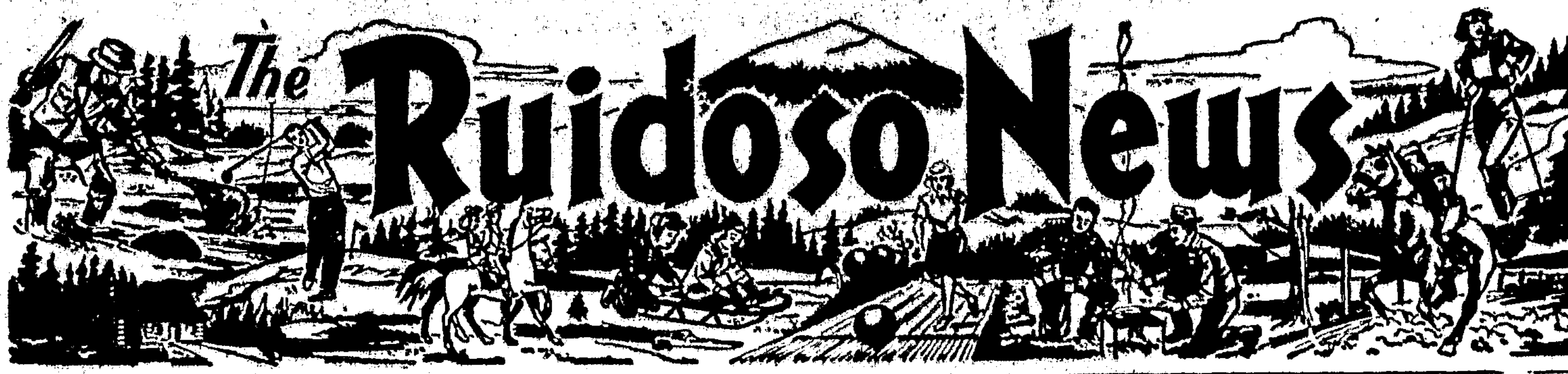


Clarke Insurance Agency advertisement with logo and contact information.



OIL PAINTINGS advertisement for Harris Shelton, Artist.

Around Town

Joe Decker, Denning rifleman, who has competed many times in gun contests in Ruidoso, scored 223 out of 250 in competition calling for 25 double shots at a moving metal deer target from 100 meters to set a new world record at the International Shooting Championship competition in Moscow, Russia, this month.

Roping, Riding Contests Added To 1958 Lincoln County Fair

September 12 and 13 are dates to circle on your calendar. The Lincoln County Fair will be in progress on those dates. Friday, Sept. 12, is the entry date for all exhibits, with the exception of range livestock. They must be in place by 9:00 a. m. Range livestock will be entered Saturday morning, judging and placing of exhibits will be completed on that date.

Don't Let your Friends READ YOUR NAME In the Headlines As One of the Labor Day Traffic Fatalities. Drive As Though Your Life Depended On It! (It Does!)

Stretching Holiday Beyond Its Limits Can Prove Fatal. Trying to stretch a holiday beyond its limits can be fatal, drivers were warned today by C. L. Meares, State Traffic Safety Administrator.

ONE MILLION DOLLARS IN BETS PREDICTED FOR COMING WEEK-END

Track officials predicted the four-day week-end at Ruidoso Downs coming up Friday through Labor Day, Monday, would see \$1 million passing through the pari-mutuel machines—the greatest week-end this year. They also predicted that the estimated \$8 million handle they had set their sights for before the summer started would be passed by as much as \$200,000.00.

Community Calendar

Sept. 12-13—Third annual Lincoln County Fair, Capitán.

C. of C. Suggests Tours for Visitors Trip No. 1

Scenic drive to the Forest Service's Montjeau lookout. This is exactly 12 miles from Ruidoso over some of the most beautiful parts of the Sierra Blanca Mountains.

Hollywood Salute Planned By The News

With the community of Hollywood planning a ceremony for Saturday afternoon, Sept. 5, to dedicate its new post office building, and with the many improvements, new buildings and changes in that neighborhood settlement at Ruidoso's gateway on the east, the Ruidoso News next week will print special pages paying tribute to Hollywood.

Holguin Rites Held Wednesday At San Patricio

Carlos Lucero Holguin, a native New Mexican, died Aug. 23 at the Veterans Administration hospital in Albuquerque.

Graveside Rites In Alamogordo For Mrs. Sullivan

Mrs. Mary Elizabeth Sullivan of Ruidoso died Monday at the Ruidoso-Hondo Valley Hospital after a three-day illness.

Swimming Pool Broached By Lions

Ruidoso Lions Club discussed the prospect of a swimming pool for this community in its upper meeting Tuesday evening at Carrizo Lodge.

701 ENROLL FIRST DAY OF SCHOOL

Superintendent J. Howard Morris reported Tuesday that the enrollment for the 1958-59 school term for the first day on Monday was 701 pupils for primary, elementary, junior and high schools here.

Dallas Man Purchases Block Ranch

Announcement was made last week at Capitán and Ruidoso that the large Block Ranch, believed to be the largest property in Lincoln County, had been purchased by a Dallas, Tex., resident, D. D. Bruten.

Richardson Reports On National Meet Of Flying Farmers

Fred Richardson of Ruidoso, vice-president of the New Mexico Flying Farmers, and who went to the national convention of that organization this month with his wife, the 1959 Flying Farmer Queen, and State President Ralph Brown and his wife, who is state secretary, reported on the gathering held in New York City, to the local Rotary Club Tuesday.

Trip No. 2

Historic Billy the Kid tour to Old Lincoln. Either take the McChesem road (37) straight through to Capitán or go out Highway 70 east to the Ellis Store (14 miles) and west to Ft. Stanton.

Two Feet Of Hail Delays Traffic On Highway 70-380

Two feet of hail covered U. S. Highway 70 for a 200-yard strip 13 miles west of Roswell late Saturday afternoon last week, delaying traffic for about two hours.

Trio Of Realtors Form Co-Operative Listing Service

Luther Eby, Tom Jones and Dan D. Sweeney, Inc. local realtors, have joined in a cooperative listing agreement to provide a better sales service for the sellers listing with them, and to have a more complete selection for the prospective purchaser.

Class Of '53 To Hold Re-Union At Carrizo Lodge

Graduates of the local high school in the class of 1953 will hold a reunion in the class of 1953 with a reunion with their wives, husbands, sweethearts and children, in a dinner Saturday evening at 7:00 p. m. at Carrizo Lodge.

Graveside Rites In Alamogordo For Mrs. Sullivan

Mrs. Mary Elizabeth Sullivan of Ruidoso died Monday at the Ruidoso-Hondo Valley Hospital after a three-day illness.

Trip No. 3

Exactly 40 miles from Ruidoso there exists one of the much-talked-of and seldomly seen remnants of the Old West—a real ghost town. White Oaks is 10 miles east of Carrizo. Take the McChesem road (37) to Capitán, Highway 30 east to Carrizo, Highway 54 eight miles to the White Oaks turn-off.

Trip No. 4

Scenic drive through the Indian reservation to Mescalero. The headquarters for the Mescalero Apache Tribe. Turn at the Carrizo junction in the lower part of the Ruidoso canyon and follow the road straight through to Mescalero. On the way you will see the first battle of the Indian fighting on reservation land, small Indian children playing and many beautiful canyons and sights.

No. 5

From Alto on Trip No. 1 it is but a short distance to famous Bonito Lake which supplied the Southern Pacific Railway with water for their steam engines for several years. The lake now belongs to the City of Alamogordo. It is now open for fishing. To get to Bonito or Nogal Lake for picnicking, follow the McChesem road to the fork and turn left. Above Bonito Lake are several old mines. On the way to Mescalero, take the turn to the left of the fork for a thrilling drive through the Aspen and pine in Eagle Creek. The annual Applegate will be held here October 18. From Carrizo it is just a short distance out Highway 380 to the famed Malpais lava beds.

INJURED BY PICACHO HILL

Larry G. Fairbanks, Ft. Bliss, suffered head, chest, side injuries and a possible skull fracture in an automobile wreck Thursday night last week on Picacho Hill, about 45 miles east of here on U. S. Highway 70-380. He was taken to Walker Air Force Base hospital at Roswell, Don W. Smith, New Mexico State Police, investigated the wreck.

HAGERMAN WOMEN HOSPITALIZED IN WRECK

Mrs. Maude Edwards, 71, and her daughter, Mrs. Natalie Lou Jones, both of Hagerman, N. M., were hospitalized here at noon Saturday afternoon in a wreck which occurred on Highway 37 at the top of Alto Hill. The car slid down an incline and into a tree. Mrs. Jones, driver, suffered chest and minor bruises. Her mother sustained a fractured jaw, bruises and a deep laceration on the face when she was thrown from the car.

New Service Station Opened Last Week-end

The new independent service station, completed this summer and opened last Saturday in Palmer Gateway is being operated by McMillan Oil Co. of Alamogordo. On the staff for the operating are Ike Melvin of Ruidoso, L. T. Wagner, Roswell, and Barney McKinney of Alamogordo.

Hospital Asks Federal Aid

Three Ruidosians appeared before the Hill-Burton Council in Santa Fe Monday, which has to decide which of many applications to open over the quarter has been selected in order of priority to enter the facilities of Ruidoso-Hondo Valley General Hospital. About \$6 million in aid has been asked in this state, but only \$1 million will be available. It was held in New Mexico on Sept. 15 after the Monday session reported Ruidoso had been approved for from \$25,000 to \$45,000, but Hospital Manager Claude Whitlock on his return here Wednesday said he had no official word yet as to whether either of the two had been approved. Whitlock was W. A. Hart, local hospital board president, and L. L. Butler, board member.

Members of the family of Mrs. David Gracy of Austin, who have been here for several weeks this summer, and who returned to the home this week, are: Mrs. Gracy, the trip to San Spot, N. M., Sunday as we had made the week before and about which we wrote in this column last week. They said the tour had the greatest crowd last Sunday of this summer, and that the trip, it is free and the conducted tour of the only place in the world that studies car sun is held each Sunday afternoon from 1:00 to 5 p. m. We recommend it—you'll see some scenery and some sights you never see before. It is conducted of Cleburne stop Sacramento Peak.

LAMESA MAN TO DEVELOP NEW ACREAGE

Stanley Jones and family, formerly of Lamesa, Tex., where he operated a building and contracting firm, have moved to Ruidoso to make their home. With Jones is his wife and their two daughters, Jane, a local high school. Jones planned to begin construction this week on a new home on Upper Terrace Drive west of Cape Mendocino Golf Course to have about 1,500 feet of floor space.

NAVY NAVIDOMAN STATIONED AT ALAMEDA

Alameda, Calif. (Sp.)—George C. Keith, radarman first class, USN, son of Mr. and Mrs. Clifford G. Keith of Ruidoso, N. Mex., and husband of Mrs. Jeanne Keith, is stationed at Naval Air Station at Alameda, Calif.

Two Feet Of Hail Delays Traffic On Highway 70-380

Two feet of hail covered U. S. Highway 70 for a 200-yard strip 13 miles west of Roswell late Saturday afternoon last week, delaying traffic for about two hours.

Carpenters Open Stationery Store

The opening last week-end of Carpenter Stationery Store which the and her son, Bill, now cooperating in a Roswell hospital from injuries in a recent auto accident, are operating. It is located in the Wambrey building in the bus station office, with Whitlock was W. A. Hart, local hospital board president, and L. L. Butler, board member.

THE WEATHER

The weekly weather round-up will be found each week in the C. & L. Lumber & Supply Co. ad on the Sports Page (Page 4).

THE WEATHER

Under all is the lead, it's wise to own some of M. See Alford Realty Associates.

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb Editors & Publishers
 Jim Lamb Associate
 (Founded May 16, 1946 by Lloyd and Ida Bloodworth)
 Entered as Second Class Matter at the Post Office, Ruidoso, New Mexico, under Act of March 30, 1917
 Subscription \$3.00 per year in advance in Lincoln County
 \$3.50 per year Outside Lincoln County
 Member: New Mexico Press Association

MARCELLA THORN, ROBERT O'CONNELL WED IN CEREMONY HERE AUG. 11

Miss Marcella Jane Thorn, daughter of Mr. and Mrs. M. H. Thorn of Ruidoso, and Robert O'Connell, son of Mrs. Ella M. O'Connell, Ridge way, Va. Va., were married here Aug. 11 in a ceremony performed at 2:30 p. m. in the Ruidoso First Baptist Church by the Rev. E. J. Tankersley pastor. A double ring rite was read at an altar decorated with white and pink gladioli and greenery, and with candelabra and tapers.

Maid of honor was Danna Kusanovich of Albuquerque and the best man was Charles H. McMillin. The soloist, Miss Darlene Jones, sang "Oh, Promise Me" and "The Lord's Prayer," accompanied at the piano by Miss Lana Vance. Pre-nuptial music was by Mrs. B. W. Russell on the organ.

The bride was attired in a white silk lace-trimmed linen dress with white accessories and a rose corsage she was given in marriage by her father.



Mr. and Mrs. Robert O'Connell
 (Louis Phillips photo)

SOUVENIRS That Are DIFFERENT! STONE GROUND Whole Grain Products

Whole Wheat Flour, 5 lbs. — \$1.25
 Rye Flour, 5 lbs. — \$1.50
 Cracked Wheat, 5 lbs. — \$1.00
 Corn Meal, 5 lbs. — \$1.25

PERFUMES

Made in Ruidoso by **CARLYN**

Turquoise Night — \$1.00
 Ruidoso Holiday — \$1.00
 Song of Ruidoso — \$2.50
 Ruidoso Rain — \$1.50
 Mountain Mist — \$1.00
 Forest Breeze — \$1.00
 Jockey Club — \$1.00
 Indian Violet — \$1.50
 War Bonnet — \$7.50

SHAVE LOTION

\$1.00

TOMAHAWK

"A Man's Cologne" \$2.00

Our Big Clearance Sale Is Being Continued!

OLD MILL TRADING POST

Tape Recorders — Moccasins
 Cameras — Films — Flash Bulbs
 Corsets — Gifts — Jewelry

SPECIALS AT THE NEW

Shriver's Store

RUIDOSO DOWNS, NEW MEXICO

FLOUR, 50 Lbs. \$2.95
 CORN, 303 Can 8¢
 SUGAR, 10 Lbs. 99¢
 OTHER ITEMS 2 for 25¢
 CHUCK ROAST, Lb. 53¢
 CHUCK STEAK, Lb. 49¢

Tom Parnell Now Is in Charge of Our Meat Department

NOTICE

Watch for the Date of our Formal Opening Soon in Our New Store. YOU WILL WANT TO BE ON HAND

"We Sell Everything"

CLUB NOTES

B. P. O. Does meet each 2nd and 4th Thursdays.

Robert J. Hagee Post of the American Legion meets each third Thursday night in American Legion hall, downtown Ruidoso.

Ruidoso B. & P. W. Club meets every third Monday evening, place to be announced.

Ruidoso Chapter No. 65, Order of the Eastern Star, meets the second Thursday of every month, 8:00 p. m., Eastern Star building, Gateway. Visiting members welcome.

First Presbyterian Church Fellowship Group Women meet each second Tuesday of the month at the church.

Lions supper every Tuesday night, Carrizo Lodge.

Rotary luncheon every Tuesday at O. E. S. chapter home.

Woman's Society for Christian Service meets each third Wednesday of the month, place to be announced.

The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month for business and study at the Church at 7:30 p. m.

American Legion Auxiliary regular meeting 2:30 p. m. each first Thursday of the month, and in a joint supper meeting the evening of each first Saturday of the month.

A. F. & A. M. Lodge No. 41, Carrizozo, meets each Wednesday each month. Leon A. Farner, W. M., Roy Shaker, secretary.

RUIDOSO B. P. O. No. 2088 Meets each second and fourth Monday American Legion Hall. Fred L. Richardson, E. R. V. A. Miller, Sec'y.

Kennedy Home Is Scene Of Shower Honoring Bride

The home of Mrs. Ike Kennedy on Meander Drive was the scene Monday, Aug. 10, of a miscellaneous bridal shower for Mrs. Elmer Schalk, the former Virginia Holladay. Her sisters-in-law, Mrs. Alice Halladay, Mrs. Mary Holladay and Mrs. Blair Holladay, assisted the hostess, Mrs. C. V. Cunningham. Mrs. R. K. Knox, Mrs. Pearl Boston and Mrs. Kennedy of the serving table. It was appointed with milk glass and a center of white flowers for a centerpiece. The bride's niece, Miss Shirley Holladay, registered the guests as they arrived, and her nephew, Danny Ray, and Edward Carl Holladay, assisted in the gift opening.

A beautiful and varied assortment of gifts were opened by the honoree, assisted by her mother, Mrs. Laura Holladay. More than 30 guests were registered for the event.

Miss Shirli Brunell To Wed Arizonian Next Summer

The engagement of Miss Shirli Brunell to Robert Earl, a being announced by her parents, Mr. and Mrs. Herbert H. Brunell, Mr. and Mrs. Dean Earl, of Santa Fe, Ariz., residents now making their home in Flagstaff, Ariz., are parents of the prospective bridegroom.

The Brunells of Alamogordo operate a department store there and in Ruidoso.

The couple will be married late next summer.

Miss Brunell will complete her senior year at UCLA, where she is majoring in English. She formerly attended Woodbury College.

The bride-elect is a graduate of Alamogordo High School, where she was a member of the band and orchestra and president of the National Honor Society. She also attended Girls' State, was a drum major, editor of Riser, and a prize winner in 1954. Miss Brunell was Miss of Cotton from New Mexico and was named College Queen of America in California. She has one brother, Herbert H. Brunell Jr., of Alamogordo.

Mr. Earl also is a graduate of Alamogordo High School, where he was a member of the football and track teams. He served as vice president of the National Honor Society and attended Boys' State.

The prospective bridegroom has been attending Texas Western College, enrolled in a pre-medical program.

Leventon, all of Anthony; George L. Smith, Santa Fe, and Danna Kusanovich, Albuquerque.

ARTISTS' SUPPLIES

We Have Everything for the Artist and Student and Carry a Complete Line the Year Round

Buckner's

Inc. FRIGIDAIRE • MAYTAG

Services Every Sunday CHURCH OF THE HOLY MOUNT

Episcopal RUIDOSO (The Church is open for meditation and

SOCIAL, CHURCH AND CLUB NOTES



MISS SHARON SHORT, GEORGE PERRY, JR. WED IN CANDLELIGHT CEREMONY AUG. 25 HERE AT BAPTIST CHURCH

The Ruidoso First Baptist Church was the setting of the candlelight marriage ceremony Monday, Aug. 25, of Miss Sharon Short and George P. Perry, Jr.

The bride is the daughter of Mr. and Mrs. T. J. Short of Ruidoso. Her paternal grandparents are Mr. and Mrs. T. J. Short, Sr., of Brady, Tex. The bridegroom is the son of Mr. and Mrs. George P. Perry, Sr., of Glenwood, and the grandson of two families who were early settlers of the Honda Valley, Mr. and Mrs. Bert Nosker, Mrs. Elzy Perry, Sr., and the late Elzy, Sr., and the great-grandson of Mary Jane Perry.

C. E. Higginbotham, minister of Gateway Church of Christ in Ruidoso, performed the double ring ceremony. Single white tapers attached to the pews formed a candlelight aisle for the bridal procession. White tapers held in seven point candelabra of wrought iron, colonial bouquets of pink and white asters in white floor baskets, and potted greenery completed the altar decor. White satin ribbon and rope reserved the family pews.

Proceeding the ceremony, Mrs. Gene Dodson played pre-nuptial selections. She also accompanied Mrs. Rose Rooney at the "I'll Walk Beside You" and "I Love Thee."

Given in marriage by her father, the bride wore a gown of imported chantilly lace and traditional bridal satin. It was fashioned with a basque, blue, with calloped lace outlining the neckline and the long sleeves. The bouffant skirt swept into a chapel length train and was appliqued with lace medallions studded with seed pearls. Her fingertip veil fell from a tiara of chantilly lace, seed pearls and iridescent sequins. Her bouquet was of lilacs of the valley centered with a white orchid.

The bride followed the traditions of something old, something new, something borrowed and something blue. Her only companion was a gift from the bridegroom, a single cultured pearl on a gold chain.

The bride's attendants were street length gowns of crystalline in hues of pink, with fitted bodices, bare shoulders and draped, low necklines. All wore of the same material and matching tulle veils formed their headpieces. They wore satin pumps dyed to match the gowns. Mrs. Ruden's, the maid of honor, from Lubbock, wore cranberry pink. Mrs. Kenneth Turner of Odessa, wearing blue, Short, sister of the bride, wore black, and her bridesmaid, Mrs. Myra Perry, wore a dress of pink tulle and a wrinkle carriage of pink asters. Brian wore dark trousers and a pink dinner jacket.

Levon Perry was his brother's best man and carried the bride and groom. The bride's mother wore a wedding blue lace sheath dress over a white matching satin hat covered with beads. She carried a white beaded bag and white gloves. Navy blue shoes completed her attire.

The bridegroom's mother wore a dark blue two-piece dress with lighter blue feathered hat matching shoes and white gloves. Their carriages were of pink roses.

The reception following was held at Nob Hill Restaurant. The guests were registered by Miss Linda Moore. Misses Carolyn Ross, Charle Coe and Darlene Jones served at the reception table which was beautifully laid with white linen draped with white satin ribbon and pink rosebuds, centered with the three-tiered wedding cake topped with miniature bride and bridegroom.

For her going away the bride chose a grey wool suit with black shoes, black bag and white gloves. Her hat was a velvet cloche of course. He is a member of Orange Key, honorary fraternity and Tau Kappa Epsilon Fraternity. This fall, he will transfer to Texas University. He has one sister, Jean.



Mrs. George P. Perry, Jr.

sapphire blue with a matching ascot. Her carriage was a white orchid. After a happy trip to Colorado the couple will be at home in Tulsa, Okla., N. M.

Out of town guests included Mr. and Mrs. S. O. Porter of San Diego, Calif.; Mrs. Harold Folsom, Diana, Stan and Gerald Porter of Lakeside, Calif.; Mrs. Alvin Cole, David and Martin of Escondido, Calif., and Mr. and Mrs. Gene Bolite of San Antonio, Tex., all relatives of the bride.

Bride To Be Honored In Shower At Carrizo Lodge

Due to illness in the honoree's family, the wedding shower originally scheduled to be held in the home of the bride, Mrs. Myra Perry, was postponed. The shower was held at Carrizo Lodge. Hostesses were Misses Leon Farrar, Dan Swearingin, W. D. Horton, John Emde, George Fuchs, C. V. Cunningham, Knox and the Kennedy family.

The serving table was beautifully appointed, the hand-embroidered Madeira cloth Mrs. Knox brought from Panama being the main center of interest, with a beautiful bride-doll and an expensive filled with daisies, baby's breath and white gladioli forming the chief decor.

Delicious refreshments were served to the 50 guests. The house party consisted of the honoree, her mother, Mrs. J. Emmett Reese, the prospective bridegroom's mother, Mrs. E. L. Allen, his sister, Miss Shirley Allen of Broadway, N. M., and friends of the Reese family. Mrs. W. T. Sanford and her daughter, Suzanne, Dallas, Tex.

The many beautifully wrapped gifts were indicative of the high esteem the bride enjoys in her home town. The hostess' gift was a sterling silver piece in the bride's chosen pattern.

The bride's younger sister, Susan, registered the guests in the bride's book.

BACK-TO-SCHOOL PICNIC

Jo Anne Pittman entertained Thursday afternoon with a back-to-school picnic. After the guests had met at the Fallman home, they were accompanied by Mrs. Pittman to Cedar Creek where they ate supper and enjoyed games. Attending were Celia Ecall, Sandy Jones, Margie Sigler, Betty Spear, Wendy Lamb, Susan Reese, Yvonne Wandell, Gurn Dryden, Lee Center, Gary Buech, Jimmy Spearman and Joe Meeley.

THE CAMPUS

It's An Important Part Of Your Curriculum

P. S. You should see these things. Lookers We're SHOWING NOW

The Fiesta Shop

Featuring Mary Irvine Original Squaw, Fiesta and Patio Dresses

Formerly Sold in Ruidoso in Lorene's Style Shop

Everyone Checks Our Listings on Page 9

What clean, refreshing shaves you get with a Gillette SUPER SPEED Razor

Matched to your face \$1.99

Farewell Courtesy Honors Departing Mesclero Nurse

A community farewell courtesy was held at the community recreational center in Mesclero for Miss Anita Maxwell with civic leaders from Tularosa and Mesclero present.

Miss Maxwell, a nurse at the Mesclero hospital and active in various community functions, left for Quinto, Kans., where she will work in the Veterans Administration hospital.

Acting master of ceremonies at the function was Wendell Chino, head of the Mesclero Tribal Council.

The honoree was presented with gifts by several civic organizations and friends throughout the county, including a traditional Palmer, Indian drawing of a dancer by the community.

Refreshments of a variety of pastries and punch were served. There was ballroom dancing with music furnished by the Roy Salazar dance combo.

Among the many guests and friends present at the gala affair were Wendell Chino, Mr. and Mrs. Paul Brusuelas, Mr. and Mrs. Henry Prelo, Mrs. Margaret Duran and daughter Kathie, Mr. and Mrs. James Ekw, Mrs. Mary Sundayman and daughters Marylou and Rhonda.

Miss Maxwell, Miss Rose, Miss Beverly Enjady, Miss Ada Rose, Miss Iva Lee, Enjady, Miss Amy Sundayman, Mrs. Mary Sundayman, Mrs. Barton Wetzel, Marcelino (Mark) Prelo, Jr., Miss Sandra Galata; Miss Velma Leigh Kaseah, Miss Rosemary Breuninger, John Breuninger, Miss Joan Breuninger, Reginald Tortilla, Earl and Mike Fairbanks.

Harry Eckert, Ruth Mattinson Are Wed Friday

Harry Eckert, resident of Ruidoso since 1937, and Mrs. Ruth Mattinson of Ft. Worth, were wed in a quiet double-ring ceremony in the home of the Rev. and Mrs. Mark Cronenberg at 8:30 last Friday evening. The Rev. Cronenberg, minister of the First Christian Church, performed the wedding. The couple was attended by Mr. and Mrs. T. J. Thompson. Others witnessing the marriage were the Thompsons' daughter, Sharon, Mrs. Mattinson's son, Richard, also of Ft. Worth, Joann Beavers and Mrs. Cronenberg.

A wedding supper was held at Nob Hill Restaurant after the ceremony. The bride has been an employee for many years in the Tarrant County Courthouse at Ft. Worth and Eckert is an employee of the Ruidoso News. The couple is at home in Palmer Gateway.

HAS A BIRTHDAY

Mrs. C. C. Chase, 57, was honored with a supper and party, with a cake sporting one candle, on Aug. 24. A daughter from Colorado, Mrs. J. C. Roberts, and her son, C. C. Jr., Alamogordo, and her daughter and her family in Ruidoso, the Tom James, were on hand for the occasion. Mrs. Chase said the candle was for the one year that she is over three score and ten years of age.

Before Going TO COLLEGE

Check in here for an advance course in what to wear on

THE CAMPUS

It's An Important Part Of Your Curriculum

P. S. You should see these things. Lookers We're SHOWING NOW

ALLIED REALTY ASSOCIATES

Pho. 2203 — Ruidoso

Nothing expensive just good low-cost filling space

Here is an H-O-N file we can recommend to you . . . and with full confidence. This unit has an exceptionally sturdy case, with vertical stiffeners and torque plates . . . to keep it that way. The drawers are not suspension type . . . but they carry heavy loads smoothly on high quality roller bearings. Complete with guide rods and follower blocks. Very fine baked enamel finish in grey or green.

THOMPSON'S SERVICE STA. GARAGE and CAFE

HIGHWAY 70 HOLLYWOOD N. M.

Nothing expensive just good low-cost filling space

Here is an H-O-N file we can recommend to you . . . and with full confidence. This unit has an exceptionally sturdy case, with vertical stiffeners and torque plates . . . to keep it that way. The drawers are not suspension type . . . but they carry heavy loads smoothly on high quality roller bearings. Complete with guide rods and follower blocks. Very fine baked enamel finish in grey or green.

THE NEWS

Ruidoso News

A DOUBLE WELCOME (And a Farewell, too . . .)

To the many visitors expected here for a big

LABOR DAY

and to the faculty and administrators now back on the job in the new school term just opened, and . . .

A very regretful "so long" to those summer visitors here who must go back home to enter their children in school. We'll have the red carpet rolled out for you next summer, so be sure to come around and "check in" here.

AND, MOST IMPORTANT OF ALL Please Drive Safely

On your return home and your holiday excursions.

BAKER PHARMACY

POST OFFICE BLOCK RUIDOSO, NEW MEXICO

Prescription Druggists

"One Block West of the Postoffice and Just As Reliable"

—Phone CL 7-2205—

SHOPPING STARTS IN THE PAGES OF THIS NEWSPAPER

HOW TO REACH your biggest market with the Greatest Selling Impact

Your advertisement in this newspaper will reach the most people at the best time to do YOU the most good! When a woman (or man) sits down with her newspaper, she is practically asking to be sold . . . she wants to know what's NEW in the stores . . . wants to study comparative values . . . wants to pre-plan her next shopping expedition. If you really want to SELL her, that's the time to TELL her!

For Sign Service Call ES 8-4405

New Sign Manufacturing & Servicing
 Read Signs — Sale or Lease

Ruidoso NEON SIGN CO.

E. G. (Jake) Allen & Wayne Russell
 GREEN TREE, N. M. (RUIDOSO DOWNS)

Camping Equipment — Army Picks & Shovels
 Wood and Canvas Deck Chairs \$3.95
 Get your deer rifle laid back now before Hunting Season — Gun Cases — Ammunition
 Ladies' and Men's Rain Coats — Ladies' Plastic Shoe Covers

WE GIVE AND REDEEM PINE TREE STAMPS

HOME & AUTO STORE

Minnesota Paint & Varnishes
 Brush Cleaner — Truck Enamels

CARPENTER & MECHANIC TOOLS — MACHINE WORK
 RUIDOSO — WHERE WE TAKE TIME TO LIVE

"A Deal All Year O"

NOTHING DOES IT LIKE —

Having Your Car in Tip-Top Shape.

Motoring pleasure, motoring satisfaction, motoring economy all depend on a motor well tuned, motor facts that give the best performance. We can assure you of both when you drive in our garage and station for our services.

Our Hours—Open 5 a. m. 'til 10 p. m.

THOMPSON'S SERVICE STA. GARAGE and CAFE

HIGHWAY 70 HOLLYWOOD N. M.

If you should say . . .

"Nothing expensive . . . just good low-cost filling space"

Here is an H-O-N file we can recommend to you . . . and with full confidence. This unit has an exceptionally sturdy case, with vertical stiffeners and torque plates . . . to keep it that way. The drawers are not suspension type . . . but they carry heavy loads smoothly on high quality roller bearings. Complete with guide rods and follower blocks. Very fine baked enamel finish in grey or green.

Ruidoso News

"Price's 1/2 Gallon" Each
MAGIC FREEZE 49

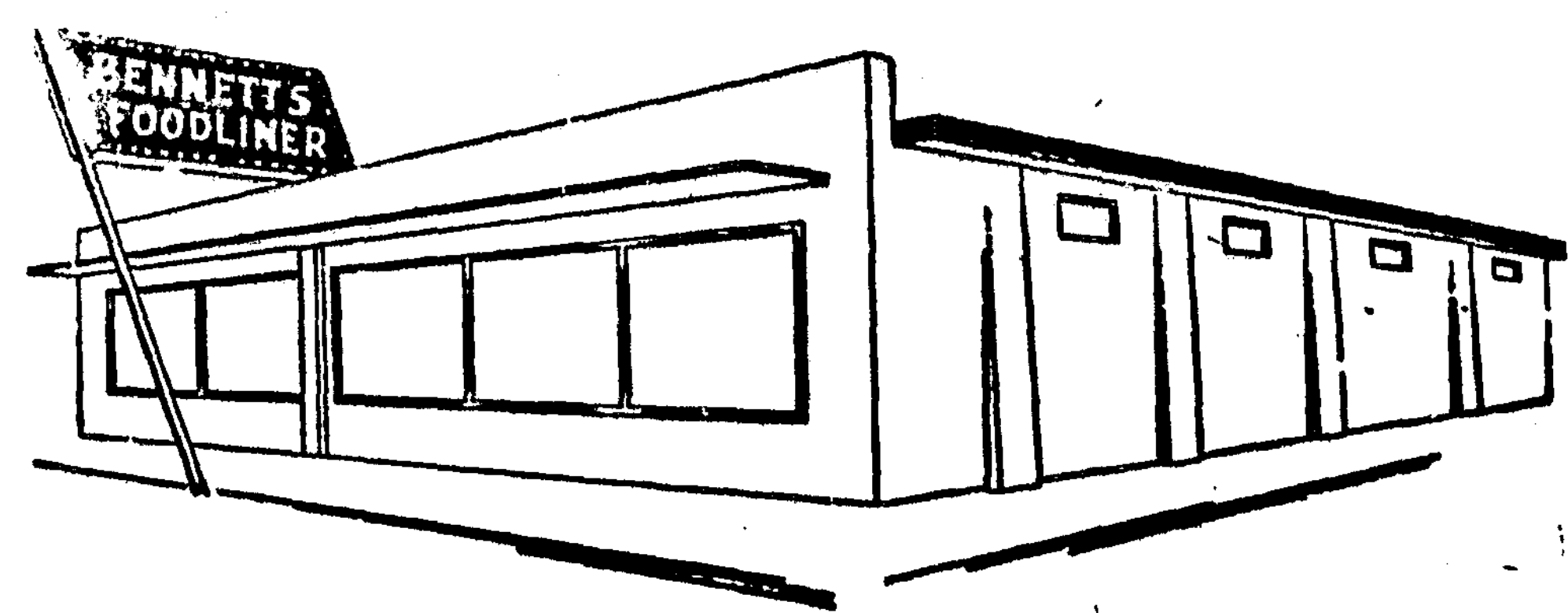
COFFEE, Monarch, lb. **83c**

"Wilson Golden Brand" Pound
Oleo, 5 lb. \$1

La Luz Pound
WATERMELON 04c

"10 Lb. Russetts" Bag
POTATOES 49c

"Home Grown" Pound
TOMATOES 15c



FRIDAY AND SATURDAY SPECIALS
Bennett's Foodliner
 Phone CL 7-3115 - Mechem Drive, Plenty of Parking Space - Ruidoso, N.M.

We Give **S.&H.** Green Stamps

"Gold Coast No. 2 1/2" Each
SPICED PEACHES 29c

"Diamond No. 303 Cans" Cut
GREEN BEANS 8 for \$1.00

"Diamond No. 303 Cans" TOMATOES **7 for \$1.00**

"Fluffy" Instant Potatoes . 4 boxes **\$1.00**

SWIFT FRESH POUND
FRYERS.31

SPARE RIBS lb. **59c**

"Glover's Hickory Smoked" Pound
Ham Half or whole -59

LIVER, Baby Beef . . . lb. **29c**

3 Lb. "Glover Dutch Oven" Bag
FRANKS \$1.19

CHUCK ROAST lb. **49c**

Ground Beef, 3 lb \$1

BACON, "CrispRite" . . lb. **69c**

COFFEE, Yacht Club . . lb. **69c**

"Kimbell No. 300" PORK & BEANS, 10 cans **\$1.00**

S.&H. Green Stamps We Give S.&H. Green Stamps—We Give S.&H. Green Stamps We Give S.&H. Green Stamps—We Give S.&H. Green Stamps We Give S.&H. Green Stamps—We Give S.&H. Green Stamps We Give S.&H. Green Stamps

Your savings now earn 3% in Ruidoso State Bank. Your savings now earn 3% in Ruidoso State Bank.

NOTICE—To my former customers (New ones, too): I am again operating my caged layer egg ranch in the Carrizo Canyon and again have those delicious eggs to sell!

"RED" JONES

anyon
Echoes . . .

Mrs. Edward Bevis and children, Ellen Ruth and Buddy, have been enjoying the delightful Ruidoso weather this week as guests of her parents, Mr. and Mrs. Fred Barth. Among other visitors were Mr. and Mrs. James Pafahi and family and the Harry Andersons and children, Tommy, Jim and Cathy, all of El Paso.

Mrs. May Reed, Ruidoso, was admitted as a patient Aug 23 to St. Mary's hospital in Roswell.

Mr. and Mrs. B. L. Brown and daughter, Andrea, Marianna, Ark., are here visiting Mrs. Edith Johnson. Mrs. Brown is a niece of Mrs. Johnson's.

Visiting Jo Betty Reese here is Shirley Allen from Broadview, N. M.

Mrs. Earl Strahan's nephew, James Kenney, is visiting here from Bethany, Mo.

Mrs. Harry Eckert, Mrs. Tom Walker and Betty DePew accompanied Mrs. Eckert's son, Richard Matinson, to Alamogordo Tuesday afternoon where he boarded a train for his home in Ft. Worth.

Mr. and Mrs. Earl Holley and Randy have returned from Lubbock, Tex. where Mrs. Holley underwent surgery at the Methodist hospital.

Your savings now earn 3% in Ruidoso State Bank.

Mrs. Perry Matthews, Hennesey, Okla., sister of Mrs. Ethel Gundlach and C. W. Miller, is visiting here this week. Also Mrs. Gundlach's two daughters, Alice Sue and Loveta, of Enid, Okla.

Mr. and Mrs. D. E. Williams and son, Jerry, Sulphur, Okla., visited Mrs. Williams' sister, Mrs. C. T. Carpenter, and family here this mid-week.

Mrs. J. B. Close is visiting in California, going out there with some friends of Albuquerque. She will return by air and J. B. is to meet her in El Paso to bring her home.

Jimmy Jackson, son of the Henry Jacksons, Hollywood, recently was transferred from a naval base at San Diego to Sandia Base near Albuquerque.

Glenn Westall left for Oklahoma University at Norman last Friday. He is majoring in engineering there and will be a junior this year.

Mr. and Mrs. Warren Smith and son, O'Donnell, Tex., spent several days in Ruidoso last week-end.

Mr. and Mrs. E. C. Ester of Seminole, Tex., are staying in Ruidoso for several weeks.

Mr. and Mrs. Paul Whitman of Dexter, N. M., were among the week-end visitors here.

Mr. and Mrs. Bert Prazer have returned to their home in Abilene, Tex. after vacationing in Ruidoso several weeks.

Mr. and Mrs. H. L. Hindman of Wichita Falls, Tex., were here last week-end.

Mr. and Mrs. Charles Beer of Las Cruces visited in Ruidoso several days.

Mr. and Mrs. C. J. Anderson, Mr. and Mrs. Zech Dameron, Mr. and Mrs. Rufus A. Roberts and Mr. and Mrs. Paul Armstrong of Pecos, Tex., were in Ruidoso in a group last week-end to attend the races.

Mrs. Hattie McLaurin, who has been staying with her sister, Mrs. Rita McLaurin for the last several weeks, has returned to Hobbs.

Mrs. Gus Price, whose home is in the Gateway, has moved to Deming to make her home with a son and daughter.

John Emde recently bought the lot adjoining his contractor's office and home in Palmer Gateway, on the west, from Mr. and Mrs. Fred Morley.

Visiting the John Emdes last Sunday were their daughter, Jane, and husband and sons, Johnny and Mary Sheffield of Alamogordo. With them were guests from Alabama, Mrs. H. Golden and daughter, Susan. The Sheffield's also plan a trip to Corland Covers for their guests who re-

port they love New Mexico.

The Allen C. Beavers family has sold property owned in Bokchita, Okla., and has returned to Ruidoso Downs to live.

Mr. and Mrs. Jack Elliott visited friends here this week. They formerly operated the variety store near the postoffice and have been living in Colorado the last several months, but now are back at their original home town of Odessa, Tex.

Mrs. Joe Bowen, pioneer Sweetwater, Tex., resident, whose father served as postmaster there for many years, and whose husband has a drug

store there, was here this week on vacation with members of her family.

Mrs. Robert Pearson and son, Richard, were in Lubbock last week-end.

Visiting Mr. and Mrs. W. D. Crosby here at Thunderbird Lodge last

PAGE THREE
Ruidoso News
 Friday, August 29, 1938

week end were Mr. and Mrs. Buck Baldrige and family of Abilene, a relative of Mrs. Crosby's.

(Continued to page 10.)

PLAY CENTER

HERE'S THE FUN YOU CAN HAVE AT
 Teen Age Dancing - Games - Shuffleboard
 Marble Boards - Skill Games
 Ping Pong - Supervised Play for All Ages

Instructions in Handicrafts
 Playground for Little Tot's
 Child Care for the Smaller Ones
 Refreshments on Sale - Magazines

ANTIQUES

Antiques from England, including Blunderbuss made in 1690; Georgian Silver Made in the time of George III, such as candlesticks, ladles, spoons, cut glass decanter, Melben and fairy lamps.

MRS. EVE BALL

Palmer Gateway - Across from Episcopal Church

New Shipment Of
 Record Players
 Hi-Fi's and
 Stereophonics

Television - Radios - Record Players

THE RECORD SHOP

Now Under New Ownership
 Records & Supplies

Phone CL 7-4725 Skyland

LABOR DAY WEEK-END

May bring you extra company. If so, we have what you may need in furniture to take care of this problem.

WE HAVE HOME FURNISHINGS FOR EVERY ROOM IN THE HOUSE

Thanks—to the loyal home folks for their fine patronage this season, and to the summer visitors, too, who have to go back home now that school is starting. Welcome back next year—and to the home folks, you are welcome ANYTIME.

LORENE'S GIFTS & FURNITURE

GREEN PLUMBING CONTRACTOR

Dial 2222 RUIDOSO

THE APPLE HOUSE

Now Under New Management

GARDEN FRESH FRUITS & VEGETABLES

POTATOES 25 Lbs. \$1

We have a full line of both at all times

Phone CL 7-5855
For Guaranteed Service ON ALL MAKES

Of Washers, Dryers, Dish Washers, Ironers, Electric Ranges and All Makes and Kinds of Small Appliances

BURDINE'S APPLIANCE REPAIR SERVICE

Next Door to W. E. Munsey Realty Office on Main Road - Ruidoso

DANCE -

Monday Nights
 Friday, Saturday and

Music by Red Smith and His Big Howdy Boys of KHEY of El Paso

NAVAJO LODGE

LORENE'S BIG SUMMER CLEARANCE

DRESSES 1/3 OFF
 COTTON SKIRTS 1/2 PRICE
 SHORTS \$1.50

One Lot of Jewelry, \$1.00 a Piece

Lorene's Style Shop

ONE KEY IN ONE LOCK locks everything

GET POPULAR H-O-N FILE WITH UNILOCK

Now you can have complete privacy for your personal and business material. This handy combination unit has card file drawer, two letter file drawers and large storage section. All are locked at one turn of one key in one lock. Soundly constructed and handsomely finished in grey or green. See this H-O-N UNIFILE unit at (Also made in other sizes and combinations)

RUIDOSO NEWS

LET US SHOW YOU . . .

How you can SAVE in Many Ways, in operation, in storing of purchases of food bargains, and in convenience with a

KELVINATOR DEEP FREEZE

The model illustrated has a capacity of 301 pounds and is 8.6 cu. ft. in size. It sells for the amazingly low price of

\$199.50

KEETH GAS CO.

Phone CL 7-4025 - Ruidoso
 For Night Service Call CL 7-3817 or CL 7-2558

RAY REED AND HIS BAND PLAYING NIGHTLY AT

RUIDOSO BAR

Enjoy Music by Johnny, Jo Ann, Caesar and Ray



ON DOUBLE BILL — Showing next Tuesday and Wednesday on a double bill at Mt. Vuo Sho-Dyn Drive-In Theatre is Luis Procuna, above, in "Torreo" story of the

crowds, the terror, bravery and blood of the bullring. On the same bill will be Randolph Scott in "Ten Wanted Men."



AT PUEBLO—Mark Stevens as a man out to avenge the massacre of his family finds Jane Davil trying to dissuade him. "Gun Fever," a United Artists release, shows Friday and Saturday at the Pueblo.



SHOWS THURSDAY-FRIDAY—Holy Lamar has narrowly missed injury in this scene from Universal-International's drama, "The Female Animal." Her rescuer, George Nader, playing an obscure movie extra, also is being lifted

to his feet. Besides these two, the story of conflict between mother and daughter also stars Jane Powell and Jan Sterling. The picture will be seen Thursday and Friday next week at the Mt. Vuo Sho-Dyn Drive-In Theatre.

DOUBLE FEATURE
MIDNIGHT SHOW SET
AT DRIVE-IN

Starting at 11:30 p. m. Saturday night for a late program will be a double feature show, "The Daughter of Dr. Jekyll" and "Teen-Age Doll."

bring tourists to the community. They must also be so identified that tourists understand what they are seeing; well promoted, and made further accessible perhaps by guided tours, with a supplement of interesting "special events."

Allied Realty Associates
Phone 3303 — On Main Road
In Unity There is Strength

PAGE FIVE

Ruidoso News
Friday, August 29, 1958

Your savings now earn 3% at Ruidoso State Bank.

NEW Costume Jewelry
CLAYTON BENNETT'S

CABLE TELEVISION
Telephone CL 7-2311
Or Write Box 185
Or See Melvin Knox
RUIDOSO TV SERVICE

READ THE WANT ADS



See Page 3
For Specials

The Ruidoso News Sells FILING CABINETS

We offer a wide choice in filing cabinets for either the business office or the home.

Below are Some of the Cabinets We Have

For Sale—With Delivery Within a Week.
f. o. b. Amarillo, Texas.

- H-O-N Filing Cabinets, 2-Drawer, Letter Size, with lock \$47.95, without lock \$41.95
 - H-O-N Filing Cabinets, 2-drawer, Legal Size, with lock \$53.95, without lock \$47.95
 - H-O-N Filing Cabinets, 4-drawer, Letter Size, with lock \$69.95, without lock \$62.95
 - H-O-N Filing Cabinets, 4-drawer, Legal Size, with lock \$76.95, without lock \$69.95
 - Other 4-Drawer Cabinets ranging from \$31.45 to \$58.95
 - Small 2-Drawer Letter Size, Model 29 \$26.95
 - Combinations of Filing Cabinets with letter files, card file drawers, storage shelves, ranging from \$46.95 to \$66.45
- We also have file folders, indexes, and card file boxes from 3x5 to 5x8 inches, short or long lengths.

Complete Service

Whether you need repairs or fine Gulf Motor Fuels—you'll get top service AND Top Products and Parts Here.

THE LUALLINS
Skyland Garage
—AND—
SKYLAND AUTO
(GULF SERVICE STATION)



Nothing Adds to
The Fun of Summer
More Than

Sparkling Clean
Clothes

For Every Occasion—sports,
social affairs, every-day tasks.
Let us prolong the life of your
clothing with the finest of
Dry Cleaning



Dial CL 7-2725 for Pick-Up & Delivery
Mondays — Thursdays — Saturdays

Estes Cleaners

S. & H. Green Stamps Given

APACHE TO APPEAR IN WESTERN FILM ON DOUBLE BILL

Chief Kuthie Geronimo, grandson of the famed Apache chieftain, Geronimo, has a role in Columbia Pictures' "Ten Wanted Men," starring Randolph Scott in color by Technicolor at the Mt. Vuo Sho-Dyn Drive-In Theatre next Tuesday and Wednesday. When not before the cameras, Chief Kuthie Geronimo is a rancher, living with his family near Sells, Arizona.

On the same program will be "Torreo," dramatic story of the bullring.

Road the Want-Ads!

Welcome Visitors
We Hope You Have a
Most Enjoyable

LABOR DAY HOLIDAY in Ruidoso.

If you need film, flashbulbs,
sunglasses, can tan lotion, or
anything of similar nature for
your week-end of fun, call
on us.

Cook's

Proprietary
& Sundries
On the Corner East
of the Bank

Our Community Can Profit More From THE TOURIST BUSINESS

Editor's Note: This is one of a series of articles being printed in the Ruidoso News as a public service to the community. The articles are from a book issued by the U. S. Department of Commerce, Office of Area Development. The series was suggested by A. J. Gates, operator of Whispering Pines Cabins here.

Experts agree that different tourists want different things. But all tourists want one thing in common—a change to see and experience something they do not have at home. What they look for falls into three general categories:

- Natural attractions
 - Man-made attractions
 - Special events
- You can get a good idea of what your community has to offer if you look at what other communities have been able to do in these categories. Then determine if your community can do the same. Bear in mind that this is a question of simply falling over the obvious. You must recognize tourist assets that are hidden in your community, that are not used or that need to be developed.

Manmade Attractions
There is an almost endless list of manmade attractions which various communities have exploited successfully to confirm the fact that tourists will come to see practically anything that is made interesting or has an historical background. To you and your community some of the following illustrations may be commonplace, but they are new or unusual to most tourists.

- Battle sites
- Burial grounds
- Old forts or barracks
- Pioneer churches
- An old mill
- Old plows or farm implements
- Old automobiles
- Indoor and outdoor museums

RUIDOSO ICE & FUEL

- Block Ice
- Crushed Ice in Bags
- El Paso Distilled Water
- Cold Drinks
- Cold Watermelon in Season

WOOD

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It's Wonderful

That's what you'll say about the finish, the cleanliness and the price of your laundry bundles when you have us do "the city work."

We Pick Up & Deliver
PHONE CL 7-3655
We Give S. & H. Green Stamps
**LIGHTHOUSE
LAUNDRY**
Wm. N. (Buck) Morrison

- Indian remains
- Ghost towns
- Historic sites or shrines
- Old homes
- Old cabins or abandoned canals
- Old bridges
- Old buildings
- Old taverns or saloons
- Old mines
- Old theaters or opera houses
- Old lumber camps
- A dam
- A cave
- A wharf
- A lighthouse
- A modern factory, mill or ship yard
- A modern mine
- A craftman's shop
- A blacksmith's shop
- Community fishing operation
- A powerplant
- Unusual crops
- Flowers and garden
- Orchards
- Shed small factory
- Recreation trees
- National, State and county parks
- Fossil pits
- Golf courses
- Golf farms
- Fish hatcheries

Man-made attractions need some form of sign, window dressing, or dramatic treatment if they are to

FOR QUALITY
WITHOUT
QUESTION



BY COCA-COLA BOTTLING
CO. ALAMOGORDO

HURRY! HURRY!

LAST UNIT NOW SELLING
CHOICE LOTS ARE STILL
AVAILABLE IN BEAUTIFUL

Ponderosa Heights

OVER 900 LOTS SOLD IN TWO YEARS

City Water On Every Street

PRICES FROM \$225.00 TO \$975.00

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OFFICE

Mechem Drive — Phone 7-4675

Lloyd L. Davis — Developer



with a modern built-in electric range

You get up-to-the-minute styling... plus every modern convenience for truly carefree cooking... with a built-in electric range. The eye-level electric oven and counter-top surface units can be arranged to suit your personal work habits and at the height that's just right for you. And, with flameless electric cooking, you enjoy unmatched cleanliness, coolness and fully-automatic operation. See your architect, builder or appliance dealer soon about a built-in Electric Range.



Cook better...
Live better...
Electrically!



THIS IS A VAPOR-LOCKER!



... any time, any place, it turns
Go to Stop. It's a plan-ripper,
a fun-stripper.



... any time, any place, it
turns Stop to Go! It's made
of ever-ready and never-
fail.

... who puts the Vapor-Locker
Blocker into the Vapor-Locker.
He's a motorist's best friend be-
cause he turns a maybe car into
a you-bet car.

Nonsense? Partly! But the sense in this nonsense is Shamrock quality. When Shamrock products power and protect your car, you can count on tested and proved quality...

Quality You Can Measure by your car's Performance



Capitan News

(By Mrs. Ethel Keathley)
Phone 2151 - P. O. Box 22

Mr and Mrs Charley Pepper vacationed recently in Colorado.

Horace Ellis motored to Carlsbad Saturday to bring three grandchildren here. His wife, who has been in California will join him soon. He recently bought the old Taylor property at West Second Hill. Mrs. Edmondson's brother...

Frank Morris of Tularosa visited at home of the Jack Robinson family west of town last week. Frank's wife is a cousin of Mrs. Morris. Mrs. Jack Robinson opened at Roswell Thursday last week.

Mr and Mrs Jack Aldrich were recent visitors at Albuquerque.

The Travis Werner and Champ Ferguson families have recently returned from Alpine, Tex. Mrs. Werner is a sister of Mrs. Ferguson's. Mrs. Ferguson's while here they visited another sister, Mrs. Frank Tidwell, in Tinsie.

The mercury really climbed here Saturday registering 82 degrees at 2 p. m. Wish I could report we had one rain lately, but we didn't. Past it doesn't seem to be affected to any degree as yet.

Mrs. Anna Hunter, Long Beach, Calif. who has been visiting her mother, Mrs. Ada Sellers and a sister, Mrs. L. C. Cummins, has returned to Alamogordo where her husband's parents reside. From there the Hunter family returned home at work.

Mrs. Gussie Tidwell returned last week from a stay in the Car-

rizzo hospital. A stepson, George A. Tidwell, Jr., arrived for a short visit and she returned with him. Her illness was not critical but hospital care was necessary.

Mrs. Beecher Kuykendall returned recently to the Ruidoso hospital for treatment but was well enough to return home in a few days. She is expecting a visit from her parents, M. and Mrs. J. B. Huddleston, Oakland, Calif.

Mrs. Anna Brazill, Carrizozo, recently visited her daughter, Mrs. Champ Ferguson. They attended the Carrizozo rodeo and dined out, also. Mrs. Brazill is another of our ladies who has stayed young after some 80 years of life.

The local Chamber of Commerce had a pleasant and profitable meeting one day last week. Attendance was good, and an enjoyable pot luck dinner preceded the business session. One of the most popular parts of the menu was hot rolls, prepared by Mrs. L. C. Cummins, we hear.

The Virgil Halls returned recently from a vacation fishing trip in Colorado at Ground Hog Lake where they found "em biting good."

Their daughter, Sally, recently visited Dr. Herbert Dill, an uncle, also an aunt, Mrs. E. E. Reeves, in Water Valley, N. Y. Since school opened here last Monday she had to return to Capitan.

Miss Roberta Spragg, Ft. Stanton, and a 1958 Capitan High graduate, will soon enter college at Las Cruces. She visited here briefly recently accompanied by Mr. and Mrs. Ollie Houston and family of Danti, with whom she had been visiting.

Mr. and Mrs. Reuben Boone, Albuquerque, visited here recently. Long time no see the Boones. Gone but not forgotten. Time was they brought knowledge in our schools here.

Allen McClung, Duke City, has been visiting here lately with grandparents. Allen is included in that number of young people who needs must return to the classrooms.

For some time now there has been a making a deal which has been



LITTLE GIRL, BIG FLOWER - Shirley Redmond, 5, is enraptured by the beautiful iris which won her sister, Glenda, 11, a ribbon in a Topeka, Kan., flower show. The girls are the daughters of Mr. and Mrs. Glenn Redmond of Tecumseh, Kan.

consumed. D. D. Bruten, Dallas, has become owner of the entire Block Ranch holdings. The Brittons remain in the same capacity.

Mr. and Mrs. Paul Baker of the Lincoln County News, Carrizozo, visited here recently.

The Round Table Club met Thursday last week in the Jack Shaw home at Ft. Stanton. Only a few members were present. Mrs. Paul Pittman, Tahoka, Tex., was a guest. After lunch there was a business session, then some sewing and visiting. The hostess' dish was delicious chicken prepared in a unique way. Ask Mrs. Shaw for the recipe.

The North Side Ranchers' Chuck and Chet Club met last week at the Roswell home of Rancher Buster Bird Hostes. The menu was ham and roast beef, to which all brought a wonderful appetite. Much chatting and dining was the highlight of the day.

The N. E. Brittons of Block Ranch had as recent guests Mr. and Mrs. Paul Pittman, Tahoka, Tex.

The Jeff Floyds had planned to remain at his parents' home in Brownsville schools opened, but they received an invitation to sing at a revival there and left for that place last Thursday.

Mrs. Der Hickman's mother, Mrs. Rachel Owens, enjoyed the first

three weeks of her visit here, then contracted a cold and feels quite miserable, and so, she may be returning to her Oklahoma home shortly.

Three sisters, Miss Georgia Blood, Mrs. G. T. Hammond and Mrs. E. F. Allen and husband, of Richmond, Tex., visited for several days recently with Mrs. D. S. Williams and husband, also the Ernest Bloods of near Alto. They have visited the Williams and Blood homes each year the last four years.

Mrs. F. G. McCrory's sister and family, the Ray Iribles of Wintersboro, Tex., and family from Mt. Pleasant, Tex., visited the McCrorys here recently for several days. They reported they especially enjoyed our cool climate—down their way the usual temperatures are 100 to 110 in August, plus lots of humidity.

It's back to school for our youngsters with classes resuming here Monday. Teachers held a meeting the week-end before school opened to plan for the new term. An increase in enrollment was expected here.

The Otto Lovas have returned from their vacation—and I expect they had a good one.

Mrs. Travis Werner entered Eastern New Mexico Medical Center in Roswell last week, to receive treat-

Laff and You'll Live Longer

Mrs. Scotsman looked out the window just as the family was going in to dinner and wailed: "Oh, here comes company, and I'll bet they haven't eaten yet."

"Quick," ordered the head of the house, "everybody out on the porch with toothpicks."

One of the stout social climbers with a yen for voice development ment for a pinched nerve.

Mrs. Louise Ferguson returned last week from summer school in Las Vegas.

Last report from Mrs. Lucy Hipp in Carrizozo hospital is that she was slowly gaining strength.

When my nephew, Garth Hyde, was seven I invited a number of his small friends to our home for a Halloween party. The one party was sufficient for me, however, not so for Garth, who rushed in from his playing the very next afternoon and said, "Auntie, let's have another party tonight—I'll go invite 'em."

Very recently I passed another milestone—my 72nd, and my children, both the Reads in Ft. Smith, Ark., and the Hydys in La Canada, Calif., and friends leaned over backwards trying to make the day a happy one, leaving me feeling as Garth did—I'd be willing to invite 'em if they'd do it all over again. It was one of the best, if not THE best, birthdays of my life in spite of the fact they could not be present, it was good to hear their voices on the phone, saying, "Happy Birthday!" with a ring in their voices—and such lovely gifts.

The Reads sent four rolls of color film he shot in and near Ft. Smith and Johnnie Soderback brought his 8 mm. movie projector, also four reels of color movies he had taken around Capitan—including scenes of apple blooms down the river last spring, and of logging on top of the Capitan mountains. It took three hours to show the films, and what a treat! It was a wonderful evening.

The scenes from Ft. Smith included a military parade there and of a flood on the Arkansas River, and shots of a rodeo, boat races, water skiing, etc. The Ozark mountains in the fall. All together films provided quite a travelogue, even of my own familiar landscape. Last year's birthday was something special—but this year's was more so! It was "ten four," translated by Garth that means okay!

Johnny Soderback mentioned while showing films from atop the Capitan that Bud Roark and engine crew donated one day's full cutting and hauling timbers for the Smokey Bear Museum proposed here. O you community boys a "THANK YOU" for this contribution. Viewing the film of their work you can realize how hazardous is their occupation. Mr. Soderback said he believed their donation provided sufficient logs for the building. It was a wonderful gift.

The E. S. Robinson family, Tularosa, visited here last week-end in the home of Mrs. W. E. Lair. It was the start of Mr. Robinson's vacation, and he hoped to spend most of it fishing at Elephant Butte and Caballo Dam, his family accompanying him.

Want GOOD Gas? Get Chevron CLAYTON BENNETT'S

In Unity There is Strength Allied Realty Associates Phone 3393 On Main Road

ANTIQUE PLANE STILL FLIES AND SHINES



It was way back in 1938 when the above "Sea Bird" first took off into the blue. And the proud craft still appears pristine while flying in today's air show. Her lightweight stainless steel skin has remained durable despite 20 years of amphibious service and exposure to all kinds of weather and fuel exhausts. The metal itself has retained its original brightness. These same qualities of stainless steel are being put to use today in modern planes, missiles and satellites of the space age.

and solo was confiding in a friend. After several lessons in singing she said, "I wish I knew what to do with my hands while I'm singing."

To which her friend suggested: "Why don't you try holding them over your mouth?"

Mother: "Mary, you should be practicing your music lesson."

Waitress: We have practically everything on the menu. Diner: So I see. Can you bring me a clean one?

Hostess: "I'm afraid your little brother is awfully shy. He hasn't moved from that one spot all afternoon."

"Big Sister: "Oh, he isn't shy. This is the first time he ever wore a necktie, and he thinks he is tied to something."

A frowning woman walked up to a little boy she caught smoking. "Does your mother know you smoke?" she demanded.

"Lady," he countered, "does your husband know you stop and talk to strange men on the street?"

Two men slightly intoxicated were walking down 14th Street in Washington, D. C. When just about opposite the Washington Monument one of the men saw fire and smoke boiling out from the base of the structure. One of the men exclaimed, "I'll bet you 10 to 1 that it'll never get off the ground."

COUNTY BUYS \$6,752.82 IN BONDS IN JULY

Residents of Lincoln County invested \$6,752.82 in U. S. Savings Bonds during July, according to a report given to S. E. Gretzen, county chairman. This brings the total for 1958 to \$55,206.78, or 93.50 per cent of the annual quota. In July, 1957, the total was \$72,030.09.

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Or See Melvin Knox
RUIDOSO TV SERVICE

Don't Overlook
Page 5

-CRUSH YOUR SMOKES

Letter to the Editor

Big Spring, Texas
August 20, 1958

Ruidoso News, Ruidoso, New Mexico
Gentlemen:

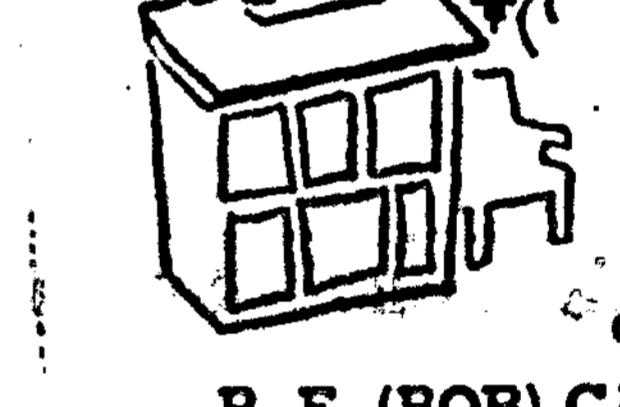
The enclosed check will pay me up for another year. I get more enjoyment out of this \$3.50 than any other \$3.50 I spend. Although I know very few people in Ruidoso I read your paper from cover to cover including all the ads. You have something different and refreshing. I always say to my wife when I get each issue, "Well here's another breath of Mountain Air."

Much luck to you and I do hope you continue to run the paper just as you run it now, for a long, long time.

Yours sincerely,
Neil G. Hillard

JUST IN—
Biggest Stock In Ruidoso of
MOCCASINS

WEDGE SOLED - SEVERAL NEW STYLES
ON SALE AT
FIESTA NOVELTY SHOP
And LITTLE CHIEF CURIOS



the EVIDENCE is conclusive

If you are tapping your power supply with "octopus" outlets, your home has Low HOUSEPOWER. Naturally, your electric appliances can't do the job they were designed to do. It takes Full HOUSEPOWER to Live Better... Electrically.

Call us for a HOUSEPOWER Rating today
R. E. (BOB) CARTER ELECTRIC
Phone 3815 - P. O. Box 285 - Ruidoso, N. M.

ANNOUNCING . . .
THE OPENING OF
Carpenter Stationery Store
In the Wimberly Building Bus Station
Next Door to Hollywood Post Office

FEATURING—
A Full Line of Stationery
and School Supplies
"If We Don't Have It We'll Try Our Best To Get It."

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Imagine Being Happy During
CHANGE-OF-LIFE!

Thousands of women now go "sailing through" these trying years—without undue suffering from "hot flashes," restlessness, and a host of other symptoms. Science has exploded old myths about change-of-life. Countless women have found you no longer have to feel "old" before your time. Today, many can enjoy change-of-life—without that terrible suffering!

Lydia Pinkham's remarkable Tablets have been developed especially to relieve these functionally-caused "female ills." Their unique combination of medicines even includes blood-strengthening iron! That's why,

John R. Emde
Contractor

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24 Modern Log Cabins
• Kitchens
• Baths
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Adjoining Ruidoso River
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BOWLIN'S RUNNING INDIAN

1/4 OFF ON ALL
Men's and Ladies' Leather & Suede
JACKETS

All Leather Purses for Ladies
BOWLIN'S RUNNING INDIAN
HOLLYWOOD - MAKE YOUR SELECTION EARLY

Enjoy them in our dining room or
Get them boxed to go.

Whipple's

At the Junction of Main Road in Palmer Gateway
Serving Breakfast—Open 7 a. m.

For Cement of Any Class
DELIVERED TO YOUR JOB—

Call Green Tree ES 8-4325

Ruidoso Downs
Ready-Mix Concrete

Three Trucks To Serve You
Delivered Day or Night

NOTICE
Change of Hours at
NOB HILL RESTAURANT

For Your Convenience We Will
Be Open Six Days a Week
5 p. m. Until Midnight (Closed Mondays)
Open 11 a. m. to 10 p. m. Sundays

Smile with the
COCONUT ISLE
Sundae

Smooth freshly-frozen Dairy Queen
liberally sprinkled with fresh coconut
sue up your heart and mind...
with the Coconut Islet!

DAIRY QUEEN

Highway 70 - Hollywood

STOCK and
PRINTED-TO-ORDER
GUEST CHECKS
and
SALES BOOKS

Immediate delivery—same quality at no more cost than ordinary guest checks and sales books! Duplicate, triplicate and manifold styles; a wide selection of sizes and styles.

Illustrated
Duplicate sales book
Numbered guest checks

Be sure to check with us
before you buy!

RUIDOSO NEWS

FIX-UP FOR FALL
and SAVE MONEY

FREE—paint roller and tray
with one gallon or more of easy-to-use Pittsburgh Rubberized WALLHIDE wall paint...

you SAVE \$1.50

1/2 OFF!
3-Pack, Para-Brite Enamel Brush
Regular Price 99¢
NOW ONLY 49¢

—with purchase of 1 quart of all-purpose Pittsburgh WATER-SPAR® Enamel—for walls, trimwork, furniture and toys

\$1.00 OFF
with this coupon
—on the purchase of each gallon of Pittsburgh FLOORHIDE Enamel. Regular price \$7.48
NOW ONLY \$6.48
...with this coupon

Quick-drying, long-lasting floor enamel

Buckner's
Inc.
GIFTS — APPLIANCES
Maytag — Frigidaire

PITTSBURGH PAINTS
keep that **WASHED** look longer

NOW OPEN!
For The Season . . .
WILDCAT MOUNTAIN SKY-WAY RIDE

Recently Renovated with All New Cable and Other Safety Features Added.

Get a breathtaking view of the Ruidoso Valley and the Mountains from This New Feature.

DON'T GO BACK HOME WITHOUT A TRIP ON THIS SCENIC CABLE CAR RIDE ON U. S. Highway 70 Between Hollywood and Ruidoso Downs, Overlooking the Downs

o Briefs
MRS. AILEEN LINDAMOOD
State Highway crew camped since May 12th left for Weed Monday. It took a day or two to get the heavy equipment by but everything was gone Wednesday. They did a beautiful job on the Man Jau road and then two weeks on the rock slide on Peters Hill.
The recent rodeo at Mesalero Wright won first place in roping and Stuart Barclay won place in cow riding.
Anderson and Wayne and were here from Las Cruces last to visit the George Dingwalls Alan Johnsons.
Mrs. Welch Morgan, Jr., camping and vacationing here week from Hobbs. They enjoyed it with the Charlie Peebles and Van Velts while here.
Robert, George and Bobbie Creel on a business trip to Roswell Friday.
Bryan Havens of Berryville, was here looking after his interests Thursday of last week.
Eddie Randal and Hattie Coffee spent to El Paso Wednesday after long vacation at Eagle Creek.
The Truman Chappmans are starting to build their home near here.
Jack Kiker of Albuquerque stopped by Saturday en route to Ruidoso. He was time keeper for the J. W. Jones Construction Company here in 1955 when some of highway 37 was being paved.



WASH DAY—A tree grows in Brooklyn, N.Y., all right, but it's almost swallowed up by the jungle of clotheslines on wash day. Helping out the lady of the house, a husband hangs out a few things to dry from the fire escape of a house on McDonough Street.

Mrs. Mabel Rentfrow, Edith Crawford, the Lloyd Topliffs and Albert Scharf of Carrizozo.
Mr. and Mrs. O. C. York, Mrs. James Burnett and daughter Mary Ellen were here from Carlsbad on Wednesday.
Mrs. Oscar Samelson, Chris and his guest Harold Bray of Albuquerque were here Wednesday from Ruidoso enjoying a trip up Monjeau.
W. H. Nabours of Oklahoma City spent a few days at the Charlie Nabours' Eagle Creek home last week.
The Virgil Monthly family of Carlsbad visited Mrs. W. N. Hightower for a few days last week.
Johnny Hays stopped by Saturday while home on the Bonito over the

At the Hospital

Patients receiving treatment the last several days in Ruidoso-Hondo Valley General Hospital have been:
Mrs. Faye Carter, Jerry Cawthron, Mrs. Nell Moseley, Roldoso Downs; Mrs. Marie Hale, Mrs. Cleo Petree and baby son, Marga et Garcia, Alamogordo; Mrs. Margaret Jebelov, Hollywood; N. L. Johnson, Muleshoe, Tex.; Mrs. Zara Hearn, Lois Rister, El Paso; Eddie Sue Burton, Whiteface, Tex.; C. F. Watson, Lubbock; Bertha Torres, Mrs. Rimalda Beldama, Tularosa; Mrs. Mary Sullivan, Ruidoso; Mrs. Maude Edwards, Mrs. Nannie Lou Jones, Hagerman; Dan Avila, Picacho; Miss Marlon Venaca, New York City; Mrs. C. R. Seale, Crowell, Tex.

week-end. He's working at Ft. Sumner through the week.
Mrs. C. P. Harrington came up from Alamogordo to visit her mother Mrs. W. N. Hightower last week.

Mr. and Mrs. Charlie Nabours arrived from Cameron, Tex., Saturday for the last week of their vacation. They will close their summer home at Eagle Creek for the winter when they leave.

The Wayne Hamiltons of Carrizozo spent a few days last week with the F. B. Lindamoods.

Quick Relief of HEADACHE

ESSE PAINS OF HEADACHE, NEURALGIA, NEURITIS WITH STANBACK TABLETS or POWDERS. STANBACK combines several medically proven pain relievers. The added effectiveness of the MULTIPLE ingredients brings faster, more complete relief, easing anxiety and tension usually accompanying pain.
Test STANBACK against any preparation you've ever used.
STANBACK is a registered trademark of the Searle Company.

CHURCH SERVICES

HONDO COMMUNITY CHURCH
Sunday School each Sunday, 2 p. m.
Worship Service each Sunday, 3 p. m.

LUTHERAN CHURCH
H. M. Zimbleck, Minister
Services discontinued temporarily

FIRST CHRISTIAN CHURCH
(Disciples of Christ)
Mark C. Cronenberger, Minister
Bible School, 9:45 a. m.
11 o'clock, morning worship
Communion and Sermon theme, "Conquering With Christ"
7:30 p. m.—United Church Service at The First Presbyterian Church
No evening services at this Church
Christian Women's Fellowship meets Wednesday at 7:30 p. m.

FIRST BAPTIST CHURCH
Rev. E. J. Tankersley, Pastor
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
B. T. U., 7:00 p. m.
Worship Service, 8:00 p. m.
Wednesday Night Service 7:30

ASSEMBLY OF GOD CHURCH
Ruidoso Downs
Rev. W. M. Perry, Minister
Sunday School, 10 a. m., morning worship 11 a. m., evening worship 7 p. m.

FIRST BAPTIST CHURCH
Green Tree, New Mexico
Rev. Ed C. Terry, Pastor
Sunday School, 9:45 a. m.
C. T. Carpenter, S. S. Supt.
Preaching Service, 11:00 a. m.
Training Union, 8:45 p. m.
E. L. Wilson, Director T. U.
Preaching Service, 7:30 p. m.
Wednesday night service, 7:30
The church where everybody is somebody, and nobody a stranger!
Phone 2241

GATEWAY CHURCH OF CHRIST
C. E. Higginbotham, Minister
Sunday Services:
9:45 a. m. Bible Study
10:45 a. m. Worship & Communion
7:00 p. m. Worship
Wednesday, 7:00 p. m. Prayer Meeting

COMMUNITY METHODIST CHURCH
Rev. Edward Dittelma, Minister
Early morning worship, 9:45 a. m.
9:45 Sunday, Ben Hill Adult Bible Class meets.
Morning Worship—11:00 a. m.
Nursery provided for 11:00 a. m. Service.
Junior Choir Practice—7:00 p. m.
Evening Service—7:30 p. m.

CHRISTIAN SCIENCE SERVICES
Sunday School services each Sunday at 9:45 a. m.
Every Sunday, 11:00 a. m., Ruidoso Woman's Club Testimon meeting following regular service each third Sunday. A cordial welcome is extended to all who wish to attend.

FULL GOSPEL HOPELESS CHURCH OF RUIDOSO DOWNS
Rev. Cecil Smith, Pastor
Sunday School—9:45 a. m. Sunday Preaching—11 a. m. Sunday Evangelistic Service—7:30 p. m. Sunday Prayer Meeting—Tuesday evening Young Peoples Service—Thursday evening.

FIRST PRESBYTERIAN
Rev. Paul Van Dyke, Pastor
A Home for the Heart of the Hill.
Church School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Young People of the Church, 8:00 p. m.
A Cordial Welcome to All.

EPISCOPAL CHURCH
Rev. Charles W. Dawson, Priest
Chapel of Our Redeemer, For Stanton—1st, 3rd, 5th Sundays 10:00 a. m.
St. Anne's Chapel, Glencoe—2nd, 4th Sundays, 8:00 a. m. and Holy Communion first and third Sundays, 8:00 a. m.
Church of the Holy Mount, Ruidoso—Services 9:30 a. m. and 11 a. m. Sundays.

ST. ELEANOR'S CHURCH
Fr. Robert A. Korman, Pastor
Schedule of Masses—Sundays and Holy Days—11:00 a. m.
Week Days—7:00 a. m.

SEX SECOND SERMON
"I can do all things through Christ, which strengtheneth me."
Phil. 4:13
Your savings now earn 3% in Ruidoso State Bank.

Don't Miss Our Listings On Page 9

KLEIN'S
Steam Laundry
Helpy-Selfy
Rough Dry
Wet Wash
Finish Work
Soap - Starch - Bleach
Located Across the River in Lower Part of Paradise Canyon
LOOK FOR OUR SIGN

4%
Current Interest Dividend on Your Savings in
LINCOLN COUNTY SAVINGS & LOAN ASSOCIATION
Swearingin Bldg. — Ruidoso

MULLINS-HAMILTON FUNERAL HOME
Phone HE-7-0530 — Alamogordo, N. M.

CONTINUING OUR CLEARANCE SALE ON FIESTA WARE

1/2 PRICE

We Have
HOUSEHOLD HARDWARE
Such As
GARBAGE CANS
At a Good Price
Call Us for Ready-Mix Cement
J. A. BURNS LBR. & SUPPLY CO.
—Hollywood—
Don't forget we serve you free coffee while we're filling your order.

Partners in Progress

This Bank is a working Partner in the Progress of this Community. Its growth through economic and industrial expansion is vital to the interests of this bank. It is the business done locally that is important. Let us work and plan together as partners in our Community progress.

Ruidoso State Bank
In the Year Round Playground of the Southwest
Ruidoso, New Mexico
Telephone CL 7-4075
Capital and Surplus \$150,000.00
—Member F. D. I. C.—

CARRIZO LODGE
Dining Room Is Now Open
Buffet Table Is Open to the Public
7 a. m. until 10 p. m.
—SERVING—
MEXICAN FOOD
Steaks - Trout - Chicken
Regular Dinners

IT'S NOT TOO EARLY
Now Is a Good Time to Buy
Toys - Gifts on Lay-Away
Toys arriving daily include larger stocks than ever before of dolls, games, mechanical toys, model planes, planes that fly, etc.
RUIDOSO VARIETY
—DOWNTOWN—

FOR THE BEST
In Butane and Propane
Service — Appliances
Bottle Service — Fertilizer
SPECIAL ON WATER HEATERS
—SEE—
SACRA BROS. CO.
Located in Upper Ruidoso
Phone CL 7-3205 — Night CL 7-4545
We Give S. & H. Green Stamps

Another Big Week-End
With Lots of Folks Expected Here for
LABOR DAY
When the summer season is over and you're ready for that vacation—make it all the more enjoyable with
A NEW CHEVROLET
We're Ready to Talk Trade
YOUR PICK OF NEW OLDSMOBILES, CHEVROLETS, PICK-UPS NOW READY FOR DELIVERY
Powell Chevrolet Co.
Tularosa, New Mexico
CLAYTON BENNETT, Ruidoso Rep.
Phone CL 7-3301 — West of Junction on Highway 70
Financing — Insurance

NOW IN THE NEW RED AND GREEN CANTON!

Sleep Better —
Feel Better —
drink
Milk

You never outgrow your need for Milk!

Drink 3 glasses of milk every day

Sold All Over Lincoln County in Your Favorite Food Stores
CITY DAIRY

BELL SEWING CENTER
Sewing Machines & Vacuum Cleaner
Sales and Service
SERVICE DAY OR NIGHT
Represented By
Richard (Dick) Smith
Pho. CL 7-2957
Ruidoso, N. M.

BIG BUSINESS

Apples are big business! About 150 million bushels are grown in the U. S. each year. Perhaps that's why this lad wonders if he could find still another use for the apple. Or perhaps he only wonders if there's a worm in it. If there is, will he toss it away, complaining it's no good?
Some people say they don't go to Church because there are hypocrites in the Church. Then you might as well check out that basket of apples in the cellar. There's probably at least one worm in it. But really, does that affect the goodness and usefulness of all the rest?
The Church is big business too, guiding millions of souls each year. If you will attend regularly, earnestly worshipping and sincerely watching for a place where you can be of service, you will give and gain a life-full that's worthwhile. Then you will forget there might be a hypocrite, or a wormy apple around.

THE CHURCH FOR ALL
ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a source of spiritual values. Without a strong Church, our democracy and civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake, (2) For his children's sake, (3) For the sake of his community and nation, (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Matthew	23	1-14
Monday	Matthew	23	15-28
Tuesday	Matthew	23	29-36
Wednesday	Matthew	23	37-45
Thursday	Matthew	23	46-52
Friday	Matthew	23	53-59
Saturday	Matthew	23	60-64

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The House of Better Values
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Dial 3575 Ruidoso

OPEN YEAR ROUND
Whispering Pine Cabins
Mr. and Mrs. A. J. Gates
Phone 3435

Herbert Smith
INSURANCE AGENCY
Pho. CL 7-2491 - Res. CL 7-2743

Sid Courvelle
Plumbing & Heating
Famous Name Brands
Dial 2055 - Terms to Suit

Brunell's
Department Store

First Presbyterian Church

Ben Donathan & Sons
Building Contractor
Pho. 3785 Ruidoso

Sacra Bros. Co.
Of Lincoln County
Business — Propane
Tanks — Appliances

Ruidoso Skateland

The Dairy Queen
The George Westall Family
Highway 70 — Hollywood

Ruidoso Auto Supply
Automotive & Service
Stations Supply
Morrison Chevrolet Sta.
Aliso Drive — Accessories
Dial 5965 Downtown Ruidoso

White Mountain Gro. & Mkt.
IT PLEASES US TO PLEASE YOU
S. & H. GREEN STAMPS

RUIDOSO NEWS CLASSIFIED ADS

BURDETT & CAMPBELL, Realtor
 1500 East Main—Phone CL-7-4125
 \$9,500.00—Duplex and 7 doctd lots. Towns.
 \$7,500.00—Residence, 2 bedrooms, living room with fireplace, bath, guest apartment with bath and fireplace on first level.
 \$400.00—Down payment on two bedroom cabin, close in. Acreage on Mechem Drive
 \$25,000.00—Residence, three bedrooms, 5 acres, excellent location.
 Lots in Gateway, Pine Lodge, Skyland, \$400 up.
 For Cabin to Rent Call Mrs. Turner.

INVEST FOR THE FUTURE
 Your Home or Homestead In
AGUA FRIA ESTATES
 will be among Fine Homes and Neighbors.
 Plenty Pure Spring Water—Large Lots—All Weather Roads
 Beautiful Views — The Perfect Year 'Round Climate

Now Open for Your Inspection

THE TEXAN—A long low ranch style home. Completely furnished. 2 bedrooms, 2 baths. A beautiful patio with waterfall. Landscaped.

THE NEW MEXICAN—Made of kiln fired adobes. 2 bedroom, 1 bath. Completely furnished. Two private patios—Landscaped.

Both homes have Fireplaces — Central Heat Sliding Glass Doors, Awning Type Windows

Just East of Ruidoso Downs
 Phone Griffith ES 8-4060

ONLY 16 LOTS LEFT
RUIDOSO GARDENS
 Small Down Payment — \$10 Month
 These Lots Are Extra Large
 LOCATED EAST OF RUIDOSO DOWNS RACE TRACK

On the River
J. J. DiPAOLO, DEVELOPER
 OFFICE IN ALLIED REALTY
 Phone CL 7-3303

SHAW MORTUARY
 Lincoln County's Only Mortuary
 Formerly T. E. Kelley Funeral Home
 — In Operation Since 1915 —
 We Offer Insured Payment Plan If You Need It, Markers and Insurance Designed for Payment of Last Expenses.

Prompt 24 Hour Service
 Call Carrizozo 101 Collect

INTERESTED IN PURCHASE
 OF SMALL RANCH
 IN RUIDOSO AREA,
 IMPROVED OR UNIMPROVED.
 SEND LOCATION AND TERMS
 BOX GG, RUIDOSO NEWS

PAGE EIGHT
Ruidoso News
 Friday, August 20, 1950

PIANO TUNING—Expert tuning and repair work, all work guaranteed. Barton Povey, Phone OL-8-4392, Picacho, N. M. 34-tfc

SPECIAL—For sale or trade, Cushman Motor Scooter, at a real saving. Home & Auto Service, Bert Rice. 11c

FOR SALE—White and Blue Dutch rabbits, 4 months old and up, write V. A. Weaver, P. O. Box 9744, Roswell, N. M., and we will deliver to Ruidoso. 0-2p

FURNISHED APARTMENT—For winter, available in September. Mrs. Eve Ball, in Palmer Gateway, phone CL 7-3301. 11c

WANT TO TRADE—Two wheel trailer, 4x6x8 ft., for either a small electric refrigerator or sink in cabinet. P. O. Box 711, Ruidoso. 0-2p

FOR SALE—Rollaway bed. Priced right. See me at my home in Gateway. Harry Eckert. 11c

FREE—Iris in cans, to give away. Come and get them at Ruidoso Nursery. 11c

NOTICE—Will do ironing in my home, located between Muncy Real Estate and Ted's Cafe, formerly Log Barn Dining Room, pho. CL 7-5055. 8-tfc

PENCIL SHARPENERS—Carbon paper, adding machine paper, rubber stamps, paper clips, file folders, typewriter ribbons, etc., at RUIDOSO NEWS. 11c

FOR SALE—Two-wheel metal trailer, jack, drill, pipe cutter and gas plate. H. W. Hoover, acc from Ruidoso. 11c

WINTER Watchman service, will help you close your cabin for winter, make inspections twice a week, notify you if necessary if breaking occurs, will make cabin ready for opening next spring, all nominal monthly fee. G. B. Waltrip, pho. CL 7-3762. 0-2c

Great for Minor Burns, Cuts
 Zema, a doctor's formula, liquid or ointment, soothes, helps heal minor burns, cuts, bruises. Family antiseptic, cures itch of surface rashes, eczema, teen-age pimples, athlete's foot. Stops scratching, so aids faster healing. For stubborn sores, get Extra Strength Zema.

INGROWN NAIL HURTING YOU?
Immediate Relief!
 A few drops of OINGROD bring blood relief from ingrown nails of toes and feet. OINGROD completely kills the nail, allows the nail to fall out and then grows back normal and does not recur. OINGROD is available at all drug stores.

The Road Toll by Jerry Marcus

Accidents involving traffic violations killed or injured 2,079,500 persons.

CLOSE OUT—On our better Fiesta-Granley sunglasses, all \$3 shades, \$2. Baker Pharmacy. 11c

FOR RENT—4-room house for school season located in Palmer Gateway Call Steubert CL 7-3085 9-2c

FOR SALE—Equalizing trailer hitch, cost \$135 new, for \$75. Jimmy Eason at Central Grill. 11c

FOR SALE—Wood heaters, Maytag washer with tub, large cafe range, TV antenna, boys' cutgrown clothes, shoes and boots. Bar L Cafe. 0-2p

FOR SALE—42-ft. house trailer, fully equipped, contact Lee Duncan, Starlite Cabins. 11p

FOR SALE—1953 30-ft. Elcar trailer, has awning, nice and clean, see Bill Tucker, Ruidoso Food Mart. 11p

Card Of Thanks
 This is to express our deepest appreciation for your flowers and your visits while Doc was in the hospital, also to those friends who brought food, and especially to those whose prayers in our behalf were answered. My wife and Mrs. Doc Fournier.

Card Of Thanks
 In grateful acknowledgment of your kind expressions of sympathy which were deeply appreciated during the passing of our mother and grandmother.
 The C. E. Staples Family
 Ruidoso Downs

CABLE TELEVISION
 Telephone CL 7-2311
 Or Write Box 185
RUIDOSO TV SERVICE

IT NEVER FAILS

SHE WAITED IN LINE TWO HOURS TO SEE THE PERSONAL APPEARANCE OF THE GLAMOROUS FILM STAR, HEDDY LA-OOMPH...

THEN, NEXT DAY WHEN THE GIRLS GATHERED...
 OH, WHAT AN UTTER DISAPPOINTMENT WAS... SHE HAD MADE UP SMEARED ON AN ICK THICK AND YOU COULD STILL SEE THE WRINKLES IN HER FACE IF THAT'S LEG... NOW I BELIEVE WHAT THEY CALL GLAMOR... I'M GARBO!

IN THE PROBATE COURT OF LINCOLN COUNTY, NEW MEXICO
 In the Matter of the Estate of Bennett T. Dingwall, Sr., Deceased.

Notice is hereby given that the Court has appointed the 26th day of September, 1950, at 10:00 o'clock in the forenoon at the Courthouse in Carrizozo, New Mexico, as the time and place for determining the heirship of Bennett T. Dingwall, Sr., deceased, and for the distribution of his estate in and to the estate which he left.

The attorney for the petitioner is W. C. Whitley, Las Cruces, New Mexico.

WITNESS my hand and the seal of said Court on this 20th day of August, 1950.
 J. W. Mrs. Inez Hurt, Clerk, Probate Court
 8-15-23-29; 9-5

BETTY'S BEANERY
 HOW DID YOU LIKE THE CHOCOLATE CAKE, MR. CRABB?

IT WAS TERRIBLE! THAT'S FUNNY!

THE COOK BOOK SAID IT WAS DELICIOUS.

RUIDOSO CHARACTERS
 THUD!
 RUBBER STAMPS
 Ruidoso News

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 Both Packard-Bell and R. C. A. Color and Black & White TV We Can Service Your R. C. A. TV Sets and All Makes of Radios Phn. 3181 - A. B. HARRIS

FUNLAND
 Map of the Area in and around RUIDOSO NEW MEXICO

TO SOCORRO
 WHITE OAKS
 CARRIZOZO
 LINCOLN National Forest
 SPINDLE
 LAKE BONITA
 LAKE LOODUN
 OLD BALDY
 RUIDOSO
 MESCALERO
 TULAROSA
 LA LUZ
 CLOUDCROFT
 MAYHILL
 TO ARTIST
 TO RICHILL
 TO RIVERVIEW
 TO RICHILL

TO OUR VISITORS—
 Things to See and Do
 In the Playground Area
 Of Ruidoso & Lincoln County
 All of these things listed are within 60 Miles of Ruidoso—

Lincoln National Forest—With its campgrounds, scenic trails and drives. Three riding stables here provide horses for riding into our forest which surrounds us.

Cedar Creek—Winter sports area and park-like shrubs and evergreens.

Golf Course—One of the most beautiful golf courses in the world at Cree Meadows.

Mescalero Apache Indian Reservation—Scenic interest in the recreation area where you may visit at Mescalero on U.S. Highway 70.

Lake Bonito, Bear Canyon—Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.

Nogal Lake, Nogal Mesa—The mesa is scene of the annual Summer Cowboy Camp Meetings.

White Sands National Monument—Stupendous deposit of pure white gypsum.

Lava Beds—The Mal Pais is a fascinating and different attraction.

Fishing—Ruidoso offers three commercial trout lakes, also there is fishing in season in the Rio Ruidoso, in nearby lakes, or fishing year 'round in Hondo river.

Old Lincoln Courthouse—In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.

Big Game—Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.

White Oaks—Old ghost town once thickly populated and once having newspaper, stores, saloons.

The Three Valleys—Scenic ranchland and mountains.

Captain, Captain Gap and Indian Gap—Beautiful orchards, ranches along Ruidoso Hondo and Bonito Home of Internationally famous artist Peter Hurd; screen star, and, Birmell author, writer Dan Galt; Louise Mazer and Mill Ebbel, and other screen entertainers.

Ruidoso Downs—Popular summer race track with horse racing each week-end in summer.

Night Clubs—Numerous clubs with entertainment.

Churches—In the immediate area are nine churches of various denominations.

Climate—The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.

Mon Jeu Look-Out—Drive to the top of this forest look-out tower, 10,000 feet high.

Fort Stanton—99-year-old fort once galling Apache Indians, later used as Merchant Seaman Hospital, now a state TB sanitarium. Where Territorial Gov., Lew Wallace visited and where Gen. "Black Jack" Pershing once stationed learned to play his poker.

Cloudcroft—In Old Lincoln resort area.

Artists, Art Schools—Ruidoso is home of several resident artists, including Harris Shelton, Reynolds Jones, Martha Graves, and others, and art schools are held each summer. Ceramics studio also operates here in summer.

Mayhill Nurseries—Giant greenhouses growing many beautiful flowers shipped to wide area.

Wheeler Museum—Most unique privately owned museum in New Mexico.

Ruidoso Lookout Tower—Gives panoramic view of Ruidoso and the Southwest.

Ruidoso Sky Ride—Unusual cable car lift to top of Wildcat Mountain on U.S. Highway 70.

Dowlin Mill, Blazer Mill—Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.

Carrizo Lodge—With unique history, museum and scene of square dance schools, bordering on Indian reservation.

Fun in Downtown Ruidoso—With skating, bowling, shooting galleries, bingo, theatres, children's rides, billiards and many curios stores.

Places To Dine—More than 50 restaurants and dining rooms to choose—some of them with specialties.

Green Tree Indian Aqueduct—Stone aqueduct built over 900 years ago to carry water from Palo Verde Springs into Ruidoso Valley.

Indian Ruins—Ruins and photographs of various Mogolón settlements at Glencoe, near Captain in Ruidoso area.

Airport—Paved runways long enough to accommodate two-engine planes.

and at further distances, but still within 4 to 5 hours' drive are: El Paso and Juarez; Holloman Air Force Base (Guided Missiles) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb site; Bottomless Lakes; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.

W. D. Crosby
Opposite
Community
Public Service
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All Daylight Calls, dial CL 7-3303 or CL 7-3313

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Lela Easter



AN EXTRA SPECIAL—

We feel this river cabin deserves a lot of prominence in our listings. We do not think we have ever had a listing at the price that deserves so much comment. Very clean, deeded, level lot, very roomy, well furnished, 3-bedrooms, large combination living room and kitchen, fireplace, large dining porch, closed garage, automatic laundry. This is separate from house. This could sleep 12 to 15 people without crowding. This is located in the midst of some beautiful pines. \$10,750.00.

LOCATED ON LARGE RIVER LOT
Three bedroom, winterized home. This home is located in lower Ruidoso—low interest rate plus low monthly payment. This is an excellent buy at \$10,750.00.

CENTRALLY LOCATED CAFE
This is an established business, specializing in Spanish foods. This has a successful record over the years. Terms.

FOUR LOTS
within block of shopping center and postoffice, has river frontage and on pavement. This has a very comfortable winterized two bedroom furnished home. This property for business development for future cannot be duplicated. Price \$15,000.00, very good terms.

UNITED TO BETTER SERVE ALL PHASES OF THE REAL ESTATE BUSINESS. ANY PERSON OR BUSINESS CONNECTED WITH THE BUYING, SELLING, BUILDING, INSURING, APPRAISING, TITLES, ETC., ARE CORDIALLY INVITED TO PARTICIPATE WITH US IN THE ACTIVITIES OF OUR OFFICE. SPECIAL COURTESY TO ALL BROKERS.

Sales Personnel and Associates—
FRED GRESSWELL, Realtor and General Insurance
Res. Phone CL 7-4334
H. F. "Jack" Kennedy, Registered Engineer & Surveyor,
Phone CL 7-2825.
JACK D. DIPAOLO, Sales.
Mrs. Wayne Wantiez, Accounting and Public Stenographer,
Residence Phone CL 7-2754

Associated Contractors—
CHARLES MARTIN, Licensed Contractor, Res. Ph. CL 7-4472
SID COURVILLE, Plumb, Co., Phos. CL 7-2035 or CL 7-3303
J. B. CLOSE, Ruidoso Gravel Service, Excavating & Ditching,
Phone CL 7-4045
R. E. "Bob" Carter, Lic. Electrical Contractor, Phos. CL 7-3815.

Pho. CL 7-3303 **ALLIED REALTY** Phone CL 7-3303
General Insurance ASSOCIATES Real Estate

Insurance **Real Estate**

Dan D. Swearingin, Inc.
Dial CL 7-4255

BUY NOW!

Only \$500 down will purchase this very nice, completely furnished, modern cabin with three large deeded lots located in beautiful Upper Ruidoso.

Sound Business Values

Garage and service station located on new Highway 70. Just buy the equipment and stock on easy terms and lease the building.

Extra fine Spanish Food Restaurant located in the heart of Ruidoso on terms you can handle.

Cafe located on Highway 70 near business of great drawing capacity. Building, excellent kitchen equipment and fixtures can be purchased for \$2,500 down.

Choose Your Home

If you want a home in the upper canyon you had better check this: 3 bedrooms, 1 1/2 baths, living room, den, kitchen, and 2-car garage for only \$13,000 with terms.

However, should you want a location overlooking the Cree Meadows Golf Course we have a beautiful 3 bedroom home for you at \$10,500

Commercial Lots

Good business locations are scarce! If you want the ideal location for your business, see us about these 5 continuous lots in the center of the Gateway shopping area. Only \$1,500 each.

WE INVITE YOUR LISTINGS

LET'S TRADE
For Ruidoso Property

BEAUTIFUL LODGE ON LAKE WHITNEY

3 BEDROOM HOME IN LUBBOCK

MOTEL STATION AND STORE IN ARIZONA

MESILLA VALLEY CLUB AND LIVING QUARTERS

EL PASO, 2 BEDROOM NEW HOME

SEVERAL GOOD TRADES IN ROSWELL

BEAUTIFUL HOME IN CORPUS CHRISTI

TERMS ON THESE

2 BEDROOMS, MODERN Ruidoso Downs, \$1250 Down

3 BEDROOMS, SKYLAND \$4425 Down

SMALL RUSTIC CABIN Modern, \$1,000 Down

2 BEDROOMS, BIG TREES \$1500 Down, Modern

SPECIAL

LARGE RUSTIC HOME BEAUTIFUL LOCATION MODERN, FURNISHED \$4000 Down

SMALL RANCH, MODERN HOME, 20 Acres, 0 in Orchard, SPECIAL TERMS

NEAR ALL SCHOOLS 2 BEDROOMS, DEN, FURNISHED, UNUSUAL TERMS TO RIGHT PARTY

HIGHWAY 70, 4 1/2 ACRES, 3 BEDROOMS, MODERN SPECIAL DEAL

3 TOP MOTELS ASK ABOUT TERMS

RANCHES — ORCHARDS

Office CL 7-3805 Res. CL 7-3952 CL 7-4462

LELAND REALTY CO.
Cy Leland Sr. & Jr.
One Block East of Bank

GREEN MEADOWS
Ruidoso's FINEST Subdivision
80 CHOICE LOTS

Be Among the First to Choose Your New Home.

Enjoy Convenience of A Preferred Location

W. E. MUNSEY REAL ESTATE
Exclusive Agents

PHONES—
Day CL 7-2401; Night CL 7-2321

FOR TRADE—Extra nice large home, could be used for small business also, on Highway 80 in Pecos, Tex., trade for Ruidoso home, value \$20,000.00; box 878, Pecos, Tex. 8-4p

FOR SALE OR TRADE—1932 Buick Roadmaster, good rubber, radio, heater, hydraulic drive, low mileage, mechanically good, electric windows and front seat, reasonable. W. E. Munsey. 1tc

ROSES in bloom, clematis vines, lawn seed, rose spray, rose bush, fertilizer for your lawn, will loan spreader. Cheap manure in 50 lb. bags. Fast mess. Ruidoso Nursery, Dial 2345. 52-tfc

REPAIRS on small appliances. Buckner's, Inc. 27-tfc

FOR RENT—Two furnished winterized homes, one and two bedroom, on Main Road, lights and water paid, phone CL 7-4994. 1tc

CHILD CARE—In my home, phone CL 7-3182, up Govilan Canyon in back of high school, away from traffic. Mary Hicks. 1-tfc

FOR RENT—Three bedroom modern furnished cottage, week, month or year, close in; also 3 bedroom furnished house, year round, near school. Iva Coleman. 7-tfc

FOUND—Two fine bred dachshunds, male and female, no tags, no collars, have been around our house for a week. Owner may have same by paying for this notice and their care. A. E. Miller, phos. CL 7-3774. 1tc

EXPERIENCED waitress wanted for morning work, Ted's Cafe, formerly Log Barn Dining Room, near Leck's Lanes. 1tc

COUPLE, Early forties, no children, desires operate cabins, small motel or small business—no cafes. Personable, bondable, 20 years working with public. What have you? Interview about Sept. 1, reply to Lee Howell, Jr., 2728 Conroy, Waco, Tex. 8-2c

FOR SALE—Baby parakeets, Now! Matthews, log house behind Cedar. 1tc

WILL WHOLESALE—76 lots at a sacrifice in Carter's Park Subdivision. H. E. Carter. 6-tfc

FOR SALE OR TRADE
Close in—Two bedrooms, large basement, fireplace, hardwood floors. River front lot. Will take nice trailer house in on this.

FOR SALE
Nice Maytag washer, nice table top gas range, 8 ft. Refrigerator with deep freeze, used three months.

SEE D. B. MORGAN

USED APPLIANCES—Washers, automatic and regular, refrigerators, etc. Buckner's. 41-tfc

FOR RENT—Our insurance business building, will remodel to suit tenant. Clarke's Insurance. 3-3c

OAT HAY For sale, \$1.00 bale, Ben Sanchez, San Patricio. 8-2p

HOUSE TRAILERS—Have a few for sale like rent, others a bargain for cash. See Glasbrook at Two Rivers Court, Hickory & Main Rd. 8-2p

WANTED
Your Bookkeeping and Stenographic Work. Will Work in Your Office or Mine. Prompt and Reliable.
Mrs. Wayne Wantiez
Minimizing Services
Phone CL 7-3303 or CL 7-2754

A. E. AND V. A. MILLER
Building Contractors

Telephone:
A. E. Miller CL 7-3774
V. A. Miller CL 7-4182

Electric Refrigeration Service
And
Installation
* Commercial
* Household
* Day and Night Service
* 25 Yrs. of Experience

JOHN P. SMITH
Phone CL 7-4915—Ruidoso, N. M.

RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It in Ruidoso

PAGE NINE
Ruidoso News
Friday, August 29, 1958

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 40¢ per line, counting five words to the line, with a 50¢ minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. **WHEN MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO BRING THEM BY THE OFFICE BEFORE TUESDAY AFTERNOON EACH WEEK.**

HOME OF SOUND INVESTMENT
I AM AN INDEPENDENT REAL ESTATE BROKER

2 bedroom, modern, furnished summer cabin with fireplace, sun porch, patio and barbecue pit. This cabin is very nice. \$4,500.00.

A filling station doing a big business. Can be bought for inventory price. This is an excellent business opportunity.

This is a White Elephant—River Cabin in upper Ruidoso with two river lots, \$7,000 with \$2,000 down.

Two bedroom home with sun room in Young Heights, very nice, \$14,000.00 with half down.

Three bedroom home with fireplace, deeded lot, close to post office and priced to sell at \$9,000 with good terms.

A very good buy—nice summer cabin in upper Ruidoso, 3 deeded lots, fireplace and screened, \$8,000 with \$500 down.

We have an exclusive listing on a 3-bedroom, two-bath house in Cree Meadows Country Club area.

SOLD
Very nice two-bedroom, furnished summer cabin in fall place with fireplace, \$4,750.

DOUGLASS & PEARSON REAL ESTATE
In Postoffice Block Box 294
Business Phone CL 7-3005 Residence Phone CL 7-2345

\$4000 Down
FOR A HOME IN THE PINES
Sleeps Eleven
Two Beautiful Lots
Inspiring View
Completely Furnished

Leland Realty Co.
Dial CL 7-3805
Ruidoso, N. Mex.



Tom W. Jones,
Realtor &
Agent For
Ruidoso Realty Co., Inc.
Since 1933

Lots For Lease or Sale
Ruidoso upper Canyon and upper Cedar Creek

New, 2 bedroom mountain home; 125 x 140 lot, fireplace with incised hidden woodbox, fully insulated; large screened in porch; beautiful view; furnished; terms \$9,500.00; follow the green arrow south of lot bridge.

20 acre farm; 15 irrigated; 350 young apple trees; 5 room house \$12,000 each.

DIAL CL 7-2825

FOR RENT—Two bedroom unfurnished apartment Phone CL 7-2754 after 3 p. m.

BENDIX Combination washer-dryer, \$500 new, recently overhauled, \$200 Burdine's Appliance Repair, next door to Munsey Real Estate 1tc

ARTIST SUPPLIES For sale at the Travis Art Gallery, behind the postoffice. 50-tfc

BOOK MATCHES—Finest line of book matches in America, with standard designs, single or double size, some with art work, or write our own copy. Call Ruidoso News and salesman will call with samples. 1tc

FOR SALE—Or trade, taxi franchise in Ruidoso and taxi business. Frank's Taxi, dial 2655 31-tfc

HILL TOP TRIM NOW OPEN
Upholstering and Car Seat Covering
P. O. Box 266 — Ruidoso

When You Need To Make A Hurried Trip
—Contact—
RALPH BROWN
FLY CHARTERED PLANE AIRPORT
DIAL
CL 7-4331

MODERNIZE REMODEL ADD A ROOM REPAIR
NO MONEY DOWN
30 Months to Pay
Free Estimates
BONNELL
Hdwe. & Bldg. Supplies

Helps Heal And Clear Itchy Skin Rash!
Zemo—liquid or ointment—a doctor's antibiotic, promptly relieves itching, stops scratching and so on. Wash legs thoroughly for faster relief of pain. STANBACK has been granted the Good Housekeeping Seal—Zemo STANBACK with confidence, and SNAP BACK with STANBACK.

AGING MUSCLES
Relieve pain of Tired, Sore, Aching Muscles with STANBACK Tablets or Powders. STANBACK's proprietary type formula contains several naturally occurring ingredients for faster relief of pain. STANBACK has been granted the Good Housekeeping Seal—Zemo STANBACK with confidence, and SNAP BACK with STANBACK.

TWO BEDROOM CABIN, well located near the postoffice. Price \$3,500.00 with good terms.

TWO CABINS on one deeded lot, in the pine trees near the river. All for \$3,000.00. Terms.

NEW TWO BEDROOM, fireplace, floor furnace. Wall to wall carpet. Screened in porch. Car port. Good terms.

TWO BEDROOM HOME, nicely furnished, close to schools and churches.

THREE BEDROOM HOME, fireplace, garage, storage room, located in the pine trees on a corner lot. Owner leaving town, and has made a very attractive price.

PHONE, OFFICE CL 7-3710—Res. CL 7-3706
LUTHER BYNUM, REALTOR
One Block East of Postoffice—
Next Door to Monjeau Cafe

WANT TO BUY—Or will trade Las Cruces income property for mountain acreage or small farm in Ruidoso area. J. W. Clark, 205 Hoagland, Las Cruces. 9-4p

FOR SALE—Pears and apples, Cherokee Orchard, E. R. Pickett, Highway 70, west from the Y. 1tc

FOR SALE—Bicycle, English racer, three-speed gear shift, A-1 condition, telephone CL 7-4403 11t

NATIONAL TAILORING CO., Chicago, Ill. Cliff Gilbert, factory representative, men and women's fine clothes made to your requirements. Fit and workmanship guaranteed. The Gross Tailoring Co., Denver, Colo., western tops, men and ladies' suits, sport coats, saddle pants, gabardine shirts, write Cliff Gilbert, P. O. Box 323, Hollywood, phone CL 7-3766, for appointment, Monday, Wednesday, Thursday 1tc

FOR SALE—Building sites on Bonito, also 1/2-ton pick-up in good condition. See at Corder's Store on the Bonito. 52-tfc

FOR SALE—60-ft. frontage on Highway 70 in Green Tree, unfinished building, fruit trees, home or business. See Mrs. Matthews or write Box 434, Tularosa, N. M. 7-4p

WANTED IMMEDIATELY From Ruidoso, men, earn while training, possible \$7,200.00 yearly, contact Mr. Tetzley, 801 Pennsylvania, Alamogordo, N. M. 4-tfc

FOR SALE—Used items, Mixers, other small appliances, in good condition. Buckner's, Inc. 3-4tc

PHONE CL 7-2550
DIAL
CL 7-4331

LIVELY PAINT Service
RUIDOSO, NEW MEX.

Jodie Filleman
Building Contractor

Residential — Commercial
Alterations — Repair
Can Arrange Part Terms
Pho. CL 7-3741, Ruidoso

METAL WORK
Gutters, Chimney Tops, Tanks
Payne Central Heat & Cooling
All Sheet Metal Work

LACEY
SHEET METAL WORK
413 E. 2nd St., Roswell
Ph. MA-2-3968 for Free Estimates

THREE BEDROOM HOME, overlooking the golf course, at a price you cannot afford to overlook.

AN ATTRACTIVE HOME, located on five acres in the city limits. Excellent view of the scenic area.

ONE OF THE BEST COURTS in Ruidoso for \$15,000.00 down.

HERE IS A COURT that grosses better than \$20,000.00 per year, that can be bought on terms of \$4,000.00 per year. I suggest that you investigate this.

60 ft. frontage in downtown Ruidoso, with a four room house. Ideal for combination home and business.

HOUSE BEAUTIFUL—This is a deluxe home located on Highway 70 within one-fourth mile of Ruidoso city limits. Is complete with everything a person would want for comfort and beauty. Three bed rooms, two baths, huge living room, nature's air-conditioning, central heat for winter comfort, guest house, caretaker home, maid's quarters, exquisitely furnished throughout, beautifully landscaped, 2 1/2 acres of land.

NOTICE
I have just listed one of the nicest and most popular tourist courts in Ruidoso FOR SALE. This court is in fine condition and has eleven rental units plus very nice living quarters and is located on Main Road.

The price is right and very reasonable terms.

McCARTY REAL ESTATE
Lucille McCarty
Realtor
Phone CL 7-2425

FOR SALE—3-burner gas range, one good iron box. See at Bazo Cabins, upper Ruidoso, phone CL 2-4223. 2-2c

DO YOU NEED a two-drawer 4x5 or 5x8 steel card file? We have either size in our office ready to deliver, priced right. Ruidoso News

FOR ONLY \$10 a month you can clothe and feed an orphan child. For details write Christian Child's Fund, Inc., China Bldg., Richmond, Va., or Save the Children Foundation, Inc., Box 810, New York, Conn. 32-tf

MAP GUIDE & Directory 5th at Ruidoso News

THEDA SHIER FLOWERS
POTTED PLANTS — CORSAGES
CUT FLOWERS
Flowers for Banquets, Anniversaries
Holidays for Any Occasion
Phones CL 7-3203 or CL 7-2133
HOLLYWOOD, NEW MEXICO

ROSWELL PET SHOP
1120 E. Second St.
TROPICAL AQUARIUM
Birds, Dogs, Cats, Monkeys, Small Pets, We Board, Train Birds.
—Grooming—
Complete Supplies for All Animals
Visit Us When in Roswell.

ERNEST WOOD PLUMBING
CONTRACTOR
Box 150
Ruidoso, N. M.

BEN ROY INSURANCE TAX SERVICE
Box 56
Ruidoso, N. M.
Dial CL 7-4243

ART BRADLEY
Ruidoso Downs, New Mexico
Dial ES 8-4072

FIREPLACE WOOD
Any Kind
Any Amount
Write a Postcard to
ART BRADLEY
Ruidoso Downs, New Mexico
Dial ES 8-4072

Electrical Contracting Refrigeration Service
JOHN P. SMITH
Dial CL 7-4915
Licensed & Bonded
Ruidoso New Mexico

Ditch Digging — Septic Tanks
Land Leveling
Landscape and Dozer Work
LOFTIS & FISHER
EXCAVATION SERVICE
Phones CL 7-4533 or CL 7-2382
P. O. Box 1224
Ruidoso, New Mexico

LOTS
As Low As
\$5 down
\$5 a mo.
IN BEAUTIFUL PARADISE CANYON

Cabin Sites
Home Sites
Business Sites
No Restrictions...
Build Your Own Cabin!

Fred Gresswell
Realtor - Sales Agent

Office at
ALLIED REALTY
On Main Road
Phone CL 7-3303

HISTORICAL Ranch of New Mexico, located on the beautiful Ruidoso River. Ranch home has 15 rooms, five bedrooms, four baths, five fireplaces with wood supplied from the ranch grounds and beautifully landscaped and considered the Show Place of the Southwest. The ranch affords a multitude of resources, including one mile of fine trout stream, stamens for 200 head of cattle and 200 acres of rich farm land most of which is in prime orchards of apples. Price equipped \$23,000. 29' down, terms on balance. For appointment, Tel. MA 2-4990 Roswell, N. M., or write Wilcox Real Estate, Roswell, N. M. 0-6c

FURNISHED HOUSE on Main Road for rent after Sept. 7. Phone CL 7-4004.

A. C. KELLEY
LICENSED CONTRACTOR
ROCK & CEMENT WORK
Phone CL 7-4155, Ruidoso, N. M.
P. O. Box 217, Hollywood, N. M.

For Motor Freight Service—Dial CL 7-3445
Herman Reynolds, Agent
EL PASO PECOS VALLEY MOTOR FREIGHT
Highway 70 — Hollywood

J. P. (Jake) HALEY
BUILDING CONTRACTOR
Box 124 Phone ES 8-2155
Ruidoso Downs, N. M.

Roswell Pet Shop
1120 E. Second St.
TROPICAL AQUARIUM
Birds, Dogs, Cats, Monkeys, Small Pets, We Board, Train Birds.
—Grooming—
Complete Supplies for All Animals
Visit Us When in Roswell.

ERNEST WOOD PLUMBING
CONTRACTOR
Box 150
Ruidoso, N. M.

BEN ROY INSURANCE TAX SERVICE
Box 56
Ruidoso, N. M.
Dial CL 7-4243

ART BRADLEY
Ruidoso Downs, New Mexico
Dial ES 8-4072

FIREPLACE WOOD
Any Kind
Any Amount
Write a Postcard to
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Electrical Contracting Refrigeration Service
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Ditch Digging — Septic Tanks
Land Leveling
Landscape and Dozer Work
LOFTIS & FISHER
EXCAVATION SERVICE
Phones CL 7-4533 or CL 7-2382
P. O. Box 1224
Ruidoso, New Mexico

Kimbell's
OLEO
Pound
.19

THESE SPECIALS GOOD AT BOTH
SELF SERVE GRO. & MARKET
(Cashway) and
RUIDOSO FOOD MART
YOUR \$\$\$'s BUY MORE AT OUR STORE

SPECIALS

DOUBLE STAMP DAY ON WEDNESDAYS
SAVE WITH FRONTIER SAVING STAMPS

FRESH MEATS
Half or Whole—Peyton's
HAMS .59
Peyton's Thick Sliced
BACON \$1.39
Assorted
LUNCH MEATS 49¢
FRESH
Ground Beef, 3 lbs. \$1

3 Ears
Fresh Corn 21c
BELL PEPPERS lb. 19¢
CABBAGE lb. 7¢

— MISCELLANEOUS —

Kimbell's 303 Can
Apple Sauce 2 for .29
Diamond Brand
TOMATO JUICE 46 oz. 29¢
Diamond Brand 303 Can
TOMATOES 2 for 29¢



WELL-TRAVELED—A well-decorated piece of luggage is displayed by shoppey Penny Deane, Miss Western Lines and Department store buyer from all over the West will see Miss Deane modeling at a San Francisco hotel.

Matthews Jr. from there visited his mother, Mrs. Frank Matthews, Sr. in Ruidoso.

Mr. and Mrs. Glad Eckert are reported visiting to Arkansas.

The J. P. Waldens of Ruidoso, Tex., are adding a room to their summer cabin in Palmyra Gateway.

J. W. Clark and family last week were visitors in Ruidoso last week-end.

Here from Midland for a vacation have been members of the E. L. Collins family.

Mrs. Pats Christian returned home from a hospital after spending one night there and undergoing a medical examination.

Rev. and Mrs. D. J. Martin and son, Pasadena, Tex., T. E. Russell and family, all of Burnham, Tex., and Sam C. F. Cook and wife and Mr. and Mrs. Carl Merrell, all of Hamlin, have been guests of the W. C. Russell at different times during August in the Russell summer home here.

Paul Matthews visited in Portales last week-end at the same time his brother and family, the Frank

Mrs. Charles McClelland and two

Get More Miles Per Dollar at Long's

88 OCTANE GASOLINE
Malco Products—Hollywood
We Give S. & H. Green Stamps

children were here early this week visiting her mother, Mrs. Margaret O'Neil.
The Big Bill family of Los Cruces made another of their periodical visits here last week-end.
Linda Moore has returned with Mrs. Wanda Kitter from Albuquerque with whom she visited last week.
Mr. and Mrs. Glad Eckert are reported visiting to Arkansas.
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FRONTIER MOTORS
—Ruidoso Downs—

Chevron Products
Emergency Repairs
24-Hour
Wrecker Service
Louis Smith — Dial ES 8-4375

GATEWAY FOOD MARKET
Phone Dial 3825 Ruidoso, N. M.
FRIDAY & SAT. SPECIALS
AUGUST 29-30, 1958

GLOVER'S PICNIC HAMS	POUND 39¢	RUBBETS POTATOES	10 LB. BAG 49¢
GRADE A FRYERS	POUND 39¢	NORTHERN TISSUE	3 for 29¢
BRISKET ROAST	POUND 39¢	WHITE SWAN COFFEE	POUND 85¢
SUNSHINE HI-HO CRACKERS 37¢	LARGE BOX	PURASHOW FLOUR	25 POUNDS \$1.98
FRESH LOCAL CORN	3 for 21¢	WILSON OLEO	5 for 99¢

WE GIVE FRONTIER STAMPS

Pioneer Satin-Flo RUBBER BASE PAINT

Rubber base SATIN-FLO is the only revolutionary change in the paint industry for the past 20 years! Its unyielding, non-porous surface is resistant to dirt . . . scuff proof . . . mat proof . . . scrubable . . . rot free . . . flows on easily without streaking or brush marks. Use tap water to clean up after painting. In 12 rich, Southwestern colors.

See a color card at your local Pioneer Paint dealer

Bonnell Hdwe. & Bldg. Supplies
Wayne Wanzler, Manager
Red Bonnell Dorsey Bonnell Kenneth Bonnell
BOX 1644 PHONE CL 7-3635 RUIDOSO, N. M.

County Agent Reports

(By RALPH DUNLAP)
Charles Fuller used some control on his rams last week when he sheared. He will know soon whether it will stop screw worms from infesting the clear cuts. Corra, a systematic screener has given credit for 20 days from screw worms in other tests.

Work is progressing well at the County Fair Grounds. Last week the work group finished putting up the benches at the arena and put up an announcer's stand at the west end of the arena. A start was made on getting the exhibit tables put together.

Letter to the Editor

P O Box 87 Gallup, N. M.
August 21, 1958
Mr. Vic Lamb, Editor
Ruidoso News
Ruidoso, New Mexico
Dear Mr. Lamb

As I understand from Rancher Brem, you were good enough to publish part of our story as a prelude to our "State Funeral" for "The Burial of the Bill of Rights and the United States Constitution" as a protest against the UNCONSTITUTIONAL and therefore lawless procedures of the New Mexico State Highway Commission.

They took our home and left us without home life without social life, they ruined our life's work, and

forced us heavily into debt. All this was done contrary to the constitutional provisions of our Constitution. We are facing a third winter without a home, and still without the means to rebuild. Our home was entered illegally by representatives of the State Highway Department, without authority from us and without a Court order. We have been threatened, intimidated, smeared, and lied about. THIS IS "THE NEW AMERICAN" WAY OF LIFE under our New Mexico POLICE STATE. What happened to us only as it were "yesterday" may happen to you "tomorrow."

So we shall be on our way by Sept. 2 at 8 a. m., leaving our home at Colledge, N. M., for Gallup, then Albuquerque, Deming, Las Cruces, Alamogordo, and RUIDOSO—finally entering Santa Fe on Sept. 8, Friday, at 9 a. m. there to present our MEMORIAL to the Governor, calling for the impeachment of the State Highway Commission.

Along the route we have challenged various members of the Commission to public debate, such as Charles Williams at Gallup, G. D. Hatfield at Deming, Eber McKinley at Alamogordo, and L. D. Wilton, Chief Highway Engineer, at Santa Fe. I have written to Mr. Jack Hull, the Mayor of your city for a police escort for our caravan, as we enter and pass through your city, and as we wish to stop briefly in front of your office in the event you may want some of your own pictures for your own paper.

Yours sincerely
P. J. Anderson

Your savings now earn 3% interest at Ruidoso State Bank.

READ THEIR WANT-ADS!

RUIDOSO, HIWAY 70 — AND — Hollywood Notes

(Contributed)

Mr. and Mrs. Dink Gann flew in from Clayton, N. M., and were guests of Mr. and Mrs. Tom Jones last week-end.

Mr. and Mrs. Lowell Morgan from Socorro, N. M., spent the week-end here visiting friends.

Mrs. Jack Roberts from Alamogordo, Colo., is visiting her mother, Mrs. C. C. Chaza, and her sister, Mrs. Tom Jones and family.

Mr. and Mrs. George Risley and two daughters from Roswell spent the week-end here and attended the races.

Mr. and Mrs. Arthur Allison and Mrs. Minerva Pope from Roswell are spending several weeks at the Pope Cabin. A group of Mrs. Pope's friends from Roswell came up Sunday to surprise her on her birthday.

PUEBLO THEATRE

Open 2 p. m. Daily
Open 2 p. m. Race Days
Adm. 65¢ and 15¢

FRIDAY - SATURDAY

MARK STEVENS GUN IN FEVER!

Plus Serial and Cartoons

SUNDAY - MONDAY
Dan Duryea
Jan Sterling

"KATHY O"

—In CinemaScope—
Plus Newreel & Cartoons

WED. - THURS.
DOUBLE BILL!

Andy Griffith
Patricia Neal

"A Face in the Crowd"

—plus—
Forrest Tucker
Iva Bartok

"Break In The Circle"

Plus Cartoons

THURS. - FRI.
Double Bill!

John Carroll
Virginia Bruce

"Two Grooms For a Bride"

—plus—
Jeffrey Hunter

"Count 5 And Die"

Plus Selected Short Subjects

Canyon Echoes . . .

Mrs. Nell Crain Parks was here early this week visiting her son and family, the Dave Parks, before returning to Puchando, Tex., where she teaches. The Parks moved recently into the Shumbert place north of the Rio Ruidoso and behind the school.

Mrs. T. E. Rigby returned earlier this month from a brief visit with Ann Titworth in Cleveland, Ohio.

Richard Kimbrell, Picacho, was admitted as a patient to St. Mary's Hospital in Roswell Aug. 18.

Paul Matthews visited in Portales last week-end at the same time his brother and family, the Frank

Jack Scott from Las Cruces visited friends here last week-end.

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This Week's Laff-Coated Truth—
Not how cheap, but how good.
—W. Morris

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DOUBLE BILL!
"A MOVIE CLASSIC!"
TORERO!
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Plus Cartoon
THURS. - FRI.
"The Wanted Man"
Plus Cartoon

SATURDAY ONLY
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GEORGE MONTGOMERY
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11:30 p. m. Saturday
"Daughter Of Dr. Jekyll"
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Plus Cartoons