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HARRIS SHELTON  
Artist  
SUMMER STUDIO  
101 RUIDOSO, Postoffice  
WINTER STUDIO  
111 RUIDOSO, N. El Paso



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RUIDOSO, LINCOLN COUNTY, NEW MEXICO

JULY 10, 1948

"INVENIEMUS VIAM AUT FACIEMUS"

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## Around Town

By Nancy Waters

### Many Children Enjoying Ruidoso At Summer Camp Amidst Tall Pines

As we write this paragraph, we know of four people who have expressed interest in securing appointment as Lincoln County State Senator to fill the vacancy left by the death of Marion County Politico, J. G. Moore. Friends of some of the men are working for their appointment by the County Board of Commissioners. The four are Fred Richardson, Ruidoso; Dan Swearingin, Ruidoso; W. A. Hart, Ruidoso; Herman Kell, Carrizozo. Richardson has been carrying on the most active campaign so far, and he tells us that as a result, through the county, he is well with some party leaders. He is considered a great deal of money in campaign funds in 1940, that the same amount will be a new crop of county jobs. "Increase in salesmen our county has been classified first class is probably one of the reasons," he opines.

**Lions Club  
Swim Pool  
Goal—\$85,000.00  
Donated  
To Date—\$4,087.50**

The Lions Club is very proud of the many individual donations to the swimming pool project, but very disappointed in the number of donations. We hope the Lions deserve a word of encouragement to continue in which they are continuing this campaign to help construct a much-needed swimming facility. After months of careful planning, they deservedly feel that they should have received more public support. They present to you a sample membership card. It is absolutely no pressure to anyone to contribute toward making another member happy and successful. We headed up their own campaign committee with 100% participation. The club and each member had a contribution before the public was invited to take part. We're looking along with the Lions, the Chamber of Commerce and those who have given to the campaign. We are still looking for a way to the top.

Sgt. Bill Kress of the State Police here says a word of thanks to all the community for helping to gather a thousand dollars worth and in this area. There were only two minor accidents which his jurisdiction and drunk driver was arrested, but there were 15 other arrests and 90 citations issued. Capt. Tuffy Taforn of the State Police was in Ruidoso Tuesday this week carrying on the investigation that is over whether in regard to the facts of a body found on the old road at Round Mountain between Mesilla and Tularosa. Officers are trying to find a connection between the facts found last week and in Otero County and also in the Rio Grande at El Paso recently.

Ray Anderson, car sales, local jeweler, reports Clark Keith has been employed to operate a garage for McLean and auto sales business on Highway 28 in Hollywood.

Mrs. Jones, son of Mr. and Mrs. Marvin Jones, Ruidoso, and Senior High School student at Texas Christian University of Ft. Worth, is to wed next spring at Ruidoso First Christian Church at 11 a. m. in the presence of the pastor, the Rev. Dr. C. C. Chesser, who is a graduate of Ruidoso High School and is now on the campus of stated T. C. U., in student activities.

Walt Gandy says "If you get hot and bothered under the sun, come in and cool off at Aladdin Realty." They installed air conditioning there last week. The C. C. C. ought to run him out of town—our climate is supposed to be naturally cool enough to not need air-conditioning.

Note from John B. Lilley, Hart, Tex., says he wants the people to know that he'll be coming to Ruidoso shortly—he hopes to buy a ranch there. The man who has been running around their place on Ruidoso in a spring issue of New Mexico magazine...

Ruidoso State Bank had the biggest day in its history Monday, with total deposits totaling \$6,873, the total deposit to date being \$10,000. Total amount of cash deposited was \$6,688. The \$96,000 in cash was deposited on that one day, the deposits were \$640. The amount of the total deposit to date was \$6,688. The \$96,000 in cash was deposited on that one day, the deposits were \$640.

Pat Chisholm, former Ruidosoan, who may come back some day when he builds a new home in Palmer Gateway, says business is booming for his Concho Lake Lodge near Tucumcari. He has modern rental units, a cocktail lounge, dining room and sporting goods store there. He says he sees folks from here ever so often, including Pat Farar and Mrs. Bill Halliday and kids and Charlie Byers and others. A new swimming pool is to be built next year, but there is swimming now on the beach there. Under construction now are 24 new rental units. The cocktail lounge was built new for this season. The Village of Ruidoso has obtained a special use permit on U. S. Forest land southeast of Ruidoso Downs for sanitary fill use, and will be using it in a few weeks. The present one-out-Meher Drive is full and running over after four years use. Carl Morrison, manager, and zoning committee members put a lot of work to bid the city in getting the new site...

After 20 Ruidosians, traveling in four or more planes, will fly to South Dakota in mid-October to try for pleasure, according to the group here. The group will be led by Carl Morrison, R. E. Headley, and zoning committee members. They expect to wait a year before flying back. That's what he says.

After a million dollar check was sent to the Ruidoso Fire Department last week just like the

love of humanity for homeless children made possible the scenic 10-acre summer camp here for youngsters of Southwestern Children's Home at El Paso.

This summer, 100 gay-hearted children are at the camp enjoying the cool climate of this resort village and the many healthful recreations provided at the camp.

The children leave El Paso for Ruidoso about June 15 and remain until Aug. 15.

The camp now includes three large buildings and three cabins. The extensive grounds afford space for baseball games, hikes and other outdoor fun.

On July 4, 1927, the late Mr. and Mrs. Ike Wingfield of Ruidoso presented the 10 acres of land to the Home for a summer camp. That day, \$200.00 was raised in Ruidoso to start the first camp building. Businessmen in the area donated the lumber, hardware, plumbing and electrical equipment.

Mr. and Mrs. Alex Janke gave a 1,000-gallon water tank. The Vocational School of El Paso made the beds, benches and tables. R. L. Daniels and Tom Rogers gave the bedspreads and other furniture. The Southern Pacific Railroad furnished a car to ship the equipment and furniture to Tulare. Chris Fox purchased trucks and men to haul it to Ruidoso.

In the summer of 1928, Wingfield Lodge was formally dedicated and opened as a summer home. Many improvements have been made since then and the camp is a living memorial to the generosity and love that the parents of the area held for the camp. It now is valued at \$100,000.

The camp at Ruidoso makes it possible for the children to escape the heat of a city and strengthen their bodies and endurance to assure good health throughout the balance of the year.

At camp, the children, who range in age from 3 to 19 or over, arise about 7:15 a. m. After assembling for prayer, they have a wholesome breakfast at 7:45. Then, three chores for the older ages and afterward it is playtime until a noon recess. At 12:45 p. m. Dinner is served at 5 p. m. and there is an evening prayer service before bedtime.

There are many play periods at camp," Elizabeth Moore, who is in charge of the camp, said. "The children love the freedom of the big acreage and play many games."

This Fourth of July was a real red letter day at camp. Mrs. Moore said, "The older children were divided into four groups and held many contests. Prizes were awarded the winning teams. Winners were awarded treats of ice cream, candy and other refreshments.

Mrs. Nancy McClain, a teacher from Port Arthur, Tex., is in overall charge of recreation at the camp. She has three assistants.

Selma Ratcliff assists Miss Moore in camp management. In charge of the "baby house," where the little tots live, is Daisy Medley, called "Aunt Dee." Girls at the camp are looked after by "Aunt Kitty" Hall.

"We're just like one big family at camp," Miss Moore said. "Many of our children, who have enjoyed the camp, now are grown but still love to return here, if possible. Some of them hold a Master's Degree, are married and have families of their own. We feel that the healthful, happy days they spent at Ruidoso contributed to their successful adulthood."

Miss Moore is the daughter of Mrs. Walter C. Moore, superintendent of Southwestern Children's Home by the Rev. W. B. Haag for white American protestant children.

Those state employees who volunteered their 4th of July holiday to help prevent traffic fatalities last weekend should feel real good. They did the job in co-operation with state police, county and village officers. No deaths in the village last year and this year... Speaking of statistics, the new phone directory completely covers one of the older business firms here. Please write Lester's Indian Curio in your directory: CL 7-3381.

Cop: We made a mistake in reporting price on photo finishing work for Louis Phillips of Ruidoso when we reported that studio had installed new equipment. Instead of accepting from 10¢ to 15¢ per print, we should have said from 12¢ to 16¢.

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Those state employees who volunteered their 4th

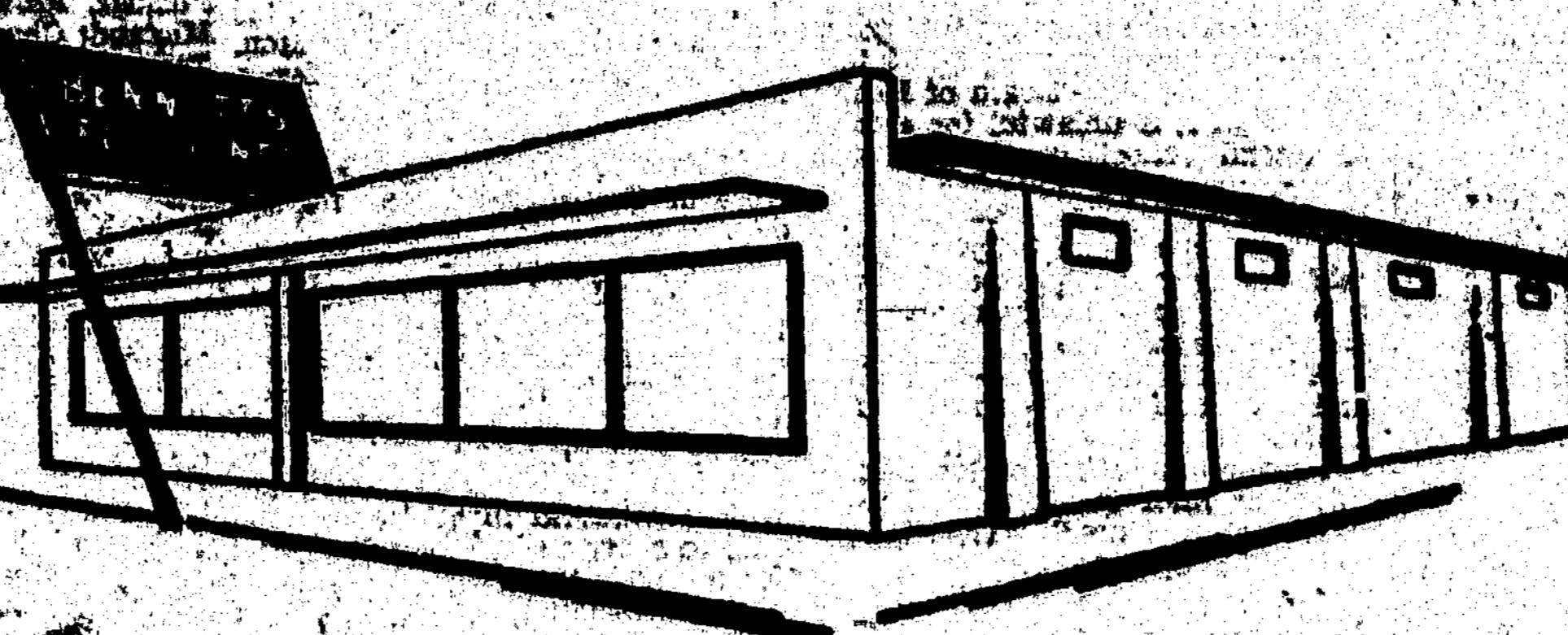


Mead's Mac. Reg. Mac.	Each	49c
<b>Potato Chips</b>	10 Pounds Specials	
<b>SUGAR</b>	Each	98c
Monarch	Pound	
<b>COFFEE</b>	69c	
COFFEE, Yacht Club .	lb. 59c	
5 Pounds Boxed		
<b>ORANGES</b> . . . . .	49c	
APRICOTS . . . . .	lb. 23c	
10 Pounds White Rose	Bags	
<b>POTATOES</b> 59c		

### HAM SANDWICH SALE

Wilson's Tender Made Boiled Ham  
Mead's Fine Bread  
Kraft Mustard or Solid Dressing  
Fresh Made & Bagged TO TAKE OUT

15¢ Each



### FRIDAY AND SATURDAY SPECIALS

## Bennett's Foodliner

Phone CL 7-3115 - Mecham Drive, Plenty of Parking Space - Ruidoso, N.M.

We Give **3.95** Green Stamps

Frozen	FRENCH FRIES . 5 pkgs.	\$1.00	Frozen, Net weight	STRAWBERRIES, 4 pkgs.	\$1.00
Frozen	BLACK-EYE PEAS, 4 pkgs.	\$1.00	1/2 Gallon	PRICE'S FREEZE . . . . .	59c

### Canyon

#### Echoes . . .

Mr. and Mrs. L. L. Winken of Lubbock, who have a summer home here, entertained a large number of their friends from Lubbock, Amarillo, Plainview, Marathon, and Midland, Tex., and Abilene, Tex., and Mrs. Jerry Winken, and Mrs. Gene Klein, Mary Helen Hartman, Bob Hartman, Beverly Rose, Jay Klemens, Lynne Dickson, Paul Huchton, Jean Winken, and Pearl Mowery.

Two well known TV stars flew here for the Fourth of July holidays and attended the races at Ruidoso Downs. The stars were Rex Allen, who plays the Frontier Doctor on TV and Dale Robertson, star of the Wells Fargo series. The stars were Massachusetts on a large plane, which was held down at the local airport.

Mr. and Mrs. Harold Sain were in Roswell Saturday last week on a business trip.

Mr. and Mrs. C. T. Carpenter recently entertained at their house a fall from a ladder, she suffered a

broken foot and ankle. While convalescing from those injuries, she suffered a broken hand in an interview accident. The drivers are friends of the Douglas McCains of El Paso, who are building a home nearby them in Cedar Creek. Mrs. McCain is fashion coordinator for the Popular Dry Goods Co. at El Paso. Mrs. Moore is a noted gardener and is a national flower show judge.

Mr. and Mrs. Fred S. Van Dyke were due back in Ruidoso this week after a visit in Harlingen, Tex. Mr. Van Dyke had been there for several days and Dr. Van Dyke went home last week to accompany her home.

The "new" Brown family took a well-earned short holiday this week. Mr. and Mrs. Brown will be a combination of fun and pleasure trip and the young boys, who are as happy-hearted and pleasant to know as their father, were looking forward to the trip. However, tiny Cousins Weston was to be open Wednesday morning for business as usual.

Mrs. Ottie B. Moore of El Paso is here to spend the summer at the Brown's home on Cedar Creek and recovering from a series of unfortunate accidents. Last summer, in

broken foot and ankle. While convalescing from those injuries, she suffered a broken hand in an interview accident. The drivers are friends of the Douglas McCains of El Paso, who are building a home nearby them in Cedar Creek. Mrs. McCain is fashion coordinator for the Popular Dry Goods Co. at El Paso. Mrs. Moore is a noted gardener and is a national flower show judge.

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The Edd Ammons of Roswell are here in the Ruidoso home for the summer. Edd is slowly recovering from a lengthy illness.

Mr. and Mrs. Ed Fulham and daughter, Portia, Mr. and Mrs. J. Clyde Harris of Dallas; Mr. and Mrs. John Latham of Abilene; Mr. and Mrs. C. C. Curry of Odessa, Tex., and Mr. and Mrs. Terence Cummins, Alvarado, Texas, were guests of Mr. and Mrs. Willie Watkins for the July 4th holidays.

Celia Crandall left Wednesday for a week at the Presbyterian Church Camp in Scott Able, near Mayhill, N. M.

Mickey Morgan of Las Cruces is visiting the Dr. Bram Vanderford home this week. Her parents, the Lowell Morgans, were visitors here last week-end.

Carol Givens and family and a party of friends from Abilene, Tex., were here for the July 4th holidays. They stayed in the Givens cabin in Block D in upper Ruidoso.

Paul and Neal Matthews enjoyed a week's camping and fishing vacation in Colorado, returning here last week.

The Jack Morris and children of Tahoka, Tex., visited the A. B. Kelly home last weekend.

Mr. and Mrs. Joe Crimp and a son, Max Taylor, were here from Amarillo and Midland, Tex., over the week-end. The Crimps have been coming to Ruidoso for more than 20 years.

Mr. and Mrs. Archie Noble of Odessa, Tex., were also recent guests of the Carl Winken family for the Fourth.

Claude Hutchinson and a group of his Plainview, Tex., friends were here for the holidays in their cabin in upper Ruidoso.

Frances Arreola has arrived for a summer's visit here from El Paso.

Note from Van L. Merritt of Cheyenne, Wyoming, subscribing for the paper says "We hope to move to Ruidoso this fall."

Mr. and Mrs. Tot Allen of Ankeny, Iowa, former Ruidoso residents, spent the Fourth with Tot's sister, Bonnie Webb, and her husband, Lester. We

across from the Ruidoso post office, resting nicely. He can have a little company for brief periods. A son, Leslie, of Texas City, Tex., is here this week.

Terry Collins arrived here late last month from Oklahoma to be with his parents, the Dutch Collins. The J. F. Landers are here from Denison, Tex., for the summer.

J. H. Morris, superintendent of Ruidoso schools, is attending a Civil Defense course at Denton and Dallas, Tex.

Fourth of July visitors at the home of Mr. and Mrs. Ralph Brown included Mr. and Mrs. Wade Hedgecock and two sons, Mr. and Mrs. Scott Haley and baby son, all of Socorro, and Mr. and Mrs. J. R. Morrison and son of Alamogordo, Colo. Mrs. Hedgecock and Mr. Haley are Morrison is a brother of Mrs. Brown. Morrison is a brother to Mrs. Brown.

Mr. and Mrs. Claude Bowlin entertained at their guida over Independence Day week-end Mr. and Mrs. W. H. Harting of Caballo Dam and Mrs. Margaret Rickard of Albuquerque.

Visiting the Claude Whitlocks for this week is a brother of Mrs. Whitlock's and his family, from Mayhill.

Rev. Mark C. Cronenberger is at home now from the hospital and

The J. M. McLaughlin and the Owens family of Fort Worth were in Ruidoso for the Fourth of July holidays. Mr. McLaughlin and his nephew, Don Owens, came into the office of the Ruidoso News to subscribe for the paper. Mr. McLaughlin said he enjoyed Ruidoso so much, she wanted to be able to know what was going on here all during the year.

Mr. and Mrs. Joe Hawkins and children recently made a combined business and pleasure trip to El Paso.

Attracting attention in front of Max's Beauty Shop on Main Road,

### FOR THE BEST

In Butane and Propane

See Us For Water Heaters

Service — Appliances  
Bottle Service — Fertilizer

SEE

**SACRA BROS. CO.**

Located in Upper Ruidoso

Phone CL 7-3205 — Night CL 7-4545

"Make The Summit A Habit"

MESCALERO APACHE

**SUMMIT LODGE**

Dining Room — Featuring Apache Fry Bread  
Arts & Crafts Store — Featuring Moccasins in Many Styles — Jewelry — Indian Hand Crafts  
Sleeping Units — Motel, Motel Cabins  
Service Station — Featuring Chevron Products  
Indian Dances — Fri. Sat. Sunday Nights  
A large Selection of Indian Artifacts  
And the Tall Pines in the Apache Reservation  
Custer Park and Custer Canyon

### Tuesday "DOUBLE STAMP" Day

All "CASH" Sales \$2.50 or More

Lean Center Cut

**Pork Chops**

59c

Lean Ends

**PORK ROAST**

39c

SPARE RIBS . . . . .

lb. 39c

Choice

**Round Steak**

.89c

Swift Premium

**Slab Bacon**

49c

Wilson 2 Pound Package

**CHEESE SPREAD**

79c

Concho No. 303 Cut

**GREEN BEANS**

3 for 39c

PAGE THREE

Ruidoso Mews

Friday, July 10, 1959

Lives from Crosscut R. L. Their grandchild, include Mrs. Anna Elmer and Mrs. Virginia McClellan and their children, Dennis and Virginia. It is the visitors' first time here and they are new to the area and with their scenic mountains and the people and especially impressed with the Western toys worn by many of the people.

Terry Collins arrived here late last month from Oklahoma to be with his parents, the Dutch Collins.

The J. F. Landers are here from Denison, Tex., for the summer.

Mrs. Rose Beeson and son, Jud Beeson, Jr., are entertaining relatives at Denton and Dallas, Tex.

Your services now earn 3% in Ruidoso.

### ODORLESS CLEANERS

Using the Hoffman Jet-In Automatic Machine

SATISFIED CUSTOMERS DO OUR

ADVERTISING

ONE-DAY SERVICE IF REQUESTED

Plenty of Parking Space - Main Highway

Hollywood

### NAVAJO LODGE HOTEL

Entertainment Nightly

in Our Cocktail Lounge

With Eddie Edwards at the Piano and Guitar Dancing Each Friday and Saturday Nights in Our Dance Hall to the Music of Ray Reed and His Western Band.

Our Dining Room Is Open—Featuring Steaks and Mexican Foods

AVON CAR RENTAL SERVICE  
Our Miniature Golf Course Is Now Open

### SKYLAND AUTO SERVICE

Lou's Done It Up Right

New Annex Now Open

Wheel Alignment  
Wheel Balancing

Grease Rack - Wash & Polish - Steam Cleaning

Complete Auto Service

Wrecker Service - Phone CL 7-3535

If your wheels are bent  
And your tires squeal.  
Just bring them in and we'll get them straightened out  
in a few hours.  
Come in on time, day or night.  
We'll take care of you.

### ATEX OIL COMPANY

JOHN RAMSEY, OPERATOR

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**Zeme Great for  
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Zeme's doctor's formula, liquid or ointment, soother, helps heal minor burns, cuts, scratches, especially scalds, sunburn, insect bites, etc., and relieves pain. Athlete's foot, stoppage scratching, old scab healing. For stubborn cases, get Zeme Strength Zeme.

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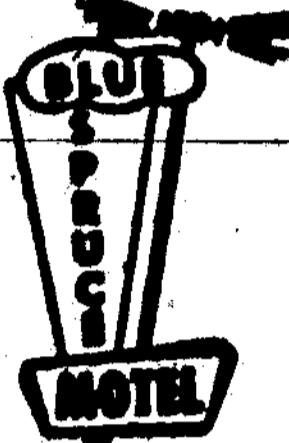
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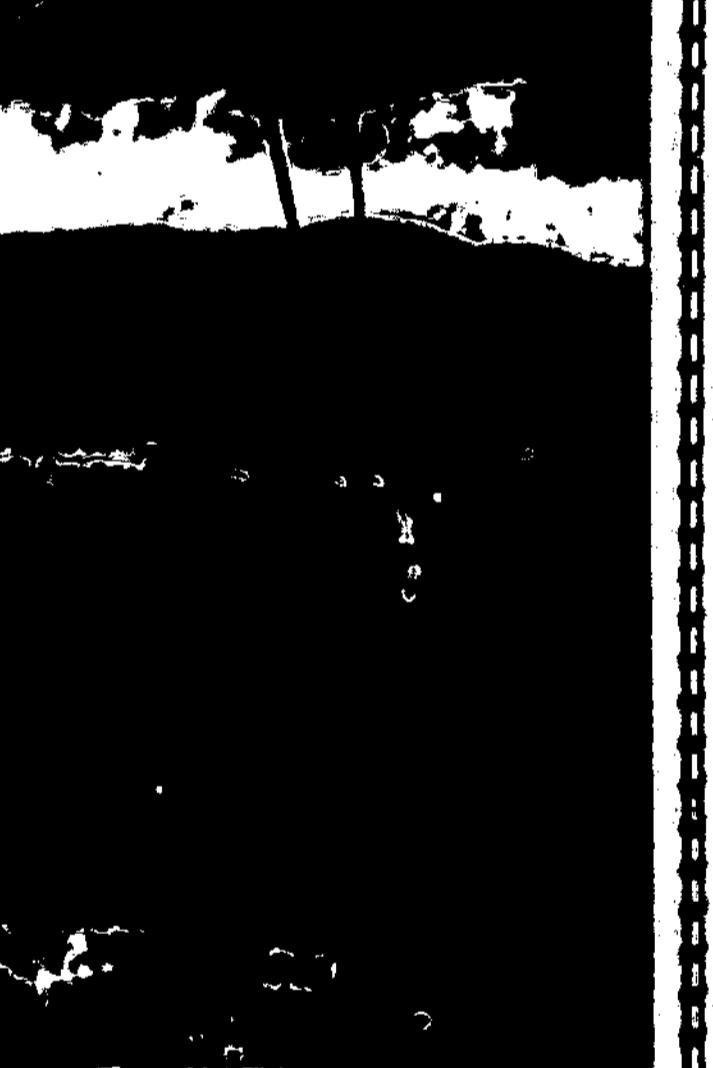


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Owners  
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Taos-Laramie River  
Mountain Drive — Ruidoso

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Featuring Steaks, Chicken

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**WILDCAT**  
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**RIDE**



Get a breathtaking view of the Ruidoso Valley and the Mountains from This New Feature.  
**DON'T GO BACK HOME WITHOUT A TRIP**  
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On U. S. Highway 70 Between Hollywood and  
Ruidoso Downs, Overlooking the Downs

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We Have 81 Choice Lots Now Ready For Sale—Reasonable Down Payment, Reasonable Terms  
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Blocks from Main Read. Gravelled Streets, City Water and Utilities.

**Dan D. Swearingin, Inc.**

Developers Also of Indian Hills — Sales Agent for Twin Mountain Subdivision

## Assignment Down The Rio Ruidoso Interview Man Named Lynn Storm

By VIRGINIA CHAPPELL  
(Ruidoso News Staff Writer)

See Lynn Storm. That was my suggestion.

You don't ask questions on a newspaper. You just find Lynn Storm and talk to him before you show up again at the office.

The only other information I had concerning Lynn Storm was that he was an interesting man and lived down the Rio Ruidoso Valley.

It was a beautiful day—a great white clouds racing across the blue sky. The pine-clad mountains encircling Ruidoso, a string of emerald-green lakes for the throat of some mythical goddess.

I started out to find Lynn Storm. The Rio Ruidoso means noisy waters, but that day it was still—so still that the silence that cloaks the valley—a silence that seems tangible.

I traveled eastward on U. S. Highway 70. The road winds around and around, skirting the channel of the river. There are many shady trees along the way and, now and then, nestled among them, is a ranch home.

I watched for a rural mail box with the name of Storm on it, but could find none. In fact there were no names on most of the boxes—probably washed away by the rains.

Finally, I stopped at a shop along the highway and inquired of a woman how to find the man I sought. Luckily, she knew Lynn Storm. She said for me to turn off the highway at an old adobe building, go through a gate, ford the river, and then continue on a road that led to his house.

I told her I did not believe I could ford the river in my car. She said she would telephone him and ask him to meet me at the gate.

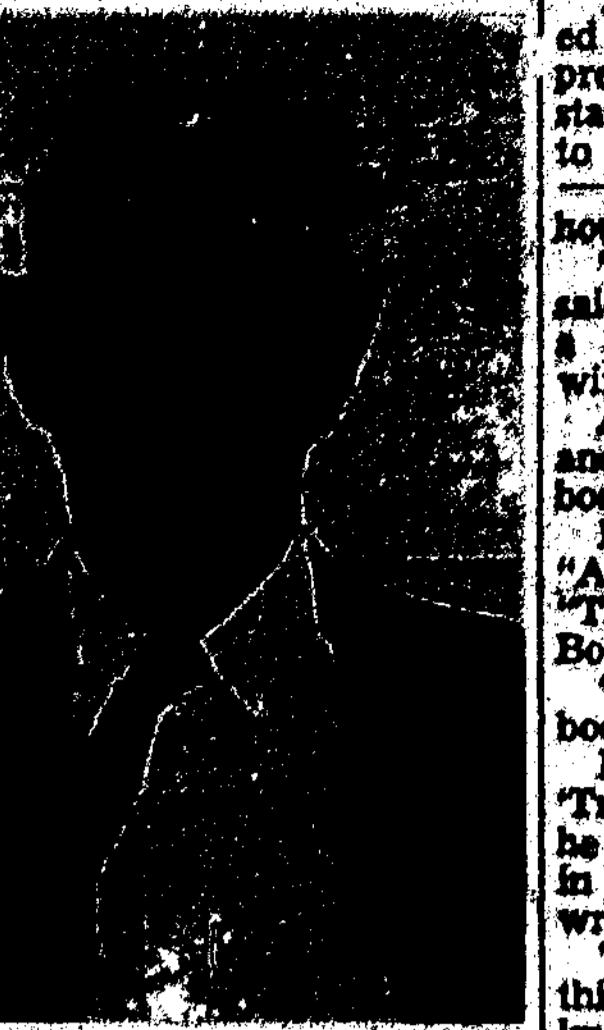
Soon, here came Lynn Storm.

He opened the big gate. We introduced ourselves, then piled into his car. Away we went, fording the Rio Ruidoso and on up a winding road, passing and closing more gates as we went.

Lynn Storm is over 80, but is as agile and young looking as a man of 50. There is little gray in his hair and his skin is fresh and clear.

"Would you think that I am over 80?" he asked.

"Absolutely not," I said.  
We reached his house and went inside into the living room. There are two handsome grand pianos in the



LYNN STORM  
RUIDOSO NEWS PHOTO

Mr. Storm was most gracious and agreed to meet me.

I headed for the old adobe building. After a few more miles, I came to it and there was a trail leading down a steep embankment to the gate.

Soon, here came Lynn Storm.

He opened the big gate. We introduced ourselves, then piled into his car. Away we went, fording the Rio Ruidoso and on up a winding road, passing and closing more gates as we went.

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**SPORTING GOODS — STADIUM SEATS  
LIGHTWEIGHT ALUMINUM CHAIRS**

Mr. and Mrs. H. C. Boyd

**HOME & AUTO STORE**

## Alto Motels

1000' above Sea Level

Larry Preston went home with his grandmother, Mrs. J. R. Richardson of Dora, N. M., last week for vacation.

Al Swanson and Georgia Dinsmore were in Carizozo Tuesday for the day.

The Jack Partells went to Alpine, Colorado July 1st with the F. B. Madsmonds to attend a dinner at Desert Aire given in honor of Mrs. Bea Voorhees who retired from the Oceano Grande post office. Her friends and postmaster associates presented her with a beautiful turquoise pin and ring to show their love and respect for a wonderful woman as well as a fine postmaster.

The Stanley Hightowers of El Paso and the George Hightowers of Silver City, N. M., are visiting Mrs. W. N. High-tower.

The Charlie Peebles took their grandchildren Donna, Jim and Marshall to the rodeo in Capitan July 4th.

Mr. and Mrs. D. A. McCloud and grandchildren Pam and Karen McCloud of Albuquerque were here for the holidays week-end.

Mrs. Welma Donohue and grandmother George Moleen, Jr., of El Paso, are vacationing at the Donohues' summer home at Eagle Creek Lodge.

Mr. and Mrs. Al Swanson came up from El Paso Monday to enjoy a day in their Eagle Creek home.

The retired geologist is a native of Pennsylvania and attended the Colorado School of Mines. He lives on the 160-acre Rio Ruidoso Ranch with one of his four sons, Dan Storm, who is a folklore writer. His other sons are John or Howell, an engineer, Mark of Houston, Tex., a commercial artist, and Lynn, Jr., of Austin, Tex., a petroleum engineer and inventor. Another son, Joe Storm, was killed during World War II in Germany.

He has written many technical articles on oil and mining.

"I always have wanted to write," Storm said.

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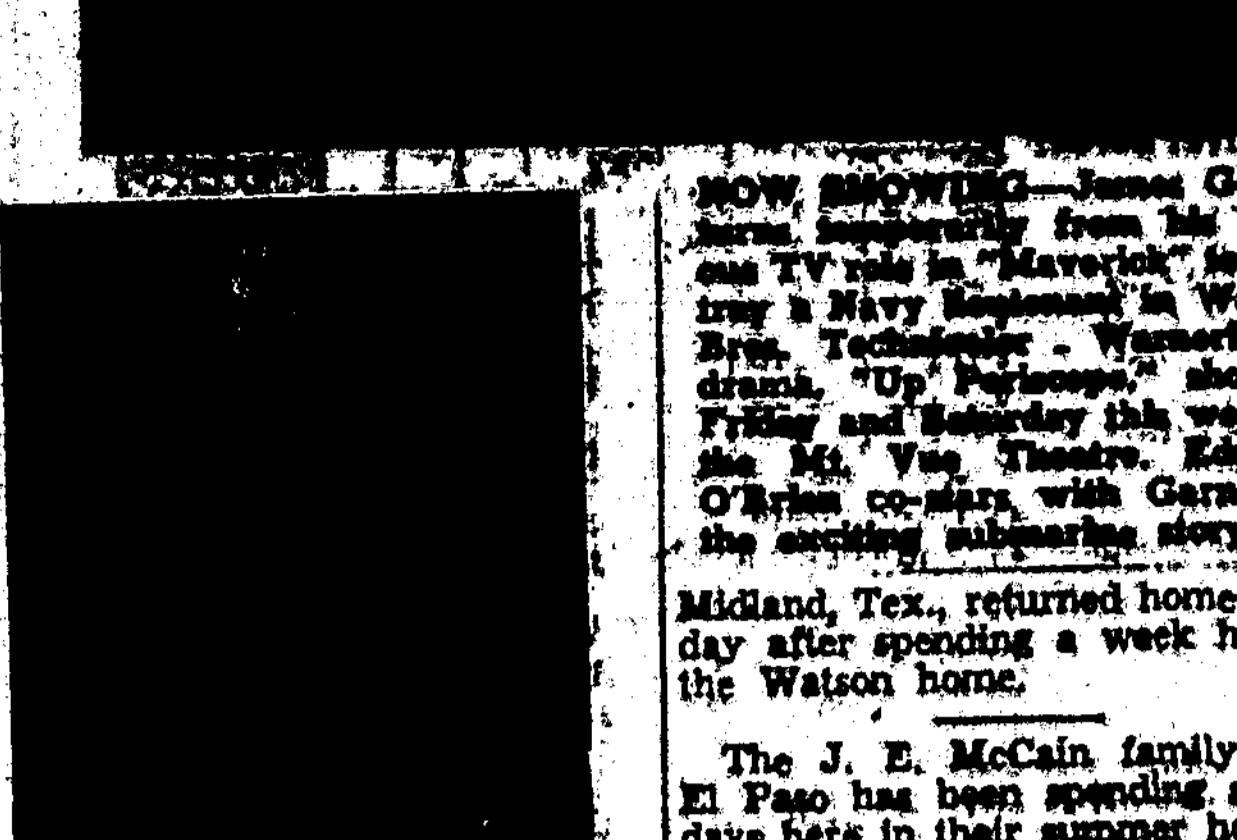
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Editor & Publishers  
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Entered as Second Class Matter at the Post Office, Ruidoso, New Mexico, under Act of March 3, 1879  
Subscription \$1.00 per year in advance in Lincoln County  
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MT. VIE THILLER—Romance and terror on the screen. Dr. McLean's latest film "The Devil and Maria Land," the most titillating, "The House of the Devil," the most titillating and "The Devil's Own," the most titillating. All three are now showing.

RUIDOSO, HIGHWAY 70

### Hollywood Notes

(Continued)

Visiting Mr. and Mrs. H. W. Bell from their ranch home west of Ruidoso. Mr. and Mrs. Bell are from Vicksburg, Miss.

Mrs. Elliott Jones is spending several days in El Paso this week.

Mr. and Mrs. Bob Lester and

daughter, Linda, from Loveland, Texas, spent the weekend here in their summer home.

Mr. and Mrs. Jack Roberts from Alamogordo visited Mrs. Robert's mother, Mrs. C. C. Chase, over the weekend.

Mr. and Mrs. L. P. Bloodworth, Jr., and sons from Socorro, Texas, are visiting the Best Rides this week.

Mr. and Mrs. Joe Crump from

Mrs. Jimmie Hale, Mrs. Lee, Cruce,

### CENTRAL GRILL

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### FOODS

NOW FEATURING  
HALF SPRING CHICKEN

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At Ruidoso's newest store, we are continually adding new items. Also, you can now receive the services of expert salesmen to explain what you want.

We can help you with any equipment you may need.

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Choice SIRLOIN STEAK, Lb. . . . . 99¢

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SPUDS, 100 Lbs. . . . . \$4.95

YELLOW ONIONS, Lb. . . . . 6¢

Red Hayen PEACHES, Lb. . . . . 19¢

1 pk COCA-COLA . . . . . 29¢

Honey Dew MELONS, Lb. . . . . 5¢

WE GIVE 5¢ GREEN STAMPS

**SHOWS FOUR DAYS** — Lone Star's newest show is now open. John Gandy, the star of the new TV show in "Maverick," is portraying a Navy Lieutenant in Werner Erhard's "Technique" Western drama, "Up, Up and Away," showing Friday and Saturday this week at the Mt. Vie Theatre. Ronald O'Brien co-stars with Gandy in the exciting submarine story.

Midland, Tex., returned home Monday after spending a week here in the Watson home.

The J. E. McCain family from El Paso has been spending several days here in their summer home.

The Leroy Shuler family from El Paso are spending several weeks here in their summer home.

Mr. and Mrs. Ed. Messer and son from California are visiting Mrs. Alice Halliday and family this week, and the William S. Messer family.

The Lindsay Hoffmeyer family from Lubbock is spending several weeks here in their summer home.

The Arthur Allison family from Roswell is spending several weeks here in their summer home.

Mrs. Jimmie Hale, Mrs. Lee, Cruce,

and I WILL have news for next time, God willing, see you, Dixie.

Good rains were received north of the Capitan mountains on the Merchant, Block and other ranches last week-end.

Beatrice Current of Capitan was admitted as a patient June 28 in Eastern New Mexico Medical Center in Roswell.

Your savings now earn 3% interest at Ruidoso State Bank.

**SATURDAY ONLY** — Mark Saturday night in "Comanche in Tucson" Saturday night at the Downs Drive-In Theatre. It's a first run western in color.

In 1760 a band of Comanche Indians attacked the village of Taos, New Mexico, and carried away 50 women and children. The victims were never rescued and apparently became absorbed into the tribe.

There are 11,013 mineral leases covering 8,398.776 acres of Federal land in New Mexico.

New phone number for Ruidoso State Bank is CL 7-5840.

## The Ruidoso News Sells FILING CABINETS

We offer a wide choice in filing cabinets for either the business office or the home.

Below are Some of the Cabinets We Have  
For Sale—With Delivery Within a Week.  
f. c. b., Amarillo, Texas.

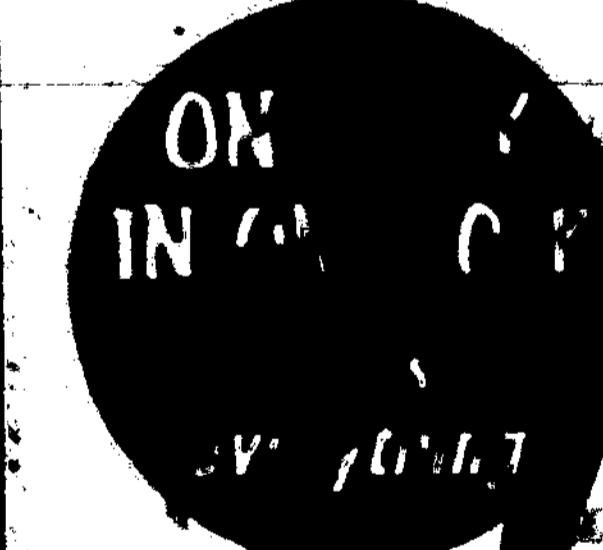
H-O-N Filing Cabinets, 2-Drawer, Letter Size, with lock	\$55.45, without lock	\$47.45
H-O-N Filing Cabinets, 2-drawer, Legal Size, with lock	\$82.45, without lock	\$54.45
H-O-N Filing Cabinets, 4-drawer, Letter Size, with lock	\$79.95, without lock	\$69.95
H-O-N Filing Cabinets, 4-drawer, Legal Size, with lock	\$148.95, without lock	\$128.95
Other 4-Drawer Cabinets ranging from \$34.95 to \$61.95		
Small 2-Drawer, Letter Size, Model 29		\$29.95
Combinations of Filing Cabinets with letter files, card-file drawers, storage shelves, ranging from \$49.95 to \$79.95		
We also have file folders, indexers, and card file boxes from 3-5 to 5-5 inches, short or long lengths.		



... for summer goodness next winter!

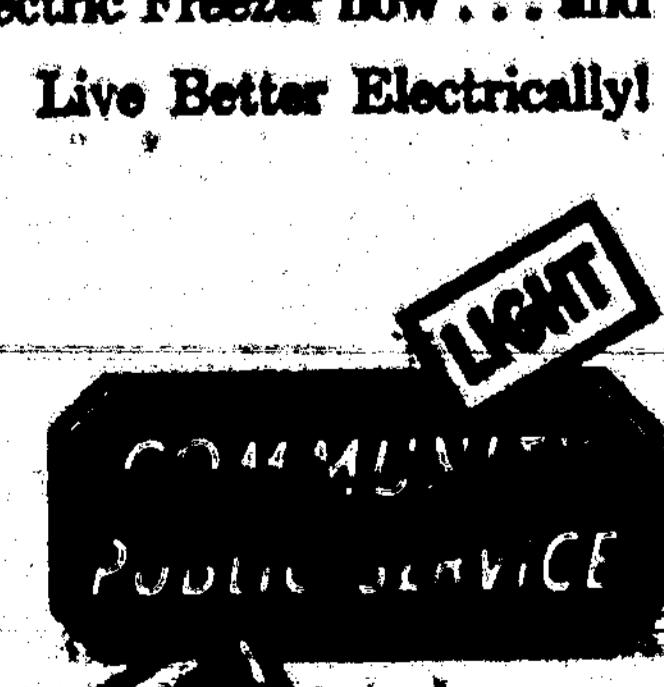
You'll enjoy year-around better eating ... save money, too ... with an Electric Freezer. You can stock up on fruits and vegetables when they're in season and prices are lowest.

You can buy meats and poultry at quantity savings ... take advantage of market specials ... freeze your own home-grown produce ... eat better for less. Get an Electric Freezer now ... and Live Better Electrically!



You can have complete privacy for your personal and business material. This handy combination unit has one file drawer, two letter file drawers and large storage section. All are locked at one turn of one key in one lock. Soundly constructed and handsomely finished in gray lacquer. See this UNIFILE unit or similar made in other sizes and finishes.

See your local Electric Appliance Dealer.



JOE COOK, Electrical Manager

# See Rosalind Russell's "Auntie Mame" At The Pueblo Theatre

BETTING TOTAL FOR JULY 4th WEEK-END IS NEAR \$1 MILLION FOR THREE DAYS; SEASON MARK IS CLOSE TO \$4 MILLION

**sports**

PAGE SIX  
Ruidoso News  
Friday, July 10, 1959

## Fast Card Set For Week-End At Downs

A smashing Fourth of July week-end at colorful Ruidoso Downs shattered all existing records.

Now, on Friday, July 10—on their 19th day of successful racing, "The Vic Lamb Allowance," 5½ furlongs long event, is featured. A full gate of exceptionally fine runners passed

the entry box with Dream Mint, Inc., leading to Claude and Alta May Davis of Dexter; Mott, representing F. B. Cox of Chandler, Ariz., and Hickory Red, owner-trained by W. H. Merrick of Crawford, Okla., the

foremost contenders. Hickory Red, a 4-year-old chestnut colt, Rigo-aldo, was leased by Robin French Jr., of Odessa, Tex., and Aunt Judy, belonging to the Echo Ranch Stable (Carl Mercer) of Ada, Okla., are the probable choices in the second go-round.

Remaining challengers: Sugarcita, Double Twint, Dari Clabber, Tonto's Time, Quick Mistress, Hi Mary, and Hi Diamond Dove.

Remaining challengers in the third division: Duzzit Easy, Miss Annie, Bar, Bold Bars, Real Gone, May's Pilgrim, Tonto Tex, Country Bill and Noisette.

By Harriett, owned by the Fort Bend Ranch of Houston, and a four-

year-old chestnut colt, Rico-aldo, was owned by Jockey Harold Baker, owned by M. H. Ratliff of Brownfield, Texas, captured the Walker, 5½ furlong Allowance in the mile-long 10th race. He returned

with \$5.50, \$3.50 and \$3.50.

Top pay-off of the day was furnished by Net Man in the six-furlong ninth race with \$60.00 going to holders of win tickets. Handsome payoffs also were provided by Burke's Bars in the eighth with \$19.10 win money

and by Milesaway, 4th in the fourth.

The remaining competition: Mesa H., Dogie L. and Late Evening.

Co-featuring is "The Mon Jeau Sprint"—400-yard dash, with Bluebird's Castle recently purchased from Joe Bassett by Betty Jo Kiser of Los Alamitos, Calif., as the logical favorite. He ran well and was naturally beaten his last out. Surelike Ms., representing Feifer and Krohn of Phoenix, Ariz., is going strong, with a couple of Los Alamitos' Flight Deck, owned by Land and Shoot of San Antonio, Tex., always has a chance with this competitor.

The red of the sprinters: Mr. Quail—winner at this meet, in fact, Cactus, Comet, Blue Fleet, Wendy's Maria and Sammy's Bow express winning sparkling starer.

Postponed Trials Below:

The fourteenth annual running of the Ruidoso Quarter Horse Futurity Trials—400 yards will be feature

run on Saturday's card, July 11.

Twenty-six of the nation's finest quarter horse youngsters passed the entry box for a chance at the fabulous \$30,000.00 (est.) purse-riches of the "heat" horse purses.

This year's entries in the running off of four trial divisions placed eighth, ninth, tenth and eleventh on the racing card. A. B. Green of Purcell, Okla., seems to have an excellent chance of winning two divisions—the first and third. He has On My Oh representing him in the first and Ms. Olene, who has won three for

## FISHERMEN!

COME TO . . .

## RAINBO LAKE TROUT FISHING

At Its Best!

NO LICENSE REQUIRED

Catch Guaranteed — Fish from 9 to 18 Inches!

UP CARRIZO CANYON

1½ Mi. South from Sallee's Riding Stables

Choice Homesites In Carrizo Canyon

See Bill Hutson



# Ruidoso Downs

"America's Fastest Growing Race Track"

Feature Races This Week-End:

**FRIDAY**—"Vic Lamb Allowance" at 5½ furlongs for Thoroughbreds 3 years old and up; also "The Mooseau Sprint" for quarter horses 3 years old and up at 400 yards.

**SATURDAY**—Omnitor Horse Futurity Trials at 400 yards for yearlings and up in the 5th, 6th, 10th and 11th races.

**SUNDAY**—"Monjeau Championship Handicap" at 440 yards for 3-year-olds and up plus "Monumental Pace" for three-year-olds and up at 5½ furlongs.

er up, \$3.00, \$2.00; Conservation, 4.10, 4.20; Front Way, 1.00; T-1.45.

Eleventh race, 870 yards—Steamed Up, R. S. Snedigar, Layton, Ariz.; K. Chapman up, 24.10, 18.20, 10.50; May High, 7.20, 5.00; Clover Leaf, 7.45 seconds.

Twelfth race, one mile—Kirkwood, Sammy Hammons, Roswell, N. M.; Sherman, up, 7.80, 4.80, 3.80; War Tuffy, 5.00, 6.10; Spotty, 3.75; T-1.40.

An overflow Fourth of July crowd of 12,000, by far the largest ever to attend the races at Ruidoso, naturally wagered a total of \$382,861 on the 12-race program.

Previous Ruidoso record for a single day's betting was \$264,000 established on July 4, 1958.

The crowd purchased \$34,200 worth of pari-mutuel tickets on the featured 11th race thus establishing another new record for a single race at Ruidoso Downs.

The Circle K Stable of Albuquerque, which has 10 wins and has never finished out of the money during the 1958 meeting, did it again in the \$5,000 Governor's Handicap 11th race, Jockey Joe Sherman rode Quick Thrust to the six-furlong victory.

Saturday's results:

First race—5½ furlongs—Ray's Abbey, Albert Vizcaya, Glendale, Ariz.; Wallace up, 7.50, 5.50, 4.80; Lori N. Way, 13.40, 8.70. Dog Biscuit, 10.30, T-1.11.

Second race, 7 furlongs—Endonner, Buster Philips, Tahoka, Tex.; Brinkley up, 9.80, 5.40, 4.20; Rita's Babe, 10.10, 6.70; Sand T, 7.70, T-1.31.2.

Daily double—\$22.50.

Third race, 550 yards—Big Red Copper, Buck Halverson, El Reno, Okla.; Chapman up, \$18, 7.50, 5.00; \$20.00; Purioso, 5.50, 3.20; Hydron II, 7.70, T-30.4.

Fourth race, 400 yards—Wendy Twiss, Carl Edwards, Copan, Okla.; Myers up, 12.40, 5.50, 4.20; Blue Earth, 5.00, 3.50; Verdie Choice, 6.60, T-1.13.

Fifth race, 270 yards—Chick Fleet, Roy Glines, Simion, Tex.; H. Baker, 10.30, 7.10, 5.10; Trujillo, Route, 10.30, 4.70; Crew, 3.50, T-4.6.

Sixth race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Seventh race, 6 furlongs—Burke's Minchey, up, 12.40, 5.50, 4.20; Blue Earth, 5.00, 3.50; Verdie Choice, 6.60, T-1.13.

Eighth race, 270 yards—Chick Fleet, Roy Glines, Simion, Tex.; H. Baker, 10.30, 7.10, 5.10; Trujillo, Route, 10.30, 4.70; Crew, 3.50, T-4.6.

Ninth race, 400 yards—War Doctor, Roy Gaines, Sinton, Tex.; Harvey, 10.30, 7.10, 5.10; Ranch Bell, 7.70, T-1.21.2.

Daily double—\$26.00.

Tenth race, 500 yards—Patterson, Jim, W. A. Knox, Crooked Tree, Okla.; Myers up, 12.40, 5.50, 4.20; Blue Earth, 5.00, 3.50; Verdie Choice, 6.60, T-1.13.

Eleventh race, 5½ furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Twelfth race, 6 furlongs—Burke's Minchey, up, 12.40, 5.50, 4.20; Blue Earth, 5.00, 3.50; Verdie Choice, 6.60, T-1.13.

Thirteenth race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Fourteenth race, 400 yards—Wendy Twiss, Carl Edwards, Copan, Okla.; Myers up, 12.40, 5.50, 4.20; Blue Earth, 5.00, 3.50; Verdie Choice, 6.60, T-1.13.

Fifteenth race, 270 yards—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Sixteenth race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Seventeenth race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Eighteenth race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Nineteenth race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Twenty-first race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Twenty-second race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Twenty-third race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Twenty-fourth race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Twenty-fifth race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Twenty-sixth race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Twenty-seventh race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Twenty-eighth race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Twenty-ninth race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Thirty-first race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Thirty-second race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Thirty-third race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

Thirty-fourth race, 6 furlongs—Burke's Burrito, Ranch Stable, Santa Fe, N. M.; Minchey up, 10.80, 7.50, 4.70; Z. Minchey, up, 10.80, 7.50, 4.70; Make Up Clouds, 7.70, 4.80; Miss H, 8.40, T-1.10.

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PAGE FIVE  
Ruidoso News  
Friday, July 10, 1959

Ruidoso Girls  
To Experience  
'Educational Fun'

Two Ruidoso girls, Beverly Watson and Ellie Ruth Jackson, will be among 19 New Mexico youths experiencing five packed days of "educational fun" at the Conrad Hilton Hotel, Chicago, Ill.

The girls will attend the 1959 National Convention of Future Homemakers of America, July 13-17.

New Mexico delegates will participate with FHA'ers from every state including Alaska and Hawaii, and from Puerto Rico and the Virgin Islands, in plans for a new work program to guide this national high school organization for students studying homemaking. About 2,000 youth delegates are expected to attend.

Convention theme will be "Future Homemakers of America—Blueprint for Action."

Dr. Lawrence G. Dethrick, commissioner of education, U. S. Department of Health, Education and Welfare, is slated to make the opening address.

Later, during the five-day meeting, the entire delegation will divide into discussion groups to explore ways to carry out two new national projects—"Family Fitness" and "Family Unity."

Ruidoso Airport  
Notes Many More  
Two-Motor Planes

Many twin-motor planes are using facilities at the Ruidoso Airport, Ralph Brown, operator, said following the recent Fourth of July holiday.

These were in addition to other types of planes that used the airport's facilities, Brown reported.

"At one time," Brown said, "we had 20 planes tied down at the airport." Two planes flew in from Oklahoma City and one from Lawton, Okla. Others were registered from Omaha, Neb., Denver and Las Vegas, Colo.

Texas planes registered were from Pecos, Corpus Christi, Lubbock, Odessa, Abilene, Dell City, Brownfield, three from Houston, Dallas, Odessa, Midland, four from El Paso,

Forest Service  
Will Retain  
Its Fire Crew

A fire crew will be kept on duty by the Forest Service, as the long range weather forecast predicts drier and warmer weather for the next several weeks.

The Lincoln National Forest also will continue to be patrolled by car and lookout towers still will be manned. The Lincoln also will continue to be patrolled by plane.

The Ruidoso Ranger Station reports that scattered showers in the last two weeks have lowered the fire hazard to some extent, but some areas in the forest have not received any moisture.

The Bonito watershed area is very dry, as no rain has fallen there, the station reported.

Only one minor fire was reported in this area during the Fourth of July week-end. The lightning-caused blaze in Gavilan Canyon was reported by the Mon Jeau lookout and was brought under control within an hour by the Forest Service fire crew.

"We certainly want to express our thanks to the public for helping prevent fires over the week-end," the Forest Service said. "The woods were overflowing with campers and sightseers, which usually leads to lots of fire-suppression work."

Due to the weather forecast for the next several weeks, the Forest Service is asking the continued cooperation of the public in fire-prevention measures.

Two from Monahans and eight from Plainview.

New Mexico cities represented were Alamogordo, Santa Fe, Albuquerque, Carlsbad, Lovington, Carlsbad and Socorro.

Everyone  
Checks Our  
Listings on  
—Page 10

Captain's Bear  
Given Clovis Zoo

Smoky the Bear, an orphan of the New Mexico wilds, has found a new home. The furry cub will take up residence this week in the city park now at Clovis.

Gov. John Burroughs will present Smoky to Mayor B. N. Hudnall of Clovis in a ceremony at the Clovis zoo Wednesday (July 8) at 4 p. m.

Smoky has been dubbed a successor to the original "Smoky the Bear," a cub rescued from a forest fire near Capitan, New Mexico, in 1950. The cub became a poster symbol for fire prevention throughout the United States.

The transfer of Smoky to the Clovis zoo was arranged by Fred Patton, information chief for the State Game and Fish Department, and Fred W. Phelps, director of the Department of Development.

While the original Smoky was the victim of a forest fire, Smoky was orphaned by another kind of forest tragedy—illegal hunting. A group of hunters, who have since been fined, shot the cub's mother out of season. They left the cub on a door-step in Alamogordo.

Since then Smoky has spent some time at the Smokey Bear Museum at Capitan, was exhibited at a Sports Show in Albuquerque, and has posed frequently for photographers.

Total Federal revenues from mineral leases, licenses and permits on public lands in New Mexico during fiscal year 1958 amounted to \$18,967,415.55.

**PULL THE PLUG  
ON STOMACH UPSET**

Without interrupting sleep or meal! When constipation pains your stomach, you feel lousy, uncomfortable in "limbo" to recover, uncomfortable first thing in morning—without harsh griping or unrelaxed! This new product gives you more than sweet relief from stomach pain. It looks away special blend from best quality oil of camphor, bergamot, orange flower or geranium leaves, and now, new-to-the-tablet form! And now, easy-to-take tablets, too!

When you're constipated, take a few of these tablets. You'll feel better.

Everyone  
Checks Our  
Listings on  
—Page 10

Federal Funds  
Given Ruidoso

For Planning, Zoning

In a meeting of the Ruidoso Zoning and Planning Commission here Monday night in the municipal building, a telegram from Congressman Thomas C. Morris and Joseph Montoya was read in which they recommended the Housing and Home Finance Agency Monday authorized a sum of \$15,000,000 in grants under the Urban Planning Assistance program for studies in three new Mexican communities—Artesia, Grants and Ruidoso. The telegram said equal amount would be provided by the local communities for planning and zoning in each place.

Chairman Dan D. Swearingen reported in the meeting that funds now are available from the Village of Ruidoso and from the County of Lincoln to assure the first phases of a master plan for Ruidoso—which would entail an aerial map, traffic study and subdivision ordinance preparation.

Other matters handled in the meeting included approval of a plat filed with the County Board of Trustees for Second Addition to Ruidoso's Cervco Subdivision. The subdivision was planned and lots sold prior to organization of the local planning and zoning commission. It was point-outed and the subdivision was approved on recommendation of the County Board of Commissioners, even though one small portion of a road easement was not as wide as required. The County indicated it could not assume maintenance of the roads in the subdivision for this reason.

Swearingen said he would represent the local commission in the statewide zoning and planning con-



At the Hospital

Admitted as patients in the last several days at Ruidoso-Hondo General Hospital in Ruidoso have been:

Simon Palacio, San Patricio; Sandra Taylor, Las Cruces; Wesley Reddin, Ruidoso Downs; Mrs. Cooper, Hollywood; Johanna Smith, Lynn Murray, Ruidoso; Frances Wood, Mrs. Nora Marquez, Tularosa; Mrs. Purcell, Dale Petree, Capitan; W. E. Price, Jimmy McMahon, Fort Worth, Tex.; Mrs. Patricia Overstreet, Tucson, Ariz.; Wayley West, Ozona, Tex.; Helen Jaques, Tahoka, Tex.; Carroll Hargrove, Billy Durham, Roswell; Phelps Walker, Littlefield, Tex.; John Gilbert, Jayton, Tex.

Born to Mr. and Mrs. Jimmie Stewart, Ruidoso, a boy, July 2, weight 7 lbs., 2 oz. Grandparents are Mr. and Mrs. Roy Stewart and Mr. and Mrs. Harlan McCraw. The boy was named Jimmy Lee.

AL BEACH NAMED  
FIRE CHIEF

AT RUIDOSO DOWNS

In an election held Monday night by Ruidoso Downs Volunteer Fire Department, Al Beach, butcher at Village Shopping Center, was named fire chief, succeeding Bob Langford, who operates a service station there. Another new officer named was Fred Stader, secretary. Re-elected were Johnny Anderson, of the Village Shopping Center, assistant chief, and Ernest Pithilo, operator of a service station there, lieutenant.

NICE RAINS, AREN'T THEY?

We always get those rains in July—and then

HERE COME THE WEEDS

Stay after those weeds with good garden tools that do the job. We have them.

If your roof is leaking during our summer showers, head for our place for repairs, or an estimate on a new roof, if it is that bad.

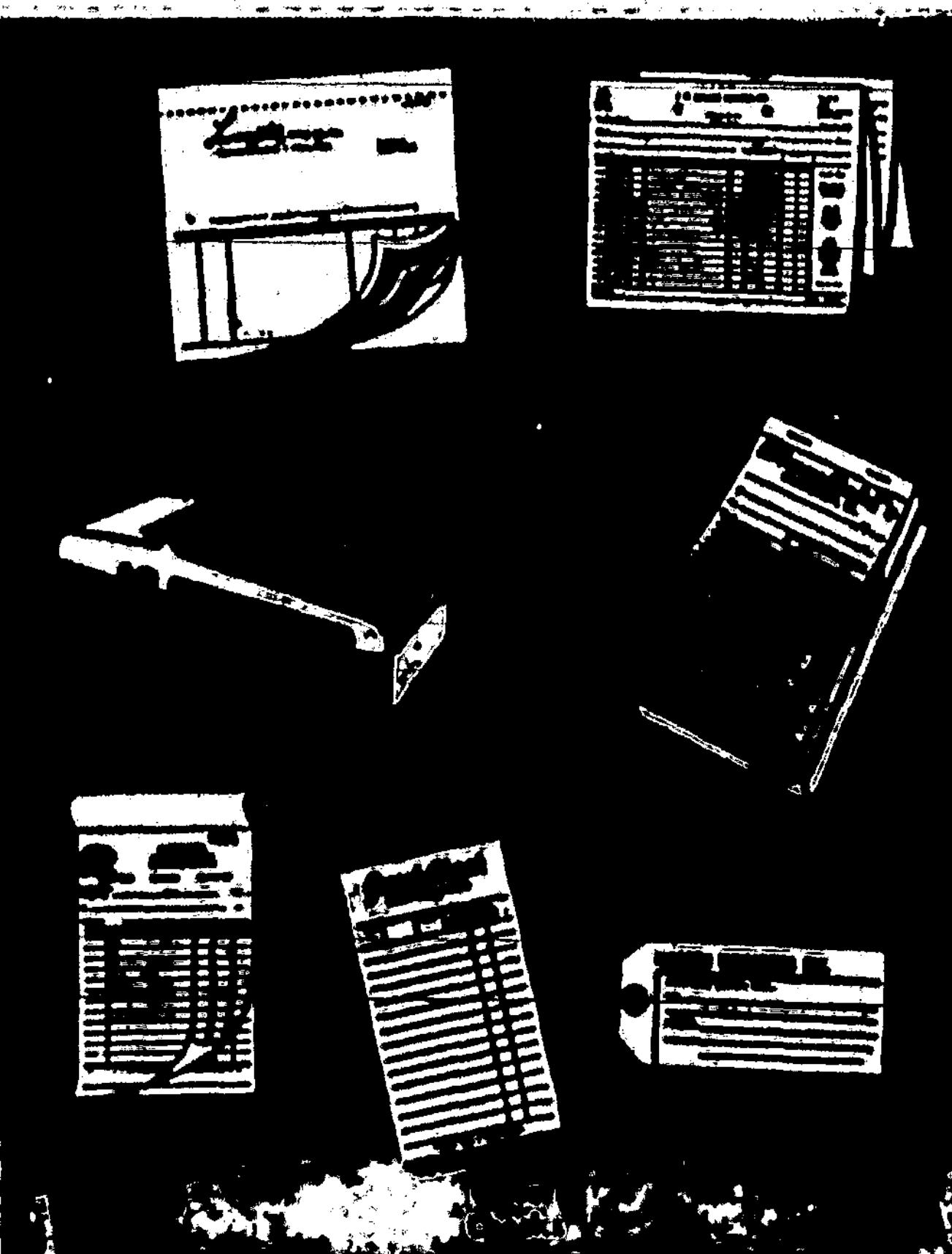
The Store that gives S. & H. Green Stamps (or 2% Cash Discount if you prefer.)

Hollywood Lbr. Co., Inc.

Hiway 70

Hollywood, N. M.

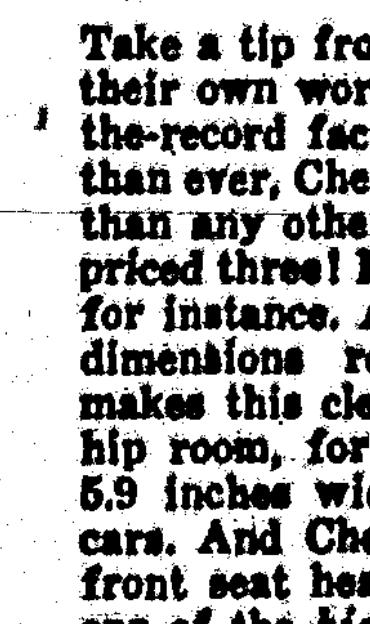
T. C. Delaney, Manager



THE NEWS

Best Room!

JUST ONE OF 7 BIG Bests Chevrolet \$3 offers you over anyone car in the field!



Take a tip from the experts . . . in their own words . . . and from on-the-record facts and figures: More than ever, Chevrolet gives you more than any other of the leading low-priced three! More room to relax in, for instance. A sampling of official dimensions reported to A.M.A. makes this clear. Chevy front seat hip room, for one thing, is up to 5.9 inches wider than comparable cars. And Chevy even offers more front seat head room than all but one of the high-priced cars!

**Best Engine** Every motor mag-

azine has given Chevrolet's stand-

ard and Corvette V8's unstinted

praise. As SPORTS CARS ILLUS-

TRATED puts it: "...surely the

most wonderfully responsive engine

available today at any price."

**Best Brakes** Not only bigger,

but built with bonded linings for up

to 65% longer life. Just to prove

what's what, Chevy cut-stopped

both of the "other two" in a

series of high-speed stops.

**Best Ride** MOTOR TREND

magazine calls Chevy "the

smoothest, most quiet, softest rid-

ing car in its price class."

You'll be

able to tell this yourself instantly,

once you take the wheel.

**Best Economy** No doubt about

this: two Chevrolet 6's won their

class in the famous Mobilgas Econ-

omy Run, got the best mileage of

any full-size car, 22.58 miles per

gallon—with Powerglide.

**Best Trade-In** Check in any

N.A.D.A.'s Guide Book. Chevy used

car prices last year averaged up to

\$12 higher than comparable mod-

els of the "other two."

**Automobile Manufacturers Association**

National Association for Stock Car Adver-

tising and Research

International Motor-

Car Association

CHEVROLET

KEN NEWTON

Specializing in Spanish Foods  
and Steaks



Ken Newton

NOTICE—We Are Again  
Serving Food to Customers in  
The Buckaroo Dining Room  
Next Door

\*\* \* \*

IS "IRON-HUNGRY BLOOD"  
MAKING YOU  
ONLY "HALF" A WOMAN?

Are You So Non-Sexy? You Can't Give Your Husband and Family

Real Companionship? Then Discover the Wonderful

Mood-Strengthening Action of This Special Iron Tonk for Women!

This quickly helps build rich, red blood... to restore strength and energy to the again healthy body. It's often said to "Iron-Hungry Blood" (Extract from the "Iron-Hungry Blood" book).

It's "iron-hungry blood" that you need to restore your woman's health.

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**GIN ASSOCIATION OFFICERS**  
—New Mexico Cotton Ginners re-elected officers for 1958-59 at their recent annual convention in Ruidoso. Front row, left to right, Winslow Lovelace, Loving, secretary.

Treasurer; O. J. Ford, Hagerman, president; and Woodrow W. Allen, Lovington, vice president. Rear, left to right: C. W. "Bud" Lewis, Deming; Neil Hartman, Hatch, and Luther Thomas, Perito, directors.

## Mescalero Tribe Buys New Truck For Growing Woodyard Enterprise

A new truck has been purchased for the Mescalero Apache wood yard to facilitate delivery of orders, following a recent meeting of the board of directors of the Tribal Enterprise.

Different species of wood for sale at the yard are oak, juniper, and pinon which sell at \$22.00 per cord, and pine which sells at \$18.50.

There is a special cutting service charge of \$3.00 a cord or above length for those who wish that service. The delivery charge depends on the distance to where the customer would like the wood delivered.

Fence posts also may be purchased at the yard. Juniper and cedar posts of standard size sell at \$8.00 each, and

standard size oak for \$8.00. The standard size is 6 $\frac{1}{4}$  feet long. Corner posts with 6 $\frac{1}{4}$ -inch top and 9 $\frac{1}{4}$ -inch long sell at \$12.50. The 6 $\frac{1}{4}$ -foot fence stays all for 25¢ each.

The wood yard project was one of the first activities of the Tribal Enterprise. It was organized in 1957 and has given steady employment to many of the Apache people.

Another project of the tribe is the annual harvest of Christmas trees. The trees are cut on the reservation and sold at the Christmas tree enterprise yard at Mescalero, according to prevailing prices. Buyers come in trucks from nearby and distant places and load their trucks. A customer of long standing is from Mexio City, Mexico. Gross income from Christmas trees for the 1958 season was \$10,000.

A logging project is a new activity of the Tribal Enterprise. Organized in June, 1958, it was conceived to salvage dead-felled timber. At present, the Apache members of the tribe are working with local lumber yards of the Southwest.

For more information concerning the Agency, you may write the Director of the Bureau of Indian Affairs, P.O. Box 25, Ruidoso, N.M., or call Ruidoso 7-4045.

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## D. & B. STABLES

### New Bridle Paths

### Away From Traffic

### Good Horses

Can Take Care of Most Groups

1 MILE SW. of Ruidoso on Highway 70

## GRAVEL SERVICE

All Kinds Crushed Gravel and Sand  
Boulders and Top Soil

Excavation and Fill Jobs

Trenching for water and sewer lines

Footings and Landscaping

FREE ESTIMATES.

WE DO QUALITY WORK.

Phone CL 7-4045 J. B. Close  
Hollywood — Box 235

## TO OUR VISITORS— Things to See and Do In the Playground Area Of Ruidoso & Lincoln County

### All of these things listed are within 60 Miles of Ruidoso

#### Lincoln National Forest

With its campgrounds, scenic trails and drives, three riding stables here provide horses for riding into our forest which surrounds us.

#### Cedar Creek

Winter sports area and park-like shrubs and evergreens.

#### Golf Course

One of the most beautiful golf courses in the world is Cree Meadow.

#### Mescalero Apache Indian Reservation

Can be entered in the recreation area west of here, or you may visit at Mescalero, on U.S. Highway 70.

#### Lake Bonito, Bear Canyon

Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tunnel down buildings and their caves can be explored.

#### Nogal Lake, Nogal Mesa

The mesa is scene of the annual Summer Cowboy Camp Meetings.

#### White Sands

National Monument—  
Stupendous drifts of pure white gypsum.

#### Lava Beds

The Malpais is a fascinating and different attraction. Recently designated a State Park.

#### Fishing

Ruidoso offers three commercial trout lakes, also there is fishing in streams in the Rio Grande, in nearby lakes, or fishing your "round in Honda river."

#### Old Lincoln Courthouse

In Old Lincoln town, with three museums and one library, while Lincoln County, West centered, unfortunately, was killed two guards in his escape from the jail there.

#### Big Game

Doe, antelope, bear, wild turkey and bobcat are found in Ruidoso and the mountains here.

—See Northern Colorado, Inc., your Air Force base (Guardian Angel), and other publications.

## Angus & Bonito

By ELLA COOPER

Johnnie Dale Hayes and Linda Wilham were married at the Sunrise Baptist Church in El Paso, Tex., June 30. The bride is the daughter of Mr. and Mrs. Walter Wilham of Nogal, N. M. The groom's parents are Mr. and Mrs. Barnie Hayes of Angar, N. M.

After a short wedding trip the young couple returned to Angus where they will make their home.

Mr. and Mrs. Charley Elam, Tresa and Cindy have been visitors at Hobbs, N. M., for the past several days.

Frankie Brooks of Albuquerque has been a visitor at the Bob Devers' home for the past few weeks. Frankie is a nephew of Mrs. Devers.

Visitors at the Barnie Hayes' over the past week-end were Mr. and Mrs. Pete Hayes and son Jimmie, Mr. and Mrs. Joe Kinnan, Frankie Joe and Paul, all of Lovington. Also Mr. and Mrs. Carl Hazelwood and Chris from Tatum, N. M. Sunday Mr. and Mrs. Claude Carson and children from Lovington came by for a short visit.

Mr. and Mrs. Bill Hughes and children from Lovington and friends spent the week-end in one of Barnie Hayes' cabins in the mountains.

Mr. and Mrs. "Zip" Franklin, Jimmie and Sophie from Lovington, spent several days at the place this week-end. Other weekend visitors with the Franklins were "Zuke" Jones and son Phillip from Tatum, N. M.

Keneth Purcell from Albuquerque has been visiting with his cousin, Wilton Purcell.

Mr. and Mrs. C. T. Spearman and eight teenagers from Lovington spent the week-end at their cabin in the mountains.

Mr. and Mrs. B. M. Carter from Corpus Christi, Tex., and Miss Carolynne, a niece from Ft. Worth, Tex., spent a few days with the Charles Cardens. The Cardens' nephew Jimmie who has spent the past month with his uncle and aunt, returned home with his parents.

Mr. and Mrs. Virgil Jones and children from Lordsburg, N. M., have been visitors in the Ruidoso home for several days. Tuesday Mr. Dammerman, a member of the Ruidoso Fire Department, and his wife, along with their son, were here.

From all reports, the Ruidoso success story continues to spread to the far corners of the land.

Visitors at the Tommie LaMoye's for several days were Mrs. Rosalie and family, Mr. and Mrs. Jimmie and dog Ducky, and children from Encino, Ariz.

The 4th of July reunion was held at John Laday's at Nogal. There were about 50 there for the day picnic.

This past week and week-end Mr. and Mrs. Collin Walker were back again with their daughter and family.

Mr. and Mrs. Jimmie Sikes and son Jimmie "El Poco" spent a few days there-on to Hobbs for week-end with Jimmie's parents.

Last week at the Walkers' was their sister and husband, Mr. and Mrs. D. Tarpy from Lockney. Week-end visitors were Mrs. Mrs. ——, Jerry and Elizabeth Whittaker from Alamogordo.

Mr. and Mrs. Gene Vining and wife, from Stockton, Calif., and niece Sandra Whitaker from Lubbock, Tex., this week at the Whittakers' are Mr. and Mrs. Harry Cooper from Hobbs, N. M., and guest from Dallas, Tex. The foursome from Hobbs and Dallas enjoyed a trip to White Sands and seeing all the points of interest in the area.

The newest board member of Keith Miller, president; Fred Polk, vice president; Mr. Wilson Macourek, Mrs. Margaret Caylen, Bernard Little, Albert Robinson, Frank Chino, Alcepolis Mender, Ralph Brown of Ruidoso and Eber McKinley of Alamogordo.

You have probably never visited any place in America with such a wide variety of scenic, historic and entertaining attributes. Make the most of your visit here—explore any and all of the places recommended below to give you your most delightful vacation.

#### White Oaks

Old ghost town once thickly populated and once having newspaper, stores, saloons.

#### The Three Valleys

Scenic recreation and hospitals.

#### Capitan, Capitan Gap

Beautiful orchards—meadows along Ruidoso, Nogal and Capitan. Home of internationally known artist, Peter Hurd—person star Linda Darnell; author, writer Dan Storm and Lester Money and Milk Mable, radio and screen entertainers.

#### Ruidoso Downs

Popular summer race track with horse racing each week-end in summer.

#### Night Clubs

Numerous clubs with entertainment.

#### Churches

In the immediate area are nine churches of various denominations.

#### Climate

The most wonderful in the world—you will especially enjoy our extreme between winter fall foliage is a riot of color.

#### Mon Jean Look-Out

Drive to the top of this forest look-out tower, 10,000 feet high.

#### Fort Stanton

98-year-old fort once policing Apache Indians, later used as Merchant Marine Hospital. Where the Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing once learned to play his poker.

#### Cloudcroft

High altitude resort area.

#### Artists, Art Schools

Ruidoso is home of several resident artists, including painter, John Polk, and others, who have studios here.

#### Alamogordo

High altitude resort area.

#### Entertainment

Music, dancing, night clubs to accommodate everyone.

#### Fun in Downtown Ruidoso

With skating, bowling, shooting galleries, billiards, theaters, night clubs, nightclubs and many curio stores.

#### Places To Dine

More than 30 restaurants and dining rooms to choose from—suitable for all occasions.

#### Green Tree Inn Motel

Since opened back over 50 years ago to suit temporary visitors to the mountains.

#### Holiday Inn

Excellent accommodations.

#### Alamogordo Inn

Excellent accommodations.

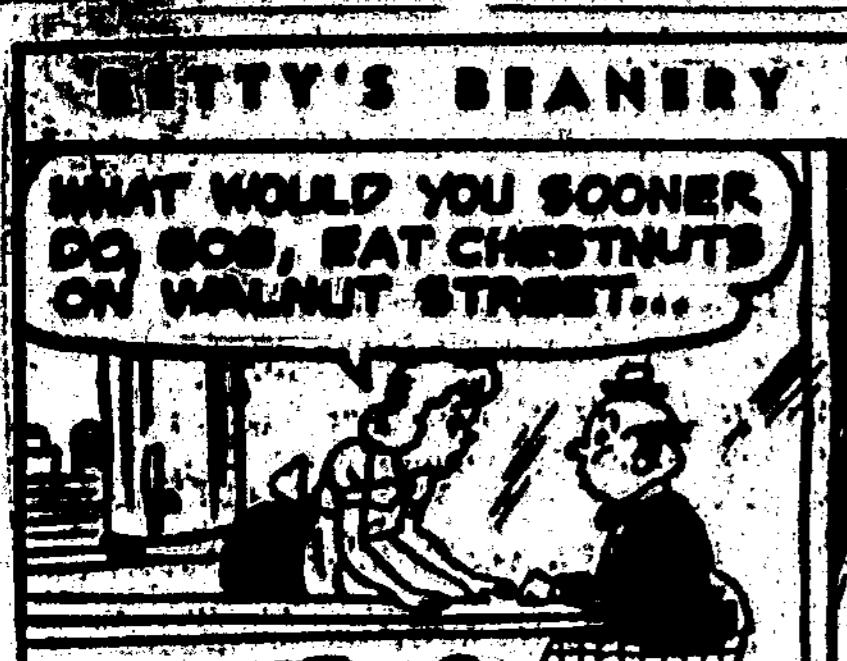
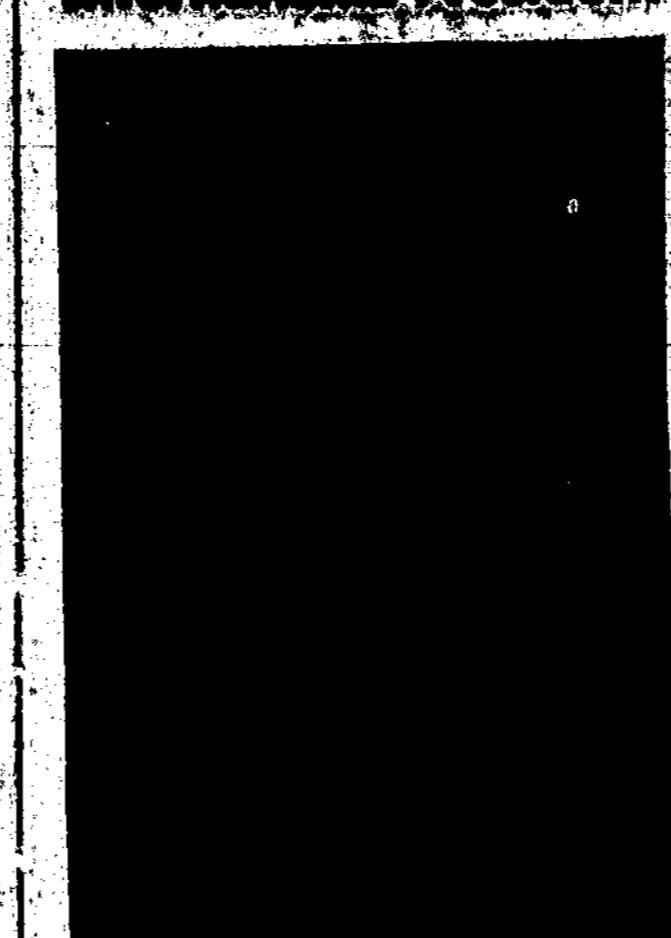
#### Cloudcroft Inn

Excellent accommodations.

#### Capitan Inn

Excellent accommodations.

## THE FIZZLE FAMILY



PAGE NINE  
Ruidoso News  
Friday, July 10, 1959

Today's top financial future  
news comes to you from "The  
Day" - Alton Reilly, Pho. CL 7-3000.

### What's Cookin' at Wattie's?

When we first came to Ruidoso we made up a batch of soup, and have added water to it every week to keep it hot. Last week-end, however, it got so thin that we didn't even have to wash the soup spoons after serving—the soup didn't even stain the bowls! J. S. We're making a new batch.

### WATTIE'S CHAT 'N' CHEW

### SEPTIC TANK PUMPING

Phones CL 7-2278 or CL 7-4543

IKE MEDLIN

G. A. S. L.

### JONES BUILDING CONTRACTORS

Mechan Drive

Pho. CL 7-5171

Ruidoso, New Mexico

A-8432

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### THAT NEW LOOK!

Keep It Longer  
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Keep Your Clothes Serviceable Longer  
By Having Them Cleaned Regularly

### PROTECTED

If You Wear 'em

We deliver your garments enclosed in a plastic bag to insure their freshness until you wear them after being cleaned by the superior method which costs you no more.

Dial CL 7-2725 for Pick-Up & Delivery  
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### Estes Cleaners

S. & H. Green Stamps Given

HERE ARE THE ADVANTAGES  
YOU GET WHEN YOU  
MODERNIZE WITH A

Clowe & Cowan

### Property Improvement Loan

\* You get all your property improvements now.  
\* You pay for them in easy-to-make monthly payments  
(Up to \$1,000—60 Months to pay!)  
\* You get LOW COST Remodeling and PACKAGE REMODELING.  
\* You don't have the extra expenses.  
\* You get immediate action on your loan application.  
YOUR DEALER IN RUIDOSO, NEW MEXICO

ME



Office  
Public Service  
Main Road  
Ruidoso  
OFFICE: DIAL CL 7-3303 or CL 7-3313

# Allied Realty

## ASSOCIATES

is Continued Ownership of Real Estate

### MOTEL ON HIWAY 70

17 modern rental units, wall to wall carpeting, tile baths, two bedroom modern home, established year round business.

### RIVER HOME—UPPER RUIDOSO

Look out at a picture window of your living room to a sweeping lawn that borders on the tumbling Rio Ruidoso. This is a large home with an abundance of land. We can't describe it here, you will have to see it to appreciate the investment in persons living.

### MOUNTAIN CABIN

Small Furnished—Modern Cabin with Fireplace—Deeded Lot Only \$4,000.00. Easy Terms.

### COUNTRY ESTATE

Four bedrooms, two baths, 3 fireplaces, extra spacious living room, 26 acres of land, two highway frontages, orchard, with choice grade apple trees. Rio Ruidoso flows through property. This is an outstanding piece of real estate with excellent future.

### Approximately 100-ft. on paved highway, 5 lots with very comfortable furnished home. Close to shopping area. This is ripe for commercial development.

We have several summer cabins, ranging in price from \$9,000.00 up with terms.

### HIGHWAY AND RIVER FRONTAGE

This has 120 feet of highway frontage, level graded ground, 4 bedrooms, 4 baths, large living room, fireplace, nicely landscaped. This very livable home is located in upper Ruidoso, approximately one-fourth mile above the post office. This is the first time this home has been on the market. Good well. Would consider trading for smaller home in Ruidoso in trade.

### Associated Contractors

J. B. CLOSE, Ruidoso Gravel Service, Excavating & Ditching.

Phone CL 7-4955

R. E. "Bob" Carter, Lic. Electrical Contractor, Pbo. CL 7-3015.

J. J. BOONE, Refrigeration Service, pbo. CL 7-5087.

### LOTS

Beautiful Building Sites north of Golf Course from \$2,000 up

—Terms.

### HIWAY FRONTAGE—RUIDOSO DOWNS

Five lots in one block, ripe for development. Terms, \$10,000.00.

### CEDAR CREEK

Three bedroom home, kitchen, breakfast room, bath and large living room, furnished. Large tract of land, leased from Forest Service. Good terms, \$6,000.00.

### PALMER GATEWAY

3 BR—2 Baths—Furnished, only \$16,500.00—Good Terms.

H. F. "Jack" Kennedy, Registered Engineer & Surveyor,

Phone CL 7-4955

SALES PERSONNEL: L. C. Crews, pbo. CL 7-3065;

W. B. Alexander, pbo. CL 7-4115.



NOTARY

REALTOR

Agent For

RUIDOSO GRAVEL CO., INC.

DIAL CL 7-3303

Phone CL 7-3313

SALES

# "Imitation Of Life" 4 Days Starting Sun. - MT. VUE

PAGE TWELVE  
Ruidoso News  
Friday, July 10, 1959

## Savings And Loan Pays Dividends For Six Months

Lincoln County Savings and Loan Association has announced a dividend payment of \$3.71 for a six-month period, January through June, 1959.

A total of \$734.82 in dividend payments was made by the association to its stockholders.

Announcement of the dividend payment was made by Dan D. Swearingin, secretary-treasurer of the association.

## LIQUOR DEALER BOARD TO MEET HERE

The board of directors and executive officers of the New Mexico Retail Liquor Dealers Association will meet in Ruidoso Sunday with Frank Padilla, Jr., president, in charge. The meeting will be in Navajo Lodge. Operators of the Lodge said the officials would likely arrive here Saturday and remain over for the Sunday meeting.

Mrs. Temple Wallace plans to return to South America soon to be with her husband, employed on a construction project there. She will close Star Liquor and Mint Cocktails Lounge temporarily while she is away.

## Local Residents Attend Services Held In El Paso

Mr. and Mrs. Dick Crosby of Ruidoso attended funeral services for the latter's sister, Mrs. Betty H. Wyler of El Paso, held at 10 a. m. Tuesday in the Harding and Orr Chapel. The Rev. B. M. G. Williams and the Rev. Ralph H. Seier officiated at the rites in El Paso.

Mrs. Wyler, wife of Karl O. Wyler, Sr., president of KTSF radio and television, died Sunday in an El Paso hospital.

She was a daughter of the late Judge J. M. Harper and a life-long resident of El Paso. She was a member of the El Paso Woman's Club and a member of the Women's Department of Chamber of Commerce.

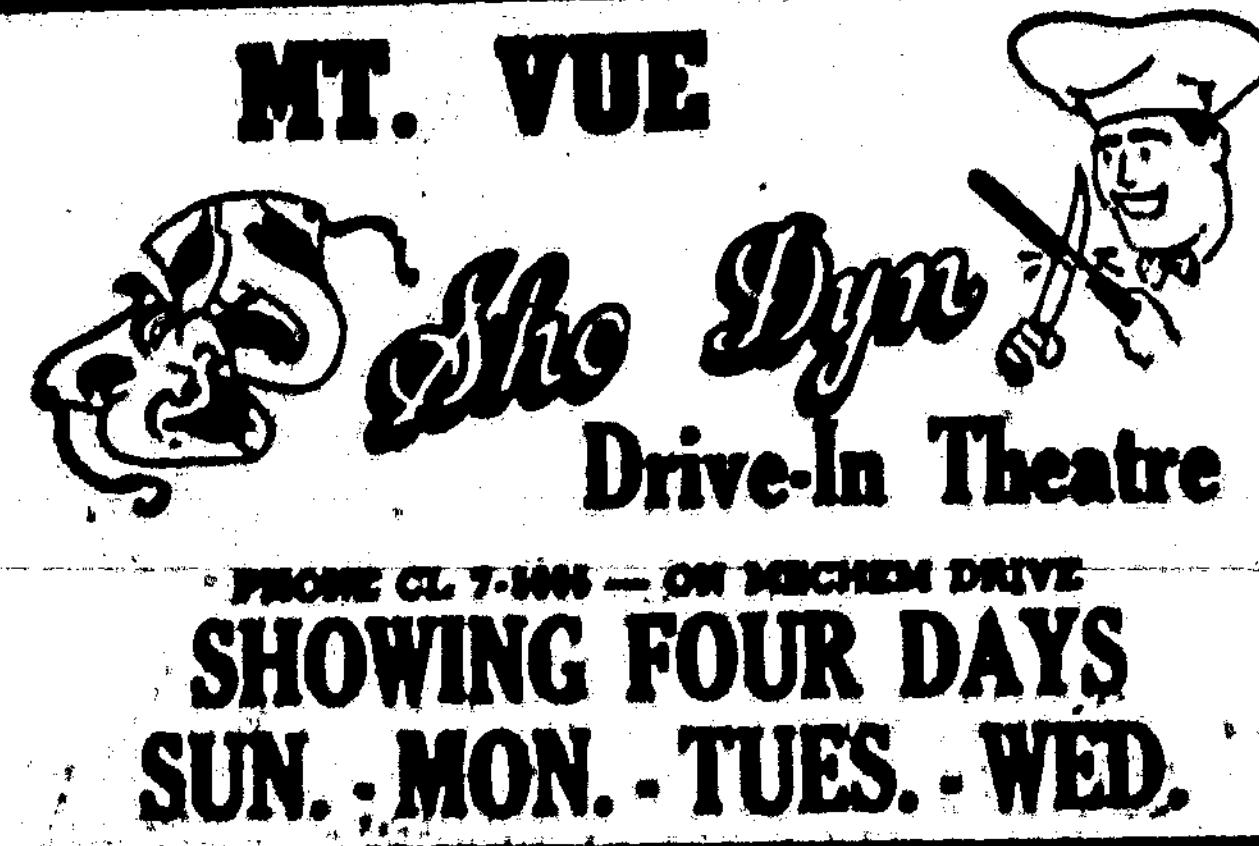
Besides her husband, other survivors include a son, Karl O. Wyler, Jr., of El Paso, another sister, Miss Annie L. Harper, El Paso, and a brother, Dave Harper, San Antonio, Tex.

An Indian woman was transported by ambulance to the hospital at Mescalero here Wednesday night to be treated for injuries she received in a brawl, reportedly with her husband, on the streets here.

New phone number for Ruidoso State Bank is CL 7-5661.

Barney McKinney went to Lubbock early this week for a medical check-up.

## MT. VUE



PHONE CL 7-4666 — ON MICHEN DRIVE  
**SHOWING FOUR DAYS**  
SUN. - MON. - TUES. - WED.

FANNIE/HURST'S BEST-SELLING NOVEL  
"TODAY'S TORMENTED GENERATION."

"You've given me everything a mother could... but you're... when I needed you most!"

"Take a second look at me. I'm no child anymore... I'm old enough to know what love means!"

"I'll get the things I want out of life... one way or another. From one man — or another!"

Photo © Douglas Sirk • Printed by Ross Manley  
PLUS SELECTED SHORT SUBJECTS

FRI-SAT.  
This Week

THURS.-FRI.  
Next Week



Don Murray - Richard Egan  
Lee Remick - Patricia Owens  
Stuart Whitman  
Directed by Andrew V. McLaglen  
Produced by Walter Wanger  
PLUS SELECTED SHORT SUBJECTS

WED.-THURS.  
Stewart Granger

"Harry Black & The Tiger"

In Cinemascope  
Directed by John Sturges  
Produced by Walter Wanger  
PLUS SELECTED SHORT SUBJECTS

**PUEBLO**  
THEATRE  
Open Daily Evening, 8 p. m.  
Open on Sunday, 2 p. m.

**5 BIG DAYS**  
FRI-SAT.  
SUN.-MON.-TUES.  
Billed Russell

**AUNTIE MAME**

**THE CAGE**

**THE CAGE**

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and  
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