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The Ruidoso News

Printed and Published in the Playground of the Southwest

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, APRIL 18, 1957

"INVENIEMUS VIAM AUT FACIEMUS"

SUBSCRIPTION \$2.50 Per Year

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We Can Provide You
LOW DOWN PAYMENT
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Low rates, too, for Preferred Risks.
WARREN BARRETT
INSURANCE AGENCY

Around Town

—By Nosey Waters—

Luette Ridgway, who is celebrating her birthday today (Friday, April 19) and who is in Ruidoso visiting her grandmother, Mrs. A. C. Kelley, and whose parents are Mr. and Mrs. Richard Ridgway of Hobbs, was chosen as Miss Sweetheart of Hobbs for 1957 on Feb. 28. She also is the granddaughter of the H. C. Fairbanks, also well known here. She's with her grandmother while the Fairbanks and the Ridgways on their vacation in Mexico. In the contest she wore an eye-catching pink and white checked pinatore which caught the judges' fancy. . . . Comes a news report from Rose Carvajal of Captain High School, too late for printing last week, which says the Junior class play "Great Caesar's Ghost," presented Friday night, April 6, was a rousing success there, that the audience enjoyed it immensely. . . . Jennette Udink writes us from Detroit to renew her subscription, and at the same time to send along a clipping from the front page of the Detroit News which gives a plug to our town and residents. The clipping is from the People column of that newspaper (and it also appears in all the Scripps-Howard newspapers across the country). Apparently skunks and moths have been in Vic Grant, rural school supervisor's pants. N. M., tells this story. He says Mrs. George Bonal, operator of a motel at Ruidoso, read about the trouble a school at Dora was having with skunks which were in the floor. Mrs. Bonal suggested scattering several pounds of moth balls under the floor and through the building. The skunks, overpowered, left. Mrs. Bonal's suggestion didn't include how to get rid of the moth balls. . . . The latest issue of Household Magazine, a Copper publication, has an article about what to see and do in New Mexico and Ruidoso is given a nice plug. The same magazine next month will carry a feature article with pictures about the Dr. Bram Vanderstok family here. The latest issue of True magazine gives credit to some local pilots as winners in a local trial of W. J. Wiggins about their hunting eagles from the air. . . .

PFINGSTEN RITES HELD AT ANGUS

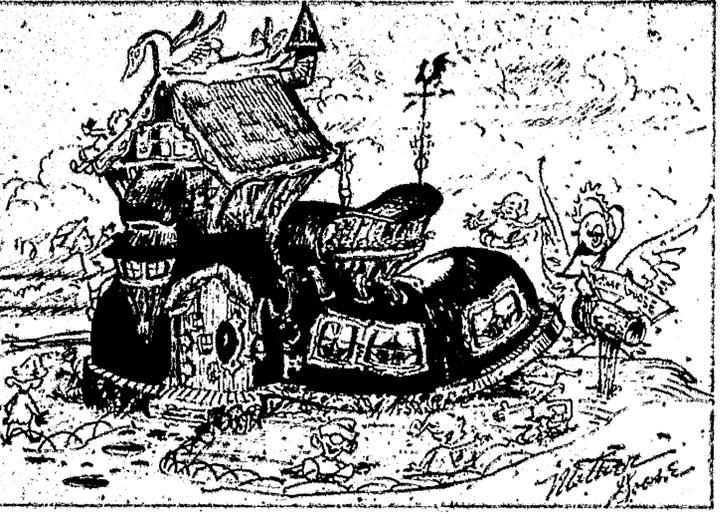
Mrs. Maggie M. Pfingsten, 80, pioneer of Lincoln County, died Saturday at the Carrizozo Hospital following an illness of several weeks. . . . Mrs. Pfingsten came to Lincoln County in 1884, the daughter of Mr. and Mrs. Abe May. She was born in White River, Mo., in 1876. She married Fred Pfingsten and they homesteaded on Nogal Mesa, Mrs. Pfingsten is survived by two sons, A. T. Pfingsten, Hondo, and Fred W. Pfingsten, Capitlan, a daughter, Mrs. Edna Zumwalt, of Tucson, Ariz., three sisters, four grandchildren and four great grandchildren. . . . Grandchildren surviving include Mary Helen LaMay, Betty Schrengost, Hondo; Margaret Taylor, Laramie, Wyo., and Donny M. Urcell, in the U. S. Coast Guard. Four great grandchildren also survive. . . . Services were held Tuesday at 2:30 at the Angus Community building. The Rev. Jesse Allen of Green Tree officiated. . . . Sheriff Mortuary, Carrizozo, was in charge of arrangements. . . . Interment was in the Angus Community Cemetery.

NEW DANCES TO BE SEEN IN HONDO FIESTA

Students of the Hondo High School, under the capable direction of Mrs. Fernin S. Montes, are busily working on new dance routines to be presented at the Mexican Fiesta on April 27 at 8:00 p. m. at the Hondo gymnasium. Outstanding in the group of new dances, and one of Spanish origin, is a lot whose name is being stepped are executed to the rhythmic clack of the castanets. From the provinces of Aragon, Catalonia, and Valencia this dance will be done by twelve couples. . . . The dance, a cockroach, is sometimes done in Mexico by children who take as the theme of their song various things that they observe in life about them. . . . The state of Guerrero in Mexico is the origin of a number called La Chilena Guerrerense. The motif of the native indio prevails in this as the boys and girls carry banana bunches to the accompaniment of dancing, the girls carrying their bunches in front of their faces. They reveal them to their "novios" only when the tempo of the music changes. . . . The Paso Doble, a New Mexican two-step, which will popular in the state of New Mexico will be another feature of the repertoire of thirteen dances to be given against a background of a typical flower garden of a Mexican hacienda or granja. . . .

Motorist Kills Buffalo Near Ruidoso

Paul Adam Cooter has a rare distinction in the traffic annals of the State of New Mexico. He's probably the only man in the history of automobile travel in the state who has ever run over a buffalo. . . . Sheriff Mortuary, Carrizozo, was in charge of arrangements. . . . Interment was in the Angus Community Cemetery.



FOR SANTA CLAUS HANCH

Princesses at announced previously from the Ruidoso school are: Representing Ruidoso, Anne Weisall; Joan Marie Matthews, from Hollywood, a singer; Carol Ann Harris, Green Tree, a singer, and Joannell Nosker, Glendon. . . . From the Hondo school are: Patsy Nunez, from Pico; Danny Salcido, from Tinnie; Fred Kimbrell, from Hondo; Beatrice Gomez, from San Ysidro. . . . Refreshments will be available throughout the evening. . . . Entertainment will be provided by the various princesses, who will present their talents in the competition, singing from vocal numbers to dancing, and instrumental solos. . . . Admission will be 50c for adults and 25c for children.

ROTARIANS TO BE HOST IN ASSEMBLY

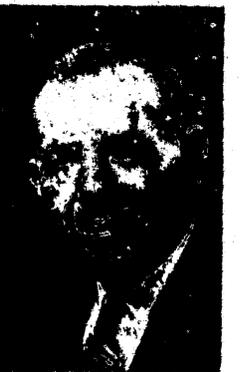
Ruidoso Rotarians are to be hosts when a district assembly is held here Wednesday and Thursday next week, with headquarters at Naisy Water Lodge. Committees from the local club have been engaged the last several days in making plans for entertaining the visitors. Letters inviting the Rotarians to bring their wives have been sent, along with a special invitation to the Rotary Anna Prentiss and secretaries of about 60 clubs in a region surrounding Ruidoso are due here for the conference. An attendance of more than 100 is expected.

FURRYS SELL SNACK SHOP

Announcement was made this week of the sale of Furry's Snack Shop in the postoffice building, and owned by Mr. and Mrs. A. P. Furry, to Maude White Barnes of Killeen, Tex. Plans were to open the shop in a new building. . . . Furry, widely known as "Doc" will assist in the kitchen, it was announced. The Furrys have operated the cafe here for about a dozen years. . . . Heally handled the transaction.

One Dozen Princesses Compete For Title Of Queen Saturday In Annual Apple Blossom Festival

Saturday evening, starting at 8 p. m., the annual Tres Valles Garden Club's colorful and exciting Apple Blossom Festival will get underway in the new school gymnasium at Hondo. . . . The evening will be the occasion of an Apple Blossom Queen. . . . One dozen high school girls from three schools in Lincoln County will compete for the crown and just after judges have announced who she will be, a grand march will be started, to kick off a program of dancing for the evening, with Wilbur Cee leading his famous orchestra in festive tunes. . . . Judd Roberts, manager of Radio Station KBIM of Roswell, will be master of ceremonies for the program. Mrs. Charles Fuller has announced. . . . From the Capitlan school, these princesses had been selected last week: Carol Allyn Bonnell, Capitlan; Rose Marie Houck, Ft. Stanton; Laura Lee Keith, Angus Mesa; Natalie Britton, Encino; Janita Griego, Lincoln. . . . Princesses at announced previously from the Ruidoso school are: Representing Ruidoso, Anne Weisall; Joan Marie Matthews, from Hollywood, a singer; Carol Ann Harris, Green Tree, a singer, and Joannell Nosker, Glendon. . . . From the Hondo school are: Patsy Nunez, from Pico; Danny Salcido, from Tinnie; Fred Kimbrell, from Hondo; Beatrice Gomez, from San Ysidro. . . . Refreshments will be available throughout the evening. . . . Entertainment will be provided by the various princesses, who will present their talents in the competition, singing from vocal numbers to dancing, and instrumental solos. . . . Admission will be 50c for adults and 25c for children.



NEW MINISTER—Arriving here this week was the Rev. Mark Cronenburger (above) and his wife from Albuquerque. Rev. Cronenburger is to be the new minister of the Ruidoso First Christian Church, and is to preach his first sermon the latter part of this month.

HERD OF ELK IS OFFERED APACHES

Wallace E. Hatt, manager of the Mesacero Apache Enterprise, said this week efforts are being made by the enterprise organization to provide transportation for a herd of 150 elk to include bucks, cows and calves, which has been offered the reservation fee of cost by a ranch on the California-Nevada border. The California game department has offered to trap and load the animals if the Apache reservation wants them, and can provide the means of moving them here. He said it could not take but about 30 hours on the road per truck load. . . . He said he had the herd, to be let loose in the Sacramento and the Sierra Blanca mountain ranges, where a world be normally expected, that hunting would be allowed within a few years for the big antlered game animals.

Capitan News

(By Mrs. Carl Moore)
The Capitan Music Boosters are asking donations of fifty cents per ticket on an Indian picture drawn by Dan Kustanovich of Ft. Stanton. We are interested in buying chorus books also. Don't forget the Capitan Music Boosters. . . . The performance will show a wonderful improvement in our band. We now have 41 in the band and 67 in the chorus. . . . Mr. and Mrs. Wm. W. Wilton of Ancho were Capitan victors last Saturday. . . . Mr. and Mrs. Claud Reed of Clouderth were callers at the Lewis Cummins home Sunday afternoon. . . . From Las Cruces came Mr. and Mrs. Newt Robinson to visit her mother, Mrs. Dave Gehring, last Thursday and Friday. . . . F. F. Freeman of Seminole, Tex., spent some time at his cabin at Mt. Park Camp Ground. . . . The Woman's Club met Thursday night after business was completed a forum of four local ministers in this area discussed the subject, "Religion of the World." . . . Mrs. Anna Brown celebrated her birthday Monday with friends from Carrizozo and White Oaks. . . . Mrs. Helton of Beck Ranch was in Capitan Monday on business. . . . Going to Artesa last Sunday were Mr. and Mrs. Gilbert Peters and Mr. and Mrs. L. Moore. Peters and Gleda where they visited M. A. B. Zammatt, who is very ill. . . . Mr. and Mrs. Pilev and some friends of Hagerman spent the week-end at their cabin near Angus. . . . Fletcher Hall and son Buddy, drove to Albuquerque on Tuesday. . . . Lee Anderson celebrated a birthday on Wednesday. . . . From El Paso came Mr. and Mrs. E. E. Kinler to spend two days in the mountains near here. . . . Mrs. Truman Spencer of Carrizozo called on Mrs. Macie Edmundson. . . . Mrs. Bessie Cummins has returned from San Diego, Calif., and brought her grandson, Allen, with her. He was entered in the Capitan school this week. . . . Cummins met the train in Albuquerque Sunday afternoon to drive them home. . . . Mr. and Mrs. C. E. Crowson of El Paso, who have had an antique store here for many years and who own the Big Brown House in El Paso, were here last week-end, with Mr. and Mrs. O. S. Crowson. The antique shop dealers recently attended shows in Tulsa and Oklahoma City. . . . Mr. and Mrs. Cecil F. Davis have moved into their home in Hollywood here after a visit in California. Visiting them is a grandson, Michael Edward, one-year-old son of their daughter and her husband, the Edward Nabors. The Nabors came up from El Paso to visit last week, returning early this week and leaving their youngster with the grandparents. . . . Mrs. Verne Haynes returned last week from a visit of several days in Florida.

Trailer, Auto Sales To Be Opened By Roy Anderson

Roy Anderson, former owner and operator of Anderson Lumber Co., now Burns & Roberts Lumber & Supply, announced this week he is to open an automobile and trailer sales business on lots adjacent to the lumber yard at Gordies Cleaners on Highway 70 in Hollywood soon. He will sell Pontiac automobiles for Reliable Pontiac of Roswell, he said, and will have a wide selection of trailers. . . .

Court Rates Sent To Travel Bureaus In Other States

Chamber of Commerce Manager Evan Mahaney said this week the chamber sent the listings of 10 motels, their prices and descriptions, to over 60 travel bureaus and Chambers of Commerce in Texas, New Mexico and Arizona. Mahaney reported that it was part of the plan first introduced to all member club owners a month and a half ago. He said the chamber at that time sent questionnaires concerning descriptions and prices to all courts on their membership lists, telling what was planned. . . . In the letter sent to all the member courts, it was explained that the chamber would be glad to give to travel bureaus, along with literature on Ruidoso, so that people coming to the travel bureaus might be enticed into coming to Ruidoso and could use the court guide to make their reservations. . . . Mahaney said of the 45 motels receiving the chance to use this method, only 10 took advantage of it. . . . He said another issue of the pamphlet on motels will be made at the end of the summer season. . . .

SKYLAND DRIVE-IN OPENS THIS WEEK

New owners, Mr. and Mrs. Hunter, formerly of Artesia, opened the Skyland Drive-In, Cafe on Main Road at the crest of the hill Thursday this week. They plan a formal opening in a few days, they reported. . . . The John Fishers of Carrizozo, well known in Ruidoso since Fulmer once was paid owner of Ruidoso Telephone Co., are now visiting friends and relatives in the north and northwest. . . . Tom Rogers, former mayor of El Paso and a member of a Rotary club there, was a guest of Hy Galley. . . . Mrs. Bessie Cummins has returned from San Diego, Calif., and brought her grandson, Allen, with her. He was entered in the Capitan school this week. . . . Cummins met the train in Albuquerque Sunday afternoon to drive them home. . . . Mr. and Mrs. C. E. Crowson of El Paso, who have had an antique store here for many years and who own the Big Brown House in El Paso, were here last week-end, with Mr. and Mrs. O. S. Crowson. The antique shop dealers recently attended shows in Tulsa and Oklahoma City. . . . Mr. and Mrs. Cecil F. Davis have moved into their home in Hollywood here after a visit in California. Visiting them is a grandson, Michael Edward, one-year-old son of their daughter and her husband, the Edward Nabors. The Nabors came up from El Paso to visit last week, returning early this week and leaving their youngster with the grandparents. . . . Mrs. Verne Haynes returned last week from a visit of several days in Florida.

LEGION INSTALLS NEW OFFICERS NEXT THURSDAY

Department of New Mexico Commander Mike Aland and State Department Adjutant G. Y. Falls will be in Ruidoso next Wednesday, April 24, at 7:00 p. m. at the American Legion Hall for the regular monthly meeting of the Ruidoso Post and to install new officers. . . . Refreshments will be served following the business meeting. All members and veterans are urged to attend. . . .

MOTHER OF EARL STRACHAN DIES IN COLORADO

Mrs. Earl Strachan this week reported that her husband, a patient at the Veterans' Administration hospital in Albuquerque, had received word his mother, Mrs. Lily M. Whitteymer, aged about 70, had died last Thursday at Canon City, Colo., and that last rites were held during the week-end for her. Survivors, besides the son of Ruidoso, include a daughter, Mrs. Ethel Hedrick, Salt Lake City, Utah, and two other sons, Wm. D. Strachan, Salt Lake City, and Orville Strachan, Chicago. . . .

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Four County Offices To Close Saturdays

The local County Commissioners in Washington are in the closing of three county offices on Saturdays, effective April 13. The offices are those of the county clerk, assessor and treasurer. . . . This action, it was pointed out, is in line with a policy adopted by most other county offices in the state. . . . To give additional service during week days, however, the county clerk's office will remain open until 5 in the morning until 5 in the afternoon, including the lunch hour. . . . The office of the Lincoln County extension agent will also be closed Saturdays but will be open week days from 8 to 12 in the morning and from 1 to 5 in the afternoon. . . . There is no change in hours at the sheriff's office. . . . ATTEND J. P. MEETING Justices of the Peace from Otero and Lincoln counties attended a JP meeting in Alamogordo last week. Among those present were Alton Gray, Green Tree; Leo Schneider, JP at Hondo, and Harold M. Graham, JP at Ruidoso. District Attorney Dan Sosa gave instructions in court procedure to the group. . . . W. A. Hart and L. L. Butler were in Santa Fe on business the middle of this week. . . .

The Weather

Date	Hi	Lo	Precip.
11	66	32	.00
12	66	32	.00
13	71	26	.00
14	72	22	.00
15	70	31	.00
16	68	27	.00
17	72	29	.00

Precipitation since Jan. 1—4.14.
Precipitation this month—29.
Snowfall last winter—37.25 in.
Snowfall this winter—11.25 in.
(As compiled by C. A. Culver, co-operative weather observer for the U. S. Department of Commerce Weather Bureau.)

ON MARCH 21, 1957, RUIDOSO HAD COMPLETED

FOUR YEARS
Without a Traffic Death
Now Let's Make It

FIVE YEARS

1490 DAYS
Since an auto death has occurred in Ruidoso

Stay Alive in 1957!

Observe Safety Laws

MORE THAN 100 Retail Stores Here

With 10,000 Different Items

Friendly People To Serve You SHOP AT HOME

—RUIDOSO—

READ THOSE WANT-ADS!

The Ruidoso News
SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb
Jim Lamb
Editors & Publishers
Associate

(Founded May 16, 1946 by Lloyd and Ida Bloodworth)
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News of Women
SOCIAL, CHURCH AND CLUB NOTES

Brownies Are Host In Tea Thursday

Forty-four members of three Brownie troops here played host with a tea Thursday in the educational building of the Community Methodist Church, attended by their mothers and friends. The Brownies are in their third year.

A recent project of the Brownies has been the making of plate favors to be used Easter morning in the Carrie Tingley hospital for crippled children at Truth or Consequences. Paula and Pamela Williams, Colleen and Kathy Massey and Molly Kay and Cindy Sue Harris, with their mothers and with Mr. and Mrs. Jess Harris, drove to Truth or Consequences Sunday to deliver the favors.

Foot High Cake Is Big Attraction At Birthday Party

The main topic of interest last Saturday among the younger set in the down town neighborhood, was Walter Gordiner's birthday cake, constructed by his mother, Mrs. Frances Gordiner, with the aid of a quantity of powdered sugar.

The cake was a foot high, iced in green and simulating a ranch set in the center of a 26-inch square of pink sand hills and plains, rampant with cowboys, soldiers and Indians, on horseback and afoot. A square tended the camp fire and animals, an Indian ambushed a soldier behind the seven candles, while the battle raged all around in defense of the Bar W.

Walter's classmates had honored him on Friday with a celebration and songs at school and his teacher, Mrs. Elsie Matthews, presented him with a battery powered play car. On Saturday Nancy Easter, Candace and Pat Farrar, Karl Morrison, Debbie, Jimmy and Robert Wiley and Walter's brothers, Michael and Tony, gathered around the table to end the sham battle by consuming the ranch, together with ice cream and punch. They mixed Tommy and Scott Winn who were unable to partake, being confined with chicken pox.

Together, the two day celebration of his seventh birthday, highlighted by the arrival from Tokyo, addressed in Japanese, of a pair of field glasses and two regulation Air Force model jet planes, sent by his father, Sgt. W. C. Gordiner on duty in Japan, was a pretty momentous occasion for Walter.

Flower Arranging, Fire Prevention Are Program Subjects

Mrs. O. M. Sildham gave a talk on flower arrangements and Mrs. Beth Blush Jones of the Forest Service spoke on fire prevention during last Wednesday's meeting of Ruidoso Woman's Club in the club home here. After the latter talk, there was a question and answer session on fire prevention.

Tea was served from a beautifully appointed table. Hostesses were Mmes. Ike Kennedy, Jess Harris and J. W. Baggett.

New Methodist Adult Class Grows

A newly organized adult Bible class in the Community Methodist Church with Carl Toss as superintendent, is showing remarkable growth, he reports. Last Sunday it had an attendance of 26. Monday evening a social program was held in the educational building and more than 30 attended.

MESCALERO CLUB HOSTS GALA POT-LUCK DINNER

The Mescalero Woman's Club entertained Wednesday night with a pot-luck dinner for husbands of members and friends.

The event was held at the community building and about 50 attended. The tables were suggestive of springtime with arrangements of narcissus, daffodils, grape hyacinths and greenery. Fried chicken was featured on the menu, which included many dishes.

After dinner, the group sang and visited. Hostesses for the affair were Mrs. Jim Williams, Mrs. Bill Mauer, Mrs. Fleta Baldonado, Mrs. Viza Elliott, Mrs. Bart Weitzel and Mrs. Desoto Powers.

DISTRICT IV CONVENTION OF EXTENSION CLUBS SET IN ROSWELL

Lincoln County members of extension clubs are invited to attend a District IV convention in Roswell at the First Christian Church on April 26. Registration begins at 8:30 a. m. at 35c for each delegate and a noon meal is to be served at \$1.40 per plate. Reservations should be sent to Mrs. T. E. Price, Rm. 1, Box 675, Roswell.

COUPLE IS WED

Angelita Chavez, 22, of Tinnie, and Celestino B. Sanchez, Green Tree, 27, were wed by Justice of the Peace John Mackey in Carrizozo March 30. They obtained their license from the Lincoln County Clerk.

30 ATTEND PRESBYTERIAN FELLOWSHIP SUPPER

An attendance of about 30 was reported for the First Presbyterian Church membership fellowship supper held last Wednesday evening in the Henry Hedding residence. A coverdish supper was served to highlight the social.

CLEAN-UP PAINT-UP TIME

We Have Small Size Cans of Enamels Scrub Brushes - Wet Mops - Mop Handles Dust Mops Old English Polish FRI-SAT-SUN. SPECIALS!

White & Colored NAPKINS 250 . . . 39c
Sheer Full Fashioned NYLON HOSIERY \$ Direct from Factory \$1.15 Pair under Brand Name Special 49c

CHILDREN'S PANTIES 4 PAIR \$1.00
RUIDOSO VARIETY

Here's a Gift—
If Mrs. G. N. Taylor Will Call At BENNETT'S FOODLINER She will receive 30 FREE PRUDENTIAL STAMPS

Here's a Gift—
If Mrs. G. N. Taylor Will Call At BENNETT'S FOODLINER She will receive 30 FREE PRUDENTIAL STAMPS

Father's Part In Lincoln War Recalled By Mrs. Rufino Maes On 76th Birthday At Old Lincoln

Mrs. Rufina Montoya Maes, whose father participated in the Lincoln War, last Saturday celebrated her 76th birthday anniversary at Old Lincoln, where she was born April 6, 1881.

She is the daughter of Lucio Montoya and Marie Inez Miranda Montoya. The name of her father is mentioned in the book "The Saga of Billy the Kid," written by Walter Noble Burns. In a chapter entitled "The Three Dave's Battle" the author wrote that Frank Crawford and Lucio Montoya were killed while coming down a hill south of the town of Lincoln, by a man named Herrera.

Mrs. Maes says this information concerning her father is incorrect. for he died of natural causes at the age of 78 in 1928 in Lincoln. She recalls her father saying that he escaped by rolling "most of the way to the bottom of the hill, but at the bullets were hitting pretty close as dirt and gravel were hitting his face and body." However, her father confirmed that Frank Crawford was killed in the fracas.

To celebrate Mrs. Maes' birthday, a family reunion was held at her home, and she was showered with gifts from her children and friends. Her husband, Enrique Maes, died May 31, 1944.

She has four sons and two daughters. They are Hilario Maes and Mrs. Nick Kossage of Alamogordo, Ernesto and Cruz Maes, San Pedro, Calif., and Mrs. Magdie Diaz of Lincoln, with whom Mrs. Maes makes her home. She has 12 grandchildren and 17 great grandchildren.

Present for the reunion were Mr. and Mrs. Hilario Maes, Mr. and Mrs. Nick Kossage and daughter, Christina; Mr. and Mrs. Joe Delgado and children, and Mrs. Delgado.

LIONESS PLAN LADIES' NIGHT

Dr. W. D. Horton, LeRoy Gooch and Carmen Phillips are on a committee to plan entertainment for the Lions Club's quarterly Ladies' Night to be held the evening of April 30 at Carrizo Lodge, Lion Eosta Pat Valliant announced this week.

Eric Bruce has been named chairman of a committee to stage a city-wide broom sale, for benefit of the school for the visually handicapped at Alamogordo. The sale will be on Wednesday, May 8, Valliant said.

EASTER DANCE

Gonzales orchestra will play for an Easter dance Friday evening at the Maes Hall in Lincoln. This week at Maes Hall in Lincoln.

AT THE HOSPITAL

Patients receiving treatment the last several days in Ruidoso-Hondo Valley General Hospital have been:

Mrs. Hazel Brittenback, Mrs. Esther Ferguson, Rex Shetty, Rudoso; Mrs. Lorena Booher, R. G. Skinner, Captain; Miss Lina Joyce Bailey, Mrs. Lindy Barmelton, Charles Carpenter, Hollywood; Mrs. Dora Montano, San Francisco; Mrs. Juanita Valenzuela, Infant Mary Louise Chavez, Mr. and Mrs. Felix Miller, Tulare; Bud Alexander, Alamogordo; Mrs. Jewel Thompson, Ft. Stanton; Mrs. Gertrude Rockhoff, Hobbs.

Stork Club born, to Mr. and Mrs. Barney Anglin, Jr., Alamogordo, a daughter.

Russell Stover CANDIES

to give and enjoy for Easter



ASSORTED CHOCOLATES
1 lb. box \$1.35 2 lb. box \$2.60

Make It
Russell Stover's Candy
The Finest of Fine Candy
All Packages Have Beautiful Easter Wrappers
Exclusively in Ruidoso at

BAKER PHARMACY
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO

"One Block West of the Postoffice and Just as Reliable"

Skinner, Captain; Miss Lina Joyce Bailey, Mrs. Lindy Barmelton, Charles Carpenter, Hollywood; Mrs. Dora Montano, San Francisco; Mrs. Juanita Valenzuela, Infant Mary Louise Chavez, Mr. and Mrs. Felix Miller, Tulare; Bud Alexander, Alamogordo; Mrs. Jewel Thompson, Ft. Stanton; Mrs. Gertrude Rockhoff, Hobbs.

Stork Club born, to Mr. and Mrs. Barney Anglin, Jr., Alamogordo, a daughter.

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General Building Contractor
Homes & Commercial
FREE ESTIMATES
Phone 3741

FOR SALE—Three bedroom home on the river Also 2-bedroom home with screened in Porches in Ponderosa Heights

We Are Now Open for Business Selling
CHEVRON MOTOR FUELS
And Offering Motor Repairs
24-HOUR SERVICE

Prompt and Efficient Wash & Grease Service
Anti-Freeze - Tires & Tubes - Accessories
MOUNTAIN MOTOR SERVICE
Jake Harris - Green Tree

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Sales & Service
RELIABLE - REASONABLE
"We Make The Best— And Service The Rest"
TESCO NEON SIGN CO.

Or
Roswell, N. M.
TERM FINANCING
Represented By

HART ELECTRIC

Commercial & Residential Wiring
Phone 2495 - Ruidoso
TRADE AT HOME

SCOOP!
The Adobe Now Has
AUSTRIAN IMPORTED CAPES
In 100% Wool

Also, Those Talked-About
SOCKS FROM BERMUDA
See Us This Week-End Before Easter
For Aid in Your Spring-Time Wardrobe



The Post Office is next door to
The Adobe ROONEY'S
In RUIDOSO, New Mexico

INTEGRITY
That's all you get when you purchase insurance . . . a promise to pay. That is why it's so important to buy through a reliable agent, upon whom you can depend for good advice, backed up by experience. You're wise to choose a local man, strictly independent who is not tied to any one company but represents many in a way best suited to serve your individual requirements. Stop in!

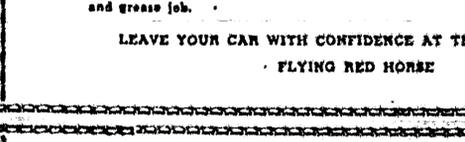
Clarke Insurance Agency
COMPLETE INSURANCE SERVICE
EZELL RAY BILLIE
Phone 2415 Ruidoso

GALA OPENING
BOB MOORE'S MOBIL STATION
Main Road - Ruidoso

SATURDAY, APRIL 20

Bob Moore says "Welcome Folks," be sure to drive in and get acquainted, especially if you live in the Ruidoso, Hollywood or Green Tree area. We'll be on hand seven days a week to give your car prompt Mobil Care.

FREE GIFTS FOR ALL THE FAMILY—
FOR MOM: A bottle of Mobil Hand Lotion.
FOR THE KIDDIES: Free lollipops and balloons.
FOR THE CAR: Be sure to register for a grand prize to be given someone of a free tank of Mobil gas and a free wash and grease job.



LEAVE YOUR CAR WITH CONFIDENCE AT THE SIGN OF THE FLYING RED HORSE

SPECIAL EASTER DINNER
\$1.50 At Ole Smokey's \$1.50
Choice of Entree:

Open at 11 a. m. Sunday
Baked Virginia Ham Steak—Raisin Sauce
Golden Brown Fried Chicken—Cream Gravy
Filet Mignon Steak—Mushroom Sauce
French Fried Jumbo Shrimp—Cocktail Sauce
Whole Rainbow Trout—Lemon Butter
Barbecued Half Spring Chicken—Sauce
Buttered Spring Peas - Creamed Baked Potato in Jacket
Garden Green Salad - Parker House Rolls
Coffee or Tea - Strawberry Short Cake

MAKE THIS EASTER SUNDAY A MOST PLEASANT ONE!
Plan to Dine at
OLE SMOKEY'S
Next to Postoffice - Hollywood
Morris & Errol Books, Your Hosts!

Here's a Gift—
If Mrs. G. N. Taylor Will Call At BENNETT'S FOODLINER She will receive 30 FREE PRUDENTIAL STAMPS

CLEAN-UP PAINT-UP TIME

We Have Small Size Cans of Enamels Scrub Brushes - Wet Mops - Mop Handles Dust Mops Old English Polish FRI-SAT-SUN. SPECIALS!

White & Colored NAPKINS 250 . . . 39c
Sheer Full Fashioned NYLON HOSIERY \$ Direct from Factory \$1.15 Pair under Brand Name Special 49c

CHILDREN'S PANTIES 4 PAIR \$1.00
RUIDOSO VARIETY

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If Mrs. G. N. Taylor Will Call At BENNETT'S FOODLINER She will receive 30 FREE PRUDENTIAL STAMPS

IT'S EASY AS A-B-C
To Get Ready for Easter Even If You Are A Last-Minute Shopper

A. Lorene's has a wide selection of Spring Dresses, Suits and Skirts and Blouses;
B. Lorene's offers many beautiful items in accessories, such as Gloves, Millinery, Hosiery, Bags, etc.;
C. Lorene's is remaining open an hour later Friday and Saturday nights this week to help you.

LORENE'S STYLE SHOP

We care for your car!
Giving your car the care it deserves is our business. It means more than keeping it supplied with gasoline and oil. It means expert over-all service—service that can make your car stay young—and full of pep. As part of the progressive oil industry, it's our job to give you that kind of service. So drive in today!

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Skyland Garage
(GULF SERVICE STATION)
—AND—
SKYLAND AUTO

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"Make the Summit a Habit"
Delicious Food Amid Beautiful Scenery
Service Sta. - Rental Units - Arts & Crafts Store
Only 9 mi. SW of Ruidoso on Hwy 70
... in the Mescaleros Own Reservation!

Alto Briefs
By MRS. AILEEN LINDA WOOD

Wilford Adkison of Paso week-ended at his Little Creek ranch.

Ben Grelson of Capitan and F. J. Osorio of Carrizozo were in the vicinity Wednesday on property assessment work.

Mrs. Robert Williams of Amarillo was here last week.

The Alan Johnsons of Carrizozo drove up Sunday to see the George Dingwalls.

Staff Sgt. and Mrs. Stanley Hightower and sons George and

John were at the home of his grandmother, Mrs. W. N. Hightower on Friday and Saturday of last week. Stanley has re-enlisted in the Service and returns to Gary, Indiana, for further schooling in radar.

Mrs. Don Watson of Roswell came by with the Bill Van Pelt on Saturday.

The Chris Starrs of Portales are building on their Gavilan property just south of Alto.

The D. A. Kincaids of Albuquerque spent the past week-end here.

On Saturday the G. A. Jays of Ruidoso visited at Alto.

The Mannie Badillos of Ruidoso drove over on Sunday to say hello.

Lawrence Feebles was confined to his bed with a cold the past week-end.

Clint Branum of Albuquerque was by Thursday on his way home after a business trip to Mesalero.

Paul Douglass of Ruidoso had Mr. Mershon of Mayhill with him on Wednesday when they were in the community on business.

Mrs. S. B. Postian and Mrs. Leonard Sarginer of Ruidoso stopped by Wednesday on their way home from Carrizozo.

Jean Rankin and Del Foster of Roswell were here on Wednesday the 10th.

Mrs. Elizabeth Ambrose of Ft. Worth and Mrs. F. W. Maxwell of Denton were here last Monday. They were returning from a trip to Deming and couldn't pass up driving over to see our view. Mrs. Ambrose has Eagles Nest Resort and Club in Ft. Worth.

Car Damaged by Deer On Highway 37

Lowell Morgan, who commutes between Ruidoso and Socorro, stopped at Linderoods at 6:00 a. m. Monday the 15th to report that he hit and killed a deer 200 yards south of us. Marian Embrey was notified and came from Capitan to pick it up. The impact did considerable damage to the right side of his car but he was able to continue his trip to Socorro.

The great Saline Pueblos of central New Mexico—so called because they were near huge salt deposits—occupied a large area south of what today is Albuquerque. By 1630, they had a combined population of over 10,000 Indians, six Franciscan monasteries and many churches. By 1700, due to drought and continued raids by Apaches, they were completely abandoned, and are today in ruins.

A Joyous Easter to You All



Louis Philippe
Of Ruidoso, N. M.

Member of Photographers Assn. of New Mexico

Have You ENOUGH FILM For Picture Taking on EASTER SUNDAY?

Other Easter needs that we have include—

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1949 Chevrolet 4-door, radio & heater \$385

1949 Oldsmobile 98 Holiday Coupe Radio, Heater & Hydramatic \$260

1953 Oldsmobile 4-Door Radio, Heater & Hydramatic AS IS \$550

1946 Cadillac 4-door \$275

1949 Buick 4-door, Radio, Heater, Dynaflo \$395

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Nob Hill School

Dear Parents, Please bring all children who will be six on or before January 1, 1956, to Nob Hill School Friday, May 3, 1:00 to 3:00 p. m. This is to familiarize the children with our school, the teachers, and to orient them with the school procedures as well as registration for next fall. Thanking you we are,

First Grade Dept.
Nob Hill School.

Every one in the room is looking forward to the First Grade Easter Picnic on Thursday and the holidays to follow.

Every one in the room has brought something for the picnic. Olive Basinger brought a branch of pussy willow which we put in a jar of water to root and grow leaves, we hope to plant it on the school yard to see how much it will grow during the next year. Andy Gerber brought a mounted coyote head; Elisaida Serna brought two rose plants; Robert Utley brought a collection of different kinds of pine cones; Tommy Wynn brought a shell collection; Andy Basinger brought interesting rocks; Mike Matthews brought a number of large sugar pine cones, he passed them around so that every one might have a taste of the "sugar," some were surprised that it wasn't sweet!

We plan to have open house the first week in May and invite parents and friends to see the science exhibit, between now and then we will finish a nice collection of interesting things. We will also watch for the first butterfly and moths which we will learn to mount; we are also making a collection of pressed spring flowers and leaves.

At sharing time this week David told us about his baby sister; Glen Hill showed us his fire truck that really squirts water. He said that it sometimes has hiccupes; Bobby Salas has his black and white rabbit; Linda Ferguson has some new school clothes; Kathy Imlay has a new jacket; Jerry Reynolds went horseback riding; Robert Utley and Walter Gordinier caught a snake on the river; Mike Matthews went skating; Walter Gordinier told us about his birthday party and showed us a pair of binoculars that his dad sent him from Japan, also a Japanese newspaper.

We are sorry that Tommy Wynn has chicken pox and will miss the Easter party. We will write him a letter and tell him that we miss him.

We have a new girl in the class this week. Her name is Nettie May Watson, we are glad to have you Nettie May.

County Agent Reports

(By F. P. RUTLAND)

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McGuire, Curtis Johnson and Johnny Silva.

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YOLANDA SEZ—

I ain't got more friends than anybody else, but mine are better than anybody else's!

Thanks, everybody, for the wonderful opening. I'm expecting the rest of you who didn't get here for the opening to

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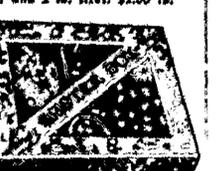
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As new oil fields are opened up, we stand ready to serve them. And when new developments take place within the industry, we adapt ourselves to take care of them.

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RUIDOSO NEWS' SPORTS

Warriors Bust Grizzlies 13-3 To Win Crown

Ruidoso's diamond squad, the high school Warriors, tied up District 5-B title with a whole of a 13-3 victory over Carrizozo's high school Grizzlies here Wednesday afternoon. Next step for the Warriors enroute to state finals will be to play the winner of District 4-B, which will be determined between Hatch, Cliff and Tularosa. Date and place for the bi-district is yet to be determined.

In Wednesday's tilt, Warrior hurler Charley Hall held the visitors to only two hits while the locals garnered 13. Four Ruidoso batters got two hits each, Bobby Watkins, 2; Hall, p. 1; Rue, cf; Hill Mills, 2b, and everybody else on the line-up came up with a hit of their own. J. Jackson, rf; R. Lackey, lf; P. Rooney, lb; C. Padilla, 2b and Bob Pior, c. Carrizozo's battery was Newell and Pope. Ruidoso led down the victory with eight runs in the third. The game was called at the end of the 4th inning with Ruidoso holding a 10-point lead, a rule allowed by the New Mexico High School Athletic Association. Should Ruidoso capture a bi-district title, they will play in the state finals at West Las Vegas May 10-11.

Wednesday Night Mixed Bowlers

Team	Won	Lost
Bruppell's	50	34
Hare's Beauties	47 1/2	30 1/2
Hollywood Lar	42 1/2	41 1/2
Western Mining	39 1/2	44 1/2
Alpine Sta	37 1/2	46 1/2
White Mt. Gro	35	49

High game, one game, Boney Wright 100, three games, Leck Cowden 510.
High woman, one game, Betty Averitt 101, three games, Walt Tully 443.

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PASTIME BINGO ARCADE

First Game Saturday, April 27
FIRST GAME FREE—7:30 p. m.

We Have—
Shuffleboard
Pinball
Target Games
—and Other Entertainment in our Arcade.

Located in Downtown Ruidoso on
Main Road in Back of
Thunderbird Fountain and Curio

Warriors End Regular Baseball Season Monday

The last regularly scheduled baseball game of the season is set for Airport Field here Monday at 2 o'clock when the RHS Warriors play a return contest with the Tularosa Wildcats. The Warriors dropped an earlier contest at Tule. Pitcher Charley Hall, who missed the first game because of illness, will take the mound for the locals with Bob Pior, playing his first year in baseball, behind the plate.

Depending on the outcome of Wednesday's game with Carrizozo, plans were being held up regarding the possibility of making Monday's game the bi-district preview. Both Ruidoso and Tularosa were favored to win their respective district crowns.

Junior High and Elementary Notes

Sixth Grade—Mrs. Mosley
This week we elected new class officers: president, Gary Russell; vice-president, Wesley Clark; secretary and treasurer, Jean Emerick; librarian, Beverly Turnquist; and reporter, Jo Ann Filleman. Our teacher, Mrs. Mosley, gave the children in our room an A in Social Studies for being in the oporetta Monday night. Mr. Lamb said that "we had around two hundred and fifty people there." Twenty-eight made one hundred on the final test in spelling. Reporter, Jo Ann Filleman, 8th and 7th Grades—Mrs. Shultz
Our class had a candy sale Wednesday. We made about \$8.50. The money will go into the Ready Reading projector fund.

We went on a science hike Thursday. We divided up into five groups with leader and runner for each group. We found 2 snakes, 5 horned toads, two tadpoles, a jar of frog eggs and numerous grasshoppers, spiders, bugs and rocks. One group got "lost" and didn't show up until 11:15 o'clock.
Eighth Grade—Mr. Parks
Mr. Parks' eighth grade has decided to go to White Sands on Friday, April 12, everybody made 100 in spelling, so we are going to get a treat from Mrs. Davison.

WOOD!

PINE & FIR
\$14.50 Per Cord
OAK & JUNIPER
\$16.50 Per Cord

Plus \$2 for Delivery
Phone 3721
RUIDOSO ICE & FUEL

RUIDOSO GRAVEL SERVICE

Palmer Gateway
FREE ESTIMATE ON JOBS

DOZER WORK
EXCAVATING
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SCREENED SAND
ALL KINDS OF
CRUSHED GRAVEL
BOULDERS

P. O. Box 235, Hollywood, N. M.
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Ice Cream

THE FUN FOOD
THE WHOLE FAMILY LOVES!

Made with all the good things! What's yours? Velvety Vanilla... smooth Chocolate... crunchy Pecan? Ice Cream comes in more flavors than you can shake a spoon at! Take for instance—Pineapple! Here's a real tropical delight! Keep some handy in your freezer!

ICE CREAM IS PURE PLEASURE

Sold All Over Lincoln County in Your Favorite Food Stores

CITY DAIRY

the interesting things that the Warriors did at the convention were: FFA picnic, Fow Wow Council, Group singing, and Piano Melodics. The Ruidoso group put on a skit entitled "Who's Who? Say the Cuckoo?"

Saturday afternoon was the installation of the new FFA State officers for 1957-1958. Dixie Capps of Ruidoso was installed as the new FFA State Treasurer. Congratulations Dixie upon being elected to this high office. The Ruidoso FFA group returned to Ruidoso Sunday morning.

Early Friday morning 13 members of the FBLA organization along with Mrs. Jewell White, sponsor, Mr. White, and their son, Phil, left for Las Vegas where the New Mexico State Convention of Future Business Leaders of America was held in conjunction with Highland's Day. FBLA members who attended the State Convention were: Ann Westall, Joanel Noaker, Evelyn Sanchez, Margie Remro, Charley Perry, Charley Hall, Bobby Watkins, Dale Wilson, Tommy Graham, Bill Mills, Bob Pior, Ray Dean Carpenter and Kenneth Newsom. Upon arriving in Las Vegas the group went to the University and checked into their rooms in the dormitories. At twelve noon, they went to the FBLA luncheon held at the Castaneda Hotel.

Kenneth Newsom of Ruidoso, State President, presided over the opening session of the convention. Patti James of Taos, State Vice-President, read the FBLA creed to all the delegates. Ray Dean Carpenter of Ruidoso, State Secretary, read the minutes of last year's convention and all the executive meetings. There was the election of the new State Officers

DANCE SATURDAY NIGHT

Carrizo Lodge Dining Room

IS OPEN
Phone in Your Reservation—Or Just Come On In!

Chicken & Steaks Quality Always

We Now Have Fish On Our Menu
Open 11:00 a. m. 'til 9:00 p. m.
Closed Mondays

NOB HILL RESTAURANT

Save Your Floor Mats—
With Our Handy Car Rugs

Baseball Caps, Gloves, Bats, Balls, Etc. — Fishing Tackle
End-O-Weed will kill those dandelions and other broad leaf weeds, and will not harm your lawn if directions are followed properly.

WE GIVE AND REDEEM PINE TREE STAMPS

HOME & AUTO STORE

CHINAEL PAINTS & VARNISHES
CARPENTER & MECHANIC TOOLS — MACHINE WORK
"RUIDOSO—WHERE WE TAKE TIME TO LIVE"

JOIN THE CRUSADE

BAPTIST

Simultaneous Revival

Baptist Churches of Lincoln and Otero Counties
Join Hearts, Hands and Prayers in One Great Revival

APRIL 21 THRU 28

J. P. FONTENBERRY
EVANGELIST

DAVE CAUBY
SINGER

FIRST BAPTIST CHURCH

Ruidoso

WELCOMES YOU

SERVICES DAILY 10:00 a. m. — 7:30 p. m.

Other Churches Participating In This Great Revival Movement:

- First Baptist Church, Alamogordo, Rev. E. H. Eustis, Evangelist
- Calvary Baptist Church, Alamogordo, Rev. C. J. Colman, Evangelist, Jeff Floyd, Singer
- Bethel Baptist Church, Alamogordo, Rev. Joe Malenbacher, Evangelist, Ray Alderson, Singer
- First Baptist Church, Carrizozo, Rev. D. A. Benson, Evangelist, Don Hoyle, Singer
- First Baptist Church, Tularosa, Rev. J. M. Fine, Evangelist, Ed Storm, Singer
- First Baptist Church, Mayhill, Rev. Jim Brown, Evangelist, Len Vreche, Singer
- First Baptist Church, Capitan, Rev. T. E. Funderburk, Evangelist
- First Baptist Church, Tinseltown, Rev. James Handerson, Evangelist
- First Baptist Church, Weed, Rev. Mamie Styles, Evangelist
- Central Baptist Church, Alamogordo, Rev. O. F. Dineen, Evangelist

for 1957-1958. Sue Engstrom of Taos was elected president; Virginia Dudley of Albuquerque vice-president; Helen Archuleta of Los Alamos secretary; Corcha Duran of Menaul treasurer; and Carolyn Miller of Taos reporter.

Announcing

The Opening of a New Service For Ruidoso and Vicinity

RUIDOSO BODY SHOP

—Featuring—
Glass Work — Auto Body Repairs
Auto Painting — Spat Cover Installation
ALL WORK GUARANTEED
LOCATED IN THE
RUIDOSO ICE PLANT BUILDING
On Main Road — Skyland

OPENING SPECIAL

Paint Job on Any Car or Pick-Up
\$39.50
(This Special Offer Good Until May 10)

We would like to say "Thanks" to all our former customers who let us serve you when we operated the Navajo Service Station—and we invite you to call on us at any time in the future we can be of assistance to you in our new business.

Larry McKnight, Owner
Phone 4345

ANY ORDINARY UTENSIL PLUS

Tem-Trol

GIVES YOU Automatic TOP BURNER COOKING

ENDS WATCHING AND WAITING WHILE FOODS COOK

Easy? Just set the dial to the desired temperature and "Tem-Trol" cooks the food perfectly... automatically. Convenient? Ends tiresome potwatching... gives you more time to relax. Clean? No more messy burned-on foods.

An Exclusive Feature of **RODER**
"America's Finest GAS Range"

DIAL 3205 AND ASK BILL SKINNER
HOW YOU CAN SAVE 25% ON THIS NEW STOVE

Sacra Bros. Co.

CLUB NOTES

Ruidoso C. A. P. and Cadets meet each Thursday, 7 p. m., Ruidoso High School shop.
Ruidoso B. & P. W. Club meets every third Monday evening, place to be announced.
Episcopal Church auxiliary meets each third Tuesday.
Ruidoso Chapter No. 65, Order of the Eastern Star, meets the second Thursday of every month, 8:00 p. m., Eastern Star building, Gateway. Visiting members welcome.
First Presbyterian Church Fellowship Group Women meet each second Tuesday of the month, at the church.
Lions supper every Tuesday night, Carrizo Lodge.
Rotary luncheon every Tuesday at Village Restaurant.
Play Canasta every Monday, 1 p. m., Ruidoso Woman's Club.
Woman's Society for Christian Service meets each third Wednesday of the month, place to be announced.
American Legion Auxiliary meets each third Thursday at 1:30 p. m. at the American Legion Hall.

TV Programs
Over KSWB-TV, KRWALL

FRIDAY—
11:00 Test Pattern
11:58 Sign on, Program Highlights
12:00 The Japanese Story
12:15 Channel Eight News
12:30 Liberate
1:00 NBC Matinee Theatre
2:00 Queen for a Day
2:45 Modern Romances
3:00 Comedy Time
3:30 Movie Matinee
4:30 Looney Tunes
5:00 Action News, Serial
5:20 Weather Story
5:30 Nat "King" Cole Show
5:45 NBC News Caravan
6:00 Public Service
6:00 Sir Lancelot
7:00 Love Lucy
7:30 The Tracey Myster
7:30 December Bride
8:30 Dr. Christian
9:00 Channel Eight News
9:10 Sports Desk
9:25 Trader's Time
9:30 The Spike Jones Show
10:00 The Ray Anthony Show
11:00 News, Sports, Weather
11:05 Sign Off

TUESDAY—
11:00 Test Pattern
11:58 Sign on
12:00 Midday Melodies
12:15 Channel Eight News
12:30 Liberate
1:00 NBC Matinee Theatre
2:00 Queen for a Day
2:45 Modern Romances
3:00 Comedy Time
3:30 Powderpuff Scrapbook
4:00 Crossroads
4:30 Arthur Godfrey and Friends
5:00 News, Sports, Weather
5:05 Sign Off

WEDNESDAY—
11:00 Test Pattern
11:58 Sign on, Program Highlights
12:00 Midday Melodies
12:15 Channel Eight News
12:30 Liberate
1:00 NBC Matinee Theatre
2:00 Queen for a Day
2:45 Modern Romances
3:00 Comedy Time
3:30 Powderpuff Scrapbook
4:00 Crossroads
4:30 Arthur Godfrey and Friends
5:00 News, Sports, Weather
5:05 Sign Off

THURSDAY—
11:00 Test Pattern
11:58 Sign on, Program Highlights
12:00 Midday Melodies
12:15 Channel Eight News
12:30 Liberate
1:00 NBC Matinee Theatre
2:00 Queen for a Day
2:45 Modern Romances
3:00 Comedy Time
3:30 Powderpuff Scrapbook
4:00 Crossroads
4:30 Arthur Godfrey and Friends
5:00 News, Sports, Weather
5:05 Sign Off

HARRIS TV & RADIO
Featuring Public, Zenith & Dometon Television and Radio Sales & Service
Ph. 3191 - A. B. HARRIS

TV SALES - SERVICE
Antennas - Installations
Large Line of Household Appliances
By Major Companies
YOU CAN BUY ON TERMS
FOR SERVICE ON TV AND RADIO CALL 3145 - SKYLAND
JOE REINHARDT'S
THE RECORD SHOP

SID COURVELLE
PLUMBING & HEATING
Fixtures & Installation
For Every Plumbing Need
Use Our Easy Payment Plan
(FHA Plan ABC)
No Money Down, Low Monthly Payments
Up to 3 Years to Pay
Dial 2055 Ruidoso, N. Mex.

While in Ruidoso Be Sure to Visit—
FOX CAVE
New Mexico's Most Unique Curio & Gift Shop
NINE MILES EAST OF RUIDOSO

6:00 The Perry Como Show
7:00 Caesar's Hour
8:00 George Gobel
8:30 Your Hit Parade
9:00 The Lawrence Welk Show
10:00 Arthur Godfrey Tal. Show
10:30 Channel Eight News
10:40 Inner Sanctum
11:15 News, Sports, Weather
11:20 Sign Off

SUNDAY—
11:59 Test Pattern
12:00 Sign On, Program Highlights
12:00 NBC Opera Theatre
2:00 Washington Square
3:00 Golf Tourney, Las Vegas
4:00 Bible Forum
4:30 Hoy Rogers Show
4:40 77th Bengal Lancers
5:30 Profile
5:45 First Church of Christ, Sci.
6:00 Rocket Soccer
6:30 Victory At Sea
7:00 The Three Musketeers
7:30 Douglas Fairbanks Presents
8:00 Loretta Young Show
8:30 Soldiers of Fortune
9:00 Channel Eight News
9:10 Sports Desk
9:20 Action Nursery
9:30 Ed Sullivan Show
10:30 The Millionaire
11:00 News, Sports, Weather
11:05 Sign Off

MONDAY—
11:00 Test Pattern
12:00 Midday Melodies
12:15 Channel Eight News
12:30 Liberate
1:00 NBC Matinee Theatre
2:00 Queen for a Day
2:45 Modern Romances, Drama
3:00 Comedy Time
3:30 Movie Matinee
4:30 Looney Tunes
5:00 Action News, Serial
5:20 Weather Story
5:30 Nat "King" Cole Show
5:45 NBC News Caravan
6:00 Public Service
6:00 Sir Lancelot
7:00 Love Lucy
7:30 The Tracey Myster
7:30 December Bride
8:30 Dr. Christian
9:00 Channel Eight News
9:10 Sports Desk
9:25 Trader's Time
9:30 The Spike Jones Show
10:00 The Ray Anthony Show
11:00 News, Sports, Weather
11:05 Sign Off

TUESDAY—
11:00 Test Pattern
11:58 Sign on
12:00 Midday Melodies
12:15 Channel Eight News
12:30 Liberate
1:00 NBC Matinee Theatre
2:00 Queen for a Day
2:45 Modern Romances
3:00 Comedy Time
3:30 Powderpuff Scrapbook
4:00 Crossroads
4:30 Arthur Godfrey and Friends
5:00 News, Sports, Weather
5:05 Sign Off

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5:00 News, Sports, Weather
5:05 Sign Off



Alan Ladd, Rossana Podesta and Lloyd Nolan are teamed in the exciting new adventure film from Warner Bros., "Santiago," which shows at the Pueblo Theatre Sunday and Monday.
"Santiago," filmed in Warner Color, is the action story of a man who would juggle dynamite, if the

STORY OF MARINES BOOKED AT PUEBLO
America's Lightning Leathernecks give an excellent account of themselves in one of the most exciting war pictures ever filmed in Hollywood, "Hold Back the Night," on view at the Pueblo Theatre next Wednesday and Thursday.
John Payne and Mona Freeman star in this intensely dramatic screen adaptation of the Pat Frank novel, which was filmed by Allied Artists with fullest cooperation possible by the U. S. Marine Corps command.

Interest never lags for a second as the story, narrated by Payne, is unfolded. The locale is Korea in the fateful month of November, 1950, where Captain Sam MacKenzie, enacted by Payne, is in command of Easy Company of the 7th Marines. They are fighting their way almost to the Yalu and have victory within sight when the order comes to retreat.
It is a stunning blow to the proud and heroic men of Easy Company, but they are trained to obey orders whether they under-

stand them or not. Forming the west flank to protect the main division, they are under constant sniping from the enemy during the "fighting withdrawal," a heart-breaking and, in effect, suicidal operation that reduces the original 124 men to a mere handful before their mission is completed.

NOTICE
Bids will be received by the board of directors of Ruidoso-Hondo Valley General Hospital, Ruidoso, New Mexico, for the drilling of one water well on the hospital tract. Bids must be submitted by May 6, 1957, when they will be reviewed by the board in its regular meeting. The board reserves the right to reject any and all bids. Specifications as follows: One eight-inch hole drilled to a minimum of eighty feet, maximum to be at the discretion of the board, to supply adequate water; casing to be supplied by hospital and to be set by driller; bid price to be completed within 30 days of tract letting.
BOARD OF DIRECTORS
Ruidoso-Hondo Valley General Hospital.
42-2

GAS-TOONS
—By—
Bill Blakely
"Bill insists we wash every windshield."
We never fail to do the LITTLE extras that make a big difference.
MIDWAY GARAGE
Phillips 66 Products
24-Hour Wrecker Service
Phone 3485
Official AAA Station

THE BIBLE SPEAKS
JOHN 8:28-29
28. Then said they unto him, What shall we do, that we might work the works of God?
29. Jesus answered and said unto them, This is the work of God, that ye believe on him whom he hath sent.

GREEN PLUMBING CONTRACTORS
Dial 2222 RUIDOSO

While in Ruidoso Be Sure to Visit—
FOX CAVE
New Mexico's Most Unique Curio & Gift Shop
NINE MILES EAST OF RUIDOSO

PAGE FIVE
Ruidoso News
Friday, April 19, 1957

the intended receiver resolves that when he goes away he won't remember any of those he left behind because they didn't remember him.
So, everybody loses and nobody gains, and the amount involved is usually just 1c. The moral of the story is that when you decide to remember Junior, do it with sufficient postage.
What happens when one uses insufficient postage? Lots of things, says Postmaster Hull, and all of them are unfortunate. The post office where the card is mailed holds the card and wastes valuable time sending a notice of postage due. Usually the addressee pays, as the sender's address is not shown. This irates the intended recipient, and makes the sender angry when he eventually learns of it. If the additional postage is not furnished by someone, the card is destroyed. Then the sender thinks the receiver is an ingrate for not thanking him for something that didn't arrive, and

Johnson Stearne, Carrizozo Crusade Chairman of the Lincoln County Campaign, has just received word indicating that the Board of Directors, New Mexico Division, American Cancer Society, has acted to make \$738.10 available to Highlands University, Las Vegas, N. M., to purchase equipment needed in cancer chemo-therapy research.

Notice
Ruidoso Washateria & Laundry Will Be Open April 29

TROUT DINNERS
A SPECIALTY
At
Biscuit Hill Cafe
THEY'RE FRESH!
30 Minutes from the Lake to Your Table
On Highway 70, 4 1/2 Miles East of Ruidoso Downs

Be Sure You Have Enough Postage On Souvenir Cards
Postmaster Jack Hull reminds us that Ruidoso will soon be crowded with tourists, and the minds of tourists will be full of tender thoughts about the folks back home.
This is all very good, for it is a Christian thing to remember those who were left behind. But remembrances can have their vices as well as their virtues, for sometimes the traveler forgets to send home a post card with an attachment but without the proper amount of postage. Many users of the mails do not realize that bags of salt or ore, national parks advertising trinkets, or any other items hanging on their cards change their mail classification.
If post cards with appendages

AND THEN...IT'S EASTER!

Yesterday, these four were their Mothers' despair. Their faces were grimy, their play-clothes spattered with mud. They were even ready to put up their fists and fight when the rivalry between spacemen and cowboys became a little too keen.
Today, they are immaculate. They sing like young angels. They even look like angels... because today is Easter! And these boys are proclaiming the glorious message that Christ is Risen.
Easter is the time of promise, beauty, awe at the miracle of birth and rebirth. Easter is the time to let the joy of living seep into you. It is the time to tell yourself that you believe... and, if there's been any doubt about it, to start believing again.
Spend part of your Easter in Church. Spend the rest of it looking, with new eyes, at the wonderland God has created around you.

THE CHURCH FOR ALL... ALL FOR THE CHURCH
The Church is the greatest factor on earth for the building of character and good citizenship. It is a schoolhouse of spiritual values. Without a strong Church, the democratic way of life cannot survive. There are four kinds of teachers who enter a child's mind: the parents, the school, the Church, and the State. For the child's sake, let the Church be the first teacher of his community and nation. Let the Church be the first teacher which teaches his moral and mental support. For to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verse
Sunday	Matthew	16	1-29
Monday	Matthew	18	1-20
Tuesday	I Corinthians	13	1-13
Wednesday	I Corinthians	13	14-18
Thursday	Hebrews	12	1-13
Friday	Revelation	21	1-3
Saturday	Revelation	22	1-7

This Special Church Feature Is Sponsored by the Merchants Whose Advertisements Appear Below

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Lbr. & Supply
The House of Better Values
Box 88
Hollywood
Dial 3875 Ruidoso

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Dial (8)2165 - Green Tree

Sid Courvelle
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Famous Name Brands
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Mt. Vue Sho-Dyn
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The Ellands

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IT PLEASES US TO PLEASE YOU
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We Give PRUDENTIAL STAMPS

The Dairy Queen
The George Westall Family
Highway 78 - Hollywood

In Daily There Is Strength
Allied Realty Associates
Phone 3503 - On Main Road
Scratch pads, 2 for 15c. News.

WE SWAP - BUY - SELL
Cars - Trucks - Pick-Ups
Clayton Bennett's
44-MI. West of Noh Hill on
Hiway 70

All the Comforts of Home!

The familiar Liquefied Petroleum Gas container seen around so many homes more and more has become the outward symbol of good living inside. For millions of American families, Liquefied Petroleum Gas means the modern way to enjoy instant automatic hot water, fast, easy cooking, and dependable refrigeration.
A product of the healthy but never-ending competition in petroleum research, Liquefied Petroleum Gas is an investment in contentment. If you would like to hear more about this important advance in home comfort and better living, please phone us today. As your local neighbor as well as your local oil man, we are eager to give you all the facts.

KEETH GAS CO.
For Night Calls—Dial 3265
PROPANE and BUTANE
Ruidoso
Phone 4025

Church Directory

FIRST CHRISTIAN CHURCH
Ruidoso, N. M.
Sunday School, 9:45 a. m.
Morning Worship and Communion 11:00 a. m.
C. Y. F.—6:30 p. m.
FIRST BAPTIST CHURCH
Green Tree, New Mexico
Rev. Jesse F. Allen, Pastor
Sunday School, 9:45 a. m.
T. Carpenter, Supt.
Preaching Service, 11:00 a. m.
Training Union, 6:30 p. m.
Mrs. J. D. Casaway, Director
Preaching Service, 7:30 p. m.
Wednesday night service, 7:00 p. m.
The church where everybody is somebody and nobody is a stranger.
Phone 3241

GATEWAY CHURCH OF CHRIST
Evan S. Waddell, Evangelist
Phonex: Res. 4204, Study, 4381
You are invited to attend all services of the Church, Bible classes for all ages, Lord's Day Morning.
Bible study—10:00-10:45
Preaching—11:00-11:30
Communion—11:30-12:00
Wednesday Evening—7:00-8:00
Ladies Bible Class—2 to 3 p. m.
Thursday
Sunday Evening—7:00-8:00 p. m.
You are invited to see our TV program each Sunday, 2:30 to 5 p. m. over Channel 8, Rowell

COMMUNITY METHODIST CHURCH
Rev. H. L. Atkins, III, Pastor
Sunday School, 9:45 a. m.
Morning Worship—10:55
Methodist Jun. or Fellowship—5:30 p. m. for 9, 10 and 11 yr. olds.
Youth Fellowship—5:30 p. m.
Evening Service—7:30 p. m.
CHRISTIAN SCIENCE SERVICES
Sunday School services each Sunday at 9:45 a. m.
Every Sunday, 11:00 a. m. in Ruidoso Woman's Club Testimony meeting following regular services each third Sunday. A cordial welcome is extended to all who may wish to attend.

FULL GOSPEL HOLINESS CHURCH OF GREEN TREE
Rev. Cecil Smith, Pastor
Sunday School—9:45 a. m. Sunday
Preaching—11 a. m. Sunday
Evangelistic Service—7:30 p. m. Sunday

Prayer Meeting—Tuesday evening
Young Peoples Service—Thursday evening
ASSEMBLY OF GOD CHURCH
Green Tree, New Mex.
Pastor, George Perry
Sunday School—10 a. m.
Morning Worship—9:45 a. m.
Evangelistic Band—7 p. m.
Evangelistic Service—7:30 p. m.
CHURCH OF JESUS CHRIST LATTER DAY SAINTS
Mesalero, N. M.
Sunday school and Sacrament, 10 a. m. Sunday.

FIRST PRESBYTERIAN CHURCH
Ruidoso
A Home for the Soul in the Heart of the Hills.
William B. Holmes, Jr., Pastor
Church School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Young People of the Church, 6:00 p. m.
Worship and Bible Study, 7:00 p. m.
A Cordial Welcome to All.
EPISCOPAL CHURCH
Rev. Charles L. Conder,
Vicar, Fort Stanton
Chapel of Our Redeemer, Fort Stanton—1st, 3rd, 5th Sundays, 10:00 a. m.
St. Anne's Chapel, Glencoe—2nd, 4th Sundays, 9:00 a. m.
Church of the Holy Mount, Ruidoso—Every Sunday, 11:00 a. m.
Church School Wednesday, 3:30 p. m.
Women's Meetings: 2nd Tuesdays; Ruidoso and Glencoe combined, 10:00 a. m.; Fort Stanton, 7:30 p. m.
FIRST BAPTIST CHURCH
Rev. J. P. Ferriera, Pastor
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
B. T. U., 6:00 p. m.
Worship Service, 7:00 p. m.
Wednesday Night Service, 7 p. m.
ST. ELEANOR'S CHURCH
Schedule of Masses—
Sundays and Holy Days—7:00 and 11:00 a. m.
Week Days—7:30 a. m.

THE CHURCH FOR ALL... ALL FOR THE CHURCH
The Church is the greatest factor on earth for the building of character and good citizenship. It is a schoolhouse of spiritual values. Without a strong Church, the democratic way of life cannot survive. There are four kinds of teachers who enter a child's mind: the parents, the school, the Church, and the State. For the child's sake, let the Church be the first teacher of his community and nation. Let the Church be the first teacher which teaches his moral and mental support. For to go to church regularly and read your Bible daily.

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Morrison Chevron Sta.
Atlee Tires - Accessories
Dial 3685 Downtown Ruidoso
We Give PRUDENTIAL STAMPS

The Dairy Queen
The George Westall Family
Highway 78 - Hollywood

ENJOY YOURSELF WITH THE... FUNNY PAGE

GRANDMA By Charles Kuhn

BIRDHOUSE CONTEST CHILDREN ONLY! PRIZES IN MONEY!
OH, BOY—HOPE I WIN A BALL GLOVE!
I'D LIKE T' WIN A MAGIC LANTERN!

VIRGIL By Len Kleis

I'M STUDYING HARD CAUSE I WANT TO BE A DOCTOR WHEN I GROW UP!
I WAS THINKIN' MAYBE I'D BE A DINO SAUR OR A CROCODILE.
NA CAN'T!
YOU CAN ONLY GROW UP TO BE A MAN!
WHAT'S THE CHANCE OF STUDYIN' HARD IF THE FIELD IS THAT LIMITED!

ITTEB By ARTHUR POMER

MUTT AND JEFF BY AL SMITH

JEFF HERE'S A GOOD JOB FOR YOU! THEY WANT A MAN THAT CAN SHOW RESULTS!
WELL, I CALLED 'EM! THEY WANT YOU TO COME RIGHT OVER!
NOW REMEMBER, NOBODY EVER LAID DOWN ON THE JOB AND GOT RESULTS!
NEXT MORNING HEY MUTT, YOU SAID NOBODY EVER LAID DOWN ON THE JOB AND GOT RESULTS!
WHAT ABOUT OUR HENRIETTA?

EMERGENCY PHONE NUMBERS

Ruidoso Fire Dept or Police Day or Night	3855
Ruidoso Hospital	2045
Hollywood Fire Dept	3495
Green Tree Fire Dept	2375
State Police	402134

Among the most exciting ceremonial dances still performed in New Mexico is the Navajo Indian Fire Dance at the Mountain.

Services Every Sunday
CHURCH OF THE HOLY MOUNT
(Principal) RUIDOSO
The Chapel is open for meditation and prayers

NOTICE
The Village Beauty Shop
Is Now Open Again
Six Days A Week
Rose Brownfield

NOW AVAILABLE IN RUIDOSO—
FACTORY FRESH CIGARS
Kept at their very best in our new Humidifier Counter!

TIPS ON CIGAR ENJOYMENT—
DO keep a small ash on your cigar. A half inch of ash makes for cooler smoking.
DON'T make cigars unwelcome. Lighted cigars in crowded quarters such as elevators, etc., are a hazard and unpleasant to others.

Star LIQUOR

For Convenience...
BANK BY MAIL
Your mailman becomes your banker when you use First National's "Bank by Mail" plan. Mail us your deposit—we return the duplicate deposit slip. Convenient—time saving!

THE
FIRST NATIONAL BANK
OF ROSWELL
Established 1896 "A Home Institution"
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chant ceremony designed to cure a sick person. It includes a circle of pine trees, a huge bonfire, singing, dancing and magic and delight of hand tricks, and is performed only at night during the winter.

Among the 33,000 volunteer persons active in chapter Red Cross Nursing Services, there are some 10,000 registered nurses.

An eight-week season of opera—familiar and modern opera sung and produced by noted professionals from all over the world—will be presented in Santa Fe, New Mexico, this summer.

During the past three years, a thousand sewing machines were contributed by Red Cross societies to disaster-stricken countries enabling the making of hundreds of thousands of garments for disaster victims.

In stock at Clayton Bennett's: Miniature Lanterns—Horse Banks—Ash Trays—Book-Ends—14-Mi. west of Nob Hill on Hiway 70

OPEN HOUSE
Sunday, April 21st—From 2 to 5 p. m.
Presenting Our
Model Home for '57
HERE'S WHAT YOU'LL SEE:—

A long, low ranch style home situated on a large spacious lot with beautiful views from all windows. Exposed beam ceilings, surfwood interior walls and Awning Type windows. Heated by a Payne Forced Air Furnace and a beautiful Corona Rock Fireplace.

House consists of two bedrooms, two full baths with tub and shower, living room, kitchen and dining area with Birch Panelled Cabinets, and a Large Play Room, plenty of storage space and Gas Incinerator.

Large Sliding Glass Doors lead from both living and dining areas to enclosed and flagged patio with constant flowing Waterfall and Pool.

Completely Furnished and Decorated

Furniture is of latest design in wrought iron and woven palm, imported directly from Mexico City. All materials for drapes, covers and bed spreads are hand woven in Mexico. Complete Westinghouse Kitchen in color—Automatic Washer, 12 cu. ft. Frost Free Refrigerator and De Luxe Automatic Electric Range.

This home is surrounded by fine homes in a completely restricted area. All weather roads. Plenty Pure Spring Water. Area is approved for Insurance Company Financing.

AGUA-FRIA ESTATES
1 1/2 Miles East of Ruidoso Downs on U. S. 70
Phone Griffith 8-2341

THE SILVER LINING
By Daniel A. Storm

People in other parts of the world are always telling us that we do not realize what we have in our country—that we have become so used to our many blessings that we just take them for granted and raise a great howl when things are not perfect all the time.

Well, it is good once in a while, as the Scotch poet Robert Burns said: "To see oursel's as ithers see us."

And it is ever so good for us too, to stop once in a while and ponder upon how lucky we all are in so many ways to be Americans.

Just for one thing, let us take our public education system. The progress we have made in bringing the opportunities of education to the children of our country is almost beyond the imagination of people in most parts of the world.

This year is the 100th anniversary of the National Education Association. And last week was National Education Week. All over the nation local branches of this organization held meetings to look back, to look around at things as they are today, and to look ahead.

A Great Friend
Of Youth Honored
Up at Honda High School last week, at the meeting of the South Central District of the New Mexico Educational Association, Mrs. Louise H. Coe was presented a certificate of appreciation. Teachers of the area nominated 15 persons who had done a great deal for education in the area, and Mrs. Coe was unanimously selected as the one who should receive the award.

Mrs. Coe, of Glencoe, is the first and only woman senator in the New Mexico legislature. She served here 16 years. During this time she was chairman of the education committee. A few of the measures passed during her time in the senate are:

Teachers' retirement, salary increases, sales tax to provide finances for school improvement of teaching standards, and standardization of school bus transportation.

Mrs. Coe has served as state supervisor of high schools, county school superintendent, and superintendent of Honda Consolidated School.

The Look Beyond
Now, it is good to look back to see the long ways we have come and to give thanks to those who gave so much that we may have our great blessings of today. It is good also to look around us today and be grateful. But to look ahead and beyond. What joys beyond our dreams are out there in our ever-brightening future?

We Americans are always looking ahead. And as we do this we are having visions of things as we would like them to be. We are a people who want a better and better life for our children.

It is not that we are complaining; it is not that we are not grateful; it is just that we are always trying to make things better. The outside world is coming more and more to understand us and to borrow leaves from our book—as this world grows smaller.

Mrs. Coe has the typically American attitude toward education. She has seen our schools come a long ways ahead. But she sees much work to be done—to make them better.

Some of the things Mrs. Coe would like to see in regard to our schools are:

Better library facilities, more vocational training, visual education, better places for teachers to live in rural areas, teaching of agriculture, expansion of facilities for teaching of science, music, more emphasis on extra-curricular activities, some college work in the high schools.

Mrs. Coe's work in education is still going on. She never turns down an opportunity of a request to help out in the schools of her home neighborhood or in the state or national field. She wants to do more than ever to help the youth of our land because she has always had their happiness and welfare at heart.

In Unity There Is Strength!
Allied Realty Associates
Phone 3393 — On Main Road

Laff and You'll Live Longer

A well-heeled man was passing a cut-rate clothing store when a long arm reached out from a doorway and pulled him in.

"I don't need any clothes," he protested. "I've got 10 suits at home."

"All the better," said the aggressive merchant, "bring them in, I'll make you a partner."

Policeman: "Excuse me sir, but your lights are out."
Motorist: "Thanks, but it really does not matter."
Policeman: "How are your brakes?"
Motorist: "Rotten."
Policeman: "By the way, do you have your license?"
Motorist: "No, never had one."
Policeman: "That's three violations. I'll have to arrest you."
Motorist's wife: "Oh, don't pay attention to what he says officer. He always talks that way when he's drunk."
"I'm sorry the manager isn't in," said the clerk to the pompous individual who had strutted in. "Is there anything I can do for you?"
"No," mapped the visitor, "I never deal with underlings. I'll wait until the manager returns." About an hour later the pompous one became impatient. "How much longer do you think the manager will be?" he demanded. "About two weeks," was the reply. "He just left on his vacation."

Two awful female snobs who wore six-carat diamonds were trying to embarrass a woman who had a one-carat ring. "We take our rings to Cartier's and Tiffany's for cleaning," said one of the snobs loftily. "Where we have cocktails and music. What do you do?"
"Oh, when mine gets dirty," replied the one-carat lady, "I just throw it away."

The two women were discussing a third. Said one: "Well, you have to admit she's awfully kind to her inferiors."
After a pause, the other retorted, "But where does she find them?"

In an average month last year, volunteers working in the nation's 176 Veterans Administration hospitals numbered over 16,000, from 450 American Red Cross chapters. In a recent "peace-time" year, Red Cross transmitted welfare messages at the average rate of 4,500 per day, or 3 per minute.

Your EASTER Wardrobe
BEGINS AT BRUNELL'S
Where you'll find some very lovely new Spring togs including—

- * Lovely new hosiery in all the latest
- * Dresses for the lady and the little miss
- * Can Cans for the little miss
- * Millinery for children
- * Lovely new hosiery in all the latest and most fashionable shades
- * Shoes and other Accessories

You'll Be The Star in The Easter Parade
If You Shop At
BRUNELL'S
We Give S. & H. Green Stamps — Ruidoso

Take the guesswork out of cooking!

Cook Electrically with measured heat

You can expect cookbook results every time when you cook with accurately measured and controlled electric heat. Whether you're cooking on surface units or fit the oven, you just set the controls for the heat you want and you get the same even heat every time. There's no guesswork... no multiplicity of heats to confuse you... no need for constant pot-watching and oven-peeping. Switch to accurate electric cooking now!

See Your Electric Appliance Dealer

COMMUNITY PUBLIC SERVICE



RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It in Ruidoso

PAGE SEVEN
Ruidoso News
Friday, April 19, 1957

LOTS

As Low As
\$5 down
\$5 a mo.

IN BEAUTIFUL
PARADISE CANYON

Cabin Sites
Home Sites
Business Sites

No Restrictions...
Build Your
Own Cabin!

C. S. "Fred" Gresswell
Realtor - Sales Agent
Office At
ALLIED REALTY
On Main Road
Phone 3303

FOR SALE—1954 two-ton Chevrolet truck with 920 tires, 2-1/2 x 12-ft. all steel Hobbs bed, 9-ton hydraulic hoist, low mileage Bonnell Hdw. & Building Supplies. 35-tfc

APPLIANCE REPAIRS—Iron, lamps, percolators, etc. Buckner's, in Postoffice block. 4-tfc

FOR SALE—Business lots, residence lots, motel and court sites, close in. H. E. Carter. 40-tfc

THEDA SHIER
FLOWERS
POTTED PLANTS—CORSAGES
CUT FLOWERS
Flowers for Banquets, Anniversaries
Holidays or Any Occasion
Phone 3285 or 2135
HOLLYWOOD, NEW MEXICO

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PLUMBING
CONTRACTOR
Box 158 Ruidoso, N. M.
Dial 3791

BEN ROY
INSURANCE
TAX SERVICE
Box 56 Ruidoso, N. M.
Dial 4245

You Don't Have to Buy It To Try It!

For Better Living
ENJOY CONDITIONED WATER

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WATER CONDITIONING

P. O. Box 788 — Ph. 291
TULAROSA, N. M.
1120 10th St. — Ph. 1337-W
Alamogordo, N. M.

Ditch Digging—Septic Tanks
Gravel Service & Hauling

LOFTIS
CONSTRUCTION
CORPORATION
Tom Loftis, Contractor
Phone 4558 P. O. Box 1234
Ruidoso, New Mexico

QUICK SERVICE
—on—
All Types
Office Machines
Authorized Agent
—for—
Royal Typewriters
Victor Adding Machines
And Printing Calculators
National Bookkeeping
Machines
Guaranteed Factory
Trained Service
Pick-up and Delivery
Call 420-44, Alamogordo
Collect

HOME OF SOUND INVESTMENT
I AM AN INDEPENDENT REAL ESTATE BROKER

RANCHES FOR SALE
You who have been wanting a large ranch in this area I have just that. One 6,000 acre ranch, well improved. One 20-sections, well improved, good fences, plenty water. These ranches will run 1,000 steers. Priced to sell. Let me show you.

150 feet on the pavement, one business house, two modern cabins furnished for \$10,500 no down payment, if you improve the place.

One large house, fireplace, furnished, 150 feet of river front, deeded land, only \$7500.

Nice Tourist Court in good location with individual cabins will accommodate from 30 to 40 people. Priced at \$25,000 with reasonable down payment, terms on balance. Will consider El Paso property or would like in home in Ruidoso. This place has never been offered at this price before. If you are interested in a court I think you would buy this one.

PAUL H. DOUGLASS REAL ESTATE
In Postoffice Block
Box 284
Business Phone 3005 Residence Phone 2665

70 Acres
On the River
2 Wells and Water Right
Young Orchard
Well built Modern
3 Bedroom Home
Floor Furnaces
New Low Price
Leland Realty Co.
Dial 3805
Box 43
Ruidoso, New Mexico

Tom W. Jones
Realtor

Low-Summer Cabins;
Homes—Acreage
I need more listings on all types of property for the coming season.

Tom Jones
At Ruidoso Realty Co.
Phone 2085

Court For Sale
One of the most popular Tourist Courts in Ruidoso is being offered for sale for the first time—due to illness and age of the owner. This Court is in fine condition and consists of eleven rental units plus a 2 bedroom living quarters. If you are interested in investing in a Court at a reasonable price—let me show you this one, you can't miss.

This is your chance to
buy now and reap the
summer profits.
Some terms, but No
Trades, please.

FOR SALE—Large business building with 5-room apartment, 2 baths, double garage, work shop, fruit trees, about 5 acres. Highway 70 near Ruidoso Downs. Immediate possession. See Sam Stout on place at Green Tree or call Mrs. Stout, phone 300 or 14265, Alamogordo. 32-tfc

SAVE ON new and used office desks, cash registers, adding machines, typewriters, chairs, safes, filing cabinets, check writers, ALAMO OFFICE MACHINES and EQUIPMENT, 308 Ninth, Phone 420-M, Alamogordo. 4-tfc

SHADE TREES—Fruit trees, poplars, roses, flowering shrubs, vines, perennials, also gladioli bulbs at 65¢ a dozen. Ruidoso Nursery, dial 2945. 41-4tc

FOR SALE—Trailer House—28-ft. \$600 Cash

3 Bedroom house plus two rent cabins, own water system on deeded lots, 80x100, priced to sell, with terms.

2 Bedroom house with fireplace, furnished or unfurnished, plus two large river lots and two water wells. Good year 'round location.

Wanted—Listings on cabins from \$5,000 up. Also large cabins to rent through June, July and August.

FOR SALE—Two refrigerators, one Servel butane and one electric Crosley; 1954 Mercury station wagon; Chambers gas range, Mrs. W. R. Mosely, dial (8)2349 after 5 p. m. 42-tfc

FOR SALE—Old style show case, 42 inches long, reasonable price. Taylorcraft Furniture, dial 2300.

FOR RENT—One and two-bedroom modern, furnished homes in the pines, season or year, you pay utilities. Iva Coleman. 41-tfc

FOR RENT—3-bedroom modern, furnished house, automatic washing machine, deep freeze, you pay utilities, call Mrs. J. P. Parker, 3333. 43-2p

FOR TRADE—3-bedroom, 1-bath frame home located on half acre, or clear residence lots, or \$5,500.00 equity in 3-bedroom, 2-bath brick home, all located in Arlington, Tex., for well located cabin in Ruidoso. Write Bob RUM, Ruidoso, N.M. 43-2c

FOR SALE—Two-weeks old bronze breasted turkeys, 85¢ this week-end. Lincoln Court Feed. 41-tfc

MCCARTY REAL ESTATE
Lucille McCarty
Realtor
Phone 2425

RUIDOSO REALTY COMPANY, Inc.
Lots for Lease or Sale
Cabins for Sale
TOM & EMADAIR CHASE JONES
LOCAL AGENTS
Ruidoso and Upper
Cedar Creek

For Motor Freight Service—Dial 3445
Herman Reynolds, Agent
EL PASO PECOS VALLEY
MOTOR FREIGHT
Highway 70 — Hollywood

A. C. KELLEY
LICENSED CONTRACTOR
ROCK & CEMENT WORK
Ruidoso, New Mexico
Dial 4155

FOR \$25 PER PERSON VACATION
For one week to the points of interest in The Lower Rio Grande Valley Below the Hugo Falcon Dam.

Food - Lodging Transportation Furnished
NO OBLIGATION TO BUY ANYTHING
CONTACT
H. T. WICKER
Dial 3652

WELL DRILLING SERVICE
ELEY PERRY, JR.
Box 122 — San Antonio
Call Roswell OL-34321 Hondo
Valley Exchange

FIREPLACE WOOD—Any Kind Any Amount
Write a Postcard to
ART BRADLEY
Green Tree, New Mexico
Dial (8)2212

TWO BEDROOM HOME, large kitchen with lots of cabinet space, living room with picture window, bedrooms carpeted, large closets. Three deeded lots, Price \$3500.00 with terms.

THREE BEDROOM HOME with fireplace, car port, storage room, close in on corner lot, furnished or unfurnished. Terms.

Well located two bedroom home, suitable for office, with good terms.

THREE CABINS ON THE RIVER, completely furnished, room for expansion.

If you are interested in a well established business, at a very reasonable price, I think I have one that will interest you.

Will appreciate your listings.

LUTHER BYNUM
Realtor

Idle Hour Lodge
Office Ph. 3855 Res. Ph. 4112
JIM LITTLEFIELD, Salesman
Phone 3255
HAROLD JONES, Salesman
Phone 3096

WANTED—Experienced waitress. Apply Nasty Water Lodge. 1tc

TOYS—Grandest, largest, assortment, greatest variety, in town, also many lovely gift items, novelties, etc. Dryden's Variety, post-office block. 1tc

SHADE TREES—Green ash \$5; honey locust \$3.50; poplars \$3.50; aspen \$3.50, \$5, \$7.50; willows \$2.50, \$3.50; dial 2945, Ruidoso Nursery. 43-3c

FOR SALE—Trellises \$4.98; Simmons bunk, trundle or twin beds \$29.50; 2-piece living room suite, makes into bed \$59.50; studio couch \$49.50; children's outside gym swing set \$20; cedar wardrobe \$29.50; chests of drawers \$12.50 up; new chrome dinettes \$49.50; oak kitchen table \$12.50; Apache Furniture, dial 2835. 4tc

WANTED—Man and wife would like to find court to manage. Can give references or furnish bond. Write Box 55, Ruidoso News. 1tc

FOR RENT—3-bedroom furnished cottage, close in, season or year. See Iva Coleman.

PENCIL SHARPENERS—Carbon paper, adding machine paper, rubber stamps, paper clips, file folders, typewriter ribbons, etc., at 'RUIDOSO NEWS.

Mrs. H. L. Traylor KINDERGARTEN
Classes in My Home
In Gateway
Dial 3865 — Ruidoso

"BOB" CARTER'S ELECTRIC
Phone 3815

Residential and Commercial Wiring
NEON SERVICE
Appliance Repairs

When You Need To Make A Hurried Trip
—Contact—
RALPH BROWN
FLY CHARTERED PLANE
AIRPORT
DIAL
4331

METAL WORK
Gutters, Chimney Tops, Tanks
Payne Central Heat & Cooling
All Sheet Metal Work

LACEY SHEET METAL SHOP
413 E 2nd St., Roswell
Ph. MA-2-3950 for Free Estimates

**— VISIT —
FIESTA NOVELTY SHOP**
For—
* Western Style Nugget Jewelry
* Curios
* Souvenirs
Downtown Ruidoso
Fred L. Richardson

Opposite Community Public Service
Main Road Ruidoso

All Daylight Calls—Dial 3303 or 3313

W. D. "Walt" Crosby, Realtor Res. Phone 2525
Lela Easter, Realtor Res. Phone 2742
C. S. "Fred" Gresswell, Realtor Res. Phone 4554

Associated With Us—**Bernard and Marie Roonèy, Res. Phone 4391**

Chas. Martin, Licensed Contractor Res. Phone 4472
W. A. "Bill" Hart, Electrical Contractor Res. Phone 2495

Sid Courvelle Plumbing Contractor—Phone 2055 or 3303

UNITED TO BETTER SERVE ALL PHASES OF THE REAL ESTATE BUSINESS. ANY PERSON OR BUSINESS CONNECTED WITH THE BUYING, SELLING, BUILDING, INSURING, APPRAISING, TITLES, ETC., ARE CORDIALLY INVITED TO PARTICIPATE WITH US IN THE ACTIVITIES OF OUR OFFICE. SPECIAL COURTESY TO ALL BROKERS.

COUNTRY ESTATE
70-acres on the Rio Ruidoso, five minutes from Ruidoso, main home 166x30—4,800 square feet of floor space. Adobe construction, servants quarters, fine family orchard, apples and pears, all necessary farm equipment, horse barn. This is ideally situated as to view, privacy, etc. Property has ample supply of water for both irrigation and domestic. This has never been priced at this level before and is a bargain at \$42,500.00. See Lela Easter.

MOUNTAIN RANCH
One that you have dreamed about but never have been able to find, and only 30-minutes drive from Ruidoso. In addition to being tops as a cow ranch, it is a sportsman's paradise, game galore. Improvements: Spacious home, foreman's house, simple corals, etc. In addition to earthen tanks, windmills and springs, there are many miles of running streams. Largest tract of deeded land in this area, 5,000 acres deeded with approximately 800 acres of leased land, well fenced. Future possibilities unlimited.

GOING BUSINESS
New modern steam laundry, excellent building on main street, long lease on building, priced at \$9,000.00. \$5,000 cash, owner will carry balance. See Mr. Gresswell.

FOR SALE
Very comfortable 6-room home with fireplace, together with 3 rental cabins located close in on approximately 1 1/2 acres of land. Will sell on terms or trade for small home in Roswell. See Crosby.

Phone 3303 **ALLIED REALTY** Phone 3303
ASSOCIATES

FOR SALE OR TRADE
A very nice two-bedroom home completely furnished. Highway and river front lot. \$5,000.00 less than cost to replace.

Two good homes in Abilene, Texas, three blocks from High School, paved street, corner lot. Trade for something in Ruidoso.

70 feet of 12 and 16-inch Cast Iron Culvert

SEE D. B. MORGAN

These Accommodations Open Year 'Round in the Playground of the Southwest

Idle Hour Lodge
Open Year 'Round

- ON THE RIVER
- PANORAMIC VIEW
- KITCHENETTE
- ELECTRIC REFRIGERATION

Mr. and Mrs. James H. Littlefield
Phone 3155
Member Ruidoso C. of C.

El Rancho Ruidoso Court
MAIN ROAD
OPEN YEAR ROUND
Modern
Kitchens Available
Phone 2283
MEMBER RUIDOSO C. OF C.

24 Modern Cabins
Among The Pines
On The Noisy River
Open Year 'Round
"Live The Life of Riley"
In A Cabin in the Pines"
Baths
Completely Furnished
PLAYGROUND FOR CHILDREN

buses for Ruidoso Municipal Schools, located at Ruidoso, New Mexico, at the office of the superintendent, until 7:30 P. M. (MST) on the 9th day of May 1957, at which time and place bids will be opened and publicly read aloud. The board reserves the right to reject any or all bids and/or accept any portion thereof.

Specifications for buses to be purchased and terms of purchase are on file in the office of the superintendent for public inspection and copies thereof may be procured from the office of the superintendent whose address is P. O. Box 656, Ruidoso, New Mexico.

BOARD OF EDUCATION RUIDOSO MUNICIPAL SCHOOL DISTRICT RUIDOSO, NEW MEXICO
By: Warren Tucker
President
W. D. Horton, Secretary
4-18-25

RUIDOSO MAP GUIDE & Directory, 50¢, at Ruidoso News.

HAVE TRUCKS Leaving Roswell daily, would like to haul sand, gravel, pea gravel, feed of all kinds on back haul Roswell to Ruidoso, reasonable. Insured. Write J. L. Volner, 802 E. Country Club Rd., or call MA-2-5156, Roswell.

NOTICE TO BIDDERS
Sealed proposals will be received for purchase of school supplies for Ruidoso Municipal Schools located at Ruidoso, New Mexico at the office of the Superintendent, until 7:30 P. M. (MST) on the 9th day of May 1957, at which time and place bids will be opened and publicly read aloud. The board reserves the right to reject any or all bids and/or accept any portion thereof.

List of supplies to be purchased and terms of purchase are on file in the office of the superintendent

Here's a Gift—
If Mrs. George Rus Will Call At
BENNETT'S FOOLINER
She will receive 30 FREE PRUDENTIAL STAMPS

FOR SALE—Rabbit trys and breeding stock. Member A. R. B. A. Phone 4197, Terrace Lodge, Carrizo Canyon Road, Hardy's Rabbity. 43-13

FOR SALE—1947 Studebaker sedan, will finance, W. A. Hart. 1tc

BOOK MATCHES—Finest line of oak matches in America, with standard designs, single or double 1/2, some with art work, or write our own copy. Call Ruidoso News, and salesman will call with samples. 11

SALES AND SERVICE—All types typewriters and adding machines, new or used. Allied Business Machines Co., 111 E. Third, Roswell. Phone MA-2-4861 or call Ruidoso News. 37-4tc

FOR RENT—Three inch belt sander. Buckner's. 1tc

FRUIT TREES—5 to 6-ft., apples, peaches, plums, \$2.50 each; pears \$2.20; cherries \$2.99; grapevines 50¢; red raspberries 25¢; dial 2945, Ruidoso Nursery. 37-4tc

FOR SALE—High speed capacity

MILLER'S HOUSE CLEANING SERVICE

- * Rug and Upholstery Cleaning
- * Floor Waxing
- * Wall Washing
- * Window Cleaning

We Will Be in Ruidoso Each Thursday and Friday for Service Here
CALL ROSWELL MA-2-4860 COLLECT

HAMS

Wilson's
Whole or Half

.59
Pound

RUIDOSO FOOD MART

YOUR \$\$\$'s BUY MORE AT OUR STORE.

SPECIALS

DOUBLE STAMP DAY ON WEDNESDAYS
SAVE WITH FRONTIER SAVING STAMPS

U. S. Choice Pound
ROUND STEAK 69c

Wisconsin Cheddar Pound
CHEESE—Longhorn . . . 59c

Swan's Down (A Close Out) Each
CAKE MIXES . . . 23c
White, Butter Scotch, Yellow, Devil's Fudge

Small Size Pound
Spare Ribs 53c

GRADE A MEDIUM Dozen
Eggs 35c

Kimbell's 303 Can
BLACKBERRIES . . . 29c

Kimbell's 303 Can
PIE CHERRIES . . . 25c

Hi-Note Brand Grated 2 for 29c
TUNA

GLADIOLA 2 Cans For
Biscuits 25c

CITY DAIRY 1/2 Gal.
Ice Cream 85c

Kimbell's 10 Pounds
FLOUR 79c

PAGE EIGHT

RUIDOSO News
Friday, April 19, 1957

IT HAPPENED

This Week
Sport Coats and
Dress Pants for
men and boys.
New Spring colors.
Come See 'em!

**MANNIE'S
TOGGERY**
Hats - Shoes - Togs



April 21-25—Ruidoso First Baptist Church revival.
April 20—Tres Valles Garden Club, third annual Apple Blossom Festival, Honda school.
April 27—Honda High School 5th annual Mexican Fiesta.
May 2—Captain school spring operetta.
April 26—Ruidoso Third Grade operetta, "Caps for Sale."
April 22, Ruidoso vs. Tularosa at Airport diamond, 2 p. m.
April 25—Ruidoso Gun Club 9th annual 30 caliber matches.
April 25—Installation of American Legion Post officers, Legion Hall, 7:30 p. m.
May 2—Brownie Fly-Up ceremony, Two Rivers Park, 8 p. m.
April 25—Captain choral and band concert at Captain.
May 8—Lions Club broom sale for benefit of industrial school for visually handicapped.
April 30—Lions Club ladies' night.

Card Of Thanks

We wish to take this method of expressing our sincere and heartfelt thanks to everyone for their many kindnesses in the passing of our son and brother. We are deeply grateful for the many floral offerings, letters and cards and other expressions of sympathy that showered down upon us from all points of the compass. May God richly bless you every one.
THE BARNEY GARDNER FAMILY.

Mrs. Tom Bingham was in Alamogordo a few days last week.

Mr. and Mrs. Tom Hood were in El Paso Monday.

The rodeo featured during the Eighth Annual Fiesta, April 20-25 at Truth or Consequences has been approved by the Ruidoso Cowboys Association. It was announced here by Bob Boles, chairman of the rodeo division of the Fiesta. Boles said Elbert Harris will produce the 1957 rodeo and that a large number of contestants over last year's has been accrued. Purse of \$2,000 plus entry fees will be distributed following the three performances.

In a recent year, 1,152,969 swimming certificates were issued by American Red Cross.

In Unity There is Strength Allied Realty Associates
Phone 3393—On Main Road

Here's a Gift—
If Mrs. Bob Carter
Will Call At
GATEWAY FOOD MARKET
She Will Receive 30 FREE
PRUDENTIAL STAMPS

**PUEBLO
THEATRE**
Boxoffice Open 8 p. m. to 8:30
Feature Starts 8:15 p. m.
Week Days
Open 2 to 9 p. m. Sat.-Sun.
Adults 30c, Children 20c

FRIDAY - SATURDAY
**MOLE
PEOPLE**
JOHN AGAR
CYNTHIA PATRICK

SUNDAY - MONDAY
WARNER BROS. PRESENT
ALAN ROSSANA
LADD - PODESTA

SANTIAGO
LLOYD NOLAN
LLOYD WARNER COLON
—In Color—
Five Newsreels & Cartoons

TUESDAY ONLY
The Country for people
**JAMES MASON
BARBARA RUSH**

**Bigger
than Life**
CINEMASCOPE
Color by RKO

WED. - THURS.
**HOLD BACK
THE NIGHT**
AN ALLIED ARTISTS PRESENT
Five Selected Short Subjects

LOAD UP ON EGGS FOR EASTER
'A-A LARGE EGGS
From Caged Purina Hens

DOZEN
.33

Choice Beef
Chuck
**ROAST
29c**
Pound

Choice Beef
CHUCK
**STEAK
29c**
POUND

Lean
Pork Steak or
**ROAST
29c**
POUND

SAVE HUNDREDS OF DOLLARS

On that New Car. We have Chevrolets, Fords, Plymouths, Etc.

Dealer's Service Policy with Each Car

KNOW THE QUALITY OF THE GAS

You put in your car. Our Gas is:

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hands and colorful bracelets almost the length of her arms. She also wore a coiled silver snake on one arm. Her clothes were like those worn here in the United States.

Princess Scivia, fair complected, lived in Belen, New Mexico for a while and is now living in Albuquerque for the time being. She must find a suitable location for her many wild animals which she tamed herself and were brought from her home land. As soon as she is settled she is bringing a cargo of more foreign jungle animals, different fowl, cobras, and other reptiles. Wouldn't that make a great attraction for Ruidoso, a special inducement, and a new vocation?

In the picture is Princess Scivia with two of her pets, Sabu and Nymba, whom she tamed herself. Sabu, the baby lion, is named after Princess Scivia's cousin, Sabu. He lives closer to the equator and is very dark complected. In movies and in television he plays beside Tarzan.

Princess Scivia states that monkeys are the best pets if trained right. They can be clean and nice. The spider monkey makes the best pet monkey. There is a certain species of monkey that if seen straight in the eye is dangerous. Princess Scivia gives her pets eighteen pounds of meat daily and feeds dozens of eggs to certain animals, besides other animal feed. At night she checks on her pets every three hours.

Princess Scivia, who has worked with the great animal trainer, Clyde Beatty, has performed with the famous Ringling Brothers and Barnum and Bailey Circus. The princess will stay with Mrs. Lois Stevens while she searches for a permanent location in Ruidoso.

Chevron gas at Clayton Bennett's, just around the corner on Highway 70, and you pay no city tax!

PRINCESS FROM INDIA— If she can locate the proper accommodations for herself and a large number of animals from around the world which she has

tamed, Princess Scivia, shown above with two of her pets, may make Ruidoso her home, according to a friend, Mrs. Lois Stevens, with whom she is acquainted.

Princess From India Plans To Make Her Home In Ruidoso

(Story Provided by Mary Polaco) The charming, friendly princess in a recent trip to Albuquerque Mrs. Lois Stevens, wife of Virgil Stevens, met with Princess Scivia of India. They had a long, very interesting conversation.

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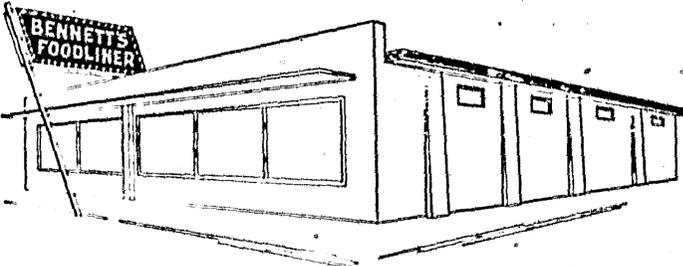
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