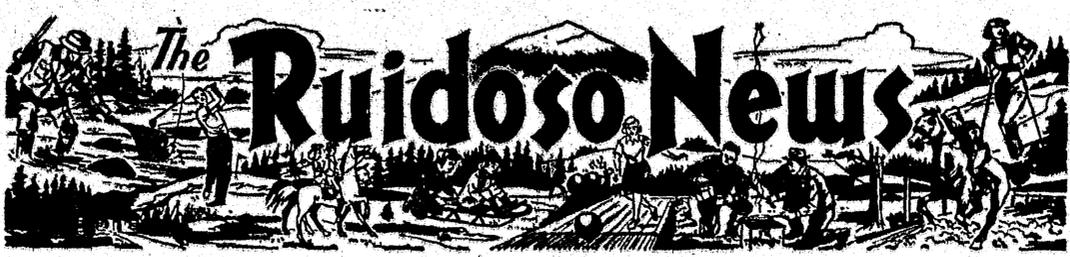


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Around Town
By Nosey Waters

Paving of about five miles of U. S. Highway 70 and access entrances east of Ruidoso Downs by the Haskett Construction Co. was nearing completion this week, hooray!

Army Pvt. Benny L. Gardner, 22, of Yuleta, Texas, recently completed eight weeks of basic combat training with the 2nd Army Division at Ft. Hood, Tex.

With racing season closing in Arizona the early part of this month, horsemen and their families and horses are arriving daily at the Harborsmen's Trailer Park at Ruidoso Downs.

Ruidoso Downs village officials stepped out of office in a brief meeting Monday evening.

We popped in on Earl Prier at noon Wednesday to see how he was doing down at Sleeping Springs Trout Lake.

Ruidoso Bar announces that due to a change in personnel, the band will NOT be playing for a dance there this Saturday night.

New phone numbers you ought to put in your present phone book until the new ones are issued later this year: Carrizo Lodge, changed to 4765, and Lloyd L. Davis, changed to 4678.

Joe Coe brought us a pamphlet which describes the land project of the Texas-Alamogordo Ruidoso Research Foundation.

W. A. Hall, operator of the Sky-Line Motel in Lovington, is the man who is building the large new tourist motel on U. S. Highway 70 east of Ruidoso Downs.

Ruidoso Volunteer Firemen honored their ladies with a supper at the new ball here Monday evening.

We owe this paragraph to a good and true friend of Ruidoso. We're going to support Joe Bursey for Governor.

Joe Bursey, Democratic candidate for gubernatorial nomination in the primary election next week, was a visitor in Ruidoso and the area Thursday afternoon.

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Dutch Collins has got a totem pole right up for setting up at his Thunderbird Curio that should sober some of our summer visitors when they get a gander at it!

Mayor Jack Little stepped down from the podium Friday night when he addressed the crowd.

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Ruidoso Volunteer Firemen honored their ladies with a supper at the new ball here Monday evening.



BOY, GIRL STATERS—Picked from the Junior Class of Ruidoso High School this year to attend Boys' State and Girls' State, sponsored by the American Legion and the American Legion Auxiliary state departments.



GETS FACULTY AWARD—Miss Dixie Gibson (above) was picked by faculty of Ruidoso High School for the annual Faculty Award, highest award given to a student in Ruidoso.

Seniors To Serve Breakfast Saturday To Boost Trip Fund To boost their fund for paying expenses of an end-of-school trip to Mexico, members of the Senior Class will serve an outdoor breakfast Saturday morning.

20-Month-Old Picacho Boy Drowns In Ditch A mother and baby were walking along an irrigation ditch when the baby fell in the water and the mother was unable to recover him, police said.

Hondo P-TA To Honor Retiring Teacher The Hondo Valley Parent-Teacher Association will honor at the regular meeting May 11, from four until six, at the Hondo School Cafeteria.

Nearly 150 Join Elks Club Ruidoso now has a vigorous and active Elks Lodge. A steak supper here Monday evening at Marylin's Dine and Dance.

26-Unit Trailer Town Is Under Construction Construction has started on a 26-unit trailer park, to be known as the Ruidoso Downs Trailer Town.

ATTEND FUNERAL OF BROTHER Mr. and Mrs. Bert Rice were in Eureka, Kansas, this week to attend the funeral of a brother of Bert's.

TWO NEW HOMES UNDER CONSTRUCTION IN RUIDOSO GARDENS Two new residences are under construction in the Ruidoso Gardens subdivision.

City Employees Re-Appointed

Ruidoso's new mayor, retired Postmaster Jack Hull, and newly elected Village Commissioner Bill McCarty with re-elected Tom Jones and Bernard Rooney.

Mayor Hull announced appointments as follows: Hood, reappointed as water commissioner; Jones, reappointed as street commissioner.

Retiring Mayor Jack Little expressed deepest appreciation to the village officials who served him during his term.

COMMUNITY CALENDAR May 11—Hondo Senior baccalaureate service, Hondo gym.

STREET INTO RUIDOSO IS TO BE PAVED Village Street Commissioner Tom Jones this week announced he had received word from State Highway Engineer L. D. Wilson.

Hondo Slates Baccalaureate, Commencement Rev. Paul S. Van Dyke, pastor of the First Presbyterian Church.

Beginners Band To Present Concert School Music Director Lefloy Foster this week announced that the beginners band of the local school.

Rights Of Way Costing \$64,982.45 Listed By Highway Department The State Highway Department report listed in the second release brings the grand total to almost half a million dollars.



BROWNIE TROOP 8—Posing for the Ruidoso News camera with big Brownie smiles, are the members of Brownie Troop 8.

May 11—Hondo Senior baccalaureate service, Hondo gym.

May 16—Hondo Senior commencement, Hondo gym.

May 22—Eight grade graduation, Rob Hill School cafeteria, 7:30 p.

May 23—Ruidoso Senior commencement, First Baptist Church.

COUNTY, STATE VOTERS CENTER ATTENTION ON PRIMARY TUESDAY

Interest next week will be centered on the party primary elections, to be held Tuesday, May 13, when nominees for various elective offices will be determined.

Following is the list of those who filed declarations of candidacy in the office of the Secretary of State in Santa Fe on March 4, for congressional and state offices in the Republican and Democratic primaries, to be held Tuesday, May 13.

Democratic: Dennis Chavez, Albuquerque (X), E. S. Johnny Walker, Santa Fe, and Johnny Farmer, Las Vegas.

Republican: Forrest S. Atchley, Mound, and Reginaldo Espinoza, Espanola.

Democratic: Joseph M. Montoya (X), Santa Fe, (The March 11th death of Rep. John J. Dempsey, who also filed, leaves a vacancy in this position in the primary election).

Republican: William A. Thompson and George McKinn, both of Albuquerque. (Two to be nominated).

Democratic: John Burroughs, Portales; O. C. Moffett, Albuquerque; Joseph A. Bursey, Santa Fe; Robert C. Dow, Lovington; and Ingram B. Pickett, Santa Fe.

The Weather
Table with columns: Date, Hi, Lo, Precip.
Date 1: Hi 66, Lo 26, Precip. 0.00
Date 2: Hi 63, Lo 30, Precip. 0.01
Date 3: Hi 62, Lo 30, Precip. Tr.
Date 4: Hi 66, Lo 25, Precip. 0.01
Date 5: Hi 74, Lo 28, Precip. 0.00
Date 6: Hi 77, Lo 33, Precip. 0.00
Date 7: Hi 77, Lo 33, Precip. 0.00

# The Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb ..... Editors & Publishers  
 Jim Lamb ..... Associate  
 (Founded May 16, 1946 by Lloyd and Ida Bloodworth)  
 Entered as Second Class Matter at the Post Office, Ruidoso, New Mexico, under Act of March 30, 1879  
 Subscription \$2.50 per year in advance  
 Member: New Mexico Press Association

## SOCIAL, CHURCH AND CLUB NOTES



### CLUB NOTES

PAGE TWO  
 Ruidoso News  
 Friday, May 9, 1958

### Hondo Homemakers Stage Banquet To Honor Mothers

The annual Mother-Daughter Banquet, under the direction of Mrs. Hazel Arthurs and students of the Home Economics Department of Hondo High School was held on Tuesday evening, April 29, at the cafeteria.

Judy McKnight welcomed all mothers to the banquet, followed by the Mother Response, by Beulah McKnight, Mrs. Adeline Kimbrell led the group in prayer.

The dining room was decorated with black and each one present received a pastel-colored rose, which were made by the students. Della Jean Freasquez recited the poem, "My Mother's Bible," followed by Nora Sandoz and the poem, "Rock Me To Sleep."

A humorous hat parade, with hats made of kitchen utensils, was given by Della Freasquez, Rita Gomez, Betty Silva, Beatrice Herrera and Vangie Montes.

Mrs. Arthurs gave a few remarks and the following presentation of gifts were made: Mrs. Carl Haddick, for making programs; Mrs. Elvira Maca, for oldest mother present; Mrs. Pauline Nunez for youngest mother; Mrs. Celia Sanchez for most children; Sweetheart cakes were presented to Mrs. Eulalia Herrera and Mrs. Lucia Romero for having tied for the second most children.

Guests present were: Mrs. Leo Hamilton and Neida, Mrs. Joyce Cooper and Carol Ann, Mrs. Adeline Kimbrell and Albert, Mrs. Ruby Douglas, Mrs. Ethel Maca, Mrs. Carl Haddick, Mrs. Orlanda Freasquez and Della Jean, Mrs. Orlanda Lucero, Mrs. Grace Gomez and Rita, Mrs. Eulalia Herrera and Beatrice, Mrs. Bertha Herrera and Bertha, Mrs. Mary Polanco and Oline, Mrs. Lucia Romero and Edo, Mrs. Cecelia Sanchez and Magdalena, Mrs. Agnes Silva and Betty, Mrs. Crenia Montes and Vangie, Mrs. Olympia Sanchez and Just, Mrs. Elvira Maca and her daughter, Helen, Mrs. Beulah McKnight and Judy, Mrs. Grace Sanchez and Nora, Mrs. Sara Romero and Auro, Mrs. Pauline Nunez and sister, Josephine Sandoz.

### LEGION AUXILIARY MAKES PLANS FOR POPPY DAY

American Legion Auxiliary members, holding their regular meeting last Thursday, discussed plans for sale of poppies on the annual Poppy Day, to be held on a Saturday during the latter part of May. Poppy Day chairman Mrs. Lucille Davidson, was hostess for the meeting.

Last Saturday evening, the Auxiliary joined with the Legion members in a monthly supper meeting at the Legion Hall, with a delicious supper followed by square dancing. About 20 persons attended.

### A. J. Mahoney Weds Aztec Girl

State Policeman A. J. Mahoney of Ruidoso Downs and Miss Colleen Goodrich, daughter of Mr. and Mrs. L. D. Goodrich of Aztec, Ariz., were married April 19 in a ceremony performed by the Rev. Anthony Wade, Baptist minister at Aztec, in the home of the bride. Best man was John Lane of Aztec and attending the bride was her sister, Mrs. John S. Carroll, matron of honor.

Mrs. Mahoney attended schools in Pagosa Springs, Colo., and in Farmington, N. M. Mahoney attended school in Ruidoso when he lived in Ruidoso Downs. He served in the Army in the Korean War, and became a State Policeman only last year.

The pair is at home at Ruidoso Downs, arriving there April 22 after a brief honeymoon trip. Mrs. Mahoney is honored in a lovely bride's shower, sponsored by the Wmcs. Harris of Ruidoso Downs last week-end.

### MESCALERO CLUB STAGES HAMBURGER FRY-OUTING

The Mescalero Club, sponsored by the Mescalero Woman's Club, was held Saturday night on the William Mauer ranch near Bent.

Dale Gantz and members of the club family fried the hamburgers and John Hill served as official coffee-brewer.

The club included many other dishes.

After supper, the crowd visited and played games around a big campfire. About 40 persons attended.

The club committee in charge of the outing included Mrs. Jim Williams, Mrs. Ed Gata, Mrs. William Mauer, Mrs. Dale Gantz and Mrs. Beverly Smith.

### BOARD OF STEWARDS TO MEET MAY 18

The Board of Stewards of the Methodist Church will have the first meeting of the New Church Conference year at 8 p. m. in the sanctuary on Sunday evening, May 18. There will not be any church service on this night as everyone is invited to attend the luncheon services of the Ruidoso High School in the First Baptist Church of Ruidoso.

### BAPTIST S. S. CLASSES TO ENTERTAIN MOTHERS

Members of the Junior Boys and Junior Girls Sunday School classes of Ruidoso First Baptist Church will honor their mothers in a luncheon at 2:30 p. m. at the church on Sunday, in observance of Mother's Day.

### SOLOIST SCHEDULED AT METHODIST SERVICE

John Wallace, son-in-law of Mr. and Mrs. Bert Larson, will be the guest soloist at the Mother's Day service in the Community Methodist Church at the eleven o'clock service. Mr. Wallace lives in Alamogordo and works at the White Sands Proving Grounds. He is an excellent musician and has been featured in opera and solo work.

### RUMMAGE SALE SET BY CHRISTIAN CHURCH

Women of the First Christian Church have announced a rummage sale for Saturday of this week, to start at 9 a. m. and last until about 3:30 p. m., at the American Legion Hall in downtown Ruidoso.

### TO ALBUQUERQUE

Rev. and Mrs. E. J. Tankersley of Ruidoso First Baptist Church were in Albuquerque early this week attending a clinic on church financing held for Baptist churches of the state.

### IN UNITY THERE IS STRENGTH

Allied Realty Associates  
 Phone 3363 — On Main Road

### Quartermaster Club meets each first and third Friday, 7:30 p. m., at high school.

Band Boosters Club meets each fourth Thursday at 7 p. m.

Robert J. Hagee Post of the American Legion meets each third Thursday night in American Legion hall, downtown Ruidoso.

Ruidoso B. & P. W. Club meets every third Monday evening, place to be announced.

Episcopal Church Auxiliary meets each third Tuesday.

Ruidoso Chapter No. 66, Order of the Eastern Star, meets the second Thursday of every month, 8:00 p. m., Eastern Star building, Gateway. Visiting members welcome.

First Presbyterian Church Fellowship Group Women meet each second Tuesday of the month at the church.

Ladies day at Woman's Club building every Monday 1 p. m. play canasta, bridge, samba or dominoes, sponsored by Ruidoso Woman's Club.

Lions supper every Tuesday night, Carrizo Lodge.

Rotary luncheon every Tuesday at O. E. S. chapter home.

Woman's Society for Christian Service meets each third Wednesday of the month, place to be announced.

The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month for business and study at the Church at 7:30 p. m.

American Legion Auxiliary regular meeting 2:30 p. m. each first Thursday of the month, and in a joint supper meeting the evening of each first Saturday of the month.

A. F. & A. M. Lodge No. 41, Carrizoto, meets 2d Wednesday each month. Leon A. Farrar, W. M., Roy Shafer, secretary.

### EL PASO SS CLASS ATTENDES CHURCH HERE

Members of the Chapel Sunday School class of Trinity Methodist Church of El Paso attended services at Community Methodist Church in Ruidoso Sunday. There were 45 in the party. The group headquartered at Carrizo Lodge while here. This week-end the Gregersons of Carrizo Lodge are expecting another church group of about 60 from a Roswell congregation.



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 We Care & We Do It Right

### Woman's Club Adds Luncheons To Games Day

Ruidoso Woman's Club will resume the every-week luncheons and game days, to be held each Monday, at the clubhouse, starting next Monday, it has been announced.

Charge is \$1 if luncheon is desired. Luncheon starts at 12 noon. If games only are played in the afternoon, there is a 50c charge.

The local club has sponsored this recreation each summer for many years, and has found it popular with both local residents and visitors.

Those who enjoy bridge and similar games are invited to the Games Day program. They can bring their own foursomes. It is suggested, if they desire, or they will find a partner at the clubhouse.

### Dinner-Dance Held In Observance Of Founders Day

Phi Chapter of Beta Sigma Phi observed the 27th anniversary of the founding of the sorority with a formal dinner and dance at Carrizo Lodge last Friday evening. The tables were centered with yellow roses, the Beta Sigma Phi flower.

Members and guests were welcomed by the president, Leona Mae Phillips. A brief history of the sorority was given by Lindy Samelson. Bernice Morrison reviewed the activities of Phi chapter for last year.

After dinner, members and guests enjoyed dancing.

Out of town guests were Dr. and Mrs. Clapp of Alamogordo.

### RULES FOR MAILING SOCIAL STATIONERY GIVEN BY POSTOFFICE

Everybody knows that "April showers bring May flowers." And everybody knows that May showers bring June brides. But not everybody knows that invitations and announcements bring consternation to the postal service.

Acting Postmaster L. F. Dryden says that this is not because the postal service dislikes wedding showers or receptions, or any of the other functions which have communities who have completed to do with getting married. As a matter of fact, postal workers everywhere are anxious to contribute whatever they can to the success of these occasions.

Sometimes those most interested in getting people happily started in life make helping very difficult for the postal service.

Take shower invitations for instance. When the date, the hour, the place the shower is to be held, and the name of the prospective bride, and other pertinent information is shown in handwriting, handwriting, or typewriting, the first-class rate of postage must be applied, regardless of whether the invitations are in sealed or unsealed envelopes. If shower invitations are wholly printed, mimeographed, duplicated, or otherwise wholly reproduced by machine process, they may be mailed in unsealed envelopes at the third-class rate of 2c each. Printed envelopes of which are of odd size or shape, or which are exceptionally large or unusually small, must bear the minimum first-class rate of postage regardless of whether they are done by machine or by hand.

The postal service is anxious to carry the glad tidings of marriage and its many associated functions quickly and accurately to all who are concerned wherever they may be. If you have questions about how to make up this important mail please help us to help you by calling at your local postoffice," Dryden said.

### FINAL P-T. A. MEET SET THURSDAY

Final Parent-Teacher Association program for Ruidoso school patrons will be Thursday evening of next week for the 1957-58 school term. It has been announced. The program to be staged by science students of Dub Williams' class, will be at Nob Hill School cafeteria, to begin at 7:30 p. m.

### Clubwomen Of Glencoe, Ruidoso Downs, Tinnie Attend Conference

The past two weeks have been busy ones for extension club members and other homemakers in Lincoln County.

April 15, Mrs. Jesse Wade of Corona, Mrs. Ethel Harris of Ruidoso Downs, Mrs. John Bell of Glencoe, Mrs. Nina Nelson of Tinnie, Mrs. Florence Robinson of Picacho and Mrs. Elza Perry of Glencoe attended the annual district meeting of the Home Extension Clubs of New Mexico. Mrs. Wade, Mrs. Harris and Mrs. Nelson were Lincoln County delegates to vote in electing next year's district officers.

The meeting was held in Alamogordo at the Desert Aire Inn, and was thoroughly enjoyed by all attending.

There are several ladies in three of the other counties which have communities who have completed a blouse workshop under the extension program. These ladies are eligible to conduct a workshop for any one in their area who wishes to take it. Previous sewing experience is not required, the only cost is for pattern, thread and fabric. In Ruidoso the leaders are Mrs. Roy Nelson and Mrs. Marie Farrar; in Capitan, Mrs. Bill Hall, Mrs. N. E. Brown, Mrs. Milton Jones, Mrs. Yvonne Benson and Mrs. Dyer Forster; in Corona Mrs. Frank Sultemeier and Mrs. Kmie Crow.

Mrs. Jesse Wade, Mrs. Joe Crump, Mrs. Vargie Jones and Mrs. Roy Freeman attended part of the workshop, but as they were unable to stay for the last day they will complete their blouses under one of the other leaders.

All ladies planning to attend Homemakers College are requested to please send their registration blanks and money to the County Home Agent as soon as possible. May 6 is the deadline for getting a registration in. If after sending it in, you find that you cannot go, your money will be refunded if you notify the county office before May 31. After that time no refunds are available. Please get them in as your earliest convenience.

Your savings now earn 3% in Ruidoso State Bank.

### HONDO LOCAL MEETS

Hondo local of the Lincoln County Farm & Livestock Bureau met Wednesday this week in the Picacho school building with Mr. and Mrs. John A. Cooper, Mr. and Mrs. Joe McKnight and Mr. and Mrs. Joe Skeen as hosts. A covered dish supper was held at the

### opening of the gathering. Clyde "Busby" Keaton of New Mexico A. & M. College presented some motion pictures on a trip he made to Pakistan recently, for the program.

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		Boys' Values to \$6.95 — \$4.00	
		Boys' Values to \$5.95 — \$3.00	
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		Girls' Slippers, white & patents — \$2.95	
		White Bluchers, Sizes 10 thru 12 — \$1.00	
		Girls' Dresses & Skirts — 1.00 2.00 3.00	
		Values to \$6.95	

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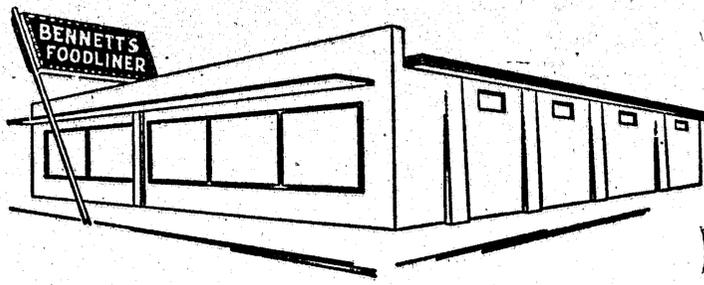
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 No. 2 1/2 Gold Coast **SPICED PEACHES . . . 29c**

"Swifts Fresh" Pound  
**Fryers 35c**  
 "Swifts Fully Cooked" Pound  
**PICNICS . . . 49c**  
**HAMBURGER . . 3 lbs. \$1.00**  
**CHUCK ROAST . . . lb. 49c**  
**SPARE RIBS . . . lb. 49c**  
 "LONGHORN" Pound  
**Cheese 49c**  
 "Kimbell or Golden Brand"  
**OLEO \$1**  
**5 LBS. \$1**  
 "Calif. Long White" 10 Lb. Bag  
**Potatoes 55c**

**Manual Training Students At Hondo Present Program**  
 By SCHOOL REPORTER (Hondo High School)  
 At the last Hondo Parent-Teacher Association meeting, Mr. Gomez and his students exhibited some of the work that students are doing in the shop. Since some of our people are unaware of our facilities, we have assembled information about this department. Our shop building is 20 by 100 ft. long, the south end having been partitioned as a janitors' supply room. The area being used for shop work is 20x70 ft. In this area we have

a finishing room, an office, and a lumber supply room. A new tool cabinet was constructed and new power equipment was added to the original supply of hand tools purchased last year. Equipment valued at approximately \$55 was purchased and installed this year, including a 10-inch circular bench saw, a 6-inch planer-jointer, a 6-inch swing wood lathe, and a 30-inch woodworkers quick acting vice.

During the past year, between 90 and 100 projects will have been completed by our two shop classes, with an enrollment of 30 boys, including sophomores, juniors and seniors. The projects completed range from shoe-shine boxes made of pine to fine furniture; such as, coffee tables, book cases, Hollywood headboards, lamps, bowls, spice cabinets, and gun racks. Materials for fine furniture are hardwoods—birch, walnut, mahogany, cherry, and gum wood. Some of these woods have been obtained from lumber dealers in Chicago, and recently from Allen & Allen, Inc. in San Antonio, Texas, at wholesale prices. Frank Paxton Lumber Co. in Albuquerque also furnishes us with lumber. Varnishes, shellacs, and lacquers, and their thinners, obtained locally, are used in the shop to acquaint the students with the different finishes available for fine furniture. Each student pays for all materials used in the completion of a project. We are all proud of the progress made by our boys in shop under the direction of Mr. Gomez.

**Changes Planned In Curriculum At Hondo High**  
 Superintendent Montes has drawn up tentative changes in the Hondo High School curriculum, to go into effect this fall. The changes will be discussed at the next school board meeting when formal approval is expected. Three types of diplomas to be given:

1. General diploma for those who do not plan to go to college or into commercial work. 17 units will be required in specified subject areas, 15 in academic work and 2 in physical education.
2. Commercial diploma for those who plan to go to college, but who plan to enter business college or directly into business employment. 17 units will be required in specified subject areas, 15 in academic work and 2 in physical education.
3. Academic diploma for those students planning to go to college. The requirements for this diploma will be as follows:
  - a. English, 4 units;
  - b. Mathematics (above general mathematics and business arithmetic), 2 units;
  - c. Social Studies (American History, one unit; world history, one unit; 1/2 credit in American History and 1/2 credit in American Government), 2 units;
  - d. Science (two laboratory sciences, not counting general science), 2 units;
  - e. Foreign language (both units in the same language), 2 units; 2 electives (in fields other than extra-curricular activities), 4 units;
  - f. Physical Education, 2 units; total, 18 units.
 A total of 180 teaching days will be recommended for board action.

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**Lincoln County Feed**

**she's entitled to Full HOUSEPOWER**

You can't operate a business with inefficient workers. Neither can a wife run her home efficiently and economically with starved electrical servants. If you suspect that your home's HOUSEPOWER is below par—Call us for a HOUSEPOWER Rating today

**R. E. (BOB) CARTER ELECTRIC**  
 Phone 2415 — P. O. Box 215 — Ruidoso, N. M.

**NOW OPEN**

**FRONTIER MOTORS**  
 Louis Smith — Dial (8) 2375  
 Highway 70 Ruidoso Downs

**DANCE SATURDAY, MAY 10 SORRY, FOLKS!**

Due to conditions beyond our control Jimmy Newman's Band will not be playing for our Dance this Saturday Night, but we WILL have a Western Band for your dancing pleasure.

**RUIDOSO BAR**

**DAN D. SWEARINGIN INSURANCE**

**FOR SALE**  
 Two Boats, Two Motors, Rotisserie Like New TV Chairs, Rockers, 12x14 Sidewall Tent, Variety of Other Items in Camping Equipment, Household Goods.  
 To Be Closed Out by June 1 If You Are in a Buying Mood  
**See Roy Anderson**  
 Hollywood

**DON'T FORGET—**  
 The finest in fuel, the best service, the finest in appliances are available at

**KEETH GAS CO.**  
 Phone 4025 — Ruidoso  
 For Night Service Call 3817 or 2558

**PAGE THREE**  
**Ruidoso News**  
 Friday, May 9, 1938  
 A total of 38,700 Americans were killed in 1937 traffic accidents.

**For PLUMBING Service - Appliances Dial 2222**

**GREEN PLUMBING CONTRACTORS**  
 Dial 2222 RUIDOSO

**Now Open**

**AAA** Chevron Products Emergency Repairs 24-Hour Wrecker Service

**FRONTIER MOTORS**  
 Louis Smith — Dial (8) 2375  
 Highway 70 Ruidoso Downs

**DON'T FORGET—**  
 The finest in fuel, the best service, the finest in appliances are available at

**KEETH GAS CO.**  
 Phone 4025 — Ruidoso  
 For Night Service Call 3817 or 2558

# sports

PAGE FOUR  
Ruidoso News  
Friday, May 9, 1936



## Hensley Predicts \$8 Million Handle For 50-Day Racing Season

By BILL KEYS  
Ruidoso Downs, America's fastest growing race track, opens its twelfth season on Memorial Day, Friday, May 30, after spending the entire off season in making improvements and adding conveniences for its many fans.

The coolest and most colorful race track in the Southwest has undergone a tremendous change in the past five years under the guidance of Gene Hensley, its present manager.

The 1936 season will feature many improvements, a six camera film patrol for use in judging and evaluating all races, a new modern grandstand, a new grandstand and greatly enlarged jockey club, more horse barns and increased parking area, increased mutual facilities and new modern restrooms for grandstand patrons.

The Downs management, which has seen the course become a tourist attraction second only to Carlsbad Caverns in Southwest New Mexico, expects a normal growth in business over 1935. The handle in 1935 was \$5,800,000 and, according to Hensley, expectations for the 50 day season are for a handle of close to \$8 million.

The increased purses being paid to horsemen and the constant return of operation profits into plant improvements has been the major cause for the Downs success, according to Jim Derrick, president of Ruidoso Racing Association and a prominent Carlsbad auto dealer. An example of this is the All-American Futurity for quarter-horses set for September, 1936, which purse will reach an estimated \$100,000 if it does so. It will be the richest purse in the history of all races to be paid per year.

The novelty of two-year-old quarter-horses running 400 yards for \$100,000 has completely attracted the quarter-breed world and will undoubtedly focus national attention on the Downs and its southwestern area next year.

## Little League, Softball Meet Slated Tonight

All boys and their parents who are interested in a Little League program for this summer, and all persons interested in formation of a softball league, as well, are urged to attend a meeting scheduled for 7:30 p. m. tonight (Friday) at the high school. Joe Hawkins, president of the Little League, said this week.

"We are planning to have a recreational program manager to supervise Little League this summer—and to supervise the softball play, as well," Hawkins said. He added that Dave Parks of the Ruidoso elementary and high school faculty would be in charge.

"With lights planned for installation very shortly, most of our games, both Little League and softball, will be played at night," Hawkins declared.

Members of Ruidoso Quarter-back Club are expected to join with those interested in the two sporting groups in the meeting tonight.

A committee composed of Hawkins, Jake Haley and Carl Wright, planning the summer recreational program, is to meet at 8:30 p. m., prior to the general meeting, Hawkins said.

## Ruidoso Tops Hondo In Junior Track

In a track meet between Ruidoso and Hondo junior high and elementary teams last Friday, Ruidoso thin-clads earned most points in two divisions—in the fifth and sixth grade and in the seventh and eighth grade. The younger group earned 82 points to Hondo's 29 and the older group won out by a 73 to 60 point margin. For the fifth and sixth graders, Bill Sturman was high point man with 33 and for the seventh and eighth graders, Clifford Watley made 23 1/2 points. Here is how the Ruidoso entrants placed:

Seventh-Eighth Grade Events—50-yd. dash, Watley first, 5.5 seconds; Davis, 4th; Moore, 5th; 100-yd. dash, Watley, first, 10.8 seconds; Little, 4th; Davis, 4th; 220-yd. Watley first, 25.5 seconds; Wilson, 2nd; 440-yd., Wilson first; Reynolds, 5th; 880-yd., Ray 4th; shot, Wilson 2nd, Scott 4th; relay, Ruidoso first, Watley, Averitt, Jay, Wilson.

Fifth-Sixth Grade Events—50-yd., Sturman, 1st; Driggers, 2nd; Miller, 3rd; 100-yd., Sturman, 1st; Driggers, 2nd; Miller, 4th; 220-yd., Sturman, 1st; Driggers, 2nd; Payne, 5th; 440-yd., Mason, 2nd; Miller, 3rd; Sturman, 1st; Bennett, 2nd; Driggers, 3rd; 880-yd., Carpenter, 1st; McKinney, 3rd; Spangler, 4th; high jump, Sturman tied for first; Miller, 3rd; Driggers, 4th in tie with Mason; relay, Ruidoso first, Miller, Driggers, Mason, Sturman.

Seven schools are expected to participate in a junior conference track meet in Carrizozo Saturday this week. Coach Dave Parks announced. He said the thought Ruidoso holds the edge to bring home first place in both divisions.

## MARBLE CONTEST SET

The Ruidoso Model Club will have a marble contest at the Methodist Church on Saturday, May 17, beginning at 9:30. Prizes will be given to the best shooter, to the winner of three divisions, and to the one who brings the most marbles.

## 828 VISITORS SEE GRAN QUIVIRA IN APRIL

Visitors to Gran Quivira National Monument during April totaled 629 persons, an increase of seven percent over last April. Channing Howell, superintendent, announced.

A group of travel editors and photographers from various parts of the country visited the National Monument April 25. The group was taken on a special guided tour of the Spanish missions and Indian ruins at Gran Quivira, and a tour of the Quarral State Monument by Park Ranger Richard Howard.

Attractions of Gran Quivira National Monument include the seventeenth century Spanish missions and the prehistoric Indian ruins, hiking and picnicking. No admission fee is charged. The National Monument is located 56 miles north of Carrizozo on State Highway 10, and 25 miles south of Mountainair.

Year savings now earn 3% in Ruidoso State Bank.

LIST OF DISBURSEMENTS  
County of Lincoln, N. M.  
Month of April, 1936

No.	To Whom	Amount
1003	Mountain States Tel. & Tel. Co.	\$ 27.75
1004	Valiant Printing Co.	68.99
1005	Hale Sundry Supply	71.73
1006	R. E. Lemon	110.71
1007	Allied Bus. Machines	17.80
1008	Town of Carrizozo	127.96
1009	Alton Gray	130.00
1100	Harold M. Graham	40.00
1101	John Mackey	220.00
1102	Emeterio B. Gutierrez	264.33
1103	Inice Hust	151.50
1104	Leo A. Joiner	295.00
1105	J. G. Moore Agency	68.72
1106	Clifton B. Zumwalt	393.85
1108	Ruidoso News	40.32
1109	Mountain States Tel. & Tel. Co.	61.51
1110	The Valiant Co.	12.00
1111	R. E. Lemon	133.50
1112	Charles A. Jones	52.00
1113	W. S. Darley & Co.	14.17
1114	S. M. Ortiz	419.53
1115	Jack Roberts	7.74
1116	Monte Vista Ser. Sta.	17.75
1117	R. E. Lemon	149.25
1118	R. L. Harrison Co., Inc.	126.66
1119	Bradley's Garage	143.49
1120	Simmons Auto Repairs	32.85
1121	Clifton B. Zumwalt	86.71
1122	LeRoy McKnight	23.68
1123	William H. Ferguson	40.00
1124	Mountain States Tel. & Tel. Co.	12.40
1125	N. M. Dept. of Public Health	181.13
1126	Dept. of Public Health	860.50
1127	Inice Hust	15.00
1128	Carrizozo Hardware Co.	8.50
1129	Luciano Gallegos	9.00
1130	J. P. Turner, M. D.	4.00
1131	Lincoln County News	78.78
1132	Inice Hust	15.00
1133	Cheney Oil Co.	13.10
1134	Berrie Cooco	8.48

1135	Martinez Tracy	60.00
1136	Artesia Fire Dept.	1,107.14
1137	Marian Schierb	16.50
1138	J. Emmett Reese	71.53
1139	Clint Sulmeier	62.12
1140	Alfonso V. Soto	38.52
1141	J. Emmett Reese	174.40
1142	Clint Sulmeier	19.80
1143	Alfonso Soto	69.66
1144	Corona Service Sta.	45.90
1145	Tranquilino Vega	56.00
1146	Luciano Gallegos	68.50
1147	Lincoln County News	21.79
1148	Emeterio Gutierrez	123.97
1149	Manuel S. Chavez	195.50
1150	Manuel Otero	146.62
1151	Lincoln County Agency	21.62
1152	Lincoln County Agency	3.40
1153	Rita Vega	165.40
1154	Albert Montes	268.81
1155	Edido G. Salaz	257.81
1156	Clarence A. Roper	250.11
1157	LeRoy McKnight	280.25
1158	Lincoln Co. Agency	59.84
1159	Lincoln Co. Agency	40.10
1160	Bus. Men's Assur. Co.	14.70
1161	Dobos Martinez	34.30
1162	Lincoln Co. Agency	4.80
1163	Lincoln Co. Agency	1.30
1164	Alfonso V. Soto	78.20
1165	Clint L. Sulmeier	78.20
1166	J. Emmett Reese	78.20
1167	Alice King	267.68
1168	John E. Wright	192.24
1169	Fructoso J. Ocorio	305.03
1170	Marian Schierb	305.49
1171	Eloy Gonzales	306.18
1172	S. M. Ortiz	206.04
1173	S. M. Ortiz	326.40

### Ruidoso Body Shop & Garage

#### Auto Body Repairs and Painting

#### General Engine Overhaul

Larry McKnight      Raymond Clark  
We Will Appreciate Your Business.  
Pho. 4345 - In Rear Ruidoso Ice Plant

### PAT'S Sporting Goods

#### FISHING IS GOOD

#### Get Licenses & Tackle Here

## WE MAKE

## OF ALL KINDS

### IF IT'S ELECTRICAL

See

## HART ELECTRIC

### DEPENDABLE REASONABLE

Sales and Service On  
**HOT POINT APPLIANCES**

Buy Them on Easy Terms  
Liberal Trade-Ins  
Phone 2495 - Ruidoso

### Lindy's Alto Store

#### On Top Of League In Thursday Bowling

Lindy's Alto Store ended up after May 1st bowling on top in the Thursday Mixed Bowling League with 66 games won and 45 lost, with a total of 69,407 pins.

Results after a play-off on Monday night for second and third place off White Mountain Grocery by winning three out of four:

Team	Won	Lost
Lindy's Alto Store	66	45
Santa Claus Ranch	57	56
White Mt. Gro.	57	56
Klemm's Var. Liquor	55 1/2	58 1/2
Com Pub Ser.	55 1/2	58 1/2
Ruidoso Gas Co.	46	68

In total pins, Klemm's had 62,017 to C. P. S.'s 57,341, and between Santa Claus Ranch and White Mountain Grocery, the latter had 62,848 pins to 58,623.

In Unity There Is Strength  
Allied Realty Associates  
Phone 3303 - On Main Road

### Around Mt Skool

By BARRY SWANSON

What? The Seniors Chuck-wagon breakfast.

When? Saturday morning from 6 to 10.

Where? Two Rivers Park.

How much? \$1 for adults, 75c for children.

For what? Eggs, bacon, hash brown potatoes, squash bread, butter, honey, coffee, hot chocolate.

Amount? All you can eat.

Why? Help finance the RHIS Senior trip.

Who? EVERYBODY.

Tuesday of this week the annual letterman's award assembly was held at RHIS. Letters were given to members of both basketball teams and the baseball squad. And then as a finale nine members of the junior high sports program presented the nine graduating senior football lettermen their 1936 letter jackets. These jackets, on rather car-coats, are royal blue with a gold "RH" on the chest. Speech does not permit listing all of these lettermen and reserve lettermen but they and we all know who they are and we're all really proud of 'em.

The RHIS band made its final appearance of the school year in three assemblies Thursday of this week. The first was at Nob Hill School and the next two at the Jr. High for the junior and senior nights. At the final concert 16 members of the band were awarded their "RH's". The last announcement of the program was the selection of next year's majorettes. The band elected these four girls Tuesday after trophies were held at Warrior Field. They are Darlene Jones, Judy Berzina, Dona Rose Burghier, and Bertha Reese. Congratulations, girls!!!

And last but not least a refund. You'll please come to the chuck-wagon breakfast Saturday.

Your savings now earn 3% in Ruidoso State Bank.

### No Fishing Allowed Yet In Bonito Lake

Many would-be fishermen have been turned back from Bonito Lake since opening day of the new fishing season.

Almogordo had delayed until the lake water ceased to rise. "Fishing" signs, hoping that some arrangement could be reached to the lake could be stocked with fish.

When it appeared there was no immediate solution of the impasse, the city is compelled to charge a fee for fishing and this takes the lake out of the public waters category. The fees are necessary to pay men who patrol the area to protect the waters from contamination and who clean, outfit and check on fishing licenses.

Both the city and Helloman, who share the water supply that comes down the Bonito pipeline, have indicated to the game and fish department that they would consider a proposal from the state body for its leasing of the lake. If such a lease were in effect, the department then could plant trout and make fishing possible.

Get Chevron gas, Indian goods at Clayton Bennett's, two blocks west of the Y on Highway 70.

Under all is the land. It's wise to own some of it. See Allied Realty Associates.

### LONE PINE INN

A New Restaurant in a Restful Atmosphere  
With Complete Dinners

DINING ROOM OPEN 11:30 A. M. UNTIL 9:00 P. M.

Opening Date Will Be May 10th  
Location Two Miles East of Fox Cave on Highway 70, in Glencoe

Mr. & Mrs. McOwens

### Complete Service

Whether you need Repairs or fine Gulf Motor Fuels—you'll get top service AND Top Products and Parts Here.

THE LUALLINS  
**Skyland Garage**  
—AND—  
**SKYLAND AUTO**  
(GULF SERVICE STATION)

### HARRIS TV & RADIO

Both Packard-Bell and R. C. A. Color and Black & White TV  
We Can Service Your R. C. A. TV Sets and All Makes of Radios  
Pho. 3181 - A. B. HARRIS

### CERTIFIED

PULL THE PLUG ON STOMACH UPSET

Without interrupting sleep or work! When constipation sours your stomach, you feel lousy, headachy, taken at bedtime. **DR. BURROUGHS' "Laxative"** is "laxative" to relieve constipation first thing in morning—without heart or liver strain. This amazing "overnight" laxative helps you feel better and more energetic. Life looks sunny again! Made from pure vegetable herbs, through the gentlest of methods. Get **DR. BURROUGHS' "Laxative"** in Powder or Granulated form... and now in new, easy-to-take Tablets, too.

DR. BURROUGHS' Young Physicians, 231 Spruce Street, Philadelphia, Pa.

### Opening May 3

## DOT & GEORGE'S RIDING STABLE

Gentle Horses For All Ages  
Reasonable Rates  
AT CARRIZO LODGE 44-4p

### Idle Hour Lodge

Open Year 'Round

- ON THE RIVER
- PANEL RAY HEAT
- KITCHENETTES
- ELECTRIC REFRIGERATION

Mr. and Mrs. James H. Lillifield  
Phone 3253 Ruidoso  
Member Ruidoso C. of C.

## SHAMROCK

### SHELTON-WARREN OIL COMPANY

# Announcing

## A NEW SHAMROCK DISTRIBUTOR

The Shamrock Oil and Gas Corporation, manufacturer of quality petroleum products for 29 years, announces the appointment of the Shelton-Warren Oil Company as its distributor in southeastern New Mexico. Shelton-Warren, a familiar name to many in this area, will distribute quality Shamrock products to the Shamrock dealers in Alamogordo, Artesia, Carlsbad, Hobbs, Lovington, Roswell, Ruidoso and Tatum. They are adding their fine name and know-how to the family of friendly folks who dedicate themselves to keeping your car feeling good... running smoothly.

QUALITY YOU CAN MEASURE BY YOUR CAR'S PERFORMANCE

### PULL THE PLUG ON STOMACH UPSET

Without interrupting sleep or work! When constipation sours your stomach, you feel lousy, headachy, taken at bedtime. **DR. BURROUGHS' "Laxative"** is "laxative" to relieve constipation first thing in morning—without heart or liver strain. This amazing "overnight" laxative helps you feel better and more energetic. Life looks sunny again! Made from pure vegetable herbs, through the gentlest of methods. Get **DR. BURROUGHS' "Laxative"** in Powder or Granulated form... and now in new, easy-to-take Tablets, too.

DR. BURROUGHS' Young Physicians, 231 Spruce Street, Philadelphia, Pa.

### ESSE D.

## KORNEGAY

Democrat for

## CORPORATION COMMISSIONER

"My only 'Special Interest' is the Public."

1936. Pub. Advty

## VOTE FOR A MAN WHO CAN WIN

John Burroughs  
Common Sense Democrat

### YOUR VOTE CAN MAKE THIS A DEMOCRATIC YEAR

Dr. J. H. Burroughs for Gov. Chas. Burroughs for U.S. Sen.

Dist. Kansas, Texas.

## NO POT-WATCHING NO OVEN-TENDING

### with automatic ELECTRIC cooking

Cooking is completely automatic in today's electric ranges. The fully-automatic electric oven cooks a complete meal unattended. Thermostatically-controlled electric surface units maintain any selected cooking temperature automatically, eliminating pot-watching, boil-overs and burned foods. In some electric ranges, there's even an automatic roast thermometer that cooks meat to your liking—rare, medium or well-done. See your electric range dealer soon. Enjoy "set-it-and-forget" cooking... electrically!

Cook better... live better... electrically!

# Yearly Review of Progressive Alamogordo Business Firms

All Review Items On This Page and Others Are Paid Advertisements—Compiled by C. M. Couchman

## THE SHOE MART

—Now Under New Management—D. A. Lucas—  
Shoes for the Entire Family  
We Specialize in Proper Fitting of Men's, Women's, Children's  
Fine Foot Wear  
Women—Naturalists—Life Strides—Westports  
Men—Florsheim—Robles—Pedwin  
Children—Buster Brown—Jumping Jacks Official Boy Scout Shoes  
828 New York Ave. — Alamogordo, N. M.  
HE-7-2321

Speaking from a personal standpoint supported by snug fitting, flexible shoes, there is nothing that makes one so low in spirits, cross or ill-tempered as uncomfortable, ill-fitting shoes. On the other hand, there is nothing from which we derive more pleasure or satisfaction than comfortable well fitting shoes. It is absolutely essential to our peace of mind that our feet be comfortable. While our feet are

is no restriction of any kind to tire your feet. In their flexible shoes you enjoy the cool comfort of feet that are free and well fitted shoes shod in the latest style. Their shoes are up-to-date in every way. No part of our wearing apparel is subject to more strain than a pair of shoes that wear and through this achievement they have built up a growing business in the community. There is a completeness of stock here seldom found outside of metropolitan districts.

In making this review we wish to compliment this reliable establishment upon their most enviable standing in the community and unhesitatingly recommend them to all our readers. This store will remodel soon, so why not come and "put yourself in our shoes."

## ALAMO MATERIALS CO.

Paving Materials—Washed Sand—Crushed Rock  
Quality Sand and Gravel  
D. A. Downs, Prop.  
Located at 560 1st Street, Alamogordo, New Mexico  
Phone HE-7-8180

The name of Alamo Materials Company has been one that has been associated with all the great development in construction jobs and in this community look to them for this service. Did it ever occur to you why an architect or a construction engineer always specified that the sand, gravel and washed sand should come from the plant of a reliable dealer in the commodities? It is because each

a reliable dealer in sand and gravel for every purpose. The Contractor and the public in general should exercise great care and use only the very best products for white sand and gravel are not of major consequence as regards cost, they become important as a base for the project they enter into. These products may be likened unto the key stone of the architect, a small and apparently inconsequential thing in itself, but without it the structure is not complete. Real estate projects are greatly aided by the graveling of roads and driveways, particularly since the coming of the motor car, for the property that is not provided with an all-weather outfit makes a very poor appearance to a prospective purchaser.—Adv.

## ALAMOGORDO MUSIC CENTER

RCA Voice of Music—Capitol Emerson Record Players  
Conn Organs Electronic—Finest of Sheet Music  
Classical and Sacred Music  
"We Service Everything We Sell"  
Ted Mayfield and "Bill" Hughes  
Located at 803 1/2 Delaware Ave., Alamogordo, N. M.  
Phone HE-7-3450

This is one of our best institutions and is fully worthy of the commendation in this business review of Otero and Lincoln counties. When this firm started in business they were thoroughly convinced that the public cares as much for quality as for price. Because they have constantly kept

quality and service. "Quality and service" is their motto. It is the attention they give to the little details as well as the big points that not only gives their musical accoutrements the greatest utility possible, but adds a touch of distinction which no other firm has shown. A progressive spirit and have done their share in making this section a better and more prosperous one in which to live. In making this review, we wish to compliment them upon their complete record and suggest that they are deserving of your loyal support. Whether you wish to purchase a small item or large, they extend to you a hearty welcome to visit them, when in Alamogordo.—Adv.

## FURNITURE MART

Complete Home Furnishings—Douglas Dinettes—Armstrong Floor  
Covering—Gas Ranges—Norge Refrigerators—\$289.95  
Motorola TV—Norge Appliances  
Ample Parking—Easy Budget Terms  
800 Maryland Ave., Alamogordo, N. M.  
Dial HE-9141

This is a well stocked and popular furniture store which is equipped to render home furnishing service throughout the surrounding territory, and the many satisfied customers in this section are well merited rewards to the confidence reposed in the firm by the general public. The idea that it takes a fortune to furnish a

among the active merchants in the city and state, and practices the "Buyer's Rule" in all business dealings. It has proved the merit of this policy by the growth of the establishment, for only honest quality merchandise is sold at the fairest prices. Naturally many friends have been made and these friends have been the best advertisement for this popular furniture store. We wish to compliment the management upon the valuable position its home furnishings service occupies in the life of the community, through the quality merchandise offered to the public. The Furniture Mart adds attractiveness to the community, therefore should be complimented on the high standing in the community.—Adv.

## McKINNEY'S TRUCK STOP & CAFE McKINNEY OIL COMPANY

Cafe Open 24 Hours  
Distributors of Butane Gas, Diesel Fuel, All Major Brands of Oil  
Located on Hwy 70—2 Miles West of Alamogordo  
(1 1/2 Miles West of Overpass on South Side)  
Alamogordo, New Mexico

This well-known distributor is service is most complete and they well deserving of more than passing notice in this review of the community. The wide-scale distributor is located in this section, with their products so recognized by their distributors in this section, with their products so recognized by their distributors in this section, with their products so recognized by their distributors in this section.

purpose of their large organization, which is recognized as headquarters for Diesel Fuel, Butane Gas and other major brands of oil products. In making this forward progress review of this section of the state, we are more than pleased to call attention to the people to this very popular service, and to say that they are a progressive and up-to-date in their methods and are deserving of the people in this part of the state. The management of this concern is a well-known business man in this region, and have always taken an active interest in the forward progress of the community service.—Adv.

## CAROL F. JOHNSON

Your FARM BUREAU is Always Ready to Serve You  
We Write Kansas City Fire & Marine Ins.  
Central Surety & Ins. Corp.—St. Paul Fire & Marine Ins. Co.  
—Farm Labor Service—  
Western Farm Bureau Mutual Ins. Co.  
Located in Tularosa, New Mexico — 319 Granado Street  
Phone JU-5-2341

There is no institution that is year as shown by the ever increasing number of policies that are written, and when you need anything in the insurance service, you can do no better than to take your problems to this reliable firm

in Tularosa. Their service is a credit to the community and a tribute to their progressive and reliable policies. The people of this area realize that on their Health and Accident Insurance is avoided. They meet the needs of the people in a most straight-forward and business-like manner. We take pride in pointing out this foremost insurance agency and the Companies they represent. We heartily recommend our readers to discover for themselves the real satisfaction in their services. The next time in Tularosa, visit them. Satisfactory service is assured.—Adv.

## PRICE REALTY

For Your Complete Real Estate Needs  
Ranches, Homes, Farms, Income Property, Rentals  
Located One Mile West of Overpass, Alamogordo, New Mexico  
Dial HE-6622

This is one of the most up-to-date Real Estate firms in this section of the state, offering all kinds of city and country real estate. Your best investment today is in real estate. Today's real estate is the best investment you can make. Invest in a home or business location, you are sure of a good money out of

rent it for you. They always have a list of people, who are interested in real estate in this section of the state, who have the money to buy when they find the right people to deal with. You can rest assured that you will receive courteous treatment and sound values when you deal with this well-known firm. You do not need all cash to buy property in this section, as Price Realty Company offers low payments on the balance, with moderate rates of interest. We are more than glad to give them extended mention in this business review of Lincoln and Otero Counties.—Adv.

## GENERAL SIGNS COMPANY

Designers & Manufacturers of Attractive Neon Signs  
Outdoor Bulletins, Illuminated Scotchlights—Bulletins  
Truck Lettering, Road Signs, Gold Leaf, Rentals  
J. H. "Jim" Stiles  
1003 Eddy Road—Alamogordo, New Mexico  
HE-7-3700

There is no institution that is conducted in the country which is deserving of more favorable comment than this well-known service. For it is bringing before the public the signs of the times in a most comprehensive manner. The scope of operations of this firm includes everything ancient and modern from the simplest signs to

the modern sign of the most advanced type. Signs were the first language of primitive man, signs are the first language of the child of today, signs are the language of lower Broadway, the world's busiest thoroughfare. The development of the modern sign from the primitive marks and pictures to the highly mechanical sign is a

long evolution. This firm, in accord with all classes of signs, including everything in the field of signs from the smallest to the largest sign, either for permanent or temporary use. Their work has the touch of the real artist and they have a grasp of the situation and surroundings which brings to the fore in the mind of the passerby what the proprietor wants to impress. It is this feature of their service, that we desire to call the attention of our readers to the position they occupy in the business world and to suggest to our readers that the signs of all kinds they cannot do better than to place the proposition in their competent hands.—Adv.

## WALKER MOTOR COMPANY

For Your Best Deal in Alamogordo, See Walker Motor Co.  
"Dealer in New and Clean Used Cars" — Any Make or Model  
Located at 314 South Pennsylvania Ave., Alamogordo, N. M.  
Phone HE-7-2800

They operate a complete new and used car service and are equipped to serve you in the best cars and trucks for your every need. They are helping in no small degree in the commercial and industrial progress of the community. The personnel of Walker Motor Company consists of men of high standing in this section of

the state, and they enjoy an ever increasing patronage throughout the surrounding territory. It makes no difference whether it is a new used car or truck you desire, you can secure it here on the most favorable terms that the market affords. Quality is one of the guiding influences of this firm. The merchants and consumers alike have

learned this and rely upon them for a superior quality in cars and trucks. There is no more public spirited citizen in the community than the management of this concern and in making this business review of the community, we wish to direct the attention of all our readers to this establishment as one of the reliable institutions of this area, which has added to the growth and development of this part of the state. Throughout this entire trade territory we take this means of thanking the people for their past and future business relations.—The Walker Motor Company of Alamogordo.—Adv.

## PRESTRIDGE LUMBER COMPANY

—Wholesale Lumber—  
Located West of Alamogordo, New Mexico  
Phone HE-7-6505

This is one of the Lumber Suppliers of Alamogordo, which is helping its part in furthering the progress and expansion of this and surrounding territory, and is well deserving of more than passing comment in this review of the community progress of our community. Since the general purpose of this edition is to give the local and adjoining areas an adequate idea of the various products and service available to them, we deem

it quite appropriate to devote this space to this well known firm. The men who originated this enterprise obtained a very liberal education in the school of experience and supplemented it with a study of the needs of the community, and thus equipped themselves to render an unexcelled service in their line of business. The able management of this concern has made many friends for the company by constantly adher-

ing to a "Square deal for all policies" of giving the maximum quantity and quality of lumber for the service, consistent with safe and sound business principles. The management extends to the people of this community a cordial invitation to call at their office and any information will be gladly furnished. This review is published at this time or later in the future, and it is our hope that we in this business review of Otero and Lincoln Counties, will to compliment this well known firm upon the quality of its material, and refer to this firm as a reliable dealer and take this means of wishing them many more successful years in our midst.—Adv.

## ACME DRIVE-IN CLEANERS

AND SHIRT LAUNDRY  
Home Owned and Operated Plant  
"One of the Most Modern Dry Cleaning Plants in Otero County"  
Located at 901 Tenth — Alamogordo, New Mexico  
Phone HE-7-1430

This Drive-In Cleaners makes a specialty of high grade cleaning and pressing for ladies and gentlemen. They are especially prepared to take care of business from the surrounding territory and maintain a complete inventory and alteration department which brings many new customers to them. This

firm has a reputation for the kind of cleaning and pressing work that is done here. They are especially prepared to take care of business from the surrounding territory and maintain a complete inventory and alteration department which brings many new customers to them. This

work they have executed in every branch of the cleaning and pressing business. The thinking public has come to understand that when you go to this place, you are getting a job done by their methods and a satisfaction to you is certain. The business is under the direction of up-to-date business men who appreciate the value of good service as a trade secret, and they at least a reputation as a well known and respected to accommodate their patrons. They have always been in the forefront of the development of this part of the state, and it is a pleasure among our readers to see the public in such the excellent

## CANYON LANES

Alamogordo's Most Beautiful Bowling Lanes  
12 Bowling Lanes — Snack Bar  
Automatic Pin Spotters — Air Conditioned  
Bowl for Vim, Vitality and Vigor  
Ample Parking Facilities  
Located S. E. of Alamogordo—Hwy 54 and 70  
Dial HE-7-7630 — Mr. C. L. Binder—Prop.

The Canyon Lanes is a social center in this section of the state, and is very popular with the people from all the surrounding territory. Bowling is a game that just about everyone should engage in to win.

There is nothing better than a few bowling lanes. Make up a team of friends and go down some evening and have a lot of fun. They have the very finest bowling lanes which are excellent ones, in fact the best in this section of the state. Their pin spotters are AMP Automatic Pin Spotters of the latest design, and they are in excellent condition. In many ways we are glad to compliment the management and the people of the Canyon Lanes to the people as well as to call their attention to the reference they exert in the life of the community. We commend them for their favorable management center in Alamogordo.—Adv.

## SOUTHSIDE SALVAGE AND GARAGE

AND SCHOOL BELL LUNCHEONETTE  
"One of the Most Complete Service Departments in Alamogordo"  
Automobile Repairing  
Genuine Factory Motor Parts  
South of Alamogordo, New Mexico  
Phone HE-7-2850

They have many satisfied patrons in all the surrounding territory who have learned real motor economy through their services, and the fact that they render this up-to-date and reliable service makes their establishment the repair shop of good service in this section of the state. This garage and salvage is conveniently located

and commodious enough to look after the local patrons and the traveling public in the way of repairing any make car or truck. When the Southside Salvage and Garage started in business they were determined to furnish service to every automobile owner, and there is no question, but that they have succeeded.

In their repair department they have in charge able and efficient workmen backed by vast facilities which enables them to repair, rebuild and replace an automobile no matter what the trouble may be, in a most satisfactory manner. It can readily be seen that the Southside Salvage and Garage is a very important firm and adds materially to the advantage of every owner of an automobile. The fact that visitors and local patrons can get real service at this up-to-date garage instills confidence in the fact that all his troubles can be taken care of in a "Most Workman-like Manner".—Adv.

## BROILETTE DRIVE-INN

1100 Indiana Ave. — HE-7-3914  
BROILETTE DRIVE INN  
—Curb Service—  
Delicious, Juicy Charburgers, Malts, Cold Drinks  
French Fried Shrimp  
Max Thomas—Owner  
North of Alamogordo, New Mexico  
HE-7-0431

The keeper of good sandwiches must indeed be satisfied here. Since the opening of the Broillette Drive-Inn the name has spread far and wide as a place of popular prices, and where the local and traveling public can more than satisfy their demands in obtaining the best in sandwiches, malts, cold drinks and the best of service is always given.

car to enjoy your meal. Nothing will make an evening quite so complete as being able to eat in your car in a cozy atmosphere, such as the Broillette Drive-Inn. You need never worry about the food here at these eating establishments, as the large volume of business makes it necessary for them to replenish their food supplies almost daily. At this Broillette Drive-Inn, they feature delicious hot pit-bar-bee-que beef sandwiches. In making this forward review of Otero and Lincoln Counties we wish to refer our readers to the Broillette Drive-Inn and the School Bell Luncheonette, and suggest you that from every point of consideration, you cannot beat the service offered by these well-known eating establishments.—Adv.

## OWENS 54 DIXIE SER. STATION

Dixie Oil Products — Quaker State Motor Oil  
Jack Owens, Lessee—Tires Batteries  
—Prompt, Courteous Service—  
Located on North Pennsylvania Ave., Alamogordo, N. M.  
Dial HE-7-4911

The Owens 54-Dixie Service Station is a modern up-to-date service, where you will find the employees courteous and accommodating. They feature the well-known Dixie Gasoline and Motor oil products. Nothing is more gratifying than to drive into a filling station and have to wait several minutes before the operators of the station realize you are there. That may sound strange, but it does happen every day. You can be assured it will not happen at Owens 54 Dixie Service Station in Alamogordo. They realize their customers are often in a hurry

and make it a special point to take care of their needs, just as quickly as possible. This firm has enjoyed good business because the operators are up on their toes, coupled with the fact that they handle a good grade of products. You can depend on quick service, complete understanding of the job, when applying for a lubrication job or wash job. At this service station they don't have to be asked to check the oil or tires. These are some of the many services that go to make up this first rate service station in Alamogordo. We urge you to stop here on your next trip to Alamogordo.—Adv.

## H. R. DAVIS

Jewelry and Gifts — Expert Watch Repair  
Located in the New Food Mart Shopping Center  
Up-town at 10th and Cuba  
We Give S. & H. Green Stamps on Every Purchase, Double on Wednesdays

The Gift season is always on and the jeweler receives his share in making possible the wisest selection of presents for all occasions. An up-to-date jeweler is indispensable to every community of taste and refinement, and he whose work shows marked skill is sure of liberal patronage. The people of this community are in no way behind in this respect and the generous patronage extended to this popular jewelry firm shows the community appreciation of his efforts. The stock has been selected with care and judgment and includes everything necessary to conduct a modern and up-to-date

jewelry store. Here you will find watches, rings, jewelry of modern design and an extensive variety of jewelry. In the watchmakers trade they are the most efficient, being thoroughly familiar with domestic watches and imported ones as well. No matter what make of watch you desire repaired, you will find that they can do it, as well as repair all other kinds of jewelry. In making this review we wish to compliment them upon the high standard of efficiency maintained, the superior quality of goods handled, and the admirable manner in which the business is operated. Your savings now earn 3% interest at Ruidoso State Bank.

## Alto Briefs

By MRS. AILEEN LINDAMOOD  
"Corky" McEuen underwent an emergency operation Monday in Ruidoso for a ruptured appendix.

Mr. and Mrs. W. H. Foster and Mr. and Mrs. Ray Beutler drove up to Ruidoso from El Paso for the weekend. On Sunday they drove east to the George Dingwells.

Ben Plamondon was over from the Mesa country last Wednesday. He visited the Ernest Bonds and stopped by the store late in the afternoon.

J. B. Hightower is on the Mountain about town in a new watch for forest fire. With the fire season here, everyone should keep in mind the importance of protecting our forests.

At Santa Ana came up for a El Paso for the opening of the new season May 1.

The Alan Johnsons of Otero County came up to the George Dingwells on Wednesday. They spent the day for fishing with the boys.

Mrs. John McGraw of Dallas visited her sister, Mrs. Bill Van Pelt, and Mr. Van Pelt recently.

Mr. and Mrs. J. C. DeWalt of Arthur were in town for the George Dingwells last weekend.

The Stanley Hightowers were up from El Paso last weekend to visit Mrs. W. N. Hightower.

The Wayne Hamiltons of Corralitos were with the Landman on Sunday.

Your savings now earn 3% in Ruidoso State Bank.

## MOUNTAIN MOTORS CO.

C. E. Dillard — D. J. Wilson — C. L. Dillard  
Owners and Operators  
Shamrock Gasoline and Oils — Accessories  
GOODYEAR TIRES & TUBES  
Garage Service—General Motor Repairs and Body Work  
Electric and Acetylene Welding  
Complete Line of Welding Supplies  
Including N. C. G. Products — Oxygen and Acetylene  
Phone (8) 2091 Ruidoso Downs

## YOU'RE INVITED

TO OUR  
FORMAL OPENING  
Friday and Saturday, May 9-10  
FREE—Register for \$25  
Gift Certificate  
and enjoy refreshments while you  
browse our store

## LORENE'S GIFTS & FURNITURE

(Formerly Apache Furniture) Lorene Parker, Owner

**RUIDOSO, HIWAY 70 — AND—  
Hollywood Notes**

(Contributed)  
Mr. and Mrs. J. B. Knight from Brownfield, Tex., spent the week-end here in their summer home.

Mr. and Mrs. R. H. Anderson were in El Paso on business Friday.

Rufus Books from Sweetwater, Tex., is visiting his son, Morris Books, and Mrs. Books.

Jack Hutton, Hobbs, N. M., spent the week-end here in his cabin at Cedar Creek.

Mr. and Mrs. Olan Scott and sons from Las Cruces visited friends here Sunday.

Mr. and Mrs. J. M. Baggett have gone to Phoenix, Ariz., for several days.

Mr. and Mrs. Roy Nelson are visiting their son, Gene and his family in Roswell.

Mr. and Mrs. Dorner Burman were in Itzwell Saturday on business.

Louise Rathiff from El Paso is here this week doing some repair work on his cabin.

Mr. and Mrs. Allan Luallan and daughter have spent the week-end visiting Mrs. Luallan's mother.

**Nob Hill School**

**First Grade—Mrs. Matthews**  
Only two more weeks of school. Everyone is working hard to finish the year's work. One reading group has finished the last book and the other one has only a few pages to go.

We finished the number work book and are doing more work on addition and subtraction. We are also learning about measurements.

Quarta, pinta, cups, buchel, dozens, thermometers, scales, calendars, clock and speedometers and what they are used to measure.

At Sharing Time Linda Scott told us about going to see her aunt's new baby, Troy Duncan said he went to Sun-Ray School and visited friends.

"Bonnie Rite" modeled her new blouse and jeans. Mary Siter showed us her new red school shoes, and Amella Aguilar told us about her trip to see her mother at Hope.

**Second Grade—Mrs. Sullivan**  
Vera Turnbough celebrated her eighth birthday recently. We sang her a birthday song.

In our science work we are studying about plants and animals. We are observing some beans planted in a glass jar.

We have some beans sprouting in water so we can observe the baby plant beginning to grow. Also, we have a potato in a glass jar.

Mr. and Mrs. Leon Porterfield and her sister, Mrs. E. W. Coppell and family at O'Donnell, Tex.

**Junior High and Elementary Notes**

**Sixth Grade—Mr. Perry**  
We are going to have a track meet over in Carrizozo this coming Saturday. We hope that you can come over and help us win it.

We are having some exciting events. It will start at 9 o'clock in the morning and will end around 2 o'clock in the afternoon.

We had a track meet Friday. We went on a school trip Thursday, and we had lots of fun fishing and picnicking.

Reporters—Willie Dee Long and Teddy Bennett.

**Ruidoso News Friday, May 9, 1938**

**MODEL CLUB SETS KITE CONTEST**  
The Ruidoso Model Club will have a kite contest this Saturday near the Methodist Church. There will be first and second prizes for the best built and best looking model. Also first and second prizes for the best flying and the longest flying kite. Mike Buckner is president of the model club and he invites all interested people to attend.

**SIX SECOND SERMON**  
Therefore, my beloved brethren, be ye steadfast, unmovable, always abounding in the work of the Lord, forasmuch as ye know that your labour is not in vain in the Lord. (1 Corinthians 15:58.)

**Rummage Sale Sat.—Legion Hall!**  
In Unity There is Strength Allied Realty Associates Phone 3393 — On Main Road

Hello friends, glad to have the summer visitors coming in the horsemen and so many of our friends returning. You'll find Clayton Bennett's is still on Hiway 70, just two blocks west of the Junction, where the Indians trade.

**NOTICE**  
IN THE MATTER OF ESTABLISHING A LICENSE RATE FOR DISPENSERS, RETAILERS, AND CLUB VENDORS OF ALCOHOLIC LIQUORS

Notice is hereby given by the Board of County Commissioners of Lincoln County, New Mexico to all persons proposing to sell or dispense alcoholic liquors outside of the Corporate districts in the County of Lincoln and who have qualified under the provisions of the Liquor Control Act, Chapter 46 New Mexico Statutes, 1933 Annotated, and all acts amendatory thereof and supplementary thereto; and have as a condition precedent hereto secured proper license from the Bureau of Revenue, Division of Liquor Control of the State of New Mexico, may apply to the Board of County Commissioners through the office of the County Clerk in Carrizozo, New Mexico, for a license to sell or dispense alcoholic liquors in the following designations:

DISPENSER'S LICENSE for the sale of all alcoholic liquors  
CLUB LICENSE for the sale of all alcoholic liquors  
RETAILER'S LICENSE for the sale of all alcoholic liquors in package form

The Board of County Commissioners within and for Lincoln County, New Mexico has designated and prescribed license fees to be paid to the County of Lincoln as follows:

DISPENSER'S LICENSE — \$400.00  
CLUB LICENSE — \$400.00  
RETAILER'S LICENSE — \$250.00  
SPECIAL PERMIT AS PROVIDED — \$10.00

The license tax period shall begin July 1, 1938 and end June 30, 1939, and the full amount of said license tax fee is due and payable on the date of issuance of the license for the license year, or balance of year pro rata by quarters remaining in the year.

DONE at Carrizozo, New Mexico this 5th day of May, A. D., 1938.

Alfonso Soto, Chairman Board of County Commissioners, Lincoln County, New Mexico

ATTEST: Inice Huet, Clerk (Seal)

FIRST Democrat on the Ballot for CORPORATION COMMISSION

JESSE D. KORNEGAY

"Your vote Tuesday will be sincerely appreciated"

(A good Irish name)

ELECT FLOYD CROSS

Helps Cool And Clear Itchy Skin Rash!

**YES, LINCOLN COUNTY AND RUIDOSO**

**Are Voting FOR**



**JOE BURSEY**

**DEMOCRAT FOR GOVERNOR**

We remember, Mr. Bursey, your interest in our county and its tourist attractions when you served for 18 years in the State Tourist Bureau. We remember the many other state projects on which you have spent your time and energies for the betterment of all. We remember you were raised in our part of the State and that you know our problems as no other candidate does.

You Can Count On A Good Vote From Us In The Primary Next Week And In The General Election In The Fall!

THESE ARE AMONG THE QUALIFICATIONS ON WHICH BURSEY BASES HIS CLEAN-CUT CAMPAIGN—

- Grew up in Alamogordo, worked his way through High School and the University of New Mexico.
- As Director of State Tourist Bureau for 18 years, built tourist travel in our state to highest volume in the Rocky Mountain states.
- Served as Chairman of Port-of-Entry Board, Chairman of Governor's Committee on Inter-State Cooperation, Member and Secretary of State Police Commission, Director State Personnel, member State Budget Committee, Secretary Capitol Buildings Commission and Administrative Assistant to two Governors.
- Knows New Mexico, its problems, advantages and our State Government better than any other man.
- Successful in business as well as in Public Office. Has unexcelled reputation for ability, experience and integrity.
- Married Hazel DeFrees of Las Vegas, New Mexico, in 1929; they live in Santa Fe, attend Methodist Church.
- Came to New Mexico in a covered wagon in 1909.

THE MAN WHO MADE NEW MEXICO FAMOUS AS "THE LAND OF ENCHANTMENT"

(This Advertisement Paid For by Lincoln County Supporters of Bursey for Governor)

**NEMER'S FASHIONS**

"The Store of Friendly Service and Moderate Prices"  
Famous Brand Names in Dresses & Sportswear, Millinery, Suits, Dresses Made in Tucson, Peter Pan & Slipshower Blouses, Many Nationally Advertised Lines in Women's and Children's Wear  
320 New York Ave. — Alamogordo, New Mexico  
Phone HE-7-1040

Lincoln County and vicinity. Nemer's respectfully suggest a shopping tour of other shops, by this you will find that nowhere do you find such a variety of styles or quality as those of this establishment. Their style

**CORD, INCORPORATED, Walter Lafferty, President**

Alamo Drug Store — Hospital Pharmacy — Corner Drug Store  
10th & New York Ave. 1201 Tenth St. 10th & New York Ave.  
Ph. HE-7-4953 Ph. HE-7-8170 Ph. HE-7-3111

"Where Your Prescription is Our Profession"  
Alamogordo, New Mexico

The Brightest Spot on any street is the drug store and if you would only stop to think how much it means to us in our daily life, we would appreciate it much more. These Drug Stores, where they use the greatest care in filling your prescriptions, all work being in charge of pharmacists who are all New Mexico Registered. People living out of town can have their doctor telephone their prescription in to any of these drug stores and it will be mailed to them, or you can drop by any of these convenient locations on your way to or from Alamogordo. In this department that guards your health at all times, only the finest grade of materials are used in all their products. They carry a complete stock of drug supplies and toilet articles, the best of cosmetics, shaving accessories, soaps, razor blades, lotions, in fact one of the largest and complete stocks in this section. Every prescription

experts are always alert to every fashion trend, and in constant touch with the mode of the moment. Here the service is individual, their sales ladies are familiar with the correct styles and their ability to the customer. They know the value of a satisfied patron and would much prefer not to make a sale than not to have their customer satisfied with the new purchase. We are more than pleased in this review of the upward progress of this section of the state, to call attention of the people to this ever popular ready-to-wear store in Alamogordo Nemer's cord. We daily invite you to come in and get acquainted with their exceptional line of merchandise offered the public.—Adv.

In this store is sold at moderate prices, therefore you are assured of the best prices here. Their employees are pleasant and very courteous at all times and you are made to feel that your patronage is appreciated and desired. No profiteering will be found here, when a customer makes a purchase, whether the amount involved be large or small he can rest assured that he is receiving full value for his money. When your Doctor gives you a prescription for medicine, no matter how technical, it may be for what drugs are to be compounded within it, take the prescription to any of these drug stores at the above address, and you will know that only the exact proportions of these drugs will be mixed for your consumption. Make these Drug Stores your headquarters when in the city.—Adv.

**PLAZA CAFE**

"Always A Pleasant Atmosphere"  
Friendly, Courteous Service  
Specializing in Fine Food at Moderate Prices  
Located at 203 10th — Alamogordo, N. M.  
HE-7-9389

Plaza Cafe is the place where you can get the finest quality of food, well-cooked food at the most moderate prices. In every city or town, there is always one eating place where quality of food, expertness in cooking and prompt service makes it stand out above its competitors. Such a place is Plaza Cafe in Alamogordo. The manager firmly believes that "Quality has no Substitute," and purchases the finest of tender juicy steaks and chops, the finest chicken, and the best vegetables that money can buy. These commodities are tastefully prepared in a spotless sanitary kitchen by expert cooks, whose first thought

is that the customer must be pleased. We could write many letters about this well-conducted eating establishment, but suffice to say that the manager of this popular cafe has been able to render a service to the people in this line that is distinctly satisfactory. Real value at the most reasonable price has been the key to the rising influence of their policies and he has brought them from all the surrounding territory. In this business review we take pleasure in recommending Plaza Cafe to all our readers. This recommendation is a sincere one, brought on by personal experience of the writer.—Adv.

**Custom Frozen Foods & Freezers Provisioners, Inc.**

"The Finest Meat Sold in Quarters and Halves"  
"Alamogordo's Most Modern Frozen Food Processors"  
Located at 210 28th — Alamogordo, New Mexico  
Phone HE-7-8442

Here is conducted a modern and attractive market and processing plant, where housewives like to make their selections for the table. The name of Custom Frozen Foods and Freezers Provisioners, Inc., has become synonymous with the nationally known home of pure foods and provisions. When you purchase from this local food processor, you may be sure of receiving the best in frozen foods, meats, fruits and sea foods.

plant, such as this well-known firm, which leads in the reduction of the cost of living for the people. The utterly reliable and dependable management has had years of experience in the frozen food locker business, which as a result has caused this reputable firm to reach a high state of efficiency. The public is invited to inspect the processing plant, and their large stock at any time, so it takes only one trial to convince the most exacting that this is the most desirable place to purchase all food products for your home freezer. Many of our customers are saving hundreds of dollars by keeping their food stored with us. This is free service to you, and no food can be better preserved. "Absolutely no Objections"—Adv.

**DUDLEY MOBILE HOMES**

Featuring American Sales, Parts, Repairs  
(Your Marine Boat Supplies)  
Aluminum and Fibre Glass — Arkness Traveler Boats  
Located Just West of the Watchtower Drive-In  
West of Alamogordo, New Mexico

There is no one industry in the country that has met with greater favor with the public than this well-known firm. Their wide and wide experience in every feature of the business, and because of their comprehensive knowledge of every branch of the trade, this establishment has continued to witness an increase in the number of their patrons. Their service will be

to one firm that has been so influential in the progress and the development of the community, and it is with a feeling of pleasure that we compliment them on the service they are rendering the people of this section of the state. There are no more public-spirited citizens in the community than the management of this concern, and we direct your attention to this business institution, as one of the "able" establishments that has added to the new development and progress of this part of the state. We wish to compliment them upon the management in which the business is operated, and upon their progressive and public-spirited policies.—Adv.

Capitan News

(By Mrs. Ethel Keathley) (Phone 2151 - P. O. Box 22)

Let's not forget our town's oldest mother, Mrs. Lucy Hipp, on Mother's Day. She lives with her daughter, Mrs. S. E. Greisen. I'm glad we have an especial day for all our mothers.

day afternoon capturing the apple blossoms on film. Mrs. Haley entertained a few friends at a party Thursday last week. There were six guests and the home was beautifully decorated with apple and other fruit blossoms. The party honored Mrs. Boyd Lucas on her birthday, and a large white cake with "Happy Birthday" in pink was the main feature. Visiting and singing were enjoyed by all. They gathered around Mrs. Haley's new piano. Scripture reading and a prayer were included in the evening's observance. Three of the ladies, Misses D. O. Jones, Lena Mae Lucas and Chloe Peters, visited me enroute back home after the party bringing me a lovely bouquet of fruit blossoms from Mrs. Haley. Mr. and Mrs. Barber, who lived here some years ago, then moved to Los Alamos, are returning to Capitan to occupy the very same house they once lived in, on the corner of Stanton and Third.

of southwestern New Mexico to make their home. They visited Mrs. W. E. Lair while here, and possibly others. At Tularosa, they visited the E. E. Robinsons. They were wed in Chicago April 29. Miss Joy Smith, Roswell, who taught in Honoro schools last year, has been visiting Mrs. Ruth Fleming, Picocho, several days. The two came to Capitan for a visit with Mrs. Fleming's aunt, Mrs. Macie Thompson, and also with Dixie Sparks. Mr. Dalton (Peewee) Hickman, California, is visiting his uncle, Dee Hickman, and he has been assisting Jack Aldrich with repairs on the Elizabeth Wilson property. The H. C. Otero family recently spent a Sunday with Mrs. Otero's parents, the Juan Padillas, and a sister, Mrs. Manuel Baca, in Alamogordo. Mrs. Otero's aged grandmother, who is 91 and who lives on Block Ranch, is reported gravely ill. George McBride's mother from Portales is visiting him and his family. Mrs. R. W. Floyd's mother is visiting the Floyds at their home near here. Last Saturday was a red letter day for me when I had lunch and spent the afternoon with my friends, Mrs. W. E. Lair and son,



HERE SUNDAY AND MONDAY—Gary Grant seems to be trying to make up his mind between Jayne Mansfield and Sary Parker in this scene from Twentieth Century-Fox's CinemaScope comedy "Kiss Them For Me," which opens Sunday at the Pueblo Theatre. Cary, Jayne and Sary spend four crazy days in San Francisco during a wartime leave in the Jerry Wald produced, Stanley Donen directed, film.



AT PUEBLO—Alan Ladd and Dianne Foster (above) are starred in the color movie, a Navy story, "The Deep Six," showing tonight and tomorrow night at the Pueblo.

FOR MOTHER On Her Day May 11th Miss Saylor's Candies Comette Hosiery Stationery Cosmetic Sets Comb & Brush Sets Mother's Day Cards and other gift ideas Cook's Proprietary & Sundries

FRANK ZINN DEMOCRAT FOR ATTORNEY GENERAL EXPERIENCED Lawyer for nine years - two years as Assistant Attorney General. VETERAN Purple Heart veteran of WW II - led tank unit in combat with Patton's Third Army. EDUCATION Attended public schools of Gallup and Santa Fe - graduate of NAMI in Roswell and Washington College of Law of American University, Washington, D. C. FAMILY Son of late A. L. Zinn, former Supreme Court Justice, born in Tuscon, Ariz., in 1920. Married Anne Shaffer of Santa Fe in 1940. Has a son now attending NAMI in Roswell.



SHOWS FOUR DAYS—"The Shepman" story of a stranger with a gun, starring Glenn Ford (above) and Shirley MacLaine, shows Sunday, Monday, Tuesday and Wednesday at Mt. Vue Show-Dyn Drive-In Theatre here. The picture is in CinemaScope and in color.

closedly, breaking an arm. She required hospital care, and may need to undergo surgery. Mrs. Arceola Zamora Cannon expects to leave Helen, Ga., very soon, bound for Germany to join her husband who may be stationed there about three years. Cecilia Zamora Ware is now at Centerville, Ala., and is considering returning to Capitan. At the Methodist Church on Mother's Day, 7 p. m., the Methodist ladies will conduct a special worship service, just after serving a covered dish supper for family night at 8 p. m. Rev. Giesbrecht preached in the local Nazarene Church last Sunday both morning and evening. That church plans a special Mother's Day next Sunday, also. The Bill Hunt Hobbs family, Los Alamos, were week-end visitors in Capitan with relatives and friends. Pauline Williams Scott wrote her mother recently she had accompanied her husband, Carl, on one of his business tours and saw many interesting things. They were in Kansas, Nebraska and possibly other states. Mrs. Maud Fritz was a guest in her sister's home here last weekend. She resides in Santa Fe. Mrs. Edmondson's brother, Horace Ellis, visited her and Dixie Sparks last Sunday. Newly-elected Mayor Joe Rench,

RE-OPENS CAFE Lupe Chavez has re-opened her famous Spanish food restaurant, Lupe's Cafe, at San Patricio. She has been closed for two months while visiting various points in Old Mexico. Fletcher Hall, Hollis Cummins, Don Murphy and Bill Holmes visited in Ruidoso last Friday on business.

ANNOUNCING! AMERICA'S ONLY CERTIFIED QUALITY

Dear Molly, On Mother's Day I'd like to be able to give you a thousand and one little kisses and hugs, and this little message is my way of saying I'd like to tell you how much I love you, and how proud I am that you're my wife and how you and I have shared so much of our lives together. I'd like to be able to tell you how much I love you, and how proud I am that you're my wife and how you and I have shared so much of our lives together. I'd like to be able to tell you how much I love you, and how proud I am that you're my wife and how you and I have shared so much of our lives together. THE CHURCH FOR ALL... ALL FOR THE CHURCH The Church is the greatest factor in the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of the community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

CHURCH SERVICES

- LUTHERAN CHURCH H. M. Zimbrick, Minister Services discontinued temporarily. FIRST CHRISTIAN CHURCH (Disciples of Christ) Mark C. Grossberger, Minister Bible School, 9:45 a. m. 11 o'clock, morning worship. "Whose Adorning," a Mother's Day Message. 5 p. m., Youth Meeting. 7 p. m., Evangelistic Service. Sermon theme: "Don't Be Petty - God Isn't." Church-Night Service 7 to 9 p. m. Wednesday, Bible Study 7:30-8. FIRST BAPTIST CHURCH Rev. E. J. Tankersley, Pastor Ruidoso Sunday School, 9:45 a. m. Worship Service, 11:00 a. m. B. T. U., 8:30 p. m. Worship Service, 7:30 p. m. Wednesday Night Service, 7:30. ASSEMBLY OF GOD CHURCH Rev. W. M. Perry, Minister Sunday School, 10 a. m., morning worship 11 a. m., evening worship 7 p. m. FIRST BAPTIST CHURCH Green Tree, New Mexico Rev. E. C. Terry, Pastor Sunday School, 9:45 a. m. C. T. Carpenter, S. S. Supt. Preaching Service, 11:00 a. m. Training Union, 6:45 p. m. E. L. Wilson, Director T. U. Preaching Service, 7:30 p. m. Wednesday night service, 7:30. The church where everybody is somebody, and nobody a stranger Phone 2241 GATEWAY CHURCH OF CHRIST C. E. Higginbotham, Minister Sunday Services: 9:45 a. m., Bible Study 10:45 a. m., Worship & Communion 7:00 p. m., Worship Wednesday, 7:00 p. m., Prayer Meeting. COMMUNITY METHODIST CHURCH Rev. Hugh H. Bailey, Minister Sunday School - 9:45 a. m. 9:45 Sunday, Ben Hill Adult Bible Class meets. Morning Worship - 11:00 a. m. Methodist Junior Fellowship - 5:30 p. m. for 9 and 11 yr. olds. Junior Choir Practice - 8:30 p. m. Evening Service - 7:30 p. m. CHRISTIAN SCIENCE SERVICES Sunday School services each Sunday at 9:45 a. m. Every Sunday, 11:00 a. m., in Ruidoso Woman's Club. Testimony meeting following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend. FULL GOSPEL HOLINESS CHURCH OF RUIDOSO DOWNS Rev. Cecil Smith, Pastor Sunday School - 9:45 a. m. Sunday Preaching - 11 a. m. Sunday. Evangelistic Service - 7:30 p. m. Sunday. Prayer Meeting - Tuesday evening. Young Peoples Service - Thursday evening. FIRST PRESBYTERIAN Rev. Paul V. Dyke, Pastor A Home for the Soul in the Heart of the Hills. Church School, 9:45 a. m. Morning Worship, 11:00 a. m. Young People of the Church 8:00 p. m. Worship and Bible Study, 7:00 p. m. A Cordial Welcome to All EPISCOPAL CHURCH Chapel of Our Redeemer, Fort Stanton - 1st, 3rd, 5th Sundays, 10:30 a. m. St. Anne's Chapel, Glenwood - 2nd, 4th Sundays, 8:30 a. m. and Holy Communion first and third Sundays, 8:00 a. m. Church of the Holy Mount, Ruidoso - Every Sunday, 11 a. m. ST. ELEANOR'S CHURCH Fr. Robert Auman, Pastor Scholastic of Masses - 11:00 a. m. Sundays and Holy Days - 11:00 a. m. Week Days - 7:00 a. m.

Closed Mondays - Open 11 a. m. to 9 p. m. Nob Hill Restaurant "A Deal All Year O" For MOTHER'S DAY Take the Family Out to Dine We'll Be Serving TURKEY DINNER And Dressing and all the trimmings in our cafe. THOMPSON'S SERVICE STA. GARAGE and CAFE HIGHWAY 70 HOLLYWOOD, N. M.

For Cement of Any Class DELIVERED TO YOUR JOB- Call Green Tree (8) 2325 Ruidoso Downs Ready-Mix Concrete Three Trucks To Serve You Delivered Day or Night

WE'VE SAID IT BEFORE- We'll Keep On Saying It- AND SO WILL OUR FRIENDS WHO HAVE BOUGHT CARS FROM US FOR MANY YEARS "IT PAYS TO TRADE AT HOME" There is satisfaction to the buyer when he buys a car from an authorized dealer who can service the car. The profit from the car you buy from a home town dealer circulates back in your neighborhood. Trading at home makes a better trading center-and, an authorized dealer wants to sell you your next car-that's why he is interested in every purchase pleasing the customer. YOUR PICK OF NEW OLDSMOBILES, CHEVROLETS, PICK-UPS NOW READY FOR DELIVERY Powell Chevrolet Co. Phone 461 Tularosa, N. Mex. CLAYTON BENNETT, Ruidoso Rep. Phone 2151-West of Junction on Highway 70 Financing - Insurance

SPRING-TIME CLOSE OUT! DU-PONT'S FAMOUS LATEX WALL PAINT FLOW-COTE \$4.00 GALLON While It Lasts! Remember, we're giving a 21-inch color RCA Television Set and other valuable prizes on May 15-Ask how you can get your name in the pot to win this. J. A. BURNS LBR. & SUPPLY CO. -Hollywood- Don't forget we serve you free coffee while we're filling your order.

Sleep Better - Feel Better - drink Milk You never outgrow your need for Milk Drink 3 glasses of milk every day Sold All Over Lincoln County in Your Favorite Food Stores CITY DAIRY

This Special Church Feature Is Sponsored by the Merchants Whose Advertisements Appear Below J. A. BURNS Lbr. & Supply The House of Better Values Box 98 Hollywood Sid Courville Plumbing & Heating Famous Name Brands Dial 2955 - Terms to Suit OPEN YEAR ROUND Whispering Pine Cabins Mr. and Mrs. A. J. Gates Phone 3433 First Presbyterian Church Ruidoso Skateland Open Week-Ends White Mountain Gro. & Mkt. IT PLEASES US TO PLEASE YOU S. & H. GREEN STAMPS Ben Donathan & Sons Building Contractor Ph. 2784 Ruidoso Ruidoso Auto Supply Automotive & Service Station Supplies Morrison Chevrolet Sta. 1100 Hwy 70 - Ruidoso Dial 3005 Downtown Ruidoso Brunell's Department Store





Wilson's CrispRite  
**Bacon**  
Pound  
**59**

THESE SPECIALS GOOD AT BOTH  
SELF SERVE GRO. & MARKET  
(Cashway) and  
**RUIDOSO FOOD MART**  
YOUR \$\$\$'S BUY MORE AT OUR STORE  
**SPECIALS**

DOUBLE STAMP DAY ON WEDNESDAYS  
SAVE WITH FRONTIER SAVING STAMPS

FRESH  
Ground Beef, 3 lbs. \$1  
ROUND STEAK . . . . . Lb. 83¢  
Over 2 Lb. Sizes  
BARBECUED FRYERS . . . \$1.49  
Swifts Fully Cooked  
PICNIC HAMS . . . . . Pound 49¢  
COUNTRY FRESH EGGS  
Unclassified, mixed sizes, doz. . 49¢  
Small sizes, grade A, doz. . . . 45¢  
Gladiola BISCUITS . . . per can 10¢

White—Small Sizes  
GRAPEFRUIT . . . . . Each 5c  
LETTUCE . . . . . Lb. 17¢  
CABBAGE . . . . . Lb. 5¢  
Idaho Russetts  
POTATOES . . . . . Pound 7c  
Tall Cans Kimbells  
CANNED MILK . . . . . 2 cans 29¢  
White Swan Halves or Slices, 303 Can  
PEACHES . . . . . 2 cans 45¢  
Mission PEAS . . . . . per can 15¢

**Harold Gibson Is Ordained As Baptist Minister**  
Rev. Harold Gibson of Ruidoso was ordained to the full gospel ministry at the First Baptist Church in Ruidoso May 2. Among those taking part were Rev. E. J. Tankersley of Ruidoso who served as moderator and presented the Bible, Rev. Ed Terry of Green Tree, who served as clerk and delivered the charge to the church; the Rev. O. L. Odham of the Ruidoso church, who directed the questioning, and Rev. J. M. Kerr, Captain who delivered the charge to the preacher Rev. Harold Ely of Carrizozo led in the ordination prayer.

**SIDDENS BUYS HOME**  
Mr. and Mrs. Jack Siddens of Clovis have purchased the new 3-bedroom residence north of Cree Meadows Golf Course, next door to the Luther Bynum home, from Alvin Bishop, Dallas teacher. J. H. Ende has been employed to complete the house, construction on which had not been finished. Siddens is to begin work in mid-May at the Ruidoso News in the commercial printing department. Bynum handled the sale.

**Oklahoman Buys Lincoln Lodge**  
Announcement was made this week that negotiations are underway for the purchase of Lincoln Lodge, one of Ruidoso's pioneer tourist accommodations, from Mr. and Mrs. H. S. Galley by Mrs. Ethel Gundlach of Enid, Okla. Mrs. Gundlach recently sold a convalescent home in that city which she had operated for many years. The new owner is to take possession later this month.

**WADE HEDGECOKE RESIGNS**  
Wade Hedgecoke, teacher in Ruidoso junior high and high school and who was assistant football coach here, has resigned to accept a position as co-ordinator with the Land-Air firm at So-

**4.25 Inches Of Snow, Showers Push April Moisture To 1.09**  
Snowfall in April of 1938 measured 4.25 inches, to bring 1.09 inches of precipitation in company with showers, C. A. Culver, cooperative observer for the U. S. Department of Commerce Weather Bureau, reported in his review of each April since 1946. His comparative weather data for each April the last 13 years is given below:

Year	Lo	Snow	Precip
1928	76	12	1.09
1929	74	18	1.25
1930	74	10	3.20
1931	73	11	.00
1932	79	15	.00
1933	78	9	1.04
1934	73	14	1.52
1935	73	6	1.00
1936	79	13	.00
1937	80	5	23.40
1938	82	6	.00
1947	75	15	.00
1948	79	16	.00

**REAL ESTATE SALES REPORTED BY FIRM**  
Douglas and Pearson Real Estate office reported these recent sales:  
Major and Mrs. C. J. Brown of El Paso purchased a residential lot in Cree Meadows from Lloyd Davis on which they plan to build a home for their residence when they retire.  
Mr. and Mrs. Raymond L. Young of Anthony, Tex., have bought the summer cabin formerly owned by the Dick Sterlings of Roswell, and plan to spend part of the summers here.  
Your savings now earn 3% in Ruidoso State Bank.

**At the Hospital**

Patients receiving treatment the last several days in Ruidoso-Hondo Valley General Hospital have been:  
Master Leslie Stout, Socorro; Mrs. Mary Sanchez, Picocho; Master Jimmy McEuen, Aki; Earl Bradley, Clouderoff; Tull Starnell and Eddie King, Ruidoso Downs; Mrs. Sylvia Bobo, Rebecca Couch and Alan Dec, Ruidoso.

**TRUE STORY FILMED FOR MURDER GROUP IN EARLY WEST**  
Based on true incidents from the files of a famed detective agency which guarded the law-abiding business organizations of the Early West, Allied Artists' "Last of the Badmen," starring George Montgomery, and filmed in CinemaScope and De Luxe Color, is currently showing at the Mt. Vue Sho-Dyn Drive-In Theatre.

**SWEET SHOP ADDED TO SHELL LINE**  
Nita Trotter has joined with Peggy Carter to operate a sweet shop in Ruidoso, to feature cakes, baked rolls, pies and pastries, in the shell work place on Main Road, formerly known as Peggy's. New name of the place will be Ruidoso Sweet Shop and Shell Work. An opening has been set for Monday next week, May 12.

**IMPROMPTU PROGRAM FOR ROTARY LUNCHEON**

When Rotarians held their regular Tuesday luncheon at the Eastern Star Hall here in Palmer's Gateway an impromptu program developed, with four members participating. Secretary Bernard Rooney read an article reflecting the growth of America in recent years, economically, population-wise and in other ways. Travis Hicks discussed two new industries for this area, the turkey ranch he is to operate for a Texas feed company near his feed store on U. S. Highway 70, and the development of a fish hatchery in the Blisett Hill neighborhood by Earl Pior. T. B. Hood, speaking for the Ruidoso Village council, expressed thanks to the club and to Ruidoso for the support the city officials had received in the term just closing and also asked their continued support. Dan Swearingin gave a report on the status now of the proposed improvement of Mon Jean scenic drive. Visitors included Carrol Reed and Pete Henderson, Alamogordo.

**DECISION IS EXPECTED ON BONDS FOR C. P. S.**  
In Santa Fe a decision is expected soon on the request of the Community Public Service Co. to sell three million dollars in debenture bonds.  
The state Public Service Commissioners took the request under advisement after a hearing last week. The money from the bond sale, if approved, would be used to finance expansion construction for the firm, which serves Alamogordo, Ruidoso, Silver City and Lordsburg.  
The main offices of the company are in Fort Worth, Tex.

**HAS READY-MIX PLANT**  
Chink Bowers of Ruidoso Downs, who opened a ready-mix concrete plant there earlier this year, now has three trucks delivering this new product for the Ruidoso area. He has provided most of the concrete for construction on the U. S. Highway 70 improvements in the Ruidoso Downs and Hollywood areas.

**Midway Garage**  
& Service Station  
EMERGENCY SERVICE  
Phone 3485 or 4581  
—Ruidoso—

**STOP CAR ENGINE TROUBLE BEFORE IT STARTS!**  
You can save gas, renew original engine performance and get your car repaired while it is still in the shop. A DYN-A-VISION check-up. Our new electronic TV type instant engine analyzer checks the condition of plugs, coil, distributor, wiring, timing, carburetor, starter, generator, regulator, battery, etc. without removing parts and with the engine running. See us today. We can tell you in minutes if any service is required.

**FOR SPRINGTIME REPAIRS**  
We Have The Items You Need for Remodeling, Renovating, Fixing Up, Painting Up

**See it here!**  
The all-new, bigger  
**WRIGHT REBEL**  
WORLD'S SAFEST POWER SAW  
No Dangerous Chain  
Only power saw with safe, hand-saw blade action  
• FOR ANY WOODCUTTING JOB

**Bonnell Hdwe. & Bldg. Supplies**  
Wayne Wentler, Manager  
Ted Bonnell BOX 1848  
Dorsey Bonnell PHONE 3485  
Kenneth Bonnell RUIDOSO, N. M.

PAGE TEN  
**Ruidoso News**  
Friday, May 9, 1958

**Gift, Furniture Store Sets Formal Opening**  
Mrs. Lorene Parker has announced she will stage a formal opening in her new business, Lorene's Gifts & Furniture, the former Apache Furniture store here, which she bought last week from Mrs. Barbara Hunsicker.  
Refreshments will be served during the opening Friday and Saturday this week, and visitors are invited to register for a \$25 gift certificate to be given free.  
She said she has plans to add dishes, drapes, shoes, pillow cases and other home furnishing items to the enlarged stock of furniture now on display at the store on Main Road.

**Letter to the Editor**  
Louisville, Ky., May 2, 1958

Dear Mr. Lamb:  
May we take advantage of your newspaper to say Hi to those good folks there who have offered to us, as well as to Doris and Lee, their warm and generous friendship.  
It's springtime in Ky! The Day of Days—the Great Kentucky Derby, when Louisville becomes the mecca to which many journey—the lowly as well as those of high estate, to pay tribute to the sport of kings.  
Miles of newly whitened board fences, contrasting with the lush deep green of the blue grass! The purple haze of the red bud, dogwood, pink and white scattered here and there—the butter colored dandelions sprinkled so generously throughout the soft turfed lawns. The flash of scarlet—the Kentucky cardinal—high atop the old maple, sending out his clear, sweet notes—detracting attention from his dowdy little wife eagerly awaiting the cracking of the tiny eggs she's warming—the mocking bird bursting his throat in song or slyly mimicking the whinny of the new born colt or the cheep of the baby chicks in the statted coop. The fishermen searching out

**Get More Miles Per Dollar at Long's**

**88 OCTANE GASOLINE**  
Hollywood  
We Give S. & H. Green Stamps

**EMERGENCY PHONE NUMBERS—**  
Ruidoso Fire Dep't or Police 3855  
Day or Night Ruidoso Hospital 3485  
Hollywood Fire Dep't 3485  
Ruidoso Downs Fire Dep't (8)2375  
Ruidoso Downs Police (8)2374  
State Police 4524  
Chief Lincoln County Deputy Sheriff Frank Barajas 2855

"Advertising does two things. (A) It keeps customers. (B) It makes customers. When you stop 'keeping' and 'making' customers you are starting down the road to eventual business failure."—G. R. Fellows, Chicago.

**18 UNPATENTED MINING CLAIMS**  
These lode claims are in the Cedar Creek area, Sec. 5 & 6, Twp. 11S, Range 13E. Main ore is lead, zinc and silver. Vein widths run as high as 17 feet with open cut method recommended. Trees, water, electric power, roads are all readily available. This property has tremendous potential because of abundance of ore and ease of mining same. Will listen to any reasonable proposition, lease, sell, or partnership. Mining report on request. Act now, tomorrow it may be too late. Listed as the "Hal Kopel Mine" at Carrizozo.

Write to Hal Kopel, 8411 Beverly Blvd., Los Angeles 48, Calif.

**GATEWAY FOOD MARKET**  
Phone Dial 3825 Ruidoso, N. M.

**FRIDAY & SAT. SPECIALS**  
MAY 9-10, 1958

	POUND	POUND	
HENS . . . . .	49¢	LETTUCE . . . . . 15¢	
1/2 OR WHOLE		LOCAL SMALL DOZEN	
HAMS . . . . .	59¢	EGGS . . . . . 49¢	
KIMBELL		KIM	
Pork & Beans 3 cans	29¢	DOG FOOD, 3 cans	25¢
JELLO . . . . .	29¢	KIMBELL 3 POUNDS	
BANANAS . . . . .	15¢	SHORTENING . . . 79¢	
		BEEF 3 POUNDS	
		SUGAR . . . . . 55¢	

**WE GIVE FRONTIER STAMPS**

**"IT'S CERTIFIED"**  
AS FINE A BEER AS IS BREWED IN THE WORLD

**Mt. Vue**  
*The Dye*  
DRIVE-IN THEATRE  
ON MECHEM DRIVE  
Phone 3355

FRIDAY & SATURDAY  
George Montgomery  
"LAST OF THE BADMEN"  
—In CinemaScope—  
—In Color—  
—Fine Cartoons—

For 4 DAYS!  
TUES. - WED.  
SUNDAY - MONDAY

M.G.M. GLENN FORD  
SHIRLEY MACLANE  
They called him the STRANGER WITH A GUN.  
THE SHEEPMAN  
—In CinemaScope—  
—In Color—  
—Fine Cartoons—

THURS. ONLY

THURSDAY - MAY 11  
MARRONEY - ADAMS - MOVEY  
—In CinemaScope—  
—In Color—  
—Fine Cartoons—

**PUEBLO THEATRE**  
Admission 30c and 50c  
Boxoffice Opens 8:30 p. m.  
Week-Days — Matinees Sat.-Sun.

FRIDAY - SATURDAY  
ALAN LADD  
—in—  
"THE DEEP SIX"  
—In Color—  
—Pica Serial & Cartoons—

SUNDAY - MONDAY  
Cary Grant  
Jayne Mansfield  
—in—  
"KISS THEM FOR ME"  
—In Color—  
—In CinemaScope  
—Pica Newsreel & Cartoons—

TUES. - WED.  
(Best Actress of Year)

**The Three Faces Of Eve**  
—In Color—  
—Pica Serial & Cartoons—  
THURS. - FRI.

**SUM CARER**  
—In Color—  
—Pica Serial & Cartoons—  
THURS. - FRI.

**HOW'S YOUR RADIATOR?**  
We're equipped to flush and drain those winter rust-clogged radiators and fix 'em if they're leaking.  
Drive a cooler car—protect the motor—with a properly tuned-up radiator.

**HOWARD'S CONOCO SERVICE**  
Woodrow Howard — On Main Road

This Week's Last-Coated Truth—  
Any excuse will serve a tyrant. —Aesop  
To avoid criticism, do nothing, say nothing.

★ ★ ★  
For the Finest in  
**PAINTS**  
Ask for Sherwin-Williams  
We carry a complete line of this nationally known product.

**BUILDING MATERIALS OF ALL KINDS**  
**Hollywood Lbr. Co., Inc.**  
Hwy 70 Hollywood, N. M.  
We Give S. & H. Green Stamps