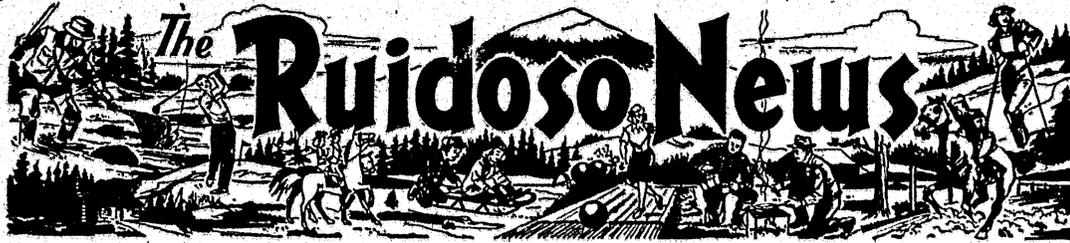


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Printed and Published in the Southwest's Year 'Round Playground

VOLUME 12, NUMBER 38

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, MARCH 21, 1958

"INVENIEMUS VIAM AUT FACIEMUS"

SUBSCRIPTION \$2.50 Per Year

Around Town

—By Nosey Waters—

A new letter from Mrs. her husband in El Paso, where her husband is recuperating from a stroke he suffered early this winter, reports Zach is slowly showing improvement and that they both are tired of living in an apartment and want to return to their home in Ruidoso as soon as they can. . . . Kenneth Nosker says our County Agent was all wet when he wrote that Fred Swetnam was present at the Land Use Planning Committee meeting in Carrizozo recently. Swetnam was transferred to another forest service job early this year and the man on hand at the Carrizozo meet was none other than the Lincoln County Forest Supervisor, Everett Doman, from Alamogordo. Construction is to start soon on a new home here for the Bob Pearson family. . . .

Mrs. Eve Ball is the author of a story, with several vivid old photographs for illustration, in the latest issue of "Frontier" magazine. An Austin, Tex., publication dedicated to printing true western lore. Her subject is Big Mouth, Apache Scout, a story which first appeared in print in the Ruidoso News some two years ago through the courtesy of the editor. The same magazine mentions Lincoln County in two other articles. . . .

Lincoln County's new State Game Department conservationist, who succeeded Marion Embrey as Captain, is Chas. E. Blod, who called on us the other day at our office. He's living in the house Embrey vacated as Captain. He's married and he and Mrs. Blod are parents of a little lady, aged 3 in August, named Eva Kay. . . . Here's a note from El Paso done at El Paso: "Be sleeping you all in May I hope." . . .

Mrs. Suzanne Oliver would sure enjoy the splendid article about the beautiful night along the S. Highway 70 on the cover of the current issue of New Mexico Magazine. Mrs. Oliver has long been a booster for organized efforts to put U. S. Highway 70—Ruidoso's only paved highway to the outside—back to the traveling public in every way possible. Ruidoso is one of the most scenic spots we've had in months in any New Mexico publication in this article by James Abarr. Abarr traces the course of U. S. 70 from where it enters New Mexico to the point where it crosses into Arizona west of Lordsburg. Among highlights mentioned in the article are the cattle auctions at Clovis, Eastern New Mexico University at Portales, the Hobbs area, the Roswell, the Chisum Trail and Hondo River valley through the Sacramento, Ruidoso and the Billy the Kid country, the Mesquero Indian reservation, Blaser's Mill, the Trinity site and A. F. Menzies Development Center at Holman Base. White S and a Proving Ground and White Sands National Monument, Old Medilla, the Brazito battlefield, Silver City area, Deming, Lordsburg and the Apache country. . . .

Ronnie Shriver at Ruidoso Downs has acquired an 18-foot metal boat, which seats four persons. . . . John P. Smith in Ruidoso (Box 211 or phone 4022) would like to hear from other members of the Elks Lodge who hold cards in the Alamogordo lodge, or elsewhere, who would like to form a Ruidoso lodge. He says besides those who are already members, there may be others who would like to join the Elks if a lodge is started here. . . .

Today (Friday) about three carloads of young musicians from Ruidoso schools are in Las Cruces at a district music competition where they will be judged and graded. They include piano students of local teachers as well as instrumental soloists from the school band, directed by LeRoy Cochran. On Saturday, the school band will enter competition in the same city in a district meet. The band will make the trip via a school bus. . . . From the 50 Years Ago column in the Silver City Enterprise which printed items from the March 1908 edition of the pioneer publication "The Elks", F. Garrett, a resident of New Mexico since the latter seventies, and who sprang into fame as the slayer of Billy the Kid, a notorious southwestern outlaw and desperado, was shot and killed about noon last Saturday by Wayne Brazela, a son of the late Captain Brazela of Lincoln County, while on the road to the Organ mining camp in a buggy with a companion by the name of Edmondson, at a point about five miles from Las Cruces. The trouble between Garrett and Brazela arose over a lease on Garrett's ranch which Brazela held. . . .

Down at Ruidoso Downs, Louis Smith is this evening operating open-air night service at his Frontier Motor. "We've got plenty of help now and we're open around the clock," he declared. . . . Ronald Coe Perry, son of Mr. and Mrs. Elzy Perry, Jr., recently made commander of Co. A at N. M. M. O. and last week was promoted to captain. . . . Parents of children who will become six years of age on or before Jan. 1, 1959, should be counted in the current school census. Please register their names, sex, birth date and parents' names to H. Hill Primary School Principal H. L. Taylor. . . . Note from the W. P. Jennings down at Waco asks "will



AT SUMMIT—Eighteen Ruidosoans, officials in the Ruidoso Chamber of Commerce, recently were guests of the Mesquero Apache Indians in a supper meet in the dining room of their restaurant at Lordsburg.

you state in the paper if the proposed sewer system will include Ponderosa Heights opened last summer?" My information is it is not included in the INITIAL system, but like our water system will eventually reach into that area. People in a particular area, away from the general system that will be installed first, can petition for it at any time. . . .

Tom Jones, local street commissioner, was a week ahead of most of the other people in this state concerned about weather deterioration of our streets. He wrote a piece for the News recently in which he told of why chug holes and crumbling pavement was the result of the continued snow, ice and run-off water here. Last week the News received an official pronouncement from the State Highway Department telling of the similar troubles. Here is part of the story: "Unusually heavy moisture experienced in New Mexico in the past few months has been a welcome boon to stockmen and farmers, but constitutes a large headache for the State Highway Department and road contractors. Moisture is the worst enemy of any road, particularly during construction," commented Chief Highway Engineer L. D. Wilson. "We've had so much of it lately, in contrast to six or seven years of severe drought, that we've had to move fast to make sure permanent, not excessive damage doesn't occur on both new and older road projects." And then, at the same time we saw a story in the Roswell Daily Record from the Street Commissioner of that city repeating the same trials and tribulations of old paving in that city falling to pieces because of the severe winter! . . .

Tourist court owners, cafe owners, service station owners and anyone else interested is urged to cut the following paragraph from this paper and mail it to any of these people you want to: Joe Roach, State Police Chief, San Fe; Radio Station KBIM, Roswell; Radio Station KHZY, El Paso: . . .

For many days now an every hard people have to use we ought to file a complaint about the State Police Department has been treating us. It happens nearly every time there is a snow here. They'll report we have 17 inches of snow when we have 12 inches and they'll report all day long that U. S. Highway 70 is blocked when trucks, cars, etc., are sailing along with no trouble at all. . . .

Here's one example: A large group of women from Ciudad Juarez, planning to attend a Christian Church meeting, telephoned the state police to ask if they could drive to Ruidoso if they were told there was seven inches of snow in Ruidoso and a 24" snow into Ruidoso. They were telephoning to local Christian Church people to tell them they might not come, they were informed the truth—we had about two inches of snow and the roads were open. Two cars of a planned five caravan came on and enroute they asked a state policeman on the road how the roads were into Ruidoso—just as a precautionary measure. "Ruidoso? Where is that?" they were asked by a uniformed state policeman. "Where is that?" they were asked by a uniformed state policeman. "Where is that?" they were asked by a uniformed state policeman. . . .

going to have to go to work and unravel just what is the matter and stand up for our rights. My guess is that when we have a severe snow here, and highway travel is stopped for a brief time, maybe an hour to three or four hours, the traffic gets out to halt traffic through here—that that order is never cancelled and radio stations keep blaring the news for several hours. The State Police aren't deny that they have done this, for we have far too many witnesses to the fact. One day last week KBIM was broadcasting all traffic was halted through Ruidoso. I heard the broadcast while at a service station in Ruidoso Downs. Looking out the window I saw trucks and cars sailing along with no trouble—and the highway was DRY! . . .



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Ruidoso Mayor Answers Questions On Proposed Sewer System Here; Urges Voters To Approve Project

(Editor's Note: At the request of the Ruidoso News, Mayor Jack Little has answered several of the questions raised by local people interested in the sewer system and the election for sewer system bonds April 1.)

By JACK LITTLE
 (Mayor, Village of Ruidoso)

To answer some of the many questions regarding the coming bond election on April 1 I will attempt to answer a few, but should I do so, I think we all should ask ourselves this question: Do we need a sanitary sewer system in Ruidoso? . . .

May we stop for just a moment and think. What if the people of Roswell, our neighbor to the east, or any other town, would have said the time they were voting on their bonds—"We do not want a sanitary sewer system in our town." Would it have been possible for Roswell to be the city it is today? NO, IT WOULD HAVE BEEN IMPOSSIBLE. . . .

Now here are some of the questions that are being asked: How much would it cost to build a sewer system here in Ruidoso? We, your village officials, estimate it will cost \$804,000.00 for the system and disposal plant. . . .

How can it be financed? It can be financed in all the following ways: \$200,000 in general obligation bonds. \$250,000 in revenue bonds. \$194,000 federal grant—total \$644,000.00. . . .

Will the above be paid off? The best available information we have to date is the \$260,000 general obligation bonds can be paid off at \$2.00 per year per thousand dollars assessed valuation in taxes on property. That is the rate in the largest city in the state. . . .

We are working with the bonding companies and are reasonably sure we can retire the revenue bonds the following way: A \$2.00 minimum charge on all single dwellings or homes per month. All large consumers of water, such as tourist camps, cafes, restaurants, etc., would pay a minimum charge of \$2.00, plus a percentage of their monthly water bill. Example: Using a \$10 a month water bill as basis: . . .

Minimum sewer charge, \$2.00 plus 10% of monthly water bill, \$1.00; total monthly sewer bill, \$3.00. . . .

Minimum sewer charge, \$2.00 plus 20% of monthly water bill, \$2.00; total monthly sewer bill, \$4.00. . . .

The lowest percentage possible to satisfy the bonding company will be used. . . .

Using this manner of billing for sewer service means that you will pay more monthly bill only when business is up in our community—and a lower amount when business drops in the winter. You will be paying in proportion to your income. . . .

The \$104,000 is an outright gift and will not cost the people of Ruidoso anything. . . .

Where will the sewer system start and how many people will it serve? . . .

The present plans are for the system to start at the second bridge above the post office and will follow the canyon or river with the main line and there will be numerous feeder lines branching off of the main line to provide service to people away from the main canyon. . . .

The initial main and laterals will extend to a point near Hollywood. This will enable up to 1,000 homes and businesses to be hooked into the system. This will give to the people a better coverage than your water system did a couple of years back! . . .

How much will it cost to connect to the sewer system if put in? The feeder lines will be laid to the property lines and the remainder of the lines on the property and the connection to the system will be the responsibility of each property owner. As no meter is required, this should not cost as much as the water connection to hook up to the system. . . .

Other information regarding our sewer system you might be interested in is that your city government already has the commitment of bond buying companies to buy

RUIDOSO IS NEARING NEW SAFETY RECORD

Most Ruidosoans had their fingers crossed this week. If we can reach midnight tonight (Friday) without a traffic fatality within the village limits, Ruidoso will have gone five years to set a record. The last death attributed to an auto accident in this city occurred March 21, 1952. Tomorrow, if there are no fatalities tonight, Ruidoso will start to work on setting a higher record of six years. . . .

Committees Named To Stage Hondo's Apple Blossom Festival

Mrs. Wilbur Coe, publicity chairman for the fourth annual Apple Blossom Festival at Hondo April 19, sponsored jointly by the Tres Valles Garden Club and the White Mountain Fruit Growers Association, said this week committees had been named to handle arrangements for the event, to be staged in the new auditorium at Hondo school. . . .

Also, Carrizozo communities are to participate in the festival for the first time this year by entering princesses in the queen contest, she said. Committees neighboring to and including Captain, Hondo and Ruidoso will again have princesses entered. . . .

Ruidoso's entries will be selected next Tuesday evening at the high school where a panel of judges from the Mesquero Women's Club will come here for that purpose. . . .

Mrs. Coe said that Mrs. John Thomas, general chairman this year, and her assistants, Mrs. Tom Dabers and Mrs. Joe Skeen, have announced committee members as follows: . . .

Apple Blossoms—Mrs. Bert Pfingsten, Mr. and Mrs. W. C. Shreevegoat. . . .

Stage Decorations—Walter Liothy Garrison and John Clegg of Carrizozo Junior High; Monica Salcido and LeRoy Gomez of Hondo Junior High; Patricia Philpot and Steve Bonnell of Captain Junior High; Paul Mauhin and Bonnie Wendorf of Ruidoso Junior High; Dean Minor and Rand Perkins of Corona Junior High. . . .

Genitor High Panel (10:45 a. m. to 12:30 p. m.)—Topic "Traffic." Moderator, Capt. Perry Winston, New Mexico State Police—Robert Firman and Beverly Whittam, Carrizozo; Fatty Nunez and James Sanchez, Hondo; Judy LaMay and Walter Jones, Captain; Margie Hendro and Clyde McClintock, Ruidoso; Sherrill Perkins and Bill Hays, Corona. . . .

Adult Panel (2 p. m. to 4 p. m.) Topic: "Pros and Cons of Curfew." Moderator, Frank Carr of Alamogordo. On the panel are Rev. Cronenberg, Ruidoso; Mrs. C. L. Wright, Hollywood; Rev. Lytle and Mrs. Archie Perkins, Corona; Louise Hunnels, Beato; LeRoy McKnight, Captain; Al Booky and McKinley McTeigue, Hondo; Hazel English and Kino Ortiz, Carrizozo. . . .

Rev. George Leibel of Santa Rita Catholic Church will give the invocation at 7:30 p. m. . . .

In this newspaper—add them all up and we are sure you will agree with us—a sewer system will MAKE us money—it will not cost us!

MAKING US MONEY—It will not cost us!



LIONS, FARMERS DINE—Approximately 40 Lincoln County farm and ranch people were special guests of Ruidoso Lions Club last night (Friday) at the new restaurant here. Photos above were snapped at the supper. Top view shows, from left, Little Miss Ann Nell Jones, her father, Paul Jones, and mother, Nellie Jones, Mr. and Mrs. David Bonnell, Tom Jones, with back to camera, Mrs. Billy McCarty and Billy and Mrs. Tom Jones. At the head table, from left, behind candle, was Juddy McKnight, Lion Bob Paul Vance, Mr. and Mrs. Johnny Thomas, W. G. Shreevegoat and Walt Wilson. . . .

The Weather
 (As compiled by C. A. Culver, co-operative weather observer for the U. S. Department of Commerce Weather Bureau.)

Date	H	L	Snow	Precip.
13	44	3	.00	.00
14	43	26	.00	.00
15	55	28	.00	.00
16	57	33	.00	.12
17	61	31	1.00	.47
18	49	17	2.5	.16
19	52	24	.00	.00

Precipitation since Jan. 1—5.60.
 Precipitation this month—3.25.
 Snowfall last winter—11.25 in.
 Snowfall this winter—84.00 in.

MAKING US MONEY—It will not cost us!

Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb Editors & Publishers
 Jim Lamb Associate
 (Founded May 18, 1946 by Lloyd and Ida Bloodworth)
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SOCIAL, CHURCH AND CLUB NOTES



In Easter Parade



Served in regal splendor is the king of lamb cuts, a hand-somely decorated Frodoed Leg of Lamb. The orange shells which cradle assorted hot fruit act as the escort for the leg of lamb at this Easter dinner spread.

Bells are ringing, choirs are singing and spring's latest styles and colors are all being modeled—because it's Easter.

Easter presents another opportunity to see a parade... a parade of Easter-time food fancies.

In this case, the leg of lamb has been Frodoed, that is, the meat has been removed from the lower end of the shank bone so as not to expose more than 1 inch.

Shopping and Preparing
 Shopping for and preparing this meat cut is relatively easy. Reba Egan, meat expert, suggests that for an average size leg of lamb, one be purchased that weighs between 5 and 6 pounds.

To roast, place the leg of lamb on a rack in an open roasting pan, fat side up, and allow it to roast in a slow oven (300° F.) for 30 to 35 minutes per pound. This will take between 2 1/2 and 3 1/2 hours.

If using a roasting thermometer, the thermometer will register 175° F. when the meat is medium-done and 180° F. when the meat is well-done.

The fruit cup garnishes are actually quite simple to make. Cut firm oranges in half, and carefully remove the fruit from the shell. Notch the edges of the orange shell so they look like baskets. Cut the fruit into small pieces and return to the orange baskets. Top each basket with a strawberry.

St. Patrick Motif At Mescalero Club Meeting

By E. L. FORTUNE (Publicity Chairman)
 If St. Patrick himself wasn't there, there must have been one of his kindreds, there were that many shamrocks about at the meeting of the Mescalero Women's Club Wednesday. As each member arrived she was presented with a tiny shamrock and clay pipe corsage. Pat forgot to take his hat with him—but then it made such a nice spot for a bouquet of white carnations and big sprays of Bell's O' Ireland. Even the green candies grew out of good big Irish potatoes.

Blouse Workshop Held In Ruidoso

By LOIS JASPER (County Extension Agent)
 A training meeting was held March 10 in Ruidoso for women in that area who plan to participate in the series of clothing workshops to be conducted in Lincoln County.

Quantity Cookery To Be Taught In Ruidoso School

By LOIS JASPER (County Extension Agent)
 Mrs. Crickel B. Taylor, Director of the School Lunch Division of the State Department of Education, has announced another series of demonstrations planned for school lunch workers in certain areas of New Mexico. Any one who might be interested in quantity cookery is invited to attend.

To State Meet Of W. S. C. E.

Mrs. H. K. Knox and Mrs. The Kennedy are attending a New Mexico Conference of the Women's Society of Christian Service in the First Methodist Church in Carlsbad Thursday and Friday this week.

CHRISTIAN CHURCH WOMEN HOST DISTRICT INSTITUTE

The women of the Ruidoso Christian Church entertained a district institute for Churches of Carlsbad, Artesia, Roswell, Alamogordo and Las Cruces Thursday. About 30 women were present for the sessions which began at 10 in the morning and closed at three in the afternoon. Featured on the program were: Mrs. Ethel Darling, Deming, who is the area secretary for the women's work, and Miss Veda Harrah, Missionary from India. Luncheon was served at the Nob Hill Restaurant.

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Letter to the Editor

Big Spring, Texas
 March 17, 1948
 Mr. Vic Lamb
 Ruidoso News
 Ruidoso, New Mexico
 Dear Mr. Lamb:
 Please extend our subscription to the News for two years beginning in September when a present subscription expires. We are enclosing our check for \$5.00. Since building a cabin up there thirty years ago, we have watched

Let It Snow—Let It Rain

It'll dry up soon enough and then you'll get a chance to wear these new
Laanz Slacks
 and New Moccasins
 We've Just Received
 The Best Office to visit and to
Waddell & McDermott
 111 N. 1st Street, Ruidoso, N.M.

Reception Set For Fairbank Pair

On 55th Anniversary
 Mrs. Lloyd Davis is to be hostess in a reception from 5 to 9 p. m. next Tuesday afternoon at her home on Mechem Drive, honoring Mr. and Mrs. H. F. Fairbank of Ruidoso who will be observing their 55th wedding anniversary. The Fairbanks were wed March 25, 1903, in Marion, Ind., and have lived here and at Roswell for about 40 years.

Mrs. Davis is inviting friends of the Fairbanks to drop in during the afternoon to honor the couple. Among out of town relatives expected are members of Mr. Fairbank's family, who have not held a family get-together in more than 25 years. They will include Mr. and Mrs. Alfred Forrester and Ralph Fairbank, Helens, Ohio; Mr. and Mrs. Harve Fairbank, Cincinnati; Mr. and Mrs. Jess Fairbank, Chelsea, Okla.; Mrs. Lilian McNeese, Kilgore, Tex.; and their son and his wife, Mr. and Mrs. Alvin Fairbank, and three grandsons, Larry and Chips, and Mr. and Mrs. Jerry Fairbank and family, all of Roswell.

Honeymoon Club

Mr. and Mrs. Harold Cash of 1409 1/2 W. Church, Carlsbad, who were wed March 15, honeymooned here last week-end at Blue Spruce Motel. The bride is the former Mary Jo Glendi, daughter of Mr. and Mrs. Hubert Glendi, Carlsbad, and the bridegroom is the son of Mr. and Mrs. D. L. Cash, Kiowa, Okla. The pair was wed in Carlsbad.

Thirty members of the Tucson Boys Chorus, the touring chorus made up of the best voices in the area, will be presented in a program at 8:30 p. m. Sunday, March 30, in the Central School auditorium in Alamogordo. They are brought under the auspices of the Otter County Community Concert Association.

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GETTING TO KNOW NEW MEXICO

New Mexico began State in the Union in 1912 with the capitol located in Santa Fe. New Mexico's capitol is the newest in the United States, and is the only one featuring Territorial Style architecture, which blends in so beautifully with the surrounding city of Santa Fe. On the right is a completely remodeled portion of the old capitol. At the left is the new wing, built in the same style. Get to know, and enjoy, New Mexico!

Wherever you are, at home or away, enjoy beer, the light, bright beverage of moderation.

Don't Litter... Keep New Mexico Beautiful!

CLUB NOTES

Quarterback Club meets each first and third Friday, 7:30 p. m., at high school.
 Band Boosters Club meets each fourth Thursday at 7 p. m.
 Robert J. Hagee Post of the American Legion meets each third Thursday night in American Legion hall, downtown Ruidoso.
 Ruidoso B. & P. W. Club meets every third Monday evening, place to be announced.
 Episcopal Church Auxiliary meets each third Tuesday.
 Ruidoso Chapter No. 65, Order of the Eastern Star, meets the second Thursday of every month, 8:00 p. m., Eastern Star building, Gateway. Visiting members welcome.
 First Presbyterian Church Fellowship Group Women meet each second Tuesday of the month at the church.
 Ladies day at Woman's Club building every Monday 1 p. m. play canasta, bridge, samba or dominoes, sponsored by Ruidoso Woman's Club.
 Lions supper every Tuesday night, Carrizo Lodge.
 Rotary luncheon every Tuesday at O. E. S. chapter home.
 Woman's Society for Christian Service meets each third Wednesday of the month, place to be announced.
 The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month for business and study at the Church at 7:30 p. m.
 American Legion Auxiliary regular meeting the evening of each first Thursday of the month, and a joint supper meeting the evening of each first Saturday of the month.

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 as
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 you
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Montag makes a paper for every personality... Stationery that adds its own silent voice to your written message... Often it speaks more clearly of humor, whimsy, distinction, romance or flair than the hurriedly written words themselves... See them all, then select the one that suits you best... and depend on us to keep matching envelopes and paper always in stock (separately packaged for your convenience and economy). Remember, your letters say more on Montag's!

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 He is experienced in all forms of motor repairs and you'll find our service in this line dependable and fast.
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 Member F. D. I. C.

Ruidoso B. & P. W. Name Delegates To State Meet Here

When the Ruidoso Business & Professional Women's Club held its regular meeting here Monday evening at the Cafeteria in downtown Ruidoso, delegates were named by the local club for the state B. & P. W. convention to be held here April 19, 20 and 21. They were Mmes. Elsie Caylor, Vera Haynes, Ruth Longbaugh, Lois Munsey, Blanche Johnson, Vera Janzen and Betty McKay. Alternates named were Mmes. Aile n Glascock, Lorene and Clarabel Parker, Daisy Davis, Juanita Boggs, Bobbie Sain and Marcella Cunningham.

A nominating committee, composed of Mmes. Edith Johnson, Ruth Longbaugh and Daisy Davis is to report at the next regular meeting in April when annual election of officers will be held. The evening's program was concluded with the members working on favors to be given visitors to the state meeting next month. Refreshments were served by the hostesses, Mmes. Inez Klemm and Alice Halladay. There were 12 members present despite a snow storm.

RUIDOSO, HIWAY 70 - AND - Hollywood Notes

Mr. and Mrs. Maurice Cox and children, Sherry and Jimmy from Midland, Texas, visited Mrs. Cox's parents, Mr. and Mrs. Carl Ross, last week-end.

Mrs. Morris Boka and daughter, Becky, spent the week-end in Lubbock visiting Mrs. Boka's parents, Mr. and Mrs. Roy Howell.

Mrs. Virginia Chase and children from Las Cruces spent the week-end with Mrs. C. Chase and Mr. and Mrs. Tom Junco and family.

Mr. and Mrs. B. D. Brown from Carlsbad, Texas, visited here last week-end.

Mr. and Mrs. Herman F. Borgas from Holloman Air Base spent the week-end here in their cabin.

Coy Moran spent the week-end in Tatum.

The A. G. Wray family has moved here from Carlsbad. Mr. Wray is employed by J. A. Burns Lumber Co.

STORK SHOWER HONORS MRS. MORRISON QUALTROUGH

Mrs. Morrison Qualtrough was honored with a stork shower early Monday in the home of Mrs. Joe McLaurin with Mmes. O. A. Lualaba, M. D. Pior and Thelma Stone-man as hostesses. Attending were Mmes. Pal Farrar, Stone-man, Wesley Russell, Claud Miller, Pior, Lualaba, R. K. Knox, Billie Clarke, Mammie Qualtrough, W. F. Muncey, W. P. Cook, H. H. Sher and Pearlie Bastian.

EPISCOPAL AUXILIARY SETS RUMMAGE SALE MARCH 28-29

Mrs. Carl Longbaugh this week announced that dates for an Episcopal Church Auxiliary rummage sale had been set for Friday and Saturday, March 28 and 29, at the Alton Gray building in Ruidoso Downs.

Your savings now earn 3% in Ruidoso State Bank.

IMPROVE YOUR FIREPLACE!!
Thermo Rite
 HEAT TEMPERED GLASS ENCLOSURE
 FRAMED IN SOLID BRASS!
 NO SPARKS! NO SMOKE!
 NO FLOOR DRAFTS! LOWERS FUEL BILLS!
 Uniforms heat from floor to ceiling. Burn wood, heating-oil or kerosene. You control fire... your home and family safety!
 LEANS FIREPLACE WIDTH AND HEIGHT. RECEIVE CATALOG BOOKLET FREE!
 PHONE OR WRITE—
O DELL SPEAR
 TELEPHONE 2475, RUIDOSO

Come See Our Selection Of
JEWELED GIFT ITEMS
 Dear Knackers - Battle Operators - Many Others
PERFUMES
 by
Carlyn of Ruidoso
 Song of Ruidoso - Turquoise Night - Mountain Mist
 Comic Maiden - Lost Weekend - Fall-Out
 Many Others - Come Sample Them Free!

STONE CORN MEAL
 GROUND
5 Lbs. \$1.25
 BUY AND LEAVE FILM HERE!
CARMON PHILLIPS OLD MILL TRADING POST
 Tape Recorders - Monitors - Cassettes - Grams - Jewels
 Comics - Films - Fish Bait

"25 Lbs. GOLD MEDAL" Each
FLOUR, \$1.98
COFFEE
Yacht Club, lb. .69

"ALL BRANDS"
Biscuits, 9 cans \$1

"Libby Tall Cans" Each
PINK SALMON 69¢

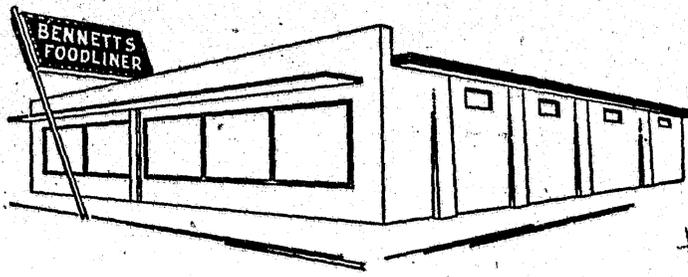
"Kimball Grated Flat Cans"
TUNA 5 Cans \$1.00

"JUMBO SIZE"
Avacadoes 2 for .29

"Ashleys No. 303"
TOMATOES--

7 cans \$1

Easter Baskets, Candles, Dye Kits & Novelties



FRIDAY AND SATURDAY SPECIALS

Bennett's Foodliner

Phone 3115—Mechem Drive Plenty of Parking Space—Ruidoso, N. M.

We Give **S.&H.** Green Stamps

"No. 2 1/2 Cans"
Hunt's PEACHES . 3 for \$1.00

"Diamond 303"
Crushed PINEAPPLE, 5 for \$1.00

"Hunt's 300 Size Cut"
GREEN BEANS . . 5 Cans \$1.00

"Win All No. 303"
APPLE SAUCE . . 7 Cans \$1.00

"SWIFTS FRESH" Pound
FRYERS, 39¢

"BABY BEEF" Pound
Liver 39¢

HAMBURGER . . . 3 lbs. \$1.00

Pound
CHUCK ROAST 55¢

"Home Made" Pint
CHILI 39¢

"CRISPRITE" Pound
BACON .55

Hudson "400 Size" Each
FACIAL TISSUE 25¢

COFFEE, 89¢
 Monarch, lb.

FOUNDATIONS

You have to go down if you want to go up! That sounds like foolishness, but it isn't. If you plan to build a garage, you don't need to dig very much before you lay the foundation. But if you plan to build a modern skyscraper, you must start deep below the earth's surface. Foundations of great buildings must go down until they rest on bed rock. Not until then is it safe to start going up. So the next time you look up at a building which rises far above you, don't forget the foundation that makes it possible. Our lives need such foundations, too. In the building of our lives, and those of our children, we are too often governed by what other people think or by our temporary wants and desires. But when life's storms come and its testing moments are upon us, it is the foundation that keeps us secure, or the lack of it that permits collapse. Only a life foundation that rests solidly upon faith in the eternal God is really adequate for the kind of character building we must do if we want our lives to be happy and successful. You've got to go as deep as that, if you want to go up.



THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a stronghold of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and social support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Matthew	7	24-27
Monday	Psalm	27	1-5
Tuesday	Psalm	101	1-3
Wednesday	Psalm	101	1-3
Thursday	Psalm	11	1-19
Friday	Psalm	11	1-19
Saturday	I Corinthians	1	9-11

CHURCH SERVICES

LUTHERAN CHURCH

H. M. Zimbrick, Minister
 Services 9 p. m. each second and fourth Sunday at Holy Mt. Episcopal Church in Gateway.

FIRST CHRISTIAN CHURCH

(Disciples of Christ)
 Mark C. Grossberger, Minister
 Bible School, 9:45 a. m.
 11 o'clock, morning worship,
 Communion and Sermon, theme,
 "The Man of SCANS—Master of Men."

5 p. m.—Allied Youth Meeting.
 7 p. m.—Evangelistic Service.
 Sermon theme, "Healed SCANS."

CHURCH OF GOD

Chapel Night Service 7 to 9 p. m.
 Wednesday Bible Study, 7:30-8.

FIRST BAPTIST CHURCH

Rev. E. J. Tankersley, Pastor
 Ruidoso
 Sunday School, 9:45 a. m.
 Worship Service, 11:00 a. m.
 B. T. U., 8:30 p. m.
 Worship Service, 7:30 p. m.
 Wednesday Night Service, 7:30.

ASSEMBLY OF GOD CHURCH

Ruidoso Downs
 Rev. George Perry, Minister
 Sunday School, 10 a. m., morning
 worship 11 a. m., evening wor-
 ship 7 p. m.

FIRST BAPTIST CHURCH

Green Tree, New Mexico
 Rev. Ed C. Terry, Pastor
 Sunday School, 9:45 a. m.
 C. T. Carpenter, Jr., Supt.
 Preaching Service, 11:00 a. m.
 Training Union, 8:45 p. m.
 Preaching Service, 7:30 p. m.
 Wednesday night service, 7:30

GATEWAY CHURCH OF CHRIST

C. E. Higginbotham, Minister
 Sunday Services:
 9:45 a. m., Bible Study
 10:45 a. m., Worship & Com-
 munion
 7:00 p. m., Worship
 Wednesday, 7:00 p. m., Prayer
 Meeting.

COMMUNITY METHODIST CHURCH

Rev. Hugh Bailey, Minister
 Sunday School—9:45 a. m.
 9:45 Sunday, B. H. Hill Adult
 Bible Class meets.
 Morning Worship—11:00 a. m.
 Methodist Junior Fellowship—5:30
 p. m., for 9, 10 and 11 yr. olds.
 Junior Choir Practice—8:30 p. m.
 Evening Service—7:30 p. m.
 CHURCH OF SCIENCE SERVICES
 Sunday School services each
 Sunday at 9:45 a. m.
 Every Sunday, 11:00 a. m., in
 Ruidoso Woman's Club. Testimony
 meeting following regular service
 each third Sunday. A cordial wel-
 come is extended to all who may
 wish to attend.

FULL GOSPEL HOLINESS CHURCH OF RUIDOSO DOWNS

Rev. Cecil Smith, Pastor
 Sunday School—9:45 a. m. Sunday
 Preaching—11 a. m. Sunday.
 Evangelistic Service—7:30 p. m.
 Sunday.
 Prayer Meeting—Tuesday even-
 ing. Young Peoples Service—
 Thursday evening.

FIRST PRESBYTERIAN

Rev. Paul Van Dyke, Pastor
 A Home for the Soul in the
 Heart of the Hills.
 Church School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Young People of the Church
 6:00 p. m.
 Worship and Bible Study, 7:00
 p. m.
 A Cordial Welcome to All

EPISCOPAL CHURCH

Chapel of Our Redeemer, Fort
 Stanton—1st, 3rd, 5th Sundays
 10:00 a. m.
 St. Anne's Chapel, Glencoe—
 2nd, 4th Sundays, 9:00 a. m. and
 Holy Communion first and third
 Sundays, 8:00 a. m.
 Church of the Holy Mount, Rui-
 doso—Every Sunday, 11 a. m.

ST. ELEANOR'S CHURCH

Fr. Robert Auman, Pastor
 Schedule of Masses—
 Sundays and Holy Days—11:00



'LET IT SNOW'

While Ruidoso Chamber of Commerce members held their annual banquet here Tuesday evening of last week, snow was pelted the area heavily. Four inches fell during the evening's program, attended by about 75 people in Hob Hill School Cafeteria, and more snow came during the balance of the night. Photo is of the principal speaker, Dr. D. H. Reed of Eastern New Mexico University, Portales, during his talk which described a chamber of commerce as a service station. Also at the head table, from left, Col. and Mrs. J. F. Adelman of Walker Air Force Base, Roswell, and Rev. and Mrs. Mark Grossberger, Rev. Grossberger is minister of Ruidoso First Christian Church, who gave the invocation.

Mr. and Mrs. Travis Hicks

were in Robert Lee, Tex., on a visit last week-end.

Mr. and Mrs. Brian J. McLaughlin

and children of O'Donnell gave last week with the Joe McLaurins.

The Chapel Class of the Trinity Methodist Church

of El Paso recently attended the Community Methodist Church services in Ruidoso recently.

Mr. R. K. Knox

was in Deming recently attending a meeting of the Order of the Eastern Star.

Mr. and Mrs. Robert Pearson

were El Paso visitors recently.

George Bond

made a business trip to El Paso recently.

The Mack Garners

went to Texas last week-end to check a change of climate for Mack, who has been confined at home due to asthma.

The "Dade" Millers

of Roswell, Tex., visited the Joe McLaurins recently. "Dade" once operated a grocery store in Ruidoso.

Cecil Clarke

was here from Portales last week-end where he

PAGE THREE

Ruidoso News
 Friday, March 21, 1958

is attending Eastern New Mexico U.

The Gerald Tully family of Glencoe is on a visit in California.

Joe Malloy and family returned last week from a lengthy stay in Abilene, Tex.

Mrs. F. A. Geary, who has been in Illinois for more than a year, has moved back to New Mexico, now making her home in Alamogordo while her husband is in Alaska.

The Jake McDonaids visited in Carlsbad Sunday.

ATTENDS CONFERENCE

Dr. J. A. Beall, Ruidoso dentist, attended a conference of Eastern New Mexico dentists at Roswell last week-end.

Hubber triumphs *Ruidoso News*.

Read the Want-Ads!

Idle Hour Lodge

Open Year 'Round

- ON THE RIVER
 - PANEL RAY HEAT
 - KITCHENETTES
 - ELECTRIC REFRIGERATION
- Mr. and Mrs. James H. Littlefield
 Phone 3255 Ruidoso
 Member Ruidoso C. of C.

This Special Church Feature Is Sponsored by the Merchants
 Whose Advertisements Appear Below

First Presbyterian Church
 See You in the Spring
 MT. VUE
 SHO-DYN DRIVE-IN THEATRE
 Ed Wimberly — Ken Newton

J. A. BURNS
 Lbr. & Supply
 The Home of Better Values
 Box 88 Hollywood Ruidoso

Sid Courvelle
 Plumbing & Heating
 Famous Name Brands
 Dial 2055 — Terms to Suit

Brunell's
 Department Store

Whispering Pine Cabins
 OPEN YEAR 'ROUND
 Mr. and Mrs. A. J. Gates
 Phone 3435

Smith Insurance Agency
 Insure Today to Be Sure Tomorrow
 Phone 2481

Ben Donathan & Sons
 Building Contractor
 Phone 2785 Ruidoso

Sacra Bros. Co.
 Of Lincoln County
 Butane — Propane
 Tanks — Appliances

White Mountain Gro. & Mkt.
 IT PLEASES US TO PLEASE YOU
 S. & H. GREEN STAMPS

The Dairy Queen
 The George Wozniak Family
 Highway 78 — Hollywood

Ruidoso Auto Supply
 Automotive & Service
 Station Supplies
 Morrison Chevron Sta.
 Altec Tires — Accessories
 Dial 2000 Downtown, Ruidoso

Barber's TV-Radio Lab
 Phone 2900 for Pick-Up and Delivery

RUBBER STAMPS
 Ruidoso News

MRS. WAYNE WANTIEZ
 Office Phone 3362
 Residence Phone 2964

Barber's TV-Radio Lab
 Phone 2900 for Pick-Up and Delivery

Canyon Echoes . . .

Mr. and Mrs. Gus Weber, Lubbock, visited Mr. and Mrs. Raymond Ayles in Ruidoso this week.

Leroy Gooch and Ed Wimberly have been among the adults who were caught in the current medicine epidemic that started in the schools.

Mr. and Mrs. Monroe Baggett returned this week from a long stay at Ozona, Tex.

Ewing Carter was up and around down at Ruidoso Downs this week after a battle with the flu that kept him at home about a week.

Ed Winans, who underwent surgery in a Roswell hospital two weeks ago, was back at home last week and was stirring around a little early this week.

Paul Douglass was to accompany D. B. Morgan to a Roswell

NOW
 Located in the New Allied Realty Building
 Offering
 Bookkeeping Service

We Can Assist You in Bookkeeping for Your Business, Making Out Sales Tax Reports, Income Tax Returns, etc.

ALSO
 Stenographic Work
 Experienced — Reliable

MRS. WAYNE WANTIEZ
 Office Phone 3362
 Residence Phone 2964

New brand of flavor!

Rancho pecan toffee ice cream

Price's Meadow Gold

PRICE'S CREAMERIES, INC.

We've created a lively new flavor... Rancho Pecan Toffee! We've taken chewy pieces of toffee candy, mixed them together with chunks of pecan nutmeat and rich, creamy Price's Meadow Gold Ice Cream. Pick up a carton of Price's Meadow Gold Rancho Pecan Toffee Ice Cream at your favorite store today. Better yet, make it two. You'll find the "dudes" in your family will make one package go mighty fast!

sports

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Ruidoso News
Friday, March 21, 1958



RUIDOSO TO HOST RIFLE MEET

Ruidoso Gun Club, Inc., in collaboration with the New Mexico Rifle and Pistol Association, will play host to the annual 30 Calibre New Mexico Rifle Championship matches here two days in April, Saturday and Sunday the 26th and 27th.

Secretary R. H. Hedgecock of Ruidoso Gun Club said this week interest was higher in the 1958 meet which is held frequently in this city, than in any in its history. "We expect a record entry list," he declared. He said 13 riflemen from Ft. Benning, Ga., were expected to be on hand. Catalogues describing rules and regulations of the contest were being printed this week in Ruidoso for mailing to prospective entrants.

The number of matches, trophies offered, rules and other information is included in the catalogues. Additional targets are being installed now in anticipation of the record number of competitors. Capacity of the range, located up Cedar Creek, has been enlarged about 50%. Hedgecock said. Officials of the Ruidoso Club as well as state association officers will direct the matches, to follow National Rifle Association rules.

The Ruidoso Quarterback Club meets in the High School building tonight (Friday) at 7:30. Meetings are now on the first and third Fridays. A film on "Inside Football" will be shown.

Also up for discussion is the proposed basketball game tentatively set for April 30. Beta Sigma Phi sorority has been invited to play a team of high school girls in a regular game the same night.

Quarterback Club members are reminded, according to president Ben Donahue, that attendance at the meetings entitles each member to one more chance on the all-expense paid trip for two to next year's Sun Bowl game. This includes transportation and meal allowance, seats on the 50-yard line, and two nights at the Hotel Cortez.

QB Club To Show Football Film In Meeting Tonight

The Ruidoso basketball intramurals ended last Friday night. The final game was won by the Seniors over the Juniors 31-29. That gave the Seniors a 3-0 record, followed by the Freshmen with 2-1 and the Juniors and Sophomores with 1-2. From all points the tournament seemed quite a success and we hope the Science Club will make it an annual affair.

Half mighty Warriors, brave and bold;
Onward to victory, Blue and Gold,
FIGHT FIGHT FIGHT
Loyalty and honor we pledge to you,
You NW-do-so High,
Loud we sing your praises,
Roll up that score boys, and win.
RAH RAH RAH
On we go, with courage invincible we'll be;
With heart and hand, u-ni-ted we allowance, seats on the 50-yard line, and two nights at the Hotel Cortez.

Exes, P.-T. A. Win Top Place In City Tourney

In the finals of the city basketball tournament held last Saturday night in the Ruidoso gym, the Ruidoso High School alumnae defeated Ruidoso Lions Club by a stiff score—something like 65 and 24, eye witnesses have sworn. There are those who declare it was not so stiff, however. On good authority, the News sports writer heard the Exes spotted the Lions 20 points! The second battle, a close one, saw the Parent-Teacher Association quieted come out on top with a close 26-25 win over the Quarterback Club. Sponsors of the event reported admissions totaled \$140, to go into a fund for improvements for the local school's athletic field.



Around Hi Skool
By BARRY SWANSON

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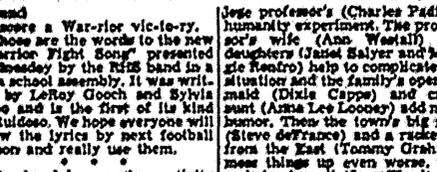
People, Spots In The News



PARKING was free for a while in Michigan City, Ind., thanks to this 48-inch snow. And 11 more inches came three days later!



LAUNCHING in reverse sees Marie Therese-hang ship against bottle as Schenley Import adds Lanson French champagne, to its line.



STAN The MAN Musical and wife Lillian pose smilingly at St. Louis Cardinal camp. They've been wed 18 years.

WHALE of a trout is this, at 15 pounds 13 ounces—a spotted sea trout caught off Coos Bay, by unidentified angler and St. Louis tourist J. R. Sewell. It's reported largest fish of its kind ever seen in Florida waters.

Joe professor's (Charles Padilla) humanity experiment, The professor's wife (Ann Westall) and daughters (Janet Salzer and Margie Reatro) help to complicate the situation and the family's operatic maid (Diana Carey) and crazy aunt (Anna Lee Loober) add more humor. Then the town's big shot (Steve deFrance) and a racketeer from the East (Tommy Graham) mess things up even worse. The rockstar's moll (Jeane Ward) and dumb gangster (Al. Yuchs) round out this fine cast. We're all expecting a very funny play so why not bring the whole family.

It has been announced that the 1957-58 Selective Service Qualification Test will be held Thursday, May 1, 1958. Tests will be given at the following colleges and universities: Albuquerque, University of New Mexico; Las Vegas, New Mexico Highlands University; Fortales, Eastern New Mexico University; Roswell, New Mexico Military Institute; Santa Fe, St. Michael's College; Silver City, New Mexico Western College; Socorro, New Mexico Institute of Mining and Technology; and State College, New Mexico College of Agriculture and Mechanical Arts.

Applications for the test must be postmarked not later than midnight Friday, April 11, 1958. This is the only test that will be given

Monday Jr. League Bowlers Underway

A junior bowling league was organized recently, and began play with its members from junior high and elementary school grades here.

Results of bowling this week were:

Team	Won	Lost
No. 1	6	2
No. 2	4	4
Buckner's	4	4
No. 3	3	6
No. 4	1	7

High game, Johnny Spearman 155, Bonnie Weindorf 96, High three game series, Spearman 277, Rita Smith 232.

Average, Spearman 117, Weindorf 8.

Mescalero Troop To Have Part In Scout Exposition

Pete Myers, district Scout executive for the Rio Hondo District, Boy Scouts of America, announced recently plans are under way for the annual Scouting Exposition to be held at the Eastern New Mexico Fairgrounds April 18-19.

The annual exposition is an opportunity for all Cub Scout packs, Boy Scout Troops, and Explorer Scout units to demonstrate their skills and achievements to the public. Each unit will have a booth for giving live demonstrations of the subject. Scouting skills and monthly program themes such as exploring Alaska, puppets, knot-tying, pioneering, will be presented by the boys.

The two-day affair will take place in the agriculture building at the fairgrounds starting Friday evening from 8:00 p. m. to 9:00 p. m.; and all Saturday afternoon until 9:00 p. m. Each individual boy will be selling tickets, proceeds to be used for paying costs of the exposition and to the individual Scout unit participating. This provides an opportunity for each unit to raise money for its operation.

Trophies will be given to the Cub Scout, Boy Scout, and Explorer units who sell the most tickets in the Rio Hondo District. Each boy who sells ten tickets will be awarded an attractive neckerchief made in the shape of the state of New Mexico.

Units already signed up for the exposition with their booth subjects includes Troop 68, Mescalero horsemanship.

Laff and You'll Live Longer

Patrolman (at accident): If you saw the woman's car coming toward you, why didn't you give her the right of way?
Driver: I had no idea which half she wanted.

Woman driver: I want a quart of red oil.
Service station attendant: Are you sure you want red oil?
Woman: Certainly. My tail light has gone out.

Joe: "What are you looking so glum for, Sam?"
Sam: My doctor tells me I can't play golf."
Joe: "So he's played with you, too?"

She had paper and pencil ready as the operator looked up the name. "Mam," the operator said, "the number is CAPITAL 5-1521."

The woman paused, then asked, "for the 1957-58 school year. There will be no special test given for the students who are unable to take the test on May 1, 1958."

Application cards may be obtained at the local board office, Lincoln County Courthouse, Carrizozo, New Mexico.

NOTICE
State Engineer's Office
Number of application H-334
Santa Fe, N. M., February 21, 1958

Notice is hereby given that on the 21st day of February, 1958, in accordance with Chapter 131 of the Session Laws of 1951, William G. Shreckengost of Hondo County of Lincoln State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the shallow ground waters of the Hondo Underground Water Basin by drilling a well in the Hondo Basin and approximately 150 feet in depth at a point in the SE1/4 of NE1/4 of Section 32, Township 10 South, Range 17 East, N. M. P. M., for the purpose of supplementing surface rights from the Board's Order for the location of 1400 acres of land described as follows:

SUBDIVISION	SECTION
PL. NEWSEK	31
PL. E435454	
PL. E435454	31
PL. E435454	

TOWNSHIP RANGE ACRES
10 S. 17 E.
Appropriation of water from all sources combined to be limited at all times to a maximum of three acre feet per acre per annum.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 7th day of April, 1958.

S. E. Reynolds, State Engineer
3-14-58

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S. E. Reynolds, State Engineer
3-14-58

How do you make a capital 5?"

When the motorist who crashed into a telephone pole and brought down the wires recovered consciousness, his hands were clutching the wire. "Thank Heaven," he exclaimed fervently, "it's a harp."

"Your mother has been living with us for twenty years now," said John.

"Isn't it about time she got an apartment of her own?"

"My mother?" replied Helen. "I thought she was your mother."

One Gal: "Isn't this antique furniture gorgeous. Wonder where Mrs. Bolts got that huge old chest?"

Second Gal: "They tell me her old lady was the same way."

Rube (working a crossword puzzle): What's a sechet?

Boob: That's a bag filled with perfume.

Rube: Oh yeah, I was out with one last night.

"Why do you think your husband is unfaithful?" asked the attorney.

"I'm not sure of it," the woman replied. "Not one of the children look like him."

RESOLUTION NO. 139

WHEREAS, the regular biennial municipal election of the Village of Ruidoso will be held on Tuesday, April 1, 1958, between the hours of eight o'clock a. m. and seven o'clock p. m. for the purpose of electing a Mayor of said Village to serve for a term of two years (2) and for the further purpose of electing at large two (2) Trustees to serve for a term of four years (4) and one (1) Trustee to serve for a term of two years (2), and one (1) Police Judge to serve for a term of two years (2);

WHEREAS, Chapter 14, Article 1, Section 1 of the New Mexico Statutes 1953 annotated provides as follows, to-wit:

That "in all municipal elections the same voting divisions may be used as are used in general elections. If any such voting divisions be partly within and partly without the corporate limits of any municipality, then and in that event, that portion of such division as may be within the municipal limits shall constitute a voting division for the purposes of municipal elections, provided, however, that the city council of any municipality may consolidate any two or more voting divisions within a municipality for city election purposes."

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NOW THEREFORE, be it resolved by the Board of Trustees of the Village of Ruidoso, New Mexico, that the following voting place be designated; the following named persons to be, and they hereby are, appointed by the Village Board as judges and clerks of election to conduct said election in all respects as required by law.

Warren Tucker, President
W. D. Horton, Secretary
3-21-58

The Village of Ruidoso Downs
Ruidoso Downs, New Mexico
March 13, 1958
NOTICE

Official notice and call for the regular Biennial Village Election for the Village of Ruidoso Downs, New Mexico.

And further notice is hereby given that said election is for the purpose of electing a Mayor and three Trustees for the Village of Ruidoso Downs, New Mexico, the Mayor to be elected for a period of two years, one Trustee to be elected for a period of two years, and two Trustees to be elected for a period of four years.

The last date for filing for candidates previous to the regular Biennial Election is set at 5 P. M. March 22, 1958 by the Board of Trustees.

Jack Shriver, Mayor
Attest: C. A. Culver, Clerk
(Seal)

Indian relics at the Indian store—arrowheads, etc. Clayton Bennett's, west at the Y on Hiway 70.

Monday Jr. League Bowlers Underway

A junior bowling league was organized recently, and began play with its members from junior high and elementary school grades here.

Results of bowling this week were:

Team	Won	Lost
No. 1	6	2
No. 2	4	4
Buckner's	4	4
No. 3	3	6
No. 4	1	7

High game, Johnny Spearman 155, Bonnie Weindorf 96, High three game series, Spearman 277, Rita Smith 232.

Average, Spearman 117, Weindorf 8.

Mescalero Troop To Have Part In Scout Exposition

Pete Myers, district Scout executive for the Rio Hondo District, Boy Scouts of America, announced recently plans are under way for the annual Scouting Exposition to be held at the Eastern New Mexico Fairgrounds April 18-19.

The annual exposition is an opportunity for all Cub Scout packs, Boy Scout Troops, and Explorer Scout units to demonstrate their skills and achievements to the public. Each unit will have a booth for giving live demonstrations of the subject. Scouting skills and monthly program themes such as exploring Alaska, puppets, knot-tying, pioneering, will be presented by the boys.

The two-day affair will take place in the agriculture building at the fairgrounds starting Friday evening from 8:00 p. m. to 9:00 p. m.; and all Saturday afternoon until 9:00 p. m. Each individual boy will be selling tickets, proceeds to be used for paying costs of the exposition and to the individual Scout unit participating. This provides an opportunity for each unit to raise money for its operation.

Trophies will be given to the Cub Scout, Boy Scout, and Explorer units who sell the most tickets in the Rio Hondo District. Each boy who sells ten tickets will be awarded an attractive neckerchief made in the shape of the state of New Mexico.

Units already signed up for the exposition with their booth subjects includes Troop 68, Mescalero horsemanship.

Laff and You'll Live Longer

Patrolman (at accident): If you saw the woman's car coming toward you, why didn't you give her the right of way?
Driver: I had no idea which half she wanted.

Woman driver: I want a quart of red oil.
Service station attendant: Are you sure you want red oil?
Woman: Certainly. My tail light has gone out.

Joe: "What are you looking so glum for, Sam?"
Sam: My doctor tells me I can't play golf."
Joe: "So he's played with you, too?"

She had paper and pencil ready as the operator looked up the name. "Mam," the operator said, "the number is CAPITAL 5-1521."

The woman paused, then asked, "for the 1957-58 school year. There will be no special test given for the students who are unable to take the test on May 1, 1958."

Application cards may be obtained at the local board office, Lincoln County Courthouse, Carrizozo, New Mexico.

NOTICE
State Engineer's Office
Number of application H-334
Santa Fe, N. M., February 21, 1958

Notice is hereby given that on the 21st day of February, 1958, in accordance with Chapter 131 of the Session Laws of 1951, William G. Shreckengost of Hondo County of Lincoln State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate the shallow ground waters of the Hondo Underground Water Basin by drilling a well in the Hondo Basin and approximately 150 feet in depth at a point in the SE1/4 of NE1/4 of Section 32, Township 10 South, Range 17 East, N. M. P. M., for the purpose of supplementing surface rights from the Board's Order for the location of 1400 acres of land described as follows:

SUBDIVISION	SECTION
PL. NEWSEK	31
PL. E435454	
PL. E435454	31
PL. E435454	

TOWNSHIP RANGE ACRES
10 S. 17 E.
Appropriation of water from all sources combined to be limited at all times to a maximum of three acre feet per acre per annum.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 7th day of April, 1958.

S. E. Reynolds, State Engineer
3-14-58

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S. E. Reynolds, State Engineer
3-14-58

How do you make a capital 5?"

When the motorist who crashed into a telephone pole and brought down the wires recovered consciousness, his hands were clutching the wire. "Thank Heaven," he exclaimed fervently, "it's a harp."

"Your mother has been living with us for twenty years now," said John.

"Isn't it about time she got an apartment of her own?"

"My mother?" replied Helen. "I thought she was your mother."

One Gal: "Isn't this antique furniture gorgeous. Wonder where Mrs. Bolts got that huge old chest?"

Second Gal: "They tell me her old lady was the same way."

Rube (working a crossword puzzle): What's a sechet?

Boob: That's a bag filled with perfume.

Rube: Oh yeah, I was out with one last night.

"Why do you think your husband is unfaithful?" asked the attorney.

"I'm not sure of it," the woman replied. "Not one of the children look like him."

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Jack Shriver, Mayor
Attest: C. A. Culver, Clerk
(Seal)

Indian relics at the Indian store—arrowheads, etc. Clayton Bennett's, west at the Y on Hiway 70.

NOW ON DISPLAY IN OUR STORE



WOW!
the **MAYTAG**
ADVANCED AUTOMATIC
WASHER AND DRYER

Inc. — APPLIANCES
Maytag — Frigidaire

Still tied to clothespin drudgery?



Be Modern... dry clothes electrically!

Say goodbye to clotheslines, pins and poles. Let low-cost electricity dry your clothes... safely, automatically... at the turn of a dial. With an Electric Clothes Dryer you can dry clothes anytime you choose... regardless of weather. Your clothes dry brighter and fluffier in clean, gentle, precision-controlled electric heat. And they come out so nearly wrinkle-free, you spend less time ironing.

See your local appliance dealer soon!



Complete Service

Whether you need repairs or fine Gulf Motor Fuel—you'll get top service AND Top Products and Parts Here.

THE LUALLINS
Skyland Garage
—AND—
SKYLAND AUTO
GULF SERVICE STATION.

LINE UP with BEAR

OCEAN TO OCEAN ACROSS SOUTH AMERICA—AND BACK—IN 41 HOURS!
CHEVY'S NEW V8 LEVELS THE HIGHEST, HARDEST HIGHWAY OVER THE ANDES!

To prove the durability of Chevrolet's radical new Turbo-Thrust V8, the tremendous flexibility of the new Turboglide transmission, the incredible smoothness of Full Coil suspension, we tackled the most challenging transcontinental road in the world—the 1,000-mile General San Martin Highway. To make it harder, the Automobile Club of Argentina sealed the hood shut at Buenos Aires—no chance to add oil or water or adjust carburetors for high altitude.

So the run began—across the blazing Argentine pampas, into the ramparts of the forbidding Andes. Up and up the road climbed, almost 24 miles in the sky! Drivers gasped for oxygen at 12,572 feet—but the Turbo-Thrust V8 never slackened its torrent of power, the Full Coil springs smothered every bump, the Turboglide transmission made play of grades up to 30 percent. Then a plunge to the Pacific at Valparaiso, Chile, a quick turn-around and back again. Time for the round trip: 41 hours 14 minutes—and the engine was never turned off!

*Extra-cost option.

You'll get the best buy on the best seller!

See your local authorized Chevrolet dealer
POWELL CHEVROLET
Tularosa, New Mexico
RUIDOSO REPRESENTATIVE, CLAYTON BENNETT, PHONE 3381
Telephone 461

At Conditioning—temperatures made to order for weather control. Get a demonstration!

The new heated Chevrolet puts you a road sign that says "danger"—and ahead lies the toughest part of the perilous Andean climb!

Ruidoso Shoe Shop
Open All The Time
Shoe, Boot Repairs
On Main Road — Ruidoso

Nob Hill School

First Grade—Mrs. Jones
Nadine Gallegos visited her grandfather in Ruidoso Sunday. Charlotte Miller has a new cap. Priscilla Acuña is happy to have her brother home after his visit to an aunt in Arizona. Johnny Zinn has a pretty new jersey shirt. James Montoya enjoyed riding a horse Sunday. Robert Sanchez showed us how good he could fly his toy airplane. Ricky Scott visited in Hobbs over the week-end. Don Green has a new pair of shoes.

Those making 100 in spelling last Friday were: Priscilla Acuña, Salina Barcus, Nadine Gallegos, Skip Green, Edward Gutierrez, James Montoya, Ricky Scott, Hercul Smith, Juanita Via, Karen Yuzos, Edmond Randall and Charlotte Miller.

First Grade—Mrs. Waddell
We have a new boy named Worth Gardenhire, from Dallas, Texas. We are glad you are with us, Worth. Nancy Ward had visitors from Albuquerque over the week-end. Linda Ferguson was in Rowell Saturday. Tom Jones has had a visitor from Laguna.

Jack Hobbs had a birthday March 15. Large lunch stars were earned on Friday by Albert Randolph, Jack Hobbs and Tommy Reynolds. 100% was made in spelling by: Hanson Sanchez, Sonny Taylor, Jack Valliant, Casio Mason, and Susie Kelly.

Second Grade—Mrs. Sullivan

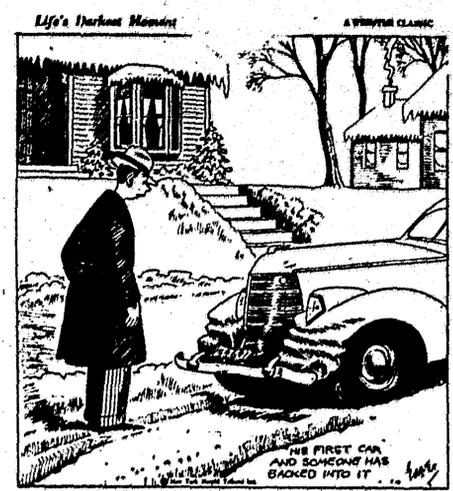
Everyone is very busy making Easter posters. Two new Easter songs learned by our room are Bunnies, Bunny, Bunny and Sonny, the Bunny. Frankie Candelaria and Monique Vanderstok had birthdays recently. We sang them a song. Monique celebrated her birthday with a party at her house Monday after school.

The honor roll pupils in spelling last week were: Mildred Yuzos, Leonard Hicks, Chuckie Loftis, Kathy Imlay, Gary Turner, Sandra Posey, Tommy Valliant, Monique Vanderstok and Quenda Smitka.

First Grade—Mrs. Matthews
Since spring is right around the corner, despite the heavy blanket of snow everywhere, we are beginning a unit on birds and flowers. We will plant seeds in cups and learn about bird homes, we may even make some bird houses.

Thanks to the mothers who sent candy for the sale last week, we made about twenty dollars. We wish to thank Miss Goebel for our big clown. She made him especially for us to use in learning phonics and new words. He is fun to draw, too. At Sharing Time Mary Shier told about a show she saw, Frances Graham said she made a snow man, and Bonnie Rue showed us her cute green St. Patrick's day dress.

We had lots of fun on St. Patrick's day; some forgot to wear green and had to find something in a hurry. We made shamrock leaves to pin on when we went out side. Several children are out with the musics, including Delana



THE FIRST CAR AND SOMEONE HAS BACKED INTO IT.

Phillips, Duane Hyatt and Vickie Sijler. Pam Williams visited her grandmother in Rowell over the week-end. The following children have learned to write their numbers correctly to 1000: Joyce Ann Qualtrough, Evelyn Eifer, Gloria White, Benny Remko, Gloria Salas, Kay Stevens and Kathy Gilliland.

Second Grade—Mrs. Reese
We are glad to welcome a new girl to our room—Bonnie Boyard from Gary, Indiana. We almost thought we had another new girl too when Melissa Courvoisier showed up Monday morning minus her braids.

Several children are out with the musics, including Delana

Realtor Board Endorses Sewer Bonds

Ruidoso Board of Realtors, meeting in a luncheon session Monday noon at Mon Jeau Cafe, voted unanimously to endorse the sewer bonds on which Ruidoso will vote April 1.

Other matters brought up before the board was a discussion of insurance salesmen who have been operating in this area promising buyers of life insurance they can get a loan from their company mortgage financing.

Special guest of the board was Harold Clingerman, field representative of the National Association of Real Estate Boards, who is out of the executive offices of the association in Chicago. He spoke on services of the national association to state and local boards, and told the realtors here they are unbounded opportunities in the future. He said he foresaw a permanent population of 18,000 to 20,000 people in Ruidoso by 1975. He said America as a whole will show an increase in population up to 60 million by 1975.

Herb Gregerson was named chairman of a committee to plan a budget for 1958-59, with W. A. Hart, Carl Morrison and George Fuchs as members.

A re-organization committee, which will recommend nominations for new officers, is headed by Carl Morrison, with Hart, Jack Little, Jim Littlefield and Jess Perdue as members.

When the George Dingwalls went to Carrizozo last Monday the doctor put him in the hospital for observation and rest. Friday he was released and went to the Alan Johnsons for a few days.

Mrs. Charlie Peobles came home from the Ruidoso hospital last Thursday. She had spent a week there recuperating from two fractured ribs and a broken head which she suffered in a jeep mishap at their Little Creek ranch.

After three days of sunshine a gentle rain started washing away the dirty snow on Sunday.

Your savings now earn 3% in Ruidoso State Bank.

APPLE BLOSSOM FESTIVAL

(Continued from Page One.)
Mrs. Thomas further announced this week that those in charge in this neighborhood in selecting princesses this year include Mrs. Mary McCraw, Mrs. W. R. Long and Mrs. J. C. Harris. Assisting in arrangements in Ruidoso have been Paul Vance, high school principal, and Editor Vic Lamb.

Some of the girls who would like to be contestants might please the rules given below for details of eligibility:

1. All high school girls from freshmen to seniors who are not married and are regular students in the Ruidoso, Hondo and Capitol high schools, are eligible.

2. Each high school may have four contestants. There cannot be more than one girl from each community of the high school district.

3. Each high school must hold elimination before April 1.

4. Each high school will sponsor its own contest.

5. Judges must be chosen who do not know any of the candidates.

6. All contestants must try out at the same time.

7. Names of the winners and their respective average must be sent to Mrs. John Thomas, San Patricio, not later than April 7.

8. Princesses will be judged as follows:
Scholastic Rating (25 Points)
a. Grades from September, 1957, and March, 1958.
b. Grades must be sent by high school principal.

Special Talents (25 Points)
a. Appearance on stage; dancing, dramatics, voice or music.
b. Not more than two minutes on stage to be allowed each girl. This will be considered in the judging.

Other Talents (25 Points)
a. Such as cooking, sewing, art, work, honors and awards made or earned in the 1957-58 school year. All honors and awards must be verified by your school principal or they will be disregarded in the judging.

Each girl must arrange a display of articles she has made. These must be in place by 5 o'clock. The judging will begin then. Any article displayed after 5 will be disregarded by the judges.

Beauty (25 Points)
Personality (10 points)
Charm (5 points)
Poize (5 points)
Courtesy (5 points)

The maximum number of points is 100. The princess receiving the most points will be crowned queen.

Princesses may wear full length or ballerina formal. They may select their own escort.



COMMUNITY CALENDAR

April 11—Sixth annual Mexican Fiesta, Hondo school, 8 p. m.
March 28—R. H. S. Senior play, "Something Cooking" Nob Hill School Cafeteria, 7:30 p. m.
March 22—Freshman class box supper at American Legion hall, 6 p. m., with dancing at 7:30.
March 20—Household auction and cake sale for funds for school ground beautification, 7 p. m., Nob Hill school cafeteria.

April 11—Lincoln County Farm Bureau Attic Sale and cake auction, Ruidoso junior high and elementary school cafeteria to raise funds for scholarships, 7 p. m.
April 19—Fourth annual Tres Valles Garden Club Apple Blossom Festival, Hondo gym, 8 p. m. (Deadline for elimination in local high schools for selecting princesses—April 1—deadline for submitting names of entries and scholastic records—April 7.)
April 18, 19, 20—State E. & P. W. Convention in Ruidoso.

Hondo School News

Hondo High School Girls in Pillsbury Bake Off
The home economics girls of the Hondo High School participated in the Pillsbury Bake Off program on Tuesday, March 11, under the direction of Mrs. Hazel Arthurs, the instructor in home economics. Ribbons were awarded to students as follows: the three outstanding baked products from the school were by Magdalena Sanchez, first for cookies, Helen Maez second for Orange Cake and Christina Gonzalez third for chocolate cake.

Other students receiving recognition were Evangelina Montes, first and Olympia Herrera second for sponge cakes. In the butter cake participation, Bertha Hernandez, Lydia Chavez second and Olivia Polanco third. Margie Sedillo received second for Boston cream pie, Ramona Salas second for chocolate cake, and Aurora Romero second for spice cake. Lorena Romero was awarded first for filled cookies, and first for filled cookies, and first for filled cookies.

In the pie division, first for Rita Gomez, pineapple cream pie,

and Betty Silva for cherry cream pie. The judges were Mrs. Ruby Douglas, Mrs. Berdo Silva and Mrs. Carl P. Radcliff.
Your savings now earn 3% in Ruidoso State Bank.
Mrs. R. A. Bennett, Mrs. Vic Lamb and Mrs. Dan Swearingin visited in Rowell Monday.

EMERGENCY PHONE NUMBERS

Ruidoso Fire Dept or Police Day or Night 2855
Ruidoso Hospital 2045
Hollywood Fire Dept 3485
Ruidoso Downs Fire Dept (8)2375
Ruidoso Downs Police (8)2274
State Police 4524
Chief Lincoln County Deputy Sheriff Frank Barajas 2855

"The Chancel Lily"

A Play To Be Presented at the Community Methodist Church
7:00 p. m. Sunday, March 30
Public Invited

DAN D. SWEARINGIN INSURANCE

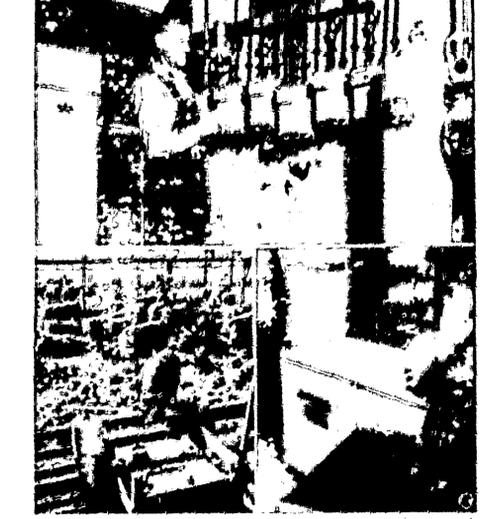
The Man with the Plan

SID COURVELLE PLUMBING & HEATING

Fixtures & Installation For Every Plumbing Need
Use Our Easy Payment Plan (FHA Plan ABC)
No Money Down. Low Monthly Payments
Up to 3 Years to Pay
Dial 2055 Ruidoso, N. Mex.

L-P GAS Is the Most Versatile Fuel In All the World . . .

It Can Handle Almost Any Job You Have on the Farm or Ranch. In the Home or in Business.



Farmer Raymond Keppy (above) of Scott County, Iowa, reads L-P Gas meter in test to determine operating costs for appliances. Daughter Sylvia Keppy (right) prepares food for dryer. L-P Gas is also used for stock tank heating on the Keppy farm (left).

KEETH GAS CO.

Phone 4025 — Ruidoso
For Night Service Call 3817 or 2558

Ice Cream THE FUN FOOD THE WHOLE FAMILY LOVES!

Makes many treats twice as good!
Something happens when you add ice cream to your favorite pie or cake! It's so good with so many things. Keep a carton handy in your freezer compartment! Serve it often!
ICE CREAM IS PURE PLEASURE
Sold All Over Lincoln County in Your Favorite Food Stores
CITY DAIRY

County Agent Reports

Market Report
Trading on stockers feeder contracts at a rapid pace, with prices being fully 50-60¢ higher. Stockers showing the most advance. Good and choice yearling stock steers sold in Texas, New Mexico and Oklahoma at \$25.00-\$27.00. Choice 450 pound stock steers sold in New Mexico at \$23.00 for heifers and \$31.00 for steers. Stock cows sold in Texas, cow and calf pairs \$225.00-\$250.00 per pair.

In Wyoming 7,000 lambs for fall delivery sold at \$21.00. Arizona spring lambs were contracted for March delivery at \$23.00, mid April delivery \$25.00-\$26.00. Choice up to 124 pounds old crop shorn slaughter lambs brought \$24.00. Fine wool brought \$6 in southern California.

"Fruit Sprays for New Mexico," a new guide to assist New Mexico orchardists with their control of insects and disease, is now being distributed by the Extension Service, New Mexico A&M College.



MULLINS-HAMILTON FUNERAL HOME

Phone HE-7-9130 — Alamogordo, N. M.

Announcing . . .

Raymond Clark Has Joined with Larry McKnight to Offer Both Auto Body Service and Motor Repairs. Name of the Firm Is Now Changed to Ruidoso Body Shop & Garage
We Will Appreciate Your Business
Pho. 4245 — In Rear Ruidoso Ice Plant — Ruidoso

ANNOUNCING . . .

WE ARE DEALERS IN LINCOLN COUNTY FOR THE FAMOUS
PACKARD-BELL
Radio, Television and Color Television Sets
Let Us Show You These Remarkably Fine Pleasure Appliances.
SPECIAL—
5-Tube Packard-Bell Radio
SALE PRICE \$15.95
HARRIS TV-RADIO
Sales & Service
Phone 3181 Ruidoso

Alto Briefs

By MRS. AILEEN LINDAMOOD

The Ruidoso pipe line has been connected to the Eagle Creek pipe line near the store. Thereof covering up to the dam and the installation of a meter is underway.

The Stanley Hightowers went to El Paso last week where he will take up his new assignment at Ft. Bliss.

Bonnie McEuen was in Hobbs the past week-end competing in the Women's State Bowling Tournament.

W. H. Adkison was up from El Paso the past week-end checking on his stock after the big snow storm.

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After three days of sunshine a gentle rain started washing away the dirty snow on Sunday.

Your savings now earn 3% in Ruidoso State Bank.

ONE KEY IN ONE LOCK

locks everything

Now you can have complete privacy for your personal and business material. This handy combination unit has card file drawer, two letter file drawers and large storage section. All are locked at one turn of one key in one lock. Specially constructed and handily finished in grey or green. See this H-O-N UNIFILE unit at (also made in silver and combination)
RUIDOSO NEWS

ANNOUNCEMENT

EFFECTIVE APRIL 1, 1958
SUBSCRIPTION RATES FOR THE RUIDOSO NEWS
Will Advance from \$2.50 per Year In Lincoln County to \$3.00 per Year
And from \$2.50 per year to \$3.50 per Year for Outside Lincoln County
Those readers whose subscriptions do not expire for several months yet may renew now at the old rate and save the advance if they so desire.

W. D. Crosby
Opposite
Community
Public Service
Main Road
Ruidoso
All Daylight Calls—Dial 3303 or 3313
Sales Personnel and Associates—
H. F. "Jack" Kennedy, Registered Engineer & Surveyor,
Pho. 3825.
Mrs. Wayne Wantiez, Accounting and Public Stenographer,
Pho. 3884.
C. S. "FRED" GRESSWELL, Realtor and General Insurance
Res. Phone 4584

IN UNITY THERE IS STRENGTH

Allied Realty

ASSOCIATES

Lela Easter



Associated Contractors—
CHARLES MARTIN, Licensed Contractor, Res. Pho. 4472
SID COURVILLE, Plumbing Contractor, Phos. 2055 of 3303
J. B. GLOSE, Ruidoso Gravel Service, Excavating & Ditching,
Phone 4045
R. E. "Bob" Carter, Licensed Electrical Contractor, Pho. 3815.

UNITED TO BETTER SERVE ALL PHASES OF THE REAL ESTATE BUSINESS, ANY PERSON OR BUSINESS CON-
NECTED WITH THE BUYING, SELLING, BUILDING, INSURING, APPRAISING, TITLES, ETC., ARE CORDIALLY IN-
VITED TO PARTICIPATE WITH US IN THE ACTIVITIES OF OUR OFFICE, SPECIAL COURTESY TO ALL BROKERS

COUNTRY ESTATE IN TOWN

This home cannot be excelled as to honest construction, quality of material, fine details in planning, etc. Has extra large master bedroom with full private bath, two large other bedrooms with full bath, large living room, fireplace, separate breakfast and dining room, large kitchen, two-car enclosed garage with covered passageway to main house, lawnscape and gardens. Plenty of elbow room, over 500 feet from any property line. Five minutes to postoffice and shopping center. \$49,500.00. Good terms.

NEW HOME ON GOLF COURSE

Two bedrooms, modern, unfurnished home, large deeded lot, zoned for multi-units—\$12,500.00, can be bought on time.

RIVER LOCATION

Three bedroom modern unfurnished year 'round home. Large 70x300-foot deeded lot on river. Ideal for school, only \$10,300.00. Had good loan.

Phone 3303 **ALLIED REALTY** Phone 3303
General Insurance **ASSOCIATES** Real Estate

HOME PLUS INCOME
Well located home with three furnished apartments, all modern. Must be seen to be appreciated. Immediate possession and priced only \$28,600.00 with good terms.

COMPLETE CAFE
Probably best location in Ruidoso, all equipment and ready to go. Extra large seating capacity, \$13,500.00—good terms.

GOING BUSINESS
Only one in this entire area and first time on the market. Call us for details.

ON RIVER AND PAVEMENT
Vacant lot, close in, ideal location for business income or residence.

RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 15c per line, counting five words to the line, with a 51c minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. WHEN MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO BRING THEM BY THE OFFICE BEFORE TUESDAY AFTER-NOON EACH WEEK.

HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER

Five Summer Tourist Cab-
ins, 400 ft. on pavement.
Perfect location. Good in-
come. Three deeded lots and
large lease. The best buy in
town at \$14,750.00. Terms.

River Cabin, Two bedroom,
modern and furnished. Ex-
tra deeded river lot. Goes
at \$6,500.00.

Several nice homes in Green
Tree area, furnished and un-
furnished, priced to sell.

For Rent—Two-bedroom
modern home, unfurnished,
\$80.00 a month.

Nice permanent homes in
Cree Meadows, two and
three bedroom, furnished
and unfurnished.

Business Lots. No down pay-
ment if you erect building,
or will build building to
your specifications for lease.
Positively the best business
site in town.

2 bedroom modern, furnis-
hed home with year around
location, at \$7,500, and good
terms.

Business house with living
quarters in Gateway, 100
feet on pavement, \$12,000
\$4,000 down, balance \$100
per month.

Choice business and residen-
tial lots worth the money.

Very nice tourist court,
large ones and small ones,
worth the money.

Good cars for sale or lease,
very reasonable.

PAUL H. DOUGLASS REAL ESTATE
In Postoffice Block
Business Phone 3005
Box 294
Residence Phone 4502

PAGE SEVEN

Ruidoso News
Friday, March 21, 1958

NOTICE
For one week's vacation that
you will long remember, \$35.00
per person will pay for food, lodg-
ing, and your transportation is
FREE
to many points of interest in the
Lower Rio Grande Valley of Tex-
as. Approximately
1,750 Mile
Round Trip
No obligation on your part to
purchase anything.
For More
Information
Dial 3652,
Ruidoso.
Henry T.
Wicker
Realtor

GILLILAND ELECTRIC

Licensed & Bonded
Pho. 2265 — El Rancho Courts
Large Stock of
Lighting Fixtures
21 Years' Experience
GET OUR ESTIMATE!

MODERNIZE REMODEL ADD A ROOM REPAIR

NO MONEY DOWN
36 Months to Pay
Free Estimates
BONNELL
Hdwe. & Bldg. Supplies

WANTED—To manage motel, fully experienced couple, can furnish excellent character and dependability references. Write Ruidoso News Box R.

34-3p

FOR SALE—Used household goods, clothing and appliances. Can be seen at first house west of school house park Mrs. John P. Smith.

36-1c

WANTED—Winterized cabin, at least two bedrooms, complete bath room, kitchen, living room. Must be easily accessible. Address F & R 'Care of Ruidoso News, by March 28.

38-2c

PIANO TUNING—Expert tuning and repair work, all work guaranteed. Barton Payne, Phone OL-3-4392, Pachon, N. M.

34-1c

FOR SALE—7-room home, knott* pine interior, 1 1/2 baths, guest house, 4 1/2 acres. Jess White, Box 01, Hollywood, N. M.

35-1c

GET THE Horwell daily and Sun- day at Shier Pharmacy, Holly- wood Gateway Food Mart, Rui- doso Food Mart, Hart's Drug, Ben- nett's Foodliner.

50-1c

FOR SALE—Hot Point Washers, refrigerators, electric television and automatic washers, refriger- ators; liberal terms and trade-in. Appliance repairs, house wiring. Hart Electric Co., phone 2493

35-1c

A. C. KELLEY LICENSED CONTRACTOR ROCK & CEMENT WORK

For Motor Freight
Service—Dial
3 4 4 5
Herman Reynolds, Agent
EL PASO PECOS VALLEY
MOTOR FREIGHT
Highway 70 — Hollywood

J. P. (Jake) HALEY BUILDING CONTRACTOR

Box 124 Phone (8) 2158
Ruidoso Downs, N. M.

NEW MEXICO'S FINEST PET SHOP

Visit Us When In Rowell
Pho. MA 2-1460 - 1210 E. 2nd St.
OPEN DAILY 8:30-6:30
and Sunday Afternoons

ERNEST WOOD PLUMBING CONTRACTOR

Box 188 Ruidoso, N. M.
Dial 3791

BEN ROY INSURANCE TAX SERVICE

Box 56 Ruidoso, N. M.
Dial 4245

Ditch Digging—Septic Tanks Land Levelling Landscaping and Dozer Work

LOFTIS & FISHER EXCAVATION SERVICE

Phone 4653 or 3822
P. O. Box 1294
Ruidoso, New Mexico

INCOME TAX SERVICE

Cyrus J. Leland
Accountant
Leland Realty Co.
Office
Dial 3805
Ruidoso, N. Mex.

Tom W. Jones, Realtor & Agent For

Ruidoso Realty Co., Inc.
Since 1933
Lots For Lease or Sale
Ruidoso upper Canyon and
upper Cedar Creek.

New 2-bedroom cabin in Cedar
Creek, fireplace; furnished, \$9-
000.00.

New one-bedroom cabin in Cedar
Creek, finished in knotty pine
throughout, fireplace, \$5,000.00.

Unfinished large one-room cab-
in, Cedar Creek, \$700.

150-foot on pavement in Gate-
way, two exciting buildings, one
2-bedroom, one 1-bedroom. Lots
270-feet deep. Ideal for court or
motel or other business, zoned
commercial, \$20,000.00, terms.

Other homes and lots.

BOOK MATCHES—Finest line of book matches in America, with standard designs, single or double ends, some with art work, or write our own copy. Call Ruidoso News and salesman will call with sam- ples

NOTICE—Effective April 1 sub-
scription rates for the Ruidoso
News advance from \$2.50 per year
in Lincoln County to \$3 per year;
and from \$2.50 to \$3.50 outside
Lincoln County. Those subscribers
who wish to renew their paper at
the old rate may do so for as many
years as they wish before their
expiration date.

When You Need To Make A Hurried Trip

—Contact—
RALPH BROWN
FLY CHARTERED PLANE
AIRPORT
DIAL
4331

— VISIT — FIESTA NOVELTY SHOP

For—
* Western Style
Nugget Jewelry
* Curios
* Souvenirs

Downtown Ruidoso
Fred L. Richardson

METAL WORK

Gutters, Chimney Tops, Tanks
Payne Central Heat & Cooling
All Sheet Metal Work

LACEY SHEET METAL WORK

413 E. 2nd St., Rowell
Ph. MA-2-3950 for Free Estimates

RIVERSIDE ESTATES

Ruidoso's Most Exclusive and Beautiful
HOME SITES

Large, roomy lots, all facing to the south and protected from
the north by tree-studded mountains. Nearly one mile fronting
on the Ruidoso River. Complete water system from huge tank
on the highest peak, ample water for all trees, shrubs, flowers
and plants from deep well and irrigation rights. Heated swim-
ming pool, parks and scenic picnic areas atop mountain peaks.
Situated on seventy acres of the valley's finest land, crowned
by the show-place ranch house of the Ruidoso area. No heavy
traffic; you can be home in Riverside Estates from the race
track in three minutes.

Highly restricted—private road to be marked "For owners
and INVITED guests only." Only a limited number of lots avail-
able.

We Reserve the Right to Sell Only to Those We Choose.
RIVERSIDE ESTATES
One and one-half miles east of the race track off Highway 70
Watch for large sign—office in large red-tile roofed
ranch house at foot of mountains, across river.

Phone Ruidoso 4-2165 TED MOORE, Box 541, Ruidoso, N. M.

PROCLAMATION AND NOTICE OF BOND ELECTION FOR THE CONSTRUCTION OF A SEWER SYSTEM IN THE VILLAGE OF RUIDOSO

Said question to be submitted
at the general municipal election
in the Village of Ruidoso to be
held on April 1, 1958.

WHEREAS, on the 13th day of
February, 1958, the Board of Trust-
ees of the Village of Ruidoso, in
regular session assembled, adopted
Resolution No. 136 of said Village,
whereby it was declared to be
necessary to construct a sewer
system for the Village of Ruidoso,
and that said improvement is a
public necessity and for public
use, and

WHEREAS, it was provided by
said resolution that at the regular
general municipal election to be
held in the Village of Ruidoso on
the 1st day of April, 1958, there
shall be submitted to the electors
of the Village of Ruidoso, in the
preceding year shall have paid a
property tax therein the question
of leasing the negotiable coupon
bonds of said Village in the sum
of \$250,000.00 for the purpose of
constructing a sewer system in the
Village of Ruidoso, New Mexico.

WHEREAS, by said resolution
said bond election to be published
in the Ruidoso News as required
by law.

NOW THEREFORE, I, J. S.
LITTLE, Mayor of the Village of
Ruidoso, New Mexico, do hereby
proclaim and give notice that at
the general municipal election to
be held in the Village of Ruidoso
on April 1, 1958, the question
of Mayor and other officers of
said Village, there will be sub-
mitted to a vote of the qualified
electors of the Village of Ruidoso,
who in the next preceding year
have paid a property tax therein,
the following question:

"Shall the Village of Ruidoso,
New Mexico, contract an indebted-
ness upon its credit by issuing its
negotiable coupon bonds in the
sum of \$250,000.00 for the purpose
of constructing a sewer system in
the Village of Ruidoso, New Mex-
ico, as provided by Resolution No. 136
of said Village, if issued, will be
payable not exceeding twenty
years from their date, serial in
form and maturity and num-
bered from one upward consecu-
tively. Interest upon such bonds
will not exceed six percent per
annum, payable semi-annually,
and the various annual maturities
shall be commenced not later than
the third year after the date of
issuance of said bond.

That the question so to be sub-
mitted said election shall be
voted upon by the voters qualified
as aforesaid at the polling places
designated and proclaimed for the
regular general municipal election
of said Village to be held on April
1, 1958, and the judges and clerks
of said election shall be qualified
as aforesaid in the regular
general municipal election shall
likewise conduct the election on
the question submitted. All votes
cast upon said question in the
election shall be by separate bal-
lot at such polling place, and such
ballots shall be counted and en-
vassed as provided by law. The
polls shall be open from eight
o'clock a. m. to seven o'clock p. m.
on the date of said election.

DATED in Ruidoso, New Mex-
ico, this 13th day of February,
1958.

J. S. Little, Mayor
Attest: Morris S. Books, Village Clerk.
2-21-28; 3-7-14-28

IN UNITY THERE IS STRENGTH

Allied Realty Associates
Phone 3303 — On Main Road

"I'M AVAILABLE"

Have Car, Will Travel
To Ruidoso and Make It
"MY HOME TOWN"

Love work, meeting people.
Interested 40%
Capable, Adjustable,
Some Term Delectable.
Desire to Lease, Manage or
Assist with Motel this season,
or What Have You?
Unencumbered, Excellent
References

Phone Ruidoso 4-2654
BILLIE BLUE
3610 Center St., Paramount, Calif.
34-3p

SHAW MORTUARY

Lincoln County's Only Mortuary
Formerly T. E. Kelley Funeral Home
— In Operation Since 1915 —
We Offer Insured Payment Plan If You Need It, Markers
and Insurance Designed for Payment of Last Expenses.

Prompt 24 Hour Service
Call Carrizozo 101 Collect

ANNOUNCEMENT

H. F. JACK KANNADY
Consulting Engineer
Civil — Mining
Registered Professional Engineer
and Land Surveyor — Mineral Surveyor
New Office Location
ALLIED REALTY CO. BUILDING
Phone: Office 3303 — Res. 3825
Complete Engineering and Surveying Service

INVEST FOR THE FUTURE

AGUA-FRIA ESTATES or SPRING PARK
Plenty pure spring water, large lots, all weath-
er roads, beautiful views. Among fine homes
and neighbors. Perfect year 'round climate.
As Low as \$50.00 down, \$25.00 per month

Now Open for Your Inspection
THE TEXAN—A long low ranch style home. Completely
furnished, 2 bedrooms, 2 baths. A beautiful patio with water-
fall. Landscaped.
THE NEW MEXICAN—Made of kiln fired adobes. 2 bed-
room, 1 bath. Completely furnished. Two private patios—
Landscaped.
THE CALIFORNIAN—3 bedrooms, 2 baths. Mexican tile
floors throughout, 2 level patio with heated and filtered
swimming pool.

All 3 homes have Fireplaces — Central Heat
Sliding Glass Doors, Awning Type Windows
Just East of Ruidoso Downs
Phone Griffith 8-2060

FOR SALE—Mahogany office cabinet \$250; 5-piece chrome din- ette \$200; desk \$125; play pen \$50; double interlocking mattress \$450; maple bedroom suite \$350; water heater \$195; cot with mattress \$50; straight chairs \$1 to \$5. Pache Furniture, phone 2636, 11c

FOR SALE—Morris complete bookkeeping system, compact, speedy, nothing overlooked. Fits many kinds of businesses. The News.

RESOLUTION NO. 136.

Resolution providing for the
issuing of negotiable general obli-
gation bonds in the amount of
\$250,000.00 for the purpose of se-
curizing funds for the construction
of a sewer system in the Village of
Ruidoso and providing that the
question of issuance of said bonds
be submitted to the vote of the
qualified electors.

WHEREAS, it is necessary for
the common good and welfare that
a sewer system be constructed in
the Village of Ruidoso, and

WHEREAS, provision for the
issuance of negotiable general ob-
ligation bonds is set up on Chapter
14, Article 40, Section 16, New
Mexico Statutes 1953 Annotated,
and Chapter 14, Article 40, Section
25, New Mexico Statutes 1953 An-
notated.

NOW THEREFORE, be it re-
solved that in accordance with the
provisions of Article IX, of the
Constitution of the State of New
Mexico, and Chapter 14, Article
40, Section 17, the question of the
issuing of said general obligation
bonds in the amount of \$250,000.00
be submitted to the qualified elec-
tors to be voted upon at the next
regular election on the 1st day of
April, 1958.

Passed and Approved by the
Board of Trustees of the Village
of Ruidoso, New Mexico, at the
regular meeting of the Board at
the Municipal Building on Feb-
ruary 13, 1958.

J. S. Little, Mayor
Townsend B. Hood, Trustee
P. T. Valliant, Trustee
T. W. Jones, Trustee
Bernard O. Rooney, Trustee

ATTEST:
Morris S. Books, Village Clerk
(Seal)
2-21-28; 3-7-14-28

In Unity There is Strength
Allied Realty Associates
Phone 3303 — On Main Road

NOTICE TO CREDITORS

NOTICE IS GIVEN that the un-
dersigned has been duly appointed
and qualified as Executor of the
Last Will and Testament of Steph-
en B. Hoskin, deceased, to cause
No. 837 in the Probate Court of
Lincoln County, N. M. Claims
against the estate of said deceased
person must be filed and present-
ed within the time allowed by law,
or they will be barred. Attorneys
for said Executor are Brenton
Boyer & Wilkinson, Box 1247,
Alamogordo, New Mexico.
Pearle D. Bastian
Executrix

3-14-21-28; 4-4

Notice to Creditors—

All those persons having ac-
counts against Ruby Raliff's
Cashway Grocery should pre-
sent their bills to Iva Coleman
for payment.

35-5c

BANANAS

Pound

12c

CARROTS—Cello . . . Bag 12c

WINEAP . . . Pound 15c

Apples . . . 15c

Hunt's TOMATO CATSUP . . . 19c

WHEATIES—Large Size . . . 25c

Kimbell's

Biscuits, 2 cans . . . 19c

Kimbell's OLEO, Pound . . . 19c

THESE SPECIALS GOOD AT BOTH
CASHWAY GRO. & MKT.

— and —

RUIDOSO FOOD MART SPECIALS

YOUR \$\$\$'S BUY MORE AT OUR STORE

DOUBLE STAMP DAY ON WEDNESDAYS
SAVE WITH FRONTIER SAVING STAMPS

FULL CREAM . . . Pound

Longhorn Cheese . . . 49c

FLOUR—Gold Medal . . . 10 Pounds 98c

Swift Premium . . . Pound

BACON . . . 63

Swift Premium Fully Cooked . . . Pound

PICNIC HAMS . . . 47c

BOLOGNA—All Meat . . . Lb. 43c

Fresh Meaty . . . Pound

PORK NECK BONES . . . 59c

State, Federal Health Authorities Are Interested And Concerned In Sewer System In Ruidoso

(AN EDITORIAL) The Health Department reported today that Ruidoso's application for federal funds for construction of a sewage treatment plant is still progressing favorably. The Village in planning for a sewage collection system and treatment plant will need approximately \$500,000. Of this amount \$103,954.00 will be given to the town free for the specific purpose of building the sewage treatment plant. The funds came from an appropriation made by Congress to help towns which had inadequate treatment facilities, and which were creating a water pollution problem. Ruidoso not only needs the treatment plant to protect the health of the people of the town, and the tourists who come here, but the sewage plant and effluent discharged into the Ruidoso River should be so well treated as to permit re-use downstream, without creating any potential disease problems.

Charles G. Caldwell, Director of the Division of Environmental Sanitation Services of the New Mexico Department of Public Health, which handles sewage treatment and water pollution control, pointed out that Ruidoso now has a permanent population of about 2,000 people and that peaks of 10,000 to 20,000 occur during the summer, all of which results in nuisances, odors, flies and water pollution problems. As the Village continues to grow the sewage situation will continue to get worse unless a municipal system is constructed. Construction of such a system will not only help to alleviate a serious health hazard but should result in further municipal improvements and development, especially as more people are attracted to the Village when sewer service is available in addition to the municipal water supply.

Caldwell commended the Village officials for recognizing the serious aspect of the present situation and for taking action to remedy the problem. He also noted that the Village was wise to move now, as federal funds must be appropriated each year by Congress, consequently there is no assurance now that funds will be available in succeeding years. Ruidoso, by taking advantage of these federal funds now (\$103,954.00), will be saving a considerable amount of money over the amount they would have to raise if they were to finance a whole new plant by themselves. This results in bonding capacity which can be used for extending the proposed sewage collection system itself for the benefit of all concerned.

FORMER SECRETARY OF RUIDOSO C. OF C. DIED
Mrs. John Leverton, remembered by many in Ruidoso as Mrs. Madeline Rachel, former secretary of the Chamber of Commerce here, will be hospitalized for almost ten weeks from injuries she sustained in an automobile accident March 8, according to her mother, Mrs. Henry Thorn of Nob Hill Lodge. She received a broken leg and chin, plus cuts and abrasions in a wreck which happened about three miles from their home in a 1934 Buick. Her husband, who was driving, received four fractured ribs, cuts and bruises, and a young daughter, Marcelle, received cuts and bruises. Another baby, Nancy, was not with them when the wreck occurred. Both the children are here, in Ruidoso, with the grandparents while Mrs. Leverton recovers. She is in St. Anthony's Hospital in Albuquerque in Room 101.

ALLIED REALTY TO MOVE IN NEW HOME
Plans were for Allied Realty Associates, which added two new professions to its list of services, to move into new quarters this week-end in the annex of Pat and Leon Farrar's building on Main Road. The realtor firm and associated business will go into the corner structure just completed. New associates are Mrs. Wayne Wantiez, who offers bookkeeping and stenographic work, and Jack Kennedy, Sr., consulting engineer. Also to be associated with the firm will be Rex E. (Bob) Carter Electric, it was announced. A formal opening in the new quarters will be announced for some time later. W. D. Crosby, one of the partners, said this week.

TEXANS BUY ACREAGE
Stannell and Garner Jones of Lamesa, Tex., have purchased 120 acres up Brady Creek, behind Thunderbird Lodge, from H. L. Taylor, Allied Realty Associates, who handled the transaction, reported this week.

NEW HOME UNDERWAY
Construction has started on a 30x36-foot masonry style home, to have two bedrooms and bath, on a lot just east of the elementary school here, owned by the Park and Junior high school building in Park. The new home will be built by the Ruidoso Body Shop and Garage.

RAYMOND CLARK JOINS LARRY MCKNIGHT IN FIRM
Raymond Clark, Ruidoso auto mechanic who has been employed here and is now employed with a local garage, has joined with Larry McKnight to open a garage in connection with the latter's body shop on Main Road here in Skyland. Clark said the name of the firm will be Ruidoso Body Shop and Garage.

ROY SERIOUSLY ILL
Ben Roy this week was reported very seriously ill in the Veterans Administration hospital in Albuquerque where he was taken recently for treatment. Friends said this week he may undergo surgery.

Fine's Skyland Grocery-Mkt. FRI.-SAT. SPECIALS

Mackerel, Tall Can	CHOICE MEAT
2 for 25c	
Blackberries, 303 Can	Chuck Roast, Lb. 55c
4 Cans \$1.00	Short Ribs, Lb. 38c
Pet Milk, Tall Cans	Round Steak, Lb. 79c
6 Cans \$1.00	T-Bone Steak, or
Glover's Pure Lard	Sirloin, Lb. . . 73c
One Pound 19c	

WE'RE SORRY —

But weather again has caused us to
Postpone Our Opening
This Time Until April 2
Ed Wimberly — Ken Newton

MT. VUE



Drive-In Theatre

This Week's Laff-Coated Truth—
Usually, it is easier to do a good job than to
explain why you didn't. —Anon

FOR SPRING . . .

Dress up with some of the newer
Wallboards and Panelling, and at the
same time insulate those walls and
ceilings. New linoleum will also add
plenty of dress-up to your home or
business. And, then there's famous
Komac Paints to brighten interiors
or exteriors.

Hollywood Lbr. Co., Inc.

Hiway 70 Hollywood, N. M.
We Give S. & H. Green Stamps

GETS APPOINTMENT TO NAVAL ACADEMY
Mr. and Mrs. Jack Kennedy and son, Jack, Jr., and Jerry, spent last week-end in Portales, Jack, Jr., recently was notified of his alternate appointment to the U. S. Naval Academy. He took the college board exam nation at Eastern New Mexico U. on Saturday while there with his family.

CONSTRUCTION UNDERWAY ON TRAILER COURT HERE
Construction began last week-end on a trailer court, to take care of seven trailers, on property in the heart of Palmer Gateway. It will be operated by Mrs. Gloria (Wallrip) Clarke, who will have her own house trailer in one of the seven rental spots.

PUEBLO THEATRE
Admission 50c and 25c

FRIDAY & SATURDAY



SUNDAY - MONDAY



Midweek Shows
Discontinued

We still have some of those Chi-Namel Souvenir
Ball and Pepper Shakes Sets — Better get in and
get a pair now.
Men's Shoe Rubbers — Better Buy New Before the
Weather Dries Up!
Work Gloves — Garden Hose — Cushman Scooter
WE GIVE AND REDEEM PINE TREE STAMPS

HOME & AUTO STORE

CHINAMEL PAINTS & VARNISHES
CARPENTER & MECHANIC TOOLS — MACHINE WORK
"RUIDOSO—WHERE WE TAKE TIME TO LIVE"

did you hear about TOM LEONARD?

When Tom had a heart attack several weeks ago . . . everyone thought his future looked pretty grim. Without that pay check to take care of all the extra expenses—not to mention the everyday cost of living—it looked as if Mary might have to go to work . . . and the boys would have to give up college.

But Tom fooled us all . . . he owns a Paul Revere accident and sickness policy which pays him \$300 a month while he's disabled for as long as ten years. And that's on TAX FREE income!

They say Tom will be out of action for some time . . . but under the circumstances his future is pretty bright.

Of course, Tom Leonard and his story aren't real; they're fiction. But the fact is that one out of four persons will be disabled due to accident or sickness this year.

If you're a potential Tom Leonard . . . act NOW! For your own protection . . . and that of your family . . . contact your local Paul Revere agent. He'll be happy to show you a Paul Revere plan fitted to your particular needs.

For free information, without obligation, contact
Johnson S. Stearns
El Cibola Hotel Phone 108
Carrizoso, New Mexico
THE PAUL REVERE LIFE INSURANCE COMPANY

Letter to the Editor

The immediate reason for this special bulletin is sales activity in this area of irresponsible non-resident insurance and pseudo loan agents.

Such unscrupulous salesmen have victimized and threaten to do the same to others who purchase insurance on the agent's promise of a company loan.

Before any premium is paid for such insurance approval for the loan should be received in writing from the company's state loan representative. Otherwise the purchaser may find himself the owner of an insurance policy for which he paid too much, to secure a loan which never materializes.

Another danger to investors is posed by the high pressure salesman who takes investors for a ride by persuading them to invest in companies which promise to share tremendous profits in the form of company stocks to be issued the investor. The history of these companies in New Mexico is that they actually pay no cash dividends to such unwary investors.

Beautiful stock certificates are accumulated but they are usually valuable only for their artistic perfection.

Beware of a company which is so sure that it promises huge profits to preferred investors for advertising purposes. The reason you are selected for such a sales pitch is not to help you.

A. E. Hunt, President
Ruidoso C. of C.

BOX SUPPER, DANCE SET
Freshmen of Ruidoso High School are sponsoring an old-time box supper and dance Saturday evening this week at the American Legion Hall, with the box supper to start at 6 p. m. and the dance from 7:30 until? Couples' admission will be \$1 and stag will be 75c. Ladies or minor bringing a box do not have to pay for the dance, it was announced. Wade Hedgecock is sponsor for the freshmen.

NEW MECHANIC
Olan Perry, former Ruidosoan, who has been in Carlsbad for about three years, has returned here and is now employed as mechanic at Henry Jackson's Thompson's Service Station, Garage and Cafe. Jackson announced this week. "With Perry on our staff, we can offer a broader auto mechanic service now," Henry said.

SOME DEDUCTIONS ARE NOT ALLOWED ON STATE INCOME TAX
In view of the fact that the auditing division of the New Mexico Income Tax Bureau has found many deductions on individual returns which are not allowable, Frank E. McCulloch, State Director of the Division, has stated that all of the following deductions will be disallowed: personal living or family expenses, premiums paid on life insurance policies, New Mexico state sales tax, union, lodge and association dues, all-



88 OCTANE GASOLINE
Hollywood

We Give S. & H. Green Stamps

At the Hospital
Patients receiving treatment the last several days in Ruidoso-Hondo Valley General Hospital have been:

D. B. Morgan, Steven Loftis, V. L. Reese, Mrs. Gracie Watkins, Ruidoso; T. E. Butler, Ruidoso Downs; Richard Garwe, Mesacero; Lewis Cameron, Tularosa; Mrs. Catherine Howell, Pecos, Texas; Master Harvey Waller, Hollywood; Dionio Rodriguez, Alfredo Hernandez, Glencoe; Joe Sanchez, Picacho, and Mrs. Mary Davis, Alamogordo.

NOW OPEN
24 HOURS A DAY

AAA Chevron Products **CHEVRON**
Emergency Repairs
24-Hour
Wrecker Service

Our Hours: 7 a. m. to 12 Midnight
FRONTIER MOTORS
Louis Smith — Dial (8) 2375
Highway 70 Ruidoso Downs

GATEWAY FOOD MARKET
Phone Dial 3825 Ruidoso, N. M.

FRIDAY & SAT. SPECIALS
MARCH 21st and 22nd, 1936

PEYTON'S AGE	POUND	WILSON GRADE A	POUND
BACON	49c	FRYERS	49c
SLAB BACON	49c	KIMBELL'S	POUND
PORK LIVER	29c	OLEO	21c
STEW MEAT	29c	THREE POUNDS FOR	
RIB STEAKS	69c	GROUND BEEF \$1.00	
		CAN	
		BISCUITS . . . 7 for 19c	
		BAKE-RITE	3 LB. TIN
		SHORTENING . . . 79c	

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