Printed and Published in the Southwest's Year 'Round Playground

DAN D. SWEARINGIN
INSURANCE
The Man with the Plan

The Ruidoso News

Follow U. S. Hiway 70, the Treasure Trail, Through A Scenic Wonderland, To Reach Ruidoso

SIGNS
Murals – Oil Paintings
Box 1114 – Ruidoso
BILL DEL MAR

VOLUME 12, NUMBER 41 — RUIDOSO, LINCOLN COUNTY, NEW MEXICO — FRIDAY, APRIL 11, 1958 — "INVENIEMUS VIAM AUT FACIEMUS" — Subscriptions: $3.00 per year in Lincoln County; $3.50 Outside County

Around Town
—By Nosey Waters—

Lee Glascock won a ten dollar cash prize for submitting the name "Junior Woodchucks" for the organization of teen-agers here interested in building small retard dams to improve fishing on the Rio Ruidoso. The club met last Monday in the Youth Center building near the municipal building, and again Monday night this week at the Watkins youth building. There are 23 in the group, the meeting this week. Plans were made for a trip to Ft. Stanton Cave. . . .

★ ★ ★

A beautiful new home is planned in Ruidoso Downs by Lem Coltharp. . . . C. L. Wright's home was moved to a new location this week off Highway 70 up the hill.

★ ★ ★

Those TV fans who saw Monday's Silent Service program on Roswell KSWS-TV might be interested to know that one of the submarine crew was Harold Summers of Navajo Lodge. He was aboard the U. S. S. Grouper, and participated in the exciting episode as shown, he says. . . . Mr. and Mrs. Romeo Klein are now operating the self-service and steam laundry formerly operated by the Lockards in lower Paradise Canyon across the river from Main Road. . . .

★ ★ ★

Til Thompson will be going to the West Coast shortly, to attend a photographers' equipment meeting. He has received some of the machinery needed to set up the motion picture plant here for filing all races this year at Ruidoso Downs from three angles simultaneously. . . . Shelby Miller, son of Mr. and Mrs. V. A. Miller of Hollywood, was one of the ten New Mexico students to be named as delegates to the National Student Council Convention to be held in St. Louis, Mo., in June this year. Both he and the Ruidoso High School Student Council will benefit from his experiences there faculty members have said. Shelby is a sophomore representative in the RHS council, transferring here from Carlsbad last fall where he had served as president of the council. He is employed after school and weeks [illegible] Foodliner here. . . .

★ ★ ★

The W. H. Filers will open their place which they bought from the A. P. Furrys this Saturday. Located near Warren Tucker's Ruidoso Feed Mart, the restaurant will stage a formal opening on next Tuesday with free coffee. . . . Travis Hicks down at Lincoln County Feed has a nanny goat that is trying to reduce the milk shortage all by herself. She's so productive, Travis says he needs some customers for her output. "Do you know anybody with a puny stomach who needs goat's milk for putting them back on their feet?" he asks. . . .

★ ★ ★

Page forms of the Ruidoso News were being made up as the Ruidoso Woman's Club meeting began Wednesday night, to hear a speaker on civil defense and to honor LeRoy Gooch as 1958 Teacher of the Year here. A report of this meeting will be given next week. . . .

★ ★ ★

Dr. Carl J. Weiland got a notice from us his subscription was expiring April 1—and he wrote: "What do you mean my paper stops 1st April? Boy, keep it coming. We'll see you on or about April 22—that is if all things are equal. We're coming up to finish our home on the hill. Tell Roy Baker I have marble for his wife's table, also Wes Russell to be ready to go to work. Can't do without the newspaper." Doc, that 3c stamp you used to mail us that letter could have been used to save you a dollar. If you'd sent your renewal when you sent the letter, you'd have saved the dollar advance for subscriptions that jumped from $2.50 to $3.50 per year out of the county. We've been telling the folks for weeks it was coming—so—that makes an extra buck it costs you! We'll be glad to see you when you show up. . .

★ ★ ★

The Rio Hondo District Boy Scout annual banquet will be held April 24 in Roswell's High School Cafeteria and tickets, at $1.60 per plate, can be bought at the News office if anyone from here wishes to go. . . . Ethel Britton writes: "Please change my paper from San Saba to Ruidoso, Mrs. Medler and I will be returning soon after spending the winter on a ranch near San Saba. While here we visited Miss Beatrice Borrum and her sister, Mrs. Chester Rice in Comfort, Tex. We also visited the Borrum family in San Antonio and while there enjoyed the opera season." . . . Til Thompson's Lincoln County Credit Bureau is preparing to move into new quarters, in the A. B. Harris building beside the latter's TV sales and service center. By the way, A. B. says he and his serviceman can handle anybody's RCA TV troubles. . . . Gateway Cafe, formerly known as La Fiesta, will serve free coffee when it opens today (Friday). . . .

EMERGENCY PHONE NUMBERS—

Ruidoso Fire Dep't or Police Day or Night	3855
Ruidoso Hospital	3845
Hollywood Fire Dep't	3486
Ruidoso Downs Fire Dep't	(8)3873
Ruidoso Downs Police	(8)3874
State Police	4404
Chief Lincoln County Deputy Sheriff Frank Barajas	3655

APPLE BLOSSOM TIME—This [illegible] many places up and down the Hondo, Ruidoso and Bonito valleys at this time each year. This scene is in the Tally orchard near Glencoe, and it heralds the annual Apple Blossom Festival set Saturday night next week in Hondo school gym when princesses from high schools in Carrizozo, Capitan and Ruidoso will vie for Apple Blossom Queen title and crown. A change was announced in the role of master of ceremonies, with Johnny Davis filling the spot to be handled by another KBIM official from Roswell. Mrs. Leota Pfingsten is to appear in some vocal numbers as extra entertainment in addition to the numbers to be presented by each princess in a talent show. Jess Lara's band from Carrizozo will play before and after the program. There will be food on sale at the gym prior to the festival.
CARMON PHILLIPS PHOTO

Final Day For Registration Is April 14

April 14 is the final date on which voters may register if they wish to cast a ballot in the May 14 primary. You may register if you have lived in the state a year, the county six months and this precinct 30 days.

Voters may register at one of two places here, at the Ruidoso Municipal Building, where Mrs. Bernard Rooney and Mrs. Carl Jansen will be in charge; or at the office of Herbert Smith, where Smith and Mrs. Tom Holbert will be in charge.

Voters wishing to change their precincts, or from another county can do so during this registration period, Smith said.

List Numbers For Hondo Fiesta Tonight

Fifty-four dancers and 16 vendors are ready for the presentation of the sixth annual Mexican Fiesta at Hondo tonight (Friday). A last-minute addition to the crowning ceremonies will be the presentation of a beautifully decorated Mexican sombrero to the winning boy. It will remain with the school along with the girl's chiapaneca costume for future queens and escorts to wear. We also have a school-owned rhinestone crown which will be used for the first time tonight in the crowning of the 1958 Fiesta Queen.

A capacity crowd is expected. Many out-of-town guests are expected when festivities begin with a delicious Mexican dinner at 5:30. The fiesta is scheduled to begin at 8:00 p. m.

Program

Mexican dinner, 5:30 p. m., prepared and served by P-TA. El Mercado (market scene), arrival of vendedores at dawn, ahead of the dancers. "El Metate," Fernando Trujillo and tortilleras. Cancion, Las hermanas Nunez. La Entrada, arrival of 54 dancers. Las Canac-

(Continued to Page 8)

Additional Right Of Way Purchases For U. S. Highway 70 Figures $167,675 To Bring Total To $385,620

The State Highway Department last week-end provided the Ruidoso News with an additional listing of rights of way purchases for improvements on U. S. Highway 70 now underway. The added listing, which includes as many as three checks for some families, and additional checks for some people previously listed in three other publications, brings the grand total to date to $385,620.08, with this week's compilation figuring $167,675.45.

The highway department's release included:

Henry H. & Theda Shier, Frank C. Boyce as trustee and not individual, $11,660.00; W. J. Easley & Opal E. Easley, $10.00; W. J. Williams, Jr. & Annette Williams, $2,583.00; Henry H. and Theda Shier, $311.00; First Pres. Church of Ruidoso, $1,861.15; O. W. and Lorine Samelson, $72.00; Earl R. & Carolyn Pottett & E. A. White, $6,856.98; Cecil F. Davis & Clarissa J. Davis, $2,819.20; C. L. Allison Jr. & Pauline D. Allison, $2,146.45; Fred Aycock & Grace Aycock, $56.60; Clayton Bennett & Helen Bennett, $749.50; Dan D. & Corinne K. Swearingin, $2,260.00; John L. and C. Cleo Howlett, $4,118.83;

Alfred L. and Nora A. Massey, $4,326.50; W. C. Campbell and Delma Campbell, $4,600.80; John G. & Vernie Fontenot Newland, $1,998.24; Guy Craig and Lavoy Craig, $1,330.20; H. B. Hill and Jane Hill, $2,281.50; Leon C. & Vietta Ann Rodriquez, $446.00; Joe Nelson and Stella Nelson, $1,325.25; J. T. Bond, Aubrey R. Bond, Jesse W. Armstrong & Dan D. Swearingin, $13,040.46; Madeleine Burdett & Stella M. Campbell, $5,185.00; Alfred L. and Nora A. Massey, $4,300.26; Cecil F. Davis and Clarissa J. Davis, $2,819.19;

Tanis K. Eldridge, $50.00; Ruidoso Little League, Joseph S. Hawkins, Pres., $1,865.00; Hollywood Lumber Company, $326.50; Keeth Gas Company, Inc., $3,000.00; Ruidoso Gas Company, $1,754.50; Eljer E. & Madie W. Miller, C. L. Wright & Joelyne Wright, $18,694.65; Ruidoso Municipal School, $31,607.00; L. R. and Ethel Ward Shaw, $1,500.00; Ray Bell (Ray Bell Oil Co.), $1,700.00; Alton & Dorothy T. Gray, $2,042.50; Drive-In Theatre, $6,597.60; Henry H. Shier & Theda Shier, $8,480.00; Palo Verde Gravel Service, $1,825.00; Mrs. E. M. Mathews, $150.00; Ben Roy, $912.60; George Fuchs, $775.00; Ruidoso Telephone Company, $100.00; Ray Bell, $9,661.80.

TEXAS TECH STUDENTS HERE THIS WEEK-END

Fifty-three Texas Tech men students are due here at Blue Spruce Motel Friday and Saturday this week, from one of the college fraternities in the Lubbock school. They will bowl in a tournament at Leck's Lanes Friday evening. Also this Thursday, about 30 Melrose, N. M., high school students were staying at the Blue Spruce, and bowling at Leck's Lanes.

ON MARCH 21, 1958, RUIDOSO Had Completed
FIVE YEARS
Without a Traffic Death
Now Let's Make It
SIX YEARS!
It's Been
1847 DAYS
Since an auto death has occurred in Ruidoso
Let Heaven Wait In '58!
Observe Safety Laws!

RUIDOSOANS ATTEND FUNERAL IN LOVING

Mrs. Eve Ball, Mrs. Suzanne Oliver Pitts and the Roy Nelsons attended the funeral in Loving Tuesday afternoon this week for Sam Evans, long-time Ruidoso summer visitor, who had made many friends in the last 30 years here. He died last week-end in his home there.

200 Business, Professional Women Expected For Three-Day Meet Here

Two hundred business and professional women from all parts of New Mexico are expected in Ruidoso next week-end to attend the annual state convention of that organization. The Ruidoso club, about ten years old, will be host to the group which will headquarter at Navajo Lodge, with some programs to be at Carrizo Lodge.

Mrs. Suzanne Oliver Pitts, local president, said this week members of the Ruidoso B. & P. W. had been at work for several weeks making preparations for the meeting, to be held April 18, 19 and 20. Special favors and mementos of Ruidoso will be presented the conventioners, who will be given a souvenir wallet loaded with maps, color pictures, favors of some products made in Ruidoso and an especial hand painted picture of White Mountain as a keepsake of their visit here.

The detailed program is given below for the affair:

B&PW STATE CONVENTION PROGRAM

Friday, April 18, 1958.

12:30- 6:00 p.m.	Registration	Navajo Lodge
2:00 p.m.	Executive Board Meeting	Navajo Lodge
6:30 p.m.	Buffet Dinner (Courtesy Hostess Clubs)	Carrizo Lodge
8:00 p.m.	First Session Convention	Carrizo Lodge
	Nominating Committee meets after Opening Session	Carrizo Lodge

Saturday, April 19, 1958.

7:45 a.m.	Breakfast, honoring Past State Presidents, Present Club Presidents—Roswell Club, Hostess	Navajo Lodge
8:30-11:30 a.m.	Registration	Navajo Lodge
8:45 a.m.	Singspiration	Marg McCullough, Director
9:00 a.m.	Convention Convenes	Navajo Lodge
11:30 a.m.	Report of Credentials Committee; Report of Nominating Committee; Selection of Delegates to Seattle	
12:00 a.m.	Noon Recess.	
12:30 a.m.	Awards Luncheon (Rocket City Hostess)	Navajo Lodge
1:30- 2:15 p.m.	Election	Navajo Lodge
2:00 p.m.	Singspiration	Marg McCullough, Director
2:15 p.m.	Convention convenes.	
7:00 p.m.	Banquet	Carrizo Lodge
	Hostess—Alamogordo BPW Club; Speaker—Miss Fannie Hardy; Installation	
?????	N.M.G.G.'s Initiation.	

Sunday, April 20, 1958.

7:30 a.m.	Executive Board Breakfast	Navajo Lodge

STATE PRESIDENT — Mrs. Olive Frear, Clovis, state president of the New Mexico Business & Professional Women's Clubs, will preside over the state gathering of B. & P. W. Clubs in Ruidoso April 18, 19 and 20.

HOST PRESIDENT—Mrs. Suzanne Oliver Pitts, president of the Ruidoso Business & Professional Women's Club, who will be hostess to the state convention of that group in this city three days next week-end.

CANDIDATE CALLS IN COUNTY

Floyd Cross, Truth or Consequences, a Democratic candidate for lieutenant governor, called in Carrizozo, Capitan, Ruidoso and other communities in Lincoln County on a campaign tour Monday.

TO MANAGE SHOP

Bob Dulin, Casa Grande, Ariz., has moved to Ruidoso to manage the local branch of Lacey's Sheet Metal Works, opened recently in Palmer's Gateway here.

APACHES TO DANCE

Included in the various entertainment scheduled for the Fiesta at Truth or Consequences for three days beginning April 11 will be Indian dances, to feature some of the Mescalero Apaches, according to publicity released from T. or C. last week-end.

TO HAVE DANCE

The Rhythm Busters will play for a dance Saturday night at Pioneer Club in Ruidoso Downs, featuring western tunes and rock and roll numbers.

[illegible] AUCTION SALE — Four [illegible] model hats of original [illegible] at the recent auction [illegible] held to raise funds for [illegible] ground beautification [illegible]. From left, Mrs. Vic Lamb, who wore a decorated plumber's friend, and who won first prize in the contest; Mrs. Pat Valliant, Mrs. Joe Coe and Mrs. Cleta Windorf. Bottom left shows Dr. W. D. Heston at work putting the last nickel he could in bids for a pie. He sold over $230 worth of stuff that night. At right is Mayor-elect Jack Hall receiving a cup of coffee from Mrs. Oscar Samelson before the sale began at Nob Hill Cafeteria. Tonight (Friday) the Farm & Livestock Bureau of the county will stage a similar sale here in Junior High and Elementary School Cafeteria to raise funds for scholarships.
Rubber Stamps, Ruidoso News
RUIDOSO NEWS PHOTO

MOBIL ECONOMY RUN TO INCLUDE RUIDOSO ON ROUTE TUESDAY

NEW MANAGER — Art Ray, new manager for J. A. Burns Lumber & Supply Co., who moved here from Carlsbad only recently to make his home.
LOUIS PHILIPPE PHOTO

Announcement was made today (Friday) throughout the U. S. that the annual famous Mobil Economy Run would include Ruidoso on its route through several states.

The race, in which drivers of stock cars made by the nation's leading small car manufacturers will be attempting to set new economy fuel consumption records, will begin in Los Angeles, head eastward along U. S. highways in the Southwest and wind up in Texas, probably in San Angelo.

This news was given Ruidoso Chamber of Commerce directors in a meeting Monday night here by Clyde McClintock, Ruidoso Magnolia Petroleum Co. dealer, Mobil products firm.

McClintock said an overnight stop will be at El Paso Monday night next week, and very early Tuesday morning the automobiles in the race, to include about 30, will be started off one at a time through lower New Mexico. The first car is expected to pass through here on U. S. Highway 70 at 6:06 a. m., with others following at intervals throughout the morning. With the racers will be newsreel cameramen, newspaper men, magazine writers, officials judging and timing the races, and interested spectators. McClintock estimated more than 100 cars would be included in the party passing through here.

"With so much photogenic scenery in this region, it is very certain the photographers, both newsreel and still picture men, will take shots of the cars as they wind through this area," McClintock told the C. of C. directors. He stressed that racers cannot be stopped here, but that officials and newsmen with the group might be induced to stop here for a short while. He said the pictures are used in advertising in many ways, on TV, in newspapers and in magazines.

"The race is not a speed run, but an economy run, and the auto pilots will be cruising at a speed which will give them the best mileage," he said. "The cars are impounded each night by officials of the race so no tampering can be done with the engines. Winning cars in this race provide the makers with a handsome advertising program—in which they can tell the world their cars consume the least gasoline and oil in this lengthy test run," McClintock said.

Each official entry in the race will be plainly marked and numbered, and local folks will get a grandstand seat for the race from several vantage points along U. S. Highway 70 here next Tuesday morning.

McClintock stressed that the route of this world-famed test race is always kept a secret until just before its start, to prevent previous test runs on the course to give an advantage in determining fuel consumption on certain stretches. "Every rule of the race is enforced rigidly by independent judges and officials," he declared.

Joe McLaurin Heart Attack Victim

A heart attack claimed Joe McLaurin, resident of Ruidoso for about ten years, as he sat in his pick-up truck near a rent house he owns in Ruidoso Downs last Saturday afternoon at about 4:30 p. m. The body was discovered by Art Ray, a renter residing in McLaurin's house there. He said McLaurin had his foot on the vehicle's brake pedal. The motor was not running.

A coroner's inquest was called by Justice of the Peace Alton Gray of Ruidoso Downs. Its verdict was death from natural causes.

The McLaurins had been coming to Ruidoso for about 30 years, staying in a summer cabin they owned here, before deciding to move here permanently.

McLaurin has served as Associate Patron of the O. E. S. Chapter No. 65 here while his wife was Associate Matron. McLaurin also has been a Lion for many years.

The family requested those who wish to make a contribution to some worthy cause rather than send flowers might make a donation to the O. E. S. building fund here, making their gift through Mrs. R. K. Knox, Mrs. O. A. Lualin or they may leave it at Brunell's store with Mrs. Weldon Garner.

Lamar "Joe" McLaurin was born in Dekalb, Miss., Dec. 1, 1887. He moved to O'Donnell, Tex., in 1902 where he met and married Loretta Etter June 17, 1922. They have two sons, Blanton McLaurin of Yuma, Ariz., and Brian Jean of O'Donnell.

Funeral services were held in the O'Donnell Methodist Church at two o'clock Monday this week with burial in a Lubbock, Tex., cemetery.

Among Ruidosoans attending the funeral were Mr. and Mrs. Roy Anderson, with whom McLaurin had worked when Anderson operated a lumber yard in Hollywood, and Mr. and Mrs. Mack Garner, neighbors.

Six grandchildren, the two sons, the widow and three sisters survive. The sisters are Mrs. Maude Fielder of Jones County, Tex.; Mrs. Rosalene Webb of O'Donnell and Mrs. John Etter of O'Donnell.

Mrs. McLaurin had only recently lost a brother, who died two weeks prior to Joe's passing, believed to be on the same hour.

Mother Of Late Ezell Clarke Dies

Alma Hardin Clarke, 78, 1506 W. Alameda St., Roswell, resident of New Mexico for 23 years and a former Ruidosoan, died at 10 p. m. Sunday in Roswell Osteopathic Hospital.

Mrs. Clarke was a member of the First Christian Church and of the Women's Bible and Friendship clubs and a charter member of the Golden Age Club.

She was the widow of J. E. Clarke who died in Ruidoso in 1940. A son, Ezell, also died in Ruidoso in 1957.

Daughter of W. R. Hardin and of Mary Amanda Phillips Hardin, she was a native of Texas, born in Robertson County on Feb. 9, 1880.

Alma Hardin and J. E. Clarke were married in Hillsboro, Tex., on July 27, 1899.

Mr. and Mrs. Clarke moved to Ruidoso in 1936. After her husband's death Mrs. Clarke moved to Roswell.

Survivors are four sons, two daughters, eight grandchildren, three great grandchildren, and two sisters.

Sons are J. E. Jr. and Swayze, both of Roswell, Jack A., Red Bluff, Calif., and C. H., Knox City, Tex.; daughters, Jane of Roswell and Mrs. A. W. Von Struve, Washington, D. C.; sisters, Mrs. I. W. Giles of Crosbyton, Tex., and Mrs. J. E. Ziegelmeyer of Dallas.

The Rev. Elbert Hanes, First Christian Church, conducted the service at 1:30 p. m. Tuesday in the First Christian Church.

Burial was in the cemetery at

(Continued to Page 8)

Son Of Former Ruidoso Doctor Dies In Roswell

Funeral rites for Brig. Gen. Fred Rowell, 46, were held at 2:30 p. m. Monday in Roswell.

The Rev. Austin H. Dillon of the First Methodist Church officiated and burial was in South Park Cemetery.

Rowell was one of the top officers in the New Mexico National Guard, a civic leader and partner in Beltner's Jewelry Store in Roswell. He lived many years in Ruidoso when his father, Dr. Fred Rowell, Sr., was a practicing physician here in the early days.

He served in the European Theater in World War II.

Death came at 8:30 p. m. last Thursday.

Rowell was commander of the 111th Anti-Aircraft Brigade of the New Mexico National Guard.

He enlisted in Battery A of the 158th Field Artillery of the New Mexico National Guard in Roswell in 1937.

He went overseas with the 804th Tank Destroyer Battalion of the New Mexico Guard in 1942 and campaigned in Africa and Italy where he was given command at Cassino.

He returned to the United States in September, 1945, with several decorations, among them the Croix De Guerre of France.

He was born in the Roswell vicinity and was a graduate of Centre College in Kentucky.

Survivors are his widow, Betty Lou Rowell; a son, Fred, about 15; his mother, Mrs. Fred C. Rowell, and his sister, Mrs. Seth Orell, all of Roswell.

He and his father-in-law, J. B. Allison, operated the jewelry business.

The Weather

Date	Hi	Lo	Snow Fall	Precip.
3	58	35	.00	.00
4	46	38	Tr.	Tr.
5	47	26	.00	.00
6	64	17	.00	.00
7	56	18	.00	.00
8	36	34	2.5	.51
9	40	33	.00	.06

Precipitation since Jan. 1—6.48.
Precipitation this month—.54.
Snowfall last winter—11.25 in.
Snowfall this winter—72.5 in.
(As compiled by C. A. Culver, co-operative weather observer for the U. S. Department of Commerce Weather Bureau.)

The Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb ..... Editors & Publishers
Jim Lamb ..... Associate
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Entered as Second Class Matter at the Post Office, Ruidoso, New Mexico, under Act of March 30, 1879
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MAID OF COTTON MODELS SQUAW DRESS — Vivacious Jean Carter, 1958 National Maid of Cotton, models all-cotton squaw dress with pretty gathered overskirt to match. Outfit was designed by Jeanette's of Albuquerque and presented to the southern belle from Atlanta by Deming Cotton Promotion Association at cotton style review in El Paso. She will wear braided Indian-style dress on international tour through fashion centers of the U. S., Europe, South America and Canada.

Christ Is Center, Heart Of Bible Tinnie Baptist Minister Declares

(Editor's Note: Following is a sermon especially prepared for the Ruidoso News readers by the Rev. Pat Henderson, beloved pastor of Tinnie Baptist Church in Lincoln County, and widely known in all parts of the county.)

—o—

By REV. PAT HENDERSON
(Pastor, Tinnie Baptist Church)

The Old Testament is an account of a Nation

The New Testament is an account of a Man.

The Nation was founded and nurtured of God in order to bring the Man into the world.

God Himself became a Man to give us a concrete, definite, tangible idea of what to think of when we think of God. His appearance on earth is the Central Event of all history. The Old Testament sets the stage for it. The New Testament describes it.

As a Man he lived the most strangely beautiful life ever known. He was the kindest, tenderest, gentlest, most patient, most sympathetic man that ever lived. He loved people. He hated to see people in trouble. He loved to forgive. He loved to help. He wrought marvelous miracles to feed hungry people. For relieving the suffering, He forgot Himself to take food. Multitudes, weary, pain ridden and heart sick, came to Him, and found relief. It is said that if all the deeds of kindness that He did were written, the world would not contain the books.

Then He died—to take away the sin of the world, and to become the Redeemer and Savior of men.

Then: He rose from the dead; is alive now; not merely an historical character, but a living person; the most important fact of history, and the most vital force in the world today.

And He promised eternal life to all who come to him.

The whole Bible is built around this beautiful Story of Christ and his promise of Life everlasting to all men. It was written that we might believe and understand and know and love and follow Him.

Christ, the Center and Heart of the Bible, the Center and Heart of History, is the Center and Heart of our lives. To be His is the most exalted privilege of mankind.

It is a glorious thing to be a Christian, the most glorious thing in this world. The one thing in this life that matters is our individual personal relation to Christ. Are we His? Or we not? To be a Christian? Or not to be a Christian? That is the question. Until that is settled every other question pales into insignificance. On our decision in this matter hangs our Eternal Destiny.

To accept Christ as our Savior, to take Him into our heart, and to follow Him whole-heartedly and devotedly, means life, here and Now, Life Abundant, Life that will never end. To reject or ignore, Christ means—we shudder at the thought of it.

We are at an utter loss to see how any human being in his right mind, can be so blind or dumb as to go through life not being a Christian, a sincere genuine Christian. What is there, what can there be, to make life worthwhile, apart from the Christian Hope?

Unbeliever, you say the Christian's Hope is only a dream, a beautiful dream; beautiful, to be sure; but only a dream. Well, how can you know it is only a dream? Do you know everything that is in Infinity and eternity? The evidence is all for the Historical Reality of Christ. Suppose it is true what then?

In the last analysis, the dearest, sweetest thing in life is the consciousness, in the inner depths of our motives, that we are living for Christ; and, though our efforts be ever so weak and unworthy, we toil at our daily tasks, in hope of, in the final round-up, having done something to lay as an offering at His feet.

Your savings now earn 3% in Ruidoso State Bank.

HARRIS SHELTON
Artist
SUMMER STUDIO
1 Mile Above Pesteiffice
WINTER STUDIO
3411 Richmond St., El Paso

You wouldn't be ready either if you had LOW HOUSEPOWER™

When irons, toasters and coffee makers are slow to heat up, that usually means they're starved for current. Low HOUSEPOWER, due to skimpy wiring, is the cause of this and endless other annoyances. Don't waste your time and electricity —
Call us for a HOUSEPOWER Rating today

R. E. (BOB) CARTER ELECTRIC
Phone 9015 — P. O. Box 285 — Ruidoso, N. M.

Now Available!
Fresh Stone Ground
RYE FLOUR
Also Corn Meal and Whole Wheat Flour

PERFUMES
Manufactured in Ruidoso by CARLYN
Turquoise Night," "Song of Ruidoso"—Many Others

NEW GIFT ITEMS ARRIVING DAILY
For Mother—For Graduation—For Any Time
BUY AND LEAVE FILM HERE!
CARMON PHILLIPS OLD MILL TRADING POST
Tape Recorders — Movies — Cameras — Guns — Jewelry
Musical — Films — Flash Bulbs

SOCIAL, CHURCH AND CLUB NOTES

Local News

CLUB NOTES

Quarterback Club meets each first and third Friday, 7:30 p. m., at high school.

Band Boosters Club meets each fourth Thursday at 7 p. m.

Robert J. Hagee Post of the American Legion meets each third Thursday night in American Legion hall, downtown Ruidoso.

Ruidoso B. & P. W. Club meets every third Monday evening, place to be announced.

Episcopal Church Auxiliary meets each third Tuesday.

Ruidoso Chapter No. 65, Order of the Eastern Star, meets the second Thursday of every month, 8:00 p. m., Eastern Star building, Gateway. Visiting members welcome.

First Presbyterian Church Fellowship Group Women meet each second Tuesday of the month at the church.

Ladies day at Woman's Club building every Monday 1 p. m., play canasta, bridge, samba or dominoes, sponsored by Ruidoso Woman's Club.

Lions supper every Tuesday night, Carrizo Lodge.

Rotary luncheon every Tuesday at O. E. S. chapter home.

Woman's Society for Christian Service meets each third Wednesday of the month, place to be announced.

The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month for business and study at the Church at 7:30 p. m.

American Legion Auxiliary regular meeting 2:30 p. m. each first Thursday of the month, and in a joint supper meeting the evening of each first Saturday of the month.

Annual U. T. O. Meet Held In Ruidoso

In gathering for the United Thank Offering for St. Anne's, Glencoe; Church of Our Redeemer, Ft. Stanton, and Holy Mount, Ruidoso, was held Tuesday, April 8, in Ruidoso. Following a service at Holy Mount Church, the women adjourned to the Ruidoso Woman's Club building for lunch. Guest speaker was Rev. F. J. Seddon of St. John's, Alamogordo, who spoke on how the U. T. O. is used.

Attending were: From Carrizozo, Mrs. Jane Turner, Mrs. Truman Spencer, Jr., Mrs. Wayne Hamilton, Mrs. A. A. Brooks and Mrs. Frank Wagner; from Ft. Stanton, Rev. and Mrs. Charles W. Dawson; from Capitan, Mrs. Kitty Black; from Glencoe, Mrs. Elzy Perry, Jr., Helena LaMay; from Alamogordo, Rev. and Mrs. Seddon; from Ruidoso, Mmes. Tom Hood, Carl Longabaugh, J. V. Tully, Vic Lamb and Ray Barber.

EASTERN STAR MEMBERS ATTEND PROGRAMS AT ALAMOGORDO, TULAROSA

On the occasion of the visits by Grand Officers of the O. E. S. of New Mexico at the Alamogordo Chapter and the Tularosa Chapter on Tuesday and Wednesday evenings this week, several members of Ruidoso Chapter No. 65 attended one or both of those programs. They included Mrs. Wesley Russell, Mrs. J. P. Sanders, A. B. Harris, Mrs. R. K. Knox and Mr. and Mrs. Claud Miller.

On Thursday evening this week, the Grand officers were to be honored in a supper at the American Legion Hall and program at the O. E. S. hall, with visitors expected from many nearby chapters.

RUIDOSO, HIWAY 70 — AND—

Hollywood Notes

(Contributed)

Mr. and Mrs. L. P. Bloodworth Jr. and three sons, from Jal are visiting Mrs. Bloodworth's parents Mr. and Mrs. Bert Rice.

Mr. and Mrs. W. L. McDonald from Artesia spent the week-end here in their summer home.

Mr. and Mrs. Tom Johes and children were in Alamogordo last Thursday.

Mrs. C. C. Chase and her daughter Mrs. Jack Roberts from Alamosa, Colo., spent the Easter holidays in El Paso, visiting Mrs. Anna Miller.

Mr. and Mrs. Delmar Borman spent the Easter holidays in Cisco, Texas, visiting their parents.

Mrs. Homer Mathews and children from Alamogordo spent the week-end with the L. M. Jones family.

Visiting Jack DiPaolo during the Easter holidays were Mr. and Mrs. Ben Zangori, Bethalto, Ill., Mr. and Mrs. Phil Kaeser and daughter Patricia, Alton, Ill., and Mr. and Mrs. John DiPaolo, Roswell.

Mr. and Mrs. James G. Banker and family from Hobbs spent the Easter holidays here in their cabin.

Mr. and Mrs. L. P. Bloodworth, Sr. from Albuquerque were here visiting friends this week-end.

Honeymoon Club

Mr. and Mrs. Judge McLeod, who were wed in Lubbock, Tex., April 4, honeymooned in Ruidoso last week-end.

RUIDOSOANS INVADE SANTA FE

Three Ruidoso families visited in Santa Fe during Easter week-end. Mr. and Mrs. Dan Swearingin and son, Decdee; The Robert Pearsons and their baby son and little daughter; and the Vic Lambs, with their children Pat and Wendy, and a son and daughter-in-law, Mr. and Mrs. Jim Lamb, the latter of Albuquerque, were sightseers in the famous New Mexico capital. Mrs. Alene Glascock accompanied the Pearsons there.

If Bernard Rooney will call at the Chocolate Shop and bring this clipping he'll get a free cup of coffee.

ENCHILADA SUPPER, DANCE SCHEDULED AT GLENCOE

St. Anne's altar guild of Glencoe is to sponsor an enchilada supper and dance at Bonnell's Ranch at Glencoe Saturday evening this week, with plates at $1 and serving to begin at 5:30 p. m., according to a notice from Nellie Jones, member. Music for the dance will be by the Coe orchestra.

VICE-PRESIDENT OF NATIONAL B & P W TO ATTEND CONVENTION IN RUIDOSO

Miss Fannie Hardy, of Little Rock, Arkansas, second vice president of The National Federation of Business and Professional Women's Clubs, Inc., will attend the New Mexico State B. & P. W. convention to be held in Ruidoso next week-end, April 18, 19 and 20.

* * *

MISS HARDY

By appointment of former Gov. Edernor Francis Cherry of Arkansas, in 1953 Miss Hardy became the first woman in the United States to hold the post of executive assistant state insurance commissioner. She was reappointed by Governor Orval Faubus.

Miss Hardy's experience in insurance has been in Little Rock, Ark., in Newark, N. J., Atlanta, Georgia, and in Memphis, Tenn. She started her business career in 1923.

The only woman member of the Arkansas Civil Defense Advisory Board, Miss Hardy is also a member of the Permanent UN Committee of Little Rock. In 1954, she served as UN Day Chairman. In 1952, Miss Hardy was elected Little Rock's "Woman of the Year" in the annual poll conducted by the Arkansas Democrat.

Miss Hardy is active in leadership in the American Legion Auxiliary and the YWCA.

Former national chairman of the public affairs committee of the National Federation of Business and Professional Women's Clubs, Miss Hardy was elected to the office of third national vice president in 1954, and to the office of second vice president in July, 1956. In her home state she has served as president of the Arkansas State Federation, and also as president of the Little Rock Business and Professional Women's Club.

During her term of office as president of the Arkansas State Federation, the organization initiated legislation which resulted in passage of the State Livestock Law, prohibiting livestock from running at large, especially on public highways. When Miss Hardy was a resident of Memphis, Tenn., she served as finance chairman of the Tennessee Federation of Business and Professional Women's Clubs.

She is a graduate of Southern Business University, Atlanta, Ga., and also studied at the Atlanta Conservatory of Music.

TO THE LADIES—

By LOIS JASPER
(County Extension Agent)

Miss Grace Neely, state foods specialist, gave two meetings in the county. Mrs. Joyce Cooper and Mrs. Pauline McKnight attended a leaders meeting on 4-H foods. Mrs. Jesse Wade, Mrs. Moda Vick and Mrs. Hiner will be leaders for a program on freezing prepared foods to be given at the Corona Extension Club in May.

* * *

The 4-H clubs of Lincoln County are selling brand books as a money making project. If a 4-H member contacts you about this, the money is used to help 4-H activities in the county and your help will be most appreciated. As the snow and rain last month delayed getting the sales started it will be about June 1st when the books will be completed and mailed out.

* * *

Any one interested in attending Homemakers College, please write the County Extension Office for a registration blank. All registrations must be in the county office by May 10th.

At the Hospital

Patients receiving treatment the last several days in Ruidoso-Hondo Valley General Hospital have been:

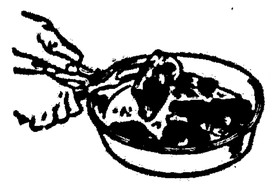
Mrs. Beth Lilly, Hollywood; Master Ronnie Garner, Ruidoso; A-3c Onie Belt, Walker AFB, Roswell; Sammy Stoneman, Ancho; Mrs. Epple Lee, Master Mike Shaw, Master Jack Shaw, Alamogordo.

Born, to Mr. and Mrs. Fred Cornell, Alamogordo, a daughter, April 4, wt., 8 lbs., 12 oz.

Your savings now earn 3% in Ruidoso State Bank.

It's Wonderful
That's what you'll say about the finish, the cleanliness and the price of your laundry bundle when you have us do "the dirty work."
LIGHTHOUSE LAUNDRY
Wm. N. (Buck) Morrison
We Pick Up & Deliver
PHONE 3655
We Give S. & H. Green Stamps

Panfrying Meat—An Easy Guide



STEPS TO FOLLOW

1. Brown meat on both sides in small amount of fat.
2. Season with salt and pepper.
3. Do not cover.
4. Cook at moderate temperature until done, turning occasionally.
5. Remove from pan and serve at once.

CUTS TO USE

BEEF: Thin Rib, Club, Tenderloin (filet mignon), T-bone, Porterhouse, and Sirloin Steaks; Patties.
VEAL: Arm, Shoulder, Sirloin and Round Steaks; Chops; Patties.
SMOKED PORK: Slices of Ham, Bacon, Canadian-Style Bacon.
FRESH PORK: Thin Shoulder Steaks, Rib and Loin Chops, Tenderloin, Patties.
LAMB: Shoulder, Rib and Loin Chops, Patties.
VARIETY MEATS: Sweetbreads, Brains, Liver, Kidneys.

Togs for Springtime and Summer Fun
By
Junior House
and by
Rose Crest
of New York

PROPELLANT TO INSURE POSTERITY

W. S. C. S. TO MEET

The Womans Society of Christian Service of Community Methodist Church will meet at 7 p. m. Wednesday of next week, with Mrs. Laura Halladay, Mrs. A. E. Hunt will be in charge of the program.

Read the Want Ads!

OVERSIZE Snapshots DEVELOPED and PRINTED by EXPERTS FAST Elko SERVICE we offer a complete

Elko prints are quality controlled by the latest scientific automatic equipment, and are triple checked by trained technicians, to guarantee you the finest, sharpest, clearest snapshots obtainable from your film. Every print must meet exacting specifications.
BUY AND LEAVE FILM HERE
BAKER PHARMACY
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO
Prescription Druggists
"One Block West of the Postoffice and Just As Reliable"
—Phone 2205—

"A ☐ Deal All Year O"
IT'S TIME FOR THAT
SPRING TUNE-UP
Your car or truck or pick-up needs a check-up after such a rigorous winter. Get more miles of service with a check-up before the biggest driving season yet—spring and summer.
THOMPSON'S SERVICE STA.
GARAGE and CAFE
HIGHWAY 70 HOLLYWOOD, N. M.

It's a Wonderful Country—

With lots of interesting things to see and do.
For the sporting events, parties and other affairs, be sure your wardrobe is ready. It'll help you have more fun . . .
Dial 2725 for Pick-Up & Delivery
Mondays — Thursdays — Saturdays
Estes Cleaners
S. & H. Green Stamps Given

"That's For Me!"

3% interest that is guaranteed plus the safety for my money that only a bank can offer!
Stop In!
Ruidoso State Bank
Ruidoso, New Mexico
Telephone 3075
Member F.D.I.C.

We Give S.&H. Green Stamps—We Give S.&H. Green Stamps We Give S.&H. Green Stamps—We Give S.&H. Green Stamps We Give S.&H. Green Stamps—We Give S.&H. Green Stamps We Give S.&H. Gr

"Wilson BakeRite" 3 Lb. Tin — Each
Shortening 79c

"Kimbell 300 Size"
PORK & BEANS, 10 cans $1.00

Half Gallon "Glacier Club" — Each
ICE CREAM 59¢

"Delicious or Winesaps" — Pound
APPLES . . . . 19¢

10 Lb. Bag Red or Russett — Each
Potatoes 69c

Yellow Squash, Lb. 19c

COFFEE, Yacht Club, lb. .69

FRIDAY AND SATURDAY SPECIALS

Bennett's Foodliner

Phone 3115 — Mechem Drive Plenty of Parking Space — Ruidoso, N. M.

We Give S.&H. Green Stamps

"Hudson's 400 Size" — Box
FACIAL TISSUE . . . . 25¢

"By Supreme Bakers" — 1 Lb. Bag
JAN HAGEL . . . . . . 51¢

...ll's Tall Cans"
...NED MILK . . 7 for $1.00

...'s
. . . . . . 5 Lbs. $1.00

SWIFT'S FRESH — Pound
FRYERS .39

FRESH PORK — Pound
Picnics .39

BABY BEEF — Pound
Liver .39

"Glovers Hickory Smoked" — Pound
Slab Bacon 49c

Pound
PORK STEAK . . . Lb. 55¢

Pound
PORK LOIN ROAST . . 49¢

"Wilson CrispRite" — Pound
BACON . . . . 59¢

CHILI, "Home Made" . . Pt. 39¢

COFFEE, Monarch, lb. 89¢

.&H. Green Stamps We Give S.&H. Green Stamps—We Give S.&H. Green Stamps We Give S.&H. Green Stamps—We Give S.&H. Green Stamps We Give S.&H. Green Stamps—We Give S.&H. Green Stamps

&H. Gree... ...lum 12 to... AM... BEEF L... Hickory Sn... on Sc... burg... ROAS... BACON... GE, "H... ET... GA... FFEE... narch... n Stamps-

Canyon Echoes . . .

Methodists held a uarterly conference session here at Community Methodist Church on Monday evening.

Mr. and Mrs. I. E. Upton visited the Jack Rankins in Ruidoso Downs last week-end. The Rankins called them their country cousins from Tishomingo, Okla. With them were their two daughters.

Mr. and Mrs. Ray Clarke have been vacationing in California. Mrs. R. H. Hedgecoke and Veda and baby were to return with them from attending the funeral of Mrs. Hedgecoke's father, Jim Jackson, who died at Chico early last week.

Dr. W. D. Horton planned a business trip to Albuquerque this week.

Mrs. Edith Johnson was in Santa Fe and Los Alamos last week-end. She went there to accompany Mrs. Jesse Marsano home from a visit with a niece. The niece, who is blind, recently was given assistance by the Lions Clubs, and she is operating a business of her own in that community. Mrs. Marsano had visited the niece about two weeks.

Mr. and Mrs. Fred Pitts were visitors in Big Spring, Tex., last week-end.

Stop at Clayton Bennett's, west on Highway 70 at the Y for Chevron Gas and Indian Goods.

The James H. Gresham family of El Paso spent the Easter holidays in their cabin here.

Mrs. Lois Tucker was back on the job at Ruidoso State Bank as cashier after a vacation which included a visit in New Orleans.

The Warren Barretts have returned from a lengthy vacation tour of Old Mexico.

Mr. and Mrs. H. E. Carter have returned from a winter's stay in Phoenix.

The Clyde Hundleys of Crosbyton, Tex., are here for several days.

Madeline Burdett and Stella Campbell have returned from their stay on Balboa Island on the California Coast.

Mr. and Mrs. Ivy Young of San Angelo visited the Barber family here last week-end.

Mrs. Esther L. Dee has returned from a visit this winter in Chicago.

Miss Renee Nosker, Glencoe, was admitted as a patient April 5 in St. Mary's Hospital in Roswell.

On April 5, Miss Rhonda Miller, Ruidoso, was admitted as a patient in St. Mary's Hospital in Roswell.

**In Unity There Is Strength
Allied Realty Associates
Phone 3303 — On Main Road**

Mrs. Nanny Lou Dodson and sons visited in Atoka, Okla., during the Easter holidays.

Mr. and Mrs. Gerald Tully and family have returned from a trip to California.

Mrs. May Reed has returned from a five-month visit with her children in Texas and Arizona. She says weather was nastier where she was than Ruidoso ever experienced.

The Frank Pena family was here from Morenci, Ariz., for the Easter holidays. Formerly of Ruidoso, Frank is employed with the city water system there.

The John Christophers have returned to Hollywood from their stay in Texas.

Oldsmobiles, Chevrolets, cars, pick-ups, trucks, new and used, Clayton Bennett, authorized salesman.

Paul Matthews, student at McMurry College, Abilene, Tex., visited here last week-end.

Cecil Clarke, E. N. M. U. student, Portales, was here for the week-end.

Visiting in Midland last week-end were Mr. and Mrs. L. L. Butler and son, Charles. "Sand blasted the paint off our license plate on our trip home Saturday," Butler said.

D. B. Morgan is reported as improving. He underwent surgery in a Roswell hospital recently.

W. A. Hart returned last week-end from El Paso where he went for a medical check-up at a hospital there following his head injury in the explosion in the local lumber mill more than three weeks ago. He was up and about this week tending to business, reporting he's evidently fully recovered from the effects of the blast.

Students at T. C. U., Ft. Worth, home for Easter, included M... Jones and Bobby Watkins.

Carlyn Ross was home for the Easter holidays.

Mrs. Helen Beall and Mrs. Hil... Williams have returned to Ruidoso to make their home from Alamogordo, where they spent part of the winter.

Clyde McClintock has a free cup of coffee waiting for him at the Chocolate Shop if he brings this clipping with him.

**AROUND HI SKOOL
CAFE PLANS OPENING
HERE SATURDAY**

The former Cafe 70 has been moved from Hollywood to a new location on Main Road near Two Rivers Park, Mrs. Carl Green, operator, has announced. The cafe will be known as Irene's Cafe in the future. Free coffee and doughnuts will be served during an opening Saturday this week. Ma... Snyder is to be chef, Mrs. Gr... reported.

Your savings now earn 3% interest at Ruidoso State Bank.

...Selle, mother ...ts, has been v... it is now mu... became ill wh... as and was fi... three weeks, a... George, brou... here to El Paso ... in bed a we...

...clipping to th... or a free cup ... C. Delaney.

...o the Edi...

...tapan de Las ... March ... in California ...s. Barrett w... ...le and our ... A doctor in... her. But then ... have interfer... trip as well as

Realtor Week

APRIL 13-19

—These Pledged to an Code of Ethics and Members of the Association of Real Estate Boards.

...o Realtors ...serve ...l Week

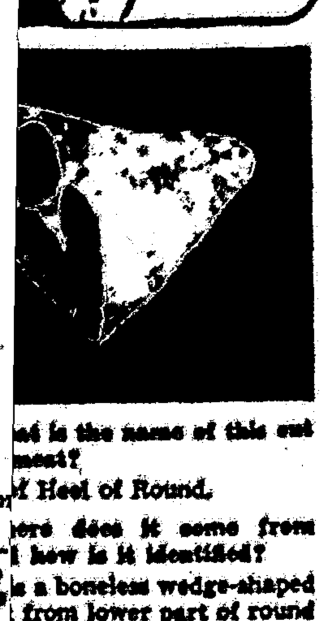
...en members and associates of the Ruidoso Realtors, now in its fi... ...re, were preparing this ...in with realtors all over ...in observing National ...ek next week. Members ...are W. D. Crosby, the ... Stella Campbell, vice-... C. S. (Fred) Gresswell, ...and treasurer; Iva Cole-... ...eland, Sr., Lela Easted, ...arrett, Tom Jones, Hen-... ...cker, Lucille McCarty, ...ynum, W. E. Munsey, ...ates, Terry Easter, Em-... Jack Lee and Dan D. ...n.

...horized ... De... ...OUNT ... People ... a Speci... ...APR...

...loss Biography ... Rotarians

...es, affable bread salesman, gave his life history for Rotarians in their regular day noon luncheon at the Hall in Palmer Gateway. He stopped by in Ruidoso ...ing if the folks were ... He got the right answer, ...s stayed here 3½ years. He displayed some baby ...of himself to add humor ...occurse on a checkered ... He went to Little Rock, ...his honeymoon, and was ...any potatoes he's never ...m since, he declared.

...included Rev. Samuel ... Lovington; Rev. Lloyd ...olorado Springs; Rev. O. ...m, Ruidoso Downs; Rev. ...kersley, Ruidoso; Monte ...ery, Albuquerque; Arth... Ruidoso; Wayne Phelps, ...rdo; Glenn Alkive, El ..., Harper Frendenberg, Jack Buford, Roswell. ...otarians and guests co... ...solo by Rev. Rigby, here



...at is the name of this cut ...meat?

...f Heel of Round.

...ere does it come from ...l how is it identified?

...s a boneless wedge-shaped ... from lower part of round ... contains very little fat, ...ept for a thin layer of fat ... the face. It is the least ...der cut of the round.

...w is it prepared?

...ing less tender, it is cooked ...wly by moist heat, namely ...raising. It also can be ...oked in liquid. This meat ... requires 2½ to 4½ hours ...oking time.

...gon with ... G-T-R .

AC—Air Co... TG—Tinted ... BUL—Back-... TT—Tutone ... FT—Flotone ...

...CEPTI... ...otor... ...222 — Ala...

COMMUNITY CALENDAR

April 11—Sixth annual Mexican Fiesta, Hondo school, 8 p. m.

April 11—Lincoln County Farm Bureau Attic Sale and cake auction, Ruidoso junior high and elementary school cafeteria to raise funds for scholarships, 7 p. m.

April 19—Fourth annual Tres Valles Garden Club Apple Blossom Festival, Hondo gym, 8 p. m.

April 18, 19, 20—State B. & P. W. Convention in Ruidoso.

April 26-27—New Mexico State .30 Calibre Rifle matches here.

April 4—Community wide Good Friday services, 2 to 3 p. m., First Presbyterian Church.

April 18—Ruidoso school band concert, Nob Hill school, 8 p. m.

April 7-13—Ruidoso First Baptist Church revival, with services morning and evening.

for the current Ruidoso Baptist revival with the other ministers.

LIONS TO TULAROSA

Members of Ruidoso Lions Club were to attend a meeting of Tularosa Lions Club there Thursday night this week. It was a series of inter-club visits being made in this area. The local Lions in recent weeks have visited Alamogordo and Tularosa clubs, and last week, entertained an Alamogordo Lions Club here in a supper session at Carrizo Lodge.

SIX SECOND SERMON

"Oh come, let us sing unto Jehovah; Let us make a joyful noise to the rock of our salvation. Let us come before His presence with thanksgiving; let us make a joyful noise unto Him with psalms." (Psalms 95:1, 2)

**ROSWELL MAN RE-OPENS
MOUNTAIN MOTOR SERVICE**

Charlie Dillard, trucker of Roswell, re-opened Mountain Motor Service in Ruidoso Downs Monday this week. The station offers Shamrock motor fuels and accessories, and mechanic service in the garage. Oland Perry and C. L. Dillard are in charge of the garage, offering both motor repair work and body work, Charlie said. The firm also has a portable welding rig for welding of all kinds, he said.

**DOGS NEED VACCINATION
& LICENSE, SHRIVER WARNS**

Mayor Jack Shriver of Ruidoso Downs said this week the Board of Trustees of Ruidoso Downs wishes to call the people's attention to the fact they must have their dogs vaccinated against rabies and licensed, as required by ordinance enacted for the health and safety of the inhabitants. Elvin Roberts recently was named pound keeper for the village, he announced.

CURIO SHOP OPENS

Fred Richardson's Little Chief Curio store in the Farrar building re-opened last week.

**In Unity There Is Strength
Allied Realty Associates
Phone 3303 — On Main Road**

NOW OPEN

—Phone 3501—

Friday Night,
Saturday Afternoon
and Night and
Sunday Afternoon
and Night

RUIDOSO SKATELAND

UNDER THE PERSONAL SUPERVISION OF
MR. AND MRS. GEORGE GARDENHIRE

THE MESCALERO TRIBAL COUNCIL APOLOGIZES

We did not anticipate the large response to our Easter Dinner advertisement and as a result our service may have been slower than usual. But we will improve.

You may not know but our various enterprises, while we have no objection to making money, are run primarily as job training activities. So we do not have accomplished waitresses like you find at the Harvey House or Leonard's of Albuquerque but we are trying to do a job and for your indulgence we thank you.

Our menu for Easter Sunday is similar to our usual Sunday and week-day menu.

May We Serve You Often.
And Again Thanks for Your Cooperation.

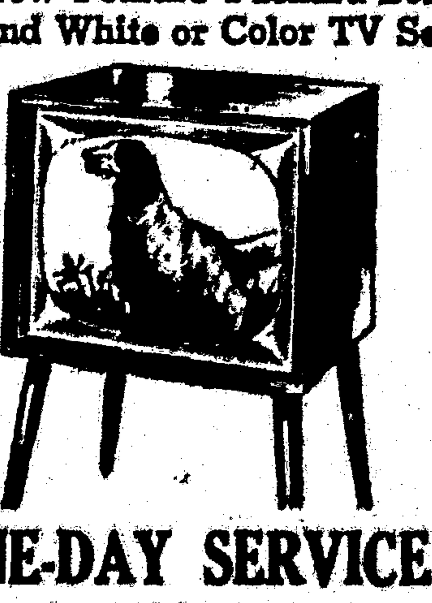
**THE MESCALERO TRIBAL COUNCIL
WENDELL CHINO
President**

**NOW OPEN
24 HOURS A DAY**

AAA — Chevron Products
Emergency Repairs
24-Hour
Wrecker Service — CHEVRON

FRONTIER MOTORS
Louis Smith — Dial (8) 2375
Highway 70 — Ruidoso Downs

We Now Feature Packard-Bell
Black and White or Color TV Sets.



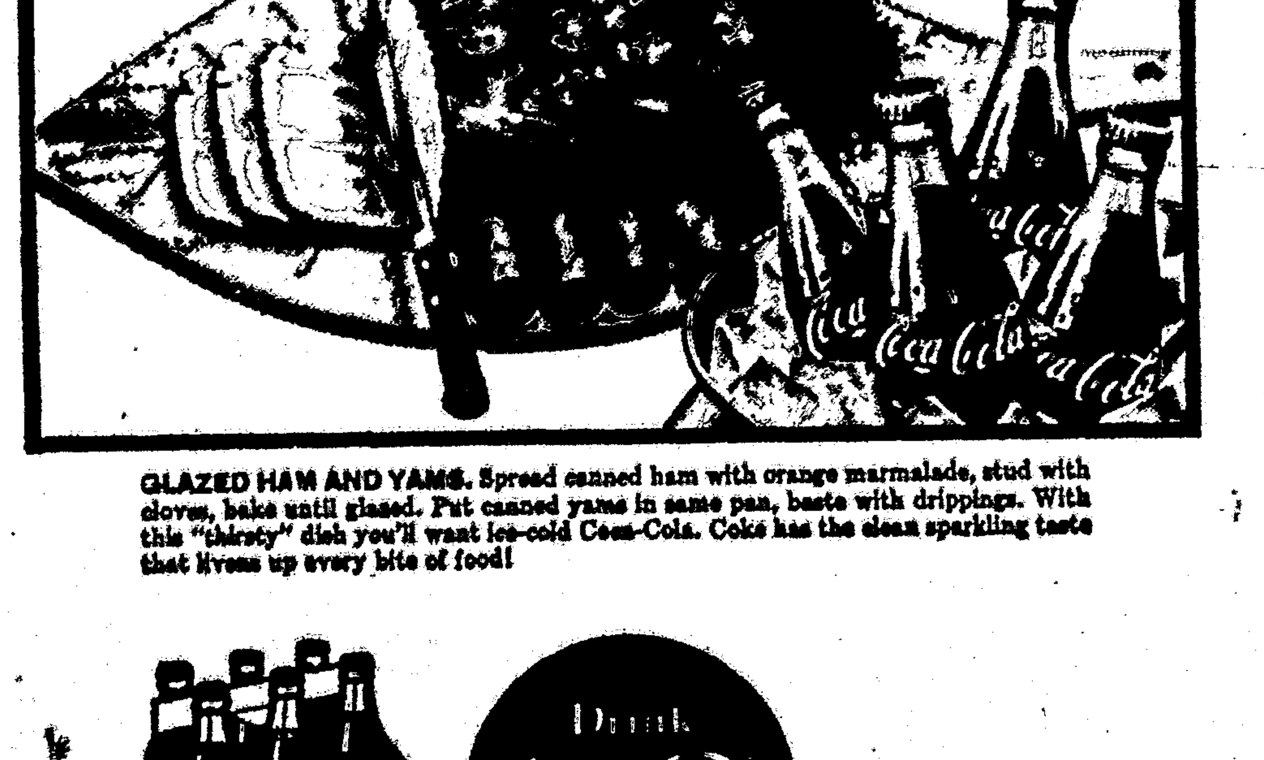
ONE-DAY SERVICE
On Any Make or Model
HARRIS TV SALES & SERVICE
Phone 3191 — Ruidoso

DEVILLED CRAB MEAT. Combine canned crab meat with soft bread crumbs, dry mustard. Season, moisten with milk—sprinkle with buttered bread crumbs, bake. Serve with ice-cold Coca-Cola—the drink with such universal acceptance it is acclaimed in over 100 countries.

With COKE and these quick-fix foods you're ready to give

a Party from your Pantry!

See the display at your grocer's now... A well-stocked pantry is a good wife's pride and joy. From it she can produce a family meal . . . a company dish . . . a midnight treat. You'll find all kinds of interesting foods at your grocer's from which ...an whip up impromptu meals. Pile your shopping basket high, and ...y in plenty ...oke. Coke will welcome guests . . . brighten meals . . . brighten you when you want refreshment.



GLAZED HAM AND YAMS. Spread canned ham with orange marmalade, stud with cloves, bake until glazed. Put canned yams in same pan, baste with drippings. With this "thirsty" dish you'll want ice-cold Coca-Cola. Coke has the clean sparkling taste that livens up every bite of food!

Drink Coca-Cola SIGN OF GOOD TASTE

Bottled under authority of The Coca-Cola Company by
Coca-Cola Bottling Co., Alamogordo, New Mexico

The Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb ..... Editors & Publishers
Jim Lamb ..... Associate
(Founded May 16, 1946 by Lloyd and Ida Bloodworth)
Entered as Second Class Matter at the Post Office, Ruidoso, New Mexico, under Act of March 30, 1879
Subscription $2.50 per year in advance
Member: New Mexico Press Association

MAID OF COTTON MODELS SQUAW DRESS — Vivacious Jean Carter, 1958 National Maid of Cotton, models all-cotton squaw dress with pretty gathered overskirt to match. Outfit was designed by Jeanette's of Albuquerque and presented to the southern belle from Atlanta by Deming Cotton Promotion Association at cotton style review in El Paso. She will wear braided Indian-style dress on international tour through fashion centers of the U. S., Europe, South America and Canada.

Christ Is Center, Heart Of Bible Tinnie Baptist Minister Declares

(Editor's Note: Following is a sermon especially prepared for the Ruidoso News readers by the Rev. Pat Henderson, beloved pastor of Tinnie Baptist Church in Lincoln County, and widely known in all parts of the county.)

—o—

By REV. PAT HENDERSON
(Pastor, Tinnie Baptist Church)

The Old Testament is an account of a Nation.

The New Testament is an account of a Man.

The Nation was founded and nurtured of God in order to bring the Man into the world.

God Himself became a Man to give us a concrete, definite, tangible idea of what to think of when we think of God. His appearance on earth is the Central Event of all history. The Old Testament sets the stage for it. The New Testament describes it.

As a Man he lived the most strangely beautiful life ever known. He was the kindest, tenderest, gentlest, most patient, most sympathetic man that ever lived. He loved people. He hated to see people in trouble. He loved to forgive. He loved to help. He wrought marvelous miracles to feed hungry people. For relieving the suffering, He forgot Himself to take food. Multitudes, weary, pain ridden and heart sick, came to Him, and found relief. It is said that if all the deeds of kindness that He did were written, the world would not contain the books.

Then He died—to take away the sin of the world, and to become the Redeemer and Savior of men.

Then: He rose from the dead; is alive now; not merely an historical character, but a living person; the most important fact of history, and the most vital force in the world today.

And He promised eternal life to all who come to him.

The whole Bible is built around this beautiful Story of Christ and his promise of Life everlasting to all men. It was written that we might believe and understand and know and love and follow Him.

Christ, the Center and Heart of the Bible, the Center and Heart of History, is the Center and Heart of our lives. To be His is the most exalted privilege of mankind.

It is a glorious thing to be a Christian, the most glorious thing in this world. The one thing in this life that matters is our individual personal relation to Christ. Are we His? Or we not? To be a Christian? Or not to be a Christian? That is the question. Until that is settled every other question pales into insignificance. On our decision in this matter hangs our Eternal Destiny.

To accept Christ as our Savior, to take Him into our heart, and to follow Him wholeheartedly

HARRIS SHELTON
Artist
SUMMER STUDIO
1 Mile Above Pesteffice
WINTER STUDIO
3411 Richmond St., El Paso

You wouldn't be ready either if you had LOW HOUSEPOWER™
When Irons, toasters and coffee makers are slow to heat up, that usually means they're starved for current. Low HOUSEPOWER, due to skimpy wiring, is the cause of this and endless other annoyances. Don't waste your time and electricity —
Call us for a HOUSEPOWER Rating today
R. E. (BOB) CARTER ELECTRIC
Phone 3015 — P. O. Box 285 — Ruidoso, N. M.

Now Available!
Fresh Stone Ground
RYE FLOUR
Also Corn Meal and Whole Wheat Flour
PERFUMES
Manufactured in Ruidoso by CARLYN
Turquoise Night," "Song of Ruidoso"—Many Others
NEW GIFT ITEMS ARRIVING DAILY
For Mother—For Graduation—For Any Time
BUY AND LEAVE FILM HERE!
CARMON PHILLIPS OLD MILL TRADING POST
Tape Recorders — Movie Cameras — Cameras — Guns — Jewelry
Sundries — Films — Flash Bulbs

RUIDOSO, CAPITAN ENTERED IN INVITATIONAL TRACK MEET

Twelve New Mexico high schools are slated to be on hand Saturday for the Pecos Valley Invitational Track, Tennis and Golf Meet, sponsored by New Mexico Military Institute at Roswell.

The high schools scheduled to enter the meet include Artesia, Carlsbad, Clovis, Lovington, Portales, Roswell, Dexter, Capitan, Ruidoso, Hagerman and Eunice.

A barbecue dinner will be held after the meet for participants, officials and coaches.

All preliminary events and field events finals will be held in the morning, with finals set for Saturday afternoon.

Tennis and golf will start at 9 a.m.

Baseball Game Reset For Today

The high school baseball game, originally set for Wednesday this week, was postponed until 2 p. m. this afternoon (Friday) at the airport diamond. It sees the Ruidoso Warriors meet the Tularosa Wildcats.

2 Men's Teams Enter State Bowling Tourney

Two teams of men bowlers from Ruidoso are leaving Saturday to compete in the state tournament in Albuquerque, Leck Cowden of Leck's Lanes announced this week. One team, to be called Leck's Lanes, will have Jim McEuen, Bill Averitt, Arthur Struve, Fred Richardson and Leck Cowden. The other, Klemm's Variety Liquor, will have Emil Klemm, Jim Payne, Johnny Anderson, Garland Alvis and Tom Klipfell. Out of these two squads will come four sets of doubles bowlers and eight singles, Cowden said.

Junior Bowling League

Team—	Won	Lost
Frontier Motor	13	7
Ruidoso Food Mart	12	8
Reinhardt Records	10	10
Buckner's, Inc.	9	11
Long's	9	11
Jodie Filleman	6	14

Paul Mauldin held his own with a 471 series and with a high 169 one game.

Cheryl Curry regained her high single game crown with a 129, topping Diana Turnquist's high game of 116, at the same time, raising her three-game series to 326.

Around Hi Skool

—By—
BARRY SWANSON

The Ruidoso chapter of Future Homemakers of America presented RHS with an assembly last Thursday afternoon. The theme was the FHA Rosegarden and it presented the purposes of the organization. The girls presented a style show with designs from the 1860's to today's more "modern" styles. The students joined in on group singing which included the new Warrior fight song. The fight song has really caught on around here and someone suggested making the Freshmen learn it as part of their initiation next year.

• • •

The 6th annual FBLA banquet was held Tuesday of this week at the Nob Hill School cafeteria. A large crowd, in spite of the April snow, was fed a fine turkey dinner and saw and heard the best of RHS's entertainment. Jeanene Carpenter, member of the New Mexico All-State Choir, sang Ball Hai; Darlene Jones did a take off of Mrs. White's typing classes; a boys quartet made up of Tommy Graham, Barry Swanson, Ronnie Dodson and Jimmy Wilson sang two spirituals; eight FBLA members did a Lil Marlene folk dance with some unexpected audience participation; and a Little Nell skit was presented by five more FBLA'ers. It was quite an affair and everyone seemed to have the time of their lives.

• • •

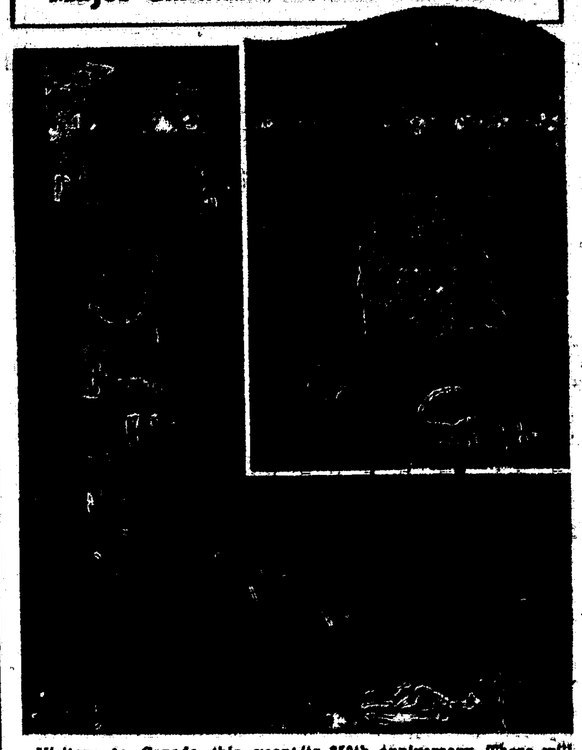
Those busy FBLA'ers! Today they were to leave for their State Convention. Approximately 15 students went with Mrs. Jewell White, FBLA sponsor, to Las Vegas where the convention is annually held. The kids will stay over until Saturday evening. They will attend a luncheon, a banquet, and a presentation of OKLAHOMA. Nadine Peterson will be Ruidoso's entry in the spelling bee and Dixie Gibson will run for New Mexico's Miss Future Business Leader.

• • •

Bob Pior will represent Ruidoso in the Pecos Valley Invitational Track Meet at NMMI tomorrow (Saturday). Bob will enter the 440-yard run. Last year RHS had only one young man out for track in the person of Jim Wilson and he went on to cop the district championship in the 100 and 220 dashes. Maybe this year we'll have something else to cheer about in track. Several more boys are out and will enter the Carrizozo invitational meet to be held on the NMMI track next Saturday.

If Terry Collins will call at the Chocolate Shop and bring this clipping he will get a free malted milk.

Major Canadian Events For 1958



Visitors to Canada this year will find a multitude of major events planned in towns, cities and populated sections all across the country.

Feature attractions will include the Highland Games at Antigonish, N. S.; the 200th anniversary celebrations at the famous shrine at St. Anne de Beaupre, Que.; the Calgary Stampede, the Totem Pole Golf Tournament at Jasper Park Lodge, Canadian Rockies, and the Manitoba Provincial Exhibition a Brandon.

Apart from the host of other activities planned for Quebec Province, including the opening of the fabulous new Queen Elizabeth Hotel at Montreal, French-Canada's capital city will celebrate its 350th anniversary. There will be year-round festivities in North America's only walled city to honor the great French explorer, Samuel de Champlain who erected the first settlement in 1608.

British Columbia, too, is celebrating its 100th birthday in 1958, and every community in the Province will share in the fun. One of the major attractions will be the exhibit of the world's only museum train; a complete train with equipment a century old restored by the Canadian National Railways. A $50,000 Centennial Open Golf Tournament at Vancouver from August 27 to September 1 will be one of the highlights of the British Columbia celebration as will a visit from Her Royal Highness, Princess Margaret, age

Nob Hill School

Second Grade—Mrs. Sullivan

We want to welcome two new pupils to our room. They are Kathleen Fredenburg from Arizona and Boyce Wallace from Texas. This makes our enrollment 35.

Our Easter egg hunt and party last Thursday was enjoyed by all. We want to thank everyone who had a part in making it a success. Visitors present were Mmes. C. L. Peebles, Lawrence Peebles, W. C. Yeagout, C. Ferguson, James Roberts and Delbert Posey.

Prizes were won by Jerry Reynolds, Boyce Wallace, Lala Lester and Elden Via.

Recent birthdays in our room were Tommy Valliant, Sandra Posey and Betty Jo Taylor.

First Grade—Mrs. Jones

We thoroughly enjoyed the Easter egg hunt last Thursday. Herchel Smith won the rabbit in our room for finding the most eggs.

We are very happy to have a new boy, William Fredenberg, who has moved here from Fort Defiance, Arizona, and a new girl, Patricia Perry, from Albuquerque. We had a very pleasant surprise last Monday when Clara Hobbs returned to our room after having been in Missouri for nearly three months.

My of us visited friends and relatives or had visitors during our Easter holiday. Skip Green went to Lakeview, Texas. Robert Sanchez visited his aunt. Don Green visited some friends and enjoyed going mountain climbing. Vitalia Sanchez visited her grandmother. Rodney Owens' grandparents from Hagerman visited him during the holidays.

Many of our room had fun Sunday at Easter egg hunts. Those who had hunts were: Edward Guthrie, Nadine Gallegos, Ricky Scott, Patricia Perry, Johnny Zinn, Clara Hobbs, Vitalia Sanchez and James Montoya.

At Share and Tell time Monday morning, Clara Hobbs showed us her new purse, Nadine Gallegos had a very pretty new sweater, Vitalia Sanchez looked very pretty in her new pink dress. Edward Guthrie had a new hat. Charlotte Miller is happy to have her little sister home from the hospital after having had her tonsils removed.

Those who made 100 in spelling last week were: Edward Guthrie, Ricky Scott, Johnny Zinn, Eldon Randall, and Charlotte Miller.

First Grade—Mrs. Waddell

Gloria Hickam visited in Albuquerque for Easter. She found the prize egg while hunting Easter eggs there.

Kenny Fisher went to White Sands for an Easter egg hunt.

Jack Valliant went on a picnic and egg hunt up Eagle Creek.

Helen Pearson went to Santa Fe and had her portrait painted.

Tom Jones has a new suit and new gloves.

Tommy Reynolds went to White Sands for Easter.

Jack Hobbs found two prize eggs this past week-end.

Peggy Gilliland has a new pair of sox.

Linda Ferguson was in Roswell for Easter day.

Our teacher was in Douglas, Arizona, for the holidays.

We wish to thank the following mothers of our room for such wonderful help on making our Easter party such fun: Mrs. Earl Hickam, Mrs. Tom Jones and Mrs. Robert Pearson. Also, the mothers from the other first grade rooms who helped with the party.

Seven children made 100 in spelling last week. They were: Stevie Loftis, Tommy Reynolds, Ramon Sanchez, Jack Valliant, Peggy Gilliland, Helen Pearson and Rosemary Wilson.

Renee Nosker was to have had her tonsils out last Saturday at Roswell. We hope Renee is doing fine and will soon be back with us.

Third Grade—Mrs. Moore

The children enjoyed an Easter egg hunt and picnic Thursday afternoon. A live white rabbit was given as a consolation prize in the egg hunt to Wesley Holt. Other prize winners were Barry Dodson, Tony Sharp, Mike Trotter, Rickie Smith, Randy Metcalfe, Joanna Hawkins, Sharon Alvis, and Donna Jean Mayhon.

A big thanks goes to C. V. Cunningham and Stanley Cochran for hiding the eggs; Mrs. Stanley Cochran for bringing drinks for all and to all mothers who sent cookies or helped in any way.

The children were sorry to lose their classmate Jewel Hildebrand who moved to Kansas City but they are happy to welcome Mary Ellen Gardenhire from Dallas, Tex., and Paula Wilson of Amarillo, Tex.

Junior High and Elementary Notes

Eighth Grade—Mrs. Parks

Reporter and Editor: Frances Reinhardt and Joy Collins.

Mr. Parks, our English teacher, was sick Thursday and Mrs. Weindorf substituted for him.

Most of the students in our Eighth Grade were out of town for Easter.

We didn't have school Friday, April 4. School was dismissed for Easter.

The girls in our Eighth Grade who are going out for cheerleading next year are: Joy Collins, Ruth Zinn, Rexene Howell, Pat White and Frances Reinhardt.

We will continue to get out of school at 3 o'clock through April 15.

Our favorite song for this week: "Oh, Lonesome Me."

Davy Green won the chess tournament.

Seventh Grade—Mr. Williams

Last week we were all glad that there was no school on Good Friday.

Letter to the Editor

1640 Spruce St.
Prince George,
B. C. Canada
March 25, 1958

Mr. Vic Lamb,
Ruidoso, N. M.
Dear Mr. Lamb:

"Enclosed find money order for your subscription to Ruidoso News. We look forward to getting our paper every Friday. This past year missed just one issue, the one telling of Ezell Clarke Sr.'s death.

All winter the first thing we looked at in the paper was the weather report. Ruidoso had a much colder winter than we had. Too, you had more snow. This past winter we had only two nights of below zero weather, Feb. 6th 14 degrees below and Feb. 13th 15 degrees below. Next to that, 8 degrees above was our coldest night.

Ken has completely recovered from the beating he got from a couple of taxi fares who robbed him of $141.00. He was in the hospital six days.

We noticed in the Sept. 27 paper some people at Ruidoso saw the Northern Lights Sept. 22. We were up at Pinchi Lake at the time and they were really beautiful. In my poor way will try and tell you what they looked like up here.

Directly overhead was a dark spot from which the white rays extended in every direction. Those rays blended into all colors, red, pink, purple, green, yellow and blue. It looked sorta like a huge umbrella. Looking to the north you looked across the lake, saw the tall trees right next to the shore, above the trees the sky was a bright red, if you didn't know better you would have sworn it was a terrible forest fire. The sky was a mass of color. The lake was like a mirror and you could see all the colors reflected on the water. The natives up here said they had never seen the lights so colorful and beautiful before. It was really something to see. Will be going north fishing again in May—going to Burma Lake and Smithers, then end up at Pinchi Lake.

Rivers were open all winter and lakes not enough ice for people to walk over. Just didn't seem like winter.

News about Ruidoso Downs and Green Tree's Ruidoso Downs are going to be very confusing this summer—in other words—a mess.

Sincerely yours,
Ken and Loretta Smith.

(Ed. Note: Had a note from an Albuquerque reader saying the same thing you did about Ruidoso Downs and Ruidoso Downs being confusing. Thanks for your newsy report. VL.)

Ruidoso News
Ruidoso, New Mexico
Dear Mr. Lamb:

I have enclosed a personal check for $7.50. Please renew my subscription for three more years. We always enjoy reading the paper very much.

Ruidoso and the mountains will be beautiful this spring with as much snow and rain as you have had during the winter months. We are looking forward to another visit in the near future.

I thank you.

Sincerely yours,
W. L. Wilson, Jr.
Luther, Tex.

Your savings now earn 3% in Ruidoso State Bank.

Card Of Thanks

This is to say "Thank You" for the fine support given me in my re-election as your Police Judge in Ruidoso. I shall strive to continue to serve you in a way to merit your continued confidence.

H. M. GRAHAM

Buy Girl Scout Cookies!

HARRIS TV & RADIO
Both Packard-Bel and R. C. A. Color and Black & White TV
We Can Service Your R. C. A. TV Sets and All Makes of Radios
Pho. 3191 — A. B. HARRIS

Telephone 3705
JOE REINHARDT
at The Record Shop
When you want a new TV set or a Radio. Nationally Known Products.

INCOME TAX SERVICE
BOOKKEEPING
Gladys Thomson
Iva Coleman Apt. — Pho. 3888

WOOD!
PINE & FIR
$14.50 Per Cord
OAK & JUNIPER
$16.50 Per Cord
Plus $2 for Delivery
Phone 3721
RUIDOSO ICE & FUEL

Bright, Cheery New
GIFT ITEMS
Just Unpacked . . .
Large Stock, Large Variety
From Several Companies.
These were chosen for your pleasure in giving while we attended the gift shows this winter . . .
Buckner's
— Inc. —
GIFTS —:— APPLIANCES
Maytag — Frigidaire

Complete Service

Whether you need Repairs or fine Gulf Motor Fuels—you'll get top service AND Top Products and Parts Here.

THE LUALLINS
Skyland Garage
—AND—
SKYLAND AUTO
(GULF SERVICE STATION)

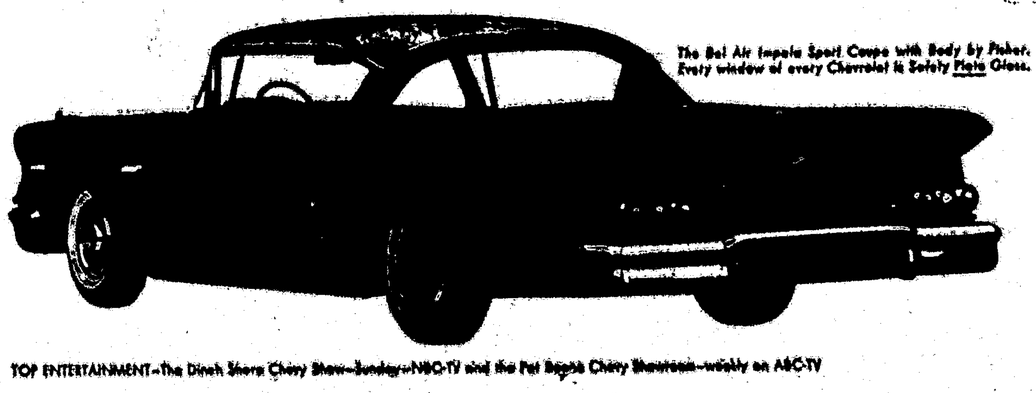
3 big reasons why you won't want to miss . . .
CHEVY'S APRIL SALES SPECTACULAR!

1 SPECTACULAR STYLE—Proved by leading fashion designers!
The smartest look on the road! That's Chevrolet in all 17 glamorous models. And proved, too. For Chevrolet's sculptured elegance and gracefully sweeping lines captured the imagination of world-famous designers, inspiring a fabulous collection of women's fashions.

2 SPECTACULAR PERFORMANCE—Proved on a round-trip run over the Andes!
From coast to coast across South America, up over the Andes from Buenos Aires to Valparaiso, and back again in just 41 hours and 14 minutes! Chevy went all the way with the hood sealed shut, without a drop of water or oil added—experiencing every extreme driving situation you can think of for 1,900 straight miles. Chevrolet proved its sure-footed roadability and boundless V8 energy, with the Automobile Club of Argentina certifying the results.

3 SPECTACULAR VALUE—Your Chevrolet dealer's ready to prove it!
He'll show you that Chevy's the only completely new car in its field, today's biggest dollar buy. Yet prices begin right at the bottom of the ladder. See him this month for sure!

CHEVROLET
You'll get the best buy on the best seller!



The Bel Air Impala Sport Coupe with Body by Fisher. Every window of every Chevrolet is Safety Plate Glass.

TOP ENTERTAINMENT—The Dinah Shore Chevy Show—Sunday—NBC-TV and the Pat Boone Chevy Showroom—weekly on ABC-TV

See your local authorized Chevrolet dealer

POWELL CHEVROLET

Tularosa, New Mexico — Telephone 461
RUIDOSO REPRESENTATIVE, CLAYTON BENNETT, PHONE 3391

"Live the Life of Riley In a Cabin in the Pines"

24 Modern Log Cabins
* Kitchenettes
* Baths
* Refrigerators
Adjoining Ruidoso River
Mr. and Mrs. S. K. Ruykendall, Owners
P. O. Box 1870 Phe. 4451
On Mechem Drive
RUIDOSO, N. M.

HI-ALTITUDE GLADS FREE with WESTERN FARM LIFE

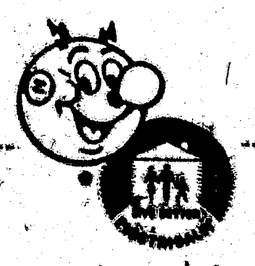
24 Glad bulbs grown specially for high altitude planting PLUS 24 big issues of Western Farm Life, the West's leading farm and ranch magazine; BOTH for just one dollar, the regular price of the magazine alone. Fill in the coupon and rush this ad today with your dollar to this newspaper.

Name _____
Address _____
City _____ State _____
Send me ☐ Glads ☐ Magazine

Easy way to a stay-clean kitchen

Modern ELECTRIC cooking

It's easy to keep your kitchen clean when you cook the modern electric way. Electric heat is as clean as electric light. It cooks without smoke, soot or flame, so your kitchen utensils, walls, curtains and woodwork stay new-looking longer. Find out now about the cleanliness of electric cooking . . . and enjoy its other advantages of coolness, speed, accuracy and economy. See your local electric range dealer. Cook better . . . electrically!



COMMUNITY PUBLIC SERVICE

Annual Review of Progressive Business Firms of Roswell

All Review Items On This Page and Others Are Paid Advertisements—Compiled by C. M. Couchman

CONSOLIDATED BOTTLERS, INC.

—Delicious and Refreshing—
"Serving The Community With Quality Beverages"
Seven-Up—Mission Orange—
Delaware Punch—Pepsi-Cola—Nugrape
Located at 1106 South Main, Roswell, New Mexico — Phone MA-2-4471

This is one of the worthwhile enterprises of the city rendering a most vital service in supplying the people of this entire section with beverages of the highest quality. Here you will find a modern equipped plant that would do credit to cities much larger in size. The latest improved methods are used and workmen of long experience produce the output that is meeting with such great favor with the people of this part of the state. Only the best materials are used in their products.

Through the strict application of their principles, this concern has built up a large business in this field and number among their customers a majority of the best firms, such as hotels, cafes and food stores throughout the surrounding territory and in their dealings with the public, a spirit of fair treatment is so evident that it has well nigh become a hard and fast rule, "Once a Customer, Always a Customer."

It is with a feeling of pleasure that we, in this progress review of Chaves and Lincoln Counties, compliment this well known firm, The Consolidated Bottlers, Inc. upon the quality of their beverages.

The management has surrounded themselves with employees who understand the work from the ground up, and as a result the business moves in a highly efficient manner.—Adv.

ALTERATION SHOP

A Creative Designer—Suits, Coats and Smart Gowns.
At Moderate Prices
Suits Altered to Fit: Double-Breasted Coats Cut To Single
—Soldiers' Uniforms A Specialty—
Located at 105½ East Main, Roswell, New Mexico — Phone MA-2-2107

Tailoring and Alterations is the business of this modern shop, and they offer an excellent service in designing and altering suits and uniforms. This is a business that requires experience, efficient workmen who know their line thoroughly, and thus you are assured the most careful and painstaking work here.

The work of this designer has attained a reputation that extends for many miles and in her sphere she has become as famous as the "Dressmaker of Paris." She is an excellent designer, specializing in Uniforms. As regards to quality workmanship, you can rest assured that whatever you may desire altered will be priced at a most reasonable figure, for this establishment is in charge, not only of a reliable business lady, but one who has wide experience in this field. No matter what you desire altered and repaired, you will find that they can do it. In this review, we are more than pleased to compliment the Alteration Shop upon the service they are rendering the people of this part of the state. Ladies and Gents have found by leaving their Alteration problems entirely to the Alteration Shop has saved them time and money. —Adv.

GEORGE J. MALOOF AND COMPANY

Wholesale Distributors of Quality Beverages
—COORS—
Brewed with Pure Rocky Mountain Spring Water
Located at 600 N. Railroad Ave., Roswell, New Mexico — Phone MA-2-6331

This well-known distributor is well deserving of more than passing notice in this review of the onward progress of our community. They are perhaps the largest distributors in this section, with their products so recognized by the trade name for many miles. Their products are popular, because their service is most complete and they realize the popular demand for the brands they handle. The wholesale distributor is located conveniently for the retail dealers of the surrounding territory, and on a visit you will find everything no less than made to order for the enterprise; and to please you will be the dominating purpose of their large organization, which is recognized as headquarters for Coors Beer in this section of the state. In making this onward progress review of the community, we are more than pleased to call the attention of all the people to this very popular service; and to say that they are civic leaders and up-to-date in their methods and are deserving of the people in this part of the state. The management of this concern are well known businessmen in this region, and have always taken an active interest in the onward progress of these parts.

SOUTHWEST MILLWORK & MFG. CO.

Custom Built Store Fixtures—Church Furniture—
Decorative Laminated Counter Tops
General Mill Work—Made To Order
—Donald H. and Melvin A. Craig—
Phone MA-3-1131

This well known firm specializes in the production of expert Mill Work, built-in Cabinets, Store Fixtures and other general mill-work. They have the latest equipment and men who know how to turn out work that is perfect. Their modern equipped woodworking plant for the manufacture of wood specialties is humming with activity, and they are prepared to promptly turn out large lots of first class work which is furnished at very reasonable prices. There is nothing more important in your new residence or store building than mill-work, and the mill-work will make all the difference in your satisfaction with the new place. All the more noticeable features of the buildings, elaboration comes from the mill. If they make your fixtures or other mill-work your home or store building will be better with but costing more.

The Southwest Mill-work and Manufacturing Company conducts a well known business in this section, and has been prominently identified with the business progress of the community, and we wish in this review to compliment them upon their public spirited and progressive policies.—Adv.

LUTHER TRANSFER & STORAGE, INC.

Fireproof—Insured Storage—Agent Allied Van Lines
—Efficient Long Distance Moving—
Packers—Shippers—Coast To Coast 48 States—Canada—Puerto
Rico—Germany—Japan—Mexico—Hawaii—Alaska
Located at 222 E. 3rd, Roswell, New Mexico — Phone MA-2-5612

As the new season approaches with its problems of moving to new homes or apartments, it is well to turn to a reputable company, such as LUTHER TRANSFER and STORAGE, in Roswell. For many years they have been helping people like you with efficient moving and reliable, economical storage service. Proper handling of your personal belongings is not expensive, and you are assured of expert workmanship here. They exert every effort to relieve you of all details of moving, and provide you with every modern facility known to the industry. Whether you may be moving locally, or to some other city within the state, or anywhere in the United States, and Country listed above Luther Transfer and Storage, Inc., can provide you with modern moving vans, designed and built for the exclusive use of handling furniture and personal belongings. Because they are one of the very few authorized common carriers of household goods in this section of the state, rates are on file with the trucking division of New Mexico Corporation and Commerce Commission. Their new licensed and bonded warehouse, located in Roswell at 222 East Third is equipped for household storage with reasonable rates. Remember the Luther Transfer and Storage the next time you are doing any moving. You should give them a call the next time you are doing any shipping to or from any point in the U. S. A. or Canada.—Adv.

PRICE'S TRUCK STOP

Your Friendly Service Station In Roswell
—16 Bunks—Showers—Cafe—Garage
Maloo Products
Located North of Roswell 4½ Miles—Roswell, New Mexico — Phone MA-2-2450

The Price's Truck Stop north of Roswell is a One-Stop Service, where you find the employees courteous and [illegible]. The management [illegible] cial study of the [illegible] a result has [illegible] ducts as well as [illegible] in order that you may have [illegible] complete service [illegible]. Nothing is more [illegible] to drive into a [illegible] station and have to wait several minutes before the operators of the station realize you are there. That may [illegible] happen every day. You can be assured it will not happen at Price's Truck Stop in Roswell. They realize their customers are often in a hurry and make it a special point to take care of their needs just as quickly as possible. This station has enjoyed good business, because the operators are up on their toes; coupled with the fact they handle a good grade of products. At the Price's Truck Stop, they don't have to be asked to check the oil and tires, they clean the windows, check oil and tires. It is appropriate in this review that we commend the Price's Truck Stop on their record of service to people of this area.—Adv.

SINGER SEWING MACHINE CO.

"The World's Finest Sewing Machines"
Dial [illegible]—$2.95 For Clean Up & Tune Up Your Sewing Machine
"Look for the Famous Red "S" and "Singer"
Located at 106 North Main, Roswell, New Mexico — Phone MA-2-1770

There is nothing that disrupts the household more than when sewing, like a machine that is out of order, but with a progressive firm such as the Singer Sewing Machine Co., which operates a specialized service for all makes of sewing machines, no farther away than your telephone your machine may be kept in perfect order at all times.

At this well known establishment [illegible] who understand the mechanics of each and every operation, are employed within a service department which is well equipped to repair or [illegible] sewing machines. If you do not own [illegible] ing in and looking over the bargains they have in stock for you. When in need of any kind of repair work on your sewing machine, just go to your telephone and call MAIN 2-1770 in Roswell for quick and reliable service on any make or model.

Through their straight-forward dealings with the public the management has made many friends [illegible] always taken an active interest in their fellowmen, realizing that a concern that is not progressive will wither and die, because of its [illegible]

WALLY ANDERS SERVICE STATION

Featuring Standard Oil Products and Accessories
—Quick, Efficient Service—
Tire and Battery Service—Greasing, Polishing, Washing
Wally Anders—Proprietor
Located on Main at 5th, Down Town Roswell, New Mexico — Phone MA-2-0526

This Service Station is well known in this territory for quick and efficient service. The autoist nowadays, who wishes to secure the utmost in service and satisfaction from his automobile, gives it good attention, though every day it receives hard and exacting wear. It is a proven fact that 80% of the automobile repairing would be overcome, if proper lubrication were applied. The lack of grease and oil tends to cause many complicated troubles and expensive repairs.

The Wally Anders Service Station is a friendly service station in Roswell, where you can depend on quick service and a complete understanding of the job, when applying for a lubrication job. These are some of the many services that go to make up a first rate service station in Roswell. A substantial portion of praise should go to Wally Anders Service Station for the care they emphasize in performing those extra specials, such as cleaning your windows, checking your tires and radiator according to the most approved process. In making this review, of the progressive business firms of Roswell, it is a pleasure to recommend this well-known service station to all our readers. —Adv.

RULON'S

Package Liquors
—Complete Line of The Finest Domestic & Imported
"Easy" Drive-Up Window
—Cocktail Lounge—Cold Beer To Go—
Located at 1000 West 2nd—Hiways—70-380 West
Rulon & Joe Moody — Plenty of Parking Space
Roswell, New Mexico—Phone MA-2-8401

The excellent service offered by this well-known firm is of the very best. They invite you to come in and look over their complete stock of package liquors and wines that will suit your every need. Regardless of what your needs might be, you will always find it in the wide selections at the Rulon's Package Liquor Store in Roswell. An exclusive feature of this firm is the reliable service they give the people of the community. You will find here all the finest in bonded whiskies, wine, rum and gin, so when you think of your favorite drink, think first of Rulon's Drive-In Package Store, and you will be surprised to find such a variety to select from. At this lounge you will find the coldest beer and your favorite mixed drink.

The management should be commended on the reliable service they are rendering the people of this area, and with the utmost confidence we refer our readers to the Rulon's Package Store Drive-In, and assure you that from every point of consideration you cannot beat the service offered by this well-known firm. This is the place to go when you are thirsty for an ice cold beer. Take home a case of your favorite beverage and treat the entire family.—Adv.

LEA'S BEAUTY SCHOOL

"Southeastern New Mexico's Most Fabulous Beauty College"
—Learn The Latest And Most Modern Methods of Beauty Culture—
—Advance Styling—Permanent Waves—Manicuring—Facial Work—Personal Grooming
Located at 102½ N. Main, Roswell, New Mexico — Phone MA-2-9349

The Lea's Beauty School offers a complete beauty course to the young men and women in the community, and they will teach you modern, practical methods quickly, for your information call Main 2-9549 and they will gladly explain their beauty courses to you. They will work with you courteously while you are mastering the art. You can learn the art of hair treatment, permanent waving, or in fact, everything in beauty culture. The school employs only technically educated and experienced instructors. Ambitious young men and women today, who are interested in their future security and a dignified and highly remunerative vocation should investigate their facilities. The Lea's Beauty School offers the public the latest kind of beauty work by students and graduates at prices slightly over the cost of materials. They will give you expert recommendations for scientific care at home. All the late improved electrical appliances to take care of all various phases of beauty work have been provided for. The people of this entire section are indeed fortunate in having a school of this character and we urge you to visit them the next time in Roswell.—Adv.

CALVIN GOINS GARAGE

AAA Approved—24 Hour Wrecker Service
Your Service Center in Roswell—Complete Motor Repair.
—We Sell New and Used Cars and Trucks—
Located at 1122 E. 2nd, Roswell, New Mexico — Dial MA-2-8590

They operate a complete repair service to auto owners, and the fact that they render this up-to-date and reliable service makes their establishment the repair shop of good service in this section of the state. One of the centers of activity that is visited by autoists of this part of the country, is this popular garage, which by reason of its accommodating policy has wide popularity. This garage is conveniently located and commodious enough to look after the local patrons and the traveling public in the way of service on any make car or truck. When Goins Garage started in business they were determined to furnish service to every owner of an automobile, and there is no question but that they have succeeded.

In their repair department they have in charge able and efficient workmen being backed by vast facilities, which enables them to repair, replace, rebuild an automobile no matter what the trouble may be in a most satisfactory manner. It can readily be seen that the Goins Garage is a very important firm, and adds materially to the advantage of every owner of an automobile. The fact that visitors and local patrons can get real service at this up-to-date garage instills in the mind of the automobilist confidence in the fact that all his troubles can be taken care of in a "Most workmanlike Manner."—Adv.

ALLIED REPAIR SERVICE

Expert Repair Service On All Types of Guns
Locks, Saw Filing, Bicycles
We Install Telescope Sights—Iron Sights—Recoil Pads—Weaver Chokes
Located at 111 N. Main, Roswell, New Mexico — Phone MA-2-2816

The people of Ruidoso and adjoining territory are extended a cordial welcome to visit the establishment of Allied Repair Service, and get the facts of the complete and fully guaranteed service they render. This well-known firm is one of the finest repair services of its kind in these parts, and are equipped to handle any job, large or small. The management of this concern has been associated with the repair service of guns and locksmith for many years and their reputation is one which guarantees their patrons quality service. The Allied Repair Service has become a very popular place, not only with the local people, but people throughout the surrounding territory who occasionally stop in while in the city shopping. This firm is a valuable asset to its home community, for many dollars are brought into this section annually through their business activities, which would probably go to some other center were they not located here. We are more than glad to recommend their services to all our readers. —Adv.

NEAL'S

Builders Supply
Flooring Specialists—Selection of All Leading Names In Floor Coverings
Linoleum—Asphalt Tile—Rubber Tile—Cork Tile—Plastic Tile—Formica
"Venetian Blinds"
Located at 224 West Third, Roswell, New Mexico — Phone MA-2-6842

The Neal's Builders Supply invites you to come in and look over their entire stock of Floor Coverings. They render a complete service, such as Installation on all types of Floor Coverings. It may well be said that no business house transacting business in the state of New Mexico has maintained a better heritage or has a higher standard as a leading Floor Covering supply as this well-known firm. Skilled personnel and the finest of equipment combine to provide a most superior service in their line of endeavor. No factor is overlooked that might in any way increase the utility of their efforts to the patron. Improvements are constantly under the consideration of the progressive management. In this line of business, the welfare of the patron is to a large degree, dependent upon the background of the management. Standing behind them are years of good practical experience that is of inestimable value in this business.

You need not feel uneasy when you engage their services, you can "Literally sit back and Relax" secure in the feeling that you are dealing with a concern that is tops in the field. The management is among the most prominent citizens who are thoroughly conversant with the business, and always have been boosters for all things that promise improvement to this section of the state.—Adv.

MAIN TRAILER SALES

SPARTAN AIRCRAFT
"MOBILE HOMES"
"See Us Before You Buy"
Tru-Trail Trailer Hitches
A Complete Selection of All Sizes and Models
5% Down, 5%—7 Years to Pay — Buy—Sell—Trade
Located at 700 South Main, Roswell, New Mexico — Phone MA-2-1761

If you are planning on buying a new Trailer Home consult with this reliable firm as they are very [illegible] of Trailer [illegible] Main Trailer Sales is [illegible] services of its kind [illegible] of the State, and can supply you with one of the finest trailer homes that can [illegible] high quality mobile homes are extended a cordial invitation to visit this modern trailer sales in Roswell. When you have done so, you will see for yourself just what they mean by quality and service. It is the attention which they give to the little details, as well as the big points that not only gives their mobile homes [illegible] utility possible, but adds a touch of distinction which no other firm has equalled. [illegible]

When In Roswell Stop
IN
MADDUX MONUMENT COMPANY

For Fine Monuments

Produced by a Family that Has Had Fifty Years of Experience! Sensible Prices, Prompt Service. All Work Done Here in our Own Modern Shop. Wait for Our Representative before Placing Your Order Elsewhere. "You May Be Glad You Did."

2400 S. E. Main—Roswell, New Mexico

HAMILTON ROOFING COMPANY

"Roofs That Last"

Asphalt Built-Up Roofs—Shingles, Gravel Roofing,
Roll Roofing—Asbestos & Composition Shingles
Residential, Industrial
Bonded and Insured Contractors
—Expert Sheet Metal Work—
Located at 1704 S. E. Main, Roswell, New Mexico
Phone MA-2-3041

Saturday Mealtime Special

It's the time of year when Saturday becomes an extra busy day at home . . . especially for working folks.

There's gardening . . . painting . . . spring house-cleaning and a dozen and one chores to be done. Yet with all this, there's lunch and supper to prepare. Rely on the pantry shelf for a quick and easy meal. Make it one that requires little effort on your part.

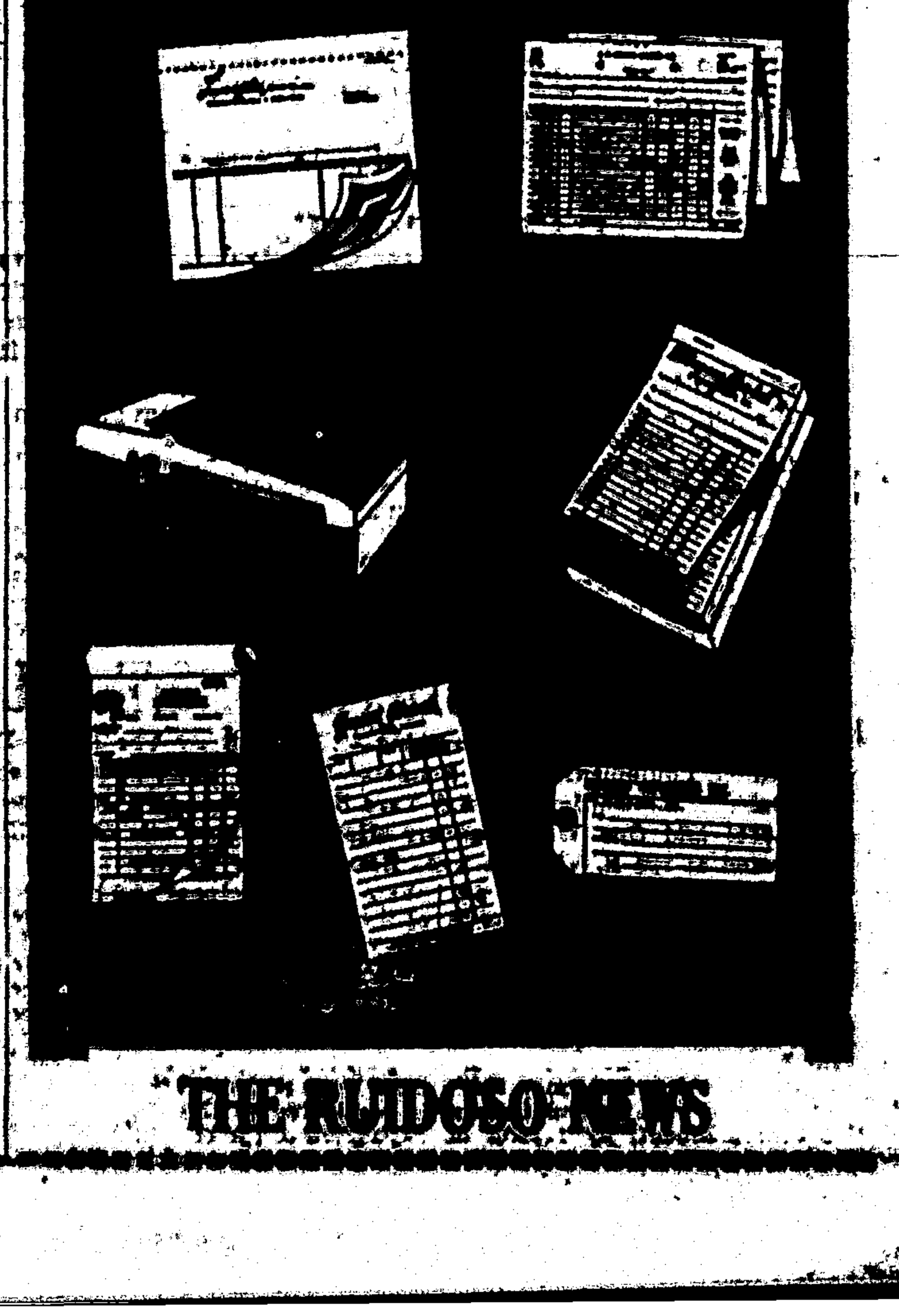
Canned pork and beans with tomato sauce combined with dried apricots and prunes or with orange sections makes a "something special". Both recipes are easy to prepare . . . one done in a skillet on top of the range, the other in a casserole in the oven.

Serve with canned steamed brown bread and a crispy cabbage salad with sour cream dressing. Lunch or supper will delight everyone.

For dessert . . . cup cakes (made from a mix) with chocolate sauce. And to go along . . . lots of coffee.

Fruited Pork and Beans
1 cup chopped dried apricots and prunes
½ cup water
2 cans (1-pound each) pork and beans with tomato sauce
Cook dried fruit in water in covered saucepan until water is absorbed. Stir in beans; heat. Makes 4 generous servings.

Pork and Beans With Orange Topping
2 cans (1-pound each) pork and beans with tomato sauce
1 orange, peeled and cut into sections
Whole cloves (3 per orange section)
2 tablespoons brown sugar
Pour beans into a shallow pan or casserole. Stick cloves into orange sections; arrange on top beans; sprinkle with brown sugar. Bake in a hot oven (400°F.) 30 minutes. Makes 4 servings.



ROSWELL LIVESTOCK COMMISSION CO.

Sale Every Monday and Wednesday—Highest Cash Prices For Your Livestock
—Cafe In Connection—Bonded Order Buyers—
Located at 900 North Garden Ave., Roswell, New Mexico — Phone MA-2-5560

The Roswell Livestock Commission Company offers farmers and livestock buyers a most advantageous market for all kinds of livestock. Here at this sale yard the most courteous service is rendered and as a result hundreds of farmers throughout New Mexico and neighboring states journey here to buy and sell their livestock. The Roswell Livestock Commission Company has experienced management plus plenty of ready cash buyers and modern yards with ample pens for the correct classification, feeding and watering of all stock so that the buyer and seller may see the stock to the best advantage. It is also a recognized fact that stock is known to bring the highest market price at all times. Roswell Livestock Commission Company has on hand at all times able and efficient auctioneers and plenty of buyers so that competition is so keen that the seller may expect the highest possible market value assured by open competitive bidding. The management includes men of much experience in the business with a broad vision of the agriculture development of the state and their advice is always freely given in a spirit that is helpful to the recipient. In making this review we are more than glad to compliment the management upon the great service they are rendering the people of this part of the state.—Adv.

ROSWELL TRUCK STOP CAFE

Service Station In Connection
Serving Steaks—Chops—Fried Chicken
Ample Parking Space
Located at 1800 West 2nd, Roswell, New Mexico — Phone MA-2-8480

The Roswell Truck Stop Cafe sees that the people of this section aren't only given the choicest of foods, but the latest dishes of the day, and that the finest service is always given. They have provided the latest equipment in the kitchen and everything is in the best condition and appetizing when served to the guests. Afternoon and evening parties of people in this section, in town on business or pleasure, will find this a pleasing place to complete the pleasure of the day. If you are a person who wants the best in food when you eat out, you will find that the Roswell Truck Stop Cafe is the place to go. Sanitation is of the utmost importance to all of us who want to stay healthy, and therefore they have made a special effort to have clean machinery and sanitary working condition for their employees. In making this progress review of the community, we are more than happy to compliment the management upon the position it occupies in the business and social life of the period and call the attention of the people here is one place where the desire for food can be thoroughly satisfied. We suggest you take your family out to the Roswell Truck Stop Cafe the next time in Roswell and judge for yourself.—Adv.

THE COTTAGE SHELTERED CARE

Mrs. Webb—Owner
Complete Care For—Invalids—Aged
Owned and Operated By Mrs. Shadden
Located at 200 South Penn., Roswell, New Mexico — Phone MA-2-3954

There is nothing more important to the onward progress of our community, than a rest home of this kind, presided over by those who have made a special study of the needs for the afflicted, physically defected or sick. Their kitchen, where home-cooked meals are prepared, and other rooms are clean and sanitary and furnished to make the patient very comfortable within surroundings that are pleasant in every way. Upon entering this home, all patients are given a thorough examination and during treatment are kept under the care of people who are capable, painstaking and follow the directions of the medical adviser to the letter. Careful watch is kept over helpless patients to see that they are made as comfortable as possible and those who can get around are at leisure to spend their time out of doors, when weather permits. This rest home, where they feature a general service, general practice and give the most understanding care, is convenient in every way, being so located as to conveniently accommodate the people of this section. The management is to be commended upon devoting their lives to this work that is so much needed and for illustrating the change in methods from the olden times, when the people who needed care of this type found it very hard to secure any kind of care at all. This accounts for the rapid recovery of almost anyone coming to the Cottage Sheltered Home for care.—Adv.

BILL DEANE TIRE SERVICE

Roswell's Most Complete Recapping Service
TRI-MASTER—Retreaded Tires—(Goodyear Tires—New)
For Extra Life, Safety and Economy Insist on T. R. I. Master Retreaded Tires
Located at 104 South Main, Roswell, New Mexico — Phone MA-2-4490

Automobile Tires are used by practically every family in the country, and it is necessary to have tires that stand the "Gaff" of high speed and quick stops. This Tire Concern is in the hands of reliable men of the community, and they carry new and used tires known for long life. You will find their tires all that they claim them to be, for they are absolutely dependable and reliable in every respect.

Their display represents a large investment and by their rapid turnover, they are able to sell at most reasonable prices. Buy your next tires at Bill Deane's in Roswell and take advantage of their rapid tire service. You will be pleased with the personal interest shown every transaction, and will learn how you can enjoy many thousands of miles of trouble-free service at a reasonable cost.

We are more than pleased in this review to compliment this well known firm upon the success they have merited and the public confidence they enjoy. Stop in the next time in Roswell and have your old tires recapped. Make Bill Deane's Your Headquarters when in Roswell. Fishing licenses issued here.—Adv.

STAR RADIATOR

Sales and Service—Harrison-McCord Radiators and Cores
Cleaning—Repairing—Recoring
Complete Stock—Radiators and Cores For All Makes Cars, Trucks—Tractors
Scott D. Miller
Located at 714 South Main, Roswell, New Mexico — Phone MA-2-8230

An important factor in the business progress of the community, this firm has established a well deserved reputation for dependability and efficiency in all types of radiators. They are specialists in this line and have the equipment to repair your radiator, no matter what size, large or small. See them for your radiator work, which is available on easy budget terms. It has always been the policy of this firm to provide the customer with friendly advice and guidance on the complicated matters peculiar to the business. You may be assured when you visit this Radiator Shop, that attention and friendly interest will be accorded you in your radiator repair work.

Take your radiator work to the Star Radiator Sales and Service at 714 South Main in Roswell and have them clean and flush it properly. They are experts in repairing, recoring radiators of any make and size.—Adv.

LIGHTHOUSE LAUNDRY

Help Yourself Laundry—Or "We Do It"
Maytag—Bendix Automatics
Soft Water
Wet Wash—Rough Dry—Finish Shirt Service
Prompt And Courteous Service
Alameda & Kansas Ave., Roswell, New Mexico — Phone MA-2-2009

With so many things demanding attention these days, it is poor economy to do your laundry at home. Keep yourself in health and save not only your own disposition, but that of your entire family by taking your laundry to the Lighthouse Laundry in Roswell. They furnish you with the famous Maytag and Bendix Washing Machines that will turn clothes and linens out clean, sanitary and sweet smelling at a cost actually less than you would pay for work of a similar character in the home. In fact, this laundry service will do more than cut in half the work of the household. An automatic dryer is also furnished at this popular laundry, where you can put your clothes after they are washed and go on with your other duties, returning to find your laundry dry or damp dry ready for ironing. It is really surprising how the weekly wash so completely rejuvenates your clothes, replacing soil and grime with a crisp freshness that fairly speaks. It is a pleasure for us to point out this foremost laundry as one of the leading enterprises of this section, and they have won for themselves the reputation of being the leading concern engaged in their special field of endeavor. We are glad to recommend them to all our readers in this review of Roswell and Lincoln County.—Adv.

FARM EQUIPMENT CO., INC.

New Holland Baler—FORD TRACTORS & Equipment
"The Modern Low Cost Method Of Power Farming"
—See It—Drive It—And You'll Buy It—
Located at 1201 S. Atkinson Ave., Roswell, New Mexico — Phone MA-2-1990

In this entire section of the state, there is not an establishment that surpasses the one of Farm Equipment Co., Inc., in point of service for the farmer. For many years this widely known firm has provided them with a supply of farm implements that are the best to be had in the implements line. Many years of experience back of them put them in a position to give advice in the selection of the implements most advantageous to the farmer's particular needs. The Farm Equipment Company, Inc., represents the most dependable quality, the most scientific construction and the greatest all around efficiency. To complete their service to the farmer, Farm Equipment Company, Inc., maintains a department for all kinds of repair work on farm implements, where they employ only factory trained men, who are able to take care of any repair work in the most scientific manner. Bring your repair troubles to them and they will clear them up in record time.—Adv.

UNITED RENT-ALLS

We Rent Most Anything—RENTALS By The Hour—Day—Week—Month
Painting Equipment—Floor Sanders—Hospital Equipment—Wheel Chairs—Rollaway Beds—Baby Beds—Garden, Lawn & Yard Equipment—Lawn Mowers—Wheel Barrows—Trailers—Local and One Way—Ladders—Hoist—Drills—Tools of All Kinds—Countless Other Items
Located at 700 N. Virginia Ave., Roswell, New Mexico — Phone MA-2-2106

No review of the business, agricultural and industrial interests of this section would be complete without prominent mention of this well-known firm, which adds in no little measure to the progress and prosperity of this part of the state. It is a well known fact that [illegible] in every phase of the business and because of their comprehensive knowledge of every branch of the trade, this establishment has continued to witness an increase in their line of business. Their service will be found in demand by all who [illegible] as they deal [illegible] their activity [illegible] In making this review, we wish to call the attention of the people to the advantage of having a metropolitan service at their door, which has maintained inviolate service to the public. We wish to take this means of commending this well-known firm upon the manner in which the business is operated, [illegible] the high standard which is indicated in this article.—Adv.

Laff and You'll Live Longer

An angry little man bounced into the postmaster's office. "For some time now," he shouted, "I've been pestered with threatening letters, and I want something to be done about it!"

"I'm sure we can help," soothed the postmaster. "That's a federal offense. Have you any idea who is sending you the letters?"

"Indeed I have!" snapped the little man. "They are all coming from those pesky income-tax people."

—o—

Little Johnnie, being reprimanded by his teacher for being tardy for school, remonstrated with the following excuse:

"Ma woke Pa up in the middle of the night saying she heard something in the hen house. Pa, who sleeps in the raw, grabbed his loaded shotgun and ran out into the yard. Pa stood there, with his gun pointing at the chicken house, waiting for something to come out when our old hound dog came up behind Pa with his cold nose . . . and we've been cleaning chickens since three o'clock this morning."

—o—

A young lawyer, pleading his first case, was representing a farmer against a railway company. He wanted to impress the jury with the magnitude of the injury. So, these were his words:

"Twenty-four hogs, gentlemen, just think of it! Twice the number there are in the jury box!"

—o—

Sweetie—"And do you always think of me during your long night trips?"

Engineer—"Do I? I've wrecked two trains that way already."

Sweetie—"Oh, you darling."

—o—

Mistress — "Mary look at this figure of Venus, it's covered with dust."

Mary—"Well, ma'am that's better than no coverin' at all."

—o—

A minister looked at one of his parishioners coldly.

"I hear you went to a ball game Sunday instead of coming to church," he said.

"That's a lie," the man protested, "and I've got the fish to prove it."

—o—

A company received an anonymous letter enclosing a $50 check.

"This is the money I stole from you . . . haven't had a good night's sleep since."

At the bottom of the letter was a P. S. "If I still can't sleep, I'll send the balance."

—o—

McCool: "Did ye hear about Andy's finding a box of corn plasters?"

McCraw: "No, did he?"

McCool: "Yes, so he went and bought a pair of tight shoes."

—o—

A woman reported the disappearance of her husband to the police. "Is there any message you wish to give him if we find him?" they asked.

"Yes," she replied eagerly, "tell him mother didn't come after all."

Alto Briefs

By MRS. AILEEN LINDAMOOD

The George Dingwalls returned last Friday from a week's visit to Las Cruces and El Paso.

The Stanley Hightowers were up from El Paso last week-end getting her mother Mrs. Ina Mae Beal settled in Ruidoso where she recently moved from Lamesa, Tex.

The Henry Peebles visited in the community last Monday making a stop at the store and the Charlie Peebles' ranch on Little Creek.

The George Creel family went to Roswell last Saturday for the day.

Mrs. Ernest Blood was in Alamogordo for the day on Tuesday.

Oland Perry was a visitor at the store Tuesday of last week. He is now employed at Thompson's in Hollywood.

J. L. Jesperson of Amarillo was in the community last Wednesday for business reasons.

Mr. and Mrs. S. S. Starr of Graham, Texas, are now living on the Watson ranch.

Hattye Coffee and Margaret Randel of El Paso were up Thursday. They had planned to spend the week-end at their Eagle Creek home but the muddy road was too much for them. After getting stuck near the Gilmore place they went on back home. Jim McEwen and Garland Alvis helped them get out of the mud hole near the cattle guard.

Thursday Dr. Joe Miller of Alamogordo stopped by the store while on call near here.

The R. A. Neals of El Paso came up to their Eagle Creek home for the Easter week-end.

The Wayne Hamiltons of Carrizozo were with the Lindamoods for Easter.

The Henry Peebles had her brother, Preston Hicks and Mrs. Hicks from Washington, Indiana, for a visit last week. They went on to the west coast and will be back through here for a longer stay in about two weeks.

The Chris Starrs came up from Portales on Friday spending the night in their Gavilan Canyon home and went on to Grants on Saturday for a few days.

The Alan Johnsons and Mrs. Edith Crawford of Carrizozo spent Easter Sunday with the George Dingwalls.

Your savings now earn 3% in Ruidoso State Bank.

If W. E. Massey will call at the Chocolate Shop and bring this clipping he will get a free cup of coffee.

JAN'S A & W ROOT BEER DRIVE-IN

Sandwiches — Ample Parking Space — Frosted Root Beer, Delicious
—Phone MA-2-1551 and We Will Have Your Order Ready—
Located at 1002 South Main — Roswell, New Mexico

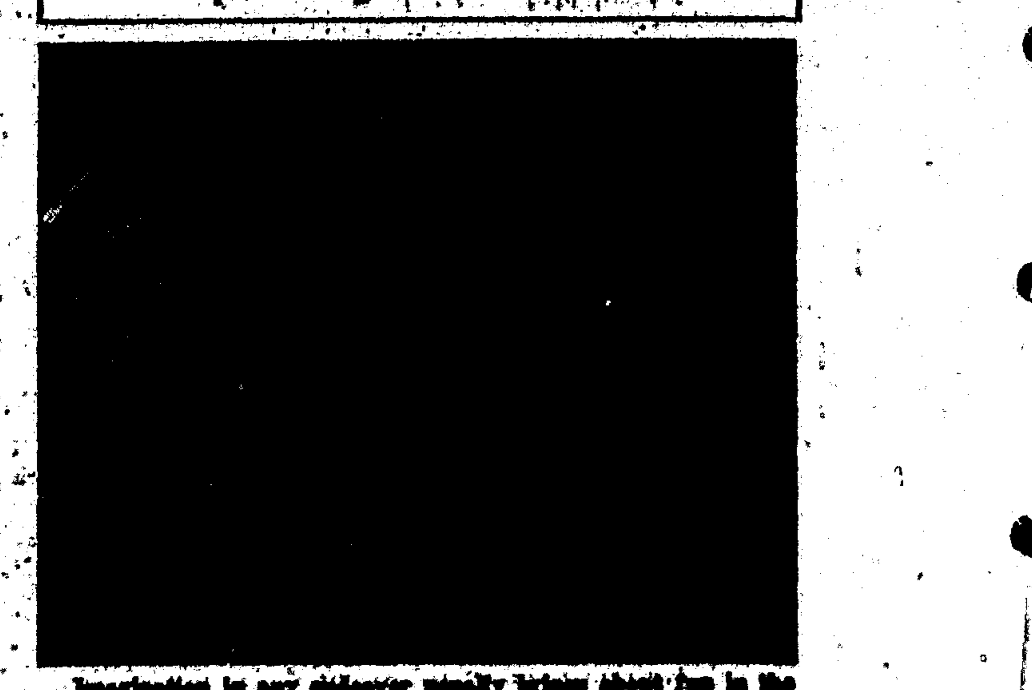
There's something about the Jan's A and W Root Beer Drive-In that sets it apart from all other eating places, that makes it highly satisfactory. The extreme care and thought that goes into everything, the cooking, serving and arrangement creates a lunch room to be visited regularly. Here you will like the surroundings, it is attractively furnished and very comfortable. The Jan's A and W Root Beer Drive-In is well-known for its moderate prices, proper food well chosen and well-cooked, which is an absolute essential to good health. Their food is not only health-building, but delicious in every respect. The manager has been in the restaurant business for many years, and is thoroughly conversant with its every phase. Jan's A and W Root Beer Drive-In is not only popular among the people of this locality, but among the traveling public as well. In this review of the onward progress of Roswell and adjoining areas, we are more than glad to recommend this well-known Drive-In to all our readers and urge you to stop in the next time in Roswell.—Adv.

DORSEY SHAMROCK SERVICE STATION

Shamrock Products—Expert Lubrication
—Washing—Polishing—Prompt Courteous Service—
Goodyear Tires and Batteries — Accessories
Located at 900 West 2nd, Roswell, New Mexico — Phone MA-2-8210

The Dorsey Shamrock Service Station is a modern up-to-date service, where they feature the well-known Shamrock Products. They have modern equipment for the proper lubrication service on your car or truck. One good feature about this station is the courteousness with which the service is rendered. Everyone in the station is pleasant and courteous at all times, and you are made to feel that your patronage is appreciated and desired. The proper lubrication of a car requires expert training. Unless your car is lubricated by an expert, serious trouble may develop, save yourself this trouble and expense by bringing your car to this reliable service station and having it thoroughly serviced at regular intervals. They offer an excellent service in lubricating your car or truck. In making this review of Lincoln and Chaves Counties, we take great pleasure in complimenting the Dorsey Shamrock Service Station and their employees upon their service to the public, and urge you to stop in the next time in Roswell.—Adv.

Sparkling Veal Steaks



Imagination in any endeavor usually brings about fun in the doing and pride in the finished product. Party Veal Steaks is a culinary endeavor that can help to bring this individual feeling to the homemaker. Veal round steak acts as the headliner in this recipe.

Party Veal Steaks is a winner with family and friends alike. According to Reba Staggs, meat expert, it's a recipe worthy of your culinary attention.

Being less-tender, veal steak is best prepared by a moist heat method of meat cookery.

Party Veal Steaks

- 2 pounds veal round steak, cut ½ inch thick
- 1 egg, beaten
- 1 teaspoon salt
- ¼ teaspoon pepper
- 1½ teaspoons paprika
- ½ cup dry bread crumbs
- 3 tablespoons lard or drippings
- 1 can (4 ounces) mushrooms
- ½ cup water
- 1 beef bouillon cube
- 1 small clove garlic, minced
- 1 cup dairy sour cream
- 2 tablespoons capers

Cut veal into 6 pieces. Mix together egg, salt, pepper and paprika. Dip veal in egg mixture and then in crumbs. Brown in lard or drippings. Add mushrooms including liquid, water, bouillon cube and garlic. Cover tightly and cook slowly 45 minutes or until tender. Remove meat to platter. Add dairy sour cream and capers to liquid in pan. Heat sauce thoroughly and serve over veal. Yield: 6 servings.

It Happened in Chino

Robert McKnight— The Colorful Hard Luck Miner

Robert McKnight, like many early westerners, was faced with misfortune one day and opportunity the next. He became a successful miner because he was thrown in jail.

Mexico had won her independence from Spain, but revolution and intrigue kept the country in an upsoar. McKnight left Missouri to become a trader in Santa Fe. Instead, he was arrested as a spy and imprisoned for nine years in Chihuahua City, Mexico.

While in jail he heard of the fabulous copper mines to the north and when he was released in 1834 headed for Santa Rita, investigated the mines and obtained a lease.

It is reported that McKnight made a good profit in the three years he operated the mine. But again he had his troubles. Again his freedom was threatened.

A group of white trappers led a massacre against the Apaches and as a result the red men blockaded the wagon trails and cut off incoming supplies and outgoing copper shipments. McKnight found himself virtually a prisoner.

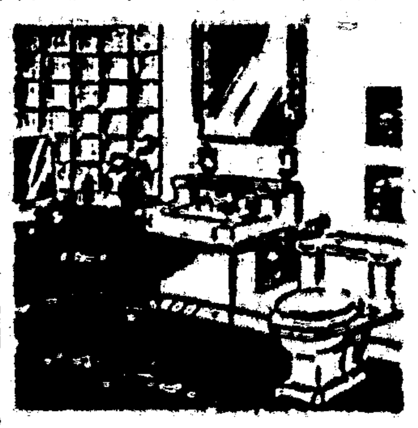
Shut off from his market and supplies, he was forced to abandon the mine, desert the town and leave the territory.

Today, there still are hazards in the mining industry. To remain competitive in copper markets Kennecott must seek economies in a number of ways: through work simplification, expanded use of employee suggestions, improved methods, better use of supplies and equipment and the most efficient use of the work force.

This program is of tremendous importance to Kennecott and to New Mexico. It will help Kennecott continue to operate successfully. And successful operations mean continued benefits, including tax payments that aid in the development of New Mexico.

This is the fifth of a series of advertisements pointing out highlights in the development of the copper industry in New Mexico.

PIONEER CLUB
Ruidoso Downs
DANCE
SAT. NIGHT
April 12
Music By The Rhythm Busters
Featuring Western Swing and Rock 'n' Roll.
Adm. Men $1.00
Ladies 50c



For PLUMBING
Service — Appliances
Dial 2222
GREEN PLUMBING CONTRACTORS
Dial 2222 RUIDOSO

Hondo School News

Hondo D. A. R. Citizen Receives Certificate

Patsy Nunez, a senior from Hondo High School, is the grand recipient of the D. A. R. Good Citizen Certificate for the year of 1957-58. Patsy was selected from among the senior girls of Hondo High, to represent her school in the D. A. R. Good Citizen Contest this year. She was chosen by the faculty of the school on the basis of her demonstration of the qualities of dependability, leadership, service and patriotism.

* * *

Home Economics Department Holds Talent Show

The Home Economics Department of the Hondo High School held an enchilada dinner and talent show last Wednesday evening under the supervision of Mrs. Hazel Arthurs, Home Ec. teacher. The girls in Home Ec. I, II and III helped with the preperation and serving of the dinner. Two mothers were also present and gave their services and time by helping direct and supervise the girls.

The program of the talent show was as follows:

Master of Ceremonies, Christina Gonzales; Teen-age dancers, Tony Benavides and Ermiñinda Salcido; Spanish songs and guitar music, Aurora Romero and Ramona Salas accompanied by Roman Salas and Rudolph Romero; Spanish song, Magdalena Salas; Catch a Falling Star, Allen Henderson; Merlin the Magician, Drew Hamilton and Preston Radcliff; Christina Gonzales and Lornena Romero, Crazy Cake Mix; Old Fashioned Girl pantomined by Jane Sanchez and Lorena Romero; song by Christina Gonzales; Tumbling act, Alberta Kimbrell, Martha Sisneros, Erminlinda Salcido; Tumbling Act (Boys), Tito Salcido, Preston Radcliff, Eddie Montes, Albert Fresques, Paul Sedillos, Drew Hamilton, Eloy Torres and David Journey.

A good size crowd attended and enjoyed the show, which was largely student produced under Mrs. Arthur's direction.

* * *

The following students of Hondo High were inducted into the F. S. Montes chapter of the National Hondo Society last Thursday evening, March 27:

Effie Chavez, daughter of Mr. and Mrs. Pedro Chavez of San Patricio; Juanita Torrez, daughter of Mr. and Mrs. Eloy Torrez of Hondo; Patsy Joiner, daughter of Mr. and Mrs. Leo Joiner of Hondo; Evangeline Montes, daughter of Mr. and Mrs. Fermin S. Montes of Glencoe; Josephine Salcido, daughter of Mr. and Mrs. Joseline Salcido of Hondo; Stella Trujillo, daughter of Mr. Victoriano Trujillo of San Patricio; and Patsy Nunez, daughter of Mr. and Mrs. Roman Nunez of Picacho.

As part of the very attractive and impressive ceremony, Johnny Gomez, president of the society, called upon the members to explain to the new candidates the ideals of the chapter. Fredda Perry, as preceptor of character, explained the virtue; Della Fresquez, proxy member, outlined the place of service in the gorup; James Sanchez defined and explained leadership; Nora Sanchez spoke on scholarship and the roll it plays in the Honor Society.

After Fredda Perry described and explained the emblem of the Honor Society, the new members stood to repeat the oath of membership with the old members. James Sanchez then presented each of the new members with his membership card and colors. President Johnny Gomez then congratulated the new members as he handed them their membership pins.

In response to an invitation from the chapter sponsor, Albert Gomez Mrs. Fermin Montes spoke a few words of inspiration to the members and audience.

ON DOUBLE BILL — Robert Vaughn, above, is one of the stars in "No Time to Be Young," one of two pictures to be shown Tuesday and Wednesday evening next week at Mt. Vue Sho-Dyn Drive-In Theatre here.

AT MT. VUE TODAY—Showing today and tomorrow at Mt. Vue Sho-Dyn Drive-In Theatre is "The Road to Denver," in color, starring Mona Freeman (above), John Payne and Lee J. Cobb.

ON TWIN BILL—Jeanne Simmons (above) is star of "A Bullet is Waiting," one of two shows booked for Tuesday and Wednesday night next week at Mt. Vue Sho-Dyn Drive-In Theatre. The other picture will be "No Time to Be Young."

SUNDAY-MONDAY SHOW — Gary Merril (above) plays a newspaper man in "The Missouri Traveler," new color movie booked for Sunday and Monday at the Mt. Vue Sho-Dyn Drive-In Theatre here.

—The— County Agent Reports

(By RALPH DUNLAP)

Four-H Enrollment Up In Several NM Counties

Over 5,000 New Mexico boys and girls have enrolled in 4-H work for the 1958 club year, Dorman C. Brookey, associate state club leader at New Mexico A&M College said today. "At the rate we are signing up both old and new members, we expect that the 1958 state enrollment will reach 8,000," Brookey stated. "About 7,500 boys and girls participated in the 1957 program.

The following counties have already signed up more members this year than they had enrolled in last year's program:

	1957	1958
Colfax	184	190
Dona Ana	338	376
Harding	42	49
Lea	268	270
Lincoln	72	89
Otero	31	45
San Juan	301	366
Santa Fe	273	418
Torrance	255	259

Boys and girls between the ages of 10 and 21 are eligible to join 4-H. They have until July 1 to enroll. 4-H offers a variety of projects in home economics, agriculture, and crafts. The principal of 4-H is to "learn to do by doing." Interested youth should contact their local 4-H club leader or county agent.

* * *

Lambs Likely To Overeat

The moisture during the past month has been a welcome relief, but it also could bring up the possibility of overeating disease (enterotoxemia) in the lambs if the pastures are growing very fast. It is most likely to be a problem when the lambs are about 3 weeks of age and begin to eat. Always the biggest, thriftiest lambs are affected.

If the pasture develops gradually it will not likely cause trouble.

If overeating is likely to be a problem you can vaccinate the ewes at least 3 weeks before lambing. If you do not vaccinate, and have lambs die from overeating the best solution would be to put all your sheep in one pasture. By doing this you will deduce the amount of lush food that the sheep have to eat, also it will allow other pastures to come back better after the past few years of drought.

Notes From the Field

Present indications are that the wool incentive payment for the 1957 wool marketing year ending March 31, 1958, will be around 23 to 25%. The final incentive payment will not be set until after all wool receipts are turned in.

Wool is selling very slow this spring as the prices are down considerably. Due to the low price the mills are using up their present supply before they buy any more wool. Doran Wood was reported to have sold his clip for 43 and a fraction.

A recent bulletin received from the College that the wool growers might be interested in is one written by P. E. Neale and J. R. Stauder on Selecting Range Sheep. This bulletin deals with the use of the squeeze machine in selecting high producing individuals.

Orchard growers should check their orchards now to see if they have any mites or mite eggs on the tree, or any mites on the weeds under the tree. A good dormant oil will kill the mite eggs and shall reduce the problem during the year.

A. T. Pfingsten is planning to apply several trial chemicals for mite and insect control. The chemicals being tried are trithion, diazanon and guthion.

Time for Picnics and Springtime
OUTDOOR FUN
Get sunglasses, film, flashbulbs, first aid supplies, thermos jugs, and other trip needs here.
Cook's
Proprietary & Sundries

THANKS
TO ALL MY FRIENDS
For Your Fine Patronage While I Operated the Modern Beauty Salon.
LOU BEERS
Please come to see me in my new location.
I am now working with Rose Brownfield in
GENA ROSE BEAUTY SALON
Phone 4557 Palmer Gateway—Ruidoso

FREE COFFEE AND DOUGHNUTS
—SATURDAY—
For All Our Friends Who Visit Us in Our New Location on Main Road Near Two Rivers Park
IRENE'S CAFE
(Formerly Cafe 70)
Mrs. Carl Green Mabel Snyder, Chef

BOB DULIN
Of Casa Grande, Ariz., is the New Manager in Ruidoso For Our Branch Shop Just Built in Palmer Gateway
CHECK WITH HIM WHEN YOU NEED GUTTERS, CHIMNEY TOPS, TANKS, PAYNE CENTRAL HEAT AND COOLING SYSTEMS
Or Sheet Metal Work of Any Kind
LACEY SHEET METAL WORK
Roswell — Ruidoso

LOOK FOR THE INDEPENDENT INSURANCE AGENT SEAL—
If You Want the Best Car and Home Insurance For the Premiums You Pay
This seal tells you that you are dealing with a professional insurance specialist—an INDEPENDENT local businessman who is not an employee of an insurance company. The insurance agent who displays this seal is free to recommend the car or home insurance that will provide the best protection for you.
And he's free to help you collect when you have a loss. This seal is your pledge of friendly, on-the-spot service whenever you need help or advice, whether at home or far away. When you travel, you can count on over 100,000 independent agents throughout the country who display this seal to help you when you are in trouble.
To get the best protection and service for the premiums you pay, look for this seal before you buy car or home insurance.
Clarke Insurance Agency
YOUR Independent Insurance AGENT "SERVES YOU FIRST"
Complete Insurance Service
BILLIE CECIL RAY
Consult Your Independent Insurance Agent As You Would Your Doctor or Lawyer

In a nation as big as ours there is always a tendency to overlook the individual and to think only of groups. Youth gets the brunt of this generalizing.

About three percent of our boys and girls are delinquent. But some folks would have us believe that every child is a *potential* delinquent.

Time we realized that children aren't chicks! They don't grow up by the drawerful to have the same characteristics and habits.

Children respond to love, parental example, religious guidance. They possess an ever-increasing aptitude for responsibility, trust, and faith.

Most of our boys and girls will grow up to assume their rightful place in an orderly, Christian society. Some will populate our jails. But the destiny of the individual youth is not a matter of chance and percentage . . .

It is determined primarily by the conscientiousness of loving parents, and by the persistency with which his natural religious interests are cultivated.

THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Luke	18	15-17
Monday	Exodus	20	4-6
Tuesday	Psalms	45	16-17
Wednesday	Psalms	128	1-6
Thursday	Ephesians	5	1-2
Friday	Ephesians	4	11-15
Saturday	I John	3	1-2

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Ruidoso Auto Supply Automotive & Service Station Supplies

Morrison Chevron Sta. Atlas Tires — Accessories — Dial 2000 Downtown Ruidoso

LUTHERAN CHURCH
H. M. Zimbrick, Minister
Services discontinued temporarily.

FIRST CHRISTIAN CHURCH
(Disciples Of Christ)
Mark C. Cronenberger, Minister
Bible School, 9:45 a. m.
11 o'clock, morning worship.
Communion and Sermon, theme, "Grasping A Thrilling Truth"
7 p. m.—Evangelistic Service. Sermon theme, "When God Called Satan's Bluff."
Church-Night Service 7 to 9 p. m. Wednesday, Bible Study 7:30-8.

FIRST BAPTIST CHURCH
Rev. E. J. Tankersley, Pastor
Ruidoso
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
B. T. U., 6:30 p. m.
Worship Service, 7:30 p. m.
Wednesday Night Service, 7:30.

ASSEMBLY OF GOD CHURCH
Ruidoso Downs
Rev. W. M. Perry, Minister
Sunday School, 10 a. m., morning worship 11 a. m., evening worship 7 p. m.

FIRST BAPTIST CHURCH
Green Tree, New Mexico
Rev. Ed C. Terry, Pastor
Sunday School, 9:45 a. m
C. T. Carpenter, S. S. Supt.
Preaching Service, 11:00 a. m
Training Union, 6:45 p. m.
E. L. Wilson, Director T. U.
Preaching Service, 7:30 p. m
Wednesday night service, 7:00
The church where everybody is somebody, and nobody a stranger
Phone 2241.

GATEWAY CHURCH OF CHRIST
C. E. Higginbotham, Minister
Sunday Services:
9:45 a. m., Bible Study
10:45 a. m., Worship & Communion
7:00 p. m., Worship
Wednesday, 7:00 p. m., Prayer Meeting.

COMMUNITY METHODIST CHURCH
Rev. Hugh Bailey, Minister
Sunday School—9:45 a. m.
9:45 Sunday, Ben Hill Adult Bible Class meets.
Morning Worship—11:00 a. m.
Methodist Junior Fellowship—5:30 p. m., for 9, 10 and 11 yr. olds.
Junior Choir Practice—6:30 p. m.
Evening Service—7:30 p. m.

CHRISTIAN SCIENCE SERVICES
Sunday School services each Sunday at 9:45 a. m.
Every Sunday, 11:00 a. m., in Ruidoso Woman's Club. Testimony meeting following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend.

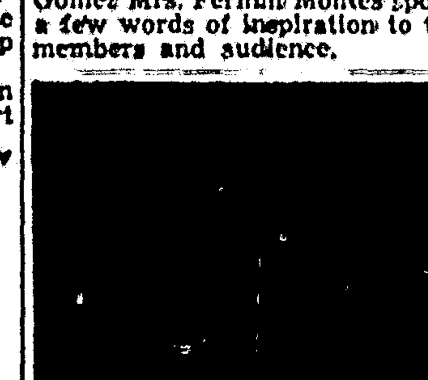
FULL GOSPEL HOLINESS CHURCH OF RUIDOSO DOWNS
Rev. Cecil Smith, Pastor
Sunday School—9:45 a. m. Sunday
Preaching—11 a. m. Sunday.
Evangelistic Service—7:30 p. m Sunday.
Prayer Meeting—Tuesday evening. Young Peoples Service—Thursday evening.

FIRST PRESBYTERIAN
Rev. Paul Van Dyke, Pastor
A Home for the Soul in the Heart of the Hills.
Church School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Young People of the Church 6:00 p. m.
Worship and Bible Study, 7:00 p. m.
A Cordial Welcome to All.

EPISCOPAL CHURCH
Chapel of Our Redeemer, Fort Stanton—1st, 3rd, 5th Sundays 10:00 a. m.
St. Anne's Chapel, Glencoe—2nd, 4th Sundays, 9:00 a. m. and Holy Communion first and third Sundays, 8:00 a. m.
Church of the Holy Mount, Ruidoso—Every Sunday, 11 a. m.

ST. ELEANOR'S CHURCH
Fr. Robert Aaron, Pastor
Schedule of Masses—
Sundays and Holy Days—11:00 a. m.
Week Days—7:00 a. m.

KLEIN'S
Steam Laundry
Helpy-Selfy
Rough Dry
Wet Wash
Finish Work
Soap — Starch — Bleach
Located Across the River in Lower Part of Paradise Canyon
LOOK FOR OUR SIGN



Services Every Sunday
CHURCH OF THE HOLY MOUNT
(Episcopal)
RUIDOSO
The Chapel is open for meditation and prayers

Closed Mondays — Open 11 a. m. to 9 p. m.
Nob Hill Restaurant

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J. A. BURNS LBR. & SUPPLY CO.
—Hollywood—
A Complete Line of
BUILDING MATERIALS
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FOR ONE WEEK ONLY— 20% OFF ON DuPONT PAINT IN STOCK
Get Your Name in The Pot!
Free
R. C. A. 21-Inch Color TV Set
Many Other Prizes
Ask for Details How You Can Win These Valuable Prizes to Be Given May 31.
Drop in for a cup of coffee on the house!

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HART ELECTRIC
NOW BETTER LIGHTING by Hart
DEPENDABLE REASONABLE
Sales and Service On
HOT POINT APPLIANCES
Buy Them on Easy Terms
Liberal Trade-Ins
Phone 2495 — Ruidoso

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TIME TO GET A DEPENDABLE PICK-UP
Whether new or used, we've got a good choice in good
PICK-UPS
And, we can supply you any model of
NEW CHEVROLETS
Immediate Delivery.
We Need More Used Cars on Our Lot and are in a good humor to TRADE.
YOUR PICK OF NEW OLDSMOBILES, CHEVROLETS, PICK-UPS NOW READY FOR DELIVERY
Powell Chevrolet Co.
Phone 461 Tularosa, N. Mex.
CLAYTON BENNETT, Ruidoso Rep.
Phone 3601—West of Junction on Highway 70
Financing — Insurance

RUIDOSO CHARACTERS—

"This collection is for me so I can continue participating in office collections."

CLARKE — (Cont'd from Pge. 1)
Angus, N. M.

Pallbearers, Howard Connor, Steve Crosby, James Cotton, Glen Isbell, Charles Johnson and J. S. Link

Arrangements were by Ballard.

Members of the Clarke family were served coffee at the Lloyd Davis residence here on Mechem Drive as they returned from the services at Angus late Tuesday.

HONDO FIESTA —
(Continued from Page 1)
uns (welcome), a group of 24 girls.

I.

Polka Suelta, entire ensemble; Las Pasa Doble, entire ensemble; Las Espuelas (Spur Dance), entire ensemble; La Cucaracha (the cockroach), entire ensemble.

II.

"Compadrito" (skit), Johnny Gomez; La Costilla (rib), entire ensemble; El Vals de los Panos, (handkerchief waltz), special group; Jesusita (folk dance), entire ensemble; Las Chiapanecas (Mexican clap dance), entire ensemble.

III.

Cancion "Agua le Pido a Mi Dios," Gilberto Montes; El Mas Bonito Pie (Spanish Jota), special group; La Varsoviana, entire ensemble; "A Que Tiempo Senor Don Simon," Ramon Prudencio and Nadine Benevidez; Polka de Punta y Talon, special group; El Jarabe Tapatio (Mexican Hat Dance), special group.

Judges submit decision on Fiesta Queen and escort.

IV.

Cancion Ranchera, Las hermanas Nunez; Tambien Dos Chicos Bailan, Gilberto y Rebecca (Two tots dance also); Introduction of Judges, Master of Ceremonies.

Crowning of 1958 Fiesta Queen and recognition of her escort.

Special Dancing Performance, 1958 Queen and her Escort.

A new kind of glue is so powerful that one drop of it will support 5,000 pounds. To prove this, a technician put one drop of the stuff between the tips of two steel rods, and held them together with his fingers for 20 seconds. Then the glued-together rods were hooked into a crane, and they lifted an automobile with four passengers off the ground.

Scientists have come up with some miraculous compounds to boost farm production. With one of them, gibberellic acid, cabbages grow 15 feet tall.

NEW MEXICO 1958 ELECTION CALENDAR

Compiled under Supervision of
Secretary of State
Natalie Buck Smith
Santa Fe, New Mexico

April 14—Deadline for changes of Precinct registration, for Primary.

April 14—Registration of new voters by Registration Clerks.

April 14—County Clerks close new registrations for Primary, 5 p. m.

April 18—County Commissioners notify county political chairmen in writing of date of appointment (April 28) of Primary Election officials.

April 19—Deadline for primary candidates to withdraw.

April 23—Deadline for County Clerk to prepare Primary ballots.

April 26—County Commissioners appoint Primary Election officials, and County Clerk mails notices.

April 26—Deadline for first publication of Primary Proclamation of County Commissioners.

May 3—Last date for County Clerk to furnish certified lists of all registered voters in county to Secretary of State and to county chairmen.

May 3—County Clerk checks all Precinct registration books, for use by election officials.

May 6—Earliest date for Second publication of Primary Proclamation by County Commissioners; latest date for posting proclamation.

May 6—Deadline for notifying press of schools of instruction for polling place officials.

May 10—School of Instruction for election officials and interested citizens.

May 13—PRIMARY ELECTION

May 16—Last day for County Canvassing Board (Commissioners) to canvass Primary results, for certification to Secretary of State and issuance of certificates of nomination to successful candidates. RECOUNTS — Candidates for county or precinct offices may seek recounts by filing demand for same within five (5) days after issuance of certificates of nomination. — Candidates for Federal, State or District offices may take similar action within ten (10) days after issuance of certificates of nomination therefor.

May 23—Last date for Primary Candidates to file Primary campaign expense statements.

May 28 — State Canvassing Board convenes to canvass results.

Aug. 6—Secretary of State prepares Poll and Tally Books for General Election.

Sept. 20—Deadline for county chairmen to file petitions for cancellation.

Sept. 26—Deadline for minor parties to file nominations by convention.

Oct. 6—Last date for registration changes preceding Election.

Oct. 6—County Clerk closes new registrations for Election.

Oct. 10—County Clerk notifies county chairmen in writing of meeting of County Commissioners on October 20, to appoint polling place officials for General Election.

Oct. 20—County Commissioners appoint Election officials, and County Clerk mails notices of appointment.

Oct. 21—Final date for FIRST publication of Election proclamation by County Commissioners.

Oct. 21—County Clerk shall have ballots for General Election on hand.

Oct. 24—Last day for County Clerk to furnish certified lists of registered voters to Secretary of State and to County Chairmen.

Oct. 26—Earliest date for SECOND publication of election proclamation by County Commissioners; final date for posting proclamation.

Oct. 26—Latest date for notifying the press of schools of instruction for election officials.

Nov. 1—School of instruction for polling place officials and interested citizens, in counties where machines are used.

Nov. 4—GENERAL ELECTION. County Clerk office remains open until all returns are received, or for 24 hours.

Nov. 7—Deadline for County Canvassing Board (Commissioners) to meet to canvass returns of General Election.

Nov. 14—Last date for candidates to file sworn statements of General Election campaign expenses.

Nov. 17—State Canvassing Board convenes to canvass results of Election.

Dec. 4—Political parties must file campaign expense statements.

The Pueblo Indians of New Mexico, who now inhabit 18 small villages near the Rio Grande, reached a high level of culture several hundred years before the first Spanish explorers arrived in the 16th century. The ruins of their imposing cities attract thousands of visitors every year.

The M. H. Filiers Of FURRY'S CAFE

Invite You to Attend Their

OPEN HOUSE TUESDAY, April 15

Free Coffee and Doughnuts Will Be Served
Open and Ready to Serve You This Saturday

Ruidoso Body Shop & Garage

Auto Body Repairs and Painting
General Engine Overhaul

Larry McKnight — Raymond Clark
We Will Appreciate Your Business
Pho. 4345 – In Rear Ruidoso Ice Plant

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Fixtures & Installation

For Every Plumbing Need

Use Our Easy Payment Plan
(FHA Plan ABC)
No Money Down, Low Monthly Payments
Up to 3 Years to Pay

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Residential and Commercial Construction and Remodeling

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Owned and Operated by The Valley Building Co.
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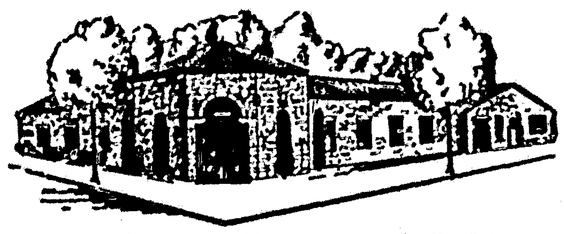
RUIDOSO, N. M.



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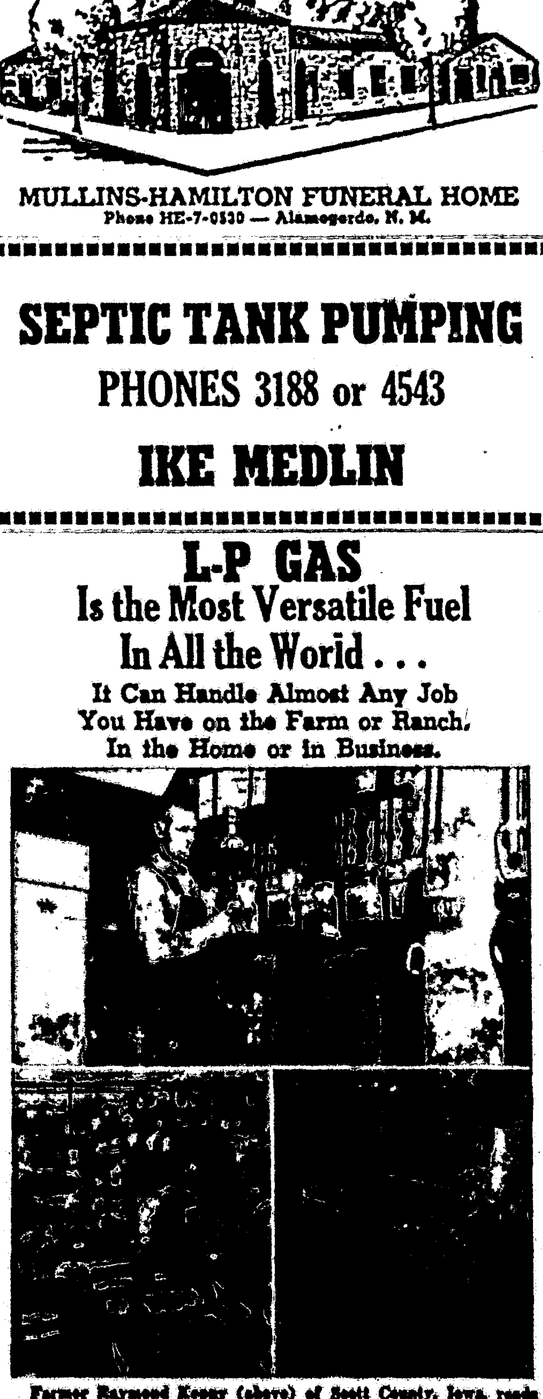
Is the Most Versatile Fuel In All the World . . .

It Can Handle Almost Any Job You Have on the Farm or Ranch, In the Home or in Business.



Farmer Raymond Koppy (above) of Scott County, Iowa, reads LP-Gas meters in test to determine operating costs for appliances. Daughter Myrna Koppy (right) prepares load for dryer. LP-Gas is also used for stock tank heating on the Koppy farm. (left).

KEETH GAS CO.

Phone 4025 — Ruidoso

FREE COFFEE

In Our Opening Today (Friday)
Come in and
Get Acquainted
Mrs. Ione Burch
GATEWAY CAFE
(Formerly La Fiesta)

Idle Hour Lodge

Open Year 'Round

- ON THE RIVER
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Mr. and Mrs. James H. Littlefield
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25¢-PACKET Burpee Primrose Beauty MARIGOLD New!

FREE TO YOU

Come See Us and Get This Gift

Everyone will admire this lovely new creation in your garden. Come in right away—we have a special Packet of Seeds for you FREE.

GET BURPEE FLOWER AND VEGETABLE SEEDS HERE

BURPEE SEEDS GROW

Ruidoso Nursery

Phone 2945

where 2-DRAWERS are enough . . . THIS IS THE FILE

If your filing needs are quite limited but very necessary, Here is a unit designed for you. This compact, sturdy two-drawer file is complete with guide rods, follower blocks and easy moving drawers. A low-cost unit, but made and finished to satisfy your desire for good quality. In grey or green. (Also in 4-drawer model.)

Ruidoso News

- BE CAREFUL WITH ANY FIRE!

PREVENT FOREST FIRES!

Explorers call the arctic musk ox one of the most dangerous of game animals. But farmer John J. Teal, Jr., who is raising a herd on his farm in Huntington Center, near Burlington, Vermont, says they are easily the tamest animals he has. They love being petted, and if you ignore them, they will rub against you—which is some times upsetting, since a musk ox weighs half a ton.

New Mexico's first civilian territorial governor, Charles Bent, was scalped and murdered in his home in Taos during a brief Indian uprising in 1847.

ONE KEY IN ONE LOCK locks everything

GET POPULAR H-O-N FILE with UNILOCK

Now you can have complete privacy for your personal and business material. This handy combination unit has card file drawer, two letter file drawers and large storage section. All are locked at one turn of one key in one lock. Soundly constructed and handsomely finished in grey or green. See this H-O-N UNIFILE unit at

(Also made in other sizes and combinations)

RUIDOSO NEWS

TO OUR VISITORS—

Things to See and Do
In the Playground Area
Of Ruidoso & Lincoln County

You have probably never visited any place in America with such a wide variety of scenic, historic and entertaining attributes. Make the most of your visit here—explore any and all of the places recommended below to give you your most delightful vacation.

All of these things listed are within 60 Miles of Ruidoso—

Lincoln National Forest—
With its campgrounds, scenic trails and drives. Three riding stables here provide horses for riding into our forest which surrounds us.

Cedar Creek—
Winter sports area and park-like shrubs and evergreens.

Golf Course—
One of the most beautiful golf courses in the world is Cree Meadows.

Mescalero Apache Indian Reservation—
Can be entered in the recreation area west of here, or you may visit at Mescalero, on U. S. Highway 70.

Lake Bonito, Bear Canyon—
Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.

Nogal Lake, Nogal Mesa—
The mesa is scene of the annual Summer Cowboy Camp Meetings.

White Sands National Monument—
Stupendous deposit of pure white gypsum.

Lava Beds—
The Mal Pais is a fascinating and different attraction.

Fishing—
Ruidoso offers three commercial trout lakes, also there is fishing in season in the Rio Ruidoso, in nearby lakes, or fishing year 'round in Hondo river.

Old Lincoln Courthouse—
In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.

Big Game—
Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.

White Oaks—
Old ghost town once thickly populated and once having newspaper, stores, saloons.

The Three Valleys—
Scenic ranchland and mountains.

Capitan, Capitan Gap And Indian Gap—
Beautiful orchards, ranches along Ruidoso, Hondo and Bonito. Home of internationally famous artist, Peter Hurd; screen star Linda Darnell; author-writer Dan Storm and Louise Massey and Milt Mabie, radio and screen entertainers.

Ruidoso Downs—
Popular summer race track, with horse racing each week-end in summer.

Night Clubs—
Numerous clubs with entertainment.

Churches—
In the immediate area are nine churches of various denominations.

Climate—
The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.

Mon Jeau Look-Out—
Drive to the top of this forest look-out tower, 10,000 feet high.

Fort Stanton—
99-year-old fort once policing Apache Indians, later used as Merchant Seaman Hospital, now a state TB sanitorium. Where Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing once stationed learned to play his poker.

Cloudcroft—
High mountain resort area.

Artists, Art Schools—
Ruidoso is home of several resident artists, including Harris Shelton, Reynolds Jones, Martha Graves, and others, and art schools are held each summer. Ceramics studio also operates here in summer.

Mayhill Nurseries—
Giant greenhouses growing many beautiful flowers shipped to wide area.

Wheeler Museum—
Most unique privately owned museum in New Mexico.

Ruidoso Lookout Tower—
Gives panoramic view of Playground of the Southwest.

Ruidoso Sky Ride—
Unusual cable car lift to top of Wildcat Mountain on U. S. Highway 70.

Dowlin Mill, Blazer Mill—
Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.

Carrizo Lodge—
With unique history, museum and scene of square dance schools, bordering on Indian reservation.

Fun In Downtown Ruidoso—
With skating, bowling, shooting galleries, bingo, theatres, children's rides, billiards, and many curio stores.

Places To Dine—
More than 50 restaurants and dining rooms to choose—some of them with specialties.

Green Tree Indian Aqueduct—
Stone aqueduct built over 900 years ago to carry water from Palo Verde Springs into Ruidoso Valley.

Indian Ruins—
Ruins and pictographs of various Mogollon settlements at Glencoe, near Capitan, in Ruidoso area.

Airport—
Paved runways long enough to accommodate two-engined planes.

—and at further distances, but still within 4 to 5 hours' drive are: El Paso and Juarez; Holloman Air Force Base (Guided Missiles) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb site; Bottomless Lakes; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Conse-

W. D. Crosby
Opposite Community Public Service
Main Road
Ruidoso

IN UNITY THERE IS STRENGTH

Lela Easter

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Mrs. Wayne Wantlez, Accounting and Public Stenographer, Pho. 2984.

Associated Contractors—
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SID COURVELLE, Plumbing Contractor, Phos. 2055 or 3303
J. B. CLOSE, Ruidoso Gravel Service, Excavating & Ditching, Phone 4045
R. E. "Bob" Carter, Licensed Electrical Contractor, Pho. 3815.

UNITED TO BETTER SERVE ALL PHASES OF THE REAL ESTATE BUSINESS. ANY PERSON OR BUSINESS CONNECTED WITH THE BUYING, SELLING, BUILDING, INSURING, APPRAISING, TITLES, Etc., ARE CORDIALLY INVITED TO PARTICIPATE WITH US IN THE ACTIVITIES OF OUR OFFICE. SPECIAL COURTESY TO ALL BROKERS

COUNTRY ESTATE IN TOWN
This home cannot be excelled as to honest construction, quality of material, fine details in planning, etc. Has extra large master bedroom with full private bath, two large other bedrooms with full bath, large living room, fireplace, separate breakfast and dining room, large kitchen, two-car enclosed garage with covered passageway to main house, lawnscaping and gardens. Plenty of elbow room, over 500 feet from any property line. Five minutes to postoffice and shopping center. $49,500.00, Good terms.

VACANT BUSINESS LOCATION
On pavement, corner lot, 100-ft. on Main Road, 100-ft. on river. Centrally located.

RIVER LOCATION
Three bedroom modern unfurnished year 'round home. Large 70x300-foot deeded lot on river. Ideal for school, only $10,300.00. Had good loan.

IN THE PINES
Two bedroom modern furnished cabin, fireplace, ideal location, close to river and in the tall pines—only $4,950.00.

HOME PLUS INCOME
Well located home with three furnished apartments, all modern. Must be seen to be appreciated. Immediate possession and priced only $28,500.00 with good terms.

COMPLETE CAFE
Probably best location in Ruidoso, all equipment and ready to go. Extra large seating capacity, $13,500.00—good terms.

GOING BUSINESS
Only one in this entire area and first time on the market. Call us for details.

ON RIVER AND PAVEMENT
Vacant lot, close in, ideal location for business income or residence.

Phone 3303 **ALLIED REALTY** Phone 3303
General Insurance ASSOCIATES Real Estate

RUIDOSO NEWS CLASSIFIED ADS
Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 15c per line, counting five words to the line, with a 61c minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. WHEN MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO BRING THEM BY THE OFFICE BEFORE TUESDAY AFTERNOON EACH WEEK.

HOME OF SOUND INVESTMENT
I AM AN INDEPENDENT REAL ESTATE BROKER

Five Summer Tourist Cabins. 400 ft. on pavement. Perfect location. Good income. Three deeded lots and large lease. The best buy in town at $14,750.00. Terms.

River Cabin. Two bedroom, modern and furnished. Extra deeded river lot. Goes at $6,500.00.

Several nice homes in Green Tree area, furnished and unfurnished, priced to sell.

FOR RENT—Two-bedroom and 3-bedroom modern and furnished houses.

Nice permanent homes in Cree Meadows, two and three bedroom, furnished and unfurnished.

MEMBER RUIDOSO C. OF C.

Business Lots. No down payment if you erect building, or will build building to your specifications for lease. Positively the best business site in town.

2 bedroom modern, furnished home with year around location, at $7,500, and good terms.

Business house with living quarters in Gateway, 100 feet on pavement, $12,000 $4,000 down, balance $100 per month.

Choice business and residential lots worth the money.

Very nice tourist courts, large ones and small ones, worth the money.

Good cafe for sale or lease, very reasonable.

PAUL H. DOUGLASS REAL ESTATE
In Postoffice Block — Box 294
Business Phone 3005 — Residence Phone 2365

NOTICE
For one week's vacation that you will long remember, $35.00 per person will pay for food, lodging, and your transportation is
FREE
to many points of interest in the Lower Rio Grande Valley of Texas. Approximately
1,750 Mile
Round Trip
No obligation on your part to purchase anything.
For More Information Dial 3652, Ruidoso
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Realtor

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Cyrus J. Leland
Accountant
Leland Realty Co. Office
Dial 3805
Ruidoso, N. Mex.

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NO MONEY DOWN
36 Months to Pay
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ONE BEDROOM, located on the pavement. Year 'round location.
TWO BEDROOM, with guest house, all furnished, on deeded lots, and $1,500.00 down, balance at $65.00 per month.
THREE BEDROOM, Knotty pine interior, fireplace, close to the pavement, $9,000.00.
Two bedroom, on six deeded lots for a total of $5,250.00.
Three Bedroom, Garage, storage room, located in the pine trees on a corner lot. $3500.00 down.
Attractive three bedroom home, carpeted, fireplace, plenty of closet space. Double garage. Located on 160 ft. lot.
Three river cabins, all furnished.

10 YEARS IN RUIDOSO

SIX unit court; living quarters, well located, and has a good business. Total price $15,000.00 with terms.
TEN rental units with living quarters, well located for year round business. $12,000.00 down.
Twenty cabins with three bedroom home. This place grosses better than $20,000.00 per year, and can be bought for $35,000.00 down. Will consider some trade.
A GOOD CAFE at a very reasonable price.
160 ft. on the pavement for $5250.00.

PHONE, OFFICE 3710—Res. 3796
LUTHER BYNUM, REALTOR
One Block East of Postoffice—
Next Door to Monjeau Cafe

Tom W. Jones,
Realtor &
Agent For
Ruidoso Realty Co., Inc.
Since 1933
Lots For Lease or Sale
Ruidoso upper Canyon and upper Cedar Creek.

New 2-Bedroom cabin in Cedar Creek, fireplace; furnished, $6,000.00.

New one-Bedroom cabin in Cedar Creek, finished in knotty pine throughout, fireplace, $5,000.00.

Unfinished large one-room cabin, Cedar Creek, $700.

150-feet on pavement in Gateway, two existing buildings, one 2-bedroom, one 1-bedroom. Lots 270-feet deep. Ideal for court or motel or other business, zoned commercial, $20,000.00, terms.

Other homes and lots.

BOOK MATCHES—Finest line of book matches in America, with standard designs, single or double size, some with art work, or write your own copy. Call Ruidoso News and salesman will call with samples. tfc

FOR SALE — Norris complete bookkeeping system, compact, speedy, nothing overlooked. Fits many kinds of businesses. The News. tfc

FOR LUZIER COSMETICS, phone 2366. Box 994. Ruidoso. 30-tfc

Your savings now earn 3% in Ruidoso State Bank.

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FLY CHARTERED PLANE
AIRPORT
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—VISIT—
FIESTA
NOVELTY SHOP
For—
* Western Style Nugget Jewelry
* Curios
* Souvenirs
Downtown Ruidoso
Fred L. Richardson

FOR SALE—1953 Chevrolet ½-ton pick-up in good condition. W. E. Munsey, phones 2391 or 2321. 1tc

USED APPLIANCES — Washers, automatic and regular, refrigerators, etc. Buckner's. 41-tfc

FOR RENT — Furnished apartment, modern, large enough for four. Palmer Gateway. Telephone 3361. 1tc

MODERN Housekeeping cabins, one and two-bedroom, also trailer space, Palace Motel, one mile east of Ruidoso Downs. 41-tfc

PENCIL SHARPENERS—Carbon paper, adding machine paper, rubber stamps, paper clips, file folders, typewriter ribbons, etc., at RUIDOSO NEWS.

RUIDOSO MAP GUIDE & Directory, 50c, at Ruidoso News.

FOR SALE—Four steel frame windows six feet square, equipped with glass and screen. Coe Ranch, Glencoe, N. M. 39-3c

DO YOU NEED A two-drawer 4x5 or 5x8 steel card file? We have either size in our office ready to deliver, priced right. Ruidoso News.

FOR SALE—To be moved, two modern one bedroom houses with furniture. Apply at Ruidoso Trailer Park. 40-tfc

FOR RENT—By the month, one, two and three-bed cabins, completely furnished for light housekeeping. Blue Spruce Motel. 36-tfc

FOR SALE — Mahogany office chair $8.50; 5-piece chrome dinette $29.50; desk $12.50; play pen $9.50; double innerspring mattress $14.50; maple bedroom suite $55; gas heater $4.95; cot with mattress $7.95; straight chairs $1 to $5. Apache Furniture, phone 2635. 1tc

FOR SALE—72-foot triangle TV tower. Jess White, phone Green Tree (8)2340. 36-tfc

Observe Safety Laws

PRIVATE INSTRUCTION in piano accordion, instruments available. Roland L. Perkins, Brady Drive, P. O. Box 1063, Ruidoso 39-5p

WANTED—To pick up payments on good car somebody may be needing to turn loose of. Phone 2360. 1tc

POPLARS, Shade trees, fruit trees, flowering shrubs, evergreens, creepers, perennials, roses, vines, grape vines, rhubarb; glad bulbs 65c dozen, $5 per 100; onion sets, 40c lb., Ruidoso Nursery, dial 2945. 40-tfc

FOR RENT — Furnished house, two rooms and bath, bills paid. Also, for sale, channel 8 mast, antenna and lead wire, two hogs, average 150 lbs. Bill Thomas, pho 3661. 1tc

INCOME TAX SERVICE—Bookkeeping, Gladys Thomson, Iva Coleman Apartment, Phone 3688 29-tfc

FOR SALE—7-ft. apartment size used GE electric refrigerator, in good condition, has freezer compartment, $100; also new 8½-ft. International refrigerator with freezer compartment, used as display model, was $230.00, priced at $105; and we have some two-week-old baby chicks that are orphans and need a home. Lincoln County Feed, Hiway 70.

INCOME PROPERTY—For rent or sale. Big 5-room modern house with three rental units, income about $900 for the season. Easy terms for purchase, all modern and winterized, partly furnished. Room for 15 or more cottages, lot about 350x600-feet. Contact Iva Coleman, Ruidoso. 36-tfc

FOR SALE—One of Ruidoso's better homes, located on three lots on the sunny side of Palmer Gateway. Reasonably priced with excellent terms. Write owner, P. O. Box 1021, Ruidoso, New Mexico 29-tfc

FOR ONLY $10 a month you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bldg., Richmond, Va.; or Save the Children Foundation, Inc., Box 818, Norwalk, Conn. 32-tf

WANTED—Office space for one day a week. Dr. R. C. Vander Meer, phone HE-7-1160, Alamogordo, or call Ruidoso Chamber of Commerce. 41-2p

REPAIRS on appliances of all kinds, including small appliances. Buckner's. 27-tfc

FOR SALE—Jeep station wagon, four-wheel drive, 1951 model. Phone 3711. 1tc

WANTED—Full time maid. Apply LaFonda Motel, phone 2685. 41-tfc

FOR SALE—Chrome dinette $29.50; bookcase $12.50; floor lamp $2.95; straight chairs $1 up; doors, $5 each; stroller $5.95; metal lawn chair $2.50; student couch $14.95. Apache Furniture, dial 2635 1tc

GOOD POSITION open for competent stenographer to do bookkeeping and secretarial work. Please provide references and tell length of experience. Write Box BB, News. 40-tfc

FOR SALE—Or trade, 27 acres on Mechem Drive, in city limits, with part of rock retaining wall already erected. A. C. Kelley. 40-2c

PIANO TUNING—Expert tuning and repair work, all work guaranteed. Barton Pavey, Phone OL-3-4392, Picacho, N. M. 34-tfc

FOR SALE—7-room home, knotty pine interior, 1½ baths, guest house, 4½ acres Jess White, Box 91, Hollywood, N. M. 35-tfc

GET THE Roswell daily and Sunday at Shier Pharmacy, Hollywood; Gateway Food Market, Ruidoso Food Mart, Hart's Drug, Bennett's Foodliner. 50-tfc

FOR SALE—Hot Point Washers, dryers, stoves, hot water heaters, refrigerators, freezers, televisions; used automatic washers, refrigerators, liberal terms and trade-ins. Appliance repairs, house wiring. Hart Electric Co., phone 2495. 35-tfc

A. C. KELLEY
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For Motor Freight Service—Dial
3445
Herman Reynolds, Agent
EL PASO PECOS VALLEY MOTOR FREIGHT
Highway 70 — Hollywood

J. P. (Jake) HALEY
BUILDING CONTRACTOR
Box 124 Phone (8) 2158
Ruidoso Downs, N. M.

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Pho. MA 2-1468 - 1210 E. 2nd St.
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Can Arrange Part Terms
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INVEST FOR THE FUTURE
In
AGUA-FRIA ESTATES or SPRING PARK
Plenty pure spring water, large lots, all weather roads, beautiful views. Among fine homes and neighbors. Perfect year 'round climate.
As Low as $50.00 down, $25.00 per month
Now Open for Your Inspection
THE TEXAN—A long low ranch style home. Completely furnished. 2 bedrooms, 2 baths. A beautiful patio with waterfall. Landscaped.
THE NEW MEXICAN—Made of kiln fired adobes. 2 bedroom, 1 bath. Completely furnished. Two private patios—Landscaped.
THE CALIFORNIAN—3 bedrooms, 2 baths. Mexican tile floors throughout, 2 level patio with heated and filtered swimming pool.
All 3 homes have Fireplaces – Central Heat
Sliding Glass Doors, Awning Type Windows
Just East of Ruidoso Downs
Phone Griffith 8-2060

We Have Homes — Farms
Ranches — Business Property

We have a real buy in an 8-unit court. This is well located on five deeded lots. The price is very reasonable, with good terms.

10,000-acre Lincoln County ranch. This is an extra good set-up, priced at a price you can afford to pay. Good terms.

We are having quite a few calls for Ruidoso property and would appreciate your listings.
Phones 2491 or 2321
Munsey Real Estate

A free cup of coffee with this clipping is waiting for L. L. Butler at the Chocolate Shop.

In Unity There is Strength
ALLIED REALTY ASSOCIATES
Pho. 3303 — Ruidoso

NO. 921
IN THE PROBATE COURT
STATE OF NEW MEXICO)
COUNTY OF LINCOLN)
LAST WILL AND TESTAMENT OF EZELL MELROSE CLARKE, SR., Deceased.)
NOTICE OF FINAL HEARING
THE STATE OF NEW MEXICO TO: Enlver Betsy Clarke, Amand... Clarke, Cecil Wayne Clarke, Doris Joyce Clarke, Bronson Ezell Clarke, and all unknown heirs of Ezell Melrose Clarke, Sr., deceased, and all unknown persons claiming any lien upon or any right or title in or to the estate of said Ezell Melrose Clarke, Sr., deceased: You are notified that Enlver Betsy Clarke has filed in the above styled cause her verified Final Report and Account as Executrix of the Last Will and Testament of said Ezell Melrose Clarke, Sr., deceased; and that on the 23rd day of May, 1958, at 10:00 o'clock A. M., at the court house in Carrizozo, Lincoln County, New Mexico, the above named Court will hear objections to said Final Report and Account and will settle the same; and will proceed to determine the heirship to said Ezell Melrose Clarke, Sr., deceased, the ownership of his estate, and the interest of each respective claimant thereto or therein and the persons entitled to distribution thereof. Attorneys for said Executrix are Brenton, Boyce & Wilkinson, Box 1387, Alamogordo, New Mexico.
WITNESS my hand and the seal of said Court at Carrizozo, Lincoln County, New Mexico, this 7th day of April, 1958.
INICE HUST
Clerk of the Probate Court of Lincoln County, New Mexico
(SEAL)
4-11-18-25; 5-2

NOTICE TO BIDDERS
Bids will be opened at 7 p. m. Monday, April 21, 1958, in the Ruidoso Downs village hall for the purchase of a 1958 model fire truck. Bids must be submitted no later than 12 noon that day to the Village Clerk in the village hall at Ruidoso Downs. Specifications may be secured by contacting the village clerk.
RUIDOSO DOWNS VOLUNTEER FIRE DEPARTMENT.
4-4-11

Capitan News
(By Mrs. Ethel Keathley)
(Phone 2151 — P. O. Box 22)

The day began early for some of our residents Easter morn for they gathered at the school stadium for a community sunrise Easter service. It could be wished that more people had attended, however, I believe all our local churches were represented, plus at least one from a nearby town. Likely there were two reasons for the light attendance—some of our people were out of town visiting and others did not hear of it in time. It is a good thing, I think, for our community to unite in a sunrise Easter honoring the resurrection of our Lord, and I hope it will be repeated annually, with more advertising beforehand. Rev. Pat Henderson, Tinnie, brought the message and Grady Wallace conducted the song service. Since Rev. Kerr, our Baptist pastor, is still ill, a Carrizozo minister brought the message at the regular 11 a. m. service.

Rev. Paul Reynolds and daughter arrived Saturday and he preached his farewell sermon to the group under his pastorate Sunday. Mrs. Reynolds is far from well, but is slowly gaining strength, in Texarkana, Ark. He does not plan to take a church until she is better—which no doubt is a wise decision. We regret losing them from Capitan but under the circumstances it would be selfish for us to want them to stay.

Born, to Mr. and Mrs. Lloyd Cooper of Las Cruces, March 28, a son, weighing in at 6 lbs., 8 oz. The young man is named Kirk Lee and this is the second visit from the stork for the Coopers. The grandparents are Mr. and Mrs. Dennis Cooper of Capitan who are all smiles over this second arrival. Most of us remember Lloyd as an infant lad, and later as a high school graduate here. His parents moved to Las Cruces for Lloyd to attend college—and Lloyd remained there after graduation and is now teaching there.

The Travis Werners are driving a new 1958 Ford—it's really pretty.

Mr. and Mrs. W. W. Hall had as recent guests a daughter and her husband, Mr. and Mrs. Mark V. Collins, Roswell.

The Don McChungs, Albuquerque, arrived last Thursday and visited Ted before he began his long trek back to Pasadena and duty. Ted arrived Sunday but couldn't tarry long. He is to be best man at the wedding of Norma Hubbard and Garth Hyde Friday evening, April 11, in Pasadena. Many of Garth's friends here were recipients of invitations to the wedding. I am more than glad Ted can be in the wedding, and that Mr. and Mrs. Rufus Price plan to attend. I feel badly I can't go—Dr. advised against the trip for me, but Mrs. Price was his primary teacher, Ted his lifelong pal, so I feel glad they'll be there. They expect to remain in Pasadena after Garth's graduation in June and plan to visit hom in August.

Mrs. Clarence Morris recently returned from a visit with her mother in Duncan, Ariz. The mother is quite ill.

The Beaulah Hartley home is now occupied by Mr. and Mrs. Gierhart.

Mrs. Collins, formerly of Capitan, now of Albuquerque, has recovered sufficiently from injuries received in a recent fall to be up and about some. Rev. Collins once pastored one of our local churches and many here remember them both.

Mrs. W. S. Lair and son, Wilmer Conder, spent Easter week-end with relatives in Tularosa and Alamogordo. Incidentally, Wilmer recently bought a good looking Buick and is enjoying driving his mother around. Good for Wilmer, I like to see boys show their mothers a good time.

Mr. Heochie and sisters, Mrs. Meeks and Mrs. Rodgers, were Capitan visitors last week. They now reside in Carrizozo but for many years ranched near the south side of the east Capitan mountain.

Born, to Mr. and Mrs. Chas. Ferris, Tularosa, a son, March 15 in a Roswell hospital. It's a long time since the Ferrises had a baby in their household and it's a reasonable guess they are duly proud.

Mr. and Mrs. Monroe Howard had as a guest recently Mrs. S. A. Howard of Childress, Tex. She is the widow of Mr. Howard's twin brother and is well advanced in years—she is now 81.

The Fair Board met at City Hall Friday night last week to start plans for the next fair in Capitan. Charlie Jones, North Side rancher, is president and I suspect we can look for some action with him at the helm.

Shearing is now over among the North Side sheepmen. I didn't learn much as to the grade of clip, etc.

Mass was said at the Catholic Church at 7 a. m. Sunday. Immediately following, the H. C. Otero family left for Alamogordo to spend the day. The small fry enjoyed an Easter egg hunt. The H. G. Oteros also visited Friday night with his grandmother who lives at the Block Ranch and who is critically ill at this time. She is Mrs. Tarsesia Chavez, and is 91 years of age.

The local grade school had an egg hunt Thursday afternoon as is the annual custom. Classes dismissed from Thursday to Tuesday for Easter vacation.

Mr. and Mrs. Louis Padilla and family visited Mrs. Padilla's mother Easter week-end. They reside at Los Alamos.

Viola Griego, Ft. Stanton, formerly of Capitan, was married at 9 a. m. Wednesday last week at Ft. Stanton, but I was unable to get the groom's name. He is stationed at Red Canyon and I understand the couple will leave almost immediately for his home in Maryland.

When Lewis Cummins returned from his recent visit in Arizona and California, he brought back from his brothers trees at Mesa, ... fruit and lemons I have ever seen, and divided with his neighbors. I can testify the flavor was supreme.

Miss Virga Lucy, El Paso, was an Easter week-end guest at the home of her cousin, Mrs. James L. Black.

Mrs. N. E. Britton, Block Ranch, substituted for Fred Miller at Capitan High School, teaching his group Tuesday to Thursday last week while he was ill with bronchitis.

Monday of last week Dr. Turner performed minor surgery for Mrs. Britton at Carrizozo.

Mr. and Mrs. Jack Shaw, Ft. Stanton, spent Friday afternoon at the N. E. Britton home, Jack doing a spot of work and Frances doing some visiting.

Keeth Gas Co.'s genial distributor, F. F. (Happy) Morris was dispensing gas and good will here Saturday. He said Mrs. Morris wasn't feeling so well.

Mr. and Mrs. Carl F. Scott, Albuquerque, visited Mrs. Scotts' parents Easter week-end. Mrs. Williams said Mrs. Roby (Aline) was prevented from joining the family gathering, since her eldest son had a mild case of measles. She resides and teaches in Gallup.

Mrs. Woods, who lives in the D. S. Williams rental property, spent Easter week-end with her brother near Roy.

The W. M. U. met as usual last Wednesday, 3 p. m., for an interesting lesson. Mrs. Jack Robinson was program chairman. Eight members were present. Following their elders, both the Jr. G. A.'s and the Sunbeams each held regular meetings. The G. A.'s had 11 members present, the Sunbeams several with quite a few visitors. Following lessons, the groups enjoyed egg hunting near the church.

Dixie Sparks, son and daughter, arrived late Saturday for a visit with their mother and grandmother, leaving late Sunday for their respective homes at Alamogordo and Las Cruces. Dixie went on to El Paso where she made some purchases for her beauty shop she hopes to open here about April 15. Announcement of the opening will be made in the county press.

Mrs. Tim Burch's daughter, Roswell, was an Easter time guest in her mother's home here.

Mrs. M. A. Daugherty, Roscoe, Tex., arrived Saturday for a visit with her sister, Mrs. Key.

The Lee Smith family visited relatives in Portales last week-end.

Somebody told me Hollis Cummins completed a deal in El Paso recently, trading his Oldsmobile and now has two Fords, one for himself and one for his parents.

More than 200 governors have served New Mexico since it was colonized in 1598. The first was Don Juan de Onate, who led a band of Spanish settlers into the new territory and founded the first capital at San Gabriel.

If Elmer Reinhardt will call at the Chocolate Shop and bring this clipping he will get a free malted milk.

SHAW MORTUARY
Lincoln County's Only Mortuary
Formerly T. E. Kelley Funeral Home
— In Operation Since 1918 —
We Offer Insured Payment Plan, If You Need It, Markers and Insurance Designed for Payment of Last Expenses.
Prompt 24 Hour Service
Call Carrizozo 101 Collect

RIVERSIDE ESTATES
Ruidoso's Most Exclusive and Beautiful
HOME SITES
Large, roomy lots, all facing to the south and protected from the north by tree-studded mountains. Nearly one mile fronting on the Ruidoso River. Complete water system from huge tank on the highest peak, ample water for all trees, shrubs, flowers and plants from deep well and irrigation rights. Heated swimming pool, parks and scenic picnic areas atop mountain peaks. Situated on seventy acres of the valley's finest land, crowned by the show-place ranch house of the Ruidoso area. No heavy traffic; you can be home in Riverside Estates from the race track in three minutes.
"Highly restricted—private road to be marked "For owners and INVITED guests only." Only a limited number of lots available.
We Reserve the Right to Sell Only to Those We Choose.
RIVERSIDE ESTATES
One and one-half miles east of the race track off Highway 70
Watch for large sign—office in large red-tile roofed ranch house at foot of mountain, across river.
Phone Ruidoso 8-2823 TED MORSE Box 461, Ruidoso, N. M.

Fryers
Swifts
Fresh Dressed—Pound
39c

THESE SPECIALS GOOD AT BOTH SELF SERVE GRO. & MARKET (Cashway) and

RUIDOSO FOOD MART

YOUR $$$'s BUY MORE AT OUR STORE

SPECIALS

DOUBLE STAMP DAY ON WEDNESDAYS
SAVE WITH FRONTIER SAVING STAMPS

U. S. CHOICE — Pound
BEEF ROAST 55c

Glover's
FRANKS . . . . . 3 Lbs. $1.29

Our Home Made
SAUSAGE . . . . . Lb. 55¢

Kimbell's — Pound
OLEO .19

JUICE ORANGES . . . Lb. 12¢

FRESH — BUNCH
Onions-Radishes 5c

Comstock — No. 2 Can
PIE APPLES . . . . . 23¢

10 Pounds
FLOUR—Gold Medal . . . . 98¢

DELICIOUS — Pound
Apples 15¢

88 OCTANE GASOLINE
Hollywood
We Give S. & H. Green Stamps

George Fuchs Heads C. Of C.

George Fuchs was unanimously elected president of the Ruidoso Chamber of Commerce in a meeting of the board of directors here Monday evening in the C. of C. office in the L. P. Haist building. Ray Clarke was named vice-president and Emil Klemm treasurer. The three were voted on without opposition when recommended by a nominating committee headed by Carl Morrison, retiring director. Morrison also presented a proposed budget of $10,000 for the 1958-59 year which was adopted. The budget figures will be published in the Ruidoso News within the next few weeks.

Other business before the C. of C. directors was discussion of the need for new advertising folders, further pursuance of a road into White Mountain Park through Forest Service channels, and the reading of letters from game department officials in answer to the C. of C.'s protest against a ruling that no trout would be planted in the Rio Ruidoso in the Mescalero Apache recreation area. The game department says no fish can be planted in streams where an additional fishing fee is charged on top of the regular state fishing license.

Attending the meeting were President A. E. Hunt, Directors Fred Gresswell, Jack Kennady, W. A. Hart, Morrison Kemm, J. Emmett Reese, W. D. Horton, Bill McCarty, Leck Cowden and Joe Coe, and visitors Clyde McClintock and Vic Lamb.

DARLENE JONES HURT IN AUTO CRASH

An Orange, Tex., man was fined $150 and surrendered his driver's license on a charge of DWI, and his companion, from the same town, was fined $15 for drunkenness and disorderliness as the aftermath of an auto collision on a gravel road leading into Mechem Drive here Sunday evening. Darlene Jones suffered a severely sprained ankle and a minor cut on the leg, the driver, Barry Swanson, and another passenger, Gary Russell, escaped injury when the Harold Jones late model Pontiac station wagon in which they were riding was damaged severely by the impact of a pick-up in which the Texans rode. The Jones car had pulled to a stop when the occupants noted the approaching car was weaving in and out of a roadside ditch. Swanson was unable to avoid the collision, investigating officers said.

Presbyterian Pastor To Be Installed

The Rev. Gordon Garlington, pastor of the First Presbyterian Church of Lovington, as chairman; the Rev. John Justus, pastor of the Manhattan Presbyterian Church of El Paso; the Rev. Donald Whiteside, pastor of the Trinity Presbyterian Church of El Paso; Lee Milling, executive secretary of the Presbytery of the Southwest and W. Scott Campbell of the Ruidoso Presbyterian Church will form a commission to install the pastor-elect, the Rev. Paul S. Van Dyke, Sr., as pastor of the Ruidoso church in a program Sunday evening, to start at 7:30 p. m.

The public is invited to join with the Presbyterian Church members here for this event. The Rev. Van Dyke came here from Victoria two months ago to assume the pastorate of the local church, succeeding the Rev. Wm. B. Holmes, Jr., who went to Van Horn, Tex.

HIATTS ARE HERE

Samuel and Frieda Hyatt, Ruidoso boosters and writers and photographers for national trade magazines, are here from Levelland, Tex. They are authors of three articles in the latest issue of Toys Magazine—two pieces reporting on Mrs. Ike Kennedy's Little Pink Doll House and Warren Tucker's Ruidoso Food Mart.

NEW C. OF C. MEMBERS

Latest recruits in the membership drive for the Ruidoso Chamber of Commerce include Buckner's, Inc., Coy Maroney, operator of Hollywood Inn, Frazier and Cusack, Roswell, and Samuel R. Oscar, associate member. They bring the total investors in the 1957-58 program to 140, according to Mrs. Emma Reckmann, secretary of that organization.

Read the Want-Ads!

ATTIC SALE SET TONIGHT

Lincoln County Farm & Livestock Bureau will stage an attic sale here tonight (Friday) in the Junior High and Elementary School cafeteria, with a large number of items to be put on the auction block. Antiques, good used merchandise, perhaps some appliances and household furnishings, along with other articles, will be put up for sale.

Coffee will be served free, but pies and cakes will be sold.

Profits from the sale will go into a fund for paying scholarships to New Mexico A. & M. College, Las Cruces, for two Lincoln County youths, a project sponsored by the Farm and Livestock Bureau for three years. Awards of the scholarships are usually made at the Lincoln County Fair in the fall.

Ruidosoans are urged to join their neighboring farm and ranch friends in having lots of fun and to get a chance for some bargains, too, at their own price, tonight. Business people of other communities are also invited to attend the event.

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Your savings now earn 3% in Ruidoso State Bank.

Spring Concert By School Band To Be Informal

By LeROY GOOCH
(School Music Director)

The spring concert by the Ruidoso school band Friday next week at 8 p. m. in Nob Hill School Cafeteria will be somewhat different from the previous programs and will be less formal than before. The concert band will play six numbers, two of which will be all-time great band classics. One will be "Sequoia" by La Gassey and the other will be "Aida" by McCaughey. Both of these numbers are outstanding concert material that supply beautiful, flowing, melodic lines without losing the full sound of the concert band. In addition, the rhythm and dynamics vary to make the number more interesting and exciting for the performers and the audience.

At the close of the program, the new Ruidoso school fight song will be introduced and we will supply each person in the audience with a copy of the words so they may sing along with the band as it is being played. This song will be used next year at all the athletic games and we feel this concert will be a good time for the public to get acquainted with our school fight song.

Next and last, will be the newly formed high school dance band which is composed of students from our concert band. I will not list this part of the program principally because we have not decided exactly what numbers to use, although I am sure Dixie Capps will sing accompanied by the dance band. The dance band is composed of two clarinets, three saxophones, three trombones, three trumpets, bass, piano and drums for a total of 14 pieces. Mr. Chavez is playing first trumpet and he supplies a lot of inspiration for the students in this field. The arrangements are especially for school dance bands and they supply a nice, full band sound.

The students have worked hard and they are playing what we consider good, challenging music in concert and dance band. I am very proud of all these students and I would like it published to that effect. I feel that you parents can be justly proud also.

I want all the people, too numerous to name, who help transport and sponsor students on trips, work as band boosters, attend our programs, or help in any way, to know that you are the people who make our school music program possible and we thank you from the bottom of our hearts.

By the way, I forgot to mention that there will be an advance ticket sale for the April 18 concert, $1.00 adults and 50c children and we hope that everyone will attend.

H. DALE DODDS

* * *

Lions To Host District Governor

The Lions Club of Ruidoso will welcome H. Dale Dodds, District Governor District 40-M, Lions International, which includes 19 clubs in this section of the state. Lion Dodds is the owner of Culligan Water Conditioning Company, with offices located at 1112 Tenth Street, Alamogordo. He is a charter member of the Tularosa Lions Club and has held the office of Secretary, Second and First Vice-President, and President of the Tularosa Lions Club. He has held the district offices of Zone Chairman for one year and Deputy District Governor for three years. He holds a Key Membership Award and two awards of distinction from Lions International. He has eleven years perfect attendance at his Tularosa Club. Lion Dodds is a member of the Tularosa Methodist Church, Tularosa Masonic Lodge and the York Rite at Roswell, and Ballut Abyad Shrine at Albuquerque. He is a past grand patron of the Grand Chapter of New Mexico Order of the Eastern Star. He served as President of the Tularosa Chamber of Commerce and is active in civic and business affairs in his community.

District Governor Dodds will visit the Lions Club of Ruidoso at Carrizo Lodge April 15. The purpose of his visit will be to advise and assist President Paul Vance and Secretary H. M. Graham, and the officers, directors and members of the Club on matters pertaining to Lions administration and the Lions' great program of humanitarian service.

Lion Dodds is one of the 306 District Governors who supervise the activities of the 13,644 Lions Clubs. Lions International was formally founded in 1917 in Dallas, Texas, and during the past 40 years has become the largest, most active and fastest growing service club organization in the world. There were on June 30, 1957, Lions clubs in 86 countries or geographical locations of the world with a membership of over 578,706. During the fiscal year of 1956-57, 1,008 new Lions clubs were organized.

The Lions Clubs' special mission is the promotion of good government and good citizenship, the development of civic, educational, social and moral welfare of the community and nation, and to help create and foster "a spirit of generous consideration among the peoples of the world." The slogan of The International Association of Lions Clubs is "Liberty, Intelligence, our Nation's Safety." Its motto is "We Serve."

The Ruidoso Lions Club is an active unit of The International Association of Lions Clubs, which is dedicated to community betterment in all its aspects; to national and economic, social and cultural progress; and to the promotion of international understanding and amity. In all these fields, Lions International has won strong influence and prestige, because of its countless constructive services.

Lions-F. B. L. A. Meet In Annual Banquet

The program for the eighth annual joint banquet meeting of the Ruidoso Lions Club, sponsor, and the Ruidoso Future Business Leaders of America Club, held here Tuesday evening in Nob Hill Cafeteria, was long on entertainment and short on long-winded speeches. The entire program was designed with an eye for fun and enjoyment.

Pat Rooney served as toastmaster, introducing Carmon Phillips who gave the invocation. A welcome to all was expressed by F. B. L. A. President Ann Westall. Next Lion Boss Paul Vance spoke briefly, giving Lions announcements and expressing pride in accomplishments of the commercial students who form the membership of the FBLA. Superintendent J. H. Morris traced the history of the F. B. L. A., remembering the first commercial teacher was Hubert Dutton, the next was Mrs. Cunningham, succeeded by Ray Barnett. Currently, Mrs. Jess White is the teacher, and Morris expressed appreciation for her work and the work of the club members.

Dixie Gibson was introduced as the Future Business Leader of Tomorrow, a title she earned with her high grades and astuteness in the commercial subject.

Two vocal numbers, Bali Ha'i and If I Loved You were sung by Jeanene Carpenter, accompanied by Mrs. Nannie Lou Dodson on the piano, Carmon Phillips on drums and LeRoy Gooch on a bass violin. A vocal quartet, composed of Barry Swanson, Tommy Graham, Ronnie Dodson and Jim Wilson sang Climbing Up the Mountain and Anyhow, also accompanied by the trio named above.

Lynda Redmann, Bill Easley, Judy Barajas, Pat Rooney, June McCraw, Dickie Kelley, Carol Harris and Bob Pior danced a folk number, Lili Marlene, then called on members of the audience to pair with them for a second presentation.

The ever popular Little Nell skit was given as a climax, starring Dick Kelley, Nadine Peterson, Reid Stierman, Charles Perry and Tommy Graham, the latter playing the part of the baby. Kelley was a farmer, Nadine his daughter Little Nell, Stierman the villain and Perry was constibule.

Mrs. Bernard Rooney served as chairman of a food committee serving a delicious turkey dinner with trimmings. She was assisted by mothers of FBLA club members. Money from ticket sales assists in paying expenses of the FBLA representatives to the state convention, to be held this month in Las Vegas.

Allied Realty Firm Reports Several Real Estate Sales

Allied Realty Associates listed five sales just completed through their office here:

Heilman Allen of Dallas has purchased four lots on Mechem Drive, near Starlite and Apache Village, on which he may build at some future date.

W. J. Williams, Jr., has purchased the two-bedroom home near Cree Meadows Golf Course, which Mrs. Faye Mathes had acquired only recently, from Mrs. Mathes.

Dr. Bob Alexander, Spur, Tex., an M. D., has purchased the Henry Stafford 5-bedroom home on the Rio Ruidoso near the postoffice.

Jim Wimberly has purchased a two-bedroom home on the river from Joe Pulegnat, a resident of Santa Monica, Calif.

Mr. and Mrs. Richard B. Purdy have bought a three-bedroom home in the golf course area from Otis Spears of Tahoka, Tex. The Purdys are of Garden City, Kans.

Under all is the land. It's wise to own some of it. See Allied Realty Associates.

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A REPUBLIC PRODUCTION
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SUNDAY - MONDAY
John Wayne
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"RUIDOSO—WHERE WE TAKE TIME TO LIVE"

This Week's Laff-Coated Truth—
"Be yourself!" is about the worst advice you can give to some people. —Tom Masson

* * *

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