband.

**C. OF C. COFFEE SESSIONS TO BE DISCONTINUED UNTIL AFTER JAN. 1**  
The informal get-togethers, called 10 at 10 at the Chamber of Commerce, will be discontinued until after the first of the year. Manager Evan Mahaney explained that for the rest of the season most of the business people will be too busy to attend the functions.

**Nob Hill School**  
Pre-First & First—Mrs. Mahaney We are looking forward to a trip Tuesday to Mesquero. A dentist will look at our teeth, and fill the bad ones. We know we will feel better when this is done.

Eldon Randall has a new warm coat. We are enjoying learning about Christmas customs, and decorating

our room for Christmas. We have made Christmas cards for our parents.  
Second Grade—Mrs. Sullivan We have been very busy decorating our room for Christmas. We have learned several Christmas songs.

Each one in our room has written Santa Claus a letter. In our Language work we have been writing Christmas stories. We welcome a new boy in our room, Bobby Morito, from Florida. Those on the honor roll in spelling recently were: Roberta Lawing, Florine Smith, Joe Kanesah, Benny Salas, Ann Green, Phillip Holwick, Alice Summers, Nelda Turnbough, Silverio Candelario, Minnie Zinn, Dorothy Hobbs, Joanna Hawkins, Barry Wilson, Coe McGuire, Curtis Johnson and Lynne Scott.

**"The First Christmas"**  
Mr. and Mrs. Jon Matthews were recent visitors in our room. They brought us a large shell to listen to the ocean waves, also coral and a lot of other shells from Florida for our aquarium.  
Jack Hobbs and Walter Gordinier have new cowboy boots.

Billy Smith went to Alamogordo to visit Santa Claus Saturday. Billy is a new student in our room. Tommy Wynn, Jack Hobbs and Walter Gordinier have new hair cuts.  
First Grade—Mrs. Waddell The children enjoyed the snow on Monday. They were sorry to see it melt so soon.

Sandra Posey went to Alamogordo Saturday to visit a cousin. Tommy Valliant saw Santa Claus in Roswell Sunday.  
Patricia Morgan has a new station wagon at her house.

Larry Graham, Sandra Posey, Monique Vanderstok, Billy White and Vera Turnbough already have Christmas trees in their homes. We are practicing our Christmas play for December 20. The children are enjoying the play and singing the Christmas songs. They are doing very well, also.  
Second Grade—Mrs. Reese Lester Hopkins helped his daddy cut down the lovely pinon tree for our schoolroom. It is a beautiful tree, nice and big. Cynthia Hickam brought some lights for the tree and our class will make all the decorations for it.

Amie Sanchez, Mary Aguller, Sidna Cunningham and Cathy Massey.  
The following made 3 plus in spelling for one of the past two weeks: Gale Cooper, Diane Martin, Jimmy Francis, Paula Williams, Dennis Nosker, Ramona Gomez, Nicky Carrillo and Ross Scott.

Chuckie Loftis was in Roswell Sunday. Patricia Fowler went on a picnic Sunday.  
Dennis Nosker went rabbit hunting and came back with some birds.  
The following children made stars in both spelling lessons the past two weeks: Jane Cochran, Cynthia Hickam, Elmer Barcus, Barry Dodson, Lester Hopkins,

Mr. and Mrs. George Burns were here from Hobbs over the week-end.

**GAS-TOONS**  
—By—  
Bill Blakely  
NEW TIRES  
"I used to get my tires at COST... 'til the guy went broke." Our prices are as LOW as any other station that is still IN BUSINESS!  
MIDWAY GARAGE  
Phillips 66 Products  
24-Hour Wrecker Service  
Phone 3485  
Official AAA Station

**FOR LEASE**  
**LA FIESTA CAFE**  
Across from Ruidoso High School  
PHONE 2145

**Never Forget This— YOU'RE SURE**  
Of Satisfaction  
When You Buy a Car From  
**AUTHORIZED DEALERS!**

1947 Oldsmobile 2-door, heater, hydraulic	\$185
1950 Chevrolet 2-door, radio and heater	\$375
1947 Dodge, 4-door	\$175
1950 Pontiac, 4-door, radio & heater, hydraulic	\$475
1950 Chevrolet, 2-door	\$210
1953 Chevrolet, 4-door, radio & heater, new paint	\$1080
1948 DeSoto	\$100
1953 Oldsmobile, 4-door, radio & heater, hydraulic, power brakes, power steering	\$1480
1948 Mercury, 4-door	\$120
1948 Chevrolet 1/2-Ton Pick-Up	\$115
1941 Chevrolet Coupe	\$45
1947 Chevrolet Coupe	\$135
1952 Chevrolet 1/2-Ton Pick-Up, heater	\$720
1952 GMC 1/2-Ton Pick-Up, heater	\$700

**Powell Chevrolet Co.**  
Phone 461 Tularosa, N. Mex.  
CLAYTON BENNETT, Ruidoso Rep.  
Phone 3391—West of Junction on Highway 70  
Financing — Insurance

**PRE-CHRISTMAS SPECIAL**  
\$10 Permanents ..... \$8.95  
\$15 Permanents ..... \$12.95  
Dec. 18 through Dec. 21  
Will Take Early and Late Appointments  
**MODERN BEAUTY SHOP**  
June Reid Phone 4121

**ANOTHER LIST OF GIFT HINTS**

His	Hers
Car Mats	Electric Clocks
Car Mirror	Grisswald Porcelain Skillet
Jackies	Airpilot Cooking Thermometer
Ammunition Belts	Appliance Table
Car Cushions	Bread Boxes—Cannister Set
Coleman Lanterns	Bony Salt Scales
Coleman Stoves	Electric Corn Popper
Coleman Tables	Electric Hand Mixer
Electric Lanterns	Garmet Bags
Guns & Gun Cases	Kitchen Shears
Buckskin Gloves	Card Table & Chairs
Seal Beam Lights	Cora Stainless Steel Tableware
Farm Radio—Battery	Portable & Kitchen Radio
Portable & Table Radios	

**Kids**

American Flyer Electric Train	Sleds
Bicycle Tires and Tubes	Sno-Coaster
Bicycle Mirror	Wagons
Bicycle Seal Beam Head Light	Bicycle Speedometer
Boy's Axe	Bows & Arrows
Boy's Hatchet	Flash Lites & Lanterns
Baby Car Seat	Knives
Basketball and Goals	Radios
Christmas Lights—Indoor—Outdoor, Start, Tree Ornaments, Wreaths, Icicles, Put Out Fire Spray—Scotch Tape	

**HOME & AUTO STORE**  
**CHINAMEL PAINTS & VARNISHES**  
CARPENTER & MECHANIC TOOLS — MACHINE WORK  
"RUIDOSO—WHERE WE TAKE TIME TO LIVE"

**Laff and You'll Live Longer**

Gal: "I'll sand on my head or bust."  
Gym Teacher: "Just stand on your head. We don't expect too much."  
Cop, to victim of hit and run: "Did you get his license number?"  
Victim: "No, but I'd recognize his laugh anywhere."  
He: "How about a kiss, Baby, it'd be a feather in my cap!"  
She: "Stick around, I'll make you an Indian chief!"  
Modest Guy: "You unattached?"  
Gal: "No, just put together sloppy."  
Boss: "Do you believe in life after death?"  
Office boy: "Yes sir."  
Boss: "Then everything is O. K. After you left to bury your grandfather yesterday, he came in to see you."  
Buy at home when you trade for that car—buy from an authorized salesman from an authorized dealer—and you will be SURE of satisfaction. Clayton Bennett, Chevrolet and Oldsmobile salesman for an authorized dealer, 1/4-MI. west of Nob Hill on Highway 70.

**Remodeling Building Construction**  
FOR SALE—  
3-bedroom home, modern with tile and shower. 2 miles south on Alto road, on REA and school bus route, has spring water, 3 acres of land.  
Call 2725  
**Chas. R. Martin**

**Community Television Comes To Ruidoso SOON!**

Work is progressing rapidly on the installation of the facilities of Ruidoso T. V. Service Co. and within the next few days over eleven miles of co-axial cable will be in place and ready for service.

Following are some of the important facts concerning this new service for Ruidoso:

1. Initial coverage extends from the Carrizo Road area in a westerly direction to the upper Canyon, in the vicinity of what is commonly known as the second bridge; from the highway intersection in a northerly direction along Alto Road to the drive-in theater. Further comprehensive coverage will be extended pending the arrival of additional electronic material and equipment.
2. The rates for this television service are as follows:  
Connection Charge ..... \$125.00 plus existing taxes.  
Monthly rental charge ..... \$5.00 plus existing taxes.
3. The Company Office is located at the former office of Knox Electric in Ruidoso, New Mexico. Phone number 2311, Box 183.
4. Proposed service is as follows:  
KOAT-TV, Channel 7, Albuquerque  
KXWS-TV, Channel 8, Roswell  
KRDD-TV, Channel 4, El Paso
5. The time when applications for this service will be accepted will be announced at a later date in this paper.
6. Additional information concerning this service can be obtained by phone, letter or personal appearance at the company office.
7. The Company expects, weather permitting, to start making connections prior to January 1, 1957.

Ruidoso's Community Television System brings the number of such systems in the nation to nearly 500 serving approximately 1 1/2 million people who would otherwise be unable to receive acceptable full time television.

Community Television enables the subscriber to receive an acceptable picture, do away with unsightly towers, guy wires, antennas and rotators, eliminate the hazards of guy wires, damage from lightning plus the headache of maintenance of all such devices. It provides the best possible reception for remote areas at the least possible cost.

We are happy to be a part of your community.

**RUIDOSO T. V. SERVICE**  
Member NCTV

**Leading the Way!**  
**BEGINNING JANUARY 1, 1957**  
**Ruidoso State Bank**  
**WILL PAY**  
**2 1/2 PCT.**  
**ON SAVINGS DEPOSITS**

Start a savings account for someone in your family as a Christmas gift. This increase in interest makes such a present even more valuable.

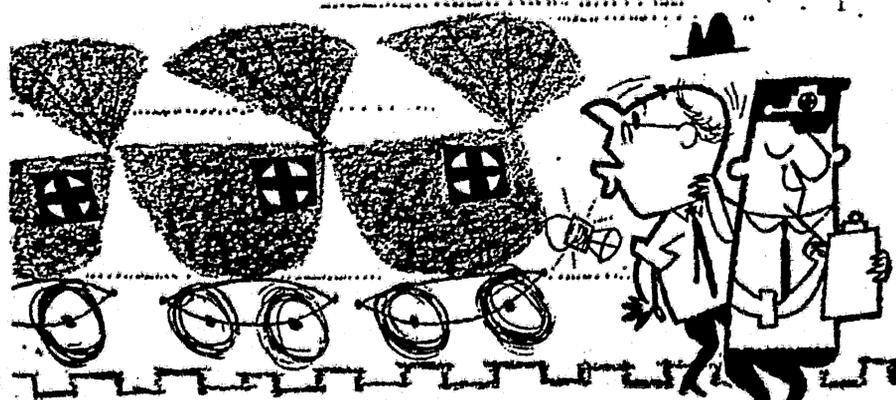
If you receive a cash bonus for Christmas, make it earn more for you by depositing it in a savings account where you get the highest interest rate.

If you have a savings account in some other institution elsewhere, transfer it to Ruidoso State Bank and GET MORE in return. You can transfer your savings any time up to Jan. 10, 1957 and not lose any interest.

**SAVE FOR A PURPOSE—MAKE YOUR SAVINGS WORTH MORE WHERE YOU GET THE HIGHEST INTEREST RATE OFFERED IN THIS AREA TODAY.**

**Ruidoso State Bank**  
In the Year "Round" Playground of the Southwest  
Ruidoso, New Mexico  
Telephone 4075  
Capital and Surplus \$112,500.00  
Member Federal Deposit Insurance Corporation

**Babying freight is routine—**



Whether its a carton or a carload, your shipment gets careful handling and special attention every mile of the way on the Santa Fe. For safe — yet swift — freight service, call: **your local Santa Fe agent**

For **PLUMBING Service — Appliances**  
Dial 2222  
**GREEN PLUMBING CONTRACTORS**  
Dial 2222 RUIDOSO



## There's Always One On Your List Who Will Enjoy Gift Of A Book; Two Stores Here Offer Wide Choice

With Christmas gift time approaching at the speed of a rocket—here's a suggestion for someone or maybe several people on your list you have to shop for yet. Two stores in Ruidoso have large and varied selections of good books that will enhance any library, and provide pleasurable reading for book worms.

Buckner's in the last several months has been building up its selection of books on the great Southwest. The other, the Old Mill Trading Post, has some 250 titles in its Philanthropic Library, covering such subjects as self help, inspiration, religion, health and metaphysics.

Scanning the book shelves at Buckner's we find these titles and authors:

"A Guide to Life and Literature of the Southwest"—Frank Dobie; "Gold on the Desert"—Smith; "New Mexico Pecos Arts"—Dickey; "The Land of Pecos Tempo"—Lummis; "We Pointed Them North"—Abbott & Smith; "Nothing But Prairie and Sky"—Wyman; "Landmarks of New Mexico"—Hunting American Lions—Hibbott; "Hopli Kachina Dolls"—Colton; "Southwest Heritage: A Literary History"—Cook of the Walk-Bradley; "Bird's Eye View of the Pueblo and American Cowboy"—Great River—Faulkner; "Charles Goodnight—Haley"—Western Words—Adams; "A Tour of the Frontier"—McDermott; "Wah-lo-va and the Taos Trail"—Garrard; "A Sketch of Sam Bass the Bandit"—Adams; "Fort Griffin on the Texas Frontier"—Hester.

### HARRIS TV & RADIO

Specialty Radio, Television, and Hi-Fi Equipment

Phone 3191 A. B. HARRIS

### TV SALES - SERVICE

Antennas — Installations  
Large Line of Household Appliances  
By Major Companies  
YOU CAN BUY ON TERMS  
FOR SERVICE ON TV AND RADIO CALL 3191 — SKYLAND

### JOE REINHARDT'S THE RECORD SHOP

FREE!

Until Further Notice There Will Be No Charge for Service Calls in Ruidoso.

Hollywood and Green Tree Areas  
We haven't had 25 Years Experience in TV Service (Because there hasn't been any TV that long) but we are fully qualified to do your service work.

The 1957 DuMont Is Here!  
HARRIS T. V. AND RADIO  
Phone 3191

### WINTER

Always is hard on your car or truck. We can help a lot in keeping your transportation ever-ready no matter how low the thermometer dips.

How's Your Anti-Freeze? Battery? Electrical System? Tires?

They are all important and need to be working in best order for your safety in winter.

GULF MOTOR FUELS ALSO WILL EASE YOUR DRIVING IN THE COLDEST SEASONS!

### THE LUALLINE SKYLAND AUTO (GULF SERVICE STATION)

—AND—

### Skyland Garage

Tune-Up — Parts — Accessories



New Phone Numbers  
Ruidoso Office: 3205  
Capitan 2171  
Night 3188 and 3772

### SACRA BROS CO.

Ruidoso — Capitan  
For Comfortable Living

### DEARBORN HEATERS

We have them in every size — from the smallest to the largest — We can install them for you.

### PAGE FIVE Ruidoso News Friday, December 14, 1954

Mexican Cookbook; Early American Recipes, Fine Old Dixie Recipes and more.

At The Old Mill Trading Post you will find the complete selection of the Norman Vincent Peale books, every book by Khalil (The Prophet) Gibran, every manuscript of Ernest Holmes (famous for his "Science of Mind" text book) and a choice of Revised Standard Version and King James Bibles.

They carry no fiction. All of the books have to do with how man or woman can help their physical and mental selves to a more abundant life.

Glancing through the shelves we came up with a partial list of the books offered for sale here; Three Magic Words by U. S. Andersen; The Kingdom of God is Within You by Tolstoy; The Magic of Believing by Wallace D. Wattles; Grow Up by Mrs. Dale Carnegie (just published); The Conquest of Fear by Basil King; The New Man by Nicoll; Cosmic Consciousness by Bucke; Help Yourself to Happiness by Robert C. Marsh; Heart Worry and Its Cure by Staines; Overcoming Back Trouble by Thompson; Your Feet and Their Care by Rossi; What You Can Do for High Blood Pressure by Stein-crohn; The Faith that Heals by Holmes; The Life Divine by Sri Kew and Kew; How to Help the Shut-in Child by McMullin; Hope and Help for the Alcoholic by Lovell; How to Live with Your Teen-Ager by Baruch; Happiness by Phelps; The Knack of Using Your Sub-Conscious Mind by Williams; "Psychics" and Common Sense by Stevens; The Invisible Influence by Cannon; There Is a River by Sugre; You Are Never Alone by Dittin; Bhagavad-Gita; It's Never Too Late to Love by Daniels; The Life Divine by Sri Aurobindo; Science Discovers God by Fendrick; Joy Is An Inside Job by Blanding; and Love or Perish by Smiley Blanton.

A new book, just off the press that is being featured at the Old Mill is "Autoconditioning: The New Way to a Successful Life" by Hart. In this book the author, a noted professor at Duke University, claims that Autoconditioning has been scientifically proven to give health, happiness and prosperity. It is applied according to the scientific methods outlined in the book.

A complete list of all the books carried at the Old Mill will be mailed to anyone who writes and asks for it.

### Alto Briefs

By MRS. AILEEN LINDAMOOD

St. Eleanor's Thrift Shop in Ruidoso will have some added attractions for the holiday season. Beginning Friday, Dec. 14, the shop will have the following new items for sale: aprons, ties, cuff links and belts. The ladies will sell home

### Around the Skool

By KENNETH NEWSOM

I'm sure everyone is quite proud of the Warriors' winning their third consecutive basketball game. The "Warrior 'A'" beat St. Peter's last Saturday night by a score of 33-23. By the way, I don't know how many of you have heard that the Coach Ralph McGuire has stated, quote—"If we go to state in basketball I'll get a Mohawk haircut." How about that.

The Junior High team also won their game against the Junior high team of St. Peter's by a score of 23-23.

Success! That's all that needs to be said about the Junior Play, "Everything Happens To You," which was presented last Friday night. It was indeed an evening of enjoyment. Congratulations to Mr. Eugene Garcia, director, and the entire cast for presenting such a fine play.

The magazine subscription sales totaled to an amount of \$238.25. The student council made a profit of \$86.40 from the sales. The Student Council wishes to thank everyone who bought a subscription.

Several members of the band have joined up and composed a small jazz band to play for all Hideaway dances. Members of the band are Carol Ann Harris, Anna Lee Gragg, Dixie Capps, Jeanene Carpenter, Ronnie Dodson and Barry Swobert. They really do a fine job too.

The Warriors will play in a Round Robin Tournament beginning Friday night. Friday they play Capitan; Saturday morning they play Hondo; and Saturday night they play Carrizozo. All these games will be played in the Hondo gym.

### The Lineol Whites were busy visitors in Carrizozo on Friday.

The Alar Johnsons of Carrizozo came up Thursday to Alar and George Dingwall could attend the G. P. A. meeting in Capitan that night. On Friday the Johnsons went home.

The J. B. Hightowers went to Alamogordo Sunday to attend a family dinner there. Her mother, Mrs. Will Jones of Crowell, Tex., is visiting her sons Daniel and Joe Billings and their families. Other relatives present were the Hogul Halls of Alamogordo and the Bill Srotes of El Paso.

The following sign was put up by Armstrong and Armstrong at the beginning of the detour on ST highway at the top of Peters Hill. "It won't be long now if we can get the surface smooth and dry for the oil and the oil cured out."

Walter Rodgers of Portales is visiting his son, Joe, for a few days.

J. G. Moore of Carrizozo was a welcome visitor on Friday.

### BIBLE FORUM

Church of Christ P. O. Box 801

Ruidoso, New Mexico

Question: Is Conscience A Safe Guide?

1. Conscience is not the supreme law among nations which have a positive religion.

The positive revelation of God in the Bible is superior to the revelation of nature. Positive divine law is of a higher order than moral law. In order to test the faith of Abraham, God commanded him to offer up his only son, Isaac (Gen. 22). Now, it always was wrong to kill. The sentiment of filial affection forbade that being done which had been commanded. Yet the positive command of God made that right which was wrong within itself. When God commands we should obey, whether or not we can see any virtue in the thing commanded.

2. Conscience is a creature of education. Those things which the popular conscience sanctions in one age it will condemn in another. People upheld slavery at one time; today they condemn it. The popular conscience is being educated to recognize such things as wrong in the sight of God.

3. A person may have a deceived conscience as a result of improper training. Saul had been educated a Pharisee of the strictest sect (Acts 26: 5). He thought, as a result of early training, that the religion of Christ was false, and he wrought havoc with the church at Jerusalem and persecuted the Christians even unto foreign cities (Acts 8: 3; 26: 11). Though sincere in the matter, he says himself that he was the chief of sinners (1 Tim. 1: 12, 15). Saul was following his conscience when persecuting Christ; but he was entirely in the wrong. Do you recall a time in your life when you were sincerely in the wrong? Just because a man is sincere is no evidence that he is right. Saul of Tarsus thought he was right in ruling the church, because he had a deceived conscience, or one that had been imperfectly trained. But it does not follow that he was right just because he thought so; in fact, he was absolutely wrong in the sight of God.

Conscience will dictate according to previous training. The only way I will do things which I think to be right, that you look upon as wrong; and that is why you will do things that you think are right, but that I look upon as wrong.

Your conscience may have been trained to accept sprinkling or pouring for baptism; my conscience has been trained to regard immersion only as baptism. How are we to settle the matter? We must have a source of infallibility somewhere. So we go to the source—the divine guide—the Word, which is the revelation of God's conscience. Whatever the Word teaches about the matter is right.

We can not follow conscience because it is subject to positive divine law. We must obey the word of God.

In this land where Bibles are so easily procured, there is no excuse for ignorance of divine law. Let us study to find out the will of God (2 Tim. 2: 15). Let us educate our conscience correctly by a thorough study of the word.

May God bless, and keep you.

EVAN S. WADDELL (Pd. adv.)

### FIRST BAPTIST CHURCH GREEN TREE, N. M.

THE BIBLE SPEAKS

I CORINTHIANS 6:19-20

19. What? Know ye not that your body is the temple of the Holy Ghost which is in you, which ye have of God, and ye are not your own?

20. For ye are bought with a price: Therefore glorify God in your body, and in your spirit, which are God's.

If You Are NOT NOW

Attending Church Somewhere in Ruidoso, Then Let Us Extend You a Cordial Invitation

Worship At The FIRST CHRISTIAN CHURCH

Sunday School—9:45 a. m. Preaching and Communion—11:00 a. m. Preaching and Communion—7:30 p. m.

FRANZ ALFORD, S. D. Member

RUIDOSO FIRST CHRISTIAN CHURCH

(Disciples of Christ) Pastors: Charles J. Chapel, Come Head Out Preacher Preach!

### 'CREATURE' PICTURE IS THIRD IN SERIES

The Creature Walks Among Us, new Universal-International science-fiction picture, which shows next Tuesday, Wednesday and Thursday at the Pueblo Theatre is the third in the series based by U-I on the fabulous Gill Man.

Its predecessors were "The Creature From the Black Lagoon" and "The Revenge of the Creature." It was obviously the great success of these two pictures which caused the studio to produce a second sequel, and if the demand remains as high as it has been, it's quite likely that U-I will produce a fourth feature in this series.

The stars of the new picture are Jeff Morrow, Rex Reason and Leigh Snowden.

Then you guys and gals can have it. Merry Christmas.

### Nice Gifts That Are Different

Genuine Gemstone Jewelry

Moonstone, Aquamarine, Beryl, Bloodstone, Tourmaline, Opal, Peridot, Citrine, Star Stones

Mounted on Sterling, Rhodium, Gold Matched Sets for Mr. & Mrs.

Or Make Your Own with Our Highly Polished Gemstones

Seashells in Natural Beauty—Gift Packages of Shells, Coral

New Stock of Stones from Our Recent 8,000 Miles of Collecting Trips

1 MI. West of Post Office On Main Street

CLOSED SUNDAYS

Phone 4025 Ruidoso

### Church Directory

FIRST CHRISTIAN CHURCH  
Ruidoso, N. M.  
Franz Alford, S. D. Minister  
Sunday School—9:45 a. m.  
Morning Worship and Communion—11:00 a. m.  
Evening Service—7:00 p. m.  
C. Y. F.—6:30 p. m.

FIRST BAPTIST CHURCH  
Green Tree, New Mexico  
Rev. Jesse F. Allen, Pastor  
Sunday School 9:45 a. m.  
C. Y. Carpenter, Supt.  
Preaching Service—11:00 a. m.  
Training Union 6:30 p. m.  
Preaching Service, 7:30 p. m.  
Wednesday night service, 7:00 p. m.  
The church where everybody is somebody and nobody a stranger.  
Phone 2241

GATEWAY CHURCH OF CHRIST  
Evan S. Waddell, Evangelist  
Phone Res. 4204; Study, 4381.  
You are invited to attend all services of the Church. Bible classes for all ages, Lord's Day Morning

Bible study—10:00-10:45  
Preaching—11:00-11:30  
Communion—11:30-12:00  
Wednesday Evening—7:00-8:00  
Ladies Bible Class—2 to 3 p. m.  
Thursday  
Sunday Evening—7:00-8:00  
You are invited to see our TV program each Sunday, 2:30 to 3 p. m. over Channel 8, Roswell.

COMMUNITY METHODIST CHURCH  
Rev. H. L. Atkins, III, Pastor  
Sunday School—9:45  
Morning Worship—10:55  
Methodist Junior Fellowship—5:30 p. m., for 9, 10 and 11 yr. olds.  
Youth Fellowship—5:30 p. m.  
Evening Service—7:30 p. m.  
CHRISTIAN SCIENCE SERVICES  
Every Sunday, 11:00 a. m. in Ladies' Room. A cordial welcome to all who may wish to attend.

ELI GOSPEL HOLINESS CHURCH OF GREEN TREE  
Rev. J. P. Forreberry, Pastor  
Sunday School 9:45 a. m. Sunday School 11:00 a. m. Sunday School 7:30 p. m.  
Sunday Evening—7:30 p. m.  
Young People's Service—7:30 p. m.  
Assembly of God Church  
Green Tree, New Mex.  
Pastor, George Perry  
Sunday School 10 a. m.  
Morning Worship 11 a. m.  
Evening Service—7:30 p. m.  
Evangelistic Service—7:30 p. m.  
CHURCH OF JESUS CHRIST LATTER DAY SAINTS  
Mercedora, N. M.  
Sunday school and Sacrament 10 a. m. Sunday

FIRST PRESBYTERIAN CHURCH  
Ruidoso  
A Home for the Soul in the Heart of the Hills.  
William B. Holmes, Jr., Pastor  
Church School 9:45 a. m.  
Morning Worship 11:00 a. m.  
Young People of the Church 6:00 p. m.  
Worship and Bible Study 7:00 p. m.

A Cordial Welcome To All  
EPISCOPAL CHURCH  
Rev. Charles L. Conder, Vicar, Fort Stanton  
Chapel of Our Redeemer, Fort Stanton—1st, 3rd, 5th Sundays, 10:00 a. m.  
St. Ann's Chapel, Glencoe—2nd, 4th Sundays, 9:00 a. m.  
Church of the Holy Mount, Ruidoso—Every Sunday, 11:00 a. m. Church School Wednesdays, 3:30 p. m.  
Women's Meetings, 2nd Tuesdays, Ruidoso and Glencoe combined, 10:00 a. m.; Fort Stanton, 7:30 p. m.

FIRST BAPTIST CHURCH  
Rev. J. P. Forreberry, Pastor  
Sunday School, 9:45 a. m.  
Worship Service, 11:00 a. m.  
E. T. U., 6:00 p. m.  
Worship Service, 7:00 p. m.  
Wednesday Night Service, 7:00 p. m.  
ST. ELEANOR'S ORPHAN ASYLUM  
Pastor, Barry Swobert  
Schedule of Masses—  
Sundays and Holy Days—7:00 and 11:00 a. m.  
Week Days—7:30 a. m.

This Special Church Feature Is Sponsored by the Merchants Whose Advertisements Appear Below

Burns & Roberts  
Lbr. & Supply  
The House of Better Values  
Box 88 Hollywood Ruidoso

CARTER'S MERCANTILE  
Dial (8)2185 — Green Tree

Sid Courville  
Plumbing & Heating  
Famous Name Brands  
Dial 2455 — Terms to Suit

Brunell's  
Department Store  
We Give S. & H. Green Stamps

Ben Donathan & Sons  
Building Contractors  
Pho. 2705 Ruidoso

Sacra Bros. Co.  
Of Lincoln County  
Butane — Propane Tanks — Appliances

Ruidoso Auto Supply  
Automotive & Service Station Supplies  
Morrison-Oliverson Sta.  
Atlas Tires — Accessories  
ONE PRICE — RUIDOSO RUIDOSO  
WE SELL PRUDENTIAL STAMPS

The Dairy Queen  
The George Weidner Family  
Highway 79 — Hollywood

### READ THOSE WANT-ADS!

### Dan D. Swearingin Ins. Agency

Dependable Insurance  
Ruidoso, New Mexico  
MEMBER RUIDOSO CHAMBER OF COMMERCE

### Butane or Propane GAS IS THE IDEAL FUEL!

For Heating... For Cooking  
Flexible—Economical

Butane or Propane GAS heats plenty of water 3 Times Faster

Be Sure Your Water Heater Is the Right Size

Our Night Phone Is 3265

ANYWHERE IN LINCOLN COUNTY AND VICINITY

### KEETH GAS CO.

For Night Calls—Dial 3363 or 2959

PROpane and BUTANE

Phone 4025 Ruidoso

### Give your children real security.

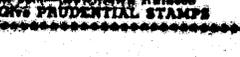
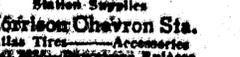
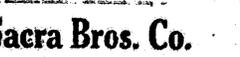
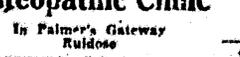
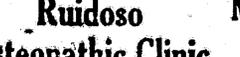
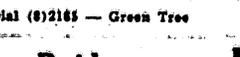
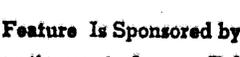
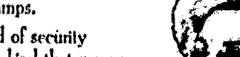
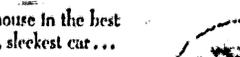
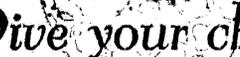
We don't mean the nicest house in the best neighborhood... the newest, sleekest car... the right schools, the right camps.

We're talking about the kind of security they can't do without... the kind that comes from inside.

Faith. In God, in life, in themselves.

For life is no game for spiritual sissies. Only Faith... the armor of the spirit... will give them the stamina to meet it courageously, no matter what it brings.

You can show your children where to find faith... how to build it day by day, if you make praying a family affair.



California Popular  
Costume Jewelry  
10 & \$5 Values, \$1  
Boxed Sets, \$2.95

Evening in Paris  
Perfumes &  
Colognes

Williams' Boxed  
Men's Cosmetic  
Sets

Seaforth  
Spiced Cologne

A Wonderful Array of  
Toys for Boys and Girls



REGISTER FREE

For Beautiful Large Doll for the girls and  
Robble the Robot toy for the boys.

Christmas Lights, set . . . . . 90c  
Multiple Light Sets, work independently . . \$1.85

# Ruidoso Variety

Double Lined  
Official Style  
Football, \$1.98

Ladies' Exquisite Sheer  
Nylon Hose  
60-Gauge 15 Denier  
Pair, 49c  
3 Pair, \$2.25  
(In Christmas Gift Box)

Men's Neck Ties  
2.50-\$2 Values, \$1

Use Our  
Lay-Away

## Capitan News

(By MRS. CARL MOORE)

Hollis Cummins spent a few  
days last week in Albuquerque attending to business affairs.

## HURRY

If You Want Portraits  
Or Personalized  
GREETING CARDS  
BEFORE CHRISTMAS

Quality Such as Our  
Patrons Expect  
Requires Time as  
Well as Know How.  
Prints from Film  
Left At Our Studio  
Before 6:00 P. M.  
Will Be Ready for  
You at 9:30 the  
Following Morning—  
Every Morning



Louis Philippe

Of Ruidoso, N. M.  
Member of Photographers'  
Assn. of New Mexico

The Elementary School Christmas Operetta will be presented on Dec. 19. The teachers and pupils are working very hard on their parts.

Mr. and Mrs. Bob Lathan of Pine Lodge were shopping here Monday.

Mr. and Mrs. Dee Hickman drove to Carrizozo Monday attending business matters.

Mr. and Mrs. Floyd Hale were Capitan shoppers this week. They live at Pine Lodge.

Foley Hall received a foot injury at school Monday. She is the daughter of Mr. Bill Hall, superintendent of schools.

Mrs. Gill Peters is in Artesia visiting in the home of her parents, Mr. and Mrs. Zumwalt.

Those attending the zone meeting of the Church of the Nazarene at El Paso last Friday were Ted Cummins, Barabeta Moore, Beulah Irene Moore and Roy and Mrs. Carl J. Moore.

Fletcher Hall and son, Buddy Duddy to Lubbock the first of the week. While there on business, he will also visit at his parents' home.

Mr. and Mrs. C. D. Sullivan are at Pine Lodge as of Nov. 5. They have opened the dining room there and are serving meals.

Mr. and Mrs. Herbert Hatch and LaDell went to Portales over the week-end.

Mr. and Mrs. Marvin Sullin and children, and Mrs. Tommy Price and son spent some time visiting their parents recently.

Mrs. Margaret Henth is on the sick list this week.

Mrs. Oma Lath's son, Wilmar Conder, left Monday for Ft. Dix in New Jersey. He will be stationed there for the present.

## Junior High and Elementary Notes

Mr. Newton's Grade

The two 8th grades played their first basketball game of the season with Hondo. The score was 25-15 in favor of the Braves. The ones who played are Benny Jones, Jerry Curry, George McGuire, Cruz Padilla, Juan Sanchez, Ron and Wendell, Allen Fagel, Carl Wilson, Chris Samelson and Teddy McKinney.

Mr. Newton's room gave a slave sale Wednesday, Nov. 28, at noon in the hall by the principal's office. Benny Paul Jones was the auctioneer, and turned out to be a good one. The ones that were sold for the largest amount of money were George McGuire \$3.40, Stormy Roberts \$3.07, Victor Sharp \$2.53, and Benny Jones who was auctioned off by Allen Fagel for \$2.00. The class is very proud of them.

Reporter, Virginia Hunt.

6-A and 7-A

On Wednesday morning, Dec. 5, we had a class meeting for the purpose of appointing committees and raising funds for our Christmas party. They ran as follows: decoration committee—chairman, Mike Buckner, committee members—David Snyder, Buzzy Fleming, Joe Mosley, Joe Moore, Joyce Lackey and Janet Wilton; game committee, chairman, Susan Reese, committee members, Martha Trimble, Laura Sue Fuchs, Frances Reinhardt, Judy Lou Evans, Maxine Alexander, and Marlon Spear; refreshment committee, chairman, Roy Serra, committee members—Jimmy Capps, Rosie Roberts, Frankie Jones, Rosemary Badillo,

Bill Hofing, Bob Ward and Randy Holley. Davy Green is chairman of the cleanup committee with Mary Sanchez, Orlydia Candelaria, Gloria Sanchez and Geraldine Padilla. We also decided to raise money for the committee by having a candy sale Friday at noon.

Winners of the two turkeys were announced on Nov. 16. They were Emmett Reese and Ann Westall.

The Gideon Society distributed New Testaments, Psalms and Proverbs bibles this week and also placed a King James Version of the Bible in every classroom.

In science we are trying out how much the average 7th grade boy and girl weigh, how old they are and how much they weigh.

Mr. Parks' Grade

Dec. 6 the Braves played their first game of basketball with Hondo. The score was 25-15 in favor of the Braves. The ones who went from 8-3 were Vernon Scott, one of the players, Kathy Haley, cheerleader, and Terry Collins, manager. Bonnie Murray, Lana Vance, Susie Luallin, Murray Winans, Amy Aguilar, and Icy Traylor want to thank Mrs. Traylor for taking us to the game.

Reporter Amy Editor Ida

7th & 8th Chorus—Mrs. McGuire

The seventh and eighth grade girls chorus will sing for the Women's Club Wednesday, Dec. 12, at 2:30. Wednesday, Dec. 19, we will sing for the Teachers' Association.

Thursday, Dec. 20, we are going caroling. We plan to sing at the hospital, in the Gateway, at Sycamore, downtown Ruidoso, at the Navajo and in Green Tree. Our mothers are furnishing refreshments at the cafeteria afterwards.

5th Grade—Mrs. Hicks

By: Diane, Willis, Des, Cheryl

We have been so busy the past few weeks we failed to get our news in and are really behind in telling about the interesting things that have happened.

We enjoyed so much having Mr. Lamb come and tell us about his

do. The score was 25-15 in favor of the Braves. The ones who went from 8-3 were Vernon Scott, one of the players, Kathy Haley, cheerleader, and Terry Collins, manager. Bonnie Murray, Lana Vance, Susie Luallin, Murray Winans, Amy Aguilar, and Icy Traylor want to thank Mrs. Traylor for taking us to the game.

Reporter Amy Editor Ida

7th & 8th Chorus—Mrs. McGuire

The seventh and eighth grade girls chorus will sing for the Women's Club Wednesday, Dec. 12, at 2:30. Wednesday, Dec. 19, we will sing for the Teachers' Association.

Thursday, Dec. 20, we are going caroling. We plan to sing at the hospital, in the Gateway, at Sycamore, downtown Ruidoso, at the Navajo and in Green Tree. Our mothers are furnishing refreshments at the cafeteria afterwards.

5th Grade—Mrs. Hicks

By: Diane, Willis, Des, Cheryl

We have been so busy the past few weeks we failed to get our news in and are really behind in telling about the interesting things that have happened.

We enjoyed so much having Mr. Lamb come and tell us about his

do. The score was 25-15 in favor of the Braves. The ones who went from 8-3 were Vernon Scott, one of the players, Kathy Haley, cheerleader, and Terry Collins, manager. Bonnie Murray, Lana Vance, Susie Luallin, Murray Winans, Amy Aguilar, and Icy Traylor want to thank Mrs. Traylor for taking us to the game.

Reporter Amy Editor Ida

7th & 8th Chorus—Mrs. McGuire

The seventh and eighth grade girls chorus will sing for the Women's Club Wednesday, Dec. 12, at 2:30. Wednesday, Dec. 19, we will sing for the Teachers' Association.

Thursday, Dec. 20, we are going caroling. We plan to sing at the hospital, in the Gateway, at Sycamore, downtown Ruidoso, at the Navajo and in Green Tree. Our mothers are furnishing refreshments at the cafeteria afterwards.

5th Grade—Mrs. Hicks

By: Diane, Willis, Des, Cheryl

We have been so busy the past few weeks we failed to get our news in and are really behind in telling about the interesting things that have happened.

We enjoyed so much having Mr. Lamb come and tell us about his

do. The score was 25-15 in favor of the Braves. The ones who went from 8-3 were Vernon Scott, one of the players, Kathy Haley, cheerleader, and Terry Collins, manager. Bonnie Murray, Lana Vance, Susie Luallin, Murray Winans, Amy Aguilar, and Icy Traylor want to thank Mrs. Traylor for taking us to the game.

Reporter Amy Editor Ida

7th & 8th Chorus—Mrs. McGuire

The seventh and eighth grade girls chorus will sing for the Women's Club Wednesday, Dec. 12, at 2:30. Wednesday, Dec. 19, we will sing for the Teachers' Association.

Thursday, Dec. 20, we are going caroling. We plan to sing at the hospital, in the Gateway, at Sycamore, downtown Ruidoso, at the Navajo and in Green Tree. Our mothers are furnishing refreshments at the cafeteria afterwards.

5th Grade—Mrs. Hicks

By: Diane, Willis, Des, Cheryl

We have been so busy the past few weeks we failed to get our news in and are really behind in telling about the interesting things that have happened.

We enjoyed so much having Mr. Lamb come and tell us about his

do. The score was 25-15 in favor of the Braves. The ones who went from 8-3 were Vernon Scott, one of the players, Kathy Haley, cheerleader, and Terry Collins, manager. Bonnie Murray, Lana Vance, Susie Luallin, Murray Winans, Amy Aguilar, and Icy Traylor want to thank Mrs. Traylor for taking us to the game.

Reporter Amy Editor Ida

7th & 8th Chorus—Mrs. McGuire

The seventh and eighth grade girls chorus will sing for the Women's Club Wednesday, Dec. 12, at 2:30. Wednesday, Dec. 19, we will sing for the Teachers' Association.

Thursday, Dec. 20, we are going caroling. We plan to sing at the hospital, in the Gateway, at Sycamore, downtown Ruidoso, at the Navajo and in Green Tree. Our mothers are furnishing refreshments at the cafeteria afterwards.

5th Grade—Mrs. Hicks

By: Diane, Willis, Des, Cheryl

We have been so busy the past few weeks we failed to get our news in and are really behind in telling about the interesting things that have happened.

We enjoyed so much having Mr. Lamb come and tell us about his

do. The score was 25-15 in favor of the Braves. The ones who went from 8-3 were Vernon Scott, one of the players, Kathy Haley, cheerleader, and Terry Collins, manager. Bonnie Murray, Lana Vance, Susie Luallin, Murray Winans, Amy Aguilar, and Icy Traylor want to thank Mrs. Traylor for taking us to the game.

Reporter Amy Editor Ida

7th & 8th Chorus—Mrs. McGuire

The seventh and eighth grade girls chorus will sing for the Women's Club Wednesday, Dec. 12, at 2:30. Wednesday, Dec. 19, we will sing for the Teachers' Association.

Thursday, Dec. 20, we are going caroling. We plan to sing at the hospital, in the Gateway, at Sycamore, downtown Ruidoso, at the Navajo and in Green Tree. Our mothers are furnishing refreshments at the cafeteria afterwards.

5th Grade—Mrs. Hicks

By: Diane, Willis, Des, Cheryl

We have been so busy the past few weeks we failed to get our news in and are really behind in telling about the interesting things that have happened.

We enjoyed so much having Mr. Lamb come and tell us about his

do. The score was 25-15 in favor of the Braves. The ones who went from 8-3 were Vernon Scott, one of the players, Kathy Haley, cheerleader, and Terry Collins, manager. Bonnie Murray, Lana Vance, Susie Luallin, Murray Winans, Amy Aguilar, and Icy Traylor want to thank Mrs. Traylor for taking us to the game.

Reporter Amy Editor Ida

7th & 8th Chorus—Mrs. McGuire

The seventh and eighth grade girls chorus will sing for the Women's Club Wednesday, Dec. 12, at 2:30. Wednesday, Dec. 19, we will sing for the Teachers' Association.

Thursday, Dec. 20, we are going caroling. We plan to sing at the hospital, in the Gateway, at Sycamore, downtown Ruidoso, at the Navajo and in Green Tree. Our mothers are furnishing refreshments at the cafeteria afterwards.

5th Grade—Mrs. Hicks

By: Diane, Willis, Des, Cheryl

We have been so busy the past few weeks we failed to get our news in and are really behind in telling about the interesting things that have happened.

We enjoyed so much having Mr. Lamb come and tell us about his

do. The score was 25-15 in favor of the Braves. The ones who went from 8-3 were Vernon Scott, one of the players, Kathy Haley, cheerleader, and Terry Collins, manager. Bonnie Murray, Lana Vance, Susie Luallin, Murray Winans, Amy Aguilar, and Icy Traylor want to thank Mrs. Traylor for taking us to the game.

Reporter Amy Editor Ida

7th & 8th Chorus—Mrs. McGuire

The seventh and eighth grade girls chorus will sing for the Women's Club Wednesday, Dec. 12, at 2:30. Wednesday, Dec. 19, we will sing for the Teachers' Association.

Thursday, Dec. 20, we are going caroling. We plan to sing at the hospital, in the Gateway, at Sycamore, downtown Ruidoso, at the Navajo and in Green Tree. Our mothers are furnishing refreshments at the cafeteria afterwards.

5th Grade—Mrs. Hicks

By: Diane, Willis, Des, Cheryl

We have been so busy the past few weeks we failed to get our news in and are really behind in telling about the interesting things that have happened.

We enjoyed so much having Mr. Lamb come and tell us about his

do. The score was 25-15 in favor of the Braves. The ones who went from 8-3 were Vernon Scott, one of the players, Kathy Haley, cheerleader, and Terry Collins, manager. Bonnie Murray, Lana Vance, Susie Luallin, Murray Winans, Amy Aguilar, and Icy Traylor want to thank Mrs. Traylor for taking us to the game.

Reporter Amy Editor Ida

7th & 8th Chorus—Mrs. McGuire

The seventh and eighth grade girls chorus will sing for the Women's Club Wednesday, Dec. 12, at 2:30. Wednesday, Dec. 19, we will sing for the Teachers' Association.

Thursday, Dec. 20, we are going caroling. We plan to sing at the hospital, in the Gateway, at Sycamore, downtown Ruidoso, at the Navajo and in Green Tree. Our mothers are furnishing refreshments at the cafeteria afterwards.

5th Grade—Mrs. Hicks

By: Diane, Willis, Des, Cheryl

We have been so busy the past few weeks we failed to get our news in and are really behind in telling about the interesting things that have happened.

We enjoyed so much having Mr. Lamb come and tell us about his

do. The score was 25-15 in favor of the Braves. The ones who went from 8-3 were Vernon Scott, one of the players, Kathy Haley, cheerleader, and Terry Collins, manager. Bonnie Murray, Lana Vance, Susie Luallin, Murray Winans, Amy Aguilar, and Icy Traylor want to thank Mrs. Traylor for taking us to the game.

Reporter Amy Editor Ida

7th & 8th Chorus—Mrs. McGuire

The seventh and eighth grade girls chorus will sing for the Women's Club Wednesday, Dec. 12, at 2:30. Wednesday, Dec. 19, we will sing for the Teachers' Association.

Thursday, Dec. 20, we are going caroling. We plan to sing at the hospital, in the Gateway, at Sycamore, downtown Ruidoso, at the Navajo and in Green Tree. Our mothers are furnishing refreshments at the cafeteria afterwards.

5th Grade—Mrs. Hicks

By: Diane, Willis, Des, Cheryl

We have been so busy the past few weeks we failed to get our news in and are really behind in telling about the interesting things that have happened.

We enjoyed so much having Mr. Lamb come and tell us about his

PAGE SIX  
Ruidoso News  
Friday, December 14, 1956

recent trip to Florida and other states.

Our class was honored, being asked to place our color wheels that we had made on the bulletin board in the hall.

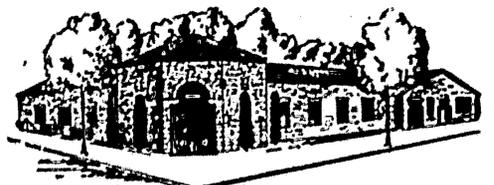
We enjoyed making cut-out turkey circles for Thanksgiving. We had several visitors for our Thanksgiving play, among whom were Donnie's grandparents, Mr. and Mrs. Hart from Iowa.

We are now working on painted broken-glass windows to decorate our windows for Christmas.

The Jess Perleot and the Jennings families visited in El Paso Monday.

WE SERVE BREAKFAST  
JOHNSON'S CAFETERIA  
Downtown Ruidoso

Cactus lamps, salt and pepper sets, New Mexico souvenir plates, and cups and saucers. Clayton Bennett's, 1/4-MI. west of Nob Hill on Hwy 78.



MULLINS-HAMILTON FUNERAL HOME  
Phone 144 — Alameda, N. M.

OPEN AGAIN

We were closed for a few days because of illness, but are back on the job now—and want to welcome back our regular customers and new ones, too. You'll find appetizing, delicious foods for every meal at this handy place.

THERE'S ALWAYS ROOM TO PARK AT  
GOOD HOME COOKING  
ECKERT'S PIT BAR-B-Q  
CLOSED ON TUESDAYS Hwy 78—Hollywood

NOB HILL RESTAURANT  
Chicken & Steaks  
Quality Always

We Now Have Fish On Our Menu  
Open 11:00 a. m. 'til 9:00 p. m.

JODIE FILLEMAN  
General Building Contractor  
Homes & Commercial  
FREE ESTIMATES  
Phone 3741

FOR SALE—Three bedroom home on the river

Steaks—Chops—Chicken  
Then Some!  
OLE' SMOKEY'S  
In Hollywood

Mexican Food At Its Best  
Fried Chicken  
Tender Juicy Steaks  
Pit Bar-B-Q

Open 9 a. m. — Close 9 p. m.  
Sunday—12 Noon 'til 9 p. m.  
MORRIS & KROG BOOKS, Owner

SNOW TIRES  
\$14.00 UP

In Almost All Sizes  
and Several Types

ALL SIZES CHAINS

HOLLYWOOD GULF

If It Rolls—We Can Service It

GIFT HINTS FOR SANTA:  
(Last Minute Hints)

ELECTRIC RAZORS  
JEWEL BOXES  
COMETTE HOSIERY  
MISS SAYLOR'S CANDY  
CHRISTMAS CARDS  
STATIONERY  
THERMOS FOOD JARS  
PIPES  
FLASHLIGHTS  
GAMES  
TOYS

MUSIC BOXES  
PURSES  
COSMETIC SETS  
BILL FOLDS  
BRUSH & MIRROR SETS  
TRAVEL KITS  
RONSEN LIGHTERS  
CAMERAS  
FILM  
FLASH BULBS  
SCOTCH TAPE DISPENSER

YES—You Can Buy on Lay-Away.  
WE GIFT WRAP

COOK'S  
Proprietary & Sundries

WELCOME, VISITORS—  
Tourist Court Owners—NOTICE:  
We Are Open

EVERY MORNING  
SERVING A CHOICE OF  
BREAKFAST DISHES

And We're Open All Day, Seven Days a Week  
Serving Delicious Short Orders and  
Sandwiches—Appetizing and Filling.  
WHEN IT'S TIME TO EAT—VISIT

CHOCOLATE SHOP  
J. B. and Mozelle Wall Next Door to Pueblo

For Convenience . . .  
BANK BY MAIL

Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!

THE  
FIRST NATIONAL BANK  
OF ROSWELL

Established 1888 "A Home Institution"  
Member Federal Deposit Insurance Corporation

Hickory Cured  
SLAB BACON . . . . . 35¢

SUGAR, 10 Lbs. . . . . 98¢

Pet or Carnation  
MILK . . . . . Tall Cans 13¢

Sorghum Syrup, 1/2-Gal. . . \$1.20

PURPLE PLUMS . . . . . No. 10 68¢

PURPLE PLUMS . . . . . No. 2 1/2 25¢

GRAPEFRUIT JUICE . . . . . 46 Oz. 29¢

Indian Girl  
FLOUR . . . . . 50 Lbs. \$2.95

NUMEX GAS, Gal. . . . . 279¢

Guaranteed to be Water Proof  
INSULATED BOOTS . \$17.50

Stovepipe, Sponge Rubber Soles  
COWBOY BOOTS . . . \$19.95

A FINE ASSORTMENT OF TOYS FOR  
BOYS AND GIRLS OF ALL AGES

Shriver's  
Store  
Green Tree, N. M. — On Highway 70  
"We Sell Everything"

JUST THE RIGHT GIFT

For Mother, Daughter, Father or Son.  
Can Be Found in Our Many Gift  
Hints, Such As . . .

Frankoma Pottery — Norelco Shavers  
Lady Schick Shavers — Ronson Lighters  
Birthstone Rings, \$3 to \$50 — Diamonds  
Remington Shavers — Sunbeam Appliances

And Watches by Famous Brands  
WE DON'T CARE WHERE YOU BOUGHT THAT WATCH—  
WE CAN FIX IT

NOTICE—We are open every evening now until 7 p. m. and on  
Sundays from 1 to 5 p. m. to assist you in your  
Christmas Shopping

All gifts bought here beautifully wrapped free ready to put under  
tree. Jewelry engraved free, also, when purchased here.



# RUIDOSO FOOD MART SPECIALS

Your \$\$ Buy More At Our Store  
SAVE WITH FRONTIER SAVING STAMPS  
DOUBLE STAMP DAY ON WEDNESDAYS

<b>Carnation Milk</b>	Tall Can 2 For	<b>29c</b>
<b>RED GRAPES</b>	Pound	<b>17c</b>
<b>CABBAGE</b>	Pound	<b>6c</b>
<b>FRESH ONIONS or RADISHES</b>	Bunch	<b>5c</b>
<b>Gold Medal FLOUR</b>	25 Lbs.	<b>\$1.98</b>
<b>Spare Ribs</b>	Pound	<b>49c</b>
<b>BACON</b>	Wilson's Ranch Style 2 Pounds	<b>.98c</b>
<b>A Good Texas Orange</b>	Pound	<b>12c</b>
<b>Glover's Hickory Smoked Half or Whole HAMS</b>	Pound	<b>59c</b>
<b>Peyton's Del Norte FRANKS</b>	Pound	<b>39c</b>
<b>Grade A Large EGGE</b>	Dozen	<b>59c</b>

**IT HAPPENED TODAY**  
11 DAYS TO CHRISTMAS  
Warm robes for Men and boys, also house slippers for men.  
Shop at Home and Save  
**MANNIE'S TOGGERY**  
Hats - Shoes - Togs

### At the Hospital

Patients receiving treatment the last several days in Ruidoso-Hondo Valley General Hospital have been:

Bob Williams, Arista; Mrs. Neva Divine, Villa Park, Ill.; Johnnie Hodges, Timmer; Mrs. Charlotte Janzen, Green Tree; Pete Lopez, Jr.; Dexter; Baby Russell Binyon, Captain; Mrs. Barton Wetzel, Mrs. Lupia DeCarra, Mesalero; Mrs. June Shultz, Mrs. Beulah Champion, Mrs. Fay Bonnell, Ruidoso; and Mr. and Mrs. Ralph Wood and baby daughters, Jo Betty and Betty Sue, injured in wreck, who are from Phillips, Tex.

Born to Mr. and Mrs. Willie Sanchez, Green Tree, a son, Dec. 10, wt. 7 lbs., 8 oz.

Born to Mr. and Mrs. Felix Villacasa, Glencoe, Dec. 5, a daughter, wt. 5 lbs., 8 oz. (The father lost his life in an auto accident earlier this year near Green Tree.)

Born to Mr. and Mrs. Barton Wetzel, Mesalero, a daughter, Dec. 11, wt. 7 lbs., 15 oz.

**FOR SANTA'S BACK**—Costume jewelry at economical prices, hand dressed dolls, all kinds, some of them Indian made, \$50 up. Clayton Bennett's, 34-MI. west of Nob Hill on Hwy 70.

### LETTERS TO SANTA

**Dear Santa:**  
I want some leather gloves and a punching bag. I have been a good boy. My sister, Linda Lou, wants a car and a pony. Linda has been a good girl. Love, Gabriel Sanchez and Linda Lou, c-o Ben Sanchez, San Patricio.

**To Santa Claus:**  
I want a doll with long hair. I want a high chair for my doll. I hope we have snow on Christmas when you come. Have a Merry Christmas. Thank you, Cathy Massey, Second Grade.

**Dear Santa Claus:**  
I would like a cook book and also I would like a plant. And, I hope you have a very nice Christmas and also a very Merry one, too. Thank you, Dorris Colleen Massey, Fourth Grade.

### Letter to the Editor

**Dear Vic:**  
Some of our customers down here at Green Tree said I should write you a letter and tell the people I do and moved around some, they'd find we are serving breakfast down here. They noticed the piece in the paper last week where you said our dates were operating on a regular schedule. We're open early and late every day but Monday—and if you find somebody wandering around looking for breakfast—send them to our place—the Villa. Jack Rankin.

**Dear Mr. Lamb:**  
I read with a great deal of interest the plans of the C. of C. has made for its Christmas tree. It sounds more like Christmas should be and I can't think of a nicer place to have such an affair than in Ruidoso.

I have heard several nice comments about your Christmas tree. Mr. Manney, and think Ruidoso is quite fortunate in securing his services.

From a "Wish I could live in Ruidoso Fan" (Lubbock).

Phoenix, Arizona  
Dec. 3, 1956

**Dear Vic,**  
Enjoy being back in Phoenix, and after a month, am almost unpacked!

We are having a fine winter meet at the State Fairgrounds, but expect much better when we move to lovely Turf Paradise.

Keep the Ruidoso News coming! Check for \$2.50 Christmas, but would you mind sending it to me at 1018 N. 9th St. Phoenix, so that it doesn't have to be forwarded each time?

Thanks so much. See you in the Spring.

Say hello to all for me.  
Regards,  
Dorothy Quirk

Ruidoso News  
Dear Editor:

We are terribly sorry that you have so many complaints about our coffee. However it does take a certain amount of money to operate one and three or four doughnut dunkers will hardly pay the water bill it takes to make the coffee.

I am sure that is why some of us are closed thru the week days. No customers!

Now Mozelle and I and Lillie have a fine group of customers. The very best! And I'm sure they could tell you that we are here seven days a week. That we serve a passable breakfast in the mornings and at all hours, and that the limited menu that we have is also fair to middle.

Also, Vic, for one little thin dime you can sit and drink coffee until you turn black or blue if you use cream.

So, as you can plainly see there is an excuse for anyone going hungry.

I will admit however, that driving down the street you can not see in our dingy little hotel, but follow the crowd, we're in there, and Vic! Our eggs are fresh. In fact, we lay them on your plate.

**PUEBLO THEATRE**  
Box Office Open 5 p. m. to 8:30  
Feature Starts 8:15 p. m.  
Week Days  
Open 2 to 8 p. m. Sat.-Sun.  
Adults 40c Children 25c

**FRIDAY - SATURDAY**  
**KINGS RIDDERS**  
A UNIVERSAL INTERNATIONAL RELEASE  
Plus Serial & Cartoons

**SUNDAY - MONDAY**  
Rhonda Fleming  
Macdonald Carey  
"ODONGO"  
-In Color-  
-In CinemaScope-  
Plus New Serial & Cartoons

**TUES. - WED. - THURS.**  
**THE CREATURE**  
WALKS AMONG US  
A Universal International Release  
Plus Serial & Cartoons

WE GIVE S. & H. GREEN STAMPS  
**GASOLINE, Regular, Gallon . . . . . 27c**

## LONG'S HOLLYWOOD MART

**SAVE HUNDREDS OF DOLLARS**  
On That New Car—Ford, Chevrolet, Plymouth, Chrysler, Etc.  
1957 Models in Stock: 4-Door Ford Station Wagons; 4-Door Ford Sedan; 4-Door Chevrolet Sedan; 1/2-Ton Chev. Pick-Up  
**A NEW IDEA IN SPECIAL SAVINGS FOR OUR CUSTOMERS**  
From Now Through Dec. 22 We Will Give  
**Double S. & H. Green Stamps Every Day**  
Christmas Decorations . . . . . 1/2 Price  
All Games and Paint Sets . . . . . 1/2 Price  
All Jewelry . . . . . 1/2 Price.  
**OPEN ON SUNDAYS UNTIL CHRISTMAS**  
**LONG'S HOLLYWOOD MART**  
**GASOLINE, Regular, Gallon . . . . . 27c**  
SEE US FOR AUTO INSURANCE — WE GIVE S. & H. GREEN STAMPS

and if our coffee was any fresher, you would have to slap it!

Really Vic! I suppose you just stand there and scratch your head and say "I swan". But perhaps you didn't know. Now you do.

I have a feeling deep down in my heart that this is a mercenary trick of yours for some advertising so Vic put a couple in next week for us.

Four by Fours, one on the business for the business including breakfasts and one on the business for us wishing all of our very dear friends and customers a very Merry Christmas and a very prosperous New Year and may God bless them each and every one each day throughout the New Year. (Cause we love 'em all).

The Chocolate Shop Kids  
Mozelle and J. B.  
F. S. You fool Vic.

To put under that tree—cedar novelties, scarfs, religious plaques, T-shirts, novelties, Apache-made goods, Clayton Bennett's, 34-MI. west of Nob Hill on Hwy 70.

## Take Advantage of this Fine Cool Crisp Weather for Working in the Woods . . . We Have POWER SAWS

For Cutting Timber, Fireplace Wood or Pruning  
**ASK US FOR A FREE DEMONSTRATION**

## LOOK NO FURTHER

For Christmas Gifts That Are Lovely and Deeply Appreciated  
By All Who Receive a Present from Bonnell's.

We have **JUST THE RIGHT GIFT** for the Home, for the Mrs. or the Mister—also a wide range of children's and infants' furniture.

WHEN IN NEED OF BUILDING FIGURES, LET US HELP YOU  
**Bonnell Hdw. & Bldg. Supplies**  
BOX 1444 PHONE 3115 RUIDOSO, N. M.  
WE GIVE AND REDEEM PRUDENTIAL STAMPS

# Bennett's Foodliner

**FRIDAY - SATURDAY SPECIALS**  
R. A. & Vida Bennett - Clyde Whitt  
PHONE 3115  
PLENTY OF PARKING SPACE  
On Mechem Drive - Ruidoso

**WE GIVE PRUDENTIAL Premium STAMPS**

**DOUBLE STAMPS ON WEDNESDAY**

**THE BLUE RIBBON STAMP**

<b>COFFEE (Schillings)</b> . . . . . 90c	<b>Monarch SPANISH RICE DINNER</b> . . . . . 19c
<b>PUFFIN BISCUITS, Can</b> . . . . . 13c	<b>Pard (\$6.00 Case) DOG FOOD</b> . . . . . 2 for 25c
<b>Mountain Pass TOMATO SAUCE</b> . . . . . 3 for 21c	<b>Stahmann Farms PAPER SHELL PECANS</b> . . . . . 39c
<b>Dromedary PITTED DATES</b> . . . . . 19c	<b>FRESH CRANBERRIES, Lb.</b> . . . . . 29c
<b>Bake-Rite SHORTENING</b> . . . . . 79c	<b>AVOCADOS</b> . . . . . Ea. 10c
<b>None Such MINCE MEAT</b> . . . . . 59c	<b>White or Color SCOT TOWELS</b> . . . . . 19c
<b>BISQUICK, Large Box</b> . . . . . 45c	<b>Silk TOILET TISSUE</b> . . . . . 3 rolls 21c
<b>Van Camp's Grated TUNA</b> . . . . . 25c	
<b>Yacht Club CUT GREEN BEANS</b> . . . . . 19c	
	<b>Meat Department</b>
	<b>BABY BEEF LIVER</b> . . . . . Lb. 29c
	<b>PORK SAUSAGE</b> . . . . . Lb. 29c
	<b>Lean SLAB BACON</b> . . . . . Lb. 39c
	<b>SWIFT'S PREMIUM FRYERS</b> . . . . . 39c
	<b>BEEF CHUCK ROAST</b> . . . . . Lb. 39c
	<b>Our Self-Service Lunch Meat Counter is Well Stocked with New Process "VACUUM PACKED" Lunch Meats By WILSON, GLOVER, SWIFT</b>

## GATEWAY FOOD MARKET

Right On The Corner Phone Dial 3825  
Right On The Price Ruidoso, N. M.  
Prudential Stamps with Every Purchase. Wed. Double Stamp Day

## FRIDAY & SAT. SPECIALS - December 14th and 15th

<b>GOLD MEDAL FLOUR</b> . . . . . 10 Pound Bag .99	<b>Bake-Rite SHORTENING</b> . . . . . 3 Lb. Tin .89c	<b>Nabisco, Sunshine Supreme CRACKERS</b> . . . . . 1 Lb. Box .27c
<b>White Swan Early Luncheon PEAS</b> . . . . . 21c	<b>Kimball's Whole GREEN BEANS</b> . . . . . 22c	<b>Old El Paso MEXIBEAN</b> . . . . . 11c
<b>Kimball's CHERRIES</b> . . . . . 22c	<b>Kimball's Strawberry PRESERVES</b> . . . . . 56c	<b>White Swan PUMPKIN</b> . . . . . No. 2 1/2 .19c
<b>JIFFY Cake Mixes</b> . . . . . 10c	<b>Neck Bones</b> . . . . . 3 Pounds For 35c	<b>Swift's Premium FRYERS</b> . . . . . Per Lb. 39c
<b>Lean BOSTON BUTTS</b> . . . . . Pound 39c	<b>Glover's PICNIC HAMS</b> . . . . . Per Lb. 39c	<b>Carnation, Chocolate or Plain MALTED MILK</b> . . . . . 49c
<b>Mike DOG FOOD</b> . . . . . 3 for 25c		