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The Man with the Plan

DAN D. SWEARINGIN, INC.

VOLUME 12, NUMBER 40 | RUIDOSO, LINCOLN COUNTY, NEW MEXICO | FRIDAY, APRIL 3, 1959 | "INVENIEMUS VIAM AUT FACIEMUS" | Subscriptions: $3.00 per year in Lincoln County; $3.50 Outside County

Around Town

-By Nosey Waters—

Betty Carpenter and Cecil Clerke of Ruidoso are mentioned among Eastern New Mexico U. students at Portales who will have a part in the annual retreat at Cloudcroft this week-end. . . . We see in the papers where Truman Spencer, Jr., widely known Lincoln County rancher, has been elected president of the New Mexico Military Institute Board of Regents. . . .

★ ★ ★

Some new signs we've spotted around town the last few days: One is for Wilbeck's Jewelry and Gift Store; and is for Brassby Gift Store; and one is for Gene's Style Shop. . . . Have you seen those exquisite artificial flowers made in Europe, on display at Buckner's, Inc.? They are so realistic you think you could smell them. . . .

★ ★ ★

Linda Moore, daughter of Mrs. Ruth Moore, has been chosen as the Best Dressed Girl on the campus at the University of New Mexico, Albuquerque, where she is a junior, majoring in physical education. The selection is under the direction of Glamour magazine with the judges being chosen from a panel of faculty members and members of various honor organizations on the campus. Being chosen as the best dressed includes not only the clothes Miss Moore wears, but general appearance at all times, and her selection of clothes. Students are chosen from various schools all over the country and from these selections, 10 are to be chosen and will be so honored by the magazine. Announcement of the 10 finally picked will be made this summer. Among prizes offered will be a trip to New York. . . .

★ ★ ★

Joe Coe says the Roswell Record had a picture of a bull that got out of pasture and ended up on the Ruidoso Downs track here and the photographer caught the bull at the point of trying to leap the rail. Explanation under the picture said the bull was not in the running at the Downs. Coe said that's not right, that E. E. Miller is the starter for the annual milk-cow derby each year at the Downs and the bull knew he ought to be on the scene early. . . . Several Ruidoso feminine bowlers are in Alamogordo this week-end taking part in the ninth annual women's state bowling meet. They'll be down there again next month and [illegible] Frank Trujillo, manager of Greenwood Farms near Ruidoso Downs, reports a "couple of colts born there Easter Sunday. One was born on Easter Sunday a year ago. Sire of the colts was Morocco Prince, winner of some $75,000 added and a silver platter in recent years. . . . The B. & P. W. Club was host to a coffee at Navajo Lodge Wednesday this week with all proceeds going to the 1959 cancer drive. . . .

★ ★ ★

Fred L. Richardson, New Mexico State U. S. Highway 70 Association president, has announced a state meeting of that group in Ruidoso for Wednesday, 2 p. m., April 15. He was hoping to make it to Santa Fe Thursday this week to meet some Arizona highway men attending a State Highway Commission meeting. . . .

★ ★ ★

Clarke Insurance Agency has provided the new C. of C. building with a nice assortment of potted plants, Mrs. Emma Rechmann, secretary, reports. She also reported a donation of cash for the building fund from Hondo Bakery. . . . Verne Wheeler [illegible] title to Henry Irving, [illegible] the Wildcat Mountain [illegible] Kill here in the summer, is [illegible] similar lift for White City [illegible] Caverns and hopes to have it here by summer. The Wheelers visited in Carlsbad and White City last week. . . . New we hear [illegible] of a new El Paso gas station [illegible] Gateway, to be located [illegible] the new Y comes into [illegible] in the heart of the Gateway. . . . The crew at Hollywood Lumber descended on to a dozen of [illegible] belonging to Betty De[illegible] [illegible] them with gold [illegible] and was she surprised [illegible] to fix breakfast. . . .

[illegible] but now we [illegible] have a [illegible] $10 to hunt [illegible] mountain lion, coyote [illegible] Local [illegible] and for [illegible] concrete and [illegible] Charlie [illegible] in town [illegible] and also re[illegible] days Nogal can [illegible] with us it was [illegible] here [illegible] in the [illegible] the [illegible] while [illegible] Ruidoso [illegible] around town.

[illegible] Roswell Man Makes Purchase

[illegible] and Bill [illegible] have purchased [illegible] at Sun Tan [illegible] south of the city.

CONTEST QUEEN—Juanita Torres of Hondo, center, who was picked as Queen of the 1959 Fiesta at Hondo, models the famed chinaman dress that is reserved for wearing by the queen each year. It was located by Mr. and Mrs. F. S. Montes, director of the pageant, shown posed with her, on a tour of Mexico they made four years ago. The dress came from the state of Chiapas where a similar Fiesta is held annually. The 1959 Queen will again wear it in the climaxing scenes of the program Saturday night this week at Hondo.

RUIDOSO NEWS PHOTOS

MEXICAN HAT DANCE—Mexico's most famous hat dance is rehearsed here by some of the cast of more than 40 Hondo school students who will appear in the seventh annual Hondo Fiesta Saturday night this week. In photo, from left, Johnny Rios, Freddie Perry, Johnny Gomez, Manuel Torres, Danny Chavez and Evangeline Montes, daughter of the directors of the Fiesta, Mr. and Mrs. F. S. Montes.

RUIDOSO NEWS PHOTOS

SEVENTH ANNUAL HONDO FIESTA IS SATURDAY NIGHT

Saturday, April 4, is the date that has been set aside for the presentation of the fantastically-colorful 7th annual Mexican Fiesta to be presented at Hondo by the Nashville-bound high school student dancers. In executing about a dozen New Mexican, Mexican and Spanish dances, some of these student dancers are unmatched in the gaiety and charm displayed. The lively color and gay tones of this language of Latin music is understood and appreciated by every audience in every land.

Several performances have been held outside of Hondo, including a performance at the Tucson Festival of Arts in Tucson, Ariz., in 1951, but nothing equals the distinction of participating in the National Folk Festival in Nashville, Tenn. early in May. The dancing group will give presentations in Breckenridge, Tex.; Montgomery, Ala.; and Rome, Ga., enroute to Nashville, returning over Highway 70 through Memphis, Little Rock and other points of interest.

An unforgettable adventure in pleasure and beauty is this year's Fiesta on Saturday when another charming senorita will be crowned Queen. Following is the program which will be presented before an expected capacity crowd at Hondo on Saturday:

7th Annual Mexican Fiesta

I.

Master of Ceremonies—Don Delgado, KBIM, Roswell, New Mexico

La serenata (the serenade)—The sereno and the singers followed by venders.

Amapolita, Amapola (Little Poppy) Michael Hurd.

La Entrada—Arrival of 54 dancers

Las Canacuas (welcome)—Girl Fiesta Dancers.

La Costilla (Mexican Dance)—Entire Ensemble.

Entre Amigos (skit)—Nadine Benavidez.

El Vals de los Panos (Handkerchief Waltz)—Special Group.

Amapola (Poppy) song—Gilbert Montes.

Jenetta (New Mexican Dance)—Entire Ensemble.

Song: Amorcito Conocentido—Girls' Chorus.

Song: Las Gaviotas—Annie Nanez and Evangeline Montes.

Los Viejitos (Mexican Old Men's Dance)—Sixteen Boys.

(Ten Minute Intermission)

II.

Toreada (Mock Bull Fight)—Borreto Montezuma "torero," and an imported "bull" from Ixtlahuaca.

La Jota (El Mas Bonito Pie)—Special Group.

Tango (El Chasis)—Special Group.

Polka (Punta y Talon)—Entire Ensemble.

Song: Tu Solo Tu—Gilbert Montes.

Song: In a Little Spanish Town—Girls' Chorus.

Los Jarocupo (Dance: Muneca Mejicana)—Special Group.

La Varoviana (New Mexican Dance)—Entire Ensemble.

El Jarabe Tapatio (Mexican Hat Dance)—Special Group.

De Todo Un Poquito—Gilbert and Rebecca.

Crowning of 1959 Fiesta Queen and Escort.

Finale—Entire Ensemble.

List of Dancers

Girls — Beatrice Pacheco, Lydia Torrez, Lydia Chavez, Freddie Perry, Hope Silva, Beatrice Sanchez, Nellie Sanchez, Josephine Salcido, Patsy Joiner, Mary Lou Chandler, Juanita Torrez, Olympia Herrera, Vangie Montes, Annie Nunez, Martha McKnight, Margie Sedillo, Nadine Benavidez, Priscilla Sanchez, Edo Romero, Magdalena Sanchez, Yolanda Salcido, Mollen Torrez, Dora Montoiano, Delma Sanchez, Theresa Romero, Pauline Mackey, Alberta Montes and Minnie Herrera.

Boys—Richard Sanchez, Pleasant Chavez, James Sanchez, Johnny Gomez, Reyno Montes, Ernest Rowlison, Danny Chavez, Bud McCrary, Anthony Fresquez, Orlando Montes, Douglas McKnight, Johnny Richardson, Richard Smith, Pat Joiner, Frankie Herrera, Ben Sanchez, Ray Sanchez, Ray Torrez, Pete Romero, [illegible] Thomas, Robby Montes, Orlando [illegible]

CAPPS AND WESTALL ANNOUNCE NEW DRIVE-IN THEATRE

ON MARCH 21, 1959—RUIDOSO Had Completed

SIX YEARS

Without a Traffic Death. Now Let's Make It

SEVEN YEARS!

It's Best

2204 DAYS

Since last traffic death has occurred on Ruidoso Streets

Speed Kills

Take Your Time in '59

Observe Safety Laws!

Announcement was made here this week of the formation of a partnership of J. C. Capps and George Westall who will operate the Pueblo Theatre in downtown Ruidoso and will erect a new drive-in theatre on the south side of U. S. Highway 70 near the entrance to Ruidoso Downs.

Ground levelling has been completed on the 15-acre tract on which the drive-in is to be located. Plans call for eight ramps to be of asbestos base and asphalt paving, to care for more than 300 cars; and for a snack stand and an enclosed ramp for indoor viewing. The ramp will have a glass front and can accommodate almost 100 people, Capps said. The snack stand will be approximately 32x43 feet in size and will serve fried chicken, red beans, hot dogs, popcorn, candy, cigarets, and all the usual items to be found in a concession of that type, the theatre man said. An area nearby likely will be developed into a picnic ground, also, Capps said.

The theatre will have widescreen and will be equipped with R. C. A. sound and Ballantine speakers of the highest quality. The screen will be of asbestos, called "flexboard" which will not contract or expand with temperature changes.

The new theatre needs a name, and a contest has been announced to secure one. Every person submitting a name or list of names will receive a free pass. Winner will get a cash prize, passes to the drive-in and coupons good for exchange for items in the snack bar. Name suggestions can be mailed to P. O. Box 306, Capps said.

Opening date will be as soon after May 1 as possible. For the first showing a world premiere is planned. First screening in New Mexico will be given Audie Murphy's latest movie, "The Wild and the Innocent," in color and CinemaScope. It will show here at the same time it will be seen in Dallas, Houston and Fort Worth, Capps said. The movie has just been completed in the Durango, Colo., country.

Leland Realty, Ponderosa Heights Agency In New Offices

Cy Leland, Jr., of Leland Realty this week announced the firm he and his father operate will join with Lloyd Davis' Ponderosa Heights in occupying the new business building now being built in the postoffice block by Jones Construction Co. The building, to be 55x28 feet in size, will have four offices, a large lobby, a display room and restrooms, Leland said.

He reported these two sales by Leland Realty in the last few days: Sale of 200-foot frontage on Main Street in Pueblo Gateway, opposite Gateway Food Market, to Ray Bell Oil Co.; and sale of the residence above Noisy Water Lodge in the upper canyon recently purchased by the Leland Realty family, Mr. and Mrs. Cy Leland, Jr., of this city.

Ruidoso Downs Is Home of World's Richest Quarter Horse Race To Be Run

Saving On Installation Of Sewer Lines Talked At Meet

A special called meeting of the Board of Trustees of the Village of Ruidoso was held Tuesday afternoon to meet with Wilson Co. engineers regarding more information on sewer tie-ins with the project now well underway here. Bud Axline, project engineer, suggested where feasible, property owners should get together and make connections on the same line, which would cut down cost on some.

No actual connections will be made to sewer line until permission is given by the village, it was decided.

Axline further said the use of disposal plant will begin perhaps this fall, and he said he expected installation of the sewer system will be completed before the rush of summer here, except for individual hook-ons. He said he felt sure business would not be hampered by the installation.

FIRST TO CONTRIBUTE—First contribution for the 1959 American Cancer Crusade came from Mayor Jack Hull of Ruidoso here, center, who is shown handing his check to Ruidoso Chairman, Mrs. W. D. Horton, left, while Mrs. Alleen Lindsmeed, Lincoln County Cancer drive publicity committee worker, looks on. The drive will be continuing through April, the two women told the News.

RUIDOSO NEWS PHOTOS

H. E. Carter Funeral Held Here Monday

Funeral services were held here Monday afternoon at 2 p. m. for Horace E. Carter, 79, who died early Saturday morning in the local hospital following an illness of several months. The Rev. C. Edward Ditterline, Methodist pastor, conducted the services in the Community Methodist Church. Burial was in Forest Lawn Cemetery here.

The pioneer Ruidoso real estate man had lived in Ruidoso 25 years, coming here from California. He had subdivided a large area of Ruidoso in his early years here. He lived in a tent in Ruidoso his first few weeks in this community until a cabin could be built for him. A great portion of the Skyland area of Ruidoso was developed by Carter. Among his most important contributions to the growth of Ruidoso was the gift by him and Mrs. Carter of lots on which Ruidoso State Bank was erected about six years ago. Ruidoso was primarily grassland and brush when he came here. There were only seven cabins in all on the Rio Ruidoso, his friends recall his telling.

Carter was born Oct. 19, 1880 at Era, near Gainesville, Tex.

Survivors are the widow, Pearl W. Carter, a daughter, Mrs. Juanita Wooten of Alaska, two sons, Ewing of Ruidoso Downs and Frank of Shreveport, La., and several grandchildren.

Attending the funeral from Ft. Worth were Mrs. Carter's daughter, Mrs. C. A. Brookshire, and her daughter, Donna.

Shaw Mortuary of Carrizozo was in charge of arrangements.

Pallbearers were R. H. Hedgecoke, W. A. Hart, Bill Hutson, Warren Tucker, D. B. Morgan and E. E. Miller. Honorary pallbearers were Ted Sutherland, Bill Ramsey, Charles W. Byers, C. D. Weems, Ernest Blood, Cy Leland, Sr., E. H. Starr and E. M. Loveladv.

Neon Sign Shop To Be Opened Here

E. G. (Jake) Allen this week announced he and Jim Stiles will open a neon sign shop here shortly in a building in Monjeau Annex on Mechem Drive. The new firm will design and manufacture neon signs and will service signs of all kinds, he said. Allen was a partner with B. G. Russell in Ruidoso Neon Sign Co. here last fall when they had a similar business in Ruidoso Downs.

Roy Anderson Two-County Dealer For Jeeps

Announcement was made here this week of the transfer of the franchise in two counties, Otero and Lincoln, for Willys Jeep, from Kiel Bonnell to Roy Anderson of Ruidoso. The change was made effective this month. Anderson also has a line of used cars and trucks and pick-ups, and also represents a Pontiac firm in Roswell as local salesman.

Bonnell, former operator of Bonnell Hardware & Building Supplies here, secured the Jeep franchise for the two counties about two years ago.

Noble Smith To Develop Homesites On Bonito

[illegible] Smith of Ruidoso this [illegible] announced he had purchased [illegible] from the Boyd Lucas family [illegible] farm at Angus and will [illegible] the acreage into homesite [illegible] from 2½ acres to 5 acres [illegible] are near the Bonito crossing [illegible] Road 37 at Angus, he [illegible]

Forest Fire Danger Cited as Critical

Continued dry weather, high winds and lush grass and pine needles from a bountiful growing season last year all contribute at this season to place the forests in this area in a critical fire hazard condition, local volunteer fire department members and Forest Service officials declare.

Extreme caution is urged upon everyone to be careful with any fire. Village officials have banned all trash burning for the present.

In the last three weeks almost half a dozen grass and brush fires have posed threats during high winds, but efficient work by firemen of all agencies in each case has prevented possible damaging and widespread conflagrations.

Three Communities Pick Candidates For Apple Blossom Queen At Hondo

Three Lincoln County communities so far have picked their candidates for Queen of the 1959 Apple Blossom Festival to be staged the latter part of April in Hondo.

In Ruidoso, Mrs. Cy Leland, Sr., head of a committee from the Ruidoso Woman's Club, said Ella Ruth Jackson, daughter of Mr. and Mrs. Henry Jackson, is being supported from this community.

Mrs. Dixie Sparks of the Woman's Club in Capitan said Rose Marie Houck is her entry there, and at Carrizozo Opal McBrayer has been chosen to represent the Woman's Club in that community.

Mrs. Leland said this year's queen contest will be different from any held before, that the queen will be determined by votes cast at a penny a vote, and not by talent, scholastic ability, hobbies and beauty as in former years.

Receptacles for votes for Miss Jackson in the Alto, Ruidoso, Hollywood, Ruidoso Downs and Glencoe area were to be set up in stores this week, she added.

Newstand Price NOW 10¢

Rotarians Pick Cronenberger As President

In Tuesday's noon luncheon of Ruidoso-Hondo Valley Rotary Club in the O. E. S. Hall, Pat Farrar, operator of a local sporting goods store, spoke on the economic impact of the sport of fishing for an area like Ruidoso. He told the club there are three streams in the State of New Mexico where fishing is allowed year 'round and that the Rio Ruidoso was one of the three streams. He urged a road be opened up the north fork of the Rio Ruidoso so fish could be planted year 'round on this popular stream. Farrar was introduced by Lloyd Davis, program chairman for the day.

In an election of officers, the Rev. Mark C. Cronenberger, minister of First Christian Church, was named president of the Rotary Club; Rev. Paul S. Van Dyke, First Presbyterian Church pastor, was named vice-president, and Bernard Rooney was re-elected secretary-treasurer. Directors named were Art Gilliland, Allen Lualiin and Claud Miller.

Visitors included Percy Burk, Artesia; Farrar and Walt Schneider, Ruidoso; Dick Clark and Bob Morton, Odessa, Tex.; Dr. Schrift, Alamogordo, and A. B. Thurston, Grand Junction, Colo.

ROSWELL MAN FINED FOR STARTING FIRE

A brush fire, believed to have been caused by ashes that were not dead, fanned into a blaze by winds and into some pine needles nearby, was extinguished by volunteer fire fighters and U. S. Forest Service personnel here shortly after noon Saturday. Owner of the summer home where the blaze began, a Roswell man, was fined $25 in City Court later the same day for negligence in connection with the fire.

DALLAS COUPLE BUYS OLD MILL COR-TEL

Luther Bynum, local realtor, this week reported the sale of the Old Mill Cor-Tel here on Main Road by the Larry McKnight family to Mr. and Mrs. W. M. McDade of Dallas. The McDades, who will be here in May to operate their new property, have a teen-age son, Allen.

Bynum also reported the McKnights had bought the R. B. Purdy home in Cree Meadows Country Club Heights, and that W. M. (Bill) Ramsey has purchased the Don H. Norton house in Skyland.

Ft. Worth Man Buys Drive-In Cafe

George R. Swift, operator of a drive-in cafe at Lake Worth near Fort Worth, has purchased the Fireplace charcoal burger drive-in stand on Main Road in the Carter's Park area, and plans to open the place about May 15. He bought the property from Bud Cooper of San Angelo, Tex. Swift said he and his wife and their two teen-age children will be here early in May to make Ruidoso their home. The sale was reported by Allied Realty Associates.

COMMUNITY CALENDAR

April 3-4—Rodolfo Hoyos in "Villa," at Pueblo.

April 5-6 — Double bill, "Red Pony" with Robert Mitchum and "Affair in Reno," Pueblo.

April 7-8-9—Marie Lanza in "Seven Hills of Rome," Pueblo.

May 8—New Mexico Folklore Society meeting, Carrizo Lodge.

April 4—George Montgomery in "Toughest Gun in Tombstone," Mt. Vue Theatre.

April 5, 6, 7—Gregory Peck in "The Big Country," Mt. Vue Theatre.

April 8, 9, 10—Double Bill, Walt Disney's "White Wilderness" and Jeff Chandler in "Man in the Shadow," Mt. Vue Theatre.

April 3-12—Girl Scout cookie sale.

April 26—11th annual Ruidoso 30 calibre invitational match at Ruidoso.

April 2-3—Free show, "Kathy O," Mt. Vue Sky-Dyn Drive-In.

April 4—Hondo annual Fiesta.

April 10—Ruidoso High School Senior Class play, "Mama's Baby Boy."

May 1-3 — Mescalero Reformed Church golden anniversary.

Sept. 11-12—Lincoln County Fair, [illegible]

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SOCIAL, CHURCH AND CLUB NOTES

THE SILVER LINING

By Daniel A. Storm

Spring has come all 'round us, quietly and scarcely noticed out of all the windy winter's dust and frosty weather.

Yesterday the sky was tawny in the west with dust from many miles away carried on the wind, and then came snow flakes mingled with the flying grains of sand.

You don't often see this—snow flakes flying straight across the world, instead of lightly floating down, so that before you knew it, the cedar trees are all white on one side.

Soon the amber-colored grass is turned to white, and the blossoms of the apricot and early plum—you cannot tell them now from the little tufts of snow.

It seems the only touch of color left in the world is the pink of the peach blossoms, lovely beyond words, looking out from their downy crests of snow.

And now this morning, Gone is the snow from the golden grass and faded from the cedar and pinon. All the early blossoms are shining in the morning sun which came over the hill a little before seven instead of at nine or so back in the winter.

A few snow birds are feeding around the door with robins, pinon jays, blue birds and other birds of Spring. Soon the little winter fliers will be up amongst the alders of the far north.

The blades of grass and leaves of clover are bright amongst stems of last year's grass. And all the bird songs and new colors and all the signs of Spring are here.

HOMEMAKERS SCHEDULE DISTRICT MEETINGS

Members of the New Mexico Association of Home Exxtension Clubs will hold their district meetings in April, according to Mrs W. C. Carruthers, Aztec, state president. Club members of District IV, Chaves, De Baca, Eddy, Lea, Lincoln, Otero and Roosevelt counties, will hold their meeting in the Memorial Building at Portales April 13. District IV chairman is Mrs O. K. Chapman, Roswell

W. M. U. HEARS LESSON ON BAPTIST DISTINCTION

The Women's Missionary Union of First Baptist Church of Ruidoso met March 26 in the home of Mrs. Ben Donathan. A lesson from the textbook, "Baptist Distinction," was taught by the pastor, the Rev. E. J. Tankersley. Subject for the lesson was on Nature's Salvation. After the meeting closed, delicious refreshments were served by the hostess.

RUMMAGE SALE SET

The Women's Christian Fellowship of First Christian Church of Ruidoso will stage a rummage sale this Saturday in the American Legion Hall in downtown Ruidoso on Main Road, it has been announced.

Let's Be
Neighborly
And Attend The
HONDO FIESTA
This Saturday
To the many newcomers to our canyon—
Welcome, and Come in and See what We Have by White Stag and Junior House.
The new styles will make you drool!
Eidore
MOONEY'S

Annual State Meet Of B. P. O. Does Opens In Alamo Today

"The Yucca 'n Sands Convention," the 9th annual State Meeting of the Benevolent and Patriotic Order of Does, opens today (Friday) in Alamogordo. The general chairman is Mrs. Helen King with Mrs. Ginger Yearley as assistant general chairman. Committee chairmen are Mrs. Peggy Pierce, registration; Mrs. Marie Reeves, courtesy and hospitality; Mrs Lorraine Shepperd and Mrs. Ima Shepperd, paraphernalia; Mrs. Ginger Yearley, gifts; Mrs. Helen King, entertainment; Mrs. Rose Busch, cocktail hour; Mrs. Nadie Vinson, "White Sands Buffet Luncheon"; Mrs. Amelia Musgrove, flowers; Mrs. Alena Joy, publicity; and Mrs. Marion Moffett, "Yucca Banquet."

Honored guests will be Mrs. Helen Baum, Supreme President of the B. P. O. Does, of Scottsbluff, Nebr.; Mrs. Blanca Burch, state president, Santa Fe; Mrs. Marian Tadus, state vice-president, Raton; Mrs. Cora Malool, state secretary, Las Vegas; Mrs. Boa Newman, state treasurer, Clovis; Mrs. Sybil Floresch, state historian, Albuquerque; and Mrs. Inez Nachazel, supreme junior counselor, Santa Fe. Guest musician for the convention will be Mrs. Mildred Warden of Las Cruces.

There are 13 Droves of Does in New Mexico and a number of representatives from each Drove is expected to attend. The Droves and their presidents are as follows: Hostess Drove Alamogordo No. 119, Mrs. Lala Charles; Carlsbad Drove No. 43, Mrs. Lou Maretti; Las Cruces Drove No. 46, Mrs. Lucia Panlener; Artesia Drove No. 48, Mrs. Alta Walker; Santa Fe Drove No. 57, Mrs. Ester Arnold; Hobbs Drove No. 67, Mrs. Ruth Moore; Albuquerque Drove No. 75, Mrs. Jeanne Kristensen; Farmington Drove No. 91, Mrs. Dixie Harmon; Raton Drove No. 90, Mrs. Dorothy Floersheim; Clovis Drove No. 106, Mrs. Eva Mae Moore; Las Vegas Drove No. 136, Mrs. Wilma Scott; Ruidoso Drove No. 152, Mrs. Dorothy Knott, and from the "baby" Drove of New Mexico and of the United States at the present time, Roswell Drove No. 155, Mrs. Bernice Dilley; president-elect.

Between 200 and 250 Does and their husbands are expected to attend this convention.

Guest speakers for Friday night will be Charles Sutton, mayor of Alamogordo; R. T. "Doc" Schrein, president of the Chamber of Commerce; Gordon "Pappy" Sage, Exalted Ruler of Alamogordo Elks Lodge No. 1887. State Chaplain of the New Mexico Elks Association Julian Pierce will give the Invocation on both Friday night, at the evening services, and Saturday night at the Yucca Banquet. Others who will give a talk on Saturday night at the Yucca Banquet will be Supreme President Helen Baum and Alamogordo Drove President Lala Charles.

KAY WARD HONORED WITH SKATING PARTY ON BIRTHDAY

Kay Ward, daughter of Mr. and Mrs. C. H. Ward, celebrated her 11th birthday with a roller skating party at the Ruidoso Skateland Tuesday.

Bodie Ditterline, Candace Farrar, Karlene Kaiser and Robert Vanderstek won prizes for skating games. Cake and ice cream were served the following: [illegible]

Barajas-Willingham Marriage Read Here March 9

Mr. and Mrs. Frank Barajas announce the marriage of their daughter, Judy, to Mr. Pat Willingham, son of Mr. and Mrs. Weldon Willingham of Seagraves, Tex.

The couple exchanged vows in a ceremony at the Community Methodist Church here on March 9, Rev. C. Edward Ditterline, pastor of the Methodist Church, officiated.

Attendants were Terri Barajas, sister of the bride, who was maid of honor, and Jan McElhaney, best man.

Judy is a senior at Ruidoso High School and is a majorette in the school band.

Pat was graduated from Borden County High School at Gale, Tex., in 1956. He is now employed at Ney's Riding Stables in Ruidoso.

The couple is at home in Ruidoso.

RUIDOSO, HIWAY 70 — AND—
Hollywood Notes
(Continued)

Becky Rathburn who attends business college in Roswell arrived here Thursday to spend the Easter holidays with her parents, Mr. and Mrs. Morris Books.

Mr. and Mrs. Bill Standridge from Duncan, Okla., spent several days here visiting Mr. and Mrs. R. H. Anderson enroute to California.

Mrs. Lee Wimberly and Mrs. Ed Wimberly and son, Stevie, spent Thursday in Roswell.

Mr. and Mrs. Ray Jones from Roswell spent the Easter holidays here in their cabin.

The Melvin Hampton family from Monument, N. M., spent the Easter holidays here.

The Deck Dunnegan family from Tahoka, Texas, spent the week-end here in their summer home.

Visiting the R. S. Branchflowers in their home in Paradise Canyon this week-end are Mr. and Mrs. Ted Pauly from Los Angeles and the F. W. Swanzy family who are enroute to New Port, Rhode Island. Mrs. Swanzy is a daughter of the Branchflowers.

Mr. and Mrs. Carl Ross had as their guests this week their daughter, Mrs. Maurice Cox, Jr., and three children from Midland, Texas, and their daughter Carlyn who is a student at New Mexico State University at Las Cruces.

Mr. and Mrs. Stan Yowell and children and Mr. and Mrs. Jim Wimberly from Alamogordo and the Ed Wimberly family were guests of the Lee Wimberlys Sunday, celebrating Jim's birthday.

The Don L. Meyers family from El Paso spent the week-end here.

The R. D. Snowden family from El Paso spent the Easter holidays here in their home.

Mr. and Mrs. Alan Lualtin and daughter, Susie, spent the week-end with Mrs. Lualtin's mother and sister at Tahoka, Tex.

George Risley from Roswell was a Ruidoso visitor Monday and Tuesday.

READ THE WANT ADS

Luncheon and games every Monday starting 12 noon at Ruidoso Woman's Club building for members, local non-members and visitors in Ruidoso.

Ruidoso B. & P. W. Club meets each third Monday at 7:30 p. m., in private dining room at Monjeau Cafe.

B. P. O. Does meet each 2nd and 4th Thursdays, 7:30 p. m., Navajo Lodge.

Robert J. Hagee Post of the American Legion meets each third Thursday night in American Legion hall, downtown Ruidoso.

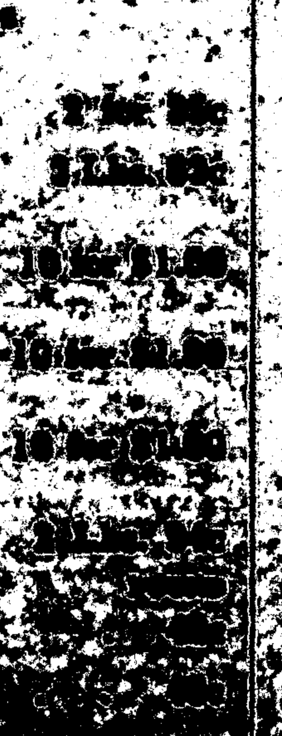
First Presbyterian Church Fellowship Group Women meet each second Tuesday of the month at the church.

Rotary luncheon every Tuesday at O. E. S. chapter home.

Woman's Society for Christian Service meets each third Wednesday of the month, place to be announced.

The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month for business and study at the Church at 7:30 p. m.

American Legion Auxiliary regular meeting 1:30 p. m. each first Thursday of the month, and has a joint supper meeting the evening of each first Saturday of the month.



[illegible] supper every Tuesday night, [illegible] Lodge.

JOINT SUPPER PLANNED

The regular joint supper of the American Legion and the American Legion Auxiliary is planned for Saturday evening this week in the Legion Hall in downtown Ruidoso, it is announced.

L. D. S. RELIEF SOCIETY STUDIES CONSTITUTION

The Ruidoso L. D. S. Relief Society met Monday in the home of Mrs. Dade Browning for a social science meeting. Members present were Jessie Browning, Lucille Wilkens, Clovia Crawford, Ruidoso; Fleta [illegible], Mescalero; Shirlene Roberts, Ruidoso Downs; and visitors were Mrs. A. P. [illegible], Ruidoso, and [illegible] Gregory and Stringham of Mescalero. The lesson was by Mrs. Stringham on the U. S. Constitution. Next meeting will be April 8, 2 p. m. at the home of Mrs. Ray Nelson and the theology lesson will be by Mrs. Clovia Crawford. Visitors are welcome.

Under all is the land. A wise man will own some of it "today." Allied Realty, Phn. CL 7-3303.

LOU'S
Beauty Shop
Complete Beauty Service
Phone 7-3905
Gateway Area
One Block North of Gateway Food Mkt.

MRS. CHARLES PERRY

GEORGIANNA WESTALL, CHARLES PERRY RITES SOLEMNIZED SATURDAY

Miss Georgianna Westall became the bride of Charles Perry in rites solemnized at 7 p. m. Saturday in First Baptist Church. Parents of the couple are Mr. and Mrs. George Westall and Mrs. Elzy Perry, Sr., of Glencoe.

Baskets of lilies and white stock flanked by ascending spiral candelabras holding lighted white tapers and swagged with emerald foliage decorated the altar where the Rev. E. J. Tankersley officiated in the double ring ceremony.

Miss Jeanene Carpenter, soloist, was accompanied at the organ by Miss Lana Vance.

Given in marriage by her father, the bride wore a gown of hand clipped rose point lace and tulle over satin fashioned with a moulded bodice having a sabrina neckline applique with seed pearls and long sleeves. The formal carriage mantiu skirt of lace with insertion of tulle and garlanded with rose point motifs formed the chapel sweep. A pearl tiera held her pure silk fingertip illusion and she wore a single strand of imperial cultured pearls. She carried a colonial bouquet of pink rose buds.

Sandra Westall of Loco Hills, cousin of the bride, was maid of honor. Bridesmaids were Shirley Holmes, Joanelle Nosker, Dixie Capps and Mayme Ross of Dell City, Tex. The bridal attendants wore princess gowns of taffeta with very full skirts formed in the harem line. They were in a rainbow of colors of blush pink, sun bouquet, sea kist, viola and honey dew. Each wore matching juliet type hats with maline accented with small flowers. Their slippers, gloves and feathered carnation bouquets were dyed to match their gowns.

Glen R. Westall, brother of the bride, was best man.

Groomsmen and ushers were Reed Stirman, Rodger Pope, Jerry Jones and Bob Piss.

For the daughter's wedding, Mrs. Westall chose a cocktail length gown of copen blue lace, over emerald green satin with matching blue accessories and white carnation corsage. Mrs. Perry chose a navy silk dress with pink accessories. Her corsage was pink carnations.

A reception followed the vows in the church parlor. White flowers decorated the room in bridal theme. The bride's table, spread with lace over viola taffeta, was centered by a tiered wedding cake. On either side were the punch bowl and other appointments were of silver.

Assisting with courtesies were Mrs. Gladys Nosker, Mrs. Dona Short, Mrs. Margie Stirman, Mrs. George Perry of Tularosa, Mrs. Milton West of Roswell, Mrs. Son Taylor of Maljamar and Garel Westall, aunt of the bride, of Loco Hills.

Miss Kyla Sue Taylor of Maljamar presided over the guest book which lay on a white satin table draped with viola tulle and held with a tiny spray of bridal wreath, centered with a bridal doll.

After a short wedding trip to Tucson, the couple will be at home in Alamogordo.

Relatives and friends from points in New Mexico, Texas, Oklahoma and Colorado were here for the wedding.

Buffet Dinner For Wedding Party

Mrs. Mayme Perry and Mr. and Mrs. George Westall entertained with a buffet dinner Friday at 6 p. m. in the Westall home, honoring Ann and Charles and their wedding party. The dining table was spread with a hand drawn linen cloth made by Ann's great grandmother when she was a young bride, and centered with yellow flowers.

Also present were Ann's grandparents, Mr. and Mrs. Glen Westall of Loma, Colo., her aunt, Mrs. Garel Westall and Roy of Loco Hills and Rev. and Mrs. E. J. Tankersley and daughter, Karlene.

FILM ON COSMETICS TO BE SHOWN CLUB

In the next regular meeting of the Ruidoso Woman's Club Wednesday, April 8, at 2:30 p. m. a film on cosmetics will be shown by a Roswell resident, it has been announced.

Nob Hill School

First Grade—Mrs. Rose

Everyone was glad to be back in school again after our nice Easter vacation. Our Easter egg hunt at the park last Thursday was a big success. We especially want to thank Mr. Browning, Roy Tod's daddy, for taking us in his bus. Waldo Lester won the prize in our room for finding the most eggs.

After the Easter egg hunt, we came back to our room, where we had a very nice party. We want to thank the mothers of the following children for helping us so much with our fun: Jim Peebles, Neale Williams, Pat Farrar, Carey Horton, Cindy Sue Harris, Marsha Bailey, Cy Leland, Marvin Ratliff, Danny Halladay, Benny Jeffery, Barbara Trujillo and Bobby Hitchens.

Dicky Crain and Lenora Bigrope both had birthdays last week. Lenora brought a lovely Indian doll she had received and showed it to the class.

Several children went out of town over the week-end, including: Thelma Spear to Andrews, Tex.; Dedra Nicodemus to Carlsbad Caverns; Jim Peebles to Roswell; Laura Jones to Alamogordo; Colleen Donnelly to Roswell; Carey Horton to White Sands. Waldo Lester visited the Indian school in Gallup and went on an Easter egg hunt there.

Scotty Wright found a huge plastic Easter egg full of candy which the Easter bunny left for him.

Almost every child in our room went to church on Easter Sunday, which made us very proud. We have many different churches represented in our room.

Second Grade—Mrs. Sullivan

We had a very pleasant and enjoyable time at our Easter egg hunt and party last Thursday. We want to thank these room mothers for hiding our eggs: Mmes. Gerald Thompson, Tom Jones and Bill Miller. Other visitors were Mrs. John Everhart and Mrs. M. C. Owens. Douglas Owens, Anita K. Barcus, Bobby Hobbs, Michael Montez and Philbert Macias. Amelia Aguilar and Darrel Green won prizes for finding the prize eggs and Eddie Sanchez won a prize for finding the most. We want to thank everyone who sent refreshments and who had a part in any way in making our party a success.

A new boy in our room is Larry McGowan from Snyder, Tex.

Those making 100% in our six weeks' spelling test were: Rodney Owens, Linda Miller, Laura Scott, Stevie Loftis, Douglas Henson, Salina Barcus, Richard Rice, Larry Taylor, Renee Nosker, Wanda Sue Kelley, Ronnie DeClark, Linda Ferguson, Skipper Green, Amelia Aguilar and Wayne Story. Those missing only one word were Wendell Duffy, Larry Enjady, Kenny Ray Fisher, Clara Hobbs, Johnny Zinn, Robert Sanchez, Nadine Gallegos, Mary Ann Barcus and Kirby Everhart.

Rummage Sale Legion Hall Saturday, April 4.

ATTEND THE HONDO FIESTA SATURDAY

Keep Medicines Away from Children
Make it a rule in your household that ALL medicines shall be kept beyond the reach of small children. Even "harmless" products, taken in excess, may cause serious complications. And, of course, no baby drugs should EVER be kept in any household medicine cabinet.

. . . and Always Bring Your Doctor's Prescriptions to This RELIABLE Pharmacy

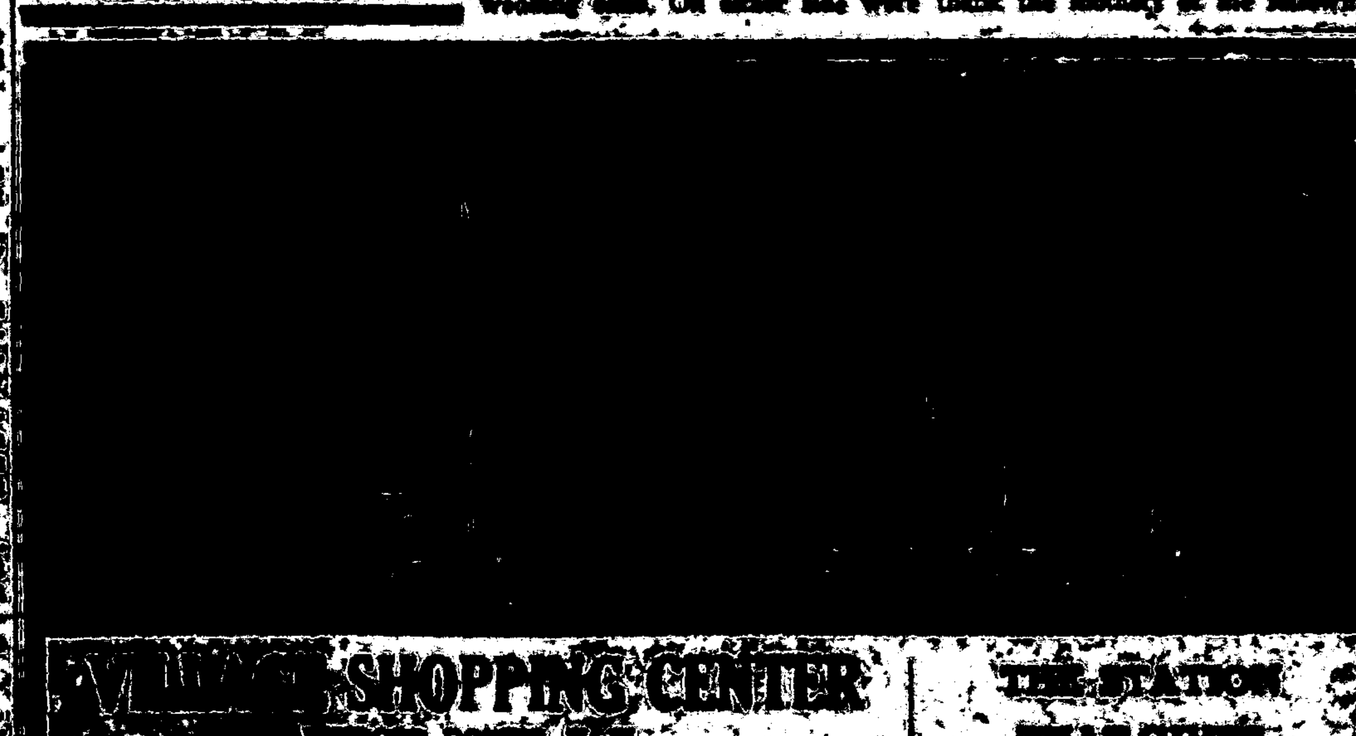
The prescription your Doctor writes is a precious passport to health and well-being. Always bring prescriptions to this RELIABLE pharmacy, where skilled Registered Pharmacists assure prompt and precise compounding. You'll appreciate our courteous service, and our uniformly fair prices.

—NOT OPEN ON SUNDAYS—

BAKER PHARMACY
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO
"One Block West of the Postoffice and Just As Reliable"
Prescription Druggists
—Phone CL 7-2205—

Pay Cash and Pay Less
SELF SERVE GRO. & MARKET SPECIALS
Fresh Dressed FRYERS lb. 29¢ Pound
Pure Cane SUGAR 10 Pounds 98¢
Kimbell's SHORTENING . . . . 3 Pounds $1.09
Large Tide 29¢
Honey Boy SALMON . . . . Tall Can 49¢
46 oz. Can TOMATO JUICE . . 4 for $1.00
White Swan 300 Can BLACKEYE PEAS . 2 for 25¢
City Dairy Ice Cream ½ Gallon 79¢
TUNA—Van Camps . . 2 for [illegible]
[illegible] WAX BEANS . . . . 25¢
[illegible] ORANGE DRINK . . . 29¢
Flat Can Crushed—Diamond Brand Pineapple 2 for 25¢
RED POTATOES [illegible]
TOMATOES [illegible]

Just Arrived—
Lovely Dresses & Bags



VILLAGE SHOPPING CENTER
[illegible] GIVE FRONTIER STAMPS
2 for [illegible]
3 Lbs. [illegible]
10 for $1.00
10 for $1.00
10 for $1.00

THE STATION THAT GIVES DOUBLE STAMPS ON TUESDAY
Ernest Pible's Service Station

We Give S.&H. Green Stamps We Give S.&H. Green Stamps We Give S.&H. Green Stamps—We Give S.&H. Green Stamps We Give S.&H. Green Stamps—We Give S.&H. Green Stamps We Give S.&H. Green

We Give S.&H. Green Stamps—We Give S.&H. Green Stamps We Give S.&H. Gree

Pound
Folgers Coffee 73¢

Yacht Club — Pound
Coffee 59c

Kimbell No. 300
PORK & BEANS, 10 cans $1.00

"Cala Ripe" Freestone No. 2½ Cans
PEACHES . . . . . 3 for 79¢

Hawaiian 46 oz. Cans — Each
GOLDEN PUNCH . . . . 35¢

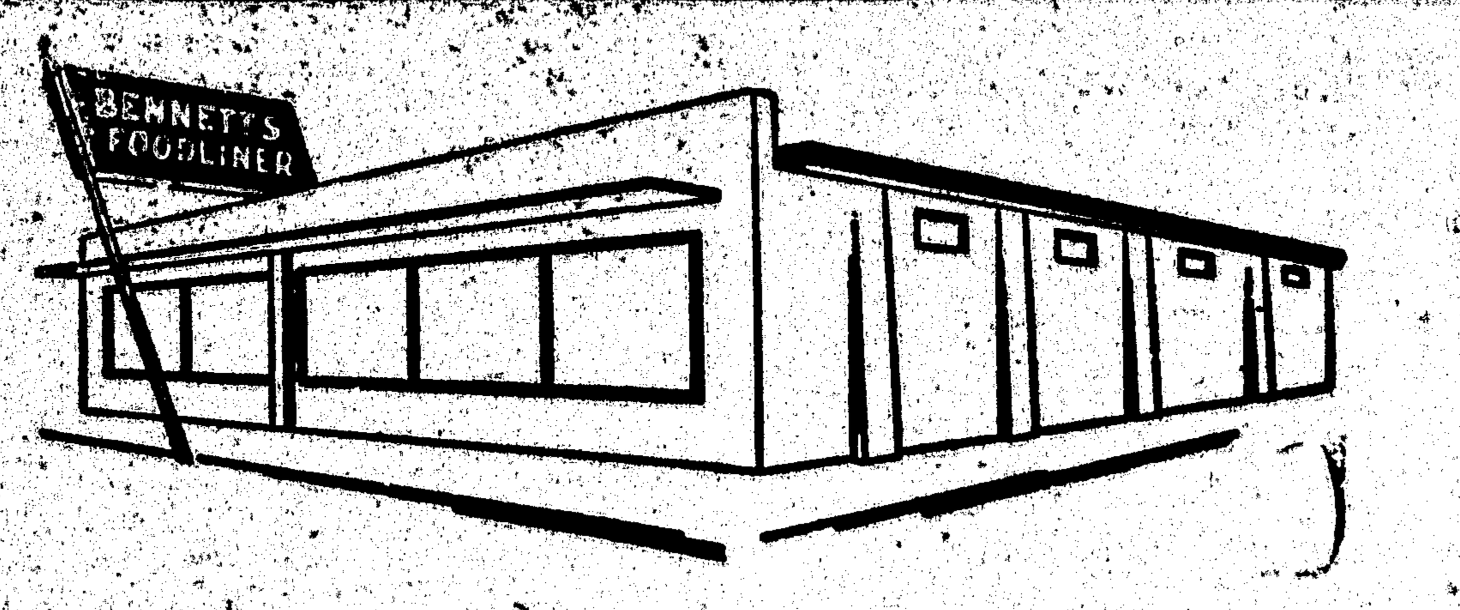
★ ★ ★

Large Size
Avocados 3 for 25c

Fancy Red Delicious — Pound
APPLES . . . . 15¢

Golden Ripe
BANANAS . . . . . lb. 15¢

California Seedless
ORANGES . . . . . lb. 10¢



FRIDAY AND SATURDAY SPECIALS

Bennett's Foodliner

Phone CL 7-3115—Mechem Drive, Plenty of Parking Space—Ruidoso, N.M.

We Give "S.&H." Green Stamps

Frozen Southmost 10 oz. Package
WHOLE OKRA . . 6 for $1.00

10 oz. Package
STRAWBERRIES, 5 pkgs. $1.00

10 oz. Package
GREEN PEAS . . . 5 for $1.00

"Price's" ½ Gallon — Each
MAGIC FREEZE . . . . 59¢

Tuesday "DOUBLE STAMP" Day
All "CASH" Sales $2.50 or More

Swifts USDA Inspected Fresh — Pound
Fryers 31¢

"Swifts Premium" Ready to Eat — Pound
Picnics 39c

Swift's Premium — Pound
SLAB BACON . . . . . 45¢

CHUCK ROAST . . . lb. 49¢

PORK CHOPS . . . . lb. 59¢

"Glover Ranch Style" 2 Lb. Package — Each
BACON . . . . 97¢

Large "Local" — Dozen
Eggs 55c

Medium "Local" — Dozen
Eggs 49c

Stamps—We Give S.&H. Green Stamps We Give S.&H. Green Stamps—We Give

.&H. Green Stamps We Give S.&H. Green Stamps—We Give S.&H. Green Stamps We Give S.&H. Green Stamps—We Give S.&H. Green Stamps We Give S.&H. Green Stamps—We Give S.&H. Green Stamps

Canyon Echoes . . .

The Jack Duffs were up from El Paso for Easter week-end.

Mr. and Mrs. J. P. Wallace have told their neighbors the A. E. Millers they will be here from Menard, Tex., April 6th for the summer. They have a cabin in Gateway.

Mrs. Callie Baze of Monahans was up for the Easter week-end here.

Jack Kannady, Jr., has returned to Port Hueneme, Calif., where he is serving in a U. S. Naval construction battalion after visiting his family, the Jack Kannadys and Jerry.

Mrs. C. H. Gough has returned from a five and a half month visit in Texas and other states.

Mrs. Esther Dec and son are to return next week from their winter's stay in Chicago.

Lynn Shrimpton is now operating Modern Beauty Shop in Skyland. The Reeds have moved to Las Cruces.

Ike Kennedy has been in Queens, near Carlsbad, for several days at work on a special Forest Service project there, getting a building in shape for use for a new Ranger station.

The L. P. Bloodworths of Albuquerque were here for Easter week-end.

Mr. and Mrs. Evan S. Mahaney of Albuquerque were in Ruidoso and Glencoe last week-end.

Carlene Ross was home for the week-end from Las Cruces where she is attending New Mexico State.

Here from New Mexico University, Albuquerque, last week-end was Linda Moore, a student.

Students home from Eastern New Mexico U. for Easter were Jovan Donathan, Paul Matthews, Benny Sullivan, Charles Butler, Cecil Clarke, Terry Barajas, Betty Carpenter, Roland Hudson and Nadine Peterson.

Your savings now earn 3% in Ruidoso State Bank.

Visiting in the canyon last week-end were members of the Dr. Carl Wieland family from Austin, Tex., Mr. and Mrs. Henry Seekatz and Mr. and Mrs. Fred Moore, El Paso.

The C. R. Lackeys of Brownfield, Tex., were here for the week-end.

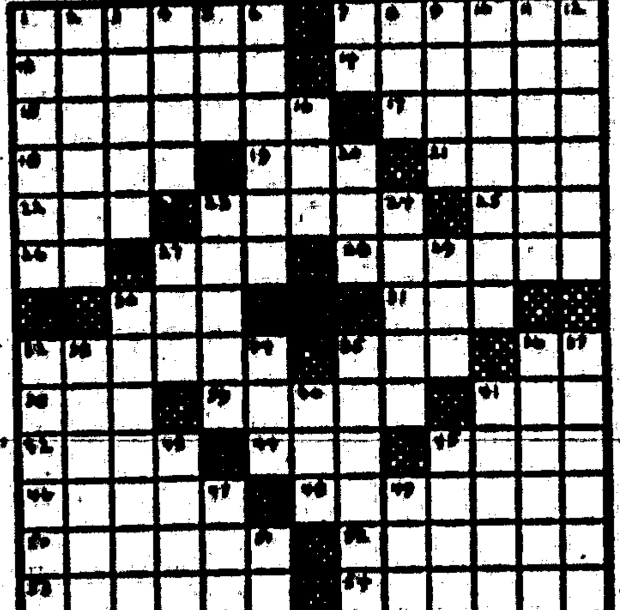
Visiting Mr. and Mrs. Harry Eckert and Richard Mattinson here last week-end were Mrs. Mamie Fowlker and Linda and Judith from Fort Worth.

Guests of Nancy Bradley and her parents, Mr. and Mrs. Forrest Bradley, at Noisy Water Lodge last week-end were fellow students of Loretta Academy, El Paso: Ruth Murphy, Honduras, Central America; Judy Morsellio, Duarte, Calif.; Cheryl Zoller, Los Angeles, Calif.; Beler Ercola, Mexico City, and Blanca Garza Medina, Leon, Guanajuato, Mexico. The six girls crowded in a Jeep owned by the O. W. Samelsons, and in company with Chris Samelson and Richard Bradley, enjoyed several tours in the area.

Elizabeth Ann (Bonnie) Murray got an extra week off from Loretta Academy of El Paso for Easter for being on the Honor Roll. She spent the Easter vacation with her folks, Bob and Jeanne Moore.

Mr. and Mrs. Samuel B. Hyatt of Price, Tex., and Mrs. Hyatt's father Dr. J. P. Thomas, have returned to their home here after an absence of four months. They were accompanied by their daughter, Mrs. Robert C. Simpson and son, Austin, Tex., and another daughter, Joyce, of Levelland, Tex. The latter spent the Easter holidays at Ruidoso and returned to Levelland where Mrs. Simpson resumed her duties as teacher in the schools there.

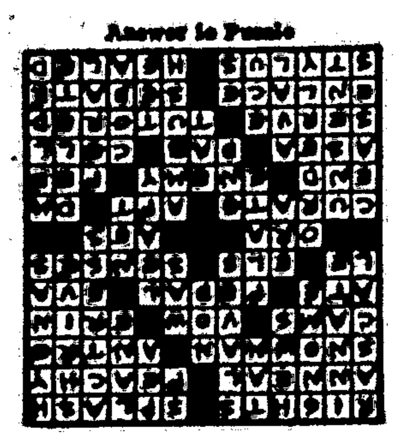
Crossword Puzzle



ACROSS
1. Just claims
7. Splatter
13. Toughen
14. Wonderful: slang
15. Frosty, the ——
17. Cave: poetic
18. Rotating parts
19. Promise
21. Ireland
22. Consumed
23. Foot lever
25. Girl's name
26. French "the"
27. Building wings
28. Faculties
30. Mouths
31. Roman bronze
32. Clergyman
35. Stern
36. Decimeter: abbr.
38. Finish
39. Foe
41. Charge
42. On the ocean
44. Peck
45. Enclosed unit
46. Assist
48. Taught
50. Intertwine
52. Calm
53. Needlelike tool
54. Cured

DOWN
1. Rogue
2. Inborn
3. Goblin
4. Cuts
5. —— o'-shanter
6. Serfs
7. Spain: abbr.
8. Vegetable
9. Alley
10. Female player
11. Pardon
12. Nocturnal animals
16. Droop
20. Existed
23. Dish
24. Foliose
27. Period
29. Seine
30. Tidily
32. Stops
33. Not dispatched
34. Conclude
35. Trap
36. Expunge
37. Merged
40. Dine
41. Untamed
43. Of grandparents
45. Conclusion: music
47. Small shield
49. Golf mound
51. Suffix: plural

Answer to Puzzle



Whitlocks To Open Jewelry, Gift Store

The Claude Whitlocks announced last week-end that by mid-April their new business, a jewelry, gift and camera store, would be open to the public in the remodeled Lee Boswell building east of Ruidoso Skateland on Main Road. They will feature fine lines of watches, diamonds and other jewelry, also popular brands in cameras, films and accessories. A wide range of gift items will also be stocked. Whitlock formerly was manager of Ruidoso-Hondo Valley General Hospital, retiring from that position early this year to enter private business.

The Bob Moores and children spent Easter Day in Roswell, visiting their son and brother, Charles Murray, who is attending N. M. M. I.

In Ruidoso for the week-end were members of the Sam Harmon family of Amherst.

The Dr. J. A. Beall family went to Odessa, Tex., for the Easter holidays.

Members of the R. R. Porterfield family of Midland were here for Easter.

Mrs. C. M. Armstrong of Seagraves, Tex., and daughter and grandson of Muleshoe, Tex., were here for the Easter week-end.

The Cecil Young family of Mineral Wells, Tex., was here for the week-end.

Mr. and Mrs. F. S. Montes of Hondo were in El Paso Friday and Saturday.

Mrs. Voleta Kilgore, El Paso school teacher and formerly of Ruidoso, visited friends here last week-end.

The Wienke family was in Ruidoso for the week-end.

Mr. and Mrs. R. F. Cook and son of Idalou, Tex., and Mr. and Mrs. Lewis Henderson of Goodland, Tex. visited Mr. and Mrs. L. C. Crews in Ruidoso last week-end. Mrs. Cook and Mrs. Henderson are sisters of Mrs. Crews. Other visitors included Mr. and Mrs. H. W. Crews of Lubbock, parents of Mr. Crews.

Rummage Sale Legion Hall Saturday, April 4.

Pat Rooney, student at State U. in Las Cruces, was a visitor in Fort Worth and Seagraves during Easter holidays. Bill Wallace of Fort Worth, a fellow student of Pat's at the time Pat once attended T. C. U. in Fort Worth, visited with Pat here for a few days during the week-end.

The Robert Pearson family visited in Lubbock, Tex., during the Easter holidays.

Your savings now earn 3% in Ruidoso State Bank.

PALLBEARERS LISTED FOR WHITELEY FUNERAL

Not included in the story in last week's News was the listing of pallbearers for the funeral of Mrs. Verdie Norine Whiteley, 43, who was buried at Roswell following last rites there Wednesday last week. They were Ray Fuqua, B. F. and Harlan Williams, all of Roswell; Henry Jackson, Hollywood, Vert Vester of Alamogordo and Jim Sanders of Odessa.

She was the wife of Harry M. Whiteley, employee of Sacra Bros. They formerly lived in Roswell moving to Ruidoso in 1947.

Daughter of Robert Edward and Grace Paralee Vaughn, Verdie Norine Vaughn was a native Texan, born in Hereford on Aug. 28, 1915, and was married in Hereford on Oct. 31, 1930.

Mrs. Whiteley was admitted to St. Mary's Hospital on Feb. 2.

Survivors are the husband, two sons, a daughter, two brothers and two sisters. Sons are Rex D. of Ruidoso and Wallace D. of El Paso; daughter, Mrs. Helen Sue Barajas of Roswell.

Brothers, Elmo G. of Carlsbad and Robert E. of Woodland, Calif.; sisters, Mrs. Juanita Johnson of Los Angeles and Mrs. Agnes Puhoda of Bakersfield, Calif.

Community Church At Hondo Changes Meeting Schedule

Those attending the Hondo Community Church and those wishing to attend will be interested to know that there has been a change in the meeting hour. The Worship Service will begin at 9:00 a. m., with the Sunday School beginning at 10:00 a. m. The same ministers will continue to serve the Church. Dr. Paul S. Van Dyke, pastor of the First Presbyterian Church in Ruidoso, will be there on the first and third Sundays; Rev. C. Edward Ditterline, pastor of the Community Methodist Church in Ruidoso, will be there on the second and fourth Sundays.

Other news of the church consist of the organization of a Women's Christian Fellowship. On the evening of March 11, an organization committee, namely, Mrs. Leo Joiner, Hondo; Mrs. Gordon Racher, San Patricio; Mrs. Al Grindrod, Tinnie, and Mrs. John Hamilton, Hondo, met, planning the order of business. The first regular meeting will be held at the home of Mrs. Leo Joiner at 1:30 p. m. Thursday, April 9. This organization is open to anyone who wishes to participate.

On Wednesday night, March 25, Rev. Ditterline conducted the Easter Communion Service for the church. There was not any regular worship or Sunday School service on Easter Sunday. The "Mother Churches" in Ruidoso extended an invitation to attend the Sunday morning Easter services there.

Your savings now earn 3% in Ruidoso State Bank.

CANCER'S 7 DANGER SIGNALS

1. Unusual bleeding or discharge
2. A lump or thickening in the breast or elsewhere
3. A sore that does not heal
4. Change in bowel or bladder habits
5. Hoarseness or cough
6. Indigestion or difficulty in swallowing
7. Change in wart or mole

Capitan Bear Has Curiosity Like A Cat

By DOROTHY GUCK

Our little bear is growing by leaps and bounds. She is at least 8 weeks old, perhaps 9 or 10, we don't know for sure, and she weighs almost 8 pounds, and drinks 8 ounces of milk 3 times a day.

Game Warden Bird's dog, "Droopy," is beginning to take care not to play too roughly with the bear because now she can play just as roughly. Her teeth are big enough to nip, her paws large enough to slap, and her claws long enough to scratch.

She walks with a rolling, pigeon-toed gait, except on a polished hardwood floor—then she slips, and sprawls, and rolls.

The little bear likes people. She whimpers when left alone. And she has many habits like a human baby. Lying on her back, she plays with her paws, puts them over her eyes, peeking out, and in the midst of a fury of activity falls sound asleep.

When the little cub is very hungry, she sucks at your finger or arm or ear, making a chortling sound similar to the purring of a cat, but louder.

Like a puppy, she is curious, sticking her nose into everything. One night she licked the juice from a pan of scalloped potatoes as they cooled on the oven door, then whimpered at Mrs. Bird to reopen the oven when the dish was taken away. But actually, she doesn't care for many other foods than milk and honey.

The Capitan First Grade presented the cub with a piggy bank to help build her cage, because before long she will need to have a home of her own. They also gave a beautiful red leather guest book to register those who donate to the bear.

Mrs. Hilda Young is the teacher and the pupils are: Fred Beverage, Linda Beverage, Marie Chavez, Gary Darling, Katherine Davis, Richard Devara, Jean Griego, Virginia Gonzales, Evelyn Haley, Sam Jenkins, Walter Lockhart, Kelly Leslie, Jerry McCarty, Tom McCarty, Frankie Najar, Virginia Padilla, Jimmy Padilla, Jerry Ray Padilla, Leo Peralta, Jackie Robinson, Margaret Sanchez, Barbara Trujillo, Yolanda Zamora and Jane Martindale.

Laff and You'll Live Longer

Lawyer: "You say you want to get a divorce on the grounds that your husband is careless about his appearance?"

Client: "Yes, he hasn't shown up in nearly two years."

A carpenter stood gazing silently and wonderingly at the crib where his first-born lay gurgling.

After watching the tender scene for a few moments, his wife walked over and put her arm through his.

"A penny for your thoughts, Dear," she whispered.

"I can't get over it," whispered the carpenter softly. "How the heck can they turn out a crib like this for only $29?"

Two businessmen were discussing a couple of their employees. One man said, "I'll show you how dumb Joe is." He called in the boy, gave him a five dollar bill and said, "Here, Joe, go get me a new car." Joe left with the money.

The second man, not to be outdone, called his boy and said, "Pete, go down to Tom's and see if I'm there." Pete left on the errand.

Downtown, the two boys met. Joe said, "My boss is so dumb; he gave me five dollars to buy him a new car, and he didn't even tell me what color."

"Well, what do you think about mine?" Pete replied. "He sent me down to Tom's to see if he was there, and he could just as easily have phoned!"

Young Steve's first four months at kindergarten apparently had widened his horizons considerably, so his mother thought it would be interesting ... tion and then replied, "Well, I love you best. And then comes Daddy. And teacher is last. But in between comes a lot of dogs."

Mrs. Curtis Griffin of Ruidoso was informed Wednesday that a brother and a sister of hers had been killed in a tornado Tuesday night at Vaughn, Tex.

FISHING SEASO NOPENS

Those who have tried the fishing on the Rio Ruidoso since the season opened Wednesday this week have reported from fair to good results.

When State College, N. M., becomes University Park, N. M., Wednesday, April 1, a place and post office name more than a half century old will be replaced. For more than 50 years "State College" in New Mexico has been both the post office at New Mexico State University and the unincorporated residential community in the surrounding area. With the name change of New Mexico A&M College to New Mexico State University in December, 1958 university officials requested postal authorities to make the appropriate name change.

Only a doctor can diagnose and treat cancer. Your best chance for cure is to see him in time, says the American Cancer Society.

Cancer can no longer be called a "woman's disease." The American Cancer Society says that 53 out of every 100 cancer deaths occur among men.

Keep Your Head After Accident

By Martha Johnson
Dodge Safety Consultant

REMEMBER these important rules if you're ever involved in a traffic mishap:

Notify police or highway patrol.

Don't panic. Keep calm. It will help set the pattern for others involved.

Give first aid to the injured. Don't move them.

If your car can be moved, drive it off the highway, but don't leave the scene.

Exchange name and address, license number and name of insurance company with the other driver.

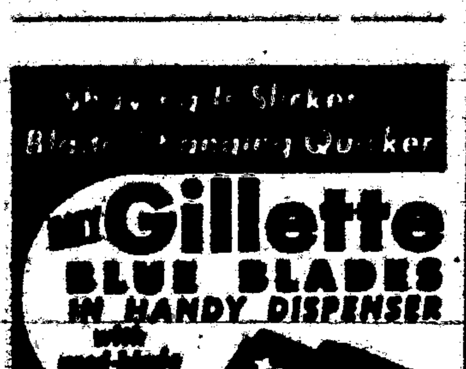
Get names and addresses of witnesses.

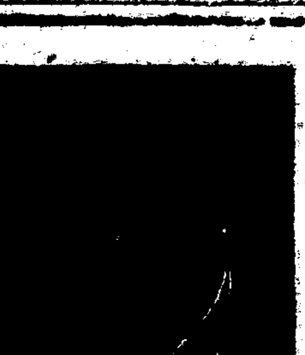
Make notes of pertinent details that may be useful later.

Don't admit liability to anyone. Don't sign anything. Leave it to the legal authorities to decide who is at fault.

When released by the police, have your car towed to a garage if repairs are necessary.

Call your insurance company and give them the facts.





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For Specials
—Page 6—

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WE WISH TO ANNOUNCE

We have just completed the deal for the Jeep agency for Lincoln and Otero Counties. We will carry a complete stock of parts and plan to give repair service in the near future on all Jeeps for the convenience of Jeep owners.

—IN STOCK NOW—

4—CJ5 Jeeps, 1959 Models.
1—4x4 Station Wagon, 6 cylinders, 1959 Model.
1—1951 J3 Jeep with lock-out hubs and top.
1—1956 GMC ½-ton pick-up, long wheelbase, 4 speed.
1—1956 Bonneville Pontiac 4-door hard top.
1—1956 4-door Star Chief, clean.
1—1954 Ford Station Wagon.
1—1953 2-door Plymouth.
1—16-foot deep sea Glass Par boat and trailer, 30 hp. Johnson motor with [illegible] and steering wheel.
1—Walker Shaw garden tractor.
1—Lot of Heavy duty power tools, a bargain.
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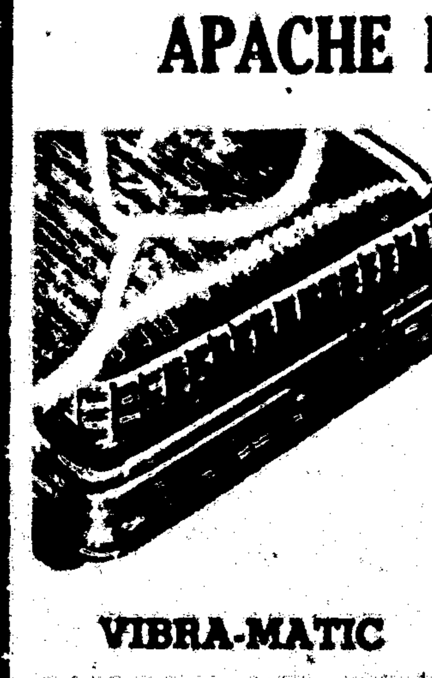

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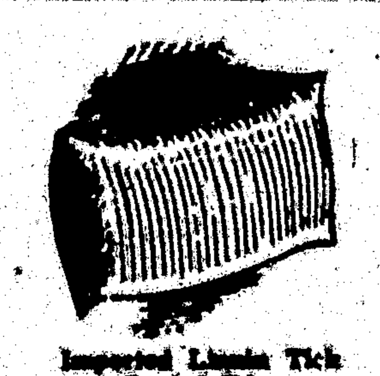

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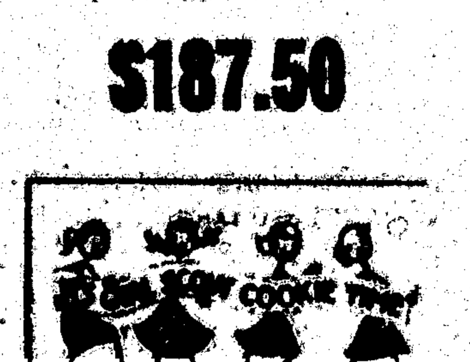

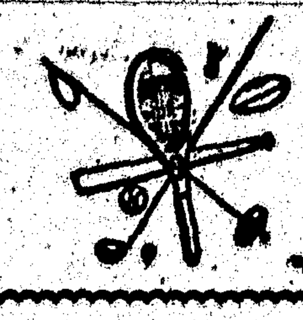

Ruidoso Described As A Paradise For Sportsmen In Magazine Article

(Editor's Note: The following article, liberally sprinkled with excellent photographs of this area, appeared in the spring issue of The Shamrock Magazine, published by the Shamrock Oil & Gas Corporation of Amarillo, Tex.)

* * *

If variety is the spice of life, a sportsman's activity should be well flavored in the Ruidoso-Cloudcroft area of Southeastern New Mexico. Here an area which offers diversity of recreational activities is truly a year-round playground.

In this Funland of the Southwest, a sports enthusiast can schuss down a snowy mountain slope, play golf in the cool mountain air, angle for elusive trout, or hunt out trophy specimen of deer, bear and mountain lions.

He can also ride horseback over mountain trails, explore for archaeological treasures, attend colorful Indian ceremonials, or camp out in the open—all in the cool peaceful serenity of mountains and pines.

Ruidoso and Cloudcroft are 50 miles apart and are on different mountain ranges. They are two separate and individual communities, each vieing for its share of fame and fortune.

Yet because of their same general proximity to nearly a million people in Eastern New Mexico and West Texas and because of their similar climate and terrain, both play important roles in providing recreational facilities throughout the year.

Ruidoso was founded 35 years ago as a health resort in the White Mountains of southern Lincoln County. The town didn't grow much until after 1950 when the population increased from 845 to nearly 4,000 at the present time. Vacationing summertime residents usually swell the count to something like 20,000, most of whom spend from one to four months in the city's 3,000 privately-owned cabins.

Week-end visitors during the summer racing season of May 30 to Labor Day have often pushed the population figure upwards to 40,000.

Wintertime sports have been hampered in recent years by light snowfalls. But usually enough snow covers the slopes of Cedar Creek Run near Ruidoso to provide thrills for beginning skiers.

The skiing picture at Ruidoso may take on a new outlook in the near future. Pending the results of a current snow survey, a new $2 million-plus lift and ski area is being planned for Snow Bin, a heretofore undeveloped area north of Old Baldy, Ruidoso's most prominent landmark and highest peak in the Southern part of the U. S.

Plans are also being studied for the construction of a Santa Claus Ranch, a Disneyland-like amusement park for the small fry.

One of the greatest attractions for summer sportsmen is Ruidoso Downs. Legalized pari-mutuel betting poured more than $8 million over the boards last year as visitors tried their luck at both thoroughbred and Quarter-horse racing.

Of this amount, 15 per cent was retained by the track which is plowing back much of its profits to improve facilities.

Cloudcroft is probably best known as the home of the nation's highest golf course. Nestled snugly at 9,000 feet atop a ridge of the Sacramento Mountains, the Cloudcroft Lodge, stately mansion-like structure, houses summertime golfers and wintertime skiers alike. The steep grassy fairways of the 18-hole golf layout serve as ski runs during the winter months.

Hunters have dubbed the Cloudcroft area as "trophy buck country" because of the size of the deer which abound in the pine-covered mountains. Wild turkeys and bear are other favorite targets for hunters who visit there.

Cloudcroft, too, offers horseback riding, hiking, camping, exploration and sundry other phases of recreational activities.

If one likes mountains, pine trees, cool summer nights, and pure air to breathe, he will probably find the Ruidoso-Cloudcroft area a good place to live—as well as an outstanding place to play.

Around Hi Skool

—By—
LYNDA REDMANN

Wilson Howard was elected football captain for the '59-'60 season at the Sports Banquet Tuesday, March 24, given by the Quarterback Club and the Lions Club. The votes for co-captain resulted in a tie and he will be selected one week before the first football game. Congratulations Wilson!!

The Lions Club voted to invite the cheerleaders each year to their athletic banquet.

* * *

The Eta Beta Pi Sorority sponsored a "Shipwreck Dance" last Tuesday night at the Watkins' place for all high school students. This was strictly a stag dance and no one was allowed if they had a date. Refreshments were served and prizes were given to the best dressed boy and the best dressed girl. Th sorority is getting ready for their annual Twirp Season, so all you girls be looking for your fellers! A lot of fun is in store!

* * *

Here is a reminder that everyone is invited to attend the track meet between the Ruidoso and Hondo juniors and senior high schools. This meet will be at the Recreation Field Friday at one o'clock. There will be no admission charge.

* * *

Everyone who has children who will begin school next year please notify Principal Herbert Traylor at the Ruidoso Primary School.

* * *

The Senior play is just around the corner and we want to see all the townspeople there. It will be presented Friday, April 10, beginning at 8 p. m. at the Nob Hill School. The title is "Mama's Baby Boy" and tickets are now on sale and can be bought from any student in the senior class.

* * *

The Journalism II class has sent their first shipment to Ft. Worth on the annual, which included the first 32 pages. The annual will have 125 pages in all and of this total 12 will be in color. Editor Jeanene Carpenter stated, "Everyone in the Journalism II class has made it possible for the first shipment to go out on time. Anna Lee Gragg, co-editor, and I want to express our 'thanks' to them, and the townspeople who have helped also."

Men's Bowling League

Results after Thursday, March 26:

Team—	W.	L.
Hayes Plumbing Co.	50½	33½
Klemm's Var. Liquors	45	39
Elks	37½	46½
Clarke's Insurance	24	60

(Scratch figures below)

High three games: team—Klemm's 2142, Hayes 2125, Elks 1992. Individual: Klemm 515, Goff 484, Cowden 470. High single game: Team—Hayes 755, Klemm's 748, Klemm's 722. Individual: Oney Maes 208, Klemm 189, John Spearman 180.

Klemm and his cherry cider vendors had little trouble taking four from Clarke's Insurance team while the Hayes plumbers, all set to dehorn the Elks, found a 102 spot too much of a handicap. Instead of losing a single antler, the Elks grew four new ones.

Most of us are prone to expect too much of our better bowlers. If one fails to mark in every frame, picks a cherry or otherwise misses an easy spare, there is usually a chorus of oohs and ahs. A case in point happened last Thursday night when ancient age Leck went roaring down the approach to roll at all ten pins. Did he foul? No, worse, his ball went into the right ditch about half way down the lane. The resulting laughter could be heard as far away as the Hat T Ranch. Leck concludes that you never know how many are watching when you release your ball.

Sierra Blanca Mixed Bowling League

Team—	W.	L.
Biscuit Hill	57	39
Buckner's	55	41
Ruidoso Gas	52	44
Keeth Gas	44	52
Odorless Cleaners	43	53
C. P. S.	37	59

High team, 3 games, Ruidoso Gas 2465; 1 game, 845; 1st high individual, 3 games, Jack Garrett 514; Anne Jungman 452; 1st high individual, 1 game, Jack 192; Anne 161; 2nd high individual, 3 games, Johnnie Anderson 491; Walt Averitt 422; 2nd high individual, 1 game, Clifford Keith 182; Dixie Burgess 157.

The individual trophies for this league will be the same as the Wednesday Mixed, and, at present, these standings are: Scratch, individual, 3 games, Jack Garrett 558; 1 game, Albert Henry 211. 3 games, Dixie Burgess 499; 1 game, 191. Handicap, 3 games, Bill Averitt 615; 1 game, Milton Sanches 243. 3 games, Jo Murry 627; 1 game, Beth Lilly 236.

Edwards To Host "Howard County Open" At Cree Meadows

Mr. and Mrs. Sunny Edwards will play host to their friends in Howard County and Big Spring, Tex., with a "Howard County Open" which may attract as many as 50 golfers from that region the week-end of May 1 and 2, they have announced.

A cocktail hour, buffet dinner, dance and presentation of trophies will be held along with the two day golf tournament. The Edwards report they have already received reservations from a number of their friends for the event. Play will be over the Edwards' Cree Meadows golf course.

Big Time Rodeo Returns For Fiesta

Big-time rodeo comes back to Truth or Consequences April 24-26 for the first time in three years. Houston Phillips, chairman of the 1959 Ralph Edwards Fiesta, said Beutler Brothers of Elk City, Okla., have been engaged to produce the 1959 rodeo.

Beutler will produce three performances of his rodeo which in recent years has been presented at Albuquerque, N. M., El Paso, Texas, and Phoenix, Ariz.

In the past when Beutler produced rodeos at T. or C., a number of world champions were among entries. Since there is only one other rodeo in the United States at this same time many champions are expected for the show here.

Joe Pankey heads the rodeo committee for the Fiesta. He is assisted by George Goldsmith and J. A. (Toby) Tipton.

Wednesday Mixed Bowling League

Team—	W.	L.
Hat T Ranch	58	38
C & L Lbr.	58	38
Hazel's	58	38
Skyland Auto	39	57
Western Mining	39	57
Bob Moore Sta.	36	60

High team, 3 games (scratch), Hat T Ranch 2465; 1 game, 894; high team, 3 games (handicap), Western Mining 2347; 1 game, 808. 1st high individual, 3 games, Jodie Filleman 517; Bonnie McEuen 473; 1 game, Jim McEuen 194; Betts Tully 209. 2nd high individual, 3 games, Jim McEuen 509; Lyndy Samelson 464; 1 game, Bones Wright and Art Struve, tie, 192; Lois Smith 186.

This year it was voted to award no 2nd place team trophies, and, as you can see, three teams are now tied for 1st place. With only four weeks to go, it looks like anything can happen, as these three will really be battling it out right down to the wire, for that first place.

There will be high individual scratch 3 games and 1 game trophies awarded, and at present those standings are: Leck Cowden, 3 games, 578; 1 game 214. Bonnie McEuen, 3 games, 534; Betts Tully, 1 game, 209. Betts just knocked Bonnie's 201 out this week.

Instead of 2nd place team trophies there will be individual handicap trophies awarded and at present those standings are: Bob Hollis, 3 games, 665; Jack Kennedy, 1 game, 243. Jostyne Wright, 3 games, 694; Lois Smith, 1 game, 234. Jostyne had a 231 until Lois took over this week.

Track Meet Is Today

The News reported erroneously that Hondo and Ruidoso 7th and 8th graders and high school track teams would meet last Friday. Correct date for the affair is Friday this week, with points to determine winners in the various events for both divisions. The meet will be on the local athletic field.

40 Racing Days In '59 At Ruidoso Downs

May 29-30-31.
June 5-6-7; 12-13-14; 19-20-21; 26-27-28.
July 3-4-5; 10-11-12; 17-18-19; 24-25-26; 31.
Aug. 1-2; 7-8-9; 14-15-16; 21-22-23; 28-29-30.
Sept. 4-5-6-7; 11-12-13.

Junior High and Elementary Notes

Eighth Grade—Mr. Williams

We had our raffle for the rabbits last week. Arthur E. Stephens won them. The rabbits were just weaned, and were very cute. We have Helen Kay Hall to thank for the rabbits. She was a real good sport about it. Thank you Helen Kay. We are studying about vitamins this week in Science. We are enjoying it. We all had a very happy Easter and we hope you did too. We made $16 on the rabbit tickets. Reporter—Jeannie Byers.

Seventh Grade—Mr. Dunagan

We have a new girl from Dallas, Texas. Her name is Judy Gothard. We all hope she will like it here in "The Land of Enchantment." Reporters, Georgina Badillo, Jerry Filleman.

GLENCOE NEWS

(Contributed)

Mr. and Mrs. Evan Mahaney of Albuquerque were house guests last week-end of the Paul Jones. Also a guest of the Jones was Mrs. Allan Legg of Denver.

Mr. and Mrs. Elliott Jones have moved to Albuquerque.

Mr. and Mrs. Gordon Gray of Denver visited Mr. Gray's parents, Mr. and Mrs. W. E. Gray, last week-end.

A christening was held for the baby of Mr. and Mrs. Paul Jones Saturday afternoon at 2:30 at St. Anne Episcopal chapel in Glencoe. The christening song was given by Mrs. Legg and Mr. and Mrs. Mahaney were godparents. A coffee was held at the Jones' home after the christening.

Mrs. George Perry, Jr., is having a Stanley party Tuesday afternoon.

The Henry Lathams of Tucumcari, formerly of Glencoe, visited in the community last week-end.

All of the family of Mrs. Mayme Perry was home for Easter.

Your savings now earn 3% in Ruidoso State Bank.

Rummage Sale Legion Hall Saturday, April 4.

READ THOSE WANT-ADS!

The Weather

Date	Hi	Lo	Snow Fall	Precip.
25	46	30	2.25	.12
26	58	33		.00
27	53	25		.00
28	58	18		.00
29	63	18		.00
30	66	25		.00
31	58	48		Tr.

Precipitation since Jan. 1—1.90 in.
Precipitation this month—.29 in.
Snowfall last winter—72.25 in.
Snowfall this winter—25.75 in.
Lowest temperature last winter—17 below.
Lowest this winter—13 below.

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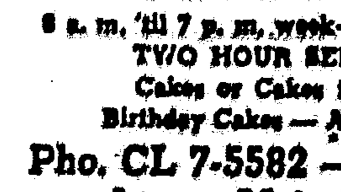
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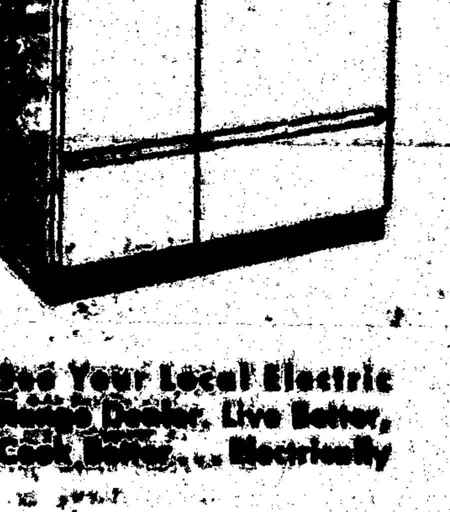
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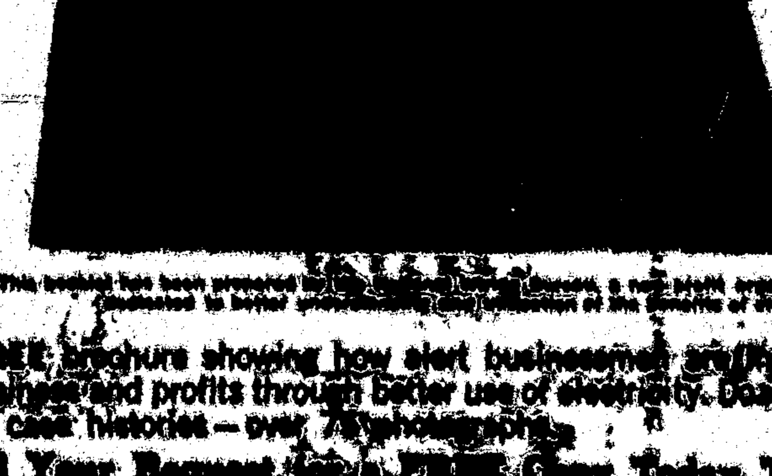
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THEDA'S FLOWERS & GIFTS

BATHING BEAUTIES—A pair of polar bear cubs frolic off shore in the cold Arctic Sea in this scene from Walt Disney's True Life Adventure feature in Technicolor, "White Wilderness." It shows as part of a double bill next Wednesday, Thursday and Friday at Mt. Vue Theatre. The other show will be "Man in the Shadow."

FREE SHOW—Patty McCormack as a child movie star looks for comfort to Jan Sterling, a high voltage magazine writer, in this scene from Universal-International's Color-CinemaScope comedy, "Kathy O," which also stars Dan Duryea and Mary Fickett. The picture is a free show for a season opener Thursday and Friday nights this week at Mt. Vue Theatre.

SHOWS THREE DAYS—Chuck Connors is about to fight a gun duel with Gregory Peck while Burl Ives sees to it that the fight is a fair one. Scene is from the dramatic western, "The Big Country," filmed in Technicolor and Technirama. The picture shows three days, Sunday, Monday and Tuesday at Mt. Vue Theatre.

WESTERN BOOKED FOR SATURDAY ONLY

"Toughest Gun In Tombstone" is petite Beverly Tyler's second western, "Battle of Apache Pass" in which she starred with Jeff Chandler was her first. Usually appearing in sophisticated dramas, Beverly relishes working in the western field. She says it gives her a chance to catch up with her horseback riding. "Toughest Gun in Tombstone" tells the story of lawman's undercover work to snag a ruthless bunch of outlaws and stars George Montgomery, Beverly Tyler and Jim Davis. It shows Saturday only at the Mt. Vue Theatre.

ON DOUBLE BILL—Jeff Chandler stars with Orson Welles and Colleen Miller in the absorbing new CinemaScope melodrama, "Man in the Shadow," at Mt. Vue Theatre next Wednesday, Thursday and Friday as part of a double bill. The other show will be Walt Disney's "White Wilderness."

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PLEASE NOTE WE WILL BE CLOSED EACH WEDNESDAY

CHAT 'N' CHEW

In Skyland—"Where Friends Meet Friends"

Angus & Bonito

By EULA CORDER

A nice big sign has been erected on the highway near the entrance to the Nazarene Camp, so people can find the camp easier. The road to the Angus cemetery and the Angus community building is paved.

Mr. Harold Baldwin, manager of the camp, has been busy making improvements for the coming season. Some of the buildings have been remodeled and some enlarged. As this is a very popular camp during the summer months, more room is needed each summer. There are now about 100 buildings in this very picturesque camp nestled in the pines. Truly an ideal spot for one to worship God in the various programs that are offered to all ages during the summer months.

"Budro" Morris, son of Mr. and Mrs. Loss Morris, is home on leave from the army base at Ft. Bliss, El Paso. "Budro" will be here for some time waiting for further orders from Uncle Sam.

Mr. and Mrs. L. V. Stone of El Paso were up for the week-end at their cabin on the Bonito.

Also up for the week-end at their cabin were Mr. and Mrs. Ulysses Methvin of Roswell. Mrs. Methvin is a teacher in the Roswell schools, so the Methvins took advantage of the long week-end and did some work on their cabin.

Mrs. C. T. Sparkman, daughter Claudia Kay, "Weezie" Kissinger of Lovington, came up for the week-end. Vera and the girls got the Sparkmans' "Idle Moments" cabin all ready for the "honeymooners" who are coming up from way down in South Texas to spend a few days.

Mr. and Mrs. Tommie LaMay and children spent Easter Sunday with the John LaMays at Nogal. The LaMay family had a reunion at John's. Sunday afternoon an Easter egg hunt was enjoyed by all the children.

Mr. and Mrs. Ira Young and Wilma June were visitors in Midland, Texas, Saturday.

Mr. and Mrs. Guy Goodyear and son Craig from Odessa, Texas, spent the week-end at their cabin at Angus. The Goodyears brought with them Guy's sister, Mrs. Leta Fay King from Abilene, Texas. As this was her first trip to the mountains, the Goodyears took her up Monjeau and other points of interest.

Mr. and Mrs. Bob Blackmon, Mrs. Blackmon's sister of Lovington and Mrs. Blackmon's brother and wife from Portales spent the week-end in Ruidoso. The Blackmons drove out to Corder's Sunday for a visit. Mrs. Blackmon, better known as Lucille, had a beauty shop in Ruidoso several years back.

Mr. and Mrs. Frank Johnson, their children, Frankie, Gary and Theda from Roswell, are living down at the Boyd Lucas place. The Johnsons have a house trailer and have it parked there. Mr. Johnson is working for the Armstrong Const. Co.

Mr. Ted Baker and son Fred of El Paso spent the week-end at their cabin on the Bonito. Mr. Baker and Fred did some work in their cabin while here.

Mr. and Mrs. Joe Ed Pullins from Taft, Texas, are spending their "honeymoon" at Sparkmans' "Idle Moments" cabin on the Bonito. The young couple are really enjoying the beautiful scenery, as this is their first visit in our area.

Easter week-end visitors with the Collins Walkers were Collins' sister and husband, Mr. and Mrs. Ted Garrett from El Paso, another sister and her husband, Mr. and Mrs. O. D. Torpley from Lockney, Texas. Also at the Walkers were their daughter and family, Mr. and Mrs. Jimmie Stikes and Sheri Lyn of El Paso.

Monday Rev. Jessie Allen from Vaughn was a visitor at Angus. Rev. Allen was formerly the pastor at the Baptist Church in Green Tree. He was also one of the faithful helpers with the little Sunday school and song services held here in the Angus Community Building. Really was nice visiting with Rev. Allen again.

Mr. and Mrs. Collins Walker went to Peacock, Texas, Monday for a few days visit with Mrs. Walker's parents, Mr. and Mrs. S. C. Billberry.

Mrs. Jay Keith and children came to Carrizozo for the week-end. While here she was a visitor on the Bonito and at the Roy LaMays. The Keiths now live in Tucson, Ariz.

Mr. and Mrs. Bob Dever, Paula, Bobby and Jess Goodman spent the week-end in Albuquerque.

TINNIE BAPTISTS PLAN REVIVAL

The Rev. Hugh Montgomery of Littlefield, Tex., is the evangelist for a revival planned April 5 through 12 at Tinnie Baptist Church at Tinnie. Prayer service will be daily at 7 p. m. with preaching at 7:30 p. m.

FEBRUARY BOND BUYING TOTALS $2,848.93 IN LINCOLN COUNTY

Residents of Lincoln County invested $2,848.93 in U. S. Savings Bonds during February, according to Edwin G. Hobbs, State Director of U. S. Savings Bonds. In February of last year, the total was $7,867.46.

In the first two months of this year, Lincoln Countians placed $6,612.81 in these Bonds, achieveing 6.61 per cent of the annual goal of $100,000.00.

Rummage Sale Legion Hall Saturday, April 4.

Invest future, financial future through real estate ownership "today." Allied Realty, Pho. CL 7-3266.

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Turn To —Page 6—

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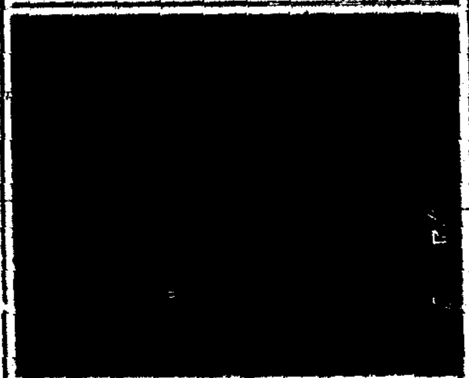

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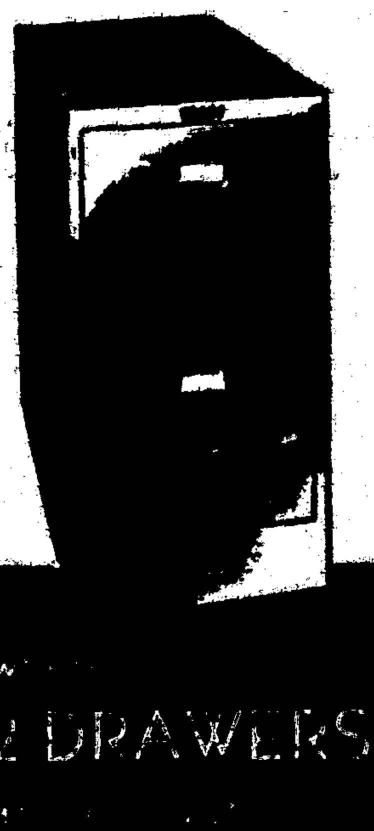

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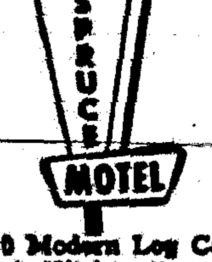

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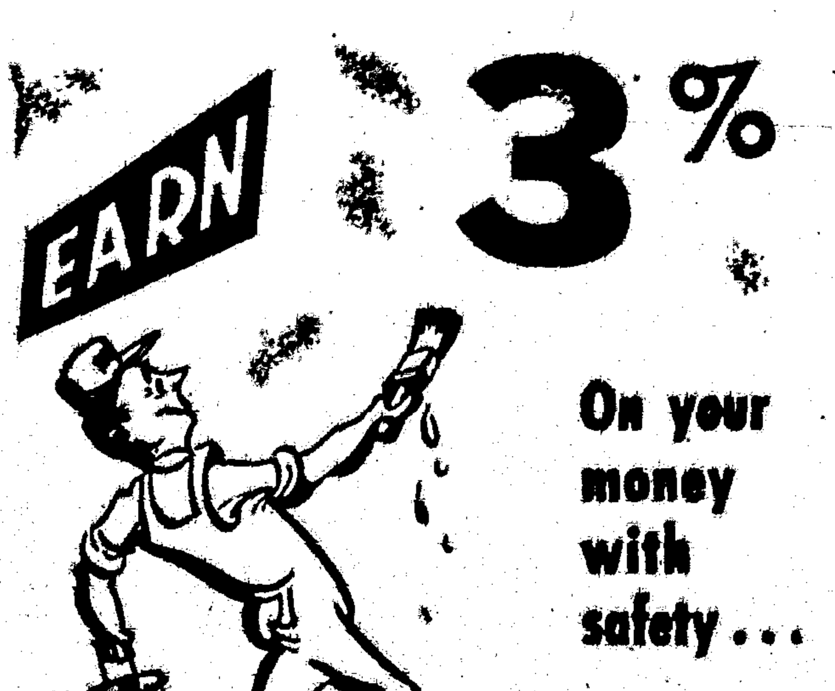

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PROGRESSIVE BUSINESS AND CIVIC-MINDED PEOPLE OF ALAMOGORDO AND VICINITY

This department has been worked up largely as a reflection of public opinion. No person has written of themselves or their business. All articles have been compiled by a representative of the Ruidoso News as he saw conditions. These people are leaders in their various lines of endeavor and the co-operation of these citizens in Alamogordo who helped make this department possible is sincerely appreciated.

H. T. Davis

One of the more progressive business men of the entire Tularosa Basin, and a man who deserves the respect and good will of a great many residents of this area is capable, friendly, H. T. Davis of the Basin Electric Company, whose wide knowledge and long experience in the electrical contracting business has raised him into a position of prominence in his line.

It is because of this that the Basin Electric Company has earned a reputation for reliability—second to none.

Mr. Davis is also civic-minded and has always been ready to contribute his time and energy to any plan which promises to benefit this entire district. And the people of Alamogordo, Ruidoso and Tularosa may regard with particular satisfaction the many services which he has performed for the community in the interest of progress and civic betterment.

We urge our readers to look to H. T. Davis as a progressive business man of whom we may well be proud. His devotion to this entire district has been constant, and his achievements well merited. We wish for him further success.

R. K. "Bob" Harris

In critical times such as these, it takes business men of more than average ability to carry on their operations successfully. In making this statement, the man we have in mind is R. K. "Bob" Harris of the Construction Supply Company, wholesale distributor for Hot Point and other major electrical appliances, who offers a qualified personal service to conotractors and builders. He has a wide cricle of personal friends and associates scattered throughout this entire district.

His contagious optimism and freely expressed belief in the assured future prosperity of the people of Alamogordo and its metropolitan trading area, are characteristics which are to be appreciated in a progressive business man. He has always taken an interest in community affairs and has shown a willingness to shoulder his share of the civic load.

It is men like "Bob" Harris who, because of the successful conduct of their business and private affairs and their willingness to contribute to the public good, who are wholly deserving of a few words of commendation. It is a pleasure to pay him this brief tribute.

R. L. Tatom

R. L. Tatom, the manager of the Davis Five & Ten Cent Store, has won the universal respect and good will of the people of Alamogordo and the surrounding country for the progressive manner in which he has kept this well known and dependable firm in the forefront of the business and civic life of this entire district.

Also for the efficient and friendly willingness he has displayed in accepting his share of responsibility in aiding civic projects.

Mr. Tatom is not the kind of man who makes himself conspicuous by the manner in which he conducts himself, either in business or other matters. Yet, his quiet reserve and air of confidence mark him as a man of sound judgment whose opinions and advice are sought after and listened to with respect.

We compliment R. L. Tatom for the successful management of the Davis Five & Ten Cent Store, and also for his constructive advice and help on those civic affairs in which he has found time to interest himself. He is a man whom many are proud to call friend.

F. E. Savage

It is a privilege in this Alamogordo review of progressive men and firms that have been such a great aid to the growth and development of this section of New Mexico to place such a man as F. E. Savage of the Furniture Mart on an equal plane with all others in this rank. In the past, few men have exceeded him in contributing of their time and energy to the onward progress of Alamogordo and the surrounding country.

Mr. Savage is recognized as one of the more dependable furniture and carpet dealers in this district, and he retains that distinction in the admiration and respect of his wide circle of friends. Also his interest in, and the very valuable assistance he has rendered to the many projects of a civic nature, reflect the principles which he has always so successfully applied to his business affairs.

We congratulate F. E. Savage on his record, and sincerely hope that his career will be as useful and completely successful in the years ahead as it has been in the past.

Wayland T. Strong

In singling out some of the more progressive business men of Alamogordo, we would be censured should we fail to include Wayland T. Strong of the National Car Rental System. He is a man who has never spared himself in his participation in both the business and civic activities of the city.

Mr. Strong has always been conscious of his civic responsibilities and is ever ready and willing to meet in every detail those opportunities which come to his attention to further civic enterprises. He may well be proud of his achievements along these lines.

Wayland Strong deserves a great deal of credit for the honest and successful manner in which he has conducted his business affairs. He is a friendly and likable personality, whose sincere desire to be of service has gained for him a host of friends and business associates in the ... Alamogordo who would, ... [illegible]

Gene Winans

In compiling this review of progressive Alamogordo business people, we have endeavored to select those citizens who, by the manner in which they have conducted themselves and their businesses, have earned for them position of leadership in their various fields of activities. Such a man is Gene Winans of the Alamo Mattress & Upholstery Company, who is well known and has many friends and satisfied customers throughout this entire district.

Mr. Winans' main interests have not been solely confined to his own business and private affairs, but have also included his contributions, in one form or another, to those projects of a civic nature which come within the scope of his activities.

Gene Winans is a man of wide experience whose exploits in the business and civic life of Alamogordo and vicinity merits more than a passing attention, and the writer is privileged to pay this brief tribute to a man who well deserves more credit than is accorded him here.

Robert Toncray

In all business and professional pursuits there are men who have met with success because they have honestly deserved it, and such a man in his field is Robert Toncray of Climate Air Conditioning, authorized sales and service for Alpine Air Coolers, and Carrier Air Conditioning Units, who well deserves the reputation he has earned for being one of Alamogordo's more progressive business men. His thorough knowledge of everything pertaining to the air conditioning sales and service business is exemplified by the manner in which he fulfills each and every demand made upon him in line with his business.

Moreover, such experience as Mr. Toncray has gained in the successful management of the business has been turned to the advantage of his fellow citizens by applying the same principles to the promotion of those civic projects to which he has been called upon to lend his able assistance. Thus his success in business has further enhanced his value to the city.

We appreciate the opportunity of including Robert Toncray in this group of progressive and civic-minded men who are actively taking part in the evolution of the business life of Alamogordo.

Andrew W. Petersen

Andrew W. Petersen, representing Lindsay Water Softners, has a well-earned reputation for progressiveness because he has consistently forged ahead in his business, never letting up in his efforts to make the service he renders to the people more valuable. This invariable policy has made Lindsay Water Softners outstanding in its field, a fact that is well known to the public throughout this entire area.

But Mr. Petersen has accomplished much more than just making a success of his business and private affairs, and we take this opportunity to pay tribute to him for devoting what time he could spare to the general welfare, not only to Alamogordo but this entire district as well.

It is such men as he, who are both successful in business and appreciative of their civic obligations that are deserving of recognition. We take pleasure in publicly giving Andrew Petersen the credit for his accomplishments which his friends and associates have so long accorded him.

Hansel and Tom Tucker

In every community there are a number of business men who can be pointed out as having taken a threefold part in the onward progress of their city. Two well known business men of Alamogordo who belong in this category are Hansel and Tom Tucker of The New Market.

Their leadership in their line of business is recognized throughout this entire district. And their furtherance of civic activities and support of those organizations whose main objectives are directed along lines of civic betterment and community progress is well known to their immediate associates.

The Tucker's are men who are equally well liked and respected by their intimate friends and their customers. They are loyal to the community, thankful for their success in business, and have shown their appreciation by their contributions to various civic movements of benefit to the city.

We congratulate Tom and Hansel Tucker for being good citizens, progressive business men and boosters of Alamogordo.

Gene Matherly

Gene Matherly has proved his progressiveness by constantly adding to and increasing the service which Gene's Humble Products Service Station has extended to the people. The large volume of business handled by his Humble station proves that "service," to him, is not "just a word," but something to be rendered to the motoring public to the fullest extent of his ability.

In addition to his close attention to his business affairs, Mr. Matherly was never a man to dodge his civic responsibilities, and help in these matters has always been cheerfully given.

He fully appreciates the value of good will, and has more than his share of that intangible commodity because of the manner in which he ... both business and civic ... He is a credit to the community, and is ... in the forefront of the business life of the city.

Gene Matherly has many friends ... [illegible]

Richard & Minnie L. Bunker

We desire in this Alamogordo review to call the attention of our readers to the well-earned position which Richard and Minnie L. Bunker have reached in the business life of this section. During the comparatively short time they have been operating Bunker's Photo Service, formerly the Alamo Color Lab, they have made many personal friends as well as having earned the good will of their associates for the straightforward manner in which they have conducted their business affairs.

Mr. and Mrs. Bunker have worked hard to deserve the confidence which the people of the community have in them, and they continue to work hard to maintain, in every way, that high standard which they have set, not only for themselves, but for the operations of Bunker's Photo Service as well.

They have also shown a willingness to assist in every manner at their disposal in the growth and development of Alamogordo, and are always ready to lend their support to civic projects. Minnie and Richard Bunker deserve our heartiest congratulations on the splendid record they have already established, and we sincerely hope for their continued success.

Harold H. Knapp

We wish in this edition to pay tribute to Harold H. Knapp of Knapp's Super Sixty-Six Service, for his many services to the city of Alamogordo, and his splendid record of achievements in the business life of the city.

Mr. Knapp probably has as wide a circle of friends as any other man we could name, because he is just naturally the kind of man who makes friends with almost everyone, and always conducts himself in such a manner as to deserve the respect and good will of all who know him.

Alamogordo is fortunate in being able to number, among its more progressive business people, citizens of this type. He is always ready and willing to lend his support to the promotion of any project which promises to benefit this entire district.

He may be depended upon, and his services to the motoring public are too many in number to be described here. It may be sufficient to say that we consider Harold Knapp as an asset to the community, and a progressive business man of whom his city may be proud.

Wade Richmond

To serve the public honestly; efficiently, and cheerfully is the basic foundation many progressive business men of Alamogordo have found to be the shortest route to success. In making this statement, the man we have in mind is Wade Richmond of the Richmond Auction Sales. The popularity and patronage enjoyed by his many services accentuates the ideals of courtesy and efficiency which he has consistently applied in the management of the business and in the servicing of its patrons.

The conduct of such a business, and the men who operate them have done much to make Alamogordo the business center for many miles around, and it is fitting that we give credit where credit is due to such men as Mr. Richmond for his part in the onward progress of the city. In so doing, we are merely putting into words the opinions of those who know him.

Wade Richmond has earned his success by the method in which he has served the public, and accepted both civic and business and civic responsibilities, and we wish him every success in the future.

George Moffett

In making this review of progressive Alamogordo business men, it is fitting that we should include some of those men who, by their aggressiveness, have definitely established themselves in the business and civic life of the city.

Such a man is George Moffett, the manager of the Alamogordo Distributing Company, the only wholesale magazine distribution firm in this section, who also deserves an additional word of praise for being more than just successful. He is a consistent and enthusiastic booster of the community, and in his way has done much to advertise the city.

Mr. Moffett has pursued the progressive policy of stepping up his business ahead of the times, thus setting a pace for which he has earned the reputation of being a go-getter who does not sit back and wait for the business to come to him.

We are glad to pay tribute to George Moffett and to point out to our readers that his sincere desire to be of service, coupled with his aggressive methods are largely responsible for the standing of the Alamogordo Distributing Company throughout this entire area.

Herschel W. Mathews

In paying tribute to some of the more progressive business men of Alamogordo, we would be remiss in our duty should we fail to include Herschel W. Mathews of Mathews Truck & Auto Service, whose business ability is no greater than his "know-how" and mechanical skill which has contributed to his well-earned success in the ... truck repair and ... business.

He has also contributed generously to the welfare of his city and the ... [illegible]

"Bob" Rambo

It is because of the unfailing optimism and faith which he so consistently displays toward the future of Alamogordo and vicinity that we are prompted to call the attention of our readers to the fine service which "Bob" Rambo, the manager of The Missile Van & Storage Company, agents for Lyon Van Lines, performs in the successful management of the business.

Mr. Rambo is an aggressive and resourceful personality whose progressive policies have earned for him a widespread reputation as a business man of more than average ability; and his apparent willingness to devote some of that ability to the promotion of civic activities further enhances his value to the city.

The safety and efficiency of the operations of The Missile Van & Storage Company, reflecting as it does the executive ability of this man, has earned for the company a well deserved popularity among the people they serve. We are glad to give "Bob" Rambo the credit he so well deserves for his achievements, and to wish for him a continued successful career as one of Alamogordo's more progressive business men.

Dayton and Daisy Speers

Mr. and Mrs. Dayton Speers of the Dayton Speers Trailer Court, are two of those progressive type of citizens upon whom the community depends a great deal for leadership in business or other matters. They are also civic-minded and have, in the past, and no doubt will continue in the future to give more of their time and energy for the welfare of others than themselves.

They are the kind of people who make friends, and friendships once formed by them are never broken by an unfriendly act on their part, and they spare no efforts in order that their services to the surrounding area shall be more dependable.

Dayton and Daisy Speers have never been known to inject themselves into a situation for the mere purpose of gaining publicity. However, they proceed in a calm and unostentatious manner, and accomplish their objectives with a quiet dignity. We do not hesitate to recommend Daisy and Dayton Speers to our readers as good examples of the more progressive type of business people who are aiding in the growth and development of Alamogordo and the surrounding country.

L. N. Kinnaird

There are a number of business and professional men in Alamogordo who have gained recognition for their progressiveness, and a well-known insurance man who belongs in this category is L. N. Kinnaird, staff supervisor of the American National Insurance Company, whose fair dealings with many of our readers has earned for him a host of friends and policy holders throughout this area.

He is well established in the forefront of the business and civic life of the city. And the ethical manner in which he has conducted his business affairs is but one of the reasons for his outstanding success.

In addition to his insurance activities, Mr. Kinnaird has also accepted his share of responsibility in aiding civic projects. As a result of the combined efforts of men like him, Alamogordo is firmly established in the minds of the people as the logical business center for this section of the state.

We congratulate L. N. Kinnaird for his success in business and civic affairs, and trust that he will continue for many years to enjoy that success which he has so justly earned.

Gene Lane

At the head of one of the district's more prominent wholesale plumbing supply and fixture firms, and as a leader of recognized ability in community life, Gene Lane stands out today as one of the best liked men on the panorama of Alamogordo activity.

His friends are numbered by the hundreds, and all of them are of the lasting fiber which comes of worth-while associations, both in the world of business and in the realms of neighborhood life.

The Alamo Pipe & Supply Company Incorporated, of which he is the manager, has been a strong factor in the growth and progress of Alamogordo; and Mr. Lane's own efforts, in many instances, have been the stimuli behind the outstanding accomplishments of the wholesale plumbing supply firm. The case is a fine example of a man weaving his own personal prominence into an executive's life, with lasting benefits to both organization and individual.

We take pleasure in expressing these few words of commendation to a man who is doing so much to promote the growth and progress of this entire district.

Jodie C. Williams

Alamogordo owes much to those progressive citizens who have taken an active part in the growth and progress of the city, and who have helped to make it the business center for this section of New Mexico. In considering some of these men, it is only fair to include a well known and ... reliable contractor, Jodie C. Williams, whose outstand-ing knowledge of the fence contracting business, backed up by his many years of experience has brought him to the forefront in his particular field.

Mr. Williams is wholly deserving of our sincere praise, and these few words of commendation are but a just recognition for the many activities he has conducted on behalf of the general welfare of the community.

... in the interest of the people as a whole.

Mr. ... is a man of wide acquaintance ... [illegible]

John F. Wallis

Logically a man who has earned the reputation of being one of Alamogordo's more dependable mobile home dealers would in so doing, have earned the friendship and good will of a great many people throughout this entire district. A man who justly deserves that distinction is—modest, efficient, friendly, John F. Wallis of the Ken Garff Trailer Sales, who numbers many of our readers as some of his best customers.

Mr. Wallis is the type of man who would be an asset to any community, not only because the successful conduct of his business plays a definite part in the general civic scheme, but because the ultimate measure of his value to the city, and this district, lies in the fact that he is untiringly zealous and remarkably successful in the promotion of civic progress.

It would be difficult to estimate the actual dollars-and-cents value of such a man to his community. We congratulate the people of Alamogordo for numbering among their more progressive citizens such a man as John Wallis, and we also express the wish that he will enjoy many more years of success.

Don G. Tennant

It is a well-known fact that a man's true character must come through in his work; whether in business or professional activities or in public life. So when a man conducts himself in such a manner as to cause the public to recognize in him certain qualities, over and above the average, he is deserving of a few words of praise. Such a personality is Don G. Tennant of Don's Fixit Service, well known and completely reliable authority on general contracting and repairing.

In addition to being one of the city's more progressive business men, Mr. Tennant was never a man to shirk his civic duties. More than that he enters cheerfully and with enthusiasm into those civic affairs in which he has time to take a part. And seldom does he fail to find time to do his share.

Don Tennant deserves his share of credit for being one of those progressive citizens of Alamogordo who has contributed so substantially to the onward progress of the city. It is a pleasure to include him in this group.

Truitt "Bud" Smith

To become generally accepted as one of those progressive business men of Alamogordo who can always be counted upon to recognize his duty to the community, and one who will readily back up his sense of duty by active participation in, or the support of worth-while civic movements is an honor that can be proudly borne.

Such a man is Truitt "Bud" Smith of the Smith Brothers Equipment Company, and president of United Industries Inc., manufacturers of the Longhorn Ditching Machine.

Mr. Smith's friends are always more than glad to have his assistance, because of his constant cheerfulness and the enthusiasm and optimism in which he instills in his fellow men.

These same estimable attributes have also been applied by "Bud" Smith in the management of the business with the outstanding success which is known to us all. It is our pleasure to give him all the credit which is his just due, and to include him in this review of progressive and dependable Alamogordo business men.

Irene Price

One of the more dependable real estate executives of Alamogordo and one whose success can partly be attributed to a deep insight as to the direction in which the city will develop is Irene Price of Price Realty. She also has a sound basic knowledge of real estate values and has turned that knowledge to the advantage of the people with whom she does business. And her aggressive methods coupled with her sound and practical ideas have made the services she has rendered to the people more valuable, and materially contributed to her well-earned success.

Miss Price is also civic minded and has always shown a cheerful willingness to contribute her share of time and energy to the promotion of community projects.

It is because of the activities of such progressive business people that, year after year, Alamogordo continues to show such a healthy growth and expansion, both as a residential and industrial city. We are glad to pay tribute to Irene Price for the part she is playing in the onward progress of her city.

Bunk, Fred and Lee Owens

When a man gains recognition for the progressive and straight-forward manner in which he has managed his business affairs, and also for his generous contributions to civic projects, he is to be complimented for his achievements.

A man belonging to this category is Bunk Owens of Bunk Owens & Sons General Contracting, a business man of Alamogordo who is regarded with respect and admiration by a great many residents of the city and the surrounding country.

We also think it appropriate in this review to give credit to some of the younger generation who are carrying on so ably in the business of their fathers. And two who certainly deserve such credit are Fred and Lee Owens who now shoulder their full share of the responsibility of the operations of the general contracting business established by their father.

It is because of ... [illegible]

Toy C. Smith

It is appropriate that we include in this review of progressive and dependable Alamogordo business men, Toy C. Smith of his Southwest Salvage & Garage, who has many friends and satisfied customers throughout this entire district. Furthermore, he is a man who not only has the reputation of being progressive, but also the added one of being a willing supporter of many community affairs.

Aside from his business activities, Mr. Smith has always shown an interest in the civic betterment and progress of the city and has backed up his interest by his contributions to many projects which have benefited Alamogordo and the surrounding trade area. He is a good and loyal citizen, and the full measure of his loyalty is most apparent because of his willingness to aid community activities.

His help along these lines has made of Toy Smith an example of the type of man we all appreciate. We congratulate and extend to him on behalf of all citizens interested in better business and civic progress, sincere appreciation for his contributions to the general welfare of Alamogordo and vicinity.

Willard T. Rogers

Every progressive and successful business man in Alamogordo contributes in some manner to the growth and progress of the city. And a man who is always willing to do his part in both civic and business activities is Willard T. Rogers of the Alamo Transit Mix Concrete Corporation, who is well known and has many friends and business associates throughout this entire district.

The prominent part that the Alamo Transit Mix Concrete Corporation is playing in the business and industrial life of Alamogordo and vicinity mirrors the progressiveness and ability of such men as he. Moreover, Mr. Rogers has also at all times been steadfast in his devotion to the city, and the surrounding country, and on many occasions, has lent his support to the successful promotion of meritorious civic projects.

Alamogordo and this district are fortunate to have such a man as Willard Rogers in a position of responsibility and service, and this newspaper feels that it merely reflects public opinion in paying this brief tribute to one of the city's more progressive business men.

S. D. Davis

Because this is a period of growth and expansion for Alamogordo, those progressive business men who had the foresight and ability to lay their plans so as to be able to take advantage of those conditions, are entitled to more than ordinary acclaim. We are therefore, glad to pay tribute to S. D. Davis of Davis Homes and the S. D. Davis Construction Company, for he has become a well-known figure in the business and industrial life of the city.

Mr. Davis' persistent optimism and steadfast belief in the continued future prosperity of the people of Alamogordo and vicinity are characteristics which are deserving of our highest praise.

S. D. Davis has also always shown a willingness to do his part in civic advancement, and has contributed his bit, in one form or another, to projects promoted for the welfare of the city. We believe that a business man of this kind is entitled to our sincere praise, both because he has achieved success in his private affairs, and because he is willing to contribute to the public good.

F. A. Mackmiller

F. A. Mackmiller of the Mackmiller Plumbing Company, located at 407 Virginia Avenue, is one of those progressive business men who has always done his bit to maintain the prestige of the city of Alamogordo as the leading business center for this section of New Mexico. He has always worked for the development of the city, and his many services are worthy of sincere appreciation.

His well earned success as a business man is easily understood, knowing as the people do his widespread reputation for the honesty which characterizes all of his business dealings.

And it is a combination of technical ability which has elevated Mr. Mackmiller to a position of leadership in the plumbing and heating contracting business.

He is completely aware of his civic responsibilities and is wide awake to the many opportunities for service, and is always ready and willing to lend his support to any project which promises to benefit the community as a whole.

We compliment F. A. Mackmiller on his accomplishments, and wish for him continued success.

Alec McGonagill

Performing an outstanding service for the people of Alamogordo and the surrounding territory, Alec McGonagill, District Manager of the Farmers Insurance Group, has achieved an enviable reputation for his progressive policies of business administration. His constant study of insurance problems in relation to the protection the people both need and can afford, have been important factors in his well-earned success.

Mr. McGonagill is a man of ideas and he is as practical as he is progressive in putting those ideas to beneficial use in furthering the service he renders to the people. His sound business judgment and unwavering honesty are characteristics which place him in the front rank of the business leaders of his city. Yet, he is unassuming and modest in his personal contact with the people; always ready to listen to their ideas and desires.

We are glad to pay tribute to progressive citizens of this type, for it is such men as Alec McGonagill who have caused Alamogordo to become recognized as the metropolitan center for this section of the state.

Zeke and Georgia Gilliland

Zeke and Georgia Gilliland are two of the more successful restaurant operators of Alamogordo who, by maintaining a constant standard of service and high quality foods, has made the McKinney Cafe one of the more popular eating places in the community. We are glad to give them credit for their well-earned success in a field which is so highly competitive.

It is also a pleasure to give them credit for taking part in community affairs and lending their assistance to various activities and public projects. When to take a part in such matters they always do so, without ostentation, but in a quiet manner which lends dignity to their cheerful acceptance of their share of the civic load. It is a pleasure to be associated in the promotion of community activities with two such people as the Gilliland's.

This review of progressive and civic-minded people of Alamogordo would not be complete were we to fail to include Georgia and Zeke Gilliland. Theirs is the kind of success which deserves recognition, and we wish them many more years of the same.

Lott F. Young and Terry Aldrich

In bestowing credit upon some of those progressive business men of Alamogordo, who in one way or another, have contributed their bit to improve both business and civic conditions, we wish to publish a few words about Lott F. Young of the Uptown Shamrock Service Station, and the station's friendly and capable manager, Terry Aldrich.

Mr. Young and Mr. Aldrich have set a standard for themselves and the operation and management of the business that, under present existing conditions, has been very difficult to maintain. However, that they have done so is proven by the large volume of business which the Uptown Shamrock Service Station continues to handle, much of which is due to their unceasing attention to detail, and their ability to cope with new and unexpected problems.

Lott Young and Terry Aldrich are also civic-minded and have, when asked, cheerfully cooperated on those civic activities to which they have been able to lend assistance. They more than deserve the respect and good will which they have earned, and we and their friends are confident that they will continue to maintain their usual integrity and high standards.

Joe and Margaret Gilliland

To be a consistent and persistent booster of any community often takes courage and plenty of optimism. It is because of their unfailing faith in the future of Alamogordo and the surrounding country, and their unflagging efforts to promote its development that Joe and Margaret Gilliland are selected now for this brief tribute.

The Gilliland's have proven very ably that they are restaurant operators of unusual ability, for it is largely due to their ideals of service, coupled with a determination to serve only the very best of food that the Rocket Dining Room holds its high position in the public's favor. And their personalities and energy in directing the operations of the business are important factors in their outstanding success.

We are glad to pay tribute to Margaret and Joe Gilliland and to point out to our readers that theirs is the guiding influence responsible for the splendid service and delicious foods, served in a delightful atmosphere, to be had at the Rocket Dining Room in Alamogordo.

D. A. "Don" Perryman

"Don" A. Perryman of Don's Auto Sales, is one of those progressive and dependable used car dealers of Alamogordo who has consistently forged ahead in his business. He has also put his shoulder to the wheels of civic progress whenever help was needed in furthering enterprises promoted for the general welfare of the community.

Mr. Perryman was never a man given to wishful thinking. Because his methods are those of direct action, and whether the problem at hand is one concerning his own business or that of a civic nature, he attacks it with optimism and vigorous enthusiasm. Add to this his acknowledged business ability and his keen sense of values, and it is easily understood why he is almost invariably successful in business or other matters.

We feel that it is our duty to call the attention of our readers to these worth-while characteristics of "Don" Perryman, and to pay him a well-deserved tribute for his straight-forward business methods and for the unselfish interest he has shown in public welfare.

Ellis Grim

A city grows and prospers by reason of the public-spirited men who take an active interest in its development. Alamogordo has its share of these progressive and civic minded people, and one who is deserving of recognition is friendly, likeable, Ellis Grim of the Alamogordo Battery Shop.

His business ability, coupled with a thorough knowledge of the battery manufacturing, sales and service business have been major factors in maintaining the Alamogordo Battery Shop in a position of leadership throughout this entire area. He has not only in his business activities but also in his attention to civic duty assumed an active part in community affairs.

Mr. Grim has always been ready and willing to contribute his time and energy to the promotion of any project promising to benefit the community as a whole. He has often sacrificed personal interests to be of assistance to the city, and his efforts are deserving of commendation and support.

We congratulate Ellis Grim on his past achievements, which, in our opinion, indicate a similar successful career in the years ahead.

Arthur F. Fulkerson

Recognized as an authority on all roofing contracting problems, Arthur F. Fulkerson of the Fulkerson Asbestos Roofing Company, has turned his knowledge to the advantage of the people of Alamogordo and vicinity. More than that, Mr. Fulkerson is a man who has always been vitally interested in the civic betterment and progress of the city, and has backed up his interest by lending assistance, in one form or another, to the successful promotion of many things which have benefited the community as a whole. Alamogordo owes much to such men for their part in making the city the business center of this area.

He has always been alert to the many opportunities for service, and more than ready to recognize and accept his share of civic responsibilities.

Because of these things, Arthur Fulkerson has become accepted as a progressive business man who is an asset to both the business and industrial life of the city, and we trust he will continue to serve the people of Alamogordo and the surrounding area in his present capacity for many years.

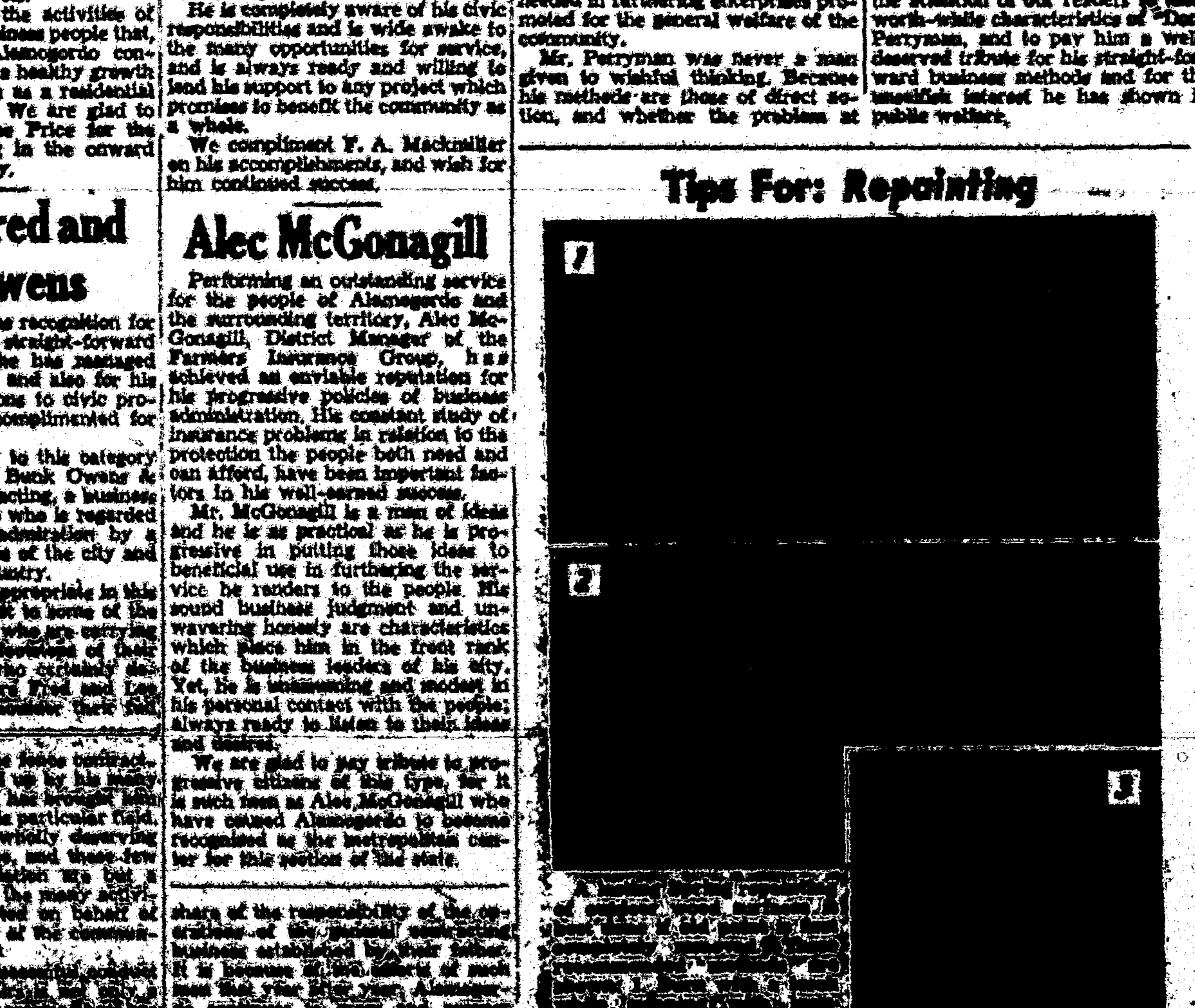
J. P. "Jack" Harper

Good motels and tourist courts are indispensable to the progress and development of a growing city such as Alamogordo. And the Desert Aire Motel, combining the best features of both, has accommodated a great many tourists and business men in a manner that assures them of the continued patronage and good will of the motoring public.

The management of the Desert Aire Motel has maintained an ideal of service which is thoroughly exemplified by the manner in which every need of the traveling motorist has been anticipated and prepared for. Nothing is taken for granted; nothing is forgotten, and hospitality and service is always their first and last consideration.

Much of the credit for the splendid reputation of this modern drive-in motel is due to the executive ability of J. P. "Jack" Harper, whose untiring efforts, foresightedness and careful attention to detail have maintained a standard of hospitality and service which would be difficult to surpass. It is a pleasure to publish these few words of praise about the Desert Aire Motel, and his friendly and capable manager, "Jack" Harper.

Tips For: Repainting



Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb .... Editors & Publishers
...n Lamb .... Associate

(Founded May 16, 1946 by Lloyd and Ida Bloodworth)
Entered as Second Class Matter at the Post Office, Ruidoso, New Mexico, under Act of March 30, 1879
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Member: New Mexico Press Association

Capitan News

By DIXIE SPARKS

Hi! Easter has come and gone and I'm assuming everyone got to wear their new Easter dresses and bonnets, also if their Easter was as lovely as mine, and as peaceful they had a day of "serenity." Everybody I have talked to said they never were so glad to be alive as they were Easter Sunday. I'll buy that. Jeepers I am thankful each morning when I open my eyes that I have been granted another day on this island called "Shan." Boy, oh boy, are the folks north of Capitan grinning from ear to ear now. You guessed it, the bridge is finished and it is one nice, big, swell (whatever you want to use) bridge. Going over to Ruidoso can see the new road, where it takes off over the knolls, and when that is finished, we will have something to crow about. Saw Lee Downing from Carlsbad Saturday night and does that mean they are really going to start on the mine mill or mill mine or however they say it. Rumor has it that the motel behind the old Titsworth house is about ready to start construction. Jeepers the above sounded like it was already built, what I meant is where the motel will be built.

As you read this, the Champ Fergusons plan to spend the week-end with Brazel Hartley and family in Albuquerque.

Maude Eshom and son, Bobby, spent the Easter week-end with Mrs. Louise Ferguson.

Mr. and Mrs. F. H. Hall, Sr., spent the Easter holidays with their son, Fletcher Hall and family. The Halls, Sr., are from Albuquerque.

Mr. and Mrs. Malcome Petree and family spent Easter Sunday with relatives in Nogal.

Mr. and Mrs. Joe Benton and family of Alamogordo spent Easter with her parents, Mr. and Mrs. "Heavy" Stewart.

Wally Ferguson, as a member of the National Guard, left for Fort Chaffee, Ark. Wally has six months with "Uncle Sam" then six years of active reserve.

Ralph Vance, State College, is home with "Fez" and Leota Pilngston. Friday morning early they all three left Capitan for Denver, to spend Easter with "Dad" Bradford. They planned to have their Easter dinner Saturday because Leota's nephew could not be there over Saturday. Leota, you didn't come by and get your "milk drinking bunny."

The Randle family was complete again as Paul was home for the Easter holidays from Artesia. I tried to tell Linda about his car Friday night but she had already had a ride in it.

Rita Romero was home from State College for the Easter holidays and Easter Sunday afternoon she and her mother, Mrs. Isabell Romero, took the loop drive through Hondo, Ruidoso and back by Nogal Lake. They said they only saw a couple of families having their Easter egg hunt there. It was rather cool and windy.

Johnny Soderback was met by Pearl Wednesday afternoon in Roswell. Johnny, it is good to have you home again for good, we hope.

The McClung family of Clovis, nee Eva Howard, arrived from home to have the Easter holidays with her family, the Jim Howards.

Mrs. Grady Wallace left Friday last for Las Cruces to spend Easter week-end with her husband. They planned to spend Sunday with friends in T. or C.

Mike Randle spent an exciting Friday last. He went to the Lacy Ranch, near Bingham, to help Mrs. John Lacy "hay" the cattle.

Mrs. T. A. Spencer, Jr., of Carrizozo, was a Capitan visitor last Friday. Met Sue for the first time. Jeepers, she is quite pretty and a very popular 'teen-ager.

Tomorrow night, April 4, is the Fiesta at Hondo. The Fiesta dancers, sponsored by Mr. Montes, will also have their program in Alamogordo and then later on will go to Nashville, Tenn., for the National Folk Festival. The program promises to be quite good, as good or better than in the past, as usual they will have Spanish dinner served first, from 5:30 to 8:00.

Dixie's Beauty Shop is sponsoring Rose Marie Houck of Lincoln for the Apple Fiesta Queen. Come on "gals," let's get Rose Marie in there for "Apple Queen" of Capitan. Our thanks to each and everyone.

The Sgt. Binns, my new landlord, motored to Lubbock for the Easter holidays. They plan to bring Mrs. Binn's father home with them for a visit. Sgt. Binns leased the building where I have Dixie's Beauty Shop from Ollie Ackerman.

Mrs. Ollie Ackerman (Mom) is home from the hospital now, but on doctor's orders will take a leave of absence from her work at Fort Stanton. Good to have you home Mom, but remember, "easy does it."

The Louis Philippes of Ruidoso were in Capitan Sunday last, taking more pictures of Smokey "Anna"?

Vernon and Bess Scars of Carlsbad paid Granny and Yours Truly a surprise Easter visit Saturday and Sunday. It had been some time since we all four had been together and holy cow, I could not get a word in edgewise. Yelp, that is bad but we did hear the latest "on" friends and what relatives we left in Carlsbad. Carlsbad, incidentally, is our (Granny and mine) old stomping grounds.

What gal that lives (part time) in Ruidoso, works at Fort Stanton, left Wednesday for 5 days and will come back with a Mrs. in front of her name???

The Duane Darlings went to Albuquerque Friday and Saturday of last week. George Young, Mrs. Darling's brother of the University of Arizona, won in the track meet.

Mr. and Mrs. Ray Provine drove to Santa Fe Saturday, bringing back with them the Don Murphys. Don is so much improved, his friends will be glad to know.

Admitted as patients March 23 to St. Mary's Hospital in Roswell were Mrs. Grady Eldridge and Mrs. Nance Benion.

Mrs. Corrine Provine had the pleasure of her two sons over Easter, Eddie and family of Las Cruces and Charlie of Albuquerque.

Well, folks, the column is short this week, hope for more news next week. Se you, Lord willing, Dixie.

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Don't Miss Our Listings —Page 8—

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IS "IRON-HUNGRY BLOOD" MAKING YOU
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Are You So Run-Down You Can't Give Your Husband and Family Real Companionship? Then Discover The Wonderful Blood-Strengthening Action of This Special Iron Tonic for Women!
How tragic when a woman feels so tired, so weak and run-down she can't be a real companion! Luckily, it's often due to "Iron-Hungry Blood" (simple iron deficiency anemia). Then it's needless for these women to suffer such awful weakness.
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Pinkham's unique formula can also bring blessed relief from functionally-caused monthly cramps and "Hot Flashes" of change-of-life! ... Pinkham's Tablets ...
If "Iron-Hungry Blood" has left you weak and run-down — ... Pinkham's Tablets ...

Alto Briefs

By MRS. AILEEN LINDAMOOD

Mr. and Mrs. Charlie Peebles and grandson Marshall visited Mrs. Henry Peebles on the Mesa last Monday.

Mrs. Zack Taylor and Mrs. U. D. Sawyer stopped by on their way to El Paso from Tatum Tuesday to see her daughter and family the Sonney Wrights of the Paso Monte ranch.

Mrs. Charlie Peebles and Mrs. Lawrence Peebles attended the Extension Club meeting last Wednesday in the home of Mrs. Roy Nelson in Ruidoso.

Last Sunday the Van Pelts enjoyed a ride to San Patricio with Gladys Thompson from Ruidoso.

The Sid Prestons were here from Shallowater, Texas, the past week-end.

The Marcus Waltermire family of El Paso were here for the Easter week-end. Anne and Mark were with their parents and Mark had a guest, Clyde Lane, also from El Paso.

Mr. and Mrs. Preston Hicks stopped by Friday on their way to Alamogordo to spend the week-end with his sister and family the Bill Goulds.

Sunday Mr. and Mrs. Lee Outhouse of Portales were here.

The Isidor Hermisillo family was up from El Paso Saturday.

Lawrence and Jim Peebles were in Roswell on business Friday.

Mr. and Mrs. A. C. Morrison were here from Amarillo and spent the Easter week-end in their home at Eagle Creek Lodge.

The Robert Boltons were here the past week-end from El Paso.

Mrs. T. E. Kelley, Don Hutton, Dolores Ely, Jerry Ely and John Heines were up from Carrizozo Thursday and Friday enjoying a short stay at Eagle Creek Lodge.

The R. Jack Stewarts were here a couple of days over the week-end and enjoyed their stay at Eagle Creek Lodge. They returned to El Paso on Saturday.

The Alan Johnsons were up from Carrizozo to spend Easter with the George Dingwalls.

L. Z. Manire stopped in on Saturday on his way home to Carrizozo.

Easter Sunday the Jim Blacks of Capitan had dinner with the Lindamoods.

The H. H. Shier family of Hollywood came by to see us Sunday.

Mrs. C. P. Harrington of Alamogordo brought her mother Mrs. W. N. Hightower, home for the spring and summer. She has been spending the winter at Silver City with a son, George Hightower.

Rummage Sale Legion Hall Saturday, April 4.

Church Directory

HONDO COMMUNITY CHURCH
Hondo, New Mexico
Rev. C. Edward Ditterline, Methodist Minister
Dr. Paul S. Van Dyke, Presbyterian Minister
Morning Worship—9:00 a. m.
Church School—10:00 a. m.
Women's Christian Fellowship meets each second Thursday at 1:30 p. m.

FIRST CHRISTIAN CHURCH
(Disciples Of Christ)
Mark C. Cressenberger, Minister
Bible School, 9:45 a. m.
11 o'clock, morning worship.
Communion and Sermon theme, "The Faith of The Church."
7 to 9 p. m.—Christian Youth Fellowship meeting at the home of Ruth Moore.
Monday 7:30 p. m.—Christian Women's Fellowship meets at the Church.

FIRST BAPTIST CHURCH
Rev. E. J. Tankersley, Pastor
Ruidoso
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
Training Union—6:30.
Worship Service—7:30.
Wednesday Night Service, 7:30.

ASSEMBLY OF GOD CHURCH
Ruidoso Downs
Rev. F. W. Brader, Minister
Sunday School, 10 a. m., morning worship 11 a. m., evening worship 7 p. m.

RUIDOSO BAPTIST CHURCH
Wayne Joyce, Pastor
Downtown Ruidoso
Sunday School—10 a. m.
Morning Worship—11 a. m.
Prayer Service—7 p. m.
Evangelistic Message—7:45 p. m.
Wednesday Night Service—7:30 p. m.

GREEN TREE BAPTIST CHURCH
Ruidoso Downs, New Mexico
Rev. Ed C. Terry, Pastor
Sunday School, 9:45 a. m.
C. T. Carpenter, S. S. Supt.
Preaching Service, 11:00 a. m.
Training Union, 6:45 p. m.
E. L. Wilson, Director T. U.
Preaching Service, 7:30 p. m.
Wednesday night service, 7:00.
The church where everybody is somebody, and nobody a stranger. Phone 2341.

GATEWAY CHURCH OF CHRIST
C. E. Higginbotham, Minister
Sunday Services:
9:45 a. m., Bible Study
10:45 a. m., Worship & Communion
7:00 p. m., Worship
Wednesday, 7:00 p. m., Prayer Meeting.

COMMUNITY METHODIST CHURCH
Rev. Edward Ditterline, Minister
9:45 Sunday, Ben Hill Adult Bible Class meets.
Morning Worship—11:00 a. m.
Nursery provided for 11:00 a. m. Service.
Junior and Intermediate MYF—5:00
Junior Choir Practice—6:30 p. m.
Evening Service—7:00 p. m.

CHRISTIAN SCIENCE SERVICES
Sunday School services each Sunday at 9:45 a. m.
Every Sunday, 11:00 a. m., in Ruidoso Woman's Club. Testimony meeting following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend.

FULL GOSPEL HOLINESS CHURCH OF RUIDOSO DOWNS
Sunday School—9:45 a. m. Sunday
Preaching—11 a. m. Sunday.
Evangelistic Service—7:30 p. m. Sunday.
Prayer Meeting—Tuesday evening. Young Peoples Service—Thursday evening.

FIRST PRESBYTERIAN
Rev. Paul Van Dyke, Pastor
A Home for the Soul in the Heart of the Hills.
Church School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Young People of the Church 6:00 p. m.
A Cordial Welcome to All.

EPISCOPAL CHURCH
Rev. Charles W. Dawson, Priest
Chapel of Our Redeemer, Fort Stanton—1st, 3rd, 5th Sundays, 10:00 a. m.
St. Anne's Chapel, Glencoe—Services second and fourth Sundays, 9 a. m.
Church of the Holy Mount, Ruidoso—Services 11 a. m. Sundays.

ST. ELEANOR'S CHURCH
Fr. Robert Auman, Pastor
Schedule of Masses—
Sundays and Holy Days—11:00 a. m.
Week Days—7:00 a. m.

CHURCH OF JESUS CHRIST L. D. S.
Missionary: N. M.
Nogal Grade School
Sunday School—10 a. m.
Sacrament—... p. m.
Each Sunday

The County Agent Reports

By RALPH DUNLAP

Shearing is in full swing in Lincoln County and the two favorite questions asked by ranchers in this area are "what is wool selling for?" and "how much is my wool worth?" The majority of the wool is even lighter shrinking than last year, therefore the price as a rule is slightly better per grease pound, but the last 3 or 4 wind storms has added considerable dirt to some wool and it might weight heavier than expected.

It will always be better to figure your income on a per head basis than it would be on per grease pound basis. Some of the lighter shrinking wools have been selling very well in the last few days. J. P. McKnight topped the wool market today with a clip of 51 and a fraction on his medium wool clip. Fuller Ranch is reported to have contracted for 48 and a fraction.

Recently we were figuring the worth of some heavier shrinking wool from the eastern part of Lincoln County and it was worth 34c a grease pound in Roswell.

Shearing activity will be practically completed in the next 10 days in Lincoln County.

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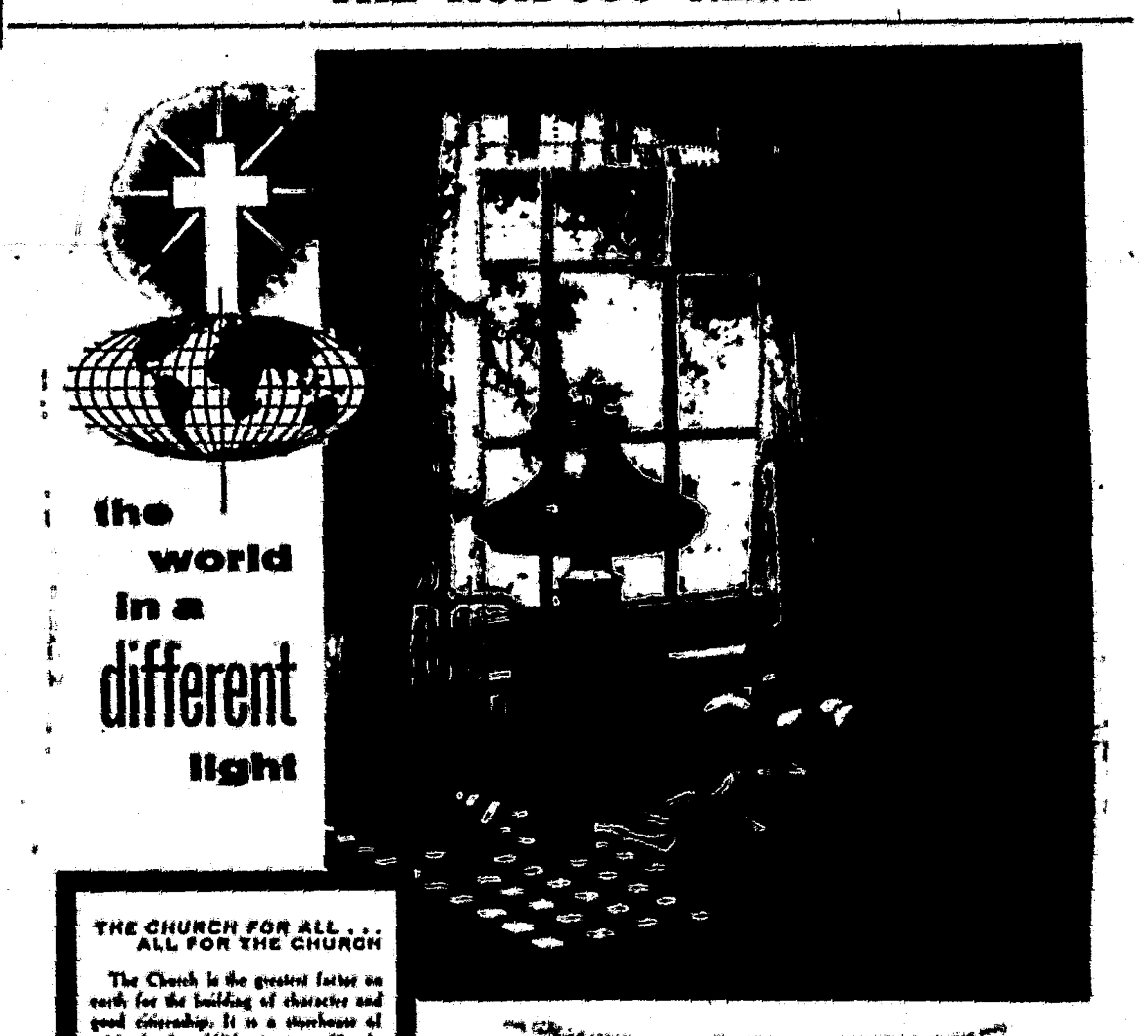

THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	John	14	1-6
Monday	Mark	3	1-12
Tuesday	Mark	3	1-8
Wednesday	Mark	3	26-34
Thursday	Mark	5	36-42
Friday	Mark	7	31-37
Saturday	Mark	10	46-52

How often, when Dad would finish reading the Bible, he would hold the Book gently in his hands and look out the window. . . .

I used to wonder what he saw—what vision against the setting sun!

And once I blurted the tremendous question: "Daddy, can you see God?"

He kept on gazing off into space, but a smile crossed his lips.

"No, son, a man doesn't see God! He *feels* God. And then he looks out his window and sees the world in a different light."

I grew up to discover what he meant. His Bible—his Church—his convictions have become mine. And when I look at the world . . . it's through Dad's window.

One day my son will grow up . . .

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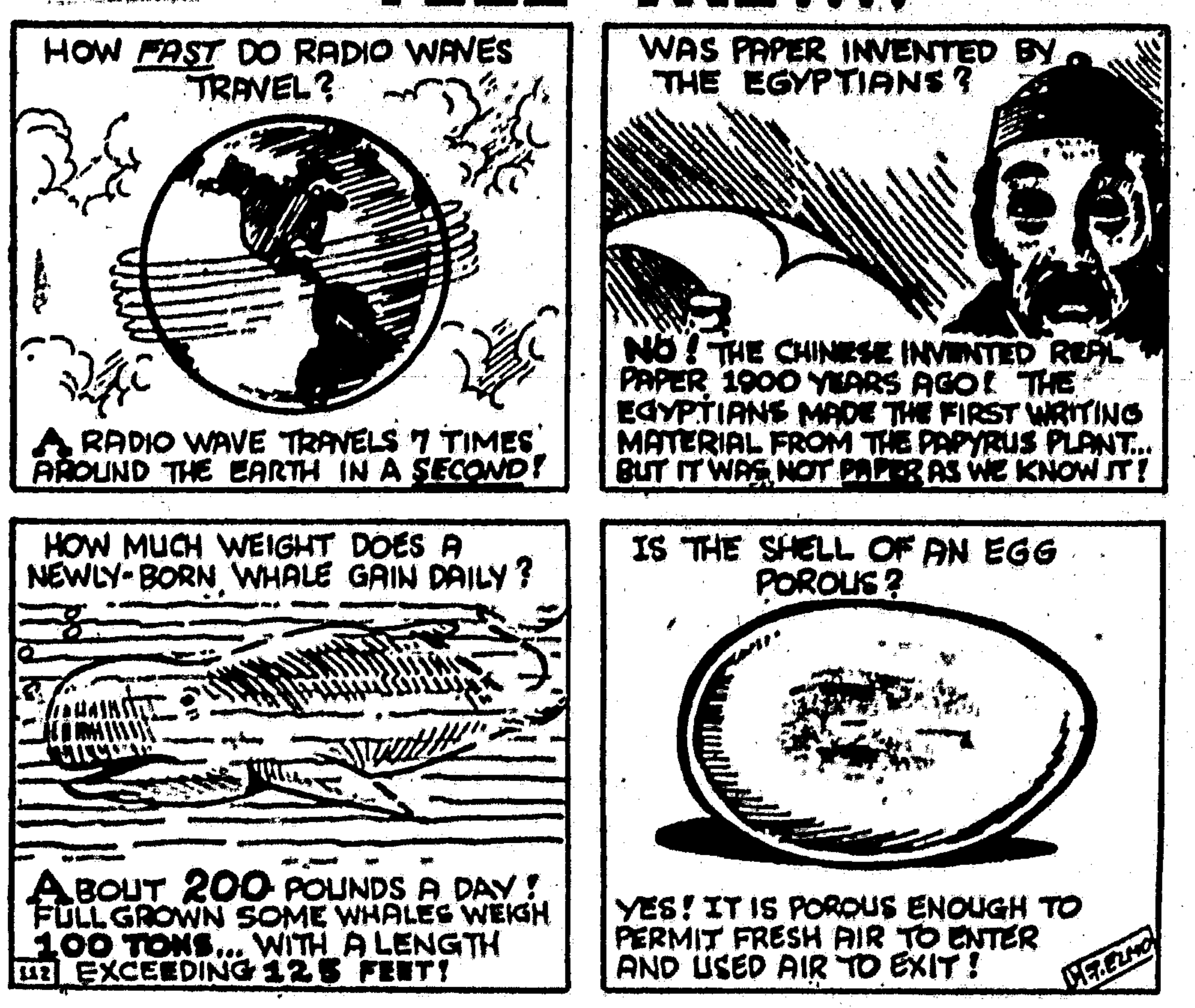

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THE FIZZLE FAMILY

By H. T. ELMO

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RESOLUTION BY THE BOARD OF COUNTY COMMISSIONERS, LINCOLN COUNTY

WHEREAS, it has been brought to the attention of the Board of County Commissioners that there is no regulation or law governing the size of maps or plats filed in the County Clerk's office, and

WHEREAS, in the absence of any law, the result is that many plats are filed which are too large to file in the Plat Books provided for the filing of such plats and become badly mutilated from usage over a period of years;

NOW, THEREFORE, BE IT RESOLVED that the Board of Commissioners of Lincoln County establish uniform sizes and specifications for all maps or plats filed in the County Clerk's office as follows:

1. Specific sizes that can be filed in a 19"x24" stiff backed binder. Specific overall sizes being 19"x24" or 24"x38" (twice the height) or 19"x46" (twice the length) it being necessary to fold the last two sizes one fold in order to insert in binder. Minimum size—8½"x14" (two of these can be mounted on one 19"x24" page)
2. A 2" binding margin must be left on 19" left edge of all plats except minimum size, ½" margin is required on other three edges. No margin is required on minimum size plats.
3. Maximum scale of Subdivision plats shall be 1" to 100'.
4. Actual scale and Graphic scale must be shown on all plats.
5. Plat or survey must be tied into some marker, such as Land Office marker or previously filed plat showing such tie.
6. Proper forms and spacings shall be placed on plat for applicable and authorized signatures.
7. All maps or plats must be filed in duplicate on Cloth Print.

All plats and maps must be in an acceptable form for filing by the County Clerk before they will be accepted by the County Commissioners.

Anyone wishing to file Subdivision or any other plat of different dimensions or specifications as set out above, must obtain special permission from the County Commissioners before filing same with the County Clerk.

BE IT FURTHER RESOLVED that the County Clerk mail a copy of this Resolution to all known Surveyors and Engineers who frequently file such maps or plats in the Lincoln County Clerk's Office. The Clerk shall also have this Resolution published one time in each, the Lincoln County News and Ruidoso News.

Dated this 5th day of March A. D. 1959.

BOARD OF COUNTY COMMISSIONERS
By /s/ J. Emmett Reese
Chairman

ATTEST:
/s/ Inice Hust, Clerk
(Seal)
1tc

FOR SALE

The Board of Education of Ruidoso Municipal School District offers for sale on a sealed bid basis, two valuable tracts of land, and buildings thereon. Tract No. 1 is located in the heart of Ruidoso and contains 1.03 acres. A gymnasium building containing approximately 7,000 square feet is located on this tract.

Tract No. 2 is located on highway 70, approximately 5 miles east of Ruidoso, and contains 2.61 acres of land, with 583.25 feet of highway frontage. This tract has two good buildings containing approximately 4200 square feet.

Last day for receiving bids is 12:00 o'clock noon, April 9, 1959.

For complete information and terms of sale, write P. O. Box 656, Ruidoso, New Mexico, or telephone CL 7-2281.
3-20, 27; 4-3

INVITATION FOR BIDS

The Ruidoso Municipal Board of Education, Ruidoso, New Mexico, will receive sealed bids until the hour of 12:00 o'clock Noon on April 9, 1959 for the sale by said Board of Education of the following real estate:

Tract No. I:

The real estate together with all improvements thereon which is commonly known as the Ruidoso Gymnasium, said real estate being generally described as the East Half of a tract of land in Section 27, Township 11 South, Range 13 East, NMPM, consisting of two acres more or less and the East Half of a tract described as Plot No. 7 of the C. E. Webb Survey in the Village of Ruidoso, New Mexico, being 238 feet long by 18.6 feet wide, containing .102 acres, more or less.

Tract No. II:

That certain tract of real estate together with all improvements thereon commonly known as the Stetson School Tract and which is generally described as being a tract of land in Section 22, Township 11 South, Range 4 East, NMPM, containing 4.13 acres more or less and being subject to a highway right-of-way easement containing 1.536 acres, more or less.

An exact survey description and other survey information pertaining to both of the above mentioned tracts shall be available at the office of the Superintendent of the Ruidoso Municipal Schools for inspection by all interested buyers.

Bids will be accepted separately on the two tracts and the terms of sale shall be cash. All bids submitted must be accompanied by a certified check or bank money order in the amount of ten (10) per cent of the bid submitted. The said deposit shall be by way of a good faith deposit and any bidder adjudged to be high bidder by the Board of Education and failing to consummate the sale shall forfeit such deposit as liquidated damages for the breach of his agreement to purchase. The deposits of all unsuccessful bidders shall be returned by the Board of Education within ten (10) days from the date of bid opening. The Board of Education shall furnish either an abstract of title or a policy of title insurance covering the tracts to be sold, provided, however, that the Board of Education shall reserve the right to cancel any such sale in the event the purchaser shall raise objections to the quality of the title to the said tract of real estate.

Bids on the above mentioned property will be open on Tuesday, the 9th day of April, 1959 at the regular meeting of the Ruidoso Municipal Board of Education at 7:30 p. m. at the regular meeting place at the Ruidoso Junior High School building, Ruidoso, New Mexico, at which meeting any bidder or other interested party may be present.

The Board of Education reserves the right to refuse or reject any or all bids submitted and to waive any or all technicalities.

RUIDOSO MUNICIPAL BOARD OF EDUCATION
By Warren Tucker,
President

2-27; 3-6, 20; 4-3

DO YOU NEED A two-drawer 4x6 or 5x8 steel card file? We have either size in our office ready to deliver, priced right. Ruidoso News.

RUIDOSO NEWS CLASSIFIED ADS

Insurance — Real Estate

Dial CL 7-4255 — Tommy Perteet, Sales

Dan D. Swearingin, Inc.

The Best In Cabins

Another Do-It-Yourself project. An unfinished cabin in a beautiful location. Total price $1,500.

A small, 1 room, unmodern cabin on a beautiful lot for only $1,800.

2 BR Cabin with bath, kitchen, fireplace, accessible location for $1,500 down and balance in 5 years.

Almost new, very nice 2 BR Cabin, completely furnished, winterized, floor furnace heat, in beautiful Upper Ruidoso. Total price $7,500.

The ideal mountain cabin complete with fireplace and furnishings on a choice year 'round river location in the tall pines. Priced to sell at $10,500.

4 BR, 1 bath, recently remodeled and very nicely furnished. A real show place for $15,000.

Own Your Home

2 BR house near downtown. $1,800 for equity including furniture. $3,000 balance.

2 BR home near the Golf Course on a beautiful 100 ft. by 300 ft. lot. Priced for quick cash sale on equity and assume existing note.

3 BR, den, living room, 1½ bath, 2 car garage, corner lot on pavement. $13,000 total with $3,000 down.

Nearly new, 2 BR, 1 bath, fireplace and garage. A dream home for $12,500, completely furnished.

Beautiful 3 BR, 1½ bath, large living room, fireplace home with a double garage. Located in a year 'round location on hard surface road.

A beautiful 2 BR, Den, Living room, Bath, glassed Sun Porch, Utility Room, Kitchen with all built-ins and double carport in an all year location for $21,000.

— Now Available —

One of the better established, better year 'round businesses in Ruidoso. Small cash outlay for inventory of stock and equipment. Large yearly gross.

Residential Income

Completely furnished and winterized home and guest house on four lots. In a good location among the tall pines for $15,000.

Two winterized houses on 10 lots very near the pavement in year 'round location. New drapes, tile and carpets. Lots of room for further expansion. All this for $18,000.

Commercial Lease

400 feet of Highway 70 Frontage. On grade—just buy stock—long term lease on property.

Excellent Commercial location in Palmer Gateway on Main Road. Owner will build building.

Lots

We have a complete line of Commercial and Residential lots. See us today.

Business Opportunities

One of the best constructed, best located and most attractive motels in Ruidoso with plenty of Main Road frontage for further expansion. Ceramic tile baths, wall to wall carpeting, panel ray heat and beautiful motel furnishings.

A well established 20 unit Tourist Court with office and living quarters. Kitchens in every unit and a choice business location in the tall pines.

Here is a well established hardware and rancher's supply business located in a nearby community. Store building, large warehouse, deeded lots and up-to-date stock all go for an unbelievable low price.

Acreage and Farms

170 acres of farm land with 90 acres fenced and developed irrigation. $36,000 total price, with $8,000 down and balance in 18 years.

40 acres of top quality irrigated farm land with 1 BR modern house, barn, corrals and sheep fence.

AGUA FRIA

ESTATES

OFFERS YOU MORE
FOR LESS

Plenty Pure Spring Water
All Weather Roads
Perfect Year 'Round Climate
Large Restricted Lots
Among Fine Homes and Neighbors
Choose Your Homesite or
Highway Frontage Today
Ph. Ruidoso Downs ES 8-4060

OPPORTUNITY AVAILABLE FOR QUALIFIED MAN OR WOMAN

to service and collect from cigarette machines in this area. Part or full time. Excellent opportunity for qualified person. $592.50 to $1,975.00 cash required to enable you to begin immediately. Company finances expansion. If you have serviceable car and 8 spare hours weekly write, giving particulars to National Sales & Mfg. Co., Inc., 3506 Greenville Avenue, Dallas 6, Texas.

IN THE PROBATE COURT No. 902

STATE OF NEW MEXICO,) ss.
COUNTY OF LINCOLN)
IN THE MATTER OF THE)
ESTATE OF TILLMAN)
ANDA BURCH, Deceased)

NOTICE OF APPOINTMENT OF ADMINISTRATRIX

Notice is hereby given that on the 5th day of December, 1958, the undersigned was appointed Administratrix of the Estate of Tillman Anda Burch, deceased, in the above named Court, and having qualified as such, anyone having a claim against said Estate is hereby notified to file the same within six months from March 20, 1959, with the Clerk of this Court, and make proof as required by law.

Edna Burch
Administratrix

JOHN W. THOMPSON,
ATTORNEY FOR ADMINISTRATRIX, P. O. BOX 674
RUIDOSO, NEW MEXICO
3-20, 27; 4-3, 10

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Phone CL 7-3600

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FOR TRADE

Will trade for Ruidoso Property the following located in Roswell, N. M.

Large four bedroom two and one-half bath home with finished basement, unusually well constructed, central heat, new floors with carpets. Guest house or tenant house, barns and corrals with it may be bought 21½ A, full water rights. All in City limits.

Truck Stop close in, retail and wholesale gas, grocery store and shop, living quarters and extra 3 bedroom home, all in good order.

Live Stock Commission sales ring and Business, 30x30 building, pens and all equipment, going concern.

If you have Ruidoso property to trade, write or call

Wilcox Real Estate
702 So. Washington
Roswell, N. M.
Tel. MA 2-4600
26-6c

Card Of Thanks

Our deepest and sincere gratitude to our friends who were so kind during the illness and loss of our beloved wife and mother.

Harry Whiteley and Family.

Spring Combination Offer
Perfect for a gift, or good right here at home
RUIDOSO NEWS
and
DESERT MAGAZINE

Travel guide to Southwest scenic wonders, ghost towns, lost mines, gem and mineral fields—authentic history of the Desert Southwest, Indians, scientific wonderment—charm of the wide open spaces, wildlife, flora—Desert people of today and yesterday. Desert Magazine is a beautifully illustrated monthly magazine now in its 22nd year of publication.

Special Spring Price: $7.50
(you save $1.00 under regular rates!)
—mail or bring this coupon to the—
Ruidoso News office

Enclosed is $.......... for........ special combination subscriptions. Send the Ruidoso News and Desert Magazine to:

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IF THIS IS A GIFT: Desert Magazine will mail attractive gift card to all the people you want to receive this combination offer. Please indicate how you want that card signed:

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On Hiway 70
Ruidoso Downs

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SHEET METAL WORK
[illegible], Roswell
Ph. MA 2-5600 for Free Estimates

RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where to Find It In Ruidoso

[illegible] HOME PHO. CL 7-[illegible] — IN UNITY THERE IS STRENGTH — [illegible] EASTER, HOME PHO. CL 7-[illegible]

Complete Community Public Service
Main Road
Ruidoso
OFFICE: DIAL CL 7-3303 or CL 7-3815

Allied Realty

ASSOCIATES

Surest Route to Financial Independence is Continued Ownership of Real Estate

MECHEM DRIVE HOME

Three bedrooms, furnished throughout, extra room adjacent to main house. This is much sought after area and is not overpriced.

FOR LEASE YEAR 'ROUND

On Main Road, well located business building and large house, plenty of parking space, ideal for several different types of business enterprises.

RIVER HOME

This is spacious, furnished in excellent condition, fireplace, closed garage, laundry room, level river lot which carries fee title. We consider this one of our best bargains at $10,750.00.

GOLF COURSE HOME

Located on East side and immediately adjacent to Golf Course with unexcelled view of Old Baldy. Two large lots having frontage on two streets. This area has always been one of Ruidoso's Choicest.

WELL LOCATED CAFE

Large seating capacity, living quarters for owner, also room for employees. This is priced very low. Terms.

We have several good substantial going business opportunities, do not require large cash outlay that will make nice living return.

HIGHWAY FRONTAGE

140-foot frontage on Main Road and river, has two furnished rentals. This is an ideal property for further development.

GATEWAY

Beautifully furnished two-bedroom home, large living room, fireplace, breakfast nook, two-car shelter, storage rooms. Extra large lot adjacent to river.

COUNTRY ESTATE

Four bedrooms, two baths, 3 fireplaces, extra spacious living room, 30 acres of land, two highway frontages, orchard, with choice grade apple trees. Rio Ruidoso flows through property. This is an outstanding piece of real estate with excellent future.

HIGHWAY & RIVER FRONTAGE

Approximately 190-ft. on paved highway, 5 lots with very comfortable furnished home. Close to shopping area. This is ripe for commercial development.

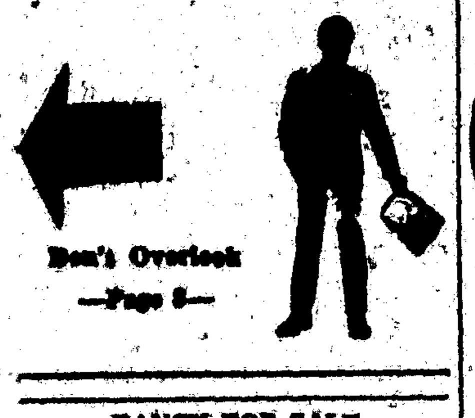
We have several summer cabins, ranging in price from $3,000.00 up with terms.

HIGHWAY AND RIVER FRONTAGE

This has 130 feet of highway frontage, level deeded ground, 4 bedrooms, 4 baths, large living room, fireplace, nicely landscaped. This very liveable home is located in upper Ruidoso, approximately one-fourth mile above the post office. This is the first time this home has been on the market. Good well. Would consider trading for smaller home in Ruidoso in trade.

H. F. "Jack" Kennedy, Registered Engineer & Surveyor, Phone CL 7-2606.
EROL BOOKS, Sales. Residence Pho. CL 7-4592

Associated Contractors—
TERRY EASTER, Builder and Rock Work, Pho. CL 7-3175
J. B. CLOSE, Ruidoso Gravel Service, Excavating & Ditching, Phone CL 7-4045
R. E. "Bob" Carter, Lic. Electrical Contractor, Pho. CL 7-3815.



Don't Overlook
—Page 8—

—Page 8—

RANCH FOR SALE
1720 acre ranch 15 miles north of Ruidoso on State Rd. 37, near Nogal Lake. Good gramma grass sod, well watered. Good location for guest ranch, hunting lodge. Mrs. H. A. Peebles, Nogal, N. M., phone Capitan EL 4-2626. (Pd. 'til 5-1)

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IN BEAUTIFUL
PONDEROSA HEIGHTS
Ruidoso's Most Popular Subdivision
OVER
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LOTS SOLD IN TWO YEARS
CITY WATER
TO STREET IN FRONT OF EVERY LOT
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REALTOR
Agent For
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Ruidoso Upper Canyon and Upper Cedar Creek.

In Cedar Creek: 1 room 15 x 16, lights, gas, summer water; furnished. Bring bedding and groceries only. $900.00.

Ruidoso: 3 bedroom summer cabin on large corner location; fireplace, modern. $5,800.00, Terms.

Other lots, homes, cabins.

DIAL CL 7-2065

FOR RENT—Three bedroom house and apartment, furnished, one block off Hiway 70, Eva Ball. 37-tfc

FOR RENT—On Main Street across from main entrance to park, 3 room house, TV connection, carpeted, all conveniences. Pho. CL 7-3245. 40-tfc

FOR SALE—100-foot 5-inch column pipe. Call Sammer Ornamental Iron, Pho. ES 8-4396. 40-tfc

FOR SALE—Channel 8 TV antenna. Pho. 7-3236. 40-2c

FOR SALE—Two used concrete mixers, pho. CL 7-2631. John R. Kade. 38-tfc

FARMERS AND RANCHERS, Let us stock your private stream or lake now with rainbow trout. We deliver any number, any size. Seeping Springs Trout Lakes, Phone Essex 8-4366, Box 96, Ruidoso Downs, N. M. 32-tfc

BULLDOZER WORK—Bill McCarty, dial CL 7-4500. 26-tfc

FOR RENT—

Three bedroom modern furnished house with two 1-bedroom efficiency modern apartments for rent, for season or year, close in.

Two room modern furnished cottage for season or year.

Two bedroom modern furnished cottage, fireplace, for season.

IVA COLEMAN

WANT TO TRADE
For Ruidoso Property

16-Unit motel, clear, stucco construction, tile showers, vented panel ray, air conditioners, garages, nicely furnished, clean, room for expansion, 3-bedroom living quarters. Highway 80, good business. Reason for selling, sister. P. O. Box 67, Cisco. Tex. 39-3p

A. C. KELLEY
LICENSED CONTRACTOR
ROCK & CEMENT WORK
Phone CL 7-4155, Ruidoso, N. M.
P. O. Box 217, Hollywood, N. M.

FRED GRESSWELL
REAL ESTATE
—and—
INSURANCE

SALES—F. L. Richardson
Mildred Wantlez
O. S. Montes

Nice tourist court, under $50,000.00. Has room to expand, on pavement, ideal location.

2 nice residential lots in Gateway Addition, ideal home sites.

3 bedroom year 'round home in Gateway, good location, owner will finance, $11,500.00.

Valley Farm
28¾-acres on highway, 20 acres water right, 300 fruit trees, 3-bedroom house, barn and permanent pasture.

Cafe—One of Ruidoso's best money-makers, long lease on building.

WE HAVE SEVERAL SOUND INVESTMENTS IN ESTABLISHED BUSINESSES
Phone CL 7-5515
Or CL 7-2731
We Invite Your Listings
(Located Across Street from Pueblo Theatre.)

FOR SALE—Two little billy goats, a gentle colt, two baby beds. Pho. CL 7-4895 or see at Miller Motel. 1tc

FOR SALE—Large store building with 3-bedroom apartment, ground enough for courts. See at Ruidoso Downs and call or see Stouts, Tularosa, Pho. JU 5-2363. 37-4c

LOG CABIN—1½ baths, patio, sleeps 8, on TV cable, furnished, quarter block from postoffice, $175 per month or save $225, pay $650 NOW and it's yours 'til Sept. 15. See L. W. Barber on First Street. 40-2p

BAR, Living quarters, service station on 2½ acres, good business, box 275, Capitan, N. M. 37-4p

FOR LEASE—

Garage building with living quarters with 430-foot frontage on Highway 70. Will sell equipment, merchandise and wreckers with permit.

LOUIS SMITH
FRONTIER MOTOR
Ruidoso Downs, N. M.

NOTICE

We will have available in your vicinity in the near future, 2 Spinet pianos for re-sale. For further details as to price, terms, location, etc., write Credit Department, Tri-State Music Co., 600 N. Mesa St., El Paso, Tex.

FOR SALE—Complete wood working shop equipment, also building for lease. Call CL 7-6238 after 5:30 p. m. Mrs. PeeWee Taylor. 38-tfc

FOR RENT—Furnished three bedroom house, large living room with fireplace, on TV cable, also furnished garage apartment with bath and snack bar. Bill Hutson. 37-tfc

SODA FOUNTAIN, counter, stools, carbonator and other equipment, good condition, approximate cost $2,000.00. A bargain for cash, call ES 8-4306. 34-tfc

FOR SALE—Living room and bedroom suite, sewing machine, library table, three bed springs, two mattresses. Pho. CL 7-4198. 40-2c

FOR SALE—Twin bed springs and mattress $20; single bed springs and mattress $15; 2 platform rockers $20; 1 refrigerator $45; 1 small deep freeze $40; 1 dresser $10; 2 night stands $5; 1 Kohler bed-a-bed and chair $35; appointment only, call CL 7-3161, Bryant Stace. 1tp

FOR SALE—Factory reconditioned old, model-month "Honest Abe" Burroughs adding machine, $74.50. Ruidoso News.

Bookkeeping Service
Tax Accountant
Ivy Coleman Agt. Pho. CL 7-3066
Gladys Thomson

RUMMAGE SALE!—Legion Hall, Saturday, April 4, Christian Women's Fellowship. 38-2c

FOR ONLY $10 a month you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bldg., Richmond, Va.; or Save the Children Foundation, Inc., Box 818, Norwalk, Conn. 32-tf

KATHRYNE HAIL TRAVIS' Art Gallery and Summer School of painting in Ruidoso will open its third season June 1st. For information write 3410½ Mahon St., Dallas 1, Texas. 37-tfc

FOR SALE—Three bedroom house in Skyland, furnished, will carry $6,000.00 loan. Call CL 7-2584. 36-tfc

NOTICE—I will not be responsible for any indebtedness incurred by Rex Carroll, Mrs. June Carroll. 39-3p

FOR RENT—Five bedroom house, modern, furnished, close in, downtown on El Paso St., close to river; also for rent, modern cabins, cooking facilities; also have for sale some cafe equipment. Lee Boswell, Sunflower Courts, Pho. CL 7-3421. 39-3c

FOR RENT—New two bedroom house. Pho. CL 7-2705. 40-3c

1953 FORD Ranchwagon, radio, heater, Fordomatic, $600. See L. W. Barber on First Street. 40-2p

FOR SALE—Good used Kimball piano, see or write Mrs. Matthews, Box 434, Tularosa, N. M. 40-3p

RUMMAGE SALE!—Legion Hall, Saturday, April 4, Christian Women's Fellowship. 38-3c

FOR SALE—19-foot modern 1956 model Hensler house trailer. Write box 111, Glencoe, N. M., or phone ES 8-4346. 38-4tc

GENTLE Saddle horses for sale, good ages, Sam Mather, phone Gilbert 8-9421, Presidio, Tex. 40-4c

WANTED—Man or woman with $50,000 to $75,000 to spare to invest in swimming pool in Ruidoso, May or may not give returns but will repay investors in giving happiness to many thousands. If interested contact Lions Club Swimming Pool Committee, W. D. Horton, chairman.

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New Roofing — Roof Repairs
Available Any Time
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Pho. CL 7-4001 -:- P. O. Box 1186
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RALPH BROWN
FLY CHARTERED PLANE
AIRPORT
DIAL
CL 7-[illegible]

» Wingfield Homestead «
REAL ESTATE
FOR SALE—
Lighthouse Laundry, with Modern 4-Room Rock House.
Buck Morrison Della Hale
Phone CL 7-5905

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 15c per line, counting five words to the line, with a 61c minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. WHEN MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO BRING THEM BY THE OFFICE BEFORE TUESDAY AFTERNOON EACH WEEK.

INCOME TAX
SERVICE
Cyrus J. Leland
Accountant
Leland Realty Co.
Ruidoso, New Mexico.
Dial 7-3805

LELAND REALTY

SPECIAL
150 Acres, 10 Minutes From Ruidoso City Limits

Beautiful Lot Overlooking Golf Course

3 Nice Lots in Gateway

Gateway Home, 2 BR., 2 Baths

SUPERIOR
41-section ranch near Van Horn.

320 acre irrigated farm near Tularosa.

44-ft. deluxe trailer house $3,000.

Cy Leland Sr. & Jr.
CL 7-3805, CL 7-3062, CL 7-4462

We are desperately in need of listings on business property, acreage, homes and lots.

• • •

Have good buy on furnished mountain cabin, close in, lots of pines, small down payment, balance $50.00 per month.

• • •

Have 11-unit motel with three acres, highway frontage, will trade.

• • •

FOR SALE OR TRADE—
Rock Ridge Cabins, located on Mechem Drive, close-in. Will consider a well-located modern home in Ruidoso on this.

• • •

Modern apartment for rent, reasonable, close in.

Same Business Since 1928
Munsey Real Estate
LICENSED AND BONDED
REAL ESTATE BROKER
Office Pho. CL 7-2491
Residence Pho. CL 7-2321
P. O. Box 256

FOR SALE—1952 Buick, dynaflo, heater, defroster, radio, motor just overhauled, new transmission, in A-1 shape, good tires, good paint, good upholstery; also 1948 Chevrolet pickup, 266 truck engine, 4-speed transmission, completely overhauled, good paint, good rubber, heater, defroster. Thompson's Service Station, Hollywood. 1tc

OPENING SATURDAY — Used clothing and second hand store in former barber shop in Ruidoso Downs. Bargains for all the family. Burdine's. 1tc

"COMPOST HUMUS" — Organic plant food, ideal for pot plants, gardens, lawns. Ruidoso Nursery, pho. CL 7-3946. 40-tfc

GATEWAY Used Furniture & Appliances—One English 3-speed bicycle $19.50; one Kelvinator combination refrigerator and freezer, self defrosting, very nice $79.50; one very nice refrigerator $59.50; one 25-cu.-ft. home freezer, new motor, 900-lb. capacity $179.50; bedsteads $6.50 each; innerspring mattress $9.50; dinettes, your choice $13.50 each; gas range 36-inch $34.50; gas range, 30-inch $19.50; lots of coffee tables, dinettes and chairs cheap; nice sewing machine with cabinet $34.50. 1tp

FOR SALE—1956 Henslee House Trailer, 28-ft., 1 bedroom, air conditioned and extras. $2207 to pay, best offer for equity. 54 Trailer Court, space 5 or phone 106W, Carrizozo. 40-2c

FURNISHED HOUSE For rent, also bedrooms with kitchen privileges. Pho. CL 7-4121, inquire at Modern Beauty Shop. 1tc

FOR SALE—Two bedroom modern trailer house, $1750.00; see Olma Newton at Olma's or phone CL 7-3068. 1tc

FOR SALE—Two modern trailers; one 2-burner electric hot plate; one [illegible] hot water can with [illegible]. Patti-Gayle Courts, Phone CL 7-3011. 40-tfc

[illegible] small appliances [illegible] Inc. 37-tfc

HOME OF SOUND INVESTMENT
I AM AN INDEPENDENT REAL ESTATE BROKER

Nice rock house in tall pines, 2 bedroom, modern, with fireplace, on large lot, facing on two streets and overlooking river, $5,800.00.

341 ft. on Hiway 70 just below Ruidoso Downs.

140 Feet of the finest River Location in Ruidoso, with a waterfall and a nice large cabin. $12,000 with liberal terms.

3 Bedroom, 2 bath house with over 2000 ft. floor space. Living room 32 ft. x 24 ft. with large fireplace. Located on pavement. This place can be bought for very small down payment and 10 yrs. on balance. This can be used for commercial property.

In upper Ruidoso—very nice modern cabin furnished, on deeded lot for $5,000.

Small cafe for sale.

Lots $500 and up with one on the river $800, one in Palmer Gateway on pavement $1,500; and two commercial lots in Gateway for $8,300.

Nice 2-bedroom winterized cabin overlooking river. Short distance from pavement, $11,000.00, $2,000.00 down.

MEMBER RUIDOSO C. OF C.

Three modern houses, furnished, three big lots, 220-feet on pavement. $18,000 — $5,000 down.

If you have $5,500 or a good trailer house and $4,000 cash you can buy this place near Ruidoso. Large 2-bedroom, dining room, living room with fireplace, garage, large gas tank, and in the tall pines. Also guest house—best buy of the day.

Two bedroom cabin in Upper Ruidoso. Furnished, fireplace. $8,300 with one-half down.

River cabin on deeded lot, $5,500.

3 Bedroom, 2 bath house furnished in Gateway Addition. Very reasonable with good terms.

Rustic cabin with no bath. 3 very nice lots, all for $3,000. Lots are worth $3,000.

Eight acres of Business property in Ruidoso—Ideal for Hotel or Motel and Station or Shopping Center.

Lots in Cree Meadows—$1,000 and up.

DOUGLASS & PEARSON REAL ESTATE
In Postoffice Block — Box 394
Business Phone CL 7-3606 — Residence Phone CL 7-2365

TWO BEDROOM CABIN, Furnished, On two deeded lots and close to pavement. Price $3250.00.

TWO BEDROOM HOME, Furnished, modern, close to pavement, cafe and grocery store. Immediate possession, $1,000.00 down, balance easy terms.

TWO BEDROOM HOME, floor furnace, garage, on three lots and close to shopping center. Good terms and immediate possession.

AN ATTRACTIVE TWO BEDROOM HOME, overlooking the golf course, on an all weather road. Terms.

THREE BEDROOM HOME, furnished, garage, storage room, all for $12,500.00 with good terms.

A RUIDOSO RESIDENT A DOZEN YEARS

THREE BEDROOM AND DEN, double garage, corner lot in the pine trees and on the pavement. This is a carefully planned and an attractive home.

THREE BEDROOM HOME, furnished, on three acres located on the river. Buy this for a home and an investment.

FOUR BEDROOM, fireplace, storage room, car port, near golf course.

A TOURIST COURT, just now placed on the market. This court is in excellent condition, and is ready for the summer business.

GROCERY STORE—CAFE—VARIETY STORE.

PHONE, OFFICE CL 7-3710—Res. CL 7-3798
LUTHER BYNUM, REALTOR
One Block East of Postoffice—
Next Door to Monjeau Cafe

—FOR SALE—

OR TRADE — Five-unit court, modern, furnished, large lot, 126 feet on Main Road, goes through to next street. Room for several more units, $5,000.00 will handle, or will trade. What have you? Where?

PONDEROSA HEIGHTS
Two bedroom, living room, dining room, kitchen, completely furnished, modern, large lot, fireplace, new, 840-square ft.

GATEWAY
2-bedroom modern home, living room, dining room, kitchen, bath, hall, fireplace.

2 Big Lots, 140-ft. front, back to river, about 500 feet, 1 bedroom, guest house, fruit trees and plenty big trees. Bargain, all furnished.

UPPER CANYON
Three bedroom modern, furnished cottage, large living room, fireplace, kitchen and dining room, bath, garage, large lot, 70xabout 300, lots of trees, near river, peeled logs and sealed throughout. $3,000.00 and move in, balance easy.

Close in, also in Ponderosa Heights—Two 2-room modern furnished cottages, large lot, 70x100; $1,200 down, balance easy; $2,800.00 and $3,500.00 full price.

YOU'VE TRIED THE REST
NOW Get the BEST
Iva Coleman
Realtor
Telephone
CL 7-3066
36 Years on the Ruidoso

FRUIT TREES, Poplars, onion sets, garden seeds, grape vines, glad bulbs, aspen trees. Ruidoso Nursery, Pho. CL 7-3946. 37-3c

Electrical Contracting
And
Refrigeration Service
Installation
★ Commercial
★ Household
★ Day and Nite Service
★ 26 Yrs. of Experience
JOHN P. SMITH
Phone CL 7-4913 —Ruidoso, N. M.

A. E. AND V. A.
MILLER
Building Contractors
Telephones:
A. E. [illegible] CL 7-4774
V. A. [illegible] CL 7-[illegible]

FOR SALE—Rustic court located in the tall pines and on the river. Twelve individual cabins, completely furnished and modern, all with open fireplaces in the living room. Bar-B-Q pits for outside enjoyment. Also plenty of acreage for building additional units.

HOUSE BEAUTIFUL—This is a deluxe home located on Highway 70 within one-fourth mile of Ruidoso city limits, is complete with everything a person would want for comfort and beauty. Three bed rooms, two baths, huge living rm., nature's air-conditioning, central heat for winter comfort, guest house, caretaker home, maids' quarters, exquisitely furnished throughout, beautifully landscaped, 2 2/3 acres of land.

McCARTY
REAL
ESTATE
Lucille McCarty
Realtor
Phone CL 7-2425

PIANO TUNING—Expert tuning and repair work, all work guaranteed. Barton Pavey, Phone OL 2-4362, Picacho, N. M. 34-tfc

FOR SALE—Used Irons, Mixers, other small appliances, in good condition. Buckner's Inc. 5-tfc

POSITION WANTED—Ambitious young couple desires to locate in Ruidoso, motel or cabin management preferred, or what have you? Excellent references furnished. Write ABC, c-o Ruidoso News. 36-4p

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FLOWERS
POTTED PLANTS — CORSAGES
CUT FLOWERS
Flowers for Banquets, Anniversaries
Holidays for Any Occasion
Phones CL-7-3296 or CL-7-2136
HOLLYWOOD, NEW MEXICO

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Any Kind
Any Amount
Write a Postcard to
ART BRADLEY
Ruidoso Downs, New Mexico
Dial ES 8-4073

Jodie Filleman
Building Contractor
Residential — Commercial
Alterations — Repair.
Can Arrange Part Terms
Pho. CL 7-3741, Ruidoso

HENRY T. WICKER
REALTOR
Offers

2 B. R. Mod. Home furnished, on the river, clear of debt. Price $9,750.00, might consider some trade with good terms on balance.

Mayhill Lodge, Mayhill, N. M., with additional rental income (Exclusive Listing). Will work with cooperating brokers. Property in T. or C., N. M., will be considered in exchange.

Have client who can handle with cash $50,000.00 piece of income property.

One of the better investments in eastern N. M. and owner will consider one of the newer homes on Mechem Drive in exchange.

Improved 320 acre dry land farm $2,300.00 per year soil bank payment, all clear of debt, located S. E. of Portales, N. M. Will trade in on Motel in or near Ruidoso.

Well improved 80 acre irrigated farm near Portales. Has 3 B. R. Mod. Brick home to sell or trade on a business in or near Ruidoso.

Several larger tracts on Hwys 37 and 70, ideal for sub-dividing, also several well located business lots, and residential lots.

5 Sec. valley ranch, no timber, all deeded land, mile hi, altitude, owner will consider business property or home in or near Ruidoso, on trade deal.

On Hwy. 70 across from Bus Depot, now offers for your convenience 24 hours a day phone answering service (part time automatic).

Offering For Sale and Trades New Mexico Properties of all Kinds.

Member of the Ruidoso and Roswell Board of Realtors.

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Member of National Traders Club,

Member of New Mexico and Roswell exchange listings service.

Exchanges a specialty on livestock ranches, Motels, Hotels and Farms. Good Financing.

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Box 832
Ruidoso

LOTS
As Low As
$5 down
$5 a mo.
IN BEAUTIFUL
PARADISE CANYON

Cabin Sites
Home Sites
Business Sites
No Restrictions . . .
Build Your
Own Cabin!

Fred Gresswell
Realtor - Sales Agent
Office Opposite
Pueblo Theatre
On Main Road
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Roswell Pet Shop
1120 E. Second St.
TROPICAL AQUARIUM
Birds, Dogs, Cats, Monkeys, Small Pets. We Board, Train Birds.
—Grooming—
Complete Supplies for All Animals
Visit Us When in Roswell.

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CABLE TELEVISION
Telephone CL 7-2311
Or Write Box 185
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RUIDOSO TV SERVICE

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LOFTIS & FISHER
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Phones CL 7-4466 or CL 7-2366
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RUIDOSO FOOD MART

YOUR $$$'s BUY MORE AT OUR STORE

SPECIALS

Double Stamps On WEDNESDAY
We Give FRONTIER STAMPS

Fresh
GROUND BEEF
3 Pounds
$1.29

Stokleys Frozen
STRAWBERRIES, 4 for 98¢
Stokleys Frozen Cut
GREEN BEANS . 3 for 39¢
Stokleys Frozen
PEAS . . . . 2 for 39¢
Stokleys Frozen Mixed
VEGETABLES . . . Each 19¢

—:— FRESH MEATS —:—

4-H Club Beef
CHUCK ROAST . . . . . Pound 63¢
For Boiling
Bacon Ends and Pieces . . . Pound 29¢
Swift Premium
FRYERS—Grade A . . . . . Pound 39¢

★ ★ ★

Hi-C ORANGE DRINK . 46 oz. 29¢
Kimbell's 300
CHUCK WAGON BEANS, 2 for 25¢
TIDE—Giant Size . . . . . . 79¢
Hunt's
TOMATO SAUCE . . . 3 for 29¢
Grated TUNA—Priority . 2 for 35¢
City Dairy
ICE CREAM . . . . ½ Gallon 79¢
Pure Cane
SUGAR 10 Pounds 98c

300 Size
Tomato Juice 3 for 29¢
Carnation
Instant Milk Economy Size 69¢
Monarch 303 Cans
PINTO BEANS . . . . 2 for 25¢
Mexican
Meatless Dinner Each 49c
White Swan
BLACKEYE PEAS . . . 2 for 25¢

★ ★ ★

—:— FRESH VEGETABLES & FRUITS —:—

Red Potatoes 10 Pound Bag 33¢
TOMATOES—Nice Slicers . lb. 19¢
GRAPEFRUIT—Ruby Red . lb. 12¢
AVOCADOS—Nice . . . 3 for 25¢

Ruidoso Downs News

New Business For Ruidoso Downs

Karl Johnson, owner and operator of the fast growing Johnson Advertising and Design service, servicing several southwestern states with advertising specialties and novelties, has leased the J. G. Harris building in Ruidoso Downs, formerly housing Harris Builders' Supply, and will turn the building into a factory for producing silk-screen advertising work of all kinds. Decals, large posters, huge placards, metal signs and other items will be made here, Johnson said. Moving here to handle the art work and production is Andy Andrus of Blythe, Ariz. Custom art work will also be among the services offered. The plant will likely be in operation by mid-April, Johnson said.

★

$31,000 Issued In Building Permits At Ruidoso Downs

Village Clerk Charles Culver reported to the Ruidoso News this week that the Village of Ruidoso Downs has issued building permits totaling $31,000.00 for March of this year. New homes and business houses accounted for the large amount, Culver declared.

★

IS INSURANCE AGENT

Epifano "Pefee" Gallegos is planning to open an insurance office in Ruidoso Downs. He is agent for Equitable Life Insurance Co., and also handles sureties and bonds. He and his wife have moved back here from Roswell.

★

TO ENLARGE POSTOFFICE

Work is underway in the Jack Parnell building renovating it so the postoffice may occupy larger and more modern quarters. Parnell's store and equipment will be moved into the former postoffice side of the building.

★

BUYS LOT IN AGUA FRIA

Bruce Griffith announced the sale of a large lot in Agua Fria Estates, east of Ruidoso Downs on Highway 70 to Red Graham, Clovis, who plans to build a home soon. Griffith said a transaction is also underway to sell his home in Agua Fria to some Ruidoso people.

★

The Rev. Cecil Smith family moved last week to Alamogordo.

★

Mrs. James H. Burdine is opening a used clothing store Saturday in the building formerly occupied by Mack's Barber Shop.

★

Claud Eckert has been confined to his home with an infected ear for several days but is stirring around some now.

88 OCTANE GASOLINE
Malco Products — Hollywood
We Give S. & H. Green Stamps

'Loyalty Campaign' Is Rolling Good In Local Church

By KLETIS PERRY

Easter Sunday, the Assembly of God church in Ruidoso Downs launched a Loyalty Campaign. This was Pledge Day and out of 25 people present, 23 persons signed a pledge card which read, "By the help of God, I promise to attend Sunday School the seven Sundays of the Campaign." It is the ambition of the church to have 40 persons enrolled by May 17.

Last week seven pastors from Carlsbad, Roswell and Artesia did additional work on the new church which is situated in the Gateway district. We want to thank them for their work as well as their interest.

Next Sunday, April 5, will be Roll Call Day. The song, "When the Roll is called up Yonder" will be one of the congregational songs. Each department will have a captain who will report class attendance to the Major (School Superintendent) in the all school closing period. Our Major will then tally this on a board which will show our attendance in each department one year ago and also six months ago. This will give a quick picture of the progress (or lack of it) for each class and shall be commented upon by the Major, Cecil Holt and General, Rev. Srader.

Rev. and Mrs. Srader will be singing in the morning service and he will be bringing the message. The Loyalty Campaign will last seven weeks, but let's make it the rest of the year and the following years. Won't you join the "Loyalty Campaign"?

Germaine Via of Mescalero was admitted as a patient to Eastern New Mexico Medical Center in Roswell March 28.

Everyone Checks Our Listings on —Page 8—

LARGE MOTEL IN RUIDOSO
Will Trade for Ruidoso Property, lots, houses, acreage or what have you?
F. L. RICHARDSON
at Fred Gresswell Real Estate and Insurance Office

Many cancers can be cured. More than 800,000 Americans have been saved from the disease, according to American Cancer Society statistics.

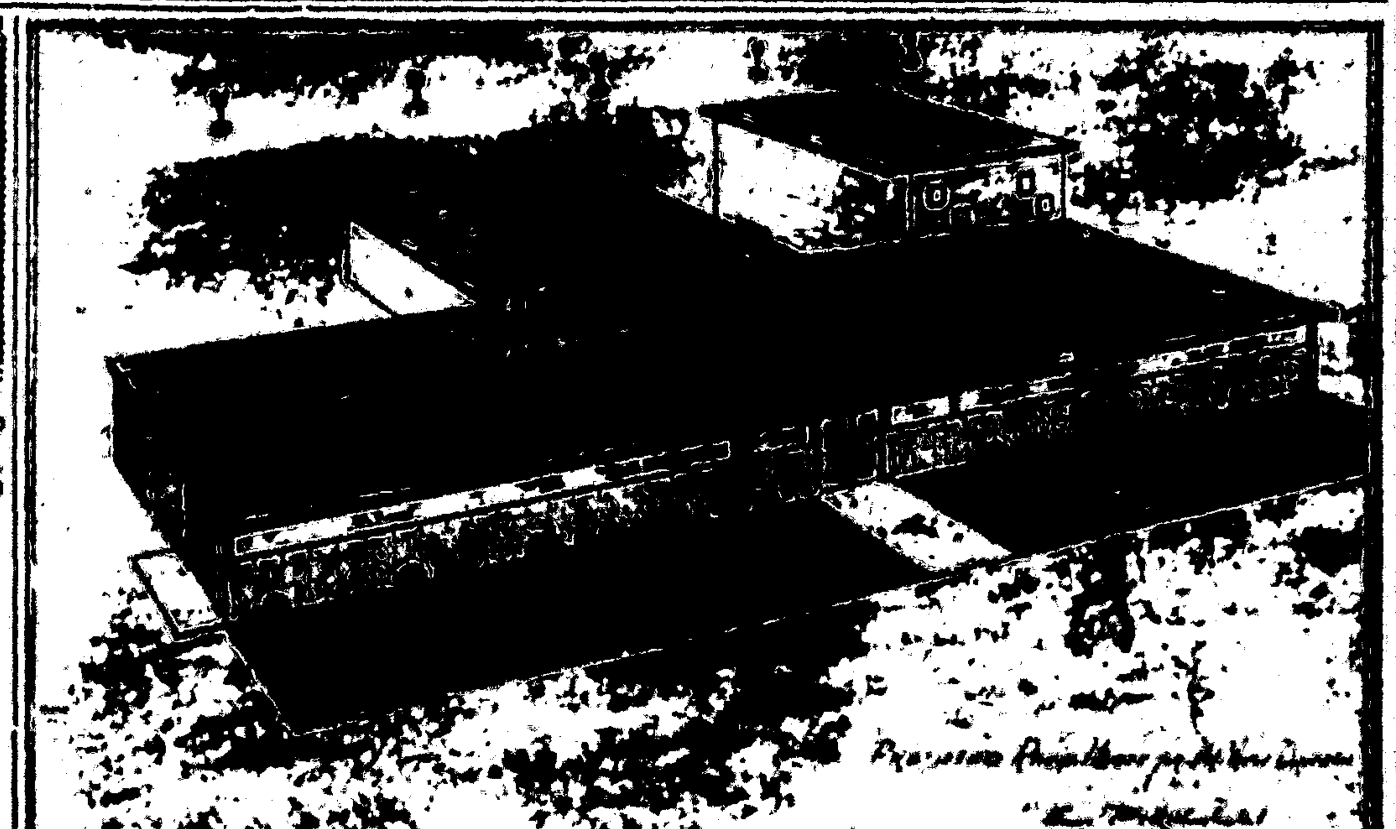
We're Back on the Job . . .

For the best reception on your own TV set with the new five-channel cable service, your set needs to be tuned to the very finest degree. W can assist you get more enjoyment from this fine new installation.

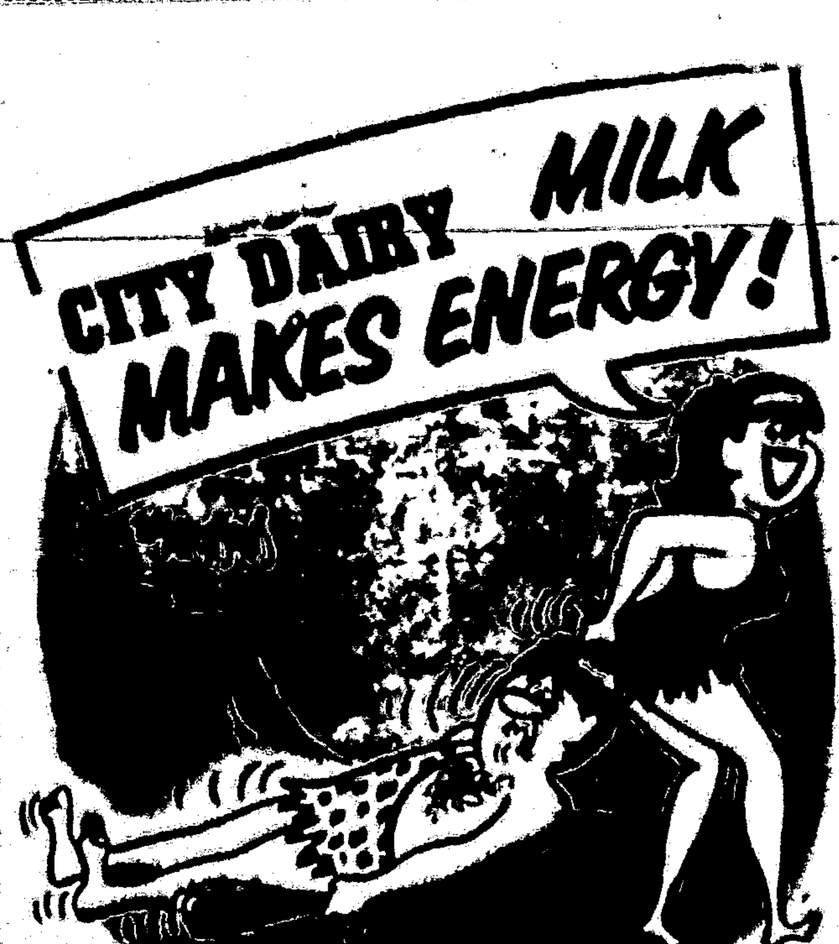
YES, WE DO SERVICE WORK ON TV's — RADIOS — RECORD PLAYERS

THE RECORD SHOP

Motorola Radios — TV's — Magnus Chord Organs
SALES & SERVICE
In Postoffice Block Pho. 7-4725



INDOOR THEATRE AT DRIVE-IN—Sketch by Elmer Pirelli shows how new enclosed theatre is to look when added to Mt. Vue Sho-Dyn Drive-In here this spring. It will seat 340 people. Ed Wimberly and Ken Newton, owners, have announced.



Feeling all dragged out? Refresh and recharge with a glass of our milk. Milk is high in protein. It's a powerhouse of energy. You carry on *really* refreshed, *lastingly* refreshed. Have a glass of our milk for the lift that lasts.

MILK—*the high-protein refresher*

Sold All Over Lincoln County In Your Favorite Food Stores

CITY DAIRY

Mt. Vue Sho-Dyn
DRIVE-IN THEATRE
FREE SHOW
Thurs.-Fri.

Plus Selected Short Subjects
★ ★ ★
SAT. ONLY
Geo. Montgomery
"Toughest Gun In Tombstone"
Plus Selected Short Subjects
★ ★ ★
Sun.-Mon.-Tues.

Wed.-Thurs.-Fri.
DOUBLE BILL

A. C. Kelley Starts New Building For Masonry Firm

Construction began last week-end here on a 26x66-foot concrete tile building to house the rock masonry firm operated here by A. C. Kelley, pioneer rock work and construction man in the canyon. The building will serve as a garage for his company's trucks and equipment and will also have display space for some of his materials. The building, located on Main Road half a block west of Dan D. Swearingin building in Skyland, will have a rock wainscoating and glass front. Three kinds of rock, in one pattern, will be employed dressing the front, Kelley said.

Rummage Sale Legion Hall Saturday, April 4.

HARRIS TV & RADIO
Both Packard-Bel and R. C. A. Color and Black & White TV
We Can Service Your R. C. A. TV Sets and All Makes of Radios
Pho. 3161 — A. B. HARRIS

The Village Beauty Shop
Next Door to Martin's Bar
Is Now Open
We'll Be Glad to See Our Old Customers and Welcome New Ones, Too.
CARLEN SIMS

FISHING TACKLE — FISHERMEN'S CAPS
Baseball Equipment — Tennis Rackets and Balls
WE GIVE AND REDEEM PINE TREE STAMPS
HOME & AUTO STORE
Minnesota Paint & Varnishes
Brush Cleaner — Truck Enamels
CARPENTER & MECHANIC TOOLS — MACHINE WORK
"RUIDOSO—WHERE WE TAKE TIME TO LIVE"

GATEWAY FOOD MARKET
Phone Dial 3825 Ruidoso, N. M.
FRIDAY & SAT. SPECIALS
APRIL 3-4, 19[illegible]

PICNIC HAMS . POUND 37¢
Pork Roast, Steaks POUND 45¢
PORK LIVER . . POUND 19¢
GROUND BEEF . 3 lbs. for $1.00
CRISCO . . . . 3 POUND CAN 89¢
MARYLAND CLUB COFFEE . . . . POUND 79¢
KIMBELL FLOUR . . . . 10 POUNDS 89¢
WILSON OLEO . . . 5 for 98¢
KLEENEX . . . . 400 COUNT 29¢
KIMBELL DETERGENT . . . 59¢

WE GIVE FRONTIER STAMPS
DOUBLE STAMPS ON WEDNESDAY

WATCH FOR THE FORMAL OPENING OF THE
NEW DRIVE-IN THEATRE
On U. S. Highway 70 Near Ruidoso Downs
SOON AFTER MAY 1st
WE NEED A NAME—
Submit a name on coupon here and mail it to P. O. Box 366, Ruidoso. You'll get a free pass for your name or names, and if your name is the one chosen there will be a cash prize, book of free passes, and the coupon good at the snack stand.

I Suggest ______
My Name Is ______
My Address Is ______

WE MAY HAVE JUST WHAT YOU NEED AMONG THESE ITEMS—

Aluminum Lawn Chairs — Galvanized Sprinkling Cans
Swinging Arm Lawn Sprays. The Best Way for Watering
Large House Numbers for Tourist Cabins
Bulk Garden Hose—We Can Cut Any Length For You
Odd Lot of Fine Lighting Fixtures—20% Off
Compressed Air Sprayers
An Excellent Broom Corn Broom. Only $1.19
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Gallon, Reg. $4.10. On Sale $3.49
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Bonnell Hdwe. & Bldg. Supplies