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The Ruidoso News

Printed and Published in the Playground of the Southwest

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OF THE WEST
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VOLUME 12, NUMBER 10

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, AUGUST 30, 1957

"INVENIEMUS VIAM AUT FACIEMUS"

SUBSCRIPTION \$2.50 Per Year

Around Town

—By Nosey Waters—

The September issue of New Mexico Law, the official sheriffs and police magazine for the state, has a State Tourist Bureau photo on the Rio Ruidoso with Billie, the daughter of Mr. and Mrs. Pat Chubbuck, and Kay, the daughter of Mr. and Mrs. Vic Lamb, on the cover. . . Mr. and Mrs. Robert Dodson, 1204 W. Matthews St., Roswell, former residents here, are parents of a son born Aug. 22 in Eastern New Mexico Medical Center, Roswell. . . "We spent such a wonderful 20 days in Ruidoso in August," says a note to the News from the Buck (W. B.) Johnsons of Ft. Worth, now back at their home. . .

A representative of a Hobbs music store was here Monday evening to confer with parents of prospective beginner band students of Ruidoso Junior High School concerning acquiring instruments for young hopefuls. LeRoy Gooch, school music director, says he is very hopeful this year's beginners band will have as many as 25 kids. . .

Speaking of animals: Priscilla Tullio, who assists Marie Rooney with housework at the Rooney home (which stands on the hill overlooking the postoffice block) looked out a picture window there last Wednesday morning and saw a big brown bear within only a few feet of the house. He scampered off into the woods. A kidly mother at Mrs. Ralph Brown owns has adopted an orphaned kitten Mike Buckner brought her. She thinks more of it than she does her own brood. . . By spray Bonnell Howe & Building Supplies is advertising this week reptiles all kinds of things it kills, including crocodiles, Crocodiles! . . .

Still speaking of animals: There are four fat and sassy pigs waiting adoption down at Ruidoso Catholic Clinic. Apache Village and Gardendale Courts on Mechem Drive tell me a beautiful tan and white Collie has taken up residence in that neighborhood. Who's lost one? . . .

The Joe Drydens have four very cute kittens they'd like to be placed in some home. If you'd like one or more, call them at their variety store. . .

We think it was (if we remember correctly) Mrs. Loretta Smith who said she had heard this one: Blessed are they who go around in circles, for they shall end up as big wheels. . .

Joseph S. Hawkins, the late Ernest McDaniel member of our own family and many others have expressed the worry and apprehension that our beautiful woods are being endangered more each year by the spread of the parasite, mistletoe. The Mescalero Apache Indian tribe, who are the danger and have taken several steps to combat it, including cutting away large portions of the woods earlier than they planned, and also by spraying from planes. But, we are wondering about the Forest Service's recognition of the problem, if they have any plans for doing something? . . .

Thanks to Mrs. Edna Schierenberg for sending us the clipping from the morning magazine, Farm Journal, which has been written about orchardists of our three valleys receiving more for their apples since organizing the White Mountain packing and marketing co-operative. It is similar to the article we printed about nine weeks ago which was clipped from the New Mexico Farm & Livestock Bureau monthly magazine. . . Travis Hicks of Lincoln County Feed warns that folks had better be making sure of their poultry and supply of eggs for the coming months. The latest report is that there are 20% less egg-laying chickens on farms now in the U. S. than last August, and that the greatest percentage of decrease is in the southwestern states, as shown as the country's egg-basket. He declares that prices are just getting ready to go sky high, and that those folks who would like to grasp an opportunity could do themselves profitably well by getting some baby chicks and raising them in their own production. The market hits its high side. . .

Two little girls in a parked car had a narrow escape early this week when left by themselves. The car began rolling from its nearby parked position, toward a plunge over the cliff. Mrs. Nell Crain Parks, here from Ft. Hanks this week, says a passing motorist played Good Samaritan for her, also when her Buick caught fire. He doused the blaze with a can of water. Mrs. Parks, visiting her son, Dave, and his family here, has just returned from Dallas where she won an all-expense trip in a World Book sales contest. She says Dave is authorized to sell the book here. . .

According to news notified from the office of R. F. Apodaca, state fire marshal for New Mexico, Tom Jones, Bill Mackay and Blair Haliday of Ruidoso's Volunteer Fire Department attended a Fire Marshal's Fire Protection Conference in Phoenix, Arizona, last week. Jones and Mackay were enrolled in the Ruidoso Fire Department in downtown



MISSING GIRL—Jeannette Branson, step-daughter of Virgil Bond, for whom a four-state police search is now in progress. She has visited Ruidoso many times in the last several years.

Two Conventions Slated Here Early Next Month

Two conventions will be held here early in September, headquarters at Navajo Lodge, Manager Harold Summers has announced. On Sept. 7-8 the New Mexico Bakers Association will hold its third annual gathering here, with an attendance estimated at about 50 persons. On Sept. 9-10 the Wichita Bank for Co-operatives area officials will be here for their second year for a conference. Attendance at the latter function will be about 40, it was said. . .

State Adds \$10,000 To Fund For Monjeau Rd.

Dan D. Swearingin, representing a committee from Ruidoso-Downs, has secured \$10,000 from the State Department of Highways. The road up Monjeau mountain, one of Southeastern New Mexico's most interesting high altitude scenic drives. Previously, Swearingin said he had been assured by the U. S. Forest Service that the road could be improved on the route's improvement. . .

Mahaney Tenders Resignation At End Of This Year

Evan Mahaney this week reported that he had submitted a letter to President of the Chamber of Commerce A. E. Hunt resigning the position of manager of the Chamber of Commerce for this year, "preferably Dec. 1." He has been manager since August of 1956, and said he wanted to give both to the Chamber of Commerce, as well as himself, "plenty of time to do some scouting." He said he had no position in mind, but that he would be searching for a job this fall. He added that the C. of C. also would need the time to find a successor for him. . .

town Ruidoso were almost panicked Monday night when Ruby Rathiff found an intruder in the rear of the Cashway Gro. & Mkt., the second night the same fellow, described as tall and heavy set, and probably carrying a gun, had been popping in and out of stores in a suspicious manner. In fact, he was seen to run once after being seen peaking into Hart's store late Sunday night. Local peace officers searched the area thoroughly both nights after he was reported as acting oddly, but he was not apprehended. . .

COMMUNITY CALENDAR

Bathing Friday, Saturday and Sunday at Ruidoso Downs each week-end in July, August.

Sept. 13-14—Lincoln County Fair at Capitlan.

Sept. 3—Ruidoso Municipal Schools open 1957-58 term.

Aug. 18-Sept. 1—Revival at Green Tree First Baptist Church with services slightly, 7:30 p. m.

Sept. 7-8—New Mexico Bakers Association convention, Navajo Lodge.

Sept. 9-10—Wichita, Kansas, Bank for Co-operatives convention, Navajo Lodge.

Sept. 11-12—New Mexico Sheriffs and Peace Officers convention, Navajo Lodge.



FEARS FOUL PLAY—Virgil Bond, above, whose wife is smaller in thousands of fans who attend the state fair races. The girl, 12-year-old Jeannette, has just vanished from High School, and is well known to many in Ruidoso, having stayed with her parents here several times in recent summer seasons.



same opinion. Bond is an announcer for all races at both the Downs and the State Fair races. The girl, 12-year-old Jeannette, has just vanished from High School, and is well known to many in Ruidoso, having stayed with her parents here several times in recent summer seasons. . .

Step-Daughter Of Downs Announcer May Be Victim Of Foul Play

Police Chief Ivan Williams of Chandler, Ariz., last week-end admitted he was "stumped" by a bloody trail that seems to indicate a murder but yields no body. Police found a forced shutter on a cottage of the swank San Marcos Hotel, closed for the summer, and blood saturated sheets in a partly burned in two bath tubs in the cottage. . .

Ruidosoan Is Hurt In Colorado Wreck In Which Man Is Killed

Wallace Guyford Pierce, 20, of Clinton, Okla., was killed Friday night in a motor car collision seven miles north of Walsenburg, Colo., on U. S. highway 85, involving three vehicles. The Highway Patrol said Pierce was a passenger in a car driven by Virgil L. Stevens, 52, of Ruidoso. M. Stevens was hospitalized. . .

Two Valuable Watches Are Lost In Ruidoso Last Week-End

Two valuable ladies' watches, each set with diamonds, and one with platinum band, were lost somewhere in Ruidoso last week-end. One watch valued at more than \$2,000, had diamonds set around the watch face, and on the band. The other, a Lady Elgin diamond baguette, also had expensive diamonds set beside the face. Each are advertised as lost by this week's News with generous rewards offered for their return. One belonged to a Slaton, Tex. woman, the other to a San Antonio, Tex. resident. . .

ON MARCH 21, 1957, RUIDOSO Had Completed

FOUR YEARS
Without a Traffic Death
New Let's Make It

FIVE YEARS
It's Been

1623 DAYS
Since an auto death has occurred in Ruidoso

Stay Alive In 1957!
Observe Safety Laws

FIRE HITS LOCAL BAR

Fire of undetermined origin at 5 a. m. Wednesday morning this week destroyed Ruidoso Bar in downtown Ruidoso at an estimated cost of \$9,000. Discovered only a few minutes before 5 o'clock, J. P. Bobo, village marshal, notified the fire department, which went into action immediately, smothering the blaze that had gained considerable headway, and keeping it confined to the bar and adjoining dance hall. The building is two stories in height, and three people escaped from the upper story where they were sleeping when the fire broke out. . .

Mrs. Jewel Ulley, owner, was roused by her grandson, Robert Ulley, 7, who said he smelled something awful, like a skunk. When she awoke, she smelled smoke and assisted her grandson in escaping. A cook, Luke Shick, smothered the blaze that had gained of the upstairs section, was roused by firemen later. He said he "was dead asleep." Mrs. Ulley said the upstairs area was fogged with smoke as they stumbled downstairs. She fell while descending the stairs, but was not injured. An adjoining cafe, The Steak House, which Mrs. Ulley also owns and operates, received minor smoke damage, but the second floor received much more harm from smoke and some water. . .

Friday morning of last week, shortly before sunrise, fire described by volunteer firemen as of questionable origin, damaged a small, one-bedroom cabin on Main Road, east of Ruidoso Realty building. Occupied by Mrs. Florence McCord, the cabin was damaged to an extent of about \$2,000, firemen said. It was insured. . .

Road Into Cedarvale Is To Be Paved; Widening 70 Continues

Completion of the four-lane divided highway between Alamogordo and Tularosa will begin within the next few weeks following opening of bids for the big job by the state highway department last week. Apparent low bidder for construction of the 4.194 miles of road is H. C. Construction Co. of Santa Fe at \$440,200. Work will continue the four-lane road from its present northern terminus to the start of the first curve leading into Tularosa, about one mile south of the heart of the town. . .

WOMEN INJURED IN ROAD MISHAP

John Boger, 76, while crossing Highway 70 at Bent, Sunday afternoon was struck broadside by Sgt. John Smith, Jr., of the Denison Tex. city police, who was traveling west at about 60 mph. Boger, a Ruidoso barber, had tried to cross the highway at the Bent store to enter the Nogal Canyon road. Smith rounded a curve just east of that point traveling about 65 mph, according to his statement to State Patrolman Sam Harris who investigated the accident. At a distance of only 100 feet, Smith saw the 1940 Ford coupe directly in his path. . .

Okloman Dies Of Heart Attack While Visiting Here

Robert L. Jones, aged 53, died of a heart attack here early Monday in Ruidoso-Hondo Valley General Hospital. He was accompanied by his wife, Mrs. M. Jones, Agency in Purcell, Okla., and had been here only a few days on a vacation. He attended the races last week-end, and over-exerted himself, it was reported. He was stricken late Sunday, and died 10 hours after entering the hospital. The body was carried by hearse to Alamogordo by Mullins-Hamilton Funeral Home from where it was shipped by rail to Oklahoma. . .

HARRIS SHELTON RETURNS

Harris Shelton, artist, who has a summer studio in upper Ruidoso, who has been out of town the last two weeks on business, has returned and will be in his studio for the next two months. . .

ROSWELL MAN BUYS CABIN OF BUCKNER'S

T. J. "Jack" Deason, Jr., of Roswell, who is a certified public accountant there, has purchased the two-bedroom cabin recently built by Raymond Buckner in Cree Meadows Subdivision. The new owner is adding another room to the house. Allied Realty Associates handled the sale. . .

BUYS FOUR LOTS

Charles S. White, Vernon, Tex., has purchased four lots in Palmetto Gateway, east of A. B. Harris TV Sales & Service, on which he plans to build a warehouse. Luther Byrnes, local realtor who handled the sale, said this week. . .



WE'RE CROWDED—Manager Claud Whitlock of Ruidoso-Hondo Valley General Hospital, says the local institution has never been as crowded as it has this summer. The nursery was overflowing last week with nine babies arriving in five days. The hospital rooms, also, have been used to capacity for most of August. Recently the hospital board announced a plan to solicit funds for a \$50,000 expansion to add several more rooms. . .

80 Attend 69th Annual Session Of Baptist Ass'n.

Eighty persons attended the 69th annual session of the Lincoln Baptist Association held here at Ruidoso First Baptist Church last Thursday, Aug. 22. The Baptist Church in Lincoln County is operated with the Lincoln-Otero Baptist Association in the year of 1956. Rev. J. P. Fortenberry, local minister, who made a report on the session for the state Baptist publication, stated. There has been a continuing existence of the Lincoln Baptist Association since Sept. 23, 1928. . .

Lincoln Fair Dates Are Near

The Lincoln County Fair is scheduled for Friday and Saturday, Sept. 13 and 14, at Capitlan, New Mexico. Friday is junior exhibit day. There will be fat calves, lambs, and pigs, along with poultry, rabbits and garden produce shown by the 4-H'ers. Friday afternoon will feature Junior days, and the 9th ranch will give the most desirable Lincoln County 4-H member showing sheep three yearling ewes to start a breeding herd. . .

UNCLE IS KILLED IN TRAIN WRECK

Mr. and Mrs. Bud White of Ruidoso and Mrs. Charlene White, Roswell, attended funeral services last Thursday in Bridgeport, Tex., for Edith Smith, killed Saturday in a train wreck near Amarillo, Tex. He is survived by the widow and seven children. He was an uncle of Bud White. . .

CHARGED WITH ENTERING HOME

Albert Carrillo was bound over to district court for trial this Friday on charges of breaking into and entering the residence of Lynn Smith here in January this year when he was arrested over the week-end by Village Marshal J. P. Bobo. A gun missing from the home, found in a pawn shop by Smith, was instrumental in Carrillo's arrest. Bond of \$1,000 was set for Carrillo in a hearing before Police Judge H. M. Graham. . .

JUVENILE ADMITS GREEN TREE BREAK-INS

Juvenile Probation Officer T. Thompson said Wednesday a Green Tree youth had admitted breaking in and stealing cash from four residences in that community in the last two weeks. A sum of about \$17 was stolen in the four break-ins. . .



NEW MINISTER—Minister of Community Methodist Church, Ruidoso, is the Rev. Hugh Bailey, who came here this spring from Oklahoma. . .

NEW SCHOOL TERM OPENS TUESDAY

Eight Charged With Gaming

Seven men posted \$100 bonds each and an eighth posted bond of \$200 in Justice of the Peace Alton Gray's court in Green Tree Wednesday after seven were charged with playing a game of chance and the eighth with operating a game of chance. The men will likely be tried in District Court at Carrizozo either on Aug. 30th or Sept. 13th, local peace officers said. . .

The men were arrested in a raid staged Tuesday evening at 11:45 p. m. in a room in the stable area of Ruidoso Downs by State Policeman R. W. Driggers, Chief County Deputy Sheriff Fred Richardson, Ruidoso Village Marshal J. P. Bobo and Green Tree Village Marshal Jack Roberts. Deputies Richardson and Bobo confiscated in the room, which was only about 6 x 8 feet in size. He added that the officers had knowledge the game had been in progress for most of Tuesday, and that at least ten others, including a woman, had been reported to them as having participated. . .

Thompson Resigns As Full Time Juvenile Probation Officer

Til Thompson, district judge wrote Third Judicial District Judge W. T. Scoggin resigning as full-time juvenile probation officer here. He held the News this week that since his taking the job more than a year ago, referral cases, in which he was engaged in this immediate area, had dropped from an average of four or five a month now, and he saw no need for the county to bear the expense of a full-time official. He said in his letter, he reported that he offered his services to the Juvenile Court official on a part-time basis, for which he would be paid only for those hours he worked. . .

Former Green Tree Resident Dies At Carlsbad

McVinn "Pete" Davis, 63, who died of a heart attack in Carlsbad last Thursday, was buried there following funeral services in that city Sunday. He had lived at Green Tree for several years prior to moving in 1952 to Weed, and later to Carlsbad. He was a merchant in the trade. He is survived by his widow, a son, L. C. of Colorado, and two daughters, one a resident of Carlsbad and the other a resident of California. . .

ELBOW SMASHED BY PASSING CAR

Juan Salas, Hondo, suffered a severe gash in his arm when a passing car struck the arm, extended from the car in which he was riding, on U. S. Highway 70 just east of Hollywood last week-end. Driver of the other car was not known. He received emergency treatment in the local hospital. . .

LOST—Personal check book, returned for return to Travis Art Gallery, in rear of postoffice. 11.

The Weather

Date	High	Low	Precip.
22	77	48	.01
23	81	46	Tr.
24	82	47	.01
25	80	54	.32
26	81	45	.03
27	83	41	Tr.
28	75	44	.09

Precip. since Jan. 1—17.58.
Precip. this month—5.31.
(As compiled by C. A. Culver, co-operative weather observer for the U. S. Department of Commerce Weather Bureau.)

The Ruidoso News
SERVING LINCOLN COUNTY

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PAGE TWO
Ruidoso News
Friday, August 30, 1957

BAPTIST YOUNG PEOPLE ENJOY HORSEBACK TREK

Climaxing a series of summer parties for the Young People of the Training Union of the First Baptist Church, Ruidoso, whose sponsors are Mr. and Mrs. Merle Riley, was the horseback ride staged Monday night. Horses and guides were furnished by Sallee Riding Academy.

Riding in this group were: James Russell, Nyles Lackey, Nadine Peterson, Shirley Northrup, Lou Ann Engh, Barry Swanson, Johnny Dodger, Barbara Chambers, Karen Spruelli, Karen Havis, Jim Blaine, Jimmy Smith, Jean Ward, Don Hammerly, Paul Hardy, Ginger Hardy, Mr. and Mrs. Merle Riley, Mr. and Mrs. J. C. Cloe and Mr. and Mrs. Eddie Roper. Afterward all went to the Spanish Nook where they were served enchiladas and tacos.

WOMAN'S CLUB LADIES DAY MOVES TO CLUB HOUSE

The weekly Ladies Day sponsored by Ruidoso Women's Club, and which has been held this summer each Monday afternoon at Naylor Water Lodge, will be held in the future on that day each week in the Woman's Club building in Skyland, officials announced this week.

Activities, such as bridge, canasta, bridge, etc., are enjoyed by both Ruidoso and visiting women.

CLUB NOTES

Ruidoso B & P W Club meets every third Monday evening, place to be announced.

Episcopal Church Auxiliary meets each third Tuesday.

Ruidoso Chapter No. 65, Order of the Eastern Star, meets the second Thursday of every month, 8:00 p. m. Eastern Star Chapter No. 100, visiting members welcome.

First Presbyterian Church Fellowship Group Women meet each second Tuesday of the month at the church.

Ladies day of Woman's Club building every Monday, 2 p. m. play, canasta, bridge, sambo, dominoes, sponsored by Ruidoso Women's Club.

Lions supper every Tuesday night, Carrizo Lodge.

Rotary luncheon every Tuesday, at O. E. S. chapter.

Woman's Society for Christian Service meets each third Wednesday of the month, place to be announced.

American Legion Auxiliary meets each third Thursday at 7:30 p. m. at the American Legion Hall.

The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month for business and study at the Church at 7:30 p. m.

CLUB NOTES

Ruidoso B & P W Club meets every third Monday evening, place to be announced.

It's Been Wonderful . . .

The fine patronage all our summer folks, and the home-folks, too, have given us this year. And, now that the time is drawing near for some to leave us, we're taking this means of saying "THANKS" for all the nice business—and also, if you still have a few days left to be with us—be sure to come in and see us before you go!

Remember, our stocks this year include some of the keenest clothes for college kids you've ever seen on any campus.

The Post Office is next door to

Oldobe ROONEY'S
In RUIDOSO, New Mexico

NOW OPEN!
For The Season . . .
WILDCAT MOUNTAIN SKY-WAY RIDE

Recently Renovated with All New Cable and Other Safety Features Added.

Get a breathtaking view of the Ruidoso Valley and the Mountains from This New Feature. **DON'T GO BACK HOME WITHOUT A TRIP ON THIS SCENIC CABLE CAR RIDE ON U. S. Highway 70 Between Hollywood and Green Tree, Overlooking the Downs**

OLD MILL TRADING POST

Complete Line of ANSCO POLAROID KODAK FILMS Buy and Leave Film Here

CARMON PHILLIPS' OLD MILL TRADING POST

Tape Recorders — Microcassette Cameras — Films — Flash Bulbs — Cables — Gifts — Jewelry

SOCIAL, CHURCH AND CLUB NOTES

Local News



LEWIS CUMMINS HONORED AT SOCIAL

Old classmates, former pupils, relatives, and friends all paid their respects to Lewis Cummins Sunday evening at Capitan. The program, which featured musical numbers, skits and testimonials, was under the direction of Charles Jones. Supt. Hall introduced his teachers for the year, then retiring teacher, Lewis Cummins, was reminded of many of the important events of his long career.

Roses were presented to Benito Cummins, a piece of luggage to the honoree, and his old desk and chair. Refreshments were served from a table decorated in gold and white with pastel gladiolus arranged by Mrs. Darling and Mrs. Stratton.

MRS. GOUGH HAS GUESTS

Recent guests in the home of Mrs. Herbert Gough were her daughter, Mrs. Joe Palmer, her granddaughter, Miss Deedee Holoway, Mrs. Earl Hunt, all from Safford, Ariz.; Mrs. Barbara Hamlett, Daisy and Mrs. Norval Mullens, Sr., Knox City, Texas. During their stay, Mr. and Mrs. Mack C. Cronenberg and Mrs. L. R. Spiers entertained Mrs. Gough and her guests at morning coffee. They also were dinner guests Sunday evening of Mr. and Mrs. Lloyd L. Davis whose other guests were: Mr. and Mrs. Henry Jones, Knox City; Miss Martha Jane Jones and Miss I. B. Stinka, Houston, Tex.; Mr. and Mrs. Tom B. Hood, Mr. and Mrs. Wallace Blankenship, Mrs. J. H. Teague, and Mrs. Cliff Armstrong.

An route on a business trip from Tucson, Ariz., to Waxahachie, Tex., Dr. E. F. Gough and daughter, Mrs. Charles Cayley, were over night guests of Mrs. Herbert Gough early in the week.

Read the Want-Ads

HERE FROM ABERNATHY

Mr. and Mrs. Marshall Lefford, Mr. and Mrs. Douglas Chapman, Mr. and Mrs. Erzell Givens and son, Jerry, and Mr. and Mrs. Buford Davenport were among those from Abernathy, Texas, here this week and for the Labor Day week-end.

ALTO BUS DRIVER LEAVES HOME AT 7:45

George Creel, Alto school bus driver, has announced he will leave his home at Alto at 7:45 and will pick up the children at their regular stops and at the usual time as in the past, beginning Sept. 3.

THETA RHO GIRLS HERE FROM EL PASO

Theta Rho Girls Club members of El Paso spent the week-end in Ruidoso, visiting White Sands National Monument en route. Sponsors were Mrs. W. G. Yeager, Mrs. Roy A. Howard, Mrs. Nolan Aiken and Mr. and Mrs. John F. Schultz.

Rev. and Mrs. H. W. Gordon and son, Timothy, have returned to their home at Coushatta, Louisiana. They have been visiting Rev. and Mrs. J. P. Fortenberry, Mrs. Gordon's parents. While in Ruidoso, the Gordons attended Foreign Mission work at the Gloria Baptist Assembly, at Glorieta. Mr. and Mrs. Gordon visited Juarez, Old Mexico, White Sands and several places of interest in the area.

Mr. and Mrs. M. F. Landers of Bernal, N. M., visited the J. F. Landers here in their summer home last week. The Bernal farmer, developer of a new strain of cotton, was the subject of an article in the current issue of Reader's Digest Magazine.

COMPLETE LINE OF ANSCO POLAROID KODAK FILMS Buy and Leave Film Here

CARMON PHILLIPS' OLD MILL TRADING POST

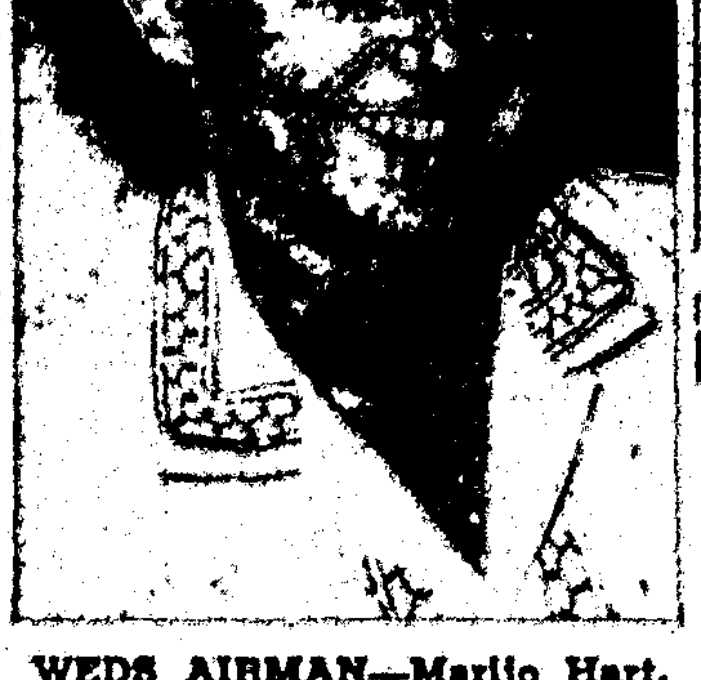
Tape Recorders — Microcassette Cameras — Films — Flash Bulbs — Cables — Gifts — Jewelry

HOLLYWOOD BUSINESS DIRECTORY

Services Available in the Friendly Community on Hiway 70
PLENTY OF PARKING SPACE
(WATCH THIS LISTING GROW)

Auto Sales— R. H. Anderson Auto & Trailer Sales W. R. Long Car Sales	Cleaners— Odorless Cleaners	Prescription Druggist— Prescription Pharmacy
Accessories, Tires, Batteries— Hollywood Gulf Service Batteries \$9.95 up New, Used Tires	Carles— Clayton Bennett's Hollywood Trading Post	Petroleum Products— Homer Allison, Sinclair Products, Dial (8)2296
Amusements— Wildcat Mountain Sky Way Ride Hollywood Pony Ride Wheeler Museum	Feeds, Farm Needs— Lincoln County Feed Branam's Enterprises & Trailer Park	Service Stations—Garages— Thompson's Cafe & Garage (Conoco)
Bus Stations— New Mexico Transportation Lee Wimberly, Agent, Dial 3931	Flowers— Theda Shier Flowers	White's Sinclair Service & Garage Clayton Bennett's Arrowhead Motel & Sta. Esley Texaco Station Hollywood Gulf Service Long's Oil Well Ser. Station
Building Supplies— Hollywood Lbr. Co. Burns & Roberts Lbr. & Building Supplies	Grocers— Long's Hollywood Mart	Trailer Parks— Branam's Enterprises & Trailer Park
Coffee— Thompson's Cafe & Garage Cafe To Carnegie Little Cafe	Ice Cream— The Dairy Queen	Trailer Sales— R. H. Anderson Auto & Trailer Sales
	Makak, Coats— Remount Coats Clayton Bennett's Arrowhead Motel & Sta.	Wrecker Service— Thompson's Cafe & Garage Dial 393

FORMATION OF COUNTY COUNCIL FOR GIRL SCOUTING IS PROPOSED



With interest growing in Girl Scouting here and throughout the county, the formation of a County Council to further development of this work among girls is the primary goal of a group of women of the county. Meeting with two representatives from the Southeastern New Mexico Area Council recently in the home of Mrs. Tom Hood here, the possibilities of organizing such a panel was discussed by a small group. Mrs. Truman Spencer of Carrizozo, Mrs. Duncan Williams, Mrs. B. O. Harris, Mrs. Evan Mahaney, Mrs. Carl Wright and Mrs. Hood were at the meeting held here Aug. 13. At that time, the need for leadership for Girl Scout troops, for young Brownie troops, for intermediates and for Senior Girl Scouts, was stressed as the most pressing requirement for further development of Girl Scouting in each community of the county. It is hoped volunteer leaders can be found in Ruidoso, Hollywood, Green Tree, Capitan, Carrizozo and other points to assist those already at work, and also to aid in setting up new units. Mrs. Hood has asked anyone who would like to assist to contact her or Mrs. Wright.

The area council leaders here for the meeting earlier this month were Mrs. Leo Spofford, Artesia, and Mrs. Gertrude Jacobs, Roswell.

Training Courses Set

Two training courses have been announced for prospective Girl Scout leaders, the first to be held Sept. 10 and 11, with four-hour sessions each day, and with a break for luncheon, at Carrizo Lodge. Those attending may bring their own lunch, or may secure sandwiches and drinks at the Lodge. On Oct. 8-9-10 another training session will be held, which, if attended by those who enroll for the first one in September, will give trainees a full 20-hour course.

Also set for later this year are Christmas workshops, at which hobbies, handicrafts and work on Christmas ideas will be discussed. If enough interest is shown, the Christmas workshop will be held here Nov. 7 and in Alamogordo for Nov. 12.

Another need in this area is for some civic organization, or social, to act as sponsor for Girl Scout troops, Mrs. Hood said. She is hoping some group will volunteer for this. The sponsor can assist with financial aid, or otherwise, she said. Volunteer leaders may telephone Mrs. Hood, 2432, or Mrs. Wright, 2815, for further information. Residents near Carrizozo may contact Mrs. Spencer.

BAKE SALE SET

Phi Chapter of Beta Sigma Phi sorority will stage a bake sale Saturday of this week from 9 a. m. until 12 noon in the American Legion Hall in downtown Ruidoso. Mrs. Phyllis McCarty, who is handling publicity for the event, announced this week.

NEWCOMERS HERE

Mr. and Mrs. E. B. Gray of San Angelo have moved to Ruidoso to make this their permanent home. They will manage Spearhead Cabin this winter for Mr. and Mrs. Bill Wiggins, who are returning to Roswell to manage other interests there. The Wiggins will return next spring. The Grays are parents of Mrs. Wiggins.

Highest octane in history in the new Chevron gasoline, on sale where you save by paying no city tax at Clayton Bennett's, 34-m. west of Nob Hill on Hiway 70.

In Unity There Is Strength Allied Realty Associates Phone 3303 — On Main Road

CITY DAIRY BUTTER

Is churned from 100% REAL CREAM

Sold All Over Lincoln County in Your Favorite Food Stores

CITY DAIRY

Vess Beauty Shop

Back of Ruidoso Bank
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Wm. N. (Buck) Morrison
WE PICK UP AND DELIVER
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CLOSE OUT! Schillings Pound

Coffee 79c

(A Very Limited Supply)

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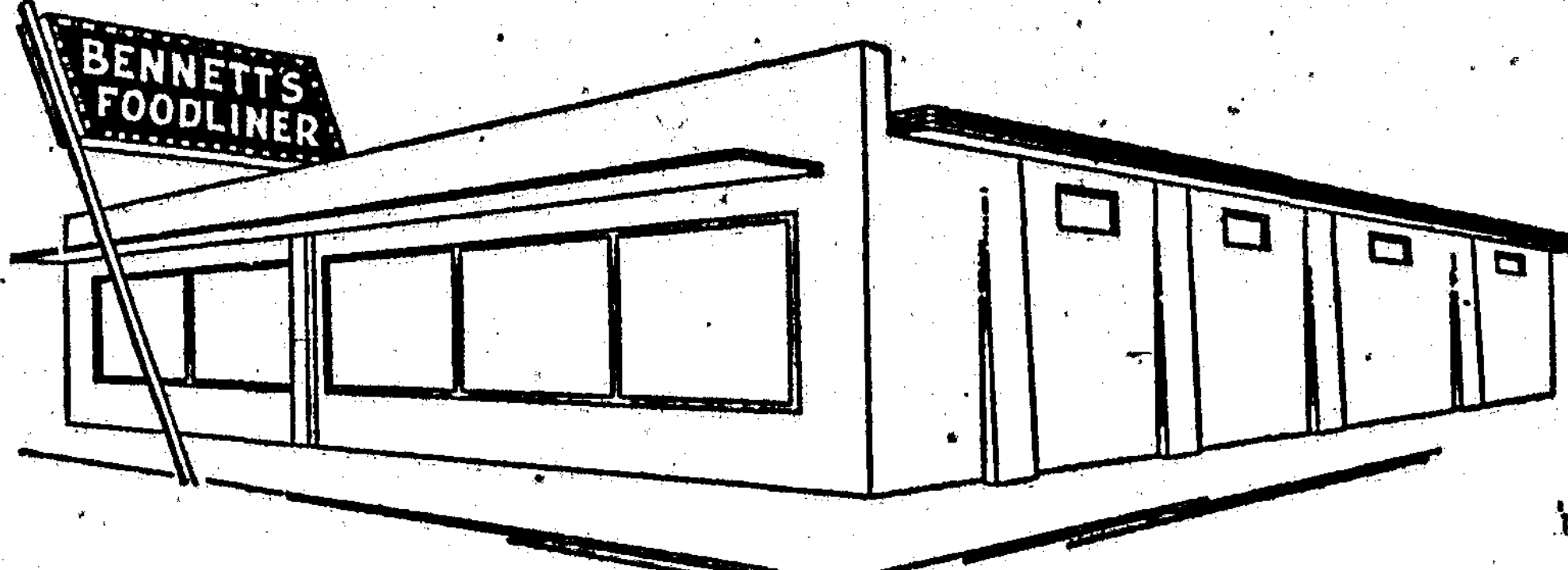
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(Bits-O-Sea)
Chuuk Style TUNA .25

**PICNIC SUPPLIES
CANNING SUPPLIES
LOW CALORIE FOODS**

PAGE THREE
Ruidoso News
Friday, August 30, 1957

IN THE PROBATE COURT
No. 221
STATE OF NEW MEXICO
COUNTY OF LINCOLN
RE: LAST WILL AND TESTAMENT OF EZEEL MELROSE CLARKE, Sr., Deceased

NOTICE
TO WHOM IT MAY CONCERN:

Notice is hereby given that a petition for the probate of the Last Will and Testament of EZEEL MELROSE CLARKE, Sr., deceased, and for the issuance of Letters Testamentary to Eniver Betsy Clarke, his widow, has been filed in this Court, and that the 27th day of September, 1957, at the hour of ten o'clock A. M., of said day, at the County Court House in Carrizozo, Lincoln County, New Mexico, has been fixed

Canyon Echoes . . .

Dave Parks is building an additional room on his house in Palmer Gateway.

Mr. and Mrs. J. C. Capps were in Dallas early this week on business.

Mrs. T. H. Eye of El Paso spent last weekend in her home here.

Mrs. C. D. Eaves has returned from a visit in Dallas.

Mrs. Ollie Newton of Silver City spent the week-end with her son, Kenneth, here.

Mr. and Mrs. Ed Amorette have returned from Denver, Colo., where they accompanied their grandchildren, Montie and Molly Orr, to their home there. Major Orr is a patient in Fitzsimmons hospital.

Mr. and Mrs. T. B. Hood, Edd

Witness my hand and the seal of said Court at Carrizozo, Lincoln County, New Mexico, this 1st day of August, 1957.

INICE HUST
Clerk of the Probate Court of Lincoln County, New Mexico

(SEAL) 8-9-16-23-30



AT STATE FAIR—A major act of the Roy Rogers Show scheduled to appear nightly at the Championship Rodeo at the 1957 New Mexico State Fair, Sept. 28-Oct. 5, is the "Sons of the Pioneers" group, the only Western group to make a request appearance at New York's famous Carnegie Hall. Rogers, his wife, Dale Evans, and Pat Brady comprise the remaining members of the troupe, which, with the "Sons of the Pioneers" have signed for nine nightly appearances at the new \$11 million coliseum.

vacationing in Ruidoso last week-end.

Mr. and Mrs. Bill Stoll and children of Lubbock, Tex., spent a few days in Ruidoso last week.

Mrs. Hattie McLaurin of Lamoca, Tex., is visiting the Joe McLaurin for several weeks.

Mrs. Maude Fielder, Anson, who has been visiting the Joe McLaurin, returned to her home last week.

Mr. and Mrs. Alvis McLaurin and son were week-end guests of the Joe McLaurin.

Homer Matthews' father and mother from Vernon, Tex., are visiting here for a few days.

Mr. and Mrs. Elmer Boyd of Lamoca, Tex., are visiting the Ruidoso mountain country.

The J. F. Landers family has returned to Denison, Tex., after spending several weeks in Ruidoso.

Mr. and Mrs. A. E. Hunt returned last week after a two-week business visit in Portales.

Mr. and Mrs. Dan Swearingin flew to Santa Fe last Thursday on business.

Mr. and Mrs. Weldon Garner and son, Ronnie, were in El Paso Tuesday.

Mrs. M. D. Pier is reported doing much better at Amarillo, Tex.



TWO VIEWS OF THE EDEL four-door hardtop in the Citation series dramatically illustrate the new styling concepts which make all Edsels so vitally different. The vertical grille, dual headlights and wraparound turn indicators which follow the bumper lines, plus the concave side scallop and horizontal taillights blended into the luggage compartment lid, present a completely integrated look of tailored elegance when viewed from any angle. The Edsel will go on display in all dealer showrooms Sept. 10th.

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Visit your dealer or our office for back-to-school lighting needs

COMMUNITY PUBLIC SERVICE

LIGHT POWER

Wimberly and Miss Anita Nabors attended the opening of the new bank in Alamogordo Sunday.

Carolyn Cartmell of Portales has been here visiting a school mate of Eastern New Mexico U., Betty Bennett.

Visiting in Ruidoso Monday were Rev. and Mrs. Chas. Dawson, from Ft. Stanton.

From Hondo, Monday visiting friends here were Mr. and Mrs. Frank Titsworth.

Ray Dean Carpenter, Baylor U. student from Waco, is home for two weeks.

The Joe Foster family, Le Roy, has been vacationing here in their summer cabin. They expect their son, Eddie Joe Foster, and his family and another group from Lubbock this week-end.

Mr. and Mrs. John McKinney and son of Floydada, Tex., were

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IF WE DON'T HAVE IT, WE'LL GET IT!

where she was taken some weeks coming week-end ago for treatment after she became ill.

Ralph McGuire's mother from Albuquerque is visiting Ralph and family here. She will be here several days.

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On Hardsurfaced Road
In Beautiful . . .
CARRIZO CANYON
See Owner at Rainbo Lake

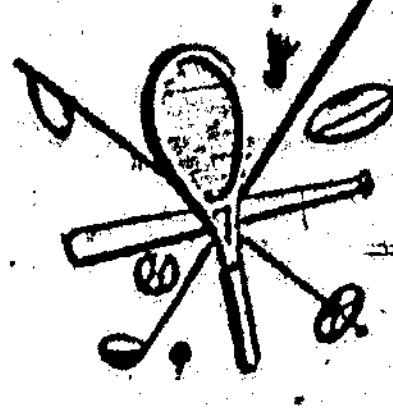
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Rich Southwestern Futurity Purse Tops In 4-Day Downs Program

Speed and more speed will be the order of the day Sunday when Ruidoso Downs presents "The Southwestern Futurity" and the "Quality Oil Company Purse," both for quarter horses.

The Southwestern Futurity, a purse of \$23,000, the largest purse ever presented to quarter horses, is the main event of the four-day program. It is owned by Gene Hensley and is the property of the Hensley family. Together they supported your meet with produce. The five horses remaining will have cost their owners \$3000 apiece for total entry fee. The unusual purse distribution sees the winner take home over \$4000 a share, with the runner-up only \$2000.

Segura Miguel, the two-year-old Stefa Moore-Bre Sure Now colt, will be the probable favorite. Winner at the recently concluded Los Alamitos meeting in California, this colt will have Jockey Robert Smith in the irons. Spacey, owned by Dale Robinson of Hollywood, California, is a Hay-Dee Three Bars colt. Although he is a non-winner at the current meeting, he showed much promise in his last two starts. Garcia Doll, Dolly Mack-Bob Shade colt, was a starting winner in her last out. The entry of Chivers and Mr. Roy will be the outsiders in this race.

The Quality Oil Company, owned by A. B. Green of Purcell, Oklahoma, is sponsoring a 440 yard sprint for quarter horses. Names that are synonymous with speed, such as Go Man Go, Game Wren and Clabber's Win, appears in the lineup for the "Quality Oil Company Purse." Named to compete will be Pap, coupled as an entry with Clabber's Win, Ridge Butler, and Vandy's Flash.



TOP RIDER AT DOWNS—Bruce Brinkley, 19 year old flash from Elk City, Oklahoma, continues to lead the pack as top rider at Ruidoso Downs race track. Brinkley has been the top rider since the opening day at the Downs and as the season enters the back stretch he continues out front.

Lincoln County Gridiron War

RUIDOSO WARRIORS
Sept. 6—Roswell 'B' here.
Sept. 13—Hatch there.
Sept. 20—Hondo there.
Sept. 27—Capitan there (NC).
Oct. 4—Carrizozo there.*
Oct. 11—Capitan here.*
Oct. 18—Hatch here.*
Oct. 25 (Saturday)—Corona here.
*Conference games.

CARRIZOZO GRIZZLIES
Sept. 6—Tularosa at Tularosa.
Sept. 13—Corona at Carrizozo.
Sept. 20—Cloudcroft here.
Sept. 27—Hatch at Hatch.
October 4—Ruidoso at Carrizozo.*
October 11—Tatum at Tatum.*
October 18—Capitan at Tatum.*
October 25—Hondo at 'Zozo.*
*Conference games.

CAPITAN TIGERS
Sept. 6—Hatch in Capitan.
Sept. 13—Estancia in Capitan.
Sept. 20—Hatch in Capitan.
Sept. 27—Mountainair there.
Sept. 30—Hatch in Capitan (non-conference).
Oct. 4—Tatum in Capitan (conference).
Oct. 11—Ruidoso there (conference).
Oct. 18—Carrizozo there (conference).
Oct. 25—Tularosa there.

CORONA CARDINALS
Sept. 6—Mountainair at Corona.
Sept. 13—Corona at Carrizozo.
Sept. 20—Corona at Estancia.
Sept. 27—Carrizozo at Corona.
Oct. 4—Mountainair at Corona.
Oct. 11—Hondo at Corona.
Oct. 18—Corona at Vaughn.
Oct. 25—Corona at Ruidoso

ner of his last race, must not be overlooked. Hounding out the field will be Ever Been Broke, second to Jay's Bull last Sunday, Air Tommie, and Bang's Victory. "The Holloman Allowance," named in honor of Holloman Air Force Base at Alamogordo, will be a quarter horse dash at 350 yards. Clabber Bar, the 3-year-old Three Bars colt, has drawn into an easy spot and looks an easy victory. Pitted against him will be Baldy Whiz, Nettie Lou, Salty K. K., Lady Gates, Jess Shurbet, Catch Bird, Three Strings, Mack Shade and Jay I.

On Labor Day, feature race will be "The Ruidoso Mile," a thoroughbred handicap for three-year-olds and upward, with a purse of \$2,000 added plus 5% of the pari-mutuel handle. The News went to press too early in the week to carry a listing of horses that would be in this feature. Sunday will be the 40th day of racing this year, with three more days slated for next week-end, Friday, Saturday and Sunday, Sept. 6, 7 and 8.

Socorro Horse Takes Crown In First NM Thoroughbred Futurity

Fair Queen, out in front by two lengths won the first annual New Mexico Thoroughbred Futurity for two-year-olds here at Ruidoso Downs Saturday afternoon.

Owned by A. D. Woffler of Socorro, N. M., the brown filly was piloted by Jockey Benny Roller and returned \$22,500, \$11,250 and \$5,625. Her time for the six furlongs distance was 1:17.

Corriendo was second and Bang's Victory third in the event, limited to two-year-olds bred and raised in New Mexico.

A 38-10-1 longshot and a dead heat were other highlights for the \$200,000 purse which \$175,188 through the pari-mutuel windows. D. J. Hep, owned by Ira Tidwell of Pinton, N. M., was the favorite with an upset win in the 400-yard fourth race of the 12-race program to return a huge \$79 to backers.

Warriors Open With Roswell 'B' Next Friday

The football season opens in Ruidoso next Friday, Sept. 6, at 1:30 p. m. when the 1957 edition of the Ruidoso High School Warriors take on their traditional first-game opponents—the "B" team of the Roswell Covets.

Coach Cy Leland and Backfield Coach Wade Hedgecock have been drilling more than 30 candidates. In twice-a-day workouts for two weeks now in preparation for the opener and the seven games to follow. Drills will be dropped to one a day Monday when the coaches attend the annual pre-school faculty meeting in the morning. School begins Tuesday.

The Warriors are expected to face the upper division segregation of reserves from Roswell. The locals eked out a one-touchdown victory last year. Coaches Leland and Hedgecock had not decided on a complete starting lineup at press time for this story. However, several returning lettermen seem to be the ones who will play.

These include Captain Bob Pior and Jim Wilson in the backfield, and Bill Easley, Barry Swanson, Dick Kelley, Dave Vance and Barry Hue in the line. Slated for double duty are Royce Lackey and Chivers, who will play in their former positions in the line on defense and who will be given a chance in the backfield on offense.

Several additional players reported for practice this week. They are letterman Benny Sullivan and former Juni High player, Steve Prins of Hondo. Lee Glascock who attended school in El Paso last year. Prins played at an Indian school in Arizona last season.

Move Hondo Tilt To Ruidoso

The first football game in history between Ruidoso and Hondo, originally set for the new Hondo field, will be played in Ruidoso instead. Word was received this week from Principal J. A. Hamilton of Hondo High School that the field will not be ready for the Sept. 20 date, and under a proposal originally made by White Director Cy Leland of Ruidoso, the game will be played on Warrior Field.

According to Leland the contest will count in the record books and financially as a home game for Hondo. Administration of the game will be in the hands of Hondo officials with Ruidoso school people helping where needed. The return game in 1958 will then be a home game for the Warriors.

One of the largest crowds ever to witness a football game in Ruidoso Valley is expected for the inauguration of this new series.

Deer Increasing In Every County In New Mexico

L. S. Gordon of the New Mexico Game and Fish Department, Forest and Marion Embury, a conservationist, each spoke before Tuesday's noon luncheon session of Ruidoso-Hondo Valley Rotary Club, giving the club members news and views of the value of sports in the woods, fields and streams of the state.

Gordon said that deer had increased in every county in the state. He reported the elk population also increasing. Far more people hunt and fish now than at any time in the past, he said. He said \$20 million is spent in this state on hunting and fishing, and that in Chaves county, a million dollars a year is spent. He told the club 180,000 hunting and fishing licenses were sold in this state last year.

Embury expanded on Gordon's remarks, reporting that there are now 240,000 deer in this state in two species. He urged support of the campaign to squelch litter bugs. He warned that fines up to \$100 can be collected for littering. U. S. Forest, state or private lands, and that any peace officer has the authority to make arrests in such cases. He expressed appreciation to the local Rotary Club for its co-operation with the game department. Charles Bonnell, program chairman for Tuesday, introduced the two speakers.

Dan Swearingin gave a report on a visit he had recently with the state highway department seeking financial aid in improving the Monjeau road, and said \$10,000 had been allocated by that department, to be added to \$15,000 allocated by the Forest Service, for the project.

Visitors Tuesday at the meeting, held in the O. E. S. hall, included: Roy Horworthy, Vernon, Tex.; J. S. Thompson, Tahoka, Tex.; Roy Prescott, Midland, Tex.; Harry Felt, Paula Valley, Okla.; R. H. Phillip, Lindeley, Okla.; Joe Miller, Alamogordo.

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More than 6,500 fans, who showed \$210,470 through the pari-mutuel windows watched under clear skies as favorites generally held up on the good track which dried to fast towards the end of the card. Biggest pay of the day for the \$2 win bettors was Snooky's Pride which paid \$23.10.

Mr. Foster and Game Winnie provided a \$151.50 payoff in the daily double. Played separately, Mr. Foster returned \$11.40 to win while Game Winnie came home for \$16.40.

The final two week-ends of racing begins today with the rich Ruidoso Thoroughbred Derby slated for tomorrow. Racing ends the week-end of Sept. 8.

Sunday's results:
First race, 6 furlongs—Mr. Foster, G. B. Watson, Hollywood, N. M., owner, M. Jiron up, 11.40, 7.40, 4.30; Destino's Date, 7.80, 3.80; Patsycake Kid, 2.90. T—1:18.2.

Second race, 5 1/2 furlongs—Game Winnie, J. T. Rice, Windermere, Fla., owner, 16.40, 9.80, 5.90; Lois Rae, 8.10, 5.50; Advantage Jr., 4.10. T—1:10.1.

Daily double—\$151.50.

Third race, 400 yards—Snooky's Pride, W. C. Ricketts, Houston, owner, J. Turner up, 23.10, 11.11, 5.40; Hootch, 4.70, 3.20; Dandy Mike, 3.10. T—2:13.

Fourth race, 400 yards—Lena's Bar, Walter Merrick, Crawford, Okla., owner, E. Minchey up, 16.60, 9.70, 6.80; Sunny W. Deck, 46.20, \$10; Jimmy Lator, 5.70. T—2:12.

Fifth race, 550 yards—Bardo, J. L. Taylor, Artesia, N. M., owner, J. Sherman up, 5.30, 3.30, 2.90; Old Handsome, 3.80, 3.10; Tyranny, 4.80. T—2:29.

Sixth race, 5 1/2 furlongs—Jay's Bull, K. N. Chafin, Prescott, Ariz., owner, M. Ford up, 5.40, 3.50, 3.30; Ever Been Broke, 4.10, 3.20; Shearwilda, 4.40. T—1:10.8.

Seventh race, 7 furlongs—Ann B. K., C. Tolliver and W. C. Young, Sonora, Texas, owners, M. Jiron up, 5.40, 4.30, 3.40; Fly King, 5.60, 4.40; Thelma Miss, 10.70. T—1:29.6.

Eighth race, 350 yards—Captain Dick, E. J. Chapman, Ojo Flieg, N. M., owner, K. Brittain up, 14.40, 8.40, 5.30; Clabber Bar, 7.50, 4.70; Roan Man, 6.40. T—1:22.

Ninth race, 870 yards—Flying

Charm, Weathervane Stables of Par. J. S. F. Wolf, Big Lake, Tex., owner, E. Minchey up, 20.10, 10.10, 2.90; Rare Bam, 4.50, 3.20; Baker's Free, Mrs. E. C. Tucker, Big Spring, Tex., owner, 4.50, 3.20, 2.60; Editor Dan, 3.40, 2.70; Twojax, 2.80. T—1:12.2.

Tenth race, 7 furlongs—Abba's Bull, J. C. Watson and Bob Arnot, Tucson, Ariz., owners, H. Hinojosa up, 15.10, 4.50, 3.50; Missa H., 3.50, 2.90; Dray, 3.20. T—1:27.4.

Eleventh race, 440 yards—Go Man Go, J. B. Ferguson of Wharton, Tex., owner, N. Pattio up, 3.40, 3.80, 2.60; Vannevar, 6.50, 3.30; Clabber's Win, 2.80. T—2:23.

Twelfth race, one mile and 70 yards—Eagle Way, W. L. McDonaid, Artesia, N. M., owner, E. Minchey up, \$7, 4.40, 3.30; Roan Time, 4.70, 3.80; Apple Julie, 5.30. T—1:47.6.

Friday Results:
A pair of favorites romped off in the early races at Ruidoso Downs race track here Friday to combine for one of the lowest daily double pays of the season here.

A one daily double pay was \$16.10, after Wind Bug came home to pay \$7 in the first race and Sams New Man took the second race with a top pay of \$4.20.

Best return of the early race was the \$20.10 paid by Reagan Bar in winning the 870-yard fifth race. Reagan Bar is owned by J. S. Elliott of Big Spring Texas.

A crowd estimated at 2,300 watched the races over a heavy track.

Friday's results:
First race, 5 1/2 furlongs—Wind Bug, Mrs. G. B. Person, Hollywood, N. M., owner, E. Minchey up, \$7, 3.80, 2.90; War Tel, 5.70, \$4; Wonderin Mack, \$4.50. T—1:11.8.

Second race, 5 1/2 furlongs—Sam's New Man, Luke Rainville, Casa Grande, Ariz., owner, H. Hinojosa up, 4.20, 3.70, 2.70; Eric S., 16.30, \$6; Luno-Tick, \$3. T—1:11.8.

Daily double—\$16.10.

Third race, 400 yards—Frijole Lady, C. D. Head and Jack Sherman, Hobbs, N. M., 18.10, 7.90, 4.70; Fly Ronger, 5.80, 4.70; Terry, 6.50. T—2:0.6.

Fourth race, 400 yards—Garcia Doll, C. T. Gueaman, Hereford, Tex., owner, W. Strauss up, \$5, 3.50, 3.40; Miss Underack, 5.10, 4.70; Dirty Hey, \$6. T—2:1.4.

Fifth race, 870 yards—Reagan



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RUIDOSO DOWNS
49 RACING DAYS IN '57
Opening Day Thurs., May 30

Sat.-Sun.	1st, 2nd
Sat.-Sun.	3rd, 4th
Sat.-Sun.	5th, 6th
Sat.-Sun.	7th, 8th
Sat.-Sun.	9th, 10th
Sat.-Sun.	11th, 12th
Sat.-Sun.	13th, 14th
Sat.-Sun.	15th, 16th
Sat.-Sun.	17th, 18th
Sat.-Sun.	19th, 20th
Sat.-Sun.	21st, 22nd
Sat.-Sun.	23rd, 24th
Sat.-Sun.	25th, 26th
Sat.-Sun.	27th, 28th
Sat.-Sun.	29th, 30th
Sat.-Sun.	31st, 32nd
Sat.-Sun.	33rd, 34th
Sat.-Sun.	35th, 36th
Sat.-Sun.	37th, 38th
Sat.-Sun.	39th, 40th
Sat.-Sun.	41st, 42nd
Sat.-Sun.	43rd, 44th
Sat.-Sun.	45th, 46th
Sat.-Sun.	47th, 48th
Sat.-Sun.	49th, 50th

Feature For Friday
Juvenile Consolation Thoroughbred Stakes (11th)
Holloman Allowance for Quarter Horses (10th)
Feature Race for Saturday Will Be
Ruidoso Thoroughbred Derby—1 Mile (11th)
Hensley's Horseshoe Purse for Thoroughbreds (10th)
Southwestern Futurity (11th) for Quarter Horses, and

FEATURES FOR SUNDAY

Quality Oil Co. Purse for Quarter Horses (10th)
Monday Labor Day—
Thoroughbred Handicap "The Ruidoso Mile" (11th)

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Here's proof that they stay on the job. Official registration figures compiled by R. L. Polk & Co. show 564,375 Chevrolet trucks 10 years old or older still on the job... 100,000 more than the second place truck!

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The "Big Wheel" is crucial!

Only franchised Chevrolet dealers **CHEVROLET** display this famous trademark.

See Your Local Authorized Chevrolet Dealer

Alto Briefs

By MRS. AILEEN LINDAMOOD
 Foot 'N' Fiddle Square Dance Well Attended
 Carrizo Lodge in Ruidoso was the setting again this year for the Foot 'N' Fiddle Square Dance summer camp. Morning and afternoon sessions were held from Aug. 19th through the 23rd conducted by the camp staff—Quida and Earl Eberling, Leah and Tom Mullen of Houston and Bertha and Maudie Hetch of Austin. Each evening there was a big dance arranged and called by the mem-

bers. William H. Cole and Mr. and Mrs. Ivan Lewis of Waco, Tex., were at all of the sessions while enjoying a stay in the Robert Williams' home in Eagle Creek Canyon.
 The J. E. Coffey family of Stockton, Calif., visited her sister and family, the J. E. Yates the past week.
 Mr. and Mrs. Al Brenman were recent guests of the Walter Schneiders. Their home is Denver where he is a practicing attorney.
 Mr. and Mrs. Emmett Reese of Green Tree were by on Friday.
 The James Maddens of Ruidoso and Alto recently enjoyed a visit from three of their four children,

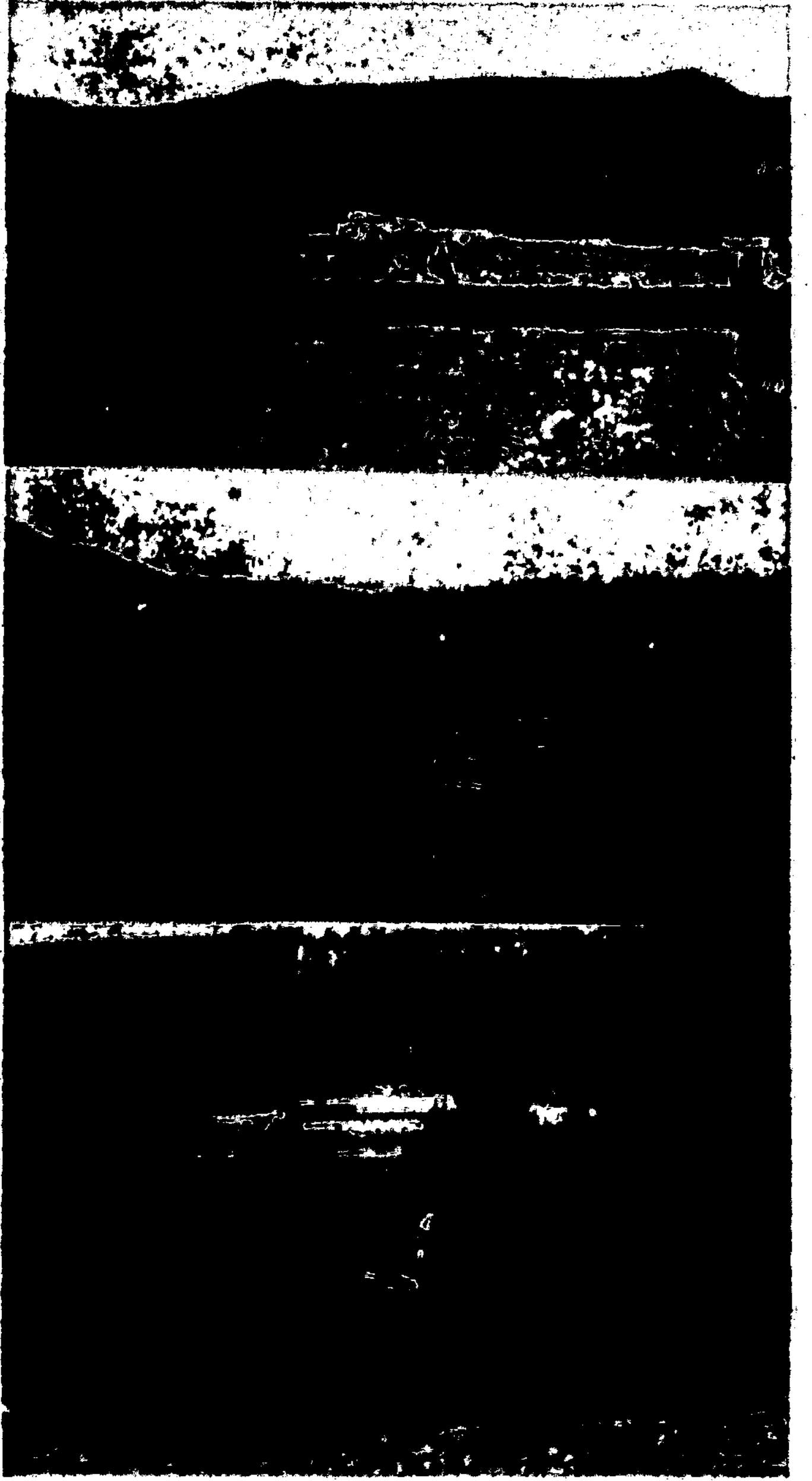
Rev. James Madden, CYO director of Wah-Tay-Win from El Paso, Rose Mary from San Francisco and Mrs. La Verne Lillig and children, Gregory, Hillary and Kimberly of Riverview, Ill., arrived at the same time. They enjoyed many outings, picnics and fishing trips. They were at White Sands, Nogal Lake, Bonito Lake, CYO Camp, Mon Jean Lookout and many interesting points in the surrounding area.
 Before the J. F. Cook family of Kerrville, Texas, left their camp up Eagle Creek Canyon, their daughter Shasta of San Antonio and a group of Boy Scouts from there enjoyed a few days of camp life. Friday the Cooks reluctantly broke camp and returned to Kerrville with the promise of a trip out during hunting season and another camping trip next summer.



Bob Latham Retires As Fire Lookout
 By DOROTHY GUCK
 Fire season ended for 1957 on the Capitol District of the Lincoln National Forest, and Bob Latham packed his personal things and closed the door of the Block Lookout for the last time.
 After faithfully serving as summer time fire lookout at Block on the north side of the Capitan Mountains for twenty-four years, Mr. Latham is retiring. Long before the present tower was built, Bob lived at the old station and walked aloft up to the knoll where the lookout cabin now stands.
 He is a native New Mexican, claiming Lake Valley as his birthplace in 1888. He married Estelle Hale in 1912 and moved to his present ranch north of the Capitans in 1932. The Lathams have one daughter and four grandchildren.
 Bob Latham has always been a cowboy. He worked for the Block Ranch in 1908, in fact, he worked for the Bar W when they bought the Block. His career with the Forest Service included five years as CCC foreman, at first in the building of the Pine Lodge road and later as fence construction foreman at Mayhill in the Sacramento Mountains.
 Through the years the lookout work has changed from spotting fires and traveling horseback to put them out to the present day building of fire crew activities by means of radio.
 Of course, the worst fire in Mr. Latham's years at Block Lookout was the 17,000 acre fire of 1950, in which Smokey the Bear was rescued. The first night of that holocaust, when a dust storm had completely obscured any visibility, Bob told Ed Guck who was acting as dispatcher, "I can't see a thing, but I can smell it and it sure smells like a big one."
 Looking at those many acres of fire killed mountain sides has been a constant reminder to Bob Latham of the vital part he played in alerting the men of the Forest
 tytic, are urged to write or phone the chapter at Box 7, Carrizozo. The phone number is 58 in Carrizozo.

Service at the first sight of smoke. The people of the Forest Service and all Bob's neighbors hope he has many years of happy living at home on his ranch, and when rainy season rolls around again they might stop for a bit of reminiscing and a cup of coffee.
 One of the most important characters in the mythology of the Navajo Indians of New Mexico is Coyote. The nomadic Navajos consider Coyote to be the shaper of the Milky Way, and like Prometheus of the Greeks, the bringer of fire.
 New Mexico souvenir plates, cups, saucers; race track souvenirs, too. Clayton Bennett's, 14-mi. west of Nob Hill on Hwy 70.

CHOICE LOTS AVAILABLE IN BEAUTIFUL RUIDOSO DOWNS HEIGHTS
 On U. S. Highway 70
 Entrance Just East of Second Gate at Ruidoso Downs
 On South Side of the Highway



Contact Fritz or Sallie Christian
 Phone Ruidoso 4335, or Write P. O. Box 245, Hollywood, N. Mex.
 or Come in in Person and SEE FOR YOURSELF
 LOTS CAN BE BOUGHT ON 10-YEAR PAY

Mr. and Mrs. M. W. Sugar and son George of Alamogordo were vacationing at Starlite Cabins in Ruidoso last week and drove over our way to see the community.
 The Jack Ryans of El Paso vacationed at Eagle Creek last week in the Borders' home there.
 Alan Johnson and Al Swanson were in Carrizozo last Friday.
 Maggie Handel and Hattie Col-

NOW YOU CAN OWN A SWIMMING POOL

FOR AS LITTLE AS \$70 a month. Nothing down 36 Mos. to pay

Order your SUNPLAY POOL on MONDAY and have a swimming party the following SUNDAY.

It's a reality not a dream—Completely installed in a week

Sunplay SWIMMING POOL

By SIERRA MANUFACTURING CO.

SEE THE SUNPLAY DISPLAY AT

ODELL SPEAR RESIDENCE

PHONE 2475 RUIDOSO

LIONS CLUB'S CHUCK WAGON—With a built in grill for cooking, and all the other tools and implements needed to set up an outdoor kitchen, the Lions Club is equipped with this "chuck wagon," to serve its famous breakfast, or even a chuck wagon meal. It is used several times a year in preparing food for convention delegates here or for a breakfast in the woods. Some of the occasions on which the chuck wagon has been used have included the Aspendade chuck wagon dinner the last two falls, for preparing a supper for the Cree Meadows' Invitational men's golf tournament, and breakfasts for Flying

farmers who flew into Ruidoso airport. Various members of the Lions Club take turns in the wagon when it is put in service. Shown at work here are, from left, Zach Collier, Joe Coe and Pat Valliant. The photo was made at Cree Meadows when a breakfast was served golfers.

They lived on a nearby ranch in this area.
 Mr. and Mrs. Will Ed Harris of Carrizozo came by to see the George Dingwale on Thursday.
 The Lawrence Satzingers of Albuquerque were recent house guests of the Lindamoods. They were boyhood friends of Lindy's and hours were spent in reminiscing.
 In Unity There Is Strength Allied Realty Associates Phone 3523 — On Main Road

POST-POLIO PATIENTS URGED TO REGISTER
 A census of all former polio patients is being taken by the Lincoln County Chapter of the National Foundation for Infantile Paralysis. The aim is to determine the rehabilitation needs of all former victims of the disease. There may be some post-polio sufferers in the county for whom no record has been kept and who may be helped through modern rehabilitation methods unknown or unused at the time the disease struck. Such patients, whether diagnosed as paralytic or nonpara-

More And More Visitors

Are learning that we give them bigger and better pictures than their home town photo finishers.

Films Brought In Before 8 p. m. Will Be Ready After 8:30 a. m. Next Day.

Louis Philippe Of Ruidoso, N. M.

Member of Photographers' Assn. of New Mexico

TO OUR VISITORS— Things to See and Do In the Playground Area Of Ruidoso & Lincoln County

All of these things listed are within 60 Miles of Ruidoso—

- Lincoln National Forest**—With its campgrounds, scenic trails and drives. Three riding stables here provide horses for riding into our forest which surrounds us.
- Cedar Creek**—Winter sports area and park-like shrubs and evergreens.
- Golf Course**—One of the most beautiful golf courses in the world is Cree Meadows.
- Mescalero Apache Indian Reservation**—Can be entered in the recreation area west of here, or you may visit at Mescalero, on U. S. Highway 70.
- Lake Bonito, Bear Canyon**—Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tumbled down buildings and their caves can be explored.
- Nogal Lake, Nogal Mesa**—The mesa is scene of the annual Summer Cowboy Camp Meetings.
- White Sands National Monument**—Stupendous deposit of pure white gypsum.
- Lava Beds**—The Mal Pais is a fascinating and different attraction.
- Ruidoso Summer Theatre**—Presenting stage plays each Friday, Saturday, Sunday, June 29-Aug. 5, auspices E. N. M. U., Fortales, in Ruidoso auditorium.
- Old Lincoln Courthouse**—In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.
- Big Game**—Deer, minkotee, bear, wild turkey and bobcat are found on Hives into the mountains here.
- White Oaks**—Old ghost town once thickly populated and once having newspaper, stores, saloons.
- The Three Valleys**—Scenic ranchland and mountains.
- Capitan, Capitan Gap And Indian Gap**—Beautiful orchards, ranches along Ruidoso, Hondo and Bonito. Home of internationally famous artist, Peter Hurd; screen star Linda Darnell; author, writer Dan Stern and Louise Massey and Milt Mable, radio and screen entertainers.
- Ruidoso Downs**—Popular summer race track, with horse racing each week-end in summer.
- Night Clubs**—Numerous clubs with entertainment.
- Churches**—In the immediate area are nine churches of various denominations.
- Climate**—The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.
- Mon Jean Look-Out**—Drive to the top of this forest look-out tower, 10,000 feet high.
- Fort Stanton**—80-year-old fort once policing Apache Indians, later used as Merchant Seaman Hospital, now a state TB sanatorium. Where Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing once stationed learned to play his poker.
- Cloudcroft**—High mountain resort area.
- Artists, Art Schools**—Ruidoso is home of several resident artists, including Harris Shelton, Reynolds Jones, Martha Graves, and others, and art schools are held each summer. Ceramics studio also operates here in summer.
- Mayhill Nurseries**—Giant greenhouses growing many beautiful flowers shipped to wide area.
- Wheeler Museum**—Most unique privately owned museum in New Mexico.
- Ruidoso Lookout Tower**—Gives panoramic view of Playground of the Southwest.
- Ruidoso Sky Ride**—Unusual cable car lift to top of Wildcat Mountain on U. S. Highway 70.
- Dowlin Mill, Blazer Mill**—Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.
- Carrizo Lodge**—With unique history, museum and some of square dance schools, bordering on Indian reservation.
- Fun in Downtown Ruidoso**—With skating, bowling, shooting galleries, bingo, theatres, children's rides, billiards and many curio stores.
- Places To Dine**—More than 50 restaurants and dining rooms to choose—some of them with specialties.
- Green Tree Indian Aqueduct**—Stone aqueduct built over 500 years ago to carry water from Palo Verde Springs into Ruidoso Valley.
- Indian Ruins**—Ruins and pictographs of various Mogollon settlements at Glencoe, near Capitan in Ruidoso area.
- Airport**—Paved runways long enough to accommodate two-engine planes.

It happened in Chino

COPPER

from Egypt to Chino

Approximately 7,000 years ago an Egyptian developed a primitive smelting process to recover copper. No one knows who he was. But he was important to the rise of civilization because he probably was the world's first metallurgist. He helped to make it possible for copper to serve his fellow men better. This "everlasting metal" has emerged from a romantic past, involving ancient battles for possession of mines, conflicts over discoveries and, in more modern times, Indian wars here in America. Archaeologists say the metal probably was discovered on the Island of Cyprus. Some set the date as early as 8,000 B.C. Even before primitive smelting methods were developed, copper was vital in the lives of many ancient peoples. Native outcroppings of the metal were pounded into weapons, utensils and other useful items, marking the change from the stone age to the age of metal. Besides the Egyptians, there were the Phoenicians who worked the Rio Tinto Mines in Spain as early as 1,240 B.C., the Incas of Peru whose ornamental work with copper was outstanding, and the early American Indians, who used the metal for arrowheads, knives and ornaments before the time of Columbus. It was the American Indian who discovered the native copper ore in the area now known as Chino. It was the Indian who led the white man to the metal. Thus, began the modern tale of Chino, another chapter in the romantic story of copper. By providing the foundation for the later, modern chapters, the earlier sequences in the story have meant much to the people of New Mexico. Today, Kennecott, like the ancient Egyptian, is serving the cause of better living. First, it is producing a needed metal. Secondly, its operations are providing the benefits of pay-rolls, supply purchases and tax payments that add to the prosperity of all New Mexico.

This is the first in a series of advertisements pointing out highlights in the development of the copper industry in New Mexico.

Chino Mines Division

Kennecott Copper Corporation

A Good Neighbor Helping to Build a Better New Mexico



'YOU LIVE IN THE WRONG PLACE'—Dutch Collins photographed the "City Hall River," as he calls it which pours down around his Thunderbird Curio and Fountain in a recent rain-storm. Each time a heavy shower falls here, a flood of water and silt pours between his building and Buckhorn Barber Shop. He said that once when he reported to a Ruidoso village official that something should be done to keep the hillside behind his building from washing onto the sidewalk each side of his store, the official turned away with the remark: "You live in the wrong place." The scenes above are similar to several occasions this summer. In one view, Bob Hollis is shown removing ankle deep mud from the sidewalk beside his barber shop after the rains subsided.

76-Year-Old Woman Describes Experiences Of Being Lost 40 Hours In Mountains Near Dry Canyon

Mrs. Rose Eaves, aged 76, found suffering from exposure but alive, and only slightly injured after a 40-hour ordeal lost in the foothills of the Sacramento, told her rescuers that she had set out to search for her grandchildren who were out late Monday night.

Invest in a Beautiful Site!
Lots from \$350 to \$500 in
RIO BONITA SUBDIVISION
4 1/2 Miles Above Bonita Dam on the Bonita.
Lots 70-ft. x 100-ft. or
Large Tracts Available.
—CONTACT—
Fred L. Richardson, Ruidoso
or Arvell Runnells, Bonita City

SID COURVELLE
PLUMBING & HEATING
Fixtures & Installation
For Every Plumbing Need
Use Our Easy Payment Plan
(FHA Plan ABC)
No Money Down, Low Monthly Payments
Up to 3 Years to Pay
Dial 2055 Ruidoso, N. Mex.

This Week's Laff-Coated Truth—
Words without action are the assassins of idealism. —Hoover
★ ★ ★
NO MONEY DOWN
36 MONTHS TO PAY
—with—
A. B. C.
FINANCING
Hollywood Lbr. Co., Inc.
Hiway 70 Hollywood, N. M.
We Give S. & H. Green Stamps

Powell Chevrolet Co.
HERE WE ARE AGAIN —
Listing Some GOOD BUYS In
GOOD USED TRANSPORTATION
1966 Plymouth Station Wagon, radio & heater \$1195
1963 Chevrolet 2-door \$995
1965 Plymouth 4-door, radio & heater, V-8 \$995
1964 Chevrolet Station Wagon, 4-door \$1025
1964 Chevrolet 2-door, radio & heater \$995
1966 Chevrolet Club Coupe, radio & heater \$995
1964 Chevrolet 1/2-ton pick-up, 4 speed \$1045
1964 Chevrolet 1/2-ton pickup \$1045
1966 GMC 1/2-ton pick-up \$1275
1961 Chevrolet 1/2-ton pick-up \$1125
READY FOR DELIVERY—2-Ton Trucks
GET OUR DEAL.
Phone 481 Tularosa, N. Mex.
CLAYTON BENNETT, Ruidoso Rep.
Phone 2091—West of Junction on Highway to
Financing — Insurance

Mrs. Eaves was found about 1 p. m. last Wednesday after losing her way in the darkness and wandering a distance of some nine miles through rough, broken country despite a heart condition which should have precluded any extended walking.
It was conjectured at first that she became lost while engaged in arrowhead hunting, since she is a noted collector of Indian artifacts.
Did What She Could
The 76-year-old pioneer woman who had been left at the Burch ranch about six miles north of Bent with three of the children of her son, John Eaves, decided that "they must have had a wreck" when they had not returned home by midnight from a party. True to her pioneer training, she did what she could about it.
"I left the house about midnight with my flashlight and Peopie," she related an hour after her rescue by her son John and Ralph (Junior) Chee, ex-chief of the Apache police. Peopie, a black and white fox terrier, in spite of thirst and hunger, stayed with Mrs. Eaves through the whole trying 40 hours in the mountains.
The elderly woman was resting well last week-end in the Ruidoso hospital, where she was taken by ambulance from the mountains. She now has been returned to her home.
Mrs. Eaves was severely scratched and bruised in several falls while descending a more than

REMODEL REPAIR
ADD A ROOM
MODERNIZE
NO MONEY DOWN
36 Months to Pay
Free Estimates
BONNELL
Hdwe. & Bldg. Supplies
Services Every Sunday
CHURCH OF THE HOLY MOUNT
(Episcopal)
RUIDOSO
The Chapel is open for meditation and prayers

OPEN 11 A. M. to 10 P. M.
Departing from Custom We Will Be
Open on Monday, Labor Day.
NOB HILL RESTAURANT

— We Honor All Credit Cards! —
We Are Now Open for Business Selling
SHAMROCK MOTOR FUELS
And Offering Motor Repairs
24-HOUR SERVICE
We are now an efficient Brake & Light Inspection Station
Prompt and Efficient Wash & Grease Service
Anti-Freeze - Tires & Tubes - Accessories
MOUNTAIN MOTOR SERVICE
Jake Harris — Green Tree

You get more
LEAN OF THE MILK
in DAIRY QUEEN
more proteins and minerals... less fat
GUSTO, DAIRY QUEEN NATIONAL DEVELOPMENT CO.

Highway 70 Hollywood
Made To Order
Home services and tenants can now get tailor-made insurance under a **COMPREHENSIVE DWELLING POLICY**. This "package policy" covers your dwelling and contents on or off premises for rental value, additional living expense, theft, comprehensive personal liability and medical payments, etc., against "All Risks."
You can virtually build the policy to suit your special needs. It can save you money and give COMPLETE protection against today's rising replacement costs. Look into this flexible "package policy" that protects ALL your possessions. Phone—Call—Write today.
Clarke Insurance Agency
COMPLETE INSURANCE SERVICE
MILK RAY UNCL.
Phone 2042

At the Hospital
Born to Mr. and Mrs. Emelio Montoya, Mesalero, a daughter, Aug. 25, wt., 6 lbs., 4 oz.
Born to Mr. and Mrs. Joe M. Barela, Alamogordo, a daughter, Aug. 21, wt., 7 lbs., 9 oz.
Patients receiving treatment the last several days in Ruidoso-Hondo Valley General Hospital have been:
Charles Peables, Jim McEuen, Alton Mrs. Minnie Morris, Nogal; John Salas, Mrs. R. A. Thompson, Hondo; Mrs. Hazel Cowan, Mrs. C. P. Schulz, Mrs. Archie Bogar, Mrs. Jessie Ford, Mrs. Rayena Burgess, Ruidoso; Verne C. Wheeler, Mike Matthews, Holly-water, Tex.; B. H. Phillips, Lind-say, Okla.; Mrs. Jack Edwards, Midland, Tex.; Robert L. Jones, Oklahoma City, Okla.; Mrs. May-nor K. Johnson, Lubbock, Tex.; Mrs. Theima Walker, Hobbs; Al-

Ruidoso News
Friday, August 30, 1957
bert Telles, Nick Forcella, Alamogordo; Charles Candelaria, Tularosa; Mrs. Rose Eaves, Lovington.
Card of Thanks
CARD OF THANKS 1-14
We wish to express our gratitude to the Clero and Lincoln County Sheriffs' departments, the Apache police, the Ruidoso police, the New Mexico State Police, the Game Department, the U. S. Air Force and our friends and neighbors who aided us in the successful search for our mother and grandmother.
Thanks to all of you, she is recuperating nicely in the Ruidoso Hospital and joins us in this word of thanks.
John Eaves & Family,
R. E. Eaves & Family,
Bess Yearwood & Family.
Navajo Rug — NEW SHIP-MENT! Also, beautiful authentic Indian headaddresses, also Indian tom-toms, bows & arrows, axes, arrowheads, etc. Clayton Bennett's, 34-mi. west of Nob Hill on Hiway 70.

Outside Story... Of Inside Comfort!

When you see tanks like these outside a home, you know the folks inside are living better. And Liquefied Petroleum Gas is the reason!
Clean, safe LP-Gas makes it possible for everyone to enjoy comfortable warmth, instant hot water, fast, easy cooking and dependable refrigeration—at a reasonable cost!
As your LP-Gas supplier and good neighbor we are interested in your welfare and would like to tell you more about this new product... another achievement in oil-industry of people, products and progress.

KEETH GAS CO.
Phone 4025 — For Night Service Call 3265 — Ruidoso

RAILS THAT NEVER RUST

Gleaming in the midday sun... shimmering under the moon's pale glow... after with gold as the night headlights bear down... rails that never rust.
Rolling wheels won't let them!
Some folks wonder whether it's important to go to Church every Sunday. Why not twice a month—or now and then—or at certain special seasons?
When the wheels stop rolling: RUST! When we relax in our quest of God or interrupt our pursuit of faith, then all the destructive influences in life begin to attack the soul.
The Church helps us keep open our spiritual right of way. And not only church-worship, but personal prayer, Bible reading and family worship rightfully deserve a place on our timetable.

THE CHURCH FOR ALL... ALL FOR THE CHURCH
The Church is the greatest factor in our search for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should join the Church. They are: (1) For his own sake. (2) For the sake of his community and nation. (3) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Sunday	Prayers	Chapter Verses
Monday	Prayers	100-110
Tuesday	Prayers	111-121
Wednesday	Prayers	122-132
Thursday	Prayers	133-143
Friday	Prayers	144-154
Saturday	Prayers	155-165

This Special Church Feature Is Sponsored by the Merchants Whose Advertisements Appear Below

Burns & Roberts
Lbr. & Supply
The House of Better Values
Box 28 Dial 2075
Hollywood Ruidoso

Brunell's
Department Store
We Give S. & H. Green Stamps

Ben Donathan & Sons
Building Contractors
Pho. 1790 Ruidoso

Ruidoso Osteopathic Clinic
In Palmer's Gateway Ruidoso

Sacra Bros. Co.
Of Lincoln County
Sundries — Propane Tanks — Appliances

Ruidoso Auto Supply
Automotive & Service Station
Palmer's Gateway Ruidoso

The Dairy Queen
121 South Main Street Hollywood

Sid Courvelle
Plumbing & Heating
Famous Name Brands
Dial 2055 — Terms to Suit

Ruidoso News
The Paper with the Want-Ads
Read by Thousands of People

White Mountain Gro. & Mkt.
IT PLEASES US TO PLEASE YOU
S. & H. GREEN STAMPS

First Presbyterian Church

THE FIRST CHRISTIAN CHURCH
Mark C. Cronenberg, Minister
Palmer Gateway Chapel
Bible School 9:45 a. m. Wilks Fowler, Superintendent.
11 a. m. Morning Worship, Communion and Sermon Theme, "LABOR TROUBLES FAIRLY ADJUSTED." A Labor Day Message.
POPULAR EVANGELISTIC SERVICE 7:30 P. M.
Featuring Orchestra music for the congregational singing, Sermon theme, "THE RESPONSIBILITY OF HEARING."
★ ★ ★
Go To YOUR CHURCH SUNDAY IF YOU DO NOT HAVE A CHURCH HOME WORSHIP WITH US.
Our Slogan: "Not the only Christians, but Christians only."
"Come show with us and we will do this good!"

Church Directory
LUTHERAN CHURCH
H. M. Kimerick, Minister
Services 8 a. m. each Sunday at Holy Mt. Episcopal Church in Gateway area.
FIRST CHRISTIAN CHURCH
(Disciples of Christ)
Mark C. Cronenberg, Minister
Bible School, 9:45 a. m. Wilks Fowler, Superintendent.
11 o'clock, morning worship, Communion and sermon, theme, "Labor Troubles Fairly Adjusted."
5:45 p. m. Allied Youth Meeting. All young people of the community invited.
7:30 p. m. Evangelistic Service. Sermon theme, "The Responsibility of Hearing."
Christian Women's Fellowship meets Wednesday, 7:30 p. m. (meeting date changed this month only).
C. Y. F. and Chi-Rho meets for fellowship and study, 7:00 p. m.
FIRST BAPTIST CHURCH
Great Trve, New Mexico
Rev. Jesse F. Allen, Pastor
Sunday School, 9:45 a. m.
C. T. Carpenter, Supt.
Preaching Service, 11:00 a. m.
Training Union, 8:30 p. m.
Mrs. J. B. Gasaway, Director
Preaching Service, 7:30 p. m.
Wednesday night Service, 7:00 p. m.
The church where everybody is somebody, and nobody a stranger.
Phone 2241.
GATEWAY CHURCH OF CHRIST
C. E. Higginbotham, Minister
Sunday Services:
8 a. m., Worship and Communion
10:45 a. m., Bible Study
10:45 a. m., Worship & Communion
7:30 p. m., Worship Wednesday, 7:30 p. m., Prayer Meeting.
COMMUNITY METHODIST
Rev. Howard R. Miller, Minister
8:30 a. m.—Morning worship.
Sunday School—8:45.
Morning Worship—10:55.
Methodist Junior Fellowship—8:20 p. m. for 9, 10 and 11 yr. olds.
Youth Fellowship—7:30 p. m.
Evening Service—7:30 p. m.
CHRISTIAN SCIENCE SERVICES
Sunday School services each Sunday at 9:45 a. m.
Every Sunday, 11:00 a. m., in Ruidoso Woman's Club. Testimony meeting following regular service each Sunday, 11 a. m. Sunday. Evangelistic Service—7:30 p. m. Sunday.
Prayer Meeting—Tuesday evening. Young Peoples Service—Thursday evening.
ASSEMBLY OF GOD CHURCH
Green Trve, New Mex.
Pastor, G. L. Ferry
Sunday School—10 a. m.
Morning Worship—11 a. m.
Booster Band—7 p. m.
Evangelistic Service—7:30 p. m.
FIRST PRESBYTERIAN
A Home for the Soul in the Heart of the Holy City.
William B. Holman, Jr., Pastor
Church School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Young People of the Church, 8:00 p. m.
Worship and Bible Study, 7:00 p. m.
A Cordial Welcome to ALL EPISCOPAL CHURCH
Chapel of Our Redeemer, Fort Stanton—1st, 3rd, 5th Sunday, 10:00 a. m.
St. Anne's Chapel, Genoa—2nd, 4th Sunday, 7:00 a. m.
Chapel of the Holy Spirit, Ruidoso—Every Sunday, 11 a. m.
FIRST BAPTIST CHURCH
Rev. J. P. Bannister, Pastor
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
S. T. U. 8:00 p. m.
Worship Service, 7:30 p. m.
Bible Study, 7:00 p. m.
Bible Study, 7:00 p. m.
Bible Study, 7:00 p. m.

Girls' Hosiery
4 Pair 88¢

Headquarters for School Supplies

RUIDOSO VARIETY

Boys' Hosiery
4 Pair 88¢

Leather Binders - Wide Gussetts
\$2.98 - \$3.98

Zipper Binders, Plastic
\$1.39 - \$1.98

PAGE SEVEN
Ruidoso News
Friday, August 30, 1957



HERE SUNDAY-MONDAY—
Showing Sunday and Monday at
the Pueblo is "Quaxix," starring
Fred MacMurray and Dorothy
Malone.



AT MT. VUE SHO-DYN—
Showing Sunday and Monday at
the Mt. Vue Sho-Dyn Drive-in
Theatre is "The Way to the
Gold," CinemaScope picture
starring Jeffrey Hunter and
Sheree North.

show of old style clothes to match
the ages of our cars.
Again thanking you both for
your kindness, we are
Sincerely yours,
Horseless Carriage Club
of El Paso
Vaun E. Rodgers,
President
H. B. Pirnell
Tour Chairman
John L. Ferrell,
Secretary.



AT PUEBLO—"The Brave
One," starring Michael Ray,
shows Tuesday and Wednesday
at the Pueblo.

AT PUEBLO—George Mont-
gomery stars in the western
drama "Gun Duel in Durango,"
showing Saturday afternoon and
night only at the Pueblo here.

Need a pick-up? Need a truck?
We sell 'em, new or used, as well
as new or used autos. Authorized
dealer for Oldsmobile and Chev-
rolet cars. Clayton Bennett the
Trader, 3/4-mi. west of Nob Hill
on Hiway 70.

New Mexico, part of which lies
in the Southern Rocky Mountains,
has a number of peaks and moun-
tain ranges with unusual names:
Gallo (rooster), Hogback, Hatchet,
Organ, Cebolleta (little onion), El
Huerfano (orphan), Starvation,
Soldier's Farewell and Rabbit Ear.
The state tree of New Mexico
is the piñon (peen-yone), a mem-
ber of the pine family. Piñon wood
was used as fuel by prehistoric
Indians, and is still popular today

because of its fragrance. Piñon
nuts furnish food for wildlife, and
Navajo Indians harvest them for
their own use.

of hospitably extended us during
the 1957 pageant at Lincoln. We
hope next year to again be your
guests and, if so, you can depend
on us to provide double the num-
ber of cars along with a fashion

Step 1—I retire to the back
room where the short wave radio
set is equipped with earphones
and thereby equip myself with
same.
Step 2—Turn volume on ear
phones up to high and tune in
Tokio or Hong Kong and make
believe I am intensely interested
in the conversation of those far
off places.
Step 3—After 30 minutes of this,
I turn radio off and faintly
through the thick padding on the
ear phones hear the wife holler
"I want you to do some beating,"
meaning me I suppose. So not
knowing for certain whether I am
to beat the kids or the rugs, I
gather the latter and depart to the

great outdoors (to the clothes line,
that is). Following 30 minutes of
rug beating—we go to
Step 4—Skulking again to the
back room, placing ear phones in
position as in step 1, I am able
to concentrate again for about 30
minutes.
So we can understand, brothers,
how we can obtain relaxation and
meditation even though the cur-

rents of home life swirled around
us. I am writing this with ear
phones attached as in steps 1 and
4 so I remain
Yours in silence
Pat Henderson
Lincoln, N. M.



M. B. "Pete" Sullivan, District Representative
For Triple "A" Can Be Contacted by Calling 3446, and will
welcome inquiries about membership, emergency service,
ball bond, free accident insurance and many other benefits.

For Emergency Service
Call Midway Garage, Phone 3465

Work Gloves — Charcoal Briquets — Car Altimeters &
Compasses — Ammunition — Hammocks — Table Model Radios
Folding Cots — Lawn Furniture — Kitchen Stools
Enjoy Your Hunting This Fall—Lay-away & Gun NOW
Gun Sights — Aluminum Folding Chairs — Chaise Lounge
Baseballs — Tennis Balls — Basketball — Dart Games
WE GIVE AND REDDEM FINE TREE STAMPS

HOME & AUTO STORE

CHINAMEL PAINTS & VARNISHES

CARPENTRY & MECHANIC TOOLS — MACHINE WORK
"RUIDOSO—WHERE WE TAKE TIME TO LIVE"

NOTICE
State Engineer's Office
Number of Application H-418
Santa Fe, N. M., August 14, 1957
Notice is hereby given that on
the 7th day of August, 1957, in
accordance with Chapter 131 of
the Session Laws of 1951, Jacobo
Sanchez of San Patricio, County
of Lincoln, State of New Mexico,
made application to the State En-
gineer of New Mexico for a per-
mit to appropriate 28.69 acre feet
per annum of the shallow ground
waters of the Hondo Underground
Water Basin by commencing the
use of existing Well No. H-216,
7 inches in diameter and approxi-
mately 120 feet in depth at a point
in the SE1/4 of Section 27,
Township 10 South, Range 16
East, N.M.P.M., for the purpose of
supplementing surface water
rights from the Ruidoso River for
the irrigation of 9.63 acres of land
described as follows:
SUBDIVISION — SECTION
Pt. SW 1/4 SW 1/4 NW 1/4 26)
Pt. NW 1/4 NW 1/4 SW 1/4 26)
Pt. SE 1/4 NE 1/4 27)
Pt. E 1/4 NE 1/4 SE 1/4 27)
TOWNSHIP RANGE ACRES
10 S. 16 E. 9.63

The above described acreage has
surface rights through the Ruidoso
River as shown on Sheet No. 48
of the Hondo hydrographic Sur-
vey.
Appropriation of water from all
sources combined to be limited at
all times to a maximum of three
acre feet per acre per annum.
Any person, firm, association,
corporation, the State of New
Mexico or the United States of
America, deeming that the grant-
ing of the above application will
be truly detrimental to their rights
in the waters of said underground
source, may protest in writing the
State Engineer's granting approv-
al of said application. The protest
shall set forth all protestant's rea-
sons why the application should
not be approved and shall be ac-
companied by supporting affidav-
its and by proof that a copy of the
application has been served upon the
applicant. Said protest and proof
of service must be filed with the
State Engineer within ten (10)
days after the date of the last pub-
lication of this notice. Unless pro-
tested, the application will be tak-
en up for consideration by the
State Engineer on that date, being
on or about the 23rd day of Sep-
tember, 1957.
S. E. Reynolds, State Engineer
8-28-57; 8-6-57

Letter to the Editor

(Editor's Note: The letter below
was sent us for publication by
Mr. and Mrs. Wilbur Coe, who are
vital forces in the staging of the
annual "Last Escape of Billy the
Kid" pageant in Lincoln each
August, as well as prime movers
behind "A Day in Old Lincoln,"
the annual old-timers' re-unions
staged in connection with the out-
door stage play. A note attached to
the letter from Wilbur says:
"This year, these club members
brought a caravan of old horseless
vehicles dating back from 1904 to
1924. They made it on their own
power over Hondo Hill, to Lincoln,
to Ruidoso and home. It was an
interesting attraction. WFC.")
El Paso, Texas
Aug. 12, 1957
Mr. and Mrs. Wilbur Coe
Glencoe, New Mexico
Dear Mr. and Mrs. Coe:
We wish to express our appre-
ciation to you for the fine spirit

SPECIAL DEAL
Protect Your Siding and Other Sidings
By Having Us Paint Your Cabin with a Special
Mixture of Redwood Stain, Linseed Oil and
DDT. It Preserves the Wood, Lengthens Its
Life, Makes a Nice Color and Kills Insects. The
Average Size House Can Be Painted for About
\$60.00.

GENERAL PAINTING —
SHEETROCK FINISHING
LIVELY PAINTING SERVICE
Phone 2675 - Box 245 - Ruidoso

WATCH REPAIR

Look At This Back to
School Deal—
Have Your Watch
COMPLETELY REBUILT
ONLY \$6.95

- ★ Cleaned
- ★ New Crystal
- ★ New Dial
- ★ New Mainspring.

SAM'S

IN RUIDOSO
Lincoln County's Own Jeweler

Riddy Klowatt says:
**Don't climb transmission
line poles or towers**

High-voltage lines carry lots
of power. They're placed high
above ground for your protec-
tion. You may be killed or
seriously injured if you climb
a transmission pole or tower.

Ship and Travel Santa Fe
"All the Way!"

**IN THE PROBATE COURT
OF LINCOLN COUNTY
STATE OF NEW MEXICO
IN THE MATTER OF THE
ESTATE
OF
JESSE ALLISON, Deceased.**

No. 887
STATE OF NEW MEXICO TO:
MARY DELL KELLEY, CLIF-
FORD ALLISON, and to all un-
known heirs of Jesse Allison, de-
ceased; and to all unknown per-
sons claiming any lien upon, right,
title or interest in or to the estate
of said decedent,
GREETINGS:
Notice is hereby given that
Mary Dell Kelley, Administratrix
of the Estate of Jesse Allison, de-
ceased, has filed her Final Report
and Accounting as Administratrix
of said estate, together with her
petition for discharge and for a
determination of the heirship of
said decedent, and the Probate
Court of Lincoln County, New
Mexico, has fixed the 25th day of
October, 1957, at 10:00 a. m., at
the Court Room of said Court in
the Town of Carrizozo, New Mex-
ico, as the time and place the
Court will proceed to determine
the heirship of those claiming the
estate, the ownership of the es-
tate, and the interest of each re-
spective claimant therein or there-
to, and the persons entitled to the
distribution thereof.
Frazier & Cusack, whose ad-
dress is 123 West Fourth Street,
Roswell, New Mexico, are attor-
neys for the Administratrix.
THEREFORE, any person, or
persons, wishing to object are
hereby notified to file their ob-
jections with the County Clerk of
Lincoln County, New Mexico, be-
fore the time set for hearing.
IN WITNESS WHEREOF,
I, NICE HUST
Probate Clerk

(Seal)
8-23-57; 9-6-57

THANK YOU!
We want to say thank you to
everyone for the fine business
given us this summer, and espe-
cially to those who have helped us
in many ways, for sending us
much of this nice business.
WE WILL BE OPEN
ALL WINTER
**SALLEE'S RIDING
ACADEMY**

WE MAKE

Auto Ignition.
Locks, Door Keys
**PAT'S
SPORTING
GOODS**

Do You care?

Price's cares
about the quality
you prize in
FRESH MILK

Price's, the Southwest's oldest and largest dairy, has
earned a reputation for quality leadership throughout the past
51 years. Today, Price's own farms and those of selected
dairymen under contract for supplemental supplies are the
largest and finest milk producers in the Southwest. Price's
pays its producers a substantial premium for milk of extra
cleanliness and quality. From dairy cow to your store or
door, painstaking CARE is a "must" with Price's. Only
in this way can Price's guarantee the purity, richness, cleanliness,
flavor and freshness of the milk you serve your family.
And because Price's CARES... you know you're getting
the best when you select Price's Meadow Gold.

Drink the milk produced with care

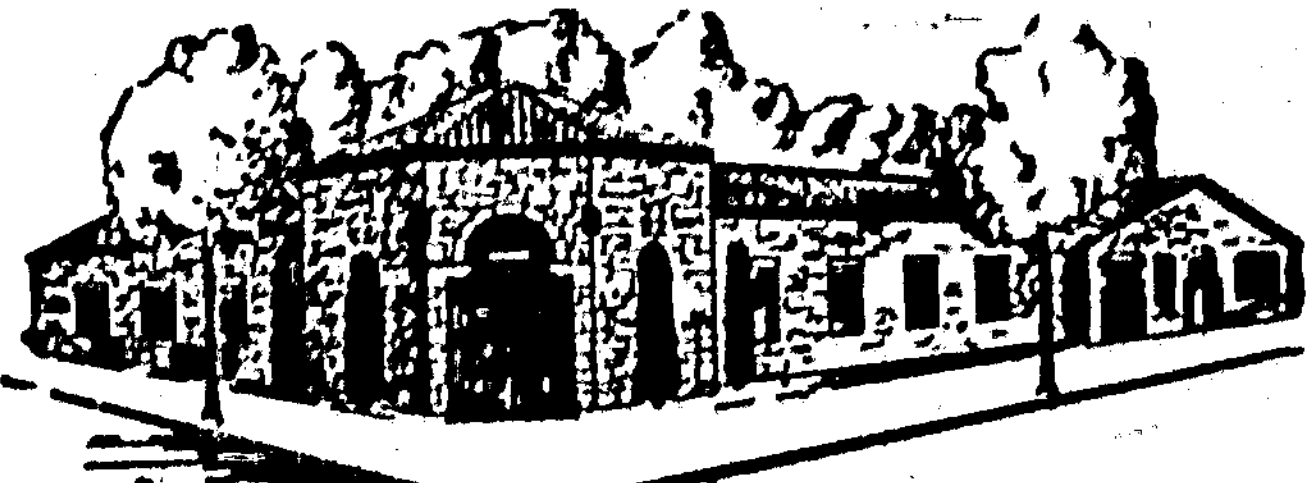
At your store or at your door
Phone for home delivery

Price's Creameries, Inc.

RUIDOSO CHARACTERS—



"BEEN PERSONALLY TRYING TO EAT UP THE FARM SURPLUS, EH?"



MULLINS-HAMILTON FUNERAL HOME
Phone HE-7-0530 — Alamogordo, N. M.

JODIE FILLEMAN

General Building Contractor
Homes & Commercial
FREE ESTIMATES
Phone 3741

FOR SALE—Three bedroom home on the river

IT'S NOT TOO EARLY

To Be Thinking About Getting Your Car
READY FOR WINTER
How's The Battery? Your Ignition?

AND, MOST IMPORTANT OF ALL—
HOW IS YOUR ANTI-FREEZE?
We Have Tire Chains, too. You'll Be Needing
When The Snow Starts Flying.

HOWARD'S CONOCO SERVICE

Woodrow Howard — On Main Road
Phone 3661

"We Serve to Serve Again"



DAN D. SWEARINGIN
INSURANCE



When You Visit Ruidoso
Be SURE You See The
WHEELER MUSEUM
It's Like the Smithsonian Institute!
On Highway 70 — One Mile East

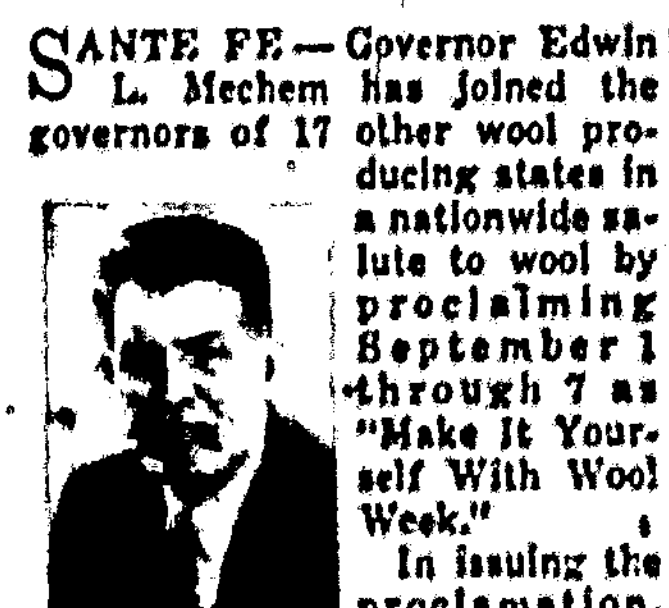
RUIDOSO GARDENS

On the Rio Ruidoso
Adjoins Ruidoso Downs.
Located Half a Mile East of the Downs
Entrance in the Beautiful Ruidoso Valley
40 Half-Acre Tracts, also
Some 5 and 3 1/2 Acre Tracts Available
HIGHLY RESTRICTED
10% DOWN — \$10 PER MONTH
J. J. DiPaolo

Ruidoso

Phone 3776

**'Make It With Wool Week'
Is Proclaimed by Governor**



Governor Mechem

SANTE FE—Governor Edwin L. Mechem has joined the governors of 17 other wool producing states in a nationwide salute to wool by proclaiming September 7 through 14 as "Make It Yourself With Wool Week."

In issuing the proclamation, Governor Mechem pointed to the growing importance of wool in the New Mexico economy and in the agricultural economy of the nation.

Urging the young women of his state to participate in the "Make It Yourself With Wool" contest, which is sponsored in New Mexico by the New Mexico Wool Growers Association and the Wool Bureau, Inc., Governor Mechem pointed out that the efforts of the young women of today to make their own clothing have a substantial influence on the marketing of New Mexico's wool.

The economy of New Mexico is greatly dependent on the production of wool, one of this state's leading industries, the governor said in calling upon all civic

leaders, educators and retailers throughout New Mexico to take part in the observance of "Make It Yourself With Wool Week."

Approved by the National Association of Secondary School Principals, the contest provides the incentive for many young girls to learn valuable home sewing skills while at the same time discovering how easy it is to sew with wool. They learn also that wool is the most versatile of fabrics.

Valuable awards in the sewing event include: two trips to the National Finals to be held in Phoenix, Arizona, in January, courtesy of F. W. Woolworth Co.; portable Singer sewing machines; two-week trips to Europe via Pan American World Airways; scholarships and Savings Bonds.

Prize donors include: Coats & Clark, Inc.; John Drita and Sons; Forstmann Woolen Co.; McCall's Patterns; Pendleton Woolen Mills; Sag-No-Mor Jersey; Simplicity Patterns; Singer Sewing Machine Co.; Standard Felt Co.; Strathmore Mills; S. Streck & Co., Inc.; and the Woolite Co.

Information on the contest, open to girls between the ages of 13 and 22, may be obtained from The Wool Bureau, Inc., 16 West 45th Street, New York 26, N. Y.

CALL FOR BIDS
Sealed bids will be accepted up to 7:15 p. m. on the 12th day of September, 1937, at the Municipal Building at Ruidoso, New Mexico, by the Board of Trustees of the Village of Ruidoso, New Mexico, for the purchase of the following vehicle:
1 only 1937 Jeep—1 ton—four wheel drive with 1/2 steel cab, heater, turn signals, oil filter, 60 amp generator, less draw bar, and with 700 x 15 tires.
Acceptance of the bid subject to trade in of 1934 Jeep 1/2 ton with 1/2 steel cab and subject to exemption of Federal, State and City taxes which are applicable.
Bid opening 7:15 p. m. Thursday, Sept. 12th, 1937, at the Municipal Building in Ruidoso, New Mexico.

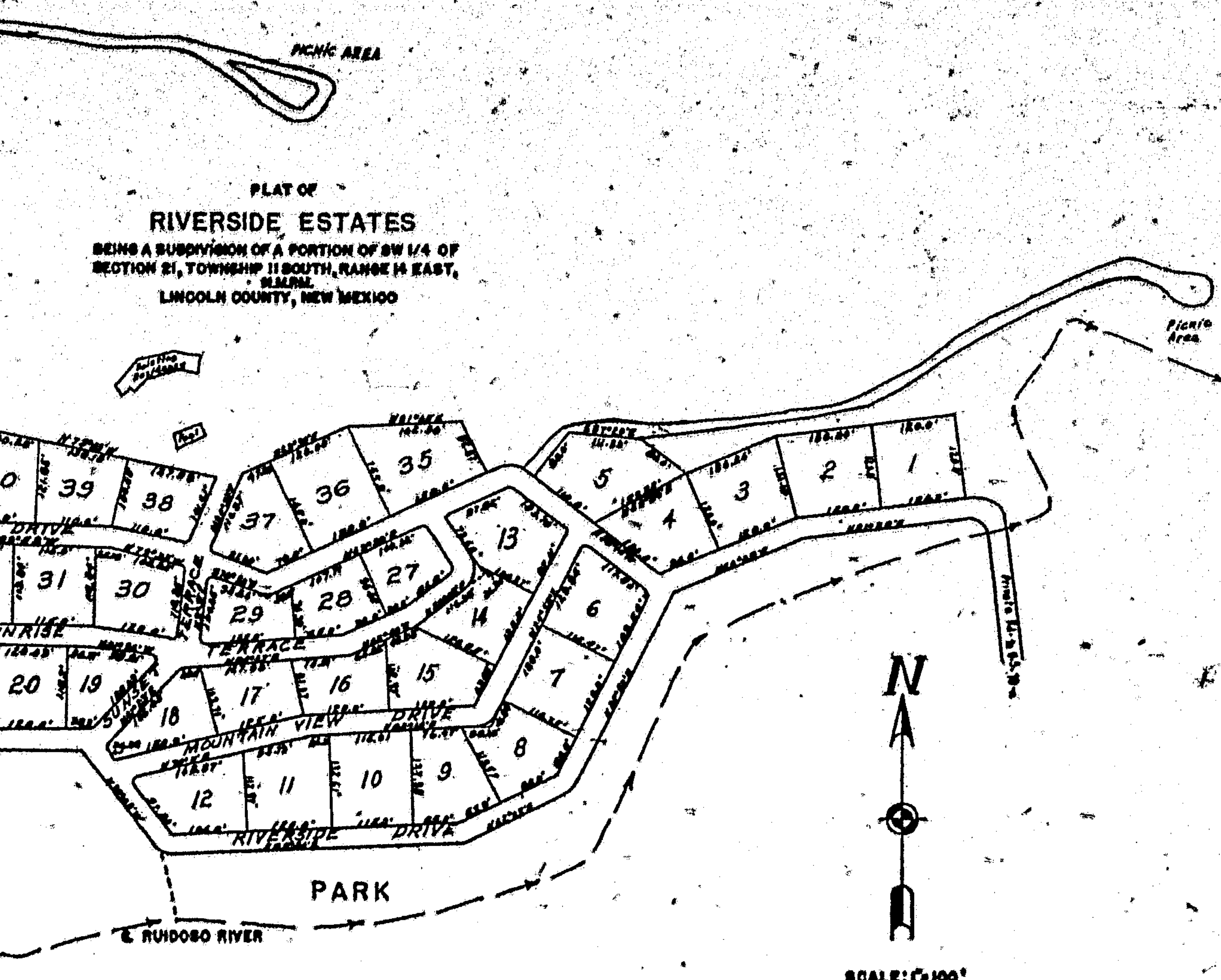
**RUIDOSO VARIETY
—TOYLAND—**

It's Not Too Early to
BUY ON LAYAWAY

REDUCED!
Lovely Hand-Screened Cotton Dresses from Honolulu.
Also Many Other Items Reduced for Summer Clearance.
Come In and Browse.

The Treasure Chest
Exotic Clothes & Gifts from Around the World

THREE CABINS FOR SALE
One 1-Bedroom—One 2-Bedroom
and One 3-Bedroom
SMALL DOWN PAYMENT
Balance Like Rent
J. J. DiPaolo — Phone 3776



Keep Our River Clean

RUIDOSO'S NEWEST AND FINEST SUBDIVISION—Riverside Estates has been officially platted and accepted as shown above. Situated just one and one-half miles east of Ruidoso Downs, off Highway 70, it has been described as one of the most beautiful settings in the entire southwest. Adequate water, from a huge tank on top one of the mountains and supplied by two large deep wells and pumps, will be available to all lot owners. Ted Morse, the owner, said today. Other features include picnic sites on mountain tops, reached by new roads, a proposed swimming pool, and a recreational area along the nearly mile frontage on the Ruidoso River. Sale of lots has started. Mr. Morse said, and he welcomes your inspection at any time. (Adv.)

RIVERSIDE ESTATES
Ruidoso's Most Exclusive and Beautiful HOME SITES
Large, roomy lots, all facing to the south and protected from the north by tree-studded mountains. Nearly one mile fronting on the Ruidoso River. Complete water system from huge tank on the highest peak, ample water for all trees, shrubs, flowers and plants from deep well and irrigation rights. Heated swimming pool, parks and scenic picnic areas atop mountain peaks. Situated on seventy acres of the valley's finest land, crowned by the show-place ranch house of the Ruidoso area. No heavy traffic; you can be home in Riverside Estates from the race track in three minutes.
Highly restricted—private road to be marked "For owners and INVITED guests only." Only a limited number of lots available.
We Reserve the Right to Sell Only to Those We Choose.
RIVERSIDE ESTATES
One and one-half miles east of the race track off Highway 70
Watch for large sign—office in large red-tile roofed ranch house at foot of mountain, across river.
Phone Ruidoso 2-2553 TED MORSE Box 561, Ruidoso, N. M.

Mexico. The Board of Trustees reserves the right to accept or reject bids and to waive any formality.
Board of Trustees
Village of Ruidoso
Ruidoso, New Mexico
Aug. 30-Sept. 6

IN THE PROBATE COURT OF LINCOLN COUNTY, NEW MEXICO
In the Matter of the Estate of GEORGIA RUTH FUCHS; Deceased.
NOTICE OF HEARING No. 293.
FINAL ACCOUNT AND REPORT "THE STATE OF NEW MEXICO TO: George Fuchs and Mildred Fuchs, Box 8, Hollywood, New Mexico, and to all unknown heirs of said decedent and all unknown persons claiming any part or right, title or interest in or to the estate of said decedent, GREETING:
You and each of you are hereby notified that George Fuchs, Administrator, has filed in the above entitled Probate Court and cause his final account and report as administrator of said estate, and that the Probate Court has set Monday, the 14th day of October, 1937, at 10:00 A. M. in the Probate Court chambers in the Lincoln County Court House in Ruidoso, New Mexico, as the time and place for hearing objections, if any there be, to the approval and settlement of said final account and report and the discharge of said George Fuchs as administrator; and at said time and place the Probate Court will proceed to determine the heirship of said decedent, the distribution of her estate and the interest of each respective claimant thereto or there-in.
The attorney for the above named George Fuchs, administrator, is GEO L. ZIMMERMAN, Esq., O. Box 534, Alamogordo, New Mexico.
Witness the Honorable Byron Hendricks, Judge of the Probate Court of Lincoln County, New Mexico, and the seal of the Court, this 20th day of August, 1937.
(Seal) Clerk of Probate Court.
8-23-30; 8-6-13

**STATE OF NEW MEXICO } SS:
COUNTY OF LINCOLN }
No. 223
IN THE PROBATE COURT
IN RE: THE ESTATE OF
JOHN A. HAWKINS,
deceased.
NOTICE TO CREDITORS
NOTICE IS HEREBY GIVEN that the undersigned has been duly appointed and qualified by the Probate Court of Lincoln County, New Mexico, as the Administratrix of the Estate of John A. Hawkins, deceased.
All creditors having claims against the said estate are required to file the same within the time required by law, otherwise they will be barred.
The attorneys for the Administratrix are Brandon, Bayne and Wilkinson, whose address is Post Office Box No. 1367, Alamogordo, New Mexico.
Done at Alamogordo, New Mexico, this 19th day of August, 1937.
of James Lee Hawkins
Administratrix**

Just like last year, we have been forced to add another unit to our development. Unit No. 4 is now open for the sale of lots, with 73 made ready.

TOTAL LOTS THIS YEAR—444
Lots Left—272 Lots Sold—172
PRICE OF LOTS \$225.00 UP

Ponderosa Heights
Here is something you have always wanted, but perhaps have not had, because of cost—
A CABIN IN THE TALL, COOL PINES
Well, it is possible to do something about those plans.
PONDEROSA HEIGHTS
In the Southwest's Finest Summer and Winter Resort is Now Making It Possible for you to have a building site in one of Ruidoso's Most Beautiful Wooded Sections—Located close to the business district starting 400 yards west of Thunderbird Lodge.

Better Hurry!
Now in City Limits
Water & Fire Protection Available
6-Inch Mains—Two-Inch Lines in Streets.
FREE

We Are Giving Away 11 Lots—Registration Is Now Underway and Closes Sept. 2.
IT WILL CERTAINLY PAY YOU TO INSPECT THESE LOTS.
We Will Do Our Best to Make Terms to Suit You.
MAKE YOUR CHOICE EARLY
Remember, Ponderosa Heights Only Has Water To Every Street.
Office on Mechem Drive.
Field Office 500 Yards West of Thunderbird Lodge
PHONE 2455 — P. O. Box 1147
LLOYD L. DAVIS, SR. — MARY D. DAVIS
LLOYD L. DAVIS, JR.
—Owners—

IN UNITY THERE IS STRENGTH

Allied Realty

ASSOCIATES



Opposite
Community
Public Service

Main Road
Ruidoso

All Daylight Calls—Dial 3303 or 3313

Sales Personnel—

W. D. "WALT" CROSBY, Realtor, Res. Ph. 2525
LELA EASTER, Realtor, Res. Ph. 2742
C. S. "FRED" GRESSWELL, Realtor, Res. Ph. 4554
BERNARD & MARIE ROONEY, Res. Ph. 4391
LEROY GOOCH, Res. Ph. 4202
JESS WHITE, Res. Ph. 2340
TERRY EASTER, Res. Ph. 2742
W. M. KENNEDY, Res. Ph. 4382

Associated Contractors—

CHARLES MARTIN, Licensed Contractor, Res. Ph. 4472
SID COURVELLE, Plumbing Contractor, Phos. 2055 or 3303
J. B. CLOSE, Ruidoso Gravel Service, Excavating & Ditching,
Phone 4045
MADGE BECKER, Public Stenographer, Phone 3303

UNITED TO BETTER SERVE ALL PHASES OF THE REAL ESTATE BUSINESS. ANY PERSON OR BUSINESS CONNECTED WITH THE BUYING, SELLING, BUILDING, INSURING, APPRAISING, TITLES, ETC., ARE CORDIALLY INVITED TO PARTICIPATE WITH US IN THE ACTIVITIES OF OUR OFFICE. SPECIAL COURTESY TO ALL BROKERS.

BUSINESS AND HOME COMBINED

MAIN ROAD, downtown Ruidoso, 50 ft. frontage, modern living quarters; large shop area; good for year round business. Only \$10,500. \$2500.00 down. Immediate possession.

View and Surrounding The Best

Three bedrooms, two baths, exquisitely furnished, fireplace, lovely patio, away from the hustle and bustle and yet immediately accessible to all conveniences of the city. \$29,750.

PONDEROSA HEIGHTS CABIN

Small, modern, cabin, very low price of \$3,000.00, with good terms.

ONE OF RUIDOSO'S FINEST HOMES

Close in, on pavement, very spacious, built for gracious living, acres of land, perfect in every detail. We have never had a better buy at \$42,000.00.

11-UNIT COURT

An 11-unit court on Main Road. This is close in and is priced to sell, or will trade for El Paso property.

Phone 3303

ALLIED REALTY

Phone 3303

ASSOCIATES

S. & S. SEPTIC TANK CO.

Septic Tank Pumping

Rain or Shine

A. L. Stalcup, Owner — Dial 2764

Vic Stanley, Operator — Dial 2377

— RUIDOSO —

FOR RENT—Three-bedroom modern house, furnished, year round, Louis Smith, Green Tree. 11c

SAVE ON new and used office desks, cash registers, adding machines, typewriters, chairs, safes, filing cabinets and check writers. ALAMO OFFICE MACHINES and EQUIPMENT, 308 Ninth, Phone 420-M, Alamogordo. 4c

HOUSE FOR SALE—Three-bedroom house on 4 1/2 acres located off Highway 70; 1 1/2 baths. Property has small guest house. Jess White, ph. (8)2340. 50-1c

BY THE OWNER—Best buy in this valley, cheap, at Green Tree. Two houses, furnished, garage, 2 blocks from postoffice. Phone (8)2311. 11c

POODLE PUPPIES—AKC, small miniature, Mrs. H. M. Graham, Box 14, phone 2975, Ruidoso. 11c

FOR RENT—Trailer space, \$30 per month. Lights, water. Palace Motel, 1 mi. east of Green Tree. 11c

FOR SALE—1965 Ford V-8 pickup with heater. Clayton Bennett's, 24-Mi. West of Nob Hill on Highway 70, authorized salesman for Chevrolet, Okemobiles. 11c

FOR SALE—Front end drive, one ton, for truck or power wagon. In A-1 condition, with transfer case and all necessary parts to install. \$139. Henry Jackson at Thompson Service. 4-1c

WANTED—10,000 old junk batteries, to be traded in on a new Gould battery for dependable winter driving. Thompson's Serv. Sta., Hollywood. 50-1c

FOR SALE—Allis Chalmers tractor, tandem disc, offset disc, sector, cable chains \$1.85 each, crib with mattress \$14.95; dresser bare \$4.95; new Simmons studio couch and chair at cost; platform rocker \$18.50; roll-top desk \$49.50; 2-piece sectional couch \$38.50, like new. Apache Furniture, dial 2835. 11c

BARGAIN—8.5-cu. ft. Deluxe Norge refrigerator, regular \$269.95—just \$200.00. Large freezer compartment, storage door and beautiful interior. 6-year warranty, cash payments. Bonnell Hdw. & Building Supplies. 10-2c

FOR SALE—Set of tires and wheels in good shape, off a recent motor, at half price, \$20. Ruidoso Nursery, phone 2945. 10-2c

FOR SALE—Allis Chalmers tractor, tandem disc, offset disc, sector, cable chains, mowers, grain drill, all at a bargain. E. J. Blaylock or call 4475, Ruidoso. 10-2c

FOR HOME OR BARN—Orion fly spray, kills flies, ants, gnats, fleas, mosquitoes, cockroaches, clothes moths. Bonnell Hdw. & Building Supplies. 11c

LOST—17 jewel Lady Elgin watch, white gold diamonds on each side, white gold band, reasonable reward. Mrs. Bonal, phone 2678. 11c

GET THE Roswell daily and Sunday at Shier Pharmacy, Hollywood; Gateway Food Market, Ruidoso Food Mart, Hart's Drug, Bennett's Foodliner. 50-1c

FOR YOUR ROSES—Rose food, rose dust, spray, also chlorodene dust, peat moss, plant growth, grass seed. Ruidoso Nursery, dial 2945. 3-1c

HAY FOR SALE—A No. 1 excellent quality oat hay, three and one eighth miles east of Glencoe post-office, Noeker's Mountain Apples. 6-1c

FOR SALE BY OWNER

Two bedroom home, breezeway and garage. Beautiful fireplace, on two lots, 90 x 72.3 x 200, extending through from Terrace Road to Upper Terrace Road. Very choice location overlooking Golf Course. Highly restricted area. Yard all fenced with steel posts. Shown by appointment only. Call owner's representative, 3511 Miss V. J. Pollack, Owner

FOR SALE:

M-W Refrigerator, good, \$85.00
Keivinator, small, \$75.00
Kenmore Washer, wringer type, with timer, \$99.50
New Hotpoint Dryer, Washer, Refrigerator, Freezer, Stove

Terms To Suit

HART ELECTRIC

Phone 2495

Champion Sired POODLES
Two Months Old
Three Silvers, One Black
Show Type
JOANNA RAE MOTEL
Dial 4982
On Hiway 70 Beside Nob Hill Sign

RANDY JOHNSON
FIX IT — REPAIR IT
CONSTRUCT IT
★ Painting and Repair Service
★ General Carpentry
★ Cabinet Making
★ Furniture Repair
★ Rock-Brick and Cement Work
★ Knife and Tool Sharpening
★ Property Upkeep and Care
ESTIMATES GIVEN
Dial Ruidoso 2381
Residence in Back of
Hollywood Postoffice

REMINGTON RAND SALES & SERVICE
D&D Business Equipment
And Service on All Makes & Models of Business Machines
318 11th Street
Complete Office Outfitters
Alamogordo, N. M. Phone HE-7-3410

BURDETT & CAMPBELL, REALTORS

1500 E. Main Phone 4125

New house, insulated for winter, down payment \$1500.00.

1 1/2 acres for trailer court on Main Road, \$2,000 down.

Income Property in Palmer Gateway.

Two River Lots with old house, \$3500.00.

Large Lot 200 ft. on Mechem Drive, \$3000.

LEVEL LOTS \$40 down, \$20 monthly.

INVEST FOR THE FUTURE

Your Home or Homesite In

AGUA-FRIA ESTATES

will assure you of being among fine homes and neighbors—all weather roads—Perfect Year round Climate

—Plenty Pure Spring Water piped to your home—Beautiful Views—Large Spacious Lots.

Now Open For Your Inspection

THE TEXAN—A long low ranch style home. Completely furnished. 2 bedrooms, 2 baths. A beautiful patio with waterfall. Landscaped.

THE NEW MEXICAN—Made of kiln fired adobe. 2 bedroom, 1 bath. Completely furnished. 2 private patios—Landscaped.

Both Homes Have Fireplaces—Central Heat, Sliding Glass Doors, Awning Type Windows.

Choice Building Sites Still Available.

Ph. Griffith 8-2060—1 1/2 Mi. East of Ruidoso Downs

WANTED—To swap Prudential stamp books for S. & H. Green Stamp books. Myrt Garner at Brumell's. 11c

SMALL DOWN Payment with low monthly installments will buy 7-cu. ft. used Frigidaire. Mrs. Timm, phone 2935. 11c

FOR A MORE BEAUTIFUL YOU—Use Avon Guaranteed by Good Housekeeping. Mrs. Odie Courvelle, dial 2765. 48-1c

H. W. CRAIG

General Mill Work

Remodeling

Repairing

Special Molding

Cabinet Work

General Contracting

Pho. 3191 — Palmer Gateway

SEVERAL GOOD PROPERTIES TO EXCHANGE

FOR Ruidoso Property.

I NEED YOUR LISTINGS ESPECIALLY ON MODERATELY PRICED CABINS

Several Out-of-town Properties to exchange for Ruidoso Property.

If you are interested in buying, selling or exchanging property of any kind,

See or Call

W. E. MUNSEY

Licensed and Bonded REAL ESTATE BROKER

Office — Rock Ridge Cabins Ruidoso — Dial 2321

METAL WORK

Gutters, Chimney Tops, Tanks

Payne Central Heat & Cooling

All Sheet Metal Work

LACEY SHEET METAL WORK

413 E. 2nd St., Roswell

Ph. MA-2-3950 for Free Estimates

PHONE 3345 **WARREN BARRETT REALTOR**

CABINS
Furnished
FOR SALE
Terms.
\$ 3,500.
5,500.
6,500.
8,500.
9,900.
14,500.
17,500.
27,500.
48,000.

BUSINESS
A Variety of Motels — and Cabin Groups.
A Small, Unusual Opportunity.
Investment \$7500.
Suitable for Two Active Individuals.
36 Lots, Includes Dream Cottage Site.

LOTS
Re-Sales:
\$ 350.
600.
900.
1,500.
OR SEE AGUS FINE PONDEROSA PARADISE COUNTRY CLUB

INTERESTED IN TRADES? LET US ASSIST YOU.

RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It in Ruidoso

PAGE NINE
Ruidoso News
Friday, August 30, 1937

HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER
Summer cottage with two bedrooms and fireplace on two deeded lots for only \$3875.00. One third down, balance \$50.00 per month.

Summer cabin in upper Ruidoso, modern and with two large bedrooms, two porches, and big kitchen, trugs, furniture and drapes go.

A large lovely lot 100 by 300 feet, next to river for only \$500 down.

Two bedroom home in Cree Meadows, large lot with the best view of the mountains, fireplace, drapes, wall to wall carpeting, furnace heat, garage and nice yard. Price \$25,000 with terms.

Upper Ruidoso, 3 bedroom modern furnished house with garage, three deeded lots, priced at \$8,500. My choice of good buys.

Two 25x200-foot business lots in Gateway on two highways, priced to sell.

COUNTRY ESTATE

Three bedroom, den, large living room with fireplace, two baths, and two-car garage, priced to sell.

Two bedroom house with den 22x22, fireplace, two baths, garage and guest house all on a large lot for only \$3,000 down, total price \$10,500.

If you are interested in a sawmill at a sacrifice price due to a death in a family, I have one for sale at a very, very reasonable price. Please contact me for details.

Business house with living quarters in Gateway, 100 feet on pavement, \$12,000, \$4,000 down, balance \$100 per month.

Choice business and residential lots worth the money. Very nice tourist courts, large ones and small ones, worth the money. Good case for sale very reasonable.

PAUL H. DOUGLASS REAL ESTATE

In Postoffice Block
Business Phone 3005. Residence Phone 2395

TWO BEDROOM HOME, located on three lots near the schools. House is well furnished with rock maple and solid mahogany furniture. THIS is one of the better homes of Ruidoso.

THREE BEDROOM home, located on the river on 3 acres of land. House is completely furnished, has fireplace and two baths.

10 RENTAL UNITS, plus living quarters, completely furnished and in good condition. Excellent terms can be arranged on this desirable property.

ONE OF RUIDOSO'S leading cafes can be bought less than the fixtures originally cost.

PHONE, OFFICE 3710—Res. 3706

LUTHER BYNUM, REALTOR

One Block East of Postoffice
Next Door to Monjeau Cafe
Jimmie Littlefield Res. 3255 Harold Jones Res. 3095

SPECIAL, FOR SALE

160 ft. on pavement, zoned for business. Priced at only \$5,000.00. This is a real bargain. Located in the Gateway. Price \$1100.00

Beautiful building site located in the Gateway. Price \$1100.00

Large home overlooking golf course. Picture windows, two fireplaces, two baths, will accommodate ten people. Six deeded lots and completely furnished.

Nice two bedroom home on large river lot. Located in Gateway addition. Furnished.

Several beautiful homes in the country club district and if you are interested in building sites in this same area—We have the choice ones.

We need 100 rabbits, price range \$3.00 to \$10.00
Earl F. Strachan—Salesman

MCCARTY REAL ESTATE

Lucille McCarty
Realtor
Phone 2425

HOWARD: For return of 6-foot kachina doll, stolen from in front of Apache Trading Post. No questions asked. 8-1c

MANY Young people all over the world are retiring and it only means a short life for them. I have something to offer that will keep them busy and at the same time make money. This is a motel, 23 units, West Texas. Write P. O. Box 694, Ruidoso, N. M. 9-4c

FOR SALE—Solar photo enlarger, F45 lens, hard-core negatives up to 5 x 7. Also, channel 8 TV antenna. Peggy's Gift Shop. 9-2c

FOR RENT—Furnished apartment. Eve Ball, Palmer Gateway. 11c

FOR RENT—One bedroom, winterized furnished house, on Main Rd., phone 4001. 10-1c

FOR RENT—After Sept. 8, family-size cab in, reasonable monthly rates. Spearhead Cabins. Ph. 2092. 11c

WE'RE REMODELING And improving some of our cabins, and we will have several available by Sept. 13th for fall and winter rental at very reasonable rates. Rock Ridge Cabins, ph. 2321. 10-1c

FOR SALE—Modern Elkar home trailer, corner Main & Evergreen, telephone 2275. 11c

FOR RENT—Rollaway beds, baby cribs, hospital beds. Apache Furniture dial 2835. 49-1c

LOTS

As Low As

\$5 down

\$5 a mo.

IN BEAUTIFUL

PARADISE CANYON

Cabin Sites

Home Sites

Business Sites

No Restrictions . . .

Build Your

Own Cabin!

C. S. "Fred" Gresswell

Realtor - Sales Agent

Office At

ALLIED REALTY

On Main Road

Phone 3303

CHILD CARE—Mary Hicks, 1/4 mile up Gavillon Canyon in back of high school, Dial 3182. 4-1c

FOR SALE—Chambers range, Servel butane refrigerator, small house trailer, Mrs. W. J. Moseley.

WANTED—One bedroom cabin or cottage with bath tub, to rent for year. Madge Becker, dial 3303. 11c

DO YOU Belong to the American Legion? If not, why not? 49-1c

THEDA SHIER FLOWERS

POTTED PLANTS - CORSAGE CUT FLOWERS

Flowers for Banquets, Anniversaries

Holidays or Any Occasion

Phones 3285 or 2135

HOLLYWOOD, NEW MEXICO

ERNEST WOOD PLUMBING CONTRACTOR

Box 156 Ruidoso, N. M.

Dial 3181

BEN ROY INSURANCE FAX SERVICE

Box 456 Ruidoso, N. M.

Dial 4245

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For Better Living ENJOY CONDITIONED WATER

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1120 10th St. — Ph. 1337-W

Alamogordo, N. M.

Ditch Digging — Septic Tanks

Land Levelling

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LOFTIS CONSTRUCTION CORPORATION

Tom Loftis, Contractor

Phone 4558 P. O. Box 1234

Paradise Canyon

Ruidoso, New Mexico

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All Types

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Royal Typewriters

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Machines

Guaranteed Factory

Trained Service

Pick-up and Delivery

Call 436-M, Alamogordo

Collect

11-1c

Hand Saws, Circle Saws

Joiner and Planer Knives,

Lawnmowers, Scissors, Knives,

Axes, Hoes and Other

Edge Cutting Tools

Machine Sharpened

All Work Guaranteed

THE SHARPEN SHOP

Behind Gateway Food Market

L. L. Webster—Owner & Operator

P. 9-27

FOR SALE—Simmons hide-a-bed,

10c Note Book Fillers
3 Pkgs. 25c
 50c Note Book Fillers
 Each Pkg. **39c**
 See Our
 Assortment of
SCHOOL SUPPLIES



RUIDOSO FOOD MART
 YOUR \$\$\$'s BUY MORE AT OUR STORE
SPECIALS

DOUBLE STAMP DAY ON WEDNESDAYS
 SAVE WITH FRONTIER SAVING STAMPS

4 to 9 Pounds
TURKEYS 45c
 Swift Premium Fully Cooked
PICNIC HAMS 45c
 Fresh
GROUND BEEF 3 Lbs. \$1.00
 Corn King
BACON 69c

Fort Howard
TISSUE 3 Rolls 29c
 3 POUNDS
CRISCO .98
 Hunt's
CATSUP 19c
 OLEO—Kimbell's Lb. 21c

PAGE TEN
 MINGOS NEWS
 Friday, August 30, 1957
 Back to
 School
CLOTHING
 And
SHOES

**Laff and You'll
 Live Longer**

After three years on a desert island, a ship-wrecked sailor was overjoyed one morning to see a ship with a boat putting off for the shore. Just before the boat was beached the officer in command tossed the sailor a bundle of newspapers. "Captain's compliments," he said. "Look these over and if you still want to be rescued we'll be back for you tomorrow."
 One fellow was complaining to a friend about the cold spring weather. "Gosh, but it was cold last night. I couldn't sleep. I just shivered in bed."
 The friend asked, "Did your teeth chatter too?"
 "I don't know," was the startled reply. "We don't sleep together."
 Second: "Well, old man, I'm afraid you're licked now."
 Boxer (grazing dizzily across to opposite corner): "Yeah, I shoulda got him in the first round when he was alone."
 Two men at a county fair were fascinated by a booth where little

**It's Summer Time
 and TIME FOR FUN**
 Let's help you get the most fun out of any and every occasion by having your wardrobe in top shape with regular cleaning and pressing. Your finest formals will be treated the best—as will your sport togs or other wearables.
 Dial 2725 for Pick-Up & Delivery
 Mondays — Thursdays — Saturdays
Estes Cleaners
 S. & H. Green Stamps Given
 On All Our Services

celluloid balls bobbed on top of water jets. Prizes were offered if anyone could shoot one of the balls off its perch. One man spent six quarters in a vain attempt to pick off one ball. Finally his friend pushed him aside and picked up the gun. He took a single shot. All six balls disappeared.
 As they walked away, laden with prizes, the unsuccessful one marveled. "How did you do it?" he asked.
 "It's just knowing how," explained the winner. "I shot the man working the pump."
 Housewife (hiring new maid): "And how much wages do you expect?"
 Applicant: "That depends. Do you peel or unfreeze?"
 An optimist and pessimist were shipwrecked and in time their raft came within sight of a tropic isle. The pessimist expected the worst, saying: "I'll bet it is inhabited with wild men."
 But the optimist was more cheerful, saying, "Cheer up, pal. Where there are wild men, there are also wild women."
 In Unity There Is Strength
ALLIED REALTY ASSOCIATES
 Phs. 3383 — Ruidoso

**The Four Way Test
 Of Things We Think
 Say, or Do—**
 1. Is it the TRUTH?
 2. Is it FAIR to all concerned?
 3. Will it bring GOOD WILL and BETTER UNDERSTANDING?
 4. Will it be BENEFICIAL to all concerned?
**Ruidoso-Hondo Valley
 ROTARY CLUB**

WE GIVE S. & H. GREEN STAMPS

LONG'S HOLLYWOOD MART

Regular, 88 Plus Octane . **28 9/10 Gal.**

MUST SELL!
 1957
CHEVROLET
 1957
FORD PICKUPS
MUST SELL!

ALL GROCERIES AND MEATS MUST GO!

10 PCT. OFF

BALANCE OF SHOES AND DRY GOODS AT GIVE-AWAY

MUST SELL!
USED PICK-UP
**28-FT. MODERN
 HOUSE TRAILER**
1948 CADILLAC
1951 MERCURY
MUST SELL!

—The—
County Agent
 Reports
 (By RALPH DUNLAP)
 Planning Makes Good Fair Booth
 An effective county fair exhibit booth is one that tells a story simply and colorfully.
 If your club is planning a display booth for the county fair, decide on the theme you want to get across, and then stick to it. Here are some suggestions that have paid off in really effective booths: Start with a definite plan in mind. Many ideas are always better than one, so get the club together and ask for suggestions. An exhibit shouldn't be cluttered—a few items will usually tell a story best. Decide on an eye-catching center of interest and group smaller items—don't scatter them.
 Choose a catchy title for a colorful sign to attract attention. Signs should be large and clear for easy reading. You can use different shapes, colors, and sizes.
 Speaking of color—select one bright tone. Use complimentary colors as accents and avoid too much black or white.
 Use your imagination in picking out materials for use in the exhibit. Booths are generally judged on general effect, educational value, and workmanship. Do your planning now—not two days before opening day.
**CARS DEMOLISHED
 NEAR GLENCOE**
 Two new cars, both 1957 model passenger cars, were totally demolished when they collided on U. S. Highway 70 near Glencoe last week-end. Passengers in one were Mr. and Mrs. R. Morris, Roswell, and in the other, Mr. and Mrs. Jack Edwards, Midland, Tex. Mrs. Morris was carried to a Roswell hospital for treatment for minor cuts and bruises. Mrs. Edwards was brought here for emergency treatment. The accident occurred when Morris attempted to pass a

truck, and was late in getting back into his own lane, sidestepping the other vehicle. R. W. Driggers, state policeman, investigated.
THREE HOUSES SELL
 Paul Douglas Real Estate Office this week reported the sale of three houses here:
 Mrs. Carolyn Cool, Tucson, Ariz., bought the summer cabin of Mr. and Mrs. Thompson. The Thompsons are building another cottage overlooking the golf course on Hamilton Terrace road. Mr. and Mrs. John Smith of Carlsbad have purchased the Alfred Nash residence on Main Road opposite Ruidoso Trailer Court, and also bought three lots belonging to John O'Connor. They may construct a tourist court there. Mr. and Mrs. D. O. King, who operate King's Cafe, have purchased the V. O. Decker home in Travis Canyon.
**EMERGENCY
 PHONE NUMBERS—**
 Ruidoso Fire Dep't or Police 2633
 Day or Night 2633
 Ruidoso Hospital 2643
 Hollywood Fire Dep't 2686
 Green Tree Fire Dep't 2375
 State Police (8)2184
READ THE WANT ADS

Mt. Vue
Sho-Dops
DRIVE-IN THEATRE
ON MECHEM DRIVE
 Phone 3355
 Last Times Tonight
**ALAN CLYTON SOPHIA
 LADD-WEBB-LOREN**
BOY ON A DOBBER
SATURDAY ONLY
REPRISAL
SUNDAY - MONDAY
THE WAY TO THE GOLD
TUES. - WED.
SAINTE JOAN
THURS. - FRI.
**Walt Disney
 Johnny
 Tremain**

Merriam turkeys, the wild birds hunted annually in New Mexico, were domesticated by the Indians long before the first Spanish explorers arrived. Francisco Vasquez de Coronado, who explored New Mexico in 1540, received a turkey as a token of peace from the Indians.
 Turquoise, a semi-precious stone mined in New Mexico have been found in the land of the Aztecs, in southern Mexico, and were apparently an important prehistoric article of trade.

**PUEBLO
 THEATRE**
 Matinee Daily, 2 p. m. Free Days
 and 3 p. m. Other Days.
 Admission 60c and 25c
 Last Times Tonight
 Charlton Heston
 Anne Baxter
**"Three Violent
 People"**
 —In Color—
 In VistaVision
 Five Selected Short Subjects
SATURDAY ONLY
**MONTGOMERY
 CLYDE
 TURKISH**
 Five Serial & Cartoons
SUNDAY - MONDAY
QUINCY
 Fred MacMurray Starring **MAINE**
 A UNIVERSAL INTERNATIONAL
 Five Newsreel & Cartoons
TUES. - WED.
"The Brave One"
 Five Selected Short Subjects
**CRUSH
 YOUR
 SMOKES**

REMODEL NOW
 Easy Payment Plan
 No Down Payment
 36 Months To Pay
 Call 3835 for Free Estimate
 Do-It-Yourself, or We Do Complete Job
 Kitchens — Bathrooms — New Rooms — New Siding
 Roofing — Painting — New Floors & Floor Covering
 Garages — Utility Buildings — General Repairs
WE MAKE YOUR DREAMS A REALITY
 See Our Wonderful Stock of Toys for All Ages
 4 Ways to Buy: Cash — Charge — Budget — Layaway
Bonnell Hdw. & Bldg. Supplies
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 Ted Bonnell Box 1648
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 Kenneth Bonnell Ruidoso, N. M.
WE GIVE AND REDEEM PRUDENTIAL STAMPS

Idle Hour Lodge
 Open Year 'Round
 • ON THE RIVER
 • PANEL RAY HEAT
 • KITCHENETTES
 • ELECTRIC REFRIGERATION
 Mr. and Mrs. James H. Littlefield
 Phone 3125 Ruidoso
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**BLU
 MOTEL**
 24 Modern Cabins
 Among The Pines
 On the Noisy Water River
 Open Year 'Round
 "Live The Life of Riley
 In A Cabin in the Pines"
 Kitchens Bath
 Completely Furnished
PLAYGROUND FOR CHILDREN

Buckner's
 GIFTS — APPLIANCES
 Maytag — Frigidaire
**SAVE DURING THIS
 CLEARANCE SALE**
 —On—
**Women's, Children's
 and Infants'
 CLOTHING**
 Marked Down to Close Out
 Everything in T's Department.
 You'll Find Real Values by Shopping Early
DRYDEN'S VARIETY
 Toys — Togs — Games — Novelties
 Hardware — Notions
 Postoffice Block Joe and Bert Dryden

Prudential Stamps with Every Purchase. Wed. Double Stamp Day

GATEWAY FOOD MARKET
 Phone Dial 3825 Ruidoso, N. M.
 Friday & Saturday, August 30th & 31st

CANE	5 LB. BAG	PER LB.	PICNIC HAMS . . .	39c
SUGAR		59c	CHUCK ROAST . . .	45c
ONION	5 LB. TIN	98c	LETTUCE	12 1/2c
SHORTENING . . .		98c	BANANAS	12 1/2c
GOLD MEDAL	5 LB. BAG	59c	DOG FOOD 2 for	29c
FLOUR		59c	TOILET TISSUE . . .	40c
MARYLAND CLUB	PER LB.	98c		
COFFEE		98c		
PARD				