



# The Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb Editors & Publishers  
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## Rotarians Honor Wives, Guests In Christmas Party

Twenty-nine persons attended the Ruidoso-Hondo Valley Rotary Club's Christmas party at Carrizo Lodge last Thursday evening when a turkey dinner and all the trimmings were served, and a brief program presented. Rotary President Jim Littlefield presided during the supper. He introduced former Mayor D. E. Snyder, one of the charter members of the Rotary Club, who recounted the organization here in 1952 and noted that out of almost a dozen charter members, only three were on hand Thursday night—two others besides himself—Allen Luallin and Marjorie Badillo. Other charter men were still in the club, but unable to be present were Kirt Bonnell, Phil Hale and J. H. Morris, he said. Among projects the club has assisted in since its organization, Snyder said, were establishment of a cemetery here, sponsorship of a Boy Scout troop, sending Ruidoso youths each year to the American Legion annual Boys State, presenting a medal annually to an outstanding student in Ruidoso High School and playing host to a district Rotary assembly. He said first president of the club was J. Emmett Reese.

Singing of Christmas carols followed the meal, led by Charles Bonnell. A. E. Hunt and Carl Ross were in charge of entertainment, which included a take-off on the TV program, "I've Got a Secret," with Littlefield, Bernard Rooney, Snyder and Raymond Buckner on the panel, and guests being Mrs. Hugh Bailey, Mrs. Bernard Rooney, Carl Ross and Marjorie Badillo. Gifts were presented from a

## GIRL SCOUTS ELECT NEW PRESIDENT



Mrs. Charles U. Culmer, Libertyville, Ill., has been elected national president of Girl Scouts of the U.S.A. at 34th National Girl Scout Convention held at Convention Hall in Philadelphia. Former president of Chicago Girl Scouts, Mrs. Culmer was elected for a 3-year term by Convention delegates representing 1 million Girl Scouts in United States.

Christmas tree to all present. Attending were Messrs. and Mrs. Hugh Bailey, Raymond Buckner, Jim Littlefield, R. V. Oberholzer, Bernard Rooney, D. E. Snyder, Charles Bonnell, Carl Ross, A. E. Hunt, Allen Luallin, Marjorie Badillo, Dan Swearingin, and T. B. Hood and their daughter, Mrs. John L. Denny, Jr., visiting them here from Berkeley, Calif.

## O. E. S. INSTALLS NEW OFFICERS

Ruidoso Chapter No. 65 installed new officers for the new year in an impressive ceremony Dec. 17. Joyce Quiltrough was installing matron; Billie Clarke, installing secretary; Grace Sutton, installing treasurer and organist; Mary Basinger, chaplain; Jo Leino, Marshal.

New Worthy Matron is Mary Russell and the new Worthy Patron is A. B. Harris. They succeed Mr. and Mrs. Herbert Smith in those offices. Other new officers are: Rita McLaurin, Associate Matron; Joe McLaurin, Associate Patron; Gladys Knox, Secretary; Nora Luallin, Treasurer; Jewel Bonnell, Chaplain; Claud Miller, Marshal; Nannie Lou Dodson, Organist; Susie Miller, Conductress; Thelma Stoneman, Associate Conductress; Nora Farrar, Adah; Gladys Nosker, Ruth; Thea Shier, Esther; Mrs. W. E. Munsey, Martha; Alice Taylor, Electa; Pearl Bostian, Warder; Charles Culver, Sentinel.

Two grand officers were introduced—Helen Flor, grand representative from Kentucky; Joyce Quiltrough, Grand Adah. Delicious refreshments were served to conclude the evening.

Christmas Apples  
**CHEROKEE ORCHARD**  
 Mr. and Mrs. E. A. Poteet  
 Hiway 70

Your savings now earn 3% in Ruidoso State Bank.

## BABY'S FRIEND



The role of 1958 Maid of Cotton is waiting to be filled by a young girl who likes meeting people of all ages. In a tour of major U. S. cities, one of her duties will be to appear in a benefit fashion show for the Protestant Home for Babies in New Orleans. Delois Walker, a former Maid of Cotton, (above) makes friends with a baby at the home. Dee is now Mrs. Max Boydston of Oklahoma City. To be eligible to be Maid of Cotton, a girl must have been born in a cotton-producing state. For further details, write the National Cotton Council, P. O. Box 9902, Memphis 12, Tenn.

## SOCIAL, CHURCH AND CLUB NOTES



## RESTORE BIRTHPLACE OF GIRL SCOUT FOUNDER



Restoration of the birthplace of one of America's famous women—Juliette Gordon Low, founder of Girl Scouts in America—has recently been completed in Savannah, Ga., through the efforts of the more than two and one-half million girls and adults of the Girl Scouts of the U. S. A.

It's the hulk of the ante-bellum Wayne-Gordon mansion, considered one of the best surviving examples of the many handsome residences erected in Savannah in the 1820's and 1830's.

Action by the National Board of the Girl Scouts in 1953 saved the historic structure from being torn down to make way for commercial development. Funds for its purchase and restoration were raised by the Girl Scouts and today it stands as a memorable example of Old South architecture.

The structure, which occupies a quarter of a block, has been partially furnished with some of the original furniture. The remaining pieces will be carefully selected to reflect the era and section of the country.

In the bedroom which was occupied by Mrs. Low's parents, is the bed in which Juliette Low was born. Girl Scouting officials chose an authentic Birge Colonial collection wallpaper pattern with which to decorate the room in which the Girl Scouts' founder was born.

At the suggestion of the Girl Scouts, the design, for many years a popular one known as "Mayfair Chintz," has been renamed the "Juliette Gordon Low" by The Birge Company of Buffalo, N. Y., oldest wallpaper

manufacturer in the U. S. The firm has long been known for its quality wallpaper products. Other Birge wallpapers were also used in the restoration of the mansion.

The mansion will be used as a center for Girl Scouting activities in Savannah. Its carriage house has been converted into a troop house for Girl Scouts. The long neglected garden has been restored and is now alive with yucca, fig and pomegranate trees, colorful flowers and shrubs. The service yard has been converted into a play area for Girl Scouts visiting the home.

The ground floor of the mansion houses Girl Scout exhibits, a modern kitchen, dining space and an assembly hall.

The house, when first completed, consisted of an English basement, a principal or parlor floor and one floor of bedrooms. Another floor was added in the mid-1850s. It is a spacious house with large rooms, crystal chandeliers, marble fireplaces and curved staircase.

Distinguished American figures visited it, among them Presidents William McKinley, and William Howard Taft. Admirals W. E. Schley and George Dewey.

Evans and his wife were also hosts. About 75 guests from El Paso, Albuquerque, Hobbs and Lovington attended. Joe Evans, well known author and lecturer, and Mrs. Evans were married Dec. 14, 1904, in Roswell, N. M.

Don't take a "slay ride."



Merry Christmas  
 From Everyone At  
**BRUNELL'S**  
 Thanks for a Wonderful Year—  
 and Happy New Year To You. Too!

## CLUB NOTES

Robert J. Hagee Post of the American Legion meets each third Thursday night in American Legion hall, downtown Ruidoso.

Ruidoso B. & P. W. Club meets every third Monday evening, place to be announced.

Episcopal Church Auxiliary meets each third Tuesday.

Ruidoso Chapter No. 65, Order of the Eastern Star, meets the second Thursday of every month, 8:00 p. m., Eastern Star building, Gateway. Visiting members welcome.

First Presbyterian Church Fellowship Group Women meet each second Tuesday of the month at the church.

Ladies' day at Woman's Club building every Monday 1 p. m. play canasta, bridge, samba or dominoes, sponsored by Ruidoso Woman's Club.

Lion's supper every Tuesday night, Carrizo Lodge.

Rotary luncheon every Tuesday at O. E. S. chapter home.

Woman's Society for Christian Service meets each third Wednesday of the month, place to be announced.

The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month for business and study at the Church at 7:30 p. m.

American Legion Auxiliary regular meeting the evening of each first Thursday of the month, and a joint supper meeting the evening of each first Saturday of the month.

## Mescalero Club Has Yule Party

Beautifully decorated Christmas trees and Santa figures converted the Mescalero Club at Mescalero into a picturesque Yuletide setting for the annual Christmas party of the Mescalero Woman's Club.

Pine logs burned in the fireplaces and added a soft glow to the candlelight.

There was a short business session with Mrs. Paul Clements, president, presiding. The club's by-laws were discussed and plans were made for their revision.

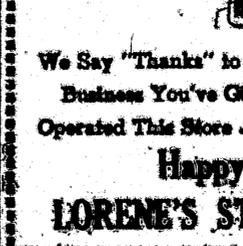
Afterward club members sang Christmas carols.

Club gifts for patients at the Mescalero hospital were placed under one of the Yule trees, and were to be distributed later.

Holiday candies and Christmas corsages were sold to raise funds for the club's treasury. The corsages had been made by Miss Ella Fortune.

A social hour followed. Refreshments of tiny Christmas sandwiches, cookies and punch were served from tables spread with red and white cloths and lighted by

## \* MERRY CHRISTMAS \*



**HARRIS SHELTON**  
 Artist  
 SUMMER STUDIO  
 1 Mile Above Postoffice  
 WINTER STUDIO  
 3411 Richmond St., El Paso

"When they saw the star, they rejoiced with exceeding great joy."  
 Matthew 2:10.

May the star that led the Wise Men to the place where Jesus lay, shine upon you with God's blessing on this Holy Christmas Day and every day throughout the New Year.

Roy and Marjorie Baker

**Merry Christmas**

**BAKER PHARMACY**  
 POST OFFICE BLOCK  
 RUIDOSO, NEW MEXICO

Prescription Druggists

white tapers, Miniature Christmas angels were given as favors.

Hortense for the event were Mrs. Claude Talley, Miss Pila Calote, Miss M. Valarde and Miss Fortune.

**\* MERRY CHRISTMAS \***  
**Ruidoso Shoe Shop**  
 Open All The Time  
 Shoes, Boot Repairs  
 On Main Road - Ruidoso

**NOTICE**  
 We Will Be Closed  
**WEDNESDAY & THURSDAY**  
 Dec. 25 and 26  
 And Again from Jan. 1 Through  
 January 3.  
 We Wish You All  
**MERRY CHRISTMAS AND A  
 HAPPY NEW YEAR**

**LIGHTHOUSE Laundry**

It's Wonderful  
 That's what you'll say about the finish, the cleanliness and the price of your laundry bundle when you have us do "the dirty work."

**LIGHTHOUSE LAUNDRY**  
 Wm. W. (Duck) Morrison  
 We Pick Up & Deliver  
**PHONE 3655**  
 We Give E. & H. Green Stamps

We hope you have the best of everything at this joyous season and in the New Year ahead.

**THE ROONEYS**

The Best Little Store Ever  
**THE ROONEYS**  
 121 N. 1000th, New Mexico

**Hello Folks**

We Say "Thanks" to Everyone for the Nice Business You've Given Us Since We've Operated This Store... And to All We Say  
**Happy New Year!**  
**LORENE'S STYLE SHOP**

Just dropped in to say...  
**MERRY CHRISTMAS**  
 and a  
**HAPPY NEW YEAR**  
**HAZEL'S**  
 Beauty Shop

From the Bottom of Our Hearts...

**Merry Christmas**

**CARMON — LEONA MAE**  
**DELANA — EVELYN**  
**THE OLD MILL TRADING POST**

**Season's Greetings**

Reddy Kilowatt and all employees of Community Public Service Company join in extending you their very best wishes for the Holiday season.

We have enjoyed serving you during the last year... and look forward to serving you further in the year to come.

May you enjoy the best of everything during 1958... including more and better electrical living!

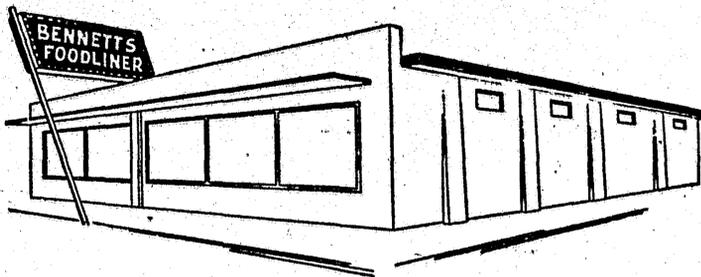
**COMMUNITY PUBLIC SERVICE**

**Merry Christmas**

From Everyone At  
**BRUNELL'S**

Thanks for a Wonderful Year—  
 and Happy New Year To You. Too!

ALL OF US AT



WISH YOU HEALTH, WEALTH AND HAPPINESS AT CHRISTMAS TIME AND IN THE NEW YEAR AHEAD



Holiday Greetings

Canyon Echoes...

Emma Miller and Iva Coleman flew this week to Kingman, Ariz., to spend the holidays with Emma's children.

The Barney Gardner family of Ruidoso will join with other members of the Gardner clan for a Christmas dinner in Brownfield on Christmas day.

Members of the Rev. E. J. Tankersley family are to visit in Oklahoma during the holidays.

Visiting the T. B. Hoods this week is their daughter, Mrs. John Denny, Jr., of Berkeley, Calif.

The Ed Wimsans are going to Albuquerque for Christmas to visit a daughter, Wanda, and her family.

Mr. and Mrs. Carl Longabaugh

are to spend Christmas in Rosewell.

Mr. and Mrs. C. D. Weems will visit with relatives in Hobbs during Christmas.

L. G. Simon, who has been at a race track in Phoenix, is expected home for Christmas.

The Dave Parks family are visiting in California during the holidays.

Relatives from Phoenix are expected here for the holidays in the Dick Hull home.

Home from Lubbock to be with his family for Christmas is Weldon Garner.

Betty Bennett and Jo Betty Reese, Eastern New Mexico U. students, are home from Portales for the holidays.

Mrs. Myrt Garner says she is expecting kin folks from Lyon County, Tex., for the holidays.

The Martin Grindstaffs will be in Silverton, Tex., for Christmas.

Ann and Teresa Capps are home

from McMurry College, Abilene, Tex., for the holidays. They will graduate this summer there.

Glen Wimsans of Alamogordo was here Friday and again Sunday visiting Margaret and Ed Wimsans.

Petra Smith is spending the holidays in Washington, D. C., with her son, Louis, who is an engineer in the Pentagon.

Home for Christmas from Abilene, Tex., where he is attending McMurry College is Paul Matthews.

Mrs. Nannie Lou Dodson and sons are spending the holidays in Atoka, Okla.

Mr. and Mrs. R. K. Knox are on an extended trip that will carry them into every state in the Southland, including Florida, where they will attend a Panama Canal Zone reunion. They also will visit Washington, D. C.

Harry Eckert is spending the holidays in Ft. Worth.

Dr. and Mrs. James Beall and

children are in Odessa, Tex., for the holidays.

Visiting the Vic Lambs are their daughter and her husband, Mr. and Mrs. Dan Royall, Jr., of Malakoff, Tex.

The L. L. Butler family is visiting in Midland during the holidays.

Nora Farrar will operate the Burger Trolley while Margaret O'Hair, the owner, is visiting in Corpus Christi during the holidays. She will go by way of Tahoka to visit a daughter and son-in-law, the Charlie McClellans, enroute to Corpus.

Mr. and Mrs. G. B. Wahrip are meeting their son and daughter-in-law and two children, Darrell and Alta and Mike and Shirley, for a two week visit in Oakland, San Francisco and Los Angeles.

Another son, Leon, will meet them in Oakland for the holidays.

Cecil Clarke, student at the University of New Mexico, Albuquerque, is here for the holidays.

and a drum for Christmas. Love, Edward Guthrie.

December 4, 1937

Dear Santa Claus, I want a doll and a wagon for Christmas. Thank you, love, Priscilla Aguilar.

December 4, 1937

Dear Santa Claus, I want a bike for Christmas. Thank you, love, Eddy Candelaria.

December 4, 1937

Dear Santa Claus, I am a good boy. I want a bike and a cowboy suit for Christmas. Thank you, love, Skip Green.

December 4, 1937

Dear Santa Claus, I am a good boy. I want a bike and a cowboy suit for Christmas, love, Herchel Smith.

December 4, 1937

Dear Santa Claus, I am a good boy. I want a fire truck for Christmas. Thank you, love, Robert Sanchez.

December 4, 1937

Dear Santa Claus, I am a good boy. I want a cowboy suit, a fire hat and a fire truck. Thank you, love, Jesse Jones.

December 4, 1937

Dear Santa Claus, I am a good boy. I want a baseball bat and ball. Thank you, love, Johnny Zinn.

December 4, 1937

Dear Santa Claus, I would like a high heel doll for Christmas, one of Madame Alexander's dolls. I have a Madame Alexander Kim, but I would like a Sissy Doll. I want her to have a

whole lot of clothes, please? Like the one they're giving away at school. My grandmother can sew clothes for her. I would like to have a little smaller trunk than the one they're giving away at school. I would also like some clothes to come with her. Merry Christmas to you and a happy New Year. Carol Sue McIntyre.

December 4, 1937

Dear Santa Claus, I want a cowboy suit and hat and a gun and holster. Thank you, Love, James Montoya.

December 4, 1937

Dear Santa Claus, I am a good girl. I want a doll and doll clothes. Dorothy Story.

December 4, 1937

Dear Santa Claus, Please bring me a BB gun. Thank you. Ervin Chavez.

December 4, 1937

Dear Santa Claus, I am a good, good girl. I want

a bike, ballet doll, some dishes and some doll clothes. Thank you, Love, Sunny Corn.

PAGE THREE  
Ruidoso News  
Friday, December 27, 1937

NOTICE—WE WILL BE CLOSED ON CHRISTMAS DAY

Here's a spirited hope that you have a wonderful holiday

Season's Greetings From  
**HOLLYWOOD GULF**  
—In Hollywood—

**TO OUR MANY FRIENDS—**  
SEASON'S GREETINGS  
Wishing You All the Joys of the Season  
★ Good Health ★ Good Friends  
★ Good Cheer

**COURVELLE PLUMBING**  
Sid and Tootsie

**SANTA LETTERS**

Dear Santa Claus, Please bring my little sister a doll and my Daisy a bed and Eppo one, too. Thank you, I love you, Sandra and Lana Smith.

From Bill White, Dear Santa Claus, I would like a 22 rifle and that is all. I love you Santa!

December 17

Dear Santa Claus, I wish I had a doll and some clothes, please, Santa Claus. From Melissa Murie Courvelle. Thank you.

December 4, 1937

Dear Santa Claus, I am a good boy. I want a bike

**MERRY CHRISTMAS!**

From ALICE, RENDELL, SHIRLEY AND BUD HALLADAY

Along With A Big Wish For You and Yours To Enjoy a **HAPPY NEW YEAR!** From All Of Us at **HART'S**

**TO OUR VISITORS—**  
Things to See and Do In the Playground Area Of Ruidoso & Lincoln County  
All of these things listed are within 60 Miles of Ruidoso—

- Lincoln National Forest—** With its campgrounds, scenic trails and drives. Three riding stables here provide horses for riding into our forest which surrounds us.
- Cedar Creek—** Winter sports area and park-like shrubs and evergreens.
- Golf Course—** One of the most beautiful golf courses in the world is Cree Meadows.
- Mescalero Apache Indian Reservation—** Can be entered in the recreation area west of here or you may visit at Mescalero, on U. S. Highway 70.
- Lake Bonito, Bear Canyon—** Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.
- Nogal Lake, Nogal Mesa—** The mesa is scene of the annual Summer Cowboy Camp Meetings.
- White Sands National Monument—** Stipendous deposit of pure white gypsum.
- Lava Beds—** The Mal Pais is a fascinating and different attraction.
- Fishing—** Ruidoso offers three commercial trout lakes, also there is fishing in season in the Rio Ruidoso, in nearby lakes, or fishing year round in Hondo river.
- Old Lincoln Courthouse—** In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.
- Big Game—** Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.
- White Oaks—** Old ghost town once thickly populated and once having newspaper, stores, saloons.
- The Three Valleys—** Scenic ranchland and mountains.
- Capitan, Capitan Gap And Indian Gap—** Beautiful orchards, ranches along Ruidoso, Hondo and Bonito. Home of Internationally famous artist, Peter Hurd; screen star Linda Darnell; author, writer Dan Storm and Louise Massey and Millie Mabie, radio and screen entertainers.
- Ruidoso Downs—** Popular summer race track, with horse racing each week-end in summer.
- Night Clubs—** Numerous clubs with entertainment.
- Churches—** In the immediate area are nine churches of various denominations.
- Climate—** The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.
- Mon Jeau Look-Out—** Drive to the top of this forest look-out tower, 10,000 feet high.
- Fort Stanton—** 89-year-old fort once policing Apache Indians, later used as Merchant Seaman Hospital, now a state TB sanatorium. Where Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing once stationed learned to play his poker.
- Cloudcroft—** High mountain resort area.
- Artists, Art Schools—** Ruidoso is home of several resident artists, including Harris Shelton, Reynolds Jones, Martha Graves, and others, and art schools are held each summer. Ceramics studio also operates here in summer.

- Mayhill Nurseries—** Giant greenhouses growing many beautiful flowers shipped to wide area.
- Wheeler Museum—** Most unique privately owned museum in New Mexico.
- Ruidoso Lookout Tower—** Gives panoramic view of Playground of the Southwest.
- Ruidoso Sky Ride—** Unusual cable car lift to top of Wildcat Mountain on U. S. Highway 70.
- Dowlin Mill, Blazer Mill—** Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.
- Carrizo Lodge—** With unique history, museum and scene of square dance schools, bordering on Indian reservation.
- Fun In Downtown Ruidoso—** With skating, bowling, shooting galleries, bingo, theatres, children's rides, billiards and many curio stores.
- Places To Dine—** More than 50 restaurants and dining rooms to choose—some of them with specialties.
- Green Tree Indian Aqueduct—** Stone aqueduct built over 900 years ago to carry water from Palo Verde Spring into Ruidoso Valley.
- Indian Ruins—** Ruins and pictographs of various Mogolion settlements at Glencoe, near Capitan in Ruidoso area.
- Airport—** Paved runways long enough to accommodate two-engined planes.

We would like to take this opportunity to Wish All Our Patrons and Friends a **MERRY MERRY CHRISTMAS** and a **HAPPY NEW YEAR**

**ROY NELSON PLUMBING CO.**

—and at further distances, but still within 4 to 5 hours' drive are El Paso and Juarez Hollowman Air Force Base (Guided Missiles) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb site; Bottomless Lake; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.

# sports

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Ruidoso News  
Friday, December 27, 1937



## Basketball Schedules

Ruidoso Warriors  
Jan. 3 Clouderoff HERE  
4 Tulerosa HERE  
10 Dexter HERE  
11 Hagerman HERE  
18 St. Peter's There  
25 Hondo There  
31 Carrizozo HERE  
Feb. 1 Captain There  
7 Jal There  
8 Eunice There  
14 Hondo HERE  
15 Hagerman There

22 NMMI HERE  
First Gamed at Home Begin at 8:30 p. m.  
**CARRIZOZO GRIZZLIES**  
Jan. 3—Pt. Sumner there  
Jan. 4—Corona at Corona  
Jan. 10—Corona at Carrizozo  
Jan. 11—Weed at Carrizozo  
Jan. 17—Captain at Carrizozo  
Jan. 18—Tularosa at Tularosa  
Jan. 24—Jal at Carrizozo  
Jan. 25—Eunice at Carrizozo  
Jan. 31—Ruidoso at Ruidoso  
Feb. 1—St. Peter's at Carrizozo  
Feb. 7—Dexter at Dexter  
Feb. 8—Open Date  
Feb. 14—Clouderoff there  
Feb. 15—Hondo at Hondo  
Feb. 21—N. M. I. at Carrizozo  
Feb. 22—Tularosa at Carrizozo

Jan. 2—Captain at Corona  
Jan. 10—Carrizozo at Corona  
Jan. 11—Clouderoff at Corona  
Jan. 14—Mt. Air at Corona  
Jan. 17—Corona at Tularosa  
Jan. 18—Corona at Menual  
Jan. 24—Pt. Sumner at Corona  
Jan. 25—Corona at Mt. Air  
Feb. 7—Corona at Estancia  
Feb. 11—Vaughn at Corona.  
**CAPTAIN TIGERS**  
Dec. 21—Dexter at Dexter  
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Feb. 7—Eunice at Captain  
Feb. 8—Jal at Jal  
Feb. 13—Tularosa at Tularosa  
Feb. 21—Tulerosa at Captain  
Game time at home is 7 p. m.  
Admission, adults 50 cents; children 25 cents, at Captain.  
**HONDO EAGLES**  
Jan. 3—Friday, Tularosa at Hondo  
Jan. 7—Tuesday, Captain at Captain  
Jan. 10—11—Friday, Saturday, Invitational Tournament, Hagerman.  
Jan. 18—Saturday, House at Hondo  
Jan. 24—Friday, St. Peter's at St. Peter's, A and Jr. High.  
Jan. 25—Saturday, Ruidoso at Hondo.  
Jan. 28—Tuesday, Captain at Hondo.  
Jan. 31—Friday, Elida at Elida.  
Feb. 1—Saturday, Floyd at Floyd.  
Feb. 4—Tuesday, Hagerman at Hondo.  
Feb. 7—Friday, Lake Arthur at Lake Arthur, A and Jr. High.  
Feb. 8—Saturday, Weed at Hondo  
Feb. 14—Friday, Ruidoso at Ruidoso  
Feb. 15—Saturday, Carrizozo at Hondo.  
Feb. 20-21-22—Thurs., Fri., Sat., District 5B Tournament. Home games at 7:00.

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Jan. 10—11—Friday, Saturday, Invitational Tournament, Hagerman.  
Jan. 18—Saturday, House at Hondo  
Jan. 24—Friday, St. Peter's at St. Peter's, A and Jr. High.  
Jan. 25—Saturday, Ruidoso at Hondo.  
Jan. 28—Tuesday, Captain at Hondo.  
Jan. 31—Friday, Elida at Elida.  
Feb. 1—Saturday, Floyd at Floyd.  
Feb. 4—Tuesday, Hagerman at Hondo.  
Feb. 7—Friday, Lake Arthur at Lake Arthur, A and Jr. High.  
Feb. 8—Saturday, Weed at Hondo  
Feb. 14—Friday, Ruidoso at Ruidoso  
Feb. 15—Saturday, Carrizozo at Hondo.  
Feb. 20-21-22—Thurs., Fri., Sat., District 5B Tournament. Home games at 7:00.

**Wednesday Mixed Bowling League**  
Team— Won Lost Pct.  
Hazel's Beauties 26 1/2 15 1/2 .651  
Hollywood Lbr. 26 16 .636  
Hat-T Ranch 23 21 1/2 .512  
Bob Moore's Six 22 22 .500  
Western Mining 18 26 .409  
Brunell's 13 21 .203  
High man, one game, Tom Walker, 223.  
High woman, 1 game, Elcie Williams, 169.  
High team, one game, Hazel's Beauties, 227; three games, Hat-T Ranch 2583.

Read the Want-Ads!

**Merry Christmas**  
May you enjoy peace and happiness during the coming New Year  
**COOK'S**  
Proprietary & Sundries

**Merry Christmas**  
FROM EVERYONE AT  
**MARTIN'S BAR**

**Merry Christmas**  
Our delicious eggnog is a happy holiday custom— for kids and grownups, too. Serve it often... at holiday parties, after shopping or sports... when you're wrapping presents. It's always rich and creamy. Always good fun for everyone. Keep plenty on hand to enjoy all through the holidays.  
Sold All Over Lincoln County in Your Favorite Food Stores  
**CITY DAIRY**

**Laff and You'll Live Longer**  
Patient (recovering from an operation): Why are all the blinds drawn, doctor?  
Doc: Well, there's a five acre lot across the street and I didn't want you to wake up and think the operation was a failure.

Surgeon to attendant: "Get the name of the accuser, victim so we can tell his mother."  
Attendant (3 minutes later): "He said his mother knew his name."  
Two fellows met at a bar. "Say," said the first, "what does your wife say when you're out this late?"  
"Nothing," replied the other, "I'm not married."  
The first fellow pondered for a moment, and asked, "Then why do you stay out until this hour?"  
Five year old Jimmy was walking along the street with little Betty, four. As they were about to cross the street, Jimmy remembered his mother's teaching. "Let me hold your hand," he offered gallantly.  
"Okay," Betty replied, "but I want you to know you're playing with fire."

Ted: "Someone ran away with my wife."  
Moe: "Why did you kiss that girl in a dark corner at the dance last night?"  
Joe: "Because I didn't get a look at her in the light first."  
Income Tax Examiner: "What's your husband's average income?"  
Wife: "Late, around 2 a. m."

We hear a bank examiner somewhere in Australia, walked into a bank. There were no clerks, tellers, cashiers. Finally he looked out the back door—there in the shade of a tree sat the four playing poker. To teach them a lesson, he tripped the burglar alarm. They never moved, but the burglar across the street came over with four beers.

**Merry Christmas**  
AND A VERY JOYOUS NEW YEAR!  
**Leck's Lanes**

**A heartfelt Merry Christmas to all of you, good friends**  
Dial 2725 for Pick-Up & Delivery Mondays — Thursdays — Saturdays  
**Estes Cleaners**  
S. & H. Green Stamps Given

**Merry Christmas**  
TO YOUR FAMILY FROM OURS  
The H. H. Shiers at  
**PRESCRIPTION PHARMACY**  
Theda Shier Flowers — Hollywood

**Merry Christmas**  
Best Wishes  
TO YOUR FAMILY FROM OURS  
The H. H. Shiers at  
**PRESCRIPTION PHARMACY**  
Theda Shier Flowers — Hollywood

**Merry Christmas**  
and we wish you good luck and happiness in the New Year!  
**THE DUTCH COLLINS FAMILY**  
At Thunderbird Curio-Fountain

**Merry Christmas, Friends—**  
We appreciate your patronage this year and wish you the best of everything in the New Year Ahead!  
WE GIVE AND REDEEM PINE TREE STAMPS  
**HOME & AUTO STORE**  
**CHINAMEL PAINTS & VARNISHES**  
CARPENTER & MECHANIC TOOLS — MACHINE WORK  
"RUIDOSO—WHERE WE TAKE TIME TO LIVE"

READ THOSE WANT-ADS!

**Christmas Greetings**  
and a Happy New Year!  
From the C. W. Byers Family  
**RUIDOSO NURSERY**  
Thanks for your business in 1937!

**Merry Christmas**  
and we wish you good luck and happiness in the New Year!  
**THE DUTCH COLLINS FAMILY**  
At Thunderbird Curio-Fountain

**It happened in Chino**  
**Copper to Coins by Mule Train**  
Mule trains hauling crude copper bars 400 miles to Chihuahua made possible the first profitable operation at Santa Rita. It was 1804 and the new owner, Don Francisco Manuel Elguea, a Mexican banker and merchant, had solved the transportation and Indian problems that had plagued the mine's founder, Carrasco.  
In addition, Elguea had the capital Carrasco lacked. And a contract to supply copper for coins gave him an assured market.  
Problems with raiding Apaches were eased greatly by giving them cloth, guns, horses and "strangely shaped casks of ardent spirits." Indian chief Juan Jose, after sampling the spirits, gave permission to establish Santa Rita. Elguea, playing it safe, also built a triangular fort.  
By solving the problems of capital, Indians, transportation and a market, the mine prospered from 1804 to 1809.  
Today Kennecott's Chino Mines Division also faces a problem — soaring costs.  
To solve the problem, Kennecott is seeking economies in a wide variety of ways: through work simplification, expanded use of employee suggestions, improved methods, better use of supplies and equipment and the most efficient use of the work force.  
This program is of tremendous importance to Kennecott and to New Mexico. It will help Kennecott continue to operate successfully. And successful operations mean continued benefits, including tax payments that aid in the development of New Mexico.

**Chino Mines Division**  
**Kennecott Copper Corporation**  
A Good Neighbor Helping to Build a Better New Mexico

This is the third of a series of advertisements pointing out highlights in the development of the copper industry in New Mexico.

**SANTA LETTERS**  
 Dear Santa Claus,  
 Please bring me a doll, an adding machine, and an ironing board.  
 Sandra Posey.

Dear Santa Claus,  
 Will you bring me a bicycle Santa Claus? If you think I have been a good girl. Thank you for the things that you gave me last year.  
 Elden Via.

Please remember the other boys and girls.  
 Cathy Massey.

Dear Santa Claus,  
 Please bring me a doll, a play horse, and a record player.  
 Monique Vanderstok.

Dear Santa Claus,  
 Please bring me a BB gun, a car station.  
 Elden Via.

Dear Santa Claus,  
 Please bring me a ballerina doll, a suit case of doll clothes, a doll and a play book.  
 Kathy Jmlay.

Dear Santa Claus,  
 Please bring me a BB gun, a Pogo stick and a bicycle.  
 Gene Enjady.

Dear Santa Claus,  
 Please bring me a doll, an ironing board, some dishes and a doll house.  
 Dian Parsons.

Dear Santa Claus,  
 Please bring me a BB gun, a car station, a motor scooter, some skis.  
 Leroy Trujillo.

Dear Santa Claus,  
 Please bring me a ballerina doll, a play tank, a suit case of doll clothes, a baby carriage.  
 Amy Salas.

Dear Santa Claus,  
 Please bring me a ballerina doll, doll house, doll suit case of doll clothes.  
 Betty Jo Taylor.

Dear Santa Claus,  
 Please bring me a farm set, a red cap and a gun set.  
 Oliver Basinger.

Dear Santa Claus,  
 Please bring me a record player, a fire station, a BB gun, a farm set, a cowboy suit and a scooter, some candy and a sled.  
 Carl Reese.

Dear Santa Claus,  
 Please bring me a BB gun, a car station, a scooter, a cowboy suit and a sled.  
 Freddy Herrera.

Dear Santa Claus,  
 Please bring me a doll, a Pogo stick, a record player, and a suit case of doll clothes.  
 Quenda Shults.

Dear Santa Claus,  
 Please bring me a bride doll, with a suit case of doll clothes.  
 Jerry Reynolds.

**U. S. Corn Champs**

A 14-year old 4-H and FFA boy, helped by his 20-year-old mule, is U. S. corn growing champion for 1957. Linton Ratliff of Prentiss County, Mississippi, has harvested 250.88 bushels of corn from one acre of ground—the U. S. average is under 60.

Linton's brother, Lamar, set the world mark of 304.33 bushels two years ago. Their famous mule, Dolly, planted and cultivated both plots—in fact, she has been in on five U. S. records.

Keys to the Ratliff system are lots of fertilizer; a high-yielding adapted seed corn, Funk's G-111, planted thick; proper cultivation; and irrigation, if necessary.

typewriter, and a record player, some dishes, a baby carriage.  
 Vera Turnbough.

Dear Santa Claus,  
 Please bring me a BB gun, and bring Hutch a pilot rifle for Christmas.  
 Gary Dean Sheff.

Dear Santa Claus,  
 Please bring me a BB gun, a play horse, a cowboy suit, two shirts, a motor scooter, and skis.  
 Bobby Salas.

Dear Santa Claus,  
 Please bring me two shirts, some pants, some candy.  
 Danny Graham.

Dear Santa Claus,  
 Please bring me a BB gun, a farm set, a record player, a cowboy suit.  
 Frankie Candelaria.

Dear Santa Claus,  
 Please bring me a BB gun, a farm, a record player, a Pogo stick and a play horse, walking boots, a scooter. I love you.  
 Andy Pilgrim.

Dear Santa Claus,  
 Please bring me a doll, a record player and some dresses.  
 Wanda Ferguson.

Dear Santa Claus,  
 Please bring me a doll, a ballerina doll, a suit case of doll clothes, a baby carriage.  
 Mary Lou Janzen.

Dear Santa Claus,  
 Please bring me a record player, a typewriter, some skis and a play horse, and a motor scooter.  
 Larry Graham.

Dear Santa Claus,  
 Please bring me a pilot rifle, a record player, a car station, a motor scooter and a bicycle.  
 Melford Yuzos.

Dear Santa Claus,  
 Please bring me a BB gun, please bring me a farm set, please

bring me a car station, please bring me a sled.  
 Leonard Wayne Micks.

Dear Santa Claus,  
 Please bring me a doll.  
 Donna Peebles.

Dear Santa Claus,  
 Please bring me a doll, a record player, a bride doll, a play horse, a baby carriage, some dresses and some candy.  
 Lala Lester.

Dear Santa Claus,  
 Come to see me. I am a good boy. I want a airplane. Merry Christmas Santa.  
 Albert.

Dear Santa Claus,  
 Come to see me. I am a good girl. I want a bicycle. Merry Christmas Santa.  
 Renee Nosker.

Dear Santa Claus,  
 Come to see me. I am a good boy. I want a truck. Merry Christmas Santa.  
 Richard Rice.

Dear Santa Claus,  
 Come to see me. I am a good boy. I want a girl. Merry Christmas Santa.  
 Ramon Sanchez.

Dear Santa Claus,  
 Come to see me. I am a boy. I want a chemistry set. Merry Christmas Santa.  
 Sonny Taylor.

Dear Santa Claus,  
 Come to see me. I am a good boy. I want a gun. Merry Christmas Santa.  
 Jack Hobbs.

Dear Santa Claus,  
 Come to see me. I am a good girl. I want a cooking set. Merry Christmas Santa.  
 Susie Kelley.

Dear Santa Claus,  
 Come to see me. I am a good boy. I want a machine gun. Merry Christmas Santa.  
 Stevie Lottis.

Dear Santa Claus,  
 Come to see me. I am a good girl. I want a doll and sled. Merry Christmas Santa.  
 Peggy Gilliland.

Dear Santa Claus,  
 Come to see me. I am a good boy. I want a cowboy hat and boots. Merry Christmas Santa.  
 Jackie Vaillant.

Dear Santa Claus,  
 Come to see me. I am a good girl. I want a record player. Merry Christmas Santa.  
 Carol Porter.

Dear Santa Claus,  
 Come to see me. I am a good boy. I want a bicycle. Merry Christmas Santa.  
 Kenny Fisher.

Dear Santa Claus,  
 Come to see me. I am a good girl. I want a Shelland pony. Merry Christmas Santa.  
 Yvette Thompson.

Dear Santa Claus,  
 Come to see me. I am a good girl. I want a doll. Merry Christmas Santa.  
 Patricia Fowler.

Dear Santa Claus,  
 Come to see me. I am a good boy. I want a robot. Merry Christmas Santa.  
 James Sweetnam.

Dear Santa Claus,  
 Come to see me. I am a good girl. I want a record player. Merry Christmas Santa.  
 Linda Ferguson.

Dear Santa Claus,  
 Come to see me. I am a good girl. I want a doll. Merry Christmas Santa.  
 Nancy Ward.

**Making Friends**  
 The Monticello and his horse make a colorful picture subject for American visitors to Ottawa, Canada's capital city. In the background is the Peace Tower of the Parliament Buildings.



model airplanes, thank you very much.  
 From Benny Allen Rentro.

December 17  
 Dear Santa Claus,  
 I would like what ever you bring for me. I love you Santa, you are so sweet. Today is my birthday. Santa I will see you some time.  
 Carol Ybarra.

Dear Santa Claus,  
 I would like for you to bring me a blue cross set and a BB gun and please bring my baby sister a doll house please. Thank you. I love you.  
 From Duane Hyatt.

Dear Santa Claus,  
 Please bring me a pretty bride doll and cradle with it. I want a BB gun too. Love,  
 Vickie.

Dear Santa Claus,  
 Please bring me a BB gun. Thank you.  
 Billy Smith.

**FOR FREE ESTIMATES**  
**On Re-Upholstering Your FURNITURE**

Leave Your Name and Address at **MARGARET'S CAFE**  
 And we will call on you with samples and price list.

**The Hollis Family**  
 Takes This Opportunity To Thank One and All For Their Support In the Past and Wish Them All A Merry Christmas and Best Wishes for 1958

**BUCKHORN BARBER SHOP**

boy. I want a farm set. Merry Christmas Santa.  
 Donny Klein.

Dear Santa Claus,  
 I am a good boy. I want a cowboy suit. Thank you. Love,  
 Eldon Handell.

Dear Santa Claus,  
 Come to see me. I am a good boy. I want a farm set.  
 Merry Christmas Santa.

Dear Santa Claus,  
 I would like a big sister doll and a sled if you can bring it to me please. Thank you.  
 From Kathy Gilliland.

Dear Santa Claus,  
 I love you. Please bring me six

Dear Santa Claus,  
 I would like a doll and a sled if you can bring it to me please. Thank you.  
 From Kathy Gilliland.

Dear Santa Claus,  
 I love you. Please bring me six

Dear Santa Claus,  
 I would like a big sister doll and a sled if you can bring it to me please. Thank you.  
 From Kathy Gilliland.

Dear Santa Claus,  
 I love you. Please bring me six

boy. I want a play horse. Merry Christmas Santa.  
 Tommy Reynolds.

Dear Santa Claus,  
 I would like a big sister doll and a sled if you can bring it to me please. Thank you.  
 From Kathy Gilliland.

Dear Santa Claus,  
 I love you. Please bring me six

Dear Santa Claus,  
 I would like a big sister doll and a sled if you can bring it to me please. Thank you.  
 From Kathy Gilliland.

Dear Santa Claus,  
 I love you. Please bring me six

boy. I want a farm set. Merry Christmas Santa.  
 Donny Klein.

Dear Santa Claus,  
 I am a good boy. I want a cowboy suit. Thank you. Love,  
 Eldon Handell.

Dear Santa Claus,  
 Come to see me. I am a good boy. I want a farm set.  
 Merry Christmas Santa.

Dear Santa Claus,  
 I would like a big sister doll and a sled if you can bring it to me please. Thank you.  
 From Kathy Gilliland.

Dear Santa Claus,  
 I love you. Please bring me six

**Merry Christmas**

Greetings to our friends. May this year bring you much joy and happiness!

To all our friends,  
 a most merry and joyous Christmas

**THE TREASURE CHEST**  
 Exotic Clothes & Gifts from Around The World

**To Our Friends—**

May the peace of the season be in all your hearts

**From ODORLESS CLEANERS**

Our heartiest wishes for a grand holiday season

Your Mobil Dealer  
**Clyde McClintock**

**Merry Christmas**

and Happy New Year  
 From Your  
**Mead's Bread Man**  
 Duncan Williams and Family

**MERRY CHRISTMAS**

and Happy New Year!  
 Thanks for your trade.  
**LOU BEERS**  
 at Modern Beauty Salon

**Mr. and Mrs. JACK LEE**  
 at Lee's Grocery & Market

To All of Ruidoso,  
 Hollywood, Green Tree  
 and Lincoln County—  
 And to Horse Race Fans  
**EVERYWHERE—**

and Happy New Year!  
 From the Owners and the Staff  
 of  
**RUIDOSO DOWNS**

**CHRISTMAS JOY TO YOU**

We wish you the very best for the Holidays!

**Oscar's Hollywood Inn**

**Merry Christmas**

Santa's coming your way  
 With loads of good wishes  
 For a very Happy Yuletide  
 And A Prosperous New Year!

**A. B. HARRIS**  
 TV Sales & Service

It's been a pleasure to serve you in 1957.

Thanks for your co-operation—and best wishes for this gay Holiday Time

The Owners and the Employees of  
**RUIDOSO TELEPHONE CO.**

**Outside Story... OF Inside Comfort!**

When you see tanks like these outside a home, you know the folks inside are living better. And **Liquidated Petroleum Gas** is the reason!

Clean, safe LP-Gas makes it possible for everyone to enjoy comfortable warmth, instant hot water, fast, easy cooking and dependable refrigeration—at a reasonable cost!

As your LP-Gas supplier and good neighbor we are interested in your welfare and would like to tell you more about this new product... a superior achievement in the industry of people, products and progress.

**KEETH GAS CO.**

**MERRY CHRISTMAS!**

—and a full measure of Health and Happiness for you and yours in the New Year Ahead.

From the Board of Directors and the Staff of The  
**RUIDOSO-HONDO VALLEY GENERAL HOSPITAL**

**Merry Christmas**

—and a full measure of Health and Happiness for you and yours in the New Year Ahead.

From the Board of Directors and the Staff of The  
**RUIDOSO-HONDO VALLEY GENERAL HOSPITAL**

**TO EVERYONE, EVERYWHERE**

All the folks at  
**Shriver's Store**

WISH YOU A JOYOUS HOLIDAY SEASON

**Merry Christmas**

Green Tree, N. M. — On Highway 70  
 "We Sell Everything"

**Capitan News**

(By Mrs. Ethel Keathley)

Well, good people, Christmas is almost here and you can be sure of you a greeting card, but I will attempt to mooch one in this column, so, I just wish each and everyone, whether I've met you or not, the BEST CHRISTMAS EVER—all the joys and good will that you may be expecting.

I want to share a bit of a letter from Mr. and Mrs. Edwin C. Hawkins of Farmington, it is so new. He was superintendent of schools here for several years. They are now grandparents in their daughter Barbara in mother of a girl who arrived last June, and named Vanessa. The entire family appears to be happily busy and Artie spent his vacation months at home, but he's returned to dental study which he finds fascinating. All remaining in dental office. She mentions that Mr. Hawkins keeps busy. "We always enjoy company—ever in this part, the latch string is always out," so closes the letter. They are at 502 Hope St., Farmington.

The mail also brought tidings from Mrs. Rufus Price, Fontana, Calif., that the Prices are well, happy and proud grandparents.

A missionary society at Tinnie

employee one of our Capitan ladies to quilt a nice quilt for them, I understand, and it is to be given the Children's Home at Portales for Christmas.

Ladies of the Nazarene Church have recently shipped five boxes of used clothing and toys to the Indian Mission Station, Kean's Canyon, Ariz. I am sounding off about their charity giving—the ladies kept it very quiet.

Some folks here had a recent letter from the elder Timmers couple, who pastored the Nazarene Church for a time some years ago. They are in Indian work and are well located near Tucson. A son, Richard, and wife, are also doing missionary work near Gallup. (Is it news to you Richard is now a papa? It's a boy, I believe.)

Mrs. Fred Whitley is up and around busily working again after a bout with the flu.

The Warren Gastons purchased a new 1956 Ford in Roswell—color, blue and white, very nifty.

The Minters family, accompanied by Mrs. D. Gehring, motored to Roswell via Ruidoso, where Mrs. Minter consulted her doctor. It was a shopping trip, Mrs. Gehring said the stores were crowded with shoppers. They also visited Rosella Phillips, formerly of Capitan, in her lovely little home. She was well and so doing.

A letter from Garth Hyde states he and his wife have tentatively decided on April 11 for their wedding date. They are undecided as to where they will be married.

yet if they will accept the work in Hawaii. If they do it could take the place of a delayed honeymoon trip. Garth plans to come home for Easter and to take Yours Truly out to the wedding. That, however, will depend in part on doctor's advice and other circumstances.

Mrs. Monroe Howard visited Dr. Turner in Carrizozo last Monday for a physical check-up. She has not been well lately.

Mr. and Mrs. Dee Hickman plan to spend Christmas day with their daughter, Faye and husband, Mr. Wedghe (?) in Hope, N. M. They will go via Roswell and Odel will join them for the journey.

F. F. (Happy) Morris was in Capitan last Monday—like old times. He called on the Keeth Gas Co. truck. They are now at Ruidoso—and that's nearer than Delta, Colo.

Wednesday I made my monthly trip to my doctor. Going along with Mrs. D. Gehring, who is transacting business. The doctor appeared optimistic regarding me physically. I was disappointed to learn I'd gained—heavier than a month ago. I honestly thought I'd lost ten pounds. While in Carrizozo Mrs. Hickman called on Mrs. Boknap who appears to be doing fairly well. I didn't go in the hospital but sat and enjoyed the decorations on the lawn, especially the Nativity scene. It was realistic and almost life size. I note that several Capitan residents have laws decorated including trees on the Joe Rench, the Jack Earling and Manuel Miller lawns. Perhaps there are many I have not seen.

The Warren Gastons made a business and shopping trip to El Paso Dec. 16. On Christmas they plan to have Mrs. Gaston's grandparents (the Monroe Howards) for dinner.

The Nazarene ladies decorated their church last Thursday getting it ready for Christmas.

H. W. Ellis of Albuquerque arrived in Capitan Dec. 19. His sister, Mrs. M. Edmondson, joined him for a trip to Alamogordo, Carlsbad and Casa Blanca. They will visit relatives and friends at each town returning Christmas Day to Alamo for dinner with the niece and daughter, Mrs. Dixie Sparks, who is a beauty operator there.

The Jim Howards are expecting part of their offspring home for Christmas.

Mrs. Rose Hobbs left recently for San Diego, Calif., but will stop at Cactus, Ariz., near Phoenix, for



UPENDED AFTER SECTION was all that remained intact of an unmailed U. S. Navy airplane which was crashing more than five miles away when a recent atomic test device was exploded in Nevada. The remains of the forward section are on ground at left. Among the experiments conducted during the current Nevada atomic series, called Operation Flamingo, are tests of "molecular effects on shatters, doors, tanks and buildings which could serve civilians in time of attack. (INTO-LOOKOUT Mountain Lab Photo)

a visit with her son, Henry, and family, in San Diego she will visit son Bob for most of the winter.

The George Creel family plans a family dinner at their home on the High Mesa Ranch. His mother, Mrs. Belle Creel, and brother Robert Creel will be with them.

Mrs. W. N. Hightower, who is staying with her daughter, Mrs. Ernest Blood, and Mr. Blood for the winter, will join in the family dinner there. The J. B. Hightowers will also be with them.

The Jim McEuen's are going to be at their home here during the holidays.

The Charlie Martins and Tom Walkers are going to Clovis for Christmas.

Mr. and Mrs. William Van Pelt are leaving for Dallas the 21st to spend the holidays with her sister, Mrs. John McCray and family.

The Charlie Peebles and Law-

Mrs. Dee Hickman and Mrs. Hunter Hobbs made a shopping trip to Roswell recently.

In 1883 a widely distributed handbill urged people to come to New Mexico to help develop the mining industry. The handbill read: "Ho! For the gold and silver mines of New Mexico. Fortune hunters, capitalists, poor men, sickly folks, all whose hearts are bowed down, who would live long, be rich, healthy, and happy; Come to our sunny clime and see For Yourself."

Your savings now earn 3% in Ruidoso State Bank.

**Hollywood Notes**  
(Continued)

Mr. and Mrs. Bert Rice will spend Christmas with their daughter, Mrs. L. P. Bloodworth and Mr. Bloodworth and sons in Jal.

Mrs. Verna Hayner will spend Christmas with her son Ray Abrahamson and family in Yuma, Arizona.

Mr. and Mrs. Morris Book and Mrs. Ray Padgett will spend the Christmas holidays with Mrs. Book's parents, Mr. and Mrs. Roy Howell, who live in Lubbock. They will visit Mr. Book's father before returning home, who lives in Sweetwater, Texas.

Mr. and Mrs. Charles Martin and Dianne and Mrs. Tommy Walker and family will spend Christmas in Clovis with Mrs. Martin's parents.

Mr. and Mrs. T. C. Delaney, Jr. will spend Christmas in Roswell with Mrs. Delaney's aunt, Mrs. Omar Leach.

Mr. and Mrs. Carl Ross and daughter, Carlyn who attends school at Texas Tech, will spend

the Christmas holidays with their parents in Roswell.

The George Dingwalls will have the T. L. Anderson family of Las Cruces and Mrs. Edith Crawford and the Alan Johnsons of Carrizozo with them for the holidays.

Ernest Pittillo and the Ras Pittillos of Carrizozo left the 19th for an extended trip to California during the holidays. They will visit in Bakersfield, Stockton, San Francisco, Gilroy and Monterey before returning.

The Lindamoods will be in Carrizozo for Christmas day with the Wayne Hammons.

The Joseph Yates family plan their Christmas at home in Gavilan Canyon.

the Christmas holidays with their daughter and family, Mr. and Mrs. Maurice Cox, in Midland, Texas.

Mrs. Cy Leland, Jr. has been helping out during the Christmas holidays at the Hollywood post office.

W. R. Hickman has returned to El Paso for the Christmas holidays. He has been here several weeks doing some work on his summer home.

The Lee Wimberly plan to spend Christmas with Mr. Wimberly's sister and family, the Lee Guthrie at Wheeler, Tex.

Mr. and Mrs. Roy Carpenter and family have moved to High Mesa.

The J. B. Gazaway family from Las Vegas, N. M., will spend the Christmas holidays here visiting friends.

Mr. and Mrs. Roy Nelson will spend Christmas in Roswell with their son, Gene and his family.

**Merry Christmas**

—Phone 3023—  
Studio on Main Road  
In Palmer Gateway

**Louis Philippe**  
Of Ruidoso, N. M.  
Member of Photographers' Assn. of New Mexico

**Greetings**

A Merry Christmas to you all! May goodwill and happiness be in abundance on this joyous Holiday for all our friends and patrons!

From the Carter Family  
**CARTER'S MERCANTILE CO.**  
Phone (8)2165 Green Tree

**Merry Christmas**

From Norma and Temple Wallace at

**Star LIQUOR**

Christmas 1957

Behold, I bring you good tidings of great joy... For unto you is born this day... a Savior, which is Christ the Lord... —St. Luke 2:10-11

Dear Friends:

Let us give thanks unto God in this Holy Season for the Christ Child who was born for us in a manger so long ago.

May we all follow His example of kindness and goodness and brotherly love... and in so doing, make the burdens of life lighter for others.

In this Joyful and Triumphant Season, we reverently send you greetings, and thank you deeply for your friendship.

Sincerely,  
**CLAYTON BENNETT'S**  
Clayton — Helen — Betty

**Christmas Blessings**

May only the good things be yours!  
May you have only peace and happiness!

**Sacra Bros. Co.**

**Season's Greetings**

Thank you for your good will and friendship—and a Happy New Year

**Barbara Huntress**  
—at—  
**Apache Furniture**

**Friendly Greetings**

And a Very MERRY CHRISTMAS To Everyone! Thanks for your nice trade this year. The Ulyatis RUIDOSO VARIETY

**40 VOLKSWAGENS NOW**

\$48 50

**DARWIN Buick**

**Merry Christmas Everyone!**

A wish for happiness for the finest people we know

From the **PARNELL'S** in Green Tree

**BEST WISHES**

May the warmth of this Christmas Season Abound in your home Throughout the year.

**Lincoln County Feed Purina Chows**

**Season's Greetings**

May nothing but happiness dog your footsteps this Christmas

**The Gang at STAR CAFE**

**Season's Greetings**

May this Christmas be a merry one... and may the New Year bring each and every one of you added happiness and continued prosperity!

**The Roy Barber Family**  
Of Barber's TV-Radio Lab

**Merry Christmas**

Received and best wishes during this holiday season. May Good Luck, Good Health and Good Peace come unto you all the days of your life.

**Clara, Bill and Betty**  
The Bishneys of Midway Garage

**Christmas Greetings**

—And Thanks for Your Good Trade from **BUD WHITE AUTO SERVICE**

**CHRISTMAS GREETINGS**

—and Best Wishes for a Happy Holiday Season **KING'S CAFE**

**Merry Christmas**

May this Christmas be the merriest you've ever had and may the bright New Year hold for you the fulfillment of all your cherished dreams.

—From—  
**BOB AND JEANNE MOORE**  
Alpine Courts and Bob's Service Station

**Merry Christmas**

In greeting say We'd like to say We hope you have A Happy Holiday!

**The W. J. Esleys in Hollywood at the Texaco Station**

**Merry Christmas**

From the Henry Jackson Family at  
**THOMPSON'S SERVICE STA.**  
GARAGE and CAFE

Highway 70 HOLLYWOOD, N. M.

**Our Best Wishes for a  
Happy Christmas, Friends**  
and a Bright and Prosperous New Year

Our most sincere  
wishes for your continued  
health, happiness  
and success

THE LUALLINS  
**Skyland Garage**  
—AND—  
**SKYLAND AUTO**  
(GULF SERVICE STATION)



AT PUEBLO—Showing Friday and Saturday this week as one half of a big double bill program is "The Curse of Frankenstein," a new thriller show—a scene from which is pictured above. The other picture on the twin offering is "Copper Sky," a new western.

**Letter to the Editor**

Longview, Texas  
Dec. 18, 1957

Dear Joan and Vic:  
Enclosed is check for another year's subscription for our fine, newsy paper. It's weekly visit to one away from home is like hearing from one's own family and I count it as a real treat.

Longview is a thriving little city with its oil, steel industries, and other natural resources providing good pay rolls—but the weather makes me wish for our high dry climate.

A happy Christmas and prosperous New Year to you and yours.

Sincerely,  
Lucille Gough.

Please make the change of address from Longview to 2815 Fort Ave., Waco, Texas. Am going

there Dec. 22.

L. G.  
Okla. City  
Dec. 18, '57

Dear Vic:  
You will have to start one more gift subscription for us—for Mr. and Mrs. Joe J. Quinn, 818 N. W. 34th St., Okla. City.

He is the editor and publisher of the Southwest Courier, the Catholic publication for this area, and has been most interested in your paper. I wish you could hear some of the complimentary remarks he has made about it. They have a summer place at Taos and find it hard to admit that Ruidoso is on the New Mexico map. We think some weekly information should convert them.

Thank you and Merry Christmas!

Sincerely,  
Mrs. K. B. Ogilvie  
3421 North Dewey  
Oklahoma City, Okla.

**Card Of Thanks**

The wonderful show of friendship and kindness that followed

**Church Directory**

**LUTHERAN CHURCH**  
H. M. Zimbrick, Minister  
Services 3 p. m. each second and fourth Sunday at Holy Mt. Episcopal Church in Gateway.

**FIRST CHRISTIAN CHURCH**  
(Disciples of Christ)  
Mark C. Cronenberg, Minister  
Bible School, 9:45 a. m.  
11 o'clock, morning worship.  
Communion and Sermon.  
Max Jones will be guest speaker 5 p. m.—Allied Youth meets at the Christian Church.  
7 p. m.—Evangelistic Service. Pastor's sermon theme, "Our Inventory for 1957," a Year's End Sermon.  
No Church-night service this week.

**FIRST BAPTIST CHURCH**  
Rev. E. J. Tansley, Pastor  
Ruidoso

Sunday School, 9:45 a. m.  
Worship Service, 11:00 a. m.  
B. T. U., 8:30 p. m.  
Worship Service, 7:30 p. m.  
Wednesday Night Service, 7:30.

**FIRST BAPTIST CHURCH**  
Green Tree, New Mexico  
Rev. E. C. Terry, Pastor  
Sunday School, 9:45 a. m.  
C. T. Carpenter, S. S. Supt.  
Preaching Service, 11:00 a. m.  
Training Union, 6:45 p. m.  
E. L. Wilson, Director T. U.  
Preaching Service, 7:30 p. m.  
Wednesday night service, 7:00  
The church where everybody is somebody, and nobody a stranger!  
Phone 2241.

**GATEWAY CHURCH OF CHRIST**  
C. E. Higginbotham, Minister  
Sunday Service:  
9:45 a. m. Bible Study  
10:45 a. m. Worship & Communion  
7:00 p. m. Worship  
Wednesday, 7:00 p. m. Prayer Meeting

**COMMUNITY METHODIST CHURCH**  
Rev. Hugh Bailey, Minister  
Sunday School—9:45 a. m.  
Morning Worship—11:00 a. m.  
Methodist Junior Fellowship—5:30 p. m. for 9, 10 and 11 yr. olds.  
Junior Choir Practice—8:30 p. m.  
Evening Service—7:30 p. m.

**CHRISTIAN SCIENCE SERVICES**  
Sunday School services each Sunday at 9:45 a. m.  
Every Sunday, 11:00 a. m., in Ruidoso Women's Club. Festivities meeting following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend.

**FULL GOSPEL HOLINESS CHURCH OF GREEN TREE**  
Rev. Cecil Smith, Pastor  
Sunday School—9:45 a. m. Sundays  
Preaching—11 a. m. Sunday.  
Evangelistic Service—7:30 p. m. Sunday.  
Prayer Meeting—Tuesday evening  
Young Peoples Service—Thursday evening.

**ASSEMBLY OF GOD CHURCH**  
Green Tree, New Mex.  
Pastor, George Perry  
Sunday School—10 a. m.  
Morning Worship—11 a. m.  
Bible Study—7 p. m.  
Evangelistic Service—7:30 p. m.

**FIRST PRESBYTERIAN**  
A Home for the Soul in the Heart of the Hills.  
Church School, 9:45 a. m.  
Morning Worship, 11:00 a. m.  
Young People of the Church: 8:00 p. m.  
Worship and Bible Study, 7:00 p. m.  
A Cordial Welcome to All

**EPISCOPAL CHURCH**  
Chapel of Our Redeemer, Fort Stanton, 1st, 3rd, 5th Sundays 10:00 a. m.  
St. Anne's Chapel, Glencoe—2nd, 4th Sundays, 7:30 a. m.  
Church of the Holy Mount, Ruidoso—Every Sunday, 11 a. m.

**ST. ELEANOR'S CHURCH**  
Fr. Robert Auman, Pastor  
Schedule of Masses—11:00 a. m. Sundays and Holy Days—11:00 a. m.  
Week Days—7:30 a. m.

**CANDLE IN THE NIGHT**

Simplest, humblest gleam of light... yet it rolls back the shadows. And striking the new-fallen snow, it casts a dazzling halo upon boughs of pine and holly.

Like a candle in the night Christmas rolls back the shadows of time, and touching the life of man, gives an aura of peace and good will to every day and deed.

It was truly the simplest and humblest event in history, this birth of a child in a stable. But from it shines "the true Light which lighteth every man that cometh into the world." And to live in that Light, to reflect it upon the world around us; this is peace and good will.

Like a candle in the night the Church beckons us to the gleam of its ageless Truth. And as we come to live by the Church's teaching, our faith will roll back the shadows for those around us.

**THE CHURCH FOR ALL... ALL FOR THE CHURCH**

The Church is the greatest force for good in the world. It is the character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	John	1	9-21
Monday	Matthew	4	2-12
Tuesday	Luke	2	1-11
Wednesday	Luke	2	22-35
Thursday	Luke	2	26-32
Friday	Luke	7	11-16
Saturday	Matthew	12	1-7

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**Ruidoso News**  
Friday, December 27, 1957

Phone 2022 Mechem Drive

**SPEARHEAD**  
COURTS & CABINS  
Box 456  
Mr. and Mrs.  
Bill Wiggins

**Card Of Thanks**  
We will be forever grateful to the many, many friends for their flood of kindness, their sympathy, their words of condolence and their helping hands during the death of our husband and father, May God's richest blessings rest on each of you.

MARY HALLADAY AND BOYS

**Card Of Thanks**  
To one and all, words fall in trying to express what your friendship has meant during the death of our son and brother. Such an overwhelming expression of love has carried us through this grief and made it much easier to bear. We pray God may bless each of you.

THE HALLADAYS  
Blair, Virginia, Rendell and Mrs. Halladay.

**Idle Hour Lodge**  
Open Year 'Round

- ON THE RIVER
- PANEL RAY HEAT
- KITCHENETTES
- ELECTRIC REFRIGERATION

Mr. and Mrs. James H. Littlefield  
Phone 3255 Ruidoso  
Member Ruidoso C. of C.

Read the Want-Ads!

**MERRY CHRISTMAS!**  
**SEPTIC TANK PUMPING**  
PHONES 3188 or 4543

**IKE MEDLIN**

**MERRY CHRISTMAS!**  
OPEN 11 A. M. to 9 P. M.

CLOSED MONDAYS

**NOB HILL RESTAURANT**

**AAA** Chevron Products  
Emergency Repairs  
24-Hour  
Wrecker Service

**CHEVRON**

Merry Christmas — Happy New Year  
We appreciate your patronage!

**Our Hours: 7 a. m. to 12 Midnight**  
**FRONTIER MOTORS**  
Louis Smith — Dial (8) 2375

Highway 70 Green Tree

**Happy Holiday**

Merry Christmas and a  
Happy New Year from  
**MT. VUE**

**The Dyn**  
Drive-In Theatre

Ed Wimberly — Ken Newton  
Owners & Operators

**Wishing you  
Merry Christmas**

With this Christmas Greeting goes our warmest wishes for a very wonderful New Year wrapped full of joy and peace!

From the Gardner Family at  
**WHITE MOUNTAIN**  
**GROCERY & MARKET**  
We Give S. & H. Green Stamps

**Merry Christmas**  
Everyone!

Good fortune and prosperity dwell — always on your hearth

**Clarke Insurance Agency**

Consult Your Independent Insurance Agent As You Would Your Doctor or Lawyer

**YOUR Independent Insurance AGENT**  
"SERVE YOU FIRST"

BILLIE CECIL RAY  
—Phone 2415—  
Complete Insurance Service

"Wonder what makes it taste so good?"

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY  
BY COCA-COLA BOTTLING CO., ALAMOGORDO

**Christmas Cheer**

—and best wishes for a Happy New Year.  
Thanks for your very fine trade this year.

**Little Pink Doll House**  
Mrs. Ike Kennedy — Pho. 3145

**Powell Chevrolet Co.**

**MERRY CHRISTMAS**

We'd like to tell all our good friends when we worked this past year... Thank You for your cooperation and patronage and Best Wishes for a very Merry Christmas!

Phone 461 Tularosa, N. Mex.  
**CLAYTON BENNETT, Ruidoso Rep.**  
Phone 2291—West of Junction on Highway 70  
Financing — Insurance

**A Christmas Wish**

May you be with those you love during this gala holiday season and receive the blessings of prosperity and happiness. May you be steadfast in your faith that there will be peace on earth and have good will toward all men!

**Buckner's**  
Inc.  
GIFTS — APPLIANCES  
Maytag — Frigidaire

This Special Church Feature Is Sponsored by the Merchants  
Whose Advertisements Appear Below

**J. A. BURNS**  
Lbr. & Supply  
The House of Better Values  
Box 68 Hollywood

See You in the Spring  
**MT. VUE**  
**SHO-DYN DRIVE-IN THEATRE**  
Ed Wimberly — Ken Newton

**Sid Courvelle**  
Plumbing & Heating  
Famous Name Brands  
181st 2015 — Terms to Suit

**First Presbyterian Church**

**White Mountain Gro. & Mkt.**  
IT PLEASES US TO PLEASE YOU  
S. & H. GREEN STAMPS

**Barber's TV-Radio Lab**  
Phone 2952 for Pick-Up and Delivery

**Brumell's**  
Department Store

**Ben Donathan & Sons**  
Building Contractor  
Pho. 2785

**Ruidoso Osteopathic Clinic**  
In Palmer's Gateway  
Ruidoso

**Sacra Bros. Co.**  
Of Lincoln County  
Business — Propane Tanks — Appliances

**Ruidoso Auto Supply**  
Automotive & Service Station Supplies  
**Morrison Chevron Sta.**  
Ruidoso — Business — Appliances  
Dial 2045 Downtown Ruidoso

**The Dairy Queen**  
The George Wash Family  
Hollywood 12 — Hollywood

# THANK YOU,



# DON!

This is probably the most unique Christmas present you'll ever get, Dr. D. E. Snyder—for we're devoting a full page in the home-town paper to tell you we deeply appreciate what you have done for our community.

We regret exceedingly your resignation as our mayor, and the fact that you and your very fine family will be moving from our community. We all owe you much, much more tribute

than this in repayment for the time, the energy, the thought, the work, the planning, the service you have given us.

We are indeed losing greatly—but we hope you gain as much in return for the change you are making. All of your friends in Lincoln County salute you—and wish you the very best in your new undertaking. May God be with you is our prayer and hope.

**FROM ALL YOUR  
FRIENDS HERE IN**

**Ruidoso**  
New Mexico

IN UNITY THERE IS STRENGTH

# Allied Realty

ASSOCIATES

Opposite Community Public Service Main Road Ruidoso

All Daylight Calls—Dial 3303 or 3313

### Sales Personnel—

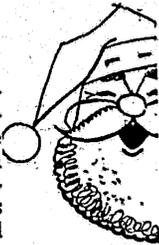
W. D. "WALT" CROSBY, Realtor, Res. Ph. 2525  
LELA EASTER, Realtor, Res. Ph. 2742  
C. S. "FRED" GRESSWELL, Realtor, Res. Ph. 4554  
BERNARD & MARIE ROONEY, Res. Ph. 4391

UNITED TO BETTER SERVE ALL PHASES OF THE REAL ESTATE BUSINESS. ANY PERSON OR BUSINESS CONNECTED WITH THE BUYING, SELLING, BUILDING, INSURING, APPRAISING, TITLES, Etc., ARE CORDIALLY INVITED TO PARTICIPATE WITH US IN THE ACTIVITIES OF OUR OFFICE. SPECIAL COURTESY TO ALL BROKERS

### Associated Contractors—

CHARLES MARTIN, Licensed Contractor, Res. Ph. 4472  
SID COURVILLE, Plumbing Contractor, Phos. 2656 or 3303  
J. B. CLOSE, Ruidoso Gravel Service, Excavating & Ditching, Phone 4044

As we don't think we have the eloquence to express the beautiful sentiment found on all the Christmas Cards we have received, we will just have to muddle along, and hope that we can get over to you our sincere gratitude and thankfulness in being fortunate to have had the privilege of your fine fellowship and kind understanding of all of our shortcomings. On this Christmas we sincerely wish for you peace and happiness and in the New Year, we wish for you all those things that contribute to your happiness.



Phone 3303

# ALLIED REALTY

Phone 3303

ASSOCIATES

### RUIDOSO CHARACTERS—



"Are you sure that altimeter says 10,000 feet?"

### Life's Darkest Moment



MISTAKEN IDENTITY

### INVEST FOR THE FUTURE Your Home or Homesite In

#### AGUA-FRIA ESTATES

will assure you of being among fine homes and neighbors—all weather roads—Perfect Year 'round Climate—Plenty Pure Spring Water piped to your home—Beautiful Views—Large Spacious Lots.

#### Now Open For Your Inspection

**THE TEXAN**—A long low ranch style home. Completely furnished. 2 bedrooms, 2 baths. A beautiful patio with waterfall. Landscaped.

**THE NEW MEXICAN**—Made of kiln fired adobes. 2 bedroom, 1 bath. Completely furnished. Two private patios—Landscaped.

Both Homes Have Fireplaces—Central Heat, Sliding Glass Doors, Awning Type Windows.

Choice Building Sites Still Available.

Ph. Griffith 8-2880—1 1/2 Mi. East of Ruidoso Downs

### FIESTA JACKET



It's an easy trick to turn a white cotton sweat shirt into a smart fiesta jacket. Open the shirt down the front and finish the edges. Then make a colorful border design using Wright's rick rack and bias tape. When it needs laundering, simply toss the jacket into the washing machine.

coin and Mrs. Bonnell for their generosity with the Bonnell Beach house that is the scene of so many happy gatherings.

To Mr. and Mrs. Wilbur Coe and all the boys in the orchestra.

To Mr. and Mrs. John Boylan who are doing such a wonderful job in the Museum.

To the cooks and janitors at the school.

To Vic Lamb who publishes the best newspaper in New Mexico.

To Mr. and Mrs. C. W. Byers for the beauty they have brought Ruidoso with their nursery.

To Carmen Phillips for all the kind things she does.

To Mr. Boll.

To Mrs. Ike Kennedy and all the pleasure she has brought to little girls with her dolls and their beautiful clothes.

To Marie Rooney for her joy in living.

To J. P. Halsey because he grows orchids.

To Edith Johnson for all the beautiful cakes and cookies she makes.

To Mr. and Mrs. Wilbur Coe and all the boys in the orchestra.

To Ralph Bonnell because he can fly a plane better than anyone.

To the folks who present "A Day in Old Lincoln".

To Dan Storm for all the wonderful little stories he writes.

To Ralph Bonnell, who always makes us think of Abraham Lincoln.

### LEISURE KNITS



Now obtain knitted point collar on a new look. Knit point collar in 1/2 inch length point with a mock turtleneck shirt. Both are styled by Robert of California from Alameda. Personal Knitting School.

\* MERRY CHRISTMAS \* Telephone 3758

JOE REINHARDT

at The Record Shop

When you want a new TV set or a Radio. Monthly

### Letter to the Editor

Dear Vic: I just couldn't let another Christmas season go by without a few extra Merry Christmas's. A SPECIAL Merry Christmas to: Our teachers—one and all—who not only teach but love our children or they wouldn't be teachers. To the City Council—who give of their time and effort to give us a wonderful town in which to live. To the school board whose tireless efforts give us such fine schools. To our doctors, nurses and hospital personnel for the reasons we all know. To Dan Swearingin and Tom Hood for the interest they take in our civic affairs. To all our ministers. To the various clubs and P-TA for all the good things in life they stand for. To Nannie Lou Dodson and the joy she has brought Ruidoso with her music.

her music.

To all the football boys, the cheer leaders, the band, the coaches and the fans who make our football season such a wonderful time.

To Old Baldy.

To all the beautiful flowers and trees that grow here.

To the rippling Ruidoso.

To all our summer visitors.

To the V. F. D. of Ruidoso, Green Tree and Hollywood who are without a doubt the best firemen in the world.

To the store owners who provide us with such nice stores in which to shop.

To all the stray dogs. It wouldn't be Ruidoso without them.

To all the beautiful birds who visit us year after year.

To the beautiful Ruidoso Valley and all the wonderful folks who live there.

To Reynolds Jones, Peter Hurd, Harrie Shelton, Kathryn Hall Travel and Ben Sanchez.

To Dennis McKay who can find so many wonderful Indian artifacts.

To Mrs. Cy Leland, Sr., and

### SHAW MORTUARY

Lincoln County's Only Mortuary

Formerly T. E. Kelley Funeral Home

— In Operation Since 1915 —

We Offer Insured Payment Plan If You Need It, Markers and Insurance Designed for Payment of Last Expenses.

Prompt 24 Hour Service

Call Carrizozo 101 Collect



MULLINS-HAMILTON FUNERAL HOME

# RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 15c per line, counting five words to the line, with a 6c minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. WHEN MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO BRING THEM BY THE OFFICE BEFORE TUESDAY AFTERNOON EACH WEEK.

### INCOME TAX SERVICE

Cyrus J. Leland  
Accountant

Leland Realty Co.  
Office

Dial 3805  
Ruidoso, N. Mex.

### HOME OF SOUND INVESTMENT I AM AN INDEPENDENT REAL ESTATE BROKER



### MERRY CHRISTMAS

As another year has come and gone and as the Holiday season approaches, my staff and I wish to take this opportunity to wish happiness to those who are saddened, to wish prosperity to those who have been unfortunate, and the very best of everything to everyone. I also would like to thank each of you for your friendship, your patronage and your good will. In the coming year we shall feel it a privilege to serve you in any way we can—Merry Christmas and a Happy New Year!

PAUL H. DOUGLASS REAL ESTATE  
In Postoffice Block Box 294  
Business Phone 3005 Residence Phone 4502

TWO BEDROOM, furnished, on six deeded lots. Two blocks from pavement. Price \$5,250.00 with good terms.

TWO BEDROOM, fireplace, one bedroom on back of lot, on 80 ft. lot located in Skyland addition. \$1000.00 down payment.

TWO BEDROOM furnished, has fireplace, located in the pines on 105 ft. corner lot. This is well constructed and has a good loan on it.

THREE BEDROOM, fireplace, living room furnished in knotty pine. Price \$8,000.00.

THREE BEDROOM, fireplace, two baths, carport, furnished and on three acres located on the river.

PHONE, OFFICE 3718—Res. 3798

LUTHER BYNUM, REALTOR

One Block East of Postoffice—  
Next Door to Monjeau Cafe  
Jimmie Littlefield Res. 3255 Harold Jones Res. 3095

THREE LARGE Bedrooms, hardwood floors, fireplace and picture window. Lots of cabinet space. Carport and storage room. Located on 95 ft. lot. Year 'round location.

SMALL COURT, furnished, well located. Price \$15,000.00 ONE OF THE BEST Courts in Ruidoso. This court is well constructed and well located. The owner will give good terms on this.

350 Ft. of commercial property, paved on two sides, located in Gateway addition. This is one of the best pieces of property available that is suitable for most any kind of business.

TWO BEDROOM house, furnished, for rent.

MAY FOR SALE—Oat and alfalfa. Three and one eighth miles east of Glencoe postoffice, Norker's Mountain Apples. 25-11c

FOR SALE—Norris complete bookkeeping system, compact, ready to use. Includes many kinds of businesses. The News. 11c

1938 DUES Are payable now in your American Legion Meet with us each first and third Thursday night. 11-11

FOR RENT—Two bedroom furnished cottage, modern, utilities furnished for winter months. 16-11c

ALL OCCASION Greeting cards, personalized Christmas Cards and stationery. Cheaper by the box. Knit & Gift Shop, near Old Mill. 11c

FOR ONLY \$10 a month you can have and feed an orphan child. For details write Children's Welfare Fund, Inc. Child Welfare, Richmond, Va. or Save the Children Foundation, Inc. Box 818, Norwalk, Conn. 23-11

FOR RENT—One and two bedroom houses, modern, furnished, utilities paid, \$12.50 and \$15.00 per week. Palms Motel, east of Green Tree on Highway 70, pho (8)2266. 11-11c

PENCIL SHARPENERS—Carton paper, adding machine paper, rubber stamps, paper clips, file folders, typewriter ribbons, etc. at RUIDOSO NEWS. 11c

FOR RENT—Trailer space. Also furnished house for couple, modern. Louis Smith, Frontier Motor, Green Tree. 11c

GET THE Hottest deal and Holiday at Shier Pharmacy, Hollywood; Gateway Food Market, Ruidoso Food Mart; Hart's Drug, Bonnell's Foodliner. 50-11c

FOR RENT—Limited number of spaces for modern trailers, \$30 month, lights and water furnished. Green Tree Lodge, pho (8)2185. 16-11c

FOR RENT—One-and-a-half bedroom furnished cottage, close in, \$50 per month year 'round, you pay utilities. Iva Coleman. 16-11c

FOR RENT—For winter, nice 2-bedroom house, modern, furnished, well located, reasonable price. Rock Ridge Cabins, phones 2321 or 2491. 11c

MERRY CHRISTMAS! A. C. KELLEY LICENSED CONTRACTOR ROCK & CEMENT WORK

MERRY CHRISTMAS! THEDA SHIER FLOWERS POTTED PLANTS—CORSAGES CUT FLOWERS Flowers for Banquets, Anniversaries. Holidays for Any Occasion. Phone: 4285 or 2135 HOLLYWOOD, NEW MEXICO

MERRY CHRISTMAS! FIREPLACE WOOD Any Kind Any Amount Write a Postcard to ART BRADLEY Green Tree, New Mexico Dial (8)2212

MERRY CHRISTMAS! BEN ROY INSURANCE TAX SERVICE Box 56 Ruidoso, N. M. Dial 4245

MERRY CHRISTMAS! LOFTIS CONSTRUCTION CORPORATION Tom Loftis, Contractor Phone 4558 P. O. Box 1234 Paradise Canyon, Ruidoso, New Mexico

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Ruidoso News  
Friday, December 27, 1937

### MERRY CHRISTMAS! FOR \$25 PER PERSON VACATION

For one week to the points of interest in The Lower Rio Grande Valley Below the Huge Falcon Dam.

Food—Lodging

Transportation

Furnished

NO OBLIGATION TO BUY ANYTHING

CONTACT H. T. WICKER

Dial 3652

### MERRY CHRISTMAS! GILLILAND ELECTRIC

Licensed & Bonded  
Pho. 2285—El Rancho Courts

Large Stock of Lighting Fixtures

21 Years' Experience  
GET OUR ESTIMATE!

### MODERNIZE REMODEL ADD A ROOM REPAIR

NO MONEY DOWN  
36 Months to Pay  
Free Estimates

BONNELL

Hdwe. & Bldg. Supplies

### \* MERRY CHRISTMAS \* WARREN BARRETT AGENCY

For New Insurance or Claims  
Phone LUCILLE McCARTY 2423

FOR SALE—Large office desk, drawers both sides, 22"; used refrigerator, automatic washers. Hart Electric. 23-11c

FOR RENT—Three furnished wintered houses near golf course, one and two bedrooms, all utilities paid, call 3245 or write box 267, Ruidoso. 24-11c

FOR SALE—Turbine water well pump, complete hook-up, with 60-foot casing, also reach-in refrigerator. Phone 3063. 21-11c

BOOK MATCHES—Finest line of book matches in America, with standard designs, single or double size, some with art work or write your own. Call Ruidoso News and salesman will call with samples. 11c

### MERRY CHRISTMAS! Mrs. Lineal White

— Phone 2357—  
Your Real S. K. Representative in Lincoln County

### MERRY CHRISTMAS! For Motor Freight Service—Dial 3445

Herman Reynolds, Agent  
EL PASO TEXAS VALLEY MOTOR FREIGHT  
Highway 70—Hollywood

### MERRY CHRISTMAS! J. P. (Jake) HALEY

BUILDING CONTRACTOR  
Box 124 Phone (8) 2185  
Green Tree, N. M.

### \* MERRY CHRISTMAS \* NEW MEXICO'S FINEST PET SHOP

Visit Us When In Rowell  
Pho. MA. 2-1468 - 1210 E. 2nd St.  
OPEN DAILY 8:30-6:30  
and Sunday Afternoons

### MERRY CHRISTMAS! ERNEST WOOD PLUMBING CONTRACTOR

Box 156 Ruidoso, N. M.  
Dial 3791

### MERRY CHRISTMAS! BEN ROY INSURANCE TAX SERVICE

Box 56 Ruidoso, N. M.  
Dial 4245

### MERRY CHRISTMAS! DICK DUGGINS Land Leveling Gravel Service & Hauling

### LOFTIS CONSTRUCTION CORPORATION

Tom Loftis, Contractor  
Phone 4558 P. O. Box 1234  
Paradise Canyon,  
Ruidoso, New Mexico



### LIVELY PAINT Service

RUIDOSO, NEW MEX.

\* MERRY CHRISTMAS \*  
Jodie Filleman

Building Contractor

Residential—Commercial

Alterations—Repair

Can Arrange Part Terms

Phone 3741—Ruidoso

\* MERRY CHRISTMAS \*  
METAL WORK

Gutters, Chimney Tops, Tanks  
Payne Central Heat & Cooling  
All Sheet Metal Work

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\* MERRY CHRISTMAS \*  
WOOD!

PINE & FIR

\$14.50 Per Cord

OAK & JUNIPER

\$16.50 Per Cord

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RUIDOSO ICE & FUEL

### RIVERSIDE ESTATES Ruidoso's Most Exclusive and Beautiful HOME SITES

Large, roomy lots, all facing to the south and protected from the north by tree-studded mountains. Nearly one mile fronting on the Ruidoso River. Complete water system from huge tank on the highest peak, ample water for all trees, shrubs, flowers and plants from deep well and irrigation rights. Heated swimming pool, parks and scenic picnic areas atop mountain peaks. Situated on seventy acres of the valley's finest land, crowned by the show-place ranch house of the Ruidoso area. No heavy traffic; you can be home in Riverside Estates from the race track in three minutes.

Slightly restricted—private road to be marked \*For owners and INVITED guests only.\* Only a limited number of lots available.

We Reserve the Right to Sell Only to Those We Choose.

RIVERSIDE ESTATES

One and one-half miles east of the race track off Highway 78

Watch for large sign—office in large red-tile roofed ranch house at foot of mountain, across river.

Phone Ruidoso 2-2266 TED MOORE, Box 124, Ruidoso, N. M.



**SEASON'S GREETINGS**  
—from—  
**The Owner and The Staff of RUIDOSO FOOD MART**  
—and the—  
**BEN FRANKLIN STORE**

May you rejoice in the gladness of this Christmas Season and may the spirit of Peace and Good Will remain with you always.

**Letters to the Editor...**



The girls at the Hollywood Post Office would like to say "Merry Christmas" and "Thank you" for the splendid co-operation given them during the holiday rush period.

Mable Wimberly, P. M.  
Frances Lullin  
Jo Leland

Dear Vic  
A group of our high school youth came caroling at our door Thursday night and the singing was beautiful. Young folks bring us Christmas cheer to fading lives and their children.

In an uneasy world our young folks still sing "Peace on earth, good will toward men" with strength, sincerity, and love for each other, their families, and their community.

Then, a cheery goodnight with big smiles and a "We Wish You a Merry Christmas" left us with moist eyes and the zonga ringing sweetly in our memories 'til sleepy time.

Yes, each of them is an angel of joy and as a group they are the "most."

Sincerely,  
Your most devoted admirer  
of Ruidoso Youth.

If I Were City Government...  
If I were city government and could speak, I would grasp you by your coat lapels and talk to you like this:  
"Listen mister here's what I do for you—I collect your garbage because it isn't handy to keep around the house, I pave your streets so that you can run down town in your car, and when it is icy I sand them, and when it snows I plow them, I clean them in the summer and at night I light them, I see that you get water for it, I see that you get pure milk and that there are no typhoid germs in the oysters which you buy; I check up on your wife's hairdresser to make sure what she is physically fit, I give you band concerts in the park, and I see

Thanks for Your Fine Trade—and—  
**Merry Christmas**

**AND HAPPY NEW YEAR!**  
**HOWARD'S CONOCO SERVICE**  
Woodrow Howard — On Main Road

**BEST CHRISTMAS WISHES**

**Van**

and Thanks for your Past Business  
**BOB CARTER ELECTRIC**  
**PEGGY'S GIFT SHOP**

**MERRY CHRISTMAS**

May Joy Reign Supreme in Your Home At This Season and Throughout 1959

**The Emil Klemms at VARIETY LIQUOR**



**PUEBLO THEATRE**  
Admission 50c and 25c  
TUES. - WED. - THURS.

**TARZAN**  
and the  
**LOST SAFARI**

FRIDAY & SATURDAY  
**Double Bill**

**PLUS**

**SUNDAY - MONDAY**  
Wm. Holden  
**"Towards The Unknown"**  
—In Champagne—  
—Free Delivery & Curbside—

**MERRY CHRISTMAS**

From all of the crew at  
**Hollywood Lbr. Co., Inc.**  
Highway 70

**PAGE TEN**  
**Ruidoso News**  
Friday, December 27, 1957

that your kids have a place to skate in the winter.

"When you smoke in bed of your wife leaves the iron on, my boys show up to put out the fire. I educate your child, and I take care of your neighbors who lack jobs on the ability to provide for themselves. All these things I do for you and a thousand more."

"And what do you do for me?"

"Nothing! Except to grumble for about two weeks when I send you a bill for what I do and damn me if you think I've been inefficient or careless in doing the things you want me to do and which you know costs you less when I do them for you than if you attempted to do them for yourself. Occasionally you spend half an hour going down to the voting booth and marking X's for the men and women you happen to think will do the job better than you. As soon as you can you dismiss me from your mind and turn to the things which interest and amuse you more."

"Why can't we get together?"

From a City Employee.

**MAGAZINE HAS ARTICLE ABOUT PIONEER RANCHER OF LINCOLN COUNTY**

Judd McKnight, Roswell resident and veteran Lincoln County sheep rancher, is the subject of a six-page picture spread and long article in the winter issue of "The Star," quarterly national circulation publication. The article, entitled, "Judd McKnight Built a Sheep Kingdom," is the life story of the veteran rancher, now 78.

Author is Frank Farmer, with photographs by Joe Mumroe. Farmer lives in Walnut Grove, Mo., and is writing a biography of McKnight. The article covers McKnight's life story from the time he moved from Eldorado, Okla., and the Texas Panhandle, to near Roswell in 1891 and from that time until the present. One of the pictures, a family picture, shows Judd and Mrs. McKnight, Judd Jr. and his wife, a daughter, Joyce and her husband (Mr. and Mrs. Phelipe Cooper), Joe McKnight and his wife, Judd's oldest daughter, Minnie, and her husband, Clyde Marley. It's an excellent article on one of the most colorful figures in this area, a man who built a sheep empire from nothing and who pulled himself up by his own bootstraps. Judd (T. J.) lives at 406 N. Lee Ave., Roswell.

**Under all is the land. It's wise to own some of it. See Allied Realty Associates.**

**Christmas Apples**  
**CHEROKEE CHURCH**  
Mr. and Mrs. E. R. Pease  
Highway 70

**Santa Fe, the ancient capital of New Mexico, lies at an altitude higher than the tallest American peak east of the Mississippi.**

Your savings now earn 3% in Ruidoso State Bank.

Don't take a "slay ride."

**Merry Christmas**

**AND A HAPPY NEW YEAR from YOUR TEXACO STATION**

MR. AND MRS. ROY PIOR  
We thank you for your fine trade and we hope to serve you better in 1958.

**This Week's Laff-Coated Truth—**

Keeping a secret from some people is like trying to smuggle daylight past a rooster. —Anon

**MERRY CHRISTMAS**

**TO ALL OF YOU!**

We will endeavor to uphold, and strive to improve, our services to our many customers with the fondest wish for a Happy New Year!

From all of the crew at  
**Hollywood Lbr. Co., Inc.**  
Highway 70

**SANTA LETTERS**

Dear Santa Claus,  
Please bring me a sled, a belt and a pair of skis. Thank you, Donald Green.

Dear Santa Claus,  
I would like a pretty doll, if you have time to bring me one. And "out car". I'd rather just have a toy, I love you Santa Claus. Kathy Traylor.

Dear Santa Claus,  
I would like a tear-ager doll please and a baby cradle and a pretty dress. Thank you. Mary Evelyn Estes.

Dear Santa Claus,  
I want a bride doll with clothes and shoes and socks. Thank you. I love you. Pamela Bell Williams.

Dear Santa Claus,  
Please bring me a BB gun please Santa. I love you because you bring me toys, that is why I love you. Airplane if you don't mind. From Clay Kull.

Dear Santa Claus,  
Please bring me a BB gun. Thank you. To Santa Claus, from Richard. Richard Lee Keith.

**D. A. V. MEMBERSHIP GROWING RAPIDLY**

The Disabled American Veterans in New Mexico expects its largest membership in history this year, Fred B. Plummer, state adjutant, said today. There are already more than 2000 members and the figure will increase before the year ends in June. He said that last year's membership had already been surpassed.

At the mid-winter meeting of the executive committee, held in Albuquerque recently, it was voted to hold the state convention at Las Vegas June 27, 28, 29.

The group also urged all veterans to make application for tax exemption as soon as possible.

**IN UNLIED THERE IS STRENGTH**  
Allied Realty Associates  
Phone 3303 — On Main Road

**CHRISTMAS**  
**CHEROKEE CHURCH**  
Mr. and Mrs. E. R. Pease  
Highway 70

**Santa Fe, the ancient capital of New Mexico, lies at an altitude higher than the tallest American peak east of the Mississippi.**

Your savings now earn 3% in Ruidoso State Bank.

Don't take a "slay ride."

**At the Hospital**

Patients receiving treatment the last several days in Ruidoso-Hondo Valley General Hospital have been:

Jean Stanhope, Alveza Sanchez, Ruidoso; Irene Wilson, Green Tree; Orlando Sanchez, San Patricio; Martha Montoya, Tularosa; Infant Louis Baidonado, Bent.

Born, to Mr. and Mrs. Esquipilla Montoya, Alamogordo, a daughter, Dec. 17, wt. 8 lbs., 5 oz.

Born, to Mr. and Mrs. Jerry Johnson, Tularosa, a son, Dec. 17, wt. 8 lbs., 11 oz.

Born, to Mr. and Mrs. John P. Barajas, Roswell, a son, Dec. 18, wt. 6 lbs., 13 oz.

**NEW TARZAN FILM IN WIDE-SCREEN AND IN COLOR**

Bette St. John and Gordob Scott are teamed in "Tarzan and the Lost Safari," latest adventure drama of the famous king of the jungle. The new Sol Lesser production, released by M-G-M, was shot on location in British East Africa and the Belgian Congo, and is the first of the Tarzan pictures to be filmed in wide screen and color. It is showing this mid-week at the Pueblo.

**SANTA LETTERS**

Dear Santa Claus,  
I want a doll and a doll cradle please. I would like a bike too. Thank you! Love, Joyce Ann Quatrough.

Dear Santa Claus,  
Please bring me a gun. Thank you. Romeo Klein.

Dear Santa Claus,  
I would like a BB gun. Thank you. David Barcus.

Dear Santa Claus,  
I want a BB gun please and a truck with legs on it. Marshall Terry.

Dear Santa Claus,  
BB gun. I love you Santa Claus. Mike Graham.

Dear Santa Claus,  
I want a big truck. Thank you. David Sheff.

Dear Santa Claus,  
Please bring me a BB gun. Thank you. Louis Serus.

Dear Santa Claus,  
Please bring me a ballerina doll with clothes, and some cake mixes and a hat and gloves for me, and thank you Santa, and I love you, I love you. Love, Delana Lee Phillips.

Dec. 17

Dear Santa Claus,  
Give me a doll. Christmas is coming soon. Merry Christmas, I love you, Santa Claus, and I love Mrs. Reese, too. Thank you, I love

Thank you for your constant gifts of friendship and good will.

**MERRY CHRISTMAS**

**1958**

We Give Frontier Stamps

**To All Our Friends— Merry Christmas and a HAPPY NEW YEAR!**

**Get More Miles Per Dollar at Long's**

**88 OCTANE GASOLINE Hollywood**

**We Give S. & H. Green Stamps**

you too, very much. Francine-Chl. co. Merry, Merry Christmas.

December the 17

Dear Santa Claus,  
I wish I had a doll and some clothes, please! To Santa Claus, from Gloria Sales. And some little shoes, too, thank you.

December 17

Dear Santa Claus,  
I want a titee train doll. Bring me that with clothes and shoes, socks. Thank you, I love you very much. From Janie.

December 17

From Barbie, J. C.  
Dear Santa Claus, please bring me a high heel doll, if you can. I LOVE YOU VERY MUCH BE-

December 4, 1957

Dear Santa Claus,  
I am a good boy. I want a belt and a drum for Christmas. Thank you, Love, Rocky Scott.

December 4, 1957

Dear Santa Claus,  
I am a good girl. I want a doll for Christmas. Thank you, Love, Karen Yuzo.

December 4, 1957

Dear Santa Claus,  
I am a good girl. I want a doll, thank you. Love, Vhalla Sanchez.

Your savings now earn 3% in Ruidoso State Bank.

**Merry Christmas**

May your holidays be rich in the pleasant memories of friendships that have lasted through the year... and may the inspiration of the spirit of the season be with you throughout a new year of increasing health, happiness and prosperity.

**FROM ALL OF US AT GATEWAY FOOD MARKET**

**Wello Folks**

**ALL OF US WISH FOR YOU A MERRY CHRISTMAS**

With all the joys of this happy time.

**Bonnell Howe & Bldg. Supplies**

When to Buy: Cash & Carry — Budget — Bargain — Wayne Wadler, Manager.