

INSURANCE REAL ESTATE DAN D. SWEARINGIN, Inc.

The Ruidoso News

OIL PAINTINGS HARRIS SHELTON Artist

VOLUME 15, NUMBER 4 RUIDOSO, LINCOLN COUNTY, NEW MEXICO FRIDAY, JULY 25, 1958

Around Town

By Nosed Waters
Visiting us briefly last week-end was Mrs. Bey F. Allen of Hobbs...

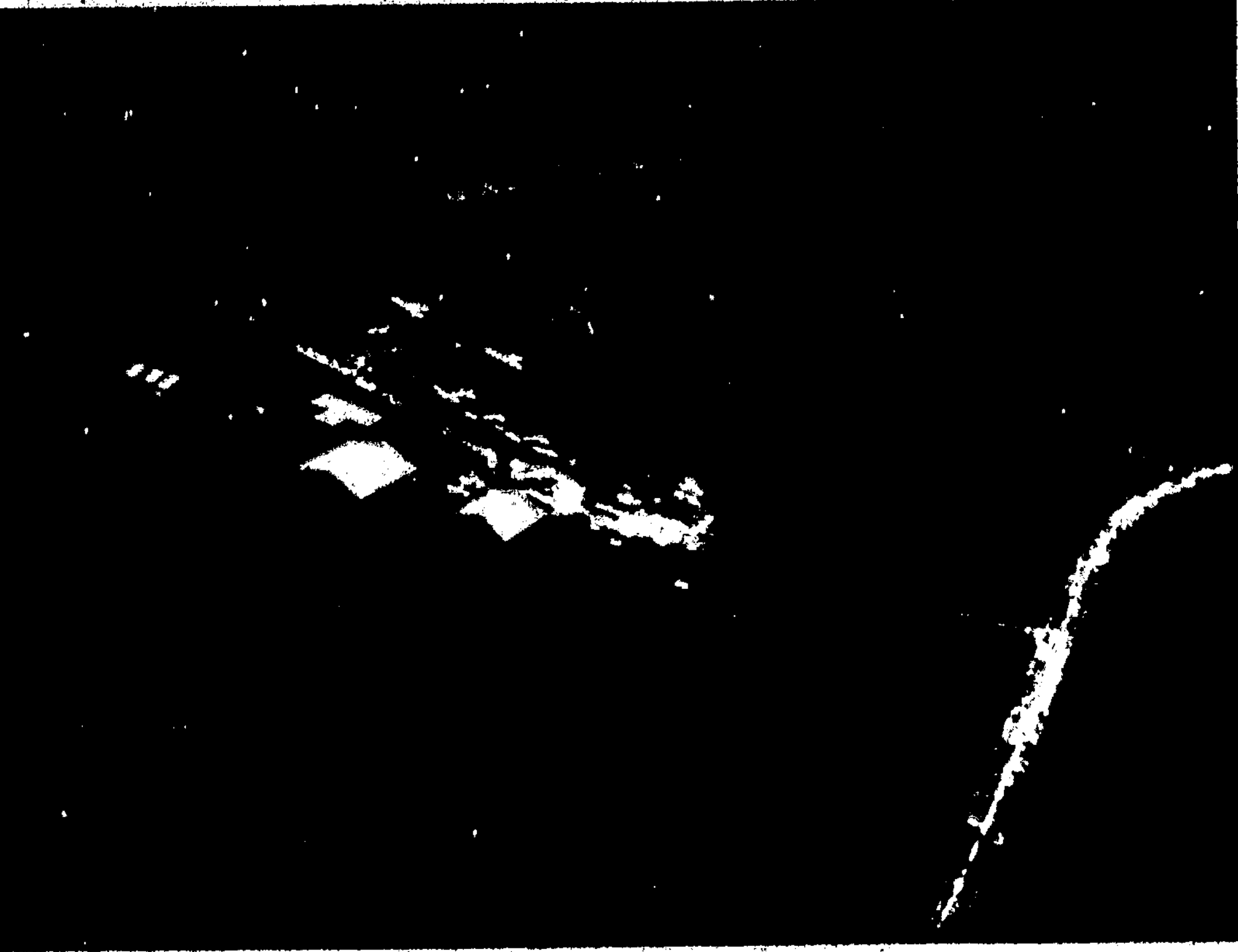
Visiting internationally eminent artist Peter Hurd last week-end was Movie and TV Star Linda Dorn...

A bushel of orchids are due Monday road project inspection...

Visiting from Coach Cy LeLands Ruidoso high school Warriors last night to meet a terrific...

Incident New Mexico soil conservationists and ranchers, and a brother...

Mrs. Charlie Carpenter and son, Billy, who was recently hospitalized...



Hitch-Hiking Flying Farmer Passes Through Ruidoso Monday

Don Frakes, representing Tucson Airplane Authority, Tucson...

He reached here only five hours after taking off from Tucson with Ed Ansoy, past president of the...

At the airport to meet Frakes Monday morning were the secretary-treasurer of the state's flying farmers...

On Sunday, Aug. 3, Governor Ed McPherson is to be on hand for the Day in Old Lincoln program...

J. J. DiPaolo Joins Allied Realty
Jack J. DiPaolo, building contractor...

Restoration Of Old Wortley Hotel Begins This Week At Lincoln; Landmark Figured In County History

Work will begin this week on the reconstruction of historic Wortley Hotel in the town of Lincoln...

70 Physicians Are Enrolled For Clinic

Seventy physicians from all over New Mexico are attending the Ruidoso Summer Clinic in Ruidoso...

Camping Ban Is Lifted In Forest

As recommended by Supervisor Ernest R. Doman, camping and camping restrictions on the Lincoln National Forest were removed...

Rotary Club Has Slew Of Visitors

Ruidoso-Idaho Valley Rotary Club had a record number of visitors at Tuesday's noon luncheon...

Steak Fry, Breakfast Open To Public

Ruidoso Lions Club had plans in its Tuesday evening supper meet at Cretaceous Lodge...

Four New Members

New members for 1958-59 in the Ruidoso Chamber of Commerce reports Mrs. Emma Redman...

Luther Bynum, local realtor, this week reported the sale of a 160-acre tract...

COUNTY SAVINGS, LOAN ASSOCIATION TO MOVE TO RUIDOSO IN AUGUST

Stockholders in the Lincoln County Savings & Loan Association, meeting in Carrizozo Monday...

Flying Farmers To Get Invite To Aspençade

Vice-President Fred L. Richardson of the New Mexico Flying Farmers, who plans to attend the...

Escapée Caught In Ruidoso

An 18-year-old ringleader in a "jail break" escape from an Illinois prison farm was held in Alamogordo for federal protection...

Shriner's Store Almost Ready For Occupancy

The new masonry and glass-fronted Shriner's Store in Ruidoso is almost ready for occupancy...

Funeral Is Held At Mesalero For Apache Maiden

Last rites for Veda Marie Botella, 14, one of the Mesalero Apache maidens honored during the recent Centennial...

BULLETIN

C. F. S. football team Wednesday night climbed to heaven with Ruidoso News-Ruidoso Gas in the city league with a 23-15 win...

LINCOLN BALE SET TWO DAYS DURING PAGEANT

A bale for all will be held at the auditorium of the Lincoln School on the afternoon of August 23rd and 24th...

July 25—Public installation of Patriotic Order of Deeds, 1957, 7:30 p. m. school gym...

The weekly weather round-up will be found each week in the Cretaceous Lumber & Supply Co. ad on the Sports Page (Page 4).



The Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb Editors & Publishers
 Jim Lamb Associate
 (Founded May 10, 1946 by Lloyd and Ida Bloodworth)
 Entered as Second Class Matter at the Post Office, Ruidoso, New Mexico, under Act of March 30, 1919
 Subscription \$3.00 per year in advance in Lincoln County
 \$3.50 per year Outside Lincoln County
 Member: New Mexico Press Association

THE SILVER LINING

By Daniel A. Storm

In The Garden Of Our Faith

What did I tell you? Didn't I tell you there was going to come a good rainy spell? And you remember how I said that these hot sultry days were the forerunners of those good rains.

You remember back how when the thermometer was way up there where lots of us have never seen it, and you felt so discouraged and what-the-use like.

Now don't you feel the wonderful difference? A magic change has come about. The air is full of life as it comes into us. We breathe in hope as we take in this mountain air after the rains. And all the heating bill of a thousand words.

SUMMER CLEARANCE Sale UP TO 80% OFF

Once in a Lifetime BARGAINS in JEWELRY PERFUMES BOOKS SOUVENIRS CURIOS — and Hundreds of Other Items.

We Plan to Remodel This Winter and must Reduce Our Stock NOW!

CARMON PHILLIPS' OLD MILL TRADING POST

Tape Recorders — Moccasins
 Cameras — Films — Flash Bulbs
 Curios — Gifts — Jewelry

TO RECEIVE DEGREES

Thursday next week in commencement exercises in Silver City, Lincoln County will have two candidates for bachelor of science degrees. They are Mrs. Nellie Jones of Okla. and Mrs. Sally Hesse of Ruidoso. They attended summer sessions this year at New Mexico Western, along with half a dozen others from this region.

IT'S HERE...

The Amazing Stereophonic Hi-Fi
 World's Most Beautiful Recording Reproduction
 We Have the Biggest Stock of Records in History

Television - Radios - Record Players
THE RECORD SHOP
 Now Under New Ownership
 Records & Supplies
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DANCE—

FRIDAY & SATURDAY NIGHTS

Music by Red Smith and His
 Big Howdy Boys of KHEY
 In the Buffalo Room

Playing Nightly in the Governor's Room
 Are the O'Brien and Evans Duo
 For Your Enjoyment

NAVAJO LODGE

SOCIAL, CHURCH AND CLUB NOTES

Local News

CLUB NOTES

Harry Eckert Is To Marry Ft. Worth Woman

Announcement was made here by Harry Eckert and Mrs. Ruth Mattinson of Fort Worth to their friends in Ruidoso that they plan to marry in October. The ceremony will be performed in Ruidoso, and the date is to be announced later.

Eckert is an employee of Ruidoso News, Mrs. Mattinson, wife-long resident of Ft. Worth, once was employed in the Tarrant County Auto License Bureau there.

Ruidoso News Friday, July 25, 1958

CLUB NOTES

Robert J. Hagle Post of the American Legion meets each third Thursday night in American Legion hall, downtown Ruidoso.

Ruidoso B. & P. W. Club meets every third Monday evening, place to be announced.

Ruidoso Chapter No. 90, Order of the Eastern Star, meets the second and fourth of every month, 8:30 p. m., Eastern Star building, Gateway. Visiting members welcome.

First Presbyterian Church Fellowship Group Women meet each second Tuesday of the month at the church.

Lions supper every Tuesday night, Casino Lodge.

Rotary luncheon every Tuesday at O. L. B. chapter home.

Women's Society for Christian Service meets each third Wednesday of the month, place to be announced.

The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month for business and study at the church at 7:30 p. m.

American Legion Auxiliary regular meeting 8:30 p. m. each first Thursday of the month, and in a joint supper meeting the evening of each first Saturday of the month.

AS F. & A. M. Lodge No. 61, Carriazo, meets 2nd Wednesday each month. Leon A. Farina, W. M., Roy Shaler, secretary.

RUIDOSO B. & P. W. Club meets 2nd and 4th Monday in American Legion Hall. Fred L. Richardson, E. R. V. A. Miller, Sec'y.

Hollywood Notes

Mr. and Mrs. Hoy Howell and their grandchild, Debbie Ann Lubbock, visited the Morris Books over the week-end.

Gladya Tranthum from Corpus Christi, Tex., is spending several weeks in her home here.

Mr. and Mrs. W. O. Haylor returned to Abilene, Tex., this week. They have been here several weeks while their summer home is being built.

Mom Hendley left Monday for Phoenix, Ariz. She will go on to California to visit her son and his family and plans a trip to Hawaii later in the summer.

Mr. and Mrs. Victor Wytoy from Roswell were Ruidoso visitors Sunday.

Mr. and Mrs. Curtis Strubeln from Artesia visited here this week-end.

Mr. and Mrs. L. P. Bloodworth, Jr., and family have returned to Jol after visiting the Bert Rizzo and attending the L. P. Bloodworth family reunion.

The Grant Kayes family from Roswell is spending several days here in their summer home.

Kenneth Aldridge from Artesia is here this week on business.

Honeymoon Club

Mr. and Mrs. Kenneth Gregson of Seymour, Tex., who were wed July 18, honeymooned here last week-end at Alpine Lodge. The bride is the former Sue Reeves, daughter of the Lester Reeves, and the bridegroom is the son of the Henry Gregsons, all of Seymour.

Mr. and Mrs. Keith Lowe, Dimmitt, Tex., who were wed July 18, honeymooned here last week-end at Alpine Lodge. The bride is the former Doris C. Cartwright, daughter of the Jack Cartwright and the bridegroom is the son of Mr. M. E. Lowe, all of Dimmitt.

Mr. and Mrs. Eugene Edmondson of 1014-D Ave. L, Lubbock, Tex., who were wed July 9, honeymooned here July 9 at Alpine Lodge. The bride is the former Charlotte Porter, daughter of Mr. and Mrs. Guy Porter, Plainview, Tex., and the bridegroom is the son of Mr. and Mrs. M. L. Edmondson, Hart, Tex.

Mr. and Mrs. Charles Shewmake, 6632 Mattison, Ft. Worth, Tex., who were wed July 10, honeymooned here July 10 at Pines Motel. The bride is the former Betty Jean Baker, daughter of Mr. and Mrs. W. H. Baker of Ft. Worth, and the bridegroom is the son of Mr. and Mrs. C. S. Shewmake, Mineral Wells, Tex.

NAVAJO BUGS CLAYTON BENNETT'S

West of the Y on Hwy 70
 In Ugly There is Strength ALLIED REALTY ASSOCIATES
 Phs. 3303 - Ruidoso

"Live the Life of Riley in a Cabin in the Pines"

ARTISTS' SUPPLIES

We Have Everything for the Artist and Student and Carry a Complete Line the Year Round

Buckner's

FRIGIDAIRE + MATTAG

Try the exclusive NEW

Sandwich

Big crunchy chocolate wafers, goodness with vanilla good baby cheese.

Yoko buns a delight for quick snacks, outside the usual potato companion.

NO -- It's Not Too Early To LOOK

At the New FALL MERCHANDISE We're Displaying Cool Weather Is Just Around the Corner

DAIRY QUEEN

7111 NATIONAL BANK BLDG. RUIDOSO, N.M.

Hwy 70 — Ruidoso



Virginia Ann Halladay, Milwaukee Marries

To Marry Aug. 23
 Mrs. Laura E. Halladay, Ruidoso, is announcing the engagement of her daughter, Virginia Ann, to Elmer J. Schalk, son of Mr. and Mrs. Joseph Schalk, Milwaukee, Wis.

The couple will be married in the chapel at Holoman AFB, New Mexico, Aug. 23.

Miss Halladay, now employed with Civil Service at Holoman, is a graduate of Ruidoso High School where she was active in student activities, serving on the staff of the school yearbook and school paper, and a member of FBIA and Eta Beta Phi Society. Upon completing high school, Miss Halladay attended Southwestern Business College in Roswell, receiving a diploma in Secretarial Science. She was Otero County 1937 Maid of Honor.

The bride-to-be has three brothers, Elmer and Donald Halladay of Ruidoso and Forrest Halladay residing in Green Lake, Mich.

The prospective bridegroom graduated from McLeod High School, Milwaukee, Wis. He has served eight years in the US Air Force, having overseas duty in Turkey and Japan. Schalk will be employed as a civilian at Holoman AFB. The couple will be at home in Alamogordo.

4-H Teams Practice; Extension Clubs Hold Joint Meet

By LOIS JARPER
 (County Extension Agent)

A coffee, quiz workshop was held in Capitán last week. Mrs. Dyan Fortus and Mrs. Virgil Jones participated.

The 4-H judging teams are holding practice sessions getting ready for the Junior and Senior contests. The Junior contest will be held in Fort Sumner July 25. Those participating will be Edith Joiner-Dress Revue, Rosa Torres-Foods Demonstration, and the Judging Team—Bacala Proctor, Betty Ann Bond, Janice McKnight and Alberta Kimbrell.

The Senior Team will compete at the State 4-H Encampment which runs from August 4-9 at State College. Those attending will be Loreta Proctor—Dress Revue, and the Judging Team—Merissa McKnight, Mary Ann McKnight and Virginia Barba.

The joint meeting of the two extension clubs of Lincoln County will be held July 24 at Corona. The program will be "Basic Dress Accessories" a demonstration by Marietta Sultemeier and "Selecting Flattering Colors for your natural coloring." Four of the Senior 4-H girls will assist with this demonstration.

The Tri-Valley Garden Club and the Ruido Valley-Ruidoso Extension Club have donated awards to be given to the outstanding 4-H exhibits at the Lincoln County Fair September 12-19. The Tri-Valley Garden Club is giving a 24 piece set of stainless steel dishes to the outstanding exhibit in House Living. The Ruido Valley-Ruidoso Extension Club is giving a 12 inch silver tray to the outstanding clothing exhibit. This generous assistance for 4-H work is deeply appreciated by the 4-H girls and the extension workers.

GOES TO CAMP

Rev. Charles W. Dawson, Lincoln County Episcopal priest, will be in Ruidoso or Glendale for his usual communion service this coming Sunday, for he will be in Valmore where he will serve as home in Alamogordo.

OUR SALE CONTINUES—
SPECIAL HALF-SIZE DRESSES
 Values from \$8.95 to \$29.95
1/2 PRICE SALE
 New Fall Coats & Suits Now on Display

Lorene's Style Shop

CONGRATULATIONS

New Mexico Doctors

On the fine SUMMER CLINIC

You Have Just Concluded Here.

We hope you had a most successful session, that you enjoyed your stay in Ruidoso, and that you will be back to see us again very soon.

BAKER PHARMACY

POST OFFICE BLOCK RUIDOSO, NEW MEXICO

Prescription Druggists

"One Block West of the Postoffice and Just As Reliable"

—Phone CL 7-2205—

one of the counselors at an Episcopal Youth Camp. He will be back Pavey of Phecho in charge. Rev. in the county early in August. Dawson announced. There will be services as usual at Ruidoso's Holy Mount Episcopal church at 8:30 a. m. and 11 a. m. Ruidoso State Bank.

LORENE'S GIFTS & FURNITURE

Cordially Invites You to Inspect The Finest and Most Complete HOME FURNISHINGS STOCK Ever Offered in Ruidoso.

Furniture for Every Room in the Home, including Kitchen, Living Room, Den, Bedroom, Etc. Famous Brands are Included, such as Krueher and Many Other Well-Known Manufacturers. COME IN AND SEE—And Be Surprised! You Are Always Welcome!

SPECIAL—On Chrome Dinettes. 6 Chairs and Table
10% OFF

What a Baby!

Talk about a "broad cover!" Pina's new Freezing Plant is Fortified. N.M. is a "broad cover!" Pina's new Freezing Plant is Fortified. N.M. is a "broad cover!" Pina's new Freezing Plant is Fortified.

WHAT A FAMILY!

Sure, Papa Pina's Creameries is proud! Who wouldn't be? And Mother Meadow Gold's ardent enthusiasm is shared by all the branch operations: El Paso, Alamogordo, Alpine, Artesia, Carlsbad, Silver City, Las Cruces, Hobbs, Roswell, Clovis and Fortales. They're delighted to have this fine new addition as part of the Pina's Meadow Gold family, and to share its many benefits with you.

WHAT A FUTURE!

With a 22-year old heritage of quality, Pina's Creameries is pleased to be now with their exclusive method of producing Pina's Meadow Gold Cheese. Buy for yourself that unique cheese it so much better than it used to be. Try our unique Pina's Creamery Cheese—Pina's Creamery Cheese or Pina's Cream, available at your store or at your door. It's wonderful!

PRICE'S CREAMERIES, INC.

Wm. C. ...



IT'S CATCHING ON—Tennis is beginning to catch on as a pastime in Ruidoso with completion last month of asphalt paved courts on the school grounds in Palmer Gateway. Built from cigarette tax funds collected outside the school district in this area, the courts are open to the public, free of charge. Vacationers here, especially, are invited to use the courts. Shown here enjoying a game recently are, at left, Della Whitlock, daughter of Mr. and Mrs. Claude Whitlock, and Mrs. J. P. Bobs, wife of the village marshal. Mrs. Bobs would like to hear from tennis fans regarding organizing a racquet club here, she said.
RUIDOSO NEWS PHOTO

**MEN'S GOLF TOURNEY
DRAWS BIG ENTRY LIST**

Johnny Williams of Cree Meadows Golf Course said Monday this week there apparently is more interest in the 1958 Men's Invitational Golf Tournament, to kick off August 4 on the beautiful rolling links here, than ever before. He predicted possibly as many as ten flights of 16 players might participate. Contributions of many excellent prizes for winners of the flights have been secured from local merchants, Williams said, who have left the tournament excellent support this year. Watchers are to be presented as awards to a number of the winners, with loving cups to others.

Indications were this week that Jeff Goodin, Leo Cruces, who won the championship last year, would be on hand to defend his title. Ralph McGuire, assisting Williams in arranging the 1958 tournament, said this week they were anticipating as many as 150 players.

Qualifying rounds will be Monday, Aug. 4, with finals on the following Friday.

A Lions Club outdoor steak fry Monday evening and a breakfast on Tuesday morning that week are among the added entertainments planned, as well as a pitch and putt contest and a driving contest.

**Little Leaguers,
Softballers
Beat Ft. Stanton**

Ruidoso's Little Leaguers beat a Ft. Stanton crew of tots here Monday night under the lights at the school athletic field 12 to 7 with Jones, Simon, Filleman and Norwood as batters for the winners and Griego and Manuel for Ft. Stanton. Ruidoso Little Leaguers will return the game at Ft. Stanton at 4 p. m. Monday, Aug. 4. Dave Parks, recreational director here, said this week, Monday night next week, a couple of Carrizozo teams will be here to play the local Little Leaguers again. In a previous meeting, the Ruidoso teams caught to the "Zozo" boys.

In a softball game Monday night at the Little League grounds, Ruidoso beat Ft. Stanton 10 to 2 with Wilson and Newton pitching and R. McGuire catching for the locals. **Cubs Out Front**

The Little League Cubs are out in front of their rivals, the Braves, with six wins and four losses after Tuesday night's match which saw the Cubs win 24-15. Pitcher Lawson Peden had a shutout for three innings, with the Cubs on top 21-0, but the Braves came back to score heavily in the last two frames. Other Cub batteries were Lewis Peden and Richard Jones. Brave batteries were Norwood, Knox, Miller and Rachel, with Rachel doing a bang-up relief job.

**Gun Club Wins
Clovis Title
In Rifle Match**

Ruidoso Gun Club members won the Clovis annual 30 calibre rifle match championship last Sunday with a neat 1500 score. With these firing members participating: Bucky Morrison, Lee Duncan, Leck Cowden, Wade Hedgcock, Tom Galeswood, Bill Wolf, Grady Eldridge and H. H. Hedgcock.

**Double Header
Evens Games Played
In Softball Loop**

A double-header in the city softball loop under the lights of the school athletic field last Thursday night opened up the games played for all teams concerned. Ruidoso News-Ruidoso Gas and

R. H. S. Lettermen played

extra match to take care of a game washed out by rainfall earlier in the season.

The results:

Ruidoso News-Ruidoso Gas won both titles, 12 to 9 and 9 to 6, with Perfect and Lockey serving as batter for both challenges. B. Jones and McGuire were Lettermen batters for the opener, and Newton and McGuire for the late one.

On Wednesday night, Community Public Service last week edged by the Ruidoso Downs Fire Department in a close match, 11-10, with Wilson and Vance on the winning side as pitcher and catcher and Hayes and Cavender for the luckless nine.

Standing after five weeks of play is as follows:

Team	W.	L.	Pct.
News-Gas	8	1	.889
C. P. D.	5	2	.714
V. F. D.	3	5	.380
Lettermen	1	6	.143

Wednesday night this week the league leaders, the News-Gas crew and the C. P. S. squad, were to

own by R. A. Malone of Tucson, Ariz., appeared to hold the favorite's role. She is liable to have the speed and the road sense of a champion, and she has been in the money. Joe Benjamin has been a disappointment so far, but would be a threat on one of his better races. Oklahoma has had a race here and the odds were against her. Miss Dana is moving up in the claiming ranks while Sir Gallahoe appears to be the longest.

The "Bright Eyes Stakes," a 400-yard allowance for fillies and mares, is the stellar starring attraction for the evening on Saturday, July 26. As fine a field as you'll ever see parades postward for this one. Vanessa Doe, belonging to Betty Jo Kiser of Los Alamitos, Calif., will be the probable favorite. This classy steed was second in the "Thoroughbred Futurity" and is making a decided bid for the same title again this year. Blonde Jean, representing the interests of O. B. Carlton III, defeated Don Ear a nose bit last out and is formidable competition for Vanessa. Don Ear is a lifetime winner at this end and is capable of running with the best. Lady Leo was a one-time winner of the '56 Ruidoso Maturity. Lady Gates may find the distance too far. While the Louisa has been a recent winner in the "Thoroughbred Futurity" and is making a decided bid for the same title again this year. Blonde Jean, representing the interests of O. B. Carlton III, defeated Don Ear a nose bit last out and is formidable competition for Vanessa. Don Ear is a lifetime winner at this end and is capable of running with the best. Lady Leo was a one-time winner of the '56 Ruidoso Maturity. Lady Gates may find the distance too far. While the Louisa has been a recent winner in the "Thoroughbred Futurity" and is making a decided bid for the same title again this year. Blonde Jean, representing the interests of O. B. Carlton III, defeated Don Ear a nose bit last out and is formidable competition for Vanessa. Don Ear is a lifetime winner at this end and is capable of running with the best. Lady Leo was a one-time winner of the '56 Ruidoso Maturity. Lady Gates may find the distance too far. While the Louisa has been a recent winner in the "Thoroughbred Futurity" and is making a decided bid for the same title again this year.

**'Apache Allowance,' 'Bright Eyes'
Among Feature Races This Week-End**

Another three big days of racing, promising to be successful as the past ones have been, is scheduled at the Downs for July 26, 27 and 28.

Highlighted for Friday afternoon is the "Apache Allowance," a 350-yard allowance for the "short" horses. The largest number of the fastest ever stabled at one place in the state of New Mexico, are here and this event drew more than a full gate—necessitating a drawing. Palomino Joe, representing the Echo Ranch of Woodland Hills, Calif., is shaping up the probable favorite of the ones who did get in. He is a much improved horse since being claimed and his last couple of outings were smashers. Tee Beau has won his only out here after a long rest—was once a classy kind of a horse. Do It For Me is partial to this distance. Ridge Butler would have a chance on his best race. Bull Eagle and Ester Rose, Lady Leo and Robin Boy have run good races in the past, while Leo Horn and King Lad are the remaining challengers.

Co-featured is a 5 1/2 furlong allowance for the annular. Perique, play, and Thursday night the Lettermen and the Ruidoso Downs V. F. D. were to cross bats.

Wednesday night next week, the Lettermen and C. P. S. play and the News-Gas and Gassen meet Ruidoso Downs V. F. D.

NOW OPEN

**CREE MEADOWS
DRIVING RANGE**

7:00 A. M. 'TIL 10 P. M. DAILY

FISHERMEN!

COME TO . . .

**RAINBO LAKE
TROUT FISHING**

At Its Best!
NO LICENSE REQUIRED

Catch Guaranteed - Fish from 9 to 18 inches!
UP CARRIZO CANYON
1 1/2 MI. South from Sallee's Riding Stables
Choice Homesites in Carrizo Canyon

a Family Recreation

**for good clean fun
ROLLER SKATE**

**RUIDOSO
SKATELAND**

New Under New Management
Phone CL-7-3551

RUIDOSO DOWNS

FRIDAY—"Apache Allowance" for Quarter Horses

SATURDAY—"Bright Eyes Stakes." Also "Buckaroo Lounge Mile."

SUNDAY—"Jim Carter Oil Co. Handicap"

HORSE RACING

*** RACING DAYS IN 1958 AT
- RUIDOSO DOWNS -**

Fri., Sat., Sun.	—May 30-31, June
Fri., Sat., Sun.	—June 6, 7, 8
Fri., Sat., Sun.	—June 13, 14, 15
Fri., Sat., Sun.	—June 20, 21, 22
Fri., Sat., Sun.	—June 27, 28, 29
Thurs., Fri., Sat., Sun.	—July 3, 4, 5, 6
Fri., Sat., Sun.	—July 11, 12, 13
Fri., Sat., Sun.	—July 18, 19, 20
Fri., Sat., Sun.	—July 25, 26, 27
Fri., Sat., Sun.	—Aug. 1, 2, 3
Fri., Sat., Sun.	—Aug. 8, 9, 10
Fri., Sat., Sun.	—Aug. 15, 16, 17
Fri., Sat., Sun.	—Aug. 22, 23, 24
Fri., Sat., Sun.	—Aug. 29, 30, 31
Fri., Sat., Sun.	—Sept. 5, 6, 7
Fri., Sat., Sun.	—Sept. 12, 13, 14

**22-Inch Trout
Hooked At Bonito**

A big one that didn't get away—a 22-inch trout—was pulled from Bonito Lake Sunday.

Roy E. Owen of the state game and fish department vouches for the feat and the size of the fish, although he didn't obtain the name of the lucky fisherman.

Considerable number were fishing at the lake last week-end and most of them were doing quite well," Owen related, "although there weren't any other whoopers hooked, so far as I learned."

With the State Game & Fish Department stocking the lake and cooperating with the city in policing the area, the fishing arrangement for Bonito this season is working out pretty well, according to Alamoquillo City Manager Rella Buck. He stresses, however, that many go to the lake to fish do not heed the signs about where to park, forbidding wading, etc.

"If everyone would read the signs and follow their directions, our task would be much easier," Buck said.

**Spills Saturday
Give Fans
Extra Thrills**

Hana Chief, a three-year-old brown filly in a hurry, equalled the track record for seven furlongs Sunday to take the featured Hollywood Handicap at Ruidoso Downs.

Hana Chief, guided by jockey J. Wallace, stayed with the pack until the top of the stretch, then turned it on to win by two lengths. She paid a good \$10.60, \$7.30 and \$5.90.

Phillip's Pal, which previously had set the record July 11, ran out of the money in the race. Condemnation, with a great stretch run, came in second and Mecca II, was third.

The crowd estimated at better than 6,000 loosened its purses for long, but came home with regularity. The pari-mutuel handle was \$207,438.

Best pay of the day came in the ninth race when Little Ruffles Joe won to return \$38.00, \$12.70 and \$9.00.

The veteran Brigand won the co-featured Splitz Beer Allowance and paid \$9.60, \$9.30 and \$2.70. Brigand edged Hysson and Spanish Charge to the wire.

Don Brokaw of Pico, Calif., entered two winners in the second and third races. Brokaw, a quarter-horse owner of national fame had Ester Beau in the second and Blue Bar in the third. Both horses were ridden by jockey Harold Baker.

Two other jockeys had double winners as they were Apprentice Jerry Coubron and R. Leffler.

The results of Sunday's racing:

First race, 6 1/2 furlongs claiming—Glostin, P. H. Herndon, Clovis, N. M., owner, J. Sherman up, 18.40, 6.50, 4.20; Lovly Lopta, 4.60, 3.10; Monsoon, 2.70. T—122.4.

Second race, 3/4 furlongs claiming—Ester Beau, D. K. Brokaw; Pico, Calif., H. Baker up, 11.20, 5.70, 4.10; Ray's Devil, 15.90, 7.00; Chango, 5.70. T—122.2.

Daily double—\$48.50.

Third race, 3/4 furlongs allowance—Blue Bar, K. Brokaw, 12.40, 5.50, 4.90; Mr. Bruce, 4.50, 3.50; Speck Deck, 4.70. T—18.7.

Fourth race, 400 yards allowance—Dan Quaker, Ulley Gullory, Exton, La., owner, W. Joe up, 6.70, 5.70; Lady Lopta, 6.70, 4.50; Jody Boy, 4.20. T—21.

Fifth race, 3/4 furlongs claiming—Good Angel, G. Ranch, Big Spring, Tex., J. Cavithron up, 14.90, 6.50, 3.50; Fast Ciris, 9.5, 3.20; Night Warrior, 2.70. T—121.4.

Co-featured is another sprint for the speed bunnies at the same distance. This event shaped up a fairly open, evenly matched race. Stone Free, belonging to Jack Williams of Big Spring, Tex., and Spotted Mama, carrying the hopes of the Echo Ranch Stables of Woodland Hills, Calif., are projected favorites. The former is the '56 Ruidoso Thoroughbred Futurity winner while Spotted Mama is a winner here and placed to Beau Monson her last trip. Ferre's Rose and Ficec Sts are both winners and moving up in close Westward is a recent arrival from Agua Caliente making his first appearance at the local oval. The remaining contestants are: Vole, Venice Image, Borneo Right, By Gandy and Sir Gallahoe.

Jockey standings as of July 23: Albert Minchey 217, Bill Powers 156, Benny Rollet 187, Bruce Brinkley 167, Robert Ford 164 and Jack Wallace 158.

Trainer standings as of July 23: Jim Curry 107, Bob Arbert 99, R. D. Hay 93, W. A. Simpson 92, Clayton Trotter 87, and W. D. Lockhart 79.

The Weather

Date	HI	LO	Precip.
17	32	50	.02
18	30	53	.02
19	77	56	.21
20	87	49	.00
21	88	43	.00
22	90	41	.00
23	91	40	.00

Precipitation since Jan. 1—16.50
Precipitation this month—3.30.
Snowfall this winter—74.25 in.
Lowest temperature last winter—17 below.

(As compiled by C. A. Culver, co-operative weather observer for the U. S. Department of Commerce Weather Bureau.)

WE'VE GOT IT—

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Colonel Ridout, spilled by the first turn of the 870-yard fifth race. Phantom Belle, with Apprentice Jockey Jerry Cavithron up, was right on the heels of Colonel Ridout and despite a valiant effort by Cavithron to miss Rollet, Phantom Belle also spilled. The horse was severely injured.

Stewards were high in praise of Cavithron. They said that even in the last split second, as he was heading for the ground, the young rider still was trying to pull his horse away from Rollet.

Top pay of the early races was the \$61.80 returned by Fast Mama, owned by S. J. Ledwith of Breau Bridge, La., in the same fifth race. However, there were some other longshot winners. Expressed bet paid \$20.40 in winning the seventh race, and Flying Bell returned \$14.40 in the fourth race.

Vanavarr, a huge 4-year-old chestnut gelding, destined to vie for the Texas Fecter-McGuire Stakes at 400 yards.

Vanavarr, under the spur of Kenneth Brittain, broke clean and beat favored Go Man Go by a nose. Vanavarr won \$1,000 and five per cent of the pari-mutuel handle for his owner, Carl Mercer of Wood Hills, Calif.

Pari-mutuel handle for the 12-race program totaled \$188,550, an increase of 21 per cent over the similar Saturday of 1957.

Approximately 4,400 watched the races in cool weather under clear skies.

Saturday's results:

First race, 6 furlongs maiden—Sharp Steel, F. Sealier and C. Joy, Brinkley up, 4.90, 3.60, 3.20; Bruco Brinkley up, 4.60, 3.60, 3.20; (Continued to Page Nine)

PAT'S CONCHAS LODGE

Pat Chubbuck, Operator, Conchas Dam, N. M.

We invite all our fishermen friends and other liars to come by and see us when you're in our neighborhood.

Rental Units - Dining Room - Cocktail Lounge

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**KEYS
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ENTIRE**

GOLF

Tournament

Cree Meadows Invitational Golf Tournament

**Will Be Held in Ruidoso
AUGUST 4TH - 8TH**

Golfing in the Pines

You Are Invited To Participate

Our Community Can Profit More From THE TOURIST BUSINESS

(Editor's Note: This is one of a series of articles being printed in the Ruidoso News as a public service to Ruidosans. The articles are from a book issued by the U. S. Department of Commerce, Office of Area Development. The series was suggested by A. J. Gates, operator of Whispering Pines Cabins here.)

Before you can determine the specific steps you and your community can take to increase tourist business, you will need a bird's-eye view of the industry as a whole, how it is made up, and how it operates.

People call it "tourism," "the recreation business," or "the travel industry." No matter what it is called, the tourist business is made up of a series of interrelated enterprises, each of which provides a service or a product that tourists are willing to pay for: Transportation; food and lodging; entertainment; information; special clothes and equipment; and many other items. Here are the principal components through which the tourist business provides what tourists need:

- Public carriers or transportation companies: trains, planes, ships, and buses.
- Tour operators, sightseeing and excursion companies.
- Hotels, motels, inns, resorts, restaurants, stores, and gift shops.
- Attractions and special events that entertain tourists.
- Official tourist promotion agencies at the community, State, and regional level.
- Automobile clubs and touring bureau services.
- The physical facilities of the community itself.

**JUST IN—
Biggest Stock In Ruidoso of MOCCASINS**

WEDGE SOLED — SEVERAL NEW STYLES ON SALE AT

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And LITTLE CHIEF CURIOS**

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His First Steps...

He stands with his legs quivering ever so slightly, ready to put forth first one foot . . . and then the other.

This is a great moment, and it might be frightening if it were not for the strong, steady grasp of his mother's hand. She is there to guide him . . . to catch him if he falls.

But the time will come when he'll have to let go of his mother's hand, and go forth on his own. Even then, he will need guidance. His mother is taking care of that, too. Already, he attends church with his parents on Sundays and slowly but surely he will begin to learn the meaning of faith. Children must be taught to take spiritual as well as physical steps. The Church stands ready to teach them.

This Special Church Feature Is Sponsored by the Merchants
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The George Westall Family
Highway 78 — Hollywood

community itself.

A casual glance at this abbreviated list, however, will not give an accurate picture of how the tourist business is going to shape up in your community. For one thing, some of these components will be much more important to your community than others. For another, this list might be expanded to include other types of businesses that may be vital to the development of tourist activity in your community.

As you begin to identify and evaluate your community's tourist possibilities, other additions and modifications will probably occur to you. This is to be expected, for there is no set point at which the tourist business begins and ends. The overall trend of American tourism is controlled by the desires and habits of the vacationing public. By this criterion you can appreciate the tourist business as a totality of your community. Here are some basic tourist habits:

- At least 80 percent take the car. The rest go by plane or train (in almost equal numbers), or by bus and steamship.
- On longer or inter-regional trips, more go by plane than by train, but most still take the car.
- While traveling, 69 percent stay in hotels; 28 percent stay in hotels and resorts; 27 percent stay with friends and relatives. These add up to more than 100 percent because many tourists use more than one type of accommodation. Many use tourist homes and other accommodations as supplementary conveniences, but only a small percentage of tourists rely on them chiefly.
- Once they get where they are going, 46 percent stay with friends or relatives, 25 percent at hotels or resorts, 14 percent in motels, 12 percent in vacation cottages, and the rest stay in tourist homes or camp out.
- Most do not use a travel agent to arrange transportation and accommodations for them. (For such services, agents usually get a commission of from 5 to 7 1/2 percent from carriers, except railroads, and 10 percent from hotels.)
- Instead, most American tourists simply jump in the car and go. On the other hand, many tourists buy "packaged tours" from travel agents who, in turn, buy them wholesale from tour operators. Such packaged tours usually include travel, accommodations, and special events. Packaged tours are usually available directly from the carriers.
- Most take two vacation trips a year, totaling 20 or more days.
- Seventeen percent take such trips in the winter, 18 percent in spring, 40 percent in summer, and 25 percent in fall.
- Sixty-two percent pay for their vacations from current income; the rest draw on savings or other sources. Few borrow.
- Average annual expenditure per family for vacation travel is \$400.
- They are persuaded to travel by some \$100 million spent every year in advertising and promotion.
- About \$20 million of this goes for newspaper advertising, the rest for outdoor advertising, publicity, radio and TV, direct mail, promotion, pictures, pamphlets, and brochures. These expenditures (most of which are paid for by the large carriers and major resort and travel areas) are based on the knowledge that roughly 3 out of 4 tourists plan their vacations well in advance, and so are potential business for a community that can reach them through planned advertising and publicity.
- Roughly 1 out of 12 goes abroad each year. The rest stay in the United States, the largest single tourist market in the world.

Luff and You'll Live Longer

"Daddy, can I have an ice cream cone?"

"Now, shut up and finish your beer."

The college boy was teaching the girl how to swim. Then the life guard came along and made them get into the water.

The two women were arguing over a man. Said one, "I'd pull your hair out if I didn't think the dye would come off on my hands."

The young man worried for months about his girl's spending her evenings. They one night she went home and there he was.

The girl was given the diamond. "That," she observed, "is the second half of the battle."

"Did anyone ever tell you what lovely eyes you have?"

THE CHURCH FOR ALL ALL FOR THE CHURCH

The Church is the great factor on earth for the building of character and good citizenship. It is a school of spiritual values. Without a strong Church, society degenerates into chaos and crime. There are few good reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For the child's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his men's and women's aid.

Day	Service	Character	Vernon
Sunday	Worship	8	12:30
Monday	Prayer	9	6
Tuesday	Prayer	20	6
Wednesday	Prayer	20	6
Thursday	Prayer	20	6
Friday	Prayer	20	6
Saturday	Prayer	20	6

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IT PLEASES US TO PLEASE YOU
S. & H. GREEN STAMPS

Letter to the Editor

Roswell, N. M.
July 15th, 1958

Dear Mr. and Mrs. Lamb: Enclosed you will find check for another year's subscription to your very fine paper.

Must say you are doing a good job and that includes your number of ADVERTISING VICTIMS. Can't help from noticing the big change you have made in paper in past year.

Keep up the good work and with best wishes to you both I remain, Yours sincerely,
Ed Williams
The Model

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Zemo—liquid or ointment—a doctor's antibiotic, promptly relieves itching, stops scratching and so helps heal and clear surface skin rashes. Buy Extra Strength Zemo for stubborn cases!

Zemo Great for Minor Burns, Cuts

Zemo, a doctor's formula, liquid or ointment, soothes, helps heal minor burns, cuts, bruises. Famously antiseptic, eases itch of surface rashes, eczema, teen-age pimples, athlete's foot. Stops scratching, so aids faster healing. For stubborn cases, get Extra Strength Zemo.

SIX SECOND SERMON

"This is my commandment, that ye love one another, even as I have loved you. Greater love hath no man than this, that a man lay down his life for his friends." (John 15:12, 13).

Your savings now earn 3% in Ruidoso State Bank.

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Can Be Delivered To Your Job. Call us and tell us what you want. —and we can assist you with financing that remodeling or repair job, too.

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—Hollywood—
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A few drops of OINTMENT bring instant relief from burning pain of ingrown nail, correct the nail to its normal position and prevent the pain and distress of OINTMENT to be available in all drug centers.

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Wall to Wall Carpeting — Panel Ray Heating
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1957 Chevrolet 2-door station wagon, radio, heater	\$1875
1955 Ford 2-door, V-8, radio, heater, overdrive	\$1235
1955 Oldsmobile Holiday Coupe, radio, heater, hydraulic	\$1585
1954 Chevrolet 2-door, radio, heater, powerglide	\$750
1955 Mercury, 4-door, radio, heater, mercomat	\$675
1953 Buick, 4-door, radio, heater, power brakes, power steering, air-conditioned	\$825
1956 GMC 2-ton cab and chassis	\$1975.00
1955 Chevrolet Suburban	\$1335.00
1951 GMC 1/2-ton pick-up	\$375.00

YOUR PICK OF NEW OLDSMOBILES, CHEVROLETS, PICK-UPS NOW READY FOR DELIVERY

Powell Chevrolet Co.
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CLAYTON BENNETT, Ruidoso Rep.
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Sleep Better —
Feel Better —
— drink —
MILK

You never outgrow your need for Milk!

Drink 3 glasses of milk every day

CITY DAIRY

ORDINANCE NO. 162

AN ORDINANCE DECLARING THE RESULTS OF THE MUNICIPAL SEWER SYSTEM CONSTRUCTION QUESTIONNAIRE SUBMITTED AT THE REGULAR ELECTION OF MUNICIPAL OFFICERS HELD IN THE VILLAGE OF RUIDOSO, LINCOLN COUNTY, NEW MEXICO, ON TUESDAY, APRIL 1, 1958, PROVIDING THAT THE WATER-WORKS SYSTEM AND SEWER SYSTEM OF THE VILLAGE SHALL CONSTITUTE A JOINT PUBLIC UTILITY AND SHALL BE OPERATED AND MAINTAINED AS SUCH; PROVIDING FOR THE EXTENSION OF SAID SYSTEM AND BETTERMENT OF THE JOINT WATER AND SEWER SYSTEM, BY THE CONSTRUCTION OF A MUNICIPAL SEWER SYSTEM, AT A TOTAL COST OF NOT EXCEEDING \$200,000 (EXCLUDING ANY SUCH COST DEFRAID BY SOURCES OTHER THAN REVENUE BOND PROCEEDS); DECLARING THE NECESSITY FOR MAKING AND ISSUING JOINT WATER AND SEWER REVENUE BONDS, IN PAYABLE SOLELY OUT OF THE NET INCOME TO BE DERIVED FROM THE OPERATION OF SUCH MUNICIPAL UTILITY; AUTHORIZING THE ISSUANCE AND SALE OF SUCH BONDS, HEREINAFTER DESIGNATED AS THE VILLAGE OF RUIDOSO, NEW MEXICO, JOINT WATER AND SEWER REVENUE BONDS, SERIES JULY 1, 1958, IN THE AGGREGATE PRINCIPAL AMOUNT OF \$1,000,000, AND AUTHORIZING THE COSTS OF SUCH EXTENSIONS, ENLARGEMENTS AND BETTERMENTS; AUTHORIZING THE ISSUANCE AND SALE OF SAID BONDS TO KIRCHNER, ORMBLIE & WISNER, INC., PROVIDING THE FORMS, TERMS AND CONDITIONS OF SUCH BONDS, THE MANNER OF EXECUTION THEREOF, THE METHOD OF PAYING SUCH AND THE SECURITY THEREON, PROVIDING FOR THE DISPOSITION OF THE INCOME DERIVED FROM THE OPERATION OF SAID SYSTEM, PRESCRIBING OTHER DETAILS CONCERNING SAID BONDS AND SAID SYSTEM, INCLUDING THE PROVISIONS TO GOVERNANTS AND AGREEMENTS IN CONNECTION THEREWITH; RATIFYING ACTION PREVIOUSLY TAKEN CONCERNING SAID ELECTION, SAID SYSTEM AND SAID BONDS; HEARING ALL OBJECTIONS IN CONFLICT HEREWITH; AND DECLARING AN EMERGENCY.

Bond	Year	Amount	Interest	Rate
(All Matur-				
Inclusive)				
4-5	1958	\$4,000.00	2 3/4%	
6-7	1959	2,000.00	2 3/4%	
8-9	1960	2,000.00	2 3/4%	
10-11	1961	2,000.00	2 3/4%	
12-14	1962	3,000.00	2 3/4%	
15-17	1963	2,000.00	2 3/4%	
18-20	1964	2,000.00	2 3/4%	
21-25	1965	5,000.00	4%	
26-31	1966	6,000.00	4%	
32-38	1967	7,000.00	4%	
39-43	1968	6,000.00	4%	
44-52	1969	7,000.00	4 1/2%	
53-59	1970	7,000.00	4 1/2%	
60-67	1971	8,000.00	4 1/2%	
68-78	1972	8,000.00	4 1/2%	
79-83	1973	8,000.00	4 1/2%	
84-92	1974	9,000.00	4 3/8%	
93-101	1975	9,000.00	4 3/8%	
102-110	1976	10,000.00	4 3/8%	
111-120	1977	10,000.00	4 3/8%	
121-130	1978	10,000.00	4 3/8%	
131-140	1979	10,000.00	4 3/8%	
141-151	1980	11,000.00	4 3/8%	
152-162	1981	11,000.00	4 3/8%	
163-174	1982	12,000.00	4 3/8%	
175-188	1983	12,000.00	4 3/8%	

... (Continuation of Ordinance text) ...

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SHOWS FOUR DAYS—For a month the Warner Bros. "Mar-Jerie Merringer" company transplanted itself from the second stage of Hollywood to the famous Ruidoso resort of Searock Mesa to film the Herman Wouk best-selling novel which co-stars Gene Kelly and Natalie Wood with Ed Wynn (above), now in his 56th year of show business. The beautiful scenic resort will choose because of its location in beautiful location with the National South Wind, the scene of Mar-Jerie's early romantic adventures as described in the novel. The picture shows four days, Sunday through Wednesday, at Mt. Vase Shu-Dyn Drive-In Theatre here.



ON DOUBLE BILL—Some of Hollywood's finest actors are starred in the double bill of horror and suspense, "From Hell It Came," and "Decisions at Sundown" with Randolph Scott, now at the Pueblo theatre. "From Hell It Came" stars Ted Andrews and Tina Carver. "THUNDERING JETS" AND "FLUNDER ROAD" ON PUEBLO TWIN BILL "Thundering Jets," a film as topical and exciting as today's headlines, with no added peek at tomorrow in space, will show as one of two pictures booked Thursday and Friday next week at the Pueblo. This story of the daring space riders of the U. S. Air Force, produced by Jack Lewandoff for Regal Films and released by Twentieth Century-Fox, stars Rex Reason, Dick Foran, Andrew Dalton, Barry Cox, Buck Class, Robert Dix and the men of the United States Air Force. Filmed in Regalscope on location at Edwards Air Force Base.

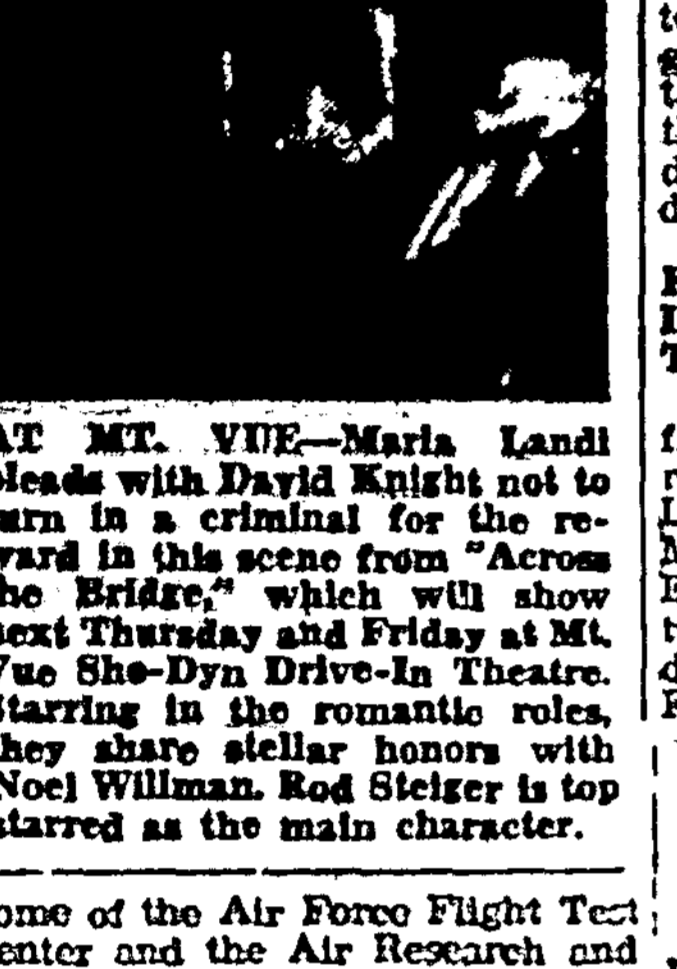
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That's what you'll say about the finish, the cleanliness and the price of your laundry bills when you have us do "The City".
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AT PUEBLO—Young Gary Gray, held by Red McKuen, prepares to fight with Trey Donahue in this scene from Universal-International's Color CinemaScope outdoor drama of the



AT MT. VASE—Maria Landi pleads with David Knight not to turn in a criminal for the reward in this scene from "Across the Bridge," which will show next Thursday and Friday at Mt. Vase Shu-Dyn Drive-In Theatre. Starring in the romantic roles, they share stellar honors with Noel William, Rod Steiker is top starred as the main character.

REPORT OF CONDITION OF LINCOLN COUNTY SAVINGS AND LOAN ASSOCIATION
At Carrizozo, in the State of New Mexico, At the Close of Business June 30, 1958

RESOURCES

Loans—First mortgage security	\$17,816.80
Loans—Stock or pass book security	10,824.75
Loans—Other security, FHA Title I	34,007.08
Cash on hand and in banks	10,996.50
Prepaid expenses	500.36
Capitalized Organization Costs	804.39
TOTAL	\$74,439.88

LIABILITIES

Paid up stock and interest or dividends	\$27,420.54
Optional payment stock	9,201.27
Borrowed money	34,197.42
Due on loans in process	39.67
Other reserves	3,005.83
Undivided profits	656.33
TOTAL	\$74,439.88

NEW KIND OF MONSTER FEATURED IN THRILLER ON PUEBLO TWIN BILL

One of the most startling creatures ever presented on the screen is Tarzango, a 14-foot stump-mon-



ONE NIGHT ONLY—Jedi McCrea and Virginia Mayo face the fire of a mystery gunman in this scene from Allied Artists' "The Tall Stranger," exciting action drama filmed in CinemaScope and color by De Luxe

Jackie Coogan in the VistaVision story of the performer the underworld couldn't rule, the Paramount release is a Charles Vidor production.

Men of many nations fought Red aggression in the rocky, windswept hills of Korea alongside troops from the U. S. and in "Hell in Korea" the focus is turned on a United Nations patrol composed of both draftees and seasoned "regular" Army men. This is the second show on the same program for the two days.

MAYTAG
Favorite for 3 generations!
For 3 generations, more women have owned Maytag than any other washer.
Here's why: Maytag gives cleanest clothes in long, long service. See it today!
\$189.95
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Inc.
GIFTS — APPLIANCES
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showing Saturday night only at the Mt. Vase Shu-Dyn Drive-In Theatre. They are starred in the picture heading a cast that includes Barry Kelley, Michael Ansara, Whit Bissell, Philip Phillips and scores of others.

RACE RESULTS—
(Continued from Page Four)
La Azul, 7.30, 4.50; Linda D., 8.70, T-116.4.
Second race, 5 1/4 furlongs claiming—Fleet Six, Jace Barker, Socorro, Tex., S. Baca up, 7.60, \$5, 4.20; Ruler's Champ, 25.70, 18.10; Fil-omer, 4.90, T-110.
Daily double—\$16.80.
Third race, 400 yards claiming—Oink Brown, Carl Mercer, Woodland Hills, Calif., K. Brittain up, \$80, 2.60, 2.40; Suro Dandy, 21.3, Buster's Chick, 2.60, T-20.8.
Fourth race, 350 yards allowance—Flying Belle, Mrs. Viola Gorman, Montgomery, Tex., C. DeGue up, 14.40, 9.40, 8.60; Bay-Lay, 10.70, T-20.3.
Fifth race, 870 yards claiming—Fast Mama, S. J. LeBlanc, Breaux Bridge, La., Bruce Brinkley up, 81.80, 18.50, 7.60; Tagaway, 5.10, 3.30; Reagan Bar, 4.30, T-48.
Sixth race, 400 yards claiming—Running Iron, Roy Barnes, Denver, owner, E. Armstrong up, \$10, 9.50, 4.90; Notation, 6.30, 3.70; Hobop Waggoner, 4.50, T-20.8.
Seventh race, 6 1/4 furlongs claiming—Expressionist, M. H. Adams, San Antonio, owner, G. Dogge up, 20.40, 7.50, 6.50; Jockey, 4.90, 3.70; Not, 12.70.
Eighth race, 400 yards allowance—Blood Joan, O. S. Carlton III, Houston, Henry Page up, 13.60, 3.60, 2.80; Don Bar, 2.60, 2.30; Do It For Me, 2.70, T-20.8.
Ninth race, 400 yards allowance—Anglo Top, Lester Goodson, Magnolia, Tex., 6.20, 3.50, 2.80; Fly Chick Fly, 3.90, 2.70; Irish Day, 4.20, T-20.7.
Tenth race, 6 1/4 furlongs allowance—Jimo, Palo Verde Stables, Green Tree, N. M., Robert Ford up, 38.30, 8.00, 4.50; Ahhh! Bull, 3.50, 2.50; Sol L., \$3, T-120.2.
Eleventh race, 400 yards allowance—Vannevar, Carl Mercer, Woodland Hills, Calif., Kenneth Brittain up, 11.80, \$4, 2.70; Go Man Go, 3.40, 2.70; Double Bid, 2.60, T-20.3.
Twelfth race, one mile and 70 yards—rugged Girl, W. E. Sim-

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Or See Melvin Knox
RUIDOSO TV SERVICE

WHO'LL PAY the bills when your income stops?
Picture yourself in a hospital bed... or confined to a wheel chair... unable to work for weeks, months, perhaps years. Now ask yourself the all-important question...
Where would the money come from?
• to meet the day-to-day expenses,
• to pay the added medical expenses,
• to provide for the family?
In short—who'll pay the bills?
One out of four is disabled due to accident or sickness every year. When YOU are disabled, what then?
The answer lies in a Paul Revere accident and sickness policy. And there's a Paul Revere protection plan to fit your particular needs. So don't wait for complete information, without obligation, contact
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Carrizozo, N. M.
THE PAUL REVERE
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WORCESTER • MASSACHUSETTS

moos, Big Spring, Tex., owned by Eddy King up, 12.50, \$7, 4.20; Locomotion, 8.50, 4.20; Bull Wood, 2.90, T-148.1.
Friday Betting Increases
No Gal, owned by W. L. McDonald, Artesia, N. M., captured the featured 10th race by two and one-half lengths at Ruidoso Downs Friday afternoon as a crowd of 2960 wagered a total of \$114,806, one of the largest Friday pari-mutuel handles this season.
The Artesia horse was ridden by Jockey Albert Minchey and paid \$7.30, \$3.60 and \$3.10. Time on the track, which rided good in spite of the intermittent showers, was 1:07.6 for the 5 1/4 furlong event. Hot Number was second and Speedy Anklet third.
Apprentice jockey Jerry Caw-thron was aboard Hot Number and barely missed riding a winner in the featured event after booting home both daily double winners. Cawthron rode Corriendo, owned by S. H. Hill of Albuquerque, home in front in the 5 1/4 furlong first race of the day and then came home in front in the second race aboard Didja Evva, owned by Mr. and Mrs. Bruce Crow, also of Albuquerque. The daily double paid \$36.80.
Best win pay of the day was the \$20.80 returned by Homere's Maid in the 870-yard fifth race. But the highest odds were the \$26 place money for Perkins' Katy in the 10th race.
The weather was cool and cloudy.
Friday's results:
First race, 5 1/4 furlongs claiming—Corriendo, S. H. Hill, Albuquerque, owner, J. Cawthron up, 14.40, 8.40, 2.20; Boy's Be Sure, 23.10, 6.50, 4.20, 3.40; Perkins' Katy, 14.20; Irish Angela, 4.50, T-120.8.
Second race, 6 1/4 furlongs claiming—Didja Evva, Mr. and Mrs. Bruce Crow, Albuquerque, J. Cawthron up, 5.80, 2.80, 3.00; Party Law, 7.00, 3.50; Playboy, 3.70, T-123.2.
Daily double—\$37.20.
Third race, 400 yards claiming—Dandy Mike, Willie Kelley, Ruidoso, H. Page up, 13.90, 3.00, 5.40; Bob String, 18.80, 10.70; Bill's Jim Dandy, 4.50, T-21.2.
Fourth race, 400 yards maidens—Milcaway Tep, Roy E. Hepler, Loving, N. M., owner, J. Wallace up, 7.50, 3.50, 3.30; Lucie's Pride, 6.00, 4.30; Mr. Mamba, 5.40, T-21.1.
Fifth race, 870 yards claiming—Homere's Maid, H. F. Kyle, Pittsburg, Kans., C. DeGue up, 20.80, 8.60, 4.10; Sec Fame, 25.30, 8.50; Indian's Pet, 3.20, T-48.5.
Sixth race, 5 1/4 furlongs maidens—Gay Age, C. A. Boberschtmidt, Albuquerque, B. Powell up, 8.30, 3.10, 2.70; Grey Land, 2.90, 2.50; Hot Navy Beans, 3.20, T-111.4.
Seventh race, 5 1/4 furlongs maidens—Luminosa, Double L Farms, El Paso, J. Sherman up, 4.10, 3.00, 3.00; Vicks Hope, 3.70, 3.00; Stormy Day, 5.60, T-109.8.
Eighth race, one mile claiming—Torch Fusion, Clara Prosser, Boovina, Tex., W. Seger up, 8.60, 4.00, 4.30; Right Part, 0.70, 4.80; Altafin Bill, 7.50, T-145.
Ninth race, 5 1/4 furlongs allowance—Beau Madison, H and H Stable, El Paso, R. Lujan up, 3.20, 2.70, 2.20; dead heat for second, Sleepy Ned, 4.40, 4.70; and Spotted Mama, 3.50, 2.40, T-108.
Tenth race, 400 yards allowance—Bar the Door, Jack Schwaback, owner, J. Cawthron up, 14.40, 8.40, 2.20; Boy's Be Sure, 23.10, 6.50, 4.20, 3.40; Perkins' Katy, 14.20; Irish Angela, 4.50, T-120.8.

Second race, 6 1/4 furlongs claiming—Didja Evva, Mr. and Mrs. Bruce Crow, Albuquerque, J. Cawthron up, 5.80, 2.80, 3.00; Party Law, 7.00, 3.50; Playboy, 3.70, T-123.2.
Daily double—\$37.20.
Third race, 400 yards claiming—Dandy Mike, Willie Kelley, Ruidoso, H. Page up, 13.90, 3.00, 5.40; Bob String, 18.80, 10.70; Bill's Jim Dandy, 4.50, T-21.2.
Fourth race, 400 yards maidens—Milcaway Tep, Roy E. Hepler, Loving, N. M., owner, J. Wallace up, 7.50, 3.50, 3.30; Lucie's Pride, 6.00, 4.30; Mr. Mamba, 5.40, T-21.1.
Fifth race, 870 yards claiming—Homere's Maid, H. F. Kyle, Pittsburg, Kans., C. DeGue up, 20.80, 8.60, 4.10; Sec Fame, 25.30, 8.50; Indian's Pet, 3.20, T-48.5.
Sixth race, 5 1/4 furlongs maidens—Gay Age, C. A. Boberschtmidt, Albuquerque, B. Powell up, 8.30, 3.10, 2.70; Grey Land, 2.90, 2.50; Hot Navy Beans, 3.20, T-111.4.
Seventh race, 5 1/4 furlongs maidens—Luminosa, Double L Farms, El Paso, J. Sherman up, 4.10, 3.00, 3.00; Vicks Hope, 3.70, 3.00; Stormy Day, 5.60, T-109.8.
Eighth race, one mile claiming—Torch Fusion, Clara Prosser, Boovina, Tex., W. Seger up, 8.60, 4.00, 4.30; Right Part, 0.70, 4.80; Altafin Bill, 7.50, T-145.
Ninth race, 5 1/4 furlongs allowance—Beau Madison, H and H Stable, El Paso, R. Lujan up, 3.20, 2.70, 2.20; dead heat for second, Sleepy Ned, 4.40, 4.70; and Spotted Mama, 3.50, 2.40, T-108.
Tenth race, 400 yards allowance—Bar the Door, Jack Schwaback, owner, J. Cawthron up, 14.40, 8.40, 2.20; Boy's Be Sure, 23.10, 6.50, 4.20, 3.40; Perkins' Katy, 14.20; Irish Angela, 4.50, T-120.8.

Eleventh race, 5 1/4 furlongs allowance—No Gal, W. L. McDonald, Artesia, N. M., E. Minchey up, 7.30, 3.60, 3.10; Hot Number, 3.50, 3.10; Speedy Anklet, 3.90, T-107.6.
Twelfth race, one mile and 70 yards claiming—Shooting Tow, S. W. Graves, Eunice, N. M., J. Wallace up, 5.30, 2.90, 2.70; Foxy Knight, 3.30, 2.90; Faracat, 4.60, T-140.2.

Vacationers!
We welcome you to our store—we have many of the items you need for fun on your visit here.
COME IN TO SEE US

Cook's
Proprietary & Sundries
On the Corner East of the Bank

GETTING TO KNOW NEW MEXICO
Most spectacular of all the Indian Mission Churches is the one at Acoma, which was completed in 1629.
This is the largest Mission in the Southwest, and also one of the most unique. It is perched on top of a great mesa, near Laguna, which rises 400 feet above the desert. Every rock and timber in it had to be carried up the 400-foot cliffs which protected the city.
Get to know, and enjoy, New Mexico!
Don't Litter... Keep New Mexico Beautiful!
UNITED STATES BREWERS FOUNDATION

PONDEROSA HEIGHTS
(Lloyd L. Davis, Developer)
IN RUIDOSO, NEW MEXICO ANNOUNCE THE OPENING AND SELLING
of the last two units in Ponderosa Heights consisting of 511 lots, with 398 remaining at this time.
Select Your Lot Now for A Choice Location!
Is located in the heart of Ruidoso—conveniently situated to Highway, Post Office, and Shopping Areas. This unit has nice large lots in beautifully wooded section of Ponderosa Pines and some of the Ruidoso Area's most magnificent view lots. City water will be in street in front of all lots.
Prices from \$225.00 to \$975.00, 10 percent Down with Terms and Payments To Suit the Purchaser.
Make Your Selection Early—the Choice Lots Go First!
Phone CL 7-4575 Office on Mechem Drive
P. O. Box 1147, Mary D. Davis Lloyd L. Davis, Jr.

THIS IS A HILL LAGGER!
... It makes a mountain out of every molehill. It's got a bad case of the drag-lags.
THIS IS A HILL LAGGER!
THIS IS THE MINI!
... It turns mountains into molehills. It changes creep-to-slip, slip-to-zip.
... who puts the Hill-Lagger into the MINI. He's a car-crazy and a driver-delighter—the best friend a motorist ever had.
Joking? Of course! But when it's your car that has hill-lagging symptoms, that's no joke... that's a time to be serious about tested and proved SHAMROCK QUALITY...
Quality You Can Measure by your own Performance
SHAMROCK



PAGE TEN
Ruidoso News
Friday, July 25, 1958

AIR FORCE RECRUITER HERE EVERY TWO WEEKS
T-Sgt. Jim Shelton, recruiting sergeant for the Air Force, is here every two weeks on Friday at the local post office to interview prospective enlistees. He will be here from 10 to 12 noon each morning, and his next visits will be Aug. 1, 15 and 29, he said.

NEW POSTAL RATES IN EFFECT AUG. 1
New postal rates will go into effect Aug. 1. First class letters 4c an ounce (formerly 3c); postal cards, 3c, air mail not exceeding 8 oz., 7c an ounce, air post and postal cards 8c each; third class mail, including unsealed printed greeting cards, 3c for the first two oz. Wimblerly, Postmaster, Hollywood, N. M.

Dale Hart and wife, Athens, Ohio, are here visiting Mrs. Hart's brother and his wife, Mr. and Mrs. J. H. Vialto. The Harts have been on an extended tour of the west, including a stop at Grand Canyon.

Dr. and Mrs. L. E. Hershey of Arizona visited here this week en route home via Alaska. They are friends of the W. D. Hortons here.

Your savings now earn 3% interest at Ruidoso State Bank.

IT NEVER FAILS



Rubber Stamps, Ruidoso News.

RUIDOSO CHARACTERS—



RUIDOSO NEWS CLASSIFIED ADS

BURDETT & CAMPBELL, Realtor
1500 East Main—Phone CL-7-4125
BUSINESS OPPORTUNITIES
\$18,000—On terms, for 6 modern rent cabins and 11 lots, 1/2 blk. of Main Road. Good income.
\$ 6,500—Commercial building with living quarters. 1 1/2 lots on Main Rd. Mid-town.
\$60,000—Tourist Court in Upper Ruidoso. 9 cottages. Excellent income.
\$37,000—Motel, 7 units in Gateway. River frontage.
\$11,000—Hotel Site, 900 x 100 ft. in Mid-town.
\$20,000—Seven modern cottages and 8 lots Upper Ruidoso.
\$25,000—Grocery Store, Stock & Residence on Main Rd. Cottages in every location, priced from \$2000.00 up.

FOR SALE—Used Irons, Mixers, other small appliances, in good condition. Buckner's, Inc. 3-4c
FOR TRADE—30.08 Springfield for Winchester 30 calibre saddle gun. See Hedgecock. 1p
DO YOU NEED A two-drawer 4x2 or 5x8 steel end file? We have either in our office ready to deliver, priced right. Ruidoso News.

PICTURE FRAMES, 50c each while they last. Kathryn Hall Travis Studio, behind the post-office. 50-4c

FOR SALE—7-room home, knott, pine interior, 1 1/2 baths, gas stove, 4 1/2 acres, 100 White, Box 91, Hollywood, N. M. 35-4c

LOST—Eastern Star Past Matrons pin, with two small diamonds. Reward for return to Mrs. O. A. Luns. 1c

FOR SALE—1949 Buick Super, excellent condition, reasonably priced. Miller Motel, Hollywood. 1c

FOR SALE—Automatic washer, portable sewing machine, 2-wheel trailer. Phone ES 8-4305. 1c

PICK UP Payments on new Ball-O-Matic sewing machine. Phone CL 7-2997. 1c

CARRIZO Country Club for sale, 60 acres with 1200 ft. highway frontage, 6000 sq. ft. ranch style club building fully equipped bar, living quarters, dance hall, club liquor license. Ideal for private home, club, hunting lodge or subdivision. C. T. & E. C. Moore, Dist. Sec. for fishing, hunting. Two good wells. Near Army installation. Price \$45,000.00. Contact Fred H. English, Sec., Treas. Phone 20, Box 68, Carrizozo, N. Mex.

LOTS
As Low As
\$5 down
\$5 a mo.

IN BEAUTIFUL PARADISE CANYON
Cabin Sites
Home Sites
Business Sites
No Restrictions...
Build Your Own Cabin!

C. S. "Fred" Fred Gresswell
Realtor - Sales Agent
Office at
ALLIED REALTY
On Main Road
Phone CL 7-3303

INVEST FOR THE FUTURE
Your Home or Homesite In
AGUA FRIA ESTATES
will be among Fine Homes and Neighbors.
Plenty Pure Spring Water—Large Lots—All Weather Roads
Beautiful Views—The Perfect Year 'Round Climate
Now Open for Your Inspection
THE TEXAN—A long low ranch style home. Completely furnished. 2 bedrooms, 2 baths. A beautiful patio with waterfall. Landscaped.
THE NEW MEXICAN—Made of kiln fired adobes. 2 bedroom, 1-bath. Completely furnished. Two private patios—Landscaped.
Both homes have Fireplaces—Central Heat Sliding Glass Doors, Awning Type Windows
Just East of Ruidoso Downs
Phone Griffith ES 8-4060

SHAW MORTUARY
Lincoln County's Only Mortuary
Formerly T. E. Kelley Funeral Home
— In Operation Since 1915 —
We Offer Insured Payment Plan If You Need It, Markers and Insurance Designed for Payment of Last Expenses.
— Prompt 24 Hour Service
Call Carrizozo 101 Collect

BOB-ALEXANDER, M. D.
Office in the Pat Farrah Building
(Across Street from Community Public Service)
OFFICE HOURS
10 to 12 — 2 to 5
And by Appointment
PHONES
Office CL 7-6243
Home CL 7-3270

NO. 859
IN THE PROBATE COURT STATE OF NEW MEXICO
COUNTY OF LINCOLN } SS:
IN RE: ESTATE OF ARCHER }
HUGH KELLEY, Deceased. }
TO WHOM IT MAY CONCERN:
Notice is hereby given that a petition for the probate of the Last Will and Testament of Archer Hugh Kelley, deceased, and for the issuance of Letters of Administration to Frank C. Boyce, administrator at Law, has been filed in this Court, and that the 9th day of September, 1958, at the hour of ten o'clock A. M., of said day, at the County Court House in Carrizozo, Lincoln County, New Mexico, has been fixed as the day, time and place for hearing said petition, which and where any person interested in said estate may appear and contest the same, and show cause, if any he has, why said petition should not be granted and said Will admitted to probate.
The attention of Petitioner and Beneficiary, Boyce & Wilkinson, whose post-office address is: Box 1837, Alamogordo, New Mexico.
Witness my hand and the seal of said Court at Carrizozo, Lincoln County, New Mexico, this 10th day of July, 1958.
INICE HUST
Clerk of the Probate Court of Lincoln County, New Mexico
(SEAL) 7-25; 0-1-8-15

NO. 858
IN THE DISTRICT COURT STATE OF NEW MEXICO
COUNTY OF LINCOLN } SS:
IN RE: LAST WILL AND }
TESTAMENT OF LEO W. }
MOORE, deceased. }
NOTICE OF FINAL HEARING
THE STATE OF NEW MEXICO TO: Hazel C. Moore, and all unknown heirs of Leo W. Moore, deceased, and all unknown persons claiming any heretofore or any right or title in or to the estate of said Leo W. Moore, deceased; You are notified that Hazel C. Moore has filed in the above styled cause her verified Final Report and Account as Executor of the Last Will and Testament of said Leo W. Moore, deceased; and that on the 2nd day of September, 1958, at 10:00 o'clock A. M. at the Court House at Carrizozo, Lincoln County, New Mexico, the above named Court will hear objections to said Final Report and Account and will admit the same and will proceed to determine the heirship of said Leo W. Moore, deceased, the ownership of his estate, and the interest of each respective claimant thereof or therein and the persons entitled to distribution thereof. Attorney for said Executor Hazel C. Moore, Boyce & Wilkinson, Box 1837, Alamogordo, New Mexico.
WITNESS my hand and the seal of said Court at Carrizozo, Lincoln County, New Mexico, this 15th day of July, 1958.
INICE HUST
Clerk of the Probate Court of Lincoln County, New Mexico
(SEAL) 7-18-25; 8-1-8

HARRIS TV & RADIO
Both Packard-Bell and R. C. A. Color and Black & White TV We Can Service Your R. C. A. TV Sets and All Makes of Radios
Phone 3191 — A. B. HARRIS



Shrinks Hemorrhoids Without Surgery
Stops Itch—Relieves Pain
For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to ease pain—without surgery in case after case, while gently relieving pain, actual reduction (shrinkage) took place. Most amazing of all—this new substance has been proved to be a "miraculous" relief in a new healing substance (Bio-Dyne)—a discovery of a world-famous research institute. This substance is now available in expectancy or immediate form called **SPRINTZERS**. It's at all drug centers—money back guarantee.



ACHING MUSCLES
Relieve pain of Head, Neck, Aching Muscles with STANBACK Tablets or Powders. STANBACK's prescription-type formula combines several medically proven ingredients for faster relief of pain. STANBACK has been awarded the Gold Star Award by the U. S. Army Medical Department. STANBACK with confidence and SNAP BACK with STANBACK.

ACHING MUSCLES
Relieve pain of Head, Neck, Aching Muscles with STANBACK Tablets or Powders. STANBACK's prescription-type formula combines several medically proven ingredients for faster relief of pain. STANBACK has been awarded the Gold Star Award by the U. S. Army Medical Department. STANBACK with confidence and SNAP BACK with STANBACK.

GREEN PLUMBING
For PLUMBING Service—Appliances Dial 2222

Housewares - Toys - Notions
Prices That are in Line With All 5 and 10 Stores
RUIDOSO VARIETY DOWNTOWN

PULL THE PLUG ON STOMACH UPSET
Without interrupting sleep or work! When constipation sores your stomach, you feel lousy. Headache. Taken at bedtime, Black-Draught is "timed" to relieve constipation that starts in morning—without harsh griping or urgency! This amazing "overnight" laxative helps soothe your stomach too. Then life looks sunny again! Made from pure vegetable basis, thorough but gentle. Get Black-Draught, the powder or liquid form... and see it work. Order today. **Black-Draught**. When constipation sores your stomach, pull the plug. Order today.

BEST - RELAX
Exercise and Reduce
Trim inches from hips, thighs and abdomen. The secret of a beautiful figure is POSTURE—not pounds.
CALL OR WRITE
STAUFFER HOME PLAN
2308 Pine Drive Phone HE 7-3745
Alamogordo, New Mex.

BELL SEWING CENTER
Sewing Machines & Vacuum Cleaner
Sales and Service
Represented By Phs. CL 7-2957
Richard (Dick) Smith Ruidoso, N. M.

READ THOSE WANT-ADS!
"A Deal All Year 'O"
There's Happy Motoring
for those who let us keep their car serviced. Our Conoco Motor Fuels and Lubricants, our shop service are all for the sake of your safety and security when you drive.
Our Hours—Open 5 a. m. 'til 10 p. m.
THOMPSON'S SERVICE STA. GARAGE and CAFE
HIGHWAY 70 HOLLYWOOD, N. M.

FRONTIER MOTORS
Chevron Products
Emergency Repairs
24-Hour Wrecker Service
Louis Smith — Dial ES 8-4375

Modernize —with—
Eljer - Kohler - Crane
or American Standard Fixtures
SID COURVELLE
PLUMBING & HEATING
Fixtures & Installation
For Every Plumbing Need
Dial CL 7-2055 Ruidoso, N. Mex.

BUSINESS OPPORTUNITY
Local area Man or Lady wanted to service and collect from coin-operated dispensing equipment. 4 to 8 hours weekly earns operator up to \$200 monthly. No age limit or selling but must have car, references and \$800 working capital. For interview give personal particulars, phone number. Write Box 4872, Dallas 4, Texas.

AUTOMOBILE AND TRUCK RADIATOR CLEANING & REPAIRING
(By Boiling and Rodding)
NEW RADIATOR CORES
See Mr. Kenneth McCracken
HANNACK RADIATOR SHOP
Hollywood, N. Mex. — Across Street from Hollywood Lib. Co. on U. S. Highway 70

W. D. Crosby
Opposite
Community
Public Service
Main Road
Ruidoso

IN UNITY THERE IS STRENGTH
Allied Realty
ASSOCIATES



All Daylight Calls, dial CL 7-3303 or CL 7-3313

AN EXTRA SPECIAL—
We feel this river cabin deserves a lot of prominence in our listings. We do not think we have ever had a listing at the price that deserves so much comment. Very clean, deeded, level lot, very roomy, well furnished, 3-bedrooms, large combination living room and kitchen, fireplace, large dining porch, closed garage, automatic laundry. This is separate from house. This could sleep 12 to 15 people without crowding. This is located in the midst of some beautiful pines. \$10,750.00.

UNITED TO BETTER SERVE ALL PHASES OF THE REAL ESTATE BUSINESS. ANY PERSON OR BUSINESS CONNECTED WITH THE BUYING, SELLING, BUILDING, INSURING, APPRAISING, TITLES, ETC., ARE CORDIALLY INVITED TO PARTICIPATE WITH US IN THE ACTIVITIES OF OUR OFFICE. SPECIAL COURTESY TO ALL BROKERS

Sales Personnel and Associates—
C. S. "FRED" GRESWELL, Realtor and General Insurance
H. F. "Jack" Kennedy, Registered Engineer & Surveyor.
JACK D. DIPACIO, Realtor and Construction.
Mrs. Wayne Wantiez, Accounting and Public Stenographer.

Pho. CL 7-3303 **ALLIED REALTY ASSOCIATES** Phone CL 7-3303 Real Estate

Insurance **Real Estate**

Dan D. Swearingin, Inc.
Dial CL 7-4255
In The Pines With Scenic View
In the pines and overlooking the Golf Course with a beautiful view of the mountains. This very nice home and new furnishings with 6 beautiful lots for only \$18,000.

Commercial Lots
Good business locations are scarce! If you want the ideal location for your business, see us about these 5 continuous lots in the center of the Gateway shopping area.
Excellent Business Opportunities
We have exclusive listing on this very popular, recently remodeled cafe located in the heart of Ruidoso. Building, deeded lots and new fixtures all go for \$25,000 with terrific terms.
Here is a small, new motel unit designed for additional enlargement. Furnished and near the Main Road for the low, low price of \$9,500.

Acreage Values
A beautiful 80 acre tract of land covered with young timber and situated near the pavement on Highway 37. This rich farm land would also be ideal for building sites or Dude Ranch location.
Residential Income Property
Check this for an extra nice residential home and two excellent rental houses located near the churches, schools and shopping center. Completely developed and prettily rented to permanent residents.
WE INVITE YOUR LISTINGS

Lela Easter

EASY WALKING DISTANCE
Of postoffice, shopping center, etc., privacy, one entire city block of street frontage. House, very comfortable, living room, fireplace, large basement work shop, two bedrooms, kitchen and bath. This is located in a beautiful stand of pines, price \$8,950.00 with \$2,500.00 down—or will make substantial reduction for cash.

FOUR LOTS
within block of shopping center and postoffice, has river frontage and on pavement. This has a very comfortable winterized two bedroom furnished home. This property for business development for future cannot be duplicated. Price \$15,000.00, very good terms.

CLOSE IN RIVER HOME
In walking distance of shopping facilities. Beautiful river lot—fully furnished, three bedrooms, large living room, fireplace, etc., \$4,000.00.

Associated Contractors—
CHARLES MARTIN, Licensed Contractor, Res. Pho. CL 7-4472
SID COURVILLE, Plumb. Contr., Pho. CL 7-2055 or CL 7-3303
J. B. OLSEN, Ruidoso Gravel Service, Excavating & Drilling, Pho. CL 7-4045
R. E. "Bob" Carter, Lic. Electrical Contractor, Pho. CL 7-3115

TRY THESE ON FOR "CYS"

Carrizo Canyon
Big Lot, Modern Home
\$13,500

New Listing
4 Bedrooms, 2 Baths
Wall to Wall Carpeting
\$14,500

20-Unit Motel
Best Paving Deal
in Ruidoso

Highway 70
Two Excellent
Business Concerns

Cree Meadows
Exclusive Building
Sites
Views Beyond Compare

Special
Close in, 1/2 Hillside
Income Property
3 Modern Homes
Year Round Location
Terms
Exclusive!!!
Furnished Home
Overlooks Golf Course
Beautiful Baldy View

Gateway Home and
Business Location
300 Ft. on Main Road
Skyland Business Corner
100 Feet, \$6,000

Arizona Motel and
Station, Will Trade
For Ruidoso Property

Skyland Income
Property, 3 Bedrooms
2 Apartments

Cree Meadows Lot,
\$2100

Ruidoso Downs,
3 Rooms, \$2400

Modern Rustic Cabin
Good Location,
\$3500 Furn.

2 Bedroom Cabin,
Overlooks Skyland
Nice Lot, \$3750

2 Bedroom Home
Overlooks Carrizo
\$4750

New Ski Area
Good Acreage Buys

GREEN MEADOWS WILL OPEN SOON
One Block South of Telephone Office

W. E. MUNSEY REAL ESTATE
Exclusive Agents

PHONES—
Day CL-7-2421; Night CL-7-2321

FOR RENT
We have exclusive listing on the Weatherby Cabins, and to settle this estate, we can offer this good income property at a price you can afford to pay with good terms.

New, modern 8-room house for sale, in the pines.

A well located office building on Main Street.

I have some well located income property consisting of a very nice two-bedroom home and three furnished modern rent houses on pavement. Large plot of ground. This brings in good income. Will sell reasonably and consider well located Ruidoso home in trade.

Munsey Real Estate
PHONES—
Day CL-7-2421; Night CL-7-2321

FOR RENT—Excellent situated business office in postoffice block with desirable quarters in rear. See Dan D. Swearingin. 3-4fc

SEVENTEEN Unit motel, filling station, grocery store, combination, one-week-old baby chicks on hand, and other business opportunities. For sale or trade for Ruidoso property. Write 320 Dale St., Truth or Consequences, N. M. 3-2p

PENCIL SHARPENERS—Garden paper, adding machine paper, rubber stamps, paper clips, file folders, typewriter ribbons, etc., at RUIDOSO NEWS. 3-2p

CHILD CARE—in my home, phone CL 7-3187, on Gavilan Canyon in back of high school, away from traffic. Mary Hicks. 3-1fc

FOR SALE—50-M. frontage on Highway 70 in Green Tree, unfinished building, fruit trees, home or business, see Mrs. Matthews or write Box 434, Tulare, N. M. 3-4p

FOR SALE—New furnished 2-bedroom lovely pine summer home. Large porch, carpeted. Write Box 582, Ruidoso, or inquire Mrs. Holland, Montjeau Courts. 2-2p

WILL ACCEPT a limited number of patients during my vacation: hours 2 p. m. to 5 p. m., Leonard McCullough, Chiropractor. Go north on Mechem Drive off Main, cross river, take first left road, third house on right. 1-3p

OPPORTUNITY MAN OR WOMAN
Responsible person from this area, to service and collect from automatic dispensers. No selling. Age not essential. Can references, and \$400.00 to \$700.00 investment necessary. 7 to 12 hours weekly net excellent monthly income. Possibility fulltime work. For local interview give phone and particulars. Write P. O. Box 146, Minneapolis 96, Minn.

Office CL 7-3802 Res. CL 7-3952 CL 7-4482

LELAND REALTY CO.
Cy Leland Sr. & Jr.
One Block East of Bank

RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It in Ruidoso

HOME OF SOUND INVESTMENT
I AM AN INDEPENDENT REAL ESTATE BROKER

2 bedroom, modern, furnished summer cabin with fireplace, sun porch, patio and barbecue pit. This cabin is very nice. \$8,500.00.

Five acres on Alto Road with one four-room house and one two-room house with own water system. Excellent property for a new subdivision. \$9,500 with one-third down.

We have an exclusive listing on a 2-bedroom, two-bath house in Cree Meadows Country Club area.

Big river lot with pines, priced to sell.

Very nice two-bedroom, furnished summer cabin in tall pines with fireplace, \$4,750.

Member Ruidoso C. of C. W. W.

River cabin, 2 bedroom, living room-kitchen combination, sleeping porch, bath and fireplace. \$8,000.

Two bedroom home with sun room in Young Heights, very nice. \$14,000.00 with half down.

Business Lots. No down payment if you erect building, or will build building to your specifications for lease. Positively the best business site in town.

FOR RENT—Two bedroom modern house, furnished.

3 Bedroom furnished home on Mechem Drive with guest house, a good buy at \$14,500, with \$4,000 down.

Good café for sale. On Main Highway.

DOUGLASS & PEARSON REAL ESTATE
Box 394
Residence Phone CL 7-2385
Business Phone CL 7-3006

LARGE RUSTIC HOME

Overlooks River
Big Trees
Completely Modern
Furnished
Sleeps Eleven
Fireplace - Big Porch
Terms or Special
Cash Price

Leland Realty Co.
Dial CL 7-3805
Ruidoso, N. Mex.

Tom W. Jones,
Realtor & Agent For

Ruidoso Realty Co., Inc.

Lots For Lease or Sale
Ruidoso or near Highway
and upper Cedar Creek.

New two bedroom summer home; fully insulated; large inside fireplace; large screened in porch with wonderful view of Baldy; 125 x 140 lot; \$12,500, terms. Extra nice.

Very large plain summer cabin; 2 bedroom, large porch; needs only a hot water heater and some imagination. \$2,500.

Large rough summer cabin in Cedar Creek; lights, water, partially modernized; fix up to suit yourself. \$3,000.00.

Other cabins and lots.
DIAL CL 7-2885

Luther Bynum, REALTOR
One Block East of Postoffice—
Next Door to Montjeau Cafe

TWO CABINS on one deeded lot, located in the pines, near the river. Good terms.

Two Bedroom Cabin, furnished, on two deeded lots, price \$9,250.00, with good terms.

Three Bedroom river cabin, furnished and close in.

THREE BEDROOM home in the pines and on a large corner lot, very reasonable down payment, and immediate possession.

THREE BEDROOM, carpeted, two fireplaces, one and one half baths. Located on large lot, and a choice location.

PIANO TUNING—Expert tuning and repair work, all work guaranteed. Barton Peavy, Phone CL 3-3892, Picacho, N. M. 3-4fc

BOOK MATCHES—Finest line of book matches in America, with standard designs, single or double size, some with art work, or write your own copy. Call Ruidoso News, salesman will call with samples. 3-1fc

WANTED IMMEDIATELY From Ruidoso, men, earn while training, possible \$7,000.00 yearly, contact Mr. Reagley, C. E. Perry, Alameda, N. M. 4-1fc

FOR RENT—Modern units, reasonable monthly rates. One block back of Ruidoso Bar, By-the-Way Cabins. 60-fc

FOR RENT—Two bedroom furnished house in Gateway, excellent location, close to schools. Dave Parks, pho. CL 7-4515 1c

FOR RENT—New two-bedroom house in Palmer Gateway, George Fuchs, Phone CL 7-3323 1c

FOR SALE—Building sites on Bonito, also 3/4-ton pick-up in good condition. See at Corde's Store on the Bonito. 32-fc

PROPERTY in Carlsbad for trade for property in Ruidoso. C. E. Groom, Phone 5-4033, Carlsbad, N. M. 63-3p

FOR SALE—Or trade, taxi franchise in Ruidoso and taxi business. Frank's Taxi, dial 2053. 51-fc

HILL TOP TRIM
NOW OPEN

Upholstering and
Car Seat Covering
P. O. Box 886 - Ruidoso

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Copper Kettle Cafe

Open for Inspection
Friday, Saturday and
Sunday, or see your
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NO MONEY DOWN
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TEN RENTAL UNITS plus living quarters. This is a well established court, and has a 5% loan.

EIGHT CABINS, located on the pavement and can be bought for 25% down.

ONE OF THE BEST courts in Ruidoso, can be bought for \$15,000.00 down.

One of the leading cafes that can be bought at a very attractive price.

60 Ft. frontage on Main St. with a four room house.

Residential lots located in Country Club addition, also lots located on Mechem Drive.

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MCCARTY REAL ESTATE
Luelle McCarty
Realtor
Phone CL 7-2425

RUIDOSO MAP GUIDE & Directory. 60c. at Ruidoso News.

ARTIST SUPPLIES For sale at the Travis Art Gallery, behind the postoffice. 50-fc

PRIVATE INSTRUCTION in piano accordion, instruments available. Roland L. Perkins, Broadway Drive, P. O. Box 1063, Ruidoso. 49-1fc

HELP WANTED, FEMALE—Avon Committee can offer a good income to local women who have the time to make personal calls on our customers. Opening available in Ruidoso and Green Tree, Hollywood cres. For personal interview, write immediately giving directions to home or phone number to Mrs. Verona Taylor, general delivery, Carlsbad, N. Mex. 2-3p

FOR ONLY \$10 a month you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bridge, Richmond, Va. Save the Children's Foundation, Inc. Box 618, Norfolk, Conn. 32-1f

NOTICE

I have just listed one of the most popular tourist courts in Ruidoso FOR SALE.

This court is in fine condition and has eleven rental units plus very nice living quarters and is located on Main Road.

The Price is right and very reasonable terms.

CALL FOR BIDS

Sealed bids will be accepted by the Board of Trustees of the Village of Ruidoso, New Mexico, at 7:15 p. m. August 7, 1935, at time of regular Board meeting for the purchase of gasoline and diesel fuel for a one year period beginning Aug. 15, 1935.

Gasoline to be not less than 60 octane and good quality.

Diesel fuel No. 2 and good quality.

Both fuels to be delivered into tanks owned by the Village and located on the grounds of the Municipal Building in Ruidoso.

Gasoline tank capacity, 550 gallons; diesel tank 280 gallons capacity.

Any further information desired regarding this bid may be obtained at this office or the Village of Ruidoso, New Mexico. The Board of Trustees of said Village reserves the right to reject all bids and to waive any formality.

All bids are subject to exemption of Federal and City Taxes.

The Board of Trustees of the Village of Ruidoso, New Mexico.

Jodie Fillemann
Building Contractor

Residential - Commercial
Alterations - Repair
Can Arrange Part Terms

Pho. CL 7-3741, Ruidoso

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Any Amount
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Ruidoso Downs, New Mexico
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Offers—
New Mexico Resort Properties of All Kinds.
Exchanges a specialty on livestock ranches. Motels, hotels and farms. Good financing.

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Highway 70 - Hollywood

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TROPICAL AQUARIUM
Birds, Dogs, Cats, Monkeys, Small Pets, We Board, Train Birds.
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EXCAVATION SERVICE
Phone CL 7-4443 or CL 7-2283
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Ruidoso, New Mexico

GARDEN VEGETABLES—At R. K. Koo's new high school, phone CL 7-3311. 4-2p

AMUSEMENT PARK TRAIN—\$1,500.00, adult size, locomotive, two cars and cabooses, 800-foot track, carries 36 passengers, telephone J. E. Koonce, Logan 8-5203, El Paso. Also have two new car and tractor sides, \$600.00 each. 1p

FOR SALE—26-ft. TIMBER trawler house in perfect condition, located at Faith-Gayle Trailer Court, price \$1,400 with television and antenna, \$1,500. C. B. Estep, owner. 4-2p

CUSTOM IRONING—Dial CL 7-2300.

USED APPLIANCES—Washers, automatic and regular, refrigerators, etc. Buckner's. 41-fc

FOR SALE—Blinko Girl Cosmetician, dial ES 8-4141. 3-2fc

FOR SALE—To be moved, 12x17 furnished cabin, inquire at Arrowhead Motel, Box 1113, Ruidoso, phone CL 7-3597. 3-2fc

FOR RENT—Our insurance business building, will remodel to suit tenant. Clark's Insurance. 3-3c

WANTED—Your Bookkeeping and Stenographic Work. Will Work in Your Office or Mine. Prompt and Reliable.
Mrs. Wayne Wantiez
Phone CL 7-3303 or CL 7-2754

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Residential
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Day and Night Service
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Not Frozen
Fresh Dressed
Pound
.49

FRESH MEATS

Fresh
GROUND BEEF **3 lbs. \$1.29**
BACON, CrispRite **lb. 69¢**
Wisconsin
CHEESE—Longhorn **49¢**

FRESH VEGETABLES & FRUITS

LOCALLY GROWN
APRICOTS **10¢**
LOCALLY GROWN
PEACHES **12¢**
Black Bing, Locally Grown
CHERRIES **29¢**
GREEN BEANS **lb. 19¢**

**THESE SPECIALS GOOD AT BOTH
SELF SERVE GRO. & MARKET**

(Cashway) and

RUIDOSO FOOD MART

YOUR \$\$\$'S BUY MORE AT OUR STORE

SPECIALS

DOUBLE STAMP DAY ON WEDNESDAYS
SAVE WITH FRONTIER SAVING STAMPS

MISCELLANEOUS

Kimbell's TOMATO JUICE **46 oz. 29¢**
Kimbell's OLEO **.19**
Kimbell's BLACKBERRIES **19¢**
Kimbell's FLOUR—10 Pounds **79¢**
Any Brand CANNED BISCUITS **10¢**
Kimbell's 303 Can Cut Green Beans **6 FOR .89**

Capitan News

(By Mrs. Ethel Keathley)
(Phone 2181 — P. O. Box 22)

Mrs. Paula Hartley, 63, died Monday in a Carizozo hospital. Survivors include a daughter, Mrs. Miles Williams, Phoenix, Ariz.; two sons, Weyman of El Paso and Brazel of Colorado Springs, Colo.; her mother, Mrs. Anna Brazel, Carizozo, two sisters, Mrs. Albert Snow, Carizozo, and Mrs. Champ Ferguson, Capitan, two brothers, Jack Brazel, Carizozo, and Mac Brazel, Albuquerque.

Mrs. Nathalie Britton has returned home from a visit with relatives in Carlsbad, bringing as a guest a cousin, Mrs. Sue Wynn. She will visit for sometime at the Britton home at the Black Ranch headquarters.

Mr. and Mrs. Charlie Jones entertained the Chuck and Cret Club in the Capitan Mountains at the Seven Cabins to its last meeting. About 35 to 40 attended, some of them guests of the members. The meal dish was an abundance of barbecued chicken. Balance of the lunch was "pot luck" brought by the members. Dining and visiting were the order of the day and some hiking was done.

Mt. Vue

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ON MECHEM DRIVE
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Dirk Bogarde
"CAMPBELL'S KINGDOM"
Plus Cartoons

SATURDAY ONLY
McCrea . . . MAYO
"THE TALL STRANGER"
AN ALLIED ARTISTS PICTURE
Plus Cartoons

SUNDAY - MONDAY
TUES. - WED.
"Marjorie Morningstar"
Plus Cartoons

SUNDAY - MONDAY
TUES. - WED.
"KELLY WOOD"
Plus Cartoons

TUES. - WED.
DOUBLE BILL!
"JERRY WOOD"
Plus Cartoons

TUES. - WED.
DOUBLE BILL!
"HILL IN KOREA"
Plus Cartoons

TUES. - WED.
DOUBLE BILL!
"HILL IN KOREA"
Plus Cartoons

TUES. - WED.
DOUBLE BILL!
"HILL IN KOREA"
Plus Cartoons

The Round Table Club met last week with Mrs. Geraldine Randall and elected new officers as follows: Mrs. N. A. Britten, president; Mrs. Marie Edgar, vice-president; Mrs. Champ Ferguson, secretary-treasurer; M. chairman; Mrs. Angie Provino, seven members and a guest, Mrs. Elmer Ham, were present.

Mrs. Angie Provino recently returned from a visit with her mother, Mrs. Angie Provino, Carizozo, and her young son who had been visiting his maternal grandparents for several weeks.

Odell Hickman, one of our Capitan boys, now employed by Hummer Oil Co., Roswell, is vacationing in Dallas, Tex.

Mr. and Mrs. Doc Hickman and son, Odell, visited recently with Mr. and Mrs. Wedge at Hope, N. M. On the visit they heard our mutual friends, the F. F. (Happy) Morcia, have returned to their home in Delta, Colo. They had been living in Ruidoso where he worked for Keeth Gas Co.

T. C. Key has recently returned from a pleasant visit with a niece in Sweetwater, Tex., and a sister at Roscoe, Tex.

Among the many out-of-Lincoln County people who attended the Rancher's Camp Meeting at Nogal the last few days were the following friends of the Jack Robinson family: Mr. and Mrs. W. L. Green and grandsons, Bobbie Bryan, and Mrs. John Wallace, Hobbs. Part of the party raised a tent on the grounds but the ladies stayed in the Robinson home. Rev. Ralph

Hall was absent this year due to illness, requiring surgery, however, he is now recuperating. It is hard to think of the Cattlemen's Ranch Meeting without him.

A happy surprise visit early last week from her eldest daughter, Mrs. Dan Blovin, was enjoyed by Mrs. Pearl Pruitt. From Ft. Sumner, they remained three days, spending one of them with Mrs. Blovin's aunt, Mrs. Daisy Gehring. Jack Show's mother came to visit them, and while here she suffered a severe heart attack. She was rushed by ambulance to her home in Loveland, Tex. Also, Mrs. Shaw's father, Mr. Goodknight, has been confined in a hospital with a very severe stomach illness. He is recovering, so is the mother.

The F. G. McCrovy's of Capitan had a visit last week from their children and grandchildren. Including Mr. and Mrs. Joe Carter of Mineral Wells, Tex., Mr. and Mrs. D. E. Arnold and children, Dallas, Tex., Mr. and Mrs. W. H. Franks, Arlington, Tex. They had just completed a vacation, going from their home to Yellowstone Park, Salt Lake City and through Colorado into Capitan. They were successful while fishing in Yellowstone, catching 38 nice trout, bringing some of them here for the parents. The entire group particularly enjoyed our cool climate, they reported.

Mr. and Mrs. James Howard are visiting their daughter and family, the Gerry Series, Rice Lake, Wis., for about three weeks.

Honora Ellis, brother of Mrs. Edmondson, has bought the Frank Taylor property on Second Street to occupy it soon. Mrs. Ellis, in California, will join him later. Mrs. Edmondson's granddaughters, Dixie Kay Wince, spent several days visiting a cousin, Mrs. Ruth Fleming, in Picocho.

Leo Anderson, Capitan, who has been visiting a daughter and her family, the Paul Trumps of Dallas, left from there in company with the Trumps' family Friday for an extended tour through Kentucky visiting his childhood home and going on into Tennessee, for some sightseeing.

Mrs. Judy Winters is visiting a sister, Mrs. Anne Cheaten in Lorado, Kans.

Mr. and Mrs. R. W. Floyd, Capitan, proudly report their son, T. Sgt. Robt. W. Floyd, and his wife, who are with the 804th A. C. & W. in Germany, presented them with a grandson by adoption. He was named Kenneth Wesley and is five months old. The young couple has been in Germany for a year and will be there another two years. They are looking for another baby to adopt. This is the elder Floyd's second grandson—the first one being a girl whose parents are in Portales, N. M.

Mrs. Gertrude Morris attended the Rancher's Camp Meeting last Saturday morning. It was a real treat for her, since she hasn't been out much since her recent accident.

As is the custom Capitan churches dismissed services last Sunday so their members could attend the cattlemen's ranch meeting at Nogal. A church school is always held on the camp grounds, and each church gets a record of who attended. Teachers from the local Sunday Schools are also used. It's a wonderful experience to attend such a large Sunday School now and then.

J. L. Black recently underwent major surgery in Providence hospital in El Paso. Mrs. Black is with him. He is resting comfortably at present, according to latest reports.

Zack Wheat, Jr., from Los Cruces, was in town Saturday accompanied by a young lady friend. They both attended the Old Smoky dance at the gym. Zack is the son of Mrs. Dixie Sparks, local beauty chop operator.

Capitan soon is to have a trailer court. Ground has already been cleared for same. Installation of the utilities, etc., needed will get underway later. It is to be located on the south side of First Street in the first block west of Lincoln. Holly Cummins is the owner.

Mr. and Mrs. Lewis Cummins boarded the Golden State Limited at Carizozo last Monday for a trip to the west coast to attend the wedding of their son, Ted, to be July 26. They will probably remain on the coast about a week.

BUYS BLANKENSHIP PLACE
Calvert Tucker of El Paso has purchased the former home of Wallace Blankenship in the Upper Canyon. The Warren Barrett Agency handled the transaction.

PRICES SLASHED IN OUR CLEARANCE SALE OF MANY ITEMS
CLAYTON BENNETT'S
West at the Y on Highway 70

Studio on Main Road in Palmer Gateway
Louis Phillips of Ruidoso
Member of Photographers' Assn. of New Mexico, Inc.

Hammocks — Garden Hose & Tools
Sleeping Bags — Thermos Jugs and Bags
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WE GIVE AND REDEEM PINE TREE STAMPS

HOME & AUTO STORE
CHINAMEL PAINTS & VARNISHES
CARPENTER & MECHANIC TOOLS — MACHINE WORK
RUIDOSO—WHERE WE TAKE TIME TO LIVE

Ruidoso News
PAGE TWELVE
Friday, July 23, 1954

Money Being Refunded On Tickets Bought For Walkiki Program
Officials of Ruidoso Business & Professional Women's Club this week announced that those persons who bought tickets in advance to the show "Walkiki Serenaders" slated for last Saturday night here, and which was not presented due to reasons beyond the control of the local sponsors, may get a refund on their purchases by contacting the club members who sold them the tickets. It was with regret the B. & P. W. had to announce late in the week the show could not be given.

HOWARD APPOINTED ASSE. DIST. COMMISSIONER FOR SCOUTING HERE
Woody Howard has been appointed an assistant district commissioner for the Rio Hondo District of the Boy Scouts of America. It was announced here recently by Al Christensen, district commissioner.

Howard's duties in Scouting will involve working with units in Ruidoso and Ruidoso Downs. He will appoint neighborhood commissioners who will work with the unit leaders and unit committees to insure that the boys obtain the best possible Scouting experience.

Howard will be looking for more adults to participate in building the Scouting program, Christensen said.

Letter to the Editor
July 14, 1958
Manager, Chamber of Commerce
Ruidoso, New Mexico

Dear Sir:

Enclosed is a picture I thought you might like to have. Littlefield has put this sign at Floydada, Tex., as of July 14.

This sign will direct people down Highway 64 to Ruidoso, and we hope through Littlefield.

This sign is furnished by the Littlefield Board of City Development and will be maintained for three years. They will be replaced once each year and constantly checked to make sure they are in good condition.

We hope we can both recognize some benefit from this sign.

Looking forward to seeing you in the near future.

Kindest regards,
Jack Lacy, Jr., Manager
Littlefield, Tex.
Chamber of Commerce

(Editor's Note: This sign returned to the letter above is a large, colorful billboard that reads "Ruidoso Ruidoso Ruidoso" in large letters. The sign is located on the south side of First Street in the first block west of Lincoln.)

SOCIAL SECURITY MAN TO BE HERE AUG. 4
Ralph H. Yowell, field representative of the Roswell Social Security Administration office, will be in Ruidoso Monday, Aug. 4, to assist local residents in making application for old-age survivors, or disability benefits and to give general information concerning the Social Security Act. He will be at the U. S. Post Office between the hours of 10:00 a. m. and noon.

Chevron Gas — No City Tax
CLAYTON BENNETT'S
West at the Y on Hwy 70

Get More Miles Per Dollar at Long's

88 OCTANE GASOLINE
Hollywood
We Give S. & H. Green Stamps

ZOZO SOLDIER IN HONOR GUARD IN GERMANY
Augsburg, Germany (Spl.)—Army Specialist Third Class Teodoro Zamora, 19, son of Mrs. Elyzavetta Zamora, Carizozo, N. M., is a member of the 18th Artillery Honor Guard in Germany.

Specialist Zamora, regularly assigned as a fire direction control operator in the artillery's Battery D, was selected for his precision drill ability and outstanding military appearance.

He entered the Army in November, 1950, completed basic training at Fort Bragg, N. C., and arrived in Europe last August. Zamora attended Carizozo High School.

SERIES OF FINES IN NEARBY FORESTS
Lightning, which came down from the sky over central area of Lincoln National Forest last Wednesday in one of the major electrical displays of recent years.

Many trees and snags were struck and five of them flared into localized fires.

The five lightning-caused fires were sighted by Jim McEuen, aerial observer riding with Pilot Ralph Brown, contract flyer for the forest. Men were sent at once to the various locations in the

Clarendon district and the three were extinguished quickly, Assistant Supervisor Paul Wild said.

At the Hospital
Patients receiving treatment the last several days in Ruidoso-Hondo Valley General Hospital have been:

Amanda Torres, Hondo; Virginia Wunder, Bent; Rosa Gallegos, San Patricio; Helen Kern, Verla Daugherty, Alamogordo; Virginia Balderama, Clarendon; John Burns, Roswell; Kathleen Doring, Jane Thomas, Ruidoso; Henry Roller, Ruidoso Downs; William Temple, Dallas; Collette and Darla Payne, Duncan, Okla.; Harley Bowler, Amarillo, Tex.; Holly Ables, Carlsbad; C. E. Foster, Jr., Future, Wilcox; Purcella Reddie Taylor, Capitan; Jessie Boyd, Artesia.

Born to Mr. and Mrs. Bill Sublette, Ruidoso Downs, a son, July 15, wt., 8 lbs., 10 oz.

Born to Mr. and Mrs. R. H. Peckles, Alamogordo, a son, July 16, wt., 8 lbs., 13 oz.

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E. G. (Jack) Aham & Wayne Russell
GREEN TREE, N. M. (RUIDOSO DOWNS)

GATEWAY FOOD MARKET
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Ruidoso, N. M.

FRIDAY & SAT. SPECIALS
JULY 25th-26th, 1958

ROCKET FREEZE 49¢	TREND SOAP . . 39¢
ALL BRANDS COFFEE . . . 89¢	WILSON CHEESE . . . 79¢
LETTUCE . . . 15¢	BEST SUGAR . . . 55¢
TOMATOES . . . 19¢	COOKIES . . . 49¢
SHORTENING . . 79¢	MIRACLE WHIP . 59¢

WE GIVE FRONTIER STAMPS

GET UNDER BONNELL ROOFING!

We have roofing of all types, and materials for repairing roofs, too.

Get Our Figures Before You Buy!

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On That Camping Trip
Take Along An Igloo WATER COOLER

IF YOU NEED A NEW GARBAGE CAN
SEE OUR LARGE STOCK
SEVERAL SIZES - VARIETY OF PRICES

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FRIDAY - SATURDAY DOUBLE BILL!
DECISION AT SUNDOWN

PUEBLO THEATRE
Open 2 p. m. Daily
Open 2 p. m. Race Days
Adm. 35c and 25c

THURS. - FRI.
JULY 31 - AUGUST 1

DOUBLE BILL!
THUNDERING JETS

SUNDAY - MONDAY
WILD HERITAGE

TUES. - WED.
DOUBLE BILL!
JERRY WOOD

TUES. - WED.
DOUBLE BILL!
HILL IN KOREA